

For Top Football,  
Don't Miss Hobbs,  
Artesia Game Tonight

# THE ARTESIA ADVOCATE

Have You Mailed  
Your Check for  
Christmas Seals?

VOLUME FIFTY

ARTESIA, NEW MEXICO, FRIDAY, NOVEMBER 20, 1953

NUMBER 93

## Valley Farmers Open Study Of Experimental Station

Lack of intensive research has cost cotton growers markets for their products, reduced profits through ravages of diseases and insects, and slowed development of suitable strains.

With that in mind, more than 60 Pecos Valley growers, ginners, legislators, and farm spokesmen gathered in Artesia this week to do something about it. Result is formation of the Pecos Valley Experimental Farm Planning Association, which growers have given a job as big as its name.

The association is charged with polling farmers to find out what they'd like an experimental farm to do, studying possible sites, investigating financing methods and a possible connection with New Mexico A&M college.

Formation came after the men attending Tuesday's meeting heard Howard Stroup, a farmer, outline the idea developed in the valley for an experimental farm.

### The Proposal

"There's no doubt we can have an experimental station or farm in the valley," Stroup said, "by putting up the money to buy it. But we're not going to do us any good if we're not going to need the cooperation and brains to operate it."

"Research," he added, "is the only way for us to keep sales up, lower costs, and study for the future."

### Current Program

Curry also outlined to the group experimental programs now conducted in the state. They are:

- Albuquerque — Fifty-acre substation. This is felt to be too small since soil conditions in the region vary greatly and 50 acres does not take in a variety of soil types.
- Santa Fe — New 65-acre substation, believed "plenty large for the work up there." It experiments with crops and produces quality seed for local use.
- Clovis — Dry-land farm of 160 acres. Four men are assigned to plant breeding experiments, two

### Smith to Coach South Team for All-Star Game

Reese Smith, head coach of the Artesia Bulldogs, has been named as one of two South coaches for the annual North-South All-Star football game.

Named to work with him is Maurice Moulder, Anthony, Cal Hall, Farmington, and Orville Robinson, Las Vegas, will coach the North team. Hall was line coach in 1952 at Artesia.

### Ten Bulldogs To Play Last Game Tonight

Ten Bulldogs now seniors in Artesia Senior high school will be seeing their last high school football action in tonight's Artesia-Hobbs game.

Larry Beadle, 17, son of Mr. and Mrs. George W. Beadle, 1114 S. First.

Don Brians, 17, son of Mr. and Mrs. Vernon Brians, 908 Bullock.

Tom Bryan, 17, son of Mr. and Mrs. Vernon Bryan, 902 Richardson.

Louis Campanella, 18, son of Mr. and Mrs. Louis Campanella, 807 Washington.

Loren Gelwick, 17, son of Mr. and Mrs. L. D. Gelwick, Box 425, Artesia.

Sammy Golden, 17, son of Mrs. Bernice Golden, 702 Washington.

Barry Hager, 18, son of Mr. and Mrs. T. S. Hager, 1106 Mann.

Roy Johnson, 18, son of Mr. and Mrs. Harlan Johnson, 1101 Bullock.

Jerry Simmons, 16, son of Mr. and Mrs. W. M. Simmons, one mile north of Artesia.

Donald Sperry, 17, son of Mr. and Mrs. W. R. Sperry, 1304 S. Heath.

### Travelers Down Sellers 56-44 Thursday Night

Artesia's CVE Travelers downed the traditional cage rival, the Santa Fe Sellers, at Santa Fe last night. Halftime score was 27-17 in favor of the Travelers.

High for Artesia were Don Washington and Bill Lea with 13 apiece. Eddie Rice led the Travelers with 15 points.

Travelers took the lead from the first, built it to nine or 10 points, through the game, then led it while coaches Paul Frost and Red Goodwin experimented with combinations.

Don Holt and Heathington led out in the fourth quarter.

### Atoka Reports Beating By Guerrero Gang

Albert Tesillo of Atoka has reported to Artesia police he and another member were pulled from their car and beaten by Mexican National Guards early Wednesday morning. Tesillo reported to police at 4:30 p. m. Wednesday.

Tesillo was instructed to refer the matter to State Patrolman A. J. Smith, but Patrolman Smith said Wednesday morning Tesillo had not contacted him.

### Artesia Weather

Day	High	Low
Monday	76	43
Tuesday	76	49
Wednesday	72	44



She is Reading the  
WANT ADS  
For Buying or Selling  
USE CLASSIFIED ADS  
in  
The Artesia Advocate



AWARDED GIRL SCOUTING Thanks Badge, highest award given Girl Scout adult volunteer workers, at an area meeting in Artesia Tuesday were, left to right, Mrs. Ray Bartlett and Miss Katherine Walterscheid, Artesia; Miss Shirley Feather, Roswell; Mrs. Jack Frost, Artesia, and Mrs. Ray Norton, Roswell. (Photo by Gable)

## Civic Cooperation City's Top Need, Chamber Members Say

### C of C Reviews Highly Active Year, Studies Weaknesses

Artesia most needs cooperation with the Chamber of Commerce by its members and more general civic cooperation, C of C members said at a semi-annual membership meeting Tuesday night.

An outstanding list of accomplishments achieved in 1953 were reviewed by Chamber of Commerce members in a semi-annual membership meeting Tuesday night.

The meeting also heard Tom Watson, Denver district manager for the Southwest division of the U. S. Chamber of Commerce, call for increased activity and interest toward national issues.

Members reviewed this list of 1953 accomplishments:

- Inaugural of weekly radio program, news releases for all local outlets about C of C activity, provide requested feature material for magazines, issue news letter periodically, prepare tourist brochure.
- Maintain housing file, compile city directory library, seek new city directory publication, maintain manufacturers' directories, issue classified business list, compile list of organizations.
- Keep community calendar, conduct membership campaign, organize permanent membership committee.
- Sponsor employe courtesy week, promote Dollar Days, suggest holidays, add new businesses, sponsor Christmas program, join national Better Business Bureau, reduce unauthorized solicitations, reduce racket solicitation.
- Invite conventions, work for highway improvement, sponsor bill

### Four Accidents In One Day Keep Police Jumping

Police checked four accidents in Artesia Wednesday, one every two hours during the afternoon, in an outbreak of fender tangling which interrupted what has been an otherwise exceptionally dull two weeks.

The first came at 7:20 a. m., when Everett Crume of 811 W. Richardson, driving an AAGA truck, collided with a city truck driven by C. H. Alvarado, 206 Gavage intersection. The AAGA truck was not drivable.

At 1:19 p. m., a police car on the way to a fire at the Elks club

### Disabled Vets Criticize Cut in VA Medical Fund

Severe criticism for cuts in veterans administration medical and hospital funds were dealt the Eisenhower administration and American Medical Assn. Monday night by Artesia Disabled American Veterans.

Criticism was stirred by the appearance of K. R. Ferguson, New Mexico adjutant for DAV, and P. T. Demos, DAV national service officer, both of Albuquerque.

"Our veterans," commented Jones, "are very much disturbed over this reduced budget for it will deprive many sick and needy veterans of out-patient, dental and hospital treatments."

According to Jones, Ferguson said "We do not object to a legitimate way to change any laws it does not like. We object most strenuously to the connivance of the association and national administration in depriving our disabled veterans of lawful benefits by administrative orders instead of the Congressional method."

See "Danger—" (Continued on Page Six)

### White Elephant Auction Items Asked By Legion

Plans are nearing completion for the American Legion's unique "anything goes" White Elephant sale, scheduled for Saturday, Dec. 5.

Any item except clothing in usable or workable conditions will be sold at the auction, Chairman Fred Stowe has announced.

"We're going to have everything from alarm clocks to chickens there," Stowe said, "and they'll all be sold."

Legionnaires will begin to scour the community this week-end for contributions to the auction, and urged that Artesians examine attics, sheds, and garages for useable but discarded items which might be given for the event.

(Continued on Page Six)

## Airline Study Of City Slated By Continental

Continental Airlines will survey Artesia's strength and potential as an air traffic generator, but not in the near future.

In a letter to the Chamber of Commerce, George J. M. Kelly, Continental assistant secretary, said Continental intends to make the survey, but not in the immediate future.

The airline is currently engaged in preparing for the service to Denver case, Kelly said, describing it as "the most important service case we've ever entered."

### First National Bank State's Sixth Largest

An increase in First National Bank capital and surplus which will put it in a tie for sixth largest bank in New Mexico has been authorized by the federal comptroller of currency.

It will be effective Nov. 24, the day of the bank's 50th anniversary.

Capital stock will be increased to \$300,000 through a 20 per cent stock dividend, and surplus of \$300,000 also.

The increase will tie Artesia's First National Bank with the First National Bank of Roswell for sixth place in the state. Only three Albuquerque banks and two Santa Fe banks are larger in surplus and capital accounts.

There are 52 banks and 23 branch banks in the state.

The First National Bank of Artesia is eighth in size in total resources and ninth in age, having been founded Nov. 24, 1903.

### Former Artesia Youth Killed in Oilfield Mishap

A former Artesia youth, Harold Blevins, nephew of Mr. and Mrs. Homer Lowery of Artesia, was killed in an oilfield accident in Phoenix Wednesday.

Funeral services will be held in Graham, Texas, where his parents, Mr. and Mrs. E. A. Blevins, have made their home since leaving Artesia.

He was 25.

Blevins lived here several years ago. He attended Texas Tech before going overseas for two years with the armed services. He returned to the U. S. in 1952. At Tech he was a geology major.

### Bank to Mark Golden Birthday With Open House

First National Bank of Artesia will mark its 50th anniversary on next Tuesday, Nov. 24, with an open house celebration at the bank from 10 a. m. to 3 p. m.

Coffee and cake will be served through the day.

Orchid corsages will be presented ladies attending and souvenirs are planned for men.

An invitation to all bank patrons and friends has been issued by the institution.

The open house will mark 50 years of service to the community by the First National Bank since its charter was issued Nov. 24, 1903. It is the second oldest continuous business in the city, opening for business only 2½ months after the Artesia Advocate began publication Aug. 29, 1903.

### Welding Tools Stolen From Supply House

Theft of welding equipment from D&D Supply in the 1400 block of N. First has been reported to police.

Company officials said a 25-foot welding hose, an oxygen regulator, and cutting and welding torches were taken during the past two days from the premises.

### Union Thanksgiving Service Set By Ministerial Group

Artesia will mark Thanksgiving next Thursday with Union Thanksgiving Services from 10 to 11 a. m. at First Methodist church.

The service is sponsored by Artesia Ministerial Assn.

Mrs. Joan Wheatley Kanner will be soloist for the service.

Rev. William McMahon, pastor of Church of the Nazarene, will deliver the sermon.

Music will be provided by the choir of the First Presbyterian church.

Ministers cooperating are J. H. McClendon, C. A. Clark, William McMahon, Orvan E. Gilstrap, J. J. Mitchell, James H. Horton, S. M. Morgan, Milton A. Rohane, Ralph L. O'Dell, G. F. Burton, R. L. Willingham, Elmer V. McGuffin, Fernando Garcia, and A. D. Robinson.

Following an organ prelude will be the call to worship, a hymn, and a Litany of Thanksgiving.

The Gloria Patri, reading from the scriptures, Thanksgiving prayer, vocal solo, gift offering, doxology, and anthem follow. Rev. McMahon's sermon, a hymn, and benediction are latter parts of the program.

The program, designed to be non-denominational, is keyed to George Herbert's observation "Thou hast given so much to us, give one thing more, a grateful heart."

Scripture for the service will be Old Testament Psalm 116 and New Testament Romans 11:32-12:2.

Anthem chosen by the Presbyterian choir for the service is "Prayer of Thanksgiving."

North Eddy Extension Clubs Hostesses For All-County Fall Tea, Get-Together

Extension clubs of North Eddy county were hostesses for the fall tea Monday at the First Methodist church, Artesia, to the extension clubs in the south end of the county.

Roselawn Faculty Holds Dinner For Thanksgiving

Roselawn faculty and guests met in the all-purpose room at Roselawn school for a Thanksgiving dinner and entertainment Nov. 16.

Rebekahs Set Meeting for Monday Night

Rebekah lodge will meet at 7:30 p. m. Monday in the IOOF hall.



Joe Freeman 110 South Roselawn Phone 685

CLIFF'S CAFETERIA advertisement with menu items like 'FRIED CHICKEN DINNER 39¢' and 'FRIDAY SPECIAL! FISH DINNER 39¢'.

PTA Meaning Is Heard By Park Association

Park school Parent-Teacher Association met Tuesday evening in keeping with the theme, "Know Your PTA."

Garden Club Members Declare Program Benefits

Seventeen members of Artesia Garden club answered roll call by giving benefits derived by belonging to the garden club at the regular meeting Friday afternoon, Nov. 13, in the home of Mrs. J. W. Berry.

Emmanuel Class Elects Officers

Willing Workers Sunday school class of Emmanuel Baptist church held a monthly meeting at the home of Mrs. Arnold J. Smith, 1203 W. Centre, Monday evening.

Girl Scout Troop 18 Marks Fourth Birthday

Members of Girl Scout Troop 18 celebrated their fourth birthday with a party Monday afternoon, served by Story League, sponsor of the troop.

Department Officers Visit DAV Auxiliary Meeting

Mrs. D. M. Walter, Artesia, department commander, New Mexico Disabled American Veterans Auxiliary, and Mrs. Ruffus Lee, Artesia, department adjutant, made their official visit to the local unit on Monday evening at Veterans Memorial building.

Wilna Griffin Becomes Fiancee Of John Achen

Mr. and Mrs. W. A. Griffin, Artesia, are announcing the engagement and approaching marriage of their daughter, Wilna Ruth, to John R. Achen, son of the late Mr. and Mrs. J. W. Achen, Artesia.

Yvonne Yeager Future Teachers State Historian

Miss Yvonne Yeager, Artesia, a student at New Mexico Western college, Silver City, and a member of the J. Floyd Miller chapter of the Future Teachers of America, was elected historian of the state FTA organization at the annual meeting held in Albuquerque recently.

ESA Chapter Ends Autumn Rushing Season

Beta Gamma chapter of Epsilon Sigma Alpha sorority concluded its fall rushing season with a turkey dinner Tuesday evening in the private dining room of the Old American Dinning Room.

Hospital Record

Artesia General Hospital Patients Admitted: Nov. 17 Eusebio Chadez, Jimmy Martin, Mercedes Vasquez, Lake Arthur and Casimiro Cordero, Lake Arthur.

Mrs. Watson Is Stork Shower Guest of Honor

Yellow and pastel green were the predominant colors used in the decoration Monday evening at the country home of Mrs. Clarence Melvin Pearson, when she entertained, honoring Mrs. Vernon Watson of Artesia at a stork shower.

Social Calendar

Saturday, November 21: American Association of University Women, luncheon and meeting at the Presbyterian parish hall, 1 p. m.

St. Anthony's Covered-Dish Supper Slated

St. Anthony Altar Society and Holy Name Society are sponsoring a covered-dish supper 5:15 p. m., Sunday at Veterans Memorial building.

SEE THE NEW 1953 LINCOLNS and MERCURYS and for a Better Buy Used Car

Advertisement for Oden Motor Co. featuring Lincoln and Mercury cars and used cars, with contact info for J. A. Oden.

Program Log Subject to Change Without Notice

Table listing radio program schedules for KSPV, including 'FRIDAY P. M.', 'MONDAY', and 'TUESDAY A. M.' with various show titles and times.

Advertisement for stomach ulcers relief, featuring a cartoon character with a stomach ache and text: 'STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST'.

Large advertisement for First National Bank, featuring a cartoon character and text: 'SHOPPING IS EASY WITH A CHRISTMAS CLUB CHECK' and 'THE CHRISTMAS CLUB PLAN HELPS YOU HAVE A HAPPIER CHRISTMAS'.

### Woman's Birthdays Celebrated

Junior Woman's club members who had birthdays in October and November were honored with a birthday luncheon at the club house.

Guests were Mrs. James Monroe, Mrs. Steve Mason, Mrs. B. Robert Brown, Mrs. John Dougherty.

Birthdays were celebrated with a turkey and all the trimmings.

James Monroe, president, presided over the business session.

Wallace Beck, a delegate, reported on the district convention recently held in Hobbs.

Announced the state convention to be held in Carlsbad, N.M., and the district convention for 1954 will be held in Artesia.

Thanksgiving basket will be made to a worthy family. Plans were made to give a Christmas basket to a worthy family.

General fund, thanksgiving fund, and Lennox fine were made.

Eight members and four guests were present.

Members present were Mrs. Roy Richardson, Mrs. Mary West, Mrs. Raymond D. Jones, Mrs. E. L. Cox, and Mrs. Marshall.

Members present were Misses Bar, Jennie Blackburn,

### Mrs. Don Knorr Guest Speaker For Sorority Meet

Mrs. Donald Knorr was guest speaker at a meeting of Alpha Lambda chapter, Beta Sigma Phi, Tuesday evening in the home of Mrs. Ernest Houey with Mrs. James Foster and Mrs. Lillian Bigler as co-hostesses.

Mrs. Harold Saueressig, president, conducted the business meeting. Tickets for the Christmas box were distributed.

Those present were Meses. Harold Bauman, Charles Bruce, Victor Clack, Glenn Collard, Pat Fairry, James Foster, Blaine Haines, Bill Hart, Ernest Houey, Dillard Irby, G. P. Ivers, John McFadin, Harold Saueressig, Joe Starr and W. L. Walker and Miss Mary Vandeventer.

The next meeting will be Tuesday, Dec. 1, at the home of Mrs. W. L. Walker with Mrs. Joe Starr and Mrs. Gloria Anderson as co-hostesses.

Future Business Leaders of C of C Function

Future Business Leaders of America met Wednesday, Nov. 18.

Paul Dillard, local attorney, gave pointers on secretarial work.

Janeth Hill, Beverly Botler, Sallie Scott, Betty Burch, Judy Sams, Barbara Cook, Linda Miller, and Kay Fowler.

### Domingo Sanchez Receives PFC Promotion

Among those promoted to Private First Class upon successful completion of 10 weeks of intensive training at the Marine Corps Recruit Depot here was Domingo M. Sanchez of 1210 North Eighth street, Artesia, N. M.

The job of transforming the recruits into Marines necessitates many hours of field training and classroom lectures.

Subdivision NW corner of the E 3/4 SE 1/4 SW 1/4 Section 7, Township 17 S., Range 26 E., Acres 4.

Notice is hereby given that Myrtle Lee McLaughlin has been appointed and has qualified as ancillary executrix of the estate of A. D. Schneider, deceased, by the

Probate Court of Eddy County, New Mexico.

All persons having claims against said estate are notified to file the same as required by law on or before six months from the day of the first publication of this notice which is October 30, 1953, or the same will be barred.

IN THE DISTRICT COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO.

### NOTICE OF POSTING TO WHOM IT MAY CONCERN

Notice is hereby given that the undersigned are the owners and in control of the following described premises situated in Eddy and Chaves counties, New Mexico:

All of Section 35, Township 15 South, Range 24 East, Lots 1 and 8, Section 6, Township 16 South, Range 25 East, Lots 3, 4, 5, and 6, Section 5, Township 16 South, Range 25 East, N.M.P.M.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF A. D. SCHNEIDER Deceased

Notice is hereby given that Myrtle Lee McLaughlin has been appointed and has qualified as ancillary executrix of the estate of A. D. Schneider, deceased, by the

Probate Court of Eddy County, New Mexico.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF A. D. SCHNEIDER Deceased

Notice is hereby given that Myrtle Lee McLaughlin has been appointed and has qualified as ancillary executrix of the estate of A. D. Schneider, deceased, by the

### SUMMONS AND NOTICE OF HEARING

THE STATE OF NEW MEXICO TO CHARLES G. SMITH, GREETING:

You are hereby notified that John Wilfred Heaton and Ada Heaton, his wife, have filed in the District Court of Eddy County, New Mexico, a petition to adopt as their own children, Lanny Edgar Smith and Tanna Eirleene Smith, and to dispense with your consent as parent of said children.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

### ARCHER & DILLARD are the attorneys for petitioners and their office address is 202 Booker Building, Artesia, New Mexico.

WITNESS my hand and seal of said Court this 4th day of November, 1953.

Marguerite E. Waller, Clerk of the District Court.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

### CHRISTMAS STORE OPENS TOMORROW!

PENNEY'S ALWAYS FIRST QUALITY!

Merry Christmas

ALL THRU THE HOUSE... hundreds of Penney ways to say...

CHRISTMAS

Handloomed multicolored EMBROIDERY!

Decorative hemstitched muslin pillowcases!

In handsome window-pane box 1.98 set of two

Designed to dress her bed with delicate beauty—a very different, gifty set of pillowcases. They're 42x36"—lovely, long-wearing 80 square muslin—sewn with sturdy French seams. Ideal for the homemakers, young-marrieds on your list.

Luxurious nap... warmer, longer-wearing, remarkably washable!

Penney's new scientific BLEND BLANKET 7.90 72 x 90" 3 1/2 lbs.

New this year—and wonderful for Christmas giving! An unrivalled blend that combines 3 fibres, crimped staple rayon, cotton, wool—to offer an unusually rich textured blanket that looks lovelier and stays lovelier thru wear and washing. In 7 decorator colors.

FAMOUS CANNON 5 PC. TERRY SET!

A big name in towels for fashion looks, long wear!

Ready-packed in lovely bird-cage box 2.79 set

Big 22x44" bath towel, two 15x25" face towels, two 12x12" wash cloths—nested together, beribboned and beautiful in bird cage box. Fine quality terry... soft, absorbent, and just breathtaking in shades like Sun Gold, Lightning Pink, Pink Lilac.

# Important NOTICE AN OPEN LETTER....

We are taking this space to thank THE ARTESIA ADVOCATE for the recent article that they printed regarding unscrupulous cookware salesmen. For a long time the "racket" perpetrated by these men has reflected upon and hurt our long-established policy of selling fine stainless steel cookware to the American housewife throughout the land. The work of these unscrupulous men can undermine an old and nationally known organization such as ours. It is with great pride that we sell our PERMANENT STAINLESS STEEL LINE of WATERLESS COOKWARE. Our product is manufactured by the Pressed Steel Car Company, one of America's great industrial leaders. We are also proud that our line of cookware carries the seal of approval of GOOD HOUSEKEEPING INSTITUTE and PARENT'S MAGAZINE. Our company is represented throughout the United States by bonded high-caliber local men. These are men who are known and respected in the community in which they do business. Every man selling PERMANENT STAINLESS STEEL is carefully trained in one phase above all others... satisfying the customer he sells. We want every customr buying our WATERLESS COOKWARE to be completely satisfied and happy. We sell only the finest... and it must stand on its merits. Once again we wish to congratulate THE ARTESIA ADVOCATE for the article they printed. We wish to cooperate in every way to route out the "rackteers" and make it possible for good, honest American Businessmen to operate in this area.

## PERMANENT STAINLESS STEEL INC.

5609 Alameda

Houston 4, Texas

# Bulldogs Look for Caveman Assist, Hobbs Defeat to Take Crown

For the first time in history, Artesia is rooting for a Carlsbad football team to win a conference contest. Only if the Cavemen win over Roswell tonight and Artesia conquers Hobbs can Artesia go into state play-offs.

There'll be nothing decisive in a single team's victory in tonight's district 2-AA football game. No matter what team wins, it'll need the help of another team to take the 2-AA championship and the right to play in the state championship tourney. This year new rules governing

New Mexico prep football become effective. The rules provide there'll be no ties in any football game, no matter what the score says. For Artesia to enter the district 2-AA crown and enter state play-offs for an almost-certain victory over either Albuquerque Highland or Albuquerque Highland,

the Bulldogs must conquer Hobbs and the Cavemen knock over Roswell. Here's why: If Artesia beats Hobbs and Carlsbad beats Roswell, the Bulldogs would be district 2-AA champions because of their defeat over Carlsbad in conference play two weeks ago.

But games among Carlsbad, Roswell, Artesia, and Hobbs never go quite the way anyone expects. There are other ways the thing can end, for instance: If Artesia defeats the Eagles but Roswell wins over Carlsbad, the Coyotes take the crown through their 14-7 win over Artesia last week.

If Hobbs defeats Artesia and Roswell wins over Carlsbad, then the Eagles go to state play-offs by merit of their early-season win over Roswell. If Carlsbad defeats Roswell and Hobbs defeats Artesia, the Cavemen go to the playoffs for their statistical win on penetra-

tions over Hobbs last Friday. So Artesia needs plenty of help from the Cavemen tonight as well as a lucky rabbit's foot to win over the mighty Eagles. Whichever team wins, this much is certain: The next state champion will be one of the four Southeastern New Mexico schools.

All have mopped up on Albuquerque High in non-conference play this season, piling up margins. And Albuquerque is rated equal with Highland, the two Duke City teams go to the gridiron tonight.

## Injuries, Illness Cut into Artesia Strength

Artesia's Bulldogs, who seem to have an unshakeable end-of-season jinx that has dogged them steadily through the years, go against the Hobbs Eagles tonight with an illness and injury-riddled squad.

Despite holes in the ranks, Bulldogs are reported in top mental condition for tonight's game, rising to a peak similar to that of the Carlsbad game two weeks ago.

This is the way injuries and illness looked Thursday morning:

Johnny Riddle, quarterback — Hard-hit by flu Tuesday; may or may not be on feet tonight; full game improbable.

Larry Beadle, fullback — Out of school two days with strep throat, may or may not see action.

Freddie Sanders, halfback — Separated leg muscle; coaches are attempting to tape it and ready Sanders for action tonight, but whether successful or not, he'll probably be under full effectiveness.

Louis Campanella, guard — A chest injury will at least sideline him for kick-offs and punts.

Ray Gressett, center — Leg injury makes service tonight limited if not improbable.

Leo Barker — Sideline definite with head injury.

Max Ratliff, reserve quarterback — Flu. He and Riddle may be able to alternate, but Head Coach Reese Smith is looking for a substitute for the spot.

For Campanella's guard position, the coaching staff will probably alternate Bill Mayes on defense and Don Price on offense, although Price has a broken finger.

Jerry Simmons will probably substitute for Gressett at center on offense.

Otherwise, the replacement problem is a very real one which will undoubtedly influence the course of tonight's ball game.

But if Artesia is hit with injuries, so is Hobbs. Ronald Wilder, star of the Hobbs team in an end slot, is reported out with a broken leg. It is Wilder who's counted on Hobbs punt plays and pass receptions.

Tonight's contest will pit the

Bulldogs' split-T offense with its usual second half pay-off against what has proved to be a highly effective Hobbs development of the single wing.

Tonight's game will be Artesia's ninth of a season which has seen the Bulldogs pile up eight wins against one loss.

As the Bulldogs go into the game, Larry Beadle stands out as the top ground gainer of the season by piling up 603 yards in eight games. Johnny Riddle, who led until the Roswell game last week, is second with 527 yards.

Whether either will start tonight isn't known.

### Stinnett Teaches College Classes On Education

Extension classes from New Mexico Western college at Silver City are being taught this fall and winter here by Rufus Stinnett, principal of Roselawn school.

Just being completed is a course on "Elementary Curriculum Workshop," which has been meeting at Roselawn school from 7 to 9 p. m., Thursdays.

Present course is "Elementary Science." This course deals with science as taught in the elementary schools.

Undergraduate credit will be applied toward science credits for a degree. This course can also apply toward certification shortages and for "non-resident" in service requirements, according to Mr. Stinnett.

Anyone interested in this course is welcome to attend. This present course will run about 10 weeks.

### Players Look 'Pretty Sharp' . . .

## Travelers Clobber Los Alamos 111-31 in First Outing of Season, Prepare for NIBL Opener

Artesia's CVE Travelers clobbered Los Alamos 111 to 31 in their first outing of the season Wednesday night at the Atomic City, Mgr. Paul Frost has reported.

At halftime the score stood 54 to 20 in the Travelers' favor.

Frost said the Central Valley Electric team "looked better than we had expected for their first game."

High man for the game was Don

Heathington with 27 points, closely followed by Dee Nutt with 23. Both scored 11 field goals, with Heathington sinking five free throws, Nutt one.

Artesia made good on 49 of 82 field goal attempts for a percentage of 60 per cent.

"The Travelers played a sharper game than we expected," Frost said.

The team is on a road trip for intensive preparation before facing the Ada Oilers of Houston on Monday, Nov. 30, in the Travelers' first National Industrial Basketball

League game of the year. It is scheduled as a home event to be played on the Junior high school court.

Travelers arrived nearly an hour late for Wednesday's game at Los Alamos, their cars stopped by a snowstorm which raged around the hilltop city.

Box score for the contest:

ARTESIA (111)		FG	FT	TP
Nutt	11	1	23	
Haskins	5	1	11	
Hess	3	0	6	
Stuart	4	3	11	
Heathington	11	5	27	
Holt	7	1	15	
Smith	4	2	10	
Lea	4	0	8	
Totals	49	13	111	

LAS ALAMOS (31)		FG	FT	TP
Harper	2	3	7	
Hutchinson	1	0	2	
Wearin	1	0	2	
Wells	1	1	3	
Storm	2	1	5	
Martinez	1	0	2	
Speers	0	2	2	
Herbst	0	0	0	
Cox	3	1	7	
Hildres	0	0	0	
Grabowski	0	1	1	
Totals	11	9	31	

### IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

In the Matter of the Petition of HOMER HAMILTON ALLRED and EUORDIE ALLRED to adopt CHARLES DWYAIN SMITH. No 14084

### SUMMONS AND NOTICE OF HEARING

THE STATE OF NEW MEXICO TO CHARLES G. SMITH, GREETING: You are hereby notified that Homer Hamilton Allred and Euordie Allred have filed in the District Court of Eddy County, New Mexico a petition to adopt as their own child, Charles Dwyain Smith and to dispense with your consent as parent of said child.

You are further notified that unless you enter your appearance in said proceedings on or before the 18th day of December, 1953, you shall be deemed to have consented to the granting of the adoption prayed for in the petition on file in this proceeding, and petitioners will apply to the court for the relief demanded in the petition.

A. J. LOSEE is attorney for petitioners and his office address is Carper Building, Artesia, New Mexico.

WITNESS my hand and seal of said court this 3rd day of November, 1953. Marguerite E. Waller, (SEAL) Clerk of the District Court. 89-41-F-95

### Traveler Season Schedule

- HOME SCHEDULE**  
 \*Nov. 30—Ada Oilers, Houston.  
 Dec. 2—NMMI, Roswell.  
 Dec. 5—Lovington town team, Lovington.  
 Dec. 10—Texas Western, El Paso.  
 Dec 12—Sellers, Santa Fe.  
 \*Dec. 17—Ada Oilers, Houston.  
 Dec. 19—Houston-Tillotson college.  
 Dec. 26—Oklahoma Central State college.  
 \*Dec. 28—Central Bankers, Denver.  
 Dec. 31—Southwest Oklahoma State college.  
 Jan. 25—Los Alamos.  
 Jan. 27—Santa Maria Golden Dukes.  
 \*Feb. 1—Phillips 66, Bartlesville.  
 \*Feb. 4—Allen-Bradley, Milwaukee.  
 \*Feb. 15—Goodyear, Akron.  
 Feb. 17—Peoria Caterpillars.  
 Feb. 22—Fort Sill, Lawton, Okla.  
 Feb. 24—Fort Sill, Lawton, Okla.  
 March 1—Walker Air Force base.  
 March 6—Biggs Air base, El Paso.  
 March 8—Jal town team.  
**ROAD SCHEDULE**  
 No. 18—Los Alamos.  
 Nov. 19—Santa Fe Sellers.  
 Nov. 25—Walker Air Force base.  
 Nov. 28—NMMI, Roswell.  
 Jan. 2—Biggs Air base, El Paso.  
 Jan. 5—Ada Oilers, Houston.  
 Jan. 6—Ada Oilers, Houston.  
 Jan. 8—Phillips 66, Bartlesville.  
 Jan. 10—Caterpillars, Peoria, Ill.  
 Jan. 12—Caterpillars, Peoria, Ill.  
 Jan. 13—Allen-Bradley, Milwaukee.  
 Jan. 15—Goodyear, Akron.  
 Jan. 16—Mississippi State college, Hattiesburg.  
 Jan. 19—Mississippi State college, Hattiesburg.

### Delva Tucker Is Assigned to Landing Ship

Delva D. Tucker, engineman second class, USN, son of Mr. and Mrs. S. A. Tucker of Star Route East, Loco Hills, N. M., is serving aboard the landing ship tank USS 1148.

Last month the landing ship participated in Operation Salt Wave which conducted amphibious landings along the coast of California. It was designed to test the readiness and efficiency of fleet units under simulated wartime conditions.

## FOR SALE! WILL SACRIFICE COMPLETELY EQUIPPED POOL HALL

- 2 Snooker Tables — 5 Pool Tables — 80 Cues — Cue Racks
- Pop Box — Cigar and Candy Counters
- 8 Domino Tables and All Accessories

This is a Good Live Business and Must Sell By December 1 Reason for Selling—Dissolving Partnership

- Early Buyer Gets a Good "Red Hot" Bargain!
- 25 x 100 Ft. Building — Rent \$100 per Month
- Over 4 Years to Go on 5-Year Lease
- Located on Main Street

### THE CUE POOL HALL

112 WEST MAIN ARTESIA, N. M.



## Thrill Maker from start to stop (That's T.T. Dynaflo!)

SOMETIME soon — like this week — you ought to try a Buick with Twin-Turbine Dynaflo.\* the sound of power-build-up, or of flowing oil at work.

You ought to try it just to be familiar with the great advance in this fully automatic transmission that Buick engineers have accomplished.

You ought to try it just for the fun of bossing a drive where you don't do a blessed thing but steer and press the gas or the brake pedal as you go.

But, pure and simple, you ought to try it for thrills.

We mean the thrill of instant getaway response—with two turbines doing the job that one did before.

We mean the thrill of whisper-quiet acceleration — where you barely hear

\*Standard on Roadmaster, optional at extra cost on other Series.

MILTON BERLE stars for BUICK—in the Buick-Berle Show on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event

## GUY CHEVROLET CO.

101 WEST MAIN

world's newest V8 in SUPER and ROADMASTER models? Drop in on us this week and we'll be happy to accommodate you.

It's Trade-In Time for a Better Deal You'll be thrilled with the top allowance we will make on your present car. Come in and see us for the happy news—now. We can give you immediate delivery.

THE GREATEST BUICK IN 50 GREAT YEARS

**MONEY TO LOAN**  
 LOW INTEREST — FAST SERVICE  
 E. A. HANNAH  
 Artesia Representative Phone 352-W  
 113 S. Third

**CHAVES COUNTY BUILDING & LOAN ASSN**  
 309 N. RICHARDSON  
 Roswell, N.M.

Get the best!  
**BAKERY**  
**SPECIALS**

From Your **HOME TOWN BAKERY**  
 FRIDAY AND SATURDAY SPECIALS!

Fresh, tender quick Danish Sweet Rolls ..... doz. 39c  
 Fresh Yeast Raised DONUTS, Choice Nut Crunch, Coconut or Plain ..... dozen 39c

<b>MONDAY SPECIALS!</b> Fresh Delicious BROWNIES Butterscotch BROWNIES Princess Squares dozen <b>39c</b>	<b>TUESDAY SPECIALS!</b> Assorted Fruit, Pecan and Pumpkin PIES <b>39c</b> Each
<b>WEDNESDAY SPECIAL!</b> Large 9-Inch Angel Food Cakes Fresh Baked <b>39c</b> Each	<b>THURSDAY SPECIAL!</b> Assorted Cookies Fresh Baked <b>29c</b> Dozen

**SPECIAL on FRUIT CAKES for One Week Only!**  
 No Citron, All Fruit and Nuts, Very Rich  
 Regular Price \$1.25 per Pound — NOW ... per pound 95c

Owner's New Home Address Is 909 South Roselawn

**GOODNER'S BAKERY**  
 515 W. Centre Free Delivery Phone 338-R

PHONE Classified... Wanted... WANTED... Services... Loan... Convalesce... High School... Estate...





## Rainmakers in Australia Get Into Cloud Seeding Argument

Australian scientists currently engaged in artificial-precipitation experiments in the "land down under" are getting into the argument over the effectiveness of seeding clouds with silver iodide powder from ground generators.

The process of releasing silver iodide from ground generators is much favored by commercial rainmakers in this and other countries, because the powder itself costs little—compared with seeding clouds by airplane—the ground-generator method of broadcasting rain-inducing dust particles is very inexpensive.

On the other hand, certain scientists engaged in atmospheric investigations have been skeptical of the "shotgun" procedure of sending up silver-iodide smoke in large quantities to drift free with the global winds. Some have expressed the opinion that the procedure ultimately would tend to decrease rainfall.

### EARLY LAST SPRING THE

Australian government set out to find its own answers, through exhaustive experiments conducted by the Commonwealth Scientific and Industrial Research Organization, under the direction of Dr. George Edward Bowen. Results of the Australian investigations have not been formally announced. But the October 12 issue of Time Magazine contains a clue to the outcome of the silver-iodide phase of the Aussie research efforts.

Under the heading "Rain for Australia," Time says in part, "Scientific rainmaking has suffered in the U. S., where it was first tried, from too much free enterprise. The rain-thirsty parts of the country are teeming with commer-

cial rainmakers, most of them only faintly scientific. Their rosy promises, seldom justified, have discredited all 'experimental meteorology' with a large part of the public.

"In Australia, rainmaking has enjoyed a better-regulated infancy. According to Welsh-born Dr. George Edward Bowen, a leader in the development of both radar and radio astronomy, Australia's carefully controlled program of 'cloud physics' experiments has yielded clear and encouraging results.

"Dr. Bowen does not advise silver-iodide seeding from ground generators. He has tried it with little success except on clouds that would probably have yielded rain anyway. On the other hand, he got good results by spraying water into warm clouds containing vertical currents. Such clouds produce much of Australia's rain."

### THE PRELIMINARY AN-

ouncement of the Australian experiment's outcome is attracting considerable attention at New Mexico Institute of Mining and Technology (Socorro) because one of its research chemists, Ben K. Seely, participated in the ground-generator phases of the investigation.

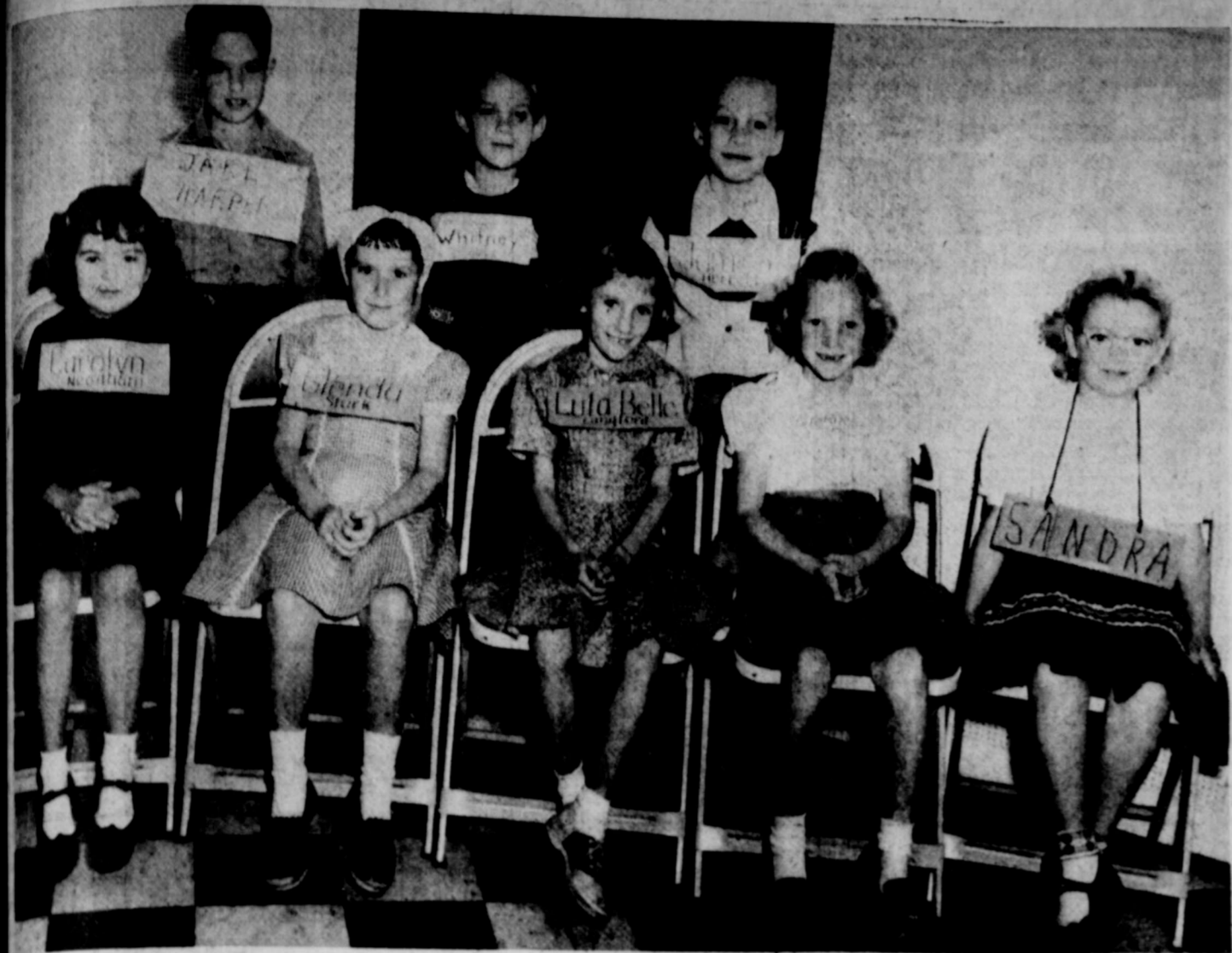
Upon invitation of Dr. Bowen, Seely flew to Australia in June, taking with him a dust generator and a dust-collecting device which were developed at the Institute and are not available commercially.

There, throughout the summer months (winter months in Australia), Seely collaborated in directing the world's first systematic attempt to trace the range of free-floating silver iodide particles through the atmosphere.

The tracing experiment was conducted this fall, and Seely now is back in Socorro. Both he and Dr. E. J. Workman, NMIMT president and nationally-known cloud physicist, are reluctant to discuss the project until formal reports have been published by the Australians.

"IT IS THEIR PROGRAM, NOT ours," Dr. Workman said in an interview. "We participated at their invitation, and were most happy to

do so. We, of course, will have access to the information collected. But announcements are theirs to make, and Mr. Seely and E. J. Smith of the CSIRO at present are working no a formal report of their findings. It is expected that this report will be published in about three months, and it is expected that the contents will be significant. We may have more to say on the subject at that time."



SECOND GRADERS taking part on the American Association of University Women Radio Book Quiz Saturday, Nov. 14, were, left to right, Carolyn Needham, Jake

Harper, Glenda Stark, Whitney Johnson, Lula Belle Langford, James Herbert, Gloria Chambers, and Sandra Monroe. (Leone Studio Photo)

## New Mexico Taxpayers to Pay Nearly Quarter Billion in Federal Taxes

The 1953-54 budget recently approved by Congress will mean a payment to the federal government of some \$211,730,000 New Mexico taxpayers.

This was brought out in a study on the liabilities of the Pacific southwest states made by the research council of the National Association of Manufacturers, according to H. C. McClellan, NAM vice-president in Los Angeles, who calls for further federal economy and reduction.

New Mexico's per capita tax payment for fiscal 1954 is estimated at \$292.04 the NAM report says. Including direct and indirect taxes, this means a tax bill of \$188.16 for the average four-person family.

One item in the '54 appropriations of \$61 billion is department of defense, which will cost \$31.771 or \$146.997 per capita. In line is interest on the debt. This item—\$6.4 billion

for the nation will cost New Mexico an estimated \$19,840,000 or \$27.37 per capita.

New Mexico's share in this \$72.1 billion expenditure will be some \$223,510,000 or a per capita bite of \$308.29.

In other words, the NAM study points out, New Mexico taxpayers will be paying \$211,730,000 for \$223,510,000 worth of federal government. The difference, \$11,780,000 will be added to the state's share in the national debt.

"The figures argue for support of the administration's effort to cut expenses, eliminate waste and balance the federal budget," the NAM continued. "That means we should all try to end appeals for federal handouts, if we are to restore sound economy and bring government back home."

"Bad spark plugs are one of the principal causes of excess fuel consumption in automobile engines.

## Roswell 4-H Club Leader Awarded Honor for Work

Mrs. Louis Nelson, Roswell, was recently named New Mexico's outstanding local 4-H club leader for 1953. L. S. Kurtz, state 4-H club leader at New Mexico A&M college, announced today. Her award is an expense-paid trip to the National 4-H Club Congress in Chicago next month. The donor of her trip is the New Mexico Association of Home Extension Clubs.

Mrs. Nelson has been one of the leaders of the Roswell Senior 4-H club for the past five years. Under her leadership, members of the senior club have performed outstanding work in the county and state and have consistently demonstrated their skill in project work, competition, leadership, and in carrying on other 4-H activities.

She is now serving her second term as president of the New Mexico 4-H Leaders' association and during the past year has been president of Berrendo Women's Extension club, chairman of

Chaves county Extension Council's 4-H club committee, an officer in the Eastern Star, and superintendent of the 4-H club home economics department at the Eastern New Mexico State Fair in Roswell.

Mrs. Nelson says, "I am thrilled to have the opportunity to attend the National 4-H Club Congress. I know I shall enjoy every minute of my association with the 4-H'ers in Chicago."



READ THE CLASSIFIED ADS

## CHEAPEST in TOWN!

# PRICES

WINTER IS COMING SO . . . BEGINNING FRIDAY, NOV. 20, WE WILL INTRODUCE NEW LOW PRICES AND PASS SAVING TO YOU . . .

USE YOUR TELEPHONE — CALL 1642 — GIVE US YOUR ORDER OR DRIVE TO OUR PARKWAY, PLACE YOUR ORDER PERSONALLY — IT WILL BE READY IN A JIFFY!

**HOT FRIED** ONE-FOURTH SPRING FRYER French Fried Potatoes, Tomatoes, Toast—ALL FOR

# CHICKEN 49c

Three Gizzards, Three Livers, Three Hearts, Fried Potatoes, Tomato, Toast . . . 49c

**DARI-CREME** Made from Price's Fresh Sweet Cream 1/2 gal. **49c**

**HOT DOGS** Each 15c . . . **2 for 25c**

**MUCHO BURGER** Each 25c . . . **3 for 69c**

**MILK SHAKE** Each 20c . . . **2 for 29c**

**CONEY ISLAND** With Chili Each 20c . . . **2 for 35c**

**ZIP BURGER** . . . **3 for 39c**

**CHEESE BURGER** Jumbo . . . **29c**

**DARI-CREME** Corner First and Dallas Phone 1642 "Cheapest in Town!"

## THE BEAUTIFUL '54 CHRYSLER

INTRODUCES THE NEW

# 235 H.P. FIREPOWER V-8

teamed with PowerFlite—Chrysler's revolutionary new fully-automatic transmission!



The safest power of all . . . Now, for '54, here's Chrysler with a new engine that zeros the time lag between your command and your car's response. Expanding your driving enjoyment over the smooth, sure passage of miles!

Here, for '54, is a new, safer breed of drive . . . 235 H.P. FirePower V-8 with hemispherical combustion: a new technique in extracting power from gasoline. Using more of that power. Wasting less. Answering instan-

taneously the touch of your foot on the accelerator. Making your car do exactly what you want . . . exactly when you want it!

Yours, for '54, is the look and feel of leadership . . . a better life behind the wheel. Come try FirePower V-8—235 H.P. in the Imperial and New Yorker DeLuxe—195 H.P. in the New Yorker. Or come try the greatest "6" of all, the famous Spitfire Engine in the beautiful new Chrysler Windsor DeLuxe!

Come See and Try ALL The Great NEW CHRYSLER Features!

NOW, for the first time in any car, you enjoy Complete Driver Control with . . . new PowerFlite Automatic Transmission . . . new Full-time Power Steering . . . new Power Brakes . . . new, double-strength Drive Shaft Absorbers . . . new Electric Window Lifts . . . new Chrysler Airtemp Air-Conditioning . . . and stunning new beauty that says you drive the leader!

"The Power of Leadership is yours in a Chrysler"

# COX MOTOR CO.

301 South First

Phone 841

Buy all your foods for the Holiday Dinner at the H & J FOOD BASKETS—and feast for the least this Thanksgiving. Every value is a super value—high in quality—low in price to help you fill your entire menu without emptying your purse. Come in today for everything you need for a wonderful feed.

PRICES EFFECTIVE FRIDAY THROUGH WEDNESDAY — DON'T FORGET WED. IS DOUBLE STAMP DAY!



# THANKSGIVING

FRESH DRESSED from BRANT WILLIAMS' FARM FRESH DRESSED NOT FROZEN NOT SHIPPED IN

# TURKEYS

### Pickles & Relishes

- SPANISH OLIVES Haase's—Ref. Jar—poured pac, stuffed 49c
- RIPE OLIVES La Mirada, medium pint tin 27c
- SWEET MIDGETS White Swan 12 oz tumbler 47c

### Canned Vegetables

- GREEN BEANS Del Monte Cut No. 303 tin 26c
- ASPARAGUS Del Monte all green No. 300 tin 43c
- BEETS Libby's whole No. 303 tin 18c

### Canned Fruits

- PINEAPPLE Del Monte No. 2 tin 29c
- FRUIT COCKTAIL Hunt's No. 2 1/2 tin 33c
- APPLE SAUCE White House No. 303 tin 22c

### Fruit Juices

- APPLE CIDER Mart quart 38c
- ORANGE JUICE Donald Duck 46 oz tin 39c
- PINEAPPLE JUICE Del Monte 46 oz tin 37c

# PUMPKIN ORANGE JUICE

Kuner's Serve Pumpkin Pie Thanksgiving Fresh Frozen 6 oz. Tin 16c

POWDERED OR BROWN 1 lb. Pkg.

SUGAR 12 1/2c

**E G G S**

GRADE A MEDIUM Dozen 54c

# CORN PECANS

Del Monte Cream Style Golden No. 303 Tin 17c  
Halves in Cello 1 lb. Pkg. 98c

### Values Galore

Shampoo Modart Reg. size 49c  
Oysters Fresh frozen Standards Pt. 98c

### Baking Supplies

Cake Mixes Cinch, your choice Reg. box 35c

Place Your Orders Now  
Beltsville Whites or Bronze Any Size!

OUR PRICE WILL BE **LOW**



**HENS** FRESH DRESSED AND DRAWN

**BOSTON BUTTS** lb. 43c

**PORK SHOULDER** Shank Half or Picnic End lb. 29c

**PORK LIVER** Pound 19c

**BACON** Cudahy's Puritan or Corn King Pound 59c



MONDAY BEFORE THANKSGIVING, WE WILL RECEIVE A FRESH LOAD OF BRUSSELS SPROUTS, BROCCOLI, ARTICHOKEs, PARSLEY AND OTHER FARM FRESH PRODUCE!

**CELERY** Crisp, Tender Calif. Pound 7c

**APPLES** Romes for Fine Cooking! Pound 15c

**ORANGES** Texas Balls o' Juice 2 lbs. 15c

# GREEN ONIONS RADISHES

FRESH CALIFORNIA KENTUCK WONDERS

**GREEN BEANS** lb. 16c

Pencil Size Bunch 5c

Crisp Bunch

- Kimbell's Mince Meat 9 oz. 29c
- Aluminum Fol Kaiser—Use it to bake your turkey in Reg. 29c
- Derby—Peter Pan 20 oz. 29c
- Peanut Butter 5c
- Royal—Vanilla, Butterscotch, Chocolate Reg. 3c
- Instant Puddings 3c
- Lipton's Tea Bags 48c



**H and J Food Basket**

EVERY DAY LOW PRICES NO PARKING HEADACHES HERE





# LANDSUN THEATER

FRIDAY AND SATURDAY

The Fanciest, Danciest Showboat Ever!

Columbia Pictures presents

## CRUISIN' DOWN the RIVER

COLOR BY TECHNICOLOR

Starring Dick Haymes, Audrey Totter, Billy Daniels, with Cecil Kellaway, Connie Russell

Story and Screen Play by THE BELL SISTERS • BLAKE EDWARDS and RICHARD QUINE

Produced by JONIE TAPS • Directed by RICHARD QUINE

# LANDSUN

MON. ONLY

## Tonight We Sing!

The whole world of entertainment unfolds before your eyes!

- 20th Century-Fox presents
- NIGHT WE SING!**
- with **EZIO PINZA** as FEDOR CHALIAPIN
- ROBERTA PETERS** as ESA VALDINE
- MARA TOUMANOVA** as ANNA PAVLOVA
- MAINE BANCROFT** as EMMA HURON
- ISAAC STERN** as EUGENE YSAIE
- BYRON PALMER** as GREGORY LAWRENCE
- DAVID WAYNE** as S. HURON
- and the VOICE OF **JAN PEARCE**

COLOR BY TECHNICOLOR

Directed by JESSEL MITCHELL LEISEN

### German News

Mrs. Spurgeon Wiggins and Mrs. Lloyd Harshey on a hunting trip. Mrs. Harshey is a guest at the home of Mrs. Derriek and sons of Willie Mr. Harshey hunted.

Mrs. Harold Rossiter and daughter, Janie, were dinner guests at the home of Mrs. Miss James. They were to Espanola after visiting their parents at Artesia. They will soon leave for over-

Burck, the youngest

# OCOTILLO THEATER

FRIDAY AND SATURDAY

## "SHADOW OF TOMBSTONE"

Starring Rex Allen

Also—New Serial

## "THE ADVENTURES OF CAPTAIN KIDD"

SUNDAY — MONDAY — TUESDAY

COLUMBIA PICTURES presents

## RITA HAYWORTH

## GLENN FORD

# Affair in Trinidad

with Alexander Scourby • Valerie Bettis • Torin Thatcher

Screen Play by OSCAR SAUL and JAMES GUNY • Produced and Directed by VINCENT SHEPHERD • A BECKWORTH CORPORATION PRODUCTION



"You weren't the first... and you won't be the last!"

daughter of Mr. and Mrs. L. J. Burck of Espanola returned to Espanola with the Rossiters after spending several days at the home of her grandmother, Mrs. Y. R. Burck.

Mrs. L. R. Burck left Monday for Sudan, Texas, and Miss James left Tuesday after being an overnight guest at the home of Mr. and Mrs. I. E. Boyce, Sr. Mrs. Burck and Miss James were both luncheon guests at the Boyce home on Monday.

Mrs. Burck and Miss James plan to make their home at Sudan where they have bought a house located at 703 S. Ferneaux.

Hagerman people are very proud of the clean streets which they are able to have since the town board have bought the street sweeper.

Melvin Sanders made a business trip to Sudan, Texas, Monday, returning by Portales to attend to business matters there.

Mrs. C. P. Foster, a former Hagerman resident, received word on Tuesday that her son had been seriously injured in an automobile accident.

The first hard frost of the season struck Hagerman Sunday night

or early Monday morning. This was about a week later than usual for a killing frost in this section.

Jack Hering has bought a house located on E. Perth from Mrs. L. R. Burck.

Mr. and Mrs. A. F. Clark have returned to their home at Sterling City after visiting relatives and friends here.

A number of beautiful paintings by Hagerman artists have been on exhibit in the Peoples Dry Goods window during art week.

Mrs. Delbert Sinor who has been ill is better now.

Mrs. J. L. Mann who moved to Roswell two months ago has returned to Hagerman and is located in her old home on S. Manchester.

The O'Neill family who have been living in Mrs. Mann's house, have moved to a house on S. Railroad.

San Salvador, an island in the Bahamas, was the first land reached by Christopher Columbus in the New World.

## DON GWYNNE NAMED AGENT FOR State Farm Insurance



This carefully selected and trained insurance agent will be happy to advise and assist you in selecting the insurance protection you need. Why not have him visit you so you can secure his valuable assistance on your needs of Life, Auto and Fire insurance. No obligation. Call or write him now.

STATE FARM INSURANCE COMPANIES  
Bloomington, Illinois

**DON GWYNNE AGENCY**  
114 South Roselawn  
Phone 355

# CIRCLE B DRIVE-IN THEATER

FRIDAY - SATURDAY SUN. - MON. - TUES.

Double Feature!

**LAUGHS GALORE!**

Meet the Sultry Siren from S. A. who taught a College Prof with an M. A. how to W. O. O.!

**Tropical Heat Wave**

ESTELITA

THE TOAST OF PAN AMERICA

with ROBERT HUTTON - GRANT WITHERS

KRISTINE MILLER • A REPUBLIC PICTURE

Republic Pictures Corporation

**THE Arizonian**

RICHARD DIX • MARGOT GRAHAM • PRESTON FOSTER • LOUIS CALHORN

## Fourteen of 100 Veterans Letters Poorly Identified

Fourteen of every 100 pieces of mail received by VA lack adequate identification to enable VA to take proper action without "defective" work or more correspondence to determine who the veteran is, what he wants, or to identify his letter with his records.

During the past July, VA received 1 1/2 million pieces of mail which required additional processing because of the lack of proper identification.

While this appears to be a

## IT'S THE UPROARIOUS STORY OF THE G.I. WHO TOOK HIS PET LION ALONG WHEN HE JOINED THE ARMY!



MGM's Laugh Riot of the Year!!!

## FEARLESS FAGAN

JANET LEIGH

CARLETON CARPENTER • KEENAN WYNN

and **FEARLESS FAGAN** (The Famous) (Last Film)

Directed by CHARLES LEIDER

Adaptation by FREDERICK HALLITZ SCHWEN

Based on a Story by GUYTON FRANKLIN, JR. and ELLIOTT CLIFFORD

Directed by STANLEY DONEN • Produced by EDWIN H. KNIPP

rather staggering mail problem. VA points out that it is only half of the volume which required extra handling in September 1948.

As is to be expected, VA said, some of the decline from the 1948 figure can be ascribed to the general decline in the amount of mail received by VA.

However, on a comparison of the number of pieces of mail requiring detective work before they can be accepted, there has been a

## State Constructs Over \$4 Million In Schools Yearly

Public school facilities are being built in New Mexico at the rate of well over \$4 million a year.

School construction costs amounted to \$39 1/2 million in the nine-year period from 1945 through June 30 this year. That total was shown by a survey released by the Taxpayers Association of New Mexico this week.

Debt on public school facilities in this state presently amounts to some 24 million dollars, or \$34 per capita.

Of the total spent on new school construction the past nine years, more than \$30 million was obtained through bond issues approved by the voters. Over \$4 million came from regular, direct property taxes.

More than \$5 million was received through federal grants for school construction in districts where federal activities have resulted in acutely increased enrollments.

Bonded debt for school buildings has increased almost \$19 million over the \$5,484,000 total owed by various school districts in New Mexico in 1945, the taxpayers association survey showed.

For the current fiscal year it will require \$3,374,900 to meet the interest and retirement requirements on this debt.

New Mexico was first discovered by Cabeza de Vaca.

drop from 20 of each 100 pieces received to the present level of 14 in each 100 pieces received.

Some of this improvement can be traced to the campaign by VA urging veterans to properly identify correspondence, and part of it can be credited to the experience of the veteran in negotiating with VA, since it is the initial correspondence from the veteran that is the most prone to be improperly identified.

VA urges veterans to include their full name and address, their claim number or insurance number, if they have one, and, if not, to include their branch of service and service serial number.

**JOHNSTON TURBINE PUMPS**

Complete Pump Sales and Service

**Bristow Pump Co.**

North First Street  
Phone 0180-R6  
N. H. Bristow, Phone 786-W  
Artesia, N. M.

## Half of 65,000 Veterans on Farm Specialize

Nearly half of the 65,000 veterans who have obtained GI farm loans were engaged in specialized farming operations, according to a survey of GI loans guaranteed or insured by the veterans administration.

The study of farm loans shows that 20 per cent were engaged primarily in producing grain, cotton, fruits and vegetables; 17 per cent, in dairy products; 8 per cent, in livestock; and 2 per cent in poultry.

The remaining 53 per cent, or approximately 35,000, received GI farm loans to operate general farms with diversified crops or products.

Veterans of World War II and those with service since the beginning of the Korean conflict may be eligible for VA guaranteed or insured GI farm loans secured from private lending institutions.

GI farm loans may be used to buy a farm, farm land, stock, feed and seed, farm machinery, and other farm supplies and equipment.

As of the end of September, 65,285 farm loans totaling more than \$252,831,000 had been guaranteed or insured by VA since the beginning of the GI loan program in 1944.

**Complete Tune-Up and Overhaul**

Any Make Car or Truck

**Northside Automotive and Service Station**

North Highway

WE SELL!

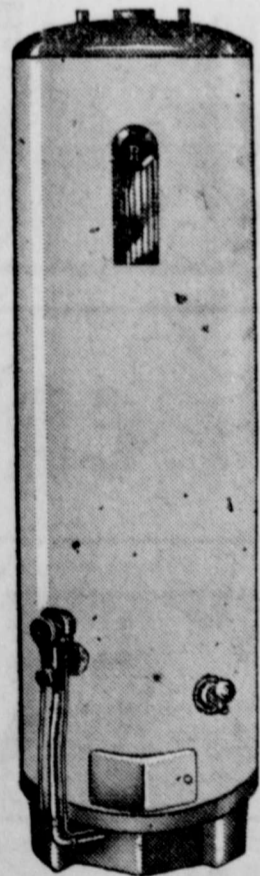
MASTER PLUMBERS

WE SERVICE!

Get BETTER VALUE with a

# RHEEM

AUTOMATIC GAS WATER HEATER



THE RHEEM IMPERIAL Series 47, 40 gallon, Gas Water Heater. Finest quality; 10-year warranty. Other models in a full range of sizes and prices.

10-Year Warranty!

## LOW PRESSURE?

Outta temper . . . tampering with your taps? High time for us to take over. You'll get a real master-plumber job . . . Really costs less, you know. Call us and find out!



### DAY or NIGHT

Emergency Service

• No Job Too Large -- No Job Too Small •

# CLEM & CLEM

MASTER PLUMBERS  
PHONE 714 PHONE 1234 NIGHT  
518 WEST MAIN

WE INSTALL!

WE GUARANTEE!

## ARTESIA ANIMAL HOSPITAL

DR. D. T. GABBARD  
Veterinarian

Two Blocks West of North First Street on Truck By-Pass  
Phone 1137-M Business Phone 869-M

# 'Alice in Wonderland' Set For Two Performances Here

The ever-delightful "Alice in Wonderland" will come to Artesia as a Clare Tree Major production in two performances Saturday, Nov. 28.

It is scheduled for Senior high school auditorium at 9:30 a. m. and 1:30 p. m. Nov. 28.

Clare Tree Major plays are sponsored this year by Central school Parent-Teachers Assn., Artesia Girl Scouts, and Artesia Story League.

"Oh my fur and whiskers," squeals the White Rabbit, and the children's introduction to Alice's fantastic animal kingdom is on. And what an array! The Frog Footman, the Fish Footman, the Dormouse, the March Hare, the weeping Turtle, and a host of others, all one wonders how they can all crowd into the van that brings them to Artesia.

And where do they come from? From the Clare Tree Major Zoo, on the top floor of the building which houses Children's Theater effects at Pleasantville, a suburb of New York City.

There they sit, each patiently awaiting his turn to join the caravan and set out on another exciting adventure across the country to greet the millions of children eagerly awaiting them.

Dogs, cats, donkeys, lions, bears, frogs, dragons, nothing comes amiss to Marian DePew and Adele Lord, designer and wardrobe mistress for the Clare Tree Major companies.

Pictures in story books from which the plays are made are carefully studied, in this case the famous original Tenniel drawings, so that the animals—and people—will look exactly like those the children are accustomed to seeing.

New York shops are ransacked for materials that match the pictures, hours are spent molding and painting masks, until the picture is completely and ready to send forth on its mission of fun and frolic.

Chairman of the committee covering ticket sales is Mrs. Hugh Parry.

## State Ambassador To India Pleases With Local Dress

New Mexico's "grass roots ambassador" continues to report good progress in promoting good will between the United States and one of the Middle East nations, India. In a recent letter to L. S. Kurtz, state 4-H club leader at New Mexico A&M college, Robert Bagwell, Amistad, the Sunshine State's International Farm Youth Exchange delegate, writes:

"I am really enjoying myself in India now that I have become a little more adapted. I have met some very fine and friendly people in Jagadhri. My host is Dilgit Singh. He is a young farmer and hopes to go to America as an IFYE delegate next year. His mother and father and sister, Nirmal, also live here. Mr. Singh is a retired professor of agriculture."

EVIDENTLY BAGWELL IS A firm believer in the old adage, "When in Rome, do as the Romans

do." He writes, "A few days ago we went to a fair in Jagadhri and I wore the native dress and a turban. I think the people were well pleased to see me dressed as an Indian. One man walked up to me and spoke in Punjabi and asked the time. After that I didn't feel so out of place.

"When I wear levis it is just like being in a show window because everyone turns around and looks." "Dilgit gave me a steel iron hand which most Sekhs wear. I am sure proud of it."

Bagwell says he has been doing a little farming. "I tried my hand at plowing with bullocks and didn't do too bad until I had to turn. Most of them don't have any lines with which to guide them and they just don't seem to understand English."

"One of the most interesting processes I have witnessed here was a sale of wheat," the IFYE delegate continues. "We loaded the sacks on a trailer and pulled it to town on a tractor. Each sack holds 2½ mounds—about 205 pounds. They can't be tossed around quite as easy as ordinary sacks of grain.

"The wheat was taken to a broker in town and we sat while the seller argued with the buyers about the price. When this was settled they cleaned the wheat with a screen and began the sacking and weighing process. They use hand-balanced scales, yet it was amazing how fast and accurate they were at weighing the grain.

They would scoop up the wheat on the scales, rake off a few grains (they never had to add any) and the scales were balanced. All this was done from a sitting or squatting position on the ground."

Cowboys on American ranches are becoming more and more modernized. Some of them now have saddles with built-in radios.

### UNKLE HANK SEZ

MORE MARRIAGES WOULD BE SUCCESSFUL IF THEY WERN'T PLANNED THROUGH DREAMY EYES.



Seeing the MILEY IMPLEMENT COMPANY for used implements is always successful. We have a good selection . . . each piece of machinery has been completely reconditioned . . . READY TO GO! We know we can save you money.



# We Count Our Blessings

THIS IS THANKSGIVING TIME — A HAPPY, HAPPY TIME! This is the Time We Count Our Blessing and they are Many Indeed! Freedom and Friendship, Liberty and Loved Ones, Responsibility, Good Health and God's Favor. We Remember Those Blessings and Remembering, We Give Reverent Thanks to the Father of All Men for Guiding Us and for Making Us Prosper.

WE HAVE PLANNED FOR YOU, OUR NEIGHBORS, ONE OF THE MOST GIGANTIC THANKSGIVING SALES EVER HELD IN ARTESIA THIS FRIDAY, SATURDAY AND MONDAY!

at **Nelson's** **WIN A FREE TURKEY**

Fresh Dressed **FRYERS** EACH \$

Nice and Plump **FRESH GROUND BEEF** 3 lbs. for

Here's All You Have to Do—Guess at the Weight of the Large Tom Turkey Located in Our Store. Turkey Will Be Awarded Mon. Eve. at 6 o'clock. You Do Not Have to Be Present to win.

Pillsbury's **FLOUR** 10 lbs. 89c  
5 lbs. 49c  
**FLOUR** 25 lb. Bag 1.99

Pillsbury's **GINGERBREAD MIX** 27c  
**PANCAKE MIX** small 18c  
Pillsbury's Angel Food **CAKE MIX** pkg 59c

Center Cut **PORK CHOPS** lb. 49c  
Cudahy's Puritan Sliced **BACON** lb. 65c

Baby Beef **CHUCK ROAST** LB. 3  
Baby Beef **ROUND OR SIRLOIN STEAK** LB. 5

**PILLSBURY PRODUCTS "FROM GOLDEN WHEAT"**

Pillsbury **CAKE MIXES** 35c  
Pillsbury **PIE CRUST MIX** 18c  
Pillsbury **HOT ROLL MIX** 27c  
Pillsbury **PANCAKE MIX** 35c

**Thanksgiving**

This Coffee Will Be Served FREE in Our Store Friday and Saturday

White Swan **COFFEE** TRY A CUP FREE! LB. 8  
White Swan **PORK & BEANS** 300 size 10 for

Glory be! It's **TABU** the "forbidden" perfume by **Dana**

**TABU Perfume** heady as warm wine, the very symbol of romance! 1/2 oz. \$5 Other sizes \$2.50 to \$32.50

**TABU Cologne** refreshing, long-lasting, laden with the perfume itself! 1/2 oz. \$2.50 Other sizes \$2 to \$18

**PALACE DRUG** PHONE 1

**Fresh Produce** **CRANBERRIES** lb. 29c  
**LETTUCE** Nice Firm Heads lb. 10c  
**GREEN BEANS** Kentucky Wonder lb. 19c  
**BELL PEPPERS** lb. 12c  
**TOMATOES** Nice Slicers lb. 12c  
**APPLES** Washington Delicious lb. 19c

White Swan **GREEN**  
Ocean Spruce **CRANBERRIES**  
Campbell's **TOMATOES**











Let's be thankful **EVERY DAY**

HURRY HURRY!

Hunt's PEACHES  
Hunt's BEANS  
Hunt's FRUIT CRYSTAL  
White Swan TOMATOES  
Pacific Day  
Douglas  
MORNING

# FOODS DOLLAR STRETCHER SALE



	303 Cans	5 for \$1		13 Cans for \$1		14 oz. Bottle	6 for \$1
	Cans	3 for \$1		Cans No. 2 1/2		300 Size Cans	7 for \$1
	Cans No. 2 1/2	3 for \$1		300 Size Can		300 Size Cans	6 for \$1
						Solid Pack 300 Size Cans	6 for \$1

## Thanksgiving Savings

**Hunt's TOMATO JUICE** ..... 46 oz. Can **4 for \$1**

**White Swan**  
Cot and Pineapple  
**PRESERVES** ..... 2 lb. Jar **39¢**

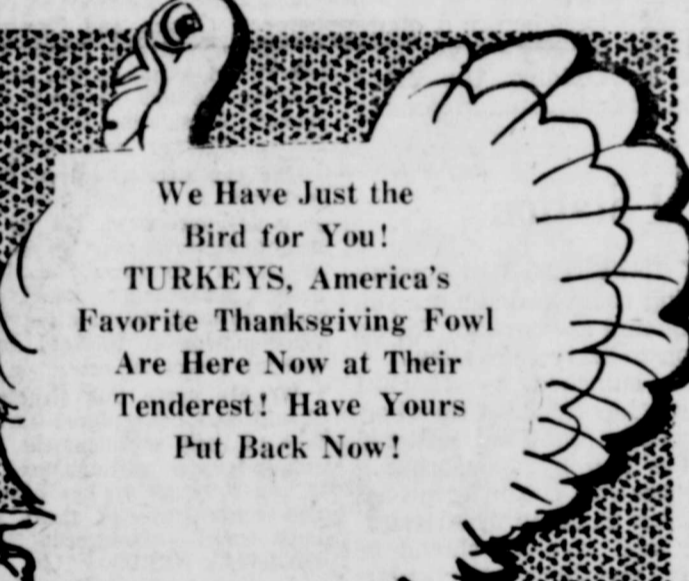
**White Swan**  
**PEACHES** ..... No. 2 Cans **4 for \$1**

**White Swan**  
**PEACHES** ..... Tall Can **19¢**

**White Swan**  
**PEACHES** ..... 2 cans for **23¢**

PACIFIC PROFIT SHARING STAMPS  
BUY DAY EVERY WEDNESDAY  
BUY DAY—IF YOU USE OUR COUPON BOOKS!

**Don's MARKET**  
"THE PLACE TO GO FOR THE BRANDS YOU KNOW"



We Have Just the Bird for You!  
**TURKEYS**, America's Favorite Thanksgiving Fowl Are Here Now at Their Tenderest! Have Yours Put Back Now!

<b>HUNT'S PEACH PRESERVES</b> .....	6 for \$1
<b>HUNT'S CHILI SAUCE</b> .....	5 for \$1
<b>HUNT'S TOMATO JUICE</b> .....	300 size 11 for \$1
<b>HUNT'S BOYSENBERRIES</b> .....	No. 2 Cans 3 for \$1
<b>HUNT'S NEW POTATOES</b> .....	300 size 8 for \$1
<b>HUNT'S PRUNE PLUMS</b> .....	300 size 6 cans for \$1
<b>HUNT'S KOSHER DILL PICKLES</b> .....	No. 2 1/2 jar 3 for \$1
<b>HUNT'S FRUIT COCKTAIL</b> .....	300 size 4 for \$1
<b>HUNT'S DILL PICKLES</b> .....	No. 2 1/2 jars 3 for \$1

### Hagerman

**By MRS. EDNA BURCK**  
A "going-away tea" was held on Friday at the home of Mrs. H. R. Menefee, honoring Mrs. L. R. Burck and Miss Esther James. Hostesses were Mrs. A. A. Bailey, Mrs. Flora West, Mrs. J. W. Wiggins, Mrs. L. E. Hinrichsen, Mrs. Edith Stine, Mrs. Spurgeon Wiggins, Mrs. A. D. Menoud, and Mrs. H. R. Menefee. Those who poured were Mrs. Earl Stine, Mrs. Hal Ware, Mrs. C. W. Curry, Mrs. J. H. King, Mrs. Will Hart, Mrs. D. L. Newson, Mrs. T. D. Davenport and Mrs. Tom McKinstry, some of whom were friends of the honoree for over 40 years. About 60 were present on this enjoyable occasion.

Thursday club met at the home of Mrs. J. W. Wiggins. A short business session was held with the president, Mrs. Spurgeon Wiggins, presiding. Mrs. Willoughby gave an interesting talk on "The Boy Called Dumb," portraying the life and works of Jimmy Rand, who was associated with the Remington-Rand Co.

Refreshments were served by the hostess to Mmes. B. W. Curry, Aubrey Evans, O. J. Ford, Lester Hinrichsen, D. L. Newson, Earl Stine, Jack Sweett, Hal Ware, Spurgeon Wiggins, and Mattie Willoughby.

Mrs. Leonard George was brought back Sunday afternoon from St. Mary's hospital where she had been hospitalized for the past several days.

Mr. and Mrs. J. W. (Mutt) Christman and family of Lovington spent Sunday with Hagerman relatives.

Evangelistic services were held at Hagerman Methodist church last week, ending Thursday, Rev. Jimmy Wayne of Rosedale was the guest pastor. While here he was guest of Rev. and Mrs. G. H. Wolf.

Mrs. L. Andrews was honoree at a stork shower Friday at which she received many lovely gifts.

Three new members are admitted into Methodist church membership recently on profession of faith and received baptism. They were Ray Turner, Milton Brown, and Priscilla Brown.

Circle I of the WSCS met Wednesday at the home of Mrs. Tempieton and Mrs. J. N. Hopkins was hostess. The president, Miss Esther James was in the chair.

Mrs. Burck led the yearbook lesson which dealt with the mission of the FAO and duty of Methodist women to stewards to lend their support to this work of assisting backward nations to learn better methods of farming. Miss James, Mrs. Hinrichsen, Mrs. Stine and Mrs. W. P. West assisted the lesson.

During the business session plans were made for the annual bazaar, and reports of the various officers were given.

Refreshments were served by the hostess, Mrs. Hopkins, during the social hour. The favors were tiny shell water flowers.

Mrs. Burck who has been the secretary of Missionary Education and Miss James who has been president this year, were given surprise gifts of stoles, by circle I and Belle Bennett circles of the WSCS.

Present were Mmes. L. R. Burck, G. W. Chrisman, J. F. Campbell, L. E. Hinrichsen, Ernest Langenegger, Carl Ridgley, Earl Stine, W. P. West, G. H. Wolf, J. W. Wiggins, Mattie Willoughby, C. W. Curry, and Mrs. J. N. Hopkins, and Miss Esther James. Visitors present were Mrs. Effie Guthrie of Cleveland, and Mrs. Clyde Smith.

Mrs. A. N. Franklin and Mrs. Pete Franklin and daughter were Roswell visitors Monday and Mrs. Jim Michelet was a Roswell visitor Tuesday.

Mrs. Effie Guthrie who has been visiting her sister, Mrs. Hopkins, for the past several weeks, has left for her home in Guthrie, Okla.

Mrs. Maud Troubfield has moved into the James house on W. Kansas, recently vacated by Mrs. Burck and Miss Esther James.

The marriage of Barbara Ann Thorn (Stewart) to Gary L. Fuller at Reno, Okla., Oct. 3, was of interest to many Hagerman friends of the bride. She came to Hagerman while a child and spent several years at the home of the late Mrs. Vail Stewart and husband.

Later she returned to Grant's Pass, Ore., where she has been living at the home of her father and stepmother.

The groom is a Grant's Pass young man and is now employed by the Pacific Equipment Co. at Los Angeles.

The young couple now reside at 245 1/2 W. 70th street, Los Angeles.

Mrs. Stricklin spent Tuesday at Roswell.

Miss Lucy Thomas, Mrs. O. J. Atwood and Mrs. Elmer Lankford of Roswell and Mrs. Kiersey of Truth or Consequences, attended the tea honoring Mrs. Burck and Miss James on Friday afternoon.

While at Hagerman, Mrs. Atwood also visited her sister and Miss Thomas visited at the Burck and Cowan homes.

Little Lu Ann Hershey received a cut above her eye in a fall and had to have two stitches taken to repair the injury. She is the daughter of Mr. and Mrs. Lloyd Edgar Harshey, Jr.

Mrs. Tom McKinstry received a painful burn on her foot from spilling hot fat while getting a meal at her home on W. Morgan.

Mrs. Elda Miller met her death in an automobile accident in California Thursday. She was a former Hagerman resident, having spent much of her young life at the home of her parents, Mrs. W. F. McCullough and the late Mr. McCullough. She later lived here with her husband before they moved to California several years ago.

She was the only daughter of the family. Her brothers went to California to attend the funeral services.

Mr. and Mrs. Henry Kiersey of Truth or Consequences are staying at the home of Mr. and Mrs. Horace Freeman while they are deer hunting.

Mrs. Rossiter is the former Barbara Burck, daughter of Mr. and Mrs. L. J. Burck.

Mrs. Charles Watson and children spent the week-end with her parents at East Grand Plains.



**Best!**

**Town House CRACKERS**

by SUPREME BAKERS

Did you know that once you start eating these you just can't stop? Buy 'em for the holiday! Try 'em—betcha we're right!

**SUPREME BAKERS**  
BOWMAN BISCUIT COMPANY  
OF TEXAS



### New Mexicans Awarded 4-H Alum Community Leadership Service

Las Cruces housewife, an Albuquerque librarian, a Clovis feed store owner, and a Santa Fe farmer have been awarded 4-H Alumni Recognition Plaques for their community leadership and service to 4-H club work.

L. S. state 4-H club leader at New Mexico A&M college, announced today.

R. J. Bombach, a former Las Cruces 4-H club member, is the recipient of the Chaparral 4-H club award. "Following the principles of 4-H club work which I learned as a member, Mrs. Bombach has aided in building the 4-H program with her outstanding leadership and assistance to 4-H club members and adults in her community," Kurtz said.

The members of her local club have made steady progress in 4-H work and demonstrated the leadership of Mrs. Bombach's leadership through successful competitions with other 4-H club members in the county and state level.

Members of Mrs. Bombach's Chaparral club have won first place in the National 4-H Club Contest in Chicago, the National Western Livestock Show in Denver and the National 4-H Club Contest in Washington, D. C. She is the mother of five children, three of whom are 4-H club members. Her oldest daughter, who is every winner in the senior division of the "Make It Yourself With" contest held at the 1953 New Mexico State Fair.

Mrs. BOMBACH HAS BEEN president and vice-president of the 4-H council, president of the New Mexico Leaders' association, president of the Parent-Teachers association, and is a member of her community home extension club, the Good Shepherd Auxiliary, County Fair committee, and is a Brownie Scout. She participates in church, Farm Bureau, and other community activities throughout the year.

Mary Lee Burrall, librarian at Garfield Junior high school, Albuquerque, has worked with 4-H boys and girls and other youth groups during her graduation from college. She obtained part of her education through a 4-H scholarship which she received for her outstanding 4-H work in Curry county.

She has been teacher of home economics in the Vaughn high school, county, district, and state supervisor for the Farm Service Administration in Clovis, Albuquerque, and state 4-H specialist at New Mexico A&M college. She has assisted in promoting

### Course Planned In Recreation At ENMU Nov. 30

PORTALES, Nov. 19 (Spl.)—Everybody needs to play, Mrs. Anne Livingston, training specialist with the National Recreation association, believes. Mrs. Livingston will conduct a course for volunteer and professional recreation

### Captive 8 Years



FRANK ROHRBACHER, JR., 28, the American just released by the Communists after eight years of Russian and Hungarian captivity, is shown in a photo made in 1944. He is a native New Yorker. He said in Vienna that he was forced into the German army in Hungary in 1944, was seized by the Russians in 1945. They turned him over to the Hungarian Communists in 1950. (International)

workers on the campus of Eastern New Mexico University, Nov. 30, Dec. 13.

Dr. Joseph F. Dickson, chairman of the division of health and physical education, is in charge of the course being sponsored jointly by the division and the National Recreation association. Instruction will be each of the four days—7-9:30 p. m.—in games and planning recreation for all kinds of occasions. Participants will play as they learn.

Each afternoon from 4:30-5:45 Peter Wetzler, assistant professor in art, will conduct a course in recreational crafts. Persons enrolling will determine the type of crafts utilized.

Registration fee for the craft course and social recreation program—eight sessions—will be \$2. Dr. Dickson said. For those desiring University credit, an additional \$7 fee is charged; however, University students currently enrolled are not required to pay the \$7 fee. For those who have never enrolled before in the University, and desire University credit a matriculation fee of \$5 is also required.

The workshop is open to anyone interested in social recreation. Dr. Dickson points out that the course will be especially valuable to all those who work with youth, such as teachers, Four-H Club leaders, Scoutmasters, Girl Scout sponsors, Camp Fire leaders, and church workers.

The course will include games and recreation planning for occasions at home, in church, school, civic clubs, industrial plants, girls' and boys' organizations, at picnics, meetings, and the like.

Anyone interested is invited to contact Dr. Dickson at the University.

### Competition More Keen in State's Dairy Industry

By E. E. ANDERSON  
New Mexico A&M College

When there is an expansion in any enterprise, competition gets keener. That's what's happening in the dairy business. Lower meat prices and cheaper feeds have helped to create more interest in milk production and new dairy herds are springing up in many parts of New Mexico and the Southwest.

Prior to this influx in new production, vegetable fats were already making serious inroads on the butterfat market and competition from cheaper milk producing areas were also adding to the dairymen's worries.

Progressive herd owners believe the solution to these and other producing and marketing problems is more efficient production. One important way of getting more efficient production is through higher milk yields per cow. The quickest way to raise production levels of any herd, the experts say, is through the use of high-production bred sires.

### Crop Supports For 1954 Are Announced

Oats, barley, rye, and grain sorghums, produced in 1954 will be supported at 85 per cent of parity, according to a recent announcement from the U. S. department of agriculture. This is the same percentage which was in effect for supports on these crops this year.

The national average price support rates for 1954 production of the four crops reflecting 85 per cent of parity price as of Sept. 15, 1953, will be: Oats, 75 cents per bushel for Grade No. 3 or better; Barley, \$1.15 per bushel for Grade No. 2 or better (except "mixed" barley); Rye, \$1.43 per bushel for Grade No. 2 or better (except "mixed" grain sorghums).

As a result of the "transitional parity" features of the modernized parity formula provided by legislation, dollars-and-cents support rates for 1954 will be somewhat lower than those in effect for 1953 production for three of the four crops—oats, barley, and grain sorghums.

### BUYERS AT THE FIRST ANNUAL New Mexico Holstein Breeders' Sale

Albuquerque recently, dairymen from New Mexico, Arizona, and adjacent areas bought 23 choice young Guernsey cows for an average price of \$541. An Arizona dairy owner, Marjorie H. Raskob, Tucson, paid top price of \$975 for one choice female, while Taylor, who bought the Leo bull, purchased another young gheifer from a high production lineage for \$825.

These and other sales of group and individual animals indicate that dairymen in New Mexico and the Southwest are going in for herd improvement in a big way. They want to increase the efficiency of their herds and will pay premiums for the animals, dams or sires, that will do the job.

Africa's mysterious "Mountains of the Moon," a wilderness of weird forests shrouded in mist, is a pocket-size range 70 miles long and 30 miles wide, forming the boundary between the British protectorate of Uganda and the Belgian Congo.

### Poor Roughage Affects Rate Of Concentrates

All dairymen would prefer, of course, to feed top-quality roughage at all times. But drought, less irrigation water and many other factors beyond their control, cause quite a bit of low quality forage to be on hand this winter, says E. E. Anderson, extension dairyman at New Mexico A&M college.

Dairymen who have stocks of drought forage will be faced with the problem of feeding low-grade roughage while trying to maintain top milk production.

Poor quality roughage not only supplies less food nutrients but it is usually less palatable and cows eat smaller amounts, the dairymen states. Even if a cow would eat as much low-quality forage as she might high-quality forage, she would need more grain ration with the poor roughage to meet her total food value needs, Anderson says.



SEE The World's Most Beautiful Bicycle at HOPKIN'S

## Firestone Dealer Store

208 West Main Artesia, New Mexico Phone 43

No Other Bicycle Like it in the Entire Country

And You Can WIN This \$150<sup>00</sup> Custom Built Firestone

1,000,000<sup>th</sup> MODEL Silver Chrome Bicycle

You Can't Buy It... This Special Built Silver-Chrome Bicycle Was Made to Celebrate Firestone's 1,000,000<sup>th</sup> Bicycle ... NOW WE WILL GIVE IT AWAY to Some Lucky Boy or Girl .....



Come in, see the most beautiful bicycle in all the world! Not for sale... this sparkling silver-chrome beauty is to be given away absolutely FREE to some lucky boy or girl! Worth at least \$150.00, the "Silver Beauty" was custom-built to celebrate the millionth Firestone bicycle on the road. Equipped with every safety feature... it's truly the bike of tomorrow.

This Special "Silver" Model Is Now on Display See It at HOPKINS FIRESTONE DEALER STORE TODAY! Inquire at the FIRESTONE STORE How You Can Win!

### MEMO TO ADVERTISERS



### Questions and answers about NEWSPAPER ADVERTISING

- Q. What are the 3 most important rules for profitable newspaper advertising?
  - A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.
  - 2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
  - 3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.
- Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?
  - A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.
- Q. What is the A.B.C.?
  - A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.
- Q. What does A.B.C. do for me?
  - A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.
- Q. What are the FACTS in A.B.C. reports?
  - A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.
- Q. Are all publications eligible for A.B.C. membership?
  - A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.
- Q. Is this newspaper a member of the Audit Bureau of Circulations?
  - A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.



NOTICE OF PROPOSED IMPROVEMENTS OF CERTAIN STREETS WITHIN THE CITY OF ARTESIA, NEW MEXICO, AND OF THE TIME AND PLACE OF A HEARING TO BE HELD THEREON, AND OF THE ESTIMATED COST AND EXPENSE OF THE IMPROVEMENTS, AND THE ESTIMATED AMOUNT OF ASSESSMENT AGAINST EACH PARCEL OF PROPERTY.

TO THE PROPERTY OWNERS, and TO WHOM IT MAY CONCERN: You are hereby notified as follows: That, on the 23rd day of September, 1953, the City Council of the City of Artesia, New Mexico, duly and regularly passed Ordinance No. 166, creating an improvement district and ordering the improvement of certain streets in accordance with petitions in writing, to the City Council of the City of Artesia, New Mexico, by the owners of more than sixty-six and two-thirds percent (66 2/3%) of the front feet of the property abutting upon such streets, the place of commencement and ending of the proposed improvements, the route of the proposed improvements by streets, and the boundaries of the assessment district being as follows:

- WEST MISSOURI AVENUE, from Twelfth Street to Thirtieth Street. Avenue. That the improvements to be made are to be made as follows: Pavement to be six (6) inch compacted caliche base with one and one-half (1 1/2) inch asphaltic wearing surface and an asphaltic prime coat. Curb and gutters are to be concrete. That the estimated cost and expense of the improvements, including cost of advertising, engineering fees and legal fees is the sum of \$19,704.83. That a description of the property to be affected and proposed to be assessed for the cost of such improvements, with the estimated amount to be assessed against each property owner, is as follows: WEST MISSOURI AVENUE PAVING, from 12th Street to 13th Street WEST ADAMS AVENUE, from Fifth Street to Sixth Street. MOSLEY AVENUE, from First Street to Roselawn Avenue. NORTH FOURTH STREET, from Chisum Avenue to Adams Avenue.

Table with 3 columns: Owner and Property Description, Frontage, Maximum Assessment. Includes entries for Ora Buck Howard and J. W. Howard, W. H. Stuewig and Kate M., Emery Champion and Lois A., Artesia Branch United Pentecostal Church, J. R. Cline and Zenia, etc.

Table with 3 columns: Owner and Property Description, Frontage, Maximum Assessment. Includes entries for Abel and Christine V. Nunez, Jessie B. Sosa, Francisco H. Villa, Victor M. Hernandez and Anna Marie Q., Juan Saiz and Frances C., Alberto B. Paz and Maxine V., Lester Dawson and Prudie, Ted Padilla and Pauline, Focundo Nunez and Carolina, Manuel C. Fierro and Marta Almanza, etc.

Table with 3 columns: Owner and Property Description, Frontage, Maximum Assessment. Includes entries for Lillie Mae Miller Yates and Martin Yates III, Vearle L. Allen and Hazel, B. N. Muncy, Jr. and Stella, H. E. Ansley and Edith, J. P. Menefee and Mendoza, Aubrey F. Smith and Lillian F., L. R. Younger and Nellie, James C. Maples and Anna Mae, etc.

Table with 3 columns: Owner and Property Description, Frontage, Maximum Assessment. Includes entries for O. H. Syferd and Velma Lee, O. H. Syferd and Velma Lee, Eldon Dwight Collier and Mildred Helen, B. N. White and Willene, Paul Vandagriff and Mary, Kenneth E. Jones and Ruth A., Mrs. B. E. Holland, L. J. Chester and Vera, A. W. Harrall and Jack Armstrong, Arthur L. Jackson and Maude P., E. M. Crouch and Jessie, Charles A. Ballau, C. E. Tarrant and Kathleen, T. P. Riley and Louise, L. J. Chester and Vera, Mrs. Mittie E. Cocke, etc.

That a hearing will be held by the City Council of the City of Artesia, New Mexico, at the City Hall in said City, on the 9th day of December, 1953, at the hour of 7:30 P. M., where the owners of such property shall have a right to contest the proposed assessment and the regularity of said proceedings and the benefit of said improvements to such property, and any other matters with reference thereto; and, at said hearing, any owner who shall be found to have improved his property in such manner that the improvement may be profitably made a part of the general improvement, shall be allowed, by the City Council, the full value for such improvements as a set-off on the assessment against the property. Any property owner or person affected by the proceedings may file a petition in writing, if he so desires, on or before the day set for said hearings, or may appear in person at said hearing.

This Notice is given by authority of the City Council of the City of Artesia, New Mexico, this 23rd day of September, A.D., 1953. CITY OF ARTESIA, NEW MEXICO. By J. L. BRISCOE, Mayor.

Latest Advances in Modern Electronics Aid Railroad Fight Against Deserts

The latest advances in modern electronics have been called into action against one of the long-standing headaches of desert railroading — cloudbursts and flash floods which frequently wash out sizable chunks of the roadbed.

Santa Fe Railway recently completed a radio flood warning device which has been installed in the Sacramento Wash, 39 miles east of the Colorado River, in Arizona.

Sacramento Wash parallels Santa Fe's desert line for a considerable distance from a point near Griffith, Ariz., to Toprock, where it joins the Colorado River. Santa Fe tracks cross the wash at Mojave Gap, a few miles west of Yucca.

Normally dry, the wash at times is a raging torrent, and the railroad in past years has suffered excessive damage from flash floods at the Mojave Gap crossing.

To forestall future incidents of this type, the railroad has located a radio transmitter at a point near Highway 66 about 39 miles east of Toprock, with a receiver six and one-half miles away in a pump house at Griffith.

A float has been installed in a small concrete well so that the presence of water to a depth of three inches or more will energize the radio transmitter, which sends the Morse Code signal of "GF" (Griffith Flood).

This signal is picked up by the receiver at Griffith and by any freight train in the area equipped with head-to-rear radio. On being received at Griffith, the code is automatically connected to the dispatcher's phone and transmitted to Winslow.

The device is set to operate for 10 minutes after being tripped by the float, even though the float and well might be washed away.

A "GF" signal will break in on any transmissions being made over the dispatcher's telephone, and as

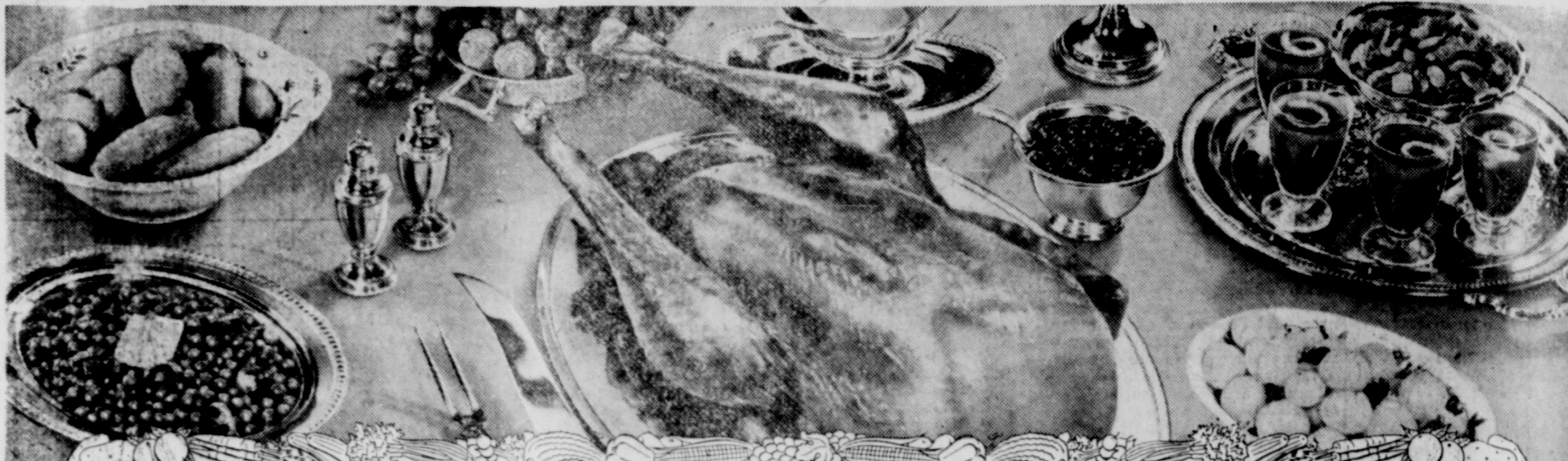
a 10-minute transmission of this nature might interfere with an important train order or other communication, the dispatcher can silence the signal on his line, although the transmitter will continue to function for the 10-minute period.

Distance downstream from the location of the transmitter to Mojave Gap is around 15 miles, and the normal flow of water in Sacramento Wash is approximately 2 1/2 miles per hour.

This means the dispatcher at Winslow should have nearly six hours' warning from the occurrence of a cloudburst or other high water before the crest reaches the Santa Fe tracks at Mojave Gap.

Although for the last eight years Korea has been a land divided, until a half century ago it was one of the world's most independent, homogeneous and stable nations.

ANNOUNCEMENT: Take Pleasure in Announcing My Re-Entering the Practice PUBLIC ACCOUNTANCY DEE DONNELL Registered Public Accountant 712 WEST MAIN ARTESIA, NEW MEXICO Entrance 101 N. Eighth St. Telephone 1



For your Thanksgiving Table Safeway offers the Finest of Foods

Ice Cream Cotillon—16% Butterfat, in plastic 3 Pt. Size Reuseable Ice Box containers 89c

Fruit Cake Curtsy Fancy Baked with lots of nuts and glazed fruits 2 1/4 lbs. 1.9

TOM TURKEYS Gov't. Inspected Grade A Toms Grain Finished, Broad Breasted, Wts. from 14-22 lbs. lb. 49c

Frozen Vegetables

- Green Beans Bel Air French style 10 oz pkg 24c Broccoli Spears Bel Air fancy 10 oz pkg 26c Fancy Asparagus Bel Air spears 10 oz pkg 43c Cut Corn Bel Air fancy 10 oz pkg 21c

Salad Makings

- Mayonnaise Nu Made 16 oz jar 43c Salad Oil Mayday pint 36c Cider Vinegar Old Mill pint jar 17c

Fresh Fruits and Vegetables

- FANCY CELERY Crisp, pascal stalks lb. 7 1/2c BAKING YAMS Good size, smooth lb. 9c ONIONS U. S. No. 1 yellow lb. 5c GRAPES Sweet eating red Emp. lb. 13c APPLES Red Romes for baking lb. 19c Late Howe variety lb. CRANBERRIES 27c Firm red ripe slicers TOMATOES 14 oz. tube 15c LETTUCE Crisp, Ice-berg heads lb. 9c

READY-TO-COOK TURKEY From SAFEWAY Here's why you'll enjoy a PERFECT EATING! No waiting around for turkeys at Safeway! They're already drawn and completely cleaned inside and out. Your choice takes but a minute!

- Mince meat Borden's 28 oz jar 52c Fruit Mix Lyon Radiant 16 oz pkg 45c Marshmallows Fluffiest 1 lb pkg 29c Pecans Del Cerro, shelled 8 oz pkg 57c

Canned Vegetables

- Sweet Potatoes Portales No. 2 tin Fancy Pumpkin Libby's No. 303 tin Green Peas Sugarbelle fancy No. 303 tin Niblets Corn Del Maiz 12 oz tin

Side Dishes

- Ripe Olives Ebony medium No. 1 tin Gingerale Cragmont in no deposit bottles 24 oz 2 1/2c Stuffed Olives Towie 7 1/4 oz jar

BEET SUGAR Spreckles or Holly 10 lb. Bag 89c Family FLOUR Kitchen Craft or Gold Medal 10 lb. Bag 79c

Safeway Guaranteed Meats

- HEN TURKEYS Grade "A" Bronze Turkeys Pioneer Brand, 8-12 lb. ave., lb. 58c HEN TURKEYS Grade "A" Bronze Turkeys Pri me Birds, 8-12 lb. ave., lb. 61c Turkey Fryers 4 to 8 pounds lb. 65c Fresh Fryers Dressed and Drawn lb. 59c Fresh Hens Grade "A", 3 to 5 lb. average lb. 53c Oysters Fresh Select Grade pint 85c Chuck Roast U. S. Choice Grade Beef lb. Sirloin Steak U. S. Choice Grade Beef lb. Arm Roast U. S. Choice Grade Beef lb. Round Steak U. S. Choice Grade Beef lb.

Prices Effective Friday through Wednesday

