


School Facilities in Artesia



## Page Two <br> QSOCIETY

Mrs. Mitchell Is Named President Of Park P.T.A.

Fiction Writing Explained to Club



Beauty Consultant Helena Rubinstein

A
A Free Beauty Analysis. An individual analysis Wonder School.
A Complimentary Home Beauty Course. plete 7 -day Beauty Plan when you get your beauty a
It's based on Helena Rubinstein's famous New York Course for which women pay $\$ 25$ ! The big illustrate
page book comes at absolutely no cost to you! It's with everything about beauty care-how to exercise
slim figure, guard your chin line, make your hair care for your skin, correct blemishes. There's a 7 -day diet make-up color chart, eye make-up diagram-and dozens of
other wonderful beauty secrets! Make your appointment with Helena Rubinstein's Beauty
Consultant today. Her time is limited.

## IRBY DRUG


the artesia advocate, artesia, new mexico

New Mexicans Invest 131/2 Million Dollars in Bonds During 1950












Game Department Sponsors New Ligon Bird Book


Veterans' Are Cautioned Against -Peace Pilgrimage' to Washington
 sors of this movement-the "Ameri- the communists organized sthis
con Peace Crusade" -hope that a group two yars ago t Pari, have
sizable number of persons. misled been spreading Red propagand

 ment has entered into an agree- with the government and the State
Department, went into the Bailey
ment
 bese cent hens and cent pullets, 33 per cert others
cent
cent

(capons, cocks and cockerels) | compared with 62 per ceotkerelet pullet |
| :--- | red miscellaneous a year ago. red Average per-head ague of U.

the chickens on Jan. 1 was 81.45 or
ate cents below the . che chickens on Jan. 1 was 81.45 or 4
ate cents below the New Mexico aver he age on the same date. Last year,
ce the U.S. average of $\$ 1.36$ was 7 The 194049 New Mexage for the US
Tas 9 cents below the New Mexic The typical household sewin
machine cont The petronel was 185 part

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## The earth rotates at 15 degrees an hour

More than 80 per cent of Ca
fornia's rice crop is sown fro
read the want ads
 be prohibitive at present prices.
This book. .arker said, would con-
tirue to serve its high purpose as
a reference work for libraries and
for more advanced bird students. Ligon's years of study of birds
in New Mexieo dates back to 1913
when, under an assigment of the
OUNTVEONE

## The Christian Churches of

 the World Join Together in Worship and Prayer .in Worship and Prayer...
Such as This,
Creates Peace and Good Will.
Join
This Community
in
Easter Sunday
and

Every Sunday Services

| Artesia Pharmacy | Mann Drug Store |
| :--- | :--- |
| Irby Drug Store | Palace Drug Store |

Come to Church on Easter


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Satisfaction Guaranteed
Your Clothes Are Insured While in Our Care

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QUALITY PRINTING
OFFICE SUPPLIES
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The Advocate


THEY WERE JUST WALKING ALONG, WHEN SUDDENLY . .


## KSVP PROGRAM SCHEDULE




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To Apply for
Cotton Services Agriculture announced reently
Any group of producers organized


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bealtifll easter prograil

Christian Brotherhood Hour sunday morning at \& oclock Over Radio Station KSVP


## Powered for thrills - Priced bor thvifit!

$\mathrm{I}_{\text {peonds packed in } 3.615 \text { nimble }}^{\text {Rep }}$ over-all length, is the car marvel of '51. In the few short weeks since it started to roll off the assembly lines, it has written a bright new page in automotive history for the low.priced field. What Buick engineers have done is come up with a brand-
new high-style body-new in every contour and dimension.

They've designed a brand-new, weight-saving frame, exclu. sively for this Special.
Then they've added the powerpacked F. 263 Fireball enginewhich was new in the 1950 Super-and just wait till you see

## 

what that does for this nimble performer.
There's a power-to-weight ratio that spells thrill and thrift in operation-at a first cost that's just a breath away from the lowest price level.
We'd like you to see and drive this newest Buick marvel-find out for yourself what a honey it is to handle, and what a cinch it is to buy. Why not drop in and see us the very first chance you get?


## No other car provides all this:







 buit buick will build

## ${ }^{\text {s } 223200}$

gUY CHEVROLET CO.
ARTESIA, NEW MEXICO

Travelers End Cage Season With 31 Wins, Two Defeats

Diamond Drill Of Greyhounds Starts Monday

Colt Linksmen Defeat Bulldog In Historic Round


Sign-Up Begins
For North-South For North-South Gridiron Contest

Supper to Honor A, B Basketeers

School to Stage
New Fun Fiesta
On March 30-31

## Round up ball players to be played August has Doc Ledbe

## Association Alouquerg to high

## Albuquerq to high sce ance of plot schools From Ar

## and James The form The

Lobo Baseball Team Opens Season With Eight Lettermen

Bulldog Cinder Flippers to Get Test By Carlsbad


Bulldogs to Play
Cave Nine Twice

Artesia Site of Historic First Junior-Senior Track Tournament



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THE ARTESIA ADVOCATE

# EVERYBODY'S MARKET PLACE 

- Sell - Rent - Trade - Help Wanted - Jobs Wanted - Business Opportunities - Services Offered - Lost and Found


## Lost and Found




|  |
| :--- | :--- | :--- |

OLDSMOBILE
is coming in :
TODAY

Guy
Chevrolet Co. for W. Main Phone 291


Something to Remember!
No matter how carefully you drive, there is the
possibility you may be involved in an accident!
With our AUTOMOTIVE INSURANCE you
can step into your car 'worry-free'! Auto Insur-
anee is the most effective
self against financial loss.
Personal Attention . . Expert Advice

ARTESIA INVESTMENT CO.
303 West Main
Phone 871

## ARTESIA BUSINESS DIRECTORY

a thumbnail classification of
EMERGENCY AND IMPORTANT
PHONE NUMBERS AND ADDRESSES Artesia Advocate, 316 W. Main - Call Us - Phone 7

Artesia Abstract Company
R. H. HAYES, Secretary

118 South Roselawn
Phone 12
Abstracts of Title and Titte Insurance

Currier Abstract Company
102 Booker Building
Phone 470
Abstracts of Title, Title Insurance, Loans We Are Agents for Major Life Insurance Companies for LOANS on All Types of Property.

KIDDY-LINELL AGENCY
real estate and insurance

## G.I. LOANS





office sis quay avenue
Farms, Ranchese, Bustineses, Residences, Inourracec

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An ertra good tarm in the hagerman imit



## G.I's Note!

Residential loans are again avalable fors umited perfiod ot uime all. Do yourself a tavor and look over our unexecled listinge.
businesses that wil pay -and pay well frie revtal service
fref parking at rear during conslutatons don teed don jensen


FLAK THROUGH CAP, BUT UNHURT Gerhart Seger

hew in is the way Sgt Armand DeLuna, Los Angeles, expresses it as
he pokes his finger thrugh the flak hooe in nis cap. On a boming

'W yoming Mail' Is Authentic Action Story








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& \text { Because of the death of Mrs } \\
& \text { William M. Siegenthaler many of } \\
& \text { the Girl Scout meetings were not }
\end{aligned}
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\begin{aligned}
& \text { blew out the eggs and then colored } \\
& \text { and painted faces on them. Curls } \\
& \text { and hats have also been placed } \\
& \text { an the eggs } \\
& \text { Treop } 5 \text { finished their pot hold. } \\
& \text { ers they have been weaving. Time } \\
& \text { was spent planning a cookout to }
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& \text { f on the egs. } \\
& \text { Troop } 5 \text { finished their pot hold } \\
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& \text { Tosent planning a cookout to } \\
& \text { wes spent planing } \\
& \text { held next month. }
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\begin{aligned}
& \text { Troop } 9 \text { invested Mary Jo Cart } \\
& \text { will teach the girls kniting at } \\
& \text { the next meeting. Hot chocolate ter and Joyee Sumerowe. Mrs. } \\
& \text { was served by Mrs. Chain, who Carter, Mrs. Reynolds, and Terry }
\end{aligned}
$$

## 1 AcCl

Can Cost You -
Can Cost You

- your HOME
your SAVINGS
your Automobit
your Future Earnings and probable loss
driver's license of driver's license
under the Financial Responsibility Law. SAVE MONEY insure with insure wirn
FARMERS


## 相

STROLD AND JONES 07 South Roselawn Phone 111 Farmers Write Both City and Rural Residents FARMERS INSURANCE
EXCHANGE

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dO YOUR SHOPPING TUESDAY AT THE COMPLETELY REMODELED, MODERN DELUXE SAFEWAY STORE
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LOWEST PRICES
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Coast to Coast and Border to Border MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

In 1950, truck buyers in every one of the 48 states chose Chevrolet over any other make. Nationally, Chevrolet has outsold any other truck for the last nine truck production years. That's because Chevrolet trucks do the iob better ... stay on the job longer. When you

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choose a Chevrolet truck, you get the righ powerful 105-h.p. Loadmaster. You get a chassis that fits your iob. You get a truck built to move your loads at lowest cost. Come see the move your loads af lowest cost. Come see the
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 Boxot 18EX-LAX
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ON SALE FRIDAY AND SATURDAY





LANDSUK


Richard Widmark Paul Douglas
"Panic in
The Streets"

## Different from Any

## ion Picture You've

 weer Happened, bur
## Notic:

EVERY CHILD
MUST HAVE A THCKET

## OCOTHLLO

## our-H Clubs

 Deal With Work By Rural Youthfriday - saturday
Whip Wilson
"West of
The Brazos

gigantic technicolor western

Alexis Smith Stephen McNally

RHETWARE?
"WYOMING MAIL

## One of the

Ountananinas Weterms Made in Years!
s and Cartoon

Improper Use Of Insecticides May Injure Soil
Hagerman News ARMY BUYS BACK ITS 'SURPLUS' The Hagerman Rainbow Assem
bly held a regular meeting and initiation
Ima Jean
into the a ines and cookies ang
served at the close
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Roswell t $\underset{\substack{\text { tion. } \\ \text { Mrs. } \\ \text { turned }}}{\text { Sp }}$ accom
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Mr. a

## (4) $\begin{gathered}\text { Expert } \\ \text { Lawn Mower } \\ \text { REP } 41 \mathrm{R}\end{gathered}$ <br> REPAIR

IND SHARPENING:
NELSON APPLIANCE Phone 978.W

It's the Smme cood lec Cream ...
Temporaril
in a different carton!


In the $1 / 2$-Gallon 'Family-pak' Conitaner
Our supply just can't meet your demand! The unexpected increase in has used up our supply. Until the new order of these cartons arrives has used up our supply. Until the new order of these cartons arrives,
you'll find Velvet in a plain "stock-print" container with "Price's" stamped on it. Still the same GOOD ice cream, though! At your dealers.

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M. L.stiewig ul kinds of cabinet work furniture reparinig roselann cabinet shop South Roselawn


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## Take a look at the only trucks with anluid Drive! <br> new DODFE Vob-Rated"TRUCRS

The trucks that do the most for you!
 You get smooth-as-silk performance with gyrol
Fluid Drive- a Dodge exclusive available on
$1 / 2,3 / 4=$, and 1 1-ton models. This proved fluid $1 / 2,3 / 4$, and 1 -ton modelcls. This proved fluid
coupling between engine and cluth elimi
nates jerky starts coupling between engine and clutch elimi-
nates jerky starts, helps prevent stalling. . Load
along in high, slow down, speed up againalong in high, slow down, speed up
without touching gearshift or clutch!


Fluid Drive lets you stop on an upgrade and simply your vodge "Job-Rated" truck in gear
on dighty speeding up the engine. An on a downgrade, Fluid Drive gives you effectiv
engine braking. Under all conditions, drivin engine braking. Under all conditions, driving
with Fluid Drive is easier on driver and truck

Fluid Drive assures extra-smooth starts. . cargo o to shift-less chance of breakage or other
damage. Many owners of Dodge "I damage. Many owners of odil us that this saving alone can soon
trucks ter
pay for the moderate first cost of gyrol Fluid


wear and tear on over 80 vital parts-including onger truck life - owers your upkeep ear longer truck life-lowers your upkeep costs.
And trade-in value stays high! Ask us for in-
teresting Fluid Driva booklet!
COME IN AND BE CONVINCED! TRY A NEW DDDEE "Job-Rated" TRUCK WITH FLUID DRIVEI hart motor company

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With Fluid Drive, there's less wheel-spinning, You can start in higher gear. apply power.
gradually and get away anoothen and gradually and get away smoothly and safely.
Tires last longer, too-another money-saving

WHAT "JOB-RATED" MEANS TO YOU
A Dodge "Job-Rated" truck is engineered at
the factory to fit a particular job . . save you
money . . . last longer.
Every unit from engine to rear axle is "Job.
Roted" - factory Rated" - factory-engineered to haul a specific
loade over the roads you travel and at the
speeds you require Every unit that SUPPORTS the load-frame,
axles, springs, wheels, tires and body-is enaxiles, springs, wheels, tires and body-is en-
ginered right to
capacity needed. Every unit that MOVES the load-engine,
clutch, transmission, propeller shaft and rear cule, transmission, propeller shaft and rear
axle- enginered right to meet a particular
operating condition




[^0]:    211 WEST TEXAS

