## HOP DOLLAR DAY THURSDAY FOR VALUE

Shoppers Thursday


## Artesia Group Backs Forming Valley Fair

Artesia Retailers Prepare Real Values for Dollar Day<br>Organizers Get Good Response In Community

$\qquad$
Second Milk Price Cut of Year Takes Effect Monday

## Society

Jackic Allen Is Honored With Bridal Shower

Artesia Units to Attend District Story League

Legion Auviliary Nembers Attend Breakfast Exent


Doris Williams. James R. Weeks To IVed in June

First Methodist Church Class Officers Named


Beta Sigma Phi Chapter Hears Art Discussion

Three Artesians
Show W ork in
ENMU Art Shot

Mary Ann Beard Gaiest of Honor At Bridal Shower

Copper Picture
Demonstrations
relers Have Name Changed;


FARMERS!
o. these big bargains in

PARM EQUIPMENT:

## -0-

One John Deere 114W 1952 Model AUTOMATIC HAY BALER

## -0-

4e J. I. Case Model N7 1952 Automatic TWINE TIE HAY BALER -0-
$\mathrm{h}_{0} \mathrm{Y}_{\text {ou }}$ Need an Extra Tractor for That Heavy Work?
We have completely Reconditioned MI. UTU Tractor from 1947 to 1949 Models from Which to Choose! Ulso Several Other Makes and Models.

## TRACTOR RENTAL PLAN!

SEE US NOW!
צMTPITRNTISSIPPYY( 10,or and $1 \times 1$

## DGRTNTETS <br> ALWAYS FIRST QUALITY! THURSDAY, JUNE 4

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## 80-sq. Percale Prints 25 y c. for home-decorating! Your grand opportunity to save money'on this'exciting

 Your grand opportunity to save money'on thistexcitinggroup of colorful florals, novelty prints, ${ }^{*}$ smart'designs group of colorful florals, novelty prints, 'smart designs
for sewing. everything from tots' clothes' to' ${ }^{\text {' }}$ kitchen curtains! Hurry! These percales are outstanding at this' price! $35-36^{\prime \prime}$ wide.

## NYLON HOSE 2 pair 1.00

NYLON HOSE
2 pair $\quad$ 1.00
51 Gayge 15 Denier in your favorite Summer Shades Siees 8\%/2 to 1. Get your summer needs at this low low price
a dollar day value:
ORLON PANTIES

## 88

a dollar bay value!

Sot, comfortabe O oron Panties, alay to wash, quice to dy.y. Sueses mall. medium and large. White only Comearly and save pentry:


Nylon and Nylon Rayon Slips 2.66

Reduced to clear. Several styles in white and pink

Medium weight in thoese offt, abosrtent diaperest Cellophane wrapped for your protection. size
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## 77 ${ }^{6}$

Redued to clear: Full table of better quality N
Buy your summer needs now! a dollar day value
Nylon-Rayen Cord

DRESS SLACKS

### 3.50

That real col comporatale summer slack. Colors i Tan, Brown and Blue. Most sizes 28 to 40.

A DOLLAR DAY VALUE:
SPORT SHIRTS $88^{6}$
$A$ Stherers delight, easy to wash and no ironings Solid and faney Paterns, siues 2 to 18 Large selection!

A DOLLAR DAY VALUE:
Men's Nylon
SPORT SHIRTS

### 2.50

A Sellout Last Time:
The ideal summer Sport Shirt at a special low price! Several colers in sizases mall, medium, large and ex. tra large. Get yours today!

| A dollar day value: |  |
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| Men's Cotton | Men's Cotton |
| Briefs | Undershirts |
| 2 for | for |
| Soft combed cotton for long wear and comfort. Come |  |
| in and buy your summer needs at this low, low price. |  |
| a dollar day value! |  |

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Four of Six New Mexico Music Students At Interlochen Camp to Be Artesians
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For Irrigation Efficieney! FULLERFORY CONCRETE DITCHES saines joi, water mid noty IRRIGATION. Inc
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## MOCCASINS

Moccasins!
Ladies New Styles - Just Received!
oft and Easy on the Feet
and Only $\$ 3.49$ pair - Others at $\$ 2.98$
Men's Mocs -Special \$4.75 pair

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Your Western Shtop-Boots, Hats, Shirts $\bullet$
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fishin' for a FREEZER!

have to stuff themsill do who own freezer-refrigerator combinations. They won't will be frozen for enjoyment afer he catch, and get tired of eating fish. Their fis tall stories. When the men start to get out their fishing

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7 A. M. until 10 P. M.


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People who are sound business thinkers - people who mey money management - ans on loans, wise counsel on all hey'll get the best terms on financial transactions, and convenient, friendy servic

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DEPOSITS PROTECTED TO $\$ 10,000$
 $\begin{array}{ll}\text { It can move from zero to le gal speed } \\ \text { quicker and quieter than any Buick } & \begin{array}{l}\text { Alyod with its Power Steering* } \\ \text { gentle to a precise balt with its }\end{array}\end{array}$ quicker ana quieter than any Buick bess of a gull in glide-because this
ness is a 1953 Buick witb the spectacular
getaway of Tuin Trurbine D ynaflow. getaway of Tuin-1urbine Dy nafow. -swoop instantly abead when there' safe passing to be done - or whisper along at bighway pace with throttle barely open-because this is the
Buick powered with the world's most advanced V8 engine, with record. high compression of 8.5 to 1 .
It can surround you with comfort, luxury, restful ease
It can velvet a rough road with its even softer all-coil-spring cushioning

And it can seat you in the superb com. fort of true spaciousness - because
this hig and brawny beauty is the Buick SUPER Riviera Sedan - room iest six-passenger sedan made in

Above all, this car can give you power and thrill for the money than you can find elsewhere.
Why not come in and see it, drive it, compare it? We arrange matters. Standard on Roaimaster, optional at extra even softer all-coil-spring cusbioning coit on Super and Rousinater modelis orlily.

## Do you know what this car can do?



Food Industry Is Commended for Beef Promotions
how coronation film will be speeded to u. s.


New Mexico Cost of Government Still Lower Than Other Neighboring States

New Book By State’s Game Warden Already Best Seller


- T0 BUY
- TO BUILD
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prompt, friendly serice No Appraisal Fees or Pre-Payment Penalty"'
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## PERSON TO PERSON

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| New Duplex |
| Apartments |}



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ARTESIA AUT0 CO.

## SPFEDY



SAFETY CHECKED QUALITY USED CARS
1952 CHRYSLER SARATOGA Club 1950 CHEVROLET STYLELINE

Coupe, V - 8 engine, power steer
ing, excellent condition. "Pullaway from the crowd in a qual ity car that has pep, power and
personality!
948 WILLYS PANEL, good rubbe heater. Here's your huntin' an fishin' car, even sleep in to pay! ---------------- $\$ 54$ 1949 DODGE CORONET 4-Door Sedan, Gyromatic, radio, heater, seat covers and attractive
light gray finish


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Hearty Greetings!
Come By and Visit Us
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Why Wait to buy a home? stop paying rent
SEE US TODAY-wE CAN HELP you make a trade:
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We Have Some Good Business and Income Property


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## - Be the hosst

 like the mast! kinds Staight


Sunny Brook \$

BOTH 86 PROOF - KENTUCKY BLENDED WHISKEY CONTAINS 658 GRAIN
NEUTRAL SPRITIS. THE OLD SUNNY BROOK COMPANY, LOUISVIILE, KY.

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COVFORTABLE LIVING-


213 SOUTH CANYON STREET, CARLSBAD
Phone: $5-3663$. Frank c. Cross, YES MANager

## 

buys a 1953 GMC Pickup with:
 pression Ratio - " 6 -Footer" Cab - 45-Ampere
Generator - Double-Acting Shock Absorbers - Recirculating Ball-Bearing Steering Energizing Brakes - Synchro-Mc
mission - 6 -Ply Heavy-Duty Tires.
$\because=2$
COX MOTOR COMPANY
pantral, Park Schools Tops Grade School Track Meet


## It's


franklin's
THURSDAY, JUNE 4



TiEE SHIRTS 2 for $\$$
SIIPS and HALF SLIPS
Wilese $\quad \$$
Large Assortment
SLMMER HAND BAGS \$
LIDIES SUITS
Respater ssioss caluese $\$ 28$


OLEO
Dalewood Quarters
lb. Ic
With Every Purchase of $\$ 3$ or More (Limit One per Customer)

Cool Refreshment

 Tomato Juice
 SAFEWAY SAVES YOUDOLLARSTHE SAFEWAY!

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| Wednesday Is PRICES C00D <br> $5 \%$ CASH <br> 5 TISCOUNT DAY <br> Bnly!  |  |  | (SAFMMA! |  |




HYLON HOSt

## SS



## Hagerman

DR. J. K. WOODLEE CHIROPRACTOR Palmer Graduate
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HAY Against the perils of Transportation, pormally pay for fire alone. A popular policy! POLIO Epidemic Season is here again! POLO An annual premium of $\$ 6$ to $\$ 15$ w $U^{\prime} T{ }^{\text {Good Stock Company! Coverage }}$ on a quarterly premium basis

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see us for these or any other insurance needs

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-Shoes
Fumb
Forturix

$\$ 7.95$ to $\$ 8.95$

Ladies' New Clutch.
HAND BAGS, Reg. $\$ 1.99$ Special

Artesia, New Mexico

## 



 Carisad od visit at the home of Tuesday.
their ranamother, Mrs. Hodges






 Virginia Graha, Verna Gene Greer, Ella Jo Tur.


 camp fire and desert of birthday during the summer while Mrs.
cake and ice cream was served. Willoughby is visiting in the East.

$\square$
Harry Cumpsten's rent to one of
houses
Mr. and Mrs. Archie Trouble
rield and family have moved into
he Roscoe Taylo
the Roscoe Tamily have moved house on W. Jef.
ferson street.
Mres. A. N. Franklin lett Tues-
ay for Atice, Texas, where she
Mrs. Della Campbell returned
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rom Roswell Saturday where she
ad been a guest of Miss Lucy
an
ad been a guest of Miss Lucy
Thomas. Miss Thomas and Mrs.
Campeell spent two days
doso with friends.
Jim Who is in the
Local Doctor
Discusses "Hopeless"
Cases Under Chirepractic
Many people who have been told


## TSULATE .

..for SUMMER COMFORT
I's Easy to KEEP COOL!
-if your home is
PROPERLY INSULATED: for a FREE Estimate Phone 1176-W or See Oziel Ryan
TERMS IF DESIRED

## NO EXTRA CHARGE FOR RURAL HOME

$\frac{\text { Page Thirteen }}{\text { Bill Grassie. O. E. Smith, May Mc- }}$


 orday for Fort sill military base ning. They visited Mrs. Ray Taylor
fter a week's visit with his parFIED ADS


OUALITY

## PLUS BEAUTY

Lovely and Smart
Maple Furnishings by Revere Colonial SOLID ROCK
.. selection of woods is carefully supervised for uniformity and seasoning . . . tradition of quality is stressed . . . Buy Revere Colonial with confidence.

As shown-2-Piece Living Room Suite
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\$269.50

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"The Place to Go for the Brands You Know"

Yes, Your Dollar Goes Farther When You Do All Your Food Shopping at Nelson's. Take Advantage of These Budget Savers for THURS., FRI. and SAT., JUNE 4, 5 and 6 .


We Are Moving Into Our New super Market next week! We Do Not Want to Move This Merchandise, So Here It Is-

## AT AREALSAVINGSTOYOU!





[^0]:    A chance to save plenty. Come in and see. Most sizes

