



# SOCIETY

## Artesia DAR Attend Roswell Unit Breakfast

Members of Mary Griggs Chapter of the Daughters of American Revolution attended a Flag Day breakfast, Thursday, June 14, in Roswell as guests of the Roswell D.A.R. Chapter. The breakfast was held at the Roswell Country Club.

Mrs. Fred Nelson, regent of the Roswell D.A.R. presided. She introduced Mrs. R. L. Collins, regent of the Mary Griggs Chapter and Mrs. Harold Kersey of Artesia who is state treasurer. Mrs. Collins in turn introduced the 11 members from Artesia who attended.

Mrs. Clarence Hinkel of Roswell, state flag chairman, gave a beautiful tribute to the United States flag.

Mrs. B. B. Wilson and Mrs. Fred Nelson gave reports of the D.A.R. Continental Congress which they attended at Washington, D. C., in April.

Those attending from Artesia were Mmes. R. L. Collins, Harold Kersey, Burl Sears, T. L. Archer, K. J. Williams, Hugh Kiddy, D. M. Schneberg, Paul Francis, John Cochran, Cecil Waldrep, and Tom Donnelly, members, and Mrs. W. R. Jarrell of Childress, Texas, mother of Mrs. Waldrep, a guest.

## Social Held By Two Beta Chapters

Members of the Alpha Alpha and Xi Iota Chapters of Beta Sigma Phi had a social party Thursday evening of last week at the home of Mrs. Lloyd Dorand.

Bridge and canasta were played during the evening also bingo and bingo prizes were awarded. Mrs. Aaron Cunningham and Mrs. Dorand.

Sandwiches and cold drinks were served.

Those present were Mmes. Aaron Cunningham, Donald Fanning, O. R. Gable, Jr., Lawrence W. Coll, Meredith Jones, W. A. Waters, Jr., Jack Fauntleroy, Harry B. Gilmore, Louis Craig, Roy Richardson, John Simons, Jr. and Charles Bullock.

## Trio of Nurses Guests in Artesia

Guests that arrived Friday of last week to visit in the homes of Mr. and Mrs. John Gates and Mr. and Mrs. John Heaton were Misses Wilma Holpke of Dallas, Helen Pfeiffer of McKinney, Texas and Mary Casper of Des Moines, Iowa.

The group of women are all registered nurses and are old friends. The visitors left on Saturday afternoon for Canada and after three weeks will return to their duties.

On Saturday morning, the guests were entertained with a coffee at the home of Mrs. Heaton with Mrs. Gates as co-hostess.

Those present were Mmes. Bob Williams, Ward Kimball, Bill Macoy, Joe Nunn, Ralph Hayes, Kathryn Downey, Joe Hamann, Milton Parker, Tom Williams, Edgar Williamson, Ernest Thompson and Clyde Dungan.

When poet laureate of England in 1389, Geoffrey Chaucer got a royal grant of a yearly allowance of wine.

## Social Calendar

**Tuesday, June 19**  
Alpha Lambda Chapter of Beta Sigma Phi, family party with covered-dish supper at the home of Mrs. Dave Buiton.

**Wednesday, June 20**  
Kongential Kaid Club, meeting at the home of Mrs. W. J. Cluney, 8 p. m.

**Thursday, June 21**  
Jordan Circle of the First Methodist Church, all day meeting with covered-dish dinner at noon, at the home of Mrs. Reed Brainerd.

Cottonwood Community Club, meeting at the home of Mrs. Arch Horton, 2 p. m.

Business and Professional Women's Club, picnic with Girl Scout Troop 12 as guests, at the home of Dr. Kathryn Behnke, 6:30 p. m.

## Episcopal Guild Units Appointed

Mrs. Charles E. Currier, president of the St. Paul's Episcopal Guild at a meeting Thursday afternoon of last week, at the home of Mrs. Jim Lund, appointed her committees for next year and outlined the program.

Program, Mrs. Lillian Bigler, Mrs. A. J. Losee and Mrs. George Ferriman.

Finance: Mrs. Herbert Aid, Mrs. Jim Lund and altar: Mrs. A. T. Woods, Mrs. Currier and Mrs. Burl Sears.

The program committee is planning a course of study for the coming year.

Mrs. Currier presented a gift for her new home.

This was the last meeting for the summer and the next meeting will be Thursday, Sept. 13.

Those present were Mmes. Burl Sears, John Runyan, Herbert Aid, William J. Wright, Charles E. Currier, Lillian Bigler and Bertha Van Wyngarden.

## Beta Gammas Choose Officers

Mrs. Robert Gates was re-elected president of Beta Gamma Chapter of Epsilon Sigma Alpha at a meeting held Wednesday evening of last week at the home of Mrs. Gates.

Other officers elected were: Mrs. Carl Scott, vice president; Mrs. Don DeMars, recording secretary; Mrs. John Badderth, corresponding secretary; Mrs. Roy Busbee, treasurer; Mrs. Sudderth, social chairman; Mrs. Calvin Whitworth, sergeant-at-arms; Mrs. Don Bartlett, contact chairman; jonqui girl, Mrs. Leon Gooch.

Plans were also made regarding pledge ceremony. This pledge pin ceremony will take place June 26 for the following pledges, Mrs. Gooch, Mrs. DeMars, Mrs. Bartlett and Mrs. Whitworth.

At the close of the meeting, lemonade and cookies were served.

The word "diamond" comes from the Greek word, "adamas," meaning unconquerable.

## Five College Classmates Guests Of Mary Jo Jacobs

Guests that arrived Tuesday of last week to visit Mary Jo Jacobs and Mr. and Mrs. Fred L. Jacobs were Jane Ronig, Nancy Smith, Helen Hocker, Virginia Hocker of Topeka, Kan., and Ann Nooner of Paols Park, Ill.

These girls are college chums of Mary Jo, all attending Park College at Parkville, Mo.

On Friday the group of girls went to El Paso, Juarez and came back by White Sands and Cloudcroft. On Saturday the group went through the Carlsbad Caverns.

On Sunday the girls accompanied by Mary Jo, left for the Grand Canyon and will then go to Estes Park, Colo., where the girls are employed as camp counselors during the summer.

## Mrs. Storm Hostess To Christian Board

The executive board of Christian Women's Fellowship met Thursday morning of last week in the social hall of the First Christian Church with Mrs. Clark Storm as hostess.

Mrs. Storm, president, conducted a short business meeting.

Cookies, nuts and coffee were served.

Those present were Mmes. Britton Coll, C. V. Miller, Nell C. Albert, A. W. Boyce, C. Bert Smith, Emery Carper, C. C. Connor, Arthur G. Bell, and Earl Darst.

A good vineyard will produce a ton of raisins an acre in its fifth year.

## Perma-lift

stitched cup bras with "the Lift that never lets you down"... glorify your figure

"Perma-lift" stylists have the knack of bra designing down to a fine art. In this wonderful brassiere, the Magic Insets gently support from below—the uplift is guaranteed to last the life of the garment no matter how often you wash it or how long you wear it. For the only Stitched Cup bra with "the Lift that never lets you down," be fitted in a "Perma-lift" Bra today.

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Perma-lift GIRDLES BRASSIERES

Look for the Magic Inset

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Quality and Style Combined with Reasonable Prices.  
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## CHURCHILL IS HOST TO 'FIRST DAUGHTER' OF U. S.



MARGARET TRUMAN is shown on luncheon visit to the country home of Winston Churchill near London shortly after her arrival in England. From left: U. S. Ambassador and Mrs. Walter Gifford, Churchill, Mrs. Mary Soames, Churchill's daughter; Miss Truman, Christopher Soames. (International Radiophoto)

## Birthday Party Given Twin Sons Of John Gates

Rex and Johnny, twin sons of Mr. and Mrs. John Gates were honored with a birthday party Thursday of last week on the second anniversary.

V. L. Gates, grandfather was the oldest twin present and was awarded a prize, and Winnie McCaw, the youngest twin was awarded a prize.

Moving pictures were made of the group as they came to the party, and pictures taken at the party last year were shown, also showed a comedy for the children.

A double-twin birthday cake decorated with an American flag centered the table and was served with ice cream.

Those present were Oneita and Oleta Johnson, Nonny and Nancy Lamb, Mrs. Frances Booker and Mrs. Nell Booker, Mr. and Mrs. Raymond Lamb and daughter, Sally, Regina Hayes and mother, Mrs. R. H. Hayes, Mr. and Mrs. Bob McCaw and children, Norbert, Roberts and Winnie, Mrs. John W. Collins and Mr. and Mrs. V. L. Gates. Mrs. John Heaton assisted Mrs. Gates.

## Reunion Held By Five Sisters

Mrs. M. W. Evans returned home Saturday evening from Elk City, Okla., where she had gone to attend a family reunion of the five sisters.

The sisters are Mrs. W. A. Tackett of Pasadena, Calif.; Mrs. M. N. Price of Fort Worth; Mrs. J. G. Kille, Attica, Kan. and Mrs. Evans and they met at the home of Mrs. A. M. Patterson.

The sisters all made a trip to Galveston, where they spent a week.

Mrs. Tackett and Mrs. Kille returned home with Mrs. Evans for a visit. Mrs. Tackett will return to her home Friday and Mrs. Kille will remain for a longer visit, who with Mrs. Evans, is planning another trip.

## News Briefs

Mr. and Mrs. Charles Pittman returned Sunday from Ardmore, Okla., where they enjoyed a two-week vacation. He is a combination man for Mountain States Telephone & Telegraph Company and she is a stenographer for Continental Refinery.

Pvt. Wesley Needham of Camp Polk, La., arrived home Sunday evening on a seven-day leave to visit his parents, Mr. and Mrs. Wesley Needham, Sr.

Mrs. Ralph Rogers left Monday night for Chicago, Ill., to visit her daughter, Mrs. Malchieski and Mr. Malchieski. She plans to be gone about six weeks.

Dr. Catherine Clarke of Albuquerque is home visiting her parents, Dr. and Mrs. J. J. Clarke, Sr.

Pvt. James Blue of Fort Bliss spent the week end at home with his parents, Mr. and Mrs. D. C. Blue.

A guest Sunday in the home of Mr. and Mrs. W. T. French, was Mr. French's son, Bert, of Roswell. Mrs. F. O. Crow of Roswell also

## Simms Has Been Appointed to Bureau of Soil Conservation

Simms has been appointed to replace Zimmerman in Washington, D. C., as chief of the information bureau of soil conservation. The family will move to Washington, D. C., as soon as suitable living quarters are located.

Mr. and Mrs. Fred Fite and daughter, Leann of Long Beach, Calif., visited Sunday, June 10, with Fite's sister, Mrs. W. E. Fleming, Sr. They then went to Carlsbad to visit Fite's parents, Mr. and Mrs. F. E. Fite.

Mr. and Mrs. E. R. Fleming of Pinon spent Monday and Tuesday of last week in Artesia attending to business and visiting their daughter-in-law, Mrs. W. E. Fleming, Sr.

The Artesia Community Singers spent Sunday, June 10, at the lower Penasco at the Sacramento mountain convention.

Mr. and Mrs. George Akins and children, Joan and Gary returned home Thursday of last week from a vacation trip spent at Pagosa Springs, Colo., fishing. They were gone 10 days.

Mr. and Mrs. G. C. Kinder left Sunday morning on a two-weeks vacation trip to California. They were joined by Mr. Kinder's brother, L. C. Kinder and Mrs. Kinder of Pawhuska, Okla., who arrived Saturday. They will visit the men's two brothers in Los Angeles, and Mrs. G. C. Kinder's daughter, Mrs. John Nelson at Huntington Beach.

Guests in the home of Mr. and Mrs. Homer W. Heathman are Mr. and Mrs. Ted Ludwig of New Lexington, Ohio, and Johnny and Eddie Williams of Oakland City, Ind. On Friday the group went through the Carlsbad Caverns. Mr. Heathman, who is attending summer school at the University of New Mexico, Al-

## buquerque, came home on Friday evening to be with the guests. Mr. Ludwig and Johnnie and Ed Williams are a niece and nephew of Mr. Heathman.

Mr. and Mrs. R. N. Russell, son, Charles, left Sunday on a vacation trip to Temple, Texas. Mr. and Mrs. Ward Kimball, Denver arrived Friday of last week to visit Mrs. Kimball's sister, Bob Williams and Mr. Williams. They will visit here five days, then go to San Francisco to attend the national education association meeting.

## Trees, bushes, and tall grass that obstruct vision are a serious traffic hazard.

Often these obstructions make it impossible for drivers traveling on the highway to farm vehicles about to enter road.

A pocket-size precision instrument for detecting atomic radiation has been developed for military purposes by the Navy's Bureau of Ships and the Naval Research Laboratory.

## HAVE YOU HEARD about the sensational, new NECCHI SEWING MACHINE to be demonstrated at the Nelson Appliance Show Friday and Saturday, on the corner of 4th and Main. Gifts will be awarded! Be there!

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## NOTICE!

Moved My Office to 110 South Lea Roswell, N. M. DR. HAZEL LINARD

## GREETINGS & GIFTS are brought to you from Friendly Neighbors & Civic & Social Welfare Leaders through WELCOME WAGON

On the occasion of: The Birth of a Baby Sixteenth Birthdays Engagement Announcements Change of residence Arrivals of Newcomers City

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## OUR FORMAL OPENING

and our

# FIFTH ANNIVERSARY

FRIDAY, JUNE 22



Friday Morning, 8:30, will open our doors on our FIFTH ANNIVERSARY and the formal showing of our new location, 103 South Fourth. During the past five years, we have enjoyed the patronage of our many friends and many of the men. Through the continued patronage of our many friends and customers, we have grown these five years and we sincerely appreciate the continued friendliness of Artesia and its surrounding territory. We hope to better serve you in the future.

On our anniversary, we will give the children gifts and will have registration all day Friday for gifts to be awarded Saturday at 4 o'clock. You do not have to be present Saturday to receive the gifts.

Drop in any time Friday to inspect our new location and the famous lines of Lingerie, Dresses, Children's Wear and Costume Jewelry.

We are open for business now!



GIFTS for the CHILDREN Friday

Dorothy Stogner

Register FRIDAY for Gifts Awarded SATURDAY 4 P. M.

# THE VOGUE

103 SOUTH FOURTH STREET

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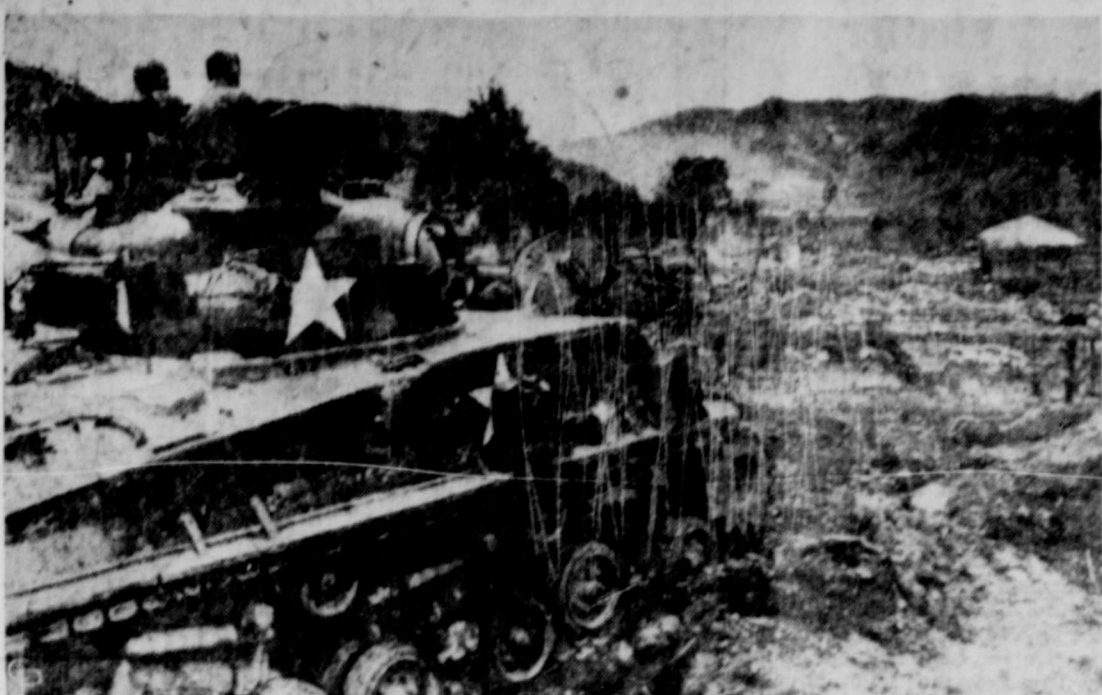
Drilling Report

Continental Oil Co., W. B. Thurman 1, NE NE 11-10-27. Drilling at 10,645. Lubbock Machine Co., Cockerham 1, NE NE 34-18-26. Drilling at 1201. G. Kelley Stout, State Dunigan 1, NE NE 12-19-29. Total depth 2043. Waiting on rotary. Malco, Resler & Yates, State 114, NE SE 25-18-27. Drilling at 4295. Jones & Watkins, Continental State 6, SW NE 5-19-29. Total depth 540, shut down for orders. Miller Bros., Jones & Watkins State 1, SE NW 5-19-29. Total depth 2765. Swabbing. Southern California Petroleum Corp., Valley Land Co. 1, SE NW 7-24-29. TD 2775. Testing. A. S. Woolley, McIntyre 7, NE NW 3-17-30. Total depth 3130, plugged back to 2883, preparing to shoot. Yates Bros., Perkins 1, SW SE 6-19-30. Drilling at 3518. Dean White Oil Co., Berry 23, NE SW 24-17-27. Total depth 750, testing. Buffalo Oil Co., Baish 12-B, NW SW 22-17-32, deep test in Lea County. Drilling at 7177. G. Kelley Stout, Dunigan-State 2, SE NW 14-19-29. Total depth 1849, shut down for orders. R. D. Collier, Collier-State 2-N, NE SE 12-17-27. Total depth 544, temporarily abandoned. Welch & Yates, Welch et al 1, NE SW 5-21-27. Total depth 580; plugged back to 575, testing. Red Lake Oil Co., State 18, SW SE 21-17-28. Total depth 735, shut down for orders. Jones & Watkins, Samwell 1, NW NE 15-19-29. Total depth 4245; shut down for repair. C. L. East et al, State 2, NW SE 33-17-29. Drilling at 3032. Douglas Hollums et al, McCall 1, SW SW 24-18-26. Total depth 960; waiting on pipe. Owen Haynes, Harbolt 2, SW SW 26-17-27. Total depth 423; shut down for orders. Simms & Reese Oil Co., Fedell 3, NE NE 35-18-26. Drilling at 10. John E. Ritsema, Johnson 1, NW SW 30-17-25. Total depth 1204; shut down for orders. Binkley-Curry No. 1 Murry SE NW Sec. 1-21S-27E. Drilling at 174. Carper Drilling Co., No. 1 Federal SE NE 25-16-31. Total depth 757, fishing. General American Oil Co. of Texas No. 39 Keeley "C" NW NE 25-17-29. Total depth 870; shut down for repair. Boyd-Plemons Drilling Co., No. 3, Continental State SW NW 27-17-29. Drilling at 2260. Robert E. McKee No. 1 McKee

Casey Ice Cream Business Sold to Wisconsin Couple

Mr. and Mrs. Perry E. Casey, six-year residents of Artesia and owners of Casey's Ice Cream, 307 South First, have sold their business to Mr. and Mrs. Malcolm Rentner, formerly of Milwaukee, Wis. Mr. and Mrs. Casey came to Artesia six years ago when they went into partnership with J. A. Fairey, who they later bought out, renaming the business, "Casey's Ice Cream." The couple say they are now going to take a long deserved vacation. Mr. and Mrs. Rentner have set up housekeeping at 110 West Missouri with their three children: Ronnie, 6; Mariowee Jean 3 and Richard, 21 months. Mrs. Rentner's mother, Mrs. Mable DeVoll, is also here from Wisconsin. Mr. Rentner has had about 15 years' experience in the ice cream business. He and Mrs. Rentner visited Artesia in 1942 and since then it has been their ambition to return here to open an ice cream shop. The opening date is Thursday, June 21, after being closed since Monday for redecorating. It will be known as The Artesia Sweet Shop.

UN TANK PUSHES THROUGH WAR-RAZED VILLAGE



A UN TANK paces advance of UN forces through a completely devastated village near the front in Korea. Photo by International News Photos staff photographer Dave Cicero. (International Soundphoto.)

Auto Dealer Offers 'Melon' Deal to Customers

Cole Motor Company will give a "melon" party for its customers every Saturday at 5:30 beginning the last Saturday of this month and continuing until Christmas. Owners of cars bearing certain license numbers or members of their families will be given a slice of "melon." If no member of the family holding a certain number is present, his slice will be added to those left over. Any "melon" left over by Christmas Eve will be given away. This party is being staged to encourage car owners to put their cars in condition for the vacation driving ahead and to stimulate business during this slack season, according to G. Taylor Cole.

Negro League To Hold Banquet Tuesday, July 3

Installation banquet of the newly elected officers of Artesia Negro Civic League will be held at 7:30 p. m. Tuesday, July 3, in Masonic Temple, it was announced today by Ruby Young, following a meeting of the league board of directors. Tickets can be purchased from John Lester at Guy Chevrolet, Paul Raglin at Artesia Laundry; Elder Billie Johnson, Carper building, or Rev. J. H. Horton, Bethel Baptist parson.

Uncle Sam Says



Remember—you can carry on safely with this axiom—"The U. S. Defense Bonds you buy for your country's defense also give you personal financial independence." That will provide money to buy a house, or educate your children, or support you when you retire. You can gamble on this—if you don't save regularly, you don't save at all. So, go to your company's pay office, NOW, and sign up for a regular Defense Bond purchase program through the Payroll Savings Plan. U. S. Treasury Department

Go to Church



Don't Be One... called your MOTOR MANNERS

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FOR ONLY

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• Ameritex Fabrics Fine Combed Woven Figures
• Bold Print SEERSUCKER Bright Colors
• Printed Rayon BEMBERG Florals, Geometrics
• Printed Rayon FRENCH CREPE Washable, Colorfast
• Dan River's ICY DOT SWISS Sheer, Cool
• Dan River's TISSUE GINGHAM Refreshing
• Imago ORGANDY Permanent Finish



- Versatile BUTCHER LINEN Eleven Colors
• Lovely WAFFLE PIQUE White and Colors
• Plaid SPORTS DENIM Colorfast
• Printed BROADCLOTH Cool, Washable

HEADQUARTERS FOR SIMPLICITY PATTERNS



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For Sale—OFFICE SUPPLIES—Artesia Advocate

FORD OUTVALUES THEM ALL

In "GO"! FROM 0 TO 60 IN 23 SECONDS!

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In Savings! WITH FORD AUTOMATIC MILEAGE MAKER!

Only Ford, in its field, offers you this power-boosting, fuel-saving feature. It matches timing to fuel charges to squeeze all the "go" from every tankful of gas you buy... gives high compression zip with regular fuel!

In Ride! THE ONLY CAR WITH AUTOMATIC RIDE CONTROL!

Cars costing many hundreds more, can't beat Ford's smooth, level, jounce-free ride. New Automatic Ride Control is the secret! It's a team of new ride features that automatically and continuously adjusts Ford's ride to each and every changing road condition!



In Room! YES, ROOMIER THAN ALL OTHERS IN ITS FIELD!

Only Ford in all the low-price field offers you a full five feet of hip room. Ford's trunk... with over 24 cubic feet of volume... is at least one suitcase bigger than that of any other low-priced car.

In Looks! WIDEST SELECTION OF MODELS... WIDEST CHOICE OF COLOR, UPHOLSTERY AND TRIM COMBINATIONS IN ITS FIELD!

With sixteen different models, Ford offers the greatest choice in the low-price field. And Luxury Lounge Interiors are "Color-Keyed" to exterior finishes.

In Handling! WITH THE MOST BRAKES, THE LIGHTEST STEERING!

Ford offers you the greatest gross brake lining area of all low-priced cars plus easy-handling Centramatic steering!



YOU CAN PAY MORE— BUT YOU CAN'T BUY BETTER!

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don't let CAR TROUBLE DISAPPOINT YOUR FAMILY AND STICK YOU WITH A BURDEN OF "EMERGENCY" REPAIR BILLS. PUT YOUR CAR UP IN FIRST CLASS MECHANICAL CONDITION— Even Including, If You Wish, a Complete, Brand New Motor!

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Father's Record Spurs Endeavor Of Alamo Comet

A life-long "beat the ole man" rivalry is responsible for Bobby Lee's being the fine athlete that the youngster is today. "When he wasn't knee high to a pup," Father Hop says, "Bobby started trying to out do the ole man."

Elliott-Steiner Brones Make Veterans Rodeo Rough



"Blue Jay"—he flies high and he bellers loud! This blue roan star of the "Wild Bill" Elliott-Tommy Steiner rodeo saddle bronc string, is a spectacular bronc, and one that very few champions have been able to qualify on.

State Junior Rodeo Classic Set For June 22-24 in Santa Rosa

Young men of New Mexico who will qualify for the national high school rodeo will be seen in the New Mexico Future Farmers of America and High School Rodeo in Santa Rosa, June 22-24.

Drillers Sign Catcher, Fielder

Five Artesia Driller players are listed on the latest list of player transactions in the Longhorn Baseball League.

Driller Dugout Chatter

By JACK Good afternoon, Sports Fans. Well, our boys lost another close one Sunday night to San Angelo, 3-2. The last three games have been by one-run margins, good ball games but the breaks were against us.

CAREER SHORT BUT GOOD - By Alan Maver



and clip out the sponsors of your special night so that you may remember where you can get your free ticket. Votes From Fans Today, Sports Fans, we will have Bill Macy, president of the Hit and Run Club on the radio at 12:35 p. m. to give you all the statistics on our ball club.

State Fair Rodeo Offers \$9000 Purse

Awards totaling \$9,000 will be offered in the Championship Rodeo during the New Mexico Fair in Albuquerque, Sept. 29-Oct. 7. Floyd Rigdon, state fair commissioner announced today.

Drillers Fourth In Loop Batting

Artesia Drillers are fourth in batting and seventh in fielding in the Longhorn League Average Report 7 compiled by Buck Francis, Abilene, league statistician. The report is for games through June 11 and was received in Artesia on Monday, June 18.

Hit and Run Club to Hold Feed Thursday

The Artesia Drillers' Hit and Run Club will hold their third luncheon meeting Thursday, June 21, at the high school cafeteria, to welcome home Stubby Greer and his Drillers from their current road trip.

Local Man's Brother Dies In Colorado

Burial of George D. Wilson, 76, formerly of Ruidoso and Bent, and brother of F. L. Wilson of Artesia, will occur the latter part of the week in Roswell beside the grave of his wife who died three years ago.

BASEBALL FANS Who Live In Artesia Trade Area

There will be four special Baseball nights at Artesia, for you fans who live in the Artesia area. Hagerman-Lake Arthur Night is June 21; Maljamar-Loce Hills-Oil Fields, June 23; Cottonwood-Atoka-Lakewood-Farmers and Ranchers Night on June 27, and Hope-Pinon-Mayhill-Weed-Dunken, July 5.

GET YOUR FREE TICKETS FOR THE DESIGNATED NIGHTS FROM THE CO-OPERATING SPONSORS LISTED BELOW:

Table with 4 columns: Hagerman-Lake Arthur Night (June 21 - Odessa), Maljamar-Loce Hills-Oil Fields (June 23 - San Angelo), Cottonwood, Atoka, Lakewood, Farmers and Ranchers (June 27 - Roswell), and Hope, Pinon, Mayhill, Weed and Dunker (July 5 - Vernon). Each column lists the date and a list of sponsors.

or The Artesia Advocate, Who Is Sponsoring All Four Special Nights







HOSPITAL HELICOPTER PARKING LOT AT U. S. AIR FORCE BASE IN KOREA—This H-5 helicopter in the 3rd Air Rescue Squadron will rise to an altitude slightly above the tree tops, level off and fly to some spot where its services are needed in a hurry to bring in wounded men. The crew consists of a pilot and medical technician. This hospital is only a few minutes in flying time from the battle lines.

must apply within 120 days after discharge, and no medical examination is required.

National Service Life Insurance

Persons in active service for more than 30 days and who hold NSLI (World War II) and USGLI (World War I) insurance, may apply for a waiver of all premiums on term insurance, or of that portion of any permanent insurance premiums representing the cost of pure insurance risk.

These waivers will apply for the remainder of the continuous active service, and for 120 days afterwards. During the waiver period, any such term insurance that expires will be automatically renewed for an additional five-year period.

After the servicemen get out of service, they have 120 days in which to pick up this insurance again, and may keep it in force thereafter by making the required payments.

Aid for the Blinded

VA provides special aid to veterans who are blinded and are entitled to compensation for service-connected disability. The blindness itself need not be service-connected. This benefit has not been affected by the new Public Law 23, since it always has been available to veterans of both war and peacetime service.

Aids include approved electronic and mechanical equipment, as well as a seeing-eye dog. VA also pays the expense of training the veteran to use the dog, and for the dog's medical attention.

Wheelchair Housing

Seriously disabled veterans who

Uncle Sam Says



May 14-19 is Newspaperboy Defense Bond Week. During that week some 300,000 newspaper carriers will take on the patriotic task of distributing and collecting 25 million Defense Bond Pledge Cards. Always in the forefront when it comes to patriotism these boys have volunteered to carry this important message to their customers. The boys know the value of thrift and are today investing thousands of dollars in U. S. Defense Bonds. Sign that Defense Bond Pledge.

cannot get about without the aid of wheelchairs, braces or the like may be entitled to a grant from VA for the purchase of a suitably-equipped home. The grant is up to 50 per cent of the cost of the house, but may not exceed \$10,000. To be eligible, the veteran must

WANTED!

Experienced Pressers, Silk Finishers, Markers, Checkers, and Counter Girls

(NO OTHER NEED APPLY)

COMPLETE NEW PLANT AT

WALKER AIR FORCE BASE GATES

GOOD SALARY, GOOD WORKING CONDITIONS

WILL OPEN AROUND JULY 9-15

Contact: GLOVER at Central Cleaners, 123 E. Third, Phone 3116

Roswell, New Mexico

Bring It Home

IT'S THE LITTLE THINGS THAT COUNT—

Sometimes A Little Babying in Time

WILL SAVE

COSTLY FAILURES and

Expensive Repairs

LET US TAKE CARE OF THESE DETAILS FOR YOU WHILE THEY'RE STILL LITTLE THINGS!

IGNITION SYSTEM

COOLING SYSTEM

BRAKES ADJUSTED RELINED

CLUTCH ADJUSTED RELINED



BRING IT HOME FOR SERVICE TO YOUR DODGE-PLYMOUTH DEALER IT'S OUR BABY TOO!

Yes, we want our babies to behave as good babies should. We know that Dodge and Plymouth Cars ARE GOOD BABIES and we have everything to keep them running smoothly and dependably so they will always "show off" to the delight and pride of their owners. Only don't let a little bad habit go too long uncorrected. If it puzzles you or does not perform quite the way you think it should—BRING IT HOME and let us look it over for you.

Hart Motor Co.

HOME OF DODGE AND PLYMOUTH CARS AND TRUCKS 207 WEST TEXAS AVENUE PHONE 237

Vets Agency Explains U.S. Insurance Setup

(Editor's note: This is the third of a series of four articles on benefits provided for servicemen and veterans with service on or after June 27, 1950, the beginning of the Korean conflict.)

On April 25, 1951, the President signed into law legislation granting free indemnity protection to servicemen in active service on and after June 27, 1950. This Public Law 23 also contains provisions for veterans holding either national

service life (World War II) or U. S. government life insurance (World War I) and re-entering active service.

Under the servicemen's indemnity and insurance acts of 1951, servicemen are automatically covered against death in active service for \$10,000—less a national service life insurance or U. S. government life insurance in force at time of death.

This free indemnity protection continues for 120 days after separation from service, for those called to active duty for more than 30 days.

Under certain conditions, a special type of non-participating insurance may be granted to persons released from active service who have service-connected disabilities rated at 10 per cent or more.

For those in active service for more than 30 days who were not disabled in service, the law provides for the granting of non-participating insurance on the five-year level premium term plan, with renewal privileges. The veteran

MRS. CONNALLY GETS A PREVIEW



MRS. TOM CONNALLY, who will christen the giant superliner United States at Newport News, Va., June 23, inspects a model of the ship in Washington. From left: Vice Adm. E. L. Cochrane, Federal Maritime board chairman; Mrs. Connally; Senator Connally (D), Texas; Col. Raymond Hicks, U. S. Lines executive vice president. The United States, fastest liner ever built, is 980 feet long. (International)



Now you can buy a new kind of paint to match any color!

KOMAC COLORIZER PAINTS

Choose from... 1,322 Colors

PERFECT COLOR MATCHING Match all rogs, draperies, upholstery, and wallpaper ground colors instantly with these revolutionary new paints.

NO WAITING FOR COLORS Buy any of these 1,322 colors right across the counter. Yes, the color you want when you want it.

ALWAYS THE SAME COLOR Come back and get exactly the same color again any time you want it. All colors are always the same.

ALL KOMAC FINISHES Choose from all 1,322 colors in all finishes including flat paint, gloss enamel, semi-gloss, house paint, and floor enamel.

ALL PAINT SIZES Any color in any size from 1/4 pint to a gallon. Buy exactly the amount you need. There's no waste.

COSTS NO MORE Choose any color and pay no more than you would for ordinary paint! So limited in color. Save money today the "Colorizer" way!

Artesia Paint & Glass Company



WATERMELON time!



— GUARANTEED — FRESH TWICE WEEKLY

COLLINS GROCERY

"Your Ice Cream Station" 308 SOUTH FIRST

be entitled to compensation for permanent and total disability due to loss, or loss of use, of both legs—so that he must use artificial help for locomotion.

The wheelchair housing act also has been available to war and peacetime veterans ever since its enactment.

(Next week—last of the series: Death Compensation, Death Pension, Reimbursement of Burial Expenses, and Burial Flags.)

READ THE WANT ADS

R-U-AWARE?



THE MUSK-OK OF THE FAP NORTH! THESE ANIMALS HAVE A BATTLE FORMATION IN WHICH THEY FORM A CIRCLE WITH HEADS AND HORNS TO THE OUTSIDE.

PEOPLES STATE BANK PHONE 800 ARTESIA, N. M.



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"The Builders Supply Store"

310 W. Texas

Phone 123

FIX-UP Your Home

PROTECT YOUR INVESTMENT GET OUR PRICES ON EVERY BUILDING NEED

LUMBER FOR REPAIRS REMODELING

DRY, WEST COAST FIR 2x4 and 2x6 \$10.95 100 Bd. Ft. PONDEROSA PINE, No. 4 Grade 1x10 and 1x12 \$9.50 100 Bd. Ft. SUGAR PINE, No. 1 Grade \$19.50 100 Bd. Ft.

FUL STOCK OF GLASS Cut to Size

Doors and Windows Made Up Complete

No. 1 CEDAR SHINGLES 5X Quality \$15.75 per Square

ROOFING-SIDING

210 lb. Thick Butt COMPOSITION SHINGLES 7.95 sq.

New Plumbing Needs

COMODE Close couple with white seat 34.95 LAVATORY 20x18 In., cast iron, enam. com. 34.25 19x17 In., cast iron Enam., complete \$29.95 Natural Gas Heater 20 Gal. 56.75



3-Pc. Bathroom Group



Builders' Hardware

GARDEN TOOLS

SEE US FOR THE FAMOUS

BLUE GRASS Hand and Garden Tools

8d and 16d Common Nails 10.95 per Keg Re-inforcing Steel Bar 3/8 Inch 5.75 100 ft. 1/2 Inch 8.75 100 ft.

### LANDSUN WED. - THURS. JUNE 20 - 21

He had a talent for trouble... a greedy gun... and a taste for gaudy women!



starring **MARTA TOREN**  
**JEFF CHANDLER**  
with CLAUDE DAUPHIN-MARINA BERTI

— Also —  
Woody Woodpecker  
Cartoon and  
Latest News

### Oil Recovered On Fort Lease In Lea County

Phillips Petroleum Company has recovered oil from the Wolfcamp on its 520 acre Fort lease located one mile northwest of present production in the multi-pay Denton Field of northeastern Lea County, New Mexico.

The well, No. 1 Fort, C NE NE, Section 34-14S-37E, recovered 3,900 feet of 41.1 gravity oil on a four hour drill stem test of the interval 9,278 feet-9430 feet. The prospect is a scheduled 12,750 feet Devonian test.

The Wolfcamp is the first of three producing horizons in the field. At the present time there are five wells producing from the Wolfcamp, one from the Mississippi, and six from the Devonian.

Read the Ads

### CIRCLE-B WED. - THURS. JUNE 20 - 21



### Boys Ranch Busy With Crops

New Mexico Boys Ranch, near Belen, is a bee-hive of activity at this season. With an increasing number of boys (now 53) they are working in groups. Ten are busy in a 20-acre vegetable garden, 10 are harvesting the first alfalfa cutting and are hoeing corn, and 13 others

are handling livestock and dairy cattle.

Response for beds and mattresses for Boys Ranch has been gratifying, according to Ranch Manager Cecil Pragnell. Albuquerque residents alone have promised 50 beds and mattresses.

The big need now, according to Pragnell, is "levis and shoes." More boys are coming during the next two weeks to join the 53 already on hand. It is hoped to increase the total to 65 by July 1.

The Ranch has seven young ram lambs ready for sale, weighing around 165 pounds each. These are not for breeding purposes. The hog situation on the farm looks very promising, the animals having been moved to the pasture fields.

Several have farrowed recently and more are expected in a few days. Ranch Manager Pragnell says he's anxious to start a registered herd of Angus. Perhaps some Black Angus breeder will give us a few young stock to start a herd, he observes hopefully. Beef cattle are in good shape on the ranch.

Boys Ranch means simply that to the 53 boys here. The management is looking for a young bulldogging steer to practice dogging; two Brahma calves for roping practice; and a large wagon to be converted into a covered wagon.

This wagon would be used for weekend trips into the mountains. The two Clydesdale horses will be

### Americans Off On Annual Gas And Travel Jag

More than a billion gallons of gasoline will be consumed by American motorists this summer in one of the greatest vacation travel spurges in history, according to the oil industry information committee of the American Petroleum Institute.

The committee pointed out that this unprecedented demand for gasoline emphasizes the tremendous job being done by the oil industry to meet current requirements and still plan ahead for even larger expectations in the future.

It also noted that the warm-weather demand for gasoline places an extra strain on the industry at a time when it is working at full speed to provide an abundance of petroleum products for all consumers, including the military forces.

The information group called attention to a survey which shows that motorists will engage in 15 billion miles of holiday travel during June, July and August—when

harnessed to draw this vehicle. The boys may even camp out overnight at a nearby point called "Boothill."

more than 50 per cent of the country's vacation trips are made.

For the whole of 1951, the vacation speedometer is expected to rise to a new peak of 30 billion miles, an increase of almost 60 per cent since 1940. Total gasoline consumption for the year, for vacation travel only, is expected to exceed two billion gallons.

A national magazine, which made a study of America's vacation habits, reports that eight of every ten persons go by car on their annual holidays. The average trip lasts 11 days, and covers 1,000 miles, the magazine survey says.

The trips were shown to be divided around the calendar as follows: around 54 per cent; fall, 23.3 per cent; winter, 9.7 per cent;

spring, 13 per cent.

Because of the tremendous concentration of travel in summer time, this period is busiest of all for the nation's 200,000 service stations.

Keeping these service stations supplied with adequate amounts of gasoline and other petroleum products is a major problem for the oil industry. Demand skyrockets on regular highways, and increases many times above normal in mountain, seashore and woodland retreats.

Adding to the supply-demand factor too is the record number of cars on the nation's highways. There are more than 50 million motor vehicles on the road now, and of these 40 million are passen-

ger vehicles. Trucks and buses account for the remainder.

"Never before in history have Americans had such power at their fingertips, through the number of cars owned and the quantity and quality of motor fuel available them," the committee stated.

Mississippi is named from Algonquin Indian words for "river."



ALL WAYS A GOOD DEAL

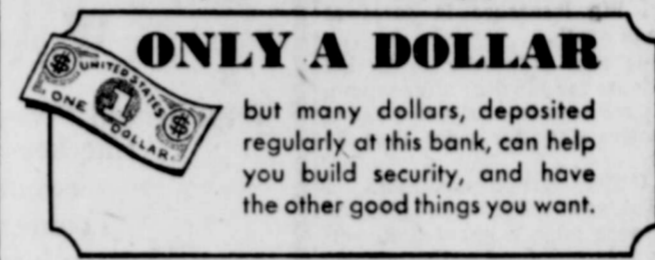
at Your Friendly Ford Dealers

- 1948 FORD CONVERTIBLE 8 Cyl., New Top, Seat Covers, Radio and Heater.
- 1949 CHEVROLET PICKUP Fresh Air Heater, 4-Speed Transmission.
- 1950 FORD CUSTOM TUDOR 8 Heater, Overdrive, Radio
- 1950 FORD DELUXE FORDOR 8 Radio, Heater, Overdrive
- 1948 PONTIAC TORPEDO 6 Radio, Heater, Excellent White Sidewall Tires.



### ONLY A STRIDE

but take 2,112 of them and you've covered a mile.



### ONLY A DOLLAR

but many dollars, deposited regularly at this bank, can help you build security, and have the other good things you want.

### FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST

Artesia Auto Company  
"YOUR FRIENDLY FORD DEALER"

302 West Main

Phone 5

## How to take the Work out of Housework

### SPEAKING OF WASHDAY,

here's another helpful hint. For extra protection, snap fasteners and close zippers before putting garments in your washing machine. (Having trouble these days with washday weather? An electric dryer will solve that problem! Five minutes of drying costs just one penny!)



### WONDER WHERE THE CUP HANDLES GO?

Properly stacked and mechanically washed, you'll have no broken dishes. And they dry by themselves, need less handling! (Saves time and work as well as dishes—and costs so little to use! Only a penny or two a day!)



### THERE'S MORE THAN ONE TRICK

with a waffle iron! Use packaged mixes for cornbread waffles... for hot gingerbread waffles. And try adding finely chopped ham to regular waffle batter. Delicious! (Takes only one or two cents' worth of electricity to make all the waffles your family can eat!)



### FRUIT SALADS ARE FESTIVE-LOOKING!

And you can prepare them ahead of time. Slice the fruit, cover it with lemon or grapefruit-juice and keep chilled in the refrigerator until time to serve. (Just one penny's worth of electricity protects a whole refrigerator full of food for almost two hours!)



FOR A SWEET fresh refrigerator, wash inside with a lukewarm solution of bicarbonate of soda or borax. Wash metal ice trays with hot water to which bicarbonate of soda has been added.

(About 5c worth of electricity will "refrigerate" your food for a week-end!)



WHEN CLEANING TILE or tile board, add a handful of starch to water. It gives a nice shine. When starch sticks to your iron, remove it by spreading salt on a newspaper and rubbing the hot iron over it.

(By the way, you can iron for hours... for just a few pennies cost!)



## To take a "Discovery Drive" in a POWERGLIDE

We've wanted to give you and everyone in town a chance to discover what it's like to drive a POWERGLIDE Chevrolet. But demand for Chevrolet's great automatic transmission has been so huge... we couldn't keep a demonstrator! Now we refuse to wait any longer. In spite of growing demand, we've set a demonstrator aside for you to drive...

Come in expecting something wonderful—Chevrolet's Powerglide will exceed your expectations!

Powerglide is not like any other automatic transmission in the low-price field! You just slip

the control lever into "DRIVE" position. Powerglide does the rest.

But why just read about it when you can try it! Get your "Discovery Drive" this week for sure!



Powerglide is owner-proved over a billion miles.

### GUY CHEVROLET COMPANY

101-103 West Main

Phone 291

## SOUTHWESTERN PUBLIC SERVICE COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



### Latest on GI Training Told By Vets Bureau

Veterans Administration today answered several questions veterans have been asking most frequently about the July 25 cut-off date for starting GI Bill training. The July date applies to World War II veterans discharged before July 25, 1947, and this includes most who served during the war. Veterans discharged after the 1947 date have four years from their discharge in which to begin training.

Many veterans have asked whether the filing of an application for training before the cut-off date is sufficient to enable them to train afterwards.

VA's answer is no. A veteran actually must be in training by the cut-off date in order to continue afterwards. VA said it will consider a veteran to be in training, even though he has temporarily interrupted his course for reasons beyond his control, such as the summer vacation.

A veteran who had once started a course and now cannot resume it because he has returned to extended active duty is also considered to be interrupted for a reason he cannot control.

Other veterans, in school under the GI Bill during the regular school year, have asked whether they will be required to attend summer school in order to return to class this coming fall, after the cut-off date.

Those veterans need not attend summer school, VA replied. Their summer vacation will be considered an interruption which is normal to all students—and therefore beyond their control—and they will be permitted to resume training this fall in the same field of study.

A number of veterans who have had GI training some time in the past have been asking whether, because of that fact, they would be exempt from the July 25 cut-off date, and could start now courses after that date.

The cut-off date will apply to them, VA said, unless they have returned to military duty and won't

be able to start a course on July 25 for that reason.

Many World War II veterans who have gone back into uniform have been concerned about the forthcoming cut-off date and how it will affect their future plans for GI Bill study, VA stated.

VA's answer is that a veteran who interrupted GI Bill studies and since that time has re-entered service will be permitted to continue his training after discharge, even if he gets out after July 25.

His post-service training, which must begin within a reasonable time after discharge, will be limited by his remaining entitlement and the July 25, 1950, wind-up of the program.

But a veteran who has never had any GI Bill training, and has gone back into service, will be bound by the July 25 date, VA said.

### All States Accept National 4-H Plan

For the first time in 4-H club history, the national 4-H dairy achievement, leadership, and meat animal awards programs are in effect in every state in the union in 1951.

In all three programs, medals of honor are awarded to county winners, and 17-jewel wrist watches to state champions. Sectional winners picked from the latter will be given all-expense trips to the National 4-H Club Congress in Chicago next November.

National winners receive \$300 college scholarships. The leadership and meat animal awards are being provided respectively by Edward Foss Wilson and Thomas E. Wilson, Chicago meat packer executives. Dairy awards will be furnished by Lederle Laboratories.

The first place boy and girl in 4-H leadership each will also receive a silver trophy, and the second place boy and girl each will be awarded a \$150 college scholarship.

Last year's state winners in New Mexico were:

Dairy achievement, George Bauler, Albuquerque; leadership, Billy Vinzant and Tommy Dale Mullins, Portales; and meat animal, Clifford Copeland, Nara Visa, sectional winner.

All of these programs are conducted under the direction of the

Cooperative Extension Service. County extension agents will furnish full information about the program.

### Business Bureau Puts Out Unique State Directory

A top feature of the \$25 edition of the Business Directory of New Mexico has been brought out in a 50-cent, pocket-size pamphlet for general distribution by the UNM Bureau of Business Research.

The new booklet contains a complete directory of towns and cities of the state with basic economic data on each county.

The directory of New Mexico towns starts with Abajo in Bernalillo County and ends with Zuni in McKinley.

Listed are some 500 points which include all state post offices with their geographical location, principal industries, and population in 1940 and 1950.

Four places named Coyote, located in Rio Arriba, Lincoln, Sandoval, and McKinley Counties along with seven places named Ojo in as many counties are listed among the state towns.

Also included are statistics on employment, wages, manufacturing, agriculture, mining, and sales of retail, wholesale, service and amusements establishments of New Mexico.

Counties receive special treat-

ment in the pamphlet. It gives in detail the number of square miles, acres, farms, crops, and amount of trade, mining, manufacturing, construction, and retail outlets. The book may be obtained by writing the University of New Mexico Bureau of Business Research enclosing the small purchase price.

### NOTICE

State Engineer's Office  
Number of Application RA-1703, Santa Fe, N. M., May 31, 1951.

Notice is hereby given that on the 21st day of May, 1951, in accordance with Chapter 131 of the Session Laws of 1931, Clement Hendricks of Roswell, County of Chaves, State of New Mexico, made application to the State Engineer

of New Mexico for a permit to change location of well by abandoning and plugging Well No. RA-1703 located in SW 1/4, NW 1/4, SW 1/4 of Section 34, Township 18 South, Range 26 East, and drilling a new artesian well to be located in SW 1/4, NW 1/4, SW 1/4 of Section 34, to be used to continue rights for the irrigation of 63 acres of land described as part of N 1/2, SW 1/4 of said Section 34.

No additional rights over and above those set forth under Application No. RA-1703 are contemplated under this application.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the wat-

ers of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 9th day of July, 1951.

JOHN H. BLISS,

State Engineer.

47-31-T-51

### DR. KATHRYN BEHNKE Palmer Graduate Chiropractor

"Do Not Say You Have Done Everything Possible until You Try Chiropractic"

Neurocolometer and X-Ray Analysis

Office Hours:

Daily Except Wednesday 9:30 to 12:30 and 1:30 to 5:30

House Calls Accepted

408 WEST RICHARDSON

PHONE 861

Filing Cabinets and Supplies at The Advocate



# D. S. Dudley Shows ARTESIA

MON., JUNE 18 THRU SAT., JUNE 23

SHOWS — RIDES — CONCESSIONS

FUN FOR YOUNG AND OLD!

Carnival Lot South of Farmers Gin on Carlsbad Highway

Kiddies Big Matinee—2 to 6 P. M. Saturday—All Shows and Rides 5c.

Free Admission to Grounds

### Bailey Office Equipment Company

607 W. Mermod Phone 1130-W

Carlsbad, New Mexico

Is Your

Authorized Remington Rand Agent for Eddy County

Sales Service

We want to help you solve your office problems.

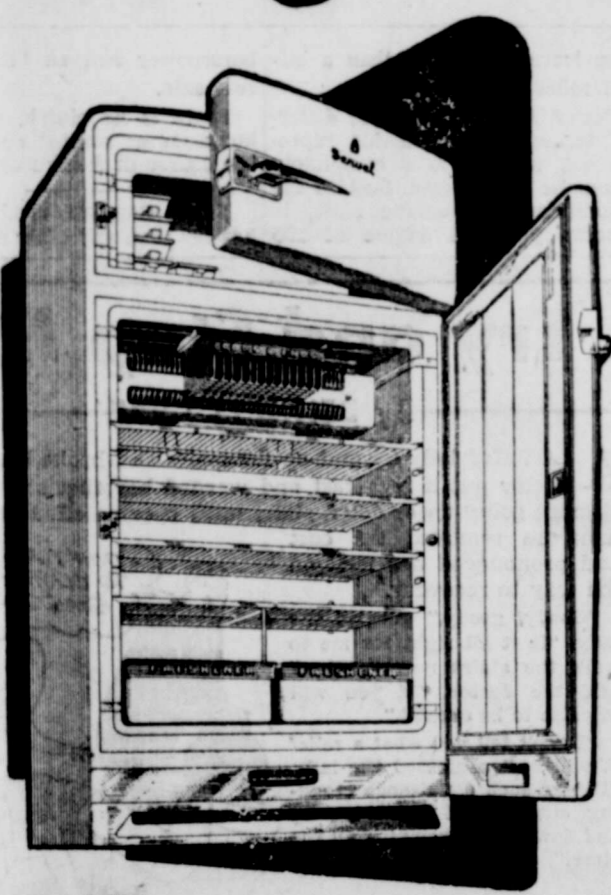
Our Service Man, Mr. Wood, Has Had Remington Rand Training.

Let Him Put Your Office Machines in Good Condition.

Call Us Collect.

Servel's arithmetic lesson:

# 11 goes into 8!



MODEL B11118

See Servel's convenient features:

- 70-pound freezer compartment!
- Special "Odds and Ends" basket!
- Giant fresh foods compartment!
- Quick-Change adjustable shelves!

Servel, the GAS refrigerator, STAYS SILENT — LASTS LONGER!

**It's true!** Now the big 11.5-cubic-foot Servel occupies the same space as the old 8-foot model!

It's a miracle in refrigerator design! The new 11.5-cubic-foot Servel GAS refrigerator takes up no more room than the old eight-foot model! The 1951 Servels, with extra-roomy interiors, provide more storage space for bottles, fruits, vegetables, meats; their slim exteriors enable you to utilize kitchen space to more advantage. Now even a small kitchen has room for a Servel GAS refrigerator large enough inside to fit your storage needs, small enough outside to fit your kitchen! See Servel at Southern Union today—eight beautiful models to choose from!

**It's BIGGER inside!**  
Extra space where you need it most!  
**It's smaller OUTSIDE!**  
More useful refrigeration space in the same floor area!

No other refrigerator has Servel's ten-year guarantee!

Only Servel, the GAS refrigerator, has a freezing system guaranteed for ten years! Silent Servel has no moving parts... no wearing parts... in its freezing system, so it lasts years longer. See Servel at Southern Union today!

See Servel at Southern Union!

Southern Union Gas Company

"Helping Build the Great Southwest"

Telephone 1000

505-7 West Main

it's **WATERMELON** time! AND THEY ARE GOING TO CUT A MELON



at COLE MOTOR COMPANY

We think a lot of our customers at COLE MOTOR CO. and we are going to throw a melon-cutting party and share the melon with one of our customers each week during the remaining weeks of this year. A \$3.00 cash purchase for Gasoline, Oil, Lubrication or any of our many Automotive Services, qualifies you as a valued customer at COLE MOTOR CO., to participate in our melon-slicing party each week.

THEREFORE—beginning today and continuing until Dec. 24 of this year, an alert attendant will record your license number on a special coupon for each \$3.00 cash purchase or for each \$3.00 paid on account on or before the 10th of the month following purchase. Each coupon, with your license number will be dropped into a tumbler. Each week, a crisp \$20 bill will be given away if the lucky license holder is present, on Saturday, June 30 at 5:30 p. m. All other slices will remain in the tumbler and be eligible throughout the weeks following—until the final GRAND melon-cutting on Christmas Eve. The melon COULD BE worth \$580 at that time, provided none of the slices have been given away before then. When YOUR slice comes up, YOU WILL STRIKE IT RICH—you will receive one or more crisp \$20 bills with compliments of COLE MOTOR CO. There are no strings attached. You get the same full extra measure for your purchase dollars that our friends have become accustomed to. In addition, with each \$3.00 you spend with us, you receive A SPECIAL INVITATION TO OUR NEXT MELON-CUTTING PARTY. Some one of the immediate family of the car owner must be present. If you are not here, your slice will remain in the melon to increase the slice for the next week. But, at the FINAL GRAND MELON-CUTTING PARTY on Dec. 24, the cutting will continue until a number is found to match one of the

you too can...

STRIKE IT RICH!



license plates present. Be sure you know your license plate number. It is required that the car bearing the license plate number of the winning coupon be parked as close to COLE MOTOR CO. as parking facilities will permit so that the license plate number can be readily verified. Our second melon-slicing party will be July 7, 5:30 p. m. Everyone is eligible to participate except the Cole Motor Company employees and their immediate families.

JUST BE THERE WHEN THEY CUT THE MELON, SAT., JUNE 30, 5:30 P.M.

OUR SECOND MELON-SLICING PARTY WILL BE JULY 7, 5:30 P. M.

COLE MOTOR COMPANY

"We Want to Treat You Like We Like to Be Treated"

Sales — Pontiac-Cadillac — Service

112 SOUTH SECOND

PHONE 154



# God's Country



*In many sections of the country, the popular conception of the West is that it is a land of rough and ready cowboys and Indians, with all the rugged life of a wild and primitive country. But it should be remembered this is truly "GOD'S COUNTRY," and that nowhere in America has religion and the church played a more important part in the development of the country than in this area.*

*Recorded history tells us that before the founding of Jamestown or the landing on Plymouth Rock, hardy men were traveling through this area bring-*

*ing the Word of God, and pioneering the teachings of Christianity.*

*The influence of the Church is basic throughout the Artesia Area and Churches and their membership are*

*most vital contributions to the lives of every citizen.*

*In the Artesia Area there are some 33 Churches, representing practically all faiths. These Churches regularly employ nearly 40 people. And, ATTENDANCE IS INCREASING STEADILY, but there's still plenty of room and a hearty welcome for all who have not yet made active church affiliation.*

*This advertisement is a special invitation to FILL THE CHURCHES THIS SUNDAY and every Sunday and see for yourself what a great contribution they make to the souls of mankind.*

## ATTEND THE CHURCH OF YOUR CHOICE REGULARLY

**THIS ADVERTISEMENT IS ONE OF A SERIES PUBLISHED IN THE PUBLIC INTEREST BY THE FOLLOWING**

- Southern Union Gas Company
- The Steak House
- Independent Supply Company
- Artesia Transfer & Storage Company
- Brown Pipe & Supply
- Guy Tire & Supply Company
- Guy Chevrolet Company
- Joe Mitchell & Son
- Williams Lumber Company
- Southwestern Public Service Company
- Peoples State Bank
- Artesia Implement & Supply Company
- Artesia Auto Company
- Del Smith Motors
- First National Bank

- Artesia Hotel
- Payne Packing Company
- New Mexico Asphalt & Refining Co.
- Food Mart, Inc.
- Cole Motor Company
- Artesia Chemical Company
- Cox Motor Company
- Hart Motor Company
- Clem & Clem Plumbing
- Clem Appliance
- Hazel Flying Service
- Dowell Service Station
- Artesia Alfalfa Growers Association
- Bowman Service Station
- Wilson Feed & Farm Supply
- Artesia Hotel Coffee Shop

- Artesia Wool Co-op
- Cranford's Gulf Service
- Artesia Gas & Appliance
- Teague Nu-Mex Service
- Boyd Barnett
- Johnson's Dairy
- Fugate Saw Mill
- Paulin Funeral Home
- Culligan Soft Water Service
- Sperry Oil Sales
- Artesia Farmers Gin Company
- Burl Sears, Mutual Life of N. Y.
- The Artesia Compress
- Jim's Drive-Inn, No. 1 and 2
- Pecos Valley Machine Shop
- Burch Petroleum Company

**LIVE AND PROSPER WITH US IN AMAZING ARTESIA**

### Artesia Firms Invited to See Martial Exhibit

Reaching out to intensively mobilize small business in the national rearmament program, the Air Force, Army and Navy announced jointly today their sponsorship of a manufacturers' "small business" clinic.

The exhibit will be held during the week of June 25-30 in Fort Worth's Will Rogers Memorial Coliseum, with the support of the munitions board's armed forces regional councils. Exhibit hours are from 9 a. m. to 5 p. m. daily.

Prime contractors of the South, Southwest, Midwest, and Rocky Mountains will display products they are now making for the Army, Navy and Air Force, for the inspection of manufacturers who are potential subcontractors for such work.

Major subcontractors also will exhibit their products, for the benefit of smaller businesses willing to undertake sub-contract manufacturing. This should be of special interest to Artesia concerns.

The exhibit will be restricted from Monday, June 25, through Friday, June 29, to manufacturers; but on Saturday, June 30, its displays will be open to the public, and the three branches of the Armed Forces will combine in a demonstration of military might.

Admission the first five days will be granted upon presentation of business credentials at the registration desk in the Coliseum.

Similar exhibits of military manufacturers already have been held in New York and Chicago, in recent weeks, by manufacturers who are prime contractors for the Air Force. The display in Fort Worth will be one of the first in the nation in which all three Armed Forces branches have participated.

Military officials point out that the exhibit will permit engineering and contracting representatives of the prime contractors to get together with small manufacturers, discuss actual products, machine tools and tolerances with them and explain blueprints and specifications.

Small business firms interested in the exhibit are being invited to communicate with the Project Officer, Armed Forces Small Business Clinic, P. O. Box 9038, Fort Worth, Texas.

### Maljamar Items

(Mrs. Kenneth Shields)

Mr. and Mrs. Theodore Garrett returned recently from a two-weeks vacation trip spent in Fort Worth. They also went to Conchas Dam fishing.

Mrs. Herbert C. Hunter and son, Ronnie, returned home last week after spending 10 days visiting relatives in Texas. They visited her parents, Mr. and Mrs. A. L. Lee of Skelleyton, and Mrs. Dora McManus at Little Rock, Ark., and Mr. and Mrs. C. T. Hare at Grady.

Mrs. Hunter attended the training union convention at Clovis. Kenzie King spent several days with his grandparents.

Joy Mason and Buster underwent a tonsilectomy in Roswell last week.

Mrs. Steve Carter underwent a

tonsil operation in Artesia last week.

Guests last week in the home of Mr. and Mrs. Artice O. Vowell were Vowell's parents, Mr. and Mrs. T. L. Vowell and his brothers, Kerney and Tie Vowell of Colorado, Texas.

Guests last week in the home of Mr. and Mrs. Leslie James were Mrs. James' parents, Mr. and Mrs. Charlie Barnett of Pettus, Texas.

Mr. and Mrs. George Miller and son, Gary, spent last week in Texas visiting friends.

Kenney Elliott returned home Monday, June 11, after visiting his grandparents, Mr. and Mrs. S. H. Elliott at Lubbock.

Guests last week in the home of Mr. and Mrs. Albert W. Golden and Mr. and Mrs. James McMurray were Mrs. J. T. Sprading and children, Gene and Sarah of Henryetta, Okla. While here the group went through the Carlsbad Caverns, and Mr. and Mrs. McMurray met them in Carlsbad for a picnic.

Guests Sunday, June 10, in the home of Mr. and Mrs. H. G. Elliott were Marie McCaughan of Fort Worth and Mr. and Mrs. A. E. Harper of Wichita Falls.

Ray, Edith, Freddie, and Shirley Northam spent several days last week visiting Mrs. H. L. Porter at Dexter and Mrs. Jim Clubb at Roswell.

Nella Jo James of Normanna, Texas, is visiting in the home of Mr. and Mrs. George James.

Thurman Ray and Carol Northam of Artesia spent last week here visiting Ray and Edith Northam.

Mrs. Son Taylor left Monday morning, June 11, with her mother, Mrs. J. E. Cornett of Artesia on a stretcher on a chartered plane for Rochester, Minn. Mrs. Cornett expects to be at Rochester for several weeks.

Mr. and Mrs. Walter Dyar took their daughter, Mrs. Earl McNew to Hobbs Monday, June 11, where she will await the arrival of her child.

Mrs. Clifford Aldredge of Lovington, formerly of Maljamar, was honored last week with a pink and blue shower at the home of Mrs. Oscar H. Goodman with Mrs. Goodman and Mrs. Garel Westall as hostesses. The honoree was presented with a corsage.

Cake and punch were served to Meses. Hood Aldredge, Will Taylor, Mabel Mills and Dorothy Hennington of Lovington, Luther Kelley, Dru Taylor, Luke Taylor, Son Taylor, Clarence Dozier, Artice O. Vowell, Cecil Holeman and Garel Westall of Loco Hills.

The Canasta Club and the Double-Six Club honored Mr. and Mrs. M. P. Blakey and daughter, Patricia, with a farewell party on Monday evening, June 11, at the Maljamar recreation building.

A floor lamp and a beautiful table cloth were presented to the honorees. The evening was spent in dancing.

Refreshments were served to Messrs. and Meses. M. B. Blakely

### New Mexico Tech Sets Up Geology Camp

The 1951 Geology Field Camp from New Mexico Institute of Mining and Technology, has completed setting up operations five miles north of Capitan for six weeks of intensive geological mapping of that area under the supervision of Dr. Stewart M. Jones, assistant professor. Topographic work on the project was completed earlier.

Dr. John Eliot Allen, head of the geology department, accompanied the group of seven senior and graduate students and Dr. Jones to see their established complete with two galley and schoolroom equipped trailers, which will serve as headquarters while they map 225 square miles of the Capitan Quadrangle.

The field camp is part of the and daughter, Patricia, Robert Peterson and family, Walter Dyar, Johnnie Kilen and daughter, Dorothy, George Miller and son, Dale Kennedy, M. G. Elliott and family, I. F. Wooten and family, Jack Alexander and daughter, John Leon and son, Aubrey Northam and family, and Kenneth Shields, and Mrs. Thelma Wallace of Fort Worth, Mrs. Olen Ashlock and family, Molly Nell Cooper, Dewayne Mason, Kenneth Kelley, and Earl McNew.

geology course at NMIMT, and occupies six weeks. The stated purpose of this year's camp is to study the general economic geology of the Capitan topography and adjacent areas.

Unique Headquarters. Traveling as a mechanized unit, the class is equipped with two converted radar trailers as operations headquarters. One of these, complete with sink, preparation table, a range and refrigerator to utilize butane-type gas, serves as galley; a partition in the rear cuts off space for office and storage of gear.

Backed end to end with this and connected by a "breezeway" the other trailer contains ten bunks, army pullman style, which convert in daytime to seats and study tables when the trailer becomes a classroom. An end bunk reverses in the day to become a blackboard for illustrated examples by Professor Jones. Water for cooking and personal use is provided by a tank truck of 300-gallon capacity. Vehicles used to convey students and equipment beyond usual walking distances into the field are a carry-all and half-ton truck.

Engaged in this field work are graduate students Richard Anderson, Belon; Philip Kalish, New York City; and Philip Woodside,

Rutgers University, New Brunswick, N. J. NMIMT seniors on the trip are Wayne Myers, Akron, Ohio; Robert Gold, Riverside, California; Jack Kruppenbach, Joanna, Pa.; and Earl Outcalt, La Jolla, California.

All students will map and the results of their work will be consolidated in a publication made up of data and information useful to individuals and corporations engaged in coal mining, petroleum exploration, gold, iron, tungsten, and ground waer resources.

Names of all individuals gathering and compiling this material will be credited in the report which, when completed, will be published by the bureau of mines

and-mineral resources division of the institute. The camp will continue in operation until July 21.

### Hearing Called On Suggested Phone Rate Hike

Artesians will have a chance to voice their opinions on the proposed rate increases of Mountain States Telephone and Telegraph Company in a public hearing at 9 a. m., Saturday, June 23, in the city hall basement.

Mayor Oren C. Roberts said he desired "as many people as possible" to attend and business men especially, regardless of whether they were pro or con on the proposal.

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