National Library
Day,
October 4

\section*{s Work, Sweat, Worry and No Glamor - We Note National Newspaper Week \\ 

| Long Jr, 21, son of |  |
| :---: | :---: |
| Mrs. J. L. Long Sr. of Artesia, was |  |
| lege students injured in one of | Long. the |
| C | the college, |
| near ming. Crues early Sun | cor |
| Young Long is a patient in Dona |  |
|  | ate. |
|  | In all week end trafic aceidents |
|  | Crues. |
| B. Newton drove to Las crues last | ton was injured in, in an automobile |
| Nomay on ineing | accident Friday, 16 miles north of Carlshad on New Mexico 3 . He |
| aceident occurred at 4.30 a unday on Highay 80 near | sutfered adepe cut |
| nies |  |
| eodore Kaufman. 31, of 1318 |  |
| was driv- | tesia |
| with another driven by Charies | spine in |
| (ther New Mexico A \& \& M . College |  |


| Veteran Southern Union Employe <br> Receives 15-Year Safety Award |
| :--- |

$$
\begin{aligned}
& \text { Springer Again } \\
& \text { Wins Women's } \\
& \text { Golfing Crown }
\end{aligned}
$$




Margie Bratcher Becomes Bride Of Don Payne at Church Wedding
iff
$\left\lvert\, \begin{aligned} & \text { of } \\ & \text { me } \\ & \text { den }\end{aligned}\right.$


Florence Calloway Pink and Blue
Becomes Bride of Shower Given
James Vandagriff At Loco Hills


## WATCH FOR NEW

 WINTER PROGRAM SCHEDULETO BE ANNOUNCED SOON
in the meantime-stay tuned to
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All Cotton
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\$4.98

| \% |
| :---: |
|  |



## WILD ANIMAL MENAGERIE APPEARING IN ARTESIA FRIDAY, OCT 5

aUCTION SALES bARN GROUNDS AFTERNOON PERFORMANCE 4:00 $\omega^{c}$ CLOCK NIGHT PERFORMANCE 8:00 0 OCLOCK



Rare Animals from the Far Reaches of the Earth Beautiful Girls - Gorgeous Costumes: Funny Clowns! Trained Horses: Herd of Elephant ONE DAY ONLY-FRIDAY, OCT. 5

THRIFTY -THURSDAY

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## SPORTS <br> ON THE HOME FRONT

Sportsmanship Again Stressed As Junior High Censures Booing

## 路



| Doyle and Yumpy Among Bulldog |
| :--- |
| Backs That Make Opponents Jumpy |



Stevens Circus To Make Artesia Stand on Friday



Hornets Sting Demons 14 to 0


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| CECIL NICKELL CONSTRUCTION COMPANY caliche roads oll field pits - reservoirs |  |
| :---: | :---: |
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| Artesia, 859-R | Tatum, New Mexice |

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AMAZING ARTESIA is fortunate indeed in its source of food supply.
Although we often stress the so-called money crops such as cotton, we usually take for granted the truck farming and production of vegetables, meat, poultry and milk - all of the things which go on our tables and are indespensible to life.
Many cities and towns, although centered in farming areas, are far removed from Food Processing Plants of any sort, which necessitates shipping of raw food out of the area and shipping the finished product back in.
The Fabulous Artesia area is served by several Food Processing Plants located in its hub city of Artesia. Among them are the following: Payne Packing Plant, Mon Reposa Dairy, Goodner's Bakery, Dr. Pepper Bottling Company, Coca-Cola Bottling Com-
pany, Johnson's Dairy and Price's Creameries, McCaw Hatchery, Woodie Pie Company.

All Food Processing Plants operate under State and County health regulations so that the health of the community is protected 0 and safeguarded to an exacting degree.


## FOR THOUGHT

## THE HEALTH AND PROSPERITY OF A COMMUNITY IS DEPENDENT ON ITS FOOD SUPPLY



## THIS ADVERTISEVENT IS ONE OF A SERIES PUBLISHED IN THE PUBLIC INTEREST BY THE FOLLOWING

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