## The Artesia advocate

Wednesday Night Is TV Night At Driller Park

## VOLUME FIFTY

Artesia Delegation Leaves fir National Scout Jamboree


## Roping Club Plans Biggest Rodeo

 Ever For Four Nights In AugustFair Association To Elect Permanent More Parking, Board, Plan Building in Thursday Meet Seats Already Are Installed

Two of Heaviest Flowing Oil Wells Are Brought in Here n Summer Book Reading

wo Windows Are roken, Police Rule Out Theft


## Drillers Enter Critical Home Stand

| eatures on this week's | be Carlsbad in the second game |
| :---: | :---: |
| Driller home stand will in- | of a critical two-game series. |
| clude a big TV give-away |  |
| Earl Per | be |
| Monday morning. | nullified if tonight's game goes |
| Tomirow mil | differenly, thus putting the |
| ations can | teams back in a tie for second |
| Eoing to clem Appliance or |  |
| the pr | stand in |
| dol | The night of the concl |



Severe Report On Drought In Area Issued



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| has | I |
|  | Against Rollin |
|  | Red |
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| Hope Rodeo Is Set Two Nights This Week-End$\qquad$ |  |
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|  |  |
| $\begin{aligned} & \text { Hope petticoats will sponsor a } \\ & \text { ranch hands rodeo Friday and } \\ & \text { Saturday, July } 17 \text { and } 18 \text {. } \\ & \text { Producers will be Bob Chipman } \\ & \text { and Buck Jernigan } \end{aligned}$ |  |
|  |  |
|  |  |
|  | ${ }^{\text {dit }}$ |
|  |  |
| Skeet Competitive Shoot Slated For Sunday |  |
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|  |  |
| For Sunday |  |
|  |  |
|  |  |
| club will be held this Sunday, July 19, at the club range near the July 19, |  |
| The shoot begins at $8 \mathrm{a} . \mathrm{m}$. It replaces the regular Wednesday |  |
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Against Rolling Red Light Stops

## Society

Cletha Newton, Former City
Resident, Married on Coast

Daniel E. Booker Takes Martha Jean Jones Of Fernandia Beach, Florida, As Bride


Need Monev for
that well-earned trip?
Let us help you
relax and rest during
your vacation-with a
low-cost
PERSONAL LOAN:


PEOPLES STATE BANK
Member of Federal Deposit Insurance Corporation Deposits to sio,000.00 Guaranteed

Take a
VACATION
This Year!

Take a "Break" from the
TENSION" and "Worries"
of the everyday business duties:
enjoy yocrself

(Tin!

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Baptist Circle Sends Clothing


Twenty-Thirty Officers Are Installed
Twenty-Thirty club met at
Cliff Cateteria Thursday evening
for their semi-annual installation
of of officiers semd a a ladies insinght.
Joe Bonfield of Hobss, 20.30 Joe Bonfield of Hobbs, 20.30 In
ternational president, was i
charge of the installation of off cers, who will hold office for the
next six months. Bontield gave a
very
interesting talk on very inter
and You."
Vernon
wanis club, extended the of 20,30
wi-
club best wishes from the club
and expressed his gratitude to the
and expressed his gratitude to the
club for the civic work 20.30 is

Do's, Dont's in Gardening Outlined Before Artesia Garden Club Meeting
clark's
-SHOES



HE'S 'IMIGRATING' TO MICHIGAN



Exating new 1953 Stwdebaker necieses Fathion Academy Avund

that received the
FLSHION ACADEMY AWARD
DEL SUITH MOTOR COMPANY
103 NORTH SECOND PHONE 201


Yes, and frozen foods retain more of their food value, and their
flavo and appearance is better, too. What's more, it takes
less space to store your foods when you freeze them.
For your home-grown fruits and vegetables, and purchases made in quantity
when prices are low, try freezing this year. It's faster-and better.
(hn Spotting Crashes




importance, Roman emperor

## PENEES NEW LOOK <br> FAIL EABRICS!



## ${ }^{3}$ It's SANFORIZED

It's MERCERIZED

## It's HIGH COUNT

## BROADCLOTH



It's Penney's own Needle 'N Thread

* IT'S MUCH MORE FOR YOUR MONEY!


LUSTROUS
Nub-TWEED
RAYON ACETATE 59
looking sutinex
Hand vatable, creater

## 

 WOVEN DENINMS 69$\qquad$ vid young separates omes! School favorite Plain or burnt colors


WOVEN
COTTON TWEEDS



Low Irrigation Water Supply Demands Conservation to the size of stream that will 100 to 200 feet of the lower evy
get penetration over most of the of the border will get the job
field by the



## THANKS... FOLKS!

-for the wonderful response that we received during opening of our new Television and Radio Sales and Service store-and to all of our friends who sent the lovely flowers.
due to increased demand for better service - we have added two new radio \& television engineers to our staff :

$$
\begin{aligned}
& \text { Mr. Bill Alcorn }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mr. Golden Lipscomb }
\end{aligned}
$$

You Are Assured of the Best at Hale's

## SALES \& SERVICE PACKARD-BELL

 General electricEMERSON TELEVISION \& RADIOS
Sales - ZENITH HEARING AIDS Service Parts and Accessories - Tape Recorders - Public Address Systems - Television Lamps - All Radio and Television Supplies and Accessories

## TELEVISION SERVICE HOURS

 Day or Night - 8 a. m. to 10:30 p. m. FREE estimates or advice on all TV Installations within reasonable distance
#  HALE'S RADIO \& TELEVISION SALES \& SERVICE 

 $\qquad$

## 









Mr. and Mrs. Roy
Saturday in Midand, Texas.


INSURANCE SPECIALS! HAIL HAY Against the perils of Transportation, DDally pay for fire alone. A popular policy, POUU $\begin{gathered}\text { Epidemic Season is here again! } \\ \text { An annual premium of } \$ 6 \text { to } \$ 15\end{gathered}$ AU'T Good Stock Company $\mathbf{A U}^{\prime} \mathbf{N}^{\text {Good Stock Company! Coverage }} \begin{gathered}\text { on a quarterly premium basis. }\end{gathered}$ Southwestern Realty Co. SEE US FOR TH
315 Quay Avenue

## This BURROUGHS



Saves Time and Money on Farm Figure work



Legion Wins
First Game
14-4 Sundav


Cearision
Nocollision
REAL ESTATE
 GUIDE
fume biver mex misi Sick
 Have Vur Cas Wheels
Balanced-Today!

Currier Abstract Company 102 Booker Building
Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

HARVEY JONES AGENCY 120 South Roselawn
$\qquad$

## KIDDY AGENCY

REAL ESTATE AND INSURANCE
415 West Main
ACRES-Practically new 3 3.bedroom home-good outbuild-
ings, close to city, paved on two sides, $\$ 13,000$.
ACRES-Two bedroom home with fruit
plenty of good wall water, $\$ 6,825$. 13e4 SOUTH EIGHTH STREET-In Zee Addition-3.bedroom
tile home, carport and good neighborhood, $\$ 12,000$. LOAN on two duplexes. Here's your opportunity to us
your GI loan. see us today!
O AND THREE-BEDRoom new tile homes, colored bath
Venetian blinds, plenty of closet space, low down payment.




Page te n


Boys Ranch Would Attack Problem
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Hospital Management
Enough for All
this land of enchantment
Survev Confirms What Residents Have Long Known-Pecos Is Craziest River Anywhere

## RESDENTS OF

## the Pecos River firms it -the craziest anyw <br> According <br> Press story, all the vices ern rivers in <br> "Some p white, roprin metted snow

melted snow. In o
and tazy lukewar
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NEW MEXICO EDITORS ARE SAYING-
Acreage Allotment for Cotton Based on Past
Five-Year Average Penalizes New State Crop
coffee talk-
If He Turns On His Sprinkler Whe artesta Sky Clouds Up, He's New Mexiean


Ten, Twenty Years Ago In Art


## 324 WE



How to Select an Electric Range .

| All women know the feeling of frustration when a cake that thefamily was looking forward to has fallen in the oven. The same kind of misfortune may also befall of us, can afford to buy another because this one is spoiled. |  |
| :---: | :---: |
|  | boc |
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| because this one is spoiled. <br> Admittedly, we may all know | chen space and arrangements. Is |
| stoves (as we do of our husbands). | there room for a large oven or are |
|  |  |
|  | necessary, whether a large grill or |
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| What are the basic features to pe stove? 18 isered a new ene tectric range |  |
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| fime saved, better tasting foods, | Cons |
|  |  |
| $\begin{aligned} & \text { and improved health for you and } \\ & \text { your family, Ask your friends or } \\ & \text { neighbors who own one. They may } \end{aligned}$ |  |
|  |  |
| Thoughts in Selection- How |  |
| purchaser of an electric range |  |
|  |  |
|  | Ma |
|  | STYLE TAP DANCING |
|  | Ballet, Accordion and Organ |
| $\begin{aligned} & \text { ot ectric cookery at your electric } \\ & \text { cooperative or appliance dealer, } \\ & \text { and here, too rely heavily on the } \end{aligned}$ |  |
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| CIITUTE-WO |  |
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| VEER FEW WOROS , MAE |  |
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COTTON DAVAGING INSECTS
tre here agan!
many plantres are sprating now
$\qquad$
INSECTICIDES

We have just received
TRUCKLOAD OF 210-40 DUST
WE WILL HAVE 310-40-SOON
We Also Stock a Full Line
ROW SPRAYERS \& DUSTERS



## EMERSON



## America's Best Buy!

 In TELEVISION According to "Consumer's Report of 1953" - Emerson Model No. 711-F - has the "lowest snow-level of all sets tested!"

EUERSON is designed to give maximum clearness within fringe area( 50 miles from station)
EMERSON leads the field in PERFORUANCE $\qquad$ at the LOWEST PRICE of all!

## Be Sure to See the-

## "ALL SCREEN FRONT"

Another Engineering Miracle -by EMERSON
Over 14,000,000 Satisfied Owners Acclaim the Name EMERSON for-STYLE-PERFORMANCE—VALUE

## 22 MODELS on DISPLAY!

-See Them Today or Tonight at-


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