# The Artesia Advocate 

ttle Theater
eeting Is Set
or Wednesday


City Considers C of C Asks Landlord City Inquires Residential To List Rental Units Into Minimum Paving Program




## 

Somen Volunteers



## Council, Chamber Argue Third Block

|  | Ginnings Rise |
| :---: | :---: |
|  | 1,209 Over |
|  | Previous Week |
| Comon il |  |
|  |  |
| Nematile |  |
| Min | Atateme |
|  | 为 |
|  |  |
| out |  |
| mams | 1 |
|  |  |

## Qsociety <br> COTTONWOOD

Miss Coll Given New Rainhow Honor Beta Sigma Phi




DR. KATHRYN BEHNKE PALMER GRADUATE CHIROPRACTOR
 AMERICAN BUILDERS, INC. NOW BUILDING 72 GI HOMES in artiesia

- NO DOWN PAYMENT -
small deposit to cover closing costs in advance
THESE HOMES ARE TO BE SOLD TO POTASH AND OIL WORKERS

OR TO EMPLOYEES OF any COMPANIES SERVICING THESE INDUSTRIES in any capactiy

IF YOU are in doubt as to your eligibility to purchase one of these homes-contact salesman on project AT ELEVENTH AND HERMOSA IN ARTESIA

## DO NOT DELAY!

if yOU WANt a home in the near future -THEY ARE SELLING FAST!






.

Get more power at less cost with a Dodge truck!
 HART MOTOR COMPANY

TELEPHONE 23

cox
MOTOR COMPANY

TWest texas avenue
Aton-that Alty your iob.
poopndable potoomance wilh ample
High-efficiency fuel systems on all 8
engines save gas. Hoavier models offer
For extro-smooth, wear-saving power,
you can get gyrol Fluid Drive on
$3 / 4-1$, 1 ton, and Route-Van models.
Sel
See us today for a demonstration.
engines have compression ratios as high as engines have compression ratios as high as
7.0 to 1. Dodgeeconomy features like light-
weight aluminum-alloy pistons help keep weight aluminum-alloy pistons help keep
operating costs low.
Powor with low upkeop! Dodge engines
save on maintenance. . on the job. You get such famous Dodge
advantages as exhaust valve seat inserts advantages as exhaust valve seat in
and chrome-plated top piston rings.
Power with long life! The Dodge truck you
choose will be right for your job in every woy. Deep frames, extra-sturdy axles and
high-capacity springs are just a few of
many long-life features.

| panhandle of Texas and Okla- |  |
| :---: | :---: |
|  |  |
|  |  |
| anion the |  |
|  |  |
| with the serios wind erosion |  |
|  |  |
| Stiol |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Teachers, to Study |  |
| Problems Met in State's Schools | Ther the thid ueflare |
|  |  |
|  |  |
|  |  |

Artesia Credit Bureau CREDIt information


## PALACE DRUG

ON SALE FRIDAY AND SATLRDAY
Tertguevidgewsy DRUG STORE SAVINGS

Rotary Speaker Seeks Clean-Up On Morals, Reds




ores
pres
pub
Bart
Bt
At
at th Hagerman News

 personality dist of the mexve man

## open road

$\$ 10$ and $\$ 15$

## THOMPSON-PRICE

PhoNe 27

Artesians Sweep
ENMU Freshman
Class Elections
Are Artesia's young people pop-
ular or just good polticians?
Local high school officials were
wondering this week following an-
nouncement Artesians in the East.



\section*{| uates of Artesia Senior high. Hunt |
| :--- |
| was student body president, and |
| John student council chairman. |}

$\overline{\text { FBI Officer to }}$
Be Speaker at <br> \section*{Lake Arthur <br> \section*{Lake Arthur <br>  <br> } Mrs. Tom Fergueson and Mr. and
Mrs. Leonard Fergueson.
Mr. and Mrs.
tesia and Mrs. W. W. Pat of Ar
Roswell were guests of Mr. of Mossell were guests of MM. and
Mrs. Tom Fergueson, Thursday.
The Past Matrons club enter-
tined their husbands and Mr. and
Mre

$\overline{\text { Roselawn School }}$ Benefit Game
Night Planned

|  | Mres Leona davis who has |
| :---: | :---: |
|  |  |
|  |  |
| annuned the nigh stated to tart |  |
| may take herir chore amons |  |
| Ster |  |
| Stats and a cofte will bef |  |
|  |  |
| , | was |
| new teachers study and for lind |  |


| 7-Miscellaneous For Sale 7-M | Ilancous For Sale | 9-Public Notices |
| :---: | :---: | :---: |
| ATTENTION: COTTON | FARMERS! | NOTICE OF BIDS FOR A MOTOR VEHICLE |
| Mattresses S $^{\text {S }}$ Ma-Ex-Extra Heavy |  | the City Clerk of the Cit |
| Steel Bunk Beds, 2 Cots, 2 Matresses Wood Bunk Beds, O | \$22.00, \$23.00 | tesia, New Mexico, at |


$\square$



Currier Abstract Company 102 Booker Building

Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life insurance
Companies for LOANS on All Types of Property.

| VALLEY EXCHANGERealtor and Every Form of Insurance114 S. RUSELAWNPHONE 1115 |  |
| :---: | :---: |
|  |  |
|  |  |
| FHA LOANS |  |
|  |  |
|  |  |

KIDDY AGENCY


DONT LET LACK OF CASH-ON-HAND DELAY NECESSARY EXPENSES try our
"FRIENDLY SERVICE"
To Get Cash-Quick! $\$ 50$ to $\$ 500$
ARTESIA
INVESTMENT CO.

5 REASONS WHY
Our Home Loan Plan Is Popular



CHAVES COUNTY BUILDING AND LOAN ASSOCIATION

Revised Standard Bible Work Honored in Mayor's Statement

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| \%mem | \ullex- |  |
| \% |  |  |
| Examex |  |  |
|  |  | Parade to 0 pen |
|  |  |  |
| * |  |  |
| \% |  |  |
|  |  |  |
| \%mbim |  |  |
| - | \%ewtum | \% |
| ¢\%a |  |  |
|  |  | \% |
| Git | ity Considers- |  |
|  |  |  |
| Smim | $\pm \pm$ | Get.Oun-Vot |
| - | 边 |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Adult Eduation- |  |  |
|  |  |  |
|  |  |  |

## Glass by Glass

In Price's Homogenized Milk

> Get it in the Handy Halfgallon Carton


## pecial Kiwanis Kids' Day Issue-Support Help For Artesia Underprivileged Youth

## The Artesia Advocate

## wanis Kids' Day In Artesia To Open With Special Parade, Movie, Field Events


national kids' day s.frivilitix $7^{\text {th }}$

KIWANIS INTERNATIONAL and The NATIONAL KIDS' DAY FOUNDATION, Inc. "CHILD BY CHILD WE BUILD OUR NATION"]

YES, THESE "SMALL FRY" ARE YOUR RESPONSIBLIITY!
THE NATIONAL KIDS' day foundation, inc.
Join in Sponsoring

## NATIONAL KIDS DAY

## SATURDAY, SEPTEMBER 27" ${ }^{1 /}$

## KIWANIS INTERNATIONAL AND

The Three Main Objects of the Foundation

1. To assist underpriviledged children to obtain some of the
benefits normally enjoyed by more fortunate boys and g irls.
2. To focus attention upon the accomplishments of youth.

- THIS SPACE SPONSORED BY THESE BUSINESSES IN THE INTEREST OF NATIONAL KIDS' DAY •

> Central valiey eiectric coop, INc. 115 West Quay REA

## PEOPLES STATE BANK

FIRST NATIONAL BANK
"THE 'KIDS' OF TODAY WILL BE THE MEN OF TOMORROW!"

SPECIAL
MARCIANO WALCOTT
fight pictlres

## LANDSUN THEATER

sumay - Momay - Tuesalay

$\frac{\text { September } 28.29 \cdot 30}{\text { CIRCLE B DRIVE IN }}$

| Wednesday-Thursday-Oct.1-2 |  |
| :---: | :---: |
| No Raise <br> in |  |
| Admission Prices! <br> $15 \mathrm{c}-39 \mathrm{c}-50 \mathrm{c}$ |  |


|  | Greatest Fight <br> Boxing History |
| :---: | :---: |

LARDSUN THEATER
A Sea Aflame with

"Mutiny"


LANDSUN THEATER

## "CARSON CITY"

RANDOLPH SCOTT




To Proye This, Every Cut of Meat Guaranteed!-J.T. and Bert RIB STEAK 79
ALL MEAT WIENERS 496 GET ALL
 CURED HAMS Peyton's Boned and Rolled ....-........ ib. $79^{\mathrm{c}}$ You Pay for!

\author{
$\underset{\substack{\text { fresh } \\ \text { GROUND }}}{ }$ BEEF CBE 5 5 <br> ```
80\% Lean
POUND

``` \\ fresh dressed AND DRAWN Pound \\ 57c 59 \({ }^{\circ}\)
}

\section*{OUR MEATS ARE SELECTED RIGHT AGED RIGHT - CUT RIGHT - TRIMMED RIGHT and PRICED RIGHT-...}
cisernan
Pineapple
Hillscale h hall sti
Fruit Cockta
Hunts
Pears
Libby's


佥感
FIRY, THICK MEAT
BELL PEPPERS

\section*{Potatoes \(\quad=\quad . \quad 41 / 2^{\circ}\)}

ILETUCE \(9^{\circ}\)
 STRAWBERRIES \(\cdots 21^{\circ}\) FLOUR PILLSBURY's 5 lb . Bag

(1) 5 S 5 \(54 \begin{gathered}\text { DUNCANS } \\ \text { ADMIRATION } \\ \text { With Tumbler: }\end{gathered}\) PRESERVES
CORN \({ }^{\text {Hunts }}\) Yellowle Kornel SALAD DRESSING \({ }^{\text {White }}\) Swan qt \(\mathbf{4 5}^{\circ}\) CHILISAUCE Hunts 12 oz glass \(\mathbf{2 3}^{\circ}\) WE LEAD, OTHERS TRY TO FOLLOW

The Artesia Advocate


Mis newspaper is a member of the Audit Bureau of
irculation Aks. for a copy of our latest \(A\) B. . report

\section*{NAIIONAL EDIIORIAA}

Adult Education Courses
\(\mathbf{A}_{\text {ing }}^{\text {RTES }}\)
Desire for self-improvement is seemingly an American
characteristic, and the schools this year are again offering
every photography, labor problems, shorthand, office practice \begin{tabular}{c} 
spanish \\
ics. public \\
and leathe \\
\hline
\end{tabular}
many-sided program which have built the Artesia schools
mand
into astrong Tuition fees for adults taking these eight-week course
are mall, but support the entire oost of sponsoring the adult
education program. The curriculum is fiexible enouuh the special needs may be met, individuals who have an interes
in a curse not listed may find others of like mind and make
up a
 That Five-City Contest IF

Elks Cerebral Palsy Program
\(\mathbf{N}^{E W}\)

\section*{Community Chest \\ \(\mathbf{A}^{\text {RT }}\) \\ \begin{tabular}{l} 
ocial \\
place \\
Coun \\
Cout \\
ration \\
suppo \\
Save \\
hagein \\
age \\
cies \\
solid \\
fice \\
east \\
com \\
com \\
\hline
\end{tabular} \\ hrough education arrl perseverance the ge worthy charities, rather than piece-meal collections.}

BIDDING FOR THE VOTER'S FAVOR


What Other Editors Are Saying
Roy H. Carey, Carlsbad conservationist and chair-
Expanding the Los Alamos access road to four
nan of the New Mexico Game Department, in a spece spent on intensive watershed management un- \(\begin{aligned} & \text { junction will be a vast improvement to one of the } \\ & \text { most important highways in the United States. Diffi- } \\ & \text { culties in obtaining right-f.-way apparently have } \\ & \text { berer } \\ & \text { direction of the Soil Conservation Service. } \\ & \text { He advocated protection of our upper water. } \\ & \text { been smothed out with the San Iddefonso Indians } \\ & \text { and the Indian Service, and construction activity is }\end{aligned}\)
\(\square\)

OONA AND REST OF CHAPLINS EMBARK FOR EUROPE




Hope News


Tuesday.
Alta Ruth Young had some den-
tal work done in Roswell on Satur-
day.
Mr. and Mrs. Bonnie Altman a
day
tended the banquet held at the
tended the banquet held at the
country club in Artesia on Thurs.
day night in honor of Sen. Dennis
ay night in honor of Sen. Dennis
have.
Mr. and Mrs. Lee Reves and
son, Lewis Lee, visited Mr. Reeves'
niece, Mrs. Lincoln Cox, Sunday
afternoon. The Reeves had spent
Seturday night with
Saturday night with Mr. and Mrs.
Loren Reves. On Sunday they
were guests in the home of Mr.
and Mussts in the home of
and
The Penasco soil conservation
service was host to a barbecue
held at the Hope school grounds
on Fricay night. Some 200 pepple
on Friaay night. Some
enjoyed the supper and heard the
taik given by G. L. Beene of Ar-
tesia on the progress done in con-
servation. Atter the talk everyone
servation. Atter the talk everyone
enjoyed a tilm shown in the gym-
nasium by county
Rierson on advantages of soil con-
servation. Clem Wiendorf was mas.
ter of ceremonies for the evening.
ter of ceremonies for the evening.
The Hope Extension club met
with Mrs. George O. Teel last wed.
nestay for an ail aldy meeting.
Several finished their leather
The hope Extension club met
with Mrs. George O. Teel last Wed-
nesday for one ailday meeting.
several finished their
work, while others worked oren
some hand work. Miss Marjorie
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{18}{*}{}} \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline & \\
\hline
\end{tabular}

\section*{}

\section*{Prosident Truman}

WASHINGTO






- TRAVEL Note-The last has not been heard
publican convention by demandeng a woll-call of his thow tiny delegh
A Puerto Rican travel Chicago performance has given the sialand's tourist trade the bigge
boost it erta Ortiz says that for a lot of televiewers who were trying to dedid good-humored attention to Puerto Rico.
so, the island's usual attractions almost go unnoticed and toursis ask Ortiz as they arrive, "Is Romany here now?" "Where does Ro Anyway, it's good for business.
- DRAMA NOTE-Politicians may become experts in the fele of
drama in the coming election campaign-what with television But the United states Chamber of Commerce has issuud a "wos,
Ing" against political "good actors." Some of them, the chamber man may be nothing more than actors.

\section*{\(3 \mathbb{T l}\) \\  \\ }
dents the pleasing gestures and
ducive to the best \(T V\) appearance.
"Lighting, make-up and other
being expiained to gentlemen of high and low degree
 up improve his ablity."


\section*{FARMERS NOTE}

\author{
WE CAN INSURE
}
\(\qquad\) fire rate (fire enty) for \(\$ 3.75\) per

Southwestern Realty \(\mathbf{C o}\)
315 Quay Ave Artesia, N. M. Phone 1065

Alifeforlie!ng school in St. Louis, Mo. She dium, and Cull. Federal
spent a few days in Portales visit. standards have been set up
ing her sister, Betty Zane, before hogs because the consumer
\(\qquad\)



Ivan Rogers Garage
"BRing US your Car troubles"
300 West Main
Phone 675-W
First National Bank
Artesia, New Mexico
H\& J Food Baskets
No. 1-1008 South First, Phone 1060 No. 2-1214 West Main, Phone 1340

> "For Good Food"

Aaron Grocery \& Market
EWest Dallas
Main Cafe
"EAT WITH ROY"
315 West Main
Ditto Paint \& Body Shop auto painting
299 South First
Phone 631-W
Johnson's Dairy
LOCALLY PRODUCED AND PROCESSED
Country Club Road
Phone 098-R4

\section*{Lorang Cleaners}
\begin{tabular}{|c|c|c|}
\hline \multicolumn{3}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & & \\
\hline
\end{tabular}


The State Distributors Home of "AMANA" HOME FREEZERS Cox Motor Company Next to Our Team-We Are "Tops in Performance" With Our CHRYSLER - GMC - FLYMOUTH
Carter's Tune-Up \& Valve Service "satisfaction guaranteed" 108 West Texas

Phone 1280
Richard's Electric Shop
514 West Main Phone 391-W

Sanders Office Supply "the friendiy supply store"

419 Weet Main
Guy Chevrolet Co.
Buick - Oldsmobile - Chevrolet
\begin{tabular}{l} 
Buick - Oldsmobile - Chevrolet \\
101 West Main \\
\hline
\end{tabular}

\section*{Hanna's Garage}
"Where Your Dollars Have More Cents" 1 \(1 / 2\) Miles West on Hope Highway Phone 097-J4

> Hold 'em, Bulldogs
G. F. Wacker Stores, Inc.

Safeway Stores, Inc. 110 South Fourth
Artesia Hotel Coffee Shop "see us after the game"

Threemen Tire Company Seiberling Tires - Philco Appliances 110 North First

Phone 904
Robert's Insurance Agency 112 South Fifth AUTO LOANS \(\quad\) Phones 1179-W and 1179-R

Montgomery Jewelers
"Fine watch repairing"
409 West Main
Phone 285
Bulldogs! We're for You!
Corral Grocery
912 West Richardson
Phone 13

\section*{Peoples State Bank}

Artesia, New Mexico
"Bulldog Backers"
Joe Mitchell \& Son
1001 South First J.I. Case Farm Machinery Phone 1133
\(\underset{\text { Mastag }}{\substack{\text { Mast } \\ \text { Wast }}} \begin{gathered}\text { Nechi } \\ \text { Crosley } \\ \text { Refrigerators }\end{gathered}\) Nelson Appliance Co. 334 West Main

Phone 978-W
Good Luck! Bulldogs!
Honey's Donut Shop
\({ }^{\text {410 West Quay }} \stackrel{\text { GOOD COFFEE - LUSCIOUS DONUTS }}{\text { Phone }} 1166\)

Goodner's Bakery
515 West Centre
Bowman Lumber Company "BUILDERS SUPPLY STORE" 310 West Texas

\section*{Payne Packing Co. \\ "paynes finest"} Beef and Pork
Mayes \& Company
Hunting Time - See Us for Ammunition 601 South Second

Williams Lumber Company
On Hope Highway
White's Auto Store "Hoмe of greater values" \({ }_{407}\) West Main
hOLD THAT LINE! BULLDOGS!

Artesia Paint \& Class Co. 824 South First

Evans Hardware Co.
White's Chevron Service First and Quay

Phone 500
Simon's Food Store
507 South Sixth
Phone 62-J
The Artesia Advocate
office supplies
Yeager Grocery
"GOOO THINGS TO EAT"
201 West Chisum

Cole Motor Company


\section*{Price's Creamery}
mik - ice cream - frożen food
606 South First Phone 905

Russell Auto Supply
"Your Sporting Good Headauarers"
\({ }^{3}\) ortinz Good Shear
Guy's; Cleaners
THE ONE GOOD CLEANERS" \({ }_{31}{ }^{-{ }^{2} \text { West MEin }}\)

Artesia Recreation Hall
"Always the Team Booster" 318 West Main

```

