

THE ARTESIA ADVOCATE

HIT-RUN
CAR GOES
SATURDAY

FOOTBALL
SEASON
BEGINS

ARTESIA, NEW MEXICO, FRIDAY, SEPTEMBER 11, 1953

NUMBER 73

Dial Phones Set for Artesia By Mountain States

Mountain States Telephone and Telegraph Co. Thursday announced plans to spend over \$600,000 in gross additions to provide dial and expanded telephone service, including dial operation in Artesia.

F. Hinde, local manager, said the company has recently purchased a tract of land on the corner of Sixth Street and Grand Avenue as a site on which a new building, costing approximately \$180,000 will be constructed to house dial telephone equipment.

Work will get under way as soon as the deed to the property has been cleared, contracts awarded, and material obtained. Hinde estimated that the installation of dial equipment will start during 1954.

"A planned project of this type is, of course, subject to delays which might be caused by war, work stoppages, inadequate earnings, and other circumstances beyond the company's control," he said.

According to Hinde, the dial equipment alone in the new telephone building is costing almost \$300,000 in gross expenditures. The new long distance switchboard positions will cost over \$70,000, and conversion of Artesia's telephone sets to dial type will be done at a cost of over \$55,000.

Included in the huge expansion program are new long distance switchboard positions, more long distance talking paths to several adjacent cities, and additional lines and cable in the urban and rural areas.

"We are investing this huge sum in Artesia to meet current needs and provide for the city's future growth," Hinde said. "Our expansion program represents our confidence in the future of Artesia."

More Customers

Hinde pointed out that the number of telephones here has increased from 922 just 10 years ago to almost 3400 today. "This means the number has more than tripled in a decade and follows the trend in New Mexico, the fastest growing state telephone-wise in the nation."

Since World War II, the number of telephone people required in Artesia has increased from 22 to 70 and during the same period the monthly payroll has increased.

(Continued on Page 8)

Urban Highway Project Gets Approval

Urban highway project Tuesday night drew support from the city council, which authorized a request be made to the state engineer to place the project on the list for future construction in the city.

W. Scott, chamber manager, presented the request to the council, pointing out that chamber earlier had conferred with highway commissioner in Roswell concerning such a project.

Artesia made such a request four years ago, but Scott reported for the council, "but the department did not take action. The chamber believes such action is necessary for continuation of the city."

Scott pointed out that only a small amount of funds were available for similar projects in the past year, and that a program underway in Roswell, highway would mean acquisition of 100 feet of right of way, in most places along the street would not require additional space, he said.

Project calls for four 20-foot lanes, a four-foot center strip, eight-foot sidewalks on both sides, and blue lights strung along the divider.

Artesia Auto Gets License for Pickup

Artesia Auto received a license for a three-quarter ton truck for use by the street department was authorized by the council Wednesday night.

The bid went to Artesia Auto for a quoted price of \$1,565, and a field of four local bidders. Immediate delivery will be made.

Committee Postpones Plans for Water Storage Facilities

A special committee Thursday morning reluctantly rejected a proposed bond issue which would give the City of Artesia badly needed water storage facilities for emergency use.

The action followed a conference with city auditor's, engineers, and representatives of a bonding company, in which it was disclosed the city would be put in a tight financial condition if it was carried through.

Turning thumbs down on the project temporarily, the committee recommended that the council investigate other means of financing the project.

"We hope there will be enough money at the next council meeting to develop a plan for construction of the program," said Ferriman, chairman of the special committee.

The need for additional water storage and development of additional water sources for the city has been shown by production of the present serving city."

An emergency disrupt in the water supply would threaten the city, our water supply would not be adequate for the city," he declared.

The council anticipated issuing approximately \$200,000 to \$230,000 in bonds to finance the

Drillers Tie Potashers in Playoff Tilt

Les Mulcahy uncoiled a three-run homer in the eighth inning last night to break a 4-4 deadlock, and to give Artesia enough margin for a 7-5 win over the Carlsbad Potashers.

The victory, the first for the Drillers in five starts against Carlsbad, gave the Artesians a one-one count in the Shaughnessy playoffs now underway. Carlsbad took the playoff opener there Wednesday night in a 5-4 thriller.

The two teams move to Carlsbad tonight for a bob-tail game, and return to Artesia Saturday and Sunday nights for two more. Game time for the two local games is 8 p. m., both nights.

Carlsbad started off with two runs off three hits from Fidel Alvarez in the opening frame, threatening a runaway and to take an early lead.

Two Potasher errors in the fifth, plus a double and two singles pushed Artesia ahead 4-2, a lead Alvarez maintained until the eighth when with two out, the rookie gave up a single to Merve Connors and a four-play job to Elias Osorio to tie the count.

Artesia went into their part of the eighth with an error by John Treece, which let Vince DiGiantomasso reach first. The third sacker stole second and went to third on Paul Halter's groundout.

An intentional walk went to Joe Bauman, and Mulcahy laced his three-run homer over left center for the go-ahead runs.

Carlsbad returned in the top of the ninth to a homer to Bob Hobbs after two were out. Alvarez got Woody Pennington, pinch-hitting for Losing Pitcher Hank Williams on a ground-out to retire the side.

Turning in one of his most significant wins of the season, Alvarez got six men on strikeouts and walked none while distributing 10 hits to the visitors.

Potasher errors paved the way for Artesia's win, with two coming in the fifth for four unearned runs, and one in the eighth for another unearned counter.

Last night's fray was almost the opposite of the playoff opener, when Artesia errors gave Carlsbad four runs in the bottom of the seventh and dropped behind 5-1.

Starter for Artesia tonight likely will be Herman Reyes, third ranking hurler on the Drillers' pitching staff.

Housing Problems To Be Aired at Special Meeting

Future housing problems in Artesia, which are expected to rise in proportionate ratio with recent industrial developments in the area, are to be aired in a special dutch-treat breakfast next Thursday.

Called by the housing committee of the Chamber of Commerce, the meeting is expected to be attended by 75 to 80 local residents, most of whom will be contractors, subcontractors, real estate men, builders, loan company representatives, and Tom Mayfield.

"It was our hope that every child can see this great show," Pitt stated, "for a trip to the circus is the foremost desire of every youngster."

The students will be guests at special matinees to begin at 3 p. m. each of the two afternoons.

Performances of the show also are scheduled for 8 p. m. each of the two days, Pitt stated. Some reserve seats are available, although a last-minute rush is expected to wipe the excess from the books.

"At no time has such a great show been presented in Artesia," the chairman repeated. "This one price show—one price is the same Gil G. Gray production which has appeared in Albuquerque for three years, and in other large cities of the Southwest."

Featured in the saw-dust event are 46 acts in 26 colorful displays ranging from comedy to sublime, and from elephants to educated razor-back hogs.

The two and one-half hour program will include 150 performers offering the finest circus attractions, he declared.

Troupes of bareback riders, high wire bicycle dare devils, acrobat.

(Continued on Page 8)

Youths Questioned In Theft From Creamery Truck

Three Artesia youths are being questioned by juvenile officers following their detention after breaking open a Mon Repos truck Tuesday night and stealing ice cream and other items.

One of the youths, a 17-year-old, was arrested by police as he slept in a car behind the creamery. He admitted breaking into the truck, and named two accomplices, police said.

Two of the youths have been released to custody of their parents, and the third is under further investigation.

Grid Wars Open In Artesia Tonight; Bulldogs Meet NMMI In Initial Outing



GRID GENERALS of Artesia High School who have whipped the Bulldogs in a strong offensive squad pose briefly this week to study the prospects. Fielding a squad of 13 lettermen, the team boasts an experienced line and speedy backfield. Shown are, left to right, Jack Barron, assistant coach; Walt Bynum, assistant; Reese Smith, head coach; and Verlon Davis, assistant.

Shriners Assure Every School Child Tickets To Monday, Tuesday Productions of Circus

If any school child in the Artesia area fails to see one of two special kid's performances of Artesia Shrine Club Circus Monday and Tuesday, it won't be because of lax efforts of local Shriners.

Ralph Pitt, general chairman of the event, reported Thursday that a total of 4,200 tickets had been purchased by merchants for presentation to every student in North Eddy county.

Tickets are being distributed to students today by school officials, he said.

Schedule for the children's special shows are Monday afternoon, students from high school, junior high, Park, Central, Atoka, Loco Hills and Cottonwood.

On Tuesday afternoon, merchants will host students from Carver, Roselawn, Hermosa, Lake Arthur, Hagerman, Hope and Elk.

Students will be dismissed from those schools the day of their program, according to Superintendent Tom Mayfield.

Mrs. Ralph Hayes Named To 'Who's Who' Volume

Mrs. Ralph Hayes, eighth grade social studies teacher at junior high school, has been selected for inclusion in the fourth volume of "Who's Who in the West."

Coming as a surprise, Mrs. Hayes said the selection apparently followed a questionnaire which she had received last year from the company, but that she had no idea of the basis upon which the selection was made.

In the earlier letter, which was received in February, it was explained that prior research had been made, she said.

A registered nurse, Mrs. Hayes took a special course in polio eight years ago. She received a BA degree in 1933 from Phillips University, Enid, Okla., and was assistant professor of history at the university for a year after graduation. She has done graduate work at the University of Chicago, Northwestern University, and Southern Methodist University.

She is a member of Artesia's Educator's Association, New Mexico Educator's Association, PEO, American Association of University Women, and Delta Kappa.

(Continued on Page 8)

Speedy Backfield, Experienced Line Begins Season in Morris Stadium

Artesia's 1953 pigskin parade begins at 7:30 p. m. tonight to open one of the most looked-forward-to seasons in recent years.

Stymied last year at chances of a state championship, a squad divided between experience and speed will be seeking to eliminate the three losses of last season.

Opponent of the Bulldogs in tonight's opener will be the New Mexico Military Institute Colts from Roswell, which fell to the Bulldogs' attack 27-0 last year.

Kickoff time is 7:30 p. m. Half-time ceremonies will be conducted by the enlarged Bulldog Band under direction of Justin Bradbury.

Although not known for displays of flamboyant optimism, Coach Reese Smith termed the squad full of unpredictions and plenty of fight, which might make the team worth watching closely.

Returning to the lineup this year are 13 lettermen, most of whom will see a great deal of action and who have proved themselves against opponents.

Headlining the starters is a pair of backfield specialists, Larry Beadle, at fullback and Johnnie Riddle at quarterback. Beadle, however, is expected to carry much of the team load because of his experience from past seasons, which featured powerhouse drives and distance kicking.

Riddle, a young junior, earlier this year was termed by Smith as "one of the most promising quarterbacks" of the school and area. Although speedy, he needs the experience in calling and running a game.

Filling out the backfield will be a pair of junior halfbacks, Freddie Sanders and Leo Barker. Barker was a last-minute choice for right half because of his potential.

(Continued on Page 8)

Plenty Reserve Seats Available For Game Tonight

A special block of reserved seats are available for tonight's football clash between Artesia and New Mexico Military Institute, according to Travis Stovall, high school principal.

Located on the west side of the stadium, the seats are those turned back to the school by the Institute, he said. Approximately 400 seats will be available.

Stovall also revealed the availability of a limited number of reserved seats on the east side of the stadium, perennially reserved for Bulldog supporters.

Tickets may be obtained by calling at his office, or at the gate before game time tonight.

Petroleum Day Plans to Begin At Noon Monday

Members of the newly-formed Oil Industries committee of the Chamber of Commerce will meet at noon Monday to discuss the forthcoming Petroleum Day, chairman S. P. Yates has announced.

Members of the committee are being contacted today. The session will be held at the Elks club at noon.

The city council Wednesday night approved a written recommendation of the police commission that Police Judge John Elliott either release his personal secretary or face a forced move of police court from its present location.

Reason for the recommendation, according to member of the commission, was to promote harmony between the police and judicial departments. Nature of the indicated disharmonious relations was not disclosed.

The committee also recommended that man be appointed as police secretary, replacing a young woman who now holds the post. Purpose of the change, the committee stated, was that a man often is needed to assist arresting officer during processing of prisoners.

The two secretarial posts concerned in the recommendation are separate and have no connection. Judge Elliott provides the salary of his secretary, a part-time employee, from his private funds.



KEY BACKS for the 1953 Bulldogs are expected to be Johnnie Riddle, left, quarterback, and Larry Beadle, right, fullback. Hand-offs will occupy a large part of Bulldog strategy during the season. (Advocate Photo).

Amendment Election Set For Tuesday

Although a small turnout is expected over the state, North Eddy county voters join their neighbors over the area Tuesday to cast their ballots in a special state election.

At stake are 11 proposed constitutional amendments as approved by the past legislature.

Polls will open at 12 North Eddy county voting places at 8 a. m. and will close at 7 p. m., giving all registered voters an opportunity to cast their ballot.

All voting places used in city, county and state elections will be utilized in the special election, according to County Clerk R. A. Wilcox.

In efforts to register a greater vote in the Artesia area, residents were reminded by local party leaders that a "low vote is not the will of the majority," and that "it is everyone's duty to vote their conviction on the issues at hand."

Included in the amendments are proposal to allow sale of liquor to Indians, authorize special concessions in bond elections, permit legislative vacancies be filled by appointment, and others. The full list is reported elsewhere.

Polling Places

Location of polling places in the North Eddy area and judges who will preside over the election are: Artesia, precinct 6A—Masonic Temple, Charles N. Baldwin, Mrs. C. J. Shepherd, Miss Florence Doolittle; 6B—City Hall—Mrs. Nora B. Clayton, Mrs. Calvin Dunn, Mrs. Owen D. Hensley; 6C—Central School—Charles K. Bullock, Mrs. John Runyan, Mrs. A. C. Hanson; 6D—Veteran's Building—Mrs. Orval Kiddy, Mrs. I. C. Keller, Mrs. L. H. Carder; 6E—High School—Eugene B. Roberts, Mrs. C. C. Connor, Mrs. James Monroe; 6F—Roselawn School—F. F. Elvin, Mrs. Lois Gilmore, and Mrs. John Savoie.

Hope—School, Bob Barley, C. A. Cole, Lawrence Blakeney.

Lakewood—school, Mrs. J. E. Howell, Mrs. Ernest McGonagill, Mrs. H. B. Darrough.

Dayton, precinct 7—Atoka School, Mrs. Reed Brainerd, Mrs. W. T. Cranford, Mrs. Paul Rogers, Cottonwood, precinct 10—school gymnasium, Mrs. Jesse T. Funk, Mrs. Orval Gray, Miss Olive H. Buel.

Oilfield, precinct 11A—(Illinois (Continued on Page 8)

Texas Layman to Speak Here Twice During Next Week

Pat Thompson of Bay City, Tex., a lay leader of the Texas Methodist conference, will be a special speaker here Tuesday night at a district rally of Methodist laymen in the Pecos Valley.

To be held in Fellowship Hall of First Methodist Church, the rally is expected to attract laymen from most churches within the Methodist's Pecos Valley district.

An automobile dealer by profession, Thompson was one of several speakers at the recent New Mexico Laymen's retreat and was requested by local laymen to appear for this rally.

The layman also will appear at the weekly laymen's breakfast at Fellowship hall Wednesday morning at 7 a. m. Laymen of all Artesia churches are asked to attend the breakfast session.

Thompson arranged the visit to Artesia on a schedule that takes him to Albuquerque for an address Wednesday night.

Artesia Weather

	High	Low
Tuesday	95	46
Wednesday	92	45

Hagerman

With Sunday dinner which was the Hagerman family reunion was held on September 6, instead of the usual date of the Hagerman family reunion which is held on the first of September.

Mason ambulance, following sudden illness. He is resting well at present and expects to return home Tuesday.

Circle 1 of the W. S. C. S. met on Wednesday afternoon at the home of Mrs. J. W. Wiggins. Owing to the absence of the president and vice president, Mrs. Burck was elected president pro tem. The resignation of Mrs. Mann from the office of spiritual life secretary was accepted, and Mrs. C. A. Marchbanks was elected to that office.

The lesson, "The Sower Went Forth," was led by Mrs. C. W. Curry, who was assisted by Mrs. Marchbanks, Mrs. Stine, Mrs. West, Mrs. Willoughby, Mrs. Willoughby and Mrs. Burck.

Mrs. A. E. Watford, Sr., was greeted by the president and graciously complimented the members. Mrs. Watford belonged to this society over twenty years ago.

At the close of the afternoon Mrs. Watford took pictures of the group. Refreshments of cake, minis, nuts and iced tea were served by the hostess, Mrs. Wiggins, to Mesdames A. E. Watford, W. P. West, Mattie Willoughby, J. F. Campbell, G. W. Chrisman, C. A. Marchbanks, John Shockey, Earl Stine, C. W. Curry and L. R. Burck.

The Presbyterian Missionary-Aid met on Wednesday afternoon at Hedges Chapel with the vice-president, Mrs. Walter Elliott in the chair. Plans were made during the business meeting for the annual bazaar and other activities.

Lovely refreshments were served at the close of the afternoon by the hostess, Mrs. Elliott, Mr. and Mrs. Stroud, former Hagermanites but recently of Colorado, and Mr. and Mrs. Leland Stroud and daughter, of Carlsbad, visited at the home of Mr. and Mrs. I. E. Boyce, Sr., on Thursday afternoon.

Mrs. L. R. Burck returned home from Espanola on Tuesday after a short visit at the home of Mr. and Mrs. L. J. Burck. She was accompanied to Hagerman by Mrs. L. J. Burck and daughters, Roberta, and Mrs. Billy Ortiz and son Billy Ortiz, Jr.

Miss Allice Filley of Dexter is a new employee at the First National Bank at Hagerman.

A very enjoyable congregational surprise birthday dinner was held at the Presbyterian church basement on Sunday following the morning worship service, honoring Rev. Mebane Ramsey.

While Rev. Ramsey knew that the dinner was to be held, the fact that it was in his honor came as a complete surprise.

A very beautifully decorated birthday cake had been ordered by Mrs. D. L. Newson and her family.

Mrs. D. L. Newson and her family returned from their trip to Bayfield, Colo., where they spent the summer. Mr. Newson returned to the ranch to attend to his cattle.

Proposed Amendment Review Made By Taxpayer's Group

The 11 constitutional amendments up for vote in next Tuesday's special state election are reviewed here by the Taxpayers' association of New Mexico.

Amendment No. 1 would (1) allow municipal bonds to be voted at special elections and (2) allow tax-exempt property owners to vote on municipal general obligation bonds.

Amendment No. 2 would allow the sale or giving of liquor to Indians.

No. 3 would allow the governor 20 days, instead of the present six, to approve or veto measures passed during the last three days of any session of the legislature.

No. 4 would permit legislative vacancies to be filled by appointment by the appropriate board of the Belle Bennett Circle for the occasion.

Mrs. R. W. Campsten has returned to work at the First National Bank owing to a shortage of help following the resignation of Mrs. Connie Andrews.

Mr. and Mrs. Jack Hopkins and Mr. and Mrs. Marvin Flake and daughter, came in Saturday for a visit at the home of Mr. and Mrs. J. N. Hopkins and Mr. and Mrs. Templeton. They returned home Monday.

Mrs. L. R. Burck entertained several great grandmothers at a Chinese Checker party on Friday afternoon, in honor of Mrs. A. E. Watford, of Norman, Okla.

Ice cream, brownies and iced tea were served at the close of the afternoon.

Nine great grandchildren are claimed by the group. Mrs. Watford and Mrs. West share one, Mrs. Curry is great grandmother to four, which include a pair of twins, and Mrs. Watford and Mrs. Burck share four.

Mr. and Mrs. Lloyd Harshey, Sr. spent the week end at Ruidoso.

Personal Mention

Mr. and Mrs. Harry Haselby and sons Ronnie and Rusty and Mr. and Mrs. H. Floyd Davis spent the week end at Red River near Taos fishing.

Mr. and Mrs. Frank Cornett entered their daughter, Meml, 4, in the McLaughlin Osteopathic hospital at Loving last Saturday. The little girl was in serious condition but was better Thursday.

Mr. and Mrs. Sam Watson, southwest of Artesia, spent the week end at Albuquerque visiting their son Cicero, who has been there about two weeks for medical treatment.

Jo Margaret Gore senior majoring in fine arts and music at the University of New Mexico, Albuquerque, and Keith Edward Gore, freshman, college of arts and sciences at the University of New Mexico, will leave next week. They are the children of Mr. and Mrs. E. T. Gore.

John Farris of Albuquerque spent last week end here visiting Miss Jo Margaret Gore.

Mr. and Mrs. G. V. Price and Mrs. Price's mother, Mrs. Mary Thompson, have returned from Long Beach, Calif., where they spent the summer for the benefit of Mrs. Thompson's health.

Mr. and Mrs. Earl Burnam and small son, Lonnie Max, left this week for Fort Worth, Texas, to make their home. Mrs. Burnam is the former Alma Ann Berry.

Mr. and Mrs. Ross Sears and daughter are leaving Sunday for Washington, D. C. Mr. and Mrs. Sears will attend the American Bankers convention and Sally will enter Wellesley college in Boston, Mass. as a freshman.

Martha Elgan, daughter of Mr. and Mrs. Harvey Elgan, and Martha Triplehorn, daughter of Mr. and Mrs. J. C. Triplehorn, left last Saturday for Silver City where they will attend St. Mary's Academy. Mr. Elgan took the girls to Silver City.

Billy Thorpe, son of Mrs. Frank Collins of the General American Camp at Loco Hills plans to leave this week to attend Eastern New Mexico university at Portales for his freshman year.



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Boy's VULCANIZED KNEE JEANS

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Real Western cut, made of 8 oz. blue denim. Soft vulcanized knee, bar tacked and riveted at points of strain. Zipper fly closure and full sanforized. Sizes 4 to 12.

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Famous Maid's perfect fitting bra. Your choice of cotton or nylon at this low, low Birthday price. White only. Sizes 32 to 40 in A-B-C cups.

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Virtue's Electric BLANKET

72x84. The Blanket to give the best rest of your life. 50% Rayon, 25% Wool, 25% Cotton. One year guarantee!

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Includes Excise Tax

Really a Wonderful Birthday Buy!

Women's 40 Denier NYLON SLIPS

Lovely 40 denier Nylon with lace trim top and bottom. Nylon tricot knit with adjustable shoulder straps. In white only in 32 to 40 sizes.

\$2.41

Boy's Fancy Knit T-SHIRTS

Combed cotton in a variety of fancy patterns for boys, ages 4 to 16. Short sleeves for year 'round wear. Reinforced necklines.

91¢

Ladies' Crimp Set NYLON SWEATER

A good looking smart Sweater for Miss. Colors and sizes for the Modern Miss.

\$2.98

BOMBER JACKET

14 oz. Rayon Gabardine shell, 8 oz. quilted wool lining. Mouton fur collar, knit cuffs and waist. Just right for cold weather and fine quality too! Sizes 34 to 46.

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Now 990 KSVP Now 990

PROGRAM LOG - Subject to Change Without Notice

FRIDAY AFTERNOON	11:50	12:00	12:10	12:20	12:30	12:40	12:50	1:00	1:10	1:20	1:30	1:40	1:50	2:00	2:10	2:20	2:30	2:40	2:50	3:00	3:10	3:20	3:30	3:40	3:50	4:00	4:10	4:20	4:30	4:40	4:50	5:00																						
12:00 Farm and Market News	12:10 Proudly We Hall	12:20 Musical Interlude	12:30 Noonday News	12:40 Scoreboard	12:50 Sunday News	1:00 Sista Time	1:10 Eddy Arnold	1:20 Game of the Day	1:30 Scoreboard	1:40 News	1:50 Frank Hemingway	2:00 Virginia Barn Dance	2:10 Al Helfer's Sports Digest	2:20 Report from the Pentagon	2:30 Music for Relaxation	2:40 News	2:50 Twenty Questions	3:00 Twenty Questions	3:10 Cecil Brown	3:20 Swinging Down the Lane	3:30 Local News	3:40 Swinging Down the Lane	3:50 Chicago Theater of the Air	4:00 Lombardland USA	4:10 Family Theater	4:20 Reporter's Roundup	4:30 Dance Orchestra	4:40 News	4:50 Musically Speaking	5:00 Sign Off	5:10 Sign On	5:20 Sunday Morning Services	5:30 Comics Weekly Man-La Examiner	5:40 Good News Hour	5:50 Frank and Ernest	6:00 Brownfield Reporting	6:10 Back to God	6:20 Wings of Healing	6:30 Bill Cunningham	6:40 Music of Worship	6:50 Church Services	7:00 Musical Interlude	7:10 Vitals Warmup	7:20 Eddy Arnold	7:30 Scoreboard	7:40 Musical Interlude	7:50 The Shadow	8:00 KSNP Patter Party	8:10 Record Room	8:20 Plan with Ann	8:30 Here's to Veterans	8:40 Midday News	8:50 Local News	9:00 Sista Time

JIM'S DRIVE-INN SPECIAL!

"GOLDEN GLOW"

Orange Syrup, Ice Cream, Lemon Sherbet, Carbonated Crystal Water, Garnished with Sliced Orange

15¢

Hamburgers 20c Each

5 for \$1.00

1.00 Will Be Given Away with Every SANDWICH day thru Thursday

Winners: F. Kanitz, Pecos, Texas; Helen Vogel; Louise Thorp

Bauman, Mulcahy, Ruyle Named To Longhorn League All-Stars

Three Artesia Drillers have been named to the 1953 Longhorn League All-Star squad, League President Hal Sayles has announced.

Players from five club were included in the selection, with three from San Angelo and Artesia, and two each from Carlsbad, Roswell and Midland.

From Artesia were Joe Bauman, first base, a repeat from last year; Les Mulcahy, catcher, recent selection for one of the two most valuable players, and righthander Len Ruyle, pitcher, who ended the season with 20 wins against nine losses.

Bauman, league leader with 51 home runs, turned in a batting average of .372 to lead the Drillers and to rack up third in league hitting. The big first baseman also is second in runs batted in with 129; received the most bases on balls, 124; and led the league in runs with 123 at last report.

Mulcahy, the only other Driller batting above .300, shared most valuable player honors with San Angelo's Glen Burns. Ninth in league batting, the catcher was

slugging a .345 pace on last report, was leading in RBIs with 134 and had slammed 48 two-base hits to lead that department. Ruyle, one of the league's most consistent right handers, notched his 20th win against Midland 10 days ago. Although one other pitcher in the league has more wins—Carlsbad's Audie Malone—most of Ruyle's wins have been against the league's leaders, rather than the cellar teams.

Other members of the all-star squad are:

Ossie Alvarez, Roswell, second base; Julio de la Torre, Midland, third; Stanley "Scooter" Hughes, Midland, short stop; Glen Burns, San Angelo, left field; Buddy Grimes, Roswell, center field; Elias Oquiro, Carlsbad, right field; Gil Guerra, right-handed pitcher; and Marshall Epperson, Carlsbad and Bobby Gregg, San Angelo, left handed pitchers.

Pat McLaughlin of Carlsbad earlier was named manager of the year, and his catcher, Ike Jackson, was selected as rookie of the year for the league.

'52 Prep Athletes Land Scholarships In State Schools

Four lettermen on Artesia's High School athletic teams of last year have landed scholarships in two state universities, and a fifth will attend a Texas school under similar arrangements.

At the University of New Mexico will be Bill Brown, Yummy Barker, and Doug Whitefield; James Baker will attend New Mexico Military Institute, and Don Golden will join the Hardin-Simmons University Cowboys at Abilene, Texas.

Receiving a Ford Foundation scholarship for studies in high school, Whitefield also will participate in tennis and football programs at UNM. In Artesia, he was touted one of the best half-backs in the state, and throughout his high school career was considered among the best prep tennis developments. He was state singles champion one year.

Barker, all-state quarterback last year, and Brown, an all-star in his junior year, are expected to make top showing on the university's freshman grid squad.

Baker, a track specialist, chose the Institute to continue running accomplishments, and Golden, All-South center, selected Hardin-Simmons because of personal preference.

New Bids Called For Installation Of Hope System

Bids for installation of the Hope water system will be opened Sept. 29, Mrs. Ethel Altman, mayor, has announced.

The bids will be for all items of the system except for drilling the well, according to Bill Siegenthaler, attorney for the community. Negotiations have been completed with a contractor for drilling wells.

Plans and specifications for the project may be obtained from Mrs. Altman at Hope or from Siegenthaler's office in Artesia, Texas.

Social Security Representative To Be Here Monday

Ralph H. Yewell, field representative of the Rowell Social Security administration office, will be in Artesia Monday morning to assist Eddy county residents in making application for old-age or survivors insurance benefits. He will be at the office of the New Mexico State Employment Service office, 511 W. Main, between 10 and 11:30 a. m.

North Carolina claims more miles of inland waterway than any other state in the United States.

Tan and Blistered



TANNED and refreshed, President Eisenhower pauses on steps of the Doud residence in Denver, Colo., on his return from Fraser, Colo., and a full week of relaxation. He bore a "wound" from fishing at the Byers peak ranch, blister on hand. (International)

Sight-Seeing Busses Take Back Seat On Church Tour

(Although he returned to Artesia two weeks ago, Milford D. Estill prepared the following diary of a portion of his recent trip to Europe, where he attended the World Council of Church meeting.)

Much of the report deals with his impressions of the countries visited, the people, the cities, and represents a storehouse of information of the things seen and done.

The diary represents the most important section of the month-long trip, which began with a sea voyage to Scotland, turned into bus trips in England and France, and sight-seeing touring of Europe's most historic cities.)

Edinburgh, Scotland July 10, 1953

We left Oban this morning at 9, driving through the Highlands to Edinburgh. We drove through Inverary, saw the castle of the Duke of Argyll; past Loch Lomond again; passed along the Firth of Forth and Stirling Castle, near which was fought the Battle of Bannockburn (between the English and the Scots).

The weather continues very damp and cool. (New Mexico was never like this.)

Last night I could hear the Oban bagpipes band playing a concert.

At 10 p. m. last night at Oban our guide, a young London School of Economics graduate, gave a talk on the economic situation in Great Britain. . . very interesting and enlightening.

London, England, Sunday, July 12, 1953

We went sightseeing in Edinburgh yesterday morning.

Saw Edinburgh Castle, the Presbyterian Assembly Bldg., New College (affiliated with the University of Edinburgh), St. Giles Cathedral (where John Knox preached during the 16th century) . . . We rode on a double-decker street car.

There are many Americans in Edinburgh.

This morning, early, we headed for Canterbury. We attended services at the great Canterbury Cathedral where services have been held continuously for 1300 years.

The Cathedral is 540 feet long and has about 5 different floor levels, stair-step fashion. In the Cathedral are buried King Henry IV and his uncle, the Black Prince, various archbishops, and others. It is Gothic in style, and very ornate.

The choir was composed of men and boys—no women. The service this morning was much like a Cathedral service.

Perry also revealed that advance tickets for the remainder of the playoff games in Artesia may be purchased at the office. Prices are \$1 for adults, 50 cents for students and 14 cents for children aged 6 to 12.

Playoffs begin here again Saturday night and will be fielded Sunday night if Artesia has won one or more games of the seven-game series. Game time is 8 p. m.

service, but less formal. . . The cathedral was quite cold and damp, with very high stone walls. . .

Paris, France, July 13, 1953

We left Canterbury yesterday by bus for Folkestone, England, (near the White Cliffs of Dover) where we boarded a boat and crossed the English Channel for Calais, France. The Channel was rainy and rough. . . some of the party got seasick. At Calais we boarded a train for Paris.

This morning we went sight-seeing around Paris, by bus. We saw the Eiffel Tower, the Arch of Triumph, Opera House, Theatre Nationale, Royal Gardens, the Tomb of Napoleon.

Bastille Day, July 14, 1953

This morning we went upon the roof of Le Figaro Bldg. (largest newspaper in Paris) where we watched the Bastille day Parade—soldiers, sailors, tanks, trucks, horsemen, military bands, and the President of France. It was a gorgeous sight, and many people watched it. The crowd was surprisingly quiet. . . only a little handclapping from time to time. There was never any cheering or waving, even when Monsieur Le Presidente rode by.

Nearly all the cafes have their chairs and umbrellas on the sidewalks — and in some places the pedestrians have to get into the street to get around them. The streets here are narrow, and they meander here and there without any seeming logic. There are many monuments, statues, memorials, etc. . . quite a lot of them were erected by Napoleon — in memory of himself!

We had a busy afternoon and evening of sightseeing by bus. We visited the old part of Paris—Luxembourg Gardens and Palace, Notre Dame Cathedral, Ministry of Justice, Latin Quarter, Sorbonne University, Rue de la Paix (great shopping street), and many other buildings and places, including the Seine River.

After dinner our bus took us around the city for sightseeing at night. They had flood lights on all the buildings and fountains. . . Then we went to one of the parks and watched the Bastille Day fireworks.

July 15—This has been another very busy day. We all went to the Palais Royal to hear a lecture on French law and courts. (The Palais was built by Napoleon Bonaparte, and has his initials above each door frame).

After lunch we went to UNESCO headquarters for a lecture by Dr. Douglas Snyder, Director of Mass Communications, who was introduced by the Director-General, Dr. Luther Evans. Both are Americans.

After dinner we went to the opera, one of the most beautiful and outstanding buildings in Paris. At the opera we saw 3 ballets. The orchestra contained 60 pieces. It's every man for himself on the streets of Paris. The drivers rush madly up and down, tooting

his own equipment (which he keeps at his own home), and every Sunday meets at the army for target practice—in which they are very good.

At the university here a Protestant Memorial was erected in 1909 by the Protestants of the World. In addition to this, we visited this morning the Cathedral where John Calvin, a Reformation leader, preached during the 1530's.

July 21, 1953—This afternoon we visited what is known as the Ecumenical Institute of the World Council of Churches, headed by Dr. Hendrick Kraemar, former professor of the University of Leipzig in Holland. He talked with us about the work of the Institute in encouraging all denominations to work together. . .

July 22, 1953 We left Geneva this morning at 9:30, and drove through the Alps to Chamonix, a village at the foot of Mont Blanc (15,870 feet high), the highest mountain in Europe. Chamonix is a resort town that reminded me of Ruidoso.

Mont Blanc was completely covered with snow and ice which, when melting, runs down the mountains in swift, grayish streams which are very cold.

We had lunch at Chamonix, roamed around the business area for about 45 minutes. (Since all businesses on the Continent close completely from noon til 2 p. m. we had very little time for shopping.)

Despite the steepness of the hillsides in this area there is very little erosion; the farmers cultivate every square inch of the valley. When we got down to some fields of tobacco, some vineyards and hay fields, the farmer and his wife were in the hay field. . . There are other advanced farm machines quite scarce because of the but the farmers are ready to the co-op idea. They have 4-H clubs and FFA's, and clubs. But rural electricity at a very advanced stage.

Chamonix (at the foot of Mont Blanc is only a few miles from Switzerland and Italy in France.

There are really a great of tourists in Europe this ter day we see bus load after day we see bus load after

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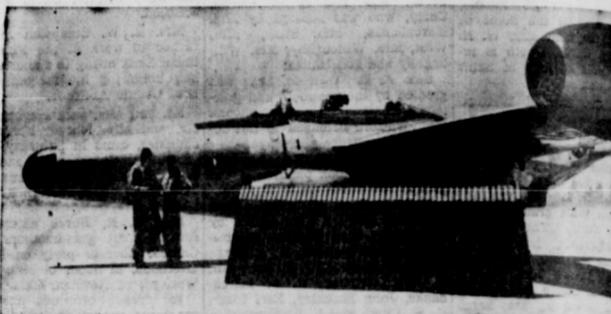
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Fleet, Flippin' Women Offered New Event at Annual New Mexico State Fair

Fleet members of New Mexico's kitchen brigade get an opportunity at the 1953 New Mexico State Fair to use their frying pans for money instead of mayhem.

They will participate in the state's first pancake derby.

Plans for the startling new event were announced today by Leon Harms, secretary-manager for the exposition which opens at its \$2,500,000 modern plant in Albuquerque September 26 and runs through October 4.

The ladies—bless 'em—will compete for a chance to compete against English pancake experts in the international flapjack race and for cash.

If you're the skirt-wearing master of your household, you don't even have to furnish your own skillet or pancake. They'll be provided for the big race to be held at the fair ground on Sept. 29, at 2:00 p. m.

The George O. Breece Post 401 of the Veterans of Foreign Wars is sponsoring the novel new event for the State Fair—the first of its kind in New Mexico.

Prizes for the three top winners are three U. S. Bonds valued at \$100, \$50 and \$25. In addition, there will be five sets of Eckoline kitchen utensils given by the VFW.

The fleetest, flippinist lady in New Mexico, in addition, gets an expense-paid trip to participate in the international pancake race at Liberal, Kansas, next February against the expert pan-handlers from Olney, England. Every entry in the State Fair event gets a pancake griddle.

Entry blanks will be available in all New Mexico VFW posts, all Chambers of Commerce and in grocery stores. Entries should be mailed to the George O. Breece Post 401, VFW, P. O. Box 1041 or at 416 Second Street, NW, Albuquerque.

Post Adjutant Ed Fikani is overseeing details of the culinary foot race. C. I. Sparks is chairman of the pancake committee.

The race will be run over a course of 415 yards. Each lady, armed with skillet in which will rest a pancake must flin the delicacy once without touching it at the start of the race or during the race, and again after she crosses the finish line.



LAKE ARTHUR'S newest business establishment is this Daisy Queen Ice Cream vendor located adjacent to Kintz Mercantile. The drive-in, built by John Kintz, is operated by his two daughters, Misses Jacqueline and Jeanette. (Photo by Mrs. Jewel Pate)

Assistance Planned For Grid Season By Bulldog Parents

Much the same program as that developed last year is in the offing for members of the Bulldog Parent's Club, according to plans mapped at their first season meeting Tuesday night.

Reporting on activities last year and in discussing plans for the present season, Jay Mitchell, president, said the aim of the club was to assist coaches, school officials and football boys during the athletic year.

Last year, he said, the club purchased a whirlpool bath, and sponsored after-game dances, alternating with Rainbow and DeMolay organizations.

Persons wishing to assist with the club's program and to become members may contact Mrs. Carl Lewis, Mrs. Jay Mitchell, or Mrs. C. C. Westerman.

The club meets each Tuesday night in the high school library.

Artesian's Brother Completes Marine Air Prep Program

While in training here as an aviation ground crewman, Marine Private First Class Arnold G. Burrage, brother of Mr. Frank DeVine, 310 N. 12th St., Artesia, recently completed atman preparatory school at the Naval Air Technical Training center.

The eight week course trains him in basic aviation skills. After introductory training in fire fighting, aircraft repair, guns and explosives, hand tools and electronics, the Marine is sent to an advanced technical school in which he is most interested and best qualified.

Burrage is now in Aviation Structural Mechanic school at the Naval Air Technical Training center, Memphis, Tenn.

Enlisting in the Marine Corps in January 1953, he attended Portales, N. M., high school.

READ THE CLASSIFIED ADS

Banker's Plan Recognition Programs For State Farming Accomplishments

Awards to numerous farmers and ranchers for their soil and water conservation achievements will be a feature of New Mexico's second annual Soil Conservation Month, according to Charles K. Johnson of Artesia, chairman of the agricultural committee of the New Mexico Bankers Association.

"The New Mexico Bankers Association recognizes soil conservation as a major problem in our state, and is anxious to assist the program in every possible manner," Johnson said. "That's why we plan to make conservation achievement awards."

The conservation achievement award program was started in 1951 when seven cooperators of the Carlsbad Soil Conservation District were honored at a program in Carlsbad. During the observance of Soil Conservation Month last September, 113 cooperators of 22 districts received awards at banquets held in Artesia, Roswell, Santa Fe, Socorro, Portales, Las Vegas, Albuquerque, Farmington, and Alamogordo. An award banquet was held at Roy last December, and another was held at Clayton last May.

Plans for awards to cooperators of several districts already have been made for September at Socorro, Santa Fe and Carlsbad, and others are being considered, Johnson reports.

No Program Here

No award program will be held by the Central Valley Soil Conservation district here, said Keith

Check-Points For Buying Home Listed

Are you planning to buy a home? If so, according to an expert, the possibility that you will fit your needs to a "T" is almost non-existent.

Dr. Fred E. Case, assistant professor of real estate and land economics at the University of California at Los Angeles, says buying a house always requires some compromise on the part of the purchaser, even if he builds his own home.

Dr. Case suggests prospective home buyers check the following points:

1. Location usually is more important than the property. Your best buy usually will be a smaller house in a superior location rather than a large house in a less desirable location.
2. An older home (15 to 20 years) is preferable to a new home if you desire a lot of space for your money.
3. Good workmanship with poor materials is preferable to good materials with poor workmanship and probably will cost less in repairs and maintenance in the long run.
4. A low down payment is preferable if you plan to sell the home in the foreseeable future.

5. A shorter term loan with higher monthly payments is preferable for those who can afford it because the arrangement will reduce total cost of a new house one-third to one-half.
6. A plain house with simple lines will retain its resale value longer than a house of new but confused architecture.
7. Currently, a house with at least three bedrooms and 1 1/2 baths has the most market appeal and can be sold for the best price.
8. A house with 1,000 square feet of living area usually is considered to be a minimum of space required in a house, even for two people.

Dr. Case believes the purchase price of a house should not be more than 2 1/2 times the buyer's regular gross annual income. Total monthly payments on the mortgage should not exceed 20 per cent of the purchaser's monthly take-home pay.

Historic Monticello, home of Thomas Jefferson, will soon be fitted with two modern facilities—air conditioning and central heating. The 180-year-old showplace is to be completely renovated in 1953.

More than 70 per cent of all passenger service and 65 per cent of all freight on American railroads are handled by diesel engines.

Broad Production, Testing Plan Started on Farms By College

An on-farm demonstration plot program to best fertilizers, new varieties, insect and disease controls, and other agricultural practices has been inaugurated by New Mexico A & M College, according to an announcement from Dr. Robert A. Nichols, dean and director of agriculture and home economics at A & M.

The demonstration work will be carried out through A & M's new department of agricultural services, headed by Dr. P. H. Leyendecker, former plant pathologist with the A & M Experiment Station.

After advisory county farm groups, with the help of county agents, have decided what work is most needed, large plots of several acres on private farms in New Mexico will be given over to experimental study, Dr. Nichols says.

"In this demonstrational program, the farmers and ranchers themselves will have a big part to play, as they will furnish the land, equipment, and labor to conduct the experimental work," the director explains.

"The department will analyze the results and, with the help of county agents, will present the new information to farm and ranch people by means of talks, tours, news releases, radio and T-V programs, and publications. All demonstration plots will be identified by roadside markers and will be open to public observation at all times."

Assisting Dr. Leyendecker in conducting the program, will be Paul Duffield and Graffen Henry, agricultural specialists. Duffield has recently been working with cotton production problems for the Rockefeller Foundation in Torreon, Mexico. He has a master's degree from Iowa State College. Henry, who was formerly employed by the Valeta Experiment

Station of Texas A & M College, holds a master's degree from Michigan State College.

"The farmers and ranchers of New Mexico deserve thanks for their foresightedness in sponsoring this demonstration program, which will actually apply the results of agricultural research to the individual farm or ranch," Dr. Nichols adds.

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Cream 1 cup butter or margarine with 1 cup brown sugar, tightly packed. Thoroughly mix in 2 cups sifted Kitchen Craft Flour. Press into ungreased 7" x 11" pan. Bake in a moderate oven (350°F.) for 30 minutes.

Meanwhile mix thoroughly 2 well-beaten eggs, 1 tsp. vanilla and 1 cup brown sugar, tightly packed. Combine 2 tsp. Kitchen Craft Flour, 1 tsp. baking powder, 1/2 tsp. salt, 1 cup shredded coconut and 1 cup chopped nut meats; add to egg mixture. Carefully spread over above layer. Return to oven and bake 25 minutes longer. Cool slightly. Turn upside down. Cool. Spread top with chocolate icing, leaving 1" edge all around. With white icing, write on the "slate" and lace the edge with stripes that are lightly lined with a toothpick that has been dipped into red food color. Cut into desired sizes to serve.

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Published every Tuesday and Friday at 616 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1979.

WILLIAMS E. FRIENTLEY, Publisher
VIRNUN E. BRYAN, General Manager
DAVID H. RUDWELL, Editor

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Cast Your Ballot

TUESDAY IS ELECTION DAY in New Mexico when voters will cast their ballots for or against 11 proposed changes in the state's fundamental legal document.

While the personal element of other elections is absent from this election, with no candidates exhorting voter sentiments, it is nonetheless equally, perhaps more, important to the state.

We note with approval that two amendments—those covering Supreme Court and district court judges' salaries—return changeable matters such as salaries to the legislature, where they belonged in the first place.

There can be no controversy over the proposal calling for an absentee ballot. We have no right to ask that qualified New Mexico voters required to be out of the state at the time of an election shall give up their franchise.

It is especially unjust that young men of voting age serving in the armed services to defend the freedoms epitomized by the right of free elections shall be asked to give up their voice in government.

There are voters who go to elections involving constitutional amendments purely to vote against proposed amendments because they involve changing what is the basic law of the state.

While our federal constitution is a remarkable document which has required remarkably few changes over 175 years, the same cannot be said of New Mexico's constitution. It contains detailed, inflexible provisions which do not stand the test of passing time—salary fixing, for instance, which in these days of double and triple prices simply do not meet contemporary standards.

New Mexico sorely needs a constitutional convention which would overhaul a complicated, unwieldy, and outdated constitution that is a hindrance rather than a brilliant guidepost to the state's advance.

It's Here Again

FOOTBALL SEASON is here again with tonight's Artesia-NMMI contest at Morris Field opening what promises to be a highly interesting season.

What Artesia's potential is remains to be seen. As the season starts, Artesia's team has every appearance of being a scrappy outfit which could cause worry to some of the more experienced teams or the 1953 schedule.

Football coaches and custodians of morale for athletic teams are again telling the boys that win or lose, we're with you. As intensity of the season's competition increases, we hope this feeling won't be lost by the public.

Those football boys are learning plenty on that field—such facts of life as that to succeed, you've got to keep working every minute. You can't put off the big effort for a grand drive later on the football field—or in life.

The attitude of the public interested in football can teach those boys plenty more. If a game is well-played, hard-played, there can be little regret if the score is on the wrong side. If the odds are against a team and that team knows it and ignores it by

fighting like winners, it doesn't matter what the score is.

Adults have a habit of saying these things, of giving lip service to the ideals competitive sports attempt to instill in young people. But when a young person hears that kind of thing on one hand and carping, unjustified criticism on the other hand, he's going to wonder what there is to all that business about sportsmanship, playing the game for the game's sake.

We haven't got a team of professional football players on the field. We can't buy good players, fire bad ones at will, fire the management, fire this person and that person if we don't win. That isn't high school football.

It's a good thing to develop plenty of enthusiasm for our football team, to show it to those boys—including after the game that went against us, as well as on the occasions of joyous victory.

Football boys learn a lot on the field; they can learn a lot more off the field from the attitude of adults, including the casual conversation as well as lip service to competitive high school athletics.

Let's put feeling into it when we say "win or lose, we're with you."

Gasoline Tax Violations

THERE APPARENTLY are many violations of the non-highway gas tax return provision over the state this year according to agents of the state revenue department.

In one county—a county which has refunds averaging over \$20,000 per month—violations are very numerous. A complete check is now underway in that county. Those found guilty of using tax exempt gasoline for non-highway use in their cars and trucks are losing their permits for the gas tax exemption for a year.

This exemption is granted for use in non-highway vehicles and is not supposed to be claimed for those vehicles used on the highways.

Those guilty of this violation are being warned to discontinue the practice or they will lose their exemption permit for a full year. There is every indication that the complete and thorough check in one county is going to be continued over all the counties in the state.

Those who are failing to follow the law may save the loss of their exemption permit by using their gasoline in strictly non-highway vehicles.

We'll Be There

MONDAY AND TUESDAY the Shrine circus comes to Artesia—the first time a big circus above the carnival level has spread its tent in the community.

Our 4,000 school kids will have a chance to see the circus free—the first time, that is. Some adults will want to take their kids as an excuse for going. That's all right too—the circus is new everytime you see it, especially when you've never seen an elephant or performing horse before.

Artesia Shriners have worked plenty hard to bring this show to the community. A big expense is involved in the effort, but Shriners have tackled the job of putting over the circus with gusto.

There's no gyp about the circus coming here—it's the real thing, a reputable circus which has been called back to large cities like Dallas again and again.

Everybody will want to see this circus—get there early.

Fire Is Costly

MORE THAN 800,000 FIRES in the United States last year destroyed over a half billion dollars worth of property. More than 10,000 lives were lost.

Over half the loss was in business or industrial establishments, the places where people work and produce. Yet the dollar loss was only a fraction of the total destruction caused by fire. The indirect losses, in medical costs, in jobs, wages, and production lost, savings reduced, and business failures, were probably two or three times greater.

It is not mere luck that many firms have had long records of low fire losses, uninterrupted business activity, and steady employment.

It has been due not only to management recognition but also to employee cooperation through training and organization for fire safety.

Are you depending on luck?

ZIPPER TROUBLE



NEW MEXICO EDITORS ARE SAYING—

Governor's Request for Federal Water Study Lauded as One Answer to Recurring Problem

GOV. MECHEM'S appeal to the federal government for more money to explore underground water resources of New Mexico will receive considerable applause in this year of drought and sweltering weather.

Water is the chief problem in New Mexico. No one has to be told that, for it becomes more obvious all the time. Prolonged droughts like we have had for the past three years further emphasize the size of the water problem in the state.

It will be assumed that federal government will be interested in the governor's proposed appeal for more funds, since reclamation is one of the larger programs of government.

Whether great underground sources can be discovered, like that of the Roswell artesian basin, remains to be seen, but exploring for such sources looks like a good deal, in view of the growing scarcity of water sources all over the state. If they could be found it could be expected that whatever the cost would be that there would be a huge payoff in time to come.

The governor says that information along this line of reasoning is somewhat sketchy at the moment. But that doesn't need to matter. The main idea is that the state is concerned about making greater water explorations.

10,205 CARS IN ACCIDENTS

A total of 10,205 motor vehicles were involved in 9,677 accidents on the highways of the state of New Mexico last year according to figures provided by

the Governor's Traffic Safety Coordinating Committee.

A total of 418 cars of this 10,205 were found to be defective in some way or other contributing to the accident.

Of some 420 cars involved in fatal accidents 20 were found to be defective.

Of the 418 cars listed above some 256 had defective brakes. Of the 20 defective vehicles involved in fatal accidents some 9 had defective brakes; 6 had defective tires; 3 had defective steering mechanism; and one had improper headlights.

In the 9,677 accidents on the highways of the state last year, often involving more than one driver, 101 accidents involved both speeding and driving while under the influence of intoxicating liquor; 732 involved driving while under the influence but no speed violation; and 620 involved speeding.

There were 313 fatal accidents during 1952 and in these accidents 100 involved speeding; 22 involved driving while under the influence; and 26 of the accidents brought charges for both speeding and driving while under the influence.

These facts and figures stress the fact that vehicles must be in good condition when they are used on the highways. This includes good brakes, good lights, good tires, and in good mechanical condition. The other factor is the attitude of the driver himself toward safe driving.

And we as citizens of the state and as operators of motor vehicle, trucks or cars, will have to join hands with our highway officers not only in being sure our own motor vehicle is in good condition but in also seeing we have the right attitude.

When we are willing to employ the safety knowledge we have; when we are willing to stop tak-

ing chances—unnecessary chances—when we are co-operative in safety program—then we can reduce the accidents and deaths on our highways.

Maybe the day and time will come when we will set such a fine example and such a fine record for halting accidents, we will be ashamed for an accident or a death to occur on the highways in our country. When we do that we will be getting the job done.

—Las Cruces Sun-News

DOESN'T PANIC EASILY

Remembering the shock wave which rippled across the nation a few years ago when ex-President Truman soberly announced that the Russians had touched off their first atomic bomb, it is almost astounding to observe the complacency of the American people nowadays on the same subject.

Even when it was announced that the communists had achieved a hydrogen explosion—the single most violent in human experience—hardly a head turned in the U. S. from the baseball scoreboard. News that the explosion of another conventional A-bomb in Russia had been detected was buried in the inside pages of most newspapers in the past few days.

Why? Isn't Russia just as terrible a menace to U. S. as it was three years ago?

The answer is yes. But the further explanation is that the U. S. citizen is learning to live with the terrors of his time. The Sword of Damocles continues to hang suspended over him. But he isn't going to get "knicked" until he sees Ivan step and whack at the thread holding the sword.

—Carlsbad Current-Argus

COFFEE TALK—

'Coincidence' Pits Texas vs. Texas, Artesia and Carlsbad for Playoffs

TIMES MUST really be getting rough for Artesia auto and truck salesmen.

At Wednesday night's council meeting, when city dads opened bids for a new three-quarter ton pickup for the street department, a salesman was sitting in a corner jotting down bid prices, the first in several months.

The market is more competitive as evidenced by the spread between bids—four bidders kept their prices within a \$45 range.

PRaise CONTINUES to come through on administration and operation of Artesia General Hospital, and most of it has to do with the business-like conduct of its affairs by Ralph Lennon, administrator.

Hardly more than two months ago when Lennon accepted appointment as head of the organization, accounts were bedraggled, the accounts receivable were not being received, and in general showed something for which the city could not be proud.

But today, the books are being straightened out, the city is pouring less money into its coffers because of better collection of accounts, and families of patients are even being shown more consideration.

We think Ralph deserves a good pat on the back, too.

SIGNS OF OUR TIMES: A Texas city Chamber of Commerce has the true—we won't say it's the best—means of telling newcomers about its city.

On the outskirts of the town is a large sign which reads "20,000 friendly people, and a few old soreheads welcome you."

COINCIDENCES IN baseball: There's a lot of talk over coffee about an indicated "subtle maneuvering" within the Longhorn

League to let Texas teams play Texas and New Mexico play New Mexico in the Shaughnessy playoffs.

Going into the stretch with four games remaining for instance Carlsbad was one and a half games out of first behind San Angelo. One San Angelo win and a Carlsbad loss would put Texas against New Mexico and would mean the loss of several thousand dollars to all clubs.

What happens? Roswell—fifth place club 19 games behind—works a four-game win over San Angelo, Carlsbad gets four consecutive wins over Artesia to lead the playoffs.

Although there likely was an intentional "throwing" of the ball game, the results show good sense in Artesia.

Artesia, which is having financial difficulties as usual, can make good use of an estimated \$3,000 to \$4,000 the playoffs with Carlsbad would bring. San Angelo would not have drawn more local fans than they have all season.

But maybe the plan, if it was one, backfired.

Tired from patting themselves on the back for winning the pennant their first year in organized baseball, Carlsbad fans failed to support their Potashers Wednesday night.

Attendance was only 1,800—down a full thousand over the regular season.

Maybe that fact points out that Carlsbad is no different than other towns supporting baseball. The flag is won, so why go farther?

Owners of the club might remember that fact when the team starts a long losing streak, perhaps next season, when Potashers fans become more like the remainder of the circuit and refuse to support a losing team.

Hope News

Mrs. George O. Teel and children spent last week end in Roswell with her parents, Mr. and Mrs. Austin Reeves. Barry Teel stayed until Wednesday with his cousin Lonnie Hendricks. While Barry was visiting in Roswell he was taken to Ft. Sumner where the Hendricks children had been visiting some friends, the Head children, for several days.

Mr. and Mrs. Leamon Pike Bush and two boys of Phoenix visited with the John Bush and Chester Teague families for several days last week, also Mrs. Mary Bush, who is visiting here for awhile.

Mr. and Mrs. Chester Schwalke are visiting old friends in Hope for a few days while they are on their vacation. The Schwalbes have made their headquarters with the Andy Teels.

Mr. and Mrs. A. B. Hitchman of San Antonio, Tex., are visiting Mrs. Hitchman's brother, Denzil Burnam and Mrs. Burnam, also a niece, Mrs. John Bush and family.

Mrs. Iva May Trotter is visiting her mother, Mrs. Della Wood, and family for several days.

Eula Marie Cox returned home from Cloudcroft where she has been employed for the past month, to spend several days visiting her parents before going on to Silver City, where she will attend school this fall.

Mr. and Mrs. Clarence Lacey and children of Phoenix, Ariz., spent several days last week visiting relatives in the Chester Teague family.

Mrs. Lacey will be remembered as the former Millicent Burns. The Lacey family had been vacationing in Lubbock, Texas, and Albuquerque for several days before coming to Hope.

Mrs. Haskell Harris brought her new son, Michiel, home on Monday. Mrs. Vivian Hepler has been staying with Mrs. Harris and children for several days.

Rev. and Mrs. Rounds, George O. Teel, and John Bush attended a meeting in Carlsbad last Tuesday. The meeting was an Evangelical meeting for all the Methodist churches in the Pecos district.

Mrs. Lincoln Cox and children spent all of last week in the mountains at their ranch home. Mr. and Mrs. Joe Bingham, employees on the Cox ranch spent the week in Seminole, Tex., visiting relatives. On Sunday, August 23, the Cox and Bingham families attended the Kids Rodeo at Three Rivers where Dub Cox was a contestant. Dub took a first place in the ribbon roping.

Rev. Allen Johnson of Roswell concluded a revival at the Church of Christ in Hope on Sunday night. Several years Rev. Johnson taught school in the Hope school in Artesia and formerly of Hope were attending to business interests in Hope on Friday of last week.

Dorene Teague returned home from a vacation trip in Arizona last week and is now back to work in Dr. Malone's office in Roswell as a laboratory technician.

Mr. and Mrs. Austin Reeves were visiting their sons, Loren and Lonnie, at Elk and Dunken last week, on Sunday Mr. and Mrs. Reeves were at the Loren Reeves home on the Penasco for dinner. A daughter, Mrs. Ernest Harwell and sons, another daughter, Mrs. Charlie Shull and husband of Cloudcroft, and Mr. and Mrs. Lonnie Reeves

THIS LAND OF ENCHANTMENT—

Questions Still Unanswered for 48 New Mexico Soldiers Reported Missing in Action in Korea

FORTY-EIGHT NEW MEXICO families continue their hopes for return of their sons and brothers, still unaccounted for during release of prisoners at Panmunjom.

Two of the 48 were listed as prisoners in 1951, but have not been released. The balance are listed as missing in action and brings the all important question:

Are they dead or alive?

American spokesmen and prisoners returning from the PW camps behind the Communist lines say there are many prisoners still unaccounted for.

2 whom the Communists said were prisoners, but have not been returned.

It may be that the questions will forever go unanswered, leaving only the stillness of the vast loneliness of North Korea and China to provide the answers.

AT LAST, a specialist has come out with a sure-fire recommendation on fly control.

"Bash 'em on the head," says Dr. Martin Fleck, professor of biology at the University of New Mexico.

That might seem unscientific coming from a professor, but it's effective. The fly, such is the nature of the brute, has learned to get along nicely with arsenic and a spattering of other poisons. But Fleck has answered a question posed by a good many of us

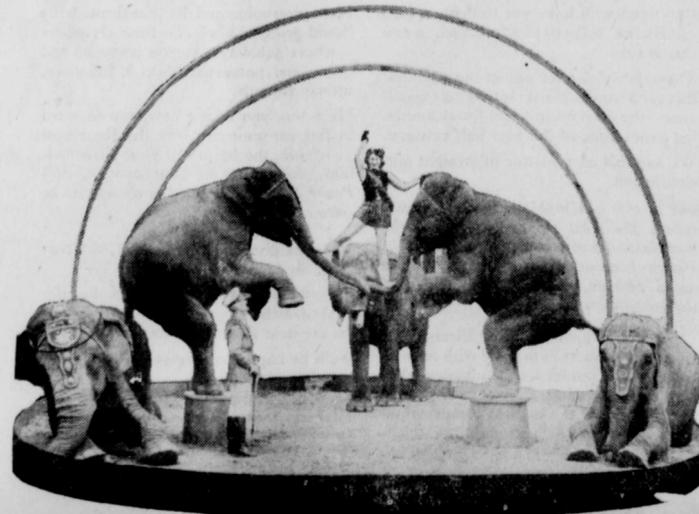
would be bashers—the reason flies get the jump on the flyswat, he says, is because they have eyes all over the head.

"Just try and get above or below 'em, and you can't miss," was his wise recommendation.

THREE NEW BREEDS of Conquistadors periodically invade Santa Fe—the politician, the tourist, and traveler, each taking in the historic spots at day and the infamous spots at night.

Santa Fe, the oldest capital city in the country, recently was described as a city "where the politician drinks next to the bohemian and where a rowdier type entertainment is gain in backstreet dimly-lit bars."

But, as far as the dimly-lit bars are concerned, the city and all its history are just a common denominator with most other cities.



"QUEEN OF CIRCUSDOM," is the title handed tiny Miss Dolly Jacobs, pictured with a few of the elephants featured with the big Shrine 3-ring Circus coming to Artesia for two days and nights. Rain or shine, matinee performances will be staged at Driller Park, Sept. 14 and 15 at 3 and 8 p. m.

Read the Classifieds.



READ AND USE THE..

WANT ADS

FOR QUICK RESULTS



PHONE 7 Classified Rates

(Minimum charge five lines)
 First insertion 15c per line
 Subsequent insertions 10c per line

SPACE RATE
 (consecutive insertions)
 1 issue \$1.20 per inch
 2 issues \$1.10 per inch
 3 issues \$1.00 per inch
 4 issues 90c per inch

Business Opportunities

FOR SALE—Grocery, cafe and filling station, doing good business. See Charles L. Williams at Williams Grocery & Cafe, Loco Hills, N. M. 7-tfc

Help Wanted

WANTED—Maid. Apply in person only. Hotel Charles, 506 S. First. 71-3c-73

Real Estate For Sale

FOR SALE, NEW BRICK HOME. Five room red brick veneer house; three bedrooms, bath and half, wood burning fireplace, central heating, air conditioner, electric dish washer, combination garage and laundry room, plumbed for automatic washer, wired and plumbed for either gas or electric kitchen range, storage space in garage, one and a half blocks from Hermosa Grade School. Open for inspection. Immediate possession. 1109 Watson Blvd., half block north Hermosa Drive. John E. Cochran, Jr., phone 570 or 906. 63-tfc

For Rent

FOR RENT—Three-room unfurnished apartment, air conditioned, private bath, walking distance. Phone 453-W. 70-tfc

Used Cars and Trucks

FOR SALE—1941 Plymouth. Has a Dodge Motor. Clean and in Good Condition. Reasonably Priced. 902 RICHARDSON. PHONE 1537-J or 7. 69-tfc

Building Permits

W. G. Everett, \$50, run three concrete steps for porch-entrance doorway at 807 W. Quay.

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Vanessa Brown, 23, is a television and radio performer, cover girl, screen actress, and is currently starring in the Broadway hit, "The Seven Year Itch." The former child prodigy was recently voted "Miss Chesapeake of 1953" by the editors of Stars and Stripes in Europe. For those statistically inclined: but 36; waist 23; hips 36; height 5 feet 5 inches and weight 133 pounds.

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 Alberto C. Fierro et ux to Roy Garcia et ux—lot 4, block 2 Syferd subdivision.
QUIT CLAIM DEEDS
 Myrna Sue Yeager Fox to William H. Yeager, et ux. (Giver to correct deed 125-207) lot 11, block 1, Robert Addition.
 Johnnie Keller McCrary to L. P. Glasscock, SW 1/4, NE 1/4, S 1/2, SE 1/4, NW 1/4, NE 1/4, SW 1/4 section 31-17-23, except beginning at a point in the center of said section, at the intersection of the four quarters thereof of S 105 feet, W 105 feet, N 210 feet, E 210 feet, S 210 feet, W 105 feet to the point

Real Estate

WARRANTY DEEDS
 F. M. Parrish, et ux, to William L. Parrish et ux—lot 5, block 3, Westview subdivision.
 Orhan H. Syferd, et ux, to A. W. Harrell, et al—beginning at a point 100 feet S of N W corner, block 33 Fairview E 160 feet S 50 feet W 160 feet N 50 feet to point of beginning.
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REAL ESTATE GUIDE

Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.

BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

Currier Abstract Company

102 Booker Building Phone 470

Abstracts of Title, Title Insurance, Loans

We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

HARVEY JONES AGENCY

Realtor and Every Form of Insurance

120 South Roselawn

If you have a home that you are dissatisfied with because it is too small, see us about this 8 room, 2-bedroom, 22-bath home at 702 Hermosa.

Res. Phone 1217-J MILLARD LONG, Salesman

KIDDY AGENCY

REAL ESTATE AND INSURANCE

415 West Main Phone 914

BUY NOW—STOP PAYING RENT!

WE HAVE A GOOD SELECTION WITH LOW DOWN PAYMENT — BALANCE LIKE RENT

1101 Chisum—2 bedroom, fireplace, corner lot	\$7,200
907 West Main—2 bedroom	\$7,000
504 Texas—duplex, low down payment	\$6,500
1213 West Grand—2 bedroom, low down payment	\$6,500
604 S. Thirteenth—low down payment	\$4,750
1014 Quay—2 bedroom	\$5,750
1010 Mann—2 bedroom, den, carpet	\$9,450
1516 Hank—2 bedroom, completely carpeted, walled yard, \$9,739	
1512 Hank—7 room, 3 bedroom, china built in	\$10,650
1101 Mann, 3 bedroom home, 2 baths	\$13,500
1013-1015 Missouri, 4 houses, two lots	\$20,000

We have one of the best 160 acre farms in the valley, well improved, 3 miles north of Country club 29% down, balance terms. WE HAVE OTHER GOOD LISTINGS ON HOMES, FARMS, RANCHES, BUSINESSES AND BUSINESS BUILDINGS

Southwestern BEAUTY CO.

Phone 1066 OFFICE 315 QUAY AVENUE SACRIFICE Phone 1065

Four room modern house, hardwood floors, 1009 N. Roselawn. Must move this week, come in, talk it over.

OUTSTANDING SPECIALS

Business Building, pumice stone, 20 by 50, 4 room modern house owner left town, he says sell it. Overall price \$6000, some terms.

Ten room, four bedroom, two baths, hot water heating under floor, plastered inside, 85 by 150 foot lot, 808 Runyan, complete price, just \$18,000.

Grocery Store, Filling Station, living quarters, grosses around \$1300 per month, complete price \$4,000.

FARMS AND RANCHES

640 acre irrigated farm in Colorado, \$150 per acre, will trade for other property.

Here is that Weed, N. M. ranch you have been looking for, 6 sections state, 6 sections forest, 700 acres, deeded, 280 acres lease, two sets modern improvements, two five-room houses, three tenant houses, present owner running 250 head, all farm equipment goes, price complete without cattle, \$53,000, good terms.

279 acres, 59.6 water right, 560 acres lease land, good well, check this for \$45,000.

160 acres land 96 acres artesian water right, modern house, good well, \$40,000, good terms.

800 acres, 720 water right, good improvements, good terms, \$400 per water right acre.

400 acres, 360 acres water right, \$107,200, good terms.

Don Teed INSURANCE of All Kinds Don Jensen Res. Ph. 0198-J5 Free Rental Service Res. Ph. 756

CAR OWNERS NOTICE!

WE WILL Wash, Polish and Wax YOUR CAR COMPLETE FOR ONLY

Guaranteed Satisfaction \$7.50 Phone 1207-NJ

FRIDAY SPECIAL!

MAC'S DRIVE INN

FISH AND CHIPS

French Fries Cole Slaw Hush Puppies Fish Sauce

49c

COX MOTOR CO.

ANNOUNCES We Have Moved Our USED CAR DEPARTMENT to the New Location at 211 SOUTH FIRST

Frank Campbell "The Old Used Car Man" Is Now in Charge of the New Lot Meet Frank and See What He Has to Offer

WE HAVE A FEW MORE BARGAINS IN OUR USED CARS AND TRUCKS

1948 Chevrolet 1-ton Truck, stake bed, Only	\$295
1949 Dodge 1-ton Truck A good truck	\$625
1942 Plymouth 4-Door Sedan, good transportation	\$225
1950 Ford Custom V-8 Tudor, one owner car, radio, heater, and seat covers	\$995

WARD'S BATTERIES

12 MONTH GUARANTEE \$0.95 ex. GOLDEN WEST OIL CO. 2nd & Texas Phone 929

WARD'S BATTERIES

12 MONTH GUARANTEE \$0.95 ex. GOLDEN WEST OIL CO. 2nd & Texas Phone 929

UNKLE HANK SEZ

IT AIN'T 'TIL MIDNIGHT OIL YOU BURN THAT GETS YOU AHEAD IN THIS OL' WORLD, IT'S HOW

Safety Council Suggests Elimination Of Hazards to City School Children

Elimination of a series of hazards to Artesia school children were recommended to the city council Wednesday night by Elwood Kaiser, chairman of Artesia Safety Council.

"There are a few rough spots in the city which we believe dangerous to school children," he told the council. "Therefore, we believe the recommendations should receive your prompt attention."

The recommendations included street signs to warn motorists of traffic lights on Thirteenth, Tenth, and First streets; center stripe and four-lane markers for traffic on First Street; reflectors on the light at Tenth and Main streets; and school cross walks at Hermosa school.

The safety council chairman also placed disposition of the traffic problem on Eleventh Street between Junior High and High School on shoulders of the council.

"We have attempted to find a solution to the problem, but thus far have had no success," he said. "Due to a lack of sidewalks, students walk in the street and are scattered by cars."

"We have studied possibilities of establishing through streets in the area, which would attract Eleventh Street traffic, but no solution has presented itself," he continued.

Eleventh street, he explained, is one of the few through streets to newly-developed areas of the city, and because of its use by school children enroute to school or to cafeterias, has created one of the city's greatest menaces.

Kaiser pointed out that the recommendations were the outgrowth of a special meeting of city and state safety officials recently.

It also was pointed out that the recommendation for four-lane traffic on First street was recommended by A. J. Smith, state patrolman stationed in the Artesia area.

At Hermosa school, Kaiser said a series of school signs and cross-walks east and west of the school are needed badly for best safety of the young students.

Amendment—

Camp)—school, Mrs. R. R. Corbin, Mrs. W. A. Beard, Mrs. James F. Francis.

Oilfield, precinct 11-B (Loco Hills)—Sherman Memorial church, Mrs. C. A. Briscoe, Mrs. I. R. Blanton, Mrs. Forrest A. Blum.

Mrs. Hayes—

Gamma, national women teachers' honor society.

She has been a teacher in Artesia schools for 13 years, and is believed to be the first faculty member here to receive the honor.

Her husband is immediate past president of the Chamber of Commerce. They have two children, Mrs. David Hopkins, who is residing with her parents while her husband is stationed in Korea, and Ralph A., a student at New Mexico Military Institute at Roswell.

READ THE CLASSIFIEDS.

Shriners—

ic conclaves, spine-tingling aerial exhibitions, 24 performing horses, 15 funny clowns, and the world's only herd of performing Andes mountain Llamas and Arabian camels are only a portion of the great acts of the show.

Color for the production comes from a trio of spectacles, featuring "At The Mardi Gras" as the grand finale of life in New Orleans.

General admission prices are \$1 for adults, and 50 cents for children. Reserved seats are \$1.50, regardless of age.

Advance tickets may be obtained from any Shriner or Mason, or at Southwest Public Service Co.

Housing—

and others. "The entire housing picture will be aired at the meeting," said Stanley Carper, Chamber president. "We would like to be ready for any critical situation which may arise."

"An increase in population is apparent because of recent developments in the oil industry, notably the discovery of the vast gas reservoir east of Artesia," he continued.

Thursday's breakfast, to be held at Cliff's cafeteria at 7:30 a. m., will be a dutch-treat affair and will be open to all interested persons. Letters are to be mailed over the weekend to key persons who should be present, he said.

The discussion will center around a civic project under auspices of the chamber, Carper indicated. Presiding over the session will be Clyde Gilman, committee chairman.

Speedy—

as a pass snatcher and running. For the most part, backfield weights are low, averaging about 155 pounds. But, Smith said, the lack of weight is made up by speed. All backs were members of Artesia's district-winning track team last spring.

On the line will be seven veterans of gridiron wars, averaging in the vicinity of 170 pounds. The heavy experience was termed by Smith as his best offensive weapon.

At ends will be Barry Hager, a

guard last year and Sammy Golden moved up from the backfield. Tackles will be Jay Mitchell and Roy Johnson, who are returning to berths handled throughout the season in 1935.

Guards will be Lou Campanella and Loren Gelwick, who also held down those slots last year.

Choice for starting center to succeed Don Golden, all-stater last year, is Ray Gressett, who will be relieved by Jerry Simmons.

Scrimmage sessions have indicated that the Bulldogs have more depth than was on hand last season, when mid-year injuries sliced into the team's abilities.

Most positions have an able, but inexperienced, sophomore or junior standing by. It is hoped, Smith stated, that these inexperienced squadsters may get a lot of action in minor games, readying them for reserve duties in the more important Class AA contests.

Artesia this year will face six opponents in the new Class AA arrangements, including Carlsbad, Hobbs, Roswell, Clovis, Albuquerque High and St. Mary's of Albuquerque.

Other opponents are NMMI, Portales, Kermit, Texas.

Hinde Reveals—

(Continued from Page One) from over \$2,000 to more than \$14,000.

As the dial equipment is being installed in the new building, additional long distance paths will be made available by adding more carrier equipment, a development of the Bell Laboratories which permits two or more conversations to be carried simultaneously on a single circuit.

Changing to dial services in a community the size of Artesia is necessarily an involved and expensive undertaking, Hinde said.

The project begins with surveys to determine the needs of the community and progresses to engineering the equipment and outside

wire and cable facilities required. The equipment is ordered from Western Electric Co., supplier for the Bell system, where it is manufactured to Artesia's specifications.

Following the construction of the building, crews of specially trained technicians will begin the task of installing the dial equipment and thoroughly testing the thousands of connections prior to stamping it ready for service.

In the meantime, every telephone in the community must be converted for dial operation and new cable and lines must be provided. After every phase of the conversion project has been completed and tested, the change-over to dial service will be made. A conversion of this type necessitates changing every telephone

Cake Walk Plans Near Completion By Band Parents

Plans were nearing the completion stage this week for the coming annual cake walk sponsored by the Band-Aids, band supporting club, Mrs. Homer Lowery, publicity chairman, has announced.

Telephone service 24 hours each day must be provided through use of the present equipment until the new equipment is installed, tested, and cut into service.

To be held at the corner of Fourth and Main Streets Saturday, Sept. 19, 2:30 p. m., the event will feature presentation of four giant cakes prepared by Mead's and Holsum bakeries of Roswell, and Goodner's Bakery of Artesia.

For entertainment, both the high school Bulldog band and the junior High Hornet band will play during the afternoon. Artesia businessmen will act as masters of ceremonies.

Last year, the organization raised more than \$600, which was poured into an incidental expense fund for the bands and used to defray travelling expenses of the two musical groups. Proceeds from this year's event will go into the same fund, Mrs. Lowery stated.

READ THE CLASSIFIED ADS

Funeral Services This Afternoon for St. Clair Emmons

Funeral services for St. Clair Patterson Emmons will be held from Paulin Funeral Chapel at 2 p. m. today. Officiating will be the Rev. R. L. Willingham, and the Rev. Orvan Gilstrap.

Mr. Emmons died at his home at 1016 West Grand Wednesday evening following an extended illness. He was 71 and moved to Artesia from Mexico, Mo., in 1939.

Born June 15, 1862, in Mexico, Mo., he was married to Miss Mary Carter in that city Mar. 28, 1914.

To the union was born nine children, of whom eight survive. Surviving are his widow, Mrs. Shanon of Las Cruces; Mrs. Vin, Earl, Charles, and Robert, of Artesia; three daughters, Mrs. R. D. Najar, Indianapolis, Ind., Mrs. Kenneth Miller, Pecos, and Mrs. Raymon Netherlin, Artesia.

Also surviving are two brothers, Sam G. Emmons, Mexico, Mo., and Peyton Emmons, and seven grandchildren.

Burial will be in Woodbine cemetery under direction of Paulin Funeral Home.

As early as 250 A. D., the Greeks had worked out an efficient system of writing their language in shorthand.

SURE! COFFEE IS GETTING SO HIGH— WHO CAN AFFORD TO BUY CREAM FOR IT? Of Course When You Shop at H & J You Save Extra Money and You Can Afford "Cream in Your Coffee" and Other Taste Thrills Galore!



You Can Afford CREAM in your COFFEE when You SHOP HERE!



PRICES Yellow Package — Vanilla ICE CREAM

BIG SAVINGS WITH YOUR COUPONS. WESSON OIL QUART 72¢. SNOWDRIFT 84¢. THE WESSON OIL SHORTENING 3-LB. CAN.

- LEMONADE MIX TREE SWEET, frozen 6 oz tin 2 for 29¢. ASPARAGUS HAPPY VALE. All green cuts, tips removed 300 tin 15¢. CAKE MIXES Spice or Devil's Food BETTY CROCKER, 1 1/2 lb. box 29¢. RICE Water Maid 2 lb. Pkg 31¢. TAMALES Campfire No. 300 tin 21¢. SIMONIZ BODYSHEEN 98¢.

Farm-Fresh Produce Best Buys This Week on Our Farm Fresh Produce. TOMATOES RED RIPE SLICERS LB. 10¢. POTATOES COLORADO WHITE U. S. No. 1 Cobblers LB. 3¢. PEPPERS BELL THICK MEAT Fine for Stuffing LB. 8¢. CANTALOUPE Imperial Valley These Late Crop Are Fine Flavored Pound 6¢.

Quality Meats U. S. GOOD BABY BEEF. STEAK ROUND or T-BONE 65¢. STEAK SIRLOIN or RIB 53¢. PORK ROAST 49¢. WIENERS Swift's All Meat lb. 43¢. CHUCK ROAST lb. 33¢. BEEF SHORT RIBS lean lb. 25¢. Beef LIVER lb. 23¢. H and J Food Basket 13th & Main Phone 1340. 1008 So. First Phone 1060. EVERY DAY LOW PRICES NO PARKING HEADACHES HERE.

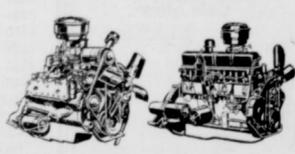
Only the new Ford Truck

—gives you the all-new DRIVERIZED CAB

—plus a choice of V-8 or SIX



Reduces driver fatigue! New curved, one-piece windshield is 55% bigger. New 4-ft. rear window. New deep side windows. New wider seat has non-sag springs, seat shock absorber! All new!



Most powerful Pickup engine ever built! The famous 106-h.p. V-8! Only Ford offers V-8 or Six choice! A total of 5 great engines in all!



All-new Ford F-100 6 1/2-ft. Pickup, G.V.W. 4,800 lbs. Completely new Ford Truck line offers over 190 models built to get jobs done fast.

On display NOW!

FORD ECONOMY TRUCKS SAVE TIME • SAVE MONEY • LAST LONGER

ARTESIA AUTO COMPANY

302 W. Main

"Your Friendly Ford Dealer Since 1939"

Phone 52

Artesia Business News—

Steak House Reopens Under New Management; International Truck Service Has New Owners

The Steak House, 204 N. First, an established business in Artesia, is under new management...

misses, teen-age and childrens patterns for the make-it-yourself enthusiast.

SUMMONS AND NOTICE OF PENDENCY OF SUIT

THE STATE OF NEW MEXICO TO: THE SAN MIGUEL NATIONAL BANK OF LAS VEGAS, a dissolved corporation...

plaintiff, and his office address is Carper Building, Artesia, New Mexico.

WITNESS my hand and seal of said Court this 20th day of August, 1953.

Marguerite E. Waller, Clerk of the District Court.

STATE OF NEW MEXICO. MARIA J. SHOCKLEY, Plaintiff, vs. RAYMOND L. SHOCKLEY, Defendant.

NOTICE OF PENDING SUIT STATE OF NEW MEXICO, to Raymond L. Shockley, GREETING: You will take notice that there has been filed in the District Court of Eddy County, New Mexico, a civil action numbered 13925 in the docket of said Court...

ing mortgage thereon which plaintiff assumes and agrees to pay, and one share of corporate stock in Phillips Petroleum Company...

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, this, the 18th day of August, A.D., 1953.

Clerk of the District Court. By Leatrice Knight, Deputy. 67-4-F-73

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1683-S, Santa Fe, N. M., August 25, 1953. Notice is hereby given that on the 21st day of August, 1953, in accordance with Chapter 131 of the Session Laws of 1931...

located in the same subdivision of said Section 12, for the irrigation of 69 acres of land described as follows: Subdivision Part S 1/4 SE 1/4, Section 12, Township 19 S, Range 26 E, Acres 57...

ing of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application...

employed as chef is Harmon "Mac" Hughes, who has cooked in Pennsylvania to Mexico City, has a wide background as dishwasher and will specialize in Mexican foods.

Mr. and Mrs. Edmondson have three children, Beverly 15, Gene and Butch, 6. The family live at 312 W. Texas.

Three men who came here about a year ago to work, like the city well they have decided to stay and have gone into business here.

Wilson is married and also has three children. He has had 16 years experience in truck repair, welding and as a mechanic.

Ward's Batteries, 24 MONTH GUARANTEE \$14.95 ex. GOLDEN WEST OIL CO. 408 Quay has Butterick Printed Patterns...

GREETINGS: You, and each of you, are hereby notified that an action has been commenced and is now pending in the District Court of Eddy County, New Mexico...

That the general object of said action is to quiet and set at rest the plaintiff's title to the following described real estate in Eddy County, New Mexico:

Lot 2, Block 37, Fairview Addition to the City of Artesia, Eddy County, New Mexico,

subject to a mortgage in favor of Artesia Investment Company. You, and each of you, are further notified that unless you enter your appearance in said cause on or before the 6th day of October, 1953, judgment by default will be rendered in said cause against each of you so failing to appear...

A. J. LOSEE is attorney for



Most people forget that buying a new TV or a washer calls for more insurance. Putting off a call to your agent until you have a fire can be mighty costly.

Kiddy Agency 415 W. Main Phone 914

Advertisement for Federal Savings & Loan Insurance Corporation featuring a baby and text: "Don't bother me, dahling - I'm busy learning things"

Advertisement for Artesia Building & Loan Association: "Now—exclusively at your Conoco dealer! NEW CONOCO Super GASOLINE"

Large advertisement for Conoco Super Gasoline with TCP, featuring the headline 'The Greatest Gasoline Development in 31 Years' and 'New Conoco Super Gasoline with TCP'.

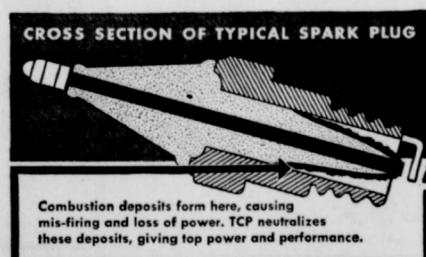
Boosts power as much as 15%! Increases spark-plug life up to 150%! Gives you extra gas mileage, too!

Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922—new Conoco Super Gasoline with TCP...

Now you can actually enjoy the benefits of an engine tune-up—just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power.

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today.

Why you need Conoco Super Gasoline with TCP In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers...



CROSS SECTION OF TYPICAL SPARK PLUG. Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

How TCP works TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits.

TCP helps your car, whether new or old If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it.

life up to 150%. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Yes, a great new era in motoring is here for you: Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP.

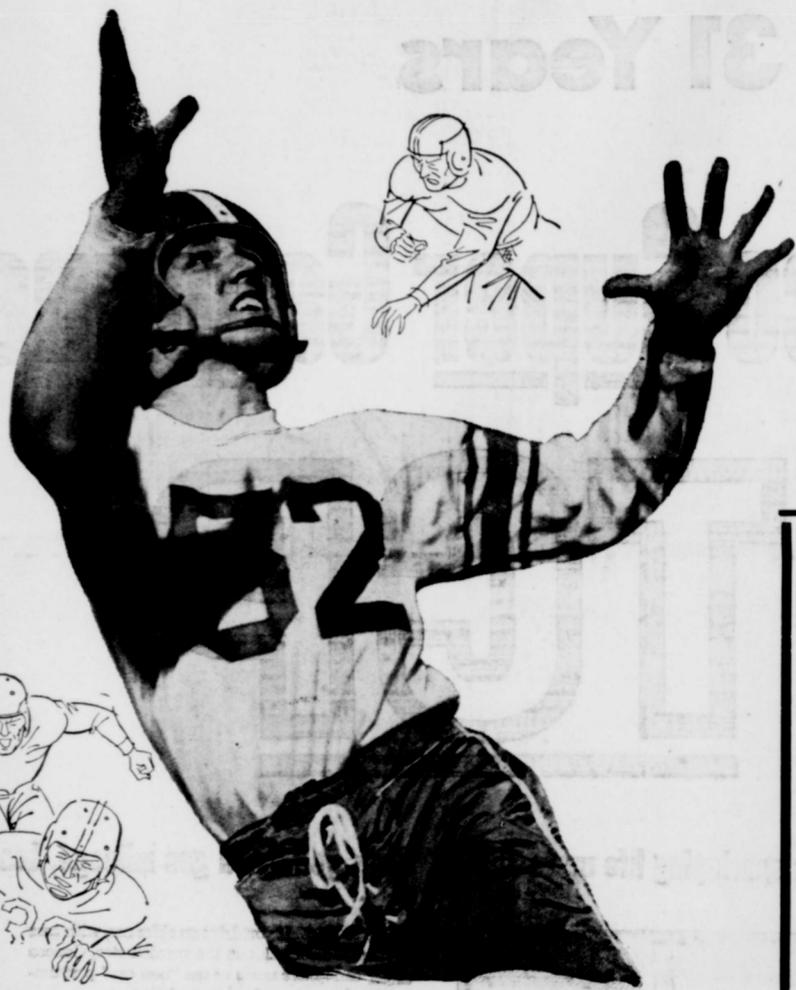
Questions and answers about New Conoco Super Gasoline with TCP

- Q. What is TCP? Answer. It is a cresyl compound, originally developed for aviation gasoline... Q. Has TCP been tested? Answer. Yes, for millions of miles... Q. What does TCP do? Answer. It overcomes the power loss caused by deposits on spark plugs... Q. What does TCP do for new cars? Answer. It helps them keep their original power... Q. What does it do for older cars? Answer. It's like cleaning your spark plugs and getting a motor tune-up...



Now—exclusively at your Conoco dealer! NEW CONOCO Super GASOLINE

IT'S
GRID
TIME



TENTATIVE STARTING
BULLDOG LINEUP

RE—GOLDEN	LE—HAGER
RT—MITCHELL	LT—JOHNSON
RG—CAMPANELLA	LG—GELWICK
	C—GRESSETT
	QB—RIDDLE
RH—BARKER	LH—SANDERS
	FB—BEADLE

7:30-Friday

ARTESIA BULLDOGS

FOOTBALL SCHEDULE FOR 1953

SEPTEMBER 11
N.M.M.I. — HERE

OCTOBER 16
KERMIT, TEXAS — HERE

SEPTEMBER 18
OPEN

OCTOBER 23
ST. MARY'S — THERE

SEPTEMBER 25
PORTALES — HERE

OCTOBER 30
OPEN

OCTOBER 2
ALBUQUERQUE — HERE

NOVEMBER 6
CARLSBAD — HERE

OCTOBER 9
CLOVIS — THERE

NOVEMBER 13
ROSWELL — THERE

NOVEMBER 20
HOBBS — HERE

ARTESIA Plumbing & Heating

"Backing the Team"
We Give S&H Green Stamps
"Your Satisfaction
Is Our Guarantee"

712 Chisum Phone **712**

Doss Garage

General Repair
Bear Wheel Alignment

311 S. First Phone 55-M

Loyd Downey

Trucking Contractor

"Team Booster"

H & H

Garage and Service

General Repairs, Welding
Chevron Gasoline

1206 S. First Phone 250-W

Thompson's Gulf Station

That Good
Gulf Gas and Oil

210 South First

Hart Motor Co.

Dodge - Plymouth
Dodge "Job Rated" Trucks

207 W. Texas Phone 237

Joe Mitchell & Son

J. I. Case

Farm Machinery

1001 S. First Artesia

FIRST NATIONAL BANK

Fifty Years

Serving the Pecos Valley

Artesia

CLARK'S —Shoes

The Pecos Valley Walks on
Clark's Shoes

207 W. Main Phone 1489

"Rooster Mills"

Centre Street

Grocery and Market

515 W. Centre Phone 1203-W

Key Furniture Co.

We Buy and Sell

New and Used Furniture

Dallas at Ninth Phone 877

Simons Food Store

for

"Good Things to Eat"

507 S. Sixth Phone 62-J

Homsley Lumber Co.

"We're Bulldog Boosters"

West of Artesia on Hope Highway

Phone 1033

Gamble's Store

Coronado

Television and Appliances

314 W. Main Phone 325

GUY CHEVROLET CO.

Chevrolet

Buick

Oldsmobile

101 W. Main

Phone 291

Yea! Bulldogs!
We're Backing You!

Fagan Oil Co.

Cities Service Gas and Oils

510 N. First Phone 530-M

G. F. Wacker Stores

School Supplies

325 West Main

Guy's Cleaners

"The One Good Cleaners"

318 W. Main

Phone 345

Walker's Cash Grocery

See Us Early,
Late Sundays and Holidays

North Highway

New Phone 1667-W

Bristow-Daniel Pump Co.

Johnson Pumps

Sales and Service

N. First

Artesia

Box 1094

Artesia

Recreation Hall

"Where Friends Meet"

F. F. White

FOOTBALL!

**FOOTBALL TIME, FOLKS---AND AGAIN ARTESIA HAS A GREAT TEAM!
THE BOYS ON OUR TEAM NEED YOUR SUPPORT!**

WONING GAME OF THE SEASON ARTESIA BULLDOGS VS. MIMI COLTS of Roswell Friday Night-September 11-Morris Field



ARTESIA
ADVOCATE

TEAM BOOSTERS



POST
Curios
Woodworth
Two Highway
Radio
415 W. Main
Pizzeria
Herbet
Pie
Co.
Station
Garage
1300
S
Pa

ARTESIA AUTO CO.
"Your Friendly Ford Dealer"
Since 1939
302 W. Main Phone 52

White's Auto Store
Arvin Television
407 W. Main Phone 1042-W

"Fat" Aaron Grocery and Market
"For Good Food"
712 W. Dallas Phone 1010

Kemp Lumber Co.
We're Back of You, Bulldogs!
114 North Roselawn Phone 14

Midwest Auto Supply
General Electric Appliances
330 W. Main Phone 525

Hanna's Garage & Service Station
Standard Oil Products
One-Half Mile West of Artesia

Artesia Hotel
"See Us After the Game"

PEOPLES STATE BANK
"Your Friendly Bank"
Artesia

Hopkin's Firestone Stores
"We're Backing the Team"
208 W. Main Phone 43

Ditto Paint and Body Shop
Auto Painting
1209 S. First Phone 631-W

Nelson's Super Market
"The Place to Go for the Brands You Know"
601 W. Main Phone 76

Be a Winner — Trade at
Linell Trading Post
511 N. First Phone 845

Billie and Bob's
Old American Dining Room
Open Soon!
West Main on Hope Highway

Payne Packing Co.
"Payne's Finest"
Wholesale Meats
Fresh and Cured
Beef and Pork

COX MOTOR CO.
Next to Our Team
We Are
"Tops in Performance"
With Our
Chrysler - Plymouth
GMC

Varsity Lunch and Grocery
School Lunches and Supplies
Groceries and Meats
One Block South Junior High

E. B. Bullock & Sons
Feed - Flour - Coal - Seeds
105 S. First Phone 86

Russell Auto Supply
"Your Sporting Goods Headquarters"
322 West Main

Pior Rubber Co.
"We Give S&H Green Trading Stamps"
421 W. Main Phone 41

Grand Street Grocery
"We're Pulling for the Team"
Grand at Tenth
Phone 1522

Safeway Store
Orville Spahr, Mgr.

MAC'S DRIVE INN
You Are Always a Winner
When You Come to
Mac's to Eat!
South First at Centre

Yeager Grocery
Open Seven Days a Week
201 West Chisum

Cole Motor Co.
Pontiac — Service — Cadillac
"We Want to Treat You Like You Want to Be Treated"

Thompson-Price
"Bulldog Boosters"
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DECLARATION OF THE PENASCO UNDERGROUND WATER BASIN IN OTERO AND CHAVES COUNTIES, NEW MEXICO.

WHEREAS, Chapter 131 of the Session Laws of 1931 declares that the waters of underground streams, channels, artesian basins, reservoirs and lakes having reasonably ascertainable boundaries are public waters subject to appropriation for beneficial use in accordance with the statutes and with rules and regulations formulated by the State Engineer of New Mexico, and

WHEREAS, Chapter 64 of the Session Laws of 1933 declares that all underground waters of the State of New Mexico are public waters subject to appropriation for beneficial use within the State of New Mexico, and

WHEREAS, there has been found to exist an underground water basin in Otero and Chaves Counties, New Mexico, the boundaries of which are reasonably ascertainable, which basin also constitutes a secondary recharge area to the Roswell Artesian Basin, and

WHEREAS, rules, regulations, fees and forms have been adopted by the State Engineer by means of which appropriations of underground water may be made and declarations of old rights may be filed,

THEREFORE, IT IS HEREBY DECLARED that the area in Otero and Chaves Counties within the following described boundaries is an underground water basin subject to the provisions of the aforesaid law as it has been or may be amended:

Beginning at the SW corner of Section 33, Township 17 South, Range 18 East; thence westerly along township line to the SW corner of Section 35, Township 17 South, Range 12 East; thence northerly along

range line to the NW corner of Section 2, Township 16 South, Range 12 East; thence easterly along township line to the NE corner of Section 4, Township 16 South, Range 17 East; thence southerly along section line to the NW corner of Section 22 of said township; thence easterly along section line to the NE corner of Section 20, Township 16 South, Range 18 East; thence southerly along section line to the point of beginning.

WITNESS my hand and official seal this 1st day of September, A.D., 1933.

JOHN H. BLISS, State Engineer. 71-31-F-73

DECLARATION OF EXTENSION OF THE UNDERGROUND WATER BASIN IN CHAVES AND EDDY COUNTIES KNOWN AS THE ROSWELL ARTESIAN BASIN.

WHEREAS, Chapter 131 of the Session Laws of 1931 declares that waters of underground streams, channels, artesian basins, reservoirs and lakes, having reasonably ascertainable boundaries are public waters and subject to appropriation for beneficial use in accordance with the statutes and with rules and regulations formulated by the State Engineer of New Mexico, and

WHEREAS, Chapter 64 of the Session Laws of 1933 declares that all underground waters of the State of New Mexico are public waters subject to appropriation for beneficial use within the State of New Mexico, and

WHEREAS, the Roswell Artesian Basin has been declared and bounded by order of the State Engineer dated August 21, 1931, and by subsequent extensions of the basin, and

WHEREAS, it now appears that the boundaries of the underground

basin both shallow and artesian as presently defined do not include a part of the basin lying adjacent thereto which has reasonably ascertainable boundaries;

NOW, THEREFORE, IT IS HEREBY DECLARED that the area in Chaves, Eddy, Otero and Lincoln Counties of New Mexico described hereinafter comprises and is included as a part of the Roswell Artesian Basin, subject to the aforesaid law and subsequent amendments thereto:

Beginning at a point on the south boundary of the presently described Roswell Artesian Basin at the NE corner of Section 4, Township 21 South, Range 24 East; thence southerly along section line to the SE corner of Section 16 of said township;

thence westerly along section line to the SW corner of Section 18, Township 21 South, Range 23 East; thence southerly along range line to the SW corner of said township; thence westerly along township line to the NW corner of Section 3, Township 22 South, Range 22 East; thence southerly along section line to the SE corner of Section 16, of said township; thence westerly along section line to the SW corner of Section 15, Township 22 South, Range 20 East; thence northerly along section line to the NE corner of Section 33, Township 21 South, Range 20 East; thence westerly along section line to the SW corner of Section 30 of said township; thence northerly along range

line to the NW corner of Township 20 1/2 South, Range 20 East; thence westerly along township line to the SW corner of Section 36, Township 20 South, Range 19 East; thence northerly along section line to the NE corner of Section 23 of said township; thence westerly along section line to the SW corner of Section 15 of said township; thence northerly along section line to the NE corner of Section 28, Township 19 South, Range 19 East; thence westerly along section line to the SW corner of Section 19 of said township; thence northerly along range line to the SE corner of Township 18 South, Range 18 East; thence westerly along township line to the SW corner of Section

33 of said township; thence northerly along section line to the NW corner of Section 4 of said township; thence westerly along township line to the SW corner of Section 33, Township 17 South, Range 18 East; thence northerly along section line to the NW corner of Section 4, Township 16 South, Range 18 East; thence easterly along township line to the SW corner of Section 34, Township 15 South, Range 19 East; thence northerly along section line to the NW corner of Section 3 of said township; thence easterly along township line to the SW corner of Township 14 South, Range 20 East; thence northerly along range line to the NW corner of Township 12 South, Range 20

East; thence easterly along township line to the SW corner of Section 34, Township 11 South, Range 20 East; thence northerly along section line to the NW corner of Section 27, Township 10 South, Range 20 East; thence easterly along section line to the SW corner of Section 22, Township 10 South, Range 21 East; thence northerly along section line to the NW corner of Section 3, Township 9 South, Range 21 East; thence easterly along township line to the NE corner of Township 11 South, Range 21 East; thence westerly along township line to the NE corner of Township 12 South, Range 21 East; thence southerly

along range line to the SW corner of Township 15 South, Range 22 East; thence easterly along township line to the NW corner of Township 16 South, Range 23 East; thence southerly along range line to the SW corner of said township; thence easterly along township line to the NE corner of Section 33 of said township; thence southerly along section line to the SW corner of Section 34, Township 20 South, Range 23 East; thence easterly along township line to the NE corner of said township; thence southerly along range line to the SE corner of Township 11 South, Range 21 East; thence westerly along township line to the NE corner of Township 12 South, Range 21 East; thence southerly

WITNESS my hand and official seal this 1st day of September, A.D., 1933. JOHN H. BLISS, State Engineer. 71-31-F-73

SECOND BIG WEEK of savings for you.....! SAFEWAY'S STOCK-UP EVENT



Bring the whole family! For everyone will find a favorite food—at rock-bottom price—during this grand finale of our Stock-Up Sale. And of course the more you buy, the more you save... and the easier your meal planning will be in days ahead. Check this line-up of stock-up values and come on in! Stock up for good eating... for variety... for big savings!

Advertisement for Artesia Shrine Circus, featuring two gala days and nights on Sept 14 and 15 at Artesia Driller Ball Park. Includes details about the circus's features, ticket prices, and contact information.

Advertisement for Safeway groceries: SUGAR (C&H Pure Cane, 10 lb. Bag, 93c), PINTO BEANS (U. S. No. 1 New Crop, 5 lb. Bag, 55c), CANNED MILK (Pet, Carnation or Cherub Tall Tin, 12c).

Advertisement for Safeway groceries: Crisco (Shortening, 3 lb. tin, 75c), Fancy Tuna (Breast o' Chicken, 7 oz tin, 39c), Parade (Heavy duty detergent, 1 lb box, 23c), FLOUR (Kitchen Craft, with coupon, 10 lb. Bag, 75c).

Advertisement for Kitchen Craft Flour: SAVE 15¢ On a 10-Lb. or Larger Bag of Kitchen Craft Flour. Guaranteed to Work Wonders With Any Recipe!

Advertisement for Safeway groceries: Sugarbelle FANCY PEAS (No. 303 tin, 6 for \$1), Empress APPLE BUTTER (12 oz, 6 for \$1), Taste Tells BLACKEYE PEAS (Case of 24, 2.49).

Advertisement for Safeway meats: CHUCK ROAST, ROUND STEAK, Sirloin Steak (U. S. Gov't. Insp. Calf, lb., 39c), Calf Brisket (U. S. Gov't. Insp. Calf, lb., 15c), Beef Liver (Fresh sliced, lb., 25c), Fresh Fryers (Whole, dressed and drawn, lb., 53c).

Advertisement for Safeway groceries: Margarine (Sunnybank quarters, lb, 25c), Peanut Butter (Beverly creamy or chunk, 12 oz, 35c), Edwards Coffee (Always rich, lb pkg, 79c), Nob Hill Coffee (Aromatic flavor, lb pkg, 72c), Airway Coffee (Mild and mellow, lb pkg, 70c).

Advertisement for Safeway produce: Crisp Celery (Pascal green, Pound, 7 1/2c), Head Lettuce (Crisp salad special, Pound, 9c), Bag Oranges (Calif. Juice, 5 lb. Bag, 39c), U. S. No. 1 Potatoes ("Idaho Bakers", Pound, 3 1/2c), Ripe Bananas (Fancy Central American, Pound, 11 1/2c).

Advertisement for Safeway groceries: U. S. Gov't. Insp. Calf PORK & BEANS (tall tin, 12 for \$1), Highway PEACHES (sliced No. 2 1/2, 12 for 2.88), Gardenside TOMATOES (No. 303 tin, Case of 24, 2.64).



Another Safeway Exclusive Modern Dinnerware in Two Lovely Patterns Orchid and American Rose 5-Piece Place Setting Only \$1.59 With Each \$5.00 Purchase No Waiting - Available Now

Advertisement for Safeway groceries: Royal Satin (Pure vegetable shortening, 3 lb tin, 69c), Cake Mix (Ezy Angel Mix, 19 oz box, 81c), Dog Food (Pooch, 16 oz tin, 9c), Airwick (Household deodorant, 6 oz btl, 59c), Wax Paper (Kitchen Charm, 125 ft. roll, 21c).

Advertisement for Safeway: Wednesday Is 5% Cash Discount Day "Shop Safeway and Save". Includes Safeway logo and contact information.