# Don't Miss Open <br> The Artesia advocate <br> Artesia's Most Complete News Reporting 

## OUUME FIFTY-ONE

tesia Places<br>ch in Area<br>il Judging

mployers Think Students Need More raining in Basic Skills, Three Rs



There's more than a Touch of Tomorrow nation-wide ${ }^{*}$

## (1) ${ }_{1.59}^{\text {"stsus. }}$

PERCALE uxury sheets
2.29
mooth, superbly comfortable
gainst the skin, Penney
combed yarn percales are prac
tical, too. Lightweight - easy
to wash, cost less at a laundko
$\qquad$
no
$\square$ 18

## 22" $\times 44^{\prime \prime}$ TOWELS



## OLDSMOBILE

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# NuMexers Take Week-end Pair from Wichita Falls Spudders, Go on Road 



Hermosa Fourth Graders Visit Norris, Bogle Farms, Think Animals Most Interesting Sight

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| :---: |
| ${ }_{\text {Steselal }}^{\text {Stest }}$ |
| $\begin{gathered} \text { Double-Decker } \\ \text { H A MBURGE } \end{gathered}$ $\begin{gathered} \text { With Any } \\ 10 \mathrm{c} \end{gathered}$ |
| Fountain Drink 65 |
|  |

## Number <br> One in power Chrysler 235 n. .

Anything less is yesterday's cor.
Cox Motor Co. - 303S. First

Artesians Low In Pro-Am Here Sunday
 dides ins. Nome mini mex. was semeni ioo


If You Think Speed Limit To High, Read This


Eat More Beef Drive Picks $\mathrm{I}_{\mathrm{p}}$

'Camperships' Are Created For Girl Scouts in Artesia


TUES, thru FRI.

| Double ${ }^{\text {pecker }}$ |
| :--- |
| $1 M B \cup R G E R$ |

65

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Ladies and specialty Children's Squaw Dresses

Dress Fabrics and Sewing Supplies
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\title{

Fresh Whole or cut-up....Pan-ready <br> Chubby Chick <br> 

ROUND STEAK :.scours
GROUND BEEF resin gory

## Gasoline Prices Fall Under High Volume Marketing



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THESE SPECIALS GOOD WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY!

# HAGERMAN NEWS 

 Lake ArthurMrs. Byron Ogleshy, Editor

## The Story of Hagerman



## PLUMBING CONTRACTORS

## m PLUMBING

Remember Our New Location - 915 South First Street


[^0]

Tuesday - Wednesday - Thursday

CIRCLE "B" DRIVE IN


## CIRCLE "B" DRIVE $\mathbb{N}$

IPPRECITION NGHTS! To show our appreciation for your Patronage only the first two persons in each car will b thargel Soce each. All others in ara almmitted FREE:


## LANDSUN THEATER

tuesday - wednesday - thursday CHECK NIGHT WEDNESDAY!


New Officers for
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For Next Quarter




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Your Store Fron Is Your Face

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SHEETROCK
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PLLUBING VALLES: SEWER PIPE
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SEWER PIPE
24

| SHEETROCK |  |
| :---: | :---: |
| $42^{6} \quad 5$ |  |
| PINE SHEATHING |  |
|  | 8.50 |
| OUTSIDE WHITE PAINT |  |
| ver calos | ${ }^{5} 2.98$ |
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You Get Better Prices at

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"I use my deep well fryer for frying French fried potatoes and for making my favorite doughnuts. Here, again, the accuracy of the electric heat control makes my French fries and my doughnuts turn out so nice, "The accuracy with which my electric range maintains temperatures is truly amazing. It is so much better-it never


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Phico feature that gives juicier
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- SUPER-WIDE OVEN - with nearly
$50 \%$ more front stelf, space
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fect baking and browning. - AUTOMATIC OVEN TIMER-clock-makes the oven com-
pletely automatice
free while your mou are preee while your meal cooks.
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Entire cookry coing units deperigned fort. Entire cooking.
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## - FASTER - COOLER - THRIFTIER

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Why Cook the Cook? Cook with Cool Electricity!

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## ?

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A RANGE FOR YOUR EVERY NEED!
now available in COLORS FOR FIRST TIME
to Blend with Your Kitchen Color Scheme.
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For the
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## The Artesia Advocate




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Keep Plugging Away
F
$\square$ Interesin and eai wuts some loa, count

Archer Will Be Good Judge ${ }^{W}$


Plan to Combine Corporation, Public Service Commission Into Single Unit Needs Public Aid

Then Pay That Bill
$\mathbf{M}^{\circ}$
No Political Letters
$\mathrm{T}^{\mathrm{HI}}$
this land of enchantment-
McKinley County Officials to Do Without Pay
For Month So Government Can Operate in Red

# do Save I Save (Save 



Cole Motor Co.



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$\$ 1499$ Down and $\$ 51$ per month will buy a practically new six.
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for only $\$ 1000$ down. Let us show you this bargaint
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R. L. Paris, Salesman

## Page Fourteen <br> Accidental Deaths Kill 138

the artesia advocate, artesia, new mexico


OFFICERS elected to serve new Lake Art hur 4-H club recently were, left to right,
Ishmael Valenzuela, vice-president; Carlotta Anaya, president; Sam Spencer, assistant
New Mexico Youngsters in '53
 FIRST NATIONALBANK

- Merrit's Grocery
- Hill's Cafe and Station
- Artesia Alfalfa Growers Association

[^1]- Rip's Garage and Station
- Artesia Implement and Supply - Peoples State Bank
- The Artesia Advocate


man


Junior Members Of Civic Clubs


The First National Bank INVITES YOU To COME IN AND VISIT THEIR FRIENDLY BANK!
"Start Saving Now for the Future"




Growth Since Inception in 1950
 Education Program
Mr. Bennett then set about making a community survey to see whether or not the indications
that Mr. aMyfield and the school that Mr. aMyfield and the school
board had felt out early were prealent eng to be receptive to ull-time Distributive Education Progre sent out that spring to all the business people in the form of questionnaire. This questionnaire contained such information that contained such information that
whether or not Artesia business would be valuable to determine people and business concerns were interested in establishing a
After the survey had been turned in by the business people of Artesia, there was a suffteient indication that there was need for this type of school program, and that rate with the vocational training of his type.
Mr. Bennett then set about to see if there were enough students in the school who were interested in that type of education. Finding out that there was sufficient interest in the school and definite need for this type of education. The publicity was then released giving the plans to the school and public for
putting the program into operation in the following year, 1950-51.
At school an extensive program of recruitment was put into practice and all students that indicated
that they would like to come into the program were run through quite an extensive process in order that the best possible students might be selected for the business people of Artesia. It was hoped that the program could be sold to the business people and the public by placing the best possible stu-
dents available in the Artesia school system
Starting the first semester the school year, $1950-51$, we had approximatey students were in various jobs throughout the city. These jobs were with the following concerns:
Clydene Grayham, Sanders' Office Clydene Grayham, Sanders' Office
Supply; James Crouch, Clem and Supply; James Crouch, Clem and
Clem; Robert Blair, C. R. Anthony's; Jonel Tinson, Jerry Lo Keenneth Bradley, J. C. Penny's; Laverne Grimlan, Girl Scout of fice; Rosa Garcia, Kandra Mitchell and John Felton, W. W. Virtue's; Howard Felton, W. W. Hartue s, Howard
Grissom, T. A. Hart's Station; Rus sell Johnson, Cortez Gas Co.; Jo Earlene Broom, Alfalfa Grower's Association; Howard Smjth, Guy's
Cleaners. The first six weeks pe riod, these students made a com-
bined total of $\$ 1,494.48$. The seeond six weeks found that the jobs were still intact, most students were on the job and for that period dents made $\$ 1,629.03$. The third
six weeks there were a few changes in the working schedule of some of the students. James Crouch quit
school to join the Navy. Bob Bry ant had been placed at the Food been placed at the Building and

## six weeks period of the school year made a combined total of $\$ 1,601.35$ At

 At the time of this report, the total One of the major contribution the program has ben made by he Advisory Committee made up and the co-ordinator of the Dis ributive Education Program. This ing board of the communities ing board of the training vocational education an training. Artesia's Advisory Com mittee consists of Artie McAnally Grower's Asociation; S. P Yates, independent oil producer and op erator; M. G. Schulze, manager of J. C. Penney's; Robert Koonce manager of the Chamber of Com merce; Bill Keys, owner Keys Men's Wear; Bayless Irby, owner Irby Drug Co.; Tom J. Mayfield Stovall school; and William S. Bennett, co ordinator-teacher of the Distribu tive Education Program.
## D.E. Program 1951-'52

The program began in 1951-52 in its first year as a full-time program New Mexico considers one class
half-time program and two classe a full-time program
The beginning found some 32 itudents employed in 28 different training stations. These were Ruben Baca, high school; David Chamas, Gamble's; Charles Countryman, Irby's; Imogene Waldrop, Donald Schulze and Jimmy Kiddy,
J. C Penney's: Marianne Solt Sprouse-Reitz; Charlene Parrish and Irene Robertson, Palace Drug:
Peggy May, Edith Oglevie and Jo Peggy May, Edith Oglevie and Jo
Ann Taylor, Mountain States TeleAnn Taylor, Mountain States Alma
phone and Telegraph Co.; Alm Blackwelder, bus depot; Betty Jo Kaiser. Kaiser Electric; Sherman
Patterson, Mon Reposa; Kirk Jordan, Quick Way; Vera Holcomb Hospital; Connie DeAnda, Dr. Cressman; Charlie Nelms, Country Grocery: Regina Hayes, Artesia Abstract Co.: Oleta Dorsey, E. C Gage; Marquata Dunson and Max-
ne Frederick. W. W. Virtue's: Carral Smith, Guy Cleaners; Charles Bentley, Salisbury; Louise Lakey, Chandler's; Joyce Parrish, Chisum Street Grocery; Juanita Fredercik, Thompson-Price; Vee Anne Mitchell, Baptist church; So corro Gomez, Landsun: Velton Green, Payne Packing Co.; Marijo Storm, A. J. Losee.
These students for the first se mester made a total of $\$ 7,501.40$ in to the fact that several students dropped out of D. E. the total in dropped out of D. E. the
salaries was only $\$ 6,570.94$
The progress in setting up an
adequate room and facilities has been satisfactory and if the federal appropriations are not stopped the room will be redecorated to make
an outstanding room in the South west. The equipment is fast becoming adequate and the reference good.
The testing program should be able to get underway in $1952-53$ a the co-ordinator has an adequate coverage of aptit
intelligence tests.
The work with the D. E. club has hoped that more time can be spent with this place next year. We fail ed to organize a state set up this
year but if permitted I would un dertake it myself and hope to be able to set-up the state organiza
tion. It is planned next year that we
will take a field trip to El Paso where we will take in such items as a large newspaper, factories ctc. The trip should take at leas three days. We hope to have it in
connection with the two vacation

There have been 30 students in

## dicate an interest in D. E. for nex ear, of which 25 seem to be super

or students.
The third year should be a ver;

Martha Adcock, Joe Mack, Joyce
Mithis, David Baldanado, Alt
nther Bratcher, Jackle Buchanan, Charles
Buck, Jean Coll, Charles Country man, Robert DeAnda, Melvin Down
ey, Joyce Gibson, Donna Halverson ey, Joyce Gibson, Donna Halverson,
Buelah Hart, Sharon Haynes, Cruz Buelah Hart, Sharon Haynes, Cruz
Hernandez, Don Johnson, Monroe Hernandez, Don Johnson, Monroe
Johnson Carolyn Jones, Dorothy Koerner, Bob Marshall, Bob Mason Burdene Moore, Charlene Parrish J. V. Peck, Irene Roertson, Keit Ryan, Viola Samora, Bob Schnei der, Wanda Shepard, John Schock dey, Clement Taylor, Frank Walker Mary Ann
Waldrop.

## The following students droppe

 out during the year:John Schockley moved; Imogene Waldrop, marriage; Donna Halver son, marriage; Burdene Moore marriage; Leon Blackwelder, lac of interest; Charles Juckes, lac of interest; Geraldine Steele, m The fol
this year: his year:
Sherrie anders.
, rents was $\$ 26,460.54$.
The third year of operation of D. E. found many improvement made in the program, the most ment of the plant and refining of the course of study materials. I should now be à matter of contin ued refinement in the course of study materials which still need much work. The recommendations
for 1953.54 are that we limit the for 1953.54 are that we limit the that we move into a highly devel oped audio-visual program and tha we move into
adult program.
It is planned late in August to administrators, and school boar administrators, and school board sion. We will talk over at that during such problems as might aris during the 1953.54 school year. I meeting to be arranged at a later date.
D.E. Program 1953-'54

The 1953.54 Distributive Educa tion
ing:
W

Wanda Adams, Chamber of Com merce; Martha Adcock, Cox Motor
Co.; Gary Akins, H \& J Food Bask et; Joe Mack Allen, Mac's Drive Inn; Ann Armstrong, Clem \& Clem Petrita Baca, Wackers; Dave Bal Gables: Bub Birch Dairy Mart Charles Buck, J. W. Howard; Don Carter, Carter's Tune-Up; Dana
Chapman, Cole Motor; Charles Countryman, Marshall Grocery Ruth Bratcher, Brown Pipe \& Sup ply: Nancy Franklin, Lorang's; Bel zora Gomez, Hospital; Loren Gel
wick, Fay Hamned; Sharon Haynes, Penney's: Dell Hughes, Artesia Building \& Loan; Randall Jenkins Motor Machine; Monroe Johnson,
C. R. Scott; Raymon Lara, Wack er's: Helen Luck, Irby; Ann McEI Geachy: Charles McKinley, Price' Geachy: Charles McKinley, Price's
Creamery; Terry McKinley, Cole Motor; Eireen Marshall, Losee's law office: Kenneth O'Brien, Bu Brown; Gene Parnell, Nelson's;
Yvonne Parnell, V. P. Sheldon; Laura Savoie, Kline's office; Char lene Scarbrough, Scarbrough Auto Sales; Don Stark, Chandler's; Billie id Teel, Emily Villa; Larry Wehun Pecos Valley Machine Shop; Reba
York; Carolyn Zeleny, Harvey Jones Agency; Jimmy Walker
Artesia Auto; Wanda Crume, Brad Artesia Auto
bury's office
December, for the D. E. Club was a very active month. It started
early in December with the purchase of a Christmas tree from
the F.F.A. boys and a decorating party at which the two classes met
on Tuesday evening and decorated on Tuesday evening and decorated
the classroom. Decorations consist ed largely of a lighted, ornamented Christmas tree, and a chaik picture
of Santa Claus being pulled by a indeer and Rudolph, and also an enormous Santa Claus in the back hanging from the ceiling by means Immediate
oration party following the dec


## The Browsing Book Worm <br> \author{ By Pat Euliss 

}Summer is here at last. Every now it is the season that make young girl's fancy turn to beaut o that a young man's fancy turn tain beauty hints that any girl can

The Teen-Age Popularity Guid thing a girl needs to know abou beauty, and many more things to A few of the problems this boo discusses are figure problems, ski problems, hair, makeup, modelin tricks, good grooming, clothes what to wear where, on the job are you shy, it's a date, going for nal, be a hastess, away fram home the mail in your life, and personal ity.
Lessons In Loveliness by Judit Unger Scott is the fairy godmoth er to every Cinderella. It is basí
beauty, designed to make you your most attractive self. There ar hapters on hair do's and don'ts, of nakeup and clothes, figure fact or slimming or padding, comple Manners for Moderns manner Manners for Moderns by Judit or everyone Here in one book are the guides to social success fo both girls and boys which may be tanding of the rules that make for pularity, respect, and graciou
The library has several ne ooks that will soon be put on the shelves. I chose a few of them of the books are just as good these.


By Phyllis Earhart
The Los Profesores Cher
The Los Profesores Chapter of
he Future Teachers of America he Future Teachers of America
as organized in 1951. The sponvas organized in 1951. The spon-
sors were Mr. William Trenfield, Ir. James Allen, and Mrs. A. E errell. Sara Curtis was elected vice-president. The projects taker p were student observation and the different having reviews The second year started off with bang with the Artesia chapter of AEA giving $\$ 50$ to the club. The ept and it was decided to use th money to take a trip to some col ege Fourteen members went on Mexico-University to Eastern New Mexico University in the early pring. The club members visited shown around the meeting, wer tended several college closses at Clark, the president, and Charle Waltrip, treasurer represented the Artesia chapter at the state FTA neeting which was held in Alb querque.
This year there is a new sponsor Miss Alyce Erickson. Louise Rey nolds was elected president with Kamona Stevens, vice-president, and Marilyn Saikin as secretary. Phyllis Farts - Marilyn Saikin, hyllis Earhart, Ramona Stevens, State Teachers' - attended the suquergue this convention in Al regular club meetings, one of the garet Bildstone told some of her experiences as a tacher of her ollowed by Miss Mary Leis West a student at ENMU who was doin, her practice teaching in the Artesia high school.
ents was designed to help stu dents get a better insight into the aring profession and give them or not they would like to teach as a life work.


Mr. Waltrip, English I, guidance department, at wort in guidance


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    PLUMBING AND SHEET METAL
    WE GUARANTEE!

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