# OR PLUS VALUE, SHOP DOLLAR DAY THURSDAY

Don't Miss Third **Annual Lions Turtle** Derby Thursday

# THE ARTESIA ADVOCATE

1903 — Fiftieth Anniversary Year — 1953

Cast Your Ballot For Rodeo Queen This Week

OLUME FIFTY

ARTESIA, NEW MEXICO, TUESDAY, AUGUST 4, 1953

NUMBER 62

# ke Part in llar Day

stores will open doors Thursday for an-Dollar Day event which ses to surpass all previ-Dollar Days in number of participating.

me for this month's Days, acording to C. kins, chairman of the Chamcommerce retail trade com "Back to School."

said surveys this week-end an even larger number of s participants.

ber circulars have already pread across North Eddy advertising the event to the Artesia trade area. on 2,000 extra copies of s Artesia Advocate, contain-lyertising news of Dollar Day are being distributed outrtesia in the city's retail

rsday's Dollar Day will be aird to be held this summer e phase of a Chamber of Complan to boost Artes; as the g center of the Pevos Val-

ve continue to enjoy the asing cooperation given will show people that we me the valley's shopping Scott said Monday. we plan for each Dollar it comes along," he added, ald also remember that Dollar Days are advertising esia as a place to shop at

imes than Dollar Days. igh Dollar Days we draw the community to show what kind of a city we have. can show enough people how place Artesia is to shop, we ate enjoying their trade days of the month.

#### ty Directory anvass Nears ompletion

neration of Artesia's adult lion and listings of business Meeting Is Set will be completed the latter of this week, according to rep-tatives of R. L. Polk & Co., For Thursday ory publishers.

are attempting to get a

rators, due to vacations, or it is suggested that in the

you were missed, or if a perbusiness office is also in his nce, the correction may be ard to the City Directory Ofeased), occupation, home ad- contact Bradbury as soon as posand telephone number." sible.

he new directory is scheduled delivery in the early fall.

# uneral Is Set

neral services for Margaret Stowe, 13-year-old daughter and Mrs. Fred Stowe, will ld at 2:30 this afternoon at llin Funeral Home chapel. ices will be conducted by Ralph L. O'Dell, pas or of the Presbyterian church. Inter-

Ott Strock, Paul R. Dillard,

her parents' home, one mile at of Artesia, following an ex-

was born Nov. 4, 1939, in Waukee, Wis., and came to Arwith her parents in 1949 from for adults, 25 cents for stu-

dents. All proceeds from the event go to the 4-H-FFA event.

Playing in Friday night's game will be Cloudcroft REA team was a member of the Pres-



THREE ARTESIA officers in the New Mexico 4052nd Army Reserve area service unit station complement who have just completed two weeks active duty at Fort Bliss, Texas, are, left to right, 1st Lt. William J. Whitaker, Capt. George E. Kaiser, and 2nd Lt. Bill J. Hart.

#### Half-Inch of Rain Soaks Area Saturday

More than a half-inch of rain fell across North Eddy county Saturday night, drenching once-parched rangelands and pas-

Although rains extended only a little south of Artesia, northwest. Eddy county and the area north of Artesia were soaked in the rapid rainfall, which turned Artesia streets into rivers.

Southern Union Gas Co. gauges measured .54 inches of rain to bring the year's total to 5.10 inches.

# Senior High Band

Organization meeting for Senior on, in charge of the can bury, director, announced Monday. Sanders Office Supply; moccasins, a brother, Jim Post of Chirstoval,

All students planning to enroll s may have been missed by the should attend the meeting, Bradbury said.

instruction announced. Students need not bring their in-

by calling 1383, or mailing a struments, the director said. If Thursday's meeting conflicts 109 S. Roselawn avenue, giv- with a summer work schedule, a name, wife's name (or husband. student with such a conflict should \$2.50 gift certificate, Palace Drug and Mrs. Pete Quain and Mr. and

#### Mrs. Meryl Story Named to Public Library Post

Appointment of Mrs. Meryl Story to succeed Mrs. Jay Berkana as assistant librarian at Artesi Public library was announced this week-end by Mrs. Donald Knorn librarian.

Mrs. Berkman has been at the brary 18 months. She will move Wichita Falls, Texas, wher her husband has been transferre

nd Artesia's Central Valley

# (U. S. Army Photo) **Big Prize List**

**Awaits Rodeo** 

**Queen Winner** queen of the V-J Day Ranch Hands Rodeo was announced Monday by Alpha Nu chapter of Epsilon Sigma Alpha sorority, sponsor of the

queen contest. Balloting for the queen is sched-Aug. 12, a week from tomorrow. In Albuquerque, Balloting is on a penny-a-vote

Contestants are Peggy Hanna, Marianne Solt, Ann Armstrong, are located in Artesia stores.

For the third year, Miss Rodeo held Saturday at Albuquerque. the rodeo. The hat is contributed years ago.

winner in the contest is as follows:

Dusting powder, Mann Rexall

Mrs.J. L. Joans, Albuquerque. Drug Store: 8x10 portrait, Leone listing on each person, from high school band will be held in Studio; dusting powder, Farmco Christoval, Texas, and Mrs. J. R. and from place of employthe high school band room at 9:15
Drug Store; lipstick, LaVaughan Castleberry, Artesia, who were
to assure accuracy," L. O. Thursday morning, Justin D. BradBeauty Shop; photograph album, with him at the time of death, and

> in high school bands this year should attend the meeting, Bradbury said.
>
> gomery Jewelry.
>
> Bed lamp, Williams Furniture; were Mr. and Mrs. John Turner riders, C. R. Anthony; \$5 theater and family, Roswell; Mr. and Mrs. Plans for the fall schedule of ticket book, Artesia Theaters; \$3 J. R. Castleberry, Mr. and Mrs. Technology band activities will be outlined and gift certificate, Artesia Pharmacy; Castleberry and family, Mr. and schedules for individual and group Helena Ruberstein cologne, Irby Mrs. Chester Castleberry and am

> > Gift Shop; \$5 gift certificate, W

gift certificate, Toggery; Revlon Named Hospital's set, Style Beauty Shop; one dozen roses, Floore Floral; bouquet, Ar Head Bookkeeper tesia Floral.

1	Artesia	we	ain	er
1	Dav-		High	Lo
	Thursday		90	6
ş	Friday		92	6
-	Saturday		98	6
	Sunday		99	6
,	Precipitation:	Early	Sati	urda
	evening .54 inch	es of	rain;	tota
1	rainfall for year	to	date.	5.1
	in-bee			

## ore Retailers | Local Officers Complete Reserve Duty | Drillers Rally, | Lieutenant Governor Accepts Down Odessa In Ninth, 15-14 Invitation To V-J Day Rodeo

Park.

The two teams return tonight to Driller Park at 7:30. A gift event is planned for tonight. Last night's win broke a string in which Artesia lost three successive games this weekend to the

tesia's "power row" last night.

Odessa had scored four in the fourth and three apiece their half of the last frame.

Then Carson walked Les Mulcahy, Joe Fortin, and Bill Haley in succession, loading the bases Zgraggen relieved Carson, but Armando Sanchez tripled to score

Joe Calderon then singled pinchhitter Bob Pressley doubled Jackie Wilcox was walked, and Vince DiGiantomasso doubled.

manager, thereon relieved Zgraggen, intentionally walked Joe Bauman, and was hit for a single by ahead and ending the ball game. Fidel Alveraz started for Argiven the win.

15 Artesia Hits. 11 for Odessa, committed four er (Continued on Page 8)

## F. L. Post Dies Rites Saturday

Dorothy Green, and Kay Clayton. of Artesia, died Thursday night in short illness. Funeral services were Queen will be crowned with a He and his wife moved from Ar-Stetson hat on opening night of tesia to Albuquerque about two

He is survived by his widow, Complete list of prizes awaiting Carrie Post; a stepson, John Turn-

Two sisters, Mrs. Maggie Quain, Benny's Boot Shop; compact, Mont- Texas, also survive.

Drug Store; \$5 gift certificate, ily, Mr. and Mrs. Bob Ray and Thompson & Price; western shirt, family, and Earl Quain, all of Ar tesia; Mr .and Mrs. Roy Castle Dinner for two, Cliff's Cafeteria; berry and family, Carlsbad; Mrs \$5 gift certificate, Style Shop; Maggie Quain, Christoval; and Mr Store; gift certificate, Blocker's Mrs. Jack Quain of Odessa, Texas.

# One pair hose, Clark Shoe; \$5 Mrs. Olive Rogers

Mrs. Olive Rogers has been named head bookkeeper at Artesia General hospital, Ralph Lennon, hospital administrator, has an-

For the past five years Mrs. Rogers held a similar position at Cole Motor Co. Her new duties will include in surance processing and collections

as well as bookkeeping, Lennor

Softball To Benefit Show

cit going into the bottom of the ninth, Artesia's Drillers pounded out seven runs in the last frame to upset Odessa 15-14 last night in Driller

Weakening Oiler pitching filled the bases with walks to set-up Ar-

first, two apiece in the second and sixth and ninth, while Artesia scored four in the first, two in the second, one apiece in the fourth as the Drillers glumly started

four runs.

Bob "Pepper" Martin, Oiler

Les Mulcahy, putting Artesia tesia, lasted until the sixth, when Monahans relieved. Monahans was

Artesia knocked 15 hits against

Ballot boxes for the contestants an Albuquerque hospital after a burned grass country's outstanding competing turtles dumped on the of competing turtles.

terson said, and time trials are now ond and third place winners win its program to beautify Baish park,

Entry Fee \$1.25-

#### **New Schedule** For Longhorn League Announced

The schedule for tonight places Odessa at Artesia in the last of a two-game series, Midland at Roswell, and San Angel at Carlsbad.

and Odessa at Carlsba2
Hal Sayles, Longnorn league
president, said pemai 1,ng schedules will be rushed to team managers as soon as possible. Perry also reminded Artesia

residents of these special events: Thursday night will be National

land-Artesia game. Perry said arrangements have

been completed for an exhibition by an Artesia National Guard drill team during Thursday night's ball

# Billy Holland

-OPPORTUNITY!

L. O. ROBERTSON, field superintendent for R. L. Polk & Co., and Paul Scott, manager of the Artesia Chamber of Commerce, disccus the free city directory library to be maintained at the chamber offices by the North American Association of Directory Publishers. As an important part of the services offered by the C of C, the library will contain publications from major cities of the United States, particularly of the Southwest. The books may not be removed from the library, but will be open to anyone seeking information on persons or firms in other cities. Each year's edition from other cities will be added to those already on hand as they come off the presses

### Third Running of Famed Artesia Turtle Derby Scheduled Thursday Afternoon

Derby has been scheduled to begin the grounds by racing fans, or purpromptly at 2 p. m. Thursday at Morris Field at W. Main and Thir. chased from the Lions club.

According to A. F. Patterson, works: general chairman, racers for the speed event were completely paint- middle of a 100-foot circle, marked in a late-evening session last ed with a chalkline around its cir-

About 600 turtles are being groomed for Thursday's race, Pat- side line is the winner. First, sec- project will go toward financing being held to eliminate slow run- prize money-50 per cent of the the large park in front of Veterans

Two complete races will be held and the top three turtles are auto-Thursday, with several heats for matically entered in the sweep-

horn league to compensate for drop-out of Big Springs was announced Monday afternoon by Earl Perry, Artesia Driller general

Wednesday night will be gift

National Guard unit in uniform Guard night. Members of Artesia's La., where his parents moved from will be admitted free to the Mid- Lake Arthur a few years ago. with his family continuously.

sia will receive special honors in mathematics when she graduates cum laude in summer graduation exercises at aEstern New Mexico

Third annual running of Arte-sia's renowned Lions club Turtle \$1.25. Turtles may be brought to grand finale races.

Patterson said. Here's the way the Turtle Derby

First heat of the race begins with three inches across the breast shell third cash prizes will be awarded

The first turtle to cross the outheat's fees are paid the winners- Memorial building.

Then more heats are held, with the first three winners in each being put aside for the grand finale race.

Maneuvers Open On August 17 nale race. Grand Prizes—

will be given prizes. with the second race and its qu'lifying heats.

will be three winners in each of 12 C. Thompson, Jr.

winners of the grand finale race Fort Bliss, Texas, Aug. 17-29, Brig. club, announced Monday. Gen. Charles G. Sage of Santa Fe. And then it starts all over again adjutant general, has announced.

National Guard

"With this improved stock we

are hoping to set a track record,"

Proceeds from the Lion's club

Patterson said.

manded by Lt. Clifton Perkins, is rodeo. In 1952, he clowned in 17 Turtle owners have a maximum a unit of the 697th AAA AW bat Rodeo Club of America shows and of 42 chances to win Thursday, talion of Southeastern New Mexico this year is now clowning only Patterson pointed out, since there under command of Lt. Col. William amateur shows.

## Whatley Moves to Lake Arthur Aug. 5 and 6 Midland will be at Artesia, San Angelo and Roswell, As New School Superintendent

intendent of Lake Arthur school, has arrived with his family and is settling in the Paul Robinson house formerly occupied by the B. E. Cross family.

Whatley's parents are former residents of Lake Arthur. He is the son of Mrs. F. B. Whatley and the late F. B. Whatley of Alexandria, He is a brother of W. F. Whatley who has made his home here

He attended Eastern New Mexico university at Portales; New Mexico A&M college at Las Cruces, where he recevied BS and MA degrees. He is a World War II Army veteran. He taught school several years in Elida, N. M., school sys-tem. Whatley is a member of Ma-

His family includes his wife and two daughters, Sharon Ann, 10½ years old and in the sixth grade, and Merrellee, who will be four years old Christmas Eve.

Mrs. Whatley is a native of Colorado Springs, Colo. She has a sister and brother-in-law, Mr. and Mrs. C. Fleming who reside in Ros-



HERBERT M. WHATLEY

ttend the Methodist church. Whatley said he will issue an

### Chavez to Ride In Opening Day Parade, Entry

Lt. Gov. Tibo Chavez has accepted an invitation to be guest of honor on opening day Aug. 12 of Artesia's annual

V-J Day Ranch Hands Rodeo. Chavez accepted an invitation extended by the Chamber of Commerce through J. B. Mulcock, co-chairman of the chamber's parade committee veterans'

Chavez will fly to Roswell, where he will be met by chamber and rodeo officials.

Asked by Mulcock if he preferred to ride in a car or on a norse, Chavez said "get a horse ready for me-a gentle horse." Ride in Parade-

The popular lieutenant governor indicated he would be in Artesia for the opening day parade, which begins at 10 a. m. a week from to morrow to open the four-day rodeo. Chavez indicated he hoped to stay in Artesia for opening per-

of other commitments could not Meanwhle, chamber officials called for entries in the big rodeo parade, the first in a full-day of events leading up to opening night

formance of the rodeo, but because

of the Ranch Hands Rodeo at 7:30 Aug. 12. An entry blank for business houses, civic organizations, and individuals wishing to take part in the parade is printed in today's Ar-

tesia Advocate. Deadline for turning entry parade chairman Charles Baldwin is Monday noon,

No participants in the first race Aug. 10, two days before the pa can compete in the second race, rade. Lions club this year established three divisions-commerical, civic, minimum measurement of the and children's. First, second, and

in each division. Leading the parade will be Walker Air Force base's big marching (Continued on Page Eight)

#### One of Rodeo's Top Clowns Is Signed Here

Spike McMillian, one of rodeo's top clowns, has been signed for the annual Artesia V-J Day Ranch Artesia's National Guard unit Hands Rodeo Aug. 12-15, Walter In turn, owners of the first three will attend summer maneuvers at Solt, president of Artesia Roping

The Whiteboro, Texas, clown will bring his trick mule and bull-The Artesia Guard unit, com- fighting antics to the Artesia

Spike's record shows a bull rider has never been hurt in a show for

which he has clowned. Solt also announced Monday sterling silver trophy buckles will be given all first and second place winners in the rodeo's seven

"Never before have contestants had the chance to win so many trophies and so much money for their skill," Solt said. Jimmie Meeks of Lovington, one

#### (Continued on Page Eight) Jerry Stephens Funeral to Be

Held Wednesday Funeral services for Jerry D. Stephens, two-year-old son of Mr. and Mrs. James C. Stephens, will be held in Paulin Funeral Home chapel at 2:30 Wednesday after-

Rev. S. M. Morgan, pastor of First Baptist church, will officiate. Pallbearers will be Taylor Cole, Kyl Clark, Albert Shultz, and Louis Gillespie.

Interment will be in Woodbine Jerry died Sunday morning at Artesia General hospital following

He is survived by his parents, a sister, Sharon Jane, and a brother, Larry Ray.

He was born at Artesia June 19

argaret Stowe his Afternoon

in Woodbine ceme Robert Durham, Robert Mc-

A softball game to benefit Kiwanis club's 4-H and Future Farmers of Amer-Stowe died Friday evening ica Livestock Show and Sale will be held at 7:30 p. m. Friday night in Driller Park.

Managers of the two teams will pitch the first three innings of the game. For Artesia, Paul L. Frost will be on the mound, while Jay Lasater will begin for

Frost said Monday Artesia sports fans will have a chance to preview the 1953-54 CVE Travelers Friday night, since the Ar-tesia team will have members of the basketball team in its line-

on sale by Kiwanis members. Kiwanis has for six years join-ed with the Carlsbad Farm and Ranch Improvement association to sponsor the 4-H-FFA event, alternating between Carlsbad

and Artesia. Last year the growing show became a two-day event and was held overnight in the Carlsbad Proceeds for the big show are scheduled by Kiwanis to go into prizes and other expenses of the show.

To Graduate Cum Laude at ENMU Billy Florence Holland of Arte-

Junior Woman's

Club Barbecue

mixed with chopped nutmeats and shredded cochut. Place in freezer to harden. Serve with fudge, butterscotch, or other appropriate sauce. Pretty super with fresh sweetened berries or peaches.

Because this dessert may be pre-

pared ahead of serving time—and because it is so simple to make, it fits the bill for both family meals and large parties. Use ice cream scoop to make the balls. One quart

of ice cream will make 8 medium

POLIO

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114 S. Roselawn Phone 355

**Held Friday** 

# Society

Keesler Field at Biloxi, Miss.

Mrs. Frank Melton, Artesia; Mrs

DARI-CREME

SPECIALS

### Miss Mary Ann Boeglin' Charles A. Melton Wed

St. Edward's Catholic church, with a yellow rosehud corsage. Carlsbad, was the setting for the double-ring wedding of Miss Mary bride, was best man, and another Ann Boeglin and A-IC Charles Al. brother, W. A. Boeglin, was best vin Melton at 2 p. m. Tuesday. The- man. Rev. Hugh Rochkes officiated at A reception followed at the ved.

and the bridegroom is the son of familie Mr. and Mrs. Frank Melton of Ar, Lace Table Cloth-

Baskets of blue and white glad table cloth, Mrs. W. A. Boeglin and Lois Sue Siegenthaler. iolus and daisies decorated the Mrs. Robert Boeglin served the altar railing. Dressmaker Suit-

For her wedding, the bride chose trip to Cloudcroft. a powder blue linen dressmaker suit styled with three-quarter stationed at Holloman Air Force Green, Georgia Crawford, and Anlength sleeves. She wore a white base at Alamogordo, is to leave na Marie Dunn, ruche trimmed blouse and white next week for the Bahamas. Mrs. Melton who is employed in the ofstraw hat adorned with flowers. Her corsage was of pink rose fice of St. Francis hospital, will be buds, and her jewelry was a gold at the home of her parents until

Miss Dorothy Weldon attended her cousin. She wore a gray suit

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Marilyn Cox Is **Guest of Honor** At Bridal Shower

Miss Marilyn Cox, a bride of August, was honored with a miscellaneous shower Thursday evening. July 30, at the home of Miss Kay Booker.

wore corsages of roses and daisies The honoree was presented corsage of red and white gladiolus baby breath and tied with satin

Individual cake decorated in pastel colors and punch were ser-

he ceremony.

home of Mr. and Mrs. Albert Boeg.

The guest list included Misses
lin for the wedding guests, who Jean Coll, Marilyn Goddard, Marand Mrs. Albert Boeglin, Carlsbad, were members of the immediate sha Rowley, Lou Smith, Carolyn Cox, Jane Miller, Mariette Hunter, Joan Amstutz, Margaret Amstutz The table was laid with a lace Carolin Sperry, Shirley O'Dell and Tuesday, Aug. 4-Mrs. Gayle Richardson, Mrs.

three-tiered cake and poured the Reece Booker, and Mrs. Merl Thursday, Aug. 6punch. The couple made a wedding | Quisenberry. Those sending gifts were Misses The bridegroom who has been Sally Sears. Mim Stroup, Willa home of Mrs. A. W. Boyce, 9 a. m. Friday for Durant, Okla, on a

ARTESIA GENERAL HOSPITAL Mrs. Melton is a Carlsbad high Birthsschool graduate and her busband July 31 - to Mr. and Mrs. L. F.

is a Hope high school graduate. Chumbley, daughter, Marilyn uted from Canada south to Central He completed radio school at the Joyce, 5 pounds, 15 ounces Aug. 3 - to Mr. and Mrs. David Out-of-town wedding guests in McFarland, son, Clarence Allen luded the bridegroom's mother, Edward, 6 pounds 2 ounces.

L. T. Beachamp and Mrs. Frank The Gurkhas, residents of Ne-Savoie of Artesia, and Mrs. E. R. pal, have furnished first class fight. Barnhill, Roswell, who are sisters ing men for British armies for

BOTH FOR

BOTH FOR

#### Emmanuel Baptist Class Visits Beach

Friday evening members an their families of the Golden circle Sunday school class of Emmanuel Mrs. Emil Bach, Jr.

From there they boarded a truck and Mrs. John A, Mathis, Jr. Booker and Marijo Storm. Each picnic supper. Miniature golf was chicken, hot rolls, salads, and iced nization for young married couples

Those present were Messrs, and Those present were Messrs, and Mmes. Emil Bach, Jr., Bob Whitted, Mmes. Loyd Foulkes, Lloyd Tray-Charles Pittman, Everet Lapsley, lor, G. P. Ruppert, James Monroe, Warren Coughenour, Harold Maynard Hall, Orville C. Durbin, Houghtaling, J. P. Martin, G. L. Max Johnson, J. O. Cosper, Bob Beene, J. B. Phillips, Dewey Greg- Barnett, S. M. Laughlin, and Burl this fall ory and Aubrey L. Grubbs, and Sears, R. K. Koonce, Miss Billie Peterson.

#### Social Calendar

Ice cream social First Christian Lutheran church, 7:30 p. m. at church, back yard, 6-7:30 p. m.

Executive board of C.W.F., First Christian church, meeting in the WSCS of First Methodist church neeting at the church with Mrs. George Teel in charge of the wor ship and Mrs. Keith Dampf in charge of the program 9 a. m. Mrs. Keith Dampf in charge of pro

Wild turkeys are found distrib-



COTTON CLASSIC\_Trim tailorperts report. Styled by Heatherton in menswear cotton suiting, the jacket, piped with patent leather, has loop and button closings that soften the classic lines.



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#### Presbyterian Ice Cream Social Thursday Night

An ice cream social featuring home made ice cream and cake ly meeting Friday afternoon. Artesial Junior Woman's club will be held from 6:30 p. m Baptist church met at the home of held a barbecue chicken supper on Thursday evening at paris hall Friday evening at the home of Mr. of the First Presbyterian church.

The social is under sponsorship to go to the Carlsbad beach for a The menu consisted of barbecue of Artesia Shipmates Club, orgaof the church.

Prices will be 30 cents for adult servings, 20 cents for children. Proceeds from the event will go

#### Sr., Mrs. William Lucas, Mrs. Jay First Christian Bertkman, and Mr. and Mrs. John Church Ice Cream Social Tonight

devoted to the church building

Esther Society of Immanuel An ice cream social will be held home of Mrs. A. D. Shaw, 1409 this evening from 6 p. m. on at the First Christian church under spon sorship of Disciples and high Mr. and Mrs. T. V. Thomas left school classes of the church. Proceeds from the social will be

isit his sisters.

Mr. and Mrs. G. W. Floyd and Crusted Ice Cream Balls children, Jimmie, Jan, and Marilyn Means Glamour Dessert left Sunday for Kenton, Tenn., to

#### Lake Arthur By MRS. RAY PATE

Mrs. W. F. Whatley was hostess the state HDA meeting to the Lake Arthur Extension club at the home of her mother, Mrs. Kersey Funk, at the regular month

Mrs. Mary B. Nelson, Chaves county home agent, gave a very in teresting and enlightening demonstration on, "What's New in Fab rics and How to Treat Them." Mrs. Nelson quoted the government experts and specialists in clothing as in August. Orders were advising the homemaker "Don't lose respect for the natural fibers -wool, silk, cotton and linen.' to finance expenses of a marriage This is the so-called year of miracle course planned by the group for fibers. Mrs. Nelson had sample and charts.

During the business meeting which followed the demonstration, Mrs. Delbert Robinson and Mr

ing to represent Chaves for Aug. 17-18-19 at Port Peasant craft leaders by the president, Mrs. Donald, to take the train were Mmes. Jimmie Fun Grassie and W. F. Whatle leaders will in turn b

Carroll Jackson, Sr., were

as delegates to be voted or

next Chaves county cor

demonstration back to members at next regular secretary, Mrs. Ray Pate. articles to be used in A and peasant craft works

When Mount Katmai er 1912, the noise was heard 750 away from the Alaskan ;

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ONE GROUP FOR CHILDREN Reduced to Only

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Values to \$13.95 NOW One Group

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MILK SHAKE

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MILK SHAKE

DARI-CREME

1 GALLON

OSE LE

COX

TH FIRS

is

MACHINES

CHINE

DUST BAG

#### n Contestants Pose for Portraits Lake Arthur Ice

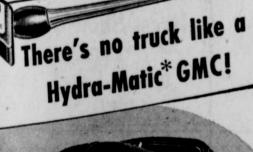


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MISS DOROTHY GREEN

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Get a <u>real</u> truck!

COX MOTOR COMPANY

OSE LEAF DEVICES AT THE ADVOCATE

#### Cream Social Is Slated Thursday

An ice cream social will be held at Lake Arthur City Hall Thurs-day evening under sponsorship of Lake Arthur Eastern Star. Ice cream, cake, and sandwiches wil be served during the evening.

#### Lake Arthur

The Eastern New Mexico State Fair booth planning committee was also appointed. It includes Mmes. Delbert Robinson, A. L. Lard, Thomas Arthur Crook, H. H. Mills, and Ray Pate. This committee is scheduled to meet with a spe-cialist from A&M college at Las Cruces, Aug. 22 to draw plans for

the club room exhibit in October. Mrs. Whatley served cookies and punch to Mrs. G. D. Allen of the who accompanied Mrs. Nelson; Mmes. F. B. and Herbert Whatley mother-in-law and sister-in-law of hostess, visitors, and to several

READ THE WANT ADS

**Business Notes**—

### Christine Sparks to Open Private Kindergarten

garten Aug. 31 at 1112 Run- more shelving. yan. Classes will be held Monday through Friday from 9 until 11:30 p. m. Enrollments are limited to four and five year olds, who may register now.

Mrs. Sparks holds a teacher's license from Butler university, Indianapolis, Ind. She has had eight year's teaching experience and a wide range of work with children.

For three years she was business manager of the Hoosier Hills Girl Scout Council. In this capacity, she worked in regular Girl Scout Home Improvement club, Roswell, day camp and in Brownie day Mr. and Mrs. John Sparks and

two daughters, Johnna and Paula, ages 17 and 10 years, have moved here recently from Hobbs. Sparks The next regular meeting will be is the new Boy Scout field executive for the Gateway district.

Mrs. C. R. Blocker finished remodelling and redecorating

Christine Sparks is opening Blocker Gift Shop this week. She the Artesia Private Kinder-doubled the floor space and added blocker has had more before.



#### NEW YORK LIFE INSURANCE CO.

gifts, and a runner of carpeting

has been laid. According to Mrs

Blocker the store has been visited by many people from the East Coast this past two weeks who marvel at the amount of rare ar-

These antiques are apparently getting scarce in the East. Mrs. Blocker has had more tourists late-

ticles found in the store here.

• Life

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DRESS SHIRTS

MEN'S UNDERWEAR

A Special Buy that means lots of

Saving for You. Most sizes, 28 to 42.

Buy your Fall needs at this low, low

Plastic Dot

**WORK GLOVES** 

Those long wearing plastic dot Work Gloves, outwears two pair of regular

Men's

**HANDKERCHIEFS** 

12 for 1.00

White Cotton Handkerchiefs. Large size, soft and absorbent. Buy your

Canvas

**WORK GLOVES** 

Heavy 12 oz. Canvas Work Gloves. Full cut for wear and comfort. Get

Men's

**SPORT SOCKS** 

4 pairs 1.00

Bright plaid patterns, sizes 10-13. Ideal for back to school! Stock up

school supply now!

a box today!

Now!

Canvas Gloves! Stock up today!

Undershirts

You get an emazingly fine quality shirt for this thrifty Penney price! High count broadcloth body fabric, col-lar that stays neat without starch, generous cut White

starch, generous cut. White, colors. Sizes 14-17.

Briefs

THURSDAY, 8:30 A. M.! HURRY! SAVE!



PLASTIC PILLOW PROTECTORS

for 1.00

Sturdily made of heavy transparent vinyl plastic with a 19 inch zipper! Especially useful as protection against allergies and pillow stains. Buy this July Bargain Day special at Penney's



311 Hermosa

FOAM LATEX **PILLOWS** JUBILEE SPECIAL!

These are healthful, dust free! Sanforized† percale cover, zips off for easy washing! Buy this low Jubilee price -white, blue, pink!

†Maximum shrinkage, 1%

## REMNANTS 1/2 Price

LARGE SELECTION! COME IN EARLY!

#### REMNANTS



' WASH FAST PINWALE CORDUROY

1.00 yd.

Fall's first fashion in all the colors of new tango blue, shocking pink and brown sable. And the colors will stay the same after ma

# WOMEN'S SHOES

A closeout of many styles and colors. most all sizes. Some Summer and some Fall Shoes. Come in and buy several pair today!

A Dollar Day Value!



## **NYLON HOSE**

2 pairs 1.15

51 Gauge 15 Denier

New Fall shades in all sizes. A special buy that gives you two pair for the price of one! Come in and get yours today!

#### Dryfast

TERRY TOWELS

Face Towels . . . . . . 4 for 1.00

Bath Towels . . . . . . . 3 for 1.00

A large size soft and absorbent Towel. Several pretty pastel colors. Com in and stock up at the special Penney price!

A Dollar Day Value!

Boys' Plisse

### **SPORT SHIRTS** 1.00

A close-out of better Shirts, reduced to clear. Ideal for Back to School! Most sizes 4 to 18. Come in and buy several!



Women's

**HANDBAGS** 1.17

All Summer and some early Fall bags, reduced to clear! A chance to save plenty. Come in and see!



Crisp, Permanent Finish Organdy Priscillas

2.88



Penney's Smooth-Fitting

## FITTED SHEETS

Twin Bed Size \_\_\_\_\_ 1.77

Martin allowed ni

alked four, fanned h Driller Starter Len nocked rom the

Artesia had salted awa

he fourth against one

Three singles in

triple started things

Ruyle from the m

Alvarez to take over

A single and a

punched out as a

eventh with

### As Team, Artesia Drillers Lead Longhorn Teams Driller Field In Batting, Placed Second in Club Fielding

dividuals fail to stand at the second in this field). top of baseball's statistics, the Artesia Drillers' record as a working team continued to be in top spots this week as third quarter statistics were re-

Artesia through July 25 was still leading the league in with .952, Carlsbad .951, Roswell 6.44, Pat Monahans 7.52. batting with a .311 and was second .950, Odessa .949, and Big Spring in team fielding behind league 941.

Artesia's .311 in team batting was followed by Carlsbad's .309, Roswell and Midland at .301 each, San Angelo .287, Odessa .286, and now-defunct Big Spring

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-SHOES

with .402 in 32 games, 21 of them

Lowest ERA in the league was held by Jiminez of Odessa with a with .733.

leads with .961, followed by Artesia Herman Reyes 6.24, Andy Alonso

Percentages for Artesia pitchers give Pressley 1.000 for winning. George Hine, Jr., league statisti- two, losing none, Ruyle .667 with Osorio's mark still held at .388, fol-As of July 25 the Drillers were cian, in rating pitchers for the 14 won, 7 lost; Alvarez .667 with lowed by Grimes of Roswell with still leading the Longhorn league third quarter, did so with earned 12 won, 6 lost; Reyes .462 for 6-7; in second base hits with 207 (com- run average per game (ERA). Ar Alonso .294 for 5-12; and Mona De la Torre of Midland .380, In

pared to 170 for second-place tesia's Bob Pressley was sixth with hans .571 for 43.

Carlsbad), and home runs with 108 3.62 in five games (two of them In individual batting Carlsbad's

Records Put Team Midway

Fielding records for Longhorn league players after the tesia Drillers leading their de-ERA for other Artesia pitchers partments, but put all of them league leaders.

Fielding records for Artesia

.385, Carlsbad's Jackson with .38: zales of Roswell at .379, Bowlan of Midland at .377, and Artesia's Bauman at .375.

Les Mulcahy was credited with 345, Joe Fortin .339, Bill Haley .308, Bob Pressley .293, Joe Calderon . 285, Jackie Wilcox .279, Vince DiGiantomasso .275, and Len Ruyle .192. Mulcahy is still the league

leader in total bases with 237 followed by Bauman's 222. Mulcahy is also tops in two-base hits with 32, followed by Bauman's

Burns of San Angelo tops the league still in home runs with 29, followed by Mulcahy's 28, and

Catchers — Les Mulcahy .981, sixth in the department, with Rudy Briner of San Angelo tops with

Infielders - Joe Bauman .981, sixth; Galina of San Angelo leads with .990; Jackie Wilcox 16th with 946; Vince DiGiantomasso 17th with .944; Joe Calderon 22nd with

Outfilders - Joe Fortin .939 12th place with Loyko of Odessa 2.47. He also led, percentage-wise third quarter show few Ar- tops at .975. Bill Haley is 17th with .922; Bob Pressley 22nd at .887. In pitching Fidel Alvarez is includes Fidel Alvarez with 4.87, only a few points behind fifth with .980. Ortiz of Odessa hind Saturday night to win the leads with 1.000, having no errors second straight contest from Arand 10 put-outs, 33 assists. Ruyle tesia's Drillers 5-2 at Odessa. s ninth with .948.

Read the Classifieds.



### Odessa Cleans Up Series With 14-4 Artesia Rout

Odesa's Oilers cleaned-up a. Artesia scored once in the first. three-game series against the another single in the second. Odes-Artesia Drillers with a 3-0 ad- sa shoved over one in the second. vantage Sunday night by routing the New Mexico club 14-4 at Odessa.

Tied-up going into the eighth inning, Odessa pounded across 10 runs on seven hits, in singles all but blasting Andy Alcluding a brace of triples plus a homer by Felix Castro.

Two of Artesia's four runs were on homers. Andy Alonso banged a round-tripper in the seventh with none on, followed in the same frame by Joe Bauman, who also found none on when he banged out his four

then three more in the third. After three scoreless innings, Artesia sent over two in the seventh to tie-up the game 4-4.

Then came the eighth inning. with triples, a homer, and solid onso off the mound. Alonso was agged for 14 hits in the game. Carson allowed the Drillers nine

Bob Martin was the hitter of the evening with a pair of homin the second-none onand the third with one aboard. Artesia was credited with three rrors, Odessa two.

MOTORISTS - STOP TAKING CHANCES!

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AUTOMOTIVE ELECTRIC SERVICE

FOR BUMPER-TO-BUMPER ELECTRIC SERVICE ALL WORK

GUARANTEED GEORGE C. ABEL,

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Because that's all the money it takes to buy this great new 1953 Buick SPECIAL.

LARK'S

That's all it takes to boss its high-compression Fireball 8 Engine-now stepped up to the highest horsepower in Buick SPECIAL

That's all it takes to enjoy its still finer Million Dollar Ride-its full six-passenger roominess - its light-as-a-flyrod handling

But if you're surprised at this news, we can't blame you a bit.

Most people are-when they learn that you can get Buick styling, Buick structure, Buick room and power and comfort and steadiness, all for just a few dollars more than the cost of the so-called "low-priced

Add another happy surprise.

In this Buick you get a long list of "extras"

Move right in for only \$2534<sup>.97</sup> at no extra cost-things like direction signals, dual map lights, twin sunshades,

- things most other cars of similar price charge as extras. So there you are-definitely able to move right into this big, broad, robust-powered Buick for a price you'd expect to pay for a

lighter, trip-mileage indicator, automatic glove-box light, oil-bath air cleaner, full-

flow oil filter, bumper guards front and rear

Why not drop in on us to see and drive this honey of a buy? The rest we'll leave up to That's the price of the new 1953 Buick SPECIAL

2-Door 6-Passenger Sedan Model 48D, illustrated, Delivered locally



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Phone 291



#### Oilers Come From Behind Saturday Night to Give Drillers 5-2 Defeat

Odessa's Oilers came from be-the rest of the night

Artesia was ahead 2-0 going into the third inning, when Odessa sent two across the plate. A single run in the fifth and a pair in the eighth put the game away for the Oilers.

Orland Zgraggen allowed five hits to the Drillers. After being hit five times in the first three innings, Zgraggen wound-up the game by pitching no-hit ball for errors, Odessa one.

mound for Artesia for 4 1/3 in nings, giving up five hits for three runs to take credit for the loss Len Ruyle, reliefing in the fourth was tagged with four hits for two runs in the eighth.

The game was Artesia's eighth loss in its last 10 road games. Joe Bauman hit his 31st homer of the year in the third-but with no one aboard.

Artesia was checked for three

#### Odessa Oiler Manager Takes Mound **Against Drillers, Credited for Win**

Pepper Martin, Odessa Oiler | Drillers. manager, after looking all over the place for a relief pitcher Friday night, found himself available, went to the mound, and took put Odessa back in the game credit for an 8-5 win over Artesia's with a bang.

Martin did have a little help via seven runs knocked by his boys in the seventh inning to

Alvarez, ending the Artesia put over the eighth and Sanchez' homer doing the the eighth.

> The first free library in was started at Charles To Charleston), S. C., in 1695

Contrary to popular be ndian tribes in the Uni did not practice scalping

To sharpen a pair of sei sandpaper until a sharp secured.

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#### WHY PAY AUTO INSURANCE 6 Months or 1 Year Ahead of Time!

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**SANDALS \$1.99** 

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Other at 1.99

BOYS' OXFORDS

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-Shoes

207 WEST MAIN

PHONE

#### VA Issues 19,006 Insurance Policies to Korean Vets

post-Korea GI term life insurance policy as had it a year ago, veterans administration other type of GI life insurance, nor are they entitled to dividends under the law. has announced.

these policies were in force of GI life insurance administered with a value of \$19,136,000. A year by VA. ater, or on April 30, 1953, the ter, or off April 19,006 and the amount for this insurance within the fixed 120 days of their discharge or sepa-

These policies are the five-year on-convertible, non-participating rm life insurance for which eligv to VA within 120 days of their charge or separation from serv-

where in the world since June 1 1950, the start of the Korean stilities, who were ordered to ctive service for a period in ex ess of 30 days and who were entitled to the free indemnity pro tection of the law. Renewed Policies-

These policies may be renewed

Marie Montgomery STYLE TAP DANCING Ballet, Accordion and Organ

08 Richardson Phone 10:6.W

Nearly nine times as many every five years at the premium veterans now have the special rate for the then attained age.

But the premium cost for most In April 1952, only 2,265 of ages is the lowest of all other types Post-Korea veterans who apply

The servicemen's indemnity and insurance acts of 1951, which set up this insurance, also provide an the United States since 1917, but out an infested area, can greatly other type of special life insurance until the last few years, has been for disabled post-Korea veterans principally confined to the lower discharged on or after April 25, Rio Grande Valley and along the Eligible for this insurance are 1951, with service-connected dis Mexican border of Texas and limit hose post-Korea veterans with abilities that would be compensed areas of West Texas, New Mex service in the U. S. armed forces able if 10 per cent or more in de-

This insurance includes both dends under the law. May Apply-

nected disabilities.



VETERANS! YOU DO HAVE A 31-DAY GRACE PERIOD IN WHICH TO PAY PREMIUMS ON YOUR GI LIFE INSURANCE BUT PROTECT YOUR COVERAGE AND YOUR BENEFICIARIES BY USING IT ONLY IN A FINANCIAL EMERGENCY



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DRIVE INN None Better!

SPECIAL

**SUNDAE** 

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HAV Against the perils of Transportation, IA I Wind and Fire at one-half the rate you normally pay for fire alone. A popular policy! POLIO Epidemic Season is here again!
An annual premium of \$6 to \$15 will

ecure you up to \$15,000 coverage. AUTO Good Stock Company! Coverage on a quarterly premium basis.

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SEE US FOR THESE OR ANY OTHER INSURANCE NEEDS Artesia, New Mexico

Carlsbad

### Control of Pink Bollworm Possible in Cotton Areas

Ways of controlling the with one of the new-type mechan pink bollworm, cotton's great- ical shredders. The action of the est insect threat are discussed shredders kills many pink boll in a new U. S. department of agriculture publication, "The Fight It."

pared by cotton insect special- pests. If the ground is dry and the ists of the USDA's bureau of entomology and plant quarantine to three days before plowing. The help growers prevent damage, and heat of the sun and the soil will ration do not require a medical in turn help stop the spread of this examination. kill many of the pin'- bollworms examination. kill many of the pin'- bollworms exposed by the shredders. These serious pest into presently uninfested cotton growing areas.

The pink bollworm has been in ico, and Arizona

term and permanent plans of spread throughout Texas, and into use of DDT or a mixture of DDT coverage with conversion rights, southern Oklahoma and western and EPN applied as a dust or sprabut with no entitlement to divi- Louisiana. It threatens the entire at weekly intervals. Application cotton-growing South.

The department's new leaflet Disabled post Korea veterans discusses the value of widespread may apply to VA for this insurance stalk destruction as an effective within one year from the date VA pink bollworm control measure, as finds their disabilities to be serv- well as other cultural practices ice-connected. But, a medical ex- which are carried out largely after amination is required to determine harvest. Growers who live in areas whether the applicants are unin-where cotton can be harvested be surable because of nonservice-con- fore frost are advised to pick the crop as early as possible and then immediately destroy the stalks

# In areas where winter rainfall

Pink Bollworm — How We shredded stalks should be immediately ately plowed under to a depth of 5 This leaflet (339) was pre- to 6 inches to destroy more of the sun warm, growers should wait Information, U. S. Department of letins on the progress of locust curtural practices, says the leaflet, carried out by all growers through

reduce pink bollworm population

the pest for the following year.

Insecticide treatments can supplement these cultural practices when the latter methods fail t However, since 1950, conditions give adequate control, the leaflet's have favored the pest and it has authors say. They recommend the should begin shortly after the cot ton blooms and when most of the bolls are open. If insects other than the pink bollworm require control, the correct insecticides

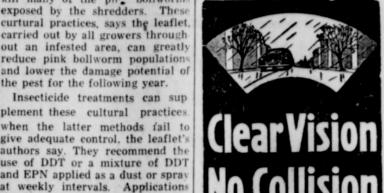
#### **Building Permits** For Remodelling, **Moving Issues**

Building permits were issued 6. Artesia Heights to lot 4, block this week to:

Joe Ruiz, \$100, build 6 by 9 foot storage shed at 901 Logan, July 27. store building at Centre and First,

hould be mixed with DDT A single copy of leaflet 339 can be obtained free from the Office of Middle East, newspapers print bul-

Agriculture, Washington 25, D. C.





Try **BENNIE'S** QUALITY Bing Crosby

Cowboy BOOTS

TODAY'S FEATURE **WORK BOOTS** 

with rough side out

Only \$19.95 Other Westex Boots \$30 and \$35

"Your Western Wear Center"

#### BENNIE'S BOOT SHOP

Phone 1042-J

# No Collision

12:00 Farm and Market News News

12:10 Midday News
12:25 Music Interlude
12:30 Local News
12:35 Noon Day Forum
12:50 Siesta Time
1:00 Game of the Day
3:20 Scoreboard
3:25 World News
3:30 Strictly for Listening
4:00 Requestfully Yours
4:55 World News
5:00 Sgt. Preston of the
Yukon
5:30 Sky King

5:30 Sky King 5:55 World News 6:00 Gabriel Heatter 6:15 Fulton Lewis, Jr.

6:30 Meet the Band
6:45 Local News
7:00 Bill Henry
7:05 Bill Keys Sports
7:15 Bunkhouse Serenade
7:25 Titus Moody
7:20 That Hammer Guy
8:00 High Adventure
8:30 On and Off the
Record
9:00 Baukhage Talking
9:15 Elton Britt
9:30 Search that Never
Ends
9:55 Mal Wyman Sports
10:00 World News
10:05 Musically Speaking
10:30 Dance Orchestra
10:55 World News
11:00 Masic that Moves
12:00 Sign Off
WEDNESDAY
5:29 Sign On

pair 14 by 14 foot brick building on

R. O. Jacobs, \$100, build fence 68 feet long of lumber at 1110 W.

John Catano, \$400, move 20 by 9

foot frame house from lot 3, block

18, Artesia Heights, stucco outside.

J. W. McCarty, \$4,500, remodel

In some parts of Africa and the

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Open Aug. 31

Phone 1385-W

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TUESDAY AFTERNOON

Woodside redivision, August 1.

204 Cleveland, July 30

WEDNESDAY
5:29 Sign On
5:30 Spanish Program
6:45 Farm Report
6:35 Gabriel Heatter
7:00 Robert Hurleigh
7:15 Church of Christ
Devotional

PACKARD-BELL TV Warrantee-

Parts and Labor \_\_\_ 3 months Picture Tube \_\_\_\_\_1 year

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10:55 World News 11:00 Music that Moves 12:00 Sign Off

'5:29 Sign On
'5:39 Sunrise Serenade
6:45 Farm Report
6:55 Gabriel Heatter
7:00 Robert Hurleigh
7:15 Up See Daisse S
7:35 Local News
7:40 Up See Daisse S
8:00 Cecil Brown
8:15 Working Day
Rhythms

THURSDAY Sign On Sign Serenade





Phone 1634

PROGRAM LOG - Subject to Change Without Notice

Rhythms
8:30 John Daniel Quartet
8:45 Swap Shop
9:00 Ladies Fatr
9:25 World News
9:30 Queen for a Day
10:00 Curt Massey
10:15 Capitol Commentary
10:25 Allsweet Music Box
10:30 Three for Me
10:45 Artesia School
Program

Program 11:00 Cedric Foster
11:15 Daily Devotional
11:30 Showcase of Music
11:45 Hymns for the Valley
12:00 Farm and Market
News

News
12:10 Midday News
12:25 Music Interlude
12:30 Local News
12:35 Noon Day Forum
12:55 Siesta Time
12:55 Eddy Arnold
1:00 Game of the Day
3:20 Scoreboard
3:25 World News
4:30 Strictly for Liste

3:25 World News
3:30 Strictly for Listening
4:00 Requestfully Yours
4:55 World News
5:00 Bobby Benson
5:30 Wild Bill Hickok
5:55 World News
6:00 Gabriel Heatter
6:15 Fulton Lewis, Jr.
6:30 Meet the Band
6:45 Local News
7:00 Bill Henry
7:05 Bill Keys Sports
7:15 Bunkhouse Serenade
7:25 Titus Moody
7:30 Crime Files of
Flamond
8:00 Squad Room
8:30 On and Off the
Record

9:00 Baukhage Talking 9:15 Elton Britt 9:30 Famiy Theater 9:55 Mal Wyman Spor 10:00 World News

10:05 Musically Speakin

8:30 John Daniel Quartet
8:45 Swap Shop
9:00 Ladies Fair
9:25 World News
9:30 Queen for a Day
10:00 Curt Massey
10:15 Capitol Commentary
10:25 Allsweet Music Box
10:30 Three for Me
10:45 Plan with Ann
11:00 Cedric Foster
11:15 Paula Stone
11:30 Showcase of Music
11:45 Hymns for the Vali
12:00 Farm and Market
News

7:15 Bunkhouse Serenai 7:25 Titus Moody 7:30 Official Delective 8:00 John Steele 8:30 On and Off the Record 9:00 Baukhage Talking 9:15 Elton Britt 9:30 Bishop Fulton J. Sheen 9:55 Mal Wyman Sports 10:09 World News 10:05 Musically Speaking 10:35 Dance Orchestra 10:55 World News 11:00 Music that Moves 12:00 Sign Off 8:30 John Daniel Quartet FRIDAY MORNING

5:29 Sign On 5:30 Sunrise Serenade 6:45 Farm Report 6:55 Gabriel Heatter 7:00 Robert Hurleigh 7:15 Church of Christ Devotional

Rhythms
8:30 John Daniel Quartet
8:45 Swap Shop
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9:25 World News
9:30 Queen for a Day
10:10 Capitol Commentary
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10:30 Three for Me
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Program
11:00 Cedric Foster
11:15 Daily Devotional
11:30 Showcase of Music
11:45 Hymns for the Valley
12:00 Farm and Market
News
12:10 Midday News

12:10 Midday News

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Why It Will Pay You to USE

#### ORTHO COTTON SPRAYS! DUSTS formulated to exacting stand-

ards to give you proved-effective, economical results.

NEW SPRAYS formulated to specifications of successful field spraying.
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3-10-40 Dust

10-50 Dust

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Antenna installation is guaranteed for one (1) year, and is EN-GINEERED to bring at least 400 microvolts of signal to your set. (This is the minimum needed for "snow-free" reception).

Service warranty will give you UNLIMITED SERVICE for 90 days, on whatever set you buy, commencing from date of purchase

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# PLUMBING SPECIAL!

20" x 18" Vitreous China

· Roof Shingles 210 LB. **ASPHALT** 

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#### RANCH HANDS RODEO PARADE

Type of Entry:

Commercial Float **Organization Float** Float, Kids Division Other

Sponsoring Organization

Person in Charge

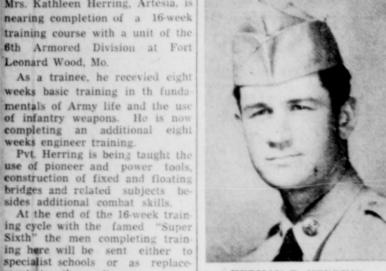
Return this Entry Blank to the Chamber of Commerce before Monday Noon, Aug. 10, 1953.

#### **Herman Herring Nears Completion** Of 16-Weeks Training in Missouri

Pvt. Herman E. Herring, son of Mrs. Kathleen Herring, Artesia, is nearing completion of a 16-week training course with a unit of the 6th Armored Division at Fort Leonard Wood, Mo.

As a trainee, he recevied eight weeks basic training in th fundamentals of Army life and the use of infantry weapons. He is now completing an additional eight weeks engineer training.

Pvt. Herring is being taught the use of pioneer and power tools, construction of fixed and floating bridges and related subjects besides additional combat skills. At the end of the 16-week train ing cycle with the famed "Super Sixth" the men completing training here will be sent either to



high water mark from the low point of a mere 2.7 per cent which

Passes Heydayin the past two years, it looks, ing indicate a rapid growth of cap-Edgel says, as if banking has pass- ital in the state, he points out that caught in the long term trend of cry that industrial expansion is

ernment bonds, largely because the development. amount of money available to

In a word, banks today have more money available than borrowers have stepped up to ask for, so the banks have plowed in back into securities. Since the interest on securities

is not so high as the rate paid by

bank borrowers, the banks' earnings have hit the skids. Interest Down-A second reason for lowered earnings is the long term decline in interest rates which has adverse-

ly affected the banks despite the

Comfortable Living-

Wall-to-wall carpet in dining and living rooms, a large den with knotty pine wall and colonial fireplace, fully landscaped grounds, 250-ft, wall in back, 800-sq. ft. patio with barbecue, three bedrooms. See this home at 804 Runyan. \$2500 down, reasonable terms.

A third reason is the decline in they hit in 1933. Last year's earn- the proportion of total bank assets | Slow Processings were 19.3 per cent of the which have been put to use earning money in the past two years. On the basis of lowered earnings these recent developments in bank-

ed its recent profit heyday and is there is still heard the perennial growth of manufacturing employinterest rates which has been down handicapped by the lack of ready last few years, you get the distinct Edgel lists three reasons for the | The explanation, he says, is that | pretty well along in its progress to

current drop in bank earnings, the increase in the supply of short ward more manufacturing. First of all there is the notable term banking funds adds nothing shift of earning assets for loans to to the supply of "venture capital" investments, particularly in gov. which is necessary to industrial over the 1947-49 average as point

The transition from an extrac-

tive-agrarian economy to an industrial one is a slow process which is not readily observable.

Yet, according to the UNM researcher, "If you look at the ment in New Mexico during the impression that the state is getting

turing employment of 75 per cent ing to the conclusion that New Edgel also suggests that the in Mexico is undergoing considerable banks has grown faster than their dustrial expansion of the state may industrial development right now

## DOLLAR DAY SPECIAL!

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WHITE'S AUGUST VALUE

## BIG SPECIALS!

SHORTENING Bake-Rite 79¢ OLEO Grayson 2 tins for \$1.50 BABY FOOD Gerber's 12 cans \$1 CORN Kounty Kist vacuum packed 8 cans \$1 CHERRIES Sturged Bay MILK Carnation Limit 1 deal to 1b. 89¢ LUNCH MEAT Monarch COFFEE 7 cans \$1 CAKE MIX cinch DOG FOOD Ideal VEGETABLES 15. 15° SPUDS TOMATOES 1b. 5e LEMONS **CANTALOUPES** 

MEATS

3 1bs. \$1 LOIN STEAK **BOLOGNA** 3 1bs \$1 PORK STEAK HAMBURGER 2 1bs. \$1 CHEESE Longhorn TBONE calf

712 West Dallas

**Phone 1010** 

#### Banks Are Public Service. But Must Make Profit, Too

as essential as post offices but are having any real difficulties, the they are businesses that also must bureau points out. Even though make a profit to keep their doors 1952's profits were below the 1949

1952, the latest issue of New Mex- standards-better, in fact, than in ico Business, monthly publication any one year since 1929. of the University of New Mexico, Prof. Ralph L. Edgel, UNM states and the fact is brought home bureau director, said that earnings that profits of state banks are com- for 1949 for New Mexico state

figure, last year's earnings were Bank earnings were down in good in comparison with prewar

banks were 23.8 per cent of the

#### DR. J. K. WOODLEE

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"What financial plans does the birth of a son suggest?"

Planning ahead always helps. You'll want to consider money for education, a start in business or perhaps a home when he marries. And the first step may well be savings account here, built up with regular deposits.

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HAND TURNED 1/2 Gal. Rg. \$7.95 NOW \_\_\_\_ \$5.95 1 Gal. Reg. \$10.95 Now \_\_\_ \$7.95

4 Qt. Reg. \$27.50 Now \_\_\_\_ \$19.95

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FOLDING STOOL 98c Value

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1 Gal. No Spout, Reg. \$2.98 Reduced to \_\_\_\_ \$2.29 1 Gal. with Spout, Reg. \$3.98 Reduced to \_\_\_ \$3.09 VGal. Faucet Jug Reg. \$4.98 Reduced to \_\_\_ \$3.98 Others Reduced from \_\_\_\_\_ \$6.49 to \$4.99 Regular \$69.95 NOW One Upright Floor Model

#### One Upright, all attachments \_\_\_\_ **Excellent Condition** USE YOUR CREDIT

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secutive insertions) \$1.20 per inch \$1.10 per inch \$1.00 per inch 90c per Inch

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One big red Shepherd dog ong plumey tail, answers e Fido. Reward offered. Call

**Business Opportunities** SALE-Grocery, care and fillg station, doing good business. Charles L. Williams at Wil-Grocery & Cafe, Loco Hills

t, bargain if sold within 60 \$11,000. 802 South First St. 60-8tc-67 ne 1067-R.

Help Wanted

TED AT ONCE - Man or n to service customers for nationally advertised Watducts in city of Artesia ed business brings good regularly, starting im-No investment. Write Watkins Co., D-99, Winona,

TED-A man interested in and related work. Steady od pay, excellent discount handise and other fine Apply to Mr. Short at 62-2tc-63

-Services Offered

LOANS

arm, Ranch, City Property STEVE MASON 03, Carper Bldg., Artesia

MOVING!

STORAGE! hold moving, across the Across nation. Agent Allied ines. Southern New Mexico e. Carlsbad, N. M. Phone

HOLICS ANONYMOUS -

NTING, DECORATING - Inip. Reasonable. E. M. Moore,

home away from home, nursing care for elderly ed or senile people, oper ed by Mr. & Mrs. N. G. Whitey, 1002 S. Roselawn, phone 67 52-tfc

ANTED — Tree and shrubbery work; plowing, levelling, fering and seeding. S. A. "Tiny" is, phone 438-R. 59-tfc

Mrs. Bishop for hemstitching, 406 N. Fifth St. covered buttons, kles, complete belts, cafe apheadbands and alterations. 61-6tp-66

setting in my home. Phone 62-10tc-71

-Real Estate For Sale OR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LIST-

G REAL ESTATE GUIDE ON R SALE-Three-bedroom home basement, three churches thin block and half; half block grade school, 107 ft. front.

at 405 W. Grand or call 1281. 33-tfc R SALE—Small movable houses

R REAL VALUES IN REAL

REAL ESTATE GUIDE ON

SALE OR TRADE - Two ee-bedroom houses, well lo-. Call 617 after 6 p. m.

R SALE—Southside trailer and rtments, will take a home in

R SALE-Four-bedroom house. Osborn and two-bedroom 1203 Bullock. Both priced able. Call Loyd Downey,

57-tfc R SALE-Lot on 19th St. one ck south of Hope Highway. 61-2tp-62

-Real Estate For Sale

FOR SALE 360 acres, 20 acres alfalfa, 180 acres pasture, all irrigated, 20 acres dry land, can be farmed, 140 acres dry hill pasture; good water right, 240 acres under sheep fence 5-room house, water and electric ity, two good sheep sheds and corrals, garage, granary and some old sheds, small orchard, good well, gravel road, school bus at door. 3/4 oil rights reserved. Priced reduc ed to \$27,000 now carries \$4000

federal bank loan, owner must sell J. W. SOWER REAL ESTATE Bayfield, Colorado. Office Phone 2062 Res. 2583

62-2tc-63 FOR SALE-11 acres with 4-room not modern house; 4.15 acres cotton (1952 produced 7 bales cotton) good for truck farm, block of school. Priced \$5250 cash. Joe C. Freeman Agency, 1700 N. First. 61-2tc-62

FOR SALE-Two new one-room houses, wired and sheetrock, as-SALE - Eight unit tourist bestos siding, 12x18 each, to be moved, located 508 S. Freeman. See T. F. Bazel, H07 Ward Ave. 62-2tp-63

6—For Rent

**New Duplex Apartments** 

Two- and three-bedroom unfurnished duplexes, brand new, with stove, refrigerator, Venetian blinds and closed garage, as well as a variety of color schemes. \$76 and \$86 a month.

Casa Bonita, Inc.

913 S. Eleventh St. Artesia, N. M.

FOR RENT - Unfurnished three room apartment. Inquire 203 N. FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LIST

ING REAL ESTATE GUIDE ON 83-tfc 53-tfc | FOR RENT-Bedroom, 420 West

Quay.

98-tfc water paid. See at 902 W. Washington.

exterior, quality work- FOR RENT - Small unfurnished house at 1004 S. Sixth St. Call 60-tfc Homsley Lumber Co., day phone 1033, night phone 492-W. 49-tfc

> FOR RENT-Modern unfurnishe; one and two-bedroom apartments 12th and Main. Phone 434. 43-cfc

FOR RENT - Three - room fur nished apartment, private en trance, private bath, refrigerator, good bed. Couple preferred. Will accept baby, no pets. Call in person 611 W. Dallas. 56-tfc

spraying, general FOR RENT - Furnished trailer house, gas, lights and water fur nished. Convenient to baths. Only \$3.75 per week. Also nice tworoom apartment for rent, cheap

FOR RENT - Furnished apart ments and trailer houses, \$6.25 Sewing, 107 S. Roselawn, per week and up, Bills paid, nice cordance with Chapter 131 of the clean place. 406 N. Fifth St.

> FOR RENT-Clean, modern, spa cious apartments, Vaswood addition, 1, 2 and 3 bedrooms, furnished and unfurnished, closets and storage rooms, stove, refrigerator, washer and water furnish ed, air conditioned. Inquire 1501 83-tfc W Yucca, Vaswood, phone 1326.

> > FOR RENT-Two and three room houses furnished. Oasis Station, phone 0188-R1.

FOR RENT-Air conditioned, mod ern three-room furnished apartbedrooms. West of Park Inn person west. See R. A. Homsley, call 43-tfc or two employed women. Mrs. R. M. McDonald, phone 101. 60-tfc

STATE, SEE MULTIPLE LIST. FOR RENT-Nice three-room furnished apartment, air condition-83-tfc ed, utilities paid. Inquire in person, 1018 S. First, phone 1072-R.

> FOR RENT-Three-room unfurnished house, with bath. 406 S. 13th St., phone 1048-NR.

as part payment. See I. I. FOR RENT—Three-room unfurnished house, all utilities furnished, \$45 per month. Inquire H&H Garage, 1206 S. First.

62-2tc-63 FOR RENT - Nicely furnished two-room apartment in Hotel Charles, 506 S. First for two men

or working couple. 61-2tp-62 FOR RENT-My home, 808 W. OR REAL VALUES IN BEAL

STATE, SEE MULTIPLE LISTHIS PAGE.

Chisum, 2-bedroom, mostly furnished, air conditioned, nice shady fenced back yard, \$65 per month, water bill paid. J. D. Josey, Sr., 62-1tp

6-For Rent

ished house. John Shearman, phone 1130-M.

FOR RENT - Nicely furnished

three-room apartment. Call 547. FOR RENT-Four-room furnished duplex, modern, \$50 month. Two

miles east, one-half mile south, phone 088-R2. 61-tfe FOR RENT-Two-room furnished apartment, all bills paid, close

112 West Grand. 61-2tc-62 6A-Wanted

WANTED!

Will Pay \$1.00 Each for First Three Issues of the Artesia Advocate

Tues., March 25, 1952 Brought to The Advocate Office

7-Miscellaneous For Sale

FOR SALE - Complete TV an tenna, you install it \$18.95. Rose lawn Radio Service, 106 S. Roselawn Ave., phone 42-W.

phone 1112. FOR SALE-Woven wire and steel

posts. See at Artesia Alfalfa Growers Association, East Main St.

FOR SALE-Three-bale factory-Paris, phone 260.

fits Chevrolet, will trade for ball ust, 1953. bumper hitch, 1411 Yucca, phone

10—Used Cars and Trucks

FOR SALE-1941 Plymouth, clean and in good condition, has Dodge motor. Reasonably priced. 902 Richardson, phone 1537-J or 7.

sole purpose is to help those FOR RENT—Three-room furnish- FOR SALE — Pretty good used \$450 cash. Allied Supply Co.

> FOR SALE - 1950 model hous trailer, 28 feet, complete with bath, air conditioner, dolly, \$1600. 502 East Grand, phone 510-NM.

> 10A--Automotive Supplies

SAVE UP TO 50% On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories. WHITE AUTO STORE 407 W. Main Phone 1042-W

68-tfc

15—Public Notice

STATE ENGINEER'S OFFICE Number of Application RA-1343--2, Santa Fe, N. M., July 22, 1953. Notice is hereby given that on the 18th day of June, 1953, in ac Session Laws of 1931, Richard T. Schenck of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground waters of the Roswell Underground

CY COLOGY SEZ



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Your money goes a long way when you deal with us. Our top grade Produce, Feed and Seed assure you of bigger crops, healthier livestock and more profits.

E.B.BULLOCK ARTESIA & SONS New Mexico FEED. FLOUR. COAL SEEDS 105 South 1st St + Phone 86 9—Public Notices

FOR RENT-One bedroom furn- Water Basin by drilling a well 14 IN THE PROBATE COURT OF inches in diameter and approxi-61-tfc mately 200 feet in depth at a OF NEW MEX point in the NW¼NW¼NE¼ of In the Matter of the Section 14, Township 19 South, Last Will and Testa-Range 26 East, N.M.P.M., for the surpose of supplementing wells THOMAS MANN Nos. RA-1343 and RA-1343-S located respectively in the NE1/4NW1/4 NW1/4 and the SW1/4NW1/4NE1/4 of said Section 14, for the irrigation of 80 acres of land described as follows:

town, schools and churches. Range 26 E., Acres 7.40 Subdivision Part S1/2SE1/4, Sec- THEREFORE, all persons hav

> Acres 20.26 Range 26 E., Acres 52.05. Subdivision Part N1/2 NE1/4, Sec- or the same will be barred.

tion 14, Township 19S., Range 26 E., Acres 52.05. Appropriation of water from all urces combined to be limited at all times to a maximum of 3 acre feet per acre per annum.

No additional rights over and above those set forth in License No. RA-1343 and RA-1343-S are contemplated under this applica-Any person, firm, association

corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights 32-tfc in the waters of said underground source, may protest in writing the FOR SALE-Hay, cotton and grain State Engineer's granting approvalso eight winch trucks, floats al of said application. The protest and pole trailers. K. J. Williams, shall set forth all protestant's 32-tfc reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the built cotton trailer with imple- State Engineer within ten (10) ment tires; also two-wheel trailer days after the date of the last pub for hauling water to geese. R. L. lication of this notice. Unless pro 61-4tp-64 tested. the application will be tak en up for consideration by the SALE-Trailer hitch with State Engineer on that date, being ball, built to pull house trailer, on or about the 19th day of Aug-

State Engineer.

62-4t-T-66



READ THE WANT ADS

Now -GET UP TO 30% MORE TIRE MILEAGE! with Accurately Balanced Wheels



Yes, it's TRUE! Already millions of motorists are saving money on tire replacements, getting smoother car riding, easier, safer steering from carefully balanced

For now, thanks to Stewart-Warner's new electronic equip-ment, wheel balancing is no longer a hit-or-miss proposition Your wheels are balanced quick ly, accurately . . . in true running position . . . at all speeds . . right on your own car! The result: A perfectly balanced wheel—all in a matter of minutes.

Don't put it off. Don't delay.

Get smoother riding, safer riding, longer tire mileage for your car. Have your car's wheels electronically balanced, today.

HRYSLER-PLYMOUTH

15—Public Notice

NOTICE TO CEDITORS NOTICE IS HEREBY GIVEN that Nora Mann has qualified and appointed executrix of the Last Will and Testament of Thom Subdivision Part SE4SE4SW as Mann, deceased, by the Pro-Section 11, Township 19 S., bate Judge of Eddy County, New

Mexico ion 11, Township 19 S, Range 26 ing claims against the estate of said decedent are hereby notified Subdivision Part NE% NE% NW to present the same, within six Section 14, Township 19 S, months from the first publication nge 26 E., Acres 52.05.

NORA MANN, Executrix

JIM'S DRIVE INN None Better! SPECIAL Chocolate Peanut **SUNDAE** 

HAMBURGERS 15¢

7 for \$1



A single codfish may produce a much as nine million eggs.



ern home, orchard, 65 acres tillable, one 6 inch artesian well, one 12 inch artesian well, needs pump for farming. Price only

Joe Freeman

1700 North First

**SCARBROUGH** 

Located at the

Corner of Richey and North First Where the Truck By-Pass Turns West

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Any Make or Model of Car NEW or USED •

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Buy a Safe Buy Used Car from Oden's

1951 Dodge Coronet 4-Door, radio, heater, Gyromatic transmission. A clean car, See \$1495 this one at \_\_\_ 1949 Red Jeepster, cleanest car \$895 in town! 1949 Chevrolet 4-Door Fleetline Radio and heater \_\_\_ \$945 Pontiac Streamliner, 8 Cylinder Hydramatic 1947 Pontiac 8, Streamliner \_\_\_\_

We Have Many Others — Make Your Choice YES — WE HAVE

**New Mercurys** New Lincolns Visit Oden's at 307 North First Eye, Try, and Buy a Safe Buy Used Car Today! "What We Say It Is, It Is!"

ODEN MOTOR COMPANY

Kyle Clark and T. P. Rogers **Phone 1007** 307 North First



Personal Loans \$100 to \$500

ARTESIA INVESTMENT COMPANY

Carper Building., 4th and Quay

Phone 871

# REAL ESTATE



Phone 914

415 West Main SCHOOL TIME IS HERE!

WE ARE IN NEED OF LISTINGS ON GOOD RESIDENTIALS:

4 Room, 2 bedroom home, close in, 606 Missouri. \$6100.

5 Room, 2 bedroom at 212 Hermosa Drive. \$8,000.

5 room 2 bedroom Vaswood Home, 1401 Yucca, \$2100 down payment, balance like rent, \$55 per month

6 room, 3 bedroom, 2 bath home at 702 Catalina Drive. To appreciate this home, you must see it. Call for an appoint-5 room, 2 bedroom, double carport, fenced back yard, well lo-

cated, 803 Bullock. Owner has left town. Call for appoint-

Phone

OFFICE 315 QUAY AVENUE WEEKLY TRADE SPECIAL! A Farm, a Resort on a Lake or a Case and Studebaker Agency in Minnesota for trade for New Mexico real estate. First class duplex, 1206 Hermosa Drive, \$10,500 total price, very

lenient terms. Four room house, furnished, 702 West Texas. Total price \$4500, very tenient terms. Here is that well improved home you have wanted—6 room, 3

bedrooms partially fenced, barbecue pit, child's teeter-tot-ter, reasonably priced at \$12,800. 400 feet by 150 feet, corner 13th and Hermosa, \$4500, some

50 x 600 feet on Hope Highway, 3 room house, reasonably priced at \$3,900. 11.93 acres adjacent to city limits on south, full water right, half interest in irrigation well.

Look next week for a special deal in a good farm!

Wanted to Buy—2000 to 2500 head of ewes at once or will pas-

ture that many Don Jensen Don Teed E. A. POE Residence Phone 1519-R Res. Ph. 756 Insurance of All Kinds

**Currier Abstract Company** 102 Booker Building

Free Rental Service

Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

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Farms, Ranches and Busi-nesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listin BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER KIDDY AGENCY REAL ESTATE AND INSURANCE

from Page One) e for the Oilers. knocked by Marwith three on, Loy

th with one on Bau st with one on and Fortin in the second with one on. All Artesia's seven ruus in the last of the ninth came before any Line score for last night's game

420 203 003-14 11 1 420 110 007-15 15 Artesia Arby D. Milton

Transferred to US from Germany Airman LC Arby D. Milton has

## men over 45

More than six times as many

men of your age will die of lung caheer this year as died in 1933. Our research scientists still don't know why.

They de know however, that over half of those who will develop lung cancer can be saved. If they get proper treatments while the disease is treatment while the disease is still in the silent, symptomless That is why we urge you re a chest X-ray every on is no matter how well information call to "Cancer", care

al Post Office. mcer Society

#### at Forest Fire



and Sheriff Lyle sed circumstantial loved Stanford P Patton year - old volunteer nfesses that he set firefig coast range forest a Cal led 15 men near said he needed vife and three child the fire because ild get a job fight-(International)

. KEEP YOUR GARBAGE AREA Clean and Healthful

USE A

**NoMess** GARBAGE CAN HOLDER



The New NoMess can holder is made of Vibra Packed Concrete. Its special design and weight will not allow can to

A Clean Garbage area helps to prevent the breeding of insects and the spreading of disease.

Order NoMess Garbege Can Holder Today

\$3.95 NEGENT Reddy-Mixed

sley Phone 718

returned to Artesia from Lansthule. Germany, where he was stationed for 18 months with a con struction squadron attached to the Arrives in Korea 866th fighter-bomber wing.

He has been transferred to Hol-

son of G. B. Milton.

# William Gressett

Pyt. William A. Gressett, son of "Kelly Hill." oman Air Force base, Alamogordo. Mr. and Mrs. James Gressett, 208 fantry Division.

1951 and has two more years to Marne" division since World War of Roach and Shepard Drilling Co. Parade Theme-

I, the 3d Infantry has participated Chavez to Rideflict. Outstanding among these were the fighting for "Outpost Harry," "Jackson Heights" and

Private Gressett, an artillery me-N. Eighth, Artesia, recently arrived chanic, entered the Army last Sep-Michael, at 408 Dallas. He is the in Korea for duty with the 3d in tember and received his basic training at Camp Chaffee, Ark.

He is a former student at Ar Airman Milton enlisted in July Known as the "Rock of the tesia high school and an employe

marching units include Artesia and Carlsbad National Guard units Carlsbad National Guard units Aug. 12 through 15. with motorized equipment, Artesia Roping club members on horseback, queen contestants, Boy Scout organizations, and veterans organizations.

Theme of this year's parade,

ed to spotlight methods of paying

respect to the flag. The rodeo will run for four

### One of Rodeo's-

(Continued from page one) of the country's top quarter horse

and Stripes Forever." It is design- for this year's cutting horse events. Judges for other events in the rodeo will be submitted and voted

on by cowboy participants in the New facilities to increase audi- parking for automobiles ence comfort include a new steel handicapped persons section with eight box seats, Solt use bleacher sections will

year's show. All seats will be surrounded by which there is no charge

Baldwin has announced is "Stars breeders and judges, will be judge fence, Solt said, with ticket and turnstiles to assure rode trons of an orderly entran

> of the rodeo arena has said, plus many more bleacher sec. vided along the rodeo fence tion than were available for last Solt or R. N. Russell will reservations for this car spa

# Anthonys of Care There's Extra Savings for You When You

TERRIFIC VALUES IN EVERY DEPARTMENT THROUGHOUT OUR ENTIRE STORE FOR THIS SPECIAL EVENT

## -SAVINGS ON LINGERIE

# COTTON SLIPS

SHOP at ANTHONY'S!

Just the slip for school and work Made of long wearing cotton with lots early! They"re terrific values!





Anthny's made a special purchase to bring you such out standing bargains. Every pair is first quality and usually pric-

GIRLS' RAYON

Fine knit rayon panties for girl's. Live elastic waist band. Pastel colors. Sizes 0 to 14 years.

Stock up now at this un-

PAIR GIRLS' TRICOT Fine tricot knit rayon panties with double Pastel shades Sizes from 0 to 12 years.

GIRLS' BATISTE ine cotton batiste. Legs have a saucy eyelet trim. This is a usual 59c sell-er. Solid white. Sizes

GIRLS' FANCY

Rayon panties. With lace insert panel and lace and bow trim. Double crotch. Pastel shades. Sizes 1-14. PAIR



FOR

Rayon tricot knit half slip. Gored style. Deep flounce bottom. Wide elastic waistband, Lace trimmed. Sizes Small, Medium and Large. Assorted pastel colors.

# Rayon or Cotton BRASSIERES

These are manufacturer's close-outs. We bought them at a right price and are passing the saving on to our cus tomers. Sizes 32 to 28 A and B cups. White and pastels.

FOR

COTTON GOWNS

Made of cool cotton crinkle crepe. These summer nighties formerly sold for as much as \$1.98. Solid colors and printed patterns. Sizes from 32 to Buy now at this big savings price.



## MEN'S SOCKS

Fancy Rayon & Sport Cotton

MEN'S SLACKS

Values to \$6.90

Men's Short Sleeve

**BOYS' SANDALS** 

Regular \$4.98 Values

WHILE

THEY

LAST!

NYLON SHIRTS

Regular \$3.98

Men's T-SHIRTS Terry Knit

Values to \$1.98

CLOTH HATS

Values to \$1.98

NOW

ONLY!

## Bargain TABLE

The Old Fashioned Kind

Choose from Scores of Great Bargains!

BROKEN

SIZES

## **BOYS' SHIRTS**

Ideal for School

SLEEVE

**BOYS' PANTS** Overall Style

BLUE

DENIM

# Fabrics

Just unpacked! Hundreds of yards of fine quality rayon gabardine. Some of these pieces formerly sold for as much as 98c a yard. Every piece is in new fall shades. 36 inches wide.

markable fabric buys you'll find this fall. Actual values to 98c yard. Choose from 12 of fall's most wanted cottons. Ideal for school and every day dresses and sportswear

36 IN. PERCALE

lower than ever. Don't wait. Come early! Save!

YDS.

SUN SUITS

Cotton Plisse

SIZES

LADIES SHOES

Odds and Ends Group

Some Sizes for Girls

**81** x **99** SHEETS **Type 128** 

> Dan River Quality

788

DRESSES

Ladies - Values to \$9.90

REDUCED

TO ONLY

BLOUSES Ladies and Misses

Values to \$5.90 WHILE

THEY

LAST!

DRESSES

REG. 6.90 CHENILLE BEDSPREADS Soft and Fluffy — Assorted Colors — only

AR

Al

WITNESS my hand and seal of

Clerk of Probate Court.

By: Vera Brockman, Deputy

IN THE PROBATE COURT

OF EDDY COUNTY STATE OF NEW MEXICO

NOTICE OF APPOINTMENT

OF ADMINISTRATRIX

undersigned has been appointed

Administratrix of the Estate of

bate Judge of Eddy County, New

by Honorable Ed H. Gentry, Pro-

All persons having claims

against said estate are hereby

notified to file or present the same as provided by law within six

Pick out a

Notice is hereby given that the

IN THE MATTER

ALEX GEORGE

McGONAGILL.

DECEASED.

OF THE ESTATE OF

said Court this 17th day of July

pe News

th ticket he

eo fence. E

VENT

Billie Ballard and Mrs.

visiting relatives and attend- afternoon business interests while nders think a change in cli- as she has almost lost her evewill help their sinus and hay sight.

s. Newman Seely and daugh-georgia Lee and mother, Mrs. Blakeney were Artesia visit-

Durham of Artesia was in Hope on Wednesday, Mr. was looking after business while here as he is a forlent of Hope.

a Seely and her sisters Wednesday in Hope from ranch home. The little chilited with the Stephen chil-

Bert Weddige visited in the of Mrs. Tom Harrison Wed- Jackson et ux, N½ lot 14; S½ lot

and Mrs. Ralph Lea return | Fairview, July 23. day from a visit in Okla-

tioning. . Mrs. Nelson Jones went to the Mrs. Nelson Jones went to the J. A. Fairey et ux to Raul L. Jed Miller home on Miller Flat on Acosta et al lot 5 block 3 Torres Thursday to attend a club meeting addition, July 23. By MRS. E. L. and expects to visit her daughter, or the of Christ is having its Mrs. A. J. Fisher and family on et ux lot 7, block 3, Alvarez addives.

h remodeled. New classrooms baptisery are being added to Mr. and Mrs. Daniel Grand or so. Mr. and Mrs. Denzil Burnam spent from Sunday afternoon until garet C. Bean, lot 16, block 8, Fair Tuesday afternoon with Mr. and acres redivision, July 27. Landreth were Artesia visit- Mrs. John Bush and family on the

tion, July 27.

er subdivision, July 27.

of beginning, July 27.

all mineral, July 27.

W½, SE1/4, 1-16-25, July 28. QUIT CLAIM DEEDS

Glasscock ranch and Mrs. Maurice Teel and Mr. Irvi: Miller visited with Mr. subdivision, July 27. en spent several days in and Mrs. Ben Miller on Thursday

Mrs. Anderson Young and fam-Mr. Teel was trying to find ily motored to Alamogordo Wedo make their home. The rial for her mother, Mrs. Rowland.

> Real Estate **Transactions**

Grover R. Selman et ux to C. L Marshall et ux, lot 5, block 8, Rice Green et ux, E1/3 lot 14, all lot 15, No. 2, July 22.

A. C. Tipps et ux to Arthur L Jackson et ux, N 10 feet of lot 16 block 33, Fairview, July 23. C. E. Tipps et ux to Arthur L

15; S 11 feet of N lot 15, block 33,

sia, July 24. The Leas spent about two Jackson et ux, N½ lot 15, except visiting relatives and vaca- S 11 feet; all lot 16, block 33, Fair- division, July 27. Rowley, lot 10, block 6, Tyler sub-

Artesia Investment to Tom Dean et ux, lots 8, 10, 12, 14, 16, block 3, Orchard Park addition, Hope, July John W. Buck et ux to Elton E. Green, all water rights appurtenant to the following E13, lot 14, all of lot 15, N½, E1/3, NE1/4, SW1/4, N½, W1/3, NW1/4, SE1/4,

E2/3, SE1/4, 1-16-25, July 28.

In some parts of Africa and the Middle East, newspapers print bulletins on the progress of locust swarms, just as American dailies print weather news



Dr. Charles Webster VETERINARIAN

F. L. Wilson Feed Store

THURSDAYS, 9 A.M. to 1 P.M

of Roswell Will Be at

IN THE DISTRICT COURT OF EDDY COUNTY STATE OF NEW MEXICO JESSIE NELL

WILLIE ALECK Cecil Cabal Hill et ux to Mar

Frank Grayham et ux to Ralph Hall et ux, lots 4, 5, 6, lower GREETINGS:

Frank Grayham et ux to Cecil C. Standard et ux, lots 7, 8, 9, 10, low-Gilbert Allison et ux to C. B. feet; E 50 feet, N 198 feet to point Edith Jones et al to Archie P. W of NE corner, 18-17-26; W 285.35 feet; S 150 feet; E 285.35 feet; N 140 feet to point of beginning.

> (SEAL) MARGUERITE E. WALLER, Clerk of the District Court

NOTICE OF DISSOLUTION

H. A. Campbell et ux to Marshall OF PARTNERSHIP Notice is hereby given that the partnership known as Artesia Casing Pullers, consisting of R. D. Collier and W. T. Shannon, partners, was dissolved as of July 1, 1953, and the said R. D. Collier is retiring from said business and will not be responsible for any debts or obligations of said business and the said W. T. Shannon shall be entitled to continue to

operate said business and collect e accounts receivable. DATED as of the first day of July, 1953.

R. D. COLLIER, W. T. SHANNON dba ARTESIA CASING PULLERS 58-3t-T-62

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO. In the MATTER of the

ANCILLARY ADMIN-ISTRATION of the ES-No. 1613 TATE of ANNA IDA McCANN, Deceased.

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT THE STATE OF NEW MEXICO

MYRTLE McCANN LARSEN; all unknown heirs of ANNA IDA McCANN, deceased; and all un-known persons claiming any lien upon, or right, title or interest in, or to the estate of said decedent, NOTICE IS HEREBY GIVEN

that Myrtle McCann Larsen, Ancillary Administrator herein, has filed her Final Account and Re-Mexico, in Carlsbad, New Mexico, settlement thereof. At the same day, time and place, the Probate Court will proceed to determine the heirship of said decedent, the ownership of her estate, the in terest of each respective claimant

No. 13874 Artesia, New Mexico.

JENKINS, Defendant.

NOTICE OF SUIT PENDING THE STATE OF NEW MEXICO (SEAL) TO WILLIE ALECK JENKINS,

You will take notice that there has been filed in the District Court of Edy County, New Mexico, a civil action numbered 13874 on the docket of said Court, wherein Mr. Teel was trying to the messay. Mrs. Young was going to the School for the Blind to see if the School for the School f said suit is to obtain a divorce from you and that unless you appear, anwer or defend herein on Lewis et al, beginning at a point or before the 29th day of August, that is 211.4 feet S and 400.25 feet 1953, the Plaintiff will apply to 1953, the Plaintiff will apply to the Court for the relief prayed in her Complaint filed herein and judgment will be entered against Alex George McGonagill, deceased,

you in said cause. The address of Pllaintiff is Lock B. Foster to Frank W. Run-Artesia, New Mexico, and William Mexico, and has qualified as such. yan et al, section 27-20-23, except M. Siegenthaler, of Artesia, New Mexico, is attorney for Plaintiff.
IN WITNESS WHEREOF, John W. Buck et ux to Elton E. have hereunto set my hand and placed my official seal this 8th day N½, E1/3, NE1/4, SW1/4, N½, W1/3, of NW1/4, SE1/2, E2/3 of of July, 1953.

H. C. Buchanan, Jr., et ux to Owner or Owners of Record, lot 4, block 3, Spencer addition to Arte-

YOU CAN AFFORD

\$ 6.74 - \$100 19.67 - 300

auto, furniture or salary. The payments include principal, charges, everything.

1-VISIT LOANS!

Employed men or women, married or single, phone or come in today. Then you'll know over a million people are right when they say, "It's Personal to be sure!" Phone for 1-visit

**ersonal** finance COMPANY

213 S. CANYON STREET Phone: 5-3663 • Carlsbad, N. M. Frank C. Cross, YES MANager
• No Insurance Required or Sold

entitled to the distribution thereof. July, 1953, the date of the first INGS: A. J. LOSEE is attorney for the publication of this notice, or the Ancillary Administrator and his same will be barred. office address is Carper Building, same will be barred.

JULIA C. McGONAGILL.

R. A. WILCOX, IN THE DISTRICT COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO 58-4t-T-64 LILLIE WILLIAMS, Plaintiff,

> PRESTON WIL-LIAMS, Jr. Defendant

NOTICE OF PENDING SUIT | marriage of plaintiff and defend-STATE OF NEW MEXICO, to ant, and that unless you appear,

thereto or therein and the persons (6) months from the 14th day of Preston Williams, Jr., GREET- answer or defend herein on or

Administratrix. civil action numbered 13896 on the docket of said Court, wherein Lil- The plaintiff's attorneys are ARlie Williams is plaintiff and you, CHER & DILLARD, whose office Preston Williams, Jr., are the de- address is Booker Building, Arfendant; that the purposes of said tesia, New Mexico. suit are to obtain an absolute di- IN WITNESS WHEREOF, I have vorce from the defendant on the hereunto set my hand and affixed No. 13896 grounds of incompatibility, and for my official seal this the 17th day the custody of Tommy Lee Wil- of July, A.D., 1953. liams, the minor child born to the (SEAL) Marguerite E. Waller, marriage of plaintiff and defend- Clerk of the District Court,

fore the 31st day of August, 1953, You will take otice that there the plaintiff will apply to the has been filed in the District Court Court for relief prayed for in her of Eddy County, New Mexico, a complaint filed herein and judg

SAVE

HAVE YOUR FALL AND WINTER CLOTHES

Cleaned and Pressed

NOW SPECIAL

SUMMER PRICES

PANTS SHIRTS SKIRTS SLACKS

DRESSES MEN'S SUITS LADIES' SUITS

Cash and Carry

VOGUE CLEANERS

305 South First



BOOT SHOP

Artesia's Headquarters for

WESTERN WEAR

Visit Bennie's During His Big WESTERN

RODEO SALE

THESE PRICES GOOD UNTIL AUGUST 15 - ONLY!

WESTERN BOOTS \$14.95 and \$19.95

\$3.95

and Up LEE RIDER—Western

Just Received! Ladies' Beaded Moccasins . \$2.98 with leather strings

Boy's Western \$1.75

and Straw Hats \$2.00

YOUR NAME BELTS NOW!

\$6.50 and \$7.50

Three-Day Delivery!

Men's Western Straw HATS ..... \$2.00 Ladies' Western \$14.95

BOOTS .. \$19.95 Boys' Western \$9.50 BOOTS \$14.95

Boys' and Girls' **Felt Hats** 

Men's Western Were \$10 NOW

Ladies' Western ... \$3.95 Boys' Western

**SHIRTS** \$3.95

Kiddies' \$1.98 \$2.98

Moccasins

Were \$4.75

We Have

BELTS with Large Now \$2.98 for the Entire Family!

BENNIE'S at ARTESIA — 411 WEST MAIN

I know you won't believe this, but . . . There's actually a way to get paid for saving. Just put your money in an insured savings account here where it will earn generous dividends A minimum of \$5 will open your account and, when you add to it systematically, you'll be amazed at how fast it'll grow into a substantial sum.

Insured to \$10,000

Each Savings Account Insured Up to \$10,000

**ARTESIA BUILDING & LOAN** ASSOCIATION

S. Fourth St. Floor Carper Bldg. Phone 870

RANCH HANDS

ARTESIA ROPING CLUB ARENA

ARTESIA, NEW MEXICO --- AUGUST 12-13-14-15 BIG PARADE AT 10:00 A.M., AUGUST 12

400.00

788

3

ADDED PURSE

**Bull Fighting** Clown and Specialty Act

CALF ROPING - BAREBACK RIDING - DOUBLE MUGGING SADDLE BRONC RIDING - BULL RIDING - BARREL RACES

•BARREL RACES-14 and Under

• RIBBON ROPING-16 and Under

NOVICE CUTTING HORSE CONTEST — AUGUST 13-14-15

New Trophy Roping Saddle to High Point Cowboy! DANCING - Four Nights at Veterans Memorial Building

CHIPMAN and JERNIGAN, Producers





ESESESESES YES! EVERYONE SAVES ON DOLLAR DAY!

Don't Miss

THE STYLE SHOP

RUTH BIGLER, Manager

322 West Main

Phone 107

JACK & JILL SHOP

See Us Today for

New Fall Kiddies' Wear

DRESSES — COATS — SUITS

For Girls and Boys — Sizes 1 to 12

SUMMER CLOSEOUTS

BOYS' SLACKS Wool, Cotton, Nylon Sizes 1 to 8

Values to 6:95 **3.00** 

Denim, Gingham,

GIRLS' DRESSES Polish Cottons

SANDALS and KEDS Bathing Shoes \_\_\_ 50c

All

### SAVINGS—DOLLAR DAY

2.50

and Every Day!

Many Good Specials and Extra Savings on Our CASH REFUND PLAN

SIMONS FOOD STORE

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Phone 62-J

safe... because it's McMurtry



McMurtry's Gloss-cote stands up under the onslaughts of Indians and all other types of wall-scribblers. Washes up spanking clean again and again...stays "new" longer. For true economy... Make Sure It's McMurtry!

SOLD BY LEADING DEALERS





FOR RENT!

Floor Polishers — Sanders — Edgers - FREE DELIVERY -

**BRYANT** 

PAINT & WALLPAPER CO.

2011/2 South Fourth

**Phone 1622** 

## DOLLAR DAY Special Values!

Assorted Drugs 25c Value ...... 19c Mess SLIPPERS 2.98 Value ...... \$1.98

Nylon HOSIERY Regular 98c ..... 69c

Ladies' STEPINS ..... pair 29c 4 Pairs ..... \$1.00 Plastic APRONS ...... 89c

G. F. WACKER STORES

325 West Main

# DOLLAR DAY

SPECIALS!

One 8x10 Portrait ..... \$1.00 Twelve 3x4 Portraits ...... \$4.00

Eight No. 5 Flash Bulbs ...... \$1.00 Two Rolls 616 or 116 Film .... \$1.90

Three Rolls 127 Film ...... \$1.00

Five Roll 620 or 120 Film . . . . . \$1.00

LEONE STUDIO

415 West Main

Phone 1649-W

## **BALDWIN'S**

Are Continuing Their Great Mid-Summer

**CLEARANCE SALE** 

Every Day This Week Is DOLLAR DAY

Still a Good Selection Ladies'

Ready-to-Wear 1/2 Price

A Big Value! Ladies'

Slips and Gowns

Specially Reduced Curlee

**Sport Coats** Slacks

For Men! Freeman Shoes

Reg. to 4.45 Now \_\_\_\_\_ **1.98** Reg. 12.95 — Nok \$8.95 Reg. 11.95 — Now \$7.95

and Many Other Money Savers!

ARTESIA SEWING CENTER DOLLAR DAY SPECIALS!

- FOR THURSDAY - FRIDAY - SATURDAY -

\$2.98 Will Buy

 3 yards of 98c yard Material • 1 Pattern of Your Choice

• 1 Custom Made Belt-Up to 11/2 inch Width

For Dollar Days Only — Western Shirts Made-to-Order — with Pearl Snaps, \$4.98

Announcing — Dorothy Floyd is Associated with the firm, making Draperies and Slip covers. Fabric are

Sales Agency for PFAFF SEWING MACHINES Sews on Button, Embroiers, Button-

324 West Main

Mrs. Robert Floyd, Owner

Phone 1636-W

West Main

TV SPECIAL — WED. AND THURS. ONLY!

ROOT BEER ..... 1 Gallon 80¢

Buy a Gallon - Go Home and Listen to TV! SPECIAL — PACKAGE ICE CREAM

Vanilla — Chocolate — Strawberry Tutti-Fruitti — Orange Sherbet — Lime Sherbet

Pint 30c

Quart 60c

At Your Home-Owned Dairy Mart

### ARTESIA IRON WORKS

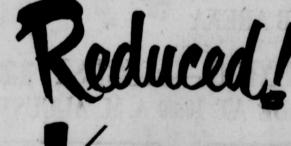
General Welding and Blacksmithing **Cotton and Horse Trailers** 

Half Mile North on North First Street

SPECIAL GROUP

SPORT SHIRTS

\$2.50



Straw Hats

**Summer Slacks** Summer Suits

Short Sleeve Shirts

Summer Shoes

KEYS MEN'S WEAR

116 WEST MAIN

PHONE 630

\$ 5 \$ 5

"Ne Colore and L deral

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YOUR

# AT THE THEATERS

#### ANDSUN

EDNESDAY ONLY CHECK NIGHT! Kirby Grant

Chinook The Wonder Dog

"Northern Patrol"

\_ Also ur Gang Comedy Colored Cartoon and Latest News

WEDNESDAY ONLY! Spanish Feature

> "Galavan Pollero"

- with -PEDRO INFANTE

- Also -Mexican Revue

WEDS. - THURS. **BUCK A CAR NIGHTS!** 

> Robert Mitchum Lizabeth Scott

> > "The

Racket"

- Also -Cartoon and Sports

#### deral Encroachment Into Schools through tax revenues, whether collected at national or local level, and cited danger of the loss of local control of public school mat-Warned Against By Taxpayer Group

rning of an impending therat authorize \$100 million a year for deral enroachment in public distribution to the states for new systems was voiced here to-

warning was based on a has been proved that except ain emergencies, when the accepts federal aid, a defiasure of federal control inly follows," said Albert K.

acting director of the taxorganiaztion. measure in question would

for the next three years.

"This proposition might seem ins warning was based on a pre-recently introduced in ress (Senate Bill 2294), for a allocation of federal funds allocation of federal funds ublic school construction.

This proposition hight seem in the said.

"Furthermore, inview of the fact that the Federal Government is still operating in the red, the proposition hight seem in the said.

"Furthermore, inview of the fact that the Federal Government is still operating in the red, the proposition hight seem in the said.

It is not true to say "we are doing everything possible" unless still operating in the red, the proposition hight seem in the said.

average of \$1,800,000 per county.
"That figure was somehow de-

Nohl pointed out that all school constructioin costs must be met

ters if federal aid should be au-

school buildings, the allocation to us as regards public welfare, pubthe Taxpayers Association be based on a complicated formula, lic health and the construction of major highways in New Mexico,"

totaling 58 million dollars - an coudl only add that amount to our existing national debt."

He suggested that all New Mexduced despite the fact that recent ico residents opposed to the propschool construction costs have osition communicate their feelings ranged from \$9 per square foot to in letters to Senators Clinton P. \$30 per square foot throughout the Anderson and Dennis Chavez, at Washington.

Read the Classifieds.

rean War has been announced by the Army. It is Korean Summer-Fall 1953. The closing date for the ninth campaign (third Korean Winter) was April 31, 1953. The 10th campaign began May 1 and will continue to a date to be nounced later.

**Local Doctor** Discusses Cause Of Insomnia

Sleep, as everybody know, is a normal unconsciousness, the pur-pose of which is to refresh the body. Insomnia is the inability to get proper sleep because some ab-normal condition within the body prevents it.

Worry is a great sleep destroyer If the worry comes from a physi-cal ailment which Chiropractic can help, the cause of that worry

can be removed.

Pain and inability to relax (muscle tension) are often sleep preventives. These conditions may be due to a nerve pressure which pinches the nerves to such an extent that the nerve supply cannot get through to the muscles of other parts of the body, thereby interferring with their normal

The modern Chiropractor thorized.

"We have learned that lesson by having federal control forced on us as regards public welfare, pubpressure is removed, the body re ceives its full nerve supply, is able to relax and function normally, and normal sleep is possible. It is not true to say "we are do-

Chiropractic, you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, W. Richardson, phone 861.

READ THE CLASSIFIED ADS



SEN. ROBERT A. TAFT, who visited Artesia in 1952 in a pre-Republican convention bid for support as a presidential candidate is pictured here during his Artesia

MUSSED FOR III

visit while holding a press conference. Artesia leaders solidly backed the deceased Ohio Republican in his bid (Photo by Gable)

> BALANCED J.U.S.T RIGHT! NEVER TOO DARK -

NEVER TOO PALE -BALANCED J.U-S-T RIGHT! NEVER FILLING -ALWAYS SATISFYING -BALANCED J.U.S.T RIGHT!

## men over 45

of your age will die of cancer this year as died 1933. Our research scien-ists still don't know why. They do know, however, that ver half of those who will ge. That's why we urge you have a chest X-ray every ths no matter how well

For more information call or write to "Cancer", care

ican Cancer Society

Your Money Can't Buy a Better HOUSEHOLD ENAMEL! PITTSBURGH

Quick-drying, lustrous, marresistant finish for furniture and woodwork easy to keep clean and bright.

FOR WOOD IND METAL FURNITURE AND TRIM

Artesia Paint & Glass Co.

824 South First

**Phone 1091** 

# now enjoy THE BALANCED BREW BALANCED J.U.S.T RIGHT! BEST BY TUSTE TEST NEVER BITTER-NEVER SWEET-

IN THE FABULOUS SOUTHWEST



RIGHT IN OUR OWN SOUTHWEST, YOU WHO ENJOY BEER TOLD US EXACTLY HOW YOU PREFER IT. THE ANSWER IS THE BALANCED BREW...MITCHELL'S PREMIUM BEER, MADE BEST BY YOUR TASTE TEST.



ON DRAFT IN CANS, IN BOTTLES

Mitchell.

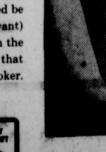
HERE IT IS! MITCHELL'S PREMIUM BEER, IN A SPARKLING NEW DRESS! ENJOY SMOOTH, REFRESHING MITCHELL'S, THE BALANCED BREW. PERFECTLY BALANCED TO YOUR GOOD TASTE ENJOY A FROSTY GLASS NOW!

ASK FOR MITCHELL'S PREMIUM, BEER

Peddy's in a Stew COOD, too! ... and good in more ways than one!

Not only is the taste superb, when you use the deep well cooker on your electric range, but all effort on your part disappears. Reddy keeps your deep well cooker going as long as need be (24 hours straight, if you want) at the temperature you set. And, with the electric simmer unit, you're sure that nothing will burn in the deep well cooker.

YOUR REDDY KILOWATT



ELECTRIC APPLIANCE DEALER

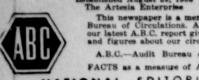




WITH THE MISSION BELL ON THE LABEL.

MITCHELL BREWING COMPANY, EL PASO, TEXAS MA.7

### The Artesia Advocate



ACTS as a measure of Advertising Valu AL EDITORIAL

WEEKLY NEWSPAPER REPRESENTATIVES (An affiliate of the National Editorial Association)

—DFFICES—

188 W. Randolph, Chicago 1.—Holbrook Bldg., San Francisco

UBSCRIPTION RATES, PAYABLE IN ADVANCE Year (In Artesia Trade Territory) \$3.50
Year (For Artesia Man or Woman in Armed
Orces, Anywhere) \$3.50
Year (Outside Artesia Trade Territory but
Vithin New Mexico) \$4.50
Year (Outside State) \$4.50
Year (Outside

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
DAVID H. RODWELL, Editor
ions of Respect, Obtuaries, Cards of Thanks, Reading
Classified Advertising, 15 cents per line for first
0 cents per line for subsequent insertions. Display
rates on application.

#### **Greater Coverage**

WE HAVE DISCUSSED many times the advantages of sick and health insurance, hospitalization insurance, accident insurance, as well as life insurance. We feel they are fine and that everyone who can possibly protect themselves and their families should

There are long lists of individuals who, without this type of insurance in an emergency, would spend a long period of time paying hospital and doctor bills.

There has been an increase in the coverage available and today many buy different kinds of protection that were unavailable only a few years ago.

It is true that in many instances full and complete coverage for surgery and for hospital care are not available now. In many instances the insurance does not cover the cost. Every individual, however, can determine what his policy does or does not cover by checking it even before he buys it. The more coverage we buy the greater the cost.

There is a real need today for coverage of illness at home. No policies provide this type of coverage or for doctor bills when the patient is cared for in the home and when the doctor visits the home to provide care and

We presume there would be many instances when no coverage would be granted even in these cases. For instance, the price for coverage of colds or a slight case of the flu would be almost prohibitive. However, there are cases of illness in the home which extend ove ra long period of time when medical care is needed.

And there is a need for this kind of protection for the patients in order to be able to pay for medical care and for medicine. This can run into large amounts in various

benefits. It might be that such a policy would be prohibitive in price. But we know that it is needed and there are those able to buy it and pay for it.

We hope that sooner or later some company or firm will come along with this kind of coverage so that individuals buying insurance will have full protection in the hospital

#### There Is No Connection

WE BELIEVE TWO of the surest ways to get a newspaper man or woman to lift their eyebrows and get off on the wrong foot with them is to ask that some news item be left as it is submitted and be printed on page one and to say they have run so much advertising they are entitled to the news story. Most editors feel they are qualified to

write a news story, to edit a story, and to determine whether it rates front page or whether it should go on some other page. They also feel that their paper does not have just one page—the front page. They are rather thoroughly convinced that space on the other pages is just as good and just as valuable. After all that is the space which advertisers buy and pay for.

But when the comment is made that the individual should have a news story because they have bought so much advertising-then the editor really sees red. In the first place if the story warrants being published it doesn't matter whether they have bought any adver- January 1, 1954.

tising or not. If th story is not worthy of publishing then if they had bought the entire paper that would not justify it being

Creating white space costs money whether it is for news stories or for advertising. The newspaper has onl ytwo things to sell—the paper and the white space.

And the very merchant or individual who may contend he is entitled to a news story because he buys advertising doesn't practice that particular plan in his own busi-

For instance, if you drive into a filling station and buy so much gasoline and you need a quart of oil-the service station owner does not give you the oil because you bought the gasoline. If you buy a pound of coffee and need some sugar the grocery store doesn't give you the sugar because you bought the coffee.

If you buy a suit of clothes and need a hat—the merchant does not give you the hat because you bought the suit.

It is also true with newspapers. They sell white space. The mere fact someone has bought advertising space doesn't mean he is entitled to so much white space for a news story. It just doesn't make sense.

If the story warrants being published it will be printed without any consideration as to any advertising space bought.

#### Is It Cease Fire?

VITH SIGNING of a truce in Korea, we are tempted to turn our attention away from the Far East, a land of which we know relatively little and with which we lack the historic ties that have marked our relations with Europe.

Yet we should be warned that because of a Korean cease-fire and perhaps settlement in the coming months, Communist designs to bring Asia within its sphere will not

Communist China has been seen as the to Asian conquest by so qualified a writer as Frank Robertson, special correspondent for the Christian Science Monitor.

And Robertson finds that the picture of China today is one of growing strength. Its government has tight control over 500 million people, and, Robertson believes, there is little hope for revolt. China has an army of 180 to 200 divi-

sions due to its role in the Korean conflict, has built an air force, and according to reports, is training a navy, with many of its personnel getting lessons in Russian sub-

Economically, however, China is not well, reports indicate, and the hope that truce in Korea may lead to more Communist trade with the rest of the world perhaps played a key part in the Communists' decision for a truce.

China most of all needs a period of peace until its five-year program is well underway, Robertson believes.

Meanwhile, we may expect Communist emphasis to switch to Indo-China from Korea. The French are heartily sick of the Today that coverage is not provided in costly, continuing war, and if in a negotiated withdraw from Indo-China, they would leave a poorly-trained people alone to cope with Communist designs on the rich lands for which Indo-China is a

#### No Let Up in Safety

THE MERE FACT that the plan for requiring brake and light stickers and checks of brakes and lights on cars from now to January 1 has been dropped should not result in us letting down any in being sure we have good lights and good brakes.

Droping of requirements for brake and light stickers between now and the end of the year is being done to inaugurate a new

We hope that the new program can and will be more successful than the old program, for despite the efforts of the state many an automobile was permitted to be operated when it should have been sent to a shop for repairs.

On the other hand a good many of those selling brake and light stickers thoroughly checked a car before they issued the sticker.

There is just one purpose in checking brakes and lights-to see that the car is in good condition from the standpoint of lights and the brakes.

But it wouldn't be a bad idea for everyone to do a little checking of their own or have a check made even though the law does not require they have this done again before

THIS LAND OF ENCHANTMENT-

## Parts of State Form Happy Hunting Ground For Modern Prospectors in Uranium Search

Portions of New Mexico SAN JUAN COUNTY HAS saw the company safe, door batmake a large part of the lost its free janitorial service. happy hunting ground for uranium—the stuff of which A-bombs, war, and peace are made, notes the Associated Press.

The atomic energy commission in its 14th annual report last week stressed domestic exploration for uranium. It was concerned with "probing potentialities of low grade sources (of uranium) such as phosphates, shales, lignites, and fluorspars." It also reported testing new processes for extraction and setup of new production facilities. In New Mexico, Anaconda is

aring completion of an ex-

d Kerr-McGee oil industries is

esting a plant at Shiprock to

tal plant near Grants,

A prisoner Dist. Judge David Carmody sentenced for five months had voluntarily served as janitor of the jail without supervision or an attempt to escape. When he left, he told officials

he'd turned over a new leaf. A short time later he was back, charged with burglary. For a while he took up mopping and sweeping where he had left off. But last week the prisoner was sentenced to 5 to 15 years in the

state penitentiary. WOULD BE SAFECRACKER ide so much noise over at Las Cruces the other night he attracted most of the night police

Clarence B. Reynolds, 24, of Washington, D. C., is charged with attempting the robbery. He was spotted by city officers at a lumber company. The officers

tered but still intact, sitting in

An investigation revealed Reynolds, who admitted taking tools from the store stock in an at-

Even though Reynolds beat off the safe's handle, a gas cylinder failed to explode.

WARDEN MORRIS ABRAM told a wire service correspondent 'there was nothing else to do" with state penitentiary prisoners after the prison's most recent riot except put them in "The

At one time the Hole held six men within its five by seven feet. Abram said "it was an emergency situation. After that vici-

ous riot we had to do something."

tors' association. Roswell has accepted federal

tempt to crack the safe door.

that is purely local. Maybe accepting federal funds does pauperize us in some de-gree. But circumstances alter cases, we have been told all our

NO PASSING ZONE

NEW MEXICO EDITORS ARE SAYING-

## Recent Actions By Governor Indicate Slipping From 'Big Man' Course to Petty Politicking

GOVERNOR SLIPPING

Governor Mechem is a bigger man than some recent actions on his part would indicate. On the same day this week, he replaced a state fair board member for breaking a "hot" news story without his permission and he blamed someone else for blocking a federal appointment, as if the man had done something wrong.

Floyd Rigdon, Carlsbad publisher, was replaced on the fair board for no reason other than Rigdon's newspaper, published a story about the State Game Commission affairs that did not quite suit the tastes of Governor Mechem. Rigdon has been an able fair board member and one of the Governor's best friends. Governor Mechem has been popular with the state press, but he will never be able to dictate what a publisher or reporter places in

On the same day, the Governor blamed Laurence Lee, board chairman of the U.S. Chamber of Commerce, for blocking the appointment of State Welfare Director Alva Simpson as U. S. Indian Commissioner. Lee is a brother of Floyd Lee, San Mateo rancher in Valencia county. If favoring someone else for a political appointment is wrong, it is news to us. Especially, since Mechem went down the line against Eisenhower in favor of Taft in the Republican nominating convention a year ago.

We suggest Governor Mechem take a rest, get over his petty feelings and return to normal. Otherwise he won't find himself as popular in 1954 when he runs for the U.S. Senate as he has been in two past campaigns for governor.-Belen News-Bulletin.

NO SIGNS HERE

The New Mexico Taxpayers association which has been a useful organization in the state if for no other reason than it has kept us posted on our own tax situations, probably has gone too far in try ing to put a spoke in the wheel of federal aid for school buildings where military installations have increase local problems.

Albert Nohl, acting director for the association, has declared that whenever a community accepts federal funds for erection of school buildings that it sacrifices its own control of the schools. That is denied by the state superintendent of schools and the head of the state educa-

aid for erection of new schools to house the children of military personnel. The people of the city have felt that government was obliged to help out, inasmuch as it created the problem for the

community. Missionary society was held at However, we have not heard of Supt. J. D. Shinkle giving up any the home of Mrs. Howard Whitof his authority as head of the son last Thursday afternoon. city school system, and we have not heard of the board of education surrendering any of its Six Bridge club drove out to the rights of control over a situation old gravel pit west of the city

lives, and crowded school situa-tions shape up one of the situa-tions wherein we have to accept help or deny the rights of education to many children.

We suspect that the association listening better to all concerned. director just talked a little too much wih his mouth, and without checking up on the whole situation.-Roswell Record.

NEW GOP CHAIRMAN

It seems to us to be of some significance that the Republican party of New Mexico, when it came time to chose a new state chairman, picked a man from the state's traditionally Democratic

Frank Wortman, a Dexter rancher and Chaves county GOP chairman, was the man selected to replace Harry Robins of Albuuerque at the state Republican

Chaves county deserted the usually solid bloc of Democratic counties along the East Side in 1952 and went Republican, from top to bottom. It may be that Wortman's selection was a recognition of this astonishing feat. Whatever else was behind the naming of the Dexter man, his selection was a bow of acknowledgement by the Republicans to the political importance of the

East Side. Republicans out of power for a long time and their vote hunger sharpened to a razor keenness, have been a little quicker to realize how the East Side, when it sticks together, can elect or reject and almost control the New Mexico political scene. - Carlsbad Current-Argus.

PRESSES LUCK Artesia seems to be the only town in the Fifth Judicial District that is making a bid for a detention home for boys authorized by the last session of the

legislature. Down in the Eddy county town they refer to it by a better name, calling the proposed project a boys ranch, and that name better fits the authorized institution

than detention home, as well as

TWENTY YEARS AGO

(From The Advocate files

for Aug. 3, 1933)

has caused an advance in price.

Choice hay is netting the shippers

around \$10.50 per ton now with

little of the present crop being

have been planted from the Dex-

ter hatchery between Lake Mc-

Tuesday evening the Chevie

where Leslie Martin demon-

strated to the group just how the Dutch oven could be used to pre-

pare steaks fit for kings and

Millan dam and Lake Avalon.

shipped out.

Demand for new alfalfa hay

Ten, Twenty Years Ago In Artesia been notified that she has been awarded a scholarship to the school of her coice, Mount Hol-

But White Sands is 26 miles

from Las Cruces, where families

must now go to buy their gro-

ceries. Civilians can't see going

26 miles for groceries and tooth-

by. It made no exceptions.

TEN YEARS AGO (From The Advocate files for Aug. 5, 1943)

yoke, which is located at Hadley,

Artesia Goat Ropers club will Seven thousand bass ranging in stage a double show at the arena Sunday afternoon. size up to four inches were planted in the Kaiser lake Tuesday The hottest temperature of the evening from the Dexter fish hatchery. Twenty thousand bass year in this locality was reached

home.

mercury on the recording soared to 102 degrees. The first regular monthly meeting of the Young Woman's Mrs. H. O. Miller, an active member of Artesia Story league, won fourth place in a story contest of the National Story league, conducted by Story Art magazine, she has been notified. Her

Monday and Tuesday, when the

Find a New Home.' Mr. and Mrs. L. E. Folkner who have spent several months on the Gulf Coast in South Texas returned home last week.

story was "Timothy and Tilly

Mrs. I. L. Spratt returned Sun-Miss Jeanne Wheatley who day from Evanston, Ill., where took the national college board examination during the month of she attended a session of summer school at Northwestern univer-June at Otowi, this state, has sity.

#### STARS TROUPE TO CANCER VICTIM



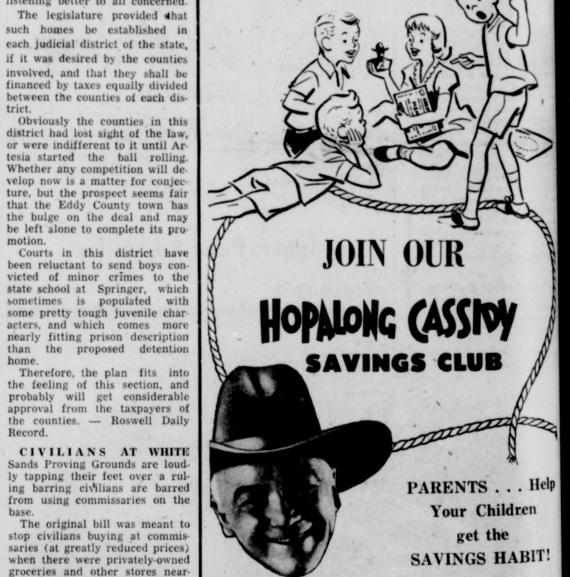
6-YEAR-OLD Evah Conley, who doctors say will die before her ne birthday, Sept. 20, sits with actresses Robin Morgan and Gloria D. Haven in Washington, where the entertainers flew with other star and TV personalities to see that Evah had a great big, joyous birth day party, even if it was a bit early. Evah has cancer. Her pli became known when a neighbor wrote to the TV show "Strike ! Rich," and the Broadwayites came through,

# HI! YA!

GALS and GALUSSES!

here is your chance

To Have Fun and Practice Thrift!



Enroll the youngsters now as Members by opening an account for them with \$2.00 or more. New Members instantly receive a HOPPY SAVINGS BANK, CLUB ACCOUNT BOOK and SAVING RODEO BADGE.



Then, as an extra surprise, HOPPY personally sends them a BIG THRIFT KIT loaded with cowboy fun!

HOPPY'S SAVING RODEO holds their interest by rewarding them for increased savings with SAVING RODEO RATINGS AND BADGES as they save and advance in rank . . . going right up to HOPPY'S own rating of BAR 20 FOREMAN!

DON'T WAIT! Enroll the youngsters today

We Have a Special Corral

for All of HOPPY'S FRIENDS

Come In Today!

PEOPLES STATE BANK

Office Supplies at The Advocate

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SUPER

ARTESIA Member of F.D.I.C.

VICTIM

ES!

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HABIT!

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Members

C, CLUB

y sends

FT KIT

holds their m for in-IG RODEO they save joing right

IK

ocate

fun!

DGE. surprise,



ARILYN CLAIRE GODDARD, Artesia salesgirl, is lated by Chamber of Commerce Mgr. Paul W. on her selection as New Mexico's representative in tional "Miss Saleslady" contest to be held in Phoe-September. She is employed at The Vogue. (Photo by Gable)

sonal Mention

their son, M-Sgt. R. C. Davis, who high school graduating class of Mrs. M. C. Davis of El- has been in Korea for the past 18 1918. Kans., who have been visit- months.

Mrs. Vernon C. Cone of El Paso, children left Monday for Houston held in that city this week

Servel world's First and Only Refrigerator that

TAKES ICE CUBES WITHOUT TRAYS

EALLS MSELF!

her sister, Mrs. W. M. Daugherty and Galveston. They plan to and daughter of Abilene, and her gone a week.

and puts 'em in a basket

Automatically.

No Trays to Spill!

son, W. M. Daugherty, Jr., of El Mr. and Mrs. Sidney Winters Paso, stopped Friday in Artesia renewing acquaintances. Mrs. Cone and daughter of Burke, Idaho, ar was the former Miss Lois Chisholm rived last Thursday to visit his desta, Calif. They expect to meet She was a member of the Atesia Winters.

> C. H. Winters left Sunday for Silver City to attend the New Mex-Mr. and Mrs. Loyd Downey and ico Bus Drivers association being

# N'S iversony FRANKLIN'S STARTS TOMORROW AT 9 A.M.

ONLY ONCE A YEAR ARE WE ABLE TO OFFER VALUES SUCH AS THESE

Regular \$5.99 to \$9.95 Values

DRESSES

**\$3.00** 

You Save-\$2.99 to \$6.99 On Every Dress! Use Our Lay-a-Way Plan

Values to \$14.95

DRESSES --- \$5.00

General Electric

CLOCK RADIO FREE

No Obligation! You Do Not Have to Buy!

Reg. \$1.59 and \$1.99 Values

SLIPS, HALF SLIPS **PAJAMAS** 

Reg. \$\$4.99 and

**\$5.99 Values** 

100% Nylon

**SLIPS** 

\$2.00

Reg. \$1.99 to

\$3.99 Values

Slips and

Half Slips



Reg. \$1.99 and \$2.99 Values

BLOUSES

Reg. \$2.99 Values SKIRTS

Reg. \$22.95 Values

100% Wool TOPPERS \$12.95

Reg. \$16.95 and \$19.95 Values

**NEW FALL SUITS \$13.88** 

Use Our Easy Lay-Away Plan



#### Greatest Refrigerator Advance of All Time!

CONTINUOUS SUPPLY! You take cubes out— Servel puts 'em back! Keeps refilling the basket as long as you need cubes! All automatically!

JUST PICK 'EM' OUT! Take one or a handfulcubes are loose! No messy ice trays!

SUPER-CUBES! Dry, super-cold IceCircles! Extra big-longer lasting! Won't stick together-even during automatic defrosting!

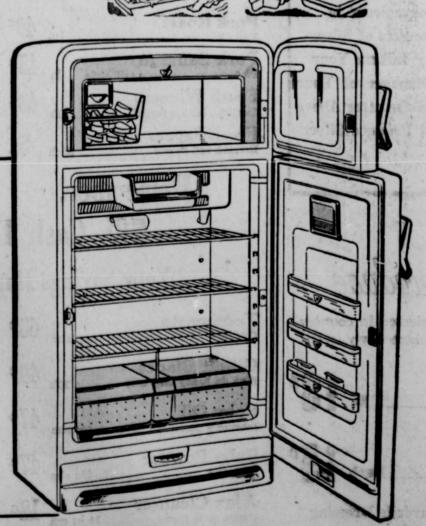
#### See the dependable GAS SERVEL

ICE-MAKER REFRIGERATOR

- at your gas refrigerator dealer's or Southern Union Gas Company
- Silent freezing system with no moving

Only refrigerator unit guaranteed for

Only \$1000 down 36 months to pay



Union Gas Southern

"Helping Build the Great Southwest"

at Otows, this state, has ally

Reg. 49c Values Women's Lace Trim

RAYON PANTIES 3 for \$1.00

**NYLON HOSE** 

Women's'

**Nylon Panties** 

2 for \$1.00

Reg. 39c Values Girls' Nylonized **Panties** 

Reg. \$1.00 Values

2 for \$1.00

Values to \$29.95 FORMALS

\$19.00

· A SMALL DEPOSIT HOLDS YOUR PURCHASES

FRANKLIN'S

the officers one fine as ned to comprise

313 WEST MAIN

don to many chadren

**PHONE 1285** 

## Hagerman

Miss Pauline Cumpsten Friday rnoon at the Woman's club. color scheme of pale yellow, and green was carried out

ads and fern, backed by tall hite tapers looped with wide tin ribbons bearing the words, olly and Bill," Oct. 25.

Miss Cumpsten wore a wheatned orlon shantung dress with tted jacket and pleated skirt. Her rsage was of yellow mums, with own and green ribbon loops. Her ther, Mrs. R. W. Cumpsten, ore a coat style beige nylon dress, corsage of white carnations. Those who alternated in presidg at the silver tea service were

drs. C. W. Curry, Mrs. J. N. Hopins, and Mrs. Tom McKinstry. ach wore corsage of yellow carna-

The white cake squares were

amon Welborn, violinist, and Mrs. Roswell. lobby Templeton, pianist. Mrs. Welborne wore a squaw dress of lack and red trimmed in gold; Mrs. Templeton a dark brocaded own trimmed in cream fringe.

Vail, cousins of the bride, presided t the guest book. Peggy Jane Cumpsten, Martha and aPtsy Morgan, and Helen Ruth Curry, all balloons were used as favors. ousins of the bride-elect, assisted

Navy Type White T-SHIRTS

AT VIRTUE'S

DOLLAR DA

DRESS SHIRTS Men's White

SPORT SOCKS Boys Part Nylon

WORK SOCKS Men's Long or Short

TEA TOWELS 30x30 Hemmed

ANKLETS Girls cuffed

PILLOWS Foam rubber

RAYON PANTIES Girls' or Ladies

COTTON BRAS Jubilee

CORDUROY 15 colors

BLOUSES Girls' Plain or Plaid

RAYON SUITINGS 44-inch

NYLON Pucker or Baby Pucker

RAGRUGS Cotton

SLIPS Girls' Cotton or

PERCALE 80 Sq. Print Crease resistant

HANDKERCHIEFS Large White

SPORT SHIRTS Boys Short Sleeve

SPORT SHIRTS Men's short sleeve

COMFORTER 72x84, 7 lb., Satin, wool filled, with plastic bag

OXFORDS Boys school, sizes 31/2 to 6

SPORT SHIRTS Boys' Long Sleeve

SCHOOL DRESSES Girls 1.98 3.98

These and Many More Excellent Buys for

Thursday and for Those Who Shop Wise!

Come In and See ...

Shop Virtue's for Your

**BACK-TO-SCHOOL CLOTHES** 

Dollar Wise . . . Always the Best Buys

aunts of the bride-elect, were the

Irwin

A number of out-of-town guests were present, including Mrs. W. A. Mrs. Lloyd Edgar Harshey, Jr. Losey of Carlsbad, Mrs. Josie Jacobs and Mrs. Kern Jacobs of Roswell, Mrs. Fred Disque of Albu-The serving table was centered querque, and Mr. and Mrs. Jesse ith an arrangement of yellow Morgan and daughters of State college.

> Miss Pauline Cumpsten is the only daughter of Mr. and Mrs. R. W. Cumpsten. After being graduated from Hagerman high school, she attended Park college, Parkville. Md., and later Texas Technological college from which she was graduated.

She later taught at Sterling, Colo., and Tularosa and served for one year as home demonstration agent in Texas.

William Chester Albright, Jr., is a son of Mr. and Mrs. William Chester Allbright of Buffalo, Texas, was graduated from the University of Texas, and during opped with roses and were served World War II he served in the 77th rith nuts and tea. World War II he served in the 77th Infantry Division in the Pacific Background music was played theater. He is now district landman the afternoon by Mrs. with the Atlantic Refining Co. of

Miss Pearl Herrington has returned fro ma trip to Oklahoma where she visited. Mrs. Lloyd Edgar Harshey, Jr.

was hostess at a birthday party Mrs. Robert West and Mrs. Jack Saturday afternoon honoring her son, Dicky, on his fourth birthday. The childen played on the lawn after the gifts were opened. Toy

At the close of the afternoon birthday cake, ice cream, and The hostesses, Mrs. T. D. Daven-ort, Mrs. B. W. Curry, and Mrs. er, Judy and Freddie Boggs, Ken-

2 5 1.00

5 & 1.00

4.00

69¢

1.98

"On the

Corner

Artesia"

ny Ward, Anita Gale Gary, Jeanie day at the home of Mr. and Mrs. Personal Mention Brown, Mike McDow, Roberta Howard Menefee and family.

West, Terry Harshey, Mike Har-A family dinner was enjoyed on Sunday at the home of Mr. and left Sunday for Canyon, Texas, daughters, June and Joan, return- Texas. The children stayed with shey, George Coleman, Gene Joe and Lou Ann Harshey, Dicky's Mrs. R. W. Cumpsten whose guests where they will attend the West ed home last week. Mrs. Hubbard their grandmother while their were Mr. and Mrs. Jesse Morgan State Teachers Music Camp for attended summer school at East mother atended school grandmother, Mrs. Joe Coleman of and children of State College, Mrs. two weeks. Their father, Bill Ellin-Dexter, and the following mothers A. F. Clark of Sterling City, Texas, ger, took them over adn returned of the guests, Mrs. R. B. West, Mrs. Mr. and Mrs. T. D. Davenport, Ro-Coleman, Mrs. Howard berta Sue and Devon West, and Brown, Mrs. Clarence Harshey and Mrs. Tom McKinstry.

Mrs. Leonard Privetts and chil-Mr. and Mrs. Jesse Morgan and dren and Mrs. Letha Ables and son visit Mrs. Stevenson's sister, Mrs. children of State College, who have of El Paso spent the week-end at been visiting relatives at Hagerthe home of Mr. and Mrs. William left Monday for Willow Creek where they plan to spend a Solomon. Marian Privetts remain- to visit relatives. On Monday, their week before returning to their ed for a longer visit at the home of her grandparents.

Read the Ads

Frances and Rhea Ann Ellinger

Mr. and Mrs. Fred Stevenson of Santa Rita arrived last week to C. R. Blocker. On Sunday the group went to the Cooper ranch at Kenna niece, Miss Beatrice Cooley of El Paso arrived to visit. On Wednesday the group will leave on a trip to the northern part of the state and Colorado, and return by Gallup to attend the annual Indian

113 S. Fourth

Mrs. E. G. Hubbard and twin her mother, Mrs. Donaldson and sister, Celia Donaldson at Paris,

READ THE CLASSIFIP

TO BUY
 TO BUILD
 TO REFINANCE

• Prompt, Friendly Service "No Appraisal Fees or Prepayment Penalties"

ARTESIA BUILDING & LOAN ASSOCIATION Street Floor, Carper Building

Wise couples find it's always great

So make a date and bring your mate

To share the things they do!

To Safeway's sale for you!

Come, enjoy the FUNDER of shopping together during SAFEWAY'S

> In Honor of Mr. and Mrs.

to show our appreciation for the Many Shopping Couples at Safeway, We Offer

For Mrs.:

Morga is an instructor at New

Mr. and Mrs. Glen Menefee and

children of Cottonwood spent Sun-

Mexico A&M college.

Gen. Electric Hand Mixer

For Mr.: Remington Electric Razor to Be Given Away Free

Saturday, August 15

Be sure you shop at your Friendly Safeway Store. Need not be present at Safeway to win. No purchase

#### Cake Mix

Betty Crocker 20 oz. Pkg 3	\$1
Bartlett Pears Del Monte halves No. 303 tin	28c

Sliced Pineapple La Lani fancy	No. 2 tin	31c
Fancy Peas		19c

Sugarbene	No.	303	tin		
Niblets Corn				20°	
Whole kernel, vacuum pac	k 1	2 oz	tin	40	

Green Peas Bel Air frozen	10	oz	pkg	19c

#### Black Tea

Canterb	ury					E26
Orange	pekoe_	!	1/2	lb	pkg	53¢

#### Ice Cream

gallon	. 79°

### Strawberries

Bel Ai	r frozen	216
12 oz.	pkg	 31¢

#### More married folks than ever before are getting a whale of a kick out of shopping together. Every day here you see a host of couples enjoying the streamlined displays, discov-

ering wonderfully good foods, planning delicious meals. And men, if you haven't been to Safeway with the "Mrs" lately, now's the time to start! We're staging an all-out Savings Salute to husbands and wives. Come in today - share the shopping, share the fun!

## Grapefruit Juice

4 8 \$1

Dozen

for

FRESH EGGS

# COCA-COLA or DR PEPPER 5

Kuner's or Taste Tells

14 oz. btl.

Prices Effective Wed nesday thru Saturday

#### **Important** Announcement

Safeway will Discontinue the Royal Saxony Silverware Buying Plan on Aug. 15. Take This Opportunity to Complete Your Silverware Set Now While Our Supply Lasts! For Your Convenience in Completing Your Sets of Silverware, You May Inform Your Safeway Store Manager of Your

Needs Within 30 Days after Above

Dat and He Will Produce Silver-

ware for You.

# Mr. and Mrs. check these meat buys

You can't find better meat values! Only top government grades of beef! Top government grades of lamb and veal too! Each cut guaranteed perfect eating!

# CHUCK ROAST U. S. Commercial Calf SIRLOIN STEAK U. S. Commercial

Pork Roast End Cut Loin lb	49°	Sliced Bolog
Pork Sausage Peyton's or Armour's roll style lb	45°	Boneless Ro
Fresh Wieners Sterling, cello wrapped	43c	Cheddar Ch Wisconsin sharp
Fresh Fryers Dressed and Drawn Each	\$1	Beef Liver Rich in iron and v

Remember!

Wednesday!

x three 1-qt. envelopes

5% Cash Discount Day

"Your Savings Jingle in Your Pocket"

Toothpaste Colgate's economy size	63c	Dry Milk Lac Mix three 1-qt.
Gillett Blades Blue, in handy dispenser 10's	49c	Cherub Milk Creamy rich
Baby Oil Johnson's 49c size	47c	Fresh Butter Shady Lane quarters
Baby Powder Johnson's 49c size	47c	American Ch
Ajax Cleanser Foams as it cleans 14 oz can	12c	Shortening Royal Satin

erican Cheese

Mr. and Mrs. - enjoy freshest produce

Fit for a king and his queen - fruits and vegetables selected in country acres by Safeway's own expert buyers...then rushed here dewy-fresh!

FANCY PEACHES Hale freestone \_\_\_\_\_

AVOCADOS Firm California Radishes, Gr. Onions 3 5 10c Pick Your Favorite Dressing

Pascal Celery White Potatoes 36c

Salad Oil

Miracle Whip Salad Dressing

SAFEWAY

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A Cha