Drops to 9 Below, Here in Many Years

The Artesia Advocate

## LE

Petitions for $\$ 233,000$ School Bond Election Are to Be Circulated


Annual Heart Campaign Being Launched Today in North Eddy


OURRI
0
5


QSOCIETY
More Community Work Suggested By Scout at Association Banquet

## 



Time for a Check-UP
It's wis
time to
condition
ago pigh
present day demands.
Be wise, come in and let us go over your policy
Do It Today ... Tomorrow May Be Too Late!
aRTESIA INVESTMENT CO.
303 West Main
 Magazine Sale

 ina Georgiana deses? That's why you should get right down and see the new collection by thif famious designer. Pick a cheery cotton for mon
ings, a smooth casual for gadding. a soft crepe for informal enfencoinings. Enjoy the flattery of Georgitiotst smart
lines and fit . . the lasting loveliness of has fine tailoring

(1)

THOMPSON-PRICE Quality and Style Combined with Reasonable Prices Phone 275


It's the
Wise
Bird
Who
Realizes
That

## GOOD PRINTING IS NOT EXPENSIVE

It Costs No More, and Leaves
a Much Better Impression With Your
Business Associates and Customers.
FOR GOOD PRINTING CALL NO.7,OR DROP IN AT
THE ARTESIA ADVOCATE




## Page Six

Kiwanians Join
Hot Stove Fest
the artesin advocate, artesia, new mexico
Home on the Range the same, Harding County is pre. owls herd the hens, but the other the golden eagles do considerable $\mid$ Texas, was home last week


GOLD. COLORED DANCE
DRESS Of brocae and net de-
signed over ecru taffeta-comes from the collection of a New York
designer of junior clothes. Bodice
is rimmed with net, and the skirt designer of junior clothes. Bodice
is rimmed with net, and the skirt
samhed with brocad on one side.
(N. Y. Dress Institute Photo.

the regular wee
at noon y
teria,
Stubby
Stubby
Artesia Driller
sional baseball
C Longhorn Le
as a guest as
city
councilman.
Appointed to
at a community
at 7 o'elock We.
7. in Veterans
were Tom Hym
Perry Stigley
con



Frozen Foods ABY LIMAS
kUSSELSES SPROUTS ASPBERRIES


Fruits


Vegetable

## ORN

## 19c

RaUT
EGETABLE SALAD
17 c

EETS
No. $\operatorname{tu} 12^{c}$

OMATOES No. 2 In $17^{c}$
5in 17 c

## PaGHETT <br> 15 c


THHOLE CHICKENS No. oss tin 185
Hentin BeAN
Beverages

Breakfast Needs
CREAM O' WHEAT
Cuick or or ${ }^{\text {O }}$
FLEET MIX
28 or box $3 \mathbf{l}^{\mathrm{c}}$
243 C
QUAKER OATS 31 box $36^{\mathrm{c}}$
HOMINY GRITS $\quad 1 / 2 \mathrm{ib}$ box $\mathbf{1 8}^{\mathbf{c}}$



## 市

Pure Vegetable Shortening

## Garden Pegs

 soriling Americanin0il
## Peaches

 Highway. sliced or halves
## Orange luice

Gardenside

Camay Soap Camay Soap Vienna Sausage 0xydol



FRESH FRYERS Grade A, Dresed and Drawn PORK CHOPS From Fresh Loins

Hinute Maid, frozen

Ging. Cake Mix Devil-Food Mix


## Pet Foods

GAINES MEAL
GRO.PUP
Puiss N Boots
POOCH
Milk bones
Preserves and Jellies
GRAPE JELLY

${ }^{\text {King Kelly }}$
APPLE JELLY $\quad 120019 \mathrm{c}$
APPImE BUTTER $\quad 27^{\circ}$
Dried Beans and Fruits
LIMA BEANS
11 bpla . 19 c
WHITE bEANS
RASISS
PRUNES
${ }^{\text {Rosecta }}$ PEACHES
wo 29 c

BEEF SHORT RIBS $\quad 49 \mathrm{c} \underset{\substack{\text { fonnd } \\ \text { fonand }}}{\text { LAMB STEW }} 45^{\mathrm{c}}$
We Reserve the Right to Limit Quantities No Sales to Dealers
flat tin

No. $2 \frac{1}{2}$ Tin

## Besure...shop SAFHWA?

 Foods! Low prices all over the store! You'll think each section of the store is trying to outdo every other in offering you savings. Like those listed below. Check them. Then hurry over and-save, SAVE, SAVE!No. 303 Tin

0. 22 in

都 s
$55^{\circ}$

## 5



You'll be too, when you see the store full of money-saving values. Low prices on Fresh Produce! Low prices on Meats! Low prices on Canned


Artesia Credit Bureau
beltove hearing clinic

## BELTONE HEARING SERVICE

the artisia advocate, artesia, new mexico





IMPOBTANT NOTICE:
From Jan. 29 to Feb. 10, I Will Be in My Office All Day on Tuesday, Thursday and Saturday and On Monday, Wednesday and Friday Afternoons I Will Be Taking Care of the Practice of d B. McLeod, 220 J. P. White Bldg
Roswell, New Mexico
Dr Kathryn Behnke, Chiropractor
105 South Roselawn, Artesia Phone 861


 $f$ mity |  | nome saifty and care of the sick |
| :--- | :--- |
| Gairl |  |
| Kathleen Clowe and |  |
| Gue Arm. |  |
| Grong brought cookies and pop for |  | anme minn minn come

this is "ROCKET"-LAUNCHING WEEK at your olosmobile dealer's


GUY CHEVROLET COMPANY, 101 WEST MAIN STREET
hern Union Gas Company's
file of Month of Ulas Golden
file of Month of Ulas Golden

Picture Depiets
Firss Conquest
Of Outer Space

A LIFT FOR LIFE!



## Many Thanks

Yesterday Was Our First Anniversary of Business in Artesia and We Just Want to Express Our Heartfelt Thanks for the Business You Nice People of Artesia Have Given Us.

Coldstein's Book \& Stationery Store
Phone 1018

The Artesia Advocate


## 

Principle of the Thing
$\mathrm{A}_{\mathrm{w}}^{10}$

FIRST HIBERNATING ANIMAL OUT


What Other Editors Are Saying
${ }^{\text {Cum }}$
PRESIDENT'S SECURITY COUNCIL AT WHITE HOUSE



## On the Job



## YOU'RE TELLING ME!



Inside WASHINGTO

the newily-appointed direator of of investigations forer. USN Rethe Econire
thization Agency. The other day, he met the nation's foremal


 Zadok Dumkopt says that the
Only colendar reform hos's in favor
of is one that would give January the same weether as June.
Our sports editor informs us Our sports editor informs us
that the New York Yankees ppy.
roil this next baseall seaso wil
top $\$ 600,000$. Look, Junior, forget.



5


## Try and Stop Me

By BENNETT CERF
$T \begin{gathered}\text { HeRE'S a } \\ \text { passenger }\end{gathered}$


1
Borden's HEMO
One Pound ...... $65^{\text {c }}$
Borden's Starlac One Pound ...... $41^{\text {c }}$ Krispy Crackers
Krispy
1 Pound 1 Pound $31^{\circ}$ TOILET SOAP Camay
Reg. Bar
.......
10 $\mathbf{1 0}^{\text {c }}$

## IVORY SOAP

 DREFT


## IVORY FLAKES



DUZ


## IVORY SNOW

| Large |
| :--- |
| Box --......-.... |

OXYDOL
Large
Box -------
TIDE

```
\begin{subarray}{c}{\mathrm{ Large }}\\{\mathrm{ Box --------- 346}}\\{\hline}\\{\hline}\end{subarray}
```

P\&G \begin{tabular}{l}

| Laundry Soap |
| :--- |
| Bar --....... | <br>

\hline
\end{tabular}

SPIC \& SPAN Package ......... $25^{6}$

JOY LIQUID Bottle ...-.-.-.- 346

CLOROX
Pint
$10^{6}$
CLOROX
$19^{6}$
DEL NORTE
Whlepert. (1) c HAM $\mathrm{HAM}^{2 m i} .59^{\circ}$

## .

"Backed By Bond" A Written Money Back Guarantee of Satisfaction 45 on All of Food Mart's Famous Meats.

N FDOI MART $T$


SHORTENING 3-LB. CAN

\section*{| Hunts, |
| :--- |
| Yellow, Cling, |
| Ho. $21 / 2$ |
| Ean |}

## GROCERIES and STAPLES

|  | Veviled Ham $\qquad$ 18 c |
| :---: | :---: |
|  | Wieners .............. 57 |
|  | Sog Food |
|  | ${ }_{\text {Cat }}^{\text {Puss }}$ NRoos |
|  | Crust-Quick . . . . . . $2_{R}^{\text {\% }} 27 \mathrm{c}$. |
| Green Beans $\qquad$ <br>  | Oleo |
| ${ }_{6}^{\text {Garth }}$ | Canned Milk ........ 2 \% 29 c |
|  |  |
| Pinto Beans . . . . . . . . . 10 c |  |
|  |  |
|  | Wesson 0il ............ 49c |
| Sweet Peas ........... 13c | Facial Tissue .......... 35 c |
|  |  |
|  |  |
| Tomato Juice . . . . . . . . ${ }_{\text {Hers }}{ }^{462 \mathrm{~cm}}$ | $\stackrel{\text { Humss }}{\text { Catsup }} \ldots \ldots \ldots \ldots \ldots . . .$ |
|  |  |



## TOMATOES

CELERY HEARTS ..... $27^{\circ}$
ORANGES ..... $25^{\circ}$
APPLES ..... $121^{\circ}$
GRAPES Red Empor ..... $15^{\circ}$
LETTUCE

Flash Cooled

| Hfolen foods | C. dary prooucts |
| :---: | :---: |
|  |  |
|  |  |

