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THE ARTESIA ADVOCATE

Artesia's Most Complete News Reporting

Little League
Meeting Slated
Wednesday Night

VOLUME FIFTY-ONE

ARTESIA, NEW MEXICO, TUESDAY FEBRUARY 2, 1954

NUMBER 10

Police Arrest 18-Year-Old After Break-In

Police arrested an 18-year-old Artesia area youth believed to be involved in a number of recent break-ins in the city when he broke into Senior high school early Sunday morning, then fell asleep.

Police are holding Floy Kinman, 18, who gives his address as a ranch 25 miles northwest of Artesia.

Chief of Police Frank Powell said Monday two other boys who accompanied the youth Saturday night will be arrested.

KINMAN WAS DISCOVERED asleep by Police Lt. Ramon Hernandez after the youth had broken into the gymnasium at Senior high school.

Discovery came when Lt. Hernandez spotted a slashed screen at senior high gym while patrolling Sunday morning.

A flashlight disclosed Kinman sleep on a bench.

Lt. Hernandez radioed Chief of Police Frank Powell to advise school authorities to unlock the building.

Officers found Kinman had cut his hand when he slashed the window screen with a knife, then broke two panes of glass entering.

He apparently had taken nothing. He was lying on a bench apparently asleep, Chief Powell said. He had removed his shirt. His cut hand was bleeding profusely.

THE YOUTH'S SHIRT WAS later found in another part of the building, and his coat in a nearby park.

He will be charged with breaking and entering, Chief Powell said, and investigation will continue on possible involvement in other recent break-ins.

The youth told Chief Powell he broke into the school thinking it was the hospital, where he could have his hand treated.

Program Chairmen Asked to Sign For Planning

Program chairmen of all Artesia civic organizations have been notified of aids available for them in planning interesting programs.

Mrs. Donald R. Knorr, Artesia Public Library librarian, has announced.

A Chamber of Commerce mailing list was used to notify all registered civic clubs that their program chairmen are invited to a program planning workshop to be held this spring.

Ideas for "new and different" programs are to be presented, Mrs. Knorr said.

She points out "with cooperation we can give our community many new and different programs. We can give our community many new and different programs. We can make the program chairman's job a pleasure instead of a burden."

Enclosed with the notices are cards to be returned indicating whether or not the chairman is interested in the program planning sessions.

Artesia Public Library was recently granted \$1,000 by the American Library Assn. to finance its program of adult education through better club programming.

It was one of 20 libraries in the United States chosen to receive the grants.

Program chairmen who have not received notices are urged to contact Mrs. Knorr.

Writers Club Meeting Set For Tonight

Artesia's newly-formed writers' club will meet at 7:30 tonight in Artesia Public Library for its second meeting. Scheduled are election of a chairman and selection of a name for the organization.

Also scheduled is discussion and constructive criticism of members' writing produced since the organizational meeting a month ago.

Any Artesians interested in writing fiction, non-fiction or poetry are urged to attend the meeting.

Artesia Weather

Day	High	Low
Thursday	72	35
Friday	73	39
Saturday	56	42
Sunday	63	41



MISS MARY LOIS WEST

Mary Lois West Assigned to Practice Teach

Miss Mary Lois West, daughter of Mrs. Mary West of Artesia, has been assigned to Artesia Senior high school for practicing teaching.

Miss West, an outstanding Artesia graduate, is in her senior year at Eastern New Mexico university, Portales, where she is majoring in education.

She has been assigned a heavy teaching load under four teachers for her practice experience.

She will teach English IV and sophomore English under Miss Margaret Bildstone, head critic teacher for her practicing teaching experience; sophomore English under H. O. Miller; world history under Miss Alma Sue Felix; and American history under F. L. Green.

Miss West will be in Artesia for nine weeks.

She is a 1950 graduate of Senior high school.

Dr. C. B. Wivel, her advisor at ENMU has described her as a student "in top percentage of her class."

Miss West, in addition to academic achievement, has built an outstanding record in activities.

She was chosen for Who's Who in American Colleges and Universities for the 1952-53 and 1953-54 school years.

In her junior year she was president of Book & Pen club, a literary club; editor of El Portal, school literary magazine; and vice-president of the New Mexico Future Teachers of America.

This year she is president of the FTA local chapter, secretary of Book & Pen, secretary of Pioneer-Cacique.

GOP to Name Delegates

Artesia Republicans will elect delegates to the county convention in a meeting scheduled this week, county chairman E. E. Kinney of Artesia, has announced.

The meeting is scheduled for 7 p. m. in City Hall, Artesia, Kinney announced.

Suspect in Break-Ins Still Held By Police

Police are continuing to hold Edward Zulkoski, 23, of Butte, Mont., for investigation in connection with a wave of recent break-ins in Artesia, Chief of Police Frank Powell said Monday.

Chief Powell said Zulkoski so far neither denies nor admits he had any part in the break-ins.

He is wanted by Washington authorities for violation of parole from a two-year sentence for theft.

Drilling Rig Equipment Theft Reported

Theft of a large amount of drilling rig equipment and tools was reported to police this week end by Barney Odum of Scott Bros. Drilling Co.

Taken were tools, rig parts, and clothing.

The theft was referred to deputy sheriffs and state police stationed at Artesia.

Hope, Artesia To Play 'A' Game Tonight

Hope and Artesia high school basketball teams will play only an A game tonight, rather than A and B games, Coach Reese Smith said Monday.

The game is scheduled for 7:30 p. m. in Senior high gym.

Cox Elected As Boy Scout Mayor of City

Bill Cox, son of Mr. and Mrs. Thad Cox, will be mayor of Artesia when Boy Scouts take over the running of the city's affairs for a day Saturday.

He defeated Jim Syferd, son of Mr. and Mrs. O. H. Syferd, in city-wide elections held Saturday.

Bill headed the Apache slate of candidates for city offices.

Elected to serve with him were Able Flores, Apache, as police captain; Johnny Clark, Apache, police chief; Kent Gwynne, Navajo, fire chief; James Powell, Apache, assistant fire chief; Tillman Waters, Navajo, police judge; and Don Ivers, Navajo, city clerk.

In addition, each Scout troop in the Gateway district has elected two city councilmen to take office Saturday.

All Scouts in uniform will serve as traffic patrolmen when the Scouts take over the city for a day Saturday.

City officials are planning to work with Scouts demonstrating the actual workings of the various departments in which the Scouts will serve.

Adult Education Registration Slated Thursday

Registration for second semester adult education courses in Artesia Senior high school is scheduled for 7:30 Thursday night, Principal Travis Stovall has announced.

Courses in which four or more persons have indicated an interest will be offered, Stovall said.

Cost for the course is \$2 a week or \$16 for the entire eight weeks.

Classes meet for two hours once a week for eight weeks.

Courses in which interest has been already indicated, Stovall said, include public speaking, income tax reporting, safety driving for adults, shorthand, typing, bookkeeping and arts and crafts.

If four or more adults indicate interest in any other course, however, every attempt will be made to offer the course, the principal said.

Meeting hours for the classes are arranged in the first session after enrollment is held. A night is chosen most agreeable to the majority of the class members.

'Stolen' Purse Found Where Owner Lost It

A purse originally reported by Mrs. L. E. Heathcock, southwest of Artesia, to police as stolen was found in front of a local grocery store last week.

The purse had been dropped from the Heathcock car when Mrs. Heathcock parked, rather than stolen, she told police.

Travelers Fade In Second Half, 66ers Win 89-81

CVE Travelers faded in the last half to drop an 89-81 decision to the topflight Phillips 66ers in the Junior high gym last night.

Through the first half CVE held its own, with a 22-20 first period lead and a 42-up tie at halftime.

CVE led five times in the first half and tied the score four times.

But Phillips began pulling ahead in the second half, driving to a 67-59 third quarter lead. CVE's eight-man squad, obviously tired and missing shots, lacked the depth to match the big 66 squad.

The Travelers were close to Phillips on shooting percentages but could not put as many shots on the backboard.

High scorer was Don Holt with 30 points on 10 field goals and 10 free throws. Don Heathington was second with 27 on six field goals 15 free throws.

Chuck Darling led the 66ers with 23 points on eight field goals, seven free throws.

CVE shot 38.9 per cent from the floor, topping the 66ers 37.5 per cent. But Phillips put 80 shots on the board, making 30, while CVE put on 59, making 23.

Phillips made 29 of 38 free throw attempts for 76.3 per cent, against 35 of 46 by CVE for 76 per cent.

Phillips dominated the backboard, collecting 22 offensive rebounds against seven by the Travelers. But CVE took 22 defensive rebounds, against 20 for the 66ers.

Fred Cole of Artesia Wins County-Wide Support As Candidate for Legislature



LIONS CLUB landscaping project in Baish Park in front of Veterans Memorial building was near completion after club members turned out en masse Saturday to plant shrubs. City paved walks around plot in cooperation with club, which will spend more than \$1,000 this year on its part of the project. Landscaping of the park is to be a continuing program of the club.

Convention Invitation

More than 600 copies of this Artesia Advocate will be sent to New Mexico postmasters, mail supervisors, and national postal officials urging them to attend the New Mexico state joint convention of postmasters and supervisors April 8, 9 and 10.

This issue contains a special eight-page section reminding postal officials to plan on attending the Artesia convention. Hotels, motels, cafeterias and other Artesia businesses have joined to make the issue possible.

Miss Freeman Leads Princess Contest, New Acts Slated

The Valentine Princess contest at Senior high school is moving into the last lap this week as balloting is gaining momentum. Bobbie Freeman, a member of the junior class, still maintained a comfortable lead as the count was taken Monday noon.

Betty Burch was running in second place and Lou Ann Siegenhauer third. Betty is a sophomore and Lou Ann a freshman. The contest will close next Monday, Feb. 8, at 5 p. m.

Winner of the contest will be named Valentine Princess of 1954, with the girl coming in second as maid of honor. The other six candidates will represent the Princess' Court. The princess will receive several appropriate gifts and will have a full-page portrait in the Bulldog, high school yearbook.

Presentation of the princess and her court will take place during the finale of the Valentine Fancies of 1954, to be presented next week Wednesday and Thursday evenings, Feb. 10 and 11 at 8 p. m. Adult admission is 50 cents and student tickets sell for 35 cents.

The show is under the direction of Justin D. Bradbury, H. O. Miller and Lillian McCormick.

One of the featured numbers in the opening part by the concert band is a drum solo, with band accompaniment, played by Bobbie J. Hanson. Other soloists include Barbara Rogers, Don Kiddy, Nancy Long, Sherman Forsyth, and Bill Lewis.

Bill Cox, a member of the junior class, will be the master of ceremonies.

The second portion of the show will feature the high school chorus singing a group of popular numbers under the direction of Mr. Miller.

The fast-moving third act will introduce to the general public for the first time the newly-organized 18-piece dance band, "The Serenaders," which will accompany all the dance acts.

Four dances will be featured. The first one is "The Waltz You Saved for Me," popular Wayne King tune, with three couples in formal attire; Kay Ingram and Ronald Nelson; Shirley McKinley and Darrell Wilson; and Jeanette Blackburn and Freddie Sanders.

Grethen Petty will do a solo ballet, titled "Dream of Love."

Aliene Ellinger, head majorette of the marching band, will do a twirling act in black light—which will present many striking optical illusions.

Alvis Morton, vocalist with "The Serenaders," will introduce the popular tune, "P. S. I Love You."

The spooky skeleton dance in total darkness with ultra violet light, will feature Sue Carolyn Miller, Mary Ann Goodson, Marian Riley, Yvonne Dew, and Jo Ann Akins.

Then the dance band winds up the dance acts with "Ta Ra Ra Boom De Ay," with five glamorous can-can dancers in elaborate costumes — Nancy Booker, Gretchen Petty, Betty Lou Fairry, Gayla Sue Morgan, and Rosemary Hutson.

The show will close with the presentation of the Valentine Princess of 1954 by Supt. Tom J. Mayfield.

Oil Activity Rise Stimulates Economy

A sharp rise in petroleum production over the past month has stimulated the Artesia area's economy, Carl Foster, manager of the city's state employment service office, has announced.

In his monthly report, Foster added other industries continue at uniform levels with the exception of agriculture. Lay-offs have occurred in cotton ginning since the season has ended.

Foster reports his office is carrying 289 persons as unemployed. All occupations except managerial and professional show surpluses, he added.

The 289 registered as unemployed represent 90 per cent of the area's unemployed, Foster said.

Of the total, 56 are in the service occupations, 92 in semi-skilled and unskilled.

Of the 289, 100 are filing claims for unemployment compensation, compared with 92 a week ago.

Majority of the claimants are construction workers, oilfield workers, and truck drivers, Foster said.

In demand at the local office currently are a qualified stenographer, barber, salesman, telegraph operator, tinsmith, and graduate analytical chemist.

Farming activity, Foster said, is confined to irrigating and land preparation for the coming season's crop.

Seeks Office On 'No Deal' Platform

Fred Cole of Artesia, long-time resident and active civic leader, Monday announced he is a candidate for the New Mexico house of representatives.

Cole, it was learned Monday, has the backing of the entire Eddy county Democratic organization.

He will seek the seat being vacated by Frank Alford of Carlsbad, who will not seek re-election.

Cole told the Artesia Advocate Monday "I am yielding to the wishes of my many friends throughout Eddy county in announcing my candidacy."

He added:

"I will make no deals. I am asking support strictly on the voters' confidence in my judgment and integrity."

COLE IS THE candidate agreed on by the Eddy county Democratic organization under a promise to give Artesia representation in the state legislature.

His running mate will be Virgil O. McCollum of Carlsbad.

If elected, Cole would be Artesia's first representative in the state legislature since Nevin Baird, who held office from 1943 to 1945.

Cole's announcement ended weeks of speculation that Carlsbad and Artesia will bury the hatchet to unite behind a candidate from Artesia and use the strong Democratic organization to help elect him.

Cole's family moved to New Mexico in 1905, and to Artesia in 1909.

HE GRADUATED from Artesia high school in 1916, and from Hardin-Simmons university in 1920. He joined the Citizens State bank in 1928, and was its assistant cashier when it consolidated with the First National bank in 1931.

Five years ago he became vice-president of First National bank.

Cole has an outstanding record of participation in public affairs.

He was a member of the state executive board of the New Mexico Bankers Assn. for four years, has been an Eddy county jury commissioner six years, school budget auditor for four years, and has a total of 14 years experience as a member of the Artesia school board.

He has been North Eddy county treasurer of the March of Dimes

(Continued on Page Six)

Four Shallow Locations Are Staked in Area

Four new locations, all shallow tests, have been announced for North Eddy county. Deepest of the four is a 2,600-foot test to be drilled in the Artesia pool.

No completions were reported.

The 2,600-foot test in the Artesia pool, southeast of Artesia, is Aston & Fair No. 4 State-14 in SW NW 14-18-28.

Kersey & Co. will drill No. 20 State in NW SE 32-17-28, also in the Artesia pool. It is scheduled to go to 1,975 feet.

Nix & Curtis will drill the No. 2 Sunray in the Empire pool in SW NW 30-17-28, also southeast of Artesia. It is scheduled for 525 feet.

Drilling already has started on the fourth new location, George H. Tracy No. 1 Kaiser et al in NE SE 20-18-27, 10 miles south and six miles east of Artesia.

Drilling report is as follows:

Continental Oil Co. No. 1 Nolan, SW SE 4-16-27.

Drilling 7612.

V. S. Welch No. 3 Welch et al, NE NE 36-16-30.

Drilling 2160.

Simms & Reese Oil Co. No. 8 Saunders, NE SE 13-17-27.

Total depth 501. Plugged back to 525. Waiting on casing.

Owen Haynes No. 1 Malco, NW NW 35-17-27.

Total depth 1,550.

San Juan Drilling Co. No. B-1 San Juan-State, SW SW 28-17-28.

Drilling 9412.

R. R. Woolley No. 12 Arnold "B", SW SE 22-17-30.

Total depth 1,850 CO after shot. (Continued on Page Six)

Miss Carole Burch Tendered Bridal Shower By Friends

Miss Carole Burch, who will become the bride of Jimmy McCutcheon Sunday, Feb. 14, was honored with a bridal shower on Thursday evening at the home of Mrs. Byron Rogers, 138 N. Eleventh. The hostesses were Mrs. R. S. Euliss, Pat Euliss, Gaye Patterson, and Mrs. Byron Rogers.

The bride-elect, her mother, Mrs. Raymond Miller, and Mrs. O. L. McCutcheon, mother of the bridegroom, were presented with corsages.

As each guest arrived she was asked to sign her name to a bridal book which was presented to the honoree.

The evening was spent in visiting and taking pictures.

After the many gifts were opened by Miss Burch, refreshments were served from a table attractively arranged on a lace tablecloth. Crystal candleholders with red candles were on either side of the punch bowl.

The individual cakes were decorated with red hearts. The silver and white napkins were inscribed with "Jimmy and Carole." Punch was poured by Miss Gaye Patterson.

Those present were the honoree and her mother, and Meses. O. L. McCutcheon, Robert Corbin, W. O. Risley, Alton Bratcher, George Kaiser, C. H. Murdock, Guy Roberts, W. A. Beard, Jimmy Francis, G. W. Howard, Denzil Nelson, and Karl Foster.

Misses Faye Hamner, Barbara Stowe, Ramona Stevens, Aliene Ellinger, Ella Sue Nunnelee, Barbara Bennett, Carolyn Clark, Pat Clark, Barbara Jones, Betty Thorp,

Out-of-Town Relatives Attend Mann Funeral

Out-of-town relatives who were here for the funeral of C. E. Mann were Wharton Mann, Decatur, Texas; Mr. and Mrs. Bert Bloodworth, Abilene, Texas; Mr. and Mrs. Fred Higginbotham, Abilene, Texas; Mrs. R. H. Knoohuizen, Plainview, Texas; Mr. and Mrs. A. E. Boyd, Plainview, Texas; Mrs. Andrew B. White and daughter, Michelle, Des Moines, Iowa; Mrs. David Barnette of Tacoma, Wash.; Mr. and Mrs. C. T. Gettys, Decatur, Texas; and Charles Henson, Malden Air Base, Malden, Mo.

CARD OF THANKS

We wish to express our thanks and appreciation to our many friends who ministered to us in our hour of bereavement in the loss of our loved one. For the beautiful floral offerings and all other expressions of sympathy.—Mrs. C. E. Mann and Family.

Miss Ann Young, A. S. Thompson Wed in Carlsbad

Miss Ann Young became the bride of Alvin Sickles Thompson of Los Angeles Friday, Jan. 29, in Carlsbad with the probate judge performing the ceremony.

The bride wore a gray jersey wool street-length dress with bracelet-length sleeves and high neckline trimmed in white angora, with a turquoise studded concha belt, with white accessories. The group at KSVP presented her with a white carnation corsage.

The bride is employed at radio station KSVP.

The newlyweds will make their home in Artesia.

Mrs. Pennington Given Shower

Mrs. Doyle Pennington was honored with a pink and blue shower Thursday afternoon at the home of Mrs. Bobbie Solt. Hostesses were Mrs. Fritz Phillips, Mrs. Pete Hampton, Mrs. Margaret Forsyth, and Mrs. Solt.

Several games were played after which the honoree opened and displayed the gifts.

Refreshments of punch, cake, mints and coffee were served.

Those present were Meses. A. L. Jackson, Walton Issacs, Jimmy Evans, James Francis, Pat Evans, J. R. Haney, Neil Jackson, Lee Lucas, Irene Beadle, Betty Loyd, Erlene Miller.

Those sending gifts were Meses. Kenneth Ragsdale, Louis Roberts, Ralph Hill, O. D. Parlow, Betty Hancock, and Mildred Pennington.

Personal Mention

Mr. and Mrs. J. A. Richards and Mr. and Mrs. Robert Yeats spent the week-end in Alpine, Texas. The Richards were on a business trip and sight-seeing and Mr. and Mrs. Yeats visited their daughter, Mrs. Lynn Forbes and family.

Mr. and Mrs. W. E. Ragsdale and Mr. and Mrs. T. H. Ragsdale were Sunday visitors in Carlsbad.

Mr. and Mrs. S. E. Masters of the Glen Booker Oilfield Camp left Saturday for Brush, Colo., to attend funeral services for Mr. Masters' sister, Mrs. Cora Aumiller, 67. Mrs. Aumiller died Friday night. Rev. and Mrs. Gordon Masters of Kansas City, Mo., were to meet his parents in Colorado for the funeral. Mrs. Aumiller is survived by five children.

Mr. and Mrs. Ross Simmons and Mr. and Mrs. Chuck Brown were visitors in Albuquerque the first of the week on business.

Students home between semesters from Eastern New Mexico university are among others: Jeff H. Floyd, Patricia Clark, Gary Blair, Jimmy Dew, Clement Taylor, Gwinda Jean Smith, Betty Jo Kaiser and Patsy Cobble.

When a roosting wild turkey is attacked by a horned owl it will instinctively duck its head and flip its tail over its back. This often causes the owl to slip off, allowing the turkey time to dive to safety.

Social Calendar

Tuesday, Feb. 2—
Atoka Woman's club, meeting and covered-dish luncheon at the home of Mrs. Alvin Payne.
Artesia Story League meeting with husbands as guests in the home of Mrs. Thad Cox, 7 p. m.
Alpha Nu chapter of Epsilon Sigma Alpha, meeting in the home of Mrs. Albert Linell, 1005 Hermosa drive, 7:30 p. m.
Alpha Lambda chapter of Beta Sigma Phi, meeting in the home of Mrs. Jerry Marshall, 3 p. m.
Wednesday, Feb. 3—
Delta Delphinian society meeting at Methodist church parlor, subject, Communism, 9 a. m.
Executive board of Christian Women Fellowship of the First Christian church, meeting in the home of Mrs. C. V. Miller, 9 a. m.
Artesia Woman's club, tea and patriotic skit, club house, 2:30 p. m.
Esther Society of Immanuel Lutheran church, meeting in the home of Mrs. Oscar Muehlbrad, 7:30 p. m.
Thursday, Feb. 4—
Cottonwood Women's club, meeting in the home of Mrs. I. P. Johnson, 2:30 p. m.
Presbyterian Women's Assn. meeting in the parish hall with Mrs. John Gates in charge of program, 2:30 p. m.
Prayer retreat of WSCS of First Methodist church, meeting in Fellowship hall, 2:30 p. m.
St. Anthony Altar Society, meeting in recory, 7:30 p. m.
Friday, Feb. 5—
Hope 4-H club, meeting in Hope school, 10:30 a. m.
Cottonwood 4-H club, meeting in Cottonwood school, 2:45 p. m.

Taylor, Slusser Attend Medical Officers Meet

Dr. Owen C. Taylor, Jr., attended as secretary of Eddy County Medical society, and Dr. Gerald Slusser attended as outgoing vice-president of Eddy County Medical Society a meeting of county medical officers held in Albuquerque, Jan. 30.

The committee of the state medical society made reports at the afternoon meeting and in the evening meeting. Lincoln O'Brien, Santa Fe publisher, spoke on the topic, "Newspaper Publishing Looks at Medical-Press Relations."

On Jan. 31 the legislature committee of the state society met with Dr. L. F. Hamilton as Eddy county representative.

CARD OF THANKS
We wish to express our sincere thanks for the many acts of kindness, for the lovely floral offerings and food from our friends and neighbors at the death of our loved one.—The Jeff Allen and J. W. Blevins families.

Baptist Church Circle Discusses Home Missions

All-day meeting of Homemakers' club of the First Baptist church was held Thursday in the educational building.

The meeting opened with a song "What A Friend We Have In Jesus," and a prayer by Mrs. Rachel Stephenson.

The program was on home missions.

At noon a covered-dish luncheon was served. The afternoon was spent in visiting and quilting.

Those present were Meses. Robert Corbin, W. G. Everett, W. M. Gray, Charles Ransbarger, C. L. Healey, A. G. Bailey, G. T. Hearn, Rachel Stephenson, J. S. Mills, E. B. Everett, Ed Chaney, F. E. Murphy, and W. P. Porch, members, and Mrs. A. E. Schaefer of Loco Hills, a guest.

Funeral Is Held For Jeff Allen Of Mayhill

Funeral services were held Friday afternoon at Paulin Funeral Home chapel for Jeff Allen, who died in Denver, Colo., Jan. 25, following an extended illness.

He was 54.

Services were conducted by Rev. S. M. Morgan. Interment was in Woodbine cemetery.

He is survived by his widow, two children, Betty Jo Taylor of Macon, Colo., and Cecil Allen of Sacramento, N. M.; his father, Hays Allen of Sacramento; and five grandchildren.

Mr. Allen was born Oct. 8, 1899, in Scot county, Ark. He married the former Ellen Miller in 1919, in Mena, Ark.

Mr. Allen had lived in and around Mayhill for the past 15 years.

Sears Honored By Company's 'Top Club'

Burl Sears of Artesia has qualified for the 1953 Top Club with Mutual of New York. Sears has been numbered among the leading underwriters by Mutual of New York for many years and he was the leader in volume of sales in the Pueblo agency, which comprises Southern Colorado and New Mexico.

Sears will be invited to a conference of Top Club field underwriters at Boca Raton, Fla., on March 16, 17, and 18. This conference will be held with home office officials and other leading representatives of Mutual of New York.

Presbyterian Officer School Set Wednesday

Officers of Artesia Presbyterian Women's association will attend a leadership training school in First Presbyterian church of Roswell Wednesday.

Leader will be Miss Elizabeth J. Manuel of San Francisco, secretary for the eBoard of Christian Education's western division.

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Woman's Club To Have Tea, Patriotic Skit

Artesia Woman's club will hold its regular monthly meeting at 2:30 p. m. Wednesday at the clubhouse.

Featured will be a tea and a patriotic skit by Eastern New Mexico university students.

Mrs. A. A. Kennitz of Hobbs, state president, will make her official visit.

Mrs. H. R. Paton is hostess.

"Watch especially for a ten-year effort to provide the pings of apparent tax relief, the difference made up by less obstructive levy. But do not expect to be much relieved from continuing heavy cost of government." — Blair Moody, Washington analyst, former U. S. senator from Michigan.

The per capita income in Mexico increased from \$418.50 in 1947 to \$418.50 in 1948, a 297 per year, within the period 1941-51.

READ THE ADS

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25 Pairs Kids Western Boots 1 1/2 to 5 1/2 Sizes 6 to 1 \$12.50 \$9.00	Kids' Western Lee Rider, Ages 2 to 16 Jackets Ages 2 to 6 Ages 7 to 16 \$2.00 \$2.50	Kiddies' Snap Button Shirts Ages 2 to 16 \$2 \$3 \$4
Ladies' Handbags 25% Off	Men's 4-Inch Brim Felt Western Hats \$5 \$10	All Sizes Kiddies' Moccasins \$2.00
Ladies' Concho Belts \$1.50	Ladies' Sleeveless Shirts \$3.00	Genuine Leather Gun Holster Sets 25% Off

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Gigantic DOLLAR DAYS

SPECIAL CHECK THESE BIG VALUES SAVE

Fresh Fryers Dressed and Drawn Thursday Only Each \$1	CATSUP Taste Tells 14 oz. bottle 8 for \$1	Oranges Full o' Juice 15 lbs. \$1
Ground Beef 85% Lean 15% Fat Thursday Only 3 lbs. \$1	SALMON Gold Cove Chum No. 1 Tall Tin 3 for \$1	Potatoes U. S. No. 1 McClure 30 lbs. \$1
Fresh Eggs Breakfast Gem, Lg 'A' 2 doz. \$1	TOMATOES Gardenside No. 303 Tin 8 for \$1	Pork and Beans Taste Tells No. 1 Tin 12 for \$1
Corn Highway Whole Kernel No. 303 tin 8 for \$1	PRESERVES Empress Strawberry 20 oz. 3 for \$1	Orange Juice Bel Air, Fresh Frozen 6 oz. Tin 8 for \$1
	TUNA FISH Torpedo Grated flat tin 5 for \$1	
	PINTO BEANS Valley Brand No. 1 T 20 for \$1	
	DILL PICKLES Green Beauty 1/2 gallon 2 for \$1	

Prices Effective **WEDNESDAY** and **THURSDAY**

Right Reserved to Limit Quantities
No Sales to Dealers

SAFEWAY



MAN GRAY, left, and accompanist-wife Goldie Gray, right, will present marimba program at Central school Thursday. Time is 9:15 a. m. Program is open to public, with admission charge for adults 25 cents. Gray also presents saxophone novelties, "whispering clarinet," characterizations, and readings.

Most Names Kiwanis Club Committees

Committees to serve Kiwanis for 1954 were appointed by L. Frost, president-elect, during the weekly meeting of the club

Thursday. Committee chairmen appointed were Bill Yeager, youth service; Vernon Bryan, agriculture and conservation; Milford Estill, support of churches; Kenneth Aldridge, house and reception; M. G. Losee, program; Rev. Ralph O'Dell, social events; Don Heathington, public relations; Harold Saueressig, attendance and membership; S. A. "Tiny" Davis, finance; and Tom Johnson, inter-club relations. Frost outlined to the club his

program for 1954, stressing regular attendance, increased membership, and continued financing of Kiwanis projects. Vice-Pres. Don Riddle circulated among club members an employer questionnaire prepared by the curriculum study committee of the board of education. He urged past and present employers of school students to fill out and promptly return the forms. Bill Branson, Junior Kiwanian for January, gave his impressions of Kiwanis while serving as Junior Kiwanian of the month. Guests were Dean Cole of Eastern New Mexico university and Rev. William McMahon of Artesia.

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Coronado Garay Is Promoted To Corporal

Conrado F. Garay, son of Mr. and Mrs. Pedro Garay, 914 N. Fifth, Artesia, was recently promoted to corporal while serving with the 7th Infantry Division in Korea.

Men of the "Hour Glass" division are undergoing intensive training to maintain the peak combat efficiency displayed by the unit from Pusan to the Yalu river.

Whose Plumbing Code Is It?

Yes, we mean *Plumbing Code* — not Plumbers' Code. Some people are under the erroneous impression that a code is the exclusive property of those in the plumbing business. Nothing could be further from fact.

The plumbing code in this community is the means by which you, the public, tell us in the plumbing business how to install and equip your plumbing system in a manner so that it can be expected to render years of safe and convenient service. You tell us that you want drainage and water lines installed so that polluted waste water can never get mixed up with safe drinking water and thereby cause illness and disease. You tell us that your water heater should be equipped with proper safety devices to prevent explosions. You outline the method of applying traps and vents to prevent objectionable odors from escaping into your house. You insist on competent workmen by requiring that we be examined before a license is issued to us. You hire an impartial inspector to check our work to make sure that we have performed the work according to your code. You require us to take out a permit for every plumbing job, putting the work on record and thereby notifying inspection authorities that a particular job in a certain location will be ready to inspect.

Qualified plumbing contractors are happy to work under this arrangement and carry these efforts to help the public protect itself by going a little further. A qualified plumbing contractor sells, installs, services and guarantees. He wants to help you protect yourself against improper, hazardous installations. He wants you to receive one hundred cents of value for every dollar you spend on plumbing.

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State's Mineral Production Top Economy Factor

Largest basic factor in the economy of New Mexico, mineral production in this state has now increased to a total of over 220 million annually.

Petroleum, potash and copper currently comprise the "Big Three" of that production, on which the state government is collecting severance taxes at the rate of more than \$5 million a year, and an equal amount in property taxes.

This record revenue has been attained despite a temporary decline in zinc mining within the state in recent months, according to the Taxpayers Association of New Mexico.

Meal mining retains an important position among the major basic industries of the state, though greatest interest presently is centered in development of oil, gas, potash and uranium resources, the taxpayer organization reported today.

Dating back over a hundred years, metal ores production in New Mexico has amounted to \$920 million to date. This total includes more than 577 million in copper, 50 million in gold, over 55 million in silver, 186 million in zinc, and 40 million in lead.

Other minerals mined in lesser quantities in New Mexico include uranium, manganese, molybdenum, iron, mica, tungsten, vanadium, pumice clays, tantalum, beryllium, tin and lithium concentrates.

Four-H to Send Delegation to Denver Roundup

A New Mexico 4-H delegation will leave this week for the National Western 4-H club roundup in Denver, Colo. The roundup is held in conjunction with the National Western Stock Show Jan. 15-23.

The delegation will include the state winning team in Fome economics from Santa Fe county, the state winning team in livestock judging from Union county, and the state winning livestock loss prevention demonstration individual from Valencia county.

Members of the Santa Fe home economics team are Emelia Atencio, Espanola; Amalia Romero, Santa Fe; Imelda Delgado, Santa Fe; and Peggy Talley, Espanola. Coach is Rachael Apodaca, Santa Fe county home demonstration agent. Team sponsor is the F. W. Woolworth Co.

Members of the Union county livestock judging team are Dwight Walker, Mt. Dora; Nathan H-fife, Grenville; Douglas George, Hayden; and Darrell Atchley, Grenville. Coach is Fister Zimmerman, Union county extension agent. Sponsors are the New Mexico Cattle Growers Assn. and the New Mexico Wool Growers Assn.

The state winning livestock loss prevention demonstration 4-H'er is Henry Chavez, Jr., Los Lunas. Coach is Henry Chavez, Sr., Valencia county extension agent. Sponsors are the New Mexico Cattle Growers Assn. and the New Mexico Wool Growers Assn.

The Union county livestock judging team will compete against

Virtue Manager Told of Change After Purchase

Dennis Short, manager of Artesia store of W. W. Virtue, returned Saturday from attending a general meeting of W. W. Virtue, Inc., managers and executives in Wichita, Kansas.

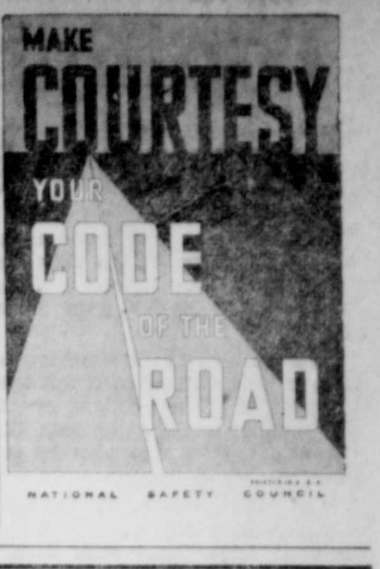
The meeting was held at Virtue offices in Wichita. W. W. Virtue, chairman of the board of directors, and Roy C. Russell, president of the Virtue Co., retired. At the meeting large plaques were presented to each of the two men. These plaques contained the map of the area located by the Virtue

stores and in each location of a Virtue store were stars, then below the map were the names of the managers and executives of the Virtue Co.

The merger of the W. W. Virtue and J. M. McDonald companies was announced. Addition of the 33 Virtue stores to the 58 McDonald stores will not cause any great changes in the operations of any of the stores at this time.

The Virtue stores throughout Kansas, Oklahoma, Texas, Colorado and New Mexico will continue to be known as W. W. Virtue, operated by J. M. McDonald Co.

Mr. Short returned from Wichita by way of Garden City, Kansas, where he visited his father, Harry H. Short, and sister, Mrs. Doris Carmichael.



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SEE YOUR REDDY KILOWATT DEALER ABOUT THIS 15 DAY FREE TRIAL OFFER ON AN ELECTRIC CLOTHES DRYER

Topflight Hobbs Eagles Down Bulldogs 72-39

Hobbs Eagles, considered as one of the top teams of the state, ran rough shod over Artesia Bulldogs 72-39 in the Eagles' gym Friday night.

The Bulldogs, still searching for a man to fill the position left open by injured Johnny Riddle, opened the scoring in the game with Carl Lane sinking a free shot 30 seconds after play began.

Erllis Davis evened up the score for Hobbs by sinking a free shot seconds later. Lane then sank a 20-foot push shot before Davis again evened it up with a jump shot for the hosts.

As the first period rolled along, the Eagles' ability began to show more. The first quarter ended with Hobbs taking the long end of a 19-12 count. The Eagles, using free substitution, to keep their players fresh, marched to a 35-18 halftime lead.

The Eagles, using the half time to catch their breath, poured it on in the third period, scoring 19 points to seven for the Bulldogs. The fourth period expired without any spectacular events, with the final score 72-39 going to the Eagles.

Ronald Wilder and Davis shared scoring honors for the Eagles, scoring 11 points apiece, followed

by Dub Pierce with 10.

However, high point honors for the game went to Artesia's Larry Beadle with five field goals and two free shots for 12 points. Jim Shipp followed with nine.

Artesia	FG	FT	PF	TP
Shipp	3	3	4	9
Sanders	0	0	0	0
Golden	0	2	2	2
Lane	1	2	5	4
Beadle	5	2	2	12
Gresset	1	3	4	5
Cranford	1	5	1	7
Seely	0	0	1	0
Totals	11	17	19	39

Hobbs	FG	FT	PF	TP
Bottesch	1	0	1	2
Elliott	2	1	0	5
Adkins	1	1	0	3
Wilder	2	7	2	11
Davis	5	1	2	11
Bryson	2	2	3	6
Pierce	5	0	1	10
Rainey	1	0	0	2
Berglan	3	2	4	8
Amerson	3	2	2	8
Brawley	0	0	1	0
Sloan	2	1	3	5
White	0	1	3	1
Totals	25	18	22	72

Mr. and Mrs. Marshall Rowley flew to Portales Sunday, returning the same day.

Production of Game Birds Tops All-Time High

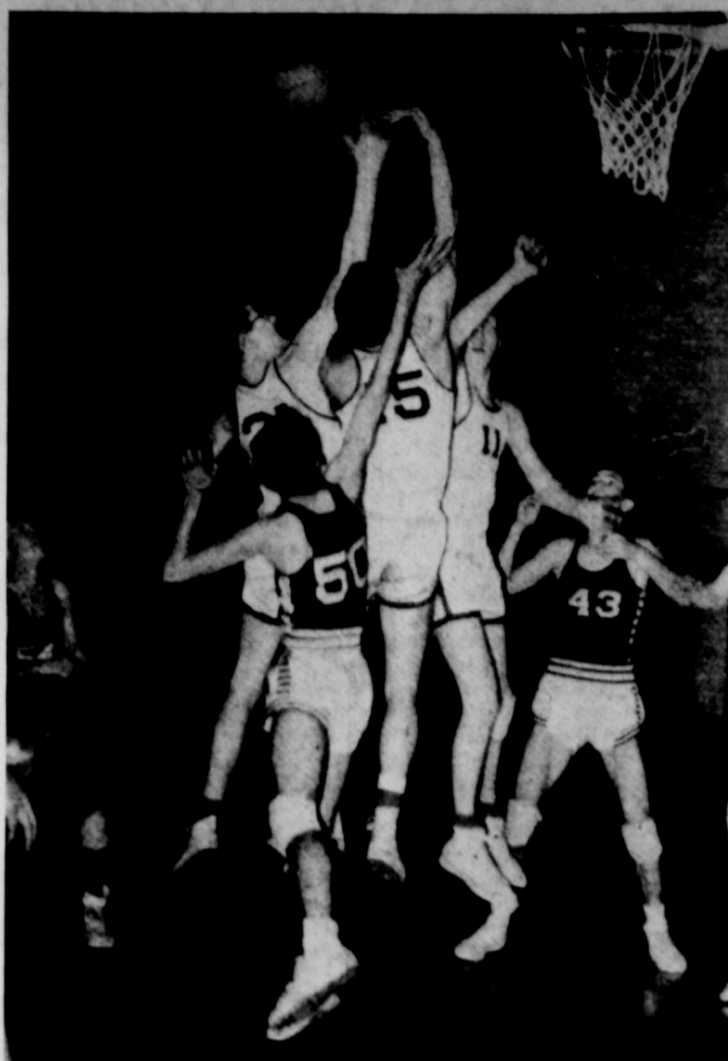
Guy Newton at the state game farm reports production of birds this year surpassed all previous records.

A total of 11,250 includes about 7,000 pheasants, 1,300 chukar partridges, and the remainder scaled, Gambel's and bobwhite quail. Over 1,300 full-grown pheasant cock were released just before the start of the seasons.

It appears from the returns of banded pheasants taken during the seasons, that this procedure was fully justified. It is planned to experiment further, to determine whether such releases could be made on a larger scale.

Holding-pen facilities at present, however, are inadequate to hold all birds for release until just before the seasons.

Boz Ferguson made ea flight to Farmington Tuesday, returning Wednesday.



THREE ARTESIA Bulldog basketball men go high for rebound in hard-played Tularosa game Saturday night, soaring above opponents' defensive efforts. Jerry Cranford, Artesia player at left of pumping trio, ultimately got ball. (Trop Photo)

Weary Bulldogs Tumble Before Hot Tularosa 63-51 Saturday

Artesia Bulldogs, weary from a swamping they took from the Hobbs Eagles, dropped a 63-51 tilt to Tularosa Wildcats Saturday night in the local gym.

The loss gave the Bulldogs a seven win, 10 lost record for the season.

The first period started with Artesia gaining and maintaining a slight lead throughout the first quarter, winding up with a 15-14 lead going in the second period. As the half ended, the Bulldogs were still ahead 26-25.

During the half time rest, the Wildcats regained their strength, bouncing back with a whirlwind attack during the third period. Led by Tom Murruio and Sam Salaido, dogs.

The Bulldogs rallied during the last quarter with Beadle scoring from under the basket three times and sinking a free throw to end with high point honors for the Bulldogs.

However, Marrio scored 25, Salaido 24 to top the list for the visitors.

Artesia	FG	FT	PF	TP
Shipp	3	1	4	7
Sanders	2	0	5	4
Golden	0	2	5	2
Lane	2	3	2	7
Beadle	5	6	0	16
Gressett	1	1	4	3
Moore	4	2	4	10
Cranford	2	4	2	8
Seely	0	0	1	0
Totals	19	19	28	51

Tularosa	FG	FT	PF	TP
Marrujo	5	15	2	25
Salaido	0	6	3	24
Fambrough	0	1	5	1
George	2	2	5	6
Montoya	0	0	3	0
Herrera	1	0	3	2
Roy	2	1	2	5
Totals	19	25	24	63

Natural phenomena in New Mexico include ice caves, vast lava flows, petrified trees, hot springs, and a large expanse of pure gypsum.



PAUL SAUFFL of Allen-Bradley, who meet the CVE Travelers Thursday night in Junior high gym, broke into the top list of NIBL scorers last season by claiming seventh place on the basis of 215 points in loop play and 378 against all-season competition. He had a record-breaking career at St. Mary's college of Winona, Minn., where he set 14 new records. He was All-American honorable mention in 1950.

State Plants 1 1/2 Million Trout Eggs

One and a half million eyed brown trout eggs from Plymouth Rock Trout Co., Plymouth, Mass., were distributed last month among the five trout hatcheries of the state game department.

Brood fish held at the Park View hatchery are expected to produce a total of over two million eyed rainbow eggs. A million of these eyed eggs have already been distributed and are in the process of hatching.

In the fiscal year which ends June 30, 1954, about 6 million eyed trout eggs will have been received and hatched in the five trout hatcheries located at Pecos, Park View, Questa, Seven Spring, and Glenwood.

Of this number, 1 1/2 million brown and 500,000 cutthroat will be planted as fry, and a large number of the rainbow will also be

planted as fry or fingerling, the remainder to be kept in rearing ponds and raised to legal size.

Legal trout planted during this fiscal year will equal or better the number planted in the previous fiscal year, which was 535,054.

Trout eggs are a large item in the yearly budget. The current estimate for the present fiscal year is \$12,000. Brown eggs cost \$2.50 a thousand. They are generally obtained from Plymouth, Mass., and occasionally from Montana. Rainbow eggs, if raised at the Park View Hatchery, cost about \$1 a thousand.

Limitation of space for brood fish necessitates some outside purchase of rainbows, which are obtained from Massachusetts, Idaho,

or Montana, at an average price of \$2 a thousand. New Mexico cutthroat eggs are not available outside the state. They are taken from brood fish kept at the Seven Springs Hatchery, and cost about \$1 a thousand.

Spawning time varies with the three species of trout. The brown eggs are available in November and December. Rainbow spawn usually starts in December, and lasts until May, depending on water temperature and altitude.

The New Mexico cutthroat in April, May and early June.

Gene Sherwood eagle has the Prather ranch last week. Prather and Irving Perre gunners. Several eagles were ed. He also hunted for a Cassabonne and Felix Gen. Felix serving as gunner.

Joe Howell flew to Los and returned Wednesday week. Joe is about ready for flight check for private pilot.

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11 A Little Bit of Mus
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13 Sun Day Forum
14 Fiesta Time
15 Johnson's News
16 Platter Palace
17 Welcome Ranch
18 Ladies Fair
19 Adventures in
Listening
20 Jim's Western
Shindie
21 Sergeant Preston
22 Sky King
23 News
24 Gabriel Heatter
25 Eddie Fisher Show
26 Fulton Lewis Jr.
27 Local News
28 Bill Henry
29 Harry Wisner
30 Oregon Portraits
31 Mickey Spillane
32 Danays in Melody
33 Search that Never
Ends
34 Louisa Green
35 Ed Pettit News
36 Mutual Newswel
37 Pat U to Pat
38 Mal Wyman Sports
39 News
40 Mostly Music
41 Sign Off

WEDNESDAY A. M.
42 Sign On
43 Sunrise News
44 Strapped Clock
45 John Scott
46 Robert Hurligh
47 Devotions
48 Up See Daisee Show
49 Local News Digest
50 Up See Daisee Show
51 News
52 Uncle Hazy Show

Storiously Cold Artesia Audience Melts for Sumac

By Augusta Spratt

As Sumac, who has been aced as the most exciting voice in the world, closed the Artesia Concert series Thursday in a climax of vocal color and dramatic import.

The spectacular production was which made the notoriousness of the Artesia audience in real acclaim. Those who skeptical of an hour's primus music were delighted with variety of the program, Miss Sumac's unique voice and stunner appearance.

Although there is no doubt that Sumac was the focal point interest in the program, she was assisted by a troupe of 20 performers.

The unusual instrumentation of orchestra which played effectively the compositions by Miss Sumac's husband, Moises Vivanco, added a rhythmic interest, enhanced by the three bongo drums and accompanied the dance of the evening.

Sumac's facility and eloquence control belies the assertion continued use of her voice in manner of her concert will age the instrument. Her program was regretted the charm of Debussy's Clair de Lune and Puccini's Gianni Schicchi were indicative of the stability of her voice in the other than primitive.

Her being thoroughly charmed Miss Sumac's rendition of the Sounds, accompanied on guitar by Mr. Vivanco, one of her why she should make a

Hatchery Plants 11,493 Pounds Of Rainbow

Rainbow trout, 60,437 of them totalling 11,493 pounds, were planted last month by the Red River Hatchery of the New Mexico department of game and fish. The greater part of these plantings was in waters open to fishing, and almost all of them in legal size fish.

The open-water plantings (all legal size fish) were as follows: 29,065 in the Rio Grande from San Juan to the Hondo bridge; 4,800 in the Albuquerque-Riverside drain; 2,250 in the Arisco drain; 4,600 in the Bernalillo-Riverside drain; and 2,960 below Alamogordo dam.

In closed waters the plantings of legal size rainbows were: 7,606 in

Adults Needed— Little League Meeting Scheduled for Wednesday

Little League baseball for 1954 will be organized in a meeting called for 7:30 Wednesday night in Veterans Memorial building by Pres. Carl Foster.

Topping the order of business will be election of new officers. Foster, who has served as president of Little League for two years since its founding, will retire from the office but continue active in Little League.

The meeting will also discuss whether or not the league shall affiliate with national Little League. While the affiliation is desirable, Foster pointed out, it also entails more adult volunteer workers, such as a league statistician, regular umpires, and other workers.

Possibility of organizing two more uniform teams and creation of two three-team leagues will also be discussed at the meeting.

Other officers serving with Foster are Paul L. Frost, vice-president; Glenn Howard, secretary; and Foster as acting treasurer.

Chief need for Little League, as always, is an increase in adult volunteer workers, Foster said.

"We can always get the boys," he pointed out. "Just give the word and they swarm out. But we need adults to coach and manage the teams. We are limited by the number of adults willing to take an active part in Little League. The more adults we have, the better baseball for youngsters we can have."

Foster urged all adults who are interested in coaching to attend the meeting.

Man-Bites-Dog Story Involves 10-Point Buck

The man-bites-dog story of the week turned up in the offices of the New Mexico department of game and fish this week when A. C. Ledbetter of Cimarron reported his activities in the Rich cabin country northwest of Cimarron.

"We were workin' out a lion complaint at about 8,000 feet when we came across a big 10-point buck layin' under a pinon tree," stated Ledbetter.

"The buck jumped up and gored one of my dogs, and then my horse started buckin' and I was afraid to ride and afraid to leave him, but he was headed for the bottom of the big canyon and I thought maybe I'd better bail off, which I did. Then I scared the buck off of that dog and he started after another and gored him and then another one."

Ledbetter called on the dogs to rescue him when the buck took out after him and ran him a hundred yards. "The buck's neck was terribly swelled but he was in awful good shape. He weighed approximately 225 pounds and was a 10-pointer, I think."

Pecos Finley, another department man, was with Ledbetter and said that he was so busy trying to keep the deer off of him and laughing at A. C. that he couldn't tell just what all was going on, but anyway, A. C. had to carry one of his dogs back to Cimarron in his saddle, and under good veterinary care the dog will live.

And yet some people pick up young deer for pets. Fantastic, isn't it?

Henry Samson and Earl Clardy, both of Roswell, brought their plane to Artesia for Bob Ehle to relense this week.

Second smallest in New Mexico in area — Bernalillo county, of which Albuquerque is the seat—leads all counties in the state in dairy farming and poultry raising.

the lower Red river; 2,350 in the upper Charette lake and the same number in Miami lake.

The only planting of fish under legal size was made in the lower Hondo, which is closed water. These were 3 1/2-inch rainbows, 5,012 of them.

Shooting Accuracy Requires Between-Seasons Practice

How accurate was your "shootin' eye" this season? Chances are you missed a lot of easy shots in the first days of hunting, and you still may be fusing and fuming about your poor marksmanship. There is usually a very definite reason for this, and that is lack of practice.

"A good many sportsmen," says Homer C. Pickens, state game warden, "make the mistake of stowing their favorite gun away at the end of the open season, never paying any attention to it until upland birds and waterfowl are fair games again. Then they wonder why they miss the usually fairly easy shots offered during the early part of the open season."

"Shooting is just like anything else. You've got to keep at it to be really proficient. I don't mean one has to practice with conscientious regularity to maintain a fair degree of marksmanship, once he has

sportsmen had a great deal of fun in organizing youth into a shooting club and teaching them safety in handling firearms.

"It's just a whale of a lot of fun to shoot targets thrown from hand traps or to get down on the firing line in a good safe place. All a shooter needs to keep his trigger finger sensitive and his shooting eye keen is the wide open spaces where it is safe to shoot," Pickens said.

Pickens called to mind the procedures set up by one of the department's circulating films, entitled "Shooting Safety," where

Parker Drilling company of Tulsa flew into Artesia Thursday in their Lockheed Lodestar.

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- Ladies' Bras 1.00
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Pork and Beans Campfire No. 2 1/2 Can 5/1.00

Pineapple Monarch Crushed 3/89c

Tomatoes Lagrande No. 303 Can 7/1.00

Eggs Ray Bowman's Grade A large doz 2/1.00

VEGETABLES Grapefruit Arizona 3/10c

Lettuce Pound 12c

Green Onions Bunch 5c

Oranges Navels Pound 12c

MEATS Pork Roast 2/1.00

Beef Ribs 5/1.00

Boneless Stew 2/1.00

Hamburger Extra Lean 3/1.00

Round Steak Pound 69c

Bologna Payne's All meat 3/1.00

Aaron's Says: "Some people go from Store to Store To try to save some Dough,

But on Dollar Day at Aaron's Store They'll sure have more to Show!

If you have a good credit rating, your credit is good here!

AARON'S
712 Dallas Phone 1010



Needle-Craft

Sealed with neat seams You're right in style when you step out in this handsome new Jarman pattern, distinguished by its smart, trim lines of neat, strong "Needle-Craft" stitching which seals the distinctive seams. To look smarter and feel better, come in today—try a pair.

All Pecos Valley Walks on **CLARK'S** —Shoes

Now 990 K S V P Now 990 Program Log Subject to Change Without Notice

TUESDAY P. M.	8:15	9:55	5:00
Farm and Market	Swap Shop	Today's Music	Sergeant Preston
News	Johnson's News	Mostly Music	Sky King
Midday News	Today's Top Tune	Sign Off	Johnson's News
Local News	Crosby Classics	THURSDAY A. M.	Gabriel Heatter
A Little Bit of Music	Wonderful City	8:55	Organ Portraits
9:25 News	9:00	9:55	John Scott
Noon Day Forum	Queen for a Day	10:00	Robert Hurleigh
9:25 News	10:00	10:00	Up See Daisee Show
Siesta Time	Curt Massey	10:00	Local News
Johnson's News	Capital Commentary	10:00	State News Digest
Platter Palace	Gabriel Heatter	10:00	Up See Daisee Show
Welcome Ranch	John Scott	10:00	News
9:00	A Cup of Coffee	10:00	Uncle Hazy Show
10:00	Musical Cookbook	10:00	Johnson's News
10:45	Artesia School Program	10:00	Today's Top Tune
11:00	Cedric Foster	10:00	Crosby Classics
Shindig	Daily Devotional	10:00	Wonderful City
Sergeant Preston	11:30	11:30	Queen for a Day
Sky King	Showcase of Music	11:30	Curt Massey
9:00	Hymns for the Valley	11:30	Capital Commentary
Gabriel Heatter	8:15	11:30	A Cup of Coffee
Eddie Fisher Show	Johnson's News	11:30	Gabriel Heatter
Silton Lewis Jr.	8:35	11:30	John Scott
9:00	Today's Mystery	11:30	Robert Hurleigh
9:00	News	11:30	Up See Daisee Show
9:00	12:00	11:30	Local News
9:00	12:10	11:30	State News Digest
9:00	12:15	11:30	Up See Daisee Show
9:00	12:20	11:30	News
9:00	12:25	11:30	Uncle Hazy Show
9:00	12:30	11:30	Johnson's News
9:00	12:35	11:30	Today's Top Tune
9:00	12:40	11:30	Crosby Classics
9:00	12:45	11:30	Wonderful City
9:00	12:50	11:30	Queen for a Day
9:00	12:55	11:30	Curt Massey
9:00	1:00	11:30	Capital Commentary
9:00	1:05	11:30	A Cup of Coffee
9:00	1:10	11:30	Gabriel Heatter
9:00	1:15	11:30	John Scott
9:00	1:20	11:30	Robert Hurleigh
9:00	1:25	11:30	Up See Daisee Show
9:00	1:30	11:30	Local News
9:00	1:35	11:30	State News Digest
9:00	1:40	11:30	Up See Daisee Show
9:00	1:45	11:30	News
9:00	1:50	11:30	Uncle Hazy Show
9:00	1:55	11:30	Johnson's News
9:00	2:00	11:30	Today's Top Tune
9:00	2:05	11:30	Crosby Classics
9:00	2:10	11:30	Wonderful City
9:00	2:15	11:30	Queen for a Day
9:00	2:20	11:30	Curt Massey
9:00	2:25	11:30	Capital Commentary
9:00	2:30	11:30	A Cup of Coffee
9:00	2:35	11:30	Gabriel Heatter
9:00	2:40	11:30	John Scott
9:00	2:45	11:30	Robert Hurleigh
9:00	2:50	11:30	Up See Daisee Show
9:00	2:55	11:30	Local News
9:00	3:00	11:30	State News Digest
9:00	3:05	11:30	Up See Daisee Show
9:00	3:10	11:30	News
9:00	3:15	11:30	Uncle Hazy Show
9:00	3:20	11:30	Johnson's News
9:00	3:25	11:30	Today's Top Tune
9:00	3:30	11:30	Crosby Classics
9:00	3:35	11:30	Wonderful City
9:00	3:40	11:30	Queen for a Day
9:00	3:45	11:30	Curt Massey
9:00	3:50	11:30	Capital Commentary
9:00	3:55	11:30	A Cup of Coffee
9:00	4:00	11:30	Gabriel Heatter
9:00	4:05	11:30	John Scott
9:00	4:10	11:30	Robert Hurleigh
9:00	4:15	11:30	Up See Daisee Show
9:00	4:20	11:30	Local News
9:00	4:25	11:30	State News Digest
9:00	4:30	11:30	Up See Daisee Show
9:00	4:35	11:30	News
9:00	4:40	11:30	Uncle Hazy Show
9:00	4:45	11:30	Johnson's News
9:00	4:50	11:30	Today's Top Tune
9:00	4:55	11:30	Crosby Classics
9:00	5:00	11:30	Wonderful City
9:00	5:05	11:30	Queen for a Day
9:00	5:10	11:30	Curt Massey
9:00	5:15	11:30	Capital Commentary
9:00	5:20	11:30	A Cup of Coffee
9:00	5:25	11:30	Gabriel Heatter
9:00	5:30	11:30	John Scott
9:00	5:35	11:30	Robert Hurleigh
9:00	5:40	11:30	Up See Daisee Show
9:00	5:45	11:30	Local News
9:00	5:50	11:30	State News Digest
9:00	5:55	11:30	Up See Daisee Show
9:00	6:00	11:30	News
9:00	6:05	11:30	Uncle Hazy Show
9:00	6:10	11:30	Johnson's News
9:00	6:15	11:30	Today's Top Tune
9:00	6:20	11:30	Crosby Classics
9:00	6:25	11:30	Wonderful City
9:00	6:30	11:30	Queen for a Day
9:00	6:35	11:30	Curt Massey
9:00	6:40	11:30	Capital Commentary
9:00	6:45	11:30	A Cup of Coffee
9:00	6:50	11:30	Gabriel Heatter
9:00	6:55	11:30	John Scott
9:00	7:00	11:30	Robert Hurleigh
9:00	7:05	11:30	Up See Daisee Show
9:00	7:10	11:30	Local News
9:00	7:15	11:30	State News Digest
9:00	7:20	11:30	Up See Daisee Show
9:00	7:25	11:30	News
9:00	7:30	11:30	Uncle Hazy Show
9:00	7:35	11:30	Johnson's News
9:00	7:40	11:30	Today's Top Tune
9:00	7:45	11:30	Crosby Classics
9:00	7:50	11:30	Wonderful City
9:00	7:55	11:30	Queen for a Day
9:00	8:00	11:30	Curt Massey
9:00	8:05	11:30	Capital Commentary
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9:00	9:10	11:30	Crosby Classics
9:00	9:15	11:30	Wonderful City
9:00	9:20	11:30	Queen for a Day
9:00	9:25	11:30	Curt Massey
9:00	9:30	11:30	Capital Commentary
9:00			

Four Shallow—

(Continued from Page One)

Olen Featherstone No. 5 State, NE NW 2-17-31.
Total depth 2359. Waiting on cable tools.

G. Kelly Stout No. 1 Humble State, NE SE 4-18-28.
Drilling 2,518. Shut down for orders.

Stanolind Oil & Gas Co. No. State "AD", NW NE 10-19-28.
Drilling 10,341.

S. P. Yates No. 1 State "J", SW NW 28-19-28.
Total depth 4081. Plugged back 1135. Preparing to treat.

Robert A. Atha No. 1 Yates-McKee, NW SW 36-19-29.
Total depth 1666. Plugged back 1625. Testing.

Richardson & Bass No. 1 Legg NW NE 27-22-30.
Drilling 14,198.

Richardson & Bass No. 1 Beeman et al, NE SW 2-24-28.
Drilling 7306.

Carper Drilling Co. No. 1-A Carper-Hanson-Superior, NW NW 7-25-30.
Drilling 3125.

Richardson & Bass No. 1 Harrison, NW NW 12-25-30.
Total depth 16,705. Plugged back 12,345. Testing.

Sinclair Oil & Gas Co. 18 Keel "B", NW NW 8-17-31.
Drilling 3610.

Neil H. Wills et al No. 3 Colgazier "C", SW NE 20-20-30.
Drilling 1350.

Sinclair Oil & Gas Co. No. 11 West "B", NE SW -17-31.

Drilling 3150.

Stanolind Oil & Gas Co. No. 1 Ora Hall, SE SE 32-17-28.
Drilling 3203.

Makin Drilling Co. No. 1 Bolter, Kincaid-Watson, SE SE 29-16-28.
Drilling 1800.

Bob Johnson No. 2 Yates, SW NW 5-20-27.
Drilling 400.

J. W. Baker, No. 1 Raymond, SE NE 24-21-26.
Total depth 2,659.
Preparing to plug back to 2,649.

Southern Calif. Pet. Co., No. 1 Southern Calif. et al, NE NE 24-24-28.
Drilling 2500.

NEW LOCATIONS

George H. Tracy No. 1 Kaiser et al, NE SE 20-18-27.
Drilling 343.

Kersey & Co. No. 20 State, NW SE 32-17-28.
1,975-foot test in Artesia pool.

Aston & Fair No. 4 State-14, SW NW 14-18-28.
2,600-foot test in Artesia pool.

Nix & Curtis No. 2 Sunray, SW NW 30-17-28.
325-foot test in Empire pool.

COMPLETIONS—None.

Seeks Office—

(Continued from Page One)

ever since it was founded 20 years ago, of Red Cross, and the Crippled Children's Fund.

Active in First Baptist church of Artesia, he served two years as president of the Baptist Brotherhood of New Mexico and is now

New Mexico's representative to the Southern Baptist Brotherhood Commission.

He has been active in Masonic affairs.

He was first president of the Artesia Lions club when it was organized 28 years ago, and has been active in it ever since.

NOTICE OF BIDS FOR A NEW ROOF AND REPAIRING EXISTING ROOF ON POLICE STATION

Sealed bids will be received by the City Clerk of the City of Artesia, New Mexico, at the City Hall until 5:00 P. M., on February 10, 1954, for the furnishing and installing of a new roof and repairs on the existing roof at the Police Station.

Remove all existing roofing materials, furnish and install gutter head and downspout.

ITEM I
4 ply 15# felt mopped with a minimum of 30# flat roof asphalt.

ITEM II
Flood mop using minimum of 40# asphalt into which while hot imbed 400# roof gravel per square of area.

ITEM III
Asphalt shall not be heated above 450 degrees.

ITEM IV
Use present metal counter flashing.

ITEM V
Mop all piles of roofing well up walls under counter flashing.

ITEM VI
Base flashing shall consist of 1 ply 15# felt and 1 ply 90# mineral surfaced roofing.

ITEM VII
Patch rainproofs on other parts of building. Ask City Supervisor for instructions.

All bids shall be marked "Bid to be let February 10, 1954," and the City Council reserves the right to accept or reject any and/or all bids in the best interest of the City.

By Order of the City Council
City of Artesia, New Mexico
W. D. FOWLER,
City Supervisor.
10-21-T-12

Nettie Joe Dean Puckitt, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Nettie Joe Dean Puckitt, Homer E. Dean, Beulah Delores Dean Allen, Annie Stone, Mrs. Charlie Carter, Mrs. Nettie Jo Mitchell, Brooks Slaughter, Mrs. Lucile Culver, Felix Pannill, John M. Pannill, Mrs. Opal Pannill, Sallie Jo Pannill, Glenda Ann Pannill, Mrs. Roy Hyer, John David Dean, C. W. Fox, Mrs. Homer Cecile Bebee, Gladys Ann Pannill, The Unknown heirs of the following named deceased persons, to-wit: John Dean, Martha A. Dean, also known as Mattie A. Dean, Zenobia Dean Slaughter, Sally Ann Dean Fox, McNeil Pannill, William W. Riddell, also known as Wm. W. Riddell; the following named defendants by name, if living, if deceased their unknown heirs; J. W. Northcutt, Mrs. J. W. Northcutt, Amy Henry, S. P. Henry, Thomas Bridges, Mrs. G. B. Taylor, Mrs. W. A. Taylor, Mrs. A. Miles, J. W. Edwards, Margaret Edwards, O. J. Perren, Vera Perren, William King, G. E. King, J. B. Cecil, C. F. Reynolds, G. C. Jensen, M. C. Trumbull; The F. B. Collins Investment Company, a corporation, the unknown successors and assigns of the F. B. Collins Investment Company, a corporation, E.

W. Bowen and the American National Company, a corporation, as joint receivers of the F. B. Collins Investment Company, a corporation, the unknown successors and assigns of E. W. Bowen and the American National Company, Inc., a corporation (N. S. I.), as plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the eCounty of Eddy, that being the Court in which said cause is pending and

assigns of the Sunshine State Oil Company, and all unknown claimants of interest in the premises adverse to the plaintiff.

You are hereby notified that a suit has been filed against you and each of you by the Western Land Company, Inc., a corporation (N. S. I.), as plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the eCounty of Eddy, that being the Court in which said cause is pending and

being cause No. 14256, the general object of said suit being to quiet and set at rest plaintiff's title in fee simple in and to the property described in the complaint in said cause, said property being located in Section 21, Township 17 South, Range 26 East, N.M.P.M., Eddy County, New Mexico, subject only to the encumbrance and leases mentioned in said complaint.

DONALD S. BUSH, whose address is 216 Booker Building, Artesia, New Mexico, is attorney for

the plaintiff.

You and each of you are further notified that unless you enter your appearance in said cause on or before the 23rd of March, 1954, judgment will be entered against you in said cause by default.

WITNESS MY HAND and seal of said Court this 29th day of January, 1954.

(SEAL) Marguerite E. Clerk of the District Court

right for your budget

OUR Home Loan Plan

Moderate Down Payment
Rent-Like Monthly Installments

HOME LOANS!

ARTESIA BUILDING & LOAN ASSOCIATION

113 S. Fourth St. Floor Carper Bldg. Phone 870

Member Federal Home Loan Bank System

Put Your Faith In LOOK not LUCK

Now At Personal FRESH START LOANS

An expert analysis of your financial situation

The cash you need to get a FRESH START!

CASH YOU GET	15 Mo. Plan	24 Mo. Plan
\$100	\$ 8.40	\$ 5.93
\$300	24.66	17.29
\$500	39.81	27.32

Above payments cover everything! Loans of other amounts, or for other periods, are comparable. (N. M.)

Now employed men and women — married or single — can get a fresh start from piled up bills with a loan from Personal Finance, or come in today!

Loans \$25 to \$500

Personal FINANCE COMPANY

213 S. CANYON STREET
Phone: 5-3663 • Carlsbad, N. M.
Frank C. Cross, YES MANAGER
• No Insurance Required or Sold

NOTICE OF SUIT PENDING STATE OF NEW MEXICO, TO:

LADIES' SHORT SLEEVE COTTON BLOUSE

LOW PRICED FOR THURSDAY ONLY

2 for 1

for 1

Anthony's DOLLAR DAY!

THURSDAY

Gorgeous New Spring Collection of 39 Inch PLAIN AND PRINTED NYLONS

ALL FIRST QUALITY DOUBLED AND ROLLED... FOR EVER SO MANY USES

Ladies: if you like to sew and save, then here is a bargain too good to miss... New solid or printed spring colors in first quality 100% nylon. Washable, will stand up to 140 temperature. Make a mental note now to shop Anthony's tomorrow... you'll be glad you did.

\$1 PER YARD

LADIES' RAYON BRIEFS 4 pr. \$1

White and Pastel Colors

LADIES' RAYON GOWNS \$1

Nylon Trimmed

SIMULATED LEATHER PURSES \$1

Spring Colors

RAYON SATIN BRAS 2 for \$1

Sizes 32 to 38

MEN'S WHITE T-SHIRTS 2 for \$1

Nylon Reinforced Neck

CHILDREN'S COTTON T-SHIRTS 2 for \$1

Sizes Up to 6 years

MEN'S WHITE HANDK'FS .. 12 for \$1

A great Anthony Value!

SIZE 25 x 90 INCH

DRAPES \$1

Plastic Floral Patterns

Longer, Lower, Lovelier!

THE OF TOMORROW!

EVERYONE AGREES—GREATEST OLDSMOBILE YET!

We've known it for months... and now showroom crowds have confirmed it: There's never been a car like this newest Super "88" Oldsmobile! This is the newest new Oldsmobile in fifty-seven years—out ahead in every way! Out ahead with breath-taking new styling! Long, low-level silhouette! Dashing new sweep-out fender and door design! All in all, an entirely new American sports car look! Out ahead in vision—with a new panoramic windshield! Make a date with the ultra-new, all-new Oldsmobile Super "88" for 1954!

... GREATEST "ROCKET" YET!

Out years ahead in power... exciting new "Rocket" Engine power! This is the 185-hp. engine that conquered the Continental Divide in the Colorado Rockies in record-breaking time! This is the engine that proved its new economy at the Indianapolis Speedway! Try it... soon!

1954 OLDSMOBILE

NOW AT YOUR OLDSMOBILE DEALER'S

GUY CHEVROLET CO. • 101 W. MAIN ST

WATCH FOR THE NEW NINETY-EIGHT... COMING IN FEBRUARY!

NYLON Marquisette PANELS \$1.17 EACH

RAYON Marquisette PANELS 79¢

Scranton Lace PANELS \$1

Rich ecru color cotton lace curtain panel. Beautiful all over lace pattern. Wide hem bottom, channeled top. 44 x 81.

Ladies Cotton PLISSE PANTIES

Plain Or Trimmed
No Ironing

59¢ PAIR \$1

NO IRON COTTON PLISSE in hollywood brief style. Plain or with White, Pink or Blue embroidery trim on legs. Double crotch. Well made. Comfortable fitting. Sizes 5-6-7.

SUPERB QUALITY COTTON SLIPS

Percale • Muslin • Plisse

SHADOW PANEL PLISSE HALF SLIP... Pre-shrunk. 3 inch eyelet batiste trim bottom, with ribbon bow. Requires no ironing. Superbly made for perfect fit. Long wear. 5-M-1 White only.

ONLY 98¢

RAYON SLIPS White and Pastel \$1

Sizes 32 to 38

REMNANTS REDUCED TO HALF PRICE

BARGAIN TABLE

ODDS AND ENDS GROUP, INCLUDING: MEN'S SHIRTS, GLOVES, LADIES SHOES, DRESSES, BLOUSES, PURSES, HATS, CURTAINS, PANELS, TABLE CLOTHS, Girls Dresses

Alex White of Hagerman Is Given Special Award By Firm

Alex White of Hagerman has been awarded a special service pin by the Southern Union Gas Co. in recognition of his 15 consecutive years of service with the company. White is manager of the gas company's pumping district, which includes Dexter, Lake Arthur, and Hagerman.



ALEX WHITE

The award to White was announced by A. J. Green of Carlsbad, manager of Southern Union's eastern New Mexico district. White is typical of the Southern Union employees who have come up through the ranks to hold highly responsible positions, Green said.

White was employed by Southern Union on Feb. 6, 1939, as laborer in Lovington. In May 1940, he transferred to Carlsbad as fitter and serviceman. He also worked on the building of transmission lines for the company in eastern New Mexico as foreman and foreman.

White later served the company as pressor operator and utility before being named transmission superintendent at Artesia on April 1, 1945.

White is a member of the Baptist church and is the 72nd company employee to receive the 15-year award.

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Mrs. Fails Is Coffee Hostess

Mrs. G. Y. Fails, teacher in the Hagerman elementary school, was hostess to a morning coffee Saturday, in honor of Mrs. Ken Jones, of Raton, who is visiting her daughter and family, Al Henry.

Guests present for the occasion were Meses. Al Henry, J. Vedder Brown, Nathan Cleek, Clyde Kelley, Wilson Hart, Jim Langenegger, Stanley Utterback, Jack Menoud, J. C. Wyman, L. W. Garner, Bill Knoy, Mrs. Ramon Welborne, and her sister, Mrs. S. M. Cunningham of Anchorage, Alaska, Miss Eudora Lindsay, Miss Grace Holt, Mrs. Jones, the honored guest, and the hostess, Mrs. Fails.

School Announces Hagerman High Honor Students

Hagerman high school honor roll was reported Jan. 27 as follows:

Seniors—Bill Brown (three subjects), Ruth Evans, Ruby Harrison (three subjects), Bill Jumper, Darrell Minker, Shirley Newsom, and Barbara Wrinkle.

Juniors—Geneva Ackerman, Susie Boyce, Lela Brady, Jean Elliott, Sherry Lucas, Truman Menefee, Billy Dacus Parker, and Kay Waldrip.

Sophomores—Milton Brown, Milton Creek, George Dodson, Mary Evans, Gloria Menoud, Don Troubiefeld, Betty Troubiefeld, Dee Woolf, and Donald Wrinkle.

Freshmen—Manuela Aguilar, Priscilla Brown, Della Finch, Jodelle Freeman, Gwendolyn Hammons, Phyllis Jumper, Ray Turner and Charis Woolf.

All grades must be complete and passing at the time the honor roll is made up. An average of above 85 is required.

Toy Shower Is Scheduled By Presbyterians

Ladies of the Presbyterian Missionary Aid met Wednesday, Jan. 27 at the home of Mrs. Max Wiggins. A business meeting was conducted with Mrs. Robert West, president, presiding, and Mrs. Richard Lang, secretary, reading the minutes of the last meeting.

Hostess for the regular meetings for the ensuing year were appointed, and it was decided to have a spring luncheon in March. Members volunteered to give book reports at various Aid meetings.

A toy shower will be held at the next regular meeting, at which time members will each bring a toy for the nursery of the Presbyterian church.

At the close of the afternoon, the hostess, Mrs. Wiggins, served strawberry shortcake to the following members: Meses. Jim Langenegger, Richard Lang, Roy Choat, Linden Jenkins, Robert West, Jack Langenegger, Bob Utterback, Leonard George, John Rhodes, and Bobby Templeton.

Hagerman News

By MRS. BYRON OGLESBY
Mrs. E. M. Dement and daughter Patsy Jo of Roswell were Hagerman visitors Friday.

Mrs. Flora Mann, who was hospitalized at St. Mary's hospital, Roswell, for some time due to a blood clot near the heart, returned to her home in Hagerman Wednesday. She is still in a very weakened condition.

Jeanine Langenegger, daughter of Mr. and Mrs. Bill Langenegger of Hagerman, is still unable to return to school due to illness, having missed almost two weeks. She has had laryngitis and temporary loss of hearing due to a severe cold and influenza. The other two children also had colds, and Mrs. Langenegger had contracted one Friday.

Lynn Welborne, daughter of Mr. and Mrs. Ramon Welborne of Hagerman, was ill Friday and unable to attend school. Mr. Welborne is the Hagerman school superintendent and Mrs. Welborne teaches violin, among her many other duties and activities.

Mrs. Decus Parker is ill with a very bad cold. Young Bobby Parker's skin condition is somewhat improved.

The E. P. Hughes family have moved from the W. R. Goodwin rent house to the Copeland house.

Mrs. P. J. Bassett, who was hospitalized for several days at St. Mary's hospital in Roswell, was dismissed and returned to her home in Hagerman Tuesday.

The Homey Mayberry family will not move to Hereford, Texas, as was reported in a previous issue of Hagerman news. Although they will not farm this year, they plan to continue to make their home in Hagerman, according to Mrs. Mayberry.

Mr. and Mrs. Howard Templeton and Mr. and Mrs. Jack Menoud, all of Hagerman, attended the Hagerman-Ruidoso basketball game in Ruidoso Friday night, Jan. 29.

Mr. and Mrs. Bobby Templeton of Hagerman were dinner guests of Mr. and Mrs. Robert Tearman of Roswell Friday evening, Jan. 29.

Jackie Wade and Mary Ann Langenegger, children of Mr. and Mrs. Jack Langenegger of Hagerman, were both ill with colds this week.

Mrs. Julius Ables and Mrs. Bill Langenegger attended the Yma Sumac concert in Artesia Thursday evening.

Pecos Valley Associational meeting of the Baptist Brotherhood, was held Monday evening, Jan. 25, at the Hagerman Baptist church. The brotherhood meeting was preceded by a dinner served in the undercroft of the church. One hundred sixty men were present for

High School Student Council Sells Souvenir Ribbons

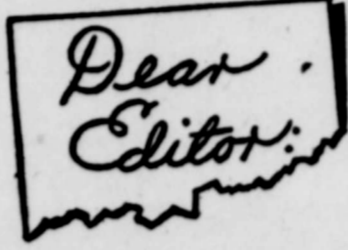
Members of Artesia high school Student Body are canvassing the town today to ask you to buy a souvenir ribbon with the 1954 Artesia Bulldog basketball schedule on it.

These ribbons, which sell for 15 cents, are being sold by the council as a money making project to aid in carrying out school activities.

The Student Council is very active in everything that concerns the school, striving to create a cooperative attitude between students and faculty.

On the occasion, according to Rev. Scott New, pastor of the local church.

Mrs. Wilson Hart, Mrs. Howard Templeton, Mrs. Jack Langenegger, Mrs. Bobby Templeton, Mrs. Ramon Welborne and her mother, Mrs. A. D. Deter of Rio de Janeiro, Brazil, all formed a party to attend the Artesia Mutual Concert Assn.'s presentation of Yma Sumac Thursday evening, Jan. 28.



... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is must reading for straight-thinking people..."

"I returned to school after a lapse of 12 years. I will get my degree from the college, but my education comes from the Monitor..."

"The Monitor gives me ideas for my work..."

"I truly enjoy its company..."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.

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budget which must include items such as the Christmas decorations, sportsmanship activities, assemblies and the expense of sending delegates to district, state, and national Student Council conventions.

The council is allotted a portion of this budget from funds received from high school activity tickets, but the rest of the funds must be raised through efforts of their own in money making projects.

The members of the council would urge Artesians to buy these souvenir ribbons to aid in the betterment of the high school. The ribbons are not expensive and the funds raised will be used to the benefit of high school students.



We are now in the process of transporting our equipment and supplies to Roswell and Albuquerque and we take this opportunity to THANK ALL OF OUR CUSTOMERS for their friendship and business while we were in Artesia. Old customers of ours, who will need Service or Sheet Metal Repairs, we highly recommend CLEM & CLEM, Plumbers.

Again, Thanks Folks!

BURNWORTH-COLL CO.

Formerly at 611 East Main, Artesia



SAVE DOLLARS at CLARK'S Final Winter SHOE CLEARANCE

BUY SEVERAL PAIRS AT BIG PRICE REDUCTIONS

Famous Quality Brands—Valentine, Vogue or Fortunet

ONE GROUP FORTUNET CASUALS

Values to \$9.95 NOW **\$3.99**

ONE TABLE VALENTINE PUMPS

Values to \$13.95 NOW **\$4.99**

ONE TABLE VOGUE PUMPS

Values to \$8.95 NOW **\$2.99**



GOOD SELECTION BOYS OXFORDS

For Dress or School—Regular \$8.95 NOW **\$6.99**

LADIES 51-GAUGE NYLON HOSIERY

Regular \$1.39 NOW **89¢**



CLARK'S —Shoes

"The Pecos Valley Walks on Clark's Shoes"

WE SELL! MASTER PLUMBERS WE SERVICE!

PLUMBING PROBLEMS?

Whether you need repairs or new

Plumbing Installations, let experts do the job!



CALL CLEM'S DAY OR NIGHT!

Being Master Plumbers—

We have the "know-how" for all Plumbing, Heating and Air Conditioning Repairs and installations. Call us when you need specialized service!

• No Job Too Large -- No Job Too Small •

CLEM & CLEM

MASTER PLUMBERS

DAY PHONE 714 PHONE 1234 NIGHT

518 WEST MAIN

WE GUARANTEE!

BARGAIN TABLE ODDS AND ENDS GROUP, INCLUDING: MEN'S SHIRTS

WE INSTALL!

LAST TIMES TONIGHT OCOTILLO—TUESDAY



Mountain States Reports 3,312 Phones in Artesia

Additions and improvements to communication facilities serving New Mexico amounted to \$8 million in gross additions during 1953. E. C. Phillips, New Mexico general manager of Mountain States Telephone and Telegraph company, said today. Company plans for 1954 call for a program of about the same magnitude.

Demand for service continues at a high rate, Phillips said, and while adding 8833 telephones, the company has reduced the number of those waiting for service by 2544 during the year. In addition, 7290 customers were furnished with higher classes of service which they had requested. Nearly 6 million long distance calls were placed over the company's 154,481 telephones in New Mexico.

A number of New Mexico communities received additional switchboards, dial equipment and cable additions, making it possible to install new services during the year. Las Cruces and Farmington will be changed to dial operation early in 1954. During the coming year also, work will start on new dial system at Roswell and Artesia.

Locally here in Artesia, according to W. H. Dougherty, local manager, 86 new telephones were added in 1953, making a total of 3312 now in service here.

Sharing in New Mexico's huge telephone expansion program in 1953, approximately \$6000 in outside plant extension were added in Artesia.

In 1954 Mountain States plans for expansion and improvements, according to Dougherty, will be geared to meet the ever increasing demands for good telephone service in this fast growing area.

The paddle-like hind toe on diving ducks helps them to go much deeper below the surface for food than can other species.

Insects Attacked With Electrons, New Techniques

One of man's greatest enemies, insects, are being attacked from many directions these days — now with electrons and electromagnetic waves.

This was reported at the winter meeting of the American Society of Agricultural Engineers held recently in Chicago by three men who conducted a study at Michigan State college, using this method to kill insects in wheat, flour, and beans.

The three who worked in conjunction with the Upjohn Company of Kalamazoo, Michigan, and the Raytheon Manufacturing Company of Waltham, Mass., are Dr. V. H. Baker and Prof. D. E. Wiant, agricultural engineers, and Oscar Taboada, entomologist.

Stored grains, flour, and cereal products are subject to attack by insects which, according to entomologists, cause at least \$300 million loss annually in the United States.

Dr. Baker pointed out that electromagnetic waves produce chiefly a heating effect on insects in stored products whereas X-rays and gamma rays cause mainly chemical effects.

Radio frequency dielectric heating process which has been so successful in industry for heating everything from plastics to feed sacks, may be effective in killing insects in stored products but at the present time the cost is prohibitive.

In tests using the Radarange, operating on a frequency of more than 2 1/2 billion cycles per second, granary weevils and flour beetles were killed in a few seconds. The infested wheat and flour were placed in the resonant cavity of the Radarange for treatment.

Dr. Baker pointed out that the use of accelerated electrons to preserve food—so called "cold sterilization"—may revolutionize the food industry. Tests conducted on wheat, flour, and beans infested with insects, using electrons from the electron accelerator, showed that a very small dosage of electrons can sterilize insect eggs and prevent adult insects from reproducing. Larger doses of electrons were necessary to kill the adult insects.

The temperature rise with the electron treatment process is negligible as compared with the heat method of sterilization. It was pointed out that in the future, wheat, flour, and other foods may be treated with accelerated electrons in order to stop contamination by insects and microorganisms. Bread baked from treated flour was satisfactory. Further re-

LANDSUN

TUESDAY — WEDNESDAY — THURSDAY
CHECK NIGHT WEDNESDAY

WAIT TILL
YOU SEE
THAT

"GO GIRL" GO!



JANE WYMAN RAY MILLAND ALDO RAY
Let's Do It Again!

with LEON ARMES - VALERIE BETTE - TOM HELMINE - Screen Play by MARY LOUIS and HERMAN COLE
Booked as a play by Robert Harman - Produced by TOSCO SODI - Directed by ALFRED HITCHCOCK
A COLUMBIA PICTURE

search is planned in order to study the effect of the electron treatment on nutritional and storage qualities of food.

READ THE ADS

The throat and ears of the beaver are equipped with valves which voluntarily close when the animal dives, and open when it comes to the surface.

Bats are the only mammals which possess the power of true flight. Other so-called flying animals, such as flying squirrels, only glide.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF ROSCOE C. GWILLIAM, Deceased.

NOTICE OF APPOINTMENT OF ANCILLIARY EXECUTRIX

Notice is hereby given that the undersigned has been appointed as Ancillary Executrix of the last will and Testament of Roscoe C. Gwilliam, deceased, by the Honorable Ed. H. Gentry, Probate Judge of said County. All persons having claims against the estate of said decedent are hereby notified to file the same within the period prescribed by law.

/s/ Ann K. Gwilliam, Ancillary Executrix. 6-4-T-12

NOTICE OF SUIT PENDING STATE OF NEW MEXICO TO:

James S. Venable, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: The First State Bank, a defunct banking corporation, the unknown successors and assigns of the First State Bank, a defunct banking corporation, the following named persons by name, if living, if deceased their unknown heirs: James S. Venable, also known as J. S. Venable, Laura L. Venable, William Crandall, Margaret Crandall, A. B. Gerrells, Jennie Gerrells, Angeline Welch, Joe A. Clayton, and all unknown claimants of interest in the premises adverse to the plaintiffs, GREETINGS:

You are hereby notified that suit has been filed against you, and each of you, by Andres O. Cortez, also known as Andres Cortez and Marsela S. Cortez, his wife, as plaintiffs, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said

cause is pending and being cause No. 14216 the general object and nature of said suit being to quiet and set at rest plaintiff's title in fee simple in and to the following described property, situated in Eddy County, State of New Mexico, to-wit:

Lots 9, 11, 13 and 15, Block 6, Artesia Heights Addition to

the City of Artesia, New Mexico, as the same appears on the official recorded plat thereof.

The plaintiff's attorney is DONALD S. BUSH, whose office address is 216 Booker Building, Artesia, New Mexico.

You and each of you are hereby further notified that unless you enter your appearance in said

cause on or before the 27th of February, 1954, judgment will be rendered against you in your cause by default.

WITNESS MY HAND and seal of said Court this 7th day of January, 1954.

(SEAL) Marguerite E. Clerk of the District Court



Fine-car Styling An outstanding example of fine-car beauty in the low-price field... the new Crestline Ford is the fashion car for the American Road.

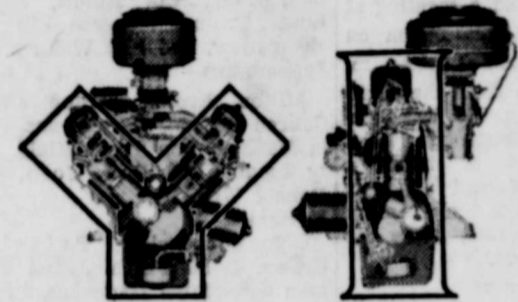


New Astra-Dial Instrument Panel is a safety dividend with speedometer placed high on the panel.



Style-Setting Interiors in Ford give you beauty from the inside out with colorful new upholstery and trim.

Extra Dividends at no extra cost!



The new Y-block V-8 with the new extra-deep crankcase, has 130-h.p. for a dividend of 18% more power. And you can enjoy V-8 advantages on less gas!

The new I-block Six has 115-h.p. for a dividend of 14% more power. Like the V-8, it has high-turbulence combustion chambers for more complete firing of fuel.

The '54 Ford gives you extra Dividends in style, in performance, in ride, with fine-car features you would normally expect to find only in highest-priced cars.

New Ball-Joint Front Suspension

Simple, sealed ball joints replace king-pin type system used on most cars. New system eliminates 12 wear-points... helps keep wheels in line... riding is smoother.

Test Drive it at your Ford Dealer!

'54 Ford

ODEN MOTOR CO.

103 NORTH SECOND STREET

ANNOUNCES—

Beginning Monday, Feb. 1

HUGH BARRON

Formerly with Guy Chevrolet Company for the past five years, will be employed in Oden's Shop. Mr. Barron is well known in Artesia as a Top Rate Mechanic. Oden Motor Company is cordially extending an invitation to all of Mr. Barron's friends and customers to visit the shop for any type of car repairs, minor or major, for any make of car. Our motto is "To Give You Satisfaction!"

Visit Oden's Today for
BETTER CAR BUYS

NEW MERCURYS NEW LINCOLNS

"The Car Built for Modern Living on Wheels"

YES! We Have a Few Exceptionally Good Buys in
"SAFE BUY USED CARS"

For Better Service and Better Buys, See
ODEN MOTOR CO.

103 NORTH SECOND

J. A. Oden

Kyle Clark

LAST CALL!

FINAL WINTER CLEARANCE
High Quality Men's, Women's and Children's

• FOOTWEAR •

BIG SAVINGS EVENT STARTS THURSDAY, FEBRUARY 4



100 PAIRS LADIES' DRESS PUMPS AND SANDALS

Values to 10.95 Reduced to Only \$4.99

One Table Women's DRESS CASUALS

Values to 7.99 ONLY \$2.99

WOMEN'S SHOES

Many Styles Big Selection \$1.99

Men's DRESS OXFORDS

Values to 9.95 ONLY \$4.99

CHILDREN'S SHOES

Regular 5.95 Reduced to \$2.99



REMEMBER THE TIME—THURSDAY, FEBRUARY 4

ARTESIA SHOE STORE

114 WEST MAIN

Velvet Step and City Club Shoes

PHONE 668



Save Time! Save Money! Save Energy!

READ and USE THESE HELPFUL WANTADS



PHONE Classified Rates (Minimum charge five lines) First insertion 15c per line...

5-Real Estate For Sale FOR SALE OR TRADE-Two-bedroom home and garage. Send offer to Jobey McPherson, 633 E. Sixth St., Roswell, N. M. 71-tfc

6-For Rent FOR RENT-Three-room, nicely furnished apartment with utilities paid. Inquire at 202 W. Texas, 104-tfc

10-Used Cars and Trucks MORE USED CARS AT LOWER PRICES! 1953 Pontiac Deluxe Station Wagon, 8 cyl., power steering...

10-Used Cars and Trucks FREE! FREE! You buy winch, bed and tires, I give you truck, \$400 up. K. J. Williams, phone 1112. 97-tfc

State Companies Get \$3 1/2 Million In U. S. Business New Mexico firms furnished the U. S. government with supplies and equipment valued at more than \$3 1/2 million...

'FROGGY' HILL, NEW OWNER DEE'S LAUNDRY North First Street Phone 490-J Open Daily, Except Sunday Also Open Thursday Nights

Business Opportunities FOR SALE-Grocery, care and filling station, doing good business. Charles L. Williams at Williams Grocery & Cafe, Loco Hills, M. 7-4tc

FOR SALE-Seven-room house with two lots, each 98x187 ft., paving paid. Price \$8500. J. W. Sharp, 1009 Hermosa. 7-tfc

FOR RENT-Three-room furnished apartment, private bath, private entrance, good neighborhood, hopper range, Westinghouse refrigerator, no pets. 611 W. Dallas. 6-tfc

FOR RENT-Three-room furnished apartment, private bath, private entrance, good neighborhood, hopper range, Westinghouse refrigerator, no pets. 611 W. Dallas. 6-tfc

10A--Automotive Supplies SAVE UP TO 50% On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories. WHITE AUTO STORE 407 W. Main Phone 1042-W 68-tfc

14-Blacksmithing Blacksmithing, welding, discrolling and general repair. E. W. Ditto Blacksmith Shop, S. First. 5-10tc-14

John W. Miller, Owner of MILLER SAND & GRAVEL CO. 309 East Chisum Phone 689-R Announces That Mr. Neil Parker Is Now in Charge of the Company at the Above Address

Services Offered LOANS on Farm, Ranch, City Property STEVE MASON Room 103, Carper Bldg., Artesia 76-tfc

New Duplex Apartments Two and three-bedroom unfurnished duplexes, brand new, with stove, refrigerator, Venetian blinds and closed garage, as well as a variety of color schemes. \$76 and \$86 a month. Casa Bonita, Inc. 913 S. Eleventh St. Artesia, N. M. 50-tfc

FOR RENT-Two nice bedrooms with bath between gentlemen only. 711 W. Richardson. 8-4tc-11

FOR RENT-Three-room furnished apartment, bills paid, 301 W. Richardson, phone 437-M. 8-3tc-10

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE 83-tfc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE 83-tfc

REAL ESTATE GUIDE Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau. BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

MOVING! STORAGE! Household moving, across the state. Across nation. Agent Allied Lines, Southern New Mexico Warehouse, Carlsbad, N. M. Phone 191. 53-tfc

FOR RENT-Furnished apartments and trailer houses \$5 per week and up, utilities paid. Nice, clean, close in. 406 N. Fifth St. 69-tfc

FOR RENT-Three-room furnished apartment, utilities paid. Inquire 908 Ray or phone 1017-J. 8-tfc

FOR RENT-Three-room furnished apartment, water paid, also small furnished cabin with utilities paid. See at 902 W. Washington. 9-tfc

FOR RENT-Nice three-room furnished apartment, air conditioned, utilities paid. Inquire in person, 1018 S. First. 62-tfc

FOR RENT-Three-room furnished house. Call at 112 Watson. 5-tfc

CURRIER ABSTRACT CO. 102 Booker Building Phone 470 Abstracts of Title, Title Insurance, Loans We are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

HOME LOANS! To Buy To Refinance To Build Artesia Building and Loan Association Street Floor Carper Bldg 87-tfc

FOR RENT-Modern three-room house, 406 S. 13th St. Apply at 1307 W. Grand. 9-2tp-10

FOR RENT-Three-room furnished apartment, utilities paid. Inquire 908 Ray or phone 1017-J. 8-tfc

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Southwestern REALTY CO. INSURANCE AND REAL ESTATE OFFICE 315 QUAY AVENUE 120 Acre Farm-50 acres artesian water right, paved road, school bus route, \$6000 will handle. 80 Acre Farm-Shallow water rights, good road, close to Hagerman, plenty of water, \$6000 down. Shallow water rights, \$275, while it lasts. Large Two-Bath, Double Carport Home, on Carper Drive, very reasonable terms.

REST HAVEN CONVALESCENT HOME for the elderly, 907 W. Main St. Artesia, N. M. Phone 1725. Operated by Mr. and Mrs. F. M. Miller. 89-tfc

FOR RENT-Three-room furnished apartment, utilities paid. Inquire 908 Ray or phone 1017-J. 8-tfc

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KIDDY AGENCY REAL ESTATE AND INSURANCE 415 West Main Phone 914 LET'S MAKE A DEAL Buy a Home Today!

House Moving! See ERVIN PORTER Phone 5-6820 Carlsbad, N. M. 98-tfc

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Suburban Home, just out of city limits, 5 rooms, 2 bedrooms, good well, low down payment. 304 Sandia, in Zee Addition, 3 bedroom home, carport, owner leaving city. See this one today. Low down payment. 1010 Ward Avenue, excellent location, 2 bedroom and den, GI loan. Low down payment. 808 Richardson, 7 room, 3 bedroom, 2 baths, close to city and schools. This will make a large home or a nice duplex. Low down payment. CALL US TODAY!

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HARVEY JONES AGENCY Realtor and Every Form of Insurance 120 South Roselawn Bargain-Five-Room Brick Veneer Home, 912 S. Fifth, place is fenced, low down payment, owner leaving town. Four-bedroom House to lease. This place has guest house. Harvey Jones R. L. Paris, Salesman Residence Phone 1217-J Office Phone 1115

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J. A. FAIREY AGENCY 513 North First Phone 845 REAL ESTATE Two Duplex Apartments, individual baths, GI equity, Business locations on South First. Two and three Bedroom Homes, well located. Two Bedroom GI equity, close in, on pavement. Two-bedroom House, 212 West Adams, \$3,750. List Your Farms and Ranches With Us! We Give Your Listings Our Personal Attention MRS. FRANK MULLENAX 1106 YATES Saleslady PHONE 1074-W

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WEST SIDE SERVICE STATION NEW OWNER AND OPERATOR A. A. BRANCH That Good NUMEX GASOLINE Now Featuring Superb WASH AND GREASE JOBS Save 2c Gallon on Gas Here! Thirteenth and Main Phone 915 Open Seven Days a Week - 6 A. M. to 8 P. M.

BARGAINS OF THE DAY! A 3-Bedroom House on 75x75 ft. corner lot, with plenty of shade and close in. Price only \$6250. An 8-room House on large corner lot, near all schools and small rent unit in rear. Only \$11,500 An excellent Grocery and Station Business with 120 ft. Highway frontage, stock and fixtures go at \$12,500 INCOME PROPERTY-10 units on 18 lots with trailer park included, \$650 monthly income. \$32,500 price with good terms. To buy, sell or trade, Hurry to MILLARD LONG AGENCY 324 West Main Phone 998-W

FOR FEED LOT MANURE Call Keeton Cattle Co. Collect 4-1473 Lubbock, Texas Trucks loaded in 30 minutes! 3-10tp-12

SPEEDY COX MOTOR CO. We Give S&H GREEN STAMPS on Used Cars Only! 1948 CHRYSLER Traveller 4-Door Sedan, heater, original two-tone brown and tan paint, A-1 condition mechanically and good rubber \$595 1947 CHEVROLET Coupe, heater, A-1 mechanically, good tires, only \$295 1948 PLYMOUTH Special Deluxe 4-Door Sedan, radio, heater, seat covers and very clean, now only \$495 1948 CHEVROLET 2-Ton Truck, Runs good \$450 1944 CHEVROLET 1 1/2 ton, stake body, A good buy \$225 1952 DODGE 1/2-ton Truck, very low mileage, runs and looks like a new truck, For only \$895 COX MOTOR CO. Chrysler • Plymouth • GMC Trucks Direct Factory Dealer 301 SOUTH FIRST • ARTESIA • Phone 841

CYCOLOGY SEZ GOOD LUCK WILL HELP A MAN OVER A DITCH IF HE JUMPS HARD Don't trust to luck when it comes to your valuable livestock and poultry... see us for the Feed that will make them grow strong and healthy. We've a wide variety of Seed on hand, too. E.B. BULLOCK ARTESIA & SONS New Mexico FEED FLOUR, COAL & SEEDS 105 South 1st St. Phone 86

JOHNSTON TURBINE PUMPS Complete Pump Sales and Service Bristow Pump Co. North First Street Phone 0180-R6 N. H. Bristow, Phone 786-W Artesia, N. M.

'FROGGY' HILL, NEW OWNER DEE'S LAUNDRY North First Street Phone 490-J Open Daily, Except Sunday Also Open Thursday Nights Free Pickup and Delivery Rough Dry - Wet Wash - Finished

REAL ESTATE GUIDE Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau. BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

CURRIER ABSTRACT CO. 102 Booker Building Phone 470 Abstracts of Title, Title Insurance, Loans We are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

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KIDDY AGENCY REAL ESTATE AND INSURANCE 415 West Main Phone 914 LET'S MAKE A DEAL Buy a Home Today! Suburban Home, just out of city limits, 5 rooms, 2 bedrooms, good well, low down payment. 304 Sandia, in Zee Addition, 3 bedroom home, carport, owner leaving city. See this one today. Low down payment. 1010 Ward Avenue, excellent location, 2 bedroom and den, GI loan. Low down payment. 808 Richardson, 7 room, 3 bedroom, 2 baths, close to city and schools. This will make a large home or a nice duplex. Low down payment. CALL US TODAY!

HARVEY JONES AGENCY Realtor and Every Form of Insurance 120 South Roselawn Bargain-Five-Room Brick Veneer Home, 912 S. Fifth, place is fenced, low down payment, owner leaving town. Four-bedroom House to lease. This place has guest house. Harvey Jones R. L. Paris, Salesman Residence Phone 1217-J Office Phone 1115

Loose Leaf Devices at The Advocates

Hope News

By MRS. E. L. COX

Mrs. Anderson Young and Mrs. John Bush were hostesses to a shower in honor of Mrs. Glenn Harrison, a recent bride, in the home economics room at the high school on Saturday afternoon, Jan. 23.

The table was decorated with pastel table cover with a doll dressed as a bride in the center, with greenery and pink snapdragons making a circle around the bride.

After the honoree had opened the many useful gifts, cake and coffee were served to the following: Mmes. Jake Cox, S. C. Lovejoy, Alice George, John Ward, George S. Teel, Loren Reeves, Richard Rounds, Owen Bulkeley, Charlie Cole, Dick Carson, Martin Hibbard, Lyle Hunter, George O. Teel, Buster Crockett, Ida Prude, Bryant Williams, H. C. Walton, R. L. Cole, Frances Ray, Bert Weddige; also Mmes. Odeal Walters, Eula Selman, Jessie Harrison, J. E. Walters, Flora Lee Madron, Joe Young, Ralph Lea, Nelson Jones, Lonnie Reeves, Francis Barley, Fred Martin, W. E. Rood, and Mrs. Lincoln Cox, mother of honoree, and the hostesses, Mrs. Anderson Young and Mrs. John Bush.

Also Misses Alta Ruth Young, Wilma Seely, Betty Zane and Dorane Teague, Ruth Ann and Shirley Cox, Karen Teel, and Joyce and Jean Hunter.

Those sending gifts were Mmes. Austin Reeves, Howard Hendricks, Lee Reeves, Doug Bunting, Druce West, Hazel Jernigan, Ollie Smith, Jane Pitt, Floyd Cole, Jim Jennings, Don Merritt, Dottie Mae, James, Chester Teague, Charlie Shull, Dee Madron, Ethel Altman, Ada Belle Trimble, Ella Buckner, Newt Teel, Felix Cahape, Jr., Bill Madron, Johnny Casabonne, Jim Thompson, and Misses Beverly Beverage, Ella Sue Nunallee, Lee Crockett and Verna Tyner.

Mr. and Mrs. Raymond Chalk of Portales visited Mrs. Chalk's mother, Mrs. Joe Fisher, last week-end.

Miss Verna Tyner and father, and Miss Virginia Wier were Artesia visitors Monday afternoon.

Mr. and Mrs. Lincoln Cox were host to a dinner in their home on Sunday. Those present were Mr. and Mrs. Anderson Young and daughter, Alta Ruth, Mr. and Mrs. George O. Teel and children, Mr. and Mrs. Ernest Harwell and sons, Mrs. Jessie Harrison and grandson, Stevie James, Mr. and Mrs. Glenn Harrison and the hosts, Mr. and Mrs. Lincoln Cox and children.

Mr. and Mrs. Ted Ray spent last week with Mrs. Ray's parents, Mr. and Mrs. Bert Weddige, and other relatives.

A group from the Church of Christ and their guests enjoyed a skating party in Artesia at the roller rink Saturday night.

Delores Holloman accompanied Rev. and Mrs. Owen Morrow and children to Pinon Sunday. They were dinner guests in the Fred Gentry home while in Pinon.

Mr. and Mrs. George O. Teel and children spent Saturday night in the home of Mr. and Mrs. Ernest Harwell and sons.

Mrs. Lincoln Cox and Mr. and Mrs. Glenn Harrison motored to Silver City Monday afternoon and spent the night. Mrs. Harrison will resume her studies at New Mexico Western college after a few days vacation. Mrs. Cox and Mr. Harrison returned home Tuesday afternoon. Mrs. Cox and Mrs. Jessie Harrison took Glenn to Artesia on Tuesday night where he took the bus or Tacoma, Wash., where he awaits overseas orders.

Mr. and Mrs. Chester Powell of Artesia visited in the home of Mrs. Joe Fisher Sunday.

Mr. and Mrs. Haskell Harris had as their guests on Sunday, Mr. and Mrs. Charles Harris and daughters of Roswell, Mr. and Mrs. Charles Kasulka and girls of Artesia, Mrs. Charlie Hepler, Mrs. Mattie Harris of Pinon, and Ed Prather and daughters, also of Pinon. Mr. Prather and daughters spent the weekend in the Harris home while Mrs. Prather was ill in the Artesia hospital.

Mrs. Warren Nunallee was honored with a pink and blue shower Thursday afternoon in the home economics room. Coffee and cake were served to Mmes. Nelson

Sinus Sufferers Urged to Investigate Chiropractic

In September I attended a class in advanced Chiropractic technique at the Grostic Research Foundation in Ann Arbor, Mich. Since that time many patients suffering from sinus trouble have come to me to investigate what Chiropractic care can do to relieve their suffering. Knowing many people have the same trouble, I want you to know that these patients have been amazed at the results they have received and have been thankful they tried Chiropractic.

The reason Chiropractic is so effective is that it gets to the CAUSE of the condition—which is nerve pressure. Patients find that not only the sinus condition is corrected but other accompanying ailments respond to the same adjustments.

You are urged to come by my office and pick up the little booklet "Sinusitis" or better yet, take time to have your spine checked for nerve pressure. A delicate scientific instrument known as the Neurocalometer will locate this pressure which is so often the cause of sinus trouble.

Remember—it is not true to say "you have done everything possible" until you try Chiropractic.

For further information, call on Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861. —Adv.

Jones, George O. Teel, John Bush, Owen Bulkeley, Delbert Evans, Penn Trimble, E. P. Cox, Anderson Young, and E. L. Cox, Misses Ruth Ann Cox, Alta Ruth Young and Delores Holloman. Those sending gifts were Mrs. Ralph Lea, Mrs.

Alice George, Mrs. Dick Carson, Mrs. Rex Seely, and Miss Verna Tyner.

Mr. George O. Teel returned home Wednesday night from Clovis where he had taken some cattle to the sale ring. Mr. Teel was

well pleased with the prices he received for his cattle.

Leslie Fisher spent several days with her parents, Mr. and Mrs. A. J. Fisher, on McDonald Mesa last week-end.

spent several days visiting his parents, Mr. and Mrs. Newt Teel and other relatives last week and also attended to business interests.

The Hope Yellow Jackets were victorious over the Cloudercroft Bears in both the junior and senior

games played in the Hope gym last Friday night. The juniors won with a score of 29 to 17. Gary Crockett was high-point man with 10 points; next was Amoby Cane with 2, Jackie Stephens 6, Edward Holaman 3, and Johnnie Hidalgo and

Willie Madron both with 2 points. The seniors only won by two points, after they had played off a tie in an overtime. The score was 49 to 47. Billie Stephens was high-point man with 16 points. Glen Smith followed close with 14, and

Bill Crockett with 11, Roy Trimble 5, and Claudio Prudencio with 5 points. Mrs. George O. Teel and children visited in the home of Mrs. and Mrs. Owen Bulkeley Thursday afternoon.



DOLLAR DAYS

SENSATIONAL SAVINGS IN EVERY DEPARTMENT!

THURSDAY

THURSDAY

DOLLAR DAY AT PENNEY'S

IS A

REAL SAVING EVENT!

STORE HOURS 8:30 A. M. TO 5:30 P. M.



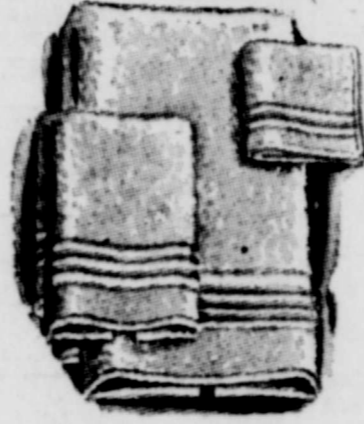
Special!
Full
Fashioned!
Perfect quality

NYLONS

51 gauge — 15 denier

2 pairs \$1.15

Penney quality—always perfect; Penney Value—always exceptional! Here, full-fashioned nylons that mean skin-smooth fit, clear even coloring and long wear. All this quality plus leg-slimming dark seams make these nylons outstanding buys. Jubilee, a taupe brown; Gala, soft neutral beige. Sizes 8 1/2 to 11.



Foam Rubber
Ironing Board Pad
and Cover

2.00

A sell-out last time! Come get yours today! Foam rubber base with heavy sanforized drill cover. Non-slip, porous and extra thick.

Dryfast

TERRY TOWELS

Fluffy, thirsty Terry. Pink, Green, Blue and Yellow. Stock up at this Special Low Price!

Bath Towels 3 for 1.00

Face Towels 4 for 1.00

Wash Cloths 12 for 1.00



Wavy-line
CHENILLE
SPREADS
2.97

Scoop them up in several cheerful colors at this special price! They're fluffy, easy-to-wash—need no ironing. Select now. Save.

Girls'

Nylon Anklets

4 pair 1.00

White only. Sizes 6 to 10. A special purchase means lots of saving for you! All Nylon for lots of wear. Buy all your needs now!



Toddlers
Dresses
1.00

Imagine a pretty dress for that little girl for the low, low price of \$1.00! Where else but at Penney's? These are embossed cottons with lots of style and color. Sizes 1 to 3.

Venetian Blinds

2.77

Entire Blind galvanized and bonderized. Baked on enamel finish, off white tapes, removable for adjusting and changing. Heavy steel bottom bar, flexible steel slats. Removable for making shorter lengths. Buy all your needs at this low, low price!

Men's Sport Socks

3 pair 1.00

Sport Socks in those bright colorful patterns. Good heavy weight, in sizes 10 to 13. Come early!

Birdseye Diapers

6 for 1.00

A safe, sanitary package of those famous Birdseye Diapers. Size 27 x 27. Soft and comfortable.

Soft Terry Wash Cloths

3 for 25¢

Soft and absorbent, good heavy weight. Sizes 12 x 12. Pink, Blue and Yellow, Stock up today

Men's Underwear

2 for 1.00

T-Shirt and Briefs. Soft, absorbent cotton. A special purchase with plenty of savings for you. All sizes 32 to 44.



GIRLS'
NYLON PANTIES

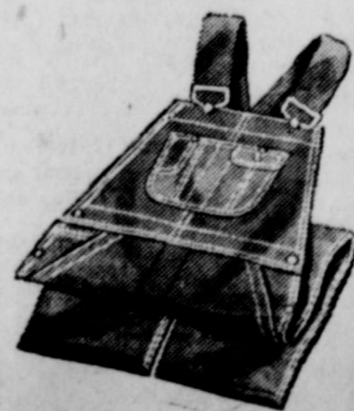
2 for 1.00

Months of extra wear in these all Nylon panties. Sizes 4 to 16 White and pink.

RAYON GOWNS

1.00

Rayon Tricot Knit. Easy to wash and quick to dry. These are pretty Gowns with comfortable fit. Sizes 32 to 40. Several colors.



Men's
Overalls
2.00

Durable 8 oz. Denim for heavy wear! Full cut and designed for easy, free movement! Most sizes 30 to 46.

Plastic Dot
Work Gloves

29¢

Outwears two pair of canvas gloves! Full cut and sturdy. Stock up at this special price!

Women's

Dress Shoes

1.00

Clearance of Fall and Winter Suede Dress Shoes. Most sizes, several styles. Brown and Black. Buy several pairs today and save plenty.

Piece Goods

2 yds. 1.00

Special Purchase! Large and beautiful assortment of Everglades Cottons. The ideal wanted fabric for your Spring sewing. Come and see! 36 inches wide.

Men's

Handkerchiefs

12 for 1.00

White cotton in large size. Soft and absorbent. Stock up at this special low price!

Canvas

Work Gloves

25¢

12 oz. Canvas Gloves. Heavy weight, full cut, sturdy. The glove with lots of wear at a special low price!

THE ARTESIA ADVOCATE

Artesia's Most Complete News Reporting

Send Reservations
to Artesia Early
For Convention

VOLUME FIFTY-ONE

ARTESIA, NEW MEXICO, TUESDAY FEBRUARY 2, 1954

NUMBER 10

CITY PREPARES FOR POSTAL CONVENTION

Artesia, City of Opportunity, Urges Convention Attendance

A warm welcome from Artesia awaits the postmasters of New Mexico and the officials of the post office department when they meet in the "City of Opportunity," April 8, 9, and 10. Cecil Waldrep, president of Artesia Chamber of Commerce, said that all-out efforts are being made to make this year's New Mexico state convention the most outstanding ever held.

The Artesia Chamber of Commerce has supplied Jesse Truett, local postmaster, with colorful brochures on Artesia which are being sent to all the state postmasters and national officials in order that they might become acquainted with Artesia before they arrive.

These brochures stress that Artesia is truly a "City of Opportunity" located in a fertile agricultural area, and boasting such industrial giants as the oil and potash industries right in its own back yard. These three economic advantages are supplemented by a fourth, and constantly growing industry, the tourist trade.

The brochure stresses the fact that Artesia is a friendly town. It points out that the greatest asset to be found in the people who live here. These people not only "think big," but "work big" as well, and the results show up in the constantly growing and improving size and quality of the town.

The brochure points out that agriculture was the first major industry in the Artesia area, and is still the largest source of income. Since 1924, oil production and refining has played an expanding role in Artesia's economic life. In recent years the development of huge potash mines in Eddy county has added still greater opportunities for the growth of Artesia.

The brochure also shows that Artesia boasts fine business establishments, one of the best school systems in the state, 25 outstanding churches of all denominations and many fine recreational activities.

Included in these leisure-hour pastimes are professional baseball, two golf courses, two swimming pools, N.I.B.L. basketball, a riding club, a skeet club, Little League baseball, high school athletics, rodeos, turtle derbies, and many others.

The brochure concludes that Artesia has what it takes. It has the location, the climate, the recreation, the churches, homes, schools, and businesses, the balanced economy, and the civic spirit that are needed to grow in greatness and stature. Artesia's opportunities are limited only by the vision of its people.

And this vision does not believe in letting progress and prosperity just happen. A city can only be built by people of all walks of life. (Continued on Back Page)



JESSE L. TRUETT

Host Postmaster J. L. Truett Urges Convention Attendance

When this message reaches you, convention time for the New Mexico chapter of the National Association of Postmasters will be approaching the season of required preparation to be in attendance at Artesia, April 8, 9 and 10.

Our individual position as postmaster identifies us as a member of the professional business world and our conventions are steps of progress toward serving peoples of the world in the greatest business ever established, that of communication by mail.

The collapse of the communication system we represent, would seriously affect the economic system in all fields of business, therefore, we fully realize our responsibilities.

We strive tirelessly, for a deeper knowledge by which we may better qualify our selves to carry out the duties intrusted with us not only by our superior officials of the post office department, but by the peoples we serve as well.

With these progressive thoughts in mind, we look to the educational program advocated by the National Association of Postmasters of the United States, in which we are all members, or potential members, for advanced knowledge gained through associating our selves in fellowship and in convention activities.

We take out an equal amount to what we put into them, plus a bonus of advanced information helpful to our cause.

Through devotions of combined efforts, and being directed under a carefully planned system inaugurated by the able personnel of the post office department, our professional service is second to none in the business world, and a profession in which we are proud to be identified.

As convention host postmaster, I hope to be privileged to welcome you in person to Artesia, April 8, 9, and 10. This will be my last opportunity to serve as your host postmaster to annual conventions.

You who remain in the service, and those who replace the retiring, will carry on with progress in duties to the post office department and the National Association of Postmasters, excelling all previous records.

I am assuming authority to commit our able president, Carl J. Dagostino, our secretary and treasurer, Jeannette S. Johnson, and myself, in promising you the best convention in the history of the New Mexico chapter. When I look back over past conventions I realize this is a promise which can not be carried out by our officials and myself only, but the promise is made with utmost confidence in your cooperation vitally necessary to make it the best.

You will observe with great interest and appreciation, the photographs, biographical material, and letters presented by the various ones of our officials in this newspaper which is obvious they are desirous of acquainting themselves with you in the best interest. (Continued on Back Page)



CARL J. DAGOSTINO

OFFICERS IN New Mexico chapter of National postal officials' associations, Carl J. Dagostino of Socorro, left, and Arthur Meiering, Roswell, right, join in urging attendance at Artesia convention April 8, 9, and 10. Dagostino is president of the postmasters' chapter, Meiering is president of supervisors' chapter.



ARTHUR J. MEIERING

National Postmasters Group Organized to Better Service

Following is the preamble to the constitution and by laws of the National Association of Postmasters of the United States:

To promote the interest of the postal service; to cultivate the welfare and enhance the happiness of its members; to cooperate with the postoffice department, and executives thereof, in further advancing the high standard of efficiency and economical operation required in the interest of the public welfare;

to perpetuate itself as a truly fraternal organization working for the betterment of every branch of the postal service and of postmasters of every class; and to encourage a closer and more friendly relationship between the different postoffices of the country.

IN 1898 A FEW POSTMASTERS gathered in Detroit, Mich., for the purpose of forming an organization. (Continued on Back Page)



GERALD CULLINAN

Cullinan to Represent Top Postal Echelon at Convention

Gerald Cullinan, confidential assistant to Postmaster General Arthur Summerfield, will represent the federal postal system at the joint convention of New Mexico postmasters and supervisors in Artesia in April.

A native of San Francisco, Cullinan graduated from St. Ignatius high school in San Francisco in 1933 and with a BA and MA from Oxford university, England.

He is a former newspaperman, having been a reporter, critic, and editor of the San Francisco Call-Bulletin from 1939 to 1943.

He served in the Army Air Force from 1943 through 1946, then after his discharge became a partner in the public relations firm of Mooney & Cullinan, Dallas.

He was appointed confidential assistant to the postmaster general in 1953.

Cullinan has been president of the Public Relations Institute of Texas and of International Fairs Forum of Texas.

He is an author, having written four books, as well as numerous magazine articles and television and radio scripts.

He is the author of Ricochet, Four Thousand Years in San Antonio, Aicestis (translated from the Greek), and The Republic of the Blind.

Cullinan is married and has two children.



RAYMOND V. McNAMARA

National President Outlines Big Program for Postmasters

Raymond V. McNamara, president of the National Association of Postmasters, has notified host Postmaster J. L. Truett of Artesia he will attend the 1954 New Mexico chapter convention in Artesia in April.

Writing of the importance of the convention, McNamara declares: "I like to think of our association as a great fraternity. A fraternity wherein all classes of postmasters find a common bond of friendship one with the other, as they meet on such occasions 'in convention assembled.' Here we recognize no caste, we indulge in no discrimination, we have no partisanship, and all who enter our ranks are equal in importance, regardless of whether or not they operate the largest post office in the land, or are the postmaster in some small hamlet about which very little is known.

"If this association of which you and I are privileged to be members has achieved a certain degree of eminence both in numbers and accomplishments, then it is due pri-



CHARLES E. PUSKAR

Puskar Cites State's High Membership

Charles E. Puskar, executive secretary-treasurer of the National Association of Postmasters, has written New Mexico postal convention officials "I feel sure your activity will stimulate membership in your fine chapter.

"Your membership has gained steadily over the years as a result of hard work by individuals like yourself. Perhaps this new year of 1954 will bring a new record of close to 400 members.

"Your able and efficient secretary, who is also a member of the national executive committee, has contributed greatly by her hard work and ability to the welfare of both the New Mexico chapter and the National Association of Postmasters.

The national officers are aware of the difficult problems you face in organizing your great state because of the great distances between offices, and are deeply appreciative of the excellent job that has been done in spite of the obstacles."



MISS Jeanette S. Johnson, secretary-treasurer of the New Mexico chapter, National Association of Postmasters, has prepared much of ground work for annual joint convention scheduled for Artesia, including a recent trip to Washington to contact top postal officials. Miss Johnson emphasizes the importance of the convention in noting "the post office is truly the focal point of any community and touches more lives than any other one thing in the nation. You have every reason to be proud of yours."

TENTATIVE AGENDA Joint State Convention Postmasters and Supervisors

April 8, 9, and 10, 1954
Convention Hall—United Veterans Building
Artesia, New Mexico

USING COMMITTEE—Ralph I. Lennon, chairman, care Artesia General Hospital. Address communication for reservation to the above. No deposit will be required but if reservations are not claimed by 6 p. m. on date rescheduled cancellation will be made unless otherwise requested.

REGISTRATION HEADQUARTERS ARTESIA HOTEL—Tony King and Helen Keys in charge.

REGISTRATION TIME (Thursday, April 8, 2 p. m. to 5 p. m.)—Badges, programs and other material will be supplied at time of registration. Your badge is your pass to all events.

WELCOME, TRANSPORTATION, AND INFORMATION COMMITTEE—Directed by general chairman.

10 p. m. to 7 p. m.—Official Reception—Elks Club, 322 W. Quay. Postmasters and supervisors will meet distinguished guests and all get acquainted. Gilbert Perry, host supervisor in charge.

9 p. m. to 9 p. m.—Free Time to attend P. O. departmental movie, "Pigeon Holes of Progress," showing at convention hall. Vernon Mills, operator.

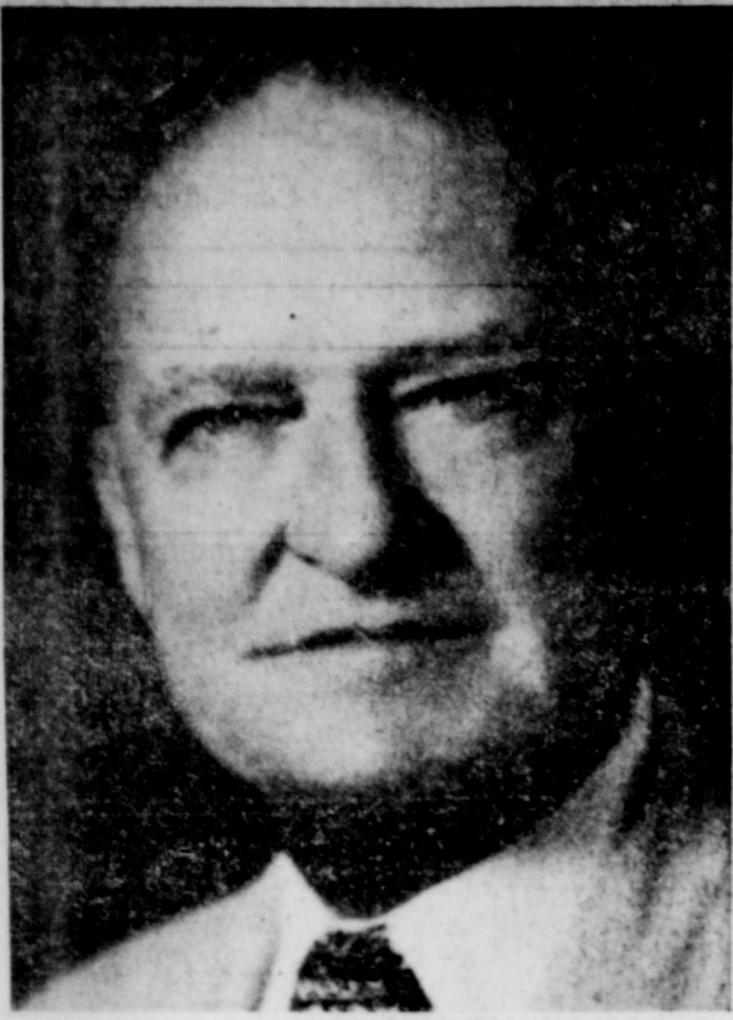
8 p. m.—Meeting of all County Directors with Pres. Dagostino, Secy.-Treas. Jeannette Johnson; Directors will contact these officials for instructions place and time.

FRIDAY, APRIL 9, 1954

11 a. m.—Parade from Artesia Hotel to Convention Hall—High School Band. Upon arrival at convention hall, National Colors will be hoisted with the band playing National Anthem. Delegates will then assemble in main convention hall.

10 a. m.—Convention Called to Order—Carl J. Dagostino, presiding; Presentation of Colors, John Simons, Jr., and Carl Foster, officiating; Pledge of Allegiance, Linda Jo Truett; Audience sings America, piano accompanist, Charles Cox; Incoation, Rev. R. L. Willingham; Address of Welcome, Mayor J. L. Briscoe; Response (See program); Introduction of Officials and Guests: Carl J. Dagostino, chapter president; Arthur Meiering, supervisors president.

(Continued on Back Page)



ARTHUR V. SMITH

A. V. Smith of Postmasters Gazette to Attend Meeting

Arthur V. Smith, editor of the Postmasters' Gazette, has notified New Mexico postal convention officials he'll attend the 1954 convention in Artesia.

Smith writes:

My greetings to the postmasters of the Nation's fourth largest state, and my best wishes for a successful convention in the beautiful city of Artesia, where J. L. Truett has made such careful preparations for your comfort and entertainment. I hope that all 456 of you (the number of offices reported July 1, 1953) will be able to attend, and my own hope right now is to be with you.

May I congratulate your officers on meeting so well the problems of great distances, typical of the Southwest, in their membership work. Many of the postmasters of New Mexico, must travel hundreds of miles to reach the host city, a fact which in itself may make attendance more worthwhile and more tending to promote the fraternal spirit in our organization. There really is no finer group than postmasters and no more loyal and patriotic public servants in the land.

My congratulations are extended to the publisher and staff of the Artesia Advocate for their vision and enterprise in bringing to the progressive citizens of Artesia the interesting and romantic history of the past. Their efforts will be appreciated and lastingly constructive.



TODAY ARTESIA post office looks like this, 20 years after first picture was taken. On the force are 24 clerks and carriers. The office has a total of 3,600 feet of floor space.



JAMES A. FARLEY

Farley Hails Choice of City As Convention Headquarters

In a letter to J. L. Truett, Artesia postmaster and host postmaster for the 1954 convention of the New Mexico chapter of the National Association of Postmasters, James A. Farley, former postmaster general, writes "I cannot let the occasion of the Artesia post office being host to the joint state convention pass without extending hearty congratulations to you and your associates."

"You have every reason to be proud of the progress that has been made since you assumed the postmastership in 1934. I doubt if there are many post offices in the United States where the percentage of increase in receipts is comparable to yours. This attests to the efficient and faithful work done by you and your associates, which I have been appreciated by me served by your office."

"I think it was quite a good selection for the Artesia post office to be selected, for the first time, to host the joint state convention. You know every one privileged to attend will have a most pleasant and enjoyable time."

"Please remember me to the postmasters and supervisors who tell me it is a matter of regret to me that I cannot attend. They are a fine crowd and shall never forget the loyal cooperation they extended during the time I served as postmaster general."



ARTESIA POST OFFICE service windows looked like this when Postmaster J. L. Truett took office in 1934. On the force were three regulars and one substitute. The workroom and lobby together added up to a total of 1,300 square feet of floor space.

Stegman Ranch Headquarters Served as First Office for Artesia Area Before City Founded

By J. L. TRUETT
Postmaster, Artesia, N. M.

In the early days the few scattered settlers residing in the locality where Artesia is now located were compelled to journey either to old Seven Rivers or Hope if they expected to receive a letter from loved ones back in Texas or other points east, west, north, or south.

According to first-hand information from one of our veteran pioneers, W. F. Daugherty, who arrived in the Pecos Valley in 1882, he was awarded a sub-contract on the first government mail route to supply the Pecos Valley.

The route extended from old Seven Rivers, 20 miles south of Artesia, via Hope, to Tularosa.

Mr. Daugherty was mail carrier on the route during 1888 and 1889. Due to conditions of roads and the long distance, it was necessary that he sub-let certain portions of the route, but he was responsible and duty-bound to see that the mail

went through.

IN THE YEAR OF 1892 another veteran appeared on the scene with the old-time mail hack serving the Pecos Valley from Roswell via Stegman ranch (now Artesia) to Carlsbad.

This veteran was none other than George Needham. Stegman ranch included the land where north Artesia is now located. The ranch had headquarters on North Roselawn. The sparse population around Stegman ranch did not justify a post office at the time George was carrying the mail, but he made this ranch headquarters his mid-day stop for lunch and other adjustments in equipment and horsepower.

Sallie L. Stegman, who was the daughter of Jim Chisholm, and who was residing on the Stegman ranch, was appointed postmistress for Stegman, N. M., and took charge of establishing the post office on May 20, 1899, with the of-

fice being located in the Stegman headquarters.

ACCORDING TO POST OFFICE records, Mrs. Stegman enjoyed a rushing business on opening day, with a sale of 50 stamps, 17 of which were cancelled on the same day.

The following day business slumped considerably—total sales amounted to eight stamps.

The office of Stegman, N. M., was established as a fourth class office and remained fourth class until Jan. 1, 1906, when it was given a third-class rating.

May 25, 1903, the post office of Stegman, N. M., was changed to Artesia, N. M. Not until July 1, 1924, was it given a rating as a second class office.

In 1941 it became a first class office when its stamp sales passed \$40,000.

THE LOCATION OF THE ARTESIA post office has been moved

from place to place since it was originally established in the Stegman ranch headquarters on North Roselawn as Stegman, N. M., in 1899, but the records of its activities remain intact with its present location.

The entire business transactions of the office since its establishment—when the postmistress said 50 stamps on the opening days, including the names appearing as remitter and payee of the first money order issued July 1, 1903, the first postal savings account, the first bond sold of any description, the inception of parcel post service inaugurated during the service of George U. McCray as postmaster, the enormous list of names appearing in the forwarding files of persons passing on to other destinations, the advertised list of names appearing on unclaimed mail which the various postmasters were endeavoring to deliver, and the names of persons whose mail it was necessary to send to the dead letter division, are all part of the files in the local office.

To review these files we come to realize our privilege to serve and associate with mankind is for a short period of time, that is, the history of our activities and achievements, regardless of prominence, is stored among certain archives and in the minds of our closest friends and admirers only; that with our passing will come the passing of our friends, with our achievements hidden in the darkness of the past, only to remain such traditional impressive examples as we are able to leave behind, which shall be our reward for our service to mankind.

Of every 100 non-resident automobiles entering New Mexico, 28 are from Texas, 12 from California, 6 from Oklahoma, and 4 each from Colorado, Kansas, and Illinois. Cars from New York and the New England states comprise less than 8 per cent of the total, according to State Tourist Bureau figures.

Taxpayers Association of New Mexico.

In World War I an aviator had to bring down five enemy planes to qualify as an ace, the same number needed today by a jet pilot.



EUGENE J. LYONS

Lyons Brings Long Business Experience to Personnel Job

A native of Colorado, Eugene J. Lyons, Cranford, N. J., was personnel vice-president and a member of the management committee of Merck & Co., Inc., manufacturing chemists, prior to appointment as assistant postmaster general, bureau of personnel.

Lyons was born at Colorado Springs Oct. 22, 1904, was graduated from the public grade and high schools of that city and received a basic engineering education at Rose Polytechnic Institute, Terre Haute, Ind.

He entered newspaper work on the Moline, Ill. Dispatch in 1926 and served as police reporter, telegraph editor and aviation editor until 1941 when he joined the Curtiss Wright Corp. as public and internal relations manager of the St. Louis, Mo., plant.

He served later as assistant general manager of the Columbus, Ohio, plant and then as director of industrial relations for the airplane division of that corporation with headquarters at Buffalo, N. Y.

In 1946, he joined Merck & Co., Inc., at Rahway, N. J., as director of industrial relations, was made vice-president in 1949 and a management committee member in

1950.

He was chairman of the personnel administration committee of the American Pharmaceutical Manufacturers Assn., a member of the personnel advisory council of the National Industrial Conference Board, and served on the seminar faculty of the industrial relations conference course at Princeton university.

He also is a research affiliate of the University of Minnesota industrial relations center and was a member of the social security committee of the New Jersey State Chamber of Commerce.


Lyons is the author of a number of articles on public and industrial relations appearing in professional publications, has been active in the American Management Assn., and served as a member of the faculty at the recent industrial relations institute sponsored by the National Association of Manufacturers.

Lyons and his wife, Bernice Baylis Lyons, reside at 7206 Pinehurst, Chevy Chase, Md. They have two daughters, Jean Bernice Lyons, a teacher in the public schools of Bakersfield, Calif., and Kathleen, a junior high school student.

GREETINGS!
NEW MEXICO
POSTMASTERS AND SUPERVISORS

We Hope When You Visit Artesia During Your Convention
that You Will Enjoy Our Hospitality

SYMBOL
OF
SAVINGS



EMBLEM
OF
EXCELLENCE

GUY CHEVROLET CO.
CHEVROLET — BUICK — OLDSMOBILE
Artesia, New Mexico

DIXIE CAFE

309 SOUTH FIRST

We Welcome the Postmasters and Supervisors Association Members while visiting Artesia during their Convention, April 8, 9 and 10.

Special
MERCHANT'S LUNCH
Superb Dinners Nightly

- Barbecue Plates
- Home Cooking
- Home Made Pies and Pastries

Bob and Ellen Jewell Phone 15

CLIFF'S CAFETERIA

When You Eat at
CLIFF'S CAFETERIA
You See Your Food—
Before You Buy!

We Welcome the
POSTMASTERS AND SUPERVISORS
When They Attend the State Convention in Artesia!

Wide Selection of Good Food Ready to Eat

Special a la Carte
SIZZLING STEAKS MEXICAN FOODS

We Feature a
SPECIAL DINNER
Each Day for Only **39¢**



POSTMASTER GENERAL ARTHUR SUMMERFIELD

Postmaster General Arthur Summerfield Is Son of Rural Carrier, Successful Automobile Dealer

Back in 1902 when rural mail service was established in Pinconino, Mich., the first rural carrier, William H. Summerfield, never dreamed that his three-year-old son would be top man in the United States postal service some 51 years later. In 1919, he married Miriam W. Gram. Their savings went for the down payment on a small house, leaving them such a small balance that for Saturday night recreation, the young people would ride downtown on a street car, window shop and then walk home to save money. In the meantime, the Summerfields worked as a team to repair

field. They were in the real estate business and they also got into the oil business. It was during this period that their two children, Arthur, Jr., and Gertrude (now Mrs. William C. Davison) were born. Then came the crash of 1929. The Summerfields were left with only the house they lived in. They mortgaged it for about \$2,000 and acquired the Chevrolet franchise for Flint.

With long hours of hard work and the financial help of Spencer Bishop who liked the businesslike ways of the Summerfield team of Miriam and Art, the Summerfield Chevrolet Co. grew to be one of the most successful automobile dealerships in the Nation.

In 1940, he became interested in politics. He explained his interest to a friend by showing him a picture of his son and saying: "My boy is in Okinawa, and I don't know if he'll come back. But if he does come back, I want some part of our America left here for him. That's why I am in politics."

He became Michigan's finance director in 1943 and the next year he became a member of the Republican national committee. In 1952, he was elected chairman of the Republican national committee and served as such through the successful Republican campaign.

President Eisenhower appointed Summerfield postmaster general in January 1953. Unlike victorious political party chairmen before him who had been made postmasters general, he left politics behind him, resigning as Republican national chairman and devoting his

L. L. Gholson Hails Postal Decentralizing

Lyle L. Gholson, Hobbs postmaster, in writing of his plans to attend the annual convention of the New Mexico chapter of National

Association of Postmasters, hails the post office department's new decentralization plan: Gholson writes: "As we face the second year with a new boss, we find that he has initiated many changes to improve the postal service. How well the changes will work, only time will tell. But if each of us in the postal service will give our best effort in the trial, then we will be unholding our tradition, to improve the postal service."

"One of the changes now taking place that I like best is the decentralization plan. I think this plan will save time and effort and bring us closer to the management of postal affairs, and to allow for advancement of all postal employees."

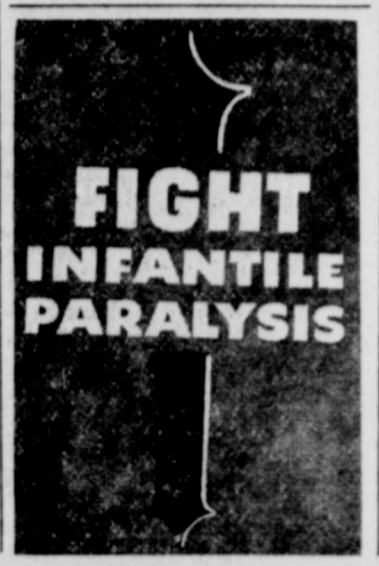
He is even-tempered and always has a friendly smile and attitude. One of the fellow workers recently remarked, "The nicest thing about Summerfield is his friendly and courteous greeting to everyone, regardless of who he might be."

He has been Michigan director of the National Automobile Dealers Assn., regional vice-president and chairman of the NADA post-war planning committee. He is director of two insurance companies, for two years has been director of the Michigan Boys' club, is a Mason, an Elk, member of the Kiwanis club, Detroit club, Detroit Athletic club. Economic club, and the First Presbyterian church of Flint.

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In general it will enable us in the field to do a better job."

Coke Introduces 12-Bottle Pack For Take-Home

A new take-home package in the soft drink field for the convenience of the twice-a-week shopper is being introduced in the Pecos Valley, according to Chuck Johns, manager of the Coca-Cola Bottling Co. branch at Artesia.

The new carton holds 12 bottles of Coca-Cola, and it doubles the capacity of the present home package, Johns said. He added the 12 bottle carton has been designed

specifically to meet the change in the shopping habits of the average housewife.

Distribution of the 12 bottle carton was completed Saturday and Johns said the new package is available in grocery, package, and other stores selling to the homes in the Pecos Valley. An intensive advertising campaign is accompanying the introduction of the new package.

When a roosting wild turkey is attacked by a horned owl it will instinctively duck its head and flip its tail over its back. This often causes the owl to slip off, allowing the turkey time to dive to safety.

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Finest Stock in New Mexico

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- Vented or Central Heat, Tile Baths, Comb. Tub or Shower, Asphalt Tile and carpet on floors, Radio and TV Service Available, Innerspring Mattresses

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to the Men Who SUPERVISE the Handling of OUR MAIL!



We Hope You Enjoy Your Visit

While in Artesia

During Your Convention.

"A Friendly Institution"

FIRST NATIONAL BANK

Fifty Years Serving the Pecos Valley Member of F.D.I.C.

The Artesia Advocate

Published by Advocate Publishing Co. Established August 29, 1913. The Artesia American, The Artesia Enterprise...

Postal Convention

MORE THAN 600 copies of this Artesia Advocate issue go to New Mexico's postmasters and mail supervisors...

Change is inspirational in itself; a new approach at the top calls for a follow-through all along the line.

From the pre-convention statements which have been issued, some printed in this special issue...

Under the program of business management created by Postmaster General Arthur Summerfield...

It has become the task of the postal service to re-sell itself to the public...

If the postal service can sell the public, there will be long-needed increase in public cooperation...

With deficits running into millions, that is highly important. For the current fiscal year the postal deficit has been estimated at \$746 million...

Already the postmaster general's program has cut the estimated deficit for the current fiscal year to \$440 million.

By enlisting public cooperation, perhaps as a project of the New Mexico chapters of the National Association of Postmasters...

Time spent in trying to figure out addresses, in re-wrapping poorly prepared parcels is costly. Artesia postmaster J. L. Truett estimates that if the nation's 500,000 postal employees lose only one minute a day in wasted time...

Because of a stimulating new atmosphere, of heightened postal department morale from the top on down...

Why Should They Do It?

IT IS RATHER surprising and amazing sometimes to find out just how many individuals, business firms, and even large companies seek to use the newspapers...

THIS LAND OF ENCHANTMENT—

Carlsbad Caverns Superintendent Denies Most Famous Hole in Ground Becoming Corpse

THE CARLSBAD CAVERNS aren't about to become a corpse delicti, says R. Taylor Hoskins, park superintendent.

to buy their advertising space. Newspapers sell their circulation and receive some revenue but their greatest income is from advertising—the sale of white space.

Some of the companies can spend large salaries for publicity agents or public relations men and large sums to operate their offices to prepare and send out "hand outs"—prepared news articles about their business.

These same firms and concerns do not give us free merchandise. We know better than to ask for it. We buy and pay for the commodities we want.

We don't propose to aid some large corporation increase their sales by telling in the news columns of our paper about their products, their services, what they offer, or what the public can buy from them.

It is unfortunate that all newspapers do not take the same stand and refuse to give away their white space. Because when everyone does refuse to give away white space they will be selling more and be requested less to run free publicity.

Cigarette Tax

PLANS TO VOTE in a city cigarette tax in Artesia are running into the natural resistance of the tax-ridden public.

The tax would provide somewhere around \$20,000 to finance a recreation program in the city by a cent-a-pack tax on cigarettes sold within the city.

So far, no definite program for spending that money has been announced, although it assuredly will be in the very near future.

Public objection to the cigarette tax has probably been aided by lack of understanding for the need of a recreation program, of what the money will be used for.

"Recreation" after all is a very broad term, with as many different connotations as there are people.

Does a well-heeled recreation program mean hiring a full-time director of recreation on a year-round basis, such as Roswell has? Does it mean building a teen-center?

Recreation programs, while founded on the finest of motives, apparently have a way of falling by the wayside after initial enthusiasm.

What is needed is a full study of the city's needs for recreation of a definite program of recreation. There are people in Artesia well-qualified to head such a study, and well-able to secure competent, professional advice.

With increased leisure time in this society of ours, the problem of recreation is one requiring competent, professional advice and direction.

We are sure the city council's capable committee on parks and recreation has thought of all this long before anyone else, and has done more investigation than has been revealed.

But public support must be brought to such a program if it is to be successful.

Can Elect Him

THERE IS APPARENT agreement in Eddy county Democratic circles, which practically have the say-so in such matters, that Artesia can elect a representative to the next New Mexico legislature.

If a candidate of stature can be put forward by Artesia, North Eddy county apparently has the promise of the county Democratic organization that it will do all within its power to elect that candidate.

The information that the county Democratic organization is willing to do this comes from the highest sources within the county committee. It is being made in good faith.

North Eddy county does have men of the caliber to attract that kind of support. It should concentrate this year on convincing one of those men to be the candidate with the assurance of united support.

With 20 years in which to develop additional reserves and with vast areas of so-called Class B acreage that was not considered in the FPC's latest finding it appears that the commission and the company are within striking distance of agreement.

The agreement when it is reached will benefit all New Mexico. — Farmington Daily Times.

POORLY PAVED One highway hazard that is noticeable on almost any New Mexico road is the width of bridges and the bad condition of the paving on them.

WORK ON A NEW ELEVATOR shaft at Carlsbad Caverns is progressing well, says Supt. R. Taylor Hoskins.

KIRTLAND AIR BASE AT Albuquerque is going to get some of the nation's newest jet bombers to experiment with — and soon.

HEADED FOR TROUBLE



NEW MEXICO EDITOR ARE SAYING—

Southeastern New Mexico's Unified Approach For State Highway Aid Can Bring Results

MORE ROADS, WE HOPE Representatives of Eddy and Lea counties are in Santa Fe today to see if they can do something more about highways in this section of the state than to grouch about them.

Specifically, the delegation will ask help in black-topping the new Carlsbad-Jal road in the two counties, which seems to involve juggling some priorities on the land-use survey; and other help in getting improvements on potash roads and a proposed road slicing across from the Southwest Potash mine to Halfway Bar in Lea county.

But, whether or not they say so there is more behind the visit. The 20 men or so scheduled to appear before the State Highway Commission have taken with them the knowledge that most of the people living in Eddy and Lea counties hold the fixed opinion that the state hasn't done right by the two counties in highway building.

Most counties in New Mexico have blossomed out in the past few years with long ribbons of the fine wide hot-mix black-top. There's darn little of it in Eddy or Lea counties. Many cities have been awarded fine urban projects, like the new magnificent north approach to Roswell, incidentally the home of Highway Commissioner Tom Mann.

Maybe, by presenting a united front of Carlsbad-Artesia and Lea county, this situation can be changed. — Carlsbad Current-Argus.

AGREEMENT The ponderous machinery of the Federal Power Commission has rolled a little nearer a decision which would bring a new high level of natural gas exploration and production in New Mexico.

The FPC is considering the application of the Pacific Northwest Pipeline Co. to pipe some two and a third trillion feet of gas from the San Juan Basin to the northwest has come a step nearer to agreement with the company on gas reserves.

The FPC finds less gas reserve than Pacific claimed but far more than the amount argued by Canadian opponents of the Pacific application.

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ment's agenda. Bridges at least on Highway 85, are too narrow for the present road width. If, as it appears, this highway is to be widened, then wider bridges come under the "must" heading.

One thing that could be done without too much outlay of money, would be to level up and repair the paving over these narrow bridges. There are pot-holes that could break springs and bump heads on some bridges.

As long as we must use bridges that are too narrow, we might at least provide a smooth, level, paving across them. — Socorro El Defensor.

INCOMPATIBLE Sort of incompatible it seems is the information released this week by the Taxpayers' Association of New Mexico showing that the per capita income of the state is substantially below the national average and still the per capita

revenue collected by state agencies is the very highest of the 48 states. Per capita income in the state is \$1,637, or \$306 below the national average.

Ants are thrifty insects. They actually grow mushrooms which they use for food. They raise plant lice from which they obtain a sweet juice.

A hawk soaring high in the air has such unusual sight that it can detect a mouse moving through the grass.

THOUGHTS IN PRINT—

President Eisenhower Earned Early Reputation as Man Not to Push

WHEN THE PRESIDENT was Major Eisenhower—a Newsweek reader, Jack M. Webster, tells about it in a letter to the editor:

I had the pleasure of serving in the infantry under a Lieut. Col. Harrison, who was also my friend. I was first lieutenant.

He was West Point, father West Point.

His father's career was in the steel-rough old army, particularly tough about rank. Which established who pushed who around.

"I married, as a second lieutenant in the Philippines," Col. Harrison, Jr., told me. "At the wedding was a Major Eisenhower. Later my father told me something about him."

"Take a look at that Major Eisenhower, son. Nobody is ever going to push him around."

I am also sure President Eisenhower is the same guy he was as Major Eisenhower.

WATER, WATER, WATER— its uses are expanding every year. Country Gentleman comments:

The amount of water required by agriculture is tremendous—5,000 gallons to grow a bushel of corn, 1,300 gallons to produce a pound of beef. Irrigation alone accounts for 75 billion gallons a day and supplemental irrigation in the older farming areas is adding to this drain.

But it is the industrial use of water that is climbing fastest, now amounting to around fifty times the weight of all other industrial raw materials combined.

ARE YOU A SLOWPOKE reader? Newsweek reports a few helpful hints given by the Foundation for Better Reading:

Eliminate moving the lips or vocalizing while reading. If you don't you will only be able to read as fast as you can move your lips.

Read phrases, not single words or syllables. You will speed up if you take words in blocks; the association of the words will also make the meaning clearer.

Don't look back—believe your eyes. Regressions reduce speed and confuse you as you're really reading backwards. Read to the end of the paragraph and the meaning will become clear.

Develop reading rhythm; you will have less fatigue and go faster. To help get your own rhythm, divide the written thoughts with dots or check marks.

Decide why you are reading—for pleasure, or content, for story line, for style, for words, or for figures. Then you can take a different speed or simply scan.

A novel and a technical report shouldn't be read at the same speed; taken alternately, they help you increase your ability to read.

REMEMBER THOSE SILLY center-post traffic signals that used to sprout in Minneapolis streets? Rufus Jarman refers to them in the Saturday Evening Post:

In the Minneapolis vicinity there are still a few old "Griswold bobbies"—hollow metal posts, six inches high, mounted in the middle of an intersection on heavy springs. The idea was for them to spring upright after being struck by a vehicle, and the results proved so diverting that they were probably hit as often from intent as by accident.

COFFEE TALK—

Cigarette Jobbers Seek Petitions Against Tax, Have History of Failure

TOBACCO WHOLESALERS are having 50 petitions printed up for circulation in Artesia this week protesting against the proposed one-cent levy on cigarettes to finance the city's recreation program.

The petition: protest the tax on the basis that cigarettes are already heavily taxed.

If the tax is passed, it will mean a task for the wholesalers. Cigarettes in vending machines will sell for 26 cents. That means the customer will have to put 20 cents in the machine, and the jobbers will have to put four pennies in every pack to give change.

Already the price of cigarettes is largely tax—the cigarettes cost seven cents, the tax is 18 cents per pack.

However, the jobbers and the tobacco industry have used similar tactics in every other New Mexico city where the tax has been placed in effect. So far they have never been successful in quelling the move to put the tax in effect.

At Las Cruces they raised such a furor that the matter was put up to a city-wide vote. The vote has no legal weight, since city councils can put the tax into effect simply by passing an ordinance. But that council didn't want to go contrary to public opinion, and so cooperated in the vote. The tax met overwhelming public approval in the straw vote.

The Roswell city council, on the other hand, simply passed the measure after hearing all arguments.

NOTE TO SPEEDSTERS: IN A Kansas highway study recently published, a car driven up to 65 miles an hour over a 295-mile course averaged 46 mph, while a car driven up to 50 miles an hour averaged 43 mph.

The kicker: the slower car used 11 per cent less gas and 50 per cent less oil.

SAYS DOC ANKLAM IN THE Gileafter: There's nothing like a dish

State Maintains Two Homes for Aged Under Welfare Department

The state for New Mexico, under the supervision of the department of public welfare, maintains two homes for the needy aged residents of the state.

These two homes are located at Alcalde and at Las Vegas. El Mirador, the home at Alcalde, is primarily a home for the ambulatory aged, while the Meadows Home at Las Vegas is for the chronically ill who are more in need of nursing services.

Both homes, of course, furnish nursing service and medical aid for their patients.

Admission requirements are almost the same for both of these homes, with the department deciding upon completion of its investigation as to which home would be better suited for the individual.

BRIEFLY STATED, THE REQUIREMENTS for admission are: Applicants must be 18 years of age or older. While most of the patients are 65 years or over, some patients are younger and are eligible for admission because of serious illness or marked physical handicaps.

Presence of a condition requiring nursing home care must be established.

The decisions regarding this eligibility requirement, and the order of admissions, are made by the medical director at either home in cooperation with the medical consultant staff.

A diagnosis must have been made by a licensed physician, within the preceding three months, of a medical condition for which either intensive medical or nursing care is needed.

Ordinarily one year's residence in the state immediately prior to the time of application is required. However, this provision may be waived in instances where residence in any state can't be established, or when residence in another state can be established but the patient's life would be endangered if he were

returned to his place of residence without first receiving nursing care.

APPLICATIONS MUST BE filed with the local welfare officer in the county where the applicant resides. Applications may be submitted under the following circumstances:

When need exists acute public assistance standards, age or aid to the disabled when there is insufficient income or resources to purchase nursing home care or public assistance standards.

Individuals applying unable to adjust to group life, or to forego some personal freedom. Any history of drug addiction, alcoholism, epilepsy, psychosis, or feeble-mindedness must be given.

All applications for admission must be made to and approved by county welfare officer then sent to the medical consultant board for review with the medical consultant staff.

As to which applicant is accepted and the order of admission to the homes is made by the board.

A DOCTOR IS IN CHARGE of the medical administration of each of the homes, and on the premises or on call times. Surplus care is provided through the use of local facilities. A registered nurse, assisted by nurse's aides and attendants is always on duty each patient is visited throughout the 24 hours of the day.

A recreational consultant with the two homes in the department of public welfare are provided for patients. Visitors from the immediate vicinity, who come from greater distance, are allowed to see the patients at reasonable times.

YOU'RE TELLING ME

THE NEW YORK office of a private detective agency called in the public police to help trace down some revolvers missing from its weapons store.

Grandpa Jenkins says he'd get more enjoyment reading his newspaper at breakfast if he always wasn't running across items about the increase in coffee prices.

News that statehood may be near for Hawaii and Alaska has Zedek Dumkopf looking for some good buy cheap dog manufacturing company stock.

While their Texas owner dozed

towel for wiping that come look from married faces. Opportunity doesn't come often but temptation seems pound away every day.

Money is the lack of all things considerably improved if it is secured at some time other than morning.

JIM BARBER, CURRAN Argues editor, notes in a column no one will ever see being Eddy county's sheriff.

The salary is \$5,000 a year county furnishes "a really nice two bedroom apartment on second floor of the county with all utilities paid.

The sheriff is paid a day a prisoner to feed him. How can a man make a meal for 33 1/3 cents a day?

A careful sheriff, Bill says, can make a little more of mileage. The county pays cents a mile for official business.

But initial outlay for the sheriff's fleet of cars is about 100. The sheriff must also insure, gasoline, oil, maintenance, etc.

How do you explain seven guys wanting to be sheriff?

EVEN THOUGH THE ball managers in Artesia got themselves a subsidy in 1954 Artesia Drillers, everyone got to have to carry the load as in other unsubs years.

The subsidy, arranged by advertising contracts, would about pay off the old debt, but the necessity to get money carry on this next year's terms.

IT IS SAID IN SOME circles that Artesia's next term comes up in February as a woman.

She will naturally be of Republican leanings. Announcement of the next term should be coming in the next month.

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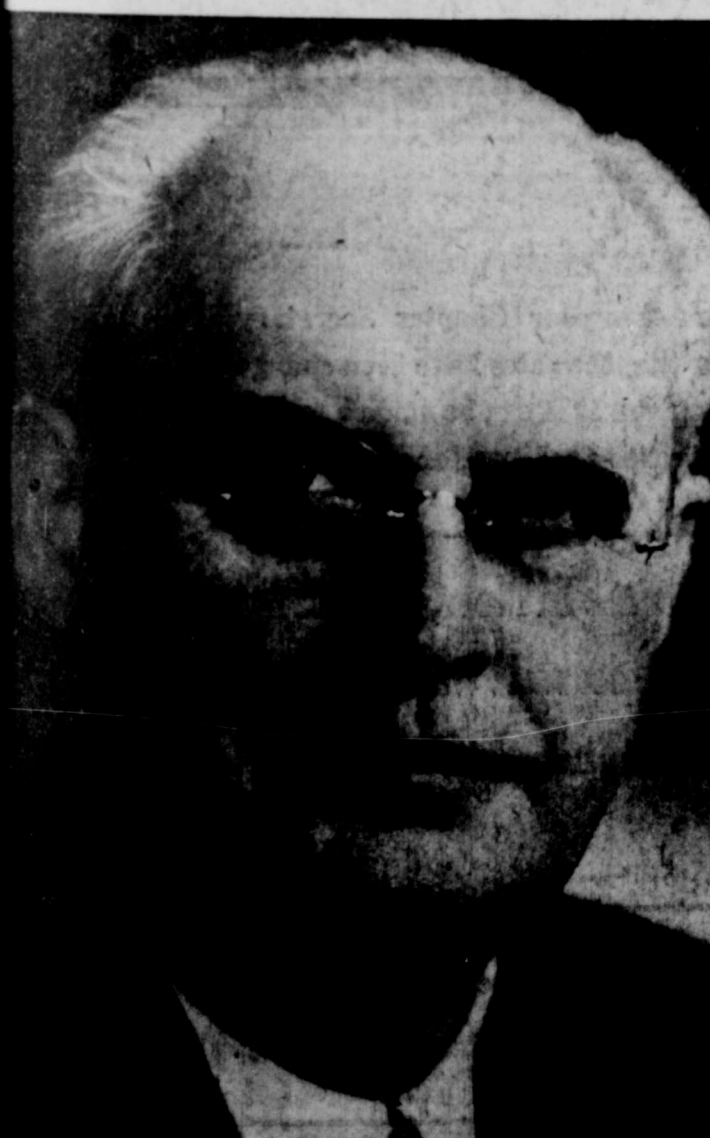
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JOHN C. ALLEN

Allen, Transportation Chief, Has Top Private Experience

John C. Allen, assistant postmaster general in charge of transportation, is a veteran of years of experience in transportation companies in private business. Born Aug. 23, 1906, at Fairhaven, Mass., he is a graduate of Wesleyan university, Middletown, Conn. He went to work for Mandel Brothers department store, Chicago, in 1928 after graduation. He signed for the company four years later as traffic manager. He joined Sears, Roebuck & Co., Chicago in March 1932 and was with the company until February, 1933, when he was appointed assistant postmaster general. He was general traffic manager for Sears from April 1946 until his appointment. He has also served as general manager of Fleet Maintenance, and vice-president of Terminal Freight Handling Co., both Chicago metropolitan area.



ALBERT J. ROBERTSON

Robertson Directs Finance in Post Office Operations

Albert J. Robertson of Des Moines, Iowa, is assistant postmaster general for finance. Robertson, who is 59, was formerly senior vice-president and director of the Iowa Des Moines National bank and a director of the Ferguson State bank, Jefferson, Iowa, and of the Popweshiek County National Bank, Grinnell, Iowa. In World War I from its start, Robertson served as 1st lieutenant in the 88th and 77th infantry divisions in the AEF. Robertson has been active in a variety of community affairs including social agency boards, cultural organizations, civic groups, hospital and church governing



CHARLES R. HOOK, JR.

Hook Is Deputy Postmaster General in National Office

Charles R. Hook Jr., deputy postmaster general was born in Middletown, Colo., Sept. 22, 1914 and was graduated from Yale university in 1937. He lives in Gates Mills, Ohio. He is married to the former Louise Morgan, of New York, and they have five children. Hook has been vice-president of personnel of the Chesapeake and Ohio Railway at Cleveland, since Jan. 1, 1948. He joined the railway company as assistant to president, personnel, July 15, 1946. Hook came to the C. & O. Railway from the Rustless Iron and Steel Division of the American Rolling Mill Co. at Baltimore, Md., where he was assistant to the general manager.

In 1946 he was appointed a member of a seven-man advisory council to assist the war department general staff in personnel phases of the war department's reorganization. He also served as an industry member of the National War Labor Board and as a management advisor for the training within industry division of the war manpower commission. In 1944 he co-authored with Lee H. Hill a book entitled "Management at the Bargaining Table." He is a director of the American Arbitration Assn., and a former director and member of the executive committee, Good Government Association of Des Moines.



DONALD B. HORNE

DONALD B. Horne, district superintendent, postal transportation service, El Paso, is responsible for transportation of mail by air, rail, star route, and mail messenger service in West Texas and the southern half of Arizona and New Mexico.

Josey Charges Parents With Children's Spiritual Growth

It is the responsibility of parents to give their children moral and spiritual fibre which will sustain them during the difficult process of growing up, Juvenile Officer J. D. Josey Sr., of Artesia, declared this week. "After the experience of raising a family and my experience as juvenile officer, I know a child should be developed and guided physically, mentally, morally and spiritually. "These responsibilities are responsibilities of their parents. I believe the children of this day are getting the physical and mental training, but I fear there is a great need for more moral and spiritual interest in our boys and girls today, and herein lies the cause and solution of the wave of juvenile delinquency sweeping our country at this time. "I would like to ask the parents of our boys and girls: Are you assuming your full responsibilities of your children? "Did you and your children attend Sunday school and church last Sunday? "If not, you are, in my opinion, neglecting your greatest obligation. Your deeds and the examples you give your children make a deep and lasting im-

pression on your child. "Take them regularly to the church of your choice and give them a chance to get the love of God in their souls that might have the spiritual strength to resist evil when and wherever it appears. "Again I say: Herein lies the cause and solution of juvenile delinquency."

Music Teachers Study Curriculum With Educators

Instrumental and vocal music teachers of Artesia, Atoka, and Cottonwood met with C. M. Stookey on Wednesday afternoon to analyze the local school's music program. The music curriculum committee discussed with Stookey outstanding music curriculums in other schools. Object of the study is to broaden and enrich the Artesia schools' music program. The music curriculum study committee is a subcommittee of the curriculum committee formed by the board of education as one of several committees to make an over-all study of the Artesia school system. The committee discussed with Stookey. Stookey is to meet with the committee again Feb. 2. Music teachers on the committee are Mrs. Augusta Spratt, chairman; Herbert Casley, Rachel Beasley, Owen Bennett, Justin Bradbury, Enda Ruth Hamblen, Leory Jacobs, Mildred McClintock, and H. D. Miller.

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MRS. MARY McCULLOUGH

Roswell Postmaster One of Few Women Heading First-Class PO

When she was graduated from Holy Name Business college, Louisville, Ky., in 1914, Mrs. Mary McCullough, then Mary Fye, never dreamed she would one day become one of a small number of women in the United States to head a first-class post office. Her marriage brought her to Roswell. In 1917 she was married to an attorney, William H. McCullough, then a lieutenant and pilot in the U. S. Army. After his discharge at Fort Bliss, in 1920, the McCulloughs moved to Roswell, where McCullough practiced law until his untimely death in 1937. Mrs. McCullough was appointed postmaster at Roswell in April 1933, when the office was in the low brackets of first-class. It now has receipts of over \$300,000 and is the third largest office in the state. Joining the New Mexico chapter of the National Association of Postmasters shortly after her appointment,

Mrs. McCullough has been interested in association work ever since. She is past president of her state chapter and former national executive committee member of the National Association of Postmasters. She is a civic-minded person, being a member of the Chamber of Commerce, a member and past president of Altrusa club, a member and past commissioner of the Girl Scout council, a member and past state president of American Legion Auxiliary and grand-regent of the Roswell Chapter Catholic Daughters of America. Mrs. McCullough is very much interested in postal operations and postal history. In describing the work, she lists loyalty as a requisite. "The post office department is dependent, in a large degree, upon postmasters to operate the vast post office business," she explains. "It is their duty always to be on the alert for the betterment of

service to the public, for the welfare of employees, and to maintain a business-like conduct of the service. They are the servants of the public and justly proud of their appointments. The first duty of postmasters is to see that mails are safeguarded and that dispatches and deliveries are prompt and efficient." Many amusing incidents occur from time to time in every post office. One that Mrs. McCullough likes to recall happened in 1944, the year that a commemorative stamp was issued in honor of the first crossing of the Atlantic ocean by steamship. A small lad asking for a 3-cent stamp was given one of these special stamps, depicting the S. S. Savannah. He looked at it closely, handed it back to the clerk saying, "I don't think I can use this." "You want a 3-cent stamp don't you?" the clerk asked. "Yes, I do," the youngster said, "but this 3-cent stamp has a boat on it and my letter isn't going by boat." Mrs. McCullough says, "Although the incident was most amusing, here was a lad who was observing with a logical mind at an early age. No doubt he'd been told that stamps with airplanes on them were to be used only for air mail, which, of course, is correct.

McRae Is Officer In New Mexico Supervisors



J. A. McRAE, JR.

J. A. McRae, Jr., secretary-treasurer, New Mexico branch, National Association of Postal Supervisors, is assistant postmaster at Alamogordo. McRae entered the postal service as substitute clerk at Alamogordo in 1935 and was appointed assistant postmaster in 1942. He was born at Sanderson, Texas, but has lived in Otero county since 1916. He is a graduate of McMurry college, Abilene, Texas, and is a veteran of World War II.

So, logically he assumed that the same would apply to boats." The Roswell post office has the distinction of operating the first auto star route in 1905 to Torrance, N. M., on the Rock Island railroad. It was an old-fashioned two-cylinder Buick auto, without windshield. There were no closed cars on this route, for such things were unknown then. A trip in winter on a cold day was like a trip to the North Pole, for the speed of the car, slow though it was, brought a freezing wind to the face. It was no trip for weaklings. There was a crude bridge over the Cienago del Macho, 19 miles north of Roswell, made simply of two troughs of huge timber, to fit the wheels of the auto. At that time there was no such thing as a

highway. Herds of antelopes roamed the plains. The late Gov. James F. Hinkle often told the story of shooting an antelope from a distance of 400 yards, without slowing up the usual speed of the mail car in which he was a passenger. No matter the cost, they operated under the world famed slogan—"The mail must go through!" The contrast between that crude route and its equipment, and the luxurious and speedy auto buses of today is almost inconceivable. The pioneers of New Mexico deserve high credit for bringing the first auto star route to the United States and thus paving the way for many others that came after them. The Whooping Crane stands about five feet high.

Directors Guide State's Mail Service

County directors for New Mexico's postal service are as follows: Claude R. Graham, Datil, Catron county; F. W. Sadler, Dexter, Chaves county; Eva Reed Howard, Ute Park, Colfax county; George W. Messenger, Bellview, Curry county; James W. Patterson, Fort Sumner, DeBaca county; Daniel Moreno, LaMesa, Dona Ana county; J. L. Truett, Artesia, Eddy county;

Fannie E. Stearman, Hurley, Grant county; Paul Madrid, Vaughn, Gaudalupe county; Elbert L. Wallace, Mosquero, Harding county; Eugene Montague, Lordsburg, Hidalgo county; Lyle L. Gholson, Hobbs, Lea county; Dorothy R. Parnell, Green Tree, Lincoln county. Dorothy L. Bond, Gage, Luna county; Dominic Rollie, Gallup, McKinley county; Rosalia Branch, Mora, Mora county; H. Dale Dodds, Tularosa, Otero county; Mabel C. Johnson, Endee, Quay county; F. N. Lucero, Espanola, Rio Arriba county. Ethel N. Davis, Milnes and Roosevelt county; Robert Fisher, Cuba, Sandoval county; Ruth N. Bond, Kirtland, San Juan county; Antonio D. Baca, Las Vegas, San

Miguel county; Mrs. Mary Hall, Magdalena, Socorro county; Agnes R. Avila, Taos, Taos county; Bodie L. Gloss, Moriarty, Rance county; Faries E. Clayton, Union county; Baca, Belen, Valencia county. Traces of earliest pre-human habitation on this continent are found in New Mexico. Sandia Man having lived in the area now occupied by Albuquerque, and the Folsom Man having hunted in what is Union county. Americans have a radio set every two and a half persons in this country, one for every six persons.

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THE GREATEST ASSOCIATION OF POSTMASTERS IN THE WORLD

NATIONAL ASSOCIATION of POSTMASTERS OF THE UNITED STATES



Your membership expired in December, so we ask that you save your Chapter Secretary time and expense by mailing in your dues NOW. Remember that the rates have been changed so that your organization can be of greater service to you and 1954 can be made a greater year of progress, especially in salary benefits and in increased facilities for your office.

You who did not join in 1953 are invited to come in Now, for 1954 WILL BE A YEAR OF GREAT PROGRESS. You will want to attend our Chapter and National Conventions, and share in the good things for which we stand.

Our 1954 Program includes active efforts for a fair and equitable increase in Pay for Postmasters. ACT NOW! Use the Coupon below! Fill out and mail to your chapter secretary.

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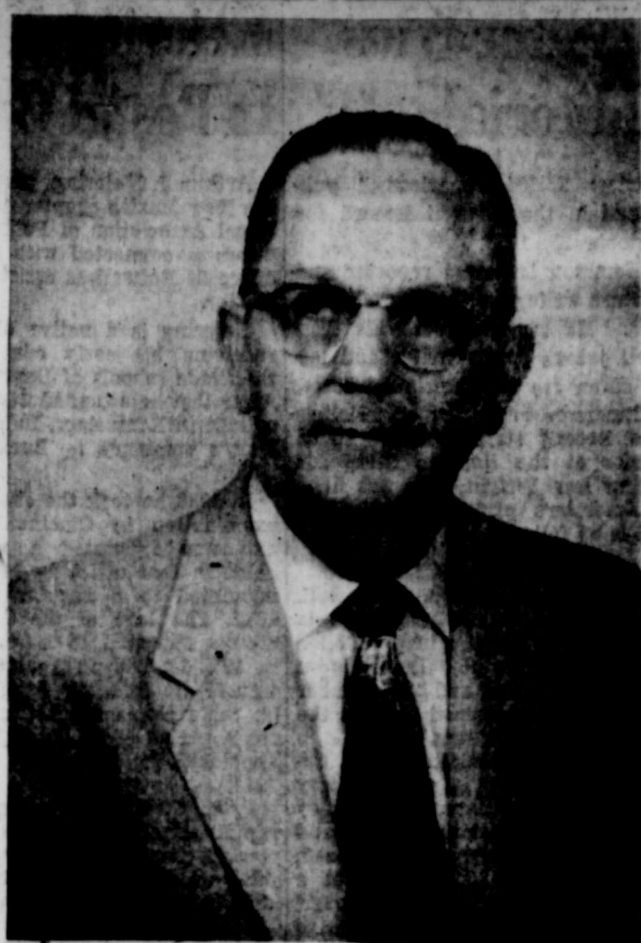
Kieb General Facilities Director for Post Office

Ormonde K. Kieb of Maplewood, N. J., is assistant postmaster general for facilities to Postmaster Arthur E. Summerfield. Kieb, 51, well-known real estate agent, has been a consultant on mortgage brokerage, industrial properties, appraisals, chain-store buying and management problems at headquarters located in New York City. He received his grade and high school education in the Newark public schools, and is of the class of 1924 of Franklin and Marshall College. From 1932 to 1946 he was president and treasurer of The Kieb Co., Newark, specializing in industrial and investment real estate. From 1946 to 1950 he served as president and secretary of Kiebs Realty, Inc., dealing mortgages, sales, industrial properties and management and general insurance.

Kieb has been active in many professional organizations in the real estate field. He served as governor of the Newark Real Estate Board and as president of the New Jersey Association of Real Estate Boards and the Institute of Real Estate Management.

Currently, Kieb is a director of the National Association of Real Estate Boards and a charter member of the Society of Industrial Realtors.

A past president of the Maplewood, N. J., Rotary club, a member of the Maplewood Planning Board, a vice-president of the Newark YMCA and chairman of its new building committee, Kieb has served on New Jersey's advisory committee on veterans housing, the land use advisory committee, and the governor's commission on housing, and as a condemnation commissioner on properties of the Board of New York Authority.



B. E. McCASKILL

McCaskill, District Head Of Transportation, to Attend

B. E. McCaskill, general superintendent of the postal transportation service in the 11th division with headquarters at Fort Worth, has informed New Mexico postal convention officials he'll be at the 1954 meeting in Artesia.

McCaskill writes "I am mighty proud to be affiliated with the transportation of mail, and I consider that I am especially fortunate in having had experience in all forms of mail transportation which includes highway, railway and airway. I have spent 23 years in this service and find it just as interesting as it was the first day I entered the service.

"Another feature of the service which I deeply and sincerely appreciate is the opportunity that I have had to meet such people as you and other postmasters throughout the division. It is only by this good will and cooperation that I can hope to come anywhere near succeeding in my new position. We consider that this is a team job and patron, and not for any particular branch of the service. You certainly have my cooperation, and I know that I have yours. What I we are all working for the postal

must do is conduct my office in such way as to continue to merit your cooperation and good will.

"I fear there is some misunderstanding about the intention of the department in making some service curtailments. The plan of the postmaster general is only to eliminate service that is of no particular value to the patron or service that is far out of proportion when the actual service rendered is compared with the cost involved. It is my sincere belief that once the program of the post office department is understood that there will be no misgivings, and I am quite confident that when the program is completed all of us can be justly proud of the part we played in making it come true. Perhaps I can expand on this particular feature of the service at the time of your convention.

Bathtub drownings comprise the lead cause of accidental deaths of children in the home.

New Mexico's state welfare department has legal custody of more than 400 children.

Drawbacks of the Modern Age



Over 30,000 British-made automobiles are sold in the United States annually.

The average employed person in this country works one month a year to pay his income taxes.



NORRIS R. ABRAMS

Abrams, Director of Postal Operations, Top Businessman

Norris R. Abrams, assistant postmaster general in charge of the bureau of post office operations, was formerly director and president in charge of operations of Congoleum-Nairn, Inc., manufacturers of Gold Seal floor wall coverings, with home offices at Kearny, N. J. Abrams was born June 25, 1896, Prospect Park, Pa. His father, late Ellis C. Abrams, was for years a member of the editorial staff of the Philadelphia Inquirer and the Associated Press. His mother, Mrs. Ida Abrams, 87 years of age, now resides in Ridley Park, with her daughter. Abrams' father was active in politics in Pennsylvania and at one time served as sheriff of Delaware County, Pa. Abrams attended Prospect Park school and graduated from Philadelphia high school. He attended Dubuque university at Dubuque, Iowa, leaving there as a

volunteer for military service with the first division in World War I. He rose from private to first lieutenant and became battery commander and later adjutant of the second battalion of the 7th field artillery of that division.

Abrams was active in politics in Delaware county and served as counsel in the borough of Prospect Park and later became president of the borough council.

Abrams started his business career with Congoleum Co. at their Marcus Hook plant, where he advanced through the various supervisory ranks to become assistant superintendent. In 1937, Abrams was transferred to Kearny, N. J., where shortly thereafter he became plant manager of the Kearny plant of the newly combined company, Congoleum-Nairn, Inc.

Soon his responsibilities broadened to take in all the company's plants. He became manufacturing manager in 1945 and in 1949 was



L. ROCHE WALTER

Walter Brings Lengthy Public Relations Background to PO

L. Roche Walter of New York is special assistant to the postmaster general in charge of public relations appointed "to help the department meet a pressing need for an information program serving both postal employees and the public."

Formerly director of advertising and public relations for the Flint-Kote Company, Inc., New York, a national building materials manufacturer, Walter has more recently served in a creative capacity with two leading advertising agencies—Erwin, Wasey and Company and the Kudner Agency, Inc., and the public relations firm of Hill & Knowlton, Inc.

Throughout World War II he was a commander, USNR, on the Army-Navy munitions board.

He is past president of the Direct Mail Advertising Assn., Inc.

made vice-president in charge of manufacturing. The same year he was elected to a directorship in the company. In 1950 he was made vice-president in charge of all the company's operations.

Abrams was an all-around athlete in his younger days and is well known by many of the people in South Jersey where he played football and also pitcher semi-professional baseball.

While in college, Abrams not only played baseball and football, but was a member of the mile relay team and captained the Dubuque basketball team. Abrams still continues his interest in all sports. His activity is now concentrated on golf and was the senior champion of the Maplewood Country club in 1952.

Abrams is a member of the advisory committee of the National Industrial Conference Board, the board of governors of the West Hudson Manufacturing Assn., and the board of advisers of Fairleigh Dickinson college, Rutherford. He is also a member of the New York Economics League and the U. S. Ordnance Assn.

Abrams and his wife, Ada D. Hackman Abrams, resided at Maplewood where he still owns a home at 612 Prospect. They have a son, Norman, Jr., now residing in New York and two daughters—Mrs. Howard Cosell of New York and Mrs. Peter J. Cahill of Cedar Grove, N. J. He is a proud grandfather of two girls and one boy.

a former board member of the Association of National Advertisers and the Public Relations Society of America, Inc.; editor-in-chief of the McGraw-Hill Library of Business Management; and previously a faculty member of the Evening School of Business, Columbia university.

Born in Dayton, Ohio, Walter is a graduate of Miami university, Oxford, Ohio, and a member of four fraternities: Phi Delta Theta (national social), Phi Beta Kappa (honorary scholastic), Tau Kappa Alpha (honorary oratorical), and Sigma Delta Chi (honorary journalistic).

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Tentative Convention Agenda

(Continued from Page One)

- 10:30 a. m.—Postmasters' Meeting—Main Auditorium—Vets building—Called to Order: Arthur Meiering, president; Reading of Minutes, J. A. McRae, secy-treas.; Address (see program); Response (see program).
- 10:30 a. m.—Postmasters' Meeting—Main Auditorium—Vets Building—Called to Order: Carl J. Dagostino, president; Reading of Minutes, Jeannette S. Johnson, secy-treas.; Report on Membership, Jeannette S. Johnson; Committee Appointments, Carl J. Dagostino, president; Report on National Convention, Jeannette S. Johnson; Addresses (see program).
- Adjourn—12:30 p. m.
- 2 p. m.—Supervisors Business Meeting—Called to Order, Arthur Meiering; Report of President (see program); Other Business (see program).
- 2 p. m.—Postmasters' Meeting Reconvenes—Report of President, Carl J. Dagostino, president; Report of National Executive Committee, Jeannette S. Johnson, member of the committee; Report of County Directors, to be designated by the president; Other Business (see program); Adjourn, 4:30 p. m.
- 4:30 p. m. to 7—Free Time—Visiting points of interest, general discussions.
- 7 p. m. to 9—Fish Fry—Convention Hall Park—Various acts of entertainment scheduled during this event including public speaking over public address system and radio; subject to the wishes of Presidents Dagostino and Meiering.
- SATURDAY, APRIL 10**
- 8:30 a. m.—Joint Meeting of Postmasters and Supervisors—Fifty minutes limited time at the disposal of the two presidents. Selection of the next convention city.
- 9:20 a. m.—Supervisors' Meeting—Sombbrero Room convention hall—Time limited addresses as decided by the president; Election of Officers, 1954 and 1955; Installation of Officers elected.
- 9:20 a. m.—Postmasters' Meeting—Main Auditorium, convention hall—Limited addresses as desired by the president; Election of Officers for 1954 and 1955; Installation of new officers elected.
- 10:30 a. m.—Adjourn.
- 1:30 to 3:30 p. m.—First and Second-Class Postmasters' Meeting—Forum—Presiding Officer to be designated by the president.
- 1:30 to 3:30 p. m.—Third and Fourth-Class Postmasters' Meeting—Forum—Presiding officer to be designated by the president.
- 3:30 to 5 p. m.—Ladies' Tea (for the place, see program); free time for men to visit Country Club and golf course or other events to be shown in program.
- 7 p. m.—Convention Final Banquet, Main Auditorium Convention Hall; Toastmaster, Lyle Golson, Hobbs postmaster; Presentation of Distinguished Guests, by Dave Button, assisted by Paul Scott. All members and their visitors will take their places at the table and be seated. Paul Scott will arrange the distinguished guests in ante room and have them presented in order by Dave Button as they are escorted to their respective place cards where they remain standing until last entry and applause is given.
- Invocation—Fr. Stephen Bono; all sing, "Hail, Hail, the Gang's All Here"; various entertainment acts, Bob Bourland in charge; toastmaster and entertainment chairman take over; in conclusion all sing, "Until We Meet Again."
- Benediction—Rev. Ralph O'Dell.

City Welcomes—

(Continued from Page One)

working together sincerely and achieving together proudly. That's Artesia! Its opportunities are unlimited.

It is in this spirit of pride and civic advancement that the Chamber of Commerce welcomes the 1954 state convention of the New Mexico chapter of the National Association of Postmasters.

Truett Welcomes—

(Continued from Page One)

of the service we all represent. To all of them and to all of you, and on behalf of our chapter president and secretary, the personnel of this newspaper, local radio station KSVP, the various local service clubs, and citizens of Artesia generally, and especially the committee members whose names appear in the agenda elsewhere in this paper, we will be looking forward to meeting you here in Artesia, April 8, 9 and 10, where and when we hope to submit for your consideration, approval and execution in the convention, a sound constructive and interesting program.

The so-called hidden taxes collected in these United States amount to \$700 per family annually.

Better Service—

(Continued from Page One)

tion, at the invitation of the postmaster of that city, Freeman B. Dickerson.

This gathering included postmasters of the first class, their assistants, the postmaster general and heads of bureaus, and the chief of division of the post office department. During the next few years, postmasters of the second and third class were invited to join the association, and in 1931 at Omaha, Neb., the constitution and by-laws were amended to include postmasters of the fourth class.

THEREBY THE NATIONAL Association of Postmasters became the only association in which postmasters of every class were eligible for membership, with equal rights of voting and holding elective offices.

From the first meeting held in Detroit in 1898, until the 1933 convention held in Rochester, N. Y., the convention attendance was comparatively small at times.

This convention represented the turning point in the history of the association. The 1934 convention in French Lick Springs, Ind., revised the constitution and by-laws to provide for the formation of state chapters to be chartered by the national association. In the 1935 convention held in Chicago, Ill., the constitution and by-laws were pre-

McNamara—

(Continued from Page One)

postal leaders in Washington. The voice of our association is listened to with confidence and respect by the Congress of the United States. "Year by year we show a steady growth and become stronger numerically. Your association is recognized for what it is, a great group of outstanding American citizens, sincerely devoted to the service of our government. The postmasters of the nation have the right, and we as their official servants have the obligation and responsibility, of seeing to it that their first and foremost responsibility is directed to the advancement of the postal service of this government.

"We also have the responsibility of aiding and protecting the lawful rights of our postmasters, their jobs, their welfare, and their success. In the year that lies ahead we shall press upon the Congress demands for a just, fair, and equitable increase in our salary structure. The bond and equipment bill which has been stymied too long in the committees of the post office sent and adopted. From a humble rebirth at French Lick Springs, Ind., in 1934, the membership has increased from 888 to 33,000, and steadily increasing annually.

THE NATIONAL ASSOCIATION of Postmasters maintains full time office in Washington, D. C., headquarters, prints and mails to its paid members monthly, the Postmasters Gazette, a magazine of great value to postmasters in many ways.

The various state chapters hold annual conventions as does the national association, the latter of which was held in San Francisco, Calif., Oct. 25 thru 29, 1953.

Former Advocate Editor Wins High Award for Editorial

Brownie Emerson, former editor of the Artesia Advocate, was awarded an E. H. Shaffer Memorial Award for "Excellence in Editorial Writing" last weekend, at the annual winter convention of the New Mexico Press Assn., in Carlsbad.

Emerson's editorial was entitled "Price: 25,604 Americans," published in the Roswell Record for October 25, 1953.

Emerson is now a reporter and feature writer for the Roswell Record. He served before his Roswell job as sports writer and later editor for the Artesia Advocate.

Emerson wrote the editorial as the Record staff took on added duties at the time to fill-in for editor Dor. Wright, who was ill. Emerson's prize-winning editorial is as follows:

PRICE—25,604 AMERICANS
Take the population of Roswell. Kill each inhabitant. Take Artesia and wipe it off the map. Boiled down that gives you the totals on Americans killed and the number missing and presumed dead in the Korean "police action."

Figures on casualties were released yesterday in a wire story from United Nations, N. Y. They show 25,604 Americans killed and 7,955 missing and presumed dead. These figures strike hard at a basic fact civilians too often overlook. It's easy to say let's go to war," but not when you have to do the fighting.

I want you to know that I am eagerly looking forward to being with you and the other New Mexico postmasters, and I want each and every one of you to feel free to consult me in regard to any matter where you think I can be of assistance. Unless I am successful in assisting you to improve your service and understand departmental policies better, I will be very much disappointed."

Meiering of Roswell Active In Postal Organization Work

Arthur J. Meiering, president of the New Mexico chapter of the National Association of Postal Supervisors is connected with the post office at Roswell as assistant postmaster.

Meiering is a native of Ohio—receiving his early education in the grade schools of Dayton, Ohio. After that he attended St. Joseph's college in Rensselaer, Ind., and St. Mary's seminary in Burkettsville, Ohio.

In 1936 he took the civil service examination in Cincinnati, Ohio, and was appointed a substitute clerk in that office in 1937; later appointed to a regular clerk in 1941. The lure of the Southwest always appealed to Meiering and in 1943 he had an opportunity to transfer to Roswell. After serving on the rolls as a substitute again for a period of 10 months he was appointed to a regular clerk in 1944.

Promotions thereafter came rapidly when he was appointed clerk-in-charge in January 1946—followed by the appointment to superintendent of mails in October 1946. Oct. 1, 1953, he was appointed to his present position of assistant postmaster.

Police action or war—somebody gets killed, somebody gets hurt. It was a miserable dirty, anguished business we got into in Korea. It's for wiser minds to say to what end the war was fought and why 25,604 Americans had to die.

The freedom we enjoy in Roswell didn't come for free. There's a price tag on it—for us—for all America—for the world.

Always a strong believer in organizational work, Meiering takes an active part in postal organizations, serving as president of the Roswell clerks' organization in 1945. In 1951 he served as secretary of the New Mexico chapter of the National Association of Postal Supervisors and was instrumental in getting the supervisors of New Mexico 100 per cent organized.

At the Tucumcari convention of 1952 he was elected president of the supervisors organization and

was reelected to that post in 1953 at the Las Cruces convention. Since coming to Roswell Meiering has taken active part in community affairs and civic activities. He was the first chairman of the Roswell Chamber of Commerce street safety committee and is serving on other Chamber of Commerce committees. At the same time he is serving on the Roswell Community Club, which has just completed serving as president of the Roswell wanis club.

A rainbow trout that is from fresh to salt water coloration and becomes a rainbow when it returns to fresh water.

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