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# THE ARTESIA ADVOCATE



VOLUME FIFTY

ARTESIA, NEW MEXICO, FRIDAY, DECEMBER 18, 1953

NUMBER 101

## Five Men Appointed to Serve On First Planning Commission

### C. C. Nelson Is Named to School Board

C. C. Nelson was appointed to the Artesia board of education this week to replace Artie McAnally, who resigned the post last month.

In a reshuffling of officers following Nelson's appointment, Howard Stroup was elected president of the board, Earl Cox vice-president, and Mrs. C. P. Bunch, clerk.

In its meeting Monday night the board of education awarded to contract for purchase of a school truck to General Equipment Co., low bidder, at \$2,442 for an International truck.

The board also discussed an early report of the school survey committee with regard to possible new school construction, but took no immediate action on the report.

### Otis Farmer Is Fourth to Seek Sheriff's Post

Harstell Martin, Otis farmer, Thursday became the fourth aspirant to toss his hat in the ring for Democratic nomination as Eddy county sheriff.

Martin said he planned to file for the Democratic nomination for sheriff in the 1954 election.

He joins Fred Hill of Artesia, former Eddy county sheriff, and deputy Carl Hawkins and Ed Price of Carlsbad, in announcing for the post.

Martin, who is making a political race for the first time, said "I feel I know enough about Eddy county and its people to operate an efficient sheriff's office. I would enforce all laws impartially and cooperate with all other law-enforcement agencies."

Martin served three years as assistant superintendent of the New Mexico state penitentiary farm from 1945 through 1947 when Howell Gage was warden.

He was also, for a while, a Carlsbad city officer. He has been a member of the Eddy county sheriff's posse for two years.

Born in Clarksville, Ark., in 1912, Martin moved to Carlsbad with his family in 1924 and has lived in Eddy county ever since.

He has farmed at Otis since moving here. He is a member of the Eddy County Farm and Livestock Bureau.

He was graduated from grade school at Otis and later from Carlsbad high school in 1928.

Married to the former Reba Tidwell of Carlsbad, Martin is the father of three children, two active in Eddy county FFA and FHA work. He is a member of the First Baptist church of Carlsbad.

In farming he is associated with John Martin and Jim Derrick.



HARSTELL MARTIN

### Johnson Is Named as Chairman

Artesia's first city planning commission was appointed this week and given instructions to start work immediately.

Named chairman of the commission was Charles K. Johnson, president of the First National Bank and active civic figure.

Appointed by Mayor J. L. Briscoe to serve with him are Hugh W. Kiddy, realtor; V. P. "Bill" Sheldon, geologist; Raymond Lamb, oil producer; and J. H. "Bus" Brown, surveyor.

Johnson, Kiddy, and Sheldon were named to two-year terms, Lamb and Brown one-year terms.

The commission immediately went to work following its appointment Wednesday with a study of its duties.

Chairman Johnson told the Advocate Thursday the commission will get together in the near future to study its duties, powers, and finances.

First Experience— "Since this is Artesia's first planning commission," he said, "it's all pretty new to us and we've got a lot to learn."

Appointment of the commission Wednesday climaxed a year-long campaign headed by the Chamber of Commerce, Mayor Briscoe, and the Advocate to secure a city planning commission.

The campaign was taken up by the Chamber of Commerce, which appointed a committee headed by A. J. "Jerry" Losee to investigate possibility of a commission.

The committee strongly recommended to the city council the appointment of a commission.

Finance Study— A key study to be made immediately by the commission will dig into financing for a study on which to base city planning.

Cost of a survey of the city by a St. Louis firm of planning engineers has been pegged at \$8,200.

Losee told the city he believed "interested parties" in city planning might split cost of the survey. Among the interested parties, he suggested, might be the school system, and the chamber of commerce.

### Plans Launched For Hosting Big Postal Convention

Plans for the big annual convention of New Mexico postmasters and post office superintendents to be held in Artesia in April were outlined this week.

Bill Keys was named general chairman of a Chamber of Commerce committee to take the part of civic hosts to the convention.

To serve with him will be Fred Stowe, chairman of arrangements; John Simons, Jr., fish fry; Bob Bourland, entertainment; J. D. Smith, reception; Ralph Lennon, housing.

Meeting with the committeemen were Postmaster Jess Truett and C. of C. Mgr Paul W. Scott.

The convention will be held on April 8, 9, and 10 in Artesia at Veterans Memorial building.

High-ranking dignitaries in the postal service and the federal government are expected to attend the convention, Postmaster Truett told the committee.

### Yvonne Yeager On Honor Roll At NM Western

Miss Yvonne Yeager, Artesia, daughter of Kirk E. Yeager and granddaughter of Mrs. Vina Yeager, was among the 22 New Mexico Western college, Silver City, students who were named to the honor roll for the fall term.

Of the 22, nine were tied for top ranking spot with straight "A" or 3.00 grade point average and included was Miss Yeager.

### County Growers Give Big Vote To Favor Quotas

To almost no one's surprise, Eddy county cotton growers approved cotton acreage proposals by a whopping 245 to 12 vote Tuesday.

The county thus voted to come under the parity program and reduce county cotton acreage from 48,000 acres planted in 1953 to 27,600 acres next year.

In the state cotton growers backed the quotas 1,879 to 229. Long staple growers backed quotas 364-18.

Cotton controls will be in effect for a year.

If growers had voted against the quotas, it would have meant a cut in parity based supports to 50 per cent, rather than 90 per cent support.

Wednesday the department of agriculture said the percentage of growers voting who favored quotas was the largest in any election.

Results of the election in New Mexico counties:

**Cotton—**  
Bernalillo—1 yes; Chaves—255 yes, 49 no; Curry—7 yes; De Baca—10 yes, 6 no; Dona Ana—546 yes, 27 no; Eddy—245 yes, 12 no; Grant—no votes; Guadalupe—no votes; Hidalgo—66 yes, 6 no; Lea—199 yes, 28 no; Luna—120 yes, 40 no; Otero—48 yes, 2 no; Quay—26 yes, 1 no; Roosevelt—135 yes, 36 no; Sierra—102 yes, 11 no; Socorro—66 yes, 10 no; Valencia—3 yes, 1 no, unofficial.  
**Long Staple Cotton—**  
Dona Ana—355 yes, 18 no; Luna—1 yes; Sierra—4 yes.

## Growers Told Meaning of Cotton Acreage Controls

Artesia area cotton growers had the meaning of the cotton acreage allotments they voted for Tuesday spelled out to them in a meeting with county and state agriculture stabilization and conservation (ASC) officials Wednesday night.

The growers were told deviation from the allotments penalizes them.

They were also told it is highly possible Congress may act when it reconvenes in January to up the national cotton acreage from the 17.9 million acres on which Tuesday's election was based to 21 million.

With other increases, that Congressional increase would shove up Eddy county cotton acreage allotments an estimated 20 per cent, officials told the Advocate in interviews following the meeting.

At one point during the meeting when a question came up, a special meeting of the Farm and Livestock Bureau was convened by Artesia Pres. Johnny Bowman.

The special meeting made a recommendation to Congress that farmers who voluntarily turn in cotton acres they won't plant be protected from penalization on

**Cotton growers found one bugaboo in the new cotton acreage quota laws which they voted into effect Tuesday at Wednesday's meeting with ASC officials for an explanation session.**  
**One Artesia area farmer found a neighbor with 15 acres will be allowed to plant the full 15 acres. His farm with 20 acres of cotton land can grow only nine acres of cotton under the allotment set-up. The allotment is not applied to farms of 15 acres and under.**

The recommendation resulted when several growers asked what would happen if they were given allotments of 50 acres, for example, and planted only 40.

Under current law, they would be given credit on their histories, which determines their allotments, for the 50 acres if the extra 10 acres is turned in for redistribution to other farmers.

Attending the meeting in official capacities were Elmer Cheek, Eddy county production and marketing administration (PMA) county administrative officer, and C. E. Habiges, ASC New Mexico farm field man.

The meeting was told by Roy

Thompson of Carlsbad, member of the county PMA committee, that water right acreages played no part in setting out Eddy county acreage allotments.

"The courts haven't even decided that yet, and we're sure not going to try it," he said.

He told fellow growers that if a farmer had 80 acres of water rights but signed his records saying he had 100 acres of irrigated land, he was awarded acreage on the basis of 100 acres.

Likewise, if he had 80 acres of water rights and said on his records he had 60 acres of irrigated land, he would be awarded allotments on the basis of 60 acres, the county committeeman said.

### S-Sgt. FRANKIN W. BOWDOIN, son of Mrs. Robert Jewel of Artesia, receives decoration for outstanding achievement in aerial action over Korea.

(U. S. Army Photo)

## Artesia Airman Is Awarded Distinguished Flying Cross

S/Sgt Frank Bowdoin, of Walker Air Force Base, son of Mrs. Robert Jewel of Artesia, has been awarded the Distinguished Flying Cross and cited for service above and beyond the call of duty as the result of an aerial machine gunning of enemy trucks in Korea.

His citation reads in part "For extraordinary achievement against the enemy of the United Nations on the night of Nov. 17, 1952, while serving as engineer on a B-26 bomber of the Third Bombardment Wing (L) of the Fifth Air Force, Airman Bowdoin demonstrated an unusual degree of coordination."

While with the Fifth Air Force, Sgt. Bowdoin participated in 57 missions over enemy territory.

Mrs. Jewel said her son's plane was returning home from a night mission Nov. 17, 1952, after dumping its bombs in the mission.

His pilot spotted an enemy convoy of 10 trucks, but the plane was out of bombs.

So Bowdoin, who was flying as bombardier on the mission, took over control of the plane to give the pilot free use of machine guns. Sgt. Bowdoin took the plane down low. Eight of the 10 trucks were destroyed in the strafing.

### Piano Recital Is Scheduled For Sunday

Piano pupils of Mrs. N. C. Phillips will hold a recital at the music room of Park school Sunday afternoon from 2:30 to 4, the public is invited.

Pupils taking part will be Phillip Hinkle, Vicky Waldrep, Jeanne Hill, Susan Kay Walker, Betty Champion, Glenda Kay Grubbs, Julia Sammons, Kerry Kay Williams, Gloria Jean Hinkle, Janet O'Neill, Alecia Waldrep and Kathy Fowler.

Tommy Hill will be a guest and will play an accordion solo.

He has also received the medal of honor for distinguished service in Korea. During World War II he served four years aboard the Navy aircraft carrier "Antietam" in the Pacific fleet.

Sgt. Bowdoin is living in Korea with his wife. Two sisters, Mrs. Phillip Pounds and Mrs. Albert Betancourt, his grandmother, Mrs. Martha Colvin and his stepfather, Robert Jewel, live in Artesia.

### Special Yuletide Program Slated Today at School

Artesia Junior high school has chosen the story of the Juggler of Notre Dame as the theme for its Christmas program.

The program is scheduled for 2 p. m. today at Junior high gym. The public is invited.

Directed by Mrs. Augusta Spratt, the play will be narrated by Janis Coll, daughter of Mr. and Mrs. Britton Coll.

Sarah Menefee, daughter of Mr. and Mrs. Clayton Menefee, will be the juggler. The part of the statue of Our Lady of the Roses will be acted by Janet O'Neill, daughter of Mr. and Mrs. B. U. O'Neill.

A chorus of over 90 voices will present a program of carols new and old. The girls' chorus will be supplemented by the boys' group and members of the faculty to present the spiritual "Go Tell It on the Mountains" and Christus Natus Hodie.

A Hammond organ has been secured for program accompaniment. Mrs. Stanley Carper will be organist.

An accordion band with Bobby Bourland, Jack Miller, Dewey Sutton, Mike Currier, Paul Turner, Andy Anderson, and Alvis Lisenbee will open the program with popular Christmas music, including "Rudolph, the Red-nosed Reindeer," "Frosty, the Snowman," "Jingle Bells," and "White Christmas."

Members of the band under the direction of Herbert Beasley will make up the brass choir which will play "Adeste Fideles," two Bach chorales, and "Silent Night." Members are Richard Vandiver, Ken Kennedy, Glenn Holman, trumpets, and Paul Turner and Duane Howard, trombones, Keith Maulden, French horn, and John Sperry and Donald Ivers, tubas.

### Artesia Weather

Day	High	Low
Monday	49	19
Tuesday	72	27
Wednesday	43	29

### Artesia School Taxes Slightly Above Average

The over-all school tax rate in the Artesia school district is \$16.42 each \$1000 of assessed proper valuation for the 1953-54 school year, the Taxpayers Association of New Mexico said Thursday.

The rate is slightly above the average of \$14.79 per \$1000 for 24 of New Mexico's larger municipalities, the association said.

The rates vary from \$28.95 total school tax levy on property in Hobbs down to \$9.32 at Haton as shown in a survey by the association.

Of the Artesia total school levy, \$15 is included in the county tax rate, but specifically designated for the county school fund—in which the city schools also share.

In New Mexico's largest municipality, Albuquerque, the total school tax rate amounts to \$13.60 for every \$1000 of assessment, the taxpayers association study showed.

At Carlsbad the school levy totals \$14.95 per \$1000; at Clovis, \$12.75; at Farmington, \$15.41; at Gallup, \$11.80; Las Vegas City, \$12.66; Las Vegas town, \$11.30; Artesia, \$15.70; Roswell, \$13.21; Santa Fe, \$10.30 and Tucuman, \$12.81.

The variances are largely due to repayment schedules on school building bonds voted by the people in the various school districts.

### Cotton Ginning in Artesia Area Nearly Finished

Cotton ginning in the Artesia area is 97 per cent completed, county Agent Richard Marek said Thursday.

Marek reports North Eddy county to date has produced 41,284 bales of cotton, compared to 40,704 for the same date last year. Two Artesia gins have already closed down and others are on part-time schedules only.

Marek said verticillium wilt and other plant diseases plus insects apparently have not lowered cotton production as much as was feared late in the growing season.

South Eddy county gins have ginned out 19,672 bales, compared to 20,253 for the same date last year.

The county total to date is 60,956 bales, compared to 60,958 for the same date last year.

Break-down of the North Eddy county production shows Farmers Gin has produced 7,530 bales, AAGA town 739 (final), Hill 6,704, Atoka 7,246 (final), Greenwood 11,525, and Espuela 940.

### Santa to Give Treats for Kids Tomorrow

Santa will make a lengthy visit to Artesia, greeting every kid he sees and handing out more than 3,000 sacks of candy, tomorrow afternoon.

Santa Claus, who's being brought to Artesia again by Rotary club, will begin his march down Main street at 1:30 p. m. tomorrow.

At 2 p. m. he'll arrive at Morris Field to give out treats. Children up to 12 are invited to attend the party. Mothers with small children are especially invited by Santa to see him at Morris Field.

### Young Drivers With Licenses Can Renew

Many Artesia young people 14 to 16 years of age who have been refused renewal of their operator's licenses under new state law can now have them renewed, city officials said Thursday.

The city has been refusing renewal for the junior permits under a law which bans driving permits for teen-agers under 16.

But Atty. Gen. Richard H. Robinson has ruled teen-agers who now hold permits can have them renewed.

He stipulates, however, the renewals must be made by Dec. 31, the expiration date on current licenses, or they cannot be renewed.

No teen-ager under 16 can now get a driver's license.

### Unskilled Labor Asked to Sign For Road Project

Unskilled workers who want to work on construction of the county line road which extends 10 miles west from highway 285 north of Artesia should register with the state employment service, Mgr. Carl Foster said this week.

Bids for the project are scheduled to be opened today.

## First Christmas Pageant Parade Scheduled Tuesday

Artesia's first Christmas Pageant Parade with 14 floats picturing the Christmas Biblical story will start promptly at 7 o'clock Tuesday night.

At 7 it will start from Thirteenth and Richardson to Main Street, then go down Main Street to Second.

There it'll turn south for two blocks, then go west on Richardson to Seventh, where it will disperse.

Leading the parade will be the high school A Capella choir, singing well-known Christmas carols. Then come 13 floats. They are, with the sponsoring churches:

Mother reading Biblical Christmas story to children, Christian Brotherhood of Church of Nazarene; announcement with Mary and Angel Gabriel, Assembly of God; journey to Bethlehem, Immanuel

Lutheran; rejection at the inn, Spanish Methodist.

Sleeping shepherds and shepherd keeping lone watch, Sherman Memorial Methodist church of Loco Hills, Lakewood Methodist, Lakewood Baptist churches; angelic choir, First Presbyterian church; awakened shepherds, Calvary Missionary Baptist.

Nativity scene, Roman Catholic churches; the three kings, First Christian church; presentation of gifts by wise men, Thompson Chapel Colored Methodist, Bethel Baptist; flight to Egypt, St. Paul's Episcopal; races beating swords into plowshares, First Methodist; family gathering at altar, Church of Jesus Christ of Latter Day Saints.

Art work for the Christmas pageant parade has been done by the high school art department.



MISS CAROLE BURCH

ENGAGEMENT and approaching marriage of Miss Carole Burch, daughter of Mr. and Mrs. Raymond F. Miller, 1209 W. Chisum, to Jimmy McCutcheon, son of Mr. and Mrs. O. L. McCutcheon of Maljamar, is being announced this week. The wedding has been set for Feb. 14 at the First Baptist church of Artesia.

### Senior High Chorus Gives Concert at Rotary Meeting

Thirty-five members of Artesia Senior high school chorus under the direction of H. O. Miller presented a 30-minute recital at the regular Tuesday meeting of the Artesia Rotary club at Masonic temple.

In presenting such numbers as "Lord of Hosts," "How Lovely Are the Messengers," and "Ring Christmas Bells," the chorus showed the result of hours of patient instruction and diligent practice. The tenors and sopranos were very good and with the full undertones of the altos, baritones, and basses a beautiful organ effect was obtained. The chorus was accompanied on the piano by Miss Jo Nell Roberts.

Marshall Martin, sophomore at Artesia high school, presented his essay on "Democracy." The essay has been tape-recorded and will be entered in the state contest. The contest is sponsored by the Radio Corporation of America. Should Marshall win in the state competition his essay will be entered in the national contest.

Ray Thompson, chairman of the committee in charge of the Rotary

annual Christmas children's party to be held at Morris field at 2 p. m. Saturday, has requested that all Rotarians who are able to help with the party to be at the field early.

Guests attending were Burl Sears, Carlsbad, and Tom Howard, Artesia.

Next week's program is in charge of Rev. R. L. Willingham, and there will be a gift exchange. The gift is not to exceed 50 cents in cost.

### Installation Of OES Officer Staff Slated

Newly elected and appointed officers of Artesia Chapter No. 18, Order of Eastern Star, will be installed Tuesday evening, Dec. 29, at Masonic Temple.

The ceremony is open to the public and will start at 8 p. m. as announced by Mrs. Lena Riddle, worthy matron-elect.

### Dinner Sunday To Honor Bridal Couple

Mr. and Mrs. R. A. Southard, 1308 Yucca, are entertaining at 6 p. m. Sunday with a turkey dinner in honor of Mrs. Southard's brother, Lt. James L. Long, Jr., and his fiancée, Miss Bessie Hall of Roswell.

The couple will be married at 9 a. m. Monday at St. Peter's Catholic church, Roswell.

Others present for the dinner will be Mrs. Southard's parents, Mr. and Mrs. J. L. Long, Sr., and another brother, James Edward Long, and Bobby Wayne and Anita Kay Southard.

### Stories Feature Junior Woman's Club Party

Artesia Junior Woman's club held their annual Christmas party and meeting Wednesday afternoon at the clubhouse. Hostesses were Mrs. Wallace Beck, Mrs. Melvin Peters, Jr., Mrs. Clyde Gilman, Mrs. Harold Houghtaling, and Mrs. James Huggins.

Several Christmas stories were told by Mrs. S. M. Laughlin, Mrs. D. A. Archer, Mrs. Ted Maschek, and Mrs. Owen Haynes, members of the Artesia Story League.

Chorus of madrigal singers from the high school sang Christmas carols under the direction of H. O. Miller.

Members exchanged gifts and also brought food for a Christmas basket for a needy family, which will also include toys.

Mrs. Robert Parks, sponsor, asked the club to sign a petition to not let Red China have a seat in the U. N. which will be forwarded to Washington, D. C.

Mrs. James Monroe, president, Mrs. Wallace Beck, Mrs. B. J. Hinson, and Mrs. J. B. Champion, Jr., were appointed to form a new junior club in Roswell and Carlsbad.

The fireplace was trimmed in Christmas greenery with candles on the mantel.

Refreshments of spiced tea, dainty sandwiches, nuts, and individual pies were served.

Twenty-five members and Mrs. Meredith Jones, Mrs. Jay Doyal, Mrs. Henry Young, Miss Kay Booker, and Mrs. Robert Parks, a sponsor, were guests at the party.

Increasing at the rate of about \$5 million annually, the New Mexico taxes collected by the state bureau of revenue presently total around \$65 million a year.



Needle-and-scissor champions of New Mexico, Norma Jo Thigpen (left), 14, of Lake Arthur and Dolores Bombach, 20, of Las Cruces, are seen after modeling their title-winning fashions in the National Fashion Show, climax event of the "Make It Yourself with Wool" Contest. With them is Miss Rhea Boyles, New Mexico's contest director.

### Norma Jo Thigpen's Trip Is Reported By Wool Bureau

LONG BEACH, Calif.—New Mexico's junior and senior home sewing champions in the seventh annual "Make It Yourself with Wool" Contest were the state's representatives in the famed National Fashion Show—the contest's climax event—held this year in the Municipal Auditorium, Long Beach.

The young women are Miss Norma Jo Thigpen, 14, of Lake Arthur and Miss Dolores Bombach, 20, of Las Cruces. As New Mexico's title-holders, they traveled to Long Beach to join the champions of 13 other Western states in modeling their own all-wool fashions.

Miss Thigpen won New Mexico's junior home sewing crown with a turquoise blue dress in Forstmann's feather-light wool crepe. Worn with a matching stole fringed with coffee-tone wool yarn, the dress has a fitted bodice, three-quarter length dolman sleeves, and a slim-lined skirt with a trio of box pleats at the front.

Miss Bombach's senior championship fashion is a tailored suit of flat-textured geometric tweed in wet-slate gray with white. The jacket is snugly fitted with curved seam detailing and a nipped-in waistline accented with small pockets. The skirt is straight-cut.

The two state home sewing champions received all-expense-paid trips to California, to be guests at the 89th annual convention of the National Wool Growers Association and to participate December 9 in the National Fashion Show. They traveled to and from California as guests of the F. W. Woolworth Company.

Designed to create interest in the art of sewing at home with virgin wool fabrics, the "Make It Yourself with Wool" Contest is held in all states of the Western wool-growing empire. It is open to all girls from 14 through 22 years of age. Those from 14 through 17 enter the junior division; those from 18 through 22, the senior division.

The New Mexico Wool Growers Association sponsors the "Make It Yourself with Wool" contest each year throughout the state with the cooperation of the Women's Auxiliary of the National Wool Growers Association and the Wool Bureau. The state's Contest Director is Miss Rhea Boyles of State College, Extension Clothing Specialist for New Mexico.

### Miss Ruth Faulk Honored With Bridal Shower

Miss Ruth Faulk was honored with a bridal shower Thursday evening at the home of Mrs. Byron Rogers, 108 N. Eleventh street, with Mrs. W. A. Beard as co-hostess.

The decorations of the room was carried out by Christmas. The honoree was presented with a bridal white carnation corsages. Games were played.

The table from which the refreshments were served was centered with an arrangement of poinsettias and holly with red candles on each side.

Christmas cookies, mints, nuts and hot chocolate was served with Mrs. Guy Roberts pouring the hot chocolate.

Those present were Miss Faulk,

### Annual Yule Party Is Held By Sorority

Alpha Lambda chapter, Beta Sigma Phi held its annual Christmas party Tuesday evening at the home of Miss Ruth Bigler with the social committee as hostesses. members exchanged gifts and secret pals were revealed.

Miss Peggy Rogers was in charge of the program "Nature."

Those present were Mrs. Gloria Anderson, W. L. Walker, Harold Bauman, Charles Bruce, Victor Clack, Glenn Collard, Charles Currier, Pat Fairry, Blaine Haines, Bill Hart, Ernest Houy, Bill Hudson, Dillard Irby, Grant P. Ivers, Jerry Marshall, John McFadin, Henry Speyer, Harold Sauresig, Lillian Bigler and A. F. Fairry. Miss Peggy Rogers, Miss Mary Vandeventer and Miss Ruth Bigler.

### Altrusa Meets

The Artesia Altrusa club met at noon Monday, at Cliff's Cafeteria.

President Mrs. T. C. Williams presided at the regular business

the honoree, and her mother, Mrs. Selman Faulk, and Dewana Berry, Anita O'Hagen, Arlene Faulk, Helen Howell, Gaye Patterson, Ella Sue Nunelee, Dell Hughes, Charlene Scarbrough, Barbara Stowe, Shirley Baxter, Ramona Stevens, Laura Savoie, Phyllis Earhart, Sharon Haynes, Barbara Jones, Carolyn Nelson, Pat Euliss, Carole Burch, Betty Thorpe, and Billie Sue Stewig.

Mrs. S. A. Faulk, Mrs. W. O. Risley, Mrs. Guy Roberts, Mrs. Louise Rogers, Mrs. T. J. Bratcher, and Mrs. Gene Parnell.

Those sending gifts were Barbara Rogers and Verna Pounds.

### Births

ARTESIA GENERAL HOSPITAL

Dec. 15 — to Mr. and Mrs. A. Roscon, daughter, Paula Joy, pounds 1 ounce.

Dec. 15 — to Mr. and Mrs. H. Dockray, baby, 7 pounds 9 ounces.

Dec. 15 — to Mr. and Mrs. R. bolts Riviera, baby, 7 pounds ounces.

meeting during which time various club matters were discussed.

Those attending the noon luncheon included Mrs. Ches Mayes, Floyd Childress, B. A. Mars, Orval Kiddy, L. J. Lopez, C. R. Blocker, Nelle Booker, L. Plummer, T. C. Williams, F. White and Misses Lois Nethel and Juanita Denton, members at Miss Kay Booker, guest.

### INSURED SAVINGS ACCOUNTS

3 1/2 %

Current Annual Rate

Each Account Insured Against Loss to \$10,000

Assets --- \$3,182,000 Reserves --- \$325,000



E. A. Hannah, Artesia, Representative

# PENNEY'S

ALWAYS FIRST QUALITY!

# PRE-INVENTORY

# FINAL '53 CLEARANCE

## GIRL'S COATS

\$8 --- \$10

Reduced to clear—just in time for that Christmas Gift! Come in Today!

## WOMEN'S COATS

\$25 --- \$30

All better quality reduced to clear, most sizes in several styles and colors. Come in and See!

## WOMEN'S DRESSES

\$3.00

Large selection of Better Dresses. Come in and Get Yours Today! All sizes, many styles and colors!

## RAYON KNIT GOWNS

\$1.77

Just imagine, the gown she would buy for her self, at a special low Penney Price. Sizes 32 to 40, several colors. Come in and See!

## WOMEN'S NYLON PANTIES

\$1.00

Colors are white and pink in sizes Small, Medium and Large. Stock up now at this low, low price!

### WE WILL BE OPEN SATURDAY, DEC. 26



**DON'T DELAY!**  
Start Your Christmas Shopping TODAY!

★ WE INVITE YOU to visit our store to see, hear, and play the complete selection of late model Wurlitzer Pianos now on display.

By avoiding the Christmas rush you have adequate time to select with confidence the Wurlitzer Piano whose tone, beauty and performance meets your personal taste and requirement perfectly.

After shopping at your leisure, you will thrill to the satisfaction of knowing that the Wurlitzer Piano of your choice will be by your family tree on Christmas morn.

SELECT THE PERFECT GIFT FOR YOUR FAMILY AND HOME. A New Spinet Piano. Terms as low as \$25.00 down and then take as long as 36 months to pay the balance. New piano prices start a low as \$464.00 which includes bench to match, tuning and delivery.

HAVE YOUR PIANO DELIVERED CHRISTMAS EVE... complete with cellophane wrapping and red bow!



"EVERYTHING MUSICAL"

205 North Main Phone 10  
Roswell, New Mexico



## Join Our CHRISTMAS SAVINGS CLUB NOW!

# FIRST NATIONAL BANK

WE ARE MEMBERS OF F.D.I.C.  
"Fifty Years Serving the Pecos Valley"

### Delphian Study of Brazil Led by Mrs. Perry

"Brazil" was the topic discussed at a meeting of Delphian chapter Wednesday morning.

### Wentwood Extension Club Has Yule Party

Wentwood Community extension club held its annual Christmas party Tuesday afternoon in home of Mrs. Glenn O'Bannon.

Refreshments of date loaf topped with whipped cream, nuts, and coffee were served from a table decorated with Christmas motif.

### First Baptist Church Class Holds Party

Fellowship class and associate members of the First Baptist church held their Christmas party in the educational building on Thursday evening, Dec. 10.

Refreshments of individual mince pie topped with whipped cream, nuts, and coffee were served from a table decorated with Christmas motif.

Members brought gifts for the nursery. Refreshments of individual mince pie topped with whipped cream, nuts, and coffee were served from a table decorated with Christmas motif.

Members present were Mmes. R. Nelle Booker, Mrs. Carl Hewis, Mrs. Owen Haynes and Mrs. John A. Mathis, Jr.

### Social Calendar

**Sunday, December 20**  
Bobbie McQuay open house for friends at the Old American Dining Room, 2 to 4 p. m.

### Annual, Future Teacher Students Guests at Event

On Monday evening the high school annual staff, which is sponsored by Miss Alma Sue Felix, and the Future Teachers of America, sponsored by Miss Alyce Erickson, were honored with a Christmas party at their home, 307 W. Dallas.

Refreshments of hot cranberry punch, cakes, mints, and nuts were served from a table laid with cut work imported linen cloth centered with a bouquet of red carnations.

Associate members present were Mmes. L. H. Tenent, F. M. McGinty, F. B. Hornbaker, S. M. Laughlin, D. D. Archer, G. E. Jordan, C. M. Berry, A. M. Morgan, and S. M. Morgan.

### Hospital Record

**ARTESIA GENERAL HOSPITAL Patients Admitted—**  
Dec. 14 — Fred Lara, Guy Stevenson, Chris Salisbury, Ross Hannah, Mrs. H. V. Dockray, Mrs. Forrest Herring, Hagerman; Mrs. Redman Pate, Lake Arthur; and Mateos Ortiz.

Dec. 15 — Mrs. J. W. Hillard, Troy Rogers, Abel Roson, Jack Price, Hagerman; Henry Martin, and Mrs. Reynolds Rivera.

Dec. 16 — Mrs. Elsie Feldmeyer. Dec. 17 — Mrs. Jack Rowland.

**Discharged—**  
Dec. 14 — Mrs. Roy Leslie and Esparza Almaraz.

Dec. 15 — Mrs. Delbert Robinson and baby, Lake Arthur; Mrs. Gilbert Meadow and baby.

### Lt. W. W. Ports, Jr., Sent On Overseas Duty to Japan

Lt. Waldo Wilson Ports, Jr., son of W. W. Ports, Sr., both formerly of this city, has been assigned to the Far East command for active duty.



LT. W. W. PORTS, JR., of the Fourth Army.

Lt. Ports graduated from Artesia high school in 1947. He was inducted into service in 1952 and sent to Fort Ord, Calif., for basic and advance infantry training. There he graduated third in the class and received Commander's Award with letter of commendation from Gen. Robert B. McClure.

He was stationed at Fort Hood, Texas, as member of the First Armored Division. While there he participated in the dedication of the Falcon Dam project near Laredo, Texas.

Lt. Ports will disembark at Yokohama, Japan, where he will receive further assignment.



REMEMBER... Last year at this time our soldiers were fighting in Korea. Using discarded 105-mm shells, these three GI's spell out "Happy New Year" in the snow somewhere in Korea.

### Office Supplies at The Advocate

**CLIFF'S CAFETERIA**

Where You Can Eat Every Day for **39¢** Where You See Your Food Before You Buy!

**WEDNESDAY SPECIAL!**  
FRIED CHICKEN DINNER **39¢**

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FISH DINNER **39¢**

**EVERY MONDAY and SATURDAY SPECIAL!**  
SPANISH DINNER **39¢**

CAN YOU AFFORD TO EAT AT HOME? "IT'S HARD— BUT IT'S FAIR!"



The ever-popular Chiefline Deluxe Four-Door Sedan 1954 features new styling with a new grille, new hood, new nameplate, new silver streak, new radiator ornament and even more luxurious interiors.

### Pontiac Dealer to Show New Models in Artesia Today

An entirely new line of cars—longer, and more luxurious than an improved and newly styled line of Chieflines for 1954 was announced today.

Eleven inches longer than the Chiefline series, with a 124-inch wheelbase, the 213.7-inch Star Chief approximates in size America's biggest standard motor cars.

Most of the proceeds from New Mexico's taxes on liquor and cigarettes go to public welfare purposes. Together, these two state taxes produce over \$4 million a year, with cigarette taxes amounting to 60 per cent of that total and the liquor taxes, 40 per cent.

### Homemakers Circle Holds Yule Party

Homemakers Circle of the First Baptist church held their annual Christmas party Tuesday afternoon in the educational building.

Refreshments of spiced tea, lime sherbet and white cake were served 29 members.

### Personal Mention

Mrs. J. Bryan Runyan and daughter, Marilyn, Artesia; Mrs. Angie Cleve and daughter, Katie, Elk; Mr. and Mrs. Orvis Cleve and daughter, Mrs. Pillant, Elk; Mr. and Mrs. Charles Cleve, Elk; Mrs. Bud Cleve, Jr., Artesia; Mrs. Tillie Cleve, Artesia; and Mr. and Mrs. M. L. Norton, Roswell, left this morning for El Paso to attend the wedding of Louise Hirsch to James Duke on Saturday at the First Baptist church.

### CARD OF THANKS

Words cannot express our deep feeling and heartfelt thanks for the many thoughtful deeds and every kindness shown to us during the illness and at the death of our dearly beloved Mother and Sister.

For the many, many cards, letters, visits, beautiful flowers, and prayers from those who loved her we extend our heartfelt thanks.

May God bless and keep each of you. Mr. and Mrs. James H. Jones, Mr. and Mrs. E. J. Foster and Family. Mr. and Mrs. Wallace Hastings and Family. Mr. and Mrs. Vestal Hastings and Family. Mr. and Mrs. Wesley Hastings and Family. Mrs. Ida Clayton and Family. Mr. W. C. Eiland and Family.

### AT THE LIBRARY— Covering Beat From Frisco to Paris Fills Reporter's Ambition

SEEMINGLY STANTON Delaplaine has fulfilled the dream of many a young reporter—he's assigned to writing a column and can roam around the world gathering material, with an ample expense account, too.

R. L. Duffus, a member of the New York Times editorial board who is devoted to work but prefers to travel, says in a book on Delaplaine, "Postcards From Delaplaine," that the columnist boasts knowing more Paris bartenders than any other man.

One would say that Mr. Delaplaine is a good investment. He observes things that have puzzled other travelers; for example, the difficulty of ordering a suit from an established London tailor. He is puzzled, as others have been, when the housekeeper at Bramley Green asks if he has brought his bottle.

Living a life like this, Mr. Delaplaine throws in a paragraph or so on vacations. "A vacation," he says, "is cruel and unusual punishment." How a man who does the kind of "work" he does can distinguish between a vacation and gainful employment is more than the average reader is likely to be able to figure out.

of "Innocents Abroad," but perhaps it would not be quite the formula it is if Mark Twain hadn't worked on it. Sometimes, though, Mr. Delaplaine discards the formula and just writes. On the whole one would say that this is no Baedeker to be carried around clutched in the grimy paws of American tourists and consulted on park benches but it is a pretty good book to read when one's duties do not require one to read something else. This ought to be enough to keep Mr. Delaplaine's publishers from losing on the venture. They don't deserve to lose anyhow.

"The fact is," Duffus says, "that Mr. Delaplaine has realized the dream of many reporters. He can stay in San Francisco and write his daily column for The Chronicle or apparently he can roam at will. He roams for about eight months of each year, presumably—and this is another dream of the young reporter—on an ample expense account.

He goes to Rio, where he says "even the buses are manned by maniacs."

The question, of course, is not whether Mr. Delaplaine has an easy time of it but whether he is interesting. On the whole he is. Sometimes one is aware of the quiet clickety-click of a formula. The formula is not exactly that

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Washington Delicious Large Size 2 lbs. Box **25¢ \$5.35**

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Fletcher's Enchanted SAUSAGE 1 lb. rolls **3 for 91¢**

Ace BACON Sliced **52¢** lb.

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Dipping Chocolate, Candies and Nuts Galore!

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# Riddle Leads Bulldog Cage Scoring

Johnny Riddle holds the early season scoring lead among players attempting 10 or more field goals, Coach Verlon Davis announced Thursday.

Riddle has collected 46 points to date and boasts one of the highest shooting percentages on the cage combination.

He's made 18 out of 50 floor attempts for 36 per cent, a respectable mark in any man's high school. He's made 10 of 25 free throw attempts for 40 per cent on foul shooting.

As a team, the Bulldogs have

a 29 per cent record for field scoring and 51 per cent from the free throw line, an outstanding mark.

Nelson Moore is the high man on free throwing percentages. He's made 79 per cent of his attempts, making 11 out of 14 tries from the charity stripe.

Ray Gressett has a 53 per cent free throwing record, making 9 of 17 attempts, and Jimmy Shipp a 60 per cent rating by scoring on six of 10 free throws.

Shipp also has a high field scoring percentage, making eight

of 25 attempts for 32 per cent. Moore is tied with Riddle on field scoring percentage-wise, making 13 of 36 attempts for 36 per cent.

Carl Lane, who has tried only nine times from the floor, has made six of them for 67 per cent.

Larry Beadle has the highest field scoring record of the regulars at 45 per cent, chalked up after making nine of 20 floor attempts.

Sammy Golden and Jimmy Shipp have had the whistle blown on them 11 times apiece

for personal fouling to take the lead in that department. Larry Beadle is close behind with nine.

Here's the scoring record through Tuesday night for the Bulldogs:

Johnny Riddle 46 points, Nelson Moore 37, Larry Beadle 28, Jimmy Shipp 22, Ray Gressett 15, Sammy Golden 14, Carl Lane 14, Bob Seely 11, Louis Campanella 10, Guy Conkila 9, Phil Kranz 8, Jerry Cranford 7, Freddie Sanders 6, Ronald Nelson 5, Leo Barker 4.

# Bulldogs Overcome Highly Favored Dexter Demons in Tight Cage Contest, 47-42

Artesia's cage Bulldogs effectively bottled up Dexter scoring potential Tuesday night to capture a 47-42 decision over the highly-rated Demons.

Despite close guarding, 6-foot 6-inch Glenn Markham of Dexter scored 24 points, 18 of them on his under-the-bucket specialty shots.

Nelson Moore turned out Artesia's high score with 16 points, 14 on field goals.

Artesia held the slenderest of leads through the first quarter, emerging with only a 16-14 advantage.

But the Bulldogs piled in 15 points in the second period while holding the Dexter combination to eight, yielding a halftime advantage of 31-22.

In the third period it was the other way around, Dexter scoring 10 points, Artesia six, with the Bulldogs still leading at the end of the round, 37-32.

Dexter threatened to catch up in the final period with a number of free shots. Glenn Markham shot three times from the foul line and twice from the floor.

Artesia pressed its fourth quarter campaign to stay ahead when Sammy Golden dumped in two points with 6½ minutes left. Larry Beadle followed with another 30 seconds later, but Dexter was quick to capitalize on possession of the ball and Markham shot from the floor.

Half a minute later Markham was fouled and put one in from the charity line. Then Demon Jerry Armstrong just a few seconds later was given a free throw chance. It shoved the score to 41-36.

As game pressure increased in the last five minutes, Bob Seely and Nelson Moore scored on free throws, as did Markham for Dexter.

Johnny Riddle scored a two-counter for the Bulldogs with three minutes left, but Markham scored from the floor and again from the foul line to put the score at 45-42 and make the Dexter threat very real.

Bulldog delaying tactics plus two free throws made by Carl Lane with seconds left on the clock gave the decision to Artesia.

The box score:

ARTESIA (47)				
Players	FG	FT	PF	TP
Campanella	0	0	1	0
Shipp	2	0	4	4
Lane	0	2	0	2
Beadle	1	1	1	3
Gressett	1	0	1	2
Riddle	6	0	1	12
Cranford	0	0	1	0
Moore	7	2	1	16
Seely	1	2	2	4
Golden	1	2	5	4
Totals	19	9	18	47

DEXTER (42)				
Players	FG	FT	PF	TP
N. Markham	2	0	2	4
Armstrong	0	8	5	8
G. Markham	9	6	1	24
Winham	1	2	0	4
Hansen	0	1	4	1
Mendoza	0	1	0	1
Totals	12	18	12	42

Score by periods:  
Artesia 16 31 37 47  
Dexter 14 22 32 42

**Twenty-Thirtians Edge Postal Employees 40-39**

Artesia 20-30 club edged a quintet organized among postal employees of the Artesia office 40-39 Wednesday night at Senior high school.

The 20-30 combination was off early in the game to a lead and never quite headed by the post office five.

Twenty-thirty held a 12-9 first quarter advantage, advancing the lead to 24-21 at halftime.

It was a little wider at end of the third period, 32-27, but the postmen caught up in closing minutes of the game.

The 20-30 combination was coached by Gail Ray, the postal quintet by A. D. Shaw.

The 20-30 combination scored its 40 points without a free throw in the lot, the postal employees with one free throw. All the rest were piled up on field goals.

High scorer was Bill Tolle of 20-30 with 14 points. Thurman Northam led postal employees with 10.

Other players and their points: Twenty-thirty — Bob Gates 8, Jesse Sosa 4, Louis Juarez 2, Co-

# Bulldogs Travel, Travelers Face Colored Team

Artesia cage fans have two chances to see local teams in action this weekend.

Tonight, the fast-improving and already respected Bulldog cagers go to Carlsbad for two games. The preliminary B contest is at 6:30, the feature event at 8 p. m.

Tomorrow night the CVE Travelers entertain the Huston-Tillotson college quintet from Abilene.

The all-colored team has piled up a highly respectable basketball reputation.

Game time will be 8 p. m., for the game in Junior high auditorium.

Admission for the non-league contest is 75 cents for adults.

# Building, Loan Association Dividend Upped

Increase in current dividend rates of Artesia Building & Loan Assn. from 3 per cent to 3½ per cent annually has been voted. Clayton Menefee, manager, has announced.

The action was taken by the board of directors Monday evening and applies to savings and investments accounts.

# Christmas Customs Around the World

Although Christmas in our land today is a religious holiday, the customs and traditions of Christmas which we practice—such as decorating Christmas trees and singing Carols—date back from a much earlier day. Some customs and traditions can be traced but most are lost in the dim recesses of history.

Take the word "Yule" itself. This word originated with the ancient Northern peoples. They thought of the sun as a wheel revolving around the earth which reached its solstice in the winter. This cycle of the sun was known to them as the "Hweol" and now comes to us as the word "Yule."

Peering into the ancient history of the Druids, we learn the priests among this ancient people were among the first to celebrate the Yule time by burning a log which they blessed with much ceremony. Every year a brand was saved to rekindle the new fire.

# Travelers Win Second League Game Over Ada

CVE Travelers of Artesia chalked up their second win in the still-young National Industrial Basketball League last night by downing Ada Oilers of Houston 69-46.

The Travelers scored twice a minute after the game opened and were never headed by the Oilers.

It was the second win of the season over the Oilers for CVE. Shooting percentages clearly indicated the difference. Ada was able to make only 21 per cent of field goals attempted, while the Travelers dumped in 42 per cent.

A tight full-court press by Ada gave the Travelers 46 free throw attempts, while the Oilers had 32 chances from the charity stripe.

Tied for high scoring for the evening were Don Heathington and Don Holt with 13 apiece.

Heathington scored his on three field goals and seven free throws, Holt on four field goals and five free throws.

High for the Oilers was Jack Carby with 10 points on two field goals and six free throws.

The score by periods:  
Travelers 15 33 49 69  
Ada Oilers 8 23 38 46

**A Real St. Nicholas**

The story of St. Nicholas, patron saint of children, is one rooted in fact. A man named Nicholas was born in Asia Minor in the ninth or tenth century. He was the son of a wealthy bishop. When his parents died, Nicholas gave away everything he had to help others. After his death, he was named as the patron saint of children, whom he particularly loved.

Christmas trees are not known universally as the symbol of Christmas. Rather, it is the Christmas crib which is more widely known. In many European countries the Christmas crib is carried through the streets by groups of singing children and is a feature in many homes during the Christmas holidays just as the tree is in our country.

The first mention of gifts at Christmas was the result of the

custom instituted by Roman emperors who "invited" their subjects to give gifts to the monarch. It was primarily a means of obtaining gifts for themselves. But it is a custom we have taken over in a completely different spirit today.

**No Santa for Many**

Santa Claus is not widely known around the world as a giftbringer. Mostly, it is the Wise Men who bring gifts, especially in Eastern and Southern Europe. In Hungary, the gifts come from the Angels, in Poland from the Stars, and in Denmark from an elf—Jule-nissen.

An undying tale is the legend of the Christmas Rose. At the first

Christmas, a little shepherdess watching the blessed event from afar wept because she had no gifts to offer the Christ Child. As her tears fell to the ground flowers sprang up. These the little child gathered up and hastened to bring to the Infant Jesus to add to the gifts brought by the Wise Men.

Christmas Carols are known in all parts of the world. Their origin

in most cases is lost, but they are thought to be the spontaneous outburst of joyousness of ancient peoples at the Christmas season.

If the juice from a fruit pie runs over in the oven when cooking, shake some salt on it. This will make the juice burn to a crisp so it can be removed.



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BOTH 86 PROOF - KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS - THE HILL & HILL CO., LOUISVILLE, KY.

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Ole' Santa Says, "Look at These One Owner USED CARS"

145-UC—1952 CHEVROLET Deluxe Club Coupe, beautiful two-tone blue, radio, heater, seat covers. A real Christmas Special! **\$1425**

149-UC—1949 FORD Deluxe Tudor, V-8 Motor, low mileage, seat covers, heater, overdrive. A real knock-out in gleaming gun-metal gray **\$795**

156-UC—1951 FORD Deluxe Tudor, the Economy Six with radio, heater, overdrive, seat covers. Here is used car beauty! **\$1025**

200-UC—1952 FORD Customline Fordor, radio, heater, seat covers, overdrive, tinted glass, back-up lights, sun visor, V-8 110-H.P. motor **\$1695**

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Corn Meal 5 lb. bag 47

Oleo Blue Bonnet Pound 28

Milk MeLo (48 oz. 29c) Quart 19

VEGETABLES

Tomatoes Texas Small 2 lbs 29

Grapefruit Texas Pink lb 9

Cabbage Pound 5

Potatoes Red Pound 4

Cranberries Pound 29

MEATS

Beef Roast Chuck Pound 49

Round Steak Pound 79

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Minute Steak Tender Pound 79

Stew Boneless Pound 59

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# Take your problems to Church this week — millions leave them there!



**LAKE ARTHUR BAPTIST CHURCH**  
 Sunday School, 10 a. m.  
 Preaching Service, 11 a. m.  
 Training Union 7:30 p. m.  
 Evening preaching 8:30 p. m.  
 Wednesday prayer meeting, 7:30 p. m.  
**W. M. Irwin, Pastor.**

**MALJAMAR BAPTIST CHURCH**  
 On New Mexico Road 83, 35 miles east of Artesia.  
 Sunday Church Services, 11 a. m.  
 Training Union, 6 p. m.  
 Evening Worship, 7 p. m.  
 Wednesday Services, 6:30 p. m.  
**Rev. Clifford Hampton, Pastor.**

**BETHEL BAPTIST CHURCH**  
 North Seventh at Church Street  
 Sunday School, 9:30 a. m.  
 Morning Worship, 11 a. m.  
 Evening Worship, 7:30 p. m.  
 Mission, Monday, 7 p. m.  
 Usher Board, Tuesday, 7 p. m.  
 Prayer Meeting, Thursday, 7 p. m.  
 Bible Class and Teachers' Meeting, Friday, 7 p. m.  
**J. H. Horton, Pastor.**

**FIRST PRESBYTERIAN CHURCH—HAGERMAN**  
 Men's Bible Class meets in Women's club building with the pastor as teacher, 9:45 a. m.  
 Women's Bible Class under Mrs. Holloway and the Church School, meets in the church, 10 a. m.  
 Morning Worship and Sermon by the pastor, 11 a. m.  
**Mebane Ramsey, Pastor.**

**THOMPSON CHAPEL COLORED METHODIST CHURCH**  
 Sunday School, 9:45 a. m.  
 Morning Worship, 11 a. m.  
 Epworth League, 6:30 p. m.

**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
 Sunday School, 10:30 a. m.  
 IOOF Hall, 510 West Main.  
 Call 713-M for information concerning Firesides and Relief society.

**FREE PENTECOST CHURCH**  
 Morningside Addition  
 Sunday School, 9:45 a. m.  
 Morning Worship, 11 a. m.  
 Evangelistic Services, 7:30 p. m.  
 Tuesday, Divine healing service 7:30 p. m.  
 Thursday, Young People, 7:30 p. m.  
 Saturday Evangelistic services, 7:30 p. m.

**FIRST BAPTIST CHURCH**  
 Corner Grand and Roselawn  
 Bible School, 9:30 a. m.  
 Morning Worship, 10:50 a. m.  
 Baptist Training Union, 6:30 p. m.  
 Evening Worship, 7:30 p. m.  
 Wednesday Services, 7:30 p. m.  
**S. M. Morgan, Pastor.**

**CHURCH OF CHRIST**  
 Thirteenth and Chisum  
 Sunday Services, 10:30 a. m., 7:45 p. m.  
 Wednesday Services, 7:45 p. m.  
 — Information —  
**G. C. Maupin, phone 1344-M.**

**TEMPLE BAPTIST CHURCH**  
 Masonic Temple Basement  
 Bible school, 10 a. m.  
 Preaching services, 10:45 a. m.  
 Evangelistic services, 7:30 p. m.  
 Everybody welcome.

**LAKEWOOD BAPTIST CHURCH**  
 Sunday School, 10 a. m.  
 Preaching Services, 11 a. m.  
 Evening Preaching, 8 p. m.  
 Wednesday Prayer Meeting, 8 p. m.  
**L. P. Lee, Pastor**

**FIRST CHRISTIAN CHURCH**  
 Sixth and Quay  
 The Church School, 9:45 a. m.  
 Worship Services, 10:50 a. m.  
 Chi Rho Fellowship, 5:30 p. m.  
 C.Y.F., 5:30 p. m.  
**Rev. Orvan E. Gilstrap.**

**CHURCH OF THE NAZARENE**  
 Fifth and Quay  
 Sunday School, 9:45 a. m.  
 Morning Worship, 10:50 a. m.  
 Young People's Services, 6:45 p. m.  
 Evening Services, 7:30 p. m.  
 Wednesday—  
 Prayer Meeting, 7:30 p. m.  
**William McMahon, Pastor.**

**CHURCH OF CHRIST**  
 Eighth and Grand  
 Sunday, Bible Study, 9:45 a. m.  
 Preaching and Worship, 10:35 a. m.  
 Preaching and Worship, 7:00 p. m.  
 Wednesday, prayer meeting, 7 p. m.  
 Wednesday, Ladies' Bible Class, 2 p. m.  
**Floyd Embree, Minister**

**LOCO HILLS BAPTIST**  
 On New Mexico Road 83, 25 miles east of Artesia.  
 Sunday School, 9:45 a. m.  
 Morning Worship, 10:45 a. m.  
 Training Union, 7 p. m.  
 Evening Worship, 8 p. m.  
 Mid-Week Worship, Wednesday, 7 p. m.

**FIRST METHODIST CHURCH**  
 Grand at Fifth  
 Sunday School, 9:45 a. m.  
 Morning Worship, 11:00 a. m.  
 Youth Fellowship, 6:15 p. m.  
 Evening Worship, 7:00 p. m.  
**R. L. Willingham, Pastor.**

**Local Doctor Discusses Cause Of Heart Trouble**  
 The heart is composed of a mass of muscle fibers, and small as it is, it probably does more actual physical work than any organ in the body. It is the great central pump of the circulatory system. Because the heart is of muscular structure, it possesses the power of contraction. Like all other muscles of the body, its activity is controlled by the nervous system. All nerve energy originates in the brain and is carried to vital organs through the spinal cord, spinal nerves and their many ramifications. Along the course of the nerves, the spine may become misaligned or subluxated, producing a pressure on the nerves and interfering with the nerve supply setting through.  
 The Chiropractor is trained and equipped to locate the point of the nerve pressure, to remove the pressure, thereby allowing the nerve supply to flow uninterrupted along its course. The heart then receives its normal supply of nerve energy.  
 It is not true to say "we are doing everything possible" unless Chiropractic is included.  
 For further information regarding Chiropractic you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, Phone 861.  
 —Adv.

**SOUTHSIDE COMMUNITY CHURCH**  
 (Affiliated with the Church of God of Anderson, Indiana.)  
 Sunday School, 10 a. m.  
 Sunday Morning Worship, 11 a. m.  
 Sunday Youth Services, 6:30 p. m.  
 Sunday Evening Services, 7:30 p. m.  
 Thursday Evening Services, 7:30 p. m.  
 p. m. Everyone is cordially invited.  
 The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue.

**MEXICAN BAPTIST CHURCH**  
 Cleveland Street  
 Sunday School, 9:45 a. m.  
 Preaching Services, 11 a. m.  
 Evening Service, 7 p. m.  
 Tuesday Prayer Service, 7 p. m.  
**M. E. O'Neill, Pastor.**

**LAKE ARTHUR METHODIST CHURCH**  
 Sunday School every Sunday morning at 10 o'clock, Orin Smith, superintendent.

Preaching services first and third Sunday mornings at 11 o'clock, second and fourths Sunday evenings at 7:30.  
 Woman's Society of Christian Service, Wednesday after the first Sunday in each month, at 2:30 p. m., Mrs. B. E. Cross, president.  
**Rev. C. A. Clark, Pastor.**

**IMMANUEL LUTHERAN CHURCH**  
 607 South Ninth Street  
 (The Church of the Lutheran hour.)  
 Sunday Services, 8:15 a. m.  
 Sunday School, 9:15 a. m.  
 Adult Bible Class, 9:15 a. m.  
 Holy Communion—first Sunday in every month.  
 Ladies' Aid, first Wednesday in every month, 7:30 p. m.  
 Phone 1326 or 1197-W.  
 We Welcome Visitors.  
**Wilbur Klattenhoff, Pastor.**

**OUR LADY OF GRACE CATHOLIC CHURCH**  
 North Hill  
 Mass Sundays, 7:00 a. m., 9:00 a. m. and 11 a. m. English and Spanish sermon.

Confessions every Saturday, 4 to 5 p. m. and before Mass Sunday mornings.  
**Father Stephen Bono, O. F. M., Conv.**

**SHERMAN MEMORIAL METHODIST CHURCH OF LOCO HILLS**  
 Sunday School every Sunday at 10 a. m., Glenn Pounder, superintendent. Classes for all ages, taught by trained teachers.  
 Preaching services second and fourth Sunday mornings at 11 o'clock and on the first and third Sunday nights, at 7:30.  
 M.Y.F. each Sunday evening at 7 o'clock.

**SPANISH METHODIST CHURCH**  
 State and Cleveland Streets  
 Sunday School, 9 a. m.  
 Sunday Morning Worship, 10 a. m.  
 Sunday Evening Worship, 7:30 p. m.  
 Week-Day Services, Thursday, 7:30 p. m.  
 W. S. C. S. every other Sunday, 6:45 p. m.

M. Y. F. every other Thursday, 6:45 p. m.  
**Raul Salazar, Pastor.**

**CHRISTIAN SCIENCE CHURCH**  
 Sunday School, 9:45 a. m.  
 Morning Worship, 11 a. m.  
 Wednesday Evening Meeting, 8:30 p. m.  
 Reading Room, Wednesday and Saturday, 2 to 4 p. m.

**FIRST PRESBYTERIAN CHURCH**  
 9:45 a. m. Sunday School.  
 11:00 a. m. Worship service.  
 6:30 p. m., Wednesdays, Fellowship supper and Bible study.  
 6:30 p. m., Sundays, Westminster Fellowship.  
**Ralph L. O'Dell, Minister**

**ASSEMBLY OF GOD**  
 Fourth and Chisum  
 Sunday Services—  
 Sunday School, 9:45 a. m.  
 Morning Worship, 11:00.  
 Christ Ambassadors, 6 p. m.  
 Evangelistic Services, 7:30 p. m.  
 Mid-Week Services—  
 Group Night, Tuesday, 7:30.  
 Evangelistic Services, Thursday 7:30 p. m.  
**J. H. McClendon, Pastor.**

**CHURCH OF GOD**  
 704 Chisum Street

Sunday School, 9:45 a. m.  
 Worship, 11:00 a. m.  
 Evangelistic Service, 7:30 p. m.  
 Prayer Meeting, Wednesday, 7:30 p. m.  
 Y.P.E., Friday, 7:30 p. m.  
 The public is invited to attend these services.  
**J. H. Mitchell**

**T. ANTHONY CATHOLIC CHURCH**  
 Ninth and Missouri  
 Mass Sunday at 7:30 and 9 a. m.—English sermon.  
 Confessions every Saturday, 4 to 5:30 p. m., 7 to 8 p. m. and before Mass Sunday mornings.  
**Reverend Gabriel Eilers**

**BAPTIST CHURCH**  
 Corner Eight & Washington  
 Sunday School, 10 a. m.  
 Preaching, 11 a. m.  
 B.T.S., 6:30 p. m.  
 Preaching, 7:30 p. m.  
 Mid-Week Prayer Service, Wednesday, 7:30 p. m.  
**Rev. Everett M. Ward, Pastor.**

**EMMANUEL BAPTIST CHURCH**  
 West of Hope Highway.  
 Sunday School, 10 a. m.  
 Preaching, 11 a. m.  
 Training Meeting, 6:30 p. m.  
 Preaching, 7:30 p. m.

Mid-Week Prayer Meeting, Wednesday, 7:15 p. m.  
**V. Elmer McGuffin, Pastor.**

**ST. PAUL'S EPISCOPAL**  
 309 South Seventh Street  
 Sunday—  
 Holy Eucharist, 8 a. m.  
 Morning Prayer and Church School, 9:30 a. m.  
 Morning Prayer and Holy Communion (alternating Sundays), 11 a. m.  
 Week-Days—  
 Evening Prayer daily at 5 p. m.  
 Holy Communion 10 a. m. Thursday.  
**Rev. Milton Robane, Rector.**

**PENTECOSTAL HOLINESS CHURCH**  
 1815 North Oak in Morningside Addition  
 Sunday School, 10 a. m.  
 Morning Worship, 11 a. m.  
 Evening Services, 7:30 p. m.  
 Wednesday, Bible Study, 7:30 p. m.

**UNITED PENTECOSTAL CHURCH**  
 Sunday night services, 7:30 p. m.  
 Bible Study, Tuesday, 7:30 p. m.  
 Young People's Services, Thursday, 7:30 p. m.  
 Sunday School, 9:45 a. m.  
 (Services in ent on North Highway at Green's Store.)

# PONTIAC PRESENTS FOR 1954

## A Completely New Line of Automobiles!



### The New Star Chief Series - Bringing New Values in Luxury Size and Performance Never Before Offered at the Price!

- BIGGEST PONTIAC EVER BUILT—214 INCHES OVER-ALL LENGTH**
- MAGNIFICENT NEW BEAUTY, INSIDE AND OUT**
- NEW CUSTOM-STYLED INTERIORS—NEW EXTERIOR COLORS**
- MOST POWERFUL PONTIAC EVER BUILT**
- NEW ROADABILITY AND DRIVING EASE**
- NEW, GREATLY INCREASED CROSS-COUNTRY LUGGAGE ROOM**

Here is the magnificent new Pontiac Star Chief for 1954!  
 Here, in fact, is the first genuine luxury car ever to be offered in Pontiac's low price range!  
 As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. You will be cradled in fine-car comfort never before available at or near the price. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious

look of luxury for which motorists have paid several thousands more than the modest cost of the new Star Chief.  
 Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car at the earliest possible moment.  
 See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors lowest priced eight and the famous economy six. Together, they amply demonstrate that, whatever you prize most in an automobile, dollar for dollar—you can't beat a Pontiac.

TO ADD TO YOUR DRIVING PLEASURE AND THE LONG-RANGE VALUE OF YOUR CAR—PONTIAC OFFERS A WIDE SELECTION OF OPTIONAL EQUIPMENT\*



Dual-Range Hydra-Matic Drive provides instant response in traffic, extra-economical cruising on the open road.



Pontiac's Famous Power Steering offers finger tip steering ease for parking and slow turning yet you retain safe road feel.



Pontiac's New Air-Conditioning cools your car to the temperature you set in minutes. Eight-cylinder models only.



New Pontiac Power Brakes let you stop faster with far less effort and foot movement. A major advance in safety.



New Electric Window Lifts let you raise or lower front windows to any desired height merely by touching a button.



New Comfort-Control Seat adjusts to 360 different seat positions at a touch for the most comfortable driving position.

\*Optional equipment and accessories available at extra cost.

**On Display Now**—with its Beautiful New Companion Car **THE SILVER STREAK CHIEFTAIN**

**DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!**

# COLE MOTOR COMPANY

112 SOUTH SECOND

PHONE 154

**Last Two Days!**  
**HUB NO. 2—117 W. MAIN**  
**FINAL CLOSE-OUT!**  
**TODAY AND TOMORROW**

---

**SHOES** Ladies, House ---- pair **1.00**

---

**BOYS COATS** ----- **3.98**

---

**MEN'S WESTERN SHIRTS**  
**2.98** or **2** for **5.50**

---

**One Lot SHIRTS and SWEATERS** ----- **98¢**

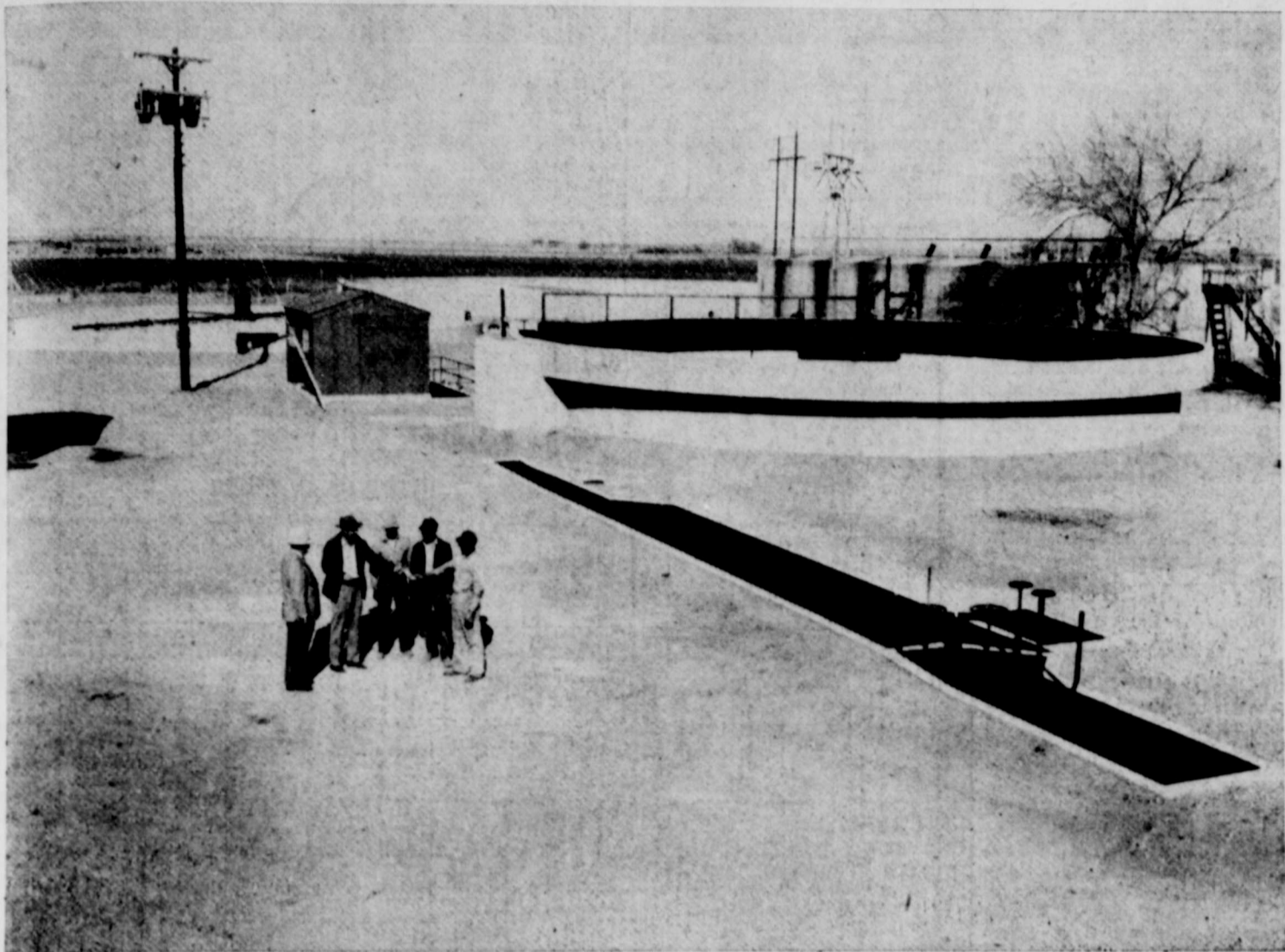
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**A TABLE OF ODD LOTS**  
**25¢** and **50¢**  
 and Other Big Bargains!

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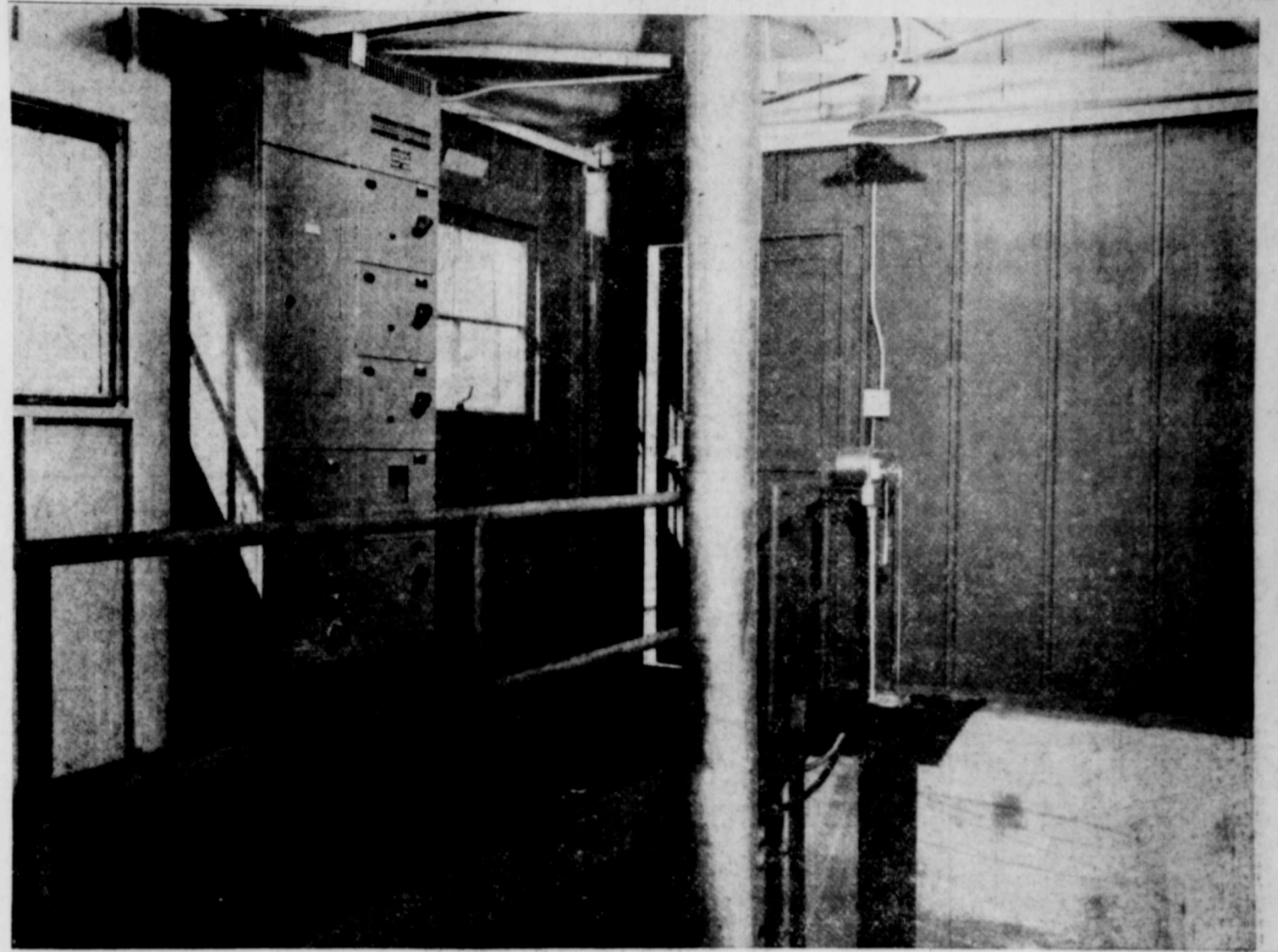
**We Close Our Doors Final**  
 At Our 117 W. MAIN STORE Saturday Night!

# Big New Artesia Sewage Plant Put In Operation This Week



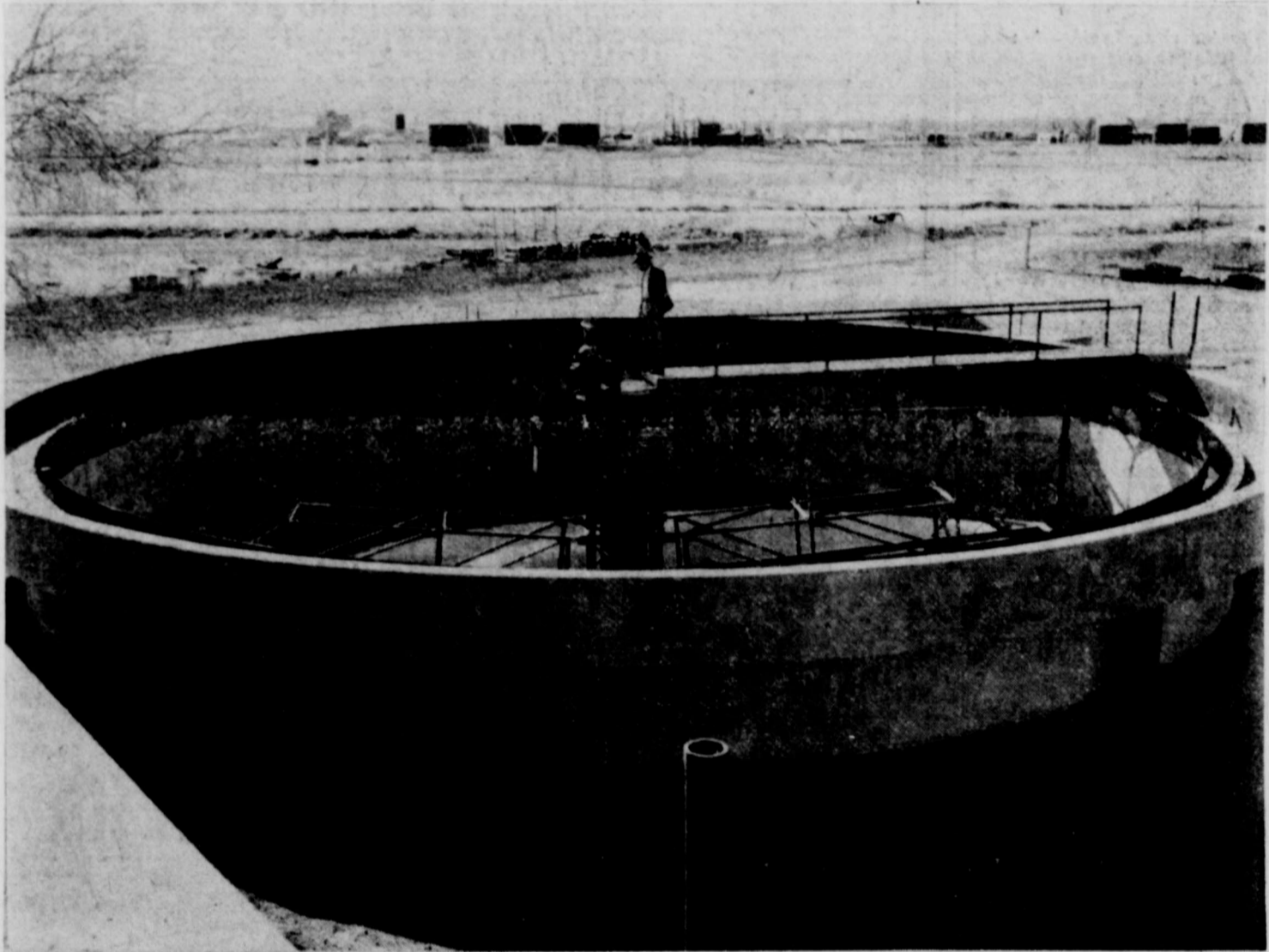
**SEWAGE ENTERS** rebuilt Artesia disposal plant through bar screen at lower right, then passes through sand and gravel settling tank and Parshall flume to pump

house. Plant was rebuilt by Losee and Co. of Artesia for 90,000, \$10,000 under next lowest bidder on second bidding. (Gable Photo)



**PUMP HOUSE** at new Artesia disposal plant is this neat building. Electrical controls for pumps are in housing at left of center, while electrical float control is in unit just

to right of silver pipe in center. Below scene pictured here is deep pump pit (see photo below). (Gable Photo)



**PRIMARY CLARIFIER** is intricate part of new disposal plant. Raw sewage gets its first treatment here. Sludge settles to bottom and is pumped off with scum to digester, while fluid is pumped off top, sent to trickling filter. Clarifier is 55 feet in diameter, eight feet deep at sides. (Gable Photo)

ter, while fluid is pumped off top, sent to trickling filter. Clarifier is 55 feet in diameter, eight feet deep at sides. (Gable Photo)

Artesia's practically new sewage disposal plant, placed in operation Wednesday, has been entirely rebuilt and re-equipped with the exception of one structure.

Placed in operation when Mayor J. L. Briscoe turned the proper valve Wednesday, the plant was thoroughly inspected by city council members and city officials Wednesday.

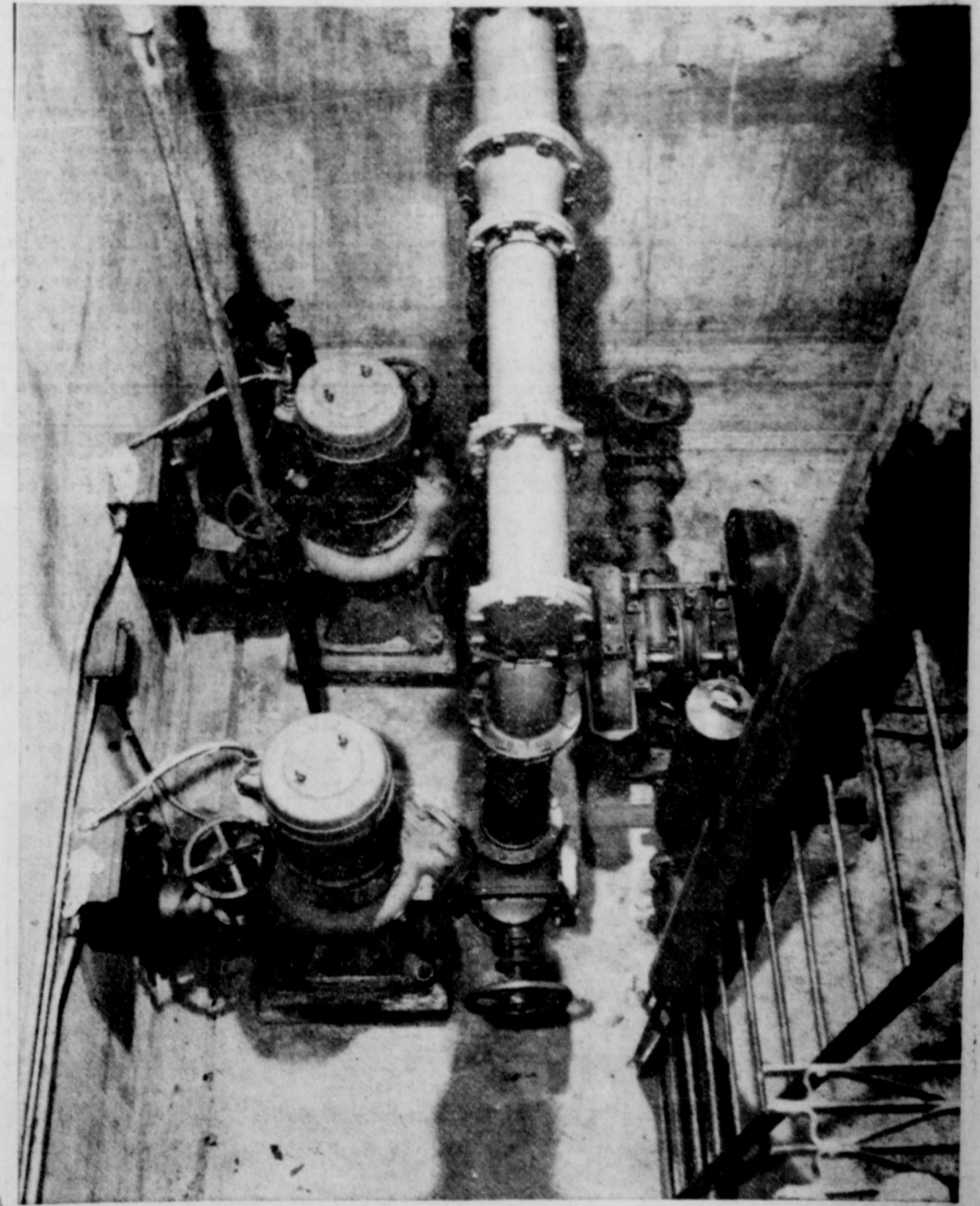
The plant was rebuilt for \$90,000 by M. G. Losee of Artesia's Losee & Co., who was awarded the contract on a second round of bidding by contractors after the city rejected the first bids submitted because all ranged from \$110,000 upward.

Losee's bid was \$10,000 under the next lowest.

The plant's new equipment is shown in these pictures by Gable. An aerial photo of the plant below at left locates the various units for interested readers.

The plant is the first part of a \$400,000 building job recommended by the city's engineers, Herkenhoff & Turney of Santa Fe. Also called for as Artesia modernizes its service in construction of a two or three million gallon reservoir.

The plant pictured here has been designed to serve 15,000 population, and with the addition of relatively inexpensive filter capacity, can be boosted to serve 20,000.

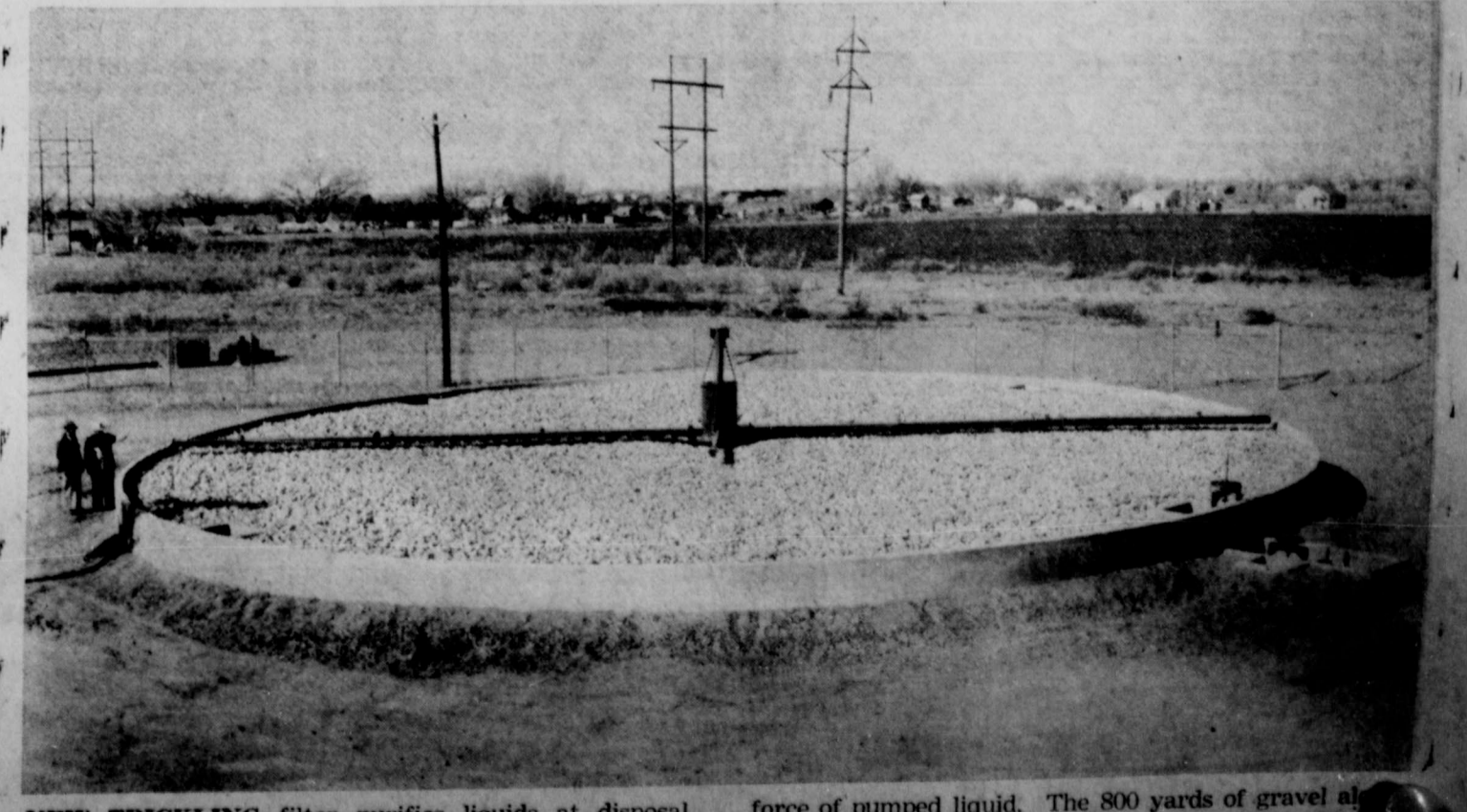


**PUMP PIT AT** rebuilt disposal plant house three big pumps. At left are two 800-gallon-per-minute lift pumps. At right of pipe is sludge pump. O. N. "Nick" Giles, Losee & Co. superintendent, is at upper left. (Gable Photo)



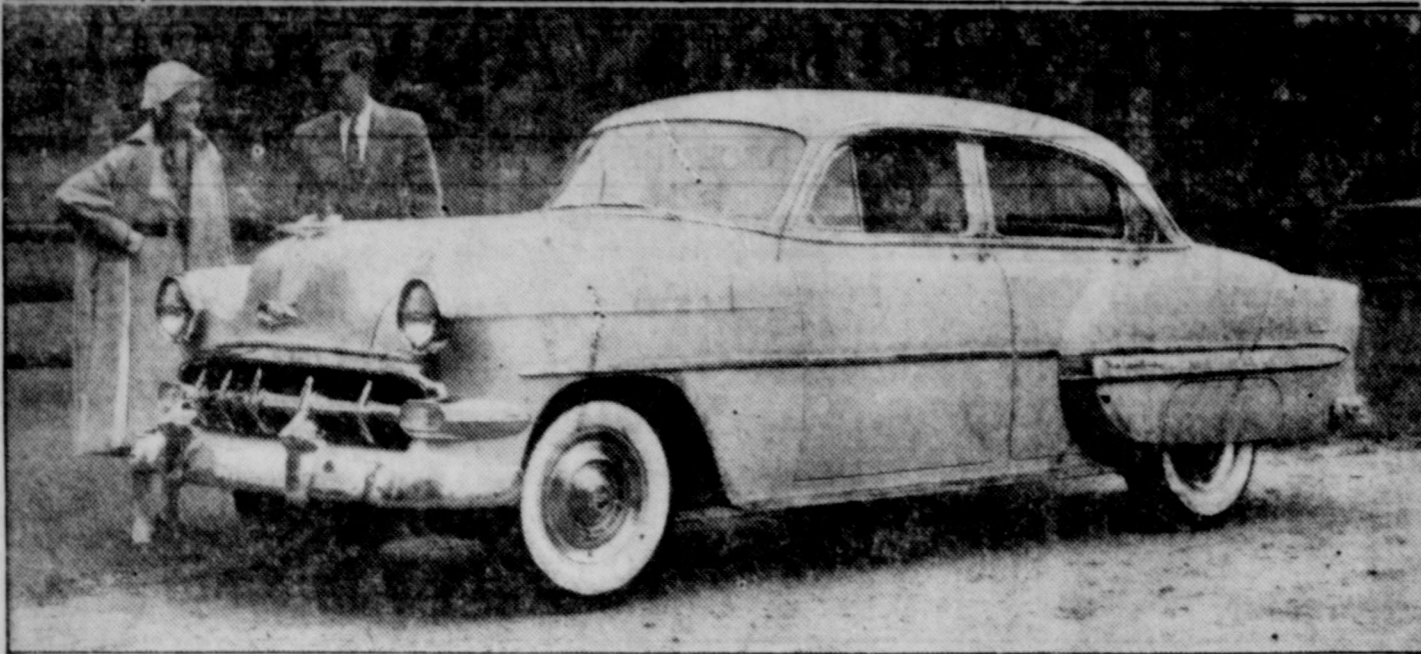
**AERIAL PHOTO** shows size of big new Artesia disposal plant. All equipment and structures are new except re-

built digester just at left of sludge beds. (Aerial photo by Gable)



**NEW TRICKLING** filter purifies liquids at disposal plant. It is 75 feet in diameter and the gravel is five feet deep. Long rotor arm cutting across center is pushed by

force of pumped liquid. The 800 yards of gravel at cost \$6,500. Liquid irrigates land. (Gable Photo)



Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 models have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience

### Chevrolets for 1954 Put On Display Here Today

More power, an extension of the automatic transmission option to all cars, and design revisions to accentuate the low, flowing beauty of the three body series highspot the 1954 Chevrolets.

The latest models, scheduled to go on display at Guy Chevrolet Co. today, benefit as well from restyled interiors, a wider choice of rich colors and color harmonies and chassis advance to assure quieter operation with increased performance.

Power brakes, adding safety and driving control, become optional for the first time in the low-price field with the introduction. As still another "first" in Chevrolet's market, electric front seat and window lifts are also available. This convenience provides passenger car comfort through push-button control.

Given special prominence in the presentation is the Bel Air Series, which Chevrolet pioneered so successfully as a luxury line a year ago. An eight-passenger station wagon brings to five the number of Bel Air body types. The company has also announced that convertibles will be hereafter concentrated in this series.

ANOTHER DEPARTURE IN the lineup of 13 passenger car models is the introduction of a utility sedan in the "One-Fifty" or lowest priced series. This body, re-

placing the former business coupe, offers an amazing 54 cubic feet of storage space.

Again in 1954 Chevrolets will be powered by a choice of two engines each more powerful and responsive than its 1953 counterpart. The 115-horsepower "Blue Flame" engine is used in gearshift models. An engine of 125-horsepower couples with the Powerglide automatic shift, now available on all cars, including the sedan delivery.

Other chassis advances cover improvements in the clutch of gearshift models, a longer, deeper-tuned and sound deadening muffler, and nylon gear spring inserts to eliminate the necessity for lubrication.

In appearance the 1954 Chevrolets have a longer, more rugged look. Designed for a broader, lower effect, the front bumper has been curved farther around the fender. The grille, bumper guards, parking lamps and hood ornamentation have been modified to conform with the new motif. Although the brightwork of the individual series profiles remains much the same, design touches at the rear re-emphasize the distinction of the line.

OF PRIME INTEREST ARE the two-tone interiors of the bodies. Stylists have taken full ad-

### Hagerman News

A formal dance was held for the Order of Rainbow for Girls Saturday evening at the Lake Van club house in Dexter.

Walker Air Force base orchestra furnished the music. Performers for the occasion were Mr. and Mrs. Raynal Cumpsten, Mr. and Mrs. A. L. Ackerman, Mr. and Mrs. E. S. Bowen, Mrs. Jack Menoud, Mr. and Mrs. Virgil Jones, Dexter; Mrs. Oscar Green of Dexter; Mr. and Mrs. Royce Lankford, and other visitors from Artesia. Cokes were served.

The Thursday club met with Mrs. Howard Menefee Thursday for a covered dish luncheon. This was the annual Christmas social, and a gift exchange was held. Those attending were Mmes. Aubrey Evans, Spurgeon Wiggins, J. W. Wiggins, O. J. Ford, Mattie Wiloughby, Earl Stine, Jack

Swett, L. E. Hinrichsen, Hal Ware, Howard Nelson, Dub Andrus, C. W. Curry, Edith West, E. E. Lane and the hostess, Mrs. Howard Menefee.

The Intermediate Sunday school class of the Methodist church of Hagerman held their annual Christmas party Tuesday evening. The group assembled at the church at 4 p. m. for a hamburger fry in the church basement, after which they all went caroling. At 9 p. m. they gathered at the church again for Cokes. Their Sunday school teacher, Mrs. Spurgeon Wiggins, was the hostess. Those who attended were Teresa Oglesby, Viola Sartin, Betty Watford, Kay Hampton, Pat Johnson, a guest, Jimmie Ray Routsen and the hostess, Mrs. Wiggins.

Cindy Welborne was ill Tuesday and was unable to attend school. Dee Woolf became ill at noon Tuesday at school, and went home to bed.

Mrs. Dub Hardin was in Roswell on Monday on business.

Hagerman M.Y.F. met Sunday evening in the undercroft of the Methodist church at 6:30 p. m. Dr. Gordon Bennett, vice-president of McMurry college, the Methodist college located in Abilene, was present, and the quartet from the college known as the "Indianaires," namely James Bell, Kenneth Rogers, David Arnold, and Clifford Hall. Clifford Hall is the son of a former pastor of the Methodist church here. The "Indianaires" furnished barbershop music for the entertainment of the M.Y.F. members, and after a routine business meeting was conducted, supper was served in the basement.

entwined with greenery. Those enjoying this affair were Mmes. Julius Ables, Dub Andrus, Roy Choat, John Clark, L. E. Harshey, Richard Harshey, Jim Langenegger, Flora Mann, James Michelet, John Shockley, Ruth Strixner, Howard Templeton, Robert Utterback, John Weir, Max Wiggins, and the hostesses, Mrs. Garner Mason, Mrs. Howard Brown, and Mrs. Lloyd Edgar Harshey, Jr.

The Roy Moreau family have moved to the Max Wiggins farm, north of Hagerman. They got moved in Sunday.

The father of Mr. Wilson Hart was hospitalized at St. Mary's hospital in Roswell Saturday.

Dr. Bennett was the guest speaker for the evening services at the church at 7:30 p. m. Special music was furnished by the quartet.

The brother of the Rev. Mebane Ramsay, pastor of the Presbyterian church here, died at his home in Columbia, Mo., Dec. 14.

Mr. and Mrs. Jack Langnegger and children, Mary Ann and Jackie Wade, and Mr. and Mrs. Ed Smith enjoyed an outing in the mountains Sunday. They spent the day, and got their Christmas trees while there.

The Hagerman Extension club met Friday at the home of Mrs. Jack Menoud for a covered dish luncheon. The Christmas theme was used in decorations throughout the house, and the table. A Christmas tree held gifts for all the members, which were distributed by drawing numbers. A social hour followed. Those attending were: Mmes. Raynal Cumpsten, John Shockley, W. R. Goodwin, D. C. Dennis, Spurgeon Wiggins, Peter Bassett, L. E. Harshaw, Sr., Elton Lankford, M. D. Menoud, a guest, Mrs. Al Yingling, and the hostess, Mrs. Menoud.

Luncheon guests at the home of Mr. and Mrs. Byron Oglesby on Tuesday were Mrs. W. A. Haragan, and Mrs. E. M. Dement and daughter, Patsy Jo, all of Roswell; also Mrs. Oglesby's aunt, Mrs. J. T. Mosley of Clovis, N. M. Evening visitors were Mr. and Mrs. Barney Green and daughter, Pamela.

Rainbow Girls met Monday evening for their annual Christmas party at Masonic Hall in Hagerman. Royce Lankford, Rainbow dad, and Mrs. Sadie Bowen, mother, were presented gifts by the Rainbow girls, and a gift exchange was held for the members. Mrs. Bowen served refreshments to guests, Mr. Lankford, Mrs. James Michelet, and the following members: Geneva Ackerman, Peggy Cumpsten, Jodell Freeman, Phyllis Jumper, Sabra Kelly, Weedon Kelly, Joan Brown of Dexter, Reba Adams of Dexter, Jeannie Bob Hart, Doris Ferguson, Dot Bledsoe, Jo Ann Williams (worthy advisor), Bessie Williams, Gloria Menoud, Winona Bailey, Barbara Carter, and Evelyn English of Dexter.

The American Legion Auxiliary held its Christmas party Monday with a luncheon at the Legion Hut in Hagerman. A routine business meeting was conducted by the vice-president, Mrs. John Wier of Dexter in the absence of the president, Mrs. Dub Hardin. Luncheon was served by the hostesses, Mrs. Lloyd Edgar Harshey, Jr., Mrs. Howard Brown and Mrs. Garner Mason from a long table decorated in the Christmas theme. Santa Claus and his reindeer pranced down the center of the table which was lighted by Christmas candles of miniature trees, and chimneys.

### TRYING MARRIAGE A THIRD TIME



NEWLYWEDS Milton Berle and the former Ruth Cosgrove, each wed twice previously, cut their wedding cake in New York. The new Mrs. Berle is a press agent. Berle was married twice to Joyce Matthews. (International Newsphoto)



## TURKEY SHOOT

SKET RANG AT MUNICIPAL AIRPORT

SUNDAY, DECEMBER 20

9 A. M. to 4 P. M.

Sponsored By Artesia Skeet and Trap Club

SHOTGUNS TO BE USED AT STATIONARY TARGETS

Everyone Has an Equal Chance to Win a 12 POUND TURKEY

Bring Your Gun and Come Out We Furnish the Ammunition

# The New CHEVROLET For 1954

NOW UNCOVERED

The car that's sure to be America's best seller again in 1954

America's favorite car is finer than ever! Chevrolet—best seller year after year brings you new beauty, new power and performance, new economy and value for 1954. Come see all the new features and advantages of the car that's sure to be the best seller again in '54!



POWERED FOR PERFORMANCE! ENGINEERED FOR ECONOMY!



## NOW ON DISPLAY! IN OUR SHOWROOM AT 101 WEST MAIN, ARTESIA

NOTICE THESE BIG FEATURES:

First in the Low Price Field—Power Brakes for Safety, and Electric Front Seat and Window Lifts for Comfort! More Power • Powerglide Automatic Shift • New Style Longer, More Rugged Look • Smoother Acceleration

### TWO POWERFUL 6-CYL. MOTORS-- 115 H.P.- 125 H.P.

New Eye Appeal — 14 Solid Colors — 13 Two-Tone Color Combinations

SEE IT! DRIVE IT!

### THE NEW CHEVROLET FOR 1954

Is Truly the Biggest Value in Economy Transportation!

**FREE!** 1954 21-Inch ADMIRAL TELEVISION SET Ask About It at New Car Showing

Be Sure to See the New 1954 Chevrolet—Friday and Saturday, December 18 and 19!

# GUY CHEVROLET CO.

101 WEST MAIN

ARTESIA, NEW MEXICO

PHONE 291



# 6 BIG DAYS of SAVINGS

THIS AD TO BE EFFECTIVE FRIDAY, DEC. 18 THROUGH THURSDAY, DEC. 21

## 2 DOUBLE STAMP DAYS

Next Wednesday and Thursday, Dec. 23 and 24,

Will Be Double Stamp Days at Nelson's!  
SHOP AND SAVE AT YOUR FAVORITE SUPER MARKET!



# "Merry Christmas Dinner!"



Everything! Yes, everything the menu calls for. The most complete selection you'll find anywhere and every item is top quality which means extra savings right down the list. Let us make your Christmas dinner the best ever.



YOU HAD BETTER SHOP AT NELSON'S

### MEAT DEPARTMENT

FOR GOOD EATING THROUGH THE HOLIDAYS!

Philadelphia Cream

**CHEESE** 3 oz. Pkg. Just **11¢**



FRESH DRESSED

**FRYERS** Lb., Only **49¢**

FRESH DRESSED

**HENS** Oven Ready Pound **49¢**

FRESH

**GROUND BEEF** 3 lbs. **\$1**

U. S. CHOICE

**CHUCK ROAST** lb. **45¢**

U. S. GRADED

**STEAK** Round or Sirloin Pound **65¢**

ARMOUR'S STAR

**BACON** Sliced lb. **69¢**



YOU HAD BETTER SHOP NELSON'S  
**FRUIT DEPARTMENT**  
FOR THE BEST FOR LESS!

Fresh

**CRANBERRIES** lb. **19¢**

U. S. NO. 1 IDAHO RUSSETS

**POTATOES** Pound **4¢**

WASHINGTON STATE'S BEST DELICIOUS

**APPLES** See Actual Photo Below Pound **14¢**



HEY, KIDS! LOOK! RUDOLPH, THE RED NOSE REINDEER

**COOKIES** It's a Treat, It's Exclusive at Nelson's Large Box **29¢**

SHELLED HALVES

**PECANS** lb. **89¢**

BLUE BONNET

**OLEO** lb. **27¢**

PURE CANE

**SUGAR** 5 lb. Bag **47¢**

HERSHEY'S

**CANDY** Box of 24 Bars Just **89¢**

PILLSBURY'S

**CAKEMIXES** Chocolate, White, Golden **3** pkgs. **\$1**

**EGG NOG MIX** Quart **59¢**

Large Paper Shell

**PECANS** lb. **29¢**

Pillsbury's

**PIE CRUST MIX** pkg. **17¢**

Marshmallow

**CREME** Hipolite jar **29¢**

Dromedary, Pitted

**DATES** 1 lb. pkg. **33¢**

ALL KINDS OF CHRISTMAS CANDY AND NUTS  
CHRISTMAS TREES FROM **75¢** UP AT NELSON'S!

Arizona Sunkist Navel

**ORANGES**

See Photo at Right Pound **9¢**

**LETTUCE** lb. **10¢**

Florida's Best Pound **TANG'RIN'S 12¢**

**CELERY** lb. **10¢**

Sweet **POTATOES** lb. **10¢**

Golden Ripe **BANANAS** Pound **12½¢**



**Nelson's**  
SUPER MARKET  
601 W. MAIN  
"THE PLACE TO GO FOR THE BRANDS YOU KNOW"

# The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.  
Established August 29, 1908  
The Dayton Informer The Artesia American  
The Pecos Valley News The Artesia Enterprise



This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

**SUBSCRIPTION RATES, PAYABLE IN ADVANCE**  
One Year (In Artesia Trade Territory) \$5.50  
One Year (For Artesia Man or Woman in Armed Forces, Anywhere) \$5.50  
One Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00  
One Year (Outside State) \$4.50

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ORVILLE E. PRIESTLEY, Publisher  
VERNON E. BRYAN, General Manager  
DAVID H. RODWELL, Editor

## Stevenson Damages Campaign Reputation

UNLIKE MANY another defeated presidential candidate, Adlai Stevenson has not faded into obscurity, despite his defeat. That in part is due to Mr. Stevenson's active role as titular head of the Democratic party. He has, to his credit, turned it into more than merely a titular role. It is also due to the stature he attained in 1952 campaign for the presidency. It has been recognized that the American people were not voting against Mr. Stevenson nor for Mr. Eisenhower so much as they were voting for a change, for someone to "clean up the mess."

Therefore, many voters of both parties have held the defeated Mr. Stevenson in the highest respect. His stature has grown steadily despite an impersonal defeat. However, in his "fear speech" at the \$100 per plate Philadelphia Democratic meeting last week, Mr. Stevenson went far toward undoing that high respect he has worked so hard to earn.

He declared the Four Freedoms which Franklin D. Roosevelt proclaimed have given away to the Four Fears—fear of depression, fear of communism, fear of ourselves, and fear of freedom itself. By praying on a nation's fear, Mr. Stevenson has lowered himself to the status of a petty party politician of the type which the nation's temper will no longer tolerate in national affairs.

The Albuquerque Journal has rightly pointed out that "If we have fear of depression it is because Mr. Stevenson's party under a New Deal and a Fair Deal turned over to President Eisenhower one of the worst economic messes in all our history. If we have fear of communism it is because under the guidance of Mr. Stevenson's party we sold Chiang Kai-Shek down the river and thereby permitted the Chinese Reds, backed and aided by the Russians, to take over and place all of Asia in Red peril. If we fear ourselves it is because of the infiltration of communists into high posts in our government while Mr. Stevenson's party was in power. If we fear freedom itself it is because during the past 20 years the government snapped at private enterprise, socialized many of our activities and functions, and thereby placed many of our freedoms in mortal danger."

We do not approach a criticism of Mr. Stevenson in a partisan sense. It is rather with a deep sense of disappointment in a political leader who won the deepest personal respect of American people of both parties for his apparent leadership, intelligence, integrity, and grasp of national affairs.

Perhaps Adlai Stevenson told well-heeled party followers what they wanted to hear at that Philadelphia banquet. He certainly did not express the sentiment of the American people in these times. By playing on fear he displayed negative leadership of the worst kind.

## Let's Change Several

CONSIDERABLE CONCERN is being voiced regarding some of our state laws dealing with the release of inmates of the

## THIS LAND OF ENCHANTMENT

### Teen-Age Gang Fight in Carlsbad Results In 9:30 Curfew After Youth Is Stabbed

CARLSBAD HAS PLACED IN effect a juvenile curfew following a gang fight in which three youths were stabbed, one critically.

Sheriff Bill High also acted following the fight, calling Dist. Atty. Pat Hanagan to come to Carlsbad for police conferences concerning juvenile fighting in the city.

A Happy Valley youth hurt in the fight suffered a punctured lung.

"This problem has been growing more and more serious," Acting Chief Fisher said.

THE ALBUQUERQUE JOURNAL notes "One good thing about Chavez backing Anderson this early. It leaves them plenty of time to fall out again before election."

state hospital at Las Vegas and with criminals.

We always get excited about correcting some of our laws when some criminal act is committed that could have been avoided if we had been more careful in the handling of our criminally insane or those who are supposed to be confined and yet are running loose on society.

We have argued for years that we are always too lenient on those who are sent to prison. We have contended, as do most peace officers, that there seemingly at times is little use in making arrests and securing convictions for those who have committed crimes against society because they never serve their terms.

Far too often they are released without completing their terms and they are back on society and back for the peace officers to handle once again.

Most of us like to be considerate of those who have been guilty of some crime. We want to be considerate but the fact remains that we have punishment for those who can not be fair with their fellow man. This punishment is meted out to endeavor to teach them a lesson, to discourage them from doing the same thing a second time, and to teach everyone that we must pay for our crimes we have committed.

There probably is no question but what a good many of our laws need to be overhauled and either amended or replaced by new laws. And in this we need to be careful to accomplish the objective we seek.

Those who seemingly can not avoid crime must be kept away from society. Oftentimes deaths occur because we have neglected to confine those who want to impose on the rest of society.

Just as long as we fail to keep them confined either in our state hospital for those mentally ill or as long as we fail to keep them behind prison bars—we can expect they will take the lives of others as long as they are running loose.

The time to worry about these things is before the crime has been committed and not afterwards. However, if it makes us realize we must amend and change our laws to keep these things from occurring again, that at least is worth something.

## State Taxes Increase

COLLECTIONS OF TAXES in the state showed an increase in all but two of the state excise taxes during November 1953 over the same month a year ago.

Some of the collections showed a tremendous increase while the revenue from the sale of liquor dropped and that for tobacco showed a marked increase.

The total expended for alcoholic beverages in the state in November included over \$133,000 for the state tax on strong drink but this was some \$14,000 under the collections for the same month a year ago, according to the Taxpayers Association of New Mexico.

But while the public was buying almost 10 per cent less liquor than a year ago, the state tobacco tax revenue climbed to nearly \$222,000 last month as against only \$106,000 in November of 1952. This was an increase of 109 per cent.

The overall increase in excise state taxes totaled some 33 per cent last month. Collections totaled \$4,860,000 this November, compared to only \$3,600,000 a year earlier.

Sales tax in the state soared over a half million dollars during the month totaling more than \$2 million this November. This was the month when the federal government indicated that living expenses reached an all time high.

New Mexico collected a million and a half dollars during November in state gasoline tax. This was an increase of 31 per cent over the same period a year ago. Motor vehicle tax and fee collections climbed some 56 per cent, drivers' license 31 per cent, and severance tax payments 67 per cent.

All of these figures clearly indicate that business on the whole has continued good over the state although it has been reported to be slow in some areas.

One of the best barometers of business or sales during the month is from the sales tax, since this is imposed on practically everything that is bought and sold in the state.

And when the total sales tax collections increased over a half million over those of last November, it means that business was considerable better in the state this November than it was a year ago at this time.

FIFTEEN CITY EMPLOYEES at Carlsbad are being laid off this week before Christmas because city revenues have not matched expected collections.

The city employs 97 people in all its departments. City Clerk Hoyt McMinn says collections are three per cent lower for the first five months of 1953 than for the same period in 1952.

AT A CONFERENCE OF Gideons International in Santa Fe, reports were given to the effect more than \$3,000 worth of Bibles and Testaments have been placed in New Mexico in the past two years.

The next year's goal was set at \$7,500. The 1952-53 distribution included 922 Bibles, 366 hospital Testaments, 180 nurses Testaments and 4,580 youth Testaments.

## ON TO BERLIN!



## NEW MEXICO EDITORS ARE SAYING—

### Congress Probably Will Give Final Decision On Cotton Acreage Allotments for Next Year

#### COTTON CUTS

Secretary of Agriculture Benson faces another storm of protest over the national cotton planting allotment which he announced will be submitted to growers on Dec. 15, but the entire matter is likely to land in the laps of Congress for a final decision.

New Mexico will suffer a crop reduction of 44 per cent if the allotment formula should stand. This is because we are a comparatively new cotton growing state, and the cuts are based on acreage planted for the years 1947 to 1952 inclusive. Arizona's reduction would be 60 per cent. Southern

states will take smaller cuts, averaging about 30 per cent.

Secretary Benson, in announcing cotton planting acreage for 1954 as 17,910,448 acres, compared with 24,534,500 acres in cultivation this year, said it was as large as the law allowed considering the cotton surplus. But he said he would urge Congress to make a reasonable increase as the allotment figure would cause too much hardship on the cotton farmers.

A new figure might have been set in the last Congress save for the fact that cotton leaders could

not agree on a figure, and a formula for dividing the acreage among states. Western states complained their growers were being discriminated against under the old law formula. They want restrictions more equal with those of the South.

A cut of even one-third will be a blow to the cotton growers in New Mexico, and economy of the state. But there does not appear to be any escape from a substantial cut because of the growing cotton surplus.—Albuquerque Journal.

## GIVE SAMSONITE LUGGAGE

- Pullman Case -- \$27.50
- Ladies O'Nite -- \$19.50
- Ladies Train Case 17.50
- Men's Two Suiter 25.00
- All prices plus existing taxes

YOUR SAMSONITE CHRISTMAS HEADQUARTERS!

# Anthony's

C. R. ANTHONY CO.

## COFFEE TALK—

### T. E. Brown Answers Gubernatorial Query With Mechem-Like Ho, Ho, H

T. E. BROWN, SR., WHOSE hat seemingly was thrown into the gubernatorial ring for him the other night when the local radio wave three lighthearted comments has just as quickly pulled the hat out of the ring, for the time being, at least.

Comments in an Albuquerque paper, Will Harrison's column, and the Carlsbad Current-Argus had Brown mentioned as a gubernatorial nomination possible.

Brown, who never heard the broadcast Monday night, was taken by surprise.

He told the Advocate Tuesday he's not interested in any gubernatorial nomination for himself, but is vitally interested in seeing an East Side candidate get the nod.

Brown said he is going to adopt Gov. Mechem's attitude on such things. When Mechem was asked over the past year if he would be a senatorial candidate, he brushed newsmen off lightly with a "ho, ho, ho."

And that's what Brown said Tuesday in answer to questions on a possible candidacy — "ho, ho, ho."

FANS WHO GRIPE ABOUT CVE Traveler home game ticket prices apparently don't consider the bargain they're getting.

A query from the Advocate the other day caused Mgr. Paul Frost to come up with this information:

Santa Maria, Calif., which sponsors the NIBL Golden Dukes as a community project, charged \$2.40 and \$1.80 for reserved seats, \$1.20 for general admission at its home league games.

What's more, Santa Maria is to the fans for \$30 for a seat ticket covering 18 games, with the Travelers charged \$20 in advance season ticket sale for games.

Other NIBL teams charge correspondingly higher prices. They have to. It's said that Peoria is to pay \$2,000 a night for Bradley university gym when the Cats play a home game.

YMA SUMAC, THE THROAT Peruvian vocalist who has a tremendous range of 4 1/2 octaves from a very deep alto to a high soprano, is the next big Mutual Concert Assn. attraction.

She's billed for the latter part of January, and will be the first of three attractions on the local mutual concert series.

Mutual Concert officers are reported bracing themselves for flood of demands for tickets to hear Miss Sumac. It's doubtful they can do anything about it. The association's members has been sold out.

IT'S SAID THAT O. L. LUSK one of Sheriff Bill High's deputies assigned to Artesia, will enter the race for the Democratic nomination for sheriff. Democratic nomination in Edgewood county, incidentally, has tantamount to election.

Lusk's candidacy would make the race a four-way affair. He would probably effectively split the North Edge county vote, leaving the strongest of the two South Eddy county candidates, who at the moment looks like Deputy Sheriff Carl Hawkins, win the nomination.

## Our Readers Write

### DAV Commander Alarmed Over Move To Lump Social Security, Vet Benefits

To the Editor: Artesia Advocate:

In President Truman's message to Congress in 1950, he mentioned that something should be done to stop veterans from drawing monetary benefits from two sources of the government: the Veterans Administration and Social Security.

At that time there was a great deal of discussion among the members of Congress as to the feasibility of putting some of the veterans' benefits under Social Security. Election was coming on about that time, so the matter was dropped and has laid dormant ever since.

Recently, the bureau of the budget informed the ways and means sub-committee of the House that dual benefits were being paid to some veterans who were recipients of compensation and pension and were receiving benefits from social security.

Social security and unemployment insurance protection are something that we purchase from the government through deductions from our wages on the same basis as non-veterans. Compensation is an additional benefit earned by reason of having been injured or otherwise incapacitated while being employed by the government as a soldier, or a sailor, or a Marine, in time of war. They have no relation to each other.

But what do you think will happen when Congress convenes again? Let's quit kidding ourselves! Let's spell it out in words of one syllable! Those who have been clamoring for the curtailment of veterans' benefits will be doing everything possible to place veterans' benefits under social security.

This will practically do away with the veterans' administration, as such, and put veterans' affairs under the direct control of the new cabinet minister, Oveta Culp Hobby, and definitely tie up all veterans' benefits to welfare and social security, including your hospital benefits.

Veterans' administration hospitals would be consolidated with the bureau of public welfare and the veteran would then receive his hospital benefits, if any, on the same basis as a charity patient in a government hospital, the same as any non veteran who did nothing in the defense of his country in time of war.

Is that what you want? Of course not! This will tear down everything we have fought to establish for the last 20 years!

What are we going to do about it? Are we going to stand by and let this happen as it has stood idly by and let our benefits slip away from us during the past two or three years? Curtailment of dental benefits, denial of right to reinstate National Service Life Insurance—general tightening up of outpatient treatment—curtailment of civil service preferential rights—just to name a few of the benefits which we have lost.

Only a small percentage of disabled veterans belong to the DAV to help protect their rights. Likewise, only a very small percentage of veterans drawing no service connected benefits are members of veterans' organizations. All veterans—disabled and non disabled—are rapidly losing their rights because they have not seen fit to join veterans organizations and help protect those rights.

Our Congressmen are aware of the small percentage of veterans represented by the veterans organization and it is often being stated in Congress that veterans' organizations do not represent the majority of veterans. Yet, let one of the veterans lose some benefit which he has personally become accustomed and what does he do? The very first thing he does is come howling to a veterans organization for help!

So it is quite apparent that veterans organizations do represent these veterans regardless whether they assume the responsibility of membership in the organization.

Time is running out on us! The members of the Disabled American Veterans are not aware enough by now of the seriousness of this situation to go and vigorously solicit memberships from every eligible veteran in their community, then might just as well reconcile ourselves with losing most of our major benefits!

Let's not take this lying down! Let's get out and count every veteran—I repeat—every veteran in our community, and if isn't for the DAV, see that belongs to some service organization. Comrades, This Is Serious! Kenneth R. Jones, Commander, Disabled American Veterans.

**DR. J. K. WOODLEE**  
CHIROPRACTOR  
Palmer Graduate  
602 WEST TEXAS AVENUE  
Phone 320-W

**DR. RALPH HUNT**  
-: Optometrist :-  
Examination - Glasses - Visual Training  
MONDAY THROUGH SATURDAY  
EVENINGS BY APPOINTMENT  
703 West Main Artesia Phone 81-110

## OCOTILLO THEATER

FRIDAY AND SATURDAY

**HE SET HIS GUN-SIGHT**  
on the most notorious outlaws west of flagstaff!

**WAYNE MORRIS**  
**THE Fighting Lawman**  
Co-starring **VIRGINIA GREY**  
with JOHN KELLOGG - HARRY LAUTER  
AN ALLIED ARTISTS PICTURE

Produced by VINCENT M. FENNELLY - Thomas Carr - Dan Ullman - A Westwood Production

## OCOTILLO THEATER

SUNDAY - MONDAY - TUESDAY

**THE MOST NOTORIOUS OUTLAWS OF ALL TIME... ALL IN ONE MOTION PICTURE!**

**JEANNE CRAIN ROBERTSON**  
**CITY OF BAD MEN**  
TECHNICOLOR

Now they were all together, gangs and guns, ringing Carson City on the eve of the Corbett-Fitzsimmons fight!

with RICHARD BOONE - LLOYD BRIDGES  
Produced by LEONARD GOLDSTEIN - HARMON JONES  
Written by GEORGE W. GEORGE and GEORGE F. SLAVIN

## LANDSUN THEATER

SATURDAY - SUNDAY - MONDAY - DECEMBER 19 - 20 - 21

**THE FURY FLAMING STORY OF THE GREAT PLAINS INDIAN WARS THAT SLASHED AMERICA'S FRONTIER LIFE LINE!**

**THE GREAT SIOUX UPRISING**  
Technicolor

For her lips a traitor died, and for her love a plainsman stood alone - against the savage might of Red Cloud's warrior hordes!

Starring **JEFF CHANDLER**  
**FAITH DOMERGUE - LYLE BETTGER**

Produced by LLOYD BACON - Screenplay by MALVIN LEVY, J. ROBERT BRUN and CLAYTON KRAMER - Co-Producers LEONARD GOLDSTEIN - Produced by ALBERT J. COVINO - A UNIVERSAL INTERNATIONAL PICTURE

— Also —  
Cartoon, Sports and Serial

COMING SOON TO THE OCOTILLO!  
**"THE MOON IS BLUE"**  
Not Recommended for Children!  
No Children's Tickets Sold!  
IT'S NAUGHTY—BUT IT'S NICE!

**THE MOON IS BLUE**  
THE PICTURE EVERYONE IS TALKING ABOUT!

don't let it block an exit.  
4.—Stand it in water, or use a live tree planted in a tub of earth.  
5.—Never use cotton or paper for the decoration on or around the tree.  
6.—Do not put electric trains under the tree.  
7.—Use only electric lights, never candles, and see that the wires are not frayed. Be sure that the wiring sets for lights you choose have the U. L. label. That shows they have been tested for safety.  
8.—Provide a switch some distance from the tree for turning tree lights off and on. Don't plug or unplug them beneath the tree.  
9.—Throw away all gift wrappings as soon as the presents have been opened. Don't let them pile up near the tree.  
10.—Do not leave the lights burning when no one is home.  
11.—If needles near the lights turn brown, move the lights.  
12.—When the needles start to fall, take the tree down and discard it.

Read the Classifieds.

irrigation of 11 acres of land described as follows:  
Subdivision NW¼ SW¼, Section 27, Township 17 S., Range 14 E., Acres 11.  
Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 31st day of December, 1953.  
JOHN R. ERICKSON,  
State Engineer.  
97-31-F-101

### Safety Can Be Best Gift

The child was badly burned last year. Somehow her pretty pink dress had caught fire. It happens to many every year at Christmas time. You'll read about it, most likely, your newspaper. And the sad thing is that such tragedies occur around the Christmas tree—sometimes even around the Christmas tree itself—at the busiest time of the year. The reason the tree burns so quickly and so rapidly is because it's filled with pitch and resin—the most combustible substances known. What can you do about the tree? Can you do about the dress—especially the loosely-woven costume worn in school plays and parties?

**Keep Eyes Open**  
The National Board of Fire Underwriters offers these suggestions:  
—Choose a small tree. It's less dangerous than a large one.  
—Don't set it up until a few days before Christmas. Until then, keep it outdoors.

**Joe Freeman**  
110 South Roselawn  
Phone 685

## Now 990 K S V P Now 990

Program Log Subject to Change Without Notice

<b>FRIDAY P. M.</b>	10:30 The Past in Review	11:00 Church Services	12:00 Farm and Market News
12:00 News	10:45 Plan with Ann	12:00 Guest Star	12:10 Midday News
12:10 Midday News	11:15 Midday News	12:15 Your Chamber of Commerce Speaks	12:25 A Little Bit of Music
12:25 A Little Bit of Music	11:30 Neighborhood News	12:30 Religious Classics	12:30 Neighborhood News
12:30 Neighborhood News	11:35 Siesta Time	12:45 The 12:45 News	12:35 Noonday Forum
12:35 Noonday Forum	11:50 Farm and Market News	1:00 Souvenir Songs	12:40 Siesta Time
12:40 Siesta Time	12:00 Man on the Farm	1:15 Lanny Ross	12:55 Eddy Arnold
12:55 Eddy Arnold	12:30 Mutual Football	1:30 Mr. District Attorney	1:00 Everett Hollis News
1:00 Everett Hollis News	2:30 Mac McGuire	2:00 Under Arrest	1:15 Plattler Palace
1:15 Plattler Palace	3:00 Adventure in Listening	2:30 Crime Fighters	2:00 Backstage Talking
2:00 Backstage Talking	4:00 Antique Record Shop	2:45 True News	2:30 Welcome Ranch
2:15 Tours in Tempo	4:15 Frank Hemingway	3:00 True Detective Mysteries	3:00 Adventures in Listening
2:30 Welcome Ranch	4:30 King Cole Calls	3:30 Wonderful City	3:00 Adventures in Listening
3:00 Adventures in Listening	4:45 Here's to Vets	4:00 Adventures in Listening	4:00 Organ Portraits
3:05 News	5:00 Hour of Decision	4:30 Squad Room	7:05 Harry Wismer
3:15 Perry Como	5:05 Otto Thurn's Orch.	5:00 Under Arrest	7:15 Bankhouse Serenade
3:30 Wonderful City	5:15 Report from the Pentagon	5:00 Crime Fighters	7:25 Organ Portraits
4:00 Adventures in Listening	5:30 Al Haller's Sports Digest	5:00 Rod and Gun Club of the Air	7:30 The Falcon
4:30 Coke Time	5:45 Dinner Date	5:55 Titus Moody	8:00 Ball of Fantasy
4:45 Jim's Western Showdig	5:55 News	7:00 Search That Never Ends	8:15 Mutual Newsweek
5:00 Bobby Benson	6:00 Twenty Questions	7:30 Voice of Prophecy	8:30 Spanish Program
5:20 Wild Bill Hickok	6:30 Cecil Brown	8:00 Harlequin Hour	9:00 Mutual News
5:25 News	6:35 Vocal Visitor	10:00 Sleepwalker's Parade	11:00 Sign Off
6:00 Gabriel Heatter	6:45 Neighborhood News	8:45 Serenade in Blue	
6:15 Perry Como	6:50 Nostalgic Notes	9:00 Mutual News	
6:30 County Agent - Richard Marek	7:00 New England Barn Dance	9:15 Drew Pearson	
6:45 Mitchell Farm Report	7:30 Lombardland USA	9:20 Sounding Board	
6:55 Bandstand	8:00 Chicago Theater of the Air	10:00 News	
7:00 News	8:10 Ed Pettitt and the News	10:05 Sleepwalker's Parade	
7:05 News	9:00 Mutual News	11:00 Sign Off	
7:10 News	9:15 Let's Go to Town		
7:15 News	9:30 So Proudly We Hail	<b>MONDAY</b>	
7:20 News	10:00 News	5:50 Sign On	
7:25 Neighborhood News	10:05 News	6:00 Sunrise News and Serenade	
7:30 State News Digest	10:10 Sign Off	6:15 Synopocated Clock	
7:45 Up See Daisee Show	<b>TUESDAY A. M.</b>	6:45 Gabriel Heatter	
7:55 Neighborhood News	5:59 Sign On	7:15 Up See Daisee Show	
8:00 State News Digest	6:00 Marine Show	7:35 Neighborhood News	
8:05 Uncle Hazy Show	6:15 Sunday Morning	7:45 Up See Daisee Show	
8:10 Uncle Hazy Show	6:45 Jim's Western	8:00 Mutual News	
8:15 Uncle Hazy Show	7:00 Bobby Benson	8:15 Mutual Newsweek	
8:20 News	7:30 Wild Bill Hickok	8:30 Robert Harleigh	
8:25 News	8:00 Gabriel Heatter	8:45 Coffee Concert	
8:30 News	8:15 Perry Como	8:55 Ladies Fair	
8:35 News	8:30 Fulton Lewis, Jr.	9:25 News	
8:40 News	8:45 Neighborhood News	9:30 Queen for a Day	
8:45 News	9:00 Bill Henry	10:00 Art Macey	
8:50 News	9:15 News	10:15 Capitol Commentary	
8:55 News	9:30 Sunday Morning Serenade	10:30 Crosby Classics	
9:00 News	9:45 Jim's Western	10:45 Art Macey	
9:05 News	10:00 To be announced	11:00 Cedric Foster	
9:10 News	10:15 Wings of Healing	11:15 Morning Devotional	
9:15 News	10:30 Bill Cunningham	11:30 Showcase of Music	
9:20 News	10:45 Music Box	11:45 Hymns for the Valley	
9:25 News		12:00 Farm and Market	
9:30 News		12:05 News	
9:35 News		12:10 Today's Mystery Tune	
9:40 News		12:15 State News Digest	
9:45 News		12:20 Coffee Concert	
9:50 News		12:25 Ladies Fair	
9:55 News		12:30 Swap Shop	
10:00 News		12:35 Today's Mystery Tune	
10:05 News		12:40 Today's Mystery Tune	
10:10 News		12:45 Today's Mystery Tune	
10:15 News		12:50 Today's Mystery Tune	
10:20 News		12:55 Today's Mystery Tune	

# NOW!

Dividends Will Be Paid for the Past 6 Months at the New Current Rate of **3 1/2 % PER ANNUM**

All Receipts By January 10 Will Earn Full 6 Months Dividend on June 30, 1954

**INVEST NOW!**  
EACH ACCOUNT INSURED TO \$10,000  
By the Federal Savings and Loan Insurance Corporation

Don't Forget Our New 3 1/2 % Current Dividend Rate

## ARTESIA BUILDING & LOAN ASSOCIATION

113 South Fourth Street Floor, Carper Building Phone 870

## Funeral Held at Lockney, Texas, for Mrs. Hastings

Funeral services for Mrs. Emma Florence Hastings, who died Dec. 9, in Olton Memorial hospital, Olton, Texas, were held in the First Methodist church in Lockney, Texas, Friday afternoon, Dec. 11. The pastors, Rev. Burgin Watkins, Rev. R. L. Willingham, Artesia and Rev. R. H. Campbell, Olton, officiated.

Songs were sung by Mrs. Fred Mercer, Silverton, Texas and the Lockney Methodist quartet, composed of Clark Harris, C. L. Record, Oliver Holmes and Ike Johnson, accompanied by Mrs. C. L. Record.

Mrs. Hastings was born in Des-arc, Ark. Feb. 28, 1882. She moved to Texas as a girl with her family and on March 19, 1905, she was married to Joseph Wallace Hastings in Swisher county, Texas. To this union were born five children, two daughters and three sons, all living and all present at the funeral services.

Mrs. Hastings, a devout Christian joined the church in 1901. As long as her health permitted she was an active member of the Artesia Methodist church, Sunday school class, the Women's Society of Christian Service, Artesia Woman's club, Sunshine Rebecca lodge No. 9 and the American Legion auxiliary.

Immediate survivors include her five children: Mrs. James H. Jones of San Francisco; Mrs. E. J. Foster, Lockney; Mr. Wallace Hastings, Billings, Mont.; Vestal Hastings, Tulsa, Texas and Wesley Hastings of Lubbock; her four grandchildren, Eddie Joe and Betty Jean Foster and Paula and Carolyn Hastings; three step grandchildren, Hershel Owens, Juanita Welms and Melvin Dull and one great grandchild, Melva Lynn Dull; her sister, Mrs. Ida Clayton, Clovis; and her brother W. C. Eiland of Lockney.

Pallbearers were J. R. Belt Jr., George Myers, Raymond Rucker, Ernest Tannahill and Herman King, all of Lockney, Fred Mercer, Silverton, Texas and Glenn Caskey and Herman Green of Artesia.

Flower girls were Ann Belt, Sandra Myers, Barbara Carthel,

Clyde Hill, Harleen Workman, Sue Wofford, Johnnie Mac Bonner, Patty Adams, Katie Rucker, and Mary Catherine Ford.

## Plan Christmas Lighting Early

Plan your Christmas lighting early for safe and attractive arrangements. A wide variety of decorative lighting fixtures and light bulbs of many different colors, sizes and shapes are manufactured, but this year supplies may not meet demand in every store. So shop while there's still a good selection to choose from, they advise. Before you shop, check on last year's lights to see if any burned-out bulbs on Christmas tree "strings" need replacing or any re-

pairs are needed. Most satisfactory, generally, are the strings in which each bulb lights independently so if one burns out, it does not cut off the rest. For convenience, look for strings with add-on connectors for attaching additional sets of lights and for clips or other arrangements that fasten bulbs easily and firmly to the tree where you want them.

Outdoor Christmas lighting has increased in popularity with the years and adds much color and cheer to the holiday scene the country over. Strings of colored lights are used on outdoor evergreen trees or shrubbery, around doorways, windows or roof ledges. Spotlights often are placed to illuminate entrance-way decorations, and single colored bulbs light up

wreaths, candle stands or other outside fixtures.

For safety in outdoor lighting, be sure outlets, cords, sockets and bulbs are made weatherproof to avoid danger of short circuits from rain, snow or other dampness. They also should be sturdy enough to withstand ice and some swaying in the wind. Only heavy-duty cord should be used for outside extensions. The small strings of bulbs for indoor Christmas trees are not safe for outdoors. If you have an outlet installed outdoors, be sure it is in a weatherproof box and arrange to have all sockets hang down so water can't run in.

As for indoor lighting, be sure cords have no worn insulation that exposes wires and no loose connections at sockets or plugs. In dec-

orating, make sure light bulbs will not come in contact with anything combustible.

Place the Christmas tree close to a wall outlet to avoid use of extension wires, but if such wires must be used, the heavy-duty kind are safest. At least be sure wires are placed where they will not be trip hazards, will not run under hot radiators.

If Santa should leave Junior's electric train under the Christmas tree, take care not to connect it there. Any metal decorations that fall on the track may short circuit, cause sparks and possibly a fire.

Finally, for safety, disconnect lights on the tree when you leave the room or the house. Outside decorative lighting may be left on, however.

## Service Personnel Reorganized

The recent extension of CVE CVE Line Superintendent H. C. Schimmel, has caused the Co-op to reorganize its service personnel. Charles Crume, who has been with the Co-op since 1949 as serviceman for the Artesia, Hope, and Lakewood area, will take over the duties of Line Superintendent.

The reorganization plan lists the following servicemen and their respective areas:

Bill Bazzell — Artesia, Hope, Lakewood.  
Ernie Templar — Lake Arthur, Hagerman, Dexter.  
John McGee — Oil Field area.

L. C. Mayberry—Area north of Roswell. This new line (approximately 15 miles) is scheduled to be energized in January. Mayberry will be stationed in Roswell. Frank Devine, lineman, will take over the duties of Line Foreman when Mayberry is transferred to Roswell.

## TAX DODGING NTEA CAUGHT

Contributions to the National Tax Equality Association may not be deducted from taxable income either as business expenses or as charitable contributions.

In a case of long delayed justice the United States Supreme Court refused to review the U. S. Circuit Court of Appeals decision finding

NTEA to be a lobbying organization. Specifically the American Hardware and Equipment Company could not deduct from its taxable income some \$3,300 of contributions to NTEA for the year ending June 30, 1947.

"Oh, mommy," said the little boy, "I just saw the nicest man ever. 'You did,' answered his mother. 'What did he do that was nice?'"  
"He was carrying our garbage can over his head when the boy of it came out all over him. He just stood there and talked God."

READ THE CLASSIFIEDS

## UNKLE HANK SEZ

TO ME THE MOST WONDERFUL WORD IN THE ENGLISH LANGUAGE IS, MOTHER.



Better traction, greater strength and faster spreading are yours in a John Deere spreader from the MILEY IMPLEMENT CO. The sure-footed traction and stronger construction of the J-D enables you to spread more loads every day... get soil enriching manure on your fields before valuable nutrients are lost.

MILEY IMPLEMENT CO. 5309 612 N. ST. ARTESIA

# -it's 'Stocking-up' time at SAFEWAY

### Everyday Needs

<b>Airway Coffee</b> Mild and mellow	1 lb pkg	<b>67c</b>
<b>Instant Coffee</b> Edwards 100% pure coffee	4 oz glass	<b>85c</b>
<b>Edwards Coffee</b> Always fresh	1 lb tin	<b>90c</b>
<b>Fresh Milk</b> Price's or Johnson's	1/2 gal ctn	<b>51c</b>
<b>Sunnybank Margarine</b> Creamy and tasty	1 lb pkg	<b>27c</b>

### Fill Your Cupboard

<b>Crushed Pineapple</b> La Lani Hawaiian	No. 2 tin	<b>27c</b>
<b>Apple Sauce</b> Lake Mead	No. 303 tin	<b>21c</b>
<b>Orange Juice</b> Highway	46 oz tin	<b>35c</b>
<b>Lima Beans</b> Libby's green	No. 303 tin	<b>29c</b>
<b>Green Peas</b> Green Giant large size	17 oz tin	<b>22c</b>

<b>Harvest Blossom</b>	<b>\$1.69</b>
25 lb. Bag	
<b>Highway</b>	<b>19c</b>
No. 2 1/2 Tin	
<b>Nob Hill</b>	<b>69c</b>
1 lb. Pkg.	

# FLOUR PEACHES COFFEE



<b>Shortening</b> Royal Satin	3 lb tin	<b>79c</b>
<b>Salad Oil</b> Mayday, top quality	quart bottle	<b>73c</b>
<b>Family Flour</b> Kitchen Craft	10 lb bag	<b>89c</b>
<b>Dry Milk</b> Lac Mix	3 lb pkg	<b>107</b>
<b>Baking Powder</b> Clabber Girl	25 oz tin	<b>27c</b>
<b>Marshmallows</b> Fluffiest	1 lb bag	<b>29c</b>
<b>Pecans</b> Del Cerro whole pieces	12 oz pkg	<b>79c</b>

**Mazola Oil**  
For salads or cooking pt btl **40c**

**Tuna Fish**  
Starkist, chunk style 6 1/2 oz tin **35c**

**Corn Starch**  
Argo 12 oz pkg **14c**

**Soap**  
Palmolive Reg. size **3/23c**

**Soap**  
Sweetheart Bath size bar **13c**

<b>Green Peas</b> Bel Air fancy frozen	10 oz pkg	<b>23c</b>
<b>Peas and Carrots</b> Bel Air fancy frozen	10 oz pkg	<b>21c</b>
<b>Fancy Succotash</b> Bel Air frozen	10 oz pkg	<b>25c</b>
<b>Fancy Cauliflower</b> Bel Air frozen	12 oz pkg	<b>27c</b>
<b>Haddock Fillets</b> Frozen	1 lb pkg	<b>52c</b>
<b>Perch Fillets</b> Frozen	1 lb pkg	<b>45c</b>
<b>Cod Fillets</b> Breaded frozen	12 oz pkg	<b>59c</b>
<b>Breaded Shrimp</b> Capt. of the Sea, frozen	10 oz pkg	<b>79c</b>

Right Reserved to Limit Quantities!

### Choose From Our Selected Meats

<b>ROUND STEAK</b> U. S. Gov't. Inspected Calf	lb.	<b>47c</b>
<b>CHUCK ROAST</b> U. S. Gov't. Inspected Calf	lb.	<b>33c</b>
<b>FRESH FRYERS</b> Whole Dressed and Drawn	lb	<b>49c</b>
<b>Sirloin Steak</b> U. S. Gov't. Insp. Calf	lb	<b>37c</b>
<b>Rib Chops</b> U. S. Gov't. Insp. Calf	lb	<b>39c</b>
<b>Calf Brisket</b> U. S. Gov't. Insp. Calf	lb	<b>19c</b>
<b>Frankfurters</b> Somerset all meat	lb	<b>49c</b>
<b>Round Steak</b> U. S. Choice Grade Beef	lb	<b>75c</b>
<b>Chuck Roast</b> U. S. Choice Grade Beef	lb	<b>43c</b>
<b>Sliced Bacon</b> Armour's Star	lb	<b>69c</b>
<b>Ground Beef</b> Just enough fat for flavor	lb	<b>39c</b>

### The Best Produce in Town

<b>ORANGES</b> Texas, excellent juicers	lb.	<b>7c</b>
<b>APPLES</b> Extra fancy red Delicious	lb.	<b>11c</b>
<b>GRAPES</b> Flame Tokay	lb.	<b>14c</b>
<b>Potatoes</b> 10 lb bag		<b>37c</b>
Fancy baking size		
<b>YAMS</b>	lb.	<b>12c</b>
Crisp pascal variety		
<b>CELERY</b>	lb.	<b>10c</b>

Be sure... shop **SAFEWAY**

## "Dear Santa"!



"I Need—  
**NYLONS!**  
PERFECT PAIRS  
for a PERFECT GIFT

What more perfect gift to put on her Christmas tree than a box of her favorite hose? Perfect pair, the colors include the desirable Burnished Beige and Amberglint, so popular this winter. Choice of seam styles. Featuring a new super sheer nylon in 60 gauge, 15 denier.

**\$1.15**  
Box of 3 Pair \$3.25

