## The Artesia advocate

Instrumentalists

ARTESIA, NEW MEXICO, TUESDAY, JULY 22,1952



Mrs. Letcher Is Honored With Baby Shower

Miss Joe Ann Goodson Become Bride of Clarence Pearson Sunday


Baptist Women Hold Monthly Royal Service

## ROOFING

BONDED FHA SPECIFICATIONS AND GUARANTEED BUILT-UP ROOFS We Will Be Glad to Give You an Estimate on New Roofs or Repairing Without Cost. We Are Insured:

Red and White Gravel Roofs
Call Us Colleet
LEGG \& OGDEN ROOFING CO.

A New Service for Vacationers 4 SSaretyMarain Cash' ET룰
 Ground Fl., Cartsbad National Bank Bldg.
213 SOUTH CANYON STREET, CARLSEAD
Phonet 5-3663. Frank c. Cross, YE MANager

## SPECIAL!

OUR SUMVER PRICES
CLEANED AND PRESSED

## Now Rabberized WALLHIDE SATIN FINISH

God's Helping Hand

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SCANce and health
with Kee to the Scripurees
is showing the way for multi
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read or purchased at
chatstin seifeck
beading roon
613 West Main St.
Artesia, New Mexico Open Wednesday and Saturday
$\qquad$

## Gives your walls a smooth satinlike surface... Dries like magic! <br> 

Artesia Paint \& Glass Company 822 South First


## UWICIEASIER TO SWIM IN DEEP WATER!



Cundézican Provestu
It's easier to buy at Artesia Implement \& supply Co., for you'll find our salespeople courte ous, our stock complte and our quality supreme.

## It Is Not Easier to Swim in Deep Water

There is no scientific foundation for the belie
that the buoyancy of water increases with its depth. As the buoyance does not so increase, it is as easy to swim in shallow water as deep.
 WITNEAPOLIS-MOLINE farm MACHINERY Shere S Same 810 South FIRST St. Telephone 93 "ARTE SIA NEW MEXICO

JACK's
CABINET S
811 SOLTH FIR

- Furniture
- Furniture
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Armstrong Inlaid Linole

Free Estimat J. B. CHAMPION picars pou up



SOCIETY
Mrs. Letcher Is Honored With Baby Shower

Miss Joe Ann Goodson Becomes Bride of Clarence Pearson Sunday


Mrs. Olsson, Daughter Are Shower Honorees

## Personal Mention

| Personal Mention | Woman's Club to |
| :--- | :--- |
| Mancel Annual |  |

 5 contact all members Thase wi

Baptist Women Hold Monthly Royal Service




Baptist Business Women Discuss Christian Service



First Christian Wemen See Skit, Outline Program


## ROOFING

BONDED FHA SPECIFICATIONS AND GUARANTEED BUILT-UP ROOFS We Will Be Glad to Give You an Estimate on New Roofs or Repairing Without Cost. We Are Insured! Red and White Gravel Roofs Call Us Collect
LEGG \& OGDEN ROOFING CO.
Phone 5-2811 - Carlsbad, N. M



Miss Hemler to Wed Doug Lvnn On August 9

God's Helping Hand ment, An
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beading room
613 West Main St. Artesia, New Mexico Open Wednesday and Saturday

OUR SUMDER PRICES
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## SPECIAL!



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It's easier to buy at Artesia Implement \& Supply Co., for you'll find our salespeople courteous, our stock complte and our quality supreme.

It Is Not Easier to Swim in Deep Water
There is no scientific foundation for the belief
that the buoyancy of water increases with its depth. As the buoyance does not so increase, it is as easy to swim in shallow water as deep.
 MINNEAPOLIS-MOLINE farm MACHINERY Sales E SOWvice


Armstrong InlaidLinol

Free Estimate J. B. CHAMPIO,


No other dri picks you upil

A NEW START AT
10,2 AND
$40^{\prime}$ ClOCK
O'Clock!



NEW-FOR-FALL
SEW
ano SAVE with penner rabercs!

## FASHION PERCALE!

## PENNEY'S RO *tiny new calico prinst

* dark background prints!
* exciting new novelties!
* home-decorating designs!


Your best buy in percales. . . superb, finelywoven Rondo, in the gayest, most colorful, most expensive-looking prints ever! Penney's new Fall hipment is here now ... come choose from zert on back to scholy pewing for fashions, for home decorating! $35^{\prime \prime}$ wide.
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 Prepare for winter NOW! Equip your home with
AUTOMATIC GAS HEATING APPLIANCES NOW! Prepare for winter NoW! Equip your home with
AUTOMATIC GAS HEATING APPLIANCES NOW! NO DOWN PAYMENT
No money due till
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IDEAL FOR SMALL FLOOR PLAN!
gas heating unit hides in
a wall, saves floor space
Smart finish blends with
any color scheme. No ex
posed pipes. Fully vented
Automatic controls give Autant regulation to any for small homes. Buy while special sum

Marie Montgomery



DODGEprices start just a few dollars more than the LOWESTPPICED
cars

HART
MOTOR CO.

Artesia Top Batting Club in
Longhorn, Sixth in Fielding
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ELNOR CONVALESCENT HONE
Your Elderly, Crippled or Senile People A Real Home
MR. AND MRS. NORMAN G. WHITNEY

$\qquad$

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

## PUBLIC SERVICE

Four Drillers Are Chosen On All-Star

## Vernon Dusters Again Blank Drillers, 3-0



## It saves your strengthand it might save your life

Cas you imagine parking a car as
You twirl the steering wheel with one You twirl the steering wheel with one
hand-turn the front wheels until you hand-turn the front wheels until you get the last inch of advantage from
Buick's short "turning radius"-spot the Buick' s short "turning radius -spot the
car in a tight spot at the curb-or swing out when the car parked in front of you seems impossibly close.
For this alone a lot of people-especially women-are saying that Buick's Power Steering is the biggest advance since

But you're going to find out something more as you pile up the miles.
You're going to feel the same confident
and thrilling sense of command you have always felt in a Buick, because when extra effort is needed to turn the wheels.
You're going to find that your front wheels track just as they always havethat they automatically swing back on you ease your grip on the steering wheel You're also going to find that Power Steering takes over when your front wheels hit loose dirt or sand-road irreg. down their jerk or tug on the smooths your hands. All this add All this adds to the ease and pleasure of
driving. But it adds to the safety, too,
because, in the rare event of a blowout Power Steering helps you keep control den and violent jerk eve when this helping hand's on the job. Add to this the level-gaited serenity of Buick's Million Dollar Ride-the "rarin Engine-the spread of rits Fireball 8 urious fabrics the way this, the lux former can turn up its nose at stations-and theré's only one smart thing for you to do:
Drop in - or pick up your phone - and arrange to give this marvel a tryout Even the price says, Better buy Buick now.
 optional at extrout notice. *Standard on Roadmaster,
on or Series. $\dagger$ Now available


GUY CHEVROLET COMPANY
101-103 WEST MAIN
ARTESIA, N. M.

## 011

PRODUCTION ... REFINING MARKETMG MEANS MILLIONS TO ARTESIA
From nearby fields comes a constant flow of crude oil to local refineries. From these refineries, goes a constant flow of refined oil products to a wide area throughout the Southwest. All bringing additional life and strength to the economy of Artesia. Probably no other single industry contributes more than does the Oil Industry and its allied industries. Literally, millions of dollars annually are added through this giant source.

Situated as it is, near the source of ample crude oil, highways and railway transportation, Artesia is in a position to enjoy even greater prosperity from this source. The recent expansion and modernization program of the New Mexico Asphalt \& Refining Company's high refinery, is an example of the faith and confidence the industry itself has in the future of Artesia as a refining and distribution center.

## IN THE PALM OF ARTESIA'S HAND

Not "maybe," "tomorron" or "next year," but today Artesia has in her hand a multi-million dollar industry that can move only one avay - FORW ARD! Each forward step means additional names on an already healthy, substantial payroll that goes the year round. Rain or shine, summer and winter the Oil Industry goes on.

From the "Roughneck" in the field, to the highest executive, comes a contribution to Artesia's economy. This means certain grouth and continued prosperity for this entire area.


## THIS ADVERTISEMENT IS ONE OF A SERIES PUBLISHED IN THE PUBLIC INTEREST BY THE FOLLOWING

Guy's Cleaners
Russell Auto Supply Co.
Currier Abstract Co.
Woodies Pie Co.
Carper Drilling Co.
Central Valley Electric Coopp, Inc.
Johnson's Dairy
Del Smith Motors

Williams Lumber Co.
Artesia Hotel
Driller Cafe
Peoples State Bank
Artesia Hotel Coffee Shop
Southwestern Public Service Co.
First National Bank
Hill Lines, Ine

Vaughn Salvage \& Produce Co.
Hart Motor Co.
Boyd Barnett Furniture
Joe Mitchell \& Son
Food Mart, Inc.
Artesia Implement \& Supply Co.
3-Men Tire \& Supply Co.

## The Artesia Advocate






- Activemimita


##  <br> R


Southwestern Safety Record
$\mathbf{S}^{\text {OUTHWESTERN PUBLICY SEEVVIIEE CO.'s Artesia line }}$




## Trip Into Wilderness

$V^{\text {ER }}$







## H0PE



WITH REVERENCE


NOT TO BE OUTDONE by the Republicans in displaying photos of revered party leacers of the per

| E |  | Drillers Slated To Make-Up Six Loop Games $\qquad$ <br> be played on the road. <br> tended a pienic supper at the home of Mr and Mrs. Harold Keinath <br> Mr , and Mrs. Russell Rogers and <br> Stanley, spent Wednesday in Ros- well on business. <br> Mr. and Mrs. John Rowland left short time. They are expected back this week-end. <br> short vacation. She will return the <br> first of August Miss <br> riz., and Miss Frances House Stanton, Texas, are spending the summer with Mr. and Mrs. J. H. House. <br> Jim House was ill Thursday <br> Mildred Milam, daughter of M . W. Milam, was taken to an <br> tesia hospital Tuesday for an ap- pendicitis operation. She is in a <br> . <br> The porcupine cannot <br> then strikes |
| :---: | :---: | :---: |
| Mrs. Ethel Altman and Mrs. Ada Belle Trimble took their little Buckner, home last Saturday to see their new baby sister. Mrs. Wanda who have been staying with Wanda who have beenstaying wild and Jessie Buckner while Mrs. hospital returned home with them Mrs. Crockare sisters. |  |  |
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| Mr, and Mrs. Charlie Kimmons of Alamogordo, formerly of Hope and looked after business inter ests. They are thinking of movingback to Hope since we have been getting quite a lot of water. |  |  |
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|  |  |  |
| Mrs. Jack Gattis and son, David,of Dallas, visited her brother and family, Haskell Harriss', last week. |  |  |
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| Other guests in the Harriss home were: Mr, and Mrs. Charles Harriss and family of Roswell, Mr. and |  |  |
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| Mr. and Mrs. W. E. Rood visited and atended to business in Artesia Monday |  |  |
|  |  |  |
|  |  |  |
| coln Cox and Shirley were visitor in Artesia Monday. The group call-ed on Mrs. Elna Teel and Mrs. |  |  |
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| Hajibel Jernigan while in town. $\qquad$ |  |  |
| rday after a week's visit with |  |  |
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| As Artesia |
| :---: |
| Grovs |

$\xrightarrow[\substack{\text { Twentr years ago } \\ \text { From The Adrocate files }}]{ }$

 Johnnie Winiams left today for
California to attent the olympers
They were accempanied by Mrs. Then were act
Harvey Muncy


 tuests. Mr and drors Foled housey
and sons. John and James of Cam. and sons. J.
bridge. ill.



 day in
Revests
Smith

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## 


month with her parents.
At the week. $\begin{aligned} & \text { oly concert of the } \\ & \text { annual band at Central park thi } \\ & \text { evening, which will be sponsore }\end{aligned}$




## InsideWASHINGTOM

Copit New MARCH OF EVENTS
$\mathbf{W}^{\text {AshingTon-The press table in the Senate and House resur }}$ as accurate obrometetrs on political events and thiser yer
is caution on the outcome of the November elections.

 - AS OTHERS SEE US - State department officials report that tite Stan-in-the-street in Europe is yust
Doakes, Americal conv, is in in this and country
Do
 the Free European nations but Russia and her satectstes sa well ant
Keeping a close watch on the United States political maneuvering Of particular interest to the housewife overseasas and her husband dr
what new viewpoints may develop on the question of foreign aid dur ing the campaign debate on foreign policy.

 tormer North Allantic Treaty commander will insist on a full quoth
of assistance, both economic and militiary, for our European Allies
From the rulers of the Kremlin, there was no official reaction but it was expected to result in a new wave of propaganda assailing
America as a nation of warmongers because Ike is a military man. - A NEW Moscow move
$\qquad$
$\qquad$

been screamining that thok effect last spring. Soviet broadcasters havi
States imperialism Japan into the bondage of United States imperialism."
Undetered thanese have begun building up Rusions
 bility of a peace tre
There is just ne
states security for

MONEY TO LOAN To Build, Buy or Remodel Chaves County Building \& Loan Association | E. A. HANNAB, |
| :---: |
| Artesia Representative | Artesia Representative

His Sonth Tilrd st

FIRST NATIONAL BANK
bank personal loans are best


## DIAL How to get KNOW for an answer! Keep thls line-up of KSVP News <br> CLIP and <br> SAVE

## LOANS

farm - ranch - City property STEVE W. MASON
goom 103, carper bullining, artesla
HOME LOANS



Artesia Building \& Loan Assn. Credit Bureau


多

ARTESIA INVESTMENT CO.

## 303 West Main

real estate - insurance
DWELLINGS - FARMS
 businesses
E. A. Hannah Agency

Insurance - Real Estate - Home Loans Phone $352-\mathrm{W}$ g, two blocks from the bank, ss50e.


Tom Bryan, Salesman - Phone 995
Currier Abstract Company
102 Booker Building
Phone 470
Abstracts of Title, Title Insurance, Loans
We Are Agents for Major Life Insurance
Companies for LOANS on All Types of
Property.
Office Supplies at The Advocate

Three Artesiaico. Continued from Page One) iec. Conferees will seek to evalu-
ate progress made this year and
chart a future program tor educa-
tion and certificaion of teachers
in New Mexico. Rodeo Queen-

## Cleaning and prom Page one for and suit 55 for

 Cleaning and pressing for western suit, $\$ 5$ gift certificate, lip
stick and nail polish set $\$ 5$ cosm stick and nail polish
ties
gook, $\$ 5$ celtifthicate merchandise certificiete
shirt and Levi's, $\$ 3$ dru
certificever certificate, oil shampo
Weà ever grill, box of
Beauty rases, Stetson
North

## Winners of judging contes be anne

be announcest held laring Friday woblic
speaking demonstration sched
for Artesia
Methodist church.
Two New Wells-
$\qquad$ Alan Hargrave No. ${ }^{1}$. Hum
State, NE NE 21.2427 . Total depth 2311, testing.
ubbock Machine No. 1 Dono
NE NW $25-17.27$. Total depth 514 . preparing to
plug and abandon. Ninaid and Watson No. 2 Cole,
NE SW.16-28.
Total depth 2310 , preparing to
plug and abandon. Malco Resler Yates
ter, NW NW $36-18.27$
Total depth Total dep
orders.
Robert E.
SE

##  Total depth 2918, preparing plug and abandon. Kersey \& Co No. zB Kensey Briling Barvey Drilling <br> Drilling at 5300 DeKalb Agric. <br> $\qquad$



Twelv Youth Attend Church Meeting
 Pilar Ordunez; All All Unkown Beiling
of Mrs A. A. Smith (also know
as Margaret sinith), Deceasel
All Unknown All Urgaret Smith), Deceased; and
Any Lien Un Persons Claimin or Right, Title
Inerest in or to the


FOOD MART<br>FOR LOWER PRICES<br>and s\&H Green stavis<br>WEDNESDAY DOUBLE STAMP DAY<br>PRICES EFFECTIVE<br>WEDNESDAY AND THURSDAY ONLY

## Coca-Cola $=19^{\circ}$

## STRAWBERRIES <br> S. GRADE A DRISCOLL Frozen

 TUNA ${ }^{\circ}$Ice Cream<br>PRICE'S<br>HALF<br>GALLON

# Cherries <br> Nancy Hank <br> Sour Pitted <br> No. 2 Can <br>  

## Fruit Cocktail $=29$

 Pineapple Juice 29 Tomatoes $=2=29^{\circ}$ Picnics $39^{\circ}$Shortens Your Miles!

Sutctan comfort and luxury you could ask for
-at a price very close to the lowest. And Pontiac's new Dual-Range* performance shortens the miles by de-
livering exactly the power you want for ing exactly the power you want
for tratfic or the open road and
strethes the mileage because its
economy axle reduces economy axle reduces engine revolu-
tions as much as 30 per cent.
Come in and see hase Come in and see how easy it is to own
a Pontiac-the grandest way to go
places!

Dollar for Dollar you cant beat a
you can fulty appreciate the only wea
performance of the exciting
performance of the great the exciting
Come in today for a grand new thrialili
COLEMOTOR COMPANY

## SAUSAGE <br> $=35$

 GR. BEANS $=15$IS S

CALIFORNIA INE RIPENED POUND

