

THE ARTESIA ADVOCATE

ARTESIA, NEW MEXICO, TUESDAY, NOVEMBER 17, 1953

NUMBER 92

Bulldog Boosters—
Don't Miss Mass
Pep Rally Tonight

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VOLUME FIFTY



BARRY BEADLE (under arrow) crashes through Coyote line behind Roy Johnson (in dark jersey on ground, No. 45), and Barry Hager (above Johnson) to score Artesia's lone touchdown. In background is quarterback Johnny Riddle, and on ground at left is Loren Gelwick (No. 37). (Gable Photo)

M'Anally Gives Resignation to School Board

Resignation of Artie McAnally from the Artesia board of education was accepted in a special meeting called Monday afternoon, Vice-Pres. Howard Stroup has announced.

The board did not appoint a successor to McAnally, and is not expected to do so until a later meeting in the month.

In a letter to Stroup, McAnally, who has been president of the Artesia board since the reorganization of Eddy county schools last summer, wrote:

"I feel I have served long enough on the board of education of Artesia Public Schools and that my resignation now would pave the way for replacement by someone qualified to carry on after the next school board election. I feel in leaving I have served with one of the best school boards and administrative groups that I have ever had the privilege to serve with."

McAnally was appointed to the board by the state board of education when Eddy county schools were reorganized.

Previously he had served a six-year term, during which he served as president of the board.

He was elected president when the new board was appointed by the state board.

Stroup will become president of the board with McAnally's resignation.

BID IS APPROVED FOR WAREHOUSE

A bid for \$10,833 submitted by Homer Campbell was accepted Monday afternoon by the board of education for construction of a school warehouse at school administrative offices on W. Quay and an addition at Carver school.

Other bids were submitted by Loeese & Co., Tom Heflin and Clyde Dungan.

When completed, the warehouse for school supplies to be built at the rear of the administration building will become the first part of a new administration building tentatively planned by the board of education.

This summer, administrative quarters were moved from a large building at Senior high school to a smaller, former residential building on W. Quay.

Stores to Give Tickets for Christmas Gifts

Tickets for the Chamber of Commerce-sponsored Christmas gift program will be available in Artesia stores beginning today, C. T. Hopkins, chairman of the retail trade committee, has announced.

Tickets will be given anyone coming in cooperating stores. Half of the tickets will be held by the customer, the other half placed in a container in the store. Customers will later match their tickets against prize-winning tickets shown in store windows.

Board Accepts Stovall Resignation as Principal



TRAVIS STOVALL

Appointment At Clovis Is Announced

Resignation of Travis Stovall as Senior high school principal to become superintendent of Clovis public schools was accepted Monday afternoon by the board of education.

Supt. of Schools Tom J. Mayfield said the resignation becomes effective June 12, 1954 at the end of the current school year with expiration of Stovall's contract.

No successor to the high school principal has been appointed by the board. It is expected decision will be delayed until in the spring by the board to allow a thorough search for a successor.

Stovall will succeed R. E. Marshall at Clovis. Marshall has been in the Clovis schools since 1923, becoming superintendent seven years ago. He is retiring from education to move to a Tennessee farm.

President of NMEA—Stovall, respected in his field as one of New Mexico's top educators in secondary schools, is president of the New Mexico Education Association.

He came to Artesia Senior high school six years ago from Fort Sumner, and has built an outstanding record in his profession and as a civic-minded Artesia resident.

He has been a director of the New Mexico Athletic Assn., now the activities association, for four years, and guided from the start the reorganization of the athletic association into the activities association it became this year.

Stovall played a key role in for- (Continued on Page Eight)

New Informative Film Program Service Announced for Clubs

A new service to all types of Artesia community organizations, offering the finest and latest in educational films, continues tonight with previewing of new films.

The preview is scheduled for 7:30 tonight in Senior high school audio-visual room with showing of four films.

It is sponsored by Artesia Public Library and the Film Council of America.

All types of community organizations, including church and civic groups, are invited to send representatives to tonight's showing.

Projectors Available—The films will be made available to any civic group which wishes to use them. School officials have announced that school projection equipment and a trained operator are available for loan to civic groups.

To be previewed tonight are "A Day of Thanksgiving," "Design of American Public Education," "How We Elect Our Representatives," and "Secret Service Story." (Continued on Page Eight)

Virtue Store Is Sold to Chain, Manager Confirms

Sale of the Artesia W. W. Virtue store along with 31 other stores in the Virtue chain has been confirmed by Dennis Short, local manager.

Short said the sale, described unofficially as a multi-million dollar transaction, becomes effective Feb. 1, 1954, to the J. M. McDonald Co.

McDonald's stores headquarters in Hastings, Neb., and has grown to a 58-store chain.

President of the Virtue chain is Roy C. Russell, Sr.

When completed, the sale will give McDonald 90 stores.

Tentative plans, however, call for very few changes, either in personnel or in policy, Short said.

The Virtue company, now employing about 500, was founded in Kansas in 1932. Influences in the sale are reported to be the age of W. W. Virtue and the illness of Russell and William B. Reid, vice president of Virtue's.

J. M. McDonald Co. is operated on a basis very similar to the Virtue chain, Short said.

Sign-Up Starts On Conservation

The 1954 agricultural conservation program is now open for sign up, which will continue through Dec. 9, according to Elmer Cheek, Eddy county PMA office manager.

All eligible farmers who wish to participate in the 1954 agricultural conservation program are urged to come into the county PMA office in the court house at Carlsbad or contact Elmer C. Cheek, Jr., in Artesia at the soil conservation office on Wednesdays to discuss their intentions for 1954.

Jerry Southard Of Lake Arthur On Dean's List

Jerry Southard of Lake Arthur is one of 15 New Mexico cadets among college students at New Mexico Military Institute to appear on the dean's list. Col. J. R. Kelly, dean of the college, has announced.

The dean's list is composed of all students who have achieved a grade point average of 3.0 or above.

Mass Rally to Boost Bulldogs For Hobbs Tilt Scheduled for School This Evening

A mass demonstration by football fans designed to convince Artesia's Bulldogs they have solid community backing going into the Hobbs game is scheduled for tonight.

The rally starts at 6:30 in Senior high school cafeteria with a covered dish supper to which the public is invited. There is no charge.

Football players will be guests. A big program will follow, with the Bulldog coaching staff, Dr. W. E. Toney, and Bill Keys scheduled.

to give pep talks. A 15-man high school pep band under Justin D. Bradbury will provide music for the occasion.

It is jointly sponsored by Bulldog Parents club and Quarterback club.

In addition to pepping up the Bulldogs for Friday night's critical encounter with Hobbs, the event is also intended to show football players the community has no regrets over the way the Roswell game was played by Artesia.

An Editorial . . .

Community Has Chance to Show Bulldogs Game Spirit

Artesia's Bulldogs are going to find out tonight the community has a lot of faith in them, no matter how much they themselves may be kicking their collective posteriors over Friday night's 14-7 loss to Roswell, the first sustained by the Bulldogs this season.

The bigger this mass demonstration is tonight, the more it will mean to those game Bulldogs, who are counting on going into Friday's game with Hobbs with a strong will to win. That has made the team click all season.

While Friday night's loss looks awful big to those Bulldogs right now, it doesn't seem that way to the fans. They recall the seven previous wins, including that dandy over Carlsbad. And Friday's game was nothing to be ashamed of—Artesia just got beat by a good team. Not a better team, but a good team, mind you.

Wherever you look at Friday's record, Artesia was plugging all the way. But the breaks didn't go our way. And it's mighty hard to get steam up for two big games in a row.

We think the Bulldogs softened up Roswell for Carlsbad to take Friday night. We think the Bulldogs are going to take Hobbs Friday night.

Tonight there's going to be a lot of things said these football boys have heard before. Things about win or lose, we're with you, things to the effect that when you're in competition you can't expect to win all the time.

The only reason they're repeated so often is that they're fundamentally true, just as it's true that a team can never be judged so well when it's riding the crest as it can when it's faced with how to meet a setback.

It's the way the Bulldogs come back Friday night that's important, not the loss last Friday night. Whether they win or lose Friday night, it's the way they play the game that counts. If they play it to the best they've shown during the season, that the community has come to expect, they'll be champions no matter what the score. And if they play like that, the score will probably follow.

Mrs. Tom Sivley's Father Dies, Funeral Is Today

Funeral services for Joe Ray of Chickasha, Okla., father of Mrs. Tom J. Sivley of Artesia, will be held this afternoon at 3 in the First Methodist church of Chickasha.

Mr. Ray was an Oklahoma oil man with large holdings.

He died Saturday in a Temple, Texas, hospital. Mrs. Sivley was with her father when he died, as well as her mother and brother, J. D. Ray of Chickasha.

He is survived by his widow and son, Mrs. Sivley; three grandchildren, Jo Ann and Bobby Sivley of Artesia and Jane Ray, Chickasha.

Runyan Fleece Wins Third in National Show

A fleece entered by Edsel Runyan of Pinos has been awarded a third place in the American Livestock Show held recently at Kansas City, Mo., according to Ivan Watson, extension animal husbandman at New Mexico A&M college.

Runyan's fleeces won third in the territory wools (fine combing) division.

Travelers to Open Season

Artesia's CVE Travelers open their basketball season this week and their National Industrial Basketball League season next week, Mgr. Paul L. Frost has announced.

Tomorrow night the Travelers go to Los Alamos for their first game of the season with a Hill team as opponent.

Thursday the CVE Travelers face their arch-rivals, the New Mexico Sellers, at Santa Fe.

Nov. 25 CVE will play Walker Air Force Base, and Saturday, Nov. 28, New Mexico Military Institute.

On Nov. 30 the Travelers open

in Artesia with their first league game, scheduled against the always-powerful Ada Oilers of Houston.

Frost said all players on the Travelers' nine-man roster will be used in this week and the next's exhibition game as he and Asst. Coach Red Goodwin seek to weld a playing combination.

Frost reports the Traveler roster as complete, although one more player is being sought to round out the squad.

Reserved seat tickets for the first league game Nov. 30 are now available at the offices of Central Valley Electric Co-Op at Quay and Second, Frost announced. A few season tickets are also available.

Gang of Four Smashes Glass In Automobile

Police are seeking what is believed to be a group of four boys who smashed plate glass in a car owned by Joe Marquez, west of Artesia.

Glass in the car was smashed Sunday when the car was parked at Fourth and Texas. Broken panels included the windshield, all glass on the left and the right door and vent glass. Unbroken was the right rear and the back glass.

Marquez gave police names of four boys he believes were involved.



THE GLASS MENAGERIE means high drama as this scene from the last act illustrates. Now in final rehearsals, the play by Tennessee Williams is undergoing last-minute polishing before the opening Wednesday night in the Eastern New Mexico University theater. Curtain time is 8 p. m. Pictured from left to right are Robert Hahn, Portales; Annis McMullen, Clovis; Martin Mogford, Odessa, Texas; and Patsy Cobble, Artesia. The play is being produced by Alpha Psi Omega, national honorary dramatics fraternity.

S. Chamber Official Slated to Address Meet

Walter Wilson of Denver, former Chamber of Commerce manager and now Denver area manager for the Southwest district of the Chamber of Commerce of the United States, will be key speaker at a semi-annual membership meeting of the Artesia C of C. The meeting is scheduled for tonight at the veterans' meeting building.

Designed for all members, the chamber to take part, and aimed at getting membership for chamber projects in 1954. Coffee and doughnuts will be served without charge during the meeting.

Attendance at the meeting will be limited to six or eight-man groups among members.

Groups will sit in separate rooms to discuss ideas suggested by the chairman of the group.

Chairmen will in turn report to the meeting. The meeting is planned as reports on the chamber's projects conducted during the past year and a review of the financing for 1953.

Levi Mackin Funeral Held in Wisconsin

Funeral services for Levi Mackin, who has lived at Hope since 1947, were held Monday in Boardman, Wis. He died Thursday evening at Whitney Convalescent home following a lingering illness.

Mr. Mackin was born Aug. 16, 1880, in Boardman, Wis. In 1947 he married Mrs. Fannie Terpening of Roswell.

He is survived by his widow, a daughter, W. N. Mackin, Madison, Wis., and a nephew, John Howard Mackin, Boardman.

He was a honey dealer at Hope.

Artesia Weather

	High	Low
Today	74	37
Monday	74	34
Tuesday	73	39
Wednesday	74	40



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Legion Auxiliary Past Presidents Make Scrapbooks

Past Presidents' Parley, American Legion Auxiliary, worked on scrapbooks to be forwarded to the Indian children at Fort Stanton at a meeting Monday afternoon in the home of Mrs. P. V. Morris.

Mrs. Morris presided over the business meeting in the absence of Mrs. John A. Mathis, Jr., president. Members discussed the annual Christmas party.

Refreshments of pumpkin pie topped with whipped cream and coffee were served by Mrs. Morris to Mrs. Oren C. Roberts, Mrs. Earl Darst, Mrs. Charles Dunham, Mrs. C. R. Baldwin, and Mrs. H. B. Gilmore.

Stanley Rogers Named President Of Atoka 4-H

Stanley Rogers was re-elected president of Atoka 4-H club at a meeting Tuesday afternoon at the school house.

Other officers elected were Harry Murdock, vice-president; Sandra Porter, secretary; Mary Rogers, reporter, and Stella Miller, song leader.

Projects for the coming year were explained.

Jack Wallace and Mrs. Elsie Clark, assistant county agents, and Mrs. Russell Rogers, local leader, were present, and about 22 children.

"Two eggs," replied the professor.

Park School PTA Plans Interesting Program Tonight

Park school Parent-Teacher Association will meet at 7:30 p. m. this evening in the music room.

The program will be a panel discussion, "What PTA Means to Me," with Walter Short as moderator, Travis Stovall, principal; Vernon Mills, assistant superintendent; Miss Lois Nethery, state officer; Mrs. Charles Shaid, parents; and Mrs. Nora Coppinger, teacher.

Also planned is a short fashion show with Mrs. Travis Stovall as narrator.

All parents are urged to come. Executive board will meet at 2 p. m. in the teachers' lounge.

Salegirls' Death Given Sorority By Little Theater

"Death of the Salesgirls" was presented by Mrs. Harold Saueressig and Mrs. Vi Fletcher of the Little Theater at a meeting of the Alpha Alpha chapter Beta Sigma Phi Tuesday evening in the home of Mrs. John Simons, Jr.

Members announced the doll they are dressing will be displayed in Nelson Appliance Co.'s window Nov. 21. Plans were also made for a tea, Friday, Nov. 27, honoring Patsy Cobble. Members will sell Christmas cards.

The next meeting will be Tuesday, Nov. 24, in the home of Mrs. Bob Williams, 811 Mann Ave. Topic of program will be "Drama."

Those present were Mmes. Troy Harris, Joe Howell, Jim Franks, Clyde Gilman, Royce W. Mills, Wallace Beck, W. G. Brittain, John Dougherty, Herman Ford, H. L. Gracey, Huck Kenny, Ken Schrader, Roy Richardson, John Simons, Jr., Ralph Vandewart, Bob Williams, Ed Wilson, and C. H. Parker.

Birthday Coffee Slated By Baptist Homemakers

An all-day meeting of Homemakers' circle of the First Baptist church was held Thursday in the educational building.

At noon a covered-dish luncheon was served.

Mrs. Earl H. Brock, president of WMU gave a short talk. Mrs. N. H. Cabot had the devotions and reported on Korean conditions. Mrs. W. P. Poreh presided at the business meeting in the absence of Mrs. C. L. East, chairman.

Mrs. W. M. Gray resigned as secretary and Mrs. Ernest Scoggins was voted as secretary. All members made donations for the children's home which consisted of sugar and clothing.

Plans were made for the birthday coffee at 9 a. m. Wednesday, Nov. 18, at the home of Mrs. Robert Corbin.

Social Calendar

Tuesday, November 17
Methodist Men, meeting in Fellowship Hall. Toastmasters club in charge of program, 6:45 p. m.

Quarterback club and Bulldog Parents club, covered-dish supper, high school cafeteria, 6:30 p. m.

Park School Parent-Teacher association meeting, school, 7:30 p. m., executive board meeting in teachers' lounge, 2 p. m.

Wednesday, November 18
Homemakers Circle of the First Baptist church, birthday coffee at the home of Mrs. Robert Corbin, 507 W. Quay, 9 a. m.

Delphin society, study at Methodist church parlor, 9:30 a. m.

Thursday, November 19
Circle 1, Presbyterian Women's association meeting in the home of Mrs. Florence Hicks, 811 Fourth, 2:30 p. m.

Circle 2 Presbyterian Women's association, meeting in the home of Mrs. Betty Graham, 1201 Co. 2:30 p. m.

Lakewood Extension club, meeting in home of Mrs. R. T. Sch. 2 p. m.

Circles of Women's Society Christian Service, meetings as follows:
Circles 1 and 4, 1 p. m., lunch at the home of Mrs. J. R. M. 1103 Merchants.

Circle 2, 1 p. m., luncheon Fellowship Hall.

Circle 3 meeting in the home of Mrs. W. Leslie Martin, 804 lock, 2:30 p. m.

Nursery at the church will open at 12:45 p. m.

Association Meeting in the Home of Mrs. Florence Hicks

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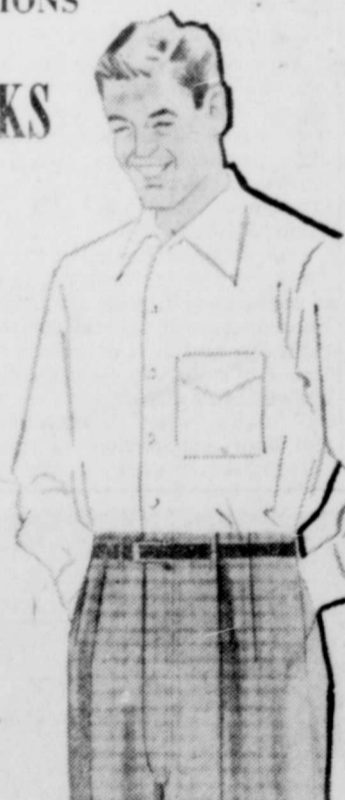
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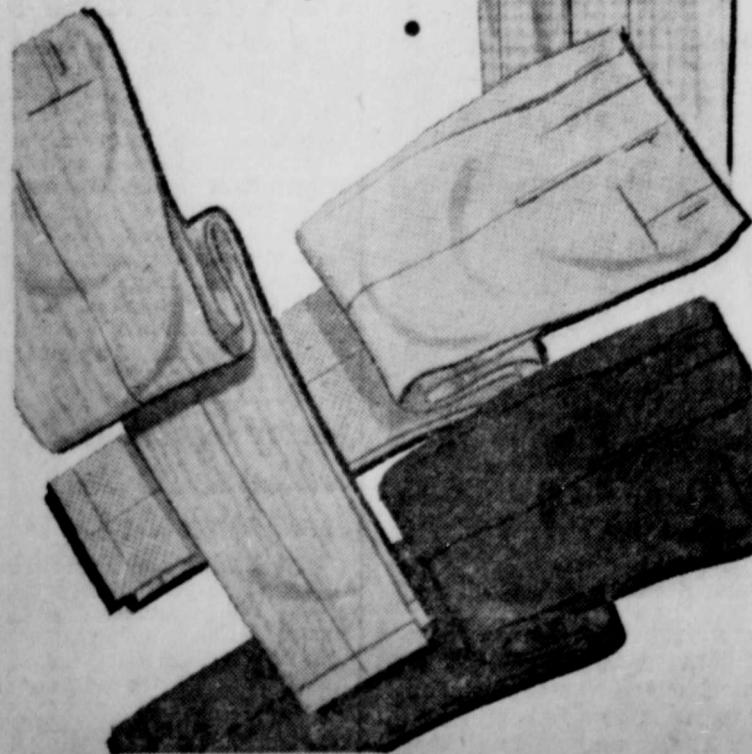
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First Methodist Hustlers Class Holds Meeting

Hustlers class of the First Methodist church held a meeting and covered-dish supper Thursday evening in Fellowship hall.

Mrs. S. A. Davis, presided in the absence of A. W. Harral, president. Games were played with Mrs. Keith Dampf in charge.

Hosts and hostesses were Mr. and Mrs. S. A. Davis, Mr. and Mrs. Bob Barrett, and Mr. and Mrs. Keith Dampf.

Friendship Class Of Baptist Church Meets

Friendship class of Emmanuel Baptist church met Tuesday evening in the home of Mrs. J. Gage.

The meeting opened with a prayer by Mrs. Gage, devotions by Mrs. J. Boteler, and Mrs. W. E. McCullough, president, presided over a short business meeting.

A social hour followed the business meeting. Refreshments were served by the hostess to Mrs. Bill Martin, Mrs. J. H. Boteler, Mrs. W. O. Risley, and Mrs. W. M. McCullough, members, and Mrs. Rinsaw, a guest.

The next meeting will be Tuesday, Dec. 1, at the home of Mrs. Bill Martin.

Births

Artesia General Hospital
Nov. 12 to Mr. and Mrs. Billie Shannon, son, Billie Bob, 7 pounds 15 ounces.

Nov. 12 to Mr. and Mrs. Jesus Martinez, son, Earnesto Beparno, 8 pounds 6 ounces.

Nov. 13 to Mr. and Mrs. Vernon Searey, Dexter, son, 7 pounds.

Nov. 15 to Mr. and Mrs. T. E. Powers, son, John Edward, 5 pounds 7 1/2 ounces.

Hospital Record

Artesia General Hospital
Patients Admitted
Nov. 12 Garcia Galvan, Jean Parham.

Nov. 13 Guy Stevenson, George Brown Jr., Charles Johnson, Mrs. Jay Vandevanter, Mrs. Glenn Menefee, Mark West, Sandra Hennington, Mrs. T. E. Powers, Mrs. Leroy Blass, Jose Gonzales, Hagerman.

Nov. 14 Sharon Sue Countryman, Mrs. Lucian Branon, Mrs. T. E. Powers, Manuel Chavez.

Nov. 15 Mrs. Consuela Torrez, Mrs. Elton Sanders, Mrs. Renaldo Rivera, Miss Peggy Rogers, Mrs. Harry Crawford.

Nov. 12 Altus Boulden, Frank Horde, Barbara Rhoades, Munoz Morales.

Nov. 13 Calderon Baltagar, Lake Arthur, Maria Bejazno, Mrs. Jay Vandevanter, Desiderio Talamantez, Avala Chavez, Manuel Chavez, Jean Parham.

Nov. 14 Mrs. K. C. Schultz, Dexter, Richard Gallatin, George Brown, Jr., Mrs. W. M. Fausett, Mrs. Glenn Menefee, Mrs. Charles Currier and son, Mrs. Jesus Martinez and baby, Mrs. Jim Francis and baby, Mark West and Gray Hibbard, Hope.

Nov. 15 Charles Johnson, Guy Stevenson, Sandra Hennington, Ricardo De-La-Rosa, Mrs. Billie Shannon and baby.

When she became queen, Marie Antoinette incurred the wrath of the French people by refusing to let them watch her eat. Frenchmen believed this pleasure was their inalienable right because they long had enjoyed the custom of watching the royal family partake of meals.

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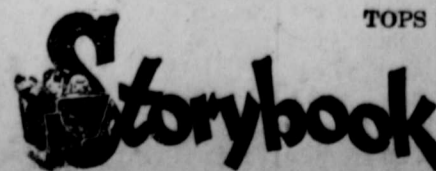
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Christian Women's Groups Meet

Groups of Christian Fellowship of First Church met last Thursday... Group 2 met in the home of Mrs. J. H. Walker...

Hostess served cake topped with whipped cream, candy, coffee, and tea to 10 members and one guest. Group 3 met in the home of Mrs. Norman Stewart...

New Gardeners Get Professional Advice on Plants

Russell Floore spoke on the care and treatment of house plants at a meeting of New Gardeners club Friday at the home of Mrs. William Trenfield.

Latin American Politics Slated For Delphians

Latin American political patterns and early history of Mexico will be discussed at Delphian meeting Wednesday at 9:30 a. m. in the Methodist church parlor.

Artesia Woman's Clubs Sees Film

Study group of Artesia Woman's club met at the clubhouse Friday morning and had the pleasure of seeing a film shown through the courtesy of Julius Chandler of Chandler Jewelry store.

Toastmasters Speakers Evaluate Election, Speech

An evaluation of public speaking and analysis of recent New York City elections highlighted Artesia Toastmaster's meeting Tuesday evening.

Walkers Plan Reopening of Chisum Laundry

Mr. and Mrs. W. H. Walker, new owners of Chisum Street Laundry, announced the laundry, after being closed for several days for renovation, is reopening Monday, Nov. 16.

Among circus animals, zoologists rank the chimpanzee first in intelligence, the orangutan second and the elephant third.

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Friers or Bakers	Each
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From Large Austria White Hens at Regular Market Price

Sutton to Speak At Christian Church Tonight

Jack Sutton, national field director of men's work in the Christian church, will speak at the First Christian church of Artesia tonight at 7:30.

C. A. McConnell Dies in Clovis

C. A. McConnell, father of Mrs. Russell G. Knoedler, Clovis, and grandfather of Mrs. W. I. Trembley, Jr., Artesia died suddenly on Sunday at the home of his daughter in Clovis.

Sew-Sew Club Marks Members' Anniversaries

Sew-Sew club met Thursday afternoon in the home of Mrs. Hubert Burke. Present were Mrs. Duane Sams, Mrs. Vernon Mills, Mrs. H. O. Miller, Mrs. Harold Kersey, Mrs. Ivan Herbert, Mrs. F. L. Green, Mrs. Charles Gaskins, and Mrs. James Allen.

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Bulldogs Drop Heartbreaker 14-7 to Outplayed Roswell

Artesia's Bulldogs outdid the Roswell Coyotes in every department but the score Friday night to take their first conference setback of the year 14-7.

The loss threw the district 2-AA conference into a scramble which can be straightened out only with two games this Friday, pitting Carlsbad against Roswell and Artesia against Hobbs. Artesia outtrashed Roswell 204 yards to 168, outpassed 90 yards

to nothing, out first-downed the Coyotes 17 to 9, and out-penetrated Roswell 4 to 2.

Artesia dominated every quarter of the game, running 86 plays in all against 35 for Roswell (see statistics).

But breaks of the game and a Bulldog line weakened by inroads of flu and injuries, lacking the zip that sent it over Carlsbad, was unable to stop two Roswell scoring attacks or punch a hole through the stout Coyote line on the four yard-line.

Artesia struck pay dirt first Friday night to give it a 7-0 halftime advantage, but Roswell scored one apiece in the third and fourth periods.

With 1:50 of the second period gone, Johnny Riddle completed a pass to Barry Hager from the 48 to the 38, where Hager, hemmed in, tossed a lateral to Freddie Sanders, who landed on the Roswell 12. It was the first time the play has been displayed in the season.

Larry Beadle in four punches at

the line went over to score, then kick-converted.

Roswell scored halfway through the third period when the Coyotes took over on their 20 after an Artesia field goal attempt failed.

Lloyd Taylor, Roswell's brilliant halfback, in two carries went to the Roswell 30 for a first. On the next play he was away on a sweeping run before speedy Freddy Sanders nailed him on the Artesia 10. But pounding Sherman Pruitt went through the Bulldog line to score. The kick was good.

Roswell's fourth-period TD was scored two minutes after opening of the quarter and scored on a fumble. Starting near end of the third period, Roswell marched from the Artesia 48 in drives by Taylor and Pruitt to the 5.

There Roswell fumbled but guard Kenneth Wright recovered the ball in the end zone to score a TD for the Coyotes. The kick counted.

Friday's game saw the breaks against Artesia. When in final minutes of the second period the Bulldogs drove to the Roswell 10, two 15-yard penalties in a row put the ball back on the Roswell 46.

In the third period Artesia drove to the Roswell 20, where a field goal attempt missed. Minutes later after Roswell's first score Artesia drove back up the field from the 15 to the Artesia 46, where the Bulldogs gambled on a fourth down they could pick up needed yardage for another first down and continue the campaign. The drive failed by inches.

Then in the final period Artesia drove to the Roswell 6 but in four downs was unable to crack through a rugged Coyote defense.

On the next play with 6½ minutes left in the game, Roswell's Taylor went all the way down the field in a 90-yard dash to the Artesia end zone, but the run was called back on a penalty when a Coyote player needlessly clipped a Bulldog.

Coach Reese Smith said following the game Artesia was not seriously injured by the clash, the first loss of the season for Artesia.

Several players, however, in the first string and high on the reserve list were reported either coming down with flu or just recovering from it.

Artesia's Beadle in 27 carries racked up 144 yards, while Taylor carried 16 times for 162 yards to lead their teams in ground gaining.

GAME IN STATISTICS

ARTESIA		ROSSELL	
242	Yards gained rushing	178	
38	Yards lost rushing	10	
204	Net yards rushing	168	
90	Yards gained passing	0	
294	Net yards gained	168	
14	First downs rushing	9	
3	First downs passing	0	
0	First downs penalties	0	
17	Total first downs	9	
7	Passes attempted	1	
3	Passes completed	0	
1	Opp. pass intercepted	1	
39	Number of punts	3	
39	Distance punting	141	
39	Average punt	47	
1	Number punt returns	0	
8	Distance punt returns	0	
8	Average punt return	0	
3	Number kickoffs	3	
88	Distance kickoffs	144	
29	Average kickoff	48	
2	Number kickoff returns	2	
55	Distance kickoff return	15	
27	Average kickoff return	15	
2	Number of fumbles	3	
0	Own fumbles recovered	2	
1	Opp. fumbles recovered	1	
5	Number penalties	4	
55	Yards penalties	40	

INDIVIDUAL STATISTICS

RUSHING				
	Gnd.	L.	Net	T.C.B. Avg.
Beadle	145	1	144	27.53
Riddle	22	12	10	8.12
Sanders	31	3	28	10.24
Nelson	23	0	23	2.11.5
Lewis	2	0	2	1.2.0

SCORING

	TD	PAT	Total
Beadle	1	1	7

PLAYS BY QUARTERS

Artesia	14	19	17	16	66
Roswell	11	6	8	10	35

SCORING BY QUARTERS

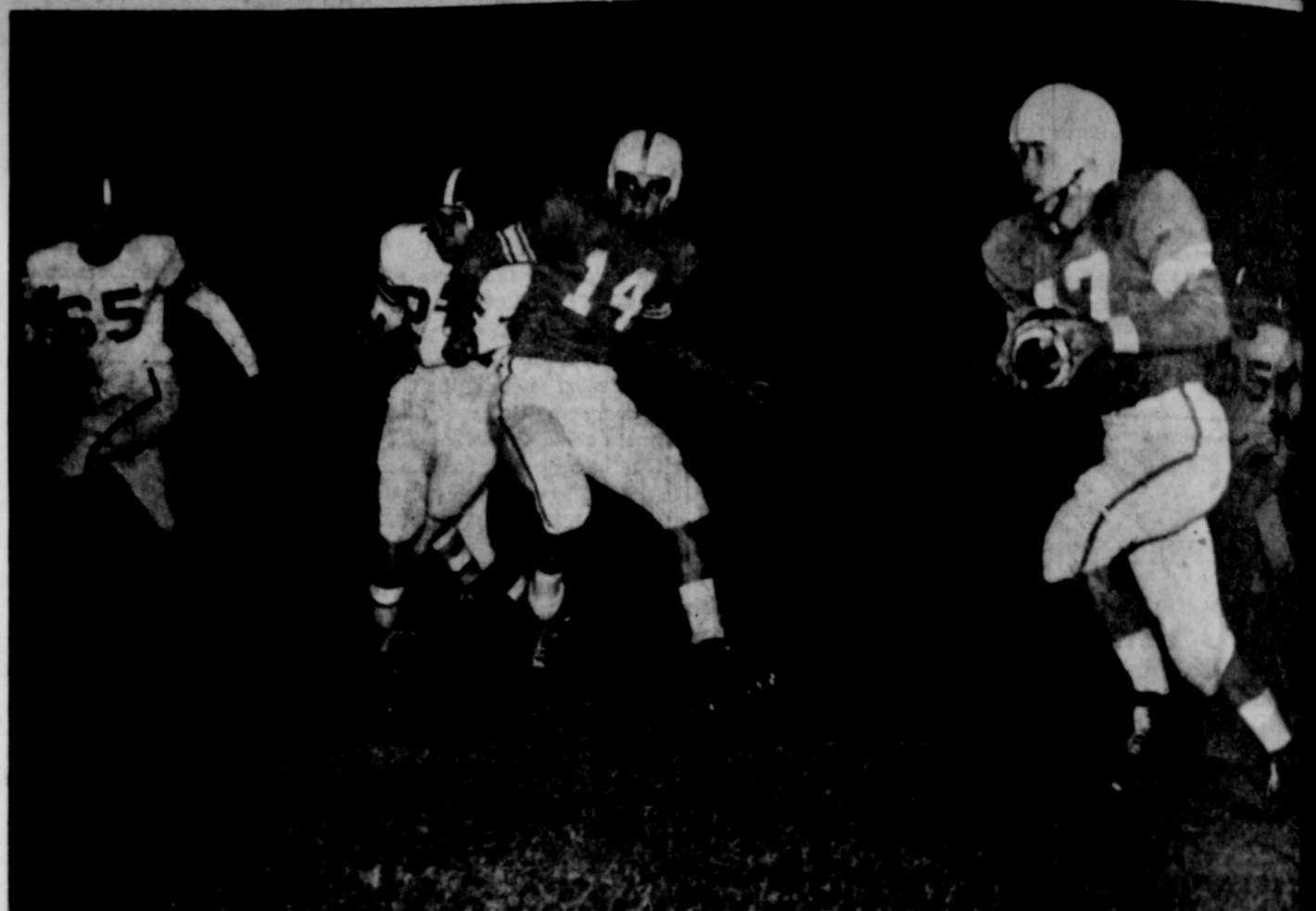
Artesia	0	7	0	7
Roswell	0	0	7	7-14

College to Sell 30 Toggenburg Goats By Bid

Thirty Toggenburg goats — 29 does and one buck — will be sold to the highest bidder or bidders in a sale conducted by the dairy department of New Mexico A&M college.

Anyone interested in purchasing any of the goats should mail a sealed, written bid to C. L. Petrie, purchasing agent, New Mexico A&M college, State College, N. M., before 10 a. m. Dec. 1, when bids will be opened. The animals will be inspected at the dairy barns on the A&M campus.

All the Toggenburgs for sale are prebred, but without registration papers. Eight are 1953 spring kids, and all the others have milked. None of the animals are more than three-years old, says S. R. Skaggs, head of A&M's dairy department.



FREDDIE SANDERS (No. 17 at right) has ball on lateral from Barry Hager (No. 14) which Sanders took down to 12-yard line. Quarterback Johnny Riddle com-

pleted the pass to Hager, showing a new play unveiled this season. Just as Hager flipped the ball, a Coyote player got his hands on Hager. (Gable P.)



STOP RIDDLE is the word among the Coyotes, especially written on the face of Ernest Garcia (No. 33) as he bears down on Riddle. Riddle drove from the Coyote 33

to the 24 in this second quarter sweep around the Flags for 15-yard-penalties on the next two plays of the drive. (Gable P.)

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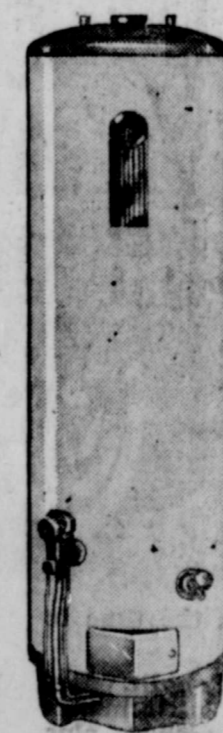
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WED. - THURS. Buck a Car Night!

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The story of "Alice" has created a great deal of discussion among educators, psychiatrists, and literary men.

Assembly of God Sunday School Rally Wednesday

Rev. G. Carlon Townsend, who is Supervisor of Research for the National Sunday School Department of the Assemblies of God, and Lou Bina Townsend will be featured speakers at a Sunday school rally to be held Wednesday, Nov. 18, at the Assembly of God Church, Fourth and Chisum.

The rally will begin at 2 p. m. under the direction of Rev. Lawrence Green, district Sunday school representative.

Rev. Green says that the speaker will be presenting the challenge of evangelism and teaching through the local Sunday school.

Flag to Fly In Memory of M. H. Rutledge

For the next 30 days the flag flying over Veterans Memorial building will honor the memory of Martin H. Rutledge, World War I veteran, who died Oct. 5, in the veterans administration hospital at Albuquerque. Bill Dunam announced today.

Rutledge was a member of Clarence Keplee post No. 41, The American Legion, of this city. He was employed as a fireman at the Walker Air Force base, Roswell, until a few months prior to his death.

He resided at 805 W. Washington, Artesia, and is survived by his widow, Mrs. Dixie T. Rutledge, and several adult children.

The flag, no longer serviceable, will be properly identified with his name and placed in the case which the veterans' organizations are planning to build and place in the Veterans Memorial building.

Two Girls Are Invested as Brownie Scouts

Two new Brownies were invested in a ceremony given for mothers last week by members of troop 6.

Terre Paulia welcomed the guests at the opening of the program. Verna Lewis led the Brownies in singing the Brownie "Hello" song following which the color guard, made up of Rox Knorr, Barbara Jo Houey, and Linda Fairey, presented the flag and led the group in the Pledge of Allegiance and the "Star Spangled Banner."

Bobby Jean Carder and Sue Barton, new Brownies, who were invested, told the Brownie story and gave the Brownie promise before a mirror outlined with pyraecanthia to resemble a pool of water.

Mrs. Carder and Mrs. Barton, mothers of the girls, pinned Brownie pins on their daughters. The program was closed with Sara Stromberg leading the group in the Brownie Smile Song.

Ten mothers, Brownie troop members, and leaders were served lemonade and cookies by the troop committee members. Troop leaders are Mrs. Jack Knorr and Mrs. R. L. Higgins.

Temperance Address Slated By Ministerial Association



Dr. Fred H. Ross, Methodist minister and life-long student of the alcohol problem, will deliver a special address at 7:30 Wednesday evening at Church of the Nazarene under auspices of the Artesia Ministerial Alliance.

He is being sponsored by the has over 6,000 churches with more than 318,000 members throughout the nation.

Their foreign missionary program includes 685 missionaries and ministers in 55 foreign countries; and in 1951 almost \$3 million was contributed to this work.

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Episcopal Church Auxiliary Gives News at Roll Call

Roll call was answered with current Episcopal church news which was varied at a meeting of St. Paul's auxiliary Thursday afternoon, in the home of Mrs. M. A. Corbin, Jr.

Mrs. Neill Watson, president, presided.

Mrs. J. R. Lund, UTO chairman talked with the group about how important the UTO offering is and what it accomplishes. She reminded members of ladies cooperative communion at 10 a. m. Thursday and at that time the UTO offering will be presented.

A parish supper was planned for members which will be held at 7 p. m., Monday, Nov. 23 at the Masonic Temple basement. Mrs. Norman Bloom reviewed

four chapter of Faith and Practice of the Church.

Refreshments were served by the hostess to Mmes. J. R. Lund, Neil Watson, Richard Blackmar, George Ferriman, M. H. Ferriman, Cy Bunting, Norman Bloom, James Griffin, James Foster, George Martz, Bertha Van Wlyngarden, Stanley Carper, Earl Bigler, Ralph Hunt, A. J. Losee and M. A. Corbin, Jr. and Rev. Milton Rohane.

Personal Mention

J. W. Bowman, 81, underwent major surgery Thursday in an El Paso hospital. Dr. Louis Hamilton flew to El Paso with Mr. Bowman. He is the father of E. H. Bowman. Today, he is reported in excellent condition.

Mrs. Margaret F. Brown of Belle Garden, Calif., arrived Wednesday to visit her daughters, Mrs. Johnnie Bowman and Mrs. W. M. Simmons and families. Mrs. Brown is 72 years old and made the trip by plane.

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Next Clare Tree Major Play Scheduled Here November 28

The Clare Tree Major committee, through its chairman, Mrs. V. P. Sheldon, that a performance of "Alice in Wonderland" will be given here Saturday, Nov. 28, under its auspices by the Clare Tree Major Children's Theatre of New York.

An Oxford mathematician once wrote "two and two make five." The extraordinary bit of calculation brought him more notoriety than all the serious mathematical problems he had solved and such critical papers as "Elementary Treatise on Determinants," he had written.

The scholar was Charles Lutwidge Dodgson, better known to millions of adults and children as the author of "Alice in Wonderland"—Lewis Carroll.

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Published every Tuesday and Friday at 318 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

ORVILLE E. PRIESTLEY, Publisher
 VERNON E. BEVAN, General Manager
 DAVID H. BODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Wedding Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Why the Objections?

WE HAVE ALWAYS been just a little curious as to why some individual, claimed to be and from all appearances was a good, patriotic, loyal American citizen, objects to displaying his or her loyalty to their country.

We can understand why those who may not be loyal would refuse to sign a loyalty oath; we can understand why those who are not good Americans want to hide behind their personal rights and refuse to testify in court for fear of incriminating themselves. But we can't see why a good American would.

President Eisenhower has recently ordered government employees to sign such oaths. He voiced the opinion that any citizen expecting to be employed by the government should not object to signing such a document. We believe he is correct.

We have never been able to see where such action denied anyone their American rights, interfered with their personal liberty, or even interfered with so-called academic freedom. We just can't see it.

Everyone knows there have been too many disloyal citizens as well as Red spies, who have used these so called rights of ours as guaranteed to us, to hide behind in their spy work. And we know that these rights are only ours and will be ours as long as we employ them properly and as long as they are used by loyal Americans.

But when the question of loyalty to our country arises we have never been able to understand why any good American would not be willing to be just that—a good American—and to sign if they were requested to do so.

We also have always felt there usually is sufficient grounds when such a request is made or when the loyalty of some individual is questioned to justify the action. And in that event unless the individual can prove beyond a doubt they are loyal to their country there is not reason why they should even be considered for a job.

Good, loyal American citizens don't object to putting their patriotism on display or showing it whenever the occasion arises or wherever their country needs them to do just that.

And when individuals start seeking things to hide behind and refuse to prove their patriotism even the Bill of Rights or the Constitution we begin to become suspicious and so do many other Americans.

It also has been indicated there will be a softening of the double taxation on dividends. There is no question but what the American people want some relief. They have reached the point today where they are more concerned about what is taken out of their check before they receive it than about the amount of that check.

And those who are attempting to save, attempting to get started in life, and those young, find the deductions extremely heavy—so heavy they find that it is rather discouraging for the husband and wife to work and try and save anything.

There has been little or no credit allowed under the federal income tax program for additional allowances because of the national costs and the high price of living.

It is true that individuals can make more money today but when the income taxes are deducted and their allowances are claimed they are not sufficient to result in the increased pay meaning anything to them.

Another good way of easing the taxes would be to give a greater living cost allowance to the average citizen in our nation.

Then Resign That Job

IT HAS BECOME a custom and a habit on the part of those serving on governing bodies, public boards and commissions to always argue when they come in for some justified criticism, they should not be the object of these attacks because are not being paid for the job they are trying to do.

We know of no weaker argument which could be advanced.

In the first place when an individual accepts an appointment or runs for election to a governing body or a board or a commission he or she knows they are going to be criticized.

That always happens, always has, and always will.

When they accept the place on the board either by election or appointment there is no right granted to them they are exempt from criticism.

They have two courses open to them. They do not need to run or accept the appointment, or if they cannot take the criticism then they can resign the position.

This criticism always comes. If the individual tries to do an honest, sincere, and conscientious job then those wanting something will condemn this action. If they try to use the office to promote themselves and their friends or their party—then they should be criticized.

But the fact remains we always have the right to criticize. No one is always right and no one is perfect even including those handing out the criticism but they still have the right to have their say.

The fact is that it is good that they do. Criticism whether it is all based on the best interest of the community still brings about more careful action on the part of the members of any governing body. It keeps them on their toes and it tends to remind them at all times when they do not act for the best interest of the community they can expect to be lambasted.

We feel they should be. And we believe that a situation and a condition which permits this practice to prevail tends to help provide a better governing body or board and makes for a better service for the public.

Those who feel they should be free of criticism regardless of what they are doing merely because they are not getting paid to serve on a board should hand in their resignations without any further delays.

Keep That Credit Good

A GOOD CREDIT rating is something we can all use and something we sooner or later need.

There is a great deal of this world's business conducted on credit because it is a convenience to the buyer.

But all credit is granted with the expectation that the account will be paid within 30 days because the individual granting credit has his own accounts to pay.

When we are granted credit we have been done a favor—someone has trusted us and sold us something with the understanding we would pay for it by the 10th of the following month.

There are both good and bad credit risks. As individuals we are concerned about our own credit rating. We either make that a good rating or we make it a bad rating.

The manner in which we pay our obligations determines whether we are a good or a bad credit risk.

There are two ways that can contribute to us being able to pay our bills even at times when it seems our money won't go around. One of these is not to buy unless we are able to meet the obligation and the other is to make the necessary sacrifice to meet our obligations.

Credit and installment paying is a fine convenience when it is not abused. However, all of us should realize when we buy on time that there will be a day when we must pay.

How we pay will determine the credit rating we have.

Saveings May Be Offered

MANY AMERICANS are still vitally concerned about their tax bill and they are still wondering whether they will or won't get any relief in the next session of Congress.

Members of Congress probably do not know exactly what they are going to do and for the most part may be convinced by the people or they may go along with certain recommendations of the official family in Washington. It at least will be interesting to wait, to watch and to see what is or isn't done.

Whether there is a tax reduction or not there are signs and indications there will be some tax easings by the new Congress. Many ideas and suggestions, those in the know say will be offered.

Indications are now these individuals declare there will be no advance in the old age benefit payments. The present rate is 1 1/2 per cent by the employer and the employee. The proposal called for a hike of this to 2 per cent. This hike is not expected to be made.

Other tax easings in sight, the well-informed say, will be easier ways to deduct medical expenses; permitting dependents, young ones, to earn over \$600 and still be deduction credits; permitting mothers to deduct payment for baby sitters from their earnings; easing of depreciation regulations.

THIS LAND OF ENCHANTMENT

King of Hobos Gets Short Shift in Deming Bid for Hand-Out—Cotton Picking Like Work

SAM H. "KING" COLE, THE self-styled King of the Hobos, who graced Artesia with a visitation a few months ago, got short shift in Deming this week.

Cole, passing through Deming on his way west, mentioned he could use some additional money to see him through the trip.

When a Deming resident suggested he might get some money by picking cotton, Cole said:

"That's work, isn't it?" and proceeded on his way.

STATE POLICE REPORT they made a trip from Santa Fe to Los Alamos—a distance of 34 miles—in 19 minutes the other day on an emergency errand.

They were taking medicine for a very sick child.

Figuring out the 120-mile-per-hour speed, several newspapers have commented that State Police speeding on even a mercy errand endangers other lives.

AFTER YEARS OF WARDSHIP, the Navajo Indians may be in a financial position to help out their tax-besieged white brothers.

The tribe's council the other day bought two ranches for a total of \$367,743.54.

DEEP ARE THE ROOTS



NEW MEXICO EDITORS ARE SAYING— Anderson Rainmaking Proposal Brings Wrath From Cloud-Watchers, Inconsistency Charge

ON RAIN

Sen. Clinton Anderson's suggestion that rain making may be the solution of New Mexico's water problem brought criticism from two directions: first, from those who are weary of cloud watching and second from those who accused the senator of inconsistency with his position of a few years ago.

Anderson was not inconsistent nor is his hope for controlled rainfall as futile as some of the quacks have made it seem to be. All the way through the New Mexico senator has encouraged cloud seeding under federal control. He has held that only those qualified to tamper with the weather be permitted to do such work.

There is serious scientific evidence that rain can be induced from cloud. It was developed largely by long studies and experiment conducted by General Electric.

The study deserves the cooperation of the federal government and certainly sympathy and encouragement from the people of this dry Southwest. — Las Vegas Optic.

HARD WAY

El Paso is learning the hard way the folly of dumping raw sewage, industrial waste and incompletely processed refuse into its river—the Rio Grande, sometimes called "silvery."

Parts of the twin communities, on both sides of the border are finding the stench unbearable. What is going to their health can't be so rapidly assessed.

COFFEE TALK—

Ball Rolls Fast in Getting Work Started on Experimental Station

PROBABLY NO PROJECT has moved faster from the talking stage into the doing stage than the proposal to have an agricultural experimental station in the Pecos Valley.

Support of cotton growers, ginners, and financial interests is being sought this week with some black-and-white commitments expected.

The project has attracted support up and down the valley already; it's one of those snowball projects.

Those in Artesia pushing the project take the attitude that the station need not necessarily be located in or near this city; anywhere in the Pecos Valley it will benefit Artesia, Roswell, Hagerman, Carlsbad—all the farm areas of the valley.

There's many a detail to be hashed over, to be figured out before any neat black and white sign proclaims somewhere in the valley that here is the Pecos Valley Experimental Station, or substation, as it may be. But from the talk, it looks as though there is little doubt it will come.

ARTESIA'S BULLDOGS, who can be generous in defeat as well as victory, have nothing but praise for Lloyd Taylor, Roswell's brilliant little back.

Taylor, their report, is a clean, smart, aggressive player, one of the finest the Bulldogs have met on the playing field anytime.

The Bulldogs aren't quite so generous in their appraisal of themselves, despite the efforts of everyone to show while they may have lost a game, it was no humiliating defeat and not significant insofar as the championship race is concerned.

Our football players have replaced that game a million times, finding something new to blame themselves for each time. They have nothing to apologize for, however. The statistics show that in black and white.

Regardless of that, this is the week Bulldogs need real community support all the backing they can get. One opportunity is present tonight when the Quarterback club and Parents

CLIFF'S CAFETERIA

Where You Can Eat Every Day for 39¢ Where You See Your Food Before You Buy!

WEDNESDAY SPECIAL!

FRIED CHICKEN DINNER 39¢

FRIDAY SPECIAL!

FISH DINNER 39¢

EVERY MONDAY and SATURDAY SPECIAL! 39¢

SPANISH DINNER 39¢

CAN YOU AFFORD TO EAT AT HOME?

"IT'S HARD— BUT IT'S FAIR!"

Now 990 KSVP Now 990

Program Log Subject to Change Without Notice

TUESDAY P. M.	5:00 Ladies Fair	THURSDAY	5:30 Sky King
1:00 Everett Hollis News	9:25 News	5:59 Sign On	5:55 News
1:15 Platter Palace	9:30 Queen for a Day	6:00 Sunrise News	6:00 Gabriel Heatter
1:30 Bankhouse Talking	9:45 Queen for a Day	6:05 Synopsed Clock	6:15 Titus Moody
2:15 Tours in Tempo	10:00 Curt Massey	6:30 Mitchell Farm Report	6:20 Bonnie Lou and Her Boys
2:30 Welcome Ranch	10:15 Capitol Commentary	6:55 Gabriel Heatter	6:30 Fulton Lewis, Jr.
3:00 Adventure in Listening	10:20 Musical Cookbook	7:00 Robert Hurligh	6:45 Neighborhood News
3:25 News	10:30 The Past in Review	7:15 Up See Daise Show	7:00 Bill Henry
3:30 Wonderful City	10:45 Artesia School	7:30 Up See Daise Show	7:05 Harry Wismer
4:00 Adventure in Listening	11:00 News	7:35 Neighborhood News	7:15 Bankhouse Serenade
4:30 Cake Time	11:05 Cedric Foster	7:40 State News Digest	7:25 Organ Portraits
4:45 Jim's Western Shindig	11:30 Showcase of Music	7:45 Up See Daise Show	7:30 Official Detective
5:00 Sergeant Preston	11:45 Hymns for the Valley	8:00 Uncle Hazy Show	8:00 Nightmares— Peter Lantz
5:30 Sky King	12:00 Farm and Market News	8:15 Swap Shop	8:30 My Little Margie
5:55 News	12:10 Middy News	8:30 Today's Mystery	9:00 Mutual News
6:00 Gabriel Heatter	12:25 A Little Bit of Music	8:35 Crosby Classics	9:15 Mutual Newswel
6:15 Titus Moody	12:30 Neighborhood News	8:45 Coffee Concert	9:30 The Three Suns
6:20 Bonnie Lou and Her Boys	12:35 Noon Day Forum	9:00 Ladies Fair	9:45 Skyway Reporter
6:30 Fulton Lewis, Jr.	12:55 Eddy Arnold	9:25 News	10:00 Sleepwalker's Parade
6:45 Neighborhood News	1:00 Everett Hollis News	9:30 Queen for a Day	11:00 Sign Off
7:00 Bill Henry	1:15 Platter Palace	9:45 Queen for a Day	FRIDAY A. M.
7:05 Harry Wismer	2:00 Bankhouse Talking	10:00 Curt Massey	5:59 Sign On
7:15 Bankhouse Serenade	2:15 Tours in Tempo	10:15 Capitol Commentary	6:00 Sunrise News
7:25 Organ Portraits	2:30 Welcome Ranch	10:20 Musical Cookbook	6:05 Synopsed Clock
7:30 That Hammer Guy	2:45 Adventures in Listening	10:30 The Past in Review	6:15 Gabriel Heatter
8:00 High Adventure	3:25 News	10:45 Plan with Ann	6:25 Gabriel Heatter
8:10 State of the Nation	3:30 Wonderful City	11:00 Records	7:00 Robert Hurligh
8:30 Mutual News	4:00 Adventures in Listening	11:15 Hall of Records	7:15 Church of Christ
8:35 Gabriel Heatter	4:15 Hymns for the Valley	11:30 Showcase of Music	7:20 Devoational
8:45 Skyway Reporter	4:45 Jim's Western Shindig	11:45 Hymns for the Valley	7:30 Up See Daise Show
9:00 News	5:00 Bobby Benson	12:00 Farm and Market News	7:35 Neighborhood News
9:00 Sleepwalker's Parade	5:30 Wild Bill Hickok	12:05 News	7:40 State News Digest
11:00 Sign Off	5:55 News	12:10 Middy News	7:45 Up See Daise Show
5:59 Sign On	6:00 Gabriel Heatter	12:15 A Little Bit of Music	8:00 Uncle Hazy Show
6:00 Sunrise News	6:15 Perry Como	12:30 Neighborhood News	8:15 Swap Shop
6:05 Synopsed Clock	6:30 Fulton Lewis, Jr.	12:35 Eddy Arnold	8:30 Today's Top Tune
6:15 Gabriel Heatter	6:45 Neighborhood News	12:40 Noonday Forum	8:35 Crosby Classics
6:20 Bonnie Lou and Her Boys	7:00 Bill Henry	1:00 Everett Hollis News	8:45 Coffee Concert
6:30 Fulton Lewis, Jr.	7:05 Harry Wismer	1:15 Platter Palace	9:00 Ladies Fair
6:45 Neighborhood News	7:15 Bankhouse Serenade	2:00 Bankhouse Talking	9:25 News
7:00 Bill Henry	7:20 Organ Portraits	2:15 Tours in Tempo	9:30 Queen for a Day
7:05 Harry Wismer	7:25 Musical Cookbook	2:30 Welcome Ranch	9:35 Mutual Newswel
7:15 Bankhouse Serenade	7:30 That Hammer Guy	2:45 Adventures in Listening	9:40 Uncle Hazy Show
7:20 Devoational	7:35 Neighborhood News	3:00 Records	9:45 Skyway Reporter
7:25 Organ Portraits	7:40 State News Digest	3:25 News	10:00 Sleepwalker's Parade
7:30 Up See Daise Show	7:45 Up See Daise Show	3:30 Wonderful City	11:00 Sign Off
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7:40 State News Digest	8:05 News	4:15 Hymns for the Valley	5:59 Sign On
7:45 Up See Daise Show	8:10 Mutual Newswel	4:45 Jim's Western Shindig	6:00 Sunrise News
8:00 Uncle Hazy Show	8:15 Spanish News	5:00 Bobby Benson	6:05 Synopsed Clock
8:05 News	8:20 Today's Top Tune	5:30 Wild Bill Hickok	6:15 Gabriel Heatter
8:10 Mutual Newswel	8:25 Crosby Classics	5:55 News	6:20 Bonnie Lou and Her Boys
8:15 Spanish News	8:30 Coffee Concert	6:00 Gabriel Heatter	6:25 Gabriel Heatter
8:20 Today's Top Tune		6:05 Synopsed Clock	7:00 Robert Hurligh
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		7:35 Neighborhood News	8:00 Uncle Hazy Show
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		8:15 Spanish News	8:30 Coffee Concert
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		8:25 Crosby Classics	9:25 News
		8:30 Coffee Concert	9:30 Queen for a Day
		11:00 Sign Off	9:35 Mutual Newswel
			9:40 Uncle Hazy Show
			9:45 Skyway Reporter
			10:00 Sleepwalker's Parade
			11:00 Sign Off

ANNOUNCING THE NEW

Phil-matic

CREDIT CARD SERVICE AT PHILLIPS 66 STATIONS

Save Time in the Driveway!

Phil-matic credit cards are an adaptation of the charge-a-plate service now used by department stores, airlines, and hotels. Phil-matic credit cards speed up service for all Phillips 66 customers because the station attendant can now record credit sales automatically in just a few seconds with a special imprinter mounted alongside the gasoline pump.

Extra Protection for Charge Customers!

Phil-matic credit cards provide positive identification and this means added protection for charge customers at Phillips 66 Stations. A Phil-matic credit card is convenient to carry... handy to use.

You Get an Accurate Purchase Record!

When you use a Phil-matic credit card you get a clean readable carbon copy of the sales slip. And it's accurate! Now more than ever it pays to stop at Phillips 66 Stations for speedy, reliable service!

PHILLIPS PETROLEUM COMPANY

Save Time! Save Money! Save Energy!

READ and USE THESE HELPFUL WANT ADS



Classified Rates
Minimum charge five lines
Insertion 15c per line

Business Opportunities
SALE—grocery, care and filling station, doing good business.

WANTED
FOUR DISTRIBUTORS
Age 14 to 21, no selling.

NEW DUPLEX APARTMENTS
Two- and three-bedroom unfurnished duplexes, brand new, with stove, refrigerator, Venetian blinds and closed garage, as well as a variety of color schemes.

LOANS
Farm, Ranch, City Property
STEVE MASON

MOVING! STORAGE!
Household moving, across the state.

HOME LOANS!
To Buy To Refinance
Artesia Building and Loan Association

REST HAVEN
CONVALESCENT HOME
For the elderly, 907 W. Main St.

WANT TO DRINK, that
WANT TO STOP, that is
business.

CONVALESCENT HOME
Home away from home,
nursing care for elderly.

HIGH SCHOOL
Established 1879
in spare time. Earn

Real Estate For Sale
SALE—Two-bedroom house,
block Hermosa school.

REAL VALUES IN REAL ESTATE
SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.

5—Real Estate For Sale
FOR SALE OR RENT—40 acres,
modern house, 3 miles of Artesia.

FOR SALE—Two-bedroom home,
75 x 140 feet corner lot, one block from post office.

FOR SALE OR TRADE—Two-bedroom home and garage.
Send offer to Jobey McPherson, 633 E. Sixth St., Roswell, N. M.

FOR SALE—Three bedroom house in East Albuquerque.
Block construction, plastered inside and out, rents for \$90.

FOR SALE—Six-room tile construction house with bath and garage on 8 acres, central heating, pressure pump, three miles south.

FOR SALE OR TRADE—House at 1203 Bullock, good terms.
See Loyd Downey or call 1011-J.

6—For Rent
FOR RENT—Furnished apartment, utilities paid.
Inquire 202 W. Texas.

FOR RENT—Bedroom, 420 West Quay.
48-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments.
12th and Main. Phone 434.

FOR RENT—Three bedroom unfurnished house.
Phone 845 or 1094.

FOR RENT—Nice three-room furnished apartment, air conditioned, utilities paid.
Inquire in person, 1018 S. First.

FOR RENT—Small two-bedroom furnished apartment, private bath.
412 W. Grand.

FOR RENT—Furnished two-room house, bills paid.
Phone 1278.

FOR RENT—Nice, clean three-room, furnished house, couple preferred.
Inquire at 203 N. 2nd.

FOR RENT—Large three-bedroom house, furnished, with large fenced-in back yard.
Immediate possession. See at 1405 W. Yucca, Vaswood Addition. Phone 1181-R.

FOR RENT—Small furnished house, new bed, redecorated.
410 W. Dallas.

6—For Rent
FOR RENT—Furnished apartments and trailer houses \$5 per week and up, utilities paid.
Nice, clean, close in. 406 N. Fifth St.

FOR RENT—Hill Line building, 106 N. First St. west of Artesia Hotel.
E. B. Bullock, phone 149 or 86.

FOR RENT—Unfurnished apartment, J. S. Ward, Inc., phone 173 or 80-tfc.

FOR RENT—Small furnished apartment, \$40 month, all bills paid.
Phone 552.

FOR RENT—Two-room furnished cottage and one two-room furnished apartment, 605 W. Missouri.

FOR RENT—Bedroom. Call 1076-W before 3 p. m.

FOR RENT—One practically new one-bedroom home, \$35.
Phone 914.

FOR RENT—Nicely furnished three-room apartment, utilities paid.
Inquire 202 W. Texas.

FOR RENT—Small furnished houses, \$50 per month, no bills paid.
Inquire 601 S. Second or phone 102.

FOR RENT—Three-bedroom house unfurnished.
905 W. Richardson, Fred Beckwith.

FOR RENT—At 108 S. Roselawn, newly decorated, new floor covering, suitable for office or small business.
See W. C. Cunningham, phone 126-R.

FOR RENT—Two-bedroom furnished duplex, laundry equipment, thermostat heat, \$85 mo.
Phone 547.

FOR RENT—Clean, modern, spacious apartments, Vaswood addition, 1, 2 and 3 bedrooms, furnished and unfurnished, closets and storage rooms, stove, refrigerator, washer and water furnished, air conditioned.
Inquire 1501 W. Yucca, Vaswood, phone 1326.

FOR RENT—Three-room furnished apartment, for couple only, no pets or children.
712 W. Main.

FOR RENT—Furnished, one-bedroom house.
Inquire 112 Watson.

FOR RENT—Three-room house, furnished.
412 W. Dallas.

FOR RENT—Modern, unfurnished duplex apartment, close in, priced very reasonable, children accepted.
Inquire at Southside Grocery on South First St. or call 1673-M.

6A—Wanted
WANTED!
Will Pay \$1.00 Each for First Three Issues of the Artesia Advocate

Tues., March 25, 1952
Brought to The Advocate Office
PHONE 7

WE PAY CASH for used furniture
Key Furniture, Ninth and Dallas phone 877.

7—Miscellaneous For Sale
USED TV SETS
\$49.50 and Up
Antennas \$9.95 (Complete)
Come in and see the New Shipment just arrived.

FOR SALE—Several good trailer houses.
Freeman Agency, 110 South Roselawn.

Before buying a piano, see us.
We usually have a very good stock of used pianos and always the finest in new pianos.
Hammond Organs.

JENKINS MUSIC COMPANY
111 W. Third Phone 4027
Roswell, N. M.

FOR SALE—Three-bale cotton trailer and new 20x32-ft. house to be moved.
Suitable for braceros. Clyde Dunagan, phone 0189-R2.

VENETIAN BLINDS—We guarantee perfect fit.
Key Furniture Co., Ninth and Dallas, phone 877.

FOR SALE—Complete TV antenna, you install it \$18.95.
Rose-lawn Radio Service, 106 S. Roselawn Ave., phone 42-W.

FOR SALE—105 feet of heavy 18-inch water well casing and 80 feet of 16-inch water well casing.
E. D. Ackerman, phone 1550-J.

FOR SALE—Gas stove, electric refrigerator, automatic washing machine and unfinished desk.
Inquire at 309 1/2 E. Mosley or phone 936-R after 6 p. m.

FOR SALE—One 12x15-ft. rug and pad, used only six months, price \$125.
1111 Bullock, phone 1171-R.

7—Miscellaneous For Sale
FOR SALE—Hay, cotton and grain also eight winch trucks, floats and pole trailers.
K. J. Williams, phone 1112.

FOR SALE—Woven wire and steel posts.
See at Artesia Alfalfa Growers Association, East Main St.

FOR SALE OR TRADE—The following: All metal covered two-wheel trailer; 75x140 ft. lot 309 N. 12th St. on paving; electric refrigerator, bedroom set, living room set, kitchen stove, chrome table and chairs.
Call 756.

FOR SALE—Craftsman table saw and joiner, complete \$75; also electric Hawaiian guitar and amplifier, never been used.
Call 1325-W.

7-B—Dogs and Pets
\$10 REWARD offered for information leading to finding of white tomcat, gray spot between ears, broken tail.
Mr. Booker, c/o Park Motel, phone 1500.

10—Used Cars and Trucks
FOR SALE—1949 Mercury, radio and heater.
Priced to sell. See at 903 W. Main or call 513-W.

For Sale
1941 Plymouth
Has a Dodge Motor.
Clean and in Good Condition
Reasonably Priced.

FOR SALE—1951 Plymouth Club Coupe, perfect condition, 15,000 miles.
Juanita Denton, 204 Carper Bldg., phone 1194 or 145-W.

15—Public Notice
ALL ACCOUNTS due Key Furniture Co., payable at Ninth and Dallas Streets, formerly Boyd Barnett Furniture location.
Key Furniture Co.

10A—Automotive Supplies
SAVE UP TO 50%
On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.

WHITE AUTO STORE
407 W. Main Phone 1042-W

MINNIE-MO
MY WIFE GOT ME A NEW STENOGRAPHER, HEAD?

BALD!
AND WITH ALL SINCERITY I HIGHLY RECOMMEND

ARTESIA IMPLEMENT & SUPPLY CO.
YOURS TRULY, PERCE STRINGS.

FARMERS, ATTENTION!
Get Your Farm Machinery and Equipment in Good Repair Now.

OUR SHOP IS NOT RUSHED at This Season and We Can Give You Better Service!
Get Ready NOW for Spring!

Get Your Anti-Freeze—Now!
PERSTONE and ZEREX
Permanent Anti-Freeze
Quarts — Gallons — Cases

ARTESIA IMPLEMENT & SUPPLY CO.
Phone 93-810 S. FIRST ST.
ARTESIA, NEW MEXICO

SPEDDY
COX MOTOR CO.
MY BOSS SPOKE VERY HIGHLY OF ME TODAY.

HE SAID I AM A YOUNG MAN WHO WOULD GO FAR.

LOOK, CASINO—NO MATTER WHAT YOUR BOSS SAID—YOU'RE GOING JUST SO FAR!

LOOK, SWEETIE—I CAN GO AS FAR AS I LIKE IN A CAR SERVICED BY COX MOTOR CO. WITHOUT FEAR OF MOTOR TROUBLE OR EXPENSIVE OPERATING COSTS!

11—Farm Machinery
FOR SALE—1949 Oliver Model 70 tractor, on butane, steal at \$500.
C. W. Nelson, three miles west of Lake Arthur.

CYCOLOGY SEEDS
SOME WOMEN MAKE FOOLS OUT OF MEN, AND OTHERS MAKE MEN OUT OF FOOLS

You can't fool around with your valuable livestock... be sure you give them the proper diet... see us for the Feed that will keep them healthy for the market.

E.B. BULLOCK
ARTESIA & SONS
FEED, FLOUR, COAL and SEEDS
105 South 1st St. Phone 86

The largest snowfall in 24 hours recorded in the United was one of 60 inches at Giant forest, in California, in 1906.

Head injury is the commonest single cause of death in traffic accidents.

REAL ESTATE GUIDE
Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.

Currier Abstract Company
102 Booker Building Phone 470
Abstracts of Title, Title Insurance, Loans
We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

ARTESIA INVESTMENT COMPANY
115 Carper Building Phone 871
INSURANCE
2-Bedroom House, 1513 Yucca, \$9,400.

HARVEY JONES AGENCY
Realtor and Every Form of Insurance
120 South Roselawn
Beautiful 3 bedroom home with 2 full baths and modern as tomorrow. You must see it to appreciate its value!

Southwestern REALTY CO.
Phone 1066
OFFICE 315 QUAY AVENUE
HOUSE BARGAINS!

Seven room, 3 bedrooms, 2-car garage, 501 Bullock. Make us an offer!
Four room, 2 bedroom, screened-in front porch, 1108 W. Grand, \$1000 down.

KIDDY AGENCY
REAL ESTATE AND INSURANCE
415 West Main Phone 914
BUY NOW—STOP PAYING RENT!

WE HAVE A GOOD SELECTION WITH LOW DOWN PAYMENT — BALANCE LIKE RENT
VASWOOD ADDITION—New, clean, attractive and friendly neighborhood. Two and three-bedroom homes. Large front rooms, kitchen, dining room, utility room, carport and plenty of closets.

Office Supplies at The Advocate

J. A. FAIREY AGENCY
513 North First Phone 845
REAL ESTATE
Five Acre Tract Land, artesian well, new pump, good location for feeding pens, ideal for country home.

COX MOTOR CO.
Chrysler • Plymouth • GMC Trucks
Direct Factory Dealer
301 SOUTH FIRST • ARTESIA • Phone 841

Appointment—

(Continued from Page One) mation of the State Association of Student Councils. Active in City—

He has been highly active in community life. In Boy Scouting he has held nearly every post from Scoutmaster to district chairman. Two years ago he received the Conquistador council's Silver

Shallow Gasser Gives 360,000 Cubic Feet Daily

A shallow gas well has been completed in North Eddy county fields reports said this week. It is the Harry Leonard No. 1 Leonard-Falk 22 miles east of Artesia in NW SW 17-17-29. It is producing 370,000 cubic feet of gas daily from 1,950 feet after being treated with 2,000 gallons of Hydrofrac. Drilled to 2,463 feet, the well was plugged back to 1,950 feet. It is the only completion this week. New locations include the Mil-dred C. Hudson Malco No. 1 in NE NE 3-18-27, six miles east and 10 miles south of Artesia, slated for 465 feet, and Malco, Resler, and Yates Dunn "B" No. 4 in SE SW 11-18-28, 15 miles east and 12 south of Artesia, scheduled for 2,600 feet.

Drilling reports is as follows: Owen Haynes No. 1 Malco NW NW Beaver award for meritorious Boy Scout activity.

He has also been president of Artesia Rotary club and active in many of its activities. Stovall came to Artesia in the fall of 1948 after serving as high school principal at Fort Sumner from 1943 to 1948. In 1942, he served briefly in the Marine Corps. Prior to that, he had been at Hot Springs, now Truth or Consequences, from 1938 to 1942. He received an associate of arts degree from Eastern New Mexico university and his bachelor's from Highlands university. His master's degree was completed at University of New Mexico.

Stovall, who lives with his family at 1402 Yucca, owns a 960-acre farm at Clovis. He is generally credited in the community with building in Artesia Senior high school an increasing level of school discipline, and an increase in academic standing.

See J. P. Mennefee for REAL ESTATE Farms, Ranches, City Property See Don Gwynne INSURANCE Save on Your Insurance 114 S. Roselawn Phone 355

MARIE MONTGOMERY Style Tap Dancing Ballet and Toe ACCORDION and ORGAN Organ in Home. Practice Schedule Arranged for Students 803 Bullock Phone 1393

35-17-27. Total depth 1500. Shut down for repair. Richardson & Bass No. 1 Harrison NW NW 12-25-30. Total depth 16,705. Plugged back 12,345. Testing. Flowing 125,000 MCF gas per day.

Jelly Oil Co. No. 6 Lynch "A". NW NW 22-17-3. Drilling 12,045. (Flow SMMCF gas and 48 barrels of dist. in 3 hours). Drilling 12193.

Continental Oil Co. No. 1 E. Texas Hill SE SE 1-22-21. Drilling 8581.

Richardson & Bass No. 1 Legg NW NE 27-22-30. Drilling 11,811.

A. M. Brimstool No. 1 Pure-State. NW SE 15-21-27. Total depth 415. Fishing.

S. P. Yates No. 1 State, SW NW, 28-19-28. Drilling 3705.

Robert W. Atha No. 1 McKee-Yates-State, NW SW 36-19-29. Total depth 1666. Plugged back 1653. Testing.

J. W. Baker No. 7 Rayroux, SE NE 24-21-26. Total depth 2263. Fishing.

American Republics Corp. No. 6 Yates-State, NW SW 33-17-28. Total depth 1994. Preparing to core.

Richardson & Bass No. 1 Beeman et al NE SW 2-24-28. Drilling 3299.

Carper Drilling Co., No. 1-C Carper-Hanson-Superior, SE SE 1-25-29. Total depth 25. Shut down for repairs.

Carper Drilling Co., No. 1-B Carper-Hanson-Superior, NE NE 12-25-29. Total depth 25. Shut down for repairs.

Carper Drilling Co., No. 1-A; Carper-Hanson-Superior, NW NW 7-25-30. Drilling 992.

San Juan Drilling Co. No. B-1 San Juan State, NW SE 28-17-28. Drilling 2826.

Stanolind Oil & Gas Co., No. 1 State "AD" 10, NW NE 10-19-28. Drilling 4440.

Southern Production Co. No. 42 Turner "B", NW NW 20-17-31. Drilling 1960.

S. P. Yates No. 1 State "K", NE NE 17-18-28. Drilling 1850.

George D. Riggs No. 5 Welch et al NW SE 5-21-27. Total depth 387. Shut down for repairs.

Simms & Reese Oil Co., No. 8 Saunders, NE SE 13-17-27. Total depth 333. Shut down for repairs.

NEW LOCATIONS—R. R. Woolley No. 12 Arnold "B", NW SE 22-17-30. Moving in cable tools.

Neil Wills et al No. 3 Stovall-Wood, SW NW 20-20-30. Drilling 210.

NEW LOCATIONS—Mildred C. Hudson, Malco No. 1, NE NE 3-18-27. 465-foot test.

Malco, Resler & Yates, Dunn "B" No. 4, SE SW 11-18-28. 2600-foot test.

COMPLETIONS—Harry Leonard No. 1 Leonard-Falk, NW SW 17-17-29. Total depth 2463; plugged back 1950.

Flows 370 MCF gas per day open choke. 2000 gallons Hydrofrac.

At that moment the Indian was called to the kitchen. When he did not return, the professor left.

New Informative—

(Continued from Page One) that develops responsible citizens in a democratic society.

"Government Is Your Business"—A dramatic presentation of a young man who dared everything to show that corrupt government is due more to the weakness of good people than to the strength of evil doers.

"How We Elect Our Representatives"—Explains the functional basis of our democracy—our election system. Registration, primaries, electioneering, voting, methods of counting ballots, and the overview of the responsibility of voting intelligently to make our democracy work are the basic contents of this film.

"Secret Service Story"—Portrays the role of Secret Service agents throughout the country in safeguarding the president, combating counterfeiters, and tracking down forgers of government checks.

Farmers May Get 45 Per Cent of Consumer Dollar

This year farmers seem likely to get 45 cents as their share of the dollar consumers spend for food. That is the way economists of the U. S. department of agriculture estimate it will average out. During the coming year, they figure farmers will get about the same share as this year.

Of course, the returns from individual foods will vary widely. Altogether, however, the economists now think retail prices, prices received by farmers for food products, and charges for marketing will average about the same in '34 as in '33.

During the past several years, almost all costs of performing marketing services have increased. Those increases, plus higher local, state and federal taxes, have widened the spread between what the farmer gets and what the stuff sells for at retail.

What's more, the marketing costs that make up most of that margin are rather rigid. For example, an increase in the supply

of a product that causes a decline in its farm price can't be expected to affect the wage rates of laborers hired by the agencies that market the product.

The economists say that in the long-run, costs of specific marketing services can be cut down by increased efficiency and improved facilities in wholesaling, processing and retailing. They expect more such efficiency in the years ahead. But they point out that cuts in the cost that come from better handling seem likely to be more than offset by an expansion of marketing services.

The further we go the more other marketing services are embodied in the products sold to consumers. That trend will probably continue.

Professor Jordan prided himself on his memory. Driving through Arizona, he stopped at a way-inn for breakfast. "What are you going to have?" asked the inn-waiter.

READ THE CLASSIFIED

VOGUE DRESS SHOP SPECIAL FALL SALE LADIES' APPAREL DRESSES SKIRTS 1/2 Price 1/2 Price JACKETS and COATS Greatly Reduced! GIRLS' DRESSES 1/2 Price Sizes 1 to 3 - 3 to 6x - 7 to 12 Pre-Teen Dresses 1/2 Price Just Right for That Miss Who Is 11, 12 or 13 Sizes 8 thru 14 Materials: Taffeta, Corduroy and Cottons GIRLS' COATS 1/2 Price Sizes 1 thru 12 Visit the VOGUE During This Special Sale! 103 South Fourth Phone 823-V

CUSTOM MIRRORS Our Specialty GLASS Plate Glass Furniture Tops Auto Glass Picture Glass ARTESIA PAINT & GLASS CO. 824 South First Phone 1091

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Get the best! BAKERY SPECIALS From Your HOME TOWN BAKERY TUESDAY Brownies with Pecans Brownies, Butterscotch Princess Squares Doz. 39¢ WEDNESDAY Assorted Fruit PIES Pecan and Pumpkin Made with Pure Milk Each 39¢ THURSDAY Fresh Tender BUTTER ROLLS Made with Pure Butter Doz. 19¢ Try Our Nourishing FRENCH BREAD Loaf 20¢ WATCH FRIDAY'S ISSUE FOR THANKSGIVING FRUIT CAKES GOODNER'S BAKERY 515 W. Centre Free Delivery Phone 338

SPECIAL THURSDAY, NOVEMBER 19 AND EVERY THURSDAY PRIME T-BONE STEAK (12 oz.) BAKED POTATO - GARDEN SALAD ARTESIA HOTEL COFFEE SHOP ARTESIA, NEW MEXICO

USE YOUR CREDIT NOW PAY LATER Bowman Lumber Company Offers You An Easy Plan to Pay By the Month As You Earn. Window Glass All Sizes Cut and Installed at Our Yard PUTTY 1 lb. Can 20¢ PUTTY KNIVES Each 15¢ Shut Out Cold Weather COMPLETE WEATHER STRIPPING with Felt Door Bottom Strip Only \$2.35 Sheathing Plywood 5/16-Inch, Square Foot 9¢ 3/8-Inch, Square Foot 11¢ 1/2-Inch, Square Foot 14 1/2¢ FELT - 30 and 15 lb. 216 and 432 Ft. \$3.95 90 lb. ROLL ROOFING 100 Square Foot Roll Red, Green, Blue Gray \$3.95 COMPOSITION SHINGLES Save money two ways - by buying our shingles at a savings - by re-roofing now before damage may occur. All Colors a square \$7. SHEET ROCK U. S. G. 3/8-Inch 100 Square Feet \$5. You Get Better Prices at BOWMAN LUMBER COMPANY LUMBER BARGAINS 310 WEST TEXAS PHONE



THIRD GRADERS who took part in the Nov. 7 Radio Book Quiz are, left to right, seated, Frances Cates, Nancy Peden, Nickey Shipp, Sharon Loving, Janice Lucas, Terry Paulin. Boys standing are, left to right, Donald Joe Zeleny, Billie McCaw and Joe Clarke. (Advocate Photo)

Eddy County Adult 4-H Club Workers Cited for Assistance

More than 20 of Eddy county's busiest farmers, ranchers and homemakers are volunteering their time and talents to serve as adult leaders of their local 4-H clubs, according to Jack Wallace, assistant county agent, and Mrs. Elsie Clark, assistant home agent. Wallace, Mrs. Clark and L. S. Kurtz, state 4-H club leader, joined together in paying tribute to the vital contribution these men and women are making in giving their time to help make the 4-H program in Eddy county a success.

Observance of National 4-H Achievement Day Nov. 14 would not be complete without special recognition of the work of the local club leaders. Many club leaders are parents of 4-H boys and girls, and they share their problems with them. Others are working with 4-H clubs because they want to have a hand in helping boys and girls to become better farmers, homemakers, and citizens.

Each year 4-H club elect as their leaders men and women in the community who can be of greatest help and service to the members.

The volunteer local leaders are sufficiently interested in young people to be willing to spend some time in training for the work and in helping members with their many activities.

At this time of the year Wallace says they help to plan the program for the year and assist in getting enrollments. In addition they attend regular club meetings, visit the homes of members to assist with the records, to see how demonstrations and projects are progressing attend leaders' training sessions, and give help and encouragement. The leaders also attend county and state training sessions. In Eddy county, men and

women working as adult leaders this year are:

Mrs. Joe Carleton and Mr. and Mrs. Rube Abney, Malaga club; Mrs. W. D. Nance, Loving 4-H club; Albert Calvani, Carlsbad 4-H club; Mrs. Emmett Barron, Hillcrest 4-H club; Mrs. H. D. Lamberth, Airfield 4-H club; Mrs. W. C. McMillian, Happy Valley 4-H club. Ray Zumwalt, Mrs. Jack McCaw, Mrs. Carl Russell, Artesia 4-H club. Mrs. Russell Rogers, Atoka 4-H club.

Parent-Teacher Partnership Seen as Vital Force for Central Community Improvement

"A Great Partnership, the Parent and Teacher" was discussed at Central and Park School Parent-Teacher association meeting Wednesday afternoon held in the gymnasium.

V. F. Hickman opened the meeting with a prayer, followed by the pledge of allegiance to the flag led by a group of Boy and Girl Scouts. The entire group sang one stanza of "America."

The children's program was presented by the fourth grades. Miss Helen Hockensmith's class gave several short stories, including the story of the discovery of America, and Miss Helen Gorman's class presented the play, "Snow White and Red Rose."

Reports on the district meeting at Bagerman last Saturday were given by Miss Helen Garde, Miss Nancy Haynes, and Miss Peggy Laughlin.

Miss Stone served as moderator on the panel, "A Great Partnership." He was assisted by Mrs. Hugh Parry, Miss Nancy Haynes, Mrs. C. P. Bunch, and Mrs. E. E. Kinney.

Mrs. Parry, speaking on "How the Parent and Teacher Can Make the Tree Major Plays More Effective," expressed the opinion

that these plays are the most educational entertainment which is available to the children of Artesia.

She said parents and teachers can help in making the plays effective by acquainting the children with the story and background before the play, and by reviewing the play after it has been given.

Mrs. Parry stressed the remarkable illusion of reality in the props and characterizations in these plays, which are patterned on the English pantomimes.

"How PTA Serves Our School," was the topic discussed by Miss Haynes, who said the relationship between parents and teachers is improved by the frequent association afforded in PTA work. She expressed appreciation of the cooperative spirit of the group, and commended PTA on sponsoring the pre-school clinic each year.

Mrs. C. P. Bunch spoke on "How PTA Serves the Community," pointing out that school is a definite part of any community, therefore any work done for the good of the school is for the good of the community.

The need of a concrete plan was stressed by Mrs. Kinney, who spoke on "What Can We Do To Interest Citizens in School Problems." Mrs. Kinney suggested a

plan patterned after church visitation plans, with emphasis on personal contact.

The hospitality committee served Cokes as the group entered the gymnasium, where the national and state flags were displayed and the table was decorated in red, white and blue.

California ranks first in national forests with more than 25 million acres. Idaho, Alaska, Montana and Oregon follow in that order.

Public Welfare Aids 599 Cases In Eddy County

State Director Alva A. Simpson stated today that according to current data released by the department of public welfare, 599 needy cases in Eddy county received a total of \$31,244 for maintenance requirements during the month of September.

Of this amount, the largest payment was \$14,935 to 573 children under the aid to dependent children program. \$14,578 was paid to 346 old age assistance cases; \$420

to 10 cases receiving aid to the needy blind; \$1,091 to 30 aid to the disabled cases; and \$219 to 9 general assistance cases.

In addition, 59 children received care under the child welfare services program; 163 children were assisted under the crippled children's services program; and 11 persons were aided by the division of services to the blind. Thirty-five cases received other special services.

Here's Good Eating... AT PRICES YOU CAN AFFORD!

Prices Effective Wednesday and Thursday

KRAFT'S VELVEETA	Kraft's	2 lb. Loaf	79¢
COFFEE	Edward's	1 lb. Tin	79¢
Chopped Beef	Wilson's	12 oz. Tin	39¢
ORANGES	5 lb. bag		33¢
CRISP, FIRM HEADS LETTUCE		lb.	8¢
Washing Delicious APPLES		lb.	19¢
CRISP CARROTS		lb.	7 1/2¢

Wednesday Is 5% Cash Discount Day

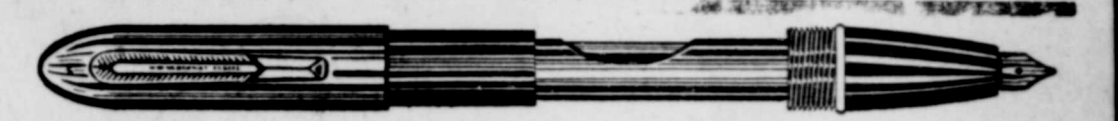
SAFEWAY

"Eveready" says: 29 Shopping Days before Christmas. Do your Gift Shopping Early! You'll make Shopping a pleasure by Driving Sanelly, Carefully, Safely. Address all your Greeting Cards and Write All Your Mail with that wonderful \$3.00 Fountain Pen for 49c, at the IRBY DRUG STORE, ARTESIA. See valuable coupon in this paper today. "Enjoyable writing" for you or others.

PLEASE NOTE: ARTESIA
Law Enforcement Personnel (Sheriff, Police Department, City and State)
City Fire Department
School Teachers (City and County)

.. NOTICE ..

By special arrangement with the Eveready Fountain Pen Co., you will receive an extra 20% discount on your fountain pen coupon purchase on this (8 hour) one day sale—Friday, November 20. Don't forget Free Skrip Ink with every extra pen point sold.



Limit 2 pens—coupons are positively required. Your identification too (if you desire the discount) courtesy of Mr. Irby of the IRBY DRUG STORE, Carper Building, Artesia. See coupon in today's Advocate. Phone us Thursday evening if our local boys failed to deliver a special coupon to your residence—we'll see that you get one. Sale starts Friday morning, November 20, promptly at 10:00. "You'll love these pens."

NOW OPEN!
With Machines
Completely Renovated!

Hours: 5:30 A. M. to 5:30 P. M.
Tuesdays: 5:30 A. M. to 7:30 P. M.
Saturdays: 5:30 A. M. to 12 Noon

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Only a speedy automatic Gas water-heater can keep up with the hot water demands of an automatic washing machine load after load. That's why...



With Gas, you can dial your hot water up, up, up in minutes to the 160° you need for germ-free, fast-drying automatic dishwashing...



Save money on Gas! 30-gal. tank gives more service than 80-gal. tank run by any other all-automatic fuel. Yet Gas heaters cost less to buy, install, and run! No wonder...

washday is **3 times easier!**
dishes dry **3 times faster!**
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because

only Gas

automatic water-heaters give you tankful after tankful of hot water

3 times faster!



Come in and see one of our finest automatic Gas water heaters. Tell us the size of your family, the number of your bathrooms and we'll help you choose the right size for your home. Remember—Gas water heaters cost less to buy, less to install, less to run!

For the finest in automatic Gas water heaters, see your plumber, Gas appliance dealer or Southern Union Gas Company

Southern Union Gas Company
"Helping Build the Great Southwest"

IT'S GRID TIME



ARTE HA

BOOST THE BULLDOGS!

Artesia Record and Schedule in Lower Left Corner

ARTESIA PROBABLE STARTING LINEUP

RE—GOLDEN	LE—HAGER
RT—MITCHELL	LT—JOHNSON
RG—CAMPANELLA	LG—GELWICK
C—GRESSETT	
QB—RIDDLE	FB—BEADLE
RH—BARKER	LH—SANDERS

"Artesia Bulldogs"



7:30 - P



ARTESIA BULLDOGS

FOOTBALL SCHEDULE FOR 1953

SEPTEMBER 11
Artesia 40, N.M.M.I. 0

OCTOBER 16
Artesia 19, Kermit 12

SEPTEMBER 18
OPEN

OCTOBER 23
Artesia 52, St. Mary's 20

SEPTEMBER 25
Artesia 40, Portales 0

OCTOBER 30
OPEN

OCTOBER 2
Artesia 20, Albuquerque 7

NOVEMBER 6
Artesia 19, Carlsbad 13

OCTOBER 9
Artesia 27, Clovis 7

NOVEMBER 13
Artesia 7, Roswell 14

NOVEMBER 20
HOBBS — HERE

ARTESIA Plumbing & Heating

"Backing the Team"
We Give S&H Green Stamps
"Your Satisfaction Is Our Guarantee"

712 Chisum Phone 712

Doss Garage

General Repair
Bear Wheel Alignment
311 S. First Phone 55-M

Loyd Downey

Trucking Contractor
"Team Booster"

H & H Garage and Service

General Repairs, Welding
Chevron Gasoline
1206 S. First Phone 250-W

Thompson's Gulf Station

That Good Gulf Gas and Oil
210 South First

Hart Motor Co.

Dodge - Plymouth
Dodge "Job Rated" Trucks
207 W. Texas Phone 237

Joe Mitchell & Son

J. I. Case
Farm Machinery
1001 S. First Artesia

FIRST NATIONAL BANK

Fifty Years
Serving the Pecos Valley
Artesia

CLARK'S - Shoes

The Pecos Valley Walks on Clark's Shoes
207 W. Main Phone 1489

"Rooster Mills"

Centre Street
Grocery and Market
515 W. Centre Phone 1203-W

Key Furniture Co.

We Buy and Sell
New and Used Furniture
Dallas at Ninth Phone 877

Simons Food Store

for
"Good Things to Eat"
507 S. Sixth Phone 62-J

Homsley Lumuber Co.

"We're Bulldog Boosters"
West of Artesia on Hope Highway
Phone 1033

Gamble's Store

Coronado
Television and Appliances
314 W. Main Phone 325

GUY CHEVROLET CO.

Chevrolet
Buick Oldsmobile
101 W. Main Phone 291

Yea! Bulldogs! We're Backing You! Fagan Oil Co.

Cities Service Gas and Oils
510 N. First Phone 530-M

G. F. Wacker Stores

School Supplies
325 West Main

Guy's Cleaners

"The One Good Cleaners"
318 W. Main Phone 345

Artesia Advocate

Office Supplies

Bristow Pump Co.

Johnston Pumps
Sales and Service
N. First Phone 0180-R6

Artesia Recreation Hall

"Where Friends Meet"
F. F. White



MRS. JAMES GRIFFIN of Artesia was a guest on Tom Moore's Ladies Fair radio program recently at Winter Haven, Fla., speaking over a national network.

Lake Arthur

By MRS. RAY PATE

Ned Hedges' brother-in-law, Gus Berry, of Winlock, Wash., arrived Tuesday for a two or three week visit. He is the husband of the late Ola Berry who died in the spring. She was a sister of Mrs. Hedges. Mr. Berry accompanied some friends who are visiting in Roswell and expects to return to Washington with them.

Mrs. Mary Griffin is staying at the home of her daughter, Mrs. Jack Smith in Carlsbad. Her condition remains about the same.

Miss Charlotte Duncan, formerly of Lake Arthur, returned home from a 3-week tour of the northern and eastern states. She accompanied her cousins, Mr. and Mrs. Jimmie Demotropolis to Saulte Ste. Marie, Mich. The young ladies visited their uncle and aunt, Mr. and Mrs. Tom Tice who live in Chicago. They took a boat across the lake into Canada. On their return trip home they visited points of interest in several states.

Lake Arthur deer hunters are returning with deer which they were successful in bagging. They are reporting more deer this year than usual. Some of the ladies are returning with their deer this year, also.

Mrs. Bruce Evans is up and around after undergoing major surgery in Carlsbad recently. She was confined to the hospital there for about a week.

Miss Josephine Klier spent the week-end with her parents, Mr. and Mrs. William Klier at Oro Grande.

Mrs. Herbert M. Whatley was one of the hostesses who poured at the reception held on stage Nov. 7, honoring Jan Gbur, bass, and Witold Turkiewicz, who gave the performance at the Mutual Concert in Artesia. Mrs. Whatley chose for the occasion a gown of silver and white nylon net with which she carried a silver evening bag and wore a white wrap.

A-3C Raymond Pearson, of WAFB, Roswell, is spending the week-end with his parents, Mr. and Mrs. Ralph Pearson of Cottonwood. Raymond planned to go deer hunting while on leave from his base.

Mrs. Delbert Robinson returned home Friday afternoon after spending several days visiting her former home, while her husband was away deer hunting in the mountains. In Floyd, she visited her parents, Mr. and Mrs. Walter Thomas and a sister, Mrs. Travis Russell. On her way home she stopped at Eastern New Mexico university, Portales, and visited former roommates, Wynona Goff and Wanda Turnbough. She also visited a close friend, Nona Beth McDaniel in Portales.

The term "supersonic" refers to sound waves that are pitched so high we cannot hear them and to speeds higher than the speed of sound.

FREEMAN AGENCY
-REAL ESTATE - INSURANCE-

Joe Freeman
110 South Roselawn
Phone 885

Local Doctor Discusses "Hopeless" Cases Under Chiropractic

Many people who have been told their illness is a "hopeless" case have come to the Chiropractor as a last resort, and when under Chiropractic care, they have been completely restored to health, even though they have been amazed.

Chiropractic often brings renewed health in these so-called hopeless cases because it removes the spinal cause of illness—nerve pressure. A subluxation or partially dislocated vertebra which impinges nerve fibers prevents the body from getting the supply of vital life force it needs to maintain health.

When the subluxation is removed and kept removed, the process of health restoration can begin. So even in these hopeless cases, once their cause is removed, health is again possible.

It is not right to say "everything possible has been done" unless Chiropractic is included.

For further information about Chiropractic, you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861.

-Adv.

Sheep, Wool Improvement Program Is Followed By 175 Sheepmen in State

By WILLIAM K. SNYDER
Extension Wool Marketing Specialist
New Mexico A&M College

Part the hip wool, appraise length-for-grade by "eye," chalk-mark by grade, chute-cut for breeding, do over-and-over chute classing entire herds—and you have the basis of the sheep and wool improvement program in New Mexico.

A decade or so ago, several growers took a "flier" with P. E. "Prof" Neale, experiment station animal husbandman at New Mexico A&M college, to test these practices. Others followed suit in classing with Ivan Watson, extension animal husbandman.

The sheep and wool improvement program began about 1940 with several grower-cooperators. It is known to be followed by 175 sheepmen from every range sheep county in New Mexico.

In the past year, 360,000 stock sheep were known to be classed under the length system. Of this number, the woolgrowers are grading 165,000 head annually—nearly half of the total number classed, without on-the-spot assistance. Here the sheepmen have taken a leaf from the 4-Hers handbook and are "learning by doing."

The program could not have attained its present stature in New Mexico without the aid and interest of county agents. Agents alone accounted for 90,000 sheep classed under their supervision. State specialists working with growers and with county agents chute-classed 105,000 sheep. It all adds up to 360,000 head of stock sheep length-classed each year. That's four out of every ten sheep in the state, exclusive of those on Indian reservations.

It is quite likely that this figure will soon be increased to at least five out of ten. Though no figures are available on reservation sheep at this time, it is known that Indian agents are stressing the certification, development of small "parent" flocks, and the breeding of better rams for all reservation users.

Fine wool standards are raised roughly one-half inch for each corresponding coarser wool grade, such as half blood or three-eighths blood. After the length has been well-improved towards the staple, premium-price "A" type, greater stress is then laid on other production factors such as body weight, wool density, and belly covering.

These wool-improvement practices have added over \$1,000,000 by conservative estimate to the state's sheep and wool economy. Moreover, old-line cooperators assert that the wool-improvement program has increased their per-head clean weight of wool by 50 per cent and their lamb weight materially.

Indoor Culture Of Bulbs Can Be Top Hobby

Indoor bulb culture is a fascinating winter hobby for dyed-in-the-wool gardeners in New Mexico. Many of the bulbs, especially paper white narcissus, Chinese sacred lilies, and hyacinths, can be grown in nearly every home with very little trouble, says L. C. Gibbs, extension horticulturist at New Mexico A&M college.

Paper white narcissus are especially suited to indoor culture and will provide a succession of blooms if plantings are made at intervals of approximately ten days from early November until the end of February. Narcissus bloom is about five weeks following planting.

Best results are obtained when the bulbs are planted in bowls of pebbles with just the tips of the bulbs showing above the surface, the horticulturist explains. Add sufficient water so that it just touches the bottom of the bulbs and store in a cool dark place.

After a mass of roots develop the bowl, with the bulbs undisturbed, should be moved to a draft-free location having a temperature of approximately 60 degrees F. The plants will begin to bloom within a short time and the bloom period will last longer if a nearly constant 60 degrees temperature can be maintained.

Never expose growing bulbs to the heat of direct sunlight or allow them to become too dry, Gibbs says.

Heifer Calf Is Low Cost 4-H Beef Project

One of the least expensive ways for a 4-H'er to get started on a beef cattle project is to start with a heifer calf, says Jack Wallace, assistant county agricultural agent.

A good time to select the calf is at weaning time, or when it is about six months old. At the age you can see the calf's mother. If she has been a good producer, then it is likely that the heifer will be too.

After you wean a heifer, put her on a good growing ration until the grass turns green in the spring. The growing ration should contain plenty of good green, leafy hay which will supply most of the nutrients needed by the calf. With plenty of good hay, little or no grain is required.

Eddy County 4-H Club Seek 450 Members

Eddy county 4-H clubs set their membership goals for the coming year and have started enrolling old and new members, according to Asst. County Agent Jack Wallace.

The quota which the 15 clubs have set for the county is 450 active members. There are now 352 4-H'ers in the county. Four-H leaders and members are working to reach the enrollment quota by National 4-H Achievement Day.

In order to meet the county goal, each club has set its own quota on the basis of the number of families in the community with potential 4-H members.

No fee is charged for 4-H club membership. The only requirements for joining are that boys

'Aye Girl'



FILM ACTRESS Mari Blanchard is the U. S. Pacific fleet's "Aye Girl" for December, and has been so notified by the fleet publication, Aye. Before getting to Hollywood she was highest paid of awmsuit models.

Over \$11 Million in Special Livestock Loans Made Growers

More than \$11,689,000 in special livestock loans has been loaned to approximately 1,190 farmers and ranchers throughout the United States, and nearly 600 other applications are being considered, Joseph W. Gideon, farmers home administration county supervisor for Eddy county, reported this week.

The special livestock loan program authorized last July, helps established producers of cattle, sheep, and goats to maintain their herds, Joe Gideon said.

The producers who can borrow are those with good past records of livestock production but who

are temporarily unable to get adequate credit from commercial banks, cooperative lending agencies, or other responsible sources to enable them to go ahead with normal livestock operations.

They must have reasonable prospects of success with the help of a loan. Commercial feed lot operators are not included.

Applications can be made at the county farmers home administration office in the basement of the courthouse, Carlsbad. Committees

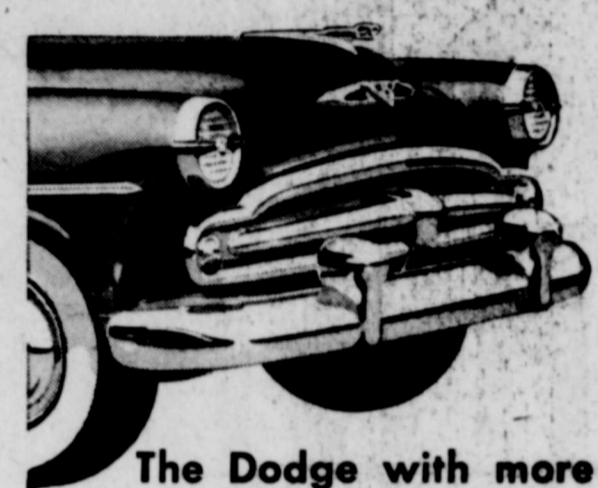
authorized by Secretary of Agriculture Benson approve the Applications for more than \$1,000 must have final approval of the secretary of agriculture in Washington.

A borrower may use the funds for usual expenses of a livestock operation including restocking his herd (the number he held before to reduce his herd).

The 5 per cent loans are amortized over a 3-year period on the borrower's property personal obligation to repay borrowed money.

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-: Optometrist :-
Examination - Glasses - Visual Training
MONDAY THROUGH SATURDAY
EVENINGS BY APPOINTMENT
703 West Main Artesia Phone 8

New '54 DODGE SHATTERS 196 RECORDS



- In official AAA tests on the Bonneville Salt Flats, '54 Dodge V-8 captures more records than any other American car in automotive history!
- 168 new records for stamina and endurance... 38 new records for speed and acceleration—196 new official AAA records in all!
- Equipped with PowerFlite Drive and Full-Time Power Steering, Dodge V-8 Convertible travels 657.6 miles in 72 hours of night-and-day driving!
- Here's official proof of the outstanding stamina, performance and dependability that is Dodge for '54!

The Dodge with more than ever before! MORE TO IT... MORE IN IT... MORE OF IT!

HART MOTOR COMPANY
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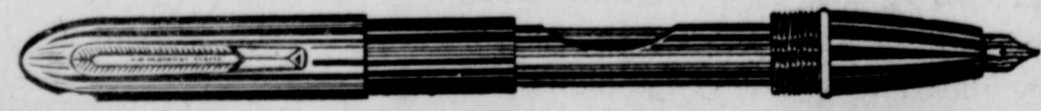
SAVINGS ACCOUNTS!

Current Dividend **3%** Each Account Insured to \$10,000

ARTESIA BUILDING & LOAN ASSOCIATION
113 S. Fourth St. Floor Carper Bldg. Phone 870

IMPORTANT Fountain Pen NEWS

Reading Time: 3 Minutes, and Worth Your Efforts!



Isn't it disgusting? And exasperating, too, when that "high priced" fountain pen starts to leaking (and plenty of them do) and you send it back to the company one or more times for repair, wait a long time, pay enough for repairs. Lo and behold after waiting a week or two it's back and worse than ever, milady's purse full of ink. Dad or Junior's shirts showing ink splashes suddenly and without warning, and at the most embarrassing and inopportune times! Then along comes the 'Eveready' (big ink supply) fountain pen, with a coupon deal that saves you \$2.51—You clip the precious coupon from this paper today and bring only 49c (Yes, I said 49c) Friday, November 20 to The IRBY DRUG STORE, Carper Building, Artesia. You look, you buy, you write and comes that grand and glorious feeling—happy writing days are here again. P.S.: If in years to come, you use our Guarantee for the slightest reason, we do not even repair them—with- in 5 days you get a brand new pen, and a new guarantee, which makes our guarantee really lifetime, and all for 49c (with coupon). What more can we do? What more can we say? Over fifty years of "fine fountain pen" manufacture, makes us very proud!

"Eveready" spells Good Fountain Pen writing at all times. A limited amount of extra free coupons only at the IRBY Drug Store—NOW! First time in Artesia, New Mexico.

Include one or two in your Christmas package or stocking. "They'll love 'em."

Coupons are positively required! No pens sold before 10 a. m. Friday, the only day of this marvelous 8-hour sale. You will please avoid offending by taking your turn in line. Come early for choice of colors—complete sellouts in Bellingham and Spokane, Wash., Reno, Nev., and Phoenix, Ariz. Pronounced the greatest "public appeal" and appreciated purchase by radio stations KOOL, and KOY, Phoenix and KXLY, Spokane—Eveready, the best for over 50 years. Quotas exceeded in Santa Fe, Albuquerque, Roswell and Carlsbad, New Mexico recently.

Peignoir Set

a Munsingwear jewel in nylon



...yours to treasure

Munsingwear's dramatic Peignoir Set is luxury-knit of Nylon tricot with flawless detailing. This precious gem, swirling and frothy, is sprinkled with tiny pearls on exquisite embroidery. See yourself in Munsingwear Jewels in Nylon, lingerie you'll treasure. Blue, pink or white.

- Peignoir \$24.95
- Gown \$14.95
- Matching Slip \$10.95

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