

THE ARTESIA ADVOCATE

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, FRIDAY, DECEMBER 29, 1950

Happy
New Year
to
Everybody!

NUMBER 104

ME FORTY-SEVEN

DOT OURRI

en quite a year, with its ups and downs—mostly ups, insouciance are concerned.

There have been plenty of ups and downs, including what happened in Korea, as we have gone down, down towards the all-out war.

It is the speeding of preparation that all-out war, but not up enough.

There are 15 directors in all. Re-elected were Clyde Guy, who received more votes, 110, than any other candidate, Doyle Hankins, J. L. Taylor, Thad Cox, and Wayne Paulin.

Cecil Waldrep, who rated third place in number of votes, was elected to fill out the unexpired term of Henry Caudle, who has moved from Artesia.

Other directors are J. D. Smith, Stanley Carper, C. T. Gaskins, Bill Siegenthaler, association president, A. C. Sadler, Bill Keyes, C. D. Hopkins, Bob Bourland, and G. Taylor Cole.

There were 245 ballots mailed out, 155 ballots voted. Returns were canvassed by the nominating committee.

Artesia Chamber Directors Start New Term Jan. 1

Directors of Artesia Chamber of Commerce, elected in a mail ballot election canvassed Tuesday, Dec. 26, will begin their new tenures Jan. 1.

All five of the incumbent directors were re-elected, a fact that Bob Koonce said indicated a "vote of confidence" in its current work.

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First National to Give Calendars To Scouts, Cubs

Boy Scouts and Cub Scouts of Artesia are invited by Doyle Hankins, cashier of the First National Bank, to call at the bank, 119 South Roselawn, and receive their complimentary 1951 calendars.

The calendar carries a Norman Rockwell painting of Sea, Air, Explorer, and Boy Scouts and Cub Scouts. Underneath the painting is the line:

"Distributed in the Interest of Boy Scout Membership in This Community by First National Bank."

Scout oath and law are printed underneath the calendar pad.

New Mexico isn't represented on the shoulder patches of the boys in the Rockwell painting. The Boy Scout has one labeled "Middle-Town." Others are "South Port," "Sea Scout," "St. Louis," "Air Scout," "Los Angeles," "Cub," "The Explorer's" shoulder patch reads "Balt" perhaps signifying Baltimore.

Next Tuesday's Issue Coming Out Wednesday

Subscribers are reminded that the next issue of The Advocate, bearing the date of Tuesday, Jan. 2, will not be distributed until Wednesday morning, because of the New Year's Day holiday on Monday.

This is the same procedure which was followed this week after Christmas.

Although in theory there will be as many working days as usual before the next issue is printed—today, Saturday, and Tuesday—it should be remembered that on next Tuesday preparations must also start for publication of the issue for Friday, Jan. 5.

So advertisers, correspondents, and club and church reporters are asked to get copy in as quickly as possible for both issues next week.

Steve Lanning Sells Farm and Ranch on Upper Cottonwood

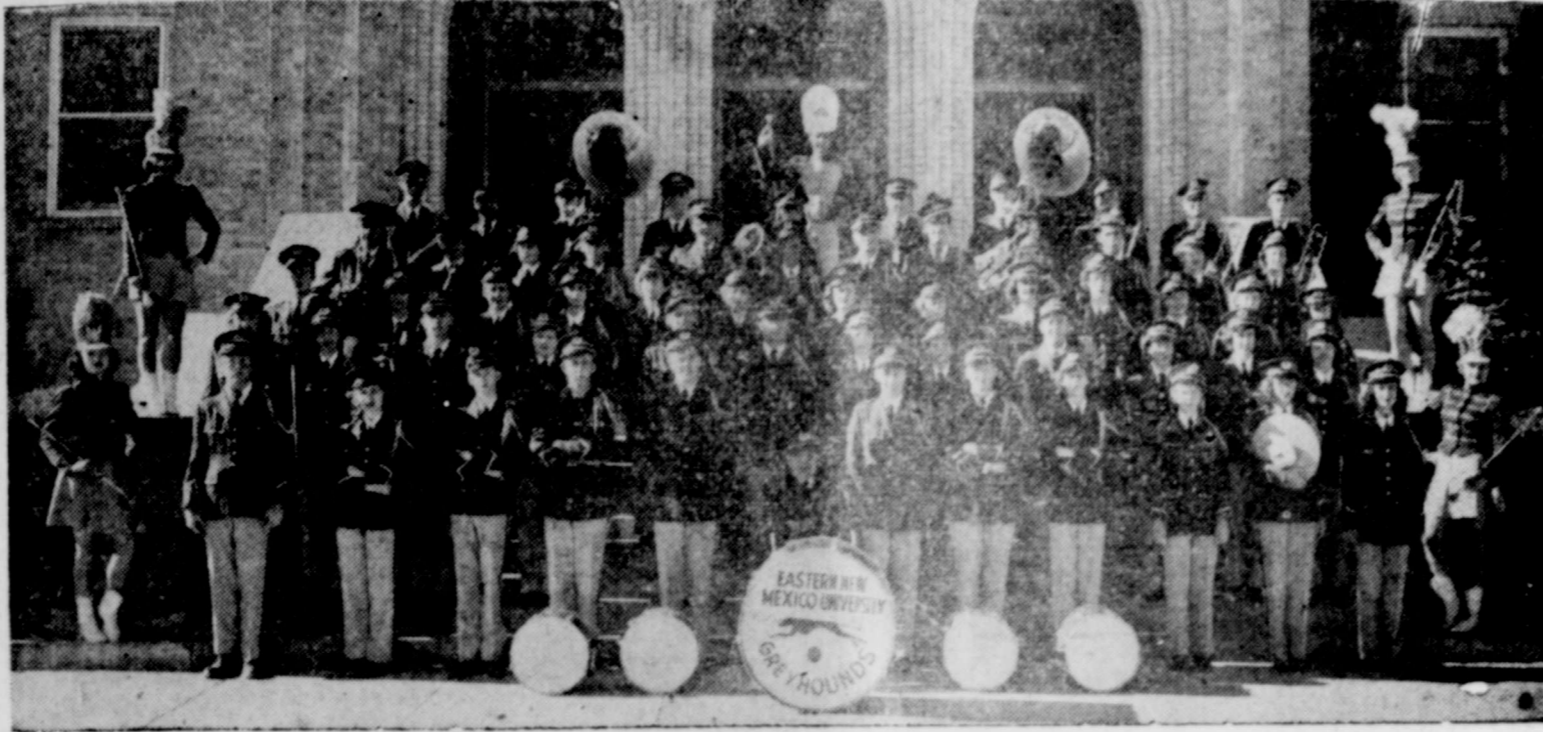
Steve Lanning has sold his farm and ranch on Upper Cottonwood, which he has owned and operated since 1935 and to which he and Mrs. Lanning moved during the war.

The farm of 350 acres was sold to Dr. Pete J. Starr, Artesia physician.

J. L. Taylor, Cottonwood farmer-rancher, bought the ranch property of 18 sections, possession of which he is to obtain July 1.

Mr. and Mrs. Lanning and children plan to move off the place by Feb. 1, but Lanning said he was not certain whether or not they would return to Artesia, from where they moved to the farm. He said he did not sell his livestock or equipment.

E.N.M.U. Band, Representing Cincinnati in Sun Bowl, to Stop in Artesia



Eastern New Mexico University's 70-piece marching band from Portales, which will represent the University of Cincinnati in the annual Sun Bowl game at El Paso on New Year's Day, will present a parade and street concert in Artesia at 10 o'clock Saturday morning en route to the Paso City.

Three Artesia boys are members of the band and are shown in the picture above: Joe Beaty, left end of third row; Norvil Howell,

fifth from left in fourth row; Jack Holcomb, third from right in back row.

The band will also stop at Carlsbad for a parade and street concert on the way to El Paso. And at the game between Cincinnati and West Texas State of Canyon on New Year's Day, it will present a show at half time. The E.N.M.U. and West Texas bands will combine to present pre-game activities.

Trees May Be Taken Any Time For Ceremony

You don't have to wait until Jan. 7 to bring your Christmas tree to the Twelfth Night observance location, the lot across the street from Roselawn School, which is in the 600 block on North Roselawn.

Burning of the trees is the key part of the event which will begin at 6 o'clock that night. Artesia firemen will be on duty, as well as police, as a precautionary measure, at the program.

You can bring your trees now to the Twelfth Night location, according to Artesia Chamber of Commerce, sponsor of the event.

Group singing of carols, songs by the high school a capella choir and by a male quartet are on the program.

Prayers will be said by Rev. Ralph L. O'Dell, Presbyterian minister, and Rev. S. J. Polk, pastor of Thompson Methodist Chapel.

Bill Siegenthaler, chamber of commerce president, is to make the Twelfth Night greetings speech; Mrs. S. P. Yates will narrate a Christmas story, and Mrs. C. Bert Smith, originator of the event in Artesia, will be presented.

EDDYITES INVEST \$25,000 IN BONDS

Residents of Eddy County invested \$25,000 in Series "E" U.S. Savings Bonds, during November.

L. B. Feather, chairman of the county bonds committee has announced. Series "F" and "G" attracted \$100 last month.

Statewide sales of \$1,531,690.50 last month exceeded those of any month in 1950 or in 1949. This total includes for November \$569,540 bought by "special investors."

To Joe From Kokomo

(Early this month, while Prime Minister Atlee was flying to the United States, Paul Harvey, a radio commentator, delivered a message to Joe Stalin, which has attracted considerable attention and is being published throughout the nation. It was carried over the ABC network under the sponsorship of Burton-Dixon Corporation. Harvey's remarks:

Britain's Prime Minister Atlee is aloft at this moment . . . somewhere over the North Atlantic. En route to the United States. In a vain effort to disguise the purpose of his mission . . . he left the "umbrella" behind. And in Moscow the sun is rising over Red Square. And the Politburo is brushing its collective teeth and shaving its collective head. And right after breakfast I'd like very much to have a second cup of coffee with Joe Stalin.

I'm aware you won't hear this message, Uncle Joe, but I rather think you'll hear about it. Because it's going to be in the kind of language you understand.

I am aware that the Russians invented the electric light and the submarine. You have made it plain, too, that Russians invented the telephone and the radio and the sewing machine . . . and that Russians first learned the secret of the atom bomb and that Russians discovered the North Pole.

I have another "first" for you, Sir. Russians now have a chance to discover America. I mean it. Columbus didn't, you know. America hasn't really been discovered yet. But there's a chance you're going to. So I'm going to tell you what you're going to find when you do.

First, don't judge us by our friends. Don't measure us by the England that is our guest this week. That is a bowed, bombed-out, compromised, austerity-starved ghost of the England that once was. A ghost without pride, dignity, or

New Date for Christmas Carol Is Sunday Night

A play based on Charles Dickens' "A Christmas Carol," which was originally to have been presented at the Church of the Nazarene Dec. 20, will be given at 7:30 o'clock Sunday night, New Year's Eve, it was announced by Rev. John Eppler, pastor.

The play was postponed because of the death Monday of last week, Dec. 18, of the pastor's mother, Mrs. Bessie Eppler.

In announcing the new date for presentation of the play for the benefit of the public, Rev. Eppler said that inasmuch as much time and effort had been spent in preparation and rehearsing it was thought it should be shown, even though Christmas is past.

"The Christmas spirit should prevail at all times," he said, "and it is fitting that we carry it over into the New Year, as so well portrayed by Dickens in his famous story."

Rev. Eppler said there will be no admission charge, but that a plate offering will be taken to defray expenses and for charitable work of the church.

The play was directed by the pastor, who said a double stage will be employed, one above the other, in order to take care of the double action of the story, with which nearly everyone is familiar.

The principal characters are: Scrooge, Carl Shelton; Mr. and Mrs. Cratchett, Mr. and Mrs. Warren Carter; Tiny Tim, Ross Wayne Carter.

MR. MRS. BARTLETT ARE PARENTS OF SON

Mr. and Mrs. David Bartlett are the parents of a son, born Thursday morning in Artesia General Hospital. He weighed six pounds four ounces and has not been named.

State and County Officials to Be Sworn in New Year's Day

The state of New Mexico will have a new governor and Eddy County will have a new sheriff on New Year's Day—the two officials in which citizens show the greatest interest, at least at the polls.

Edwin L. Mechem, Las Cruces attorney, will be inaugurated as the 15th governor of New Mexico, succeeding Gov. Thomas J. Mabry, who is completing two terms of two years each.

W. L. (Bill) High of Carlsbad will succeed Dwight Lee of Carlsbad as sheriff.

The sheriff-elect could not be contacted for a list of deputies whom he plans to appoint.

Sheriff Lee is completing four years as sheriff in two terms, the most an individual may serve in that capacity at one time. He previously was sheriff from Jan. 1, 1935, to Jan. 1, 1939.

Mechem will be the first Republican governor in 20 years and he will have a State Legislature the majority of the members of which are Democrats.

Likewise, in the general election in November, when Mechem was elected over Congressman John E. Miles, former governor, for governor of New Mexico, all other Democratic candidates for state offices were elected over their Republican opponents.

Mechem will have as next in line Tibo Chavez as lieutenant governor.

A. M. Fernandez will return to Congress. And his colleague, succeeding Miles, will be John J. Dempsey, former governor and former congressman.

Sheriff-Elect High will not be the only new official of Eddy County to take office on New Year's Day.

Among them will be Frank A. Alford, a former state representative, who was elected to that office

again. Re-elected was Virgil O. McCollum.

George T. Harris, one of two district judges of the fifth judicial district, was re-elected and will be sworn in to succeed himself.

William T. (Doc) Haldeman, county commissioner from District 2, the Artesia district, who was re-elected to that office, will have two new colleagues. They are Joe Lusk, District 1, and E. O. Spurrin, District 3.

Other Eddy County officials who will be sworn in for the next two years are:

M. F. Sadler, probate judge, re-elected; R. A. Wilcox, county clerk, succeeding Mrs. Wilcox; R. M. Westaway, assessor, succeeding Mrs. Westaway; Thelma T. Lusk, treasurer, re-elected; Mrs. R. N. Thomas, superintendent of schools, succeeding her husband.

Governor-Elect Mechem will receive the oath of office at noon Monday in the House of Representatives at the state capitol from Chief Justice Eugene D. Lujan of the New Mexico Supreme Court.

An overflow crowd is expected at the inauguration and public address facilities are being provided in order that those outside may hear the ceremony.

The new governor and his first lady will have a full day. After the inauguration there will be an open reception at the Art Museum. The Mechems and Governor and Mrs. Mabry will receive the public from 3 to 5 o'clock.

That evening there will be a semi-formal ball, dress optional, at La Fonda to climax the inaugural. Governor and Mrs. Mechem will lead the grand march in accordance with past tradition.

The 38-year-old Las Cruces attorney's attractive wife, and their four children will take up residence in the Governor's Mansion after the first of the year.

Program for State Spring Chamber Conclave Here Announced Thursday

Program of the spring convention of New Mexico Chamber of Commerce Managers Association to be held in Artesia on Feb. 22-23 was made known today by Bob Koonce, manager of the local chamber.

Plans were drafted in a meeting held Wednesday in Roswell.

The program will open with registration at Artesia Chamber of Commerce in Artesia Hotel to be followed with a luncheon at noon in the new building of Artesia Country Club, dedicated Dec. 16.

Other sessions of the conclave will be in the Sombbrero Room of the Veterans Memorial Building.

Speakers will include Ralph L. Edgel, University of New Mexico, Albuquerque, director of the business research bureau; Supt. Mike Hunt, Portales, president of New Mexico Education Association.

Ben B. Lawshe, Washington, D. C., United States Chamber of Commerce, commercial organizations division director; Tom V. Watson, former Artesia manager, now of Dallas, assistant to director of the southwestern division of the national organization.

The Artesia convention will elect officers and name the site for the fall conclave. While the gathering here is held in February it is called the spring meeting, since the association regularly convenes semi-annually, once in the spring, once in the autumn.

Date of the Artesia session was moved up to February in order to accommodate the schedule of Lawshe, featured speaker on the program.

Attending the meeting at Roswell at which the program was mapped

were Claude Simpson, manager, Frank Kaufman, Ben Ginsberg, president, all of Roswell Chamber of Commerce, and Manager Koonce of Artesia.

Program Detailed
Feb. 22—Registration, forenoon. Artesia Chamber of Commerce; luncheon, noon, Artesia Country Club, welcome address by Bill Siegenthaler, president of Artesia Chamber of Commerce.

Business session starting at 1:30 o'clock that afternoon, Sombbrero Room, veterans building; 15-minute speech by Fred Phelps, Clovis, association president.

Speech by Ralph L. Edgel, business research bureau director, University of New Mexico, Albuquerque, who will explain the work of his agency.

School equalization will be the topic of a talk by Supt. Mike Hunt, Portales, New Mexico Education Association president.

Flood control, and water conservation will be discussed in a speech by a U.S. engineer from Albuquerque, following a brief recess.

Concluding the afternoon meeting will be a talk by Emery Carper of Artesia, president of Carper Drilling Company. The program is slated to end at 4:15 o'clock.

After a cocktail hour from 5:30 to 6:30 o'clock, there will be a dinner at the veterans building with Manager Koonce as master of ceremonies and Ben B. Lawshe, Washington, D. C., United States Chamber of Commerce, commercial organizations division, as the main speaker.

Workshop
Next morning the managers will (Continued on page six)

All Ducats For Sun Bowl Should Be Used

Tickets have been purchased to admit 35 Artesia High School football players to the Sun Bowl game between Cincinnati and West Texas State on New Year's afternoon in El Paso.

Any boy who cannot make the trip should notify Coach Jack Tinson now. That means now, not sometime today or tomorrow.

Intention of the Quarterback Club, sponsor of the excursion as a tribute to the players who won 10 out of their 12 games last season, is to see that every ticket is used.

In case a player on the "A" squad, for example, is going out of town on a trip, this means his ticket will be available for another player and the idea is to fill in the gaps with tickets for as many "B" squad players as possible.

The boys, traveling in a New Mexico Transportation Company chartered Greyhound bus, are to meet at the high school building at 6:30 o'clock Monday morning, Jan. 1.

They will eat meals in El Paso before and after the Sun Bowl game, leave for the return trip to Artesia after the meal following the game.

Boy Scouts From Area Will Make Trip Into Canada

Howard Brawn, executive for the Eastern New Mexico Area Council of the Boy Scouts of America, announced this week a select group of 32 Boy Scouts from the area, some undoubtedly from the Gateway District, will make a trip into Canada next summer.

The group is to report in June at a canoe base at Ely, Minn. and from there will head into the Canadian wilderness for 10 days.

Brawn said confirmation has been received for 32 Boy Scouts from Eastern New Mexico and that reservations have been made for them on the camping and canoe trip.

The Boy Scout executive said those who make the trip will have to meet certain qualifications. They must be 14 years old or older and must have attended at least one aquatics school or its equivalent.

Although there has been but one aquatics school held in the council area to date, two more are to be held in ample time for boys to qualify for the trip into Canada.

Aquatics schools will be held in June at the newly-acquired Boy Scout camp at Fort Sumner.

The 32 Scouts from the council will be divided into three parties (Continued on page six)



Happy Landings
in the New Year!

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SOCIETY

Miss June Davis Becomes Bride of Carrol Cochran Sunday Afternoon

Miss June Davis, daughter of Mrs. Blanche Davis, of Sherman, Texas, became the bride of Carrol Cochran, son of Mr. and Mrs. Ernest Evans, of Artesia, at 4 o'clock Sunday afternoon at the home of the bridegroom's parents, Rev. S. M. Morgan, pastor of the First Baptist Church, officiated at the single-ring ceremony.

The bride and bridegroom stood under an arch which was decorated with silver bells, poinsettias, and greenery. The home was decorated in the Christmas theme, and white flowers were used throughout the house. Soft music was played during the ceremony.

The bride wore a navy blue dress with blue accessories. Her corsage was of white carnations. Mrs. Joe Briscoe of Artesia was the bride's only attendant. She wore a melon colored suit with black accessories. Her corsage was of white carnations.

Jack Ward of Loco Hills was the best man. Mrs. Davis chose for her daughter's wedding a navy blue dress with navy accessories. She wore a corsage of pink carnations. Mrs. Evans, mother of the bridegroom, wore a gold dress with

brown accessories. Her corsage was of pink carnations.

A reception was held immediately after the ceremony. A two-tiered wedding cake topped with a miniature bride and bridegroom centered the table, which was covered with a lace cloth, with red tapers at each end.

After the bride and bridegroom cut the first piece of cake Mrs. Josephine Briscoe served.

Mrs. Rainbow of San Diego, Calif., aunt of the bride, presided at the punch bowl.

The newlyweds left on a honeymoon trip to parts of Texas and Southern New Mexico. They will be at home at Lubbock, Texas, where Mr. Cochran is attending Draughan's Business College.

Mr. Cochran was a member of the Artesia High School graduating class of 1950.

Guests present for the wedding were Mr. and Mrs. Rainbow of San Diego, Calif., uncle and aunt of the bride; Mrs. Rainbow of Sherman, Texas, grandmother of the bride; Mr. and Mrs. J. R. Hubble and son of Artesia, Joe Ben Rainbow of San Diego, Calif., cousin of the bride, and Mr. and Mrs. Kenneth Malone of Artesia.

High Priestess of White Shrine to Arrive Here Today

Mrs. Claudia Finnegan of St. Louis, supreme worthy high priestess of the White Shrine, is flying from Denver to Roswell today and will be met in Roswell by Mrs. Owen Hensley and Mrs. H. R. Patton and will return to Artesia with them.

A dinner and reception will be held at the Masonic Temple in honor of Mrs. Finnegan tonight. The reception will be at 6 o'clock and the dinner at 8:30 o'clock. She will make her official visit at 8 o'clock.

FAMILY REUNION HELD AT ALEXANDER HOME

A family reunion was held at the Luke Alexander home on Christmas Eve and Christmas Day, when Mr. and Mrs. J. S. Supka and son and Mr. and Mrs. F. P. Massey and children of Long Beach, Calif., were visitors.

They were here only the two days and left on Christmas night. Others present were Mr. and Mrs. Luke Alexander and sons of Hope, Mr. and Mrs. Jack Alexander and daughter, Carolyn, of Maljamar, and Mr. and Mrs. John Whisenhunt and Inez and Augie Ward of Artesia.

FORMER RESIDENTS ARE HOLIDAY GUESTS

Former Artesia residents who were holiday guests of Mrs. Frank Ployhar and Mrs. Percy Ployhar were Mr. and Mrs. O. J. Carson who have returned to their home in San Antonio, Texas, after a week's visit at the home of Mrs. Carson's mother and grandmother. Mr. Carson, a Navy reservist, reports for active duty again Jan. 2. Mrs. Carson plans to remain in San Antonio.

Mr. and Mrs. Earl Ployhar and sons, Bruce and Billy, of McCamey, Texas, are visiting Mr. Ployhar's mother and sister-in-law. They plan to return home New Year's Day. Bruce Ployhar will return to Los Angeles where he attends college.

Sneeze droplets travel at the rate of about 65 miles an hour.

IT PAYS TO PAINT IN THE FALL!



THE MIRACLE LUSTRE ENAMEL an almost tile-like finish that goes on easier than any enamel you ever used. Gorgeous colors... Dries in 3 to 4 hours... one coat covers most surfaces.

Artesia Alfalfa Growers Association Feeds - Seeds Oil - Gas - Hardware PHONES: Office 678 Store 679



NEW WAVES—Throughout the country young women are responding to the call for recruits in the WAVES, both in the Regular Navy and the Naval Reserve. Eligibility standards specify an age limit from 20 to 26 years, a high school graduate, not married and physically, mentally and morally qualified.

Betty Alexander Becomes Bride Of W. C. Page

In a quiet, but impressive ceremony at 9 o'clock Sunday morning at the chapel of the First Presbyterian Church, Betty Alexander became the bride of William Charles Page. Rev. Ralph L. O'Dell, pastor, officiated at the double-ring ceremony.

The bride was beautifully dressed in a three-piece brown and white checked suit with brown and white accessories. She wore for her corsage a beautiful orchid.

Sara Alexander, sister of the bride, was her only attendant. Tommy Dresser was the bridegroom's only attendant.

The bride is the oldest daughter of Mr. and Mrs. B. S. Alexander. She has lived here the last three years.

The bridegroom is the son of Mr. and Mrs. E. E. Page of Poteau, Okla. He is now employed by the West Funeral home in Carlsbad, where the newlyweds will live temporarily.

Guests attending the ceremony were Mr. and Mrs. Robert Wray, brother-in-law and sister of the bridegroom and Dale Burgett and Thomas Dresser, all of Carlsbad.

Mr. and Mrs. Kester Tarbutton, Mrs. Lela Richmond and Miss Gean Austin all of Artesia; Mr. and Mrs. B. S. Alexander, parents of the bride and Daisy and Sara Alexander, sisters of the bride.

CARD OF THANKS

I wish to express my heartfelt thanks for the many deeds and words of kindness and sympathy at the time of the illness and death of my mother, Mrs. Bessie Eppler.—John Eppler. 104-1tp

Carol Jean Morrow and Melvin Cotten Exchange Wedding Vows on Saturday

In a quiet ceremony at 7 o'clock Saturday evening of last week at the Assembly of God Church of Artesia, Miss Carol Jean Morrow, daughter of Mrs. W. D. Johnson, of 209 South Second Street and Robert C. Morrow of Kingman, Ariz., became the bride of Melvin Cotten, son of Mr. and Mrs. W. B. Cotten of Andrews, Texas. Rev. J. H. McClendon, pastor, officiated at the double-ring ceremony.

Preceding the ceremony, Gaile Webb sang, "Make Me a Blessing" and "Because," accompanied by his sister, Mrs. W. E. Fleming, Jr., at the piano.

The bride, who was given in marriage by her stepfather, Willard Johnson, wore a white satin gown fashioned with a sweetheart neckline and basque waist. Her fingertip length veil of nylon net was held by a braided satin coronet. She carried a white satin Bible topped by a bouquet of baby orchids. The bride wore a double strand of pearls, a gift from her grandmother.

In her slipper, she wore a good-luck coin. She completed the tradition by wearing a blue garter

and a handmade slip worn by her great-grandmother.

Mrs. Robert Morrow, sister-in-law of the bride, was her only attendant. She wore a Nile green taffeta gown and carried a matching muff with sprigs of holly and a red carnation.

Robert Morrow, brother of the bride, was his best man. W. E. Fleming, Jr., the bride's cousin, was usher.

Mrs. Johnson chose for her daughter's wedding a dark blue dress with matching accessories. Her corsage was of pink carnations.

When the newlyweds left on a short wedding trip, the bride was wearing a gray corduroy suit. Her corsage was an orchid.

Mr. and Mrs. Cotten will make their home in Artesia. Out-of-town relatives attending the wedding included Mrs. Bessie Greer, Mrs. Betty Nell Greer, Mr. and Mrs. J. R. Walls and family of Denver City, Texas.

Mr. and Mrs. W. H. Fite and daughter, Melba June; Mrs. S. H. Daugherty and son, Oliver, Mr. and Mrs. Jim Walls and Mr. and Mrs. Roy Edwards and family of Carlsbad.

Mr., Mrs. Marshall Are Hosts Sunday At Family Dinner

Mr. and Mrs. Jerry Marshall entertained with a family dinner at noon Sunday.

After the dinner the family enjoyed an exchange of gifts which were under a decorated Christmas tree.

Those present were Mr. and Mrs. W. H. Cobble, Mr. and Mrs. Leland Price and three sons; Mr. and Mrs. Johnny Williams and three children; Mrs. Georgia Traylor, Mr. and Mrs. Lloyd Traylor and daughter; Mr. and Mrs. S. Q. Garst, and Mrs. Edith Cook and son, Darrell, all of Artesia, and Mr. and Mrs. William Akins and daughter of Foresthill, Calif.

Mr., Mrs. Francis Entertain Tuesday At Turkey Dinner

Mr. and Mrs. Lee Francis entertained at 6 o'clock Tuesday evening with a turkey dinner.

The dinner was served buffet style by candlelight. The home was beautifully decorated for the holiday season. Each table had a Christmas decoration and red candles.

Those present were Mrs. Francis' parents, Mr. and Mrs. Preston Dunn; her brothers and families, Mr. and Mrs. Calvin Dunn and daughter, Anna Marie, and Mr. and Mrs. H. D. Dunn and son, Harold, and friends, Robert Painter and Ralph Shugart, Jr., and Mr. and

News Briefs

Rev. and Mrs. S. M. Morgan and family left early Monday morning for Grand Canyon and other points of interest in Arizona. They planned to return home this evening.

Mr. and Mrs. Ernest Evans spent Christmas Day at Brady, Texas, visiting Mrs. Evans' mother, Mrs. P. C. Clifton, and Mr. Evans' mother, Mrs. M. E. Evans.

Mr. and Mrs. Donald Dahl of Colorado Springs, Colo., spent Christmas here with Mr. Dahl's brother, E. O. (Jay) Dahl, and family.

Mr. and Mrs. Quentin Rodgers spent the Christmas holidays in Santa Fe visiting Mr. Rodgers' parents, Mr. and Mrs. H. R. Rodgers and in Albuquerque visiting Mrs. Rodgers' parents, Mr. and Mrs. E. R. Martin.

Bernie Marie Baldwin of Albuquerque spent the Christmas holidays at home with her parents, Mr. and Mrs. C. R. Baldwin.

Mr. and Mrs. Everett Blomberg were unexpectedly surprised by the arrival on Christmas Day of Mrs. Blomberg's parents, Mr. and Mrs. Henry P. Landeis, Sr., her brother, Henry P. Landeis, Jr. and her two sisters, Kathy and Patty Landeis, all of Mandan, N. D. The Landeis family expects to return home in about a week.

Mr. and Mrs. Tom Heflin took Mrs. Heflin's sisters, Misses Hilda and Elizabeth Sievers to El Paso Thursday from where they continued by train to their home in San Francisco, after spending Christmas with the Heflins.

Mrs. Francis and sons, L. E. Jr. and Harold.

Twice as many frankfurters as hamburgers were eaten by visitors to the New York World Fair in 1939.

Jan Crossley, Dwight Hancox Wed on Tuesday

Miss Jan Crossley became the bride of Dwight D. Hancox in a lovely single-ring ceremony at 8 o'clock Tuesday evening with Rev. Ralph O'Dell, pastor of the First Presbyterian Church, officiating.

The setting was before the fireplace in the Presbyterian parsonage, where the rite was witnessed by a group of nearest friends of the couple.

The bride, the daughter of Mr. and Mrs. C. R. Crossley, was lovely in a cocoa brown velvet dinner dress with green accessories. She carried as something new a small white Bible, a gift from Miss Sue Sudderth, who served as maid of honor.

The something old was the wedding ring, a family heirloom and gift of the bride's mother. Something borrowed was an antique sixpence piece. The coin was borrowed from the bridegroom's mother. Something blue was the streamers in the bride's corsage.

Roy Jones attended the bridegroom as best man.

Mr. Hancox is home for the Christmas vacation from Westworth Military Academy at Lexington, Mo., where he is attending college. He holds the rank of cadet lieutenant and is commander of the honor guard at the academy. He graduated from Artesia High School in 1949.

A small informal reception at the

ARE HOLIDAY GUESTS IN BUNTING HOME

Guests in the home of Mrs. Dave Bunting for the Christmas holidays were their daughter, Puzzie Bunting, of Albuquerque, and Bill Loyd, Navy, Calif.

Mr. and Mrs. Bob Mitchell, daughter of Carlsbad had a Christmas dinner at the Bunting

home of Roy Jones following the ceremony, where champagne served the guests.

Among those present, other than the newlyweds and their parents, were Miss Johnny Creech of Carlsbad, Bruce Ployhar of Angeles, Calif., Mr. and Mrs. Sudderth, and Mr. and Mrs. Scott of Artesia, and the groom's mother, Mrs. P. A. Bunting.

The couple will be at the home of Roy Jones following the ceremony, where champagne served the guests.

Among those present, other than the newlyweds and their parents, were Miss Johnny Creech of Carlsbad, Bruce Ployhar of Angeles, Calif., Mr. and Mrs. Sudderth, and Mr. and Mrs. Scott of Artesia, and the groom's mother, Mrs. P. A. Bunting.

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THOMPSON-PRICE

Items of Interest

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Miss Priscilla Kohl, niece of Mr. and Mrs. V. P. Sheldon; Miss Jo Margaret Gore, daughter of Mr. and Mrs. E. T. Gore and Miss Doris Williams, daughter of Mrs. Leota Williams, who are attending the University of New Mexico at Albuquerque and have been home for their Christmas vacation, will return to Albuquerque Tuesday.

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Mrs. Francis Booker is taking her son, Reese and three friends, Hildith Barker and Bill and Buster Brown to Dallas, Texas today, where they will attend the Cotton Bowl game on New Year's Day to see the University of Tennessee and the University of Texas play.

Mr. and Mrs. Homer G. Borland have as guests for the Christmas holidays Mrs. Borland's sister and family, Mr. and Mrs. Ted Anderson and son, Thaine of Kansas City, Mo. and Mr. Borland's cousin, Miss Elizabeth Albert of Rye, Colo. Mr. and Mrs. Borland and their guests drove to El Paso Tuesday to visit El Paso and Juarez.

Mrs. E. T. Gore and daughter, Jo Margaret and young son, Stanley, left Tuesday for Albany, Texas to visit Mr. Gore's parents, Mr. and Mrs. William Gore.

James T. Heinrichs of Rangle and Fort Collins, Colo., was a guest in the home of Mr. and Mrs. E. T. Gore on Christmas.

Mr. and Mrs. Landis B. Feather's children who are spending their Christmas vacations at home are their sons, Robert Feather, who is attending University of New Mexico at Albuquerque and Bill Feather, who is attending New Mexico A. & M. College at Las Cruces. Shirley Feather, their daughter, who is in nurse's training at Denver, flew down and spent Christ-

EX-ACTRESS WEDS FUTURE PASTOR



EX-FILM ACTRESS Colleen Townsend, who forsook the glamor of Hollywood for the ministry, emerges from church in the film capital with her bridegroom, Louis H. Evans, Jr., 24, a theological student. The church is the First Presbyterian, whose minister is Dr. Louis Evans, the bridegroom's father and officiating pastor at the ceremony. Young Evans is a student at San Francisco Theological seminary and the bride plans to enroll there. "He will enter the ministry and I will work with him," she said. "This is the right thing for me." Some 1,500 guests included friends from Colleen's acting days. (International)

mas day with her family. Miss Shirley Feather of Roswell, Mr. Feather's sister, also spent Christmas Day with them.

Mr. and Mrs. E. B. Bullock's children and grandchildren who are spending their Christmas vacation here are Mr. and Mrs. P. D. Wilson and children and Mr. and Mrs. Ernest Shafer and two children of Carlsbad; Mrs. Frank Irby of Bayfield, Colo. and Mr. and Mrs. D. E. Claypool of Fort Worth, Texas. Miss Edna Bullock, Mr. and Mrs. Landis Feather and children; William Bullock and children and Mr. and Mrs. Charles Bullock and children of Artesia also spent Christmas Day with Mr. and Mrs. E. B. Bullock and family.

Mr. and Mrs. Marvin Smith of Las Cruces and Mrs. Smith's father, George Gage, of Carlsbad, spent Thursday in Artesia visiting relatives and friends. Mrs. Smith is the former Thelma Gage.

Mr. and Mrs. Willis Jones and daughters, Marilyn and Dorothy, of Madison, Wis., arrived Christmas Eve to visit Mrs. C. Bert Smith and Mrs. J. W. Lanning. They left Tuesday morning for Pasadena, Calif., to attend the Rose Bowl

THEY MEET... AND... SLAM! WHAM!

ties being set aside for the rearmament program. "Other materials probably will be in full supply, but some metal is required in building even the most modest new homes. "In the third place, there always is the possibility that defense officials in Washington will decide to restrict construction of houses still further as a means of conserving materials for defense production. Should that happen, some local families who have good cause to build may face delays in obtaining the necessary approvals and in obtaining all of the required materials. "Furthermore, there always is the possibility that mortgage credit restrictions will be tightened by the federal government, in which case some families might find difficulty in meeting the higher down payment requirements. "Limitations on the use of copper and aluminum for construction and other civilian use already are in effect and the amount of steel for non-defense use also has been reduced, so that supplies of building materials containing those metals will be curtailed at an early date."



NAVY CREPE WITH NAVY VELVET—Makes this mid-winter afternoon dress by a New York designer. Slim in effect, the skirt is softened with unpressed pleats within the edging of navy velvet. Velvet also finishes the narrow shawl collar. Clover clips on the shoulder are rhinestone. (N. Y. Dress Institute Photo)



IT ISN'T TOO CLEAR yet who did what to which, but after the McCarthy-Pearson fracas in the cloakroom of a plush Washington club Senator Joseph McCarthy (R), Wisconsin, said, "I slapped him hard," and columnist Drew Pearson said, "He kicked me below the belt." The altercation arose when, said McCarthy, Pearson told him, "McCarthy, if you talk about personal things regarding me on the Senate floor, I'll get you." He said he would blast Pearson in speech. (International)

Yiddish is said to be largely United States with a layer a mile Fourteenth Century German, written and a half deep, it is estimated. ten in Hebrew characters. The oldest known piece of paper The amount of salt in the world's oceans is enough to cover the

Land Values in State Rise Since Korean Outbreak

A recent report of the Bureau of Agricultural Economics indicates that land values in New Mexico have risen rapidly since the outbreak of the Korean war, says J. Z. Rowe, extension economist at New Mexico A. & M. College. Preliminary figures for November indicate that average value per acre for farm real estate in New Mexico rose eight points since July using the period 1912-1914 as a basis. Until July, land values had been dropping. In March, 1949, land values in New Mexico were 193, compared with 100 for the 1912-1914 period. In November, 1949, values dropped to 190 and in March, 1950, to 188. Land values for the United States as of November, 1950, were only 79 points higher than the base period, while those in New Mexico were 95 points higher. "The rapid increase in the value of farm real estate is not surprising," Rowe explains. "The purchase of farms has been a means which many people employ to hedge against inflationary pressure which are always present in an expanding economy. Many businessmen and farmers as well feel that the purchase of farm land is a good way to invest liquid assets. "Those people who had expected land prices to go lower will be disappointed, if present military

A Parting V



SECRETARY OF STATE Dean Acheson (left) hears a final Vice President Alben B. Acheson boards a plane for Brussels and the North Atlantic treaty conference, where def plans against Communism ing integrated. (Inter

and civilian requirements co "Certainly, land prices a get any cheaper, in view present world situation." The ancient Egyptians smooth-shaven people, or ing their beards to grow i of mourning.

Our New Year's Pledge to the People of Artesia and Vicinity

Here is a Sincere Pledge to the People of Artesia: The H & J Food Basket Pledges to the United States and to Their Many Customers and Friends, that They Will Endeavor at All Times to Hold Their Food Prices Down and Will Take No Undue Price Raises for the Purpose of Profiteering. They Will Do Their Part in Following the United States Government Plan and Will Strive at All Times to Merit Your Confidence and Friendship. This is the Sincere Pledge of The H & J Food Basket, 1008 South First Street, in Artesia, New Mexico.

Values Galore	
CLEANSER	Reg. tin 3 ⁰⁰ 2
Armour's TREND Detergent	Reg. box 2 ⁰⁰ 2
LUX TOILET SOAP	2 ⁰⁰ 2
Bath Size CHILI	15 oz tin
Austex with beans	SPANISH RICE 303 tin
Kimbells	PIE CHERRIES No. 2 tin
GREEN BEANS	Diamond Cut BLACKKEYED PEAS No. 2 tin
Venus Brand, dried	1 lb

Party Menu	
EGG NOG MIX	Prices or Mon Reposa quart 59 ⁰⁰
GINGERALE	Par-T-Pak quart 1
RITZ CRACKERS	Box 3
CHEESE SPREAD	Kraft's Relish 5 oz glass 2
TOMATO JUICE	Hunt's 46 oz tin 2
SWEET PICKLES	Diamond CHEESE SLICES 24 oz 4
American	1/2 lb

We Have an Unusually Large Number of Good O. K. Used Cars on Hand at the Present Time to Choose From. Make Your Selection Now for Greater Value!

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- 1946 Buick Roadmaster, Olympian Blue
- 1948 Chevrolet 2-Door, two-tone Gray
- 1948 Chevrolet 2-Door, Monaco Blue
- 1949 Pontiac Chieftain Sedan, two-tone Green
- 1949 Chevrolet Club Coupe, Monaco Blue
- 1948 Chevrolet 4-Door, two-tone Gray
- 1949 Pontiac Streamliner Sedan, Mayan Gold
- 1950 Buick Super, Maroon
- 1950 Chevrolet Deluxe Fleetline, Rodeo Beige.

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Self-Service Produce

POTATOES U.S. No. 1 Idahos	lb.	3 ⁰⁰
LETTUCE Ariz, Iceberg	lb.	9 ⁰⁰
TANGERINES Texas	2 lbs	15 ⁰⁰

Quality Meats

CHUCK ROAST From AA Baby Beef	lb	59 ⁰⁰
BOLOGNA Pound		39 ⁰⁰
SAUSAGE One Pound Roll	lb	39 ⁰⁰
PICNIC HAMS Cooked, Ready to Eat	lb	49 ⁰⁰

Grocery Dept.

WHITING TROUT Fresh Frozen, Pan Ready	lb.	16 ⁰⁰
SHORTENING ADVANCE	3 LB. CARTON	81 ⁰⁰

Oranges
TEXAS FOR JUICE 5 LB. BAG 25c

Bacon
CRESCENT SLICED POUND 35c

Queen of Sheba 46 oz. tin
GRAPEFRUIT JUICE ... 23⁰⁰

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SOCIETY

Miss June Davis Becomes Bride of Carrol Cochran Sunday Afternoon

Miss June Davis, daughter of Mrs. Blanche Davis, of Sherman, Texas, became the bride of Carrol Cochran, son of Mr. and Mrs. Ernest Evans, of Artesia, at 4 o'clock Sunday afternoon at the home of the bridegroom's parents, Rev. S. M. Morgan, pastor of the First Baptist Church, officiated at the single-ring ceremony.

The bride and bridegroom stood under an arch which was decorated with silver bells, poinsettias, and greenery. The home was decorated in the Christmas theme, and white flowers were used throughout the house. Soft music was played during the ceremony.

The bride wore a navy blue dress with blue accessories. Her corsage was of white carnations. Mrs. Joe Briscoe of Artesia was the bride's only attendant. She wore a melon colored suit with black accessories. Her corsage was of white carnations.

Jack Ward of Loco Hills was the best man.

Mrs. Davis chose for her daughter's wedding a navy blue dress with navy accessories. She wore a corsage of pink carnations. Mrs. Evans, mother of the bridegroom, wore a gold dress with

brown accessories. Her corsage was of pink carnations.

A reception was held immediately after the ceremony. A two-tiered wedding cake topped with a miniature bride and bridegroom centered the table, which was covered with a lace cloth, with red tapers at each end.

After the bride and bridegroom cut the first piece of cake Mrs. Josephine Briscoe served.

Mrs. Rainbow of San Diego, Calif., aunt of the bride, presided at the punch bowl.

The newlyweds left on a honeymoon trip to parts of Texas and Southern New Mexico. They will be at home at Lubbock, Texas, where Mr. Cochran is attending Draughan's Business College.

Mr. Cochran was a member of the Artesia High School graduating class of 1950.

Guests present for the wedding were Mr. and Mrs. Rainbow of San Diego, Calif., uncle and aunt of the bride; Mrs. Rainbow of Sherman, Texas, grandmother of the bride; Mr. and Mrs. J. R. Hubble and son of Artesia, Joe Ben Rainbow of San Diego, Calif., cousin of the bride, and Mr. and Mrs. Kenneth Malone of Artesia.

High Priestess of White Shrine to Arrive Here Today

Mrs. Claudia Finnegan of St. Louis, supreme worthy high priestess of the White Shrine, is flying from Denver to Roswell today and will be met in Roswell by Mrs. Owen Hensley and Mrs. H. R. Patton and will return to Artesia with them.

A dinner and reception will be held at the Masonic Temple in honor of Mrs. Finnegan tonight. The reception will be at 6 o'clock and the dinner at 6:30 o'clock.

She will make her official visit at 8 o'clock.

FAMILY REUNION HELD AT ALEXANDER HOME

A family reunion was held at the Luke Alexander home on Christmas Eve and Christmas Day, when Mr. and Mrs. J. S. Supka and son and Mr. and Mrs. F. P. Massey and children of Long Beach, Calif., were visitors.

They were here only the two days and left on Christmas night.

Others present were Mr. and Mrs. Luke Alexander and sons of Hope, Mr. and Mrs. Jack Alexander and daughter, Carolyn, of Jamar, and Mr. and Mrs. John Whisenhunt and Inez and Augie Ward of Artesia.

FORMER RESIDENTS ARE HOLIDAY GUESTS

Former Artesia residents who were holiday guests of Mrs. Frank Ployhar and Mrs. Percy Ployhar were Mr. and Mrs. O. J. Carson who have returned to their home in San Antonio, Texas, after a week's visit at the home of Mrs. Carson's mother and grandmother. Mr. Carson, a Navy reservist, reports for active duty again Jan. 2. Mrs. Carson plans to remain in San Antonio.

Mr. and Mrs. Earl Ployhar and sons, Bruce and Billy, of McCamey, Texas, are visiting Mr. Ployhar's mother and sister-in-law. They plan to return home New Year's Day. Bruce Ployhar will return to Los Angeles where he attends college.

Sneeze droplets travel at the rate of about 65 miles an hour.

IT PAYS TO PAINT IN THE FALL!



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NEW WAVES—Throughout the country young women are responding to the call for recruits in the WAVES, both in the Regular Navy and the Naval Reserve. Eligibility standards specify an age limit from 20 to 26 years, a high school graduate, not married and physically, mentally and morally qualified.

Betty Alexander Becomes Bride Of W. C. Page

In a quiet, but impressive ceremony at 9 o'clock Sunday morning at the chapel of the First Presbyterian Church, Betty Alexander became the bride of William Charles Page. Rev. Ralph L. O'Dell, pastor, officiated at the double-ring ceremony.

The bride was beautifully dressed in a three-piece brown and white checked suit with brown and white accessories. She wore for her corsage a beautiful orchid.

Sara Alexander, sister of the bride, was her only attendant.

Tommy Dresser was the bridegroom's only attendant.

The bride is the oldest daughter of Mr. and Mrs. B. S. Alexander. She has lived here the last three years.

The bridegroom is the son of Mr. and Mrs. E. E. Page of Poteau, Okla. He is now employed by the West Funeral home in Carlsbad, where the newlyweds will live temporarily.

Guests attending the ceremony were Mr. and Mrs. Robert Wray, brother-in-law and sister of the bridegroom and Dale Burgett and Thomas Dresser, all of Carlsbad.

Mr. and Mrs. Kester Tarbutton, Mrs. Lela Richmond and Miss Gean Austin all of Artesia; Mr. and Mrs. B. S. Alexander, parents of the bride and Sara Alexander, sisters of the bride.

CARD OF THANKS

I wish to express my heartfelt thanks for the many deeds and words of kindness and sympathy at the time of the illness and death of my mother, Mrs. Bessie Eppler. —John Eppler. 104-11p

Carol Jean Morrow and Melvin Cotten Exchange Wedding Vows on Saturday

In a quiet ceremony at 7 o'clock Saturday evening of last week at the Assembly of God Church of Artesia, Miss Carol Jean Morrow, daughter of Mrs. W. D. Johnson, of 209 South Second Street and Robert C. Morrow of Kingman, Ariz., became the bride of Melvin Cotten, son of Mr. and Mrs. W. B. Cotten of Andrews, Texas. Rev. J. H. McClendon, pastor, officiated at the double-ring ceremony.

Preceding the ceremony, Galle Webb sang, "Make Me a Blessing" and "Because," accompanied by his sister, Mrs. W. E. Fleming, Jr., at the piano.

The bride, who was given in marriage by her stepfather, Willard Johnson, wore a white satin gown fashioned with a sweetheart neckline and basque waist. Her fingertip length veil of nylon net was held by a braided satin coronet. She carried a white satin Bible topped by a bouquet of baby orchids. The bride wore a double strand of pearls, a gift from her grandmother.

In her slipper, she wore a good-luck coin. She completed the tradition by wearing a blue garter

and a handmade slip worn by her great-grandmother.

Mrs. Robert Morrow, sister-in-law of the bride, was her only attendant. She wore a Nile green tulle gown and carried a matching muff with sprigs of holly and a red carnation.

Robert Morrow, brother of the bride, was his best man.

W. E. Fleming, Jr., the bride's cousin, was usher.

Mrs. Johnson chose for her daughter's wedding a dark blue dress with matching accessories. Her corsage was of pink carnations. When the newlyweds left on a short wedding trip, the bride was wearing a gray corduroy suit. Her corsage was an orchid.

Mr. and Mrs. Cotten will make their home in Artesia.

Out-of-town relatives attending the wedding included Mrs. Bessie Greer, Mrs. Betty Nell Greer, Mr. and Mrs. J. R. Walls and family of Denver City, Texas.

Mr. and Mrs. W. H. Pile and daughter, Melba June; Mrs. S. H. Daugherty and son, Oliver, Mr. and Mrs. Jim Walls and Mr. and Mrs. Roy Edwards and family of Carlsbad.

Mr. Mrs. Marshall Are Hosts Sunday At Family Dinner

Mr. and Mrs. Jerry Marshall entertained with a family dinner at noon Sunday.

After the dinner the family enjoyed an exchange of gifts which were under a decorated Christmas tree.

Those present were Mr. and Mrs. W. H. Cobble, Mr. and Mrs. Leland Price and three sons; Mr. and Mrs. Johnny Williams and three children; Mrs. Georgia Traylor, Mr. and Mrs. Lloyd Traylor and daughter; Mr. and Mrs. S. Q. Garst, and Mrs. Edith Cook and son, Darrell, all of Artesia, and Mr. and Mrs. William Akins and daughter of Foresthill, Calif.

Mr. Mrs. Francis Entertain Tuesday At Turkey Dinner

Mr. and Mrs. Lee Francis entertained at 6 o'clock Tuesday evening with a turkey dinner.

The dinner was served buffet style by candlelight. The home was beautifully decorated for the holiday season. Each table had a Christmas decoration and red candles.

Those present were Mrs. Francis' parents, Mr. and Mrs. Preston Dunn; her brothers and families, Mr. and Mrs. Calvin Dunn and daughter, Anna Marie, and Mr. and Mrs. H. D. Dunn and son, Harold, and friends, Robert Painter and Ralph Shugart, Jr., and Mr. and

News Briefs

Rev. and Mrs. S. M. Morgan and family left early Monday morning for Grand Canyon and other points of interest in Arizona. They planned to return home this evening.

Mr. and Mrs. Ernest Evans spent Christmas Day at Brady, Texas, visiting Mrs. Evans' mother, Mrs. P. C. Clifton, and Mr. Evans' mother, Mrs. M. E. Evans.

Mr. and Mrs. Donald Dahl of Colorado Springs, Colo., spent Christmas here with Mr. Dahl's brother, E. Q. (Jay) Dahl, and family.

Mr. and Mrs. Quentin Rodgers spent the Christmas holidays in Santa Fe visiting Mr. Rodgers' parents, Mr. and Mrs. H. R. Rodgers and in Albuquerque visiting Mrs. Rodgers' parents, Mr. and Mrs. E. R. Martin.

Bernie Marie Baldwin of Albuquerque spent the Christmas holidays at home with her parents, Mr. and Mrs. C. R. Baldwin.

Mr. and Mrs. Everett Blomberg were unexpectedly surprised by the arrival on Christmas Day of Mrs. Blomberg's parents, Mr. and Mrs. Henry P. Landeis, Sr., her brother, Henry P. Landeis, Jr., and her two sisters, Kathy and Patty Landeis, all of Mandan, N. D. The Landeis family expects to return home in about a week.

Mr. and Mrs. Tom Heflin took Mrs. Heflin's sisters, Misses Hilda and Elizabeth Sievers to El Paso Thursday from where they continued by train to their home in San Francisco, after spending Christmas with the Heflins.

Mrs. Francis and sons, L. E. Jr. and Harold.

Twice as many frankfurters as hamburgers were eaten by visitors to the New York World Fair in 1939.

Jan Crossley, Dwight Hancox Wed on Tuesday

Miss Jan Crossley became the bride of Dwight D. Hancox in a lovely single-ring ceremony at 8 o'clock Tuesday evening with Rev. Ralph O'Dell, pastor of the First Presbyterian Church, officiating. The setting was before the fireplace in the Presbyterian parsonage, where the rite was witnessed by a group of nearest friends of the couple.

The bride, the daughter of Mr. and Mrs. C. R. Crossley, was lovely in a cocoa brown velvet dinner dress with green accessories. She carried as something new a small white Bible, a gift from Miss Sue Sudderth, who served as maid of honor.

The something old was the wedding ring, a family heirloom and gift of the bride's mother. Something borrowed was an antique six-pence piece. The coin was borrowed from the bridegroom's mother. Something blue was the streamers in the bride's corsage.

Roy Jones attended the bridegroom as best man.

Mr. Hancox is home for the Christmas vacation from Wentworth Military Academy at Lexington, Mo., where he is attending college. He holds the rank of cadet lieutenant and is commander of the honor guard at the academy. He graduated from Artesia High School in 1949.

A small informal reception at the

ARE HOLIDAY GUESTS IN BUNTING HOME

Guests in the home of Mrs. Dave Bunting for the holidays were their daughter, Puzzie Bunting, of Albuquerque, her friend, Aline Breisinger, buquerque, and Bill Loyd, Nuys, Calif.

Mr. and Mrs. Boh Mitchell, daughter of Carlsbad had a Christmas dinner at the Bunting

home of Roy Jones following ceremony, where champagne served the guests.

Among those present, other the newlyweds and their ants, were Miss Johnny Crossley of Carlsbad, Bruce Ployhar of Angeles, Calif., Mr. and Mrs. Sudderth, and Mr. and Mrs. Scott of Artesia, and the groom's mother, Mrs. P. A. Bunting. The couple will be at Lexington, Mo., after the holidays.

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THOMPSON-PRICE

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Dan Booker, son of Mrs. Frances Booker, left Thursday for San Diego, Calif., where he will begin his boot training for the Navy.

Mrs. Francis Booker is taking her son, Reese and three friends, Hil-dith Barker and Bill and Buster Brown to Dallas, Texas today, where they will attend the Cotton Bowl game on New Year's Day to see the University of Tennessee and the University of Texas play.

Mr. and Mrs. Homer G. Borland have as guests for the Christmas holidays Mrs. Borland's sister and family, Mr. and Mrs. Ted Anderson and son, Thaine of Kansas City, Mo. and Mr. Borland's cousin, Miss Elizabeth Albert of Rye, Colo. Mr. and Mrs. Borland and their guests drove to El Paso Tuesday to visit El Paso and Juarez.

Mrs. E. T. Gore and daughter, Jo Margaret and young son, Stanley, left Tuesday for Albany, Texas to visit Mr. Gore's parents, Mr. and Mrs. William Gore.

James T. Heinrichs of Rangle and Fort Collins, Colo., was a guest in the home of Mr. and Mrs. E. T. Gore on Christmas.

Mr. and Mrs. Landis B. Feather's children who are spending their Christmas vacations at home are their sons, Robert Feather, who is attending University of New Mexico at Albuquerque and Bill Feather, who is attending New Mexico A. & M. College at Las Cruces. Shirley Feather, their daughter, who is in nurse's training at Denver, flew down and spent Christ-

EX-ACTRESS WEDS FUTURE PASTOR



EX-FILM ACTRESS Colleen Townsend, who forsook the glamor of Hollywood for the ministry, emerges from church in the film capital with her bridegroom, Louis H. Evans, Jr., 24, a theological student. The church is the First Presbyterian, whose minister is Dr. Louis Evans, the bridegroom's father and officiating pastor at the ceremony. Young Evans is a student at San Francisco Theological seminary and the bride plans to enroll there. "He will enter the ministry and I will work with him," she said. "This is the right thing for me." Some 1,500 guests included friends from Colleen's acting days. (International)

mas day with her family. Miss Shirley Feather of Roswell, Mr. Feather's sister, also spent Christmas Day with them.

Mr. and Mrs. E. B. Bullock's children and grandchildren who are spending their Christmas vacation here are Mr. and Mrs. P. D. Wilson and children and Mr. and Mrs. Ernest Shafer and two children of Carlsbad; Mrs. Frank Irby of Bayfield, Colo. and Mr. and Mrs. D. E. Claypool of Fort Worth, Texas. Miss Edna Bullock, Mr. and Mrs. Landis Feather and children; William Bullock and children and Mr. and Mrs. Charles Bullock and children of Artesia also spent Christmas Day with Mr. and Mrs. E. B. Bullock and family.

Mr. and Mrs. Marvin Smith of Las Cruces and Mrs. Smith's father, George Gage, of Carlsbad, spent Thursday in Artesia visiting relatives and friends. Mrs. Smith is the former Thelma Gage.

Mr. and Mrs. Willis Jones and daughters, Marilyn and Dorothy, of Madison, Wis., arrived Christmas Eve to visit Mrs. C. Bert Smith and Mrs. J. W. Lanning. They left Tuesday morning for Pasadena, Calif., to attend the Rose Bowl

game. Mr. Jones is coach at Madison High School.

If Planning to Build, Start at Once, Is Advise

Anyone in Artesia desiring to build or modernize a home or other building is advised to start work at an early date, according to T. C. Stromberg, local lumber and building materials dealer and member of the public affairs committee of the National Retail Lumber Dealers Association.

"There are three reasons for getting an early start," Stromberg said. "In the first place, there is no reason to believe that materials prices or building costs will decline to any important extent in the months ahead. In fact, some increases are likely.

"Secondly, some essential building materials, notably those containing strategic metals, such as steel, copper and aluminum, are certain to be less plentiful from now on, owing to the large quanti-

ties being set aside for the rearmament program.

"Other materials probably will be in full supply, but some metal is required in building even the most modest new homes.

"In the third place, there always is the possibility that defense officials in Washington will decide to restrict construction of houses still further as a means of conserving materials for defense production. Should that happen, some local families who have good cause to build may face delays in obtaining the necessary approvals and in obtaining all of the required materials.

"Furthermore, there always is the possibility that mortgage credit restrictions will be tightened by the federal government, in which case some families might find difficulty in meeting the higher down payment requirements.

"Limitations on the use of copper and aluminum for construction and other civilian use already are in effect and the amount of steel for non-defense use also has been reduced, so that supplies of building materials containing those metals will be curtailed at an early date."



NAVY CREPE WITH NAVY VELVET—Makes this mid-winter afternoon dress by a New York designer. Slim in effect, the skirt is softened with unpressed pleats within the edging of navy velvet. Velvet also finishes the narrow shawl collar. Clover clips on the shoulder are rhinestone. (N. Y. Dress Institute Photo)

THEY MEET... AND... SLAM! WHAM!



IT ISN'T TOO CLEAR yet who did what to which, but after the McCarthy-Pearson fracas in the cloakroom of a plush Washington club Senator Joseph McCarthy (R), Wisconsin, said, "I slapped him hard," and columnist Drew Pearson said, "He kicked me below the belt." The altercation arose when, said McCarthy, Pearson told him, "McCarthy, if you talk about personal things regarding me on the Senate floor, I'll get you." He said he would blast Pearson in speech. (International)

Yiddish is said to be largely Fourteenth Century German, written in Hebrew characters.

United States with a layer a mile and a half deep, it is estimated.

The amount of salt in the world's oceans is enough to cover the

The oldest known piece of paper is Chinese, dating from the Han period, about 1800 years old.

Land Values in State Rise Since Korean Outbreak

A recent report of the Bureau of Agricultural Economics indicates that land values in New Mexico have risen rapidly since the outbreak of the Korean war, says J. Z. Rowe, extension economist at New Mexico A. & M. College.

Preliminary figures for November indicate that average value per acre for farm real estate in New Mexico rose eight points since July using the period 1912-1914 as a basis. Until July, land values had been dropping. In March, 1949, land values in New Mexico were 193, compared with 100 for the 1912-1914 period. In November, 1949, values dropped to 190 and in March, 1950, to 188. Land values for the United States as of November, 1950, were only 79 points higher than the base period, while those in New Mexico were 95 points higher.

"The rapid increase in the value of farm real estate is not surprising," Rowe explains. "The purchase of farms has been a means which many people employ to hedge against inflationary pressure which are always present in an expanding economy. Many businessmen and farmers as well feel that the purchase of farm land is a good way to invest liquid assets.

"Those people who had expected land prices to go lower will be disappointed, if present military

A Parting V



SECRETARY OF STATE Dean Acheson (left) hears a final Vice President Alben W. Barkley boards a plane at the National Airport, Washington, D.C., for Brussels and the North Atlantic treaty conference, where plans against Communist integration. (Inter)

and civilian requirements co "Certainly, land prices are getting cheaper, in view of present world situation."

The ancient Egyptians smooth-shaven people, oring their beards to grow a of mourning.

Our New Year's Pledge to the People of Artesia and Vicinity

Here is a Sincere Pledge to the People of Artesia: The H & J Food Basket Pledges to the United States and to Their Many Customers and Friends, that They Will Endeavor at All Times to Hold Their Food Prices Down and Will Take No Undue Price Raises for the Purpose of Profiteering. They Will Do Their Part in Following the United States Government Plan and Will Strive at All Times to Merit Your Confidence and Friendship. This is the Sincere Pledge of The H & J Food Basket, 1008 South First Street, in Artesia, New Mexico.

Values Galore	
CLEANSER	Reg. tin 3 FOR 2
Armour's TREN D	Reg. box 2
DETERGENT	2 FOR 1
LUX TOILET SOAP	2 FOR 1
Bath Size CHILI	15 oz tin
Austex with beans	SPANISH RICE
Kimballs	303 tin
PIE CHERRIES	No. 2 tin
GREEN BEANS	No. 2 tin
Diamond Cut	BLACKEYED PEAS
Venus Brand, dried	1 lb

Self-Service Produce

POTATOES U.S. No. 1 Idaho 3¢

LETTUCE Ariz. Iceberg 9¢

TANGERINES Texas 2 lbs 15¢

Quality Meats

CHUCK ROAST From AA Baby Beef 59¢

BOLOGNA Pound 39¢

SAUSAGE One Pound Roll 39¢

PICNIC HAMS Cooked, Ready to Eat 49¢

Grocery Dept.

WHITING TROUT Fresh Frozen, Pan Ready 16¢

SHORTENING ADVANCE 3 LB. CARTON 81¢

Oranges

TEXAS FOR JUICE 5 LB. BAG 25c

Bacon

CRESCENT SLICED POUND 35c

Queen of Sheba 46 oz. tin

GRAPEFRUIT JUICE ... 23¢

CRACKERS Saltine 2 lb box 41¢

SUGAR Beet 5 lb bag 39¢

H and J Food Basket

EVERY DAY LOW PRICES

NO PARKING HEADACHES HERE

PHONE 1060

1008 SO FIRST

UNUSUAL BUYS IN USED CARS AND TRUCKS

This is an **OK USED CAR**

We Have an Unusually Large Number of Good O. K. Used Cars on Hand at the Present Time to Choose From. Make Your Selection Now for Greater Value!

MANY OF THESE CARS ARE PRICED UNDER NATIONAL AUTOMOBILE DEALERS' ASSOCIATION RECOMMENDED RETAIL PRICE!

- 1946 Buick Roadmaster, Olympian Blue
- 1948 Chevrolet 2-Door, two-tone Gray
- 1948 Chevrolet 2-Door, Monaco Blue
- 1949 Pontiac Chieftain Sedan, two-tone Green
- 1949 Chevrolet Club Coupe, Monaco Blue
- 1948 Chevrolet 4-Door, two-tone Gray
- 1949 Pontiac Streamliner Sedan, Mayan Gold
- 1950 Buick Super, Maroon
- 1950 Chevrolet Deluxe Fleetline, Rodeo Beige.

GUY CHEVROLET COMPANY

Authorized Dealers

Chevrolet Oldsmobile Buick

"Home of OK Used Cars"

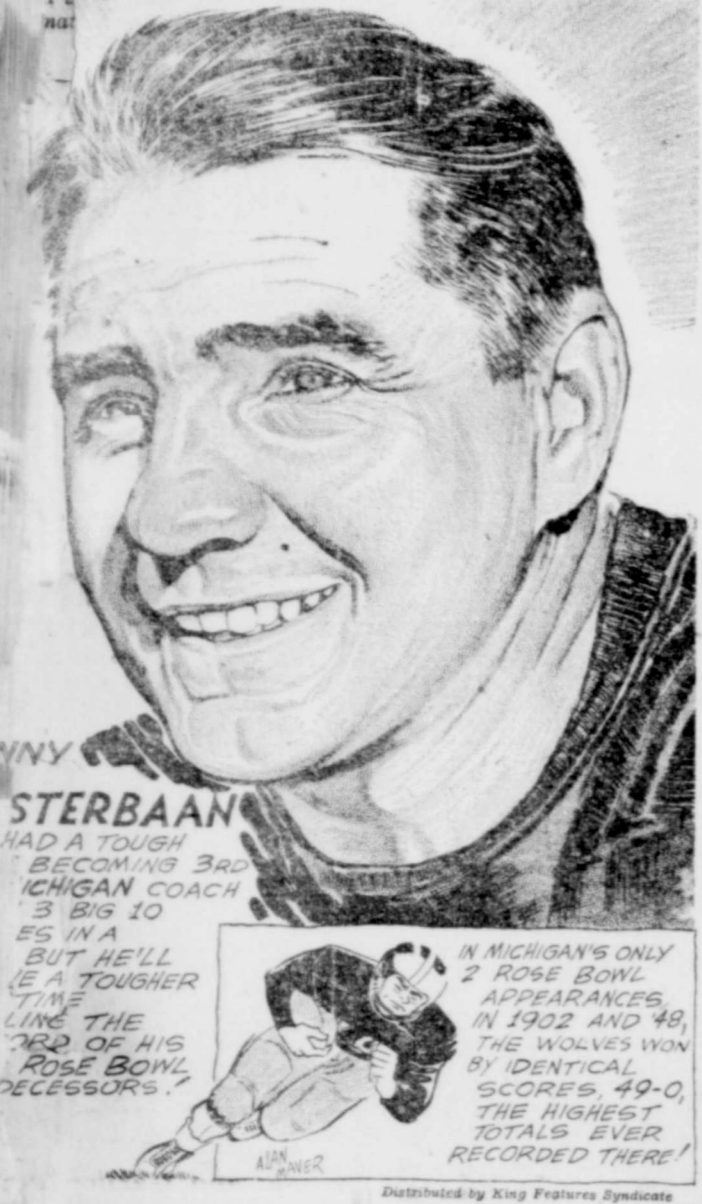
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Bracket Basketball Offered Fans Travelers Tangle Tonight With Exes

Artesia's crack basketball team, the REA Travelers will be seen in action by local fans for the first time this season when they play Artesia High Exes in a benefit game at 8 o'clock tonight in the high school gymnasium. Travelers have an impressive record of eight games won out of eight to date this season and have amassed points per game ranging from 54 to 62. Total points scored are 523 or an average of 65 points a game. Purpose of tonight's contest is to get money to bolster the limping basketball program of the school so that uniforms can be purchased for the teams. Artesia schools have an ambitious basketball program with four teams, Artesia, the junior high Hornets. It takes lots of money to keep basketball teams in Artesia for the same size gymnasium bars the way for a big attendance. Tickets have been as meager as a menu in a Russian slave camp. Admission to the benefit game will be \$1 for adults, 50 cents for students. Activity tickets won't be accepted in lieu of admission ticket.

WOUND AGAIN - - By Alan Maver



STERBAAN
HAD A TOUGH
BECOMING 3RD
MICHIGAN COACH
3 BIG 10
ES IN A
BUT HE'LL
IS A TOUGHER
LINE THE
DOR OF HIS
ROSE BOWL
DECESSORS!

**BASEBALL NAME
Test Voting
End Tuesday**

VIEW OF THE YEAR - - By Alan Maver

WE WON'T NEED THE U.N. TO DECIDE THIS ONE

DON GEHRMANN BEATS FRED WILT IN MILE REMATCH AT CHICAGO

GLENN DAVIS SIGNS PRO CONTRACT WITH LOS ANGELES RAMS

WILLIE PEP

BEATS RAY FAMECHON IN FEATHER TITLE MATCH!

WOLMAN
N.Y. KET...
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M IS...
ET TO WIN...
INVITATION...
N.C.A.A...
T.COURNEYS!

WELCOME!

**JO JORDAN, NEW...
WARD COACH -
DICK GALLAGHER...
DITTO AT...
SANTA CLARA!**

Brother of Greer Returns to Unit On Korean Front

There was good news for Christmas for Stubby Greer, manager of the Artesia professional baseball team. His brother, Sgt Jimmy Greer, of Gorman, Eastland County, Texas, was not seriously wounded in Korea, and has returned to his outfit, the 32nd Division. Stubby had first received information that his brother had been wounded in combat. No details were given. The baseball manager said the sergeant had been struck on the head and suffered a cut face while in combat but had no idea how it happened.

USDA Announces Details of Wool Purchase Plan

A program to purchase wool for the department of the Army has been announced by the Production and Marketing Administration of the U.S. Department of Agriculture. The purpose of the program is to procure approximately 30 million pounds of raw wool, clean basis, for a part of the armed services emergency reserve requirements. In the announcement, terms and conditions for offering wool under the program are outlined in detail. The schedule in the announcement sets out the types and grades of Australian, New Zealand, South American and Cape wools to be purchased. Under the program, offers may be submitted by telegram, but confirmation of offers must be made on a form provided with the announcement. Offers will be received on Tuesday, Wednesday, Thursday of each week. Bids must be received in Washington by 1 o'clock in order to be considered that day and bids will be accepted by 1 o'clock the next day. Only successful bidders will be notified. Further details regarding this program to purchase wool for the Army and copies of the announcement and offer forms may be obtained from the Wool Division, Livestock Branch, Production and Marketing Administration, U.S. Department of Agriculture, Room 3531, South Building, Washington 25, D. C.

National Award In Ag Sciences Is Announced

With appointment of an Arizona-New Mexico regional committee to administer the Hoblitzelle national award in agricultural sciences for that area, the hunt for the "Man of the Past Two Years" in American agriculture is under way. The award, which will be made biennially commencing in 1951, through the Karl Hoblitzelle Agricultural Laboratory of the Texas Research Foundation at Renner, carries a \$5000 cash prize and a gold medal. These will go to the person who has made the most important scientific contribution to American agriculture within the preceding two-year period. The find-the-man campaign will be conducted on a nationwide basis by 39 regional and three territorial committees now being set up by the Texas Research Foundation. Virtually every scientific finding of importance to agriculture which has been published within the last two years will be closely scrutinized, although only research of which the results have been published between July 1, 1948 and July 1, 1950, will be considered. The research may have been done earlier, but publication must have been between these two dates. The Arizona-New Mexico regional committee is made up of a group of leaders in agricultural research and education of the two states. Dr. Ralph S. Hawkins, vice-dean of the College of Agriculture and vice director of the Agricultural Experiment Station of the University of Arizona, Tucson, heads the committee as chairman. Other members are Albert S. Curry, associate director of the Agricultural Experiment Station of New Mexico A. & M. College, and Robert H. Peebles, senior agronomist, U.S. Department of Agriculture, U.S. Field Station, Seaton, Ariz.

TALL AND TERRIFIC - - - By Alan Maver

MARCUS FREIBERGER, OF OKLAHOMA, AT 6'11" IS THE TALLEST PLAYER IN THE SCHOOL'S HISTORY, AND IN HIS FINAL SEASON MAY ALSO TURN OUT TO BE ONE OF ITS BEST.

UP TO THIS SEASON MARCUS HAS SHONE MORE ON DEFENSE THAN OFFENSE AS A COLLESIAN, BUT AS AN ALL-TEXAS HIGH SCHOOL STAR HE ONCE SCORED 46PTS. IN 32 MINUTES!

Distributed by King Features Syndicate

SPORTS ON THE HOME FRONT

By BROWNIE EMERSON

Get Set, Hot Stove Leaguers, Here's Latest Dope on Our Team!

Ample numbers of veterans players, above age in the armed forces draft range, is the answer to the question on how the war will affect professional baseball. That was the consensus gathered by Stubby Greer, manager of Artesia's pro team, at the recent major and minor league owner-manager-scout conclave in St. Petersburg, Fla.

Ammo For Hot Stove

Stubby was in Artesia on Wednesday, Dec. 27, but left the next day to return to Abilene where he had spent the Christmas holidays. The short, careful thinking and measured speaking baseball foreman came to The Advocate for a brief visit late Wednesday afternoon. He had plenty of information that is sure to keep the hot stove league sessions lively pending the Artesia team's opener on April 20 with the Roswell Rockets here. Then the Artesia nine will go to the Chaves County capital for a return game or games. Schedule of the Longhorn League, in which Artesia and Roswell have clubs, is not completed but is in the making. Stubby said Clarence Weikel, an umpire and a former Dallas Morning News sports writer, was drafting the slate. Weikel was assigned the task by Hal Sayles, Abilene, Longhorn League president. **Players Announced** Manager Greer said he could not, at this time, name all the Artesia players because some deals were in the making but he could make known the names of three players who will wear Artesia's colors in the 1951 season. One is Milton Marshall, 18, 6 feet 2 inches tall, 220 pound south-paw. Marshall was with Abilene last season for a short time and was used mainly as a relief hurler. He had a record of one win, one lost, but in his relief role did not get credit for all games in which he was on the mound. Second is Carl Cooley, first baseman and outfielder, 25 years old, 6 feet tall, 175 pounds. He hit .350 in semi-pro play last season. Like Marshall he is a rookie. Cooley hails from the town with the heavenly name, Utopia, which is close to Junction, Texas, the old home town of Coke R. Stevenson, former Texas Governor. The third player has previously been mentioned on this page. He is Don Ricketson who was with the Pampa Oilers last season. Ricketson lashed out 32 homers, had a batting average of .310, and a mark of 120 runs batted in. He is 6 feet 2 inches tall, weighs 190 pounds, and is 23 years old. **Work With El Paso** The Artesia manager also said there were tentative plans for the Artesia nine to take spring training in El Paso. The Gateway City has another connection with the second largest Eddy County city in that the two clubs have an agreement whereby Artesia will have

first call on players made available from the El Paso club.

Good Representation

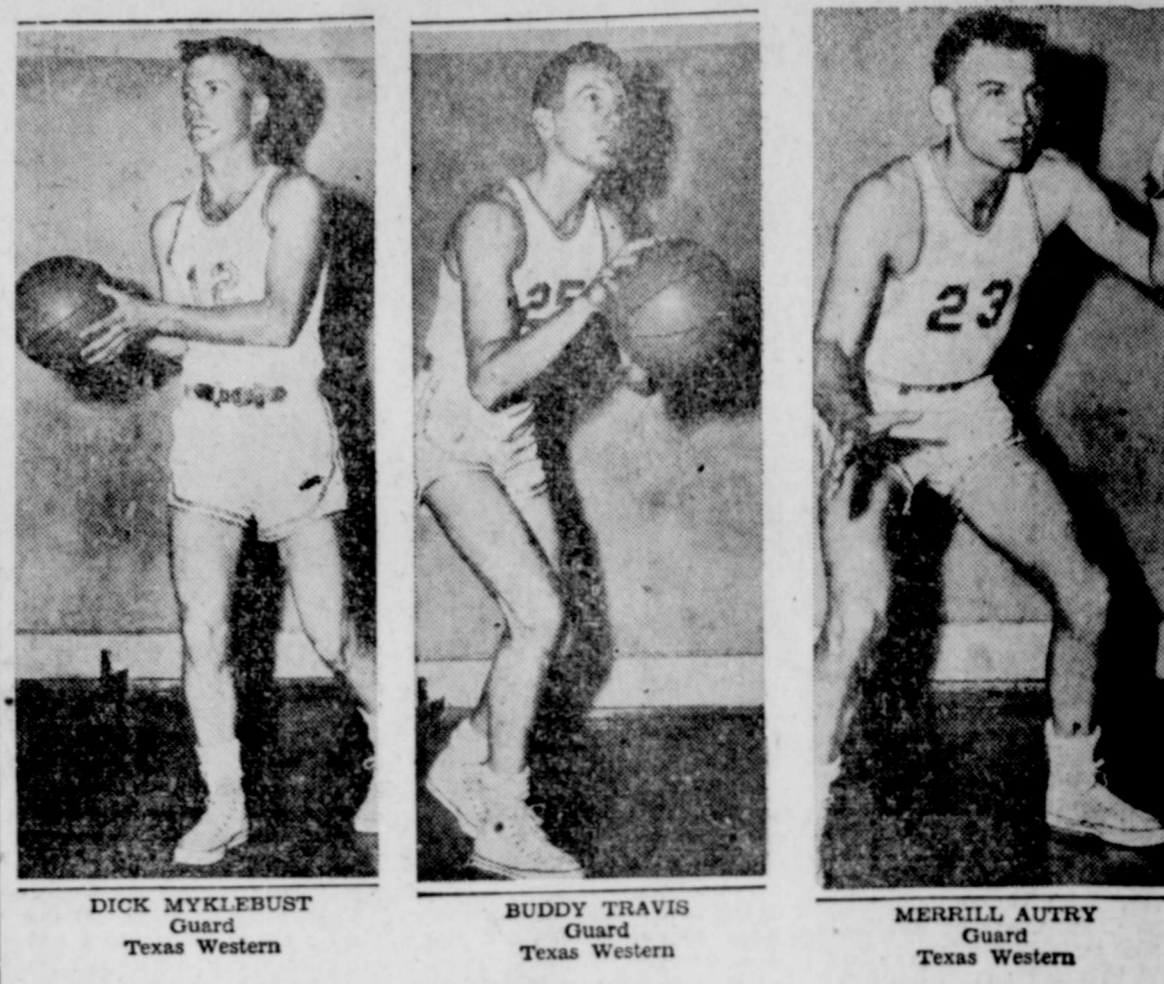
At the baseball council in the sunny beautiful city of St. Petersburg the Longhorn League, a Class C loop, was represented by a half dozen men. They were Hal Sayles, Abilene, league president; A. D. Ensey, president Odessa Oilers; Pat Stasey, manager, Big Spring Broncos; Garland Bishop, business manager, San Angelo Colts; Tom Jordan, manager of Roswell Rockets last season, new manager of the Austin nine in the Big State League; and Stubby Greer, the Artesia manager. Big names of the baseball world present included Happy Chandler, the commissioner; George Troutman, president of the National Association of Professional Baseball Leagues; Fred Saigh, president of the St. Louis Cardinals; and Branch Rickey.

The question of how the war will affect baseball was a major topic in the confab but the general idea was that the number of veteran players would offset the effect of younger players called to the colors. Another item of business was a plan to amend the high school rule. Under this rule organized baseball in the past has been barred from even speaking to a high school player concerning a job in pro baseball until the player or his class has graduated. Headquarters for the powwow was the Vinoy Park Hotel. Attendance at the convention was 2500. **Stubby Gets Around** Getting organized baseball going in Artesia is a king-sized job and Manager Greer has been on the go more than a Chinese Red emissary at the United Nations. He left Abilene on Dec. 4 for the Florida gathering, returned to the Texas city on Dec. 11; spent Noel in Abilene; then Manager and Mr. Greer came to Artesia on Dec. 27, left to return to Abilene the next day. They plan to return to Artesia by Jan. 17.

Advocate Coverage Complete

Start of the Artesia professional baseball club dates from Nov. 7 of this year when the complete story of Artesia city council accepting the proposition of Dr. Marshall Dyke of Borger, Texas, was published on the front page of The Artesia Advocate. The Borger man proposed to bring a team here at his own risk provided certain conditions were met. These included use of Artesia Municipal Park, after it is put in shape for use for league play, rev-

Miner Basketeers Open New Year With Pair Of Contests Against Arizona Twin Colleges



DICK MYKLEBUST Guard, Texas Western
BUDDY TRAVIS Guard, Texas Western
MERRILL AUTRY Guard, Texas Western



GERALD ROGERS Center, Texas Western
BILL BASDEN Forward, Texas Western
D. W. HARKINS Forward, Texas Western

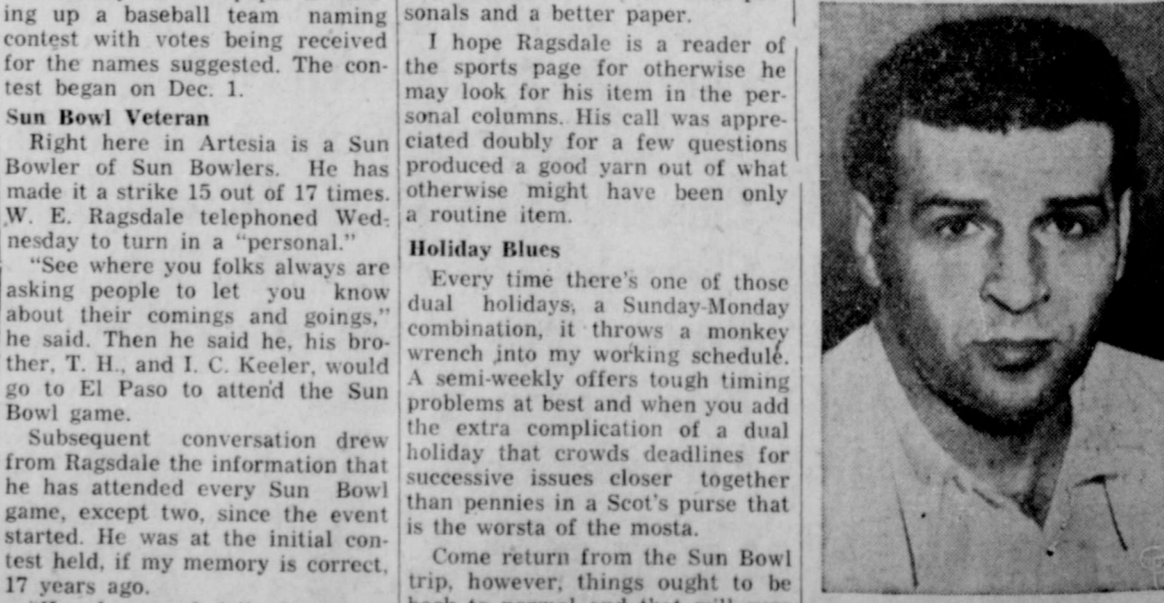
Games with the Arizona State twin colleges of Flagstaff and Tempe inaugurate the new year for Texas Western College basketball team of El Paso. Both rivals will be met in El Paso Coliseum, Flagstaff on Jan. 8, Tempe two nights later. The Miners are coached by Dale B. Waters, Florida '30. There are only four lettermen on the squad. Last season the Miners finished in seventh place in the Border conference with five wins and 11 defeats. Despite the situation of only four veterans on the squad, the Miners see a better season this year because of three salient junior college transfers and some promising sophomores. Numbers of the players are in pairs since white jerseys, for home games, bear different numerals than orange, for road games. The squad includes Buddy Travis, Merrill Autry, Dick Myklebust, Bill Basden, D. W. Harkins and Gerald Rogers. Travis, 6-2, guard, W-25, 0-55, is a transfer from Amarillo College, has height, speed and leadership ability. His home town is Estelline, Texas. A one-year letterman who is a Miner sparkplug is Autry, 5-9, guard, W-23, 0-33, driving, perpetual motion kind of player, fast and a fine ball-hawk. He played one year at Long Beach, Calif. College before transferring to Texas Western last year. His home is in Long Beach. Number 3 guard for the Miners, Myklebust is also one of the best point makers on the team. He is a junior letterman, former Austin High School ace and from El Paso. Myklebust is 5 feet 9 inches tall, has Number 12 white jersey and Number 14 orange. Rated the best sophomore on the squad is Bill Basden, 6-foot forward, W-32, 0-12. A top hand for the Texas Western frosh last season he promises to be the Miners top sub this season as he is showing constant improvement. Basden is from Pecos, Texas. D. W. Harkins, 6-2, forward, W-31, 0-50, was top scorer for the Miners last season with a total of 336 points and a game average of 11.2. A senior letterman he teams with Ford to form the Miners starting forward combination. After winning all-state honors at Levelland High School, Levelland, Texas, Harkins starred for two seasons for Wayland College, Plabview, in the same state. His home is in Levelland. Newcomer from Amarillo College is Rogers, 6-4, center, W-35, 0-40. Not the string bean type, Rogers is big and sturdy, agile and a good shotmaker. His home is in Vega, Texas.

onus from concessions, fence board advertising, and gate accruing to Dyke, who will pay a nominal rent for the park. Since that time the Artesia newspaper has published and complete correct stories concerning the formation of the club covering developments step by step. Currently the newspaper is winding up a baseball team naming contest with votes being received for the names suggested. The contest began on Dec. 1. **Sun Bowl Veteran** Right here in Artesia is a Sun Bowler of Sun Bowlers. He has made it a strike 15 out of 17 times. W. E. Ragsdale telephoned Wednesday to turn in a "personal." "See where you folks always are asking people to let you know about their comings and goings," he said. Then he said he, his brother, T. H., and I. C. Keeler, would go to El Paso to attend the Sun Bowl game. Subsequent conversation drew from Ragsdale the information that he has attended every Sun Bowl game, except two, since the event started. He was at the initial contest held, if my memory is correct, 17 years ago. "Heard so much talk about football decided to see the game," he recalled. "I didn't know anything about football at first and it took me two or three games to tell what a down was." My thanks to Ragsdale for calling. He has had a good yarn all this time and this is the first I've known about it. I understand he is an old timer here, while I've lived in Artesia only eight months. We appreciate getting all the

personals we can, but lots of times there's a whale of a good story buried in what seems to be a simple personal. It takes digging to get them. We still want the personals. We could use hundreds more and we strive mightily to obtain them. More cooperation like Ragsdale's and we have more personals and a better paper. I hope Ragsdale is a reader of the sports page for otherwise he may look for his item in the personal columns. His call was appreciated doubly for a few questions produced a good yarn out of what otherwise might have been only a routine item. **Holiday Blues** Every time there's one of those dual holidays, a Sunday-Monday combination, it throws a monkey wrench into my working schedule. A semi-weekly offers tough timing problems at best and when you add the extra complication of a dual holiday that crowds deadlines for successive issues closer together than pennies in a Scot's purse that is the worst of the mosta. Come return from the Sun Bowl trip, however, things ought to be back to normal and that will sure be a relief to get back into the old system. Routine isn't always deadly after all. Cecil Morgan, Advocate advertising salesman, is surprised so many folks around here opine West Texas State is going to whip the University of Cincinnati. Morgan inclines to the Bearcats while I favor the Buffaloes. Sid Gillman, Bearcat coach, is a former Minner and Morgan hails from

the same state, the land of the 10,000 lakes. On New Year's Day Morgan and I will be right in that press box in El Paso. Well, maybe the Bearcats will win! We'll see.

Drury Case Figure



UNDER POLICE questioning in Baltimore, Md., in slaying in Chicago Sept. 25 of William Drury, Anthony Rotondo, 34, is shown as he told investigators he was in Baltimore at that time, not in New York as he had said previously. Police had been told he got \$9,000 for killing Drury, who was about to be questioned by the Senate's Kefauver crime probe committee. (International)

EVERYBODY'S MARKET PLACE

— Rent — Trade — Help Wanted — Jobs Wanted — Business Opportunities — Services Offered — Lost and Found

Wanted

SERVICE. Room cleaning, phone 488-M. For better office material position — 102-3tc-104

Dishwasher. Jim's. Prefer high school calls. — 102-tfc

Drill to work on tool rig. McBee. Deming, New Mexico. — 103-6tc-4

Wash clean cotton rags at home. — tfx

Help Wanted

Esther Locke, phone 965-W. — 98-tfc

Step children in my home, week or month good references. Vogel, 314 North St. — 104-4tc-3

State For Sale

VALUES IN REAL ESTATE. MULTIPLE LISTING REAL ESTATE GUIDE ON 83-tfc

BUY—Five to fifty water right. Call Benton. — 92-tfc

VALUES IN REAL ESTATE. MULTIPLE LISTING REAL ESTATE GUIDE ON 83-tfc

Residence lots in division. Inside lots. Corner lots 72 ft. More choice section in the city. Write Douglas, Las Cruces. — 96-18tc-9

MARKET PLACE

Want Ads.

Tank type vacuum with attachments. Argo Co., 2035 West 317. — 61-tfc

Vacuum cleaners, Roselawn Radio Services, Roselawn, phone 866. — 50-tfc

Modern unfurnished

bedroom apartment. Phone 434. — 43-tfc

VALUES IN REAL ESTATE. MULTIPLE LISTING REAL ESTATE GUIDE ON 83-tfc

Clean cotton rags at

home. — tfx

Storage space, phone 28-tfc

Multiple Listing Real

estate this page. — 29-tfc

Unfurnished two-bedroom, \$50 month. 511 W. phone 975-J after 98-tfc

One bedroom apart-

ment, including water and phone 99 or 1177-W. — 98-tfc

Two completely furnished efficiency apartments, phone 552 or 152. — 101-tfc

Unfurnished three-

bedroom and bath. Phone 101-tfc

RENT—Location 410 two-bedroom complete, water bill paid. After Jan. 1. Call 092-55. — 102-3tp-104

Unfurnished six-

bedroom and bath. Two miles from Winton highway. Phone 102-tfc

Furnished three-bedroom with bath. Two miles from Winton highway. Mrs. W. phone 088-R2. — 102-tfc

Apartment, three

bedrooms and bath. 1008 N. Rosemont No. 2. — 102-4tp-1

Two lovely furnished rooms, adjoining bath, steam-heated. Call after 5 p. m. West Richardson. — 103-2tc-104

Two-room house at

West Moseley, Artesia. See E. Willis, 205 South Olive, N. M., phone 1160-R. — 103-2tp-104

Bedroom, nicely furnished, adjoining bath. 314 Roselawn, phone 658-J. — 104-4tc-3

Two-room furnished

located at 401 1/2 East. Call Mrs. Nivens at No. 8, day or 936-R after 5 p. m. — 104-1tp

Two rooms and bath, furnished apartment, \$50 per month. Bills paid. Located at 605 1/2. Inquire at 303 Hermosa or call 1064-J. — 104-1tc

Three-room garage

apartment. Inquire at 243 North — 104-2tc-1

Miscellaneous For Sale

MOVING! STORAGE!
Household moving, across the state. Across nation. Southern New Mexico Warehouse, Carlsbad, N. M. Phone 48. — 14-tfc

FOR SALE—Apple wood, sawed to fireplace length. Bryant Williams, Hope, N. M. — 80-tfc

WE BUY AND SELL used furniture. Fairey's Trading Post, 311 North First, phone 845. — 28-tfc

Holsum Is Better Bread

FOR SALE—Evinrude outboard motors, new and used. Victor Haldeman, phone 088-J4. — 80-tfc

FOR REAL VALUES IN REAL ESTATE. SEE MULTIPLE LISTING REAL ESTATE GUIDE ON THIS PAGE.

83-tfc

Holsum Is Better Bread

VE-TIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J. — 37-tfc

Holsum Is Better Bread

For certified Singer Sewing Machine Sales and service. Monday through Saturday, call Carlsbad 1115-J or contact Martin Pryor, phone 924-M. — 99-tfc

Holsum Is Better Bread

AUCTION! New and used furniture and appliances. Buy at your own prices. The Auction House, 324 N. First St., Albuquerque, N. M. Every Wednesday night at 7:30 p. m. — 79-tfc

Holsum Is Better Bread

FOR SALE—Canaries. Phone 097-NR6. — 17-tfx

FOR SALE—Oil brooder, pick-up, bath tub. See R. P. McCaw, two miles west on Hope Highway. — 104-8tp-7

Holsum Is Better Bread

FOR SALE—Colorado apples, Washington Delicious apples, beans, peanuts, pop corn and potatoes, pink grapefruit and tangerines. A. G. Bailey, 110 Richardson, phone 239. — 91-tfc

Holsum Is Better Bread

FOR SALE—Print and white feed sacks, excellent for tea towels, curtains and many other uses. McCaw Hatchery & Poultry Farm, 13th and Grand, phone 590-W. — 89-tfc

BOAT FOR SALE, one man dinghy, with or without trailer. H. Haskell, 101 North Eighth Street. — 104-tfx

Holsum Is Better Bread

Come in now for lay-a-way on Christmas toys, bicycles, tricycles, wagons, many other items. Hopkins Firestone Store. — 84-tfc

Holsum Is Better Bread

FOR SALE, CHEAP—16x24-foot frame building, also scrap lumber and firewood, at bridge site 15 miles west of Artesia. — 104-1tp

SINGER SEWING MACHINE CO. For certified Singer Sewing Machine Sales and service, offered in Artesia, from Monday to Saturday, call at Singer Sewing Machine Company, 310 W. Mermod or Carlsbad 1115-J or Martin L. Fryor, Artesia phone number 924-M. — 100-tfc

Holsum Is Better Bread

FOR SALE—Boys 20-inch bicycle. See at 116 Osborn, phone 534-W. — 101-tfx

Miscellaneous Wanted

JOHN A. MATHIS, SR., AND JR., Fire, casualty and life insurance, phone 938. — 30-tfc

SINGER SEWING MACHINE CO. 310 W. Mermod Carlsbad, N. M. Certified Singer Sales and Service Serviceman in Artesia weekly. — 62-tfc

Do you have a spare room or apartment? Rent it thru the Advocate Want Ads.

EXPERT WATCH REPAIRS—Artesia's new jewelry store, located in old P. O. Bldg., Artesia Jewelers 334 W. Main. — 61-tfc

Have your old watch made new by a certified master watchmaker. Recase, new dial and complete repair. Artesia Jewelers, 334 W. Main. Old P. O. Bldg. — 61-tfc

WATCH REPAIRS by a certified master watchmaker. Free estimate and check-up. Artesia Jewelers, 334 W. Main. — 61-tfc

WANTED to do concrete work in or out of Artesia. Also caliche fill for driveways and roads. See Pablo Alvarez, 908 West Grand, phone 327-R. — 2-tfc

Public Notices

NOTICE—Does your rug or carpet need cleaning? Pick-up and delivery service. Call 877 for information. New Mexico Rug Cleaners. — 89-tfc

Patronize the Advertisers

26-tfc

Miscellaneous Wanted

ALCOHOLICS ANONYMOUS—Our sole purpose is to help those who have a drinking problem. P. O. Box 891, phones 961-R and 374-M, Artesia. — 98-tfc

Enroll for adult classes in shorthand, typing and bookkeeping. Classes begin Jan. 3. Call Margaret Harston, 488-M days, evenings 136. — 102-3tc-104

Used Cars and Trucks

FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 1112. My business is trucking the public. — 33-tfc

Farm Machinery

FOR SALE—D4 Caterpillar tractor and bulldozer, 2700 hours. Case hay baler, MTA Moline, priced to sell. See Douglas O'Bannon, Cottonwood, phone 014-F11. — 41-tfc

Honest Vet Sends Money Order to VA From Korea

From Seoul, North Korea, the Veterans Administration has received a letter and money order from an honest man.

The money order was in payment of an overpayment in disability compensation to which a New Mexico veteran was not entitled, as veterans are not permitted by law to receive VA payments once they go back into uniform.

Such a case was that of Donato G. Marquez of Anthony, who served with the Army in the Philippines and New Guinea during World War II and has been drawing 50 per cent disability payments since that time. When it was discovered several months ago that Marquez was now in the Seabees, the VA notified him that he was no longer entitled to draw compensation and requested him to return payments made before his non-eligibility was discovered. Marquez, who had been in the bitter retreat from North Korea, received the letter in Seoul when he finally reached safety.

Under date of Dec. 13, he sent

NEW MEXICO JUNIOR GROWERS WIN SEVEN NATIONAL CONTEST AWARDS

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Severito's brother, Lupe, is 17. He cultivated three and one-half acres that produced \$1190 worth of crops, and made \$73 in wages and \$520 in profits on the project. Ted Kittell, 17, is a high school senior whose five-acre farm, owned by his parents, served as the site of his triangular garden, approximately 1125 square feet in size. Next year, he plans a much larger garden. Young Saiz grew \$265 worth of garden produce in a divided plot stretching along both sides of an irrigation ditch. His profit was \$204 plus \$40 for labor paid to himself.

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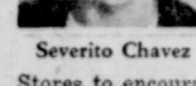
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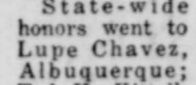


Severito Chavez

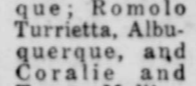
Stores to encourage better production and marketing of vegetables by farm youth.



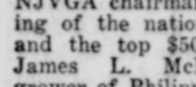
Ted H. Kittell



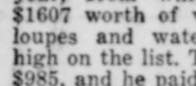
Lupe Chavez



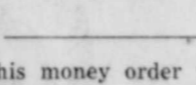
Coralie N. Mullins



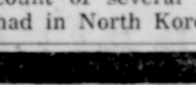
Tommy D. Mullins



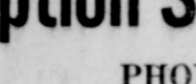
James L. McBee



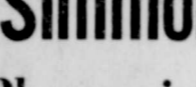
Romolo Turrietta



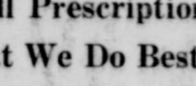
Encarnacion J. Saiz



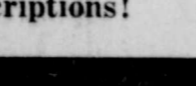
Mary Turrietta



Donato G. Marquez



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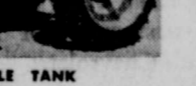
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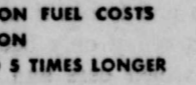
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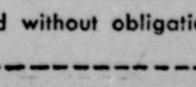
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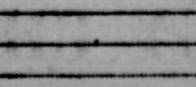
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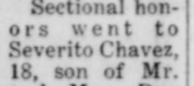
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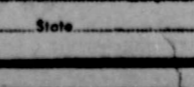
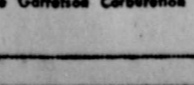
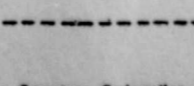
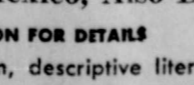
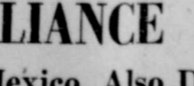
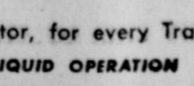
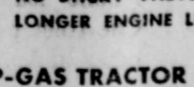
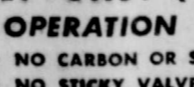
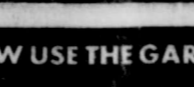
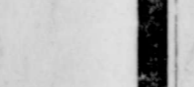
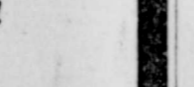
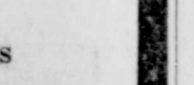
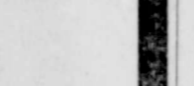
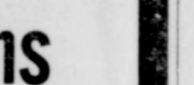
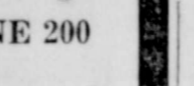
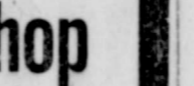
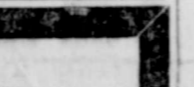
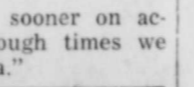
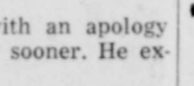
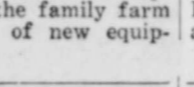
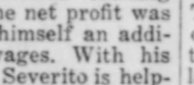
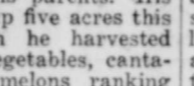
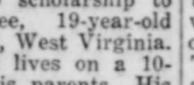
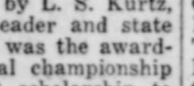
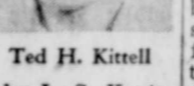
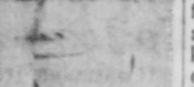
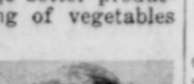
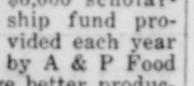
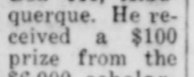
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MULTIPLE LISTING ARTESIA REAL ESTATE GUIDE

Buy or Sell From a Licensed and Bonded Dealer All Agencies Work on Every Listing Every Member a Realtor, Striving for a Bigger and Better Artesia.

CURRIER ABSTRACT CO.

102 Booker Building Phone 470

ABSTRACTS OF TITLE, TITLE INSURANCE, LOANS

Let US answer your questions on FHA Financing, we have the answers. Also loans on business, residences, farm and ranch properties.

Planes Blast Foe

Warranty deed conveying real estate in Artesia and North Eddy County filed for record from Nov. 17, 1950 to Nov. 25, 1950, inclusive. Compiled by The Artesia Abstract Company.

Artesia Building Corporation to R. A. Homsey Lot 21 in Block 2 Fairacres Addition

Lewis Bradford and wife to Joe Campanella Lot 7, Block 59 Artesia Improvement Co.

Orland H. Syferd and wife to Salomon M. Montoya and wife Lot 9 Block 3 Syferd Redivision No. 2

Orland H. Syferd and wife to Ruben M. Sanchez and wife Lot 11 Block 3 Syferd Redivision No. 2

Frank J. Mullenax and wife to Isom G. Warren, Jr. and wife Beg at NE Corner of Block 4 Keinath Acres Addition, S 187 ft. to SE corner of said Block, W 180 ft. to the point of beginning, W 90 ft., N 187 ft., E 90 ft., S 187 ft. to point of beginning.

Elva Willey to Cliff Longbotham and wife Lots 1 and 3 in Block 2 Blair Addition

Ruth Brainard Knorr to Jack Lawrence Crow and wife Lot 4 Block 2 G. R. Brainard Redivision

H. E. Ansley and wife to Emmett Carroll Ansley and wife Beg. at a pt. 180 ft. North of SE cor. lot 6 Block 4 Roselawn Subdivision; N. 70 ft., W. 170 ft., S. 70 ft., E. 170 ft. to point of beginning.

Charles F. Brown and wife to Roy Fritz Burbee and wife Lot 9 Block 1 G. R. Brainard Redivision

John W. Knorr, Jr. and wife to J. B. Logsdon and wife Lot 11 Block 2 G. R. Brainard Redivision

E. B. Bullock and wife to Artesia Wool Cooperative Lots 3, 5, 7 and 9 Block 12 Robert Addition

Allison & Hutchinson Co., Inc., to C. C. Correll and wife Lot 10 Block 1 Vaswood Subdivision

V. S. Welch and wife to Leland H. Borland and wife S 1/2 lot 7 all lot 8 Amended Plat V. S. Welch Subdivision

Allison & Hutchinson Co., Inc., to Wilbur E. McClanahan and wife Lot 8 Block 4 Vaswood Subdivision

George M. Thorp and others to Oscar Savoie Lot 4 Block 34 Fairview Addition

T. O. Lambert to Mildred Lambert Lot-13 Block 2 Fairacres Addition

H. Austin Stroup to Paul Austin Stroup The Northerly 25 ft. of Lots 6 and 8 Block 23 Original Artesia

Donavon O. Jensen and wife to Winston M. Pierce and wife Part of Lot 4 Block 4 Roselawn Addition, Beg. 25 S of NE Cor. of W 1/2 of lot 4 Block 4, W 92.5', S 77.158', E 92.5', N 77.58' to p.o.b.

H. A. Denton and wife to Haskell Lee Wade and wife Lot 7 Block 3 Denton Subdivision No. 2

The first steamship to cross the Atlantic was the Sirius, a British coaster which arrived at the Battery, New York City, April 23, 1838.

Today 25 per cent more Americans own their homes than did before World War II.

Roberts Insurance Agency

112 S. Fifth Phone 1179

Nice house located at 1113 West Richardson, near schools, partly furnished, extra lot.

Kiddy-Linell Agency Insurance and Real Estate

415 1/2 West Main Street Phone 914

Owner leaving town will sell two bedroom house in Carper Addition. This is a better planned Home and Garden. Lot 89 1/2 by 143 1/2. Carport with living room and outdoor fireplace. Fenced in back yard. GI loan \$5480. Pay \$55 per mo. Our agency sold over 100 houses in 1950, thanks to our many customers. We are looking forward to a bigger year in 1951.

Valley Exchange

Phone 1115

107 South Roselawn

Lots in Vaswood Addition

2 bed room home. Well built. Real bargain. Good location. 3 bed room house 5250

Farms

80-Acre Farm, close in

160 Acre Farm with 59 Acre Water Rights

Farm and ranch, 7 sections.

320 A. Farm, 87 A. water rights

80 A. Farm, 50 A. water rights

40 A. Farm, 38 A. water rights

Part or all of the transit systems of Boston, Chicago, Cleveland, Detroit, Philadelphia, New York and San Francisco are under public ownership.

SUBSCRIBE TO THE ADVOCATE!

DONS' REALTY COMPANY

314 Carper Building Office Phone 78

DON TEED DON JENSEN

Phone 092-J3 Phone 1160-M

FARMS — RANCHES

ACT NOW! There are still some good farms available but the time for buying is growing short. Farm produce prices look good for the future. See us and join the ranks of prosperous farmers.

RESIDENCES

2 bedroom home. GI loan, approximately \$1,900 will handle. Forced air heating, nice yard, shrubs, flowers. A real nice home in a nice neighborhood.

DUPLEX. Rentals bringing \$90.00 per month. Two 3-room apartments furnished.

GI Equity. New modern 3-bedroom home, brick veneer. \$3,250 down.

Let's take a look at this one. New 5-room house, 2 lots 61x124, all modern. Price \$7,900 with terms.

DON YOUR HAT — SEE DONS'

ARTESIA ABSTRACT COMPANY

R. H. HAYES, Secretary

118 South Roselawn Phone 12

ABSTRACTS OF TITLE AND TITLE INSURANCE

WOODSIDE'S Plumber

WOOD



MAJ. GEN. OLIVER P. SMITH, U. S. 1st Marines commander, pauses in meditation in military cemetery at Hamhung, where fallen Marines are buried. The 1st Marines are now fighting to escape encirclement near the Changjin reservoir northwest of Hamhung. (International)

TOOLS AND GAS STOLEN FROM TRUCK

C. M. Berry on Wednesday evening reported to Artesia police that three wrenches, a pair of pliers and a five-gallon can of gasoline were stolen Christmas night from his truck, which was parked in front of his home at 709 Clayton.

SKULL FRACTURED WHEN HORSE FALLS ON TAYLOR

Kenneth Taylor, 'teen-age son of Mr. and Mrs. J. L. Taylor of the Cottonwood community, sustained a serious skull fracture Sunday when a horse ran away and fell on him.

He was flown to Albuquerque Wednesday by Herman Fuchs of Hazel Flying Service to be placed in the care of a specialist.

Etouppourri—

(Continued from Page One)

could and should do for themselves."

With the greatest of respect for Gov. Thomas J. Mabry, who's done a splendid job, here's a corny one we have been hoarding for a long time, waiting to spring on you at this time:

Certainly we'll have a governor after Jan. 1.

And we don't mean Mabry!

While we're at it, we might add that there'll be many people in Santa Fe on New Year's Day to Mechem the new governor.

After those two, we'd better settle down to the subject of motorbikes, the manipulating of which on the part of some of the youngsters is a menace to themselves, if not to others, although they do menace pedestrians at times.

At that, a little puddle-jumper could do considerable damage to a good car.

But the main thing is the kids themselves.

They drive too fast. They pay little attention to traffic regulations. And many of them are not old enough to have the responsibility of operating a motor vehicle even though it is merely a scooter with built-in chug-chug.

We understand the City Council is considering an ordinance for the operation of bicycles—something we have advocated for years. We might even say we have Advocated it for years.

And we hope that when that ordinance is passed for the protection of the kids and their bikes, as well as the public, some thought will be given to the motorbikes and their operation.

Certainly a motor scooter is not being properly driven when it is on the wrong side of the street, when it is turned to the left between the curb and cross traffic, when it is turned right at an intersection where there is a red light, then driven in a U-turn in the cross street and thence back into the open line of traffic.

With another two-day holiday week end coming up, on which many Artesia people will be making trips, a number of them to the Sun Carnival and Sun Bowl game in El Paso, permit us again to call attention to the National Safety Council's slogan:

"Don't let death take your holiday!"

Happy New Year.—A.L.E.

Happy New Year.—A.L.E.

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Happy New Year.—A.L.E.

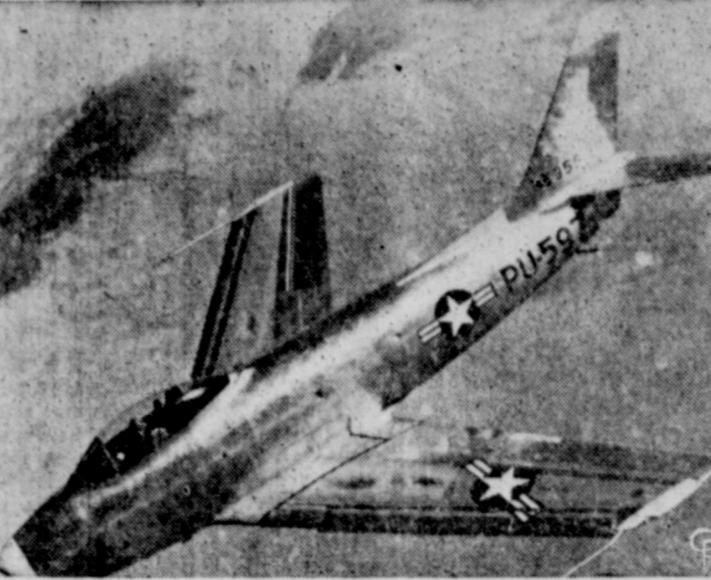
Happy New Year.—A.L.E.

Happy New Year.—A.L.E.

Happy New Year.—A.L.E.

Happy New Year.—A.L.E.

VICTORIOUS IN FIRST DOGFIGHT



WORLD'S FASTEST known plane, the U. S. F-86 Sabrejet, is now in action in the Korean war. First action came over Sinuiju, with four swept-back Sabrejets meeting four Russian-built MIG-15s, downing one and chasing the other three back to Manchuria. The Sabrejet holds the world's official speed mark of 670.981 mph. The Air Force has faster planes, but so far none have been armed and none have tried to beat the Sabrejet's official speed mark. (International)

have a bachelor's degree, or its equivalent in a United States university.

Aston explained that the Rotary Foundation Fellowship operates on earnings from a fund created by individual donations of \$10 or more from individual Rotarians throughout the world and that as the fund grows more fellows are sent from country to country.

He pointed out that at the time the foundation was established, a number of members of the Artesia club contributed \$10 to the fund, but that it has never reached 100 per cent, as have many others.

It was decided to strive for 100 per cent of the members of the club to join in the movement, which is a one-pay affair and a motion was passed that \$10 will be added to the initiation fee for new members of the Artesia Club, to

maintain the 100 per cent status.

Prior to the talk by Aston, Irvin M. (Goldy) Goldstein read a humorous parody on "The Night Before Christmas," which has appeared in a number of publications and which intermingles English and Spanish phrases and clauses.

To Joe—

(Continued from Page One)

trouble: We do things backward from you. In this country the people . . . tell the government . . . what to do. Washington is up to its knees in little men.

It's in the fields and the factories of this country where you find the giants of our time. Some have their shoes off . . . wading around in the good, green grass-roots of this great nation. Here are America's real bosses. They're the men who grow the food and buy the

bonds and run the machines and carry the guns that win our wars. The so-called "little men" are our biggest men.

And there is not one of them who wouldn't deliver a loaded, triggered atom bomb to the Kremlin and drop it on you personally!

Now, we're beginning to understand each other. Hitler heard of our soft hearts and figured we had heads to match. Don't make that mistake. You've heard only from Washington. You haven't heard from Springfield and Schenectady and Wichita and Waxahachie. But if you're not careful you're going to be hearing from those places, too.

I don't blame you or your foreign ministry for sizing us up as a pushover. You've set one diplomatic trap after another and our State Department fell in. You even tried a military trap and sucked us into that, too. But what I'm trying to say is you haven't fooled Kokomo!

You are deterred from attacking us only because of our superiority in oil and A-bombs. Joe, Oak Ridge is not our strength. The atom was split in the minds of men from Harrisburg and Berkeley and Omaha and Erie and there's a lot more resourcefulness where that came from.

It is understandable that you should under-rate us. We under-rate ourselves. Free competitive American capitalism, in less than 200 years has surpassed all the combined progress of the world for four thousand years before. Now we, in these 48 states, 7 per cent of the world's people, enjoy more than half the world's good things.

And yet we haven't kept capitalism sold even to our people, because you came out with a lesser product, better advertised. It is entirely understandable that you should under-rate us.

I guess that's all I had to say. I just wanted to try and explain a few things before you make us mad. I mean "us" . . . spelled U.S. Because this quiet American with honest grease under his fingernails is a strange breed. He loves leadership. He wants to be led. But he will not be pushed!

You can outshout our politicians

and outsmart our diplomats and outnumber our foot-soldiers . . . but the brains of free men can out-produce you from here to the next election and based on the last one . . . look out for Kokomo. It isn't going to do any good for you to bomb a chunk of Detroit and Chicago and Akron and Pittsburgh and New York, for from then on, Mister, you've had it. Because the bomb hasn't been built, even by us, that can klobber Kokomo. You see, Kokomo, USA, has a hundred thousand lives.

You Karl Marx has convinced you that all men are economic rather than human beings. So you try to measure your advantage over us with mathematics . . . DON'T. The average disorganized American, Uncle Joe, is a free man . . . who lives his life quietly . . . does one job well, loves one woman completely, prays to God and works like the Devil and thinks absolutely nothing of performing a miracle every six minutes.

But you're still so sure this productivity won't go to war with you . . . you're still so sure that you can juggle the guns and stack the diplomatic deck indefinitely. And that every time an American Air Force officer dare imply that we should go after you, personally, our bigger brass will pull the rug out from under him. Well, Joe, that General was from Kokomo. And millions more Americans are getting mad now. Don't push us.

Our sentimentality and softness have been highly advertised abroad. But all it means in language you can understand is this: We're not using the A-bomb against the Chinese . . . Because we don't believe in avenging a nasty neighbor by kicking his dog!

But I'll tell you something . . . if you don't get your dog out of our yard we're going to knock your house down! And we're not coming over to help you rebuild it again!

Now, Uncle Joe, you've heard from Kokomo. And you can see why I thought you ought to know . . . An American has a warm heart . . . because there's hair on his chest.

Subscribe to the Advocate

Program—

(Continued from Page One) gather for a half-hour business session beginning at 9 o'clock, which Tom V. Watson, Dallas, assistant to the Southwestern director of the national association will discuss national affairs, their local application.

Managers will talk over problems and solutions in a workshop, 9:30 to 11:30 o'clock, at which Lawshe will preside. Then come the election of officers, selection of fall meeting place.

Koonce said 25 New Mexico towns are expected to be represented at the convention here.

READ THE WANT ADS

R-U-AWARE?



Regardless of the season of year . . . the PEOPLES STATE BANK is always busy . . . but never too busy for you to start a checking account. You can pay all bills by check and your cancelled checks are automatic receipts . . . help you keep a record of your income and disbursements. Start a checking account with us, today.



SUBSCRIBE TO THE ADVOCATE

Feb. 12 Set for 'Feeders' Day' at A. & M. College

Feb. 12 has been set as the date for the 12th annual "Feeders' Day" at New Mexico A. & M. College, according to J. H. Knox, head of the animal husbandry department. All farmers and ranchers interested in stock feeding and in the feeding experiments conducted by the New

Mexico Agricultural Experiment Station, are invited to come.

During the day, visitors will hear reports on the feeding research conducted at the college and will see the experimentally-fed animals in the college corrals. Among these experiments is one designed to find the most economical combination of hay and grain for fattening yearling steers and one on the use of cubed alfalfa hay for lamb fattening.

"Although our list of guest speakers is not complete, the program will also include discussions of other problems in producing and marketing fattened animals in New Mexico," Knox said.

"Feeders' Day" first held at New Mexico A. & M. College in 1937, is sponsored jointly by the Experiment Station and the Extension Service.

In England and the United States, 10 per cent of all marriages are childless.

Only 10 per cent of military forces actually get into combat during a war.

Boy Scout—

(Continued from Page One) when they reach the canoe base. An experienced guide will be assigned to each group.

When the boys leave the canoe base they will be leaving civilization for 10 full days. They and their guides will be strictly on their own.

The trip from New Mexico to the North will be directed by Yorel Harris, field Scout executive from Hobbs, who has made two trips from the Minnesota canoe base.

Scouts will be completely equipped at the canoe base, where they also will be relieved of all excess equipment.

Uncle Sam Says



It's good to think that on this Thanksgiving, 329 years after the first observance, we Americans can still give thanks in a land where our faith and freedom stand as firm as Plymouth Rock. It is our job to preserve these by assuring our own financial security, by making our present prosperity provide for our future. All it requires is the regular, automatic program of saving provided for you through the Payroll Savings Plan for the purchase of U. S. Savings Bonds. Enroll now where you are employed. U. S. Treasury Department

CIVILIANS FLEE FROM SEOUL



MEAGER BELONGINGS on their backs or in crude carriers, Korean civilians jam streets of Seoul, searching for means of flight from the feared Chinese Communist invasion. Mass executions are underway outside the city, and President Syngman Rhee has called for the capital to be defended to the last man. (International)

CHIROPRACTIC FOR BACKACHES

Backaches are often a constant irritation but unless the condition becomes very acute, the patient will go on for years without looking for the CAUSE of the backache.

Frequently the cause will be found at a point remote from the actual pain. With the use of scientific instruments the Chiropractor can now locate the exact point of nerve pressure responsible for the backache. Then adjustments are given to remove the nerve pressure, irritation to the damaged tissues is removed, inflammation subsides and the repair to the tissues is in progress.

For Scientific Chiropractic Service Consult Dr. Kathryn Behnke CHIROPRACTOR 105 South Roselawn Office 861 Res. 656-M

CECIL NICKELL CONSTRUCTION COMPANY

CALICHE ROADS OIL FIELD PITS — RESERVOIRS

Call Phone 118 C. M. Berry P. O. Box 215 Artesia, 859-R Tatum, New Mexico

Here's the 25 Millionth Chevrolet



Thanks to the Greatest Public Demand any Motor Cars and Trucks Have Ever Enjoyed, the Latest Million Chevrolets have been Produced in Less Than 6 Months . . . Compared to 12 Years for the First Million!

We'd like to join all other Chevrolet dealers in thanking our customers for making possible this 25 millionth Chevrolet.

For the only reason anyone makes more products is because people want more of them. We Chevrolet dealers are able to deliver more passenger cars and trucks than any other automobile dealers today only because you prefer Chevrolet passenger cars and trucks over any other make.

So it is your overwhelming endorsement of the products and services we offer that is behind the production of this 25 millionth Chevrolet less than six months after completion of the 24 millionth.

We are sincerely grateful. And we believe the best way we can express our gratitude is to continue to offer you the very finest services and the very greatest values that we possibly can. And that is exactly what we intend to do!

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR! ★ MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!



GUY CHEVROLET COMPANY

101-103 WEST MAIN PHONE 291



400 EMPLOYEES ALL WONDERFUL PEOPLE WISH YOU A HAPPY NEW YEAR

Food Mart's "Four Hundred" . . . the ones who serve you best . . . will continue to give you the finest foods with the finest service at the lowest prices all during 1951.

START NOW TO SAVE THE FAMOUS GREEN STAMPS FOR YOUR 1951 GIFT SHOPPING

NEW YEAR'S BONDED MEAT SPECIAL!

PORK ROAST 39c
Loin or Rib End Cut lb.

PORK CHOPS 69c | **PORK SAUSAGE** 45c
Center Cuts Pound | Pure Pork 1 lb. Roll lb.

BACON 49c | **FRYERS** 65c
Ace Sliced Pound | Cut Up Pan Ready lb.

HAMS 59c
Peyton's Tenderized Glover's Half or Whole lb.

FREE!
ONE BOTTLE
PAR-PAK BEVERAGES
With Each Bottle Purchased at Regular Price
ONE QUART 15c
PLUS ONE QUART FREE
and Bottle Deposits

Granulated
SUGAR
10 lb. Bag
87c

Broken Slices
PINEAPPLE
No. 2 Can
23c

Adam's Garden
PINEAPPLE JUICE
46 oz. Can
29c

• FRUITS and VEGETABLES •
For New Year's Long Week-end Parties

APPLES Northwest Delicious 138 Size	3 lbs.	35c
ORANGES Sunkist Large Size	5 lbs.	43c
GRAPEFRUIT White Texas	3 lbs.	17c
YAMS East Texas Porto Rica	2 lbs.	19c
ONIONS Texas No. 1 Yellow	3 lbs.	13c
CELERY Pascal	Pound	11c

MONEY - SAVING SPECIALS

PEARS Remarkable, Bartlett	No. 2 1/2 tin	39c	CHERRIES Nancy Hank's Sour Pitted	No. 2 tin	25c
FRUIT COCKTAIL Hunt's	No. 300	23c	CHILI POWDER Eagle	3 oz	37c
PEACHES Air Mail Yellow Cling	No. 2 1/2 tin	30c	CHILI CON CARNE Gebhardt's with beans	No. 300	35c
GREEN BEANS Garth Cut	No. 2 can	13c	SANDWICH SPREAD Eagle	1/4's	13c
PINTO BEANS Valley Brand	No. 300 can	11c	OLIVES Queen Thown Don Juan	1 lb.	57c
PORK and BEANS Hunt's	No. 2 1/2 can	21c	LONG MACARONI American Beauty	12 oz	18c
WHOLE KERNEL CORN Kounty Kist	12 oz can	15c	WIDE NOODLES American Beauty	12 oz	27c
GARDEN PEAS Hunt's Tender	No. 300	15c	CATSUP Hunt's	14 oz.	23c
SWEET PEAS Happy Vale	No. 303 can	13c	TOMATO SAUCE Hunt's	8 oz	7c
TOMATOES Valley Brand	No. 2 can	17c	SHORTENING Bakerite	3 lb can	99c
TOMATO JUICE Hunt's	46 oz. can	32c	TOILET SOAP Lux	reg. bar	0c
CHUNK TUNA Breast o' Chicken	1/2's	36c	TOILET SOAP Lifebuoy	reg. bar	9c
DOG FOOD Ideal	tall can	15c	SWAN SOAP Large bar		15c
APPLE JELLY Welchs	10 oz	15c	LUX FLAKES Large		32c
PRESERVES Hunt's Strawberry	16 oz.	46c	RINSO Large		32c
TOMATO VEG. SOUP Lipton	pkg 3 FOR 1	38c	GOLD DUST Large		24c
CANNED MILK Jack Sprat	tall can 2 FOR 1	19c	SURF Large		32c
BABY FOOD Heinz Strained	can 3 FOR 1	27c	SILVER DUST Large NNN		33c
CATSUP Heinz	14 oz. bottle	29c	OLD DUTCH CLEANSER Can		12c
TOMATO SOUP Heinz	No. 1 can	11c	PUREX Pint		10c
JUNIOR FOODS Heinz	NNN can	12c	PUREX Quart		19c
CHILI POWDER Eagle	1 oz	14c			

DRUG DEPT.

AIR WICK 59c
(Air Purifier) 59c Size

CREAM OIL 53c
Wildroot 60c Size plus tax

Be Happy! Be Wise!
Feel Better!

Golden Blend
APPLE CIDER
For New Year's Entertainment

Quart 27c | 1/2-Gal. 53c

POLITBURO FIGHT SIMMERS



Red Secret Police Chief Lavrenti Beria and ...



... Marshal Nicolai Bulganin fight for future control.



V. M. Molotov slated for immediate rule ...



... on death of Stalin, reported in ill health.

A POLITBURO STRUGGLE for power after 70-year-old Josef Stalin dies is gathering force in Russia, according to late reports. Two forces seeking power are the Secret Police under Lavrenti Beria, and the Red Army under Marshal Nicolai Bulganin. The Secret Police have planes, tanks, guns, control of frontier guards. Immediate successor to Stalin, however, will be V. M. Molotov, say reports. But when the Army or Secret Police decide to move, his rule will end. Meanwhile, "great discontent" over social and economic inequality will result in civil war sooner or later. War veterans are antagonistic against the Secret Police, who stayed home comfortably during the war. (International)

Andrew Jackson was nominated for the presidency by the first national party convention held in the United States, in 1832.

Lowest point not on dry land in North America is in Lake Huron, where depths reach 500 feet below sea level.

The Arc de Triomphe in Paris, which was built by Napoleon to commemorate his victories, was only one-third finished at the time of his downfall.

It rains in the Carlsbad cavern in New Mexico.

How to Check Poultry Colds

The annual threat of early winter colds is here again. And to the average poultry raiser, this means another season of coughing, rattling, and perhaps lowered disease resistance in his flock.

Yes, colds and respiratory conditions are prevalent in poultry this time of year. But such conditions can be controlled—and greatly reduced—if the average poultry raiser follows a few rules of management and takes certain preventive measures.

The condition of the laying house is all-important. Therefore, as part of the overall precautions against colds, it should be kept as free from drafts as possible. In doing this, the area around nests and roosts should be given special attention, since any sudden changes in temperatures is likely to upset layers—and production. But raisers must provide protection against cold air throughout the house. In fact, every effort should be made to duplicate springtime conditions in the laying house. A good ventilation system will go a long way in achieving these ends.

In guarding against colds, it also is necessary to keep the flock eating well. To do this, poultrymen must keep up the vitality of layers and see to it that birds' diets are well supplied with vitamins and trace mineral elements. Stomachic appetizers can usually be fed with good results.

If poultry should develop colds during the forthcoming cold-weather months, there are several means of easing the conditions. When poultry have trouble breathing, it is advisable to treat them with an inhalant. There are good vaporizing spray treatments available at most hatcheries, feed stores, and farm supply stores. Prompt use of a spray or nasal wash usually brings quick relief to birds' clogged nasal passages.

Sulfa-drug aids are also useful in bringing colds under control. Used in either drinking water or mash, sulfa aids are excellent treatments for such cold troubles as coryza and roup. Many poultrymen also use certain vaccines and bacterins for colds.

What a Brushoff!



SHE'S JUST a whisk of a girl, but the National Broom Manufacturers association voted Adrienne Falcon "The Girl We'd Most Like to be Swept Off Our Feet By" at convention, Chicago. Those are broom-corn brooms. (International)

Bud Abbott and Lou Costello Keep Rolling Along

Like "O' Man River," Bud Abbott and Lou Costello just keep rolling along.

When the comics scored their first big hit in "Buck Privates," they were regarded by Hollywood experts as a novelty team that would fade as rapidly as they had soared to the top.

That was in 1940 and during the following 10 years they have made 25 comedies, their latest being "Abbott and Costello in the Foreign Legion," at the New Year's Eve prelude at the Ocotillo theater. For five of those 10 years they have ranked among the 10 top boxoffice stars and have headed that exclusive list on three different occasions.

Their current film is their first trip before the cameras in a year, the comedians being sidelined for that period because of an illness suffered by Costello.

During the years since Hollywood became the world's movie capital, numerous comedy teams have been brought to the screen—among them Wallace Beery and Raymond Hatton, Laurel and Hardy, Wheeler and Woolsey and Olsen and Johnson and numerous others.

All of those teams enjoyed brilliant successes, then faded into obscurity. Today, Abbott and Costello are the only top ranking comedy team on the screen. And there is no indication that they are reaching the end of their deserved popularity. They have their own particular brand of comedy—always getting into scrapes and barely getting out of them, plus fast-

The first watches were made in Nuremberg, Germany, in 1477.

Postage stamps were first used in America in 1847.

United States Army. However, the situations follow the same general pattern, thus affording the same hilarious type comedy. When asked recently when they were going to retire, Bud and Lou replied in unison, "When people stop laughing at us." That means they will be around for some time to come, because Mrs. Public doesn't stop laughing at the funny "Abbott and Costello Foreign Legion" features of Medina, Walter Slezak and lass Dumbriele.

for some time to come because Mrs. Public doesn't stop laughing at the funny "Abbott and Costello Foreign Legion" features of Medina, Walter Slezak and lass Dumbriele.

KSVP PROGRAM SCHEDULE

1450 ON YOUR DIAL

You're up to the minute every minute on the happenings in this area. When you're tuned to KSVP 1450, you schedule in this paper to be informed of the programs that are coming your way, from your station. Music, sports, local events day after day KSVP gives you programs created for your enjoyment. You'll agree that for a better complete listening, its KSVP, Artesia.

Table with columns for FRIDAY AFTERNOON, SATURDAY, and SUNDAY, listing various radio programs and their times.

Robert Bourland INSURANCE PHONE 52

Two-Wheel Trailers For Rent Jack's Radiator Shop 504 North First Street

New Safety Visor



Lt. Austin Julian models visor.



How the visor looks in action.

NEW SAFETY VISOR that virtually glues the crash helmet to a high-speed jet pilot's head is announced by Air Materiel command's Aero Medical Laboratory in Dayton, O. It helps protect pilot from concussion in bail-outs at more than 600 mph, and prevents loss of oxygen equipment. Defense department photo. (International)



Don't Be Careless!

Sometimes trouble can't be avoided, but at least be prepared for it. Plan to fit your Insurance program to meet unforeseen events. Talk to our Mr. Smith today! He'll be glad to help you analyze your Insurance needs!

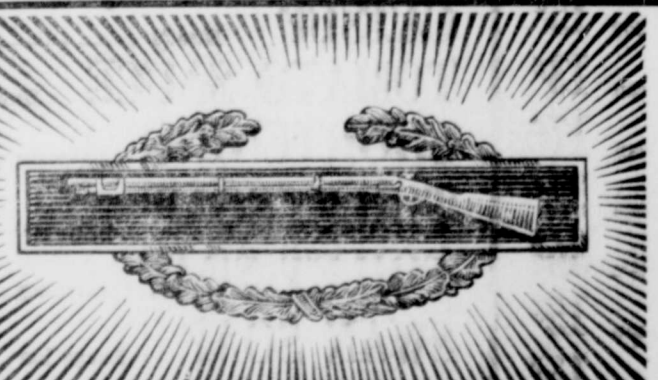
It's not how much, but how wisely you buy!

ARTESIA INVESTMENT CO.

303 West Main Phone 871

BADGE OF A MAN

How proud can a man be?



You'll know when you're wearing the Combat Infantryman's Badge on your chest—Because here is the emblem that marks a man—A man with the heart and the guts to serve his country as a member of the finest fighting force, man for man, on the face of the earth. It's there for you—with a sign on it that says "FOR MEN Only!"

Ask your Recruiting Officer about the opportunities the U.S. Army offers YOU!



ROSWELL, NEW MEXICO

Advertisement for Buick cars with prices: MODEL 46D \$2262.00, MODEL 41D \$2324.00, MODEL 56R \$2445.00, MODEL 72R \$3171.70. Includes 'GOING-GOING' slogan and 'last call for these bargains!' text.

Advertisement for Buick cars with 'Better Buy Buick-Now!' slogan and 'GUY CHEVROLET COMPANY' information. Includes 'WHATEVER YOUR PRICE RANGE' and 'WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM'.

BEST OF FRIENDS



PLEASANT looking twosome at the National Press club's lighter dinner in Washington. Third person is Mrs. John the former Drucie Snyder, the treasury secretary's daughter, first public appearance of President Truman and Margaret since he wrote a letter threatening to punch a music critic since her singing. (International Soundphoto)

the place will be blue and white. One of the fixtures will be a 100-record juke box. Personnel of the place will include Mrs. Ercel Humbles, mother of Harlan, who will cook on the day shift and be assistant manager, a night shift cook, and six waitresses. A partial list of the Jumbo menu includes sea foods, such as fresh French fried shrimp, fresh shrimp cocktail, fresh oysters No. 1 select in season. The place also will sell a special filet mignon, head lettuce salad, California fruit plate as a summer special, Jumbo special ranch burger, Jumbo hamburger with shoe-string potatoes, double decker sandwiches from ham and egg to pork and cheese. The menu also lists all kinds of sandwiches served on toast, from fried ham to Denver. Breakfast dishes will include cream waffles, cinnamon toast, milk toast, steak and eggs, as well as the standard meat and egg combinations, hot oatmeal, pineapple and other fruit juices, hot chocolate, Postum, Sanka coffee, tea.

A Truman Better



WILLIAM MORETTI, 55, sits attentively during questioning by the Senate's Kefauver crime committee in Washington, where the New Jersey gambling operator said his 1948 income was won on "a sure thing I had going for me. I had President Truman going for me that year." (International)

Newcastle Strikes Flocks In Winter

Sudden attacks of Newcastle in the winter months are not unknown. In fact, a high percentage of Newcastle outbreaks have occurred during September, October, November, December, and January during the last few years. When Newcastle disease strikes a flock at this time of year, the results can be disheartening as well as damaging, as birds commonly come down with the disease just after egg production gets underway. With Newcastle putting a flock out of action for five to six weeks, a raiser's entire laying program is interrupted, and his egg profits sink far below expectations. The control of Newcastle disease is largely a problem of sanitation and vaccination. Although vaccination for the disease is recommended at an early age, birds in production can be vaccinated without ill effects. Of course, this has been a risky practice up to this time, but with the introduction of a new, mild strain of live virus for use as an

intranasal vaccine, most of the risk has been eliminated. Newcastle vaccine of the intranasal, live virus variety is for use on birds of all ages, day-old chicks right on up to laying birds. It produces effective immunity and does not harm chick growth or affect egg production in layers. If you have not vaccinated your flock against Newcastle, and the disease is prevalent in your community, you can still vaccinate with intranasal, live virus vaccine, without endangering your birds or reducing egg production. Since Newcastle is swift-striking and gives little warning, it is wise to vaccinate now, before the disease appears in your locality. You can use intranasal vaccine by simply dropping a dose of it in the upper nostril of each bird. Im-

MUGGS AND SKEETER



RANCHERS - FARMERS

See us about cake and meal for the coming winter

Deliver direct to your farm or ranch

F. L. Wilson Feed & Farm Supplies

111 South Second

Phone 24

THE

JUMBO SYSTEM

(Formerly Carter's Cafe)

WILL OPEN UNDER NEW MANAGEMENT

TUESDAY, JANUARY 2!

We Are Completely Remodeling and Will Offer the People of This Community the Finest of Foods, at the Most Reasonable Prices, Served in Very Pleasant Surroundings.

We Will Specialize in Steaks, Chicken and Jumbo Shrimp. Our Daily Menu will Be Complete and We Will Serve a Full Line of Sandwiches and Soft Drinks Including Malts, Shakes, etc.

Orders Prepared to Take Out.

Just a Few Selections from Our Daily Menu:

Club Breakfast		Sea Food	
No. Zero	Choice of	Fresh French Fried Jumbo Shrimp	Served with Special Cocktail Sauce, Salad Shoe String Potatoes Toast In a Basket \$1.35
• 1 Egg, Bacon, Ham or Sausage, 1 Hot Cake and Coffee 50c	No. 1	HALF FRIED CHICKEN \$1.35	FRESH SHRIMP COCKTAIL Served with Chilled Shrimp and Special Cocktail Sauce Sliced Lemon 65c
• 1 Egg, Bacon, Toast and Coffee 50c	No. 2	FRESH OYSTERS No. 1 Selects in Season Served with Shoe String Potatoes One Dozen Fried \$1.25 Half Dozen Fried 90c	Steaks
• 1 Egg, Ham, Toast and Coffee 50c	No. 3	CLUB STEAK Shoe String Potatoes Fresh Garden Salad Buttered Toast \$1.50	T-BONE STEAK Shoe String Potatoes Fresh Garden Salad Buttered Toast \$1.90
• 1 Egg, Sausage, Toast and Coffee 50c	No. 4		
• 2 Hot Cakes and Coffee, choice of Ham, Sausage or Bacon 50c	No. 5		
• 2 Hot Cakes, 2 Eggs and Coffee 55c			

HOURS: 5 A. M. to 12 P. M. DAILY!

HARLAN HUMBLER FRITZ MOELLER

JUMBO SYSTEM

323 West Main Street

Phone 221

System to Open January 2

newest eating place, system, 323 West Main, formerly Carter's Cafe, will be open

ersing Around



for business at 5 o'clock Tuesday morning, Jan. 2, marking the start of a new enterprise right at the beginning of a new year. In line with the opening will be the serving of one-half fried chicken at \$1.20 and jumbo shrimp at \$1.10. Practice of the Jumbo is to offer weekly specials but Saturday and Sunday are the usual days when the specials are presented. Another criterion of the opening will be the serving of coffee made by J. L. Thomas, one of the owners of Carter's, now succeeded by Jumbo. Thomas is now with General Foods. Free refills on coffee will be a feature of Jumbo service, according to Harlan Humbles, partner of Fritz Moeller. The two are owners of Jumbo System here and at Carlsbad. Interior of Carter's now the Jumbo, is being rapidly remodeled and redecorated. Color scheme of

SINGER* SEWING MACHINES

SALES and SERVICE
REPAIRS and RENTALS

Call only
SINGER SEWING CENTER

310 1/2 West Mermod Phone 1115-J Carlsbad, N. M.

or Martin L. Pryor Phone Artesia 924-M



BOWMAN LUMBER CO., INC.

"The Builders' Supply Store"

310 West Texas Phone 123

2x4-2x6 West Coast Fir 12.50 per hd.
1x8, 1x10, 1x12 Sheathing
Lumber 9.50 per hd.

FIR FLOORING
1x4—No. 2 10.50
1x4—No. D 14.00
1x4—C 16.00

WOOD SHINGLES
5/2x16" No. 1 17.50 per sq.
5/2x16" Red Label 13.75 per sq.

Barb Wire per roll 9.25

PLY BOARD
1/4" 4x8 Sheet 15.50 per sq. ft.
3/8" 4x8 Sheet 26.00 per sq. ft.
1/2" 4x8 Sheet 30.00 per sq. ft.
3/4" 4x8 Sheet 39.50 per sq. ft.

COMPOSITION SHINGLES
210 lb. Thickbutt 8.95 per sq.

See Us for All Your Building and Plumbing Needs, We Will Be Glad to Help You!



A bank loan is something to be proud of. It indicates good character, financial stability. We lend on a business-like basis, with fair rates and loan terms.

FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1908
The Artesia Enterprise
The Pecos Valley News—The Artesia American

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
A. I. BERT, Editor

PUBLISHED EVERY TUESDAY AND FRIDAY
At 216 West Main Street, Artesia, N. M.
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A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value



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One Year (Outside State) \$4.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

Outlook Blue for 1951

WE APPROACH THE NEW YEAR with no great amount of enthusiasm, for we feel it will be momentous in world events, which will not be good.

Everyone knows we are on the brink of war, perhaps World War III, which will be more terrible than the two prior ones, for it will be more widespread, we of the democratic nations will be facing a ruthless foe with totalitarian, worldwide ambitions and terrible weapons of war may be employed.

Actually we have been at war the last half year, although it has been called a police action. And in that police action we were licked by the foe we will have to fight in all-out warfare.

The coming year will see a continued speeding up of arming, which we hope can be accomplished in time.

The year will see more and more controls and probably rationing. It is possible that the year will see the registration of every man and woman in the nation for the all-out effort—an effort which will be made to try to preserve the liberties and democracy for which our forefathers fought.

And it probably will require the efforts of everyone, much more so than in World War II, when only the men for the armed forces were drafted into service.

This time it will be everyone. We do not mean by that that necessary business will be stopped or that businesses will be closed—unless they are absolutely unessential.

Restrictions will be placed on many activities which to most of us seem essential, but with which we can dispense.

Unnecessary travel probably will be prohibited to an even greater extent than the last time. And along with that action will be the strictest of rationing of gasoline and tires and the curtailment of manufacture of pleasure automobiles.

And in the meantime the all-out conflict may be raging throughout the world before the end of 1951. Perhaps the atomic bomb and the hydrogen bomb will have been used. If so, thousands, perhaps millions, of people will have been killed or critically wounded or burned and cities will have been razed.

In short the picture is not a pretty one, as we approach 1951 and give serious thought to the things which may come to be and many of which will come to be.

But in the face of this, we sincerely wish you one and all—
A Happy New Year!—A.L.B.

Start Year Right

IT IS ALWAYS A GOOD POLICY to start out the New Year right and that in this instance could mean by paying our accounts and bills and being square with the world.

Collections haven't been so good with a good many firms and concerns during the past few weeks. Payments have slowed down considerably.

And that, of course, could mean less income to pay bills or it could mean as individuals we are spending our money for other things and failing to take care of our bills.

It is true that costs of living have advanced and incomes haven't advanced.

But the fact does remain that when any one of us or all of us ask for credit we intend to pay the bill. And it is also true that when a business or a professional firm grants us credit they expect to collect that account.

They have extended a courtesy to the individual to whom they have granted credit. And we, who have enjoyed this credit, should appreciate this courtesy and should pay the bill promptly and on time.

We know we have some accounts on our books here that could be paid if those who owe the accounts really and truly wanted to pay them. Some of them have gone along for months and months. There has been no effort to pay.

The individuals have not indicated they want to pay them. And what is true in our case is true in other cases. It is perhaps true that some of those, who owe us, have accounts which are just as old as ours and on which no effort has been made to make a payment.

Those of us who owe bills and want to pay them, however, can do it if we want to pay them had enough to make a little sacrifice. We could make a small payment on them from week to week and pay them off. We could postpone or delay buying something or making a trip and pay that bill.

It is the wise individual, of course, who does pay his or her accounts, keeps their credit good and has it in case of an emergency. The individual who fails to pay his or her bills doesn't have very good credit.

We never know when we are going to need that credit.—O.E.P.

Better Relations

THERE IS A GENUINE NEED in most of the cities and counties of our state and other states for a better relationship between our business firms, our professional people, our institutions and all groups depending on the public.

It is needed strictly as a good-will proposition. Far too many of us do not realize what good relations and improved public relations can mean for us.

It is true, of course, when we speak of public relations we often think of writers of publicity for a firm, a concern, a profession or an institution. This, of course, is not what we mean. We mean an individual who maintains the relationship between these businesses or institutions and the public.

Many times, of course, it is not possible to have an individual employed for this purpose and in that event then the individual or individuals operating the business or the institutions need to know the real and true worth of public relations.

Business concerns and professional people usually depend on the public for their business. They need a good relationship to continue to enjoy this business. They need the good will of the public if and when an occasion arises and they need the public's help.

The medical profession has recently learned the real worth of better relationship and of public relations. They learned when the campaign was underway to bring about socialized medicine they needed the help of the public and they set out to secure it.

There has usually been a good relationship between the doctor and the patient. As a rule only the patient needed the doctor. In this



What Other Editors Are Saying

THE STATE HOSPITAL

The five San Miguel County legislators, who outlined over the week end a program for improving conditions at the New Mexico State Hospital at Las Vegas, clearly are on the right track. Whether the details can be worked out within the means of the state's budget remains to be seen, but the objectives sought are shining goals eagerly to be sought.

There is no dodging the fact that basically most faults to be found with any state institution must be placed squarely in the lap of the state legislature. The legislature controls the institutions, appropriates money on which they operate and are responsible to see that they are adequately staffed and equipped.

Political control of any major institution breeds inefficiency and waste. The San Miguel legislators say they hope to place hospital employees under a merit system which will provide reasonably high standards for employment plus reasonable assurances of tenure.

This is the keynote of the San Miguel program. In addition the legislators will ask for an "adequate" appropriation to take care of decent pay standards and some badly-needed new buildings. They also hope to have some of the existing buildings remodeled and modernized.

The San Miguel County lawmakers should have the unwavering support of their colleagues of both political parties from all over the state. The institution at Las Vegas belongs to the whole state and houses unfortunate patients from every section of New Mexico. It is in the interest of every citizen of New Mexico to give it an opportunity to function properly.—Tucumcari Daily News.

Republicans are seeking the story behind our military unpreparedness. They will probably pin the tale on the donkey.—Pathfinder.

Spend those dollars at home if you expect any of them to come back to you.

If we want to preach effectively "trade at home" we have to practice what we are preaching.

A man who overestimates his ability sometimes loses, but the man who underestimates his ability, never starts.

Few children naturally fear water unless soap is added.

Honey, which makes a delicious sauce for ice cream, can also be used as an excellent sweetening in frozen desserts.

The milk cow supplies nearly one-fourth of all the food consumed by American families and probably has a greater influence on their health than any other animal.

I am happy to know that as I leave the office of governor at the end of my second term I am leaving the state a healthy, solvent, prosperous and going concern.

Great demands have been made in the last four years on the limited finances of the state to meet the growing needs of the expanding services required by us. We have met these demands without any substantial tax increase and from year to year have left healthy cash balances in the state treasury.

I want to thank all our friends, the general public, the state officials and the employees who have cooperated with me in holding down these growing costs as much as possible while aiding with expanding services and giving our state good government.

I wish for my successor all the good luck in the world. This is a difficult job under any circumstances. It will not be less difficult surely that we are facing these new and trying problems brought on by the ugly situation now challenging all freedom loving people everywhere. These times call for the honest and wholehearted cooperation of all our people, regardless of party affiliation or other



U. S. divisions carry 60 per cent more field artillery pieces than Russian divisions, giving the American an advantage when it comes to long-range firing. U. S. divisions have 15 per cent more "crew-serve" automatic weapons than the Soviet divisions. Upper, an American Army multiple rocket launcher. U. S. divisions carry 15 times as many 50-caliber machine guns as Russian divisions. But the Russians have many more tommyguns instead of rifles.

Assignment New Mexico

By G. Ward Fenley

In France New Year is celebrated by exchange of gifts, says the Dairyman's League News.

The French custom seems to have plenty of tradition back of it, since the old Persians exchanged presents of eggs, the Druids distributed the sacred mistletoe and the Roman emperors extracted a pound of gold from their subjects on the first day of the new year.

Historically, Jan. 1 came into being as the first day of the new year in 1582 by the advent of the Gregorian calendar.

First accepted by the Catholic countries, Jan. 1 as New Year's Day was officially accepted in Germany, Denmark and Sweden about 1700 and in England in 1781.

Most Christian countries celebrated March 1 as new year before these dates.

The historical date is unimportant. The main thing is that, in the U.S.A. at least, we have four big days on which we may thank God for the American way of life: July 4, Thanksgiving, Christmas and New Year's.

The Arkansas Baptist says it is a nice way: "God might have used his sunset gold."

So sparingly; He might have doled his blossoms out.

Quite grudgingly; He might have put just one wee star

In the sky— But since he gave so lavishly, Why should not I?"

New Year's Day should be to us what the shedding of an old skin is to the New Mexican rattlesnake. Our most venomous reptile adds a new rattle every time he emerges with a new skin.

That's what we wish for Herbert Haskell, linotype operator on The Artesia Advocate. We'd like to give Herbert more power by finding him a new editor.

Mr. Haskell writes: "Dear G. Ward Fenley, B.H., Ph.D. (Bald-Headed Post Hole Digger): I set the nice, clean copy of the Assignment New Mexico every week. I mean to say it is clean until Pot Bert marks it up to conform to The Advocate's style. When he gets through with it, it's so marked up that I see spots before my eyes for weeks on end."

Herbert sent me some prize honors that came to his linotype from Editor Bert's pen: "Ducks are rather scarce in the Pecos valley... Mrs. Hollis G. Watson was given the high score prize at the end of the bride game... Major Loren E. Neely has lived in Artesia 25 years and he is about the loveliest Elk here in age and years of membership."

We would wish for the linotype operators on The Amarillo Globe-News a new editor for 1951 also. In one issue last week, the caption of a picture of a setting hen with four kittens huddled under her read: "The Colonel Henry E. Tisdale is a freshman continuing his education at Hofstra College in New York—a period that was interrupted by 32 years of military service..."

So what will 1951 bring? We hope better in the way of typewriters and boners than 1950 produced.

Mary E. Detweiler, sensing the scarcities that are bound to appear with total mobilization, expressed her view of handkerchief shortages (Carlsbad Current-Argus): "Few handies on the market, Short cotton on the weave; The dictators are ruling; So far there's no reprieve. With cotton in the warehouse, This shortage to relieve, Like helpless little children We have to use our sleeve."

Happy New Year—G.W.F.

AMERICA-TO-EUROPE Transatlantic television, says an authority, may some day be a fact. The way things have been going on over there during the last couple of generations, says Grandpappy Jenkins, we've already seen plenty of Europe.

Good laugh aids indigestion, says a medico. Hitch is, it's the water presenting the bill, not us, who has the laugh.

The Chinese, according to photographs, discovered the use of wheat flour nearly 5,000 years ago. And some brides' next opinions the man at the next taste like they were made that first batch.

The British Isles, scientists insist, are slowly but surely drifting westward. Gosh, our English cousins will soon be more than that—they'll be our next neighbors!

About tops in wasted effort, says Yaven Yavonson, is sitting front of a television set, boasting couple of wrestlers.

The human nose, we read, has great capacity for killing germs. Especially, if it has a built-in holic glow?

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Inside WASHINGTON MARCH OF EVENTS

Tremendous Strain Blamed For Caustic Truman Note | Labor-Management To Discuss Stabilization

Special to Central Press

WASHINGTON—Reports from the White House are that President Truman is repenting his angry, caustic letter to the House music critic Paul Hume for panning daughter Margaret.

The President is reported to have told close friends after the demerol front pages that his explosion was due to the strain under which he has been laboring for months.

Men close to the President explain that he has been under extraordinary stress because of the world crisis and that when he reached the House the morning after Margaret's comment, he read Hume's biting review, he simply exploded. The reports are that in commenting to friends about his impulsive letter, the President sounds somewhat apologetic and that His White House confidants are also hoping recent repercussions will dissuade him from writing any future vitriolic letters.

President Truman • LABOR-MANAGEMENT PARLEY—The White House expects the government to call a labor-management conference in Washington soon to discuss the stabilization program and maintenance of full defense production.

Such a parley was held shortly after Pearl Harbor and a meeting seems to be in order now with the United States mobilization program being stepped up all along the line.

One of the main purposes of the labor-management session is to obtain the advance support of both groups to government wage controls and the projected voluntary price program now being prepared. In addition, the issue of a no-strike pledge probably will be presented to labor.

Union leaders are expected to assent to such a pledge if that the cost of living will be stabilized. It is likely also that the conference would consider establishment of some type of machinery to handle labor disputes without stoppages in vital defense production.

This job might be delegated by President Truman to the Stabilization Board headed by Cyrus S. Ching, although the board feels it has no authority under the defense production act to make a role.

ROCKET REVERSE—The 3.5-inch bazooka rocket proved in destroying scores of tanks in Korea, but the same weapon lost a lot of battles for the allies in the future.

The large bazooka has now been given to the Communists to capture, and there are a number of reasons why it may prove useful to Russia and China than to the United States.

The main reason is that the two-man rocket weapon is simple, cheap to manufacture, and thus ideally suited for the armies of countries where populations are huge and manufacturing limited. Ironically, the Russians had the 2.56-inch bazooka in World War II and thought it was not any good.

It was not effective against Russian tanks, as was proved at the start of the Korean war when they were fired from distances as short as 10 feet and simply bounced the Russian T-34s.

The 3.5 inchers, however, yield an entirely different order of fire. Repeated Army tests have shown that they will, with one hit, destroy the General Patton tank, which for armor is the best made so far.

conflicting interests. I am sure our new governor will have this.

Petty political bickering and quarreling over credit for achievement in these times is going to be mighty distasteful to a lot of people. There was never a better time to adjourn politics than right now.

As a nation, we are facing a determined and well-armed challenge to our very existence. Nothing could be more important than that we here in New Mexico help meet this challenge with as much unity and good will as we can muster.

We are going to preserve our republic and the way of life she affords us; but we are not going to do it the easy way. Easy, care-free, normal living must go. And in its place must come more sacrifice, more tolerance, more unselfish devotion to duty as good citizens and

Some things we shall leave behind, but these memories take with us to keep always now return permanently to life.

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Friday, December 29, 1950

CHURCHES

IMPSON CHAPEL COLORED METHODIST CHURCH
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Epworth League, 6:30 p. m.
 Evening services, 7:30 p. m.
 Midweek services, Thursday, 7:30 p. m.
 Rev. S. J. Polk, Pastor

PAUL'S EPISCOPAL CHURCH
 Seventh and Grand
 Holy Communion and sermon,
 Sunday, 7:30 p. m.
 Sunday school, 9:45 a. m.
 Regular services, every Sunday
 except first, 11 a. m.
 Young People's Fellowship, every
 Sunday, 7 p. m.
 John T. Tinson, minister in
 charge.

ST. ANTHONY CATHOLIC CHURCH
 Sunday school, 9:45 a. m.
 Preaching service, 11 a. m.
 Training Union, 7 p. m.
 Evening preaching
 Wednesday prayer meeting, 7
 p. m.
 Rev. A. C. Taylor, pastor.

CHRISTIAN SCIENCE CHURCH
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Wednesday evening meeting,
 8 p. m.
 Reading room, Wednesday and
 Thursday, 2 to 4 p. m.

PENTECOSTAL HOLINESS CHURCH
 1815 North Oak in
 Morningside Addition
 Sunday school, 10 a. m.
 Morning worship, 11 a. m.
 Evening services, 7:30 p. m.
 Wednesday, Bible study, 7:30
 p. m.
 Friday, P.H.Y.S. service, 7:30
 p. m.
 Rev. S. W. Blake, pastor

PANISH-AMERICAN METHODIST CHURCH
 North Mexican Hill
 Sunday school, every Sunday,
 9 a. m., Mrs. Lucinda H. Martinez,
 apt.
 Preaching service, every other
 Sunday, 11 a. m.
 Visits by pastor, second Wed-

nesday, preaching same night 7:30
 p. m.
LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES
 Sunday school 10 a. m., each
 Sunday.
 Worship service, 11 a. m., second
 and fourth Sundays.
 Ladies' Aid, third Thursday.
 Sunday school, 10 a. m., each
 Sunday.

CALVARY MISSIONARY BAPTIST CHURCH
 Meets in I.O.O.F. Hall, Main
 Street.
 Sunday School, 10 a. m.
 Preaching, 11 a. m.
 B.T.S., 7 p. m.
 Preaching, 8 p. m.
 Rev. Everett M. Ward, pastor.

FIRST PRESBYTERIAN CHURCH HAGERMAN
 Men's Bible class meets in Wo-
 man's club building with the pastor
 as teacher, 9:45 a. m.
 Women's Bible class under Mrs.
 Holloway and the church school,
 meet in the church, 10 a. m.
 Morning worship and sermon by
 the pastor, 11 a. m.
 Mebane Ramsey, Minister.

BETHEL BAPTIST CHURCH
 Usher board, Tuesday, 7:30 p. m.
 Mission, Wednesday, 3:30 p. m.
 Prayer service, Wednesday, 7:30
 p. m.
 Choir rehearsal, Friday 7:30 p. m.
 Rev. J. H. Horton, Pastor

CHURCH OF THE NAZARENE
 Fifth and Quay
 Sunday School 9:45 a. m.
 Morning worship, 10:50 a. m.
 N.Y.P.S., 7:00 p. m.
 Evening worship, 7:45 p. m.
 Wednesday, Prayer meeting, 7:45
 p. m.
 Thursday, Sunday School visita-
 tion, 7:00 p. m.
 Friday, Young People's prayer
 meeting, 7:45 p. m.
 First Wednesday in every month,
 Church board meeting, after pray-
 er meeting.
 First and third Thursdays, Mis-
 sionary Society, 2 p. m.
 John W. Eppler, Pastor

FIRST CHRISTIAN CHURCH
 Sixth and Quay
 The church school 9:45 a. m.
 Worship service, 11 a. m.
 Chi Rho Fellowship, 5:30 p. m.
 CYF, 6:30 p. m.
 Women's Council, first Thurs-

day, all-day meeting; second
 Thursday, executive meeting and
 third Thursday, missionary pro-
 gram.
 Arthur G. Bell, Minister

FIRST PRESBYTERIAN CHURCH
 Fourth and Grand
 Sunday church school, 9:30 a. m.
 Sunday morning worship, 10:15-
 11 a. m.
 Westminster Youth Fellowship,
 Sunday, 6 p. m.
 Choir rehearsal, Wednesday, 7:30
 p. m.
 Women's Association, first
 Thursday, 2:30 p. m.
 Circles, third Thursday 2:30 p. m.
 Mary Gilbert Circle, third Thurs-
 day 7:30 p. m.
 Ralph L. O'Dell, Pastor.

EMMANUEL LUTHERAN CHURCH
 (Missouri Synod)
 Service at 7:30 p. m. each Tues-
 day at St. Paul's Episcopal Church.

OUR LADY OF GRACE CATHOLIC CHURCH
 North Hill
 Mass Sundays, 7 and 9 a. m.,
 Spanish sermon.
 Confessions every Saturday, 4 to
 5 p. m. and before Mass Sunday
 mornings.
 Father Stephen Bono, O.M.C.,
 pastor.

CHURCH OF CHRIST
 Eighth and Grand
 Sunday—
 Bible study, 10 a. m.
 Worship, 10:50 a. m.
 Evening service, 7:30 p. m.
 Wednesday—
 Mid-week service, 7:30 p. m.
 Thursday—
 Ladies Bible class, 2:30 p. m.
 Floyd Embree, Minister

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS
 Sunday school at 10 a. m., Sacra-
 ment Service, 7:30 p. m., in the
 basement of the Artesia Hotel.
 Everyone welcome.

FIRST METHODIST CHURCH
 Grand at Fifth
 Sunday School, 9:45 a. m.
 Morning worship, 11:00 a. m.
 Youth Fellowship, 6:15 p. m.
 Evening worship, 7:00 p. m.
 R. L. Willingham, pastor.

FREE PENTECOST CHURCH
 Morningside Addition
 Sunday school, 9:45 a. m.
 Morning worship 11 a. m.
 Evangelistic services, 7:30 p. m.

LOCO HILLS BAPTIST CHURCH
 Sunday school, 9:45 a. m.
 Preaching, 11 a. m.
 Training Union, 6:30 p. m.
 Preaching service, 7:30 p. m.
 Midweek service, Wednesday,
 6:30 p. m.
 E. J. Hollis, Pastor.

FIRST BAPTIST CHURCH
 Corner Grand and Roselawn
 Bible school, 9:45 a. m.
 Morning worship, 10:50 a. m.
 Baptist Training Union 6:30 p. m.
 Evening worship, 7:30 p. m.
 Wednesday service, 7:30 p. m.
 S. M. Morgan, Pastor

BROTHERHOOD HOUR
 Sunday school 10 A. M.
 Sunday morning worship 11 A. M.
 Sunday evening service, 7:30
 P. M.

Above services are held in the
 Artesia Woman's Club Building,
 320 West Dallas Avenue.
 D. D. Mauldin, Minister.

MEXICAN BAPTIST CHURCH
 Sunday school, 10 a. m.
 Preaching, sermon by pastor, 11
 a. m.
 Evening worship, 7:30 p. m.
 Prayer meeting, Wednesday, 7:30
 p. m.
 Rev. Donaciano Bejarano, Pastor

UNITED PENTECOSTAL CHURCH
CHURCH OF THE CHRISTIAN
 Sunday night services, 7:30 p. m.
 Bible study, Tuesday, 7:30 p. m.
 Young people's services, Thurs-
 day, 7:30 p. m.
 (Services in tent on north highway
 at Green's Store)
 Sunday school, 9:45 a. m.
 Paul J. Wright, pastor



SAVE A LIFE!
 BE ALERT FOR PEDESTRIANS

ST. ANTHONY CATHOLIC CHURCH
 Ninth and Missouri
 Mass Sunday at 7:30 and 9 a. m.
 English sermon.
 Mass week days, 7:30 a. m.
 Confessions every Saturday 7:30
 to 8 p. m. and before Mass Sunday
 mornings.
 Rev. Francis Geary, Pastor.

SHERMAN MEMORIAL COMMUNITY METHODIST
 (Loco Hills)
 Sunday school, Mrs. W. C. Davis,
 superintendent, each Sunday, 10
 a. m.
 Preaching, each Sunday, 11 a. m.
 Family night with covered-dish
 supper, last Friday of each month,
 6:30 p. m.

MALJAMAR BAPTIST CHURCH
 Church service, 11 a. m.
 Training Union, 6 p. m.
 Evening worship, 7 p. m.
 Wednesday service, 6:30 p. m.
 Rev. Wilson Armstrong, Pastor

ASSEMBLY OF GOD
 Fourth and Chisum
 Sunday services—
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Evangelistic services, 7:30 p. m.
 Midweek services—
 Tuesday, Women's missionary
 Council, 2 p. m.
 Wednesday, evangelistic service
 7:30 p. m.
 Friday, Christ's Embassadors,
 7:30 p. m.
 J. H. McClendon, Pastor.

LAKEWOOD BAPTIST CHURCH
 Sunday school, 10 a. m.
 Preaching service, 11 a. m.
 Evening preaching, 7:30 p. m.

MONEY TO LOAN
 On Ranches, Farms and Improved
 City Property, Low Interest Rate
 —Long Term Loans.
 W. O. MONTGOMERY
 221 1/2 North Main Phone 422
 Roswell, New Mexico

Wednesday prayer meeting, 7:30
 p. m.
 Rev. C. H. Murdock, Pastor.

CHURCH OF GOD
 704 Chisum Street
 Sunday School, 9:45 a. m.
 Worship, 11:00 a. m.
 Evangelistic Service, 7:30 p. m.
 Prayer meeting, Wednesday
 7:30 p. m.
 Y.P.E., Friday, 7:30 p. m.
 The public is invited to attend
 these services.
 Rev. J. D. Hodges, pastor.

Notice
 to Motorists!
HAROLD COCHRAN
 Formerly with Artesia Auto Co.
 is now located at
Faulke Wrecking Co.
 806 S. First Phone 562

ARTESIA BUSINESS DIRECTORY

A THUMBNAILED CLASSIFICATION OF
 EMERGENCY AND IMPORTANT
 PHONE NUMBERS AND ADDRESSES
 Artesia Advocate, 316 W. Main — Call Us — Phone 7

EMERGENCY

Fire Tell Central
 Police (Tell Central or Phone 198
 Red Cross Phone 328-W
 Ambulance Phone 707

AUTOMOTIVE

Artesia Auto Co., Wrecker Service Phone 52
 COMMERCIAL PRINTING
 Artesia Advocate, 316 W. Main — Call Us — Phone 7

NOTICE!
Welcome Neighbor Campaign
 Once Every Week We Will Give Away FREE
 A Change of Oil and a Wash and Grease Job.
 Watch Our Ad in the Friday Paper for Lucky Name.
 This Week's Lucky Name: J. T. Haile, 813 South Roselawn
David Sanders Chevron Station
 1206 SOUTH FIRST STREET

The Management and Personnel at **NELSON'S** Resolve to
KEEP YOUR NEW YEAR HAPPY—By Continuing to Carry High
Quality Foods; By Continuing with BIG SUPER VALUES and Most Important
of All By Even Lower Everyday Low Prices. So for Good Health—Start
the New Year with These Food Values from NELSON'S:

Prices Effective Friday and Saturday

FLOUR GOLD MEDAL	25 LB. BAG	\$1.98
SUGAR PURE CANE	5 LB. BAG	45¢
CHERRIES MICHIGAN, RUSTIC BRAND	NO. 2 CAN	23¢
TUNA BILTMORE FLAKES	CAN	25¢
TOMATO SOUP WHITE SWAN	3 CANS	29¢
OLEO PARKAY	POUND	33¢
LEMON-ADE HIC	46 OZ. CAN	25¢
PRUNE JUICE QUART BOTTLE		29¢
APPLE JUICE QUART BOTTLE		29¢
RINSO FOR WHITER WASHES		25¢

Meat Department

SAUSAGE "Home Spun" Pure Pork	lb.	33¢
BEEF ROAST Boneless Shoulder Rolled	lb.	65¢
PORK CHOPS Center Cut	lb.	49¢

For New Year's

FRESH DRESSED POULTRY		
HENS Golden West	LB.	59¢
FRYERS Swift's Premium	LB.	63¢

Fruit and Vegetable Department

ORANGES California Navels	lb.	9¢
APPLES Washington Red Delicious	lb.	10¢
AVOCADOS Large Size	Each	10¢
POTATOES U.S. No. 1 Idaho Russets	lb.	3 1/2¢
APPLES Jonathans	lb.	10¢
PINEAPPLE Fresh	lb.	10¢



Let us all meet
 the New Year
 with a sustaining
 faith in our destiny.

This fresh beginning
 is everyone's priceless
 gift.



ARTESIA AUTO COMPANY
 302 WEST MAIN PHONE 52
 ARTESIA, NEW MEXICO

NELSON FOOD STORE

601 West Main "Where Your Dollars Have More Cents" Artesia

LANDSUN

One Day Only!
Sunday, Dec. 31

Margaret Sullivan
—and—
Wendal Corey

"No Sad Songs
for Me"

OCOTILLO

SUN. - MON. - TUES.

ALL'S RIOT ON
THE WESTERN FRONTIER!



Curtain Call at
CACTUS CREEK

Color by **TECHNICOLOR**
Starring
DONALD O'CONNOR
GALE STORM - WALTER BRENNAN
VINCENT PRICE - EVE ARDEN

New Year's Eve Frolic

SUNDAY NIGHT, DECEMBER 31 AT 11 O'CLOCK!

THEIR NEWEST and FUNNIEST BY FAR!

and their **FIRST in a YEAR!**

BUD ABBOTT and LOU COSTELLO
in **The FOREIGN LEGION**

with **PATRICIA MEDINA**
That sly spy from "FRANCIS"

WALTER SLEZAK - DOUGLASS DUMBRILLE Screenplay by JOHN GRANT MARTIN RAGAWAY and LEONARD STERN Directed by CHARLES LAMONT Produced by ROBERT ARTHUR

FREE: STREAMERS — CONFETTI
HORNS — BALLOONS
NOISE MAKERS

cost \$500,000, so that the slowness of the El Paso Electric Company isn't explainable. Incidentally the big juice firm has been sicked onto a bond issue of \$4,500,000 by the New Mexico Public Service Commission and the cost of this improvement is therefore merely nominal.

The announcement of the sudden death of James D. Cooley, 54, a resident of Roswell since 1900, was the saddest news at the turn of the week in New Mexico. A sweeter-souled man never grew up in New Mexico, or one who was more ready to do his part in the progressive and scientific life of the town and the valley. The Roswell Museum was a real monument

to Jim Cooley. For years he gave intstedly of his knowledge of archaeology and the cultural life of that part of the state was constantly enriched by his gifts of time and intelligence. No labor was too heavy for his willing and intelligent participation and his contributions to the knowledge of the slope could not be measured. The great Roswell Museum owed more to Jim Cooley than many others of the history makers of that great institution. Like his two nearest friends it was a labor of love whenever he was able to do anything for that museum. His memory will long be green.

Read the Ad.

Trade for what you want in the Advocate Want Ads.

Go to Church

Artesia
Credit Bureau

DAILY COMMERCIAL REPORT
and
CREDIT INFORMATION
Office: 225 Carper Building



Success, prosperity
and constant hope
attend you.

May the year to
come touch you
kindly and
carry you safely.

PALACE DRUG STORE

Home on the Range

CONCERNING NEW MEXICO
By Will Robinson

Jack Sitton of The Carlsbad Argus is acting as organizer for the PTAAB, which means "Proposed to in a buggy club." They still make use of vehicular locations when they get nutty, but it has been decades since they used piano box-buggies and such like as stage settings. Mr. Sitton's organizing is apt to be more or less of a flop. Participation would spell at least 50 years of age and what woman is going to do the like of them?

Only 26 of the 455 peanut growers in Roosevelt County voted yet in the referendum over the marketing quotas. From which it may be gathered that the goober farmers are plenty sore about having their acreage trimmed by 1572 acres to a total of 4327 for the 1951 crop. This feeling is not moderated by the fact that Department of Agriculture will attend to its own business this time as regards cotton anyhow. During the war, the Ted-

dies planted and harvested 14,000 acres of pinders. They would like to take their chances with the law of supply and demand themselves and resent all referendums governing their operations.

There will be a closed season on prairie chickens in Roosevelt County this year, not because there is such a shortage of the grouse, but because of the fire hazards caused by the continued drought all over the high baldies. In the meantime the Barkerites will trap and move lots of quail to other parts of the state, which may be a pretty good idea.

There is a whale of lesson in the revelation by the Russell Sage Foundation that the average New Mexico family gives not quite \$97 a year, just under 2 per cent of its income, to the church and voluntary welfare agencies. At the same time we spend \$111 a year for tobacco and \$218 for alcoholic beverages!

The residents of Claunch, in Socorro County, about 50 miles north

east of Carrizozo, are starting a fight to annex the terrain on which the town is located to Lincoln County. Socorro town is toward 160 miles from Claunch by wagon road. The present location could have more things said about it, but maybe better not. The things would be true all right, but what is the use of matching a feud when it is certain the annexation asked will be granted by the voters?

Rufus Sedillo, assistant highway engineer, broadcasts the cheering information that the surveys and plans for the completion of Highway 54, by blacktopping between Vaughn and Carrizozo, are all completed and work is going to start as soon as the Highway Commission

gives the word. At present only 25 miles of the road is paved and the completion of this gap will see a bounce in traffic over the short line into El Paso. Incidentally the construction is this time meeting with no throat cutting from Albuquerque, which wouldn't feel too bad if a good bit of the present traffic over Highway 66 was diverted.

Las Cruces is having a mighty battle over the proposed demolition of the overpass on Highway 70, et al, across the Santa Fe tracks. The only thing in the way of a winning fight to get the job done is the fear of some of the oldsters that it will hurt the business of Las Cruces proper. As a matter of

fact the darned thing ought to have been torn out years ago.

The new electric transmission line between El Paso and Las Cruces, to be built in 1951, will only

HERE'S A CASE WHERE THE POSTMAN RINGS TWICE

Why not let the Southwestern Public Service Company dividends pay your electric bill?

Let the Postman deliver your electric bills and at the same time the where-withall to pay them—DIVIDENDS on your Southwestern Public Service common stock.

Although this is called to the attention of the head of the family, there is no reason why small businesses — professional people — industrial concerns — and institutions cannot put this plan into effect.

How Large Is Your Electrical Bill

Your Bill Yearly?	Current Dividends	Number of Shares Needed	Approx. Amount To Be Invested
\$ 40.	\$ 44.80	40	\$ 640
\$ 60.	\$ 61.60	55	\$ 880
\$ 80.	\$ 84.00	75	\$1200
\$100.	\$112.00	100	\$1600

Your return on money invested in Southwestern Public Service Common Stock at current price would be over 6 1/2% based on a yearly indicated dividend rate of \$1.12 a share.

Call or Write Us Today.

FIRST NEW MEXICO COMPANY

INVESTMENT DEPARTMENT
Members National Association of Security Dealers
103 West Fourth Street

Phone 568-569

Roswell, N. M.

★ ★ ★ ★
HAPPY NEW YEAR!

★ ★ ★ ★
MY HEART FELT APPRECIATION AND THANKS TO MY HUNDREDS OF FRIENDS WHO MADE IT POSSIBLE FOR THE LARGE INCREASE IN MY INSURANCE BUSINESS DURING 1950 AND I HOPE I MAY CONTINUE TO MERIT YOUR CONFIDENCE DURING FUTURE YEARS. MAY THE NEW YEAR BRING TO ALL HEALTH, HAPPINESS AND PLENTY AND LASTING PEACE TO THE WHOLE WORLD.

★ ★ ★
The Loving Insurance Agency



Health, happiness
and success
accompany you
in 1951.

1951

GUY CHEVROLET COMPANY

to Church
Artesia
lit Bureau
COMMERCIAL REPORT
and
INFORMATION
25 Carper Building

Announcing! A FREE INTRODUCTORY OFFER!

The Williams Furniture Company Has Now Become the Exclusive Artesia Dealer for the Famous, Nationally Advertised Line of SEALY Innerspring Mattresses and Matching Box Springs.

To Introduce This Great Mattress We Will Give One Away Absolutely FREE Friday, January 5, at 4 P. M. All You Do to Become Eligible Is to Register in Person at the Store. Registration Starts Tuesday, January 2. You Do Not Have to Be Present to Receive the Sealy Truease Innerspring Mattress Which Is Valued at \$49.50!

SLEEP YOUR TROUBLES AWAY ON A SEALY...

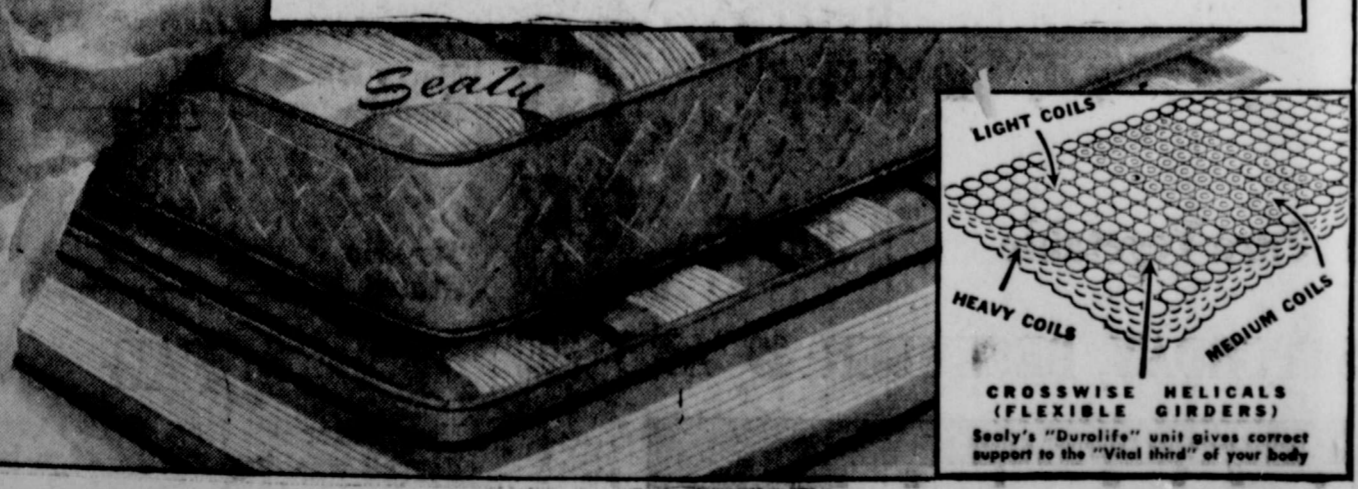
FRESH AS A  FIT AS A 

THAT'S THE
Sealy
FEELING



SLEEP ON A Sealy MATTRESS

• You feel fresh . . . and look fresh . . . when you wake up rested and relaxed. Enjoy that supremely soothing Sealy feeling. . . Order your Sealy innerspring mattress today. Sealy's scientifically-designed innerspring unit will help you enjoy healthful, natural slumber . . . "like sleeping on a cloud."



no wonder you wake up with a
Back-ache
if you're sleeping like this

The "x-ray" picture at right shows how your spine curves when you sleep on a squishy mattress. No wonder protesting nerves and muscles make mornings a misery. Don't sing the "Back Ache Blues"—see below.

Here's how you sleep on a Sealy Orthopedic Firm-O-Rest Innerspring Mattress

See how the Sealy Firm-O-Rest "naturalizes" position of your back. Spine is on the healthful line! Perfect sleeping posture; solid sleeping comfort. No wonder Sealy's Firm-O-Rest is the friend of many thousands. It's now . . .

America's Largest Selling Orthopedic Mattress
Eminent orthopedic surgeons worked with Sealy in designing and making this mattress. Every detail is scientifically correct to ease back strain and pain so often caused by improper bedding or poorly fitted bedboards.

matching orthopedic box spring also available

Sealy FIRM-O-REST
ORTHOPEDIC MATTRESS

Mattress \$69.50
Box Spring to Match \$69.50

What a mattress!
It's a **Sealy**



Sleep on the **Sealy** Tuftless Innerspring

Enjoy deep-down refreshing sleep . . . on a Sealy mattress.
• Sealy Tuftless Innerspring gives you healthful support your doctor would approve. You don't sink into a hollow—you sleep comfortably on your Sealy, "like sleeping on a cloud."
• You feel no bumps on Sealy's smooth tuftless surface.
• Guaranteed for 10 years against structural defects.
Select your Sealy today—full or twin bed size.

Other Sealy "Sleep Charm" Innerspring Mattresses and Matching Box Springs at a Wide Range in Prices!
Starting at **\$34.95**

Register for FREE \$49.50 Mattress!

SEE OUR WINDOW DISPLAY!

WILLIAMS Furniture Co.
COMPLETE HOME FURNISHERS

401 WEST MAIN

PHONE 2



SAVINGS

Year End Sale



OUR PLEDGE:
To Bring You, Again in 1951,
the Finest in
Food Service and Values!



Prices Reduced 20% Or MORE Save On This Gigantic Pre-Inventory SALE

Shortening Mrs Tucker's Vegetable 3lb pkg 69c

FRUIT COCKTAIL
Libby's Finest No. 303 Tin **19c**

CORN
Gardenside, White or Golden Cream Style No. 2 tin **12c**

SALAD DRESSING
Miracle Whip Pint **33c**

JELL-WELL
Gelatin or Puddings Pkg **5c**

PORK & BEANS
World Over No. 300-Tin **7c**

GINGER ALE
Cragmont 24 oz. No bottle deposit bottle **10c**

Coca-Cola, Dr. Pepper, 7-Up
6 Bottle Carton Plus deposit carton **19c**

BISCUIT MIX
Fleet Mix 40 oz. for waffles too! box **29c**

RIK-RAK
Household Cleanser 12 oz. box **2 for 15c**

OXYDOL Granulated Soap Large Box **.23**

DOG FOOD Ideal Tall Tin **.10**

PEACHES Highway, in syrup 2 1/2 Tin **.25**

MILK Cherub, Creamy Rich Tall Tin **3 for .25**

GREEN BEANS Gardenside Cut No. 2 Tin **.10**

COFFEE Airway, Fresh Ground as You Buy 1 lb. Pkg. **.67**

FLOUR Kitchen Craft 10 lb. Bag **.79**

SHORTENING Royal Satin, Pure Vegetable 3 lb. Tin **.85**

PRICES EFFECTIVE FRIDAY AND SATURDAY, DECEMBER 29 AND 30!

CRACKERS
Busy Baker Salted 1 lb box **23c**

TOMATO SOUP
Campbells or Heinz No. 1 tin **9c**

CRANBERRY SAUCE
Ocean Spray Tall Tin **10c**

MARGARINE
Sunnybank Foil wrapped lb. **25c**

CORN MEAL
Mammy Lou White or Yellow 1 1/4 lb. box **10c**

SPARKLING WATER
Merry Mix 24 oz. No bottle deposit bottle **10c**

TUNA
Torpedo Grated 1/2 tin **23c**

FAB
New, Finer For all washing lge box **23c**

PINTO BEANS
New Crop Recleaned 5 lb bag **39c**





SAVINGS

Year End Sale



OUR PLEDGE:
To Bring You, Again in 1951,
the Finest in
Food Service and Values!



Prices Reduced 20% Or MORE Save On This Gigantic Pre-Inventory SALE

Shortening Mrs Tucker's Vegetable 3lb pkg 69c

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Libby's Finest
No. 303 Tin **19¢**

CORN
Gardenside, White or Golden
Cream Style No. 2 tin **12¢**

SALAD DRESSING
Miracle Whip
Pint **33¢**

JELL-WELL
Gelatin or
Puddings Pkg **5¢**

PORK & BEANS
World Over
No. 300-Tin **7¢**

GINGER ALE
Cragmont
No bottle deposit 24 oz. bottle **10¢**

Coca-Cola, Dr. Pepper, 7-Up
6 Bottle Carton
Plus deposit carton **19¢**

BISCUIT MIX
Fleet Mix
for waffles too! 40 oz. box **29¢**

RIK-RAK
Household Cleanser
12 oz. box **2 for 15¢**

OXYDOL Granulated Soap Large Box **.23**

DOG FOOD Ideal Tall Tin **.10**

PEACHES Highway, in syrup 2 1/2 Tin **.25**

MILK Cherub, Creamy Rich Tall Tin **3 for .25**

GREEN BEANS Gardenside Cut No. 2 Tin **.10**

COFFEE Airway, Fresh Ground as You Buy . 1 lb. Pkg. **.67**

FLOUR Kitchen Craft 10 lb. Bag **.79**

SHORTENING Royal Satin, Pure Vegetable . 3 lb. Tin **.85**

PRICES EFFECTIVE FRIDAY AND SATURDAY, DECEMBER 29 AND 30!

CRACKERS
Busy Baker
Salted 1 lb box **23¢**

TOMATO SOUP
Campbells or
Heinz No. 1 tin **9¢**

CRANBERRY SAUCE
Ocean Spray
Tall Tin **10¢**

MARGARINE
Sunnybank
Foil wrapped lb. **25¢**

CORN MEAL
Mammy Lou
White or Yellow 1 1/4 lb. box **10¢**

SPARKLING WATER
Merry Mix
No bottle deposit 24 oz. bottle **10¢**

TUNA
Torpedo
Grated 1/2 tin **23¢**

FAB
New, Finer
For all washing lge box **23¢**

PINTO BEANS
New Crop
Recleaned 5 lb bag **39¢**

