

Schools Invited to Join Move for Safer Highways

Looking forward to cutting down the accident toll on the highways, Stovall, Artesia High School principal has issued a circular letter proposing a safety meeting to be held at 7:30 p. m., Monday, May 14, in the auditorium of the local school.

We do have a local school policy of school permits but no restrictions are made on anyone and we have been informed by legal authority that we cannot legally prevent students from driving to school if they have a drivers license and the car is properly licensed.

I feel most schools have similar problems and no definite or absolute control can be made due to the present laws governing the juvenile.

Within the past four weeks, he said, the traffic toll has been one killed, a boy possibly permanently injured and a girl with an injured back and a recent wreck in which three truant girls were riding.

Carbon copies of the letter were sent to 23 persons: Gov. Edwin Mechem, Santa Fe; Principal W. H. Foster, Carlsbad; R. H. Nelson, principal, Roswell; George T. Harris, district judge; C. Ray Anderson, district judge; Vernon Bryan, manager, Artesia Advocate; N. R. Reese, district attorney, Roswell; Dick Robinson, assistant district attorney, Roswell; Frank C. Miller, assistant attorney, Roswell.

That the master in each occupation in life tends to make the most success was the theme of the baccalaureate sermon by Rev. S. M. Morgan at 8 o'clock Sunday night in the high school auditorium. Attendance was 600.

Drill Brings in Top-Allowable Eddy Oil Field

Two wells completed in the Eddy County oil fields the last week were a top allowable producer while another well was abandoned. During the week a single new location was drilled.

Revived City Band Will Hold Second Practice June 7

Sixteen local musicians turned out last Thursday night for the reorganization of the old Artesia municipal band and had the first rehearsal under Russell Lewis, high school band director.

Drilling Report: Artesia Oil & Gas Co., W. B. Thurman, NE NE 11-16-27, drilling at 9044. Artesia Oil & Gas Co., West 6-B, NW NW 4-17-31, drilling at 3314; testing. Artesia Oil & Gas Co., Keel 6-B, SE NW 8-17-31, drilling at 3023; testing. E. Yates, Travis 6, SW NE 18-29, drilling at 3550. Cockerham Machine Co., Cockerham, NE NE 34-18-26, drilling at 900; waiting on cement. Kelley Stout, State Dunigan 1, NE NE 12-19-31, drilling by plug at 2400. E. Yates & Bates, State 114, SE SE 25-18-27, drilling at 3080. E. Yates & Watkins, Continental, SE SW NE 5-19-29, drilling at 465; shut down for repairs. E. Yates & Watkins, State 1, SE NW 5-19-29, drilling at 2785; cleaning out after shot. California Petroleum Corp., Valley Land Co. 1, SE NW 7-24-29, drilling at 2775; waiting on cement. Woolley, McIntyre 7, NE NW 17-30, drilling at 2365; waiting on cement. E. Yates & Perkins 1, SW SE 18-30, drilling at 2392. White Oil Co., Berry 23, NE SE 24-17-27, drilling at 565. White Oil Co., Baish 12-B, NW SE 22-17-32, deep test in Lea at 4510; fishing. Kelley Stout, Dunigan-State 2, NW NW 14-19-29, drilling at 1241. Collier, Collier-State 2-N, NE SE 12-17-27, drilling at 410; shut down for repairs. (Continued on Page Six)

High School Graduation Program Set

With J. P. Steiner, associate secretary of New Mexico Education Association as the main speaker, 99 seniors, largest graduation class in the history of Artesia High School, will receive diplomas in the commencement program starting at 8 o'clock Thursday night in the high school auditorium.

All students are to report on Thursday morning to check in books, locks and other school property. The school year will end on Friday, May 25, when at 2 p. m., students receive report cards and other records.

Five of Our States Missing In License Game

A check-up Monday showed only a quintet of states still unaccounted for in the "out-of-state licenses" game and only two New Mexico counties not represented.

While Canadian provinces, Mexican departments, various federal agencies, have had their automobile license plates reported, there has been no report of any automobiles in Artesia from Puerto Rico, Guam, American Samoa or the Virgin Islands.

Phone Company Presents Award To William Hinde

A gold plated pin, symbolic of a quarter century service with Mountain State Telephone & Telegraph Company, is now being worn by Bill Hinde, manager of the local exchange.

He came to Artesia on Sept. 21, 1944, as manager and has continuously occupied that position. Each of the two sons of Mr. and Mrs. Hinde were born in Artesia. They are Larry Wayne, now 4 years old, whose birthday anniversary is April 5 and William, 3 whose birthday anniversary is Sept. 20.

Entries Open in Eyes to Future Contest; Speed Counts on Awards

Here's the news you've been waiting for! The Eyes to the Future contest has begun. Entries will close at 5 p. m., Wednesday, May 30. There is \$25 in awards offered by The Artesia Advocate to the person who correctly identifies the persons shown on another page of this issue and in accordance with the rules listed below.

1. Follow the number of cartoons on the page in order starting with 1. 2. Take a sheet of paper and list on the sheet the number corresponding to those numbers on the cartoon and following each first list the name of the individual with firm name or place of employment of the individual represented.

Driller Nine To Be Honored At Luncheon

First public welcome to the Artesia Drillers, professional baseball team, since the baby outfit of the Longhorn League began its season here on April 26 will be a luncheon to be held at noon Thursday, May 24, in the high school cafeteria.

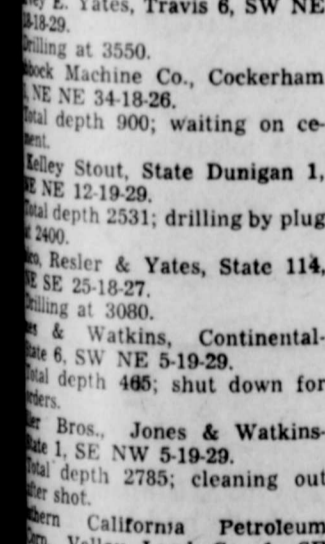
The Drillers are returning home that day from a road trip into West Texas. That night they play the Odessa Oilers, the same outfit as the opponent in the premiere game here April 26. Local baseball fans are sparking the welcome luncheon. Reservations can be made at Artesia Baseball Club, Inc., 205 Ward Building, Telephone 1221. Tickets for the luncheon sell at \$1.25 each.

Carlsbad Host To Two Artesia Girl Scout Units

Carlsbad was host to Artesia Girl Scout Troop 16 and their guests Troop 17, Saturday when the girls rode the bus to Carlsbad for their final party.

The girls were met at the beach by a Carlsbad official, who opened the rides, allowing the girls all the free rides they wanted. After the girls ate their sack lunches, the city arranged for a bus to come to the beach to carry the girls uptown to the new theater the "Cavern" which Ray Bartlett had arranged for the girls to attend. After the movie, the girls visited the museum where an assistant explained the different attractions and the potash displays.

DAVID VISITS GOLIATH OF MATH



ISRAELI PRIME MINISTER David Ben-Gurion (right) and Prof. Albert Einstein, the mathematical Goliath, enjoy an informal chat at the professor's home in Princeton, N. J., where Ben-Gurion visited on first leg of his tour to spur Israel's bond drive. (International)

Southern Union Gas-Artesia Advocate Cooking School Attended By 1519 Persons

A record 1519 persons registered for the three-day cooking school at the Ocotillo Theater Wednesday through Friday of last week, sponsored by the Southern Union Gas Company and The Artesia Advocate, on the last day of which Ruth (Mrs. Joe H.) Rainey of 505 West Chisum Avenue was awarded a 1951 Universal gas range with the compliments of Southern Union.

Members of Troop 16 who attended were Martha Watson, Brenda Lou Whaley, Irene Reynolds, Patricia Perry, Marilyn Scraper, Brenda Petty, Glenna Northcutt, Carolyn Hudson, Varnese Teague, Joanne Smith.

More than 40 gifts from co-operating businesses were given at the Friday session. And in addition, an angelfood cake was given by White to Mrs. George W. Wallace as a consolation, after the Universal range had been awarded to Mrs. Rainey.

On the final day, when Mrs. Rainey was awarded the Universal stove, valued at \$408.45, there were 624 persons registered for the school. At the Wednesday session, 451 registered, and on Thursday the registered attendance was 444. In addition, to all sessions there were dozens of children in the audience.

The Ocotillo was filled to overflowing on Friday afternoon, with every seat taken, both on the main floor and in the balcony with additional chairs placed near the stage, and dozens of women and children jamming the lobby.

Mr. and Mrs. Rainey have a young son, Mrs. Rainey, prior to her marriage, worked for Western Union and delivered thousands of telegrams about Artesia on her bicycle.

NATIONALISTS, RUSSIAN ARMOR REPORTED BATTLING

Rites Held For Pioneer Artesia Man

Interment rites were conducted at 11 o'clock yesterday morning in Woodbine Cemetery for James Edward Bowman, 80, pioneer Artesia resident, an employee of the old Joyce-Fruit Company.

Mr. Bowman died recently in Sacramento, Calif. He had resided in California since 1936. The body was cremated and the remains sent to Artesia for burial. He was a member of the Artesia Odd Fellows lodge.

Masks Parents of Daughter

Mr. and Mrs. Howard Mask are the parents of a daughter, Martha Jane, born Sunday in Artesia General Hospital. She weighed seven pounds six and three-fourths ounces.

FORREST LEES HAVE SON

A son was born Monday morning in Artesia General Hospital to Mr. and Mrs. Forrest Lee. He weighed six pounds 12 ounces.

SOCIETY

Party Compliments Franklins On Silver Wedding Anniversary

Mr. and Mrs. Tom Franklin were honored Thursday evening of last week on their 25th wedding anniversary, with a party at the home of their daughter, Mrs. Marvin L. Sanders, with Mrs. Bob Southard as co-hostess.

The refreshment table was covered with a lace cloth and centered with a three-tiered wedding cake, decorated with roses and topped with a miniature bride and bridegroom. On each side were green tapers in bowls of roses.

Mrs. Franklin was presented a camellia corsage and Mr. Franklin a carnation boutonniere.

Refreshments of cake and punch were served.

Those present were Mr. and Mrs. Harold Watson and daughter, Judy Ann, Mrs. Nancy Rook, mother of the honoree, Claude Rook, Mary Lou and Jimmy Franklin, children of the honoree, Mr. and Mrs. Marvin Sanders and their children, Jaymie Lou and Marva Jeanne and Mrs. Southard.

Beta Sigma Phi Plans to Form City Council

The Alpha Lambda Chapter of Beta Sigma Phi met Thursday evening of last week in the home of Mrs. Wayne Paulin.

Ruth Bigler, president, presided over the business meeting. The social committee reported the Mothers Day tea was a success.

The three chapters in Artesia plan to organize a city council. The members from the Alpha Lambda chapter are Ruth Bigler, president; Mrs. James L. Abbott, representative and Mrs. Helen Ketselsen, alternate.

Miss Bigler was in charge of the program which was a round table discussion on the entire program for their favorite programs, the ones they learned the most from. The test for the Ritual of Jewels was reviewed and discussed.

A gift was presented Miss Bigler, past president. A gift was also presented Mrs. Ernest Houy in appreciation of the work done on the cloth for the Ritual of Jewels ceremony.

The members discussed the yardstick and counted their points and found they were a three-star chapter.

Members made plans to attend the state convention in Roswell this week end.

At the close of the meeting, the hostess served cherry pie and coffee to Mrs. Dorothy Dunn, Ann Stefanko, Lillian Bigler, Jerry Marshall, Ernest Houy and Blaine Haines and Miss Bigler.

Girl Scout Troop Holds Cook-Out At Bartlett Home

The A.A.U.W., sponsor of Girl Scout Troop 5 entertained the girls with a cook-out at the home of Mrs. Ray Bartlett Wednesday afternoon.

Mrs. Fred Jacobs, representing the sponsors, was hostess.

Every girl helped with the cooking, building the first and cleaning up. The menu was centered around Hunter's Stew.

Mrs. Earl Zeigler and Mrs. L. W. Simmons, assistant leader, were in charge of the girls who were Kay Schnaubert, Gerone Havens, Joyce Simmons, Sharon Aston, Karon Joyce Donnell, Sue Denton, Karon Short, Karon Jane Lacy, Helen Willingham, Glenda Robinson and Nancy Heard.

Mrs. Dixon Hostess To Jordan Circle

A meditation, "Thanks for Healing," led by Mrs. J. P. Menefee, opened the meeting of Jordan Circle of the Women's Society of Christian Service of the First Methodist Church Thursday afternoon of last week at the home of Mrs. Ira Dixon.

Following the worship, Mrs. W. Leslie Martin gave humorous reading "Reception for the Minister."

After the business meeting, the hostess served sherbet and cookies. She was assisted by Mrs. Wilbur McNicol.

Get-Acquainted Tea Held in Muncy Home

Alice Walker Circle of the First Methodist Church held a get-acquainted tea Thursday afternoon of last week at the home of Mrs. B. N. Muncy, Jr.

The living and dining rooms were decorated with spring flowers. The refreshment table was covered with a lace cloth and centered with a bouquet of roses.

Cookies, nuts, mints and punch were served to 33 members and guests.

Presbyterian Circle Recesses Until Fall

Circle No. 1, of the First Presbyterian Women's Association held its final meeting until fall Thursday afternoon of last week at the home of Mrs. Tom Donnelly, with Mrs. Ott Strock as co-hostess.

The program on "Medical Mission," was given by Mrs. J. A. Fairey, Mrs. Strock, Mrs. John Dixon and Mrs. J. E. Cochran, Jr.

At the close of the meeting, the hostesses served refreshments to 13 members.

Artesia Woman Heads District Legion Auxiliary

Mrs. D. M. Walter of Artesia was elected president of the fifth district of the American Legion Auxiliary, department of New Mexico at a fifth district meeting held in Roswell Saturday, Mrs. Jim Langnegger of Hagerman was elected vice president.

At noon a luncheon was served in the Engallis Memorial Building. Mrs. Earl Darst, legislative chairman, Mrs. H. B. Gilmore and Mrs. H. R. Paton, president, department of New Mexico, all of Artesia, attended.

Christian Women Elect Officers

Mrs. Albert Richards was elected president of the Christian Women's Fellowship of the First Christian Church at a meeting Thursday afternoon of last week at the church.

Other officers elected were: Mrs. Emery Carper, vice president; Mrs. Britton Coll, re-elected secretary and Mrs. C. V. Miller, re-elected treasurer.

The three group leaders are Mrs. Clark Storm, Mrs. John Lanning and Mrs. W. T. Haldeman. These officers will be installed at the June meeting.

Mrs. Storm, acting president, presided over the business meeting. Plans were made to serve breakfast Wednesday morning to the high school graduates who are members of the church.

Mrs. Arthur Bell gave a talk on her recent trip to Athens, Texas, to a church meeting.

Refreshments of iced tea, cake, nuts and mints were served. Hostesses were Mrs. Artie McAnally and Mrs. Nathan Kelly.

Manages Farm Co-Operative



Farmer and manager of Artesia Alfalfa Growers Association is Artie McAnally, member of the advisory committee on distributive education at Artesia High School. He's a native Texan, born in Kosse, attended Draughton's Business College in Fort Worth. His hobbies are baseball, fishing and hunting. Mr. and Mrs. McAnally are the parents of four children, Robert Lawrence, Mary Frances Williams, Franklin and Maxine.

Artesia Student Chosen as Member Of Honor Society

Robert Painter of Artesia, is one of 36 Texas Christian University May seniors who have been named to graduate membership in Alpha Chi, national collegiate honor society.

Requirements for the honor are a minimum of 60 hours credit and a scholastic standing in the upper 10 per cent of the class. New members will receive recognition on the printed graduation program. A baccalaureate breakfast will honor them May 28.

CARVER SCHOOL PLAY

Pupils of Carver School will present a play, "Cinderella's Reception," at 8 o'clock tonight at the school, 606 North Seventh. The public is invited.

Wide Range of Interests



His business is drugs, but his mental alertness isn't confined to his vocation. W. Bayless Irby, owner of Irby Drug, likes woodwork, photography, baseball, football, hunting and fishing. He also takes a special interest in education, health, welfare, government and higher standards of living. Irby was born in Honey Grove, Texas, attended elementary and high schools in Boswell, Okla., then the University of Oklahoma at Norman and Atlanta College of Pharmacy. Mr. and Mrs. Irby are the parents of three sons, Dillard, 22; Lowell, 18 and Eugene, 12. The druggist is on the advisory board of the distributive education course taught in Artesia High School.

Social Calendar

Tuesday, May 22
Order of Eastern Star, meeting and light refreshments, Masonic Temple, 7:30 p. m.
Alpha Alpha Chapter of Beta Sigma Phi, meeting at home of Mrs. Donald Fanning, 8 p. m.

Wednesday, May 23
Breakfast for graduate members of the First Christian Church, at the church, 9 a. m.
Thursday, May 24
Alice Walker Circle of the First Methodist Church, meeting at the home of Mrs. Harry Haselby, 1411 Uvalde, 2:30 p. m.
Friday, May 25
Circle No. 2 Presbyterian Women's Association, silver coffee, at the home of Mrs. D. M. Schneberg, 401 West Grand, public invited, 9:30 to 11:30 a. m.
Order of Rainbow for Girls, hay ride and dance, Masonic Temple basement.
Fifty-Two Bridge Club, meeting with husband present at the home of Mrs. Paul Bray, 8 p. m.

Artesian Gains Superior Mark In Voice Contest
Jim Joiner, son of Mr. and Mrs. C. S. Joiner of Findlay, Ohio, formerly of Artesia, grandson of Mr. and Mrs. W. C. Gray, 317 West Dallas Avenue, Artesia, received superior rating when he participated in the state vocal audition, May 12 at Otterbein College, Westerville, Ohio.
Mr. Joiner received the top rating of superior in the bass solo competition.

Sailor to Receive High School Diploma

Seaman Keith Kidd of the U.S.S. Dorch, stationed at Charleston, S. C., arrived in Artesia last week on leave in order that he may receive his diploma with the graduating class Thursday evening.

SUBSCRIBE TO THE ADVOCATE

News Briefs

Mr. and Mrs. Fred Davis of Mineral Wells, Texas, were guests Tuesday and Wednesday of last week of Mr. and Mrs. Francis Painter.

Kenneth Foster, a student at New Mexico A. & M. College, Las Cruces, spent the week end at home with his father, J. N. Foster.

Johnny Mathis, a student at New Mexico A. & M. College, Las Cruces, spent the week end at home with his parents, Mr. and Mrs. J. A. Mathis Jr.

Mr. and Mrs. Roy Hall left Monday for Colorado City, Texas. They plan to do some fishing.

Mr. and Mrs. Bev Graham and daughter, Mary Louise of Mountair arrived Friday of last week. They plan to spend the summer here.

Department Store Manager



Another member of the advisory board of distributive education, vocational training course at Artesia High School, is Max Schulze, manager of J. C. Penney Company Store, who has the status of people as one of his main interests. Schulze was born in Grange, Texas, attended elementary and high schools in Clifton of Blinn Memorial College in Brenham, Mr. and Mrs. Schulze are parents of three sons, Max G., Jr., Samuel P. and Donald R.

Sophomore Honor Society Inducts Artesia Student

Jo Margaret Gore, daughter of Mr. and Mrs. E. T. Gore, a student at the University of New Mexico, Albuquerque, Wednesday of last week was initiated into the Spurs Sophomore Women's Honor Society.

Brownie Troop Presents Tea

Brownie Troop 4, held its tea from 3 to 6 o'clock Sunday afternoon in the Artesia Women's Club.

The tea was given by the Brownies for their mothers and fathers with the cooperation of Mrs. Rolstad and Mrs. Lloyd De la Cruz.

Mrs. Rolstad opened the program by welcoming the guests. Turner was the announcer for the evening.

The entire troop sang the "Song" and then recited the Brownie Scout promise. Other songs were "O Come, O Come, Stoddie Puma," "A Good Scout," and "Pussy Willow." Piano solos by Sara Arnold, Gillespie and Kelsey Beck.

The entire troop sang "Campfire Lights a New" around a campfire. The program ended with a square dance, Crack Corn, in costume.

Mrs. Joe Spratt accompanied girls at the piano.

Before the buffet tea was served, the centerpieces of roses girls sang a prayer of grace. Second helpings were served. The Brownies in their aprons had made at their meetings.

The afternoon ended with singing of "Taps."

Four little girls who were Brownies next year and who attended a few meetings that assisted the troop, they were Glenda Barnett, Velda St. Janelle Reynolds and Doris J. Women helping with the program and the troop mites, Mrs. Kurt Yeager, Louis Gillespie, Mrs. R. W. and Mrs. Gus Arnold.

Business Women Elect Officers

Dr. Kathryn Behnke was re-elected president of the Business and Professional Women's Club at a meeting Thursday evening of last week at the Artesia Hotel Coffee Shop.

Preceding the meeting, a dinner was enjoyed by the members.

Other officers elected were: First vice president, Mrs. Perry Stigler; second vice president, Mrs. C. L. Stogner; recording secretary, Florence Dooley; corresponding secretary, Mrs. T. E. Johnson and treasurer, Mrs. Lola Wood.

Dr. Behnke conducted the business meeting. Yearly reports of officers and chairmen were read. Plans were made for a picnic June 21 at Mrs. Ruth Joss home and Girl Scout Troop 12 will be guests.

READ THE WANT ADS

Eating Is Necessary, Also Mighty Pleasant

Some folks say they live to eat, while others claim they eat to live. At any rate it would be hard to find many people who don't enjoy the thought of a big, thick steak and some French fries. Eating is a necessity and it sure can be pleasant. But there are some folks who can't enjoy good food . . . it just doesn't seem to agree with them. If you're one of these folks because of deficiencies of Vitamins B₁, B₂, Iron and Niacin, then this article is intended for you.

Guy H. Housley, who lives at 641 14th St., San Diego, Calif., was one of those folks who couldn't enjoy food without having after-meal distress, but not any more. Mr. Housley heard how HADACOL was helping folks suffering from these deficiencies and began taking it.

Here is Mr. Housley's statement: "I am 40 years of age and have had a nervous stomach condition for quite some time. Couldn't eat hardly anything. Back in my home town, I bought a bottle of HADACOL and before the first bottle was gone, I could tell a difference. Then I came to San Diego and couldn't get it here. I sent back to Atlanta for it. Now, thank God, they have it on the market here and I have a supply in my house. Not only that, but I'm telling all my friends what HADACOL has done for me. I sleep well, eat anything I can get and feel wonderful. I could go on and on praising HADACOL, it's done so much for me."

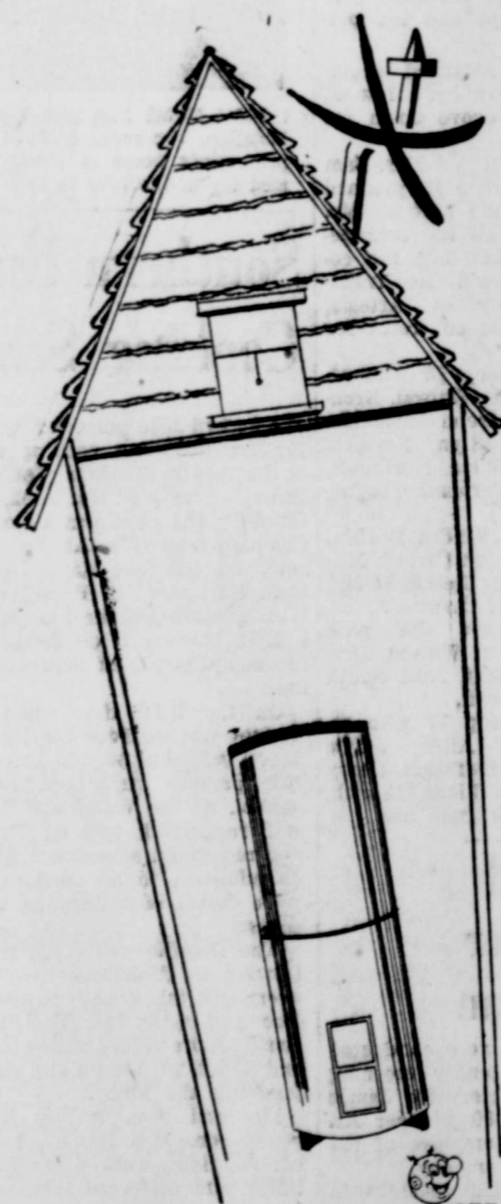
HADACOL Can Help You Don't go through life putting up with a stomach that is easily upset.



Guy H. Housley

set, that causes you gas pains, heartburn, sour risings after meals, a stomach that will not digest food properly; yes, if due to lack of Vitamins B₁, B₂, Niacin and Iron, you can overcome the deficiencies which are causing these miseries by taking HADACOL, which contains those precious elements.

Start taking HADACOL right away and if you do not get the results you expect your money will be immediately refunded. HADACOL costs only \$1.25 for a trial size bottle. Large family economy size, \$3.50. There is only one true and genuine HADACOL. Recommended by many doctors.



no vent needed

with an Electric water heater

... because there's no fumes from an electric water heater. It's a clean, flameless, economical way of assuring you and your family of adequate hot water at the proper temperature. It's automatic too; you install it and dependable electric service does the rest.

IT'S CLEAN
There's no soot, no smokes, no fumes 'cause there's no flame.

IT'S AUTOMATIC
You merely set the thermostatic control for the desired temperature.

IT'S LONG LASTING
Automatic electric water heaters last for years. Many literally "breathe" and when they do they drop scales of water corrosion. These fall to the bottom to be removed at convenient times.

IT'S ECONOMICAL
A few cents a day gives you more hot water for ALL the hot water uses in your home. Never any removed period . . . hot water NOW . . . when you want it.

SEE YOUR Electric APPLIANCE DEALER

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36 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

DIPLOMA-TIC GIFTS



Add to the joy of your favorite graduate with a distinctive gift from our large, complete assortment. make your selection today!

for Her

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Dainty Nylon Lingerie by Musingwear and Blue Swan
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for Him

Paris Belts
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Start Him or Her on a Beautiful Practical Set of SAMSONITE LUGGAGE

Appropriate Gift Wrappings for Every Occasion

THOMPSON-PRICE
PHONE 275

Employed in Doctor's Office



Joann Short is employed by Dr. Louis F. Hamilton. Her duties are receptionist and secretary. This includes typing and bookkeeping. When patients come in the office it is one of Joann's duties to fill out their reports and cards. She also weighs them and sometimes takes their temperature. Joann is gaining practical and useful experience through her distributive education course. One of Joann's important traits is courtesy, which is necessary on any job.

New Mexicans Spend More for Cars Than Food, Lodging and Clothes

New Mexicans spend more money for the purchase and upkeep of their automobiles than they do for food, lodging and clothes combined.

According to a report by the University of New Mexico Bureau of Business Research, directed by Ralph L. Edgel, the people of New Mexico last year spent more than 184 million dollars for automobiles and they spent a little more than 180 million dollars in retail food stores, eating houses, apparel stores and for lodging.

The percentage distribution of the total volume of sales among the various retail groups was as follows: Apparel stores, 3.6; automotive, 27.2; food 16.2; eating houses, 4.4; lodgings, 2.4; furniture and appliances, 5.6; building materials, 10.7; drugs, 2.8; jewelry, 0.6; and other retail stores, 26.5.

The estimates of 1950 retail sales in New Mexico counties appear in the 15th release in the bureau's business information series, copies of which are available upon request to the bureau.

The dollar volume of retail sales in the state during 1950 was 9.7 per cent greater than in 1949 and 14.3 per cent greater than in 1948, according to the bureau estimates.

Professor Edgel cautions that the percentage increases are not adjusted to discount the effects of inflation and hence are, to a large extent, illusory gains. They represent changes in dollar volume only, and do not measure changes in the actual amount of merchandise sold.

The increase in 1950 over 1949, Edgel said, was at least partially due to the rising prices.

Retailers in seven counties reported decreases in dollar volume, and in at least seven counties increases were so small that, considering higher prices, they undoubtedly represent decreases in physical volume of sales.

Three counties showed moderate increases, four showed relatively large increases (Bernalillo, De Baca, Sandoval and Los Alamos). De Baca County had a low year in 1949 and the 1950 increase did not bring the dollar volume up to the 1948 level.

De Baca County showed a retail sales increase of 27 per cent in 1950 over the preceding year. Sandoval sales increased 33.8 per cent.

All other counties showed increases except Catron, Colfax, Grant, Hidalgo, Lea, Torrance and Union. Union retail sales volume decreased 10.6 per cent from 1949 to 1950.

How to Prepare That Big Fish For Mounting

Many New Mexico anglers have been wondering about the procedure they should follow to mount that extra-special big one they'll catch this summer. The Game and Fish Department comes up with a few simple precautions that can be taken to insure a perfect specimen hanging on the den or living room wall.

First of all, most taxidermists prefer to receive a fish unskinned so they can make a cast of it. There

Caverns, White Sands, Cloudcroft Attract Visitors in This Area

Nearly five million persons have viewed Carlsbad Caverns since they were opened to the public, it has been announced by park service officials.

With steady streams of visitors to the Southwest, it is expected that figure will double itself in a short time, officials predict.

Carlsbad Caverns National Park lies beneath the Guadalupe Mountains of Eddy County, just 154 miles northeast of El Paso.

are times, however, when this is not possible, so the best thing to do is place the fish on a piece of paper after it is caught and run a pencil around it carefully to obtain an accurate outline. Be sure to make notes on color.

The next step is to cut open the side, not the belly. If one has made an outline, the skin can be removed. Be very careful during this operation. A little patience will pay big dividends. Fins should be separated at the base from the body with a sharp knife or other instrument. Grease should be scraped off and then the skin can be spread and rubbed down with salt on the inner side only.

Let the skin lay until the next day, then roll it up in a piece of paper and ship to the taxidermist in a box or tin can with air holes. The specimen also will keep for several weeks in this manner. Remember to enclose notes and sketch with the shipment.

Fires Burn 2700 Acres in State Up to Present

Nineteen forest fires, burning a total of 2700 acres, have ravaged national forest lands in New Mexico this year.

The figures are contained in a report released by the U.S. Forest Service, which shows that all the national forests in the state have suffered one or more fires. Three of them, the Gila, Lincoln and Santa Fe have had five each.

Though the fire season ordinarily does not begin until mid-May, the burned area already nearly equals the target acreage set up by the foresters for the entire year, Kenneth O. Wilson, fire chief for the Southwestern region of the Forest Service reports.

The unusual number and size of the blazes this year are due to critical drought conditions in the mountains Wilson says. Fires start more easily and travel faster when the forest is dry.

All but two of this year's fires were man-caused. As about 80 per cent of all fires are normally caused by lightning during summer storms the foresters are apprehensive that when the lightning season arrives the state may experience the worst fire year in its history.

HE'S EXAMINING THE FINE PRINT



TV STARS Arthur Lake and his wife, the former Patricia van Cleve, examine their contract to do a series of "Blondie" and "Dagwood" stories for television in this scene in New York. Lake is using a magnifying glass to scrutinize the contract's fine print section. Their children, Arthur Patrick and Marion Rose, will play "Alexander" and "Cookie," the two Bumstead children. (International)

Around Artesia

Mr. and Mrs. Charles Heathman of Evansville, Ind., were week end guests of Mr. Heathman's brother, Homer Heathman, Mrs. Heathman and family.

Mr. and Mrs. Jack Menouds and daughter, Gloria of Hagerman were guests Sunday in the home of Mr. and Mrs. Ivis Boykin and daughter, Kay.

Dr. J. J. Clarke, Sr., left Sunday for Deming to attend funeral services for Mrs. M. J. Moran. He was expected home Monday evening.

Dr. J. J. Clarke, Jr., Dr. G. P. Ruppert and Dr. D. M. Schneberg left Sunday for Santa Fe to attend the state dental association meeting. They plan to return home Thursday.

Mr. and Mrs. G. L. Kreamer spent the week end in Lubbock, Texas, on business. Roy Hall, Maynard Hall, and

Dewey Donovan went to Hereford, Texas, Sunday on business.

The New York Public library is one of the six largest libraries in the world.



Sells Gasoline and Oil



Russell Johnson is employed at the H&H Service Station. He starts work at 2 in the afternoon. He releases another person that has been working in the morning. First of all he puts water on the drive-way and sweeps, and also does the same thing to the garage. All the tools and tool bench have to be cleaned. When customers come in, it is Russell's duty to wait on the cars. He washes the windshield and fills the car with gas, or what ever the customer wishes done. There is two working at the station including Russell. He has to keep the rest-rooms clean at all times. It is his duty to check the tanks and see if the station needs any gas. He goes after parts for the H&H Garage when they need them. He has been working there around six weeks. They were closed for repairs and when they started up again they gave Russell a job. At night he checks the gas readings on the pumps to see if they have come up short. He then totals all of the money to see if it matches the cash register readings. After this is done, he then closes up the station. He has to be courteous to all people at all times. He is handy with everybody.

Employed By Creamery



Howard Grissom is employed at the Price's Creamery. When a customer comes in he waits on them. He helps unload and load trucks. He keeps gas in the trucks at all times. He keeps the ice cream and milk vaults in order and clean. Howard keeps the loading docks and the drive-way clean. He keeps the lawn mowed and watered. He checks drivers in and out. Checks transfers and makes transfers.

Department Store Salesman



John Felton is employed by W. W. Virtue's. John is working in the afternoons and is taking D.E. in the mornings. John is gaining valuable experience in this work. Experience is gained by the actual working in the store, which is one of the main goals of Distributive Education. Working in the different departments of the store is beneficial to John as he is learning the types and differences of the merchandise coming into the store. It is one of John's duties to mark and arrange the new merchandise and to display it attractively. This is very important to the appearance of the store. Waiting on customers is a most important duty of a store clerk. The clerk has to be courteous and efficient.

Two From Artesia Get Certificates at Cadet Review

James Long and Fred Fred Al... both of Artesia, are among 32 army cadets who receive certificates for eligibility for com-

missions in the parade and review of students graduating from the New Mexico A. & M. College R. O. T. C. army and air programs. The parade and review will be held at 4 o'clock this afternoon, May 22, in Memorial Stadium. Presentation of certificates will be by John W. Branson, president of the college.



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"For Favorable Impressions!"

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SPORTS

ON THE HOME FRONT

By BROWNIE EMERSON

Carlsbad and Roswell Writers Also Stress Sports for All Idea

Away down south in Carlsbad and way up north in Roswell, a move is under way to get folks to take part in sports and deal themselves some fun out of living.

That parallels my own effort here to get the grown-ups out on the tennis court, swimming pool, even in the horseshoe pitching oblongs, if nothing else.

Rusty Ayers, sports editor of the Roswell Daily Record, commended in a recent issue of his wish to get into action himself in a softball team.

Just For Fun

Down at Carlsbad, Reid McCloskey expresses my sports for all theme precisely when he says: "We don't care how bad the players are. We just want them to play and enjoy themselves."

Here's the whole yarn on the Carlsbad deal, as told by Jerry Brown, Carlsbad sports editor, in his column Much Ado, May 17:

Act Number Two of the Carlsbad Recreation Association's annual program is almost ready to go on stage. And this year it's going to be bigger and better than ever before, from all indications.

What we like best about the eight-week summer recreation program for children and adults is the proposed twilight softball league which Reid McCloskey, a CRA vice president, has dreamed up.

Ride in Comfort

A brand new bus, a junior edition of the Greyhound, is now owned by the Drillers. Fred Brainard and Clyde Guy, vice president and general manager, and president respectively of the club bought the bus in Abilene.

The 24-passenger, blue and white vehicle will replace the old scarlet Chevrolet 18-passenger bus that had been marked only "Longhorn League."

Talking Lesson

Zenith of disgust—Bill Keys chagrin when I gave him the wrong first name of Ten, new Driller pitcher. Seeing Ten warm up in his cap what was Ten's first name. Thinking he was referring to the numeral I scanned the batting order list and answered Muel for Manuel Junco, who is Big Spring No. 10.

Bill so gave it on the p.a., later had to come back with "Israel," Ten's first name.

Keeping the names straight is quite a chore for often they are given in a careless way—and often first names omitted. Had a lot of fun kidding Bill on giving the Spanish names in the Spanish way. That's correct of course but they sound strange.

Maestro Espanol

Master of all when it comes to precise Spanish is Irvin Goldstein, who lived many years in Colombia, teaches Spanish classes here as an extra vocational task to his stationery business.

Goldy can roll out those Spanish names as if he had been born in Madrid.

"Ungo" was a Spanish name that sounded strange when followed by "Junco," which in American would be "Junk-Oh."

And the town of Big Spring is Big Spring not Big Springs. You do it the easy way.

With the Bronces would get some new numerals for at least two of their players: Morfe Lastro, 2b, and Charlie Lofland, rf, both use the figure two, while Paul Molina, ex-Driller hurler, and Gus Ungo, 1b, both have five.

Croix de Guerre

To Lucian Hodges, Grade 5 teacher, and Rufus M. Stinnet, principal, Roselawn School, goes my wildest applause, cheers, and commendation for cooperation "over and above the line of duty."

There was a girls playday held Wednesday at Roselawn and the event included dashes, high and broad jumps. Frankly I didn't know the playday was coming up.

Thanks A Million

Returning from my run late Wednesday afternoon I found a neatly typed story on my desk.

It wasn't as complete as I would have liked to have it but it did have good basic facts, and by no means am I criticizing Principal Stinnet on that.

Here was an event held Wednesday afternoon and right after it over there's the ifo right in my hands. No waiting, no stalling, no frantic telephone calls, no ifs, or ands—but right on the line.

Saturday a. m., in comes Hodges with the complete results of the grade school track meet held

Friday afternoon. It was also Hodges who gave me the information on the final in the graders softball tourney.

Understand, no one writes my stories. That's my job. But to cover any event, whether it is in El Paso, New York, or Artesia, a newspaperman has to have sources that will supply the facts cheerfully, correctly, and on time.

When you get cooperation like that given by Principal Stinnet and Teacher Hodges it sure makes you get a warm glow. It's wonderful to find folks on whom you can depend, who have the energy, the get-up-and-go to get the job done.

There are others who have given similar cooperation. Stinnet and Hodges are mentioned here because the instances cited are recent.

Cleaning Out The Tray

Paging Jack Faunteroy—still no info on tournaments, Jack, what's happened to the golfers?

Wasn't naive when I wrote about the umps, George Thomas and Bob Mann is to see me the other day. Mann, new on job, Thomas a vet, and both were interested mainly in seeing whether I'd do the cornfield journalism act of hoping on their deities.

Even tho I was aware at the time of the object of their visit, was glad to see them.

Belated but due note given that prince of punting, torpedo-toed booming booted A. L. Terpening walloped me 6-4, 6-1 in two sets of tennis a Sunday or so ago.

Like the respect given by fans at Driller stadium when national high school played over p. a., even tho it seems odd to see fans facing a flagpole on which no flag is hoisted.

Rusty Ayers, sports editor of the Roswell Daily Record mentions Chick Neal and Julian Pressly, new additions to the Drillers, in his column on May 10:

"Neal is a Roswell fellow, a limited service, free game, infielder or outfielder. Neal did duty with Chuck Pressly in the Marine Corps in World War II. Pressly told Manager Stubby Greer about him and to Artesia he went."

Congrats to Patty Jo Greenwood for her record in Roselawn girls playday as winner of 50-yard dash, broad jump, and runner-up in high jump.

Apologies for her name, altho correct in story; being spelled "Joe" in headline.

Drillers Strike Gusher As Colts Humbled 6 to 0

Artesia's rags-to-riches baseball team, the Drillers, battle the Midland Indians here tonight and tomorrow night ending the road trip that began with Odessa on May 18.

The lowly Drillers, long time occupants of the cellar in the Longhorn League, accomplished another of their comeback surprises on Sunday when they handed the loop leading San Angelo Colts their first defeat in 20 starts.

The defeat was the first for San Angelo since April 29 when the Roswell Rockets won a photo-finish 17-16.

Not only did the Drillers win over San Angelo, they held the Colts scoreless, 6-0.

The Odessa Oilers will confront the Drillers in Artesia on May 24-25 and San Angelo comes thirsting for revenge on May 26 and 27.

Bulldogs List Basketball Card

Lake Arthur Panthers will open and the Dexter Demons close the 1951-52 basketball schedule of Artesia High School Bulldogs.

There are 21 dates in all on the card that opens Tuesday Dec. 4, ends Friday, Feb. 15, and includes Artesia's own blind tourney set for Saturday, Dec. 22, three days before Christmas.

Thirteen out of the 21 games are on the Bulldog court, eight away. Longest jaunt for the Bulldogs will be Silver City where they play on Thursday, Jan. 31.

Santa Fe and Albuquerque High-lands will each come to Artesia this season. The Duke City team will be in Artesia on Friday, Jan. 25; Santa Fe here on Friday, Feb. 8.

Two of the 21 dates on the card were pending as of Saturday, Friday, Feb. 1, and Saturday, Feb. 2, are marked open as the high school awaits replies for invitations sent to teams in the southwestern part of the state.

The complete schedule:

Dec. 4, Lake Arthur, There.

Dec. 7, Hope, Here.

Dec. 11, Dexter, There.

Dec. 14, Hagerman, There.

Dec. 15, Capitan, Here.

Dec. 18, Roswell, There.

Dec. 22, Blind Tourney, Here.

Jan. 8, Hagerman, Here.

Jan. 11, Eunice, Here.

Jan. 12, Tucuman, Here.

Jan. 13, Hobbs, There.

Jan. 19, Monument, Here.

Jan. 22, Carlsbad, Here.

Jan. 25, Albuquerque High-lands, Here.

Jan. 26, Lovington, Here.

Jan. 31, Silver City, There.

Feb. 1, Open, There.

Feb. 2, Open, There.

Feb. 8, Santa Fe, Here.

Feb. 9, Portales, Here.

Feb. 15, Dexter, Here.

LONGHORN LEAGUE (Through Sunday)

Teams—	Won	Lost	Pct.
San Angelo	23	4	.852
Vernon	17	10	.630
Poswell	14	11	.560
Big Spring	12	13	.480
Sweetwater	12	16	.429
Odessa	11	17	.393
Midland	11	18	.379
Artesia	8	19	.296

Sunday's Results

Roswell 15, Big Spring 4.

Artesia 6, San Angelo 0.

Odessa 7, Sweetwater 6.

Midland 10, Vernon 9.

Monday's Games

Roswell at Big Spring.

Artesia at San Angelo.

Sweetwater at Odessa.

Vernon at Midland.

KING OF GOLF

By Alan Mauer

BEN HOGAN HAD TO TRY 9 TIMES BEFORE LANDING THE ONLY BIG ONE THAT ELUDED HIM—THE MASTERS TOURNEY!



ACTUALLY, THERE'S ONE BIG ONE BEN'S NEVER HOOKED—THE BRITISH OPEN—BUT THAT'S PROBABLY ONLY BECAUSE HE NEVER TRIED—HAS SCORED DOUBLES IN THE R.G.A., U.S. AND WESTERN OPENS!

THE CLOSEST HE'D EVER COME IN THE MASTERS BEFORE WAS HIS 1942 TIE WITH BYRON NELSON—WHEN HE ALSO SHOT A 280, SAME AS HIS WINNING TOTAL!

Drillers Strike Gusher As Colts Humbled 6 to 0

Artesia's rags-to-riches baseball team, the Drillers, battle the Midland Indians here tonight and tomorrow night ending the road trip that began with Odessa on May 18.

Battering Avalanche

The Bronces stomped all over the rigs to mow down the Drillers 19 to 10 in the Drillers last home game of the eight-game series that ended Thursday night, May 17.

In the first inning, a sample of the initial three, the Bronces had 11 batters, collected four singles, three walks, two doubles.

Melvin Miller started on the mound for the Drillers but was relieved before the inning ended by Chick Neal, who in turn was followed by Milton Marshall in the second.

Marshall struck out six Miller one. Paul Molina, former Driller, struck out nine.

Standout catches were made by Julian Pressly who caught Gus Ungo's fly while backed against the fence and by Julio de la Torre's leaping one-hand catch of Monte Lastro's fly.

The Drillers got four home runs in the contest. Ab Fleitas got one in the first inning, none on; Stubby Greer, third, one on; Elton Portwood, sixth, none on; and Pressly, eighth, one on.

Artesia—Elton Portwood, lf; Ab Fleitas, 1b; Stubby Greer, ss; Ken Clukey, cf; Julian Pressly, rf; Julio de la Torre, 3b; Paul Bonano, 2b; Gene Perez, c; Melvin Miller, Chick Neal, Milton Marshall, p.

Big Spring—Al Casta, ss; Monte Lastro, 2b; Gus Ungo, 1b; Felix Gomez, cf; Manuel Junco, lf; Charlie Lofland, rf; Al Valdez, c; Bill Russo, 3b; Paul Molina, c.

Big Spring 554 030 002 19 19 1 Artesia 122 001 121 10 11 1 Batteries, Molina and Valdez; Miller, Neal, Marshall, and Perez.

Hospital Case Finishes Runner-Up in Swim Meet

The reason Titchenal said "Gunderson actually won" is because it didn't go into the Border conference record books like that. The record books show that Melanson of Arizona University won the 50—with Gunderson second.

"But that's not right," Titchenal contends. "Warren beat him by a whisker but when he hit the finish his winning hand touched the pool under the water line—and the victory was awarded to Melanson."

Gunderson came back to swim a victorious anchor lap in the sprint relay, after Arizona was disqualified for jumping the gun.

But—all in all—regardless of whether or not he won the 50, it was quite a day for the battling Hawaiian—Bob Titchenal and Lobo sports morale.

Artesia Student Works on Campus For Park Project

Mary Jo Jacobs, 207 West Richardson, Artesia, was among the 360 Park College students who volunteered this week to devote a day to physical labor on the 80-acre campus. The occasion hon-

Calderon King Of Ward School Track Tourney

There's a boy at Roselawn School that burned up the track at the Artesia grade schools track and field tournament like Bobby Lee of Alamogordo did in the state high school meet.

Jimmy Calderon of Roselawn amassed 16 and 2/3 of the 55 points scored by Roselawn in the tourney held on Morris Field on Friday and Saturday.

He was first in the broad jump, 50-yard dash, 100-yard dash and was on the winning shuttle relay and 220-yard relay teams.

The tourney was divided into A and B event and total points given in each classification. Junior high, and Roselawn were the only two out of the five schools entered in both brackets.

Competing in A events were junior high, Carver, and Roselawn; in B, junior high, Central, Park, and Roselawn.

Distance was recorded on jumps but time not kept on the dashes although winners were listed in order.

In the combined totals, junior high scored 65 1/2 points, Roselawn 55.

Class A totals—Roselawn 43, junior high 23, Carver 19.

Class B totals—Junior high 42 1/2, Park 30 1/2, Central 17, Roselawn 12.

Class A Results

50-yard dash—Calderon, Roselawn; Thomas Carver; Jose Ponce, junior high; Spencer, junior high; Navarrette, Roselawn.

100-yard dash—Calderon, Roselawn; Thomas, Carver; Earnell, Carver; Rogers, junior high.

Broad jump—Calderon, Roselawn, 14 feet 8 inches; Denton, junior high, 12 feet 10 1/2; Dickerson, Roselawn, 12 feet 2 1/2; Doyle junior high, 11 feet 9 and 3/4.

High jump—Angel, Roselawn, 4 feet 2 inches; Brizeno, Roselawn, 4 feet 1; Doyle, junior high, 3 feet 9 inches.

Shuttle relay—Roselawn, Carver.

220-yard relay—Roselawn, Carver, junior high.

Potatoe race—Navarrette, Roselawn; Rogers, junior high.

Class B Results

50-yard dash—Plemmons, junior high; Meisinger, Central; Smith, Park; Mitchell, Central; Mason, junior high.

100-yard dash—Plemmons, junior high; Meisinger, Central; Mason, junior high; Barnett, Park, Smith, Park, 12 feet 5.

High jump—Mulcock, junior high, 4 feet 4; Malone, Park, 4 feet 2; Boulden, Roselawn, 4 feet 2; Mann of Park and Campanella, junior high tied for fourth, 4 feet.

Shuttle relay—Park, junior high, Roselawn, Central.

220-yard relay—Junior high, Park, Roselawn, Carver, Central.

Potatoe race—Himney, Park; Cranford, Park; Campanella, junior high; Smith, junior high; Dean, Roselawn.

San Angelo Leads Longhorn League In Gate Receipts

Attendance in the Longhorn League is up approximately 18 per cent over 1950, League President Hal Sayles announced today.

Figures for the first 79 openings of the eight clubs in the Class C circuit totaled 68,280 against 58,102 for the same number of contests at the start of last season.

Average per game is 864 against 735 for last year.

Leading the way at the gate as well as on the field is San Angelo with a total of 21,795 paying customers for the first 12 games at home.

Next is Roswell with 9,688 for nine games.

Only three clubs—Odessa, Midland and Big Spring—are off last year's pace.

Suggestions Sought From Baseball Fans

Driller fans with ideas on better ways to handle the crowds at Artesia Municipal Park, how to boost attendance, how to better provide for fans comfort, will have the chance to put their ideas on the line.

A question and suggestion box is to be installed at the Artesia Municipal Park gate. Questions on plays in the games, players, can be put in the box. Answers will be given in radio programs and on the sports page of The Artesia Advocate.

Announcement of the question-suggestion box was made Monday by Jack Tinson, new business manager of the Drillers. His work will deal mainly with attendance, fans welfare, and publicity.

Finances will continue to be the work of Tom Sivley, treasurer of Artesia Baseball Club, Inc.

Buster Mulcock, former business manager, continues his employment in a narrowed field. Heretofore he has been business manager in addition to overseeing programs, maintenance of park, and other chores.

Tinson, high school football and golf coach, will return to his coaching duties when the next term of school begins.

Announcement of the appointment of Tinson as business manager was by Fred Brainard, vice president and general manager.

Artesia Alfalfa Growers' Association

Artesia Alfalfa Growers' Association PHONE 679

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209-211 CARPER BLDG. Phone 1236 Artesia

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Mrs. Ethel Lea, Owner and Supervisor, (with 24 years experience for a backing)
104 1/2 N. Main St. Phone 2841 Roswell, New Mexico Govt. Approved GI Training

Death by electric shock is caused by overcontraction of the heart muscles.

Good Control Of Insects May Save Millions

Insects cost New Mexico cotton growers more than \$1,500,000, or approximately \$8.80 per acre, in 1950, according to a preliminary estimate by the National Cotton Council. Insect damage amounted to a 3 per cent reduction from full yield or a loss of approximately 6477 bales of lint and 2559 tons of seed last year.

"These figures can and should be reduced during the 1951 season," says L. H. Moore, extension entomologist at New Mexico A. & M. College.

Here are a few of the things that farmers can do now to avoid insect damage later on, according to Moore:

Buy early and store on the farm at least 50 per cent of the anticipated insecticidal requirements. The grower's supply of insecticides on hand is often the difference between success and failure in cotton insect control.

Check application equipment and repair or replace worn or damaged parts. If the grower does not own application equipment, he should make definite arrangements for use of equipment before infestations occur. The farmer who is going to depend on custom application should make a binding service agreement with the operator.

To aid the farmer in his insect control program, the New Mexico Extension Service has recently published a circular, "Cotton In-

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Artesia Alfalfa Growers' Association PHONE 679

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When you enroll in our Beauty School you are assured of learning from start to finish from a faculty of highly trained beauty authorities, master in the art.
ROSWELL COLLEGE OF COSMETOLOGY
Mrs. Ethel Lea, Owner and Supervisor, (with 24 years experience for a backing)
104 1/2 N. Main St. Phone 2841 Roswell, New Mexico Govt. Approved GI Training

sect Control Guide for New Mexico

The circular lists the important phases of cotton insect control gives all the effective combinations of insecticides for use, tells how to make infestation counts and contains information on the application of insecticides.

"Farmers who obtain copies of this publication now may begin plan their insect control program early," the entomologist advises. "A little preparation now will go a long way, before the crop is in and expensive insect board move in."

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The Pentagon in Washington the world's largest office building. More than 1000 parts plants supply America's motor vehicle reducing firms.

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You pay for the lubrication, we give you the care—that's LUBRICARE! The cost? So low you wouldn't believe it! Try Lubricare this week.

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For Artesia and vicinity. Manufacturer's authorized distributor for these nationally advertised all steel buildings for agriculture and industry, will appoint dealer in this area. No inventory required, buildings immediately available from distributors warehouse, generous advertising policy by distributor, financing available, attractive money making proposition. Active, aggressive dealer's income will be determined by his ability to sell. Best selling season now beginning. Address replies to THE McCRAN CO., General Delivery, Artesia, New Mexico. Will interview within next few days.

EVERYBODY'S MARKET PLACE

Buy — Sell — Rent — Trade — Help Wanted — Jobs Wanted — Business Opportunities — Services Offered — Lost and Found

Business Opportunities

FOR SALE—Grocery, cafe and filling station, doing good business. Charles L. Williams at Williams Grocery & Cafe, Loce Hills, 7-tfc

FOR SALE OR TRADE—Ten-unit tourist court, also five-bedroom with one acre of land, all located on South First Street. See Frank Barlow, 802 South First St., phone 1067-R. 32-tfc

FOR SALE—Small grocery store, doing good business. Priced right as owner is leaving Artesia. New Mexico State Commission Company, Artesia Hotel. 40-2tc-41

Job Preparation

PREPARE FOR AN essential job now and complete in a few weeks at home. Study courses in drafting, blueprint reading, welding, mechanical, diesel engine or auto mechanics and all other trades. Write P. O. Box 126, Carlsbad, N. M. 23-27tc-49

Help Wanted

WANTED—Driller experienced on Bucyrus Erie 36-L and irrigation wells. Very good pay for sober hard worker. Jordan Drilling Company, Del City, Texas. 39-3tc-41

WANTED!

SECRETARY
Must be good in typing and dictation. Excellent working conditions. Good salary. Full-time employment. Write the right kind.

Employing Insurance Agency
Booker Building 39-tfc

WANTED—Secretaries, route men, bookkeepers and maids. Contact New Mexico State Employment Service, Ward Bldg. 41-2tc-42

Avon Cosmetic Co.
Carper Additions Territory Now Open Write immediately to MRS. VERONA TAYLOR, Beauty Crest Court Carlsbad, N. M.

Situations Wanted
WANTED—Baby sitting, in evenings, by middle-aged lady. Call 968-R after 5:30 p. m. 32-tfc

Real Estate For Sale
FOR SALE!
Here is Independence 140-ft. business corner at 24th and Main. Will pay 12% on investment with a probability of greatly increasing in value within five years. Owner leaving town. Promptness means profit. Call 1222. Ragsdale & Friend's Real Estate. 40-tfc

FOR SALE—House at 112 Osborne, four rooms and bath, floor fur. large lot, plenty trees, \$4500. \$2000 down, balance terms. Call 1102. 38-tfc

REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR SALE—Three-bedroom house with garage, fence. Corner 24th and Runyan, Alta Vista Addition. See R. A. Homsley, 209 West Chisum. 31-12tp-42

FOR SALE—House, to be moved away. Seven rooms and bath. Priced reasonably. Call Donald Fleming, 086-R4. 34-tfc

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FOR SALE—Nice two-bedroom, house, hardwood floors, closets, cabinets and paneling head. Good location, reasonably priced. Inquire 415 South Roselawn. Phone 89-W. 39-tfc

FOR SALE—Two-bedroom house at 1201 West Main. See R. A. Homsley at 209 W. Chisum. 39-4tp-42

FOR SALE—Two-bedroom house, just completed with carport, garage and central heating system. Located at 1004 Runyan Ave. Clyde Barlow. 41-tfc

FOR SALE—One nice four-room house to be moved, bargain at \$4000. Four small houses from \$250 to \$700. Fugate Saw Mill, three lots west Artesia. 41-5tp-45

FOR SALE—Two-bedroom house, covered by GI loan, owner leaving town. May be seen at 908 Ray Avenue. 41-2tp-42

For Rent
FOR RENT—New 1, 2 and 3 bedroom apartments, unfurnished. Bathrooms have stove, refrigerator, automatic washers, air conditioning. Yucca Ave., Vanwood Addition. Inquire 1501 Yucca or call 151-A. 35-tfc

6—For Rent

FOR RENT—Tank type vacuum cleaner with attachments. Artesia Furniture Co., 203-5 West Main, phone 517. 61-tfc

FOR RENT—Vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 866. 50-tfc

FOR RENT—Apartment for couple only. See R. N. Russell at Russell Auto Supply. 26-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments (12th and Main. Phone 434. 43-tfc

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR RENT—Six-room house, 408 Texas. Call 475 or 1043-NJ. 36-tfc

FOR RENT—Furnished bedroom, gentlemen only. 212 South Roselawn. 37-tfc

FOR RENT—Two furnished apartments, utilities paid. Duplex apartment. Phone 552 or 152. 38-tfc

FOR RENT—Unfurnished one-bedroom house, one block from high school. Phone 455-J. 39-tfc

FOR RENT—New unfurnished two-bedroom apartment, \$60 per month. Vacant June 1. 1104 Grand or Call 125. 39-tfc

FOR RENT—Three-room unfurnished duplex, 318 Richardson. Phone 0198-J2. 40-tfc

FOR RENT—Two-bedroom unfurnished house, corner North 9th and Chisum. \$50 per month, water furnished. Phone 639 or see J. D. Josey, Sr., City Hall. 40-tfc

FOR RENT—Three-room apartment, furnished or unfurnished. Inquire 202 West Texas. 40-2tc-41

FOR RENT—Two light housekeeping room with air conditioner, also two bedrooms at 306 South Third St. Bills paid. See Mrs. Ransberger, 301 Richardson, phone 448-W. 40-2tc-41

FOR RENT—Three-room furnished apartment, couple preferred but would consider small baby. See at 902 W. Washington. 40-tfc

FOR RENT—Furnished two-room duplex apartment, utilities furnished. 1015 W. Richardson. 40-2tp-41

FOR RENT—Unfurnished house, three rooms and bath. Phone 272 or 905 West Main. 41-2tp-42

FOR RENT—Nice three-room apartment, \$45 per month. 1110 1/2 W. Grand. 41-3tp-42

FOR RENT—Four-room house, 19th and Grand. Mrs. R. C. Adams, Route 1, Box 236. 41-1tc

FOR RENT—Two-room furnished house, located at 309 East Mosley. Call Mrs. Nivens at 8 during day or 936-R after 5 p. m. 41-1tp

FOR RENT—Bedroom, at 308 West Dallas. 41-2tc-42

FOR RENT—Clean two-room furnished apartment, private bath, air conditioner, utilities paid. From West end of Centre, turn one block south, phone 790-W. 41-tfc

FOR RENT—Four-room unfurnished apartment. J. S. Ward, phone 173. 41-tfc

7—Miscellaneous For Sale
MOVING! STORAGE!
Household moving, across the state, Across nation. Agent Allied Van Lines, Southern New Mexico Warehouse, Carlsbad, N. M. Phone 48. 14-tfc

Holsum Is Better Bread
WE BUY AND SELL used furniture. Fairey's Trading Post, 511 North First, phone 845. 28-tfc

Holsum Is Better Bread
FOR SALE—Evinrude outboard motors and boats, new and used. Victor Haldeman, phone 088-J4. 80-tfc

Holsum Is Better Bread
Something that you have, you may not need, SELL thru the Advocate Want Ads.

Holsum Is Better Bread
FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

Holsum Is Better Bread
VEGETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J. 37-tfc

FOR SALE—Tomato plants, transplanted, guaranteed to live. Asparagus for canning and freezing. Bryan Gardens, just north of Locker Plant. 31-1fx

7—Miscellaneous For Sale

AUCTION! New and used furniture and appliances. Buy at your own prices. The Auction House, 324 N. First St., Albuquerque, N. M. Every Wednesday night at 7:30 p. m. 79-tfc

Holsum Is Better Bread
SINGER SEWING MACHINE CO.
For certified Singer Sewing Machine Sales and service, offered in Artesia, from Monday to Saturday, call at Singer Sewing Machine Company, 310 W. Mermoid or call Carlsbad 1115-J or Martin L. Pryor, Artesia phone number 924-M.

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

Holsum Is Better Bread
FOR SALE—New .30-30 bolt action rifle. See at 408 1/2 West Missouri Avenue. 13-tfx

Holsum Is Better Bread
FOR SALE—Peat moss, lawn fertilizers, lawn grass seed, Coppertans, insecticides, garden seed, available at F. L. Wilson Feed & Farm Supply, 111 S. Second, phone 24. 28-16tc-43

Holsum Is Better Bread
ELECTROLUX VACUUM CLEANERS
Sales — Service — Supplies
Lee M. Spalding
710 Washington Phone 497-M 31-tfc

Holsum Is Better Bread
FOR SALE—Three room apartment, furnished or unfurnished. Inquire 202 West Texas. 40-2tc-41

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FOR SALE—Tomato plants, transplanted, guaranteed to live. Asparagus for canning and freezing. Bryan Gardens, just north of Locker Plant. 31-1fx

10—Used Cars and Trucks

FOR SALE—Late 1949 Ford 8 Tudor, looks just like 1950 model, excellent condition. Priced for quick sale, \$1195. Stan Lillard, Artesia Hotel after 6 p. m. 41-2tp-42

FOR SALE OR TRADE
1950 Pontiac Chieftain 4-door, deluxe sedan, mayon gold, 8 cylinder, Hydromatic, heater, radio, sun visor, seat covers. You can be proud of this car. OPS ceiling price \$2435, OUR PRICE \$2095

1949 Mercury 6-pass. Coupe with overdrive, radio, heater, seat covers, sun visor, dark green. OPS ceiling price \$1895, OUR PRICE \$1595

1948 Mercury 4-door, overdrive, radio, heater, seat covers, extra clean. OPS ceiling price \$1425, OUR PRICE \$1195

1950 Chevrolet 2-door Power Glide 2-tone gray, extra clean, radio, heater and seat covers. OPS ceiling price \$2005, OUR PRICE \$1795

1949 Ford 5-pass. Coupe, black, radio, heater and seat covers. OPS ceiling price \$1545, OUR PRICE \$1395

1947 Chevrolet Fleetline, 2-tone tan and green, completely overhauled, radio, heater and seat covers. OPS ceiling price \$1220, OUR PRICE \$1095

1947 Ford Deluxe Fordor, 8 Cyl., gray, new paint, radio, heater and seat covers. OPS ceiling price \$1090, OUR PRICE \$895

14 other cars, consisting of Buicks, Olds, Chevrolets, Plymouths and Fords. \$50 to \$300. Make us an offer.

1947 Dodge 3/4-ton Pickup \$595 "We want to treat you like we like to be treated"

COLE MOTOR CO.
112 South Second Street
Phone 154

11—Farm Machinery
FOR SALE—One 1949 U.T.U. Moline tractor, factory equipped with butane hydraulic lift, like new, with 4-row cultivator and subsoiler, used one season; one U.T.U. Moline tractor and 4-row cultivator, completely overhauled and painted. This equipment located on Jess Funk farm on Cottonwood. Contact James Thigpen or Joe Bill Funk. 23-tfc

Classification Is Free to State's Cotton Farmers
Market 1951 cotton by government class, New Mexico farmers are urged by S. R. Gohmert, Western cotton branch manager, U.S. Department of Agriculture's Production and Marketing Administration.

WANTED TO BUY—Used glass china cupboard. Phone 202-M. 11-tfx

9—Public Notices
ALCOHOLICS ANONYMOUS—Our sole purpose is to help those who have a drinking problem. P. O. Box 891, phones 1233 and 374-M, Artesia. 98-tfx

NOTICE—All types of radio repair can now be handled by an experienced repairman at the GUY CHEVROLET CO. 39-6tc-44

10—Used Cars and Trucks
FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 1112. My business is trucking the public. 33-tfc

FOR SALE—1948 Buick Roadmaster, excellent condition, many extras. Must sell immediately. Jack Carlson, 411 West Chisum. 40-2tp-41

FOR SALE—House at 112 Osborne, four rooms and bath, floor fur. large lot, plenty trees, \$4500. \$2000 down, balance terms. Call 1102. 38-tfc

REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR SALE—Three-bedroom house with garage, fence. Corner 24th and Runyan, Alta Vista Addition. See R. A. Homsley, 209 West Chisum. 31-12tp-42

FOR SALE—House, to be moved away. Seven rooms and bath. Priced reasonably. Call Donald Fleming, 086-R4. 34-tfc

REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE. 83-tfc

FOR SALE—Nice two-bedroom, house, hardwood floors, closets, cabinets and paneling head. Good location, reasonably priced. Inquire 415 South Roselawn. Phone 89-W. 39-tfc

FOR SALE—Two-bedroom house at 1201 West Main. See R. A. Homsley at 209 W. Chisum. 39-4tp-42

FOR SALE—Two-bedroom house, just completed with carport, garage and central heating system. Located at 1004 Runyan Ave. Clyde Barlow. 41-tfc

FOR SALE—One nice four-room house to be moved, bargain at \$4000. Four small houses from \$250 to \$700. Fugate Saw Mill, three lots west Artesia. 41-5tp-45

FOR SALE—Two-bedroom house, covered by GI loan, owner leaving town. May be seen at 908 Ray Avenue. 41-2tp-42

For Rent
FOR RENT—New 1, 2 and 3 bedroom apartments, unfurnished. Bathrooms have stove, refrigerator, automatic washers, air conditioning. Yucca Ave., Vanwood Addition. Inquire 1501 Yucca or call 151-A. 35-tfc

green card against the price for the same kind of cotton on the market news sheet, farmers can determine the approximate price of a bale.

Artesian Rates Corporal Chevrons
Robert N. Briseno of Artesia, has been promoted to the rank of corporal in the 322nd Heavy Tank Battalion, Arkansas Reserve unit in training at North Camp Polk, La.

Coporal Briseno is a member of Headquarters company of the 322nd. The Arkansas Reserve Battalion, commanded by Lt. Col. David B. Whittington of Hot Springs, was federalized Sept. 3 and after a period of training at Fort Hood, Texas, was transferred to Camp Polk late in March.

PUMICE BLOCKS
"Precision Made"
FOR SALE
Roswell's new and modern plant. Discounts to Contractors and Dealers.

BUILDERS BLOCK & STONE COMPANY, INC.
P. O. Box 792 — Phone 3777-J
Roswell, New Mexico

In addition to the official classification, they also will receive market news showing current prices at nearby markets. By comparing the grade and staple length on the

WANTED!

Girl to Act as Cashier and Handle Office Records

Good Pay and Working Conditions.

44 Hours Per Week

Liberal Company Benefits

APPLY MR. SCHULZE

J. C. Penney Co.

LOW RATE LOANS LONG TERM

on

FARMS, RANCHES AND CITY PROPERTY

STEVE W. MASON

Carper Bldg., Room 304 Artesia

BUY IT TODAY

POLIO

INSURANCE!

A long, expensive illness can lead to financial disaster unless you've had the foresight to insure...

UP TO \$5,000.00...

for each person covered towards expenses incurred for required treatment for poliomyelitis.

Covers hospital, medical, nursing and surgical care, drugs, medicines, ambulance service, blood transfusions, X-Ray, Iron Lung Rental and rental or purchase of necessary braces, crutches and wheel chairs.

RATES ARE LOW...

	INDIVIDUAL	FAMILY*
ONE YEAR	\$2.50	\$5.00
TWO YEARS	4.86	9.60
THREE YEARS	6.50	13.00

*Covers applicant, spouse, and unmarried children over 30 days but under 18 years of age.

ARTESIA INVESTMENT CO.

308 West Main Phone 871

REAL ESTATE GUIDE

Farms, Ranches and Business Listings Exchanged with the Roswell Multiple Listing Bureau. BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER

MB MULTIPLE LISTING BUREAU
Wash. Lady Co. New Mex.

N.A.A. NATIONAL ASSOCIATION OF REALTORS

VALLEY EXCHANGE

REALTOR AND EVERY FORM OF INSURANCE

114 SOUTH ROSELAWN PHONE 1115

4 bedroom home on 410 West Richardson, price \$13,500, if you are looking for a bargain, this place is for you! 2-bedroom house, GI equity, \$1500 down will buy this new house, in Vanwood Addition. See us for Hail Insurance. We have Cravens, Dargen—the best! C. W. STROUD HARVEY JONES
1159-M — After 5:30 Call — 387-J

Phone 79

Phone 1065

OFFICE 315 QUAY AVENUE
Farms, Ranches, Businesses, Residences and Insurance

SPECIAL!

If you have \$500 (or better) YOU CAN'T AFFORD TO MISS THIS OPPORTUNITY IN A TWO-BEDROOM HOME, OFFERED AT 1409 YUCCA AVENUE. LOOK THIS OVER AND ACT.

FREE RENTAL SERVICE

FREE PARKING AT REAR DURING CONSULTATIONS

DON TEED DON JENSEN

509 1/2 West Main Phone 1222

Ragsdale-Friend's Real Estate

I have buyers waiting for Homes and Farms!

YOU WANT TO SELL YOUR HOUSE OR FARM TO THE BEST ADVANTAGE. SO SEE OR CALL FRIEND!

FREE RENTAL SERVICE!

Friend Burnham W. E. Ragsdale
Residence Phone 1009 Residence Phone 645-J

KIDDY-LINELL AGENCY

REAL ESTATE AND INSURANCE

415 1/2 West Main Phone 914

Grocery Store and Filling Station; South of town on Highway 285. Extra building for garage or store room. Doing good business.

Mountain Farm, one section, grass leased, 4 springs, 80 acres, orchard, nice home, Sacramento Mountains, \$30,000... \$15,000 will handle.

Former Coca-Cola property, Corner 7th and Main. Splendid business location. Beautiful home on rear of lot.

Three Bedroom Home in Vanwood Addition. \$2000 down, balance \$60 per month

Artesia Abstract Company

R. H. HAYES, Secretary

118 South Roselawn Phone 12

Abstracts of Title and Title Insurance

Carrier Abstract Company

102 Booker Building Phone 470

Abstracts of Title, Title Insurance, Loans

We Are Agents for Major Life Insurance

Companies for LOANS on All Types of Property.

SAM SANDERS—CONTRACTOR

Oil Field Pits and Caliche Roads

E. J. Frazier, Foreman Phone 764-R, Artesia
Artesia Office Phone 599
Eunice, N. M., Phone 3101

Office Supplies at The Advocate

GO TO CHURCH

Artesia Auto Company
"YOUR FRIENDLY FORD DEALER"

302 West Main Phone 52

Uncle Sam Says



May 14-19 is Newspaperboy Defense Bond Week. During that week some 300,000 newspaper carriers will take on the patriotic task of distributing and collecting 25 million Defense Bond Pledge Cards. Always in the forefront when it comes to patriotism these boys have volunteered to carry this important message to their customers. The boys know the value of thrift and are today investing thousands of dollars in U. S. Defense Bonds. Sign that Defense Bond Pledge.

Phone—

(Continued from Page One)
a member of the Lions and Toastmasters International clubs and of Artesia Chamber of Commerce.

Surprise Party

Honors marking the occasion did not end with the luncheon. Late in the afternoon, Manager Hinde went home to find the back yard filled with local employees and a barbecue prepared.

A gift from the employees to Hinde was an electric drill set. Present at the luncheon at noon were:

H. E. Horbit, district plant superintendent, who was master of ceremonies and who presented the silver anniversary service pin; C. W. Walker, traffic superintendent; Ira Holmslad, construction superintendent; Bob Shaeffer, construction supervisor.

These are all of El Paso. From Roswell, were Glen Wright, manager and Bill Ramer, wire chief. Also present was Carl Johnson, Denver, building engineer.

Artesia was represented by Mrs. Mary Jones, chief operator; Mrs. Gene Smith, evening chief operator; Nell Lewis, clerk; Cecelia Rehberg, commercial clerk.

George Nickold, test board man; George Gore and Charles Pittman, combination men and Manager and Mrs. Hinde.

Carlsbad—

(Continued from page one)
Billyjean Shotts, Marian Gibbany, Edwina McCaw, Patricia Short and a guest Carol Pryor.
Mrs. E. W. Allen, leader of Troop 17 and Mrs. Maurice Dipple helped with the girls during the day. Mrs. Thelbert French and Mr. Allen drove cars down to carry the girls home.

Oil Report—

(Continued from page one)
Welch & Yates, Welch et al 1, NE SW 5-21-27.
Total depth 580; plugged back to 575; swabbing.
Red Lake Oil Co., State 18, SW SE 21-17-28.
Drilling at 350.
General American Oil of Texas, Beeson 5-F, NW NE 31-17-30.
Total depth 3098; cleaning out.

Eddy Residents

Put \$41,025 in

U.S. Defense Bonds

U. S. Defense Bond investments in Eddy County during March totaled \$41,025. L. B. Feather, chairman of the County Defense Bond committee has announced. During February, the total was \$76,356.

Of this total, Series E Bonds accounted for \$35,925 in March and \$62,737.50 in February. Chairman Feather pointed out, a decrease of \$26,812.50. In March, 1950, \$43,443.75 was placed in Series E's.

Residents of 15 of New Mexico's counties increased their purchases during March over February.

Santa Fe County led the state with \$273,950.25 total.

Bernalillo County was second with \$198,710.25 and Grant was third with \$179,781.25.

Extension of payroll savings plans by additional employing firms to their employees will increase investments in Series E Bonds. Since December, at least 25 additional firms have offered the plan to their 5470 employees.

500,000 Foe Poised



FRESH RED TROOPS, 300,000 Chinese and 200,000 North Koreans re-equipped, are reported poised north of the 38th parallel, centering their buildup in the Chorwon-Kumhwa-Hwachon triangle (1). U. S. forces stashed north of the parallel north of Seoul (2) and South Korean forces widened their salient above the parallel on the east coast by taking Karapi (3). Farther inland a South Korean unit fought the foe northeast of Hyon and U. S. forces neared the parallel north of Chunchon. Shaded area is held by the Communists.

STILL CLASSY FELLER - - By Alan Maver

BOB FELLER
OF THE CLEVELAND INDIANS, ONLY ACTIVE 200-GAME WINNER!



WHEN THE '51 SEASON BEGAN HE WAS ONLY 16 AWAY FROM A NEW HIGH OF 224 WINS BY A PITCHER WHILE IN THE TRIBE UNIFORM—HE GOT 2 OF THEM IN THEIR FIRST 7 GAMES!

BOB'S NOT THE STRIKEOUT KID ANY LONGER BUT THOSE 8 WHIFFS IN HIS OPENER EQUALED HIS SINGLE GAME HIGH FOR THE WHOLE 1950 SEASON!

Distributed by King Features Syndicate

Before December, 43 firms had made the easy, automatic plan of savings available to their 18,345 employees. In Las Cruces during February, 237 business concerns offered the plan to 2371 people, in addition to the above figures. Las Cruces won national recognition as the first "Defense Bond Flag City."

Vic Vet says

IF YOU PLAN TO TAKE GI BILL TRAINING, YOU'D BETTER ACT FAST... MOST VETERANS MUST START TRAINING BY JULY 25, 1951 IF THEY WANT TO CONTINUE AFTERWARDS



For full information contact your nearest VETERANS ADMINISTRATION office

Cauliflower belongs in Group III of the basic seven food groups. It contributes small amounts of calcium, phosphorous, iron, vitamin A, thiamin, riboflavin, niacin and vitamin C to the diet.

NEW FORMULA Checks Rheumatic ARTHRITIS PAINS

Must Help Or It Costs You Nothing
Payne's Formula Tablets contain a recent discovery that is bringing amazing relief to thousands, many of whom had suffered for years. It works internally to reach every joint and muscle in the body. If you want quick comforting help for the aches and pains of arthritis or rheumatism get Payne's Formula today. The first dose usually starts curbing pain so you can work, sleep and live in greater comfort. Quick satisfaction or money back guaranteed after first bottle. Get PAYNE'S FORMULA at PALACE DRUG Artesia, N. M.

SYNTHETIC RUBBER PAINT SENSATION—SATIN LUMINALL NOW ON SALE!



THE ONLY PAINT WITH EVERY MODERN ADVANTAGE

Much more washable than the best flat oil paint. You can scrub it without a blemish!

THE PAINT THAT WON'T BURN

At last you can insist on paint that's safe for home and family. Satin Luminall is non-toxic, non-inflammable, non-explosive. Say goodbye to risky fumes of old-fashioned finishes.

ONE COAT COVERS BEAUTIFULLY

It's the easiest paint to use. A single coat will prime, seal and finish without brush or lap marks. Dries in 20 minutes. No painty odor. No solvents or thinners to buy.

REMARKABLE FREE MATCH-A-CHIP CHART

An endless variety of loveliest color combinations at the tips of your fingers! Detachable tab system makes color selection a lot of fun.



All chips painted with genuine Satin Luminall, so you can see beforehand how job will look.

DISTRIBUTED BY

ARTESIA PAINT & GLASS CO.

824 South First

Phone 1091



what a LUBRICATION!

—even your Buick's tires and battery are checked!

Yes, we check your air and check your spare—and that's only two of the many extra features in our super lubrication, called Lubricare!

Buick Lubricare starts with the most thorough, skilled, conscientious lubrication in town, tailored to factory specifications for your Buick. It ends with cleaning your steering wheel, floor mats and windows—and leaving a written guarantee in your car.

The price? No more than you'd pay for a run-of-the-mill "grease job." Drive in for our Lubricare this week, won't you?

Put your Buick in Buick hands



GUY CHEVROLET CO.

101 West Main

Phone 291

3

Good Reasons

- QUALITY of the Finished Product
- APPEARANCE of the Finished Product
- SATISFACTION in the Finished Product



WHY YOU SHOULD CALL OR SEE US WHEN YOU PLACE YOUR NEXT ORDER FOR ...

PRINTING

"For Favorable Impressions" Call No. 7

The Artesia Advocate

Commercial Printing

Office Supplies

LANDSUN

WED. - THURS.

A PAJAMBOREE OF LOVE, FUN AND SONGS!



VAN JOHNSON - GRAYSON
KATHRYN
MGM presents with a wink
GROUNDS FOR MARRIAGE

WILLIAM RAYMOND - BARRY SULLIVAN
LEWIS STONE - REGINALD OWEN
A ROBERT Z. LEONARD PRODUCTION
Story by ALLEN RIVKIN and LAURA KERR
Play by SAMUEL MARK
Directed by ROBERT Z. LEONARD
A METRO-GOLDWYN-MAYER PICTURE

CIRCLE-B

WED. - THURS.

WHEN THE SIREN SCREAMED!
ALL FURY BROKE LOOSE IN



"Canon City"

RAW...NAKED...
Terrifyingly True!!

Introducing SCOTT BRADY
A Bryan Foy Production - Produced by Robert T. Kane
An EAGLE LION FILMS Picture
Buck a Car Nights!

OCOTILLO

THURSDAY - FRIDAY - SATURDAY

IS IT HUMAN OR INHUMAN?
NATURAL OR SUPERNATURAL?
WILL IT DESTROY US ALL?
THE THING
from another world!

HOWARD HAWKS' Startling MOVIE!

A Menace From Another World!

the City Clerk of the City of Artesia, New Mexico, at the City Hall until 7:00 P. M., June 13, 1951, for furnishing water and sewer construction materials.

ITEM I
10,000 lbs. sewer joint compound, cold mix type.

ITEM II
4000 lbs. of ingot lead.

ITEM III
25 each valve cover boxes, 18 to 24 inch extensions.

All bids will state time of delivery, whether the prices are firm or not, and whether a D.O. rating is required.

The Council reserves the right to refuse or accept any or all bids in the interest of the City.

BY ORDER OF THE CITY COUNCIL

CITY OF ARTESIA,
John D. Josey, Jr.
City Supervisor
39-21-T-41

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF CARL RAY CUNNINGHAM, Deceased.

Notice is hereby given that on

the 10th day of May, 1951, the undersigned was appointed Executrix of the Estate of Carl Ray Cunningham, Deceased, by the Hon. M. F. Sadler, Judge of the Probate Court of Eddy County, New Mexico.

THEREFORE, all persons having claims against said estate are hereby notified to file the same with the County Clerk of Eddy County, New Mexico, or the undersigned, within six (6) months from the date of the first publication of this notice, on the 15th day of May, 1951, or the same will be barred by law.

Jessyle Cunningham Johnson, Executrix.
39-41-T-45

NOTICE OF HEARING TO DETERMINE HEIRSHIP
Under Chapter 187, Laws 1939 THE STATE OF NEW MEXICO TO: FANNIE B. FOSTER, also known as FANNIE B. WITCHER FOSTER, T. M. FOSTER, J. S. WITCHER, DEONIE WITCHER, UNKNOWN HEIRS OF SOLOMON P. GILBERT, also known as S. P. GILBERT, DECEASED, AND ALL UNKNOWN PERSONS CLAIMING ANY LIEN UPON OR RIGHT, TITLE OR INTEREST IN OR TO THE ESTATE OF DECEDENT AND TO WHOM IT MAY CONCERN. GREETINGS:

Notice is hereby given that a

petition has been filed by Fannie B. Witcher Foster, alleging that Solomon P. Gilbert died testate in Calloway County, State of Missouri, on the 25th day of February, 1929 and no administration has been had upon his estate had that said decedent owned real property at the time of his death consisting of the following described lands in Eddy County, New Mexico, to-wit: SW 1/4 NE 1/4 and SE 1/4 NW 1/4 of Section 24, Township 17 South, Range 26 East, N.M.P.M.

time and place for hearing to determine the heirship of said decedent, the interest of each respective claimant there to or therein, and the persons entitled to distribution thereof and also to determine the amount, if any, of succession taxes due the State of New Mexico.

DONALD S. BUSH, whose offices are in the Booker Building at Artesia, New Mexico, is attorney for Fannie B. Witcher Foster, petitioner.

WITNESS my hand and the seal of said Court this 5th day of May, 1951.

(SEAL) R. A. WILCOX, Clerk of the Probate Court, Eddy County, New Mexico.
By: L. N. Thomas, Deputy.
37-41-T-43

MacDonald's Farm



Don't let anyone pull the wool over your eyes concerning quality farm machinery! Come to JOE MITCHELL & SON to look over those highest quality J. I. CASE TRACTORS and IMPLEMENTS that have been serving Agriculture since 1842.

JOE MITCHELL & SON. CASE FARM MACHINERY SALES - SERVICE

District Scout Group Chooses Vice Chairmen

Thad Cox, owner of Cox Motor, O. H. Syferd, building contractor, were elected vice chairmen of the Gateway District, Boy Scouts of America, at the last regular district committee held in the high school library.

Vet Contract Agent On Duty Tomorrow

Moving his recent weekly trips up one day, Ray W. Ervin, Carlsbad, veterans administration contact representative will be in Artesia tomorrow instead of Thursday as has been his practice the last three weeks.

Erwin will be on duty, available for assistance to veterans, from 8 in the morning to 5 in the afternoon at the Veterans Memorial Building.

Clear Vision No Collision
NATIONAL SAFETY COUNCIL

NOTICE OF BIDS FOR WATER AND SEWER CONSTRUCTION MATERIALS

Sealed bids will be received by

Artesia Credit Bureau
and
DAILY COMMERCIAL REPORTS CREDIT INFORMATION
Office: 225 Carper Building

Bailey Office Equipment Company
607 W. Mermod Phone 1130-W
Carlsbad, New Mexico
Is Your Authorized Remington Rand Agent for Eddy County
Sales Service
We want to help you solve your office problems.
Our Service Man, Mr. Wood, Has Had Remington Rand Training.
Let Him Put Your Office Machines in Good Condition.
Call Us Collect.



PROMISE for the future
You see the bright promise of wonderful tomorrows in the young... from the colts that roam the blue grass to the boys and girls who will be tomorrow's leaders. There's still plenty of time for them.
But what of your own wonderful tomorrows? Have your plans for family security based on economic independence become a "someday" dream, wistfully recalled by a picture like this?
There's a way you can still assure that independence—a way you can protect your future and your family's future. Your friendly Equitable representative can tell you how. Why not have a talk with him soon?
The Equitable Life Assurance Society of The United States
Thomas I. Parkinson - President
393 Seventh Avenue • New York 1, New York

It's the Wise Bird Who Realizes That . . .

GOOD PRINTING IS NOT EXPENSIVE
... It Costs No More, and Leaves a Much Better Impression With Your Business Associates and Customers.
FOR GOOD PRINTING CALL NO. 7, OR DROP IN AT THE ARTESIA ADVOCATE

REPRESENTED BY: **MORRIS M. PRUITT, District Manager**
317 J. P. White Building Box 880, Roswell Phone Roswell 2895

Pilot of Artesia CC Work



Member of the advisory board on distributive education course taught at Artesia High School, is Bob Koonce, manager of Artesia Chamber of Commerce. He was born in Randolph County, Ill., attended elementary and high schools in Campbell Hill, Ill. Koonce's hobbies merge both outdoors and indoors. He likes reading and writing but he also likes to hunt, fish, photograph, sports wild life. Mr. and Mrs. Koonce are the parents of four children, Rhonda Ann, 7; Terry Lee, 5; Angela Kay 4 and Bobbie Jean, 2.

New Mexico Press to Hear Texan's Speech

Charles A. Guy, publisher of the Lubbock Avalanche-Journal, will be one of the featured speakers on the program of the summer convention of the New Mexico Press Association to be held June 15-16 at La Fonda in Santa Fe. The Texan will talk on "The Publisher and the Editorial Department" at 1:30 p. m. Saturday, June 16, following the association luncheon in La Fonda restaurant. Orville E. Priestly, publisher of The Advocate and The Las Cruces Sun-News, is first vice president of the association. President is M. E. Morgan, Alafogordo News; second vice president, Jack Sitton, Carlsbad Current-Argus. The complete program: Friday, June 15 9 a. m.—Registration begins

(registration closes at 5 p. m. Saturday) Noon—Luncheon, La Fonda. 1:15 p. m.—"Advertising," James Young, J. Walter Thompson agency, lecture lounge. 2 p. m.—Advertising panel, William Colvert, Carlsbad Current-Argus moderator, lecture lounge. 2:45 p. m.—"Weeklies and the Shops," Paul O. Tooley, Hot Springs Herald, moderator, lecture lounge. 3:30 p. m.—New Mexico Public Relations Conference. 3:30 p. m.—New Mexico Women's Press Club, lecture lounge. 6:30 p. m.—Dinner, barbecue in

U. S. Forest, assistance U. S. Forest Service. Saturday, June 16 9 a. m.—Associated Press breakfast; A. V. Guillet, Albuquerque bureau chief; Jack Sitton, New Mexico A. P. president. 10 a. m.—Business session, lecture lounge; financial reports, secretary-manager; committee reports, prizes and awards committee, Jack Sitton, chairman. Resolutions, James B. Barber, chairman; legislative, Don C. Wright, Roswell Daily Record, chairman, time and place, Robert Ingraham, chairman. Noon—New Mexico Press As-

sociation luncheon, La Fonda Restaurant. 1:30 p. m.—"The Publisher and the Editorial Department," Charles A. Guy, publisher, Lubbock Avalanche-Journal. 4 p. m.—Tea for ladies attending, Mrs. Edwin L. Mechem. 6 p. m.—Cocktails, Ralph Ater. 7 p. m.—Dinner dance, Santa Fe Restaurant, President Murray Mor-

gan presiding; gridiron program, Charles du Tant and Philip Higgins, masters of ceremony; Gov. and Mrs. Edwin L. Mechem, Lt. Gov. and Mrs. Tibo Chavez, guests of honor. ABANDONED TRUCK BURNS Cab of a semi-trailer from Texas, apparently abandoned on a farm lane between two fields on

Armstrong farm east of town, burned out in a fire that occurred at 2:25 p. m. Saturday. An fire department sent a truck to answer the alarm. Mrs. Bildstone: "Define a catastrophe," will you please, Charles G.: "A catastrophe is a punctuation mark to show po-

Find Polio Arrester



DISCOVERY of chemical compound "ethionine," which halts growth and multiplication of polio virus in laboratory cultures of human tissue, is reported to the American Association of Immunologists by two University of Michigan scientists, Dr. Gordon C. Brown (left) and Dr. W. W. Ackerman, in Cleveland. This is the first time the compound has been used to inhibit virus. (International)

not for the dowdy

the fabulous new nail polish with THE CRYSTALLIN FINISH by Peggy Sage



A new, an infinitely better polish. A different method of color-blending—Of formulating the polish; A different—a very different—result! Gone forever any trace of muddiness. Instead, crystal-clear color... clean and Cool as the waters of the Mediterranean. A finish that has a jewel-like hardness... That makes possible a vast array Of courtier shades.

In SHIMMER-SHEEN and REGULAR Nail Polish... \$1.00 Matching LIPSTICK... \$1.00 (Plus tax)

PALACE DRUG STORE 309 West Main Phone 1

Uncle Sam Says



Remember—you can carry on safely with this axiom—"The U. S. Defense Bonds you buy for your country's defense also give you personal financial independence." That will provide money to buy a house, or educate your children, or support you when you retire. You can gamble on this—if you don't save regularly, you don't save at all. So, go to your company's pay office, NOW, and sign up for a regular Defense Bond purchase program through the Payroll Savings Plan. U. S. Treasury Department

Juanita H.: "Is it true that pigskin makes the best shoes?" Doris G.: "I don't know. But banana skin makes the best slippers!"

R-U-AWARE?



When the heroes of past wars... we show respect for the ideals which our country has always defended. Memorial Day has become of particular patriotic significance. The members of the PEOPLES STATE BANK bow their heads in memory of heroes of past wars.

PEOPLES STATE BANK PHONE 800 ARTESIA, N. M.

A million people now own the Bell Telephone Business



This has never happened before!

No other business in the world has half as many owners as the American Telephone & Telegraph Co.

They come from every walk of life. They live in 19,000 communities all over the country. Over half are women... thousands of them are telephone employees.

One out of every 45 families in America is now an owner of AT&T stock. Many of them live in the western states served by this Company, which is part of the Bell System.

The savings of a million Americans have bought the buildings, switchboards, wire, cable and all the other equipment in this nationwide system which gives you the fastest, most dependable telephone service in the world.

That service is important in peace. It's doubly important in time of national emergency.

THE MOUNTAIN STATES TELEPHONE AND TELEGRAPH CO.

Office Supplies at The Advocate

ONLY A POUND OF INK



but 232,000 pounds of ink printed one complete issue of Life Magazine —5,300,000 copies...

ONLY A DOLLAR

but many dollars, deposited regularly at this bank, can help you build security, and have the other good things you want.

FIRST NATIONAL BANK MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST



Women have waited for bread like this!

Here is the tempting aroma of fresh-baked bread right from the oven, tender as a smile and filled with such new satisfying flavor your appetite tells you... This is it—the bread I've been waiting for! Better buy better-baked **HOLSUM**.



Better Baked

Holsum's better baking provides a good-tasting loaf that actually lives up to the delicious flavor of "home cookin'". Try it today for real pleasure.

Be Holsum Look Holsum

Buy Holsum

The W. E. Long Co.

Vertical text on the far right edge of the page, including page numbers and other small notices.

NOTICE OF PENDENCY OF SUIT

THE STATE OF NEW MEXICO. Unknown heirs of Juan Samora (also known as Juan Zamora), deceased, defendant, impleaded the following named defendants against whom substituted service is hereby sought to be obtained...

HOMEMAKER'S GUIDE TO BEEF CUTS



Primal (Wholesale) Beef Cuts and the Retail Cuts Made from Each Mrs. America. This chart shows you by name and shape each of the standard cuts of beef made from the wholesale cuts...

'The Thing' Is Movie Packed With Suspense

Hailed as one of the most suspenseful pictures ever made, Howard Hawks' production, 'The Thing' offers a cast of brilliant new faces in an amazing story of a terrifying visitor from the sky...



Artesia Lumber Co. 1010 North First Phone 187

and the Air Force captain who realizes it poses a terrible threat to all civilization and wants to destroy it while there is yet time. Kenneth Tobey, as the captain, and Margaret Sheridan, as the pretty secretary of the scientific group...

DR. KATHRYN BEHNKE Palmer Graduate Chiropractor. 'Do Not Say You Have Done Everything Possible until You Try Chiropractic'. Neurocalometer and X-Ray Analysis. Office Hours: Daily Except Wednesday 9:30 to 12:30 and 1:30 to 5:30.

BARGAINS Farmall Cub LIKE NEW - USED ONLY A FEW HOURS! ALLIS CHALMERS WC Completely Rebuilt with 2-Row Cultivator. JOHN DEERE FORAGE HARVESTER With Both Hay and Row Crop Attachments. SMITH MACHINERY CO., INC. 512 E. Second Roswell, N. M. Phone 3980

That the general object of the suit is to quiet title in the plaintiffs against all claims of the defendants, and each of them, in and to the following described lands in Eddy County, New Mexico, to wit:

Lot 12 in Block 6 of the Clayton and Stegman Addition to the Town (now City) of Artesia, New Mexico; and to bar and forever estop you, and each of you said defendants, from having or claiming any lien, right, title or interest in the lands above described...

REQUEST FOR BIDS The Board of County Commissioners will receive bids until 10 o'clock A. M., June 4, 1951, for thirty thousand (30,000) Gallons of Road Oil or its equal...

DURA BILT PRODUCTS COMPANY CLOVIS, NEW MEXICO Announces the Appointment of A. L. (Pot) BERT Representative for Stran Steel Quonset Buildings in Eddy and Chaves Counties For Grain Storage with P.M.A. Sanction Farmers May Obtain 85% Loan through C.C.C. Immediate Delivery - Trained Crew Construction There May Be Others Seeking This Territory, But Everybody Knows and Respects Pot Bert. Wait for Him!

Beauty for YOUR NEW HOME! A colorful Bathroom is the vogue in Modern Homes. Eljer Fixtures come in pastel colors and are built to last and last. Call 714 for an estimate. JACK, THE PLUMBER SAYS: 'Repair or service or to install - But if it's for plumbing, Give us the call!' PHONE 714 FOR REPAIRS! Clem & Clem Plumbing 112 1/2 WEST GRAND AVENUE PHONE 714

At Last... Here's Your Dream of a Refrigerator - With Plenty of Convenient Storage Space The Brand New - 'Wonderful-to-Live-With' Deepfreeze REFRIGERATOR. Here it is! It's just what you've wanted! It's the brand new Deepfreeze Refrigerator with all the storage space you need! Deepfreeze is the only refrigerator with the genuine Deepfreeze Freezer Compartment that stores over 50 pounds of frozen foods! Models from 219.95 SUPER DE LUXE MODEL DW-1150 ILLUSTRATED. In '51 - Go Buy the Name... Deepfreeze

Why Hudson is the most DURABLE car your money can buy! Nylon or worsted upholstery combined with crackproof, scuffproof, easily cleaned Dura-fab trim - long-wearing and luxurious. High-compression engine electronically balanced as a completed unit to reduce vibration, keep engine like new longer. Lighter, exceptionally strong pistons and two-piece, heat-resistant Austenitic metal exhaust valves multiply engine life, maintain peak performance longer. Heavy box-section steel girders completely surrounding the passenger compartment even outside the rear wheels - Hudson is America's safest car! The only hydraulic braking system with reserve mechanical brakes on the same foot pedal - best protection anywhere! 'Step-down' design with recessed floor for the lowest center of gravity in any car - smoother, steadier riding with less bounce, less wear and tear. THE notes above only high-spot the features that make Hudson so durable. There are many more. For example, Hudson's exclusive recessed floor (famous "step-down" design) results in true streamlining - handsome styling that will stay fresh for years. "Step-down" design also gives you the most room - and the best and safest ride ever known! See and drive Hudson for '51! FOUR RUGGED CUSTOM SERIES - Lower-Priced Pacemaker • Renowned Super-Six • Luxurious Commodore • Fabulous Hudson Hornet Standard trim and other specifications and accessories are subject to change without notice.

ROSELAWN RADIO SERVICE 104 SOUTH ROSELAWN PHONE 866

MAHONE MOTOR COMPANY 406 NORTH FIRST STREET PHONE 326

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 28, 1908
The Artesia Enterprise
The Pecos Valley News—The Artesia American

ORVILLE E. PRIESTLEY, Publisher
VERNON F. HYMAN, General Manager
Edward B. Emerson, News Editor

PUBLISHED EVERY TUESDAY AND FRIDAY
At 216 West Main Street, Artesia, N. M.

Entered as second-class matter at the postoffice in Artesia, New Mexico, under the act of Congress of March 3, 1879.



This newspaper is a member of the Audit Bureau of Circulation. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.
A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value



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SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In Artesia Trade Territory) \$5.50
One Year (Outside Artesia Trade Territory But Within New Mexico) \$4.00
One Year (Outside State) \$4.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

Business Proposition

DURING RECENT WEEKS we have pointed out many of the factors which enter into the establishing of a daily newspaper here. For more than three years now at various times the subject has come up, been discussed and talked. It was set up once by the Chamber of Commerce as one of its objectives for that year. It has been set up since then by the same organization.

We have discussed this question with the Chamber of Commerce board and with various individual members of this board.

It has been discussed in private gatherings and sessions when offers have been made to put in a paper at a price which ranged from \$75,000 to \$125,000. It would probably take considerable more than that today.

We have emphasized the fact that during this day and time, newspaper would prevent the establishment of a paper—newsprint is obtainable but not a figure in extra supply that the venture could be a profitable one even if sufficient advertising business and circulation were available to justify the establishment of a paper.

We have pointed out that the circulation figure as we see it today could only be from 1500 to 1800; we have pointed out that the present income, counting all of the revenue received by the paper from all sources of income, would fall short from \$3000 per month to \$3500 actually paying what it costs to get out a daily newspaper.

It has been suggested that it might not pay at first, but would in time. No one is expected to take a loss of \$3000 to \$3500 per month to put in a business proposition when sufficient revenues are not in sight to pay the cost. And if sufficient business is not here now, there is no assurance another \$3000 to \$3500 per month—a total of \$36,000 to \$40,000 per year, is going to be in sight in the next year.

The ground would be far too unsafe to even start and break even let alone start when it would mean going in the hole \$3000 to \$3500 per month.

When a daily paper is started here, it must be a representative business venture; it must be a representative newspaper which will be a credit to the community and one which can and will grow in volume of business and in circulation and in service to this community.

Only a successful business undertaking can and will do that and the average business and professional man and citizen as well as the present owners of The Advocate want that when it is started.—O.E.P.

White Wash Affair

WE EXPECT THAT ABOUT EVERYONE IS AGREED now that when the Senate hearing into the nation's Far Eastern policy and the firing of Gen. Douglas MacArthur has been completed, it will be whitewashed over.

Most of us are convinced that whatever needs to be said to clear the administration is going to be said by some of the hired hands although we are not convinced all of the members of Congress are going to accept these statements as absolutely true.

However, we have no doubt that every effort is going to be made to place General MacArthur in a bad light. And yet we believe the average citizen is firmly convinced that General MacArthur knows more about military affairs and the Far Eastern situation than all of the administration's so-called Eastern policy experts.

One of Gen. George Marshall's statements indicates clearly some of the thinking we have concerning our national affair. General Marshall is quoted in the press as having said, "If he was sure that Russia would not attack, then he would be willing to bomb Manchuria." As Red Skelton would say, "Now isn't that a bright statement?"

We expect that if America was sure Russia wouldn't fight back we would take over the Soviet Union. If we were sure Red China would not fight we would invade China.

The attitude of Marshall discloses fear. Fear has never won a fight and it never won a war. It was Patrick Henry who aroused America back to those colonial days and destroyed fear that appeared at one time to be controlling our leaders.

Most of us, if we were sure we would be a success in a definite business, would enter that business. Most of us would do a lot of things if we didn't have the element of chance involved.

And that is true about the Far Eastern situation. There is an element of chance. But the question is whether we defend what we have invested in Korea in the way of men and equipment and whether we really halt aggression by doing what needs to be done or whether we continue to drag the present situation out day after day under the guise of preventing the war from spreading.

But whether the investigation shows General MacArthur to be right or not has helped to arouse America and the citizens to the situation which confronts our need and for our need to become informed and alerted to the dangers facing us.

And it also should show us that the administration is continuing to play policies as usual in the face of the present emergency.—O.E.P.

We Will Boost It

THERE ARE TIMES AND OCCASIONS when this newspaper and other newspapers are severely criticized and condemned on the grounds they fail to give and provide publicity for certain movements and undertakings.

That, of course, can and does happen. But the hometown newspaper seeks and endeavors to do the best job possible and contrary to some individuals' ideas, it usually seeks out and pays the prevailing wages for these workers to do these jobs.

However, there are times and occasions when newspapers find it just a little difficult to do a good job because of the lack of co-operation of those needing and seeking this publicity.

It is not unusual for the newspaper to be requested to give plenty of publicity to some movement or project. The one making the request hasn't any information to give out, doesn't know where it can be obtained and seem to think the paper can just imagine it all and provide long stories with large headlines when in reality there is nothing about which a story can be written.

Those who co-operate with this newspaper in providing information for news articles or items or just publicity for local movements usually only have praise for the paper and the help they are given. They have learned by co-operating they receive splendid co-operation. Now and then this may not prove to be the case but in most instances it definitely is.

Those who expect the most and do the least to receive it are usually the ones who complain, condemn and criticize the most.

As we have pointed out many times this newspaper only knows

STUCK ON THIS POINT



What Other Editors Are Saying

ENEMY WEATHER?

These fine spring days cause us to meditate on that newest wrinkle of mechanized warfare, the Grasshopper.

We have long since got used to the idea of tinkering with the weather—seeding clouds and all that sort of thing. But it's a new idea to think of spraying on enemy weather by a grass-hopperish gadget dropped by parachute and reporting back by radio at regular intervals. To be perfectly frank, it's rather a new idea to think about "enemy weather" at all.

Of course, there have been winter days that we found decidedly hostile, when we have been tempted to quote between our chattering teeth George Meredith's wind-blown lines:

"And is there meaning in a day
When this fierce angel of the air,
Intent to throw and haply slay,
Can for what breath of life we bear,
Exact the wrestle?"

Yet though we read with gravity of a "spring offensive," spring itself remains remarkably inoffensive. Enemy weather? Perhaps it is today's climate of thought which should be labeled the enemy. We must wrestle wherever necessary with the icy winds of man's inhumanity to man, but don't let us forget the ever-recurring springtide of hope and faith.

We'll trade a crisis for a crocus any day.—
Christian Science Monitor.

DON'T BORROW PAPERS

A man too stingy to buy his home town newspaper sent his little boy to borrow the next door neighbor's. In haste, the boy ran over a stand of bees and in 10 minutes he looked like a wart on a summer squash. His father ran to his assistance, and failing to notice the barbed wire fence, tore and ruined a \$9 pair of pants.

The old cow took advantage of the gap in the fence, got into the field and killed herself eating

what it is told or what it can check into and learn. It has no magic powers or ability to see ahead or to know what is going to happen. It can't even get certain information on which to base the story without the help of someone else.

That someone else can be someone connected with the movement or project or some official or someone with authority to speak. It endeavors to do just that. There are times when it is anything but easy.

But we do endeavor and seek to co-operate with all seeking, needing and wanting publicity to help promote worthy projects, movements and undertakings which have for their purpose helping to build our community. That has always been our policy and it will continue to be, regardless of what some may say.—O.E.P.

18 ON TRIAL ACCUSED OF SPYING FOR KOREAN REDS



FIRST MAJOR spy trial of the Korean war finds these 18 persons—two Japanese and 16 Koreans—in defendants' dock in Tokyo. They are charged with operating an espionage network which collected military information for the North Korean Reds. Military judge panel is hearing trial. (International Soundphoto)

As Artesia Grows

TWENTY YEARS AGO
(From The Advocate files
for May 21, 1931)

The first car of hay of this season's cutting was shipped from Artesia last Saturday. The hay was cut from the farm of Mrs. Edward Scoggins of Hope and brought \$11 per ton.

Mann Drug Company Tuesday received its first shipment of Norge electric refrigerators and now have them on display in their store.

Sixteen students out of a class of 26 students in the graduating class have attended the Artesia school since the first grade.

Mrs. Nancy Eipper, only gold star mother resident in Artesia will start tomorrow for her trip abroad as guest of the nation.

Wayne Truett celebrated his eighth birthday last Wednesday afternoon at a party at which 10 boy friends were his guests.

Mr. and Mrs. Jim Vogel were hosts at a chicken dinner at noon Sunday a farewell compliment to their sister Miss Estelle Vogel.

The Bridge O The Month Club met with Mrs. Fred Cole last Thursday afternoon for its regular rounds of cards.

Mrs. Jim Vogel entertained a number of friends at a miscellaneous shower Monday evening, honoring her sister-in-law, Miss Estelle Vogel, whose marriage to James Allen was solemnized this week.

Mr. and Mrs. E. A. Paton were in Roswell Monday to see their son, Arthur, a student at New Mexico Military Institute.

Mrs. "Col" Williams and sons, Johnnie and Woodrow drove over to El Paso Monday and returned Wednesday.

Mrs. T. H. Flint and daughters, Sue, Kitty and Betty left the past week for Houston, to take home Mrs. Flint's daughter, Mrs. Waltrip, who had been here visiting.

Dorcas class of the Baptist Sunday School had a picnic in lieu of its regular party last Friday afternoon. Mrs. Boone Barnett and Mrs. Cecil House the hostesses, took their guests to the Oasis for a picnic supper.

Dr. Chester Russell went to Albuquerque Wednesday to attend the State Medical Association meeting.

The employees of the Southwestern Public Service Company with their families as guests had a very enjoyable picnic party on the attractive lawn of the service office late Tuesday afternoon.

TEN YEARS AGO
(From The Advocate files
for May 15, 1941)

All business for Eddy and Chaves counties of the oil conservation commission is being handled from the Artesia office, and records which were kept at the Hobbs office were moved early last week to Artesia. Members of the staff asked that all operators in the future from either Eddy or Chaves county send their commission business to the Artesia office.

Mrs. J. T. Henry and her daughter, Ruby and Miss Ella Bauslin visited J. S. Bauslin and Mrs. Bauslin in Hagerman Sunday afternoon.

Considerable enthusiasm was shown by the public in Artesia in the new national defense bonds and stamps, the first day they went on sale over the nation. The first to purchase bonds were C. M. Cole and J. M. Jackson and Jackson purchased defense bond No. 1 and Cole No. 2.

Poppy Day will be observed on Saturday, May 24.

Bert Studying Building Business In Clovis School

In Clovis attending a training school on the method and types of construction of Dura Built structures is Pot Bert, former editor of The Artesia Advocate.

Bert left Artesia at 4 o'clock Monday morning to attend the one-week school of the Quonset construction concern. Offices of Dura Built are all of Quonset type. E. A. Segó, member of the Stran Steel firm, which has its headquarters in Clovis, has said that if business in Artesia warrants a building of the concern would be put up here.

Bert, who represents the firm in Eddy and Chaves counties, has been editor of this newspaper since 1938. He resigned his position to take the new work, finished his last day as Artesia Advocate editor on Saturday.

Jet Engines Now Make 'Flying Tanks' Possible

New York (APFS)—A flying tank has been made possible by the development of jet engines, according to Grover Loening, veter-



NEW YORK—It was just as I feared; Dr. Furst, the world's outstanding mnemonist turned out to be, not a crackpot, but an intelligent, reasonable, amiable man, when I saw him this afternoon. It's always that way. I latch on to somebody who looks like a magnificent crackpot before I have talked with him five minutes, he is convinced that what he is doing is the most logical thing in the world.

It was that way with the Montclair, N. J., dealer who lived in a tree, it was that way with Ed Sorocki who went swimming off Coney Island mid-winter and so it was with Dr. Furst.

Mnemonist means memory expert, and it is likely that there is anyone expert at the game than Dr. Furst, an Alsatian who for a decade operated the School of Memory and concentration.

A mild and medium man, bespectacled and balding, the doctor works on the theory that the memory is a muscle. If unused, it comes weak. If trained, it gets stronger and better. More than a thousand persons have been trained along these lines, through classes Dr. Furst holds in Steinway Hall in New York and in other nearby cities, and it is the doctor's quiet claim that they can, if they wish, now memorize the Manhattan telephone directory.

"I won't come out flatly and say anyone can be trained to have brilliant memory," he told me today, "but let me put it this way: you have a good memory, you can be trained to have an excellent memory; if yours is fair, it can be made good, and if it's poor, it at least can be brought up to average.

"There is no one trick or technique to accomplish this. It's a matter of things. Association, for example; if you connect an observation with something you already know, you're on your way to a good memory. If there is one single thing that gives a person an outstanding memory, I suppose it is imagination."

BEING CONTINENTAL, AND THUS AUTOMATICALLY a show man, Dr. Furst has some neat and gaudy tricks that dramatize his own spectacular memory. He fanned out a deck of cards for me, fanned down, asked me to pick one and then asked his wife, Lotte, who had her back turned and was doing something by the filing cabinets in the office, to tell me what card I had taken—which she did.

What it amounted to, was, Dr. Furst had memorized the position of every card in the deck, from a quick glance, and through a code talking to Lotte, he had told her what card I had grabbed.

Then, he will sit back and let you ask him any power of two up to 100. Before you can finish asking he has the answer. He says he has 632,825,300,114,114,700,745,351,602,688—if I read my notes right, you wish, he can teach you to learn the International Morse code in 15 minutes.

Naturally, Dr. Furst had a bad memory as a child. It was when he entered the University of Munich that he decided to do something about it. He took a course in memory training and from then on he sold on the subject; by the time he was a practicing criminal lawyer he knew every word in the German civil code, five thick volumes in all.

I asked him about some of his difficult cases, and he told me about an engineer who had for psychological reasons become so painfully shy that he had to work at home and not in the plant his company operated.

"He wasn't difficult to teach memory to," Dr. Furst said, "but was particularly proud that my classes instilled such confidence in him that he was able to go back to the plant to work, get up and make speeches, and even assist me in teaching occasionally."

THERE IS A TREND OF THINKING that supposes a man's mind can become too overloaded with items, but Dr. Furst hoots at it. His own brain is a sponge full of important and unimportant items and it has induced no breakdown in him. He can tell you the population and area of every state in the country. His concentration is intense; that he can devote his attention to the head of a pin for minutes.

If you want to remember a face, Dr. Furst says try these tips: serve not just the face but the whole head. Don't take a casual glance; look right at the man. Look for outstanding features such as a Roman nose. Draw the face, mentally, several times. And it should have him.

It is a relief to report that God still is keeping any one man from being perfect. Two of Dr. Furst's best students once came late to memory school graduation exercises—because the doctor forgot to tell them the place for the ceremonies had been changed.

an aircraft designer and consultant to the National Advisory Committee for Aeronautics.

The new engines have given engineers an opportunity to design an aircraft "as heavily armored as any tank and with construction

that would take much punishment Mr. Loening said.

He expressed the belief the armored airplane could engage land tank from the air and participate in an entirely new kind of warfare involving airborne operations.

people's emotions. Won't all the romantic song writers be surprised to find they were right after all!

Just as he feared, says the sterling printer, there's to be another English Christmas this summer.

The premier of Iran, we rejoice whenever he makes speech. His liquid tones must full of salty remarks.

Insects, science now decline respond to gentle treatment. Maybe so, but who has the time to give a flock of ants, invading his kitchen, a kind but scolding?

A Duke university psychiatrist announces his studies show there really is an electrical connection between the moon's phases and

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

ONE of England's six lady bookies declares taking bets beats kitchen work all hollow. The dough is a lot easier to handle, no doubt, than that which goes into biscuits.

King Ibn Saud of Arabia, we read, has 39 sons. Wonder if they all want to use the family car at the same time?

Among other people who always do things on the square, points out Zadok Dumkopf, are bricklayers.

By BENNETT CERF

Try and Stop Me

IN THE DAYS when Soviet-American relations were not quite so strained as they are now, a delegation of Krafty Kremloites came here seeking a loan. "As security," they pointed out, "you have only to remember all our coal, gold, and iron."

"But that's still underground," said the American negotiator. "What have you got on the surface?" The Russian spokesman's eyes flashed, and he barked, "We have the Soviet government."

"Tell you what we'll do," proposed the American. "We will wait till your coal, gold, and iron are on the surface, and your Soviet government is underground, and then we will grant you the loan."

Bob Hope says he knows why the Navy was so eager to commission Arthur Godfrey: "They knew darn well that if they didn't take him, he'd buy a navy of his own." Hope discloses further that Godfrey became so important at CBS that executives, when talking to him, drop the last syllable of his name.

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ARTESIA

BELONGS TO YOU!

This is the first of a series of advertisements dedicated to the development of Artesia and the Pecos Valley. Read them . . . save them . . . send them to your friends. The second will appear next week.

THE PROGRESS AND PROSPERITY OF EVERY COMMUNITY IS MEASURED BY ITS INDUSTRY

To grow and prosper, any city must take full advantage of resources at hand. Full support of the industries already established in Artesia—both large and small—not only creates greater prosperity but also attracts other interests—more people to this area.

—Each of us, EVERY INDIVIDUAL, every business, large and small is dependent upon the development of the tremendous resources we have at hand, their profitable fabrication, sale and distribution through the channels of trade.

Each of us, the wage earner, the professional man, the farmer, the laborer as well as the banker and the factory owner are in the same boat. As we pull together, so will we share in the progress and prosperity that stands before us—a greater Artesia—and a better place to live.

Artesia and the Amazing Pecos Valley is blessed with tremendous resources, many of which cannot be claimed by any other

section. Certainly no city or section anywhere, has more or greater guarantee of future growth and development.

Artesia's strategic geographical location makes it the capital of an area high in the production of many raw materials, as well as finished products . . . in the famous "Sun Country" . . . an important gateway to the famous Carlsbad Caverns.

We should loyally support the factories and industries we have here now—the packers and processors—the distributors—as well as the retailers. We should continue the development of the industries we have, expand them, and, build more.

We should give ourselves a "REAL SELLING" on Artesia . . . its advantages . . . its opportunities. We should learn the facts and figures of the things that make Artesia "tick."

When we have thoroughly sold ourselves, we can then do a better job of selling others as the place to live, work, invest and prosper.

THIS ADVERTISEMENT IS ONE OF A SERIES PUBLISHED IN THE PUBLIC INTEREST BY THE FOLLOWING

Southern Union Gas Company

The Steak House

Independent Supply Company

Artesia Transfer & Storage Company

Brown Pipe & Supply

Guy Tire & Supply Company

Guy Chevrolet Company

Joe Mitchell & Son

Williams Lumber Company

Southwestern Public Service Company

Peoples State Bank

Artesia Implement & Supply Company

Artesia Auto Company

Del Smith Motors

First National Bank

Artesia Hotel

Payne Packing Company

New Mexico Asphalt & Refining Co.

Food Mart, Inc.

Cole Motor Company

Artesia Chemical Company

Cox Motor Company

Hart Motor Company

Clem & Clem Plumbing

Clem Appliance

Hazel Flying Service

Dowell Service Station

Artesia Alfalfa Growers Association

Bowman Service Station

Wilson Feed & Farm Supply

Artesia Hotel Coffee Shop

Artesia Wool Co-op

Canford's Gulf Service

Artesia Gas & Appliance

Teague Nu-Mex Service

Boyd Barnett

Johnson's Dairy

Fugate Saw Mill

Paulin Funeral Home

Culligan Soft Water Service

Sperry Oil Sales

Artesia Farmers Gin Company

Burl Sears

The Artesia Compress

Jim's Drive-Inn, No. 1 and 2

Pecos Valley Machine Shop

LIVE AND PROSPER WITH US IN AMAZING ARTESIA

CASH PRIZES

SEE FRONT PAGE FOR CONTEST RULES

IF YOU CAN IDENTIFY THE PICTURES OF THESE PROGRESSIVE ARTESIA BUSINESS MEN AND WOMEN



COPYRIGHTED, JACK HENSELER ALVA, OKLAHOMA

Community progress is attained through the united efforts of all the residents. Advancements are spearheaded by progressive business men who consistently work for a bigger and better Artesia, having their "Eyes to the Future." Artesia is blessed with many basic resources whose continued aggressive development will make Artesia an increasingly better place to trade, to live and to do business. With that thought in mind it's well for all of us to know these men and presented here are photographs of many of Artesia's community leaders. Many you already know and here's your chance to become acquainted with them all.

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