

THE ARTESIA ADVOCATE

ARTESIA, NEW MEXICO, FRIDAY, OCTOBER 2, 1953

NUMBER 79

Plan to Sign
For Your Mutual
Concert Ticket

Artesia Joins
In Best Wishes
To Earl Perry

VOLUME FIFTY



THOUSANDS OF TURKEYS at Bryant Williams turkey ranch at Hope are nearing their time of year, which comes just a little more than a month from now. Williams, biggest turkey rancher in the Artesia area, is in center of picture. (Photo by Gable)

Perry Resigns as Driller Manager, Appointed to Port Arthur Ballclub

Perry Believes Professional Baseball Can Continue Successfully in Artesia

Contrary to wide pessimism in the community, Earl Perry, retiring general manager of the Artesia Drillers, believes professional baseball can be continued here. But continuing pro baseball entails some "ifs," Perry grants. He pointed to his new general manager of the Port Arthur Class B ball club in the Gulf Coast league as an asset to Artesia baseball. "This community has for a long time needed a direct tie and working agreement concerning players with a ball club in a higher classification," Perry said. "Port Arthur has 41 players, all of a higher classification than Artesia has had. It is my intent to see Artesia is supplied with option ball players in 1954 if Artesia has a professional club. That way Artesia would save the purchase price of a lot of ball players." There will be professional baseball in 1954, Perry said, "as soon as people wake up to the fact professional baseball is a

full time business and has to be supported that way." "Artesia needs 60,000 paid admissions to make the club go," he continued. This year the club had a subsidy of \$10,000 from the Fifty club and the equivalent in adult admissions of 37,000 paid admissions. So the subsidy and the actual paid admissions are the equivalent of 50,000 paid admissions. **Breaks Even in '53** "With the subsidy we managed to break even this year. "If Artesia wants a ball club it has to turn out to ball games. It will take 700 admission every night of a home stand to break even and 800 to make a profit. "Remember, I'm speaking in terms of a first-division ball club, not second division," he warned. "A second division club is cheaper, but you don't have anything when you have one. I think a second division club would go broke here." An operating profit of several thousand dollars is necessary to maintain winter opera-

tion of the ball club without dipping into the next season's early revenue from advertising and other income items, Perry said. **Save \$6,000 Payroll** He also pointed to the possibility of the city's service clubs operating concession stands, doing away with an estimated \$6,000 in payroll expenses. Pinned down as to whether he sincerely believed baseball would continue another year, Perry said "yes" without equivocation. "There are men in the community who can give the necessary financial backing," Perry said, "and they are men who so far haven't been called on to give relatively large amounts." He pointed out that if it were not for an \$8,000 note incurred with debts of previous seasons, the Artesia club would be in fair financial shape, although it would not have operating capital to carry it through the winter without dipping into proceeds normally earmarked for the 1954 season.

New Job Is Promotion for Driller Chief

Resignation of Earl F. Perry as Artesia Driller general manager has been given the ball club's board of directors this week. Perry's appointment to a similar position with Port Arthur of the class B Gulf Coast league becomes effective today. Perry told the Artesia Advocate his appointment as Port Arthur manager by owner J. C. Stroud is in the nature of a promotion "which in the interests of my family and my personal advancement I cannot decline." A substantial salary boost is involved, Perry said. In announcing his resignation publicly, Perry said, "I want to express my deepest appreciation to the fans and my associates who've boosted baseball in every way in Artesia." **Most Pleasant** "I am sincere when I say," he added, "that my two years in Artesia have been the most pleasant relationship of my career in professional baseball." Port Arthur was recently purchased by Stroud, who also owns the Tyler, Texas entry in the class B Big State league and another club in the class C East Texas league. Perry came to Artesia Jan. 1, 1952 after two years as player-manager at Borger, Texas. Under his direction Artesia's Drillers, which had finished eighth in their initial season in 1951 and lost nearly \$19,000, rose to fourth place and first division status in 1952 and incurred a deficit of less than \$9,000. **Show Profit** In 1953 the Drillers held a fourth place and as of Sept. 30 had an operating profit of a little more than \$3,000. At Borger of the class C West Texas-New Mexico league Perry batted .356 in 1950 and .317 in 1951. The club finished fourth in its first year, fifth the next. Before Borger he played baseball in 14 other cities, ranging from Springfield, Ill., to Elmira, N. Y., Wichita Falls, Texas, San Antonio, and other teams in class A and B baseball. He attended Daniel Webster high school in Tulsa, where he was all-state in basketball one year and in football two years. He entered Oklahoma university on a football scholarship, but dropped out in his freshman year to join the Marine Corps. (Continued on Page Six)

Kids' Parade Winners Revealed

Names of winners in last week's Kids' Day parade, not printed with other results Tuesday in Artesia Advocate, were announced this week by Rufus Stinson, parade chairman. Costume first place winners were Gil Bowman as the Fairy and Norman Bowman as the Mule in a team act. Winner in the division with an costume was Garry Dodd. A boy rode the best decorated bicycle, with Ross High second. A boy for soap box derby honors was in two teams, including Arba and Charles Russell, and Williams and Larry Howell.

Mutual Concert Sets Campaign For Members to Open Monday

Preparations are being made this week for the third annual campaign of Artesia Mutual Concert association. The drive begins Monday and will close Saturday noon, Oct. 10. The board of directors and division chairmen for the forthcoming campaign met Monday night at the Methodist church to plan the drive. Russell Floore, president of the association, officiated and introduced C. E. Foote of Pryor-Menz Concert Service who is in Artesia to help conduct the campaign.

High School DE Students Still Are Available

Businessmen interested in cooperating with the Senior high school distributive education program may contact W. S. Bennett, coordinator, by calling 141. The DE program, which has gained wide acceptance in the community among retailers, is in its third year at Artesia. It is designed to give students training in business establishments a half day on weekdays, and all day Saturday.

North Eddy Has 3,005 Braceros For Picking

North Eddy county has 3,005 Mexican Nationals recently arrived for cotton picking and another 500 expected by mid-October, according to Carl C. Foster, manager of the state employment service office. In addition, 375 braceros have been retained from the 1952 group, Foster added. Arrival of the 500 braceros will thus mean a total of 3,880 in the Artesia area for cotton picking. But Foster added, of the 375 retained over the year, 75 who will have been in the U. S. a year this month will probably be cancelled and returned to Mexico because of differences between the Mexican consul and the U. S. over subsistence rates.

Four Doctors Have 170 Years Of Service

Four Artesia doctors still practicing have an average of 42 1/2 years of professional service in the community, according to some figuring done by Artesians with a curiosity for such things this week. Together the four have 170 years combined of professional service. They are Dr. J. J. Clarke, Dr. Ed Stone, Dr. Chester Russell, and Dr. H. A. Stroup.

C of C Planning Group Meets in Roswell, Carlsbad

Meetings with city planning commissions of Roswell and Carlsbad were held this week by the city planning committee of the Artesia Chamber of Commerce. "We learned many details involved, especially financial, which will be a great help to Artesia in getting a commission started," said Paul W. Scott, C. of C. manager. The Artesia Chamber committee is headed by A. J. Losee and includes Mayor J. L. Briscoe, city councilmen and businessmen among its members. It was established to form recommendations to the city council on advisability of setting up a city planning commission in Artesia. Scott said the Artesia committee learned it cost Roswell \$15,000 to launch its commission, but the figure, he estimated, would be from a third to half for Artesia, because preliminary work has already been done and because of smaller population.

W. O'Bannon, Cottonwood, Top Horticulturist

W. O'Bannon was awarded a prize for being outstanding junior horticulturist in the state at the New Mexico Garden club convention held in Santa Fe recently. This fund was set up by Mrs. Williams in Roswell and is in memory of her husband, who was considered one of the leading horticulturists in the Southwest. Mrs. Williams of Carlsbad was chairman of the awards committee.

Seasonal Increase In Employment Found in Trades

Seasonal increases in labor employment have added to trade payrolls in the Artesia area, Carl C. Foster, state employment service manager, has announced. Employment in trades are at a peak. Other fields are not in as good position. Construction is limited to repair on existing structures, and the petroleum industry, is experiencing a lull. Twenty-eight drilling rigs are now operating, about 50 per cent of the normal number operating in this area. There are currently 176 registered with the Artesia office as unemployed, a number which Foster believes to represent about 75 per cent of the total unemployed in the area. There are, however, significant surpluses in skilled occupations, including oilfield drillers and tool-dressers, as well as carpenters. Unskilled construction laborers are also classified in the surplus field. There are now 53 active claims at the employment office, four under last week. Seventeen are oilfield workers, 17 construction workers, five salespeople, and the remaining 14 truck drivers and cafe workers.

Chartered Buses To Clovis Game Signed By School

Chartered buses to take Artesia students and adults to the Clovis game next week will charge \$4.75. Senior high school principal Travis Stovall has announced. A student council committee investigating possibilities of a special train found it would cost \$2280 and required a guarantee of 600 passengers. The school will charter the buses and conduct the trips. All passengers, adult or student, will be under high school supervision on the trip. Buses will leave Artesia at 3 p. m. next Friday and return between 1:30 and 2 a. m., leaving Clovis about an hour after the game. Artesia adults intending to ride the buses should make reservation and buy their tickets in advance at the high school office by next Tuesday afternoon. Student council committee arranging for the bus are Jerry Simmons, chairman, Marilyn Saikin and Dick Mobley. Clovis has reserved between 1,000 and 1,500 seats for Artesia fans between the 25 and 50 yard lines, Stovall said. There will be no advance ticket sale for the game.

North Eddy Gins Produce 4,913 Bales of Cotton

Eddy county gins have turned out 7,200 bales of cotton to date, only 160 bales less than for the same date in 1952 County Agent Richard Marek has reported. North Eddy county gins have produced 4,913 bales to date, while South Eddy county has turned out 2,367 bales. Last year at this time North Eddy county gins had produced 5,477 bales, while South Eddy gins had turned out 1,969 bales. Eddy county gins are now on a 24-hour basis, Marek noted. He also pointed out AAGA has abandoned use of its Artesia mill in favor of gins with more efficient, newer machinery. (Continued on Page Six)

Three New Education Courses Are Scheduled

Three courses not previously announced will be available in adult education at Artesia Senior high school, Principal Travis Stovall has announced. They are courses in income tax reporting and ham radio, both instructed by Sank Tunnel and practical physics, taught by R. M. Parham. Registration for the courses is scheduled for 7:30 p. m. next Thursday, Oct. 8, in Senior high auditorium. Cost of the 32-hour courses are \$1 a class hour, plus materials. Other courses include commercial, handicraft, and specialized courses. Attempts will be made by the school to offer courses asked for by four or more adults.

Warrant Charges Embezzlement

A warrant charging embezzlement has been issued against a truck driver employed by W. A. Cape of Artesia. The driver is believed to be in the vicinity of Odessa. The warrant specifically charges the driver was entrusted with a truckload of alfalfa to be sold in the Odessa area. The hay was sold and the truck returned. The driver told Cape he had "been in trouble" in Odessa and did not have cash from the sale. He did make out a \$600 check to Cape, which was worthless. The felony warrant charging embezzlement was issued by Justice of Peace John Ellicott after conferring with Dist. Atty. Pat Hannagan.

County Booth at State Fair Wins Third Place

Eddy county's booth at the New Mexico State Fair has been awarded third place. County Agent Richard Marek has been informed. The booth rated behind Bernalillo and San Juan county exhibitions. Of a possible 300 points, the Bernalillo county exhibit was awarded 257, San Juan 256, and Eddy county 251, indicating close competition among the top contenders. Eddy county's booth, designed by Marek, featured projection of color transparencies by an automatic projector which flashed a different scene of Eddy county every five seconds. Sixteen transparencies, including Artesia oil and agriculture scenes, were flashed. In addition, large black and white photos of Eddy county's oil, tourist, potash, and farming industries were displayed, as well as displays of products from each industry. Marek will see the exhibit up at the Eastern New Mexico Fair in Roswell next week.

Georgia Crawford Cheerleader at A&M College

Georgia Ann Crawford has been chosen a cheerleader at New Mexico A&M college, her parents, Mr. and Mrs. Fritz Crawford, have informed. Miss Crawford enrolled as a student Sept. 17. She is a major business administration. She is a cheerleader in Artesia Senior high school, and is believed to be one of the youngest cheerleaders ever chosen at A&M.

Hope Water System Near Start As Final Bid Study Is Made

Award of a contract for network of distribution pipes in the long-awaited Hope water system is pending a study by attorneys, Mayor Ethel Altman said Thursday. Bids for the distribution system are \$45,332.54, \$45,979 and \$46,254.87. Award is pending check of a technicality over posting of a bond, Mayor Altman said. Drilling on the Hope water system's well is scheduled to start "right away," Mrs. Altman added, and installation of the pipe system will be started as soon as final award of the contract is made.

Next Dollar Day Is October 8

Artesia's next Dollar Day has been planned with the theme "Stretch Your Dollars," Chamber of Commerce Mgr. Paul W. Scott has announced. The event is slated for next Thursday, Oct. 8. It will be observed by the majority of Artesia stores, including stores which have not previously participated. It is the fifth Dollar Day to be observed by the community's retailers in a new series of monthly retail trade promotions, which have been increasingly successful. Special C of C flyers will be mailed this week end to Artesia trade territory shoppers, and 2,000 extra copies of next Tuesday's Artesia Advocate mailed to out-of-town shoppers.

Community Chest Campaign Slated To Open Monday

Artesia's Community Chest campaign is scheduled to start next Monday, Oct. 5 and continue through the month of October, according to Floyd Springer, president of the Council of Social Agencies. Five organizations cooperating in the united appeal are Council of Social Agencies for the North Eddy County Health and Welfare Center, 408 W. Texas, Artesia Girl Scouts, New Mexico Heart Association, Council of Social Agencies local welfare fund, and United Defense fund.

Artesia Weather

Day	High	Low
Monday	95	44
Tuesday	92	46
Wednesday	90	56

Norma Jo Thigpen Cottonwood Wool Contest Grand Winner

Norma Jo Thigpen of Cottonwood has been named New Mexico's grand winner in the junior division of the "Make It Yourself With Wool" contest at the State Fair in Albuquerque. As grand winner, Miss Thigpen will win a trip to the national level of the contest, scheduled at the State Fair in Albuquerque. The contest is sponsored by New Mexico Wool Growers association and the F. W. Woolworth Co. Miss Thigpen showed a two-piece aqua suit of wool with matching stole trimmed in brown fringe. With it she won honors at the Eddy county 4-H Dress Revue held in Artesia this summer. In past years she has consistently placed high in sewing contests at county and state levels.

Bush Is Named To Head Scout Extension Work

Don Bush, Artesia attorney, has been named Gateway Boy Scout district chairman of organization and extension, according to S. P. Yates, district chairman. Bush will be in charge of re-activating troops in the Artesia area and organizing new units as rapidly as adult sponsors can be found.

Dancing Follows Tonight's Grid Contest at Elks

Following tonight's Artesia-Albuquerque football game is a dance by the Bulldog Parents Club. It will be held in Elks club building room directly after the game. The dance is for high school students only. Out-of-town high school students are invited to attend.

Society

Prizes Awarded to Winners In Women's Golf Tourney

Winners were announced and prizes awarded for the annual tournament of the Women's Golf club of the Artesia Country club at a luncheon meeting Wednesday noon at the club house.

Mrs. Jim Miller won the medalist trophy for the lowest score in the qualifying round and also won the championship of the club.

Mrs. Harvey Jones was runner-up to Mrs. Miller. Mrs. Erma G. Williams won the consolation.

Winner of the first flight was Mrs. Jerry Marshall, runner-up Mrs. Tom Mayfield, consolation Miss Juanita Denton.

Winner of second flight was Mrs. Bill Keys, runner-up Mrs. Bob Bourland and consolation Mrs. Marshall Rowley.

The driving contest was won by Mrs. James Welch and the putting contest by Mrs. Johnnie Williams. Mrs. Nora B. Clayton took the blind bogey contest.

The ringer tournament which has been running through the

summer and which ended with the club tournament was won by Mrs. Carl Lewis; second place Mrs. Harvey Jones; third, Mrs. Johnnie Williams.

Mrs. Jim Miller and Miss Peg Springer went to Clovis Thursday for the Pecos Valley Ladies Day. The Artesia club will entertain the Pecos Valley association Wednesday, Oct. 28. The Pecos Valley association is composed of clubs from Hobbs, Carlsbad, Artesia, Roswell and Clovis.

North Eddy Garden Clubbers Attend Meeting

Fourteen women members of Artesia Garden club and Cottonwood club attended the district garden club meeting in Carlsbad Thursday. At noon a luncheon was served.

Those attending from Cottonwood were Mmes James Thigpen, Jess Funk, Ralph Pearson, Carrie Parker, and J. J. Terry.

From Artesia were: Mmes Carl Lewis, G. P. Ivers, J. W. Kennedy, C. R. Blocker, M. T. Peters, Jr., W. T. Haldeman, Paul Terry, and John Boren

Mrs. Walker to Attend Church Women's Meet

Mrs. J. H. Walker will leave Saturday morning to attend the sixth national assembly of United Church Women at Atlantic City, N. J., Oct. 5-8.

Mrs. Walker is a member of the board of managers of United Church Women and is a delegate to the assembly. Mrs. John Knorr of Roswell, state president of United Church Women of New Mexico, is also a delegate and will attend the meeting. There will be two visitors attending from Albuquerque.

Mrs. Walker expects to stop in Louisville, Ky., on her return trip and visit her sister. She also plans to visit Mrs. Fred Jacobs of Philadelphia, formerly of Artesia. She will return about Oct. 28.

The theme of the assembly will be "Christ Calls to Mission and Unity."

Dwight D. Eisenhower, president of the United States, will bring greetings to the assembly on Tuesday morning.

Some notable speakers will be Dr. Nels F. S. Ferre, professor of philosophical theology, Vanderbilt, Nashville, Tenn.; Mrs. Douglas Horton, past vice-president of the national council of churches; Dr. Mary Ely Lyman, professor of the English Bible, Union Theological seminary, New York.

Bishop William C. Martin, president of the National Council of Churches; Dr. Roy G. Ross, associate general director of the National Council of Churches; Dr. Ralph W. Sockman, minister of Christ church, New York; Dr. Walter Van Kirk, executive of the department of International Justice and Goodwill of the National Council of Churches; and Rosa Page Welch, singer, traveler, goodwill ambassador.

Legion Auxiliary Executive Board To Meet Today

Executive board of the American Legion Auxiliary, Clarence Kepple unit 41, will meet this afternoon at 4 in the Veterans Memorial building.

The Legion and Auxiliary will have a pot luck supper on Monday evening at 6:30 p. m. in the Veterans Memorial building. Business meetings will be held after the supper.

Mrs. Emil Bach Elected to Head Baptist Class

Mrs. Emil Bach, Jr., was elected president of Golden Circle class of the Emmanuel Baptist church at a meeting held Monday evening at the home of Mrs. Bach.

Other officers elected were: Mrs. Ray Broocke, vice-president; Miss Billie Peterson, secretary; and Mrs. Warren Coughenour, Mrs. Charles Pittman, Mrs. J. B. Phillips and Mrs. Troy Rhoads, group leaders.

Mrs. Dewey Gregory brought the devotionals. Light refreshments were served to Mmes. Charles Pittman, Bob Whitted, Harold Houghtaling, Troy Rhoads, V. E. McGuffin, Dewey Gregory, George Kaiser, Garland Stuart, and Emil Bach, Jr., and Miss Billie Peterson.

Social Calendar

Friday, October 2
Brownie leaders and Girl Scout leaders, training course at Presbyterian Sunday school room, 406 W. Grand, 9:11-15 a. m., 1:15-3:15 p. m.

Executive board American Legion auxiliary, meeting at Veterans Memorial building, 4 p. m.

Football dance, immediately following Artesia-Albuquerque game, high school students only, out-of-town students welcome, Elks ball room.

Monday, October 5
Brownie leaders and Girl Scout leaders training course at Presbyterian Sunday school room, 406 W. Grand, 9 to 11:15 a. m. and 1:15 to 3:15 p. m.

American Legion auxiliary and Legion, Veterans Memorial building, potluck supper, 6:30 p. m., meeting 7:30 p. m.

Rebekah lodge, IOOF hall, birthday supper, 6:30 p. m., meeting 7:30 p. m.

Tuesday, October 6
Bulldog Parents club, meeting in Senior high school library, 7:30 p. m.

Alpha Lambda chapter, Beta Sigma Phi, meeting in the home of Mrs. John McFadin, 310 Runyan, 8 p. m.

MARIE MONTGOMERY Style Tap Dancing

Ballet and Toe ACCORDION and ORGAN
803 Bullock Phone 1393

Surprise Party Held on Birthday Of Carolyn Watts

Carolyn Watts was honored with a surprise birthday party Friday evening at the home of Marsha Golden.

After opening the gifts refreshments of white birthday cake and ice cream were served.

Those present were Verna Pounds, Jo Nell Roberts, June Brewer, Darla Jones, Sandra Barr, Helen Howell and Marsha Golden, and Mr. and Mrs. T. E. Watts, parents of the honoree, and Mr. and Mrs. Dallas Golden, parents of the host.

History of Star Highlights Past Matrons' Meeting

Past Patrons club held a covered-dish luncheon Monday noon at the home of Mrs. Jess Funk, Cottonwood, with friend chicken as the main menu.

The rooms were decorated with fall flowers.

Mrs. Lee Glascock had the program on "History of Eastern Star." Those present were Mmes. R. L. Cole, Calvin Dunn, J. C. Floore, Lee Glascock, Harold Kersey, John Rowland, Tex Polk, Arba Green, George Teel and Jess Funk and Miss Ina Cole, members.

Mrs. Earl Darst and Mrs. F. L. Green, guests.



Joe Freeman
1700 N. First

Toys for Yuletide Gift Shop Are Sought By Legion

American Legion Auxiliary members are urged to bring their gifts for the Veterans Christmas Gift Shop to the meeting on Monday night.

These gifts can be for men, women and children, also gift wrapping paper and ribbons acceptable. The gifts are not to be gift wrapped as they will be sent to the Veterans hospital in Albuquerque and Fort Bayard where the patient will be able to select his gifts for members of their families.

The gifts are wrapped and mailed by auxiliary members without any cost to the patients. If you are not a member of the Auxiliary you may donate gifts.

Anyone wishing to contribute to

Cause of "Flu" Discussed By Local Doctor

We are hearing a great deal about "flu," bad colds, and so forth. Chiropractic is beneficial in such cases, points out Kathryn S. Behnke, because it is interested in their primary spinal cause.

The spinal cause of any illness is one and the same thing—a sub-luxated vertebra.

A sub-luxated vertebra caused pressure on nerves and interferes with the normal work of the body. Vital nerve force is hindered from reaching all the organs and tissues of the body in the proper quantity and quality.

The Chiropractor knows when such interference exists thru his examination. This examination also indicates the direction and degree of mis-placement of a vertebra. He then adjusts the vertebra, restoring it to its normal position, and vital nerve force can again flow as needed to maintain health.

Whether it is frequent colds, the "flu" or any other sickness—remember before health restoration can be complete the spinal cause of that sickness must be removed. Chiropractic does that!

It is not right to say you have done "everything possible" unless Chiropractic is included. For further information about Chiropractic, you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, Phone 861.

—Adv.

Births

Artesia General Hospital:
Sept. 29 to Mr. and Mrs. A. Burgell, Artesia, son, Howard Wayne, 5 pounds 10 ounces.
Sept. 30 to Mr. and Mrs. A. Vowell, Maljamar, son, 7 pounds 4 ounces.



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DARI-CREME

South First at Dallas

Annual Fall Flower Show

SATURDAY, OCT. 10, 2:30 to 10 P. M.
VETERANS MEMORIAL BUILDING
THEME: "A GARDEN FIESTA"
Sponsored By the Artesia Garden Club and New Gardeners
Admission: Adults 25c, Children under 15, Free

GENERAL RULES—OPEN TO THE PUBLIC

1. Competition open to the public.
2. Entries accepted from 8 to 11 a. m. only.
3. Entries not to be removed before 10 p. m., but all must be removed by noon Monday.
4. Point scoring from national handbook.
5. Judges may withdraw award in cases considered unworthy.
6. Awards: blue ribbon, first; red ribbon, second; gold ribbon, third.
7. The Garden clubs will not assume any responsibility for either loss or damage of property, however every effort will be made to insure protection.
8. Sweepstake ribbons and a prize will be awarded in both arrangement and horticulture division.
9. Exhibits will be accepted in all classes listed.

ARRANGEMENT RULES

1. Anyone is eligible to exhibit and compete.
2. Exhibitors need not grow materials used.
3. Owners names should be on containers.
4. Water will be added to arrangements as needed by committee.
5. Arrangements must be made before bringing to place of exhibit, finishing touches may be made upon arrival. Bring to back door of building.
6. Exhibitors may place only one entry in named class.
7. Classes, beginners and advanced: First time exhibitor, beginners class; previous exhibitor, advanced class.
8. Special classes for Junior exhibitors of flower arrangements, participants under 15 years of age.
9. Any arrangement not meeting specifications may be exhibited but not in competition.
10. Accessories will be permitted in all classes.
11. Conservation materials protected by the State of New Mexico will not be permitted in exhibits.

SECTION I, ARRANGEMENT

(Line of design to be practiced in all arrangements).

1. Fiesta arrangement.
2. Period arrangement.
3. Direct contrast arrangement.
4. Neutral color arrangement.
5. Table arrangement, luncheon.
6. Table arrangement, coffee.
7. Desert arrangement.

SECTION II, JUNIOR DIVISION

1. Arrangement in favorite container.
2. Small arrangement not to exceed 5 inches for sick dolly tray.
3. Miniature arrangement, not over 6 inches.
4. Flower arrangement using the color of a bird or butterfly, picture of same to accompany exhibit.
5. Exhibit for BOYS ONLY, a planting in a flat, approximately 12x18 inches showing a typical scene of country studied by exhibitor.
6. Exhibit for GIRLS ONLY, a one-place luncheon table setting, including flower arrangement and all accessories except silver service, exhibited on card table.
7. A nursery rhyme arrangement.
8. Unclassified arrangement.
9. Cactus.

SECTION IV, POTTED PLANTS

(Must have been in possession of exhibitor for period of at least 3 months).

1. Blooming plants.
2. Foliage plants.
3. Potted vines.
4. Cactus.
5. Succulents.
6. Unclassified, any specimen.

HORTICULTURE CLASSES SECTION V, ANNUALS

1. Astors, double, 3 blooms
2. Marigolds, any type, 3 blooms
3. Petunias, any single type, 3 blooms
4. Petunias, any double type, 3 blooms
5. Nasturtiums, 5 blooms
6. Zinnias, 1 bloom.
7. Unclassified, 3 blooms
8. Mixed collection, 2 blooms each variety

SECTION VI, PERENNIALS

1. Lantana, 3 blooms
2. Chrysanthemums, 1 bloom
3. Chrysanthemums, 3 blooms
4. Cushion Mums, 3 stems
5. Any perennial unclassified, 1 bloom
6. Any perennial unclassified, 5 blooms.

SECTION V, ROSES

1. Floribunda, 1 stem, pink
2. Floribunda, 1 stem, red
3. Floribunda, 1 stem, two color
4. Hybrid Tea, 1 bloom, also 3 blooms, pink
5. Hybrid Tea, 1 bloom, also 3 blooms, red
6. Hybrid Tea, 1 bloom, also 3 blooms, white
7. Hybrid Tea, 1 bloom, also 3 blooms, yellow
8. Peace, 1 bloom, also 3 blooms, also 5 blooms
9. Hybrid Tea, 1 bloom, also 3 blooms, also 5 blooms, any color not classified.
10. Climbing, any color, any variety, 1 bloom, also 3 blooms
11. Unclassified, 1 bloom, also 3 blooms
12. Dainty Bess or any single rose 1 bloom, 3 blooms.

SECTION VI, BULBS, CORMS, TUBERS, RHIZOMES

1. Exhibition type Gladioli, 1 stalk, any color.
2. Primulinus type Gladioli, 1 stalk, also 3 stalks, any color.

SECTION VII, DAHLIAS

1. Cactus, 1 bloom, solid color, 4 inches across
2. Cactus, same as above, bi-color 3 blooms, solid color
3. Semi Cactus, 1 bloom, also 3 blooms, solid color
4. Informal decorative, large, 1 bloom, also 3 blooms solid color
5. Pompon, solid color, 3 blooms, 5 blooms
6. Miniature, any color, 3 blooms, also 5 blooms
7. Specimen, 1 bloom, finest dahlia in show, any type, any color
8. Best collection, any variety, any color, 1 bloom each variety

SECTION VIII, SHRUBS AND FLOWERING TREES

1. Specimen of best shrub for

SECTION IX, EDUCATIONAL DIVISION

1. Local florists exhibits
2. Nurseriesmen, materials for growth, Artesia area
3. Local firms, exhibits of fertilizers, insecticides, mulches, den tools and equipment.
4. Arrangements by professional florists
5. Display of native plants
6. Special arrangements by members of District 5
7. Conservation exhibit
8. Films, color, beautiful, brero Room, 7 to 8:30 p. m.

spring flowers and fall color fruit, 1 branch
2. Small tree noted for blue and fruit, 1 branch 36 inches

Mrs. Carl Lewis, president
Mrs. Donald Knorr, president
Mrs. C. R. Blocker, flower chairman.
Mrs. J. W. Jones, schedule man.
Mrs. Grant Ivers and Mrs. Darst, staging and propagation chairmen.
Mrs. Jesse Funk, classification and awards chairman.
Mrs. Walter Solt, cleanup man.
Mrs. C. R. Blocker, publicity chairman.
Mrs. Jim Berry and Mrs. Paton, conservation and education chairmen.
Mrs. Carl Lewis, entries chairman.
Mrs. C. W. Smith, ticket man.
Mrs. Donald Knorr, chairman of junior exhibits.
Commercial exhibitors area: Floore Floral and Artesia Floral each will arrange a booth using Fiesta theme.
E. B. Bullock & Sons will furnish color film and exhibit holders, seeds and insecticides.
Billy Albert's Nursery will exhibit plants and shrubs growing in the Artesia area.
Anyone who has something to exhibit in either flowers or plants call the entry chairman, Mrs. Carl Lewis, phone 1336. If you live in the Artesia area, whether in city, farm or ranch, you are invited to exhibit.
Artesians will not want to miss the show this year, a beautiful Fiesta setting, gorgeous arrangements, fine specimens and beautiful film of European and Hawaiian gardens and rose culture.

AT THE THEATERS

LANDSUN
FRIDAY - SATURDAY
WAGING UP FROM THE BOTTOM OF TIME!
THE BEAST FROM 20,000 FATHOMS
Greatest Thrill Show of the Past 10 Years!

OCOTILLO
FRIDAY - SATURDAY
They Slugged Their Way Across the Blazing African Sands!
"THE DESERT RATS"
Don't Miss Seeing This Especially Fine African Picture!

CIRCLE B
FRIDAY - SATURDAY
BIG WESTERN SPECIAL!
"THE SAVAGE HORDE"
Roll All the Super Westerns Into One and You Get the Excitement of "Savage Horde"!

SUN. - MON. - TUES.
GORDON McRAE and MARY GRAYSON
— in —
THE DESERT SONG
All New! NOT a Re-Issue! Color by Glorious Technicolor

SUN. - MON. - TUES.
ACTION PACKED!
ROD CAMERON
"SAN ANTONE"
— Also —
Latest News Events and Colored Cartoon

SUN. - MON. - TUES.
WENDEL COREY VERA RALSTON FORREST TUCKER
"WILD BLUE YONDER"
Into the Wild Blue Yonder, Roar the B-29s!
Gates Open at 6:30 Shows at 7:00 and 9:00

S. A. L. Lard
Lake Arthur
Even Shower

Artesia Juniors' Group Rate To Be Revealed By Tests

State-wide tests for all juniors in the state's high schools were recently given Artesia Senior high school juniors and a few seniors, and public announcement of the school's comparative standing with other schools is expected in the next few weeks.

The test is sponsored by the University of New Mexico and results compiled by the university's counseling and testing service.

In making the announcement, Rufus Waltrip, senior high school director of guidance, noted 62 per cent of 166 pupils taking the examination indicated they were planning for college training.

The tests has three divisions — American Council on Education psychological examination, reading comprehension, and writing skills.

Scores are expected to help pupils selecting courses of study, working to the capacity indicated by the tests, establishing a basis for recommending scholarships and special honors, as well as special employment.

Between 9,000 and 10,000 students in the state are taking the test.

Artesia high school will be rated along with other schools in the state when reports are returned.

Individual ratings are given only to the student and his parent and are, of course, not publicly announced.

Hagerman Youth Vice President Of College Class

Thomas Sperling, son of Mr. and Mrs. T. F. Sperling of Hagerman, was elected vice president of the junior class during a meeting held on Highland university campus Thursday morning.

Others elected were David King, Santa Fe, president; Patsy Gibbs, Las Vegas, secretary; Evangeline Gallegos, San Juan Pueblo, treasurer and Nodie Antonucci, Raton, representative to the Student Council.

Sperling is majoring in physical education and minoring in biology.

Albuquerque ROTC Drill Team To Give Pre-Game Show

ROTC drill team of Albuquerque high school will present a precision drill during pre-game ceremonies at 7:15 p. m. tonight.

The 36-man squad, under the command of Capt. Smart, ROTC commandant of Albuquerque high, will arrive with the team in Artesia tonight and present their pre-game show.

The Bulldog Band will present its third half-time show of the 1953 football season. Theme of the show will be "Sports Calendar," which will depict various sports activities during each season of the year.

Band Director Justin Bradbury reports that props of all sorts will be featured and that the show has appeal.

Next week the band is going to be very busy.

Tuesday, Oct. 6, the band will participate in the parade at the opening of the Eastern New Mexico Fair at Roswell and on Friday they will travel with the Bulldog football squad to Clovis to present a half-time show.

County Entries Expected In Eastern New Mexico Fair

Eddy county is expected to have a number of entries in the junior livestock division of the Eastern New Mexico State Fair to be held in Roswell Oct. 6 to 10.

This year for the first time their animals will be eligible to go through the sales ring provided they meet the standards of grading. They have been eligible to compete for premiums in past years.

According to Harry James, president of the fair, there will be more general participation of residents of the nine county area this year than ever before with entries for all departments from Guadalupe, DeBaca, Curry, Roosevelt, Lea, Eddy, Lincoln, Otero and Chaves counties.

This, he says, is what the fair management has been striving for through the years in order to build up agriculture in the entire South-eastern New Mexico empire.

Both the dairy building and poultry building have been enlarged and modernized for the fair this year in order to accommodate the much larger entries in these departments.

A complete fireworks show will be staged the first four evenings of the fair at 7. Hill's Greater Shows, in New Mexico for the first time, will be on the midway. Each of the five evenings at 7:30 the Chaves County Sheriff's posse rodeo will hold forth in Fair Park rodeo arena, with Lynn Beutler directing. A new and varied number of specialties is included in this year's rodeo show.

The opening parade, with a dozen high school bands from the area, floats, military units, and special features including the Santa Fe railroad miniature train, moves at 11 o'clock on Oct. 6, the opening day.

Eddy County Farmer Wins State Fair First

Draper Brantley, Otis farmer, has won a first place at New Mexico State Fair in alfalfa seed competition. County Agent Richard Marek has announced.

Brantley won first with his New Mexico common seed.

Personal Mention

Mr. and Mrs. Earl Younger and daughter and son of Hobbs, spent several days here this week visiting their parents.

Miss Shirley Feather left Thursday morning by plane from Amarillo for Sharon, Pa., where she will visit her brother, Landis Ed Feather.

Dr. H. A. Stroup left Thursday morning by plane from Amarillo for St. Louis, where he will visit his son, Harold Stroup and family. Howard Stroup took his father, Dr. Stroup and Miss Feather to Amarillo early Thursday in order that they could leave by plane.

Mrs. George Teel and daughter, Mrs. Guy Crockett of Hope, left on Tuesday morning for Memphis and Amarillo, Texas. They are going to visit Mrs. Teel's uncle, C. W. Broom in Memphis.

Dorothy Koerner has entered St. Anthony Nursing College at Hays, Kansas. She was chosen president of the freshman class. She graduated from Artesia high school in May, 1952, and has been employed in the office of Dr. Gerald A. Slusser during the summer. She is the daughter of Mr. and Mrs. Marcell Koerner.

Artesia Woman's club will meet Wednesday at the club house. Music will be a male quartet, and Neil B. Watson will be guest speaker and will speak on "Legal Aspect

First Knife-Fork Lecturer Adventurer, World Traveler

Capt. Michael Fielding, who has combined into his life experiences which Jim Hawkins or even John Silver, himself, might well be envious of, will be the first fall guest speaker at Knife and Fork club of Our City Government. Hostess, Mrs. Ralph Pearson.

Mr. and Mrs. Mack Reasner, their daughter, Mrs. John Sudderth and son, John, left Thursday on a 10-day trip to Indiana. They will visit Mrs. Reasner's parents Mr. and Mrs. Len Buck at Lebanon and relatives and friends at Indianapolis, Sunday, Oct. 4, they will attend 50th anniversary celebration of the Lutheran church at New Palestine.

Mrs. Ralph Brown, 815 S. Third was called to Stillwater, Okla., Wednesday morning due to the sudden death of her mother, Mrs. Craig.

Airman Buster Letcher is home on a 10-day leave, visiting his mother Mrs. Loma Letcher. He expects to be shipped overseas in November and remain until April 1954.

Mr. and Mrs. W. E. Patterson and daughter Gaye and son, Tracy, Mrs. Morris Dippie and Miss Ella Sue Nunnelle attended the football game in Roswell Saturday night between New Mexico Military Institute and Panhandle A&M Aggies.

Mr. and Mrs. R. L. Collins, 806 Bullock, received by airmail Wednesday from Hilo, Hawaii, a huge box of flowers, Bird of Paradise. These were sent by their son, Robert. Mrs. Collins hopes to be able to display the flowers at the flower show here.

Mr. and Mrs. R. L. Collins went to Hagerman Wednesday afternoon to attend funeral services for Jim Williamson.

Pvt. Jimmy Franklin, son of Mr. and Mrs. Tom Franklin, spent a few days here visiting his parents. He has been at Fort Lewis, Wash., for special schooling. He expects to be there until the first of December, when he will be sent back to Fort Lewis to do supply work.

His wife, the former Imogene Waldrop, who has been in Washington with her husband, came here with him and will remain until he goes back to Washington. She will visit her parents, Mr. and Mrs. Waldrop.

M. H. Rutledge, who has been in the veterans hospital in Albuquerque for about two months, underwent surgery Wednesday. Mrs. Rutledge and sons have been there several times.



CAPT. MICHAEL FIELDING

true. His career might well have been taken from the pages of a latter-day Richard Harding Davis. Without at all being any part of a swashbuckler, his years have been crammed with adventure, intrigue and narrow escapes from death and destruction.

According to Marshall Rowley, the local president, who is in charge of the arrangements, the meeting will be held at Presbyterian Parish Hall at 7 p. m. Oct. 5. It is expected that most of members of the club will be on hand to hear Capt. Fielding speak on "Spotlight on the Future."

"Mike" Fielding was born in India of English-Irish parents in 1896 and from the day when he entered the Anglo-British Army in 1915, his life has been crowded with adventure. He undertook a highly secret mission, some years ago, to the famous Black Spider Guerrillas on the Burma-Thailand border.

After coming to the U.S.A., he has been engaged in radio broadcasting, writing, speaking, from many platforms and, in the summers, journeying to various troubled spots throughout the world. His last trip was an extensive one to Europe in the summer of 1951.

Opium, peppermint and castor oil were used as medicine in ancient Egypt.

Best of all, they have all been

GO TO CHURCH!

YOU PLAY — AND DISCOVER THE THINGS YOU WERE MISSING!



From the simplest popular piece to the best loved classic — on the Hammond Organ the voice of music speaks to you as it has never spoken before

You have only to play the Hammond Organ to discover that music can take on new color, new feeling, new meaning. As you sit at the Hammond Organ and bring music to life beneath your fingers, something personal and wonderful happens. The tensions of your private world, the daily worries of business, drop away. Truly, this kind of music is a wonderful hobby for you... can also be the beginning of a lifetime of musical satisfaction for your children. You needn't know music now — without previous training you can play simple yet effective music on the Hammond Organ in less than a month!

SPINET MODEL **HAMMOND ORGAN**
Fits in any living room; never needs tuning, so upkeep is negligible. Easy terms. **\$1300 Delivered**

JENKINS MUSIC CO.
111 W. Third Roswell Phone 4027

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF D. A. LOUCKS, DECEASED. No. 1919

NOTICE TO CREDITORS

The undersigned Rebecca Loucks has qualified as executrix of the Last Will and Testament of D. A. Louck, deceased.

All persons having claims against said decedent are hereby notified to present the same, as provided by law, within six (6) months from the first publication of this Notice, on the 25th day of September, 1953, or the same will be barred.

REBECCA LOUCKS, Executrix. 77-41-F-53

Approximately 98 per cent of the world's fish catch comes from the northern hemisphere.

The long-tailed shrew is the tiniest mammal.

UNCLE HANK SEZ
SOME ARTISTS SAY THEY CAN BE INSPIRED TO DO THEIR WORK — TH' BEST INSPIRATION IS AN EMPTY STOMACH

MILEY IMPLEMENT CO.
Van Brunt grain drill from MILEY IMPLEMENT COMPANY is a real worker. A low, compact, convenient adjustable and finger-tip control of the opening features that make Van Brunt easier to operate. See a demonstration at the MILEY IMPLEMENT CO. 530R 1221ST. ARTESIA

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-: Optometrist :-
Examination - Glasses - Visual Training
OFFICE HOURS:
9 to 12 A. M. 1 to 5 P. M.
MONDAY THROUGH SATURDAY
EVENINGS BY APPOINTMENT
703 West Main Artesia Phone 81-J

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Sales — TV and Radio — Service
INTRODUCTORY OFFER!
SAVE 15%
UNTIL OCTOBER 4, 1953
TV GLA-REDUCER
Eliminates Eye Fatigue
Improves Image... Reduces Glare
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QUICK NEW WAY TO ALL-DAY BEAUTY!
a super CLEANSING CREAM
a rich NIGHT CREAM
a dewy-magic MAKEUP BASE
ALL IN ONE JAR! LARGE 6 OZ. SIZE ONLY \$1 plus tax

TUSSY lanolin enriched ALL-PURPOSE CREAM
It's a dream cream for busy beauties! Does the work of three creams... because it contains the "essence" of several special beauty-giving preparations. IT CLEANSSES deep and fast, yet won't dry skin. IT'S A RICH NIGHT CREAM that softens, smooths and "supplies" your skin while you sleep. IT'S A DEWY-MAGIC MAKEUP BASE... contains an active moisturizer. Makeup goes on smoother, clings longer. Get this all-in-one wonder today!

PALACE DRUG
PHONE 1

For your table... A Southwestern Setting

Ten, Tall, Frosted Desert Design Glasses

filled with **Price's Cottage Cheese**

All the loveliness of desert flowers bloom is captured in these Desert Designs. And each frosted glass holds 16 ounces of Price's country-fresh cottage cheese—the Southwest's best! Give your table a Southwestern Setting—your family a treat. Start your collection today—choose from 10 different Desert Designs at your Price's dealer.

Cottage Cheese is a food! It's one of your best and most economical sources of protein, calcium and Vitamin D!

Each FILLED with 16 ounces of Price's Cottage Cheese. The "tenderest", best-tasting Cottage Cheese in the Southwest.

the quality name for all dairy products... **Price's**

The Artesia Advocate PUBLISHED BY ADVOCATE PUBLISHING CO. Established August 29, 1908

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

School Board on Right Track in Planning ARTESIA'S SCHOOLS are going to be prepared for the future, no matter what the trends of city growth, under a far-sighted planning program initiated by the board of education this week.

No observer who saw the board in action in its first planning session could fail to be stimulated into constructive thinking on the schools. No one could have the slightest doubt that this board is making its program for school development directly responsive to the community's wishes for the schools.

We also noted that in board invitations to membership on the committees, people with a wide variety of opinions and different educational values were chosen. That is a most healthy indication.

are not developed to the point some educators believe they should be. On the committees chosen to study these many angles are a balanced representation of classroom teachers, school administrators, and the lay public.

No Justice APPARENTLY NOTHING more can be done to investigate charges that there were irregularities in last November's presidential election at the Roselawn voting division in Artesia.

Such charges cast serious aspersion on all election officials who worked at the division—Republican and Democrat alike. It is also true that the general public, especially in New Mexico, is all too ready to accept without question such charges as made by the subcommittee.

Constructive View AFTER THE EDITORIAL blast last week-end by the Carlsbad Current-Argus concerning a new South Eddy county road proposed by Artesia people, we are convinced the South Eddy county newspaper needs to take a constructive rather than defensive attitude, toward Eddy county problems.

Toward such the Carlsbad has assumed a highly negative and dense attitude. We think it might at least develop a positive side to this negativism.

Such a Great Wall of Carlsbad has infinite possibilities. When things return to the prevailing ho-hum in the Cavern City, we suggest a thorough study of the benefits possible inside a Great Wall.

Aspencade FOR THE PRICE of a tank of gas, everyone in Southeastern New Mexico can see an extravaganza this week-end beyond the capabilities of Hollywood's greatest expert on super-colossal productions.

Today, plastics are being combined to produce almost any property desired in finished products—lightness, strength, endurance, contour, wide range of colors, adaptation to mass production methods and, often, low cost.

ANOTHER ABANDONED ICEBOX



NEW MEXICO EDITORS ARE SAYING—

Many Residences Might Lack Plumbing If Handymen Couldn't Install Fixtures

MASTER PLUMBERS A Farmington merchant has been ordered to change the name of his firm and stop encouraging people to install their own plumbing. The order came from E. P. Corcoran, an employee of the State Plumbing Board.

THOUGHTS IN PRINT Plastics Used in Manufacturing From Billiard Balls to Jet Airplanes

A THUMBNAILED STORY OF plastics, from billiard ball to jet plane, as related by Bankers Trust Co., in an advertisement: An ivory shortage in 1888 inspired a young printer, John Wesley Hyatt, to devise a new material for making billiard balls.

COFFEE TALK—

Perry's Leaving Artesia Drillers For New Club for Sure This Time

EARL PERRY ASSURES INquirers that his leaving the Artesia Drillers this time is for sure. As reported on the front page today, Perry has accepted the general managership of the class B Port Arthur club in the Gulf Coast League.

MONDAY SPECIAL! MAC'S DRIVE INN BARBECUE WIENERS

French Fries Hot Rolls Cole Slaw 49c

I get a laugh out of some people!



They keep insisting they'd like to save money, but after paying all their expenses, they have nothing left.

INSURED logo with text: Current Dividend 3% Each Account Insured to \$10,000

ARTESIA BUILDING & LOAN ASSOCIATION 113 S. Fourth St. Floor Carper Bldg. Phone

Office Supplies at The Advoca

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Three New Brownie Troops Organized, Two More in Process of Starting

Three new Brownie troops were organized at Hermosa, Central, and Park schools last week.

Mrs. Duane Sams organized a troop of 18 girls who were each represented by their mothers at a meeting at Hermosa school. Leaders volunteering from the mothers were Mrs. J. N. Hightower and Mrs. Clyde Rexroad. Troop committee members will be Mrs. J. R. Lund, Mrs. J. E. Cochran, and Mrs. M. H. King.

Mrs. John Smith, organization chairman, met with mothers from Central school to organize a troop with 16 girls whose leaders will be Mrs. D. A. Donovan and Mrs. N. W. Jones.

"We have never had a more successful organization meeting," said Mrs. Smith, "and we will try to form another third grade Brownie troop as soon as we can find leaders for them."

At Park school, Mrs. Hugh Parry announced one troop completely organized and two more in the process of being organized. Leading the completed troop is Mrs. Elbert Murphy assisted by Mrs. Ralph Vandewort. Troop committee members will be Mrs. T. E. Vandewort, Mrs. H. E. Rich, and Mrs. Carroll.

Personal Mention

Marvin L. Sanders, son-in-law of Mr. and Mrs. Tom Franklin, was in El Paso for dental surgery. He returned Saturday. His wife and her sister, Miss Nancy Franklin and Mrs. Ned Hancock also accompanied him.

Mr. and Mrs. Kenneth Marshall and son Eddie of Lamesa, Texas, visited here over the week end with her aunt, Mrs. T. V. Thomas and Mr. Thomas. The guests enjoyed a motor trip through the valley sightseeing.

Out-of-town guests over last week end from Portales, who visited in the home of Mr. and Mrs. Rufus Stinnett, were Judge and Mrs. Turner Hensley and son; Mr. and Mrs. Marion Stinnett and son Marshall; and Mrs. N. T. Watson. Marion Stinnett is a brother and Mrs. Watson a sister of Rufus Stinnett.

North Eddy—

(Continued from page one)

Breakdown for ginning through Wednesday in North Eddy county:

Farmers Co-op Gin	908
Mill	979
Atoka	1,007
Cottonwood	1,145
Espuela	874

Total 4,913

South Eddy county breakdown includes Gilbert 688, Pecos Valley 220 Otis 612, Loving 466, Valley Land 111, Black River 270. Total is 2,367.

New Job—

(Continued from Page One)

He was in the Marines for more than three years. While in service he was signed by the St. Louis Browns of the American league as a pitcher. In 1945 he won 21, lost 3 in San Diego.

Service All-Stars—

He made the West Coast all-stars service team and barnstormed with Bob Feller's all-stars when they faced the Satch Paige all-stars.

He pitched until a shoulder separation forced him to take up fielding.

The peppery ballplayer began front office chores in 1949 in a switch from playing to managing, and has climbed the ladder steadily since.

NEW MEXICO IS LOSING A lot of money through violations of the gas tax refund law provided for non-highway users of gasoline.

The state's gas tax division of the bureau of revenue is starting a crackdown on those who abuse the privilege.

Widespread use of the gas exemption privilege has been found in southeastern New Mexico's agriculture areas.

JIM'S DRIVE-INN SPECIAL!

"THE PEOPLE'S CHOICE"

Orange Syrup in spoonful Ice Cream, Two Dippers, Vanilla Ice Cream, garnished with Whipped Cream and Cherries.

15¢

Hamburgers

20c Each

5 for \$1.00

Mutual Concert—

(Continued from Page One)

prano who is making such a hit with her TV and radio appearances. Under consideration, too, is the De Paur Infantry Chorus, all-Negro male singing group.

At least three concerts by nationally established performers, from the above list, will be presented and more if the budget permits. The attractions will be chosen after the close of the campaign. Membership cards are transferable but single tickets will not be sold to any of the concerts.

A large number of renewals have already been accepted and early indications are that the association will sell out the auditorium this year.

Prospective members will be contacted by the workers next week, but if anyone is missed, he is urged to call the campaign headquarters in Southwestern Public Service Co. office at the Booker building, phone 1705, and a worker will call on him.

Membership dues remain the same as last year—\$5 for adults and \$2.50 for students.

Members will also be able to use their memberships in Lovington and Portales.

UNITED PENTECOSTAL CHURCH

1208 W. Missouri

Sunday school, 10 a. m.

Sunday morning worship, 11:00

Sunday evangelistic services, 7:30 p. m.

Tuesday, Bible study, 7:30 p. m.

Thursday, Young Peoples services, 7:30 p. m.

Rev. A. D. Robinson, pastor.

Watch out for drivers who don't watch out for you!

NATIONAL SAFETY COUNCIL

MONEY TO LOAN

LOW INTEREST — FAST SERVICE

E. A. HANNAH

113 S. Third Artesia Representative Phone 332-W

CHAVES COUNTY BUILDING & LOAN ASSN

309 N. RICHARDSON

Roswell, N.M.

FAVOR FLAVOR?

I'll say!

Supreme Salad Wafers

4 SEALED PACKS FOR FLAVOR

7-ounce 2-Pack
1-pound 4-Pack
2-pound 6-Pack

FLAVOR...

Yes... crackers Supreme in flavor by Supreme Bakers

Available in 2-4 and 6 pack

Supreme Bakers

BOWMAN BISCUIT COMPANY OF TEXAS

Ruidoso Plans Big Aspencade

Plans drawn up last week by a special committee of Ruidoso Chamber of Commerce are for the largest Aspencade tour into the colorful White Mountains ever sponsored here.

Last summer organized sheriff's posses and riding and roping clubs of West Texas and New Mexico were invited to ride in the Aspencade—and members of five such clubs were on hand. Invitations to the various such groups were mailed earlier this year, by Mrs. Rosalind Barnes, manager of the Ruidoso C. C., and replies to date indicate a much larger number of groups will be on hand for the 1953 event, set for Sunday, Oct. 11.

The date for the Ruidoso Aspencade ties in with others of the mountain areas in New Mexico, and will probably catch the autumn colors at their height. Already some aspens are turning to gold in the higher reaches of Sierra Blanca more popularly known as "Old Baldy."

Added to the tour of the aspencade canyons this year will be a square dance for Saturday night, Oct. 10, the night before the ride into the hills. Arrangements are being made with Herb Gregerson, operator of Carrizo Lodge, and known all over the Southwest among square dancers to hold the foot and fiddle session at his place. Admission to the dance will be \$2.00 per couple.

The Aspencade will start at 9 a. m. Sunday morning and riding clubs will be in a parade contest, to be staged and judged under direction of Ruidoso Trail Riders, an organization recently formed here which will co-operate with the C. C. in staging this year's program. Interdenominational church services will be held at some scenic spot along the trail. Climaxing the ride will be a chuckwagon dinner, to be served by the C. C. at \$1.50 per plate for adults and \$1 for children.

Visitors to Ruidoso may take

WARD'S BATTERIES

24 MONTH GUARANTEE

\$14.95 ex.

GOLDEN WEST OIL CO.

2nd & Texas Phone 929

"Sport Spot"

(By Armed Forces Press Service)

Eddie Matthews, the major league circuit pace setter, already has set one major league all-time mark, one NL record and one Brave club mark. The 21-year-old southpaw slugger registered an all-time high for home runs by a third baseman when he hit No. 38 in Cincinnati Aug. 18, surpassing the old mark of 37 set by Al Rosen of Cleveland in 1951. Rosen, by Sept. 13 this year, hit 40 to break his old mark but trailed Mathews by five on that date.

When Mathews hit his 39th, he broke Wally Berger's Braves' high of 38, set back in 1930. Mathews already has notched a NL high for home runs on the road and is gunning for Bab Ruth's major league mark of 32 in that department.

Through the end of August, Eddie had hit 28 homers away from home. Previous NL high in enemy parks was 25 posted by **Ralph Kiner** in 1949.

Kiner broke another long standing mark this year. He surpassed Rogers Hornsby's previous lifetime high of 302 as NL king of righthanded home run hitters.

More About Rosen—

Cleveland's Al Rosen looks like the man to bring back some prestige to the hitting honors of AL third basemen. On Sept. 13, Rosen led the AL in home runs with 40, in RBIs with 134 and was second in hitting with 329 (to 333 for Mickey Vernon of the Senators) as a contender for the coveted triple crown... Only once in the league's 52 seasons has a third baseman taken the circuit's batting

title. That was 1949 when **George Kell** hit 3429 to beat out **Ted Williams** by two ten-thousandths of a point... No third sacker has ever annexed the triple crown. **Ty Cobb** took it in 1909, **Jimmy Foxx** in 1933, **Lou Gehrig** in 1934. **Ted Williams** won it twice, 1942 and 1947, and **Rogers Hornsby**, 1922 and 1925.

Gus Zernial of Philadelphia and Al Rosen, now staging a nip and tuck battle for American League homer honors, waged an almost even battle in circuit smashes through the seasons of 1950, 1951 and 1952. Zernial's three-year total of 91 was only two more than Rosen's aggregate for those years.

Bums Rush—

The Dodgers broke the existing record in clinching the pennant Sept. 12 for a 154-game schedule. The St. Louis Cardinals did it by Sept. 16 in 1931.

Roundup Aired—

"Football Roundup," the CBS Saturday football coverage from as many as 20 contests in one afternoon, will again this year be broad-

USE the CROSS WALK - It's Safer

NATIONAL SAFETY COUNCIL

cast overseas shortwave by Armed Forces Radio Service, N. Y., three p. m. EST or 2000 Greenwich Mean Time, starting Oct. 10.

Personalities—

Boxing pundits say **Rocky Marciano's** title song is "Don't Let LaStarza in Your Eyes."

Oklahoma's coach **Bud Wilkinson** said the 1953 football season will go to the team with the soundest defense. "Playing defense under the new substitution rule," he said, "is going to take the edge off the speed with which backfields ran and hit last year... besides players this year will be largely selected for their defensive skills. They won't be nearly as good offensively."

Although Wilkinson's departed "Sooner" outfit of last season led the nation in scoring with its 40.7 per game average, he believes the scoring leader this campaign will do well to average 25 to 30 points. Fumbles will be come more costly, and field position and kicking more important.

Pvt. Thomas Johnson, former Michigan all-American tackle and Green Bay Packer pro footballer, now taking basic training at Aberdeen Proving Ground (Md.), opined to a camp newspaperman, "An Army chow line is the toughest line in the world to buck."

Yankee pitcher **Allie Reynolds**

has struck oil, back in native Oklahoma, not in the Bronx stadium. Allie's partner, an independent driller, brought in the No. 2 Pratt which flowed 118 barrels of new oil in 13 hours in the Payne county field... The Leakesville, Miss., draft board has postponed the induction of 23-year-old St. Louis Cardinal pitcher **Wilmer (Vinegar Bend) Mizell**.

NOTICE OF DISSOLUTION OF PARTNERSHIP

Notice is hereby given that the partnership heretofore existing between **Marvin H. Sanders** and **Phil Hale**, under the firm name of **Hale Radio and Television Service**, at 103 South Fifth Street, Artesia, New Mexico, was dissolved by mutual consent on the First day of October, 1953, as relates to **Phil Hale** who has withdrawn from said partnership.

All debts due to the said partnership and those due by it will be settled with and by **Marvin H. Sanders**, who will continue in business as an individual under the name of **Sanders Office Supply (TV Department)**.

Dated this October 1, 1953.

MARVIN H. SANDERS
PHIL HALE

FOUNDED IN 1936

A FRIENDLY INSURANCE AGENCY

Fire, Automobile and Allied Lines Insurance

That Can Be Depended Upon.

LOVING INSURANCE AGENCY

Booker Building Phone 413

COTTON PRODUCERS!

I Have Opened a Permanent Office in Artesia and Am Agent for **GEO. H. McFADDEN & BRO., Cotton Merchants, Memphis, Tenn.**

In Addition to Myself We Will Have the Following Buyers:

T. A. Southard, Artesia **Les Beatty, Cottonwood**

W. B. Rogers, Carlsbad

We Will All Appreciate the Opportunity of Serving You.

W. R. (BILL) TROUT

109 South Roselawn Artesia, New Mexico Phone 118

Hi! I'm "Porkie" The Frozen Pig! You Can Win Me FREE!

Plus Thousands of dollars in Merchandise Certificates!

JUST GUESS MY WEIGHT!

I'm Big Enough to Last An Average Family of Four for Several Months

- 30 PORK CHOPS
- 2 SHOULDER ROASTS
- 2 SLABS OF BACON
- 2 PICNIC HAMS
- 2 TENDER HAMS
- 2 SIDES OF SPARERIBS
- 5 LBS. GROUND PORK
- 6 LBS. OF LARD

See Me All This Week in **THREEMEN TIRE & SUPPLY'S** Window in My Big **BEN-HUR FREEZER**

In case of tie, earliest entry wins. Decision of judges is final.

WHAT'S YOUR GUESS?

I guess that "Porkie" the Frozen Pig weighs _____ lbs. _____ ounces.

(Remember - "Porkie" is average weight and dressed)

NAME _____

ADDRESS _____

CITY _____ PHONE _____

Contest Closes on Thursday, October 8, 1953

"Weighing In" Ceremonies at 5:00 P. M., Oct. 8, 1953 at **THREEMEN TIRE & SUPPLY CO., Inc.**

Winner Need Not Be Present to Win

If You Can't Come In - Mail Your Entry to **THREEMEN TIRE & SUPPLY**

110 North First Phone 904

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THE ARTESIA ADVOCATE

SECOND SECTION

OCTOBER 2, 1953

ARTESIA, NEW MEXICO



KEYS TO NEW Bethel Baptist church are given officers of the church by representatives of the First Presbyterian church in recent dedication ceremonies. Presbyterians gave Bethel Baptists church building they had used for 48 years. Left to right are R. M. Stinnett, clerk of the sessions; Rev. R. L. O'Dell, pastor; Harold Kersey, chair-

man of the board of trustees and the building committee, all Presbyterians; and Rev. J. H. Horton, pastor; Henry Hart, chairman of the board of trustees and treasurer; Leonard Forrest, trustee; and Nona Mae Freeman, church clerk, all Bethel Baptists.

(Photo by Gable)

Girl Scouts to Distribute Community Chest Literature

Artesia Girl Scouts headed by Wayne Adkins will distribute all campaign literature for the forthcoming Red Feather drive.

"We feel that we should help the drive more than ever as we are driving the Artesia Community Chest for \$3,355 this year," Mrs. Adkins said.

The Southeast New Mexico Girl Scout area budget for 1954 is \$15,800 of which Artesia is asked to contribute \$2,400. Artesia has 350 registered Girl Scouts while Carlsbad with only 20 is contributing \$2,130. Roswell is contributing \$5,000, and Hobbs \$3,000.

The local Girl Scout organization is supported through the Community Chest drive alone.

The money is used to help pay the area salaries of the area directors, maintain an office, repair equipment and property, train troops, buy some types of camp equipment and provide day camp and troop camping facilities.

They provide a small sum for a day dreamed of Little House where Artesia's Girl Scouts may meet and store their equipment.

"We are asking \$400 more this year than last," explained Mrs. Adkins, "in order to help pay a day camp director who has been added to the staff."

She listed four reasons why the area organization felt it necessary to add a new director: (1) We have been losing Girl Scout leaders because of a lack of training; (2) Our area professional workers have been working about 60 hours a week trying

to cover this unusually large area; (3) Expenses mount when it is necessary for our professional workers to have to keep traveling back and forth over this entire area; and (4) Adult volunteer workers will now receive much better service and training from our professional workers as each director will have a smaller district to service.

Miss Marvel Milam will service Artesia as well as being the administrative director of the entire area.

Solt Palominos, Quarter Horses Win State Honors

Walter Solt of Artesia has captured more quarter horse and Palomino honors at the New Mexico State Fair this week in Albuquerque.

Lady Margo has been named champion mare of the Palomino show.

Solt's Golden Don Duke won fourth among stallions foaled in 1950 or before, and Lady Margo was first among mares foaled in 1950 or before.

Solt's Minor Trouble was first place in the quarter horse show among stallions foaled in 1952.

The 3,988-mile international boundary, between the United States and Canada is the longest unfortified frontier in the world.

Lakewood News

Mrs. Albert Lee and daughter, Jeannie went to Carlsbad Saturday to visit Mrs. Lee's nephew, Jimmy Netherlin, who has recently returned from service in Japan.

Mrs. M. C. Lee was a guest in the home of Mr. and Mrs. J. T. Ross last Thursday.

Ralph Ellis Ross is making an extended visit with his grandparents, Mr. and Mrs. J. T. Ross. He will remain with them until called to service in the Marines.

Mrs. Henry Hamilton and Mrs. Will Truitt, who live on the Carlsbad highway, attended church here Sunday.

Sam Stockton has enlarged his store room space and is doing a thriving business, since so many braceros are here picking cotton.

Mr. and Mrs. Howard Parker

and daughter spent Sunday with Mrs. Parker's parents, Mr. and Mrs. L. F. Powell.

Mrs. Sue Gilrife of Artesia visited her nephew, Hugh Norwood and family, Sunday.

Mr. and Mrs. Sam Houston are keeping their son's children while Mrs. Travis Houston is taking medical treatments in El Paso.

Mrs. R. L. House and Mrs. M. C. Lee visited Mrs. Cora House in Artesia Friday afternoon.

Lakewood Extension club met Thursday afternoon at the home of Mrs. R. L. House, Miss Marjorie Howell demonstrated small furniture making and glass etching.

Mrs. H. G. Heavenhill and Mrs. L. F. Powell joined the club. Refreshments of lime sherbet and dainty sandwiches were served. Those present were Mmes. Wicher Angell, C. W. Russell, Mary Neath-erlin, Forrest Lee, Hugh Norwood, M. C. Lee, Tom Price, H. G. Heavenhill, L. F. Powell, and R. L. House, and Miss Howell.

Bucky McGonagill and Bob Powell, students at Sul Ross college, Alpine, Texas, spent the week-end at home with their parents.

According to a recent survey, 37 per cent of Americans have blue eyes, 26 per cent gray, 18 per cent hazel, 17 per cent brown, and the remaining 2 per cent have eyes with no definite classification.

Christopher Columbus discovered the pineapple. In 1493 he found the pineapple growing on the island of Guadalupe, in the West Indies.

Salzburg Music Festival, Baptist Seminary Visit Interest Estill

(Another in a series of reports on a two-months summer seminar studying church and social problems in Europe is made today by Milford D. Estill of Artesia in the accompanying article.)

By MILFORD D. ESTILL

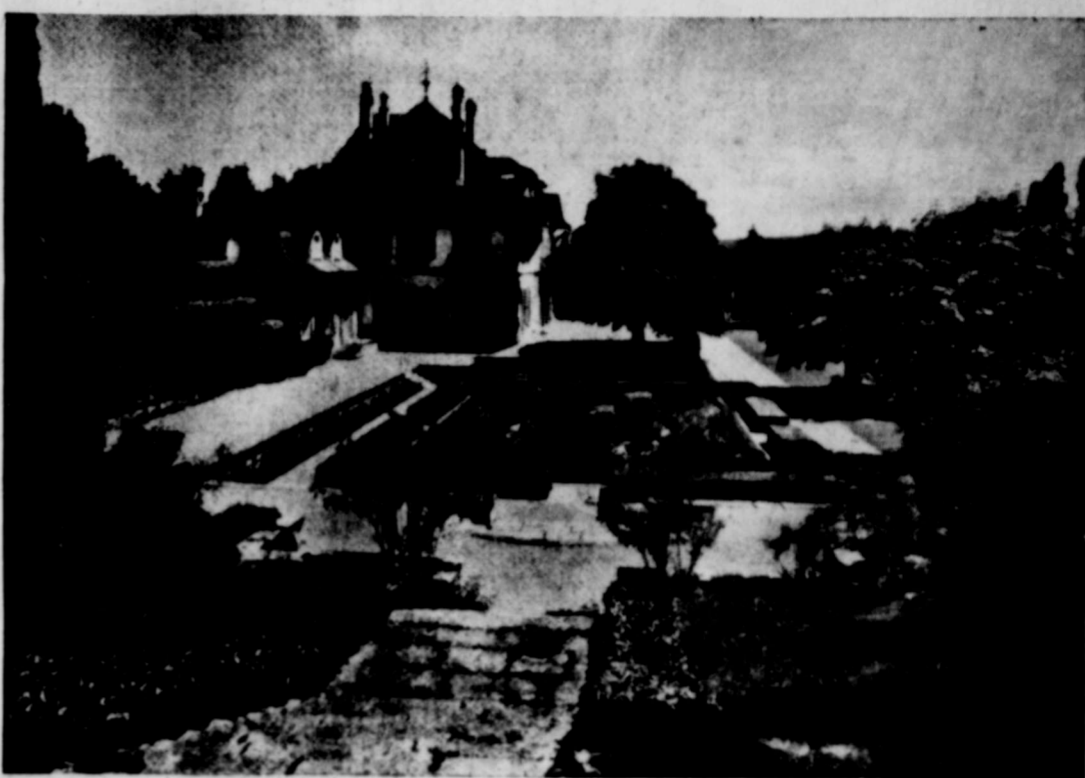
AFTER DINNER AT THE famous Stieglbrau we attended a concert—one of the events of the world-renowned Salzburg Music Festival, held here each year. Many of the world's best musicians appear in the performances given each night during the Festival. The program consisted of wood-wind octets composed by Haydn, Mozart, and Beethoven. The octet included two oboes, two clarinets, two French horns, and two bassoons.

The Menuetto movement of the Mozart octet reminded me of those historical days when the dainty minuet was the rage of "polite society" in all the great capitals of Europe. That was the days before the waltz, popularized in Vienna by Johann Strauss, became recognized as other than a vulgar dance. Later still Beethoven, now known as "the man who freed music," came on the scene, with such power that had never been put into music before.

The Hadyn and Mozart octets were performed with great precision. But when they started on the Beethoven composition the first few bars sounded like Mozart (which is understandable—after playing eight movements of Hadyn and Mozart), but they soon straightened up and it began to sound like the real Beethoven, the giant of the classical composers.

Lucerne, Switzerland Friday, Aug. 7, 1953 We left Salzburg yesterday by train, and traveled through the Austrian Alps to Zurich, Switzerland, where we arrived at about 10:30 p. m. It rained all day, so we couldn't see much, nor could we take any pictures.

THIS MORNING WE VISITED the Baptist Seminary in Zurich. In 1949 they purchased an 8-acre estate, including a fine new mansion, for the sum of one million Swiss francs (about \$250,000), and



BAPTIST THEOLOGICAL seminary at Zurich, Switzerland, was site for day-long conference on European religious and social problems.

established their seminary there. It's really beautiful... overlooking the lake there, and has a well-planned formal garden.

The Seminary is supported by the Southern Baptist association, and this past year had 41 students from 16 different nations. The faculty is composed of one Swiss, one Englishman, and five Americans. (One of the Baptist leaders, Dr. Edwin A. Bell, told us that there is no poverty in Switzerland, that the people all work very hard and are quite frugal. The cities and countryside verify this, for everything is clean and orderly—and also quite prosperous looking.)

From the Baptist Seminary we went to the University of Zurich (about 2,000 students), where we heard a lecture by Herr Victor Maag, professor of Old Testament. Essentially, he stated that in order that the church in Europe be effective in the present situation it will be necessary that the extremes of economic and social classes be

brought closer together; that the church develop its program to reach the lower classes and give them some hope for the future; and also that the theologians and philosophers take a more realistic view of their own function, and not stay so much in the clouds.

Dr. Bell, the Baptist leader mentioned before, told us at lunch that in a state-supported church, such as in Germany (the Lutheran church) there is no incentive for much activity by the laymen since all the incentive comes from the state. But he said there are signs of greater lay activity and interest in Germany, and that church leaders are becoming less inclined to submit to just any form of government that may arise. He said also that American churches have responded very well to the needs of Europe since the war.

THE LANGUAGE SITUATION in Switzerland is quite different from that of any other country

we visited. In Geneva and the West the French language is used; in Zurich and the East the German language is used; while in the South the Italian language is used... and half the time the visitor hardly knows whether to say "Oui, oui," "Ja, ja," or "si, si!" Still another language (or dialect) is used in some isolated areas... the Romanish, a variation of the classical Latin.

At about 5:30 this afternoon we boarded a train in Zurich and came to Lucerne, where we arrived at 6:30. Both Zurich and Lucerne are neat looking cities, with many parks, gardens, and flower beds scattered throughout. The people, for the most part, are large-boned and rather "raw" looking... nothing trim and chic about them at all. Nor do they appear to be the gay type; they tend more toward sobriety. The shopping districts, however, are gayly decorated and well-lighted, which seems to contrast with the demeanor of the people,

Business Notes—

Threemen Has Pig Weight Guessing as Promotion

Amateur weight guessers are having a carnival in Artesia this week, competing with each other to estimate the exact weight of "Porkie," a frozen pig. Porkie is on display in a Ben-Hur Freezer at Threemen Tire and Supply, Inc., at 110 North First, in Artesia this week.

He will be given away Oct. 9 to the first person who guesses his weight most accurately.

Wesley Jones, manager of Threemen Tire and Supply says "Judging of the contest will be more difficult than we had anticipated, since a surprising number of entries are within an exceptionally close range."

"Weighing in" ceremonies and selection of the winner will take place at 5 p. m. Oct. 9 in Threemen Tire and Supply's store. Winner's name will be posted in the store window the following day.

Dennis R. Short, local manager of Virtue's, has announced that Mrs. Zollie Bowman is prize winner in the recent 15-day Birthday Party contest held during Virtue's 21st Birthday Party.

Prize was an Argus 75 camera with carrying case. This prize was won in the local store. Contest winners for the entire chain of stores has not been announced.

"New equipment is being added all along to give the customer up to the minute service," according to Ray Fagan, manager.

Clem Appliance sent radio repairman Everett Lapsley to El Paso Monday and Tuesday for advanced training with Philco-Factory service department. He went to Roswell Wednesday to attend the Hoffman television service

helping to layout a new Wacker Store there. Grand opening of the store was Tuesday.

Bill Edwards, Big Spring, Texas, supervisor of fixtures and store supplies and personnel for the Texas-New Mexico area and Straus Baker, Hobbs, district merchandise supervisor for the Texas-New Mexico area were also present.

M. J. Hart out of the general office of G. F. Wacker's Stores at Pauls Valley, Okla., was a visitor in the local store recently.

Mr. Ewart is in charge of legal matters.

Kyle Clark, co-owner of Artesia branch of Oden Motor Co. has announced they are moving into the building formerly occupied by Del Smith Motors, 103 N. Second. Oden Motor Co. is Mercury and Lincoln dealers.

BRIDGES TO CROSS
Gross rope bridge across the Indus River in Tibet

ANOTHER BRIDGE TO CROSS...
"How can I send my sons through college?"

One of the best ways is to start a savings account for him at the earliest possible age. Set up a schedule of regular deposits—and keep to the schedule faithfully. We cordially invite you to open an account with us.

FIRST NATIONAL BANK
ARTESIA
"50 Years in the Pecos Valley"

Now 990 **KSVP** Now 990

Watch This Space

for the New

FALL AND WINTER PROGRAM SCHEDULE

Now 990 **KSVP** 990 Now

Be Sure...
BE A-1 SURE!

WITH THESE EXTRA CLEAN, EXTRA VALUE
USED CARS

75-UC-1951 FORD Custom Tudor. Do you want 135-UC-1950 FORD Deluxe Fordor. You'll economy, beauty and power, all in one package? For a man of sound judgment you can not beat the features of this 1951 Ford Custom Tudor. Luxurious Life-Guard Body, Automatic Ride Control, Powerful V-8 Engine, Beautiful two-tone paint, radio, heater and new seat covers. Act fast. SATURDAY SPECIAL \$1195.00

122-UC-1947 PONTIAC 4-Door. Do you believe in miracles? A 1947 Pontiac 4-Door Sedan that looks just like new in fact it has a beautiful new paint job, new seat covers. This is really an end-of-the-Rainbow buy! \$575.00

159-UC-1953 FORD Crestline Convertible. Recapture youth's thrill with the long, low lovely lines of this beautiful convertible. Less than 5,000 miles and just waiting for you. The most beautiful car in town can own this for only \$850.00

145-UC-1952 CHEVROLET Deluxe Club Coupe For the man of discrimination, see this beautiful 1952 Chevrolet Deluxe Club Coupe seat covers, radio, heater and mirror like blue finish. Don't settle for less or buy for more than \$1480.00

132-UC-1950 FORD Custom Club Coupe. Here is the economy winner for 1950. 95 HP, six cylinder motor with overdrive. Here is really Used Car Beauty and remember you can own this for only \$850.00

ARTESIA AUTO COMPANY
"Your Friendly Ford Dealer Since 1939"
302 West Main Phone 52

HURRY! HURRY!

HUNT FOODS

DOLLAR

STRETCHER



Hunt-for the best

Hunt-for the best



WE GIVE 2 X GREEN STAMPS

We Give S & H GREEN STAMPS

GREATER THAN EVER - SALE LASTS 3 DAYS

FRIDAY, SATURDAY & MONDAY BUT DON'T WAIT UNTIL THE LAST DAY — SHOP FRIDAY

AVOID CROWDS AND GET A COMPLETE SELECTION!

PEACHES

GOCKTAIL

SINCE THERE WAS NO CANNING PEACHES NOW IS THE TIME TO STOCK UP ON CANNED PEACHES



SLICED
OR
HALVES NO. 2 1/2 TINS

F R U I T

BOYSENBERRIES

FRUIT COCKTAIL

TOMATO JUICE

TOMATO JUICE

NEW POTATOES

HEAVY SYRUP STOCK UP NOW!



NO. 300 TINS

BOYSENBERRIES NO. 300 TIN HEAVY SYRUP 4 for \$1



BLACKBERRIES HEAVY SYRUP NO. 300 TIN 4 for \$1

FRUIT COCKTAIL HEAVY SYRUP NO. 2 1/2 TIN 3 for \$1



APRICOTS HEAVY SYRUP NO. 2 1/2 TIN 4 for \$1

TOMATO JUICE 46 OZ. TINS 4 for \$1

46 OZ. TINS

TOMATO JUICE FOR FAMILIES WHO NEED SMALLER SIZE NO. 300 TINS 11 for \$1

NO. 300 TINS

NEW POTATOES WHOLE NO. 300 TINS 9 for \$1

NO. 300 TINS

SPINACH CALIFORNIA 8 for \$1

CALIFORNIA



NO. 2 1/2 TIN 3 for \$1

PEARS Hunt's Country Style No. 2 1/2 Glass 3 for \$1

NO. 300 TIN 7 for \$1

BELL



POTATOES No. 1 Colorado Reds 25 Pound Bag 79¢

6 for \$1

14 oz. Bottle

3 for \$1

3 for \$1

3 for \$1

3 for \$1

3 for \$1

3 for \$1

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3 for \$1

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3 for \$1

3 for \$1

3 for \$1

WE GIVE 2 N. GREEN STAMPS

NO. 300 TINS 7 for \$1

NO. 2 1/2 Glass 3 for \$1

CALIFORNIA

NO. 2 1/2 Tin 3 for \$1


NO. 2 Tin 6 for \$1

NO. 2 Tin 5 for \$1

GREEN BEANS 6 for \$1
Hunt's Cut Picnic Tins

CORN TOMATOES 6 for \$1
CREAM STYLE GOLDEN
No. 300 Tin

TOMATO SAUCE 5 for \$1
SOLID PACK
No. 2 Tin



Quality Meats

PORK ROAST 47¢
SHANK BUTT END lb.

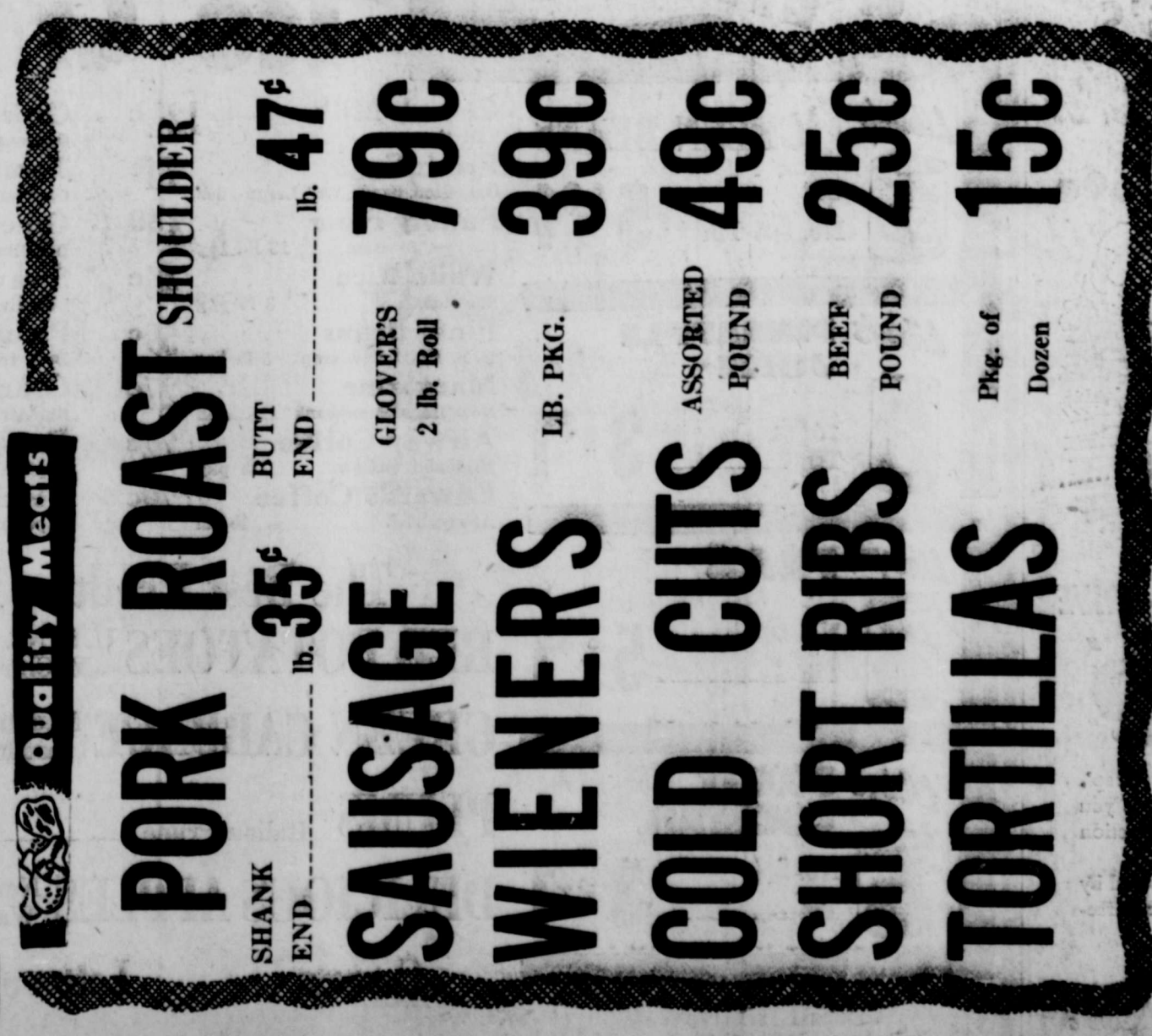
SAUSAGE 35¢
GLOVER'S 2 lb. Roll

WIENERS 39¢
LB. PKG.


COLD CUTS 49¢
ASSORTED POUND

SHORT RIBS 25¢
BEEF POUND

TORTILLAS 15¢
Pkg. of Dozen



PEACHES 13 for \$1
HUNT'S HEAVENLY SLICED or HALVES



Dollar Dandy
Wapco Brand—No. 303 Tin

GREEN BEANS 6 for \$1



PEARS 4 for \$1
HUNT'S — IN HEAVY SYRUP
NO. 300 TIN



Fall Harvest SALE

GOLD MEDAL 5 lb. bag 51¢
Enriched FLOUR

SOFTASILK 2 pkgs for 87¢

BISquick 2 40 oz. 99¢

Betty Crocker PIE CRUST MIX 6 pkgs for \$1

WHEATIES 4 12 oz. 41¢

Kix 6 10 1/2 oz. 61¢

Cheerios 4 10 1/2 oz. 41¢

Betty Crocker CAKE MIXES

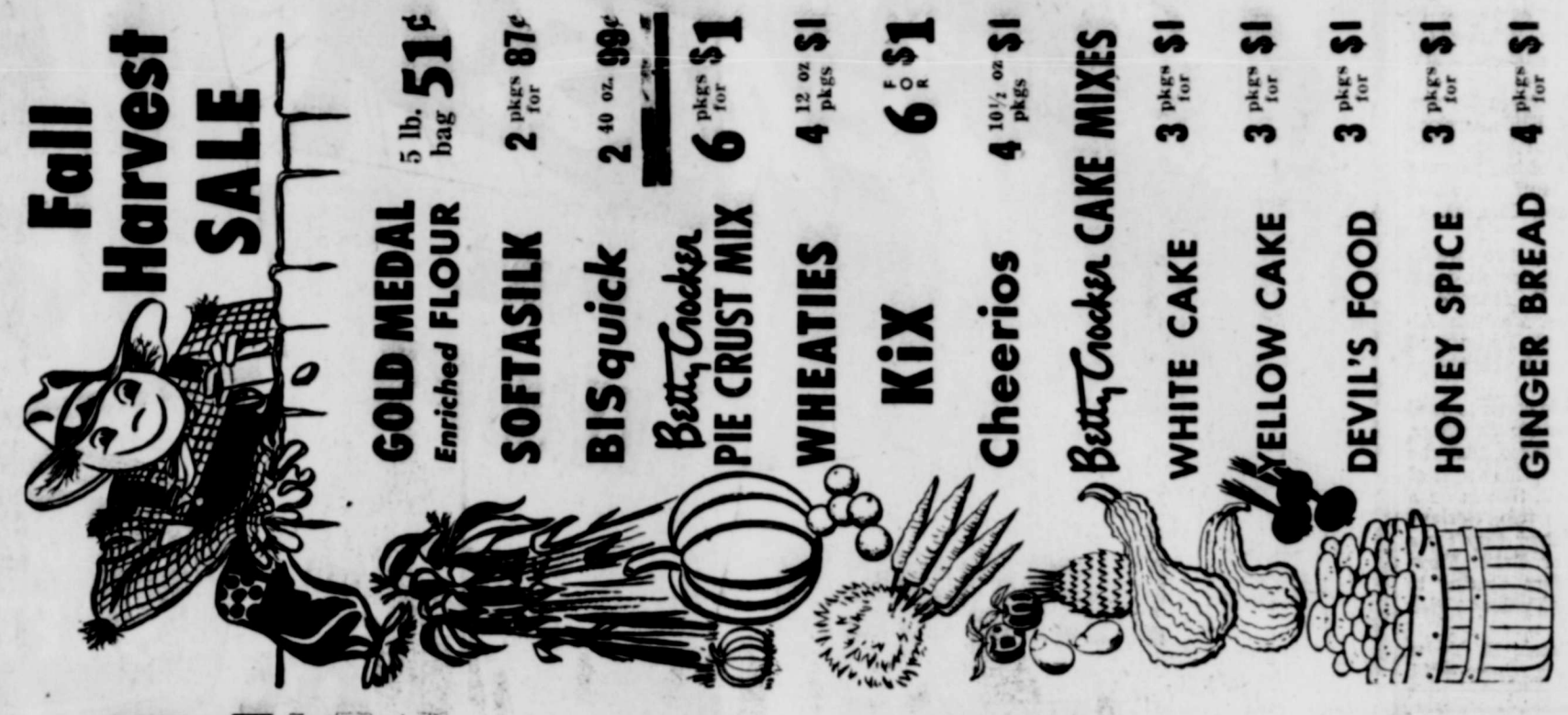
WHITE CAKE 3 pkgs for \$1

YELLOW CAKE 3 pkgs for \$1

DEVIL'S FOOD 3 pkgs for \$1

HONEY SPICE 3 pkgs for \$1

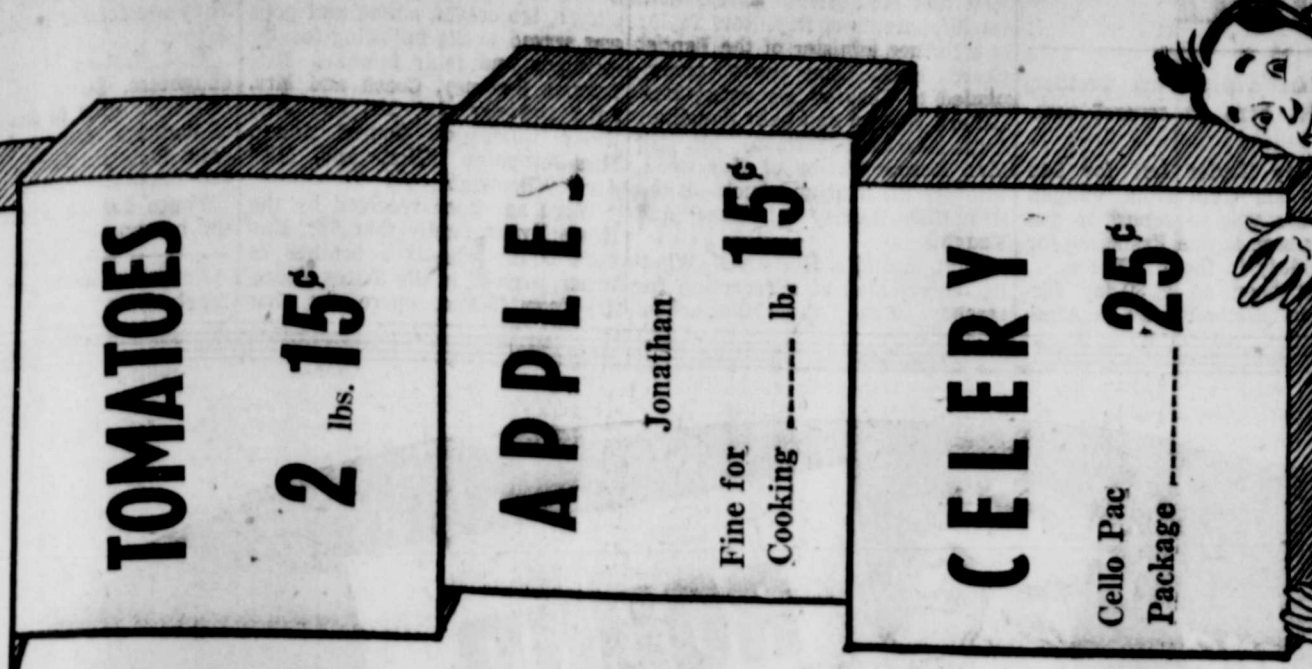
GINGER BREAD 4 pkgs for \$1



TOMATOES 2 lbs. 15¢

APPLE Jonathan Fine for Cooking lb. 15¢

CELERY Cello Pac Package 25¢




H & J FOOD BASKETS

WE GIVE 2 N. GREEN STAMPS

Hunt-for the best WE GIVE 2 N. GREEN STAMPS Hunt-for the best

Hunt-for the best WE GIVE 2 N. GREEN STAMPS Hunt-for the best

Hunt-for the best WE GIVE 2 N. GREEN STAMPS Hunt-for the best

Bulldogs in Top Physical, Mental Shape For Albuquerque, Toughest Opposition

Prospects of facing their toughest opposition so far this year in Albuquerque High's Bulldogs have sent Artesia's football Bulldogs into intensive drills this week.

It was obvious to practice spectators this week the Artesia Bulldogs are trying new plays and combinations which haven't been unveiled on the gridiron previously this season.

It was also obvious the coaching staff is bearing down on the gridders harder this week than in preparations for Artesia's two other games this year. Practice sessions have been lengthier and the pressure heavier for perfection and polish.

Tonight's game at 7:30 will find Artesia in good physical shape. Only three injuries are counted on the Bulldog roster, with only one of them serious insofar as ability to play.

Ron Nelson has been sidelined with a broken nose. He has been working out behind a plastic nose-guard, but will be limited in actual play unless things really get serious insofar as reserves are concerned.

Barry Hager's charley horse has limited his workouts, and Ron Price is protecting a head injury. All injuries have been received in practice.

Demands for polish as performance in practice this week have made the Bulldogs look better than ever.

It's a safe bet that tonight's contest against Albuquerque will see Artesia's starting eleven playing more of the game than in the school's two previous football contests this year.

Albuquerque High is being touted as the team to beat this year, although it is in another side of the AA league and tonight's game is non-conference.

Already this season Albuquerque has devastated Gallup, 40-0, and downed Clovis 19-0, bringing a shut-out record to match the Bulldogs of Artesia when it invades the Southeastern New Mexico field this evening.

Scouting reports on the northern Bulldogs indicate last week's victory over Clovis was largely on the ground, while little attempt at pressing an aerial offensive. In that respect the two teams will be fighting on similar ground tonight.

It is still believed Artesia has not welded together an effective passing combination, being short on receivers.

Artesia practices this week have stressed yardage—gaining on the ground, and in intersquad practice the Bulldogs have looked mighty good.

Coaches are giving the Artesia gridders no chance to believe that their two shut-out wins earlier this season are going to mean a thing against Albuquerque's tough opposition.

Mentally the Bulldogs look to observers to be in good condition. They have not been resting on past laurels, and coaches this week haven't been letting them forget that compared to Albuquerque, their opposition so far this year have been easy push-overs.

In Ethiopia, borrower and lender are chained together until the debt is paid.

Lake Arthur

By MRS. RAY PATE

The teaching staff of the Lake Arthur high school has been completed with the addition of Conrad Jones of Princeton, Ark., to the faculty. Jones is single, 27 years old, and will teach English, history and typing.

He is a veteran of the Army infantry, having served two years in the European theater of war. He is a graduate of Henderson State Teachers college, at Arkadelphia, Ark.

He is favorably impressed with New Mexico.

Mr. and Mrs. Claude Taylor and children, Billy and Dickie of Portales, spent the week-end visiting her parents, Mr. and Mrs. Ned Hedges and son, Dickie. This occasion marked the seventh wedding anniversary of the Taylors. In celebration they purchased a new car in which they made the trip.

Ned Hedges left Monday for Corona where he is employed by the Leonard George Drilling Co. there. He expects to be gone several days.

Mr. and Mrs. Newman Bynum and son, Steve, of Elida, arrived Friday for a visit with home folks. They are the guests of her parents, Mr. and Mrs. Jess Huff and sister and family, Mr. and Mrs. O. C. McCullough.

Mrs. Bynum is on a two weeks vacation from her duties as depot agent for the Santa Fe railroad of Elida. She spent last week in Albuquerque at the Santa Fe hospital where she underwent check-ups and treatments.

Mrs. Emma Lee Flowers received word from her younger daughter, Gerlene, of San Francisco, that she would arrive here the early part of next week for a visit. She is on a three weeks vacation trip. Gerlene plans to come by Silver City for a visit with her brother, Baker Flowers and family before coming to Lake Arthur. She also plans to visit in Albuquerque.

Mr. and Mrs. Claude R. Yoder returned home from a trip to Enid

Okl., where they attended a family reunion last Sunday. This ended a 37-year separation of the five surviving brothers and sisters. They are the children of the late Mr. and Mrs. E. C. Yoder, Cherokee Strip settlers.

They gathered for the week-end at the home of Clayton Yoder, who is a linotype operator for the Enid

Morning News. They spent a very pleasant time together recalling childhood experience and events in their lives in the meantime.

Those present were Mr. and Mrs. Claude Yoder, Lake Arthur; Ervin Yoder, Manchester, Ark.; Mrs. E. L. Mullin, Plainview, Ark.; Mrs. E. L. House, Caldwell, Idaho; besides the host, Clayton Yoder. Clayton

Yoder has visited his brother, Claude R., here on several occasions.

A-1C Ray Taylor left for San Francisco via train from Vaughn Sunday. He was to report to the Parks air base in San Francisco for overseas duty in the Air Force.

He has been on a 30-day furlough from Kirtland base in Albu-

querque where he resided with his wife, Mrs. Taylor moved to be with her parents, Mr. and Mrs. Luke Ray, while her husband is away.

The young couple went to Yeso Wednesday to visit in the home of Rev. and Mrs. Alvie Taylor and family, parents of Rev. Taylor who is a former minister of the Baptist church here. They were accompanied to Yeso by his sister, Mrs. Hillard Watson and baby daughter, Ruth Ann of Hagerman, Mr. and Mrs. Roscoe Taylor of Hagerman, who are his aunt and uncle visited with them Sunday at Yeso and Vaughn.

Supt. and Mrs. Herbert M. Whately entertained at a reception for teachers of the Lake Arthur school

faculty Saturday evening in their home. Mixed bouquets of summer flowers were artistically arranged throughout the entertaining rooms.

An enjoyable evening was spent playing canasta and pitch. Refreshments of apple pie, three kinds of cheese, ice cream, coffee and pops was served to the following faculty members and their families: Mrs. Bernice Swinney, Coach and Mrs. John Havens, Jr., Mr. and Mrs. Harry Cumpster, Conrad Jones, Miss Josephine Klier, and Miss Audrey Boatright.

Word has been received by the Bruce Evans family that Sgt. Emmett Evans who is a brother of Bruce, arrived in the States Thursday from Tokyo, where he has

spent the past three years in

Armed Forces.

He is now in Lawton, Okla., awaiting the necessary papers which will grant him a 30-day furlough.

His father resides in Artesia. They are former residents of Lake Arthur.

Mrs. Herbert M. Whately's daughters, Sharon Ann and Marie, reliece motored to Roswell, Mo., to undergo tests and treatment from their physician.

There are 28 separate bones in the human skull.

Cave explorers are known as "spelunkers."

Look how you can save money this week-end on **MEATS!**

ROUND STEAKS
U. S. Gov't. Inspected Calf
lb. **43c**

CHUCK ROAST
U. S. Gov't. Inspected Calf
lb. **25c**

PORK CHOPS
LEAN CENTER CUTS
lb. **59c**

SMOKED HAM
Half or Whole
8 to 12 lb. Ave.
lb. **59c**

Be sure... shop **SAFEWAY**

Right Reserved to Limit Quantities

JIM'S DRIVE-INN SPECIAL!

"THE PEOPLE'S CHOICE"

Orange Syrup in spoonful Ice Cream, Two Dippers Vanilla Ice Cream, garnished with Whipped Cream and Cherries.

15c

Hamburgers
20c Each
5 for \$1.00

Shortening Pineapple Ice Cream

ROYAL SATIN
Pure Vegetable
3 lb. Tin **65c**

LIBBY'S Crushed
No. 2 Tin **23c**

PARTY PRIDE
All Flavors
Half Gallon **59c**

Rib Chops	U. S. Gov't. Insp. Calf	lb.	35c
Sirloin Steak	U. S. Gov't. Insp. Calf	lb.	35c
Pork Sausage	Peyton's or Armour's	lb.	45c
Fresh Wieners	Sterling	lb.	45c
Calf Brisket	U. S. Gov't. Insp. Calf	lb.	15c
Arm Roast	U. S. Gov't. Insp. Calf	lb.	35c
Ground Beef	85% Lean Beef, 15% fat	lb.	35c
Fresh Hens	Dressed and Drawn	lb.	55c
Cheddar Cheese	Wisconsin Sharp	lb.	65c
Sliced Bologna	All meat	lb.	45c
Veal Roast	Boneless rolled	lb.	45c
Pork Roast	Loin end cut	lb.	55c

WHEN THE GOING'S ROUGH...



GET THERE WITH THE 4-WHEEL-DRIVE UNIVERSAL 'Jeep'

When you must get through... get a 'Jeep'. The Universal 'Jeep' will take you through spots you would call impassable without the power and traction of 4-Wheel Drive.

Now the new 1953 UNIVERSAL 'JEEP' powered by the Hurricane F-Head Engine, has 20% greater horsepower. See it today at

HAIRSTON MOTOR CO.
Your KAISER - WILLYS Dealer
Third and Va. Roswell Phones 688 and 689

Libby's GREEN BEANS
Cut No. 303 Tin **5 FOR \$1**

Libby's PINEAPPLE JUICE
46 oz. Tin **3 FOR \$1**

Libby's PEAS
No. 303 Tin **5 FOR \$1**

Libby's FRUIT COCKTAIL
No. 2 1/2 Tin **3 FOR \$1**

Cherub Milk 12 1/2c
Tall tins

Fresh Eggs 74c
Oak Glen Grade "A" Large doz

Family Flour 1.89
25 lb. bag

White Rice 45c
Showboat 3 lb pkg

Pinto Beans 59c
U. S. No. 1 new crop 5 lb bag

Margarine 27c
New finer Sunnybank lb

Airway Coffee 72c
Mild and mellow lb pkg

Edwards Coffee 79c
Always rich lb tin

Green Peas 16c
Gardenside No. 303 tin

Tomatoes 13 1/2c
Gardenside No. 303 tin

Green Beans 27c
Del Monte whole No. 303 tin

Strawberries 31c
Bel Air frozen 12 ob pkg

Pineapple Chunks 29c
Dole frozen 14 oz can

Orange Juice 21c
Bel Air frozen 6 oz tin

Dressed Whiting 35c
Captain's Choice 1 1/2 lb pkg

Perch Fillets 45c
Captain's Choice lb pkg

The Best Produce in Town!!

RED POTATOES U. S. No. 1 McClures lb. **4 1/2c**

GREEN CABBAGE Medium size heads lb. **6 1/2c**

PLUMS Italian Prune lb. **12 1/2c**

DELICIOUS APPLES New crop Wash. State lb. **21c**

Carrots Clip top lb. **9c**

Lettuce Crisp heads Pound **14c**

With Each \$5.00 Purchase Get a Dinnerware Set 5-Piece Place Setting Only \$1.59

Grapes Flame Tokays, Pound **11c**

Oranges Florida Valencias 5 lbs **45c**

Pears Fancy Bartletts lb. **17c**

Onions U. S. No. 1 Yellow Globes lb. **3c**

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