

THE ARTESIA ADVOCATE

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, TUESDAY, NOVEMBER 20, 1951

To All Our Readers—

"A Bountiful Thanksgiving"

NUMBER 93

Buy Your Ticket
To Parents Club
Turkey Dinner

VOLUME FORTY-EIGHT

Community Chest Opens Campaign to Raise \$9480

Let one contribution do it all! This is the keynote sounded by Rev. L. O'Dell, president of the Council of Social Agencies, at the breakfast of the Community Chest yesterday morning. O'Dell, in conjunction with Don Bush, campaign chairman, outlined procedures for solicitors, and gave a run down on the money goes. Business firms will be canvassed for 27 persons; this will be followed by telephone solicitation of individuals under the direction of Mrs. Robert Parks. Eight women have been assigned to that job. Goal of the drive is \$9480, with 75 percent of the money donated to each agency benefiting from the drive. If the goal is met, whatever money is collected will be divided on a proportional basis. It was stressed that contributions should not be made in a lump sum, but should be paid in installments so that they were deductible under income tax. Each campaign worker was given one or more cards with the name of the business firm or individual on which to call. With these cards went instructions sheets telling where the money was, what to tell potential donors, where workers are to report. Individual contributors will get tickets for windows or cars and these to be distributed by the Artsians.

Artesians Shown Work Done by Local Welfare Headquarters

Editor's Note: This is the first in a series of articles written by William M. Jackson, Jr., president of the Community Chest. First in the series deals with Artesia Health and Welfare Center. Subsequent stories will tell of the Salvation Army and the Scouts. Names of persons aided have been altered but the facts and names of agency and community chest officials, are authentic.

A widow and her three children living in a home with no electricity and the ceiling papered with open cardboard boxes... another woman with absolutely no income supporting her seven children to live in a two-room home... these are but two of the families who gratefully accept help from the Artesia Health and Welfare Center.

Jane, a mother with too much pride to ask for clothes for her children lives in a humble home where her two older children study their lessons by kerosene lamp. Her husband died only a few months ago at the Veterans Hospital in Albuquerque and until veteran benefits reach her, she is anxiously receiving help from our community chest.

Jane has an older son, 13 years old, living with her first husband's California. James, 8 and Gladys, attend a local school. Leo, a 7-year-old with dark snapping teeth, is hoping his crooked foot will soon be well. He was born with the crooked foot and has been receiving treatment for it since he was 10 months old. The Welfare Center arranged for treatment of the crippled foot.

It is nearly straight now and Jane says that when the doctoring is over she won't "feel so bad all the time" and can "finish the little things she has started."

Jane couldn't say enough about how grateful she was to Mrs. Z. V. Watts, director of the Artesia Welfare Center, and all the people for their help. However, she does more than receive. Besides caring for her home she assists neighbors and helps with their children.

Nicolette and her seven children, ranging in age from 1 to 16, live in a two-room house. Nicolette visited the interviewer through her daughter, Maria, 16, as she speaks very little English. Nicolette and one of her daughters have received treatment for tuberculosis.

The only income for Nicolette, Maria, Marian, 10, Margaret 9, Margaret 7, Mary Rose 6, Martin 3 and Louise 1, is from Community Chest contributions and the Red Cross. Maria is a pupil in one of our local schools and is looking forward to a career as a secretary. She feels that in this way she can help the rest of the children get an education and prepare themselves for a place in the world.

"Marshall Plan"

Maria might be likened to one of the Marshall Plan countries in Europe as she, her mother, brother and sisters, are being helped.

Funeral Rites For W. H. Berry Held Saturday

Funeral services for Willis Hunter Berry, 62, who died at 8 p. m. Thursday, Nov. 15, in Artesia general hospital, were conducted at 2:30 p. m. Saturday in Paulin Chapel.

Officiating were Rev. R. L. Willingham, pastor of First Methodist, and Rev. Ralph L. O'Dell, First Presbyterian. Burial was in Woodbine cemetery.

Mr. Berry was a brother of J. W. Berry, president of Peoples State Bank.

He was born Jan. 5, 1889, in Arkansas, the son of Mr. and Mrs. George W. Berry; married Emma Briscoe, April 14, 1940, in Roswell. He had lived in Artesia since 1929 coming here from Texas.

Survivors are the widow, two brothers, three sisters. In addition to the brother living here, he is survived by another brother, F. A., of Santa Fe.

Sisters are Mrs. Lola Hall of Orange, Texas; Mrs. Bernice Wallen and Mrs. Ethel Tiner, both of Pine Bluff, Ark.

Palbearers were Artie McAnally, Max Schulze, Fred Henderson, Irvin Martin, Clarence Connor, Oscar Burch, Owen Haynes, Tom Heflin, and Floyd Davis.

Flower Sale Will Benefit Senior Account



ALICE MARTIN
Senior class treasurer and member of the chrysantheums committee, is Alice Martin. For the benefit of their class treasury, the seniors will sell yellow, bronze, and white mums at the Artesia-Las Cruces football game on Thanksgiving afternoon. Price is \$1 each. Committee members are Loy Sue Siegenthaler, Patsy Cobble, Carolyn Sperry, and Miss Martin.

Concert Society Campaign Brings In 800 Members

Names of artists to appear on programs of the Artesia Mutual Concert Association will be announced within two weeks it was disclosed at the meeting of the talent committee held Saturday afternoon.

Talent will be chosen in accordance with the results of a talent poll conducted in conjunction with the membership drive.

Persons polled were asked to choose five out of 12 types of artists they would like to see and hear.

Poll Results—
First choice was for an instrumental ensemble; second went to a theatrical group; third for a "joint program," which features a soloist and accompanist; a soprano ranked fourth; a pianist fifth.

Violinist, sixth; vocal ensemble, seventh; duo-piano, eighth; dance, ninth; baritone, tenth; tenor, eleventh; contralto, twelfth.

Campaign Results—
The membership campaign, Nov. 13-17, produced 800 members by yesterday morning. At the official closing time for the drive, which was Saturday noon, a total of 764 memberships had been sold.

Of these, 614 were adult memberships and 150 were student memberships.

Persons who were out of town or not at home when campaign workers called on them may still get memberships at \$4.80 apiece for adults, and \$2.40 for students, by calling Mrs. Edward E. Kinney at 1319.

Money which can be spent for talent, on the basis of receipts in (Continued on Page Six)

Reindeer Rumba to Begin In Artesia on November 25

One month from the date Santa is to make his annual trek to the homes of good little boys and good little girls, there'll be the welcome mat out in Artesia as Christmas street lighting and decorations are put up by Southwestern Public Service, Central Valley Electric and local electrical contractors.

Christmas trees will go up on the main stem. This work will be in charge of John Josey, Jr.

These and other arrangements for Yule have been worked out by the retail trade committee of Artesia Chamber of Commerce. The committee consists of George Fowler, chairman; Bert Jones, W. W. Huber, W. C. Thompson, Sally R. Lanning, C. C. Platter, and Bob Bourland.

Merchants will be asked to conceal their show windows on Thursday, Nov. 29, unveiling them at 7:30 that night.

At that time: Santa, in a Hazel Flying Service Cub plane, is to fly over the town, coming in from the North Pole. Christmas street lights will go on all over town.

Santa Claus and committee helpers, on decorated Ford flatbed truck, starts from the Artesia Hotel, goes west on Main, stops at end of each block to greet kiddies and toss out 2400 wrapped candy packages, 2400 bubble gum and 2000 miniature loaves of bread.

From atop the Carper Building carols will be beamed at 5 p. m. or two and one-half hours before the truck transporting Santa and his aides moves down the main stem.

A judging committee will decide on the first, second, and third best window displays.

Names of electrical contractors, the firm supplying the sweets at cost, givers of bread, and all other persons and firms making any contributions to the Christmas program, will be published in a later issue of this newspaper. No complete list was ready in advance as some parts of the program are still in the making.

Some stores will stay open until 7 p. m. every Wednesday, starting Nov. 28. This, however, is optional. Most stores will stay open until 7 each night from Wednesday, Dec. 19, until Christmas.

Las Cruces Co-Captain Returns To Field Where He Played in 1946



GENE PRIESTLEY
Gene Priestley, 17-year-old, 170 pound tackle of the Las Cruces Bulldogs, in returning to Artesia for the game here on Thanksgiving afternoon, will be playing on the same field where he started football, back in Junior High School in 1946. He also will be playing in the game Thursday afternoon against some of the same grid players he played with in that particular year.

He will come to Artesia as co-captain of the Dona Ana County Bulldog squad. Skipper Corley, quarterback, is the other captain of the team.

Priestley played in the backfield while in Junior High School here, but switched to the line after suffering an injury to a knee in the Las Cruces High School.

How much action he will see here will depend on the condition of his knees. He re-hurt the right knee prior to the season's opener with Roswell and it has never been right.

He suffered an injury to his left knee in the Cathedral game Nov. 9 and has seen little action since then. He had played in every game the Bulldogs have engaged in during the present season.

He is a senior and will graduate during the spring. He has been a regular member of the squad for the past two years. He attended the Artesia schools for two years.

Only 15 Building Permits Issued During October

Construction in Artesia proceeded at a slow pace last month, according to the tabulations for building permits for the month of October, which have just been released.

A total of 15 permits were issued of which four were for new structures. Three of these are for private homes, one is for a new store building.

The three new homes will be erected at a cost of \$16,200, while cost of the store building is estimated at \$6500.

Eight of the permits are for additions, alterations, and remodeling on existing residential buildings. Total cost of these improvements, which range from paint jobs to adding car ports, is \$8485.

There are three improvements for non-housekeeping dwellings, such as hotels and tourist cabins. Total cost of these improvements is \$1350.

Food Handlers School for All In Artesia Area

Outline of the instruction to be given in a food handlers school to be conducted from 9 to 11 a. m. and from 2 to 4 p. m., Nov. 27-29, in the city hall basement, was given today by Richard M. Swartz, Eddy county sanitarian, department of public health.

"This school will deal mainly with basic sanitation," Swartz said today, "but there will also be an interpretation of the 1952 law that includes meat markets within the scope of the regulations for the first time."

"Nor is this session limited to Artesia. Food handlers from Cottonwood, Atoka, Loco Hills and Hope—anyone that can come—it will be to their benefit."

"We want to be sure these people come in because we can give them a pretty good understanding of what will be expected of them under the new law and help them get ready for it."

"I think the food establishments in Artesia should be the best in the state because of the number of tourists that come down this way. We are trying our best to raise our standards within a year. This is the first step in the campaign to get the ball rolling."

The text of the food handlers school will be Chapter 212 Session Laws, 1951, of the legislature which covers restaurants. These are defined as meat markets, either exclusively or in conjunction with grocery stores, coffee shops, cafeteria, short order cafe, luncheonette, tavern, sandwich stand, soda fountain, bakery, "and all other eating or drinking establishments as well as kitchens or other places in which food or drink is prepared for sale elsewhere."

Faculty of the school will consist of Carl Henderson, state supervisor of food sanitation; Larry J. Gordon, state food sanitarian, both of Santa Fe, and Richard M. Swartz, Artesia, Eddy county sanitarian.

Parade Thursday Will Highlight Bulldog Reunion

A pep rally, bonfire, two parades, float contest, and queen coronation are on the program of the 1951 Homecoming of Artesia High School.

The reunion will be held Wednesday and Thursday, with the dance and queen coronation at Central School gymnasium on Thursday night being the curtain-dropper and high spot on the program.

Starting the fete will be a pep rally at 7 p. m. Wednesday at Central School, 404 South Fifth. From there the high school pupils will march to Morris Stadium for the big bonfire.

At 12:45 p. m. on Thanksgiving Day, there'll be a parade, forming at the high school building, moving down Richardson to Second and Main, then returning to Morris Field.

Hunt Zumwalt, student body president, said the plan is to offer awards of \$25, \$15, and \$10 for the floats judged first, second and third. Themes of the parade will be "Thanksgiving" and "Beat Las Cruces."

The student leader did not have at hand the list of those making the float awards but said such a contest was contemplated.

At the game on Thursday afternoon, slated to start at 2 p. m., there are to be booths adjacent to the flagpole area for registration of exes and also a reserved seat section for the old grads, according to Zumwalt.

The dance will begin at 8 that night with coronation of the football queen slated for one hour later.

Mrs. Charles Currier Joins Welcome Wagon

New hostess for the Welcome Wagon for Artesia is Mrs. Charles Currier, who recently completed a two-week training course in Welcome Wagon work at Los Angeles.

Persons wishing to have Mrs. Currier call on the mshould contact her at telephone 1515, between the hours of 8 and 9:30 a. m. and 6 to 7 p. m. daily.

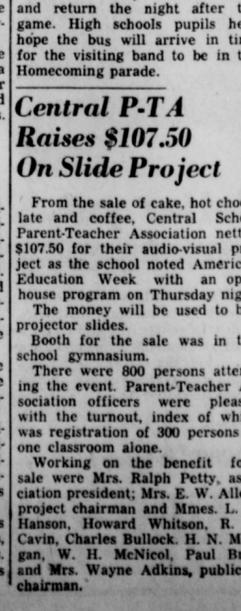
Welcome Wagon Service was originally organized in 1928 by Thomas W. Briggs, newspaperman from Memphis, Tenn.

Californian Joins Artesia C. of C.

From Los Angeles, comes one of the first 1952 memberships in the Artesia Chamber of Commerce. C. J. Dexter, 10750 Lindbrook Drive, Los Angeles 24, sent a letter to Howard Whitson here, enclosing a \$25 check on the Bank of America. Whitson turned the money, sent in for CC membership to Bob Koonce, Chamber manager.

In a letter accompanying the check, Dexter wrote he "missed his October trip to New Mexico" but hoped to see Whitson in February or March.

DOG-GONED BIG WIND



A \$100,000 WINDSTORM which ripped into Gary, Ind., flattened home of this disgusted dog. No one was injured. (International Soundphoto)

Artesians to Give Thanks On Day of Food, Grid, Rest

Artesians will observe Thanksgiving day with two worship services, both set for 10 a. m.

Heading the Thanksgiving Day observances will be the annual Union Thanksgiving Service sponsored jointly by seven churches, to be held at the First Methodist Church, Fifth and Grand.

Directing the service will be Rev. R. L. Willingham, pastor of the First Methodist Church; Rev. Arthur G. Bell, pastor of the First Christian Church, will deliver the sermon.

Special music will be furnished by the Methodist choir, directed by Mrs. Glenn Caskey, with Mrs. J. D. Roberts as organist.

Churches joining in the union service are First Methodist, First Baptist, First Presbyterian, First Christian, Church of the Nazarene, Church of God, Assembly of God.

The Christian Science Society will have a service of their own, also set for 10 a. m. at the Christian Science Church, located at 613 West Main.

Rounding out the roster of Thanksgiving observances will be the annual vesper service, which will be held Sunday afternoon at 5 at the First Methodist Church.

Football Game—
Heading the entertainment agenda will be the Artesia-Las Cruces football game, which will be a case of Bulldog versus Bulldog, due to the fact that both teams are nicknamed Bulldogs.

Game time is set for 2 p. m. Scene of the encounter is Morris Field.

It will be the last game of the season for the Artesia Bulldogs who will be out to make it win number seven as against two losses and two ties.

Turkey Dinner—
Following the game fans can take in a big turkey dinner sponsored by the Bulldog Parents Club, to be held from 6 to 8 p. m. in the High School at \$1.50 per plate.

Rounding out the entertainment will be a dance at the Veterans' Memorial Building, Fifth and West Texas, beginning at 9 p. m., featuring the Vets Club Combo.

Bulldog Parents Thanksgiving Dinner to Be Triple-Threat Treat

One of those superb meals that only the Bulldog Parents Club can offer will be available for Artesians and others after the Artesia-Las Cruces football game on Thanksgiving Day.

There'll be tender turkey and dressing, rich cranberry sauce, delicious green beans, the kind of pumpkin pie, topped with rich whipped cream that will melt in your mouth.

Piping hot coffee, rich cocoa, hot rolls, butter—these are on the menu also, all for only \$1.50 a plate. Out of this amount the club gets 25 cents of a plate, the remainder going to buy the groceries and pay the staff at the high school cafeteria where the special gridiron supper will be served.

The supper has a two-fold purpose. One is to raise money for the club, a big booster for the high school team; the other is to benefit the public by providing a wonderful Thanksgiving meal at reasonable cost.

While starting time of the meal is on the tickets at 6 p. m. it has been decided to move the serving time to 5:30 in order that those persons desiring to eat immediately after the game (which starts at 2) may do so.

If enough persons are present the time may be further advanced to 5 p. m., according to Margaret Wilson, cafeteria manager.

The deal again: Thanksgiving Supper, sponsored by Bulldog Parent Club, High School Cafeteria, Thursday, Nov. 22, 6-8 p. m. (as printed on tickets but with allowance for time advance listed above).

Mrs. George Beadle, club president, said:

"The club believes that on this, the occasion of our last football game of the 1951 season, it will be worth part of the admission price to gather with friends and join in second-guessing on this year's games as well as to the predictions as to the outcome of next year's schedule."

"Having as usual the welfare of our Bulldogs in mind, the club hopes to have sufficient tickets or funds donated to let the entire squad eat at no cost. Donations for this purpose can be made, and tickets bought from:

"Honey's Do-Nut Shop, or by telephoning Mrs. J. M. Huddleston, 1052-NR; Mrs. Harlan Johnson, 1314; Mrs. James Dew, 1329-W; Mrs. George Beadle, 250-J"

Driller Baseball Club Needs \$3000 To Attain Goal

As the Artesia High School football team prepared for practice yesterday afternoon for the final game of the season, baseball boosters opened another salient at a luncheon held at noon in the Elks Club.

The deal was a check-up on the cash raising started a month ago to get Artesia citizens to donate or buy stock in Artesia Baseball Club, Inc., so that pro baseball could be continued here for its second season.

No time limit has been set for the campaign to end. Raised to date has been \$12,000. Still needed is a minimum of \$3000 to assure the Drillers of a fair start in the new year.

(Continued on Page 6)

Central P-TA Raises \$107.50 On Slide Project

From the sale of cake, hot chocolate and coffee, Central School Parent-Teacher Association netted \$107.50 for their audio-visual project as the school noted American Education Week with an open house program on Thursday night.

The money will be used to buy projector slides.

Both for the sale was in the school gymnasium.

There were 800 persons attending the event. Parent-Teacher Association officers were pleased with the turnout, index of which was registration of 300 persons in one classroom alone.

Working on the benefit food sale were Mrs. Ralph Petty, association president; Mrs. E. W. Allen, project chairman and Mmes. L. A. Hannon, Howard Whitson, R. L. Cavin, Charles Bullock, H. N. Morgan, W. H. McNicol, Paul Bray and Mrs. Wayne Adkins, publicity chairman.



SHOWN WITH his mother, Mrs. Mona Hunter, 11-year-old Duane Hunter of Detroit, who won \$2,800 at the Michigan Racing association track last summer, declares he does not have a system for beating the horses. Duane was able to get into the track and make bets because his father, Clayton Bruce Hunter, who is divorced from the boy's mother, used a fraudulent birth certificate. (International Soundphoto)

(Continued on page six)

SPORTS

ON THE HOME FRONT

By BROWNWOOD EMERSON

Western Bulldogs Poise Avenging Threat to "Stars and Bars" Squad

There's a rough road ahead for the Artesia Bulldogs on Turkey Day. Instead of playing a matter-of-fact opponent the Bulldogs draw the assignment of battling their Bulldog cousins from Las Cruces and the odds seem to be in favor of the Dona Ana eleven.

Here's why: Artesia played its best brand of football this season when Orange and Black held Albuquerque to a 12-12 tie. Then the Duke City team goes against Las Cruces and what happens?

The Las Cruces beat them 19 to 0, Albuquerque had lost only one game this season before playing Las Cruces. There was jubilee in Las Cruces when Las Cruces blanked the Yankee Bulldogs for it was the first time in a decade the Dona Ana Bulldogs had defeated the Albuquerque team.

Las Cruces had a high power fullback in Rudy Estrada, 5 feet 8, 175 pounds. He's 16 years old and last season was the year's salient fresh fullback. It was Estrada on the paying end of a pass who skipped 40 yards down the sideline for Las Cruces final score.

Then there's Jerry Apodaca, 145 pounds, 5 feet 7, right halfback, who is a wizard at tricky football handling.

Don't overlook one Corley, either. After a Cruces try for extra point was nullified by a holding penalty and the ball moved back to the 17-yard stripe, Corley, standing on his 30, booted one squarely between the uprights. That kind of kicking is rare in football today.

Turning to the game with St. Mary's Cougars, played on Morris Field Friday night, I was impressed by:

Bobby's Loyd 25-yard run; speed of Bill Brown in blocking a punt and his own punting ability, a prowess I didn't know he possessed, unusual for an end; the tough break Larry Beadle got in smacking a kick square into the post instead of over the goal.

The way Howard Price can always be depended upon. That ooy's a comer and he should be going places in a big way next season. He hasn't been used a lot this fall but he's always good when he's in the game.

Veteran Jimmy Juarez doesn't rest on his three-year laurels but goes all out all the time.

Right now I want to say again that the safest way to comment is to give the vague "you're all wonderful." But that seems a policy play to me. Some players do stand out to me more than others.

In the hard-driving line, Artesia does have one of which to be proud. Have noted Juarez and Roy Johnson working well on tackles, with assists by Louis Campanella. Jimmy Dew has turned in a creditable performance.

I wish I had the time to single out the centers and watch their performance, but there's too much going on in a game to watch 71 players every action for 60 minutes.

Campanella, at tackle, is an iron man. I believe he's played as many minutes of football this season as any Bulldog. Yet in the line melees it's hard to spot him all thru a game and unless you watch one player all the way thru at least one contest you haven't got much on which to base a statement of any length.

Reese Booker is a worthy running mate of Brown, veteran end. I am sorry for the injuries suffered by Cowboy Callaway and for the injury of James Baker, a fine back.

Baker has been missed. I understand his injury, a re-occurrence of an old one, may keep him from playing any more football.

Now again, because I don't mention every player on the squad, it doesn't mean they are slighted. I know without that line, and that includes the hard-working centers, Golden, Callaway, and Huddleston, there'd be no glory dashes by the backs. Not to overlook Pug Bailey, 180-pounds, whose weight is felt every time he's sent into the game.

But let's get away from any hint of the glory-chase and let me tell this story. I have waited a year to tell it and I trust Fred Hernandez doesn't mind me telling it now. I don't think he will. I'm taking a chance on Fred's tolerance for revealing what was told in a private talk. If I do give offense, Fred, I apologize.



FRED HERNANDEZ

It was right after the Artesia-Carlsbad game of 1950, played in Carlsbad, the Mehaffey Massacre. I remember the boys were in the gym getting dressed for the return trip home, that silent, unhappy trek.

The youngsters were crying because they had played their hearts out and they had lost. They wanted desperately to keep their unbeaten record and they had glimpses of a state crown.

Fred, that big, husky "toy tank", the 235-pounder I dubbed Rock of Gibraltar, came out of the dressing room, walked over to me, the middle-aged, gray-haired 130-pound scribe, and said:

"Well, Brownie, I guess we let you down."

Let me down! Why, those youngsters were in there taking a terrific pounding while all I was doing was watching and writing about it! In effect that was my reply to Fred. And I added that so long as an Artesia team worked as they had done, they had let no one down. They got licked by Carlsbad in 1950 and they got licked this year

—and let's not kid ourselves about it—because Carlsbad had the better teams.

But they put a scare into Carlsbad in 1950 and if the Cavemen weren't so scared this year as last, at least Ralph Bowyer's boys know again that when they beat Artesia they earned that victory with a capital E.

"One Crowded Hour"—There are moments we recall that we treasure all our lives. And big Fred gave me one of those by his comment. I had then and have now no illusions as to my connection with the team. It's the town's team and the school's and the coach's.

I merely write about it. But because big husky Fred included me, who at that time had been an Artesia resident less than a year, as someone to whom acknowledgment should be made, made proud and humble.

I'm proud because of the esprit de corps that included me, a newcomer Humble, because those boys were so much physically younger, so much faster thinking, and so much finer spiritually than I was or am.

Interest Still Keen—You don't see Fred in the playing lineup this year. Age limit bars him. But he's still with the team for you'll see him around the field at practice, working with the Bulldogs, helping out. I've never understood his official status, but he appears to be a gridiron majordome.

That his loyalty isn't dimmed by the fact he no longer shares in playing glory adds even brighter luster to a great guy and a great player.

"Sidelines" Experts—It's because of this and other incidents connected with the Bulldogs that I would get my Irish up if some flabby fan, whose idea of hard work is walking to the garage to get into his automobile, should berate or otherwise criticize those boys on the gridiron.

It's easy to be in the stands and yell; it's a different story when you're out there taking that pounding, beating and battering. It's easy to play football as a spectator; it's a different story to be in the middle of the bruising, jarring, slamming melees.

That's lesson that could be applied to adult life, also. We grown-ups could learn a lot from the youngsters, especially from the Bulldogs.

Again a salute to a clean-cut, alert group of fine boys... the 1951 Artesia High School football squad.

Artesians to—

(Continued from Page One)

ing of Thanksgiving is contained in another poster, showing wheat stacked on the ground and a girl carrying a market basket, to signify successful completion of the harvest.

The poster also contains a live turkey about to fly away and a medieval knight dressed in the traditional attire.

In bright sunshine, bright clothing is cooler than dark, because the light material reflects more light than the dark.

Artesia Credit Bureau
DAILY COMMERCIAL REPORTS and CREDIT INFORMATION
Office: 225 Carper Building

Bulldogs Score Fast and Often To Vanquish Cougars 38 to 19

Scoring their first touchdown when the game was only three minutes old, and doing it in four plays, the Artesia High School football team took it on from there to defeat St. Mary's of Albuquerque 38 to 19 in a game played at 8 p. m. Friday on Morris Field, here.

The Artesia Bulldogs scored another touchdown in the same period, five minutes before the first quarter ended.

For the contest the Bulldogs amassed 16 first downs to 13 for the Albuquerque eleven, gained 334 yards rushing to the opponents 177.

Yumpy Barker, quarterback, scored the Bulldogs first marker, Larry Beadle kicked the extra point, then Bobby Loyd went over from the one.

Countering in the second period, Gene Franchini passed to Joe Beach for 19 yards and St. Mary's first score.

Doyle Cole swept around right end for 11 yards and the Bulldogs led at the intermission 19 to 6.

In the third period the visitors counter attacked again. A pass—Charvin to Dino Giannini—was good for 21 yards and a score with George Thomas adding the extra point.

Beadle came back to move Artesia into a roomy lead. In the fourth period Doug Whitefield scored from the one-foot line. Beadle kicked the goal. The Cougars tallied from the two with Thomas making the play but the kick for the extra point was blocked by alert, hard-charging Bill Brown.

Reese Booker ran a short kick-off back to the 21, on the next play

scored on an end-around when only three minutes were left in the game.

It was cold outside—Friday night's contest was one for the hardy spectator as well as player. It was so cold that at the half some of the fans built a fire at one end of the stadium.

Less than 400 fans saw the contest. It was slippers and fireside for most of those who ordinarily attend Bulldog games.

Summary—

Artesia	St. Mary's
16 First downs	13
334 Yards gained rushing	177
5 Passes attempted	14
2 for 12 Passes completed	6 for 112
2 Passes incomplete	7
1 Passes intercepted by	1
3 for 141 Punts	3 for 105
47 Punt average	35
9 for 95 Penalties	0

Score by Periods—

Artesia	13	6	13	38
St. Mary's	0	6	7	19

Starting Lineup—

Artesia	St. Mary's	
Booker	LE	Giannini
Johnson	LT	Becerra
Dew	LG	Mills
Golden	C	Gonzales
Juarez	RG	Jaramillo
Campanella	RT	Elsbrock
Brown	RE	Sanchez
Barker	QB	Franchini
Loyd	LH	Brasher
Beadle	FB	Thomas
Whitefield	RH	Charvin

Officials—

James W. Marberry, Jr., Iowa, referee; John B. Micander, New Mexico Military, umpire; Homer Burkett, Sam Houston, headlines-

man: Preston Wilson, Illinois, headlinesman.

Season Record—

Artesia, 26; Socorro, 7. Artesia, 6; Tucumcari, 7. Artesia, 7; Roswell, 6. Artesia, 41; New Mexico Military Institute, 6. Artesia, 12; Albuquerque, 12. Artesia, 25; St. Michael, 6. Artesia, 20; Hobbs, 20. Artesia, 26; Thomas Jefferson, 0. Artesia, 0; Carlsbad, 12. Artesia, 38; St. Mary's, 19. Totals—Artesia, 201; Opponents, 95.

Ten games played, six won, two tied, two lost.

Grid Crowd Sees Fire Baton Act

A fire baton twirling act by the Ellinger sisters was the highlight of the Artesia High School band's demonstration at the half-time intermission of the Artesia-St. Mary's game played on Morris Field here on Friday night.

The lights were turned off and the trio went into their act which also included a solo stunt by Aliene Ellinger. The other sisters are Rhea and Billie Ruth.

The performance was executed on the 30-yard line where the band halted, new batons were brought to the majorettes, the band played, and the lights were turned off.

Start of the demonstration was the band's formation on the south end of the field. Four columns stood with backs to the field while the center column faced the stands. At a signal from Bobby McQuay, drum major, the four outside columns moved in a circular routine and lined up their ranks as the middle rank advanced.

On the next signal the band went into a double moving fan, came out of that into a serpentine, into regu-

lar grouping, then a weaving counter march that turns the band around and heads it south.

Ben H. Stevens is director of the Bulldog band.

The tallest spires in the world are on Ulm cathedral in Germany. They are 529 feet high.

The buckboard wagon was first made for use in the rough, hilly districts of the United States.

Buffalo is the second city in population in New York state.

The ancient Greek orator, Demosthenes, put pebbles in his mouth to improve his speech.

DR. KATHRYN BEHNKE Palmer Graduate Chiropractor

Chiropractic Seeks, Finds and Removes the Primary Cause of Sickness — Nerve Pressure.

408 WEST RICHARDSON

PHONE 861

HOME FOR INVALIDS

GRADUATE NURSE

In Charge 24 Hours!

No Ambulatory Patients Please

Write 1607 N. Ohio or Phone 4579

OR PHONE 4579

ROSWELL, NEW MEXICO

Let's All Join Hands

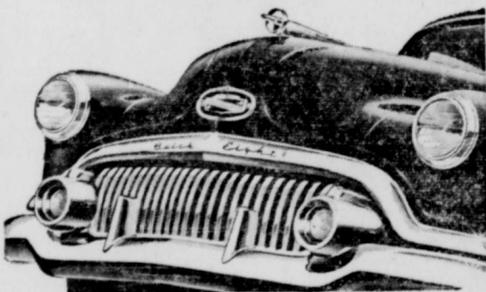


EVERYBODY BENEFITS... EVERYBODY GIVES

COMMUNITY CHEST

MANY CAMPAIGNS IN ONE

Want the best New-Car Deal in town?



\$2394.13*

buys a Buick!

Look high, look low—nobody will equal the deal we can give you on a new Buick! Beauty—performance—stamina—wrapped up in luxury, and priced to your budget's order.

*Delivered price—2-door, 6-passenger Sedan, Model 480, illustrated. Options, equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

"Smart Buy's Buick" **RIGHT NOW!**

GUY CHEVROLET CO.

101-103 West Main Street Artesia, N. Mex.

Roaches - Bed Bugs Silverfish Rats - Mice Rid Your House of Pests Call Us Now!

Atlas Pest Control Service Phones 1060 or 1340, Artesia



JOE C. FREEMAN 510 West Dallas Phone 864-W

CLASSIFIED ADS

Classified Rates

Minimum charge five lines)
 First insertion 15c per line
 Subsequent insertions 10c per line

SPACE RATE
 (consecutive insertions)

1st	\$1.20 per inch
2nd	\$1.10 per inch
3rd	\$1.00 per inch
4th	90c per inch

Insurance

Life and Real Estate
 Complete Insurance Service
 Including
ACCIDENTAL LIFE INSURANCE
 Kiddy Agency
 110 W. Main Phone 914
 86-tfc

Business Opportunities

SALE—Grocery, cafe and filling station, doing good business.
 Charles L. Williams at Williams Grocery & Cafe, Loco Hills, N. M.
 7-tfc

Help Wanted

WANTED—Experienced waitresses. Call at Elks Dining Room person.
 91-tfc

Services Offered

CHILDREN KEPT BY THE HOUR, day or week in my home. Reasonable rates. Phone 658-J.
 82-tfc

Household Services

WANTED—Will do sewing and ironing at 112 West Texas, or phone 944-J or 963.
 70-tfc

Efficient—Economic—PLUMBING

CALL 712
 Artesia Plumbing & Heating
 110 W. Chisum Joe Howell
 84-10c-94

NETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations.

Key Window Co., 412 West Texas, 37-tfc

SEWING MACHINE Sales and Service.

Headquarters for Necchi, Singer, and Mercury. We will electrically your treadle machines for \$20 or use our trade-in allowance on a new Necchi, the best sewing machine on the market today. NELSON APPLIANCE, phone 978-W.
 85-tfc

ALTERATIONS, sewing, buttonholes, belts.

924 S. Second.
 86-8tc-93

WANTED—Will do ironing, \$1.35 per hour.

214 West Chisum Avenue.
 93-1tp

Real Estate For Sale

SALE—UNUSUAL BUY AND A LOVELY HOME—New three-bedroom, large living room, roomy kitchen, many closets, double entrance, carpet with lots of storage space, rear yard completely enclosed with six foot pumice block wall, corner lot 64x140 feet, lawn and shrubbery, both streets paved, 1211 West Main Ave., phone 1222 or 1009.
 93-tfc

SALE—Nice two bedroom home in a good location. Price \$10,000. Terms: Joe C. Freeman, 510 West Dallas.
 93-4tc-96

SALE—35-section ranch, estimated 495 cow permit, seven miles back headquarters, six miles back top road. Price \$100,000. 25 per cent down, balance at 10 per cent. Joe C. Freeman, 510 West Dallas Ave.
 93-4tc-96

SALE OR TRADE—For Artesia property, two bedroom home near Texas Tech in Lubbock. See or call Mrs. B. L. Rogers, phone 985-J2, Artesia.
 93-2tp-94

SALE—Three bedroom home with furniture, \$11,000 home for \$8,500. See at 1006 Mann or 926-W.
 88-6tp-94

REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.
 83-tfc

SALE—Large five-room home, two bedrooms, GI equity. Bay Street, one block east of High School.
 93-2tp-94

1,000,000 pounds of shade cloth for each year for food, compared to 10 times this amount at the end of the century.

6-B—Hotels and Motels

Would like a small hotel or courts in or around Artesia. Would lease or run for wages. Mr. and Mrs. M. H. Hargus, Box 388, Morton, Texas or phone 4561, Morton, Texas.
 92-9tc-100

6—For Rent

FOR RENT—Vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 868.
 50-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments (12th and Main.) Phone 434.
 43-tfc

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.
 83-tfc

FOR RENT—4-room clean duplex furnished or unfurnished, adults only. Two miles east, one-half mile south. Phone 088-R2.
 79-tfc

FOR RENT—Six-room unfurnished house. See Fairley Trading Post, 511 North First St.
 80-tfc

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.
 83-tfc

FOR RENT, SALE OR TRADE—My 435-acre farm near Pueblo, Colo. If interested, see Elbert Murphy, 1206 West Dallas or call 726-M.
 84-tfc

FOR RENT—Small house, furnished, \$60 or unfurnished, \$50, no bills paid. Phone 102 or inquire Mayes & Co., 601 S. Second.
 86-tfc

FOR RENT—New 1, 2 and 3 bedroom apartments, furnished and unfurnished. Kitchens have stove, refrigerator and automatic washers, air conditioned. Vaswood Addition. Inquire 1501 Yucca or call 1328.
 87-tfc

FOR RENT—3-room unfurnished house, located 907 1/2 W. Quay. Water paid. For information, phone 455-J.
 88-tfc

FOR RENT—Two-room furnished apartment, utilities paid. Inquire at Gambles Store. Do not phone.
 89-tfc

FOR RENT—Furnished apartment, close in. Phone 1177-W or 99.
 89-tfc

FOR RENT—Two-room furnished apartment, bills paid, private bath, \$12.50 weekly. Artesia Motel.
 90-4tc-93

FOR RENT—Small furnished cabin with electric refrigerator and shower bath. Lights, gas and water paid. See at 902 West Washington, if interested call 81-W or 0198-J1.
 91-tfc

FOR RENT—Duplex, two rooms, furnished, private bath, utilities paid. 1015 Richardson.
 92-4tc-95

FOR RENT—Large three-room furnished apartment. Contact O. H. Syferd, 316 West Adams.
 92-2tc-93

FOR RENT—Apartment, 301 West Richardson. Phone 448-W.
 92-2tp-93

FOR RENT—Three-room furnished apartment. 1008 North Rose-lawn.
 92-3tp-94

FOR RENT—Bedroom, 420 West Quay.
 93-tfc

FOR RENT—Partly furnished two-bedroom house, \$35 per month, no utilities paid. Call 319-M.
 93-tfc

FOR RENT—Nice large bedroom, close in, private entrance. 304 West Richardson, phone 952-W.
 93-1tp

FOR RENT—Six-room unfurnished house at First and Missouri. Call 93-tfc

FOR RENT—Three-room furnished house. Phone 1130-M.
 93-tfc

FOR RENT—Two-room and bath, furnished apartment, bills paid, \$50 month. 603 West Missouri, Mrs. Wallace Box, 303 Hermosa Drive, phone 1094-J.
 93-tfc

7-A—Livestock

FOR SALE—300 head extra good aged ewes, bred to begin lambing March 20. R. L. Paris, phone 260.
 91-4tp-94

FOR SALE—Turkeys, battery raised, from 8 to 18 pounds. Order now. Kintz Mercantile, Lake Arthur.
 91-3tp-93

FOR SALE—Fat turkeys, dressed or on foot. Oasis Station, phone 0188-R1.
 93-tfc

FOR SALE—Pigs and hogs, sizes weaning and up. Inquire 731-M.
 93-4tp-96

7—Miscellaneous For Sale

ELECTROLUX VACUUM CLEANERS
 Sales—Service—Supplies
 Lee M. Spaulding
 710 Washington Phone 497-M
 31-tfc

WE BUY AND SELL used furniture. Fairley's Trading Post, 511 North First, phone 848.
 28-tfc

FOR SALE—6,000 feet two-inch galvanized pipe. Valley Lumber Company, phone 462-W.
 64-tfc

FOR SALE—Young tender-dressed turkeys, new crop. Bryant Williams, Artesia Locker plant.
 71-tfc

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.
 83-tfc

FOR SALE—Apple wood, sawed to fireplace lengths. Will deliver in Artesia. Bryant Williams, Hope, N. M.
 82-tfc

MOVING! STORAGE!
 Household moving, across the state. Across nation. Agent Allied Van Lines, Southern New Mexico Warehouse, Carlsbad, N. M. Phone 48.
 14-tfc

FOR SALE—We have the best stock of used pianos and spinets we have ever had. Also a complete line of new Baldwin and Gulbransen spinet and grands. Easy terms. Ginsberg Music Co., Roswell, N. M.
 83-18tc-101

FOR SALE—Apples, several varieties, new Colorado honey with comb, pinto beans, potatoes, peanuts and other items too numerous to mention. A. G. Bailey, 110 Richardson, phone 239.
 86-tfc

FOR SALE—Woven wire and steel posts. See at Artesia Alfalfa Growers Association, East Main St.
 87-tfc

SEE US for your galvanized roofing and cement requirements. Gates & Company, phone 1040 or 358-J.
 90-tfc

FOR SALE—Good clean used ranges and refrigerators. See them at Southern Union Gas Co.
 91-tfc

FOR SALE—Kirby vacuum cleaner with attachments and polisher. \$55. Lee M. Spaulding, 710 West Washington.
 91-tfc

FOR SALE—6-ft Frigidaire, Maytag washing machine, gas range, tables and chairs, radio, two Hollywood beds and service station cash register. Artesia Investment Co., 303 West Main, phone 871.
 93-2tc-94

FOR SALE—Home picked nut meats, hickory nuts \$2.25 per pound, black walnuts \$2 per lb., approximately one quart, postpaid. One-half pound of each \$2.15. Check or money order. Carl Kutz, Route 1, Garden City, Mo.
 93-2tc-94

8—Miscellaneous Wanted

WANTED—Alfalfa pasture for 75 head of calves. Will pay \$5 per head per month. Forrest Lee, Lakewood.
 86-tfc

9—Public Notices

Skating nightly except Sunday, Matinees Saturday, Sunday, Sam's Roller Rink, Hope Highway.
 65-tfc

ALCOHOLICS ANONYMOUS—Our sole purpose is to help those who have a drinking problem. P. O. Box 891, phones 1233 and 374-M, Artesia.
 98-tfx

10—Used Cars and Trucks

FOR SALE OR TRADE
 1949 Cadillac V-type motor, loaded and in A-1 condition.
 1949 Pontiac Sedan Coupe, blue, 8 cyl., Hydramatic, radio, heater and seat covers \$1695
 1948 Chevrolet Fleetmaster 4-door cream, radio, heater and seat covers, one of these clean used cars \$1195
 1949 Dodge 2-door Coronet \$1495
 1941 Pontiac Streamliner 6 cyl., 2-door \$445
 1941 Olds Torpedo 2-door \$395
 1941 Chrysler 4-door \$395
 1941 Plymouth 2-door, black \$395
 1940 Plymouth 4-door, black \$295
 1939 Olds 2-door 6 cyl., brown \$295
 1939 Olds 8 cyl., gray \$295
 1940 Buick, new paint \$345
 Two 1938 Ford V-8s, 85 HP, Tudors, your choice \$145
 Two 1936 Chevrolet and one 1937 Plymouth Coupe, your choice \$75
 1950 Ford 1/2-ton Pickup, green, with heater \$1295

COLE MOTOR CO.
 "We Want to Treat You Like We Like to Be Treated"
 Pontiac and Cadillac Sales and Service
 112 S. Second Phone 154
 93-tfc

First major shipwreck of modern record was the Lady of the Lake, bound from England to Quebec on May 11, 1833. The ship hit an iceberg and 215 persons perished.

10—Used Cars and Trucks

FOR SALE—1947 Dodge 161-inch chassis and flat bed, 6 8.25x20 10-ply tires, motor fair, color red. \$625. Artesia Auto Company, 302 West Main Street, phone 52.
 93-tfc

FOR SALE—Willys Jeeps, pickups, station wagons, two- and four-wheel drive, new and used at Wilson Texaco Service Station, 115 S. First.
 56-tfc

FOR SALE—1947 Dodge 158-inch chassis and flat bed, 6 7.50x20 8-ply tires, motor good, color green. \$750. Artesia Auto Company, 302 West Main, phone 52.
 93-tfc

FOR SALE—One D-5-35 international long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 112. My business is trucking to the public.
 33-tfc

FOR SALE—1946 Ford 158-inch chassis and cab, 2 7.50x20 8-ply tires, 4 8.25x20 10-ply rear, 2-speed axle, motor good, color blue. \$795. Artesia Auto Company, 302 West Main, phone 52.
 93-tfc

FOR SALE—1949 Ford Custom Coupe, equipped with radio, heater, overdrive, five new tires with puncture-proof tubes, in excellent condition. Owner must sell. See Mrs. Frank Wingfield at 812 West Missouri, phone 371-W.
 92-tfc

FOR SALE—1947 Ford 158-inch chassis and cab, with flat bed, 6 7.50x20 8-ply tires, heater, motor fair, \$695. Artesia Auto Co., 302 West Main, phone 52.
 93-tfc

FOR SALE—1938 Ford Tudor, new battery, five good tires. The bid close to \$165 will take. Call 709-J.
 92-tfc

FOR SALE OR TRADE—1950 Mercury club coupe, clean, good condition. Phone 1006-R or see at 108 West Chisum.
 93-tfc

FOR SALE—Transport tank, made by Lubbock Machine Co., five compartment, total capacity 3924 gal., single axle, 11.00x20 tires with three spares, 2 1/2 to 2 inch Smith Meter with air eliminator. Both tank and meter in good condition and clean appearance. Calibrated in both Texas and New Mexico. Nolan H. Brunson, Box 1207, Hobbs, N. M., phone 3-3313.
 93-2tc-94

FOR SALE OR TRADE—Large 2-wheel trailer and tarp, 15x30 feet. Call 1004-J or see at 308 North 4th St. before 1 p. m.
 93-2tp-94

10A--Automotive Supplies

SAVE UP TO 50%
 On all your automotive needs, tires and tubes, seat covers, batteries, motor oil, parts, accessories.
WHITE AUTO STORE
 407 W. Main Phone 1042-W
 68-tfc

Among famous writers who spent time in prison were St. Paul, Henry David Thoreau, John Bunyan, Sir Walter Raleigh and O. Henry.

Newsreels were first popularized in 1910 by Pathe Freres of Paris.

LOW RATE LOANS LONG TERM

on FARMS, RANCHES AND CITY PROPERTY
STEVE W. MASON
 Carper Bldg., Room 103 Artesia

Recreation Council Will Meet in Roswell

Recreation — with its emphasis on doing, enjoying, and creating — is a necessity rather than a luxury for 20th century people.

New Mexico has everything needed to provide this necessity for everyone, New Mexican and visitor alike—but it's a matter of using the potentialities and using them well.

How this can be done, discussed a few years ago in a New Mexico University study, comes up for consideration soon again.

The recently organized New Mexico Recreation Association sinks its teeth into the problem Dec. 1 in Roswell at a statewide conference of recreation workers.

The conference theme is "Recreation in New Mexico—A Challenge to Better Citizenship."

This challenge was taken up a while ago by Dorothy I. Cline and K. Peterson Rose in "Recreation Administration in New Mexico," a study published by the University's government research division.

The authors call recreation a necessity for this reason: "The complexities of twentieth century living have intensified the need of many to seek release from anxieties, frustrations, dissatisfactions and high-tension pressures."

And they find that the speeding up of developments in some 32 states, mainly since the end of World War II, definitely indicates that recreation is coming of age at the state level.

Sports Frontier—
 The writers also find: New Mexico, "an unsurpassed recreation frontier," has seen only a scatter-shot start in recreation, and the road to a broad and well-integrated recreation program promises to be a bumpy one.

But the state "has all the potentialities which, if intelligently utilized, could make it an outstanding example of recreation planning, development and management."

A state with New Mexico's scenery and wildlife, its Indians and Hispanics, its pueblos, fiestas, rodeos, ceremonials, and arts and crafts is not only a piece of place to live—it's a big attraction for tourists.

In 1947, for example, the tourist business in New Mexico ran to \$125 million. Since then it's bloomed into the state's biggest or near-biggest industry.

"It is realistic to believe that it is possible to attract tourist dollars without overselling New Mexico's past or short-selling its future . . ."

"Tourists will be attracted to the Sunshine State year after year only if they are offered that which is indigenous and vibrant because it is real." "Rackets" and outside importations won't do the job.

Need Sites Defined—
 What are some of the stumbling

blocks on recreation's road to success in New Mexico?

First, there's no agreement about precisely which lands have primary and secondary importance as recreation sites.

Fishermen, ranchers, resort owners, trading post operators, oil companies, civic organizations and others advance conflicting claims for the use of public lands. But not one group can prosper in the long run unless the state prospers as a whole.

Second, 10 Federal agencies hold a commanding lead in New Mexico's recreational development and management, and the state runs a poor and disorganized second.

Many officials and residents approve of the state's minor role in the field.

State Is Poor—
 Third, New Mexico is a poor state and has few funds.

Fourth, a relatively fast turnover in the state administration makes needed long-time planning difficult and hazardous. But even so, "one may reasonably predict that the state must ultimately place recreation on a basis equal with other state functions . . . When this time comes, it would be unwise to accept a ready-made pattern."

"Any satisfactory plan must take into consideration New Mexico's customs and traditions, natural and human resources, legal background, financial status, administrative practices, and situations peculiar to the state."

To work out such a plan Cline and Rose make three suggestions:

1.—The governor should call together all state officials carrying major recreation duties to form a central clearing house to coordinate recreation policies and practices.

2.—The state's financial status must be analyzed to see what can be done and what are the most constructive and urgent public enterprises to get top priority.

3.—The Legislature should create a recreation survey commission to gather information about recreation and its problems, as a guide to the Legislature in working out a sound and sane recreation program.

The term Middle West specifically means the area comprising the states of Ohio, Indiana, Illinois, Iowa, Michigan, Wisconsin and Minnesota.

Just Good Automobiles at Sensible Prices!

Fine Selection of 1951, 1950 and 1949 Models Priced to Sell!

We Don't Meet Competition—We Make It!

Open Evenings for Your Convenience

THE AUTO MART

711 South Main Roswell, N. M.

REAL ESTATE GUIDE

M.B. MULTIPLE LISTING BUREAU
 REALTORS ASSOCIATION OF NEW MEXICO

Farms, Ranches and Business Listings Exchanged with the Roswell Multiple Listing Bureau.
 BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

HERE ARE REAL VALUES!

Ragsdale-Friend's Real Estate
 509 1/2 West Main Phone 1223

Fewer Homes Will Be Built in 1952—Costs will be much higher. BUY NOW!
 Brand new 3-bedroom home, large lot, 706 Corner Yates and Runyan, \$13,000. ANOTHER 3-bedroom GI 4% loan, 1008 Runyan Ave., \$12,500.

CALL FRIEND—Free Rental Service—
Friend Burnham W. E. Ragsdale
 Residence Phone 1009 Residence Phone 645-J

Valley Exchange
 Realtor and Every Form of Insurance
 114 S. ROSELAWN PHONE 1115

FHA LOANS

105 Acre Farm with 97 acre water right. \$25,000 will handle.
 96 Acre Farm, full water right, \$15,000 will handle.
 380 Acre Farm, cattle and equipment goes.
 120 Acre Farm, full water rights, good improvements.
 Three bedroom House, good location.

C. W. STROUD AFTER 5:30 HARVEY JONES
 1159-M CALL 1217-J

KIDDY AGENCY
 REAL ESTATE AND INSURANCE
 415 West Main Phone 914

Pick the House to Fit Your Pocketbook

2 Houses, 1 lot, close in \$5000	Carlsbad Hiway, 2-B.R. \$7000
1111 Richardson, 2 B.R. \$8500	908 S. 2nd, 2 bedroom \$5,000
1117 S. 3rd, small down \$6000	Zee Addition, 3 bedroom, 2 bath \$15,000
1104 Hermosa 3-B.R. \$10,150	802 Runyan, good buy \$8295
816 S. 4th, tile house \$16,500	Good Cafe, see us for details

Headquarters for Farms, Ranches, Business and Residential Properties. FREE RENTAL SERVICE!

Southwestern REALTY CO.
 Phone 1066 Phone 1065

OFFICE 315 QUAY AVENUE
 FARMS, RANCHES, BUSINESSES, HOMES, INSURANCE

A good 80-acre farm, well improved, \$12,000 down.
 130 acres, plenty of water, one mile from town. \$25,000 will handle.
 One of the best farms in the valley, 173 1/2 acres.
 55 acres, total price \$17,000, terms, permit for new well.
 120 acres land, good improvements, 1 1/2 A.W.R., just the place for that extra shallow water right.
 Check with us for ranches of all sizes in New Mex. or Colo. Country grocery store, fixtures, buildings, and stock. Make us an offer. Owners have other business interests, will trade for residential property.

DON TEED Res

Community—

(Continued from Page 1)
 sia Junior Woman's Club this Saturday, and next Saturday if necessary.

Mrs. Wallace Beck, president, and Mrs. James Monroe, representative of the Council of Social Agencies will spearhead the distribution of tabs.

Also distributed were 6 1/2 by 9 1/2 inch cards saying "This firm supports all worthy causes" and stating that they had used the community chest as the vehicle for making their contributions.

Merchants were urged to place those cards in their windows. It was pointed out that by contributing to the chest and making that fact known they would help cut down multiple solicitation.

The window cards were originally designed by Jack Fauntleroy, according to Reverend O'Dell, who gave a brief history of the community chest.

The chest is 37 years old this year and is organized in 1250 communities over the United States. More organizations are joining it all the time, one of the latest additions being the Salvation Army, which is using the chest for the first time this year.

The Community Chest merely represents a convenient way of making donations to various causes and there are no membership fees for belonging to it, says Reverend O'Dell.

Growth in the number of agencies belonging to the chest was also brought out by Dr. C. H. Rundles, vice-president of the Council of Social Agencies, who urged that organizations still making use of separate solicitations be brought into the chest organization.

Don Bush, campaign chairman, thanked everyone for their cooperation.

Lists of telephone and business solicitors were also made public at the breakfast consisting of grapefruit and tomato juice, bacon and scrambled eggs, fried potatoes, butter, apple jelly, and coffee served to 27 persons in the Elks dining room.

Telephone Contactors—
 Mrs. Ralph Vandewart, Mrs. Carl Lewis, Mrs. E. R. Treat, Mrs. A. E. Jernigan, Mrs. Pat Fairley, Mrs. K. J. Williams, Mrs. H. Gracey, Mrs. B. C. Aguilar, Mrs. Roberts Parks, chairman.

Business Canvassers—
 Glen Clem, E. B. Bullock, Frank Bixby, Karl Foster, Paul Frost, J. D. Smith, Bill McGinty, Dave Saiken, Red Hunter, Charles Murphy, John A. Mathis, Sr., Orlan Snyder, Howard Whitson, Bert Muncy.
 Dr. C. P. Bunch, Paul Dillard, J. R. Caudie, Dr. Ralph Earhart, Marshall Belshe, John Simons, Jr., Hershell Maupin, Donald Teed, Roy Richardson, Gene Roberts, J. L. Briscoe, G. P. Ruppert, Bert Jones.

Breakfast Register—
 Mrs. W. M. Jackson, Jr., Mrs. Wallace Beck, Mrs. James Monroe, Mrs. Ralph Vandewart, Mrs. A. E. Jernigan, Mrs. E. J. Treat, Mrs. H. L. Gracey, Mrs. Carl Lewis, Mrs. K. J. Williams, Mrs. Pat Fairley, Mrs. D. M. Walter, Paul L. Frost, Rev. Ralph L. O'Dell, F. H. Bixby, E. B. Bullock, John A. Mathis, Sr., R. A. Richardson, Dr. C. P. Bunch, W. S. Hunter, Dr. Ralph Earhart, Marshall Belshe.
 Charles Murphy, Glen Clem, Dr. C. H. Rundles, Max G. Schulze, Paul R. Dillard, Harry Singer.

Artesians Shown—

(Continued from Page One)
 to help themselves.

Mrs. Betts, who is in charge of the welfare center, has as her main job keeping in touch with families and persons who need help and in getting in touch with the proper organization to care for them. As in the case of Jane's little boy, who needed hospital attention for his crippled foot.

Emergency aid is given immediately when needed by the welfare center while families are waiting to receive aid from the agency which handles its case.



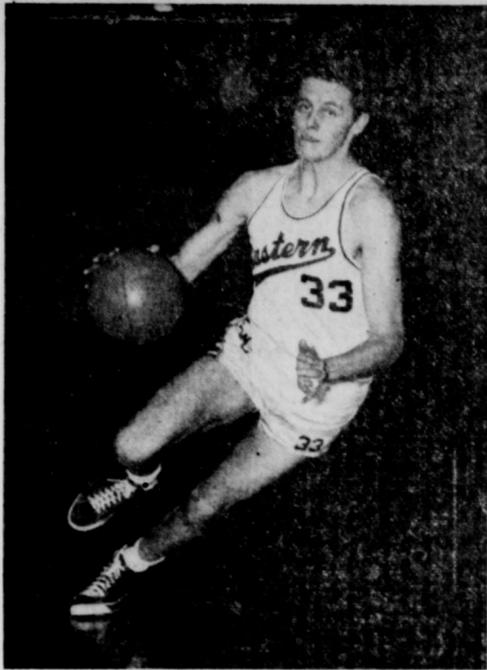
Gifts & Greetings for You—through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of
 The Birth of a Baby
 Sixteenth Birthdays
 Engagement Announcements
 Change of residence
 Arrivals of Newcomers to City

Phone 1515

(No cost or obligation)

Forward From Pacific Coast



DICK EICHER — FORWARD

Dick is 22 years old, 6'5" tall and weighs in at 190. His first year with the Travelers, he played with Eastern Washington College where he lettered three years and hails from Palouse, Wash. Held a 17-point average throughout his senior year and scored a total of 1105 points in four years. His best single game effort was 34 points against Colorado A. & M. intersectional game. Tall and rangy he's rugged on both boards and gets more than his share of tip-ins. Twice all conference 1950-51, was named all-tourney in the Northwest I.I.B.T. regional meet. His ability is confirmed by the fact that he made the amazing total of 51 per cent of all shots taken in 1951 and that he was the number one draft choice of the Minneapolis Lakers from the northwest that same year.

Mrs. Betts handles many bundles of old clothes which she distributes to these families needing help. She has seen that Nicolette's children have received warm clothing for school.

Immediate plans at the Artesia Health and Welfare Center is to see that these and other needy

families have a happy holiday season with donated Thanksgiving and Christmas baskets.

Though much of the help for these needy families is in the form of special gifts such as clothes, other help must and does come in the form of Community Chest funds.

Mercury Skids To Cooling 22

Frosted windshields seen around town Saturday morning, indicated it had really gotten cold Friday night.

Slight precipitation and cold north winds making leaves fall in great quantities accompanied the arrival of the cold front.

One car owner venturing out on Saturday morning said her car was "smoking" as a result of the cold. One Artesian's attempt to combat the cold, resulted in a false alarm being turned in to the fire department Friday night at 10:45.

Neighbors seeing smoke coming out of the chimney of the William Siegenthaler residence, 707 Hermosa Drive, called the fire department, in the mistaken belief the building was about to go up in smoke.

The low temperature recorded Friday night was 22 degrees. By 8:30 Friday morning it had gotten up to 42, but a north wind, which was still blowing made it feel colder than it was.

Concert Society—

(Continued from Page One)

by Saturday noon, amounts to \$2,069.21.

A total of \$2,620.41 was actually collected, but of this amount \$551.20 was originally earmarked for federal tax.

However, while the drive was in progress, a summary of the recently passed congressional tax bill was received, which stated that non-profit institutions were exempted from federal amusement tax.

The wording of the reports, however, was not specific enough to enable the board of directors of the Artesia Mutual Concert Association to say whether the exemption from the tax applied to them.

Will Incorporate—
 Directors present, including two accountants, voted to hold a certain part of the \$551 plus money coming in from late memberships as a reserve, in case the tax would have to be paid.

It was decided to incorporate the association so individual members would not be liable for accidents.

The first concert will probably be staged next month. All concerts

Fast Starter



DOYLE COLE

Master of change of pace, speedy on the breakaway and good on both offense and defense Doyle Cole, 160 pounds, left halfback of the Artesia High School football team, is viewed as a contender for 1951 all-state honors. Cole has played three years of football. He is the son of Mr. and Mrs. Louis Cole, 607 Dallas Ave., 18 years old and a senior.

will be held in the high school auditorium at 8 p. m.

Transferability of memberships was again repeated, as was the fact that members of the Artesia association could go to concerts of other associations in the area.

Rev. R. L. Willingham, president of the Artesia association, will receive programs of mutual concert associations of Lovington and Portales.

Procedures for receiving artists and punching cards were outlined at the meeting.

Saturday's meeting was held at 4 p. m. in First Methodist Church, Fifth and Grand. Attendance was 16.

Register—
 Mr. and Mrs. Glenn Caskey, V.

F. Lowery, Dr. C. P. Bunch, Dr. C. A. Browne, Louise Browne, W. W. Ports, Sr., Mrs. Ralph Petty, Mrs. John J. Clarke, Jr., Mrs. M. C. Ross, Mrs. Jack Spratt.

Russell Floore, Mrs. Edward E. Kinney, Rev. R. L. Willingham, Bob Thomson, Harry Singer.

Driller—

(Continued from Page 1)

year. Half of the amount raised is in cash, the balance pledged.

Fred Brainard, general manager and one of the two vice-presidents of the club, reported that Dr. Marshall Dyke, man instrumental in bringing pro baseball to Artesia, would attend the annual convention of National Association of Professional Baseball Leagues, Dec. 3-5 in Columbus, Ohio.

With him at the convention will be the Driller's newly-named manager to be chosen "soon."

At the luncheon there was a rapid crossfire of reports on prospects, questions like "do you have him down for \$100?"; is this a duplication?" and "how many did he say he'd take?"

Attendance at the luncheon was 14. Present were:

Clyde Guy, president; Fred Brainard, vice-general manager;

Howard Whitson, secretary; Tom Sivley, treasurer of the baseball club; E. B. Bullock, Bitsy and Harvey Yates, Ernest Houy, Tom Boyd, Howard Stroup, Stan Carper, Buster Mulcock, Charles Johnson, First National president, and Brownwood Emerson, news editor, The Artesia Advocate.

Ladies Night—

(Continued from Page One)

suit of club endeavors.

Oscar Bayer, former member of the club, was reported as being in town, on leave from the Air Force, but was unable to attend last Thursday's meeting because of deer hunting activities.

An invitation was extended members of the club to attend the kick-off breakfast of the Community Chest drive which was slated to have been held yesterday morning.

Guests of the club at last Thursday's meeting were Perry Stigler, Joe Jimenez and Dooley Juarez.

Last Thursday's meeting was held at 7 p. m. in the upstairs dining room of Cliff's Cafeteria.

Letters V.I.B. on some Lincoln one cent pieces minted in 1909 are the initials of Victor David Brenner, medalist and sculptor who designed the coin.

Federalese Shows How to Pass Buck

Explanations of terms used in government memos are contained in the magazine, World Oil, under the label of "a handy guide to business English."

Some of the definitions as reported in the Amarillo Daily News Nov. 8:

CHANNELS: The trail left interoffice memos.

UNDER ACTIVE CONSIDERATION: We're looking in the file for it.

CONFERENCE: A place where conversation is substituted for the dreariness of labor and the loneliness of thought.

NOTE AND INITIAL: Let spread the responsibility of this "GIVE US THE BENEFIT OF YOUR PRESENT THINKING."

We'll listen to what you have to say as long as it doesn't interfere with what we've already decided to do.

"WILL ADVISE YOU IN DUE COURSE": If we figure it out we'll let you know.

United States Indian land holdings totaled 53 million acres in 1950, compared to 137 million years before.

UNITED VETERANS CLUB OF ARTESIA

— PRESENTS —

ERNIE FIELDS

IN PERSON—AND

HIS ORCHESTRA



FRIDAY, NOVEMBER 23 — 9 P. M. to 1 A. M.

AT THE

VETERANS MEMORIAL BUILDING

Admission 2.50 Per Person

SEE AND HEAR

Butch Luckett on the Guitar

Jo-Jo Evans — Vocalist

FLOOR SHOW SENSATION

Frank James, One-Leg Dancer

Show Starts 9 P. M. — Dancing from 10 P. M.

GET YOUR TICKETS NOW

ON SALE AT

IRBY DRUG - ARTESIA LAUNDRY - ARTESIA PHARMACY

Let us give thanks!



Dear Lord, how can we thank Thee half enough
 For all Thy gifts to us this fruitful year!
 For spring's bright promise gloriously fulfilled
 This harvest-time; for these that are more dear
 Than bread assured: all the sweet joys of life—
 Home, work, love, friends—that gild the passing days;
 And children's laughter on the evening air—
 For all, dear Lord, we give Thee grateful praise.

But most of all, O God, we thank Thee for
 Our cherished heritage of freedom. Here
 Where men walk safely, surely; speak and pray
 As each one wills, and freely, without fear,
 Lord make us strong to hold and spread this boon!
 From our abundance help the weak to raise
 Their hearts and come to share our brotherhood,
 And join with us in songs of thanks and praise!

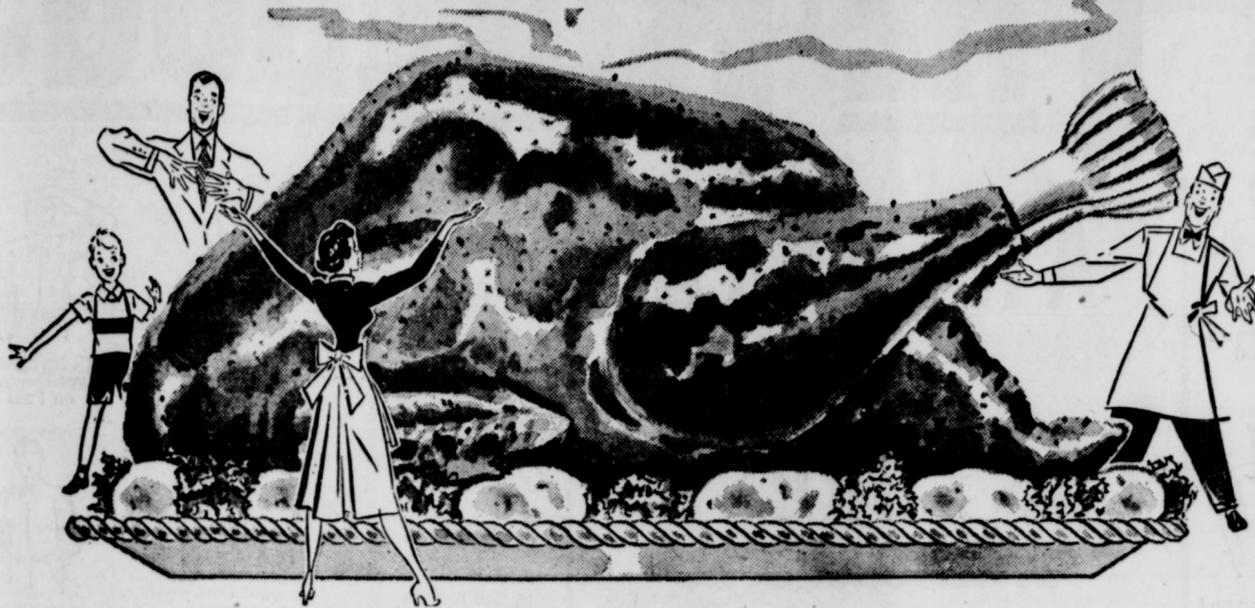
MAUREEN MURDOCH

SOUTHWESTERN PUBLIC SERVICE COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

FOOD MART

BRINGS YOU PLUMP TENDER BRONZE BROAD BREASTED



TURKEYS

53^c lb.

T O M S . . .

LONG ISLAND DUCKS lb. 69¢

BONDED - GUARANTEED!!!

Hens

NICE AND TENDER

Pound

59c

Turkeys

BELTVILLE

6 to 8 Pounds

Pound

69c

CRANBERRY SAUCE Ocean Spray No. 390 Can 2 FOR **25¢**

DIAMOND—MED. SIZE WALNUTS One-Lb. **49¢**

Nancy Hank's Sour Pitted **CHERRIES** No. 2 Can **26¢** LIBBY'S SOLID PACK **PUMPKIN** No. 303 Can **15¢**

HUNT'S **TOMATO JUICE** No. 2 Cans **13¢** 46 oz Cans **28¢**

Hunt's Bartlett No. 2½ can **PEARS** **43¢** Hunt's Fruit No. 300 Can **COCKTAIL** **24¢** in Heavy Syrup

BAKER'S **COCONUT** SHREDDED **4 oz. 18¢** SOUTHERN **4 oz. 19¢**

Hunt's All Green Pic tin **Asparagus** **33¢** Libbys or Doles sliced flat tin **Pineapple** **16¢**

Libbys Asparagus style Med can **Beans** **34¢** Hunt's Cut Green No. 2 can **Beans** **21¢**

Baker's Chocolate 6 oz. **CHIPS** **22¢** Dromedary Pitted 7¼ oz. **DATES** **23¢**

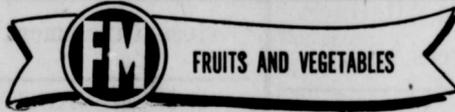
Stokeley's Small green 303 can **LIMAS** **30¢** Quaker's yellow or white 2½ lb **Corn Meal** **27¢**

Green Giant 303 can **PEAS** **20¢** Hunt's tender garden No. 2 can **PEAS** **18¢**

Ezy Angel Food 14 oz pkg **MIX** **76¢** Pillsburys Best 8 oz pkg **Pie Crust Mix** **19¢**



BIRDS EYE SLICED **STRAWBERRIES** 12 oz Pkg. **37¢**
BROCCOLI Pictsweet, 10-oz. **30¢**
PEAS Pictsweet, 12-oz. **25¢**



CELERY Pascal **Pound 7¢**
CRANBERRIES Cape Cod Fresh **lb. 15¢**
CHESTNUTS Fresh **Pound 27¢**
ONIONS Yellow **Pound 3¢**
GRAPES Red Emperor **Pound 9¢**

PICKLES Mother's **SOUR OR DILL** 12-oz. **25¢**

E G G S Pullet **Dozen 53¢**

FOOD MART

DEL CERRO SHELLLED **PECANS** One-lb. Cello **96¢**

NONE-SUCH MINCE MEAT 9-Oz. **19¢**

SPECIAL SALE! **trend** 2 PKGS. FOR **35¢**
cuts grease so fast.... dishes seem to do themselves

Gold Medal 10 lb. Bag **FLOUR** **1.02** Assorted Flavors 3 Pkgs. **JELLO** **27¢**

Heinz Pudding 15½ oz **PLUM** **57¢** Heinz Pudding 15½ oz **FIG** **55¢**

Sylmar ex lge pitted ripe 6 oz **OLIVES** **32¢** Libbys Extra Lge Ripe No. 1 **OLIVES** **37¢**

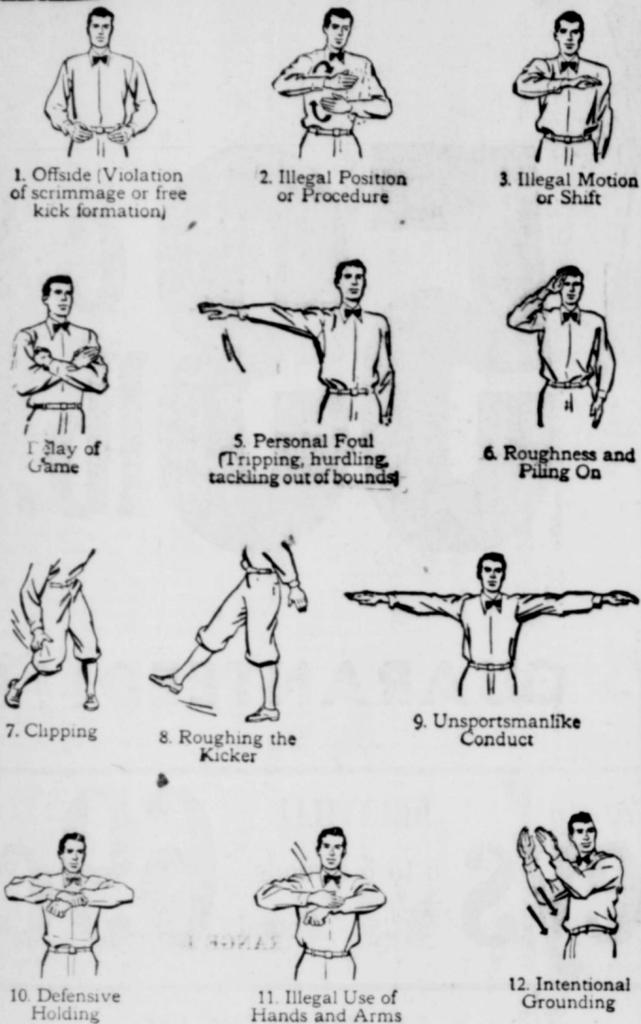
DEL MAIZ CREAM STYLE CORN No. 303 can **18¢**

BREAT O' CHICKEN TUNA CHUNK **No. ½ 34¢** SOLID **No. ½ 38¢**

Numaid **Pound 12 oz. OLEO** **29¢** **PREM** **52¢**

Prices Effective
Tues., Wed., Fri. and Sat.

BOOST THE BULLDOGS



ARTESIA

—VS—

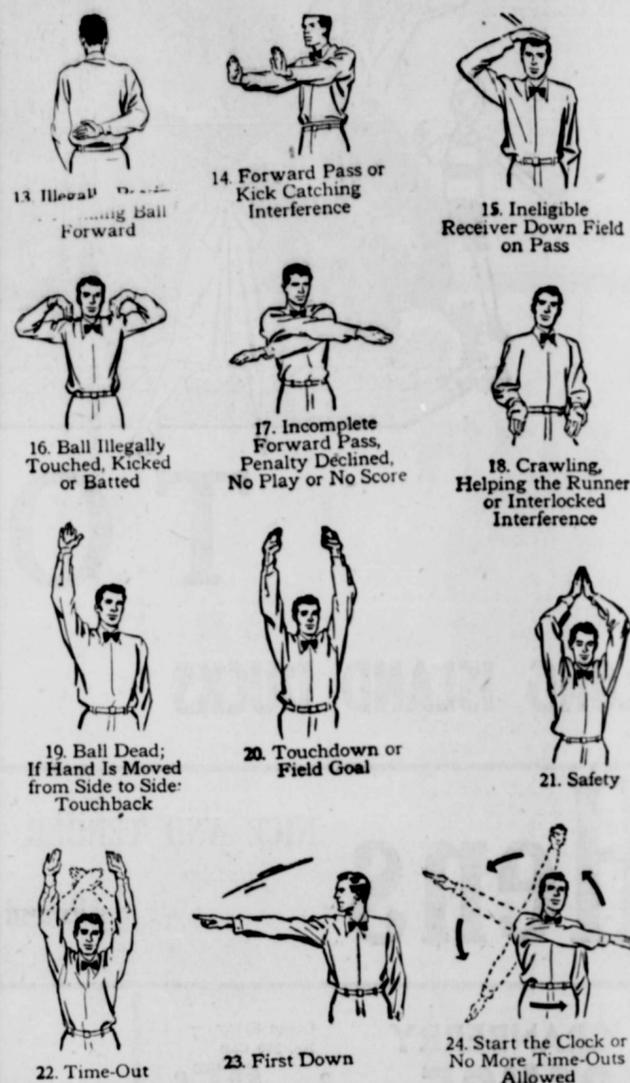
LAS CRUCES

GAME TIME
THURSDAY 2:00 P. M.

MORRIS STADIUM

Be a Grandstand Referee!
Study These Illustrated Signals
Know Your Football

SPORTS-MINDED MERCHANTS SAY:



Tonight's REFEREE AND UMPIRE
James Marberry,
Noble Armstrong
Guy Chevrolet Co.
Chevrolet - Oldsmobile - Buick

HEAD LINESMAN
Oscar Malmanger
FEEDS
El Rancho
E. B. Bullock & Sons

OPPONENT'S COACH
Rudy Camunez
Hart Motor Co.
Dodge and Plymouth and
Dodge Job Rated Trucks

BEAT LAS CRUCES

—★—
Honey's Donut Shop

YOU WILL INTERCEPT
Good Bargains on all your farming needs if you visit our store!

Artesia Alfalfa Growers Assn.

NEVER OUT OF BOUNDS
with "Your Friendly Ford Dealer" Our prices are always reasonable. Our service, always reliable. Bring your car in today, for a check-up.

Artesia Auto Co.

ALL AMERICAN . . .
Yes, for clean-cut, all-American good-looks, select your coat and suit from our wonderful fall styles.

Keys Men's Wear

BEAT LAS CRUCES
—★—
George Beadle Trucking Company

HOW TO BY-PASS

Faulty Plumbing in your home . . . Call 714 for expert repair.

Clem & Clem Plumbing

KEEP IN PRACTICE

of being fully insured. Consult the

Artesia Investment Co.

FOR A VICTORY

over the rising cost of living . . . shop and save where quality is assured, and prices, rock-bottom.

Nelson Food Store

SCORE A FIELD GOAL

by dropping in to see us about a Used Car or a New STUDEBAKER

Del Smith Motors

VIM AND VITALITY

is packed in every ounce of milk. Try locally produced and processed milk products from

Johnson's Dairy
Call 698-R4

IT'S A SMART MANEUVER

to send your girl a big beautiful "Mum" to wear to the game! All colors. Order now, from

Floore Floral
PHONE 312

SCORE A TOUCHDOWN

PAY BY CHECK

Peoples State Bank

THERE'S NO TIME OUT

or wasted, when you drive in on your way to the game, to Jim's Drive In for a delicious meal.

Jim's Drive In

GET EXPERT COACHING

in home decorating . . . in choosing the right colors, paints and wall-papers. Reliable, courteous service.

Mayes & Co.

Central Valley Electric Co-Operative, Inc.

A WINNER, EVERY TIME

CASE FARM MACHINERY

Joe Mitchell & Son

THERE'S 100s OF YARDS

in extra walking pleasure every day in our perfect fitting, quality shoes of soft, flexible leathers.

Thompson-Price

WE'RE ALWAYS ON GUARD

to protect your health, with first quality drug products and reliable prescription service.

Farmco Drug Store

GET A RESERVED SEAT

to the secret of Successful Farming by buying FARMALL Equipment from

General Imp. Co., Inc.
Bud Cleve Jack Jackson

THE BIG KICK-OFF

Comes when you have a new Crosley electric range, to make meal preparations a pleasure. Low prices Easy terms.

Nelson Appliance

The Artesia Advocate

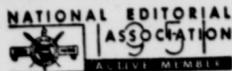
PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1903
The Pecc Valley News—The Artesia American
The Artesia Enterprise

ORVILLE E. PRIESTLY, Publisher
VERNON E. BRYAN, General Manager
BROWNWOOD EMMERSON, News Editor

PUBLISHED EVERY TUESDAY AND FRIDAY
At 314 West Main Street, Artesia, N. M.
Entered as second-class matter at the postoffice in Artesia, New Mexico,
under the act of Congress of March 3, 1879.

This newspaper is a member of the Audit Bureau of
Circulation. Ask for a copy of our latest A.B.C. report
giving audited facts and figures about our circulation.

A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value



National Advertising Representative
NEWSPAPER ADVERTISING SERVICE, INC.
(An affiliate of the National Editorial Association)

—OFFICES—
188 W. Randolph, Chicago 1, Ill.
Holtbrook Bldg., San Francisco, Calif.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In Artesia Trade Territory) \$3.50
One Year (Outside Artesia Trade Territory But Within New Mexico) \$4.00
One Year (Outside State) \$4.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified
Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent
insertions. Display advertising rates on application.

TELEPHONE 7

Don't Accept Them

JUST WHY INDIVIDUALS will accept appointments to boards, committees or commissions when they know they do not intend to serve or when their hands are tied and they can not give honest, sincere and just service has always been pretty much of a mystery to us.

But for years we have seen individuals accept appointments to various committees. There was a job to be done, a job that needed to be done, yet those accepting the appointment had no intention of doing the job.

They either weren't interested, didn't have the time, wouldn't give the time or just didn't want to do the job. Yet they would accept that appointment knowing they had no intention of doing that job and yet knowing that it had to be done.

They would have been much fairer to themselves and to the committee if they had politely but firmly refused to accept the place and let someone else who would do the job receive the appointment.

There are appointments made to boards and commissions of individuals who should never have been made. In many instances these individuals should not have accepted the appointment.

Those who are in a position where they can not do what they feel is right and who are not in a position to fight for what they know is right—should not accept these appointments.

Many an individual who is engaged in business feels that he or she can not do certain things even when they know that is what they should do because they are fearful they may lose some business. Their excuse for not doing what they know to be right and what their conscience tells them to do is "I am in business and I can't afford to do that."

Right then is the time for them to resign or hand in their resignation. Today too many important posts in all branches of our government are filled by those who are only interested in helping themselves or their party. And honest, sincere citizens who can render a service if they will only do it, should not accept places when they know they are going to let their business or fear of loss of business dictate what their actions will be.

When honest and sincere citizens fill the various places on our boards, committees and commissions and render honest sincere service many of the things being done today won't be done. If you can not render honest service because of one reason or another then don't accept that appointment.

Let's Get Started

A YEAR AGO a real battle was conducted to try and secure a division of Eddy County.

Charges and counter charges were hurled regarding the lack of representation from North Eddy county in the state legislature.

And it was evident that during that heated discussion and the efforts to secure another county that Eddy county didn't have any representation.

During the last election North Eddy county probably lost a representative in the state legislature because this section had two candidates in the field. Both were good men.

Either one would have made a splendid representative. However, we probably lost any opportunity to elect one because we had two in the race.

Now is the time to give a thought to the next election. Now is the time to give some thought to selecting a candidate for the state legislature—either for state representative or state senator or for both.

Politics are warming up. One announcement has already been made for state senator from the southern part of the county. North Eddy county may have already given considerable thought to the matter. If so, there has been no announcement.

But it is time for the political leaders and the civic leaders to get their heads together; decide on their candidate or candidates if they desire to run one for each office and then get busy.

There is no question but what North Eddy county is entitled to some representatives in the state legislature but the only way we are going to get this representation is to go after it. No one is going to hand it to us.

Following the fight to divide the county which perhaps become more bitter than anyone wanted it to be, there were indications that more consideration would be given to the northern part of Eddy county.

That, of course, was a peace move. Whether it will be done is going to depend on the demands of the people of the northern part of the county. You can be sure nothing will be handed to this section of the county.

Carlsbad is the county seat and, of course, more politics evolve around a court house than they do in a community which does not have a court house.

This newspaper does not care who is selected or chosen to seek a post in the state legislature other than we want to see the best man possible selected.

We will be for the man that the part of the county and that Artesia selects.

But we certainly would like to see us get together on this election, decide on the candidate and put only one candidate in the field for one post. And after that is done we would like to see us elect that individual.

As we stated, it is possible the matter has been decided but if so no announcement has been made. Chances are no decision has been made. But we believe it is a decision which should be made by the civic leaders and the politicians. After all, it is the civic leaders who want things done and seek to have them done.

We see no reason why just the political leaders should

WHO'S GUILTY?



What Other Editors Are Saying

WASHINGTON DOLLARS

Those heroic myths that a generation ago were supposed to inspire small fry to great careers keep getting rough treatment at the hands of time.

We had scarcely recovered from discovering that if George Washington ever chopped down one of the family cherry trees (an interesting idea), it is doubtful that the famous conversation with his father on the deed, who did it, and the incapacity to prevaricate (a less inviting subject) ever took place.

Then came the disillusioning morsel of history which said that if young George ever threw a dollar across a river, it wasn't the Potomac; it must have been the Rappahannock, near which he was born and spent his youth.

It has remained for President Washington's 21st successor to scale off the glamour for keeps. A boy of 10, says Mr. Truman, could throw a dime across the Rappahannock at the legendary spot.

Having stood more than once on the banks of that river where it winds below Westmoreland County to the bay, it becomes our melancholy duty to report that Mr. Truman is probably correct.

We are driven now to putting together our own version: That if George the boy had got to tossing silver dollars across rivers, he would have run into considerably more parental unpleasantness than is reported of the cherry tree incident. And that if George the man had ever been so tempted he would have resisted the urge and, wise husband that he was, turned the dollar over to Martha.

If this doesn't hold up, we wish to hear nothing about the matter. —Christian Science Monitor.

EVERYTHING was in apple pie order the other day when the Democratic national committee met to select a new chairman. President Truman's man was elected without opposition, resolutions were adopted complimentary to the president and Vice-President Barkley, along with all Democratic officials and legislators. But what else was to be expected? You don't throw rocks at the teacher.

A VISITOR said the other day: "We don't know who you are for politically?" That is easily cleared up. We are not for many political personages. We'd much rather be against them, since there is more fun in it, and since it probably serves a better purpose to the people to have some one whose political shackles are so loose he can step out of them at will. One can't be for anyone all the time and exercise his full rights of citizenship.

make the decision. Today we need more business and professional people—more just plain citizens, interested in governmental affairs.

We can have that representative in the state legislature if we will get busy and then work at the job.

EVERY time the body of a soldier who was killed in Korea is returned to Roswell we know that he didn't die in a police action. He died in a total war. When hundreds of thousands of men are lined up against each other, you can't call it police action. We never have liked it when a misleading name has been given to a thing wherein life and death form a partnership that is quickly dissolved.

REPUBLICAN national Chairman Guy Gabrielson's health appears to be better than average. He's holding up right well under the strain of leading the minority party, and under the charge that he has prostituted his position. But, before next convention time, he may have been persuaded into resignation illness. Others have gone that way.

PROBABLY you know by this time how much an 11 per cent increase in income tax will gouge you. In most cases the increase is not a startling figure, unless one figures that it takes just that much more from a budget that is already strained to meet all its requirements. Figure it any way you like, it's the 100 million persons of average income who are paying the greater load of everlastingly increasing cost of government. They are the people to whom a dollar or two mean a difference.

You can't believe in signs. A Hobbs restaurant advertised cigars at 81 cents per carton, by sign, the other day. It added, however, 80 cents federal tax, 40 cents state tax, 10 cents for the city, and 4 per carton. Another case where Jones pays the cents for schools. The total came out as usual, \$2.15 freight—Roswell Daily Record.

In 1900 only 34.7 per cent of U.S. citizens belonged to churches, while now the percentage is 55.9 per cent. Either we've got more to pray for now or people don't stay out as late on Saturday nights.

A henpecked husband is the fellow who is given the blue sky pieces to work out in a jigsaw puzzle.

The first carbonated beverage was produced by an American, Townsend Speakman, Philadelphia, during George Washington's day.

make the decision. Today we need more business and professional people—more just plain citizens, interested in governmental affairs.

We can have that representative in the state legislature if we will get busy and then work at the job.

BLOWN OFF ITS TRUCKS
A HEAVY BOXCAR lies on its side, blown off its trucks by force of explosion which set fire to Cleveland Container corporation factory in Cleveland. Loss estimated at \$350,000. (International)



As Artesia Grows

—TWENTY YEARS AGO
(From The Advocate files for Nov. 19, 1931)

Ralph Shugart drove over to Albuquerque last week and successfully passed the examination for certified public accountant, returning home Saturday.

The Muleshoe ranch, commonly known as the Elzie White ranch, 18 miles west of Hope, has been purchased by the Scharbauer Cattle Company of Midland, Texas. L. E. Beyer is in complete charge of the ranch.

S. S. Ward, who recently purchased the old Turnknett farm southeast of town reports the improvement program well underway with several thousand dollars ready to be used in the buildings.

George Frisch, city manager, left yesterday for El Paso where he was to make a speech on city water works problems at the Rotary Club luncheon today. Mrs. Frisch accompanied him on the trip.

Mrs. Jim Berry entertained Mr. and Mrs. H. Q. Haley at 1 o'clock dinner Sunday, honoring the birthday anniversary of Mr. Berry.

Mrs. Willis Berry returned Sunday after an extended absence, during which she has been traveling with her mother, Dr. Oma Dye, on a health lecture tour through Oklahoma and Missouri.

The Idlewhites Bridge Club met with Mrs. Arba Green on Tuesday evening.

—TEN YEARS AGO
(From The Advocate files for Nov. 20, 1941)

Company 8, First Battalion, New Mexico State Guard of Artesia, now is recruited up to its full strength of 40 men, the officers announced this week. Captain S. A. Lanning was in Santa Fe and Albuquerque over the week-end and brought back with him considerable equipment.

The Past Noble Grand of the Rebekah Lodge met Friday evening at the home of Mrs. Leland Price with Mrs. W. H. Cobble and Mrs. George Johnson as co-hostesses.

The First Afternoon Bridge Club met Tuesday afternoon at the home of Mrs. J. Hise Myers.

Miss Lanna McCaw was elected district president of Delta Kappa Gamma, honorary sorority for teachers at a luncheon meeting held in Carlsbad.

Members and guests of the Fortnightly Bridge Club were entertained at a turkey luncheon at the Grady Booker home Tuesday.

Miss Sybil Pior, daughter of Mr. and Mrs. B. F. Pior of Artesia, a student at Drake University in Des Moines, Iowa, was one of the 12 women at the college to pledge to Zeta Phi Eta, national professional speech sorority.

Winter Garb Given Marines

Remember the rumors of a year ago that a blunder had caused American Marines in Korea to be wearing summer uniforms while combatting Reds and the bitter Korean cold?

The Eighth Marine Corps Reserve District, New Orleans, today issued this story saying that new and improved winter clothing and equipment have been distributed to all Marines in Korea.

New and improved winter clothing and equipment have been issued to all Marines in Korea, Eighth Marine Corps Reserve Headquarters at New Orleans announced today.

Among the items are an improved warming tent, a different type of stove, and a new kind of insulated rubber boot that has been tested to ward off frostbite at 45 degrees below zero.

On October 1, every Marine in the Far East Command was issued the following:

- A wool sleeping bag with water-repellant case and two wool blankets; or, three wool blankets and an inflatable sleeping bag.
- A heavy field cap with ear-flaps; heavy wool drawers and undershirt; leather gloves with wool inserts; field jacket with hood; wool trousers and water-repellant, windproof trousers to fit over them; wool sweater, wool socks with heavy cushion sole and flannel shirt.

On Nov. 1, the following additional items were issued:

- Mountain-type sleeping bag, pile lined field jacket, heavy mittens with inserts, alpaca-lined vest, parka-type overcoat with hood and the new cold weather boots.
- Replacements leaving the United States for the Far East Command are equipped with winter gear by the Marine Corps. Except for special items such as new boots, winter clothing in Korea is being supplied by the Army.

Replacing the "shoe pac," hitherto considered the best foot gear for extreme cold, the rubber boot is the result of research by the Army, Navy and Marine Corps. "Guinea Pig" Marine officers



NEW YORK—I met Bunny Johnson this morning and later, when I sat down to write about her, I thought I would start off by calling her a brave person. But that didn't seem strong enough. Whatever she has transcends bravery; it goes into unbelievable doggedness, tenacity or, possibly, fanaticism.

Bunny is a honey-haired girl from Stratford, Conn., who a few years ago came down to New York to become one of John Robert Powers' best models. She worked at it for about a year and then she dropped out of sight, in a way. It was understandable. She had been knocked flat on her back by arthritis.

It's tough to see anyone with arthritis—I have an uncle who is the salt of the earth and has had it for 30 years; I have sat at his bedside and thought dorkily of at least 15 persons who should have had it instead of him—but to see someone as young and pretty as Bunny racked by it isn't pleasant.

There were two items, however, to brighten the day. We were sitting in one of the offices of the Arthritis and Rheumatism Foundation in the Biltmore—Bunny spends as much of her spare time as possible trying to help the foundation's campaign-fund drive—and she told me, calmly and undramatically, how she had fought for years now against the ailment. She seems to be winning.

She spent all night, night after night, just pressing down on her paralyzed knees in a special set of dynamic-tension exercises—and now she has the use of her knees. The arthritis has settled in her hip area now and it looks as if an operation is next in line. She has driven herself almost unmercifully in her fight against it. Whether she will win the fight is anyone's guess—but when you talk to her you don't see how she can miss.

The other bright item: Bunny lives by herself in a little apartment near Columbia university—and there, friends are forever dropping in to cheer her, amuse her, argue with her, and cook, iron and wash for her. She just sits there in her wheelchair and watches them, or joins in, and loves every minute of it, in spite of the constant pain. I am a suspicious and cynical man—and to learn that there are foul-weather friends like Bunny's made my day, anyway, a complete one.

THEY OPENED A NEW EAST SIDE RESTAURANT the other evening, a small, intimate, luxurious little place on upper Second avenue called Maud Chez Elle, and I was happy to notice, among the assorted socialites, breakfast broadcasting teams and other free loaders who turned up for the opening, the small, elegant man named Michael Arlen.

It could be that since the death of James J. Walker, once seen never forgotten, the debonair Mr. Arlen is the man who best illustrates that odd, exotic, foolishly absorbing cafe society way of life in Manhattan.

The amiable Maud did well in having him on hand for the unveiling of her fur-lined eatery; this is something like obtaining the Good Housekeeping seal of approval.

These must be difficult times for Mr. Arlen. Not because he no longer is writing much of anything. After he was such a literary lion of the Twenties, with his glittering *The Green Hat* and its most wonderful of all heroines, Irish March, he quite candidly admitted that writing as such didn't intrigue him. "Turning out two books a year all alike, is my idea of decay and desperation," he said with obvious distaste.

No—Mr. Arlen must be having a hard life because elegance is disappearing from the scene everywhere. He goes to the best restaurants and supper clubs in town and tries to keep up the pretense, but there is a casual air and informality these days about life, even in New York, that must depress him. Like Mr. Menjou, of whom we spoke recently, Michael Arlen ever was a man for starch and staidness.

I remember something a friend once said of him: "I hate to call him by that beastly word—immaculate—but I will say it and have done with it. His dress shirts and waistcoats are by Hawes & Curtis; his shoes by Lobb. His ties and socks are a gracefully subdued symphony. His barber is the best in town. He has a gold cigarette case which Mr. Asprey was a fool to part with. His Rolls-Royce is at least six inches longer than any other Rolls-Royce. With evening dress he wears a gardenia, one white pearl and one black."

tested the boots by putting on frozen socks and freezing a cupful of water in the boots before putting their feet into them. Then they walked in them, both outdoors and inside su-zero testing chambers.

According to the test reports, the feet were painfully cold for the first eight minutes, but thereafter the ice was melted and the feet were comfortably warm.

As long as a man moved once an hour to maintain normal circulation in the feet, no ill effects developed. The boot operates on the thermos bottle principle of sealed insulation. Experts in Arctic exploration have praised it as the best protection against wet-cold such as encountered in Korea.

The sealed-in insulation extends completely around the foot and over the ankle, to where under wear and trousers protect the feet. Tests showed that the feet would not freeze in sub-zero weather even if the man broke into an icy street and water seeped into his boots.

The area of Great Britain, nearly three times the size of the land.

YOU'RE TELLING ME!
—BY WILLIAM RITT
—Central Press Wire

THE REDS' Andrei Vishinsky says the West's arms reduction proposal kept him laughing so he couldn't sleep. Maybe Andrei was just trying to stay awake and avoid nightmares about life behind the Iron Curtain.

Massachusetts has a Boy Scout still active at age 86. Our figures show that adds up to more than 27,000 good deeds.

In these times the beef steak, rare, has been replaced in popularity by the rare beef steak—cooked any which way.

There was no summer weather during 1816, historians tell us. 'Bout time the weatherman

Try and Stop Me
—By BENNETT CERF

A NEW maid noted with growing concern that her employer, a gentleman named Herbert Bayard Swope, not only seemed to be around the house all day, but was almost constantly talking. Finally she called Mrs. Swope aside and said there was something on her mind. "You hired me for a hundred and eighty dollars a month," she began.

"I'm sorry," interrupted Mrs. Swope, "but I don't intend to pay you a cent more." "Oh, I don't want more," the maid explained. "Till Mr. Swope stops talking and gets a steady job, I'll take a hundred and fifty."

The census taker had a final question for old Mose: "Is your life dependent on you?" "Is she dependent?" echoed Mose. "Ef I didn't find jobs fo' dat wom she'd starve to death."

Copyright, 1951, by Bennett Cerf. Distributed by King Feature Syndicate.



LANDSUN THEATER

WEDNESDAY - THURSDAY - FRIDAY

CHECK NIGHT THIS WEEK, WEDNESDAY

Columbia Pictures brought you the Academy Award-winning comedy hit... **"IT HAPPENED ONE NIGHT"**

Columbia Pictures brought you the Academy Award-winning comedy hit... **"YOU CAN'T TAKE IT WITH YOU"**

Columbia Pictures brings you a comedy worthy of its distinguished predecessors...

BORN YESTERDAY

starring **Judy Holliday · William Holden · Broderick Crawford**

BILLIE DAWN
A Dawn that really comes up like thunder!

HARRY BROCK
He prefers blondes... but he's no gentleman!

PAUL VERRALL
He knows too much... about the wrong things!

Screen Play by Albert Mannheimer • Produced by S. SYLVAN SIMON
Directed by GEORGE CUKOR • Based on the Stage Play by GARSON KANIN

Cartoon "Little Problems"
Latest News Events

OCOTILLO THEATER

THURSDAY - FRIDAY - SATURDAY

SPECIAL

TURKEY DAY PROGRAM!

IT'S THE WILDEST LOVE BATTLE OF THE WIDE OPEN WEST!



Presented by **GLENN EDMOND RHONDA FORD O'BRIEN FLEMING**

THE REDHEAD and THE COWBOY

Produced by IRVING ASHER - LESLIE FLETON

This Is Not a Small Western!

Photographed in New Mexico, "The Land of Enchantment" It Catches All the Thrilling Episodes of the Building of This Great State! If You Like Thrills, See "RED HEAD AND COWBOY" If You Like Delightful Comedy, See "BORN YESTERDAY"

the Marvin Tollett family at Sudan, Texas. They also enjoyed a trip to Los Alamos. Mrs. Tollett and daughter of Sudan joined the family party on Thursday and returned home Sunday. The Kooiman family left Saturday. Mr. Kooiman is in the engineering department of North American Aviation, Inc., at Hawthorne.

The W.S.C.S. will hold their annual bazaar and dinner on Saturday, Nov. 17, at the Undercroft. The bazaar will open at 2:00 p. m. and dinner will be served from 5:00 p. m. on during the evening. Everyone is invited to attend and Christmas shoppers will find a nice array of useful and pretty home-made articles for sale.

RELIEF AT LAST For Your COUGH
Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION relieves Coughs, Chest Colds, Acute Bronchitis

Bowman Lumber Co.
(INCORPORATED)
THE BUILDERS' SUPPLY STORE
310 West Texas Avenue
ARTESIA, NEW MEXICO

COMMODE Close Coupled With White Seat	33.95	WATER HEATER 20 GALLON Fully Automatic, Insulated	44.25
CORRUGATED IRON ROOFING 100 SQ. FT.	11.95	1X12 NO. 3 Per 100 Ft.	12.50
1X12 NO. 4 Per 100 Ft.	10.00	SHEET ROCK PER FOOT	5¢
FIR PLYWOOD 1/4 INCH	PER FT.	OAK FLOORING NO. 2 PER 100 FT.	12.50
FIR PLYWOOD 3/4 INCH	PER FT.		13 1/2¢ 28 1/2¢

Mexico for a Certificate of Public Convenience and Necessity to operate a Passenger, Baggage and Express service between Artesia, Eddy County, New Mexico and Potash Company of America Mine site located 5 miles west of State Road 360 approximately 35.4 road miles southeast of Artesia, New Mexico, over regular routes, under scheduled service.

Said Corporation Commission has set the 29th day of November, 1951, at 10:00 A. M. at the DeVargas Hotel, Santa Fe, New Mexico for the consideration of said application. The purpose of this notice is to allow all persons interested, an opportunity to show cause why such authority should not be granted.

State Corporation Commission, Motor Transportation Department By **DAN R. SEDILLO**, Acting Chairman. 93-11c

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF J. S. SHARP, Deceased. Case No. 1767

NOTICE TO WHOM IT MAY CONCERN: Notice is hereby given to all persons interested in the Estate of J. S. Sharp, deceased, that an instrument in writing purporting to be

the Last Will and Testament of J. S. Sharp, deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico, and also filed in said Court the verified petition of Glen Sharp, praying for the probate of said Will, and that letters testamentary issue thereon to Glen Sharp, the executor named in said Will, and that by Order of said Court, the 11th day of Dec., 1951, at the hour of 10:00 O'clock A. M. of said day, has been appointed as the day and time for hearing said petition and proving said Last Will and Testament, at the Court Room of said Court in the City of Carlsbad, New Mexico, when and where all persons interested may appear and contest the same.

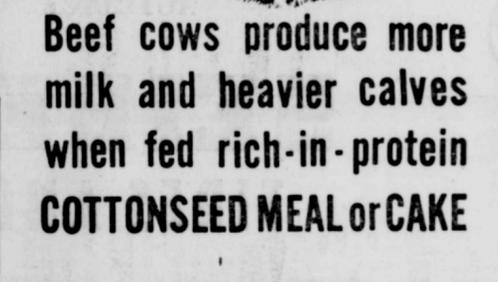
Therefore, any person or persons wishing to enter objections to the probating of said Last Will and Testament, are hereby notified to file their objections in the Office of the County Clerk of Eddy County, New Mexico, on or before the time set for said hearing.

Dated at Carlsbad, New Mexico, this 10th day of November, 1951. (SEAL)

R. A. WILCOX, County Clerk of Eddy County, New Mexico, and Ex-Officio Clerk of the Probate Court of Eddy County, New Mexico.

By: **VERA BROCKMAN**, Deputy. 91-417-97

IT PAYS to feed COTTONSEED MEAL to breeding stock



Beef cows produce more milk and heavier calves when fed rich-in-protein COTTONSEED MEAL or CAKE

PECOS VALLEY COTTON OIL CO.
LOVING, NEW MEXICO
Phone Carlsbad 1126

Thanksgiving Day

WE'RE THANKFUL WE CAN SERVE AND DO OUR BEST FOR CUSTOMERS LIKE YOU!



Visit Our Meat Department Today or Tomorrow for the Best Turkey You've Ever Bought! We are Featuring McCaw's Young, Tender Birds!

Thanksgiving Dinner

Swift's Tender-Grown CHICKENS Roasting	lb.	49¢
Long Island, Full Dressed DUCKS Very clean	lb.	72¢
Swift's Premium HAMS Cooked Ready-to-Eat	lb.	69¢
Extra Selects OYSTERS Fresh	full pint	98¢

GROCERIES

OCEAN SPRAY **Cranberry Sauce** **15¢**

Mrs. Tucker's **SHORTENING** 3 lb. Ctn. **75¢**

Gold Medal **FLOUR** 5 lb. Bag **39¢**

Fresh Grade "A", Large **EGGS** Dozen **73¢**

Hills Bros. **COFFEE** Pound **79¢**

APPLE CIDER Quart **29¢**

BISQUICK 40 oz. Box **45¢**

VEL BEAUTY BAR Each **23¢**

Fresh FRUITS & VEGETABLES

Eatmor—in Window Carton **CRANBERRIES** lb. **23¢**

FRESH, FREEN, CRISP **Celery** L.B. **10c**

Fancy Maryland, Sweet **YAMS** Portales lb. **13¢**

Delicious or Rome Beauty **APPLES** Northwest lb. **10¢**

SPANISH, YELLOW, SWEET **Onions** L.B. **3c**

NELSONS FOOD

Hagerman News
By Mrs. Edna Burck
L. Adair, long-time Hagerman resident, suffered a stroke while on a hunting and was rushed to a hospital. All the members of the family have been called to the bedside and he is reported to be in a critical condition.
The W.M.U. met on Monday at the Baptist Church and enjoyed a service program. The president, Mrs. D. L. Newsom was in the chair and also led the devotionals. Alex White led the Royal Lesson and was assisted by L. H. Shockley, D. A. Benson, and Solomon and D. L. Newsom.
Mrs. D. Franklin, S.A. of the U.S. Navy, came in last week for a visit with her parents, Mr. and Mrs. D. Franklin and other relatives.
A family picnic party was enjoyed by the Jim Green family and others on Monday at the Wethers ranch, east of the Pecos. Present were Mr. and Mrs.

IT'S AS FAST AS A JET PLANE



THIS PAY-AS-YOU-GO CHECKING ACCOUNT PLAN
Pay your bills quickly by mail with Pay-As-You-Go checks. The cost is low—only a small fee for each check. No minimum balance required. We welcome your account.

FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
BANK PERSONAL LOANS ARE BEST

Tuesday, November 20

DON'T MISS THIS

REFRESHMENTS
for the
GROWN-UPS!
BALLOONS
for the
KIDDIES!



Of Artesia's Newest
Business Establishment

Threemen Tire & Supply

110 NORTH FIRST STREET

AUTHORIZED DISTRIBUTOR

SEIBERLING
TIRES AND SUPPLIES

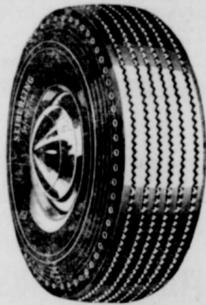
Christmas Parade
of TOYS

Gifts

FRANCHISED DEALER

WESTINGHOUSE APPLIANCES

- RIFLES
- AMMUNITION
- SPORTING GOODS
- AUTOMOBILE ACCESSORIES
- TIRES
- HUNTING KNIVES
- REFRIGERATORS
- ELECTRICAL HOME APPLIANCES



A CORDIAL INVITATION EXTENDED TO ONE AND ALL!



WE'LL BE LOOKING FOR YOU
TODAY IS



SHOP
NOW
for
CHRISTMAS!



COME IN ANY TIME AT ALL
THE DAY

OPEN HOUSE ALL DAY **THREEMEN** 110 North First Street