## The Artesia advocate

Artesia＇s Most Complete News Reporting

RTESIA，NEW MEXICO，TUESDAY JANUARY 19， 1954

## Volume firty－one

Three Counties
Press for Roads

Tax Assessing to Begin In Artesia February 1 It＇s that time of year again．
Tax assessing is scheduled 7．F．＂Doc＂Elvin has announced．It will in Artesia Feb．1， Elvin said property owners should bring their 1953 tax erty when they come，to City Hall in Artesia． Property owners may also go to the county
office at the court house in Carlsbad， office at the court house in Carlsbad，Elvin said．
All businesses and all property All businesses an
valuation，Elvin said．


Five Break－Ins in Three Nights Stump ${ }^{\prime}$ Police；Clues Found at Scene

Skelly Finishes Gas，Distillate Discovery

Eight Top Girls Candidates for Valentine Queen

March of Dimes Gets \＄2，186 from Telethon


|  |  | \％ |  |
| :---: | :---: | :---: | :---: |
| men mey mux ker nimuts ort | mitame | 为 |  |
| mo |  | Mrs．Richardson |  |
|  |  | Dies Friday in |  |
| Somp | 为 | Kansas Toinn | Iit |
| atis |  |  |  |
| Hershortue antur |  |  |  |
| 为 |  |  |  |
|  |  |  |  |
| coiche | City | e | Final Gi |
| min |  |  |  |
| Nater | In Teacher | $r$ Salaries | 63．106 Bales |
|  | mes mant fom tie | maxmum mary to | \％ |
|  |  | undmen |  |
|  | moil | teacher will receive $\$ 300$ more a year than the teacher with a | Nomem |
| Mrs．Rell Johnson |  | comem | \％ |
| Dies in Hospital； |  |  | Clothes Stolen |
| Funeral Pending |  |  | From Line While |
|  |  |  |  |
|  |  |  | dimb mem sima |
| gimmon was bemm | Nomem | Nown |  |
|  | cane smo wic |  |  |
| ${ }^{\text {min }}$ | Head |  |  |
|  |  |  | Purse－Snatcher |
|  | Near Artesia |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

American Legion Auxiliary State President Visits Here


| Presbyterian | Parents of Son |
| :---: | :---: |
| Circle Studies |  |
| Civic Problems |  |



| Pink－Blue Event Held to Honor Mrs．Vandagriff |
| :---: |
|  |
|  |
| Aceme |
| come weit bus wim vim |
| Tome tom |
| ） |
|  |
| ato beme |
| 为 |
|  |
|  |
|  |
| num |
|  |
|  |
| Episcopal Chureh |
| Auxiliary Plans |
| Parish Meeting |
|  |
| 䢒 |
| amm |
|  |
| Som |
|  |
|  |
| bobad |
| \％ |
|  |
| ateme |
| nem mom |
| ， |
| ， |
|  |
| nutas at mea |
|  |
|  |
|  |




## Mrs．McNeil Is

Honored With Birthday Event
$\qquad$
neighbors w
Mrs．Wan
the host in
nad coffee．
and coffee．
Those
A．Denton
Those present were Mmes，L
Denton，Carroll Brown，E．E
Furphy，Wanda Cobble，Jennie


## Come In！Test the Thrilling New Power of the 1954 Chieftain Pontiac



NEVER HAVE QUALITY AND LOW COST BEEN SO BEAUTIFULLY COMBINED

## More Pontiac engine－best．proved of all you would expect in tope．priced eare <br> IOOK AT PONTIAC＇S SCORE FO <br>  <br> Wide choice of optional power controlz sill General Motors lowest priced fight

## COLE MOTOR COMPANY



" Hi, Mom I T'm ar Fred's.
but l'll be home in time for dinner!'

Millions of messages like this go over
telephone lines each day-bringing comfort and joy-ending anxiety-strengthening the ties that bind families together another example of how your telephone qualifies as one of modern living's greatest bargains.

- how many of life's "musts" give you so much for so little? 5

Now you can plan your washdays without a glance at the weather forecast! The better-than-
sunshine climate inside an automatic gas clothes unshine climate inside an automatic gas cloth 365 perfect drying days every year - no matter what the weather's like outside. When you have an automatic gas clothes dryer, you can wash safely and comfortably every day of the year-even at night, if you wish - and dry clothes in minutes without back breaking labor!

## mas clorhes diyer

## only GAS

- Dries clothes so fast!

Faster than line drying! Faster than any other automatic dryer!

- Costs so little to operate! Costs less per load to
other automatic dryer!



## Safe for your washables - even new synthetic fabrics!

## Southerm Union Cias

Fighting Bulldogs Edge Back Into Black Column Travelers Downed With Two Weekend Wins Over Highlands, Floyd ${ }^{\text {By College Team }}$


## (2)

BE CAREFULThe Life You Save May Be Your Own! Are your Windshields or Car Window Glass Broken, Blurry or Cracked?

Let Us Replace Your Old Faulty Glass Today Automobile Owners have until January 31 t get Windshied Stichers!
wE ARE GLLASS EXPERTS Artesia Paint and Glass Company 824 South First $\qquad$

## MAC'S

 DRIVEINN EVERY WEDNESDAY SPECIAL!

FRIED CHICKEN $\underset{\substack{\text { French Fries } \\ \text { Honey Rolls }}}{\substack{\text { Hon }}}$
Good Food Cooked Right!

Siltation Cuts Down Good Fishing in Warm Waters

|  |  |
| :---: | :---: |
| mill |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Which consist of rock deflectors in arroyos, filling gullies,and planting soil-binding grass, trees and shrubs whichwill tend to retard open land washing down into the |  |
| Tickets on Sale |  |
| For Rosicell <br> Musical Erent |  |
|  |  |
| Rev, Alex Bradford, radio re- cording artist, and his singers |  |
| 为 |  |
|  |  |
|  |  |



DR. RALPH HUNT Optoinetrist

$\qquad$
TRY IT FOR FEATURES COMPARE IT FOR VALUE



On Cotton's
Spinning Told


Hagerman High Quint Downs Weed, Faces Carlsbad Team


|  | Captain's Choice <br> Fresh Frozen Fillets | 1 lb . Pkg. |  |
| :---: | :---: | :---: | :---: |
|  | Johnson's or Price's | 1/2 Gal. Ctn. |  |
|  | Edward's Drip, Regular <br> or Fine | 1 lb . Tin |  |



Tew Auto Medical Expense nsurance Policy Announced

## （1）Now K S V P

|  | $\sum_{2}^{2 m}$ |  |
| :---: | :---: | :---: |
| シュ |  |  |
|  | $5=$ | ， |
| ＝ |  |  |
|  | ： |  |
|  |  | 5．．．n． |
| \％ | 边 |  |
| Lime | \％exmen |  |
| － | 路 |  |
| 4 yc |  | \％\％mim |
| ＂womm | ． |  |
| \％inm | 品覍 | ．．．2 |
| － |  | 53\％ |
|  |  |  |
| Finmo | \％ |  |
| rem |  | E Ex |
|  |  |  |
|  |  | \％ |

## 

 and

## and



|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | \％entimemem |  |
|  |  |  |
|  | Milk Consumption |  |
|  | Up Over World |  |
| －Guernsey Field |  | ${ }^{10411213}$ |
| Day Slated in |  | 25262722 |
| Dona Ana County | 隹 |  |
|  |  | M |
|  |  | DIMES |
|  | and |  |
|  |  |  |
| ，mon |  |  |
|  | xiele zaimit |  |
|  |  |  |
| ＇Talk，to Death＇ |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | 4，arc |  |
|  |  | mive |
|  |  |  |
|  |  | \％ |
|  | memomelcolm |  |
| ma | Kiddy Agency | ＂ |
|  | Insurance－Real Estate | $\bigcirc$ |
| \％ |  |  |

## 

for a Merry
NEXT Christmas
JOIN OUR 195
CHRISTMAS
CIUB

## NOW！

THE 1954
CHRISTMAS
SAVINGS CLUB
OFFER－WILL SOON BE OVER
Jein Our Club Today！
Have the Cash Next Christmas for Holiday Shopping！

FIRST NATIONAL BANK

Certified Seed Is Missing Link to Higher Crop Yields

Four-H Provides Farm Terracing Farm Homemaking May Be Listed Education Plan As Expense Item



CORDUROY COATS


MENS MOCCASINS All Leather - Fleece Lined


COMBAT BOOTS now onLy:


## REDUCED

LEATHER COATS Men's $\$ 14.90^{\circ}$ нисенt Jacket $11^{18}$
mests

1 wim
minmenci- $10^{0}$

## - <br> condidi ioy silirts $=\$ 788$

## FLANNEL PAJAMAS


${\underset{c}{2.19}}_{\text {vatue: }} Y$

LOW SALE PRICE
$54^{88}$

## Mestern <br> Western HATS

Clearance Men's Single and Double Breasted
BARGAIN TABLE Odds and Ends of This and That at One Low, Low Price! - purses - blue jeans - curtains - Ladies slips • union suits • shirts - lunch cloths - sweat shirts • Drapes - Girls dresses - mens gloves Many Other Great Values - Shop - See!



$$
\begin{gathered}
\text { regular } \\
\text { S39.75 value } \\
\text { ALL wool }
\end{gathered}
$$



$$
\begin{aligned}
& \text { Regular } \\
& \text { \$29.95 value }
\end{aligned}
$$

Now ONLY


Girl Scout Troop News

| Girl Scout | Troop News |  |
| :---: | :---: | :---: |
|  |  |  |
| deme | March of Dimes- |  |
| Numbeme |  |  |
| Trow on orde weme mat |  |  |
|  | A conte |  |
| ateme | ammenem from wom |  |
|  |  |  |
|  | Luma | Sus |
|  | 4 atem sar Dow a | cosme |
|  |  | cism |
|  | tare |  |
| Hex | \%vert |  |
| and min leme |  |  |
|  | Fitu-Cor Wrech Yorth of City |  |
|  | ${ }^{\text {Danages Cars }}$ |  |
|  |  |  |
|  | 边 | coim |
|  |  |  |
|  |  |  |
|  |  | ve |



AUTHORIZED ACIVOTEALER
gUY CHEVROLET COMPANY
Phone 291

Oldsmobile for 1954 Goes On Display Here Wednesday


Cotton Insect Control Group Discusses Insecticide Uses

# OLSMOBILE 1954 



THE DREAM THAT COULDN'T WAIT . . . Shaped on Oldsmobile's drawing board many years ago . . . scheduled for completion in $1955 \ldots$ perfected a full year in advance! This is Oldsmobile for 1954 -breath-taking beauty and record-breaking per formance translated into reality! The fresh, original concept of this Oldsmobile finds brilliant expression in its new lower, longer, lovelier styling. In the daring new slant of its sweep-around panoramic windshield . . . the modern magnificence of its Custom-Lounge Interiors . . . the hundreds of dramatic innovations from new "World" crest to contoured tail-light! And, to match Oldsmobile's dream-car design with power-a new 185-horsepower "Rocket" Engine! A "Rocket" that broke all records for power, dependability and economy! Oldsmobile proudly presents its greatest car of all time-one full year ahead of time!the matchless new 1954 "Rocket" Engine Oldsmobile

## ON DISPLAY IN OUR SHOWROOM-WED. JAN. 20

SEE IT! DRIVE IT! FEEL THE POWER
OF THE NEW 185 H.P. ROCKET ENGINE OLDSMOBILE FOR 1954 guy chevrolet co.
101 West Main
Artesia, New Mexico
Phone 291


Carlsbad Woman Seeks Secretary Of State Post


Quality Materials, Lowest Prices, Real Services and Guaranteed Satisfaction

## i0 M M A M 1 B

Plumbing Bargains! 5 Ft. Heavy Cast Iron BATH TUB

$$
\begin{array}{r}
72.50 \\
\hline
\end{array}
$$

21×32 Inch Double Compartment LEDCE BACK SINK

Includes: Two Basket Strainers, Connected Waste P-Trap, Chrome Mixing Faucet with Spray

CAST IRON FITTINGS OF
ALL TYPES AND PIPE
s52.50
LUMBER BARGAINS dRy pine sheathing


OAK FLOORING High Quality No. 2 Short s11.50


- $\quad$ 20.Gallos
water heater
Fully Automatic, Insulated, Safety Pilot The Very Best Controls 899.50 onLy

You Get Better Prices at
BOWMAN LUMBER COMPANY

## The Artesia Advocate

Egyptian, Iranian Students Find Area Similar to their Homelands

$=\mathrm{Ev}=\mathrm{C}$
C. Roy Anderson Announces

Candidacy for Re-Election

## From Washington

## J

## Again Company's

'Agent of Year'


ARTESIA building \& loan ASSOCLATION


## DROUTH FEED PROGRAM

## PURINA MILLS

## WILL DELIVER

## DIRECT TO YOUR RANCH

- Range cubes
- dairy meal

INQUIRE AT

## F. L. WILSON FEED STORE

FOR DELIVERED PRICES

The Artesia Advocate
drinking habit.
They are convinced the individual is quit if he only desired to do that. We agree
with that. We beileve that anyone who sin-
cerely and honestly wants to quit drinking

## (1.

rom

$\therefore=$

Won't Happen to Me
$\mathbf{N}^{\circ}$

Reward for Long Service H

$\square$

Those to Help
$W^{\mathrm{E}}$

Otero County Votes 3-1 in Favor of Staying Wet Despite Intensive Prohibition Drive OTER


Federal Bureau of Land Management Is Justly Criticized for Handling of Oil, Gas Leases

Child Welfare, Crippled Children's Services Operated By State Agency


Coffee talk-
Dime or $\$ 100$ Contribution, Polio Fund Booms With Lengthy Telethon



Ten, Twenty Years Ago In Artesia


THE RUBIROSAS IN FLORIDA


Office Supplies at The Advocate

#  

$\xrightarrow[\substack{\text { manex } \\ \text { lassified Rates }}]{ }$




|  |
| :---: |
|  |  |



## 

 B
—


 READ THE ADS

## House Moving!

See Ervin porter
J. A. FAIREY AGENCY 513 North First
REAL ESTATE

Two Duplex Apartments, individual baths, GI equity, Business locations on South First.
Two and three Bedroom Homes, well located.
Two Bedroom GI equity, close in, on
Large three bedroom home for rent.
List Your Farms and Ranches With Us We Give Your Listings Our Personal Atte
MRS. FRANK MULLENAX

## SPTEDY

We Give S\&H GREEN
 clean
1948 CHRYSLER 6 Four Door Sedan, radio, heat
er and original two-tone paint
$\$ 595$ 1948 DoDGE Custom 4-Door Sedan, radio, heater
and seat covers, practically new tires and
mechanicall
A.



|  |  | 0-Used Cars and Truck | 10A-Automotive Supplies |  |
| :---: | :---: | :---: | :---: | :---: |
| Special Chick Sale <br> Heavy Breeds. Limited time only! 100 Chicks Reg. Price $\$ 17 ; 25$ Chicks Free! <br> F. L. Wilson FEED \& SUPPLY STore |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | -1 |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |





| Spalding, phone 1500. <br> READ THE ADS | WESTSIDE |
| :---: | :---: |
| cycorocysez | SERVICE STATION |
|  |  |

A. A. BRANCH

NUMEX GASOLINE Quality Lubrication All Brands of Oil
Complete Line of Accessories
Save 2c Gallon on Gas Here! Open Seren Daysy a Week -6 A. M. to 8 P. M.

COX MOTOR CO.


## 

(6x)


KIDDY AGENCY
real estate and insuranck
15 West Main
Low Down Payment - Balance Like Rent
 STX Roon. 2 Ratis- sos Richardson turez bedroon, 2 Batus-702 cathun three bebroon,
Do you mant to elll


HARVEY JONES AGENCY

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |


Nomen
CURRIER ABSTRACT CO. 102 Booker Builiding Phone 470 Abstracts of Title, Titte Insurance, Loans We are Agents for Major Life Insurance Companies for LoANs on All Types of



TAX ASSESSOR'S NOTICE!
Your County Tax Assessor will be in the CITY HALL OF ARTESIA FEBRUARY 1 thru FEbRUARY 27

To Assist the Property Owners in the Assessment of Their Property

To Assist You in Speeding the Process
Please Bring Your 1953 Rendition or a Total Listing of Your Property.

Office Hours: 8:00 A. M. to $5: 00$ P. M.
Mrs. Richard Westaway F.F. (Doc) Elvin

## SAVE AT BENNIE'S BIG



Good Idea:
join our
CHRISTMAS
SAVINGS CLUB

Just Think-50 Cents or a Dollar
Deposited With Us Each Week
rom Now matil Next December 1
med Xour Christums Gift Buying Probems
Will Be Solved!
Get the
Saving Habit, Today!
yes, the
CHRISTMAS SAVINGS CLUB
IS A VERY GOOD IDEA:
PEOPLES STATE BANK
Member of Federal Deposit Insurance Corporation Deposits to $\$ 10,000$ Guaranteed!

