V-J Day Parade

Fair Directors

To Launch Big

Fund Campaign

Fair association will be kicked-off

with a meeting of selected workers

next Thursday morning, directors of the association voted Thursday

Tentative goal of \$25,000 has been set for the fund drive. The

goal wil lbe "tested" before defin-

ite plans on buildings for the fair are decided, directors agreed.

Chief consideration thus far has

been given a 100 by 140 foot struc-

ture with 20-foot sheds on both sides, directors have stated, but success of the finance drive will determine building to finally

Truman Short and A. F. Patter. son reported to directors on a

meeting held recently in Carls-

Short said Carlsbad Farm and Ranch Improvement association

had misunderstood plans for at

annual Eddy county fair to be held

group the anual FFA and 4-H

Livestock Show and Sale, which

has been alternated between Ar-

tesia and Carlsbad since its founding seven years ago, would con-

tinue in the future to alternate be-

The Farm and Ranch association and Artesia Kiwanis club have joined to sponsor the show and

sale since its founding. Short told

Carlsbad members of the associa-

tion one of the moving factors be-

hind organization of the fair asso-

ciation was to give a home to the

Members of the finance commit

tee will be notified by mail of

their appointment to the commit-

Already \$1,000 has been given

the fair association by Artesia Ki-

wanis club and fair Pres. Paul L. Frost said this week another \$1,000

wil lbe made to the fair associa-

Rural areas and businesses as

tion by an anonymous donor

Back-to-School

Artesia's next Dollar Day will

be held Thursday, Aug. 6, with a

record number of merchants par-

icipating, according to C. D. Hop-

kins, chairman of the Chamber of

Commerce retail trade committee.

ing is slated for Monday, Aug. 31.

Chamber promotion of the event

is being stepped-up, Hopkins said,

Dollar Day in August will be

the near future.

tee, directors decided Thursday.

show when Artesia is its host.

afternoon.

constructed.

Misunderstand Plans

in Artesia every year.

tween the two cities.

Short assured the

OLUME FIFTY

ARTESIA, NEW MEXICO, FRIDAY, JULY 31, 1953

NUMBER 61

Girls Toss Stetsons In ng For Rodeo Queen



MISS PEGGY HANNA



MISS ANN ARMSTRONG



MISS DOROTHY GREEN



MISS KAY CLAYTON



Five Artesia girls had their hats in the ring this week as candidates for queen honors for the annual V-J Day Ranch Hands Rodeo scheduled for four nights beginning Aug.

The candidates are Ann Armstrong, daughter of Mr. and Mrs. Jack Armstrong, 1105 Richardson; Marianne Solt, daughter of Mr. and Mrs. Walter Solt, 922 S. Roselawn; Dorothy Green, daughter of Mr. and Mrs. Leonard Green, 505 Washington; Peggy Hanna, daughter of Mr. and Mrs. Jack Hanna, west of Artesia; and Kay Clayton, daughter of Mr. and Mrs. Leon Clayton, southeast of

The five candidates Wednesday night passed riding tests judged by Artesia Roping club members, who decided any of the five can ride well enough to lead the grand entry the four nights of the rodeo. Ballot boxes are being distributed today for all five candidates:

Miss Armstrong, whose hobby is orses as shown by her riding ability Wednesday night, will have boxes at Artesia Auto and the American Cafe. She is a member of the Pep club, Rainbow, and Theta Rho. She is sponsored by Artesia

Miss Solt, under Lions club sponorship, will have boxes at Artesia Pharmacy. She will be a freshman at Sul Ross college at Alpine this fall. Wednesday night she capably rode a big palomino owned by her

Miss Green, who is employed at the telephone office, is another

boxes at Palace Drug Store, where she is employed, and at Nelson's Supermarket. She is a high school open Artesia's largest grocery nonor student, a member of Future store with a new supermarket on Homemakers of America, and lists S. First at Centre.

Miss Clayton will have ballot tion. She is a Pep club members, tween 1,200 and 1,500 pounds. plays clarinet in band and also serves as a majorette, is an officer in Rainbow, and lists riding, swim-ming, and painting as her hobbies. The contest for queen closes at noon Aug. 12 following the rodeo parade. All balloting is on a penny-per-vote basis.

Drillers Return For Four Games **Beginning Monday**

Artesia Drillers will return to the city next Monday for first game of a four-game home stand, Driller Mgr. Earl Perry announced

will be Big Spring Monday and

gelo Wednesday and Thursday. Monday night Little Leaguers and members of the American Legion Juniors baseball teams will be honored by the Drillers. Members of the two organizations who appear at the gate in uniform will

admitted without charge. In addition, Little Leaguers who turn out at Driller Park early will Miss Goddard Is be allowed to practice in pre-game warm-up with the Drillers on the field. Little Leaguers are advised Chosen as State

Leaguers wishing to practice with the Drillers plan to arrive from 6:30 on at the ball park.

The practice session will be photographed by the Advocate. night of the San Angelo two-game

Thursday night, Aug. 6, will honor National Guardsmen of the Artesia battery. Guardsmen appearing in uniform will be adnitted to the park without charge. Arrangements are being com-pleted for an exhibition by a

Artosia Woother

Artesta W	eum	
Day-	High	Low
Monday	99	60
Tuesday	98	65
Wednesday	98	59
Precipitation: Wed. 2 inches. Total for		

Artesia Again Receives Citation for No Traffic Deaths



MAYOR PRO-TEM W. H. Yeager and Chief Frank Powell accept from Gov. E. L. Mechem the plaque awarded the City of Artesia for having no traffic fatalities in 1952. Awards were made to four communities in the

10,000 population class by the Governor's Traffic Safety Coordinating Committee and the National Safety

Rodeo Parade Committee Plans tee, directors de \$2,000 Received

horse-rodeo fan. She is a recent Artesia graduate, and in high school was a member of the Pepclub and Girls' Athletic association. Her boxes will be at H&J Food Baskets and Jim's Drive-In. Miss Hanna is being sponsored by 20-30 club and will have ballot boxes at Palace Drug Store, where

H&J Food Baskets today will

boxes at Irby Drug Store and the Artesia Alfalfa Growers associa- of cuts from a cake weighing be-

Today a chuck wagon will be a the store throughout the day to give rides to youngsters. Demon She is sponsored by Kiwanis club. strations are scheduled to continue throughout the day. Prizes are being offered.

The new store is the first com pleted unit of a shopping center built and owned by H. A. Camp-bell, Artesia contractor. The store Dwight D. Eisenhower as U. S. Inis 70 by 100 feet.

It is lighted with slimline fluorescent lighting and has three 8,500. the shopping area. Sales areas of tesia. the store contains 5,180 square feet At of floor space.

Owners J. T. Haile and Bert Jones opened their first store here in 1950, just across the highway from the new supermarket. In August 1951 this, their second store at Thirteenth and Main, was

The big new store contains the largest stock of any store in Artesia, the co-owners declare, and specializes in frozen foods, fresh fruits and vegetables, and Artesia's biggest variety of canned goods.

to bring their own gloves. Perry has suggested that Little Saleslady Titlist

Miss Marilyn Claire Goddard of 810 Centre, saleswoman in an Artesia women's wear store, has been arts sheepskin in ceremonies Aug. selected to represent New Mexico 7 at Eastern New Mexico univer-A gift event has been planned in the national "Miss Saleslady" for Wednesday night, Aug. 5, first contest to be held in Phoenix in September.

Her selection was announced by Leo V. Newman, executive secre-

Mexico girls.
Miss Goddard will fly via Amer pleted for an exhibition by a ican Airlines from Roswell to travelled to Europe to see the par-Guard drill team during the game. Phoenix Sept. 19 for three days to ents of her husband, who died compete in national finals of the "Miss Saleslady" contest.

Chosen on the basis of personal-

ity, dress, and appearance, the winner will receive a \$500 wardrobe, and a week's vacation at the Desert Inn, Las Vegas, Nev. She will also serve as hostess to the National Association of Women's and Chil drens Salesman in San Francisco

City Receives .2 Inches of Rain Wednesday

Artesia received .2 inches of rain Wednesday night in a rainfall which blanketed Eddy county, according to Southern Union Gas Co. measurements.

brought total for the year thus far to 4.56 inches, and the total for July 1.9 inches, so far the rainiest month of the year.

Mann Testifies In U.S. Senate **Emmons Hearing** Testimony that Glen Emmons

in 1933 was given in Washington kids on roller skates, pogo sticks, cubic foot air conditioners cooling this week by C. E. Mann, of Ar- and other forms of transportation.

the institution.

Mann testified before the U. S. Senate committee on the interior this week there were no evidence chairman announced. (Continued on Page Six)

After 26 years of study, Mrs. Treva Ottjes, former Oilfield

school teacher, will receive her

college degree this month, just be-

fore she boards an airplane for Europe to accept a one-year teach-

Mrs. Ottjes started in the sum-mer of 1927 on her college degree

at the University of Nebraska. She

has been working on it ever since.

The very next day she'll board a

plane at Albuquerque to begin a

trip to Europe, where she'll teach

school for a year. Just where in

Europe Mrs. Ottjes won't discover

until she arrives in Germany Aug.

field school for six years, last year

while the couple were at Oilfield.

and so this year gave up a job which had been offered her in a

California public school to return

As of now Mrs. Ottjes isn't sure

to the continent.

She was entranced by Europe

She'll receive her bachelor of

ing assignment.

'Biggest Ever' V-J Parade One of the largest parades, Aug. 10. The parade is Aug. 12. ever to be held in Artesia is Theme of this year's parade is

being planed for opening day of the 1953 V-J Day Ranch
Hands Rodeo, Charles Bald
the flag, Baldwin said, and special publicity will be issued centering around the theme at parade time.

Assisting in parade organization

Assisting in parade organization

Assisting in parade organization

In addition, a large membership

a parade committee meeting. and color guard.

rade are 75 National Guardsmen Jones, yeterans division. from Artesia and Carlsbad with motorized equipment, Artesia veterans' organizations, queen contestants mounted horseback, and Boy Scout organizations.

organiaztions, commercial houses Dwight D. Eisenhower as U. S. Indian commissioner, was not inkids' division will be first and sec. Scheduled to Play volved in alleged embezziement of ond place Little League teams, funds when a Gallup bank closed decorated bicycles and wagons, and in 1933 was given in Washington kids on roller skates, page sticks. In September

Prizes will be awarded by the Mann was appointed receiver for said, to first three winners in three float divisions.

Deadline for entries is Monday,

nesses will be given opportunity to back the fair finance drive. In addition, a large membership win, parade chairman, an- are John Simons, Jr., parade marcampaign to sell anual membernounced Thursday following shall; Bill J. Duke, organizational floats; Bob Hess, commercial ships at \$5 each is scheduled for the near future, fair directors infloats; Thad Cox, Boy Scouts; Wal-The parade will be led by ter Solt, mounted groups; Don Walker Air Force base band Heathington, kids' division; W. C Scheduled to appear in the pa- Allen Mills, J. B. Mulcock, and Ken Next Dollar Day To Promote

An entry blank for the parade will be printed in Tuesday's Arte sia Advocate.

Floats will be entered by civic First Big Circus

tied-in with back-to-school events, Hopkins announced. School's open-At the time of the bank's closing Chamber of Commerce, Baldwin 50-year history, a major circus will come to the community this fall. Dates for the First Annual

with mail circulars now going into There of this year's parade is Shrine Circus have been set for the mails and 2,000 extra copies of "Stars and Stripes Forever," the Monday and Tuesday, Sept. 14 and the Artesia Advocate to be mailed 15, under sponsorship of Artesia

our of Europe

"I just couldn't turn it down," he smiles, "and the people at ontana were very understand-

by the newspaper next Tuesday. "Every Dollar Day has been more successful than the one pre-Mrs. Ottjes To Receive College Degree ceding it," Hopkins said, "with more merchants participating each time. It is this participating by just Leave For European Teaching In Aug.

as many as possible that is helping to build Dollar Days as a leading merchandising event. "I am not thinking about that Paul W. Scott, C of C manager, again pointed out this week that now," Mrs. Ottjes replies. "I'm too excited about receiving my degree successful Dollar Days are helping and going to Europe." She may remain in Europe to teach another center. "Communities, like individ-

year, or, more probably, return to ual stores, must advertise themselves." Scott said. Extra copies of the Advocate are On her assignment in Europe, she'll teach in an Army-sponsored donated by the newspaper every Dollar Day to reach more than 2, 000 people in the trade area out-Mrs. Ottjes worked on the first

side Artesia proper with news of values being offered by Artesia degree by going to summer school retailers. "It is entirely possible that Artesia can become the retail shop-In the summers of 1947 and 1948 ping center of the Pecos Valley,

(Continued on rage Six)

Haile Receives 1949 she studied at New Mexico Western at Silver City. In 1950 she Reappointment To Church Post

J. T. Haile was reappointed Sun-day school superintendent of the first Baptist church Wednesday Last summer she flew to the evening in a meeting of the church's nominating committee, Rev. S. M. Morgan, pastor, has anher husband and to take a summer Mrs. Ottjes had already signed a contract to teach at Fontana, Calif., next fall, when possibility of teach-ing in Europe presented itself.

The appointment is for Aug. 1953, to September, 1954.
Haile was cited by the committee for achieving the highest or rollment, highest average attentions.

school for children of U.S. military personnel in Europe. three years of college toward her and taking a large part of her work by correspondence. she transferred her credits from the University of Nebraska to ENMU at Portales. In summer of returned to her home at Scotts Bluff, Nebr., for the summer, but in 1951 was back at ENMU for the Netherlands to visit the parents of

MRS. TREVA OTTJES

As of now Mrs. Ottjes isn't sure what country she'll teach in, nor what grade. She guesses it will be Germany, and her contract specifies an elementary classroom.

On Aug. 10, she'll report to Fort Hamilton in Brooklyn and after a year in Europe?

Society

Mrs. Pearl Spencer, Pioneer Artesia Teacher, Honored With Figurine

at the public library by the local skirt of the doll. thapter of the Delta Kappa Gam-

Delta Kappa Gamma conceived Gamnia. this means of honoring pioneer teachers. The dolls were sent to national headquarters at Austin, by the writing of complete his-Texas, where they were put on ex- tories of teachers. These are pre- Pleasant, Mich., Mrs. Painter's sishibit. Now they have been return-

ed to their respective chapters. Mrs. Nellie Hamann was chair the teacher most recently honored man of the committee which pre- by the local chapter.

Artesia Altrusa

Members Guests

Of Carlsbad Club

were guests of Carlsbad Altrusa

club at a dinner at the Country

club in Carlsbad Tuesday evening.

Carlsbad club, gave a report on the

international convention, July 19,

through 23 in Los Angeles, which

Miss Juanita Denton, Artesia,

also attended the convention as a

delegate from the local club: how-

ever, she is taking an extended va-

Those attending the dinner in

Carlsbad were Mrs. Nelle Booker,

Mrs. T. C. Williams, Mrs. Chester

Mayes, Mrs. Dave Bunting, Mrs. Floyd Childress, Mrs. B. A. De-Mars, and Mrs. F. F. White.

Personal Mention

and daughter, returned this week

from Terre Haute, Ind., where

Bradbury had been attending sum-

Ande of Amarillo returned to their

home on Thursday evening after

visiting sisters and aunts. Mrs B

Mr. and Mrs. Glenn Booker, son

Gill spent last week at Lake City,

parents of a daughter, Rose, born

at Artesia General hospital, Tuesday morning, weighing 7 pounds 3

READ THE CLASSIFIEDS.

cation before returning home.

she attended as a delegate.

Mrs. Jack Perry, president of the

A figurine of Mrs. Pearl Helton | pared the figurine of Mrs. Spencer. Spencer, a pioneer teacher of Ar. The history of Mrs. Spencer's serv. and Carl Kelly. tesia, has been placed on display ice to education is found under the

After being displayed the doll will be placed in the permanent and Mrs. Burris of Hutchinson. Several years ago the national files of Xi chapter of Delta Kappa They held a family reunion. It had

> The practice of honoring pioneer women teachers is being continued sented to the national organization ter, Mrs. Chestnut. The Painters two years. Miss Linna McCaw is visited friends and caught 80 lake

Women Golfers

Set Dates for

Club Tourney

nonthly business meeting.

Past Matrons

Enjoy Social,

Business Meet

ocial hour was enjoyed.

George Teel and Mrs. Kersey

Class Plans Ice

Mrs. Wade L. Kimbrough and Dunn, Mrs. Jess Funk, Mrs. P. V.

Mr. and Mrs. Eddie Worsham of high school class of the First

Mr. and Mrs. Joe Zarzua are the ceeds will go into the classes'

building fund.

children, Mary Helen, Lanna, and Morris, Mrs. John Rowland, Mrs

J. Duke and Mrs. Clyde Dungan First Christian

Mike, and Mr. and Mrs. Ralph Mc- Cream Social

Burch. Mrs. Worsham is a sister of day, Aug. 4, from 6 to 7:30,

Past Matrons club met Monday

fternoon at the home of Mrs

After a short business meeting

laughter, Kathy, served a dessert

Those present were Mrs. Calvin

planned by the disciple class and

members of these classes. All pro-

larold Kersey, 808 W. Grand.

Mrs. Kersey, assisted by

perch at Lake Michigan. don, Kans. They then went to Coloden of the Gods and Pike's Peak, and stopped one night at Las

seen his sister, Mrs. White.

At Fostoria, Ohio, they visited

Mrs. Painter's aunt, and at Mount

Francis Painters

After Long Trip

turned last Saturday from a three-

week vacation trip covering 4,500

Painter and wife at Fort Worth,

They visited their son, Robert

Return to City

Women's Golf club of the Arte **Delegates Chosen** a Country club met at the club Wednesday for golf, luncheon, an To Attend State Dates for the annual club tour-

nament were announced. Qualify **Extension Meet** ing and medalist rounds will be played Sept. 6 to 12; first match Sept. 13 to 16; second match, Sept 17 to 19; finals, Sept. 20, with tension club were elected at eigh golfers in each flight. meeting of the county extensi Mrs. Bill Keys won the attend club Monday afternoon at the First

Mrs. Lil Yates was introduced as Mrs. James Thigpen of Cottonwood, council chairman, presided

The delegates elected to repre Juarez entertained his troop 79 sent Eddy county at the state meet- with a watermelon and swimming ing in Portales, Aug. 17-19, were party at municipal swimming pool Mrs. W. D. Porter, Otis; Mrs. Orval | Wednesday Gray, Cottonwood; and Mrs. Felix | A number of parents and 24 Boy

Alternates chosen were Mrs. Cecil Ginanni, Otis; Mrs. Carl Russell, Lakewood, and Mrs. Arthur has recently moved to Artesia; Robinson; Dorothy and Joe Jentgen, Otis.

ings made by extension club women was clarified at this meeting. They may be obtained by anyone who needs them at the county boys health office. The council members were en-

cluded Richard Clarke, Patti Rog- and family ers, Marian McLain, Emma Jean Miller, and Mary Clarke.

Mrs. Florence Saul plans to leave Sunday morning for Iowa City, Ia., to visit Mr. and Mrs. Wicks, formerly of Artesia. She plans to be

Oklahoma City, Okla., have been Christian church. It will be held in the backyard of the church Tues.

Our Specialty:

Hair Styling and Permanent Waving

Gussie Ammons, New Pastor Is L. T. Reeves Appointed for Wed Tuesday Cottonwood

Reverend Brock, formerly Texas, became the bride of L. T. Hope, has accepted pastorate of Reeves on Tuesday afternoon Cottonwood Baptist mission, and the parsonage of the First Methowill have Sunday school and night dist church with Rev. R. L. Willservices every Sunday starting ngham, pastor, officiating.

Morning services are at 9:45 m. and evening services at 7:45

then went to Oklahoma City to visit Mrs. Painter's brothers, Hugh Sunday morning for those not have At Hutchinson, Kans., they visiting a ride to services ed Painter's brother, Frank, and Rev. and Mrs. Brock extend an

sisters, Mrs. White of Des Moines invitation to all of Cottonwood community to attend services. been 19 years since Painter had Mrs. Kimbrough

Is Honoree

At Coffee Mrs. Wade L. Kimbrough of Amarillo, who has been visiting On their way home they stopped her sister, Mrs. B. J. Duke and at Rock Island, Ill., to visit a nep- Mrs. Clyde Dungan, this week was hew and also saw friends at Sel- honored with a coffee at the home of Mrs. Duke, 412 Shelton, with rado Springs and visited the Gar- Mrs. Duke and Mrs. Dungan as hos-

> The table was laid with a lace cloth centered with a bouquet of

Coffee, cookies, and tea were served

Social Calendar The guests list included Mrs. C. R. Blocker, Mrs. R. L. Williams, Mrs. R. F. Blair, Mrs. John Simons, Jr., Mrs Don Jenson, Mrs. G. Kelley Stout, and Mrs. C. C. West-

Scout Troop 79 Guests at Swim, Melon Party

church, in backyard of church, 6-

Scouts attended Special guests were John Sparks,

Chuck Twenty-Thirty club sponsors the Louis Chambliss, younger sor troop. It has a membership of 31 the minister and wife.

ertained by pupils of Connie's Tuesday night for Newport, Calif., son of Hagerman, Paul's mother Dancing school. Performers in to visit their son, C. O. Brown, Jr., Mr. and Mrs. Will Scoggins, Por-

Lake Arthur

Tuesday, August 4-

were Pauline and Betty Robinson new district scout executive who daughters of Mr. and Mrs. Paul Baldwin, neighborhood nolds, children of Mr. and Mrs The availability of cancer dress | Scout commissioner, and members | Mack Reynolds; Bill Hart, son of of the 20-30 club and their wives. Mr. and Mrs. Verne Hart; and

by Reeves' daughter, Mrs. L. J

Mr. and Mrs. Reeves will my

Glass etching was the demonstra-

Martha Fugate, R. L. House, A. L.

American Legion Auxiliary, Vet-erans Memorial building, covered-

dish supper, 6:30 p. m., meeting.

Ice cream social, First Christian

George Teel; a guest.

Hopewell of Artesia.

their home in Paris, Texas.

Glass Etching

Course Is Given

Lakewood Club

Visitors in the home of Mr. and Mrs. Paul Robinson and family all Mr. and Mrs. C. O. Brown left day Friday were Mrs. Guy Robintales; and Mrs. Scoggin's mother

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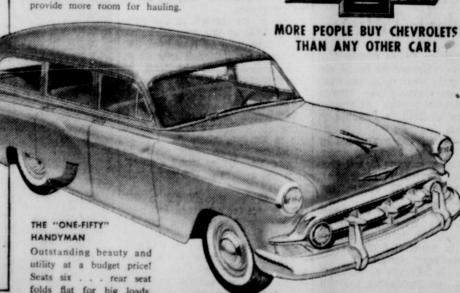
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capacity-and rear seat folds out of provide more room for hauling.



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Personal Mention

Mr. and Mrs. Charles McNeil, vacation. They visited Smith's sis-Beverly Sue, and Charles, Jr., of Alamogordo, were visitors this Okla. He reported fishing was week at the home of Mrs. Lillian good.

W. F. Hinde, Artesia manager for Mountain States Telephone, at 4 at Veterans Memorial building. The couple were accompanied tended the company's telephone On Monday at 6:30 p. m. will be a pioneer convention in Albuquer covered dish supper with Le on que last week-end. Employes with The regular meeting will be at 7:30 21 years or more of service attend the convention. Hinde joined the company 28 years ago.

P. M. Reports on state convention wil be given by Mrs. H. R. Paton, Mrs. D. M. Walter and Mrs. Lillian company 28 years ago.

> Mr. and Mrs. C. W. Smith returned last Friday from a two-week

Mrs. George Shoemac. Mrs. Scog gins is a brother of Mrs. Robinson tion given by Miss Marjorie Hall, Mr. and Mrs. Clyde Nihart visit county demonstration agent at a ed their son, John Nihart and fameeting of Lakewood Extension ily in Albuquerque over the week club Thursday afternoon, July 22,

at the ranch home of Mrs. Ray-Mr. and Mrs. John Lane and mond Netherlin, east of the Pecos. Viola spent the week-end on the Refreshments of home-made ice ranch of his uncle and aunt, Mr. cream was served by the hostess. and Mrs. John F. Lane, near Al-Those present were Mmes. John pine, Texas.

Donahue, Whicher Angell, R. T. Mrs. Ray Taylor of Albuquerque Schneck, Tom Price, Jerry Ballard, arrived Friday via bus for a visit with her parents, Mr. and Mrs. Neatherlin, Forrest Lee, and John Luke Ray and son, Larry, Mrs. Angell, and Miss Howell, and Mrs. Taylor was honored with a birthday dinner at her parents home while here. She returned to Albu querque Sunday

Mr. and Mrs. R. L. Merritt and daughter, Elizabeth, attended the wedding of Miss June Hutto and Ross Bloodworth at the Church of Christ in Roswell Saturday eve-

Following the wedding they also Rebekah lodge, IOOF hall, birth-day supper, 6:30 p. m., meeting, voung couple's new home located young couple's new home, located in the new addition on First street,

The bride has visited in the Mer-

ritt home here on several occasions visiting parents and grandparents, and has made many friends here.

Executive board of American Legion Auxiliary, Clarence Kepple unit 41, will meet this afternoon at

Mr. and Mrs. I. J. Bezzell have as their house guest, their nephew Billie David Bezzell of Portales.

Recent guests in the home of Mr nd Mrs. Felix Bays were their iece and family of Wortham Texas, and Mr. and Mrs. Frank onway and daughter of San Anonio, Texas.

Mr. nad Mrs. F. L. Bays attended family reunion at Mexia, Texas last Sunday. Relatives were there from Crockett, Fort Worth, Dallas, and Mexia. The honor guests were Mrs. Bays' niece and husband from Philadelphia, Pa. About 30 guest enjoyed the day.

Mr. and Mrs. C. H. Schrader of El Paso spent Tuesday night with her mother, Mrs. B. N. Muncy, Sr. They left Wednesday for Lubbock

Edward T. Gore left today for ational star carriers convention in Watertown, N. Y. He will join Roy Ansley and W. R. Goldsten of Roswell. They will be gone 10 days.

Mrs. Henry Malcheski and chil dren of Mill Valley, Calif., are here

Mr. and Mrs. N. C. Phill W. Missouri, are entertain niece and son, Mrs. Lawre Fall and Wayne of Tyler, who arrived Monday for

Mr. and Mrs. P. W. Cliffer turned Monday from a wee cation spent tourning the Mi ern states. They went to Co Springs, saw the Garden Gods, Pike's Peak and Mani cline, the Continental Divid Steamboat Valley and Spring Lake City's Morman Taber and the Great Salt Lake. came back by Boulder City the Hoover Dam and visited Vegas, Nev., and Flagstaff, A

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Read th

Rev. Ralph O'Dell, Mrs. and daughter, Shirley, return Wednesday from Pleasant where they visited Mrs. Ree her son, Bubba Gregory.

Mr. and Mrs. K. E. South Merchant, went to Midland day to see the all-star h

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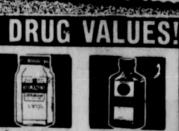














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ANOTH

TWO DAYS ONLY SEPT. 14 - 15 RILLER PARK

CHEVROLET

e News

of Fabens, Texas, visited and Mrs. Jake Cox Wed The Smiths were neigh the Cox when both families ar Mayhill. The Smiths Arteesia for a short time, om a week's
ing the Mids
ent to Cols Smith was manager of the Co. while there and is now ed by the Meyers Co. in Garden of and Manitor ntal Divide,

ind Springs

id visited a

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Mrs. Reed

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Il-star

Haskell Harris and sons rtesia visitors Thursday relatives and doing some

and Mrs. R. W. Rood were visitors on Thursday. George O. Teel and chilspent Wednesday visiting na Teel and Mrs. Kay Hart ildren in Artesia. Mrs. Hart ildren returned to Hope to ith her brother, George O. nily for a few days. Mrs. eel came after her daughter

nd Mrs. Jess McCabe, Sr., siting and attending to busi-Artesia on Thursday. Crockett and daughter, Alva Smith, Freddie and

itt enjoyed the cool air in and Mrs. Billie Coats were visitors Thursday of last

Edgar Williams visited in e of Mrs. Haskell Harris

Oris Cleve visited in the Cox home Friday night her husband attended the

e was a meeting in the Service Station Thursday to discuss trapping of varon ranch land around Hope determine whether to keep nment trapper in this local-was decided to keep Shorty for the trapper.

Josephine Jernigan visited s. Haskell Harris Saturday

Buckner was a business in Roswell Thursday.
A. J. Posey visited her
Mrs. Mark Fisher, Sat-

and Mrs. C. L. Williams and of Hobbs visited with Mr. s. F. M. Martin Tuesday and Businessday of last week.

and Mrs. Smokey McElroy ildren of Artesia and Mrs. Cole visited Mrs. Cole's and dcElroy's parents, Mr. and Harris, and sister, Miss Harris, Saturday.

Jim Godle of Sacramento, spent the week-end as guest Haskell Harris home. and Mrs. W. G. Davis and n spent the week-end visit-

before returning to their in Wickenburg, Ariz. Mr. and m Hunter accompanied the to Pinon and all attended ptist church. Mrs. Ida Prude tended church in Pinon Sun-

Cartright while there. and Mrs. Ernest Harwell and f Dunken and Mr .and Mrs. n Cox and family were sup-uests in the George O. Teel on Saturday night. The boys ced roping in the afternoon.

Dee Madron home was the ng place for a group of the ves to visit on Sunday. and Mrs. John Bush were

and Mrs. Don Merrit and den Stevenson of Pinon were ss visitors in Hope Monday. Ierrits were trying to find a to live in next winter to be

visitors Saturday after-

Gladys Rowland of Lubvisited her mother, Mrs. Brad-ind, and sister, Mrs. Ander-loung and family over the

Read the Classifieds.



MEAT FREEZER at H&J Food Basket's new supermarket on S. First street contains big stock of meats of all types.

Mrs. Bailiff Joins Staff at Modernistic

Mrs. Frances Bailiff, forand Mrs. Nelson Jones took Beauty shop in Hobbs, is a pressent and husband to nes' sister and husband to new operator at the Modern-Sunday where they will istic Beauty shop. She has several days visiting other had 18 years experience as an op- | T. V. Thomas was a business | The new department wil handle erator and specializes in hair styl- visitor in Carlsbad Thursday. ing and hair cutting.

Homer Ballard of Odessa, Texas, is a new mechanic at the Phillips Indepednent Service Station on the north highway. Prior to coming here he was a mechanic and welder at White Truck Co. in Odessa, and worked for two years at Chrysler Corp. in Detroit, Mich.. as a mechanic. Mr. and Mrs. Homer Ballard and son, Lee, live at 513

Evans Floor Covering started construction of a new building at 1010 Runyan street Wednesday. The building will be 18 by 30 feet.

Work which started June 15 re modeling the offices of Dr. Frederick E. Cressman, 102 S. Second, s nearing completing, according to Charles F. Brown, builder. Dr. Cressman's office will be open Aug. 1. The doctor plans to

Interior of the building is being completely remodeled. It will have a large reception room and five smaller rooms. Reception room and halls are finished in mahogany



ANOTHER BRIDGE TO CROSS ... "How shall I meet

unexpected medical expenses?"

When adden Uness strikes a person not covered with hospital and surgical insurance it poses a heavy problem. When you have to cross this bridge, see us about a low-cost, personal bank loan to help meet expenses.

FIRST NATIONAL BANK

"Fifty Years Serving the Pecos Valley"

wainscoating and half partitions | with upper part of decorative glass Ag Information have been built. New windows have been installed of glass brick throughout the building by Artesia Paint and Glass Co., who is doing all glass work. ing all glass work.

Floors have been completely redone with asphalt tile. The ceilings are of acoustic tile.

Agricultural information serv-Mr. and Mrs. A. J. Smith spent 1, with the information of a department of information in A&M's and director, announced today,

At A&M College

ices at New Mexico A&M college will be coordinated, effective July school of agriculture and home economics, Dr. R. A. Nichols, dean publications, news, and visual aids

CONNIE'S SCHOOL OF DANCE



July 1... marks the beginning of the 4th year that Connie's School of Dance has instructed the children of Artesia in the Fine Art of Tap Dancing . . . and to Commemorate this occasion . . . Connie's Studio will allow \$1.00 off of any new student ticket bought

during the month of July. Connie's Studio will be open on Tuesdays and Fridays at the VETERAN'S BUILDING, and you are invited to see and observe the students and instructors in action, and judge for yourselves . . . the qualifications and ability of our instructors to teach TAP.

VETERAN'S BUILDING

BALL ROOM Tuesday or Friday

Phone 42-W

National Medical Education Funds Gives \$2 Million

Initial grants for 1953 Bankers Trust Co., New York, said totalling \$1,944,151.64 were that, while the grants are unre awarded yesterday to the na- stricted, the money is used prition's 79 medical schools by marily to retain valuable personthe National Fund for Medical Education, S. Sloan Colt, teaching vacancies, create new faculty posts, and initiate teaching experiments. president, announced.

schools received a lump sum and the medical profession. Busiof \$15,000 plus \$20 per under ness contributes through the fund's graduate medical student while the committee of American industry, Secretary of Agriculture on July 1 six two-year basic medical sci- headed by Colby M. Chester, hon- as directed by law, ences schools received \$7,500 each orary chairman, General Foods plus \$20 per student. Added to Corp. these grants were gifts of individual physicians for designated

These grants bring to \$4,764,152. 64 the amount awarded since 1951 first awards-awards aimed at nancing have posed a serious in the referendum. strengthening the medical schools' threat to the nation's medical teaching standards, which are schools. At the same time, increasbasic to all medical progress.

Used in Teaching-Colt, who is also president of the

for all agricultural branches of the college, including the extension service, the experiment station. and the regulatory services.

"Our department of information has been set up in line with general plan for closer coordination of work in all departments of the school of agriculture and home economics," Dr. Nichols said.

Head of the department will be John M. White, agricultural editor, i who has been extension editor at A&M for the past seven years. Other members of the department will be Associate Agricultural Editors Duane I. Nelson and Cecil D. Herrell, formerly assistant extenion editors.

Informational material prepared, edited, or distributed by the A&M School of Agriculture and Home Economics includes experiment dards.' station bulletins, extension circulars, newspaper and radio releases, photographs, motion pictures, artwork, and radio recordings. Mem-between (1) lowering their stanbers of the new department will also assist county extension agents doctors they graduate or (3) seekand subject-matter specialists in ing government subsidy. the use of all these methods, as well as in the presentation of television programs.

By MRS. E. L. COX

Fund awards are made possible

American Medical Education

Foundation, set up by the Ameri-

Since World War II, Colt said.

have placed heavy drains on gen-

-its faculty. Many schools cannot

maintain necessary teaching staffs.

much less expand to meet pressing

not afford the salaries necessary if

they are to attract into academic

sion. They cannot expand labora-

the great scientific advances of re-

eral university funds. He added:

Hits At Faculty-

needs.

can Medical association.

Farmers Asked To Join in Vote On Wheat Quotas

New Mexico farmers are asked participate in a nation, wide refquotas for their 1954 wheat crop.

J. Z. Rowe, extension economist at New Mexico A&M college, ex- genuity, while others are "hatch-Each of the 73 four-year by contributions from corporations plains that wheat quotas, which operate through acreage allotments, were proclaimed by the through scientific study.

They will not become effective, owever, unless at least two-thirds Doctors contribute through the of the growers voting approve their use. Growers with more than 15 acres planted to wheat, and with normal production of 200 bushels or more, are subject to the quotas when the national fund made its mounting costs and inadequate fi- and are therefore eligible to vote saving equipment has shown that

According to the economist, ing pressure has been exerted for authorization to hold the referenmore graduates to meet the deum as late as mid-August are pro- week's feed supply, and chutes mand for expanding health serve vided in amendments to marketing to pens in multi-story houses. ices. Each year these pressures quota legislation which were signed by President Eisenhower the middle of July. Under the new pro-"The shortage of funds strikes risions, the national allotment for at the heart of the medical school 1954 may not be less than 62 mil lion acres.

Since the indicated 1953-54 supplies. wheat supply now stands at an alltime high, the minimum acreagein 20-full-time teaching positions is 62 million—is called for. If grow unfilled because the schools can ers approve marketing quotas in the August 14 referendum, price supports on the 1954 wheat crop will be available to cooperators at life the best minds of the profes-90 per cent of parity, as provided by law. If growers do not ap; ove tory facilities to keep pace with quotas, price supports will drop to cent years. All have been forced to 50 per cent of parity, Rowe says.

make retrenchments that, if not re-The national wheat acreage al versed, will undoubtedly lead to lotment has been apportioned the sacrifice of teaching stanamong the states, and state allotments among the counties, on the basis of the acreage seeded for the Unless the schools obtain more production of wheat during the operating revenue, Mr. Colt assertpreceding 10 years, with adjust of the land. ed, they will be forced to choose ments for abnormal weather and Every wheat grower who is afdards, (2) reducing the number of ments are being apportioned his acreage allotment before the to past acreage of wheat, tillable mation on the local operation of acres, crop rotation practices, wheat quotas is available from the types of soil, and the slope and lay state and county PMA committees.

Modern Poultry Farm Uses Labor Saving Devices

Take a look around the modern poultry farm and you'll see many rendum to vote on marketing labor-saving devices that help the poultrymen make every hour on Date of the referendum is Aug. 14. the farm count. Many of these are the end product of his own ined" from ideas of the fellow next door. Some have been developed

All have helped the poultryman to streamline his operations and improve his production efficency, says H. L. Mathews, extension poultryman at New Mexico A&M

Probably the No. 1 labor-saver is running water. A study of all laborautomatic watering systems made the biggest saving of labor. Other a labor-saving devices that poultryew national allotment figure and men have used are hoists to take feed to loft storages, bins for a

> Litter chutes, trapdoors, and dropping pits save time and labor in cleaning houses.

Double-swinging doors allow easy movement between pens when you have both hands full of

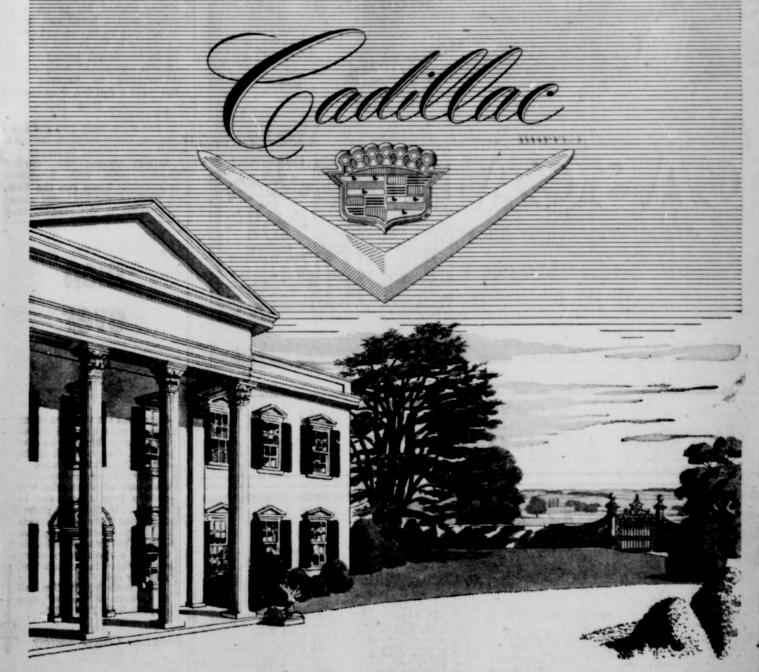
Handy egg rooms equipped with egg grading tables will cut down to market.

the labor needed to get the product "Labor is one of the biggest expenses of production," Mathews

says. "The poultryman who cuts corners by using labor-saving devices will wind up with greater, profits at the end of the year."

Mr. and Mrs. J. E. Sauve spent about 10 days in El Paso at their home there. They returned Thurs-

for trends in acreage. County allot- fected by quotas will be notified of among individual farms, according referendum is held. Further infor-



What Car Belongs Here?

Not many people would hesitate in naming the car they feel belongs in that inviting driveway.

It's the entrance to a fine American home, with a tradition of gracious living behind its handsome pillars—and the car which so obviously belongs before it is a Cadillac.

But here is a fact which it is important to remember - a Cadillac likewise belongs in the driveways of millions of other American homes which are far more modest than the beautiful structure shown in the illustration above. For it is practical, as well as thrilling,

Listen, if you doubt it, to these amazing and sig-

-there are twenty-two models of other makes of American motor cars which actually cost more than the lowest-priced Cadillac!

-a Cadillac will actually run farther on a gallon

of gasoline than numerous cars which are built and sold primarily for economy!

-a Cadillac is so dependable and long-lived that it is just about as economical to service and maintain as any car you could buy.

-and, finally-according to authentic used car evaluations-a Cadillac may be expected to return a greater percentage of its cost at the time of resale than any other car built in America.

In view of these significant facts, don't you think you should consider a Cadillac for your driveway? Whether you live in a mansion or a house designed for easy living-a Cadillac belongs.

You can buy a Cadillac for prestige and glamour -or you can buy it for economy and common sense. And whichever you buy it for, you'll get all four. Better come in and see us today. We'll gladly give you the facts and a demonstration.

COLE MOTOR COMPANY

112 South Second

Phone 154

Boys Rifle Club Chartered

W. Main, vice-president; James

Powell, 1001 W. Grand, executive

officer; Gary L. Rinehart, 405 W.

Richardson, secretary; and Kent

L. Barnett, 1100 S. 13th, treas-

Aim of the new club, like thou-

sands of others similarly char-

tered by the National Rifle asso-

ciation, is to teach youngsters

the fundamentals of good marks-

manship and safe firearms

game by posting two more in the

Artesia countered with two

The Drillers slugged out two i

the sixth, but were again counter

Soto went the route for Midland

READ THE CLASSIFIEDS

the fourth, but Midland went

ter with four in the fifth

the seventh.

for two runs.

Artesia

Line score

By National Association

J. H. Smith, 406 Centre, Ar-

tesia, has been selected as in-

structor for the newly organized

Bow Sportsmen's club 335 Jun-

ior Rifle club of Artesia, the Na-

tional Rifle association an-

nounced in Washington Thurs-

Membership in the newly

chartered group will be restrict-

ed to youngsters under 19 years

Officers, all of Artesia, are David Feezel, 1102 W. Dallas,

Two Assistant Coaches Hired For Senior Hi

Barron, Davis **Come Highly** Recommended

Two highly recommended coaches will join the Artesia Senior high school athletic staff this fall to aid Reese Smith in development of the school's expanding sports pro-

They are Jack Barron, assistant football coach, formerly head football coach at Truth or Consequences and a graduate of Eastern New Mexico university and Verlon Davis, football assistant and basketball coach

Barron received his BA degree from Eastern New Mexico university in physical education, and is also qualified to teach social science and speech. His practice teaching was at

Clovis Junior high school before going to T or C. He is 23 and unmarried. At ENMU he was an all-conference se

lection during football season, and is tops as a baseball coach. He was quarterback for four years at ENMU. He comes highly

recommended as an athlete and as a coach to Artesia. Davis, who is to be football ascoaching, received his BA and MA Highlands university, Las

Vegas, where he took bulk of his courses in physical education, math, and social science

He has been coach and math instructor for the past seven years at horn league. Las Vegas, N. M. He has also held

Mexican, born at Clovis. Married, league



VERLON DAVIS

the Barron's have two children. During World War II he wa 46 months in the U. S. Navy. Approval for employment of the two coaches was given Monday night by the Artesia board of edu-

Two Games With Alpine Signed **By Drillers**

Texas, Cowboys have been arsistant and assist in basketball ranged by Driller Gen. Mgr. Earl

and 15 to fill in a blank date left the Drillers by resignation of Winters-Ballinger from the Long-

Alpine is a national semi-pro the same positions at Forrest and team, Perry said, which already this season has defeated San An-He is a 27-year-old native New gelo and Midland of the Longhorn

Mellow as

Moonlight



JACK BARLOW

Vic Vet says

VETERANS! YOU DO HAVE A 31-DAY GRACE PERIOD IN WHICH TO PAY PREMIUMS ON YOUR GI LIFE INSURANCE. BUT PROTECT YOUR COVERAGE AND YOUR BENEFICIARIES BY USING IT ONLY IN A FINANCIAL EMERGENCY



Midland-Artesia Game Has **Everything But Seal Act**

Monday night's Artesia-| served notice they wanted the Midland game had just about every kind of act but trained seals-plus a losing Artesia

There was a shift reminiscent of the 1952 season's Zeke Bonura shift when Midland Mgr. ed with two more Midland runs in Jay Haney pulled a left-handed fielder in to pitch against leftanded Joe Bauman, Driller play-

Unlike the Bonura switch, this ne worked, and Bauman fanned

Not to be outdone, Bauman himself pitched to one Midland batter, catcher Art Bowman, but when Bowman was walked, returned to first base.

Then there was a fist-swinging, too, when Vince DiGiantomasso nailed Bill Brown on a pick-off play at third base. Teammates separated the fiery players before general chaos became rampant.

Haney started his switch after Bauman teed a home run in his first bat with no one on and knock ed a single in his second time up So in the fourth inning Mickey Diaz was summoned from center field to pitch to Bauman. The count went a full 3-2. Diaz studied the situation, then fanned the

over half of those who will develop lung cancer can be saved . . . if they get proper treatment while the disease is still in the silent, symptomless stage. That's why we urge you to have a chest X-ray every six months no matter how well you may feel.

For more information call us or write to "Cancer", care of your local Post Office.

American Cancer Society

UNKLE HANK SEZ



Turn to the MILEY IMPLE-MENT COMPANY for fine used farm equipment. If you're looking for a bargain . . . we're

'Skidding' Drillers Look Lively With Two Victories

night which had sportswriters sure the Artesia Drillers were on the skids, the city's Long- special events. back Tuesday and Wednesday against Midland's Indians. against Midland's Indians.

Tuesday Herman Reyes threw a two-hit shut-out that crops, livestock, and home economallowed the Drillers to win 2-0. less Wednesday night until the eighth, winning 4-1.

Tuesday night Reyes pitched no-hit ball for seven and twothirds innings before Lou Dawson singled. Reves walked four, struck out

ive. Freddie Rodriguez walked four, struck out eleven, and yielded four hits. Driller runs came in the sixth

and eighth. Wednesday night's 4-1 win say Lou Dawson break 18 successive nnings of no-hitting with a triple

Dawson home to score Alonso allowed only two other Midland hits. Artesia's hits came in the sec

in the eighth. Art Bowman singled

ond (two), and one apiece in the third and eighth. Drillers hit two Midland pitchers even times, two of them for home

runs by Joe Bauman and Joe Cald-

4-H Encampment Slated for A&M August 10-14

except for Diaz' reliefing against annual State 4-H club encampment Bauman, giving up 11 runs, walking three, striking out six. Pat at New Mexico A&M college, Aug. Monahans walked three, struck out 10-14, L. S. Kurtz, state 4-H leader, three, and gave up eight hits for announced today. The theme of nine runs in 4 1/3 innings. Reliefer this year's camp will be, "Working Bob Pressley walked three, struck together for world understanding. out three, and allowed three hits About 350 4-H boys and girls as well as local leaders and county 100 202 100- 6 11

agents from 30 counties will attend the camp, Kurtz said. Most of them 032 040 20x-11 11 1 will be senior county winners in various agricultural and home economics contests. At the state encampment they will compete

After a drubbing Monday against each other for state honors in demonstrations, judging and

Demonstration contests will in-

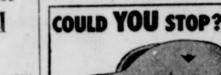
dardization, and soil conservation. Judging contests will be those in this year will include some ics. In addition, there will be a Andy Alonso held the Tribe score state dress revue, a public speaking contest, a tractor operator's contest, and a talent hunt. The winners in the contests will

receive awards which include trips o the National 4-H Club Congress in Chicago, the 4-H Roundup at the National Western Livestock Show in Denver, the American Dairy Cattle Congress at Waterloo, Ia. and the National Junior Vegetable Growers Association's annual convention at Tulsa, Okla. Savings bonds and other prizes will be awarded to other winners. Junior 4-H contestants are com

peting on a district basis this year at district meetings being held at Silver City, July 25; Albuquerque July 28; Las Vegas, July30; and Portales, August 1, Kurtz ex plained Five International Earm Youth

Exchange delegates from India will be special guests at this year's

"Singing with Mrs. Tullis," will be a special feature at all sessions





Leader of the group singing Altinas Tullis, director of n the College of Agriculture, I sity of Nebraska, will assis 4-H leaders in emphasizing the portance of group singing at

"Last year's state 4-H camp canceled because of the po break," the 4-H leader said. has been two years since 4H h and girls and local leaders had an opportunity to get tog opportunity. Our camp pr esting discussions on our Working together for world un standing, also several specia tertainment features in addir the chuckwagon supper and

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JIM'S DRIVE INN None Better! SPECIAL

Chocolate Peanut SUNDAE

15¢ HAMBURGERS 15¢

7 for \$1



TET behind this big, bold, beautiful front G-in the driver's seat-and get set for a

new kind of automotive pleasure. Get set for everything symbolized by the "V" of that ornament nestling in the nose of

Get set for the thrill of bossing the new V8 engine that crowns fifty great Buick years the hood.

with record-high power. This is an invitation to drive a 1953 Buick ROADMASTER — where you command the power of the first Fireball V8 engine.

It is the only American passenger car V8 with vertical valves - for greater engine compactness, uniform oil distribution to valvestems, full turbulence in the fuel charge.

It is the first such V8 to reach 8.5 to 1 compression ratio-the first to exhaust through a muffler of zero power loss-the first with a

whole long list of advanced engineering

But the translation of these features into performance is the real news, the real thrill. You accelerate, cruise, climb hills with the effortless ease of almost limitless power-

You barely hear the velvety purr of the power flow-yet you're handling the highest horsepower in all Buick history.

And since you have this with the other great engineering advance - Twin-Turbine Dynaflow-you get brilliantly new getaway with complete and utter smoothness through

Want to try it? Want to take the wheel of the greatest performing Buick in 50 great all ranges. years and judge things for yourself? Drop in on us first chance you have, and we'll gladly arrange matters.

CUSTOM BUILT BY BUICK

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

GUY CHEVRO LET COMPANY

101-103 WEST MAIN

ARTESIA, NEW MEXICO

Driller slugger. In the sixth with two outs and Vince the Giant on first, the same switch again fanned Bauman. GEO.A.DICKEL'S Artesia opened the scoring Monday night with Bauman's ASCADA bases-empty home run the first, but Midland quickly went ahead with three in the second, then 則位 KENTUCKY STRAIGHT BOURBON KENTUCKY TRAIGHT BOURBON Cascade is all whisky...a truly great Bourbon from Kentucky...rich, men MHIZKY light, aged by nature's patient hands to the peak of old-fashioned goodness. There is no finer Bourbon at any price. over "FROM THE LIFE AND VIGOR OF THE GRAIN" GEO. A. DICKEL DISTILLING COMPANY, LOUISVILLE, KENTUCKY . 86 PROOF . THIS WHISKY IS 4 YEARS OLD Distributed By More than six times as many men of your age will die of NEW MEXICO SELLING CO. lung cancer this year as died in 1933. Our research scientists still don't know why. They do know. however, that

Now

PROGRAM LOG - Subject to Change Without Notice

FRIDAY AFTERNOON

FRIDAY AFTERNOON
12:00 Farm and Market
News
12:10 Midday News
12:15 Music Interlude
12:30 Local News
12:35 Noon-Day Forum
12:55 Siesta Time
12:55 Eddy Arnold
1:00 Game of the Day
3:20 Scoreboard
3:25 World News
3:30 Strictly for Liston

3:30 Strictly for Listening
4:00 Requestfully Yours
4:55 World News
5:00 Bobby Beason
5:30 Wild Bill Hickok
5:55 World News
6:00 Gabriel Heatter
6:15 Fultor Lewis, Jr 6:15 Pulto: Lewis, J;
6:30 Meet the Band
6:45 Local News
7:00 Bill Heary
7:05 Bill Keys Sports
7:15 Bunkhouse Serenade
7:15 Titus Moody
7:16 Take a Number
8:16 On and Off the
8:16 Record
8:16 Baukhae

Baukhage Talking Elton Britt Rod and Gun Club of the Air

9:55 Mal Wyman Sports 10:00 World News 10:05 Musically Speaking 10:35 Dance Orchestra 10:55 World News 11:00 Music that Moves 12:00 Sign Off SATURDAY 5:29 SIGN ON

11:50 Farm and Market News
12:00 Man on the Farm
12:30 Proudly We Hail
1:00 Game of the Day
3:20 Scoreboard
3:25 World News
3:30 Strictly for Listening
4:10 World News
4:15 Frank Hemingway
News

Digest 5:15 Report from the 5:30 Hume Dixon 5:45 Easy Listening 5:50 World News 6:00 Twenty Questions 6:30 Cecil Brown 6:35 Swinging Down the Lane

6:45 Local News 6:50 Swinging Down the

Tane
7:00 New England Barn
Dance 7:30 World News 7:45 Let's Go to Town 8:00 Chicago Theater of the Air

9:00 World News
9:15 Dance Orchestra
9:55 World News
10:00 Musically Speaking
10:34 Dance Orchestra
11:00 World News
11:05 Music that Moves
12:00 Sign Off

SUNDAY 5:59 SIGN ON 6:00 Sunday Morning Serenade 7:55 World News

7:55 World News
8:00 Comic Weekly Man
8:30 Good News Hour
9:00 Methodist Men's Hour
9:30 Back to God
10:00 College Choir
10:30 Bill Cunningbam
10:45 Frank and Ernest
11:00 First Methodist
Church Services
12:00 Game of the Day
2:50 Scoreboard

4:00 Nick Carter
4:25 Cecil Brown News
4:30 Crime Fighters
5:00 Hour of Decision
5:30 Lutheran Hour
6:00 Longines Musical
6:15 Lanny Ross
6:30 Enchanted Hour
7:00 World News
7:15 Guest Star
7:30 Pirst Baptist Church
Services
8:30 Voice of Prophecy

8:30 Voice of Prophecy 9:00 The Political Picture 9:15 Your Chamber of Commerce Speaks

9:30 Dance Orchestra 9:55 World News 10:00 Music that Moves 11:00 Sign Off MONDAY

:29 Sign On 5:30 Spanish Program

7:30 Up See Daisee Show 7:35 Local News 7:40 Up See Daisee Show 8:00 Cecil Brown 8:15 Working Day Rhythms

Rhythms

8:30 John Daniel Quartet

8:45 Swap Shop

9:00 Ladies Fair

9:25 World News

9:30 Queen for a Day

10:10 Capitol Commentary

10:25 Allsweet Music Box

10:30 Three for Me

10:45 Music for a Quarter

Hour

Hour
11:00 Cedric Foster
11:15 Daily Devotional
11:30 Showcase of Music
11:45 Hymns for the Valley
12:00 Farm and Market
News
12:10 Midday News
12:25 Music Interlude
12:30 Local News
12:35 Noon Day Forum
12:55 Eddy Arnold
1:00 Game of the Day
3:20 Scoreboard

8:30 John Daniel Quartet
8:45 Swap Shop
9:00 Ladies Fair
9:25 World News
9:30 Queen for a Day
10:00 Curt Massey
10:15 Capitol Commentary
10:25 Allsweet Music Box
10:30 Three for Me
10:45 Plan with Ann
11:90 Cedric Foster
11:15 Paula Stone
11:45 Hymns for the Valley
12:30 Showcase of Music
11:45 Hymns for the Valley
12:00 Farm and Market
News
12:10 Midday News
12:25 Music Interlude
12:30 Local News
12:25 Siesta Time
12:55 Eddy Arnold

990

TUESDAY MORNING
5:29 Sign On
5:30 Sunrise Serenade
6:45 Farm Report
6:55 Gabriel Heatter
7:00 Robert Hurleigh
7:15 Up See Daisee Show
7:35 Local News
7:40 Up See Daisee Show
8:00 Cecil Brown
8:15 Working Day
Rhythms
8:20 Lead Pariet Grantel 8:30 John Daniel Quartet

Requestions

World News

Bobby Benson

Wild Bill Hickok

World News

Gabriel Heatter

15 Fulton Lewis, Jr.

Meet the Band

Local News

100 Bill Henry

Tob Bill Keys Sports

Tits Bunkhouse Serenade

Tits Titus Moody

Tits Moody

Tits Moody

Bob Hall of Fantasy

Bob Hall of Fantasy

Bob Baukhage Talking

Bush Record

Bush Record

Bush Record

Reporter's Roundup Mal Wyman Sports

9:55 Mal wyman Spol 10:00 News 10:05 Musically Speaking 10:30 Dance Orchestra 10:55 World News 11:00 Music that Moves 12:00 Sign Off

TUESDAY MORNING

A PERSON ALL WRAPPED



the people to see.

MILEY IMPLEMENT CO. 530R 12 N. 15T ST. ARTESIA

ly 31, 1953

roup singing, irector of mu griculture, Un , will assist

tate 4-H camp at e of the polio a leader said, "So ars since 4." ars since 4H b

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supper and b

LASSIFIED A

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Better!

CIAL

5¢

5¢

URGERS





sified Rates

charge five lines) 15c per line insertions 10c per line right, 240 acres under sheep fence PACE RATE

\$1.20 per inch \$1.10 per inch sheds, small orchard, good well, \$1.00 per inch gravel road, school bus at door. 3/4 90c per Inch | oil rights reserved. Priced reduc-

ness Opportunities -Grocery, cafe and filln, doing good business L. Williams at Wil-& Cafe, Loco Hills, FOR SALE-11 acres with 4-room

7 -tfc Eight unit tourist ton) good for truck farm, block of gain if sold within 60 school. Priced \$5250 cash. Joe C. 00. 802 South First St. Freeman Agency, 1700 N. First. 60-8tc-67

Station. one 6-For Rent m with living quarters, ur-room house, lease 5 years. Have done good ere. Price \$100 per mo. south of Roswell on 35. D. A. Gadbury. 60-2tp-61

Wanted

e Peanut Combination cashier DAE kkeeper. Pleasant work ons, good salary and pany benefits, 44-hour Mr. Schulze, J. C. 61-tfc

rvices Offered

LOANS

Ranch, City Property TEVE MASON , Carper Bldg., Artesia

MOVING! TORAGE!

moving, across the FOR REAL VALUES IN REAL s nation. Agent Allied Southern New Mexico ING REAL ESTATE GUIDE ON Carlsbad, N. M. Phone 53-tfe

LICS ANONYMOUS purpose is to help those drinking problem. P 98-tfc

DECORATING - Inxterior, quality work Reasonable, E. M. Moore,

Convalescent Home away from home," ing care for elderly senile people, oper-& Mrs. N. G. Whit-S. Roselawn, phone 67 52-tfc

Tree and shrubber spraying, genera plowing, levelling, fer- FOR RENT - Small unfurnished seeding. S. A. "Tiny' 59-tf ne 438-R.

Bishop for hemstitching oles, covered buttons. complete belts, cafe apadbands and alterations. wing, 107 S. Roselawn 61-6tp-66

al Estate For Sale

EAL VALUES IN REAL TE, SEE MULTIPLE LIST-AL ESTATE GUIDE ON 83-tfc

ALE OR TRADE-A lot ment, 75x140 ft. Call 756.

LE OR TRADE-Nice one om home, landscaped, 26 hes, furnished or unfurn-11 N. 12th St. Built to add 44-tfc

LE-Three-bedroom home asement, three churches block and half; half block de school, 107 ft. front. 405 W. Grand or call 1281. 33-tfc

LE-Small movable houses drooms. West of Park Inn See R. A. Homsley, cal

EAL VALUES IN REAL TE, SEE MULTIPLE LIST EAL ESTATE GUIDE ON

83-tfc FOR RENT-Two and three room ALE OR TRADE - Two

bedroom houses, well lo-Call 617 after 6 p. m. 52-tfc

ALE—Southside trailer and ients, will take a home in

58-6tp-63 LE-Four-bedroom house

Osborn and two-bedroom 1203 Bullock. Both priced Call Loyd Downey, FOR RENT-Modern house with 57-tfc

air conditioner, heaters and gas range, otherwise unfurnished. Across street from new Hermosa house, balance to be paid school, \$55 per month. Phone 826. \$38.88 month. 506 W. Clay-

LE—Lot on 19th St. one buth of Hope Highway

-Real Estate For Sale

Bayfield, Colorado

not modern house; 4.15 acres

cotton (1952 produced 7 bales cot-

New Duplex

Apartments

room unfurnished du-

plexes, brand new, with

stove, refrigerator, Ve-

netian blinds and closed

garage, as well as a va-

riety of color schemes.

\$76 and \$86 a month.

Casa Bonita, Inc.

913 S. Eleventh St.

Artesia, N. M.

FOR RENT - Unfurnished three

room apartment. Inquire 203 N

ESTATE, SEE MULTIPLE LIST-

THIS PAGE.

Okla

ington.

W. Texas.

at 604 Quay or phone 372-W.

FOR RENT - Three - room fur-

nished apartment, private en-trance, private bath, refrigerator,

good bed. Couple preferred. Will

accept baby, no pets. Call in per

FOR RENT - Furnished trailer

nished. Convenient to baths. Only

\$3.75 per week. Also nice two

room apartment for rent, cheap.

FOR RENT - Furnished apart-

ments and trailer houses, \$6.25

53-tfc

60-tfc

per week and up, Bills paid, nice clean place. 406 N. Fifth St.

FOR RENT—Clean, modern, spa-cious apartments, Vaswood addi-tion, 1, 2 and 3 bedrooms, fur-

nished and unfurnished, closets

and storage rooms, stove, refrig-erator, washer and water furnish-

ed, air conditioned. Inquire 1501

houses furnished. Oasis Station,

FOR RENT-Air conditioned, mod-

ern three-room furnished apart-

space. Suitable for couple or one

FOR RENT-Two furnished apart

ments, water paid, located at 706 W. Texas. Call at 200 N. 11th St

right up town, parking

W Yucca, Vaswood, phone 1326.

house, gas, lights and water fur-

son 611 W. Dallas.

406 N. Fifth St.

811 W. Quay.

phone 0188-R1.

30-tfc

Two- and three-bed-

Res. 2583

61-2tc-62

Office Phone 2062

FOR SALE FOR RENT-One bedroom furn-360 acres, 20 acres alfalfa, 180 acres pasture, all irrigated, 20 ished house. John Shearman, phone 1130-M. acres dry land, can be farmed, 140 acres dry hill pasture; good water FOR RENT - Nicely furnished three-room apartment. Call 547.

6-For Rent

5-room house, water and electric 61-tfe ity, two good sheep sheds and cor-FOR RENT-Four-room furnished rals, garage, granary and some old duplex, modern, \$50 month. Two niles east, one-half mile south,

phone 088-R2. 61-tfc ed to \$27,000 now carries \$4000 FOR RENT - Three-room furnfederal bank loan, owner must sell. ished apartment with bath, new-J. W. SOWER REAL ESTATE ly decorated, close to schools. 808

W. Missouri, phone 220.

6A—Wanted

WANTED!

Will Pay \$1.00 Each for First Three Issues of the Artesia Advocate Dated

Tues., March 25, 1952 Brought to The Advocate Office PHONE 7

7-Miscellaneous For Sale

Concrete Headgates All sizes from 8 to 24 inches. Can be used in any open ditch.

J. P. White INDUSTRIES, INC.

31/2 mi. E. Roswell, Phone 4604 P. O. Box 493, Roswell, N. M. 57-4tc-60

FOR SALE - Peanut vending route, 20 machines. Call at 504 45-tfc

83-tfc FOR SALE - Good used treadle FOR LEASE OR RENT-Business sewing machine, reasonable. lots, E. Main St. Write Bewley, W&R Sewing Machine Co., 107 S 1810 N. Jamestown 6-7160, Tulsa,

48-14tc-61 FOR SALE - Complete TV an-FOR RENT-Bedroom, 420 West tenna, you install it \$18.95. Rose awn Radio Service, 106 S. Rose 48-tfc lawn Ave., phone 42-W. FOR RENT-Three-room furnish-

FOR SALE-Hay, cotton and grain ed apartment, baby accepted, also eight winch trucks, floats water paid. See at 902 W. Washand pole trailers. K. J. Williams, 53-tfc phone 1112.

FOR RENT-Three-room furnished apartment, air conditioned, FOR SALE - One horsepower jet pump, 80 gallon pressure tank. Call 1550-J. 56-6tc-61 with utilities paid. Inquire 202 53-tfc FOR RENT-Efficiency apartment

FOR SALE - One floor sample demonstrator Coronado electric for one or couple only, \$35 per demonstrator Coronado electric automatic washing machine, this is a new 1953 model, used for dem-53-tfc onstration only. New price \$269.95 This one only \$219.95. GAMBLES 57-tfc

house at 1004 S. Sixth St. Call FOR SALE-Girls' size 12 green Homsley Lumber Co., day phone Tweed coat and hat to match, 1033, night phone 492-W. 49-tfc originally \$28.50; also three lovely FOR RENT—Modern unfurnished one and two-bedroom apartments 12th and Main. Phone 434. 43-cfc dresses, two blouses and two skirts all like new, will sell the lot for \$15. Phone 1537-J. 59-tfx

FOR SALE-Woven wire and steel posts. See at Artesia Alfalfa Growers Association, East Main St.

56-tfc FOR SALE-One John Deere automatic hay baler, 116W with motor, excellent condition, price \$1200. F. V. Hall, Tankersley, Tex.

> FOR SALE—Complete furnishings for two bedroom home, will sacrifice. Phone 789, 1104 Runyan Avenue.

FOR SALE-Three-bale factory built cotton trailer with implenent tires; also two-wheel trailer for hauling water to geese. R. L. Paris, phone 260.

FOR SALE-Trailer hitch with ball, built to pull house trailer, fits Chevrolet, will trade for ball bumper hitch. 1411 Yucca, phone 1520-J.

10—Used Cars and Trucks FOR RENT - Nicely furnished three-room house. Inquire at

FOR SALE - Pretty good used 1946 11/2 ton truck, ready to run \$450 cash. Allied Supply Co.

FOR SALE - 1950 model house trailer, 28 feet, complete with bath, air conditioner, dolly, \$1600. 502 East Grand, phone 510-NM.

FOR SALE-1941 Plymouth, clean and in good condition, has a part payment. See I. I. M. McDonald, phone 101. 60-tfc Dodge motor. Reasonably priced. 902 Richardson, phone 1537-J or 7.

10A--Automotive Supplies

On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.
WHITE AUTO STORE

FOR RENT—Newly decorated one, bedroom house, unfurnished.
Apply at 205 W. Washington.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LIST-ING REAL ESTATE GUIDE ON

9—Public Notices

NOTICE FOR BIDS FOR AN AIR COMPRESSOR

Sealed bids will be received by the City Clerk of the City of Artesia, New Mexico, at the City Hall until 7:30 P. M., August 12, 1953, for the furnishing of one Air Compressor with the following speci-

fications: One Portable Two Stage Air Compressor, 105 Cubic Foot cawheels.

One Jack Hammer (Rockdrill (Dry) Not less than 53 pounds.

than 63 pounds. One Section of 50 foot, twoply, air hose with couplings at-

e let on August 12, 1953," and the Council reserves the right to re- Clubs to Meet fuse or accept any and/or all bids in the best interests of the City. CITY OF ARTESIA, N. M. BY ORDER OF THE

CITY COUNCIL W. D. Fowler, City Supervisor

NOTICE INVITING BIDS NOTICE IS HEREBY GIVEN president. hat sealed proposals will be received at the office of the Superntendent of Schools in Artesia, New Mexico, until August 10, 1953, struction of the following:

and Central School Play Grounds. Dorothy Y. Hanny, extension home attend the meeting. 2. Remove 24 trees from the Central School Play Grounds. 3. Build approximately 1,200 running feet of sidewalks five

feet in width at Central School. 4. Construction of approximately 450 feet of five ft. wire fence at Central School. 5. Repair and replace plumbing in Artesia Senior High

School and the High School Gymnasium. 6. Repair boilers by replacing flues in the High School Gym nasium Building and in Park School Building.



80 Acres with 3 bedroom modern home, orchard, 65 acres till able, one 6 inch artesian well, one 12 inch artesian well, needs pump for farming. Price only \$8,000, some terms.

Joe Freeman

SPEEDY

1700 North First

1948 WILLYS PANEL

Good paint, nearly new tires,

new pistons, pins, rings and bearings in motor. This is a

dandy buy at _____ \$695

Radio, heater and new plastic

seat covers. This black sedan

has excellent tires, priced \$695

has radio, heater, and seat cov-

ers, the motor has been com-

pletely reconditioned, it's easy

on the eye and drives perfectly

1948 MERCURY 4-DOOR SEDAN

1949 DODGE Coronet 4-Door Sedan

will sell for _____

15—Public Notice

Plans, specifications and bid forms may be secured from the office of the Superintendent of Schools in Artesia, New Mexico. Bids may be submitted until By Antibiotics August 10, 1953 on all of the above

the right to accept or reject any and all bids. pacity, electric starter, and of the Board of Education of Ar- in the near future by antibiotic antibiotic was absorbed by the equipped with hose reel, all tesia Municipal School District sprays. mounted on two pneumatic tired No. 16, on the 9th day of April,

CLARK E. STORM, President of the Board One Paving Breaker-not less Earl H. Cox, Clerk of the Board

All bids shall be marked "Bid to Home Extension At University

> "Translating Today's Knowledge 61-2tc-F-63 the theme of the 10th annual meet- ness sessions. ing of the New Mexico Association ing to Mrs. C. L. Armstrong, Jal,

Portales, Aug. 17-19.

at 7:30 p. m., said bids to be open- will include Mrs. Marion Stevens

this one at ____

in town!

New Lincolns

307 North First

SAFETY CHECKED QUALITY USED CARS

Chrysler · Plymouth · GNC Trucks · Direct Factory Dealer

301 SOUTH FIRST . ARTESIA . Phone 841

1949 Red Jeepster, cleanest car

1949 Chevrolet 4-Door Fleetline

Radio and heater _____

1946 Super Deluxe Ford, 8 cylinder

very clean _____

Plant Bacterial Diseases Stemmed

Experiments carried out at the The Board of Education reserves U. S. department of agriculture's year or two. plant industry station at Beltsville, DONE pursuant to a resolution eases of plants may be controlled to the stems of the plants.

> field trials at the station, halo blight, a common bacterial disease of beans, was successfully stamped out by applications of streptomy-

management specialist, New Mexco A&M college; and Col. John W. Chapman, state director of the Civilian Defense Administration. Workshop sessions have been arranged on life insurance, health and safety, business management in the home, grooming for homemakers, and how to make a book review, Mrs. Armstrong says.

A program of work for 1953-54 Into Tomorrow's Security" will be will be developed during the busi-

Members of the Roosevelt counof Home Extension Clubs, accord- ty women's extension clubs will entertain the group the evening of Aug. 18 with an old-fashioned fried The meeting will be held at the chicken dinner and a style show Eastern New Mexico university, Miss Carol Lane, women's trave director of the Shell Oil Co. will Guest speakers on the program be commentator for the style show Mrs. Virgil Blakely,) Rogers ed at the last mentioned date, for Eberly, director, women's division. chairman of the Roosevelt County the repair, maintenance and con- Institute of Life Insurance; Miss Council, is in charge of local ar Iris Davenport, women's editor, rangements. About 300 New Mex-1. Resurfacing of Park School Farm and Ranch magazine; Mrs. ico homemakers are expected to

\$1495

\$895

\$945

\$595

New Mercurys

Phone 1007

Buy a Safe Buy Used Car from Oden's

1951 Dodge Coronet 4-Door, radio, heater, Gyro-

We Have Many Others — Make Your Choice

YES — WE HAVE

Visit Oden's at 307 North First

Eye, Try, and Buy a Safe Buy Used Car Today!

"What We Say It Is, It Is!"

ODEN MOTOR COMPANY

Kyle Clark and T. P. Rogers

COX MOTOR CO.

1949 CHEVROLET Special Style-

1948 PLYMOUTH Special Deluxe

1950 DODGE Coronet Club Coupe,

line 2-Door Sedan with heater,

and seat covers. This beautiful

Caravan Beige colored sedan is

ideal for this locality and is full

of extended service for __ \$975

Sedan, has radio, heater and

it at _____ \$575

with radio, heater and seat

covers, this car is a beauty and

has Gyromatic transmission-

Buy it for _____ \$1275

seat covers. Drive it and buy

AND BY THUNDER, I'LL

matic transmission. A clean car, See

cin sulfate.

It remains only to find a means of using the antibiotic in a crude state rather than in its expensive purified form to make this method of control practical for farm use say the Beltsville scientists. Rec ommendations for general use should be ready within the next

In the Beltsville experiments Md., indicate that bacterial dis-streptomycin sulfate was applied stems and moved upward to nearby leaves in sufficient amounts to protect them from the halo-blight bacteria. No evidence was found that the antibiotic entered pods, or edible portions of

> Further research on the use antibiotics in sprays and dusts for control of plant diseases is planned y the USDA scientists.

> > READ THE ADS.

Hagerman News

The Presbyterian - Methodist Union Bible school started Monday, July 27, and will continue through Aug. 3. An inspiring pro- tale gram will be presented by workers from both churches and handicrafts suitable for the different age groups will also be taught. All children from beginners to intermediates are invited to attend.

Hamilton, Ohio (AFPS) - A taga judge has ruled in a divorce action here that a man did not have to pay a \$26 bill for a shotgun which his wife had purchased with possible intent to kill him. But she did get all other bills paid.

Marie Montgomery STYLE TAP DANCING Ballet, Accordion and Organ 808 Richardson Phone 1056.W

REAL ESTATE



es Listings Exchanged the ROSWELL and

BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

CARLSBAD Multiple Listing



KIDDY AGENCY

REAL ESTATE AND INSURANCE 415 West Main

School Is Only One Month Off

TODAY'S SPECIAL! 803 Bullock, two-bedroom, wall-to-wall carpet, laundry, double car garage, fireplace and fenced back yard, attractive and choice location. We have the key, call us today. Priced right OTHER GOOD BUYS!

— and we have many more — 1010 Mann Ave., 2 bedroom, fenced, attractive \$9450. 702 Catalina Drive, 3 bedroom, 2 baths, you will love this one, unfurnished, \$17,500 (Bargain in all the furniture, if you

need furniture). 1304 South Eighth, 3 bedroom, priced for quick sale \$12,000 Southwest of Country Club, 21/2 acre nice home, good well,

SW of Country Club, 21/2 acre small home, well \$3,000 West Grand and 20th, 21/2 acre 3 bedroom, well, out buildings, \$13,000. 606 Missouri, 2 bedroom, close to schools and city \$6100.

212 Hermosa, nice and close to new school \$8000

Service Station, Grocery, Cafe and Business Buildings for sale or lease. ATTENTION GI's Do you want to use your GI Certificate? We have two good

ment, stop paying rent—See us today.

Three bedroom home in Zee Addition, south of Hermosa, tile house, large rooms, plenty of closets, carport and storage, desirable neighborhood, close to new grade school. Priced right. A home you will be proud of.

Phone

1065

Don Jensen

FIRST CLASS DUPLEX, modern on both sides, hardwood floors, easy down payment or will do some trading. 1206 Hermosa Drive. \$10,500. NEW 4-Room house to be moved \$2600 — \$400 down. 4 ROOM Modern house, close to town on payment \$4500, low

WATER RIGHT any amount you want. FARMS, Acreages and businesses, anywhere you want.

WEEKLY TRADE SPECIAL Farm-Ranch combination, close to schools and churches, three bedroom modern home, two tenant houses, 148 acre farm. Will take house in Artesia for down payment or low down pay-

and let us work it out for you. Salesman Don Teed

Property.

E. A. POE

If you want a business, a home or a farm

Res. Ph. 0198-J5 Residence Phone 1519-R Insurance of All Kinds

Free Rental Service

Currier Abstract Company 102 Booker Building Phone 470

Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of

HARVEY JONES AGENCY

120 South Roselawn

702 HERMOSA DRIVE Owner leaving town, will sell 8-room House, two tile bathrooms, floors completely carpeted. One of the better home, priced to

If you are interested in a two-bedroom house, small down payment, see us!

MILLARD LONG, Sal

Realtor and Every Form of Insurance

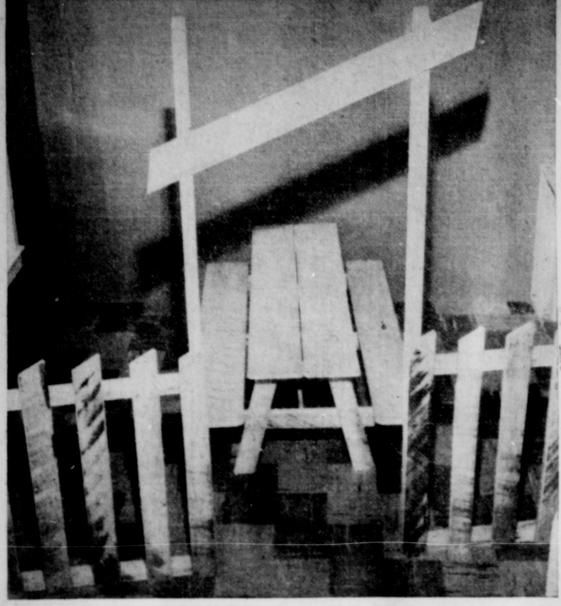
Office Phone 1115

Phone 914

25 ne ay igh

el of reat , and

北 JICK



KIDDY CORRAL at new H&J Food Basket supermarket will be stocked with comic books, provide quiet corner where mothers can leave children while shopping. Furniture and "fence" is of rustic designed, stained in natural colors.

(Continued from page four)

Charges that Emmons embe

Mann appeared before the Sen-

George T. Hearn, known widely

Hearn was employed May 17,

He was born in Decatur, Miss.,

and farmed for 18 years in the

Artesia area prior to his refinery

Hearn has played pro baseball

He is the first local employe to

attain retirement age with Contin-

ental, and his fellow employes and many friends know that Tom is

still young enoug hto enjoy many

The New England shilling was

Fiber asbestos is obtained from

the first coin issued in the United

many years in his retirement.

Try

BENNIE'S

QUALITY

Bing Crosby

Cowboy

TODAY'S FEATURE WORK BOOTS

with rough side out

Only \$19.95

and still is an ardent fan.

ate committee at Emmons' request

Yowell to Visit Artesia Monday; Warns Women of Changes in Name

Ralph H. Yowell, field representative of the social security admin istration, Roswell office, will be Mann Testifiesin Artesia Monday morning, Aug. 3. to assist Eddy county residents in making application for old age or survivors insurance benefits and to give information concerning the 1952 amendments to the zled bank funds were made social security act. Sen. William Langer of South Da

He will be at the office of the kota on the floor of the Senate las New Mexico state employment ser-week, although the committee ha vice, 511 West Main, between 10 already approved the Emmons ap

During July, the Roswel Isocial administration office isity cards and received 203 requests He flew from Albuquerque Sunday for duplicate cards. Ninety-two of and is expected to return to Ar the 203 requests for duplicate tesia this week-end. cards involved changes of names

One of the biggest problems the Roswell office has is in connection George T. Hearn with women workers who fail to have their names changed on their Of Continental social security cards after they go married. Now that social security benefits have been extended to dependent husbands and children of insured women workers it pays women workers to keep the record as "Tom" wil Iretire from service

with Continental Oil company re-If a woman worker gives her finery Aug. 1. social security number and her new married name to her employ- 1943 by Malco Refining company er without first having the name in Artesia. He continued his emon her card changed, her employ- ployment with Continental Oil Co er will not only get correspond when it bought the Malco plant ence from the social security ad- in 1946. ministration as a result of reporting this information, but will probably get a personal visit from Yowell to find out what is wrong with Mrs. Newlywed's social se-

Next Dollar Day-

(Continued from Page One)

Scott has declared. "To achieve that goal, we must cooperate in every way possible with one another in promoting the community's assets as a shopping center." States by the colonists.

READ THE CLASSIFIED ADS rocks.

Big Circus—

Shrine club, according to Ralph Pitt, president.

The circus is the Gil G. Grav show, one of several circuses book ed excusively by Shrine circuses across the country. The Gray circus plays for more Shrine temples and clubs than any other in the United

Committees set-up for appear-

from Albuquerque where it is sponsored by Ballut Abyad Shrine "We desire that every boy and wrinkle-resistant finishes, its cool this week. "We are sponsoring the circus to help in the great work being done by Shriners all over the world for all children, regardless The 21/2-hour show features a

Tom Wiliams and Clarence Roach,

co-chairman; Hollis Watson, finance; Charles Currier, box office;

W. M. Siegenthaler, general ticke

sales; J. D. Smith, student tickets

Marshall Rowley, public safety;

Dr. D. M. Schneberg, ticket takers;

Dr. Pete Starr and John Goodwin,

ushers; and Stanley Blocker and

Rowley, publicity and advertising.

The circus will come to Artesia

'Mardis Gras" pageant with more performing Arabian camels and South American llamas, Dolly Jacobs and her performing elephants, Hazel King and her Hollywood liberty horses, trained razorback hogs, and many more trained

Also scheduled is a hortizontal quire no ironing. bar comedy act, the Vavatta Famly and their horses, jugglers, girl performers-and more.

Funeral Services For C. S. Jones Held in Oklahoma

Funeral services for C. S. Jones, 78, of Hollis, Okla., father of Bert Jones of Artesia, were held Tuesday at Hollis.

Mr. Jones died following engthy illness.

His home was Shelbyville, Tenn. In 1920 he moved to Oklkahoma, where he farmed

Cottons Designed For Life of Ease

Designers are making it more and more inviting to slip out of working togs and into leisure-life loungers. Cotton, with its new

GRAHAM'S TELEVISION & RADIO

Sales and Service

20 Years Experience-Last 6 Yrs. in TV

Television Antenna Installation

Service Policies Available

818 South Second **PHONE 1634**

Former Resident of Artesia

for your enjoyment

August 1-2, 8-9, 15-16, 22-23, 29-30 — RATON, Horse Racing, ugust 1-2, 8-9, 15-16, 22-23



Pecos Dance.

August 4 — SANTO DOMINGO
PUEBLO, Annur, I Fiesta and Summer Corn Dance.

August 7-9—LAS VEGAS, Teddy
Roosevelt Rough Riders and Cow-August 9-12 - CARLSBAD, Elks August 10 - TAOS, Feast Day of San Lorenzo, Picuris pueblo.

August 10 — SAN LORENZO

PUEBLO, Summer Corn Donce.

August 12 — SANTA CLARA

AUGUST PUEBLO, Annual Fiesta and



Tribal Indian Ceremonial.

August 15 — ZIA PUEBLO,
Fiesta and Dances.

August 17-22 — RUIDOSO,
Square Dance School, Carrizo August 22 — ISLETA PUEBLO, Fiesta and Dance.
August 23-29 — SANTA FE, Annual Tesuque Valley Horse Show. August 29-Sept. 1 — SANTA FE.





Farm Producer Prices Drop Faster Than Prices Farmers Pay for Goods

While the prices farmers receive for their products have been registering some declines, the prices they pay for the things they need to produce and for living have decreased only slightly in comparison. This is borne out by figures recently

girl, as well as older people, get crisp textures, and its comfortable to see this great show," Pitt said lightness, is a favorite in this

Trim-looking dusters are espec ially popular for spring and sum-mer, the National Cotton Council reports. One fashion house shows a fresh-looking embossed than 100 hours performers, aerial cotton with a delicate floral pattern. Style details include doublewing collar and short sleeves with contrasting trim. Metallic-looking mosaic cotton

dusters are fragile-looking but washable. Plisse and seersucker dusters are not only easy to wear but easy to care for since they re-Lightly quilted cotton robes and

dusters are shown in rosebud pataerialists, trapeze artists, high wire tern, in solids, and in paisley prints. One-piece loungers of shirt and mid-calf pants are half-lounge, half-sport garments, and appear in broken-stripe seersuckers (which don't require ironing) and in an early American print.

published by the bureau of agricultural economics:

Electric brooders dropped 10 ents from an average of \$45.50 to \$45.40 between March 15 of last year and March 15 of this year. One-bottom tractor plows dropped from an average price

of \$143 to \$136 during the same period. But manure spreaders went up an average of \$3 from \$420 to \$423, and gasoline went up from an average of 26.4 cents to 26.9 cents.



average of one cent in price and boy's shoes dropped three cents, from an average of \$5 to \$4.97.

Men's work shoes cost 29 cents less, dropping from an average of \$7.16 to \$6.87 per pair. Women's percale house dresses went up 5 cents from \$3.07 to an average of \$3.12. Among prices received by

farmers, potatoes dropped from an average of \$2.31 to \$1.34 per bushel between April 1952 and April 1953. During the same period, a seventy-pound crate of lettuce fell from an average price of \$3.05 to \$2.75. Tomatoes per bushel dropped in the same period from \$7.25 to \$5.40 and strawberries from \$13.20 per crate to \$11.70.

The parity ratio between prices received for farm products and prices paid now stands at 93, according to the Bureau of Agricultural Economics. Parity is a statistical means of expressing the relationship between prices paid by farmers and prices received by them. The years 1910-14 are used as

a base period. A 100 per cent parity ratio means that prices paid and prices received stand at about the same balance as they did in 'he base period.

The present radio of 93 shows that prices received by farmers average 7 per cent below the level which would restore the balance that existed in the base period. Such a balance existed just one year ago, when, on

April 15, 1952, the parit Men's overalls dropped an Housewife: "Are tho

Grocer: "Lady, feel thos and see if they're cool er sell yet."

The world's shortest riv has the shortest name. It R river/in Italy and it flow 525 feet from Mt. Baldo to

> JIM'S DRIVE INN None Better! SPECIAL Chocolate Peanut SUNDAE 150

Anthor

Tech

ENG

Keit

HAMBURGERS 15¢

REDUCED Athony's



SIZES FOR MEN AND BOYS

Cool short sleeve cotton sport shirts for both men and boys. Formerly priced at \$1.49 to \$1.98. Solid colors and fancy printed patterns. Save as much as 99c on each shirt.

EXTRA SPECIAL LOW CLEARANCE PRICE

COTTON SPORTS

FINE RAYON

 COTTON WORK NOW ONLY

SO MUCH FOR SO LITTLE!

This is truly a lot of slip for such a little bit of money. Neatly trimmed with eyelet top and bottom. Adjustable shoulder straps. Sizes 32 to 40. Ladies, you will want to buy two or three of these at this unheard of low, clearance price.

SUPER CLEARANCE BARGAIN

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 REGULAR \$2.98 and \$3.98

REG. \$2.98 - \$3.98 LADIES SHOES

Odds and Ends Group Nylon

HOSE

LADIES COTTON CREPE

FIRST QUALITY-80-SQ. PRINTS

REG. \$2.98—ALL NYLON EACH

Other Westex Boots \$30 and \$35 COTTONS "Your Western Wear Center" NYLONS BENNIE'S BOOT SHOP EACH LOW PRICE New Mexico Division UNITED STATES BREWERS FOUNDATION Phone 1042-J

THE THEATERS

OCOTILLO

Trail"

AY - SATURDAY FRIDAY - SATURDAY FRIDAY - SATURDAY

ANDSUN Anthony Dexter

Technicolor The Brigand"

and Cartoon

INN

letter!

IAL

Peanut

DAE

RGERS

DIES

Nylon

¢

- Also -Our Gang Comedies

N. - MON. - TUES.

lling Color Story of

orthwest Mounted

Police!

"FORT

James Craig

Keith Larson

ENGEANCE"

Robert Clark "Sword of Venus"

CIRCLE B

"Singing Guns"

Vera Ellen "Happy Go Lucky"

SUN. - MON. - TUES. Edmund O'Brien

Frank Lovejoy "The Hitchhiker"

When Was the Last Time You Gambled With Death By Picking Up a Hitchhiker?

SUN. - MON. - TUES.

Tyrone Power "American Guerilla in the Marines"

The Greatest Personal **Adventure to Come Out** of the Pacific!

Any person, firm, association, and drilling a new shallow well 16 and by proof that a copy of the corporation, the State of New inches in diameter and approximately 180 feet in depth, at a point applicant. Said protest and proof America, deeming that the grant in the same subdivision of said ing of the above application will Section 12, for the purpose of con- State Engineer within ten (10) be truly detrimental to their rights tinuing rights for the irrigation of days after the date of the last pub construction, with concrete floors and to waiver any formalities and in the waters of said underground 228.90 acres of land described as lication of this notice. Unless pro source, may protest in writing the follows: State Engineer's granting approval of said application. The protest shall set forth all protestant's reas-ons why the application should not be approved and shall be accom-12, Townsh

Two Big Features!

Rex Allen

Vaughn Monroe

Vaughn Monroe

Company

Description of service must be filed with the splicant. Said protest and proof of service must be filed with the splicant. Said protest and proof of service must be filed with the State Engineer within ten (10)

No additional company of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) State Engineer within ten (10)

days after the date of the last publication of this notice. Unless protested, the application will be tak
1481-Combined-S are contemplated under this application. en up for consideration by the under this application. State Engineer on that date, being on or about the 12th day of Aug-

JOHN H. BLISS. State Engineer.

577-3t-F-61

NOTICE

Fe, N. M., July 20, 1953. of Lake Arthur, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well by aban-doning the use of Well No. RA-1186 and RA-1481-Combined-S located at a point in the SW1/4 NE1/4 NE¼ of Section 12, Township 16 811 Clayton South, Range 26 East, N.M.P.M.,

applicant. Said protest and proof of service must be filed with the 228.90 acres of land described as lication of this notice. Unless profollows:

Subdivision W½NW¼ Section 7, Township 16 S., Range 25 E., State Engineer on that date, being last publication, with concrete floors and to waiver any formalities and and with lights and plumbing, to award contract to award contract they deem best for the interest of the City.

For further information regard-

on or about the 19th day of Aug-Subdivision E1/2 NW1/4, Section ust, 1953. 12, Township 16 S., Range 25 E.,

Subdivision W1/2NE1/4, Section 12, Township 16 S., Range 25 E.,

Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per

Old well to be plugged.

Any person, 11rm, association, corporation, the State of New Mexico or the United States of STATE ENGINEER'S OFFICE | ing of the above application will America, deeming that the grant-Number of Application RA-1186 be truly detrimental to their rights and RA-1481-Combined-S, Santa in the waters of said underground source, may protest in writing the Notice is hereby given that on the 14th day of July, 1953, in accordance with Chapter 131 of the cordance with Chapter 131 of the reasons why the application should reasons why the application should not be approved and shall be accompanied by supporting affidavits

> LOANS INSURANCE CECIL WALDLREP

MING AUG. 12-13-14-15 "PETER PAN"

Lake Arthur

Jess Huff returned home from Greenwood, Ark., Sunday and go to Hobbs where he has been visiting her they will visit another brother, Mrs. John Been for about Norval Ripley and family. eks. Mrs. Huff has been

wo weeks visiting with Youth Camp near Albuquerque. Charles, Sue, Donna, Monday.

The harp is the only musical instrument on a national flag. It is found on the Irish flag.

> NOTICE State Engineer's Office

Number of Application RA-3081 Santa Fe, N. M., July 10, 1953. The Texas visitors plan to leave Notice is hereby given that on the 7th day of July, 1953, in ac-

cordance with Chapter 131 of the Session Laws of 1931, Hope Water Mrs. Paul M. Chambliss, wife of the pastor of the local Baptist church, left Monday morning with o her home due to illness the pastor of the local Baptist Ripley returned home a group of young people of the a permit to appropriate 275 acre om Blum, Texas, after church to attend Inlow Baptist feet per annum of the artesian waters of the State of New Mex-Richard V. Ripley They plan to be gone until next ico by drilling a well 13 3/8 inches in diameter and approximately 500 feet in depth in the NE¼ NW¼ of Mr. and Mrs. Leonard Talbert chard Ripleys brought and children of Roswell had lunch Section 30, Township 17 South, and home. They visited the in the home of her aunt and uncle, Range 23 East, N.M.P.M., for the had Caverns Saturday and Mr. and Mrs. Paul Robinson on purpose of using same for municipal purposes.

MONEY TO LOAN

Low Interest — Fast Service

E. A. HANNAH

Artesia Representative

113 South Third

Phone 352-W



CITY OF ARTESIA ARTESIA, NEW MEXICO

Notice of bids for the building

ing plans and specifications, see CITY COUNCIL City Engineer, in the City Hall

JOHN H. BLISS, Sealed bids will be received by State Engineer. 59-3t-F-63 the City Clerk of the City of Ar

1953.

The City Council reserves the of one (1) 12 foot by 16 foot frame right to reject any and/or all bids

City Supervisor. 59-2t-F-61

STA+NU CORPORATION OF AMERICA



announces the appointment of

LORANG CLEANERS

as the exclusive licensed Star Nu plant for ARTESIA

offering for the first time the Amazing Miracle Finish ...



Homogenizes

DOUBLE YOUR MONEY BACK!

BACK INTO THE FABRIC NEVER BEFORE has any process given fabrics such dazzling

color, brilliance and luxurious cashmere-smooth beauty. Now precious household items everytime they're drycleaned. Sta Nu replaces important life-giving textile oils that are



TOP CAN SEE AND FEEL THE it costs nothing extra!

Try STA+NU TODAY at

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TEXAS

46 oz. Can

ST.00

Wapco Brand

Bottle

No. 21/2 Cans

FOLGER'S Pound

CARNATION

Tall Cans

SELECT MEATS

LB. Sliced

SWIFT'S

Pound

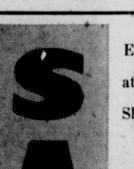
Strictly

Fresh

All Meat

Pound

LB.



Everyone is talking about the store-wide Savings they have been making

at Nelson's Super Market. Well—here's some more — but bigger and better Shop and Save at Nelson's

Friday, Saturday, Monday

on these BIGGER BARGAINS

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A APA A

"Tender-Grown"

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POUNDS

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* for

Armour's Star

Fresh

Pound

THE PLACE TO GO FOR THE BRANDS

PORK CHOP HILL

regory

party

nd Mrs. I

f Artesia

and Mrs.

nd Mrs. B

Harriett

Docto

isses (

all Stor

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.

Established August 29, 1903
The Artesia Enterorise This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation. A.B.C .- Audit Bureau of Circulations

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Sia, New Mexico. Entered as second-class matter at the Post ice in Artesia, New Mexico. under the act of Congress of ch 3, 1879.
ORVILLE E. PRIESTLEY, Publisher VERNON E. BRYAN) General Manager
DAVID H. RODWELL, Editor
Resolutions of Respect, Obituaries, Cards of Thanks, Reading cess and Classified Advertising, 13 cents per line for first rition, 10 cents per line for subsequent insertions. Display vertising rates on application.

School Board Has **Good Start**

THE ARTESIA AREA'S new school board jumped off to a flying start-in two meetings this week, including a four-hour session Monday night and another lengthy session

Some people frankly were disappointed when there were no reports of open disputes and disagreement.

The new board seemingly has a will to work on a lapful of problems, and realizes that working together is going to accomplish more in the long run.

There will undoubtedly come to the board knotty problems over which its members will differ, but sincere differences recognized for what they are rather than personal feudings may be reconciled when all facts are grathered.

Off hand it would have been hard to tell in this week's meetings just where the board members maintain their individual homes. All were concerned with every problem which arose, no matter whether at Atoka, Hope, Artesia, or Cottonwood.

We believe a good start has been made on a friendly, cooperative attitude toward school problems which have become the conern of all North Eddy county's people. While school affairs are peculiarly subject to heated feelings, it is to be hoped the problem of the moment will not cause the board to lose sight of its worthwhile beginnings.

Artesia Schools?

WITH REORGANIZATION of North Eddy county schools into one large school system, the formal name of Artesia Public Schools which applied to the largest unit existing before the reorganization no longer describes this greatly enlarged system which came into existence July 1

Yet any proposal to change the name of the system would probably create a great hue and cry from stubborn sentimentalists who remember with affection graduating from Artesia high school. On the other hand, other communities affected by the reorganization have also lost their community identity in being absorbed into Artesia Public

We recognize such a name change is probably unacceptable; perhaps the best we can do is bear in mind that when we speak of Artesia public schools now we are speaking of a community which has suddenly outgrown its boundaries. With the great growth has come equally great responsibilities to people tow hom we are obligated for a great

Industrial Development

RTESIA, ALWAYS ON the lookout for new business and industry, has never vet organized a campaign to bring industry to the community. As a consequence, many of us are not familiar with obstacles which face any industry possibly considering loca-

Two key obstacles involve lack of voluminous water supplies on an industrial basis and the high freight rate to be paid for ship-

ment of manufactured goods to mass mar-

There are, however, possibilities of local industries, which while smaller, might over the long range better fit into the community

Industry today is no longer impressed by the dinner-speech campaign of old, wherein community leaders feted visiting industrialists at a banquet, then eulogized on the community's advantages.

Industrialists studying plant location today want to know such prosaic community facts as available labor market, cost and availability of electric power and natural gas, possible locations and probable costs, building costs, church and civic organizations, and a host of other vital management

Artesia has been handicapped in its search for suitable industry because it cannot supply on a comprehensive basis this information when it is requested. Chamber of Commerce officials are aware of this lack, and have envisioned a brochure to be prepared outlining in detailed fact the commu-

Such a brochure would have the answers to questions uppermost in the minds of industrialists studying plant location. Maps would set out possible locations and costs; utility costs and availability would be set out in a straightforward matter.

Artesia clearly needs such a selling aid if community desires for industry are to be

Library Service

THE DISGUSTED CITIZEN who can't find a book he wants on the shelves of Artesia public library doesn't know the vast storehouse available to him through the New Mexico library extension service.

A library the size of the Artesia library cannot possibly buy and stock enough books to cover the vast range of different reading interests held by the people of the community. Many other cities across New Mexico face a similar problem.

To remedy that, the library extension service was established. Through it, readers in a community the size of Artesia have access to books stored by the extension service in its central office, books at the University of New Mexico, and through the university, to many other colleges outside the state.

No matter what book you may request, it can be found for you through the extension service if it is not stocked on local library shelves. Next time you can't find a book you want very much to read, the librarians will gladly order the volume through the extension service. Best of all—there's no charge

Planning Commission

TEMPORARILY PLANS for a city planit of all who come visiting. ning commission in Artesia have fallen by the wayside through a loss of interest on initial investigation.

We believe such a commission is too valuable a community asset for orderly and of Texas have been traffic fatalifar-sighted development to be abandoned, six Our town record is bad despite obstacles uncovered in initial study. enough without yours more than We have evidences throughout the city

of the pitfalls unorganized growth of a city may develop. We have streets which suddenly end in one block, then resume again two blocks later. We have businesses located in mutually unsatisfactory spots. We have widespread slum sections.

Artesia's next great growth, according to all indications, will go west of the city when it does come. Further development to the south is limited by unsatisfactory land elevations which would prevent tie-in of the city's utilities without expensive arrange-

Already in bringing in new areas west of the city there have been cases—several of them-where proposed streets do not tie-in with existing streets, where houses are built at the end of existing streets, and so forth. Clearly the need for a planning commis-

sion is evident in a progressive city which wishes to develop in an orderly fashion rather than becoming a monument to civic sluggishness. There are possibly several alternative methods of establishing such a commission. They should certainly be studied

While Artesia certainly is getting around to consideration of the commission 15 years too late, those with faith in the community's continued growth cannot believe it is too late now for organization of the planning commission.

THIS LAND OF ENCHANTMENT-

Head of Taxpayer Association Stands Firmly On Charge Federal Aid Means Federal Control

schools and federal control of and Sierra county, unable to get schools are synonomous, argues together on jail problems, are Albert Nohl, acting director of the New Mexico Taxpayers' asso-

Nohl's statement was challenged this week-end by State School Supt. Tom Wiley and William B. O'Donnell, executive director of the New Mexico Education association.

Nohl's fears are "entirely unfounded in the light of previous experiences," the educators said. But Nohl countered:

"That federal control follows the regular acceptance of federal aid has become an accepted principle, proved time and again. This is true of New Mexico's public welfare programs, partly financed by federal funds. It is ually true of the major activiof the state health depart-, and certainly it is true reg the construction or iment of major highways."

TRUTH OR CONSEQUENCES dancing, and other events were going to go their separate ways

concerned. City and county officials locked horns several weeks ago, when county commissioners asked \$1,800 annually plus 50 cents per meal for city prisoners.

as far as housing for prisoners is

The city fathers balked. The county reduced the \$1,800 to \$1, But still the city dads Mayor T. B. Williams said it is

a bad situation "when two thirds of the people in the county do TAOS' ANNUAL FIESTA

went off this week-end, attracting hundreds of residents and out-ofstate visitors. A total of \$550 in prizes was awarded during pa-rades, folk dances, and other special activities. A children's pet parade, folk

eligible for a cut of the prizes. CONSIDER THE TROUBLES

of people in Carlsbad had this week-end as reported on the front page of the Current-Argus

Mrs. Katie Palmer, 43, of Bay City, Texas, was discharged from a hospital following treatment for a centipede bite received while over-nighting at a White's City tourist court.

A county prisoner who disappeared declared "I must have been walking in my sleep" as harrassed deputies caught up with him after he left a note on a window sill to the effect he had been kidnapped from a hospital

wherein he was being treated. Mary Ann Rosenberg, 3, swallowed one of the metal conchos from a belt, and physicians hoped nature would eliminate the pesky thing, rather than an operation.

gins to look like government set dwelling area and multiple famup its relief program with too we like for them to visit with us little thought, and too little regard for the whole circumstances.—Roswell Record.

In New Mexico, But Please Don't Kill Yourself

We Love People From Texas to Come, Visit

Down at Carlsbad an old news-There's just one request we have for our neighbors to the

PRESS REMEMBERS

NEW MEXICO EDITORS ARE SAYING-

We love our Texas cousins and

and vice versa. We herewith in-

form all and sundry Texans that

the welcome mateis out for them

east of us. We'll respectfully ask

It is: please don't allow your-

selves to be killed in traffic acci-

So far this year, seven citizens

ties in Lea County to our own

Our police tell us speed is a

contributing factor in 70 per cent

of these fatal accidents, New

Mexico speed laws are 60 miles

an hour in the day time and 55 at

night-the same as yours. Please

drive within these limits when

you come to visit us because we

want to see you come back time

As a whole, our traffic has

slowed down since we've organ-

ized a Lea County Traffic Safety

Commission and publicized the

hazards and risks of fast driving.

Because safety messages the com

mission puts out do not get to

you, our good record is taking a

Please come and see us, but

The little community that used

to be Lovington has grown up by

leaps and bounds and appears to

be on its way to becoming one of

That suits us just fine. It

couldn't happen to finer people

than those living here. And we

can't think of a place anywhere

with more potentialties for good,

But life won't be the same as

it was when the town was small

enough for everyone in it to

know everyone else. We are al-

ready beginning to find that out.

into a community. It brings in all

sorts of people and conditions-

some fine, some not so good. The

town already has seen an in-

crease in crime, and there'll prob-

ably be more as the boundaries

Lovington like all other cities

must take the penalties along

Disaster usually takes more

than one path, and in the present

drought disaster two elements of

each business community are tak-

ing losses. Ranchers have been

losing for over a year, and they

still are not over the hump even

when the government offers to

sell them feed at about half mar-

ket price. Meantime another seg-

ment of every business commu

nity has been just as hard hit.

Feed dealers are practically forced out of business because

the ranchers naturally are not

going to pay market price for

feedstuffs when they can get it

for half the money. The feed

dealer, however, has a stock on

his hands which represents a sub-

stantial sum of money and no

way to protect his losses. It be-

h the benefits of growth.

stretch

Lovington Leader.

DROUGHT TWO-FACED

Oil brings more than money

the major cities in the state.

don't kill yourself in the process.

heavier beating than it should.

Hobbs Sun-News,

IT'S GROWING UP

and time again.

dents on our highways.

in Lea county, N. M.

paper boy who has given liberally of time and effort to the state fair board for 14 years has been relieved of his rewardless job all because he incurred disfavor of the governor. Publisher Floyd (Skipper) Rigdon, whose term expired some weeks ago was not renamed to a place on the board. supposedly for the reason that his paper carried an article unsavory to Gov. Edwin Mechem during the time of the recent game department fiasco and member dismissal. Rigdon is reputed to have been a dynamic force on the board and one of the members who made the state fair click in paying fashion in years gone by. Aside from this he's known among New Mexico newspapermen as a pretty fair shooter. His treatment by our governor will not be received with favor by members of the state's Fourth Estate. - Roy

HE'D BE CONFUSED Imagine the consternation of a

truck driver who pilots his vehicle into Roswell and is met with the information that he cannot travel any residential district defined as "Country Club, single" family dwelling area, two family

ily dwelling area." In order to comply with the requirements he would have to

call out the chief of police, city engineer and city attorney, at least, to determine where he could drive his truck to get through and out of town. But that's the proposed ordinance that is to be submitted to the city council to try to remedy

its negilgence in providing a truck by-pass, those two words that are ugly language for aldermanic ears. If the city ever does get up

enough courage to lay out a truck by-pass route, it will have to be taken into consideration that some one is likely to be damaged. and that others will be made unhappy whether they are damaged or not. For, there never has been a public improvement, any place or any time, that has not done some sort of injury to some people, and caused others to be That's the way public improve-

ment programs operate, here or elsewhere, now or any time in the past. People just can't all be satisfied with any project that is aimed to create convenience or to improve moral of physical conditions of the community. Therefore, some time or an-

other the officials of this city are going to have to establish a truck route, declare that it will be built, and stick with it, knowing that it will not be universally popular .- Roswell Record.

HOME modernizing

Survey of American Family Needs Includes Even the Kitchen Sink

Just how modern is the American kitchen? Does the average housewife really have scads of mechanical push-button slaves at her fingertips? Home Modernizing magazine recently conducted a survey among readers, and came up with the following @ HOME MODERNIZING





COFFEE TALK-

Football Conversation Generally In Air Right Now Lacking This Yes

FOOTBALL CONVERSATION, ed by school workmen this which generally perks up around the first of August, hasn't been too evident this year.

Reese Smith, head coach, is out-of-town this summer, taking courses at ENMU. In addition, there's no mountain football camp scheduled this year.

There was a flurry of interest this week when hiring of two new coaches was confirmed by the board of education. And the schedule is due for release shortly. The tight Longhorn league race has the attention of a good many sports fans.

ARTESIA SHRINERS HAVE bitten off a big chunk in sponsoring a Shrine Circus scheduled for Artesia in mid-September, but if a will to do will put it over, there's no doubt of the success. It will be the first time a genoo-ine circus-not another of those travelling carnivals-has

been brought to this city. Shriners are now attempting to see if school can't be let out a shade early one afternoon so the kids can attend. They feel the circus is an educational requirement-no kid's life is complete without having been to one.

BOARD OF EDUCATION members Monday night were shown the new administration building, wherein they held their second meeting of the week last Rooms occupied by administra-

tive officers in the boys' gym building will be turned to other uses-perhaps a classroom in one place and storage or other uses for other rooms. The new administration build-

ing is a janitorial residence owned by the school for many years. It is the last house on Quay street just before turning on to Mae West curve. It has been remodel-

mer, and will provide pleas fices for the superintende sistant superintendent.

manager, and secretaries. EVERY INDICATION

that this year's V-J Day Ra Hands Rodeo will top last in every way. Roping club officers are ing on many problems which set them last year-esp seating and parking. This workmen were welding toge a big new grandstand for

served seats, and more bleat have been added. There's a big five-acre part area this year, too, which, i hoped, will eliminated the ing headaches that had cars h all the way back to the high last year.

To aid financial success of fair, we hope Roping club m bers can do something about fences on the south side of arena. It's mighty easy for one to get through them on the grounds without paying.

WE'RE MIGHTY GLAD run the story of Mrs. Treva jes' graduation and appoint to an overseas teaching po on page one today. Mrs. 0 hasn't always been treated kin by fate, yet is today a happ poised person than ever. She won many friends in

year as Oilfield school teache patrons presented her a won ful quilt with their names broidered on it when she left years ago.

She is elated over her opportunity to go to Europe and tex this year. And her plans after years is over? She isn't wo -she'll take care of that when comes. Right now, she's li every minute to the full.

FROM YOUR CONGRESSMAN

Democrat Dempsey Sums Up GOP's First Half-Year With Look at Taxes

By JOHN J. DEMPSEY Congressman from New Mexico

WASHINGTON, July 30. - Although it is too early yet to evaluate fully the record of the first session of the 83rd Congress, as it nears probable adjournment next Saturday, or to measure accurately and fairly the degree of success attained by the new administration in its first half-year there are some "straws in the wind" worthy of note.

The American people know definitely now that they are not going to be given the expected relief from their excessive tax burden. The excess profits tax on corporations which has hit the "little fellow' 'hardest and prevented business expansion has been extended. That is wrong. The fact that the government needs the money does not justify continuation of an unjust tax.

On the other side of the ledger. however, can be found some hope. There have been cutbacks government spending in 1954. Nearly every appropriation has been reduced below the budget request, some quite drastically but not enough to cripple proper government functions

The one possible exception may be found in appropriations for development and conservation of our natural resources through such programs as reclamation and flood control. This Congress has failed to recognize them for what they really aresound investments rather than expenditures. Perhaps the most significant

action taken by the House of Representatives this session is found in the fixing of June 1954, as the termination date for the mutual security administration's foreign aid program and the reduction of the \$5.5 billion asked by the administration for 1954 to \$4.4 billion. Despite the efforts of the spenders in the House they could not override the economy bloc and prevent the \$1.1 billion reduction. Many votes for this mutual se-

curity appropriation bill, among which was mine, were cast because we felt this reduced appropriation, together with the termination of the foreign aid program in a year, was the best deal we could make to save pu

The amount appropriated the House, together with carryover funds in excess of billion, will be sufficient to m all foreign aid obligations curred for 1954 and subseq years until the mutual seco program ceases functioning. own economy is in a pesit where a careful reappraisal needed before we make any it ther foreign aid commitm Here are the facts upon wh that conclusion is based;

(1)—The national debt of latest available records is at le \$60 billion greater than the tional debts of all other national combined including Russia. owe \$272 billion. All others of about \$208 billion. Our wo leadership as far as debt is co cerned is undisputed.

(2)—The national income the United States is about \$3 billion annually, while that of the other nations of the world co bined is \$483 billion. (3)-Every man, woman

child in the United States on \$1,700 in government obligation Each inhabitant of all other

tions of the world combined of \$91. That is because our nat with 6 per cent of the worl population, is carrying most the burden in feeding, cloth and fighting the battles of other nations.

(4)-Almost one-half of national debt is the result grants, subsidies and loans some of them already repudial -to foreign nations in excess \$120 billion during this gener tion. Those nations have spe the money but we still owe it.

Those facts prove conclusive that we are not isolationists b they prove just as conclusiv that our foreign aid progra over the years have not been pro ductive of the results we desir or had just reason to exped Kremlin leaders since Lenin have been predicting that the United States would spend herself into destruction and the Commun have been creating every con tion possible to make that pred tion come true. The time is lo overdue to call a halt to our n tion's profligacy.

YOU'RE TELLING ME!

Central Press Writer

the All-England championships in that tennis tournament at Wimbledon. This has happened so often we think it high time they changed the name to All-But-England.

Time slows down, says a noted scientist. It sure does, professor, especially in the week before our vacation starts.

When a politician takes to the airwaves to tell of his achieve-ments, asks Zadok Dumkopf, is it a boast-to-boast broadcast?

Astronomers say there is a star 20,000 times hotter than the sun. Imagine what a heat wave would there.

ONCE AGAIN foreigners swept | be like if Old Sol switched places with that distant sparkler!

There are 50,000 varieties of insects—Factographs. Shucks, on a hot summer night there seems to be that many kinds of mos-

Chilled cucumber soup is recom-mended by a cookery column as a warm weather dish. Just the idea gives us the shivers!

Though the season is still months away some American pro-fessional football players are al-ready doing some line plunging— across the U. S.-Canadian border, that is, to join the grid league

Federal And, you're your earns

tor

That's

of open

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It's t

divide

Hagerman

MRS. EDNA BURCK

Gregory was honoree at a party Saturday evening. day was Sunday. Follow-

Artesia motored to Cloudlay where they were met nd Mrs. Hal Ware, Jr., and The group enjoyed a pic-

Ivers accompanied his Hagerman for a visit. Al Yingling and son, Day-

inda Arnett, daughter of Mrs. B. F. Arnett, undersurgery Wednesday at laughter are staying at of Mr. and Mrs. Ernest in Roswell while Linda is doctor's care. Jimmie herry Arnett are staying e of their grandparents. Mrs. Lester Hinrichsen. Harriett Weir of Dexter. Lane and daughter, Mrs kman of Albuquerque

Cleray of California, Mrs.

arner, Mrs. Edward Smith. ie Patterson, Mrs. John Terry Wier, Deborah and

1 Doctor usses Cause of all Stones

work of the liver or form bile, a fluid intestinal digestion. dder is the reservoir Bile contains a small ineral matter. In case be a chronic inflamexcessive heat in the it will produce a cry mineral bile, so that it takes small, solid, hard parparticles collect in der and adhere to bile pigment. By of the gall bladder es are rolled around us collecting other par n in time forms a cal Stones formed in nd in this place are

n produce the inflamin the gall bladder CAUSE of the gall gall bladder, like any and tissues of the s a nerve supply to along the course ves which prevents the from receiving its full nerve energy, and we his interference in the where vertebrae e misaligned and create on the nerves. The Chiocates the nerve presemoves it, thereby reheat to normal, and secretion to assume haracter. The normal will help dissolve or dis-the stones, allowing pass off with the bile. not true to say "we are erything possible" unless is included.

her information about you are invited to Kathryn Behnke, Palon, phone 861.

No, sonny, it's for your sake.

in life as possible.

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you're saving,

your money

earns generous

dividends for

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ARTESIA

BUILDING & LOAN

ASSOCIATION

Billye Huckabee, and Mrs. Jim Mc- is Kinstry were guests at a recent daughter of Albuquerque are visit-

ng of the many gifts and Little Miss Patsy Gregory was Donald Ivers, son of Mr. and Hampton. Present were this pleasant party with Patsy were City, Calif. Terese Oglesby, Lynn Welborn, Judy Ables, Judy of Mrs. William Reed on W. Wash be served picnic style Sunday. Claudette Hampton, Lynn gins, Stevie Mason, Freddie Gib-

Mrs. Jim McKinstry, her house September. guest, Miss Jessie Patterson, De-

Mr. and Mrs. Hal J. W. Greer, and Mr. and Mrs. Milto the Ware farm north- ton Greer motored to Tucumcari Sunday to spend the day at the home of Mr and Mrs. Jim Pilley. e returned rom a visit at They report that although there of Mr. and Mrs. Houston has been some hail in that section Jim's crops are good.

Mr. and Mrs. W. R. Goodwin were hosts at a dinner party Sun-Roswell. Mrs. Arnett Bill Langenegger on her birthday. Those present were Mrs. Vera Gress, Mr. and Mrs. Bill Langeneg-

ger and daughters, Miss Nancy Jane Stark, Mrs. June Fowler, Mr.

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te Chiropractor, 408 210 E. Mosley Phone 718

and Mrs. George Goodwin and children of Artesia and Mr. and Mrs.

daughter of Alamogordo were re-

games, refreshments of given a birthday party by her Mrs. Ted Ivers of Artesia and cream and punch were mother, Mrs. Eulalia Gregory, re- grandson of Mr. and Mrs. Hal man. the hostess, Mrs. Eulalia cently in honor of her seventh who was assisted by Mrs. birthday, July 21. Those sharing Boy Scout jamboree at Jamboree

Johnnie Day, son of Col. John F Claudette Hampton, Lynn gills, Stevie Mason, Freudic Gills spending the summer at the nome of his uncle, Carl Day and family. Son, Jackie Wade Langenegger, Roberta Sue West, Kay Hampton, Gregory.

Sy Gregory.

Mr. and Mrs. R. B. Faircioth of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morning servence of his uncle, Carl Day and family. Spending the morn chusetts Institute of Technology in

Elvin Lusk was a host at a barbe

unteer firemen and their wives. to the Boys' Camp at the Nazarene ing completion. It is a very nice Roy Choat, Lindon Jenkins, Rich old Allison and family, and Mr. Rev. and Mrs. High Russell, who

formerly resided here when Rev. Russell was pastor of the Hagerman Church of the Nazarene, came camp. Mrs. Culbertson participated and Mrs. Clint Gibson. Mrs. Work to Hagerman for an overnight visit in the work of the girls camp. and to take Mr. and Mrs. J. R. Mrs. Royce Lankford and daugh-Dority to the Nazarene camp ter, Dorothy, and Mr. Elton Tank-grounds where they attended the ford have left for a trip to Dallas. birthday party for Mrs. Ben Jack ing Mrs. Disque's parents, Mr. and Mrs. Disque's parents, Mr. and Mrs. Disque's parents, Mr. and Mrs. Dority to dren of Melrose came in Friday for Albuquerque for a short visit be a visit at the home of Mr. and Mrs. fore bringing them back to Hager-

> H. E. Porter has returned home from a trip to Little Rock, Ark. Howard Dorman, a former Hag- ing from a serious heart condition. erman resident, now living at Dex- Mr. and Mrs. Harris of Odessa Ed Smith led the lesson. Plans

Davenports and the R. W. Cump- where they visited Mrs. Troublesten's this week.

Rev. Culhertson took Vaughn borah and Billye Huckabee motored to the caverns Wednesday.

Mr and Mrs I H Pilley Mrs

Eivil Lusk was a dost at a barbe | Rev. Conderson took vacging |

The A. N. Franklin house which | frosted limes were served by the | where they will visit Mr. and Mrs. |

ters of Roswell v |

town hall honoring Hagerman vol- Rhodes and Wilbert Ray Wrinkle is being built on W. Kansas is near- hostess, Mrs. |

Didlake, to | Mmes. | Sam McKinstry, Mr. and Mrs. |

Rhodes and Wilbert Ray Wrinkle |

Roswell v |

The A. N. Franklin house which |

town hall honoring Hagerman vol- Rhodes and Wilbert Ray Wrinkle |

Roswell v |

town hall honoring Hagerman vol- Rhodes and Wilbert Ray Wrinkle |

The A. N. Franklin house which |

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town hall honoring Hagerman vol- Rhodes and Wilbert Ray Wrinkle |

The A. N. Franklin house which |

The A. N.

amp grounds near Capitan last week and this week he and Mrs. Culbertson took Nancy Culbertson and Phyllis Wrinkle to the girls'

dren of Melrose came in Friday for Lester Hinrichsen. They have just returned from Dallas where they consulted a specialist concerning Wednesday at the home of Mrs. their baby daughter who is suffer-

field's relatives and later went to Houston

two-bedroom modern house.

children of Pecos, Texas, spent the neth Richardson, John Garner, Ed home at Clinton, Okla

Mr. and Mrs. C. A. Marchbanks Templeton. spent Tuesday at Portales.

Saturday at Lovington. Don Bledsoe who underwent Miss Betty Sue Troublefield, came surgery at St. Mary's last week, is in this week. The Travis Beelers' now able to be out.

of Rev. Cox are invited to attend.

Refreshments of cookies and

week-end at the home of Mr. and Smith, Bobby Utterback, Robert Mrs. John Shockley. West, Max Wiggins, and Bobby

Mr. and Mrs. A. N. Foster spent son, Donald of San Bernardino nesday last week. They were en Calif., and Mrs. Clyde Beeler and route to Mississippi.

> have been at Hagerman. Mrs. Clyde Beeler is visiting her parents, Mr. and Mrs. C. A. Troublefield, Betty Sue had spent several weeks with

years it is eight years since they

Mr. and Mrs. Jim McKinstry and their house guest, Miss Patterson, left Friday for Mule noe, Texas,

ard Lang, Jim Langenegger, Jack and Mrs. Oscar Allison and family. Mr. and Mrs. Travis Boykin and Langenegger, John Rhodes, Ken- Later Miss Patterson will leave for

Mr. and Mrs. Hal Tunnell and daughter, Nancy of Estancia were overnight guests at the home of Mr. and Mrs. Travis Beeler and Mr. and Mrs. T. G. Andrews Wed-

Mrs. Bill Langenegger took he house guests, Mrs. Vera Gress, are visiting their son, Dryke Beel Miss Nancy Jane Stark and Mrs The Ella Hedges Circle of the er and family on W. Washington. June Fowler, to the Carlsbad Although they lived here for many

Caverns Thursday. Mr. and Mrs. E. E. Lane had as their dinner guests Thursday evening, Mr. and Mrs. Jim McKinstry, Miss Jessie Patterson and Mrs. Ben

Mrs. Mattie Willoughby was a Sunday dinner guest at the home Mr. and Mrs. Patton of Lake Ar-

at the Andrews home. Mrs. Pete Franklin and daughters of Roswell visited Hagerman

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MMANUEL LUTHERAN HURCH

607 South Ninth Street (The Church of the Lutheran hour.) Sunday Services, 8:15 a. m. Sunday School, 9:15 a. m.

Adult Bible Class, 9:15 a. m. "Holy Communion-first Sunday m every month. Ladies' Aid, first Wednesday in every month, 7:30 p. m. Phone 1326 or 1197-W

We Welcome Visitors. Wilbur Klattenhoff, Pastor.

MALJAMAR BAPTIST CHURCH

On New Mexico Road 83, 35 miles east of Artesia. Sunday Church Services, 11 a. m Training Union, 6 p. m. Evening Worship, 7 p. m Wednesday Services, 6:30 p. m. Rev. Clifford Hampton, Pastor.

BETHEL BAPTIST CHURCH

North Seventh at Church Street Sunday School, 9:30 a. m. CMorning Worship, 11 a. m. Evening Worship, 7:30 p. m. Mission, Monday, 7 p. m. Usher Board, Tuesday, 7 p. m. Prayer Meeting, Thursday,

p. m. Bible Class and Teachers' Meeting, Friday, 7 p. m. J. H. Horton, Paster.

FIRST PRESBYTERIAN

CHURCH—HAGERMAN Men's Bible Class meets in Woman's club building with the pastor as teacher, 9:45 a. m Women's Bible Class under Mrs.

Holloway and the Church School, meets in the church, 10 a. m. Morning Worship and Sermon by the pastor, 11 a. m. Mebane Ramsey, Pastor.

LAKE ARTHUR BAPTIST CHURCH

Sunday School, 10 a. m. Preaching Service, 11 a. n. Training Union 7:30 p. m. Eevning preaching 8:30 p. m. Wednesday prayer meeting, 7:30

Paul M. Chambliss, Pastor.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Sunday School, 10:30 a. m. IOOF Hall, 510 West Main. Call 713-M for information concerning Firesides and Relief so-

FREE PENTECOST CHURCH Morningside Addition

Morning Worship, 11 a. m. Evangelistic Services, 7:30 p. m Tuesday, Divine healing service CHURCH OF CHRIST Thursday, Young People, 7:30

Saturday Evangelistic services, a 7:30 p. m.

FIRST BAPTIST CHURCH

Corner Grand and Roselawn Bible School, 9:30 a. m. Morning Worship, 10:50 a. m. Baptist Training Union, 6:30

Evening Worship, 7:30 p. m. Wednesday Services, 7:30 p. m. CB S. M. Morgan, Pastor.

CHURCH OF CHRIST

Thirteenth and Chisum Sunday Services, 10:30 a. m., b Wednesday Services, 7:45 p. m. - Information

G. C. Maupin, phone 1344-M.

LAKEWOOD BAPTIST CHURCH

Sunday School, 10 a. m. Preaching Services, 11 a. m. Evening Preaching, 8 p. m. BIWednesday Prayer Meeting, 8

L. P. Lee, Pastor

FIRST CHRISTIAN CHURCH Sixth and Quay The Church School, 9:45 a. m worship Services, 10:50 a. m. Chi Rho Fellowship, 5:30 p. m.

Rev. Orvan E. Gilstrap. SHERMAN MEMORIAL METHODIST CHURCH

CYF, 5:30 p. m.

OF LOCO HILLS Sunday School every Sunday at 10 a. m., Glenn Pounder, superintendent. Classes for all ages, taught by trained teachers. Preaching services second and fourth Sunday mornings at 11 clock and on the first and third nday nights, at 7:30.

M.Y.F. each Sunday evening at

IRST PRESBYTERIAN HURCH Fourth and Grand

Sunday Church School 5:15 to nday Mornnig Worship, 10 CHURCH

Westminister Youth Fellowship, nday, 6:30 p. m.

nith became the first

CHURCH

State and Cleveland Streets Sunday School, 9 a. m. Sunday Morning Worship, 10

7:30 p. m. W. S. C. S. every other Sunday, Sunday night services, 7:30 p. m.

Young People's Services, Thurs-(Services in ent on North High-

way at Green's Store.) PENTECOSTAL HOLINESS

CHURCH 1815 North Oak in Morningside Addition Sunday School, 10 a. m. Morning Worshpi, 11 a. m. Evening Services, 7:30 p. m. Wednesday, Bible Study, 7:30

SOUTHSIDE COMMUNITY

UNITED PENTECOSTAL

Sunday School, 9:45 a. m.

CHURCH (Affiliated with the Church of God of Anderson, Indiana.) Sunday School, 10 a. m Sunday Morning Worship, 11

Sunday Youth Services, 6:30 Sunday Evening Services, 7:30

Thursday Evening Services, 7:30

7 p. m. Everyone is cordially invited. The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue.

CHRISTIAN SCIENCE CHURCH

Sunday School, 9:45 a. m. Morning Worship, 11 a. m. Wednesday Evening Meeting, Reading Room, Wednesday and

CHURCH OF THE NAZARENE

Saturday, 2 to 4 p. m.

Fifth nad Quay Sunday School, 9:45 a. m. Morning Worship, 10:50 a. m. Young People's Services, 6:45 Evening Services, 7:30 p. m. Wednesday-Prayer Meeting, 7:30 p. m.

William McMahon, Pastor.

ST. PAUL'S EPISCOPAL

309 South Seventh Street Sunday-Holy Eucharist, 8 a. m. School, 9:30 a. m. munion (alternating Sundays), 11

Holy Communion 10 a. m. Thurs-

Rev. Milton Rohane, Rector.

Eighth and Grand Sunday, Bible Study, 9:45 a. m. Preaching and Worship, 10:35 Wednesday, prayer meeting, 7

Floyd Embree, Minister

CATHOLIC CHURCH

North Hill Spanish sermon. Confessions every Saturday, 4 to

5 p. m. and before Mass Sunday mornings

Father Stephen Bono, 0. F. M., Conv.

LAKE ARTHUR

METHODIST CHURCH superintendent.

Service, Wednesday after the first Sunday in each month, at 2:30 p. m., Mrs. B. E. Cross, president.

THOMPSON CHAPEL COLORED

Sunday School, 9:45 a. m. Morning Worship, 11 a. m.

Cleveland Street Evening Service, 7 p. m. Tuesday Prayer Service, 7 p. m. M. E. O'Neill, Pastor.

FIRST METHODIST CHURCH

Grand at Fifth Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. Youth Fellowship, 6:15 p. m. Evening Worship, 7:00 p. m. R. L. Willingham, Pastor.

ST. ANTHONY CATHOLIC

Ninth and Missouri Mass Sunday at 7:30 and 9 a. m. English sermon Mass Week-Days, 7:30 a. m. Confessions every Saturday, 4 cross the high Sierras to 5:30 p. m., 7 to 8 p. m. and beda-Utah desert in fore Mass Sunday mornings. Reverend Gabriel Eilers

SPANISH METHODIST

Preaching, 7:30 p. m. eesday, 7:15 p. m V. Elmer McGuffin, Pastor.

Sunday Evening Worship, 7:30 BAPTIST CHURCH Week-Day Services, Thursday,

M. Y. F. every other Thursday, Bible Study, Tuesday, 7:30 p. m. 6:45 p. m. Raul Salazar, Pastor.

EMMANUEL BAPTIST

CHURCH West of Hope Highway. Sunday School, 10 a. n. Preaching, 11 a. m.

Training Meeting, 6:30 p. m. Mid-Week Prayer Meeting, Wed

Corner Eight & Washington Sunday School, 10 a. m. Preaching, 11 a. m. B.T.S., 6:30 p. m. Preaching, 7:30 p. m. Mid-Week Prayer Service, Wedesday, 7:30 p. m. Rev. Everett M. Ward, Pastor.

ASSEMBLY OF GOD

Fourth and Chisum Sunday Services-Sunday School, 9:45 a. m. Morning Worship, 11:00.

Christ Ambassadors, 6 p. m. Evangeilstic Services, 7:30 p. Mid-Week Services-Group Night, Tuesday, 7:30. Evangelistic Services, Thursday

J. H. McClendon, Pastor.

CHURCH OF GOD 704 Chisum Streat Sunday School, 9:45 a. m. Worship, 11:00 a: m. Evangelistic Service, 7:30 p. m. Prayer Meeting, Wednesday,

Y.P.E., Friday, 7:30 p. m. The public is invited to attend these services. L. O. Cooper, Pastor.

READ THE CLASSIFTED ADS

LOCO HILLS BAPTIST

On New Mexico Road 83, 25 miles ast of Artesia. Sunday School, 9:45 a. m. Morning Worship, 10:45 a. m. Training Union, 7 p. m. Evening Worship, 8 p. m. Mid-Week Worship, Wednesday,

Rev. William Parson, Pastor.

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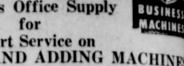
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Morning Prayer and Church Morning Prayer and Holy Com-

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Rev. C. A. Clark, Pastor.

METHODIST CHURCH

Epworth League, 6:30 p. m. MEXICAN BAPTIST CHURCH

Sunday School, 9:45 a.m. Preaching Services, 11 a. m.

Chuck Roast U. S. Grade Commercial Calf Rib Steak or Sirloin U. S. Grade Commercial Calf Round Steak

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& J Opens Second Modern Supermarket, Artesia's Biggest Today

ree years sounds some--to-riches story.

ACHINES

Vocate

73

evertheless just 31/2 years converting Skinny's In at First and Centre into a grovery, J. T. Haile and Bert this week-end are celebratopening of a new superthe largest in Artesia. ns last night had a prevue

modern new store located ross the highway from the building where H&J (for and Jones) opened their store in January 1950. e and a half years ago a

cuestomers completely filled by 50-foot first H&J. permarket-

5,180 feet in the sales area and many more devoted to le and Jones both quit man-

jobs in 1950 to organize Food Baskets. Haile was then er for W. W. Baie, Jones er of C. R. Anthony Co. e had come to Artesia in rom Clovis, his hometown, as yay manager. He had worked ceries in Clovis before leav-

1945 he entered the armed aie food store where Irby old store across the street.

es is a native of Hollis.

rom a made-over drive-in at Hollis with International Harwo modern supermarkets vester, and in 1941 joined C. R. Anthony Co. at Hollis. In 1942 Anlike an Horatio Alger thony's transferred him to Hobart, Okla., where he remained until entering the armed forces in 1944. Discharged in January 1946, he was in Hobart until that fall, when he was transferred to a new Anthony store at Sweewater, Texas

He was moved to Artesia in April 1948 to open the new Anthony's H&J's first store measured 25 by 50 feet, but within a year was doubled by an addition. A produce room and warehouse were added

in 1950, as was another warehouse across the highway. Second Store-In August 1951, the partners opened their No. 2 store at W Main and Thirteenth, just 11/2

oday's big new supermarket, years after going into business. Now, wto years after that first modern store, a second modern store is being opened.

To what do Haile and Jones at tribute their success?

"We believe in live and let live," they say. "We are continually look ing for products at the lowest price. We price them to make reasonable salaries for our emable price for the customer."

H&J find that operating with low mark-up means volume selling es and was discharged in is necessary. Thus the new store is own truck, and make a now widely- by), and poultry and fish. 1947, when he returned to the largest grocery in Artesia, and known annual trip to Arkansas to is to again manage Safeway. stocks more than twice the volume buy strawperries. They've also Poultryman Uses Have Own Broker-As part of their keep-prices-

where, after leaving high join with other grocers to maintain be passed on to customers. he farmed with his father a broker on the West Coast, where



BERT JONES

J. T. HAILE

from Los Angeles and Phoenix. Haile and Jones also own their

loupe in Presidio, Calif., vegetables at Portales, Lovington, and Pecos. Buying in carload lots on items down operation, Haile and Jones such as flour has meant savings to

H&J attempt to maintain a big wholesale groceries are less expen- variety, and believe their new 9490, he entered sales work sive. They also join in leasing a store will offer every item a cus

ployes and ourselves, and a reason- truck fleet, which brings in goods tomer could want.

The new store is specializing in cheddar. frozen foods, in fruits and vegetables (they make up Haile's hob-

Many Labor-Saving Devices

Take a look around the modern the farm count. Many of these are of protein. the end product of his own ingenuity, while others are "hatched" from ideas of the fellow next door. Some have been developed through scientific study. All have L. Mathews, extension poultryman best cooking results. at New Mexico A&M College.

Other labor-saving devices that of cheese, egg and milk to curdle

Litter chutes, trandoors, in cleaning houses.

the labor needed to get the pro duct to market.

"Labor is one of the biggest ex penses of production," Mathew says. "The poultryman who cuts corners by using labor-saving de vices will wind up with greater profits at the end of the year."

Cheese News . . .

Some like it mild . . . some like it nippy. Some like it cooked . some like it "as is"-but cheese pleases most of the people most of the time

American Cheddars . . . all puroose-in sandwiches, salads, appetizers, cooking, and with desserts. There are actually dozens of varieties of cheese in our mar kets. Some are imported, some domestic. Each cheese has its individualistic flavor and appearance, due to aging, culture molds,

calls for cheese, it usually means

Cheddar cheese ranges from yellow-white to deep orange-yellow in color. It varies from fine to crumbly texture, mild to tangy flavor. Natural cheddar is obtained by heating, pressing and curing the milk curd. Processed cheddar is a blend of natural cheddar melted and pasteurized. It has uniform color and flavor, no rind and no waste.

A half pound of cheddar cheese poultry farm and you'll see many and a pound of meat, containing a labor-saving devices that help the moderate amount of bone and fat poultryman make every hour on provide about the same amounts

> Cheese Cookery. Results best when three simple rules are followed.

Cheese adds flavor and nutritive helped the poultryman to stream- value to so many different dishes line his operations and improve that it pays the home cook to rehis production efficiency, says H. member three simple rules for

First, keep heat low or moder Probably the No. 1 labor-saver ate. Cheese needs only enough s running water. A study of all heat to melt and blend with other labor-saving equipment has shown ingredients. High heat or too long that automatic watering systems cooking makes cheese tough, and made the biggest saving of labor. leathery. It also causes mixtures

poultrymen have used are hoists Second, add cheese to other in-to take feed to loft storages, bins gredients in very small bits rather Second, add cheese to other infor a week's feed supply, and than in the large piece. This allows chutes to pens in multi-story hous- the mixture to cook in a shorter time and the cheese does not form and a solid lumpof curd when the fat dropping pits save time and labor melts. Grating is the easiest way to break up hard or dry cheese. Double-swinging doors allow Soft cheese may be shaved thin, easy movement between pens flaked with a fork, pressed when you have both flands full of through a sieve, or run through a

food chopper. Handy egg rooms equipped with Third, blend cheese in a smooth gredients whenever possible to prevent curdling.

Garlic Member of Cnion Family

Q .- What are the more impor tant information points regarding garlie?

A .- Garlie belongs to the onion family, its bulb consisting of about dozen compactly arranged "cloves," each clove covered with a fairly tough skin and all of the cloves covered with an outer skin or sheath. When the skins covering the individual cloves and the bulb are white, the garlic is known as white garlic; when the skins are rose-tinged, the garlic is referred to as red garlic. Garlic grown in cold climates has a strogner flavor than that grown in milder climates Garlic bulbs often reach the markets as "splits," with part of the outer skin split, exposing some of can cheddar tops the popularity list in this country. When a recipe are just as good as perfect bulbs are just as good as perfect bulbs provided the individual cloves are in perfect condition. Garlic is marketed like dry onions-loose, with the tops removed-and is used for flavoring sauces, soups, salads,

Grapefruit Juice Filtered After Pressing

Q.—Is grapefruit juice canned just as pressed from the fruit? A .- The juice is filtered after the pressing in order to remove particles of the pulp, and is then pasteurized. The heat applied for pasteurization changes but little the flavor of the juice. Grapefruit juice, either white or pink, is canned both with and without sugar. When sugar is added, it is usually labeled "Sweetened" "Sugar Added."

How to Tell Good White Potatoes

Q .- What are the chief characteristics of a good white potato be

A.—Firmness upon pressure in e hand; the color inside should be yellowish-white, not yellow or dep yollow. Considerable froth should appear when the potato is cut in two and the pieces rubbed

H and J Family Album



MARIAN EDMONDSON



MARIE CANNON

CHARLIE TIDWELL

HENRY GOODMAN

MONTIE McCLINTOCK









ALMA YOUNG





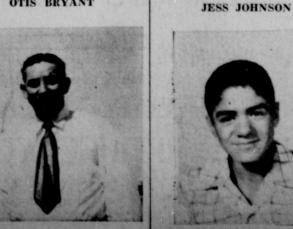
DEE SOWDERS

LYNN OWENS





RALPH GOODIN



ALEJO CORTEZ



NEWT EDMONDSON



RAYMOND SMITH



ACRES OF GROCERIES await customers at new H&J Food Baskets supermarket opening today on S. First, just across highway from original H&J Food Basket

opened in 1950 by J. T. Haile and Bert Jones. The new store is largest grocery in Artesia.

Four Popular Ways of Cutting Beef Are Illustrated



Frying Isn't Only Way to Prepare Fish for Table -Some Kinds Taste Better Broiled or Baked

baked, boiled, steamed, or used in ing basket and cook to an even chowder, the retail meat department suffers in loss of business. If golden brown (from 48 minutes Common Food women are told how to prepare depending on variety of fish. fish, they will buy more varietyknowledge of fish cookery is important to the man behind the split or cut into serving partiess.

used. Preferred cuts are fillets or portions of fish in water, remove dressed fish, and split or cut portions. Dip fish in salt water for When fat starts to smoke, place few minutes; brush with cooking fish in pan and cook 3 minutes. below heat; cook until skin is cov-

ferred cuts are fillets or steaks. cooking. pan-dressed, drawn or dressed, in baking pan; sprinkle each piece toes, onions, diced salt pork, the of fish with cooking oil; cook 10 chosen fish and water are com minutes in very hot oven-500 de bined, seasoned with salt and pep gree-600 degree F. Do not add

Baking drawn or dressed fish takes this procedure: dip fish into salted water, allow to stand 5 minutes, then drain. Slit skin in several places, brush with cooking oil. Stuff the fish and tie wtih string. Bake 10 minutes in oven at temperature of 500 degrees F. Lower over-heat to 400 degrees F., and bake 8-10 minutes longer.

Boiling. Lean fish hold together better when boiled or steamed. Preferred cuts are drawn or dressed fish cut into portions, also fil lets and steaks. For boiling, prepare salted water, 1 quart of water and 11/2 tablespoon salt for each pound of fish. Prace fish in wire basket, then basket in the boiling salted water. Cook 8-12 minutes or until tender. Remove basket and fish and drain.

Steaming. Prepare salted water proportion of 2 tablespoons of alt to 1 cup of water. Allow fish to stand in water 2-8 minutes, de pending on thickness, variety of fish. Place fish one layer deep in well-oiled steamer and cook 5-12 minutes or until tender.

Deep fat fried fish. Use fat or ean fish. Preferred cuts are fillets steaks, dressed or drawn fish or cut into serving portions deep kettle and frying basket. Heat fat in kettle to temperature of 385-400 degrees F. Dip serving



Special 28c



Ritz Crackers and Cheese 37c

H & J FOOD BASKETS

Pan-frying. Use fat or lean fish. more often. Therefore a Preferred cuts are fillets or steaks. counter. Here are cookery "hints": Heat fat over slow fire using split or cut into serving portions Broiling. Fat or lean fish may be heavy cast metal pan. Dip serving pan-dressed, drawn or and cover fish with dry ingredients -cornmeal, flour slightly salted. will require shorter cooking time taste richer. Baking. Fat or lean fish. Pre- and thicker than %-inch, longer

Fish or Clam Chowder. Lean per. Fish is added after other in

Luscious

Cocoanut

Chocolate Drop

Cookies

1 lb. Bag 43c

Always Buy at

H&J

Food Baskets

Many women have never pre portions of fish in water, remove gredients are half done. New Eng. pared fish in any other way than and cover with dry ingredients-a land Chowder uses milk as an in by frying. Since some varieties of mixture of cornmeal, flour slightly gredient. Clam chowder uses fish are more lasty when broiled, salted. Put one layer of fish in fry. shucked soft clams.

Questions Still Include Sticklers

oil; place on broiler pan 2 inches Cover pan, remove pan from fire throughout the milk, making every not be kept in cold storage. for few minutes allowing fish to drop as rich as the rest. The parered with brown bubbles; turn cook in its own steam. Remove ticles are so minute, they do not fish over once; baste several times: cover from pan, turn fish and re- rise to the top of the milk as turn to fire. Cook 3 minutes long cream, remaining suspended. Houtes depending on thickness of er. Fish less than 5s-inch thick mogenization makes milk look and large as the formula

Q.-What is Hand cheese and why is it so called? A .- This is a sour-milk cheese,

split or cut portions. Dip fish in fish are most suitable. Preferred made from skim milk mixed with about the same as those of San bowl or heavily salted milk; then cuts are fillets and clear meat from butter-milk. The curd, after it has Francisco. into pan of bread crumbs. Place from drawn or dressed fish. Pota- been cooked, cooled, and finely

ground, is pressed into desired shapes and sizes. The sharp, pungent odor and taste of this cheese are quite disagreeable to most people unaccustomed to its use. Hand cheese is so named because originally it was molded by hand into the shapes in which it was mar-

Q .- What is tomato sauce?

A .- This product is prepared the same way as tomato puree, but is cooked down to a heavier consistency, its tomato solid content being about 16%. It is put up with or without salt and is usually flavored with basil or with bay (laurel) leaves.

Q.-What is meant by "sweet"

A .- Sweet butter is unsalted butter. "Sweet" has nothing to do with A .- This is whole milk that has the kind of cream used; unsalted been put through the homogeniza- butter made from either sweet or tion process, which breaks up each sour cream is called sweet. Sweet fat globule into infinitely smaller butter is generally sold uncolored. ones and distributes them evenly Because it contains no salt, it can-

any larger than three-quarters of

Mean temperatures in the southern part of Ontario, Canadad, are

INTRODUCTORY OFFER!

Guide to Judging Quality of Meats Gives Hint to Shoppers' Choices

plied in grading all meats, there and flinty. are individual differences which distinguish each. Beef of good quality has a smooth covering of brittle, cream-colored fat over most of the exterior and a much thinner covering over the interior surface

ROAST CHICKEN

TURKEY, DUCK

AND GOOSE

ation, finish and quality are ap porous and red; in older, white

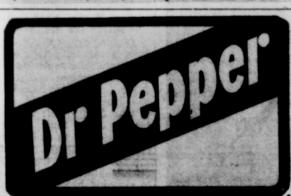
An explanation of these three factors follows: Conformation means the general build, form, shape, contour or out-

Good conformation implies short There are also liberal deposits of rounds, thick backs and full loins. The meat from a well-finished anifat between the large muscles and well-fleshed ribs and thickness of mal is superior to that of one lacka generous distribution along the flank. In other words, the most deling in finish. Even the less-tender connective tissue and between the sirable cuts from loins, ribs and cuts from a high grade carcass may muscle fibers. In other words, it is round have full muscles and a be more desirable than the so "well mabled." The lean is firm, large proportion of edible meat to called select cuts from a low-grade velvety in appearance and fine in bone. The best grades of cattle are









blocky with straight backs, short legs and necks. They are preferred because more of the weight is

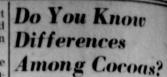
the choice cuts. Finish refers specifically to the quality, amount, color and distribu Although the factors of conform | grain. The bones in young beei are | tion of fat. The best finish implies abundant marbling and a smooth even covering of brittle, bright fat over most of the exterior surface. A high degree of finish adds considerably to the appearance of the cut but its greatest asset is in its palability which includes juciness line of the carcass, side or cut. and tenderness. A well finished about 40% cocoa and 60% (well fatted) animal will yield a Sweet milk cocoa is break necks and shanks, deep plump higher percentgae of rib and loin. cocoa ground with sugar and as

> careass Quality pertains primarily to the firmness and strength of both muscles fibre and connective tissue and to the color and texture of the meat. Highest grades of carcasses or cuts imply full, well-developed firm muscular tissue. Breed, feed, sex and age all may have important bearing on quality.

Pea, Navy Are Beans Commonly Used in Canning

Q .- Wha kinds of dried beans are used for canning?

A .- While the most commonly used variety is the Pea or Navy variety, some packers also use the Small White, Large White, and Great Northern varieties. In size, the Pea bean is between the Small White and Large White, while the great Northern is the largest of the



Q.-What is the difference tween Breakfast, Sweet and Su Milk cocoa?

A.—Breakfast cocoa contains less than 22% cocoa butter. Swe cocoa is breakfast cocoa min with sugar in the proportion ed with at least 12% of whole

The name first given to tor oes was "love apples.

Three out of every four famile in the United States own life surance of some kind.

Wood ducks build their nests

Read the Ads



Spaghetti **Noodles**

10 oz. pkg. .

AMERICA'S NEW BREAKFAST SENSATION SKINNER'S RAISIN-WHEAT 19e

BERT AND J. T.

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On the Opening of Their

NEW SUPERMARKET

DURBIN PRODUCE COMPANY

WHOLESALE

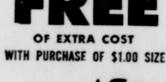
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CARLSBAD

105 North Third

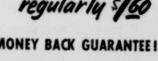
Phone 5-2450













Congratulations and Good Luck

Bert and J. T. and Their

NEW SUPERMARKET

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Tyler "Airline" Adjustable Shelving PIPKIN REFRIGERATION SERVICE

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Complete Equipment for Food Markets

Albuquerque, New Mexico

uly 31, 1953 day, July 31, 1953

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Ads

SATION

GRAND NEW SUPERMARKET

FIRST & CENTRE ST.

The H&JFOOD BASKET is proud to announce the GRAND OPENING of a GRAND NEW, BRAND NEW, SUPER MARKET at the Corner of First and Centre. In order to celebrate this BIG EVENT, we are SHOOT-ING THE WORKS . . . There will be PRIZES, and SURPRISES.

In addition our NEW, ULTRA-MODERN counters. freezers, bins and shelves are just bursting with HUN-DREDS OF BOMBSHELL BARGAINS in the highestquality, taste tempting foods. So come on down ... Join in the fun ... fill your baskets ... stock your pantries ... load your freezers ... with the choicest foods, and save really BIG money too!

FREE GIFTS!

BENDIX

Automatic WASHER AND DRYER Also MANY OTHER AWARDS!

BIG-SURPRISES! FOOD AUCTIONS!

A COLORED PERCOLATOR

Will Be Given to the Persons Buying the Largest Bill of Groceries at Either Store Each Day, Friday and Saturday



PRICES EFFECTIVE AT BOTH STORES FRIDAY AND SATURDAY



Following Pages



The NEW H & J FOOD BASKET has meat as you like it-tender . . . tasty . . . juicy-good-top-quality grades of beef, veal, pork and lamb. And just feast your eyes on our low, low prices-quality for quality, cut for cut, it's been a long time since you have seen anything like them. Which proves again - when better meat values are offered the NEW H & J FOOD BASKET has the best!

Boneless Stewing

BEEF

FRYERS

Swift's Premium

Sliced

BACON

LB. 79c

Flavor-Fed lb.

PURINA

From U.S. Gov't Graded

ROUND STEAK From U.S. Gov't Graded Choice Beef lb. 69c

ARMOUR'S

Delicious for Sandwiches lb.

WILSON'S CURED

HAM

Half or Whole

CHUCK-U. S. Choice



Glover's All Meat

WIENERS

_{16.} 39⁶

SAUSAGE

2 lb. Bag

_{1ь.} 69[¢]

GLOVER'S CHUCK WAGON AND SHETLAND PONIES WILL BEAT THE NEW STORE FRIDAY AND SATURDAY FROM 9 TO 12 A. M. AND 2 TO 6 P. M. FREE RIDES FOR CHILDREN

PRICES EFFECTIVE AT BOTH STORES FRIDAY AND SATURDAY



We're as tussy as you are about produce. We want it fresh . . . crisp . . . flavorful-and that's the only kind we are buying for our NEW PRODUCE DEPARTMENT - because we know that's the only kind you will buy. And because we know that, we pamper our produce . . . watch over it tenderly to be sure that it's in peak condition when you buy it. Try our produce. Taste its flavor-freshness. You'll come back for more.

> GREEN BEANS

LB. 13C

Tender, Green Pods

OKRA

Garden Fresh

TOMATOES

LBS. TOG

Calif. Golden Cross

CORN

Per Ear

Bologna 39c CUCUMBERS

Pound

PEPPERS

POTATOES California Bround 31/2C

Every Melon Guaranteed

WATERMELON

BANNANAS

Pound 15C





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ound

2C

ound

4C

for D dairy foods 8 oz. Kraft's N. Y. State Sharp Reg. Tin NUTRITIVE VALUES OF CANNED FOODS

KEY

FOOD	SIZE OF SERVING	1 2	AMOUNT OF VITAMINS						
		CALO			•	TOTALDES WITHERS WED	SHOPLATTE STREET,	STACTA SECOTISTIC ACTO)	Aprensic Aprensic
FRUITS	1117年								1/2
Apricots, sirup Blackberries, sirup Blueberries, sirup Cherries, red sour Grapefruit, sections Peaches, sirup	4 medium halves 1/2 cup 1/2 cup 1/2 cup 1/3 cup 1/2 cup 2 medium halves	105 95 51 60 87 95	11111	***	***	11111	111111	11111	* *
Pears, sirup Pineapple, sliced Purple plums (prunes)	2 medium halves 1 large slice 3 plums	88 124 113		* * *	***	*	111	1.1.1	
JUICES	0.4000							100	
Grapefruit Juice	6 oz.	82	_	*		*	1	4	***
Orange juice	6 02.	91	-	*	MS5 (*		1000	***
Pineapple juice	6.0.	110	-	*		*	-		**
Tomata juice	6 oz.	38	-	**	***	*	4	*	**
VEGETABLES		-							
Asparagus, green	6 medium pears	22	-	**	**	*		*	**
Beans, baked	¾ cup	213	**	***	-	*	-	*	
Beans, green, cut	½ cup	21	*	**	*	-	-	-	
Beans, lima, green	1/2 cup	77	-	***	-	-	-	-	
Beets, cubed	1/2 cup	38	-	**	-	-	-	-	
Carrots, cubed	15 cup	32	-	*	***	-	-	*	
Corn, cream style	1/2 cup	104	-	*	-	-	-	-	
Corn, whole kernel	½ cup	85	-	-	-	-	-	*	
Mushrooms -	1/5 cup	. 17	-		.7	-	*	*	
Peas, sweet Sauerkraut	½ cup	23	1	TYX.		*	-	*	
Spinach	½ cup ½ cup	21	*	TANK.	***	-	-		**
Sweet potatoes	½ cup	143		*	***	. ^			+2
Tomatoes	1/2 cup	24	_	*	***	-	_	_	**
FISH									
Mackerel	½ cup	209	***	**		_	+	***	nor
Salmon, red	½ cup	168	***	*	*	-	*	***	no
Sardines in oil	5 medium	165	***	**	-	-	-	**	nor
Shrimp .	10-12 medium	78	*	**	-	-	_	*	noi
Tuna	½ cup	255	1000000	1		10000	770		nor



FLUID FALL FUR FASHION

New

BLADES

New GOLD PACK

20 BLADES FOR ONLY 159

We Have Them!

H & J Food Bskets

Many Varieties Of Cranberries Give Selection

Q.-What are the best known varieties of cranberries?

hape), McFarlin (cherry shape), color may be purplish-green or Great Lakes. Centennial (cherry shape), Champion (olive shape), Searls' Jumbo (olive shape).

The smelting of ores predates written history. Lead probably was the first metal ever to be smelted.

Approximately two-thirds of the world's peoples live in underdeveloped areas where the life expectancy is about 30 years.

The Spanish Armada, which attacked England in 1588, was composed of 132 vessels.

Money made of sea shells for merly was used in America, Asia, Africa and Australia

Broccoli Small Cauliflower Green Inside

Q.-What is broccoli?

A .- Of the many varieties of flower that is green instead of the color of which is green. ualities, the following varieties compact as that of the cauliflower. than any other state in the United redominate in the markets: Early The broccoli head consists of a States. However, this does not in-Black (cherry shape), Late Howe bunch of stalks with green leaves clude the water surface of the olive shape), Early Red (cherry and small green flower buds. Its oceans, Gulf of Mexico or the

dark green, depending on the va riety. The whole head-comprising the stalks, leaves, and flower clusters-is eaten. There arc two types of broccoli the Italian type, known as Italian sprouting broccoli, which does not "head," and the cauli-flower type which forms a head A.—This is a variety of cauli resembling that of cauliflower, but



Mary Ellen Jam

Try It Once for Flavor

and Tasty Goodness!

H & J

FOOD BASKETS

-Is fitted in front, full in back! The natural gray broadtail lamb A special purchase makes this Big Buy coat was designed by Leo Ritter in smart, versatile 40-inch length to complement new slim skirts. Small shawl collar rolls to the new lowered closing. Back fullpossible ness falls from smooth shoulder yoke. Full lantern push-up sleeves, diagonal pocket cuffs HUNTSMAN HUNTSMAN Hair Oil HUNTSMAN Face and Hand Lotion

BIG 6 oz. BOTTL REGULAR 394

OOK FOR THIS OUTSTANDING VALUE IN

Ice Cream Sundae Cake's A Dream



You can dream, can't you, of a luscious cake easy to make? Well, Ice Cream Sundae Cake is a dream come true. It is two desserts in one, cake and ice cream sundae, and all the makings can be bought at the grocery store. Whether you make the cake layer yourself or buy the ready baked at the store, the result is delicious. Now that pre-packaged ice cream is sold in half-gallon cartons you can keep the main part of this dessert conveniently in stock in the freezing compartment or home freezer. Cake or cupcakes, a can of chocolate sauce and a can of shelled nuts complete the dessert.

Porterhouse Steak Largest Of Short Loins

Q.-What is Porterhouse steak?

A .- This is the largest of the short loin steaks, the other short bone. In the porterhouse steak the of the United States. tenderloin is at its widest. Usually about eight porterhouse steaks are cut from each carcass, four from each half, the actual number depending on the thickness of the steaks. They are cut from the short loin and are identified by the large



Pound 72c

Buy at H & J

FOOD BASKETS

muscle on one side of the bon and the tenderloin muscle on the other side.

"Sergeant" originally meant 'foot soldier," but it has come to mean a non-commissioned officer.

The acquisition of the Louisiana loin steaks being the club and T- Purchase almost doubled the size

Morton's Salad Dressing



Sandwich Spread pints 4 6 \$1

Morton's **Potato Chips**



7 oz. Pkg. 39c **Good Luck** H&J-and Your New Supermarket

GOODNER'S BAKERY

Artesia's Own Baker

Plain and Fancy Pastries

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WITH PURCHASE OF \$1.00 SIZE

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MONEY BACK GUARANTEE!



WHITE SWAN ORANGE

GRAPE JUICE

24 oz. bottle

WHITE SWAN

JUICE

46 oz. tin

ORK AND BEANS WHITE SWAN

NCH STYLE BEANS

RANCH STYLE SPAGHETTI

SOUR CHERRIES

RED SALMON



\$1.56 VALUE FOR ONLY 98¢

GOLDEN CREAM CORN

& J Supermarket Latest Campbell Project

shopping center, into h H&J Food Baskets will its No. 1 store this week, ut the latest in a series of ressive building accomments by Homer Camp-Artesia contractor.

hile Campbell has built another building for parties, this is the first combuilding he has constructhimself. As owner of the ng center, he will lease the unit of the structure to

big new building in the 800 on S. First will house two stores, in addition to H&J. ell has not yet announced cupants of the vacant spaces

Artesia grows, other units added to the existing cenmpbell plans.

contractor came to Arte-July 1935 in hopes the s climate would prove benefor his wife's health. As in another case, it did, and ell and his family have re-

in Elbridge, Tenn., Camp ined in his former home brough grade school, but out his education in high t Steele, Mo.

later attended Arkansas Teachers college at Jonesnajoring in education in tion for a career as a teacher three weeks of teaching, ell changed his mind. ent to work for the AAA as n computer at Carruthers-

Mo., and later operated the farms at Ridgely, Tenn. coming to Artesia in 1935, ell changed jobs for several In 1945 he organized the ll-Murphy Construction Co. he bought his partner's inand formed Campbell Con-

Campbell projects since on of the company are uneral Home, J. C. Penney se-Reitz, Baptist church Junior high school, Hagity hall, Loco Hills elemen ool, Nelson's Su ormarket, imber of private residents ler projects.

1934, Campbell married Murphy at Ridgely, Tenn. wife and son, now six he resides at 408 S.

a member of the First Bapurch and active in Masonic es. He is a member of the city council, where his adcity building projects have

Read the Ads.



NEW SHOPPING CENTER under construction by Campbell Construction Co. will house new H&J Food Basket No. 1, which moves into its new quarters this week-end. Occupants of other two stores in Artesia's first super-market have not yet been announced.

Can You Answer These Questions

Q.-What are puffed raisins?

that leaves the raisins loose in the

A.—These are made A .- These are seeded Muscat four to six months in salt brine, phate. raisins that are not sticky. They after which most of the salt is ex-

acid-dill-spice solution. The prothey keep much better. Q.-What are the ingredients of

A .- The chief ingredients is Q.-What are processed dill wheat flour. This is mixed with of high-quality olive oil? pickles that have been cured from sugar, salt, and monocalcium phos- or straw-yellow, with a slight

are prepared by a special process tracted and the desalted pickles in vacuum-sealed cans retain their ing.

cessed dills do not have the fine preciates very slightly vacuum flavor of the genuine dills, but packed nut meats, as a rule, are ing the can as they were when put into the can

Q.-What are the characteristics corn flour, rice flour, rye flour, A .- High-grade olive oil is rath powered skim milk, baking soda, er light in body; its color is golden greenish hue; its flavor and aroma Q .- Do nut meats that are sold are distinctive and decidedly pleas-

SAVE! SAVE! SAVE! ON



CONGRATULATIONS

to the

NEWEST and LARGEST

H. & J. FOOD BASKET

You can depend on Holsum to help you win and keep customer satisfaction! Best Wishes for your every success.



Be Holsum But Look Holsum plus Sunshine Vitamin D

LOOSE LEAF DEVICES AT THE ADVOCATE

PRESENTING TO THE PEOPLE OF ARTESIA THE FIRST UNIT OF ARTESIA'S NEWEST PLACE TO SHOP

SOUTH FIRST SHOPPING CENTER

900 BLOCK SOUTH FIRST STREET—ARTESIA, NEW MEXICO

The First Unit—A Spacious 7,500 Square Foot Modern Building

IS NOW THE NEW HOME OF

H&JFOOD BASKET

NO. 1

CAMPBELL CONSTRUCTION CO.

OWNER AND BUILDER ARTESIA, NEW MEXICO

H&J Food Baskets, you'll find an added vinegar pickle which cooked meat specialties to add lends a sweet-sour taste. a delightful change to your

beef, and various other products. Luncheon Specialty is made lar luncheon meats:

ed and ready to serve.

hog, cured and stuffed in casings six-pound cans. of about four inches in diameter (beef bungs or in stomachs.

cuts or in sandwiches but may be beef bungs. broiled, fried or used in combination with other foods. Luncheon Square or round in shape. Made in artificial casing. Cooked meat or meats are generally sold by the from ham trimmings only.

Meat Loaves include many varie ties and are made in accordance lulose casing with widely varied formulas. They They include luncheon are basically, ground meat to meat, head cheese, souse, which have been added other in and blade meat, cooked in the can; ainced ham, minced roll, jellied gredients such as eggs, spices, six, eight and 10 pound sizes, ngue, veal loaf, liver loaf, meat olives or similar products, milk olive and nut loaf, tongue power or flour .The materials are deviled ham, jellied corned formed into loaves and baked. Here are some of the more popu-

Pure Pork Luncheon Meat is from fairly large pieces of cured pork, pressed together with a made entirely of pork, mostly lean, nuts and pimientoes are ingredimall amount of beef. It is season- large pieces. Pressed square and ents. The six pound loaf or roll is Head Cheese is made chiefly cans. Spiced Luncheon Meat, a Combination Loaf from meat from the head of the variation, is available in three- and a brick of ice cream, coarse meat

Pure Pork Luncheon Roll-all center. Skinned back fat is used to caroni, American or cream cheese. pork, diced. Packed in cloth, some-Minced Luncheon Specialty is times paraffin bags, round-shaped made from lean beef and pork trimmings, cured and finely Meat—pork and small amount of square. Packed in transparent covground. It is ready to serve as cold beef coarsely ground. Packed in erin

piece but canned luncheon meats are also available. Souse is similar uct cooked in the can; three and 6 coarse, seasoned with spices and Sex classification of beef car-

Combination Loaf

pistachio nuts and pimientoes.

barbecue sauce. Stuffed in trans-

Variety Loaf—sausage products still a calf. Steers are generally of different colors, made in layers younger than either stags or bulls like the combination loaf, or tri- have smaller necks and carry more angular in form, with cheese cod fat. Bones are more red than

Hostess Loaf - gets its name Pressed Ham, Boneless, Chopped from size, generally four by four -made from ham trimmings, cookinches square and cellophane in the flesh. Carcass may resembly ed in the can; six, eight and 10 wrapped. Made pound sizes. Also available in cel-Transparent-wrapped.

Ham and Cheese or Kubama Pressed Pork, Boneless Chopped Loaf - made from ham trimmings tween the steer and bull. -contains pork picnic trimmings with cubes of cheese running through the loaf, end to end, used for breeding purposes. Has Transparent-wrapped. Luncheon Roll-or Minced Loaf,

Imitation Chieken Loaf-chick-Minced Luncheon Meat, same as en flavor with veal trimming Luncheon Roll described a few meats. Square with transparent which is coarse, dark colored. paragraphs back, except that meat is finer cut. Roll or loaf denotes Dinner Loaf - or plain "baked form of meat. Sometimes pistachio oaf," made from pork and beef,

cured, ground fine, seasoned, thoroughly kneaded, over-cooked then Marcaroni and Cheese Loaf-the Dinner Loaf ingredients plus main outer layers, minced meat in

Pressed Ham — or ham-ett. Pork, flavored with relish. Packed Beef Includes Five Types

separate the layers. May contain Sometimes pimiento is added.

steer, stag, bull, cow and heifer.

those of stags and bulls.

Stag - a male castrated after breeding. Rarely shows marbling lean pork. that of steer if castration took place at early age. Neck and shoulders are midway in size

not been castrated. In carcass form, has practically no cod or kidney fat. Lacks marbling in meal

Cow - a mature female which has borne calf. Bones of the cov are hard, white. Hips are promi nent. Fat is hunchy, and may be oily and of yellow appearance. Ribs are flat and bowed.

Heifer - a young female which has never borne calf. Heifers are much younger than cows. Pelvic cavity is small, aitch bone curved with a round knob on the rump end. Bones are red.

A good way to determine the age of cattle is to inspect the chine bone (spine or backbone). If the chine bone is pinkish in color and porous in appearance, it is young; if it is whitish and hard, it is old

Read the Classifieds.

Congratulations—

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Floating Air Refrigerators — Toledo Scales

Paul Hammond, El Paso

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MEAT

At Your Favorite Food Store

GLOVER PACKING CO.

Roswell, New Mexico

NOM -- NOM -- NOM ...It's More Important Than Ever to Use the Coffee that Gives You 10 to 15 More Cups per Pound MARYLAND CLUB SO H. & J. FOOD BASKET BRINGS YOU DURING THEIR GREAT

FORMAL OPENING

A GREAT COFFEE

MARYLAND

AND ITS ECONOMY TEST KIT



Get your Maryland Club Economy TEST KIT

HERE'S HOW TO FIND OUT WHICH BRAND OF COFFEE IS THE MOST ECONOMICAL FOR YOU TO USE ...

No two people have exactly the same idea about the strength, or richness, of coffee. What may be a "strong" cup of coffee to one person may be a "weak" cup to another. But everyone can tell the comparative richness of brands of coffee simply by testing them to determine the degree of strength which each brand gives when prepared with an identical amount of ground coffee.

MAKE THIS EASY TEST

Step 1: Prepare a pot of coffee using Maryland Club and the Special Coffee Measure enclosed in this kit. For each cup, fill the measure only to the top of the yellow bowl but use the same amount of water you ordinarily use.
Step 2: Prepare a pot of any other brand of coffee. Use the same amount of coffee (up to the top of the yellow bowl only) and the same amount of water you used in testing Maryland Club.
Step 3: Compare the two cups of coffee, side by side. Note the richer color and aroma of Maryland Club. . . taste its richer, more full-bodied flavor. Now you know, as a result of your own tests, why Maryland Club is more economical to use . . . why you can use less of it than of ordinary brands to make a truly delicious cup of coffee.

One lb. MARYLAND CLUB with Economy Test Kit

Use Maryland Club with the special measure and get up to 15 more cups per pound .

A saving of 26c to 37c per pound

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EVERY TIME YOU SPEND A DIME ASK FOR

GREEN STAMPS



Will Be on Display During the Opening of the

NEW H & J FOOD BASKET No.1 900 BLOCK SOUTH FIRST STREET-ARTESIA

This Travelling Redemption Store Is Brought to Artesia By the Following Merchants Who Give S&H Green Stamps in Artesia

NO. 1--H. & J. FOOD BASKETS -- NO. 2

First and Centre

VOGUE CLEANERS 303 South First

PIOR RUBBER COMPANY

421 West Main

BILLY ALBERT'S NURSERY 704 West Main

SPERRY SINCLAIR SALES 301 East Main

Thirteenth and Main



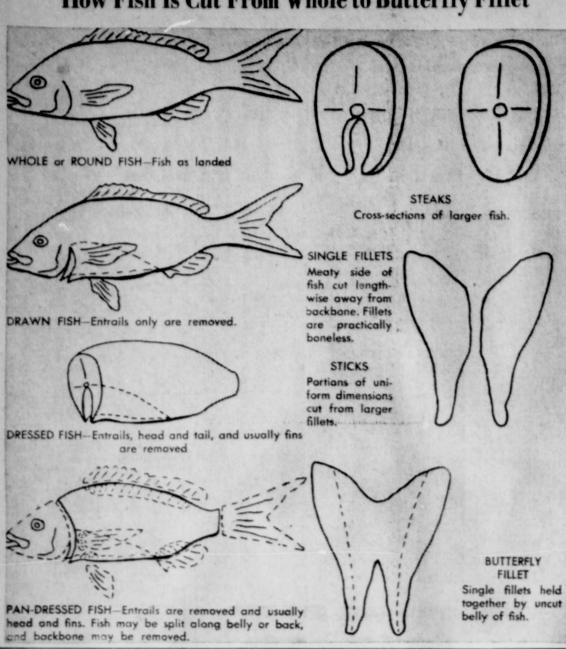






CONTROL PROPERTY AND STATE OF THE PERSON ASSESSED.

How Fish Is Cut From Whole to Butterfly Fillet



Development of Food Business Into Modern Supermarkets of Today Is 250-Year Process

Behind the development of | many decades. such modern new food stores 1920 — The first wholesale-spot fits of group buying, mechandising. as Artesia's H&J Food Bas- sored voluntary groups establish advertising. ment in ways of getting food mentum in the mid-1920's, brought PROGRESSIVE GROCER which up their energy to the body. They from the source of supply—the farm, the ranch, the fish-

In a recent issue the Proggressive Grocer magazine outines this short history of development in the field.

1700-1800-The era of the general store, the importer, and food

grocer had reached a position of mportance and became the dominant factor in the food trade by

imercial canning gan in Europe, was stimulated by need for supplying Napoleon's army with food.

1820-Commercial canning first brought to America by William Underwood. Expansion of canned products made tremendous impact on food distributors, processors,

farmers, and consumption habits. 1839-Food brokers became established and widened commodity

1850-1880 - Expansion of railroads extended the areas of food production and distribution. Also reduced the cost of foods and broadened the varieties available. 1858 - A few fancy goods like prepared condiments and sauces

introduced. By 1870 many luxury and proprietary goods appeared on retailers' shelves. - Invention of modern refrigeration. This was of tremendous importance, changed pattern of distribution. Made for wider distribution of perishable foods, im-

proved consumers' health from fresh varieties, and opened new markets for farmers and processors. Many aspects of modern food production, distribution, and retailing stem from invention of re-18:5-Modern meat packing be-

gan and became a strong force 1880-1890. Reduced price of meat and stimulated cattle raising. Production-line meat packing stimulated large scale processing in other food lines. Availability of commercially dressed and processed meats later lead to establishment of one-stop markets and decline of butcher shop.

1887 - Organization of the first

retail-owned wholesale group. 1893—Introduction of the first asoline driven motor vehicle. By 1920 the popular ownership of motor cars began to alter concumer food trading habits and retail store location and construction. Even today the motor car is one of the greatest influences in altering the food store pattern. Without the motor car there would be no modern od store or shopping center.

1899 - First packaged tradenarked food-"Uneeda"-success fully launched. Trademarked package is the basis of modern advertising and merchandising, without which there would be no selfservice. Manufacturer comes to front. Beginning of the end of bulk

08 By now the practicability of the cash-and-carry food store roven, foreshadowing a new type

1912 — First self-service grocery store. Self-service extended by Clarence Saunders (Piggly Wiging in 1916.

18—Chain stores beco ant factor in food retailbeing in existence for

ber of grocers on a national scale.

1927-Advent of the supermar ket, the result of the culmination of the influences of the motor shopper, food packaging, refrigeration, self-service operation, cash-and-carry merchandising, and and

production and merchandising of since they are also sources of Vitafrozen foods in grocery stores es- min A.

1940-Mechanization of grocery wholesaling and establishment of amino acids, which are essential to modern one-story wholesale ware the building and maintaing of the

1941—Establishment of the first meat, fowl, fish, milk, cheese and self-service, pre-packaged fresh meat department.

Food Provides Body Vitamins, Minerals, Fuel

Food supplies the body with three essential things the fuel which is used to produce energy; the structural materials (minerals) which the body uses to grow and keep up tissues; and the substances which keep bodily condiions normal (vitamins).

About 40 different chemical substances, known as nutrients, provide these three kinds of necessary materials in food. The human body is constantly expending energy of one sort or another, both through external muscular work and the internal operation of the various

To produce this energy, the body ourns (oxidizes) certain foodstuffs; and the fuel value of each of these is measured in units known as calories. An average-sized man spends about 100 calories of energy an hour while just sitting still; a moderately active man needs 3,00 calories a day.

Most of the parts of foods which bured in the body to provide ento independent grocers the beneergy are known as carbohydrates, fats and proteins

Carbohydrates - These are the kets is a 250-year of develop- ed. Movement took on great mo- 1922 - Establishment of THE foodstuffs which most readily give

for the first time brought progressive store operating practices and photographs before a large num-sugars, such as cane sugar, beet Quiz on Food sugar, milk sugar, syrups and mo-

energy value, and also have the property of staying in the stomach longer than other foods do In addition to common fats, such as dition to common fats, such as lard, bacon and oils, butter and the dried fruit being largely skin 1930 - The practicability of margarine are very important, and pit, containing very little pulp.

Proteins - These are important as a source of the twenty-odd house and reduction in handling body's tissue. The best protein sources are animal foods such as eggs; and wheat products such as

trade center, and nearby Pemba

A .- Botanically, both the plum flavor, but practically no oil. and the prune belong to the same words were used for the same species. For a long time the two fruit. Most plums, if dried with the they contain more sugar than the plums. Thus, a prune is a variety of plum which can be dried un pitted without fermentation, and

pulp that is quite sweet. Q.-What kind of fig is Adraitic fig?

soft and pliable skin of uneven crab is quite unpalatable Zanzibar, former ivory and slave tone, penciled with many shallow grooves. The flesh is of a brown color; the seeds are small, hollow, produce 90 per cent of the world's and very numerous. The Adriatic about 15 million times in 10,000 supply of cloves.

fig holds its shape fest in cooking. miles of driving.

Q.-What are the characteristics

light pink or brownish color. Fine Q .- How does the flesh of a hen compare with that of a cock of ap-

proximately the same age? A .- The flesh of the cock is tougher and more stringy and becomes increasingly so as the cock raised an inch or so from the

Q.—What is the difference be-tween hard-shell and soft-shell fast as extracted. The water show be changed several times. Tween Q.-What is the difference be crabs?

A .- A soft-shell crab is a hard shell crab that has shed its shell. which, when dried, has a fleshy Crabs shed their shells during the molting period (April to the middle of October). During the molting season the meat of the blue A .- This is medium-sized, pear- crab of the Atlantic coast is at its shaped white fig, with heavy but best, while that of the Pacific coast

An automobile spark plug fires

Salt Mackerel Is Freshened In Fresh Water

be freshened? A .- The fish should be in a fairly large amount of wat meat side down, and if conveni tom of the vessel, so that the may drop away from the fish to forty-eight hours may be allo ed, according to individual taste

Coney Island is a corruption the Dutch word for rabbit-kon Australia has been called 'shadeless land."

Palestine's Dead Sea, which i 1,286 feet below sea level. rimmed by the world's lowest |

READ THE CLASSIFIED AN

BUY YOUR FOOD BY BRAND NAME AND BE SURE!





Breast o' Chicken TUNA Chunk style **Butter Cream Chocolate**

COOKIES

Butterscotch Crunch COOKIES with Giant balloon __ ADD ONLY 30c ¢ WATER

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Artesia, New Mexico



BEST WISHES J. T. AND BERT



IT'S NUTRITION IN A YELLOW WRAPPER VITAMINS

portant for good vision.

used in the body tissues.

maintaining tissue stamina

digestive tract.

MINERALS

sary for growth and development, espe-

cially of the body's soft tissues. It is im

THIAMINE (Vitamin B,)—this is very neces-

sary in making sure that fuel foodstuffs,

especially carbohydrates, are properly

RIBOFLAVIN (Vitamin By or G)-is im-

portant in the oxidation process and in

NIACIN (Nicotinic acid) a member of the

B complex. Deficiency results in tissue

changes involving the nervous system and

ASCORBIC ACID (Vitamin C)-needed to

help preserve the normal healthy structure

of the gums and soft tissues and for de-

organic substances which prevent rickets.

Chief source: ultra violet rays of the sun.

MINERALS

CALCIUM-the most important inorganic

element in the body, by weight. It is essential for good bones and teeth

IODINE-enters the body in the form of

iodides, which aid in prevention of goiter.

IRON-although only a small amount is

present in the body, it is essential to the

red coloring matter of blood, hemoglobin.

PHOSPHORUS needed in bone-building,

& J Fresh Sausage Guide Outlines

Food Baskets, use this beef, that has not previously been the air,

Purina FLAVOR-FED Fryer!

especially during infancy.

velopment of bones; prevents scurvy. VITAMIN D-this includes a number of

ed ater

l times. Twel dividual taste

a corruption rabbit-konii

Sea, which li sea level,

een called

ld's lowest la SSIFTED ADS

IEAD

1 29c

Ask for These

FRYERS at Your

Favorite

FOOD

in bulk. Cocktail style pork sauages now are offered in many localities and are virtually identi-cal with the regular linked prod-uct, except that they are of minia-

Fresh Country Style Pork Sau-sage is made only of selected fresh

BEST SOURCES

Green, leafy, yellow vege

tables, dairy products,

eggs, liver, fish liver oils.

Pork is by far the best

source. Also whole wheat

bread, enriched, wheat

Milk is the most important

source, followed by liver,

Liyer, other meats, bran

Citrus fruits, tomataes

other fruits and vege

tables, especially if eater

Only fish liver oils contain

it in quantity; small

BEST SOURCES

Milk, cheese, green vege

Drinking water, iodized

Liver, oysters, dried beans

and peas, leafy greens,

thoroughly before serving. Under

U. S. ruling, pork sausage is pure pork. All 6ther is Breakfast Sau-

which gradually turns to\gray after

table salt, seafoods.

meat, enriched flour.

riety of Uncured Delicacy Available sage. Pure pork sausage when first made has a bright pink appearance

de to the type you want: cured. Fresh sausage must always | Some of the varieties of fresh sausage is made from se-uts of fresh meat, prin-must be fried, broiled, or cooked sausage are as follows: Fresh Pork Sausage is

FRIED CHICKEN!

the likes of which

you never tasted! ...

Wait 'til your family sinks their teeth in one of these flavor-fed

Purina fryers. Man, what a difference from ordinary chicken! Every flavorsome bird has been raised in confinement . . . and nursed to tender perfection by the latest, most scientific meth-

ods. You'll never again be satisfied with anything less than a

op for fresh sausage cipally pork but sometimes, also, the sausage has been exposed to

amounts in eggs, milk.

products, dried peas.

greens and meat.

dairy products.

pork. The materials are ground somewhat more coarsely than other fresh pork sausage and are packed in casings about 1% inches in diameter. It generally is in un

bout 16 to the pound. Packed 1/2pound, cellophane, 16 packages to the shipping container; one-pound carton; five and ten-pound bulk in boxes. Container may be used for case display; ½-pound unit is adaptable to self service.

to Link Sausage but available in comprised of pork and veal. It is seasoned similarly to pork sausage, and the Bahamas.

only of selected fresh pork. It is linked casings, but may be sepa pails of five, ten and 25 pounds; sold in links, packaged patties or rated into links of from eight to one-pound cellophane or transparent wrapped blocks which are ten inches in length. It may also be sold in bulk. hipped in units up to 50 pounds.

Pork Sausage Patties are shaped Pure Pork Link Sausage number and packed in one-pound cartons. Pork Sausage Bricks come in one-pound or 1/2-pound packages, parchment wrapped, with or without carton.

Bratwurst is German for pork sausage. However, a type of brat- but its formula may include some

about 1% inches in diameter with six to eight inches long. the links about four inches long. Fresh Sausage or Sausage Meat percentage of beef and tripe.

Fresht Thuringer Style Sausage the U. S. is made principally of ground pork,

generally is pork sausage, but, de- right three days out o four when pending on quality, may contain a he predicts "fair and warmer" dur-

Bulk Pure Pork Sausage similar wurst marketed in some sections is veal and beef as well as pork. It is are found off the coasts of Florida



BIG SNOWDRIFT SPECIAL Coupon worth 15¢ now in special 3-lb. cans

Nothing to mail ... We redeem Coupon



FOOD BASKET

Fresher — Richer

Trice'S CREAMED

COTTAGE CHEESE

12 oz. 25[¢]

GIGANTIC SALE OF DAIRY PRODUCTS AND FROZEN FOODS

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H&J Food Basket Specials

CHOPPED BROCCOLI . PEAS PEAS AND CARROTS SPINACH

5 for \$1

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SUCCOTASH MIXED VEGETABLES BLACKEYE PEAS

for \$

4 for \$1



Minute Maid ORANGE JUICE

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TRY 'EM-THEY'RE GOOD! FRUIT PIES

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69° Each

FRYERS

1 lb. 8 oz. Size

98¢ per Fryer

Enjoy ALL You Want at This Low Price **Buy Several Cartons for Your Freezer**

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Gallon Only

79°

Baca's Enchiladas

Three Enchiladas Per Pkg. _____

New! Price's Sour Cream

12 oz. Pkg. Wonderful for salads 32

on TV Mondays

at 7:00 Channel 8

Price's SHERBET

Five Delicious Flavors

Quarts 39¢

Libby's CATCHUP 14 oz. PINEAPPLE 4 5 \$1 No. 2 Can 7 5 \$1 Libby's No. 303 Can Stuffed 5 for \$100 Libby's **PEARS** 5 \$ \$1 No. 303 Can OLIVES 4 6 \$1 3 for \$100 No. 1 Tall Can Libby's 16 oz. Stewed Libby's Pineapple JUICE Hillsdale Sliced 5 for PINEAPPLE 4 5 \$1 \$100 Happyvale, All Green ASPARAG'S 5 \$ \$1 \$ 100 BEETS \$ 7 for No. 303 Can \$ for \$ 100 LIBBY'S DEEP BROWN Libby's Vienna SAUSAGE

D Ani

OLUMI

ore R ake P ollar

rtesia star doors Tire doors Tire Dollar I mises to sire Dollar Dares participheme for lar Days, lopkins, chaired for Commerce, is "Back and W. Scott, said surveyed an even chants plann ar Day and es as participhamber circular spread acruty advertishele in the Arddition, 2,00 y's Artesia advertising a corresponding to the corresponding to the

Artesia in e area.
hursday's Do third to be ne phase of a ce plan to be oping center

If we continut increasing we will show become the ler," Scott sa

become the ter," Scott sa While we pla as it comes should also be Dollar Day Artesia as a per times than Through Doll ple to the com what kind be can show e da place Arte anticipate en other days of the Communication of

anvass I

ompletic

numeration of contact and lines will be seen

largaret uneral I his Afte

Funeral service len Stowe, 13-y Mr. and Mrs. held at 2:30 ulin Funeral H. Services will by Ralph L. O'I rst Presbyterial ent will be in ty. Pallbearers will

ll, Robert Dui w, Ott Strock d J. L. Briscoe Miss Stowe die her parents' est of Artesia, anded illness. She was born ilwaukee, Wis. sia with her pa throse, Colo. She was a me terian church.

5 for 4 oz.

le is survive a sister, Bar