Be Sure You're
Shooting at Legal Game

lew Hermosa PTA Told
t Significant Purpose



## Committee on Detention Home Organized


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Sister of Artesia Woman Is Honored for Business Life


ESA Beta Gamma Rushing Features Two Top Events


## SAVINGS ACCOUNTS!

Complete Tune-Up

## Overhaul

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## N0TICE

to HUNTERS!

## SEE US FOR

Used Rifles
Sleeping Bags

- Used Army Cots

New Cots
otton Mattresse or Bunks or C

Stoyes and Ho Plates for Oil or

- Used Coleman Lantern
- Tents
- Binoculars
- Dishes, Pots, Pans Forks and Spoon
- Comforts
- Blankets
- Canvas Bags
- Army Surplus

LINELL
TRADING
POST
511 N. FIRST
PHONE 845

American Legion Auxiliary

Radio Book Quiz To Feature Third Graders Saturday
Artesia schools are schedules
take part in this week'sedition o
he Radip Book Quiz under spon
$\qquad$
Reports 138 Memberships
rtesia Bulldogs in Top Physical Shape for Carlsbad


Gilstrap to Organize Legion Wooden Church Drive in State


## CASH

FORYOUR CHRISTMAS SHOPPING!

Christmas Club checks will soon be distributed to those who had the foresight to start their Christmas Club account last year. You can be one of this smart group next year by joining our Christmas Club

## now.

Aslittle as 50c each week will make you a member. Your savings are yours for early shopping. Start your savings today.
banks, Bobby Haynes, Tommy Bryan, Bill Mayes, Mar-
shall Martin, Charles Saverance, Barry Hager, Thurman Northam, Pat Reeves, manager. Back row-Raymond Gressett, Ponhny Ridate, Biliy Frank Jones, Donnie
Price, Don Lewis, Max Ratilif, Ronald Nelson, Jimmy
Belvin.


WE SELL:


MASTER PLUMBERS


## YOU CAN HAVE

## betier plumbing



- No Job Too Large - No Job Too Small -

| WE INSTALL! | MASTER PLUMBERS <br> PHONE 714 DAY PHONE 1234 NIGHT <br> 518 WES T MAIN | WE GUARANTEE! |
| :---: | :---: | :---: |

Powerful Cavemen Dig²Deep into Grid Trick Bag

## Current Argus Sparts En

 Current Argus Sparts EditorCARLSBAD
midnight oil

Jan Gbur Opens Artesia Concert Season Saturday

| Season Saturday |  |
| :---: | :---: |
| Gbur, young, Czechoslovaborn bass-baritone, will open | the |
|  | Symftoms of Distress Aricis |
| urday night, Nov. 7, at Senior hip | - |
| school auditorium. Curtain time | MACH ULC |
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| addition to this concert, |  |
| Artesia Mutual Concert association |  |
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CLIFFS CAFETERIA

Eat Every Day for
Where You See Your Food Before You Bu wednesday spechal FRIED CHICKEN dinser

FRIDAY SPECIAL! FISH DINNER
EVERY MONDAY and SATURDAY SPECI SPANISH DINNER $\qquad$ CAN YOU AFFORD || "IT'S HARD to eat at home? BUT ITS FAIR SEE THE NEW 1953

## uncolns

mid MERCURYS
would you build HAlf A House?

Some forks wouldn't think
of building just a tiving.
on dining area. Yet these same
folks may be ball-insuredwith enough protection to
rebuild only "half a home" in case of fire! Are you
half-insured? Protect your Kiddy Agency

New Emmanuel Baptist Class Is Organized

Bowyer Sees Similarity Between '53 Bulldogs, 51 Carlsbad Championship Team in Offense

$\overline{\text { Baldurin Attends }}$ Hospital Record Clothing Market


Tuco Artesians At ENMU Named To Committee



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J．A．FAIREY AGENCY
513 North First Phone 845 REAL ESTATE or threebedroom Homes，well located
Business locations on South First．
List Your Farms and Ranches With Us Give Your Listings Our Personal Attention MRS．FRANK MULLENAX
1201 HERMOSA Saleslady PHONE 889－R

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We Have Plenty of GREEN STAMPS Left WE G̈VIVE S $\alpha$ Hi GREEN STAMPS

THE BEST DEAL IN TOWN！
1942 PLYMOUTH DELUXE 4－DOOR SEDAN
Good tires，runs good
S175
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1948 PLYMOUTH SPECLAL DELUXE SEDAN， 1948 INTERNATIONAI 1948 PLYMOUTH SPECIA
Practically new tires

WE GIVE THE BEST ALLOWANCE ON TRADE－INS！

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Abstracts of Title，Title Insurance，Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property．


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morrow．You must see it to appreciate its value！
real buy in a grocery and station，doing good business． Res．Phone 1217．J marvey jones office Phone ills

$\pi$
Room House，2－car garage，breezeway，a beautiful brick home
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Room House and large store room， 1108 West Grand，$\$ 62000$
s 1000 down．

Houses，approxima
down payment
FARMS
Acre Irrigated Farm，close to
some terms $\$ 25,000$ ．
some terms $\$ 255,000$ ，close to Artesia，fair improvements，
Accre Irrigated Farm， 5 miles east of town
$\$ 350$
Acres per water right acre
S350 per water right acre
tore Farm， 150 shatlow water
toores plop plus sor water right
Acrest ranch land
Acres plus some water right，acre．
hind 59.6 acres water right on paved
highay come in and make us an offer．
highway，come in and make us an offer．
60 Acres． 96 acres water right，extra good well，$\$ 40,000$ ，good
terms．
terms．
have numerous other farms up and down the valley，come
to our office and see all there is for sale in the valley．
e have some real good buys in ranches now，the prices are in
ratio with ratte oprices．We have renches，in the mountains，
west of here now，any size you wish．
Don Teed
les．Ph．0198．15

Res．Ph．0198．15 | Salesman |
| :---: |
| Residence Phone $1448 \quad$ Res．Ph． 756 |

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real estate and insurance
415 West Main Phone 914 BUY NOW－STOP PAYING RENT！
WE have a good selection with low down


ZEE ADDITION，new addition South of Hermosa－ 1304 Sandia，
Beautiful threebedroom home．tile contruction and one
you will be happy to own．central heating，tile bath，
you will be happy to own，central heating，tile bath，car－
port and storage，beautifuil yard．Owner leaving city，eall
today for appointment．
WARD AVENUE－Chice location，two－bedroom and
den．See this one before you buy．Low down payment，bat．
ance like rent．
ance like rent
T IS TIME TO BUY OR SELL YOUR FARM．We will be happy
to ssist you in selligg or will sell you one ot the best in the
county－ 160 A．Cotton and Alfalfa Farm． $29 \%$ dowm county－ 160 A．Cotton and Alfalfa Farm． $29 \%$ dowm，bal
ance terms．

Office Supplies at The Advocate
$\xlongequal[\text { Estimated } 60]{\text { Pase sit }}$ Per Cent of Cotton Picked

Bids Open for Mail Mesenger, Emergency Truck
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| Troops 17, $\mathbf{2 0}$ | Of Girl Scouts Report Projects




For fine, fresh, flavorful produce-come to $\mathbf{H} \& \mathbf{J}$ FOOD BASKETS and take your pick of the We want you to feel to choose your fruits and vegetables by your own standards for quality. We feel that our produce is the top of the crop and priced right, too, because-

1. There Is No Middle Man Storage!
2. Our Produce Comes By Truck, direct from Various Produce Centers

> TEXAS WHITE

Lake Arthur Halloween Features Costume

 No
SQUASH

## ANNONNGING NEW DODGE閪JRUCKS

brilliant new design opens new era in trucking!

See their spectacular low-built lines!
Test-drive their efficient, powerful engines! Check their superior comfort and visibility!


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est turning of and effort Sharp. est turning of any trucksts Lhower.
running booras
Lower
Lower hood fir entry! running boards for easier entry!
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COCONUT Bakers 8 oz cello Bag 28

Co Quality Meats

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# FRYERS 

Purina Fresh Frozen In Locker Bags, Ready for Freezer lb.

## BACON crisprter banver or ace-sticed <br> BOLOGNA

BOSTON BUTTS OR LOIN END HOME OWNED AND HOME OPERATED
PORK ROAST
Prices Effective
Friday, Saturday and Monday

: Optoinetrist :
Examination - Glasses - Visual Training MONDAY THROUGH SATURDAY
EXENINGS BY APPONTMENT
703 West Main

-GLASS -
Phac class - Fimitiur Tops ARTESIA PAINT \& GLASS CO. en South First

| FRIDAY AND SAT URDAY SPECIALS! |  |
| :---: | :---: |
| DOUGHNUTS, Plain, Chocolate, Cocoanut_... doz. 196 | SWEET ROLLS, assorted, 206 Fresh and Tender ...... doz doz. |
| MONDAY SPECLAL! | TUESDAY SPECIAL! |
| Pecan rings <br> Bach | Fruit pies, Fresh Assorted |
| BROWNIES, fresh and tender, with pecans $\qquad$ _ doz. $39^{\circ}$ | Fruit, Pumpkin <br> and Pecan $\qquad$ each $39^{5}$ |
| NEDNESDAY SPECI | THURSDAY SPECIAL! |
| 4) Gel food cakes 206 <br> large 9-Inch $\qquad$ each | CUP CAKES $\qquad$ doz. |



HONE TOWN BAKERY
….....each 35

The artesia Advocate


Minor Post Office Box Rent Procedure Changes Announced
$\qquad$


State Fertilizer Use Itp to New High During '33


Southeastern Grazers Meet in

 postmaster are as follows:
Eox rent due notice we will be
place in unpaid boxes at east 10
days prior to the close of -the cur-
rent quarter.

| Fertilizer use in New Mexico reached a new high in 1952, when 22,718 tons of commercial fertilizer were sold in the state, according to Gordon Hoff, extension agrono- mist at New Mexico A\&M college This was 2,756 tons more than was sold in 1951 and more than six times as much as was sold ten years ago, in 1942. |
| :---: |
| A survey of the use of fertilizers in the United States and its terri tories shows that iast year, Amer ican farmers, gardeners and laver amount of 22.5 million tons, the agronomist said. This was almost a the year before. |
| The use of all fertilizers con tinues to expand in all regions and the percentage of plant cood increase, Hoff stated. The percent age of plant food in fertilizers used in New Mexico has increase from 31.3 per cent in 1944 to 37.8 per cent in 1952 |
| This increase in plant food con tent of fertilizers is of benefit to the farmer because the cost per |

> Dental Treatment Given One Time Only to Vets


## FIREI FIRE!

## insurance



HARVEY JONES AGENCY
120 SOUTH ROSELAWN
Artesia, New Mexico
$\mathbf{I}^{\mathbf{r}}$ to your money, of course-but wat make the most of it. That's why we publish the price of the big Buick Special here-to make Point \#1: you can buy this great performer for just a few dollars more than the so-called"low price tbree."
But Point \#2-the smart point-is this: When you put up those few extra dollars for the Buick pictured here, you're in the driver's seat of a lot more automobile. You boss extra power - more satisfying power-walloping Buick Fireball 8 power -highest ever found in a Buick SPEcIAL. You get extra room-a lot more comfortable room - real, man-sized, 6 -passenger
room - as much room as you get in cars room - as much room as you get in cars costing hundreds of dollars more. You enjoy extra satisfaction - more solid satisfaction-in the ride of this big, broad,


## Youre in the driver's seat

road-steady traveler that's cushioned by coil springs on all four wheels, and engi-
neered with all the other costly features of neered with all the other costly features of the Million Dollar Ride.
And, speaking of extras - here you get, at no extra cost, a long list of standard equipment that most other cars at or near the price of this Buick charge you for, as "extras" on the bill of sale.
$\mathrm{S}_{\mathrm{o}}$, as we said-it's your money-and it's your move.
If you're aiming for the driver's seat of hard-to-beat buy-for a lot less than you tbink-come in and see us soon. Mut ron urres tor for Buick- in the suick-EBRLE show




## s $2534^{19}$

## Today's local delivered price

 of the BUICK SPECIAL 2-Door, 6-Passenger SedanModel 48D (illustrated)

Certified Seed Planting Climbs In New Mexico


Another Wonderful Kitchen ${ }^{*}$ */ Craft Flour'Offer!


There's a double reason for trying fluffed for lighter baking. It works Kitchen Craft Flour today! You get wonders with any recipe. Try a bag
these quality shears at a real bargain. now-and get these fine shears at a these quality shears at a real bargain. now-and get these ine shears at a
You get better baking. That's guar- big saving. Here's an idea for CristYou geet better baking. Thar guar- bigs gavifs. too!
anted
Get order blanks today at your SAFEWAY STORE

Reaches 56,000
and

## POWERFLITE

the most automatic of all no-clutch transmissions today

the better, safer way to drive without strain, without tension, without shifting It


PowerFlite frees your hand foot, and mind completely from
all gear-shifting work you from all strain and tension. Here is new ability to pass a car
more safely, and in less time and more saely, and
distance. Here is a new gift in safety and unfustered ease when you're caught in the downtown traffic
snarl. Here is the newest in Chrys-
"The Power of Leadership is yours in a Chrysler

## COX MOTOR CO. <br> 301 South First


ithout asking a thing of you . . . that gives you sand surety of escape from mud, sand, and snow. 'that's so
simply and sturdily built that it's by far the easiest of all to service One trial will show you Chrysler
PowerFlite is the fill

BEEUTIFUL CHRYSLER FOR'54

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new mexico editors are saying-
Portales Paper Meant No Trial Balloon With
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ANDSUN THEATER

## Man of Action and

 Woman Untamed!.
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| Two | BIC FEATURES



"LAST OF THE PONY RIDERS'





National Better Business Bureau

## 405 Lexington Avenue

New York 17, N. Y. ${ }^{1}$


FEATURING "PRETTY AS A PICTURE" FOODS FOR FALL APPETITES


## Smod HAMS <br> Smoked HAMS Chuck ROAST SLICEDBACON <br> 49c <br> = 0 Wieners 59c citime 39 <br> Romel Sceak U. S. Gov. Insp. Calf ib $^{49}$

| Airway Coffee <br> Mild and mellow |  | 93c | lb pkg |
| :--- | :---: | :--- | :--- |
| Nob Hill Coffee |  |  |  |

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