

## tral Concert <br> fram Dates <br> Announced

| lor concerts under the Ar hatual Concert association mounced this week by include: organization. rinclude |  |
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## Yuletide Season To Open Nov. 29




Community Chest Workers Launch Red Feather Campaign Monday

| Guardsmen's | de To Open |  |
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| Seareh Ends, Hunter Dead | AHS Homecoming | Respond Well <br> To Drive Call |
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## Artesia College Night Is Set

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# QSOCIETY 

Junior Story League Programs Coronado Theme

Miss Norris Is
Bride in Pecos Bride in Peco
Ceremonies

Study Group Reviews Books Folklore. IN

Alpha Alpha of Beta Sigma Phi
Welcomes Members


USTIN McCARTY sets off some fashion fireworks with pinwheels... new and exciting. The top of our two piece dress is a molded wool jersey sheath with
rounded neckline.

## THOMPSON -PRICE

 PHONE 275ARTESIA INVESTMENT CO.
303 West Main

Phone $871^{\circ}$
Xi lota of
Beta Sigma Phi
Confers Degrees


DR. KATHRYN BEHNKE
PALMER GRADUATE CHIROPRACTOR Chiropractic Seeks. Finds and Removes
Nerve Pressure-The Primary Cause of Illness ${ }^{408}$ West Richardson P Ray - Neurocalometer $\quad$ Phone 861

## it's

Ross Sewing Service Tor Quick, Reliable Seeming Mas
chine Repairs. All work guaran heed Your olid treated converted
to a modern portable or console our specialty. FREE ESTIMATES 1411 HANK ST, APT.
PHONE 287 NW

We've get more than factsWE HAVE PROOF
that ford Trucks can save you money on your hauling job!

r...n. Come and see us for the best deal in town! ARTESIA ALTO CO.

## Mighty Man-pleasin'.

Hearty, man-sized appetites demand crackers when the weather's cool! And Supreme Salad Wafers 4-Pack make good soups taste better-because these crackers are flavor-protected in cellophane to stay fresh!

Supreme Flavor
 by SUPREME BAKERS!

## $\underset{\text { BAR }}{\text { STALIN }}$



Football Fans, See:
"F00TBALL THRILLS OF 1952"


## liad gone coo far and neen too much to tum <br> back!



My Son John

HAYES.HEFLIN.WALKERER.JAGGER

All Crities Say "This Is the Best Drama of 1952"
It Is a MUST SEE Pieture!
Congressional Terms Should Be Made Longer, Faets Forum Opinion Poll Says

 ing in the latest public opinion poin. than upon hope for some material
of Faets Forum, Pres. Robert H . Gain?" And 45 per cent expresed
Detief that every eligible ectize in in
Dedman announced today. Dedman announced today.
Dedman at the same time stress
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ANNOUNCING
SCIENTIFIC WEIGHT REDUCTION ARTESIA CLINIC
1208 West Main
Artesia, Phone Appointment Only

CRCLE B DRIVE IN
SUNDAY - MONDAY - TUESDAY

## -ALAN LADD

ail's ace agent
mashes the
biggest mail
robbery plot in history!

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Appointment with DANCER
ALAN IODO mphyllis cavert


| of a general |  |
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|  | ANNOUNCING <br> SCIENTIFIC WEIGHT REDUCTION <br> No Exercises - No Diet |
| States representatives was found in response to the query, "Is the two | ARTESIA CLINIC |
| sentatives too short for the most effective legislative service? | 1208 West Main <br> Phone 200 |
| Fity-five per cent answered "yes." |  |

Nou, 73 per cent endorse il
Results on other poon
quid ill tubulated by byer pe per pent vent ven Shoud tere philosopity of K ceremphasized?, 30 per cent, yes.
Nearly 60,000 workers are em-
Should legislation be passed re. ployed in Switzerland's watch quiring sterilization of habitual making trade or one out of every
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WOODLEE

## SCHOOL OF DANCE ARTS

- TAP DANCING
- BATON TWIRLING
- BALLROOM DANCING


## Register for New Class

Between Now and December
Registration Place - Barnett Furniture Bldg. Ninth and Dallas Artesia Phone 625



Kinety-Eight
 MTTV FAMOUS "EOCRIET" BNGINE

Once in a great white, a car is produced that stands far above the other of its time. Such a
car, we believe, is Oldsmobile's Classic Ninety. Eight. That graceful sweep of chrome and contour-true classic styling. Inside, cushions, color and fabric achieve classic luxury.
Now take the wheel . . and learn what Now take the wheel . . a and learn what

160-horsepower "Rocket" Engine, teamed with Hydra-Matic Super Drive.* For parking, turning, maneuvering, you'll relax with the ing.* At ease of Oldsmobile Power Steer-Autronic-Eye** you'll find added safety in the once you've driven this Oldsmobile Ninety Eight, you'll know this Oldsmobile Ninety

101 West Main
gUY CHEVROLET CO.
Phone 291

## Bulldogs Rated Top - Heavy Favorite In Final Home Gam

Cougars Bring Bulldog Cagers to Open Unspectacular Record Here


Johnny Dial Is Tabbed King Of Quarter Horses After Race

Helena Rubinstein offers Stay-Long Lipstick Sampler with makeup analysis free!

 $\begin{array}{ll}\begin{array}{ll}\text { on-the-Wing!" Discover how } \\ \text { Helena Rubinstein's revolu- }\end{array} & \begin{array}{l}\text { sis, you will recee-upe a sanely } \\ \text { gift fra }\end{array} \\ \text { gif om Helena Rubinstein }\end{array}$ $\begin{array}{ll}\text { Helena Rubinstein's revolu- } & \text { gif from Helena Rubinstein, } \\ \text { tionary make-up technique } & \text { your very own Stay-Long } \\ \text { gives you large, luminous } & \text { Lipstick Sampler containing }\end{array}$ $\begin{array}{lll}\text { gives you large, luminous } \\ \text { eyes! Livelier cheeks! Lues-- } & \text { Lipstick Sampler containing } \\ 5\end{array}$ cious, laughing lips! Flaw- try. You'll love this new
loss, all -day make-up!
Meet $\begin{array}{cl}\text { Meet Helena Rubinstein's } & \begin{array}{l}\text { smear-prooly } \\ \text { last all d et pet protect }\end{array} \\ \text { Beauty Consultant who will } \\ \text { your lips against dryness! }\end{array}$ analyze your skin, chart
yourproper make-up shades,
Here's your chance for $\begin{aligned} & \text { your proper make-up shades, } \\ & \text { and give you an individual make-up analysis and } \\ & \text { gift! Make your appoint- }\end{aligned}$ beauty guide... all at no ex- ...ert now!
fra cost to you!

Helena Rubinstein's Beauty Consultant, direct from IRBM DRUG
109 Sol tr fourth $\qquad$ PHONE 440

## OCOTILLO <br> LANDSUN THEATER



## ATOMIC CITY




Just taste it! You'll agree it's...
"Cheerful is its Name"
A sip, a taste, a jiggerful-or mix it as you like it! See for yourself why this
"cheerful" whiskey has become the "world's largest selling Kentucky whiskey,"


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Kentucky staler

BOTH 86 PROOF - OLD SUNNY BROOK BRAND KENTUCKY BLENDED WHISKEY CONT G

COME TO

## BOWMAN'S

FOR

## LUMBER

.. MAKE US YOUR HEADQUARTERS FOR all your fall building needs


LUMBER COMPANY
The Builders' Supply Store"

##  <br> CHASSIFIEDAB





Flaming Feather Combines Drama, Colorful Action

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|  |  | Important ANNOUNCEMENT To Those Who Like Clean Clothes! MR. D. O. JOHNSON

Formerly of Carisbad and Abilene, Texas Has Taken Over the Management of at 912 MISSOLRI AVENE at 912 MISSOURI AVENUE Mr. Johnson has had many years exper-
ience in Laundry supervision and has renovated the equipment here.
ren feature
$\bullet$ Soft
Wa

- Soft Water Service
- High Grade Laundry Supplies Smooth Running Equipment
Laundry Hours: 64 . Laundry Hours: 6 A. M. to 5 P. M.
Open Tuesday Evening until $6: 30$ P. M. New Phone 624.W
We Invite You to Visit Us.


78 Wees Nain

Kiwanians Tell Tall Stories


RECOMMENDED NOW FOR
Fall Feed of Lawns, Flowers, Shrubs, Permanent Pastures and Oats.

BILLY ALBERT NURSERY




AMERICAN BUILDERS, INC.
TO satisfy the very popular demand for FHA FIN ANCED HOMES-We are NOW BUILDING
LiMITED Group of Lovely THREE BEDROOM Spanish Type homes-Complete with Garages, Cent heating, and many other modern timesaving conveniences that will please the "Missus." You should these homes to really appreciate their full worth.

- NOW-TWO CHOICE WAYS TO BUY YOUR HOME -


## FHA HOMES

## Down Payment Plan

Anyone Who Has the DOWN PAYMENT
May Buy One of These Homes. We Have Been Swamped with Requests to Build Fine, Liveable Homes of This Type. They Will Be the Same Construction as Our Other Homes butWill Be Sold on the LONG-TERM FHA Plan of Financing.
Only a LIMITED Number of These Homes Will Be Built!
Our Sales Representative Now Located in Our Model Home, 1106 Sears Av THE AMERICAN BUILDERS INC.


The Artesia Advocate

 When Is Income Tax Due? 1 F Parents and Teachers

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 frese of Parent and forachers, adatressed the ganizations fail under their potential be
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$\qquad$ has already been demonstrated in the city
the two associations presently active.

$\qquad$
Taos School Board Seeks State Opinion in Case of Principal Striking 17-Year-0ld

new mexico editors are saying-

## Experiment in Human Welfare at Wingate

 Indian Village Is Eagerly Observed

## mer meo Phe Beod Bod had the



## 

Page Nine

## ARTESIA

BULLDOGS
of
1952
Left to right, first row, are: Yumpy Barker, Howard Price, Doug Whitefield, Don Golden, Donnie Price, Roy Johrtson, Ronald Nelson, Doriald Lewis, Sonny White, Sammy Golden. Row 2Bill Brown, Carrolton Nivins, Wayne Westerman, Leroy Mann, Tommy Evans, Raymond Gresett, Tommy Bryan, Jimmy Dew, Rarry Hager. Row 3-Jay MitBarry Hager. Row 3 ,-Jay Mitthell, Thomas Coulter, Harry Price, Charles McKinley, Donald
Sperry, Johnny Riddle, Louis (ampanella, Larry Beadle, Loren Gelwikk. Row 4-Bobby Loyd, Jimmy Walker, Freddy Sanders, Jerry Simmons, Leo Cooper Stanley Blevin, Henry Galvin.


BULLDOGS OF 1952
BE AT MORRIS FIELD TONIGHT 7:30

First National Bank

> Anceian New Mexico

H\& J Food Baskets
No. 1-1008 South First, Phone 1060
No. 2-1214 West Main, Phone 1340
"For Good Food"
Aaron Grocery \& Market
n2 West Dallas
Phone $10 \overline{10}$
Main Cafe
"EAT WITH ROY" 315 West Main
Ditto Paint \& Body Shop auto painting ${ }^{2019}$ South First

Phone 631-W
Johnson's Dairy LOCALLY PRODUCED AND PROCESSED Country Club Road

Phone 098-R4

## Lorang Cleaners

"WE PICK UP AND DELIVER" Whouth Fifth

Phone 1143
Montgomery Jewelers
"FINE WATCH REPAIRING"
Whas West Main
Phone 285
Sanders Office Supply
"THE FRIENDLY SUPPLY STORE" 419 West Main
E. B. Bullock \& Sons

FEED - FLOUR - COAL - SEEDS
Whis South First Phone 86
Ivan Rogers Garage
"BRING US YOUR CAR TROUBLES" (30) West Main

|  |
| :---: |
| Del Smith Motors tudebaker Sales and Service |
| "Always for the Bulldogs" Jim's Drive-In Mighty Good Burgers |

phane ons
The State Distributors Home of
"amana" home freezers
Cox Motor Company
Net 10 our ream-we ire Top in Pefremanace win our
Chrysler - GMc - PLYMOUTH
Carter's Tune-Up \& Valve Service
"satigaction guaranteed" 108 West Texas

Phone 1280
Richard's Electric Shop
514 West Main
Phone 391-W
Payne Packing Co.
"PAYNESE RIEEST"
Mayes \& Company
Hunting Time - See Us for Ammunition Hunting Time - See Us for Ammunition
601 South Second

Homsley Lumber Company On Hope Highway Phone 1033

White's Auto Store
"HOME OF GREATER VALUES" 407 West Main
HOLD THAT LINE! BULLDOGS!

Guy Chevrolet Co.
Buick - Oldsmobile - Chevrolet
101 West Main Phone 291
Hanna's Garage
"Where Your Dollars Have More Cents"
$11 / 2$ Miles West on Hope Highway Phone 097-J4
Hold 'em, Bulldogs!
G. F. Wacker Stores, Inc.


Safeway Stores, Inc.
1i0 South Fourth
Artesia Hotel Coffee Shop "see us after the game"

Threemen Tire Company
Seiberling Tires - Philco Appliances
110 North First
Phone 904
Robert's Insuranae Agency
112 South Fifth Phones 1179.W and 1179.R

| Artesia Paint \& Class Co. |  |
| :---: | :---: |
| ath Firat |  |

Evans Hardware Co.


Bulldogs! We're for You: Corral Grocery
912 West Richardson
Phone 13
Peoples State Bank
Artesia, New Mexico
"Bulldog Backers"
Joe Mitchell \& Son

$\underset{\text { Washers }}{\text { Maytag }} \quad \begin{gathered}\text { Neewing } \\ \text { Machines }\end{gathered} \quad \begin{gathered}\text { Crosley } \\ \text { Refrigerators }\end{gathered}$
Nelson Appliance Co.
334 West Main
Phone 978-W
Good Luck! Bulldogs!
Honey's Donut Shop
$\xrightarrow{\text { GOOD COFFEE - LUSCIOUS DONUTS }}{ }^{\text {410 Whest Quay }} 1166$
Yea! Bulldogs!
Goodner's Bakery
515 West Centre $\qquad$
Bowman Lumber Company "bulleers supply store" 310 West Texas

Phone 123
Cole Motor Company
"We Want to Treat You Like You Want to Be Treated
PONTIAC - Service - CADILLLAC
Price's Creamery
MILK - ICE CREAM - FROŻEN FOOD 606 South First

Russell Auto Supply
"Your Sporting Goods Headquarters"
322 West Main
Guy's Cleaners
"THE ONE GOOD CLEANERS" 318 West Main

Artesia Recreation Hall
"Always the Team Booster"


## $1 \times$ <br> ARTESIA GRADlates = HOMECOMING GAME

# football 

## ARTESIA

## BULLDOGS

1952
Left to right, first row, are: Yumpy Barker, Howard Price, Doug Whitefield, Don Golden, Donnie Price, Roy Johnson, Ronald Nelson, Doriald Lewis, Sonny White, Sammy Golden. Row 2bill Brown, Carrolton Nivins, Wayne Westerman, Leroy Mann, Tommy Evans, Raymond Gresett, Tommy Bryan, Jimmy Dew, Barry Hager. Row 3-Jay Mitdell, Thomas Coulter, Harry Price, Charles McKinley, Donald Sperry, Johnny Riddle, Louis Campanella, Larry Beadle, Loren feiwick. Row 4-Bobby Loyd, fimmy Walker, Freddy Sandets, Jerry Simmons, Leo Cooper, Stanley Blevin, Henry Galvin.


BULLDOGS OF 1952

First National Bank

## Artesia, New Mexico

## H\& J Food Baskets

No. 1-1008 South First, Phone 1060 No. 2-1214 West Main, Phone 1340
"For Good Food" Aaron Grocery \& Market
eWest Dallas
Phone $10 \overline{10}$
Main Cafe
"EAT WITH ROY" 315 West Main
Ditto Paint \& Body Shop auto painting
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Phone 631-W
Johnson's Dairy
LOCALLY PRODUCED AND PROCESSED
Country Club Road
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"WE PICK UP AND DELIVER"
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E. B. Bullock \& Sons FEED - FLOUR - COAL - SEEDS "15 South First Phone 86

Ivan Rogers Garage "BRING US Your CAR TROUBLES" ${ }^{3}$ Whest Main



