$\left.\begin{array}{c}\text { Have You Signed } \\ \text { To Give Blood } \\ \text { In Artesia Today? }\end{array}\right)$

## oderate Voter Turn-Out Expected In School Election Today

## ivic Leaders Urge Congress To Adopt Long-Range Water Plan



SAVE PART OF YOUR
INCOME REGULARLY
$\qquad$ there with any amount. Then, set aside a certain part or your paybe be long until you'll have watch

PEOPLES STATE BANK ARTESIA

QSOCIETY
Miss McKinley Becomes Bride of Kenneth Newton in Sunday Ceremony

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| beame |  |
| pastor |  |
|  | Beta Sigma Phi |
|  | Chapter Gives |
|  | To Endowm |

Beta Sigma Phi To Endowment

Sunshine Class Meets in Stovall Home Thursday

Social Calendar

Faye Teel, Clay Briggs Are Married In.Sunday Afternoon Church Service

Livestock Given Treatment for Flies, Mosquitoes

## "That's why I made a date to give blood:


" $\mathrm{I}^{\text {min siting there, watiting to }}$
$\mathrm{I}_{\substack{\text { gin } \\ \text { gin }}}^{\mathrm{men}}$





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a word.
How.



GIVE BLOOD NOW
Call Your Red Cross Today! CONTRIBUTED AS A PUBLIC SERVICE BY
THE ARTESIA ADVOCAT

The "Bloodmobile" Will Be in Artesia Tuesday, February 3-1 to 7P. M. Contact 630 for Appointment

## Artesia Advocate



Bulldogs Climb With Two Important Weekend Victories

Muleachy Signed to Catch For Drillers in '53 Season



Young Craftsmen Offered Prizes for Top Designing of Model Automobiles


## TO LOAN

Homes - Business - Suburban Property e also make Loans to Build, Buy or Repair
LOW INTEREST - FAST SERVICE Chaves Co. Bldg. \& Loan Assn.

Roswell, New Mexico
nnnah, Artexia Represe

TEE ARTESIA ADVOCATE, ARTESIA, NIEW MEXTCO


ARTESIA INVESTMENT C0.
303 West Main
Phone 8

DR. KATHRYN BEHNKE
PALMER GRADUATE CHIROPRACTOR Chiropratic Seeks. Finds and Removes
erve Pressumo The Primary Cuue of Illeess X-Ray - Neurocalometer

Simmons
(.) Bedding
to Be Featured at
BRITTAIN FURNITURE CO.
1402 West Main
Watch for
FORMAL OPENING ... SOON:

CLEM $\delta$ CLEM



## minm <br> Repair Nowt? <br> 

DRIP! DRIP! DRIP! Don't Let the Slow, Maddening Drip LL US . . . We Are Prepared to Correct in the Quickest, Most Reasonable Way! "CRLL US, DRY OR DICHTII
"HOME OF PLUMBING SHOP ON WHEELS"
WE SERVICE
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Prove ？
sified Rates
$\frac{5-\text { Real Estate For Sale }}{\text { FOR SALE E Eficiency house with }}$




## IT $\mathbf{C O}$



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READ TEE ADS．${ }^{\text {94．tit }}$
OR SALE－Steamilite house trail．
er，god condition，clean．B\＆B
camp， 415 N．Roselawn． $1024 \mathrm{p}-11$


BRITTAIN FURNITURE CO．

## 1402 West Main

Phone 1250－W Watch for
formal opening


## Zenith

Radio and Television
to Be Featured at
 Typical lindane vaporizers that
disperse about one gram of lin
dane a day，will control flies in dane a day，will control files in
ventilated but screened room with
in three hours，the USDA re in thre hours，the USD re re－
searchers report．However，as ex
periments by other USDA entom－



## can read．enter or building Experiments in which the lin． dane vaporizers were successful，





KIDDY AGENCY real estate and insurance 415 West Main

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Do You Want a Good 3－Bedroom Home？


GET READY FOR SUMMER！


Good business location－corner of Sixth and Quay－Outside the
fire zone，$\$ 5,000$ ．
Shallow water rights，in any quantities，up to 160 acres，available
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Artesia Credit Bureau Credit information

## REAL ESTATE

 GUIDE


The Artesia Advocate



## 

## NATIONAL EDITORIAL

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Red Feather Delivers
$\mathrm{C}^{\text {comat }}$

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Something for Nothing w

 Matter of Propriety

this land of enchantment
Leading Skunk on Leash From New York City To T or C Zaniest Stunt for Annual Fiesta

Deng, pelinucy s, less
WEDNESDAY - FEBRUARY 4

howard Keel Jane Greer
RICIA MEONA-


CHECK NIGHT
You May Be Lucky!
HOPE
$\qquad$
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Whatever the amourt of Investment savings you may
have you can start now to build an estate composed of have you can start now to build an estate composed or
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## LANDSUN THEATER

THURSDAY • FRIDAY - SATURDAY - FEBRUARY 5-6-
 NANCY OLSON JAMES ARNES Jawis sebmaro geant roaser felons BIG! BIG! BIG!

Blind Can Lead Useful, Normal Life, National Asociation Proves in Book




## You've got to feel it to believe it!

NEW WONDER RIDE IN THE ' 53 FORD Every road in America has been "repaved"! At least, that's the way it will feel to you when you Test Drive Ford's new Wonder
Ride. A combination of '53 Ford ride features, including more responsive springs . . new softer shock absorber action Ford's wide front tread . . . and low center of gravity . . . are blended together to give you amazing smoothness on all road
surfaces. Ifs a whole new concept of driving comfort and quict
$=53$ Ford artesia auto co.

'Church ... Suffers'

$\qquad$
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## PUBLIC SERVICE <br> OMPANY




LAKE ARTHUR and family have moved to the
Ralph Pearson farm on Cotton
wood formerly known as the John Wood，Pormerly known as the John
nie Norris farm．The Southards
have disposed of their stock farm

## THE ARTESLA ADVOCATE．ARTESIA，NEW MEXICO

 Ineg Canada．The visitorn ven

K OMAC ©olorizer PAINTS
ARTESIA PAINT \＆GLASS CO．
824 South First


## VIRTUE＇S

## LAY－AWAY EVENT

## DEAR FOLKS

The Boss is out of town！Look at the HOT BARGAINS we have while he is gone！You can pay cash（if you have any left）or you can PUT THEM ON LAY－AWAY for the small down pay． ment of 50 cents．We－will accept more than 50 cents，too！All we care about is that you pay（any amount）once every thirty days， so the boss won＇t get mad a us．

REMEMBER．．．These Prices are good February 3 through February 14 only and some of this stuff won＇t last near that long！ DON＇T WAIT，GET DOWN TO VIRTUE＇S ．．．NOW！
－＂The Virtue Gang＇
LADIES＇BRAS，ODD LOTS
COTTON EYELET TRIM SLIPS
COTTON EYELET TRIM HALF SLIPS
40 DENIER NYLON TRICOT KNIT PETTICOAT
40 DENIER NYLON TRICOT KNIT SLIP GIRLS＇COTTON LACE TRIM SLIPS
COTTON DOUBLE WEIGHT TRAINING PANTS INFANTS HANDMADE DRESSES INFANTS FITTED CRIB SHEETS LADIES＇COTTON T－SHIRTS
LADIES＇DRESSY NYLON BLOUSES
CELANESE RAYON JERSEY BLOUSES GIRLS＇RAYON PANTIES
$24 \times 42$ INCH PLAID RAG RUGS
$41 \times 81$ INCH RAYON MARQUISETTE PANELS ENGLISH RIB ANKLETS（Black and Navy Only） COTTON WORK HOSE OR ANKLETS $\qquad$
THESE DRESSES ARE CHEAPER WHEN YOU BUY TWO！
The Lowest Priced Dress you buy is at regular price and the highest priced Dress is at the Event Price．

| Reg．Price | Event Price | You Save |
| :---: | :---: | :---: |
| $\$ 6.90$ | $\$ 5.40$ | $\$ 1.50$ |
| 7.90 | 5.90 | 2.00 |
| 8.90 | 6.40 | 2.50 |
| 1.90 | 8.40 | 2.50 |
| 12.90 | 9.90 | 3.00 |
| 14.95 | 11.95 | 3.00 |

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MEN＇S KNIT BRIEFS（28 to 42）
MEN＇S POPLIN ZIPPER JACKETS
MEN＇S BLUE OR GRAY CHAMBRAY SHIRTS
12 OUNCE CANVAS GLOVES＂RUF－NEK＂ $\qquad$ CORDUROY CAPS with Ear Flaps
BOYS＇FLANNEL LINED JEANS AND JACKETS
$\qquad$
bOYS＇VULCANIZED KNEE JEANS
CHILD＇S HICKORY STRIPE PLAY SUITS $\qquad$ 8 OUNCE BLUE DENIM JEANS MEN＇S DRESS OXFORDS，lots of sizes MEN＇S DRESS OXFORDS，lots of styles
$\qquad$
$\qquad$
Men＇s Gabardine or Chambray Western Shirts in 5 different
 $70 \times 95$ INCH WHITE SHEET BLANKETS
$70 \times 80$ INCH DOUBLE PLAID SHEET BLANKETS -3 yards 1,00
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