# You Did It Last Year, Bulldogs- <br> Beat Tucumcari <br> The Artesia Advocate 

ga Cotton to Hold Court as First Bale 1951 New Mexico Cotton Is Sold Saturday


Farm Hands

> Pecos Pioneer's
Funeral to Be
Held Tomorrow

Ashton Rites Held Saturday

## 

$=4$


Clerk Sounds Precaution on Polling Hours

| Girl Scout Rally Attended By 150 |  |
| :---: | :---: |
|  |  |
|  |  |
| One hunded and firty Girl |  |
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| sehoo. $\begin{aligned} & \text { seond.ap followed the met. } \\ & \text { The reid }\end{aligned}$ |  |
|  |  |
|  |  |
| Leaders met with their girls |  |
|  |  |
|  | Skill |
| a report given by Mrs. B. A. De. club president, said first meeting would be a coffee at her home on Monday, Oct. 1 | Cause T |
|  |  |
|  |  |
| $\begin{aligned} & \text { M day camp report was given oy } \\ & \text { Mre. Ohel olosson charman of } \\ & \text { The camp held Aug. } 6.10 \\ & \text { Members of the association pres } \end{aligned}$ |  |
|  |  |
| ${ }_{\text {ent }}$ Mmes. Cecil Waldrep. Paul Fran- |  |
| cis, Ivan Herbert, Errest Houy, |  |
|  |  |
|  |  |
| Gray, Wayne Adkins, G. E. Fairey L. A. Hanson, O. V. Durbin, G. L |  |
|  |  |
| Beene, ChariesF. Brown, R. L. |  |
|  |  |
| W. F. Hinde, F. M. McGinty, and Mrs. D. M. Walter, president, an |  |
|  |  |
|  |  | She was severely burned and re

ceived treatment Irom a physician


Sc
Scouts to Begin
Drive October 10




Artesia Cotton Grows Good, Handsome and High


Simons Outlines Route and Time Schedule of 51-Unit Rodeo Parade


[^0]


|  | Local Legion Post Seeking 320-Member Goal |
| :---: | :---: |
|  | $\begin{aligned} & \text { Veterans have the welfare of } \\ & \text { the community in mind and are } \\ & \text { not out merely to get benefits for } \\ & \text { themselves. Those were the chief } \end{aligned}$ |
|  |  |
|  |  |
|  | ple Post 41 of the American Le-gion at Friday morning's meeting.Speakers at the rally were Dick |
|  |  |
|  |  |
|  |  |
|  | Veterans organization are the pro- motion of Americanism and the bringing about of the Veterans' |
|  | bringing about of the Veterans' rehabilitation. Fred Jacobs, commander, Clar- |
|  |  |
|  |  |
|  | memberhip drive by Ahimster |
|  |  |

New Mexicans Again
Lead Newcomer List

Green Artesia Eleven Defeats Socorro 26-7 in Season Opener

Pass Catching
Skill Shown By
Ex-Artesia Ace



You Get So MuchYou Ray So Little :


[^1], mbe

tommen

$\cdots$
Dollar for Dollar you cant beat a Pontiac

COLE MOTOR COMPANY
ARTESIA, NEW MEXICO

Rose-Colored Glasses Turn on Lobo Grid Squad



# Thy, Seplember 11, 1951 <br> st and Found   <br> 10-Used Cars and Trucks    

REAL ESTATE (Mis GUIDE

arms, Ranches $\begin{aligned} & \text { and Busi } \\ & \text { nesses } \\ & \text { with the } \\ & \text { wings } \\ & \text { Roswell } \\ & \text { Exchanged } \\ & \text { Multiple }\end{aligned}$

 special



free rental service:
fref parking at rear during consultations DON TEED DON JENSEN


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A
TREASURE
Of A

## USED CAR

1950 BUICK "52"-Very Special
1950 CHEVROLET Business Coupe 1949 PACKARD 4-Door-A Pirate's Catch! 1949 FORD Tudor-Clean 1947 DODGE 4-Door-Ship-shape 1946 FORD Tudor-For the Working Girl 1949 PACKARD 4-Door

USED PICK-UPS THREE 1949 CHEVROLETS 1949 FORD

## GUY CHEVROLET COMPANY

BODY SHOP

AUTHORIZED DEALERS
Chevrolet Oldsmobile
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ARTESIA

## Buick

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R. H. HAYES, Secretary

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## LOW RATE 10 NIS LONG TERM *

FARMS, RANCHES AND CITY PROPERTY STEVE W. MASON Carper Bldg., Room 304

Office Supplies at The Advocate



# IMPORTANT 

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In Order to give our customers the best service possible, we find it necessary to organize our numerous service calls in adyance of the usual fall rush.

Cusfomers whose floor furnaces, CENTRAL HEATING UNGTS and CERLNG UNITS meed adjastIng or liove Eeen turned aff for thie sammer should apply immediotely to hiove these appliances sorv-


Calls will be taken core of in the order they are receiva and as soon as possible theneatior. Your coopepation witl preyent deloy and incomunianca to yousself

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## Best way togeta move on

 Ask any GMC owner about hauling For when it comes to packing home a pay load - he's got a lot of solid experience. He knows what the right kind of horsepower can do for trucking with . Wheline piche model with a gasoline pickup model - orrequires one of the sensational new requires one of the sensational new
GM-Diesel "Million-Milers" - he's GM-Diesel "Million-Milers - he's
right in the driver's seat for performright in the driver's seat for perform-
ance unexceHed by any other carrier in its class.
But he's not just "riding an engine." He'll tell you the way his GMC
GMC
GASOLINE \& DIESEL TRUCKS is proof of perfect teamwork of axle, chassis and frame-truck-ensineered to outlast anything on the roads today.
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COX GMC MOTOR COMPANY

The Artesia Advocate

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NAVY ROCKET PLANE HITS $\mathbf{1 , 3 0 0}$ MPH, $\mathbf{7 8 , 0 0 0}$ FEET





# ARTESIA'S <br> Baseball an industry? Yes. And even though the 125 stockholders lost money and the Drill. ers ended in the cellar, the first season of professional baseball in Artesia closed on a successful note. <br> During its short season, baseball brought a $\$ 50,000$ payroll into Artesia. This figure includes payment for lights, keeping of the grounds, hotels, ush- <br> <br> enger, Texas. <br> <br> fited, not only from league clubs

 INDUSTRY} INDUSTRY
} ers, ticket takers, score keepers, anouncers, baseballs and bats and many other miscellaneous items. This money has all been spent in Artesia, which means the Drillers operated on approximately $\$ 8000$ per month. In addition to this, there have been 70 home games, during which the other clubs in the league paid their own expenses while in Artesia. Up to $\$ 10,000$ were spent at hotels, eating establishments and service stations during the baseball season by out-of-toun teams.

The cost of operating Artesia's baseball club was borne by issuance of stock, gate receipts, concessions, advertisements on the scoreboard and fence, sale of baseball players and miscellaneous sources of income. The stockholders paid $\$ 27,000$ for the Driller's franchise, equipment and title to ball players. The team was purchased from Dr. Martin Dykes of Borger, Texas. It was formerly located at Ball-

A late start, under-financing, little organization, construction of a non-existent ball club and training of personnel, did little to form a favorable box office opinion, bit from the standpoint of the directors, it was a successful season and with the knowledge of the past year, further operations will be expected to run smoother.

Intangible aid to Artesia derived from owning a baseball team can be listed as follows:

1. Amusement and entertainment. Baseball has become the leading sport in America and many Artesians were given a chance to see their first professional baseball game. Along with this, is the erection of the beautiful park, city owned, but leased by the ball club.
2. Individual profits. The increase of interest in baseball, no doubt, led to the increase in sales of sporting goods. Hotels, eating establishments and motels pro-
but also from transient salesmen and tourists who stay in Artesia to see the ball game.
3. United the community. Baseball has provided a topic of conversation, pro and con, since the beginning of the season. "Hello" and "Good Bye" neighbors spent hours over the backyard fence discussing the Drillers.
4. Good Will Builder. North and South Eddy Count y baseball fans forgot their old differences and became fellow boosters of the local baseball team. This was evident in the sale of out-of-town season tickets.
5. Regional and National Publicity. Bas eball clippings carrying result of Driller games have come from such metropolitan newspapers as New York City and The Sports News, St. Louis weekly, (the baseball fan's Bible) carried all the results of the 140 Driller games.
6. Aids Juveniles. There were

2000 signed members of tihe "Knot Hole Gang" for the sricason. This one feature, in the o pinion of many, justifies every cent it might take to operate the club as it reduces juvenile deling uency.

A meeting of the stockhold. ers and any interested fans has been set for Sept. 25, with the place to be designated later, for the purpose of making a com. plete report on the trials and tribulations of baseball, 1951 and recommendations for next year, "If the Club is brought back."

According to Fred Brainard, vice president of the baseball club, organizations and individuals who have been of help to the club are too numerous to mention, but the directors want to sincerely thank them for their loyal support and the work they have done. Special thanks go to the Chamber of Commerce; the REA for lights and poles and the city of Artesia for their help in making the baseball field available.

In spite of losses incurred through the operation of the club, overall benefits derived will justify the opinion of the directors and other far-sighted citizens.

## THIS ADVERTISEVENT IS ONE OF A SERIES PUBLISHED IN THE PUBLIC INTEREST BY THE FOLLOWING

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The Artesia Compress
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Pecos Valley Machine Shop
Burch Petroleum Company

and start over again with a shorter
list of items and a smaller total - Fire Takes Toll

 Of State's Forests
Unusually hazardous weather


 arrests in 1950 . This compared to
the mark 5097 fires
acer es burned
if

 coo ares es of timberland that is
without organized portetion. The
balance of the states forest area-
 izod protetection
List a prince oral cause
L $\left|\begin{array}{|l|}\text { Lightning was a principal cause } \\ \text { of forest fire during } 1950 . \\ \text { of } 563 \text { fires were started that way }\end{array}\right|$ of forest fire during 1950. A total
of 563 fires were started that way.
Careless smokers started 84 fires. Careless smokers started 84 fires.
This information is contained in
Forest Products Industries- naa report distributed by American
tonal sponsor of te Keep Green
program underway in 30 states.
 forest fires is active in Arizona,
Texas. Utah, California and other
Western States. The Hardin-Simmons University
Cowboys have placed 12 men in 21 Cowboys have placed 12 men in 21
first string positions on the All
Border Conference team in seven ye
$\rightarrow A A^{\circ}$


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[^1]:    BE PROUD
    Always Say-
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