## unMex Office Move To Roswell Offset By Additions To Plant Payroll

Plan Now to Attend
Drillers First Home
Exhibition Tuesday

## The Artesia advocate

## osey Resignation

 Hective May 1;
## o Successor Hired <br> 

tesia to Send 5to District usic Festival


Swish Of Brooms To Launch Clean-Up Drive Monday
Injuries Plague Drillers
In Exhibition; Team To
Return Home Sunday

Annual Pre-School Health Clinic Set for April 15

| Winners wil be treated to coffee | ${ }^{\text {the }}$ | Agencies Heath and Welfare Cen- |  |  |
| :---: | :---: | :---: | :---: | :---: |
| lany civic agencies are joining | ${ }_{\text {ever }}^{\text {pre }}$ |  | ${ }_{\text {in }}^{\text {in }}$ |  |
| the campaign, either with |  |  |  |  |
| 㖪 or with legwork in |  |  | the healthiest, cleanest city in New |  |
| the campaign. | A. De Mars will canass the bust |  |  |  |
| hauling away extra up by the campaign |  |  | stay claan and heaithy by itself. |  |
| possible, according |  |  |  |  |
| C |  | (ther parents to make the yarrs | efrort ioep this the cleanest and | "We can publicize |
|  |  |  |  | (Continued on Pase Eig |



## City Authorizes Reservoir Plan, New Water Well

Additional Well Purchased As Standby

## Lions Minstrel

 Tickets Slated
## To Go on Sale

Library Officers Attend State Group Meeting

# Society 

Couple to Live in Abuquerque


Betty Jane Ray，Ray Taylor Are Wed in Impressive Rite at Lake Arthur Church

Top－Notch Song， Program Marks 20－30 Party

Miss Jean Johnson，Paul Mershon，Jr．，BP0 Does Past Wed in Easter Afternoon Church Rite Presidents Are Honor Guests

Ten Members Are Initiated Into Lepin Auxiliary During Monday Night Veu


FOR SEWING AT ITS BEST！

## sEwint

 machilis sints－senuice
## SINGER PORTABLES

 14.50Universal Zig－Zag Machines ．．．that sew on
Buttons，Fancy Embroidery Stitches with no extra attachments－$\$ 179.50$
CALL US FOR SERVICE
ROSS SEWING SERVICE
501 W．Main＂Your Sewing Center＂Phone 948


## Marie Montgomery

Marie Montgomery
STYLE TAP DANCIN







|  |  |
| :---: | :---: |
| FOR SEWING AT ITS BEST！ |  |
| 相 |  |
| machinis |  |
| Siter Sthute |  |
| 近 |  |
| RECONDITIONED <br> SINGER PORTABLES |  |
|  |  |
| \＄14．50 ${ }^{\text {and }}$ up |  |
|  |  |
| CALL US For seryice |  |
| ROSS SEWING SERVICE |  |
|  |  |

## PALACE DRUG

## ON SALE FRIDAY AND SATURDAY

Epsom Salt ${ }^{\text {idew }} 16^{\circ}$
Lux Soap Napkins




## Pick the WNNER．

## Gette Worlds Fastest Unit

 New WESTINGHOUSE CONMODOREConvenient TERMS！

$\qquad$
 Tel－A－Glance Controls tell y
heat setting of each unit．
4 Fast－Heating Corox Surface
your surface cooking at once！
PLUS a Built
ance Outtet．
YOU CAN BE SURE． if ris Westinghouse

Be Sure to Attend the
KSVP ELECTRIC APPLIANCE EXPOSITION At the Veterans Memorial Building
Monday，Tuesday，Wednesday，April 13，14， 15
STAIE DISTRIBUTORS

s. Cleghorn New esident of ESA pha Nu Chapter


Three Confirmed In St. Paul's Easter Eve

Miss Blount Weds
Tulsa Native in Tulsa Native in
Carlsbad Church

the artesia advocate, artesia, new mexico


Have your winter clothes and blankets stored in SAFETY . . . right in your own Home . . . at No EXTRA COST to you. Bring them or have them picked up by LORANG CLEANERS and ask about this Free Service.
Free Pickup and Delivery Service! 105 South Fifth

Phone 1143

## $\triangle$ CHORNDFRESSM S BUTTER-SMOOTM $\triangle$ COUNTRMS-GOOD

It's just naturally better. Mead's Fine Buttermilk Bread is made from the finest natural ingredients. The healthful goodness of buttermilk like grandmother used to churn makes this loaf of bread something extra special. Rich, nourishing buttermilk, flecked with tiny dots of fresh, sweet butter is the principal ingredient in Mead's Fine Buttermilk Bread. Get it at your grocers in the blue gingham wrapper. Your entire family will love it.


Five Girls Open Campaigns for Queen of Benefit Dance May 3


Coming
in person:
LOUISIANA HAVRDE

## stars from

RADIO STATION KWKH Shreereport, Louisiana

## SHOW

## IND

DANGE
"Fun for the Whole Family"
SATLRDAY, APRIL 11-8:30 P. M. ARTESIA
VETERANS MEMORIAL BUILDING
Doors Open 8:00 P. M.
One Night Only


\section*{} | $\begin{array}{l}\text { hrine Jewels } \\ \text { Presented Two } \\ \text { Past Officials }\end{array}$ |
| :--- |

## Artesia Bankers Host Visiting Bank Officials

That's right-New Holsum with Vita$\min D$ doesn't cost a penny more than other quality breads. But at any price, Vitamin D is essential for health. It helps the body absorb Calcium, builds beautiful teeth and strong healthy bones. New Holsum contains all the other vitamins and minerals recommended by the National Research Council's Food \& Nutrition Board, too. Today, try it-New Holsum with Vitamin D.



Here's what you get!
 nimes

 Miecini . . . . . 5 miligeom
Iren . . . . . . . . . . . . . $40 \%$ Sunshine Vitamin D $933 / 4$

ELECTRIC APPLIANCE EXPOSITION
MONDAY - TUESDAY - WEDNESDAY APRIL 13-14-15
VETERANS MEMORIAL BUILDING TOPFLIGHT FREE ENTERTAINMENT
local talent and humorous skits PLuS
"SABINS PERSONETTES"
Several Programs Will Be Broadcast Direct!

Oen 3.30
$\frac{\text { crrias，april 10，19s3 }}{\text { ell X－1A Aircraft }}$ farts Initial Tests 1，Edwards AFB

| OFFICIAL LONNHORN LEAGUUE SCHEDLE 1933 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | L | － | 気縭 | zifo | ごさ | ＝2t． |
|  |  |  |  | ＝4＊＂ | \＃愘 | \＃～as |
|  |  |  | － | ＝ | ご呂品 |  |
| －－ |  |  | G | \＃nam | ＝ | \＃\＃，\％\＃ |
| $\cdots$ | 产部： |  | \％ | H |  |  |
| －－ |  |  | \＃＊＊ |  | 0 |  |
|  |  |  | Wat |  |  | R |
|  |  | ＝ |  |  |  |  |

refrigerators and air conditioners．
They do both commerciat and do－
mestic servicing and mey do both commerciat and do－

mestic servicing and installing． $\begin{aligned} & \text { W．Missouri street．Bobby attend } \\ & \text { Central school．Mrs．Betaneourt is }\end{aligned}$ | Betancourt has a portable shóp Central school．Mrs．Betaneourt |
| :--- |



INDUSTRY

Dr．Ralph Earhart Installed as New President of Toastmasters Club


R．UF：WARE？

| Dr．Ralph Earhart was installed |  |  |
| :---: | :---: | :---: |
| president of Artesia Toastmaster | tor the elity sticker，＂．Dre．Ruppert， |  |
| Ner 60 Toastmaster，their wive |  | ing served as ${ }_{\text {dre }}$ |
| guests enjoyed Ladies Night | ceremonies， |  |
| 俍 or Cole，president， | of the evenieng．siving his his neaker | by being elected to |
| Leuis Bake | speech in |  |
|  | Coifure，Monsiear：＂portrayed a | $\xrightarrow{\text { Mr }}$ |
| $\begin{gathered} \text { as } \\ \mathrm{ree} \end{gathered}$ |  | Business N |



FURNITURE RENEWED！
Expert Cabinet Builders！
Let us repair or rebuild any of your old furniture such as：chairs，tables，bookcases， sewing machines， e
making NEW FURNITURE or
Cabinet Work to your order．－
Lso WE．
－Construct or remedel homes
－Do saw Filing and aligning our work is fully guaranteed BRADFORD CABINET SHOP


PEOPLES STATE BANK


| moving in its temporary quarters formerly occupied by Bertha＇s Cafe，pending a new location． <br> Artesia Floral is enlarging its building at 702．S．Roselawn，and is moving from its present loca－ tion at 406 W．Main to the Rose－ lawn location． <br> Work was started on the excava－ tion for a $25 \times 50 \mathrm{ft}$ ．building to house a display room and a de－ signing room． has a greenhouse and a reception room． <br> Mary and Cecil Hill，who re－ from Larry Knoedler，have added new milk dispenser and a new The Hills operated a Dairy Queen in Roswell for two years prior to Albert J．Betancourt，son－in－law of Mr ．and Mrs．Robert Jewell，has established the Polar Refrigerator |
| :---: |

## DODGE LOWERS TRUCK PRICES！

Still greater values with famous Dodge quality． ＊PRICES LOWERED UP TO \＄61．00！ ＊PLUS ALL THESE FEATURES，TOO！
－ 7 powerful engines with 100 to 171 h．p． 1 ，
－Greatest maneuverability of the 3 leading makesl
－Truck－o－matic transmission，with gýrol Fluid Drive，
－New supersafe brakes in 1 －through
－New supersafe
－Better modelant balad weight distribution


DロIEE veratu TRUEKS HART MOTOR COMPANY
207 WEST TEXAS

## ATTENTION： COTTON GROWERS，PLANTERS！

The cotton trade jourval has a section es－ pecially designed to aid and assist You in increasing your margin of profit．

The COTTON TRADE JOURNAL wants YOU as a subscriber．Will YOU join with us and become a part of this powerful voice of the cotton industry？Today＇s problems call for unity．We need you to help solve the call for unity．We need you to help solve the
many problems confronting the cotton in－ many problems confronting the cotton in
dustry and we know we can assist you．

We know that this weekly publication will prove valuable to YOU because it is devoted to promoting increased efficiency in the growing of cotton．Their complete staff and correspon－ dents are at your service for questions and answers．In addition to the regular weekly there is
the annual INTERNATIONAL YEARBOOK edition which covers cotton throughout the the annual INTERNATIONAL YEARBOOK edition which covers cotton throughout the
world．This is the finest publication of its type in the world and is eagerly read by cotton men throughout the United States and in 44 foreign countries．

## THE ARTESIA ADVOCATE IS MAKING THIS OFFER！

THE REGULAR SUBSCRIPTION PRICE OF THE JOURNAL IS $\$ 5.00$ PER YEAR yOU MAY OBTAIN THE JOÚRNAL（ 52 Copies per Year）

ARTESA ADVOCATE（104 Copies per Year）
BOTH FOR $\$ 5.00$ per vear
＇ 3 YEARS ONLY $\$ 11.50$
CONTACT OR MAIL YOUR SUBSCRIPTIONS DIRECT TO
THE ARTESIA ADVOCATE
artesia，new mexico
Junior Class to Present Annual Play for First Of Three Performances at School Next Tuesday


YOUR HIGH HOPES FOR HIS FUTURE

are assured with planned savings .
The dayy you bring tahy home from the boppital is the day

FIRST NATIONAL BANK

Office Tuesday Evening April meting of Roy Scout
Gateway district officers wi. bie be
held at $6.30 \mathrm{p} . \mathrm{m}$. Tuesday, April


COMFORTABLE LIVING-
For comfortable living at a moderate price, you
will want to see this modern home with wall-towall carpet in dining and living rooms, a large den
with knotty pine wall and colonial fireplace fully with knotty pine wall and colonial fireplace, fully
landscaped grounds, 250 -foot wall in back, 800 square foot patio with barbecue, three bedrooms
SEE THIS HOME AT 804 RUNYAN \$2500 Down - Reasonable Terms!

## 位

CIASSIFIED ATS
Hassified Rates



| ${ }^{7-\text { Miseelaneous For Sale }}$ | Social Security Representative To Visit Monday$\qquad$ |  |
| :---: | :---: | :---: |
| 为 |  |  |
|  |  |  |
| harrom biom |  |  |
|  |  |  |
|  |  |  |
| （enter |  |  |
| For sate－ | Ho vilt | Jomat ham |
|  |  |  |
|  |  |  |
|  | and | Savings |
|  | 边 | Insured to sti，wow |
| Sut－ | and | 3\％ |
|  |  |  |
|  |  | IVE |
|  | \％ |  |
|  | 何， | burtesta |
| zataz bee |  | issociation |
|  | max |  |



|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


This BURROUGHS Also we have Bargains in New ave
Used Furniture and Applances


|  |
| :---: |
|  |  |

## Saves Time and on Farm Figure work






World Famed For Quolity for Over 65 Yeors


The Artesia Advocate office supplies

## REAL ESTATE

ARTESIA INVESTMENT CO．
$\qquad$Phone 871 real estate insurance

 TWO HOMES at 711 South Second
NICE TWO－BEDROOM HOME at

Dwellings

Farms
Businesses

KIDDY AGENCY

## real estate and insurance

## 15 West Main

Phone 914


RosELWW－3Becrrom，two bath and carpeted，will
$\qquad$
$\qquad$
$\qquad$
sPRING IS HERE ．．Time to buy：
valley exchange

8－Room Duplex in good condition，renting for $\$ 100$ per month．Total price $\$ 3,150.00$ ．

## 

Don＇t Delay－See Us Today We still have farms for sale or rent． Save 12 miles and 30 minutes a day to the mines or oilfields by buying one of our 100 by 300 ft ． lots six miles east of Artesia on the Lovingto City lots，corner of Fourth and Hermosa，$\$ 750$ to $\$ 1,000$ ．
Immediate possession，5－room，2－b
1116 Washington Avenue，$\$ 8,750$ ．
free rental service

Res．Ph． 0198.55

Currier Abstract Company
102 Booker Building Phone 470
Abstracts of Title，Title Insurance，Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property．

Artesia Without Civil Defense, Director Says

 visu toe King Likes-

## Anthonys

## SALE of BEDSPREADS All Over Chenilling <br>  <br> SALE of <br> Rayon Taffeta Covered comportir <br>  <br> $\underset{\substack{\text { Ahend } \\ \text { thtand }}}{ }$ C. R. AnTHOUY CO. <br> Artesia <br> Values to $\$ 5.90$ <br> CHENILLE BEDSPREAD <br> Full Bed Sizes


 A

## Try and Stop Me

A Young miss


## Additional-

In presenting re


| ater preservoir section of | In recent weeks the reorganiza |
| :--- | :--- | :--- | water program, Gilmore said

although it is believed on basis of
kenhoff and Turney should be be
reliable reports that Carlsbad and
rediale diately requested to begin
ng plans and specifications
county school officials have agreed
on a tentative line to suggest as the

division for the proposed reorgan| Councilman George Ferri |  |
| :--- | :--- | :--- |
| who made the motion asking | divation. |
| it |  | a made the motion asking

approval for the was also been reported, how-
specified in his motion
ever, that some Carisbad citizens m, specified in his motion $\begin{aligned} & \text { ever, he Artesia is "sitting on a big } \\ & \text { believe } \\ & \text { deep oil pool" and therefore does }\end{aligned}$ it alternate plans for a two to
mion gallon unit.

beam of moonlight plereed the clouds and shone on my plllow ...'".
"Stop!" roared Father, "hat's the worst drool yet!" The daughter calmy handed the letter to her mother "It was so nicice ef you to let
me read what Papa sent you while he was fighting in World war L.

## The forget-me-no lower of Alaska. <br> NOW!

The Most Amazing Advance HIFRSEINR
RETRACTABLE

Press! momit ritaciss with new exclusive
PERMANENT INK

## DRES INSTANTIY ESS

 NO SMUDGINQ.9Here's a pen that prockicolly thinks for itself. Sofery clip?
outomatically retroct point when
dip in pulked oun to ploce in pocker. ONLY Needs no copt So your EVERSHARP.
RETRACTABIE is olvory roody,
for instant Uve. Don't be without tinis
'remorkobie pen. Got youra todoyl

ACT NOW! SEND COUPON TODAY!

THE ARTESIA ADVOCATE

## FREE

To the 6 persons (adults) most closely estimating the cor rec weight of the bag of sand hanging from the leg of an 0shikosi B'Gosh overall in our window.

## OSHKOSH <br> 

See this bag of sand hanging to the leg of an Oshkosh B'Gosh overall in our windon now. What a strain? But an Oshkosh B'Gosh Overall can stand a pile more strain thay that! Note the size and shape of the bag of sand. What do you figure this bag of sang weighs? Test your skill. Then turn in your estimate. Artesia Advocate


Test Your Skill-in This FREE Overall Event ine Oshkosh B'Gosh Overalls free. No oblig ation correct you'll be given a pair of ge window and use your skill in figuring out the weight of the bag of sand and turn your estimate on the coupon below.

CONTEST STARTS APRIL 10 -ENDS APRIL $18^{\circ}$ Bag-o-Sand Weighed at 8:00 P. M., Saturday, April ${ }^{18}$ 3.49

## 

Name

Artesia, N. M.

## ME' ARTESIA WEEK at u

##  <br> 



COTTON PLISSE SPREAD Will or twin size. Wastes easily-
 overlay design in the same color.
Excellent value!

SPECIAL - WRINKLE RESISTANT 80 SQ. PERCALE Here at last: $\mathbf{A}$ superior
quality 80 se. Percale e that is wrinkle resistant. Imagine
this fine feature in a fabric this fine feature in a fabric
so practical yet so inempen-
sieve. color fast, pres trunk. 33

## PRINTED TABLE COVER

 PLUSH PILE RUG Featuring a 27 " x 50 " Rug with deep, colorful plush pile. Can't slip back. Thick and
luxurious, Decorator colors .------. 2.98

FOAM RUBBER PILLOW Latex Foam Rubber with an 80 Sq
per closure on the cover. Excellent 4.44 per closure on white or blue
value.

$\Gamma$

## MENUs:

 year...


NT'S Y nE $4.3!$
Sn" x 27 " SNUZE DIAPERS Snowy white, good quality,
highly
per doz dor bant ${ }^{5} \mathbf{1 . 0 9}$ 26x34" Receiving Blanket Soft cotton. Yellow, mint, pink,
blue and white $\quad 49^{\text {c }}$ EMBOSSED CRIB BLANKET Delightful embossing on a field or yeentow, green, blue, pink or white. ${ }^{5} 3.79$
5 inch rayon satin binding. $36^{\prime} \times 50^{\circ}$ attractive box Stays in pike, go sq, eton percale. $45^{\prime \prime} \times 72^{\prime \prime}$
White, pink, blue, mint, maize



$$
\begin{aligned}
& \text { CLEM APPLLANCE CO. } \\
& \text { IIDWEST AUTO SUPPLY }
\end{aligned} \text { ARTESIA ELECTRIC }
$$

st



OVER＇S，ALL MEAT

## MIENERS

${ }^{4} .49$
of all things ASTEAK SALE！ SIRLO

ROUND stan $-{ }^{-1}=69^{\circ}$ T－BONE stank vo arime CLUB $\boldsymbol{B}_{\substack{\text { or RIB }}}^{\operatorname{sTEAK}}$
tor amem Lort mery Pound 63 GROUND BEEF


WHITE SWAN
Beans
OFFEE OMATOES

## ［四问 Boking Supplies

LOUR Pillsburys＿－ 10 ib Print bag $98^{6}$
AKE MIX $\begin{gathered}\text { White，Golden，Spice } \\ \text { Devi＇s Food } \\ \text { Reg box }\end{gathered}$
35
HORTENING ${ }_{3} \mathrm{lbP}$ ．Tin，only $91^{6}$

FROM TOP GRADE GOVERNMENT INSPECTED BEEF
 STEAK

##  <br> AVOCADOS CALIFORNIA，＂King of Salads＂ <br> GOLDEN BANTAM CORN STRAWBERRIES STRAWBERRIES antoon． SOUASH vulum anami ONIONS yellow bermuda



Pound
Pound
3 c 100 63 c

Minute Maid－Fresh Frozen
ORANGE JUICE ${ }_{\text {or tin }} 5^{:}$： $\mathbf{1}$
GRAPEFRUIT JUICE ${ }^{6023^{\circ}}$
TOMATO JUICE $\begin{gathered}\text { Hunts } \\ 300 \\ \text { tin } \\ \text { tin } \\ \mathbf{N O}^{6}\end{gathered}$
V－8 Vegetable Juice ．．．．．．． 12 oz tin $14^{6}$

Every Dev Low Priten：

STRAWBERRY JAM BABYFOOD ${ }^{\text {Gerber＇s }} 53^{\circ}$

## WHITE KING SOAP

ON HAND WHEN THE DOORBELL RINGER CALLS ．．．．WIN A WESTINGHOUSE APPLIANCE


［蔵
PARD DOG FOOD ${ }_{\text {tin }}^{\text {tall }} 2^{\circ} \mathbf{2 9}^{\circ}$
WHOLE BEETS ${ }_{\substack{\text { Libby＇s } \\ \text { No3 glass }}}^{\substack{ \\6}}$
WESSON OIL ．．．．．．．．．guart 72

UG GIVE WV．GRGEn STAMPS

The Artesia Advocate



So Let's Build It
I

Everyone Can Help
$\square$
Let's Clean House $W^{W}$



## LANDSUN THEATER

SUNDAY - MON DAY - TUESDAY


20. POWER Technicolo
 Also Latest News and Cartoon


WALKER'S CASH GROCERY Formerly Dee's Market
1503 North First


MATO REAGAN NELísON
DON DEFORE•PHYLIIS THAXTER Patrice wymore
 Also Latest News and Cartoon


CIRCLEB
SUN. - MON. - TUES.





