

# THE ARTESIA ADVOCATE

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, TUESDAY, OCTOBER 14, 1952

NUMBER 83

Lend Your Support  
To Boy Scout  
Advance Gift Drive

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VOLUME FORTY-NINE

## Artesia Future Farmer Group Sweeps Thirty Fair Ribbons



ARTESIA FFA judging team which attended a national convention at Waterloo, Iowa, and returned last week with a quartet of top honors, includes, left to right, Hunt Hamwalt, Travis Zeleny, Franklin McAnally, and Jeff Lloyd. Mr. and Mrs. Truman Short accompanied the group; Mrs. Short is standing behind group.

## Chapter's Ewe, Swine Entries Outstanding

Thirty ribbons were won by Artesia Future Farmers of America entries at the Eastern New Mexico State Fair in Roswell, FFA advisor Truman Short announced on Monday.

In addition, five animals belonging to Artesia FFA members were sold through the ring conducted at the fair.

Artesia and North Eddy entries dominated many segments of the Eastern New Mexico State Fair, only a week after winning top prizes at the New Mexico state fair in Albuquerque.

**List of Prizes—**  
These were the prizes announced Monday by Short after a study of results:

Artesia FFA chapter — Grand champion Suffolk ewe, first place Suffolk ewe, grand champion Duroc gilt open class, champion Duroc gilt open class, first place open and junior Duroc gilt, grand champion and junior champion Duroc boar, and first and third place Ouroc boar.

Albert Bach — Reserve champion fat barrow, first place fat barrow, third place fat barrow, fourth place fat barrow, fourth place pen-of-three fat barrows.

Kenneth Taylor — First place fat barrow, second place fat wether, third place pen-of-three fat wethers, and two fourth place fat wethers.

**First Place—**  
Harry Shaw — First place fat wether, second place fat wether, Larry McCaw — Third place pen-of-three fat wethers, fourth place fat wether, two fifth place fat wethers.

Larry Brewton — Fourth place fat wether.  
Glover Packing Co. of Roswell purchased Kenneth Taylor's barrow at 55 cents a pound for 258 pounds. Wilnot Hardware, Roswell, purchased Kenneth's 95-pound lamb at \$1 a pound.

Smith Machinery of Roswell bought Albert Bach's barrow at \$1.10 a pound for 243 pounds, and the Flying H Ranch purchased Harry Shaw's 99-pound fat lamb for \$1.25 a pound.

Paul Frost of Central Valley Co. bought Harry Shaw's fat lamb for 80 cents a pound for 105 pounds.

## Four Artesians Enlist in Navy

Four Artesia youths have enlisted in the U. S. Navy, according to an announcement by T. T. Stroup, Naval recruiting officer, Roswell. Those enlisting are James B. Sears, son of Mr. and Mrs. Burl Sears, 802 W. Centre street; Salvador O. Alaniz, Jr., Jose N. Trujillo, and Alfred A. Samora.

All enlisted Wednesday, Oct. 8, and all will be sent to San Diego, Calif., for basic training.

## Artesia Weather

Day—	High	Low
Friday	81	66
Saturday	87	59
Sunday	91	63

## Cake Walk Slated Saturday

Seventh annual Cake Walk of the Artesia Band-Aides will be held beginning at 3 p. m. Saturday afternoon at intersection of Fourth and Main streets in downtown Artesia.

Proceeds from the Cake Walk are used by the organization to send Artesia Junior and Senior high school bands on worthwhile trips, and to buy equipment.

Composed of parents of band students, Band-Aides seeks to aid the two musical organizations in every way possible. Funds raised primarily through the Cake Walk sends bands on football trips and other trips which the directors feel are necessary.

The Cake Walk is the major

money-raising event of this organization.

This is how it works: A large circle is drawn on the pavement at the Fourth and Main street intersection. Those taking part in the Cake Walk circle around numbers painted on the pavement. When a stop is called the person standing nearest the lucky number is the winner of a home-made cake contributed by a Band-Aide member.

The event generally draws a large number of Artesians and is one of the most well-received money-raising events in the community.

In past years the Band-Aides have bought many instruments for the two school bands, have helped to buy uniforms and other band needs.

Large decorated cakes prepared by four leading bakeries serving Artesia went on sale this week in the community as a sidelight feature to the Cake Walk.

## Story of Science



LUTHER GABLE

## Black Light Is Feature in Next Knife-Fork Speech

Members of Artesia Knife and Fork club will have the pleasure of hearing the well known atomic scientist, traveler and speaker, Luther Gable, speak at the next meeting of the organization to be held at 7 p. m., Wednesday at the Presbyterian Parish Hall, according to John E. Cochran, president, chairman of the committee on arrangements.

It is expected a large number of the local members will be on hand to hear Gable. He is an old hand at this business of speaking, having given more than 5,000 appearances from Coast to Coast. His subject in Artesia will "Modern Miracles."

Luther Gable was born Oct. 24, 1880, in Shamokin, Pa., the son of Martin Luther and Jennie Perculla (Miller) Gable. He was raised in eastern Pennsylvania and, in 1906, he married Hattie Elizabeth Russell. They have three children. Gable's thrilling and cogent talk is one which is calculated to interest the member of his audience immensely. It is given in language that is simple enough to be understood by the average layman.

He gives this demonstration by using "black light," which he perfected. The practical, scientific story which he tells is designed to focus his listeners' attention on the future and to the new careers which are being opened up almost daily.

Gable is a member of the famed Adventurers club of Chicago, the Central Society of Science and Mathematics Teachers, and the Society of American Military Engineers.

In addition to his teaching and prospecting, he still finds time to hunt for uranium. He is a well known adventurer, author and public speaker.

## Little Theater To Meet Again Thursday Night

Artesia little theater enthusiasts will again meet at 7:30 Thursday night in Artesia Senior high school. Voice tests on a tape recorder are planned as the evening's program.

Cecil Fletcher was elected chairman of the group at its last meeting, with Altus Stevens, director; Mrs. V. P. Sheldon, finance; Bob Hess, publicity; and Mrs. Harold Saueressig, secretary-treasurer.

About 30 attended last week's meeting, everyone reading parts from the mystery-farce, "One Mad Night."

Committees appointed included H. W. Burke, Ruth Bigler, Abraham Tropp, reading; Mrs. Don Blessing, Bob Hess, Bob Blair, Pat Smith, Mrs. Saueressig, program.

The organization voted to meet the first and third Thursdays every month.

## Artesia Baseball Club Officers Re-Elected; Budget Is \$73,000

### Boy Scout Fund Drive Launched This Morning

An intensive, one-week advance gifts drive to support Artesia area Boy Scout activities for another year was launched this morning with a 7 a. m. breakfast for team captains and members in Artesia.

The advance gifts drive is slated to end Saturday. It will be followed two weeks from today on Oct. 28 with the general fund drive.

The week-long drive starting today is planned to concentrate largely on business houses and large contributors who in the past have generously supported Scout activities.

Chairman for the advance gifts drive is Clyde Guy, Artesia businessman. Team captains directing workers are Artie McAnally, W. M. Siegenthaler, J. D. Smith, E. B. Bullock, Landis B. Feather, and Marshall Rowley.

Captains and workers will conduct their drive on the basis of prospect lists prepared by Vernon Watson, F. M. "Bill" McGinty, J. D. Smith, and Travis Stovall.

Over-all campaign chairman is Charles K. Johnson, First National bank president. G. Taylor Cole, Artesia auto dealer, is Gateway district finance chairman.

Similar advance gifts campaigns are slated for Loco Hills, Cottonwood, Atoka, and Hope, which with Artesia make-up the Gateway district.

No city-by-city goal is set for the Boy Scout drive. Only an Eastern New Mexico area budget is drawn up.

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### Veterans Officer To Confer Here On Thursday

Veterans and their dependents are invited to confer with Roy W. Edwin, contact representative for the veterans administration, when he visits Artesia Thursday. Erwin will be at Veterans Memorial building, W. Texas street, from 9 a. m. to 4:30 Thursday.

## Tickets Placed on Sale Today For Service Grid Game Here



NED COLE, co-captain of the Goodfellow Skyhawks and an end, received football training in the Air Force, stands 5 feet 11 inches, weighs 180 pounds.



NEWLY-ELECTED officers of Artesia Senior high school distributive education classes include, left to right, Melvin Downey, parliamentarian; Imogene Waldrop, secretary-treasurer; Joyce Anthis, president; and Alton Bratcher, vice-president.

### PMA Community Officers Named, Attend Meeting

Eddy county production and marketing administration community committee elections results have been announced by W. Stiver, administrative officer, as follows: Artesia — Donald L. Fanning, chairman; Albert Lee, vice-chairman; B. C. Aaron, member; Jack C. Rogers, first alternate; Jim House, second alternate; H. L. Green, county convention delegate; W. O. Bradshaw, convention alternate.

Cottonwood-Hope — Ralph Pearson, chairman; Charley R. Barley, vice-chairman; Ernest P. Malone, Jr., member; Elzie Swift, first alternate; Johnny Bowman, second alternate; Joe Bill Funk, delegate; Julius J. Terry, alternate delegate.

Delegates met in county convention yesterday to elect 1953 county committee.

Eligible voters includes 233 in Artesia, 306 Carlsbad-Otis, 147 Loving-Malaga, 108 Cottonwood-Hope, 93 Range community, covering all ranches.

### TAFT TO SPEAK

Artisans interested in hearing Sen. Robert A. Taft speak today in Santa Fe are advised the senator will appear at Seth Hall at the state capital at 8 p. m. tonight, according to an announcement by E. E. Kinney, GOP county chairman.

### Six Democratic Candidates to Visit Here Today

A second team of Democratic candidates, headed by Senator Dennis Chavez, will visit Artesia today in another day-long session to meet prospective voters in the street, in their homes, and at business firms.

Today's cavalcade follows by only a week another group which is touring the state, headed by Everett Grantham. That group visited Artesia last Monday.

Those coming to Artesia today with Senator Chavez are Robert Castner, state auditor; R. H. Grisson, state treasurer; Tom Wiley, school superintendent; John J. Dempsey, U. S. representative; and John Block, candidate for four-year term on the state corporation commission.

All candidates except Block are seeking re-election. Block is running for public office for the first time.

The group is expected to arrive in Artesia at mid-morning, according to J. B. Mulcock of Artesia, state Democratic vice-chairman. The six-man delegation will be guests at an Elks club luncheon this noon, and will speak in a local radio address from 5 to 5:30 tonight.

Mulcock issued a general invitation to Artesians to attend the luncheon this noon. Mulcock also stated candidates will be available at Artesia Democratic headquarters at 119 W. Main, formerly Firestone store location.

During the morning and this afternoon Democratic candidates will tour the city, visiting with as many Artesians as possible.

### Two Artesians Assigned to Lackland Base

Two Artesia youths are completing their Air Force basic airman indoctrination course at Lackland Air Force Base, San Antonio.

They are Paul B. Savoie, 18, son of Mr. and Mrs. Fred Savoie, route 1, Artesia, and Samuel J. Walker, 18, son of Mr. and Mrs. W. D. Walker, 1103 W. Missouri, Artesia.

Lackland is the world's largest air force base, site of Air Force basic training for men and women, headquarters of the human resource research center, and home of AF's Officer Candidate School.

Basic training is preparing youths for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evaluation of aptitudes and inclination for following a particular vocation and career.

### Hornets to Play Roswell Tonight

Artesia's Junior high Hornets will take a 2 won, 2 lost record against Roswell Junior high eleven in a game slated for Morris Field tonight at 7:30.

Play by the Junior high gradsters has been described as "promising" and Artesians interested in seeing material being trained for Artesia grid activity are urged to witness tonight's encounter.

## Nine Directors Are Elected at Special Session

Officers of Artesia Baseball club were all re-elected in a board of directors meeting held Monday night. The board session followed a stockholders' meeting in which seven of nine incumbent directors were also re-elected.

Returned to office were Steve A. Lanning, president; Clyde Guy and Charles K. Johnson, vice-presidents; and J. D. Smith, secretary-treasurer.

Directors elected by stockholders are:

Three-year term—Lanning, Guy, Johnson.  
Two-year term—Tom J. Sivley, J. W. Berry, Stanley Carper.  
One-year term—Smith, Bert N. Muncy, Ralph Pitt.

Pitt and Muncy are the two new members of the board. Berry, who had served on the board by appointment, was elected for his first full term.

Attitude of stockholders attending last night's meeting was generally enthusiastic, especially over reports of the club's growing financial solidarity.

**Close to Profit**  
It was pointed out in last night's meeting that had not debt been incurred in 1951, the ball club this year would have operated near a profit.

A 1953 season budget of \$73,000 was approved, representing a \$10,000 increase over this year's budget. Brunt of the increase will go to increased player salaries, plus generally rising costs of equipment.

About 60 attended last night's meeting, held at Veterans' Memorial building.

Three by-law amendments were unanimously passed by voice vote. The by-law changes provide for an annual stockholders' meeting on the first Tuesday of October every year, plus the revolving directorate with three directors being elected every year.

**Makes-Up Deficit**  
Financial discussion revealed the club has paid all but \$4,621 of a 1951 deficit of more than \$20,000, and showed a book loss on this year's operations of only \$7,400.

General plans for 1953 operation discussed at the meeting call for sale of 300 season tickets and 140 box seats. This compares to 100 box seats and 150 season tickets sold for the 1952 season.

The club has other potential sources of increased revenue, such as score cards, of which more than 13,000 were sold at Artesia Driller

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## Gulf Deep Test Drilling Passes 10,000-Foot Mark

Two completions of North Eddy wells this week were both successful with production of one 15 barrels and the other flowing 60 barrels daily. Both are at the 2,000-foot level.

Three new locations were staked in the county, including Sinclair Oil & Gas Co. No. 17 Keel "B" in SW NW 8-17-31; Yancey-Harris Co. No. 2 Ballard "B" in NW NW 8-18-29 and Thomas M. Mayfield No. 2 State in NW SW 32-20-28.

Completions were Kersey & Co. No. 17 State in NE NW 16-17-20, pumping 15 barrels per day after shot from 2,097 feet, and Malco-Resler-Yates No. 2 Hester-Stein in NE NW 36-18-27, flowing 60 barrels daily from 2,020 feet after acid.

Drilling at the Gulf Oil Co. No. 1 General American 26 miles east of Artesia was reported past the 10,000 foot mark, with bits at 10,076 feet late last week. The deep

(Continued on Page Eight)

## Girl Scout Area Office Is Moved To Ward Building

Eastern New Mexico Area Girl Scout offices have been moved from 110 S. Roselawn street to room 204 in the Ward building, Miss Marvel Milan, executive director, has announced.

Headquarters for Artesia and area Girl Scout activities are now at the new location, Miss Milan added, and no representatives remain at the former location.



### Artesia Band Wins Honors at Two State Fair Concerts



ARTESIA HIGH school band has been commended twice within the last month for performances at New Mexico State Fair in Albuquerque and at Eastern New Mexico State Fair, Roswell. Nattily attired in new uniforms this year, the band is organized as a self-sufficient unit with a complete corps of student officers who can take over operation of the unit if necessary.

In front row, left to right, are Robert McQuay, drum major; Faith Shepherd, majorette, Lillie Coor, Norberta Yeager, Gordon Goddard, Sherman Forsyth, Billie Gunnels, Bobbie Jo Hanson, Douglas O'Dell, Charles Campbell, Pete Galvan, Dick Cox, Kay Clayton, majorette, Nancy Long, majorette.

Second row, left to right—Rudean Sharp, Norma Jo Thigpen,

Eugene Boans, Larry Coole, Don Kiddy, Norton Boyd, Jan Short, Regina Ticer, Georgia Mulcock, Terry Gray, Cordell Smith, Louis Chipman, Ben H. Stevens, director.

Third row, left to right—Louise Reynolds, Virginia Carder, Betty Juarez, Roy Beaty, Charles Waltrip, Buddy McQuay, Jimmy Bishop, Byron Rogers, John Shockley, Bill Lewis, Don Thorp, Mary Beaud.

Fourth row, left to right—Fred Payne, Carl Lane, Sammy Laughlin, Phillip Dillard, Phil Kranz, Jack Williams, Roy Whittington, Don Moore, Nancy Baker, Keith Gore.

Not in picture are Doris Hillman, Clair McNeil, Barbara Rogers, Wayne Westerman.

### Fall Planting Of Spring Bulbs Studied By Club

Mrs. Jess Funk talked on fall planting of spring bulbs at a meeting of the Artesia Garden club on Friday afternoon at the home of Mrs. Walter Solt with Mrs. Jack Kennedy as co-hostess.

A nominating committee composed of Mrs. H. R. Paton, Mrs. J. W. Jones, and Mrs. C. W. Smith were appointed to select officers for the new year.

Refreshments of fruit salad, cake, mints, and coffee were served to Mmes. John Boren, C. A. Allman, C. A. Clarke, Earl Darst, J. T. Joplin, J. O. Miller, C. W. Smith, R. H. Williams, Carl Lewis, H. R. Paton, J. W. Jones, Thomas Sheehan, and Jess Funk.

The next meeting will be Friday, Nov. 14, at the home of Mrs. W. T. Haldeman.

### Mrs. Kyle Clark Holds Alternating Club High Score

Alternating Bridge club met on Friday afternoon at the home of Mrs. Owen Hayes.

Mrs. Kyle Clark held high score

### Eastern Star to Meet Tonight, Initiation Set

The regular meeting of Artesia chapter 18, Order of the Eastern Star, will be held at 7:30 p. m. this evening, John Goodwin of Loco Hills will be initiated into the order.

Important arrangements must be made regarding grand chapter which will be held in Albuquerque Nov. 5. Artesia chapter is co-hostess and will assist at the tea to be held Thursday afternoon at the banquet to be held Saturday evening. All members are urged to attend this important meeting.

Mrs. T. C. Williams, worthy matron, reminded members and visitors a covered-dish dinner precedes the meeting at 6:30 p. m. in the Masonic Temple banquet room. Mrs. J. T. Caudle and Mrs. Clyde Guy are in charge of the dinner.

### and Mrs. Tom Brownlee bingo.

Refreshments were served to Mrs. G. Taylor Cole, Mrs. J. L. McNallen, Mrs. Tom Brownlee, Mrs. Clarence Key, Mrs. Boone Barnett, Mrs. H. C. Schimmell, and Mrs. Kyle Clark.

The next meeting will be 7:30 p. m. Thursday, Oct. 23, at the home of Mr. and Mrs. McNallen.

### Human Rights Is Theme for First Christian Group

"Human Rights" was the program at the meetings of groups 1, 2, and 3 of the Christian Women's Fellowship of the First Christian church Thursday afternoon.

Group 1 met at the home of Mrs. C. Bert Smith. The discussion was led by Mrs. A. G. Bell, assisted by Mrs. S. P. Emmons and Mrs. Artie McAnally. Mrs. Earl Darst conducted the worship service, and Mrs. G. P. Ivers the Bible study.

Refreshments of cake, candy, and coffee were served to 11 members and two guests.

Group 2 met with Mrs. George Henderson, with Mrs. C. C. Connor opening the meeting with a prayer. Discussion was led by Mrs. A. W. Boyce. Worship service was in charge of Mrs. Loyd Bell, assisted by Mrs. Bennie Juarez and Mrs. Blair Thompson. Mrs. B. B. Thorpe conducted the Bible study.

Refreshments of coffee, ice cream and apple pie were served to 11 members and one guest.

Group 3 met at the home of Mrs. A. C. Crozier. Mrs. James Cornett was leader, and Mrs. C. M. Van Zandt had the worship service. Mrs. Norma Stewart and

### Social Calendar

**Tuesday, October 14**  
Order of Eastern Star, Masonic Temple, covered-dish dinner, 6:30 p. m., meeting and initiation, 7:30 p. m.

Alpha Lambda chapter, meeting in the home of Mrs. Harold Crosssett, 8 p. m.

Alpha Alpha chapter of Beta Sigma Phi, model meeting at the home of Mrs. Clyde Dungan, 8 p. m.

**Wednesday, October 15**  
Delta chapter of the Delphian society, meeting at the Methodist church, 9:30 a. m.

Artesia Junior Woman's club, meeting at the home of Mrs. Wallace Beck, Conoco Colony. Book

Mrs. John Gilmore assisted with the program.

Refreshments of coffee and pumpkin pie topped with whipped cream was served to 11 members.

## SOCIETY

### St. Anthony's Society Honors Members-to-Be

St. Anthony Altar society members and prospective members enjoyed a party at the rectory Thursday evening.

The rooms were decorated with bouquets of fall flowers.

The Altar society presented Florence Saul with a gift.

Several games were played and a gift was awarded to Miss Helen Gorman, after which the group played canasta and bridge. Father Gabriel Eilers played several piano selections from Beethoven.

The refreshment table was laid with a lace cloth and centered with a bowl filled with dahlias and centered with green tapers in crystal holders. Refreshments of cake, cookies, nuts, candy, mints, coffee and Cokes were served.

Those present were Mmes. J. J. Clarke, Jr., W. J. Cluney, Lillian W. Caffey, Paul Terry, Thomas Sheehan, H. R. Huston, Anne Koerner, Dennis Short, Steve Elyasevich, Carolyn Robinett.

Mmes. Charles Stogner, J. L. Long, William Ellinger, John Savoie, Frances J. Wicks, Ted Carder, and Louis Campanella.

Misses Catherine Farrell, Helen Gorman, Florence Dooley, Grace Wetig, Kathryn Walterschied, and Florence Saul, and Dr. Kathryn Behnke.

### November Card Party Planned By Past Grands

Plans were made to hold a card party in November at a meeting of the Past Noble Grand club Thursday evening at the home of Mrs. Leland Price, 1202 W. Chisum with Mrs. Jack Connor as co-hostess.

The hostess had a surprise party for her mother, Mrs. W. H. Cobble who received many lovely gifts.

Refreshments were served to Mmes. D. B. Shiro, Dave Brandell, E. A. Hannah, W. H. Cobble, G. B. Dungan, C. Bert Smith, J. M. Storm, Jack Connor, L. H. Carder, J. B. Spencer, W. S. Hogsett, and B. B. Thorpe, and Miss Ina Cole.

The next meeting will be Thursday, Nov. 6.



**James F. LAMB**  
Democrat, 6-Year Term  
Corporation  
Commissioner

review "Out of Bondage" by Rev. R. L. Willingham, 1:30 p. m.

**Thursday, October 16**  
Julia Sharp circle of the First Methodist church, meeting at the home of Mrs. C. R. Baldwin, 1109 W. Richardson with Mrs. H. T. Giesler in charge of the program, 2:30 p. m.

**Friday, October 17**  
PEO Chapter "J" meeting at the home of Mrs. B. N. Muncy, Jr., with Mrs. George Stockton as co-hostess, 2:30 p. m.

Business and Professional Women's club, dinner and meeting at Elks club dining room, 7 p. m.

**CARD OF THANKS**  
We wish to express our sincere thanks for the many acts of kindness and lovely floral offerings received from our friends and neighbors at the death of our mother, Mrs. O. W. Watkins—Mr. and Mrs. Wade Cunningham. 83-11c

The city of Washington was burned in the War of 1812.

### ESA Chapter Is Addressed By Swiss Native

Regular meeting of Alpha Nu chapter of Epsilon Sigma Alpha sorority was held at the home of Mrs. Charles Gleghorn Tuesday evening.

Mrs. A. M. Van Damme introduced her guest, Mrs. Triga Behr, to the chapter. Mrs. Behr was visiting in Artesia and has just recently arrived in America from her home in Switzerland.

Mrs. Allen Mills read a letter from Highlands university in regard to the annual ESA scholarship. The chapter approved an increase in the amount of the scholarship in order to cover all school fees. The sorority was very proud to hear that Eliz Nunez, winner of last year's scholarship, had been chosen secretary of the

freshman class at Highland's university.

Mrs. Jack Rogers reported committee had completed plan for a Western party for the chapter, their husbands and guests will be held Oct. 14, at the Sabrero room of Veterans' Memorial building.

Following the meeting, Vestal Yeats gave an interesting talk on Japan, the second evening on the chapter's "World Tour". Mrs. Yeats discussed the every life of the Japanese, their manners and morals, as well as their social lives. Following her talk, Mrs. Yeats answered questions and conducted a general discussion of Japan.

Tobogganing is thought to be been improvised by the American Indians, who used toboggans bringing their game over the snow. The ancient Romans formally declared war by flinging a javelin across a frontier into the enemy country.

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An Ever Popular Favorite—Smart Sling Heel Pump in Genuine Red Lizard. **12.90**

Matching Lizard Handbags **12.90** plus tax

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48"—2" Mesh	150 Ft. Rolls \$3.25
36"—1" Mesh	150 Ft. Rolls \$7.95
ASBESTOS SHINGLES. Sidewall—In Colors	Per Square <b>11.95</b>
FIR FLOORING West Coast	Per 100 Sq. FT. <b>9.50</b>
SLATE ROOFING 90 lb. Type	Roof <b>3.25</b>
FELT ROOFING 15 lb. Type	Roll <b>3.25</b>
CEMENT "Cash at Time of Purchase"	Per Sack <b>1.15</b>
SHEATHING LUMBER 1x12's	Per 100 Ft. <b>7.50</b>
SPECIAL—Wood Shingles 16"—No. 2	Per Square <b>7.95</b>

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### Artesia Officers of Girl Scouts Attend Meeting

Artesia officers of Eastern New Mexico area Girl Scout activities are attending a three-day, tri-state convention in Albuquerque this week.

The convention, with delegates from Oklahoma, Texas, and New Mexico, opened Monday and will continue until Wednesday.

Attending from Artesia are Mrs. P. Bunch, who will be a discussion leader on "Roads to Democracy," Mrs. Jack Frost, area secretary; Mrs. L. A. Hannon, chairman of the area membership committee; Mrs. L. Beene, office secretary; Mrs. Mildred Knorr, program chairman of the Artesia area; Miss Marvel, executive director, and Miss Elizabeth Kitchell, field executive.

The Artesians are expected to return to the city some time Thursday.

### Priority Rushes, Members Enjoy Sunday Breakfast

Members and members of Alpha chapter enjoyed breakfast Sunday morning at the home of Lillian Bigler with Mrs. Bigler and Mrs. A. F. Fairley as hosts.

Members present were Meses. Harold Sauserrig, Grant P. Ivers, Withabbers, Dillard Irby, and Misses Currier, and Misses Sue Green, Peggy Rogers, and Joann.

Members present were Meses. Blaine Haines, Jerry Marshall, and Farmer, and Misses Mary Leventer and Ruth Bigler.

State and federal gasoline tax reductions in 1952 are expected to total 2 3/4 billion dollars—an all-time high. The anticipated total is 10 per cent above 1951's former record.

The average-sized man has about six quarts of blood.

### Personal Mention

Bill Horner, son of Mr. and Mrs. R. C. Horner, received his discharge from the Army Tuesday, Oct. 7. He returned last week from seven months duty in Korea, and nine months in Japan.

Mrs. Stella Cox of Carlsbad is visiting her granddaughter, Mrs. Marian Marris and family.

Dr. C. P. Bunch left Sunday for Santa Fe to attend a meeting of the state board of medical examiners, Monday and Tuesday. Mrs. Bunch will attend a regional meeting of the Girl Scouts at Albuquerque. They plan to return home on Wednesday.

Mr. and Mrs. Ben Bowman of Albuquerque spent the week-end with Mrs. Bowman's uncle, Fred Beckwith.

Sgt. Joe Starr, son of Dr. and Mrs. Pete Starr, arrived in the states last week from a tour of duty in Korea.

### ARTESIA GENERAL HOSPITAL Births

Oct. 9 — to Mr. and Mrs. E. A. Luvano, daughter, Margie, weight 7 pounds 4 ounces.

Oct. 10 — to Mr. and Mrs. Harmon Bush, son, Jimmy Harmon, weight 5 pounds 10 ounces.

Oct. 10 — to Mr. and Mrs. King James Collier, daughter, Patricia Jeanne, weight 6 pounds 13 ounces.

Oct. 11 — to Mr. and Mrs. O. D. Scott, daughter, 6 pounds 15 ounces.

Dr. Kathryn Behnke attended the annual convention of the New Mexico Chiropractors' Association in Carlsbad last weekend. The principal lectures given during the convention were on X-ray interpretation and chiropractic care for polio.

Mrs. James W. Nellis returned home Wednesday of last week from Philadelphia. While there she fell and broke her hip. She is for the present at the home of her son, James W. Nellis, Jr., 702 W. Centre.

The name "gopher" is used to include various kinds of ground squirrel, the prairie dog, pouched rat and the land tortoise.

## Central Valley Conservation District Classifies 43,200 Acres of Soil for Best Uses

During the past year soil surveys were completed on 5,200 acres of irrigated lands in the Central Valley soil conservation district. This brings the total acres surveyed to date to 42,300 acres. These soil surveys or complete land inventories are prepared by our local soils man, Tom Yager.

The land inventory or soils maps are used as a basis for sound farm planning. They not only show the soil types, but the major characteristics of each type and the significance of each of these. In other words, they show the good and weak points of the soil on the farms.

From the maps, we know that some of the soils are deep with good water holding capacity, while others are underlain by materials such as caliche or gypsum, that limits their depth and consequently, their water holding capacity.

We know that on the shallower soils it is necessary to use frequent light irrigations. Some soils have a very favorable structure and take water well, while others do not. Soils with unstable structure must have irrigation layouts planned to

get adequate penetration because of the low intake rates. Different kinds of land may require different rotations, different kinds and amounts of fertilizers and different kinds of practices to control water and wind erosion.

**Much Unknown**—

There are still numerous things about the soil that we do not know. In fact, we have just started accumulating information about our soils. The things, however, that are well known should be understood and used by all of us. By so doing we will get good land use and soil conservation practices.

In preparing the land inventory, we use an aerial photograph as a base map. The photos presently being used were taken in November 1951. These are made at a scale of eight inches equals one mile. Soils are studied in detail. The texture of the surface is noted and

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a record made on the photo. By texture, we mean the relative amounts of sand, silt and clay which combine to make the surface soil. This surface soil texture is important because it affects the tilth and workability of the field. It is an indicator of such common traits as ease or difficulty of tillage crop adaptations, time of planting, susceptibility to blowing and others.

**Study Sub-soil**—

The sub-soil is studied to determine the movement and behavior of air and water. This is a measure of such soil features as drainage, soil permeability, infiltration rate, capillary action and absorptivity.

The air and water movement in the soil is as important to the field as is the movement of breath and blood in ourselves. The chemical action which goes on at all times in the soil is controlled by the air and water movement. A soil must have the right amounts of air and water—not too much, not too little. Water must be taken up readily, yet the soil must not become water-logged after irrigation.

The sub-stratum is studied in a similar manner. In sampling the soil for these studies, five-foot augers of various diameters are used. In dry soils a three-inch, so-called retzow works best, while in moist soil a 1 1/4 inch screw type is used. Occasionally a one-inch hollow tube type may be used.

In the event a layer will not permit ready passage of roots is found, it is shown on the photo. Such a layer may be caliche or gypsum. The depth of the soil indicates its capacity for usefulness. It is the zone where plant roots must live in their job of getting food and water for the plant.

**Deep Soil**—

A deep soil with three to five feet of good soil material, where the plant roots can live comfortably and thrive and a relative large amount of water may be stored between irrigations would be very favorable. On the other hand, if caliche or gyp is found at 10-20 inches, soil would be mapped as unfavorable.

Slopes are measured with a hand level and wind or water erosion is noted. Salt accumulation, depth to the water table, flood hazard or other important factors are noted. In fact, all land characteristics that have any bearing upon the present and future productive capacity are investigated and recorded.

**Baptist Church At Loco Hills Opens Revival**

First Baptist church of Loco Hills reports record attendance at revival services now being conducted by Rev. Bill Parson.

Landre Lee of Brownwood, Texas, is conducting singing and presenting solos.

A booster band composed of 25 children under nine years of age sings at all services.

Services will be continued through this week at 7:30 p. m. and an all-day service and dinner is planned for Sunday, with singing in the afternoon.

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## One Big Affair

### Social Security Officer Plans Visit to Artesia

A representative of the Roswell social security administration office, will be in Artesia Monday, Oct. 20, to assist Eddy county residents in making application for old-age or survivors insurance benefits and to give information concerning the 1952 amendments to the security acts.

He will be at the office of the New Mexico state employment service, 511 W. Main street, between 10 a. m. and 11:30 a. m.

Every person receiving monthly payments under the old-age and survivors insurance system of the social security act will be interested in knowing that from now on, they may earn as much as \$75 per month and still accept their benefit payment checks.

J. Hassler Strickland, manager of the Roswell social security office, states that amendments to the social security act in 1952 provide that persons receiving social security must have their payments suspended the very first month they work and earn wages of more than \$75.

The procedure for persons who are self-employed is slightly different. They can earn \$800 from their business during the year and draw their checks for all 12 months; \$875 earnings will stop one month's check; \$1050 earnings will stop two months checks, and so on until \$1800 earnings will stop the checks for the entire year.

The only exception is the 75-year old beneficiary. Once a person becomes age 75, he can receive

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that they be permitted to work for any amount they could earn. The only answer to that question, Strickland states, is to remember that the present social security program was designed to provide protection against the hazard of loss of income due to old-age and death. In other words, an insurance system to provide protection only at the time of retirement or to survivors of a deceased worker. Old-age and survivors insurance is not an annuity insurance program.

### Candidate Assails State Land Office Past Record

For 20 years, the state land office has been completely under Democratic domination, and it is high time for other interested parties to "have a look at it," G. W. "Dub" Evans said in Albuquerque today. Evans, Republican candidate for state land commissioner, said that during those 20 years of continuing Democratic administration, "oil and gas revenues taken into the office have gone up and up."

Money handled by the land office now totals about \$1,500,000 a month, Evans pointed out, whereas during the entire 1933-36 fiscal year, the total was less than \$2,500,000.

The big increase has been from leases and royalties of state-owned oil and gas lands, although income from grazing leases and other sources is higher also, Evans said.

"The Democratic administrations cannot take credit for these increases," Evans said. "The climb has paralleled the booming economy of the state and particularly has been caused by new oil and gas discoveries in various parts of New Mexico."

"Through this changed economy, the land office has become one of the most important in the state. It is up to the people to elect a competent and qualified man to the office of land commissioner."

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## Central Valley Conservation District Records Huge Amount of Work Finished Since Founding

The Central Valley soil conservation district was organized in the fall of 1943, with W. Leslie Martin, John W. Lanning, Jesse Funk, Carroll Jackson, and Albert Leo as its first supervisors. These capable leaders in conservation gave the district a good start and while the first report Dec. 31, 1944, did not show a large amount of acreage yet under conservation, good ground work was laid for advancement and continued initiation of practices that were proving beneficial.

This responsibility has now been passed on to the following men as supervisors: H. V. Parker, chairman; Herman Green, secretary-treasurer; Ray Zumwalt, vice-chairman; and Harvey E. Yates and Lynn Chumbley, members.

Each of them, of course, has a farm plan with the district and is, as rapidly as possible, putting soil conservation practices into effect on his farm. Some of these practices include land leveling, drop and turnout structures, proper irrigation layouts, fertility in the form of fertilizers and crop rotations, and irrigated pastures.

It is interesting to know that one of the past supervisors, R. G. Gooden, was the first farmer to start the Central Valley district off in the business of conserving the

soil and moisture. Although Gooden was not a supervisor at that time, he was one of the enthusiasts in conservation.

### Elected Supervisor—

It was several years later that he was elected by the people in the district to become one of its supervisors. He continued through the years to install and practice conservation work on his 400-acre irrigated farm until almost every acre of his farm was under the new way of farming when he died in 1951. He often used to laugh and say that he started the district on the "right road to progress."

Many other farmers began picking up the idea of conservation from the practices they say Gooden started.

Down through the years, such examples as Mr. Gooden's work have spread to 180 farmers who have received assistance on their entire farms and ranches. It will take years more to initiate all they have planned to do but practices have been completed on 213,215 acres here.

The district, in cooperation with the soil conservation service, endeavors to furnish technical assistance to establish structural practices. This includes surveys for topography, used in determining the most feasible layout, direction of water flow, row direction, slope of land and how to accomplish the desired slope with the moving of the least amount of dirt.

### Seek Efficiency—

Those first surveys are used primarily to get efficiency in lay-

ing out the best irrigation and cropping system possible. After an agreement has been reached between the farmer and the district as to type of layout, length of runs, and width of leveled areas, technicians then stake for leveling as planned and cuts and fills are marked. After most of the dirt has been moved, it is then checked for final touching up.

In this district, contractors and farmer-owned equipment does all of the work. At the peak load period, soil conservation service personnel have done the necessary surveys for 11 crawler-type tractors (D-8 or comparable, with 10 to 12-yard carryalls) and 12 to 15 farm tractors with carryall or scraper and have done a total of 7,500 acres of land leveling.

This comprises a total work load to more than available personnel capacity, working regular hours only. At times there have been several contractors who would have moved into the district had the district been able to make layouts for them, and should more farmers purchase their own leveling equipment this coming year, it will be a problem of planning to be able to keep all equipment rolling.

Other imperative practices which go hand-in-hand with leveling are improved methods of water application, concrete drop and turnout structures, underground irrigation pipe installation, and concrete-lined ditches.

To date, approximately 900,000 linear feet of ditches have been laid out for proper water application. 2,000 concrete structures built, 28,000 linear feet of concrete-lined, and three miles of underground concrete pipe installed. These practices are augmented with 15,000 acres of crop rotations and 7,500 acres green manure

cropland. The farmers in this district are well pleased because they have been able to save money by irrigating their leveled land with less labor than before leveling. Several farmers have been able to cut out an irrigator by setting targets (tubes, if this type of irrigation used), going ahead with other work and returning from plowing or other jobs in time to make a set. This can easily be done if ground waters properly.

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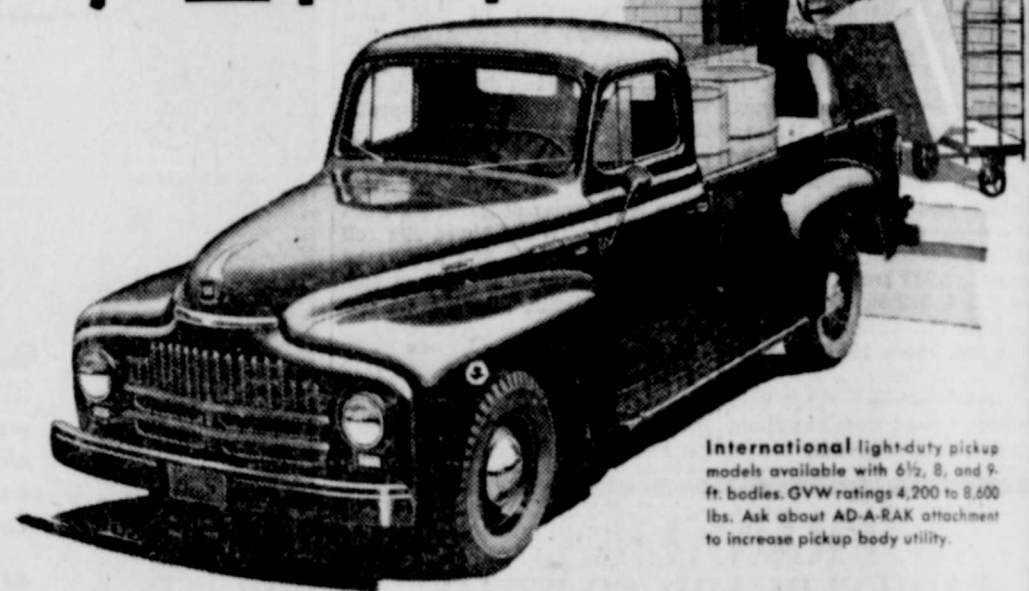


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**Grant's Theme  
Died Before  
Episcopal Group**

The "The Migrant," program on Mrs. Katherine Smith's death, was the theme of the Episcopal group meeting of St. Paul's Episcopal church Thursday afternoon at the home of Mrs. Burl Sears with Mrs. Griffin as co-hostess.

The next meeting will be at the home of Mrs. John Runyan with Mrs. Don Adams as co-hostess.

According to the people concerned with such things, this should be a banner year for waterfowl. The largest numbers of ducks, geese, and brant seen in many years are now winging their way southward or are massing in

Griffin, M. H. Ferriman, Bertha Van Wyngarden, A. T. Woods, Charles Currier, and Burl Sears, members: Mrs. N. W. Cunningham of Ohio, Mrs. J. H. Walker and Mrs. Katherine Smith, guests.

**Banner Wildfowl  
Hunting Year  
Is Predicted**

Ten days have been added to the season this year and should assure hunters of good hunting even if abnormal weather—like the unseasonal warm spell during the first season last year—should hold the flights back.

New Mexico chose the split season this year with dates as follows: First—noon, Oct. 14, and closes one hour before sunset, Nov. 6. Second season—noon, December 18, closes one hour before sunset, Jan. 10.

Bag limits remain the same as last year.

Shooting hours are noon, opening day to one hour before sunset, thereafter, one half-hour before sunrise to one hour before sunset.

**Queries From Congressional Terms  
To Marxist Teaching Asked in Poll**

Issues varying from whether or not the term of congressional representatives should be lengthened to the question as to whether the philosophy of Karl Marx should be taught in American colleges are posed in the current Facts Forum poll.

Participants voting in the poll, which ends Oct. 22, are asked, "Is the two year term for congressional representatives too short for the most effective legislative service?"

Forum debate has brought out the argument that under the present setup, congressmen spend too much time running for office instead of concentrating on official duties, and that the Constitution should be amended to provide longer terms, more closely paralleling the six-year terms allowed U. S. senators. On the other hand is the

opinion that the founding fathers were wise in establishing a shorter term for representatives, because, since they tend to reflect the will of more individual groups and sections of the country, the shorter term makes them more directly responsible to the people.

"Should the philosophy of Karl Marx be taught in American colleges?" is another provocative issue submitted. Those who would vote "no" have said that singling out one economic-political philosophy for study more than likely would indoctrinate students with un-American and totalitarian theories. Others say that Communism should be taught in colleges along with all other philosophies for a balanced, liberal course; furthermore, that young Americans could hardly reject Communist propaganda if they were not familiar with the philosophy itself.

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# Injury, Dissension-Riddled Artesia Bulldogs Scrape Before Speedy, Heavy Clovis Offense

GAME IN BRIEF	
ARTESIA	CLOVIS
5 First Downs	18
104 Yards rushing	256
4 Passes	7
1 Passes completed	2
1 Passes intercepted	1
8 Yards passing	57
37 Punting average	17
1 for 15 Punt returns	3 for 87
2 for 26 Kickoff returns	2 for 22
0 Fumbles	4
0 Fumbles lost	2
3 for 35 Penalties	7 for 65

Scoring by quarters:  
 Clovis 0 7 7 0—14  
 Artesia 0 0 0 7—7

An aggressive Clovis Wildcat squad, sparked by the speedy quarterbacking of a 154-pounder named Jerry Lott, showed the once undefeated, unscored-on, untied Artesia Bulldogs around Morris Field Friday night in rolling up a 14-7 score.

Clovis' victory was clear-cut: The Wildcats outperformed Artesia in every major department, including penalties.

A 55-yard pass from Lott to Dick Drake nine minutes into the second quarter saw Artesia's unscored-on record shattered on home territory amidst stony silence from the Artesia stands.

Clovis cinched the game with another TD 5½ minutes into the third quarter. Driving Clovis started an offensive on its own 45 that went down to the Artesia 37, where Price recovered a fumble. The Artesia rally ended with a kick by Bill Brown to the 21, but the Wildcat's Johnny Hamilton criss-crossed back to the Artesia 35. There a series of power plays and a 15-yard Artesia penalty put Clovis across.

Artesia's TD came with 4½ minutes gone in the fourth quarter and was also aided by a 15-yard penalty against the opponent.

Behind the Bulldogs' loss was a week of downtown quarterbacking which caused one Artesia fan to say, "The talk of the town defeated us as much as anything." Injuries in the Bulldog line and lack of experienced substitutes to re-

placed those injured, hurt Artesia as did dissension and divided loyalties created by adult talk and gossip.

But the key reason was the driving Clovis offensive which according to one Wildcat fan, was the best of the season. Clovis picked up more than 300 yards offensively in all departments in Friday's game, and was able to advance on nearly every ground play attempted.

Clovis failed to capitalize on a scoring set-up early in the first period. Five minutes after the game opened, Clovis started on its own 41, saw Lott drive to the 47, Bobby Snipes to the 49, Lott to the Artesia 43, Lott to the Artesia 39, Elmer White to the 35, White to the 30, Lyle Walker to the 28, and Snipes on a break-through over left tackle to the 10. Four first downs were piled up in that march.

White smashed to the nine, Lott to the six, Wickhard's pass to Andy Mactavish in the end zone was incomplete, and Artesia took over on downs on its own five-yard line, where the Bulldogs launched a drive that was to pick up three first downs and carry them to the Clovis 34 before Clovis' defense stiffened and the first TD drive started.

Clovis started on its own 13 to drive 87 yards for a touchdown. Walker went through middle of the line to the 17 and a pass to Drake carried the Wildcats to the 25 for a first. Lott drove to the 10, was set back to the 20 for offside, recovered when Walker twisted loose from a tackle, went to the 27. White criss-crossed around right to the 40, Lott went to the 44, Snipes to the 46, White to the Artesia 40 over left guard, Walker to the 35, where the Wildcats were set back 15 yards for illegal use of hands.

Then Lott fired his 55-yard pass to Drake and Dwan Perry converted.

The second half had barely opened when Clovis mounted its second offensive drive. After Artesia was able to rack up one yard in three downs, Brown kicked to the Clovis 47.

Walker went to the 45, Lott to the 41, Snipes to the 37, where Price recovered a fumble. A pass was incomplete to Price. Whitefield went to the 40, and another pass was incomplete. Brown kicked to the 21, but Hamilton returned to the Artesia 35. White went to the 32, Lott over left tackle to the 27, where Artesia was penalized 15 yards for a personal foul.

A handout to Walker went to the five, where Doug Whitefield was injured and carried from the field. White went to the four, Walker went around right end to the two, where Clovis gained a first down and settled down to score with four plays to do it. White was stopped on the first play, but Lott went over center to score and Perry kick-converted.

Artesia took the ball on its own 28 after the TD kick-off, went to the 30, was thrown back to the 28, back again to the 23, where Brown kicked to the 30. Perry carried straight down the field and was seemingly away but Brown stopped him on the Artesia 28. There Clovis drove to the 23, Snipes went over tackle to the 20, and Walker over right side to the 18. White went through left tackle to the 15, White to the 10, and to the 3.

There Clovis was penalized 15 for clipping. On the next play a pass intended for Mactavish was intercepted by W. L. Gray and returned to the 15. Yumpy Barker made one of his break-away runs to the Clovis 40 and revitalized fans began pushing for a score.

A long pass on the next play was intercepted by Walker and returned to the Artesia 30, but Clovis was penalized 15 yards for clipping and a play later fumbled with a recovery by Jay Mitchell on the Clovis 13.

There Larry Beadle bulled to the five, Barker went to the three, and Barker rammed over to score with 4½ minutes of the fourth quarter gone. Beadle converted.

Another Clovis drive in the fourth quarter went down to the Artesia 11, but a scoring play failed to come before the clock ran out.

Don Golden, Louis Campanella, Jay Mitchell, and Price were standout men on the Artesia defensive play, which occupied majority of the playing time Friday night.

## Lake Arthur

Mr. and Mrs. R. C. Kennedy of Lamesa, Texas, parents of Martin T. Kennedy, Baptist minister, visited over the weekend. Mrs. Kennedy remained for a visit in her son's home. They were accompanied by a niece, Reba Ward, who returned home with Mr. Kennedy.

Martin T. Kennedy, local Baptist minister, is in a simultaneous revival at Folsom, N. M. The meeting continues through Oct. 19.

The study course which is in progress on Wednesday evenings at the Baptist church was taught by Messrs. Morgan Brewton and Mack Reynolds last Wednesday evening. The concluding two chapters of the book, "The Church Using Its Sunday School" by J. N. Barnette, will be taught next Wednesday evening by Jack Robinson and Miss Josephine Klier, Lake Arthur grade teacher. All members are urged to attend this study course.

School was dismissed Tuesday, Oct. 7 so that the pupils and faculty could attend the opening parade at the Eastern New Mexico state fair in Roswell. Lake Arthur was well represented. Business houses closed so that merchants could attend.

Mrs. May McDonald, president of Lake Arthur Extension club was accompanied to Roswell Monday prior to the Eastern New Mexico state fair by Miss Elizabeth Merritt and Mrs. Ray Pate, who helped her set up the booth in the building there.

Mrs. E. D. Cox was hostess to the WSCS of the Methodist church in her home Wednesday afternoon. Rev. and Mrs. C. A. Clark of Artesia, local pastor, helped conduct the services. Mrs. Redmon Pate had charge of the program, "Toward Complete Living." Members present were Meses. John Lane, Jack Murphy, Clyde Nihart, John Havener, Jr. and son, B. E. Cross and son and the above mentioned. The Halloween theme was carried out in the refreshments which consisted of cake, jello, nuts, corn candy and coffee. The November meeting is to be held at the home of Mrs. B. E. Cross with Mrs. William Opfer as leader.

Mr. and Mrs. Jimmie Pope of Roswell spent the weekend with her mother, Mrs. A. M. Drougk. Mr. and Mrs. Marvin Drougk accompanied his mother, Mrs. A. M. Drougk and brother Henry, on a fishing trip to San Antonio, N. M. last week.

Mr. and Mrs. J. Park Treat of Lexington, Okla., arrived Tuesday for a visit with her daughter and Mrs. Ruth Bates has returned to her job in Artesia after a siege of illness.

family, Mr. and Mrs. Ray Pate and Bobby. They were accompanied by Mr. and Mrs. George Bennett, the regular Church of Christ minister

at Lexington, who are visiting her aunt and family in Artesia, Mr. and Mrs. Owen Hnsley, Mr. and Mrs. Treat left Thursday for Artesia for

a visit with her son, Raymond in and family.

GO TO CHURCH.

You two should meet each other . . .



You probably have in mind what you would like your surplus savings to accomplish for you. Because we have studied so many types of Mutual Funds, the chances are we can suggest a Fund or Funds with similar objectives. There can be no assurance that any investment objective will be realized, but you can look at the record of the past; see what they are doing now; learn who the professional investment managers are. Just state your objectives on the coupon and mail it today for FREE INFORMATION.

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OLD Sunny Brook BRAND

BOTH 86 PROOF • OLD SUNNY BROOK BRAND KENTUCKY BLENDED WHISKEY CONTAINING 65% GRAIN NEUTRAL SPIRITS • THE OLD SUNNY BROOK COMPANY, LOUISVILLE, KENTUCKY

Saddle up for the ★ OLD STATE ROUND-UP

It's time to trade in your old stove for an automatic GAS range

Big Round-Up trade-in allowance for your old stove. Select your modern, automatic GAS range from the models displayed by your gas appliance dealer or Southern Union Gas Company.

There's a prize at the end of the Round-Up trail!

Register Today For the automatic GAS RANGE to be given away FREE during the Round-Up

No puzzles to work! No slogans to write!

Just register the make, model number and serial number of your present stove at your gas appliance dealer's store or at Southern Union Gas Company.

Owner of oldest stove registered during Round-Up wins choice of any automatic Gas range from favorite dealer's stock.

Contest ends midnight, November 15, 1952

Get complete contest rules and registration blanks at your gas appliance dealer's store or Southern Union Gas Company.

Southern Union Gas

1-J-52



# Cadillac

## Says Wonderful Things About You!

The instant your beautiful Cadillac points its crest into view, it begins to say wonderful things about you.

It says, almost as plainly as if the words were written out, that you are a person of achievement in your own world of affairs.

It talks of your good judgment and your splendid taste—and indicates your sense of responsibility for those who ride with you as passengers, or drive beside you in the traffic lanes.

It speaks of your family and home and your way of life—and, in general, paves the way for the respect of those you encounter as you sit at its wheel.

This is true because those who own Cadillacs form a virtual "Who's Who" of America's highways. In almost every community in the country, it is obvious that Cadillac is the favored car of the leading people.

The reason for this, of course, is found in the history of the car itself.

For fifty years, it has been the unwavering purpose to make Cadillac as fine a car as it is practical to produce. Goodness has always been the watchword—craftsmanship has always been the creed.

As a result, Cadillac has long been known and accepted as—"The Standard of the World." And, inevitably, people who want and seek the finest have turned to Cadillac.

That's why the man who sits at the wheel of a Cadillac is an accepted member of the most distinguished motoring family to be found anywhere.

If you are ready for membership in this incomparable group, better come in and see us soon. We'd be happy to welcome you at any time.

### COLE MOTOR COMPANY

112 South Second

Phone 154



# CLASSIFIED ADS

### Classified Rates

Minimum charge five lines  
15c per line  
Insertions 10c per line  
SPACE RATE  
Consecutive insertions)  
\$1.20 per inch  
\$1.00 per inch  
90c per inch

### Business Opportunities

SALE—Grocery, cafe and fill-in, doing good business, Charles L. Williams at Williams & Co., Loco Hills, 7-4tc

### Help Wanted

**HELP WANTED!**  
TELEPHONE WORKERS  
To install Telephones, Central Office Equipment, WESTERN ELECTRIC CO. Agents must be single, 18-25, have school education or equivalent, a good health and will travel as required. Competitive Wages in Effect. Apply State Employment Service, W. Main, Artesia, N. M., 81-4tp-94

### Wanted Auto Mechanic!

Experienced in general automotive repair; also want a painter and paint man, experience necessary, also must be able of running estimates. L. E. Francis at Dunn's Garage, 82-4tc-85

### Employment Service For Typewriter Workers

If you are a typist, stenographer, secretary, bookkeeper needing employment, register at 204 Carper Street, Juanita Denton, Artesia, 82-4tc

### Services Offered

**LOANS**  
Home, Ranch, City Property  
STEVE MASON  
180, Carper Bldg., Artesia, 76-4tc

### Shorty's Gun and Fix-It Shop

101 South Roselawn  
Repairs—Lawn Mowers  
Electric Appliances  
20-4tc

### Moving Storage

Reliable moving, across the state. National Agent Allied Van & Storage, Southern New Mexico Warehouse, Carlsbad, N. M. Phone 5-141tc

### Convalescent Home

A home, plus nursing care for elderly, crippled or senile people. Operated by Mr. and Mrs. G. Whitney, state licensed. 1002 S. Roselawn, phone 67-79-4tc

### Household Services

**SEWING**—We guarantee perfect fit. No charge for estimates or installations. Key Sewing Co., 412 West Texas, 87-4tc

### Real Estate For Sale

FOR SALE  
GI EQUITY  
All Offers Considered  
819 South Roselawn  
82-21-83

### Store and Two-Bedroom Home

Store and two-bedroom home together—modern on four lots at Lakewood. Office in store will be open for when store is sold. Mrs. Robb, Lakewood, N. M., 80-9tc-88

### For Sale By Owner!

Two bedroom and den, Home, fully decorated, excellent location, fenced back yard, nice lawn and shrubs, near grade and high school. Small down payment, FHA loan.  
Phone 872-J after 6 P.M., 83-4tc

### 5—Real Estate For Sale

FOR SALE—By owner, two-story house, located on corner lots; four bedrooms, two baths, paving on three sides. Immediate possession, terms cash. Phone owner 776-21-4tc

### 6—For Rent

FOR RENT—Modern unfurnished one and two-bedroom apartments (2th and Main) Phone 434-43-4tc

FOR RENT—Accordions, band instruments, floor polishers, vacuum cleaners and portable sewing machines. Roselawn Radio Service, 106 South Roselawn, phone 42-W-13-4tc

FOR RENT—Unfurnished house, located 103 Grand. Call Mrs. Nivens at 8-during day or 936-R after 5 p. m. 81-3tp-83

FOR RENT—Furnished apartment, bills paid, over Modernistic Beauty Shop. See Mrs. R. M. McDonald, 802 West Quay, phone 101-82-4tc

FOR RENT—Two room office building, 110 S. Roselawn, W. C. Cunningham, phone 126-R or 211-82-4tc

FOR LEASE—Storage space 16x20 ft. and cellar, rear of 207 Second St. Write 1611 W. Hendricks, Roswell, N. M. 83-4tp-86

### 7—Miscellaneous For Sale

For Sale, Pianos!  
Good Condition.  
Fairley Trading Post  
511 North First Street  
77-10-86

Hagerman Sand & Gravel Plant, half mile south, 3 mile west of Hagerman. Chips for oiling roads, concrete rock, meets all specifications. Plant Phone Hagerman 2017-72-4tc

FOR SALE—16-ft. Century boat, motor and trailer, good condition. Victor Haldeman, two miles east, one half mile south, phone 088-J-68-4tc

FOR SALE—Clarinet, good condition. Call Harry Gilmore, phone 1102 or see at 411 Bullock Ave. 63-4tc

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-4tc

FOR SALE—New crop turkeys at Artesia Locker Plant. Bryant Williams. 75-4tc

WE BUY AND SELL used furniture. Fairley's Trading Post, 511 North First, phone 845-28-4tc

FOR SALE—Woven wire and steel posts. See at Artesia Alfalfa Growers Association, East Main St. 87-4tc

### 7—Miscellaneous For Sale

**ATTENTION! COTTON FARMERS!**  
Steel Cot and Mattress \$11.00  
Mattresses \$3.25—Extra Heavy \$4.50, \$6.00, \$9.00  
Steel Bunk Beds, 2 Cots, 2 Mattresses \$22.00, \$23.00  
Wood Bunk Beds, 2 Mattresses \$20.00  
Comforts \$4.00  
Blankets—Wool \$1.50, \$2.50, \$3.00, \$4.25, \$4.75  
Tarpaulins \$4.75  
Cheap Tables \$7.50  
Frying Pan, Plate, Cup, Fork, Knife, Spoon, complete set \$7.00  
Two-Burner Butane Stoves \$5.00; Two-Burner Oil Stoves \$7.00  
Dish Pans \$5.00  
Stew Pots \$7.00  
Other Cheap Items \$7.00

### 8—Miscellaneous Wanted

WANTED—Ladies and gentlemen to buy at Bi-Lo Trading Post, Roswell, used appliances and furniture. 501 E. Second St., phone 834-J. Buy, Sell, Trade. 72-4tc

### 9—Public Notices

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO  
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF BEN D. WILSON DECEASED. No. 1787

WANTED—Irrigation well pump, less engine, 1000 gpm capacity, must be in good condition and standard make. Call 3-5388 or write S. B. Bean, 700 East Lee St., Hobbs, N. M., giving full description, condition, location and price. 82-7tc-88

WILL PAY CASH for used trailer houses. Phone 374-R. 82-2tp-83

### 10—Used Cars and Trucks

FOR SALE—1952 GMC Pickup, \$1600. Call Charles Denton. 77-4tc

FOR SALE—One D-S-35 international long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 1112. My business is trucking the public. 33-4tc

FOR SALE—1947 Dodge truck \$300; 1939 Ford truck \$100; also four-room house, \$4,500. Dr. Pepper Bottling Co. 82-3tc-84

### 10A—Automotive Supplies

SAVE UP TO 50%  
On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.  
WHITE AUTO STORE  
407 W. Main Phone 1042-W 68-4tc

### 9—Public Notices

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-4tc

ALCOHOLICS ANONYMOUS—Our sole purpose is to help those who have a drinking problem. P. O. Box 891, phone 1264. 98-4tc

According to the report of the President's Materials Policy Commission, a 110 per cent increase is expected in U. S. demand for oil products by 1975.  
—NPN, June 25, 1952, p. 9

### Now Is the Time

Get rid of those Household Pests in one quick easy application.  
Call Us for Free Estimate  
Atlas Pest Control  
Phone H&J Food Basket, Artesia  
or Write Box 781, Carlsbad

### Cycology Seal

OPINIONS ARE LIKE WATCHES—NO TWO ARE ALIKE YET EACH ONE BELIEVES IN HIS OWN.

Come in and form your opinion about us. We'll do our best to make it favorable, so that you'll become a steady customer.  
**E.B. BULLOCK**  
ARTESIA & SPOYS New Mexico  
FEED FLOUR, COAL & SEEDS  
105 South 1st St. Phone 36

### 9—Public Notices

WITNESS MY HAND and the seal of said Court on this 11th day of October, 1952.  
(SEAL) R. A. WILCOX,  
County Clerk, and ex-officio  
Clerk of the Probate Court.  
83-4-T-89

### NOTICE OF SUIT PENDING

STATE OF NEW MEXICO, to RAYMOND J. BUTT, GREETINGS:  
You are hereby notified that a suit has been filed against you by ELEANOR NUNEZ BUTT, as plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, being Cause No. 13291, the general object of said suit being to declare null and void the marriage entered into between you and the plaintiff and as further prayed in said suit.  
DONALD S. BUSH, whose address is 216 Booker Building, Artesia, New Mexico, is attorney for plaintiff.

### NOTICE OF HEARING ON FINAL ACCOUNT OF EXECUTRIX

THE STATE OF NEW MEXICO, TO: Mattie J. Wilson, Phillip D. Wilson, Harry G. Wilson, Alene Wilson Willigrod, Nelda Wilson Compton, Ben D. Wilson Jr., all unknown heirs of Ben D. Wilson, deceased and all unknown persons claiming any lien upon or right, title or interest in and to the estate of said decedent, GREETING:  
Notice is hereby given that Mattie J. Wilson has filed her Final Account and Report as executrix of the above estate, together with her Petition for Discharge as executrix and the Hon. M. F. Sadler, Judge of the Probate Court, has set the 30th day of November, 1952, at the hour of 10:00 o'clock A. M., at the Probate Courtroom in Carlsbad, Eddy County, New Mexico, as the day, time and place for hearing said Final Account and Report and any objections thereto.  
At the same time and place the Probate Court will determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof.  
DONALD S. BUSH is attorney for the executrix and his address is 216 Booker Building, Artesia, New Mexico.

### FARMERS NOTE . . .

WE CAN INSURE—  
YOUR COTTON—at the farm, in transit, and 48 hours on the gin yard for 15c per bale.  
YOUR HAY—against the perils of fire, windstorm, hail, flood, collision, upset, etc., for \$1.75 per \$100 of value. Regular fire rate (fire only) is \$3.50 per \$100.  
"WHY PAY MORE FOR LESS"  
Southwestern Realty Co.  
315 Quay Ave Artesia, N. M. Phone 1065

### Artesia Credit Bureau

DAILY COMMERCIAL REPORT  
and  
CREDIT INFORMATION  
Office: 225 Carper Building

### QUONSET

FOR EVERY FARM USE  
IMMEDIATE DELIVERY  
John Gates Jack McCaw  
Ph. 358-J Ph. 590-W

### Acrosonic

will purchase any new PIANO or SPINET in our stock Balance Can Be Paid in 36 Months  
Choose from Our Large Stock  
• BALDWIN ACROSONIC  
• GULBRANSEN • WURLITZER  
GINSBERG MUSIC CO.  
205 North Main Phone 10  
Roswell, New Mexico

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HEAR ALL THE HIGH SCHOOL FOOTBALL GAMES AT HOME AND AWAY  
HOME SPONSORED BY AWAY  
H & J Food Basket New Mexico Asphalt & Refining Co.  
OVER K S V P

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### DAR Member Is Elected to Hold State Office

Mary Griggs chapter of Daughters of American Revolution met Monday evening in the home of Mrs. D. M. Schenberg to hear reports on state conference held in Hobbs, Oct. 2, 3, and 4.  
Mrs. Harold Kersey, state treasurer; Mrs. R. L. Collins, regent of the Mary Griggs chapter; Mrs. John Cochran and Mrs. Cecil Waldrep, delegates; and Miss Alma Sue Felix attended the conference from Artesia.

### First Baptist Revival Draws 19 New Members

With 19 new members in the First Baptist church during the first week of revival services now in progress under the direction of Evangelist Louis Wunneburger, and with revival interest mounting higher each day, "we are going ahead in high spirit in this second week of services in the mornings at 10, and in the evenings at 7:30," Rev. S. M. Morgan, pastor, announced.  
"This evening I want to tell you 'What Christ Means to Me,'" Dr. Wunneburger said. "And I shall present my thoughts around three things: first, His character; second His church; and third, His claims. Showing Christ to be the Word of God, expressing God's love to man in planning salvation by grace through faith; and showing Christ as the light of the world, banishing sin from the human heart that will let Christ come in by faith; and presenting Christ as the Lamb of God whose purpose was to take away the sin of the world so God could announce 'their sins and iniquities will I remember against them no more forever,'" Dr. Wunneburger said that he wanted to show that the church is the most important institution in the world.

### REAL ESTATE GUIDE

Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.  
BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

### ARTESIA INVESTMENT CO.

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REAL ESTATE RENTALS NEEDED INSURANCE  
Use Our FREE Rental Service  
3 Bedroom—711 N. Roselawn, \$1000 down payment  
\$100 Down, Lot, corner Adams and Sixth  
173 Acre Farm—\$30,000 Down Payment  
Three Bedroom Home, 1400 Mearchant  
One 2-Bedroom and One 3-Bedroom Homes—Both for \$4250.  
Dwellings Farms  
Businesses Ranches  
Virgil (Jake) Jakeway — Residence Phone 607-M

### VALLEY EXCHANGE

Realtor and Every Form of Insurance  
114 S. ROSELAWN PHONE 1115  
240 Acres deeded and 240 acres of leased land, with 40 acres in cultivation—located in Hay Canyon in the Sacramento Mts. This would be a nice combination ranch and summer home—numerous springs on tract.  
HARVEY JONES R. E. GLAZE, Salesman  
Res. Phone 1217-J Res. Phone 659

### CARRIER ABSTRACT COMPANY

102 Booker Building Phone 470  
Abstracts of Title, Title Insurance, Loans  
We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

### KIDDY AGENCY

REAL ESTATE AND INSURANCE  
415 West Main Phone 914  
BUSINESS LOCATION—100 ft. at Ninth and Main, with six room, three-bedroom home. PRICED RIGHT, \$19,500.  
NINTH AND DALLAS—Business corner with 40x70 Business Building and six room, four-bedroom home. A GOOD BUY — \$20,000.  
HERE IS A HOME YOU WILL BE HAPPY TO OWN—Newly decorated, on large lot in Alta Vista Addition. Call for appointment, today!  
We have some Good Listings of Income Property, See Us Today!  
See Us for Farms, Ranches, Businesses and Dwelling Properties

### Southwestern REALTY CO.

OFFICE 315 QUAY AVENUE  
RESIDENCES  
THREE ROOM HOUSE—1102 Heath, \$3750, terms.  
SPECIAL—Three-bedroom home, close to schools, churches and business area. Immediate occupancy, sturdy construction. Bargain at \$7000.  
THREE BEDROOM HOME—701 Carper Drive, \$17,500.  
FARMS AND RANCHES  
80 ACRES ON CARLSBAD HIGHWAY—25 Acres shallow water, 3 bedroom modern house with fireplace, 3 large chicken houses, \$15,000.  
TWELVE SECTION RANCH—25 miles east of Artesia, 100 cow capacity, 3 bedroom modern house, \$27,000.  
We have FARMS from \$325 per acre and up—water rights for sale and Ranches any size, any price, any where!  
FREE RENTAL SERVICE  
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Don Teed Residence Phone 1519-R Don Jensen  
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### Southwestern REALTY CO.

OFFICE 315 QUAY AVENUE  
RESIDENCES  
THREE ROOM HOUSE—1102 Heath, \$3750, terms.  
SPECIAL—Three-bedroom home, close to schools, churches and business area. Immediate occupancy, sturdy construction. Bargain at \$7000.  
THREE BEDROOM HOME—701 Carper Drive, \$17,500.  
FARMS AND RANCHES  
80 ACRES ON CARLSBAD HIGHWAY—25 Acres shallow water, 3 bedroom modern house with fireplace, 3 large chicken houses, \$15,000.  
TWELVE SECTION RANCH—25 miles east of Artesia, 100 cow capacity, 3 bedroom modern house, \$27,000.  
We have FARMS from \$325 per acre and up—water rights for sale and Ranches any size, any price, any where!  
FREE RENTAL SERVICE  
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### REAL ESTATE GUIDE

Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureau.  
BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

### ARTESIA INVESTMENT CO.

303 West Main Phone 871  
REAL ESTATE RENTALS NEEDED INSURANCE  
Use Our FREE Rental Service  
3 Bedroom—711 N. Roselawn, \$1000 down payment  
\$100 Down, Lot, corner Adams and Sixth  
173 Acre Farm—\$30,000 Down Payment  
Three Bedroom Home, 1400 Mearchant  
One 2-Bedroom and One 3-Bedroom Homes—Both for \$4250.  
Dwellings Farms  
Businesses Ranches  
Virgil (Jake) Jakeway — Residence Phone 607-M

### VALLEY EXCHANGE

Realtor and Every Form of Insurance  
114 S. ROSELAWN PHONE 1115  
240 Acres deeded and 240 acres of leased land, with 40 acres in cultivation—located in Hay Canyon in the Sacramento Mts. This would be a nice combination ranch and summer home—numerous springs on tract.  
HARVEY JONES R. E. GLAZE, Salesman  
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### CARRIER ABSTRACT COMPANY

102 Booker Building Phone 470  
Abstracts of Title, Title Insurance, Loans  
We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

### KIDDY AGENCY

REAL ESTATE AND INSURANCE  
415 West Main Phone 914  
BUSINESS LOCATION—100 ft. at Ninth and Main, with six room, three-bedroom home. PRICED RIGHT, \$19,500.  
NINTH AND DALLAS—Business corner with 40x70 Business Building and six room, four-bedroom home. A GOOD BUY — \$20,000.  
HERE IS A HOME YOU WILL BE HAPPY TO OWN—Newly decorated, on large lot in Alta Vista Addition. Call for appointment, today!  
We have some Good Listings of Income Property, See Us Today!  
See Us for Farms, Ranches, Businesses and Dwelling Properties

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### Gulf Deep Test—

(Continued from Page One) test is slated to go 14,000 feet. Drilling report is as follows:

C. L. East et al, State 2, NW SE 33-17-29.  
Total depth 3100. Shut down for orders.

George Atkins No. 4 Iles, NW SE 17-16-29.  
Total depth 1555. Shut down for orders.

A. J. Crawford No. 1 Crawford, NW NW 9-24-27.  
Total depth 2198. Shut down for orders.

Buck Jones No. 2 Gates, NW SE 29-26-27.  
Total depth 2080. Shut down for orders.

Stanley L. Jones, No. 7 State, NW SE, 7-19-29.  
Total depth 2832. Shut down for orders.

Gulf Oil Corp. No. 1 General American, 24-17-29.  
Drilling at 10,076.

Harvey E. Yates No. 7 Yates, 6-20-27.  
Total depth 775. Testing.

Richardson & Bass No. 1 Cobb, 23-20-31.  
Total depth 9611. reaming.

Bob Johnson No. 1 Swearingen "B" 14-18-31.  
Total depth 3295. Shut down for orders.

Owen Haynes No. 1 Matco NW NW 35-17-27.  
Drilling at 606.

Geo. D. Riggs No. 4 Welch, NW NW 4-21-27.  
Drilling at 827.

El Capitan Oil Co. No. 1 Yarborough, SW SE 6-24-29.  
Total depth 2829. Shut down for orders.

Richardson & Bass No. 1 Harrison NW NW 12-25-30.  
Drilling at 6755.

Jack White No. 1 Thomas Boyd, NE SW 10-17-28.  
Total depth 751. Shut down for orders.

Southern Calif. Pet. Corp. No. 1 Souly, NW NW 5-26-29.  
Total depth 2968. plugged back to 2871, preparing Hydro.

Tennessee Pro. Co. No. 1 Hall, SE SW 6-24-29.  
Total depth 2833. Shut down for orders.

R. S. Magruder No. 1 State, SE SE 15-21-27.  
Drilling at 521.

R. J. Johnston No. 1 Anderson, SW NW 26-17-27.  
Total depth 450. swabbing.

Thomas M. Mayfield No. 1 State, SE SW 32-20-28.  
Total depth 400. preparing to drill.

M. A. Woolley No. 6 McIntyre "A", SE SW 21-17-30.  
Total depth 1903. testing.

Southern Production Co. No. 37 Turner "B", SW SW 17-17-31.  
Drilling at 1514.

Southern Production Co. No. 24 Turner "A", NE NW 19-17-31.  
Total depth 1886. waiting on cement.

George Williams No. 1 Martin, SE SW 15-18-26.  
Total depth 738. shut down

Mildred C. Hudson No. 2 Vandagriff, SE NE 7-18-27.  
Total depth 1011. waiting on cement.

Malco-Resler-Yates No. 5 Dunn "B", NE SE 11-18-28.  
Total depth 735. Waiting on cement.

Harvey E. Yates No. 1 Whelan-St., S ENE 16-19-30.  
OWDD.  
Drilling at 2296.

Martin Yates III, No. 4 Stebbins, SE SW 29-20-29.  
Drilling at 470.

U. S. Smelting Rfg. & Mining Co., No. 1 Collatt, NW SE 1-23-26.  
Total depth 900. shut down, repair.

Harvey E. Yates No. 1 Devito, NE SW 21-23-26.  
Drilling at 880.

Stanolind Oil & Gas Co. No. 1 Lakewood, NE SE 34-19-25.  
Drilling at 1412.

J. M. Rector, III, No. 1 Barnett, NW NE 8-21-27.  
Drilling at 306.

Richardson & Bass No. 1 Fidel, SW SW 27-21-29.  
Drilling at 1680.

C. J. Donaho No. 1 Craft, SW SW 8-24-38.  
Total depth 2475. waiting on cement.

S. & A. Oil Co. No. 2 Gates-State, SE NE 36-17-27.  
Total depth 534. waiting on cement.

Jenkins & McQueen No. 1 Yarbrough, NW NE 25-22-26.  
Drilling at 1241.

Hanson Oil Co. No. 1 Todhunter, NE SE 21-23-26.  
Drilling at 260.

A. J. Smith Drilling Co. No. 1 Travis SE NE 13-18-28.  
Drilling at 500.

**New Locations**

Sinclair Oil & Gas Co. No. 17 Keel "B" SW NW 8-17-31.  
Yancey-Harris Co. No. 2 Ballard "B" NW NW 8-18-29.  
Thomas M. Mayfield No. 2 State NW SW 32-20-28.  
Completed Wells

Kersey & Co. No. 17 State NE NW 16-17-30.  
Total depth 2097. pumps 15 barrels per day after shot.

Malco-Resler-Yates No. 2 Hester-State NE NW 36-18-27.  
Total depth 2020. flows 60 barrels per day after acid.

### Sent Overseas



**JAMES V. SANDERS**, son of Mr. and Mrs. D. D. Sanders, of Artesia, was sent to Korean service in September. Seaman 1-C Sanders served on the USS Uhlman DD-687 prior to his Korean assignment.

### Race Prejudice Is Program for Presbyterians

"Racial Prejudice" was the program given at Circle 2 Women's Presbyterian association meeting Thursday afternoon at the home of Mrs. Ross Sears with Mrs. Charles Johnson as co-hostess.

Mrs. D. C. Blue gave the devotions, and Mrs. William Lucas was in charge of the program.

At the close of the meeting refreshments were served to 11 members.

### Boy Scout Fund—

(Continued from Page One)

S. P. Yates, Gateway district chairman, has commended the Boy Scout drive to the public by observing that investment in scouting produces dividends in our leaders of tomorrow in the character building program provided by scouting.

### Nine Directors—

home games.

Attendance at Driller Park for the 1952 season was 42,600, discussion showed.

**Bauman Back?**

Asked as to whether Joe Bauman will return to the Drillers in 1953, Lanning replied "He is not entirely lost to us. We have some hopes but no promises. If it is possible to get him back without wrecking the ball club financially and otherwise, we will do it. He is definitely not lost to Artesia."

Asked the same question about Rudy Briner, Lanning pointed out Briner is a free agent and is considering a baseball club managerial job.

Lanning also revealed contract

### Calvary Baptist Revival Continues To October 24

Roy B. Flippo, Amarillo evangelist, is now conducting a revival at Calvary Missionary Baptist church, corner Eighth and Washington, Pastor Rev. E. M. Ward has announced.

The revival, which opened Oct. 12, will continue to Oct. 24, Reverend Ward said.

Morning services are being conducted from 10 to 11 a. m., and evening services begin at 7:30 p. m.

An increasing number of American railroads have turned to diesel power to cut their fuel costs. Of 1,739 locomotives an order at the beginning of 1952, all but 20 were for the diesel-electric type.

—Oil Daily, July 1, '52, p 2

for Earl Perry, Driller manager, was renewed for another year at a board of directors' meeting last Tuesday, subject to approval by the new board.

### DR. KATHRYN BEHNKE

PALMER GRADUATE CHIROPRACTOR

Chiropractic Seeks, Finds and Removes Nerve Pressure—The Primary Cause of Illness

X-Ray — Neurocalometer  
408 West Richardson Phone 861

### Goodfellow Skyhawks Scheduled for Artesia Game Nov. 1



**GOODFELLOW SKYHAWKS** of San Angelo, who will play Ellington Air Force Base of Houston in a game in Artesia Nov. 1 under Kiwanis sponsorship, features a host of college trained material, and plenty of weight, as evidenced by this team photo. First row, Bob Campbell, Linwood Smith, Bill John, John Murphy, Bobby Clark, James Wiggins, Denny Conley, Raymond Wright, Irwin Noble, James Farrell, and Joy Brown. Middle row, Lee Baker, Charles Harris, Floyd Thompson, Ned Cole,

Leonard Zemblowski, Jack Fletcher, Jimmy Freeman, Frank Crank, Don McLeod, and Leonard Schwerdt. Back row, Head Coach 2nd Lt. Don Riederer, Buddy Wright, Lionel Brown, Marv Simmons, Bob Bartholomay, Loren Christopherson, Bob Nieman, S. C. Chrisce, Al Gebler, Dan Powers and Johnny Feagan, backfield coach. Absent were: Warren Bailey, Gale Kirkpatrick, and coaches Capt. Homa Stillwell, and 2nd Lts. Dave Bannerman and Fritz Daives.

### Bethel Baptist Revival Delays Monthly Musical

Bethel Baptist church revival will continue through Oct. 17. Rev. and Mrs. W. R. Ockler, Amarillo conducting services daily at 7:30.

Due to the revival, the musical presented at 2:30 on the second Sunday every week will be transferred to Sunday, 19, at 2:30 in the church auditorium.

A synthetic rubber hose some day be used to supply line to front-line fighting element from safe positions in rear. Designed to replace piping, the rubber pipe-line is laid from a truck traveling miles an hour. It is made of a synthetic, containing oil drains and resists deterioration more than hose made of natural rubber.

—SNL, July 26, 1952.

**Marie Montgomery**  
STYLE TAP DANCE  
BALLET AND ACCORDION  
808 Richardson Phone 16



Dwight D. Eisenhower



Patrick J. Hurley

# EISENHOWER

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WITHOUT A

# REPUBLICAN

# CONGRESS

IF YOU INTEND TO CAST YOUR VOTE  
FOR EISENHOWER---VOTE ALSO FOR

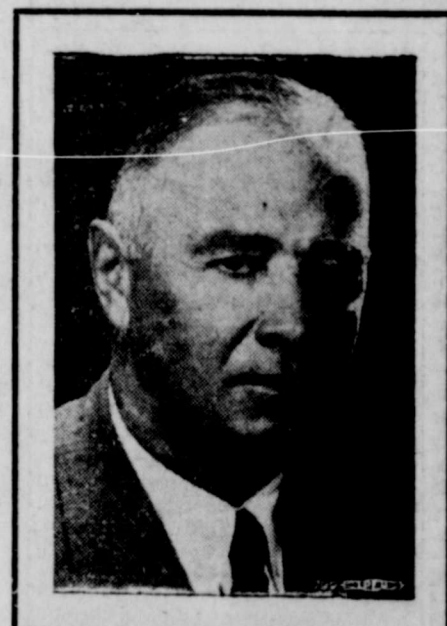
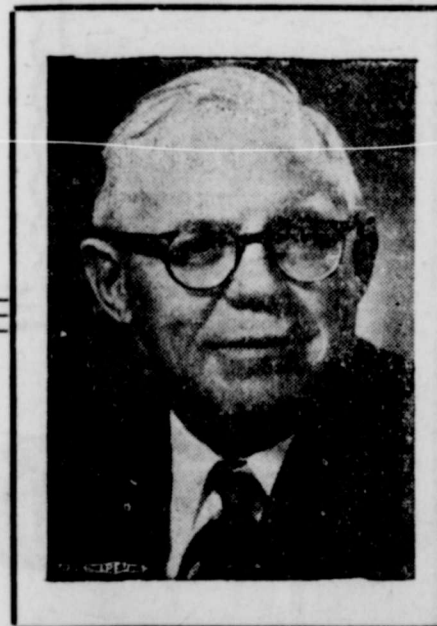
# PAT HURLEY

TO REPRESENT YOU IN THE  
**U. S. SENATE**

AND

**ED GUTHMANN**

**HOMER BERKSHIRE**



IN  
THE  
HOUSE,

TO HELP IKE CLEAN UP THE  
"MESS IN WASHINGTON"  
IN FACT—FOR BETTER GOVERNMENT IN STATE AND NATION  
VOTE THE STRAIGHT REPUBLICAN TICKET

VOTE FOR ARTESIA'S OWN CANDIDATE

**V. P. (BILL) SHELDON**  
FOR STATE SENATOR

**ARTESIA PRECINCT REPUBLICANS**  
JACK KNORR, Chairman



## ANNOUNCING

A NEW

# AUTOMOBILE DEALER

IN ARTESIA

**LINCOLN—MERCURY**  
KYLE CLARK, Manager

FORMERLY WITH COLE MOTOR CO.

**LINCOLN**

—THE ONE FINE CAR  
DELIBERATELY  
DESIGNED FOR  
MODERN LIVING!

**MERCURY**

—THE MOST  
CHALLENGING CAR  
OF ANY YEAR!  
... DRIVE IT ONCE!

## ODEN MOTOR COMPANY

KYLE CLARK, Manager

315 North First

Phone 1007



# OIL PROGRESS WEEK OCTOBER 12-18

## THE ARTESIA ADVOCATE

VOLUME FORTY-NINE

ARTESIA, NEW MEXICO, TUESDAY, OCTOBER 14, 1952

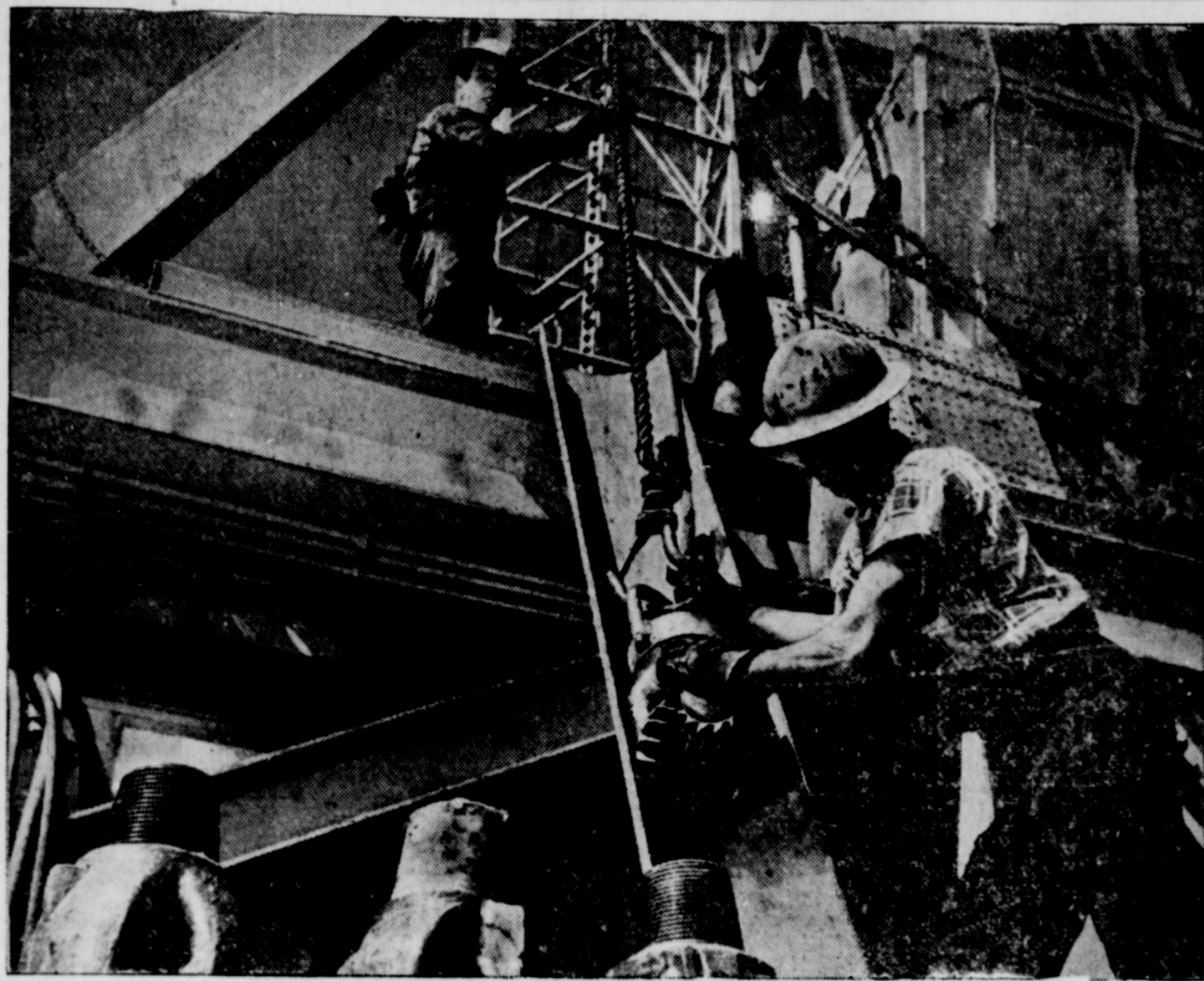
NUMBER 83

### Petrochemical Industry Makes Modern Miracle

...surprising... breathtaking... and many other adjectives like them, can be used with hesitation (and without exception, too) in describing the modern petrochemical industry. Since a 20th Century beanstalk, the new industry has sprung so fast that it seems to have arrived overnight. It has contributed directly and indirectly to an astounding flow of chemicals and compounds. The fact is, almost endless all—and the men of test tube agree that the industry is in its infancy!

These chemicals and compounds are used in devices, contraptions, conveniences and joys that are like modern-day miracles. They help to make clothes, for example, that won't wrinkle or shrink in the worst rain-storm; they have helped to open the door to a whole world of plastics—for combs, household fixin's and eyeglass frames, telephone radio cabinets, and many, many others.

They're also being used in the manufacture of adhesive tapes, printing inks, lacquers, synthetic fibers and synthetic fibers, nylon, detergents, cosmetics, explosives, agricultural sprays, and ferrous—and on, the list goes.



THOUSANDS OF THESE drilling rigs dotting America from California to the Atlantic Coast, from the Dakotas to Texas represent millions of dollars in industrial capital spent to give the United States the miracle of oil progress, which in less than 100 years has put a nation

on wheels, given its military unprecedented advantage, and brought thousands of new products into the household market. Locating for such rigs and drilling is tremendously expensive, is made possible only by American risk capital willing to take a chance.

### Halliburton Oil Cementing Unique Service

Since its organization in 1924, Halliburton Oil Well Cementing Co. has steadily expanded and modernized services to the oil industry of the Southwest. Founded in 1919 by Earle P. Halliburton, the company early used a new type of cement mixer and the first practical well depth measuring device offered to the industry.

In 1924, Halliburton proposed to a number of leading oil companies that the present company be formed to carry out further research and development, and to offer for the benefit of all oil producers the essential service of cementing oil and gas wells. Seven leading oil companies thus acquired substantial interests in the company.

Drilling of a new well may result in a dry hole, or reconditioning of an old well may result in no improvement in production, but nevertheless, in drilling of new wells an attempt to increase production in old, one or more services of the type offered by Halliburton will be used.

In oil well cementing, formation testing, retrievable cement, dump bailer, and bulk cement services, the company is the leader in the number of wells serviced and in the amount of bulk cement sold. It is the only organization in the oil well cementing business operating on a national scale.

Oil well cementing is a process and pumping it through casing or of mixing a cement-water slurry tubing into any desired position in the well. Cementing procedures are generally used throughout the life of a well.

Cementing provides protection of possible oil productive zones behind casing until they are ready for testing or production, protection of oil or fresh water zone against migration of stray fluid or high pressure gas from one formation to another, and protection of casing against corrosion.

Proper cementing thus will eliminate collapse due to external pressure, blow-outs from high pressure gas zones behind the casing, and contamination of fresh water zones.

Retrievable cementer service features forcing cement slurry into exposed formations below the casing or through perforations in the casing of a well by use of a retrievable packer, a special device designed and manufactured by the company.

For oil well acidizing, inhibited hydrochloric acid is pumped into the well under pressure by company-designed tank trucks and pumps. This treatment, with various additional chemicals where needed, is used principally in wells producing from limestone formations in order to increase the rate of production of oil or gas by enlarging flow channels.

### New Mexico Asphalt-Refining Produces Third Of State's Gasoline, Over 11 Million Monthly

New Mexico Asphalt and Refining Co. is an independent petroleum refining company with plant facilities at Artesia. The company is under the direction and management of A. R. Matthews, president; C. L. Withers, vice-president; and E. W. Allen, secretary-treasurer. Matthews and Allen are

two of the original organizers and have served in their respective capacities since the beginning of operations in 1941. Withers joined the company in October, 1946, and has served in his capacity as vice-president and general manager since that time.

The company was organized in July 1941 to manufacture gasoline, asphalt, naphtha, distillate, kerosene, fuel oil, lubricating oil, and

any other by-product of crude oil petroleum.

Operation of the plant commenced in September, 1941, with a crude oil capacity of 1,500 barrels per day and approximately 18 employees. Facilities for the manufacture of asphalt and road oil were installed during the early part of 1942, and during the same year the capacity of the plant was increased to 2,000 barrels of crude oil throughput per day. The number of employees grew to 35. Asphalt became a major sales item and was supplied for the construction of military bases throughout this area.

### Buffalo Oil Company Artesia Unit Helps in Maljamar Repressuring

Buffalo Oil Co. was organized under the laws of Maryland March 16, 1934, and has been an active participant in the oil industry since that date.

The corporation was organized under the leadership of Mr. H. P. Taubman, who has been the active president since the inception of the corporation.

The corporation has its home office in Dallas, with district offices at Artesia, Midland, and Tulsa, which are well staffed with competent geological and engineering personnel.

In 1944, Buffalo acquired the properties of the Maljamar Oil and Gas Corp. in the Maljamar field, and at that time opened the district office in Artesia. As operator of the Maljamar properties, Buffalo, in the interest of conservation, has helped to improve the pressure maintenance facilities of the Maljamar Cooperative Repressuring Agreement.

This pressure maintenance program has been very successful in maintaining the bottom hole pressures in the field. Buffalo has also developed two new producing horizons in the Maljamar area, namely the Paddock and Devonian zones.

In connection with its interest in oil conservation, Buffalo is the

operator of one of the largest water flood projects in Oklahoma. Buffalo also has extensive oil properties in Texas, Colorado, Kansas, North and South Dakota, and Nebraska.

Present officers of the company are H. P. Taubman, Dallas, president; M. B. Taubman, Midland, executive vice-president; W. E. Stiles, Dallas, vice-president; F. W. Simms, Tulsa, vice-president; Jim Kackley, Dallas, treasurer; and J. H. Morris, Dallas, secretary.

### Discover 1,001 New Oil Fields In America

Year after year, oil continues to be found in new places. Last year, 1,001 new oil fields were discovered in the United States. At the end of the year, the U. S. had two and a half billion barrels more petroleum reserves than it had when the year began.

The nation's real oil resource does not lie in its proved oil reserves. Rather, it lies in its vast area of yet untested potential oil land, its vigorous technology for finding oil and its climate of free economic enterprise that stimulates the search for oil.

### Oil Industry Is Second in New Research Work

The petroleum industry ranks second among American industries in research to develop new products and processes. According to Dr. Gustav Egloff, research director of Universal Oil Products Co., the entire oil industry will spend \$130 million in 1952 on research as compared with \$120 million in 1951.

Continuous research is a vital necessity not only for the industry itself, but for the continuing discovery and improvement of equipment and convenience which America has come to expect from petroleum and petroleum products.

### Union Supply Co. Four Years Old

Union Supply Co., Inc., started business in Artesia in 1939 with T. J. Sively as president and the late R. M. Richey as vice-president.

Operating continuously in Artesia, Union Supply has branched out to establish three other stores at Hobbs and Sundown, Texas, and an industrial branch in Carlsbad, namely Union Industry Corp.

Union Supply plays an important part in bringing oil dollars to Artesia and is one of the major firms in the field.

## Public Understanding Is Sought In Oil Week

### Oil Men Earmark Greatest Fund For Modernization, Expansion

By FRANK M. PORTER  
President, American Petroleum Institute

Oil Progress Week (October 12-18).  
Milestones—  
They are definite milestones of progress. They are positive proof of what free men can do with their energies and talents, given the opportunities and incentives of free enterprise.

And they are of personal interest to the American people who are now being reminded again of the importance of petroleum to our social and economic well-being and to the national defense.

For me, it is a privilege and a pleasure to be able to participate once more in this great demonstration by the oil industry. It represents a sincere effort by oil men throughout the country to tell a factual story of accomplishment. Its purpose is to give the people a clearer view of one of the great American industries in action; of its "round-the-clock" efforts to help build a better America.

Local Effort—  
Oil Progress Week is definitely a local effort. The reports and displays of the industry's progress and achievements are made to customers and consumers, relatives and friends, neighbors and fellow townsmen by local oil men—and to people who know each other and share civic responsibilities and common trust.

Both the industry and the public benefit from this unique observance. Not only does it provide those who have come to depend upon us with more information about the oil industry, but also it brings home to oil men themselves, an awareness of their industry which becomes intensified and personalized by their participation.

Oil Progress Week has come a long way since its inception in 1947. Its stature has increased with each passing year. Oil men's enthusiasm in preparing for this year's observance—the fifth—leaves no doubt that it will be the biggest and the best of the series to date.

Volunteer Members—  
For the record, I think it is interesting to note that more than 20,000 oil men are volunteer members of the Oil Industry Information Committee, which sponsors Oil Progress Week. This is a growth, in round figures, of seven.

(Continued on Page 16)

### Vast Underground Transportation Serves Industry

Beneath the soil of all but eight of the 48 states lies one of the most unique transportation systems ever devised. Typically American in origin, design and construction, it also is one of the most extensive transportation systems in the world.

This modern transportation marvel is the vast "underground" created by the petroleum industry to move crude oil and finished products from tens of thousands of wells to collection centers, refineries, bulk stations and—eventually—to the millions of users of petroleum products.

It is an intricate system, yet it is so versatile that different products can be shipped, one right after the other, without appreciable mixing. In addition, shipments can be sidetracked at will to make way for those with higher priorities, in much the same way that trains are shunted to sidings to allow express to speed by.

Oil pipe lines had their genesis in the 1860's. The first successful one was only four miles long. Progress and competition spurred their development. Today, there

(Continued on Page 16)

### Francis Wilson One of State's Top Oilmen

Francis C. Wilson of Santa Fe, whose Wilson Oil Co. is one of the leading independents in South-eastern New Mexico, is another example of the individual operators who parlayed himself into an impressive pay-off.

Several years ago Wilson, then an independent broker, shared a block of Lea county leases from under the collective noses of an eastern syndicate. Wilson was actually fronting for a major company and it was their capital which he covered the acreage.

After engineering that coup, Wilson instead of accepting a cash fee—the safe way to play it—took part cash, part royalty interest. It turned out to be another of those deals with a golden touch.

On Aug. 18, 1947, newspapers carried reports of the greatest oil strike in New Mexico oil history in the West Eunice pool southwest of Hobbs.

It was Wilson Oil's No. 23 State, which from less than 4,000 feet was conservatively estimated to have a potential of 44,000 barrels. Less than a year later, Wilson brought in other major producers, his No. 26 State, estimated to have a 60,000 barrel-per-day potential.

Out of 42 wells drilled by Wilson in the West Eunice pool, 32 were good producers—an imposing discovery ratio.

Francis C. Wilson died Jan. 17 this year, and New Mexico lost one of its most colorful oil figures. Mrs. Wilson and their son, Parker, now head the firm.

### Oil Makes Army School Fantasy For Oldtimers

An army school that probably would have seemed fantastic to an iron-pants cavalryman of the old army is functioning in Jersey City, N. J., turning out a new type of trained soldier—one who can handle oil as well as a carbine, who can figure octanes as well as a firing problem.

Since November, 1948, the Quartermaster Petroleum School has been a going concern training both officers and enlisted petroleum specialists.

A large share of the training actually takes place at oil company facilities, although there is no charge to the taxpayer for the additional aid and instruction.

The school has three aims: (1) to teach selected personnel how to operate the army's petroleum facilities; (2) to insure that, in the event of war, the industry will not be short of men needed to keep the oil flowing to the fighting forces; and (3) to build up a unit of specialist instructors who can swiftly train an expanded corps of military petroleum experts in case of war.

### Oil May Open Store Doors

Petroleum soon may help to open the doors in supermarkets, banks and department stores automatically. In the form of vinyl resin, which contains petroleum derivatives, an electric mat can take the place of photo-electric cells in controlling the opening and closing of doors. When stepped on, even by a 20-pound child, electrical contact is made in a harmless six-volt circuit and the door is opened by an air compressor. After the person passes through the door is closed.

### First-Hand Reports Are Key Support

First-hand reports on the progress of oil men everywhere in keeping this nation supplied with an abundance of petroleum products will highlight this year's observance of Oil Progress Week, October 12-18, inclusive.

The reports will be made by thousands of oil men (and women, too), in virtually every community of any size in the country. They will be hometown reports, made by local oil men to people with whom they share civic responsibility and trust.

The sole objective of this unique operation is public understanding. By focusing attention on the industry—what it is, what it does and how it handles the growing problem of satisfying the American appetite for petroleum products—oil men hope to give the people a clearer picture of what free men and free competition are contributing to social and economic progress.

The reports will be made at luncheons, dinners and other special gatherings. In addition, there will be special radio and television shows, exhibits, displays and open houses. Some communities will have big street parades, and many will have other special events. Pamphlets, booklets, leaflets, lapel buttons, banners, billboards and many other special materials also will be used to tell the story of oil.

"2 Equals 3"—  
The general theme for this year's observance will be "Your Progress and Oil Progress Go Hand in Hand."

The specific theme is built around "2 Equals 3." This un-mathematical equation symbolizes the progress made in gasoline quality alone. It pinpoints the series of laboratory and road tests which have proved that two gallons of modern gasoline will do the work which required three gallons of gasoline in 1925.

It in other words, it will emphasize that motorists currently are getting an over-all quality increase of 50 per cent as one direct result of the oil industry's constant program of research and development to improve its established products and create new ones for the

(Continued on Page 16)

Industry Faces Tough Problems In Estimates

Ever try to figure out how many gallons of water are in a lake or a reservoir?

It's a toughie, all right, but with the necessary experience and knowledge it can be done; and the answer can be as accurate as though every gallon had been bailed out and counted individually.

The oil industry has a similar, although far more complex, problem every year when it checks up on the nation's proved reserves of liquid petroleum and natural gas.

But like the water calculation, it has worked out a procedure which is as accurate as human skill and ingenuity can make it.

Proved reserves of liquid petroleum and natural gas are at their all-time high, despite the highest production rate in history. The status of these reserves provides a note of comfort and assurance for the American people.

What makes the petroleum industry's check-up problem very difficult is the fact that the oil and gas are not lying on the surface, like the lake or reservoir waters. They are buried in the ground, at depths varying up to and exceeding 15,000 feet.

They cannot be seen by the naked eye, and their dimensions must be calculated by inter-related tests and studies.

How It Is Done?—  
One of the first steps is to determine the thickness of the sands which contain oil and gas. Then the outlines of given fields or areas become established in the course of drilling wells.

Close study of the porosity of the sands by geologists, geo-

(Continued on Page 16)



### New Mexico Birth Rate Shows August Of 1952 Falls Under Record for 1951

Division of vital statistics of the state department of public health has just reported births and deaths for August 1952.

In August 1952 there were 2,135 births reported as compared with 2,129 births reported in August 1951. During the first eight months of 1952 there had been a total of 15,966 births reported as compared with a total of 15,687 births reported during the first eight months of 1951.

There were 442 deaths reported in August 1952 as compared with 426 deaths reported in August 1951. This makes a total of 3,538 deaths in the first eight months of 1952 as compared with 3,765 deaths reported during the first eight months of 1951.

There were 163 deaths of infants under one year of age reported during August 1952 as compared with 122 deaths of infants under one year of age in August 1951. This makes a total of 728 deaths of infants under one year of age during the first eight months of 1952 as compared with 833 such deaths of infants during the first eight months of 1951.

**Mother Dies**  
There was one death of a mother from causes connected with childbirth during August 1952 as compared with five deaths of mothers from causes connected with childbirth during August 1951. This makes a total number of deaths of mothers from causes connected with childbirth of 15 for the first eight months of 1952 as compared with 26 deaths of mothers during the first eight months of 1951.

There were 25 stillbirths or dead-born infants reported in August 1952 as compared with 28 stillbirths or dead-born infants reported in August 1951. This makes

a total of 264 stillbirths reported in the first eight months of 1952 as compared with 273 stillbirths, or dead-born infants reported during the first eight months of 1951.

During August 1952 there were 18 deaths from tuberculosis, two deaths from syphilis, seven deaths from dysentery, two deaths from epidemic cerebral meningitis, seven deaths from poliomyelitis, 38 deaths from cancer, 18 deaths from all forms of pneumonia, 23 deaths from diarrhea and enteritis, and four from other causes, not specified.

There were 35 motor vehicle deaths on the highway reported in August 1952 and one additional non-traffic motor vehicle death. There was one death which occurred at work in mining pursuits; two deaths in farming pursuits; and four deaths resulting from other occupational accidents. In the homes two deaths resulted from falls; four deaths resulted from firearms; one death from poisoning and three from all other types of home accidents.

**Other Categories**  
In all other categories (aside from accidental deaths in the home and at work) there was one death from firearms, three from drowning, four resulting from non-motor vehicle accidents and two from other types of accidents, making a total of 63 deaths for the month of August 1952.

The live birth rate in New Mexico for August 1952 is 37 per 1,000 population as compared with a birth rate of 38 per 1,000 population for August 1951. This gives a birth rate for the first eight months of 1952 of 33.9 as compared with a birth rate of 34.6 for the first eight months of 1951.

The death rate for both August 1952 and 1951 was 7.6 per 1,000

### NEW CITIZEN LEARNS HOW TO VOTE



ACTRESS EVA GABOR, newly naturalized as a U. S. citizen, learns the mysteries of a voting machine from Mrs. Ralph Morris (middle), president of the League of Women Voters of New York, and Mayor Vincent Impellitteri at a display in Manhattan. (International)

charged with the responsibility of issuing the permits, enforcement of the law is a legal matter. Employers are bound by law to require the proper certificates and failure to conform may result in a fine of not less than \$25 nor more than \$300 or be sentenced to the county jail for not less than five days nor more than 15 days. Subsequent sentences are more severe and may result to imprisonment in the state penitentiary.

Since 1949 the fair labor standards act has made it illegal to employ children under 16 years of age in agriculture during school hours. The farmer is responsible for finding out the correct age of the young worker by means of a certificate which has been obtained through local school officials and shows the young person to be at least 16 years of age. This act sets no minimum age for employment before or after school hours on any school day, or any time on school holidays, and during school vacations.

Violation of the fair labor standards act provides a fine up to \$10,000. For a second offense, committed after conviction for a simi-

### Baptist Circle Lays Plans for Tacky Party

An all-day meeting of the Home-makers' circle of the First Baptist church was held at the church on Thursday.

The group attended church services in the morning and at noon a covered-dish dinner was served. Mrs. Robert Corbin, chairman, presided over a short business meeting. Plans were made for a tacky party. The members also helped to pack a box for the orphan home. The afternoon was spent in quilting and visiting.

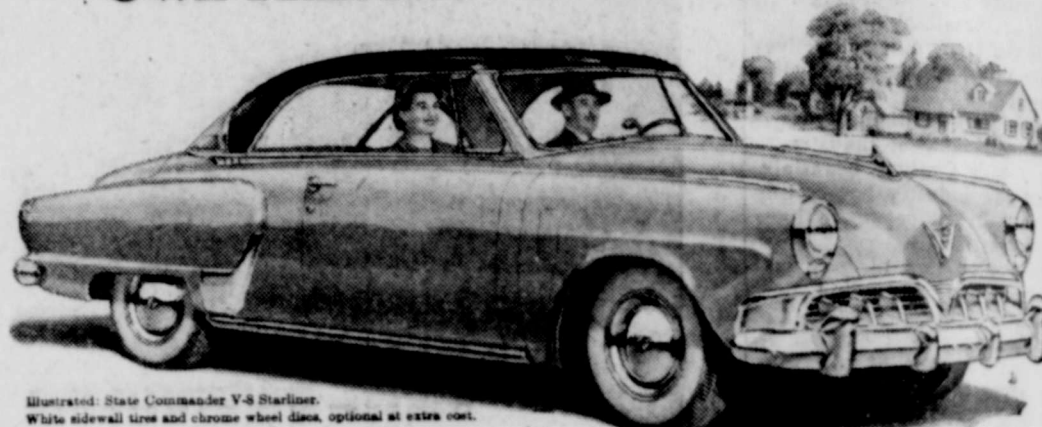
Those present were Meses. Lillian McNeil, N. H. Cabot, J. M. Story, F. P. Tuner, C. E. Mann, J. C. Jesse, Jennie Butler, Tex Polk, T. J. Bratcher, Robert Corbin, F. E. Murphy, N. H. Jones, J. S. Mills, J. T. Hearn, W. G. Everett, B. D. Wilson, J. C. Floore, E. B. Everett.

W. C. Brown, and Rachel Stinson, members. Rev. Louis Wunneburger, Rev. and Mrs. S. M. Morgan, daughter, Melba Ann, guests.

The Statue of Liberty, a gift to the United States, first built in Paris, then taken and shipped to the U. S. and re-erected on its present site in 1886.

The mountain chain of Puerto Rico is a part would be of the highest in the world above, rather than below level.

## Save gas in style mile after mile Own America's smartest thrift car



Illustrated: State Commander V-8 Studebaker. White sidewall tires and chrome wheel discs, optional at extra cost.

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Running a Service Station means more to us than just keeping YOUR CAR supplied with GASOLINE and OIL. It means offering Top Flight Service and skilled care that adds thousands of miles to the life of your car. We're proud to play this part in America's competitive, progressive oil industry. Our welcome mat has always been out for you—and this is our assurance that we'll be on the job for you—doing everything we can to keep your gas tank filled, your car serviced and rolling smoothly.

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YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND.

### DENIES 'WHITEWASH' OF TAX PROBE



FORMER U. S. ATTORNEY GENERAL J. Howard McGrath waves papers before the House subcommittee in Washington investigating the Justice department as he denies that he or other department officials acted to "whitewash" the grand jury investigation into tax scandals in St. Louis in 1961. (International)

population. The death rate for the first eight months of 1952 per 1,000 population as compared with 8.3 per 1,000 population for the first eight months of 1951.

**Death Rate**  
The infant death rate for August 1952 is 48.2 per 1,000 live births as compared with an infant death rate for August 1951 of 57.3 per 1,000 live births. The infant death rate for the first eight months of 1952 is 45.6 per 1,000 live births as contrasted with the infant death rate of 53.1 per 1,000 live births.

The maternal death rate for August 1952 is 0.5 per 1,000 live births as contrasted with the maternal death rate of 2.3 per 1,000 maternal death rate for the first live births for August 1951. The eight months of 1952 is 0.9 per 1,000 live births as contrasted with the maternal death rate for the first eight months of 1951 of 1.7 per 1,000 live births.

### Law Requires Work Permits for Youths Under 18

Employers using the services of young people under the age of 18 years were reminded today by local school officials that New Mexico law requires work permits for such employees.

No child under the age of 14 may be employed under any circumstances during school hours school officials declared. If the youth is under 16, he may not work before 7 a. m. or after 7 p. m. In no case may a school-age child work longer than 48 hours. While in school, time spent there and on the job can not exceed 48 hours in

a week, with some occupations prohibited for persons under 18 years of age.

While school officials are

### Did you know that:



U.S. oilmen found 2 gallons of new oil for every 1 gallon the nation used in 1951...

As a result the nation's underground oil supplies are at an all-time peak—4 times what they were 30 years ago. This is one of the reasons we are proud to be part of the competitive, progressive oil industry that brings you the world's finest oil products at the world's lowest prices. This is your assurance that we will continue to serve you and the nation well.

Oil Progress Week

October 12-18

George W. Beadle

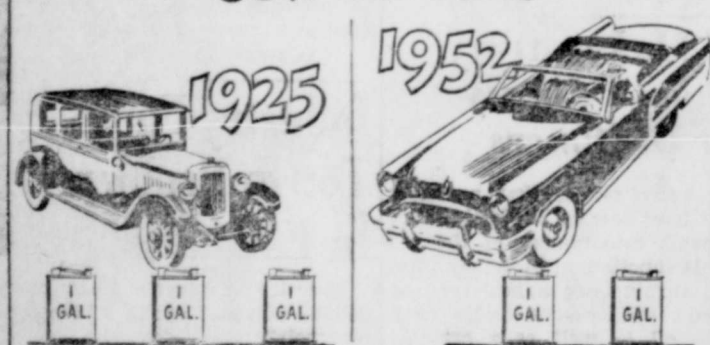
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YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND.

### YESTERDAY AND TODAY by John Mac

THE GASOLINE YOU BUY TODAY IS 50% BETTER.



Dramatic road tests prove that 2 gallons of the high quality gasoline you buy today do the work that 3 gallons did in 1925. Yet today's gasoline costs about the same as gasoline did then—only taxes are higher. This is just one reason why we're proud to be part of the competitive, progressive oil industry that brings better living to this community. Drive in today and let us serve you!

From WASHINGTON comes OFFICIAL RECOGNITION that SINCLAIR GASOLINE is different. Yes, Sinclair has produced a gasoline so basically different that it is protected by a government patent. Sinclair Gasoline contains RD-119r, the amazing chemical that forms an invisible protective coating to stop the formation of harmful rust and corrosion in Sinclair Products, pipe lines and tankers, storage tanks, delivery trucks, and in fuel systems of automobiles.

THE DIFFERENCE IS IMPORTANT TO YOU!

As a Car Owner—Sinclair Gasoline now gives you not only full, flashing power and dollar-stretching mileage but also PATENTED ANTI-RUST PROTECTION that can save costly repairs to your carburetor and fuel pump.

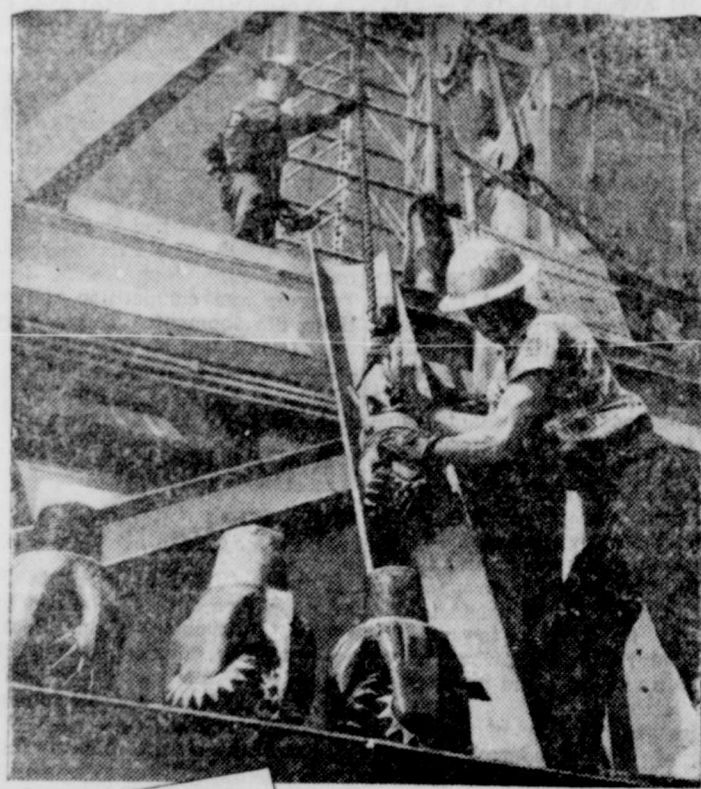
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### MEN AT WORK...for You!

• Every time one of our drilling crews brings in a new oil well, it means more gasoline for your car, more power for farm and ranch... more of all the hundreds of oil products which add to your comfort and convenience today and in the future.

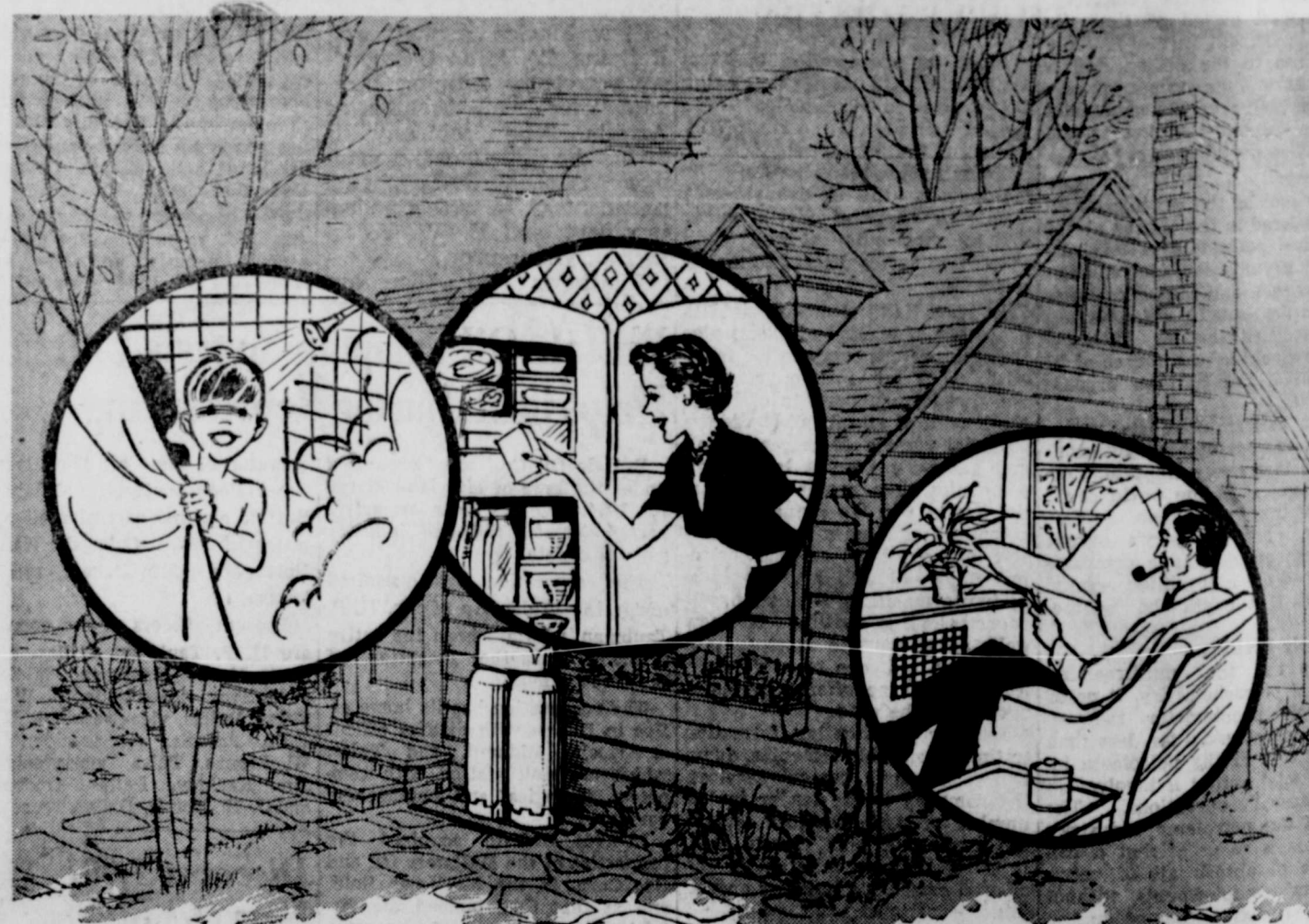
We're proud to be part of the competitive, progressive oil industry that brings better living to our community. This is our pledge that we will continue to serve you and the nation well.

### Carper Drilling Co.

Artesia, New Mexico



YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND.



## For more comfortable living...

... use Liquid Petroleum Gas—the efficient fuel that means fast, easy cooking, instant automatic hot water, dependable refrigeration and greater comfort for millions of families throughout the nation.

If you'd like to learn more about LP-Gas phone us today. Let us show you what progress in the competitive oil industry means to you and your family... how much it can add to your comfort and living enjoyment.

### ARTESIA GAS & APPLIANCE CO.

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Artesia, N. M.



YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND.



# Gigantic Oil Industry Gains Tremendous Importance Since 1859 When First Well Brought in By Drake

From two products to thousands of products, the petroleum industry has grown from a handful of employees to several thousands of barrels to billions of barrels. In a nutshell, is the petroleum industry less than a century, this industry has sprung up in a wilderness quest to a business populated by thousands of men and companies. Supplies more than half of the nation's energy requirements; more than 50 million motor vehicles, all of the planes in the air and virtually all of the ships at sea provide asphalt for most of the nation's highways and airports; thousands of homes and buildings and supplies a third of the requirements of the electric industry; in fact, it does so many things that it has become the blood of modern civilization.

The first two products of oil were kerosene for the wagon-lights and primitive machinery of the middle 1800's, and kerosene for lamps of America as a substitute for high-priced whale oil. Today the number of petroleum products runs into the thousands, and the uses for this same petroleum, in one form or another, are as numerous as the stars in the heavens.

**Early Days of Oil—**  
The petroleum industry had its beginnings near a little place called Titusville in northwestern Pennsylvania. Now a rustic village on the banks of Oil Creek, perhaps 100 miles or so from Pittsburgh, it was only a frontier town of 125 people in 1859—the year of the discovery. Here, in this remote spot, a retired railroad conductor from New Haven, Conn., drilled a hole in the ground. They thought that oil could be found in abundance by drilling for it.

Colonel Edwin L. Drake and his driller, "Uncle Billy" Smith, had been ridiculed, taunted and abused by the townspeople because their well came in. Today, they are enshrined in history as

the pioneers of oil; and a big museum containing their tools and records, even Drake's spectacles, clothes and rocking chair, stands only a short distance from the site of their strike. A replica of their crude drilling rig and shack also marks the historic scene.

**Oil Comes of Age—**  
The modern oil industry, in terms of capital investment, is considered the fourth largest in the country. It is outranked only by agriculture, the utilities and the railroads. Its gross investment is estimated at 27.4 billion dollars. It is owned by millions of stockholders who have invested their savings and their profits in its future.

Oil and gas or both are now being produced in 28 of the 48 states. Texas is by far the biggest producer. North Dakota is the most recent to have commercial production, that coming only a little more than a year ago.

The petroleum industry produced more than two billion 450 million barrels of oil, and seven trillion 967 billion cubic feet of gas in 1951. This was the largest one-year output in history. Despite this tremendous production, oil men drilled a record-breaking number of wells (44,545) and discovered enough new oil to increase the total of known reserves of crude oil and natural gas liquids to 32 billion 193 million barrels—an all-time peak. These proved reserves are the supplies of oil whose location and availability have been established beyond question.

Finding and producing oil is anything but easy. The odds against success are high. For example, eight out of every nine wells drilled in new territory (the industry calls them wildcats) are dry holes. And even if a well is brought in, there's no guarantee that it'll be a profitable one. Statistics show that only one out of every 44 wildcats, on the average, makes enough money to pay off its costs. The chances of finding a really big field, one with a potential of 50 million barrels or more are almost 1,000 to one.

The cost of drilling a wildcat

well runs around \$90,000, and some have cost as much as one million dollars.

**Vast Transportation Set-Up—**  
Once oil is found, it faces a long journey before it winds up as a usable product. It first must be moved to refineries, where gasoline, fuel oil, residual oil, wax, asphalt and a host of other products and chemicals are extracted. From there it is shipped to the thousands of jobbers and dealers or manufacturing plants which relay it to the consumers and market places, or process it further into special products of their own.

Since the American people are consuming more than seven million barrels of oil a day, the industry utilizes a vast transportation set-up to keep the oil and products flowing. It has more than 162,000 miles of pipe lines crisscrossing the country, through which oil and products move night and day at a speed of about three miles an hour. It has several thousand sea-going tankers and inland barges and more than 147,000 tank and other trucks. In addition, it uses more than 103,000 tank cars.

**Billions for Expansion—**  
The oil industry has been modernizing, expanding and increasing its output yearly to keep ahead of the skyrocketing demand for its products. For 1952, the oil industry has scheduled a four billion dollar program of progress. This is believed to be the biggest one-year capital improvement in history. Added to previous expenditures, this means that the oil industry's postwar expansion program has cost more than 19 billion dollars.

Because of the intense competition among the thousands of oil companies and retailers, constant research is a major project within the industry. More than 17,000 persons devote full time to the creation of new products and procedures. The companies are spending an aggregate of more than 10 billion dollars a year on scientific study and development. The pace is so keen, for example, that one oil company has publicly announced that it will make its laboratory facilities available to anyone who has a potentially useful invention or idea, and needs equipment and help to develop it.

**Many Products—**  
The products of oil are many and diverse. Gasoline and fuel oil are its two biggest, but in addition there are literally thousands of others. Petroleum and petroleum derivatives go into the manufacture of ink, plastics of all descriptions, such as telephones, toys and decorations; lipsticks, face creams and other cosmetics; synthetic rubber for automobile tires, detergents, bug killers for home and farm, wax for bread wrappers, milk cartons and meats, flavor-sealers and preservatives for fruits and vegetables, and many, many other things.

In recent years, petroleum has become a major source of chemicals, and a whole new industry has sprung up as a result. Petrochemistry uses only one per cent of the petroleum industry's output, yet it accounts for approximately 25 per cent of the organic chemicals produced currently in the United States. Experts have estimated that this will be doubled within the next 10 years.

Besides the abundance of products which it has provided through the years, the oil industry has stepped up quality constantly. Symbolic of this is gasoline. Recent tests on the New Jersey Turnpike and elsewhere proved conclusively that two gallons of modern gasoline will do the work that required three gallons in 1925—an improvement of 50 per cent.

**Reasonable Costs—**  
Competition, the task master which has kept the oil industry on its toes through the year, has simultaneously kept price levels reasonable. For example, modern gasoline (including the 50 per cent improvement in quality) costs no more than it did a quarter of a century ago. Only the taxes are higher!

Service stations carry the ball where competition is concerned. There are more than 200,000 service stations throughout the coun-

try, and 19 out of every 20 of these are independently owned or operated. Local businessmen buy, lease or build them and whether they prosper or fall depends upon their own business ability. The intensity of this competition is reflected all the way along the line.

In the 93 years since its birth, the oil industry has matured into a respected and substantial part of the American economy. Its foreseeable future is assured too, so long as oil men are free to work and compete, as has been their tradition. Competent scientists are agreed that there is much more oil yet to be discovered in this country, so there is no immediate worry about future supplies.

After that? The oil industry already knows how to get petroleum products from oil shale and make synthetic gasoline and other products from coal, and both of these resources are in abundance. Neither process is economically practical at the present, but when competition makes them so or the American people require them, the oil industry is sure that it will be ready, willing and able.

**Petrochemical—**  
(Continued from Page 1, Sec. 2)

Capital investment requirements have been exceedingly heavy, because the plants and equipment are very expensive. But the industry long since has passed the billion dollar mark and is now around two billion dollars. Forecasts indicate that by 1962 capital investment will have increased to five billion dollars or more.

**Building Boom—**  
The biggest building boom is in

the Gulf Coast area, where the towering plants are rising near water, transportation and oil fields. One survey showed that in the area between New Orleans and Brownsville alone, the projects announced, started or completed in 1951 involved the expenditure of more than a quarter of a billion dollars.

Chief beneficiaries of this surprising new industry are the American people. Not only are they receiving a ceaseless flow of new products and improved products, they also are reaping the benefits of the keen competition.

**New Mexico—**  
(Continued from Page 1, Sec. 2)

which is purchased from the oil fields of Eddy and Lea counties. The products are marketed throughout New Mexico, West Texas, Colorado, and Southern Arizona.

Total sales volume is exceeding 11 million gallons per month. Approximately 30 per cent of the total gasoline volume consumed in the state of New Mexico is supplied by the company. The annual pay roll of both the refinery and pipe line system paid to employees living in the Artesia vicinity exceeds one-half million dollars annually.

The quality of the petroleum products distributed by the company is not excelled by any products sold in its trade territory. Its modern catalytic cracking equipment has surpassed all expectations in the way of performance and quality of products produced.

The Lisbon earthquake of 1755 produced waves on Lake Ontario.

—The Lamp, June, 1952, p 16  
Proved reserves of liquid petroleum are at an all-time peak despite the highest production rate in history. Oil men are confident they can maintain this pace, so long as the present system of competitive enterprise is free to operate.  
Honey has been announced by the U. S. department of agriculture as a "plentiful food" during October.

**YESTERDAY AND TODAY** by John Mac

**27 STATES NOW PRODUCE OIL FOR YOU**


**1859** **1952**

Less than a hundred years ago Pennsylvania was America's only oil-producing state. Today, thanks to the constant search for new sources of oil by U. S. oilmen, the nation now has 27 oil producing states. This is one of the reasons we're proud to be part of the competitive, progressive oil industry that brings you the world's finest oil products at the world's lowest prices. This is your assurance that we will continue to serve you and the nation well.

**Independent Supply Co.**  
East Main Street Artesia, N. M.

**YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND**

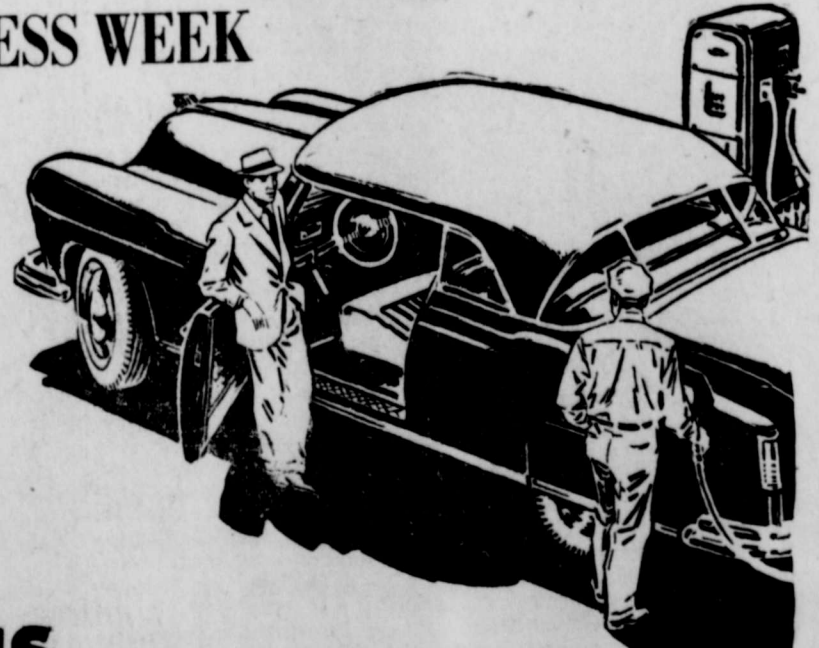
**Fill 'er up—**



**1,500 GALLONS...**

**NATIONAL OIL PROGRESS WEEK**

Whether it means fueling a bomber or filling the gas tank of your car, competitive, progressive oil companies are ready and able to serve you and the nation well, thanks to our free-enterprise system.



**...OR 15 GALLONS**

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



**GUY CHEVROLET CONGRATULATES ARTESIA'S OILMEN**

Our hats are off to the oil companies of our community—and to the oilmen who stand behind them. They are part of a competitive industry whose constant progress means progress for you, for our community and for America. Today, this progress can be measured by improved gasolines to power your car, more efficient fuel oils for home heating—hundreds of other oil products which add to your comfort and convenience.

This week we are glad to join oilmen everywhere in observing Oil Progress Week. By their continuous, faithful service to you and the nation, America's oilmen have made every week of the year Oil Progress Week.

**GUY CHEVROLET CO.**  
PHONE 291  
Chevrolet — Buick — Oldsmobile

**OIL PROGRESS WEEK October 12<sup>th</sup>-18<sup>th</sup>**

**YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND**



# The Artesia Advocate

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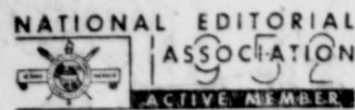
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This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

A.B.C.—Audit Bureau of Circulations  
FACTS as a measure of Advertising Value



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WEEKLY NEWS-PAPER REPRESENTATIVES  
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One Year (Outside State) \$4.30

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

## Boy Scout Drive

TODAY WORKERS in the advance gifts division of the annual Boy Scout drive kick-off their two-week campaign to secure the bulk of funds which will operate our many troops in the Gateway district and the Eastern New Mexico Area Council for another year.

We sometimes think the Boy Scout leaders of Artesia are much too modest in listing their achievements and the extent of their program. Steadily through the year is conducted an outstanding program of proven value and usefulness to our young men.

Boy Scouts in the Artesia area have a record of outstanding achievement in scouting work—and in later life. Caliber of leadership among our troops is excellent.

The Gateway district program is climaxed with the operation of Camp Wehmapay in the Sacramento mountains, where many boys find a whole new world of talent that adds to their self-respect and achievement.

Community leaders in the Gateway district and Artesia have moved swiftly to back the Boy Scout program, so convinced are they of our deep need for this type of organization for our youngest men.

We have heard time and again of the value of scouting, often in later life even when an individual has perhaps forgotten this early training. Scout training is training for life, and so thorough is it under proper administration that it becomes a complete part of the person, standing him in good stead throughout life.

Investing in Scouting with your contribution is one of the greatest steps you can take toward providing a wholesome, active atmosphere for our young men. By making a contribution you are taking an active part in the greatest youth movement of modern times.

## Attend to It Now

EVERY YEAR when we get around to working out our Christmas lighting programs and other Christmas programs we find that time is short and that we should have gotten started on the job earlier.

We know of no better time to work out those Christmas plans than now. We are convinced that if we are to have Santa Clauses come to Artesia that he should make that trip early enough to boost Christmas shopping and buying and to assist the local merchants.

And you can be sure it is far easier to get some of the jobs done now than it will be at the last minute.

Each year there has been considerable improvement in lighting the city during the holiday season. We have always felt that it increases the Christmas atmosphere and tends to have attractive lights during the holiday season.

And the time to work out these plans as well as others for the holidays is now before those holidays are upon us.

We have time to plan and do the job now before all of us get busy with our own Christmas problems.

## THIS LAND OF ENCHANTMENT—

### College Student Makes 'Horrible Mistake' In Copying Pueblos' Sacred Kachina Costume

A HARVARD UNIVERSITY student has made his "humblest apology" to New Mexico's Pueblo Indians over his "indiscretion" in making an authentic copy but nevertheless a copy of their sacred Kachina costumes.

William Field, 19, of Santa Fe, who is frequently a visitor at Indian dances and rituals, made what has been described as a "remarkably true copy" of a Kachina costume, which is held sacred by the Pueblos. Kachina costumes are used in most solemn Pueblo rites, but Field wore his copy during the annual Santa Fe Fiesta, and added insult to injury by permitting a newspaper photograph to be made of him in costume.

Two Indians told him he was doing a bad thing, and he took it off as soon as he could reach home. He then wrote:

"I am horrified by the result of my indiscretion. When I designed and wore that costume, I had no idea that it would offend anyone. I wish I had thought

that it would have done so, as in that case I never would have thought of doing what I did.

"I am very sorry about this breach of ethics. I sincerely submit to all concerned my humblest apology and beg you to believe that I meant no harm in this display of ignorance.

The incident had caused the Pueblos to consider barring all visitors from their sacred rights in which the Kachinas represent the most important spiritual beings in the Pueblo concept. The Santa Fe New Mexican, which had printed the photograph of the be-costumed Field, also publicly apologized for its part in the horrible indiscretion.

HOPES FOR AN OIL BOOM in Carlsbad have been encouraged by State Land Commissioner Guy Shepard, the Current-Argus reports in connection with a visit by Shepard to the Cavern City.

Shepard, according to the newspaper, believes oil will be discovered in deep tests being made east and south of the city.

Adds the Current-Argus:

"At least one oil supply company, from Denver, has been dickering for a location and a warehouse in Carlsbad. The Richardson and Bass people from Texas reportedly have invested \$3,000,000 in explorations, drilling, and equipment in this vicinity. The Richardson test well east of the Potash Company of America plant reportedly has had three good oil showings, all deep. One around 7,000 feet, reportedly gives pretty good assurances of commercial production. The test is contracted to 15,000 feet, and reportedly will go to granite, wherever that is."

WE WERE FORCEFULLY reminded of an error in this space last week when we had stated there are three dentists in Artesia. There are, of course, four, including Dr. D. M. Schenberg, Dr. John J. Clarke, Sr., Dr. John J. Clarke, Jr., and Dr. G. P. Ruppert.

## Political Publicity

FEW CHAMBER OF COMMERCE managers in New Mexico will throw out their chests over the column-plus "publicity" this state received in Time magazine last week in a discussion of political chances and probabilities.

There for the country to read was the traditional story about the AP reporter calling one of our voting district headquarters to ask "How many votes have you got." The tabulator, thinking it a party boss calling, replies "How many you need?"

Time doesn't mention it, but there's the stories of isolated boxes which hold up two or three days in reporting their results—had to see which way things are going. Others burn the ballots.

Time's article soothes into causes and effects on the New Mexico political scene—the feuds between Dennis Chavez and Everett Grantham, Hurley and Mechem, etc., etc., plus the changing voter types arriving on the scene now that the Land of Enchantment has become an atomic and guided missiles center.

New Mexico has long had a reputation as a stronghold for those of dubious political morals and expeditors of political accomplishment. We citizens passively endorse it by doing nothing.

## Delivers Your Message

THERE IS ONLY ONE advertising medium in Eddy county which gives you guaranteed circulation. It is the Artesia Advocate.

Only the Artesia Advocate guarantees its circulation and tells you how many homes are reached. Its membership in the Audit Bureau of Circulation makes this possible.

There is no guessing about how many subscribers or readers the Artesia Advocate has—it has its circulation audited for your protection.

This political campaign is a fine time to use the medium which gives you guaranteed coverage and circulation and which adds dignity to your message to the voters of this county.

We print circulars and advertising matter of all kinds but we are glad to advise you that it is your political advertising message in the Advocate which lends dignity to your campaign; which reaches the voters; and which gets your message across to the citizens.

Your advertising message in the Advocate goes into the home of the readers. It is there for them to read at their leisure as they read and enjoy their newspaper.

It may be read not once but many times. Hand bills are tossed aside seldom read, and more frequently just thrown away.

You don't have to be at a certain place at a certain time to hear your message or to read your message if it goes into the newspaper—it can be read at any time.

We of the Advocate are proud of our circulation and we are even prouder that we can guarantee to our advertisers just how many subscribers they are going to reach with their message. Then they can easily figure the number of readers they will reach—all that is necessary is multiplying the number of subscribers by the 4-plus average family.

During the present political campaign if you want to get your message over to the readers and if you want to be sure of sending or getting that message into the home, only through the Artesia Advocate are you given guaranteed circulation.

We will be glad to serve you in anyway we can.

## How Much Is News

EVERY ONCE in a while, someone comes into our office with a news item we're genuinely glad to receive. We hash over the details to make sure we understand, and begin to retreat back toward the typewriter. Then comes the query "How much will it cost to have that put in?"

We do a quick double-take, then explain legitimate news is the thing we desire most; we'd never knowingly do anything to keep it away, such as charging a price for its publication. We welcome news contributions from our many readers and friends. No one has ever paid a cent to have news put in the Advocate.



## NEW MEXICO EDITORS ARE SAYING—

### Attorney General's Ruling Takes Vote Away From Residence Servicemen, Seemingly Errs

#### CHEATING THE MILITARY

The regular four-year disout concerning eligibility of military personnel to register for New Mexico voting privilege is on in Chaves county, and we assume the same is going on in other parts of the state where installations are maintained.

And in the process the military men are being cheated of a rather precious right as American citizens.

The attorney general is reported to have ruled that those who have residence on a military reservation cannot be considered eligible voters in the state, and that affects a great many people at Walker Air Force Base where the Wherry housing project is established and maintained.

Actually we believe that the attorney general is wrong in his ruling, after looking over a copy of the election law today, and therefore the Chaves county clerk is placed in a situation that is not to her liking, causing much embarrassment and quarreling.

If it is the case that those who reside on the reservation are not eligible to become New Mexico voters, then something should be done about the law in the next legislature.

Here we have a situation where men are serving their country, probably have had from one to three years' residence in Chaves county, and still are deprived of franchise. Maybe that is legally right in New Mexico, but it lacks a lot of being morally right here or in any other state.

In the first place, one has a perfect right to say where his home is. The law can't do it for him, he can't delegate it to anyone else, and the state obviously is wrong in making the decision for him.

Maybe folks don't take advantage of their voting privilege, but that does not justify robbery of the inherent right. —Roswell Record.

#### OLD BONES RATTLE

Some old bones were rattled last week in El Crepusculo, Taos weekly newspaper. Colfax county old-timers perhaps could hear the echo.

It was about Sunshine Valley. That's the name of a bleak, sagebrush littered plain—part of the Rio Grande valley—stretching north and west from Questa.

Some 30 years ago, around 1920, there was a land boom in Sunshine Valley. More than 100 families moved there, built homes, plowed up land and happily prepared to farm on the expectation of getting irrigation water from the Red River which races past Questa and into the Box Canyon of the Rio Grande nearby.

They didn't get the water. They found they would have to tunnel through a mountain.

Eventually, the farmers went broke trying to farm without irrigation water. They moved away, and the land returned to sagebrush and jack rabbits. The houses and barns were mostly left to rot. Up until a few years ago, you could still see the weathered boards of homes that at one time held such bright promise.

Now Sunshine Valley may be coming back. The Taos paper says Don Anderson, 31, and his father, Fred, acquired some land in the valley in 1945. They drilled a well at the site of an old stagecoach watering place. They found that they were hoping for—water flowed from the well at a rate of 2,800 gallons per minute.

El Crepusculo wonders if some of the same people who were starved out of Sunshine Valley in the early days will return, now that water seems to be available for the practically virgin soil. It isn't the water the farmers dreamed of in 1920, from the Red River. It is underground water, seeping off the slopes of the towering Sancre de Cristo range to the east.—Raton Range.

#### TOM DONNELLY

Maybe Tom Donnelly is just the tonic needed to cure Las Vegas' Highlands university of whatever it is that has ailed it for the past few years.

In two talks in Raton yesterday, as well as countless hand-pumping contacts with individuals, the new president of Highlands showed himself to be an energetic, aggressive educator with some positive ideas on how to run a college and what his college's role should be in relation to northeastern New Mexico.

One of the big jobs of any college president is to sell his school to the people—the parents, the taxpayers, the youngsters who are looking for a place to continue their education. As front man for Highlands, Dr. Donnelly plays the part of a salesman well. He is a hearty man, a good conversationalist, a forceful, entertaining speaker. His educational qualifications are high.

This columnist suspects strongly that Tom Donnelly is going to make Highlands a crack president.—Raton Daily Range.

#### THOUGHTS IN PRINT—

### Small-Town Editors Favor General For President, Give Reasons Why

General Dwight D. Eisenhower is the favored presidential candidate of 75 per cent of the nation's country editors, according to a poll by the American Press, trade journal for small-town newspapers.

Twenty per cent of the editors are for Gov. Adlai Stevenson, and five per cent still have not made up their minds.

The editors feel the election will be a very close one, and the general will defeat the governor only if he continues his arduous campaigning.

Of the 75 per cent favoring Eisenhower, 74 per cent think he'll win. If he's afraid he'll lose, and 15 per cent think it's going to be so close they're unwilling to predict.

Why do editors favor Eisenhower? Random statements say: "In this area they feel Stevenson is too much of a hand-picked man."—(Mapleton, Iowa) Press.

#### Quote, Unquote

Presidential candidates' statements this week:

Eisenhower—"Because this administration allowed America to become weak, consequently it felt compelled to take its forces out of that (Korean) region.

Stevenson—"I would call his (Eisenhower's) attention to the fact that while he was Chief of Staff of the United States Army, the Chiefs of Staff advised that South Korea was of little strategic interest to the United States and recommended withdrawal of the United States force from that country.

Eisenhower—"We are in that way because this administration allowed America, in a time when strength was needed, to become weak.

Stevenson—"Although the general warned against too rapid demobilization, he later said—in September 1945—that 'frankly I don't think demobilization was too fast.'"

#### GOVERNOR STEVENSON

"Governor Stevenson is a popular candidate in Illinois, but we believe General Eisenhower is and will be an equally popular candidate."—(Batavia, Ill. Herald.)

"With the two candidates nominated I do not feel that the country is likely to go to pot with either of them in office. But you can't get away from the fact that Stevenson would be shouldered with the Fair Deal Bureau."—(Arcadia, Calif. Tribune.)

"There is damn little difference between the two for my money. As the lesser of two bad jobs we shall support Eisenhower."—(Milford, Dela. Chronicle.)

"I was only a few months ago that I moved to Missouri from Illinois. In our newspaper campaign to wipe out gambling we knew many of Stevenson's hand-picked assistants, who helped us time and again. While we like Ike and remain Republican, we cannot help but feel that the American people have the opportunity to win by voting for either candidate. The United States, no matter whom is elected, will have four years of intelligent leadership."—(LaPlata, Mo., Home Press.)

Those favoring Stevenson say: "I believe Eisenhower will talk himself into defeat. His remark a year or so ago in a Texas speech to the effect that 'if all the American people want is security, they can go to prison'; his wisecrack about Democrats being considered in the same class as 'town drunks' in his boyhood town, will be harmful. In addition, many voters are against a military man in the White House."—(Gary, Ind., Herald.)

"Governor Stevenson has proved himself an able administrator. I think it only fair to him that his qualifications be examined thoroughly before calling the people to elect Eisenhower just because we need a change."—(Emporium, Pa., Press-Independent.)

## COFFEE TALK—

### No One Talks About Reservoir Plan Growth Expected to Force Building

PLANS FOR A 2-MILLION gallon reservoir to be built two miles east of Artesia have been shelved only temporarily by city officials. There is no active talk on the project now, nor is there likely to be for as long as a year from now. Some city officials along with Herkenhoff & Turney believe "it is only a matter of time" until the city is forced to build such a reservoir by continuing population growth. It is believed state officials will not drill wells when existing wells now produce more than enough over a 24-hour period to supply Artesia's needs for a day and a night. Since the wells feed directly into the system and there is no storage, they cannot meet peak demand periods, especially from 6 to 9 p. m.

ORGANIZATION OF AN Artesia little theater group is proving successful far beyond the hopes of a few people who saw possibilities for such an enterprise in Artesia. Although this community doubtlessly is already organized as highly as any other in the Southwest, little theater has evidently filled a long-felt need, judging by the turn-out. Thirty-one attended the first meeting at Senior high school, 29 the next. Members of the group are pleased to find a number of people experienced in stagecraft—the people who paint faces, contrive costumes, and sound effects, etc. Until the first of the year members are going to entertain themselves and practice by presenting one-act plays and other minor productions less ambitious than a three-act play. Members are still sought for the organiza-

tion, and are urged to join since many opportunities for experience will be offered between now and the time casting starts for any major undertaking.

FOUR ARTESIA PARENTS have been fined \$10 apiece not having their children in school during the day. The youngsters start out for school but never get there, unbeknownst to the parent, the parent is responsible under state law. The case of Peace J. D. Josey says is one law where the parent is blame for his child's erring behavior. In addition, city and school officials are working together on attendance; if possible a youngster under 17 on streets during school hours, see kids under 17 driving around school. School officials say same pupils "year after year" have taken days off—these are the ones whose parents are penalized.

SOME WHO TOOK PART in the voter registration campaign were musing over differences in attitudes toward the campaign among Republicans and Democrats. Strong GOP members were willing to give money for the drive, primarily to hire notaries but few were ready to volunteer their own notaries or to vote themselves. Republican voters were said to be far in the majority when it came to the block registration canvass. Democratic businessmen on the other hand offered use of notaries and their businesses for free. Demo women were the major working and far in the majority in the residential registration canvass.

OUR READERS WRITE—

### Apart From Expense Fund, Is Nixon Still Thorn in Republican Rosebush?

(The Artesia Advocate welcomes letters from its readers, and will be better able to print letters not more than 300 words in length. Letters must be signed by the writer or his representative if the writer so requests, his signature will be omitted.)

Artesia, New Mexico  
October 11, 1952  
To the Editor,  
Artesia Advocate:

You have really been giving the Get-Out-the-Vote campaign a fortnight of hard riding, both in your news columns and editorially. Congratulations on this valuable public service.

Such campaigns, however, are negative things at best. What is needed now is for the people of Artesia to latch onto some of the issues of this campaign and get charged up so they will go to the polls on November 4. I believe your columns, thrown open to public debate via letters of limited length, will accomplish just that. You have indubitably taken note of the rash of letters in the El Paso Times lately. I say we should start our own local debate, and am willing to bet that far fewer screwballs will emerge here than have been inflicted upon that newspaper.

It has been reported that a civic club in Truth or Consequences took a poll with the result that Ike led Adlai by about three to one. I hope and believe our Republicans are sane enough to hush that one up, because who would want to appear from a community of having voluntarily given itself such a name in exchange for a few hours of transient and dubious publicity?

At any rate, I say Nixon is an issue apart from his \$18,000 expense fund; he would be a thorn in the GOP rosebush had there never been any "expense" money, in my opinion. The reason? Nixon is the biggest hunk of spoiled ham since refrigeration was invented. Better he should be movies than lousing up the American political scene.

Someone will charge that I'm dealing in personalities rather than issues, but I say that's so full of sham and pretense, basically unsound, and there is an issue. It is not necessary recount that attributes which make a man, such as honesty, straightforwardness, reason, humility, courage and other Nixon is none of these things.

Did you hear his "sou-barr" broadcast in defense of the \$18,000 kitty? How intelligent Republicans could have endured such unshucked corn surpasseth understanding, and for all I know many of them might screw up and squirmed, while Nixon probably belly-luffed. Demos as heavy with histrionics as meller drummer of the Gay 90's.

Any time Nixon is ready to get that mush out of his vocal stop implying that he is a model citizen because he lost his wife and dog (as we doesn't?); and any time he steps up and actually details use of the \$18,000 instead of talking in generalities while implying worse to the opposition, I time Nixon, in short, will himself down to a genuine man level, then I am willing to listen.

But I think he is incapable of it.

To clinch the matter, did you see the picture of Nixon with his family, and a careful description of his "old slacks, well-worn sweater and old shoes with holes in the soles"? The source of the idea was probably authentic but not the copied Nixon version.

If the Republicans are smart enough to drop Glamour Richard, I think the voters on November 4. People sure can't swallow that stuff.

## Ten, Twenty Years Ago in Artesia

TWENTY YEARS AGO (From The Artesia Advocate for Oct. 18, 1932)

Mr. and Mrs. Stanley Blocker left today for Albuquerque to attend the state convention of the New York Life Insurance Co., held this week.

The cemetery board has decided not to have a drive for finances this fall, but will depend upon the contributions from the lot owners and others, who are willing to help in keeping the cemetery in desirable condition.

Ralph Vandavert, New Mexico wool buyer, Tuesday announced the purchase of the 1932 wool clip of the F. A. Hubbell Sheep Co. of 250,000 pounds.

The Chevie Six Bridge club met with Mr. and Mrs. Fred Cole Monday evening.

TEN YEARS AGO (From The Artesia Advocate for Oct. 15, 1942)

The site of the proposed \$750,000 CAA airport for Artesia was definitely located about four miles west of the center of the

city and north of the Hope highway. The airport will embrace 1,000 acres and the original plan called for three runways of 5,800 feet.

Mrs. J. M. Story entertained the Abnormis Sapiens Bridge club Tuesday afternoon.

Mrs. Lockett Trigg and granddaughter who recently returned to their former home in Amarillo have returned here and Mrs. Trigg has accepted a position as secretary of Neil B. Watson.

Mrs. Effie Wingfield of Artesia was elected state secretary of the New Mexico Rebekah Assembly at the state assembly meeting in Hobbs Sunday, and Miss Ina Cole of Artesia was elected conductor.

Miss Margaret Bishop of El Paso returned to El Paso Thursday after visiting her sister, Mrs. Lillian McNeil.

Carrie Margaret Hannah was installed president of the Artesia chapter, Siels of Theta Rho club 6, Thursday evening.

Various small notices and advertisements on the right edge of the page.



Wood News

From Texas the past two weeks in the home of Mr. and Mrs. Bannan were Mr. and Mrs. Knowles and grand-children of Beaumont, and...

Wood Women's club members should bring annual reports to Mrs. Johnnie Bowler home by Wednesday evening...

Wood beat Atoka two to nil in football games Friday afternoon at a tournament. The scores...

More than 40 school children their way to disaster every day. The National Safety Council estimates that more than 40 children in the nation...

OIL makes the big difference! HOW MANY ACRES COULD YOU FARM WITHOUT OIL? It would depend largely on how many back-breaking hours of toil you would be willing to put in...

each of you, are Defendants, said cause being No. 13302 on the civil docket of said Court. That the general objects of said action are to quiet and set at rest the Plaintiff's title in and to the following described lands situated in Eddy County, New Mexico...

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF EARL WALTER DIMOCK, DECEASED. No. 1672

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF EMMETT C. GAGE, DECEASED. No. 1795

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF HARRY A. WATSON, DECEASED. No. 1795

NOTICE OF HEARING OF FINAL ACCOUNT AND REPORT IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF EARL WALTER DIMOCK, DECEASED. No. 1672

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IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF H. A. DENTON, DECEASED. No. 1769

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF H. A. DENTON, DECEASED. No. 1769

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SUMMONS AND NOTICE OF PENDENCY OF SUIT THE STATE OF NEW MEXICO TO: W. B. BERRY; JOHN J. MCGINLEY (also known as J. J. MCGINLEY); LOIS MCGINLEY; TOM K. MCGINLEY; GRACE MCGINLEY; RICHARD MCGINLEY; EMILY MCGINLEY BAKER; JANE MCGINLEY EDGE; NANCY A. HURD; HERMAN R. CRILE; LE LAND FIKES; STATE TRUST COMPANY OF HENDERSONVILLE, NORTH CAROLINA, a corporation; The following named defendants by name, if living; if deceased, their unknown heirs: F. C. WRIGHT, G. A. GROBER; I. V. M. GROBER; P. RAY ASMUSSEN; ALMA ASMUSSEN; JOHN W. GUENTHER; LAFAYETTE GLOVER; ERNEST W. BLANDING; ARTHUR RICH; SAM SWARTZ; JACK WEST DONNELLY; GEORGE A. DONNELLY; GEORGE E. BOBB; A. C. ROBERTS; Unknown heirs of the following named deceased persons: WILLIAM MCGINLEY; MRS. WILLIAM MCGINLEY; HAROLD HURD; LUCY C. K. HURD; WILLIAM HURD (also known as BILL HURD); JOHN G. ALLEN; G. H. EATON; FLORENCE M. EATON; GARRETT DONNELLY (also known as G. J. DONNELLY); and ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE PLAINTIFFS, against whom constructive service is sought to be obtained.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF H. A. DENTON, DECEASED. No. 1769

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NOTICE State Engineer's Office Number of Application RA-762. Santa Fe, N. M., Oct. 1, 1952. Notice is hereby given that on the 4th day of September, 1952, in accordance with Chapter 131 of the Session Laws of 1931, E. L. Parnell of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of artesian well by abandoning the use of well described in Amended Declaration No. RA-762 located in the SW 1/4 NW 1/4 of Section 17, Township 16 South, Range 26 East, N. M. P. M., and drilling a new well 10 inches in diameter and approximately 850 feet in depth in the SW 1/4 NW 1/4 of said Section 17, for the purpose of continuing rights for the irrigation of 133 acres of land described as part of the NW 1/4 of said Section 17.

ROLAND RICH WOOLLEY OIL PRODUCERS Through Their Superintendent J. L. BRISCOE Extends Greetings to ARTESIA and Community at Large



He looks to us... And we're proud of the part we play in providing him with tools and equipment that help produce more oil for you and the nation. With civilian use of oil mounting to new peaks every month and military requirements increasing steadily, U. S. oilmen are breaking all records to meet your needs. This week we join these oilmen in observing Oil Progress Week. By their continuous, faithful service to you and the nation, America's thousands of competing oil companies have helped make every week of the year Oil Progress Week.

SERVICE SPECIALTY COMPANY Of New Mexico P. O. BOX 1039 PHONE 830 EXPERT PUMP REPAIRMAN IN CHARGE OF SERVICE OIL FIELD SUPPLIES ARTESIA, NEW MEXICO Repair Service Has Been Improved Recently PRODUCTION and PROGRESS GO HAND IN GLOVE— PROGRESS IN THE OIL INDUSTRY DEPENDS UPON THE DEVELOPMENT OF OUR NATURAL RESOURCES AND DETAILED PLANNED PRODUCING. BUFFALO OIL COMPANY YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND



### Heroes Found In American Oil Industry

The howling wind and the flying snow sent chills up and down the spines of the 40 persons trapped in their blizzard-stalled bus in the Rocky Mountains. It was almost four a. m. and the blackness outside did little to relieve the tension inside.

The raging storm showed no sign of abating. The bus' fuel supply was dwindling rapidly; when that was gone, the engine would gasp and choke, and then there'd be no more heat. Only marrow-biting cold and discomfort, perhaps agony and death.

Whether all of the passengers were aware of their critical predicament is not known. But whether they survived at all was strictly in the lap of the gods.

From out of the darkness, there suddenly emerged a snow-plow. Behind it was an oil truck on a mission of mercy. The driver could have stayed home that night, but like other oil men when emergencies arise, he voluntarily answered the call. He followed the snow-plow for miles, despite the blinding storm and its inherent driving dangers.

**Last Gallon—**

The bus was actually down to its last gallon of fuel when the oil truck arrived. Its tanks were filled, and the passengers were kept warm and comfortable until the storm let up and they could continue on their way. What could have been a tragedy became only a narrow escape for 40 persons.

The oil truck driver who followed that snow-plow was only one of the many unsung heroes of the oil industry. Time and again, oil men—particularly drivers—have fought storms and floods, icy roads and blizzards to deliver supplies of petroleum to those who need it or are depending upon it.

Many times, it's only part of the regular job. Occasionally, there is high drama—like the bus incident in the mountains.

Another heart-warming incident of this kind took place in New Mexico. Two oil truck drivers were on their way home after making a series of deliveries on an icy night. They were thankful that they'd soon be warm and comfortable again.

At their last stop, they were advised that the highway was blocked about 16 miles away by skidding cars unable to get over a hill.

They could have gone on home and forgotten about it. But both were experienced in winter mountain driving, and they set out in a pick-up truck equipped with skid chains to see if they could help.

**To The Rescue—**

When they arrived at the scene they found 20 automobiles stalled at various points along the slope, mostly crosswise and jammed against the guard rail. Using tow chains and skill, the two oil men began to unsnarl the tangled mess. When state highway men finally arrived at three o'clock in the morning, they found two exhausted but happy oil men—and no traffic problem at all. The motorists all had been extricated and sent on their way tow arm and comfort.

Events like these are typical of the way oil men respond to emergencies and the public interest. Good citizens all, they take little dramas like these in stride, and plug away constantly at the ever-growing job of keeping America supplied with petroleum products.

In some parts of Mexico, baked apple poultices are used for relieving styes.

**Biggest Tow Is Joint Oil, Water Accomplishment**

The oil industry and water transportation are jointly responsible for the creation of two transport giants. While an inland shipyard at Chicago, Ill., was launching an integrated river tow having a capacity of 8,400,000 gallons of petroleum products, another shipyard at Baltimore, Md., was launching the largest offshore tanker (6,000,000 gallons capacity) ever built for a Pacific Coast shipowner. The American Waterways Operators, Inc., reports the big tow will operate on the Mississippi and Ohio rivers.

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The guillotine was named for Dr. Joseph Ignace Guillotine.

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**National Guard Program Outlined Before Kiwanis**

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Gray is a senior at Artesia Senior high school.

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Heathington were introduced by Paul Frost as newest club members. Rev. Ralph O'Dell gave a short induction talk for Davis and Heathington, explaining Kiwanis objectives.

Capt. Marshall Belshe, commander of Artesia's Battery C of the 697th AAA AW battalion, introduced Major George E. Bennett, Regular Army instructor recently moved to Artesia.

Major Bennett, formerly stationed at battalion headquarters in Artesia, will be active in training local battery members. James Heald, unit ordinance officer, was introduced to Kiwanis. Heald is full-

time Guard officer attached to the local unit also.

Major W. C. Thompson of Artesia commander of the battalion, was introduced and addressed the club on history of the National Guard in the U. S., pointing out it is the first line of reserve, the state's first line of defense.

Over \$500,000 worth of equipment has been issued to the Artesia unit alone, Major Thompson pointed out. After detailing opportunities for young men, he asked businessmen present to allow Guardsmen in their employment to attend 15-day annual summer camp. Color slides of the local Guard

unit were shown to the club. Captain Belshe demonstrated explained several pieces of equipment to the club.

A referee's whistle can be a help to a busy farm housewife. She can use it to call the children from play or your husband to answer the phone. You may work out a signal for each member of the family.

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**YESTERDAY AND TODAY** by John MacC

1945

1952

**2 JET FIGHTERS NOW NEED AS MUCH FUEL AS ENTIRE WORLD WAR II SQUADRON**

Two of today's high speed jet fighters use as much fuel as an entire World War II fighter squadron. In peace or war, U.S. oilmen have kept ahead of sky-rocketing military demands as well as ever-mounting civilian use of oil.

This is one of the reasons we're proud to be part of the competitive, progressive oil industry that brings you the world's finest oil products at the world's lowest prices. This is your assurance that we'll continue to serve you and the nation well.

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201 North First Artesia, N. M.

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# Why filling your gas tank is...

## ...a round-the-clock job—

• Before crude oil can power your car as high-quality gasoline, it must go through a complicated manufacturing process in refineries like ours. With gasoline usage at an all-time peak we're working 24 hours a day to fill your needs. This is the part we play in America's competitive, progressive oil industry... and this is our pledge that we will continue to do our part to serve you and the nation well.

# NEW MEXICO ASPHALT & REFINING CO.

Artesia, New Mexico

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## OIL PROGRESS IS OUR PROGRESS

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### TRANSPORTATION IS A VERY ESSENTIAL ALLIED AID TO THE PETROLEUM INDUSTRY!

The Fleet of Trucks Pictured Here Is Ready to Go Anywhere in All Kinds of weather—at Your Service—Day or Night. All Equipment Kept in A-1 Condition to Fill Your Orders—Whether You Need Oil or Water Transported.

We have recently moved to a new location—one block West of the former William's (now Homsley's) Lumber Co., on the Hope Highway.

**LOYD DOWNEY TRUCKING COMPANY**  
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**YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND**



October 14, 1952

# Ponds Serve Many Useful Purposes; Fire Safety, Irrigation, Wildlife Cover

A farm pond is used primarily to store and provide water for livestock in areas where other sources of water are insufficient or may be cut off during periods of drought.

This original purpose of a farm pond still accounts for a large per cent of the ponds being constructed, it is the only benefit that can be derived from a properly located well-constructed farm pond in addition to furnishing water for other purposes.

There are other considerations involving wildlife, recreation, fire protection, and spraying, directly associated with farm ponds.

Stocking of ponds with game fish is both food and the sport of the fisherman. It is long encouraged by conservation agencies. Next to furnishing water, the raising of fish is the next important work of the farm pond. After a day's work on the farm, the pond has often become a place of relaxation to the farmer's family and friends.

A farm pond not only affords a place for fishing but also provides an excellent cover for wild duck, many of which have been taken from ponds located along the shore. Occasionally wild geese will make use of such facilities. Muskrats, rabbits and other four-footed animals will inhabit the shore-adjacent area if adequate cover is provided.

Among the farm buildings is a threat and feared from fire. Fire fighting equipment is very expensive and can be provided in adequate source of water is too often lacking. If an adequate site is available within reasonable distance from the farm, the construction of a

good farm pond may be the means of saving the buildings from a fire started by lightning, defective electrical wiring, children playing with matches or some other source.

In the fruit raising areas, farm ponds have been used to provide a source of water for orchard spraying purposes. Conveniently located and equipped with the necessary appurtenances, such ponds can be a cheap and efficient means of furnishing spray water.

**Irrigation Water**—Another use to which the farm pond may be put is that of furnishing irrigation water to the farm region. The average farm pond is too small to be of any consequence in irrigating large tracts, but water supplied from a pond can be used to good advantage in getting the most out of the small farm garden.

Farm ponds are not difficult to build and maintain provided a few fundamental rules are observed and followed. By and large, the tendency in building farm ponds is to locate them below watersheds which will require large and extensive spillways without which they would soon be ashed out by excessive storm water. Ordinarily the earth dam behind which the pond is formed should not have more than 30 acres of grass or timber covered land in the watershed from which it receives runoff water.

Grass or timber cover is very necessary, or adequate erosion control practices used if silting of the pond is to be prevented. The average size of the successful farm pond watershed will probably run somewhere between 5 to 20 acres.

**Must Hold Water**—The pond should be located in an area having impervious soils. Too often ponds have been built by farmers only to find they would not hold water. Areas having soils of heavy clay, clay loam, or clay mixtures provide the best pond sites and materials for constructing the dam. If there are sand and gravel, or limestone rock layers in

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## Dies of Burns



A FLASH FIRE from a dropped cigarette in a New York hotel room is blamed for deaths of 40-year-old Mary Driscoll (above), former magazine fashion stylist, and Lloyd Wiseman, 46, vice president of San Francisco's Crocker First National bank. Miss Driscoll, from West Newton, Mass., had told her parents she was going to New York to seek a job. Driscoll, in New York for the American Bankers' association convention, had told hotel employees his wife was coming to share room. (International)

## Citizenship Education in Today's Schools Is Outlined in NEA Account

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They teach U. S. history—47 of the 48 states require, by law or by official ruling, that public elementary and secondary schools teach U. S. history. Ninety-eight per cent of our four-year high schools require pupils to take two semesters or more of U. S. history. Almost all courses in U. S. history make provisions for instruction in current affairs and for study of the U. S. Constitution.

**Respect for Flag**—Children are taught respect for the American flag and give the pledge of allegiance in all grades.



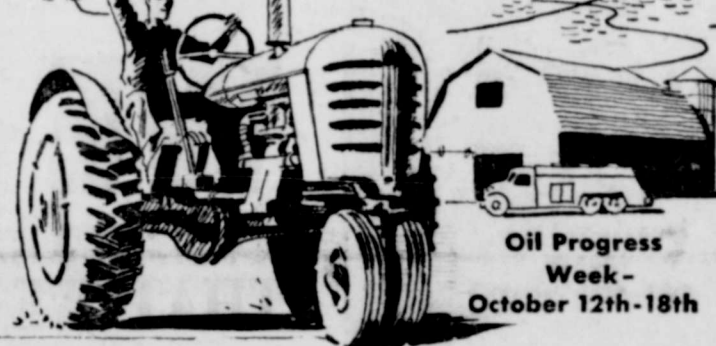
They teach U. S. citizenship—courses in U. S. history and the U. S. Constitution are not the only source of instruction in citizenship, which is taught in all grades of our public schools.

## RESULT OF OIL ...



**No more** back-breaking farm labor ... Now oil power makes farming better, easier, more profitable.

Your Progress and Oil Progress Go Hand in Hand



Oil Progress Week - October 12th-18th

## PEOPLES STATE BANK

elementary through high school. The Star-Spangled Banner, America the Beautiful, and America, as well as the folk songs of the land, hold an important place in the education of school children in all grades.

Citizenship and patriotism are taught through cooperation with the U. S. treasury department's school savings program (Stamp Day). In one month (December, 1951) more than \$1.5 million worth of savings stamps were purchased by children of school age.

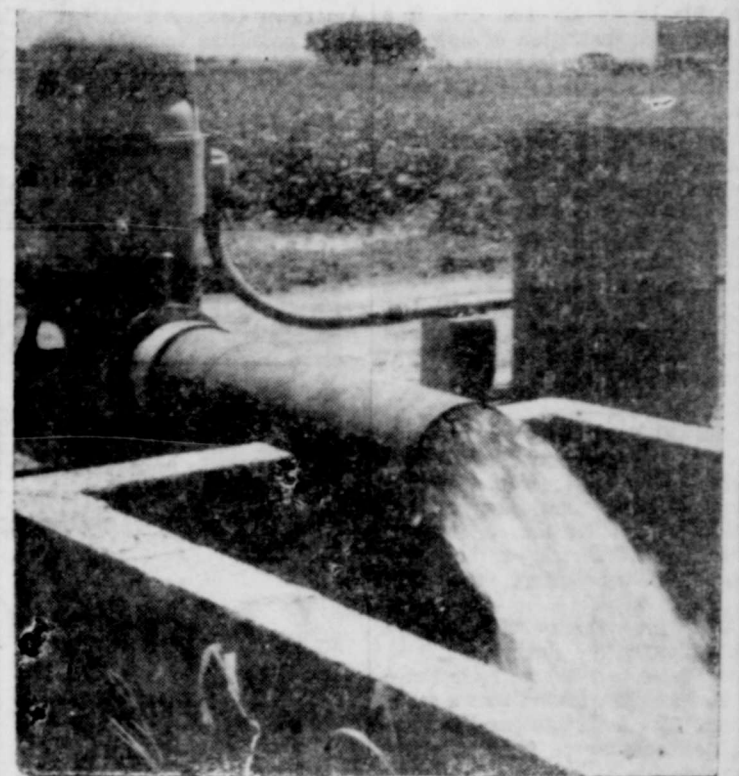
Children in all grades, elementary through high school, are given special units of work based on the teaching of patriotism—units such as the ones on democracy and

early American leaders as well as the traditions of America.

The most widely accepted sequence in our schools includes these courses: grade 7, geography; grade 6, U. S. history; grade 9, civics and citizenship; grade 10, world history; grade 11, U. S. history; and grade 12, problems of democracy or government, economics, and sociology.

In 1951, domestic and international airlines used more than 650 million gallons of gasoline and six and a half million gallons of oil. The U. S. Air Force's supersonic X-1 consumes 500 gallons of fuel every two and a half minutes, when using rocket power.

## PEERLESS, The Pump Leader



Peerless Deep Well Turbine Pumps have long been noted as producers of inexpensive water. The Peerless will exceed your expectations for economy. Where wells are small and the amount of water that can be obtained from them is limited, the Peerless Champion is ideal. In other instances, even though there may be plenty of water available in the well, a small capacity pump is desired because a limited amount of water is required and the factor of original cost and power cost are prime importance. Deep Well Pumps are available from local stock from 50 GPM to 4000 GPM at any practical pumping depth.

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UNION SUPPLY CO., Artesia, New Mexico

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You will use these books often, with constant growing pleasure and satisfaction as you discover the riches in their pages.

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**FACE**, Conferences, Atlantic, etc.  
**CAUSES** of war, Fifth Column, etc.  
**ATOMIC** bomb, submarines, jet, etc.  
**STRONG** and tactics in war, etc.  
**WARFARE**, etc.  
**HYDRAULICS**, etc.  
**MINING**, surveying, tunneling, etc.  
**SCOPERS**, breathing domes, etc.  
**STEEL**, Great bridges, etc.  
**THRILL** to the romance of iron, etc.  
**ENGINEERING**, etc.  
**SYNTHETIC**, Research, etc.  
**CHEMISTRY**, Physics, Plastics, etc.  
**ENERGY**, Radioactivity, Atoms, etc.  
**EXPORTS**, Imports, finance, currency, credit, mortgages, etc.  
**BUSINESS**, ECONOMICS, etc.



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**FORD TRANSPORT TRUCKS** are engineered and designed to carry Petroleum Products through the frigid sleet blasts of deep winter or the dry hot burning sands of the western deserts. Sturdy, strong, dependable FORD TRANSPORTS truly lead the way to bring you comfort and convenience — every twenty-four hours of each day.

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OIL PROGRESS WEEK October 12th-18th

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New GMC Model 470—powered by the sensational new "302" gasoline valve-in-head 145 h.p. engine. Also available as cab-over-engine.

**GMC TRUCKS**

GASOLINE 1/2 TO 30 TONS  
DIESEL 2 1/2 TO 35 TONS

**TOPS IN PAYLOAD ... the Oil Industry is a Great Leader of Our National Economy**

Through rain, snow or storm, oil transport companies work around the clock to truck oil products to every community. Finding oil, producing it, and refining it, is just a part of the oil man's job. Before oil products can bring comfort and convenience to you they must be delivered where and when they are needed—in any weather, in any emergency. This is the part we play in the Progressive Oil Industry that brings better living to our community.

**COX MOTOR COMPANY**

GMC PLYMOUTH CHRYSLER

YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND

OIL PROGRESS WEEK October 12th-18th



### Heroes Found In American Oil Industry

The howling wind and the flying snow sent chills up and down the spines of the 40 persons trapped in their blizzard-stalled bus in the Rocky Mountains. It was almost four a. m., and the blackness outside did little to relieve the tension inside.

The raging storm showed no sign of abating. The bus' fuel supply was dwindling rapidly; when that was gone, the engine would gasp and choke, and then there'd be no more heat. Only marrow-biting cold and discomfort; perhaps agony and death.

Whether all of the passengers were aware of their critical predicament is not known. But whether they survived at all was strictly in the lap of the gods.

From out of the darkness, there suddenly emerged a snow-plow. Behind it was an oil truck on a mission of mercy. The driver could have stayed home that night, but like other oil men when emergencies arise, he voluntarily answered the call. He followed the snow-plow for miles, despite the blinding storm and its inherent driving dangers.

#### Last Gallon—

The bus was actually down to its last gallon of fuel when the oil truck arrived. Its tanks were filled, and the passengers were kept warm and comfortable until the storm let up and they could continue on their way. What could have been a tragedy became only a narrow escape for 40 persons.

The oil truck driver who followed that snow-plow was only one of the many unsung heroes of the oil industry. Time and again, oil men—particularly drivers—have fought storms and floods, icy roads and blizzards to deliver supplies of petroleum to those who need it or are depending upon it.

Many times, it's only part of the regular job. Occasionally, there is high drama—like the bus incident in the mountains.

Another heart-warming incident of this kind took place in New Mexico. Two oil truck drivers were on their way home after making a series of deliveries on an icy night. They were thankful that they'd soon be warm and comfortable again.

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# NEW MEXICO ASPHALT & REFINING CO.

Artesia, New Mexico

**OIL PROGRESS WEEK**  
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Stocking of ponds with game fish is both food and the sport of the farmer. It has been an accepted practice long encouraged by conservation agencies. Next to furnishing water, the raising of fish is probably the next important use of the farm pond. After a week, an evening of twilight on the farm pond has often been a moment of relaxation to the farmer's family.

Wildlife—A farm pond not only affords fishing but also provides an environment for wild duck, many birds have been taken from ponds located along the shore. Occasionally wild geese will make such facilities. Muskrats, small rabbits and other four-footed game will inhabit the shoreline adjacent area if adequate cover has been given to provide necessary food and cover.

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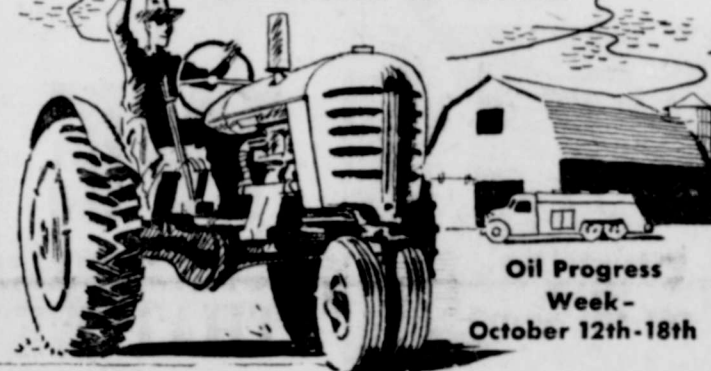


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## PEOPLES STATE BANK

elementary through high school. The Star-Spangled Banner, America the Beautiful, and America, as well as the folk songs of the land, hold an important place in the education of school children in all grades.

Citizenship and patriotism are taught through cooperation with the U. S. treasury department's school savings program (Stamp Day). In one month (December 1951) more than \$1.5 million worth of savings stamps were purchased by children of school age.

**Special Units—**Children in all grades, elementary through high school, are given special units of work based on the teaching of patriotism—units such as the ones on democracy and

early American leaders as well as the traditions of America.

The most widely accepted sequence in our schools includes these courses: grade 7, geography; grade 6, U. S. history; grade 9, civics and citizenship; grade 10, world history; grade 11, U. S. history; and grade 12, problems of democracy or government, economics, and sociology.

In 1951, domestic and international airlines used more than 850 million gallons of gasoline and six and a half million gallons of oil. The U. S. Air Force's supersonic X-1 consumes 500 gallons of fuel every two and a half minutes, when using rocket power.

## PEERLESS, The Pump Leader



Peerless Deep Well Turbine Pumps have long been noted as producers of inexpensive water. The Peerless will exceed your expectations for economy. Where wells are small and the amount of water that can be obtained from them is limited, the Peerless Champion is ideal. In other instances, even though there may be plenty of water available in the well, a small capacity pump is desired because a limited amount of water is required and the factor of original cost and power cost are prime importance. Deep Well Pumps are available from local stock from 50 GPM to 4000 GPM at any practical pumping depth. Write, phone or visit

**Smith Machinery Co., Inc.**

512 East Second Roswell, New Mexico Phone 3980

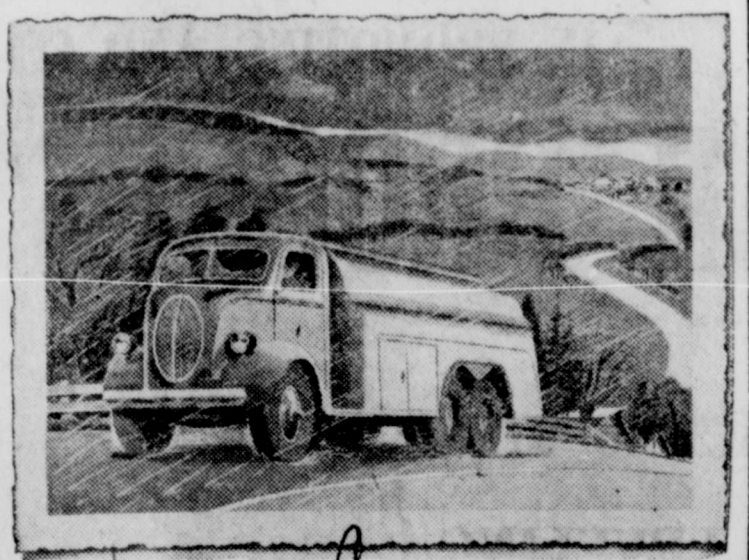
**BRING YOUR CAR HERE FOR COMPLETE WINTER-PROOFING SERVICE...**

The Thousands of Service Stations in the nation ring down the curtain on the "last act" of the gigantic "Oil Story Production." We at 'STEELE'S' have dedicated ourselves to the Comfort and Satisfying Pleasure of Motorists by upholding a high standard of Pleasant, Friendly Service.

Mr. Steele announces that **ROCKY SMITH** is now associated with him as a Partner.

**ATLAS BATTERIES — TIRES — TUBES STEELES CHEVRON SERVICE STATION**

201 North First Phone 792-R



...picture of comfort and convenience heading your way

There is Great Drama in the "STORY OF OIL" — the search, the drilling, the suspense—a "dry hole" or wealth—the production, the refining, and the very important part of TRANSPORTATION.

**FORD TRANSPORT TRUCKS** are engineered and designed to carry Petroleum Products through the frigid sleet blasts of deep winter or the dry hot burning sands of the western deserts. Sturdy, strong, dependable FORD TRANSPORTS truly lead the way to bring you comfort and convenience — every twenty-four hours of each day.

**Artesia Auto Co.**  
302 West Main Phone 52

**OIL PROGRESS WEEK October 12-18**

YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND

New GMC Model 470—powered by the sensational new "302" gasoline valve-in-head 145 h.p. engine. Also available as cab-over-engine.

**GMC TRUCKS**

GASOLINE 1/2 TO 30 TONS DIESEL 2 1/2 TO 35 TONS

**TOPS IN PAYLOAD ... the Oil Industry is a Great Leader of Our National Economy**

Through rain, snow or storm, oil transport companies work around the clock to truck oil products to every community. Finding oil, producing it, and refining it, is just a part of the oil man's job. Before oil products can bring comfort and convenience to you they must be delivered where and when they are needed—in any weather, in any emergency. This is the part we play in the Progressive Oil Industry that brings better living to our community.

**COX MOTOR COMPANY**

**GMC PLYMOUTH CHRYSLER**

YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND

**OIL PROGRESS WEEK October 12-18**

**WILFIELD EQUIPMENT**

Our Job Is a Big Job ...

We furnish the many types and kinds of supplies needed to supply the busy Oil Fields.

The Drilling and Producing of the Petroleum Industry depends upon Suppliers like UNION for the new TOOLS and POWER ENGINES as well as essential Repair Parts to keep their schedules in better condition. Many Thousands of Dollars could be spent for delay should we be unable to supply the needed part of equipment at the time needed.

We, at UNION SUPPLY, are glad to be directly connected with the Petroleum Industry, and join with others in celebrating OIL PROGRESS WEEK.

**UNION SUPPLY CO., Inc.**  
Artesia, New Mexico

**OIL PROGRESS WEEK October 12-18**

YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND



**First Hand—**

(Continued from Page 1, Sec. 2) American people.

**New Motion Pictures—**

For the fourth year in a row, a new motion picture will make its debut in connection with Oil Progress Week. This will be "Crossroads, U. S. A." and it will be shown to tens of thousands of persons throughout the country at meetings, open houses, schools, and via television.

"Crossroads, U. S. A." tells the dramatic story of a boy's decision at a critical moment in his life. The setting is a suburban service station on a storm-swept night and from the little group of persons gathered there emerges a striking picture of freedom and free enterprise, and of how they made this country the greatest in the world.

Another motion picture which will be available during Oil Progress Week will be "2 Equals 3". This will feature Dr. Roy K. Marshall of science and television fame. He will take the audience into his laboratory and give it a specific demonstration of how two gallons of modern gasoline do the work of three gallons of 1925 gasoline.

Both motion pictures were produced by the Oil Industry Information Committee, which sponsors Oil Progress Week. "Crossroads, U. S. A." was shot in the studios of Columbia Pictures, and features such well-known screen personalities as Elizabeth Risdon, Regis Toomey, Rhys Williams and Darryl Hickman. "2 Equals 3" was produced in the East.

"20 Questions"—The Oil Progress Week souvenir booklet "20 Questions" is modeled after the old parlor game. With a series of questions, answers and clues, it provides the reader with a thumbnail sketch of the petroleum industry before the final answer is revealed.

A leaflet which will receive wide distribution during Oil Progress Week is "What's Your Petroleum IQ?" The leaflet lists a series of petroleum-derived products and utilizes a boxscore form to check their source. It is in the form of a quiz which challenges the reader's knowledge.

The leaflet, in a few short paragraphs, underscores the meaning of Oil Progress Week and oil progress generally.

**Industrial—**

(Continued from Page 1, Sec. 2)

physicists, petroleum engineers and other specialized technicians discloses how much oil or gas can be extracted per acre by presently known means.

By combining these factors, together with other calculations, oil men can estimate the potential yield of a field very closely. Then by subtracting the amount of oil or gas that has been produced already, they know what's left in the ground. All of these operations are carried out by men who are acquainted with localized conditions and production problems.

**Reserves Computed—** Proved reserves for the nation as a whole are computed by the Reserve Committees of the American Petroleum Institute and the American Gas Association. The API Committee accounts for crude

oil, the AGA Committee for natural gas, and they jointly assay the natural gas liquids situation.

These committees meet shortly after the first of the year, and devote three intensive days of work to the cross-checking of statistics, state by state. Their conclusions are accepted universally by industry, government and others as authentic and accurate.

The Committees' last report show that America's proved reserves of liquid petroleum amounted to 32.2 billion barrels, and its proved reserves of natural gas exceeded 13 trillion cubic feet. Both all-time peaks, the testify to the ability of oil men to keep the American people supplied with oil, gas and petroleum products.

**Vast—**

(Continued from Page 1, Sec. 2)

are more than 162,000 miles of oil pipe lines serving the American people.

**Rapid Expansion—** The network is being expanded constantly, as fast as men, mate-

rials and dollars are available. In 1951, for example, more than 3,600 miles of oil and gas pipe lines—enough to span the continent—were completed in the United States.

The network of pipe lines enables the petroleum industry to move liquid oil and products at low cost—benefits that are reflected along to the American people in the form of reasonable prices and an abundance of supplies at all times.

They are the petroleum industry's most important means of transportation. Together with tank trucks, railroad tank cars, and water transport, they deliver about 295 million gallons of oil and oil products to the nation daily.

**Construction Costs Heavy—**

Construction costs are high, but the industry is pushing its program without let-up. An indication of the financial problems which the industry must face continuously is the fact that pipe line construction now runs about \$25,000 a mile—roughly double what it cost per mile before World War II.

Oil and oil products move through these underground pipe lines night and day. Their speed is about three or four miles an hour, and the lines are inspected constantly to guard against leaks or danger points. Strategically-located pumping stations enable the liquids to move uphill and down, beneath rivers and bays and past other natural obstacles.

The pipe lines vary in diameter from as little as two-inches to 24 inches or more.

They are common-carriers, and their rates are regulated by the Interstate Commerce Commission. This means that any shipper of oil, provided he has sufficient quantity and can move it to the pipe line terminal, can use the pipe lines to transport his oil or products.

**Oil Men—**

(Continued from Page 1, Sec. 2) fold since the beginning. During Oil Progress Week itself, partici-

ation by oil men will expand into the tens of thousands. The number of people who will hear, see, or read about the oil industry and Oil Progress Week activities will run into the millions. I hope and believe that this tremendous audience will retain for many years the understanding and good will which can be generated by these special activities.

The oil industry has a four billion dollar capital expansion program scheduled for 1952. This is the largest one-year spending program of any industry in history.

**Texans Find Top Location for Service Station**

C. O. Rogers and J. A. Alexander, two Texans who purchased West Side Service Station in Artesia is a fine location for their business.

Both C. O. and J. A. like Artesia and praise this city's friendly life. J. A. is a Navy veteran. C. O. was in the Air Corps. They are brothers-in-law and each has two children.



Oil Progress Week is October 12th-18th

C. L. Marshall Grocery & Market

Mobil Gas and Oil — Anti-Freeze

North of City Limits

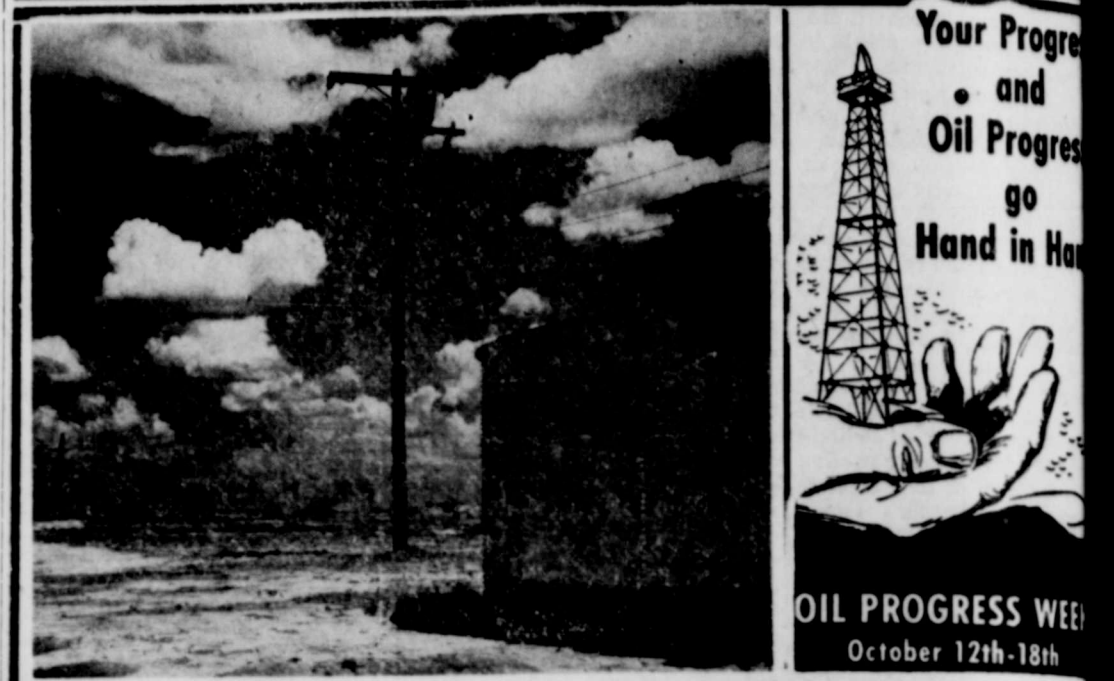
Phone 0180-R2

**YESTERDAY AND TODAY** by John Mac



Thanks to a network of over 200,000 service stations, now covering the U.S. from coast to coast, motorists can drive anywhere in America without ever running out of gasoline. This is one of the reasons we are proud to be part of America's competitive, privately-managed oil industry that brings you the world's finest oil products at the world's lowest prices. This is your assurance that we will continue to serve you and the nation well.

**Westside Service**  
C. O. Rogers — J. A. Alexander  
13th and Main Artesia, N. M.  
OIL PROGRESS WEEK October 12-18  
YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND



**WE ARE PROUD....**

THAT WE CAN DO OUR PART IN THE DEVELOPMENT OF THE PETROLEUM INDUSTRY IN OUR GREAT SOUTHWEST—THAT IS SUCH A BIG FACTOR IN KEEPING THE ECONOMY AND STANDARD OF LIVING OF THIS AREA AT A HIGH LEVEL.

WE JOIN WITH OTHER ALLIED OIL INDUSTRIES IN PROMOTING AND CELEBRATING

**OIL PROGRESS WEEK**

WE SPECIALIZE IN THE FOLLOWING CONTRACTING WORK:

- DIRT ROAD BUILDING
- CALICHE ROAD WORK
- ALL KINDS PAVING
- EARTH LEVELING
- SLUSH PIT EXCAVATIONS
- OIL FIELD DIRT WORK

**SAM SANDERS**

GENERAL CONTRACTOR

ARTESIA, NEW MEXICO

PHONE 599



YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND