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THE ARTESIA ADVOCATE

Join the March of Dimes

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-EIGHT

ARTESIA, NEW MEXICO, FRIDAY, JANUARY 12, 1951

NUMBER 4

POT POURRI

We have just received a letter in Carey Holbrook of Albuquerque, post laureate of the New Mexico Press, informing us that we will have a panel discussion at the annual winter convention of the New Mexico Press Association on Jan. 26-27. Carey will be the moderator.

Speaking of poets, Jeff Gray, who known as the poet laureate of Texas, is quoted in "Random Thoughts" in The Amarillo News by Lewis Nordyke.

Back in Aunt Tishie's day, she was very neat and trim. She had to pad and bustle up to capture Uncle Jim.

We received another letter from state a number of days ago, which made us feel good and which should have passed on to our readers sooner.

"The fact that we have not always agreed does not in the least lessen my regard for you or my appreciation of your friendship and good will."

The Carlsbad Daily Current-Journal spotted in The Kiwanis Bulletin a little piece, "The Town Sucker," and we feel that if Jack itton can swipe it from the Bulletin, we can swipe it from him.

The town sucker was an optimist, he was always looking on the bright side. The next time would be OK, seemed to be his motto if a favor promotion flunked or failed.

March of Dimes Campaign Is to Open Monday, Run Through Jan. 31

The annual March of Dimes campaign of the North Eddy County chapter of the National Foundation for Infantile Paralysis will start Monday and continue through Wednesday, Jan. 31, in conjunction with the national campaign, it was announced by Ralph Pitt, chapter campaign manager.

Police Judge Jerry Losee, chapter chairman, said Pitt was selected as campaign manager by the chapter. At a meeting this evening at the First National Bank, William H. Black of Albuquerque, state representative of the foundation, will explain the campaign in general and the activities of each co-operating organization.

The campaign manager announced a "disc jockey" program will be presented over radio station KSPV during the campaign by members of service clubs, as had been done here the last two years.

The programs will be presented from 8:15 to 9 o'clock Tuesday through Friday evenings, Jan. 23-26.

Pitt said members of the Lions, Kiwanis, Rotary and 20-30 Clubs are to present the programs and club presidents are being asked this week to designate "disc jockeys," who will offer to play over the air selection requested in return.

The breakdown has just been completed by Dallas Golden, full-time city fireman and secretary of the department, for the National Board of Fire Underwriters, New York City. From it and thousands like it the board will compile national figures.

The Artesia chart showed 28 of the calls, or more than a fourth, were from residences, topping the list.

Cook Reported In This Area On Tuesday

Although few citizens knew it, Artesia was a focal point Tuesday afternoon and early evening for William Edward (Bill) Cook, Jr., the evasive and much-wanted desperado, who is credited with the murder of at least eight persons in recent days, including a family of five from Illinois in the Tulsa, Okla., area.

After a tip that a man answering Cook's description was heading towards Artesia from Greenfield — south of Roswell — in a green Kaiser, a road block was set up north of Artesia, while officers from both Eddy and Chaves Counties converged.

However, there were tips in a half dozen Southwest states during the day, including ones from Vaughn, where a bus driver thought he saw Cook early that morning, and from Albuquerque.

Cook, who is five feet six inches tall and weighs 145 pounds, is extremely dangerous and is known to be armed. Although he could be in any of a number of states in this nation or in Mexico, Police Chief Earl D. Westfall warned local motorists to be wary of hitch-hikers and to be sure to remove keys from cars when parking them, or better still to lock them securely, preferably in garages.

Mrs. Coppinger was not home at the time of the fire and had left about 7 o'clock. Dungan, who lives in the rear on the same property owned by him, also had been gone, and discovered the fire upon returning home.

Officers for the coming year will be elected and for this purpose it is hoped a representative group will attend this meeting.

Judge J. D. Josey, who had been confined to Artesia General Hospital and his home since suffering a heart attack on the eve of the November election, was up town Tuesday for the first time and has been coming to town daily since.

Flores Is Bound Over on Knifing Charge Tuesday

Jose Flores of Carlsbad was bound over to the action of the Eddy County District Court here Tuesday afternoon by Justice of the Peace Milford Estill, when given a preliminary hearing on a charge of assault with a deadly weapon, in connection with the cutting of Manuel (Choppo) Alaniz Saturday night in front of the North Side Bar.

Flores entered a plea of not guilty through his attorney, Foster Windham, of Carlsbad. Representing the state was Ray O. Sage of Carlsbad, assistant district attorney for Eddy County.

Alaniz, who said he sustained nine knife wounds in the affair, was able to take the witness stand. He said the attack was unprovoked and accused Flores of wielding the knife which cut him. He also charged, likewise, that Neco Asias, also of Carlsbad, held open the car door in which he was sitting at the time of the attack, and that Asias handed the knife to Flores.

The residence of Mrs. Lora Coppinger at 1003 Ray Avenue, owned by Clyde Dungan, was damaged by fire in the kitchen and by smoke and flash throughout shortly after 9 o'clock Tuesday night.

The fire started in the water heater closet off the kitchen, around which it was largely confined. Firemen said it was believed improper combustion had permitted gas to permeate the house and that there was a flash explosion when it reached the proper combination with air, for scorch was found in all rooms except one bedroom.

Football Parents Club Is to Elect Officers Monday

The Artesia Football Parents Club will hold its final meeting for this year at Honey's Donut Shop on Monday evening.

At the election, in which he was unable to participate, Judge Josey was re-elected Justice of the Peace for Precinct 6, the Artesia precinct. As his physician ordered him to bed for three months at that time, he resigned the office for the balance of the current term, and the Eddy County Board of Commissioners appointed Milford Estill, young Artesia attorney, to serve during the interim period.

Bowman Is Badly Burned Thursday When Engulfed By Prairie Fire

Johnny Bowman, about 35, sustained serious and painful burns on his face, hands, and back about 12:30 o'clock Thursday afternoon, when he was engulfed by flames in a prairie fire east of Espuella.

His physician said he has first, second, and third degree burns on his face and hands. His back, which was burned through his jacket, which had to be cut off him, was not badly hurt.

Bowman was driving a tractor, attempting to blade out ahead of the vast prairie fire during a 50-mile west wind, when the flames leaped ahead and engulfed him and the tractor.

Monroe Howard, on whose pasture the fire was largely confined, said he and others helping fight the fire saw Bowman grope his way through the flames and smoke as the fire swept on, and rushed to his aid.

Howard brought the injured man to Artesia General Hospital, where he is a patient. Another man, who was not identified, was ahead of the flames, but through unexplained, as far as those at the scene could determine.

Clark's Former Congregations Keep Catching Up

Former congregations of Rev. C. A. Clark, retired Methodist minister, have a way of catching up with him!

Rev. Clark, who is supply pastor at Sherman Memorial Methodist Church at Loco Hills, for the second time in recent years had the experience Sunday morning of being surprised by members of a former flock—in numbers.

Mother's Appeal for Photo of Korean Victim Son Answered



The above picture of Cpl. Narciso Pacheco, Jr., 29, who died on Nov. 6 in Tokyo, Japan, after being wounded in action in Korea, was taken in May, 1945, while he was a student in surgical technician procedure at Medical Field Service School, Fort Sam Houston, Texas.

A letter of appeal from an Artesia mother for a photograph of her son, who died on Nov. 6 from wounds sustained in action in Korea, has been answered by Medical Field Service School after an extensive search for a photograph negative at various studios in and around the post of Fort Sam Houston and San Antonio, Texas.

Mrs. Cipriana Pacheco, wife of Narciso Pacheco, Sr., received notice in November that her son, Cpl. Narciso Pacheco, Jr., had died in Tokyo after remaining on the critical list for a month after he was wounded in Korea.

She remembered that he had a photograph taken in May, 1949, when he attended an eight-week course in surgical technician procedure at Medical Field Service School.

Looking up his diploma, she noted the signature of Lt. Col. D. E. Carle, then director of the Department of Training and forwarded a letter of request to him. Colonel Carle had, in the meantime, also left for Korea, where the letter was forwarded to him. He, in turn, referred the request back to the school for action and reply and officers there proceeded to track down the photograph by inquiring at various studios.

The search ended in success a few days ago and the photograph has been forwarded to Mrs. Pacheco with a letter from Maj. Gen. Joseph I. Martin, commander of Medical Field Service School. General Martin's letter noted that school records showed Narciso had been a good student and an excellent soldier.

Final Date for Re-Contracting 'Braceros' Jan. 17

Final date for re-contracting Mexican nationals for agricultural work in this area will be Wednesday, Jan. 17, it was announced by Carl Foster, manager of the New Mexico State Employment Service here.

He said the re-contracting will be done at the Veterans Memorial Building, starting at 9 o'clock that morning.

On Dec. 14, the original date set for the re-contracting of "braceros," the Eddy County Farm Bureau re-contracted 65 of the 150 for whom the organization had certification, Foster said. The bureau may re-contract the remaining 95 next Wednesday.

The Artesia Alfalfa Growers Assn. (Continued on Page Eight)

Funeral Services For Mrs. Owen, 78, Will Be Today

Rites for Mrs. Hilary Owen, 78, a resident of the Artesia vicinity for 35 years, who died at 7 o'clock Wednesday night in the family home, southeast of Artesia, will be conducted in Paulin Chapel at 2:30 o'clock this afternoon.

Rev. W. C. Garrett of Roswell will officiate. Burial will be in Woodbine Cemetery.

Survivors are the husband, two of their three children, two brothers, a sister, five grandchildren, and four great-grandchildren. Children are two daughters. (Continued on Page Eight)

Board of Education Calls Biennial School Election for Tuesday, Feb. 6

Biennial election of Artesia municipal school District 16 will be held on Tuesday, Feb. 6, the first Tuesday of the month, it was voted at a meeting of the school board held at 7 o'clock Monday night at the high school building.

Paired with the routine order was an authorization granted Supt. Tom Mayfield to have a petition drafted and circulated for a bond election in which district bonds would be issued to build more classrooms and improve the schools. However, the bond issue is not a part of the election.

Amount is to be the maximum allowed under law as certified by the state tax commission and is expected to be \$225,000.

Proceeds of the bond issuance would be used first to add 12 rooms at Roselawn School, build better housing at Loco Hills, add another room at Carver and complete the band and manual training rooms at Artesia Junior High School.

Election of school board members is on a staggered basis. The elections are held in odd years. Usually two are elected at one time. Tenure is six years.

Members whose terms are expiring this year are Fred L. Jacobs and Mrs. Landis Feather; in 1953, Artie McAnally and Lloyd Simon; 1955, J. L. Briscoe.

McAnally is president, Briscoe vice president, Mrs. Feather, clerk, Jacobs and Simons members of the board of education.

In connection with the proposed improvements in the Artesia schools the superintendent cited these facts:

There are 22 classrooms still conducted in the war surplus buildings. Number of pupils "belonging" to the system at the end of the first four months of this session is 2658, an increase of 297 over the 2361 for the corresponding period in the 1948-50 session.

Average daily attendance at the end of December, 1949, was 2140; current figure, 2447. Since September, 1948, completed 28 classrooms, 18 at junior high, six at Roselawn, four at Park, but still not enough for demand.

Buildings on Rogers Farm Threatened by Stubble Fire Tuesday

The Russell Rogers farm residence and buildings a mile east of Atoka were threatened by fire early Tuesday afternoon, when a stubble field on the Irvin (Puss) Martin place across a lane to the east from the Rogers place was on fire.

A strong west wind was blowing and it was feared embers might set fire to the residence or farm buildings, so a fire truck from Artesia was called to stand by.

The fire, which was burning against the wind, soon burned itself out at the lane and it was not necessary to throw water from the truck.

Immunization Shots Are to Be Given Children

School children of North Eddy County will again line up for their immunization shots under a program approved by Dr. O. E. Puckett, Carlsbad, health officer of District 6.

A similar program was affected last year. The shots will be against smallpox, diphtheria, whooping cough, and tetanus, and will be for both school children and pre-school children, if the latter are accompanied.

(Continued on Page Eight)

Graveside Services Are Conducted for Infant Bates Boy

Graveside services were conducted in Woodbine at 2:30 o'clock yesterday afternoon for Glenn Dale Bates, infant son of Mr. and Mrs. Sterling Bates.

Conducting the rites was Rev. S. M. Morgan, pastor of Artesia First Baptist.

Income Tax Returns Are Available at Banks, Post Office

Steven P. Vidal, collector of internal revenue for the district of New Mexico, has announced that federal income tax returns for 1950 will be available in all of the banks of the state, as well as in post-offices and offices of county assessors.

Taxpayers, interested in obtaining forms, will not now have to write to the Albuquerque internal revenue office but will be able to get them locally in places where they reside.

Build the Highway, Then the Bridges, Mrs. Mayes Finds Is Mexican Way

Build the highway, then put in the bridges later. It may take five years more to do it but do it that way, anyhow.

Roads are rough in Mexico and even a highway is apt to have boulders and other obstacles making it costly to drive a car.

Those were two of the impressions Mrs. Chester Mayes has of Christmas-New Year holiday trip in the republic to the south.

Mr. and Mrs. Mayes returned to Artesia on Sunday, Jan. 7, after a three-week trip by automobile, train, bus and plane to Manzanillo and Guadalajara, coming back by way of Nogales.

First National Officers, Board Are Re-Elected

All officers and directors of the First National Bank of Artesia were re-elected Tuesday.

Directors were named at the annual stockholders' meeting, after which the directors met to re-organize for 1951 and re-elected all officers.

Mrs. Watson Is At Sister's Death By Sinner's Call

Mrs. D. R. Watson is at Ennis, Texas, where she was called because of the death Dec. 31 of a sister, Mrs. H. R. Burden, 45, wife of a wealthy Ennis oilman and rancher.

Funeral services for Mrs. Burden were held Monday, Jan. 1, at Ennis. Burial was in Ennis Memorial Park. Besides her sister here, Mrs. Burden is survived by her husband, a son, H. R. Burden, Jr.; her father, and two brothers.

Superintendent to Be at Loco on Sunday

Rev. L. B. Trone, district superintendent of the Methodist Church for the Pecos Valley district, will preach at the Sherman Memorial Church, Loco Hills, Sunday morning, according to announcement by Rev. C. A. Clark, pastor.

# SOCIETY

## Capt. Gladys T. Edwards Becomes Bride of Capt. Harold J. Hook

Mr. and Mrs. W. C. Thompson of Artesia, have announced the marriage of their daughter, Capt. Gladys T. Edwards, to Capt. Harold J. Hook, son of the late Mr. and Mrs. Lewis E. Hook of Charleston, W. Va. and Orlando, Fla.

The double-ring ceremony was performed by Rev. Reneau at noon, Saturday, Jan. 6, in the chapel of Grace Methodist Church in Santa Cruz, Calif.

The couple was attended by Mr. and Mrs. Robert Prince of Santa Cruz, Mrs. Prince is the former Peggy Brainard of Artesia and a friend of the bride since high school days.

The bride wore a beautiful brown velvet suit with rhinestone buttons. Her hat was a matching brown straw with velvet trim. Her accessories were black velvet with white gloves. Her corsage was a white orchid.

After the ceremony, Mr. and Mrs. Prince entertained with a wedding luncheon.

After a wedding trip to Carmel, Calif., the couple will be at home in an apartment at Letterman Army Hospital, San Francisco, where the bride is chief dietitian

and the bridegroom is in command of the Letterman Army Hospital Branch of the Presidio Post Engineers.

Capt. Gladys Hook is a graduate of Artesia High School and of Mississippi State College for Women at Columbus. After her graduation at Columbus, she took a year of dietetics training in Boston, Mass. The last September she received her master of science degree at the University of Ohio, Columbus. She was immediately transferred to Letterman Army Hospital. Previously she was chief dietitian at Percy Jones Army Hospital at Battle Creek, Mich. Before going to Percy Jones Hospital, she was assistant chief dietitian at Brooke Army Hospital, San Antonio, Texas.

Capt. Harold J. Hook entered the Army in 1942. He served two years in the European theater during World War II. Later he was sent to Korea, where he served a year. He then spent 13 months in Japan and returned to the United States last July, when he was assigned to the staff of Letterman Army Hospital. In civilian life he was sales supervisor for Royal Crown Cola in Washington, D. C.

## Communists Push Books Selling Their Doctrine, D.A.R. Told

Mrs. K. J. Williams gave an interesting program on "Why You Buy Books That Sell Communism," at a meeting Monday evening of Mary Griggs Chapter of the Daughters of American Revolution at the home of Mrs. Tom Donnelly, with Mrs. Frances Collins as co-hostess.

The meeting was opened in the ritualistic manner by Mrs. Harold Kersey, regent, after which a short business session followed.

Mrs. Williams said that working as editors or critics or even just as salespeople, communistic minded people manipulate the book business to promote books written by their soulmates and bill off opposition books. Some book stores push red-slanted books because the owners or employees think that way. Other shops feature such books because left-wing reviewers have praised them.

The communists have done their best to keep opposition books out of readers' hands, Mrs. Williams said, adding to demand them and read them.

Among anti-communistic books, she recommended "Red Masquerade," by Angela Alonimus; "I Chose Justice," by Victor Kravchenko; "Assignment in Utopia," by Eugene Lyons.

"Men Without Faces," by Louis Francis Budenz; "Forced Labor in Soviet Russia," by David J. Dallin; "The Whole of Their Lives," by Benjamin Gilow; "A Communist Party in Action," by A. Rossi, and "Verdict of Three Decades," by Julien Steinberg.

At the close of the meeting the

## Mrs. James Griffin Is Guest Speaker At Sorority Meet

Mrs. James Griffin was guest speaker at a meeting of Alpha Alpha Chapter of Beta Sigma sorority Tuesday evening at the home of Mrs. Joe Hamann, with Mrs. Clyde Dungan and Mrs. William C. Thompson, Jr., as co-hostesses.

Mrs. Donald Fanning, president, presided over the business meeting, at which plans were made for members of both local chapters of the sorority to visit the Sentinel Ranch at San Patricio, home of Peter Hurd, the artist, on Sunday, Jan. 21. Members and their husbands will visit the ranch and on their way home, will stop in Roswell for dinner. Other plans discussed were for a "Founder's Day" banquet and convention in Roswell.

Mrs. Charles Sanford was named program chairman, replacing Mrs. R. B. Rooke who, with her family, has moved to Abilene, Texas, to make their home.

Mrs. Sanford introduced Mrs. Griffin, who gave an interesting talk on England, her native home.

At the close of the meeting, the hostesses served refreshments of date-cake, orange bread and coffee to Meses, Beach Barton, Lawrence Coll, Lloyd Dorand, Donald Fanning, O. R. Gable, Jr., Harry B. Gilmore, Bert Muncy Jr., Charles Sanford, M. A. Waters, Jr., Charles M. Murphy, John Simons Jr., Bob Williams and Bill Jackson and Miss Nancy Haines, members and Mrs. Griffin, a guest.

hostesses served refreshments of sandwiches, coffee, and tea to Meses, Kersey, Jack Knorr, John Cochran, Burl Sears, Williams, Hugh Kiddy, and Paul Francis.

## Rev. O'Dell Speaks On 'Character Building' at P.T.A.

Rev. Ralph L. O'Dell, pastor of the First Presbyterian Church, was guest speaker at a meeting of the Central School Parent-Teacher Association Wednesday afternoon the school music room.

Mrs. William M. Siegenthaler, president, presided over the business meeting. Mrs. Raymond Lamb read the minutes of the last meeting in the absence of the secretary, Mrs. Mary Lou Carson.

The group voted to allow the project committee \$75 for the purchase of shrubbery to beautify the school grounds. This is to be one of the customary annual gifts to the school from the P.T.A.

It was also decided to share a third of the cost of purchasing two mirrors for the dressing room used by the Claire Tree Major Theater players at Artesia High School. The cost of the mirrors will be small and the remaining profit from the plays will be withdrawn and deposited to the Central School P.T.A. account.

Mrs. Raymond Lamb called attention to a bill which is vitally important to the school system. This proposed bill calls for much higher qualifications for the state superintendent of schools and for the election of a nine-member state board, one member elected by the people of each of the nine judicial districts.

Dr. C. P. Bunch read a communication concerning proposed legislation for the benefit of mentally handicapped children in this state. It was pointed out that at present we do not have an institution for our mentally ill children and that it is vitally important to enlarge facilities at Los Lunas to accommodate these children. All members were urged to give their full support to these important bills when they come up for vote.

A room count was made with Mrs. Mary Lou Carson's room having the most parents present, including two fathers.

C. A. Stalcup, principal, announced that Central School will have eight weeks of uninterrupted study as no programs are planned for this period of time.

Three delightful musical selections, sung by a sextet of girls from the high school, were enjoyed by the group. The sextet was composed of Loy Sue Siegenthaler, Carolyn Zeleny, Marilyn Cox, Diane Richardson, Pat Clark and Kay Booker, accompanied at the piano by Marijo Storm.

"Character Building" was the theme of Rev. O'Dell's speech. He pointed out that child training also runs in cycles and that a new cycle is starting, comparable to that of "grandmother's time," when children were loved and cuddled but spanked when they needed it.

Rev. O'Dell told the audience that children do mischievous things just because they are children—and then he asked "Or don't you remember?"

Much emphasis was put on the home as the proper place to teach children, with reference to the old Biblical times when the Israelites taught their children the old law. He stressed the point that if children are taught while they are young in the way which they should go, when they are older they will not depart from it. His entire speech, though serious in thought, was flavored with humor and received with keenest interest.

## Mrs. W. C. Garner Is Hostess Tuesday to McCullough Circle

The Avis McCullough Circle of the First Baptist Church met Tuesday afternoon at the home of Mrs. W. C. Garner, 208 West Chisum Avenue.

A short business meeting was conducted by Mrs. J. H. Holcomb, chairman.

Mrs. Joe Little was in charge of the program. Her topic was "God Is Moving; Who can Hinder?"

Mrs. Curtis Teel brought the devotional thought on "I Choose You."

Mrs. Foster Howard brought the topic, "Look at Today's World."

Mrs. Leroy Holly brought, "God's Story in History," and Mrs. J. H. Holcomb's topic was "The Bible Promises Victory." Mrs. S. M. Morgan discussed "Isaiah Presents God's Plan."

The program closed with a prayer for the work of the coming year.

At the close of the meeting refreshments of cake and coffee were served to Miss Una Bynum, and Meses, Leroy Holly, G. L. Kreamer, Joe Little, L. C. Folkner, Foster Howard, Jess Cave, Bertie Gressett, William Holly, Roy Whittington, J. H. Holcomb, S. M. Morgan, and J. W. Story, and Mrs. Story's grandson, Allen Perry.

## Mrs. Verle Allen Installed Prexy of Presbyterian Women

In a candlelight service Thursday afternoon of last week, Mrs. Owen Hensley installed Mrs. Verle Allen as president of the Presbyterian Women's Association at the parish hall. She succeeds Mrs. Hugh Kiddy.

Other officers installed were: Vice President, Mrs. E. E. Kinney; secretary, Mrs. H. D. Burch and treasurer, Mrs. William Linell.

Mrs. Ralph O'Dell was in charge of the devotion on "Changing With the Year."

Yearly reports were given. Names were drawn for the circles and chairmen appointed. Mrs. Ott Strook was appointed chairman of Circle No. 1 and Mrs. D. C. Blue, chairman of Circle No. 2.

At the close of the meeting, refreshments were served to 26 members and one guest. Hostesses were Mrs. Charles Gaskins, Mrs. Joe Nunn and Mrs. D. C. Blue.

## Social Calendar

Sunday, Jan. 14  
Artesia Music Teachers' Association, music recital, Park School music room, 2:30 p. m.

Monday, Jan. 15  
The Artesia Football Parents' Club, pot-luck supper and final meeting for this year at Honey's Donut Shop, 6 p. m.

Sunrise Rebekah Lodge No. 9, meeting in I.O.O.F. Hall, 7:30 p. m.

Miscellaneous shower in honor of Miss Reba Newton, bride-to-be, at home of Mrs. Joe Howell, 712 West Chisum Avenue, 7:30 p. m.

Tuesday, Jan. 16  
Cottonwood Community Extension Club, all-day meeting at home of Mrs. Curtis Sharp, demonstration one-dish meal and cancer dressings to be made in the afternoon.

Area board meeting of the Girl Scouts, First Methodist Church, 10 a. m.

BAPTIST CIRCLE MEETS AT GARRETT HOME  
"Fundamentals of Women's Missionary Union" was the program discussion given by Mrs. L. E. Hodges and Mrs. R. I. Garrett at a meeting of the Rosale Applby Circle of the First Baptist Church Tuesday afternoon at the home of

## Mrs. Reed Brainard Re-Elected President of Cemetery Board

Mrs. Reed Brainard was re-elected president of the board of Woodbine Cemetery at a meeting Friday afternoon of last week at the home of Mrs. J. J. Clarke, Sr.

Other officers named for the coming year: First vice president, Mrs. I. C. Dixon; second vice president, Mrs. J. J. Clarke, Sr.; secretary, Mrs. Howard Gissler and treasurer, Mrs. Effie Wingfield. All were re-elected except Mrs. Gissler.

The members of the board voted to put water pipe in the new Block 29, which has recently been opened, so that they will be able to plant grass on it this spring.

The cemetery board is having an all-day called meeting with a covered-dish luncheon at the home of Mrs. Brainard today, so that all members may work on the notices which are sent once a year for the upkeep of the cemetery lots and graves.

Mrs. R. I. Garrett, 922 South Second Street.

After the meeting refreshments of cake and coffee was served by the hostess to Meses, James Dean, G. E. Jordan, Burr Clem, Ernest Comer, and L. E. Hodges.

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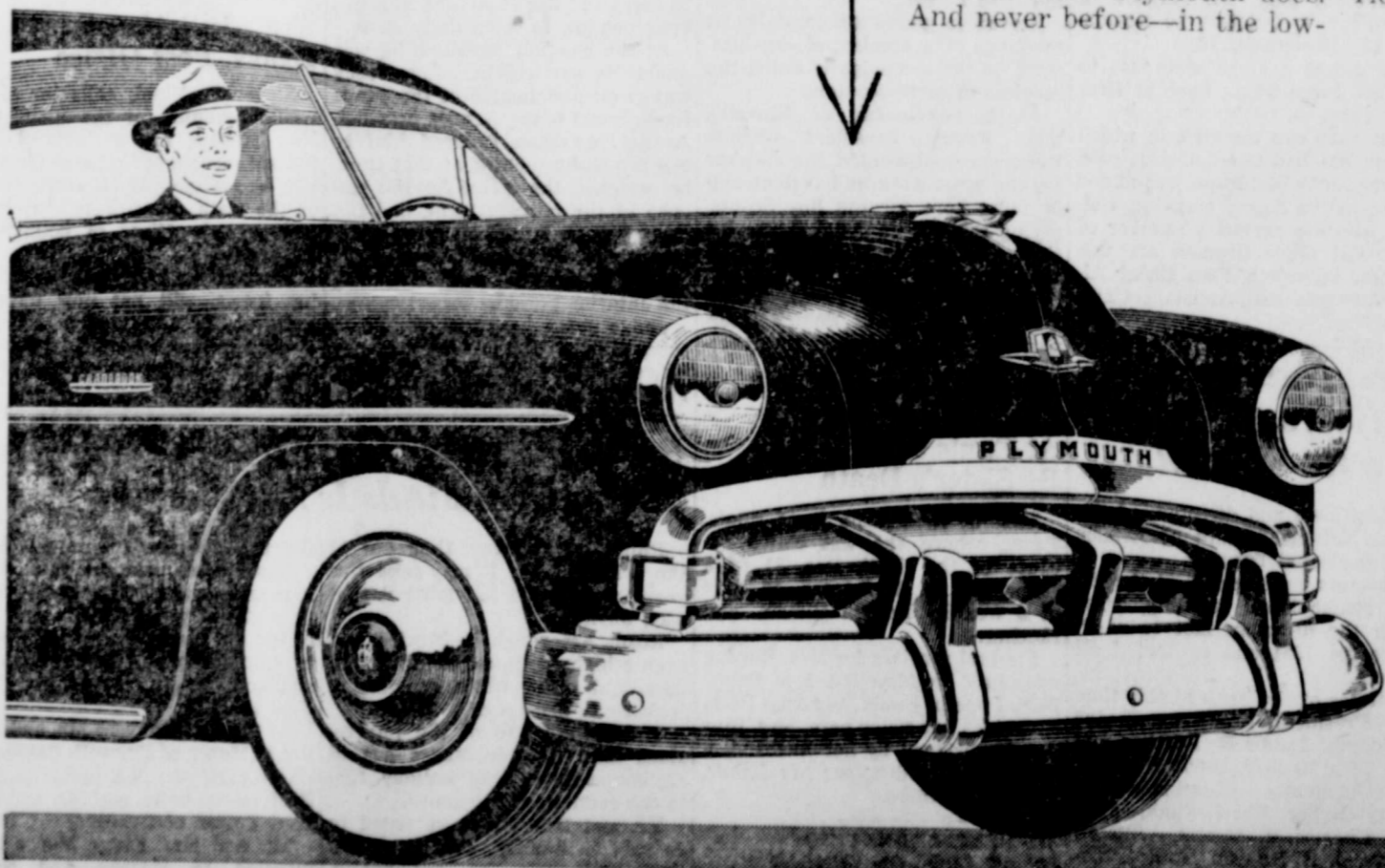
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After a total of 386,422 miles, logged by Mr. Hubbard and other winter test drivers, Conoco engineers found no wear of any consequence! Analysis of crankcase drains showed that this great new oil actually stopped the dangerous accumulation of free water and acids, chief causes of winter wear. This test proved that new Conoco Super Motor Oil, with OIL-PLATING, fights off rust, corrosion and sludge. So, change to winter-grade Conoco Super Motor Oil.

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Its new styling will make you whistle — its sensational new ride will make you cheer! Come in Saturday and see the sparkling New Plymouth with the new "Safety-Flow Ride."

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**SOCIETY.**

**Mrs. E. N. Brock Installed Head of Does Drove**

Mrs. E. N. Brock was installed president of Artesia Drove No. 1, B.P.O. Does, Wednesday evening at the Elks building, succeeding Mrs. J. W. Jones.

The installing officers were: deputy supreme president, Mrs. Mmes. M. Welch; deputy supreme conductor, Mrs. Jack Armstrong; stalling chaplain, Mrs. Lillian Jones; and installing organist, Mrs. W. S. Roberts.

The elective officers were: First counselor, Mrs. Charles E. Currier; junior counselor, Mrs. E. J. Shepard; secretary, Mrs. William Johnson; treasurer, Mrs. Paul Terrell; conductor, Mrs. Jack Armstrong; outer guard, Mrs. W. S. Oggett; inner guard, Dr. Kathryn Shnke; three-year trustee, Mrs. W. Jones.

Appointed officers were: Assistant conductor, Mrs. Chuckston; attendant to president, Mrs. Bill Keys; color bearer to president, Mrs. Jerry Marshall; attendant to junior counselor, Mrs. Kyle Clark; color bearer to junior counselor, Mrs. W. L. Walker; attendant to first counselor, Mrs. J. R. and; color bearer to first counselor, Mrs. O. H. Ryan.

A past president's pin was presented Mrs. Jones by Mrs. Brock on behalf of the drove.

After the installation ceremony, refreshments of punch and small sandwiches were served members and incoming and outgoing officers.

The table was spread with a white cloth and appointments were liver holders with white candles, yellow carnations and heather in silver bowl centered the table.

Mrs. Aston and Mrs. Welch were in charge of the refreshments. About 60 persons attended this impressive installation.

All officers wore formal and lovely corsages.

**WORD OF APPRECIATION**

We wish to thank members of the Artesia Fire Department and others for coming to our assistance Tuesday, when a stubble fire threatened our home and farm buildings.—Mr. and Mrs. Russell Rogers. 4-1tc

**Atoka Woman's Club Meets Wednesday At Brooke Home**

The Atoka Woman's Club had an all-day meeting and covered-dish luncheon Wednesday at the home of Mrs. F. A. Brooke, with Mrs. James Griffin as co-hostess.

Several members tore and folded cancer dressings in the morning, while Miss Wynona Sweptson, county demonstration agent, demonstrated one-dish meals. This included tuna fish pie with cheese swirl crust and corned-beef muffins with tomato sauce. These delicious dishes were served at noon with an assortment of salads, relishes, desserts, hot rolls and coffee.

All new officers were present and members worked on cancer dressings in the afternoon.

The February meeting, demonstration, time and place to be announced later, will be on color combination on interior decorations.

Those present were Mmes. Harold Kersey, Sid Wheeler, Sam Warren, Glenn Sharp, H. T. Gissler, Elsie Kissinger, W. M. Van Horn, Bill Cranford, Nevill Muncy, Alvin Payne and Herman Green and Miss Sweptson and the two hostesses.

**First Afternoon Club Entertained By Mrs. Story**

Mrs. J. M. Story entertained the First Afternoon Bridge Club at her home Tuesday afternoon.

Light refreshments were served to Mmes. Nellie Hartell, J. J. Clarke, Sr., John Rowland, Nevill Muncy, M. W. Evans, A. B. Coll, Jack Hightower, Bryan Runyan, J. W. Nellis and J. Hise Myers, members.

Misses Elizabeth and Sally Page, sisters of Mrs. Myers, were guests of the club.

**Mary Odile Clarke Honored on Birthday**

Mrs. J. J. Clarke, Jr., entertained her little daughter, Mary Odile, on her fourth birthday Wednesday afternoon with a delightful birthday party.

Toy guns were given each little guest for a favor and a beautiful white cake, trimmed in yellow with green candles and small yellow nut cups were served to Shirley Compton, Lou Ann and Mary Lynn Corbin, James Herbert, Charles Mulcock, Catherine Kersey, LaFaye Montgomery, Tommy Stroup, Charlene Watts, Sally Blue and the honoree.

**Blanche Simpson Is Name Given to Baptist Circle**

Blanche Simpson was the name selected for a circle of the First Baptist Church which met Tuesday afternoon at the home of Mrs. V. E. Boyd.

Mrs. Boyd was in charge of the meeting in the absence of Mrs. R. L. Arnold, chairman.

Mrs. Boyd gave the devotions and a prayer was given by Mrs. R. L. Smith.

"The Watchword" was repeated together and fundamentals were read and "Jesus Calls Us" was sung by the group.

Mrs. F. M. McGinty reported on an article from Home Missions. Mrs. Smith reported on articles from Royal Service.

Plans were also made for the associational meeting Tuesday, Jan. 16, in Carlsbad.

The meeting was closed with a prayer by Mrs. McGinty.

Refreshments were served to Mmes. Jim Pryor, Smith, McGinty and Boyd.

**MISS GREEN NAMED ON PUBLICATION STAFF**

Miss Virginia Green has been chosen a member of the Junior staff for Stephens Life, weekly campus newspaper at Stephens College, Columbia, Mo.

Life's staff is chosen from among students in journalism. Outstanding juniors are chosen as editors for the next year.

Miss Green is the daughter of Mr. and Mrs. F. L. Green.

**Business Women's Circle Meets on Monday Evening**

"God is Moving—Who Can hinder?" was the subject of the program studied by members of the Business Women's Circle of the First Baptist Church Monday evening in the home of Mrs. V. E. McGuffin, circle chairman. Mrs. Leota Williams was in charge of the program and brought the devotions. Others on the program were Marian Vandeventer and Carolyn Sperry, who sang a special duet.

During the business session of the monthly meeting, Mrs. C. C. Westerman gave the community missions report and a Lottie Moon Christmas offering for foreign missions was taken.

Those present at the meeting were Mmes. John T. Short, C. C. Westerman, W. G. Short, A. R. Haralson, Leota Williams, V. E. Boyd, John A. Sudderth, J. C. Vandeventer, Glenn Collard, Milton Parker, Leon Schnaubert, Perry Stigler and V. E. McGuffin.

**Mrs. S. P. Yates Is Library Board Head**

Mrs. S. P. Yates was elected president of the Artesia Public Library board at a meeting Monday afternoon in the library. Mrs. Fred L. Jacobs, outgoing president, was elected secretary.

Other officers elected were Mrs. Landis B. Feather, vice president and Mrs. Effie Wingfield, re-elected treasurer.

Routine business matters were taken care of.

**New Worthy Matron Presides at Her First Star Meeting**

Mrs. Louie Burch, worthy matron, presided at her first meeting of the Order of Eastern Star Tuesday evening at the Masonic Temple.

The meeting was preceded by a delicious dinner served in the banquet room to members and guests.

Immediately after the dinner, the business meeting was held. Mrs. Burch thanked Mrs. G. W. Watts and her committee for the delicious dinner.

Glenn Caskey, worthy patron, complimented the new officers on their work.

Mrs. Roxie Mae Davidson of Las Cruces, grand worthy matron, will make her official visit on Wednesday, Feb. 7. Her project for the year is the infantile paralysis fund and Mrs. Burch asked all members to bring their contributions to this fund at the next meeting.

A school of instruction will be held at the Masonic Temple, Sunday, Jan. 21 and all officers and members are urged to attend.

The next stated meeting will be Tuesday, Jan. 23.

**Mrs. Votaw Speaks On 'Duties County Nurse' at Meeting**

Mrs. Naomi Votaw, North Eddy County health nurse, spoke on "The Duties of a County Nurse" at a meeting of the Wesleyan Service Guild of the First Methodist Church Monday evening in the lovely new home of Mrs. C. A. Stalcup, with Mrs. Nora Copping as co-hostess.

Mrs. Leona Gott was in charge of the devotions. Her theme was "What Is in Thine Hand."

At the close of the meeting delicious refreshments were served by the hostesses to Mmes. Esther Eckstrom, Leona Gott, Bertha Stahler, T. E. Johnson, W. A. Dunnam, C. R. Blocker, Nina McCarter, and C. E. Terrell, members, and Mrs. Patterson and Mrs. Votaw, guests.

**Artesia Lioness Club Meets Monday At Jackson Home**

Mrs. W. M. Jackson, Jr., was hostess to the Artesia Lioness Club at her home on Monday evening.

Mrs. Gray Wright, president, presided over the short business meeting, at which time the club made plans to entertain Brownie Troop 17, which the club is sponsoring, with a Valentine party to be held Feb. 12 during the troop regular meeting.

The next five meetings of the club will be held at 7 o'clock the first Monday evening of each month at Cliff's Cafeteria.

After the business meeting, the club members served refreshments by the hostesses, Mrs. G. P. Ruppert, Mrs. C. H. Jackson and Mrs. W. M. Jackson, Jr., after which canasta was enjoyed.

Other members present were Mmes. D. D. Archer, Ray Carpenter, G. Taylor Cole, Glen Clem, Shirley Hager, W. F. Hinde, Bert Jones, Denzil Nelson, Pete J. Starr, Grady Wright and Earl Zeigler.

**READ THE CLASSIFIEDS**

**THE GREATEST**

**Automobile News**

**OF THE YEAR!**

**The 1951 Buick**

**Will Be on Display January 20!**

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**Bill Paying Time Again?**

Don't let bills falling due rob you of peace of mind! Do the sensible thing, come in to the ARTESIA INVESTMENT COMPANY for a Small Personal Loan, NOW!

We can let you have any amount up to \$500.00... backed by your signature, co-signer, jewelry, auto, etc.

Consult "Red" Hunter Today!

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Sizes 32 to 38 **\$1.00** ea.

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**SATIN BRASSIERES**

Tea Rose Only — Uplift Type

Sizes 32 to 38 **50¢** ea.

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**HALF SLIPS**

Rayon Knit Lace and Nylon Net Trim

Medium and Large **50¢**

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**COTTON HOUSE COATS**

Chenille and Printed Seersucker

Wrap Around and Button Styles **\$2.88**

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**Women's RAYON PANTIES**

Elastic Leg — Small, Med., Large

3 for **\$1.00**

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**Infant's RECEIVING BLANKETS**

White, Pink, Blue

3 for **\$1.00**

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**PLASTIC CHAIR SETS**

Quilted Chair Cushions and Backs

Red, Yellow and Green **\$1.00** Set

**PENNEY'S HOMEMAKERS' JAMBOREE**

**START YOUR YEAR WITH SAVINGS!**

**NEW RAYON CREPES**

**SPRING PRINTS! LOW PRICE!**

Previews... at a price! They're the cream of our new Spring crop... tagged at a special low! So many good prints, so many smart styles, so many becoming colors, that you're sure to find yours... hurry!

**3.98**



**JUST RECEIVED NEW SPRING MENS ALL WOOL SUITS**

Sharkskins, Tickweaves and Gabardines — All Finest Quality Blues, Tans, Browns, Greys, Greens

Sizes 35 to 46 — Reg. - Longs

**39.75**



**CHENILLE BED SPREAD**

Full Size 90x105

Verticle Weave with Fringe

A Whale of a Bargain at Only **\$5.55**

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**PLASTIC TABLE COVER**

Floral Design

Size 52x52 **50¢** Each

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**HEIDENBERG LACE PANELS**

Size 54x81

Eggshell Color **\$1.00**

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**BOYS POLO SHIRTS**

Cotton Raschel Knit

Colorful Zig Zag Stripes **\$1.00** Each

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**BROADCLOTH SHORTS**

Durene Knit "A" SHIRTS

Shorts Sizes 28 to 44

Athletic Shirts 34 to 44 **50¢** Each

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**MEN'S KNIT "T" SHIRTS**

White Only — Sizes 34 to 44 **50¢** Each

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**MEN'S CHAMBRAY WORK SHIRTS**

Sanforized Shrunken

Sizes 14½ to 17 **\$1.00** Each

### Faithful Workers' Class Meets With Mrs. Kesselring

The Faithful Workers' Class of the First Baptist Church met Tuesday evening at the home of Mrs. Warren Kesselring.

Mrs. Joe Little served as president in the absence of Mrs. Elbert Murphy, president.

The meeting was opened by the group singing the opening song, "Search Me Lord," and a prayer by Mrs. William Holly.

Mrs. J. T. Mitchell, the teacher, was absent as she had been called out of town.

A discussion was held in regard to a Valentine party but nothing definite was decided, although they discussed a breakfast at the church that morning.

A discussion was held in regard to bringing good used clothing to the church to be distributed among the needy.

The meeting was closed with the song, "Thank You Lord," and a prayer by Mrs. Rufus Lee.

Pink and blue gifts were presented to the hostess as a great surprise to her.

Refreshments of date loaf, coffee and hot tea were served to Mrs. Gilbert Kreamer, LeRoy Holl, William Holly, David Simons, Jimmy Powell, Marshall Morris, Cassie Gray, Odell Henderson, Lillie Williams, Joe Little, Paul Hegwer, Bob Nyberg, Marshall Belshe and Rufus Lee.

**JACKSONS OBSERVE 57TH ANNIVERSARY**  
Mr. and Mrs. J. M. Jackson observed their 57th wedding anniversary Thursday with a dinner at their home given by their daughters, Mrs. Reed Dowell, Mrs. H. T. Gissler and Mrs. Van Winkle.

### Story League Meets At Clarke Home

The Artesia Story League met Tuesday afternoon at the home of Mrs. J. J. Clarke, Jr., with Mrs. Thad Cox and Mrs. Jack Knorr as co-hostesses.

Mrs. Carl Lewis, president, presided over the business meeting.

Mrs. Jack Knorr read the story on "Jesters in Story Telling." Mrs. John A. Mathis, Jr., demonstrated "A finger play and story for children."

Mrs. Raymond Lamb told the story, "The Old Man's Bride," by Sigmond Byrd.

It was announced the associate members would be in charge of the next meeting and program.

The hostesses served refreshments of cinnamon rolls, nuts, and hot spiced cider to Mmes. Donald Bush, C. P. Bunch, Andy Corbin, Fletcher Collins, F. A. Houston, Owen Haynes, Shirley Hager, J. T. Haile.

E. E. Kinney, Carl Lewis, Raymond Lamb, H. O. Miller, J. A. Mathis, Jr., Ted Maschek, Cecil Mitchell, Othel Olsson, Hugh Parry, Joe Nunn and William M. Siegenthaler.

**MR. MRS. WHISENHUNT ARE PARENTS OF SON**  
Mr. and Mrs. Willie Whisenhunt are the parents of a son, born Wednesday in Artesia General Hospital. He weighed seven pounds and has not been named.

versary Thursday with a dinner at their home given by their daughters, Mrs. Reed Dowell, Mrs. H. T. Gissler and Mrs. Van Winkle.

### Koonce Is Speaker At Women's Meeting On Wednesday

Bob Koonce, manager of the Artesia Chamber of Commerce, addressed members of the Artesia Women's Club at a meeting Wednesday afternoon at the clubhouse.

Mrs. Robert Parks, president, opened the meeting with members repeating the invocation taken from the Massachusetts Woman's Club issue of Nov. 1950.

H. O. Miller presented a double trio of girls from the high school. They sang "Hills of Home," "Moon Spell" and "The Worm."

The federated news was brought by Mrs. Hollis G. Watson.

A book review, "The Wisdom of America," by Lin Yutang, was given by Mrs. Ralph Hayes.

After the business meeting, a social hour was enjoyed by members. Refreshments of spiced cider and doughnuts were served from a table draped with a lace cloth and a floral centerpiece.

Hostesses were Mrs. G. E. Jordan, Mrs. B. J. Perkins, Mrs. Glen Colliard and Mrs. Bob Arnold.

**Advanced Training In Girl Scouting To Be Given Soon**  
An advanced training course will

be offered to all leaders and prospective leaders in Girl Scout work by Miss Margaret Popp of Boston.

Miss Popp is a former field director from that area and has consented to give the course Jan. 31 and Feb. 1 at a place to be decided upon later.

All training courses are offered to anyone interested in Girl Scout work free of charge.

### Study Division of Woman's Club Meets At Noon Wednesday

The Study Division of the Artesia Woman's Club had a 7 o'clock luncheon at noon Wednesday at Cliff's Cafeteria dining room.

Mrs. E. M. Perry gave a talk on medicine. Mrs. Carl Lewis gave a talk on famous women, mentioning Florence Nightingale and said she had received a letter in 1897 that was published in the British Journal that girls should not train for nurses until they reach the age of 20 years.

Mrs. John Rowland gave an interesting talk on Russia and told how the communists won the people over. Mrs. C. B. Blocker talked on the United Nations.

Because of the Artesia Woman's Club meeting at 2 o'clock, the meeting was short.

Those present were Mmes. John

**REPORT OF CONDITION OF ARTESIA BUILDING & LOAN ASSOCIATION AT ARTESIA IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS DECEMBER 30, 1950.**

RESOURCES	
Loans—First mortgage security	\$277,320.36
Accrued interest receivable	440.11
Stock in FHLB	4,800.00
Cash on hand and in banks	30,545.64
Furniture and fixtures	2,849.77
<b>TOTAL</b>	<b>\$315,955.82</b>
LIABILITIES	
Installment stock and dividends	\$44,835.38
Paid up stock and interest or dividends	219,200.00
Deposits and accrued interest	2,104.65
Advances from FHLB	34,200.00
Accounts payable	227.65
Federal insurance reserve	389.36
Other reserves	7,700.00
Undivided profits	6,841.05
Reserve for Depreciation	447.73
<b>TOTAL</b>	<b>\$315,955.82</b>

State of New Mexico, County of Eddy, ss:  
We, Clyde Guy, Vice President, and Clayton Menefee, Secretary, of the above-named association, do solemnly swear that the foregoing is a true and correct statement of the financial condition of said association on the 1st day of January, 1951.

CORRECT—Attest:  
JOHN E. COCHRAN, JR.,  
H. G. WATSON,  
CLYDE GUY, Vice President,  
CLAYTON MENEFEE, Secretary,  
(SEAL)  
ETHEL McGUIRE, Notary Public.  
My commission expires April 22, 1954.

Rowland, M. C. Livingston, C. B. Blocker, Glenn Caskey, Nellie Hartell, E. M. Perry, J. Grady Wright, Robert Parks.

T. L. Archer, Oscar Burch, E. Jeffers, Carl Lewis, Tom Brown, A. R. Wood and Dave Hunte, members and Mrs. Fred Cole and her daughter, Mrs. Robert Griffin, of Chicago, guests.

June Hubbard, little daughter of Mr. and Mrs. E. G. Hubbard, had her tonsils removed in a Roswell hospital Wednesday.

### Items of Interest

Mr. and Mrs. Robert L. Meeker of Alamogordo spent last week end here visiting Mrs. A. Reimers and her son, Herb Reimers. Mr. Meeker was formerly chief engineer at radio station KSPV, Artesia. He is now an electronic engineer at Holoman Air Base.

Laverne Batie, daughter of Mr. and Mrs. W. W. Batie, of Pagosa Springs, Colo., formerly of Artesia, who had been attending Artesia

High School, returned to Pagosa Springs recently, and has now enrolled at the high school at Durango, Colo.

Mrs. Edith Andrews of Howard, Kan., arrived Monday to stay with her daughter, Mrs. Harry Jordan, who entered a hospital Saturday of last week. Mrs. Jordan is reported to be doing nicely.

Mr. and Mrs. Barney Cockburn and daughter, Holace Lynne, returned home last week after being gone about three weeks. They spent

Christmas at Lindsay, Okla. guests of Mr. Cockburn's sister, Mrs. Cora Cockburn. Also present for Christmas were Mr. Cockburn's brothers, J. R. Cockburn, J. R. C. Cockburn, of Artesia, their families, and Mr. Cockburn, Johnnie Cockburn, of Worth, Texas. From Lindsay went to Minneapolis, Minn., they took Holace to the Kinney Institute for her check-up. Her condition was reported very satisfactory.

**We Honestly Believe YOU'LL SAVE MONEY HERE**

High prices hurt business as much as they hurt your budget. Therefore, it's plain good business for us to keep all our prices as low as possible. We do it by searching the wholesale markets for the best buys... by economical storekeeping... and by being satisfied with small profits. That's why we honestly believe you'll save money shopping here. Try it for one week and see for yourself.

**SAUSAGE** 1 lb. Roll **33c**

**SLAB BACON** While It Lasts! No. 1, Half or Whole **ONLY lb.-35c**

**ROAST** Round Bone from AA baby beef **lb 73c**

**WIENERS** Bulk **lb. 39c**

**BACON SQUARES** lb. **25c**

**SIRLOIN STEAK** lb. **89c**

From AA Baby Beef

Cooked Ready to Eat **HAMS** Half or Whole **lb 69c**

**SELF-SERVICE PRODUCE VALUES**

**POTATOES** Colo. Reds **10 lb. Mesh Bag 31c**

**TURNIPS** Clip Tops **lb. 9c**

**AVOCADOS** Tops for Salads **lb. 25c**

**GRAPES** Emperor **2 lbs 25c**

**Canned Fruits**

**PRUNE PLUMS** 300 tin

**PINEAPPLE** Dole, crushed or sliced flat tin

**PEACHES** Dee-Jay Freestone No. 2 1/2 tin

**PIE APPLES** Comstock No. 2 1/2 tin

**Pantry Provisions**

**MATCHES** Diamond or Kimbell ctn of 6

**WAX PAPER** Kitchen Charm reg roll

**VEL BEAUTY BAR** Regular bar

**BAKING SODA** Arm & Hammer 1/2 lb box

**Values Galore**

**SYRUP** Log Cabin 24 oz tin

**SUGAR CRISP** Posts Reg box

**TREND** Light Detergent Reg. box

**DEVILS FOOD MIX** Dromedary with 4 oz coconut 30

**Grape Juice** Church's quarts **31c**

**HOMINY** Diamond, White or Yellow 300 tin **7c**

**Tomato Juice** Hunt's 46 oz tin **29c**

Fill Your Frozen Food Lockers Now!  
**FRESH FROZEN OLD SOUTH**

**GRAPEFRUIT JUICE** — 6 oz. Tin **11c**

Blended Orange and Grapefruit 6 oz tin

**TAMALES** Mrs. Louch's, fresh frozen doz. pkg **55c**

**CRACKERS** Saltine 2 lb box

**FLOUR** 25 lb. Bag **GOLD MEDAL 1.98**

**Wonderful one-dish dinner...**  
Arm Pillsbury's **London Beef Pie**  
Serves 4... about 18c a serving

All You Need Is:  
**Pie Crust Mix** Pillsbury's 19c  
**Beef Stew** Dinty Moore 54c

**H and J Food Basket**

EVERY DAY LOW PRICES  
NO PARKING HEADACHES HERE

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**THE GREATEST Automobile News OF THE YEAR!**

**The 1951 Buick**

**Will Be on Display January 20!**

**GUY CHEVROLET CO.**

**World's most exciting get-up-and-go!**

Hydra-Matic Drive is now available on all Hudson Hornet and Commodore Custom models.

We INVITE YOU to enjoy something new under the sun!  
Performance unlimited—with the sensational new H-145 engine in the fabulous new Hudson Hornet!  
Here is exciting get-up-and-go—high-spirited action, the like of which you've never experienced in a motor car before!  
And—with all its great power, this spectacular new high-compression H-145 engine is unbelievably quiet and smooth! It is simple in design for low upkeep cost and trouble-free operation—built to outlast any other engine on the market!  
But there's even more than a great new engine to make the beautiful Hudson Hornet the most exciting new car in years! Inside luxury beyond your fondest dreams—famous "step-down" design for the most room in any car, and for the best and safest ride in all motoring!  
Come in—we promise you a new and thrilling driving experience!

Important today—perhaps VITAL tomorrow

**All Hudsons give high-compression performance on REGULAR GAS!**

Tune in THE BILLY ROSE SHOW, ABC-TV Network

**Fabulous new HUDSON HORNET**

Hudson... most DURABLE car your money can buy!

**MAHONE-SMITH MOTOR CO.**

406 North First ARTESIA, N. M.

# Wizards of Screen Play To Test Magic Against Seasoned Swedes

## Schools to Share in Gate at Game on Monday Night

For the benefit of the basketball treasury of Artesia schools, Bobby Grund's Trotters and the Terrible Swedes will stage an exhibition game at 8 o'clock Monday night, Jan. 15 in the high school gymnasium. Admission will be \$1 a person.

The schools will get a share of the gate and the game is a second attempt to bolster the hard-hit exchequer and keep basketball going in Artesia.

On Dec. 29 the REA Travelers and high school players played a similar kind of game on the same court. The Trotters hope for a record crowd at the contest.

**2000 Tilt**  
The Trotters, masters of the set, wizards of screen play, and winners of basketballville are rolling for the nation's highways for the twentieth season, with a record of 10 victories against 144 defeats. Negro Houdinis of the hardwood include the uncle-nephew combination of Cleo and Junior Johnson of Cleveland, Ohio, who will play the Trotters with their ability to switch the nets from anywhere on court.

Cleo, the "daddy" of the team, is playing his eleventh season with the Trotters. Gradually his show has been absorbing some of the famed Cleo's tricks such as double-shuffle dribbling act, now you see it, now you don't basketball routine.

Cleo maintained his 24-point average last season but Junior had a terrific pace late in the season and the two should have a real test this year for scoring honors. Coach-Manager-Owner Grund has rounded his two hot-shots with powerhouses, Token Dennis, "King of the Backboards," will back for his eighth season to care of the rebounds and use remarkable defensive ability against opponents' hotshots.

Tip Collins, who last year in his first season with the Trotters, wed the crowd with his slow-motion act and his sensational floor play, will return. Donald Meredith, age 65 pivot player, turned in numerous college and other offers to cast his lot with Grund's Trotters this season.

The Negro clowning team has fled many a quintet with their leg-shot tactics, long and short kick-up type of offense. But in the Swedes, the Grund Trotters will be meeting a crew of seasoned warriors who won't bite often at the magical tricks of Negro Houdinis. The Swedes have played 4000 games in 30 years.

On top of that the Swedes have a basketballer's greatest pivot players in Coach John Pritchard, 9 All-Missouri Valley skyscraper in Drake University. All conference center and twice the leader in the tough Valley circuit, Pritchard knows all the tricks of pivot shooting.

Almost Best In U.S. in Pritchard the fans will find this giant All-Missouri Valley star, who has played against the best in the United States including George Kurland, Oklahoma A & U, Unruh, Bradley, Ed McCaulley, Louis, and many others that we found Pritchard one of the best men to guard in basketball he can pivot and shoot with her hand. Pritchard is well adept at shooting from far out in the court and deadly from the sides and free court lane.

From Hammond, Ind., Nick seek a clever ball handler and dribbler will be at one of the forward positions for the Swedes. Nick is fast and his freak style play and clowning keeps the fans an uproar.

The Terrible Swedes have played Mexico and Canada as well as United States. They were started in 1920.

Nick Jusick, Hammond, Ind., 5-10.  
John Pritchard, from Drake, Des Moines, Iowa, center, 6-10.  
Jerry Eshelman, Grand View College, forward, 6-6.  
Frank Howard, from Drake, forward, 6-3.  
Sam Waddell, 6-2; Wayne Crow, 5-10.

Gordon Flick, All Missouri Valley 1945, 6 feet tall, and Gene Ollrich, All Missouri Valley 1947, 5-11. Ollrich and Flick, both from Drake, fill in with the Terrible Swedes in Iowa when not officiating.



CLEO JOHNSON

**Grund's Trotters**  
Cleo Johnson, Cleveland, guard, No. 3, 5-10.  
Junior Johnson, Brooklyn, guard, No. 3, 5-11.  
Tink Terry, Joplin, Mo., center, No. 4, 6-4.  
Rip Collins, Cleveland, forward, No. 5, 6-1.  
Token Dennis, Chicago, forward, No. 6, 6-3.  
Footy Hughes, Minneapolis, forward, 6.

## Silver Pack Defends Title Against Cadets

Defense of two consecutive New Mexico Conference championships faces the Greyhounds of Eastern New Mexico University this week as Coach Al Garten's eagles prepare for a pair of games with New Mexico Military Institute in Portales Friday and Saturday nights.

The Greyhounds own an 8-5 won and lost record as the conference race begins. The Pack tuned up for the important series by defeating McMurry College 61-44 and Abilene Christian College 59-56 in Abilene last week end.

ENMU will be attempting to improve on its impressive conference record which during the last three seasons shows 35 games won against only five lost.

The conference season promises to be a thriller from start to finish with all seven teams showing promise. It would not be too far-fetched to predict any one of five or six of them winning the championship.

Harry "The Moose" Miller, Greyhound center, will be called upon to carry a giant share for ENMU.

# SPORTS ON THE HOME FRONT

By BROWNIE EMERSON

## Longhorn League to Confer On January 21 in Big Spring

There's new fuel in store for the hot stove league. Stubby Greer, manager of the Artesia Drillers, the Artesia professional baseball team in the Longhorn Class C League, writes from Abilene that a league council is slated for Sunday, Jan. 21, in Big Spring.

The manager also tells of a new Driller he has signed. He is Elton Clay (Tootie) Portwood, from Stamford.

Tootie, an outfielder, is 18 years old, 6-1, weighs 170 and is "considered to be quite a prospect. He was all-district football player two or three years and can really run. Tootie went to spring training with Dallas last year and they wanted him to come back this year as did Wichita Falls."

Pictures and clips about football are as absent from the bulletin board in the athletic department office at the high school now as my hopes of owning a Mercedes.

Looked over 19 photos on the board Wednesday. Believe all but one from last season. One of the pictures showed the All District 5 team on which Artesia was represented by Bill Brown, center, and Stan Saikin, a forward.

Others in the same photo were Otis Andrew of Dexter, like Bill still in school and still playing basketball, also Porky Leyva of Carlsbad.

**Second Bill Brown**  
Watched some of the boys physical education classes playing basketball at the gym the same day. Coach H. Floyd Davis took time off to point out some of the players. Was surprised to find a second Bill Brown among the players. No relation, I understand. This second Bill is a fresh. Family newcomers to Artesia.

Big Ivan Clay was in there sweating and running, but the indoor game didn't seem to bring as much joy to his face as does football.

James Briscoe was another grinder trying out the inside sport. Was especially observant of the play of Eduardo Leaton, sophomore, who is fast, quick thinking, and has a grin on his face all the time he's playing. He gets more fun out of the contest than anyone I saw.

**No Play In This**  
Learned from Coach Davis that Salvador O. Alaniz, a senior, one of the cage squad, was in the Navy, according to information received by the coach. Davis said he had heard that Alaniz enlisted.

It is better to realize that over in Korea boys of high school age are engaged in a kill or be killed endeavor in the most terrible conflict of all time.

From the courts and diamonds and gridirons of America goes our best to battle for us.

**Named For Office**  
A one-time center on the Artesia High School football team, C. A. (Bud) Stoldt, who graduated in 1922, has been recommended by Gov. Johnston Murray of Oklahoma, son of Alfalfa Bill, famous former governor of Oklahoma, for appointment as highway commission director.

Bud is former city engineer of Blackwell and had been engineer of the state board of affairs under the Phillips administration. He is a native of Portales, born there Sept. 20, 1903. He received his bachelor of science in engineering degree from the University of Oklahoma in 1926.

**Boomer-Sooner**  
Stoldt's high school graduation date coincides with mine and since he graduated from Oklahoma U. in 1926 that would put him in my class but since I was in arts and science, not engineering, there may have been some variation there.

Can't recall Stoldt at the university. Have met a few former Sooners since moving to Artesia. Would like to get a complete list, just for the record.

This is no contest, no gimmie deal, or anything else, but for the sports page and my own information I would appreciate it if every former student of the University of Oklahoma in Artesia would send me their full name, address, occupation, years they attended the big school in the Canadian River Valley, and perhaps some of their recollections of college days.

How about it, Sooners? Will you do it?  
To start the deal rolling, I attended the university in the summer session of 1922, all of 1922-23, and two months in 1924. My memory recalls old Uncle Buck and his corn cob pipe, the memorial arches, midget-sized Sergeant Goodwin in R.O.T.C., Walter Stanley Campbell's fine lecture on English literature, the crushing power of

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## Bulldogs Thirst for Revenge On Northern Basketball Sortie

Artesia High School Bulldogs will be out to even the score against a rival that soundly walloped them last year when the Bulldog cagers tackle the big town team of Duke City tonight in Albuquerque.

Last season on the same court the Albuquerque quintet crushed the Bulldogs 41 to 12.

It will be the second game of the Bulldogs safari up the Santa Fe trail. Tomorrow night the Artesia basketball team plays the Tucumcari Rattlers in that town.

Against Tucumcari the Artesia quintet also will seek to avenge a drubbing. Last season the Rattlers buzzed and struck to the humiliating defeat of Artesia by 73 to 29 on the Bulldog court.

Tucumcari has a 19-player squad composed of 14 juniors and five seniors, while Artesia has 14, seven juniors, four seniors and a trio of sophomores.

On the Albuquerque roster are 31 players of whom 22 are juniors, nine seniors.

Santa Fe, first on the Bulldog time table on its northern invasion, has a 28-player roster of whom 13 are sophs, eight are juniors and seven seniors.

The capital city team played the Artesians last night. A year ago the Santa Fe team walloped the Bulldogs 44 to 19 in a game played in the Eddy County town.

**Tours Planned**  
Sightseeing and learning by observation, as well as sport, are merged in the Bulldog exodus. Before leaving on the trip, Coach H. Floyd Davis said it was contemplated that the boys would make a trip through the penitentiary and

Nebraska's football team, Bennie Owen, Lucky Vogel, Bill Hand, Clark and Clinton Steinburger, those super-duper coffee malts at the College Shop, Mike Monroney, Bob Tolbert.

**Rose Bowl Edition**  
By courtesy of Victor Omelian, Advocate printer, I have a copy of the Pasadena Star-News Jan. 1. Tournament of Roses Review—Souvenir Edition. It's a whopping big edition of four sections, 56 pages in all, with more pictures than a couple of issues of Life Magazine.

The 62nd annual tournament drew 191,000 persons to Rose Bowl game in which Michigan triumphed over California.

For the whole fiesta a headline says: "Million and a half persons jam Pasadena for 62nd Rose Parade." Always on the lookout for any mention, no matter how remote, of Artesia and New Mexico but saw none in the edition. Did note however that the official tournament band was the Pasadena Bulldog Band.

The newspaper was sent to Mr. Omelian by his sisters, Jean and Ruth, who reside in the Southern California city. The Star-News is an old paper. The Jan. 1, 1951 issue was No. 1 of Vol. 65.

**Poignant**  
There is a poignant note to the gridiron banquet of the Ruidoso team this week end. The team will receive its trophy for being the Class C championship football team of the state, but the presentation will be made by Principal T. Stovall, Artesia High School, and District 5 vice president of the state high school athletic association, who last Tuesday attended the funeral in Roswell of Paul Deaton, association president who had been scheduled to make the presentation at Ruidoso.

## Holloman Ready For Traveler Game

Verification was received here yesterday by Red Goodwin, manager of Artesia REA Travelers basketball team, that the Holloman Air Force Base team from Alamogordo, would positively be in Artesia for a game with the Travelers tonight.

The contest will be in the high school gymnasium and will start at 8 o'clock.

It will be the second air force

base crew the Travelers have played to date this season.

Last Tuesday night the Travelers were slated to play the Biggs Air Force Base team from El Paso, but the Biggs team could not obtain a plane for the trip to Artesia. The Traveler manager deeply regretted the cancellation of the game since the contest had already been announced but the cancellation was unavoidable.

## Trio Of New Teams On 1951 Grid Slate

Three new opponents, Socorro, St. Michael, and Albuquerque, are on the 12-date, 11-game, 1951 football schedule of the Artesia High School Bulldogs.

Out of the 11 games the Bulldogs will be on Morris Field here for eight, away for three. Longest road trip will take them to El Paso to play Thomas Jefferson.

There is one date open, Oct. 19, which comes one week before the game with Hobbs.

Socorro will open the Bulldog schedule and Las Cruces comes here on Nov. 22 to round out the card.

St. Michael of Santa Fe will play in Artesia on Columbus Day, Oct. 12.

The complete schedule with scores of past season:

Sept. 7 — Socorro here.  
Sept. 14 — Tucumcari there; Artesia 19, Tucumcari 0.  
Sept. 21 — Roswell there; Artesia 25, Roswell 0.

Sept. 28 — New Mexico Military here; Artesia 39, NMMI 0.  
Oct. 5 — Albuquerque Bulldogs here.

Oct. 12 — St. Michael of Santa Fe here.  
Oct. 19 — Open.  
Oct. 26 — Hobbs here; Hobbs 13, Artesia 6.

Approximately 70 of the state's best netters, both male and female are, expected to compete in the tourney.

Competition will be held in the following divisions, both singles and doubles: Men's women's junior boys, junior girls, boys, girls, veterans and junior veterans.

Serving on the tournament committee with Keith are the following Arizona State athletic officials: Fred Bryant, Ronnie Thomson, Ida Devlin, Marjann Joy, Donn Mizale, Dean Smith and Margaret Klann.

## Sun Devils Book Arizona Net Joust

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### Riding Ease Stressed By '51 Plymouth

Whistle inspiring styling and greater comfort and safety than ever are twin criterions of the 1951 Plymouth which will be displayed in Artesia tomorrow for the first time at Hart Motor Company, 207 West Texas and Cox Motor Company, 303 South First.

F. C. Hart and Thad Cox say the new cars are easier to drive, have more safety features and broader range of vision than ever before.

"The new Plymouth," says Hart, "gives you roadability never before offered in any car. There is no necessity for steering wheel fatigue to control the car on difficult roads."

"And the safety flow drive," says Cox, "is one of the greatest contributions to driving safety and comfort in years."

**Improved Control**

Cox called attention to the raise in generator output to 45 amperes, an increase of five amperes, providing greater electrical capacity for the operation of car accessories.

"The new hand brake T control handle," says Hart, "is more accessible and as on former models, it operates independently of the foot brake as an added safety measure."

The Concord series includes a two-door sedan and a three-passenger coupe as well as the two all-metal utility models, the Suburban and the Savoy; the Cambridge series has a four-door sedan and a club coupe and the Cranbrook series includes a four-door sedan, a club coupe and a convertible club coupe.

The Suburban and the Savoy, with their smart, distinctive lines are all-purpose vehicles. They have the beauty and comfort of a sedan and by simply lowering the rear seat flush with the floor they become sturdy cargo carriers for farmers, salesmen, sportsmen, tourists and others who require large cargo capacity. The Savoy, called the "country-club companion" of the Suburban, provides a greater variety of luxurious interior appointments and more exterior refinements to enhance the car's striking appearance.

### Potpourri—

(Continued from page one)

ing alone he might think it just wasn't fair—but so what—the town had to progress.

"Who is he? If you don't know by now that he is the small town newspaperman, you've never served on a town committee. The fellow who attends all the meetings to report them—who gives yards of free publicity that it costs money to set into type and takes paper that must be paid for—yep, that's him."

"But don't feel sorry for him... he's the happiest and most contented man in town."

An argument in the Rotary Club has been settled amicably and without bloodshed.

It involved an attendance contest between two teams, the Greens, captained by Arba Green, and the Blues, captained by us. The contest lasted eight weeks and the losing team was to foot the bill for a banquet. But when it was all over, no one knew who had won.

It all came about through the addition of a member, who was assigned to Judge Green's team by flip of a coin, thus giving him one more teammate than we had.

The contest started out with 10 points allowed for each member present or making up within a week at some other Rotary meet.

And when it was all over Judge Green had the higher total on the point system, but we had fewer absences.

So the whole thing was declared a tie!

But the contest did bring up attendance considerably. And as a result of the tie, neither team will entertain the other, but there'll soon be a ladies' night, with each Rotarian footing the bill only for himself and his missus.

Any man who always promotes harmony finds it easy to face the music.—A.L.B.

### March of Dimes—

(Continued from page one)

turn for telephoned offers of contributions to the campaign.

The schedule of nights for the four service clubs has not been decided on, but will be announced later, Pitt said.

Another means of raising funds to provide funds in the fight against polio will include the dis-

tribution of cards around the city and in the schools to students.

And as in the past, scrolls will be distributed to various business houses for the convenience of employees in making contributions. These will be collected at the end of the campaign, Pitt said.

The slogan for this year's campaign is: "Lend Me a Hand."

The four words are expressed eloquently by the poster-portrait of a bright-faced American boy whose arms have been crippled by polio. He is Larry McKenzie, 12 years old, one of 54,000 men, women and children to whom a helping hand was extended by the March of Dimes last year.

In three successive years, polio has struck more than 100,000 people in the United States. In that time it has cost the National Foundation for Infantile Paralysis 58 million dollars to help them, as well as earlier victims still needing care. Since 1938, the patient-care outlay alone has been 94 million dollars in March of Dimes funds.

But these are only inanimate figures—the real story of the March of Dimes is people, Judge Losee said. That story is unfolded in hospitals, rehabilitation centers and clinics throughout the country where real people—not "cases"—are fighting their way back to useful lives. It is told in homes, factories and offices by men and women who have made comebacks over great odds and at great cost, the chapter president said.

"The knowledge that the individual battle can be and often is won should stimulate everyone to back the fight against polio," he said. "Tragically enough, the ranks of polio sufferers will be increased this year. We cannot control that—yet. But we can all lend a hand through the 1951 March of Dimes, Jan. 15-31."

### Bowman—

(Continued from page one)

The tractor on which Bowman was riding was undamaged, as the flames swept forward rapidly after engulfing it.

Howard said that Bowman, who lives west of Espuella, had driven his tractor and blade to the scene, when summoned by others who had discovered the fire. It was only a few minutes after he had driven on to the field ahead of the flames that he was burned.

The fire is believed to have started from a spark from a passing

Santa Fe locomotive, for the burned-over place appeared to have started just east of the railway tracks.

A fire truck was dispatched from Artesia, but it was of no use in trying to do other than to protect the fence at the south side of the pasture, where there was no danger of it being engulfed because of the direction of the wind and the protection of a lane south of the fence.

Howard estimated Thursday afternoon the fire had destroyed the grass on a section or more of pasture.

The fire was still burning late Thursday, but was of little threat to other than pasture and sub-marginal lands leading to the Pecos River, unless there would be a shift of wind.

### Funeral—

(Continued from page one)

Velma Owen of Artesia and Mrs. Sam Hughes of Carlsbad; brothers, Ben Jones of Atoka, Okla., and Sidney Jones of Batesville, Texas.

Sister, Mrs. Sallie Scholtz, Oklahoma City.

Mrs. Owen was the daughter of Mr. and Mrs. J. L. Jones and was born Dec. 23, 1872 in Lynnville, Tenn. Her maiden name was Mary Etta Jones. She married Hilary Owen Sept. 14, 1899 in Wood, Okla. The couple came from Oklahoma to Eddy County in 1915.

### Final—

(Continued from page one)

sociation, which received certification for 400 some weeks ago, re-contracted none on Dec. 14 and may re-contract the entire number next week.

Foster said only those Mexican nationals who were originally contracted last fall for farm labor may be re-contracted. He said those who came here a year prior and were permitted to remain on a re-contract basis a year ago are not eligible under the present project.

In a letter addressed to farmers of the Artesia area, Foster said: "Since the release of cotton acreage allotment will create an urgent demand for additional workers during the coming season, the information requested below is vitally needed so that early preparation can be made to obtain sufficient workers to meet our agricultural needs."

"Considerable time is required

in recruiting outside labor, therefore we are enclosing a self-addressed envelope and urgently request that the information in the form below be completed and returned as soon as possible.

"Number of acres in cultivation, number of acres in cotton, number of acres in small grain, number of acres in alfalfa, number workers needed for hoeing, number workers needed for harvest, number workers now employed, immediate need for workers."

### Immunization—

(Continued from page one)

panied by their parents.

There will also be whooping cough immunization for infants, provided the infants are not already under the care of the family doctor.

Mrs. Naomi Votaw, district health nurse, of Artesia, pointed out that last year two out of five schools were completely immunized. The two were Hope and Oil Field. Only 51 pupils kept the record from be-

ing perfect for all five schools.

While there may be occasions when the nurse's call at the schools will be delayed the rule is 10:30 o'clock in the mornings on this schedule:

Atoka—Jer. 15, Feb. 12, March 12, April 9.

Hope—Jan. 16, Feb. 13, March 13, April 10.

Cottonwood—Jan. 17, Feb. 14, March 14, April 11.

Oil Field—Jan. 18, Feb. 15, March 15, April 12.

Lakewood—Jan. 19, Feb. 16, March 16, April 13.

### SKELLY WILDCAT IS SHUT DOWN FOR ORDERS

Rated as one of the chief wildcats in the county, the Skelly, Lynch 5-A, in the Paddock zone near Maljamar was shut down for orders after nearly finishing the job of setting up rotary to test, an Artesia oil man said Wednesday.

The well is located five miles west of Buffalo Oil's 20 P Mitchell B. discovery well.

### NOTICE!

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Lucky Name This Week: Tommy Thompson, 822 South First

### David Sanders Chevron Station

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### Judge, Mrs. McCrary Learn of Birth First Great-Grandchild

Judge and Mrs. G. U. McCrary, old-timers of Artesia, received news Monday of the birth of their first great-grandchild, Gregory Scott Odell, son of Mr. and Mrs. Gerald Odell of Hollywood, Calif.

Mrs. Odell was before her marriage Carol McCrary, second daughter of the late Keith McCrary. She

was for a year a student in Artesia High School, and then attended Santa Fe High School. Her band also attended Santa Fe School and is a son of the nation's famed wood carver of that craft. Mr. and Mrs. Odell are quintessential to New Mexico and they soon to return to Santa Fe to bring up their son, Scotty, in New Mexico tradition.

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<b>"GARDEN SPOT"</b>		<b>MEAT DEPARTMENT</b>	
<b>SPUDS</b> U. S. No. 1 Russets	lb. <b>3 1/2</b>	<b>PORK CHOPS</b> Center Cuts	lb. <b>49</b>
<b>YAMS</b>	<b>SPINACH</b>	<b>BACON</b> Armour's Sliced	lb. <b>49</b>
Portales Pound <b>9</b>	Cello Bag Each <b>20</b>	<b>SPARERIBS</b> Fresh, Lean, Meaty	lb. <b>55</b>
<b>GRAPES</b>	<b>CELERY</b>	Swift's or Armour's	
Emperors Pound <b>19</b>	Green and Crisp lb. <b>10</b>	<b>HAMS</b> Half or Whole	lb. <b>59</b>
<b>ORANGES</b> California Sunkist	lb. <b>9</b>	<b>CLUB STEAKS</b> U.S. Choice	Pound <b>89</b>
<b>EGGS</b> FRESH, MEDIUM SIZE	DOZEN <b>55</b>	<b>POTATOES</b> Tall Tins	<b>10</b>
<b>OLEO</b> BLUEBONNET	POUND <b>35</b>	Whole Kernel Sweet <b>CORN</b> Kounty Kist	2 cans <b>29</b>
<b>PEACHES</b> FREESTONES	NO. 2 1/2 CAN <b>29</b>	Church's <b>GRAPE JUICE</b> 24 oz.	<b>39</b>
<b>CHOCOLATE COVERED CHERRIES</b> 1 Pound Box	<b>45</b>	Queen of Sheba <b>GRAPEFRUIT JUICE</b>	<b>25</b>
		Rustic Michigan <b>PIE CHERRIES</b> No. 2 Can	<b>23</b>
		World Over <b>GRAPE JAM</b> 2 lb. Jar	<b>43</b>
<b>NELSON FOOD STORE</b>			
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- Peaches** Highway Halves or Sliced . . . No. 2½ tin **25c**
- Orangeade** Green Spot . . . . . 46 oz. tin **29c**
- Dial Soap** Around the clock protection . . . reg. bars **2 for 19c**
- Miracle Whip** Salad Dressing . . . . . Pint **33c**
- Corned Beef** Libbys finest . . . . . 12 oz. tin **45c**



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|---|---|---|
| <b>49</b> PALMOLIVE<br>Beauty Care Soap<br>Regular bar <b>9c</b>    | <b>LUX FLAKES</b><br>Faster, richer suds<br>Large box <b>32c</b>          | <b>SWIFTNING</b><br>Creams perfectly<br>3 lb. tin <b>1.03</b> |
| <b>49</b> PALMOLIVE<br>Beauty Care Soap<br>Bath bar <b>13c</b>      | <b>OXYDOL</b><br>New white Oxydol<br>Large box <b>32c</b>                 | <b>CAMAY</b><br>Soap of beautiful<br>Women reg. bar <b>9c</b> |
| <b>55</b> CLEANSER<br>Ajax "Foaming<br>Action" 14 oz can <b>12c</b> | <b>WRISLEY SOAPS</b><br>In reuseable plastic<br>bag 10 bar bag <b>69c</b> | <b>VIENNA SAUSAGE</b><br>Libbys<br>No. ½ tin <b>19c</b>       |

- |   |  |  |
|---|--|--|
| <b>59</b> PEACHES<br>Castle Crest Sliced<br>FRUIT COCKTAIL<br>Libbys finest<br>No. 303 tin <b>19c</b> | <b>89</b> APPLE SAUCE<br>Lalondead fancy<br>No. 303 tin <b>26c</b> | <b>89</b> BLACKBERRIES<br>Celine<br>No. 2 tin <b>18c</b> |
|---|--|--|

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|--|--|---|
| <b>55</b> FANCY PEAS<br>Sugarbelle<br>No. 303 tin <b>19c</b>   | <b>TOMATOES</b><br>Gardenside<br>No. 2 tin <b>17c</b>          | <b>35</b> GREEN BEANS<br>Gardenside cut<br>No. 2 tin <b>14c</b> |
| <b>29</b> SPINACH<br>Emerald Bay Fancy<br>No. 2 tin <b>17c</b> | <b>29</b> SPINACH<br>Emerald Bay Fancy<br>No. 2 tin <b>18c</b> |   |

- |  |   |   |
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| <b>43</b> GRAHAM CRACKERS<br>Garden of Eatin'<br>1 lb box <b>32c</b> | <b>43</b> WHITING<br>Ocean fresh small sea trout<br>3 lb tin <b>106</b> | <b>43</b> PERCH FILLETS<br>bonelless pan ready<br>lb <b>37c</b> |
|--|---|---|

**Juices**

- GRAPEFRUIT JUICE**  
Town House Natural 46 oz tin **25c**
- TOMATO JUICE**  
Libbys finest 46 oz tin **32c**

**Beverages**

- AIRWAY COFFEE**  
Fresh ground as you buy 1 lb pkg **82c**
- NOB HILL COFFEE**  
Finest blend, whole bean 1 lb pkg **84c**
- INSTANT COCOA**  
Borden's (2 for 1 deal) 8 oz tins **27c**
- COCOMALT**  
1 lb. tins **51c**

**Dried Beans and Rice**

- PINTO BEANS**  
Recleaned 5 lb bag **45c**
- LIMA BEANS**  
Baby 2 lb bag **32c**
- BLACKEYED PEAS**  
New Crop 2 lb bag **47c**
- WHITE RICE**  
Showboat Zenith 3 lb bag **47c**

**Breakfast Needs**

- PANCAKE FLOUR**  
Suzanna 3½ lb bag **39c**
- SORGHUM**  
Pure cane product 1950 pack 5 lb tin **79c**
- MARGARINE**  
Sunny Bank foil wrapped quarters lb **37c**
- FRESH EGGS**  
Breakfast Gem large Grade A dozen **66c**
- SHREDDED WHEAT**  
Nabisco 12 oz box **19c**

**Miscellaneous**

- CHILE BEANS**  
Valley No. 300 tin **10c**
- ENCHILADAS**  
Ashleys No. 2 tin **49c**
- PORK AND BEANS**  
Van Camps No. 300 tin **14c**
- DOG FOOD**  
Top Kick 16 oz tin **2 15c**
- CHEESE FOOD**  
Breeze ½ lb. pkg **27c**
- ORANGE JUICE**  
Minute Maid fresh frozen 6 oz tin **26c**

**SMOKED PICNICS**

- Small Size, Short Shank **43c**
- Cello Wrapped lb. **43c**



- Fryers** Grade A fresh dressed and drawn . . . lb. **55c**
- Pork Roast** Tasty cut from fresh Pork Shoulders . . . lb. **45c**
- Chuck Roast** U.S. Govt. choice grade mature grainfed beef, lb. **75c**

- PORK CHOPS**  
Lean, center cuts, from fresh loins lb **69c**
- WHITING**  
Ocean fresh small sea trout lb **21c**
- CHEESE**  
Longhorn full cream lb **43c**
- SALT PORK**  
Streaked with lean lb **33c**
- SLICED BACON**  
Corn King lb **49c**

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The big variety of top quality fruits and vegetables in our Produce Section helps you keep meals varied and appetizing.

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FRIDAY - SATURDAY

**GUN-SCORCHING  
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flaming through  
an Indian war!

**GENE  
AUTRY**

World's Greatest Cowboy

with **CHAMPION**  
World's Wonder Horse

**INDIAN  
TERRITORY**

Bill Davis - Kirby Grant - James Griffith  
and **PAT BUTTRAM**

Produced by ARMAND SCHULTZ Directed by JOHN ENGLISH  
A GENE AUTRY PRODUCTION

—Also—  
Second Feature  
**"One Way Street"**  
DAN DURYEA  
and  
MARTA TOREN

## LANDSUN

SUN. - MON. - TUES.

**15  
WONDERFUL SONGS!  
9  
GREAT STARS!**

JUNE WILLIAM  
**HAYER - LUNDIGAN**  
GLORIA DENNIS HARRY  
**DeHAVEN - DAY - JAMES**

Color by **TECHNICOLOR**

**I'll Get By**

Light - Frothy,  
Film Fare

—Also—  
A Must-See Picture!  
**"You Can Beat  
the A-Bomb"**

## OCOTILLO

SUN. - MON. - TUES.

**THE RIOTOUS  
COLLEGE STORY OF A  
PRIVATE FAMILY AFFAIR!**

**PEGGY**

Queen of the Rose Bowl Parade

Color by **TECHNICOLOR**

Diana LYNN - Charles COBURN  
Charlotte GREENWOOD - Barbara LAWRENCE  
Charles Drake - Rock Hudson - Jerome Cowan

Written by GEORGE F. SLAVIN and GEORGE W. GEORGE  
Directed by FREDERICK DE COSSA  
Produced by RALPH DETMERS  
A UNIVERSAL-INTERNATIONAL PICTURE

—Also—  
Pop Eye Cartoon  
Sports  
Novelty

The common cold costs \$2,000,000 annually in the United States.

In Arabia, failure to bear a son is grounds for divorce.

**Cattlemen-Sheepmen  
Attention!**

For the finest grazing land in South, come to LeFlore country, Okla. Land capable of producing 200 to 300 lbs. beef per acre annually, available at \$25 to \$30 an acre. Grazing period 8 to 10 months a year. Water abundant. LeFlore county pastures have won 3 of 5 annual Greener Pastures contests sponsored by Station KVOO, Tulsa, Okla., competing with pastures from 18 other counties.

Let us send you pamphlets, pictures and other information on LeFlore county and its ideal pasture land. Write

**CHAMBER OF COMMERCE  
Poteau, Okla.**

here's a  
**STRAIGHT  
STEER**

**GET OUR  
FRONT END  
ALIGNMENT  
Special!**

We will:

1. Adjust camber
2. Adjust caster
3. Adjust toe-in
4. Check brakes and shock absorbers
5. Inflate tires to proper pressures\*

\*Proper tire inflation at all times is a mighty important factor in easy steering, easy riding, long car and tire life.

**Special Price**

For January Only  
**\$6.50**

**Artesia Auto Co.**  
302 W. Main Phone 52

**THE PICTURE THAT MAY SAVE YOUR LIFE!**

Know what to do, if the flaming terror strikes! See how...today!

**"YOU CAN BEAT  
THE A-BOMB"**

A TIMELY SHORT FEATURE

Produced by EMERSON FILM CO. and CRYSTAL PRODUCTIONS INC. • Distributed by RKO RADIO PICTURES, INC.

**LANDSUN - SUN. - MON. - TUES., JAN. 14 - 15 - 16**

**IN THE PROBATE COURT OF  
EDDY COUNTY, STATE OF  
NEW MEXICO.**

**IN THE MATTER OF  
THE LAST WILL AND  
TESTAMENT OF  
FINUS E. MURPHY,  
DECEASED.** No. 832

**NOTICE OF HEARING ON  
FINAL ACCOUNT AND REPORT**  
THE STATE OF NEW MEXICO  
TO: Rosalee Murphy, Irma Murphy Campbell, Margie Murphy Coulston, Elbert Murphy, Rose Mary Murphy Huggins, Sarah Elizabeth Oswald, Jennie Lee McFadden, Damon Headden, Guardian of the estates of Sarah Elizabeth Oswald and Jennie Lee McFadden, Minors; Unknown heirs of Flossie Murphy Miller, deceased; Unknown heirs of Finus E. Murphy, deceased; and All Unknown Persons Claiming any Lien Upon or Right, Title or Interest in or to the Estate of said Decedent, GREETING:

NOTICE IS HEREBY GIVEN that Rosalee Murphy, executrix herein, has filed her Final Account and Report in this cause, and by order of the Probate Judge

of Eddy County, New Mexico, the 3rd day of February, 1951, at the hour of 10:00 A. M., in the Court room of the Probate Court of Eddy County, New Mexico, in Carlsbad, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto. At the same time and place, said Court will determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

NEIL B. WATSON, Artesia, New Mexico, is attorney for the executrix.

WITNESS MY HAND and seal of said Court on this 18th day

**MONEY TO LOAN**  
On Ranches, Farms and Improved City Property, Low Interest Rate—Long Term Loans.  
**W. O. MONTGOMERY**  
221 1/2 North Main Phone 428  
Roswell, New Mexico

of December, A.D., 1950.  
(SEAL) Mrs. R. A. Wilcox,  
County Clerk and Ex-Officio  
Clerk of the Probate Court.  
By Vera Brockman, Deputy.  
102-41-F-108

READ THE AD

**"DAD, WHAT IS  
CREDIT STANDING?"**

**"IT'S THE RECORD  
AND REPUTATION  
YOU BUILD AT  
THE BANK WHEN  
YOU PAY BACK A  
PERSONAL LOAN  
AS AGREED"**

Credit standing is a plus value you get when you borrow at this bank. It is very useful for future borrowing or when you need a credit reference. Use our loan service.

**FIRST NATIONAL BANK**  
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

**BANK PERSONAL LOANS ARE BEST**

**THE GREATEST  
Automobile News  
OF THE YEAR!**

**The 1951 Buick  
Will Be on Display January 20!**

**GUY CHEVROLET CO.**

**VIRTUE'S**

# JANUARY JUBILEE

Snowy White  
**MUSLIN-PERCALE SHEETS**  
Type 180 Percale Sheets

72x108	3.49
81x108	3.98
Cases 42x38 1/2	89¢
CANNON Type 128	MUSLIN DAN RIVER Type 140
72x108	2.69
81x99	2.69
81x108	2.89
Cases 42x36	64¢
72x108	2.98
81x99	2.98
81x108	3.29
Cases 42x36	74¢

**TEXTRON**

## SLUMBEREST BLANKETS

Exquisite Slumberest blankets by Nashua, 90% rayon, 10% wool. Size 72x84. 4 inch rayon satin binding. New decorator colors of crocus blue, rose dust, hunter green, cedar, summer sea and gypsy red.

**\$4.98**

**MATTRESS PADS**  
54x76

Thick, firm, snowy white.	\$3.79
Zig-zag stitching throughout, all new materials. Cotton felt filling. Firmly bound.	\$3.39

**PLAID PAIR BLANKETS**  
An exceptional blanket value. All American cotton, stitched edges. Double size 70x80. A January feature.

**\$2.98**

**RAYON CREPE SLIPS**  
LACE TRIM  
TOP AND BOTTOM

**\$1.98**

A fine new fabric made of bemberg and acetate fibers, has extra long wearing qualities, launders easily, dries in 30 minutes. Generously trimmed with clever lace, top and bottom. White and pink, 32 to 38. Special for January!

**COTTON WASH FROCKS**  
Fresh, spring cottons, dresses in 80 square print and broadcloth. For home or street wear. Sizes 12-20, 38-44, 14 1/2 to 24 1/2. January price!

**2.44**

**RAYON CREPE BLOUSES**  
Frilly, dressy styles in suit blouses. Soft batistes and rayon crepes. All new spring modes. Sizes 32 to 40. White and pastel colors.

**1.98**

**CHENILLE BEDSPREADS**  
FULL DOUBLE BED SIZE

**\$4.98**

Yes, there's plenty of these lovely baby chenille spreads from which to choose your favorite color. White, red, grey, blue, yellow and green.

**TEA TOWELS**  
Red hemmed tea towels—highly absorbent. Size 21" x 27 1/2"—bleached snowy white. A January special!

**21¢**

**8 Oz. TICKING**  
Fine quality feather proof striped ticking. 32 inches wide—good weight

**49¢**

**DRESS SHIRTS**  
Blue or grey poplin. Two flap pockets pearl grey, sanforized. Sizes 14 to 17. Sleeves 32 to 35.

**1.98**

**NAVY 'T' SHIRTS**  
Authentic Navy Design  
Sizes 34 to 44. Constructed from original Navy specifications, combed yarns. All white.

**59¢**

**UNION SUITS**  
Men's Heavy Weight  
36 to 46

**1.98**

**White Work Socks**  
5 PRS.  
Cotton work socks in sizes 10 to 13. Colors white, grey, slate and khaki. Long and ankle lengths.

**1.00**

**Athletic SHIRTS**  
Men's fine combed rib knit cotton shirts, full cut. Sizes 34 to 46.

**49¢**

**Knit Briefs**  
Fine combed knit briefs for men. Sizes 28 to 38.

**59¢**

**YOUR FRIENDLY FAMILY STORE**

STORE Week Days 8:30 A. M. to 5:30 P. M.  
HOURS Saturday 8:30 A. M. to 8:00 P. M.

*Virtue's*

- Ashley's ENCHILADA SAUCE No. 1 **19¢**

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- Junket Vanilla, Chocolate, Strawberry ICE CREAM MIX Pkg. **11¢**

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- Borden's STARLAC 1 lb. **37¢**

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- GLIM 6 oz. **29¢**

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- PUREX Pint **10¢**

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- PUREX Quart **19¢**

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- Lux TOILET SOAP Reg. Bar **9¢**

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- Lifebuoy TOILET SOAP Reg. Bar **9¢**

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- SWAN SOAP Large **15¢**

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- LUX FLAKES Large **32¢**

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- RINSO Large **32¢**

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- GOLD DUST Large **24¢**

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- SILVER DUST Large **33¢**

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- SURF Large **32¢**

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- BREEZE Large **32¢**

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- SPRY Shortening 1 lb. Can **40¢**

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- BABO Can **12¢**



*meat*  
... THAT'S A TREAT TO EAT!

We have confidence in the meat we sell . . . so much . . . that we back its quality and goodness by a "Bond of Guaranty." That's why Food Mart's meat is a treat to eat. We think you will like it so much and it is so fresh and good . . . that if you think it isn't good . . . just return the bond, properly signed, and we will refund your money.

We Give "S&H" Green Stamps

**BACKED BY THIS BOND!**

**Your Assurance of Quality!**

**SWIFT'S PREMIUM HEAVY BAKERS**

**Chickens** Fresh Dressed Pound **49¢**

<b>BACON</b>	ARMOUR'S BANNER SLICED LB.	<b>49c</b>
<b>SAUSAGE</b>	MORRELL'S PRIDE PURE PORK 1 lb. Roll	<b>39c</b>
<b>CHEESE</b>	LONGHORN CURRENT FULL CREAM LB.	<b>49c</b>
<b>SHORT RIBS</b>	FLAVORFUL AND ECONOMICAL LB.	<b>49c</b>
<b>ROAST</b>	PEYTON'S BABY BEEF CHUCK LB.	<b>77c</b>

*Wonderful Values*  
**DOWN PRODUCE LANE**  
AT YOUR **FOOD MART**

<b>ONIONS</b> No. 1, Dry Yellow	lb.	<b>4¢</b>
<b>POTATOES</b> U. S. No. 1 Red, McClure	10 lb. Bag	<b>41¢</b>
<b>LETTUCE</b> Flash Cooled Firm Head	lb.	<b>10¢</b>
<b>APPLES</b> Extra Fancy Northwest Winesap	lb.	<b>13¢</b>
<b>GRAPEFRUIT</b> Texas Marsh Seedless Ripe and Sweet	lb.	<b>6¢</b>
<b>PEARS</b> Extra Fancy D'Jon Best for Eating	lb.	<b>15¢</b>

**COFFEE** Hills Bros. or Folger's, one-lb. can **79¢**

<b>APPLE CIDER</b> Golden Blend	quart	<b>27¢</b>
<b>APPLE SAUCE</b> Lucky Leaf	No. 303	<b>18¢</b>
<b>FRUIT COCKTAIL</b> Hunt's	No. 300	<b>23¢</b>
<b>PEACHES</b> Yellow Cling Heart's Delight	No. 2 1/2	<b>33¢</b>
<b>PEARS</b> Hunt's Bartlett (in heavy syrup)	No. 2 1/2	<b>45¢</b>
<b>PINEAPPLE</b> Adam's Garden Broken Slices	No. 2	<b>27¢</b>
<b>GRAPEFRUIT JUICE</b> Exchange	46 oz.	<b>27¢</b>
<b>PINEAPPLE JUICE</b> Adam's Garden	46 oz.	<b>38¢</b>
<b>GREEN BEANS</b> Garth Cut	No. 2	<b>13¢</b>
<b>PINTO BEANS</b> Mountain Pass	No. 2	<b>15¢</b>
<b>MEX-I-CORN</b> Niblet	12 oz.	<b>21¢</b>
<b>WHOLE KERNEL CORN</b> Niblet	12 oz.	<b>19¢</b>
<b>SWEET PEAS</b> Happy Vale	No. 303	<b>13¢</b>
<b>GARDEN PEAS</b> Libbys Garden Sweet	No. 303	<b>22¢</b>
<b>TUNA</b> Breast O'Chicken Solid	1/2's	<b>43¢</b>
<b>TUNA</b> Breast O'Chicken Chunks	1/2's	<b>36¢</b>

*it's JUNE in JANUARY with*  
**FROZEN FOODS**

<b>CONCENTRATE</b> Orange Min. Maid 6 oz.	<b>27¢</b>
<b>HORSE MEAT</b> Hill	16 oz. <b>24¢</b>
<b>SHRIMP</b> Ocean Garden	12 oz. <b>79¢</b>
<b>STRAWBERRIES</b> Pictsweet	12 oz. <b>49¢</b>

FOR BALANCED DIETS AND BALANCED BUDGETS...  
**SERVE Dairy Foods OFTEN!**

<b>OLEO</b> Nu-Maid	lb.	<b>34¢</b>
<b>MILK</b> Price's Grade A (Pasteurized)	quart	<b>24¢</b>

**DRUG DEPT.**

<b>TOOTH PASTE</b> Pepsodent Giant Size	<b>47¢</b>
<b>TOOTH BRUSH</b> Pepsodent Each	<b>59¢</b>
<b>LISTERINE</b> Lambert	14 oz. <b>79¢</b>
<b>MILK OF MAGNESIA</b> Phillips	12 oz. <b>39¢</b>

<b>CRACKERS</b> Hi Ho Sunshine	lb.	<b>35¢</b>
<b>CRACKERS</b> Krispy Sunshine	lb.	<b>31¢</b>

**SUGAR** Beet, 10-lb. bag **85¢**

<b>TOMATOES</b> Valley Brand	No. 2	<b>17¢</b>
<b>TOMATO JUICE</b> Hunt's	46 oz.	<b>32¢</b>
<b>PRESERVES</b> Hunt's Strawberry	1 lb. jar	<b>46¢</b>
<b>HOT ROLL MIX</b> Pillsbury's	14 oz.	<b>23¢</b>
<b>EGGS</b> Large Supreme Grade A	Dozen	<b>68¢</b>
<b>CRACKERS</b> Nabisco Premium	1 lb.	<b>31¢</b>
<b>CRACKERS</b> Nabisco Ritz	1 lb.	<b>37¢</b>
<b>TOILET TISSUE</b> Northern	roll	<b>9¢</b>
<b>FACIAL TISSUE</b> Pond's	300 count	<b>29¢</b>
<b>LONG MACARONI</b> Skinner's	14 oz.	<b>23¢</b>
<b>LONG SPAGHETTI</b> Skinner's	14 oz.	<b>23¢</b>
<b>VERMICELLI</b> Skinner's Twisted	10 oz.	<b>23¢</b>
<b>CATSUP</b> Hunt's	14 oz.	<b>23¢</b>
<b>TOMATO SAUCE</b> Hunt's	8 oz.	<b>7¢</b>
<b>PREM</b> Swift's	12 oz.	<b>50¢</b>
<b>FLOUR</b> Cream of Wheat	25 lbs.	<b>2.20</b>

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