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meet
the
NuMexers
the latest in a series of
stories on Artesia's
baseball players, turn to
sports page, page 4, of to-
day's Artesia Advocate.
Phipps, the Artesia Nu-
Mexer veteran pitcher.

Don't Miss First
Ball Game of Season
Today in Artesia

THE ARTESIA ADVOCATE

Artesia's Most Complete News Reporting

Artesia Opens Its
1954 Longhorn Loop
Season Today

VOLUME FIFTY-ONE

ARTESIA, NEW MEXICO, TUESDAY APRIL 20, 1954

NUMBER 32

CITY OPENS '54 BASEBALL SEASON TODAY

Chamber Seeks 70 New Members in Current Campaign

During the past week, the chamber's program of work for the coming year and a series of promotional questions have been mailed to present members. Additional mailings are to follow this week.

Music Prepared for Youngsters in Singing School

School Artesia children will be the annual health clinic on Monday afternoon, April 19, at the home of Mrs. J. H. ...

Progress on Deep Oil Tests Near Artesia Reported

There were no locations or completions reported in North Edge county oil this week.

Song By Loco Hills Woman Is Played Over TV

A song called, "I'm Draggin' My Feet," written by Mrs. Charlotte Beas of Loco Hills, was played recently over KSWB-TV and KBIM radio station at Roswell.

Police Find Local Stores Hold Open House at Night

Artesia merchants left themselves wide-open, so to speak, to burglary-minded intruders during the first three months of 1954.

Design of New Report Cards Is Sought

Design of a new report card for all Artesia schools has been asked by the report card committee of Artesia board of education's year-long school survey.

Fourth Major New Building Of Year Slated

Artesia's fourth major retail store construction of the year is scheduled to replace another Main street eyesore with a modern new building in the near future.

More Prowling Reports Turned In By Residents

Further reports of prowlers circulating about Artesia residences were received by Artesia police this week-end.

Key Speakers Are Named for Local Planning School

Out-of-town and local speakers for the Program Planning Institute to be held May 3 through May 10 at Artesia Public Library have been named by Mrs. Donald Knorr, librarian.



TOURISTS OF WEEK, Mr. and Mrs. Lloyd Young of Klamath Falls, Ore., are greeted by Quincy M. Taylor, host of the week, as latest in highly successful series of Chamber of Commerce tourist-promotion stunt.

City Honors Oregon Couple As Tourists-of-the Week

Mr. and Mrs. Lloyd Young of Klamath Falls, Ore., were honored this week-end as Artesia's latest tourists of the week.

Korean Veterans Face Deadline To Seek School

The thousands of veterans who were in service during Korean period and were discharged from service on or before Aug. 20, 1952, have only till next Aug. 20, to take advantage of the Korean GI bill education benefits.

Hagerman Man Is Arrested as Army Deserter

A Mexican National charged with desertion since 1945 from the U. S. Army has been arrested by Border Patrolmen at the Bob Temple farm at Hagerman.

It's Your Library

... your public library is one of 20 libraries in the U. S. to receive an adult education grant from American Library Assn. — the only library in the Southwest? ... your public library checked out 10,363 books from July 1953 to December 1953, or each of its 5,281 members an average of twice?

Governor Mechem To Toss First Ball

Artesia enthrones King Baseball today as ruler of the city sports front for the next four months with suitable pomp and circumstance.

The most gala of all professional baseball openings in the city's history, today's activities include such standard ceremonial phenomena as queens, governors, and 18 men ready to knock the daylight out of a horsehide sphere.

Gov. Edwin L. Mechem will hurl out the first baseball of the 1954 baseball season this afternoon as Artesia's NuMexers and the Big Spring Broncos meet in NuMexer Park.

Among the dignitaries present will be Dick Burnett, owner of the Dallas Eagles, and Robert O. Anderson, president of Malco Refineries, owner of the NuMex plant in Artesia.

The two men are generally credited with making possible professional baseball in Artesia in 1954. Only a few short months ago, the city despaired of fielding a baseball team this year and sought ways of paying \$12,000 in debts from past operations.

Other notables present today will be John Simms of Albuquerque, Democratic nominee for governor, and Holm Bursom of Socorro, one of two candidates for the Republican primary nomination for governor.

TODAY'S PARADE at 1 p. m. will include dignitaries, Senior high school band, National Guard units, competing baseball teams, and other units.

A holiday atmosphere will surround today's professional baseball opener.

Schools will dismiss at noon today as faculty and students alike head for NuMexer Park.

Parking meters will be ignored by police in observation of baseball's big day.

A fire siren and mayor's proclamation kick off the day's festivities.

Artesia's NuMexers will be entering the 1954 season after a highly successful exhibition series which has already seen the local entry down Roswell and Carlsbad Longhorn league entries.

JIM TUGERSON has received the nod from Mr. Jimmie Adair to start on the mound for the NuMexers today.

Other assignments for the NuMexers include Floyd Economides as catcher; John Goodell, first base; Paul Dobkowski, second; Ben Felder, third; Reuben Smartt, shortstop; Bud Hull, rightfielder; Roy Kelly or Adam Young, center fielder; and Bob Herron, left fielder.

For Artesia the 1954 Longhorn league season opening day will be the city's fourth year to field a professional baseball team.

It promises to be the most successful.

In February the city was certain it would have no pro ball club to field in 1954. Problems seemed insurmountable.

There was a matter of \$12,000 in debts which had to be paid. League refusal to accept rule changes which would allow Artesia to compete without severe financial loss seemed to complete the picture of gloom.

THEN THINGS began to dovetail together. Almost coincidentally Bob Anderson of Malco Refineries, a former Artesia resident, inked a \$10,000 advertising contract and Dick Burnett signed an agreement to furnish Artesia ballplayers.

Under the advertising contract Artesia changed the team's name from "The Drillers," as the club had been known for the past three years, to "The NuMexers."

Under the working agreement with Dallas, the team began to get topnotch players from the Dallas Eagles organization. It got Jimmy Adair, a baseball veteran with a (Continued on Page 8)

More Prowling Reports Turned In By Residents

Further reports of prowlers circulating about Artesia residences were received by Artesia police this week-end.

Whether or not the incidents were connected, as those of last Monday and Tuesday obviously were, has not been revealed.

Sunday a Mr. Crume of 1003 W. Hermosa told police a latch had been broken on a gate near his home.

A. C. Sadler of 807 Hermosa reported at 1:22 a. m. Sunday a man had entered his house. The man left when the babysitter challenged him, according to police reports.

At about the same time James Ogg reported seeing a window peeper at Second and Missouri as he drove by.

Ismael Alvarado of 1003 N. Roselawn reported to police a man entered his house. Mrs. Alvarado said the man came into the living room, never spoke, and went into the bedroom. Her husband threw the man out of the house. The man never spoke.

She described him as a white man, with red hair wearing a plaid shirt, weighing about 160 pounds, standing 5 feet 8 inches.

Police investigated each report, thoroughly searching neighborhoods in each case. No suspects were discovered.

Repeated reports of prowlers brought a warning from police that householders should take normal precautions to protect the security of their homes.

Entrances into homes have not been forced in any of the cases reported.

Key Speakers Are Named for Local Planning School

Out-of-town and local speakers for the Program Planning Institute to be held May 3 through May 10 at Artesia Public Library have been named by Mrs. Donald Knorr, librarian.

Speakers, who will take part in the evening sessions, are Mrs. Elsa Smith Thompson, head librarian at Albuquerque Public Library; Miss Wilma Loy Shelton, librarian emerita of the University of New Mexico Library and library science department; Robert L. Cline, audio-visual director of Artesia schools; and Travis Stovall, principal of Artesia high school, and president of the New Mexico Education Assn.

In announcing the schedule for the institute, Mrs. Knorr said special displays will be on view during the regular daytime hours of the library May 3 through May 10. The public is welcome to see the program aid material at that time.

Evening training sessions will be held the nights of May 3, May 5, and May 7, with a summary session May 10. The sessions will be held from 7 to 9:30 p. m., with a question and answer period following each speaker.

Mrs. S. P. Yates, president of the library board, will be keynote speaker at the opening session, May 3. She will introduce Robert L. Cline, who will speak on the use of audio-visual material and the fields that he can cover.

In session 2, May 5, Mrs. Thompson will speak on the subject "Techniques of Group Discussions." It is also planned to have a model discussion group that evening to demonstrate its use for programs.

Session 3 will be divided into two sections. Using the subject (Continued on Page Eight)

Elect... men... meeting... April 27... service... Bennie... Stewart... Richards... of Mrs... John W. Lane... sang "We... They... were accom... Whitten at the... Mrs. John... "Lit Thine...". She was... is Bolton...



LYDIA E. GERHART

Teacher Group, Panel, Discuss World Relations

Xi chapter of Delta Kappa Gamma met in the home economics room in Junior high school Tuesday evening, April 13. After business for the evening was taken care of, Miss Haynes' report on the state convention held in Las Vegas was read to the group. The yearbook from the Xi chapter of Delta Kappa Gamma in Artesia, was highly commended by the state executive secretary at the state convention. Miss Lois Nethery, program chairman, had charge of the yearbook. The points emphasized were the design, color, types of programs, and the method of presenting these programs. Colors used in the design were red and yellow, which are the colors of the state organization as well as the colors of the local chapter. The program for the evening was a panel discussion on international relations in the classroom. Four school administrators took part on this panel.

Don Riddle, principal of Junior high school, spoke on social studies in Junior high school and extra curricular activities. Walter Short, principal of Park school, spoke on international relations in the classroom. George White, elementary supervisor, discussed what the schools are doing to promote racial relations and religious progress. Vernon Mills, assistant superintendent, was the panel leader and spoke on the extended classroom. At the close of the panel discussion the hostess served refreshments to the group.

Building Permits

Frank Herbold, \$200, remodel, sheetrock and paint three rooms at 513 S. Second. Ora Howard, \$2000, move house from outside city limits to 1207 Missouri. J. W. Sharp, \$1000, add 12 by 15 foot room to present house at 1103 Hermosa. Recente Onbiteroz, \$100, make store room of used lumber at 203 Cleveland. Alex Wheatley, \$500, add partition of sheetrock and paint inside and outside of building at 608 W. Chisum. Leroy Cranford, \$400, construct three room frame house, wood siding, sheetrock walls, at 1011 W. Main. Mrs. H. A. Denton, \$200, build fence 126 feet, of wood at 201 Centre. Mr. and Mrs. W. J. Jackson of Dallas, Ore. who came for the 60th wedding anniversary celebration of Mr. Jackson's parents, Mr. and Mrs. J. M. Jackson and to visit Mrs. Jackson's relatives, the Rogers and other friends, returned home this morning.

Four Artesians To Attend PEO State Convention

Mrs. John Gates, president of chapter "J" PEO, Mrs. Nelle Booker, Mrs. Glenn Booker and Mrs. E. M. Perry planned to attend PEO convention in Santa Fe Wednesday, Thursday and Friday. About 90 delegates and 50 to 60 guests are expected to attend. Headquarters for the meeting will be La Posada Inn with Carol Palen Memorial Hall of the Church of Holy Faith serving as auditorium for the group. Dr. Ruth G. White of Whittier, Calif., supreme president will make her official visit to New Mexico. Among state board members who will be present are Mrs. Harold W. McDonald of Clovis, state president; Mrs. L. P. Briggs of Albuquerque, first vice president;

Mrs. D. D. Monroe of Clayton, second vice president; Mrs. H. L. Moore of Carlsbad, organizer; Mrs. J. K. Hilliard of Portales, recording secretary; Mrs. J. G. Clark, Albuquerque, corresponding secretary and Mrs. Paul Riggins, Las Cruces, treasurer.

Official host is Santa Fe's chapter "P" with Albuquerque chapters "V" and "AA" co-hosts. Mrs. James C. Harvey is general convention chairman with Mrs. Don Wilson of chapter "V" and Mrs. Pendleton Beall of chapter "AA" as co-chairmen.

Further high education for women is the chief project of PEO. Colley Junior College at Nevada, Mo., is owned by the sisterhood. Another major PEO project is aid to hospitalized veterans and chapters send CARE packages overseas and adopt families.

Mr. and Mrs. Bubba Reed of San Antonio, spent the Easter holidays with Mrs. Reed's parents, Rev and Mrs. Ralph L. O'Dell.

School Camera Club Camps Out In Arizona

Artesia high school Camera club returned Sunday from a five-day camping trip to Oak Creek, Ariz. south of Flagstaff. The boys were accompanied by Abe Trop, Duane Sams and Emil Bacl. The group visited a movie set in Arizona where movies are made and visited the ghost mining town of Jerome, Ariz. They went to Tuzi-Goot, a reconstructed Indian pueblo near Clarksdale, Ariz. and climbed Schnebley's Hill. At the top of the hill on can see south and west for about 125 miles. The boys caught trout. On the return trip, they stopped at the Petrified Forest. Saturday, the boys were camped on a high hill in the western part

Hospital Record

Artesia General Hospital Patients admitted: April 15—Mrs. Billy White, Mrs. Homer McIntosh, Mrs. Alfonso Porraz and Mrs. C. G. Howard. April 16—Rosalia Venezuela, Audrey Parent, Jimmie Naylor, Eugene Gonzales, Ralph Brown and Jackie Hemby. April 17—Carl Daniels. April 18—Mrs. A. B. Coll. April 19—Mrs. Trinidad Alvarado. Patients discharged: April 15—Mae Gallie and Patricia Murray. April 16—Mrs. Fidelia Dominguez, Bill Albert Holland, A. W. Jones, Jess Milier, A. C. Taylor, Maljamar, Mrs. Bill Gray and baby Dexter; Mrs. Hershel Scott, Mrs. B. J. Hanson, Jimmie Naylor, Mrs. Rex Holmes, Gerry Wayne Cannon and Mrs. Marlin Durbin. April 17—Rosalia Venezuela, baby.

Births

Artesia General Hospital April 15 to Mr. and Mrs. Billy White, daughter, Lucinda Gail, 4:20 p. m., 5 pounds 6 1/2 ounces. April 16 to Mr. and Mrs. Carson Howard, son, Calvin Eugene, 12:10 a. m., 6 pounds. April 16 to Mr. and Mrs. Alfonso Porraz, daughter, Yuma Elva, 9:20 a. m., 6 pounds 4 1/2 ounces. Audrey Parent, Jackie Hemby, Mrs. Robert Utterback, Hagerman; Mrs. Ed Boans, Mrs. Alfonso Porraz and baby, Mrs. Glen Unangst, Loco Hills; Mrs. A. O. Duckworth, Maljamar, Mrs. Louise Rogers. April 18—Mrs. L. M. Friend, Dare McLean, Mrs. Homer McIntosh, Ralph Brown, Mrs. Carson Howard and baby, Mrs. Dwayne White and baby, Weed. April 19—Mrs. Billy White and baby.

PENNEY'S Biggest Bargain Event of the Year! **PENNEY'S 52ND ANNIVERSARY**

FIRST QUALITY NYLONS
60-gauge 15-denier Full Fashioned
ANNIVERSARY SPECIAL! **2 pr. 1.15**
FOR SHEER GLAMOUR, EXTRA LONG WEAR
Priced so low you'll want to stock up on them. Sheer, long-wearing nylons in a flattering shade that will go so well with new spring dresses and suits. Find them in sizes 8 1/2 to 11, at Penney's—now!

ANNIVERSARY EVENT STARTS TUESDAY! COME IN AND SAVE!

Chenille **BEDSPREADS 5.00**
A manufacturer's close out of Better Spreads! Good heavy weight. All colors, several designs. Full size 90 by 108".

BOYS' NYLON SPORT SHIRTS 1.50
Sizes 4 to 18. Just the Shirt that boy will need for summer dress. Pastel and dark colors. Buy several at this Special Low Price!

BOYS' BLUE JEANS 1.00
Sizes 2 to 10
8 oz. Sanforized Denim. Just the right weight for those warm months ahead! Sturdy, well made for lots of wear. Come in and stock up now!

Nylon **PIECE GOODS 77¢ Special!**
A special with lots of savings for you! Large selection of better quality Nylon, all at this low, low price!

WOMEN'S COTTON HALF SLIPS 88¢
Cool cotton Plisse at a low, Penney Price! Well made with lace trim. Color white in sizes small, medium and large. **HURRY! HURRY! HURRY!**

SPORT DENIM 38¢ yard
Plain and fancy shades. 36 inches wide. Denim does everything! All kinds of garments and home decorations. Come in and buy your needs at a real bargain price!

20-PECE CONFETTI DINNERWARE **6.00**
Anniversary Special!
New shape! New decorative design! Spatter print ovenware dramatized by solid pieces! 4 cups, saucers, bread-butters, soups-cereal, dinner plates. Green or brown with white.

FOR GIRLS! COTTON PLISSE SHORT PAJAMAS 1.00
Anniversary Feature
Short in length but long on value! Dainty eyelet trimmed cotton plisse pj's in the popular new short length. Stock up now... choose from pink, blue and maize in this cool, carefree, no-ironing fabric! Sizes 6 to 16.

STOCK UP BUY! LARGE 20x40" GAUZE DIAPERS 1.00 doz.
Mothers, don't miss this Penney special! Highly absorbent, they actually become softer and softer after repeated washings! Specially woven to dry wrinkle-free in a jiffy, to resist raveling of hems.

FOAM LATEX PILLOWS 4.00
JUBILEE SPECIAL!
These are healthful, dust free! Sanforized percale cover, zips off for easy washing! Buy at this low Jubilee price—white, blue, pink!
†Maximum shrinkage, 1%

MEN'S MATCHED SHIRTS AND PANTS 3.75 per set
Anniversary Special!
A fine Anniversary value... durable, heavy weight twill... vat dyed and Sanforized. You get both for this low price! Cut over regular Penney patterns for perfect fit, they are available in Khaki and Gray.
Shirt size 14 to 17
Pants size 29 to 42

BEST TV BUY IN TOWN! BIG 21" ARVIN "TRUE DIMENSION" TELEVISION!
MAGNETIC FOCUS PICTURE TUBE
NEW CASCADE-BOOSTER TUNER
AUTOMATIC GAIN CONTROL
NEW PICTURE POWER AMPLIFIER
INTERFERENCE TRAP CIRCUITS
LOW DOWN PAYMENT EASY TERMS!
MODEL 9213TM
STYLED GAGANY
NET—
19995
BASE \$19.95 EXTRA!
AUTHORIZED DEALER **WHITE** AutoStore THE HOME OF GREATER VALUES

NuMexers Chalk Up Three More Wins As Spring Exhibition Schedule Ends

Artesia's NuMexers wound up their exhibition schedule this week-end with three straight wins, one a narrow 4-3 victory over Carlsbad's strong Longhorn league entry.

Thursday night Artesia's Jim Tugerson pitched the kind of ball which allowed him to win 29 games in the Mountain States league last year. He allowed the Potashers four hits over six innings. He struck out nine, walked three.

Saturday the NuMexers blanked the Falcons of Fort Bliss 6-0.

Sunday was another story — a see-saw game that lasted 3 hours 31 minutes saw Artesia at last come out on top 19-17 over Fort Bliss.

Artesia used three pitchers, Fort Bliss four in the Sunday afternoon endurance contest.

The NuMexers scored eight runs in the first two innings, but Fort Bliss caught on fire while NuMexer pitching slumped to score seven in the third, one in the fourth, and nine in the fifth to lead 17-11 as the game went into the sixth.

BUT THE NUMEXERS held the Falcons scoreless for balance of the contest while scoring eight more runs.

Artesia scored its 19 points on 11 hits, Bliss its 17 on 15 hits. The Falcons were charged with six errors, Artesia five.

Scott Robinson hurled 2 1/3 innings for the NuMexers, gave up six hits, seven runs. He walked seven, struckout one. Wayne Goodell went 1 2/3 innings, allowed five hits, nine runs, walked four. Andy Alonso, credited with the win, pitched five, allowed four hits, one run, walked three, struck out three.

John Worthen of Fort Bliss was credited with the loss. He came in after Milt Isenberg and Tom Thompson in 5 1/3 innings had allowed seven hits, and 13 runs, walked 11, struck out two.

It was obvious Mgr. Jimmie Adair was saving talent for the NuMexers opening today against Big Spring's Froncs.

VETERAN PITCHERS Jodie Phipps and Hoot Gibson held Fort Bliss to one hit Saturday night as the NuMexers walked off with their 6-0 conquest.

Phipps went the first seven innings, yielded the lone hit — a single.

Artesia earned only one of its six runs — that when Dean Smith lead-off man in the sixth, smashed out a homer.

Thursday night against Carlsbad the NuMexers showed top form in earning their 4-3 win.

Tugerson, credited with the victory, went for six innings, allowing four scattered hits, striking out nine, walking three. Relief pitcher Hoot Gibson allowed three hits in three innings.

BOB WEAVER went seven innings for the Potashers, giving up 11 hits. He struck out seven, gave up no walks.

Dadio Jimenez finished for the Ashers, yielding three hits, no runs.

Carlsbad scored first in the game, plating two runs in the first frame. The NuMexers came back with one in the third and two in the fifth to briefly lead. Carlsbad scored another in the sixth, but Artesia plated the winning run in the seventh when shortstop Reuben Smartt singled to right, went to second on Adam Young's safety, and homed when Bob Herron singled to left.

PHILLIPS BATTERY and Garage at 108 W. Gage street, has new mechanic, M. L. Baxter. He was formerly with owner, N. C. Phillips when Phillips had Phillips service station and garage on N. First. Prior to that Baxter was at Hobbs with a Dodge dealer.

The U. S. Department of Agriculture's Commodity Credit Corporation has a statutory borrowing authority of \$6.75 billion.

JIMS DRIVE INN
None Better
ARTESIA, N.M.

SPECIAL!
TUES. thru FRI.
Double-Decker
HAMBURGER
With Any Flavor
MILK SHAKE
OR
MALT
80¢
We Feature
Borden's Ice Cream

Veteran Pitcher Jodie Phipps Kids Second Guessers with Diamond Fun

Veteran pitcher Jodie Phipps is being counted on as one of the mainstays for the Artesia NuMexers' pitching staff of the 1954 Longhorn league.

A seasoned ballplayer of 14 years in proranks, 33-year-old Jodie has never failed to pile up a season's record that wasn't among the top wherever he was playing.

Jodie is as different from the dead-serious rookies on the diamond as night from day.

Shifting his Beechnut, Phipps smiles, "I have fun out of baseball."

As a matter of fact, he has had so much fun during spring training and the NuMexers' exhibition schedule the downtown second guessers have become highly irate at times over his seeming nonchalance.

Mr. Jimmy Adair gets a kick out of this. "Jodie knows what he's doing—he's been in baseball longer than people think I told Jodie to be ready when the season starts, and he will be."

Jodie started in professional baseball in 1939 after graduating from high school in Okay, Okla.

MOVING TO Grand Junction, Colo., that summer for a job, he played semi-pro ball there, was spotted by a Cardinal scout and sent to Worthington, Minn.

He hit .305 with the Worthington club in the class D Western league.

"We don't talk about hitting averages after that," Jodie says. "I'm a pitcher."

The state of baseball being what it was in the late thirties, Jodie received a munificent \$60 a month, "which wasn't bad at all for those days," he adds.

The next two years Jodie was with Lansing in the class C Michigan State league.

Jodie has a fond way of recalling his Lansing days—it was there he met Marjorie Phelps, whom he asked to a permanent home stand. The deal was completed at the end of the season in 1941.

ALTHOUGH THE Cardinals owned Lansing in 1940, they sold the club to town interests in 1941, and the club broke up at the end of the season. Phipps was declared a free agent. With the proof in hand, he went to Springfield, Mass., which sold him to Utica.

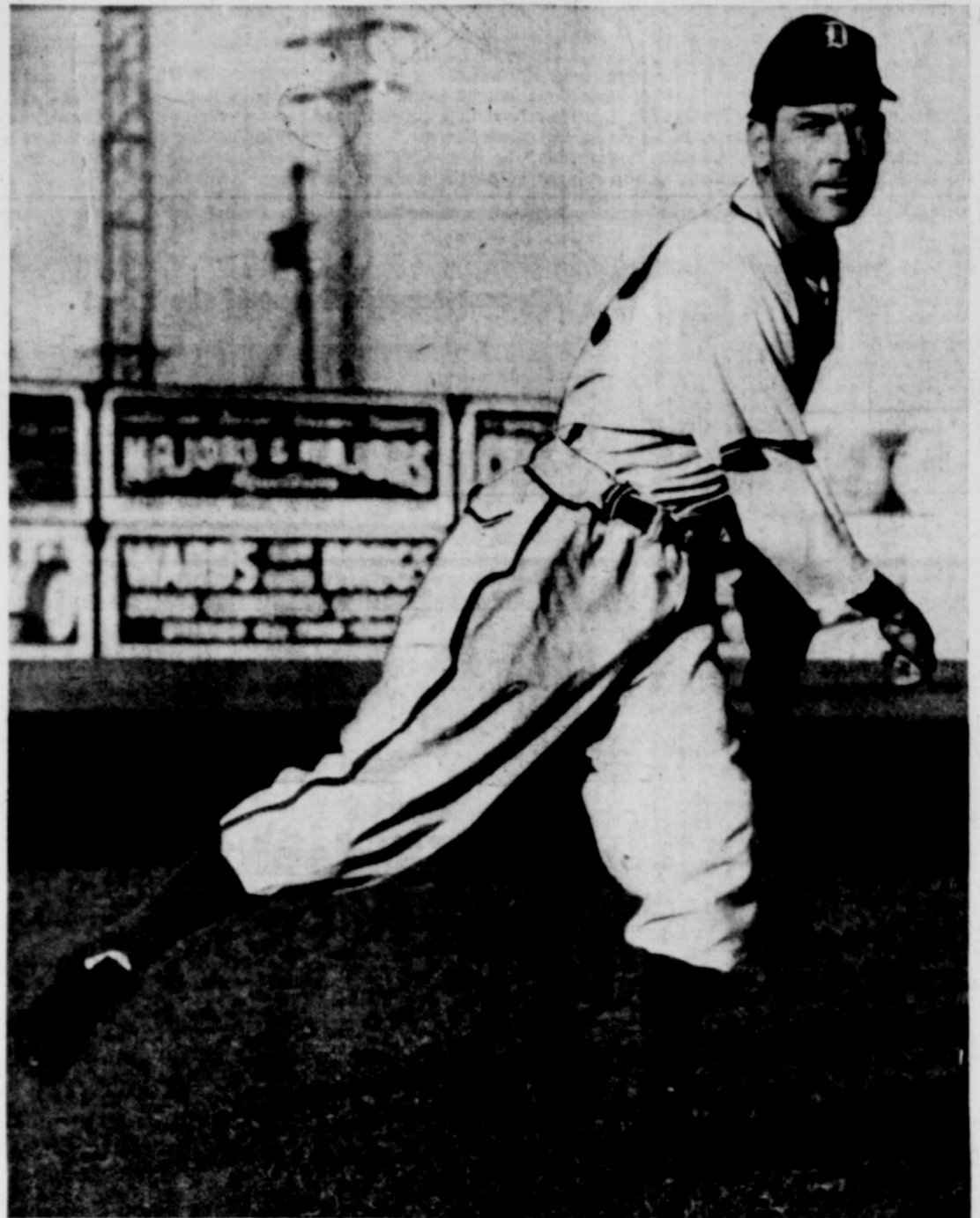
So Jodie in 1942 pitched for the Uticans in the class C Canadian-American league.

That year, incidentally, he was the only pitcher in the league to win 20 games. He lost 10.

At the end of the season the Phippses were off to California, and in 1943 he was sold to the Los Angeles Angels of the then AA Pacific Coast league.

For the Angels Jodie threw a solid season in which he counted up 17 wins, five losses. He led the league in percentages that year.

AT THE END of the 1943 season he was sold to the Cubs, but didn't



JODIE PHIPPS, NUMEXER ACE HURLER

report. He was back with the Angels in 1944. They punished Jodie well that year—he got to start just one game.

In 1945 he entered the army, serving out his nine-month service career at Fort Lewis, Wash., where he was in a basic training cadre.

Out again in 1946, he was declared a free agent by the Angels.

Having known Jimmie Adair previously in California, playing ball for and against him, Jodie headed for Texas and a talk with the man now piloting the NuMexers.

Jimmie, then managing San Antonio, met Jodie in Oklahoma City. Jodie was supposed to join the San Antonio club, but Jimmie fixed him up with a better deal—he joined Greenville, then in the class C East Texas league.

Jodie joined the club at mid-season in 1946, returned to join

them in 1947. That was, the year Greenville went into the class B Big State league.

It was a good year for Jodie—he won 26, lost 6.

IN 1948 HE was sold to Dallas on a look. Adair, then managing the Eagles, bought Jodie two weeks after the season opened. Jodie was signed as a relief pitcher, and never started a game.

He was sold to Texarkana of the Big State league in 1949. He piled up a 16-6 record that year, liked Texarkana so much he stayed with them for the next three years.

In 1950 he hurled 18-7, in 1951 20 and 8, and in 1952 19 and 8.

Sold to Dallas in 1953, he stayed with the Eagles two months, then

was sent to Bryant and Greenville, back in the Big State league. He pitched himself a 16-8 record last year—that's 667 in percentages.

The Phipps family has grown since Lansing days—it now includes Jodie Jr., 8, and Candice Lorene, 3. Marjorie, Jodie, Jr., and Candy will join Jodie in Artesia when school is over this spring in Texarkana.

Last fall Jodie went into business—he bought a garage and salvage yard at Texarkana, a town he likes a lot.

ABOUT BASEBALL Jodie has an easy-going philosophy. "Jodie likes baseball," Jimmie Adair says. Jodie himself will tell you "I like baseball—I have a lot of fun in it."

Champ Bill Bullock Scores Country Club Hole-in-One

By STANLEY SUTTON
Our boy Bill, otherwise known as "Champ" Bullock, showed a few boys a trick last Sunday at the Artesia Country Club layout.

Playing with an enlarged four some consisting of himself, Jim Miller, Cliff Loyd, Truman Short, Bob Hickson, and Charlie Hickson he came up to the 160-yard seventh and his three-man team was down. To make matters worse, his opponents had the honor and old hard-hearted Truman Short had just stobbed a four iron about two feet from the pin for an apparent cinct birdie.

This did not daunt our hero, however, and with a thin smile he drew his trusty five iron and with complete calm remarked that it looked as if someone should get inside the previous shot.

Noting a slight southwest wind, he stroked the ball smoothly from the tee with a perfect swing that permitted no semblance of a hook or slice. He aimed the ball at a point seven inches short of the cup. His calculations proved correct as the wind drifted the ball exactly as he had predicted. The ball struck the green 19 inches short and one inch to the left of the pin. The next hop veered to the right one inch and terminated in the bottom of the hole.

All in all it was a perfect example of planning and execution. In addition to the ace on the hole, Mr. Short took his birdie two. There were two par threes, a four and a five. Mr. Bullock's partners are quoted as testifying to the high quality of Mr. Bullock's character and golfing ability. His opponents also had some remarks to make.

ROSE MILLER is engaged in a one-woman crusade to beautify the grounds with additional trees and shrubbery. Let us warn you to stay out of her way as she is a diligent fund raiser and if you plead poverty, she says, "Fine! What we really need is work, anyway. You just be out here at 6-27 tomorrow morning as we need a hole dug three feet square and four feet deep."

All this comes just after we think we have silenced Jack Spratt. It's getting so you can't stop these do-gooders. Someone is always trying to improve things.

SPEAKING OF improvements, our secretary-treasurer, Glenn Colard, has been to Fort Worth for an operation and is home now recuperating from a successful trip.

Bernie Baldwin has been filling in on his job and judging from the reports of the members, the work has never been done better. The figures are now correct, the invoices came out on time, there was a slight operating profit and we can only say, "Congratulations."

He feels he'll be in baseball as long as he can pitch a respectable season. "There's always someone that wants you in this business," he says, "if you can pitch their kind of ball."

Jodie's pitches are a fast ball and a curve, which he delivers with telling effect as witness the records of previous seasons in every kind of and class of league.

While Jodie alternately passes himself off as a clown, a kiddier, fans have yet to learn he's dead serious on the mound.

As of now, he is slated to start against Big Spring when the Broncs and Artesia meet tomorrow night in NuMexer Park.

ANOTHER MEMBER of the CCIO (Country Club Improvement Ass.) is the youthful Van Welch. He's always worrying about something.

For example, he thinks that we should pay our taxes. He wants to provide for watering those bare roots in the rough and putting some grass out there. You know, it's hard enough to find the golf balls in the rough now.

Now he is coming up with the notion that the water in the swimming pool should be clean. He is another one to avoid. He'll think up some job for you if you are not an artful dodger.

SUNDAY, APRIL 11th, a group of Artesia golfers hitch-hiked to Carlsbad to engage in a four-way inter-city match with Carlsbad, Hobbs and Roswell.

Hobbs did not show up and by some magnificent iron play and concentrated putting, our team managed to come in third.

THE LADIES of our club showed fine form at the Hobbs Ladies' Invitational tournament. Rose Miller came home with the championship consolation trophy. This was won an extra hole in the final match with a fine 7-foot breaking putt. Peggy Springer, the prize of Artesia, lost a heart breaker in the semi-finals to Mrs. O'Neal of Roswell. Peg shot a 35-36 from the men's tees on the tough Hobbs course.

This was one under men's par and seven under women's par and she dropped the decision on the 18th green when a sidehill 6-footer failed to drop.

Junior High Thinlads Down Carlsbad

Artesia Junior high's track thinlads scored a 54 1/4 to 34 1/4 over Eisenhower of Carlsbad in a dual track meet this week-end.

Artesia garnered five first places, Carlsbad three; Artesia four seconds, Carlsbad four; and Artesia seven thirds, Carlsbad three.

First places for Artesia were taken by Mann on high jump (5 feet 7 inches), Baker on 75-yard dash (8.7), Mann on broad jump (17 feet 10 inches), Burns on 100-yard dash (11.2), Baker on 50-yard dash (6.2).

Dean Allen and Jerry Burns tied for first at 8 feet 6 inches on pole vaulting.

Carlsbad took the relay.

RUPTURE-EASER
Double...4.95
Right or left Side \$3.95
No Fitting Required
A strong, limbering, washable support. Pairs facing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat grain pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. For men, women and children. Mail order give measure around the lowest part of the abdomen and state right or left side of double.

Irby Drug

WINPOWER INTRODUCES NEW POWER MOWER

Every man, woman and child, who ever mowed a lawn has secretly dreamed of having a REMOTE CONTROL power mower. This summer you can do more than dream—because the remote control power mower is now a reality! Yes, the age of "Push-Button" grass cutting is here! Strange as it may seem, you can sit under your shade tree in your favorite lawn chair, OPERATE TWO SIMPLE SWITCHES, and watch the new mower do all the work. Mr. Mervon Worley, of the ARTESIA IMPLEMENT & SUPPLY, says it's more fun to run than an electric train, and the new type mower sells for very little more than conventional power mowers.

The new mower plugs into any 110-volt electrical outlet and is powered with a one-third horsepower motor. All the operator has to do is work the two switches on the small control box he holds in his hands... these simple thumb controls starts, stops, reverses or turns mower right or left.

The big 20-inch reel type mower blades cut a wide swath and blades are adjustable to any cutting heights. Simplicity of design and operation are most important features! No radio tubes or complicated transmitters.

The New Remote Control Power Mower was shown for the first time last October at the National Hardware and Lawn Mower Show in New York City and it was the talk of the show.

YES, THE WONDERFUL AGE OF THE "PUSH-BUTTON LAWN MOWER IS HERE!

See it today and have it demonstrated by
Artesia Implement & Supply Co.
808 South First

Ideal for a . . . GRADUATION GIFT



NEW REMINGTON Quiet-riter
It's beautiful! It's compact! It has more new features than ever before. The printwork is superb. It operates with ease and speed. Come in, let us show you these Quiet-riters.
Carrying case included • Budget Terms arranged.

THE
ARTESIA ADVOCATE
PHONE 7

Visit BENNIE'S WESTERN WEAR and BOOT SHOP

For All Your WESTERN Clothing Needs!

NEW WESTERN SUMMER HATS

"U—ROLL IT" WESTERN STRAWS Ventilated Crowns	\$5	Genuine PANAMAS Ventilated Crowns	\$10
--	-----	--------------------------------------	------

OTHER WESTERN STRAWS for Men and Boys
\$2.75 \$3.00 \$3.50

Business Notes

Champion Tile and Supply moved from 708 W. Dallas Republic Supply building, First.

J. B. Champion, Jr., carries line of appliances and stock materials. He has added for Moultrie.

Personnel of the firm's Sanders, salesman and Bob McQuay, bookkeeper.

M. A. WATERS, Jr., of Chemical Co., on N. First, out of town for several days, acidized a well at Signal El Paso for El Paso State Co.

Waters was also at Pecos, Texas, acidizing a well.

EDDY COUNTY STATE NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF GENEVA SMITH ROSS, DECEASED

NOTICE TO CREDITORS
The undersigned, Ralph Gart has qualified as executor of the Last Will and Testament of Geneva Smith Ross, deceased.

All persons having claims said decedent are hereby notified to present the same, in writing, within six months from the first publication of this notice, on the 20th day of May, 1954, or the same will be barred.

RALPH A. SMITH

CLEM APPLIANCE
TV REPAIR SPECIALIST
108 W. Main

Artesia Advocate
PHONE 7

WEBSTER'S NEW COLLEGE DICTIONARY
A Merriam-Webster

Webster's New College Dictionary
New large page size—new plates! Right up to every field. More than 120,000 terms illustrated. 2,300 terms illustrated. Price \$6.00 and up. Binding. See it here today!

RUPTURE-EASER
Double...4.95
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No Fitting Required

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BENNIE'S WESTERN WEAR and BOOT SHOP

For All Your WESTERN Clothing Needs!

NEW WESTERN SUMMER HATS

"U—ROLL IT" WESTERN STRAWS

Ventilated Crowns \$5

Genuine PANAMAS Ventilated Crowns \$10

OTHER WESTERN STRAWS for Men and Boys

\$2.75 \$3.00 \$3.50

BENTLEY LEAVES THE HOSPITAL



WITH A WAVE of his hat, Rep. Alvin Bentley (R), Michigan, leaves hospital in Washington a month after being nearly killed by Puerto Rican terrorists' bullet in the shooting on the House of Representatives floor. He is accompanied by his wife. The 56-year-old native of Owosso said he was feeling all right except for "rubbish" legs. He said he expected to rest a month or so before returning to the House.

NOTICE STATE ENGINEER'S OFFICE
Number of Application RA-1333-A, Roswell, N. M., April 7, 1954. Notice is hereby given that on the 5th day of April, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well and place of use of 30 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 S., Range 26 E., Acres 10.

Subdivision E. 10 ac. NW 1/4 SW 1/4, Section 29, Township 14 S., Range 26 E., Acres 10 and drilling a new shallow well 10 inches in diameter and approximately 175 feet in depth, located at a point in the NE 1/4 SW 1/4 of Section 33, Township 17 South, Range 26 East, N.M.P.M., for the irrigation of 20 acres of land described as follows:
Subdivision Pt. NW 1/4 SE 1/4, Pt. NE 1/4 SW 1/4, Section 33, Township 17 S., Range 26 E., Acres 20.

60 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 South, Range 26 East, N.M.P.M., for the irrigation of 20 acres of land described as follows:
Subdivision W. 10 ac. NE 1/4 SW 1/4, Section 29, Township 14 S., Range 26 E., Acres 10.

Subdivision E. 10 ac. NW 1/4 SW 1/4, Section 29, Township 14 S., Range 26 E., Acres 10 and drilling a new shallow well 10 inches in diameter and approximately 175 feet in depth, located at a point in the NE 1/4 SW 1/4 of Section 33, Township 17 South, Range 26 East, N.M.P.M., for the irrigation of 20 acres of land described as follows:
Subdivision Pt. NW 1/4 SE 1/4, Pt. NE 1/4 SW 1/4, Section 33, Township 17 S., Range 26 E., Acres 20.

No additional rights over those set forth in License No. RA-1333 are contemplated under this application. Appropriation of water from all sources combined not to exceed a total of 3 acres feet per acre per annum.

Old well to be retained for other rights. The 20 acres to be moved from to be dried up to further irrigation from shallow ground water.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protest is received by the State Engineer on that date, he will set forth in License No. RA-1333-A, Roswell, N. M., April 7, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well and place of use of 30 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 S., Range 26 E., Acres 10.

days after the date of the last publication of this notice. Unless protest is received by the State Engineer on that date, he will set forth in License No. RA-1333-A, Roswell, N. M., April 7, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well and place of use of 30 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 S., Range 26 E., Acres 10.

JOHN R. ERICKSON, State Engineer. 30-31-T-34

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1333-B, Roswell, N. M., April 7, 1954.

Notice is hereby given that on the 5th day of April, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well and place of use of 30 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 S., Range 26 East, N.M.P.M., for the irrigation of 30 acres of land described as follows:
Subdivision E. 30 ac. NE 1/4 SW 1/4, Section 29, Township 14 S., Range 26 E., Acres 30 and drilling a new shallow well 13 inches in diameter and approximately 150 feet in depth, located at a point in the SE 1/4 NE 1/4 of Section 15, Township 18 South, Range 26 East, N.M.P.M., for the irrigation of 30 acres of land described as follows:
Subdivision NE 1/4 NE 1/4, Section 15, Township 18 S., Range 26 E., Acres 10.50
Subdivision SE 1/4 NE 1/4, Section 15, Township 18 S., Range 26 E., Acres 11.50
Subdivision W 1/2 NE 1/4, Section 14, Township 18 S., Range 26 E., Acres 8.00.

No additional rights over those set forth in License No. RA-1333 are contemplated under this application.

JOHN R. ERICKSON, State Engineer. 30-31-T-34

Natural Resource Tax Income Up 117 Per Cent

New Mexico's revenue from the state tax on production of oil, gas, minerals and other natural resources has more than doubled in the past four years. The severance tax collections of \$5,303,000 last year represented a gain of 117 per cent over the 1950 collections, analysis by the Taxpayers Association of New Mexico showed today.

Appropriation of water from all sources combined not to exceed a total of 3 acres feet per acre per annum. Old well to be retained for other rights.

The 30 acres to be moved from to be dried up to further irrigation from shallow ground water.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protest is received by the State Engineer on that date, he will set forth in License No. RA-1333-A, Roswell, N. M., April 7, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well and place of use of 30 acre feet of shallow ground water per annum by abandoning the use of Well No. RA-1333 located at a point in the NW 1/4 NW 1/4 of Section 29, Township 14 S., Range 26 E., Acres 10.

JOHN R. ERICKSON, State Engineer. 30-31-T-34

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Stopover



ACTRESS Zsa Zsa Gabor poses for photographer on arrival in New York from Hollywood, en route to Paris. She answered a lot of questions, but brushed aside those concerning Porfirio Rubirosa. (International)



YUCCA or Spanish dagger tree on E. B. Bullock property on Missouri bears five flowers this spring, although only four are visible in this picture. Oldtimers describe five flowers as unusual for big tree, which is 20 years old. (Advocate Photo)

JOHN R. ERICKSON, State Engineer. 30-31-T-34

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JOHN R. ERICKSON, State Engineer. 30-31-T-34

LIMITED OFFER

LIKE GETTING TWO BB PENS FOR THE PRICE OF ONE!

BB Rol-Rite reg. 1.29 plus BB Refill... reg. .49 \$1.78 VALUE

Both for \$1.29 incl. Fed. Tax

THIS OFFER GOOD ONLY WHILE STOCKS LAST!

George Jessel Anniversary Special

PALACE DRUG

CHOCOLATE SUNDAE

Tenth and Main Open 10 A. M. to 10 P. M.

Cause of Rheumatism Discussed by Local Doctor

A patient suffering from rheumatism in his right leg was told, "Why, Jim, at your age you can expect rheumatism!" And Jim replied, "but Doctor, my left leg is as old as my right leg and I don't have rheumatism in it!" Jim's answer was logical, it couldn't be his age that caused his rheumatism. What caused it then?

Rheumatism, like other illnesses is caused primarily by a vertebral subluxation. When one of the vertebra in your spine becomes misaligned, it produces pressure on nerves and interferes with the proper transmission of vital force within the body. If the body cannot get this vital life force in the proper quantity and quality, illness results. When the Chiropractor removes the subluxation through his scientific adjustment, he removes the cause of illness and so puts your body on the road to health.

It is not right to say "everything possible has been done" unless Chiropractic is included.

For further information about Chiropractic, you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861.

—Adv.

Drive Chrysler 235 n.p.

Anything less is yesterday's car!

Chrysler No. 1 in power

Cox Motor Co. 303 South First

BOWMAN'S WHERE WE ALWAYS SAVE YOU MONEY — TAKE NO MONEY DOWN AND GIVE YOU 36 MO. TO PAY!

SHEETROCK

1/4-Inch, Sq. Ft. 4 1/2¢
3/8-Inch Sq. Ft. 5¢

Very Dry — High Quality

PINE SHEATHING

100 BOARD FEET \$5.50

OUTSIDE WHITE PAINT

Regular \$4.75
PER GALLON \$2.98

SHEEP FENCE

10-35-Inch — 14 1/2 Wire
20-ROD ROLL \$12.45

CORRUGATED IRON ROOFING and SIDING

2 1/2 Inch Corrugations — Heavily Galvanized

100 SQUARE FEET ONLY \$8.49

PLUMBING VALUES!

SEWER PIPE

4-INCH ORANGEBURG FT. 40¢

SEWER PIPE

NO. 1 4-INCH CLAY FT. 24¢

THIS NEWSPAPER

is Like a House

and Every Page a Room

We try to have every page well furnished, well lighted ... the kind of room you like to stay in and look around.

The first page is the front porch, or the front room. In short, it is the introduction to the rest of the house. Through it you move to the living room, the dining room, the kitchen ... where people spend most of the time.

Sometimes some friend will say "My item didn't make the front page." What of it? Most likely it was on one of the "living room pages" with the folks. That's a good place to be too!

You Get Better Prices at

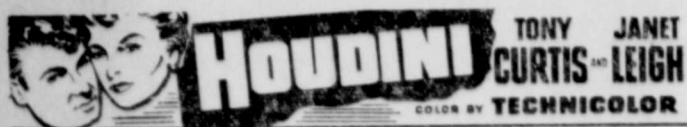
BOWMAN LUMBER COMPANY

LUMBER BARGAINS

310 WEST TEXAS PHONE 123

LANDSUN THEATER

LAST TIMES TODAY — TUESDAY



CIRCLE "B" DRIVE IN

LAST TIMES TODAY — TUESDAY



LANDSUN THEATER

WEDNESDAY — THURSDAY — FRIDAY

CHECK NIGHT WEDNESDAY



CIRCLE "B" DRIVE IN

WEDNESDAY AND THURSDAY

BUCK A CAR NIGHTS!



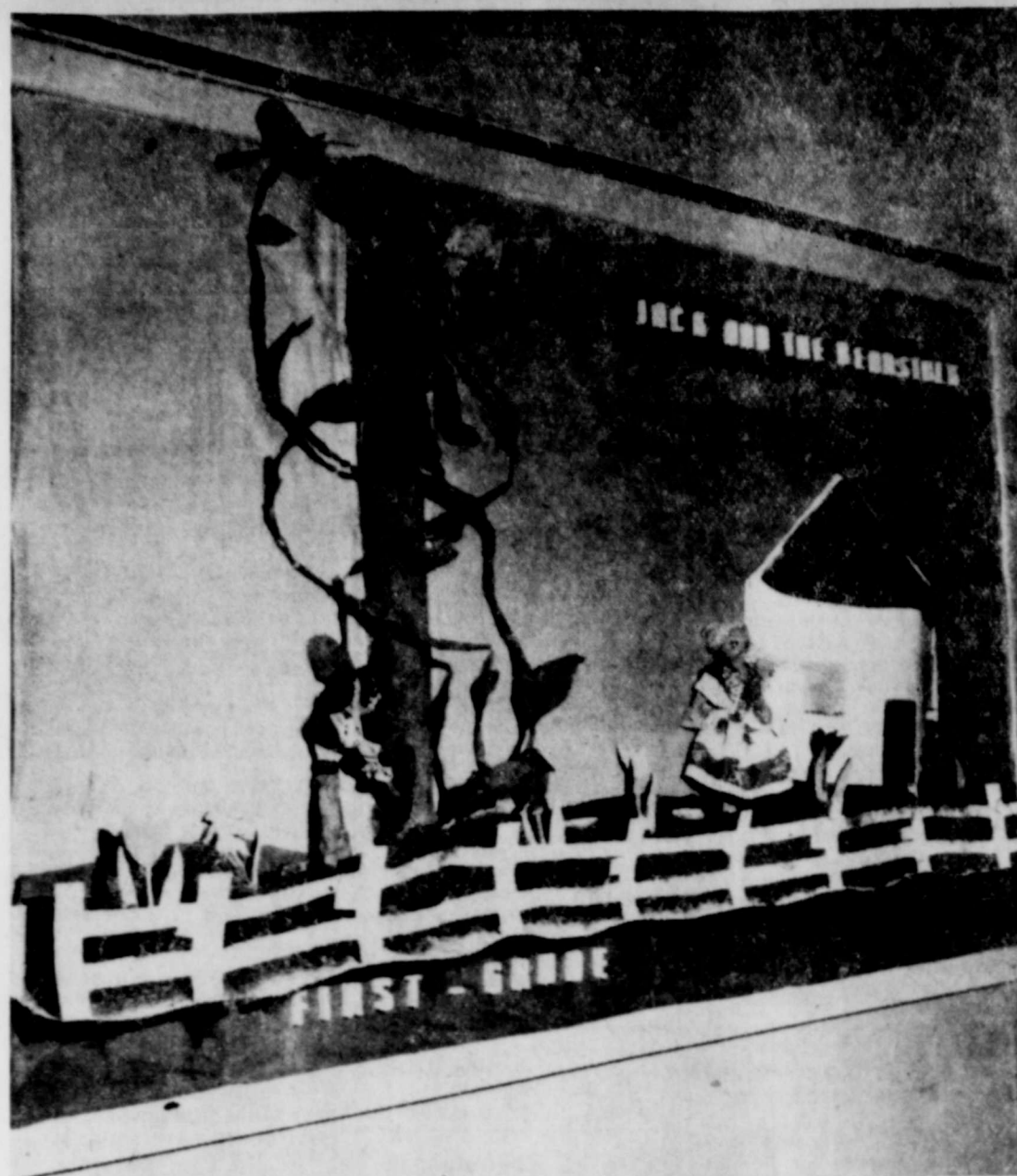
UNITED STATES DEPARTMENT OF AGRICULTURE
LINCOLN NATIONAL FOREST
NOTICE OF INTENTION TO IMPOUND TRESPASSING LIVESTOCK

Alamogordo, New Mexico
April 20, 1954
Notice is hereby given that all livestock found trespassing upon lands of the United States within the Sacramento Division; Cloudcroft-Mayhill Ranger Districts of the Lincoln National Forest, State of New Mexico, will be impounded by the United States Forest Service, after May 10, 1954, if the same be not removed from the National Forest on or before said date.

After the impoundment, owners of trespassing livestock may regain possession thereof only by first reimbursing the United States in full for the expenses incurred in gathering, impounding, pasturing and advertising said livestock. All impounded animals not previously so redeemed will be offered for sale at public auction. Animals not sold at the public sale will be sold at private sale or condemned and destroyed, as required by the regulations of the Secretary of Agriculture.

D. D. CUTLER,
Forest Supervisor

32-11c



THREE DIMENSIONAL bulletin board was made by Central school first graders to illustrate "Jack and the Beanstalk," which the class voted was its favorite story among those read by teacher, Mrs. Richard Swartz. (Advocate Photo)

First Graders Create Jack, Beanstalk Bulletin Board

The bulletin board display "Jack and the Beanstalk" in the main hall at Central school was done by boys and girls in Mrs. Richard Swartz' first grade room.

The beanstalk was constructed from wire and papier mache. The children painted Jack's house and made the third dimensional fence and flowers.

All children made dolls representing characters in the story by folding tissue paper and covering the figures with newspaper and paste.

Some first graders painted clothing directly on the doll and others made suitable clothing for the characters.

The story of "Jack and the Beanstalk" was a favorite of this first grade class. The story was read to them during the story hour and the characters were discussed at language arts time.

After the dolls were made, the children themselves voted on

those they thought looked most like the characters in the story.

Other classroom activity connected with the display was a dramatization of the story and the showing of the film strip as the children themselves read the story and quoted the characters.

This story was one of those selected for the American Association of University Women radio book quiz programs. Two of the children from Mrs. Swartz' room will be elected to appear on the radio program and answer questions on "Jack and the Beanstalk."

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF WILLIAM W. HAWKINS, DECEASED.

NOTICE TO CREDITORS
NOTICE IS HEREBY GIVEN

that the undersigned Gladys S. Hawkins has been duly appointed



CONTINUATION of weekly men's prayer breakfasts is planned by Christian men of community in discussion headed by Rev. Orvan E. Gilstrap, left, pastor of First Christian church, and Rev. Ralph O'Dell, pastor of First Presbyterian church. (Photo by Trop)

NOTICE OF PUBLICATION

(Foreign)

Pursuant to Section 54-1003 of

Ancillary Executrix of the estate of William W. Hawkins, deceased, and has qualified as such.

NOTICE IS FURTHER GIVEN that all persons having claims against said estate must present the same within six (6) months from the 20th day of April, 1954, the date of first publication of this Notice, or the same will be barred.

NOTICE IS FURTHER GIVEN that the address of the ancillary executrix is:

Gladys S. Hawkins, c/o Joshua Kahn, Attorney at Law, 311 Mills Building, El Paso, Texas.

GLADYS S. HAWKINS, Ancillary Executrix.

32-41-T-38

New Mexico Statutes Annotated, Codification of 1941, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico of a certified copy of Certificate of Amendment of Ferguson Steere Motor Company.

Amending the original Certificate of Incorporation by: Increasing capital stock from: \$187,000 to \$436,000.

The principal place of business of the corporation is Artesia, New Mexico and the name of the statutory agent therein and in charge thereof, upon whom process against the corporation may be served is A. H. Crossett at P. O. Box 218, Artesia, New Mexico.

Filed in the office of the State Corporation Commission on April 8, 1954, No. 31,027 Cor. Rec'd Vol. 7 Page 154 at 8:45 A. M.

State Corporation Commission


Personal Mention

Dr. Lawrence and Dr. Catherine Clarke of Albuquerque spent the Easter holidays with their parents, Dr. and Mrs. J. J. Clarke, Sr. and brother, Dr. J. J. Clarke, Jr. and family. Their mother returned home with them to spend a week, also to attend the convention of Catholic Daughters of America being held there this week end.

Mr. and Mrs. Calvin Hall and baby of Farmington, spent the Easter holidays here visiting friends. Mr. Hall was formerly a coach at Artesia high school before moving to Farmington.

of New Mexico
By James F. Lamb,
Acting Chairman

32-11c



MID-WEEK Specials

Be sure... shop SAFEWAY

PRICES EFFECTIVE
Tuesday - Wednesday - Thursday

TIDE	"TIDE'S IN—DIRT'S OUT!"	GIANT BOX	59c
CRACKERS	BUSY BAKER	LB. BOX	19c
BISCUITS	Ballard or Puffin	3 FOR	25c
	10 Biscuits to Can		
SALMON	GOLD COVE	TALL TIN	39c
COFFEE	NOB HILL	LB.	95c
SLICED BACON	ARMOUR'S STAR	Pound	79c
PORK CHOPS	CENTER CUTS	Pound	65c
ROUND STEAK	U. S. CHOICE GRADED BEEF	Pound	69c
BANANAS	Golden Ripe	lb.	15c
POTATOES	Colorado Red McClures	10 lb. bag	39c
LEMONS	Full o' Juice	lb.	17c

The Best Place in Town to Buy Produce is at **SAFEWAY!**

SHOP AND SAVE EVERY DAY AT SAFEWAY!

WE SELL! PLUMBING CONTRACTORS WE SERVICE!

No Job Too Big . . .
No Job Too Small!
Got Plumbing Woes?
We Fix 'em ALL!



YES . . . With Our Much Greater
Floor Space and Larger Personnel,
We Are Able to Give You
MAXIMUM SERVICE
ON ALL YOUR
PLUMBING NEEDS
Call Us Night or Day!

Remember Our New Location — 915 South First Street

CLEM & CLEM
PLUMBING CONTRACTORS
915 SOUTH FIRST
DAY PHONE 714 PHONE 1234 NIGHT

WE INSTALL! PLUMBING AND SHEET METAL WE GUARANTEE!



SECOND GRADERS on weekly Radio Book Quiz sponsored by American Association of University Women of Artesia were, left to right, seated, Viola Melton, Allison

Smith, Pamela Morgan, Shirley Compton; standing, Gary Campbell, Charles Mauldin, Johnny Lippis, John Schneider, and Jerry McCurdy. (Photo by Leone)

sugar used on cereal, is another undesirable dietary habit that needs correction in New Mexico. In this study, excessive sweets included sugar on cereal in excess of one teaspoon daily, candy, cake, cookies, soft drinks, sweet rolls, doughnuts, etc.

The sample shows that in two-thirds of the counties over half of the children have sweets daily, and in four counties over three-fourths have them daily. Many of the families who said they did not have enough money to buy sufficient amounts of the essential foods spent an appreciable amount for sweets.

Complete results of the survey are contained in Agricultural Experiment Station Bulletin No. 384, "A Study of Food Habits in New Mexico, 1949-1952." Authors of the publication are, Marilyn S. Franks, Viola Fisher, and Rebecca J. Graess, former assistants in nutrition, and Edith M. Lantz, home economist of A&M's Agricultural Experiment Station; Marion Hopp, former director, and Dorothy B. Hacker, nutrition consultant of the Maternal and Child Health Division of the New Mexico Department of Public Health. A copy of the bulletin may be procured from the Department of Information, Box 757, State College, N. M.

Junior High Given Best Music Rate

Artesia Junior high school chorus received a rating of I at the Southeastern New Mexico festival held in Hobbs April 10.

Eighty boys and girls under the direction of Augusta Spratt participated in 18 events. Of the 19 rating sheets made on the groups and soloists Junior high received 12 I ratings and nine II's.

Those who made I ratings were: Junior high chorus, Boy's ensemble, Girl's sextet, girl's trio, 7 and 8, girl's duet, girl's trio, 6th, Sharon Mermis, solo; Janis Coll, solo; Claire Carper, solo; John Bentwood, solo; Sonja Amos, solo.

Those who received a II rating were: girl's sextet II, girl's duet III, Paul Turner, solo, John Sper-

Mrs. Mary Yeats Visits Relatives In Artesia Area

Lou Yeats has been visiting her son, Robert Yeats and family, who live southwest of Artesia.

Other relatives here are granddaughter, Mrs. Owen Haynes. Mrs. Yeats, who has been confined to a wheel chair for the past 15 years, retains a fine sense of humor. She was delighted to see her relatives and friends here. "I have not seen anything but a lizard on a hot rock for a long time," she said.

As a bride, she came with her husband many years ago from Arkansas to "prove-up" a dry land farm near Winters, Texas. She still lives on this land, where she raised a family of 10 children.

Her husband donated land years ago for a Methodist church, as there was none at Winters. She and her husband were charter members of the First Methodist church there. The land her husband gave still is used for the church site.

Mrs. Yeats' hobby has been gardening. She is happy to be with and raise flowers. A gift to her while here was a blooming red geranium, which brought her much delight.

She spent the winter at Truth or Consequences with her daughter and family. Mrs. Robert Yeats and Mrs. Vestel Yeats went to Cloudercraft for her.

She left last Sunday with two grandsons, Kenneth and Leland and Mrs. Mills, who came from Winters, Texas, after her. She will spend the summer at Winters.

Public Welfare Spends \$955,562 In February

State Director Richard E. Strahlem stated today that according to current data released by the department of public welfare, 18,327 needy cases in New Mexico received a total of \$955,562 for maintenance requirements during the month of February.

Of this amount, the largest payment was \$468,880 to 10,459 old age assistance cases, \$393,861 was paid to 5,334 families including 15,065 children under the aid to dependent children program; \$15,230 to 351 cases receiving aid to the needy blind; \$66,635 to 1,766 aid to the disabled cases; and \$10,954 to 417 general assistance cases.

In addition, 1,789 children received care under the child welfare services program; 3,587 children were assisted under the crippled children's services program; and 356 persons were aided by the division of services for the blind. Also, 1,734 cases received other special services.

Medical care expenses for the month totaled \$47,586 for 4,049 cases. Of this amount, \$21,781 was paid to old age assistance cases; \$17,958 was for aid to dependent children; \$1,694 for aid to the needy blind; \$3,375 for general assistance cases; and \$1,022 to children under the child welfare services program.

The department also provides assistance for needy Indians in New Mexico, making payments to 1,987 cases, totaling \$88,189.

Prudential Pays NM Policyholders \$929,000 in '53

New Mexico policyholders and beneficiaries of Prudential Insurance Company of America were paid \$929,000 during 1953, the company reported today. This is an increase of \$200,000 over 1952 payments.

The statewide figures supplementing the company's recent annual report showed that \$686,000, or almost 73.8 per cent of the total payments, went to living policyholders. The remainder represented death benefits.

Throughout the United States and Canada the company's aggregate payments reached a record high of \$816 million, averaging \$3,252,000 each business day.

The U. S. Department of Agriculture is reportedly considering storing some of its price support grain in ships of the Maritime Commission's "mothball fleet," pointed out that there is a backlog

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Four-Year Study Concludes State's Sweet Tooth Is Big

New Mexicans should use greater amounts of milk, other protein foods, vitamin C rich foods, whole-grain breads and cereals, and green and yellow vegetables but less sweets, a four-year study of food habits in the state discloses.

The object of the study, a cooperative project of the New Mexico agricultural experiment station and the maternal and child health division of the New Mexico department of public health, was to collect data in New Mexico to see whether sufficient amounts of the essential food groups were being eaten, and, if not, which ones needed special emphasis for better nutrition.

Because of the widely varying geographic, climatic, and cultural conditions of the state, areas in each county were included in the survey of food habits. Information was gathered through verbal food histories taken in well-child conferences, maternity, orthopedic, school, and pre-school clinics, and written food histories kept by school children.

An attempt was made to have the sample represent 1 per cent or more of the estimated number of families in the county, including both rural and urban areas wherever facilities permitted. Data were collected for all seasons of the year in 10 counties and for at least two seasons in all except five counties.

ACCORDING to the study, milk is not used in sufficient quantities in any county and its use varies greatly throughout the state, even in adjoining counties. For example, the only two areas (Lea and Valencia counties) where everyone reported at least one cup daily are widely separated. Lack of sufficient milk in the diet may be attributed to failure to appreciate its importance, a fancied dislike for milk, or economic factors.

In many areas, the quantities of meats, eggs, and cheese used are inadequate and show a wide variation, probably due to cost and availability. So dried beans, breads, and cereals contribute an appreciable portion of the protein intake.

The low intake of vitamin C rich foods such as citrus fruits or their juices, home grown tomatoes or canned tomatoes or juice, fresh,

frozen or canned green or ripe chile, raw cabbage, and greens appears to be related to failure to understand their importance and, since their daily use has never become an established habit, their omission from the diet is not noticed.

Vegetables are not used in sufficient amounts in New Mexico, the study indicates. The guide for an adequate diet recommends the daily use of a green or yellow vegetable. In three counties approximately two-thirds of the group reported this amount, but in three counties no one reported their daily use. Green and red chile were included in this group, otherwise the picture would not be so good.

OTHER vegetables are not used frequently. The frequency with which potatoes are eaten is quite variable. In 12 counties three-fourths or more of the families used them daily and in eight counties one-half or less used them daily. In six counties about 10 per cent of the families failed to re-

port any use of potatoes. The absence of vegetables in the diet is probably related to cost and preference for other foods.

In more than two-thirds of the counties surveyed, about three-fourths of the group used no whole-grain bread. Findings on whole-grain cereals were somewhat better, but they are not used in adequate amounts. Cost is not a factor because cereals are among the least expensive foods.

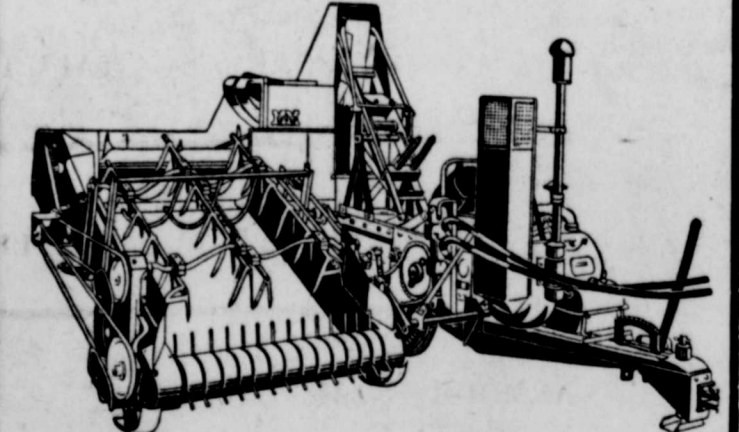
The use of excessive quantities of sweets, including the amount of

CLEM APPLIANCE
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408 W. Main Phone 1200

WANTED CLEAN COTTON RAGS
We Can Not Use Stringy Rags or Overalls!
The Artesia Advocate
PHONE 7

MINNIE-MO **MERV**
STOP COBBLING, IT ISN'T EVERY PLACE THAT HAS THE ZIP AND MOLE ZIP THAT PLEASES THE CUSTOMER AS DOES **ARTESIA IMPLEMENTS**

"The Proof of the Pudding Is in the Eating"
The Proof of Hay Baler Performance ... Is the Field Test!



SEE THE NEW M-M BAL-O-MATIC
The Baler that has been thoroughly Field Tested and Proven more Efficient and Economical in this area. Nearly 100 Satisfied Owners in the Pecos Valley say the BAL-O-MATIC is Best!

ARTESIA IMPLEMENT & SUPPLY CO
Phone 93-810 5, FIRST ST. ARTESIA, NEW MEXICO



This is the 1954 Chevrolet Bel Air 2-Door Sedan. With 3 series, Chevrolet offers a model to meet every individual and family need.

These facts about the New Chevrolet can help you make an important decision

Don't you agree that buying a new car calls for careful consideration? Regardless of make, it involves a substantial amount of money and a lot of future satisfaction. This information can give you a better idea of comparative value and help you decide which make to buy.

A good customer of ours was telling us the other day how he sizes up a new car. Because he's bought a number of them over the years, we were interested in what he had to say. We think you will be, too.

Actually, what he does is to ask about seven basic questions. The answers give a pretty complete picture of the car and its comparative value. Here's what he wants to know.

How well do I like its looks?
That's one question, of course, that only you can answer. You're the one who buys the car and you, above anybody else, should be proud of its appearance.

All we can tell you is that we hear a lot of nice things about Chevrolet's new styling. People seem to like the new front-end and rear-end designs, and the way the bumpers curve even farther around the fenders. They like the new styling touches all around the car and the wide choice of bright new colors and two-tone combinations. A good many tell us that Chevrolet has a decided edge over the other cars in its field for smooth and graceful lines.

Who makes the body?
This question takes in much more territory than the appearance of the car. It involves the quality of the

interior as well as the strength and safety of the body construction. That's why we think it worth your consideration that Chevrolet has the only Body by Fisher in the low-price field.

You can see the difference outside and inside. We'd especially like you to look over the new interiors. Just sit in the car, if you will. Feel the quality of the fabrics and notice the more generous use of vinyl trim.

In all these ways, you'll find evidence of superior quality and workmanship. And after all, isn't that what you would expect in Body by Fisher? As you know, Fisher is the largest and most famous manufacturer of automobile bodies in the world. Doesn't it stand to reason that Fisher can build extra quality into the Chevrolet body? It's there and you can see it.

What's under the hood?
You hear a great deal of talk these days about engine power. The truth is that the number of horsepower isn't nearly as important as what the horsepower does for you.

In this year's Chevrolet, you get increased power in two finer engines. There's the "Blue-Flame 125" engine teamed with Powerglide automatic

transmission and optional on all models at extra cost. In gearshift models, you get the more powerful "Blue-Flame 115" engine.

But, actually, the increase in horsepower is only a sort of by-product of design changes made for other reasons. Chevrolet engineers were after greater engine efficiency, not just greater power. So, you get improved acceleration, with greater and safer passing ability. You get quieter, smoother operation. You climb the steep hills with new ease.

How hungry is it for gasoline?
A car's reputation for, and record of, economy of operation is certainly an important consideration to most people. We'd be glad to have you compare Chevrolet in this respect with any car at any price.

And, in the case of this new Chevrolet, you do not have to sacrifice economy for finer performance and more horsepower. That's because the Chevrolet engines are high-compression engines. Their compression ratio of 7.5 to 1 is the highest in any of the leading low-priced cars.

This means simply that the engine compresses, or squeezes, the fuel mixture to a greater degree in order to wring more work out of it. That's how Chevrolet is able to give you an important gain in performance along with money-saving gasoline mileage—and on regular gas, of course.

Is it up to date in features?
We can't think of a new feature or development you might want that you can't have on the new Chevrolet.

Now you can have Chevrolet's zippy and thrifty Powerglide automatic transmission on any model. You can have Power Steering on all models and at a new, lower price. You can have Automatic Window and Seat Controls on any Bel Air or "Two-Ten" model, and you can have Power Brakes on any model equipped with Powerglide. All are, of course, optional features at extra cost.

How popular a car is it?
When you come right down to it, there's no better way to judge the satisfaction a car gives its owners than by its popularity. How many people buy it and keep on buying it?

Well, as you may know, Chevrolet is by far the most popular car in this country. That's true today and it's been true for a good many years now. But it couldn't be true—or wouldn't be true—unless Chevrolet gave its owners an extra measure of satisfaction and value.

How much does it cost?
There's a short, sweet answer to that one: Chevrolet is priced below all other lines of cars. This lower cost is made possible by the greater production facilities and purchasing power of the world's largest manufacturer of automobiles. That is why Chevrolet can offer you all the advantages we've told you about here—and many more, too.

We'd be more than glad to have you see all these things for yourself and to try out this new Chevrolet on the road. We'll be happy to see you at any time.

MORE PEOPLE BUY **CHEVROLETS** THAN ANY OTHER CAR!
GUY CHEVROLET COMPANY
101 WEST MAIN PHONE 291



ELBA NAVARETTE



ELMIRA ORONA



MARGIE SOSA



IDA SAMORA

Five Candidates Seek Crown Of Queen for May 9 Dance

A campaign to choose the queen of a May 9 dance sponsored as a benefit affair by Daughters of Mary, Catholic organization for young women, opened today by five candidates.

The candidates will vie for penny-vote ballots between now and the dance.

It is scheduled for May 9 at Our Lady of Grace parish hall.

The candidates for queen are: —Elba Navarette, daughter of Mr. and Mrs. M. N. Navarette. Her manager is Juanita Gomez. Miss Navarette is being backed by Daughters of Mary.

—Elida Nunez, daughter of Mr. and Mrs. Facundo Nunez. Her manager is Socorro Gomez. She is supported by Ladies LULAC council.

—Elmira Orona, daughter of Mr. and Mrs. Esequiel Orona. Her manager is Leo Torres, Roberto Briseno, and Joe Alvarado. She is being backed by the Holy Name Society.

—Ida Samora, daughter of Mr. and Mrs. A. G. Samora. Her managers are Florida Orasco and Felipe Guerrero. She is being supported by Junior LULAC council.

—Margie Sosa, daughter of Mr. and Mrs. Eusebio Sosa. Miss Sosa's managers are Leo Torres, Roberto Briseno, and Joe Alvarado. She is being backed by the Holy Name Society.

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Total depth 650. Waiting on cement.

NEW LOCATIONS—None.

COMPLETIONS—None.

First Ball Game—

(Continued from Page One)

through knowledge of playing and management.

And a season ticket sales campaign was launched which drew sales or promises for nearly 500 season tickets.

Almost overnight things began to fall together for Artesia's baseball plans.

The result is that today the city will be fielding the most promising club in the Longhorn league.

Key Speakers—

(Continued from Page One)

"Books and Program Planning," Miss Shelton will discuss using books for reviews, special study projects, and discussion. Stovall will speak on "Courtships to Speakers" during the second part of the session.

There are no fees or charges for the sessions which are a part of the Artesia library's public service program this year. The institute is being conducted as a part of the adult education project sponsored by grant money from the American Library Assn. and Ford Foundation.

Any farm owner-operator, tenant, landlord, or producer partnership can take part in the program. They can get loans on storage for wheat, corn, oats, rye, barley, soybeans, grain sorghums, dry edible beans, rice, peanuts, cottonseed, flaxseed, and winter cover crop seeds.

Farmers in most states can borrow up to 80 per cent of the cost of the new storage bins, cribs, or other approved storage structures. For storage equipment to keep stored grain in proper condition they can borrow up to 75 per cent of the delivered and assembled cost, not counting labor. For further details on loans see the county agricultural stabilization and conservation office.

Amount to well over \$220 million. Despite the reductions voted by Congress and effective last week, the "hidden" federal excise taxes will still exceed the total paid directly in federal income tax, the association stated.

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Farmers to Fix Success of Grain Storage Program

What farmers themselves do right now will largely determine the success of the grain storage program.

Commercial space is tight now and will become more so if we harvest anything approaching normal crops in 1954.

On the basis of expectancy, specialists of the U. S. department of agriculture estimate the supplies of crops for which storage must be found, feed grains, food grains, and oil seeds, may run from 303 to 500 million bushels larger in total than a year ago.

The government plans to buy up to 100 million bushels of bin storage space. But the main emphasis of the grain storage program is on meeting the problem on the farm.

To enable farmers to finance their acquiring more storage during the coming crop year, farm storage facility and farm storage equipment loan programs were recently extended for another year.

Any farm owner-operator, tenant, landlord, or producer partnership can take part in the program. They can get loans on storage for wheat, corn, oats, rye, barley, soybeans, grain sorghums, dry edible beans, rice, peanuts, cottonseed, flaxseed, and winter cover crop seeds.

Farmers in most states can borrow up to 80 per cent of the cost of the new storage bins, cribs, or other approved storage structures. For storage equipment to keep stored grain in proper condition they can borrow up to 75 per cent of the delivered and assembled cost, not counting labor. For further details on loans see the county agricultural stabilization and conservation office.

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FROM YOUR CONGRESSMAN So-Called Agriculture Economy Plan Has Taken Wrong Direction

By JOHN J. DEMPSEY Congressman from New Mexico

SECRETARY OF Agriculture Benson's so-called economy program has taken the wrong direction, according to the report made by the house appropriations committee in bringing out the agriculture department appropriation bill.

The committee said the agriculture department had committed a "breach of faith" with the congress in refusing to spend certain funds made available for "action" programs to aid farmers. The soil conservation program, as reorganized by Secretary Benson, drew particular fire.

The committee rejected the plan to eliminate 90 of the soil conservation service's 326 area field offices and increased the appropriation for that service over the amount requested by the secretary.

WHAT APPEARS to be still more confused thinking in high administration places was evident over the past week-end.

Item 1—Secretary of State Dulles hurried over to Europe to seek agreement of our allies to a policy of firmness in warning the Communists against further aggressive moves in the Far East.

He said the present Indo-China situation emphasized the imminent danger of more widespread war.

Item 2—Foreign operations administrator Stassen told the senate foreign relations committee the United States is agreeing to an expansion of trade between the free nations and Russia on items heretofore classed as "strategic" because there is no indication that the Reds plan to wage war in the foreseeable future.

One of the two guesses—and

they can be nothing else than guesses—is bound to be wrong.

REP. OVERTON Brooks of Louisiana told me of a talk he had with the President concerning drought conditions he had observed in a recent airplane flight over New Mexico and West Texas.

"I told the President," said Brooks, "that it impressed me with the need for more adequate conservation of the meager water resources in that part of the country."

The President was reported to have replied that one of the principal weaknesses in our planning is our failure to recognize the importance of water to the nation's overall economic program and do something adequate to conserve it.

We can only hope that conviction spreads to other administration minds.

LOAN PROGRAMS by the state and the farmers home administration to fight wind erosion in Eastern New Mexico do not seem to be doing the job.

As a result bills have been introduced in both the house and

Bigger Delegation To Demonstration Council Is Sought

"I hope we can send a bus load of delegates to the 1954 National Home Demonstration Council meeting in Washington, D. C."

Mrs. C. L. Armstrong, president of the New Mexico Association of Home Extension Clubs, told district 3 club members at their annual meeting at New Mexico A&M last week.

Mrs. Armstrong, who was the lone New Mexico delegate to the national council meeting in 1953 at Boston, said, "Our state needs more representation at both state and national conferences."

In her president's message to

the senate appropriating \$15,000,000 to cover ACP payments up to \$1 an acre to landowners who follow the prescribed conservation practices. Congressional delegations from the five states that are menaced by another dustbowl are making a united effort for its passage.

Because of the interstate area that is threatened by wind erosion, conservation payments by the federal government are quite properly a part of the emergency relief program. If they are not made many farmers are going to be forced to abandon their land.

The president also urged district 3 members to attend the meeting of the New Mexico Association of Home Extension Clubs at Hobbs May 25, 26, and 27. A three-day session will feature a tension service specialists and others who will discuss latest information about clothing, food and nutrition, consumer education and marketing, home management and public affairs.

Attending the district 3 meeting were club members from Socorro, Grant, Sierra, Hidalgo, Luna, Dona Ana counties. Sessions were under the guidance of Mrs. J. L. McDonald, Silver City, district 3 chairman.

At other district meetings earlier this month at Artesia, Las Vegas, and Portales, club members presented one candidate for treasurer and three candidates for state president.

District 1 members recommended Mrs. Ralph Toussaint of Hidalgo county for treasurer and L. G. Zartman of Bernalillo county for president. Other candidates for the president's post are Mrs. J. James, Colfax county, district 2, and Mrs. Virgil Blakeley, Roswell county, district 4. The president and treasurer will be the only officers to be elected at the district meeting.

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HAGERMAN NEWS

Mrs. Byron Oglesby, Editor

Methodist Group Holds Special Easter Meeting

Belle Bennett circle of the First Methodist church of Hagerman held a special meeting Wednesday, April 14, at the home of Mrs. Byron Oglesby in observance of Easter.

The Easter program, prepared by Mrs. Dacus Parker, was presented with Mrs. Byron Oglesby as guest leader, assisted by the group.

Mrs. Spurgeon Wiggins served pianist, and Mrs. Jack Menoud of the scriptures. The program was entitled, "One Solitary Life," and portrayed the life of Christ. Pictures appropriate to the program were also shown to the group as the lesson was being repeated the Lord's prayer.

A short routine business meeting was conducted with Mrs. How-Menefee, president, presiding. It was decided that the next meeting will be held on May 5, which will be a covered dish luncheon, a "Secret Pal" party at which the names will be revealed. The business for this party will be announced later. The election of officers will also be held at this time. The following meeting will be held May 19 will be the home of Mrs. Barney Green.

At the close of the afternoon, refreshments of chocolate angel food cake topped with whipped cream, and assorted candies were served to the following members: Mrs. Horice Freeman, Mrs. How-Menefee, Mrs. Bob Coons, Mrs. Green, Mrs. Spurgeon Wiggins, Mrs. Jack Menoud, and the hostess, Mrs. Oglesby.

Mr. and Mrs. William Jackson left about two months ago on an extended trip of the United States and are now at Lake Dot Motel, Florida, for a month.

Hagerman News Briefs

Mr. and Mrs. Horice Freeman, Jodel and Orville Grady, had an overnight guests Tuesday, Mr. Freeman's niece and her husband, Mr. and Mrs. Aaron Dodson of McAlister, N. M., who were en route home from El Paso. Mrs. Dodson was the former Thelma Freeman, daughter of the Rev. Sam Freeman who was the pastor of First Methodist church of Hagerman from 1945 to 1947.

Mr. and Mrs. Dallas McCasland of Artesia spent the night Saturday and all day Sunday with Mr. and Mrs. Barney Green of Hagerman. Mrs. McCasland and Mrs. Green are sisters. Afternoon visitors at the Green home here were Mr. Green's parents, Mr. and Mrs. B. E. Green of Artesia, and his sister, Mr. and Mrs. Don Mays and children, all of Artesia.

Mr. and Mrs. Byron Oglesby and children of Hagerman were dinner guests at the home of Mrs. Oglesby's sister, Mr. and Mrs. E. M. Dement and Patsy Jo of Roswell on Thursday.

Mr. and Mrs. Charlie M. Hagest of Albuquerque arrived this week to visit relatives in this vicinity and spend the Easter holidays. While Mr. Hagest flew to Dallas on business, Mrs. Hagest is visiting her brother, Mr. and Mrs. Barney Green and Pamela of Hagerman; a sister, Mr. and Mrs. Buck Pirtle and Nancy of Dexter; a sister, Mr. and Mrs. Conrad Keys and son of Roswell; a sister, Mr. and Mrs. Don Mays and children and her parents, Mr. and Mrs. B. E. Green, all of Artesia. Another sister, Mrs. Tomlinson of Hobbs, will also be present for the family reunion and dinner on Easter Day to be held at the home of Mr. and Mrs. B. E. Green of Artesia.

Mr. and Mrs. "Mutt" Chrisman, former Hagerman residents, were in Hagerman Tuesday on business. They told of the terrible hail storm at Lovington Sunday and of the extremity of the damage done to so many homes there. Fortunately their home escaped serious damage.

Home Demonstration Week Is Scheduled for May 2-8

National Home Demonstration Week will be observed throughout the country May 2-8, Miss Elsie Cunningham, state leader in home demonstration work, agricultural extension service, New Mexico A&M college, announced today.

Theme for the observance will be "Today's Home Builds Tomorrow's World."

The life of farm women has never been an easy one, Miss Cunningham declared. But she has come a long way since 1913 when the secretary of agriculture wrote to wives of his crop reporters. He wanted to know how the department of agriculture could better serve farm women. They answered his letter, 2,241 of them, and they wrote with feeling.

Loneliness, isolation, lack of social and educational opportunities were their problems and were repeated through their letters like a refrain in such words as these: "In all these years I've never had a vacation—just worked early and late with a snatch of reading in between."

"Isolation, stagnation, and the incessant grind of labor work against the farm woman's happiness."

"It is isolation, the lack of human sympathy, and human cooperation that make country life undesirable."

"The greatest need of the farm woman's wife is inspiration."

"Help organize get-together clubs of information and cooperation."

At this same time the Smith-Lever act was being considered by Congress. In 1914 it became a law, and the extension service was established including the home demonstration program, in which the U. S. department of agriculture, the state land-grant colleges, and the local county government cooperate.

Now three million women take part in home demonstration work in 62,000 communities of the nation. About half of these women belong to home demonstration clubs organized to help them get the most from extension education. The other half receive help through the home demonstration agents in some other way. More than half still live on farms, but

Ladies Night Is Held By Lions Of Hagerman

Lions club of Hagerman met on Tuesday evening for their "ladies night" social, held in the undercroft of First Methodist church.

A fried chicken menu was served to the 43 present by Mrs. Spurgeon Wiggins, Mrs. Reno Haley, Mrs. Stanley Utterback, and Mrs. Ruth Strixner, members of Belle Bennett circle of the Methodist church.

A short business meeting was conducted following the dinner, then the members and guests played bingo with several prizes being awarded.

The United States leads all other countries in the trapping of fur-bearing animals and in fur production.

Second Marine Division Prints Tarawa History

A special 10th anniversary edition of Robert Sherrod's memorable "Tarawa—The Story of a Battle" will be published during April as a practical tribute to those Marines who lost their lives on its beaches.

The anniversary edition will lay the foundation for a fund with which the Second Marine Division Assn. will finance college education for deserving sons and daughters of the division's dead.

According to Brig. Gen. David M. Shoup, who won the Medal of Honor on Tarawa, a portion of the price of every book sold will be

ear-marked specifically for that purpose.

Additional direct contributions to the fund will be accepted and placed 100 per cent to the credit of the fund. Plans for management of the fund already are being worked out.

One feature of the 10th anniversary edition will be a new foreword by the author, in which the famed correspondent sums up his reaction from the perspective of today.

State Climbs in Funds Spent On Schools

Just 20 years ago, in 1934, New Mexico was spending an average of

only \$73 per pupil per year on public school education. By 1944, that figure had risen to \$121, up 65 per cent in 10 years. Today, operation of the public schools in this state average \$329 per pupil per year, or four and one-half times as much as in 1934.

Also, just 20 years ago the school districts within New Mexico owed only about \$6 million in bonded debts incurred for public school facilities. The present total of local debts for the same purpose is more than \$28 million.

On the basis of its expenditures and obligations, New Mexico is making a greater concerted effort than any other state to educate its people.

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CLASS ECONOMY WINNER! '54 Dodge Royal V-8 4-door sedan. Car was rigidly checked by AAA officials to assure it met all standard specifications.

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*'54 DODGE equipped with overdrive beats nearest competitor by 3.9 miles per gallon!

*'54 DODGE with PowerFite automatic drive beats nearest competitor by 1.6 miles per gallon!



Dodge V-8 Scores 2nd Straight Victory In Its Class! Delivers Sensational 25.39 MPG In Mobilgas Economy Run!

Dodge economy is proved again! The great new '54 Dodge with 150-h.p. Red Ram V-8 engine won top honors in its class in the great Mobilgas Economy Run!

Official AAA average for this flashing Dodge V-8: a sensational 25.3973 miles-per-gallon!

For 1335 miles from Los Angeles to Sun Valley... through city traffic, over mountain roads, across scorching desert... the '54 Dodge V-8 equipped with overdrive topped its class* with an amazing 58.0456 ton-miles-per-gallon... scored highest miles-per-gallon record in both its overdrive and automatic drive classes!

This rugged contest is supervised by the American Automobile Association. And now the results are in... official proof that, pound-for-pound, the '54 Dodge V-8 delivers the greatest economy of any car in its class!**

Why wait? See and drive the Economy-Winning Dodge V-8 at your nearby Dodge Dealer's today. And for a plus in economy, note: Dodge prices start below many models in the lowest price field!

*Class FC—Low-Medium Price—overdrive-equipped cars.

**As officially determined by AAA formula for Ton-Miles Per Gallon: weight of car and passengers in tons, multiplied by the miles covered (1335) and divided by the total number of gallons used.

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The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
 Established August 29, 1908

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 DAVID H. RODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Nothing Else

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Today the concept of chamber functions is broader than ever, and putting those concepts into action has come to require the services of a professional staff trained in the business of coordinating community ability, money, and time.

Over the past year the chamber at Artesia was influential in pushing through a program for elimination of curves on highway 83 between Artesia and Hope. It plugged steadily for oilfield roads and its method of doing that shook up the state highway commission's thought on allocation of state tax monies for roads.

Now in the works is a federal-state-city urban project on First street, a divided highway which will be a godsend for Artesia.

The chamber also sponsored a retail trading school to help employes in boosting sales for business. It sponsored a tourist school to boost that growing business in the city. Dollar days were successfully launched.

It remained for the chamber to come up with concrete plans which led to a city planning commission. It has taken the lead in forming a county safety council. It assisted with formation of the Eddy County Fair Assn.

In-between the chamber has cracked down on rackets invading the city, planned highly successful Christmas promotions, and backed a Cotton Day in which latest technical information is brought to cotton growers from college sources and research centers.

The point is that these things and scores of other activities large and small are the unique function of our chamber. There is no other organization in town set-up to achieve them.

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The point is that these things and scores of other activities large and small are the unique function of our chamber. There is no other organization in town set-up to achieve them.

A city is measured by the success of such activities as the chamber sponsors and initiates. And a chamber's success is keyed by the willingness with which its supporters give of their time, their talent, and their money to make it go.

Nothing Else

WHAT OTHER organization in Artesia could one day go before the state highway commission with a two-county unified program for roads, then turn around the next and present a check to the cotton grower producing the first bale of cotton?

What other organization could one day publish a complete directory of Artesia business, then the next day answer a score of letters from across the country with factual information about Artesia?

Your Chamber of Commerce in action is a unique, powerful organization for good. It stands traditionally for boosting, continually plugging—something the humorists have not overlooked.

Today the concept of chamber functions is broader than ever, and putting those concepts into action has come to require the services of a professional staff trained in the business of coordinating community ability, money, and time.

Over the past year the chamber at Artesia was influential in pushing through a program for elimination of curves on highway 83 between Artesia and Hope. It plugged steadily for oilfield roads and its method of doing that shook up the state highway commission's thought on allocation of state tax monies for roads.

Now in the works is a federal-state-city urban project on First street, a divided highway which will be a godsend for Artesia.

The chamber also sponsored a retail trading school to help employes in boosting sales for business. It sponsored a tourist school to boost that growing business in the city. Dollar days were successfully launched.

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District Judge

ARTESIA'S D. D. ARCHER is a candidate for district judge. He has practiced law for almost 23 years. His professional experience has been wide and varied. He is an able trial lawyer.

We refer to those facts because we believe that long service at the bar and a broad background of experience in the every-day affairs of life are important qualifications for becoming a district judge.

Archer has a broad understanding of human nature, human frailties, and a deep sympathy for his fellowman. He is friendly, sociable, and takes a lively interest in local affairs. He likes to stop and converse with all. He is highly regarded by all classes of citizens.

Knowing him, we do not believe he will ever become stuffy or judgey when elected. We regard him as having those qualifications which befit a good judge, such as courage, independence, a combination of learning in the law and good ordinary horse sense, patience, courtesy, industry and good judicial temperament.

Our courts exist for the benefit of the state and the people before it, not for the advantage of the judges and lawyers, who are in the last analysis merely ministers and servants of the people.

To perpetuate our American institutions and preserve our individual freedom we must depend upon the maintenance of courts presided over by judges of the highest character, courage, and learning.

D. D. Archer is known to be a veteran lawyer of character, courage, and learning. He would make a good district judge for division 1 of Eddy, Lea, and Chaves counties.

Health Clinic

FOR THE FIFTH year, a pre-school health clinic for Artesia and area youngsters who are about to start on their school careers will be held by Central school Parent-Teachers Assn. next Thursday.

With the backing of Hermosa and Park PTAs, Central will bring together the city's medical doctors, nurses, and dentists for examinations of children who next fall start their first year of school.

The clinic's purpose is two-fold: One is to carry out routine preventive medicine, which includes inoculations; the second is to find if children are at their physical best as they look forward to entering the schools.

This latter purpose is highly important: A child with poor teeth, eyes which do not properly function, or another of many possible ailments will not get off to the best possible start in his school life, which will occupy him for the next 12 years of his life.

The city's PTA organizations are to be commended for a highly worthwhile program which involves careful preparation and devotion of a great deal of time.

We'll Miss Pancho

IT'S NOT SELDOM a city has the occasion to be overwhelmed by a celebrity's regrets for being unable to make a guest appearance.

But such was the case when Leo Carrillo took time out from a busy schedule to pen a longhand letter to Mayor J. L. Briscoe expressing his regrets he could not be in Artesia today as the NuMexers open their 1954 professional baseball season.

The usual thing is to receive a four or five-line, formally typewritten letter in such case. Not Pancho, who expresses a great love for Artesia and its people. He spilled out his regrets in blue ink for two big pages.

Well, we're sorry Leo couldn't make the event and are confident only mighty important business in Washington could keep him from being here. We look forward to his next trip with great anticipation, for his appreciation of Western hospitality is contagious.

THIS LAND OF ENCHANTMENT—

Carlsbad High School Principal Is Named to Succeed Pat Murphy as School Superintendent

TOM HANSEN has been appointed to succeed Irvin P. "Pat" Murphy as superintendent of Carlsbad schools.

Hansen, now Carlsbad high school principal, joined the school system only a year ago last fall. He will take over the schools July 1.

Hansen came to Carlsbad in July 1932 from Hobart, Okla., where he had been superintendent of public schools for 10 years and also president of Hobart junior college.

AN ATTEMPT to fleece home owners in New Mexico by an out-of-state contractor will be studied for possible prosecution, says the state's federal housing administrator.

Edward C. Robertson, state FHA director, said three other contractors have been placed on a "precautionary" list. He did not reveal the names.

LAS CRUCES switched to dial telephones last week-end. The change-over came off without a hitch.

It ended nearly half a century of the city's use of manually-operated equipment.

Gov. Edwin L. Mechem placed the first call on the board, then sat down at a long distance board session and called up his wife in Santa Fe.

THE LOVINGTON Press hailed that big rain they had there with two inch headlines.

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'JACK BE NIMBLE--!



NEW MEXICO EDITORS ARE SAYING—

New Four-Lane Road Program of Highway Department Promises to Give Safer Driving

4-LANE ROADS

Prospects for a big increase in the mileage of four-lane divided highways in New Mexico is presented in a new method of construction recently adopted by the highway commission.

The method is simply building another road beside an existing road and winding up with a four-lane divided artery 10 times safer than single strips.

The method was not easy to force on the highway department engineers who see in it a wide departure from the precision and perfection they demand. They would abandon existing facilities, start from scratch and build new roads with all the latest improvements incorporated. There is not enough money to build such roads.

The method finally adopted is providing New Mexico with something less than the finest in modern highways but far superior to the dangerous undivided roads that now criss-cross the state. The compromise worked out between the technical people of the road department and lay members of the governing board should contribute importantly to the safety and convenience of travelers. — Tucumcari Daily News.

One big tree at this sharp turn has been struck by any number of cars.

One motorist, asked why he didn't slow down for this curve, remarked: "We had been cheating on road signs all the way from California, but this marker didn't allow any cheating. It meant just what it said."

Another dangerous spot is the "Y" east of Los Lunas on State Road 6, just west of State Road 47. The state has finally placed markers, approaching these curves, but these markers are far too small and inadequate. The place wasn't even marked until a few months ago when this paper and others wrote personal letters to the highway department urging that something be done. Among cars wrecked there,

was one state police vehicle.

Another dangerous section of highway near here is on State Road 47, just south of the Isleta junction. Livestock roam the area, with large spaces of unfenced grazing land. Horses frequently "bounce" out in front of motorists. No one, so far as we know, has done anything about warning anybody or putting up fences.

Just ask your nearest wrecking service, and you can get a list of traffic traps where wreck after wreck occurs. The cost of paving one mile would probably mark adequately every danger spot in the state. The cost of only a few miles would correct most of these by eliminating the danger points. — Belen News-Bulletin.

THOUGHTS IN PRINT—

Egypt Has Nothing on Old Puritan Laws Banning Smooching in Public

EGYPT HAS decreed heavy fines for flirting in public but that's old stuff. Robert Payne goes back 300 years in the New York Times magazine.

Under the Puritans, lovers in New-England were punished as heavily as in modern Egypt. In 1660, Jacob Minline and Sarah Tuttle were charged with public courting in New Haven. According to the testimony of the court, "They sat down together, his arm being about her, and her arm about his shoulder or about his neck; and he kissed her, and she kissed him, or they kissed one another, continuing in this posture about half an hour."

When Sarah was asked whether Jacob has invigiled her affections, she denied the charge and said she hoped she had invigiled him. For this she was denounced as "a bould virgin" and fined 5 pounds, Jacob Minline being set free.

MELANCHOLY report on the penny's low estate, with particular reference to Waco, Nebr., as found in a St. Louis Post-Dispatch editorial:

A maxim, or familiar phrase, that has stood up for 400 years now seems on the verge of falling down. We refer to the adage, in all its variations, to save pennies, "Who so spareth not the penny shall neire come by the pownde" quoth Miles Coverdale in The Christen State of Matrymony in 1541. Lord Chesterfield, Benjamin Franklin and Bernard Shaw are only a few of the many who have said it since.

But youngsters don't believe it any more. Not if we are to take the word of Bill Graf, who runs a filling station in Waco, Nebr., and ought to know. Mr. Graf deposits a penny here and there on the ground around his filling station, to observe what people will do about them. Youngsters spot them but won't stoop to pick them up; sometimes kick at the coins in annoyance, he says. The only people who bother to pick up the pennies are the older people.

IS TIN PAN ALLEY running out of words? The Saturday Evening Post wonders:

Right now, some of the Tin Pan Alley copycats seem to be running out of inspiration even for titles. At any rate, one record company's catalog lists an old recording by Peggy Lee titled "Hold Me."

The same catalog a little later has Gordon MacRae and Jo Stafford doing "Hold Me, Hold Me." And just recently the same company had a record by Peggy Lee titled "Hold Me."

THAT LEWIS Carroll hatter wasn't mad, it seems. A letter to the New Statesman and Nation corrects a popular notion:

I note that in one writer's review of Lewis Carroll's Diaries, he refers to the "Mad Hatter." I wonder how many people who consider themselves thoroughly well acquainted with "Alice in Wonderland" are aware that in the chapter entitled "A Mad Tea Party," the phrase "Mad Hatter" never once appears? Lewis Carroll consistently calls him "the Hatter." This curiously persistent misquotation is on all fours with the "Elementary, my dear Watson," which someone not long ago discovered to be a phrase Sherlock Holmes never used.

THE DEATH of a Minnesota editor brings this comment from Herman Roe in the Northfield News:

Jim Morrison of the Morris Tribune is entitled to much of the credit for a significant development which has taken place in the field of non-metropolitan journalism, namely, the adoption of a new type of newspaper. Result: a more

CUT ROAD HAZARDS

We might recommend the following comments as an open letter to the Governor's Traffic Safety Committee, State Police and the State Highway Department.

One inexpensive and simple way to reduce the number of traffic accidents in New Mexico would be elimination of known road hazards or much more adequate marking of these spots.

A survey of wrecker services in the state would quickly tabulate a number of the more dangerous spots. We can think of at least three in the immediate area, all confirmed by local wrecker services.

One of these spots is a sharp curve on State Road 47, just south of the Isleta junction. Livestock roam the area, with large spaces of unfenced grazing land. Horses frequently "bounce" out in front of motorists. No one, so far as we know, has done anything about warning anybody or putting up fences.

THE MEDICAL pooled fund for financing medical care put into effect in July 1939.

Direct payments to vendors of the medical pooled fund made only for the medical care of public assistance clients receive cash payments in five categories: old age, aid to dependent children, aid to the needy blind, aid to the disabled, and general assistance.

The fund is maintained and operated as a pre-payment fund built up by deposits of monthly payments in behalf of each person included in the group of each assistance category. Federal participation in the fund amounts to 25 per cent of the total cost.

Since only clients receive cash payments under the public assistance category eligible for medical care, the medical pooled fund is necessary to set up a rate fund, which is known as the medical assistance fund. The cost of medical services for children who are under the department and are receiving foster homes under welfare services. This fund is financed wholly by state funds.

As is true in all other programs, applications for assistance under the medical program must be made to the county welfare office.

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Save Time! Save Money! Save Energy! READ and USE WANT ADS THESE HELPFUL

PHONE Classified Rates

(Minimum charge five lines)
 First Insertion 15c per line
 Subsequent insertions 10c per line

SPACE RATE
 (consecutive insertions)
 1st Issue \$1.20 per inch
 2nd Issue \$1.10 per inch
 3rd Issue \$1.00 per inch
 4th Issue 90c per inch

The Artesia Advocate is not responsible for errors appearing in classified advertisements after first publication of the advertisement.

Business Opportunities

FOR SALE—Grocery, cafe and filling station, doing good business. Charles L. Williams at Williams Grocery & Cafe, Loco Hills, N. M. 7-tfc

FOR SALE, TRADE OR LEASE

Business Property on North Highway and Truck By-Pass, 240 x 290 ft. See S. C. Scarborough, Phone 0180-J5 29-5p-33

Immediate Opening

For two neat appearing married men between 21 and 27 years of age. To travel 50 miles radius of Artesia five days per week, preferably no experience. Must have reliable car, and be able to live on \$75 per week for the first thirty days. I am interested in men who are looking for a lifetime career with a rapidly expanding and reliable organization. Write immediately to Personnel Manager, P. O. Box 892, Albuquerque, New Mexico. Giving full details about yourself in first letter. Interview will be arranged. **GLOBE LIFE & ACCIDENT INSURANCE COMPANY,** P. O. Box 892, 926 Coal SW Albuquerque, New Mexico 32-1tc

Services Offered

WANTED to keep a child for working mother. Phone 653-W. 31-3p-33

PHOTOSTATS

Pick Up and Delivery Phone 475 or 938 807 Bullock SOUTHEAST ENGINEERING CO. 19-tfc

MOVING! STORAGE!

Household moving, across the state. Across nation. Agent Allied Lines, Southern New Mexico Warehouse, Carlsbad, N. M. Phone 2191. 53-tfc

HOME LOANS!

To Buy • To Refinance
Artesia Building and Loan Association
 Street Floor Carper Bldg 87-tfc

Elmor Convalescent Home

"A home away from home," plus nursing care for elderly, crippled or senile people, operated by Mr. & Mrs. N. G. Whittney, 1002 S. Roselawn, phone 67 52-tfc

YOU WANT TO DRINK, that is your business.

YOU WANT TO STOP, that is your business. **Artesia Anonymous,** Call 772-W 606-W. 87-tfx

VENETIAN BLINDS—We guarantee perfect fit.

Key Furniture Co., 412 W. Texas, phone 877. 1-tfc

REST HAVEN CONVALESCENT HOME

For the elderly, 907 W. Main St. Artesia, N. M. Phone 1725. Operated by Mr. and Mrs. F. M. Diller 89-tfc

Pat Koehane, PHOTOGRAPHER

Specializing in Portraits 802 S. Roselawn Phone 1470 Artesia, New Mexico 26-7p-32

WANTED—Hay to bale, reasonable rates.

See Dave Torres or phone 0185-R2. 29-tfc

WANTED—Ironing or housework by the hour.

See Lorene Carpenter, 304 S. Third or phone 437-M. 32-2tc-33

5—Real Estate For Sale

FOR SALE—Three-bedroom home three years old, excellent condition. Will sell for equity. See at 1306 Yucca or phone 1210-J. 23-tfc

FOR SALE—Small four-room house at 204 W. Mosley, price \$2800. Inquire at 206 W. Mosley or 708 Runyan. 19-tfc

FOR SALE BY OWNER—Two-bedroom house, 808 S. Sixth. Wired for electric stove, plumbing for automatic dryer and washer. Call 963. 20-tfc

FOR SALE OR TRADE—Two-bedroom home and garage. Send offer to Jobey McPherson, 633 E. Sixth St., Roswell, N. M. 71-tfc

FOR SALE—Five acres, well improved, close to town, lots of water with modern house, furnished or unfurnished. Mrs. E. D. Ackerman, phone 1550-J. 29-4tc-32

Up-to-date printing plant for sale in El Paso, Texas. Located on good thoroughfare. Small down payment, balance terms. Will take one-half purchase price in printing. **ACME PRESS,** 614 E. Yandell, El Paso, Texas. 32-1tc

FOR QUICK SALE 4 rooms and bath, furnished for only \$3700, terms arranged. 5 room modern, well located and priced at \$5000. Make offer. **MILLARD LONG AGENCY** 324 West Main Phone 998-W Real Estate Bargains—Insurance 32-tfc

FOR SALE—Desirable duplex. See at 118 Osborn or phone 534-J. 32-2tp-33

6—For Rent

FOR RENT—One bedroom duplex unfurnished, in Vaswood Addition. Phone 30. 5-tfc

FOR RENT—Three-room furnished apartment, water paid, also small furnished cabin with utilities paid. See at 902 W. Washington. 9-tfc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR RENT—Furnished apartment, two rooms and bath, all bills paid. Phone 488. 30-tfc

FOR RENT—Bedroom at 420 W. Quay. 30-tfc

FOR RENT—Three-room unfurnished house, 1109 S. Roselawn, phone 695-J or inquire 904 Runyan. 30-tfc

FOR RENT—Small, furnished house, \$50, no bills paid. Inquire 601 S. Second or phone 102. 31-tfc

FOR RENT—Five-room unfurnished house, 814 S. Second, phone 741-W. 31-2tp-32

FOR RENT—Small, furnished house, close in, private shower, phone available, utilities paid, 308 N. Roselawn. 31-tfc

FOR RENT—Bedroom for gentlemen only, close in, 410 W. Missouri. 31-tfc

FOR RENT—Two-room unfurnished house, water paid, \$25; also a three-room unfurnished house, water paid \$30. Inquire at 811 S. Second or phone 506-J. 31-4tp-34

FOR RENT—Three-room furnished house, \$45 per month. Can be seen at Artesia Mattress Factory on Hope Highway. 31-2tp-32

FOR RENT—One two-room furnished apartment, close in, air conditioned, bills paid. See at 112 W. Grand. 31-tfc

FOR RENT—Clean, modern, spacious apartments, Vaswood addition, 1, 2 and 3 bedrooms, furnished and unfurnished, closets and storage rooms, stove, refrigerator, washer and water furnished, air conditioned. Inquire 1501 W. Yucca, Vaswood, phone 1328. 39-tfc

FOR RENT—Three-room unfurnished house, See at 203 N. Eighth. 23-tfc

FOR RENT—Three-room furnished apartment. Phone 096-R1. 32-2tc-33

6—For Rent

Now at Reduced Rates New Duplex Apartments
 \$65 and \$75 month, garage \$3.50 (optional). 2- and 3-bedroom unfurnished duplexes, brand new, with stove, refrigerator, Venetian blinds, and closed garage, as well as a variety of color schemes.

Casa Bonita, Inc.
 913 S. Eleventh St. Artesia, N. M. 31-tfc

FOR RENT—Newly decorated three-room apartments. Inquire at 908 Ray Ave. in person. 26-tfc

FOR RENT—Modern, unfurnished one and two-bedroom apartments, 12th and Main. Phone 439. 96-tfc

FOR RENT—Parking space in Wilson Modern Trailer Court, 806 W. Chisum, phone 70. Can accommodate six modern trailers. Rate \$5 week. 11-tfc

FOR RENT—Apartments and house trailers, nicely furnished, \$5 per week and up, utilities paid, nice clean place, janitor service, close in, children welcome. The Village Inn, 406 N. Fifth St. 14-tfc

FOR RENT—Three-room furnished apartment, private entrance, private bath, convenient to schools and churches, no pets. 611 W. Dallas. 25-tfc

FOR RENT—Clean, two-room furnished apartment, private bath, utilities paid, Ninth and Clayton, phone 790-W. 26-tfc

FOR RENT—Small, furnished house \$50 month, water paid. Suitable for couple, 412 W. Dallas. 26-tfc

FOR RENT—Desirable two-room furnished duplex, bills paid, couple only. Call 1625. 26-tfc

FOR RENT—Two-room furnished apartment and trailer space, 605 W. Missouri. 25-tfc

FOR RENT—Small three-room unfurnished apartment. Inquire 1010 W. Missouri or phone 768-R. 27-tfc

FOR RENT—Unfurnished three-room modern duplex apartment, Inquire at Gambles Store during day and at 907 W. Richardson after 6 p. m. 28-tfc

FOR RENT—Unfurnished four-room modern apartment, 407 W. Quay, phone 351. 28-5tp-32

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR RENT—Nice three-room furnished apartment, air conditioned, utilities paid. Inquire in person, 1018 S. First. 62-tfc

FOR RENT—Nice, clean three-room furnished duplex apartment, utilities paid. Inquire at 208 N. Second. 29-tfc

FOR RENT—Two-bedroom, nicely furnished house, close in, also three-room nicely furnished apartment, utilities paid. Both have air conditioner. Inquire 202 W. Texas. 30-tfc

NOTICE OF HEARING

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF I. S. RESER, DECEASED. No. 1872

ON FINAL ACCOUNT AND REPORT THE STATE OF NEW MEXICO

7—Miscellaneous For Sale

FOR SALE—National cash register. See at State Distributors. 21-tfc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR SALE—Complete TV antenna, you'll install it \$12.95. Rose-lawn Radio Service, 106 S. Roselawn Ave., phone 42-W. 12-tfc

CROP HAIL INSURANCE STATE MUTUAL INS. CO. R. L. Paris, Gen. Agent 512 S. Roselawn Phone 260 Artesia, N. M. 24-10tp-33

FOR SALE—Registered Boxer puppies. B. H. Seamans, 403 Leavell Drive, phone 5-8356 Carlsbad. 30-5tp-34

PIANOS AND ORGANS Pianos and organs on rental purchase plan. Featuring Baldwin Acronsonic, Gulbransen and Wur-litzer pianos and Baldwin and Wur-litzer electronic organs. Rent one now and apply rent toward purchase price later if desired. Call us at Phone 10, GINSBERG MUSIC CO., 205 N. Main, Roswell and in CARLSBAD at 1206 West Mermod. 28-8tc-35

STOP! FOR SALE—Sewing machines \$15 and up. We repair all makes of vacuum cleaners and sewing machines. Wilson & Daugh-ter, 107 S. Roselawn. 8-tfc

NEW AND USED PIANOS FOR SALE OR RENT! All rentals apply on purchase price if desired. Write Box H-427, Artesia, N. M. 27-10-36

HAMMOND ORGANS STEINWAY and Other FINE PIANOS "Inquire about Our Rental-Purchase Plan" JENKINS MUSIC CO. 112 W. Third Phone 4027 Roswell, N. M. 29-tfc

310 W. Mermod Phone 5-4971 Carlsbad, N. M. 30-tfc

ELECTROLUX VACUUM CLEANERS Sales - Service - Supplies LEE M. SPALDING 814 Mann Ave. Phone 1236 29-tfc

6A—Wanted to Rent FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

6A—Wanted WE PAY CASH for used furniture Key Furniture, 412 W. Texas, phone 877. 1-tfc

TO: C. H. Reser, Joyce Reser Courtney, Nora E. Reser Barton, Dora A. Reser Ely, Floyd S. Reser, Dayton Reser, Flossie C. Reser Cook, Eloise Reser Shoemake, Wilma Alice Reser Courtright, Mildred Reser, Melvin Reser, E. C. Courtney, Byron Ira Shoemake, Juanita Denton, Trustee for Dora A. Reser Ely, and Beulah Mae Harbert; All Unknown Heirs of I. S. Reser, Deceased; and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estate of said Deed.

10—Used Cars and Trucks

FREE! FREE! You buy winch, bed and tires, I give you truck, \$400 up. K. J. Williams, phone 1112. 97-tfc

BASEBALL SPECIALS!

On the mound, a beautiful red 1953 Chevrolet Convertible with white sidewall tires, only \$2095 Behind the plate, an eye-catching 1953 Pontiac sedan loaded \$2095 Playing first base, a high-stepping 1952 Ford Fordor Sedan, plenty of extras \$1395

On second base, a 1952 Pontiac Station Wagon, a real family car \$1995 Holding down third base, a 1950 Pontiac Catalina Coupe, a beautiful two-tone, with radio, heater and Hydramatic \$1095

Playing right field, a sharp 1950 Roadmaster Buick, 4-Door Sedan has plenty of zip \$1095

Playing center and short stop, a 1950 Pontiac 2-Door Sedan, with radio, heater and Hydramatic \$895

Playing left field, a 1949 Oldsmobile "98", 4-Door Sedan, radio, heater and Hydramatic \$745

Umpiring behind the plate, a 1949 Nash 4-Door Sedan, makes into a bed, a bargain for only \$395

Umpiring bases, a 1949 Pontiac 2-Door Sedan. This car is a steal for only \$395

Come on down, we have our trading briches on! "We want to Treat You Like You Like to Be Treated"

Cole Motor Co. 112 South Second Phone 154 32-tfc

ent. GREETING: NOTICE IS HEREBY GIVEN that Eloise Reser Shoemake and Dayton Reser, co-executors herein, have filed their Final Account and Report in this cause and, by Order of the Probate Judge of Eddy County, New Mexico, the 11th day of May, 1954, at the hour of 10:00 A. M., in the Court Room of the Probate Court in Carlsbad, Eddy County, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto. At the same time and place, said Court will

determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

NEIL B. WATSON, Artesia, New Mexico, is attorney for the co-executors.

WITNESS MY HAND AND SEAL of said Court on this the 20th day of March, A.D. 1954. (SEAL) **MRS. R. A. WILCOX,** County Clerk and ex-officio Clerk of the Probate Court. By L. M. Sears, Deputy. 24-4-T-30

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF THOMAS J. TERRY No. 1975 Also known as T. J. TERRY, Deceased.

NOTICE OF APPOINTMENT

CYCOLOGY SEZ



EASTER MEANS MORE THAN EATING GAYLY COLORED EGGS—IT'S A TIME FOR GRATITUDE AND DEEP REFLECTION

Fine, healthy livestock and lush crops give you cause for a lot of gratitude. Make sure your farm produces all it should... see us for all of your Feed and Seed demands.

E.B. BULLOCK ARTESIA & SONS' New Mexico **FEED, FLOUR, COAL—SEEDS** 105 South 1st St. Phone 86

OF ADMINISTRATOR Notice is hereby given that the undersigned has been appointed as the Administrator of the Estate of Thomas J. Terry, also known as T. J. Terry, deceased, by Honorable Ed H. Gentry, Probate Judge of Eddy County, New Mexico and has qualified as such.

All persons having claims against said estate are hereby notified to file or present the same as provided by law within six months from the 30th day of March, 1954, the date of the first publication of this notice, or the same will be barred.

J. J. Terry, Administrator. Filed 3/30/54. 26-4-T-32

Mr. and Mrs. Elliott and Mrs. Irene Dell of Sacramento, Calif., and Mrs. E. A. Baugh of Bisbee, Ariz., nieces and sisters of W. E. and T. H. Ragsdale visited in their homes Thursday and Friday and left on Friday evening for their respective homes.

CLEM APPLIANCE
 REDDY KILOWATT
 408 W. Main Phone 1200

Add color to your KITCHEN * BATHROOM * WOODWORK * KEM-GLO
 The miracle Lustre Enamel

RED GOOSE SHOES
 For Boys and Girls
Anthony's
 THE C.A. ANTHONY CO. Artesia

Artesia Alfalfa Growers Association

Piano Bargain
 Assume low monthly payments on Spinnet Piano, 10-year guarantee. Will discount for cash or would rent with option to buy. For further details, write **McClure Music Co.** 526 Washington NE, Albuquerque, New Mexico

Personal FINANCE CO. says **"Hi Neighbor!"**
 TO PEOPLE OF ARTESIA
 Nation-wide Company — Famous for Saying "YES" to 4 Out of 5—
 Opens Office at 410 West Main
 NOW there's a Personal Finance Company office near you—with a YES MANAGER who's ready to make loans with the same Personal Consideration that made Personal the choice of so many people last year.
LOANS \$25 TO \$500 ON AUTO — FURNITURE — SALARY
"THE COMPANY THAT LIKES TO SAY YES"
Personal FINANCE CO. Beneficial Loan SYSTEM
 410 West Main Street — Artesia
 Phone 1055 Kenneth Far, Mgr.
 Loans Made to Residents of All Surrounding Towns

REAL ESTATE GUIDE
 Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.
 BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

KIDDY AGENCY
 REAL ESTATE AND INSURANCE
 45 West Main Phone 914
 412 W. Missouri, 5 rooms, 3 bedrooms, wall to wall carpeting, corner lot.
 3 Bedroom home, 1008 Centre Court, wall to wall carpeting, garage. See this one today!
 Suburban Home, just out of city limits, 5 rooms, 2 bedrooms, good well, low down payment.
 Three Bedroom, carport, utility room, front kitchen, dining room, nice size living room and bedroom, tile floors, plenty closets, a lot of house for your money—\$1,000 down.
 304 Sandia in Zee Addition, 3 bedroom home, low down payment
 This is your last chance to buy that Farm and plant this year's crop. We have a farm you will like—good improvements and good wells, 29% down.
 We have several houses for rent!

SPEEDY COX MOTOR CO.
 We Give S&H GREEN STAMPS on Used Cars Only!
 1952 Plymouth Belvedere, radio, heater, seat covers, beautiful two-tone beige and brown paint, very low mileage, perfect mechanically, 1954 plates, bargain.
 1951 Plymouth 2-Door Sedan, original finish, heater, seat covers, sun visor, good tires and A-1 mechanically, has 1954 plates. Make us an offer!
 1941 Chevrolet Special Deluxe 2-Door Sedan, lots of miles left and has 1954 plates only \$145
 1941 Pontiac Sedan Coupe, cheap transportation, has 1954 plates, only \$99
 We have several Bargains in used Pickup Trucks!
COX MOTOR CO. Chrysler • Plymouth • GMC Trucks
 Direct Factory Dealer
 301 SOUTH FIRST • ARTESIA • Phone 841

J. A. FAIREY AGENCY
 513 North First Phone 845
REAL ESTATE
 Large 3 bedroom Home, 3 baths den, double fireplace, large kitchen, corner and good location.
 Income property, 9 rental units, well located. Price \$32,500.
 Small irrigated farm, close in.
List Your Farms and Ranches With Us!
 We Give Your Listings Our Personal Attention
MRS. FRANK MULLENAX
 1106 YATES Saleslady PHONE 1074-W

Southwestern REALTY CO.
 Phone 1066 Phone 1065
 INSURANCE AND REAL ESTATE
 OFFICE 315 QUAY AVENUE
 THIS WEEK SPECIALS!
 Corner Business Lot, 75 by 140 feet with four-room modern home, 602 Texas, \$7500, easy terms.
 Eight-room, four-bedroom House, 709 N. Roselawn, \$6000, very easy down payment.
 14-Acre Farm, city limits of Hope, good improvements, lots of trees, city water. Price \$3750, \$1000 down. Will trade for property in Artesia.
Don Teed FREE **Don Jensen**
 Res. Ph. 889-J Rental Service Parking at Rear Res. Ph. 756



Your REDDY KILOWATT DEALER announces

FEATURE ATTRACTION



6 ELECTRIC RANGES GIVEN FREE!

FIND THE FEATURE AND WIN THE ELECTRIC RANGE OF YOUR CHOICE!

FEATURE ATTRACTION is your chance to find all of the electric range features that make it the most-desired cooking method. And, at the very same time, it provides you an opportunity to win an electric range free.

HERE ARE THE RULES...

Your Reddy Kilowatt Dealer will give you a complete demonstration of his electric range. After the demonstration you will receive a card on which to submit your entry. Just list the feature you like best, and tell why in 25 words or less.



- * CLEAN
- * MODERN
- * AUTOMATIC
- * LABOR SAVING
- * ECONOMICAL



GO TO YOUR COURTEOUS ARTESIA REDDY KILOWATT DEALERS

The New 1954 PHILCO ELECTRIC RANGE

With the Biggest, Widest Oven in Any Full-Size 40-Inch Range

- Holds More
- Better Baking
- Greater Economy

ARTESIA ELECTRIC CO. 206 West Main



PHILCO Electric Range 449

LEONARD

QUALITY SINCE 1881

- FASTER
- CLEANER
- COOLER
- EASIER
- THRIFTIER
- BETTER RESULTS

LEONARD ELECTRIC RANGE



407 West Main

Phone 1042-W

The New 1954 WESTINGHOUSE Speed Electric Range

26% MORE OVEN CAPACITY! in 25% Less KITCHEN SPACE! You Can Be Sure, If It's WESTINGHOUSE!

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Terms to Fit Your Budget

You Can Cook Electrically for Just 7¢ a Day!

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THE NEW



WITH 4-WAY AUTOMATIC OPERATION

NORGE TELE-SWITCH Controls Provide Seven Accurate Cooking Speeds

RICHARDS ELECTRIC SHOP

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finer than ever...

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Deluxe THRIFTY-30 ELECTRIC Range

New Beauty! New Convenience! Wonderful Features!

RANGES AS LOW AS \$238.95 — AVAILABLE IN COLORS FOR FIRST TIME!

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GUY TIRE & SUPPLY COMPANY

101 South First

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Why Cook the Cook? Cook With Cool ELECTRICITY!

SEE THE NEW SPECIAL 30-INCH WIDE OVEN

WESTINGHOUSE

SPEED ELECTRIC RANGE — NOW ONLY \$199.50!

MIDWEST AUTO SUPPLY

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THRIFTY ELECTRIC RANGES

The Easiest Surface Cooking in Electric Range History with PICTO-HEAT Switches and NEW MICROTUBE Surface Units. SEE KELVINATOR RANGES FIRST!

CUTS HOURS FROM YOUR WORK!

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For the Winning Features

Don't Fail to See

HOT POINT

The Leader in

ELECTRIC RANGES

NELSON APPLIANCE COMPANY

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Now... Automatic Golden Griddle

New 1954

Hotpoint

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ELECTRIC RANGE



MODEL J402

DE LUXE



STRATOLINER

AUTOMATIC PUSHBUTTON RANGE

Presenting G-E's newest and finest single oven Range—tops in convenience, in beauty, in cool, clean "Speed Cooking." With such outstanding conveniences as lighted Tel-A-Cook pushbuttons — big, thrifty Three-Way Oven — the Automatic Deep-Well Fryer—this Range has everything to save time, save work and to make your cooking a pleasure.

"Be Modern"—

COOK ELECTRICALLY

the GE Way!

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