Fair Association Elects New Officers, s co. Opens Memberships


Adlai Backs Parley Delay


Study Committees Appointed To Investigate Boys Home


## Big Parade Is Planned for Rodeo Opening

First Furnishings For Pediatric Ward Arrive


New Immanuel Lutheran Church Pastor Named



## Heavy S

 Heavy study and just plainsightseeing have filled the
hours of Milford Estill, young
Artesia attorney, since he left on
Artesia attorney, since he left
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the city in mid-June for a
dele.


## Drought Relief Stock $\bar{F}$ Fed Expected Monday

Drillers Move
Into Second
By Two Wins



Third Annual
Lions Turtle

## Derby Slated




Outstanding Voice Teacher To Instruct School Here


Artesia Weather

Applications to Be Reviewed By Committee
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cording to Emmer Cheek of Carlsbad, Ember cher of marketing administration ad-
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SOCICTV共
Miss Shirley 0'Dell, B. G. Reed to Wed Here August 28, Friends Told at Announcement Party


Returns From
ENMU Theater



Put your Fordiu"Trip-top"shape


SEE YOUR FRIEND LY FORD DEALER"
Professional Smile of Beauty
the artesia advocate, artesia, new mexico

Mrs. Van Elmore
Guest of Honor
At Briday Shower


July $1 \ldots$ marks the beginning of the 4th structed the children of Artesia in the Fine Art of Tap Dancing ... and to Commemorate this oceasion . . . Connie's Studio will allow $\$ 1.00$ off of any new student ticket bought
during the month of July during the month of July.
Connie's Studio Connie's Studio will be open on Tuesdays
and Fridays at the VETER and you are invited to see and observe the students and instructors in action, and judge for yourselves...the qualifications and
ability of our instructors to teach TAP

VETERANS BUILLDNG
Tuesday or Friday
Phone 689-R

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## CONNIE'S <br> SCHOOL OF DANCE



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REASONS WHY YOU SHOULD CALL J. PAUL AUDET \& COMT. PANY FOR INSTALLATION, MAINTENANCE, AND REPAIR OF YOUR TELEVISION RECEIVER:

EXPERIENCED PERSONNEL-
Broadcast engineers, Licensed by the Federal Communica-
tions Commission, with on the job experience in Chicago,
Cleveland, Washington, D. C., and Albuquerque, New Mexico.
REASONABLE RATES
Because our servicemen are ENGINEERS, NOT RADIO REPAIRMEN, they are able to complete a repair job in one-half to one-tenth the time. YOU ARE NOT PAYING TO HAVE
SOMEONE LEARN about Television

EFFICIENT SERVICE -
We are in business to give service, WHEN YOU WANT IT, AND NEED IT. Therefore, we are at your disposal until sign-off of the Roswell station, EVERY NIGHT
SUNDAY. There is no extra charge for night calls.

INTEGRITY OF OPERATION -
As a member of the National Appliance \& Radio Dealers Association, we subscribe to their code of ethics regarding TV is upheld, on work performed by us, (One year on antenna installations), use of only the BEST materials, adequate insur ance to protect property owners against loss or damage caused by our personnel. We will never, never over-sell, or load a customer up with accessories, merely for extra profit

RETAILER SPONSORSHIP-
The retail appliance dealers listed below subscribe to our service, and we urge you to purchase your Television re-
ceiver from one of them. Your service work will then be handled by us. However, you are not obligated to use our services if you do not desire to do so. As we perform the antenna installations for these dealers, you may call us for an installation if you desire to test various receivers in your home be-

Brittain Furniture Co. Mid-West Auto Supply Russell Auto Supply Co. Connor Electric Co. Nelson Appliance Co. Threemen Tire - Supply Guy Tire \& Supply Co. Richards' Electric Shop State Distributors



Perry Offers Facts In Replying To Man With Pencil


Artesia Representatives to Again Meet With Hobbs Monday on Longhorn Organization

Annual City Golf Tournament Qualifying Begin Immediately; Medalist Qualifying Is August 1

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CHOICE GRAIN FED MATURE BEEF

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## IT'S COMING! GRAND OPENING

H \& J's NEW FOOD BASKET PRIZES and SURPRISES Bomb Shell Bargains!

KIVBELLS JELLY Grape or Apple - Plum Preserv $2{ }^{2}=35^{\circ}$


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| 6-For Rent |
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| FOR RENT - Furnish meek and up, Bills |
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## SPEEDY <br> COX MOTOR CO. <br> 

## WORTH THE MONEY!

1948 PLYMOUTH 4-DOOR SEDAN Gray finish, with radio, heater and seat covers, looks good and runs good. Priced
1948 MERCURY 4-DOOR SEDAN Radio, heater and seat covers, good tires, good paint - .- $\$ 695$

We Have Some Later Models, and Some Older Ones. Come Pick Just the Body Style and Car You Want!

## COX MDTDR [D

(9)

## REAL ESTATE GUIDE Farmas Racher sid buid With the ROSWELL EARLSAD Mult Bureau.  <br> 

Phone
1066


Phone
1065
weekly trade special Wil trade for house in Arte fedroom Home- $21 / 2$ blocks from post office, furnished,
$\qquad$ you want shallow water right we have it from 5 areses to 100 Don Teed

Salesman Dōn Jensen
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Currier Abstract Company 102 Booker Building
Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

## HARVEY JONES AGENCY

120 South Roselawn
located 2.bedroom home at 207 Mann Avenue, venetian
blinds, dishwasher, floor coverings-all goes-at a reasonable price. See us for further information
harvey Jones
Llard long, Salesman
office Phone 1115

## KIDDY AGENCY

REAL ESTATE AND INSURANCE 415 West Main

Phone 914
ACRES-Practically new 3.bedroom home-good outbuild-
ings, close to city, paved on two sides, $\$ 13,000$.
ACRES-Two bedroom home with $f$
plenty of good wall water, $\$ 6,825$.
1304 SOUTH EIGHTH STREET-In Zee Addition-3 bedroom
tile home, carport and good neighborhood, $\$ 12,000$. GI LOAN on two duplexes. Here's your opportunity to use
your GI loan. See us today!
Two AND THREE-BEDRoom new tile homes, colored bath,
Venetian blininds, plenty of closet space, low down payment.
Call us today!

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Cause of Lung,} Cause of Lung,
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Lions Club
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 Drillers-


## Business Notes-

 Hale Assembles Expert TV, Radio Servicing Team



## MONEY TOLA

E. A. HANNAH

Artesian Representative ${ }^{113}$ South Third

enjoy

NEW MEXICO SELLING CO.
${ }^{c}$ Big Parade Is-

Crew to Arrive

## Like Christmas in July!

 $2534^{41}$ buys You get wonderful handling, luxcarious interiors, superb visibility
-plus a long list of "extras" that t cost you extra.
And those "extras" alone, at no

$-2$.
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## 




Discover the soft drink treasures on PIEASURE ISLAND at SAFEWAY

Land ho, mates! Look to starboard and you'll see Pleasure Island looming up on the hori-

zon. What a beauty spot! More sparkle than you'd find Kuner's 196 in a pirates chest op treasures. And a big variety | Kuner's |
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Ice Cream<br>Price's or Swift's Cream<br>Half Gallon<br>\(\underset{\substack{Seven.Up<br>Handy<br>Gbobut}}{ }\)<br><br>Alaska Cold Drink

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Sandwich Spread
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ROUND STEAK Fresesh wieĩerns _ $39^{\circ}$

## SAVE 8 ene Strawberries

PARADE SUDS


Prices Effective
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The Set of Your Choice . . . . 99c with every $\$ 5.00$ purchase. No
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Th Try BENNIES QUALITY Bing Croshy
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Cowboy B00TS today's feature
WORK BOOTS with rough side out Only $\$ 19.95$
Other Westex Boots $\$ 30$ and $\$ 3$ "Your Western Wear Center" BENNIES BOOT SHOP
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## P5 5 , well WOO you with Quality



TOMATOES
-FROZEN FOOD SALE-
STRAWBERRIES Madrone 4 for ORANGE JUICE Nimute.Madid 5 for
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