

# THE ARTESIA ADVOCATE

Like Dramatics?  
Little Theater Meets  
Thursday Evening

Cast Your Ballot  
For Junior High  
Band Sweetheart

VOLUME FIFTY

ARTESIA, NEW MEXICO, TUESDAY, FEBRUARY 17, 1953

NUMBER 14

## Geologists Urge Conservation Of Valley's Water

(Editor's note: The following article has been prepared by members of the Roswell Geological Society to inform the public in the Roswell artesian basin on facts concerning its water supply. This constructive piece of writing points out our present water situation and contains an answer to the problem. We earnestly recommend that it be read in its entirety.)

### Ground Water Can Be Exhausted

In the moister region of the world where there is abundant excessive rainfall, little thought is given to the source of water. It is taken for granted, and indeed, in the face of heavy rainfall or flood, may even be regarded as a luxury. Not so in the desert. There the entire economy of the inhabitants is bound up in the available water supply. The tapping of a water hole may result in the death of the traveler, and may mean the loss of the means of support of a community. There the people come to regard water as one of the gifts of God and are duly appreciative.

Much of the Southwestern part of the United States lies between these two climatic extremes. Consider, for example, the Pecos River Valley of New Mexico. It is not a desert in a sense, nor is it characterized by continually excessive or abundant rainfall. It receives sufficient rain and snow to support a limited growth of vegetation and prevent the soil from being a sandy waste, but not enough to support a growth of timber or to permit the raising of crops with irrigation.

The Roswell Artesian Basin is more fortunate than most other regions of the southwest insofar as there is a supply of ground water available by drilling wells. The use of artesian wells has resulted in the development of farming and the production of valuable crops. There may be people living in the Roswell Artesian Basin who, as is generally known, occupies the Pecos Valley some distance north of Roswell to about halfway between Roswell and Carlsbad, who believe that this underground water is inexhaustible and that there is no such thing as over-development of our water resources. Such a belief is a lack of understanding of the actual conditions determined by the research and investigations of engineers, geologists, and chemists over a period of almost fifty

years. The Roswell Geological Society has, through its committees, water resources, recently undertaken by means of monographs, lectures, and published articles an educational campaign for the public dissemination of information relating to water resources. The ultimate objective is to provide the user, and that means everyone of us, with a better understanding of our water conditions. It should be understood that the Society does not publish propaganda but seeks to provide the public with facts—facts which have been demonstrated again and again by the many technical men who have investigated the water resources of the region.

### Water Is Important Natural Resource

Water is one of our greatest natural resources, if not our most valuable. Without water, life cannot exist. Man can live many days without food; without water, he will perish of thirst in a few hours. Our modern industries use tremendous quantities of water; in fact, statistics show that the per capita use of water is steadily increasing. Estimates by the United States Geological Survey show that in 1950 each individual's share of water used amounted to 1100 gallons daily, or 26.2 barrels of water per gallon. This includes all domestic, industrial, and agricultural uses. As our population increases, industry expands, and new lands are brought under irrigation, the per capita use of water will continue to increase.

Water we have in abundance in the oceans but the day will come when we will not yet come, and will not come soon, when we can desalinate ocean water and transport it to the dry regions of the United States. Some parts of the United States are blessed with a water surplus; even those states have, however, experienced temporary water shortages, as proved by the recent drought in the East and South. It is in the western states, particularly in the southwest where water conditions may become critical. In some areas that condition has already been reached.

There is need for a better understanding of rain and how it falls from which almost all of our water is derived, of the proper disposal of water once it has fallen on the land, and of the proper use of water without waste.

### How the Water Cycle Works

The circulation of water from the oceans to the atmosphere, from which it falls as rain or snow, and its eventual return to the ocean is known as the water cycle. Evaporation of water from the ocean furnishes the water vapor which forms the clouds that carry water over the land. Investigation has shown that from two to four feet of water, depending on the latitude, is evaporated from the Pacific Ocean each year. From other oceans a comparable amount is evaporated yearly. The winds blow the clouds over the land if atmospheric conditions are favorable, rain, hail, or snow; if unfavorable for a protracted period drought results.

Some of the rain or snow that falls on the land evaporates and returns to the atmosphere and may later form clouds. Some of the rain or snow water flows away in streams, or returns to the ocean, and some of the water enters the ground and percolates downward to fill the open spaces in the soil and form our underground water supply. As the rocks and soil fill with water, a surface representing the top of the water-saturated zone forms; this water surface is known as the water table. If the water table is high and the surface sufficient, water will flow from springs and wells; if the water table is low and the pressure reduced, springs will cease to flow.

There is a tendency for underground water to move by gravity to lower levels. The rain and snow water that falls on the Sacramento Mountains in part enters the porous rocks on the surface and moves slowly through them down slope toward the Pecos Valley. There it saturates the porous zone

(Continued on Page Six)

## Battery Of Witnesses To Present New County Case Readied For Legislative Appearance On Wednesday



JEANETTE PHILLIPS

KAY SCHAUBERT



BARBARA BUTTS

JANIS COLL

**SEVENTH GRADE** candidates for Junior High Sweetheart honors are pictured above. Jeanette Phillips is daughter of Mr. and Mrs. Roy Phillips, Kay Schaubert daughter of Mrs. Ralph Lennon, Barbara Butts is daughter of Mr. and Mrs. Royal Butts, and Janis Coll daughter of Mr. and Mrs. Britton Coll.

## Elida Nunez Takes Early Lead In Band Sweetheart Contest

Miss Elida Nunez, daughter of Mr. and Mrs. F. S. Nunez, was forged into the lead in the Hornet Band Sweetheart Contest, which started at Junior high last Thursday.

Elida held a commanding lead as the campaign broke into its third day. However, tallies for Monday had not been made as this report was made. Students are eying the big thermometer which indicates how the

various candidates are faring in their campaigns. Enthusiasm is running high as the managers and their assistants are planning their strategy to win more votes.

The candidates and their managers are as follows: Kay Schaubert, whose managers are Linda Brashaw and Harriet Saikin; Elida Nunez, with managers Rachel Chavez and Louise Aguilera; Kaye Hubbar, managers Nancy Booker and Ann Storm; Jeanette Phillips, (Continued on Page 4)

## Special Services Planned For World Day of Prayer

Special services for World Day of Prayer have been scheduled in Artesia churches and at the schools for Friday, according to Mrs. Grant P. Ivers, program chairman for the local observance.

Non-denominational services have been planned for 2:30 Friday at First Methodist church, and for 7:30 p. m. Friday at Presbyterian church.

Mrs. Ivers will be chairman of

the observance at the Methodist church, and Mrs. John Gates chairman of the service scheduled for the Presbyterian church.

**School Chairmen—** School chairmen are Miss Jean Coll, Senior high; Mrs. Jack Spratt, Junior high; Mrs. S. P. Yates, Park school; and Mrs. V. Elmer McGuffin, Roselawn school.

Services at Central and Carver schools will be conducted in each room by the individual teachers. In the other schools, the public address systems will be used.

Most Artesia churches will be open Friday so that they may be used for private prayer and meditation, Mrs. Ivers announced.

"Walk as Children of Light" will be the theme for Friday's World Day of Prayer services, the 66th time the world has scheduled this type of observance.

Friday is the first Friday in Lent. Observances sponsored—The local observances are being sponsored by the Artesia United Council of Church Women, of which Mrs. H. C. Allen is president.

Today the program is being observed in 114 countries around the world. Services begin in New Zealand and the Fiji Islands, west of the international date line, then spread around the world toward the west, ending in Alaska and the Tonga Islands, where Queen Salote leads her subjects in prayer for peace.

Purpose of World Day of Prayer is Christian fellowship in prayer around the world and building of world brotherhood.

Offerings collected during the day of prayer is divided between foreign missions and home missions divisions of the National Council of Churches in the U. S.

## Two of Five Completions Are Producing Wells

Five wells were completed in North Eddy county fields this week but only two of them were producing, both yielding 10 barrels apiece daily.

Kersey & Co. No. 18 State in SE SE 32-17-29 is pumping 10 barrels a day from 2,592 feet after acid, and R. S. Magruder No. 1 State in SE SE 15-21-27, drilled to 562 feet and plugged back to 558, is also pumping 10 barrels daily after acid.

Plugged and abandoned were A. J. Smith Drilling Co. No. 1 Travis in NW NE 13-18-28, drilled to 2,697 and plugged back to 2,515; U. S. Smelting, Refining, and Mining No. 1 Kelley-Federal in SW SE 10-23-23, drilled to 2,108; and Lubbock Machine Co. No. 1 Southern in NW SE 15-24-27, drilled to 2,417 feet.

Only new location recorded was Kersey and Co. No. 19 Randal in NW NW 16-17-30, Gulf Oil (Continued on Page Six)

## Five Affidavits Say McCollum Made Promises

Affidavits testifying Rep. Virgil O. McCollum of Carlsbad, one of two Eddy county representatives in the legislature, promised he would not actively combat the new county move were signed by five Artesia residents this week-end.

McCollum this week-end in Carlsbad issued statements denying he broke promises or faith with any Artesia men.

Text of the Artesian's affidavits reads:

"On or about Saturday, Dec. 13, 1952, Rep. Virgil O. McCollum of Carlsbad, N. M., voluntarily came to my office in Artesia, N. M., and voluntarily promised and stated to me that he would take no active part in the fight against a new Artesia county if the bill came up again in the legislature; he said he would vote his convictions if the bill came to a vote, but would not campaign against it."

"At no time during our conversation did he say anything different or that would change the meaning or implication of that promise to me."

**Five Men Sign—** Affidavits were individually signed by T. E. Brown, Sr., of Brown Pipe & Supply Co., chairman of the new county steering committee; Fred Cole, First National bank vice-president; Emery Carper, civic leader and president of Carper Drilling Co.; Vernon Bryan, Artesia Advocate manager; and David Rodwell, Advocate editor.

In his conversation with the two Advocate representatives, McCollum said introduction of the new bill "would put me on the spot," since he was to represent the whole

(Continued on Page Four)

## Opportunity Unlimited Launched By Chamber

The board of directors of the Artesia Chamber of Commerce today unanimously approved a program to be known as "Opportunity Unlimited" to launch the 1953 membership campaign of the chamber, according to Stanley Carper, president of the chamber.

Carper said Opportunity Unlimited is the beginning of an intensive campaign to acquaint the citizens of Artesia with the possibilities and the work of their chamber.

Opportunity Unlimited will continue for the next two weeks and will be climaxed on March 3 and 4 with meetings of membership and prospects of the chamber.

Opportunity Unlimited, Carper said "will give every person in Artesia the opportunity to invest in the future of Artesia. Our Chamber of Commerce is not interested in getting 'donations' to carry on its work, it is in need of investments by businessmen, farmers and property owners so it can continue to work for the entire community."

"Now is the time," Carper continued, "for the people of Artesia to decide what kind of Chamber of Commerce they want. It is time for each businessman to take stock of his investment in Artesia. If he finds that he is not worth as much to Artesia as Artesia is worth to him, then he has the Opportunity Unlimited to invest of his time, ideas, talents and money."

The board of directors asked Charles K. Johnson, president of the First National bank, to lead Opportunity Unlimited and he accepted.

The board also approved a budget of about \$19,200 for 1953 in order that the chamber could operate effectively.

"This budget figure means that (Continued on page four)"

## Nelson's Food Store To Have New Building

A new building for Nelson's Food Store is expected to be completed in May on a lot adjacent to the present building at Sixth and W. Main, C. C. Nelson, owner, announced Monday.

The building will be constructed by H. A. Campbell for B. E. Spencer and will be leased to Nelson's. Store building presently occupied will be sold and moved five or six miles from town, Nelson said Monday. Space now occupied by the building will be paved for parking.

Construction is to begin this week on the new building, the second major food store improvement in Artesia this year.

Nelson's new building will be 50 by 135 feet of brick and pumice block. Floor will be asphalt tile and ceiling will be fireproof construction.

Pylon tower with neon sign, latest and smartest equipment designs, automatic double glass doors, and a utility window to pay utility bills will also be offered as well as a "Kiddie Korral" where children can read or play.

Cost of the structure has not been released. Estimated completion date is May 10.

## Construction Delays Hermosa School Opening to Next Monday

Artesia's new Hermosa school will open next Monday morning with eight classes taken from two elementary schools, Vernon Mills, elementary supervisor, announced Monday.

Four classes will be taken from Central and four from Park for the new school. Classes to be moved to Hermosa school were organized as units last fall so students could be moved with the same classmates and teachers to the new unit.

Bullock avenue is the boundary line for the Hermosa school district, and all students living south of Bullock will attend the new school.

About 240 pupils will be going to a new school next week.

Classes to move are as follows: **Park School**—From Park school—Mrs. Stacy Stalcup's first grade, Mrs. Rufus Stalcup's second, Miss Iva Del Haley's third and Mrs. Wesley Sperry's fourth.

From Central—Miss Sue Warren's first, Mrs. Leota Williams' second, Miss Jo Payton's third and Mrs. Gloria Anderson's fourth.

Delay of arrival of floor tile delayed opening of the new school building, which was originally scheduled this week.

Also affected by the move are two sixth grade classes now in Junior high school. Sixth grade students in classes instructed by Roscoe Alford and Tom Davison will be moved from Junior high to Central school.

The Hermosa school is the eighth building to be constructed in the Artesia system.

Opening of the new school building will still find several Artesia classes being taught in barracks buildings.

They include music and art classes at Park and Roselawn schools, band and shop in Junior high, and band, shop, and vocational agriculture in Senior high school.

## Confidence Is Expressed for Senate Hearing

The second battle of Artesia county will begin formally Wednesday when a battery of witnesses from Eddy county go before the New Mexico senate, sitting as a committee of the whole, at 10 a. m. on Wednesday to argue for and against creation of the new county.

T. E. Brown, Sr., chairman of the new county steering committee, said Sunday before returning to Santa Fe he is confident "North Eddy county can present a strong case for the new county on its merits, with facts and figures which cannot be refuted."

Brown said he is confident the bill will receive a fair hearing in the Senate. "That is all we are asking as we go into the legislature this time," he added.

Assertions of equal confidence the bill will be defeated came from Carlsbad this week-end, where Col. E. K. Neumann, "research director" for a Carlsbad Chamber of Commerce committee opposing the new county, is reported rearing his case.

**Holms Public Office—** Neumann is also assistant district attorney for Eddy county.

Scheduled to testify before the Senate Wednesday are Rev. R. L. Willingham, pastor of the Artesia First Methodist church; Emery Carper, civic leader and president of Carper Drilling Co.; Howard Whitson, businessman and statistician for the new county committee; Arlie McAnally, school board president; and Willard Bradshaw, representing farming and ranching interests.

Carlsbad representatives have not yet been announced.

Artesia, it is believed, will present its case first. Aiding Brown as legal counsellors will be Neil Watson and Paul R. Dillard, Artesia attorneys.

The bill to create Artesia county was introduced last Tuesday morning by Sen. Robert Palmer of Deming, Luna county Democrat, as Senate Bill No. 97.

It was referred to the Senate committee on counties and county boundaries, which asked that the Senate sit as a committee of the whole to hear the evidence offered by interested groups, including North and South Eddy county groups.

Attacks on the county printed this week-end in a Carlsbad newspaper mostly statements by Rep. Virgil O. McCollum, were discounted by new county leaders.

In view of the affidavits filed by five Artesia people this week-end concerning one statement by Rep. McCollum," Brown said Sunday, his other statements and arguments can be construed in the same light."

Formation of Artesia county from North Eddy county would (Continued on page four)

## Seniors To Give Three One-Act Plays Two Nights

Three one-act plays starring Senior high school dramatics students will go before the footlights in the high school auditorium at 8 tonight. The performance will be repeated Wednesday night.

Admission to the plays is 50 cents for adults, 25 cents for students. High school students will be admitted on their activities passes. Length of the program is expected to be about 1½ hours.

The three plays are "Which is the Way to Boston?" "Thank You, Doctor," and "Thanks Awfully."

Taking part in "Which is the Way to Boston?" will be Bill Cox, Judy Bennett, Carolyn Nelson, Raymond Gressett.

Cast in "Thank You, Doctor" are Kay Fowler, Jay Mitchell, Florence Worley, Wayne Westerman, and Bill Lewis.

Actors for "Thanks Awfully" are Jerry Cranford, Mabel Kinney, Charlotte Morris, Faith Shepard, Corrine Allen, Wilma Friesen, Rosemary Stinnett, Annette Connor, Patty Webb, Nancy Risley, Darla Jones, Beverly Botler, and Jean Nickolds.

The three plays are under direction of Al Stevnes, high school English instructor and dramatics coach.



CHARLES K. JOHNSON

## Johnson Urges Business to Back Opportunity Plan

Charles K. Johnson, president of the First National bank in Artesia, has accepted leadership of "Opportunity Unlimited," the campaign launched today by the Artesia Chamber of Commerce.

The theme of "Opportunity Unlimited" is to build Artesia by investing in the chamber. The program will continue through March 4.

"It is an honor and a privilege," Johnson said, "to lead Opportunity Unlimited because it means that all citizens of Artesia have an unlimited opportunity to aid in the growth of our city."

"The Chamber of Commerce is the only organization in Artesia that can turn the ideas and talents of all citizens into united action in building Artesia," Johnson said.

"Our chamber is interested in commercial, civic, agricultural, and industrial development of Artesia. No other organization in Artesia is so vitally concerned with all these phases of community life. If the chamber wouldn't do all these things, who or what organization would?"

"One thing we must all understand," Johnson continued, "and that is you and I and all the other businessmen in Artesia, are the Chamber of Commerce. The office staff of the chamber will suggest ideas and practices out of their professional experience, but we are the backbone of the chamber."

"If we fall down on our job of supporting our organization with our time, our talents and our money, the chamber cannot function."

"We have an Opportunity Unlimited now to make our chamber grow. And as our chamber grows, so does Artesia, because only that organization, and I mean you and I, can be the architects of our town."

## Cornett Funeral Held in Artesia On Sunday

Funeral services for James E. "Uncle Jim" Cornett were held on Sunday afternoon in Artesia. Burial was scheduled in Kansas city, Mo., Monday.

Mr. Cornett, widely known as "the man with the smile" throughout Artesia, died Saturday morning in Artesia General hospital after a short illness.

Funeral services Sunday were held in Paulin Funeral Home chapel with Rev. Orvan Gilstrap officiating.

Mr. Cornett had come to Artesia in 1947 from Kansas City. He was the brother of the late Dr. Craig Cornett. He was a member of the Christian church, and was a 32nd degree Mason the Scottish rite order.

He is survived by three brothers, John Cornett, Braymer, Mo.; Mark Cornett and Lee Cornett of Kansas City, Mo.; a stepson, Robert Cornett of Artesia, and a stepdaughter, Mrs. Kyle Taylor of Maljamar.

# SOCIETY

## Miss Akin Becomes Bride of J. D. Dublin In Ceremony Held Sunday Afternoon

Miss Inez Akin, daughter of Mr. and Mrs. J. Charles Akin of Sundown, and Jerry D. Dublin, of Brownfield, son of Mr. and Mrs. R. C. Dublin of Artesia, pledged wedding vows at 2 Sunday afternoon in a double-ring ceremony at Sundown Methodist church with the Rev. R. L. Smith of Lamesa officiating.

Mrs. C. B. Jordan of Lubbock played the traditional wedding music and accompanied Mrs. M. G. Davis of Slaton, who sang "Ah, Sweet Mystery of Life" and "The Lord's Prayer, "Clair de Lune" was played during the ceremony.

An arch of greenery and stephanotis, flanked with palms and baskets of white gladioli, decorated the altar.

The bridal attendants were Miss Martha Akin, sister of the bride, maid of honor, and Miss Marie Havaty, student at Texas Tech, and Miss Sue Beck of McCamey, bridesmaids. They wore net nylon over taffeta fashioned with double ballerina length skirts and stoles caught at the left with rhinestones. The honor maid was in gold and the others in orchid and wore Juliet caps fashioned of flowers and rhinestones. Miss Akin carried orchid carnations in a heart-framed in orchid net and the other attendants carried similar bouquets of gold carnations.

**Ballerina-Length Gown—**  
The bride, given in marriage by her father, wore a white imported French lace over net and satin, designed with sheer yoke framed with scalloped edge of lace embroidered in iridescent sequins and seed

pearls. A pleated ruffle of net showed beneath the ballerina-length scalloped lace skirt. The bride wore a French silk illusion veil held by a jeweled tiara and carried a white Bible complemented with an orchid showered with stephanotis and white satin ribbon. For luck she wore a six-pence and a blue garter; for something old, a diamond heirloom bracelet; for something new, a string of pearls; and something borrowed, the Bible.

Ronald Dublin, brother of the bridegroom, who is a student at the University of Texas, was best man, and Bob Dunn of Sundown and John Midkoff of Midland were ushers.

The reception was held in the home of Mr. and Mrs. Bishop Craddock. The table was centered with a tiered cake and the attendants' bouquets were the decorations.

**Leave on Honeymoon—**  
The couple left on a short honeymoon trip. The bride wore an original pink wool suit with brown lizard accessories and a brown straw hat and orchid corsage. She attended Texas Tech where she was a member of Las Chaparritas Social club.

The bridegroom is a graduate of Artesia high school and received his degree in 1952 from Texas Christian university, Fort Worth, and is a member of Sigma Alpha Epsilon fraternity.

Mr. and Mrs. R. C. Dublin, parents of the bridegroom and Mr. and Mrs. Monty Northcutt, friends, all of Artesia, attended the wedding.



MRS. TOM HAIRSTON

## Tom Hairstons Make Home in Cruces After Wedding in Fort Sumner

Miss Vee Ann Mitchell, daughter of Mr. and Mrs. Cecil Mitchell, 906 W. Texas, Artesia, became the bride of Tom N. Hairston, son of Mr. and Mrs. W. C. Hairston, 1109 S. Penn St., Roswell, recently, in the First Baptist church in Fort Sumner, with Rev. Boyd, pastor of the First Baptist church officiating. Mr. and Mrs. Bill Hairston were attendants. The bride is the only daughter of

Mr. and Mrs. Cecil Mitchell. She is a graduate of Artesia high school with the class of 1952 and attended Eastern New Mexico University at Portales the first semester. The bridegroom is a graduate of New Mexico Military Institute high school, Roswell. The young couple are at home in Las Cruces where the bridegroom is attending New Mexico A&M college.

## Lola Schultz Is Honored With Fifth Birthday

Lola Nell Schultz was honored on her fifth birthday Friday afternoon at her home with a party given by her mother, Mrs. Albert Schultz and assisted by Mrs. E. M. Warren, Mrs. H. W. Lankford, Mrs. W. J. Bean, Mrs. David McFarland and Mrs. W. E. Shelton. Games were played after the honoree opened her gifts. The birthday cake was decorated with red and white carrying out the Valentine motif. Cake, Kool-aid and candy were served. Favors were balloons and Valentines. Those present were Mickey Joe and Sam Bean, Billy Jean Boyce, Jerry Wallace, Susan Bogg, Patty

## Alternating Bridge Club Meets Friday

Alternating Bridge club met Friday afternoon at the home of Mrs. J. L. McNallen. Present were Mrs. G. Taylor Cole, Mrs. Owep Haynes, Mrs. Pat Fairry, Mrs. T. W. Brownlee and Mrs. H. C. Schimmel, members and Mrs. Ralph Lenon and Mrs. Bob Henson, guests. The next meeting will be at 7:30 p. m., Friday, Feb. 27, at the home of Mr. and Mrs. Cole. Shelton, Joe Alexander, Sharon and Lula Bell Lankford, Theresa Ward, and Boyce and Warnock McFarland, and the honoree.

## Mrs. Naomi Votaw, John Buckout Wed in Artesia

Mrs. Naomi Votaw became the bride of John H. Buckout at 8:30 p. m. Thursday at the First Christian church. Rev. Orvan Gilstrap, pastor, officiated at the double-ring rite.

The bride wore a navy blue crepe dress with matching accessories. Her corsage was of baby pink rosebuds and carnations.

Mr. and Mrs. Cary Peterson of Roswell, friends of the bride, were attendants. Mrs. Peterson wore a gray suit with matching accessories. Her corsage was of baby pink rosebuds and carnations.

A reception was held immediately after the ceremony with 50 persons present. Mrs. Clifford Chenoweth was hostess and Mrs. Buri Chenoweth, Mrs. William Higgins, and Mrs. Robert Jewel co-hostesses.

The bride's table was covered with a lace cloth centered with a bouquet of roses, mums and asters. A three-tiered wedding cake topped with a miniature bride and groom was at one end of the table and the silver coffee service at the other end. After the bride and bridegroom cut the first piece of cake same was served with cof-

## Book Review Is Main Feature of Baptist Meeting

"Of Why God Made the World" was the book review given by Mrs. J. D. Josey at an all-day meeting of the Homemakers circle of the First Baptist church last Thursday.

At noon, a covered-dish luncheon was served.

Those present were Mmes. F. P. Turner, M. W. Evans, W. G. Kille, J. D. Josey, Robert Corbin, Jennie Butler, Carol Brown, W. P. Porch, A. L. Jackson, J. S. Mills, P. E. Murphy, E. B. Everett, C. L. East, Gray and N. H. Cabot.

A coffee will be held at 9 a. m. Thursday at the home of Mrs. C. E. Mann honoring members having birthdays in this quarter.

fee to the guests.

Mrs. Buckhout is county public health nurse serving northern Eddy county. She came here four years ago from Martinsville, Ind.

Mr. Buckhout is the son of Mrs. Grace Buckhout of Boliver, N. Y. He is employed by Van Welch and Harvey Yates, oil operators.

Since 1943, the fleets of the U. S. domestic scheduled airlines with 3,974 seats to 1,016 with 38,436 seating capacity.

See **MICROTONE**  
New Miracle Hearing Aid

Stop	Today at Artesia Hotel, Artesia (10 A. M. to 5 P. M., Feb. 18, 1953)
Look	The new Transi-Matic all Transistor Hearing Aid.
Listen	Clearer, more natural hearing with the new Microtone Transi-Matic. Listen... and you'll be convinced that here is the finest hearing aid of all.
Compare	The unparalleled economy... only one battery—cutting operating costs to pennies per month.

Come in today for a Free Trial and Demonstration. Microtone Transi-Matic is 100% transistor hearing aid with no vacuum tubes... only one battery. Smaller in size and more power than ever before. Cost no more to operate in one year than your old aid costs per month. Compare your present hearing aid with Microtone!

**L. H. CONNELL**  
Microtone State Manager  
313 Marquette NW, Albuquerque

(Resident of New Mexico more than 25 years)  
"A Hearing Aid is a Mark of Intelligence,  
It shows Consideration for Others"

**B.F. Goodrich Tubeless Tire**  
Protects Against All Three Tire Hazards

**BLOWOUTS**—It's the inner lining which changes Blowouts to safe slowouts.  
**SKIDS**—Thousands of tiny "grip-blocks" act like a caterpillar tread—give you safe stops—get you going quicker.  
**PUNCTURES**—Soft, gummy rubber inside the tread seals punctures as you ride.

Come in today and see the tire that earned its name "LIFE-SAVER."

**COST LESS THAN REGULAR TIRE AND SAFETY TUBE**

**ARTESIA AUTO CO.**  
302 West Main Phone 52

**B.F. Goodrich FIRST IN RUBBER**

## State Eastern Star Officer Makes Official Visitation to Artesia Chapter

Mrs. Mary Jane Masters of Farmington, worthy grand matron of the Grand Chapter of New Mexico, Order of the Eastern Star, made her official visit to Artesia chapter No. 18 Friday night at Masonic Temple.

Preceding the meeting, a banquet honoring Mrs. Masters and other grand officers was held in the banquet hall. The tables were in the form of a U and decorated with Mrs. Masters' chosen flower for the year, the apple blossom; green tapers in crystal holders and white cupid's holding a music staff made of star foam. The place cards were hand painted with apple blossoms.

Ralph Pitt, worthy patron of the Artesia chapter, was master of ceremonies. A group of Rainbow girls sang two songs to honor the worthy grand matron. They were accompanied by Mrs. Helen Henson.

The meeting was opened in ritualistic form, after which the following distinguished guests were introduced. Mrs. Mary Jane Masters, worthy grand matron; Mrs. Wardie Calaway and Boxie Mae Davidson, past grand matrons; Arba Green and Rufus Stinnett, past grand patrons; Mrs. Mae Klicker, grand Adah; Mrs. Mildred McCoy, grand instructor of district 18; Mrs. Helen Stinnett, grand committee member; Mrs. Lola Roach, member of examining and registering members in this jurisdiction; Glenn McCoy, member of examining and registering members in other grand jurisdictions; Seth Henderson, assistant grand sentinel, and A. W. Masters, husband of the worthy grand matron.

**Three Initiated—**  
The initiatory work was exemplified at which time Mr. and Mrs. L. F. Pennington and Basil DeMars were initiated into the order.

Mrs. Masters gave an address on constancy. She was presented a gift from the chapter by Mrs. Crystal Darst, worthy patron of Artesia chapter; an honorary mem-

bership by Mrs. Helen Stinnett and \$25 for her special project, a fund to benefit widows and orphans by Mrs. Helen Pluck.

Miss Anna Marie Dunn sang "To You," by Oley Speaks, to honor the worthy grand matron, just before she was escorted to the East. Miss Dunn also sang "Star of the East" and "The Lord's Prayer" during the ceremonies. She was accompanied on the piano by Mrs. Ada Caskey.

Visitors were present from Hope, Carlsbad, Lake Arthur, Las Cruces, Albuquerque, Portales, and Farmington.

**Refreshments Served—**  
After the meeting the members and guests retired to the social hall where refreshments of nuts, cake, punch and coffee were served from a table centered with a floral arrangement of apple blossoms, pink carnations and camellia leaves. The arrangement was flanked by green tapers in crystal holders. Mrs. Ralph Pitt presided at the punch bowl and Mrs. Tom Williams at the coffee service.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

**CARD OF THANKS**  
We are deeply grateful and wish to express our sincere thanks to those who brought food and those who served it, for the many cards, letters and floral offerings received from our many friends and neighbors during our time of sorrow, at the loss of our loved one.—Mrs. Andy Roy Teel and Family, Mr. and Mrs. Andy Teel, Mr. and Mrs. R. N. Teel and Son, Mr. and Mrs. Newt Teel, and Jernigan Families. 14-11c

The U. S. Air Force allocated only \$12 million for guided missiles in 1950. It is seeking 25 times that amount for the fiscal year 1953-54.

## COMFORTABLE LIVING—

For comfortable living at a moderate price, you will want to see this modern home with wall-to-wall carpet in dining and living rooms, a large den with knotty pine wall and colonial fireplace, fully landscaped grounds, 250-foot wall in back, 800-square foot patio with barbecue, three bedrooms. SEE THIS HOME AT 804 RUNYAN Terms to Your Convenience

### Personal Mention

Mr. and Mrs. Wade Cunningham returned home Thursday after visiting in Albuquerque and Lubbock. Mrs. Mildred Vesper of Lubbock, sister of Mrs. Cunningham, returned home with them. On Sunday Mr. and Mrs. Cunningham took Mrs. Vesper back to Lubbock, and will visit several days.

Leon Darst, son of Mr. and Mrs. Earl Darst; Johnny Mathis, son of Mr. and Mrs. John A. Mathis, Jr.; Bruce Caskey, son of Mr. and Mrs. Glenn Caskey; and Travis W. son of Mr. and Mrs. F. E. W. all students at New Mexico college, spent the week-end at home with their parents.

**CARD OF THANKS**  
We wish to express our thanks for the many acts of kindness and lovely floral offerings received from our friends and neighbors during the illness and death of wife and mother.—The gent Family and Caskey Family.

### NEED NEW PLUMBING?

MAY WE GIVE YOU AN ESTIMATE?

### HILL PLUMBING SERVICE

1307 Chisum  
P. O. Box 431 Phone 1250-9

### HOME-MAKING ...

*is our business too!*

CONSULT YOUR BANK ON ALL FINANCIAL PROBLEMS

### PEOPLES STATE BANK

Artesia, New Mexico

# WANTED

## 5000 NEW CUSTOMERS

FOR A NEW

# FURNITURE STORE

OPENING THURSDAY FEB. 26

COMPLETE! NEW!  
**\$50,000 STOCK**

• FURNITURE • APPLIANCES • CARPETING

### Brittain Furniture Company

1402 West Main Artesia Telephone 1250-W

February 17, 1953

### Christian Church Men's Groups Thursday

Members of the Christian Women's group of the Christian church met Thursday afternoon.

The meeting was at the home of Mrs. McAnally, the leader. Mrs. McAnally opened the meeting with prayer and Mrs. H. D. Bowers presented slides of Burdette Mrs. McAnally served pie, ice cream, mints and nuts to 11 members and nine guests.

Members met at the home of Mrs. Henderson Leader Mrs. Chenoeweth opened the service with prayer, followed by a meeting. Lesson, "Africa" was given by Mrs. Chenoeweth. Service conducted by Leland Borland and book month, "Exodus" was discussed by the Bible study leader, Mrs. Thorpe, assisted by Mrs. Connor and Mrs. N. T. Kelly. Mrs. Bennie Juarez served cake, ice cream, nuts and coffee to 11 members and two guests.

### Albert Is Guest Speaker at Local Garden Club

Albert was guest speaker at the Artesia Garden club meeting Tuesday afternoon at the home of Grant P. Ivers with Mrs. Roberts as co-hostess. Albert spoke on good soil using organic fertilizers and samples he displayed. A box of fertilizer was awarded Mrs. C. W. Smith. Refreshments of jello salad, bread sandwiches, and coffee served by the hostesses. Present were Miss Ruby Anderson, and Mmes. John Boren, Bryan, Oscar Burch, Jess F. Hicks, J. W. Jones, J. W. Solt, Carl Lewis, Walter Solt, Shearman, C. W. Smith, R. H. Connor, C. C. Connor, J. W. Paul Terry, and Omer Kerners, and Mrs. Norman as a guest.

### Members Have Progressive Dinner Saturday

Twenty-three members of Shipclub of the First Presbyterian church, an organization for married couples, enjoyed a progressive dinner Saturday evening in the homes of four members. Refreshment course was served at the home of Mr. and Mrs. John Smith, while salad course was served at the home of Mr. and Mrs. Bob Knorr. The main course was at the home of Mrs. Knorr, and dessert and entertainment at the Robert McAnally home. Entertaining were Messrs. and Mrs. Bill Lucas, Abe Trop, David Bell, Al Linell, Jack Knorr, John Gates, Donald Knorr, Wilbur Knorr, John Gates, Chic Coole, Bert McQuay, Mrs. John Sudler, and Rev. and Mrs. Ralph Knorr. Following a brief meeting, the members voted to take part in a one-month marriage course proposed by O'Dell, the course to begin in the near future. The course will be open to all young married couples who will regularly attend the sessions.

### Perry Zumwalt Named to Head Artesia 4-H Club

Perry Zumwalt was elected president of Artesia 4-H club organization for 1953 at a meeting Tuesday evening, Feb. 10.

Other officers elected were Larry McCaw, vice president; Bobbie Freeman, secretary-treasurer; Marian Hand, song leader and Roby Zumwalt, reporter. Bobbie Thorp volunteered his services as assistant 4-H club leader for the year. Allen Beck, assistant county agent and Ray Zumwalt, leader, were present. At present, there are about 20 members in the Artesia 4-H club.

### Bonny Yockey Marks Birthday On Saturday

Bonnie Sue Yockey, daughter of Mr. and Mrs. E. L. Yockey, celebrated her fifth birthday Saturday with a party.

Those present were Darryl and Larry Ward, Harold Clayton, Yockey, Billie Jean Boyce, Bonnie Sue and Jimmie Williams, David Janet, and Carol Hand, Ja Rita Lee, Nescha Marie and Jimmy Kay Vaughn, Randall Pope, Mrs. K. Pope, Mrs. Mollie Craddock, Mrs. Jim Vaughn, Mrs. Robert Ward, Mrs. Jerril Hand, and Mrs. Waco Williams. Refreshments of cake, cocoa, and coffee were served. Jimmie Tyree sent a gift.

### Presbyterian Circle Studies Budget for Year

Mary Gilbert circle of the First Presbyterian church met Thursday evening at the home of Mrs. E. E. Kinney, with Mrs. Robert McQuay as co-hostess. Mrs. Wilbur Ahlvers, chairman, was in charge of the meeting. Mrs. B. G. Robinson presented the budget for the coming year. Pledge cards were distributed, filled out and dedicated. A special membership talk was given by Mrs. Wayne Paulin and Mrs. Hugh Donald Burch. Mrs. Kenneth Aldridge gave the devotion and Mrs. T. C. Stromberg closed the meeting with prayer. Twenty-five members and three guests were present.

Members of the circle will meet in the near future. The course will be open to all young married couples who will regularly attend the sessions.

### KAR-TOONES



When your car is smoking like this, it's time for that Oil Change and Cartridge. JACK'S CHEVRON SUPER SERVICE 801 South First Phone 581-W USE YOUR BRAKES AND GIVE OUR KIDS A BREAK

### Mrs. Schrader Is Valentine Sweetheart

Mrs. Kenneth Schrader was chosen Valentine Sweetheart of Beta Sigma Phi at the sorority dance given Friday evening at the Elks club.

A panel of judges from civic organization chose Mrs. Schrader, representative of Alpha Alpha chapter, over two other contestants, Miss Sue Warren of Alpha Lambda chapter and Mrs. Charles Sanford of Xi Iota on the basis of beauty, poise and personality. Red and white streamers, cupid with bows and arrows and a large red heart trimmed with lace and glitter formed the background as Miss Nancy Haynes, president of Artesia city council of Beta Sigma Phi, presented Miss Warren wearing a blue net gown with an orchid pinned at the shoulder and Mrs. Charles Sanford in a red gown sprinkled with rhinestones. Her flowers were red and white carnations.

As the orchestra played "Let Me Call You Sweetheart," Mrs. Schrader in a gold satin formal and wearing a crown of white carnations, stepped through the heart and was presented an arm bouquet of yellow roses, the sorority flower, by Mrs. M. A. Waters, Jr., chairman of the Valentine dance. Mrs. Schrader also received a compact, bearing the crest of the sorority, as a gift from all three chapters of Beta Sigma Phi. About 50 members and guests were present.

### Parrishes Become Parents Sunday

Mr. and Mrs. Leonard Parrish are the parents of a son, born at 8:30 p. m. Sunday at St. Mary's hospital, Roswell. Grandparents are Mr. and Mrs. Houston Teel and Mr. and Mrs. Jack Parrish of Artesia. When Roman girls reached maturity, they presented all their dolls on the altar of Diana in taking leave of childhood. Read the Classifieds.

### Social Calendar

Tuesday, February 17 Cottonwood Community Extension club, all-day meeting at the home of Mrs. James Buck to make cancer dressings. Each member is to bring a sac klunch. Wednesday, February 18 Artesia Junior Woman's club, luncheon at Cliff's Cafeteria, 1 p. m. American Association of University Women, board meeting, at the home of Mrs. V. P. Sheldon, 8811 W. Texas, 7:30 p. m. Thursday, Feb. 19 Homemakers circle of the First Baptist church, honoring members having birthdays in this quarter, coffee at the home of Mrs. C. E. Mann, 9 a. m. C.W.F. of the First Christian church, meeting at the church 10 a. m., with a covered-dish luncheon at noon and a program "Bridges of Fellowship" in the afternoon. Friday, February 20 PEO Chapter "J" will not meet today due to World Day of Prayer, but will meet Monday at the home of Mrs. C. E. Mann, 7:30 p. m. MEETING POSTPONED PEO Chapter "J" which was to meet Friday, Feb. 20, will not meet due to World Day of Prayer, but will meet Monday evening, Feb. 23 at 7:30 at the home of Mrs. C. E. Mann with Mrs. Helen Henson as co-hostess. The U. S. 5-cent piece is 25 per cent nickel, 75 per cent copper.

### Love Through Ages Is Theme For Baptist Party

"Love Through the Ages" was the theme of the Sweetheart banquet given Thursday evening in the educational building of the First Baptist church, honoring intermediate boys and girls. The banquet hall was decorated in red and white. Table centerpieces were musical staffs, cupid and love birds. J. T. Halle, Sunday school superintendent, served as toastmaster. A television program of love through the various ages was portrayed. "The Stone Age and Mountain Age" were played by Mrs. Genevieve Kreamer and Jimmy Dew. "The Ice Age" by Mr. and Mrs. Henry Young. "Renaissance Age" by Jay Mitchell and Kay Fowler. "American Indian Age" by Mr. and Mrs. William Holly. "Civil War Age" by Mr. and Mrs. Ladson Worley. "Gay Nineties" by Judy Bennett and Charlene Johnson and a barbershop quartet, consisting of J. T. Halle, C. C. Nelson, Ladson Worley and Henry Young. "Flapper Age" by Mr. and Mrs. Wesley Sperry. Charlotta Morris and Raymond Gressett, were chosen king and queen of the intermediates and presented the 1953 version. The script for the program was written by Mrs. Bob Hess and narrated by G. Taylor Cole.

### Personal Mention

G. Taylor Cole left Sunday evening for Dallas on a business trip. He will also visit Clarence Key, formerly of Artesia. Mr. Cole plans to return today. John Briscoe arrived home Sunday after spending six months in Korea. rator was Bob Hess. Pianist was Donna Nelson. Following the TV program, Rev. Melvin Ray of Carlsbad, brought a message of "God's Love Through the Ages."

Miss Anna Marie Dunn, a student at Eastern New Mexico university, Portales, spent the week-end with her parents, Mr. and Mrs. Calvin Dunn.

### Church of God Plan Homecoming Rally Thursday

Homecoming rally at the Church of God has been scheduled for 7:30 Thursday night.

A group of former members and pastors will be present, as well as special out-of-town singers. Rev. Chester Gresham, former Artesia resident, will be speaker for the evening. The public is invited to attend the services.

**SPEEDY** by **COX MOTOR CO.**

YOUR TROUBLE ISN'T IN YOUR MOTOR, MAM... YOU'RE OUT OF GAS. OH DEAR... WILL IT HURT IF I RUN IT HOME WITHOUT ANY GAS? BUT THEY CAN DO A LOT TO YOUR MOTOR SO IT'LL GO A HECK OF A LOT FASTER BEFORE IT DOES RUN OUT OF GAS. CAN'T DO MUCH ABOUT YOU NOT WATCHING THE GAUGE TO SEE WHEN YOUR GAS IS RUNNING LOW.

TODAY'S BEST BUY!  
1950 PLYMOUTH TWO-DOOR SEDAN  
One-Owner Car — A Very Good Buy \$1075  
See Other Cox Car Values on Classified Page!

**COX MOTOR CO.**  
Chrysler • Plymouth • GMC Trucks  
Direct Factory Dealer  
301 SOUTH FIRST • ARTESIA • Phone 841

**CLEAN-SWEEP LOANS**

Monthly Pay'ts	15 Mos.	24 Mos.
\$14.49	\$172.93	\$250.00
\$24.85	302.41	450.00

Get \$500: Repay \$27.32 Mo. (24 Month Plan)  
Make a clean sweep of old bills... pay taxes... reduce monthly payments with a Personal loan. Phone, write, or come in. Loans \$25 to \$500 on Signature, Furniture, or Auto. Beneficial Loan System

**Personal FINANCE CO.**  
213 SOUTH CANYON STREET, CARLSBAD  
Phone: 5-3663 • Frank C. Cross, YES MANAGER  
Loans made to residents of all surrounding towns

**MISSION COLA**

AMERICA'S FINEST

REGULAR PRICE  
24 BOTTLES \$1.20 (Plus Deposits)

ADVERTISING

**SPECIAL BUY 12 For 60c GET 12 FREE**

Plus Deposits

**MISSION COLA**

mission 7up BOTTLERS, INC.  
mission BEVERAGES

1108 So. Main St. Roswell, New Mexico

We Serve Southeastern New Mexico including the following towns: Alamo-gordo, Artesia, Carlsbad, Capitan, Carri zozo, Corona, Cloudercroft, Elida, Eunice, Fort Sumner, Hobbs, Hondo, Hope, Jal, Lovington, Lincoln, Mescalero, Melrose, Roswell, Ruidoso, Santa Rosa, San Juan, Tatum, Tucumcari, Tularosa and Vaughn.

**HUGE SPECIAL PURCHASE**

**NEW SPRING COTTONS**

Through the Cooperation of a Famous Mill, We Are Able to Present This Fine Selection of NEW SPRING COTTONS at Great Savings!

**36 INCH CRISKAY**  
Durable and embossed Everglaze... preshrunk, wrinkle resistant, washable. Maize, Aqua, Orchid, Pink and Blue.

**PRINTED CRISKAY**  
Preshrunk, washable and wrinkle resistant. 36 inches wide. Printed pattern on durable, embossed Everglaze.

**36 INCH LUSTER FAB**  
Fine printed polished cottons, washable, 36 inches wide. Preshrunk, new patterns.

**Printed Waffle PIQUE**  
Fine new spring patterns. Washable and preshrunk. 36 inches wide.

**Printed SEERSUCKER**  
36 inches wide. Washable, no ironing required. Delightful new printed patterns.

**30" Rayon Butcher Linen**  
Washable and preshrunk, 39 inches wide, a complete range of new Spring Colors.

**57¢**

**VIRTUE'S**  
215 West Main Phone 862  
ARTESIA  
27 STORES SERVING THE SOUTHWEST

**Get Set For Quick Starting!**

**Get PHILLIPS 66 GASOLINE!**

With Phillips 66 in your gas tank you're on the mark and ready to go. It's the gasoline famous for fast starts. This lively gasoline is packed with Hi-Test energy for pep and power... under all driving conditions! The Hi-Test elements are scientifically blended to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output whenever and wherever you drive.

Because Phillips 66 Gasoline is controlled according to the season, it's right for your car right through the year! Winter, summer, spring or fall, fill up at any station where you see the famous orange and black Phillips 66 Shield!

**Phillips 66**  
LUBRICATE FOR SAFETY EVERY 1,000 MILES

SOCIETY

Miss Akin Becomes Bride of J. D. Dublin In Ceremony Held Sunday Afternoon

Miss Inez Akin, daughter of Mr. and Mrs. J. Charles Akin of Sundown, and Jerry D. Dublin, of Brownfield, son of Mr. and Mrs. R. C. Dublin of Artesia, pledged wedding vows at 2 Sunday afternoon in a double-ring ceremony at Sundown Methodist church with the Rev. R. L. Smith of Lamesa officiating.

pearls, a pleated ruffle of net showed beneath the ballerina-length escalloped lace skirt. The bride wore a French silk illusion veil held by a jeweled tiara and carried a white Bible complemented with an orchid showered with Stephanotis and white satin ribbon.

For luck she wore a six-pence and a blue garter; for something old, a diamond heirloom bracelet; for something new, a string of pearls; and something borrowed, the Bible.

Ronald Dublin, brother of the bridegroom, who is a student at the University of Texas, was best man, and Bob Dunn of Sundown and John Midkoff of Midland were ushers.

The reception was held in the home of Mr. and Mrs. Bishop Craddock. The table was centered with a tiered cake and the attendants' bouquets were the decorations.

The couple left on a short honeymoon trip. The bride wore an original pink wool suit with brown lizard accessories and a brown straw hat and orchid corsage. She attended Texas Tech where she was a member of Las Chaparritas Social club.

The bridegroom is a graduate of Artesia high school and received his degree in 1952 from Texas Christian university, Fort Worth, and is a member of Sigma Alpha Epsilon fraternity.

Mr. and Mrs. R. C. Dublin, parents of the bridegroom and Mr. and Mrs. Monty Northcutt, friends, all of Artesia, attended the wedding.

Ballerina-Length Gown—The bride, given in marriage by her father, wore a white imported French lace over net and satin, designed with sheer yoke framed with escalloped edge of lace embroidered in iridescent sequins and seed pearls.



MRS. TOM HAIRSTON

Tom Hairstons Make Home in Cruces After Wedding in Fort Sumner

Miss Vee Ann Mitchell, daughter of Mr. and Mrs. Cecil Mitchell, 906 W. Texas, Artesia, became the bride of Tom N. Hairston, 1109 S. Penn St., Roswell, recently, in the First Baptist church in Fort Sumner, with Rev. Boyd, pastor of the First Baptist church officiating.

Mr. and Mrs. Cecil Mitchell. She is a graduate of Artesia high school with the class of 1952 and attended Eastern New Mexico University at Portales the first semester. The bridegroom is a graduate of New Mexico Military Institute high school, Roswell.

Lola Schultz Is Honored With Fifth Birthday

Lola Nell Schultz was honored on her fifth birthday Friday afternoon at her home with a party given by her mother, Mrs. Albert Schultz and assisted by Mrs. E. M. Warren, Mrs. H. W. Lankford, Mrs. W. J. Bean, Mrs. David McFarland and Mrs. W. E. Shelton.

Alternating Bridge Club Meets Friday

Alternating Bridge club met Friday afternoon at the home of Mrs. J. L. McNallen.

Present were Mrs. G. Taylor Cole, Mrs. Owen Haynes, Mrs. Pat Fairry, Mrs. T. W. Brownlee and Mrs. H. C. Schimmel, members and Mrs. Ralph Lenon and Mrs. Bob Henson, guests.

The next meeting will be at 7:30 p. m., Friday, Feb. 27, at the home of Mr. and Mrs. Cole.

Shelton, Joe Alexander, Sharon and Lula Bell Lankford, Theresa Ward, and Boyce and Warnock McFarland, and the honoree.

Mrs. Naomi Votaw, John Buckout Wed in Artesia

Mrs. Naomi Votaw became the bride of John H. Buckout at 8:30 p. m. Thursday at the First Christian church. Rev. Orvan Gilstrap, pastor, officiated at the double-ring rite.

The bride wore a navy blue crepe dress with matching accessories. Her corsage was of baby pink rosebuds and carnations.

Mr. and Mrs. Cary Peterson of Roswell, friends of the bride, were attendants. Mrs. Peterson wore a gray suit with matching accessories. Her corsage was of baby pink rosebuds and carnations.

A reception was held immediately after the ceremony with 50 persons present. Mrs. Clifford Chenoweth was hostess and Mrs. Burl Chenoweth, Mrs. William Higgins, and Mrs. Robert Jewel co-hostesses. The bride's table was covered with a lace cloth centered with a bouquet of roses, mums and asters. A three-tiered wedding cake topped with a miniature bride and groom was at one end of the table and the silver coffee service at the other end.

Book Review Is Main Feature of Baptist Meeting

"Of Why God Made the World" was the book review given by Mrs. J. D. Josey at an all-day meeting of the Homemakers circle of the First Baptist church last Thursday.

At noon, a covered-dish luncheon was served.

Those present were Mmes. F. P. Turner, M. W. Evans, W. G. Kille, J. D. Josey, Robert Corbin, Jennie Butler, Carrol Brown, W. P. Porch, A. L. Jackson, J. S. Mills, F. E. Murphy, E. B. Everett, C. L. East, Gray and N. H. Cabot.

A coffee will be held at 9 a. m. Thursday at the home of Mrs. C. E. Mann honoring members having birthdays in this quarter. Mrs. Buckhout is county public health nurse serving northern Eddy county. She came here four years ago from Martinsville, Ind.

Mr. Buckhout is the son of Mrs. Grace Buckhout of Boliver, N. Y. He is employed by Van Welch and Harvey Yates, oil operators.

Since 1943, the fleets of the U. S. domestic scheduled airlines with 3,974 seats to 1,016 with 38,436 seating capacity.

Advertisement for Microtone hearing aid with text and diagram. Text includes 'See MICROTONE New Miracle Hearing Aid', 'Stop Today at Artesia Hotel, Artesia (10 A. M. to 5 P. M., Feb. 18, 1953)', 'Look The new Transi-Matic all Transistor Hearing Aid', 'Listen Clearer, more natural hearing with the new Microtone Transi-Matic. Listen... and you'll be convinced that here is the finest hearing aid of all.', 'Compare The unparalleled economy... only one battery—cutting operating costs to pennies per month.', 'Come in today for a Free Trial and Demonstration. Microtone Transi-Matic is 100% transistor hearing aid with no vacuum tubes... only one battery. Smaller in size and more power than ever before. Cost no more to operate in one year than your old aid costs per month. Compare your present hearing aid with Microtone!', 'L. H. CONNELL, Microtone State Manager, 313 Marquette NW, Albuquerque (Resident of New Mexico more than 25 years) "A Hearing Aid is a Mark of Intelligence, it shows Consideration for Others"

Advertisement for B.F. Goodrich Tubeless Tire. Features image of a tire and text: 'THROW AWAY YOUR TUBE TROUBLES', 'B.F. Goodrich Tubeless Tire', 'Protects Against All Three Tire Hazards', 'BLOWOUTS—It's the inner lining which changes blowouts to safe slowouts.', 'SKIDS—Thousands of tiny "grip-blocks" act like a caterpillar tread—give you safe stops—get you going quicker.', 'PUNCTURES—Soft, gummy rubber inside the tread seals punctures as you ride.', 'Come in today and see the tire that earned its name "LIFE-SAVER."', 'COST LESS THAN REGULAR TIRE AND SAFETY TUBE', 'ARTESIA AUTO CO., 302 West Main Phone 52', 'B.F. Goodrich FIRST IN RUBBER'

State Eastern Star Officer Makes Official Visitation to Artesia Chapter

Mrs. Mary Jane Masters of Farmington, worthy grand matron of the Grand Chapter of New Mexico, Order of the Eastern Star, made her official visit to Artesia chapter No. 18 Friday night at Masonic Temple.

Preceding the meeting, a banquet honoring Mrs. Masters and other grand officers was held in the banquet hall. The tables were in the form of a U and decorated with Mrs. Masters' chosen flower for the year, the apple blossom; green tapers in crystal holders and white cupids holding a music staff made of star foam. The place cards were hand painted with apple blossoms.

Ralph Pitt, worthy patron of the Artesia chapter, was master of ceremonies. A group of Rainbow girls sang two songs to honor the worthy grand matron. They were accompanied by Mrs. Helen Henderson.

The meeting was opened in ritualistic form, after which the following distinguished guests were introduced: Mrs. Mary Jane Masters, worthy grand matron; Mrs. Wardie Calaway and Boxie Mae Davidson, past grand matrons; Arba Green and Rufus Stinnett, past grand patrons; Mrs. Mae Kicker, grand Adah; Mrs. Mildred McCoy, grand instructor of district 18; Mrs. Helen Stinnett, grand committee member; Mrs. Lola Roach, member of examining and registering members in this jurisdiction; Glenn McCoy, member of examining and registering members in other grand jurisdictions; Seth Henderson, assistant grand sentinel, and A. W. Masters, husband of the worthy grand matron.

Three initiated—The initiatory work was exemplified at which time Mr. and Mrs. L. F. Pennington and Basil DeMars were initiated into the order.

Mrs. Masters gave an address on constancy. She was presented a gift from the chapter by Mrs. Crystal Darst, worthy patron of Artesia chapter; an honorary membership by Mrs. Helen Stinnett and \$25 for her special project, a fund to benefit widows and orphans by Mrs. Helen Pluck.

Miss Anna Marie Dunn sang "To You," by Oley Speaks, to honor the worthy grand matron, just before she was escorted to the East Miss Dunn also sang "Star of the East" and "The Lord's Prayer" during the ceremonies. She was accompanied on the piano by Mrs. Ada Caskey.

Refreshments Served—After the meeting the members and guests retired to the social hall where refreshments of nuts, cake, punch and coffee were served from a table centered with a floral arrangement of apple blossoms, pink carnations and camellia leaves. The arrangement was flanked by green tapers in crystal holders. Mrs. Ralph Pitt presided at the punch bowl and Mrs. Tom Williams at the coffee service.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Visitors were present from Hope, Carlsbad, Lake Arthur, Las Cruces, Albuquerque, Portales, and Farmington.

Mrs. Helen Stinnett and \$25 for her special project, a fund to benefit widows and orphans by Mrs. Helen Pluck.

Miss Anna Marie Dunn sang "To You," by Oley Speaks, to honor the worthy grand matron, just before she was escorted to the East Miss Dunn also sang "Star of the East" and "The Lord's Prayer" during the ceremonies. She was accompanied on the piano by Mrs. Ada Caskey.

Refreshments Served—After the meeting the members and guests retired to the social hall where refreshments of nuts, cake, punch and coffee were served from a table centered with a floral arrangement of apple blossoms, pink carnations and camellia leaves. The arrangement was flanked by green tapers in crystal holders. Mrs. Ralph Pitt presided at the punch bowl and Mrs. Tom Williams at the coffee service.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Refreshments Served—After the meeting the members and guests retired to the social hall where refreshments of nuts, cake, punch and coffee were served from a table centered with a floral arrangement of apple blossoms, pink carnations and camellia leaves. The arrangement was flanked by green tapers in crystal holders. Mrs. Ralph Pitt presided at the punch bowl and Mrs. Tom Williams at the coffee service.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Mrs. Masters and her husband, A. W. Masters were honored with a luncheon at the Artesia Country club Friday at noon by officers, past matrons and past patrons of the Artesia chapter.

Personal Mention section with several short notices including 'Mr. and Mrs. Wade Cunningham returned home Thursday after visiting in Albuquerque and Lubbock. Mrs. Mildred Vesper of Lubbock, sister of Mrs. Cunningham, returned home with them. On Sunday Mr. and Mrs. Cunningham took Mrs. Vesper back to Lubbock, and will visit several days.', 'Leon Darst, son of Mr. and Mrs. Earl Darst; Johnny Mathis, son of Mr. and Mrs. John A. Mathis, Jr.; Bruce Caskey, son of Mr. and Mrs. Glenn Caskey; and Travis... son of Mr. and Mrs. P. E. W... all students at New Mexico college, spent the week-end with their parents.', 'CARD OF THANKS We wish to express our thanks for the many acts of kindness and lovely floral offerings received from our friends and neighbors during the illness and of wife and mother. The grateful Family and Castle Family.'

NEED NEW PLUMBING? MAY WE GIVE YOU AN ESTIMATE? HILL PLUMBING SERVICE 1307 Chisum Phone 1250 P. O. Box 431

HOME-MAKING... is our business too! CONSULT YOUR BANK ON ALL FINANCIAL PROBLEMS PEOPLES STATE BANK Artesia, New Mexico

COMFORTABLE LIVING—For comfortable living at a moderate price, you will want to see this modern home with wall-to-wall carpet in dining and living rooms, a large den with knotty pine wall and colonial fireplace, fully landscaped grounds, 250-foot wall in back, 800-square foot patio with barbecue, three bedrooms. SEE THIS HOME AT 804 RUNYAN Terms to Your Convenience

WANTED 5000 NEW CUSTOMERS FOR A NEW FURNITURE STORE OPENING THURSDAY FEB. 26 COMPLETE! NEW! \$50,000 STOCK FURNITURE • APPLIANCES • CARPETING Brittain Furniture Company 1402 West Main Artesia Telephone 1250-W

### Christian Church Men's Groups Thursday

Members of the Christian Women's group of the Christian church met Thursday afternoon.

1 was at the home of Mrs. McAnally, the leader Mrs. Manning opened the meeting with prayer and Mrs. H. D. Bauer presented colored slides of Burdette Mrs. McAnally served coffee, ice cream, mints and to 11 members and nine

2 met at the home of Mrs. Henderson Leader Mrs. Phenoweth opened the service with prayer, followed by a meeting. Lesson, "Africa" was given by Mrs. Chenoweth service conducted by Leland Borland and book month, "Exodus" was discussed by the Bible study leader, Mrs. Thorpe, assisted by Mrs. Connor and Mrs. N. T. Kelly. Mrs. Bennie Juarez served cake, ice cream, nuts and to 11 members and two

3 gathered in the social of the Christian church with M. VanZandt, Jr., as leader. Service conducted by Curtis Bolton and the Bible by Mrs. Jon Gilmer. Hostess Miller served pecan pie and to eight members.

### Albert Is Guest Maker at Local Garden Club

Albert was guest speaker at the Artesia Garden club meeting afternoon at the home of Grant P. Ivers with Mrs. Roberts as co-hostess.

Albert spoke on good soil using organic fertilizers and samples he displayed. A box of fertilizer was awarded Mrs. C. W. Smith.

Refreshments of jello salad, bread sandwiches, and coffee served by the hostesses. Present were Miss Ruby Anderson, and Mmes. John Boren, Bryan, Oscar Burch, Jess F. Hicks, J. W. Jones, J. W. S. Carl Lewis, Walter Solt, chairman, C. W. Smith, R. H. G. C. Connor, J. W. Paul Terry, and Omer Kerners, and Mrs. Norman as a guest.

### Comrades Have Progressive Dinner Saturday

Twenty-three members of Ship club of the First Presbyterian church, an organization for married couples, enjoyed a progressive dinner Saturday evening in the homes of four members.

Refreshment course was served at the home of Mr. and Mrs. John Smith, while salad course was at the home of Mr. and Mrs. Bob Knorrs. The main course was at the home of Mr. and Mrs. Knorrs, and dessert and entertainment at the Robert Mc-

Anderson were Messrs. and Mrs. Bill Lucas, Abe Trop, David Bell, Al Linell, Jack Knorr, John Gates, Chic Coole, and Mrs. McQuay. Mrs. John Sudduth and Rev. and Mrs. Ralph

Following a brief meeting, the couples voted to take part in a one-month marriage course proposed by O'Dell, the course to begin

### Perry Zumwalt Named to Head Artesia 4-H Club

Perry Zumwalt was elected president of Artesia 4-H club organization for 1953 at a meeting Tuesday evening, Feb. 10.

Other officers elected were Larry McCaw, vice president; Bobbie Freeman, secretary-treasurer; Marian Hand, song leader and Roby Zumwalt, reporter. Bobbie Thorp volunteered his services as assistant 4-H club leader for the year. Allen Beck, assistant county agent and Ray Zumwalt, leader, were present.

### Bonnie Yockey Marks Birthday On Saturday

Bonnie Sue Yockey, daughter of Mr. and Mrs. E. L. Yockey, celebrated her fifth birthday Saturday with a party.

Those present were Darryl and Larry Ward, Harold Clayton, Yockey, Billie Jean Boyce, Bonnie Sue and Jimmie Williams, David Janet, and Carrol Hand, Ja Rita Lee, Nescha Marie and Jimmy Kay Vaughn, Randall Pope, Mrs. K. Pope, Mrs. Mollie Craddock, Mrs. Jim Vaughn, Mrs. Robert Ward, Mrs. Jerrel Hand, and Mrs. Waco Williams.

Refreshments of cake, cocoa, and coffee were served. Jimmie Tyree sent a gift.

### Presbyterian Circle Studies Budget for Year

Mary Gilbert circle of the First Presbyterian church met Thursday evening at the home of Mrs. E. E. Kinney, with Mrs. Robert McQuay as co-hostess.

Mrs. Wilbur Ahlvers, chairman, was in charge of the meeting. Mrs. B. G. Robinson presented the budget for the coming year. Pledge cards were distributed. Pledges were read and dedicated. A special membership talk was given by Mrs. Wayne Paulin and Mrs. Hugh Donald Burch.

Mrs. Kenneth Aldridge gave the devotion and Mrs. T. C. Stromberg closed the meeting with prayer. Twenty-five members and three guests were present.

In the near future, the course will be open to all young married couples who will regularly attend the sessions.

### KAR-TOONES

When your car is smoking like this, it's time for that Oil Change and Cartridge. JACK'S CHEVRON SUPER SERVICE 801 South First Phone 581-W USE YOUR BRAKES AND GIVE OUR KIDS A BREAK

### Mrs. Schrader Is Valentine Sweetheart

Mrs. Kenneth Schrader was chosen Valentine Sweetheart of Beta Sigma Phi at the sorority dance given Friday evening at the Elks club.

A panel of judges from civic organization chose Mrs. Schrader, the representative of Alpha Alpha chapter, over two other contestants, Miss Sue Warren of Alpha Lambda chapter and Mrs. Charles Sanford of Xi Iota on the basis of beauty, poise and personality.

Red and white streamers, cupids with bows and arrows and a large red heart trimmed with lace and glitter formed the background as Miss Nancy Haynes, president of Artesia city council of Beta Sigma Phi, presented Miss Warren wearing a blue net gown with an orchid pinned at the shoulder and Mrs. Charles Sanford in a red gown sprinkled with rhinestones. Her flowers were red and white carnations.

As the orchestra played "Let Me Call You Sweetheart," Mrs. Schrader in a gold satin formal and wearing a crown of white carnations, stepped through the heart and was presented an arm bouquet of yellow roses, the sorority flower, by Mrs. M. A. Waters, Jr., chairman of the Valentine dance. Mrs. Schrader also received a compact, bearing the crest of the sorority, as a gift from all three chapters of Beta Sigma Phi.

About 50 members and guests were present.

### Parrishes Become Parents Sunday

Mr. and Mrs. Leonard Parrish are the parents of a son, born at 8:30 p. m. Sunday at St. Mary's hospital, Roswell.

Grandparents are Mr. and Mrs. Houston Teel and Mr. and Mrs. Jack Parrish of Artesia.

When Roman girls reached maturity, they presented all their dolls on the altar of Diana in taking leave of childhood.

Read the Classifieds.

### Social Calendar

Tuesday, February 17 Cottonwood Community Extension club, all-day meeting at the home of Mrs. James Buck to make cancer dressings. Each member is to bring a sac klunch.

Wednesday, February 18 Artesia Junior Woman's club, luncheon at Cliff's Cafeteria, 1 p. m. American Association of University Women, board meeting, at the home of Mrs. V. P. Sheldon, 8811 W. Texas, 7:30 p. m. Thursday, Feb. 19 Homemakers circle of the First Baptist church, honoring members having birthdays in this quarter, coffee at the home of Mrs. C. E. Mann, 9 a. m.

C.W.F. of the First Christian church, meeting at the church 10 a. m., with a covered-dish luncheon at noon and a program "Bridges of Fellowship" in the afternoon. Friday, February 20 PEO Chapter "J" will not meet today due to World Day of Prayer, but will meet Monday at the home of Mrs. C. E. Mann, 7:30 p. m.

MEETING POSTPONED PEO Chapter "J" which was to meet Friday, Feb. 20, will not meet due to World Day of Prayer, but will meet Monday evening, Feb. 23 at 7:30 at the home of Mrs. C. E. Mann with Mrs. Helen Henson as co-hostess.

The U. S. 5-cent piece is 25 per cent nickel, 75 per cent copper.

### Love Through Ages Is Theme For Baptist Party

"Love Through the Ages" was the theme of the Sweetheart banquet given Thursday evening in the educational building of the First Baptist church, honoring intermediate boys and girls.

The banquet hall was decorated in red and white. Table centerpieces were musical staffs, cupids and love birds. J. T. Halle, Sunday school superintendent, served as toastmaster.

A television program of love through the various ages was portrayed. "The Stone Age and Mountain Age" were played by Mrs. Genevieve Kreamer and Jimmy Dew. "The Ice Age" by Mr. and Mrs. Henry Young. "Renaissance Age" by Jay Mitchell and Kay Fowler.

"American Indian Age" by Mr. and Mrs. William Holly. "Civil War Age" by Mr. and Mrs. Ladson Worley. "Gay Nineties" by Judy Bennett and Charlene Johnson and a barbershop quartet, consisting of J. T. Halle, C. C. Nelson, Ladson Worley and Henry Young. "Flapper Age" by Mr. and Mrs. Wesley Sperry.

Charlotta Morris and Raymond Gressett, were chosen king and queen of the intermediates and presented the 1953 version. The script for the program was written by Mrs. Bob Hess and nar-

### Personal Mention

G. Taylor Cole left Sunday evening for Dallas on a business trip. He will also visit Clarence Key, formerly of Artesia. Mr. Cole plans to return today.

John Briscoe arrived home Sunday after spending six months in Korea. rator was Bob Hess. Pianist was Donna Nelson. Following the TV program, Rev. Melvin Ray of Carlsbad, brought a message of "God's Love Through the Ages."

Miss Anna Marie Dunn, a student at Eastern New Mexico university, Portales, spent the week-end with her parents, Mr. and Mrs. Calvin Dunn.

Mrs. Glen Clem and Mrs. Jack Clem left Sunday for Dallas to attend a gift show. They will also visit relatives in Fort Worth. On their way home they will stop at Welfita Falls to visit Mrs. Glen Clem's parents, returning home Wednesday.

Joe Harbert, a student at Eastern New Mexico university, Portales, spent the week-end with his mother, Mrs. Harbert.

### Church of God Plan Homecoming Rally Thursday

Homecoming rally at the Church of God has been scheduled for 7:30 Thursday night.

A group of former members and pastors will be present, as well as special out-of-town singers. Rev. Chester Gresham, former Artesia resident, will be speaker for the evening. The public is invited to attend the services.

**SPEEDY** by **COX MOTOR CO.**

YOUR TROUBLE ISN'T IN YOUR MOTOR, MAM... YOU'RE OUT OF GAS. OH DEAR... WILL IT HURT IF I RUN IT HOME WITHOUT ANY GAS? BUT THEY CAN DO A LOT TO YOUR MOTOR SO IT'LL GO A HECK OF A LOT FARTHER BEFORE IT DOES RUN OUT OF GAS.

**COX MOTOR CO.** CAN'T DO MUCH ABOUT YOU NOT WATCHING THE GAUGE TO SEE WHEN YOUR GAS IS RUNNING LOW.

**TODAY'S BEST BUY!**  
1950 PLYMOUTH TWO-DOOR SEDAN  
One-Owner Car — A Very Good Buy ..... \$1075  
See Other Cox Car Values on Classified Page!

**COX MOTOR CO.** Chrysler • Plymouth • GMC Trucks  
Direct Factory Dealer  
301 SOUTH FIRST • ARTESIA • Phone 841

**MISSION COLA**

**AMERICA'S FINEST**

REGULAR PRICE  
24 BOTTLES \$1.20 (Plus Deposits)

ADVERTISING

**SPECIAL**

**BUY 12 GET 12 For 60c FREE** (Plus Deposits)

**MISSION COLA**

MISSION 7up BOTTLE, INC.  
mission BEVERAGES

1106 SO. MAIN ST.  
BOX 878 - PHONE 878  
Roswell, New Mexico

**HUGE SPECIAL PURCHASE**

**NEW SPRING COTTONS**

Through the Cooperation of a Famous Mill, We Are Able to Present This Fine Selection of NEW SPRING COTTONS at Great Savings!

**36 INCH CRISKAY**  
Durable and embossed Everglaze... preshrunk, wrinkle resistant, washable. Maize, Aqua, Orchid, Pink and Blue.

<b>PRINTED CRISKAY</b> Preshrunk, washable and wrinkle resistant. 36 inches wide. Printed pattern on durable, embossed Everglaze.	<b>Printed SEERSUCKER</b> 36 inches wide. Washable, no ironing required. Delightful new printed patterns.
<b>36 INCH LUSTER FAB</b> Fine printed polished cottons, washable, 36 inches wide. Preshrunk, new patterns.	<b>30" Rayon Butcher Linen</b> Washable and preshrunk, 39 inches wide, a complete range of new Spring Colors.
<b>Printed Waffle PIQUE</b> Fine new spring patterns. Washable and preshrunk. 36 inches wide.	<b>57¢</b>

**VIRTUE'S** 215 West Main Phone 862 ARTESIA  
27 STORES SERVING THE SOUTHWEST

**Get Set For Quick Starting!**

**Get PHILLIPS 66 GASOLINE!**

With Phillips 66 in your gas tank you're on the mark and ready to go. It's the gasoline famous for fast starts. This lively gasoline is packed with Hi-Test energy for pep and power... under all driving conditions! The Hi-Test elements are scientifically blended to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output whenever and wherever you drive.

Because Phillips 66 Gasoline is controlled according to the season, it's right for your car right through the year! Winter, summer, spring or fall, fill up at any station where you see the famous orange and black Phillips 66 Shield!

**Phillips 66**  
LUBRICATE FOR SAFETY EVERY 1,000 MILES

Travelers Drop 74-70 Heartbreaker to Cats In Sunday Afternoon Contest at Peoria

Artesia REA Travelers dropped a heartbreaker to the Peoria Cats in Illinois Sunday afternoon, losing 74-70 in final minutes of the game.

REA played one of its better games of the season, extending the Cats throughout the game and closing a 17-point gap in the fourth quarter before dropping the 4-point decision.

Early loss of Don Heathington and Don Holt on personal fouls hurt the Travelers, Coach G. C. "Red" Goodwin wired from Peoria. Peoria led 17-13 at the end of the first period and 34-31 at the half-way mark.

But close REA pressing closed a 17-point gap in the final period, with Peoria's lead shrinking to a mere two points with 40 seconds left in the ball game.

REA shot with 23 second left, but the ball sailed in, rolled on the rim, then bounced out. The game ended with the Cats' Dean receiving two free throws.

He made good on both attempts. "It was a tough game to lose," Goodwin said, "but things are definitely looking up for the Travelers, who played a good game in all four quarters."

Box score for Sunday's game: PEORIA (74) FG FT PF TP Bontemps 2 4 3 8 Penwell 0 2 0 2

Scoreboard for the game between Artesia REA and Peoria Cats, showing player stats for Artesia and Peoria.

Totals 24 26 26 74 ARTESIA (70) FG FT PF TP Hamm 0 0 1 0 Neville 6 5 3 17 Nutt 10 3 2 23 Osburn 2 3 4 7 Stephens 0 1 1 1 Heathington 1 4 5 6 Lynn 0 2 0 2 Holt 1 6 5 8 Lee 3 0 4 6

Fans Pleased With Australian Tag Wrestling

There were wrestlers all over the place to provide one of the top matches to come to Artesia this season as four wrestlers staged an Australian tag match Friday evening.

At times all four were in the ring for the battle. Billy Tully of Roswell and Jim Perea, both of Roswell, formed one team, while George Monday of Clovis and Jerry

Fans thought McCoy won the bout. In the prelim John Villa and Johnny Baca of Roswell, both 75-pounders, fought a fist battle to a draw, an even match all the way.

Charles Davison and Charlie Sanchez, a pair of 90-pound lads from Roswell put on a real fight for the fans, though some felt Davison had seen the imitatable Tony Falsetti fight once too often.

Artesia Weather

Weather forecast for Artesia, listing high and low temperatures for Thursday through Sunday.

OFFICIAL LONGHORN LEAGUE SCHEDULE 1953. Grid showing matchups and dates for teams: Midland, Odessa, Big Spring, San Angelo, Artesia, Carlsbad, Roswell, and Lamesa.

Sunday Dates in Parentheses Holiday Games \*

BEST! Whiskey at its BEST. HILL and HILL available Blend or Straight. Includes illustration of a skater and a bottle of Hill and Hill whiskey.

Magazine Gives Golden Mention As All-US

Don Golden of Artesia's 1952 grid Bulldogs is one of six New Mexico youths to be given a slot on the honorable mention All-American team picked by Scholastic Coach Magazine, Coach Cal Hall has announced.

Opportunity—

there must be an overall increase of 20 per cent in chamber investments in 1953," Carper said. "This will allow all past obligations of the chamber to be cleared up and allow room for expansion of our program of work."

Five Affidavits—

(Continued from Page One) county. "This time," he declared, "I'm going to vote my convictions on it, but I'm not going to actively fight it."

Elida Nunez—

form Artesia county. McCollum said in his statement, "... the press, in their search for stories, have assumed and reported that assumption (that he would actively fight the bill on the floor) as a fact, an incident that has not yet occurred."

Confidence Is—

give the proposed new county an estimated 1,550 square miles, 17,000 population, and an assessed valuation of \$21 million in its first year.

MONEY TO LOAN

Homes — Business — Suburban Property We also make Loans to Build, Buy or Repair LOW INTEREST — FAST SERVICE Chaves Co. Bldg. & Loan Assn. Roswell, New Mexico E. A. Hannah, Artesia Representative

WE SELL WE SERVICE WE CAN FINANCE... FLASH VALUE! FLOOR FURNACE \$44.50... CLEM & CLEM. Includes plumbing services and illustrations of fixtures.

HERE AT LAST! 20 GI HOMES NOW BEING CONSTRUCTED FOR ALL GIs No Occupational Restrictions... \$450.00 DOWN... THE AMERICAN BUILDERS INC. Includes contact information for sales.

# CLASSIFIED ADS

### PHONE 7 Classified Rates

Minimum charge five lines)  
 Insertion 15c per line  
 Agent insertions 10c per line

#### SPACE RATE

(Consecutive insertions)  
 \$1.20 per inch  
 \$1.10 per inch  
 \$1.00 per inch  
 90c per inch

### Business Opportunities

**SALE—Grocery, cafe and fillation, doing good business.**  
 Charles L. Williams at Williams Grocery & Cafe, Loco Hills. 7-47c

**Wanted Custard Ice Cream**  
 No franchise. Don't until you see Taylor's new 99 world's only automatic continuous freezers. For ice cream stores, drive-ins, etc. Plans furnished. Commission instructions by ice cream mechanics. Sorenson Dist. Co., P.O. Box 100, Clovis, N. M., phone 12-47-15

**Opportunity for practical man**  
 Desires to improve his in-who is aggressive, willing mentally not physically, and over 40 years of age, to represent national in protected territory, have late model car. Large heavy duty lubricants, lubrications and drawing accompany. Previous experience not essential. Pool and field train our rep-tives thoroughly. Must be able to travel within 100 mile of home. References re-Should have some knowl-trucks, tractors and farm-ery. Write E. O. Meadows, 41, Dallas, Texas, stating fund, qualifications, address and phone number. 14-17p

### Jobs Wanted

**EMPLOYMENT SERV-**  
 If you are a stenographer, bookkeeper, need employment register with Juanita Den-ker Carper Building, Artesia. 103-7c

### Services Offered

**LOANS**  
 Ranch, City Property  
 STEVE MASON  
 103, Carper Bldg., Artesia 76-7c

### MOVING!

**STORAGE!**  
 Old moving, across the state, nation. Agent Allied Van Southern New Mexico Ware-house, Carlsbad, N. M. Phone 5-14-7c

### REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON PAGE. 83-7c

**Convalescent Home — A**  
 home, plus nursing care for elderly, crippled or senile peo-ple. Operated by Mr. and Mrs. G. Whitney, state licensed 2002 S. Roselawn, phone 87-79-7c

**TAX, Bookkeeping, fi-**  
 nancial statements by retired auditor. Call George E. Sr., 1011 W. Richardson phone 771-M. 5-7c

**Yard work, plowing, level-**  
 ing and sowing. G. R. Gray, 0182-RS. 14-7c

### Real Estate For Sale

**SALE — GI equity in three-**  
 room home, Vaswood Addition, air conditioner, venetian utility room, back yard, cemented carport, side-Phone 128-W. 8-7c

**SALE — 90-acre Farm, one**  
 from city limits, good level and lots of water; also 550 11-inch Quest canvas pipe, new at half price. Phone 12-47-15

**SALE—Equity in two-bed-**  
 GI house \$1450 will handle monthly payments. 1204 West 12-77p-19

**SALE—New three-bedroom**  
 with carport at 709 Cen-ter, by owner or call 3887-R. 13-7c

**SALE—New three-bedroom**  
 with carport and storage Runyan; 1948 Chevrolet 14x24 ft. house and a two-m size 20x32 ft. to be mov-ed. Clyde Dungan at 1001 Run-4-7c

**SALE—by owner, two-story**  
 home, located on corner lots; bedrooms, two baths, paving sides. Immediate possession cash. Phone owner 776-21-7c

**REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON PAGE. 83-7c**

**READ THE ADS.**

### 5—Real Estate For Sale

**FOR SALE—Two-bedroom house**  
 at 6th and Centre Call 1033 days or 564-M nights. 12-7c

**FOR SALE OR TRADE by owner,**  
 Midland, Texas, property, two bedroom home, South Park Addition for property in Artesia. Phone Artesia 1072-M. 12-67p-17

**FOR SALE—Modern mountain cot-**  
 tage in Sacramento, N. M. Pine trees, spring water, insulated walls, with 1½ lots \$2250 or with 3 lots \$2750. Must see to appreciate. See J. W. Jewell in Sacramento, N. M., or write L. W. Harcastle, 508 W. Cherry, Flagstaff, Ariz. 14-57p-18

**FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-7c**

### 6—For Rent

**FOR LEASE—208 W. Richardson**  
 at Third St., 3 room bldg., ideal office location; also some storage space left in rear bldg. Write M. A. Brister, 782 West Kirk Place, San Antonio, Texas. 13-47p-16

**FOR RENT — Accordions, band**  
 instruments, floor polishers, vacuum cleaners and portable sewing machines. Roselawn Radio Service, 106 South Roselawn, phone 42-W. 13-7c

**FOR RENT—Modern unfurnished**  
 one and two-bedroom apartments 12th and Main. Phone 434. 43-7c

**FOR RENT—Four-room / unfur-**  
 nished house at 508 South Fourth; Also three-room furnished house at 1608 West Grand. Inquire at 402 West Dallas or phone 756. 7-7c

**FOR RENT—Nice, clean bedroom,**  
 adjoining bath, gentlemen only. 711 West Richardson. 5-7c

**FOR RENT—Clean, three-bedroom**  
 apartment, furnished and two-bedroom apartment, unfurnished, Vaswood Addition. Stove, refrigerator and washer furnished in both apartments. Water paid, plenty of closets and storage room. Inquire 1501 West Yucca, phone 1326. 8-7c

**FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-7c**

**FOR RENT — Three-room newly**  
 furnished apartment, with utilities paid. Inquire 202 W. Texas. 9-7c

**FOR RENT—Large five-room, well**  
 furnished apartment, upstairs, over Hub Clothiers. C. C. Smith, phone office 672-W, residence 603-J. 10-67p-15

**FOR RENT—Nice three-room fur-**  
 nished apartment. Utilities paid. Inquire 203 N. Second. 14-27p-15

**FOR RENT — Small furnished**  
 houses, three rooms and bath, \$50 month, no bills paid. Inquire Mayes Lumber Co., phone 102. 11-7c

**FOR RENT—Clean, two-room fur-**  
 nished apartment with bath, utilities paid. phone 1013-R. 11-7c

**VACANCIES — Furnished two-**  
 room apartments, private bath, bills paid. Artesia Motel. 11-47c-14

**FOR RENT—Two trailer spaces,**  
 for modern trailers, at 812 West Grand. During day, see Mrs. Amy Shildneck at Keys Men's Wear, evenings 812 West Grand. 12-7c

**FOR RENT—Three-room furnis-**  
 ed apartment, with bills paid. Phone 1017-J or inquire at 908 Ray. 13-7c

**FOR RENT—Three-room furnis-**  
 ed apartment, private bath, refrigerator, good bed, convenient to stores and churches. Couple preferred, no pets. Call in person at 811 West Dallas. 13-7c

### 6—For Rent

**FOR RENT—Bedroom, gentleman**  
 only. 212 South Roselawn. 13-7c

**FOR RENT—Why pay high rent?**  
 You can get new furnished apartments and trailer houses with all utilities furnished for \$7.50 to \$10 per week. Close in, nice, clean place. 406 North Fifth St. 13-7c

**FOR RENT — Small furnished**  
 apartment, \$50 month, bills paid. Call 552. 13-7c

### 6A—Wanted

**WANTED!**  
 Will Pay \$1.00 Each for First Three Issues of the Artesia Advocate Dated Tues., March 25, 1952 Brought to The Advocate Office PHONE 7

### 7—Miscellaneous For Sale

**FOR SALE—1948 Mercury motor,**  
 4-speed transmission, generator, starter, radiator, 9 ft. steel truck bed. Call 0186-J6. 102-7c

**Hagerman Sand & Gravel Plant,**  
 half mile south, 3 mile west of Hagerman. Chips for oiling roads, concrete rock, meets all specifications. Plant Phone Hagerman 2017. 7-7c

**FOR SALE—Apple wood, sawed to**  
 firepole lengths. Bryant Williams, Hope, N. M. 77-7c

**WE BUY AND SELL used fur-**  
 niture. Fairey's Trading Post, 511 North First, phone 845. 28-7c

**FOR SALE—Woven wire and steel**  
 posts. See at Artesia Alfalfa Growers Association, East Main St. 87-7c

**FOR SALE—One share in Artesia**  
 Country Club, make reasonable offer. Bill Angley, 9-7c

**FOR SALE—New crop turkeys at**  
 Artesia Locker Plant, Bryant Williams. 75-7c

**FOR SALE at a Bargain—Mini-**  
 ature Dachshund female, spayed, one year old, good disposition around children. Wallace Beck, 3 Conoco Camp, phone 1590. 11-7c

**FOR SALE—1 re-roofed P.W. unit,**  
 1 room brooder house or can be used as tool shop; 2-room brooder house and 2-room dwelling unit; also large granary with four bins, all for moving. R. L. Paris, phone 260. 13-57c-17

**FOR SALE—10x16-ft. Axminster**  
 rug and pad, gray tone on tone, price \$150 cash. Mrs. E. L. Richardson, 201 W. Dallas. 14-37p-16


**FOR SALE—One small Frigidaire,**  
 in good condition, ideal size for apartment, price \$35. One gas range cook stove, cheap. Call Mrs. G. V. Price, phone 155. 14-7c

**The number of deaths in the**  
 continental United States in 1950 was estimated at 1,456,000.

**Artesia Credit Bureau**  
**DAILY COMMERCIAL REPORT**  
 and CREDIT INFORMATION  
 Office: 225 Carper Building

---

**CYCOLOGY SEZ**



**WE MORTALS ARE EITHER WHITE WITH RAGE, BLACK WITH DESPAIR, GREEN WITH ENVY OR ROSY WITH HAPPINESS**

Don't put yourself behind the "eight ball!" Don't take the chance of getting INFERIOR FEED for your livestock. Play safe and see us for GOOD FEED that will give you healthier cattle and poultry. Be sure to visit the COTTON CARAVAN Thursday, Feb. 26.

**E.B. BULLOCK**  
 ARTESIA & SONS New Mexico  
 FEED, FLOUR, COAL & SEEDS  
 105 South 12 St Phone 86

### 7—Miscellaneous For Sale 8—Miscellaneous Wanted

**ATTENTION MOTHERS!**  
 LITTLE MISS SADDLE SKIRT is the newest, cutest, small girls Western Skirt now on the market. Ideal for school and play. Made in blue denim. Beautifully printed Western designs. Two pockets saddle imprinted covered wagon belt and saddle-stitch. Sanitized, washable.  
 SEW IT YOURSELF AND SAVE \$\$\$ Easy to make. No pattern to buy. All cutting and seam lines marked. Sizes 2, 4 and 6. Direct factory wholesale price ONLY \$1.00 each. Postage paid. Address: SULLIVAN-WESTERN ORIGINALS, Crawford Hotel Building, Carlsbad, New Mexico. 14-37p-16

**FOR SALE—One new Glowmaster**  
 electric heater, \$12; small bathroom gas heater, \$2; wood and kindling for fireplace, \$6. 201 W. Dallas. 14-37p-16

**FOR SALE—Alfalfa seed 99.4 per**  
 cent pure, geese, goslings, goose eggs and print feed sacks. One mile east, half mile south of Artesia, phone 013-F22. 12-187c-29

**7-A—Livestock**  
 FOR SALE—Ten head registered Aberdeen Angus heifer calves, 8 months old; also 10 head 2½ year old heifers, some with calves and rest to calve in near future. These are well bred cattle, suitable for foundation cattle, with popular family names; also 20 head of bull calves, these cattle in western Oklahoma. Write Walter Oler, Room 223 Presbyterian Sanatorium, Albuquerque, N. M. 13-47c-16

**FOR SALE—Young New Zealand**  
 White rabbits. Inquire at 809 South Third, Artesia. 12-7c

**10—Used Cars and Trucks**  
 FOR SALE — One D-S-35 international long wheelbase truck. 1 also have winch trucks for heavy oil field hauling. K. J. Williams, phone 1112. My business is trucking the public. 33-7c

**FOR SALE—1951 Chevrolet pickup**  
 deluxe cab, 4-speed transmission, 7.0x15 tires. E. S. Rails, 1110 W. Grand, phone 1023-J. 14-27p-15

**FOR SALE—1949 Olds 98, 4-door**  
 sedan. E. L. Richardson, 201 W. Dallas. 14-37p-16

**10A--Automotive Supplies**  
 SAVE UP TO 50%  
 On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.  
 WHITE AUTO STORE  
 407 W. Main Phone 1042-W 68-7c

**Little Theater to Have One-Act Plays Thursday**  
 Artesia Little Theater will continue its workshop sessions in a regular meeting at 7:30 Thursday in Senior high auditorium with presentation of two more one-act plays.  
 Also scheduled, in addition to the plays, are casting for several similar productions for the near future. New members are encouraged to attend Thursday's session, when opportunities for casting in future plays will be offered through readings.  
 More than 30 members have joined Little Theater since it was organized last fall. Plans for a major production by the group have been deferred in favor of the present workshop sessions.

**DO YOU HAVE A HOUSING PROBLEM?**  
 Check These Many Advantages:

All Apartments Brand New  
 Asphalt Tile Flooring  
 Convenient to Schools  
 Paved Streets and Alleys  
 Venetian Blinds  
 Closed Garages  
 Refrigerators  
 Stoves

Now Open to the Public  
 Two-Bedroom Apartments — \$76 Month  
 Three-Bedroom Apartments — \$86 Month

**CASA BONITA, INC.**  
 913 South 11th Street Phone 1552

**USED CARS**

"We Want to Treat You Like You Want to Be Treated"

1951 PONTIAC, Blue	1795.00
1950 BUICK Special, Tan, Dynaflo	1395.00
1950 CADILLAC 61, 4-Door, Gray Two-Tone	2750.00
1950 FORD Tudor, clean	1295.00
1949 CHRYSLER 4-Door, New Paint and Motor	1095.00
1949 KAISER 4-Door, motor overhauled, new paint	895.00
1948 CHEVROLET Fleetline	895.00
1947 FORD V-8 2-Door, Maroon	595.00
1947 PLYMOUTH 4-Door, Motor Overhauled	695.00
1947 CHEVROLET COUPE, Pickup Bed	595.00
1947 CHEVROLET ½-Ton Pickup	\$645.00
1947 DODGE Truck, 1½ Ton	595.00
1947 CHEVROLET Fleetline, extra clean	795.00
1946 HUDSON, V-8 Motor	395.00
1946 PONTIAC 4-Door, green	595.00
1946 PONTIAC 4-Door, Black	545.00
1946 International Pickup	295.00
1942 PONTIAC 2-Door, Two-Tone Green	245.00
1941 PONTIAC, Black	295.00
1941 OLDSMOBILE 5-Passenger Coupe	295.00
1940 PONTIAC, Black	295.00
1940 CHEVROLET 2-Door, Green	295.00
1939 BUICK	245.00

**EASY PAYMENT'S TERMS ARRANGED**

**COLE MOTOR CO.**  
 CHRYSLER-PLYMOUTH  
 G.M.C. TRUCKS  
 3801 841 301 S FIRST  
 112 S. 2nd PONTIAC-CADILLAC Phone 154

### Miss McDonald Appointed to HSU Publicity Group

Wanda McDonald, daughter of Mr. and Mrs. C. O. McDonald, Artesia, is serving as a member of the publicity committee for Hardin-Simmons university's Religious Focus Week, slated March 2-6.

Miss McDonald is a member of the Bronco Staff, Art League, Colt Club, and New Mexico club.

Religious Focus Week is an annual activity at Hardin-Simmons and brings to the campus from 10 to 12 outstanding Christian leaders representing various vocations. The theme of this year's Focus Week is "I Have Chosen You."

Open to the public, evening worship services are scheduled at 7 o'clock. Seminars, conducted by the visiting authorities, will follow.

Leaders who will participate in Focus Week are Dr. Floy Barnard, teacher and Dean of Women at Southwestern Seminary, Fort Worth; Rev. L. D. Ball, pastor First Baptist church, Lamesa; Dr. Ralph Phelps, Jr., assistant professor of Social Ethics, Southwestern Seminary; Rev. Earl Allen, pastor First Church, Floydada; Dr. George K. Schweitzer, associate professor of chemistry, University of Tennessee; Glen H. McLaughlin, chief of Bureau of Identification; Eunice Parker, Baptist Student Union director, University of Texas; Rev. Warren Hultgren, pastor Downtown Baptist church, Corpus Christi; Fred Gage, mayor of Odessa; Dr. William Gordon Maddox, M. D., Denton; and Keith Parks, pastor at Red Springs.

These leaders conduct classroom discussion, evening seminars, and personal conferences. Those chosen as chapel speakers will speak at 10 a. m. and 8:15 p. m. Monday through Friday.

According to the 1940 census, Oklahoma had the largest Indian population—63,125. Delaware had the smallest—14.

First name of the Library of Congress was erected in 1897.

### Distributive Education Class Studies Refinery Processes

Artesia High school's two distributive education classes were recently conducted through the Continental refinery by Jay Burkman.

Burkman opened his guidance tour in the office of the refinery with an explanation of the new three-dimensional wall chart depicting the processing of oil, gasoline, and gas from its form as crude oil until its refinement.

From the office, the classes were led to the main section of the refinery where the students and W. E. Bennett, DE coordinator, enjoyed several short talks explaining the reformation of oil, and the action of each of the towers, drums, and the sweetening unit.


The tour continued into the control room, where students spent many interesting minutes watching the controls in motion, watching the graphs in motion, and learning how the temperature of the contents of each tower were determined, and learning more about the vast field of refining.

The laboratory proved of great interest to all—it was there the group saw keenly sensitive machines and balances used in myriad different ways.

In the engine room, the group examined the one-cylinder engine that is kept in a state of utmost repair, as it is cleaned completely after only 100 hours of service.

Twelve hundred Huguenots were hanged at Amboise, France, in 1562, starting eight wars of religion.

### REAL ESTATE GUIDE



Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau. BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

### VALLEY EXCHANGE

Realtor and Every Form of Insurance  
 114 S. ROSELAWN PHONE 1115  
 TWO BEDROOM HOME with all new furniture, now vacant and ready for occupancy, GI equity.  
 FIVE ROOM, two bedroom Home on Country Club Road with acreage, The George Williams' Place, reasonably priced!  
 HARVEY JONES Res. Phone 1217-J R. E. GLAZE, Salesman Res. Phone 669

### KIDDY AGENCY

REAL ESTATE AND INSURANCE  
 415 West Main Phone 914  
 OPEN FOR INSPECTION — 914 South Roselawn — Three large bedroom, two baths, living room and bedrooms carpeted. Priced to sell, \$16,500.  
 DON'T FAIL TO SEE 710 BULLOCK TODAY! This house will please you — so will the location. Priced right, \$21,000.  
 TWO BEDROOM, VASWOOD ADDITION. Priced to sell, low down payment, GI Loan. See us for key, NOW!  
 WE HAVE SEVERAL GOOD FARMS and grazing land. Now is the time to buy!

### ARTESIA INVESTMENT CO.

303 West Main Phone 871  
 REAL ESTATE INSURANCE  
 Two Bedroom House, 1313 Chisum, down payment \$1000.00. Price \$4975.00.  
 Two Homes at 711 South Second.  
 Nice Two-Bedroom Home at 404 Centre Street.  
 Dwellings Farms  
 Businesses Ranches  
 Virgil (Jack) Jakeway J. P. Menefee  
 Res. Phone 501-W Res. Phone 0181-J2

### Southwestern Realty

Phone 1066 Phone 1065  
 OFFICE 315 QUAY AVENUE  
 GET READY FOR SUMMER!  
 110 Acre Stock Farm—21½ water right, now running 83 head sheep—15 head cattle—187 apple, peach and plum trees—at edge of Sacramento. Close to Mayhill. \$17,000.  
 Well located Rental Property—\$275.00 month income—\$25,000 will trade for Roswell property.  
 Good business location—corner of Sixth and Quay—Outside the fire zone, \$5,000.  
 Shallow water rights, in any quantities, up to 160 acres, available

**FREE RENTAL SERVICE INSURANCE**

Salesmen:  
**Don Teed** E. A. POE **Don Jensen**  
 Res. Ph. 0198-J5 Residence Phone 1519-R Res. Ph. 756  
**J. E. SHORT**  
 Residence Phone 359

### Currier Abstract Company

102 Booker Building Phone 470  
 Abstracts of Title, Title Insurance, Loans  
 We Are Agents for Major Life Insurance  
 Companies for LOANS on All Types of Property.

# Travelers Drop 74-70 Heartbreaker to Cats In Sunday Afternoon Contest at Peoria

Artesia REA Travelers dropped a heartbreaker to the Peoria Cats in Illinois Sunday afternoon, losing 74-70 in final minutes of the game.

REA played one of its better games of the season, extending the Cats throughout the game and closing a 17-point gap in the fourth quarter before dropping the 4-point decision.

Early loss of Don Heathington, and Don Holt on personal fouls hurt the Travelers, Coach G. C. "Red" Goodwin wired from Peoria.

Peoria led 17-13 at the end of the first period and 34-31 at the half-way mark. The third period saw the Cats threatening to run away with the game in rolling up a 53-45 lead.

But close REA pressing closed a 17-point gap in the final period, with Peoria's lead shrinking to a mere two points with 40 seconds left in the ball game.

REA shot with 23 second left, but the ball sailed in, rolled on the rim, then bounced out. The game ended with the Cats' Dean receiving two free throws.

He made good on both attempts. "It was a tough game to lose," Goodwin said, "but things are definitely looking up for the Travelers, who played a good game in all four quarters."

Box score for Sunday's game:  
PEORIA (74) FG FT PF TP  
Bontemps 2 4 3 8  
Penwell 0 2 0 2

Rutherford	3	5	2	11
Minter	1	0	3	2
McCabe	8	3	4	19
Dreiburger	2	1	5	5
Dean	0	0	2	0
Gladson	0	0	3	0
Anderson	0	3	0	3
Pippin	7	4	0	18
Williams	1	4	4	6

Totals	24	26	26	74
ARTESIA (70)	FG	FT	PF	TP
Hamm	0	0	1	0
Neville	6	5	3	17
Nutt	10	3	2	23
Oshurn	2	3	4	7
Stephens	0	1	1	1
Heathington	1	4	5	6
Lynn	0	2	0	2
Holt	1	6	5	8
Lea	3	0	4	6

## Fans Pleased With Australian Tag Wrestling

There were wrestlers all over the place to provide one of the top matches to come to Artesia this season as four wrestlers staged an Australian tag match Friday evening.

At times all four were in the ring for the battle. Billy Tully of Roswell and Jim Perea, both of Roswell, formed one team, while George Monday of Clovis and Jerry

Groseclose of San Antonio were the opposing team. Tully and Perea got the first fall in 20 minutes, showing fans plenty of action and not a little rough stuff. Monday and Groseclose copped in the second fall in 12 minutes in a little quieter method, but Tully and Perea stormed back to win the third in 15 minutes.

The fight ended with all four in the ring at the same time and Monday and Groseclose pinned to the floor.

In the semi-final a surprise to the fans came when Joe McCoy, Roswell 175-pounder, took Alberto Campos, 180-pound El Pasoan, to a draw.

McCoy held Campos 15 out of the 20 minute time limit with a step over arm-leg hold. Fans thought McCoy won the bout.

In the prelim John Villa and Johnny Baca of Roswell, both 75-pounders, fought a fist battle to a draw, an even match all the way.

Charles Davison and Charlie Sanchez, a pair of 90-pound lads from Roswell put on a real fight for the fans, though some felt Davison had seen the inimitable Tony Falletti fight once too often.

## Artesia Weather

Day	High	Low
Thursday	54	29
Friday	41	20
Saturday	57	22
Sunday	74	31

## OFFICIAL LONGHORN LEAGUE SCHEDULE 1953

	Midland	Odessa	Big Spring	San Angelo	Artesia	Carlsbad	Roswell	Lamesa
Midland	L April 21, 24 May 23, 30 June 30, July 1 Aug. 7, 8 Sept. 4, 5							
Odessa		O April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)						
Big Spring			N April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)					
San Angelo				G April 21, 24 June 30, July 1 Aug. 7, 8 Sept. 4, 5				
Artesia					H April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)			
Carlsbad						O April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)		
Roswell							R April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)	
Lamesa								N April 22, 23 June 10, 11 July 13, 14 Aug. 22, (23)

Sunday Dates in Parentheses  
Holiday Games \*

## Magazine Gives Golden Mention As All-US

Don Golden of Artesia's 1952 grid Bulldogs is one of six New Mexico youths to be given a slot on the honorable mention all-American team picked by Scholastic Coach Magazine, Coach Cal Hall has announced.

Other New Mexicans picked for the honorable mention all-U.S. team are Richard Drake, Clovis end; Mike Schlick, Albuquerque center; Clark Manwarren, Farmington back; Tommy McDonald, Albuquerque High-lands back, and Rudy Estrada, Las Cruces back.

Golden has been given all-state and all-south honors in his home state as result of his outstanding playing at center in 1952.

## Opportunity—

there must be an overall increase of 20 per cent in chamber investments in 1953," Carper said. "This will allow all past obligations of the chamber to be cleared up and allow room for expansion of our program of work."

"Your board of directors is backing Opportunity Unlimited 100 per cent," Carper concluded, "and every business firm in Artesia now has the greatest opportunity of all time to aid in the privilege of building a greater Artesia by investing now in our Chamber of Commerce."

## Five Affidavits—

(Continued from Page One) county.

"This time," he declared, "I'm going to vote my convictions on it, but I'm not going to actively fight it."

He made similar statements to the other signers of the affidavits. McCollum in his statements this week-end said he never intentionally had given the impression he would not oppose a new move to

form Artesia county. McCollum said in his statement, "... the press, in their search for stories, have assumed and reported that assumption (that he would actively fight the bill on the floor) as a fact, an incident that has not yet occurred."

The affidavits were taken to Santa Fe Monday by members of the new county steering committee for use at their discretion.

Brown, when asked this week-end if he had any reply to statements by McCollum concerning a meeting between the two men in Santa Fe, said only that "Mr. McCollum's statements defending himself on the school issue can be interpreted in the light of his other statements and the affidavits signed by the people he made promises to."

## Elida Nunez—

managers Marilyn and Carolyn Warren; Barbara Butts, whose campaign is being planned by Zaida Zeleny and Lillian Chipman; Janis Coll, whose forces are led by Gaynelle Brown and Alicia Waldrep; Carole Williams, with Marie Hines and Rhea Ellinger serving as managers; and Marian Riley, whose campaign is being directed by Mary Margaret Whitson and Betty Lou Fairey.

Candidates placed their paper containers with their pictures in various business establishments over the week-end as the jingle of coins and the rustle of paper money was heard. All proceeds from this activity as well as the Hornet Variety Show, to be staged on March 15, will go to boost music and band

activities at Junior high school. One hundred and fifty music and band students are now selling tickets for the "Hornet Varieties of 1953" which will include 10 different acts, ranging from the classics to hill-billy. The finale of the show will feature the coronation of the Band Sweetheart of 1953.

## Confidence Is—

give the proposed new county an estimated 1,550 square miles, 17,000 population, and an assessed valuation of \$21 million in its first year.

It would leave Eddy county 25 square miles, 33,000 population and valuation of \$56 million.

Key Issues—  
Key issues expected to develop in the legislative battle will include:

—Whether or not formation of the new county will raise taxes either Eddy or Artesia counties.  
—Whether or not North Eddy county can secure legislative representation in any other way than of a new county;

—School finances, which North Eddy county claims can now be equalized only by formation of a new county.

**MONEY TO LOAN**  
on  
Homes — Business — Suburban Property  
We also make Loans to Build, Buy or Repair  
**LOW INTEREST — FAST SERVICE**  
**Chaves Co. Bldg. & Loan Assn.**  
Roswell, New Mexico  
E. A. Hannah, Artesia Representative

**BEST!**



The world speed skating record for 10,000 meters is 16:57.4 minutes! For a champion among whiskeys, try Kentucky's Hill and Hill!

Whiskey at its **BEST**  
**HILL AND HILL**  
available Blend or Straight

**KENTUCKY BLENDED WHISKEY**  
**KENTUCKY STRAIGHT BOURBON WHISKEY**

BOTH 86 PROOF. KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS—THE HILL AND HILL CO., LOUISVILLE, KY

**WE SELL**

- Home of "Plumbing Shop on Wheels"

**WE SERVICE**

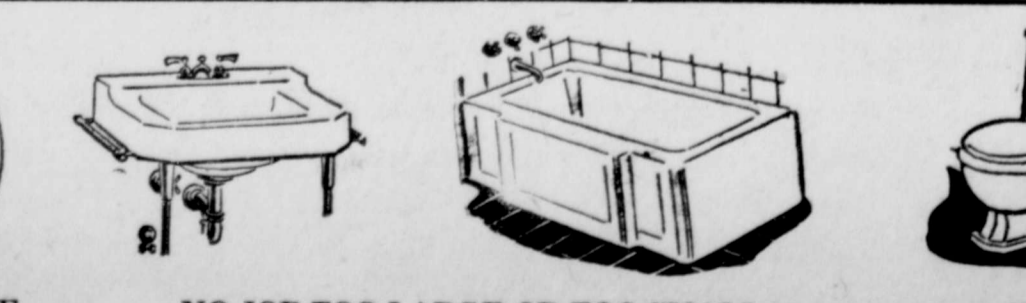
- Dependable
- Efficient
- Economical
- Safe

**WE CAN—FINANCE**  
Your Plumbing, Heating or Remodeling  
SEE US . . . NOW!  
Payments as Low as \$15.00 or \$20.00 per Month!

**FLASH VALUE!**  
30,000 B.T.U.  
**FLOOR FURNACE \$44.50**  
All Other Heating Equipment Low Priced in Comparison!

**C L E M & C L E M**  
Night Phone 1234 518 West Main Phone 714

**WE GUARANTEE NO JOB TOO LARGE OR TOO SMALL WE INSTALL**



**HERE AT LAST!**  
**20 GI HOMES**  
NOW BEING CONSTRUCTED  
**FOR ALL GIs**  
No Occupational Restrictions  
THESE LOVELY HOMES HAVE THREE B BEDROOMS, WITH GARAGE ATTACHED AND INCLUDES PAVED STREETS, SIDEWALKS, CURBS AND GUTTER  
**\$450.00 DOWN**  
Plus Small Closing Cost  
WE STILL HAVE A FEW  
**FHA HOMES \$1000 DOWN**  
Plus Closing Cost  
**DON'T MISS THIS WONDERFUL OPPORTUNITY TO BUY YOUR OWN HOME!**  
See Our Sales Counsellor—at Model Home—1004 Sears Avenue  
**THE AMERICAN BUILDERS INC.**  
Artesia "The Home Designed with You in Mind" Phone 1365







# LANDSUN THEATER

WEDNESDAY, FEBRUARY 18

### CHECK NIGHT!



The hilarious story of a gorgeous gal who had a "drag" with a Saint!

## SALLY and SAINT ANNE

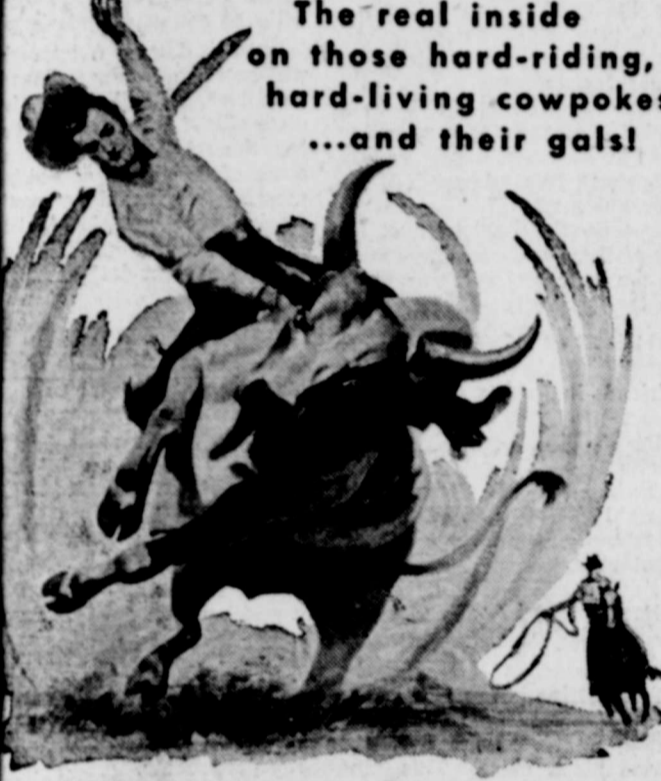
Starring ANN BLYTH • EDMUND GWENN  
with JOHN MCINTIRE • PALMER LEE • HUGH O'BRIAN

# LANDSUN THEATER

THURSDAY — FRIDAY — SATURDAY

### Ride 'em MITCH!

The real inside on those hard-riding, hard-living cowpokes ...and their gals!



WALD-KRASHA Productions present  
SUSAN HAYWARD • ROBERT MITCHUM  
ARTHUR KENNEDY • ARTHUR HUNNICUTT



## "THE LUSTY MEN"

with FRANK FAYLEN • ELEANOR TODD  
Directed by MARY WALD • Screenplay by HORACE MCCOY and DAVID DORTORT

# OCOTILLO THEATER

THURSDAY — FRIDAY — SATURDAY

### TWO BIG FEATURES!



That Rage of the Age  
Tony CURTIS  
with the nation's new heart-sigh

The romantic tale of an un-kissed bride and her fit-to-be-tied groom!

Piper LAURIE

## "NO ROOM for the GROOM"

with Don DeFORE • Spring Byington  
Directed by DOUGLAS SIEK • Screenplay by JOSEPH HOFFMAN • Produced by TED RICHMOND

— Plus —

**DOWN TO DANGERS WEIRD AND WONDROUS!**  
Amazing new thrills ... as 3 men and a girl dare whale shark, giant ray ... strange marine monsters in a world of fabulous beauty—and sudden death!

SOL LESSER presents  
**Under the Red Sea**  
THE ALL-TRUE UNDERWATER WONDER SHOW!

Photographed on an Expedition by HANS HASS and LOTTIE BERL

Dolph Jones 6, Georgie Hidalgo 3, and David Sanders 2. David is still crippled with a sprained ankle. Clarence Forrester was high man for the town team with a score of 22 points. Jack Noble was second with 8 points.

After the ball games the basketball queen, Dolores Holloman, for 1952-53, was crowned by captain Trent Prudencio. Princesses Leslie Fisher, senior candidate; Wilma Seely, junior candidate; Virginia Weir sophomore candidate; and Lupe Artigore, freshman candidate, were escorted to the ball room by the Yellow Jackets. They were, David Sanders, Joe Sanders, Robert Wood, and Dolph Jones, followed by Queen Dolores Holloman, escorted by Trent Prudencio. They in turn were followed by the crown bearer, little Pauline Bush. The amount of \$119.98 was made by votes for the candidates for queen and the door fee which will all go for the March of Dimes.

Penasco Valley chapter No. 32 Order of the Eastern Star, held a practice meeting on Tuesday night, and installed Mrs. Adde Gage as associate matron with a special permit from the worthy grand matron. Plans were made to attend the school of instructions held in Carlsbad on Thursday afternoon. Several from the Hope chapter attended.

Mr. and Mrs. Alva Jernigan and

children of Artesia were supper guests in the George O. Teel home on Tuesday night.

Mr. and Mrs. LeRoy Bell visited in the Charlie Cole home on Wednesday night.

Mrs. Charlie Shull of Clouderoft, Mrs. Edith Elmore of Alamogordo, and Mrs. George O. Teel enjoyed coffee in the home of Mrs. Lincoln Cox on Thursday morning.

Mr. and Mrs. Austin Reeves and daughter, Mrs. Howard Hendricks, her husband and two children were through Hope on Monday en route to Los Angeles to visit Mr. Reeves' brother, Jim Reeves and family. Jim Reeves is just recovering from a heart attack. They will also visit Mrs. Reeves two brothers and their families, the Arthur and Buster Woodson families.

Woman's Society of Christian Service met in the home of Mrs. Jane Pitt on Thursday for their regular meeting. A covered dish dinner was served at the noon hour. After noon the president,

Mrs. Inez Crockett, called the meeting to order, followed by prayer. After a short business meeting the meeting was turned over to the book study leader, Mrs. Jane Pitt. The book study, Preface to Bible Study, was introduced by Mrs. Pitt. Mrs. Inez Crockett and Mrs. Temple Cox gave parts of the study and all present discussed the first lesson of the study. Meeting closed with prayer by Mrs. Jane Pitt. Those present were Mmes. Charlie

Cole, Marilyn Noble, Inez Crockett, Frances Barley, Virginia Martin, Temple Cox, the hostess Jane Pitt, and a visitor, Mrs. Ruth Crockett.

Marie Montgomery  
STYLE TAP DANCING  
BALLET AND ACCORDION  
808 Richardson Phone 1056.W

# HOPE

MRS. E. L. COX, Correspondent

The Farm Bureau met Thursday at the home ec room in the school. Mmes. LeRoy Bell and Cecil Coats were the hostesses. A covered dish supper was enjoyed by a large number of Farm Bureau members.

After supper, Charley Barley called the meeting to order, and Wendorff introduced Tom who gave a very interesting talk on underground water. Mr. Barley is from the Geological Survey Office in Albuquerque, and is familiar with the underground water in the locality. He did not give much hope of ever finding artesian water here or even enough for any irrigating purposes. He did say that he believed the town of Hope could get enough water for the town's domestic use by going down around 600 to 800 feet, and that the town well can be tested and determine the amount of water in Hope.

The March of Dimes ball game and coronation of the basketball queen was held in the Hope high school gym on Thursday night. A good crowd attended the affair. The high school Yellow Jackets

played the Hope town team and the "C" and "B" squads chose sides and played one side known as the "Blacks", the other as the "Orange." The Blacks won by a score of 41 to 26. The Yellow Jackets won by a close margin of 52 to 49 over the town team.

For the Yellow Jackets, Trent Prudencio was high man with a score of 13, Bobbie Rex Seeley 9, Robert Wood 11, Joe Sanders 8.



## Insecure?

In the teeth of trouble... it helps to have the security of a dependable insurance program.

J.S. Ward & Son, Inc.  
101 South Fourth Street  
Ward Building  
ARTESIA, NEW MEXICO

## WHO IS MR. SAFETY?

Watch Your Local Newspaper for Further Announcements

Set them a GOOD EXAMPLE

NATIONAL SAFETY COUNCIL

Atlas Andy Says:  
"To Make Good Concrete, Mix Water and SACKRETE"

It's Simple as ABC, just add water to the contents of the bag!

Atlas  
"SACKRETE"  
Dry Concrete  
T. E. JOHNSON  
LUMBER COMPANY  
1408 WEST MAIN  
PHONE 822  
"JUST LUMBERIN' ALONG"

PAINT to MATCH ALL COLORS  
KOMAC COLORIZER PAINTS  
1,322 COLORS

• ALL FINISHES  
• ALL SIZES

It's Time to PAINT UP! FRESHEN UP!

ARTESIA PAINT & GLASS CO.  
824 South First Phone 1091

This is the "Supper Sitter"

on my automatic GAS RANGE

## IT COOKS AN ENTIRE OVEN MEAL WHILE I'M AWAY FROM HOME!

The clock controlled oven on today's automatic Gas range makes "absentee cooking" as easy as boiling water. It's simple to work out a menu for an appetizing oven-cooked meal. After you have prepared the foods for your selected menu, place in oven, select the oven heat needed and set the automatic clock control for the cooking time required. That's all there is to it! You can leave home any time you like to shop, work, visit, without a care. The "supper sitter" automatically turns on the Gas, cooks the meal at the temperature you've indicated for the period of time you set, then turns off the Gas... automatically!

When you return home, your meal is hot, ready to serve... thanks to the "supper sitter" on your automatic Gas range!

MORE WOMEN COOK WITH GAS THAN ALL OTHER FUELS COMBINED

IT'S FASTER... BETTER... CHEAPER! IT'S MODERN!

Southern Union Gas Company  
HELPING BUILD THE GREAT SOUTHWEST

Select your modern automatic GAS range from the models displayed by your gas appliance dealer or Southern Union Gas Company

The Artesia Advocate

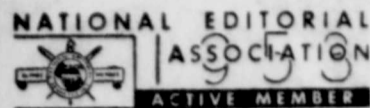
ESTABLISHED AUGUST 29, 1903

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
DAVID H. RUDWELL, Editor

Published every Tuesday and Friday at 316 West Main Street, Artesia, New Mexico...



This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.



NATIONAL ADVERTISING REPRESENTATIVE

WEEKLY NEWSPAPER REPRESENTATIVES

(An affiliate of the National Editorial Association)

185 W. Randolph, Chicago 1-1-Molbrook Bldg., San Francisco

SUBSCRIPTION RATES PAYABLE IN ADVANCE
One Year (In Artesia Trade Territory) \$3.50
One Year (For Artesia Man or Woman in Armed Forces, Anywhere) \$4.50
One Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00
One Year (Outside State) \$4.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising... 10 cents per line for first insertion, 5 cents per line for subsequent insertions.

Business Leadership Must Be Built at Grassroots

THE HANDFUL of Artesia businessmen who heard William Bird of Dallas, Southwest regional manager of the United States Chamber of Commerce, speak Wednesday came away convinced they and thousands of others like them have fallen down in selling the American way of business.

Those Artesia businessmen were bluntly told by Bird that he had failed to do a good job of selling when it came to telling people how the business system we know today works.

But if business leaders will only realize it, Bird stated, the time is now ripe for development of business leadership in the United States, for business leadership in the nation's government, social system, and other areas of life.

Sample almost any group, he declared, whether it be the people working for a firm, a group of high school students, a general group of householders—and you'll find most of them convinced the businessman makes an excessive profit in his operations.

Furthermore, those people think they have a right to more of those profits, and that it's up to the government to redistribute the wealth of business around a little more evenly. At least, that's the popular thought.

Those people think nothing of increasing production—producing more so they as workers are worth more. Bird pointed out, nor are they familiar with the important role of risk capital, return of profits to building a business, and other phases of management.

And the blame for that and other misconceptions rests squarely and with business, which has failed to produce the leadership in national affairs that will bring understanding of business' needs and problems.

With the change in administrations in Washington, the speaker declared business now has a favorable climate in which to bring forth its answers to these shortcomings. The Eisenhower administration is tapping business executive ability to conduct the affairs of the nation.

Where 30 years ago government was of little importance in reaching business decisions, today it is of vital importance in every business, no matter how far removed from Washington. Wage and price controls, social legislation, material controls, import and export policies—there are thousands of areas of government enterprise which vitally affect business.

The answer to this, according to Bird, is creation of a strong national affairs committee in the local Chamber of Commerce, which with 3,100 other similar organizations make up the National Chamber of Commerce.

Such a group would meet once a month to hold discussions on pending legislation in the national Congress, Bird pointed out. It would summarize its discussions—and not con—and pass them on to other local businessmen. These individual businessmen could then make their own decisions and in their own words write the appropriate Congressmen.

Form letters, telegrams, and other tools of the organized pressure campaign have little influence, Bird pointed out for the Congressman is above all interested in what the

THIS LAND OF ENCHANTMENT—

Investigators Curious Over Guards' Failure To Stop State Pen Convicts' Drink Party

STORIES OF A FOUR-HOUR convicts' drinking party preceding the most recent stabbing in the state penitentiary at Santa Fe greeted legislative investigators into conditions at the prison this week.

Legislators are going to grill guards to find out why they did nothing or knew nothing about a "choo" wine party reportedly going on in a prison dormitory.

One representative said some guards were afraid of the prisoners. The representative—Rep. Antonio Montoya of Santa Fe who once worked at the prison—said he was afraid of the cons when he himself was there.

But Warden Morris Abrams says things aren't as bad as they are pictured. "We haven't had a riot here since Nov. 20, 1950, he reported.

CHAVES COUNTY VOTERS have approved a county hospital bond issue by a vote of 4 to 1, okaying \$1.2 million for construction of the Chaves county medical center.

Total votes cast in the election amounted to 2,675 ballots. The vote was preceded by a heavy publicity campaign in the Roswell Record and other media.

GENE PARKS, YOUNGER brother of the man killed in a prison fight Jan. 21, won't go back to the state pen to serve out his sentence, which was interrupted by a trial on another charge.

He was found guilty in Portales this week of breaking into a farm house and taking five guns in February 1952. He was sentenced to three to five years.

On a habeas corpus order, Parks and his companions were ordered returned for a new trial on grounds that had not waived the change in venue. The jury recommended the court suspend sentence against Parks.

Judge E. T. Hansley said he would suspend the sentence. "This could be a turning point in your life," he told Parks.

THE LEGISLATURE IS slightly past the half-way mark in its current session, but still has much to do—including consideration of a bill to divide Eddy county so the northern half can have better representation, according to capital correspondents.

individual back home is thinking himself—not what someone is thinking for him.

Promises that Artesia will take those words to heart have been forthcoming from the Chamber of Commerce, which will shortly create an active national affairs committee to study legislation of interest to business.

Certainly business leaders in this community have been given no better recent opportunity to express their views in the nation's capital. And certainly the time for doing so was never better.

County on Its Merits

NORTH EDDY COUNTY is strictly resolved that its case for a new county will be presented to the legislature strictly on its merits without any extra-curricular lobbying of the type employed by both sides in the 1951 legislature.

That decision is one of the most significant aspects of our campaign for a new county. New county leaders have been heard to say that if the new county cannot stand on its own feet for consideration by the legislature, it is not worthy of creation.

The attitude is as it should be in presenting a measure which affects millions of dollars in property and thousands of people in their way of government.

We believe North Eddy county has an excellent case for creation of Artesia county, a case based on cold logic, backed by statistics on budget, population, and governmental representation which are complete and undistorted.

So far there has been no equal argument against creation of the new county. The arguments against it produced thus far are obvious distortions of facts and history, so transparent the greenest of those unfamiliar with the problem can detect the fallacies, the incongruities, and the direct misrepresentation of facts in the matter.

Certainly a bill so important in scope commands respectful study. It is being introduced by North Eddy county with only the plea that it be given a fair hearing and decided strictly on its merits.

That is one of the most important arguments for the new county that can be mustered.

Deferment Only Once

CONSIDERABLE CONCERN has been voiced at various times by parents unfamiliar with regulations concerning deferment of their sons in high school or college because of the requirement they first be classified as I-A.

All of those 18 years of age receiving questionnaires are given I-A classifications after they send in these questionnaires.

This is done, it has been explained, because they cannot be given the student deferment classification but one time.

Those in high school and college are entitled to deferments are not granted or given this classification until they are actually called up or given notice of induction.

At that time they are given their I-S (C) deferment if they qualify for it.

The fact that no explanation is sent out with their classification card results in many inquiries being made of the local boards by parents concerning their sons.

Students must be enrolled in college and making satisfactory grades if they are given their deferment and if they keep that deferment.

Although various announcements are made at various times parents may not see these articles or they are inclined to pay little attention to them until their own son is classified.

Draft officials are inclined to take it for granted that both the registrants and the parents are familiar with the regulations. This usually does not prove to be the case.

The local boards are given certain discretions concerning announcement of names of those called up for induction but these names can be released prior to the draftees being called up. It has been announced.

All those being called up for induction can volunteer for the branch of the service anytime prior to actually receiving their notices for induction. They can still volunteer after they have been called up for their physical but not after they receive their induction notice.

There was a time when they were permitted to volunteer after their physical, but this is not the case now.

A SNIP IN TIME—



NEW MEXICO EDITORS ARE SAYING—

Adoption of Massachusetts Ballot for State Would Be Likely to Get Right Man for Job

BALLOT REFORM

Our off-hand, strictly horseback opinion is that the proposal to adopt the "Massachusetts type" ballot in New Mexico would be a sensible reform, more likely to get the best man for the job.

The reform would do away with the "party column" ballot, which we have used in New Mexico. Instead it would arrange the names of each candidate under the office they are seeking. The party affiliation would be in parenthesis after the name of each candidate.

The real effect of such a ballot would be to eliminate the straight party vote, and thus encourage an independent vote.

The proposal also calls for dropping the names of presidential electors from the ballot, and voting directly for the President and Vice-President. This is now the practice in 27 states.

But because of the political unhandiness of a non-party ballot, this election reform is due for some very rough sledding in New Mexico.—Portales Daily News.

ICE CREAM JOINT

In mid-March the Daily Press suffered a devastating blaze that did approximately 50 per cent damage to the printing plant without which the town's daily newspaper couldn't publish.

The local periodical is small business, of course, but it is important activity to its 4,500 subscribers, its advertisers, and all those who depend upon it to inform the public as to when the altar society will meet, the sewing circle convene, to challenge error, and to further worthy enterprises.

It does around \$100,000 gross business at small profit—if any—and employs more than a dozen skilled artisans, not to speak of newsboys and others. If it went out of business it would make Silver City any better place to live—in spite of what some might think and say.

This meant nothing to the insurance adjusters who wanted to hold out several thousand of the insurance. Send the machinery away to be repaired and rebuilt—but where? The adjusters didn't know and didn't care. But how to issue a daily newspaper meanwhile? The adjusters didn't know that either. It would be ok with them to just lock up the damned thing like a shoe-shine parlor or ice cream joint. — Silver City Daily Press.

GREAT MONOPOLY

Representative Couderd of New York will ask the present Congress to investigate the possibility of returning more than 100 government operated commercial enterprises, with an estimated value of \$20,000,000,000, to private ownership.

He declared that certain government activities today represent the "greatest business monopoly outside the Soviet Union," and that the purpose of his resolution is to attempt to "call a halt to continuing nationalization or socialization of American enterprises."

He cited a request of the chairman of the Tennessee Valley Authority for an additional \$5,000,000,000 to increase its plant, and added, "No private enterprise can walk into the Treasury of the

United States to finance itself in this easy fashion."

Couderd's ideas seem to be similar to those of former mobilization director Charles E. Wilson, who proposed some months ago that government enterprises be taken over by a corporation in which the people could buy shares. Regardless of the method followed, here is one way that the national debt can be reduced by billions, and the drain on the Treasury these socialistic tax-free enterprises continually impose can be eliminated. Moreover, once they are owned and operated by private enterprise, they would go back on the tax rolls—to the direct benefit of every taxpayer in the county.—Clovis News Journal.

HELPS EVERYBODY

Further expansion of Lea county's growing industrial might is found in an announcement of a new natural gas refining plant to be constructed in the Denton pool.

THOUGHTS IN PRINT

Specialist Developing A-Submarine Doomed for Promotion By Tradition

THE MAN WHO BY OFFICIAL cognizance, has done substantially more than any other individual to help build the United States' Navy's first atomic submarine, twice has been passed over for promotion to rear admiral, writes Roland Sawyer in the Christian Science Monitor.

He is Capt. Hyman G. Rickover. Unless positive steps are taken, Sawyer points out, he will be retired from the Navy in June.

As an individual high in the Pentagon tells Sawyer, "We can get Rick any honors he wants, and a big paying job outside if he wishes. But he can't make rear admiral."

This is the difficulty, the tragedy of a specialist in military science: he will always remain a specialist, Sawyer writes. Though he may have performed the most meritorious service of any individual in the Navy since World War II, and even though he knows far more than any other man wearing gold braid about the atom and has directed its application to ships, still he isn't qualified to command the operation of those ships thereafter. Of course, he would not have to be a sea commander. He has a life's work ahead on his own atomic beach.

The atomic submarine which is now being built at the Electric Boat Company, Croton, Conn., is, by all accounts available to members of the Joint Congressional Atomic Energy Committee, coming along better than anyone dared to predict. The credit, by the few official comments available, belongs almost exclusively to Captain Rickover. He promoted the atomic submarine program originally, at first against the traditionalist line officers of the Navy who said it wasn't practical.

After he had won them over, he had to direct the whole program, training and developing a staff, moving quietly, almost mysteriously, for five years, between the Navy Department, the Atomic Energy Commission, and the shipyards at Groton. In a year or so

found in an announcement of a new natural gas refining plant to be constructed in the Denton pool.

The plant is a joint venture by 26 operators in this new red-hot pool which ranges east of Lovington between that city and the state line. Having a capacity of 25 million cubic feet of natural gas daily, the plant will be operated by Atlantic Refining Co.

Construction and later operation of the plant will provide jobs for many persons.

Lovington, being the nearest city to the site of the plant, will benefit most. Other cities and communities in the county should rejoice in this good fortune for Lovington. This is because what helps one city here, helps all of the others.—Hobbs News-Sun.

President Hoover Saturday signed the federal crop loan bill, which will make available \$90 million for seed and feed loans to farmers. Eddy county farmers will get \$100,000 for seed and feed loan.

Mr. and Mrs. Rex Wheatley were business visitors at Lubbock the first of the week.

Mrs. Buford Chunn, accompanied by a friend, Mrs. L. S. Coter, came in from Amarillo on Monday for several days' visit with her parents, Mr. and Mrs. George Frisch.

Mr. and Mrs. Earl Darst expect to leave tomorrow for Yates Center, Kans. Mr. Darst will return after a few days' stay and Mrs. Darst plans to spend several weeks with home folks.

Mrs. Moss Spence and family have moved from Lake Arthur to the Spence farm, two and a half miles west of Lake Arthur.

The First Night Bridge club met at the home of Mr. and Mrs. V. L. Gates last Friday evening and enjoyed a turkey dinner before settling down to an evening of bridge.

Rickover was one of 28 captains to be considered for two vacancies for rear admiral. He may or may not have been treated unjustly, but it is his tragedy that he has failed to achieve, despite his extraordinary success, what every naval officer wants: appointment to flag rank.

What disturbs the atomic scientists even more, as Senator Henry M. Jackson (D) of Washington, pointed out, is that the Navy has not been able to make an exception to traditionalism in Captain Rickover's case, and embrace an outstanding atomic expert in its highest councils. As the atomic scientists see the Rickover case, in the dangerous atomic age it is ability to understand and to use the world of fission, fusion, and radiation at the highest levels—not traditionalism—that is vital.

COFFEE TALK—

North Eddy County Hopeful But Optimistic Over County Bill Future

AS NORTH EDDY COUNTY turns its eyes to Santa Fe tomorrow in the first 1953 legislative test of the new county movement, it does so with mixed feelings. There is the great hope it will pass the legislature and the new county at last be realized. There are also deep-seated memories of the bill's defeat in 1951 and the bitterness of that fight which prevents a great deal of optimism rising in the hearts of its people.

Those most active in the new county move this time point that Artesia probably does in fact have a better opportunity this time than last. The developments of two years, financially, population-wise, and politically, have greatly helped the North Eddy county cause, serving to bolster its basic arguments of 1951.

Those closest to the county movement are optimistic—they report new friends of the county movement in both houses of the legislature, and loss to the legislature of many who opposed it in 1951.

THE PRESENT COUNTY battle could become a no-holds-barred battle very easily. New county leaders have the ammunition but haven't wanted to use it and won't unless they're forced to.

Keystone is a letter written from a prominent figure in the battle to an Artesia man, copies of which have been given three New Mexico newspapers with the word to use it if given the release by the Artesian.

It concerns unpleasantness in the last legislature. There is also reported to be a highly damaging tape recording made in 1951 which new county leaders can have played if it becomes necessary.

Some people could be hurt by both of these and other weapons, and the Artesians are extremely reluctant to use them.

PAUL SCOTT, NEW C OF C manager, has already made a host of friends in Artesia and already gives plenty of indication the chamber's directors made a wise selection in picking him—that happy blend of the right man in the right job in the right town.

Newsmen from Clovis at the recent press convention told Artesia's newspaper delegation Clovis was mighty sorry to lose a man of Scott's caliber.

Being launched this week by the energetic, imaginative manager is the Opportunity Unlimited program, about which we'll be hearing much more. This and

other tasks Scott has energetically delved into give promise of uniting and winning support of the chamber which in the past business has been so many times subordinated to immediate objectives.

ARTESIA HAS RECEIVED big play on that recent vote from the chamber, prepared by former Mgr. Bob Koonec, for water resources, including a part of excess Missouri Mississippi waters to the semiarid region.

Most papers have commented on the release into highly readable form, including the Albuquerque Journal on a recent edition page.

JUST WHAT WILL HAPPEN to schools in the county is the present legislative effort for Artesia county falls is being questioned by some far-sighted rather anxious Artesians.

They point out Artesia, Carlsbad did agree on a fair for the new district, and agreement could have a deal of weight with the board of education, despite difficulties between the communities that "explains meeting of the two boards in Artesia.

If the new county is approved the trouble will automatically taken care of, for in the bill provision that school districts shall be reorganized to conform with the county boundaries.

But if it doesn't, Artesia will be in worse shape financially than ever, and will require immediate aid. If such is not forthcoming, the schools will be some of the things of which most proud, including vocational, industrial arts, band, and tributive education, all of which require a great deal of money expense.

MEMBERS OF THE council's police committee being urged to contact an agent to take over the police department when Earl We leaves for that dandy new job at Farmington.

An FBI man, proponents out, could maintain and improve the Artesia department, give one of the best in the state would have the respect and liking of the men on the force.

But there's a hitch—his would have to be a good bit of money—nevertheless, that's what say proponents.

Ten, Twenty Years Ago In Artesia

TEN YEARS AGO (From The Artesia Advocate for Feb. 18, 1943)

Mr. and Mrs. L. E. Felt have leased their property at the Hardwick Hotel and Bar plan to leave about March 15 for the West Coast.

Dee Donnell, formerly of the State Tax Commission, opened a public accounting office in the Carper building, the son of Mr. and Mrs. T. C. Donnell.

Mrs. Stanley Blocker, waitress to the executive board of the Christian Woman's Society, the first Christian church breakfast last Thursday morning.

Mrs. F. E. Painter and Mrs. W. Jones were hostesses at a party entertaining members of the Volunteer Sunday school class of the First Christian church Tuesday evening.

Kathleen Jo Clowe, daughter of Mr. and Mrs. Clowe, was honored when her grandmother, Mrs. D. I. Clowe, entertained at a party celebrating her third birthday Tuesday.

Mrs. William B. Pistole, speaker at the Garden club Friday afternoon, Mrs. Pistole gave very interesting and instructive talk on "Flower and Vegetables in Hawaii." She also showed some interesting pictures.

YOU'RE TELLING ME!

By WILLIAM RITT Central Press Writer

A MEMBER of the House of Representatives read, suggested that all sessions be televised. But wouldn't it slow up legislative proceedings with all those congressmen waving "hello" to constituents?

British nudists are asking how they can properly participate in the coronation ceremonies. They could paint themselves royal blue.

No matter how much "snow" you get on your TV set, those television private eyes continue to wear those light raincoats!

We see by the hat shop advertisements that you can now get your homburg in such shades as

Capitol brown, Presidential tan and Inauguration gray. And, summer, no doubt, in white House white.

Moscow is shivering in 30 low temperatures. The weather bureau there, apparently, is in the hands of anti-party subversives.

Chicago traffic cops will be luminous caps at night. However in the Windy City, like elsewhere, it's too often the motorists who are light-headed.

Weekly bacon ration for British has been raised from five ounces. Now if a Brit can only scrounge an egg with that extra ounce, all will be merry in old England!

# Cox Writes Winning Essay Among Asia Boys Seeking UN Pilgrimage

Following essay by Bill Cox, winner of papers submitted by boys of IOOF-Rebahak United Pilgrimage contest. Bill's entry in the state which will determine the winner and three girls from Mexico to go to the United States in New York City on a pilgrimage to the United Nations. Bill, IOOF vice grand; R. Mills, elementary superintendent; David Rodwell, Artesia editor; Miss Dorothy Chamber of Commerce; and Earl Grabhorn, schools audio-visual director.

I would like to visit the United Nations something which has been answered very easily by many reasons why I like to visit this wonderful organization and I am going to try to get into it.

Of all the words United Nations something to me and I would like to express my thoughts. I would like to think of nations together, striving for peace and better conditions in a troubled world. The many things that have been done and are being done to improve and backward countries through such organizations as the International Children's Welfare Fund, the World Organization and others, is very helpful. Many millions of people are helped from such programs and I am sure they are very thankful.

It is a privilege to visit the United Nations. I would like to know about it. For instance, I would like to know how the General Assembly works. I know that in the United Nations there is a large degree of cooperation and respect to each other. I would like to know about it. I would like to know about it. I would like to know about it.

## Back at the Front



BACK ON DUTY with his division at the Korean front, Maj. John Elsenhower, son of the President, is shown in winter combat garb. He said it was "very kind" of former President Truman to arrange the trip home to see his father's inauguration. (International)

Then, I would certainly like to see the U. N. Library. I know it would be very up-to-date and I would like to see just what type of books, literature, and information could be obtained in such a library.

Last but not least, I would like to see the youth fountain that is a lot about this fountain, and how the youth of America contributed money to build it.

To sum it up, I would consider it a very great privilege to visit the U. N. The entire visit would be inspirational as well as educational. The many things that I would learn while visiting the General Assembly would be of use, while in meetings and discussion, when I returned home. The experience gained by association with the different people at the U. N. headquarters could be used to good advantage the rest of my life.

men over 45

More than six times as many men of your age will die of lung cancer this year as died in 1933. Our research scientists still don't know why. They do know, however, that over half of those who will develop lung cancer can be saved... if they get proper treatment while the disease is still in the silent, symptomless stage. That's why we urge you to have a chest X-ray every six months no matter how well you may feel.

For more information call us or write to "Cancer", care of your local Post Office.

American Cancer Society

LIKE GOOD FOOD?  
Try the

## ELK'S DINING ROOM

Special Merchant's Lunch **85¢**

- Sea Food
- Country Fried Chicken
- Sizzling Steaks

Welcome... Working Men and Women

MRS. BERTHA LEE, formerly of Bertha's Cafe, at the Bus Station is Now in Charge of our kitchen.

POPULAR PRICES!

Open 11 A. M. to 11 P. M.

Here's the Piano you've been waiting for...

A NEW Acrosonic BY BALDWIN

Quality... True Measure of Piano Quality!

The only real bargain in any market is quality. In this light, Baldwin and Acrosonic pianos, are musical bargains in the world, for they are truly quality instruments.

So, before you buy, see the complete line of Baldwin Pianos at GINSBERG'S

Select with confidence from our large stock of BALDWIN, HOWARD, ACROSONIC, GULBRANSEN and WURLITZER PIANOS. Terms as low as \$5.00 down with as long as 36 MONTHS TO PAY. Generous allowance made on Piano Trades. Rental Purchase Plans are also available for your convenience in purchasing.

Roswell, N. M.

## Ginsberg Music Co.

"EVERYTHING MUSICAL"

# COX MOTOR CO.... ADDS TO PERSONNEL!

FOR GREATER CHRYSLER AND PLYMOUTH SERVICE WE PRESENT THESE EXPERIENCED EMPLOYEES

NEW SERVICE MANAGER



Ed Bryant

A native New Mexican, Ed was born in Gallup, but obtained his education in Albuquerque. He is married and has three children, two boys, age 10 and 12 and one girl, age 5. He and Mrs. Bryant and their youngsters have recently moved to Artesia from Albuquerque and now reside at 915 S. 11th street. Ed has serviced Chrysler Products since 1932, except four years as supervisor in Agricultural Machinery Maintenance and with his superb background of experience and know-how, is fully qualified to serve the people of the Artesia area in the greatest capacity.

He is very pleased with Artesia and the people here and hopes to meet and be of service to many more Artesia motorists.

Ed says that, "with the present trained mechanical personnel of Cox Motor Company and his wide experience with Chrysler Products, the best possible service can and will be offered to the motorists and truck owners of this area."

RETIRED SERVICE MANAGER



Howard Huston

Howard has been with the Cox Motor Company seven years and has graduated from expert mechanic to service manager while here. He expressed his desire to return to the actual working on his customer's cars and will serve in this capacity in the future. "Howard really likes to solve the hard ones and bust his knuckles in the process."

Howard, along with the other trained expert mechanics, Jim Hooten, Melvin Kelly, and Jim Parker, will give Ed their best efforts and fullest cooperation in extending the best possible service in order to merit the valued confidence of the customers of Cox Motor Company.

NEW CAR SALESMAN



"Lou" C. Baker

"Lou" is a native of Pennsylvania, but found "the western country" more to his liking, so he and his family moved to Artesia in August, 1951, and now live at 1505 Hank Street. He is married and has a son 21 years of age, who is now in the U.S. Navy Air Force, stationed at Moffitt Field, San Francisco.

He comes to Cox Motor Company with over 11 years experience in selling and sales management. Mrs. Baker joins "Lou" in expressing the great impression that was made on them by the friendly, warm reception the people of Artesia give to newcomers to the community.

"Lou" is very enthusiastic about the high quality and many wonderful features of Chrysler and Plymouth Cars and is very anxious to advise and acquaint as many motorists as possible with Chrysler's outstanding advantages. Call "Lou" for a road test demonstration and explanation of Chrysler's many important features.

## TRANSPORTATION UNLIMITED SALES AND SERVICE

- Chrysler
  - Plymouth
- 1953 MODELS
- ... from Three Passenger Coupes thru Eight Passenger Crown Imperials

COX MOTOR CO. Chrysler • Plymouth • GMC Trucks Direct Factory Dealer

301 SOUTH FIRST • ARTESIA • Phone 841

GMC TRUCKS

... Ranging from Half Ton Pickups to 90,000-Pound Diesels

303 SOUTH FIRST ARTESIA PHONE 841

MINNIE-MO MERV.

YOU TOLD ME MORE WE WERE WORRIED THAT WE WERE WELL OFF.

YES SIR! BUT I DIDN'T HAVE SENSE ENOUGH TO KNOW IT.

FOLKS CAN BE PROUD THAT OUR TOWN HAS AN UP-TO-DATE BUSINESS CONCERN LIKE

ARTESIA IMPLEMENTS

Here's Tomorrow's Tractor TODAY!

## ANNOUNCING... the NEW MM UB

Now... find everything you want in the NEW, 3-4 plow MM MODEL UB

This is the tractor that farmers helped to build. It's the new, 3-4 plow MM Model UB that gives you more comfort, more safety, more power, real cost-cutting advantages.

THESE NEW FEATURES MAKE MONEY FOR YOU!

Higher compression cylinder heads and greater compression ratio give you more power, new fuel economy • High platform gets you up out of the dust and dirt, proves safer, gives you far better vision • New ignition system means faster starting • Sealed beam lights make night work easier, road travel safer • You've never felt such comfort as you get with the new MM Floe-Ride seat • New safety features, center line steering, pressure cooling, new foot clutch, new disc-type brakes... all are typical of the MM advances you get with the new UB. Now, add the new roller drawbar, available live power take-off, stronger implement "knees," new pleasure car steering and longer-engine-life features—you see at once why the MM Model UB is tomorrow's tractor, today!

PLACE YOUR ORDER... NOW! TO ASSURE A QUICKER DELIVERY!

## ARTESIA IMPLEMENT & SUPPLY CO.

Phone 93 • 810 S. FIRST ST. ARTESIA, NEW MEXICO

Teachers A Model



Mrs. Dee Nutt was a model for the Camera Club.

Mrs. Nutt Models For Camera Club

(From Artesia High Beacon)

On Tuesday afternoon, Jan. 20, the members of the High school Camera club arrived at school loaded down with cameras, flashguns, flashbulbs, floodlights, and other photographic paraphernalia. The reason for all this activity was that a "famous" model was to pose for the club that afternoon. Mr. Trop, sponsor of the club, had announced that he was going to hold a portrait session for the members. Mrs. Nutt, English and Girls' P.E. teacher, proved to be both a willing and capable model. She presented the club members with an opportunity to photograph informally and formally. The informal shots were taken of Mrs. Nutt in a black velvet evening suit. Despite the number of people present, the heat of the lights, and the popping of flashbulbs, Mrs. Nutt maintained her poise and charm without strain, giving Camera club members an ideal opportunity to do some good picture taking. The Camera club is looking forward to another opportunity in the future for portrait sessions.

Any high school student interested in photography is eligible to join the Camera club. Meetings are held in the Audio-Visual studio at 4 p. m. on Tuesdays. Further information can be secured from Mr. Trop.

Loco Hills Items

Mrs. H. L. Adams entertained the Tuesday Bridge club at her home in the Texas-New Mexico camp last Tuesday. This was an all-day meeting and delicious refreshments were served at the lunch hour.

Mrs. Kenneth Shields of Malja-



HITLER'S VENGEANCE WEAPON NUMBER TWO—first long range, rocket-propelled, supersonic missile ever to be used in war—was unleashed by the Germans too late to have a deciding effect on the outcome of World War II. The V-2 claimed many lives and did untold property damage as shown in this picture of a residential section in Antwerp, Belgium.

nar won high, and Mrs. George Brown was selected. Others playing were Mrs. F. H. Alexander of Artesia, Mrs. Edmund McKinstry, and Mrs. Othar Furrar of Maljamar, Mrs. Garel Westall and Mrs. W. A. Hammond of Loco Hills.

Jeff Richardson, who has been confined to the Artesia General

hospital for surgery, was able to be brought home Friday.

Tom Harshaw took his wife to Lubbock Sunday where she will remain a week at the Kruger, Hutchinson, and Overton hospital, 1391 Broadway, for treatment.

Mrs. A. J. Weaver of the Sinclair Oil Co. lease was released

Mystery Novel By Mrs. Priestley Is Published Today

A mystery story, "Murder Takes The Baths," by Opal Lee Priestley, has been published by Arcadia House of New York City, it was announced Monday.

This book, written under the pen name of Lee Priestley, is Mrs. Priestley's first to be published, although she has been writing magazine articles, which have been accepted, for a good many years.

"Murder Takes The Baths" is described by the publishing house as having "an unusual setting provides the background for a highly

suspenseful and readable mystery." The release date for the book has not been announced by the publishers, and the first two copies of the book were received on Monday.

Mrs. Priestley, a former Artesia resident, has almost completed the copying of her second full length book, which she hopes will be accepted by the publishers of the first book. She describes it as a teen age mystery story.

Mrs. Priestley was born in Iola, Kansas, graduated from the Drumright, Okla., high school and attended the University of Oklahoma school of journalism. She completed her college work at New Mexico A&M college and received her degree here last spring. She is the mother of two sons, Joe S. Priestley, who is a member of the United States Marines, and Gene Priestley, a freshman in New Mexico A&M college. She is the wife of Orville E. Priestley, publisher of the Las Cruces Sun-News and The Artesia (New Mexico) Advocate.

The book, "Murder Takes The Baths," is expected to be offered for sale at the local store when available and the release date is expected to be announced here in a few days.

When you shop for planting seed, look for the blue certified seed tag. It guarantees you the best seed available.

The city of Elwood, Ind., home town of the late Wendell Willkie, once was known as Quincy.

Italy levied a tax on bachelors in 1926.

Fresh water lakes contain more than six per cent of the area of Canada.

The steel capacity of the United States went up 8,959,800 tons in 1952, to 117,547,470 net tons.

Aug. 1, 1914, is regarded as the start of World War I because on that date Germany declared war on Russia.

Italy levied a tax on bachelors in 1926.

Fresh water lakes contain more than six per cent of the area of Canada.

The steel capacity of the United States went up 8,959,800 tons in 1952, to 117,547,470 net tons.

DR. KATHRYN BEHNKE ANNOUNCES

PALMER GRADUATE CHIROPRACTOR THAT SHE IS NOW IN HER OFFICE EVERY DAY, EXCEPT WEDNESDAY From 9:30 to 12:30 and 1:30 to 5:30 House Cases Accepted X-Ray and Neurocalometer Service 408 W. RICHARDSON PHONE 891

Does Your FEET HURT? Try Knapp Shoes Let Us Help You! in This Area. W. W. THOMAS S. 20th St. Phone 0182-R6

What will your MONEY be doing in 1953?

- Sitting idle
Drawing a fixed, low rate of interest
Invested in Mutual Funds to give you:
4 checks a year in varying amounts
Ownership in many industries and businesses
Professional investment management

If you want more facts about Mutual Funds, clip and mail the coupon now.

FIRST NEW MEXICO CO.

Box 6760 Roswell, N. M.

FIRST NEW MEXICO COMPANY

419 North Richardson, Roswell, New Mexico

Please send free copy of folder about Mutual Funds.

NAME

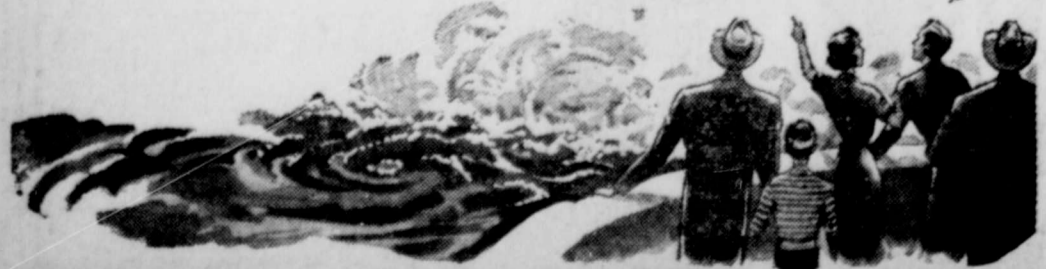
ADDRESS

A Reservoir OF POWER

Your Bank stands firmly behind our Community's Progress!

Like a reservoir safeguards a water supply and generates power, so this bank protects our community's resources and provides financial power to keep the growth of industry and business... and of the community. Strong, steady, safe—our bank is a reservoir of power protecting the future!

FIRST NATIONAL BANK Artesia



Would you believe it...

New Holsum

gives you 93 3/4% of your daily requirement

of Vitamin D

Now you can get the most expensive Vitamin D money can buy—Pure Crystalline Vitamin D3—in New Holsum Bread, at no extra cost. It's true—Holsum costs no more than other good breads! Without Vitamin D, your body can't absorb enough of the bone-building mineral, Calcium. But Vitamin D puts Calcium to work building beautiful teeth and strong healthy frames. New Holsum gives you plenty of Calcium too, plus all the other Vitamins and Minerals recommended by the National Research Council's Food & Nutrition Board. Try New Holsum with Vitamin D today.

MORE for your money at no extra cost

Holsum is your best choice of enriched breads because it contains ALL the vitamins and minerals, including Sunshine Vitamin D, as recommended by the National Research Council's Food and Nutrition Board.

Here's what you get!

One-half pound (eight slices) of Holsum Bread will supply you with at least the following amounts or percentages of your minimum daily requirement for these essential food substances:

- Thiamine (Vitamin B1) . . . 55%
Riboflavin (Vitamin B2) . . . 17.5%
Niacin . . . . . 5 milligrams
Iron . . . . . 40%
Calcium . . . . . 17%

plus Sunshine Vitamin D 93 3/4% (PURE CRYSTALLINE VITAMIN D3)



Be Holsum Look Holsum

Buy Holsum plus Sunshine Vitamin D

