# ommunity Chest Kicks-Off Campaign Combining Six Drives In One 

of six separate fund drives is underway in Artesia The Red Feather drive began early Monday mornwith a breakfast attended by 20 key workers in the October until every possible donor has been contacted. Participating agencies in the campaign are: Partesia Girls Scouts $\$ 3,355$. Arited Defense Fund $\$ 500$. Community Chest $\$ 407.05$. Community Chest $\$ 407.05$. Council of Social Agencies $\$ 2,186$. Councr oxico Heart association $\$ 30$ New Mexer Leal Welfare Fund $\$ 3,000$. Local Welfare Fund $\$ 3,000$. General co-chairmen of the campaign are Mrs, eet Parks and Mrs. H. R. Paton, appointed to the

position by Floyd
of Social Agencies.
Chest campaign submitted for the 1953 Community Chest campaign have been approved by the council's
budget committee after thorough study. budget committee after thorough study.
The Red Feather drive is sponsored by the Council nearly every organization with civic and social improve ment in Artesia.
New to the
New to the campaign this year is the New Mexico
Heart association, which asked to join the Red Feather Heart association, which asked to join the Red Feather
drive following successful conclusion of the 1952 cam-
paign. included in the campaign. A general residential cam-
paign is not planned because of annoyance to

Pledge forms provided in the campaign allow donors they want their contribution to be given. Blanks are pro-
to check, if they so wish, the agency or agencies to which to check, if they so wish, the agency or agencies to which
vided to write-inname of non-cooperating agencies so
that Community Ches that Community Chest may forward the checks. Red Feather donations can be paid on an instal
ment basis, a plan which has worked remarkably wel with few defaults, in the past, according to Springer.
The Red Feather campaign will be in its fifth yea in Artesia with a four-year experience in its find it which
has been increasing success of Community Chest in meeting quotas of its participating agencies.
in a financial way from Girl Scouts than it is asked to contribute.
United Defense Fund is similar to the war-time United Service Organization (USO) in its operation of
canteens, emergency services, and other benefits for men
and women in the armed services Council of Social Agencies uses its $\$ 2,186$ share of
Red Feather funds to operate the North Eddy County Health and Welfare Center at 408 W . Texas. In this of-
fice private and public welfare workers are centralized for more efficient handling of charity. The local welfare fund is used exclusively for needy
cases in the community. Its use is directed by a council

## tanolind Locates New Deep Wildcat, Schedules Second

dult Education Courses Open Thursday
ight With Regisiration at Senior High

Location of Second Test Pends Hearing By State Commission

ine Hand Out 3Parking dets in Month


| Broken Bones <br> Don't Stop Birthdays |
| :---: |
| DAV Schedules Forget-Me-Not Sale October 19 |




Soon to Artesia

Girl Seout Area Coumcil Studies Problems At Camp Mary White, Plans Leader Training



Seniors Schedule
Homecoming
For November 6
Dimer meetinan of te exeutire
Christian Women To Hold Feod Sale October 14

Mrs. Owen Haynes High Scorer in Bridge Party


IRTESIA
PAINT \& GLASS CO.
824 South First Phone 1091


## Personal Mention


 for.... Sta:Nu

Homogenizes vital Textile Dils $\mathrm{g}_{\mathrm{g}} \mathrm{d}$ hack into tive fabic.

## marie

MONTGOMERY
Style Tap Dancing Ballet and Toe ACCORDION organ


 - a new extra service at mo extra cost * you can sei and fell the diffirenci We Call For and Deliver
LORANG CLEANER
105 South Fifth

## DOLLAR DAY SPECIALS - FRANKLINS.

THURSDAY, OCTOBER 8

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| :---: | :---: |
|  | Slips, Half Slips, Cotton Plisse, 1000 and Rayon C |
| Gatardine and Poodele Cloth Toppers |  |
| Regular s21.95 <br> Now--.2. |  |
| Girls' $100 \%$ Wool New Fall Coats 10.00 | Ladies' $100 \%$ Wool |
| dies' Blouses |  |
| $\begin{aligned} & \text { Sqoyton, Cree and Coton Jersey } \\ & \text { Vallues } \end{aligned}$ | White Nylon Hose Plain and Mesh |
|  | Ladies' Slips Scotton, Plisese and Rayen Crex Valles $\mathbf{V}$ for 5.5 |
| Ladies' Gowns | $\frac{\text { Vaues }}{\text { English Rib Anklets }}$ |
|  |  |
|  |  |
|  | Every |
| Use Franklin's | Lay-Away-Plan |





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Joe Freeman 1700 N. First


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Quality shows up in Pontiac wherever you look: In size-with its long, road-leveling 122 -inch wheel-
base. . . unmatched at the price! In beauty-with smart Silver Streak styling and surprising luxury. In the unseen quality of engine
and chassis-features that reveal and chassis-features that reveal
themselves in the long, economical themserves in the lontiac cars always deliver. ${ }^{66} \mathrm{FAT}^{\prime 9}$ AARON
GROCERY AND MARKET
712 West Dallas

Second Marriage Course Lecture Friday Night


The armesia advocate antissta, new mexico

## 



Ten Handicapped Workers Are Available in Artesia Area

\section*{|  |  |
| :--- | :--- |
| $\begin{array}{ll}\text { proclamation has decared Oct. } \\ \text { 4 thru } 10 \text { Employ the Physically } \\ \text { Handicapped Week. In Artesia }\end{array}$ | $\begin{array}{l}\text { bine service manager to a cieans } \\ \text { ing shop spoter with five years } \\ \text { experience and a motion picture }\end{array}$ | the foillow

their serv

committee <br> $\qquad$ <br>  <br> \begin{tabular}{|c|c|c|}
\hline  \& \multirow[t]{2}{*}{} \& CONSIOER YOULLL SELF LUCKY WHEN YOU
START DEALING AT ARTES/A IMPLEMENTG <br>

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\end{tabular}

NoTICE! COTTON PICKERS!

## SRVVIG STATIOM LJBICATION

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That's Right, Ma'am..

 W. H. Dougherty,
O. S. Trujillo Is Graduated as Navy Specistist


## 

If You Need Money ... for An Emergency ... Come Here for A LOW COST LOAN! Eas $\$ 100$ TO \$500

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INVESTUENT COMPANY
Carper Building., 4th and Quay Phone 87
 - when better automobles are buit buick will build them -

GUY CHEVROLET COMPANY
101 West Main

*Locol delivered price of the New 1953 Buick SPECIAL

2-Door, 6-Passenger Sedan Model 48D (illustrated)
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$\qquad$
 Why pass up the room and power and comyou can buy a big, new Buick Special for Whitle more than the price of smaller cars? We show our price here to prove our point - to prove that you can buy this Buick ou have to just a few dollars more than "low-price three."
Figure what that means-
ust a few dollars more for a lot bigger hood horsepower - Firee placed in a power - the highes: Just a few dollars more for bith and stacious 6 -passenger roominess - and the solid, steady comfort of Buick's famed Million Dollar Ride. ust a few dollars more for Buick styling, Buick handling, Buick luxury, Buick Ann.
But do you know what else those few extra
dollars get you in this big, broad, beautiful dollars
Buick?

They get you a long list of standard equipor near its price charge yout for, as extraswhich makes our quoted price even lower than it looks.
We have the facts and figures to prove our points. All we need is you, at the wheel. Drop in on us this week and see for yourself that your new-car money really buy big-in Buick.

| (8) MITTON BERLE Stors for BUICK -in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week-a "GM" Kay Event |
| :---: |
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BRYANT
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## AN NOUNCEMENT

## ODEN MOTOR CO,

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## Building Formerly Occupied By <br> DEL SMITH MOTOR C0

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LATEST MODELS USED CARS NEW LINCOLSS AND MERCURYS
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1951 LINCOLN
Extra clean, one-owner car
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OUR SHOP IS NOW OPEN:
WE DO ALL KINDS AND TY PES OF CAR REPAIRING
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## J. A. ODEN

Owners M. K."KYLE" CLARK



HUGE GROUP NEW FALL
FABRIC S


## CA SUAL SHOES




BIG PILE-UP IN Friday night's Artesia-Albuquerque
game came during third quarter as Duke City Bulldogs next play. Beginning of end zone stripe can be seen in
(Photo by Gable)
rtesia Displays Potential In Downing llbuquerque High 20-6 In Non-Counter

Dexter Hatchery Grounds To Open in Fowl Season

## The Artesia Advocate

gaint their first taste of
fotball opposition, Ar-
os Bulldogs gave fans an
of the team's potential
sy night in downing Al-

## JOIN NOW

THE ARTESIA MUTUAL CONCERT ASSOCIATION
Innual Membership Dues: $\$ 5.00$ Adults, $\$ 2.50$ Students Headquarters: Public Service Co. Booker Bldg. Ph. 1705

Campaign Closes: Saturday Noon, Oct. 10 Proudly Announcing the Availability of

## YMA SUMAC

HE CRITICS SAY: "There is no voice like it in the world of music today. It has a greater range than any female voice of concert or opera. It soars into the a coustic stratosphere, or it plumbs subonly once in a generation."-Glenn Dillard Gunn,

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"The greatest musical revelation of our times,"
SUPPORT YOUR ASSOCIATION!
Help to Bring This Great Attraction to Artesia!

## (36) DoLLABDATL Bargains!

## Peaches <br> Highway Sliced <br> 4 for ${ }^{s 1}$

1 To wet it thentirs zoukst


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CHOICE STEAKS
SIRLOIN
RIB
T-BONE
Wednesday Is 5\% Cash Discount Day \$ \$ \$ \$ Shop Safeway and Save

Prices Effective Wednesday
and
Thursday

FRESH FRUITS

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$39^{6}$
BANANAS
SAFBWAY

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 It Today Demands More Training for Women

## Announcing.. BRITTAIN FURNITURE CO.

Is Pleased to Announce Its Appointment as the

## EXCLUSIVE FRANCHISED DEALER

For the Well Known Line


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RANGES - REFRIGERATORS - W ASHERS - FREEZERS - IRONERS

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Brittain's cordially invite you to visit their Appliance Department and see the Hotpoint Display of Ranges, Refrigerators and the wonderful timesaving Automatic Washers.

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Electricity has woven itself so ins arably into our living habits that miracles are sometimes taken granted.

Happiness in her home is the g of every wife and mother. She gra fully delegates Task after Task Electricity, her obedient and faith servant, and quickly adapts hers and her family to a richer, happ life-the Way of Living Electrical

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"The Place to Go for the Brands You Know"
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etter keeping for all foods. This big super-eight (8.7

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| K NICHT | spanish feature | BUCK A |
|  |  | CAR NIGHTS |
|  | "Yo Tambien | "Gobs and |
| na Venture" | Soy Jalisco" | Gals" |
| -Abo - | - Also - | $\stackrel{\text { Also }}{\text { "Sleepy }}$ Time Possum" |
| 4, Carton, Sports | can Revue | "Dutech Treat" |
| mad Comedy | and Musical | "Enjoy Lit |
| 10-Dav, All-Gas Recipe Rodeo |  |  |
| Be Held Here October 13-14 |  | , |
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WHIRTS ${ }_{\text {and }}$ BLOUSES ..... 1.00
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Open 7 Daysa Week 6 A.V. to 8 P.M.
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SOUTHSIDE Grocery and Service Station Just Outside City Limits, on S. First St.

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Be sure to attend the Free all-gas RECIPE RODEO COOKING SCHOOL TWO RIP-ROARIN' SESSIONS tuESDAY Octaber 13 * 2000 P.M..... WEDNESDAY

October 14 At the Ocotillo Theatre in Artesia

coffee talk-
Pessimistic Outlook Over Basehal
Shifts With Perry's Statements

$\underset{\text { rench } \mathrm{Fr}}{\text { Half } \mathrm{Sr}}$


## Check Those Stoves Now

Nearing 300 Death Mark

Weed, Silt-Filled State Irrigation Ditches At Bottom of Water Suit, Texas Tells Court

State Supreme Court Finds More Disrespectfu
Action Than Mine-Mill Difficult to Imagine

new mexico editors are saying-



ROUTED BY HOTEL BLAZE


| F NEW MEXICO WASN'T so | Grande water because Indian | , |
| :---: | :---: | :---: |
| ces | wards use it or irrigation and be- cause of the needs of the forest | A third man |


| special assistant to the Lone Star | But, Edwards answered, "The | beat the guy up." |
| :---: | :---: | :---: |
| attorney general, told the U. S. | state of Texas doesn't claim a | The first man was caught steal- |
| supreme court the other day in a | drop of water belonging to the | hub caps from cars, said the |
| thearing over the Rio Grande | Indians. The Indians' water | rd man in giving a reason for |
| mp | out of New Mexico's allo- |  |
| The facts in the case are that | cation. We believe it is entirely | The first |
| ew Mexico has let its ditches | feasible to carry out the terms of |  |
| grow up in weeds and let the | the water compact and still give | Police are considering |
| Sditches fill up with silt and is now trying to saddle Texas with | the Indians all the water they | ling the whole |
|  |  |  |

# COME TO ARTESIA DOLLAR DAY -..THURSDAY OCTOBER 8 

| ${ }_{11}$ West Main | BENNIES |
| :---: | :---: |
|  | $\left\|\begin{array}{c}\text { Kids } \\ \text { Western Shirts } \\ \text { Snap Puttons, Age } 2-16 \\ 2.98 \text { and } 3.95\end{array}\right\|$ |
| Men's <br> Western Shirts Wide Selection 4.55 <br> $595 \quad 69$ | $\frac{\text { RANCHERS! }}{\substack{\text { Now is the time to } \\ \text { hase } \\ \text { Rep our } \\ \text { RADDLE }}}$ |
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Half Southern Fried Spring Chicken with
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Every Sunday Special! TURKEY DINNER
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It formerly was at 324 West Main.
You are Invited to See the New Fall Fabrics on Display in the new Store.

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New 80 Sq. Prints . . ...... . 3 yds. 1.00
Nice Display of Velvets . yd. 1.00

## OUR SPECIALTY

CUSTOM MADE Buckles, Belts Buttonholes and Covered Buttons. Don't Forget Our New Location 406 WEST MAIN Artesia
WEDNESDAY SPECIAL! MAC'S DRIVE INN fried chicken Cole Slaw Hot Rolls

## 49 c

SAVINGS ACCOUNTS!
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Each Account Insured to $\$ 10,000$

## ARTESIA

BUILDING \& LOAN ASSOCIATION
${ }^{113}$ S. Fourth St. Floor Carper Bldg. Phone 870

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| BOOT SHOP | Phone 1042-J |
| :---: | :---: |
| Kid's <br> Western Boots <br> Best Selection | $\begin{aligned} & \text { Kid's } \\ & \text { Stamped Belts } \\ & \text { Only } \\ & \text { 98c } \end{aligned}$ |
| 9.50 | Large Selectio |
| $\begin{aligned} & \text { LEATHERCRAFT } \\ & \text { SUPPLIES } \end{aligned}$ | $\begin{gathered} \text { Western Boots } \\ \text { Only } \\ \mathbf{1 9 . 9 5} \end{gathered}$ |
| Belt Blanks, Patterns, Tools, Tool Sets, Plastic and Leather Lacing. | See Our Big Assortment Name Belts |
| SPECIAL PRICES TO STUDENTS IN Leathercraft CLASSES. | Bill Folds <br> Buckles <br> Purses |


"Guaranteed Not to Break" SILVER CONCHO BELTS 1.75
Prepare for
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Get Your
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NEW FALL READY-TO-WEAR
NEW PRE-TEEN DRESSES
Sizes 8 to 14
SPECIAL DOLLAR TABLE!



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| Taffytone Kip-Wheat Trim |  |
| Regular | For This Sale Only! |
| \$8.95 | $\$ 5.99$ |


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|  | One Group LADIES' NEW ALL SHOES <br> by VOGUE <br> 177 Suedes 5 Leathers <br> Regular $\$ 9.95$ $\$ 511$ |

ONE TABLE - LADIES' AND GROWING GIRLS FLATS
FOR. THIS SALE ONLY
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These Prices Effective - THURSDAY, FRIDAY AND SATURDAY

## DAIRY OUEEN

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DAIRY OUEEN
2 Quarts $\$ 1.00$
Large Strawherry Sundae ...... 25
Cones - Malts - Shakes - Sundaes
DOLLAR DAY SPECIALS
JACK \& JILL SHOP
503 WEST MAIN
Children's Shoes Reduced!
High Grade, Well Known Brands
6.50 Shoes
6.25 Shoes3.99

6.00 Shoes
5.50 Shoes '3.59
One Rack
Children's Smart Dresses REDUCED IN PRICE!
$\$ 2.98$ and $\$ 3.98$
Be sure tosece our
New Coats for Fall For the Little Miss

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One 8x10 Portrait
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