

# THE ARTESIA ADVOCATE

Join Shrine Circus

Kids' Ticket

Fund Today

VOLUME FIFTY

ARTESIA, NEW MEXICO, TUESDAY, AUGUST 25, 1953

NUMBER 68

## Parents To Tell Educators News On Curriculum Needs



DR. BECKY SHARP



DR. FLOYD GOLDEN

## Search for Dope Reveals Old Men Safe, Marijuana

Locations, Completions Are Reported in Oil

Locations and no completions announced in North Eddy oilfield news this week. ...

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Searching in an area near the Artesia Country club on a tip that marijuana had been buried, police and deputy sheriffs Friday afternoon discovered a floor safe stolen in 1945—and the marijuana.

The safe was stolen in 1945, and was located Friday on the road west of the Country club. In the safe were a billfold, deposit slips, and papers.

It had been stolen during the winter of 1945, when it was dug from the concrete floor of Continental's wholesale office. It contained about \$45 in cash.

Three sacks containing about one pound of marijuana each were also found during the search by police.

The investigation was launched on a tip by a man to police officers that he had seen a car stop in the area and watched the packages being buried.

O'Donnell's address is scheduled for 9:45 to 10:45 Thursday morning, Dr. Golden's from 1 to 2 p. m. Thursday.

General theme for the conference, designed largely for teachers, is "Trends in Present Day Curriculum." The public is invited to attend any session of the conference found interesting.

A general faculty meeting will open the conference at 8:30 Thursday morning, with a brief address by Tom J. Mayfield, superintendent of schools.

Sectional meetings are scheduled for Thursday afternoon and so arranged teachers may attend two during the afternoon. To be considered are public relations, primary art, health and physical education, professional growth of faculty members, and citizenship responsibilities.

Friday teachers will meet with principals and attend an Artesia Education association meeting in the afternoon.

Contract extensions for Mexican Nationals on Artesia area farms has been scheduled for Sept. 1 and 2, Carl Foster, manager of the employment security commission office, has announced.

Extensions will be at the \$1.20 a day subsistence rate.

## Administration Building Plans Asked By Board

Preliminary plans for construction of a new administration building for Artesia Public Schools were called for this week-end by the board of education.

The board will ask its architect to submit plans for an entire new administration building, although plans now call for construction of only a part of the unit.

The action was taken in a board of education meeting held Friday night.

Planned for construction during the current school year is the first unit of the administration building.

It will be a supply storage building at least 26 by 40 feet, according to board members, although studies have indicated it may have to be even larger.

The first unit would be built just to the rear of the frame building on Quay street to which school administration offices have been moved this summer.

Eventually the frame building will be torn down or moved to make way for the last half of the proposed administration building.

In other business Friday night the school board granted a bus contract and approved new teacher hirings.

Need New Bus—The bus contract was given W. M. Keller of Hope for four years, on a low bid of \$1,788 a year, with a proviso that Keller place in operation a new school bus with a minimum of 12-passenger capacity.

Teachers hired include: —Elaine Sanders, Junior high girls' physical education instructor. She is an Eastern New Mexico university graduate and will be in her first year as a teacher. She has directed summer recreation at Portales and served as Campfire counselor at Kokomo, Ind.

—Rachel Bessley as elementary music teacher. She is from Chandler, Ind., where she taught two years after graduating from Indiana State Teachers college at Terre Haute.

—Pearl Davis, high school English. She taught two years in Jefferson high school, Albuquerque, and two years at Roy. She has a BA from New Mexico Highlands.

Stinnett, principal of Roselawn school, received his degree as specialist in elementary education at Colorado State college of education, Greeley, this summer.

Mrs. Stinnett received her master's degree in the same ceremony in which her husband's degree was conferred.

Intersections have been graded by the city grader and repaired with mending compounds. Objectionable bumps, especially at the Sixth street intersection, have been graded down and resurfaced.

Cit workmen also have repaired the N. Thirteenth street side of the Thirteenth-Main intersection.

## School To Open Next Monday With Over 7 Per Cent Increase

Advance Registrations, More House Renting Indicate Climb

Boasted in size by reorganization and high advance registration, Artesia Public Schools will open their doors next Monday to more than 4,100 students.

The big system, which now sprawls across North Eddy county will continue to feel the impact of post-war city growth and the big post-war baby crop, especially in the Artesia unit.

While few increases are expected in outlying units of the enlarged school district, advance enrollments for first graders at Hermosa school indicate school officials are safe in their guess of a 7 to 10 per cent enrollment increase.

Supt. Tom J. Mayfield said this week-end that many indications of falling school enrollment which became apparent toward the end of the last school year have now been reversed.

Average daily attendance (ADA) in Artesia schools fell from 2,804 a day in September last year to 2,687 in April. School officials noted a sharp increase at the same time in number of rental and sale houses.

Now that is changed. Rent houses are again hard to find, and house sales have been reported increasing.

First grade enrollment at Hermosa school has already exceeded our anticipations," Supt. Mayfield said. "Where we had planned on two first grades, we must now plan for three. So far 85 first grade students have registered at Hermosa."

Information from national and state sources that the public schools can anticipate enrollment increases each year up to 1958 is being born out, the superintendent said.

To take care of the increase in number of students, faculty members have been increased from 121 to 126, with the possibility of more being added if needed.

Seven faculty members at Atoka and six each at Cottonwood and Hope bring total for the Artesia system to 148, the superintendent said.

Artesia schools have shown steady enrollment increases through the post war years, although fluctuations in ADA have been marked, such as the drop of 150 last year.

School officials generally attribute the drop to moving out of seismograph crews and other workers.

## Reserve Football Seats Go On Sale This Weekend

Reserved seat football tickets for the six home games to be played this fall by Artesia's Bulldogs will go on sale at 9 a. m. next Saturday in Senior high school boys' gym.

A special sale of tickets to parents of football players will be held Thursday and Friday in the high school principal's office.

Price of tickets is \$8 for the six home games. Tickets will be limited at first to four per purchaser at the general sale Saturday. Senior high Principal Travis Stovall announced Monday.

Football parents will be limited to two per family in the first sale. The limitation is being placed so that available seating can be spread around among everyone interested, the principal said.

"By limiting individual purchases, we can assure everyone of a good seat," Stovall said. After all fans desiring tickets have been given a chance to buy, the ticket sale will then be opened to purchases in any amount, the school principal said.

First Bulldog football game is scheduled for Friday, Sept. 11, at Morris Field with New Mexico Military Institute as the opposition.

Other home games include Portales Sept. 25, Albuquerque Oct. 2, Kermit, Texas, Oct. 16, Carlsbad Nov. 6, and Hobbs Nov. 20.

Away games are Clovis Oct. 9, St. Mary's Oct. 23, and Roswell Nov. 13.

## Concert Tonight to Benefit Bethel Baptist Building Fund

Gospel Harmonettes of Birmingham, Ala., tonight will present a benefit concert at Bethel Baptist church, N. Seventh and Church.

Time for the event is 7:30 p. m. Tickets, priced at \$1.30, will be sold at the door.

Rev. J. H. Horton, pastor of the church, announced proceeds from the concert will be devoted to the church's building fund.

Bethel Baptists were recently given the First Presbyterian church building, which was moved from Fourth and Grand to N. Seventh and Church.

Heavy moving costs and other expenses entailed in putting the church on its new foundation more than depleted the church's building fund, Rev. Horton said.

First organized in 1940, the Gospel Harmonettes, a six-woman team, came into their own in 1951 when Specialty Records of Hollywood recorded a disc, "I'm Sealed," backed by "Just to Behold His Face."

Behind original organization of the group was the inspiration of a thousand-voice choir which sang at the national Baptist convention meeting in Birmingham in 1940.

The Harmonettes attended school together and were good friends, a background which aided in their success.

The organization includes Mildred Miller, second soprano, and lead; Dorothy Love, contralto and lead; Vera Kolb, first soprano; Willia Willie Mae Newberry, alto; Odessa Edwards, contralto and narrator; and Evelyn Starks, pianist and arranger.

## Junior High Plans For School Start Are Announced

New students who will be in the seventh or eighth grades are requested to enroll at the office of the Junior high school before the official school opening between 9 and 4.

The first school day for students will be Monday, Aug. 31. All students are to assemble in the gymnasium at 9 a. m. for the opening program which will include announcements, instructions, directions and the introduction of teachers.

Immediately following the program the enrollment card stubs will be distributed. This stub contains all information necessary for the students to find all classes the first day. On the card are scheduled, name of teacher of each class, room number, locker number, and locker combination.

Any changes in class schedules may be made only in the first two weeks of school. Eighth grade boys may make changes in the elective subjects on Tuesday morning, Sept. 1, eighth grade girls Tuesday afternoon, seventh grade boys on Wednesday morning, Sept. 2, and seventh grade girls Wednesday afternoon.

Building permits were issued this week to: Henry Salsberry, \$400, build a two-room frame addition to house at 1104 N. Seventh, Aug. 15.

Thomas Colter, \$100, move one-room frame house from lot 10, block 7, Carver, also build 14 by 12 foot frame addition to house at 717 Cannon, Aug. 15.

Autry Sanders, \$200, add a 10 by 20 foot room onto present house, sheetrock and stucco, at 805 Logan, Aug. 17.

First Assembly of God Church, \$1,000, build 14 by 26 foot frame stucco building at 404 W. Chisum, Aug. 18.

James Q. Wallace, \$500, build 12 by 36 foot frame addition to house at 1108 Dallas, Aug. 19.

Jim Foster, \$500, put new roof on residence, build up roofing at 908 Washington, Aug. 19.

T. H. Flint, \$600, build 135 by 5 foot concrete block wall fence at 321 Richardson, Aug. 19.

Cruz Huerta, \$15, move a house from E. Texas, to lot 2, block 22, Artesia Improvement House 12 by 12 to set on block foundation at 502 Logan, Aug. 20.

## Artesia District Pledges \$7,000 to Area Scout Fund

Artesia's Gateway Boy Scout district has pledged \$7,000 toward an Eastern New Mexico area council budget only \$12 higher than last year's.

The pledge was given in a Conquistador council budget meeting held in Carlsbad last Thursday night, when a council budget of \$68,462 was set. Last year's budget was \$68,450.

Attending the council meeting from Artesia were S. P. Yates, George White, Howard Stroup, Charles K. Johnson, E. B. Bullock, and Johnnie Sparks, Scout field executive for the district.

Earlier Thursday in a meeting at Artesia, dates for the Gateway district Scout fund campaign were set as Oct. 26 for the advance gift drive, and Nov. 2 for the general campaign.

G. Taylor Cole accepted re-appointment as district finance chairman; Charles K. Johnson as district campaign chairman; Clyde Guy, advance gifts; and Artie McAnally, general campaign.

Attending the Thursday noon meeting were E. B. Bullock, J. D. Smith, Charles Gaskins, Stroup, Yates, Johnson, Guy, and Cole.

Last year the Artesia area contributed \$6,700 to the area council, the largest amount ever collected by Gateway district campaigners.

Prior to Thursday evening's Carlsbad meeting Artesia scouts visited the aquatic camp being held at Carlsbad, then adjourned for the budget meeting and council executive board session.

Businessmen to Give 4,000 North Eddy Kids Circus Passes

More than 4,000 school kids in North Eddy county are going to see the big Shrine Circus free in September, thanks to Artesia businessmen.

Artesia Shrine club this week-end announced plans to begin a kid ticket sale among Artesia business houses. Preliminary sales among a few business houses already have met with big success, according to Ralph Pitt, president of the Shrine club.

The Shrine circus is scheduled for Artesia Sept. 14 and 15. Schools in North Eddy county will close early Sept. 14 so kids can attend the matinee performance of the big show.

"It's a part of every child's education to see the circus, and we have the backing of school officials in carrying out this plan," Pitt said.

Names of the sponsoring business house will be printed on the face of children's tickets to the circus.

The big campaign to sell the kids' tickets is scheduled to begin today.

Meanwhile, sale of reserved seat tickets for the show are reported brisk at the circus ticket office at Southwestern Public Service Co.

## Schimmel High Man in Skeet With Perfect 25

H. C. Schimmel was high man in weekly shoot Sunday of the Artesia Skeet and Trap club by shooting a perfect 25 straight.

Second was Ed Kissinger with 24 out of 25, and Buford Gray, third, with 23.

Next shoot for the club is Sunday, Aug. 30.

A regional shoot has been scheduled under sponsorship of the Artesia club for Labor Day, Sept. 7, and the public is invited to attend.

Club officials reminded hunters dove season opens Sept. 1 and non-members are welcome to join in shooting events at the range as practice.

Continued on page six



# Society

## Four First Methodist Women's Circles Meet Thursday Morning

Four circles of the Women's Society of Christian Service of the First Methodist church met at 9 a. m. Thursday morning, Aug. 20.

Circle 1 met in the home of Mrs. Reed Brainard. An interesting program on the rehabilitation work being done for lepers in India was given by Mrs. B. N. Nancy, Jr. An orthopedic surgeon, who is an English Methodist missionary, and an American Methodist missionary who operates the rehabilitation center have combined forces to aid those who have been crippled by leprosy.

Mrs. R. L. Willingham led the worship service. Her theme was "A Sower Went Forth."

The hostess served cinnamon rolls, banana nut bread sandwiches, and coffee to 10 members and a guest, Mrs. V. F. Lowery.

Circle 2 met in the home of Mrs. Roger Durand. "Ambassadors for Christ," was the worship service led by Mrs. J. H. Walker. Mrs. Jean Stone, program leader, assisted by Mrs. C. H. Johns, Mrs. George Thalman and Mrs. Hubert Burke, gave reports of work being done in mission fields by Methodist missionaries.

Mrs. M. A. Sams is a new member. The hostess served hot cinnamon rolls and coffee to 11 members.

Mrs. M. A. Mapes was hostess to circle 3 with Mrs. George Teel presiding at the business meeting. Mrs. Leslie Martin gave a short devotional and Mrs. Harry Hasel, by read a paper, "Sacrificial Spirit," which had been prepared by Mrs. Ted Maschek. This was an open letter to youth, telling of the opportunities for service in the missionary field, also the rich reward gained.

Coffee and macaroons were served to the 13 women present by Mrs. Mapes and Mrs. Marshall Rowley. The table was covered

with a lace cloth and had a centerpiece of red roses.

Mrs. Ray Fagan and Mrs. Marshall Rowley are new members.

A skit on the United Nations, "The Guilty One," was the program given by Mrs. G. C. Kinder at Circle 4 meeting held in the home of Mrs. C. P. Bunch.

Coffee and almond puffs were served to 11 women present. Mrs. H. C. Schimmell was co-hostess.

Mrs. B. U. O'Neil is a new member. Special announcements made at the meeting were the study seminar to be held at Pecos, Texas, on Sept. 11. The first study course, "The Life and Task of the Church," will be held Oct. 15 and 18.

## Mrs. Burriss Is Feted at Farewell Party Friday

Mrs. Clara Burriss was honored with a farewell surprise party Friday evening at the home of Mrs. Earl Perry.

The honoree was presented many lovely gifts. Refreshments of cake and coffee were served.

Those present were Mrs. Joe Bauman, Mrs. Pat Monahan, Mrs. John Lippis, Mrs. John Winston, Mrs. Troy Harris, Mrs. Sarah Keys and Mrs. Sam Lippis of Canon City, Colo., mother of the honoree.

Saturday morning at the Style Beauty Shop, Mrs. Burriss was honored with a surprise coffee and party by Mrs. Dave Bunting.

The honoree was presented several gifts.

The refreshment table was laid with a white cutwork cloth and centered with a bowl of dahlias. Angel food cake and coffee were served.

Mrs. Burriss and two children left Monday for Canon City, Colo. where they will make their home.

## Beta Sigma Phi Chapter Enjoys Breakfast Meet

Alpha Lambda chapter Beta Sigma Phi members enjoyed a breakfast Sunday morning at the home of Miss Ruth Bigler with Miss Bigler and Mrs. Lillian Bigler as hostesses.

The breakfast consisted of pigs in the blanket, scrambled eggs, biscuits, preserves and coffee. A birthday cake for two members, Miss Bigler and Mrs. Jerry Marshall was served.

Present were Meses. Joe Starr, Pat Fairley, A. F. Fairley, Harold Sauerresig, G. P. Ivers, Bill Hart, Mike Stefanek, Jerry Marshall, Harold Bauman and John McFadin, and Misses Sue Warren and Ruth Bigler and Mrs. Lillian Bigler, educational advisor.

Female teachers in Egypt are forbidden to use cosmetics.

## FIRST WAVES ASSIGNED TO SEA



THREE WAVES who will be among the first of a group called to sea duty, the first time in naval history that a Wave has served on board a ship, are bid goodbye in Washington by Vice Adm. James L. Holloway, Jr., U. S. Navy personnel chief. From left: HM/2 Eileen Paluzzi, Canajoharie, N. Y.; Marie A. Myers, Baltimore; HM/3 Mavia Cain, Los Angeles.

## Joyce Gibson Is Married to Ray Jones, Hope

Mr. and Mrs. John Gibson, 805 S. Third, announce the marriage of their daughter, Joyce, to Ray Jones, son of Mr. and Mrs. Bill Jones of Hope.

Probate Judge Ed H. Gentry performed the single ring ceremony at the Carlsbad court house, Monday, Aug. 10.

The bride wore a brown rayon dress with white accessories.

She graduated from Artesia high school with the class of 1953. She has been employed at a drug store here this summer.

The bridegroom graduated from Hope high school in 1951, where he was a basketball star.

He was employed by Geophysical Exploration in Artesia until entering the service May 20.

He is with the Seventh Armored Division of the Third Army and has been stationed at Camp Roberts, Calif.

Mrs. Burriss plans to remain here with her parents until he is stationed at a base.

## Beasley-Humphrey Wedding Planned For September

A September wedding is planned for Miss Melba Beasley, daughter of Mr. and Mrs. M. M. Beasley, Artesia, who is engaged to Donald Humphrey, also of Artesia.

Mr. Humphrey is the son of Mr. and Mrs. Joe Settles of Texarkana, Texas and is employed by the American Oil Co.

The bride-elect is a graduate of Carlsbad high school and is now in the employ of the Southwest Potash Co. The wedding will take place Sept. 4 in Artesia.

The military hand salute is said to date back to feudal days.

## Woman's Club Schedules First Fall Meeting

Artesia Woman's club will hold its first fall meeting Wednesday, Sept. 2. It will be at 1 p. m. luncheon at Artesia Country club and tickets are \$1.50 each.

Reservations for the luncheon was must be no later than noon, Monday, Aug. 31.

Reservations may be made by contacting Mrs. Roger Durand, Mrs. E. E. Zeigler, Mrs. David Saikin, and Mrs. Travis Stovall. Tickets are also available at Nelson Appliance Co., or Mrs. Denzil Nelson, Blocker Gift Shop, or Mrs. C. R. Blocker, and Artesia Floral Shop or Mrs. B. A. DeMars.

## Fourth Birthday Marked at Party By Meredith Dahl

Meredith Dahl recently celebrated her fourth birthday anniversary at the home of her parents, Mr. and Mrs. Jay Dahl.

After opening her gifts, ice cream and cake were served to Donna Hamm, Jimmy, Susan and Mark Williams, Freddie Keiser, Barry Wright, Gary Arnold, Jimmy Hill, the honoree, and her brother, Jerry and their mother, Mrs. C. Kidd.

Those sending gifts were Mrs. Andy Company, Jr., of Boynton, Okla., Mrs. Jack Carson, and Mrs. Margaret Ployhar of San Antonio, Texas, and Mr. and Mrs. Earl Ployhar of McCamey, Texas.

The cake was baked by Mrs. Maude Ployhar, great-grandmother of the honoree.

The written type of examination was unknown in schools until 1702, when it was introduced at Trinity college, Cambridge, England.

## New VFW Auxiliary Installed Sunday By New Mexico Department President

Mrs. Frank C. Hord, senior vice president of the department of New Mexico ladies auxiliary to the Veterans of Foreign Wars was installing officer for the institution and installation of the auxiliary of the Loyd Walker Evans Post 8145 Sunday afternoon, Aug. 23, at Veterans Memorial Building.

Members of the Carlsbad auxiliary and Mrs. Laura M. King, district president of the VFW auxiliary from Roswell, assisted as installing officers.

Initiation ceremonies and pins were presented Meses. Paul Clifford, Ethel Carson, David Clowe, Frank Clowe, D. I. Clowe, Harold Gleghorn, Richard Hall, Herbert Mathis, R. W. Mills, John Mitchell, Gilbert Perry, J. D. Roberts, A. D. Shaw, Trent Schmitz, Gray Thomas, W. M. Tipps, Wayne Truett, W. I. Trembley Jr., W. C. White and Frank Wingfield.

Officers for the coming year were Mrs. John Mitchell, president; Mrs. Frank Clowe, senior vice president; Mrs. Herbert Mathis, junior vice president; Mrs. Gray Thomas, secretary-treasurer; Mrs. J. D. Roberts, chaplain; Mrs. Wayne Truett, conductress; Mrs. W. I. Trembley Jr., patriotic instructor; Mrs. David Clowe, historian; Mrs. Frank Wingfield, Mrs. W. C. White and Mrs. R. W. Mills, trustees.

Out of town guests for the meeting were Mrs. John Mitchell, president; Mrs. Frank Clowe, senior vice president; Mrs. Herbert Mathis, junior vice president; Mrs. Gray Thomas, secretary-treasurer; Mrs. J. D. Roberts, chaplain; Mrs. Wayne Truett, conductress; Mrs. W. I. Trembley Jr., patriotic instructor; Mrs. David Clowe, historian; Mrs. Frank Wingfield, Mrs. W. C. White and Mrs. R. W. Mills, trustees.

## LaVaughan Beauty Shop

Our Specialty: Hair Styling and Permanent Waving. 516 West Main Phone 818

## Beta Sigma Phi Chapter Meets For Coke Party

Alpha Alpha chapter, Beta Sigma Phi, entertained guests and members at an informal Coke party at the home of Mrs. Ken Schrader, home of Mrs. Ken Schrader, Jr., Mrs. Ralph Vandewart, Jr., Mrs. Bill White assisted in serving.

Dainty canapes and small sandwiches were served with Cokes.

Those present were Meses. Serrogins, Robert Garner, Harris, Clyde Gilman, R. L. Williams, William Duke, Jack Ed Wilson, Bill Felton, Don Sen, Dorothy Roundtree, Vandewart, Jr., Bill White, Ken Schrader.

## Social Calendar

Tuesday, Aug. 25—Altrusa club will hold a joint meeting with Carlsbad and Roswell clubs, Artesia Country club, 7 p. m.

Wednesday, Aug. 26—Lioness club, luncheon at Cliff's cafeteria, noon.

## READ THE WANT ADS

— ANNOUNCING —  
Reopening of Mrs. H. C. Allen's Private Kindergarten under the Name of **ELSIE'S PRIVATE KINDERGARTEN**  
— FOR 4 AND 5 YEAR OLDS —  
FENCED YARD — MID-MORNING LUNCH  
ALL SUPPLIES FURNISHED  
Corner Seventh and Washington Phone 1674

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REAL ESTATE - INSURANCE

Special!  
**A GOOD BUY!**  
New 2-Bedroom House, 607 W. Washington. \$7800, terms.

**Joe Freeman**  
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**Artesia Private Kindergarten**  
Now Taking Enrollments  
Open Aug. 31  
Phone 1385-W  
1112 Runyan

**Mrs. N. C. Phillips**  
1009 West Missouri  
Is Now Enrolling  
Fall Classes in Piano  
PHONE 941-W

**"GO TO HALE"**  
for  
Radio and TV Service  
and Installation!

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**Hale's Radio & TV SALES AND SERVICE**  
"Certified Television Engineers"

103 South Fifth Phone 1275

**Virtue's BACK-TO-SCHOOL needs**

Boy's 8 oz. Blue Denim JEANS \$1.49  
Made of 8 ounce blue denim, fully sanforized. Zipper fly front. Copper riveted for longer wear. Sizes 4 to 16.

TWIST TWILL WORK SUITS  
SHIRT \$2.49  
Made of 6 1/2 ounce twist twill in sun tan or gray color. Sanforized, full cut with reinforced seams. Collar sizes 14 to 16 and sleeve lengths 32 to 35.

PANTS \$2.98  
Made of 8 1/2 ounce twist twill in the sun tan or gray. Fully sanforized with a zipper front closure. Tailored like a dress pant. Sizes 28 to 42.

**Are you sure my money's SAFE?**

Are we sure? Every one of our savings accounts is insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation.

Moreover, when you put your money in an insured savings account here, it'll earn generous dividends for you. There's No Surer Way to Save.

Lump Sums Invited

Current Dividend 3% Each Account Insured to \$10,000

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113 S. Fourth St. Floor Carper Bldg. Phone 870

**CLARK'S - SHOES**  
Artesia

For gay times in grey weather  
5.95 to 6.95  
AAA to C 4 to 10

**DATE MATE**. Snappy version of your supple saddle oxford.

**PENNY**. A must for every teen-age wardrobe. Raised seam moccasintoe. Designed for school or play.

**Datebook**  
MEET YOU AT THE DATEBOOK SHOP

**THRIFTY Storybook**

**SHOES FREE**  
A Storybook Sweetheart Bracelet with Your Name Engraved When You Buy Your 'Storybook' Shoes

**"E&W" SUEDE SHIRT** \$2.49  
Fully canforized, printed suede cloth. Full length tail with a box pleat. Two large button pockets. Sizes 14 to 17. In red, green or white, with a block gingham plaid.

**"FARAH" DENIM JACKETS** \$1.98  
Sanforized, 8 ounce blue denim. Orange stitching. Metal snap buttons, riveted and reinforced. Action pleat back. Sizes 2 to 16. Men's Sizes: 34 to 44 \$3.49

**Nylon and Cotton WORK SOCKS** 29¢  
Nylon plaited with mercerized cotton throughout. Gives the longest wear, plus the absorbency of cotton. White or random gray. Sizes 10 to 13. 3 Pair 87¢

**VIRTUE'S**  
Boy's All-Wool "Ballston" ATHLETIC SOCKS 79¢  
All wool, meaty construction for greatest perspiration absorption. Cellulophane wrapped for cleanliness. White only. Sizes 9 to 13. Nylon reinforced heel and toe.  
"On the Corner" in Artesia



### W. Knowles ents of Son

and Mrs. Ralph W. Knowles of Antonio, Texas, are the parents of a son, Ralph W. Jr., born Aug. 20, weighing 6 pounds 10 ounces. They also have a daughter, Mary Beth. Mrs. Knowles is the paternal grandmother. Mrs. Dora Nichols of Christi, Texas, maternal grandmother, and W. H. Hale, Plains, Kans., maternal grandfather.

and Mrs. R. L. Puerifoy, Sr. of James of Bryan, Texas, arrived Sunday morning to visit in honor of Mr. and Mrs. Paul. They left Monday morning for Albuquerque to visit a son at the base. Puerifoy is a civil engineer and instructor at Texas A&M.

state of Florida is farther from the Panama canal.

### men over 45

more than six times as many of your age will die of cancer this year as died in 1933. Our research scientists still don't know why. They do know, however, that half of those who will develop lung cancer can be cured... if they get proper treatment while the disease is in the silent, symptomless stage. That's why we urge you to have a chest X-ray every six months no matter how well you may feel.

For more information call or write to "Cancer", care of your local Post Office.

American Cancer Society

### Cancer Alertness ACS Goal for MDs

promising experiment in post-graduate medical education is being led on by the American Cancer Society. The object of the program is to make every physician first of cancer first.

Because early detection is the key to curing cancer, the family doctor must be well-informed about the disease. The ACS says that the life of the cancer patient may be in the hands of the first physician who sees him.

Diagnosis is missed the cancer spread until cure is unlikely. Leading doctors to recognize cancer and institute proper treatment is the aim of the ACS professional education program. A digest magazine is published for the practitioner and a technical manual is issued for the specialist. Diagrams, lectures, refreshers and specially-produced movie pictures also are used. Fellowships go to 70 young doctors each year. All this is financed by contributions to the Cancer Crusade. Last year more than 70,000 Americans died needlessly of cancer. Some died because they did not heed cancer's danger signals. Many died because the first physician they consulted did not recognize the disease. Remember! Cancer strikes one in 10. Strike back. Give to conquer.

### JIM'S DRIVE-INN NONE BETTER! SPECIALS!

Sweet Cherry Sundae  
**20¢**  
Hamburgers  
20¢ Each  
5 for \$1.00

**\$5.00** Will Be Given Away with Every 100th SANDWICH Monday thru Friday

Prize Winners:  
Joe Howell  
Bobby Branch  
Don Johnson  
Vella Rosquaia  
Robert Empons  
Tom Joy  
Glenn Gordon

### LIVING STANDARD IS RED DEFENSE



FAMILIES WITH PROPER standards of living constitute a better defense against Communism than "any bomb of whatever kind," President Eisenhower tells a throng in New York at dedication of a \$32,000,000 federally-aided slum clearance housing project named after the father of elder statesman Bernard Baruch. Following address, President flew back to Colorado. (International)

The pawnshop was as familiar in China two or three thousand years ago as it is in the west today.

The star, Arcturus, is estimated to be about 112 times brighter than the sun.

### Christian Women Hold Meeting

General meeting of Christian Women's Fellowship was held last Thursday in hall of First Christian church with Mrs. Grant P. Ivers presiding over the business meeting. Constitution and by-laws was read by Mrs. Earl Darst and adopted by fellowship. Group 1 was hostess unit and served cake and iced tea to 21 members. The table was laid with a lace cloth and centered with a bouquet of mixed flowers.

Milk was first sold in glass containers in Brooklyn, N. Y., in 1878.



### Personal Mention

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**DR. J. K. WOODLEE**  
CHIROPRACTOR  
Palmer Graduate  
602 WEST TEXAS AVENUE  
Phone 320-W

### Births

#### ARTESIA GENERAL HOSPITAL

Aug. 20 — to Mr. and Mrs. Harold Murphy, daughter. Carolyn Sue, 6 pounds 2 ounces.

Aug. 21 — to Mr. and Mrs. Raymond Augilar, son, 7 pounds 6 ounces.

Aug. 21 — to Mr. and Mrs. Trimpro Vera, son, Daniel, 7 pounds 11 ounces.

Aug. 23 — to Mr. and Mrs. T. C. Pound, daughter, Sherry Namona 8 pounds 4 ounces.

Wrist watches are known to date as far back as the middle of the Seventeenth Century.

CASH YOU GET	Pick Your Own Payments	
	15 Mo. Plan	24 Mo. Plan
\$100	\$ 8.40	\$ 5.93
\$300	24.66	17.20
\$500	39.81	27.32

## LOANS \$25 TO \$500

• "YES" promptly to 4 out of 5 employed men, women—married or single. • 1-visit loan... phone service. • Considerate service—in your best interests. Find out why, "It's Personal to be sure!" Loans made on Auto, Furniture or Salary

**Personal FINANCE CO.**  
213 SOUTH CANYON STREET, CARLSBAD  
Phone: 5-3663 • Frank C. Cross, YES MANAGER  
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## PENNEY'S

ALWAYS FIRST QUALITY!

## SHOP PENNEY'S FIRST

DENIMS WITH A TWO-PIECE LOOK!  
EMBOSSED TEXTURED PRINTS!  
WOVEN STRIPE SOLIDS!



Penney's new school for Cottons teaches the grown-up look!

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Sizes 3-6X...2.98

Sizes 7-14

Penney's has everything a fashion conscious miss will look for in her back to school dresses—a wide selection, plenty of variety, wonderful colors that wash and wash, plus all the latest news! New fabrics—combined in new ways! New and more grown-up styling! Little details such as plastic belts, fringe trims that add a new look to the whole collection.

a...denim in charcoal, sizes 3-6X.  
b...woven stripe broadcloth in red, sizes 7-14.  
c...embossed tweed in charcoal, sizes 7-14.

For school and rugged wear! Penney's Big Mac® DENIM JEANS

Boys' Sizes 6-16 **1.59**

Practical for school and for outdoor play afterwards! 8-ounce Sanforized® blue denim, right-proportioned and full cut to fit comfortably! Bar tacks, copper-plated rivets, heavy duty orange stitching assure long rugged wear! Zipper fly. NOW, at Penney's!

This tag means a better buy!

This is an **OK USED CAR**

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

Warranted in writing!

AUTHORIZED CHEVROLET DEALER  
**GUY CHEVROLET CO.**  
101 West Main Phone 291

**BOWMAN LUMBER CO.**  
"The Builders' Supply Store"  
310 West Texas Artesia

**PLYWOOD**  
¾ Inch Plywood ... ft. 24¢  
¼ Inch Plywood . . ft. 12½¢  
THE WOOD WITH A MILLION USES.  
SHELVING, CABINETS, CLOSETS, WALLS, CEILINGS, SUB FLOOR, ROOF DECK.  
SEE OUR DISPLAY OF SMALL PIECES

**PLUMBING**  
Complete Commode ..... \$31.95  
Lavatory and Trim \$22.45

**CEMENT**  
Sack ..... \$1.35  
Masonry Cement Sk. \$1.25

**Wire Bargains**  
**POULTRY NETTING**  
48" x 2" x 20 GAUGE  
150 ft. Roll ..... \$2.95  
36" x 1" x 20 Gauge Netting  
150 ft. Roll ..... \$8.95  
12½ Ga. BARB WIRE  
80-Rod Roll ..... \$8.49  
Straight Cedar Posts 35¢

29 GAUGE  
**CORRUGATED IRON ROOFING**  
Square ..... Only \$9.50  
TAKE ADVANTAGE OF THIS INVENTORY REDUCTION SPECIAL AND BUY THIS PERMANENT ROOFING TOMORROW.



# Society

## Four First Methodist Women's Circles Meet Thursday Morning

Four circles of the Women's Society of Christian Service of the First Methodist church met at 9 a. m. Thursday morning, Aug. 20.

Circle 1 met in the home of Mrs. Reed Brainard. An interesting program on the rehabilitation work being done for lepers in India was given by Mrs. B. N. Nancy, Jr. An orthopedic surgeon, who is an English Methodist missionary, and an American Methodist missionary who operates the rehabilitation center have combined forces to aid those who have been crippled by leprosy.

Mrs. R. L. Willingham led the worship service. Her theme was "A Sower Went Forth."

The hostess served cinnamon rolls, banana nut bread sandwiches, and coffee to 10 members and a guest, Mrs. V. F. Lowery. Circle 2—

Circle 2 met in the home of Mrs. Roger Durand. "Ambassadors for Christ," was the worship service led by Mrs. J. H. Walker. Mrs. Jean Stone, program leader, assisted by Mrs. C. H. Johns, Mrs. George Thalman and Mrs. Hubert Burke, gave reports of work being done in mission fields by Methodist missionaries.

Mrs. M. A. Sams is a new member.

The hostess served hot cinnamon rolls and coffee to 11 members.

Mrs. M. A. Mapes was hostess to circle 3 with Mrs. George Teel presiding at the business meeting.

Mrs. Leslie Martin gave a short devotional and Mrs. Harry Haselby read a paper, "Sacrificial Spirit," which had been prepared by Mrs. Ted Maschek. This was an open letter to youth, telling of the opportunities for service in the missionary field, also the rich reward gained.

Coffee and macaroons were served to the 13 women present by Mrs. Mapes and Mrs. Marshall Rowley. The table was covered

with a lace cloth and had a centerpiece of red roses.

Mrs. Ray Fagan and Mrs. Marshall Rowley are new members. A skit on the United Nations, "The Guilty One," was the program given by Mrs. G. C. Kinder at Circle 4 meeting held in the home of Mrs. C. P. Bunch.

Coffee and almond puffs were served to 11 women present. Mrs. H. C. Schimmell was co-hostess.

Mrs. B. U. O'Neil is a new member.

Special announcements made at the meeting were the study seminar to be held at Pecos, Texas, on Sept. 11. The first study course, "The Life and Task of the Church," will be held Oct. 15 and 16.

## Mrs. Burris Is Feted at Farewell Party Friday

Mrs. Clara Burris was honored with a farewell surprise party Friday evening at the home of Mrs. Earl Perry.

The honoree was presented many lovely gifts.

Refreshments of cake and coffee were served.

Those present were Mrs. Joe Bauman, Mrs. Pat Monahan, Mrs. John Lippis, Mrs. John Winston, Mrs. Troy Harris, Mrs. Sarah Keys and Mrs. Sam Lippis of Canon City, Colo., mother of the honoree.

Saturday morning at the Style Beauty Shop, Mrs. Burris was honored with a surprise coffee and party by Mrs. Dave Bunting.

The honoree was presented several gifts.

The refreshment table was laid with a white cutwork cloth and centered with a bowl of dahlias. Angelfood cake and coffee were served.

Mrs. Burris and two children left Monday for Canon City, Colo. where they will make their home.

## Beta Sigma Phi Chapter Enjoys Breakfast Meet

Alpha Lambda chapter Beta Sigma Phi members enjoyed a breakfast Sunday morning at the home of Miss Ruth Bigler with Miss Bigler and Mrs. Lillian Bigler as hostesses.

The breakfast consisted of pigs in the blanket, scrambled eggs, biscuits, preserves and coffee. A birthday cake for two members, Miss Bigler and Mrs. Jerry Marshall was served.

Present were Mmes. Joe Starr, Pat Fahey, A. F. Fahey, Harold Sauerresig, G. P. Ivers, Bill Hart, Mike Stefanko, Jerry Marshall, Harold Bauman and John McFadin, and Misses Sue Warren and Ruth Bigler and Mrs. Lillian Bigler, educational advisor.

Female teachers in Egypt are forbidden to use cosmetics.

## FIRST WAVES ASSIGNED TO SEA



THREE WAVES who will be among the first of a group called to sea duty, the first time in naval history that a Wave has served on board a ship, are bid goodby in Washington by Vice Adm. James L. Holloway, Jr., U. S. Navy personnel chief. From left: HM/2 Eileen Paluzzi, Canajoharie, N. Y.; Marie A. Myers, Baltimore; HM/3 Maria Cain, Los Angeles. (International)

## Joyce Gibson Is Married to Ray Jones, Hope

Mrs. and Mr. John Gibson, 805 S. Third, announce the marriage of their daughter, Joyce, to Ray Jones, son of Mr. and Mrs. Bill Jones of Hope.

Probate Judge Ed H. Gentry performed the single ring ceremony at the Carlsbad court house, Monday, Aug. 10.

The bride wore a brown rayon dress with white accessories.

She graduated from Artesia high school with the class of 1953. She has been employed at a drug store here this summer.

The bridegroom graduated from Hope high school in 1951, where he was a basketball star.

He was employed by Geophysical Exploration in Artesia until entering the service May 20.

He is with the Seventh Armored Division of the Third Army and has been stationed at Camp Roberts, Calif.

Mrs. Jones plans to remain here with her parents until he is stationed at a base.

## Beasley-Humphrey Wedding Planned For September

A September wedding is planned for Miss Melba Beasley, daughter of Mr. and Mrs. M. M. Beasley, Artesia, who is engaged to Donald Humphrey, also of Artesia.

Mr. Humphrey is the son of Mr. and Mrs. Joe Settles of Texarkana, Texas and is employed by the American Oil Co.

The bride-elect is a graduate of Carlsbad high school and is now in the employ of the Southwest Potash Co. The wedding will take place Sept. 4 in Artesia.

The military hand salute is said to date back to feudal days.

## Woman's Club Schedules First Fall Meeting

Artesia Woman's club will hold its first fall meeting Wednesday, Sept. 2. It will be at 1 p. m. luncheon at Artesia Country club and tickets are \$1.50 each.

Reservations for the luncheon was must be no later than noon, Monday, Aug. 31.

Reservations may be made by contacting Mrs. Roger Durand, Mrs. E. E. Zeigler, Mrs. David Saikin, and Mrs. Travis Stovall. Tickets are also available at Nelson Appliance Co., or Mrs. Denzil Nelson, Blocker Gift Shop, or Mrs. C. R. Blocker, and Artesia Floral Shop or Mrs. B. A. DeMars.

## Fourth Birthday Marked at Party By Meredith Dahl

Meredith Dahl recently celebrated her fourth birthday anniversary at the home of her parents, Mr. and Mrs. Jay Dahl.

After opening her gifts, ice cream and cake were served to Donna Hamm, Jimmy Susan and Mark Williams, Freddie Keiser, Barry Wright, Gary Arnold, Jimmy Hill, the honoree, and her brother, Jerry and their mother, Mrs. C. Kidd.

Those sending gifts were Mrs. Andy Company, Jr., of Boynton, Okla., Mrs. Jack Carson, and Mrs. Margaret Ployhar of San Antonio, Texas, and Mr. and Mrs. Earl Ployhar of McCamey, Texas.

The cake was baked by Mrs. Maude Ployhar, great-grandmother of the honoree.

The written type of examination was unknown in schools until 1702, when it was introduced at Trinity college, Cambridge, England.

## New VFW Auxiliary Installed Sunday By New Mexico Department President

Mrs. Frank C. Hord, senior vice president of the department of New Mexico ladies auxiliary to the Veterans of Foreign Wars was installing officer for the institution and installation of the auxiliary of the Loyd Walker Evans Post 8145 Sunday afternoon, Aug. 23, at Veterans Memorial Building.

Members of the Carlsbad auxiliary and Mrs. Laura M. King, district president of the VFW auxiliary from Roswell, assisted at installing officers.

Initiation ceremonies and pins were presented Mmes. Paul Clifford, Ethel Carson, David Clowe, Frank Clowe, D. I. Clowe, Harold Gieghorn, Richard Hall, Herbert Mathis, R. W. Mills, John Mitchell, Gilbert Perry, J. D. Roberts, A. D. Shaw, Trent Schmitz, Gray Thomas, W. M. Tipps, Wayne Truett, W. I. Trembley Jr., W. C. White and Frank Wingfield.

Officers for the coming year were Mrs. John Mitchell, president; Mrs. Frank Clowe, senior vice president; Mrs. Herbert Mathis, junior vice president; Mrs. Gray Thomas, secretary-treasurer; Mrs. J. D. Roberts, chaplain; Mrs. Wayne Truett, conductor; Mrs. W. I. Trembley Jr., patriotic instructor; Mrs. David Clowe, historian; Mrs. Frank Wingfield, Mrs. W. C. White and Mrs. R. W. Mills, trustees.

Out of town guests for the meet-

ing were Mrs. Ethel Wood, president of the Carlsbad auxiliary and department of New Mexico banner bearer; Mrs. Julia Kyle, Mrs. Jewel Phillips, Mrs. Julia Wailes, Mrs. Lela W. Busier, Mrs. Leona Swafford and Miss Lela Faye Wilcox, Carlsbad; Mrs. Lela S. Cox and Mrs. King, Roswell and Mrs. Cora Lee Wade and Mrs. Hord of Lovington.

Punch and cookies were served after the installation to members and guests.

## Social Calendar

Tuesday, Aug. 25—

Altrusa club will hold a joint meeting with Carlsbad and Roswell clubs, Artesia Country club, 7 p. m.

Wednesday, Aug. 26—

Lioness club, luncheon at Cliff's cafeteria, noon.

## Beta Sigma Phi Chapter Meets For Coke Party

Alpha Alpha chapter, Beta Sigma Phi, entertained guests and members at an informal Coke party week. The party was held in the home of Mrs. Ken Schrader. Mrs. Ralph Vandewart, Jr., Mrs. Bill White assisted in serving.

Dainty canapes and small wiches were served with Cokes.

Those present were Mmes. Seroggins, Robert Garner, Harris, Clyde Gilman, R. L. Williams, William Duke, Jack Ed Wilson, Bill Felton, Don sen, Dorothy Roundtree, Vandewart, Jr., Bill White, Ken Schrader.

**POLIO INSURANCE**  
Don Gwynne Agency  
114 S. Rosdawn Phone 812

## READ THE WANT ADS

— ANNOUNCING —  
Reopening of Mrs. H. C. Allen's  
Private Kindergarten under the Name of  
**ELSIE'S PRIVATE KINDERGARTEN**  
— FOR 4 AND 5 YEAR OLDS —  
FENCED YARD — MID-MORNING LUNCH  
ALL SUPPLIES FURNISHED  
Corner Seventh and Washington Phone 1274

**FREEMAN AGENCY**  
REAL ESTATE • INSURANCE

Special!  
A GOOD BUY!  
New 2-Bedroom House, 607 W. Washington. \$7800, terms.

**Joe Freeman**  
1700 N. First

**Are you sure my money's SAFE?**

Are we sure? Every one of our savings accounts is insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation.

Moreover, when you put your money in an insured savings account here, it'll earn generous dividends for you. There's No Surer Way to Save.

Lump Sums Invited

Current Dividend 3% Each Account Insured to \$10,000

**ARTESIA BUILDING & LOAN ASSOCIATION**  
113 S. Fourth St. Floor Carper Bldg. Phone 870

READ THE CLASSIFIED ADS

**Mrs. N. C. Phillips**  
1009 West Missouri  
Is Now Enrolling  
Fall Classes in Piano  
PHONE 941-W

**Artesia Private Kindergarten**  
Now Taking Enrollments  
Open Aug. 31  
Phone 1385-W  
1112 Runyan

**"GO TO HALE"**  
for  
Radio and TV Service  
and Installation!

—O—

**Hale's Radio & TV SALES AND SERVICE**  
"Certified Television Engineers"

103 South Fifth Phone 1275

**CLARK'S —SHOES**  
Artesia

For gay times in grey weather

5.95 to 6.95  
AAA to C 4 to 10

DATE MATE. Snappy version of your supple saddle oxford.

PENNY. A must for every teen-age wardrobe. Raised seam moccasin toe. Designed for school or play.

**Datebook**  
SHOES FOR GAY TIMES  
MEET YOU AT THE DATEBOOK SHOP

**THRIFTY Storybook**

**SHOES**

**FREE**  
A Storybook Sweetheart Bracelet with Your Name Engraved When You Buy Your "Storybook" Shoes

**Virtue's BACK-TO-SCHOOL needs**

**Boy's 8 oz. Blue Denim JEANS \$1.49**  
Made of 8 ounce blue denim, fully sanforized. Zipper fly front. Copper riveted for longer wear. Sizes 4 to 16.

**TWIST TWILL WORK SUITS**

**SHIRT \$2.49**  
Made of 6 1/2 ounce twist twill in sun tan or gray color. Sanforized, full cut with reinforced seams. Collar sizes 14 to 17 and sleeve lengths 32 to 35.

**PANTS \$2.98**  
Made of 8 1/2 ounce twist twill in the sun tan or gray. Fully sanforized with a zipper front closure. Tailored like a dress pant. Sizes 28 to 42.

**"E&W" SUEDE SHIRT \$2.49**  
Fully sanforized, printed suede cloth. Full length tail with a box pleat. Two large button pockets. Sizes 14 to 17. In red, green or white, with a block gingham plaid.

**"FARAH" DENIM JACKETS \$1.98**  
Sanforized, 8 ounce blue denim. Orange stitching. Metal snap buttons, riveted and reinforced. Action pleat back. Sizes 2 to 16. Men's Sizes: 34 to 44 \$3.49

**Nylon and Cotton WORK SOCKS 29¢**  
Nylon plaited with mercerized cotton throughout. Gives the longest wear, plus the absorbency of cotton. White or random gray. Sizes 10 to 13. 3 Pair 87¢

**Boy's All-Wool "Ballston" ATHLETIC SOCKS 79¢**  
All wool, meaty construction for greatest perspiration absorption. Cellulose wrapped for cleanliness. White only. Sizes 9 to 13. Nylon reinforced heel and toe.  
"On the Corner" in Artesia



W. Knowles  
ents of Son

and Mrs. Ralph W. Knowles of Antonio, Texas, are the parents of a son, Ralph W., Jr., Aug. 20, weighing 6 pounds 6 ounces. They also have a daughter, Mary Beth, born Aug. 19, weighing 6 pounds 10 ounces. Mrs. Knowles is the paternal grandmother of the child. Mrs. Dora Nichols of Christl, Texas, maternal grandmother, and W. H. Hale, Plains, Kans., maternal grandfather.

state of Florida is farther from the Panama canal.

men  
over  
45

more than six times as many of your age will die of cancer this year as died in 1933. Our research scientists still don't know why. They do know, however, that half of those who will develop lung cancer can be cured... if they get proper treatment while the disease is in the silent, symptomless stage. That's why we urge you to have a chest X-ray every six months no matter how well you may feel. For more information call or write to "Cancer", care of your local Post Office.

American Cancer Society

Cancer Alertness  
ACS Goal for MDs

promising experiment in post-graduate medical education is being conducted by the American Cancer Society. The object of the program is to make every physician think of cancer first. Because early detection is the key to curing cancer, the family doctor must be well-informed about the disease. The ACS says that the life of the cancer patient may be in the hands of the first physician who sees him. If diagnosis is missed the cancer spreads until cure is unlikely. Leading doctors to recognize and institute proper treatment is the aim of the ACS professional education program. A digest magazine is published for the practitioner and a technical manual is issued for the specialist. Diagrams, lectures, refresher courses and specially-produced motion pictures also are used. Fellowships go to 70 young doctors each year. All this is financed by contributions to the Cancer Crusade. Last year more than 70,000 Americans died needlessly of cancer. Some died because they did heed cancer's danger signals. Others died because the first physician they consulted did not recognize the disease. Remember! Cancer strikes one in 10. Strike back. Give to conquer.

GIVE

JIM'S  
DRIVE-INN

NONE BETTER!  
SPECIALS!

Cherry Sundae  
20¢

Hamburgers  
20¢ Each

5 for \$1.00

Will Be Given Away  
with Every  
100th SANDWICH

Monday thru Friday

Prize Winners:

- Joe Howell
- Bobby Branch
- Don Johnson
- Vella Rosquaia
- Robert Empons
- Tom Joy
- Glenn Gordon

LIVING STANDARD IS RED DEFENSE



FAMILIES WITH PROPER standards of living constitute a better defense against Communism than "any bomb of whatever kind," President Eisenhower tells a throng in New York at dedication of a \$32,000,000 federally-aided slum clearance housing project named after the father of elder statesman Bernard Baruch. Following address, President flew back to Colorado. (International)

The pawnshop was as familiar in China two or three thousand years ago as it is in the west today.

The star, Arcturus, is estimated to be about 112 times brighter than the sun.

Christian Women  
Hold Meeting

General meeting of Christian Women's Fellowship was held last Thursday in hall of First Christian church with Mrs. Grant P. Ivers presiding over the business meeting.

Constitution and by-laws were read by Mrs. Earl Darst and adopted by Mrs. Earl Darst and adopted by fellowship. Group 1 was hostess unit and served cake and iced tea to 21 members. The table was laid with a lace cloth and centered with a bouquet of mixed flowers.

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LOANS  
\$25 TO \$500

Personal FINANCE CO. 213 SOUTH CANYON STREET, CARLSBAD. Phone: 5-3663 - Frank C. Cross, VES MANAGER. No Insurance Required or Sold.

PENNEY'S  
ALWAYS FIRST QUALITY!

SHOP  
PENNEY'S FIRST

Advertisement for OK Used Car. Features a large 'OK USED CAR' tag and text: 'This tag means a better buy!', 'This is an OK USED CAR', '6 ways better', 'warranted in writing!', 'AUTHORIZED CHEVROLET DEALER', 'GUY CHEVROLET CO.', '101 West Main', 'Phone 291'.

Advertisement for Penney's clothing. Features images of girls in dresses and a boy in jeans. Text: 'DENIMS WITH A TWO-PIECE LOOK!', 'EMBOSSSED TEXTURED PRINTS!', 'WOVEN STRIPE SOLIDS!', 'STOP! LOOK!', 'Penney's new school for Cottons teaches the grown-up look!', '3.98', 'Sizes 3-6X...2.98', 'Sizes 7-14', 'For school and rugged wear! Penney's Big Mac® DENIM JEANS', 'Boys' Sizes 6-16', '1.59', 'Practical for school and for outdoor play afterwards! 8-ounce Sanforized® blue denim, right-proportioned and full cut to fit comfortably! Bar tacks, copper-plated rivets, heavy duty orange stitching assure long rugged wear! Zipper fly. NOW, at Penney's!'.

Advertisement for Bowman Lumber Co. Features an image of a bowman and text: 'BOWMAN LUMBER CO.', 'The Builders' Supply Store', '310 West Texas', 'Artesia'. Sections include: 'PLYWOOD' (3/4 inch Plywood... ft. 24c, 1/2 inch Plywood... ft. 12 1/2c), 'Wire Bargains' (POULTRY NETTING, 48" x 2" x 20 GAUGE, 150 ft. Roll... \$2.95; 36" x 1" x 20 Gauge Netting, 150 ft. Roll... \$8.95; 12 1/2 Ga. BARB WIRE, 80-Rod Roll... \$8.49; Straight Cedar Posts 35c), 'PLUMBING' (Complete Commode... \$31.95; Lavatory and Trim \$22.45), 'CEMENT' (Sack... \$1.35; Masonry Cement Sk. \$1.25).





ARTESIA'S 1953 Central Valley Travelers include three new faces. Left to right are Keith Smith, Dee Nutt, Don Heathington, Don Holt, Doug Lynn, Bill Lea, Dwayne Stewart, and Don Haskins. Smith Stewart, and Haskins

are all new to the re-named Travelers, and Paul L. Frost, manager, announced a fifth newcomer is expected from the armed forces soon. (Photo by Frost)

### Drillers Take Two of Three Contests to Boost Average

Artesia Drillers took two of three week-end games to stop a sagging percentage from further downfall. Drillers split a pair with the Odessa Oilers, losing 12-11 in a close contest Saturday night, and winning in the 12th inning 2-0 Friday night. Sunday night, Artesia downed Roswell 6-1 behind the home-run hitting of Joe Bauman. Fidel Alvarez held Roswell to five well spaced hits Sunday night and had a shut-out in the works until the seventh, when the Rockets' lone run tallied. Artesia scored twice in the first and again in the third, then added single tallies in the fifth and seventh. The Drillers held an eight-run lead Saturday night until their

night, the Drillers in the 12th inning put two across to beat Odessa. Artesia garnered seven hits in the game, the Oilers six, but neither was able to capitalize. Herman Reyes pitched the game for Artesia, Blackburn and Ortiz for Odessa, with Blackburn taking the loss. Artesia and Roswell return to Driller park tonight for the last in a three-game series.

Members of the United States Supreme Court supply their own chairs.

The densest clouds are probably not more than one part water to 30,000 parts air.

The Westminster clock on the British House of Parliament is one of the largest clocks in the world.

The first piano manufactured in the United States was made in Philadelphia in 1775.

READ THE ADS

### HELD IN FATAL BEATING OF GIRL



MR. AND MRS. MATTHEW BARGER (above) are under arrest in Parma, O., in the fatal beating of their niece Celia, 6. Another niece, Helen, 8, also displayed signs of having been beaten and burned. The children's father, T/Sgt. John Barger, boarded the children with his brother and sister-in-law, both 30, while he was stationed at a U. S. Air Force base in Tennessee. (International)

### REPORT from WASHINGTON

(By Armed Forces Press Service) Provisions to allow certain officers who have held aeronautical designations for not less than 20 years, to continue to receive flight pay without complying with minimum flight proficiency requirements, are under study, the Navy has announced. Pending the decision, individuals will continue to comply with present directives. The study is part of the program to reduce expenses incident to proficiency flights.

The Marine Corps has announced that male enlisted personnel who entered active duty prior to July 1, 1952 and will be discharged or released from active duty prior to July 1, 1954 will not be required to purchase tropical garrison uniforms provided they maintain five cotton khaki uniforms during their remaining period of active duty. These men are exempted from Para 363 of MarCor Memo 37-53 which applies to all other enlisted male personnel.

Recent Michigan State Legislation extends to June 1, 1956 the deadline date which allows disabled veterans to apply for state bonus payment. The deadline was May 31, 1953, but disabled veterans who are still in the service or in a veterans' or state hospital have been given the new deadline for applying for WWII bonus checks.

The deadline for filing for WWII North Dakota state bonus payments is Feb. 18, 1954. Persons who had active service in the Armed Forces between the dates of Jan. 1, 1941, and Jan. 1, 1946 can receive \$12.50 per month of domestic service and \$17.50 per month of foreign service. Address applications to Adjutant General, State House, Bismarck, N. D.

Marine Corps selection boards will convene next month to select 10 brigadier generals for promotion to major general and 11 colonels for promotion to brigadier general.

The AF has announced that the fiscal '54 pilot training program for Latin America is the same as for fiscal '53. A total of 86 spaces have been allocated to Hq. Caribbean Air Command for distribution. The first students will arrive at Lackland AFB Aug. 20, 1953.

Lt. Gen. Charles L. Bolte, Commander-in-Chief of U. S. Army, Europe, has been promoted to the temporary rank of general, the Secretary of the Army announces. At the same time, the Secretary announced the promotion of six brigadier generals to temporary rank of major general, and 16 colonels to temporary rank of brigadier general.

### "SHOW BIZ"

(By Armed Forces Press Service) Columbia's "From Here to Eternity" has recorded the highest

gross ever attained by a motion picture, playing without a stage show anywhere in the world, in its first five days at New York's Capitol Theater. Take was \$126,557. Just sort of proves a point about people being willing to pay for GOOD pictures... Mrs. Errol Flynn, better known as Patrice Flynn, back in town to wrap up his financial affairs. Says hubby Errol will return to the U. S. contrary to all rumors... Things have reached a sad state—even Papeye has turned to 3-D! First release will be "Popeye—The Ace of Space."—Another ideal shattered. We thought Popeye was above all this mortal nonsense of 3-D and space ships, but we were wrong... Latest craze in the Mid-west that has the film industry rocking is the introduction of a drive-in with individual screens for each car. Dragnet title being changed for sale. Officials turned down the proposed "The Cop"—BBC-TV has pulled one of the big surprises of the year with the successful introduction of 3-D television... Arthur Bissell's towboat story of the Mississippi "Stretch Along the River," has been purchased by Columbia. It will be one of their productions of the '53-54 schedule. It is currently selling in the book form, if you care... "Mature, opening in "The Robe" the part of the Greek slave gagade"—a story of Korea. It was shot almost entirely at Fort Leonard Wood, Mo.



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## GET A SENSATIONAL NEW 1953 STUDEBAKER NOW!

Sensationally low in price!

Years ahead in styling! Sensational in performance! Stand-out gas economy! Low-swung new styling!

THE BUY OF THE YEAR! THE CAR OF THE YEAR!

103 North Second DEL SMITH MOTORS Phone 2

**MONEY TO LOAN**  
LOW INTEREST — FAST SERVICE  
E. A. HANNAH  
Artesia Representative Phone 352-W  
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**CHAVES COUNTY**  
BUILDING & LOAN ASSN  
309 N. RICHARDSON  
Roswell, N.M.

**INSURANCE SPECIALS!**

**HAIL** Otherwise defined as sleep insurance.

**HAY** Against the perils of Transportation, Wind and Fire at one-half the rate you normally pay for fire alone. A popular policy!

**POLIO** Epidemic Season is here again! An annual premium of \$6 to \$15 will secure you up to \$15,000 coverage.

**AUTO** Good Stock Company! Coverage on a quarterly premium basis.

**Southwestern Realty Co.**  
SEE US FOR THESE OR ANY OTHER INSURANCE NEEDS  
315 Quay Avenue Artesia, New Mexico Phone 1065

**BRIDGES TO CROSS**  
Revolving bridge of Brest, France

ANOTHER BRIDGE TO CROSS...  
"What financial plans does the birth of a son suggest?"

Planning ahead always helps. You'll want to consider money for education, a start in business or perhaps a home when he marries. And the first step may well be a savings account here, built up with regular deposits.

**FIRST NATIONAL BANK**  
ARTESIA  
"50 Years in the Pecos Valley"

**MINNIE-MO** by **MERY.**

IS YOUR WIFE HAPPILY MARRIED?  
I'LL SAY SHE IS—SHE'S GOT ME SCARED TO DEATH OF HER.  
I'M GOING TO TOOT THEIR HORN FOR THEM A BIT...

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GIVE MORE SATISFACTION PER CUSTOMER THAN ALL THE OTHER PLACES IN TOWN PUT TOGETHER.

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- FRESHLY PREPARED, locally-available products — timely delivery assured when needed!
- QUALIFIED, Trained entomologist at your service!

**In Stock — Fresh Ground FULL STRENGTH!**

10-50 Dust	2-10-40 Dust
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Make Back to School Days Happy Days

Good looks to match new books...yes...a brand new selection of nationally advertised Weather-Birds... to put youngsters in

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This is our grandest selection in years. All new... oxfords, loafers, patents... hundreds from which to choose. Get your child set for school now.

**CHILDREN'S SHOE SPECIAL!**  
\$1 TRADE-IN per pair of Children's Old Shoes  
Will Be Allowed on the Purchase of Any Child's Shoes.

**ARTESIA SHOE STORE**  
Tommy Brownlee  
114 West Main Phone 666-W





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# WANT ADS

FOR QUICK RESULTS



**PHONE 7 Classified Rates**  
 (minimum charge five lines)  
 insertion 15c per line  
 rent insertions 10c per line  
**SPACE RATE**  
 consecutive insertions)  
 \$1.20 per inch  
 \$1.10 per inch  
 \$1.00 per inch  
 90c per inch

**Business Opportunities**  
 Man or Woman  
**YOUR OWN BUSINESS**  
 item. First time offered.  
 in spare time, if satisfied  
 then work full time.  
 and collecting money  
 machines in this area.  
 and to qualify for work you  
 have a car, reference, \$900  
 secure territory and inven-  
 torying 4 hours a week to  
 your end on percentages  
 stations could net up to \$350  
 with very good possibility  
 over full time. Income  
 accordingly. If appli-  
 cation qualify financial assist-  
 will be given by Co. for ex-  
 to full time position and  
 a year potential. Include  
 application. Write Box  
 Artesia, N. M. 67-21p-68

**TIME JOB** Your own boss.  
 and women make \$2 per  
 looking order for mail box  
 that shine at night; also  
 numbers and door plates.  
 an interesting job. Work  
 you feel like it and meet nice  
 unlimited field. Free sam-  
 ple. Write Permanent Sign  
 104 First Ave. S., Minneap-  
 67-3tc-69

**SALE**—Grocery, cafe and fill-  
 station, doing good business.  
 Charles L. Williams at Wil-  
 grocery & Cafe, Loco Hills,  
 7-tfc

**Transportation**  
**TRUCK**—Am going to California  
 have cargo, have 17-foot box  
 Will move furniture or other  
 Contact A. W. Tice, Folk-  
 del, Artesia, N. M.  
 67-21p-68

**Help Wanted**  
**ED**—Clubs, schools and or-  
 gations to sell subscriptions  
 Mexico Magazine. Twenty  
 at commission. Write New  
 Magazine, Box 938, Santa  
 M. 67-3tc-69

**MONEY** at home, address  
 envelopes for advertisers,  
 writer or longhand. Good  
 daytime earnings. Satisfac-  
 guaranteed. Mail \$1 for in-  
 manual. Transgo, P. O.  
 43, Wichita, Kansas.  
 68-1tp

**Services Offered**  
**LOANS**  
 on  
 Ranch, City Property  
 STEVE MASON  
 103, Carper Bldg., Artesia  
 76-tfc

**MOVING!**  
**STORAGE!**  
 old moving, across the  
 Across nation. Agent Allied  
 lines, Southern New Mexico  
 use, Carlsbad, N. M. Phone  
 53-tfc

**POLICIS ANONYMOUS**—  
 sole purpose is to help those  
 who are a drinking problem.  
 891. 98-tfc

**PAINTING, DECORATING**—In-  
 terior, exterior, quality work-  
 ing. Reasonable. E. M. Moore,  
 770-M. 60-tfc

**Senior Convalescent Home**—  
 home away from home,"  
 nursing care for elderly,  
 bed or senile people, oper-  
 by Mr. & Mrs. N. G. Whit-  
 1002 S. Roselawn, phone 67  
 52-tfc

**ED**—Tree and shrubbery  
 pruning, spraying, general  
 work; plowing, leveling, fer-  
 and seeding. S. A. "Tiny"  
 phone 438-R. 59-tfc

**Real Estate For Sale**  
**SALE**—Three-bedroom home,  
 basement, three churches  
 block and half; half block  
 grade school, 107 ft. front.  
 405 W. Grand or call 1281.  
 33-tfc

**SALE**—Home goes on market  
 week. Buy now, save \$500,  
 bedroom, dining area, utility  
 wall-to-wall carpeting, air  
 conditioner, fenced back yard,  
 \$2900 down unfurn-  
 \$3900 furnished, payments  
 monthly, 1516 Hank, phone  
 68-2tp-99

**5—Real Estate For Sale**  
**FOR SALE**—Four-bedroom house,  
 117 Osborn and two-bedroom  
 house, 1203 Bullock. Both priced  
 reasonable. Call Loyd Downey,  
 phone 1011-J. 57-tfc

**FOR REAL VALUES IN REAL  
 ESTATE, SEE MULTIPLE LIST-  
 ING REAL ESTATE GUIDE ON  
 THIS PAGE. 83-tfc**

**FOR SALE**—Small movable houses  
 two bedrooms. West of Park Inn  
 Grocery. See R. A. Homsley, call  
 1033. 43-tfc

**FOR SALE OR TRADE**—Two  
 three-bedroom houses, well lo-  
 cated. Call 617 after 6 p. m. 52-tfc

**FOR SALE, NEW BRICK HOME**  
 Five room red brick veneer house;  
 three bedrooms, bath and half,  
 wood burning fireplace, central  
 heating, air conditioner, electric  
 dish washer, combination garage  
 and laundry room, plumbed for  
 automatic washer, wired and  
 plumbed for either gas or electric  
 kitchen range, storage space in  
 garage, one and a half blocks from  
 Hermosa Grade School. Open for  
 inspection. Immediate possession.  
 1109 Watson Blvd., half block  
 north Hermosa Drive. John E.  
 Cochran, Jr., phone 570 or 906.  
 63-tfc

**6—For Rent**  
**New Duplex  
 Apartments**  
 Two- and three-bed-  
 room unfurnished du-  
 plexes, brand new, with  
 stove, refrigerator, Ven-  
 etian blinds and closed  
 garage, as well as a va-  
 riety of color schemes.  
 \$76 and \$86 a month.  
**Casa Bonita, Inc.**  
 913 S. Eleventh St.  
 Artesia, N. M. 50-tfc

**FOR REAL VALUES IN REAL  
 ESTATE, SEE MULTIPLE LIST-  
 ING REAL ESTATE GUIDE ON  
 THIS PAGE. 83-tfc**

**FOR RENT**—Bedroom, 420 West  
 Quay. 48-tfc

**FOR RENT**—Three-room furn-  
 ished apartment, baby accepted,  
 water paid. See at 902 W. Wash-  
 ington. 53-tfc

**FOR RENT**—Small unfurnished  
 house at 1004 S. Sixth St. Call  
 Homsley Lumber Co., day phone  
 1033, night phone 492-W. 49-tfc

**FOR RENT**—Modern unfurnished  
 one and two-bedroom apartments  
 12th and Main. Phone 434. 43-tfc

**FOR RENT**—Clean, modern, spa-  
 cious apartments, Vaswood addi-  
 tion, 1, 2 and 3 bedrooms, fur-  
 nished and unfurnished, closets  
 and storage rooms, stove, refrig-  
 erator, washer and water furn-  
 ished, air conditioned. Inquire 1501  
 W. Yucca, Vaswood, phone 1326.  
 39-tfc

**FOR RENT**—Nice three-room fur-  
 nished apartment, air condition-  
 ed, utilities paid. Inquire in per-  
 son, 1018 S. First, phone 1072-R.  
 62-tfc

**FOR RENT**—One bedroom furn-  
 ished house. John Shearman,  
 phone 1130-M. 61-tfc

**FOR REAL VALUES IN REAL  
 ESTATE, SEE MULTIPLE LIST-  
 ING REAL ESTATE GUIDE ON  
 THIS PAGE. 83-tfc**

**FOR RENT**—Air conditioned, mod-  
 ern three-room furnished apart-  
 ment, right up town, parking  
 space. Suitable for couple or one  
 or two employed women. Mrs. R.  
 M. McDonald, phone 101. 66-tfc

**6—For Rent**  
**FOR RENT**—Hill Line building,  
 106 N. First St. west of Artesia  
 Hotel. E. B. Bullock, phone 149  
 or 86. 65-tfc

**FOR RENT**—Two-room furnished  
 apartment, and two trailer  
 spaces. Phone 538-R or call at 605  
 W. Missouri. 65-tfc

**FOR RENT**—Four-room furnished  
 house, also garage; also two-  
 room furnished duplex house, pri-  
 vate bath. 1015 W. Richardson or  
 406 S. First. 66-tfc

**FOR RENT**—Nice clean three-  
 room furnished house, with  
 large bedroom, air conditioned  
 with utilities paid. Couple prefer-  
 red or one small child. Inquire 203  
 N. Second. 66-tfc

**FOR RENT**—Nicely furnished  
 three-room apartment. Call 547.  
 61-tfc

**6A—Wanted**  
**WANTED!**  
 Will Pay \$1.00 Each for  
 First Three Issues of the  
 Artesia Advocate  
 Dated  
 Tues., March 25, 1952  
 Brought to The Advocate Office  
 PHONE 7

**7—Miscellaneous For Sale**  
**FOR SALE**  
 Extra good round bobbin console  
 Walnut Singer Sewing Machine  
 with Stool.  
 W&R SEWING  
 107 S. Roselawn Phone 595-W  
 68-1tp

**FOR SALE**—Complete TV an-  
 tenna, you install it \$18.95. Rose-  
 lawn Radio Service, 106 S. Rose-  
 lawn Ave., phone 42-W. 32-tfc

**FOR SALE**—Hay, cotton and grain  
 also eight winch trucks, floats  
 and pole trailers. K. J. Williams,  
 phone 1112. 32-tfc

**FOR SALE**—Woven wire and steel  
 posts. See at Artesia Alfalfa  
 Growers Association, East Main St.  
 87-tfc

**FOR SALE**—Three-bale cotton  
 trailer and new 20x32-ft. house  
 to be moved. Suitable for bracers.  
 Clyde Dungan, phone 0189-R2.  
 63-tfc

**FOR REAL VALUES IN REAL  
 ESTATE, SEE MULTIPLE LIST-  
 ING REAL ESTATE GUIDE ON  
 THIS PAGE. 83-tfc**

**FOR SALE**—Homegrown tomatoes  
 Victor Haldeman, two miles east  
 one-half mile south, phone 088-J4.  
 67-tfc

**FOR SALE**—Bedroom suite, desk  
 and chair, extra bed, mattress  
 and other items. Also almost new 22  
 rifle or will trade for 20 ga. shot-  
 gun. Can be seen at 1203 Merchant  
 or call 353-J. 67-2tp-68

**FOR SALE**—29-foot, 1950 Model M  
 system trailer, price \$2000. Mod-  
 ern, air conditioner. Located at  
 802 W. Chisum. Phone 1323-NW.  
 65-4tp-68

**FOR SALE**—Martin 60 outboard  
 motor, been used 12 hours. Call  
 Earl Boulden at 679. 66-4tp-69

**10—Used Cars and Trucks**  
**FOR SALE**—1941 Plymouth, clean  
 and in good condition, has a  
 Dodge motor. Reasonably priced.  
 902 Richardson, phone 1537-J or 7.  
 60-tfc

**FOR SALE**—4000 cu. ft. down  
 draft cooler, used two months.  
 Will sacrifice. Phone 1474-W or see  
 at 914 S. Tenth Court. 68-1tp

**14—Blacksmithing**  
 Horse shoeing, blacksmith style,  
 at the Artesia Roping arena.  
 Satisfaction guaranteed. Will break  
 young horses, too. See Herbert  
 Brooks. 66-4tp-69

**15—Public Notice**  
**NOTICE OF BIDS**  
**FOR A MOTOR VEHICLE**  
 Sealed bids will be received by  
 the City Clerk of the City of Ar-  
 tesia, New Mexico, at the City Hall  
 until 5:00 P. M., September 9,  
 1953, for the furnishing of one  
 1953 three-quarter (¾) ton pickup  
 with the following specifications:  
 "One three-quarter (¾) ton  
 pickup, equipped with express  
 body, GVW-6,900 Lbs., 5-7-00 x 16-  
 6ply tires, heavy duty radiator and  
 fan, four-speed transmission, heat-  
 er and defroster, oil filter, oil  
 bath, air cleaner, and gas filter."  
 All bids are to be marked "Bid  
 to be let September 9, 1953," and  
 the City Council reserves the right  
 to reject or accept any and/or all  
 bids in the best interests of the  
 City of Artesia.  
 By Order of the City Council  
 Artesia, New Mexico.  
 By W. D. FOWLER,  
 City Supervisor.  
 68-2-T-70

**NOTICE OF NO HUNTING**  
 The undersigned owner and les-  
 see, within the enclosure and pas-  
 tures hereinafter described, de-  
 sires to protect game birds and  
 animals within said enclosures  
 and pastures, and therefore, warns  
 all persons not to hunt within or  
 upon the following described land  
 in Eddy County, New Mexico:  
 NE¼, NW¼, N½S½ lying  
 North of the Penasco River, Sec-  
 tion 17, N½NE¼, SE¼NE¼,  
 NE¼SE¼, part of the SW¼NE¼,  
 and part of the NW¼SE¼, Sec-  
 tion 18, S½SE¼, Section 7, all in  
 Township 18 South, Range 25 East,  
 N½, W½SW¼, Section 13, all of  
 Section 14, NW¼NW¼NE¼, E½  
 NW¼ NE¼, NW¼ NE¼ NE¼,  
 SW¼SE¼, Section 24, all in Town-  
 ship 18 South, Range 25 East, N.  
 M. P. M.  
 It shall be unlawful for any per-  
 son to enter upon the premises for  
 the purpose of hunting, or to kill  
 or injure any birds or animals  
 within such enclosures and pas-  
 tures at any time without the per-  
 mission of such owner and lessee,  
 and any persons violating the pro-  
 visions of this Notice shall be  
 deemed guilty of a misdemeanor,  
 as provided by law.  
 ROSS SEARS.  
 68-31-T-72

**Some Mexican birds nest in trees  
 whose trunks are surrounded by  
 wasps' nests as a protection from  
 monkeys, racoons and possums.**

**Vic Vet says**  
**VETERANS! YOU DO HAVE  
 A 31-DAY GRACE PERIOD  
 IN WHICH TO PAY PREMIUMS  
 ON YOUR GI LIFE INSURANCE.  
 BUT PROTECT YOUR COVERAGE  
 AND YOUR BENEFICIARIES  
 BY USING IT ONLY IN A  
 FINANCIAL EMERGENCY**

**FOR FULL INFORMATION CONTACT YOUR NEAREST  
 VETERANS ADMINISTRATION OFFICE**

**CYCLOGY SEZ**  
 A TRAIN OF  
 THOUGHT IS A GOOD  
 THING IF IT IS GOING  
 SOME PLACE

You'll be on the way to greater  
 farm efficiency, bigger crops and  
 more profits if you see us for all  
 of your Seed demands. We'll  
 handle all of your Seed needs, too.

**E.B. BULLOCK**  
 ARTESIA & SONS' NEW MEXICO  
 FEED FLOUR, COAL, SEEDS  
 105 South 1st St. Phone 86

**USE THE CROSS WALK  
 -It's Safer-**

## NAVY MEDICS HUNT QUAKE VICTIMS



U. S. NAVY medics search ruins of Argostolion on the island of Cephalonia for victims of the earthquakes which devastated Greece's Ionian islands. (International)

**FREE!**  
 We Give 90-Day Service Contract  
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 RCA-Victor — Emerson — Hoffman  
 Television Sets Sold By Us.  
 Bonded Electronic Technician  
**ROSELAWN  
 RADIO & TV SERVICE**  
 104-106 S. Roselawn Phone 42-W

**SAFETY CHECKED  
 QUALITY USED CARS**

1948 Plymouth Special Deluxe 4-Door, radio, heater, seat covers	1949 Plymouth 2-Door Sedan, one owner car, radio, heater, new seat covers.
1948 Willys Panel De- livery, very clean little car	1950 Ford Tudor, one owner car, radio, heater, seat covers.
1949 Chevrolet Coach, new paint, new seat covers, very clean littl car	1949 Dodge Coronet 4- Door Sedan, radio, heater, seat covers, sun visor and practi- cally new tires.

Come In and Make Us an Offer—  
 Any Reasonable Offer Accepted!  
**COX MOTOR CO.**  
 303 South First Phone 841

**THIS VACATION  
 DRIVE A  
 LATE MODEL**

# USED CAR

**Buy a Safe Buy Used Car from Oden's**

1950 Studebaker Champion, one owner, extra clean, down payment	\$365
1949 Red Jeepster, cleanest car in town!	\$895
1949 Chevrolet Fleetline. Down payment	\$300
1949 Ford Tudor, new motor, new paint, new seat covers. Down payment	\$298
1946 Plymouth at Just \$375. This is Cheap Transportation! Sold—as is!	

**We Have Many Others — Make Your Choice**

**YES — WE HAVE**  
**New Lincolns New Mercurys**  
 These Cars Carry a Written Guarantee!  
 Come in and inquire about—  
**OUR EASY FINANCE PLAN!**  
**ODEN MOTOR COMPANY**  
 Kyle Clark and T. P. Rogers  
 307 North First Phone 1007

**Typewriters** See Don  
 at  
 Sander's Office Supply  
 for  
 Expert Service on  
**TYPEWRITERS AND ADDING MACHINES**  
**DON COOK**  
 419 West Main Phone 28

**REAL ESTATE  
 GUIDE**  
 Farms, Ranches and Busi-  
 nesses Listings Exchanged  
 with the ROSWELL and  
 CARLSBAD Multiple Listing  
 Bureau.  
 BUY OR SELL FROM A  
 MULTIPLE LISTING  
 BUREAU MEMBER

**Currier Abstract Company**  
 102 Booker Building Phone 470  
 Abstracts of Title, Title Insurance, Loans  
 We Are Agents for Major Life Insurance  
 Companies for LOANS on All Types of  
 Property.

**HARVEY JONES AGENCY**  
 Realtor and Every Form of Insurance  
 120 South Roselawn  
 Nine Room Home, four bedrooms, two baths at 811 Bullock.  
 Eight Room, three-bedroom home with two baths, 702 Hermosa  
**HARVEY JONES**  
 Res. Phone 1217-J Office Phone 1115  
 MILLARD LONG, Salesman

**KIDDY AGENCY**  
 REAL ESTATE AND INSURANCE  
 415 West Main Phone 914  
**SCHOOL TIME IS HERE!**  
 803 Bullock, 2 bedroom, carpeted and fireplace, \$14,750.  
 1010 Mann—2 bedroom and den, a real buy, \$9,450.  
 1207 Sears—3 bedroom, low down payment, \$8,400.  
 1101 Chisum—2 bedroom and fireplace, low down payment,  
 \$7,200.  
 907 West Main—2 bedroom, \$7,000.  
 504 West Texas—Duplex, low down payment, \$6,500.  
 1213 West Grand—2 bedroom, \$6,000, low down payment.  
 604 South 13th—One bedroom, \$4,750, low down payment.  
 1014 Quay—Two bedroom \$5,750, low down payment.  
 WE HAVE OTHER GOOD LISTINGS ON HOMES, FARMS,  
 RANCHES, BUSINESSES AND BUSINESS BUILDINGS

**Southwestern  
 REALTY CO.**  
 Phone 1066 Phone 1065  
 OFFICE 315 QUAY AVENUE  
**Special of All Specials!**  
 Corner lot 85x150, 10 rooms, 4 bedrooms, large hall closets,  
 garage, pumice block construction, approximately 1800 sq. ft.  
 \$10,000 or maybe less will handle.  
 Three bedroom 6 rooms, hardwood floors, 60x140 ft. lot.  
 \$2000 or less will handle, 1212 Mann.  
**Enough Room for All Your Kinfolk**  
 Seven room house, 4 bedrooms, 2 baths, one 2-room house;  
 two 3-room houses, partially finished; brick warehouse, approxi-  
 mately 5 acres of land in the city. This place is on pavement.  
 Can be handled for \$10,000 down.  
**Furnished Home on a Corner**  
 Four rooms and bath, completely furnished, ready to move  
 in. 702 West Texas, \$4500, what can you pay down?  
**Rancher's Special**  
 2820 acres deeded, 70,000 acres Taylor and Forest, 599 head  
 well bred Herefords, 17 head saddle horses, all equipment, 4  
 sets of modern improvements, owners house 7 rooms, 4 baths  
 and 6 fireplaces. This ranch located in the Black Range country.  
 The overall price is \$185,000 for everything, complete. Terms  
 available. Permit for 600 head year around and 600 head on and  
 off six months.  
**Here Is That Good Grass!**  
 19,000 acres, 13,220 acres deeded, 5000 acres government  
 lease, 900 acres private lease, 700 acres in wheat, 1000 acres hay  
 300 acres alfalfa, 2000 acres sub irrigated. Brick 7 room modern  
 main dwelling, all fences sheep proof, 2500 yearling ewes and  
 150 head yearling steers have been summered on 1480 acres of  
 this land. Located on line between Montana and Wyoming. \$25  
 per acre for deeded land, terms to a qualified buyer.  
**Don Teed** **Don Jensen**  
 Res. Ph. 0198-J5 Res. Ph. 756  
 Insurance of All Kinds  
 Free Rental Service  
**Office Supplies at The Advocate**



Business Notes—

Keys Returns to Artesia, Reopens Furniture Store

Clarence Key, former business here, has moved his family back here and gone into business again in Artesia. Key, who had the Key Furniture Store for seven years at 412 W. Texas, sold out and went to Dallas to operate a similar store in January.

Valley Lumber Co. on the north highway is building two 34x110 ft. buildings, to be used for storage of dry planed lumber. Work should be completed on both buildings by the middle of this week. They will hold a half million feet of lumber, according to Bob Williams.

Horace Beasley Serves in Korea With Marine Unit

Marine T.Sgt. Horace W. Beasley, 28, of Sheboygan, Wis., and Artesia, is serving as a member of the Cheek-crew with the "Polka Dot" squadron of the First Marine Air Wing in Korea. The squadron, which is the only Marine unit based aboard an aircraft carrier in the Far East, hit enemy supply areas, troop concentrations and repair facilities in Western Korea before the truce was signed. It is now the only United States Squadron operating from a carrier in the Yellow Sea.

Even in normal times, British women spend 50 per cent less than American women for footwear.

Andrew Jackson was nominated by the first national party convention held in the United States, in 1832.

Under Korean GI Bill, Veterans Are Permitted To Earn Up to \$310 Monthly, VA Reports

(EDITOR'S NOTE: This is one in a series of articles on education and training for Korean veterans under the Korean GI Bill.)

Veterans training on-the-job under the Korean GI Bill are permitted to earn whatever they can, veterans administration has announced. However, if their combined earnings and VA subsistence payments exceed \$310 a month, VA will reduce their monthly allowances, accordingly.

Top monthly payment for an on-the-job trainee without dependents is \$70; with one dependent, \$85; and with more than one, \$105.

A veteran in full-time training in a school or college, and without dependents, will receive, monthly, \$110. If he has one dependent, he will receive \$135; and, if more than one dependent, \$160.

Fight trainees will receive 75 per cent of the school's established charge for non-veterans taking the

same course. Trainees taking correspondence courses receive the established charge the school requires non-veterans to pay for the same course.

A minimum of 14 semester hours, or its equivalent, is considered full-time for an undergraduate trainee attending a college or university. From 10 to 14 hours meets the requirements for three-quarters time; 7 to 10 hours is considered half-time; and below 7 hours, is counted as less than half-time.

In schools below the college level, full time is a minimum of 25 hours a week; three-quarters time, 18 to 25 hours; half-time, 12 to 18 hours; and less than half time is anything under 12 hours a week.

In trade and technical courses that require shop practice, full-time is at least 30 hours a week for

at least five days a week; three-quarters time is between 22 and 30 hours; half-time, between 15 and 22 hours a week; and, under 12 hours is less than half-time.

On-the-job training must be taken full-time. This means, VA said, the standard work-week of the firm where the veteran is training. It may not be less than 36 hours a week, except where the standard work-week, arrived at through collective bargaining between employer and employees, is less than 35 hours.

Actual operation on the farm, plus classroom work, must occupy the full time of the veteran in institutional on-farm training.

Courses offered by schools and training establishments must be specifically approved for training under the Korean GI Bill. Veteran trainees should be certain of this approval before entering training.

The veteran may enroll under the Korean GI Bill in any school

of training establishment he wants, provided: 1.—The school will accept and retain him in whatever field it finds him qualified for; and, 2.—The school, or training establishment, and his course has been approved for Korean GI training by an appropriate state approving agency. Certain types of schools also must meet other requirements.

Read the Classifieds.

The wooden Indian is raised from cigar stores in the States. In 1900 there were 100 cigar store Indians, but there are only 3,000 today. The popular custom of symbolizing kisses originated in medieval times. A newly-born blue whale is larger than a full-grown elephant. It measures about 25 feet in length and weighs about 30 tons.

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WE RUN INTO THAT GUY EVERYWHERE 1 OUT OF 3 TRAFFIC VICTIMS IS A PEDESTRIAN

Drilling Report— (Continued from Page One) ley, No. 1 State, NW SW 2-21-27. Drilling 468. NEW LOCATIONS— None. COMPLETIONS— None.

Bracero— (Continued from Page One) to 5 p. m. Foster advised growers to plan on arriving as early as possible in the day to avoid jam-ups, since a rush usually hits later in the day. Negotiations on contracts are still pending between the United States and Mexico on the bracero subsistence rate, Foster noted. Mexico still holds for a \$1.50 daily subsistence rate, a figure growers have protested as too high.

Cause of Disease Discussed By Local Doctor When did you start to get sick? Dr. Behnke points out that many people hold the idea that their sickness started the day just could not go on any longer—or, the day they felt those first severe pains somewhere in the body.

Clear Vision No Collision IT WOWED 'EM LAST YEAR Bigger & Better This Year! Sept. 11 Thru 16 - Nitely at 8 2 Shows Sunday 2:30 and 8 P.M. El Paso COLISEUM ALL NEW! LAVISH! HILARIOUS! Greater Than Ever!

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CORRECTION! An Error Was Made in Our Previous Ad for KEY FURNITURE CO. Corrected List and Prices Below: Living Room Suites and Couches 15.00 Up Bedroom Suites 39.50 Mattresses 5.00 Up Bed Spring 3.50 Up Chests 7.50 Up

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Somebody Wrong

"A CASE of perjury," said House ways and means Chairman Robert W. Kean (R), New Jersey, after testimony of New York businessman Louis Markus, shown denying in Washington that he received \$8,750 of \$65,000 allegedly paid by a Yonkers, N. Y., manufacturer to get a favorable tax ruling. Wetburn Mayock, attorney and former Democratic national committee aide, previously said he got \$65,000, gave Markus and another man \$8,750 each. (International)

Now 990 K S V P Now 990 PROGRAM LOG — Subject to Change Without Notice TUESDAY AFTERNOON 8:35 Organ Moods 8:55 Working Day 9:15 Mal Wyman 9:35 News 9:55 Ladies Fair 10:15 Rose Rhythm Time 10:35 Sign Off

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# Money Among Chief In Proposed Amendment Voting

**EDITOR'S NOTE:** This is one of four articles on proposed constitutional amendments to be decided at a state election September 5. Amendments 1, 2 and 3 were in the first article of this issue. The fourth amendment is prepared by the Tax Association of New Mexico.

is the chief concern of the 11 proposed constitutional amendments to be voted on in the special state election Sept. 5.

**AMENDMENT No. 4** would increase the cost of holding special legislative district elections to fill vacancies in the legislature.

New Mexico county — ex-Alamos — now comprises a state senatorial district. A vacancy in the state senatorial district will be filled by appointment by the appropriate county commissioners, if amendment No. 4 is approved by the legislature.

county commissioners would fill vacancies in the state legislative district where the district comprises only one county.

when vacancies occur in these legislative districts of more than one county, a board of county commissioners would fill the vacancies in the district.

**AMENDMENT No. 5** would increase the compensation of New Mexico state senators from \$10 per day while in session.

state senators from \$10 per day while in session.

# Modern New State Museum To Be Opened September 5

On Saturday, Sept. 5, New Mexico will see the opening of one of the most modern and unusual museums in the United States.

## Ike Appointment



**CLARENCE RANDALL** (above), 62-year-old Inland Steel board chairman, is expected to be named chairman of a 17-member Foreign Economic Policy commission by President Eisenhower. CIO-United Steelworkers President David J. McDonald is expected to be named a member of commission, set up to make recommendations for unified foreign economic program. (International)

tax-exempt property in New Mexico.

In all fairness Korean veterans should be given the same consideration as ex-servicemen of World Wars I and II by the approval of this amendment.

However, the proposal serves to emphasize the importance of an early review by the legislature and the people of exemptions in relation to the tax structure. Each time the exemption was extended, it was with the belief that this was the last war. As a matter of fact, we are rapidly becoming a nation of veterans.

As the number of exemptions increases, the benefit is nullified and the result is merely a reorganization of the tax structure.

Situated among pinons and cedars in Santa Fe on a height overlooking one of the most striking views in New Mexico, the new Museum of International Folk Art, founded in 1950 by Miss Florence Dibell Bartlett of Chicago, includes not only a priceless collection of Folk Art from more than 50 countries throughout the world, but the most up-to-date facilities for display and research.

The visitors, for instance, will find none of the usual rows of glass cases and crowded displays; instead he will see jewelry, costumes, household furniture and specimens of handicraft from many corners of the world in well lighted informal groups similar to a large department store.

All lighting in the exhibition room is artificial, and because the museum is equipped not only with air conditioning but with humidity control and an electronic dust removal system all objects are on full view.

In addition to the large display open to the general public the Folk Art Museum contains the most complete facilities for study as well as a sizeable research library. There is an auditorium seating 160 persons, which is equipped with stage and projection room and where concerts, lectures, moving pictures, temporary exhibits and dance recitals and other events will be offered to the public.

What is the purpose of the Folk Art Museum, and what role will it play in New Mexico? These are two of the questions, Dr. R. B. Inverarity, director, says are most frequently asked.

In the words of Miss Bartlett the museum's role is to "cement a closer bond among peoples of every race and nationality by a study and appreciation of the beauty of Folk Art as expressed throughout the world."

With this end in view Dr. Inver-

arity has already outlined a comprehensive program of research, publication and round table discussions on an international basis.

"We hope," says Dr. Inverarity, "that the museum will serve as a world clearinghouse and center for folk-art activities throughout the world."

Plans are underway for erecting a series of typical peasant houses from various countries in the grounds surrounding the museum.

The Museum of International Folk Art, Dr. Inverarity emphasizes, is part of the Museum of New Mexico, a state-supported and state-operated institution.

# THE ARTESIA ADVOCATE

SECOND SECTION

AUGUST 25, 1953

ARTESIA, NEW MEXICO



GOSPEL HARMONETTES SCHEDULED FOR ARTESIA CONCERT TONIGHT

## Personal Mention

W. M. Boyce, formerly of Artesia, now of Buckeye, was removed from St. Mary's hospital, Roswell, Tuesday to the home of his brother, A. W. Boyce. He was able to return to his home on Saturday.

Mr. and Mrs. R. C. Waltrip and Jeanne Maxwell spent the weekend in El Paso, visiting Waltrip's son, Charles, who is with the New Mexico National Guard at Fort Bliss for two weeks. They attended the show, "Guys and Dolls," and also visited in Juarez.

The Mexican constitution forbids any church to own real estate.

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# The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.  
Established August 29, 1903  
The Artesia Enterprise



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Published every Tuesday and Friday at 516 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1979.

ORVILLE E. PRIESTLEY, Publisher  
VERNON E. BRYAN, General Manager  
DAVID H. RODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 10 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

## Those Little Black Books

WE RECALL that during World War II a good many people had what they called their "little black books" in which they listed names of those firms, concerns, companies, and even individuals who had not been very considerate of them.

This may have included the unwillingness to share with them part of the scarce goods, the unwillingness to provide a little service, the refusal to extend consideration to them on some of their requests, or just the unconcern that was frequently voiced at that time.

Prior to World War II we had not encountered many problems either in securing merchandise or good service in all fields of work and on various kinds and types of mechanical appliances.

During the war, many good workmen were in service, goods were scarce, and many of the modern appliances we have today were not available.

After the war new men were trained and many of the older well-trained, qualified, and experienced workers did not return. And the same spirit—pride in work—was lost somewhere along the line. It has never returned.

During the war period, many made more money than they had ever earned before. This applied to the worker, many in business, and others having a service to sell.

Those who kept their little black books anticipated that we would return to something like normal business and normal conditions. They expected that jobs would not be so plentiful, that sales would be few and hard to make, and that we would return to providing service and taking care of our accounts and our customers.

But during the days since World War II we have never returned to normal—we have not gone back to the conditions or the prices either for merchandise or for labor that prevailed prior to that war. Costs have remained high and inflation has continued to rule today.

And somewhere along the line we have lost not only pride in our work, but also the desire to have and to keep the confidence of our customers and our buyers.

We have become concerned only with making money and although we may be selling a product which requires we provide service and special care if we expect to enjoy repeat business we seemingly are not willing to provide just that.

We have developed a habit of doing something not the best way but the easiest way to get it done with no concern for future. That hurts our sales, costs us the confidence of our customers not only on repeat business but on other business.

We have reached the point in this modern life we live where many of the things we have in our homes need attention and care. They are all fine and they reduce the work and make for greater ease in living but they also require being serviced.

Those who have sold these products are expected to be able to provide service. Those handling these products guarantee service and the manufacturers are always talking about the well trained and experienced men available to provide this service by their dealers.

Unfortunately this is not true. Maybe the dealer has difficulty in getting and keeping experienced men. That is a problem today but they also now neglect to provide the proper supervision as well as maintaining contact with customers using their products so that service is provided.

That is unfortunate. And those who clamor for service and demand they be given the service to which they are entitled are in reality doing us a service when they help to keep us on our toes and concerned about our customers.

Frequently there is far more profit and

money in repeat sales and continued sales than in the first sale. But when we fail to take care of the buyer and the customer we never get those repeat sales.

## Absentee Balloting

FOR SEVERAL YEARS now efforts have been made to do something about permitting the New Mexico resident out of the state or the one who is going to be out of the state when an election is held to be able to vote.

But this is like a lot of other things—we have talked about it but no one had done anything about it. A good many states in this nation of ours have made it possible for the voter who is absent from his state to be able to vote.

And although we perhaps can be accused as citizens of not voting when we have the opportunity, there are still a good many who do cast an absentee ballot when they can do that.

It is also true that during war a good many of our boys are away from home—away from home to protect that right we have of going to the polls and vote, yet they can not vote.

Most of us, we believe, agree this is not right and not fair.

It is also true if we want to encourage voters to cast their ballots we should make it possible for all qualified voters to ballot whether they are home or elsewhere.

On September 15, 11 constitutional amendments are to be submitted to the voters of the state. Among those amendments is one providing for absentee balloting. That is amendment No. 10.

If the same experience prevails as has prevailed in the past then this amendment will be voted down along with the others. We usually kill more constitutional amendments than we approve.

But if you as a voter and a citizen feel that we should permit those absent from their voting place on election day to ballot and if you feel the boys in service should be given the right to vote regardless of where they may be stationed—then you should make your plans to go to the polls and vote for proposed constitutional amendment No. 10.

You better not only make your plans to go vote but you better do some work among your neighbors and your friends and encourage them to go to the polls and ballot on amendment No. 10. We can assure you that unless you do this and unless everyone interested in this proposition puts forth some effort and does so to the polls and cast their ballots on September 15 that the amendment will fail.

Start making your plans now to go ballot and to get all your friends to do the same thing if you want to see an absentee ballot in our state.

## Shrine Circus

ARTESIA SHRINERS have undertaken one of the biggest civic selling jobs to be attempted by a single organization in sponsoring the Shrine Circus to appear here Sept. 14 and 15.

While vaudeville died when movies came on the scene, there is something indestructible about the circus—it lives forever, it is part of Americana, a part of our tradition.

Il-prepared would be the child whose education didn't include the gaudy extravaganza of the circus, who hadn't watched glittering aerial and trapeze artists perform their magic, or seen strange animals doing unusual things.

Most Artesia causes are dead serious—for civic betterment, for aid to the needy. But this sponsorship of a circus is a thing which has a light-hearted appeal that comes as something of a relief to the community from dead-serious causes.

We know Artesia Shrine club has taken on a big task in bringing the circus to Artesia. When 4,000 youngsters watch in open-mouthed wonder the wonderful, glittering circus world, we know they'll be more than repaid.

## Help for Bands

A VIGOROUS program to help the bands of Junior and Senior high school—which have two bands apiece—is being launched by Band-Aids, the organization made up of band parents.

Proceeds from their Cake Walk Sept. 19 will go to buy some needed equipment for the bands, and will aid in defraying the cost of student travel, which has previously been borne in large part by band parents.

Band boosters working together with the parents organization and band directors have seldom been given so good an opportunity to build positively and progressively. It is to be hoped that cooperation and dedication to the welfare of all the children will create the band organization Artesia desires.

## THIS LAND OF ENCHANTMENT—

### Pickett Gets Fan Mail from Maine Resident On Stand Against Paying Higher Phone Bill

INGRAM PICKETT, THE corporation commissioner, reports he is receiving fan mail from outside New Mexico after he refused to pay new higher rates on his telephone bill.

The corporation commission this spring refused a rate increase to Mountain States Telephone Co. MST&T put the increase in effect anyway. Pickett said he wouldn't pay the increase and offered New Mexicans who felt the same way the services of the corporation commissioner's rate department.

Now a Brunswick, Me., resident congratulates Pickett on "your independence of thought and the courage of your convictions."

HOBBES CARPENTERS, ACTING after the recent death of 11 children in iceboxes and refrigerators, spent a day last week going around the community to remove doors from the old appliances.

Eleven children were killed in a period of 30 hours in the unused coolers.

GOV. ED MECHEM IS SAYING he feels it's time the Republicans started thinking about someone to run as governor.

Mechem can't seek another term under limitation to two terms.

And what would the governor himself be running for? Mechem gave his famous chuckle and said he'd run for the Supreme Court. Answering another question—and still chuckling—he told reporters "I'm serious about that."

## THE GHOST GOES WEST



## NEW MEXICO EDITORS ARE SAYING— Indian Liquor Sale Beyond Simple Yes, No But Trend Is to Remove Junior Citizen Taint

### CITIZENS JEOPARDY

New Mexico is going to have another go at that Indian liquor question next month. The proposal to repeal the ban against sale of liquor to Indians is among 11 constitutional amendments that will be offered at the Sept. 15 special election.

The proposal comes up shortly after Congress repealed the federal law against sale of liquor to Indians and granted permission to New Mexico and Arizona to do the same. The two states had been bound to enforce the ban on liquor to Indians by the Congressional acts creating the states.

The wisdom of New Mexico going ahead and repealing the constitutional ban could be debated from now until doomsday without a satisfactory conclusion. The biological and social and legal aspects of the question make it beyond a simple yes or no answer.

Popular thinking on the subject, which was reflected in the debate in Congress, does not give much weight to the questions of whether an Indian has a low tolerance for alcohol, of what the sudden impact of unrestricted liquor would do to the social structure of the Indian groups, or of the legal problems that would be encountered in administering local liquor laws on Indian lands.

The major point made in Congress and by others interested in the question has been that of taking the Indian out of the junior-grade citizen classification and giving to him all the rights, and privileges and worries and jeopardies that go with full citizenship.

With this as the major consideration and with the recent action of Congress in mind it seems fairly likely that New Mexico will join the trend and this time repeal the Indian liquor ban. —Farmington Daily Times.

### INDIAN CENTER OPENS

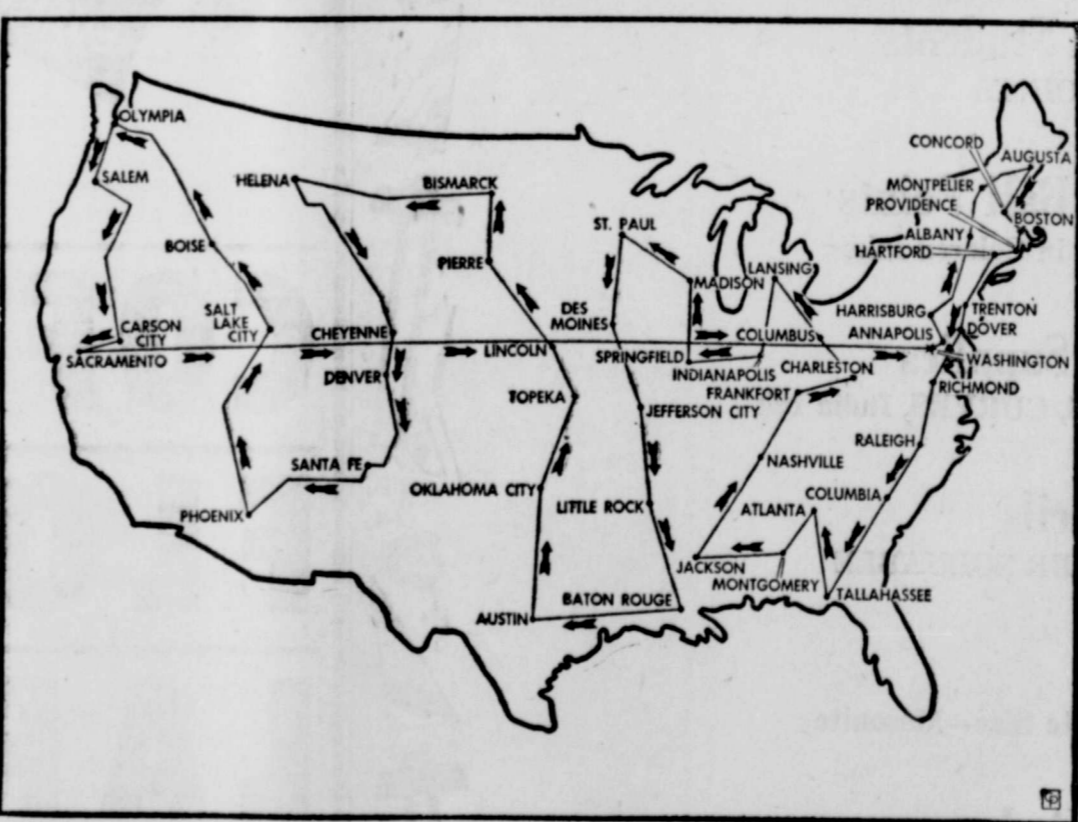
Gallup's new Community Indian Center has now been officially dedicated and is nearing full operation.

Preliminary indications are that the center will indeed be "a home away from home" for hundreds of Indian families each week. They will come to rely on its services more and more to make their visits to Gallup more pleasant.

Not only will Indian families be able to spend leisure hours in Gallup with a place of their own to go, but they may receive assistance in the perplexing "paper work" entailed in a complex way of life to which they are not yet fully adjusted. There will be an educational program, too, to assist them in learning of new ways.

Gallup deserves the bulk of the credit. The town originated the idea and helped materially by buying the land on which the center stands. Enlightened administrators of the Indian Service deserve credit, too, for making the idea possible. Now the town and the large Indian population around it turn to the center's able board of directors and the Unitarian Service Committee's manager with praise for getting the center into operation.—Gallup Independent.

## FLIES TO ALL STATE CAPITALS IN AIR ANNIVERSARY



MAP SHOWS route of Max Conrad (right), who will leave Washington Aug. 17 to fly a light plane to all 48 state capitals to report to governors on this year's celebration of the 50th anniversary of powered flight. Conrad, 50 and father of 10 children, is shown in his four-seater. His 14,500-mile flight will be the first 48-state-capital tour since Charles and Anne Lindbergh did it over several months in 1929. Conrad's time will run from Aug. 17 to Sept. 4. The flight is sponsored by National Anniversary committee, with cooperation of Civil Air Patrol, CAA, and other agencies. (International)



## COFFEE TALK—

### Dailies, Magazines Ga-Ga Over New Kinsey Report—Except One Editor

THE DAILY NEWSPAPERS and slick magazines are going ga-ga over the latest Kinsey report—which beats cheesecake and lingerie ads for reader interest.

But Gordon Greaves, editor of the Portales Daily News, declined to run the Associated Press installments on the doctor's latest findings.

It's something so big, so significant, Greaves is reported to have said, that those genuinely interested might better go to the book when it is published.

RESEARCH FOR THE ADVOCATE'S 50th anniversary story discloses the newspaper, through 1950, had two extras in its history—and both of them came out in 1945.

One was the death of Franklin D. Roosevelt, the second on V-E Day.

THE TREND TOWARD being conservative in budgets for organizations which collect their money through public subscription is definitely on.

At Council of Social Agencies and Gateway district Boy Scout meetings last week it was realized, by two separate groups, that money-raising definitely is going to be harder this year than last.

As a result, the Boy Scout budget for the Conquistador council of Eastern New Mexico was held to only \$12 more than last year, and Council of Social Agencies is advising its member agencies which will take part in the Community Chest drive that budgets should be close to last year's.

AN OLD NEWSPAPER POLICY needs some re-explaining again after two requests in as many weeks.

The Advocate very rarely prints poetry from amateur contributors—so rarely as to warrant saying never.

It's a rough policy, for it penalizes the talented amateur. On the other hand, everybody can write poetry, or song lyrics, or similar stuff. But a newspaper audience has a limited capacity for this, so the editor would have to tell this contributor "yes, that's good, we'll print it," and the next contributor "lady, that's lousy, we can't use it."

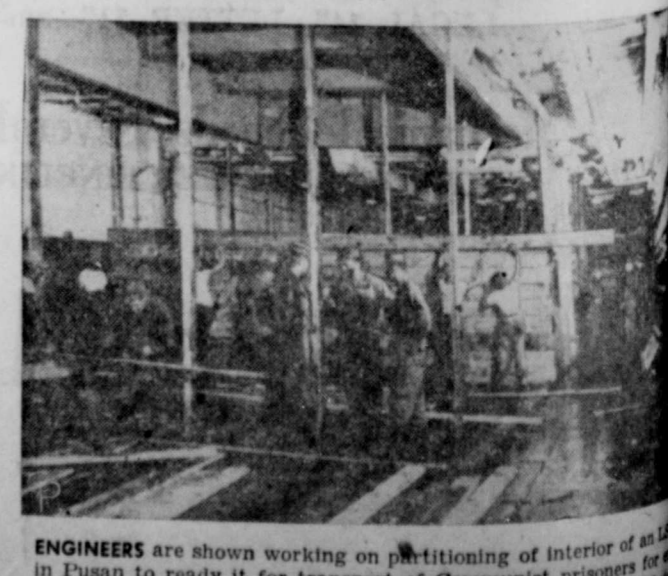
Editors have a hard enough time beating down disguised free advertising and demagogues for front page space or weddings or social events, as well as asserting their right to print the news, without setting themselves up as poetry critics.

Frustrated indeed is the amateur poet who says "well, if you won't print it, I'll take it to (names another paper)." Because the chances are 99 out of 100 the

## POWs MOVED FOR EXCHANGE



NORTH KOREAN POWs board ship for Inchon after leaving camp in Koje island bay. From Inchon they are sent north by train to truck to await exchange. Army photo. (International Radio)



ENGINEERS are shown working on partitioning of interior of an airplane in Pusan to ready it for transport of Communist prisoners for exchange with Reds. U. S. Army photo. (International Radio)



# AT THE THEATERS

## LANDSUN

WEDNESDAY  
**CHECK NITE!**  
Walt Disney's  
CARTOON CARNIVAL  
— Plus —  
GINGER ROGERS  
in  
**BACHELOR  
MOTHER**

## OCOTILLO

WEDNESDAY  
FLOR SYLVESTER  
— en —  
**"VUELVE  
EL LOBO"**  
— Also —  
Mexican News and  
Cartoon

## CIRCLE B

WED. - THURS.  
**Buck a Car Nights!**  
ROBERT MITCHUM  
JANE RUSSELL  
**"HIS KIND  
OF WOMAN"**  
The Hottest Combination  
That Ever Hit the Screen!

### State Businessmen Concerned Over Length Time High Level of Business Can Continue

How long will the present level of business activity continue? When will it break and what will be the much-needed after-math? These are the questions springing businessmen right says Prof. Ralph L. Edgel, in New Mexico Business, publication of the University of Mexico Bureau of Business.

Edgel says the picture for New Mexico is not all rosy. Ranchers are already experiencing a good taste of a depression in double form of a drought and falling prices.

Edgel lists his reasons why a rehash of the 1930 depression is unlikely:

New Mexico has not only more than doubled its population since 1910 but the employed people of the state are busy making a living in many diverse occupations—with their eggs in many baskets, so to speak.

Only 78.8 per cent of the state's

Mexico prosperity, has all but lost its drive.

Government employment in the state, which has been the sidekick of construction in holding up the high business level, may be on the verge of dropping off because of the drive for economy in federal expenditures.

These conditions, Edgel writes, have caused many a person to look into his crystal ball and predict a repetition of the great depression—and soon.

Right here, the UNM business economist steps in with the reassuring statement that if a recession comes it shouldn't be as bad as the 1930 affair.

Edgel lists his reasons why a rehash of the 1930 depression is unlikely:

New Mexico has not only more than doubled its population since 1910 but the employed people of the state are busy making a living in many diverse occupations—with their eggs in many baskets, so to speak.

Only 78.8 per cent of the state's

labor force was employed at jobs other than on public emergency work in 1940. By 1950, more than 94 per cent was so employed. Total jobs jumped from 140,300 in 1940 to 206,000 in 1950 and 233,000 in 1953.

Fewer people are working on farms and ranches, a lot more persons are government-employed, more are working for wages, and many more are now in finance, transportation, trade and other services than in 1940.

The average person's income in New Mexico now is far above his annual salary in 1940. Per capita income in 1940 was only \$356 compared to \$1,301 in 1951. The average income for 1953 is still higher.

Better incomes have meant mere buying power and a much bigger variety of goods from which to choose.

Changing customers and changing markets in New Mexico have brought about a changed economy. The state's economy, which was largely based in former years on agriculture, mining and lumber-

### Lakewood News

Mr. and Mrs. C. L. Hefley and Mrs. J. T. Hefley of Artesia visited Mr. and Mrs. S. D. Stockton last Sunday.

Bill Stevens, who is visiting his parents, Mr. and Mrs. John Stevens and family in Carlsbad, visited in the home of Mr. and Mrs. R. L. House Thursday of last week. Bill was three months in Greenland, then transferred to Labrador where he was stationed several months. From there he came home on furlough and expects to be sent to a camp in California.

John W. Kenneth and Bill Stevens visited with friends in this community last Friday.

J. P. House and family and Travis Scott of Artesia were guests in the R. L. House's home last Thursday.

Lee Vaughan of Lubbock and Sandy Conway of Idalou, Texas, were guests Sunday morning in the home of Ernest McGonigal.

Mrs. Arthur Rowland of Albuquerque who is visiting her daughter, Mrs. Clyde Champion spent Wednesday, Aug. 12, with Mrs. M. C. Lee.

Joanne Murdock of Artesia spent several days in the home of Mrs. R. L. House. In September she will enter Hardin-Simmons, Abilene.

Most of the farmers here are dusting cotton for the fourth time.

Mrs. Joe Fallin and son, Tony, of McAllen, Texas, are visiting her sister, Mrs. Forrest Lee and family.

Mrs. Mary Neatherlin of Artesia spent Tuesday with her daughters, Mrs. Forrest Lee and Mrs. Joe Fallin and children.

ing, has turned to a great extent to manufacturing, banking, business and professional services and trade for its substantial base.

Edgel concludes that none of the changes in the national and state economy mean we are depression-proof. But the changes do mean that any future business recession will be different in character from the great depression of the 30s.

And if the recession comes, we are better prepared to deal with it. The formidable machinery of government, Edgel states, will be set in motion at once, regardless of the party in power. Many of the governmental weapons against depression are new in the last 20 years, and have not been field-tested against a real recession.

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Mexico and that, by Order of said Court, the 12th day of September, 1953, at the hour of 10:00 A. M., at the Court Room of said Court in the City of Carlsbad, New Mexico, is the day, time and place set for hearing proof of said Last Will and Testament.

— THEREFORE, any person wishing to enter objections to the probating of said Last Will and Testament is hereby notified to file such objections in the office of the County Clerk of Eddy County, New Mexico on or before the time set for said hearing.

— DATED at Carlsbad, New Mexico, this 14th day of August, 1953.

(SEAL) R. A. WILCOX,  
County Clerk.  
By L. M. Sears, Deputy,  
66-41-T-72

Southworth, deceased, and All unknown claimants of interest in the premises adverse to the plaintiffs, GREETING:

You, and each of you, are hereby notified that an action has been commenced and is now pending in the District Court of Eddy County, New Mexico, wherein O. S. Brewer and Nola M. Brewer, his wife, are plaintiffs, and you, and each of you, are defendants, said cause being No. 13956 on the Civil Docket of said Court.

That the general objects of the action are to quiet title in the plaintiffs, as joint tenants, against the claims of the defendants in the following described real estate in Eddy County, New Mexico, to-wit: The SE $\frac{1}{4}$ NW $\frac{1}{4}$  and NE $\frac{1}{4}$ SW $\frac{1}{4}$  of Section 9, Township 17

IN THE PROBATE COURT OF  
EDDY COUNTY, STATE  
OF NEW MEXICO.

In the Matter of the  
Last Will and Testa-  
ment of  
THOMAS MANN,  
Deceased. No. 1908

NOTICE TO CREDITORS  
NOTICE IS HEREBY GIVEN  
that Nora Mann has qualified and  
was appointed executrix of the  
Last Will and Testament of Thom-  
as Mann, deceased, by the Probate  
Judge of Eddy County, New  
Mexico.

THEREFORE, all persons having  
claims against the estate of  
said decedent are hereby notified  
to present the same, within six  
months from the first publication  
of this notice, as required by law  
or the same will be barred.

NORA MANN, Executrix  
62-41-T-68

NOTICE OF  
PENDENCY OF SUIT  
STATE OF NEW MEXICO TO:  
Unknown heirs of Franklin P.



**JOHNSTON  
TURBINE PUMPS**  
Complete Pump  
Service and Sales  
**Bristow & Daniel  
Pump Co.**

North First Street  
Phone 0180-R6  
N. H. Bristow C. E. Daniel  
Phone 653-M Phone 1152-NM  
Artesia, N. M.

IN THE PROBATE COURT OF  
EDDY COUNTY, STATE OF  
NEW MEXICO.

IN THE MATTER OF  
THE LAST WILL AND  
TESTAMENT OF  
D. A. LOUCKS,  
DECEASED. No. 1919

NOTICE  
TO WHOM IT MAY CONCERN:  
NOTICE IS HEREBY GIVEN  
that an instrument purporting to  
be the Last Will and Testament  
of D. A. Loucks, deceased, has  
been filed for probate in the Pro-  
bate Court of Eddy County, New

### Vic Vet says

VETERANS! YOU DO HAVE  
A 31-DAY GRACE PERIOD  
IN WHICH TO PAY PREMIUMS  
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BUT PROTECT YOUR COVERAGE  
AND YOUR BENEFICIARIES  
BY USING IT ONLY IN A  
FINANCIAL EMERGENCY



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EVERYONE!

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ALL MODERN!

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A Line of Patterns that offers  
you a wide selection in all  
categories of Fashion.

COME SEE...  
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Patterns with Up-to-the-Minute  
Styling

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for Every Need  
Every Taste

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ELECTRIC  
APPLIANCE  
DEALER

**SOUTHWESTERN  
PUBLIC SERVICE  
COMPANY**

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FOR YOUR BEST  
USED CAR DEAL!

THIS IS A  
**Safety  
Tested**  
USED CAR

## Buy a Used Car that's Better 5 Ways!

If you're looking for top car value... here's a tip: stop in and look over our outstanding buys. You see, the 1953 Oldsmobile is rocketing to new highs in popularity—so we're getting more and better trade-ins than ever. That's where you, the smart used car shopper, can cash in on a real money-saver... a Safety-Tested used car! These cars are:

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3. Completely reconditioned—inside and out—by our skilled Oldsmobile mechanics.
4. Backed by our written warranty and business reputation for fair dealing.
5. Clearly marked—so you can't go wrong—by Oldsmobile's famous seal of used car dependability and value—the Safety-Tested Seal!

Best of all, our selection includes used "Rocket" Engine cars—next best buy to a new Oldsmobile! Come in and see—and you'll agree... it's smart to deal with Oldsmobile!

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COME IN FOR A DEMONSTRATION—MAKE A "DOUBLE-DATE" WITH A "ROCKET 8!"



### Baptist Bible Chair Is Filled By Bergstrom

New director of the Baptist Bible Chair, adjacent to the campus of Eastern New Mexico university (Portales) is the Rev. Herbert E. Bergstrom, former student body president of the university.

Bergstrom's appointment was approved by the university board of regents last Friday. He succeeds the Rev. C. Paul Rich.

After graduation from ENMU "cum laude," Bergstrom studied at the Southern Baptist Theological seminary, Louisville, Ky., where he received his bachelor of divinity degree in 1949. He was elected to a fellowship at the same institution in 1949-5.

Bergstrom has already completed all resident requirements for the doctor of theology degree and passed his examinations, only his dissertation remains to be completed. During the fall semester in 1952, he was an instructor in Greek at the Louisville seminary.

Bergstrom had an outstanding record at ENMU. In addition to being student president, he was elected to Who's Who in American Colleges and Universities. Silver Key scholastic society, Cacicque service club, and was a business

### Chief Engineer



**NEW GRAND CHIEF** of the 80,000-member Brotherhood of Locomotive Engineers is Guy L. Brown, 59, native of Boone, Ia. He was elected at the union's convention in Cleveland to succeed James P. Shields, who died on eve of the convention. (International)

manager for student publications. At the present, Bergstrom is pastor of the Ranchvale Baptist church. He has also filled pastorates in other New Mexico communities, Texas, Kentucky, and Indiana. He is married to the former LaWanna Watson of Portales. The couple has three children.

### Capital Hospital Calls for Nurse Course Applicants

Applications for the School of Practical Nursing at St. Vincent hospital, in Santa Fe, are now being accepted. The class will begin Wednesday, Sept. 9, and is limited to 20 students.

The course is one year in length consisting of four months of theory followed by eight months of experience under supervision on the hospital wards, such as medical, surgical, maternity, care of the new born, and nursing of children.

Applicants must be between 17 and 50 years of age. Minimum qualifications are two years of high school or its equivalent, however, high school graduates are preferred.

The cost of the course is approximately \$100, but it pays for itself since the student has an opportunity to "earn" while she "learns."

Out of town applicants are accepted. Room and board are available at the hospital.

Upon successful completion of the course a pin and diploma is granted and the graduate is then eligible to take the state licensing examination which will qualify her as a licensed practical nurse.

There are many opportunities open to the graduate practical nurse. Among them are hospital nursing, visiting nursing, doctors offices, private homes, chronic and convalescent homes. It is generally accepted that the licensed practical nurses receive an amount equal to three-fourths of the salary of the professional nurse.

Practical nurses are teammates who are serving the health needs of their community.

Applicants are urged to write or call in person, the Director, St. Vincent Hospital School of Practical Nursing, Santa Fe, N. M.

### "A Beautiful Day!" on 25th Anniversary



"It's a beautiful day in Chicago!"

Although his famous greeting isn't as old as the program, farm commentator Everett Mitchell celebrates the 25th anniversary broadcast of the National Farm and Home Hour on the coast-to-coast NBC radio network Saturday, September 12.

Secretary of Agriculture Ezra Taft Benson joins Mitchell in observing the anniversary of America's oldest network farm radio program, which is celebrating 25 years of service to agriculture.

Broadcast continuously since 1928 and produced in cooperation with the U. S. Department of Agriculture, the National Farm and Home Hour reaches the largest farm audience in broadcasting history. It has aired on-the-spot coverage of hundreds of major agricultural events at home and abroad and provided entertainment and information to rural and city audiences alike.

Many of today's big names in radio, including Fibber McGee and Molly and Fran Allison, appeared on the program in the early days of Chicago radio. Mitchell, a pioneer in the field of farm radio and known to millions of farmers through his many cross-country tours and speaking engagements, has been m.c. of the program since 1930.

### Prizes Increased For State Fair Champion Rodeo

An increase of more than \$1,000 in purses for the 1953 New Mexico State Fair Championship Rodeo has been announced by Leon H. Harms, secretary-manager. Purses for the 1953 Fair rodeo will total \$11,250—highest purse ever offered in a New Mexico rodeo.

Harms reported the increase was agreed upon by the fair management and the Rodeo Cowboys association. Harms was notified of the RCA approval of the contract by Buster Ivory, Denver, secretary-treasurer of the cowboy's organization.

Under the contract, the State Fair will offer a \$2,250 purse in each of the five scheduled events—saddle bronc riding, bareback bronc riding, steer wrestling, call roping and Brahma bull riding. The increase in purses puts the New Mexico show among the top paying rodeos of the nation, Harms said.

With the prospect of more money to be made this year at the New Mexico fair more of the nation's top rodeo hands are expected to show up for the Fair's nine-night rodeo, Sept. 26 through Oct. 4.

Harms also reported that the Fair Commissioners have approved a contract with Beutler Brothers of Elk City, Okla., for furnishing the rodeo stock. One of the brothers, Lynn Beutler, will serve as director of the fair's rodeo. Cy Tailion, Great Falls, Montana, one of the nation's top announcers, will announce all rodeo events.

In addition to the five regular rodeo events each of the nine nights of the rodeo, a cutting horse contest also is scheduled. Several outstanding specialty acts, also are scheduled for the rodeo, Harms said.

### Parole Appointee



**APPOINTMENT** of Seovel Richardson (above) by President Eisenhower places the first Negro on the federal parole board. Richardson is dean of Lincoln university law school in St. Louis. (International)

said, including Wilbur Plaugher of Prather, Calif., and Wes Curtis, San Diego, Calif., two of the best known rodeo clowns in the business.

Advance box seat reservations now are available at the State Fair office, for both the rodeo and for the horse races which will be featured each afternoon of the nine day exposition. For information, write Leon H. Harms, secretary-manager, New Mexico State Fair, P. O. Box 1693, Albuquerque, N. M.

A Turkish woman in a harem had absolute control over her personal property. In case of divorce, she usually was suitably provided for.

### New Mexico Book Of Month Covers State Fair Plans

New Mexico's version of the book of the month is going into the mails daily to thousands of avid readers.

Literally, however, it is the book of the year—a 293 page volume packed with facts and figures and a storehouse of fall plans. It is the 1953 New Mexico State Fair Premium book.

Just off the presses, the premium book details more than \$210,000 in prize money and awards to go to the best in New Mexico livestock farm, arts and science fields.

Issued under the supervision of Secretary-Manager Leon Harms, the premium book lists highlights of the 15th annual exposition to be held at the State Fair Grounds in eastern Albuquerque for nine days beginning Sept. 26.

In a foreword, Gov. Edwin L. Mechem described the exposition as "the opportunity of seeing what our state produces, of inspecting prize-winning displays of agriculture, and livestock, or arts and crafts."

"An exhibition will also be the finest examples of our great industrial development and our progress

in home building," the chief executive added.

Each day of the fair, the premium book points out, is dedicated to an individual, an industry, a group. Included are Government day, Veterans and Armed Forces day, All-Schools day, Wool Growers, Cattle and Quarter Horse Indian day, Albuquerque Dairy Promotion day.

It lists schedules for judging, fair departments, 14 junior department and events, a schedule of other fairs and expositions, and intendents of various sections, agricultural officials in the fair and counties, and special attractions.

Deep in its pages, where detailed information is given on the awards and for each department, the premium publication tells the story of an increase of more than \$10,000 this year in awards to be offered.

Clean fresh and new now, copies of the book will be thumbing, tattered and torn from extensive reading before the weeks.

Exhibitors not already on mailing lists or whose addresses have been changed and others who obtain catalogs by contacting the State Fair office, P. O. Box 1693, Albuquerque. A catalog will be mailed immediately.

More than 7 per cent of the families in the United States own automobiles.

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GIVEN ABSOLUTELY FREE TO SOME  
Boy and Girl.  
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INTERESTING EXHIBITS OF:  
• Cattle, Horses, Smaller Stock  
• Arts, Crafts, Home Economics  
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• Indian Artistry  
• Junior Achievement

**RACING DAILY**  
• Pari-Mutuel Wagering  
• Thoroughbreds & Quarter Horses

**RODEO NIGHTLY**  
• All the Thrills of Big-Time Rodeo

**MIDWAY MARVELS**  
• Aerial Acts, Carnivals  
• Circus, Shows, Laughs

1953 NEW MEXICO STATE FAIR  
SEPTEMBER 26  
9 through  
OCTOBER 4  
EXCITING DAYS-NITES  
ALBUQUERQUE, NEW MEXICO

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At idling speed, the engine of this 1953 Buick is deceptively docile. All you hear is a silken whisper, a kitten purr, a smooth flow of air channeling quietly through metal passageways. Then—you want to go. You nudge the pedal. You go. That's when you discover that you're sitting behind an engine of electrifying response. That's when you begin to know how the power of the first Fireball V8 can handle getaway, cruising, hill-climbing. That's when you learn what Buick's highest-compression engine in fifty great years can mean in spirited and soul-satisfying road command. It's an experience too wonderful to miss—the bossing of this brilliant new V8

Engine that powers every 1953 Buick SUPER and ROADMASTER. So we cordially invite you to come in and try it. We cordially invite you to hold rein on this truly advanced V8—the world's first V8 with vertical valves, with "T" type intake manifold, with zero-power-loss muffler—and the first standard-production American passenger-car engine to reach 8.5 to 1 compression ratio. Why not come in for a sampling? That way you can also try the other Buick gems—like Twin-Turbine Dynaflo™—and the Million Dollar Ride—and the room and visibility and handling ease of the greatest Buicks yet. Can you make it this week?

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2-Door 6-Passenger Sedan MODEL 48D..... **2534<sup>97</sup>**

**SUPER**  
2-Door 6-Passenger Riviera MODEL 56R (illustrated)..... **2975<sup>01</sup>**  
Whitewall tires optional at extra cost.

**ROADMASTER**  
4-Door 6-Passenger Riviera Sedan, MODEL 72R, with Twin-Turbine Dynaflo and Power Steering as standard equipment at no extra cost **3642<sup>42</sup>**  
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