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THE ARTESIA ADVOCATE

ARTESIA, NEW MEXICO, TUESDAY, NOVEMBER 24, 1953

NUMBER 94

Don't Forget to
Mail Your Checks
For Christmas Seals

Plan to Attend
Thanksgiving
Church Services

VOLUME FIFTY

Board Recommends Bond Issue for Hospital Improvement

City Is Asked to Present Issue at Next Election

A bond issue to pay for Artesia General Hospital repairs and major equipment purchases has been asked by the hospital board. Amount to be requested has not yet been established. The request was made by the board in a resolution to the city council this weekend.

The resolution was made by George Currier and seconded by Dr. Chester Russell. It came as a result of financial surveys which show the hospital can pay its routine expenses but cannot make capital outlays.

Artesian Faces Manslaughter After Wreck

James V. Baxter, 65, of Artesia is charged with involuntary manslaughter as the result of a fatal auto collision 10 miles west of Las Cruces early Sunday morning.

Killed in the accident was Walter L. McKinney, 32, of Long Beach, Calif., who died when his jugular vein was severed as he was thrown from his 1950 Chevrolet.

State Police said Baxter's pickup truck hit the McKinney car as he attempted to pass it on U. S. 70, 80, 10 miles west of Las Cruces. Police said Baxter attempted to pull back into the lane of traffic too soon.

Both the car and the pickup overturned as a result of the accident.

Injured was McKinney's wife, Ethel, 33, who was hospitalized at Memorial General hospital, Las Cruces, with a fractured jaw and severe lacerations.

Baxter was reported not seriously hurt.

Both cars were going west when the accident occurred.

Baxter had operated a blacksmith's shop on S. First street and was reported moving to Arizona. He had left his wife and family in Artesia while he made the trip.

Police arrested Jerry Kent, 22, of Albuquerque, and Ben Langford, 18, of Hobbs for breaking down the door. They were released on agreeing to pay for damages.

Charges of reckless driving and driving without an operator's license were filed by State Police early Monday morning against a Texas youth following a one-car accident.

Arrested were Albert Jesse Parish, 19, of Earth, Texas, who told police his car rolled over on U. S. 285 five miles north of Artesia on Monday morning when he fell asleep.

He was hospitalized overnight for minor lacerations. A companion whose name was given as Erch Jones suffered a seriously bruised hip but was not hospitalized.

Parish said he and Jones are laborers and were traveling through New Mexico looking for work.

Parish was arrested by State Patrolmen Arnold J. Smith and Donald A. Bonine.

Artesia Weather

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Thursday	51	29
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Christian Women Discuss Worship Around the World

General meeting of Christian Women's Fellowship was conducted in the social hall of the First Christian church Thursday afternoon, Nov. 19.

Mrs. G. P. Ivers, president, conducted the business meeting. Mrs. A. W. Boyce, assisted by Misses J. W. Lanning, C. Bert Smith, C. V. Miller and Miss Cora Rogers, conducted the study program, "No East or West." It discussed worship around the world. Devotional service by Mrs. Witherson followed.

Hostesses Misses A. B. Coll, Nevil Muncy and J. W. Bradshaw served refreshments of cookies, mints, nuts and coffee.

Present were 21 members, and one guest.

Births

Artesia General Hospital
Nov. 21 to Mr. and Mrs. Lowell Stafford, daughter, Karen Ann, 6 pounds 13 1/2 ounces.

Nov. 21 to Mr. and Mrs. Emil Dahl, daughter, 7 pounds 5 ounces.

Nov. 2 to Mr. and Mrs. Fred Kelly, daughter, Candace Marie, 6 pounds 1 ounce.

It is believed that chow dogs were first developed for their meat and fur.

Hospital Record

Artesia General Hospital
Patients Dismissed
Nov. 29—Mrs. T. E. Power and baby; Mrs. J. T. Hamrick; Jimmy Martin, Eusebio Chaidze.
Nov. 21—Elias Casas, Merced Vasquez.
Nov. 22—Mrs. Earl Bean, Mary Sue Hornbaker, Mrs. S. P. Polk, Mrs. Lawrence Davis and baby.
Nov. 23—Jesse Parrish, Earth, Texas, Sally Blue.
Admitted
Nov. 20—Mrs. S. J. Polk.
Nov. 21—Andy Anderson, Vernon Basham, Mrs. Mary Thirby, Jimmy Findley, Lovington, Mrs. Marcellino Almaqr.
Nov. 2—Valenculo Quinonez, Ansoro Villa, Hope.

Personal Mention

Mrs. Mary Conner of Pueblo, Colo., is spending this week in the home of her daughter, Mrs. J. J. Clarke, Jr., and family.

Mrs. Ted Carder and daughter, Ginger, went to El Paso Monday morning. Mrs. Carder has gone to see a specialist.

S/M Troy A. Boyce, son of Mrs. Hattie Boyce was home on 20-day furlough. His family took him Sunday to El Paso where he will board a plane for Long Beach, Calif. and will board his ship USS Manchester. He has been in service three years.

READ THE CLASSIFIEDS

New Member Invested By Girl Scout Troop 4 at First Birthday Party

One new girl was invested by Girl Scout Troop 4 at its first annual birthday party Wednesday at 400F Hall.

The meeting was opened with all members of the troop singing "Hello," followed by the presentation of the colors, salute to the flag and the singing of the Star Spangled Banner.

This was followed by a short investiture program followed with all girls repeating their Brownie promise. Paulette Kobelt received her Brownie pin. The remainder of the girls had received their first pennant, signifying the completion of one year's work in the Brownie program.

The tables were arranged in a horseshoe and were decorated with green trefleils on a brown streamer. A decorated birthday cake, coffee for the mothers and kool-aid for the girls were served 12 mothers, 17 girls and two leaders.

The troop committee consisting of Mrs. Herman Ford, chairman; Mrs. Jack Mathis, Mrs. Hugh Parry, Mrs. John L. Watts presented world pins to 17 girls and the surprise of the evening was the presentation of adult volunteer worker uniforms to leaders, Mrs. R. L. Gill and Mrs. Don B. Shira. This was a combined birthday and Christmas gift from the Brownies and their mothers.

Those present were Mrs. John

E. Bennett and Jackie, Mrs. Thomas Davison and Sandra, Evelyn Blevins, Frances Cates, Mrs. George Dunken and Patty, Mrs. R. L. Gill and Mary, Mrs. Mararette Marshall and Marlene, Mrs. Jack Mathis and Cheryl.

Mrs. Hugh Parry and Cathy, Mrs. Herman Ford and Denny, Mrs. Max Ratliff and Susan, Mrs. Louis Reiter and Lonna, Mrs. John Carter and Paula, Mrs. D. B. Shira and Jeannette, Gale Storm, Mrs. John L. Watts and Margaret, Mrs. Robert Kobelt and Paulette.

A very delightful story by Lorette Wichersham of the Junior Story League entitle "The Dragon."

PEO Sisterhood Hears Program On Top Books

PEO sisterhood chapter "J" met Friday afternoon in the home of Mrs. Raymond Lamb with Mrs. T. C. Stromber as co-hostess.

Plans were made to fill a Thanksgiving basket and Mrs. John Gates, welfare chairman, will distribute the basket.

Refreshments were served 29 members and Mrs. Hal Kanner, the former Joan Wheatley, of New York City, a guest.

Mrs. S. P. Yates presented the program on "The Seven Most Outstanding Books," recalling books she had read during her life which most influenced her.

Next meeting was set for 2 p. m., Friday, Dec. 4.

'Sadie Shaw From Arkansas' Musical Hit at Lake Arthur

Lake Arthur school music department presented a hillbilly musical comedy in one-act Thursday evening in the high school auditorium before a large audience.

The musical comedy entitled "Sadie Shaw from Arkansas" was a tuneful songfest of fun, starring the boys and girls of the high school mixed chorus under the direction of Gene Sooter.

There was no admission charge, but at the close of the program, friends and school patrons donated to help defray expenses of the production.

Prior to the play, Harold Evans, gave a monologue "How Times Does Change."

"Sadie Shaw from Arkansas," written by Charles George, had the following cast of characters: Mrs. Mazie Shaw, Wanda Shirley; Zeke Shaw, Raymond Ripley; Sadie Shaw, Pauline Robinson; Gabe Wilkins, Joe Reynolds; Ravey Hol-

ler, Rudolph Orosco; Daisy, Kay Foster; Frances, Barbara Funk; Violet Mansfield, Dorothy Reynolds; Montgomery Gaylord, Jimmy Jenkins; Melbourne Davenport, Juan Valenzuela; Whatney Huntington, Sammy Gentry; Celeste, Beth Swinney and a chorus of boys and girls.

Piano accompanist was Miss Josephine Klier and the director, Gene Sooter.

The stage decorations and background were very appropriate.

The ninth month of our calendar, September, got its name from the Latin word for "seven." Since Julius Caesar added two months to the Roman calendar, the numerical sequence has been in error.

The lynx was supposed by the ancients to be able to see through the thickest wall.

Bob Hesses Leave Artesia for Lubbock Radio

Mr. and Mrs. Bob Hess left Saturday, Nov. 14, for Lubbock, Texas, where they will be associated with KTYO station.

They were honored by the First Baptist church with a fellowship party at the church parlor Thursday, Nov. 12. This party was given in appreciation for their loyalty and faithful service in all activities of the church.

The program consisted of visiting. The male quartet consisting of S. M. Morgan, Ladson Worley, A. R. Wood and Bob Hess gave two numbers which was enjoyed by a large crowd of friends.

Refreshments were served.

Cecil Doyals Are Honored With Housewarming

About 39 friends and relatives of Mr. and Mrs. Cecil Doyal, Jr., honored them with a housewarming Thursday evening at their new home at 202 W. Mosley.

The young couple received many useful gifts.

The evening was spent in visiting after which refreshments were served.

Social Calendar

Tuesday, November 24
Sew-Sew club, meeting at the home of Mrs. H. O. Miller, 2 p. m.
Alpha Alpha chapter Beta Sigma Phi, meeting at the home of Mrs. Bob Williams, 811 Mann, 8 p. m.
Bulldog Parents club 7:30 high school library. Basketball parents are especially invited.

Friday, November 27
Beta Sigma Phi chapters informal tea for scholarship girl at the home of Mrs. Clyde Guy, 3 p. m.

READ THE CLASSIFIED ADS



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DR. J. K. WOODLEE
CHIROPRACTOR
Palmer Graduate
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A Custom Made MIRROR

SEE US FOR ALL KINDS OF **GLASS**

- Plate Glass
- Furniture Tops
- Auto Glass
- Picture Glass

ARTESIA PAINT & GLASS CO.
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... a truly heart-warming gift

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AMERICAN CAFE

110 WEST MAIN — YOUR 24-HOUR-A-DAY CAFE
Now Open Under the New Management of **TOMMY THOMAS**

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Special Merchant's Lunch 75c

Mexican Dishes Served after 2:00 P. M.

FOR EARLY RISERS—A Hearty Breakfast and Lunches to Go!

EAT OUT THANKSGIVING DAY

Special Thanksgiving Dinner

Turkey Dinner With All Trimmings \$1.50	Virginia Baked Ham With Raisin Sauce \$1.50	Baby Beef T-Bone or Club Steak \$1.50
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Tommy Invites All His Friends to Visit Him, as He is no Stranger to Artesians, Being formerly associated with His Brother, Bill, at the Driller Cafe. Enjoy Good Food Cooked Right.

WE SELL! MASTER PLUMBERS WE SERVICE!

Your Best Buy!

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AUTOMATIC GAS WATER HEATER

START LIVING WITH GOOD PLUMBING

A BETTER WAY!
Night or Day!

The inner tank in every Rheem Water Heater is fully tested at a water pressure twice as great as ever needed for normal use—your assurance of long-lasting reliability.

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Trellis No. 303 can 2 cans 29c

GREEN BEANS
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CAKE MIX
All Cinc Each 37c

PEACHES
Hunt's No. 2 1/2 can 3 cans 89c

PINEAPPLE
Yacht Club, sliced No. 2 can 29c

SHORTENING
Bake-Rite 3 lb. Tin each 79c

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TOMATOES
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Pound

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Bunch

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Bryant Williams' TURKEYS

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Ready to Eat Half or whole lb.

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Pound

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Lean 3 lbs.

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Christian Women's Circle Meetings Start With Dinner

covered-dish luncheon, with all the trimmings was served on Thursday, when circles 1 and 2 met at the home of Mrs. J. J. Walker.

wonderful advances made in science, as well as the blessings we enjoy which we usually take for granted. Mrs. Lee Reeves led the worship service.

Twenty-four members and one guest, Mrs. B. A. DeMars, enjoyed the luncheon.

"The Thankful Heart," told by Mrs. Robert Griffin, was enjoyed by members of circle 2 after their luncheon in Fellowship Hall. The horn of plenty, featuring fruit, was the decoration for the table. Mrs. Roger Durand and Mrs. C. R. Baldwin arranged the centerpiece.

Mrs. J. H. Walker led the worship service on "The Women of Rhodesia."

Hostesses were Mrs. Max Ratliff, Mrs. Jeon Stone, and Mrs. Reese Smith.

New members were Mrs. R. C. Higley and Mrs. Gladys Barron. Visitors were Mrs. Robert Griffin and Mrs. S. A. Davis.

Contributions were made by the members of circle 3 to provide a Thanksgiving dinner for a needy Artesia family. The meeting was held at the home of Mrs. Leslie Martin.

AAUW Meeting Features Panel On Changing Status of Women

American Association of University Women met for their regular monthly luncheon Saturday at the Presbyterian Parish Hall. Members of the Business and Professional Women's club and Delta Kappa Gamma were guests at the meeting.

The program on the status of women was in charge of Miss Lois Nethery, chairman of the status of women committee for AAUW. Miss Nancy Haynes, program chairman, acted as narrator introducing Mrs. C. H. Parker, Miss Alma Sao Felix, Mrs. Allye Terrell, Mrs. Margaret Bildstone and Mrs. Louis Hamilton, who spoke briefly on the role of women and the part they have played in the progress of civilization.

Mrs. Ruth Joss continued the program by pointing out the role of women in the United States today and their demand for equal rights in education, industry and the professional world.

Mrs. Lillian Bigler urged women to take more interest in the political life of the United States and use the power of the vote and the right to education and jobs which are open to all women who wish to take advantage of them.

Mrs. Gordon Smith of Bath, England, told the group about the role of women in England past and present. She stated that in the future women's groups must extend their influence by educating the women in their organizations to work for peace in their own countries and in the world.

Mrs. M. A. Mapes, AAUW art chairman, had on display an exhibit of ceramic art made by local women. Those exhibiting were Mrs. Rex Holmes, Mrs. Loyd Simon, Mrs. Stella Glasscock, Mrs. Owen Haynes, Mrs. Tom Mayfield, Mrs. Erma Williams and Miss Alice Erickson.

Hostesses for the meeting were Mrs. M. A. Mapes, Mrs. J. R. Lund, Miss Alma Sue Felir and Miss Lois Nethery.

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Luxury of Lice No Longer Can Be Tolerated

Cattlemen no longer can afford the "luxury" of allowing lice to build up in their herds, says R. C. Dobson, extension entomologist at New Mexico A&M college. The discomfort which these pesky insects cause cattle results in loss of weight and condition.

When cattle prices are high and ranges are good, the losses incurred by allowing lice to remain on cattle can be absorbed without endangering the cowman's profit. But this is not true today when prices are low and margins are small, the entomologist states. Every effort should be made to produce maximum gains per pound of hay or feed.

Control of lice on cattle has become relatively simple since the appearance of the synthetic organic insecticides, Dobson says, explaining that the operation should be carried on during the fall round-up when cattle are brought to corrals or pens.

He recommends that the animals be treated with a spray containing 8 pounds of 50 per cent wettable DDT powder, or methoxychlor, or 1 pound of 25 per cent wettable powder lindane per 100 gallons of water. Be sure to completely cover the animals with spray, paying particular attention to the head, neck, tail and between the legs.

For further information about cattle pests, ask your county agent for a copy of Extension Circulars

228, which has been recently revised. Use Powdered Milk—A tablespoon of powdered milk added to the flour in which meat or fowl is coated gives a more juicy product. To keep ants out of cupboards, place a cucumber peel on the shelves, no matter how dry the peel becomes, there will be no ants.

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At Home With Hazel
As a change from the traditional rich fruit cakes in preparation at this time of the year, try making a cherry-nut-cake to bring out when those unexpected—and expected—callers drop by for a visit. It's festive enough to feel right at home with the glitter and shine of Christmas, and good enough to win you compliments.
CHERRY-NUT-DATE CAKE
1/2 lb. butter
1/2 lb. sugar
1 tspn. grated orange rind
3 eggs
6 tbspn. milk
3 oz. cherries
1/4 lb. chopped blanched almonds.
3/4 cup chopped dates
3 cups flour
3 tspn. baking powder
Cream shortening, sugar and orange rind. Add eggs one at a time, beating well after each addition. Add chopped almonds, halved cherries and dates. Fold in milk alternately with sifted flour and baking powder. Turn into 9" or 10" cake pan (round or square). Bake in a moderate oven for about 1 1/2 hours. Allow to cool. Frost and decorate with cherries and nuts.
SOUR CREAM FROSTING
1 cup sour cream
Dash of salt
1 cup sugar
1 tspn. vanilla
1/2 cup almonds, chopped
Boil sour cream and sugar to a soft ball stage. Cool. Beat until creamy. Add salt, vanilla and nuts.
To avoid overheating and cracking serving plates, run hot water over them. Dry them and they're ready for a hot meal.
When a recipe calls for grated fruit rind and fruit juice, always grate the rind before you squeeze

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the juice. Use a medium grater and don't take more than the colored rind.

If you're chopping nuts for a cake, save time by going over them several times with a rolling pin.

Local Doctor Discusses Abnormal Blood Pressure

A certain positive pressure exists in the arteries at all times. This pressure is produced by the contraction of the heart which forces blood out into the already dilated arteries. The arteries are elastic vessels and because they offer resistance to the flow of the blood they are constantly "on the stretch."

In dealing with high and low blood pressure, the Chiropractor looks for the defect which is responsible for the abnormal pressure. This defect is often found in the nervous system, as the nervous system supplies the heart and blood vessels with the nerve impulses which are necessary for their proper regulation. The Chiropractor looks for the nerve pressure which is interfering with the transmission of vital nerve energy. Once this interference is located, Chiropractic adjustments are made to remove the pressure, permit the normal transmission of nerve energy and allow the affected parts to gradually build back to normal.

Chiropractors have been unusually successful in handling this type of case.

It is not true to say "everything possible has been done" unless Chiropractic has been tried.

For further information regarding Chiropractic care for abnormal blood pressure, consult Dr. Kathryn Behnke, 408 W. Richardson, phone 861.

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Wouldn't it be nice to know that your business is so arranged that if your partner were suddenly taken out of the picture by an automobile accident or heart attack or in any way, that you would be sole owner of the business and your deceased partner's wife would get her share of the business in cash and in most cases tax free?
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Christian Women Discuss Worship Around the World

General meeting of Christian Women's Fellowship was conducted in the social hall of the First Christian church Thursday afternoon, Nov. 19.

Mrs. G. P. Ivers, president, conducted the business meeting. Mrs. A. W. Boyce, assisted by Mmes. J. W. Lanning, C. Bert Smith, C. V. Miller and Miss Cora Rogers, conducted the study program, "No East or West." It discussed worship around the world. Devotional service by Mrs. Witherson followed.

Hostesses Mmes. A. B. Coll, Neil Munev and J. W. Bradshaw served refreshments of cookies, mints, nuts and coffee.

Present were 21 members, and one guest.

Births

Artesia General Hospital
Nov. 21 to Mr. and Mrs. Lowell Stafford, daughter, Karen Ann, 6 pounds 13 1/2 ounces.

Nov. 21 to Mr. and Mrs. Emil Dahl, daughter, 7 pounds 5 ounces.
Nov. 2 to Mr. and Mrs. Fred Kelly, daughter, Constance Marie, 6 pounds 1 ounce.

It is believed that chow dogs were first developed for their meat and fur.

Hospital Record

Artesia General Hospital

Patients Dismissed

Nov. 29—Mrs. T. E. Power and baby; Mrs. J. T. Hamrick; Jimmy Martin, Eusebio Chaidz.

Nov. 21—Elias Casos, Merced Vasquez.

Nov. 22—Mrs. Earl Bean, Mary Sue Hornbaker, Mrs. S. P. Polk, Mrs. Lawrence Davis and baby.

Nov. 23—Jesse Parrish, Earth, Texas, Sally Blue.

Admitted

Nov. 20—Mrs. S. J. Polk.

Nov. 21—Andy Anderson, Vernon Basham, Mrs. Mary Thirby, Jimmy Findley, Lovington, Mrs. Marcelino Almagr.

Nov. 2—Valencuelo Quinonez, Ansoero Villa, Hope.

Personal Mention

Mrs. Mary Conner of Pueblo, Colo., is spending this week in the home of her daughter, Mrs. J. J. Clarke, Jr., and family.

Mrs. Ted Carder and daughter, Ginger, went to El Paso Monday morning. Mrs. Carder has gone to see a specialist.

S/M Troy A. Boyce, son of Mrs. Hattie Boyce was home on 20-day furlough. His family took him Sunday to El Paso where he will board a plane for Long Beach, Calif. and will board his ship USS Manchester. He has been in service three years.

READ THE CLASSIFIEDS

New Member Invested By Girl Scout Troop 4 at First Birthday Party

One new girl was invested by Girl Scout Troop 4 at its first annual birthday party Wednesday at IOOF Hall.

The meeting was opened with all members of the troop singing "Hello," followed by the presentation of the colors, salute to the flag and the singing of the Star Spangled Banner.

This was followed by a short investiture program followed with all girls repeating their Brownie promise. Paulette Kobelt received her Brownie pin. The remainder of the girls had received their first pennant, signifying the completion of one year's work in the Brownie program.

The tables were arranged in a horseshoe and were decorated with green trefails on a brown streamer. A decorated birthday cake, coffee for the mothers and koolaid for the girls were served 12 mothers, 17 girls and two leaders.

The troop committee consisting of Mrs. Herman Ford, chairman; Mrs. Jack Mathis, Mrs. Hugh Parry, Mrs. John L. Watts presented world pins to 17 girls and the surprise of the evening was the presentation of adult volunteer worker uniforms to leaders, Mrs. R. L. Gill and Mrs. Don B. Shira. This was a combined birthday and Christmas gift from the Brownies and their mothers.

Those present were Mrs. John

E. Bennett and Jackie, Mrs. Thom as Davison and Sandra, Evelyn Blevins, Frances Cates, Mrs. George Dunken and Patty, Mrs. R. L. Gill and Mary, Mrs. Marar ette Marshall and Marlene, Mrs. Jack Mathis and Cheryl.

Mrs. Hugh Parry and Cathy, Mrs. Herman Ford and Denny, Mrs. Max Ratliff and Susan, Mrs. Louis Reiter and Lonna, Mrs. John Carter and Paula, Mrs. D. B. Shira and Jeannette, Gale Storm, Mrs. John L. Watts and Margaret, Mrs. Robert Kobelt and Paulette.

A very delightful story by Loretta Wichersham of the Junior Story League entitled "The Dragon."

Bob Hesses Leave Artesia for Lubbock Radio

Mr. and Mrs. Bob Hess left Saturday, Nov. 14, for Lubbock, Texas, where they will be associated with KTYO station.

They were honored by the First Baptist church with a fellowship party at the church parlor Thursday, Nov. 12. This party was given in appreciation for their loyalty and faithful service in all activities of the church.

The program consisted of visiting. The male quartet consisting of S. M. Morgan, Ladson Worley, A. R. Wood and Bob Hess gave two numbers which was enjoyed by a large crowd of friends.

Refreshments were served.

Cecil Doyals Are Honored With Housewarming

About 39 friends and relatives of Mr. and Mrs. Cecil Doyal, Jr., honored them with a housewarming Thursday evening at their new home at 202 W. Mosley.

The young couple received many useful gifts.

The evening was spent in visiting after which refreshments were served.

Social Calendar

Tuesday, November 24

Sew-Sew club, meeting at the home of Mrs. H. O. Miller, 2 p. m.
Alpha Alpha chapter Beta Sigma Phi, meeting at the home of Mrs. Bob Williams, 811 Mann, 8 p. m.

Bulldog Parents club 7:30 high school library. Basketball parents are especially invited.

Friday, November 27

Beta Sigma Phi chapters informal tea for scholarship girl at the home of Mrs. Clyde Guy, 3 p. m.

READ THE CLASSIFIED ADS

PEO Sisterhood Hears Program On Top Books

PEO sisterhood chapter "J" met Friday afternoon in the home of Mrs. Raymond Lamb with Mrs. T. C. Stromber as co-hostess.

Plans were made to fill a Thanksgiving basket and Mrs. John Gates, welfare chairman, will distribute the basket.

Refreshments were served 29 members and Mrs. Hal Kanner, the former Joan Wheatley, of New York City, a guest.

Mrs. S. P. Yates presented the program on "The Seven Most Outstanding Books," recalling books she had read during her life which most influenced her.

Next meeting was set for 2 p. m., Friday, Dec. 4.

'Sadie Shaw From Arkansas' Musical Hit at Lake Arthur

Lake Arthur school music department presented a hillbilly musical comedy in one-act Thursday evening in the high school auditorium before a large audience.

The musical comedy entitled "Sadie Shaw From Arkansas" was a tuneful songfest of fun, starring the boys and girls or the high school mixed chorus under the direction of Gene Sooter.

There was no admission charge, but at the close of the program, friends and school patrons donated to help defray expenses of the production.

Prior to the play, Harold Evans, gave a monologue "How Times Does Change."

"Sadie Shaw from Arkansas," written by Charles George, had the following cast of characters: Mrs. Mazie Shaw, Wanda Shirley; Zeke Shaw, Raymond Ripley; Sadie Shaw, Pauline Robinson; Gabe Wilkins, Joe Reynolds; Ravey Hol-

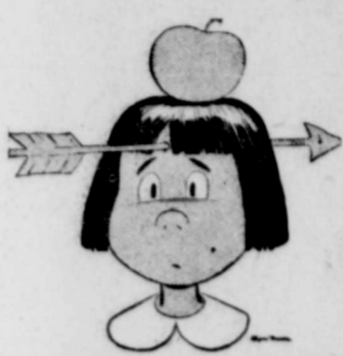
ler, Rudolph Orosco; Daisy, Kay Foster; Frances, Barbara Funk; Violet Mansfield, Dorothy Reynolds; Montgomery Gaylord, Jimmy Jenkins; Melbourne Davenport, Juan Valenzuela; Whatney Huntington, Sammy Gentry; Celeste, Beth Swinney and a chorus of boys and girls.

Piano accompanist was Miss Josephine Klier and the director, Gene Sooter.

The stage decorations and background were very appropriate.

The ninth month of our calendar, September, got its name from the Latin word for "seven." Since Julius Caesar added two months to the Roman calendar, the numerical sequence has been in error.

The lynx was supposed by the ancients to be able to see through the thickest wall.



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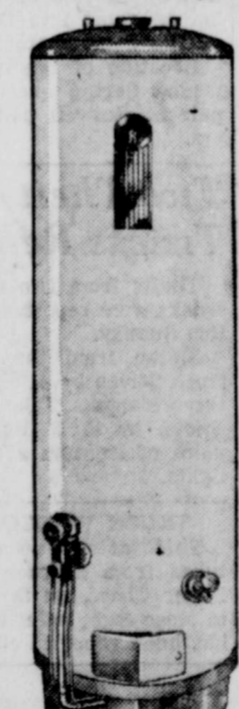
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Christian Women's Circle Meetings Start With Dinner

covered-dish luncheon, with all the trimmings was served Thursday, when circles 1 and 2 of the Christian Women's Fellowship met at the home of Mrs. J. J. Walker.

The lace-covered table was decorated with pyracantha and bright yellow chrysanthemums. Mrs. E. A. DeMars read a devotional prayer poem before the meal.

Travis Stovall, program leader, spoke on "What We Have Learned for on This Thanksgiving." She stressed the many

wonderful advances made in science, as well as the blessings we enjoy which we usually take for granted. Mrs. Lee Reeves led the worship service.

Twenty-four members and one guest, Mrs. B. A. DeMars, enjoyed the luncheon.

"The Thankful Heart," told by Mrs. Robert Griffin, was enjoyed by members of circle 2 after their luncheon in Fellowship Hall. The horn of plenty, featuring fruit, was the decoration for the table. Mrs. Roger Durand and Mrs. C. R. Baldwin arranged the centerpiece.

Mrs. J. H. Walker led the worship service on "The Women of Rhodasia."

Hostesses were Mrs. Max Ratliff, Mrs. Jean Stone, and Mrs. Reese Smith.

New members were Mrs. R. C. Higley and Mrs. Gladys Barron. Visitors were Mrs. Robert Griffin and Mrs. S. A. Davis.

Contributions were made by the members of circle 3 to provide a Thanksgiving dinner for a needy Artesia family. The meeting was held at the home of Mrs. Leslie Martin.

"The Praying Hands," a recording of a musical play, that told the story of the painting made by Albert Durer, was presented by Mrs. Ray Fagin, program leader.

Girl Scout Troop 15 Birthday Is Marked with Party

Members of Girl Scout Troop 15 celebrated their birthday with a party served by troop committee members last week.

Three new girls were invited. They were Sandra Hickman, Becky Hicks and Luna Alford. Mothers, Mrs. Charles Hicks, Mrs. B. F. Hickman and Mrs. R. R. Alford were guests of honor.

Eighteen girls enjoyed birthday cake and cocoa. Troop leaders are Mrs. Kirk Yeager and Mrs. Floyd Colbert.

The troop recently went on an all-day cookout to the Pecos river. They prepared a one-pot meal. Eighteen girls helped lay nature trails and prepare the meal.

AAUW Meeting Features Panel On Changing Status of Women

American Association of University Women met for their regular monthly luncheon Saturday at the Presbyterian Parish Hall. Members of the Business and Professional Women's club and Delta Kappa Gamma were guests at the meeting.

The program on the status of women was in charge of Miss Lois Nethery, chairman of the status of women committee for AAUW. Miss Nancy Haynes, program chairman, acted as narrator introducing Mrs. C. H. Parker, Miss Alma Sue Felix, Mrs. Allye Terrell, Mrs. Margaret Bidstone and Mrs. Louis Hamilton, who spoke briefly on the role of women and the part they have played in the progress of civilization.

Mrs. Ruth Jess continued the program by pointing out the role of women in the United States today and their demand for equal rights in education, industry and the professional world.

Mrs. Lillian Bigler urged women to take more interest in the political life of the United States and use the power of the vote and the right to education and jobs which are open to all women who wish to take advantage of them.

Mrs. Gordon Smith of Bath, England, told the group about the role

Luxury of Lice No Longer Can Be Tolerated

Cattlemen no longer can afford the "luxury" of allowing lice to build up in their herds, says R. C. Dobson, extension entomologist at New Mexico A&M college. The discomfort which these pesky insects cause cattle results in loss of weight and condition.

When cattle prices are high and ranges are good, the losses incurred by allowing lice to remain on cattle can be absorbed without endangering the cowman's profit. But this is not true today when prices are low and margins are small, the entomologist states. Every effort should be made to produce maximum gains per pound of hay or feed.

Control of lice on cattle has become relatively simple since the appearance of the synthetic organic insecticides, Dobson says, explaining that the operation should be carried on during the fall round-up when cattle are brought


to corrals or pens. He recommends that the animals be treated with a spray containing 8 pounds of 50 per cent wettable DDT powder, or methoxychlor, or 1 pound of 25 per cent wettable powder lindane per 100 gallons of water. Be sure to completely cover the animals with spray, paying particular attention to the head, neck, tail and between the legs.

For further information about cattle pests, ask your county agent for a copy of Extension Circulars

228, which has been recently revised.

Use Powdered Milk—A tablespoon of powdered milk added to the flour in which meat or fowl is coated gives a more juicy product.

To keep ants out of cupboards, place a cucumber peel on the shelves, no matter how dry the peel becomes, there will be no ants.



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As a change from the traditional rich fruit cakes in preparation at this time of the year, try baking a cherry-nut-cake to bring out when those unexpected—and expected—callers drop by for a visit. It's festive enough to feel right at home with the glitter and shine of Christmas, and good enough to win you compliments.

CHERRY-NUT-DATE CAKE

1/2 lb. butter
1/2 lb. sugar
1 tspn. grated orange rind
3 eggs
6 tspn. milk
3 oz. cherries
1/4 lb. chopped blanched almonds.

3/4 cup chopped dates
3 cups flour
3 tspn. baking powder
Cream shortening, sugar and orange rind. Add eggs one at a time, beating well after each addition. Add chopped almonds, halved cherries and dates. Fold in milk alternately with sifted flour and baking powder. Turn into 9" or 10" cake pan (round or square). Bake in a moderate oven for about 1 1/2 hours. Allow to cool. Frost and decorate with cherries and nuts.

SOUR CREAM FROSTING

1 cup sour cream
Dash of salt
1 cup sugar
1 tspn. vanilla
1/2 cup almonds, chopped

Boil sour cream and sugar to a soft ball stage. Cool. Beat until creamy. Add salt, vanilla and nuts.

To avoid overheating and cracking serving plates, run hot water over them. Dry them and they're ready for a hot meal.

When a recipe calls for grated fruit rind and fruit juice, always grate the rind before you squeeze

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It is not true to say "everything possible has been done" unless Chiropractic has been tried.

For further information regarding Chiropractic care for abnormal blood pressure, consult Dr. Kathryn Benke, 408 W. Richardson, phone 861. —Adv.

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Don Haskins, Six-Foot-two Traveler Newcomer Is Former Oklahoma All-Stater, Top Shot

Don Haskins, a 6-foot 2-inch addition to the Central Valley Electric Travelers, has a stand-out record bolstering the hopes of Coaches Paul Frost and Red Goodwin for a top National Industrial Basketball League showing this season.

Haskins was an Oklahoma high school all-stater in his senior year. In college at Oklahoma A&M, Stillwater, he was regarded by top flight coach Hank Iba as one of the top shooters on offense in the country.

Haskins, entering A&M in 1948, received his PE degree in 1953. He played freshman basketball and varsity three years.

He led his team to the Missouri Valley conference title, all-college championship and fourth place in the NCAA during his junior year. As a senior, he sparked the A&M entry to the Missouri Valley conference title, the all-college tourney win, and was with the team when it advanced to the semifinals in the national NCAA.

Haskins is a 190-pounder, age 23, and married. The Haskins have a year-old son. His home was at Enid, Okla.

At A&M, in his senior year, he was third in team scoring and was high among conference scoring leaders.

Haskins is regarded by Frost, the Traveler's head coach, as one of the top prospects in the NIBL.

He has given indication of being a top offensive threat as well as a top rebounder.

Haskins, with other Traveler players is in daily workouts as the team points for its NIBL opener against the Ada Oilers of Houston in a game scheduled for Artesia next Monday, Nov. 30.



CVE TRAVELER DON HASKINS

three-day review of problems and advancements in the field of internal medicine.

The sponsoring hospital is a unit of the Kansas City College of Osteopathy and Surgery. Four symposiums were held during course of the conference.

Pulmonary tuberculosis, TB of the lungs, is responsible for 92 percent of all deaths from TB, but the disease can attack almost any part of the body including the brain, spinal cord, bones, skin, and eyes.

Tuberculosis causes more deaths than any other disease among young people between the ages of 15 and 35. Yet TB can and does kill at any age.

Tuberculosis robs the nation of approximately 1 million working years each year—time lost by people who die of the disease.

COULD YOU STOP?



Family Gatherings Time to Remember Our Freedom

This year, as every year, millions of American homes will observe the Thanksgiving holiday. On the farms and in the cities and villages families will gather around dining room tables for the traditional feast.

The world has turned over many times in this better part of three centuries, but Thanksgiving is fundamentally the same. It is the time to remember the blessings we all so often forget in the rush of daily living, blessings which have multiplied almost faster than the mind can grasp them since the pilgrims gave thanks because they had an opportunity to live together in an atmosphere of freedom.

Through the years, this freedom has grown and become strong in America. The pilgrims vision of individual liberty is now guaranteed to every American. And it will continue to rise above every threat so long as we are willing to bow our heads in humble thanks.

Unfortunately though, we are sometimes inclined to take freedom for granted. We lose sight of it in the maze of other blessings which freedom fosters. We forget that the price of freedom is high, that men and women have died for it ever since so many of the pilgrims perished from cold and hunger the first winter.

DAYS OF THE MONTH

December may be a cold month but don't forget the week of December 6-13 is International Golden Rule Week. . . remember "Do unto others as you would have others do unto you" . . . The 5th of December is the date that President Martin VanBuren was born in 1782 . . . And of course, December 7 was the fateful day when the Japanese bombed Pearl Harbor in 1941 . . . The 21st is the first day of winter and that is also the day that the Pilgrims reputedly landed way back in 1620 . . . Christmas Day comes on the 25th and it should be ringed on your calendar right now, for it is the big gift day of the year, of course. . . Come December 31, we ring out the old year and ring in the new year, 1954.

THE "H" BOMB

At a recent meeting on civil defense Admiral Barbee disclosed that the "H" or hydrogen bomb can be depended on to completely destroy an area of about 50 square miles or a circle eight miles in diameter. This has revolutionized

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\$100	\$ 8.40	\$ 5.93
\$300	24.66	17.20
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Above payments cover everything! Loans of other amounts, or for other periods, are comparable. (N. M.)

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civil defense concepts to one simple procedure for large cities. When an attack is expected, the people must start walking away from the center of the city.

ELECTION PROCLAMATION TO THE QUALIFIED VOTERS OF THE LAKE ARTHUR DRAINAGE DISTRICT:

I, Paul Robinson, Chairman of the Commissioners of Lake Arthur Drainage District, in accordance with law fixing the time for election of Commissioners of said Dis-

trict, and pursuant to a Resolution of the Commissioners, do hereby proclaim that a regular election of three (3) members of the Board of Commissioners of the Lake Arthur Drainage District, in Chaves and Eddy Counties, in the State of New Mexico, in place of Paul Robinson, J. L. Taylor and H. H. Mills, whose terms are now expiring as members of said Board, is hereby called to be held on Tuesday, December 8, 1953, between the hours of 8:00 A. M. and 6:00 P. M., said election to be held

in the Town of Lake Arthur, New Mexico at the following place: Town Hall in the Town of Lake Arthur. Judges named to conduct said election are: Ed E. Cox, Jess Huff, Ned Hedges. All qualified electors within the Lake Arthur Drainage District, and any persons residing in Chaves or Eddy Counties who are owners of agricultural lands within said Lake Arthur Drainage Dis-

trict will be entitled to This Notice is to be in the Artesia Advocate New Mexico, as provided IN WITNESS WHEREOF I have hereunto set my hand and the Secretary of the State of New Mexico, this 5th day of November, 1953. PAUL ROBINSON, (SEAL) ATTEST: H. H. Mills, Secretary.

CHEAPEST in TOWN! PRICES

WINTER IS COMING SO . . . BEGINNING FRIDAY, NOV. 20, WE WILL INTRODUCE NEW LOW PRICES AND PASS SAVING TO YOU . . .

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HOT DOGS Each 15c . . . 2 for 25c

MUCHO BURGER Each 25c . . . 3 for 69c

MILK SHAKE Each 20c . . . 2 for 29c

CONEY ISLAND With Chili Each 20c . . . 2 for 35c

ZIP BURGER . . . 3 for 39c

CHEESE BURGER Jumbo . . . 29c

DARI-CREME Corner First and Dallas Phone 1642 "Cheapest in Town!"

Dr. Earhart Attends Medical Conference

Dr. Ralph Earhart has returned from the Midwestern Clinical conference sponsored Nov. 20-22 by the Osteopathic hospital of Kansas City, Mo.

The clinic concentrated on a

MONEY TO LOAN LOW INTEREST — FAST SERVICE E. A. HANNAH Artesia Representative Phone 352-W

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Yes, you get more car for less money in Chevrolet!

More beauty, inside and out, with the widest choice of body-types and colors in its field.

More driving thrills, with either of Chevrolet's two great high-compression Valve-in-Head engines!

More riding smoothness, more road-stability and more safety protection with this stronger, heavier, longer lasting car!

More value throughout, when you buy, while you drive, when you trade!

Come in: confirm these facts; and you'll choose Chevrolet . . . America's finest buy, America's most popular car!

Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models . . . Power Steering and E-Z-Eye Plate Glass available on all models . . . at extra cost.

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101 WEST MAIN

Game Bulldogs Overcome Injuries to Top Hobbs 21-20

Artesia's game Bulldogs overcame injury and illness Friday night to edge Hobbs 21-20 to tie with Roswell for district 2-AA grid conference honors.

The accurate toe of Larry Beadle making good on three touchdown conversion kicks made the difference for Artesia.

While Artesia ties with Roswell for district honors, the Coyotes go into state playoffs through their victory over Artesia.

Artesia capitalized on a powerful second-quarter ground attack to win, while the Eagles came back in the last half with a top-notch passing game to nearly knot the score.

Hobbs scored first in the contest during the initial period on a drive from its own 40. Carries by Gary Sloan and Pete Collins put the ball on the Eagle 48, where back Lynn White completed a pass to J. R. Williams on the Artesia 4. Ronnie Flowers broke away to the Artesia 28, stopped only by Freddie Sanders.

Williams drove to the 23. White passed to Collins on the 20. Sloan carried to the 17 and White in two drives to the 14. Then White, Hobbs' stand-out player in Friday's contest, swept around left end into pay dirt as the period ended. Weldon May converted.

But Artesia retaliated just a minute later when Johnny Riddle took the Hobbs kickoff after the TD and ran it 80 yards, from the Artesia 15 to the Hobbs 5. Sanders carried to the 4, then Larry Beadle smashed over and kicked converted for the extra point, tying the score 7-7.

Artesia scored again 2 1/2 minutes later in the second period, set up this time by a Riddle

lateral to Freddie Sanders, who scampered to the Hobbs 27 in a 47-yard exhibition of speed and dodging.

Beadle drove to the 22 and Sanders carried to the 21, where a 5 yard penalty against Hobbs advanced the ball to the 16. From there Riddle leaped over guard and into the end zone. Beadle again converted.

The Bulldogs' last score of the game climaxed a smashing ground drive beginning on the Artesia 23 and piling up seven first downs in its course.

Riddle on a keeper feinted to the 35, Roy Nelson pushed to the 37, and Riddle in a dandy drive faked around left end to the Artesia 47.

Larry Beadle went to the Hobbs 46 in two line assaults, then Riddle went over guard to the 40. In its most determined stand against the campaign, Hobbs drove Sanders back to the 45, but Riddle completed a pass to Sam Golden to the 26 on the next play.

Riddle and Sanders carried to the 22, where Riddle pitched to Sanders, who swept around right end to the 13. Sanders carried to the 14, Riddle to the 11, Beadle to the 1. Then Beadle, with 15 seconds on the clock, pushed over and successfully converted.

Three minutes into the third quarter Hobbs scored again after an exchange of pass and lateral interceptions. Arvis Powell intercepted a lateral on the Artesia 14 for Hobbs. Flowers was dumped back to the 16 on first play, but White passed to Collins to regain the ground.

White kept to the 12, where he completed a pass to John Moore in the end zone.

A backfield-in-motion penalty called the play back to the 17, but White repeated the play, connecting with Neil Gholson in the end zone. Weldon May, kicking despite



a broken arm, missed the conversion, which proved to be the one that cost the Eagles the game.

Hobbs was back again 4 1/2 minutes later with another TD, this time almost a solo performance of White's passing and running ability. With the Eagles taking over after a punt to their own 20, White carried to the 29 in two attempts. Cloan went to the 31. Then White

completed to Collins on the Artesia 49.

From there White raced all the way to score and May converted to put the score at 21-20. Artesia held the ball for the five minutes remaining in the period, then lost it on downs as the final quarter started.

Hobbs held the ball for two minutes before punting to the Artesia 15, where Roy Johnson raced as the ball rolled back to the 25, grabbed it and ran to the 10, then reversed himself and slammed back to the 26 in the game's final moments.

Artesia controlled the ball for four minutes before a fumble gave Hobbs the ball on its own 46. Hobbs staged a late scoring drive, interrupted by Jerry Simmons' pass interception with four minutes left on the clock.

Artesia controlled the ball until the gun sounded, adding two first downs in doing it.

Hobbs threw a heavy scare into Bulldogs and Artesia fans with a devastating passing attack which gave the Eagles four first downs and 124 yards.

Louis Campanella, playing with a cracked rib, Johnson, and Jay Mitchell again keyed the Artesia defense against Hobbs' ground attack, and aided Riddle, Sanders, and Simmons on the pass defense.

59 yards into pay dirt.

Highlands piled up nine first downs to Albuquerque's five, but the Bulldogs led gaining with 132 yards on the ground and 85 in the air. Hornets had 16 rushing and 10 passing.

Anyone who thinks by the inch and talks by the yard should be moved by the foot.

JOHNNY RIDDLE, Artesia quarterback (arrow) sweeps around Hobbs players and picks up interference at start of the second quarter in Friday night's games on an 80-yard kick-off return that set-up Artesia's first TD of the game. Sam Golden (27) rushes toward camera to meet Hobbs player, while Jay Mitchell (23) and unidentified Artesia player charge up to aid Riddle. Freddie Sanders is being dropped behind Riddle at left. (Photo by Gable)

GAME IN STATISTICS		Player	Gnd.	Lost	Net	TCB	Avg.	
ARTESIA	HOBBS	Beadle	97	1	96	10	5	
251	Yards gained rushing	Riddle	76	0	76	15	5	
8	Yards lost rushing	Sanders	75	5	70	10	7	
243	Net yards rushing	Nelson	5	0	5	3	1.66	
14	Yards gained passing	Lewis	19	3	16	5	3	
257	Net yards gained	Price	4	0	4	2	2	
0	First downs rushing	SCORING						
15	First downs passing	Player	TD	PAT	Total			
15	Total first downs	Beadle	2	3	15			
15	Total first downs	Riddle	1	0	6			
1	Passes attempted	PLAYS RUN BY QUARTERS						
1	Passes completed	Artesia	9	23	18	14	64	
2	Opp. passes intercepted	Hobbs	19	11	10	11	51	
2	for 62	SCORING BY QUARTERS						
31	Punt Average	Artesia	0	21	0	0	21	
1	for 1	Hobbs	7	0	13	0	20	
5	for 235	WATER EVERGREENS						
47	Average kickoff	Evergreens in dry soils are especially subject to winter injury. Therefore, it is well to see that the plants are well supplied with water before the ground freezes over. Soils deficient in moisture should be watered whenever the weather permits during the winter.						
3	for 59	INDIVIDUAL STATISTICS						
2	Average return	RUSHING						
0	Number fumbles							
0	Own fumbles recovered							
1	Opp. fumbles recovered							
1	for 5							

FREDDY SANDERS SWEEPS past an unidentified Hobbs player in a 47-yard run in the second quarter of Friday night's game, setting up Artesia's second touchdown of the game 3:50 minutes into the period. Sanders took the ball on a lateral from quarterback Johnny Riddle, ran it from the Artesia 25 to the Hobbs 27. (Photo by Gable)

Roswell, Albuquerque To Battle for State Crown

Roswell tumbled Carlsbad 6-0 Friday night and Albuquerque High won statistically over Highlands Saturday, according to officials, to send the two teams into state playoffs.

Roswell and Albuquerque High will meet at Roswell at 2 p. m. this Saturday in the playoff contest for the state AA grid championship. Roswell will go in the fray heavily favored, having already defeated Albuquerque High in non-conference play.

Albuquerque High's win over Highlands was hotly disputed, but an official's declaration the Bulldogs held a 2-1 penetration edge over the Hornets gave Albuquerque a win after the 6-6 contest.

Reporters and Highlands coach Hugh Hackett bitterly protested that Head Linesman Richard Van Fleet of Los Alamos had things just the other way around.

But Van Fleet was adamant and U. G. Montgomery, executive secretary of the New Mexico High School Activities Assn. said the ruling would stand.

Montgomery said, "You can't reverse the ruling of the official any more than you can change an umpire's call on balls and strikes in a baseball game."

At Roswell Friday night it was another story, with the Carlsbad Cavemen fumbling nine times to spoil every offensive drive in the making.

While Carlsbad was able to hold Roswell three times against scoring from inside the Cavemen 20, it was never able to drive beyond the Coyote 43.

One of Roswell's five fumble recoveries from shaky Cavemen hands set-up the Coyote's lone score. It came at the end of the first quarter half when Roswell recovered on the Caveman 42.

Sherman Pruitt advance the pigskin six yards and Jack Doran completed a pass to Kyle Lord on the

Caveman 25 (Roswell's only pass completion).

Then brilliant little Lloyd Taylor in three carries went to the three. Pruitt drove inside the one, and Taylor went over.

Taylor carried the ball 36 times for 196 yards.

Roswell piled up 14 first downs to Carlsbad's nine, outrushed the Cavemen 255 yards to 143, and out-penetrated 4-0.

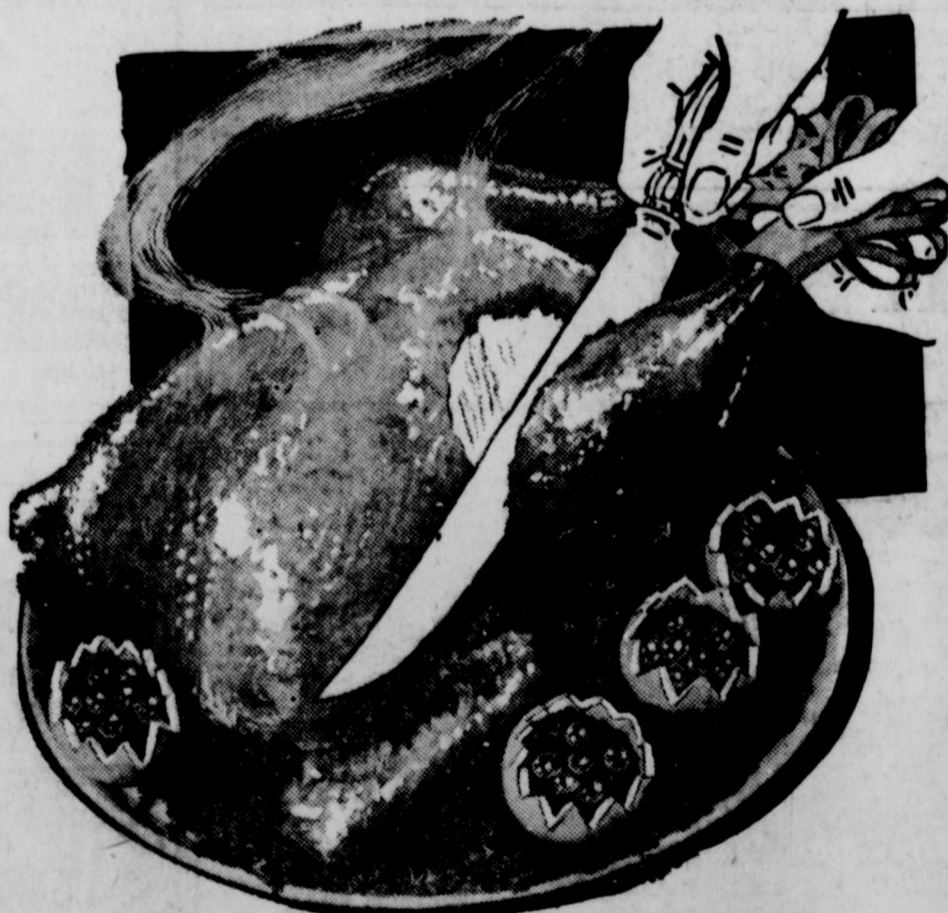
In the Albuquerque High-Albuquerque Highlands fray, official records failed to show the Bulldog's winning penetration.

Reporters said Albuquerque went to the Highlands 16 in the second quarter. Highland went to the Albuquerque 16 in the first and to the Bulldog 13 in the second.

Highlands scored first in opening minutes of the first period on a 33-yard drive.

Albuquerque evened up in the third period when Buster Quist completed a pass to Ralph Boan for

ARTESIA HOTEL COFFEE SHOP



THANKSGIVING DINNER

12 to 8 P. M. - \$2:50

Children's Dinner \$1.25

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| ROAST YOUNG TOM TURKEY | | | | |
| Candied Yams | Dressing | Cranberry Sauce | Creamed Turnips | |
| Hot Mince Pie | Fresh Kentucky Wonder Beans | Pumpkin Pie | Pecan Pie | |
| | Coffee or Tea | | | |

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The Artesia Advocate

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ORVILLE E. PRIESTLEY, Publisher
 VERNON E. BRYAN, General Manager
 DAVID H. RODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Bank Anniversary

FIRST NATIONAL BANK of Artesia today marks 50 years of service to the community since its founding Nov. 24, 1903.

Even as it marks a golden anniversary, it will take another step forward. It has received federal permission to expand its capital stock, from \$250,000 to \$300,000 through a 20 per cent stock dividend, and its surplus from \$250,000 to \$300,000.

That puts it in a tie with the First National Bank of Roswell for the state's sixth largest bank. Only two banks in Santa Fe and three in Albuquerque exceed these two Southeastern New Mexico institutions.

It is also indicative of the First National Bank's stature that during this anniversary month it has taken a leading role in such a far-sighted development as the Pecos Valley experimental farm project.

Through the years the bank has played an increasingly large role in community development. Through its liberal policies it has helped other Artesia businesses to grow. Today its facilities are streamlined along latest lines, housed in what is perhaps the community's most modern and impressive building.

At 50 years the First National Bank has a composite personality of youthful vigor and mature judgment which has guided it to a position of leadership in New Mexico banking circles.

Experimental Farm

PERHAPS THE TOP argument brought up against the experimental farm or substation proposed for the Pecos Valley is the matter of annual operating costs.

Getting funds to buy the farm is one thing; getting the money to operate it another.

As of now, it looks as though the state legislature will be asked to support the project through appropriations.

Reports are current other experimental stations in New Mexico are hard-pressed for operating funds, particularly the main station at A&M college.

As of now there is no definite figure to work on in discussing this matter of operating costs. A study is being launched to determine whether it will be best to buy a farm for use as an experimental station, or to organize a system in which test plots on privately-owned farms are used by experts to be stationed in the valley.

This matter of going to the state government for funds for a project is an extremely touchy one in current American thinking. We think we have a worth-while project which deserves governmental funds for support. Another group thinks it has a project equally deserving. Yet everyone is against tax increases required to finance an ever-increasing burden of government supported projects.

We have no doubt that a thoroughly competent committee now investigating all phases of the experimental farm project will dig deeply into this problem of annual operating costs. If state appropriations do not seem likely, perhaps cotton growers will seek to support through an annual assess-

White Elephants

ARTESIA LEGIONNAIRES are beating the bushes for suitable white elephants to be placed on the block in their first White Elephant Auction Sale Dec. 5.

The word from Fred Stowe, chairman of the project, is that any item which has fallen into disuse is needed for the sale, with the exception of clothing.

There's not a family, farm, or business house in Artesia that doesn't have tucked away in an attic somewhere items which have become white elephants to the particular owner.

No matter how improbable those items may be, the Legion still wants them for the auction. While the owner may have no use for them, they might include objects that are just what someone else needs.

The object of all this is to raise funds for the Legion's veterans' rehabilitation program and a contribution to the national Wooden Church Crusade.

Legion members will be touring North Eddy county in the next few days looking for white elephants which may be housed in attics, tucked back in a closet, buried under a pile of stuff in a shed.

Take a look around your house. The only requirement is that it be in usable shape and if it has working parts, that it be in some kind of working order.

McAnally Resigns

ARTIE McANALLY, a member of the board of education for six years, has resigned his office with this thought in mind: Since he does not intend to seek re-election in the next school election, it is better to drop out now, let the board appoint a replacement, and give that replacement an opportunity to pick up experience in this period before the election. The hope is that the replacement will seek election to the board, giving it the benefit of his experience.

This line of thinking has developed because the state board of education in appointing a new school board following the reorganization specified, as the community wanted it to, that appointees were to serve only until the next school election.

If none of the current appointees were to seek re-election, that might leave the community in the position of marking time while an inexperienced board felt out its job and learned the ropes.

Certainly the community shall miss the presence of Mr. McAnally on the board. At the same time he has chosen a wise course since, due to his lengthy service, he would not be a candidate for re-election in 1955.

Community Program

CHAMBER OF COMMERCE members brought out some mighty fine ideas for civic growth and improvement last week via the news-to-Artesia and highly successful "discussion 66" technique.

The key idea was increased general civic cooperation. There were plenty of others of equal merit, such as the idea for a community building, and that for a supervised summer recreation program.

It is one thing to call for cooperation, another thing to get it. Cooperation can't be demanded; it has to be earned. That can come through development of projects possessing such worth they attract support.

The chamber hit on a key point in its expressed desire to attract more young men into community activity. Like any business, a community in its civic business must train younger men to succeed those who no longer wish to continue after long years of service.

There is plenty of opportunity for new, young blood in civic activity. Perhaps the one outstanding need of the community is for the manpower, the young vision and strength, to carry out these worthwhile activities and projects.

NEW MEXICO EDITORS ARE SAYING—

Farmers Have Plenty of Criticism for Views Held By Benson, None of Secretary Personally

WELCOME Santa Fe will be honored, indeed, to be host even for a few hours to Secretary of Agriculture Ezra Taft Benson, who is on a flying tour of drought areas seeking information about how the federal government can help relieve the widespread distress the lack of water has caused.

A number of ranchers, farmers and dairymen from this area have been invited to confer with the cabinet member, and while they may not get any quick answers it probably will be a relief just to talk over a few problems with the boss man himself.

Mr. Benson—or rather his policies—have been a matter of sharp controversy for several months, and there have been demands that he be fired or resign. But with all of the criticism there has been no disparagement of the man himself or of his motives or intentions.

Secretary Benson is a man of sincerity and stature. Santa Fe extends the hand of welcome—New Mexican, Santa Fe.

POSTWAR REAL ESTATE DEVELOPMENT

ment on their production such a project. Perhaps the project can be jointly financed by the state government and growers.

This much is certain: Other industry is far ahead of the cotton industry in research, which has been carried on with those industry's private funds. If the cotton grower is to stay in competition with competing products, especially the synthetics, he must increasingly turn to research in material usage.

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The chamber hit on a key point in its expressed desire to attract more young men into community activity. Like any business, a community in its civic business must train younger men to succeed those who no longer wish to continue after long years of service.

There is plenty of opportunity for new, young blood in civic activity. Perhaps the one outstanding need of the community is for the manpower, the young vision and strength, to carry out these worthwhile activities and projects.



STARS IN MUSICAL "Sadie Shaw from Arkansas" at Lake Arthur schools Thursday were, left to right, Joe Reynolds, Pauline Robinson (as Sadie), Wanda Shirley, Juan Valenzuela, Raymond Ripley, Jimmie Jenkins, and Dorothy Reynolds, members of the mixed chorus under direction of Gene Sooter.

Now 990 K S V P Now 990

Program Log Subject to Change Without Notice

TUESDAY P. M.	9:00 Ladies Fair	THURSDAY	5:30 Sky King
1:00 Everett Hollis News	9:25 News	5:55 Sign On	6:00 Gabriel Heatter
1:15 Platter Palace	9:30 Queen for a Day	6:00 Sunrise News	6:15 Tita Moody
1:30 Bankage Talking	9:45 Queen for a Day	6:05 Synopsized Clock	6:20 Bonnie Lou and Her Boys
2:15 Tours in Tempo	10:00 Curt Massey	6:15 Mitchell Farm Report	6:30 Fulton Lewis, Jr.
2:30 Welcome Ranch	10:15 Capital Commentary	6:15 Gabriel Heatter	6:45 Neighborhood News
3:00 Adventure in Listening	10:20 Musical Cookbook	6:15 Gabriel Heatter	7:00 Bill Henry
3:25 News	10:30 The Past in Review	6:20 Robert Harleigh	7:05 Harry Wismer
3:30 Wonderful City	10:45 Artesia School Program	7:00 Robert Harleigh	7:15 Bankhouse Serenade
4:00 Adventures in Listening	11:00 Cedric Foster	7:05 Harry Wismer	7:25 Organ Portraits
4:15 Tita Moody	11:15 Morning Devotional	7:10 State News Digest	7:30 Official Detective
4:30 Bonnie Lou and Her Boys	11:30 Showcase of Music	7:15 Up See Daisee Show and News	8:00 Nightmar—Peter Lorre
4:45 Jim's Western Shindig	11:45 Hymns for the Valley	8:00 Farm and Market News	8:30 My Little Margie
5:00 Sergeant Preston	12:00 Farm and Market News	8:15 Swap Shop	9:00 Mutual News
5:30 Sky King	12:10 Midday News	8:20 Today's Mystery Tune	9:15 Mutual News
6:00 Gabriel Heatter	12:25 A Little Bit of Music	8:25 Crosby Classics	9:30 The Three Suns
6:15 Tita Moody	12:30 Neighborhood News	8:35 Coffee Concert	9:45 Skyway Reporter
6:30 Bonnie Lou and Her Boys	12:35 Noon Day Forum	9:00 Ladies Fair	9:55 News
6:30 Fulton Lewis, Jr.	12:55 Siesta Time	9:05 News	10:00 Sleepwalker's Parade
6:45 Neighborhood News	1:00 Everett Hollis News	9:25 News	11:00 Sign Off
7:00 Bill Henry	1:15 Platter Palace	1:00 Everett Hollis News	FRIDAY A. M.
7:05 Harry Wismer	2:00 Bankage Talking	1:15 Platter Palace	6:00 Sunrise News
7:15 Bankhouse Serenade	2:15 Tours in Tempo	1:20 Neighborhood News	6:05 Synopsized Clock
7:25 Organ Portraits	2:30 Welcome Ranch	1:25 Hall of Records	6:15 Gabriel Heatter
7:30 The Three Suns	2:30 Welcome Ranch	1:30 Cedric Foster	6:20 Robert Harleigh
7:35 Skyway Reporter	2:40 Adventures in Listening	1:35 Hall of Records	7:15 Devotional
7:45 News	3:25 News	1:45 Hymns for the Valley	7:30 Up See Daisee Show and News
7:50 Sleepwalker's Parade	3:30 Wonderful City	1:50 Farm and Market News	7:35 Neighborhood News
11:00 Sign Off	3:35 Wonderful City	1:55 Swap Shop	7:40 State News Digest
WEDNESDAY	3:40 Adventures in Listening	1:55 News	7:45 Up See Daisee Show and News
5:30 Sign On	3:45 Gabriel Heatter	2:00 Curt Massey	8:00 Uncle Hazy Show
6:00 Sunrise News	3:50 Fulton Lewis, Jr.	2:05 Everitt Hollis News	8:15 Swap Shop
6:05 Synopsized Clock	4:00 Bill Henry	2:10 Platter Palace	8:30 Today's Top Tune
6:15 Gabriel Heatter	4:05 Robert Harleigh	2:15 Tours in Tempo	8:35 Crosby Classics
6:20 Bonnie Lou and Her Boys	4:15 Harry Wismer	2:20 Welcome Ranch	8:45 Coffee Concert
6:30 Fulton Lewis, Jr.	4:20 Bankhouse Serenade	2:25 Organ Portraits	9:00 Ladies Fair
6:45 Neighborhood News	4:25 Organ Portraits	2:30 Welcome Ranch	9:25 News
7:00 Bill Henry	4:30 Family Theater	2:35 Wonderful City	9:30 Queen for a Day
7:05 Harry Wismer	4:35 Mutual News	2:40 Adventures in Listening	9:35 Curt Massey
7:15 Bankhouse Serenade	4:40 Spanish Program	2:45 Up See Daisee Show and News	10:15 Capital Commentary
7:25 Organ Portraits	4:45 News	2:50 Welcome Ranch	10:20 Musical Cookbook
7:30 The Three Suns	4:50 Sleepwalker's Parade	2:55 Swap Shop	10:25 The Past in Review
7:35 Skyway Reporter	4:55 News	3:00 Adventures in Listening	10:30 Artesia School Program
7:45 News	5:00 Sleepwalker's Parade	3:05 Family Theater	10:35 Cedric Foster
7:50 Sleepwalker's Parade	5:05 News	3:10 Wonderful City	11:00 Morning Devotional
8:00 Uncle Hazy Show	5:10 News	3:15 Platter Palace	11:30 Showcase of Music
8:05 News	5:15 Mutual News	3:20 Welcome Ranch	11:45 Hymns for the Valley
8:10 Sleepwalker's Parade	5:20 News	3:25 News	
8:15 Swap Shop	5:25 News	3:30 Wonderful City	
8:20 Today's Top Tune	5:30 News	3:35 Wonderful City	
8:25 Crosby Classics	5:35 News	3:40 Adventures in Listening	
8:30 Coffee Concert	5:40 News	3:45 Gabriel Heatter	
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(Continued from Page One)

35-17-27. Total depth 1540. Shut down for repair. Richardson & Bass No. 1 Harrison NW NW 12-25-30. Total depth 16,705. Plugged back 12,345. Shut in flow 15 barrels of distillate in 35 minutes. Kelly Oil Co. No. 6 Lynch "A", NW NW 22-17-3. Drilling 12,045. (Flow SMMCF gas and 48 barrels of dist. in 3

hours). Total depth 12,442. On drill stem test. Continental Oil Co. No. 1 E. Texas Hill, SE SE 1-22-21. Total depth 8,628. Shut down for repair. Richardson & Bass No. 1 Legg NW NE 27-22-30. Drilling 12,412. A. M. Briminstool No. 1 Pure-State, NW SE 15-21-27. Drilling 530. S. P. Yates No. 1 State, SW NW, 28-19-28. Total depth 4081. Fishing. Robert W. Atha No. 1 McKee-

Yates-State, NW SW 36-19-29. Total depth 1666. Plugged back 1653. Testing. J. W. Baker No. 7 Rayroux, SE NE 24-21-26. Total depth 2263. Reaming. American Republics Corp. No. 6 Yates-State, NW SW 33-17-28. Total depth 2143. Testing. Richardson & Bass No. 1 Beeman et al NE SW 2-24-28. Drilling 4692. Carper Drilling Co., No. 1-C Carper-Hanson-Superior, SE SE 1-25-29. Total depth 25. Shut down for repairs. Jarper Drilling Co., No. 1-B Carper-Hanson-Superior, NE NE 12-25-29. Total depth 25. Shut down for repairs. Carper Drilling Co., No. 1-A, Carper-Hanson-Superior, NW NW 7-25-30. Drilling 1035. San Juan Drilling Co. No. B-1 San Juan State, NW SE 28-17-28. Drilling 4285. Stanolind Oil & Gas Co., No. 1 State "AD" 10, NW NE 10-19-28. Drilling 4836. Southern Production Co. No. 42

Turner "B", NW NW 20-17-31. Drilling 2579. S. P. Yates No. 1 State "K", NE NE 17-18-28. Drilling 2400. George D. Riggs No. 5 Welch et al NW SE 5-21-27. Drilling 395. Simms & Reese Oil Co., No. 8 Saunders, NE SE 13-17-27. Drilling 364. R. R. Woolley No. 12 Arnold "B", NW SE 22-17-30. Moving in cable tools. Neil Willis et al No. 3 Stovall-Wood, SW NW 20-20-30. Total depth 420. Waiting on cement. Malco, Resler & Yates, Dunn "B" No. 4, SE SW 11-18-28. Drilling 364. NEW LOCATIONS— Continental Oil Co. No. 1 Tom Nolan, NE SE 4-16-27. 11,000-foot test. (Wildcat.) G. Kelly Stout No. 1 Humble-State, NE SE 4-18-28. 2,400-foot test. Magnolia Pet. Co. No. 2 State "A", NW SW 32-19-27. 350-foot test. Leda Oil Co. No. 1 Elliott & Har-

Business Notes—

Dee Donnell to Re-Open Public Accountant Office

Dee Donnell is announcing his re-entry in the practice of public accountancy and tax consulting. He has opened an office at 712 W. Main with entrance at 101 N. Eighth. Donnell has had wide experience in this field, having practiced here about 10 years ago. He has also practiced in Santa Fe.

Mayes and deep sea fish with his father. Mr. and Mrs. W. H. Walker, who

recently purchased the Chisum Street Laundry, are to remain open until 7:30 p. m. Tuesdays. They will open at 5:30 a. m. The changes have been made at the request of customers.

McCaw Hatchery personnel are busy this pre-Thanksgiving time. The owners estimate they will sell between 1000 and 1200 hatchery-raised turkey for Thanksgiving this year.

Chow dogs have black to A rose petal is about thousandths of an inch thick.

More than one-half of matches now used in the States are book matches.

Taconite is a rock formation containing iron.

READ THE CLASSIFIED

THANKSGIVING SPECIAL! GENUINE MAYTAG DUTCH OVEN GAS RANGE \$50 or More



Best Looking — Best Cooking The Maytag Gas Range has the finest insulated Oven you can buy and Sizzle-Serve Broiler

Trade in for Your Old Range Regardless of its Age or Condition WHAT A BARGAIN!

Maytag Range Model 24MS 279.95

LESS Trade-In for Your Old Range 50.00

Your Total Cost For New Range 229.95

This Offer Good This Week Only

Maytag Dutch Oven Gas Range—Model 24AS \$279.95

We Offer Terms to Suit Your Budget!

THIS IS THE SAME FAMOUS MAYTAG RANGE THAT EVERYBODY IS TALKING ABOUT!

Plus Maytag's Heavy Duty Oversized Portable Griddle!

- ★ Easiest Range to Keep Clean! ★ Modern Home Functional Beauty!
★ Most Economical Range to Use! ★ Most Efficient Top Burners!
★ Best Oven and Broiler ever built! ★ Safety—Children can't reach controls!

SEE IT TODAY!

or Just Call Us on the Phone and Your Brand New Maytag Dutch Oven Range Will Be Delivered, Less \$50 Trade-In or More

NELSON APPLIANCE CO.

334 West Main Artesia, New Mexico Phone

Special Appeal—

(Continued from Page One) are asking for help from the public.

"This is a tremendously worthy cause," he added. "Proceeds from this auction go for veterans' rehabilitation work done by the Legion and a contribution to the Wooden Church Crusade."

"The Legion is not asking for money. All that is wanted are those discarded things that accumulate in every house, in every business firm, on every farm and ranch. We'll take everything from a screwdriver to a threshing machine, as long as it is in usable condition."

Hospital Bonds—

(Continued from Page One) the administrator, "the board's plan is to set-up a long-range improvement program for the hospital."

"It will know what must be done and how much money it has to do it with. It can then plan for the future successfully," he said.

Thanksgiving Tradition. As traditional as turkey! Price's Old Fashioned Egg Nog is a holiday blend of rich cream, finest eggs, savory spices and flavoring (non-alcoholic). The whole family will love it... especially the children. Get some today at your food store or from Price's routeman. Price's Egg Nog MIX.

See the New Swing Needle Swiss Made BERNINA SEWING MACHINES. Compare the many features and the moderate prices with other machines. Ask for demonstration — makes buttonholes, sews on buttons, darns, embroiders, appliques — ALL WITHOUT SPECIAL ATTACHMENTS. Exclusive features: Threads needles straight in, sews from silk to leather without tension adjustment and blind hems. SEVEN MACHINES IN ONE LIFETIME GUARANTEE! Cash or Terms to Suit Your Budget Your Old Machine May Make Down Payment New Zig Zag Machines Used As Low 179.50 up and Machines 19.50 up. NEW KIRBY SANITATION SYSTEMS Used Vacuums and Parts We Repair All Makes Machines. Work Guaranteed. MRS. THELMA BISHOP, Manager Mrs. Bishop is an expert making belts, button holes, covered buttons, hemstitching and sewing alterations. See Us or Call Today WILSON & DAUGHTER SEWING MACHINE CO. 107 S. Roselawn, New Location Phone 595-W

Now Dodge brings you PowerFlite! Newest, smoothest, most powerful of all transmissions. Fully Automatic... Fully Proved. NEW '54 DODGE V-8 WITH POWERFLITE DRIVE SETS 12 OFFICIAL AAA RECORDS FOR SPEED AND ACCELERATION, 53 RECORDS FOR STAMINA AND ENDURANCE AT TOP SPEED 72-HOUR RUN. In 6576 miles of night-and-day driving at an average of nearly 100 miles an hour, the '54 Dodge with PowerFlite shattered every existing record for cars in its class and division. No other automatic transmission in any American car, regardless of price, has ever traveled so far so fast by the official records of the American Automobile Association! Here is proof that PowerFlite gives you dependability and performance unmatched by any other automatic transmission! Come take a PowerFlite drive in a new '54 Dodge! Discover the newest, smoothest, most powerful of all automatic transmissions. No clutch to press, no gears to shift! And try new Dodge full-time Power Steering, too. It's truly the greatest! PowerFlite and Power Steering are optional equipment. Their moderate extra cost brings lasting rewards in driving pleasure. NEW '54 DODGE Elegance in Action! 3 GREAT SERIES ROYAL V-8 • CORONET V-8 AND SIX • MEADOWBROOK V-8 AND SIX HART MOTOR COMPANY 207 WEST TEXAS PHONE 237

Thanksgiving. This is the time of year earth seems to pause, her blessings counting: orchards, vineyards, fields all harvest-ripe; the hillsides burn bright—no mortal artist's brush such color yields!—line snugly housed for winter in their byres, smoke curling heavenward from homely fires! Great Lord of Harvesttime, we also pause in thankfulness to count our gifts from You; visions of peace grown clearer; all we love in life—home, freedom, work and friendship true. O nation under heaven so blessed as we—God grant us grace to share abundantly! MAUREEN MURDOCH SOUTHWESTERN PUBLIC SERVICE COMPANY

FIRST NATIONAL MARKS FIFTIETH YEAR

Special Events Mark Birthday Party Today

Artesia First National Bank today marks 50 years of service to Artesia and the Roswell Valley with a group of special events.

From 10 a. m. to 3 p. m. today the bank will hold open house. It is issuing a blanket invitation to all its patrons and neighbors to attend.

Coffee and cake will be served throughout the day. Orchid corsages will be presented to women attendants and special souvenirs to men.

At 7:30 tonight a program honoring the bank will be telecast over KTV-TV, Roswell. Films made in the bank and in North Eddy council highlight the special features.

This issue of the Artesia Advocate contains several pages of features on the 50-year-old institution, letters, and greetings from leading Artesia business houses.

Resolutions have been extended to the bank and financial institutions of the Southwest to be observed on the occasion.

It was just 50 years ago today, Nov. 24, 1903, that the First National Bank received its charter as a general bank.

Bank Erected Town's First Brick Building

After months of preparation, a group of community leaders opened the First National Bank of Artesia Nov. 24, 1903.

The first issue of Artesia Advocate, published Aug. 29, 1903, reported perfection of the bank's organization and election of officers.

Directors to first serve the bank were Charles B. McCluskey, Dr. A. H. Herlihy, of Roswell, S. W. Gilchrist, John S. Major, and Dr. R. M. Eason.

Dr. Eason was elected president; Dr. Herlihy, vice-president; and Dr. Norwood, treasurer.

Capital stock of the bank was set for \$25,000 in 250 shares of \$100 each. All stock was subscribed, nearly half of it by Artesia residents.

The Advocate commented, "The men forming the organization were men of integrity and well-known financial ability, and the public may expect a safe and satisfactory conduct of banking affairs."

Added, "The fact that so much of the bank's stock is taken by citizens augurs well for the future of the institution. The citizens of Artesia and vicinity feel an interest in the First National and take pleasure in extending it patronage possible."

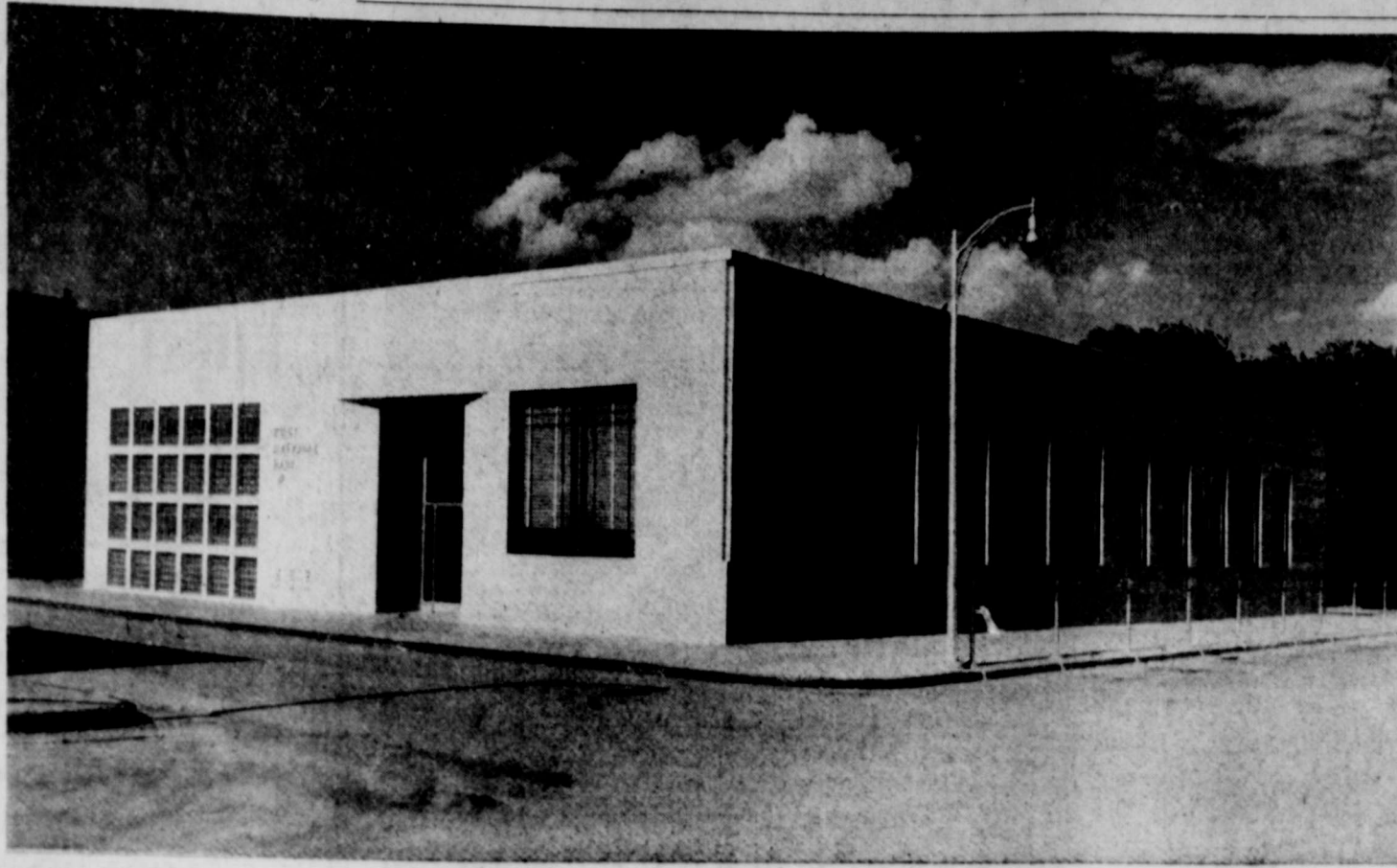
On Nov. 24, 1903, the Advocate reported, "Four cars of building stone were last Friday from the quarries near Roswell and have been placed on the lot selected some 400 yds. ago on which to build the First National Bank of Artesia."

The contractor is to immediately go ahead with the foundation. It will be the first brick building erected in Artesia and speaks for the stability of a town which is only a few months old.

The bank was then located on the street in the vicinity of what was Hub Clothiers.

It later moved to the location occupied by Karl's Shoe Store, and in 1949 to its impressive new building at Roselawn and Quay.

Tuberculosis costs the American people well over \$350,000,000 each year for hospital and other medical care, case finding, education, rehabilitation, and payments, medical research, and pensions to veterans. Most of the money comes out of the taxpayer's pocket.



FIRST NATIONAL bank's new building, erected in 1949, is perhaps Artesia's most modern business building. It is the third location occupied by the 50-year-old institution, which today marks its golden anniversary. Other locations were in the 300 block on the south side of W. Main. (Photo by Gable)

Bank Officers' Experience Totals 178 Years

Officers of the First National Bank of Artesia have a combined experience of 178 years, a survey by the bank disclosed.

Ross Sears, president of the bank from January 1943 until he became chairman of the board in October 1951, leads with a total of 40 years. He began his experience in 1903 as, he reports, "the second man in a two-man bank" at Lipan, Texas, near Weatherford.

Landis Feather and Fred Cole, both vice-presidents of the institution, are second and third with 36 and 30 years respectively. Both have spent their entire banking experience in the First National Bank.

Charles K. Johnson, president, has 22 years experience in the banking business. He came to First National Bank in October 1951.

George Ferriman, assistant cashier, has completed 18 years in banking and Vernon Watson, assistant cashier, 11. Miss Martha Brock, assistant cashier, has a total of 8 years, and Charles F. Hammett, cashier, eight.

Short Banking Hours Figment Of Imagination

An explanation for those supposedly short hours a bank keeps comes from officers of the First National Bank, where a good deal of activity to benefit the public goes on that the public never sees.

Before the banks opens at 10 in the morning, bookkeeping from

before is completed, mail opened and bank instruments in mail routed to the proper department.

Equipment is brought from the bank's big vault and distributed at the proper places throughout the building. All bank records, such as notes, ledgers, and other important papers are locked in the vault for safekeeping and fire protection. Money is distributed to tellers' windows.

In the afternoon after the bank closes at 3 p. m., bookkeeping operations continue until the bulk of the day's work is completed. It sometimes continues until 6 or 7 in the evening.

In addition, transactions by all officers and tellers must be balanced out before bank workers call it a day. If there's an error, bank personnel work until its found and corrected.

**Congratulations to
FIRST NATIONAL**

For Your
Long Years of Service

SIMONS FOOD STORE

507 South Sixth Phone 62-J

CONGRATULATIONS TO
THE FIRST NATIONAL BANK

Congratulations
to the
FIRST NATIONAL
FIFTIETH
ANNIVERSARY

LOVING
INSURANCE AGENCY

Booker Building Phone 451-J

TO THE FIRST NATIONAL

Congratulations to a Fine Bank

ON ITS
50TH ANNIVERSARY

COX MOTOR CO.
Chrysler • Plymouth • GMC Trucks
Direct Factory Dealer

301 SOUTH FIRST • ARTESIA • Phone 841

We Heartily
CONGRATULATE
THE FIRST
NATIONAL BANK

On Its
Fiftieth
Anniversary

H & J FOOD BASKETS
Nos. 1 and 2

First at Centre Main at Thirteenth

Congratulations—
to the
FIRST
NATIONAL BANK

On Its
GOLDEN
ANNIVERSARY

ARTESIA
BUILDING & LOAN
ASSOCIATION

Street Floor Carper Building

Best Wishes—
TO A FINE BANK
FIRST NATIONAL

ON ITS
GOLDEN
ANNIVERSARY

YEAGER BROS.

201 West Chisum Phone 467-M

TO THE FIRST NATIONAL—
CONGRATULATIONS
FOR
FIFTY YEARS OF PROGRESS

GUY CHEVROLET COMPANY
CHEVROLET — BUICK — OLDSMOBILE

101 West Main Artesia, New Mexico Phone 291

CONGRATULATIONS
TO A FINE BANKING INSTITUTION
THE FIRST NATIONAL BANK
ON ITS
FIFTIETH ANNIVERSARY

WHITE
Auto Store
THE HOME OF GREATER VALUES

CONGRATULATIONS
to the
FIRST NATIONAL BANK
On Its
50th ANNIVERSARY
MAGNOLIA
PRODUCTS
M. C. Livingston

Congratulations to
FIRST NATIONAL
On Its
GOLDEN
ANNIVERSARY
CHISUM STREET LAUNDRY
Mr. and Mrs. W. H. Walker, Operators

Congratulations
To a Good Servant
FIRST NATIONAL BANK
KAISER ELECTRIC
"You Phone and We'll Wire"

TO FIRST NATIONAL
We Wish for You
Many More Years
of
Faithful Service
to the Community
THOMPSON-PRICE
PHONE 275

We Salute the
FIRST NATIONAL BANK
For Its
50 Years
Of Service
To Artesia
And the Community.

MIDWEST
AUTO SUPPLY
330 WEST MAIN

CONGRATULATIONS TO
THE FIRST NATIONAL BANK



TELLERS' AREA of First National Bank building shows modern facilities provided by the bank to accommodate its constantly-expanding business. On the wall are two paintings of the bank's art collection painted by well-known Southwest artists. (Photo by Gable)



OFFICERS' AREA in First National Bank was designed to offer friendly, yet dignified reception area for bank customers. (Photo by Gable)

Directors of First National Represent Major Interests

Directors of the First National Bank, who set the institution's policies, represents nearly all economic fields of major proportions to be found in the area the bank serves. Stanley Carper, Harvey E. Yates, and T. J. Sivley are all identified with the oil industry of North Eddy county. Representing farming and ranching are Jess Funk, A. W. Lange, Charles R. Martin, and J. B. Runyan. Directors Clyde Guy, J. S. Ward, and Neil Watson are identified with Artesia business life, maintaining offices as an automotive dealer, insurance representative, and lawyer respectively. Representing the bank on the board are Fred Cole, Landis Feather, Charles K. Johnson, and Ross Sears. Mr. Sears is also a farmer and rancher. Barber: "I've been here before? Your face isn't familiar. "Shouldn't be. It's all healed up now."

First National Employes 35 Local People

First National Bank of Artesia is among the leaders in Artesia business as an employer. Thirty-five persons are employed full-time at the bank.

In addition to the officers of the bank and tellers which the public most frequently sees, there are many persons occupied in the bank's bookkeeping department not usually seen by the bank customer.

Read the Classifieds.

Best Wishes to
FIRST NATIONAL BANK
It Has Served Us Well
the Past Twenty-Five Years

RUSSELL AUTO SUPPLY
322 WEST MAIN

We Salute the
FIRST NATIONAL BANK
for Its
FIFTY YEARS
OF FAITHFUL SERVICE
ARTESIA SHOE STORE
TOMMY BROWNLEE
114 West Main

CONGRATULATIONS
FIRST NATIONAL BANK
On Its
Golden Anniversary

KIDDY AGENCY
Real Estate and Insurance
415 WEST MAIN

CONGRATULATIONS TO
FIRST NATIONAL BANK
CURRIER ABSTRACT CO.
Booker Building

Best Wishes to
FIRST NATIONAL BANK
Artesia's
Indispensable Institution
AMERICAN CAFE
Tommy Thomas
110 West Main

We Offer Our Sincerest
CONGRATULATIONS
to the
First National Bank
On Its
Fiftieth Anniversary
ARTESIA HOTEL
J. N. FISHER & CO., Owners

CONGRATULATIONS
FIRST NATIONAL BANK
On Your
GOLDEN ANNIVERSARY
We
Appreciate
Your
Services
PAYNE PACKING CO.
Fresh and Cured Meat Packers
Artesia, N. M.

Helping Artesia Grow!
Best Wishes to
FIRST NATIONAL
On Its
GOLDEN
ANNIVERSARY

ARTESIA
IMPLEMENT & SUPPLY
808 South First

CONGRATULATIONS TO
THE FIRST NATIONAL BANK

FORWARD WITH ARTESIA AND PECOS VALLEY

50th ANNIVERSARY 50th

FIRST NATIONAL BANK

ARTESIA, NEW MEXICO

We Are Happy to Have Had a Part in the Growth of Artesia and the Fertile Pecos Valley — To Have Watched Artesia Rapidly Change from a Small Crossroads Frontier Village to the Hustling, Bustling Trade Center of 12,000 Happy People that Boasts Several Major Industries, Such as — Cotton, Oil, Cattle and Sheep Raising, Potash Mining and Scientific Farming. Long May Artesia Prosper.



OPEN HOUSE

TUESDAY -- NOVEMBER 24

We Invite You to Visit the Bank During This Golden Anniversary Celebration to See the Modern Banking Facilities that Are Installed to Take Care of Your Every Banking Need!



FIRST NATIONAL
IS FOR
YOUR SERVICE

Use Our Many Facilities

Meet Our

Friendly Officers

They Can Help You With

Your Financial Problems



Ask Now About Our
CHRISTMAS
SAVINGS CLUB

FOR 1954

Save 50c or \$1.00 Each Week

From Now Until Next November

and Your 1954 Christmas Expenses Are Made Easier.

THEN—

NOVEMBER 24, 1903

Capital \$25,000

Surplus 3,000



NOW—

NOVEMBER 24, 1953

Capital \$300,000

Surplus 300,000

THE FIRST NATIONAL BANK



WE ARE MEMBERS OF THE
F. D. I. C.





"THE HORSE TRADE" by Peter Hurd, an egg tempera, hangs in the First National Bank building as the key

piece in the bank's outstanding collection of works by contemporary Southwest artists.

First National 'Just Starting' Fiftieth Year

How is the First National Bank taking its 50th birthday, a milestone which customarily causes an individual some concern, if not distress?

This is the statement issued by the bank:

"The celebration of our golden anniversary does not mean we have reached a stopping place—we think it is the beginning an area of prosperity and wealth for the West—for this trade area and this bank."

"Founded nine years before New Mexico was admitted as the 47th state in the Union, our bank has grown only because of your faithfulness, friendliness, and support. We are thankful that we have been here to serve you and to contribute to the progress of Artesia."

"We are now serving second and third generations of you since our founding days, and with keen optimism we look forward to continued prosperity for our people and our bank through future generations."

Three Million in U.S. Funds Spent For NM Hospitals

Three million dollars in federal funds already has been received for the establishment of additional hospital facilities in New Mexico.

It is anticipated that over \$4 million may be supplied by the national government for the same purpose during the next several years, according to the Taxpayers Association of New Mexico.

Allocated under the Hill-Burton program, the funds thus far received from Washington have helped make available 860 additional hospital beds in this state. In all, just over \$4 million in federal funds have been allocated to New Mexico for hospitals, with local sources contributing nearly \$7 million for the same several projects.

One hospital project in Santa Fe received more than three-quarters of a million in federal assistance, while two Albuquerque hospitals receive a total of almost as much, said Albert K. Nohl, acting director of the taxpayer organization.

CONGRATULATIONS to **FIRST NATIONAL** On Its **GOLDEN ANNIVERSARY** **VOGUE BEAUTY SHOP**

305 1/2 West Chisum

Phone

To First National—**BEST WISHES** For Another **Fifty Successful Years**

THE MODERN SHOP
Mr. and Mrs. I. C. Keller, Owners

To First National—

May You Enjoy **50 More Years** of Progress in the **Pecos Valley.**

ODEN MOTOR CO.

Lincoln — Mercury

New Location — 102 North Second

Best Wishes to You **FIRST NATIONAL BANK**

On Your **Fiftieth Anniversary**

STATE DISTRIBUTORS
FIFTH AND MAIN

Art Collection at First National Is Highly Valued

Although unpublicized, the art collection of the First National Bank of Artesia is valued at several thousand dollars, according to Ross Sears, chairman of the board. Best known among the bank's paintings is famous Peter Hurd's "The Horse Trade," a 46- by 31-inch egg tempera which

has been shipped by the bank on request to art shows across the nation.

It is reproduced in the November 1953 Arizona Highways.

The board chairman commissioned Hurd to complete the painting for the building in 1949, shortly before the institution was moved to its new building at Roselawn and Quay.

Hurd is an artist of national repute who maintains a ranch home in the Hondo valley west of Roswell and a home in Roswell.

The bank also prizes a still life by Hurd's wife, Henrietta Hurd. It was painted shortly before Hurd left for the second world war, and pictures his boots and hat.

Included in the bank's collection are three paintings by Ben Turner of Santa Fe, two by Charley H. Reynolds of Taos, and one by Fremont Ellis of Santa Fe.

One year from now, 115,000 people who are healthy today will have tuberculosis.

BACK TO THE CHURCH FOR HAPPINESS



Be an **ACTIVE** church member in the community where you live



PROOF MACHINES used at First National Bank "prove" every transaction made at the bank, speedily detect human errors in adding or subtraction, as well as mistaking one figure for another—a seven for a nine, for example. (Advocate Photo)

Best Wishes

to

FIRST NATIONAL

On Its

Golden Anniversary

Blocker Gifts and Antiques

303 WEST MAIN

CONGRATULATIONS

FIRST NATIONAL BANK

and All Its Staff

On Its

GOLDEN ANNIVERSARY

LINELL TRADING POST

513 NORTH FIRST

WE Congratulate

FIRST NATIONAL BANK

On Its

50 Years of Service

to **ARTESIA** and the **COMMUNITY**

CLEM APPLIANCES

408 WEST MAIN

CONGRATULATIONS TO **THE FIRST NATIONAL BANK**

Hats Off to First National—

CONGRATULATIONS

To a Bank That Helps Build the Town

and Is the

Center of the Community.

from

ALL THE KENNEDY'S

A & D

GROCERY AND MARKET

608 North First

Phone 1041

WE CONGRATULATE

FIRST NATIONAL BANK

On Its

GOLDEN ANNIVERSARY

Founded November 24, 1903

HART MOTOR CO.

DODGE — PLYMOUTH

207 West Texas Avenue

WE SALUTE!

The **FIRST NATIONAL BANK**

On Its

FIFTY YEARS

Faithful Service

to

ARTESIA

and the Community

CARPER DRILLING CO., INC.

"CONGRATULATIONS TO FIRST NATIONAL"

AND SUN
TUES. - WED.

OLIVIA
HAVILLAND
"My Cousin
Rachel"
IS THE IDEAL
MAN'S PICTURE!
A Strange Tale
of
Exciting Emotions
and
Romantic Moods
Is Told in
"MY COUSIN
RACHEL"
Also Showing —
Cartoon, News and
"Thyenne Days"

THANKSGIVING SPECIAL
THURSDAY, NOVEMBER 26 ONLY!

SPECIAL LAUGH ATTRACTION!
A FEATURE-LENGTH Package of the BEST in Cartoon Fun!

WALT DISNEY'S ALL-CARTOON FESTIVAL

Color by **TECHNICOLOR**
Your best-loved cartoon stars in their very best pictures!

Copyright Walt Disney Productions
Distributed by RKO Radio Pictures, Inc.

— Also —
LEO GORCEY — BOWERY BOYS
"CLIPPED WINGS"
They're Jet Jockeys Now!

CIRCLE B
WED. - THURS.

Buck a Car Nights!
CHAMP and HUMPHREY STALKED BY KILLERS!

New Palooka thrills... as gangland invades the fight game!

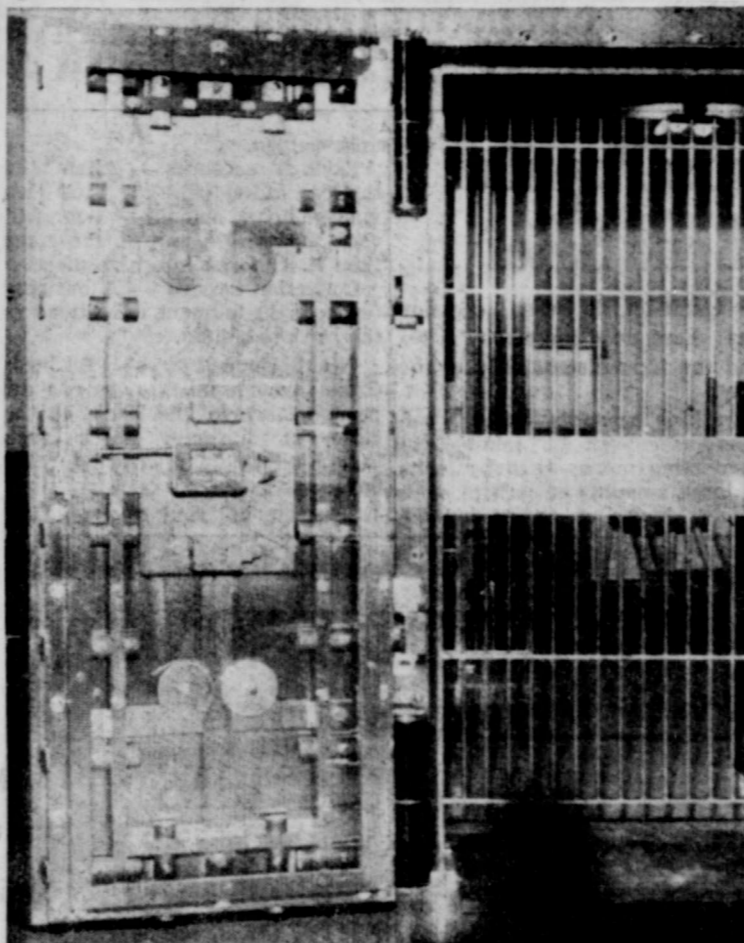
Joe Palooka in THE SQUARED CIRCLE

JOE KIRKWOOD, JR. JAMES GLEASON HUMPHREY

Produced by Hal F. Chester - Directed by Reginald Le Bon
Associated Producers: Bernard M. Baruch - Screenplay by Hal F. Chester - Story by E. F. Rhymer
© 1952 RKO Radio Pictures, Inc. 50/700-1174



ALL CHECKS written on local and out-of-state banks are photographed with this machine by the First National Bank as a protection against loss of checks. It can operate at a speed of hundreds of checks a minute. (Advocate Photo)



SYMBOLIC OF BANK safety in storage of money and valuables is the big vault door at the First National Bank. Operated by a time clock, it protects from fire and theft all bank money and records. (Advocate Photo)

We Sincerely
CONGRATULATE
FIRST NATIONAL
On Its
GOLDEN ANNIVERSARY
MALCO
OIL AND GAS
DISTRIBUTORS
100 West Quay Phone 573

CONGRATULATIONS
FIRST NATIONAL BANK
on Its
Fifty Years of Service
General Equipment, Inc.

912 NORTH FIRST

Congratulations to the
FIRST NATIONAL BANK
On Its
Fiftieth Anniversary
From a Firm
That Appreciates Its Service
THREEMEN TIRE & SUPPLY
110 NORTH FIRST

Congratulations to
FIRST NATIONAL BANK
On Its
Fiftieth Anniversary
MARSHALL'S
GROCERY & MARKET
NORTH FIRST STREET

BEST WISHES
FIRST NATIONAL
On Its
Fifty Years of Service
HILL AUTO SERVICE
607 SOUTH SECOND

Best Wishes to
FIRST NATIONAL BANK
On Its
Fiftieth Anniversary
MAYES & CO.
601 SOUTH SECOND

CONGRATULATIONS TO
THE FIRST NATIONAL BANK

take a tip
from travel veterans...

take **Samsonite**
Luggage



- Its smart lines and colors give you an air of distinction. Make you feel like visiting royalty.
- It carries more clothes, keeps them wrinkle-free; has pockets and hangers to make packing easy. And the better-than-leather coverings wipe clean with a damp cloth!
- If you're going by car... you'll stow more Samsonite (and more sports' gear) in the rear deck... thanks to the scientific tapered shape.
- In a pinch... Samsonite's a cinch to handle personally. Because of special grip-fit handles and slim shape.
- Samsonite costs so little! Two pieces total less than you'd expect to pay for just one of such quality. You can own a complete family ensemble right off!

- a Pullman Case, \$27.50
- b Ladies' O'Nite (Regular), \$19.50
- c Ladies' Train Case, \$17.50
- d Men's Two-Suiter, \$25.00*

*All prices plus existing taxes



Remember... Initials
Placed on Samsonite
Absolute Free!

Congratulations to
THE FIRST NATIONAL BANK
on Fifty Great Years!

Let Honey Grace
Your Table...

It's just the right time for flavorful honey. The busy bees have been extra busy this year. They've stored up 5 to 10 million pounds more honey than the 240 million pound average of the past five years. Team honey up with other foods for mealtime and snacktime delicacies with universal appeal.

Adventure in Good Eating.
Honey comes in different flavors and colors. Clover honey traditionally accounts for a large proportion of the honey crop. The bees also use orange, sage, alfalfa, and thistle as their nectar source. Take the opportunity to get acquainted with all the delectable members of the honey family found on the grocer's shelf. Honneys are individual and their flavors vary as widely as the blossoms from which they come.

A fine adventure in good eating is to try several small jars of honey of different colors, which will indicate they are of different flavors. In general, pale honeys are mild and delicately flavored. Darker honeys have more definite, tangy tastes.

Honey Basket Buzz, Buzz.
Honey, plentiful in supply and appealing in taste makes many a "honey of a dish." If you're looking for a tasty food to serve with fried chicken or roast, particularly a juicy roast beef, try honey. Its distinctive flavor gives just the contrast needed for enjoyable eating.

Honey diluted with lime or lemon juice makes an excellent addition to fruit cocktails — or serve the mixture on half a grapefruit.

For a special dish, add honey to baked beans. And honey is excellent as a sweetener for waffles and pancakes as well as salad dressings, beverages, cakes and cookies.

Honey is a happy thought if you want to make tasty sandwiches. Combine it with peanut butter, with chopped or ground dried fruits, or with cream cheese and chopped nuts. Add just enough honey to make the filling good spreading consistency.

More than 14,000,000 small film chest X-rays were taken in the United States during 1952. Chest films are a valuable aid in the diagnosis of tuberculosis, lung cancer, and other diseases.

Congratulations to
FIRST NATIONAL BANK
CUMMINS
HOUSE OF TIME
Booker Building

Congratulations to
FIRST NATIONAL BANK
On Its
Fiftieth Anniversary
HUB CLOTHIERS
305 WEST MAIN

CONGRATULATIONS
to the
FIRST NATIONAL BANK
for Its
Fifty Years in Operation
ARTESIA
PAINT & GLASS CO.
824 SOUTH FIRST

Congratulations
FIRST NATIONAL BANK
On Its
50 Faithful Years to the Community
John Simons, Jr.
New York Life Insurance Co.



THESE ARE a portion of accounting machines used in bookkeeping department of First National Bank. They're housed in a special bookkeeping vault which is highly envied by other banks. (Photo by Gable)

CONGRATULATIONS TO THE FIRST NATIONAL BANK

Bank Is More Than Business Handling Financial Affairs—It Occupies Top Leadership Position

A bank is more than a business which handles money. Or at least it should be, according to policies set up by a long line of Artesia citizens who have directed the course of the First National Bank.

Its loan policy, for instance, can encourage or stifle the growth of a community, depending on whether it is liberally or overstringently administered.

Through loans to new business, to farmers, ranchers, and the oil industry, a bank aids in a community's expansion.

It also finances civic enterprises; it is well-known in the community that the First National Bank has aided in helping professional baseball in Artesia.

It also supports such beneficial enterprises as the annual Eddy County FFA and 4-H Livestock Show and Sale through purchases of livestock.

Its officers are to be found in the treasurer's office of many Artesia civic clubs, churches, and other activities, as well as playing

an important role of general leadership in non-financial community development.

Some may define such activities as enlightened self-interest, for as the bank aids the community in business and social development, so does its business grow.

Yet a bank goes beyond this point and becomes in a sense a quasi-public business, a half-private, half-public utility, so important and big is its role in the community.

Because of its vital role in community affairs and the importance of the banking business as a whole to national welfare, it is regulated in the public interest by government.

Its direction is made responsive to the community through a broad base of ownership by many shareholders, and by the directors elected by stockholders.

A bank is a business, to be sure, yet its importance in the activities of men have endowed it with those things which make it also an institution.

FHA Director To Address Cattlemen

Frank B. Pollard, director of the production and loan division of the farmers home administration, USDA, Washington, D. C. is scheduled to be one of the principal speakers at the fourth quarterly meeting of the New Mexico Cattle Growers' Assn. in Deming, Dec. 7, according to Ed Heringa, Clayton, president.

"Adequate long-term financing is the number one need of the livestock industry at the present time," Heringa said, "and we are hopeful that Pollard will be able to clear up current difficulties that have discouraged the current government loan program from operating on an effective basis in New Mexico."

State Land Commissioner E. S. Walker, Santa Fe, is also for an important address to a preliminary analysis of a questionnaire received by his office from a questionnaire, was recently mailed to all land grazing permittees. reports that nearly ninety percent of all questionnaires have filled out and returned to office.

Other speakers will be Gov. Edwin L. Mechem, Santa Fe; Robert C. Cox, Winston, N. M.; C. M. Botts, Clayton, state game commission, Albuquerque; State Tax Commissioner Moxey and a representative of the American National Cattle Assn.

"We expect more than 100 members to attend the meeting," Heringa reported. "Drought and economic depression seem to have developed a keen interest in the association. records shows more income membership fees in September and October than ever before received in these two months. membership income is also the first 10 months of the year than in any previous year," Heringa reported.

Bank Figures Show Business Done on Paper

Proof that most of a community's business is done on paper through a financial institution such as the First National Bank are shown in figures furnished by the bank as an example of a day's operation.

One day last week, for instance, more than \$2.2 million changed hands through bank facilities, largely by checks. Yet the actual cash difference at the bank was only \$42,000.

Business and personal checking accounts take up a large amount of a bank's time.

For instance, when a check is taken from a personal or business check book to be made out as payment, it is handled by the writer, the recipient, and the bank a total of 23 times before you get it back again in your monthly checking account statement.

In the bank every check is counted many times over and correlated with deposits by the recipient as well as the writer's bank balance.

Every check is also photographed by a machine, making a permanent record in case a check is subsequently lost and proof of payment is needed.

When a check is written to an out-of-town, especially an out-of-state business or bank, obviously the number of times the check is handled increases many-fold.

Through checking accounts, much of the bookkeeping which would be done by the individual or business if cash were used is handled by the bank.

It is estimated that 400,000 people in the United States now have active tuberculosis. About 150,000 of these are unknown to health authorities. People can have TB in its early stages without knowing they are ill.

bank aids government as well as individuals in being the community center for purchase of bonds in all series.

Christmas club—By saving from 50 cents a week up, bank patrons who join the Christmas club have ready cash when Christmas buying time comes around.

Travelers' checks—Offer a safe way to carry money for occasions such as trips, without actual cash. Travelers' checks are more negotiable than personal checks at out-of-town points.

Escrow department—Acts as disinterested third party in holding documents and money in business deals.

Cashier's checks—A check drawn on a bank's account with another bank in behalf of an individual or business.

Host of Banking Services Range From Popular Checking Accounts to Collections, Bond Sales

While checking and savings accounts are perhaps best-known bank services, there are a host of other activities at the First National Bank to serve the public.

In addition to handling checks and savings, the bank also features a complete loan service, safety deposit boxes, collection service for

merchants, cashier's checks, night depository, government bond sales and redemption, Christmas club accounts, travelers' checks, and an escrow department.

Here's how those services work: Loan service — Agriculture, ranching, business, and the oil industry. Branching, business, and the oil industry. Branching, business, and the oil industry.

uals count on it when occasion rises where need for money is beyond the immediate ability of the party.

Checking accounts—Offer a safer, more convenient method of transferring money than by keeping large amounts of each in one's business house or on an individual's person.

Savings accounts — Allow the thrifty individual to save his money in a manner which will earn money for him at the same time it is stored in a safe place.

Collection service — A business furnishes its installment collections to the bank to handle.

Night depository — Business firms through this service can deposit money in the bank at the close of business hours even though the bank is closed for the day.

Government bond sales — The

Best Wishes— FIRST NATIONAL On Your GOLDEN ANNIVERSARY FARMERS' INSURANCE GROUP HARVEY JONES AGENCY 120 South Roselawn

TO FIRST NATIONAL and Its Staff CONGRATULATIONS On Its GOLDEN ANNIVERSARY CAMPBELL CONSTRUCTION CO.

Best Wishes to FIRST NATIONAL BANK On Its GOLDEN ANNIVERSARY F. L. WILSON FEED & FARM SUPPLIES "Purina Chows"

CONGRATULATIONS FIRST NATIONAL BANK On Its Fifty Years of Service BURL SEARS The Mutual Life Insurance Co. of New York 201 Carper Building

Since 1921—We are glad to have been able to do Business with Artesia's Greatest Institution— THE FIRST NATIONAL BANK We Congratulate This Great Bank on Its GOLDEN ANNIVERSARY ARTESIA ALFALFA GROWERS ASSN. — Since 1921 —

Best Wishes— To the FIRST NATIONAL BANK On Its FIFTIETH ANNIVERSARY ARTESIA AUTO CO. "Your Friendly Ford Dealer Since 1939" Artesia, New Mexico

HATS OFF TO— FIRST NATIONAL The Friendly Institution That Has Played Such a Great Part in the Development of the Pecos Valley and Artesia. PENNEY'S ALWAYS FIRST QUALITY!

CONGRATULATIONS— FIRST NATIONAL BANK on Your GOLDEN ANNIVERSARY We Have Watched the Growth of This Great Pecos Valley Institution During Its Fifty Years of Service from a Small Pioneer Bank to Its Present Position in Local Community Life. Forward With a Greater Artesia! THE ARTESIA ADVOCATE