

For Daily Advocate
Home Delivery
Phone Number 7

THE ARTESIA ADVOCATE

Artesia's Most Complete News Reporting

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VOLUME FIFTY-ONE

FULL LEASED ASSOCIATED PRESS WIRE (AP)

ARTESIA, NEW MEXICO, FRIDAY, JULY 2, 1954

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NUMBER 67

Artesia Banks Show Only Minor Drop, Reverse U. S. Trend

Bank deposits in one Artesia branch have dropped slightly and in the other have risen slightly over the same period a year ago, according to quarterly statements issued by the institutions today.

While banks all over the country were showing severe drops in deposit amounts, Artesia's First National and Peoples State banks about stayed even.

First National bank a deposit of \$521,078.50 in deposits recorded as of June 30, compared to the same date last year there was \$9,914,167.13 deposit as compared to last \$10,435,245.63.

State bank statement include: \$827,773.75 in cash and due from banks; \$1,208,511.63 in government bonds; \$64,142.05 in CCC cotton loans; \$895,111.06 in loans; no overdrafts; \$6,000 in bank stock; \$5,163.97 in other resources; \$61,902.53 in bank building; and \$30,345.54 in furniture and fixtures.

Liabilities listed are: \$100,000 capital; \$100,000 in surplus; \$44,654.35 in undivided profits and reserves; and \$2,854,296.18 in deposits.

First National bank totals are at \$10,656,062.20 and the Peoples State bank totals are \$3,089,950.53.

Peoples State bank had \$2,854,296.18 on deposit this year as compared to \$2,490,585 in the vaults same time last year, an increase of \$363,711.10.

First National bank state reports \$5,074,951.23 in loans and discounts; \$31,960.05 in overdrafts; \$18,000 in stock in federal government; \$144,500 in banking furniture, and fixtures; \$1,077,500 in U. S. bonds; \$318,000 in other bonds; \$3,635,000 in cash and due from banks; \$30,345.54 in CCC certificates of deposit and \$7,098.74 in other assets.

Public Is Issued Country Club Open Invitation

Entertainment surrounding Artesia Country club's second annual pro-am and invitational golf tournament will be highlighted with a buffet supper and dance to-morrow night at the Country club.

The public is invited to attend the functions. Non-members are being issued a blanket invitation.

Buffet service is scheduled to begin at 6 p. m. Saturday at the club. A cocktail hour will be held from 6 to 7 p. m. Buffet service will continue until start of the Artesia-Carlsbad baseball game here. It will resume for an hour following the game.

Dancing begins at 9:30 to the music of Myrtle Morris and her orchestra.

Admission for the entire evening is \$2.25 per couple.

Carlsbad people in Artesia for the baseball game are especially urged to attend the events, according to a club spokesman.

Building, Loan Resources Jump Million in Year

A growth in resources of nearly \$1 million in one year was announced today by Artesia Building & Loan Assn.

The association reported an increase of \$991,794.45 in the year from June 30, 1953, to June 30 this year.

It reached a total of \$2,264,675.23 June 30 this year, compared to \$1,272,633.13 for the same date last year.

The association began business in 1945 with resources of \$42,800. It climbed to \$153,509.19 by 1949, to \$503,007.39 in 1951.

The association's resources include \$453,375.98 cash on hand and banked; \$1,753,072.22 first mortgage real estate loans; \$21,000 loans to members secured by shares in association; \$4,401.81 furniture, fixtures, and equipment; \$20,100 stock in federal home loan bank; and \$2,637.81 interest and dividends receivable.

Daylight Robbery Chicago Bank \$50,000

CHICAGO — Five robbers, armed with a machine gun, a sawed-off shotgun and pistols, took almost \$50,000 in a bold daylight holdup of the Ashland State Bank today.

Bank officials at first estimated the loot at about \$25,000, but later an audit showed \$46,878 missing.

gunmen, wearing black balaclavas with eye-slits over their faces, charged into the bank through a side door a few minutes after opening time, menaced bank employees and then vaulted over the tellers' cages.

Weather

ARTESIA: Mostly fair weather through Saturday except for scattered afternoon clouds with showers increasing for thunderstorms by Saturday afternoon. High temperature change. Low 64, high Saturday 94. High Sunday 92, low last night 63.

Martial Law for Oklahoma Election Is Declared

OKLAHOMA CITY — Gov. Johnston Murray today declared martial law in five eastern Oklahoma counties for next Tuesday's primary election.

Counties covered by the order are Pittsburg, Sequoyah, Adair, LeFlore, and Cherokee.

Miss Your Advocate?

If you do not receive your Advocate, phone No. 7 between 7 p. m. and a paper will be delivered to you.



DICK TURNER, San Angelo pro, tees off on a practice shot at the second annual invitational golf tournament now being held at the Country club. Turner, who's 68 was second best score on the opening 18 holes, is one of around 20 pros shooting for the \$1,000 prize money. He said the tournament would probably hinge on the eighth hole—whichever plays it best and makes the par-three holes the smoothest will probably win. (Advocate Photo)

Farmington Pro Paces Artesia Invitational Opening Round

Tex McCurran, Farmington pro, shot a torrid 66 yesterday in the opening round of the second annual Artesia invitational golf tournament and led the golfing hosts in the pro-am match.

McCurran and approximately 20 other West Texas and New Mexico professionals are vying for \$1000 in prize money. Yesterday they started on their way through a 54-hole medal play simultaneously with the pro-am meet. Amateurs were shooting to sharpen up their game while the pros got started.

San Angelo's pro, Dick Turner, followed McCurran closely with a score of 68. Kenneth Wright, Clovis, and Horace Moore, Littlefield, shot 69.

The top 10 included Abe Beckman, Midland; Dode Forrester, Hobbs and Crawford Usery, Roswell, 71; J. D. Taylor, Santa Fe, defending champ and Bud Posey, Hereford 72 and Warren Cantrell, Lubbock and Joe Estrada, Artesia, host pro, 73.

The pro-am team led by Bill Keith of Carlsbad won yesterday's competition with a total of 123 points. Members of the team included Greg Chappell, Roswell, Jerry Marshall, Artesia and Jo Boswell, Roswell, New Mexico state women's champion.

The second place team with 118 points was led by Ray Hardy, Shamrock, Texas. Members were M. C. Scott, M. H. Jack and Mrs. Ray Hardy. The third place team was composed of Joe Estrada, Bill Bullock and Bill Angley, Artesia, and L. A. Horton.

Low amateurs were Melvin Best, Littlefield and Tom Davis, Brownfield, who both shot 69.

The schedule for today calls for the amateurs to play a qualifying round while the pros continue on their second 18 of the 54. At 5:30 p. m., a golf clinic will be held in which the pros will demonstrate different shots. Warren Cantrell, Lubbock, is in charge.

A barbecue supper and calcutta pool winds up Friday's schedule, 200.00N.

Fireworks Display To Mark Fourth Here

Artesia's only July Fourth celebration, a big, free public fireworks show, will be staged at 7:45 p. m. Sunday, preceding the Artesia-Carlsbad baseball game.

The fireworks will be fired near NuMexer park and will be visible to fans in the grandstands, as well as those outside the park.

Mrs. Bert Muncy, Jr., chairman of the show, said ground displays are expected to be similar to last year, but the aerial fireworks demonstration will be greatly expanded.

Arrangements have been made to move the fireworks farther from spectators to avoid burned clothing by falling sparks, as happened in a few cases last year.

Members of Artesia fire department will again shoot the fireworks.

The fireworks are being paid for by public subscription. A balance remains to be paid in the fireworks, Mrs. Muncy said, in urging further contributions for the display.

Baseball Game Starting Times Are Changed

Starting times for tonight, Saturday and Sunday night games of the Artesia NuMexers have been changed, baseball club Pres. S. A. Lanning has announced.

Tomorrow night's Artesia-Carlsbad game will follow an American Legion Junior game pitting Artesia and Roswell teams. Game time for the senior game is expected to be about 8 p. m.

Sunday night's game is expected to start about 8:30 following the fireworks exhibition.

Roswell Police Hold Station Attendant in Woman's Death

Fixed Farm Support Bloc Surges Back After Defeat

WASHINGTON — The House today approved a provision in the controversial farm bill raising dairy price supports to 80 per cent of parity—5 per cent above the level ordered last April by Secretary of Agriculture Benson.

By B. L. LIVINGSTONE

WASHINGTON — The House today beat down by voice vote on attempt to strike from the politically explosive farm bill a proposed two-price plan for wheat.

Farm state members backing the plan thus staged a comeback in strength after being forced on the defensive yesterday by a powerful administration drive to keep a compromise flexible price support plan in the bill.

The anti-administration forces planned to seek a showdown roll-call vote in their efforts to continue mandatory high farm price props another year at 90 per cent of parity. They had suffered a surprising setback when the House tentatively approved the compromise calling for flexible props at from 82 1/2 to 90 per cent.

Rallying their forces, the farm state groups rejected an amendment by Rep. Ford (R-Mich.) to cut from the House bill a wheat plan authored by Chairman Hope (R-Kans.) of the House agricultural committee.

The plan calls for a referendum among wheat farmers next year on continuing straight price supports and controls or accepting a plan to take 100 per cent parity on that portion of their crop grown for domestic consumption and lower world prices for the rest of their production going into feed or export.

Ford said the plan makes possible lower-priced wheat for foreign consumers at the expense of domestic users. He called it "unsound" in the face of government wheat holdings he said already totaling 21 billion dollars.

Defending the two-price proposal, Rep. Belcher (R-Okla.) said it "would not cost the taxpayers one dime."

Hope said it would save "taxpayers hundreds of millions of dollars" now spent by the government in export subsidies on wheat sold in foreign markets at world prices below the U. S. support level.

Salvation Army Urges Artesians To Mail Donations

The local service unit of the Salvation Army began making appeals to the citizens of Artesia for funds 20 days ago. To date there have been 140 donations whereas at the same time last year there were 192. E. B. Bullock, chairman of the executive commission, said today.

Bullock said, "There are over 2,000 taxpayers in Artesia and the committee will not stop the appeal until everyone has had a chance to donate." Donations can be given to any member of the committee. It is made up of Bullock; Harvey E. Yates, vice-chairman; L. E. Feather, treasurer; Steve Mason, C. G. Clark, and George Ferriman.

According to Bullock, this is the 36th year the Salvation Army has been in Artesia. He said if anyone cares to know more about what the committee does he should consult the chairman or the treasurer.

Bullock drew special attention to one of the main policies of the Salvation Army. "No other form of solicitation for the Salvation Army is to be made, and violations of this understanding should be reported by the service unit committee to the regional office."

State Police Plan Radar Survey on Artesia Speeders

State police Thursday started closing down on Artesia area speeders as the July 4 holiday weekend drew nearer.

A radar set, operated for about an hour on State Highway 83 east of Artesia yesterday afternoon, netted a group of six speed limit breakers. They were cited into the court of Justice of Peace John Elliott here, fined and warned.

State police, who said the six were about half New Mexicans and half tourists, indicated the radar sets would be operating overtime for the next few days and advised all motorists to obey the traffic laws.

Philippine Quake Kills 22, Injures Scores in Capital

MANILA — At least 22 persons were reported dead and scores were injured today in a strong earthquake which jolted the central Philippines.

The provincial capital of Sorsogon bore the brunt of the quake and a police official there reported 20 persons were dead and enormous property damage. Two others were killed at Legaspi City to the north.

Unique Uranium Find Discovered Near Socorro

SOCORRO — A group of Chicago investors today announced purchase of what they termed "a major uranium strike" north of Socorro.

Sid Cohen, spokesman for the group, said the purchase price of \$75,000 was paid to three Socorro residents for 51 claims in the Lemitar Mountains about four miles north of Socorro.

Minor Collision Garages Auto

A minor collision yesterday resulted in a car belonging to Cleo J. Rossiter, 610 W. Chisum, winding up in the garage for repair.

According to police who investigated the mishap, James O. Garner in his car turned off Main Street into Eighth and collided with the Rossiter car as it was pulling away from the west curb. The drivers said they did not see each other.

More Rain Seen For New Mexico Over Weekend

By THE ASSOCIATED PRESS

Continuation of conditions which has produced at least some moisture every day this week is expected by the district weather bureau in Albuquerque.

There will be more thunderstorms and showers, mostly toward evening and again mostly in the southwestern quarter of the state as they were yesterday.

Big Shrine Circus Set August 9-10

The big Gil Grey Shrine circus will be returned to Artesia again this year for its second annual performance, Artesia Shrine club announce today.

Dates have been set for Aug. 9 and 10.

A club spokesman said the Shrine circus this year "will be the same high class entertainment with the exception that acts and displays will be new and changed from last year's show."

Guatemala Peace Pact Is Inked Red Fight Pledged

SAN SALVADOR, El Salvador — Robel chief Carlos Castillo Armas and government boss Col. Alfredo Monzon signed a peace pact here today ending Guatemala's two-week-old civil war. They pledged a continuing fight to wipe out communism in that Central American nation.

The treaty provides for a new five-man military junta—Guatemala's fourth government this week—with Monzon as top man. The other members include Castillo and one of his aides and two ministers in Monzon's outgoing regime.

Stockton Predicts Strong Platform

SANTA FE — Alvin Stockton, Republican gubernatorial candidate, has given weight to indications that the GOP will attempt to outmaneuver the Democrats on a campaign platform.

"I expect the platform committee will come up with a platform that will say something definite on the important problems facing the state," Stockton said.

Youth Is Killed In Dump Truck

By THE ASSOCIATED PRESS

The state's first fatal traffic accident since June 24 took the life of a northern New Mexico youth today and lifted the 1954 road toll to 167 deaths.

Orlando Medina, 16, of El Prado, was killed instantly when a dump truck in which he was riding went out of control 20 miles south of Taos and overturned. The driver was Jose E. Silva, 18, El Prado, State Police said.

Stockton Predicts Strong Platform

The platform comes up for approval at the state convention in Albuquerque July 17. A pre-convention platform committee already has done some work on recommendations and meets again in Albuquerque July 10.

Stockton left for Raton after attending a local Rotary club luncheon in Santa Fe yesterday and visiting party headquarters.

Cotton Futures

NEW YORK — Cotton futures closed 75 cents a bale higher to 10 cents lower. July 33.70; Oct. 34.01; Dec. 34.15-16; March 34.28-30; May 34.34; July 33.93; Oct. 33.20; Dec. 33.20; Middling spot 35.20.

Mrs. Rodwell Is Presbyterian Program Speaker

"Medical Missions" was the subject of a program given by Mrs. Dave Rodwell at a meeting of the Presbyterian Women's association Thursday afternoon at the church. Mrs. Rodwell pointed out the great need for miracle drugs and housing facilities in church supported missions and hospitals in Africa, and in the United States. Many missionaries and medical assistants must give up their work, she said, because of lack of adequate housing.

Mrs. Chester Russell led the devotionals with "Christ as a Medical Missionary" as her subject. During the business session the group was urged to attend the United Council of Church Women to be held August 13 at the Presbyterian church.

Thirty members and guests were served refreshments by the hostesses, Mrs. Ray Bartlett and Mrs. James Allen.

Christian Women Meet at Home of Brittain Colls

Executive board of Christian Women's Fellowship of the First Christian church met at 9 a. m. Thursday in the home of Mrs. Brittain Coll, east of town.

Mrs. Norman Stewart, newly installed president, presided at the business meeting. It was followed by benediction.

Refreshments of iced tea and dainty cookies were served.

Those present were Mrs. Orvan Gilstrap, Mrs. John Lanning, Mrs. John Gilmer, Mrs. Albert Richards, Mrs. William M. Siegenthaler, Mrs. Norman Stewart, Mrs. Bennie Juarez, Mrs. L. C. Kidd, Mrs. C. Bert Smith, Mrs. C. V. Miller, and Mrs. Coll, members, and Mrs. Merle Quisenberry, a guest.

Mr. and Mrs. Tommy Brownlee and sons plan to leave Sunday for Denver, Colo., to spend several days. The plan to return the latter part of the week. The children will spend the summer in Denver with their grandparents. Mr. Brownlee is owner of Artesia Shoe Store.

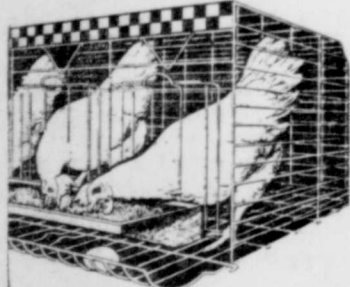
Accidental drownings kill about 6,500 people a year in the United States.

New!

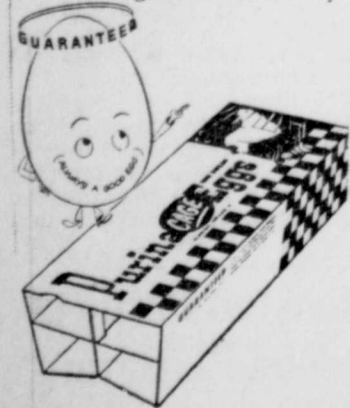
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You know you'll get clean, uniform, top-quality eggs every time because each hen, in its own off-the-ground cage, is carefully fed and managed the Purina way.



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MRS. W. A. DUNNAM, new acting postmaster, holds the gift presented her Thursday evening at a surprise picnic held by Artesia office of the soil conservation service in recognition of her 15 years service with the office. Mr. Dunnam is on his wife's left and G. L. Beene, head of the local office who presented the gift, is on Mrs. Dunnam's right. Other office members look on. (Advocate Photo)

Doug O'Dell Is Given Farewell Party By Friends

Doug O'Dell was honored with a farewell party on Tuesday evening in the home of Mr. and Mrs. Thad Cox with Betty Burch and Sally Scott as hostess and Dick Cox, host.

The evening was spent in visiting and dancing. Refreshments of sandwiches, cookies and cold drinks were served.

About 50 friends were present. Doug O'Dell left Wednesday with his parents, Rev. and Mrs. Ralph O'Dell for Brownfield, Texas, where they will make their home.

Mr. and Mrs. Charles Martin left Wednesday for Pagosa Springs, Colo., where they plan to attend the rodeo over the holidays.

Exposure of your eyes to bright sunlight can reduce temporarily your ability to see well at night.

Church of God Vacation Bible School to End

Closing session of the daily vacation Bible school at Church of God, 704 W. Chisum, is scheduled for tomorrow evening at 7:45. Rev. J. H. Mitchell said today.

Miss Bernice Stout, state youth and Sunday school director of the Churches of God in New Mexico, will be in charge. The school was held all this week.

Mr. and Mrs. K. J. Williams and son, Richard, left Thursday for Pagosa Springs, Colo., to spend the holidays and attend the rodeo.

Dora Ann Hatch of Aransas Pass, Texas, arrived this week to visit in the home of her uncle and aunt, Mr. and Mrs. T. E. Johnson.

Falconry, the capture of game birds by trained hawks was known in China by 2,000 B. C.

Livestock Markets

CLOVIS — Estimated cattle receipts 1,600; market opened fully steady with last week's close.

Hog receipts 50; market opened steady on all grades: top hogs 190-240 lbs. 24.40; 160-180 lb. 21.50-24.00; 250-290 lbs. 21.50-2.00; 290-350 lbs. 20.00-21.50; sows 275-350 lbs. 18.00-18.50; 350-500 lbs. 15.25-18.00; stags 10.00-1.00; shoats 18.50-20.00.

FORT WORTH — Cattle 500; generally steady; medium to good slaughter yearlings and heifers 14.00-18.50; lower grades 8.00-13.00; beef cows 9.00-11.00; canners and cutters 6.00-9.00; bulls 8.00-13.00; good to choice slaughter calves 14.00-17.00; common and medium 10.00-14.00; stockers scarce.

Hogs 50; a few choice 200-240 lb.

Hagerman Church Notices

FIRST METHODIST CHURCH
Rev. G. H. Woolf, Pastor
9:45 a. m.—Sunday School.
11:00 a. m.—Morning Worship.
6:30 p. m.—MYF (Methodist Youth Fellowship.)
7:30 p. m.—Evening Church Services.

Belle Bennett Missionary Society and also WSCS meets each first and third Wednesdays, 2 p. m.

CHURCH OF THE NAZARENE
Rev. Eugene W. Culbertson, Pastor
9:45 a. m.—Sunday School.
11:00 a. m.—Morning Worship.
6:45 p. m.—Youth Groups
7:30 p. m.—Evangelistic Services.
Each Wednesday, 7:30 p. m.—Mid-Week Services.

CHURCH OF CHRIST
J. L. Pritchard, Artesia, Speaker
10:30 a. m.—Morning Worship.
7:00 p. m.—Evening Worship Services.
7:30 Thursday evenings, Mid Week Services.

FIRST BAPTIST CHURCH
Rev. Scott New, Pastor
9:45 a. m.—Sunday School.
10:50 a. m.—Morning Worship.
6:30 p. m.—Evening Training Union.
7:30 p. m.—Evening Services.
7:00 p. m.—Each Wednesday—Teachers and Officers meeting at church.
7:30 p. m.—Each Wednesday, Prayer Meeting at Church.
7:00 p. m.—Each second Monday evening of the month, Brotherhood Meeting (men) at church.

Every other Wednesday afternoon, 2:30 p. m., WMU (Women's Missionary Society).

FIRST ASSEMBLY OF GOD
Rev. H. E. Wingo, Pastor
9:45 a. m.—Sunday School.
11:00 a. m.—Worship Service.
7:30 p. m.—Evangelistic Services.
Tuesday and Friday evenings, services.

butchers 24.50, or 25-50 lower; sows and other weights scarce.
Sheep 50; trade untested; utility spring lambs 16.00.

KANSAS CITY — Cattle 100; calves 50; not enough for test of market.

Hogs 1,200; choice 180-240 lb barrows and gilts 24.75-25.25; couple loads uniform 1 and 2, 200-220 lb. 25.35 and 25.40 to order buyers; some 250-270 lb. butchers 24.25-75; 354 lb. average 21.00; sows largely 15.75-20.50; few choice around 300 lb. 21.00.

Sheep 100; not enough any class for market test.



AMONG STATE music educators revising New Mexico public schools music curriculum at Las Vegas recently was Mrs. Augusta Spratt, second from left, Artesia instructor. The summer workshop session to revise the elementary music guide was held at Highlands university. Others in photo are, left to right, Marjorie Pena, Bellview Confe B. at Las Vegas; Roberta Zohn, coordinator; Evelyn Bement, Chicago; Josephine Schaefer, Albuquerque; Mildred Cawthon, state director of music; Lenore Shaffer, Roswell; Margaret Mosley, Fairfield, Calif.; and Opal Coy, Taos.

Marvelous Sewing Machine Easily Produces Tapestry

If you stopped in on one of the grand-opening days at Nelson's Appliance company you missed one of the most interesting displays if you didn't linger around the sewing machines before you left.

Mrs. Helen Bean, demonstrator for the El Paso distributor of Necchi and Elma sewing machines, would have given you a demonstration equaling some of the miracles performed by Aladdin's famed genie.

Everything from the most complicated stitch and seam to a color picture rivaling original hand-paintings can be performed by a machine—and with a minimum of effort. The Necchi has just two levers which control the size and shape of every stitch—and there's no limit to the number of different patterns on most machines.

Mrs. Bean, who admitted that after six years of demonstration she's still learning new things the machine can do, said she can teach a woman how to operate it efficiently in 1 1/2 hours. An eight-year-old can learn to operate it almost as well. The three days she was at Nelson's, Mrs. Bean said she did

show many children of about that age how to operate the mechanism.

THE MACHINE uses both a long and a short mending stitch to form patterns in solid embroidery. A tapestry-like picture hanging on the wall behind Mrs. Bean illustrated the dexterity of the machine. She said anyone could do it if he could follow a pattern.

Mrs. Bean said McCall's is now putting out patterns to follow that are on the same order as the popular numbered patterns for hand-painters. She declared this particular phase of the machine was growing more popular with users. The machine even goes so far as to use varied-color thread to create proper effects.

Shoemakers too find the machine very efficient. A demonstration of sewing through two layers of leather convinced one skeptical footwear man and turned him into a Necchi supporter.


Users of the Necchi can either create at will or hitch up the levers and drink a Coke while it does the work. Both automatic and mechanical, the machine can create around 100 different stitches in addition

to the same number that can originate by the user.

THERE IS NO limit to the number of button-holes that can be formed. The Necchi even sews buttons—two hole or four hole. Seams and sleeves, over-seams, line-hemming, snaps, eyes, men's ties, hem-stitching, applique are just some of the things that can be performed on the amazing machine. Half of the time normally used can be saved and result in a professional-looking job. As Mrs. Bean said, the woman who gets one doesn't get a hobby; she gets a hobby. She even the man in the house may enjoy putting around with it.

THREE KILLED
BOWIE, Ariz. — A car collision in a blinding rain Wednesday night killed a Mexican family of three. Dead were John McCrimmon, 30, his wife, Alle, 28 and their two-year-old son, John Gaylor. They had been on a vacation in Vado, south of Las Cruces, and had been living, after visiting relatives in Vado.

The people of the United States had 26 per cent of the income in 1938 and 40.7 per cent in 1948 says the Twenties Century Fund.



"Say—Why Didn't I Think of My Bank For That Money I need!"

Whether you need money to buy equipment for your business or industry . . . to purchase a home or car . . . or take the family on a vacation trip . . . or rent safety deposit boxes . . . open a checking or savings account . . . and use many of the other services we have to offer—remember we are always ready to help with our friendly personalized service. Come in now, and talk your problem over with us.

FIRST NATIONAL BANK

Over Fifty Years Serving the Pecos Valley

Member F.N.I.C.



Ring for a Ride in a "Rocket"!

THE DRIVING THRILL OF A LIFETIME IS JUST AS NEAR AS YOUR PHONE!

You're busy. And perhaps you can't find time to come to our showroom. But we can come to you—and we will! All you have to do is pick up your telephone. Give us a ring and we'll give you a ride—in the car that's smashing Oldsmobile's all-time sales records. And when you take the wheel of this '54 "Rocket", you'll soon discover the reasons for the records. There's a new view . . . a new ride . . . and a new feel. But above all, there's new action! For these new "Rockets" offer performance that outstrips even Oldsmobile's previous "Rocket" Engine cars—and that's power! Ring for your ride in a "Rocket" . . . today!

"ROCKET" ENGINE

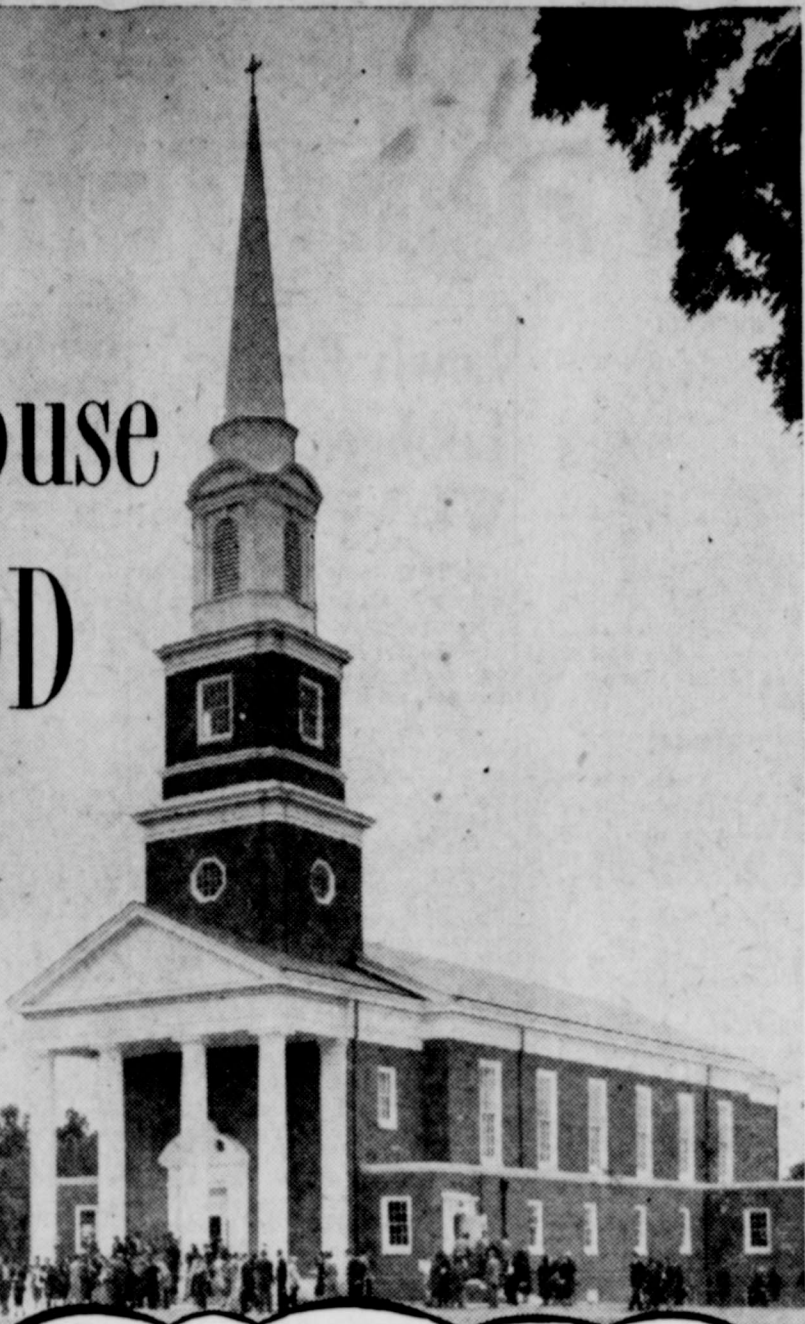
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The House of GOD



Here is the Sanctuary where men meet God. It is where His message is spoken to the careless, sinful and needy... WHERE MEN ARE MOLDED FOR HIM. This is the church — where men bow to the God of forgiving grace. Partner, if you haven't been a regular attendant, you are missing much. It is a place where we can kneel in prayer, enjoy religious fellowship and receive help for the difficult task ahead. If you will join me here at church, in the spirit of humility, and recognize God as father, friend and Saviour, right then YOU'LL BECOME ONE WITH THE COSMIC LIFE.

CHURCH NEWS

T. ANTHONY CATHOLIC CHURCH
Ninth and Missouri
Mass Sunday at 7:30 and 9 a. m.—English sermon.
Mass Week-Days, 7:30 a. m. Confessions every Saturday, 4 to 5:30 p. m., 7 to 8 p. m. and before Mass Sunday mornings.
Reverend Gabriel Eilers

EMMANUEL BAPTIST CHURCH
West of Hope Highway.
Sunday School, 10 a. m.
Preaching, 11 a. m.
Training Meeting, 6:30 p. m.
Preaching, 7:30 p. m.
Mid-Week Prayer Meeting, Wednesday, 7:15 p. m.
V. Elmer McGuffin, Pastor.

CALVARY MISSIONARY BAPTIST CHURCH
Corner Eight & Washington
Sunday School, 9:45 a. m.
Preaching, 11 a. m.
B.T.S., 6:30 p. m.
Preaching, 7:30 p. m.
Mid-Week Prayer Service, Wednesday, 7:30 p. m.
Rev. Everett M. Ward, Pastor.

ASSEMBLY OF GOD
Fourth and Chisum
Sunday Services—
Sunday School, 9:45 a. m.
Morning Worship, 11:00.
Christ Ambassadors, 6 p. m.
Evangelistic Services, 7:30 p. m.
Mid-Week Services—
Group Night, Tuesday, 7:30.
Evangelistic Services, Thursday 7:30 p. m.
J. H. McClendon, Pastor.

MALJAMAR BAPTIST CHURCH
On New Mexico Road 83, 35 miles east of Artesia.
Sunday Church Services, 11 a. m.
Training Union, 6 p. m.
Evening Worship, 7 p. m.
Wednesday Services, 6:30 p. m.
Rev. Clifford Hampton, Pastor.

FIRST BAPTIST CHURCH
Corner Grand and Roselawn
Bible School, 9:30 a. m.
Morning Worship, 10:50 a. m.
Baptist Training Union, 6:30 p. m.
Evening Worship, 7:30 p. m.
Wednesday Services, 7:30 p. m.
S. M. Morgan, Pastor.

LAKE ARTHUR BAPTIST CHURCH
Sunday School, 10 a. m.
Preaching Service, 11 a. m.
Training Union 7:30 p. m.
Evening preaching 8:30 p. m.
Wednesday prayer meeting, 7:30 p. m.
W. M. Irwin, Pastor.

MEXICAN BAPTIST CHURCH
Cleveland Street
Sunday School, 9:45 a. m.
Preaching Services, 11 a. m.
Evening Service, 7 p. m.
Tuesday Prayer Service, 7 p. m.
M. E. O'Neill, Pastor.

SPANISH METHODIST CHURCH
State and Cleveland Streets
Sunday School, 9 a. m.
Sunday Morning Worship, 10 a. m.
Sunday Evening Worship, 7:30 p. m.
Week-Day Services, Thursday, 7:30 p. m.
W. S. C. S. every other Sunday, 6:45 p. m.
M. Y. F. every other Thursday, 6:45 p. m.
Raul Salazar, Pastor.

PENTECOSTAL HOLINESS CHURCH
1815 North Oak in Morningside Addition
Sunday School, 10 a. m.
Morning Worship, 11 a. m.
Evening Services, 7:30 p. m.
Wednesday, Bible Study, 7:30 p. m.

CHRISTIAN SCIENCE CHURCH
Sunday School, 9:45 a. m.
Morning Worship, 11 a. m.
Wednesday Evening Meeting, 7:30 p. m.
Reading Room, Wednesday and Saturday, 2 to 4 p. m.

UNITED PENTECOSTAL CHURCH
Sunday night services, 7:30 p. m.
Bible Study, Tuesday, 7:30 p. m.
Young People's Services, Thursday, 7:30 p. m.
Sunday School, 9:45 a. m.
(Services in ent on North Highway at Green's Store.)

CHURCH OF CHRIST
Thirteenth and Chisum
Sunday Services, 10:30 a. m., 7:45 p. m.
Wednesday Services, 7:45 p. m.
— Information —
G. C. Maupin, phone 1344-M.

CHURCH OF GOD
704 Chisum Street
Sunday School, 9:45 a. m.
Worship, 11:00 a. m.
Evangelistic Service, 7:30 p. m.
Prayer Meeting, Wednesday, 7:30 p. m.
Y.P.E., Friday 7:30 p. m.
The public is invited to attend these services.
J. H. Mitchell

FIRST CHURCH OF GOD (Affiliated with the Church of God of Anderson, Indiana.)
Sunday School, 9:45 a. m.
Sunday Morning Worship, 11 a. m.
Sunday Youth Services, 6:30 p. m.
Sunday Evening Services, 7:30 p. m.
Thursday Evening Services, 7:30 p. m.
Rev. C. S. Curtis
Everyone is cordially invited. The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue.

ST. PAUL'S EPISCOPAL
309 South Seventh Street
Sunday—
Holy Eucharist, 8 a. m.
Morning Prayer and Church School, 9:30 a. m.
Morning Prayer and Holy Communion (alternating Sundays), 11 a. m.
Week-Days—
Evening Prayer daily at 5 p. m.
Holy Communion 10 a. m. Thursday.
Rev. Milton Rohane, Rector.

BETHEL BAPTIST CHURCH
North Seventh at Church Street
Sunday School, 9:30 a. m.
Morning Worship, 11 a. m.
Evening Worship, 7:30 p. m.
Mission, Monday, 7 p. m.
Usher Board, Tuesday, 7 p. m.
Prayer Meeting, Thursday, 7 p. m.
Bible Class and Teachers' Meeting, Friday, 7 p. m.
J. H. Horton, Pastor.

FIRST CHRISTIAN CHURCH
Sixth and Quay
The Church School, 9:45 a. m.
Worship Services, 10:50 a. m.
Chi Rho Fellowship, 5:30 p. m.
CYF, 5:30 p. m.
Rev. Orvan E. Gilstrap.

FIRST PRESBYTERIAN CHURCH—HAGERMAN
Men's Bible Class meets in Woman's club building with the pastor as teacher, 9:45 a. m.
Women's Bible Class under Mrs. Holloway and the Church School, meets in the church, 10 a. m.
Morning Worship and Sermon by the pastor, 11 a. m.
Mebane Ramsey, Pastor.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Sunday School, 10:30 a. m.
IOOF Hall, 510 West Main.
Call 713-M for information concerning Firesides and Relief society.
Father Stephen Bono, O. F. M., Conv.

OUR LADY OF GRACE CATHOLIC CHURCH
North Hill
Mass Sundays, 7:00 a. m., 9:00 a. m. and 11 a. m. English and Spanish sermon.
Confessions every Saturday, 4 to 5 p. m. and before Mass Sunday mornings.
Father Stephen Bono, O. F. M., Conv.

TEMPLE BAPTIST CHURCH
Masonic Temple Basement
Bible school, 10 a. m.
Preaching services, 10:45 a. m.
Evangelistic services, 7:30 p. m.
Everybody welcome.

THOMPSON CRAPEL COLORED METHODIST CHURCH
Sunday School, 9:45 a. m.
Morning Worship, 11 a. m.
Epworth League, 6:30 p. m.

CHURCH OF THE NAZARENE
Fifth and Quay
Sunday School, 9:45 a. m.
Morning Worship, 10:50 a. m.
Young People's Services, 6:45 p. m.
Evening Services, 7:30 p. m.
Wednesday—
Prayer Meeting, 7:30 p. m.
William McMahon, Pastor.

SHERMAN MEMORIAL METHODIST CHURCH OF LOCO HILLS
Sunday School every Sunday at 10 a. m., Glenn Ponder, superintendent. Classes for all ages, taught by trained teachers.
Preaching services second and fourth Sunday mornings at 11 o'clock and on the first and third Sunday nights, at 7:30.
M.Y.F. each Sunday evening at 7 o'clock.

LAKE ARTHUR METHODIST CHURCH
Sunday School every Sunday morning at 10 o'clock, Orin Smith, superintendent.
Preaching services first and third Sunday mornings at 11 o'clock, second and fourths Sunday evenings at 7:30.
Woman's Society of Christian Service, Wednesday after the first Sunday in each month, at 2:30 p. m., Mrs. B. E. Cross, president.
Rev. C. A. Clark, Pastor.

LOCO HILLS BAPTIST
On New Mexico Road 83, 25 miles east of Artesia.
Sunday School, 9:45 a. m.
Morning Worship, 10:45 a. m.
Training Union, 7 p. m.
Evening Worship, 8 p. m.
Mid-Week Worship, Wednesday, 7 p. m.

FREE PENTECOST CHURCH
Morningside Addition
Sunday School, 9:45 a. m.
Morning Worship, 11 a. m.
Evangelistic Services, 7:30 p. m.
Tuesday, Divine healing service 7:30 p. m.
Thursday, Young People, 7:30 p. m.
Saturday Evangelistic services, 7:30 p. m.

EMANUEL LUTHERAN CHURCH
607 South Ninth Street (The Church of the Lutheran hour.)
Sunday Services, 8:15 a. m.
Sunday School, 9:15 a. m.
Adult Bible Class, 9:15 a. m.
Holy Communion—first Sunday in every month.
Ladies' Aid, first Wednesday in every month, 7:30 p. m.
Phone 1326 or 1197-W.
We Welcome Visitors.
Wilbur Klattenhoff, Pastor.

LAKEWOOD BAPTIST CHURCH
Sunday School, 10 a. m.
Preaching Services, 11 a. m.
Evening Preaching, 8 p. m.
Wednesday Prayer Meeting, 8 p. m.
B. R. Lindman.

FIRST PRESBYTERIAN CHURCH
9:45 a. m. Sunday School.
11:00 a. m. Worship service.
6:30 p. m., Wednesdays, Fellowship supper and Bible study.
6:30 p. m., Sundays, Westminster Fellowship.
Ralph L. O'Dell, Minister

FIRST METHODIST CHURCH
Grand at Fifth
H. L. McAlester, Pastor
8:30 a. m.—Morning worship.
9:45 a. m.—Sunday school.
11:00 a. m.—Morning worship.
6:00 p. m.—Youth Fellowship.
7:00 p. m.—Evening worship.

CHURCH OF CHRIST
Eighth and Grand
Sunday, Bible Study, 9:45 a. m.
Preaching and Worship, 10:35 a. m.
Preaching and Worship, 7:00 p. m.
Wednesday, prayer meeting, 7 p. m.
Wednesday, Ladies' Bible Class, 2 p. m.
Robert A. Waller, Evangelist

The great bulk of the Mexican population is basically Indian with a slight mixture of European blood.

In Tonkin, one of the states in Indochina, 60 per cent of the farmers own less than an acre of land.

A long-term trend toward lower consumption of wine in the world has produced large surpluses in a number of countries.

BACK TO THE CHURCH FOR HAPPINESS

YOU NEED YOUR CHURCH

Be an ACTIVE church member in the community where you live



33 years ago they told me: "YOU HAVE LESS THAN A YEAR TO LIVE!"

"MUST HAVE BEEN back in 1919 or '20. Hopeless case of diabetes. No known cure..."

"BUT HERE I AM. They found a treatment—insulin—in time. Today, nobody has to die of diabetes."

"CANCER, I know, is a tougher problem. But the laboratories can lick that one, too—with our support. Already, they're curing people who would have been done for a few years ago. Last year—thanks to \$5,000,000 allocated by the American Cancer Society from our contributions—they found out a lot more... though there's still a long way to go."

"I'M NOT RICH, but I gave 'em \$50 last year—hope to do better this time. After all, where would I be if the laboratories working on diabetes, that time, hadn't been given enough support—?"

Cancer MAN'S CRUELTEST ENEMY Strike back—Give

AMERICAN CANCER SOCIETY
GENTLEMEN:
 Please send me free information on cancer.
 Enclosed is my contribution of \$..... to the cancer crusade.
Name.....
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City.....State.....
Simply address the envelope: CANCER c/o Postmaster, Home of Your Town

or give to your Unit of the American Cancer Society

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ARTESIA ADVOCATE

SPORTS

San Angelo Downs Midland 8-7 By Choking Ninth Frame Rally

Potashers Save Bronco Game By 10-Run Sally

BIG SPRINGS —(AP)—Carlsbad charged from behind by scoring 10 runs in the last two innings to bury the Big Springs Broncos under a 14-8 score here Thursday night.

The home club led by two runs going into the top half of the eighth, but three base hits, combined with two Big Spring misplays, put the Potashers ahead to stay.

The visitors put the verdict out of reach with a gruesome ninth round, at which time they dented the plate seven times with the aid of three home runs.

In all, the Potashers clubbed the offerings of three Big Spring hurlers for six home runs. Two were by Goldy Gholson, his fifth and sixth of the year. Raul Dieppa, Pedro Osorio, Elias Osorio, and Ike Jackson also blasted round-trippers for Carlsbad.

Julio de la Torre drove in six of Big Spring's tallies. He hit his 21st and 22nd four-masters of the season. The first came in the opening round with two mates all-around.

Dario Jimenez picked up the pitching win in a relief role after Don Fornall failed to stem the tide. The triumph was the ninth of the campaign for Jimenez, against six losses.

San Angelo 150 002 000—8 8 1 Midland 001 041 00x—7 10 1

Carlsbad 200 110 037—14 19 0 Big Spring 330 000 002—8 10 4

Fornall, Jimenez, and Herring; Arencibia, Maren, Silva, and Doe.

Odessa Oilers Come Alive, Win 20-12 Victory Over Spudders

SWEETWATER —(AP)—Trailing 10 runs going into the fourth inning the Odessa Oilers came alive in the final four frames to take a wild 20-12 victory over the Sweetwater Spudders.

Some 300 fans were on hand to see Odessa club 22 hits and Sweetwater 12. Extra base hits were a dime a dozen as both teams combined their talents for seven doubles, three triples, and three home runs.

Relief Pitcher Hank Gonzales, who spelled starter Wes Ortiz in the fifth frame, halted the Spudders the remaining distance for only one run off two hits.

Frank Lopez, second of three Sweetwater chunkeys, suffered the loss. He relieved starter Gil Hernandez in the fifth stanza.

All the home runs were off the bats of Oilers. Tony Di Primo banged the first one in the fifth with one mate aboard. Roberto Fabian followed in the seventh

with a two-run fourmaster. Bob Bauer clubbed his in the eighth with two men on the sacks. Bauer also had seven RBIs for the night.

Frank Salfran paced Sweetwater at the plate with three hits in five trips.

Sweetwater jumped on for four runs in the initial frame, added three in the next two at-bats to take the huge 10 run lead. But Odessa bounced back for two runs in the fourth and eighth runs in the fifth.

The Oilers tallied their remaining 10 runs in the seventh and eighth, getting five each in b-b frames.

Sweetwater had single markers in the fourth and sixth stanzas.

Odessa 000 280 550—20 22 1 Sweetwater 433 101 000—12 12 8

Ortiz, Fals (1), Gonzales (5), and Di Primo; Hernandez, Lopez (5), Langford (8), and Arco. Winner—Gonzales. Loser—Lopez.

White Sox upset Sidewinders 10-4

The White Sox had the league-leading Sidewinders under control all the way Wednesday in minor league play.

Winning pitcher Michael Petty (1-2) only struck out one man but held his walks down to two behind good team support where three Sidewinder runs were cut off at home plate.

NuMexers Defeat Roswell 8-7 In Tenth; Renew Fight Tonight

NuMexer Round-Up

Artesia gained a full game on league-leading Roswell with a thriller-diller 8-7 win in the bottom of the tenth here last night.

Roswell hurler Pete Pestana lost his game when NuMexer Frank Gallardo led off with a single and Pestana attempted pick-off went wild, advancing Gallardo to third. He streaked home on Bob Herron's sacrifice fly.

Pestana was the second of two Roswell hurlers. The NuMexers knocked starter Pedro Moreno out of the box with a five-run outburst in the sixth.

The game saw the Rockets' Joe Bauman knock his 35th home run of the season, a hard-smashed ball that sailed high over the fence in the fifth with teammates Dwayne White and Dee Wilson aboard.

Roswell opened the scoring with a single counter in the first inning. Artesia tied it up with a solitary in the third.

Bauman's three-run homer in the fifth and another Rocket counter in the sixth gave the visitors a 5-1 lead as the NuMexers stepped to bat in the bottom of the sixth.

Mickey Diaz led with a single for the NuMexers, John Goodell doubled to score Diaz, Gallardo singled to score Goodell, Herron singled scoring Dobkowski, but was out in attempting to stretch the hit to a double.

Rookie Dean Smith singled, took second on an error by Rocket centerfielder Dee White. Second baseman Weldon Day's error scored Smith.

NuMexer Mgr. Jimmy Adair used four pitchers in six different appearances in an attempt to stop Rocket heavy-hitter Joe Bauman. Bauman nevertheless managed a single both times on the switches.

Last night's game moved Artesia up from three games behind Roswell to within two games' of the league leaders. A victory for the NuMexers tonight would close the gap to one game, a loss widen it again to three.

Roswell scored in the first on White's single and Wilson's double. Artesia's counter-run in the third was unearned when Economides was safe on an error at shortstop and was sacrificed home by Ken Foster.

The Rockets stepped up in the fifth with three runs to a 4-1 advantage with Bauman's two-on homer, then scored once in the sixth on Alvarez' single and Wingate's double.

The NuMexers' five-run rally in the bottom of the frame gave Artesia the advantage 6-5.

Roswell tied it in the seventh when Wilson doubled and homed on Bauman's single. Roswell scored in the eighth on a double by Wingate and Day's single, but Artesia countered with Gallardo's single and Herron's sacrifice for one run.

Adair's shifts against Joe Bauman brought Mickey Diaz in to "relieve" Foster in the seventh. Bauman garnered a single. Foster faced Stubby Greer, issuing a single, then was relieved by Wayne Goodell, who continued on the mound except for Scott Robnett's relief stint in the ninth against Bauman. Bauman got only a single from Robnett.

Box score:

ROSWELL

Table with columns: Players, AB, R, H, O, A. Rows: Day, 2b; White, cf; Wilson, lf; Bauman, lb; Greer, rf; Alvarez, ss; Bell, c; Wingate, 3b; Moreno, p; Pestana, p.

Totals 42 7 15 28x12

x—one out when winning run scored.

ARTESIA

Table with columns: Players, AB, R, H, O, A. Rows: Diaz, p, cf; Smartt, ss; J. Goodell, 1b; Dobkowski, 2b; Gallardo, 3b; Herron, rf, lf; Smith, cf, rf; Economides, c; Foster, p; W. Goodell, rf, p; xx—Wright; xx—DiMaggio, rf; Boyd, c; Robnett, p; Stryka, rf.

Totals 35 8 11 30 14

x—ran for Economides in 8th. xx—groundout for Diaz in 9th.

Lowly Borger, Lubbock Win WT-NM Games

Drobny to Get Third Chance

WIMBLEDON, England —(AP)—Wily Jaroslav Drobny, "the best player never to win at Wimbledon," gets his third chance at tennis' biggest title today when he meets young Ken Rosewall of Australia for the Wimbledon singles championship.

Drobny, now 32, will be the oldest Wimbledon champion since Big Bill Tilden broke the six-year French monopoly in 1930 if his drop shots and cute stuff prove too much for the 19-year-old Aussie ace. Rosewall, on the other hand, would be the youngest champion since 1891, when a 16-year-old named W. Baddeley won the title.

The Pioneers continued their mastery over the Albuquerque Dukes on an easy 7-3 victory while Plainview pulled into a virtual tie with Albuquerque for fourth on a 2-0 victory over Abilene.

The teams move around tonight with Albuquerque going to Borger for a doubleheader. Clovis to Amarillo, Pampa to Plainview and Lubbock to Abilene.

Jack Isenhart, a favorite at Lubbock last season, returned to the team last night to fashion a three-hitter over the Oilers. His mates got 14 hits off starter and loser Sam Williams and Jim Lemons, who took over in the eighth.

Borger and Amarillo staged the best contest of their four-game series, a pitching duel between John Coddington of the Gassers and Len Ruyle of Amarillo. Each gave up seven hits but five of those off Ruyle went for extra bases including two triples to Gil Valentin. Coddington also got a triple and Bobby Westfall a homer.

Plainview completed a sweep of the four-game series with Abilene with a shutout. Ray Hegstrom and Oran Stoker, who took over in the fourth, gave a total of seven blows, three fewer than were yielded by Andy Alonso, who went the distance for the loss.

It was veteran Red Dial who held Albuquerque to five hits while the Pioneers were combing a trio of Duke hurlers for 11 blows. Dial gave up three unearned runs in the first inning but the Dukes were unable to reach him there.

Dial also led the Clovis plate attack with a home run and a bases-loaded double to gain his 15th victory of the season. The loss went to George Socha, first of the Duke pitchers who left in the seventh.

after.

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Bankers Sting Williams 14-7 Clem Wins

Two Williams pitchers couldn't stem the tide in Little League play yesterday as the First National Bankers got to the offerings of Basco and Brito for a 14-7 win. Lee caught for Williams. Petty handled the slants of the Banker's pitcher, whose name was unavailable.

Clem and Clem outlasted the Elks 15-10 with two pitchers. Butts and Clem threw and Lyda caught. For the Elks Powell was the hurler and Donaghe caught.

This afternoon CVE meets Guy Chevrolet and Russell plays NuMex in regularly scheduled games. No games are set for Saturday.

Members of the Little League teams will have chances on the TV set available until Sunday night. The set will be given to the holder of the lucky number at the baseball game at NuMexer park at that time. Proceeds from the sale of the chances will provide playing equipment for minor league teams.

DENVER TRACK OPENS

DENVER —(AP)—A 10-race program including one quarter horse dash, today opens Centennial Race Track's 50-day season, it's fifth since 1950.

CHALLENGES GAVILAN

HOLLYWOOD —(AP)—Vince Martinez of New Jersey, having removed the glitter from "Golden Boy" Art Aragon, today challenged Welterweight Champion Kie Gavilan and hung out a \$100,000 bait for a tilt match in Los Angeles this autumn.

TEXAS LEAGUE

Table with columns: Team, W, L, Pct, B'h'd. Rows: San Antonio, 48 38 558; Shreveport, 50 40 556; Oklahoma City, 47 42 528 2 1/2; Houston, 46 44 511 4; Fort Worth, 44 47 484 6 1/2; Tulsa, 42 45 483 6 1/2; Beaumont, 42 50 457 9; Dallas, 37 50 425 11 1/2.

Beaumont 22, San Antonio 1. Houston 3, Shreveport 2, 15 inn. Tulsa 6, Dallas 3. Fort Worth 2, Oklahoma City 1-6.

Leaders

By The Associated Press

American League—Batting—Avila, Cleveland. Rosin, Cleveland, 335; Fox, 303; 327; Minoza, Chicago. Busby, Washington, 319.

Pitching—Reynolds, New York, 9-1, 900; Stone, Washington, 857; Keegan, Chicago, 11-2, 800; Conuegra, Chicago, 10-2, 800; Kinder, Boston, Feller, Cleveland, McDonald, New York, 8-0.

National League—Batting—Snider, Brooklyn. Mueller, New York, 360; Hays, Philadelphia, 350; Bell, Cincinnati, 32, 800; Haddix, St. Louis, 4, 750.

Friday's Schedule

Chicago at Cleveland (2), 7 (10-4) and Wynn (8-6), twice.

Washington at New York (6-1) and Schmitz (2-3) Lopat (7-3) and Ford (6-5).

Detroit at Baltimore, Aber vs. Coleman (8-6), night. Philadelphia at Boston, 7 (5) vs. Brewer (8-6), night.

Thursday's Results

New York 8, Boston 7. Only game scheduled.

NATIONAL LEAGUE

Table with columns: Team, W, L, Pct. Rows: New York, 48 23 67 1/2; Brooklyn, 44 27 62 1/2; Philadelphia, 37 30 53 1/2; Milwaukee, 34 35 49 1/2; Cincinnati, 34 36 49 1/2; St. Louis, 34 36 49 1/2; Chicago, 24 43 35 1/2; Pittsburgh, 23 48 32 1/2.

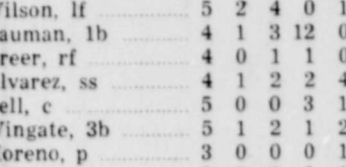
Friday's Schedule

New York at Pittsburgh, zant (0-0) vs. Friend (3-5), night. Cincinnati at Milwaukee, Valentine (7-6) and Podbielski (3) vs. Nichols (4-6) and Conk (3), night.

St. Louis at Chicago, Raso (3) vs. Pollet (2-4). Thursday's Results

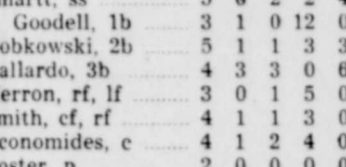
New York 5, Brooklyn 2. St. Louis 9, Milwaukee 2. Only games scheduled.

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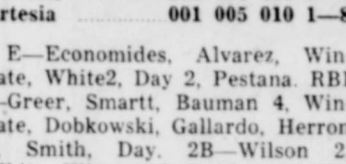
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BY THE ASSOCIATED PRESS

AMERICAN LEAGUE

Table with columns: Team, W, L, Pct. Rows: Cleveland, 48 22 68 1/2; Chicago, 46 26 63 1/2; New York, 46 27 63 1/2; Detroit, 31 37 60 1/2; Washington, 29 40 59 1/2; Philadelphia, 28 41 58 1/2; Baltimore, 27 44 56 1/2; Boston, 25 43 56 1/2.

Friday's Schedule

Chicago at Cleveland (2), 7 (10-4) and Wynn (8-6), twice.

Washington at New York (6-1) and Schmitz (2-3) Lopat (7-3) and Ford (6-5).

Detroit at Baltimore, Aber vs. Coleman (8-6), night. Philadelphia at Boston, 7 (5) vs. Brewer (8-6), night.

Thursday's Results

New York 8, Boston 7. Only game scheduled.

NATIONAL LEAGUE

Table with columns: Team, W, L, Pct. Rows: New York, 48 23 67 1/2; Brooklyn, 44 27 62 1/2; Philadelphia, 37 30 53 1/2; Milwaukee, 34 35 49 1/2; Cincinnati, 34 36 49 1/2; St. Louis, 34 36 49 1/2; Chicago, 24 43 35 1/2; Pittsburgh, 23 48 32 1/2.

Friday's Schedule

New York at Pittsburgh, zant (0-0) vs. Friend (3-5), night. Cincinnati at Milwaukee, Valentine (7-6) and Podbielski (3) vs. Nichols (4-6) and Conk (3), night.

St. Louis at Chicago, Raso (3) vs. Pollet (2-4). Thursday's Results

New York 5, Brooklyn 2. St. Louis 9, Milwaukee 2. Only games scheduled.

Leaders

By The Associated Press

American League—Batting—Avila, Cleveland. Rosin, Cleveland, 335; Fox, 303; 327; Minoza, Chicago. Busby, Washington, 319.

Pitching—Reynolds, New York, 9-1, 900; Stone, Washington, 857; Keegan, Chicago, 11-2, 800; Conuegra, Chicago, 10-2, 800; Kinder, Boston, Feller, Cleveland, McDonald, New York, 8-0.

National League—Batting—Snider, Brooklyn. Mueller, New York, 360; Hays, Philadelphia, 350; Bell, Cincinnati, 32, 800; Haddix, St. Louis, 4, 750.

Friday's Schedule

Chicago at Cleveland (2), 7 (10-4) and Wynn (8-6), twice.

Washington at New York (6-1) and Schmitz (2-3) Lopat (7-3) and Ford (6-5).

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NATIONAL LEAGUE

New York 5, Brooklyn 2. St. Louis 9, Milwaukee 2. Only games scheduled.

Artesia Country Club Pro Holds Share of Records

By ED BOYKIN

Joe Estrada, professional at Artesia Country club, is one golfer who looks more like a football player than a linksman.

But a look at the big guy's record makes it obvious he's not only a golfer but a good one.

Joe's golfing career started at the age of 11 when he worked as a caddy at Cloudercroft. Most of his spare time was put in learning the game and it was time well spent.

"Though he hasn't spent too much time participating in tournaments, Joe has competed in his share. The first one he took part in at Cloudercroft he won. He was runner-up in the same tourney the following year.

Incidentally, he holds the course record at Cloudercroft. In 1934 par for the course was 68. Joe knocked the bottom out of a decisive 58.

Joe, who looks younger than his 35 years, was also runner-up at Ruidoso at tournaments in 1936 and 1937.

SINCE BECOMING the Artesia club staffman, Joe says he hasn't had time to take part in many tournaments, outside of a few programmatic clashes. In these he has usually come off no lower than fourth.

Asked about the toughest course he's played he said, "They're all tough if you've never played on them but I think it would be a close race between Carlshad's layout and the links at Brownfield, Texas."

Concerning some of the best courses, Joe said he would rate a lot of them as good. He included the courses at Artesia, Brownfield, Levelland, Cloudercroft, and Carlshad. But he said there were many more.

Joe, who was assistant pro at San Angelo from 1941 to 1942, said many of his toughest matches were played off at Cloudercroft. Included in the competition were many well-known southwest golfers such as Clyde Blackwell of Roswell, and Blaine McNut and Max Saxton of El Paso.

IN TEACHING new golfers the finer points of the sport Joe said he stresses course etiquette first. He said this is because it is for him one of the main reasons for taking part in the sport. It's one of the most courteous of all sports and brings out the sportsmanship qualities in competitors. Grip, stance, and swing all come in for their share of instruction.

Joe believes one of the stand-out points about the game is that there is no in-between when it comes to taking part. The golfer is strictly on his own and he either has what it takes or he hasn't. There's no one around to help.

He believes that due to this fact the people who compete on the courses are some of the nicest to meet and associate with.

Joe and his wife, married since 1942, have a family of golfers coming up—Jesus 10, Estella 7, and Virginia 4, have all been raised in a golfing atmosphere.

In getting pictures for this story we went out on the grass and the pro drove a few balls, all straight and true.

One of them especially sailed far and wide. "I hope I can hit 'em like that in this tournament," he said. He was referring to the second annual invitational held by the club, scheduled for July 1-6. About 20 professionals and around 80 amateurs are expected to take part in the play.

Joe said Artesia golfers should do pretty well. He said at least four of the local delegation should place pretty high.

The interview was ended when Joe turned the club over to the writer. A couple of drives resembling bowling tosses resulted in a sad shake of the head, and a brief lecture on what the trouble was and how to correct it.



ARTESIA Country Club pro Joe Estrada eyes course for demonstration shot. He's been in Artesia since 1945.



FOLLOW-THROUGH, eyes on ball, is demonstrated by Estrada, who has won his share of prizes, doesn't actively compete now on major scale. (Artesia Advocate Photos)

Lady Mayor On Job



MAYOR Dorothy Dobey, of Cincinnati, Ohio, faced with the task of signing 15,000 bonds, is pictured in New York where a special signature machine helps speed up her work. The bonds were voted for a \$15,000,000 street and highway project. (International)

Gets Church Post



REVEREND Albert B. Coe, 66, of Boston, has been elected moderator of the General Council of Congregational Christian Churches at its biennial convention on the Yale University campus, New Haven, Conn. Some 2,500 delegates, representing 5,573 congregations, attended. (International)

CO-STAR IN WEDDING CEREMONY



FILM ACTRESS Ariene Dahl, 29, and Fernando Lamas, 38, Argentine actor, are shown after they were married in Las Vegas, Nev. After the double-ring ceremony, the couple left on a secret honeymoon. It is the second marriage for both. They'll live in California. (International)

BOMBS DROPPED ON HONDURAS



AN AIR FORCE SERGEANT inspects one of four unexploded 250-pound bombs that officials of Honduras charged were dropped on the air strip at San Pedro de Copan by a Guatemala plane. The Guatemalan government denied responsibility for the incident. (International)

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120 South Roselawn Phone 1115

Vaulting Parson Against Field in AAU Decathlon

ATLANTIC CITY, N. J. — It was the Rev. Bob Richards against the field in the two-day national AAU decathlon championship starting tonight.

The 28-year-old Olympic pole vaulting king was a big choice to beat 25 other talented athletes for the 10-event title Milt Campbell can't defend because of an elbow injury.

The wiry, strong-shouldered Parson won this title in 1951 and finished second to the husky Campbell last year.

Richards was hampered by a leg injury during the winter season but he has fully recovered. The Los Angeles AC representative served notice of his return to form by winning the South Pacific AAU decathlon in May with 6,876 points. He made only 6,456 in winding up second to Campbell's 7,235 in '53.

The pigments which determine the color of the human eye often appear some time after birth so that children who will be dark-eyed later, often are blue-eyed at birth.

Insects sometimes live on materials like strychnine or cyanide that are poisonous to other animals.

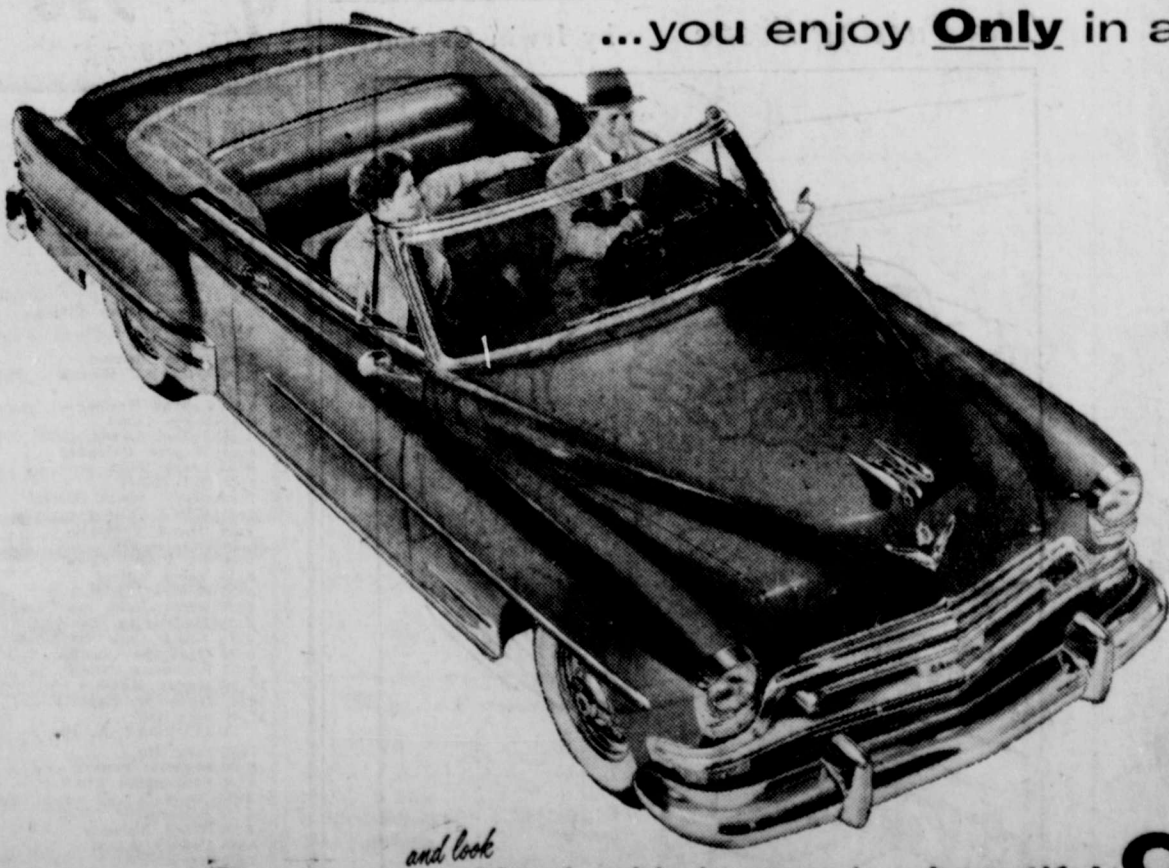
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Income Tax Makes Another Marciano Bout Unlikely

By GAYLE TALBOT
NEW YORK — A great silence has settled over the heavyweight situation only a fortnight after Rocky Marciano and Ezzard Charles engaged in their blood bath, and what you hear is that they will not fight again this year. The talked-of return in September is said to be definitely out.

It's a delicate subject and neither side likes very much to talk about it, but the obstacle is the same one which has caused Marciano, against his natural instincts, to be one of the most inactive of the champions—the income tax. He would be able to take home only small leaveings from another bout this year, scarcely enough to justify his risking the title.

Rocky would like to fight more often, and it is no secret that the sooner he gets Ezzard in the ring again the better he will like it. But he will never argue the wisdom of the man who made him champion, his manager, Al Weill. One report is that the second edition of one of the greatest heavy-

University Open Attracts 100

ALBUQUERQUE — Some 100 golfers began championship flight qualifying rounds in the annual men's amateur tournament on the University of New Mexico links today.

Rated top threats to capture medalist honors are Verne Spec Stewart, Bob Ortega, Bo Frazier and Billy Moya from the University Golfers' Assn. Del Hamner from the Country club and state prep champion Joe Tiano, also figure high in pre-tourney predictions.

Although Easter is scheduled for the first full moon after the vernal equinox, the date is set not by observation of the real moon but by rules established before astronomers knew as much as they now do about the movements of the moon.

Cherry, Morey Get Automatic Four-Ball Leads

INDIANAPOLIS — Don Cherry and Dale Morey, winners of the first big time four-ball golf tournament, today held an automatic record of 46-under-par for 156 holes in the first Western Golf Association International Four-Ball at Highland Country club.

They didn't have a single best-ball bogey.

Crooner Cherry, of Wichita Falls, Texas, and Garden City, N. Y., sang in an Indianapolis night club until 1 a. m. nightly during the week-long tourney, but his game didn't seem to suffer.

Morey, the 1953 U. S. Amateur runner-up from Martinsville, Ind., was deadly all the way with his short irons. He closed out the final match yesterday with Arthur Hoff and Jack Culp of Chicago by sinking three winning putts under 6 feet.

The fer-de-lance, a poisonous snake found in Central and South America, resembles a rattlesnake without the rattle.

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1903

The Artesia American
The Artesia Enterprise
This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.



A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value
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One Year (In Artesia Trade Territory) \$8.50
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One Year (Outside Artesia Trade Territory but within New Mexico) \$9.00
One Year (Outside State) \$10.00

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VERNON E. BRYAN, General Manager DAVID H. RODWELL, Editor
Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Over \$50,000 Per Day

NEW MEXICO'S public welfare program is now costing \$50,000 per day with expenditures running 25 per cent higher than last year, according to the Taxpayers' Association of New Mexico.

The greatest increase has come in the aid to the more than 24,000 dependent children presently listed on the welfare rolls.

These aid-to-children payments have risen to \$468,900 a month, up \$90,000 over the comparable monthly figure last year or 24 per cent as shown by the welfare department's data for April of this year, latest figures available.

Old age assistance to 13,100 recipients was reported at \$545,870 monthly, up more than 10 per cent within the year and already consuming over one-third of the total welfare cost. The administrative costs were shown as \$120,900 for the month or an increase of 33 per cent.

These figures should make a good many of us wonder as to just where some 24,000 dependent children come from. That is a large number of youngsters to be brought into the world and then left apparently for the state to care for.

No one questions but what they must be given care but it certainly should make some of us wonder if there aren't some ways and means to find some fathers to see they accept the responsibility which is theirs to care for their own children.

This number of children means a tremendous number for every county in the state and this is besides those children being given homes in various institutions in the state.

The fact that the old age assistance now has some 13,100 recipients and that these are costing us well over a half-million a month shows clearly that as yet we do not have our social security program providing old age benefits working as successful as we hope to have it one of these days.

It also indicates that some of the relatives of the aged are not giving much thought and care for their parents or their grandparents.

It is also true that despite the spending of this large sum every month and the increases now over a few months ago we are still not providing the aid and the help that is often needed both for the children as well as the elderly people. All need and could use more help than they are now receiving.

Girls Stater Thank Kiwanis For Support

Pres. Paul Frost read a letter at Kiwanis meeting Thursday from Jimmie Doris Walker, sponsored by the club of Girls' State, thanking Artesia Kiwanis for its aid in sending her to the yearly affair.

Milt Losee spoke to the club on excessive and troublesome moisture condensation on windows. He said a tight house with vapor seal and weather stripping is the most susceptible to condensation.

Losee said that despite the fact that everyone living in a house

should have at least 10 cubic feet of fresh air per hour, for some reason houses are getting smaller now and naturally have less cubic feet of air space in them.

He declared dryers, washers, dish-washers, gas appliances, etc., load the air with moisture. The average family of four, with their appliances, living in the average house today, release about 18 gallons of water or moisture with their house per week. In a well insulated house this will result in condensation appearing on windows and walls.

According to Losee, this can result in rotting wood, damage to plaster, blistering paint, and many other things. He said attics, basements, and other types of ventilation will help prevent this situation. He claimed moisture in the air within a house should never be allowed to exceed 40 per cent.

Guest at the meeting was Wick Price, guest of L. W. Brunsmett.

There Are Different Techniques In Landscape Painting



WE SHOULD TRY TO PAINT THAT OUT NOW... BEFORE IT GETS WORSE!

WHY NOT WAIT AWHILE? ...MAYBE IT WILL FADE OUT

MAJOR LEAGUE ROUNDUPS—

New York Grabs Early 7-0 Lead Over Boston Struggles for 8-7 Win; Giants Whip Dodgers

By BEN PHILEGAR
AP Sports Writer

New York was the only one of the American league contenders that played yesterday.

The Yankees jumped away to a 7-0 lead at Boston but had to struggle for an 8-7 victory.

In the National league, the New York Giants swept into a four-game lead by whipping Brooklyn for the third straight day 5-2. St. Louis crushed Milwaukee 9-2 with Stan Musial and rookie Joe Cunningham hitting two home runs each. No other games were scheduled in either league.

Johnny Sain, who has allowed only eight runs in 35 2/3 innings of relief pitching, came to the Yankees' rescue in Boston and shut out the stubborn Red Sox through the final three innings. Home runs by Mickey Mantle, Hank Bauer, and Andy Carey were the big blows in the Yanks' 12-hit attack.

The Giants used another of their patented late-inning climaxes to hog-tie the Dodgers. After Brooklyn had pulled into a 2-2 deadlock in the seventh on home runs by Roy Campanella and Carl Furillo, the Giants came back with three in the eighth. The first two of the three came as pinch hitter Dusty Rhodes duplicated his game-winning single of Tuesday night with the bases loaded.

A single, a throwing error by Roy Campanella on a sacrifice bunt and a walk by Erv Palica set it up for Dusty, who batted for Monte Irvin. Ruben Gomez, with ninth-inning help from Hoyt Wilhelm and Merv Grissom, won his seventh game.

Cunningham, brought up to the Cardinals Wednesday as a replacement for Tom Alston, hit one home run in his first major league game in Cincinnati and drove home four runs with his two blows into the right field seats at Milwaukee yesterday.

Herbert Beasley Attends Indiana College Session

Herbert N. Beasley, 1004 Runyan, Artesia, is enrolled in the first summer session at Indiana state teachers college, Terre Haute, Ind.

Basly, a graduate student, is majoring in music. More than 1200 students are attending classes and workshops of the first summer session, which opened June 15 and will close July 16. The second summer term will begin July 19 and end August 20.

Hospital Auxiliary Changes Meeting Date to July 12

The regular meeting of Artesia General hospital auxiliary scheduled for Monday, July 5, will be held Monday, July 12, due to holidays, a spokesman said today.

At the meeting at 2:30 July 12 in the hospital dining room officers will be elected.

Rebekahs to Hold Birthday Party Monday Evening

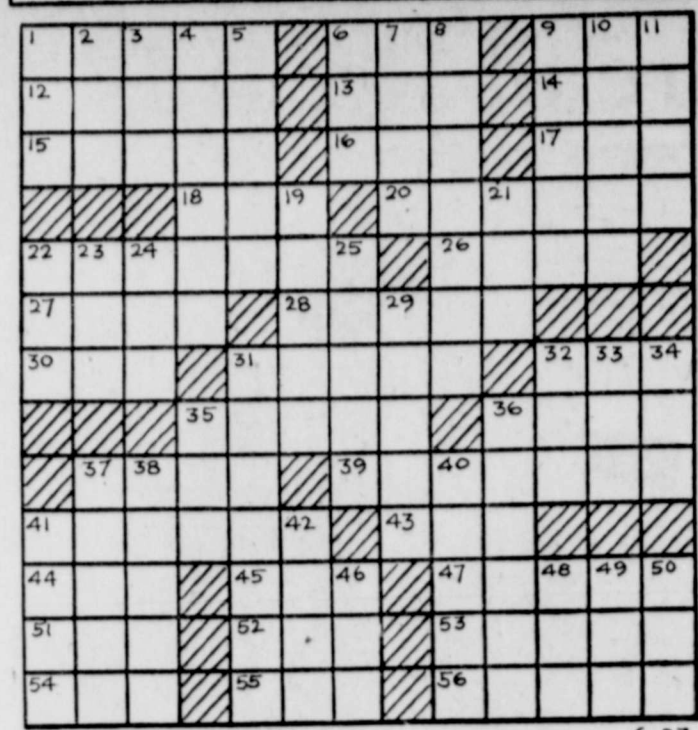
Sunrise Rebekah lodge will honor members having birthdays in July with a fried chicken dinner Monday at 6:30 p. m. in the 100F hall.

Mrs. Frana Collins, of Carlsbad, state parliamentarian will be present for the dinner and meeting with other members of the Carlsbad lodge.

All members are urged to attend the meeting and bring a salad or a covered dish.

NOTICE OF PUBLICATION
STATE OF NEW MEXICO
OIL CONSERVATION COMMISSION
SANTA FE, NEW MEXICO
The State of New Mexico by its Oil Conservation Commission hereby gives notice pursuant to law and the Rules and Regulations of

CROSSWORD - - - By Eugene Sheffer



HORIZONTAL
1. fat
6. means of travel
9. inquire
12. ungulate mammal
13. skill in performance
14. exclamation of disgust
15. island of Dutch West Indies
16. grow old
17. Greek letter
18. possessive pronoun
20. actress
21. college at Ithaca
26. pitcher
27. musical instrument
28. French department
30. hind
31. less
32. haggard novel
33. sharpened razor
36. Linden tree
37. piddle

VERTICAL
1. harem
2. legal profession
3. Australian bird
4. river in Louisiana and Texas
5. growing out
6. lamb's sound
7. force onward
8. secretary of the army
9. poplar
10. Sylvan deity
11. Aly—
19. murdered sheep
21. female sheep
22. folding bed
23. Japanese fish
24. fish eggs
25. steamship
29. region south of the Sahara
31. Russian leader
32. body of water
33. hasten
34. cloth measure
35. torrid
36. royal seat
37. — de Leon
38. command
40. creamy—
41. pile
42. Zola novel
46. immerse
48. peruse
49. American humorist
50. author—
Wallace

Answer to yesterday's puzzle:
MOT ABATE CAD
ADD RAVEL RIO
TERMITE ABSE
RASH ATEN
STERS TRISECT
OWNS HELOT OR
LIT POSEN APE
AN PESTS ALAS
RESENTS DEALS
PANS HARD
AMATI DERIDED
COT EDILE IVY
TOE SENDS NEE

Average time of solution: 26 minutes.
Distributed by King Features Syndicate

CRYPTOQUIPS

LNCNTU JNCNTU NJUN.
Yesterday's Cryptoquip: UNDERWATER SWIMMER FINDS GOGGLES USEFUL TOGS.

slid Commission promulgated thereunder of the following special hearing to be held at 9 o'clock a. m. on July 7, 1954, in the office of the Oil Conservation Commission, Mabry Hall, State Capitol, Santa Fe, New Mexico.

STATE OF NEW MEXICO TO: All named parties and persons having any right, title, interest or claim in the following case, and notice to the public.

CASE 743: In the matter of the application of Continental Oil Company for approval of a unit agreement.

Applicant, in the above-styled cause, seeks an order approving the development and operation of the West Anderson Ranch unit, a unit area of 38,658 acres of land, more or less, in Lea, Eddy and Chaves Counties, New Mexico, as described:

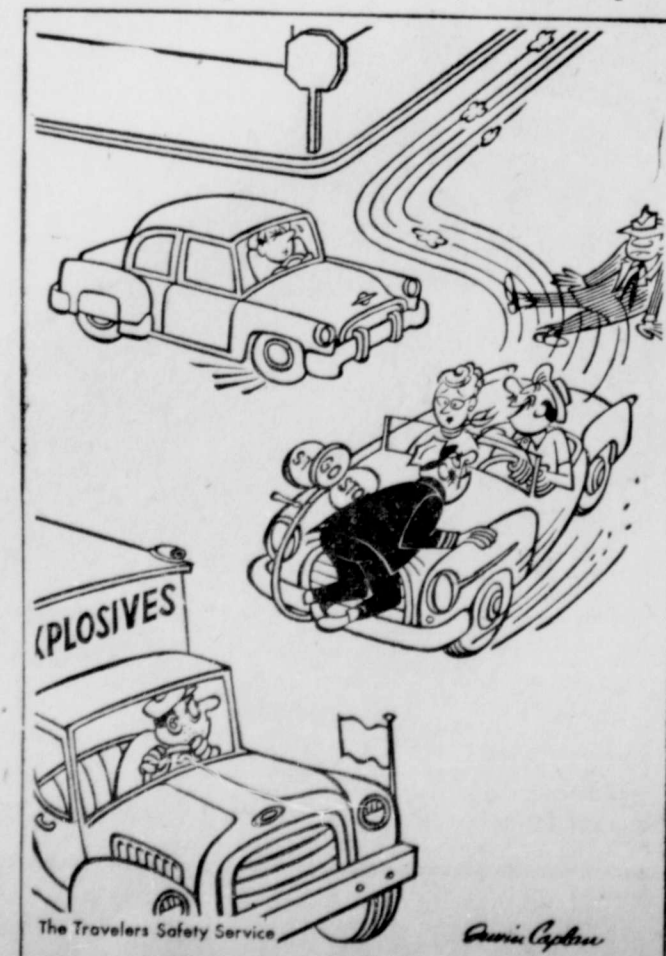
NEW MEXICO PRINCIPAL MERIDIAN
Twp. 15 South, Rge. 31 East, Chaves County, New Mexico.
All of Section 33; S/2 and W/2 NW/4 of Section 34
Twp. 16 South, Rge. 31 East, Eddy County, New Mexico
All of Section 1;

LOT 1, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, and S/2 of Section 2;
Lots 8, 9, 16, and E/2 SE/4 of Section 3
Twp. 16 South, Rge. 32 East, Lea County, New Mexico
Lots 5 thru 16, incl., and S/2 of Section 5;
All of Section 6;
Lot 1, NE/4 NW/4 and NE/4 of Section 7;
N/2 of Section 8
GIVEN under the seal of the New Mexico Oil Conservation Commission at Santa Fe, New Mexico, this 18th day of June, 1954.

STATE OF NEW MEXICO
OIL CONSERVATION COMMISSION
R. R. Spurrier,
Secretary
SEAL 67-1c

CITY OF ARTESIA
ARTESIA, NEW MEXICO
NOTICE OF BIDS
NOTICE OF BIDS FOR TRACTOR MOUNTED TRENCHING MACHINE
Sealed bids will be received by the City Clerk of the City of Ar-

The Passing Scene by Irwin Caplan



"There's still nothing wrong with the old reflexes. Notice the neat way I avoided that joker in the car back there?"

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THE HOME OF GREATER VALUES
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Read The Classifieds.

Read The Classifieds.

tesia, New Mexico at the City Hall until 5:00 P. M. on July 7, 1954 for the furnishing of one rubber tire tractor with trenching machine.

1. Specifications for tractor shall be the same as Case VAI tractor or equal, with dual industrial type rear tires and torque tube transmission providing creep speed ranging from 2 FPM to 20 FPM with 8 forward—2 reverse speeds.

2. Trenching machine shall be the latest model CPC profit trencher or equal with digging width from 12" to 24", depth to 60", reversible conveyor so as to discharge dirt on either side, and adjustable for spot placement or dirt two wheel speed on trencher. Timken bearings sealed against dirt, hydraulic conveyor drive.

3. With highlight loader, hydraulic operated with twin rams and multiple seals.

4. With allowable trade in of one 1949 Model-VAI Case tractor with CPC profit trencher digging width 12" to 18"—depth 52" with 3/8 yard loader bucket.

5. All bids shall be marked "Bid to be let on July 7, 1954 and the Council reserves the right to refuse or accept any, or all bids in the best interest of the City."

By Order of the City Council
City of Artesia, New Mexico
W. D. FOWLER,
City Supervisor.

6/25/72

Read The Classifieds.

Today's Schedule

KSW5
FROM
Roselawn
Radio & TV Service

FRIDAY, JULY 2, 1954

1:00 Test Pattern
3:55 Sign On, Program Highlights
4:00 Movie Matinee
5:00 Cartoon Carnival
5:30 Guests on Review
6:00 TBA
6:10 Little Joe Show—Western
6:25 Dinner Date—Musical
6:40 Weather Story
6:45 NuMex Daily Newsreel—NBC
7:00 Clardy's Uncle Vitamin
7:30 This Land of Ours
7:45 Mead's Organ Duo—Live
8:00 You Bet Your Life—NBC
8:30 You Asked for It—ABC
9:00 Nine O'Clock News
9:15 Moonlight Serenade
9:30 Spotlight Playhouse of Stars
10:00 Break the Bank—ABC Quiz
10:30 News, Sport, Weather Sign Off

RCA-VICTOR Sales and Service

Roselawn
Radio & TV Service
104 SOUTH ROSELAWN
PHONE 42-W

Weekend Schedule

FROM
The Advocate

SATURDAY, JULY 3, 1954
1:00 Test Pattern
3:55 Sign On, Saturday Highlights
4:00 Western Playhouse
5:00 TBA
6:00 TBA
6:30 Dinner Date—Musical
6:35 Inspiration Through Words
6:40 Weather Story
6:45 NuMex NBC Daily Newsreel
7:00 TBA
7:30 TBA
8:00 Cavalcade of America—ABC
8:30 Original Amateur Hour—NBC
9:00 Nine O'Clock News
9:10 Sports Desk
9:15 Moonlight Serenade—Musical
9:30 That's My Boy—CBS Comedy

11:30 News, Sports, and Weather, Sign Off

SUNDAY, JULY 4, 1954

1:00 Test Pattern
2:25 Sign On, Program Highlights
2:30 Facts Forum
3:00 Chicago Wrestling
4:00 TBA
4:30 Hopalong Cassidy—NBC
5:30 TBA
6:00 The Living Book—Religious
6:30 Dinner Date—Musical
6:40 Weather Story
6:45 Malco NBC Weekly News
7:30 Dangerous Assignment—NBC
7:30 Dragnet's "Badge 714"—NBC
8:00 Favorite Story
8:30 Ann Sothern in Private Secretary
9:00 Nine O'Clock News
9:10 Sports Desk
9:15 Moonlight Serenade
9:30 Milton Berle Show—NBC
10:30 News, Sports and Weather, Sign Off.

For Best Results Use The Advocate

Want Ads

PHONE 7

Classified Rates

(Minimum charge 75c)
 First insertion 15c per line
 Subsequent insertions 10c per line
SPACE RATE
 (Consecutive Insertions)
 One Issue \$1.00 per inch
 Two Issues 90c per inch
 Five Issues 80c per inch

All classified ads must be in by 10 A. M. Monday through Friday to insure publication in that day's issue.

All classified display ads must be in at the same time as other regular display ads. The deadline for all display advertising ads including classified display ads is 12 noon the day before publication.

Cash must accompany order on all classified ads except those having regular charge accounts. The Advocate accepts no responsibility or liability beyond the actual price of the classified advertisement and responsibility for correcting and republishing the ad at no cost to the advertiser.

Any claims for credit or additional insertions of classified ads due to error must be made day following publication of advertisement. Phone 7.

Help Wanted

CARRIER BOYS!

Boys 12 years old and over may apply for delivery routes to carry the daily Artesia Advocate. Apply to "Red" at The Artesia Advocate from 8 a. m. to 12 noon. 52-tfc

HELP WANTED—Housekeeper, Anglo or Spanish, to work in farm home, good salary, with board and room. Call Mrs. Donald Fanning, 086-R4. 63-5tc

Situations Wanted

WANTED—Man school teacher desires any kind of employment for the summer. Phone 1567. 63-tfc

Services Offered

Lawn mowers sharpened and repaired. We pick up and deliver. Elbert Murphy, 1206 W. Dallas, phone 726-M. 43-tfc

ELNOR CONVALESCENT HOME
 "A home away from home," plus nursing care for elderly, crippled, or senile women only. Operated by Mr. and Mrs. N. G. Whitney, 1002 S. Roselawn, phone 67. 46-tfc

IF YOU WANT TO DRINK, that is your business.
IF YOU WANT TO STOP, that is our business.
 Alcoholics Anonymous, Call 1068-W 87-tfx

HOME LOANS!
 • To Buy • To Build
 • To Refinance
 Artesia Building and Loan Association
 Street Floor Carper Bldg. 59-tfc

Real Estate For Sale

FOR SALE—Two-bedroom modern home with acreage, located outside of city limits. Wall-to-wall carpeting throughout, six-foot rock wall with nice barbecue pit. If you desire to live in the country and still have all the conveniences of city living—this is it! Shown by appointment only. Inquire at 605 W. Main. 53-tfc

FOR SALE—Thirty-foot Schull trailer house, eight-room modern house. What can you pay down on either of these? What have you to trade? Call Don Jensen, 705 or 999. 54-tfc

FOR SALE—Two-bedroom house with utility room, one-half block from school, plenty of shade and shrubs. Phone 1573. 59-tfc

FOR SALE—Three-bedroom home three years old, excellent condition. Will sell for equity. See at 1206 Yucca or phone 1210-J. 47-tfc

FOR SALE in Artesia two-bedroom home, central heating, air conditioning, hardwood floors, low down payment, qualified veterans. Call McPherson, 433 E. Sixth, Roswell. 47-T-F-tfc

For Rent

FOR RENT—Three-room furnished apartment with utilities. 1008 N. Roselawn. Phone 113-NJ. 56-tfc

FOR RENT—Unfurnished three-room modern duplex apartment 909 1/2 W. Richardson, w.c. furnished. Inquire at 907 W. Richardson. 45-tfc

FOR RENT—Small, furnished house, \$50, no bills paid. Inquire 1 S. Second or phone 102. 46-tfc

5—Real Estate For Sale

FOR SALE BY OWNER — NO COMMISSION TO PAY
EARN 12%
NET INCOME from this rent property.

Nice house and two-room furnished apartment, on large corner lot with pavement, lots of trees and lawn. House has all plastered walls and wood burning fireplace and basement. If you want rent property or a Home-income combination, see this. Monthly rent \$95. Price \$8,000. Reasonable down payment will be accepted.

SEE CLAYTON MENEFFEE TODAY!
 323 West Dallas Phone 859 after 5 P. M. 59-10tc-68

FOR SALE — BY OWNER — NO COMMISSION
EARN 12%
Net Income from This Rent Property.

Two Houses and Furnished Duplex on large corner lot on Paved Street.
MONTHLY INCOME \$160.00 (Could be increased)
Total price \$12,000—Reasonable down payment with balance on easy monthly payments.
WILL MAKE NICE HOME — INCOME PROPERTY

SEE CLAYTON MENEFFEE TODAY!
 323 West Dallas Phone 859 after 5 59-10tc-68

6—For Rent

FOR RENT—Two-bedroom house, completely furnished, close in. See Miss Linna McCaw, 801 W. Quay or phone 193. 63-tfc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

FOR RENT—Three-room unfurnished house, newly decorated floor coverings, modern, close to school, water paid. Inquire at 701 N. Roselawn. 63-5tp-67

Air Conditioned
 One- Two- Three-Bedroom
 Furnished and Unfurnished
 \$65 and Up
VASWOOD APARTMENTS
 1501 Yucca Phone 1326 52-tfc

FOR RENT—Two-room furnished house, located at 309 1/2 E. Mosley Gas, water and air conditioner furnished. Phone Mrs. Nivens, # 8 during day or 936-R after 5:30 p. m. 64-tfc

FOR RENT—Furnished two- or three-room apartments with bills paid and private bath; also trailer space with private bath and yard. Inquire at 301 W. Richardson, phone 437-M. 63-tfc

FOR RENT—Unfurnished, modern one-bedroom house, 209 N. Eleventh, phone 27 or 1568. 66-2tc-67

FOR RENT—One partly furnished four-room house and one furnished four-room house. Oasis Station, phone 0188-R1. 66-3tp-68

FOR RENT—Small, furnished apartment. See at 308 W. Dallas. 53-tfc

FOR RENT—Three-room, nicely furnished apartment, utilities paid, air conditioner; also three-room newly decorated unfurnished apartment, air conditioner. Inquire 202 W. Texas. 67-F-tfc

FOR RENT—Three-room furnished cottage, trees, grass, pleasant neighbors, only CHOICE COUPLE need apply. No woman smoker. rental to suit occupation, pay own gas and electricity. Phone 354-J or 324, home of Nora E. Pistole, Eleventh and Main. 67-2tc-68

FOR RENT—Two-room unfurnished house, with water paid, \$25 a month. See at 811 S. Second or Phone 506-J. 67-1tp

FOR RENT—Bedroom with light housekeeping, close in. Phone 931-J or inquire at 519 W. Main. 67-1tc

FOR RENT—Store opening at 708 W. Dallas, display office and shop. Phone 803-NM. 47-T-F-tfc

FOR RENT—Apartments and house trailers, nicely furnished, \$5 per week and up, utilities paid, nice clean place, janitor service, close in, children welcome. The Village Inn, 406 N. Fifth St. 47-T-F-tfc

FOR RENT—Furnished trailer house, running water, gas and lights furnished, nice clean place, close in, \$3.50 per week. 406 N. Fifth St. 47-T-F-tfc

FOR RENT—Two-bedroom duplex unfurnished, in Vaswood Addition. Phone 30. 57-T-F-tfc

6A—Wanted

WE PAY CASH for used furniture Key Furniture, 412 W. Texas, phone 877. 46-tfc

7—Miscellaneous

STOP! FOR SALE!
 New and Used Sewing Machines and Vacuum Cleaners
 Electric Portables \$49.50 up
 We repair all makes of either
WILSON & DAUGHTER
 107 S. Roselawn 57-tfc

READ THE ADS
 Read The Classifieds.

10—Used Cars and Trucks

GUY CHEVROLET USED CARS

1953 CHEVROLET (210 series) with radio, heater, seat covers and white sidewall tires, has light green finish. Let us show you this car.

1953 BUICK SPECIAL 4-Door Sedan, radio, heater and white sidewall tires, two-ton gray finish. A dandy.

1951 BUICK SUPER 4-door Sedan with radio, heater and Dynaflo transmission. Tinted glass makes this a beauty.

1952 DESOTO CUSTOM, this one has a heater, white sidewall tires and seat covers. Better see it.

1951 CHEVROLET 1/2-TON PICK-UP with side mount spare tire, has rear trailer hitch and fender guards, a good all around pickup with 4-speed transmission.

1951 CHEVROLET 1/2-TON TRUCK 825 tires all around, a high powered truck with two-speed axle.

More good Used Car and Truck buys at Guy Chevrolet Used Car lot, 109 N. First St. Phone 291. 63-5tc-67

15—Public Notice

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

NOTICE OF SALE OF PERSONAL PROPERTY UNDER CHATTEL MORTGAGE

NOTICE IS HEREBY GIVEN that the undersigned Neil B. Watson, as attorney and agent for The El Paso National Bank, Trustee under the will of Roy Samuel Watkins, deceased, and as attorney and agent for Louis C. Merrill and Florence M. Watkins, ancillary executors of the Will of Sam Watkins, deceased, pursuant to the provisions of law and that certain Chattel Mortgage dated the 28th day of April, 1950 made by Stanley L. Jones as mortgagor to Sam Watkins (now deceased), as mortgagee, said Chattel Mortgage having been filed in the Office of the County Clerk of Eddy County, New Mexico, on May 5, 1950 and numbered 77532 of the Chattel Mortgage Records in the Office of the County Clerk, and by reason of the default of the mortgagor in the payment of the promissory note which said mortgage secures, will proceed to sell the following described property included in said Chattel Mortgage, or so much thereof as may be necessary to satisfy the indebtedness which said mortgage secures. Said property being described as follows, to-wit:

Description of Property: One Size 65 Star Drilling Rig, with Kohler Light Plant, with PA100 International Power Unit, and all drilling tools, include 5", 6", 8" and 10" drilling bits, stems, jars.
 Model: Unit No. PAL 781, All Steel.
 Motor No.: International E-302727.
 That said sale will be held at the location of said property, to-wit: In the yard of the Independent Supply Company at 501 East Main Street in Artesia, Eddy County, New Mexico, on the 9th

FREE! FREE! You buy winch, bed and tires, I give you truck, \$460 up. K. J. Williams, phone 1112. 47-T-F-tfc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

FOR SALE—1952 Super four-door Riviera Buick, in A-1 condition. Inquire Adrian Ford, 403 1/2 W. Missouri, or phone 1669-J after 4:30 p. m. 67-5tc-71

REAL ESTATE GUIDE

MBB LISTING BUREAU (Artesia Eddy Co. New Mexico)
REALTORS ASSOCIATION (REAL ESTATE BOARD)

Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureaus.
BUY or SELL FROM A MULTIPLE LISTING BUREAU MEMBER

KIDDY AGENCY

REAL ESTATE AND INSURANCE

415 1/2 West Main Phone 914

A real Liveable Home, seven rooms, three bedrooms, TILE CONSTRUCTION, fine location, priced to sell, owner leaving city. See us today if you want a lovely home.

GI Loan Special, three bedroom and garage, low down payment. At 896 Catalina Drive, neat three bedroom home, wall-to-wall carpeting in two bedrooms and living room, priced to sell. 705 Mann Avenue, three bedroom home in best residential area.

315 Quay **Southwestern BEAUTY CO.** Phone 1065
 Residence Phone 1434
REAL ESTATE — INSURANCE
 Owned and Operated by Don and Ioretha Teed, Res. Phone 1434
 Rental units grossing \$500 per month, with space for additional units. \$45,000 with terms!
 Well located two-bedroom Home with lots of built-ins, well priced at \$9250.
 Do you want to turn your spare time into cash? Live in this unfinished three-bedroom home while you finish it. \$1000 or less will handle!
BEFORE YOU BUY OR SELL—SEE US!
FREE Rental service
Parking at rear during consultations

day of July, 1954, at the hour of 10 o'clock A. M., and the amount of debt and costs to be satisfied is Principal of Note \$3,500.00 Interest to date of Sale \$80.75 10% attorney's fee, as provided in the note 438.07 Plus the cost of advertising and the cost of selling said property.

The terms of said sale will be that the purchaser will be required to pay cash to the amount of the purchaser's bid, and the conditions of the sale are that the property will be sold at the location where it now is and in the condition it now is.
NEIL B. WATSON,
 Attorney and Agent for the El Paso National Bank, Trustee under the Will of Roy Samuel Watkins, deceased.
 Attorney and Agent for Louis C. Merrill and Florence M.

Watkins, Ancillary Executors of the Will of Sam Watkins. F-6/11-1825-7/2

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF GEORGE FRISCH, Deceased. No. 1964

NOTICE TO CREDITORS OF APPOINTMENT OF EXECUTRIX
 Notice is hereby given that the undersigned was on the 22nd day of June, 1954, appointed Executrix of the Estate of George Frisch, Deceased, by the Probate Judge of Eddy County, New Mexico.

Therefore, all persons having any claim or claims against said Estate are notified to file the same with the County Clerk of Eddy County, New Mexico, as

provided by law, within six (6) months from the date of first publication of this notice, to-wit: the 25th day of June, 1954, or the same will be barred.
 (Sgd.) ADDIE M. FRISCH, Executrix. 6/25/7-29-16

J. A. FAIREY AGENCY

513 North First Phone 845
REAL ESTATE
 Three-bedroom Home and Garage with GI Loan, small down payment.
 Good 160 Acre Farm, plenty water.
MRS. FRANK MULLENAX
 Saleslady PHONE 1074-W



ETTA KETT



BIG SISTER



LITTLE ANNIE ROONEY



THE CISCO KID



MICKEY MOUSE



MANDRAKE THE MAGICIAN



LANDSUN THEATER

SATURDAY — SUNDAY — MONDAY

Bing's Biggest and Best Musical
NEW SONGS AND LITING LAUGHTER!
Bing CROSBY
Jane WYMAN
Ethel BARRYMORE
Just for You
TECHNICOLOR
Based on "FAMOUS" by Stephen Vincent Benet
Produced by PAT DUGGAN
Directed by ELLIOTT NUGENT

OCOTILLO THEATER

SATURDAY AND SUNDAY

Spectacular Action and Adventure!

HURRICANE SMITH
TECHNICOLOR
YVONNE DE CARLO · JOHN IRELAND
JAMES CRAIG · FORREST TUCKER · LYLE BETTGER

CIRCLE "B" DRIVE IN

SUNDAY — MONDAY — TUESDAY

TERRIFYING DANGER!
THE LOST WORLD OF OKEFENOKEE!
TECHNICOLOR
FILMED IN THE WILDERNESS OF GEORGIA'S OKEFENOKEE SWAMPLANDS!
LURE OF THE WILDERNESS
JEAN PETERS · JEFFREY HUNTER
CONSTANCE SMITH
WALTER BRENNAN

Artesia Doctor—

(Continued from Page One)
New Mexico Police, answered by Bill Allen. An oil line on Allen's car broke at eight mile draw and he radioed his difficulty.

Roswell police chief Tommy Thompson came in his car and picked up Allen and the pair proceeded to the scene. Meanwhile a wrecker and ambulance had already arrived on the scene.

The sedan did not appear to be badly damaged.

Nothing definite had developed early today from the investigation of the man held. An autopsy was anticipated but none had been held for forenoon.

The man held for investigation said the car was his and he was in it when it went off the road, but the rest of his account was confused by what officers said were "several versions."

Sheriff Glenn Bradley of Lincoln county was in Roswell this morning early in connection with the investigation.

The death scene on Little Pico attracted 51 persons who got out of 19 cars and one motorcycle to watch the work of the officers and the ambulance attendants.

Fourth of July Barbecue Slated By Bethel Church

Bethel Baptist church's Fourth of July barbecue will begin at 10 a. m. Saturday and continue through Sunday and Monday at the church, N. Seventh and Church Rev. J. H. Horton announced today.

Barbecued chicken, pork and beef will be sold. Patrons may order full dinners to take home or barbecue by the pound.

Governor Mechem Marks Birthday Working at Desk

SANTA FE — Gov. Edwin L. Mechem was 42 years old today.

His office said the chief executive, so far as it knew, planned to celebrate by working at his desk.

Mechem went to Tucumcari last night to attend a Rotary club dinner.

Elected at 38, and the youngest governor the state has had, Mechem now is the Republican candidate for the U. S. Senate, opposing Democratic Sen. Clinton P. Anderson.

State FHA Chief Admits Reporting Gambling Party

ALBUQUERQUE — E. C. Robertson, federal housing administrator for New Mexico, says he reported to his superiors about a poker party allegedly attended by a suspended aide.

The aide, Andrew Frost, has been questioned by the Senate banking committee about alleged irregularities.

Robertson refused to affirm or deny the charges against Frost. He termed the poker party he reported an "unfortunate incident."

Frost appeared yesterday before the committee in Washington to answer allegations of collusion between housing officials and contractors.

He appeared without counsel, answered questions pertaining to his FHA service, but refused to answer questions directed at him concerning alleged fishing trips, high stakes gambling and party girls.

Robertson said he was distressed about the charges made against Frost, but withheld comment because, he said, "I did not ask for any investigation or file any of the charges."

Extensive Traffic Survey Launched Throughout City

If you're curious about all those traffic counters on the streets of Artesia, they're just part of a plan put into effect to help determine the most traveled streets in the city, through streets and other traffic facts.

City Supervisor W. D. Fowler said he didn't know exactly how many counters are in use. He said the survey is being run by the state highway department in connection with city planning commission.

YOUNG DEMOS MEET

ALBUQUERQUE — Sen. Clinton P. Anderson is expected to attend the Young Democrats state convention in Santa Fe July 10, William C. Marchiondo, organization president, said. John Simms, Democratic candidate for governor, will be the keynote speaker.

LOANS

for seasonal expenses • to pay up old bills

Get a cash loan here quickly on the friendly basis that made Personal Finance Company the friendly choice of over one million persons last year. It's Personal to be sure!

CUSTOM-FITTED
Employed men and women, married or single, welcome. Your loan is custom-fitted to your needs and income. Extra! Ask for valuable "5 Step Guide" which shows you how to reduce monthly payments.

CASH YOU GET	Pick Your Own Payments	15 Mo. Plan	24 Mo. Plan
\$100	\$ 8.40	\$ 5.93	
\$300	24.66	17.20	
\$500	39.81	27.32	

Above payments cover everything! Loans of other amounts, or for other periods, are comparable. (N. M.)

1-TRIP SERVICE
Just phone first for a loan in one trip. You always get friendly service in addition to these big benefits. Write or come in—if more convenient.

Loans \$25 to \$500

Personal FINANCE COMPANY

410 WEST MAIN STREET
Phone: 1055 - ARTESIA
Ask for the YES MANAGER
• No Insurance Required or Sold

Rotary Directors Seek 100 Per Cent

A meeting of the new board of directors of the Artesia Rotary club was held Thursday morning at Artesia hotel to organize for the coming year.

First action at the business breakfast was to set a meeting time for 6:45 the first Thursday of each month at the hotel.

The board discussed the necessity of urging each member to join the Rotary foundation so the club may have 100 per cent attendance. The foundation was started several years ago as a Rotary International project to pay expenses for worthy students who wish to attend colleges away from their own home countries.

The group also approved printing of the club bulletin, "Gushey," for the ensuing year. It stressed noting of the 50th anniversary of the club in 1955. The 50th anniversary convention is to be held in Chicago next June.

The board also urged all department heads and committee and sub-committee chairmen to have meetings with their members to outline the program for the next year.

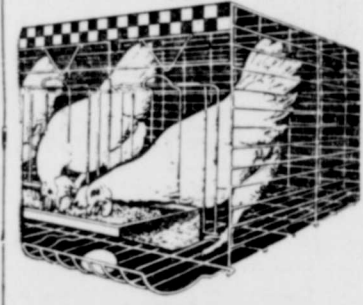
Board members present were A. R. Wood, president; Glenn Caskey, secretary-treasurer; Dr. D. M. Schneberg, Paul Francis, Bill McGinty, Floyd Childress, and Bob Waller. Bill Maxwell, bulletin editor, also attended the meeting which adjourned at 8:10.

SET POWER HEARING

WASHINGTON — A hearing affecting 12 utilities in New Mexico and Colorado will resume July 12, when the Federal Power commission will examine a 6½ million dollar annual rate boost sought by Colorado Interstate Gas Co., Colorado Springs. The increase has been in effect since Jan. 1 subject to refund of any portion finally disapproved by the commission.

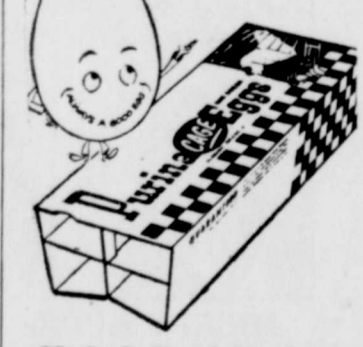
GUARANTEED Good Eggs...

BECAUSE THEY'RE Scientifically Produced



PURINA CAGE EGGS

Each hen, in its own off-the-ground cage, is carefully fed and managed the Purina way. You get clean top-quality eggs every time... with fine flavor and lots of food value.



H & J Food Baskets
No. 1 and 2
Nelson Super Market
Gillespie Food Store
A & D Market
and Grocery

F. L. Wilson
Feed & Supply
Your PURINA Dealer
111 S. 2nd Artesia, N.M.

Macey Foresees No Oil Commission Personnel Changes

SANTA FE — William B. Macey, named yesterday to succeed the resigned Richard E. Spurr as state geologist and director of the oil conservation commission, said today he sees no need for any drastic changes in his agency's personnel.

"Certainly, I don't intend to recommend any," Macey said. Macey steps up July 16 from the job of chief engineer, which he had held two years. No thought has been given to a successor in that job and Macey said he thinks he will let it ride for a while.

NAMED GOP PUBLICIST

SANTA FE — Melvin Mencher Santa Fe New Mexican staff member, has been appointed state Republican party publicity director.

INSTALLERS STRIKE

ALBUQUERQUE — About 30 local Western Electric Co. telephone equipment installers joined a nationwide strike involving some 17,000 workers yesterday. Local service would not be affected unless a picket line is established, phone company officials said.

Minor League Ball Scores

WEST TEXAS-NEW MEXICO LEAGUE

	W. L.	Pct.	B'h'd
Clovis	42	27	609
Pampa	36	28	563 3/4
Amarillo	36	32	529 5/8
Plainview	36	33	522 6

Albuquerque	34	32	515 6 1/2
Abilene	34	36	486 8 1/2
Borger	29	39	426 12 1/2
Lubbock	24	44	353 17 1/2

Clovis 7, Albuquerque 3.
Borger 5, Amarillo 2.
Lubbock 9, Pampa 1.
Plainview 2, Abilene 0.

EVANGELINE LEAGUE
Lake Charles 8, Alexandria 4.
Baton Rouge 4, Crowley 3.
Port Arthur 13, Lafayette 10.
Thibodeaux 6, New Iberia 4.

BIG STATE LEAGUE
Waco 10, Austin 5.
Corpus Christi 6, Galveston 4, 10 innings.
Bryan 8, Harlingen 7, 10 innings.
Tyler 1, Temple 0.

PACIFIC COAST LEAGUE
Portland 4-10, Hollywood 3-6.
First game 11 innings.
San Francisco 5, Sacramento 4.
San Diego 8, Los Angeles 4.
Oakland 4, Seattle, ppd.

INTERNATIONAL LEAGUE
Buffalo 3-1, Montreal 2-0.

GUNPOWDER & ALCOHOL DON'T MIX
SHOOTING IS FUN—CAREFUL!
PREVENT FOREST & GRASS FIRES!

Ottawa 6-1, Syracuse 2-0.
Toronto 7-4, Richmond 5-6.
Havana 7-6, Rochester 1-7.

AMERICAN ASSOCIATION
Charleston 3, Minneapolis 1.
Kansas City 4, Toledo 3.
St. Paul 5, Columbus 1.
Indianapolis 6, Louisville 3.

WESTERN LEAGUE
Omaha 4, Sioux City 3.
Lincoln 9, Des Moines 8.
Wichita 4, Colorado Springs 3.
Denver 4, Pueblo 3.

ARIZONA TEXAS LEAGUE
El Paso 10, Phoenix 9, 11 innings.
Mexicali 13, Cananea 7.
Tucson 7, Juarez 4.
Nogales 10-8, Bisbee-Douglas 3-4.

Wives of American men who marry in their 20s average about a year younger than their husbands, but wives of men who marry when they are older tend to be considerably younger than their husbands, the age differential increasing with increasing age at the time of marriage.

There is about one pound of salt in every four gallons of sea water.

One tiny species of beetle lives on a diet of cayenne pepper.

The great Rift aVley, an unpaired gash in the earth's surface extends from Lake Victoria, Uganda, through Ethiopia to the Dead Sea and can be traced farther north.

Read the Ads!

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 2695
Jackson 7, Mississippi

NOW! NEW CONOCO Super MOTOR OIL Gives You Both OIL PLATING* AND ACID-PROOFING
HART MOTOR COMPANY
207 WEST TEXAS PHONE 237

Now you can protect your car against both friction and acid—the two major causes of engine wear

NEW CONOCO Super MOTOR OIL

America's First Double-Duty Oil!

Protection 1 OIL-PLATING*
conquers friction wear... because this exclusive discovery actually fastens a thin film of lubricant to moving engine parts for full-time protection.

Protection 2 ACID-PROOFING
conquers corrosive wear... because this exclusive new discovery gives Conoco Super up to twice the cleansing power of other premium oils!

Automotive engineers have long known that friction and corrosion are the two major causes of engine wear. Now, from the laboratories of Continental Oil, comes America's first Double-Duty motor oil. It combines two exclusive discoveries (Oil-Plating and Acid-Proofing)* to conquer both major causes of engine wear.

The unique Oil-Plating additive conquers friction wear by actually fastening a thin film of protective oil to engine parts. Unlike ordinary motor oil, this film won't drain down even when your engine has been stopped overnight. Thus you get full-time protection against damaging wear due to friction.

Exclusive Acid-Proofing additive conquers corrosive wear three ways—it neutralizes acids, prevents rust, and gobbles up tiny particles of dust, dirt, and water and seals them safely in spheres of oil until the oil is drained. ACID-PROOFING actually gives new Conoco Super twice the cleansing power of other premium oils!

New Conoco Super Motor Oil is on sale at Conoco dealers everywhere. Drive in and ask for it today!

Your Conoco dealer will recommend the right grade of new Conoco Super Motor Oil for your car, your climate, your driving conditions:

America's first Double-Duty* motor oil

Stop here for America's first Double-Duty motor oil
NEW CONOCO Super MOTOR OIL
FAGAN CONOCO SERVICE
FIRST AND MAIN
PHONE 1232

Rx AT THE FIRST SIGN OF ILLNESS, CALL YOUR DOCTOR!
Do not take chances. Don't temporize or put it off. Complications can develop—and tragedy can happen. Taken in its first stages, your ailment can probably be eliminated quickly by your Doctor's advice. If he prescribes a remedy calling for the filling of a prescription, call on us. That's a vital part of our business. Here are Registered Pharmacists who give each prescription their individual care and conscientious compounding. It must be right. It will be right if we do it. Take no chances. Make us your Prescription Headquarters!

FARMCO DRUG STORE
Seventh and Main Phone 1331
Free Delivery