

# THE ARTESIA ADVOCATE

ARTESIA, NEW MEXICO, FRIDAY, NOVEMBER 27, 1953

NUMBER 95

Don't Miss City's  
Formal Christmas  
Opening Monday

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## Yuletide Lights to Herald Start of Holiday Month

Christmas season comes to Artesia with more than the ringing of bells in 1953 under a forceful program proposed by the Chamber of Commerce. It begins with giving of merchandise gifts valued at more than \$600 Monday.

## Man Is Electrocuted on High Line

General services for Fred E. Friday, 37, Southwest Public Service Co. journeyman lineman electrocuted Monday, will be held in Littlefield, Texas, Sunday. Services are planned for 3 p. m. Sunday in Littlefield church.

## Christmas Lights

Lights will be strung tomorrow for seven blocks from First to Seventh streets and for a block on S. Roselawn, S. Fourth and N. Fourth. Street lamps will be decorated and nearly a mile of evergreen roping, new to Artesia this year, will complete the decoration.

## Window Judging

Store windows will be judged Monday night, Nov. 30, by an out-of-town merchandiser. Basis for judging will be beauty, originality, merchandising, and seasonal motif.

## Store Closings

Store closings at 5 p. m. and a reopening at 6:30 p. m. Monday night are suggested by the retail trade committee of the C of C. The committee suggests that stores which may prefer to do so can stay open from 5 p. m. if they so desire.

## Christmas Gifts

Here's a complete list of merchants gifts to be given away Monday night: Sunbeam portable mixer, valued at \$19.95, Hopkins Firestone; three pairs hose, \$1.50 each, Toggery Shop; \$5 gift certificate, Vogue Dress Shop; table lamp, valued at \$7. F. Wacker Store; lady's gown, \$2.98, man's sport shirt, \$3.98, lady's shoe hoses, \$2.98, child's loafer sox, \$2.29, J. C. Penney Co.; electric table lamp \$5.44, picnic ice box, \$5.89, Gambles.

## Cub Leaders' Roundtable Is Set December 1

Cub Scout leaders roundtable scheduled for Tuesday has been changed to Tuesday, Dec. 1. The meeting will be held at the audio-visual room at the high school at 7:30 p. m.

## Rotary Brings Magician Here For Fun Show Saturday Night

Furst the Magician will bring his caravan of tricks to Artesia Saturday night under Rotary club sponsorship. The nationally-known professional magician opens his panorama of legerdemain and fun at 7:30 tomorrow night in Senior high school auditorium.

## White Elephant Sale Slated December 12

Date of the American Legion White Elephant sale has been advanced from Saturday, Dec. 5, to Saturday, Dec. 12. Fred Stowe, chairman, has announced.

## Oilfield Worker Crushed to Death Under Heavy Pipe

Clarence M. Mayhan, 27-year-old son of Mr. and Mrs. H. E. Flowers of Artesia, was crushed to death in an oilfield accident 30 miles north of Lovington Tuesday.

## Seniors Prepare Class Play to Open December 2

"Heaven Can Wait" a comedy fantasy scheduled as the 1953 Senior class play is scheduled for Dec. 2, 3, and 4 with curtain time at 8 p. m. in Senior high school auditorium.

## WRECKAGE OF HOME STRUCK BY FLORIDA TORNADO



A PUPPY forages in wreckage of the Raymond Holley home in Woodville, Fla., where a tornado demolished six homes. Some 22 persons in the area were injured. A 6-month-old child in the Holley home suffered a fractured skull.

## Special License Plate Deadline December 15

Deadline for North Eddy county motorists to apply for special low number license plates is Dec. 15, Don Jensen, license plate distributor, has announced.

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## Crime Appointed As Co-op's Line Superintendent

Charles Crume has been appointed line superintendent for Central Valley Electric Co-op, succeeding H. C. Schimmel, Mgr. Paul L. Frost, has announced.

## Two 'Alice in Wonderland' Shows Scheduled Saturday

"Alice in Wonderland" will come to Artesia Saturday in two performances by the Clare Tree Major Children's Theater of New York.

## Catholics Asked To Give Clothing For Overseas

Catholics in the Artesia area are being called upon to donate old clothing during Thanksgiving Week to alleviate suffering among men, women and children in Europe, Korea, the Near East, and the Far East.

## Artesia Weather

Day	High	Low
Monday	76	49
Tuesday	73	43

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Artesia Advocate  
Want-Ads  
PHONE 7

## Johnson Named to Fill City Council Vacancy

## Farmers Vote in December On Two-Thirds Reduction In County Cotton Acreage

Eddy county would plant a little more than one-third of its 1953 cotton acreage to cotton in 1954 under proposed acreage quotas, Elmer Cheek, production and marketing administration officer, said Thursday.

## Hospital Bond Legality to Be Studied

Tom Johnson, owner-manager of Johnson Lumber Co., was introduced to city council Wednesday night by Mayor J. L. Briscoe as the appointee to fill the unexpired term of Marshall Rowley, recently resigned councilman.

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## Travelers Down Walker Air Base 56-47

Artesia's CVE Travelers, who open their NBL season Monday night against the Ada Oilers, downed a powerful Walker Air Force Base quintet 56-47 Wednesday night.

## North Eddy Gins Near '52 Mark

Cotton ginnings in North Eddy county have climbed to 37,245 bales, County Agent Richard Marek said Wednesday.

## Driver Licenses Go on Sale December 1

Drivers' licenses will go on sale at Artesia City Hall next Tuesday, Dec. 1. Mayor J. L. Briscoe has announced.

### Arthur Wilsons' Wedding Anniversary Is Celebrated

Mr and Mrs. Arthur Wilson were honor guests at a dinner party given by their daughter, Maurine Dawkins, at the Artesian Room of Mae's Drive In, Monday, Nov. 16.

horn of plenty with harvest fruits and vegetables—pouring from it. This was surrounded by fall flowers.

Pictures were taken throughout the evening. Those attending were Mr. and Mrs. C. L. East, Mr. and Mrs. Mac Wilson, Miss Janice Cranford, Ronnie and Darrell Wilson, Arnold Dawkins, the honorees and the hosts.

### Do It Yourself Program Tops Sorority Meet

The program drama "Do It Yourself" with Mrs. Wallace Beck as chairman was the topic discussed at a meeting of Alpha Alpha chapter, Beta Sigma Phi, Tuesday evening at the home of Mrs. Bob Williams with Mrs. W. C. White as co-hostess.

### Rebekahs Name Officers, Hear Pilgrim Story

Officers were nominated for the coming year at the regular meeting of Sunrise Rebekah lodge Monday evening in the IOOF hall.

### Mexican Politics Discussion Topic For Delphians

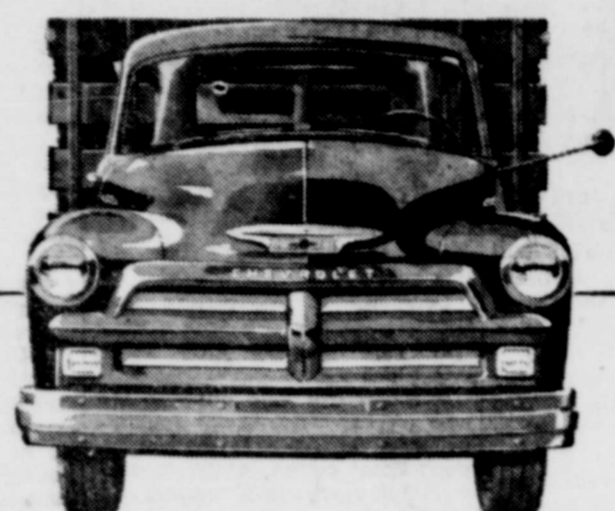
"Political Patterns of Mexico," was discussed at a meeting of Delphian society Wednesday morning, Nov. 18 at the Methodist church.

### Flower Ceremony Honors Eastern Star New Members

Past Matrons and Past Patrons were honored at a stated meeting of the Order of Eastern Star Tuesday evening at the Masonic Temple.

Dunn, Mrs. Tex Polk, M. Floore, Mrs. James Bue, Clarence Roach, Mrs. Owsley, Mrs. Louie Burch, Ina Cole.

## Here's the Biggest Truck News in Years!



### Announcing CHEVROLET TRUCKS for '54

Most Trustworthy Trucks on Any Job

Chevrolet's completely new truck design now offers truck operators the biggest money-making transportation bargain of the year!

- NEW Power
- NEW Clutches
- NEW Performance
- NEW Transmissions
- NEW Economy
- NEW Rear Axles
- NEW Appearance
- NEW Cabs
- NEW Engines
- NEW Bodies

### GUY CHEVROLET COMPANY

101 West Main Phone 291

Each member participated in the program and presented an act on describing something.

Mrs. Ralph Vandewart, Mrs. H. L. Gracey, Mrs. Wallace Beck and Mrs. C. H. Parker gave a pantomime of a bridge game.

The social committee is planning a Christmas party for all members and husbands to be held in the dining room of the Artesia hotel.

An informal tea is being held this afternoon at the home of Mrs. Clyde Guy for Beta Sigma Phi chapter scholarship girl.

The next meeting will be Tuesday, Dec. 8, in the home of Mrs. Roy Richardson, 1006 Runyan, with Mrs. M. A. Mapes, Jr., as guest speaker.

Those present were Mmes. Wallace Beck, W. G. Brittain, John Daugherty, Herman Ford, H. I. Gracey, John Simons, Jr., Ralph Vandewart, W. C. White, Bob Williams, Ed Wilson, Troy Harris, Joe Howell, Jim Franks, Clyde Gilman, Royce Mills, and Jack Burrows, members and Mrs. C. H. Parker, sponsor.

Mrs. LaLry Desider at Roswell was honor guest at a stork shower given at the home of Mrs. Carl Foster, 96 S. First last Thursday.

The honoree will be remembered as the former Corrine Williams, daughter of Mrs. Joe Smith of Artesia.

A color scene of pink and blue was carried out in party appointments. Refreshments of pumpkin pie, cocoa, coffee and mints were served.

Gifts were centered on a table, over which hovered a large white stork.

Those attending were Mmes. J. M. Foster, Kenneth Malone, Albert Lee, Joe Smith, Miss Opal Reed, Miss Carolyn Watts, Miss Annette Connor, all of Artesia; Mrs. Claude Nevins and Shirley of Loco Hills; Mrs. Jerry Ballard of Lakewood and Mrs. Tom Scott of Carlsbad.

Those sending gifts were Mrs. J. R. Miller and Mrs. Leo Hollis of Artesia; Mrs. R. L. House and Mrs. Tom Price and Mary Evelyn of Lakewood; Mrs. Ervin Clay and Mrs. Mary Angell of Carlsbad.

### Woods Excursion Gives Altrusa Information

A make-believe excursion to the woods was the method used by Miss Lois Nethery, program chairman, for introducing Altrusa in formation to members of Artesia Altrusa club at its regular meeting Monday evening, in the parlor of the First Methodist church.

A miniature walnut tree in an adjoining room represented the woods and each member picked several walnuts. On opening, the walnuts were found to contain slips of paper containing information about Altrusa, with each member reading aloud the contents of her walnut.

Several Altrusa songs were sung by the group, with Mrs. Glenn Caskey at the piano.

Mrs. B. A. DeMars furnished the autumn floral decoration for a "raffle" which was awarded Mrs. Nellie Booker.

Attending the meeting were Mmes. Orval Kiddy, T. C. Williams, C. R. Blocker, Les Plummer, Glenn Caskey, F. F. White, Floyd Childress, Nellie Booker and Miss Lois Nethery.

The next regular meeting of Altrusa will be Dec. 14 at Cliff's Cafeteria at noon.

### Births

Nov. 24 to Mr. and Mrs. Joe Florez, daughter, 6 pounds 14 ounces.

Now 990 KSVP Now 990			
Program Log Subject to Change Without Notice			
FRIDAY P. M.	10:30 The Past in Review	11:00 Church Services	12:00 Farm and Market
12:00 Farm and Market	10:45 Plan with Ann	12:15 Your Chamber of Commerce Speaks	12:10 Midday News
12:10 Midday News	11:00 Broadway in Review	12:30 Religious Classics	12:25 A Little Bit of Music
12:25 A Little Bit of Music	11:15 Midday News	12:45 The 12:45 News	12:30 Neighborhood News
12:30 Neighborhood News	11:30 Neighborhood News	1:00 Souvenir Songs	12:35 Sunday Forum
12:35 Sunday Forum	11:50 Farm and Market	1:15 Lanny Ross	12:40 Siesta Time
12:40 Siesta Time	12:00 Man on the Farm	1:30 Mr. District Attorney	12:45 Eddy Arnold
12:45 Eddy Arnold	12:15 Platter Palace	2:00 Under Arrest	1:00 Everett Hollis
1:00 Everett Hollis	1:15 Platter Palace	2:30 Crime Fighters	1:15 Platter Palace
1:15 Platter Palace	1:30 Adventures in Listening	2:55 News	1:30 Welcome Round
1:30 Welcome Round	2:15 Tours in Tempo	3:00 The Shadow	1:35 Tours in Tempo
1:35 Tours in Tempo	2:30 Mac McGuire	3:30 True Detective	1:40 Adventures in Listening
1:40 Adventures in Listening	2:45 Frank Hemingway	3:55 News	1:45 Adventures in Listening
1:45 Adventures in Listening	3:00 Adventures in Listening	4:00 Nick Carter	1:50 Adventures in Listening
1:50 Adventures in Listening	3:15 King Cole Calls	4:25 News, Cecil Brown	1:55 Harry Wimmer
1:55 Harry Wimmer	3:30 Here's to Vets	4:50 Squad Room	2:00 Spang's Progress
2:00 Spang's Progress	3:45 Here's to Vets	5:00 Hour of Decision	2:05 Harry Wimmer
2:05 Harry Wimmer	3:50 News	5:30 Lullaby Hour	2:10 Spang's Progress
2:10 Spang's Progress	4:00 Thurn's Orch.	5:40 Hawaii Calls	2:15 Spang's Progress
2:15 Spang's Progress	4:15 Report from the Pentagon	6:00 Rod and Gun Club	2:20 Spang's Progress
2:20 Spang's Progress	4:30 At Bell's Sports Digest	6:15 Titus Moody	2:25 Spang's Progress
2:25 Spang's Progress	4:45 Dinner Date	6:30 Search That Never Ends	2:30 Spang's Progress
2:30 Spang's Progress	4:55 Twenty Questions	6:45 Voice of Prophecy	2:35 Spang's Progress
2:35 Spang's Progress	5:10 Your Star Time	7:00 Baptist Hour	2:40 Spang's Progress
2:40 Spang's Progress	5:25 Vocal Visitor	7:15 Serenade in Blue	2:45 Spang's Progress
2:45 Spang's Progress	5:40 Neighborhood News	7:30 Mutual News	2:50 Spang's Progress
2:50 Spang's Progress	5:55 Nostalgic Notes	7:45 Drew Pearson	2:55 Spang's Progress
2:55 Spang's Progress	6:10 New England Barn Dance	7:50 Sounding Board	3:00 Spang's Progress
3:00 Spang's Progress	6:25 Lombardland USA	8:00 News	3:05 Spang's Progress
3:05 Spang's Progress	6:40 Chicago Theater of the Air	8:15 Sleepwalker's Parade	3:10 Spang's Progress
3:10 Spang's Progress	6:55 Ed Pettitt and the News	8:30 Sign Off	3:15 Spang's Progress
3:15 Spang's Progress	7:10 Let's Go to Town	8:45 Synopsized Clack	3:20 Spang's Progress
3:20 Spang's Progress	7:25 So Proudly We Hail	8:55 Gabriel Heatter	3:25 Spang's Progress
3:25 Spang's Progress	7:40 News	9:00 Gabriel Heatter	3:30 Spang's Progress
3:30 Spang's Progress	7:55 Sheepwalker's Parade	9:05 Gabriel Heatter	3:35 Spang's Progress
3:35 Spang's Progress	8:10 Sign Off	9:10 Gabriel Heatter	3:40 Spang's Progress
3:40 Spang's Progress	SUNDAY A. M.	9:15 Church of Christ	3:45 Spang's Progress
3:45 Spang's Progress	5:50 Marine Show	9:20 Devotional	3:50 Spang's Progress
3:50 Spang's Progress	6:00 Sunrise News	9:25 Swap Shop	3:55 Spang's Progress
3:55 Spang's Progress	6:15 Synopsized Clack	9:30 Neighborhood News	4:00 Spang's Progress
4:00 Spang's Progress	6:30 News	9:35 Today's Mystere	4:05 Spang's Progress
4:05 Spang's Progress	6:45 County Agent—Richard Mares	9:40 Today's Clack	4:10 Spang's Progress
4:10 Spang's Progress	6:55 Mitchell Farm Report	9:45 Today's Clack	4:15 Spang's Progress
4:15 Spang's Progress	7:00 News	9:50 Today's Clack	4:20 Spang's Progress
4:20 Spang's Progress	7:15 Up See Daise Show	9:55 Today's Clack	4:25 Spang's Progress
4:25 Spang's Progress	7:30 Neighborhood News	10:00 Today's Clack	4:30 Spang's Progress
4:30 Spang's Progress	7:45 State News Digest	10:05 Today's Clack	4:35 Spang's Progress
4:35 Spang's Progress	7:50 Uncle Hazy Show and News	10:10 Today's Clack	4:40 Spang's Progress
4:40 Spang's Progress	8:00 News	10:15 Today's Clack	4:45 Spang's Progress
4:45 Spang's Progress	8:15 Rhyme and Reason	10:20 Today's Clack	4:50 Spang's Progress
4:50 Spang's Progress	8:30 News	10:25 Today's Clack	4:55 Spang's Progress
4:55 Spang's Progress	8:45 Today's Top Tune	10:30 Today's Clack	5:00 Spang's Progress
5:00 Spang's Progress	8:50 Coffee Concert	10:35 Today's Clack	5:05 Spang's Progress
5:05 Spang's Progress	9:00 Store Time	10:40 Today's Clack	5:10 Spang's Progress
5:10 Spang's Progress	9:15 U.S. Navy Band	10:45 Today's Clack	5:15 Spang's Progress
5:15 Spang's Progress	9:30 News	10:50 Today's Clack	5:20 Spang's Progress
5:20 Spang's Progress	9:45 Farm Quiz	10:55 Today's Clack	5:25 Spang's Progress
5:25 Spang's Progress	10:00 AAUW Book Quiz	11:00 Today's Clack	5:30 Spang's Progress
5:30 Spang's Progress		11:05 Today's Clack	5:35 Spang's Progress
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6:55 Spang's Progress		12:30 Today's Clack	7:00 Spang's Progress
7:00 Spang's Progress		12:35 Today's Clack	7:05 Spang's Progress
7:05 Spang's Progress		12:40 Today's Clack	7:10 Spang's Progress
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8:55 Spang's Progress		2:30 Today's Clack	9:00 Spang's Progress
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9:50 Spang's Progress		3:25 Today's Clack	9:55 Spang's Progress
9:55 Spang's Progress		3:30 Today's Clack	10:00 Spang's Progress
10:00 Spang's Progress		3:35 Today's Clack	10:05 Spang's Progress
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10:30 Spang's Progress		4:05 Today's Clack	10:35 Spang's Progress
10:35 Spang's Progress		4:10 Today's Clack	10:40 Spang's Progress
10:40 Spang's Progress		4:15 Today's Clack	10:45 Spang's Progress
10:45 Spang's Progress		4:20 Today's Clack	10:50 Spang's Progress
10:50 Spang's Progress		4:25 Today's Clack	10:55 Spang's Progress
10:55 Spang's Progress		4:30 Today's Clack	11:00 Spang's Progress
11:00 Spang's Progress		4:35 Today's Clack	11:05 Spang's Progress
11:05 Spang's Progress		4:40 Today's Clack	11:10 Spang's Progress
11:10 Spang's Progress		4:45 Today's Clack	11:15 Spang's Progress
11:15 Spang's Progress		4:50 Today's Clack	11:20 Spang's Progress
11:20 Spang's Progress		4:55 Today's Clack	11:25 Spang's Progress
11:25 Spang's Progress		5:00 Today's Clack	11:30 Spang's Progress
11:30 Spang's Progress		5:05 Today's Clack	11:35 Spang's Progress
11:35 Spang's Progress		5:10 Today's Clack	11:40 Spang's Progress
11:40 Spang's Progress		5:15 Today's Clack	11:45 Spang's Progress
11:45 Spang's Progress		5:20 Today's Clack	11:50 Spang's Progress
11:50 Spang's Progress		5:25 Today's Clack	11:55 Spang's Progress
11:55 Spang's Progress		5:30 Today's Clack	12:00 Spang's Progress
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12:15 Spang's Progress		5:50 Today's Clack	12:20 Spang's Progress
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1:20 Spang's Progress		6:55 Today's Clack	1:25 Spang's Progress
1:25 Spang's Progress		7:00 Today's Clack	1:30 Spang's Progress
1:30 Spang's Progress		7:05 Today's Clack	1:35 Spang's Progress
1:35 Spang's Progress		7:10 Today's Clack	1:40 Spang's Progress
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2:35 Spang's Progress		8:10 Today's Clack	2:40 Spang's Progress
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2:45 Spang's Progress		8:20 Today's Clack	2:50 Spang's Progress
2:50 Spang's Progress		8:25 Today's Clack	2:55 Spang's Progress
2:55 Spang's Progress		8:30 Today's Clack	3:00 Spang's Progress
3:00 Spang's Progress		8:35 Today's Clack	3:05 Spang's Progress
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3:25 Spang's Progress		9:00 Today's Clack	3:30 Spang's Progress
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4:00 Spang's Progress		9:35 Today's Clack	4:05 Spang's Progress
4:05 Spang's Progress		9:40 Today's Clack	4:10 Spang's Progress
4:10 Spang's Progress		9:45 Today's Clack	4:15 Spang's Progress
4:15 Spang's Progress		9:50 Today's Clack	4:20 Spang's Progress
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# Travelers Open NIBL Season Monday Night

Central Valley Electric Travelers will open their league season Monday night against the top-flight Ada Oilers of Houston. It will be the first home game for Artesia's National Industrial Basketball league entry. Game time is 8 p. m., in Junior high school auditorium.

Already this season the Travelers have downed New Mexico Sellers of Santa Fe 56-44 and Los Alamos 111-31. To bolster their chances in ever-toughening competition of NIBL coaches Paul Frost and Red Goodwin have fashioned a squad of outstanding players.

Back from last year are 6-foot-5 Don Heathington, top scorer in NIBL in the 1951-52 season; Doug Lynn and Don Holt, a pair of 6-foot-7 players and speedy Bill Lea who joined the Travelers last year from Southwest Missouri State. Artesians will also welcome back Dee Nutt, the Travelers' set-shot

mainstay and Lloyd Neville, who joined the Travelers last year after experience at Idaho college. New to the AAU team this year are: —Dwayne Stewart, a 6-foot-4 inch player from West Texas State college. —Don Haskins, 6 feet 2 inches, a

top man at Oklahoma A&M college. —Jack Hess, 6 feet 1 inch, high-scoring graduate of Arkansas university. —Keith Smith, the shorty of the team at 5 feet 10 inches, another Oklahoma A&M player. Following their league debut,

the Travelers will entertain New Mexico Military Institute of Roswell in a home game Wednesday night.

Sprinkle powdered sugar on the cake plate before putting your cake on it and it won't stick to the plate.

## Jerry Dahl Is Given Sister On Birthday

Jerry Dahl celebrated his third birthday Saturday, Nov. 21. His nicest present was his baby sister, Emily Delaine, born noon of that day, in Artesia General hospital. The parents are Mr. and Mrs. E. O. "Jay" Dahl, 812 S. Sixth. Jerry's oldest sister, Meredith assisted with the party.

## J. D. Josey, Jr. Marries Thursday

Mrs. Percy Ployhar, of San Antonio, maternal grandmother, arrived for a visit and will visit until Thanksgiving.

Incorporation has been recorded in the office of County Clerk of Eddy County, N. M., Nov. 23, 1953 at 9:00 a. m., Book 8 Page 2, of Articles of Incorporation. Certified copy of Articles of Stockholders' Non-Liability has been recorded in the office of County Clerk of Eddy County, N. M., Nov. 23, 1953, at 9:00 a. m., Book 8, Page 9, of Articles of Incorporation. 95-1tc

### READ THE CLASSIFIED ADS

Attention, Mr. Farmer! FOR SALE NEW FERGUSON TRACTOR, CHEVROLET 3/4-Ton Pickup, 4-Speed, with Stake Body and used very little. Both Bargains! R. L. Paris Phone 260

**JOHNSTON TURBINE PUMPS**  
Complete Pump Sales and Service  
Bristow Pump Co.  
North First Street  
Phone 0180-R6  
N. H. Bristow, Phone 786-W  
Artesia, N. M.



- Delicious—fine for eating!
- APPLES** lb. **13¢**
  - Texas White **GRAPEFRUIT** 2 lbs. **15¢**
  - Firm, Crisp Heads **CABBAGE** lb. **6¢**
  - Bulk **TURNIPS** lb. **7¢**
  - PIE CRUST**  
Betty Crocker Reg. box **19¢**
  - PUMPKIN**  
Kurer's 300 tin **2 FOR 25¢**
  - TAMALES**  
Derby No. 300 tin **21¢**
  - PREM Luncheon Meat** 12 oz. tins **50¢**
  - DELSEY TOILET TISSUE** 2 rolls **27¢**
  - PECANS** Stewarts Pound **33¢**

### Money Saved Is Money Earned

And it's as easy as eating pie to save money when you shop here for all your Food Needs. Every item is low priced every day and that means you save money all along your food list. Pennies here and pennies there—that quickly add to dimes and the dimes to dollars!

## FILL YOUR LOCKERS AGAIN

- IT'S NO MISTAKE!  
Honor Brand
- GREEN PEAS**
  - BROCCOLI Chopped**
  - PEAS and CARROTS**
  - SPINACH Leaf and Chopped**
  - CUT CORN**
  - TURNIP GREENS**

**6 PKGS. FOR \$1.00**

**LEMONADE MIX** Tree Sweet 6 oz tin **6¢** **\$1**

**SWIFT'S SWIFTNING** 3 LB. TIN ONLY **85¢**

FOR THE WHITE DISK FROM THE TOP OF A CAN OF SWIFTNING YOU GET A 20c CASH REFUND OR A 20c CREDIT ON YOUR NEXT CAN!

**BREEZE** All Purpose with Dish Cloth GIANT SIZE **62¢**

**VELVEETA** 2 lb. Loaf **89¢**

**PETER PAN BATH BAR** COLGATE'S BEAUTY BAR With Chlorophyl... Reg. Bar **5¢**

YOU CAN GET YOUR CHRISTMAS GIFTS WITH S&H GREEN STAMPS

**GROUND BEEF** Lean ground... 3 lbs. **99¢**

**PORK CHOPS** lb. **53¢**

## IT'S "KLEENEX TISSUE TIME"



200 count BOXES **2 for 25¢**

HEY, KIDS! ASK FOR YOUR LITTLE LULA AND TUBBY MASKS AT BOTH STORES!  
Prices Effective Friday, Saturday and Monday

### Quality Meats

**CHUCK ROAST** From U. S. Good Beef... lb. **35¢**

**ROAST** ROUND BONE From U. S. Good Beef... lb. **39¢**

**FRYERS** Fresh Dressed and Drawn... lb. **55¢**

**Hand J Food Basket**  
EVERY DAY LOW PRICES  
NO PARKING HEADACHES HERE  
13th & Main Phone 1340  
1008 So. First Phone 1060

## Arthur Down

Arthur's edge Panthers... season's debut for... played ball game... were knotted again and... contest ended with... one-point margin... teams from overtime... Arthur's 80 per cent plus... free throws made the... for the Panthers.

Arthur held half and third... leads, building up nine... the fourth quarter start... Lake Arthur quintet... 18 points in the final... holding Hagerman

B squad preliminary... won 42-34. Point man in the senior... Don Nelson for Lake... with 20 points. Mendoza... with 11 points. by quarters for the sen-

13 25 31 49  
27 27 40 48

OF PUBLICATION... Section 54-1003, Statutes Annotated, of 1941, notice is given of the filing in the Commission of Incorporation of a Certificate of Incorporation and Articles of Stockholders' Non-Liability, of E-C Enterprises, Inc.

amount of authorized stock is \$100,000.00. amount of capital stock accepted, and with which the filing will commence business \$8,500.00.

names of the incorporators and their post office addresses: Fike, 409 Utah, NE, Alameda, N. M.

Freeman, 1111 W. Merced, Artesia, N. M. Archer, 202 Booker Bldg., N. M.

objects and purposes of the corporation are: to operate, run and manufacture, exchange, both at wholesale and at retail, all kinds of articles and any and all of the following: of ceramics, plastics, products, etc.

principal place of business of the corporation is 1501 Avenue, SW, Artesia, New Mexico and in charge whom process against corporation may be served is

in the office of the State Commission on Notary Public, No. 30,626 Co., Page 7 at 8:30

Commission of New Mexico. James F. Lamb, Chairman and copy of Certificate of

## PENNEY'S ALWAYS FIRST QUALITY!

Rich multifilament **ACETATE RAYON CREPE!**

Angel colors in **LACE LOVELY GOWNS** **2.98**

Pink... blue... maize... seafoam... white! One for everyone on your gift list! Exquisite with lace, appliques, ruffles, ribbons, nets! Here's Penney's parade of pretty styles to charm every feminine heart! 32-40.

CIRCLE B DRIVE IN — SUNDAY — MONDAY — TUESDAY

“SNOWS OF KILAMANJARO”

LANDSUN THEATER

SUNDAY — MONDAY — TUESDAY

“The Beauty and the Outlaw”

**THE GIRL AND THE GUNFIGHTER!**

**ROBERT TAYLOR**  
**AVA GARDNER**

Hot-blooded drama of bold men and a seductive woman. A spectacular production of great adventure in full flaming color!

M-G-M's  
**AQUERO!**  
(THE BEAUTY AND THE OUTLAW)

WITH **ANTHONY QUINN - KURT KASZNAR**

Screen Play by **FRANK FENTON** - **JOHN FARROW** - **STEPHEN AMES**  
Directed by **JOHN FARROW**  
Produced by **STEPHEN AMES**  
An M-G-M Picture

**HOWARD KEEL** IN **RIDE,**

PRINT BY **TECHNICOLOR**  
PHOTOGRAPHED IN **ANSCO COLOR**

PRICES: 15c - 39c - 55c

OCOTILLO THEATER

SUNDAY — MONDAY — TUESDAY

**DON'T MISS HIM IN THIS HOME-SWEET-HOME RIOT!**

Red's half a Home-Owner, half-in-hock, all-in-love!

M-G-M hilariously presents  
**RED SKELTON**  
**"Half A Hero"**

JEAN HAGEN · POLLY BERGEN · MAX SHULMAN · DON WEIS · MATTHEW RAPP

PRICES: 15c - 39c - 50c

New Chevrolet Trucks Slated For Display Here Saturday

Completely re-engineered to give outstanding performance in meeting modern hauling requirements, a new line of 1954 Chevrolet trucks will be introduced by Guy Chevrolet Co. Saturday.

Truck operators will have an opportunity to see the new vehicles in an exclusive truck display at Chevrolet dealers' showrooms at that time. Improvements in every part of the vehicle—engine, chassis and body—have been designed with an eye to current and future needs of truck owners and drivers. Among the more important advancements are the following features:

Three new engines, with increased horsepower and outstanding economical performance, include the most powerful truck engine ever built by Chevrolet.

Automatic transmissions optional through the one-ton (10,000 lbs. GVW) model range.

Increased durability, with heavier axle shafts in the two-ton models, bigger clutches on light and heavy-duty models and more rigid frames on all models. Optional heavy duty three-speed transmissions available on light and medium duty models offer greater gear reduction, more rugged construction and a steering-column gearshift lever on one-ton models.

Dramatically improved comfort for the driver through a new ride-control seat, standard on cav-over-engine models and optional in all other cabs.

Appearance improvement, a new, more massive grille and front end design, a one-piece curved windshield, increases visibility and well as adding to the look of the vehicle.

Personal Men

Mr. and Mrs. Earl Peterson Billy and nephew, New Camey, Texas, arrived today to spend the holidays as guest of Mr. and Mrs. Frank Peterson, mother, Mrs. Frank Peterson, E. O. Dahl family.

Mrs. W. C. Kari, Mrs. Weddige and Mrs. W. B. attended the beauty clinic Roswell Sunday, Nov. 22 was guest artist.

**MARIE MONTGOMERY**  
Style Tap Dance  
Ballet and Toe  
**ACCORDION**  
and  
**ORGAN**

Organ in Home  
Practice Schedule  
for Students  
803 Bullock  
Phone 1393

LANDSUN THEATER

FRIDAY AND SATURDAY

TWO BIG FEATURES!

**JOLTING JUNGLE THRILLS!**

**JOHNNY WEISMULLER**  
as **JUNGLE JIM**  
**VALLEY OF HEAD HUNTERS**

with **CHRISTINE LARSON** and **TAMBA**

**A TRAIL OF GUNSMOKE DREW HIM TO TOPEKA**

...and it's toughest gunfighters rode out to meet him!

**WILD BILL ELLIOTT**  
**TOPEKA**

with **Phyllis Coates**, **Rich Vallin**, **Fuzzy Knight**

Also Shorts

OCOTILLO

FRIDAY - SATURDAY

**MURDER WAS HIS PASSPORT!**

**GEORGE BRENT**

**MEXICAN MANHUNT**

with **HILARY BROOKE**, **CARLETON YOUNG**, **KAREN SHARPE**, **MARJORIE LORD**, **DOUGLAS KENNEDY**

— Also —  
CARTOON  
SERIAL  
SPORTS

CIRCLE B DRIVE IN

FRIDAY AND SATURDAY

TWO BIG FEATURES!

**JUNGLE UPRISING!**

Bellowing war cry splits the Congo as bullet-maddened monsters trample renegade plunderers!

**ELEPHANT STAMPEDE**

starring **BOMBA**  
THE JUNGLE BOY

**The TOWN the LAW Forgot!**

...and the gun-slinging cattle baron who poured a low of lead down its streets!

**WILD BILL ELLIOTT**  
**FARGO**

with **PHYLLIS COATES**, **MYRON BEALEY**, **FUZZY KNIGHT**

Advanced Courses For Girl Scout Leaders Slated

Advanced training courses for experienced Girl Scout leaders of both Brownies and intermediates will be given Dec. 8 and 10, according to Miss Milam, area director. A baby-sitter will be provided. She also announced a senior weekend to take place Dec. 5 and 6 at Camp Mary White.

Resignations of Mrs. Clyde Champion as nominating committee chairman and Mrs. Raymond Cavin, camp chairman were accepted. Mrs. R. L. Gill was welcomed as new camp chairman.

Present at the meeting were Mrs. Duane Sams, president; Cecil Waldrep, Mrs. Wayne Adkins, Mrs. Othel Olson, Mrs. G. E. Geiser, Mrs. R. L. Gill, Mrs. John Frost and Miss Milam.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

In the Matter of the Petition of **HOMER HAMILTON ALLRED** and **EUORDIE ALLRED** to adopt **CHARLES DWYAIN SMITH**.

No 14084

**SUMMONS AND NOTICE OF HEARING**

THE STATE OF NEW MEXICO TO **CHARLES G. SMITH**, GREETING:

You are hereby notified that **Homer Hamilton Allred** and **Euordie Allred** have filed in the District Court of Eddy County, New Mexico a petition to adopt as their own child, **Charles Dwyain Smith** and to dispense with your consent as parent of said child.

You are further notified that unless you enter your appearance in said proceedings on or before the 18th day of December, 1953, you shall be deemed to have consented to the granting of the adoption prayed for in the petition on file in this proceeding, and petitioners will apply to the court for the relief demanded in the petition.

A. J. LOSEE is attorney for petitioners and his office address is Carper Building, Artesia, New Mexico.

WITNESS my hand and seal of said court this 3rd day of November, 1953.

(SEAL) **Marguerite E. Waller**, Clerk of the District Court.  
89-41-P-95

Hawaiian Dances Highlight Sorority Meeting

Mrs. W. E. Toney presented Hawaiian dances to members of Xi Iota chapter, Beta Sigma Phi at a meeting Tuesday evening at the home of Mrs. Charles Sanford.

Present were **Mmes. Charles Bullock**, **Donald Fanning**, **H. B. Gilmore**, **Mrs. Maynard Hall**, **Mrs. Cecil Waldrep**, **Mrs. M. A. Waters Jr.**, **Mrs. O. R. Gable Jr.**, **Mrs. Lloyd Dorand** and **Miss Nancy Haynes**.

Football Banquet To Be Held on December 9

Plans were made for the annual football banquet at a meeting of Bulldog Parents club Tuesday evening held in the high school library.

Travis Stovall and coaches **Reece Smith**, **Jack Barron**, and **Verion Davis** met with the group to outline the annual banquet to be given Wednesday, Dec. 9, by the Parents and Quarterback clubs. Mr. Smith will announce the guest speaker for the banquet at a later date.

A dance will follow the banquet and will be given by the Pep club at which time the annual football

Hospital Record

**Patients Admitted**

Nov. 24 **Linda Carol Parker**, **Mrs. Fletcher Hornbaker**, **Jack Call**, **Sam Wyatt**, **Kimball**, **Neb Mrs. Jess Musgrave**, **F. R. Friday**, **Mrs. Carl Shelton** and **Rosendo Ruacho**.

Nov. 25 **Ivan Weddle** Santa Fe, **Mrs. Solon Spence**, **Lake Arthur**.

**Discharged**

Nov. 24 **Sally Blue**, **Ruth Almaguer**, **Mariono Castleberry**, **Manuel Chavez** and **Mrs. Fred Kelley** and baby.

Nov. 25 **Mrs. Lowell Stafford** and **Linda Parker** and **Mrs. Jack Phillips**.

Six Artesians Take Part in UNM Oratorio

Honegger's "King David," one of the most outstanding oratorios ever written, was presented Tuesday evening under the direction of **Kurt Frederick** of the University of New Mexico 105-voice mixed chorus and orchestra.

The 16-voice Madrigal singers, also university students, will assist in the performance.

Artesia students participating are **Diane Richerson**, **Carolyn Sperry**, **Jean Coll**, **Keith Gore** and **Ronald Rogers**. **Jo Margaret Gore** is in the 38-piece orchestra for this presentation.

**FIRE! FIRE!**

**INSURANCE**

Get more protection for the same premium dollar you are now paying. Let me prove it to you.

**HARVEY JONES AGENCY**  
120 SOUTH ROSELAWN  
Artesia, New Mexico

FIRE INSURANCE EXCHANGE

**MONEY TO LOAN**  
LOW INTEREST — FAST SERVICE  
**E. A. HANNAH**  
Artesia Representative Phone 352-W  
113 S. Third

**CHAVES COUNTY BUILDING & LOAN ASSN**  
309 N. RICHARDSON  
Roswell, N.M.

SAVINGS ACCOUNTS!

Current Dividend 3% Each Account Insured to \$10,000

**ARTESIA BUILDING & LOAN ASSOCIATION**  
113 S. Fourth St. Floor Carper Bldg. Phone 870

CLIFF'S CAFETERIA

Where You Can Eat Every Day for Where You See Your Food Before You Buy

**WEDNESDAY SPECIAL**  
**FRIED CHICKEN DINNER**

**FRIDAY SPECIAL!**  
**FISH DINNER 39c**

EVERY MONDAY and SATURDAY SPECIAL

**SPANISH DINNER**

**CAN YOU AFFORD TO EAT AT HOME? "IT'S HARD BUT IT'S FAIR"**

He can make a date or close a deal... or get a doctor... for pennies per call

The cost of telephone service has gone up much less than most things you buy. National figures show that the average family actually pays a smaller part of the home budget for telephone service than it did 10 or 15 years ago.

For social use... for everyday errands... for emergencies—you can't find a better value than your telephone. We plan to keep it at the top of your list of bargains.

**THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY**

# Lake Arthur

Gus Berry, a brother-in-law of Bud Menoud and Mr. Menoud, is visiting this week in the home of his sister-in-law, Mrs. Bud Menoud and Mr. Menoud of Hegerman. Mr. Berry, who is working with the forest rangers at the Ell, Wash., expects to return here soon with friends, whom he accompanied here and who are visiting relatives in Roswell.

Following are some of the Turkey Day holiday plans for a few of the faculty members of Lake Arthur school:

The Harry Cumpstons spent with Mrs. Cumpsten's mother, Mrs. Rose Van Kirk.

Mrs. Gene Sooter's parents, Dr. and Mrs. C. Mallette from Crocker, Mo., were to spend the day visiting the Sooters.

Miss Josephine Klier expected to spend her vacation with her parents, Mr. and Mrs. William Klier of Orogrande, N. M.

Miss Audrey Boatright planned to visit her brother and sister-in-law, Mr. and Mrs. V. K. Boatright and son Jeffery in Albuquerque. A training union study course

for the congregation of the First Baptist church in Lake Arthur is scheduled to begin Saturday, Nov. 21 from 7 p. m. to 10:30 p. m. It will continue on the following nights, Saturday, Sunday, Monday and close Wednesday.

It will not be held Tuesday evening due to plans by the young people to go to Lakewood for a youth meeting that night.

## Hope News

By Mrs. E. L. Cox

Mr. and Mrs. E. E. Kalsaw of Des Moines, Iowa and son Bill, who is stationed in Denver, visited with Mrs. Kalsaw's brother, Owen Bulkey, and Mrs. Bulkey last week end.

Mr. and Mrs. C. L. Williams of Hobbs visited friends Mr. and Mrs. F. M. Martin over the weekend last week.

Oscar Fields of Oklahoma City and daughter Mrs. Kimball and family of Kansas visited in the Jake Cox home Monday night. Mr. Fields is Mrs. Cox' nephew by marriage.

Mrs. Max Cartwright of Pinon attended the meeting of Eastern Star Tuesday night, then spent the night with her mother, Mrs. Ida Prude. Mrs. Cartwright went on to Artesia Wednesday.

E. L. Hart visited his family at the Guy Crockett home Tuesday.

## Local Doctor Discusses Cause Of Hay Fever

Hay fever is an acute inflammation or excessive heat of the mucous membrane lining of the nasal passages, as a general rule, and in some cases, the inflammation extends down as far as the bronchi. It is commonly supposed to be "caused" by the irritation produced by the pollen of some flower or weed.

Chiropractically we have found the real cause of hay fever to be a vertebral subluxation producing a nerve pressure. The nerves going to the affected portions of the upper air passages of the respiratory tract emit from the spine, and when an impingement on these nerves occurs it is necessary to release such interference by Chiropractic care for the purpose of restoring normal transmission of nerve force between the brain and the affected organs of the body. From a Chiropractic standpoint, the prognosis is very favorable. The Chiropractor removes the nerve interference, thus permitting the free and uninterrupted flow of vital nerve energy to the air passages. The length of time required varies with different individuals. Chiropractic care may be started before the usual time for the appearance of the symptoms.

It is not true to say "you have done everything possible," until you try Chiropractic.

For further information about Chiropractic you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861. —Adv.

## Social Calendar

Friday, November 27  
Beta Sigma Phi chapters informal tea for scholarship girl at the home of Mrs. Clyde Guy, 3 p. m.

Tuesday, December 1  
Alpha Nu chapter of Epsilon Sigma Alpha will meet at the home of Mrs. Charles Glehorn, W. Grand 7:30 p. m.



# NEW '54 CHEVROLET TRUCKS

COMPLETELY NEW—THE MOST POWERFUL, FINEST PERFORMING, BEST-LOOKING ADVANCE-DESIGN TRUCK EVER BUILT!

Here's America's greatest truck builder's latest and greatest truck! Here's the brand-new line of Chevrolet trucks for 1954!

They're here to do your work for less! They're here to bring you big savings on operating and upkeep costs . . . to do your trucking job faster and more efficiently.

You'll find these completely new Chevrolet trucks packed with new advantages you want . . . loaded with great new features you need! So plan now to come in and get all the facts on the biggest truck news in years. See the trucks with the most new features—really new Chevrolet trucks for '54!

**NEW**

POWER AND ECONOMY

Three high-compression engines.

**NEW**

CHASSIS RUGGEDNESS

Extra strength and stamina in all models.

**NEW**

COMFORTMASTER CAB

New comfort, convenience and safety.

**NEW**

RIDE CONTROL SEAT\*

The last word in driver comfort.

**NEW**

BIGGER LOAD SPACE

Roomier pickup and stake bodies.

**NEW**

ADVANCE-DESIGN STYLING

Handsome, rugged new appearance.

**CHEVROLET**

\*Optional at extra cost. Truck Hydra-Matic Transmission, Ride Control Seat is standard on C.O.E. models, available on all other cab models as extra equipment.

**GUY CHEVROLET COMPANY**

101 WEST MAIN PHONE 291

## VERMICULITE

### A Letter to Artesia

By CHARLES HOWE

First I want to thank the Chamber of Commerce and The Artesia Advocate for their constructive cooperation.

There seems to be some wonderment because all I am asking of Artesia is moral support. May I explain that in asking positive, constructive moral support I have asked Artesia for the biggest and most powerful thing in the universe.

If all the people of this little city will from here out think of this nonmetallic project as a positive fact, a miracle can happen to Artesia. I know what I am talking about.

I would rather have the moral support and the positive, creative thinking of all the people of one little city the size of Artesia than all the money in all of Artesia's banks.

It's going to take money. Sure it is. It will eventually take between three and five million dollars right here in Artesia, and there are lots and lots of details to work out. But if the thinking continues right, I am not concerned about either the money or the detail. Because if we can create positive creative thinking here and the attitude that this project HAS BEEN CREATED already, then all the power in the universe is behind the project, and I am not worried about money and detail.

I suggest that from today on you do not use the word "if" when speaking of the vermiculite project, or don't say we may have the project when speaking of it. Talk, think, and act it as a POSITIVE FACT and see what happens.

From time to time I will inform you through The Artesia Advocate as to what progress is being made.

Yours very truly,  
**CHARLES A. HOWE**

there's no time like the present to join the

## CHRISTMAS SAVINGS CLUB

**COME IN TODAY!**  
50c or \$1.00 per Week Will Really Go a Long Way Toward Paying for Next Christmas Expenses. LET OUR STAFF EXPLAIN THE PLAN!

# FIRST NATIONAL BANK

MEMBER OF F.D.I.C.

## '54 CHRYSLER WINS "GREATEST STOCK-CAR TEST IN THE WORLD!"

Above you see Chrysler smashing the all-time 24-hour endurance record at Indianapolis to win the Stevens Trophy! An incredible performance! 2,157 miles in 24 hours 'round the clock over the toughest hard-top track in the world! Here is thrilling proof of the stamina, durability, and safety of the new '54 Chrysler. Its 235-h.p. FirePower V-8 engine and PowerFlite fully-automatic transmission far out-performed all other cars in the history of this event! And set the amazing new record without any replacement of engine parts! Now

mind you, this was no special car! Selected from regular production models by AAA officials, this is the beautiful Chrysler now on display! This is the same record-breaking performer we invite you to come drive! And what an experience for you! You'll feel the one and only 235-h.p. performance! Performance that says you drive the leader. You'll see new beauty inside and out that tells the world you drive the leader! Come drive the '54 Chrysler yourself for the most exciting and memorable experience of your motoring lifetime!

**COME DRIVE THE CAR THAT DID IT!** The power of leadership is yours in a beautiful

# '54 CHRYSLER

**COX MOTOR CO. • 301 S. FIRST**

# The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.  
 Established August 29, 1903  
 The Dayton Informer The Artesia American  
 The Pecos Valley News The Artesia Enterprise

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

A.B.C.—Audit Bureau of Circulations  
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One Year (Outside State)	\$4.50

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## Detention Home Is Wisely Handled

CIVIC LEADERS of three counties in the fifth judicial district of Southeastern New Mexico are showing a lot of horse sense in their handling of proposals for a juvenile detention home.

There's been no wrangling over any phase of the home, especially its location, as might be expected. A lot of credit is due the three district judges for that, since they have stressed the actual monetary benefit of the home to any community nearby will be might small.

Tentative acceptance has been given to a site offered by J. M. Jackson and located seven miles southeast of Artesia. Mr. Jackson has offered an 40-acre site; federal land adjoining may be leased.

Harvey E. Yates of Artesia has been tentatively selected as chairman of a tri-county committee to further development of the detention home.

It has been indicated public subscription will be sought to construct a superintendent's home on the plot, and a dormitory for 25 boys. The superintendent would be a probation officer.

Sources of income available, as pointed out by Judge John R. Brand of Hobbs, are 1) Public subscription for original investment; 2) Use of \$9,000 available for probation officers' salaries in the three counties; and 3) County appropriations for operating costs.

All this effort is in behalf of three groups of boys who form together a big problem group for this and other areas in New Mexico and across the nation.

They are the boys convicted of one or more misdemeanors, the boys 8 to 14 who have been into trouble but have been neglected by their parents; and boys who have committed a felony.

At present, boys must be lodged in either city or county jails, sometimes in cells alongside hardened criminals.

Judge Brand also pointed out "With a detention home for this area, we would have a place to keep juveniles while their cases are under investigation."

"District judges could sentence them to a period of not more than 30 days to the detention home. That would be a definite aid in assisting the boy and his parents to plan something for the future, without sentencing the boy to reform school."

It should be borne in mind by the public this proposed juvenile boys' home is not a boys' ranch. It is for boys believed by district judges to be juvenile delinquents, youths who have committed misdemeanors one or more times.

Next steps in following out the proposals will be a survey of the site, a study of admittance policies, plans and specifications for building, and estimated cost.

That package would be presented to the people of the tri-county judicial district for their study and support.

We have no doubt that shall be forthcoming.

## CVE Travelers

ARTESIA'S CENTRAL VALLEY Electric Travelers kick-off their National Indus-

trial Basketball League season Monday night in Junior high gym with a game against the Ada Oilers of Houston.

The Oilers are respected as a continually strong power in the NIBL. What the Travelers will have this year is to be unveiled for the first time Monday night.

With the players Mgr. Paul Frost and Ass. Coach Red Goodwin have brought to Artesia for this season, the Travelers have a strong potential. Development of that potential depends on two things: 1) Coaching for the team and player attitude; and 2) Community support.

There is little the general public can do about the first item.

It has everything to do with the second item.

It is generally known that the Travelers have got to be a success this year if they're to continue. The public will have a lot to do with that success if it is to be achieved.

It is extremely disheartening for a team such as the Travelers to play before several thousand fans on the home courts of other NIBL teams, then come home to Artesia to face 300 or 400 fans.

There have been indications of higher ticket sales for Traveler games already this season. By supporting the Travelers even more for the season starting Monday night, the public will be playing its part in helping a dandy basketball team toward success.

## Oil Imports

IN THE FACE of continued high level of oil imports, drastic reductions have been forced on domestic producers. Because of a surplus of oil on the national market, domestic production has been cut.

Since August, the daily crude oil allowable in New Mexico has been cut by 27,000 barrels, or 12.6 per cent. Yet New Mexico is more fortunate than other oil states, for 21,000 barrels of that cut has been offset by new production.

The allowable has been reduced in Texas by 350,000 barrels daily since August; in Louisiana allowables are down 79,000 barrels daily. Oklahoma has cut its allowable 34,000 barrels a day, and Kansas, after reducing daily allowable by 20,000 barrels, recently shut down altogether for 10 days. Arkansas has also been forced to reduce production.

The total reduction in daily allowables in the six states has reached more than 600,000 barrels.

Oil industry spokesmen are pointing out that every cut in domestic oil production allowables seems to be followed by an increase in oil imports.

Today the United States imports a million barrels a day.

This competition of foreign oil against domestic oil is a critical one, especially in a day when cold wars turn overnight into hot ones, as in Korea, as in French Indo-China, as it threatens to in beleaguered Trieste.

If American oil industry is curtailed in its exploration and production expansion, it will not be ready when needed for national defense. While the industry is urged on one hand to join others in maintaining facilities for all-out production, in the same breath it is told to cut production because of a glut of foreign oil.

The heavily controlled domestic oil industry is being forced to compete with the cheaper and uncontrolled foreign oil industry.

In attempting to aid foreign economic development, the United States is threatening to critically impair a domestic industry of vast importance.

## Business Good

WHILE THE GLOOMY prophets continue to predict hard times, New Mexico business merrily goes its way, ever-increasing as a matter of course.

The November report of the employment security commission, for instance, notes that "although sensitive to all factors which are 'settling down' the national economy, New Mexico's business and industry this November appear to be holding on to gains made during the past three years."

And reports from the sales tax division of the bureau of revenue indicate Eddy county business as well as that for New Mexico as a whole is on a big up-trend from the seasonal lull of the summer months.

## COFFEE TALK—

ELKS ARE PLANNING to hold a big teen-age dance either the first or second week in December.

The club has set up a fund to buy plenty of sandwiches, soft drinks, and juke box records for the occasion. And it's going to invite every teen-ager in the community to attend.

The idea, pushed by J. L. Walker, is to give teen-agers the feeling adults are concerned over their accurate contention "there is nothing to do," especially after football season.

If it's a roaring success, perhaps other outfits will pick up the project. Who knows, it could develop into something permanent.

NOW THAT THANKSGIVING is past, the pre-Christmas season is on with a definite bang, as stores busily decorate their windows and load their shelves.

But it all winds up this year in Artesia on a non-commercial note with the big Christmas Pageant Parade. Fourteen scenes from the Biblical story of Christmas will be portrayed by as many floats under sponsorship of Artesia area churches.

Stores are being asked to close during the event to avoid any appearance of attempting to capitalize on a religious function.

WHEN THE STORY that Fred Hill is eligible to run for election to office in Eddy county came out the other day, many Artesians saw it as a possible indication of Hill's candidacy for sheriff.

Actually he hasn't decided to run yet.

But if he does he wants it

known he's doing so within the law.

He'll get a lot of support from the Artesia area if he does.

THIS IS THE YEAR when Artesia either supports the Central Valley Electric Travelers or faces the very real chance of losing the team.

Imagine being a CVE Traveler player for a minute. When you're playing NIBL games on the road, it's before crowds of several thousand.

You come home and chances are there will be a crowd of maybe 300 in Junior high gym.

One sports fan in Artesia this week was heard to point out "we've probably lost baseball. I hope the Travelers aren't next."

## Building Permits

Louis Flores, \$60, build a 12 by 16 foot addition to house at 602 W. Chisum. Nov. 17.

R. N. Russell, \$1000, remodel building, paint inside and redo floor at 332-34 W. Main. Nov. 18.

School District No. 16, \$9833, construct warehouse 36 by 50 feet 12 inch block walls, no plumbing, except gas line. Nov. 19.

School District No. 16, \$1000, build 10 by 14 foot storage room at Carver school. Nov. 19.

Bill Bartlett, \$200, set curb back seven inches; knock off back of curb to form gutter, pour approximately 7 inch strip for parking. Nov. 19.

B. A. Gray, \$150, remove three underground storage tanks and re-

## Artesia Students to Enter Conservation Essay Contest

Students in Junior and Senior high schools in Artesia have a chance to take part in a national conservation essay contest offering \$700 in prizes.

First prize in the senior divisions is \$250, while first prize in the junior division is \$100.

Theme for the junior high division is "Clean Waters Mean Better Living in America."

Theme for senior high division is "Whose Job Is It to Prevent Water Pollution?"

The contest is sponsored in Artesia by the North Eddy County Game Protective Assn. It is under state sponsorship of the New Mexico Game Protective Assn., Inc., and nationally sponsored by the National Wildlife Federation.

Contestant from grades seven, eight, and nine may enter the junior high division. Students in

place four underground gasoline storage tanks, original townsite. Nov. 20.

Church of Christ, \$800, build a carport and storage room at 1203 Merchant. Nov. 21.

E. W. Ditto, \$100, repair roof with sheet iron and paint building S. First, lot 6, block 5, Roselawn subdivision. Nov. 23.

F. J. Austin, \$450, move a four room house from outside city limits to lot 12, block 4, Johnson, block foundation. 802 Lolita. Nov. 23.

James Robertson, \$1000, build carport and storage room, 16 by 38 feet, frame and stucco, at 1108 W. Chisum. Nov. 23.

of the student submitting the essays should be printed or typewritten plainly in the upper left corner of the first page.

Arrangements are being made for entries to be picked up by Dec. 17.

Local prizes are planned in the contest but have not yet been announced.

Essays must be original. They cannot be over 500 words long for the junior division, 1000 words in the senior division. They must be legibly written, double-spaced and typewritten on one side only of white paper.

Names, full address, and grade

## Personal Mention

Mrs. D. M. Walter, Artesia commander, department of New Mexico Disabled American Veterans Auxiliary, made her official visit to Truth or Consequences unit, Thursday, Nov. 19.

### DON GWYNNE NAMED AGENT FOR State Farm Insurance



This carefully selected and trained insurance agent will be happy to advise and assist you in selecting the insurance protection you need. Why not have him visit you so you can secure his valuable assistance on your needs of Life, Auto and Fire insurance. No obligation. Call or write him now.

**STATE FARM INSURANCE COMPANIES**  
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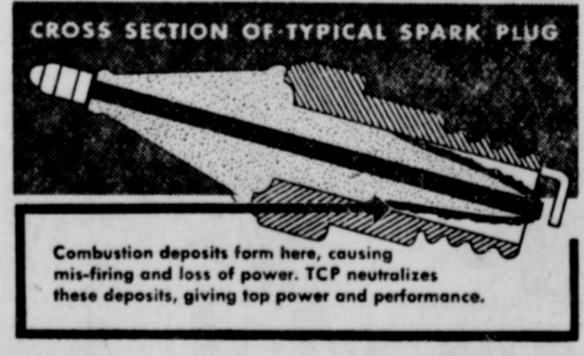
Here's why thousands of NEW MEXICO motorists are switching to

# New Conoco Super Gasoline

# with TCP\*

## The Greatest Gasoline Development in 31 Years

Restores "new car" power!  
 Increases spark-plug life up to 150%!  
 Gives you extra gas mileage, too!



All over Conocoland the story is the same. Every day, thousands upon thousands of motorists are switching to new Conoco Super Gasoline with TCP.

What's the reason for this big switch? Why are motorists leaving brands they've been loyal to for years? The reason is simple: New Conoco Super Gasoline with TCP is the greatest improvement in gasoline since the introduction of tetraethyl lead in 1922!

Motorists tell us they can actually feel the difference in car performance after just two tankfuls. For new Conoco Super with TCP dramatically overcomes the greatest single cause of power and fuel waste affecting most of the cars on the road today.

**Combustion deposits reduce power**

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power in two ways. First they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping."

\*Trademark owned and patent applied for by Shell Oil Company

The combined effect of mis-firing and pre-ignition is loss of power, lack of "pep" and wasted gas.

**How Conoco Super Gasoline with TCP works**

Now Conoco Super with TCP—a cresyl compound—dramatically overcomes the loss of power and fuel caused by combustion deposits. TCP actually neutralizes harmful deposits on spark plugs and in combustion chambers. With new Conoco Super Gasoline, your plugs spark as they should. Your fuel ignites as it should. You get and keep "new car" performance.

**TCP helps your car—whether new or old**

Whether your car is new or old, you can enjoy the benefits of TCP. If you have a new car, with a high-compression engine, it will keep on delivering its built-in power as long as you use Conoco Super Gasoline. If your car is an older one, Conoco Super will restore much of the power you have lost.

See what Conoco Super with TCP can do for your car—

**Start the "TWO-TANK TEST" today!**


1. When your gasoline tank is one-quarter full or less, fill it with Conoco Super Gasoline with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super, so...
2. Make sure your next tankful is Conoco Super, too. So rapidly does Conoco Super work that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll stay with Conoco Super.

SEE THE NEW 1953  
**LINCOLNS**  
 and  
**MERCURYS**

and for a  
**Better Buy Used Car**

SEE  
**ODEN MOTOR CO.**  
 NEW LOCATION — 103 NORTH SECOND  
 J. A. ODEN — Owners — KYLE CLARK

Fill up with  
**NEW CONOCO Super GASOLINE!**



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 (Minimum charge five lines)  
 First Insertion 15¢ per line  
 Subsequent insertions 10¢ per line  
**SPACE RATE**  
 (consecutive insertions)  
 1 Issue \$1.20 per inch  
 2 Issues \$1.10 per inch  
 3 Issues \$1.00 per inch  
 4 Issues 90¢ per inch

**Business Opportunities**  
 FOR SALE—Grocery, care and filling station, doing good business. Charles L. Williams at Williams Grocery & Cafe, Loco Hills, N. M. 7-tfc

**Help Wanted**  
 WANTED! Fuller Brush Dealer \$75 a wk. guarantee. If interested, write to Box 427, Artesia, N. M. 95-tfc

**Services Offered**  
**LOANS**  
 Farm, Ranch, City Property STEVE MASON Room 103, Carper Bldg., Artesia 76-tfc

**MOVING! STORAGE!**  
 Household moving, across the state. Agent Allied Moving Lines, Southern New Mexico, Hermosa, Carlsbad, N. M. Phone 53-tfc

**HOME LOANS!**  
 To Buy To Build To Refinance  
 Artesia Building and Loan Association Street Floor Carper Bldg. 87-tfc

**REST HAVEN CONVALESCENT HOME**  
 For the elderly, 907 W. Main St., Artesia, N. M. Phone 1725. Operated by Mr. and Mrs. F. M. Miller. 89-tfc

**YOU WANT TO DRINK, that's your business.**  
**YOU WANT TO STOP, that's our business.**  
 Anonymous, Call 722-W 86-W. 87-tfc

**Convalescent Home**  
 "A home away from home," nursing care for elderly, crippled or senile people, operated by Mr. & Mrs. N. G. Whitely, 1002 S. Roselawn, phone 67 52-tfc

**HIGH SCHOOL**  
 Established 1879. Study at home in spare time. Earn money, standard texts. Our graduates have entered over 500 different colleges and universities, engineering, Architecture, Consulting and Building. Also many other courses. For information, contact American School, 524 South Spring, Los Angeles 13, Calif. 91-8tc-98

**Real Estate For Sale**  
 FOR SALE—Two-bedroom house, block Hermosa school, good yard, good shade. 1108 W. Main, phone 1573. 74-tfc

**REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE** 83-tfc

**FOR SALE—My 10 lots on MacArthur St., just south of my residence at 309 Centre St. Will sell at very reasonable price with cash payments. Write or call A. Douglas, 124 W. Lunsford, Kermit, Texas. 81-tfc**

**FOR SALE—Choice residential lot, just off Hermosa Drive. E. Ward, phone 173 or 982. 88-tfc**

**FOR SALE OR RENT—40 acres, modern house, 3 miles of Artesia, deep well, electric pump, approved dairy. Norman G. Groves, 1002 S. Roselawn, phone 83-tfc**

**FOR SALE—Two-bedroom home, 140 feet corner lot, one block from post office, 602 W. Main. For further information, call 89-tfc**

**FOR SALE OR TRADE—Two-bedroom home and garage. Send to Jobey McPherson, 635 E. St., Roswell, N. M. 71-tfc**

**FOR SALE—Small movable houses, 2 bedrooms. West of Park Inn. See R. A. Homsley, call 43-tfc**

**5—Real Estate For Sale**  
 FOR SALE OR TRADE—Three bedroom house in East Albuquerque. Block construction, plastered inside and out, rents for \$90. Will trade for property in Artesia. Call Glenn Farmer, Phone 819-J. 88-tfc

**FOR SALE—Six-room tile construction house with bath and garage on 8 acres, central heating, pressure pump, three miles south, Ray Brooke, Box 1283. 90-tfc**

**FOR SALE**  
 Two-bedroom house with central heating, air conditioned, plumbed for automatic washer, small house on back of lot, complete with kitchen and bath and 20x24 ft. garage, all for \$1000 down, balance in 10 years, close to three schools. Call 372-W for appointment to see. 94-7tc-100

**FOR SALE—Two-bedroom house, with large living room, with fireplace/dining room, kitchen with pantry and eating space, carpet, one block from grade school, desirable neighborhood. See at 1106 Yates or call 865-J. 95-2tc-96**

**FOR SALE OR TRADE—House at 1203 Bullock, good terms. See Loyd Downey or call 1011-J. 79-tfc**

**6—For Rent**  
**New Duplex Apartments**  
 Two- and three-bedroom unfurnished duplexes, brand new, with stove, refrigerator, Venetian blinds and closed garage, as well as a variety of color schemes. \$76 and \$86 a month.  
**Casa Bonita, Inc.**  
 913 S. Eleventh St. Artesia, N. M. 50-tfc

**FOR RENT—Modern, unfurnished one and two-bedroom apartments, 12th and Main. Phone 434. 43-tfc**

**FOR RENT—Three bedroom unfurnished house. Phone 845 or 1094. 72-tfc**

**FOR RENT**  
 The Office Building for 1954, 539 W. Main St., now occupied by Southeast Engineering Co. W. E. Ragdale. 89-tfc

**FOR RENT—Nice three-room furnished apartment, air conditioned, utilities paid. Inquire in person, 1018 S. First. 62-tfc**

**FOR RENT—Furnished two-room house, bills paid. Phone 1278. 92-tfc**

**FOR RENT—Nice, clean three-room, furnished house, couple preferred. Inquire at 203 N. 2nd. 92-tfc**

**FOR RENT—Unfurnished two-bedroom house at 608 W. Texas. Call 591. 92-tfc**

**FOR RENT—Apartments, two and three rooms, modern, bills paid. 301 W. Richardson, phone 4370-M. 94-2tc-95**

**FOR RENT—Pleasant, clean, furnished five-room apartment, near schools and stores. 911 W. Richardson, phone 327-J. 94-2tc-95**

**FOR RENT—Unfurnished, newly papered and painted, five-room apartment, with thermostat clock, central heating plant, storage room and carport, no small children, no pets, \$40 month. See at 321 W. Dallas. Contact E. L. Harp, Box 6651, Roswell. 94-3tp-96**

**FOR RENT—Furnished apartments and trailer houses \$5 per week and up, utilities paid. Nice, clean, close in. 406 N. Fifth St. 69-tfc**

**FOR RENT—Hill building, 106 N. First St. west of Artesia, hotel. E. B. Bullock, phone 149 or 86. 85-tfc**

**FOR RENT—Small furnished house, just redecorated. See at 410 W. Dallas. 95-2tp-96**

**6B—Will Trade**  
 FHA house, \$2500 equity, located Lubbock, Texas, would like to trade on house in Artesia. Call 684-W or 653-J. 94-4tc-97

**6—For Rent**  
**FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE** 83-tfc

**FOR RENT—Three-room furnished apartment, utilities paid. Phone 1017-J or inquire at 908 Ray Ave. 88-tfc**

**FOR RENT—Small furnished houses, \$50 per month, no bills paid. Inquire 601 S. Second or phone 102. 81-tfc**

**FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE** 83-tfc

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**FOR RENT—Clean, modern, spacious apartments, Vaswood addition, 1, 2 and 3 bedrooms, furnished and unfurnished, closets and storage rooms, stove, refrigerator, washer and water furnished, air conditioned. Inquire 1501 W. Yucca, Vaswood, phone 1328. 39-tfc**

**FOR RENT—Three-room furnished apartment, air conditioned, 400 pets or children. 712 W. Main. 84-tfc**

**FOR RENT—Furnished, one-bedroom house. Inquire 112 Watson. 91-tfc**

**FOR RENT—Small furnished apartment, all bills paid, over Modernistic Beauty Shop. See R. M. McDonald, 802 W. Quay, phone 101. 96-tfc**

**FOR RENT—Duplex apartment, two room, furnished, all utilities paid. Inquire 1015 W. Richardson. 93-tfc**

**FOR RENT—Two-bedroom apartment, furnished, with private bath, clean. Call 220 for appointment. 93-tfc**

**FOR RENT—Two-bedroom unfurnished house, no bills paid, 1203 Bullock. See Loyd Downey or call 1011-J. 93-tfc**

**FOR RENT—Small, furnished house, \$40 month, bills paid. 607 W. Dallas. 94-2tc-95**

**FOR RENT—Three-bedroom house unfurnished. 905 W. Richardson. Fred Beckwith. 89-tfc**

**FOR RENT—Small furnished apartment, \$40 month, all bills paid. Phone 552. 80-tfc**

**FOR RENT—Furnished apartment, will accommodate couple with one child. Phone 143 or 547. 95-tfc**

**FOR RENT—Extra nice two-bedroom, furnished house. Prefer couple with grown children. See at 5111 W. Hank or phone 737-M. 95-1tp**

**FOR SALE—Upright, medium size piano, good condition, \$150. Mrs. J. O. Bratcher, turn right at Dee's Grocery Store on Roswell highway, turn east and see at last house on right. 95-2tp-96**

**FOR SALE—1000-gal. butane-propane tank, gentle saddle horse and 1951 Chevrolet 4-door deluxe Powerglide, new tires, clean, low mileage. Call 099-R3 after 6 p. m. 95-4tp-93**

**FOR RENT—Two-bedroom, nicely furnished house, with hardwood floors, adults only; also three-room furnished apartment, with utilities paid. 95-tfc**

**FOR RENT—Bedroom. Call 1076-W before 3 p. m. 84-tfc**

**FOR RENT—Unfurnished apartment, J. S. Ward, Inc., phone 173 or 80-tfc**

**FOR RENT—Hill building, 106 N. First St. west of Artesia, hotel. E. B. Bullock, phone 149 or 86. 85-tfc**

**FOR RENT—Small furnished house, just redecorated. See at 410 W. Dallas. 95-2tp-96**

**6A—Wanted**  
**WANTED!**  
 Will Pay \$1.00 Each for First Three Issues of the Artesia Advocate  
 Dated  
 Tues., March 25, 1952  
 Brought to The Advocate Office  
 PHONE 7

**WE PAY CASH for used furniture**  
 Key Furniture, Ninth and Dallas phone 877. 69-tfc

**7—Miscellaneous For Sale**  
 FOR SALE—Several good trailer houses. Freeman Agency, 110 South Roselawn. 86-tfc

**Before buying a piano, see us.**  
 We usually have a very good stock of used pianos and always the finest in new pianos. Hammond Organs.  
**JENKINS MUSIC COMPANY**  
 111 W. Third Phone 4027 Roswell, N. M. 91-tfc

**VENETIAN BLINDS—We guarantee perfect fit.**  
 Key Furniture Co., Ninth and Dallas, phone 877. 69-tfc

**FOR SALE—Complete TV antenna, you install it \$18.95.**  
 Rose Lawn Radio Service, 106 S. Roselawn Ave., phone 42-W. 32-tfc

**FOR SALE—105 feet of heavy 18 inch water well casing and 80 feet of 16-inch water well casing.**  
 E. D. Ackerman, phone 1550-J. 89-10tc-99

**7—Miscellaneous For Sale**  
 FOR SALE—Hay, cotton and grain also eight winch trucks, floats and pole trailers. K. J. Williams, phone 1112. 32-tfc

**FOR SALE—Woven wire and steel posts.**  
 See at Artesia Alfalfa Growers Association, East Main St. 87-tfc

**FOR SALE**  
 Clearance of Coronado Refrigerator Floor Demonstration models, to make room for our 1954 line. One 1 1/2 cu. ft. Super Deluxe Reg. Price at \$289.95. Clearance Price \$249.95. One 9 1/2 cu. ft. Super Deluxe Refrigerators, Reg. Price \$254.95. Clearance Price \$219.95. These are new Refrigerators and the Super Deluxe Models of our 1953 line. Only one of each of these left! A real bargain at **GAMBLES STORE** 314 W. Main 92-tfc

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 Clearance of Coronado Refrigerator Floor Demonstration models, to make room for our 1954 line. One 1 1/2 cu. ft. Super Deluxe Reg. Price at \$289.95. Clearance Price \$249.95. One 9 1/2 cu. ft. Super Deluxe Refrigerators, Reg. Price \$254.95. Clearance Price \$219.95. These are new Refrigerators and the Super Deluxe Models of our 1953 line. Only one of each of these left! A real bargain at **GAMBLES STORE** 314 W. Main 92-tfc

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**10—Used Cars and Trucks**  
**For Sale**  
 1941 Plymouth  
 Has a Dodge Motor.  
 Clean and in Good Condition  
 Reasonably Priced.  
 902 RICHARDSON  
 PHONE 1537-J or 7 69-tfc

**FOR SALE—1951 Plymouth Club Coupe, perfect condition, 15,000 miles. Juanita Denton, 204 Carper Bldg., phone 1194 or 145-W. 88-tfc**

**15—Public Notice**  
 ALL ACCOUNTS due Key Furniture Co., payable at Ninth and Dallas Streets, formerly Boyd Barnett Furniture location. Key Furniture Co. 70-tfc

**10A—Automotive Supplies**  
 SAVE UP TO 50%  
 On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.  
**WHITE AUTO STORE**  
 407 W. Main Phone 1042-W 88-tfc

**FORD TRUCK 4-WHEEL DRIVE**  
 By Marmon-Herrington  
 Write or Call  
**A & A SUPPLY CO.**  
 Distributor  
 P. O. Box 1576, Albuquerque 93-4tc-96

**AUCTION SALE!**  
 Mitchell & Son  
 Implements  
 New and Used  
 Tuesday, Dec. 1, 1953  
 1001 South First  
 Artesia, N. M.  
 Lunch Served on Grounds  
 Millard Long — Bob Campsten  
 Auctioneers 95-tfc

**CECIL WALDREP**  
 Announces the Opening of His Office  
 at 119 SOUTH THIRD STREET  
 Life, Fire, Casualty, Auto Ins.  
 Home Loans and Real Estate  
 Phone 1005, Artesia, New Mexico

**SPEEDY COX MOTOR CO.**  
 We Give S&H GREEN STAMPS on Used Cars Only!  
 THIS WEEK SPECIALS!  
 1952 CHEVROLET Coupe, radio, heater and practically new tires. Special \$1025  
 1949 PLYMOUTH Special 4-Door Sedan, radio, heater, original paint. Only \$695  
 1951 PLYMOUTH 2-Door Sedan, original gray finish, heater, and seat covers \$1065  
 1949 FORD V8 4-Door Sedan, original paint, Special at only \$595  
 1949 STUDEBAKER Commander, 4-Door, radio, heater and overdrive \$595

**COX MOTOR CO.**  
 Chrysler • Plymouth • GMC Trucks  
 Direct Factory Dealer  
 301 SOUTH FIRST • ARTESIA • Phone 841

**IN THE DISTRICT COURT OF AND FOR EDDY COUNTY, STATE OF NEW MEXICO.**  
 In the Matter of the Petition of JOHN WILFRED HEALTON and ADA HEALTON, his wife, to adopt LANNY EDGAR SMITH and TANNA EIRLENE SMITH, Minors.  
 Case No. 14110

**SUMMONS AND NOTICE OF HEARING**  
 THE STATE OF NEW MEXICO TO CHARLES G. SMITH, GREETING:  
 You are hereby notified that John Wilfred Heaton and Ada Heaton, his wife, have filed in the District Court of Eddy County, New Mexico, a petition to adopt as their own children, Lanny Edgar Smith and Tanna Eirlene Smith, and to dispense with your consent as parent of said children. You are further notified that unless you enter your appearance in said proceedings on or before the 18th day of December, 1953, you shall be deemed to have consented to the granting of the adoption prayed for in the petition on file in this proceeding, and petitioners will apply to the Court for the relief demanded in the petition. ARGHER & DILLARD are the attorneys for petitioners and their office address is 202 Booker Building, Artesia, New Mexico. WITNESS my hand and seal of said Court this 4th day of November, 1953.  
 (SEAL) Marguerite E. Waller, Clerk of the District Court. 89-4t-F-95

**IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.**  
 RUTH BANKS, Plaintiff, vs. ELMER BANKS, Defendant.  
 Case No. 14102  
**NOTICE OF PENDING SUIT**  
 STATE OF NEW MEXICO, to Elmer Banks, GREETING:  
 You will take notice that there has been filed in the District Court of Eddy County, New Mexico, a civil action numbered 14102 on the docket of said Court, wherein Ruth Banks is plaintiff and you, Elmer Banks, are the defendant; that the purpose of said suit is to secure an absolute divorce from you, and that unless you appear, answer or defend herein on or before the 18th day of December, 1953, the plaintiff will apply to the Court for the relief prayed for in her Complaint filed herein and judgment will be entered against you in said cause. MILFORD D. ESTILL, whose office is at 208 Carper Building in Artesia, New Mexico, is attorney for the plaintiff. IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal this 30th day of October, 1953.  
 (SEAL) Marguerite E. Waller, Clerk of the District Court. 89-4t-F-95

**DR. RALPH HUNT**  
 -: Optometrist :-  
 Examination - Glasses - Visual Training  
 MONDAY THROUGH SATURDAY  
 EVENINGS BY APPOINTMENT  
 703 West Main Artesia Phone 81-J

**ARTESIA ANIMAL HOSPITAL**  
 DR. D. T. GABBARD  
 Veterinarian  
 Two Blocks West of North First Street on Truck By-Pass  
 Residence Phone 1137-M Business Phone 869-M

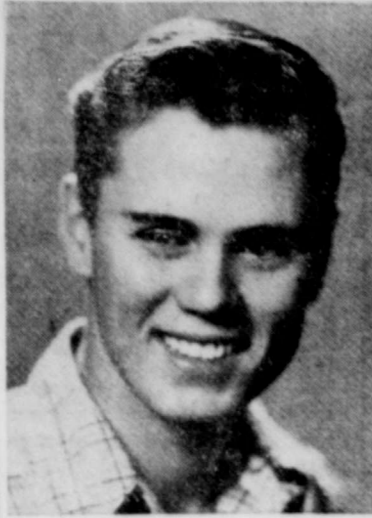
**REAL ESTATE GUIDE**  
 Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.  
 BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

**Carrier Abstract Company**  
 102 Booker Building Phone 470  
 Abstracts of Title, Title Insurance, Loans  
 We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

**ARTESIA INVESTMENT COMPANY**

### Gerald Seals Assigned to Duty With U.S. Embassy

Sgt Gerald B. Seals, son of Mr. and Mrs. A. L. Seals, 414 E. Chisum, writes his parents he is not yet at his permanent base. Seals was recently assigned to the American Embassy, upon completion of special schooling in Washington, D. C.



SGT. GERALD SEALS

Seals graduated from the Artesia high school in 1950. He was in the National Guard here for over a year.

Prior to entering the service, he was employed by the Pior Rubber company and by a seismograph company.

He entered the Marine Corps on July 4, 1952 and completed his basic at Paris Island, S. C.

In January 1953 he was assigned to a ship and spent three months on maneuvers in the Caribbean sea.

Seals was transferred to Norfolk, Va., where he served as a military police for several months.

Sgt. Seals was later sent to the capital city for special training.

### Roselawn Barber Shop Decorated By New Owners

Roselawn Barber Shop has undergone a complete exterior and

interior redecoration, according to partners John Shearman and Herb Adams, who recently occupied the business.

Reupholstering of barber chairs, new waiting chairs, and new shampoo fixtures highlight the work.

Shearman began barbering in Artesia in 1925, six years after he came to New Mexico. He was state barber examiner from 1951 to 1953. For 21 years he was associated with the Sanitary Barber Shop on Main street.

Adams came to Artesia from Oklahoma two years ago.

E. B. Everett has been retained by Shearman and Adams. He has been with Roselawn Barber Shop 10 years.

Reserve seat and general admission tickets will be sold at the box office.

Read the Classifieds.

### Hospital—

(Continued from Page One) daily was \$10,805. Cost for October with 21 1/2 daily was \$11,256.

Lennon said the hospital board urged investigation of a bond issue for hospital maintenance and equipment purchases especially to put new air conditioning in the hospital's oldest wing and buy new X-ray equipment.

### X-Ray Limited

Limited usefulness of present X-ray equipment "sends a lot of hospital business out of town," the administrator said.

Cooper said that while he had reports of two accidents in Artesia in November involving carbon monoxide poisoning from poorly installed natural gas fixtures, he did not seek to fix responsibility

for the accidents. He offered the services of his board in tightening up gas inspection in Artesia, either with a state-hired inspector or a state-selected, city-paid inspector.

### Enchilada Supper Slated Tuesday By Park PTA

Park School Parent-Teacher association is sponsoring an enchilada supper from 6 to 8 p. m., Tuesday, Dec. 1, at Senior high school cafeteria.

Tickets for adults \$1.25, children 75 cents. The public is invited. Tickets may be secured from any member.

### Machinery Shows Increase on Farms

Horses and mules continue to do less and less of the farm work and tractors and farm machinery more and more.

Not only have numbers of horses and mules gone down an average of 10 per cent a year for the past 13 years, but economists of the U. S. department of agriculture say farmers use many of their work animals very little.

Farmers seem to be keeping a bigger percentage of their horses for purposes other than field work than ever before.

At the beginning of this year farmers had nearly 4 1/2 million

tractors on farms. That's about per cent more than in 1940. At the same time, they have increased the number of their motor vehicles by 140 per cent. The number of automobiles on farms is up 10 per cent in that time.

Economists expect farmers continue to increase the number of such important farm machines as tractors, combines, corners, and milking machines in years ahead. They say farmers have bought enough tractors farm machinery this year to increase a further increase in machinery and power on farms in 1954, but not as big an increase as year before. From here on a greater share of farm machinery will be for replacement, and rate of increase will continue slow down.

### Landsun Theater Adopts New Class AA Only Film Policy

Landsun theater will show only class AA features beginning Sunday, Nov. 29, Ray Bartlett, owner, has announced.

"All so-called program pictures will be discontinued at the Landsun," Bartlett said.

To go this, it will be necessary to show most pictures three days, he said. Landsun advertisements will display the new schedule.

Although the new policy will more than double film rental, an increase of admission prices by only five cents has been announced.

Bartlett pointed out that despite the increase Artesia will still have the cheapest admission prices in the Southwest for first-run pictures.

romantic angle manifested in the person of beautiful and innocent Betty Logan, Carolyn Cox and Barbara Chadwick and the villain

### UNKIE HANK SEZ

RADIO IS A WONDERFUL THING BUT THERE'S TOO MANY PEOPLE ON TH' WRONG END.



Get on the "right" end... have those tractors and implements repaired at the first sign of trouble. Our men are experienced in this work... your complete satisfaction is guaranteed with heavy job. Remember, too, that we keep a good stock of genuine John Deere parts on hand at all times!



### Seniors Prepare—

(Continued from Page One) the case in one effort to secure another body for confused, but belligerent Joe Pendleton, played by Tommy Bryan.

To add to his troubles the forecast Mr. Pendleton seems to be the one person in the world who was completely satisfied with his original body and is only too prone to remind Mr. Jordan and all others concerned that his body was in the pink and in the same breath obvious flaws and weaknesses in the bodies tendered for his consideration and approval.

What follows is both inspiring, sometimes mysterious, and always hilarious. Of course there is a ro-

CHATHAM'S "Purrey" BLANKET

a completely new kind of blanket at a sweet and low price

You'll sleep like a kitten under Chatham's "Purrey" blanket because it's made of 88% rayon and 12% wool—a patented weave that gives you more warmth without weight than you ever thought possible. A truly different blanket, Chatham's "Purrey" is as beautiful as it is practical... at half the cost you'd expect to pay!

We have this splendid value in a complete range of dreamy colors, Charruese, Blue, Rose, Hunter Green, Yellow, Aqua, Geranium Red and White, beautifully gift-boxed.

**\$10<sup>95</sup>**

Extra long size, 72" x 90"

**VIRTUE'S**

Gift Wrapped Free!

It's FAMOUS BRANDS WEEK at SAFEWAY

LIBBY'S DEL MONTE ARMOUR GOLD MEDAL BEL-AIR HEINZ QUAKER  
POST KARO EDWARDS GREEN GIANT SUNNYBANK KITCHEN CRAFT KELLOGG

— big parade of brands you know and depend upon!

Strike up the band for this one! We're featuring nationally famous and locally popular brands that you've come to know as reliable food friends. You've seen them advertised everywhere...and you've probably bought them time and again at your Safeway. Now you'll want to buy 'em by the armful...we're starring these big-name leaders for a whole week!

Libby's Peaches Sliced or halves No. 2 1/2 tin	32c	Diced Beets Del Monte No. 303 tin	15c
Fruit Cocktail Dole No. 303 tin	27c	Mexicorn Del Maiz corn 12 oz tin	21c
Crushed Pineapple La Lani No. 2 tin	27c	Green Peas Green Giant 17 oz tin	22c
Sliced Apples White House No. 2 tin	27c	Pimentos Dromedary 7 oz tin	25c
Apple Cider Westfair quart	31c	Fancy Spinach Emerald Bay No. 303 tin	14c
Tomato Juice Libby's or Sunnydawn 46 oz tin	28c	Baked Beans Heinz Boston style 16 oz tin	17c
Green Beans Libby's asparagus style med tin	37c	Spaghetti Franco American No. 300 tin	15c

#### Holiday Items

Stuffed Olives Towie 7 1/2 oz jar	39c
Cranberry Sauce Ocean Spray jellied or whole No. 303 tin	23c
Fruit Mix Lyons Radiant lb pkg	45c
Mince Meat None Such 28 oz jar	52c
Walnuts Diamond medium size lb pkg	49c
Pecans L-Paso Brand good quality lb pkg	45c

#### Selected Meats

Chuck Roast U. S. Gov't. Insp. Calf lb	29c
Rib Chops or Calf Sirloin Steak lb	39c
T-Bone Steak U. S. Gov't. Insp. Calf lb	39c
Calf Breast Ideal for Bar-b-que lb	15c
Pork Chops Lean, center cuts lb	59c
Fresh Hens Dressed and Drawn lb	55c
Pork Sausage Roll style lb	39c

Converted Rice Uncle Bens long grain 28 oz pkg	49c	Lunch Tongue Libby's 6 oz tin	41c
Starkist Tuna Chunk style 6 1/2 oz tin	35c	Barley Cereal Gerber's baby food 8 oz pkg	17c
Vienna Sausage Libby's No. 1/2 oz tin	20c	Raisin Bran Skinner's 10 oz box	18c

Modern Dinnerware  
5-Piece Place Setting  
Only \$1.59  
with Each \$5.00 Purchase

**HOLIDAY BAKING NEEDS!**

Top-quality ingredients right at hand—that's what you need to turn out real Christmas pies, cakes and cookies. For your convenience, we're featuring a full line of baking needs!

Right Reserved to Limit Quantities

**SHORTENING** Royal Satin 3 lb. tin **69c**

**CHERRIES** Honeybird R.S.P. No. 2 Tin **19c**

**COFFEE** Folger's 1 lb. tin **79c**

**MIRACLE WHIP** or Duchess Salad Dressing pint jar **27c**

**CHOPPED BEEF** Wilson's 12 oz. tin **39c**

**SLICED BACON** Yorkshire lb. **57c**

**FRESH FRYERS** Dressed and Drawn lb. **47c**

**ROUND STEAK** U. S. Gov't. Insp. Calf lb. **39c**

**CRISP LETTUCE** Iceberg heads lb. **8c**

**RUSSETT POTATOES** U. S. No. 1 10 lb. bag **39c**

**GRAPEFRUIT** Marsh seedless lb. **9c**

**PURE LARD** Morrell or Rath lb. pkg **19c**

Prices Effective Friday, Saturday and Monday

#### Miscellaneous Foods

Nob Hill Coffee Rich flavored and fresh lb pkg	72c
Edwards Coffee Always fresh and delicious lb tin	70c
Airway Coffee Mild and mellow lb pkg	70c
Salad Oil Mayday qt bottle	70c
Peanut Butter Beverly creamy or chunk 20 oz jar	50c
Blackberry Preserves Empress 20 oz glass	40c
<b>Finest Frozen Foods</b>	
Pineapple Chunks Dole tasty 14 oz tin	20c
Strawberries Bel Air fancy 12 oz pkg	30c
Peaches Bel Air fancy sliced 10 oz pkg	20c
Peas and Carrots Snow Crop 12 oz pkg	20c
Asparagus Bel Air fancy 10 oz pkg	40c
Cut Corn Bel Air fancy 10 oz pkg	20c

Oxydol Detergent Large box	30c	Butter Shady Lane quarters lb.	70c
Ponds Tissue 200's pkg	15c	Nu Made Mayonnaise Creamy and tasty 16 oz jar	40c
Pet Food Puss & Boots 15 oz tin	14c	Sunnybank Margarine Pound pkg	30c

#### Quality Produce

Oranges Full o' Juice	5 lb bag
Apples Washington Delicious	lb
Cabbage Firm green heads	1 lb
Celery Pascal variety	lb

