

THE ARTESIA ADVOCATE

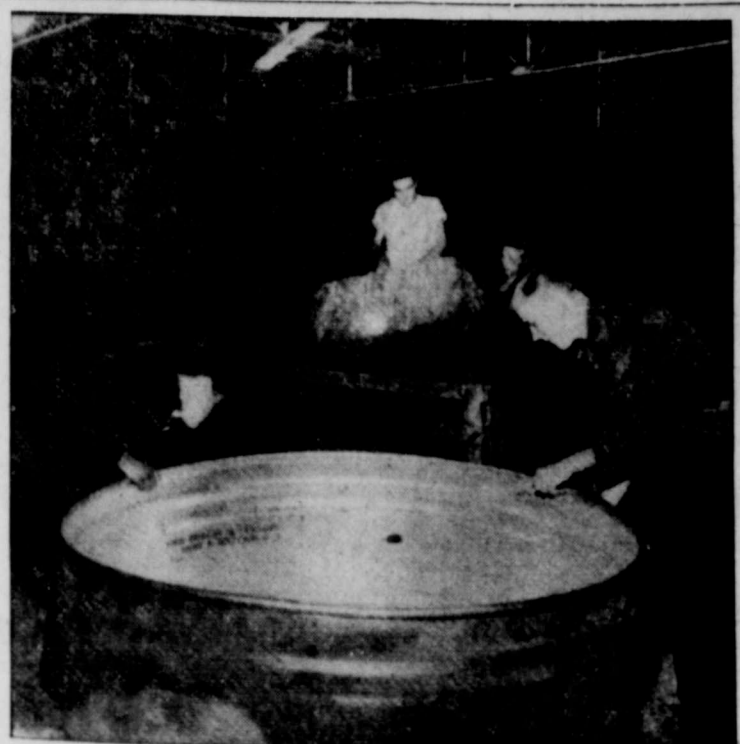
ARTESIA, NEW MEXICO, FRIDAY, OCTOBER 30, 1953

NUMBER 87

Don't Miss Your
Chance to See Big
4-H, FFA Stock Show

Have You Given
Your Red Feather
Contribution?

VOLUME FIFTY



stock Show and Sale. Pens for a large number of animals were wired together, including big show and sale ring, and tanks brought in for watering stock. (Advocate Photos)

Advance Gifts Campaign Opens for Boy Scouts

Boy Scout adult workers Tuesday afternoon, Wednesday, and Thursday will have a breakfast meeting, the first step toward securing a \$25,000 quota for the Gateway district. The advance campaign will be sponsored by the Gateway district. The \$25,000 quota is the goal for the district. The advance campaign will be sponsored by the Gateway district. The \$25,000 quota is the goal for the district.

Big Eddy County 4-H, FFA Stock Show Opens at 9 Today

Eddy county's big 4-H and Future Farmers of America Livestock Show and Sale opens this morning at 9 a. m. in the big Artesia Wool Co-Op warehouse near refineries for Eddy County 4-H and FFA Livestock Show and Sale. Pens for a large number of animals were wired together, including big show and sale ring, and tanks brought in for watering stock. (Advocate Photos)

City Buys New Loader, Passes Sick Policy

City councilmen purchased a front-end loader, established sick-leave policies for city employees, and passed on other minor business in a shorter-than-usual meeting Wednesday night. Bid for purchase of the loader was awarded to Iow Machinery Co. of El Paso, low bidder at \$5,497.50. Six bids were entered, four of which met specifications and were considered.

Park Chairman George Ferriman reported removal of trees from the Fifth street side of Baish Park east of Veterans Memorial building, and reported Lions club will be doing its planting and landscaping of the park next month. Councilmen passed a resolution setting city policy on employee sick-leaves, giving seven consecutive days for any one illness or an aggregate of 15 days a year. The leave is not cumulative. Councilmen attached a proviso that after the third day of leave is used, a doctor's certificate stating the employee is not able to work is required.

Better Business Bureau Scores Utensil Rumors

Claims by salesmen of competing products that aluminum cooking utensils are bad for health are completely groundless, the Artesia Better Business Bureau said this week. The bureau, a Chamber of Commerce branch, said "these rumors being spread and these tricky tests are entirely false and misleading. Prominent health authorities, including the United States Public Health Service, state there is absolutely no truth whatsoever in them."

Dog Is Saved By Veterinarian From Poisoning

Another dog poisoning, this one with a happy ending, was reported to police this week. Mrs. V. L. Basham, 108 W. Centre, told police her dog had been poisoned Saturday, but prompt attention by Artesia's veterinarian saved the animal's life. Mrs. J. H. Brown, 1308 Merchant, reported to police poisoning of her dog a week ago.

Mayor Endorses Plan Commission

Backing of a city planning commission and efforts to secure it were called for by Mayor J. L. Briscoe this week. The mayor told councilmen Wednesday night "the Chamber of Commerce is doing a dandy job on the planning commission and it looks as though we may get one."

Two Hay Selling Cases Continued By Peace Justice

Justice of Peace John Ellicott has continued to next Tuesday hearings on two men charged with selling hay in Texas, then converting the hay to their own use. One, Edward E. Crane, is charged with obtaining property with intention to cheat and defraud. He is in Eddy county jail in lieu of \$1,500 bond.

Artesia Weather

Day	High	Low
Monday	60	38
Tuesday	70	40
Wednesday	76	41

Baseball Fate to Be Put to Fans

Whether or not baseball continues in Artesia is up to the fan. Furthermore, the fan is going to be asked to attend a mass public meeting to express his sentiment. That was the decision coming out of a continued stockholders' meeting held Tuesday night.

Rowley Quits City Council

Resignation of Marshall Rowley from the city council was read before the council Wednesday evening. Rowley, a city councilman since May 31, 1949, gave press of business as reason for the resignation. Mayor J. L. Briscoe said he has not yet considered an appointive successor to fill out Rowley's term until the next city election.

Uniform House Numbering Plan Passed By City

Uniform numbering of houses and lots in the city was called for in a city council resolution passed Wednesday night. The motion was asked by W. D. Fowler, city engineer, he observed house numbering is confusing and not uniform in some parts of the city, with numbers duplicated on opposite sides of the street or in two blocks of a single street.

Teachers' Group Steps Into Court Tenure Action

Steps toward a defense of the 14-year-old New Mexico teacher tenure law were taken this week under leadership of Travis Stovall, president of the New Mexico Education association and principal of Artesia Senior high school. Stovall announced this week during the four-day NMEA convention the association will enter a court case on the invitation of Atty. Gen. Richard Robinson as a "friend of the court" in Hobbs teacher tenure case.

Chamber to Aid Vermiculite Industry Plans

Artesia Chamber of Commerce will extend all assistance possible to location of the proposed vermiculite industry in the city, Pres. Stanley Carper said Thursday following an advisory committee hearing of proposals to locate the industry. The C of C president said the chamber will extend to vermiculite industry all possible help in locating plant sites, labor, housing, transportation, and other facilities needed for development of the industry.

Chamber Advisors Unanimously Endorse Vermiculite Industry

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Thirty-One Drivers Caught By Radar

Thirty-one drivers were arrested for speeding Tuesday night at Lake Arthur in a try-out of State Police radar equipment. All were fined in Lake Arthur police court.

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Endorsement of a vermiculite industry to be located in Artesia was given by more than 30 members of the Chamber of Commerce advisory committee during a breakfast meeting Thursday morning with men interested in locating the industry here. Still a question is whether the industry will be to serve a market within a 250 to 300 mile area of Artesia, or a business with a nation-wide market. Indications point to development of a regional market as the probable course.

Employment in Artesia Area To Remain High, Foster Says

Employment in the Artesia area is expected to remain at a high level during the next 30 days and probably through the holiday season, Carl C. Foster, manager of the state employment service office here, said Thursday in his monthly report. "Cotton picking with its influx of workers has increased business considerably," Foster said, "and activity in the petroleum industry is expected to rise slowly since additional rigs are beginning to operate."

Judicial District Leaders to Meet On Juvenile Home

Civic club presidents and district judges in Chaves, Lea, and Eddy counties will meet in Artesia next Tuesday night to discuss founding of a juvenile detention home to serve the tri-county district. The meeting is slated for 7 p. m. at the Old American Dining Room.

Case of Tough Young Thug May End Happily

The case of a tough little 17-year-old thug picked up on suspicion by Artesia police last week end may yet have a happy ending. The boy was picked up with two others on suspicion and found to be a California parole violator. Parents of the two other boys sent money to Artesia for their bus fare to San Francisco.

J. R. Swinford Funeral Service Held Thursday

Funeral services for James Rufus Swinford, superintendent for Carper Drilling Co. for 14 years who was found dead Monday afternoon in his truck, were held in Artesia Thursday. His body was discovered in the truck about 42 miles east of Artesia by another company employee, J. T. Morgan.

Walker Is Held For District Court Trial

Lester Walker, 29, has been ordered bound over to district court for trial on charges of stabbing Curley Russell in a north side fracas two weeks ago. Bail is set at \$1500. Walker pleaded not guilty by reason of self defense. Witnesses said the stabbing with a 4-inch switch knife took place when Russell attempted to break up an altercation between Walker and a girl in Russell's cafe. Walker gave himself up at the police station following the stabbing.

Carlsbad Girl Becomes Bride of Former Artesia Resident, Bobby Don Norrid

West Pecos Baptist church of Pecos, Texas, was the scene of recent nuptials during which Miss Reata Lu Berkstreser, daughter of Mr. and Mrs. W. H. Berkstreser, 303 Ferndale, became the bride of Bobby Don Norrid, son of Mr. and Mrs. J. L. Norrid, 919 N. Mesa, Carlsbad.

Rev. L. L. Kirkpatrick officiated.

For the simple ceremony the bride chose a powder blue suit with a full skirt and three-quarter length sleeves.

Her flowers were pink carnations and she wore a small black hat.

Matron of honor was Mrs. Patrick Vacey and the best man was



MR. AND MRS. BOBBY DON NORRID

J. C. Vacey.

Following the ceremony a reception was held at the home of the bride's parents in Carlsbad.

Hostesses who assisted were Miss Mary Frances Webb, Mrs. E. F. Berkstreser, grandmother of the bride of Carlsbad, and Mrs. R. C. Reeder, also grandmother of the bride of Amarillo, Texas.

Following the reception the couple left for a short honeymoon trip to Ruidoso.

They are now at home at 617-B N. Lake, Carlsbad. Both bride and groom are students at Carlsbad high school. Norrid is employed at Oden Motor Co.

Out-of-town guests who attended the wedding were Mr. and Mrs. R. C. Reeder of Amarillo, grand parents of the bride; and Mr. and Mrs. Jimmy Evans and children, Karen and Jimmy Dale, east of Artesia. Mrs. Evans is a sister of the groom.

The Norrids are former residents of Artesia. They moved to Carlsbad about 1 1/2 years ago.

J. M. Jackson Marks Eightieth Birthday Sunday

J. M. Jackson celebrated his 80th birthday as honor guest at a dinner at the home of his daughter, Mrs. Reed Dowell, Sunday, Oct. 25.

Others present were Mrs. Jackson, Mr. and Mrs. Carl Folkner and son, Jack, of Albuquerque; Mr. and Mrs. Marvin Jackson; Mr. and Mrs. Jimmy Reed, Debbie, Cliff, and Kathy of Lovington; Mr. and Mrs. Paul Buge of Roswell; Mr. and Mrs. C. C. Graham; Mr. and Mrs. H. T. Gissler, June and Bill, and Mr. and Mrs. Reed Dowell, John, Janete and Rosemary, all of Artesia.

Church of God Young People To Give Play

A two-act play entitled, "The Talents," will be presented by the young people's department of the Church of God, 704 W. Chisum, at 7 tonight.

The play is under the direction of Dale Price, president of the Young People's department.

A cast of about 12 people will

Estill Gives European Trip Summary to Altrusa Club

Milford Estill, Artesia attorney, was guest speaker at the regular meeting of Artesia Altrusa club Monday evening in the home of Mrs. Chester Mayes, 911 S. Rose lawn, with Mrs. F. F. White as co-hostess.

October is the grants-in-aid month for Altrusa International. Voluntary contributions of Altrusa clubs and members in the United States, Canada, Mexico, Puerto Rico, Bermuda, Great Britain and Guatemala make up this fund which is given in amounts no less than \$250 nor more than \$750 to Latin American women.

It is to be used for graduate work in any chosen vocation in the United States to further their education; they must return to their home country upon completion of their studies.

Through the grants-in-aid program Altrusa International is working to build new understanding with Latin American countries.

Mrs. Glenn Caskey gave an outline of the program.

Estill spoke on international relations, the theme of the program. Having made an extensive summer tour of Europe this year he was in a position to give up-to-date information and make comparisons which were very interesting.

"The 82 Reasons" was given by Mrs. Nelle Booker, which represents 82 women who have received grants from Altrusa International through their grants-in-aid program.

"Local Financing of Grants-in-Aid" by Mrs. Dave Bunting and "South America—Our Choice," by Miss Lois Nethery completed the program.

Refreshments of spiced apple cider, doughnuts, and candy were served to Miss Lois Nethery, Miss Annetta Mayes, and Mmes. Nelle Booker, Les Plummer, T. H. Williams, L. J. Lorang, Glenn Caskey, B. A. DeMars and Dave Bunting by the hostesses Mmes. Chester Mayes and F. F. White.

The play.

"It should prove to be quite interesting as well as beneficial to all young people," says Dale Price. A cordial invitation is extended to everyone to attend the performance.

Artesia Women Golfers Capture Travelling Cup

Women's Golf club of the Artesia Country club entertained the Pecos Valley Golf association at the Artesia club Wednesday.

The day started with a coffee in the morning, followed by the golf events, luncheon and meeting. Carlsbad, Hobbs, Artesia and Roswell were represented, with a total attendance of 42.

The Artesia team, composed of Mrs. John Williams, Mrs. Jerry Marshall, Mrs. James Miller and Dr. Kathryn Behnke, won the team event and the travelling trophy for the Artesia club.

Other events won by Artesians are as follows: Low net on nine holes, Mrs. John Williams, low gross on nine, Mrs. Jerry Marshall; highest score on single hole, Mrs. Louie Burch; least putts on 18 holes, Mrs. Rose Miller.

Mrs. Guyette Hodde of Hobbs shot the low score of the day, an 82.

Mrs. James Welch, president of the club was in charge of the day's events and was assisted by Mrs. Bill Keys and Mrs. Harry Gilmore.

Eastern Star Is Given Reports On Grand Session

Order of Eastern Star met Tuesday night at the Masonic Temple with Mrs. Earl Darst, worthy matron, presiding, to hear reports of the grand chapter session held in Albuquerque Oct. 15-17.

They were given by Mmes. Rufus Stinnett, Lena Riddle, Clarence Roach, Calvin Dunn, Earl Darst and Miss Ina Cole.

Mrs. Anna Marie Dunn Doak, Portales, a member of Artesia chapter was soloist at the grand chapter session.

Other members from Artesia attending grand chapter were Mr. and Mrs. Arba Green, Mrs. Louie Burch, Mrs. Reese Booker and Rufus Stinnett.

The 1954 grand chapter will be held in Roswell, with the Artesia chapter as co-hostess.

Artesia chapter was draped Oct. 13 in memory of Mrs. Julia Hubbard. Mrs. Felix Bays read a memorial poem.

A ceremony honoring 1953 affiliates will be given at the regular stated meeting Nov. 24, under the direction of Mrs. Lena Riddle. Past matrons and past patrons will be honored.

The refreshment committee with Mrs. J. L. Briscoe as chairman, served pumpkin pie with whipped cream and coffee at the close of the meeting.

Baptist Dorcas Class Exchanges Mystery Gifts

Dorcas class of the First Baptist church spent an enjoyable evening at the home of Mrs. E. T. Longacre Tuesday evening, Oct. 27.

After the business meeting, presided over by the president, Mrs. Dave Brandell, gifts from mystery friends were distributed by Mrs. Longacre.

A refreshment plate was served by the hostess to Mmes. J. S. Mills, Charles Hansbarger, Ernest Scoggin, P. M. Vashinder, J. C. Prude, Dave Brandell, Travis Scott, W. M. Gray, Roy Whittington, Grace Burr Clem, J. B. Spencer and A. E. Sudderth and two visitors, Mrs. Anna Ford and Mrs. Elizabeth Scoggin.

per at Veterans' Memorial at 6:30 p. m. Monday, Nov. 2. Separate business meeting be held for each organization the supper.

This will be the last day Auxiliary members can their gifts for the "gift show" boxes will be mailed next week.

A maverick is an unsteer.

Past Presidents Of Eastern Star Hears Reports

Past Presidents club, Order of Eastern Star met at the home of Mrs. Calvin Dunn with Mrs. J. C. Floore as co-hostess Monday afternoon.

The meeting was opened by Mrs. Harold Kersey, president, by reading the poem "The Heavy Yoke" by Edgar Allen Poe.

During the regular business meeting, Mrs. Kersey also read an article on "Flowers of the Bible." Mrs. Floore read on the Star point "Adah."

Reports on the grand chapter in Albuquerque recently were given by Mrs. Arba Green and Mrs. Earl Darst.

Those attending were Mmes. John Rowland, Robert Cole, J. C. Floore, Maude Condray, Harold Kersey, Alf Coil, Arba Green.

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UNKLE HANK SEZ

FOLKS WHO ARE ALWAYS LAUGHING AT OTHER PEOPLE'S LOOKS, SHOULD GET THEMSELVES A NEW MIRROR.



Take a good look at the array of used farm implements at MILEY IMPLEMENT CO. If you need more equipment, why not stop in and look over those reconditioned machines. We may be able to save you some money.

MILEY IMPLEMENT CO.
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612 N. 1ST ST. ARTESIA

Births

Artesia General Hospital

Mr. and Mrs. Rosenda Gonzales, Lake Arthur, daughter, 6 pounds 11 1/2 ounces, Oct. 26.

Mr. and Mrs. S. E. Lindsey, Artesia, daughter, Theresa June, 7 pounds 13 1/2 ounces, Oct. 26.

Mr. and Mrs. George O. Teel, Hope, daughter, Elna Beth, 8 pounds 12 ounces, Oct. 27.

Mr. and Mrs. Willard Heckel, Artesia, son, Paul Russel, 6 pounds 1 ounce, Oct. 27.

Legion, Auxiliary To Meet Jointly Monday Evening

Members of American Legion and American Legion Auxiliary will hold a joint covered dish sup-

per at Veterans' Memorial at 6:30 p. m. Monday, Nov. 2. Separate business meeting be held for each organization the supper.

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WARD'S BATTERIES
24 MONTH GUARANTEE
\$14.95 ex.
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LIFE INSURANCE is an Estate you buy on the Installment Plan and in case of death there are no more installments to be paid. In most cases the proceeds of this Estate would go to the Beneficiary tax free.

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-: Optometrist :-
Examination - Glasses - Visual Training
MONDAY THROUGH SATURDAY
EVENINGS BY APPOINTMENT
703 West Main Artesia Phone 81-J

ARTESIA HOTEL COFFEE SHOP

SUNDAY, NOVEMBER 1

SUNDAY DINNER \$2.50

Clam Chowder
Avocado and Grapefruit Salad
ROAST PRIME RIB OF BEEF AU JUS
(Rare, Medium or Well)
Baked Potato with Special Chive Sauce
Asparagus with Cheese Sauce
Fruit Jello or Ice Cream

SPECIAL DINNER \$1.50

BAKED YOUNG TOM TURKEY
with Dressing and Cranberry Sauce
Mashed Potatoes
Buttered Garden Peas
Green Tossed Salad
Fruit Jello or Ice Cream

Open Sunday 6 A. M. until 3:30 P. M.

Baptist Dorcas Class Exchanges Mystery Gifts

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CARD OF THANKS

We wish to express our appreciation to the many friends for their kindness during the illness and passing of our dear one—Mrs. Monroe Brantley and daughters. 87-1tp

how far would you get with HALF A CAR?

Anyone knows the answer—nowhere! Yet thousands of present day home owners are limping along dangerously on two wheels of half-insurance. Has your protection kept pace with increased values? Be sure. Call us today!

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415 W. Main Phone 914

10 DAYS ONLY! B.F. Goodrich SWAP FOR SAFETY SALE!

WE WON'T PAY LESS THAN... \$3.50

On 6.70-15 MORE FOR LARGER SIZES

FOR EACH TIRE YOU TRADE! (\$16.00 Trade-in on 4)

ON B.F. Goodrich LIFE-SAVER Tubeless Tires

Trade your smooth tires now for safe LIFE-SAVER traction

- 1 DEFIES SKIDS ON SLIPPERY ROADS! Revolutionary grip-block tread grips with caterpillar action.
- 2 SEALS PUNCTURES! Patented sealant seals punctures permanently with no air loss.
- 3 PROTECTS AGAINST BLOW-OUTS! Patented liner changes dangerous bruise blowouts to safe ss-slowouts!

B.F. Goodrich WINTER TRACTION TIRE
Gives you more go in mud or deep snow!

- 1 FLEX-LUG CLEAT GIVES MORE TRACTION, LESS NOISE ON ANY SURFACE
- 2 25% MORE PULLING POWER IN MUD OR DEEP SNOW
- 3 UP TO 64% QUICKER STOPS ON ICE!
- 4 A TIRE FOR GOOD ROADS, BAD ROADS OR NO ROADS AT ALL!

ARTESIA AUTO COMPANY
"Your Friendly Ford Dealer Since 1939"
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The Sign of Friendly Service
B.F. Goodrich
FIRST IN RUBBER

Sigma Phi's Alpha Alpha Pledges Hears Hawaiian Dance Program

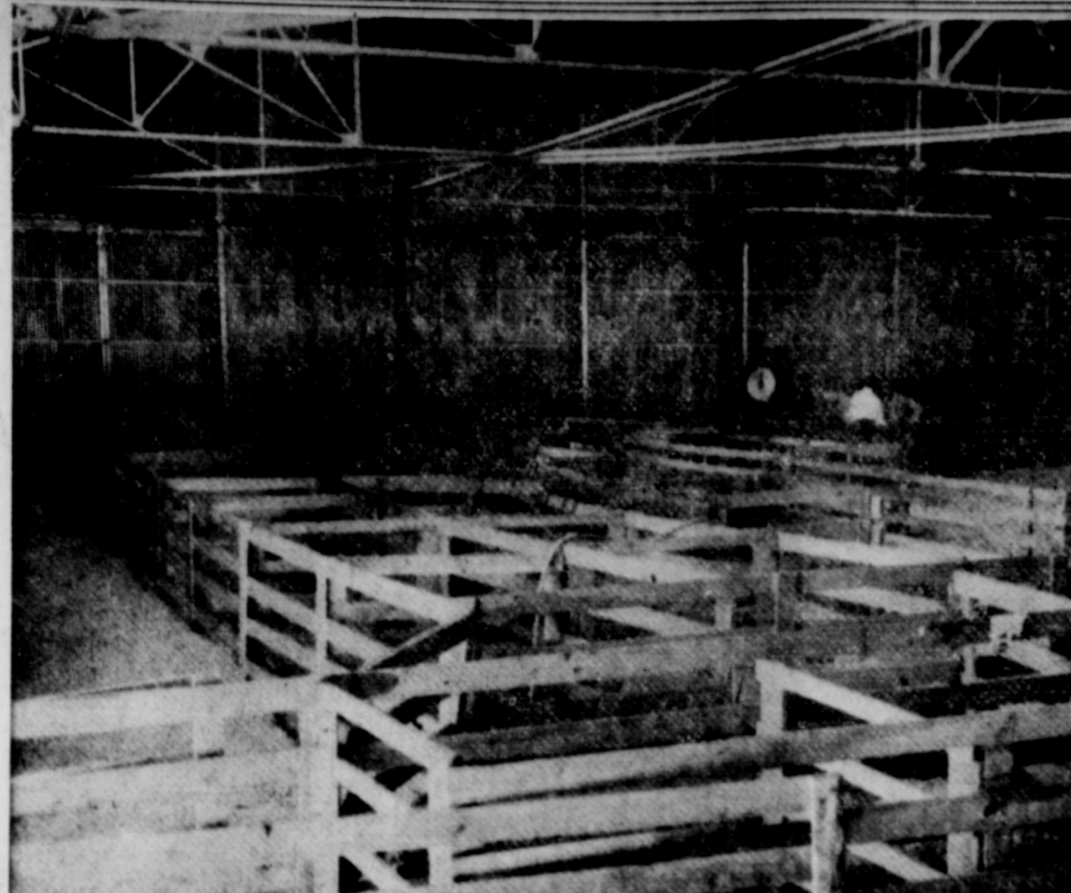
The Alpha chapter of Beta Sigma Phi held its October meeting at the home of Mrs. Ralph ... 1403 Merchant, Tuesday.

Ed Wilson, president, conducted a formal pledge service in a delightful ceremony, assisted by John Daugherty and Mrs. ...

Members present were Mmes. Wallace Beck, John Daugherty, Herman Ford, Robert Garner, H. L. Gracey, Huck Kenny, Ken Schrader, Roy Richardson, Ralph Vandewart, W. C. White, Bob Williams, Ed Wilson and educational directors, Mrs. C. H. Parker.

Sandwiches and soft drinks were served by the hostess, Mrs. Vandewart.

The next meeting will be held Nov. 10, at 8 p. m. at the home of Mrs. John Simons, 311 Hermosa. The topic will be "drama" and the Little Theater group will be guest speakers.



LOCATION FOR Eddy County 4-H, FFA Livestock Show and Sale scheduled today and Saturday is the big Artesia Wool Co. Op Warehouse, located on road to Continental refinery. Despite size of building, stock was left out of the show because Artesia does not have large enough space to accommodate the fast-growing, rapidly expanding show. (Advocate Photos)

Theta Phi Chapter 'Bundle Party' Proves Success

Xi Iota chapter of Theta Sigma Phi met Tuesday in the home of Mrs. Donald Fanning for a "bundle party." Each person brought a bundle of clothes. The clothes were exchanged and each person wore the clothes from the bundle she had received for the rest of the evening.

Several interesting games, planned and directed by Mrs. Cecil Waltrip, Mrs. Charles Sanford and Mrs. Harry Gilmore, were played. One game was played with the name of a well-known person pinned on the back of each person present. Each person guessed who person represented. Among those names used were Marilyn Monroe, Margaret Truman, Harry Truman, Emily Post, Jerry Lewis, Rita Hayworth, Queen Elizabeth, Johnny Ray, and Groucho Marx.

Refreshments were served to Mmes. Charles Bullock, W. C. Thompson, Jr., Charles Sanford, Harry Gilmore, O. R. Gable, Jr., Donald Fanning, M. A. Waters, Cecil Waltrip and Lloyd Dorand.

Personal Mention

Mr. and Mrs. V. L. Gates met their daughter Mrs. A. L. Maxwell and son Jonathon of Murphy, N. C., at San Antonio, where they visited their brother and son, Wallace Gates and family. They returned to Artesia and Mrs. Maxwell will visit her parents and brothers, Bob and John Gates for two weeks. Mrs. Maxwell is the former Helen Gates.

Mr. and Mrs. J. R. Hampton and children of Wichita, Kan., are visiting their daughter Mrs. James Houtz and family. Mr. Houtz is a chemist at the Continental Oil Co.

Guests visiting in the home of

Mr. and Mrs. Husky Goodner the past week end were Mrs. Goodner's mother, Mrs. Joe Woodard; her sister, Mrs. D. S. Mitchell; a nephew, Davie Mitchell and a girl friend, Vendell from Amarillo. They also visited Mrs. Goodner's sister, Mrs. J. O. Bratcher and family.

Guests in the home of Dr. and Mrs. J. J. Clarke Sr. are Mrs. Clarke's sister, Mrs. Lanton, Mr. Lanton, their daughter Madeline and granddaughter Carolyn Powers of Houston. They plan to leave Friday for the northern part of the state.

Read the Ads.

MONEY TO LOAN
LOW INTEREST - FAST SERVICE
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Artesia Representative Phone 352-W
113 S. Third

CHAVES COUNTY
BUILDING & LOAN ASSN
309 N. RICHARDSON
Roswell, N.M.

Boyd Home Furlough



C. T. BOYD
Boyd, Jr., son of Mr. and Mrs. T. Boyd, 1718 Oak, is home on a week furlough. He has been in training at Camp Roberts, Cal.

Boyd, who attended school at Artesia with his mother, returned to the home of his parents in 1947.

Boyd worked for A&D Grocery for two years and the Southern Bell Co. for nearly three years.

Boyd entered the service May 1942 and was sent to El Paso for ex-

DAV Auxiliary Sets Rummage Sale Saturday

DAV Auxiliary will hold a rummage sale at the corner of Quay and Roselawn all day Saturday.

Members or anyone else who would like to contribute rummage are asked to bring it to the home of Mrs. Rufus Lee, 811 S. Roselawn.

If patrons wish rummage picked up, call 396.

Rainbow Girls Plan Candy Sale For Saturday

Order of Rainbow for Girls will hold a candy sale Saturday morning at the Sprouse-Reitz store on Quay.

Mrs. Dave Saikin announces that all girls should bring their home-made candy to the store by 9:30 a. m.

Proceeds of the sale will be given to Artesia General Hospital.

Refreshments were served to Mmes. Donald Fanning, Harry Gilmore, Nancy Haynes, Clyde Guy, Maynard Hall, Charles Sanford, William C. Thompson, Jr., M. A. Waters, O. R. Gable, Jr., and Lloyd Dorand.

Beta Sigma Phi Chapter Plans Scholarship Tea

Xi Iota chapter of Theta Sigma Phi held a meeting at the home of Mrs. Maynard Hall, Tuesday, Oct. 27.

Chapter budget for 1953-54 was set up and accepted.

City council tea was planned in honor of the scholarship girl for Nov. 27.

Program was "Using Your Leisure" from the book "Living in Your World."

Topics presented were "Meaning of Leisure," Mrs. Harry Gilmore; "How To Relax," Mrs. Lloyd Dorand; and "Recreation," by Mrs. William C. Thompson, Jr.

Refreshments were served to Mmes. Donald Fanning, Harry Gilmore, Nancy Haynes, Clyde Guy, Maynard Hall, Charles Sanford, William C. Thompson, Jr., M. A. Waters, O. R. Gable, Jr., and Lloyd Dorand.

Hospital Record

Patients Admitted
Oct. 26—Laynette Waltrip, Lake Arthur; Mrs. George O. Teel, Hope; Ronnie Ingram, Mrs. Melvin Wise, Mrs. Claude Dunn, Artesia.

Oct. 28—Judy Bynum, Mrs. Wilford Heckel, Artesia; Martin A. Maynes, Lakewood.

Oct. 29—Ronald L. Evans, Jacqueline McMurfay, Marion Ferrell, Artesia.

Discharged
Oct. 26—Charles Robert Anderson, Mrs. Roy Busbee and son, Joan Younger, Louis Reeves, Artesia; Mrs. Beatrice Hunter, Hope; Dayton Reser, Lake Arthur; Jesus Jimenez, Artesia.

Oct. 27—Say Kasulka, Marilyn Kasulka, Sue Kasulka, Mrs. Vernon C. Williams, Artesia.

Oct. 28—Mrs. Charles Brown, Mrs. T. E. Brown Jr. and baby, Mrs. Hermine Gonzales and baby, Mrs. Archie Lewis and baby, Isidro Gomez, Artesia; Augusta Lopez, Lake Arthur.

Oct. 29—Mrs. S. E. Lindsay and baby, Norman J. Cless, Artesia.

Social Calendar

Friday, October 30
American Legion auxiliary board meeting 4 p. m. Veterans building.

Saturday, Oct. 31
DAV auxiliary rummage sale, corner Quay and Roselawn.
Order of Rainbow for Girls candy sale, Sprouse-Reitz store.
VFW and American Legion joint covered dish supper at the Veterans building, 6:30.

READ THE CLASSIFIED ADS

WARD'S BATTERIES
24 MONTH GUARANTEE
\$14.95 ex.
GOLDEN WEST OIL CO.
2nd & Texas Phone 929

PENNEY'S
ALWAYS FIRST QUALITY!

SAVE! AT PENNEY'S
On Warm Winter Clothing

WARM QUILT LINING!

Sheen Gabardine JACKETS
890

Lustrous rayon-acetate with nylon added for extra wear!

- Resists winds, water, wrinkles and non-oily stains!
- Thick rayon quilt linings!
- Knitted wrists prevent drafts!
- Shirred elastic back insures snug, comfortable fit!
- Green, blue, brown, skipper, gray. Sizes 36 to 46

USE PENNEY'S LAY-AWAY PLAN!

PRE-WHOLESALE USED CAR SALE

Occasionally—GUY CHEVROLET CO. become OVERSTOCKED on Used Cars and it is necessary to Wholesale these cars in order to reduce the stock. THIS IS THE CONDITION AT THE PRESENT TIME! NOW ... GUY CHEVROLET CO. is going to offer the people of the Artesia Trade Area an UNUSUAL OPPORTUNITY. You can buy these cars at GREATLY REDUCED PRICES ... NOW ... before we call the Wholesale Buyers. Take Advantage of this Great Opportunity ... TODAY!

Stock Number	Description	Retail Price Was	Reduced Price Now
125A	1949 FORD 2-DOOR	\$895.00	\$665
136	1951 CHEVROLET SPECIAL, 2-DOOR	1285.00	1065
158	1951 CHEVROLET 3/4 TON PICKUP	995.00	795
165	1951 STUDEBAKER 1/2 TON PICKUP	995.00	760
169	1952 CHEVROLET DELUXE SPORT COUPE	1595.00	1480
180	1950 CHEVROLET 2-DOOR	1135.00	855
187	1947 GMC 2-TON TRUCK COE	795.00	565
154A	1950 OLDSMOBILE 2-DOOR	1450.00	1175
189	1951 BUICK SUPER 4-DOOR RIVIERA	1785.00	1550
194	1951 OLDSMOBILE "88" 2-DOOR	1795.00	1500
179	1951 BUICK SPECIAL 4-DOOR	1695.00	1445
163A	1950 BUICK SUPER 4-DOOR	1395.00	1220
183A	1950 STUDEBAKER 5-PASSENGER COUPE	895.00	790
202	1950 OLDSMOBILE 4-DOOR	1495.00	1205
210	1951 CHEVROLET 4-DOOR	1400.00	1095
212 (1)	1950 MERCURY 4-DOOR	1395.00	1195

AND MANY OTHERS FROM WHICH TO CHOOSE!

REAL OPPORTUNITY FOR YOU TO GET A BETTER CAR AT A GREAT SAVING!
GUY CHEVROLET COMPANY
WEST MAIN CHEVROLET — OLDSMOBILE — BUICK PHONE 291

BRIGHT CHECK COTTON PRINT FLANNEL SHIRTS
2.98

LUXURY SOFT PURE WOOL FLANNEL SLACKS
9.90

VALUE-PACKED PINWALE CORDUROY SHIRTS
3.88

Warm shirts of fine quality cotton flannel, Sanforized with trouble-free washing! Penney's has them in a colorful selection of handsome checks! Styled with spread collars, two button adjustable cuffs, rayon-acetate yoke linings! Sizes S-M-L-XL.

Fine quality all wool flannel slacks, neatly tailored with pleated fronts, saddle-stitched side seams. Penney's has them in a selection of rich new Fall colors. Yours for the amazingly low price of only 9.90. Sizes 28 to 40.

Warm! Colorful! Fine quality shirts of pinwale corduroy, unusually low-priced! Styled with spread collars, rayon yoke linings. Royal, rust, teal, maroon, kelly, gold, scarlet, toast. Sizes S-M-L.

Idle Artesia Bulldogs Have Light Drills, Eye Other Top New Mexico Contests This Weekend

Artesia's Bulldogs, drawing a bye this week-end before entering a gruelling, critical three-game conference series next week against Carlsbad, will be keeping their eyes on key games in the state this week.

Only 2-AA district contest scheduled is Hobbs against twice-beaten Clovis. The Wildcats are undefeated and expected to win over Clovis. The score and offense will be the chief matter of interest.

In non-district contests, St. Mary's of Albuquerque plays at Carlsbad tonight, with Carlsbad the easy favorite. Again the score will be of interest to Artesia which whipped St. Mary's last week, as well as physical condition of the Carlsbad eleven.

Other games of interest are Albuquerque High at Las Cruces, and Farmington at Highlands.

Bulldogs have been working out lightly the latter part of this week in the absence of the coaching

staff, which is attending the New Mexico Education association conference in Albuquerque.

Earlier in the week 'Dogs held intensive drills.

Casual conversations overheard among football squad members indicate "something is in the works" for the Carlsbad game, indicating a series of plays or type of offense which Artesia may not have unveiled in its non-critical pre-conference campaign.

After next week's Carlsbad game, the Bulldogs on Nov. 13 will go to Roswell, and Nov. 20 will be host to Hobbs.

Of the three, only Roswell has been defeated in conference play. Hobbs was defeated by a team also on the Artesia schedule, Kermit, which Artesia licked, but the loss is generally discounted as having any bearing on league play.

Four injuries which have held down the Bulldogs in past weeks are reported well on the road to healing. Leo Barker, Wayne Westerman, Loren Gelwick, and Sam Golden have been on the injured

list. All but Westerman are varsity, and Westerman is considered important in the reserve squad. Most of the injured players are slated to see action in the Carlsbad campaign, which next week will undoubtedly head the New Mexico football week-end.

Homemakers of Baptist Church Quilt at Meeting

Homemakers circle of the First Baptist church met at the church Thursday, Oct. 22, for a work meeting, quilting, and covered dish luncheon.

Those attending were Meses Jennie Butler, Susie Turner, Andy Suddreth, Charles Ransberger, J. D. Josey, Hattie Evans, Missie Killie, A. G. Bailey, W. C. Brown, Rachel Stevens, J. S. Mills, W. M. Gray, C. L. Hefley, W. C. Porch, N. H. Cabot, W. G. Everett, and A. L. Jackson.



AT FAR right above is Mary Lois West of Artesia, one of eight junior and senior coeds at Eastern New Mexico university on the ballot next Wednesday when students elect 1953 Home-

coming queen. Miss West is senior teacher education major and has a distinguished list of college academic and activities achievements. Other candidates, left to right, Ada Ingie, Clovis;

Margie Titsworth, Hondo; Norma Smith, Portales; Jere Davidson, Amarillo; Odrienne Turner, Portales; Rudell Sanders, Portales; Ellen Jane Poch, Atlantic, Iowa.

C. F. Patterson Funeral Is Held Here Thursday

Funeral rites for Clinton Findley Patterson, who died Tuesday at Artesia General hospital following an extended illness, were held Thursday afternoon in the Paulin Funeral home.

Rev. R. L. Willingham, pastor of the First Methodist church, officiated.

Interment was in Woodbine cemetery.

Survivors are his wife, two daughters, Mrs. Oris Cleve, Elk and Mrs. William Maguire, Houston; one grandchild, and one great grandchild.

He was born in Patterson, Mo. Sept. 7, 1876. He moved to New Mexico 16 years ago and to Artesia three years ago.

He was a member of the Methodist church and the Masonic lodge.

SPORT

By J. F. CELENTANO, JOL, ILL. (AFPS Sports Writer)

Sande Rides Again

Turf fans are buzzing with excitement over the comeback campaign of Earl Sande, 54, once America's greatest jockey. Sande donned his silks for the first time since 1932 to ride a mount which came in first at New York's Jamaica track recently.

His racing career started in New Orleans in 1918. He won national fame in 1920 by riding Kantucky Derby, Preckness and Belmont Stakes. Outside of winning three derbies, the grand-daddy of them all has booted home 964 winners. Say, who are these lads Arcaro, Guerin and Atkinson?

Little World Series

Good news for Brooklyn fans—The Dodgers have finally won a World Series. Well, almost. The Montreal Royals, Brooklyn farm club in the International League, clinched the Little World Series by beating the Kansas City Blues, Yankee farm team in the American Association, four out of five games.

Speaking of the Bums—after they lost the second game of the Series, the Brooklyn Eagle ran the following eight-column streamer: Odds and Ends—

Yale hasn't lost an opening football game since being beaten by Virginia in '40. . . Frank Sedgman and Pancho Gonzales have accepted invitations to play in the world professional indoor lawn tennis championships Nov. 16-20 at Wembley Stadium in England. . . The Universities of Marquette and Tulsa have signed a four-year contract for a home-and-home series to begin in Milwaukee in '55. Both schools broke off football relations after a hard fought football game and harsh words two years ago.

One of the outstanding rookies on the NFL Giants '53 squad is Everett "Sonny" Grandelius, a veteran of Korea, Grandelius, a former Michigan State All-American in '50, will alternate with Kyle Rote at left halfback. In his senior year at State he totaled 1,023 yards on 163 tries for a 6.3 average and scored 12 touchdowns.

The Giants have signed Arnold Galiffa, recently released by the Army. Galiffa, former star quarterback of the West Point football squad, was drafted by the Green Bay Packers and later traded to the Giants for end Val Joe Walker from Southern Methodist.

Service Highlights— Pvt. Bob Griffin has been named head coach of the Ft. Leonard Wood, Mo., football squad. Griffin, a veteran of four years in the football coaching profession, succeeds inside a worm to serve as a gorg.

The nee die turns crosswise in the quarry's stomach and has the same effect as a hook.

4—Charles "Gabby" Street caught a baseball thrown from the Washington Monument in 1908. The ball fell 505 feet at an estimated speed of 109 mph.

5—Michigan and Minnesota battle it out for the Little Brown Jug.

QUESTIONS 1—Who was the first American-born jockey to ride 3000 winners? 2—How many times did Willie Meehan fight Jack Dempsey? 3—In what World Series game did a horse get credit for an assist? 4—Yankee hurler Allie Reynolds was once a star football player at what college? 5—What other major league team did the Dodgers' Preacher Roe pitch for?

ANSWERS 1—The first American-born jockey to boot home 3,000 winners was Eddie Arcaro, who accomplished the feat in 21 years of riding. He brought in his 3000th winner at Arlington Park, June 24, 1952.

2—Three times, twice in 1917 and once the following year. Willie (real name Gene Walcott) won the first, drew the second and lost the third. All were four rounders.

3—In the World Series of 1905 Umpire Tom Connolly called a Philadelphia Athletics' batter out when a policeman's horse interfered with the New York outfielder on the hitter's long drive.

4—Oklahoma A&M, where he was outstanding enough as a back to draw offers from the NFL Giants.

5—He pitched three innings for the St. Louis Cardinals in 1938.

Chamber Slates Member Meeting

A general membership meeting of the Chamber of Commerce is scheduled for 7:30 p.m. Tuesday, Nov. 17, Mgr. Paul W. Scott announced this week.

The meeting has been called for a two-fold purpose, Scott said. 1—Review to chamber members the work and financial status of the chamber in 1953 to date.

2—Launch a new method of membership guidance of chamber policy and activity through six-man buzz sessions.

"We want to be guided by the wishes of the membership," Scott pointed out. "Too often members don't feel free to stand before a large group to give ideas. We think the smaller groups will encourage more expression."

Vermiculite—

(Continued from Page One)

Vermiculite Plaster— Laslett also pointed to vermiculite plaster and concrete, which has high insulating value, has soundproofing qualities, and reduces weight in construction.

"It is a marvelous substance," he said, "for which we are finding more uses than we can supply."

Asked what the prevailing wage of a vermiculite refinery might be, Howe estimated \$1.50 an hour.

Howe said he also believed an advantageous freight rate can be secured from the mining site to Artesia.

Players for the 1953-54 season . . . Camp Pendleton, Calif., is preparing for its basketball opener with Marsh AFB, Calif., Nov. 6.

MARIE MONTGOMERY Style Tap Dancing Ballet and Toe ACCORDION and ORGAN 803 Bullock Phone 1393

COTTON PRODUCERS! I Have Opened a Permanent Office in Artesia and Am Agent for GEO. H. McFADDEN & BRO., Cotton Merchants, Memphis, Tenn. In Addition to Myself We Will Have the Following Buyers: T. A. Southard, Artesia; W. B. Rogers, Carlsbad; Les Beatty, Cottonwood; W. R. (BILL) TROUTT Artesia, New Mexico

CHRISTMAS CLUB SAVING NEWS FOR 1954



Anyone can join. Start with little as 50c each week. In November 1954 your Christmas Club Check is mailed to you ready for happy, budget-shoppin'! Join now!

FIRST NATIONAL BANK

FIFTY YEARS SERVING THE PECOS VALLEY

Now 990 KSWP Now 990. A large radio station schedule listing programs from 12:00 AM to 11:00 PM, including news, music, and sports.

SPORTS Quiz (By Armed Forces Press Service) QUESTIONS 1.—Who was the first West Coast football player to gain an All-American berth? 2.—What two college football players finished one-tenth of a yard apart for national punting honors in 1952? 3.—What type of fishing is known as "snigging"? 4.—What baseball catcher caught a ball thrown from a monument? 5.—Which two Big Ten gridiron teams compete in the Little Brown Jug game each year? ANSWERS 1.—Brick Muller of California was named as an All-American end in 1921 and again in 1922. 2.—Southern California's Des Koch and Colorado's Zack Jordan. Koch averaged 43.5 yards on 47 kicks, while Jordan had 43.4 on 57 boots. 3.—This is a type of angling practiced mostly in France when fishing for eels. A needle is buried

CLARK'S SHOES —SHOES mother, give your baby this EXTRA "soft-support" our STORYBOOK infants' shoes now have NEW heel to toe cushion foundation. These shoes really "coddle" your baby's tender little feet. For they have this deep, soft, foam rubber Cushion Foundation over the entire sole surface! It gives his little feet barefoot softness, in shoes most carefully designed and in soft, pliant leathers to encourage walking. Millions of mothers have learned, you don't have to pay fancy prices for good shoes for your tiny tots! See the wide range of these Storybook styles in our Infants' Shoe Department. Put Your Toddler in STORYBOOK for Fall. THIRTY Storybook 2.95 to 4.50 Sizes 2 to 8 Widths B, C, D CUSHION FOUNDATION SHOES

ORDINANCE NO. 166
 AN ORDINANCE ORDERING CERTAIN STREET IMPROVEMENTS WITHIN AN IMPROVEMENT DISTRICT IN THE CITY OF ARTESIA, NEW MEXICO, PURSUANT TO PETITIONS OF PROPERTY OWNERS FOR SUCH IMPROVEMENTS; AND PROVIDING FOR THE CONSTRUCTION OF SUCH IMPROVEMENTS BY CONTRACT WITH THE WHOLE OF THE COST OF SUCH IMPROVEMENTS TO BE ASSESSED AGAINST THE PROPERTY OWNERS AND THEIR PROPERTY ABUTTING SAID IMPROVEMENTS, BY SPECIAL ASSESSMENTS, WITH INTEREST AT EIGHT PERCENT (8%) PER ANNUM, AND FIXING A LIEN UPON SUCH PROPERTY ABUTTING SUCH IMPROVEMENTS; AND PROVIDING FOR THE ISSUANCE OF ASSIGNABLE LIEN CERTIFICATES; AND PROVIDING FOR A SET-OFF TO SUCH OWNERS WHO IMPROVED THEIR PROPERTY; AND PROVIDING FOR A NOTICE TO THE PROPERTY OWNERS, AS REQUIRED BY LAW.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO, AS FOLLOWS:

SECTION I
 It is hereby determined by the City Council of the City of Artesia, New Mexico, that the owners of 80% or more of the front feet of the property abutting the following described streets in the City of Artesia, New Mexico, have petitioned the City Council of the City of Artesia, in writing, to order the improvement of such streets; and the City Council of the City of Artesia, New Mexico is of the opinion that the interests of the City require said streets to be included in a street improvement district and be improved with such improvements to be asphalt paving and concrete curb and gutter, unless otherwise provided. Said streets to be included in said paving district so to be improved being described as follows:

West Missouri Avenue, from Twelfth Street to Thirteenth Street.
 West Adams Avenue, from Fifth Street to Sixth Street.
 Mosley Avenue, from First Street to Roselawn Avenue.
 North Fourth Street, from Chisum Avenue to Adams Avenue.

nue.
 Said streets are hereby declared to be in an improvement district, and hereby ordered improved, as above set forth.

SECTION II
 That the City of Artesia, New Mexico, shall contract for the construction of such improvements and provide for the payment of the cost thereof out of any available funds of the City, and the cost thereof paid by the City shall be recovered from the property owners and the property abutting said streets so to be improved by an assessment against said property and against the owners thereof as provided by law. Said assessment to be paid in full, in cash, within thirty (30) days after completion, or said assessment shall be paid in five (5) installments, the first of which shall be due and payable on or before sixty (60) days after the publication of an ordinance levying such assessment and one (1) installment shall be due and payable on the same day of each year thereafter until all installments are paid in full. Said assessment shall bear 8% interest per annum. Failure of any property owners to pay the amount of the assessment for such improvements against his property in full, in cash, within thirty (30) days after completion and acceptance of said work shall be considered as an election by said property owner to pay said assessment in five (5) equal installments as above provided, with 8% interest.

SECTION III
 That, said assessments, when made, shall be created by ordinance which shall assess a lien upon the property so improved, and the City of Artesia shall issue in the name of the City assignable certificates declaring the liability of such owner, or owners, for the payment of such assessments for said street improvements, and fixing the terms and conditions of such certificates. That the lien of such assessment shall be enforced in the same manner and way in which a real property mortgage is foreclosed, except property belonging to any County, School District or City. The City Council of the City of Artesia shall allow the full value for such improvements made by any owner who should be found to have improved his property in such manner that the improvements may be profitably

made a part of the general improvements.
SECTION IV
 That, as provided by law, Notice shall be given to the owners of the property abutting the streets in such improvements districts, said Notice shall be in substantially the following form:
 NOTICE OF PROPOSED IMPROVEMENTS OF CERTAIN STREETS WITHIN THE CITY OF ARTESIA, NEW MEXICO, AND OF THE TIME AND PLACE OF A HEARING TO BE HELD THEREON, AND OF THE ESTIMATED COST AND EXPENSE OF THE IMPROVEMENTS, AND THE ESTIMATED AMOUNT OF THE ASSESSMENT AGAINST EACH PARCEL OF PROPERTY. To The Property Owners, and To Whom It May Concern:
 You are hereby notified as follows:
 That, on the 23rd day of September, 1953, the City Council of the City of Artesia, New Mexico, duly and regularly passed Ordinance No. 166, creating an improvement district and ordering the improvement of certain streets in accordance with petitions, in writing, to the City Council of the City of Artesia, New Mexico, by the owners of more than 66 2/3% of the front feet of the property abutting upon such streets, the place of commencement and ending of the proposed improvements, the route of the proposed improvements by streets, and the boundaries of the assessment district being as follows:
 West Missouri Avenue, from Twelfth Street to Thirteenth Street.
 West Adams Avenue, from Fifth Street to Sixth Street.
 Mosley Avenue, from First Street to Roselawn Avenue.
 North Fourth Street, from Chisum Avenue to Adams Avenue.

Eleven Artesia Students at H-S University
 Eleven students from Artesia are among the 1,508 students enrolled in Hardin-Simmons university, Abilene, for the fall semester.

Hardin-Simmons is a co-educational liberal arts university which West Texas cattlemen founded in 1891, the oldest institution of higher learning between Fort Worth and San Francisco.
 Home of the world famous Cowboy Band, the renowned A Cappella Choir, and the Cowboy athletic teams, the following degrees may be earned at H-SU: bachelor of arts, bachelor of science, bachelor of business administration, bachelor of music, master of arts, master of science and master of music.

Beginning his first year as president of the university is Dr. Evan Allard Reiff, who assumed his duties July 1. Dr. Reiff has been active in educational, ministerial and administrative work with colleges for 25 years.
 The students from Artesia are Philip Edward Brinson, son of Mr. and Mrs. Charles E. Brinson, 807 W. Main; Janice Dorothy Bennett, daughter of Mr. and Mrs. John C. Bennett, 1001 Centre Court; Murray M. Boyd, son of Mr. and Mrs. V. C. Boyd, 1205 Mann; Robert Doyle Cole, son of Mr. and Mrs. Louis Cole, 607 Dallas; Glenn Dale Bratcher, son of Mr. and Mrs. T. J. Bratcher, 819 S. Third; J. Truett Gill, son of Mr. and Mrs. L. F. Gill, 819 S. Third.

Horace Donovan Golden, son of Mrs. Bernice Golden, 702 Washington; Hazel Joanne Murdock, daughter of Rev. and Mrs. C. H. Murdock, route 1; Bryan E. Mitchell, son of Mr. and Mrs. J. E. Mitchell, Box 1034; Wanda Dee McDonald, daughter of Mr. and Mrs. Charles D. McDonald, Box 284; Mervin Royce Morgan, son of Mr. and Mrs. S. M. Morgan, 322 W. Grand.

This Ordinance shall be published once in the Artesia Advocate, a legal Newspaper published in Artesia, New Mexico, and shall be in full force five (5) days after its passage and publication.
 IN WITNESS WHEREOF, this Ordinance is duly passed, adopted, and approved by the City Council of the City of Artesia, New Mexico, on this 23rd day of September, 1953.
 City of Artesia, New Mexico,
 (SEAL) By J. L. BRISCOE, Mayor.
 Attest:
 T. H. Ragsdale, City Clerk.

CLIFF'S CAFETERIA
 Where You Can Eat Every Day for 39¢ Where You See Your Food Before You Buy!

WEDNESDAY SPECIAL!
 FRIED CHICKEN DINNER 39¢

FRIDAY SPECIAL!
 FISH DINNER 39¢

EVERY MONDAY and SATURDAY SPECIAL!
 SPANISH DINNER 39¢

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 SPANISH DINNER 39¢

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WE SELL! MASTER PLUMBERS WE SERVICE!

Get BETTER VALUE with a **RHEEM** AUTOMATIC GAS WATER HEATER 10-Year Warranty!

MODERNIZE Your Plumbing!

You'll save money and time and add hours of leisure to your week if you modernize your laundry and kitchen area. Have work done now, pay in easy monthly payments... Phone us today.

DAY OR NIGHT Emergency Service
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This is an OK USED CAR

Your best buy bears this tag!

6 ways better

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Warranted in writing!

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 Rent an Apartment,
 Sell a Car,
 Hire Good Help,
 Find a Job,
 Reach a Customer,
 Find a Lost Dog,
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ARTESIA ADVOCATE WANT ADS GET RESULTS!

When A Want Ad Does the Job!

There's the COSTLY way to sell a house, trade a car, hire a man, find a partner or rent a room. And there's the economical, SURE Want Ad way.

Look at it this way. A five line want ad costs only 75c first day, 50 c a day thereafter. And it reaches—actually 12,000 readers. Readers who are LOOKING for your ad! No wonder it gets FAST results so CHEAPLY. Try it and see.

Charter Members Honored as Rotary Marks Thirtieth Year

Charter members of Artesia Rotary club and their wives were feted guests of honor Tuesday evening as the organization celebrated the 30th anniversary of its founding here.

Dinner and a program highlighted by recollections of Artesia Rotary's early years were held at Artesia Country club.

Charter members present were Jess Truett, M. H. Ferriman, J. E. Robertson and E. B. (Eph) Bullock, who is still an active member of the club. Those not present but honored were: C. Bert Smith, represented by his wife, Nellie (the original "Nellie Gray" of song fame), Dr. Chester Russell, Frank Donahue, C. W. Bartlett, Earl Bigler, represented by son, Andy. All are living except C. Bert Smith, C. W. Bartlett, Earl Bigler and Mark Corbin.

Eight business and professional men of Artesia met in the old Hardwick hotel dining room, Sept. 26, 1923, and discussed possibilities of petitioning Rotary International for charter of a club in Artesia. A delegate was sent to El Paso to discuss the matter with the district deputy and the next month (October) the charter was received. At present the club has 37 members.

All-Americans



Anytime is the time for a pretty girl, and a pretty girl and a seasonal favorite make a wonderful combination. She's Mamie Van Doren, Hollywood star who has been chosen as the "All-American Waitress" by the National Restaurant Association. One thing all the approaching holidays — Halloween, Thanksgiving, Christmas — have in common is good food. And this is the season when dessert comes into its own. From the many delicious items offered by the baker — cakes, doughnuts, pies and pastries — the blonde discovery has chosen an old favorite, pumpkin pie, as the All-American dessert.

Many reminiscing tales were told of the early beginning of the club. The welcome to the honored guests was given by Tom Brown and the response by J. E. Robertson who now resides at Carlsbad.

R. L. Paris, an early day member, introduced honored guests and related interesting incidents in each guests' life. "Eph" Bullock had as his topic "Eating Through the Years," in which he told of all of the "eating places" that Artesia Rotary had attended during the past 30 years, from the old Hardwick hotel through all of the churches to the present meeting place at Masonic Temple.

The Roswell Barber Shop Quartet entertained during the program and the club pianist, Bill Cox, played soft musical numbers during the dinner.

The friendly get-together was brought to a close by Pres. Bill McGinty by an invitation to all "old timers" to visit the Artesia club at any time at the club's expense.

Artesia Realtors Take Part in Convention

Artesia realtors took prominent parts in the New Mexico Realtors' association convention and school held in Carlsbad Oct. 25-27.

The convention was for licensed brokers, salesmen and their families.

First two days of the convention included a school put on by realtors' association. The last day was devoted to the realtors' convention.

Highlight of the convention was an address by Gov. Edwin L. Mechem, who spoke at an informal luncheon held at the Crawford hotel Sunday night.

Don Teed was a member of the convention committee and Hugh Kiddy a director in the state organization.

Local realtors attending were W. E. Ragsdale, Virgil Jakeway, Mr. and Mrs. Harvey Jones, Mr. and Mrs. Hugh Kiddy, Mr. and Mrs. Don Teed and Orval Kiddy.

Dowell Honored By Company

A. R. Dowell, Artesia service station operator, was honored by Magnolia Petroleum Co. at an appreciation dinner in El Paso recently.

E. E. Nichols, district manager for the company, presented silver, bronze and gold plaques to the Mobilgas dealers of the area who have completed 10, 20 and 30 years service under the sign of the Flying Red Horse.

In making his presentation, Nichols pointed out the dealers, as independent businessmen, are a fine example of the success of America's free enterprise system wherein a man can get ahead by his own efforts.

Dowell received a bronze plaque for 20 years of service to the motoring public.

Mr. and Mrs. Rex Wheatley arrived Monday from California, bringing two of their grandchildren, John and Barbara Bentwood on return from their summer home in Washington.

Lovington Pastor To Lead Methodist Evangelism Plan



REV. RAY W. ROSS

Rev. Ray W. Ross, pastor of the First Methodist church of Lovington, will be the leader in a "visitation evangelism" program at the First Methodist church beginning at 7 p. m. Sunday, Nov. 1, with a

preaching service.

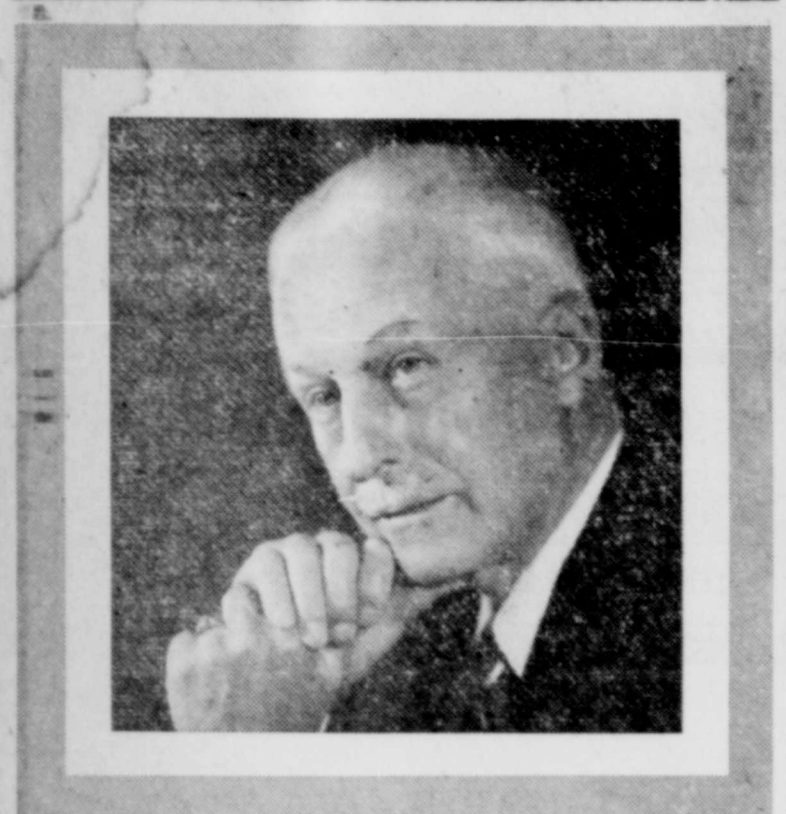
On Monday, Tuesday and Wednesday evenings, a group of men, members of the church, will gather in Fellowship Hall for a meal and a training session in the art of visitation to visit in the homes of prospective members to talk with them about Christ and the church. Preaching services with good heart-warming singing of old familiar songs and sermons by Rev. Ray W. Ross will be held each evening at 7:15, Monday through Thursday.

Rev. Ross has been a successful pastor in the New Mexico conference for a number of years. He is on the Board of Education of the conference and served for a time as executive secretary of that board. This is his third year as pastor of the Lovington church.

Everyone is invited to hear him preach.

This evangelistic program is a part of the emphasis of the Methodist church for this year. Other churches of the Peets District are

doing the same thing at this same time as are churches in El Paso. Two weeks ago this same program was carried out in the Albuquerque district and the Clovis district.



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Expressive of you at your best, a warm greeting to those who mean the most.

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Television in Lobby for Guests

FRIDAY SPECIAL!

MAC'S DRIVE INN

FISH AND CHIPS

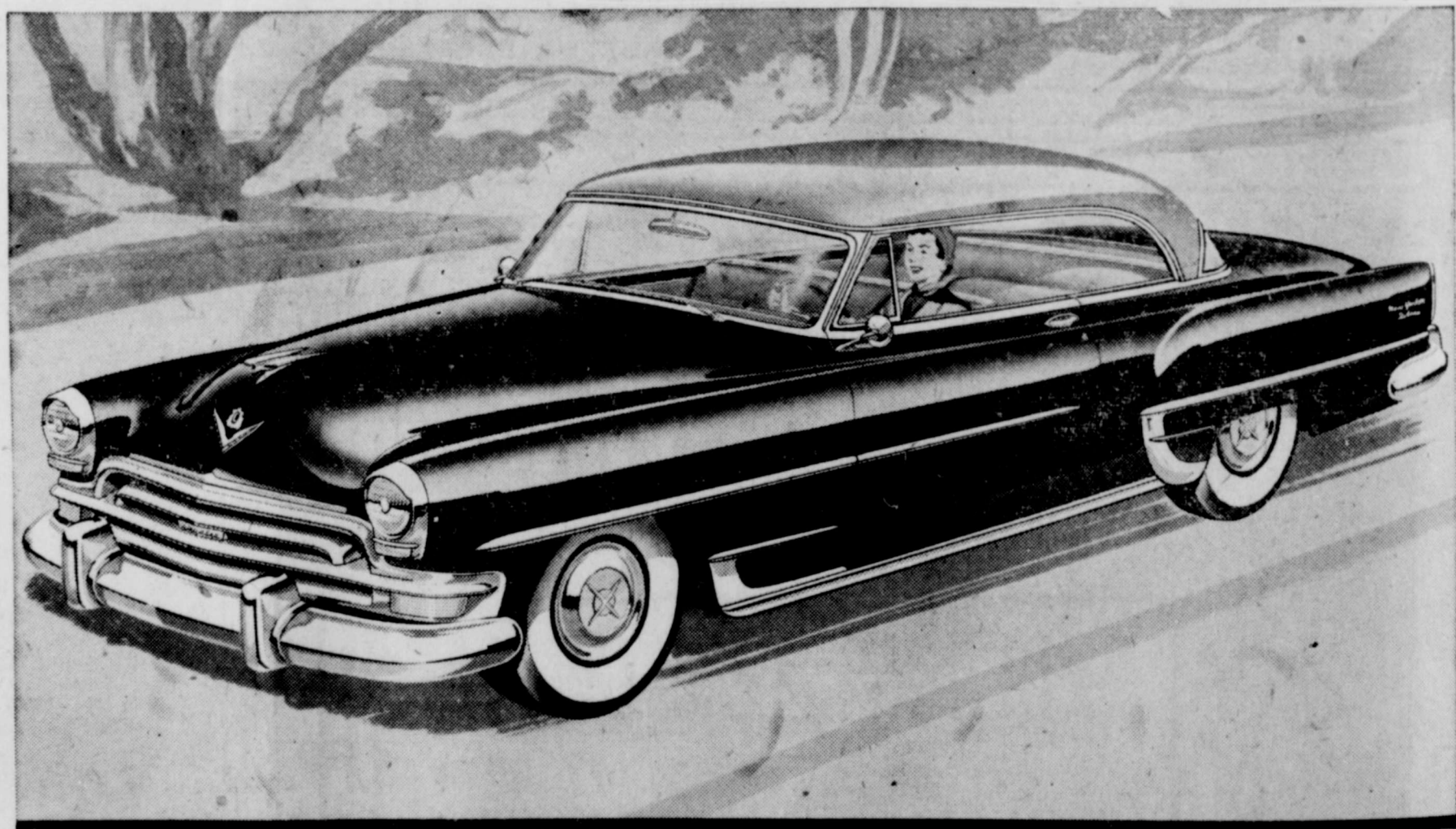
French Fries Cole Slaw
Hush Puppies Fish Sauce

49c

ANNOUNCING

CHRYSLER '54 ... with dramatic **NEW BEAUTY** that says you own the leader . . .

NEW PERFORMANCE that proves you drive the leader! And what wonderful new surprises you'll discover beneath the Chrysler's exciting new loveliness . . . a new **235-HP FIREPOWER V-8** engine: greatest performer of all, with power and response that has no equal for driving safety—and fun! Sensational new **POWERFLITE TRANSMISSION**: greatest of all fully-automatic drives—no-shift, no-clutch driving at its easiest and simplest. Plus Full-time Power Steering and Power Brakes for the first **COMPLETE DRIVER CONTROL** in any car. **COME SEE IT**—on display for the first time at your Chrysler dealer's on Thursday, Friday and Saturday!



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America's First Family of Fine Cars
At your Chrysler-Plymouth dealer's

COX MOTOR CO. • 301 SOUTH FIRST ST

Get the best!

BAKERY SPECIALS

From Your **HOME TOWN BAKERY**

FRIDAY SPECIAL!	TUESDAY SPECIAL!
Six Fresh Delicious PECAN ROLLS Ring ----- 39c	Fresh, Tender Butter Rolls ----- doz. 39c
SATURDAY SPECIAL!	French Bread ----- 20c
Yeast Raised Donuts, Chocolate, Coconut, Plain, Glazed ----- doz. 39c	Hard Crust ----- loaf 20c
MONDAY SPECIAL!	WEDNESDAY SPECIAL!
Fresh, Delicious Chocolate Brownies Butterscotch Brownies Princess Squares ----- doz. 39c	Assorted Layer Cakes
	8-Inch ----- 65c
	6-Inch 35c 7-Inch 45c
	THURSDAY SPECIAL!
	Fresh, Assorted Cookies ----- doz. 29c

WATCH FOR NEXT WEEK'S SPECIALS!

GOODNER'S BAKERY

515 W. Centre Free Delivery Phone 338-R

NOTICE OF PROPOSED IMPROVEMENTS OF CERTAIN STREETS WITHIN THE CITY OF ARTESIA, NEW MEXICO, AND OF THE TIME AND PLACE OF A HEARING TO BE HELD THEREON, AND OF THE ESTIMATED COST AND EXPENSE OF THE IMPROVEMENTS, AND THE ESTIMATED AMOUNT OF ASSESSMENT AGAINST EACH PARCEL OF PROPERTY.

TO THE PROPERTY OWNERS, and TO WHOM IT MAY CONCERN:

You are hereby notified as follows: That, on the 23rd day of September, 1953, the City Council of the City of Artesia, New Mexico, duly and regularly passed Ordinance No. 166, creating an improvement district and ordering the improvement of certain streets in accordance with petitions in writing, to the City Council of the City of Artesia, New Mexico, by the owners of more than sixty-six and two-thirds percent (66 2/3%) of the front feet of the property abutting upon such streets, the place of commencement and ending of the proposed improvements, the route of the proposed improvements by streets, and the boundaries of the assessment district being as follows:

WEST MISSOURI AVENUE, from Twelfth Street to Thirteenth Street. WEST ADAMS AVENUE, from Fifth Street to Sixth Street. MOSLEY AVENUE, from First Street to Roselawn Avenue. NORTH FOURTH STREET, from Chisum Avenue to Adams Avenue.

The improvements to be made are to be made as follows: Pavement to be six (6) inch compacted caliche base with one and one-half (1 1/2) inch asphaltic wearing surface and an asphaltic prime coat.

Curbs and gutters are to be concrete. That the estimated cost and expense of the improvements, including cost of advertising, engineering fees and legal fees is the sum of \$19,704.83.

That a description of the property to be affected and proposed to be assessed for the cost of such improvements, with the estimated amount to be assessed against each property owner, is as follows:

Table with columns: Owner and Property Description, Frontage, Maximum Assessment. Lists various property owners and their assessed amounts for the improvements.

Table with columns: Owner and Property Description, Frontage, Maximum Assessment. Continuation of property listings and assessments.

MOSLEY AVENUE PAVING, From 1st Street to Roselawn Avenue

Table with columns: Owner and Property Description, Frontage, Maximum Assessment. Lists property owners for Mosley Avenue paving.

NORTH FOURTH STREET PAVING, from Chisum Ave. to Adams Ave.

Table with columns: Owner and Property Description, Frontage, Maximum Assessment. Lists property owners for North Fourth Street paving.

Fourth Graders To Appear on Quiz Saturday

Children from the fourth grade will appear on radio book quiz program at 10 a. b. Saturday. This is the third program in a series of six programs sponsored by the American Association of Univer-

sity Women. From Central school there will be five children: Dinaline Shortes from Miss Hazel Hockensmith's room, Judy Bynum, Mary Katherine and Helen Elizabeth Hardin and John La Reau from Miss Helen Gorman's room. Hermosa has four children participating: Carol Hand and Kay Burger from Mrs. Gloria Anderson's room and Toressa Darlene Baker and Trudy Lynn Ditto from Mrs. W. R. Sperry's room.

Table with columns: Description, Frontage, Maximum Assessment. Lists various property parcels and their assessed values.

That a hearing will be held by the City Council of the City of Artesia, New Mexico, at the City Hall in said City, on the 9th day of December, 1953, at the hour of 7:30 P. M., where the owners of such property shall have a right to contest the proposed assessment and the regularity of said proceedings and the benefit of said improvements to such property, and any other matters with reference thereto; and, at said hearing, any owner who shall be found to have improved his property in such manner that the improvement may be profitably made a part of the general improvement, shall be allowed, by the City Council, the full value for such improvements as a set-off on the assessment against the property. Any property owner or person affected by the proceedings may file a petition in writing, if he so desires, on or before the day set for said hearings, or may appear in person at said hearing.

This Notice is given by authority of the City Council of the City of Artesia, New Mexico, this 23rd day of September, A.D., 1953. CITY OF ARTESIA, NEW MEXICO, By J. L. BRISCOE, Mayor.

LONG RAIL TICKET ELIMINATED



THE CHESAPEAKE AND OHIO railroad's motto "Progress" is made in this scene, showing conductor William N. Branch punching old-style accordion-like "long" ticket for Mrs. Charles Money, (right), Huntington, W. Va. Beside her is Mrs. Libby Van Hook also of Huntington, holding the C. & O.'s new book-type ticket which features pressure-sensitized paper, thus eliminating use of carbon, which smears hands, clothing and purses. Special coat makes the new paper turn black under pencil point pressure. New book ticket is three inches by six, simplifies accounting and travel handling and is said to save time at ticket window. (International)

Office Supplies at The Advocate

HALLOWEEN Specials



No fooling, you'll like shopping here! We carry only quality foods... our meats are economical and delicious... and we stock many famous brands. Most important, our prices are surprisingly low. Choose from the fine items on this page and visit here for many other wonderful values. Shop and SAVE at our complete food store!

Table listing various food items and their prices: Bacon (57c), Chuck Roast (33c), Sirloin or T-Bones (49c), Round Steak (59c), Ground Beef (3 lbs for \$1.00), Apples (14c).

Table listing various food items and their prices: Eggs (49c), Pineapple (29c), Tamales (19c), Pumpkin (14c), Luncheon Peas (19c), Sugar (89c), Coffee (79c), Cabbage (5c).

FROZEN FOOD SALE



Frostie Balloons Free—While They Last!

STOCK UP NOW!

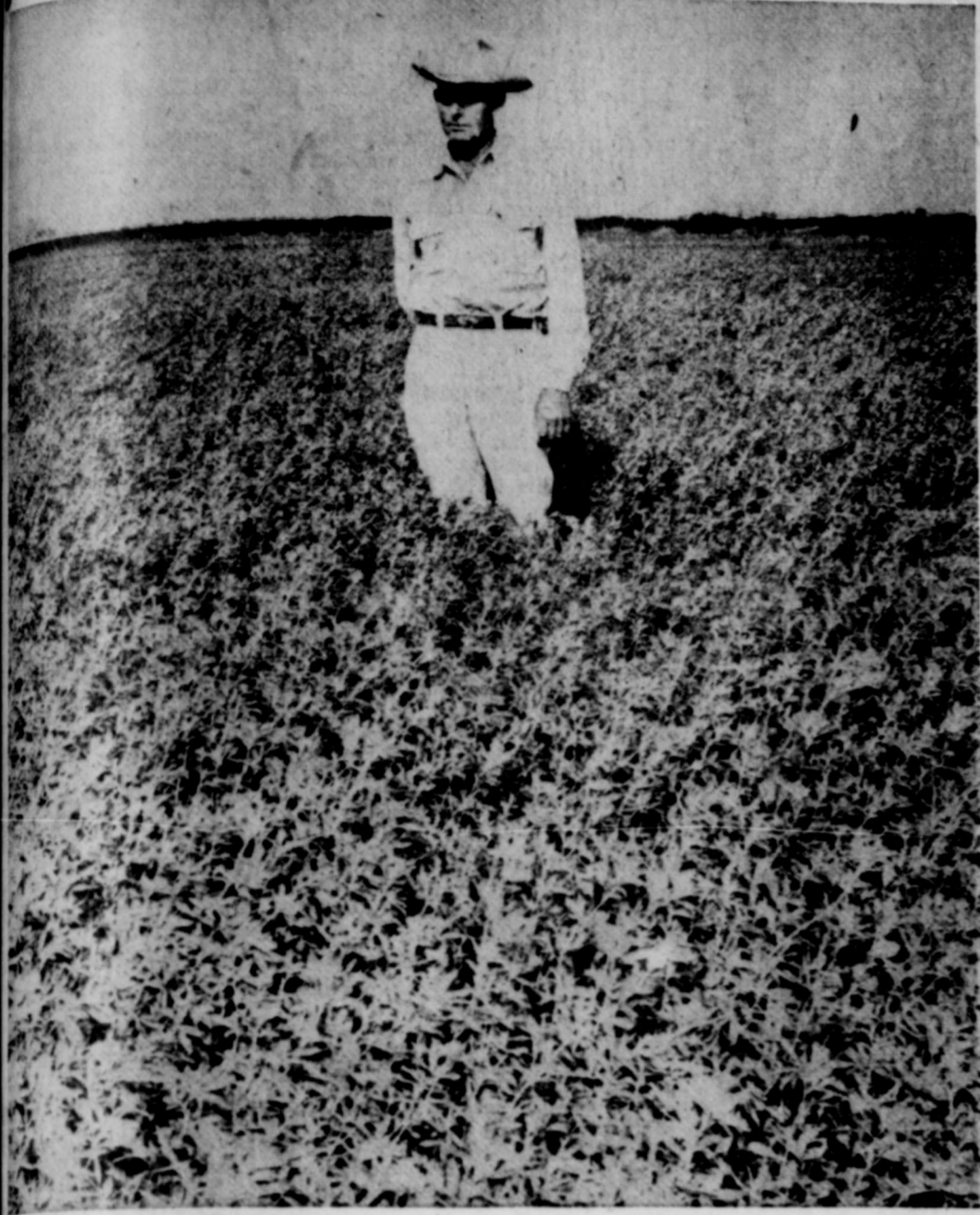
Table listing various food items and their prices: Chopped Broccoli, French Fries, Green Peas, Peas and Carrots, Spinach, Mixed Vegetables, Cut Green Beans, French Cut Beans, Broccoli Spears, Cut Okra, Whole Okra, Succotash, Simple Simon Pot Pies, Chicken Pies, Tuna Pies, Old English Beef Pies, Pet-Ritz Fruit Pies, Minute-Maid Orange Juice, Madrone Strawberries, Welch's Grape Juice, Fancy Bartlett Pears.



FANCY SWEET POTATOES 9c. THESE SPECIALS FOR FRI, SAT. AND MON.

Nelson's SUPER MARKET 601 W. MAIN. THE PLACE TO GO FOR THE BRANDS YOU KNOW.

Atoka Farmer Proves Leveling Ups Crops



JOE LEE, right, Atoka farmer, show Keith Dampf of soil conservation service, Artesia office, soil he had to work with to get alfalfa field shown at left. With help from SCS, he leveled plot for more efficient irrigation, undertook a fertilizer program and produced the field in the large photo. Previously Lee had been unable to grow any crop on the

land, which would not irrigate efficiently. SCS bench leveling techniques have not only increased yields for North Eddy county farmers, but also have reduced use of increasingly precious underground water supply in the area. SCS reports increasing requests for aid of technicians in working with growers to plan more efficient use of land and water resources.

Elaborate Homecoming Program Organized By Seniors for Artesia-Carlsbad Football Date

Annual Artesia high school Homecoming events will have a colorful beginning Friday, Nov. 6, when at 4 p. m. the Homecoming Parade begins in front of Senior high school. The parade will include floats, entered by high school clubs and classes, and the Artesia high school band. So far, 12 floats have been entered in the parade. The floats will be judged in one class. Prize money, which was donated by the Artesia Chamber of Commerce, will be as follows: first place, \$25; second place, \$15; and third place, \$10. The parade will start in front of the high school and travel up Richardson to Second, turn left and continue north on Second to Main. Here it will once more turn left and march west on Main through the business section of town. It will continue down Main to the north end of the football stadium.

Thursday night at 7 a Homecoming pep rally will be held with short speeches by Bill Keys, Principal Travis Stovall, and Head Coach Reese Smith. During the speeches a giant bonfire will be lighted, during which the Carlsbad Cavemen symbol will be burned. The 1953 Homecoming Day football game will begin at 7:30 p. m. when the Artesia Bulldogs and the Carlsbad Cavemen will clash in their annual duel. Before the game there will be a pre-game sportsmanship program between the two schools. The schedule of the sportsmanship activities are as follows. Carlsbad's high school band will march on to the south end of the football field, down to the 40-yard line. Artesia high school band will march onto the north end of the field, down to the 40-yard line. Artesia cheerleaders will come in from the east side of the sta-

dium and meet Carlsbad cheerleaders in the center of the field. The Artesia cheerleaders will present the Carlsbad cheerleaders with a football, on which will be printed "Artesia-Carlsbad Sportsmanship 1953-54." The bands will play the opposite school's school song. During the game a registration booth will be maintained at the east gate. All alumni are requested to register at this booth. Senior class of the high school is sponsoring the 'mum sale this year. 'Mums are available in three colors—bronze, yellow, and white; these are available at \$1.25 each and can be purchased from members of the Senior class. Election of the Homecoming Queen will be held Monday, Nov. 2. Candidates for queen were chosen from the senior class and are Eileen Marshall, Barbara Chadwick, and Laura Lou Smith. The Homecoming queen will be elected by the entire student body. The senior class is sponsoring the annual Homecoming Dance this year. The dance will be held from 10 p. m. until 1 a. m. in Central school gymnasium. Admission will be \$1.25 per couple or 75 cents stag. All alumni and the Carlsbad student body as well as the Artesia high student body are invited. Highlight of the dance will be the crowning of the Homecoming Queen at 11 p. m. Music for the dance will be furnished by the Modernairs of Fort-

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Realtor and Every Form of Insurance
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FIRE INSURANCE EXCHANGE

BEEF PRICES MAY GO UP!

of THIS SALE--GRAIN FED BEEF

PRICES EFFECTIVE FRIDAY, SATURDAY AND MONDAY

TAKE ADVANTAGE
ROAST CHUCK
from Grain Fed BEEF lb. **23c**



STEAK RIB OR SIRLOIN FROM GRAIN FED BEEF **39c** LB.
ROUND STEAK GRAIN FED BEEF **49c** POUND
GROUND BEEF Fresh Ground **5 lbs. \$1**
We Reserve the Right to Limit Quantities!

LOCAL RAISED AND FED
ROAST ROUND BONE GRAIN FED BEEF lb. **29c**
T-BONE STEAK FROM GRAIN FED BEEF BONELESS **45c**
BEEF STEW lb. **45c**
FROM GRAIN FED BEEF
RUMP ROAST lb. **49c**

FRESH TEXAS Fruits & Vegetables
BLACKEYE PEAS lb. **10c**
GRAPEFRUIT Florida Seedless 2 lbs. **15c**
CELERY Crisp and Tender lb. **8c**
BANANAS Golden Ripe 2 lbs. **25c**

Values Galore
TISSUE Northern roll 3 $\frac{1}{2}$ 25c
CATSUP Hunt's 14 oz bot 2 $\frac{1}{2}$ 35c
CRACKERS Premium 1 lb box 25c
PIE CRUST MIX Betty Crocker reg box 17c
DOG FOOD Ideal reg tins 2 $\frac{1}{2}$ 29c

WHAT'S MY NAME? NAME THE WHITE SWAN
WIN A BRAND NEW 1953 BUICK MORE THAN 200 OTHER PRIZES! **89c**
GET YOUR CONTEST ENTRY BLANKS HERE

Hand Food Basket
13TH & MAIN PHONE 1340
EVERY DAY LOW PRICES NO PARKING HEADACHES HERE
1008 So. FIRST PHONE 1060

LANDSUN
HALLOWEEN
SPOOK SHOW!
SATURDAY NIGHT
AT 11:00
"Mesa of
Lost Women"
Admission Prices

FRIDAY - SATURDAY
A CARGO OF WOMEN!
HERBERT J. YATES presents

FRIDAY - SATURDAY
A CARGO OF WOMEN!
HERBERT J. YATES presents

OCOTILLO
FRIDAY - SATURDAY
TWO BIG FEATURES!
"A Yank in Indo China"
— Also —
"Winning of the West"
CIRCLE-B
FRIDAY - SATURDAY
Vaughn Monroe
"Toughest Man in Arizona"
A Tough Marshall with a Fast Draw!
— Also —
Cartoon and Sports

OCOTILLO THEATER
SUNDAY - MONDAY - TUESDAY
20th Century-Fox presents
THE BIG PICTURE THAT BARES EVERY HUMAN EMOTION!
TITANIC
CLIFTON WEBB - BARBARA STANWYCK
ROBERT WAGNER - AUDREY DALTON - THELMA RITTER
— BRIAN AHERNE - RICHARD BASEHART —
— Also —
Cartoon - News - Travel

LANDSUN THEATER
SUNDAY - MONDAY - TUESDAY
IN VIVID, REALISTIC COLOR!
"TAKE THE HIGH GROUND!"
is to the training camp what "Battleground" was to the shooting war!
From the same great studio, M-G-M... and from the same famed producer, Dore Schary!
M-G-M presents "TAKE THE HIGH GROUND!"
Starring RICHARD WIDMARK - KARL MALDEN - CARLETON CARPENTER - RUSS TAMBLYN and ELAINE STEWART
Story and Screen Play by MELLARD KAUFMAN • Directed by RICHARD BROOKS • Produced by DORE SCHARY • An M-G-M Picture

Future Leaders Of Business Elect Officers
Officers of Artesia Future Business Leaders of America were installed Wednesday with the help of five members of the Carlsbad F.B.L.A.
Pres. Wanda Adams welcomed the visitors and told of the future plans of Artesia F.B.L.A. A piano number by Ruby Jo Bixler and a vocal selection by Carolyn Zeleny started the program. Helen Howell spoke on "Why I Joined F.B.L.A." and Roma Parrish explained the "Creed of the F.B.L.A."
After the installation of officers, refreshments were served in the high school home economics room.
Artesia officers are president, Wanda Adams; first vice-president, Louise Thurn; second vice-president, Carolyn Watts; secretary-treasurer, Aline Ellinger; program chairman, Laura Savoy; social chairman, Helen Howell; and publicity chairman, Robbie Alford.
Visitors from Carlsbad were: president, Thalia Armstrong; vice-president, Jerry Dale; secretary, Reba Foster; treasurer, Carol Ann Lacy; reporter, Debra DeMuth and sponsors, Mrs. Alice Blitch and Mrs. Jerome Zumwalt.
Travis Stovall, high school principal, was also present.
Sponsors of the Artesia F.B.L.A. are Miss Lee, Mr. Johnson, Mr. Schrader and Miss Harston, commercial teachers at A.H.S.

PERILOUS JOURNEY
DAVID BRIAN - SCOTT BRADY
— Also —
Comedy and Cartoon

Country Club Notes—
Appreciation Dinner Set To Thank Building Donors
By STANLEY SUTTON
Jack Spratt and the other members of his activity committee stirred themselves from a reclining posture and have come forth with an announcement of forthcoming plans.
Inasmuch as a Carper-Welch combination has made possible a needed addition to the building facilities of the Country club, it has been considered no less than proper that we should have a party. This party will be for the entire membership and will be held for three reasons: first, to have a good time; second, to show all the members the addition that has been made; and third, so that the membership may have the opportunity to thank the donors.
For those who have not yet seen the addition, it will really be a pleasant revelation. The lower porch has been enclosed and weatherproofed and the upstairs ballroom and dining room has been increased in area by nearly one-third. An upstairs service bar has been added and with two large picture windows overlooking the grounds, the entire club atmosphere has been much improved.
Mr. McGeachey, our new club manager, is making elaborate preparations for this party which is expected to be the best attended of any club parties to date.
There will be a social hour beginning at 7:30 for the purpose of inspecting the remises and also for a visiting get-together. At 8:15 or a little sooner if possible, a buffet table will be laid and a fine meal is in prospect. At 9:30 the dance will begin.
Chairman Spratt announces that no effort has been spared to collect an imposing array of talent beginning with Myrtle Morris and her Music Makers and including some awe-inspiring speakers. A \$2 per person charge will be made which includes the entire evening as described above.
There are some other activities going on now at the club. A. W. Harral is in charge of the junior tournament now in progress. Medalist and favorite in the contest is Billy Williams.
A social group led by Joe Estrada and Jim Miller met on the sixth green Friday, the 23rd. Tio Martinez and Cliff Loyd rounded out this happy quartet. They took shovels and dug about 23 large holes in the green. They reported the digging was easy due to the fact that it has been well watered.
Weldon D. Oden, son of Mr. and Mrs. H. J. Oden, former residents now living in Plainview, Texas, has been home visiting his parents. He just completed basic training in the Marines which he joined July 15. He has been visiting in Artesia. Oden attended high school in Plainview, where he was active in football and other school affairs. He was a member of the Emmanuel Baptist church at Artesia while he lived here.

CIRCLE B DRIVE IN
SUNDAY - MONDAY - TUESDAY
HERE COME THOSE HAPPY-SCRAPPY HIT 'EM FIRST HEROES!
"THE TANKS ARE COMING"
STEVE COCKRAN—PHILIP CAREY

Artesia Asphalt Industry Feature In New Magazine
New Mexico's newest big industry—the asphalt plant at Artesia—is described in the November issue of New Mexico Magazine.
Writing under the title, "The Asphalt Trucks are Rolling," Bob Koonee of Artesia reports that the New Mexico Asphalt and Refining Co. plant is capable of refining 1,000 barrels a day of asphalt in addition to its normal operation of processing 10,000 barrels a day of crude oil.
"At the outset the new industry will create at least 25 new jobs in production, delivery, maintenance, and overhead," the article states. "Conservatively, value added by manufacturing will be \$1 million a year, while tax income will accrue to county and state treasuries from several new sources."
J. W. "Bo" Howard left Friday for Pagosa Springs, Colo., to go elk hunting with his brother, Monroe.
Every home should have a well-equipped first aid kit. It should be kept well supplied with adhesive tape, sterilized gauze, burn ointment, iodine, scissors, sterile cotton, and a good first aid handbook. Keep it where it is always handy.
These fields are especially satisfying for Senior Scouts.
"I feel that the failure of Scouting at the senior level is due to program deficiency," Miss Brodbeck stated. "Senior Scouts should do their best work as program aids for Brownies and their greatest contribution should be in a civil defense program."
Miss Brodbeck, though she has only been here a week, finds the people friendly and says she likes the casual air of the West. She will make her home in Roswell.

DRIVE A NEW 1953 LINCOLN OR MERCURY
"The 1953 Models with the 1954 Features" GREATER TRADE-IN VALUE!
• SMART • POWERFUL • EFFICIENT • ECONOMICAL
VISIT OUR SHOP!
Get Your Car Set for Trouble-Free Winter Driving at ODENS!
Tune-Up - Motor Overhaul - Ignition - Transmission
R. W. "Smitty" SMITH, Shop Foreman
SAFE BUY USED CARS
J. L. "Skinny" May, Sales Manager
1953 OLDSMOBILE "88" 4-DOOR Power Brakers, Power Steering, Low Mileage, One Owner
1951 MERCURY 4-DOOR Overdrive, One Owner
1951 CADILLAC COUPE Low Mileage, One Owner
1949 FORD V-8, Clean, One Owner Car, \$695
Make Your Choice from Many Other Good Buys!
NEW LOCATION—103 NORTH SECOND STREET
ODEN MOTOR CO.
J. A. ODEN Owners M. K. "KYLE" CLARK

Miss Ellen Brodbeck Joins Girl Scout Area Field Staff
Miss Ellen Brodbeck, new Girl Scout field director, arrived in Artesia last week from her home in Pitscain, Pa.
Miss Brodbeck has had a great deal of experience working with girls and has an education fitting her for her new position in the Southeastern New Mexico area as field director.
She received her degree at State Teachers College, Slippery Rock, Pa., and did graduate work at the University of Pittsburgh where she was a health and physical education major. She served with the Women's Marine Corps three years previous to attending college.
Miss Brodbeck, whose friends call her "Angel," taught school at Ridgeway, Pa., for three years and became day camp director of Brownies and Girl Scouts there.
She worked as outdoor trainer at Camp Curry Creek, a Girl Scout camp at Rockway, Pa. She took the Edith Macy training courses in New York City. This is a national camp for training leaders and professional workers in the different fields of Girl Scouting.
Miss Brodbeck feels that perhaps her closest contact with Girl Scouts came through her leadership of a group of senior Scouts at Ridgeway. Her group were Service Scouts who did defense work, hospital aid work, told stories in the library, and were program aids for Brownie troops. She feels that

Whiskey at its BEST!
BLEND or STRAIGHT whichever you choose!
The last "bird" is downed... guns are put away... that's the time to enjoy a glass of Hill and Hill. Blend or Straight, it's "whiskey at its best."
KENTUCKY BLENDED WHISKEY
KENTUCKY STRAIGHT BOURBON WHISKEY
HILL AND HILL From Kentucky
SKEET SHOOTING AT ITS BEST... This year's National All-Gauge winner hit 324 "birds" without a miss. That, indeed, is skeet shooting at its best!

WHAT? A homogenized process for drycleaned clothes!
That's right! Miracle-action STA*NU actually HOMOGENIZES VITAL TEXTILE OILS BACK INTO FABRICS. Gives them new life... new beauty. STA*NU is a great big extra at NO EXTRA COST!
Sta-Nu DRYCLEANER'S FINISHING PROCESS
at **LORANG CLEANERS**
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TODAY'S Menu

Fall Recipes Using Apples

By ALICE DENHOFF

APPLES are here again, bringing aroma and color to our markets, and mighty good eating and fine flavor to our fall and winter food pattern.

Much as we like apple pie, apple brown betty and others of the wonderful apple goodies, we like our apples raw, too, not only as a low-calorie snack, but used in interesting ways, as for instance, in appetizers. Dieters will rejoice in this new version of the famous Italian first course, Antipasto.

A Dish for Dieters

Use a salad plate for each serving, and on it arrange unpared apple slices; thin strips of green pepper and pimiento; a mound of cole slaw; one or two well-drained, boneless sardines; black olives and stuffed olives. Serve olive oil and wine vinegar in cruets for individual dressing. Italian bread sticks make a fine accompaniment.

Or remove cores from fine Cortland apples, but do not pare them. Cut in neat slices, topping each slice with a ball of sharp Cheddar cheese spread. Secure with toothpicks. Serve with small glasses of ice-cold apple juice or sweet cider. This makes a delicious dessert, too.

For another nice notion, core

and quarter but do not pare 2 apples. Slice thin, cut each slice in halves. Peel and slice 2 small yellow onions, separating into rings.

Combine apples, onion rings and one c. diced celery. Combine 1/2 c. mayonnaise and 1/4 c. chili sauce; add to apple mixture, mixing well. Serve with deviled eggs. Makes 6 servings. Or heap on lettuce leaves and serve as a first course salad with poppy-seed crackers.

Made with Cottage Cheese

Apple Ring Snack Nest calls for one lb. creamed cottage cheese combined with 1/4 lb. crumbled blue cheese, 1/2 p. Worcestershire sauce, dash of tabasco, salt and pepper to suit, one small onion peeled and grated, and 1/4 c. heavy cream. Beat until smooth and creamy.

Core 6 unpeeled red apples and cut crosswise in thin slices. Serve as an appetizer, spreading cheese mixture on apple slices. A good help-yourself dip for buffet parties. Makes at least 12 servings.

For those hungry youngsters as they troop in from school or play. Spread apple slices with peanut butter, creamy or crunchy, as preferred. Serve with mugs of milk.

(Copyright, 1933 King Features Syndicate, Inc.)

Hagerman

By MRS. EDNA BURCK
Mr. and Mrs. Francis Beeman of Merryville, La., were recent visitors at the home of Mr. and Mrs. I. E. Boyce, Sr., Mr. Beeman is the brother of Mrs. Boyce. The Beemans formerly resided at Hagerman.

Cause of Eye Trouble Discussed By Local Doctor

In the eyes there is a very dense network of nerves which are set in action when light comes in contact with them, and as a result, the sensation is carried to the brain, and we are aware of objects in the external. Muscles around the eye are supplied with nerves that control the action of the eyes in looking at things nearby or far away. At times there is a pressure on these nerves supplying the eye, interfering with the normal nerve flow to the eye. We often find this pressure in the cervical region of the spine, caused by a vertebral subluxation (misalignment). The Chiropractor is trained to find this nerve pressure and remove it, thereby allowing the eyes to receive their 100% quota of nerve energy.

Chiropractically we have found it much easier to correct eye conditions in children than in grown people. If your child is having eye trouble, consult your Chiropractor without delay.

It is not true to say "everything possible has been done" unless Chiropractic is included.

For further information about Chiropractic, consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861.

Mr. and Mrs. Ernest Langenegger have returned from Clovis where they attended the annual cattle and bull sale. Mr. Langenegger purchased some fine registered bulls for Ernest Langenegger and Sons ranch. While at Clovis, they enjoyed the big rain which hit that section.

Bobby Cumpsten and children of Loveland, Colo., are guests at the home of Mr. and Mrs. R. W. Cumpsten this week.

The Dorcas Society of the Seventh Day Adventist church met on Wednesday afternoon with the president, Mrs. M. C. Brown, in the chair. This society has completed four quilts which they have sold for funds for the society and have sent 148 pounds of used clothing to Korea. Recently they gave a birthday party honoring Mrs. J. W. Greer who received many gifts. Birthday cake and punch was served to those present.

Mr. and Mrs. Ray Gibson and family have moved to Roswell and are now located in their new home.

The Thursday club met this week at the home of Mrs. O. J. Ford. The interesting talk was given by Mrs. Edith West, whose subject was Yugoslavia.

Pumpkin pie with whipped

cream and coffee were served at the close of the afternoon by the hostess, Mrs. Ford, to two guests, Mrs. Carey Newton and Mrs. George Pilling, and the following members: Mmes. C. W. Curry, B. W. Curry, O. J. Ford, Lester Hinrichsen, E. E. Lane, Howard Menefee, D. L. Newsom, Mattie Willoughby, J. W. Wiggins, Spurgeon Wiggins, Edith West, Hal Ware, Earl Sline and Jack Sweatt.

Mrs. Press Strosmid of Denver is visiting at the home of Mr. and Mrs. Spurgeon Wiggins this week. Mrs. Strosmid came to Hagerman from Melrose with Mr. and Mrs. Earl Growden who were guests at the Wiggins home Sunday.

Mrs. Delia Maples of Roswell, who has been the house guest of Mr. and Mrs. A. N. Franklin spent

Sunday night at the home of Mr. and Mrs. Brazil with whom she returned to Roswell on Monday.

Mr. and Mrs. Carey Newton of Lomita, Calif., and Mr. and Mrs. George Pilling of Compton, Calif., left Monday for their homes after visiting Mr. and Mrs. J. W. Wiggins and other relatives here.

Mr. and Mrs. A. F. Clark of Sterling City, Texas, are visiting relatives and friends this week at Hagerman. They came here at this time to attend the wedding of Miss Pauline Cumpsten and Mr. William Albright.

Mrs. Tom McKinstry is visiting her son, E. R. McKinstry, Mrs. McKinstry and son, at Loco Hills this week.

Mrs. Pete Frnaklin and children were Roswell visitors on Sunday. C. H. Keeth who underwent sur-

gery at an El Paso hospital last week, is reported to be getting along nicely. He was accompanied to El Paso by his wife and also by his mother, Mrs. W. H. Keeth.

Mrs. J. W. Wiggins was hostess at a very enjoyable tea on Saturday afternoon at her home south of Hagerman, honoring her sister, Mrs. Carey Newton of Lomita, Calif., and her niece, Mrs. George Pilling of Compton, Calif., who have been guests at the Wiggins home.

Those pouring during the afternoon hours were Miss Esther James, Mrs. C. W. Curry, Mrs. J. N. Hopkins, and Mrs. O. J. Ford. Belle Bennett circle of the WSCS met Wednesday at the home of Mrs. Lloyd Harshey, Jr. Mrs. Ramon Welbourne reviewed three chapters of the study

book, "Jeremiah." The president, Mrs. Menefee was in the chair and conducted a brief business meeting.

Refreshments were served to Mmes. Howard Brown, Tom Bledsoe, Horace Freeman, Raynal Cumpsten, Howard Menefee, A. D. Menoud, Leroy Rhodes, Dacus Parker, Pilling of Compton, Calif., Stanley Utterback, Spurgeon Wiggins, Reno Haley, Ramon Welborn, Miss Yanada Little of Texas and the hostess, Mrs. Harshey.

The origin of the word novel, meaning book, comes from an Italian word, meaning tale.

Tennessee is an Indian name meaning "river of the great bend."

Girl Scouts Plan Senior Camp Outing

Artesia's Girl Scout board met Monday night at the First National bank building.

Mrs. Donald Knorr, program chairman, told of plans being made for a senior week-end, Nov. 14 and 15, at Camp Mary White.

She also announced she would soon have films available for use by troops and would like to en-

courage troops to use them first one will be on inter-

friendship. Leader's club president, Othel Olson, announced the meeting of the leaders on Nov. 5 at Park school. She that 28 leaders and troop of tee members took the recent ing course offered by Miss Milam, area director.

Mrs. Raymond Cavin led discussion on changes to be made out-of-town and troop camping and on day hikes, outings, and backyard camping.

The local group will be held for the area meeting Nov. 17 Duane Sams, president, announced Mrs. John Frost made a more Red Feather workers.



... with gay party foods from SAFEWAY

To make your party a success, be sure to shop at Safeway! Come and see our grand variety of low-cost sandwich fixings, fruits, desserts, candies, beverages. Halloween's just the start of a wonderful party season... and we're glad to be of service to you whenever you plan to entertain.

What's a Halloween Party without plenty of crisp, crunchy APPLES

Delicious Wash. State's best lb. **15¢**

Jolly Time, white or yellow **POPCORN** 10 oz. Can **19¢**

Roxbury fresh flavor candy **ORANGE SLICES** lb. **19¢**

PUMPKIN CHEWING GUM Libby's No. 2 1/2 Tin **15c**

COOKIES Wrigley's Halloween Pack Carton **55¢**

Supreme Cocoanut Chocolate Drops 1 lb pkg. **39c**

Candy Corn Roxbury candy 8 oz pkg 19c	Jelly Beans Roxbury candy 1 lb pkg 29c
Almond Clusters Roxbury candy 6 oz pkg 37c	Peppermint Chews Roxbury candy 1 lb pkg 29c
Satin Mix Roxbury candy 1 lb pkg 29c	Marshmallows Fluffiest 1 lb pkg 29c
Gum Drops Roxbury candy 1 lb pkg 27c	Peanut Butter Real Roast 12 oz glass 35c

Start Your Set of Modern Dinnerware 5-Piece Place Setting Only \$1.59 With Each \$5.00 Purchase

SAVE 50¢ ON A 50-LB. BAG OR 25¢ ON EACH 25-LB. BAG OF Kitchen Craft FLOUR

(with coupons obtainable at your Safeway Store)

25 LB. BAG 1.98 with Coupon Reg. Price 2.23	50 LB. BAG 3.69 with Coupon Reg. Price 4.19
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Kitchen Craft Flour Guarantees You Better Baking

Karo Syrup White 1 1/2 lb jar 24¢	Household Cleanser Rik Rak 14 oz can 2 1/2 19¢
Luncheon Meat Snack 1 2oz can 47¢	Toilet Tissue Northern roll 3 1/2 25¢
Laundry Starch Argo gloss 12 oz pkg 12¢	Sunnybank Margarine Rich and creamy 1 lb pkg 31¢
Oxydol Suds Detergent 1ge pkg 30¢	Dog Food Top Kick 16 oz can 3 1/2 25¢
Toilet Soap Lux reg bar 3 1/2 21¢	
Tuna Fish Best O' Chicken, fancy 7 oz can 39¢	
Nu Made Mayonnaise Smooth and tasty 16 oz jar 41¢	

Recipe for Flavor

4 Salad Wafers

They add appeal to any meal! And they're the crackers right for snackers. With Westerners they're "first" in favor because they stay Supreme in Flavor! Your grocer has 'em in the 2, 4 or 6-Pack, to fit your needs!

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BOWMAN BISCUIT COMPANY OF TEXAS

Choose From Our Fine Meat Selection

ROUND STEAK U. S. Government, Inspected Calf lb. 43¢	Sliced, Cello Wrap SPC. LUNCH lb. 49¢
PORK ROAST Loin Cut lb. 49¢	Dressed and Drawn FRESH FRY'RS lb. 53¢
PORK CHOPS Nice Lean lb. 69¢	U. S. Choice Grade Beef CHK. ROAST lb. 43¢
SLICED BACON Yorkshire heat seal lb. 79¢	
U. S. Gov't. Insp. Calf RIB CHOPS lb. 35¢	
U. S. Gov't. Insp. Calf SIRLOIN STK. lb. 33¢	
U. S. Gov't. Insp. Calf CHK. ROAST lb. 25¢	

Quality Produce Always at Safeway

GRAPES Flame Tokay lb. 13¢	Tomatoes Ripe, firm slicers lb. 14¢
POTATOES U. S. No. 1 Red McClures 10 lb bag 39¢	Cabbage Firm, green heads lb. 7 1/2¢
ORANGES Fancy Texas new crop 5 lb bag 37¢	Spinach Washed and cleaned lb. 21¢
Cucumbers Long green slicers lb. 15¢	Turnips Clip top globes lb. 10¢
Yams U. S. No. 1 Puerto Rican lb. 10¢	
Squash Fancy white lb. 15¢	
Onions No. 1 white New Mexico grown lb. 6¢	

