

SOCIETY

Artesia Garden Club Members Attend Party in Roswell

Five members of the Artesia Garden Club attended one of the sessions of the first annual convention of New Mexico Federation of Garden Clubs held in Roswell Wednesday and Thursday of last week.

Wednesday was given to the acceptance of the by-laws. That evening a banquet was held at the Presbyterian Church. The favors were flower seeds, bulbs, and small gifts of fertilizer that was especially mixed for this soil.

A luncheon was held at the Roswell Country Club, where tables were decorated with pumpkins and chrysanthemums.

This was followed by a style show in charge of Margia Washburn, who made corsages to carry purses. These corsages were made to wear with formals or street clothes.

After this, several gardens were visited and the convention closed with an informal tea at the home of Mrs. Truman Sanders.

Members attending from Artesia were Mrs. Harry Jordan, Mrs. Lee Francis, Mrs. J. W. Jones, Mrs. Ed Darst and Mrs. J. O. Miller.

Mrs. S. P. Yates and Mrs. V. P. Eldon were guests.

Bonnie Fletcher, bride-to-be, is power honoree. Miss Bonnie Fletcher, a bride-to-be, was honored with a bridal shower Thursday evening of last week at the Artesia Woman's Club.



FILLED-IN NECKLINE - Gives smart finish to this striped red and black wool jersey New York junior dress, modestly priced, for fall 1950.

Items of Interest Mrs. J. B. Muncy and Mrs. Neville Muncy went to Albuquerque Sunday to be with J. B. Muncy, who is a patient at the Veterans Hospital there.

Mr. and Mrs. Charlie Stogner and daughter Patsy, spent Sunday at the Howell ranch near Mayhill.

Shirley Hager was a business visitor at Lovington last Friday.

Chuck Mizner of Amarillo, Texas, a former announcer at radio station KSPV, friend friends here was recalled to naval service Sept. 15 and is now taking a refresher course at Bainbridge Island, Wash.

Mrs. Van Swearingen and Mrs. Daisy R. Willburn spent Sunday visiting friends at Carrizozo.

Members of the Artesia Chapter Order of the Eastern Star who attended the Grand Chapter installation of officers at Roswell Saturday night were Mrs. Owen Hensley, Miss Ina Cole, Mr. and Mrs. Glenn Caskey, Mrs. Nellie Hartell, Mrs. Harold Kersey, Mrs. Ott Strock, Mrs. John Rowland, Mr. and Mrs. Arba Green, Mr. and Mrs. Rufus Stinnett, Mrs. June Burch, Mrs. Netherly, Mrs. Kathryn Cox, Mrs. Daisy Willburn, Mrs. Helen Hensen, Mrs. W. S. Hogsett and others, whose names were not obtained.

Pilot Club Is to Sponsor Canasta Party Saturday

A canasta party will be sponsored by the Pilot Club at 7:30 o'clock Saturday evening in the basement of the Masonic Temple. A prize of \$10 will be awarded.

Tickets are 50 cents and may be purchased from members of the Pilot Club or at Brainard-Corbin Hardware, The Famous Shop, Goldstein Book & Stationery Store and the office of Mildred Hudson at the Artesia Hotel.

Instructions will be given for beginners. A special invitation is extended to students.

Card of Thanks We wish to express our deep appreciation to our friends for the many acts of kindness shown us during the loss of our loved one. Especially do we thank everyone and the Baptist Church and the minister for their solace to us.

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Okla.; brother-in-law, Mr. and Mrs. J. F. Teague of Bend, Ore.; uncle, Mr. and Mrs. Roy Campbell of Hagerman; aunt, Mr. and Mrs. Sid Compa of Broncho, Texas; Mr. and Mrs. Leonard Pritchard of Wickert, Texas; Mrs. Bill Grigory of Monahans, Texas; B. L. Dulin of Denver City, Texas; Mr. and Mrs. Buford Dulin of Denver City, Texas and Mrs. Bill Enoch of Wickert, Texas. 85-1tp

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Maljamar Items Mrs. E. R. McKinstry and Mrs. Kenneth Shields attended Grand Chapter of the Order of the Eastern Star in Roswell Thursday.

A buffet supper was given at the old church building Friday evening, sponsored by the young people's group. Those attending were Mr. and Mrs. W. W. White, Henry Payne, Mr. and Mrs. George James, Mr. and Mrs. Oscar Doughty, Mrs.

Wilson Armstrong, Lake Arthur, Lena and Iva Huddon, Mr. and Mrs. Joe Hudson, Mr. and Mrs. J. C. Davis, Rev. and Mrs. W. G. White, Mrs. John Farmer and Brenda; Mrs. Artice O. Vowell, and Eslet Hudson.

The Canasta Club met with Mrs. Bill Panse Wednesday afternoon. High score was won by Mrs. Othor Furrh. Refreshments were served to Mmes. J. C. Davis, Gilbert Iverson, Ralph McGill, Herbert C. Hunter, Carl Alexander, Freeman H. Alexander, and Othor Furrh.

Peggy Vowell attended a Halloween party at the home of Genevieve Wilks Saturday night in Lovington. She spent the week end with Dolores Battles of Lovington. The Kewanee Sewing Club met with Mrs. M. P. Blakely. Those at-

tending were Mmes. Artice O. Vowell, Dru Taylor, Ralph McGill, Luther Kelley and Glenda; J. C. Davis, Floyd McCarthy, Gilbert Iverson, and Ira Pleasant, and "Ma" Wayne.

Mr. and Mrs. "Red" Day of Artesia moved into the Buffalo house formerly occupied by Mr. and Mrs. O. R. Blanton Thursday.

The Maljamar Bridge Club met with Mrs. Albert W. Golden. High scores were won by Mrs. Cecil Holeman and Mrs. Zealey Edwards.

Those attending were Mmes. John McMurray, Cecil Holeman, Zealey Taylor, Oscar H. Goodman, Zealey Edwards, Stella Shannon and Luke Taylor.

Maljamar Rifle and Pistol Club held a meeting last week at the Maljamar Cafe and elected officers for the coming year: M. P. Blakely, president; Herbert C. Hunter, vice-president; Carl K. Shields, secretary-treasurer; instructor, John D. McMurray; executive officer, Sterling Isaacs. Those attending were

Herbert C. Hunter, M. P. Blakely, Carl K. Shields, Sterling Isaacs, John D. McMurray, Artice O. Vowell, E. C. Akens, Aubrey Northam, C. E. Holeman, Leo D. Martin, Albert K. Kennedy, Claude R. Crossley, Oscar H. Goodman, L. J. Carden, George M. James, and Steve Carter. The club's next meeting will be Nov. 6.

Mr. and Mrs. Odell O'Neal and family went to Big Spring, Texas, to bring home Alfred Loyd, after spending a few days in a clinic.

Herbert C. Hunter, M. P. Blakely, Carl K. Shields, Sterling Isaacs, John D. McMurray, Artice O. Vowell, E. C. Akens, Aubrey Northam, C. E. Holeman, Leo D. Martin, Albert K. Kennedy, Claude R. Crossley, Oscar H. Goodman, L. J. Carden, George M. James, and Steve Carter. The club's next meeting will be Nov. 6.

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KSPV PROGRAM SCHEDULE

Table with columns for time slots (e.g., 12:00, 1:00, 2:00) and program names (e.g., Personality Time, Local News, Musical Scrap Book). Includes sub-sections for TUESDAY, WEDNESDAY, THURSDAY, and FRIDAY.

Advertisement for Kemp Lumber Co. featuring an illustration of a man with a saw and the text 'Headquarters for LUMBER & BUILDING MATERIALS' and 'One-Stop Service'.

Advertisement for MAHONE-SMITH MOTOR CO. with the text 'NEED A Light MISTER?' and 'We carry a complete stock of headlamps, fog lights, marker, directional and clearance lights.' Includes phone number 406 North First Phone 326.

Advertisement for BOWMAN LUMBER CO., INC. with an illustration of a bowman and the text 'The Builders' Supply Store' and '310 West Texas Phone 123'.

Advertisement for ARTESIA PAINT & GLASS CO. listing various products and prices: COMPOSITION SHINGLES (210 lb. THICKBUTT \$8.95), DOORS (20x6 1 1/2 2-PANEL \$7.95), GLASS DOORS (26x6 1 1/2 KC \$9.75), and TEXTONE (25 lb. Sack \$5.25).

Large advertisement for COLE MOTOR CO. titled 'Why Not Take Advantage Of Our Misfortune?' listing various cars for sale with prices: 1949 PONTIAC 4-DOOR DELUXE SEDAN \$1825, 1948 DESOTO 4-DOOR CUSTOM SEDAN \$1395, 1948 OLDSMOBILE 2-DOOR HYDRAMATIC SIX \$1395, 1948 MERCURY 4-DOOR SEDAN \$1395, 1948 CHEVROLET 2-DOOR STYLEMASTER \$1295, 1947 CHEVROLET 2-DOOR FLEETLINE \$1045. Also lists other models like DODGE, FORD, and PLYMOUTH.

Advertisement for PITTSBURGH SUN-PROOF HOUSE PAINT. Features an illustration of a man painting a wall and text: 'IT'S FUME-PROOF', 'This new paint produces a film of unusual whiteness that really stays white. Coal smoke or industrial fumes will not darken or discolor it.', and 'ARTESIA PAINT & GLASS CO. 4 South First Phone 1091'.

Artesia Bulldogs Put Out One-Two Punch To Blast Cruces 20-7

Local Grid Team Scores Quickly, Then Turns on Automatic Pilot

Taking the game in stride the Artesia High School football team kept its undefeated record clear and swept Las Cruces Union High School from the unbeaten ranks in a game played Friday night on Aggie Field at State College.

The score was Artesia 20, Las Cruces 7. Margin of win would have been higher had the Eddy County version of the Bulldogs turned on full steam against the Dona Ana edition of Bulldogs.

The win was the seventh in as many games for the Artesia eleven and Las Cruces' first defeat of the season. Las Cruces had played five games before competing with Artesia, winning four, and being tied by Cathedral of El Paso.

Game On Thursday

Artesia's next game will be against St. Mary of Albuquerque. The game will be played here at 8 o'clock Thursday night, Oct. 26. Prior announcements had the game switched to Friday night, but it was officially announced Monday that the original listing applies.

Thomas Jefferson of El Paso and Eunice are to be played here on succeeding week end dates, then the Bulldogs wind up the season with a pair of away from home games, Carlsbad on Nov. 17 and Hobbs on Thanksgiving day, Nov. 23.

Pointed For Artesia

Las Cruces was so keyed up for Artesia that several times in the first period their line sprang forward ahead of the snap like a tennis ball hit by a thousand steel springs.

Artesia led at the half 14 to 0. The locals first score came when Doyle Cole carried the leather over from the seven, with center smashed by Terpening paving the way. Sonny Garner's kick was good.

In the initial minute of the second period, Artesia recovered a Las Cruces fumble on the 16. Cole again made a touchdown pushing over from the 11.

Climaxing the victory for Artesia was Terpening's powerful 41 yard dash in the opening play of the fourth quarter.

Had Artesia played 60-minute football the score likely would have been Artesia 35, Las Cruces 0. At the opening of the game the Artesia Bulldogs marched steadily toward the Las Cruces goal, but a fumble within the 10-yard line spoiled their chances.

A trio of dropped passes, and failure to block out the lone tackler who several times stopped Fullback A. L. Terpening who was touchdown bound, stopped other scores.

Artesia didn't need its full power to win despite the jet speed of Windy Holmes and Archie Robertson.

Battered by hard charging Ends Bill Brown and Bobby Morgan, the Las Cruces passing attack was nipped several times with Skipper Corley, the passer, thrown for losses.

The Las Cruces line simply couldn't hold Artesia and for one of the first times this season the Dona Ana eleven found its aerial game blitzed before it began.

In a desperate attempt to score, Las Cruces hurried 20 passes but completed only five, all for short distances. Their lone score was on a pass, Corley to Tony Alvarez, left halfback.

In many ways the tussle resembled the Artesia-Alamogordo game, won by Artesia by the same score. The Bulldogs of Artesia had the beef, speed, and know-how to stall Las Cruces, before it could get rolling.

Starting Lineups		Las Cruces	
Artesia	LE	Cipi Fierro	
Morgan	LT	Aderhold	
Briscoe	LG	Aguirre	
J. Johnson	C	Diaz	
Bus Brown	RG	Alexander	
Juarez	RT	H. Cole	
Clay	RE	Parsons	
Bill Brown	QB	Corley	
Harbert	LH	Bradley	
D. Cole	RH	Robertson	
Haldeman	FB	Holmes	
Terpening			
Captains—Las Cruces, Windy			

Artesia		Las Cruces	
11	First Downs	6	
299	Yds. Gained Rushing	113	
7	Passes Attempted	20	
1	for 24	Completed 5	for 78
6	Passes Incomplete	15	
1	for 55	Punts	4 for 141
55	Punt Average		35.4
4	for 40	Penalties	4 for 30
	Touchdowns—Artesia, Cole (2), Terpening; Las Cruces, Alvarez.		
	Conversions—Artesia, Sonny Garner (2); Las Cruces, Corley.		
Score by periods:			
Artesia	7	7	0
Las Cruces	0	0	7

Green Basketball Squad of Miners Starts Practice

Coach Dale Waters begins the task of rebuilding the basketball fortunes of Texas Western, with only four lettermen on hand.

Practice sessions got underway this week with five junior college transfers on hand and eight sophomores in addition to the lettermen.

Since the Miners dropped to a post-war low last season, Coach Dale Waters is confident that his 1950-51 team will show considerable improvement. Basis for his optimism is the basketball ability shown by the transfers.

Holdovers from last season are Merrill Autry, a hustling 5'9" guard; D. W. Harkins, 6'2", a senior forward who topped the Miners in point making last season; Wayne Ford, 6'3" forward, and Dick Myklebust, sharpshooting little guard.

The key center position will be taken over by Gerald Rogers, 6'4" transfer from Amarillo College.

Coming to the Miners from the same school is Buddy Travis, 6'2" forward. Other transfers are Oren Zimmerman, 5'10" guard; and Bill Powell, 5'11" guard, from South-west Junior College; and Clarence Burnham, 6'2" forward from Col-Lin Junior College.

Men up from last year's Texas Western freshmen team include Bill Basden, 6'2" guard from Pecos; Henry Stone, 5'11" forward, El Paso; Billy Rex Johnson, 5'10" guard, Pecos; Hugh Cardon, 5'10" forward, El Paso; and Don Shaw, 6'7" center.

Atoka Softball Teams Win Over Cottonwood, 2-1

Atoka won two out of three softball games in a series against Cottonwood played Friday, the Atoka girls and Atoka B boys teams coming out victorious. Cottonwood A boys team nosed out Atoka A boys 4 to 3.

In the latter contest, highlight was a three-bagger, with three men on, by Libro Sanchez, pinch hitter and a home, with two on, by Jose Ontiveros.

Atoka girls had earlier this season

SPORTS

ON THE HOME FRONT

Artesia Team Cheered By Fans

Sending Telegrams to Las Cruces

Artesia citizens proved their loyalty to their high school football team with 60 telegrams sent to the Bulldogs, delivered to the gridsters as they arrived at Dona Ana Courts in Las Cruces at 3:30 o'clock Friday afternoon.

Coach Jack Tinson came out of the courts office beaming like a June sun and holding on a clipboard a sheaf of telegrams.

The wires were potent in building morale of the Bulldogs, along with the attendance of Artesia fans at the game.

Sample of the telegrams: "Nice going. Good Luck. Don't let us down now. So far a wonderful fight. Don't give up. Our team is right and victory is in sight let's win tonight. Keep up the good work. Fight, fight!"

The queen was Jo Ann Bavousett, 17, a senior, hazel eyed, brown haired, 5 feet 5 inches, 118 pounds. She is a 1950 Las Cruces cheerleader, was majorette in 1949, is a member of the student council.

She rode onto the field in a convertible at 7:50, accompanied by Phyllis Longwell, a senior, and Wanda Reeves, junior, a prelude to the ceremony at the half.

Others taking part in the coronation event included George Garcia, Gus Gomez, Jack Fierro, Cipi Fierro, Pat Calhoun, Shirley Mitchell, Diana Sherwood, Vicente Ramirez.

The Artesia High School band, directed by Russell Lewis, gave a spectacular demonstration with its revolving wheel of blue and yellow lights, bubble pipe at accompanied by playing of "I'm Forever Blowing Bubbles," and its formation of a C for Cruces.

A crown and heart formation, keyed to the queen ceremony, highlighted the Las Cruces 55-piece band's stunt, led by Director C. T. Garrison. "Let Me Call You Sweetheart" was the theme song. The band also played the Las Cruces alma mater song.

Formation of the heart was by the red skirted, white sweated pep squad, as the band played "Peg O' My Heart."

Pat Harwell, tall white-uniformed majorette, did a good job on her assignment. Las Cruces colors are red and blue. The Las Cruces players had white helmets, blue pants with red stripe, blue jerseys with red shoulder insets, stockings of blue-white and red, and white and blue.

The Aggie Memorial stadium, scene of the game, opened the eyes of Artesia fans and team. The two sections, one on the east side, one on the west, measure 184 feet long and are 30 1/2 feet high.

Cost of the concrete-steel structure was \$150,000. A 75 foot tower remains to be erected. Seating capacity is 6500.

Also unfinished in the press box. Perched on the top tier of the stands was a long, wide shelf, with the seats almost as crowded as the Morris Field subway.

I was wedged into between Ann Vickers, Las Cruces junior and one of the sports writers on the high school newspaper, and Bill Feather, Artesia, of New Mexico A. & M.

MacDonald's Farm



Have you been wishing for a new tractor with a complete line of attached implements? There's no need to go on wishing... just drop around to see **JOE MITCHELL & SON** to make your selection from the J. I. CASE TRACTORS and IMPLEMENTS featured in our store. J. I. CASE MACHINERY takes the "spooks" out of farming.

JOE MITCHELL & SON.
CASE FARM MACHINERY
SALES - SERVICE

UCLAN SPEEDSTER - By Alan Maver



El Paso Times correspondent.

Radio Station KOBE was on the job at one end of the row. Howard Maullin did the play by play. Bruce Pederson, the "color." Gene Franklin spotted for Artesia, Jim Filkens for Las Cruces.

Jo Irving, sports editor of the Las Cruces high school annual; Ralph Digneo, 1950 Aggie grad, teacher of history and social science in Las Cruces junior high, who handled the public address system were two others in the breezy, cool press "box."

Others were Fritz Crawford, the veteran statistician; Bill Keys, again doing the play by play and Dave Button, manager, Bob Meeker, chief engineer, all of Radio Station KSPV, and Joe Priestley, representing the Las Cruces Sun-News.

The game is said to have drawn the biggest attendance this season. Crowd was estimated at 5000. Number of Artesia fans was estimated at from 800 to 1000.

Backing of the fans in making the long trip from Artesia to the game boosted Artesia Bulldog morale.

The band traveled to the game in two buses, C-127 and C-128, driven by Barger Smith, driver of the bus that took the Artesia team to Lovington, and Jake Arkenright. Blackie Barker was the driver of the team bus.

Bud South, New Mexico police, and Deputy Sheriff Puss Martin, riding in the state car led the motorcycle. Coach Jack Tinson and Reese Smith, assistant coach were in charge of the team bus.

The band had its buses decorated with signs, "Beat Las Cruces," and "Artesia Bulldog Band."

Departure of the three vehicles was at 9 o'clock Friday morning; route through Roswell, Hondo Valley, Alamogordo, and on to Las Cruces. A brief stop was made in Alamogordo at 12:30. Arrival in Las Cruces was at 2:30. Band buses returned following the game

If You Can Afford A New Car... You Can Afford A Dynaflo Buick.
Guy Chevrolet Co. 101 W. Main Phone 291

member the boys trip to El Paso Saturday a. m. and seeing a good movie "Rocky Mountain"... enjoyed seeing Rudy Canunue and rest of former Cruces acquaintances... Johnny Cranford, Hugh Ross Burch, Mike Currier, Artesia mascot for the game with their Cruces cousins... would have added punch to the game if Artesia had backed motorcycle... but most preferred drive own cars.

The athletic association, Paul H. Deaton, president, and Morris W. Ward, executive secretary, both of Roswell, has a business meeting of the board of control slated for 1:30 p. m. Wednesday, October 25, in the Hilton Hotel, Albuquerque.

A general meeting of all member schools is slated for 10 a. m. Friday, October 27, in the American Legion Hall.

Dates From Sept. 22. On Page 3, Column 6 of the Advocate of September 22 this year I wrote in connection with the Artesia Junior High-Roswell Junior High game, won by Roswell 25-0:

"Except for two players all of the Artesia team were eighth graders. Roswell team had boys 16 years old, ninth graders, who outweighed Artesia 20 pounds to the boy."

"I can find no set of rules applicable to junior high school football. I think such a set of regulations on ages and grades applicable to junior high school teams should be formulated at once and intend to write Morris W. Ward, executive secretary of the New Mexico High School Athletic Association on this matter."

I did write Secretary Ward and he, as usual, gave me a courteous and prompt reply in a letter dated September 26, saying in part:

"Within all probability the board of control will soon take some action regarding junior high activities, and some control established if the schools desire it."

He explained that at present the association was trying to get its high school program functioning smoothly and added that until last March the association had operated with only a part time executive secretary.

Ward Rates Praise Right here I want to say I appreciate the tremendous job Secretary Ward has in directing the work of an association that heretofore has not had a full-time executive secretary.

Naturally there are plenty of knots to be untied and it will take time. Ward's courteous, prompt, and cooperative replies to my letters attest to the fact that he is

wide awake at his job and doing efficient work.

I have never made a request for information from him without receiving a courteous and prompt reply. He always delivers the goods. One example was his work compiling a list of certified officials, a copy of which he sent me in response to my criticism that football officials listed as James Smith et al, was a shipshod method.

Irish Always Good How does a football team get publicity? And why does Notre Dame rate so much? The answer is contained in Charlie Callahan's Sportcasting, in a recent issue of Our Sunday Visitor.

No less than 28 writers from metropolitan papers visited the Irish camp to take an advance look at Frank Leahy's squad this year.

In addition radio announcements were dropping in to make recordings with the coaches and players on the opening (picture) day major news and photo agencies were on hand.

That's big time publicity. Even though Notre Dame has its string of victories broken, the Irish are always good copy.

Ration Points Vernon Bryan, manager of the newspaper, knows the point system of New Mexico high school football and plenty else about sports. He tried to explain it the other day but it all sounds like the formula for an atom bomb to me.

Football games are won on the field, not in ledgers or newspaper. If team A scores five touchdowns and team B none seems to me that team A is the better.

Under the complicated setup we have now, instead of the simple logical play-off method, it could run something like this:

Team A is rated at 50 points and Team B at 20 because A beat B 20 to 0, and Y had won 345.754 percent of its games. Both A and B are in the same class.

Team Z, which reduces Team A's figure by 547.934 per cent. Powder River! If a team gets licked it gets licked regardless of whether it's by a Class B, C, or XYZ school. If you have to consider all the teams each team has to decide its points year might as well put in a stock ticker.

Livestock Sale Every Monday

STARTING AT 1 P. M.

All Consignments Must Be Entered Before 10 A. M. Monday

Help Create a Market for Your Livestock By Bringing Them to Me

YOU BRING THEM! I'LL SELL THEM!

Shorty Watkins

Artesia Auction Sales

Across from Payne Packing Plant North of Artesia
COL. DENNIS L. MOSS, Auctioneer

GOSPEL MEETING!

Church of Christ
Grand at Eighth

F. I. Stanley, Evangelist
of Midland, Texas
Services Each Evening, 7 P. M.
October 18 through 29
NO COLLECTIONS TAKEN

Artesia Bulldogs vs. St. Mary's (Albuquerque) at Artesia

Thursday Night, October 26

























Be A Grandstand Referee!

Learn These Official

Football Cues



Study the Illustrated Signals Shown Below. They Are Cues to Better Football, This Fall. Study the Accompanying Text; They Are the Cues to Better Buying—Better Living—for Every Season in the Year!

 <p>1. Offside (Violation of scrimmage or free kick formation)</p> <p>You are never offside when you call at BRAINARD-CORBIN HARDWARE for your hardware and sporting goods needs. "A Dependable Source of Supply Since 1908."</p>	 <p>7. Clipping</p> <p>Clipping is the one thing you will not find at CLEM & CLEM. Plumbing and Appliances. See us now about your plumbing and home appliance needs.</p>	 <p>13. Illegally Passing or Handing Ball Forward</p> <p>Pass the ball to GUY CHEVROLET CO. when you are in need of a new or used car. Expert repair service. Visit our service station for gas and oils. Open 24 hours a day.</p>	 <p>19. Ball Dead; If Hand Is Moved from Side to Side: Touchback</p> <p>Read The —ADVOCATE— for the Latest in Sports!</p>
 <p>2. Illegal Position or Procedure</p> <p>Proper procedure for better living is thru savings! THE PEOPLES STATE BANK suggests a thrift account for everyone in the family. Drop in today and ask them for complete details.</p>	 <p>8. Roughing the Kicker</p> <p>... All eliminated when you do business with the FIRST NATIONAL BANK. Courtesy and service to the customer is the watchword here.</p>	 <p>14. Forward Pass or Kick Catching Interference</p> <p>There is no interference with good performance when you use NuMex products. NEW MEXICO ASPHALT & REFINING CO.</p>	 <p>20. Touchdown or Field Goal</p> <p>You will always score a touchdown when you buy at NELSON'S FOOD STORE. We are proud of the fact that the best fed families in Artesia trade here.</p>
 <p>3. Illegal Motion or Shift</p> <p>It is not only entirely legal but you will be entirely safe if you protect yourself and family against all risks by seeing the SOUTHWESTERN REALTY Insurance agents, today. All forms of coverage arranged conveniently and at lowest rates. Don't wait, see Len Maddox now.</p>	 <p>9. Unsportsmanlike Conduct</p> <p>For cleaner conduct, try the LORANG CLEANERS. They get your duds spic and span ... they press 'em up just right and in jig time! They offer rapid pick up and delivery service, too. Call them now at 1143.</p>	 <p>15. Ineligible Receiver Down Field on Pass</p> <p>No one is ineligible for the top-flight home appliances and sewing machines we carry in stock. Drop in today. NELSON APPLIANCE CO.</p>	 <p>21. Safety</p> <p>Always be safe. Protect yourself and your family from the dangers of unsafe tires. Have your tires checked regularly at the PIOR RUBBER CO. Trade in your old tires for new Safety Thoroughbreds. Call 41.</p>
 <p>4. Delay of Game</p> <p>... There's no delays in the service rendered by the ARTESIA AUTO CO. Complete service and repairs for your car at special low rates, is the basis on which they've built a service that is famous all over the county!</p>	 <p>10. Defensive Holding</p> <p>Nothing will hold you away from the HART MOTOR CO. for repair service, parts or gas and oil if you give us a trial. Come in today.</p>	 <p>16. Ball Illegally Touched, Kicked or Batted</p> <p>Read The —ADVOCATE— for the Latest in Sports!</p>	 <p>22. Time-Out</p> <p>Is your time out? Have your watch checked, cleaned and repaired at the ARTESIA JEWELRY. Expert craftsmen will put your timepiece in perfect working order, quickly and inexpensively. Check with them, today.</p>
 <p>5. Personal Foul (Tripping, hurdling, tackling out of bounds)</p> <p>You will certainly not be fouled up if you make the ARTESIA ALFALFA GROWERS ASSOCIATION your headquarters.</p>	 <p>11. Illegal Use of Hands and Arms</p> <p>Try using your hands and arms at the YEAGER GROCERY to get yourself some of our quality meats and groceries at the lowest everyday prices. We are located at 201 West Chisum Ave. We are here every day in the week from 6 A. M. to 8 P. M., Sundays included.</p>	 <p>17. Incomplete Forward Pass, Penalty Declined, No Play or No Score</p> <p>... There's nothing incomplete about the service rendered by the RUSSELL AUTO SUPPLY CO. Complete auto parts and sporting goods.</p>	 <p>23. First Down</p> <p>Read The —ADVOCATE— for the Latest in Sports!</p>
 <p>6. Roughness and Piling On</p> <p>They really pile on the service and quality in merchandise at the GUY TIRE & SUPPLY CO. Drop in now!</p>	 <p>12. Intentional Grounding</p> <p>Come in intentionally to see us about your farm implement needs. We also do rapid and reliable service repairs on your equipment. ARTESIA IMPLEMENT & SUPPLY CO.</p>	 <p>18. Crawling, Helping the Runner or Interlocked Interference</p> <p>Read The —ADVOCATE— for the Latest in Sports!</p>	 <p>24. Start the Clock or No More Time-Outs Allowed</p> <p>No more lagging! Now's the time to see the SOUTHWESTERN REALTORS about that home you've been planning to buy! Their wide listings and low prices insure a home that will interest you. Call Friend now.</p>

Three Million Dollars Worth Of Automobiles Sold in Artesia

By Brownwood Emerson

Importance of the automobile business to the economy of Artesia, in line with the observance of National Automobile Dealers Week, is shown by a survey of local agencies' number of employes, annual sales and annual payroll.

Seven agencies here employ, including owners, 124 persons. The annual payroll totals \$308,227.14; annual sales, \$3,314,560.83.

That 124 figure means steady, year around employment. The annual payroll flows regularly into local trade channels. In addition substantial purchases are made through retailers handling other kinds of merchandise.

Local dealers payrolls and other expenditures contribute greatly to the business volume and prosperity of Artesia. Employees and dealers are substantial local residents. Their taxes help support Artesia schools, the city and New Mexico.

This support is made possible by patronage. The public is entitled to the dependable and courteous service that the Artesia agencies give throughout the year.

All of this is brought into focus by National Automobile Dealers Week, which started Sunday, Oct. 22, ends Saturday, Oct. 28. While no special program has been planned here for the week, residents of Artesia and its trade territory are invited to call at the local agencies, get acquainted with owners and employes, see the new model cars, modern equipment, parts and accessories.

Nearly everyone is interested in automobiles. Because of the record production and sale of new cars this year, new car dealers have ample stocks of excellent used cars taken as "trade-in" on new models.

Dealers want citizens to know they appreciate the patronage they have received and how they are continually striving to merit their good will and be of service to the city.

One of the principal objectives of the special week is to make residents over the Artesia trade area better acquainted with their retail automobile dealers and the services they provide.

National Automobile Dealers Association sponsor of the special week, has headquarters at 1026 Seventeenth Street Northwest, Washington 6, D.C. Jay Green is assistant secretary-treasurer. Membership is 33,843. The organization was started in 1917.

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Automobile Benefits All

Everyone in Artesia, including even those who don't drive, benefit in many ways from the vehicles that have made Artesia and the rest of the nation mobile.

Local automobile dealers today pointed out how the car affects the nation's economy.

Farmers, Workers
Trucks and cars provide the farmer, for example, with the opportunity to sell, or buy, in his choice of market and bring him within reach of conveniences once found only in cities.

"In fact, about one out of every three trucks and more than one out of seven passenger cars is used on the farm.

"That's a total of nearly 8,000,000 vehicles, according to recent official estimates.

"Farmers own two and a half million trucks and another half million trucks haul only farm products.

"The worker's automobile makes it possible for him to live, work, and go wherever he wants.

"Moreover, highway transportation has created literally millions of jobs.

"One out of every seven American jobs today is in that field and one out of every six businesses serves the highway transportation field.

"The bulk of these are small independent establishments. Few persons realize that highway transportation industries employ over nine million persons.

Consumers Share
"Every consumer also benefits both directly and indirectly from the vehicles that are sold and serviced by their local automobile dealers.

"For the consumer, cars and trucks make possible the delivery to his home of nearly everything made or grown anywhere in the world.

He benefits from the price flexibility made possible by speedy door-to-door merchandise deliveries.

"They make possible the delivery of his milk, his fuel and countless other products."

INVADERS FRISK CAPTURED FOES



NORTH KOREANS captured during the American invasion of Inchon, on Korea's west coast, are frisked by American troops. Department of Defense radiophoto.

Studebaker Agency Established In 1949 in Special Type Building

One of the newest agencies in Artesia is Beach Barton Motors, 103 North Second, telephone 201, established April 9, 1949.

The Studebaker passenger car and truck agency is located in a building of buff brick and ample lighting, especially constructed for its use as a place for the sale and service of cars and trucks.

An excellent repair shop is a part of the plant. The entire place is trim and neat at all times.

Owner is Beach Barton, native Texan, born in Stephenville, Erath County, July 28, 1916. Barton is a graduate of Lubbock High School and of Texas Technological College, also at Lubbock.

He graduated from Tech in 1937. Barton, soft spoken, sincere, and energetic, is a man who enjoys his line of work. He had been employed by an automobile agency in Ok-

Car Inspection Pays Dividends

Many accidents and costly repairs could be averted if Artesia motorists would form the habit of having their cars inspected at regular intervals, according to local dealers.

Use of better materials and improved construction of automobiles, and of tires have already done much to reduce the number of breakdowns on highways.

Motorists Share Credit
Motorists deserve much of the credit. Fortunately, a large number of car owners have learned that it pays to keep their cars in good operating condition at all times and that minor repairs and adjustments avert breakdowns.

New car and truck dealers are much better equipped than ever before to locate and correct mechanical defects.

As more and more motorists learn the importance of taking their cars regularly to their dealer's shop for a check-up, the number of breakdowns on the road will continue to decline.

One of the primary causes of both breakdowns and accidents since the war has been the large number of ancient, unsafe vehicles still in use—cars which should have been retired years ago.

During the car shortage, it was natural to keep cars in service as long as possible but now that record car production has made more new and reliable used cars increasingly available, it's time to speed the retirement of antique and unsafe vehicles.

Dealers Helping
Artesia automobile dealers say: A car that's worth driving is worth keeping in good condition through regular safety inspection at a dealer's shop and cars which no longer can be maintained in this way are a hazard to their occupants, other motorists and pedestrians.

We cannot urge local motorists too strongly to form the good habit of bringing their cars back to the factory-franchised dealer, who sells them and is best equipped to service them at regular intervals.

It pays in safety and economical maintenance cost and will add materially to the life of the family car.

Half of Nation's Families Own Cars

Out of the nation's 43.8 million families, 56 per cent, or 24.5 million, owned automobiles in 1949, according to a survey issued by the Federal Reserve Board.

Two million families owned more than one car each. Families with less than \$3000 in annual income owned 35 per cent of the nation's family cars; \$3000 to \$5000, 39 per cent; over \$5000, 26 per cent.

In the families with incomes over \$7500, 85 per cent had cars and 22 per cent of them had more than one.

Car ownership by population and percentage:
Cities over 50,000, 41 per cent of the families; 2500 to 50,000, 54 per cent; towns less than 2500, 56 per cent. In rural areas, 65 per cent had cars.

Hart Points Out Auto Dealers Spirit of Service to Community

The public would surely be surprised, believes F. C. Hart, owner of Hart Motor Company, "if they would stop and think what the auto dealers do for a town, the amount of the payrolls, and their help to charities."

Hart has lived in the Pecos Valley for 21 years, in Carlsbad for a decade, and in Artesia since 1939. In Carlsbad he had been in the grocery and dry goods business but his health caused him to seek outdoor work and he started his employment as an automobile salesman.

Established in May, 1945, Hart Motor Company sells Dodge passenger automobiles, Dodge job rated trucks, and Plymouth passenger automobiles.

The location is 207 West Texas; telephone, 237.

Hart was born in Falls County, Texas, grew up in Colorado City,

Long Time Friends Established Auto Agency in January, 1947

When Frank E. Smith and Doc Mahone started Mahone-Smith Motor Company, 406 North First, telephone 326, in January, 1947,

neither man had any prior experience in the automobile business.

They did possess plenty of experience, however, in other vocations. Smith for years had been Artesia manager of Bethlehem Supply Company while his partner Alan P. Mahone had been in the lumber business and had started the Dr. Pepper bottling plant here.

The two men are long time friends, have resided in Artesia almost an equal number of years, and are members of the same church.

Their agency handles Hudson passenger automobiles and International trucks and makes general car and truck repairs.

Smith likes the automobile business better than any other. He says he thinks "it is harder work than

Health, Safety Aided By Autos

Artesia automobile dealers are constantly working to help reduce the traffic toll through encouraging good driving practices and maintenance of automobiles in safe operating condition at all times.

Traffic accidents are widely publicized, especially on holiday week ends, but the public fails to note the important role of automobiles and truck play in the public safety.

"Let's all strive to become better drivers and to keep our automobiles always in safe condition through periodic inspections. The highway toll can and should be reduced."

Here is the evidence of the way trucks and automobiles serve to protect life and property in Artesia and over the nation:

Fire and Police
More than 30,000 fire engines protect the property of millions of Americans more efficiently than ever in history and at comparatively low cost.

Use of radio-equipped vehicles enables state and local police departments to protect our vastly expanding population with little increase in personnel.

Emergency public-safety services is provided by more than 4300 electric, gas, transit and telephone companies.

Use By Doctors
The automobile is used in emergency or routine calls by more than 219,000 U.S. physicians and thousands of visiting nurses. About 8000 ambulances rush patients to hospitals.

Pulmotor and rescue squads, with their own trucks or automobiles, served widespread U.S. areas.

Dependent on motor vehicles in areas where disaster has struck.

Death Rate Decline
Finally the overall death rate has declined from 17.2 to less than 10 per thousand in the period since the automobile came into use.

Surely, the life-saving role of motor vehicles must be given part of the credit.

It's true, of course, that the traffic toll is heavy and every effort to reduce it must be continued but it's also a fact that millions of lives have been saved by the doctors and nurses whose automobiles are essential.

Making a Living Purpose of Most Automobile Trips

The family automobile has long been considered a necessity in Artesia and Eddy County.

Surveys in various cities show that 56 per cent of car trips are for the purpose of making a living. That is, they are trips to or from work or on business.

The family car is equally essential to the Artesia housewife. In 15 cities checked, shopping trips by housewives account for 12 per cent of all automobile trips.

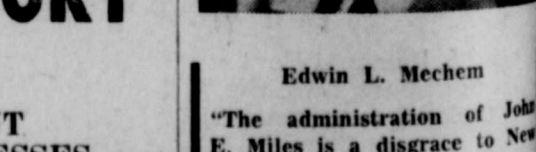
Social and recreational purposes are credited with 16 per cent with the remaining 16 per cent charged up to trips for medical or dental needs, motoring to and from school to eat meals and for other purposes.

Private James Hayward was the first American killed at the Battle of Lexington.

The highest point in Utah is 13,687-foot Gilbert peak.

Be Wise, Buy Sunrise and American Beauty FRESH YARD EGGS at Your Grocer.

MECHEM TOO SAYS—DISGRACEFUL



Edwin L. Mechem
"The administration of John E. Miles is a disgrace to New Mexico."

From a speech by John J. Dempsey (Democrat) in Silver City in July, 1942.

Vote For
DECENT GOVERNMENT
ED MECHEM
Republican for GOVERNOR
—Paid Pol. Ad.

Values in Cars Reach New Peak

Automobile values are getting far bigger buyers today for both their new car and used car dollars than they did 30 years ago, according to a review compiled by the Automobile Manufacturers Association.

The review included 12 present makes of U.S. passenger cars whose ancestors were on the road back in 1920.

It shows that the price of four-door models today averages nearly \$900 less than in the so-called good old days.

In terms of industrial wages, this price decline is far more impressive.

It takes only 34 1/2 weeks to earn the price of today's latest streamlined models, where it took 92 1/2 weeks, for one of the 1920 variety.

Moreover, horsepower has been more than doubled. In fact, even the most expensive models, which were selling at more than \$5000 back in 1920, had less horsepower than the lowest priced cars on today's market.

Used Car Values
Excellent values in dependable used cars are also available at factory-franchised dealers, thanks to all-time record volume of production and sales of this year's fine new cars.

These sales have resulted in dealers acquiring thousands of used cars as trade-ins including many comparatively recent models in good operating condition.

Used cars in virtually all price ranges are available, providing prospective buyers with a wide choice of used automobiles that have been thoroughly reconditioned.

Women's Wishes Sway Car Design

Ever since 1911, when the self-starter was invented and women began driving the family car, women have exerted a powerful influence in automobile design.

Artesia women are as up to date on automobile styling as any in the nation. They have definite ideas of what they want in an automobile.

Eye appeal, safety features and comfortable riding have become "musts."

They have resulted in softer springs, self-actuating brakes, steering improvements and methods of reducing noise and vibration in cars.

Wheeled Living Room
There are 14 million women drivers in this country, and it is largely due to their influence that the motor car has advanced from what was not more than an open platform on wheels that jolted, bumped, and rattled along the road, to a glamorous enclosed living room on wheels, using the year around, in all kinds of weather.

Styling of automobiles has become one of the most important functions of the industry. The new designs are worked out as much as two years in advance so that today the general design of the 1952 cars is well known by the stylists, but, of course, is kept a secret.

Designs are available, providing prospective buyers with a wide choice of used automobiles that have been thoroughly reconditioned.

Don't Take Our Word for It! But Buy Them and Try Them and You Will See There Are No Finer Dairy Products Than

MON REPOSA
"At Your Door or Favorite Grocery Store"
PHONE 1180

ARTESIA BUSINESS DIRECTORY

A THUMBNAIL CLASSIFICATION OF EMERGENCY AND IMPORTANT PHONE NUMBERS AND ADDRESSES
Artesia Advocate, 316 W. Main — Call Us — Phone 7

EMERGENCY
Fire ———— Tell Central
Police/Tell Central or ———— Phone 198
Red Cross ———— Phone 328-W
Ambulance ———— Phone 707

AUTOMOTIVE
Artesia Auto Co., Wrecker Service ———— Phone 52
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main — Call Us — Phone 7

Caliche—

(Continued from Page One)

ers went along with Dwyre's six-mile blacktopping. Lusk said that struck him as "a dead-end" prospect.

Heatedly, Commissioner James asserted that the highway department has "lied" to the commission more than once. He said that if the six-mile blacktopping were done, using the \$80,000, he didn't think the highway department would agree to continue the blacktop for a long time, if ever. He voiced that view after the commissioners and William M. Siegenhafer, president of the Artesia Chamber of Commerce, debated whether or not the county and state could work out a \$40,000 matching agreement next fiscal year to complete the project.

James said incidentally, "I'm tired of being a Democrat just because my friends are Democrats."

It has been generally understood since last June that both Carlsbad and Artesia interests agreed on desirability of a continuous, uninterrupted loop road between State Highways 83 and 31, although immediate need of the Southwest company for a good road covering its part of the loop at the Carlsbad end has been stressed more recently, notably at the Artesia meeting last month. And commissioners emphasized that the company must have a good road.

Possibility was mentioned that Lusk and Haldeman in Santa Fe may meet with Dwyre and with the highway commission also, at the same time. Lusk indicated he understood the mission would be to ensure a caliche-top road as far as possible with the \$80,000.

Dwyre was asked in a telegram from Carlsbad to Santa Fe Thursday to telephone the county commission Friday morning. This re-

quest followed receipt of his wire. Reese, Lusk and Haldeman talked to Dwyre on the phone for more than 20 minutes.

Reese said Dwyre told him that Dwyre would not recommend a request by commissioners to use the \$80,000 for caliche construction as far as possible. Dwyre was understood to have added, however, that if the commissioners put their proposal in writing, it would be considered.

Oil Report—

(Continued from Page One)

ement.

Sinclair Oil & Gas Co., Keel 10-A, NE SE 7-17-31.

Total depth 3496; testing.

V. S. Welch, J. M. Welch-State 1, SE SE 16-18-28.

Total depth 2355; drilling plug.

Martin Yates III, Mesa-State 3, SW NW 4-19-28.

Total depth 2712; shut down for orders.

General American Oil of Texas, Keeley 41-C, SE NW 26-17-29.

Total depth 2885; testing.

J. W. Jones, State 1, NW SE 18-18-29.

Total depth 3040; plugged back to 2981; testing.

Roach & Shepard Drilling Co., Elliott 1, SW SW 31-18-30.

Total depth 4280; shut down for orders.

Sinclair Oil & Gas Co., West 5-B, SE SW 4-17-31.

Total depth 3487; testing.

Sinclair Oil & Gas Co., Parker 3-B, SW SW 23-17-30.

Total depth 3193; cleaning out after shot.

A. H. Hover, Hastie 9, NW SW 18-17-28.

Total depth 526; testing.

E. E. Scannel, State 3, SW SE 20-17-28.

Drilling at 1795.

C. L. East et al., State 2, NW SE 33-17-29.

Drilling at 400.

American Republics Corp., Robinson 28-X, SE SW 27-17-29.

Drilling at 830.

Travis & Featherstone, Travis 2, SE SE 12-17-27.

Total depth 432; waiting on cement.

Nunn & Geiser, Hastie 9, SW NW 18-17-28.

Total depth 425; waiting on cement.

Beddingfield & Featherstone, Brooks 16, NW NW 19-17-28.

Drilling at 256.

Skelly Oil Co., Dow 20-B, NW NE 21-17-31.

Drilling at 1580.

If You

Can Afford

A New Car ...

You

Can Afford

A

Dynaflo

Buick.

Guy Chevrolet Co.

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DO YOU WANT A FARM?

THEN SEE US NOW—

We Have Some Outstanding Bargains
That Will Not Be on the Market Very Long!

120 ACRES with 103 Acres Artesian Water Rights. Close in. Producing Two Bales of Cotton per Acre.

80 ACRES with 53 Acres Artesian Water Rights

1320 ACRES Farm and Ranch, 173 2/10 Fallow and Canals with 173 Acres in Clover.

105 ACRES, 97 Acres Artesian Water Rights.

160 ACRES with 4-room House, Modern, 2 Bedrooms, 59 9/10 Water Rights, Complete Farming Equipment, Four Out-Buildings and Barn, 1 1/2 Miles on Carlsbad Highway.

VALLEY EXCHANGE

107 SOUTH ROSELAWN

Office Phone 1115

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Wayne MacClintock, J. L. Long, Claude Smith and Brownie Emerson.

In addition there was a large group of the Artesia High School student body.

D. I. (Doc) Clowe of Sacramento, formerly of Artesia, was seen at the game, rooting for the Artesia Bulldogs.

Nonessentials—

(Continued from Page One)

lection of candidates by means of the primary ballot, Congressman Fernandez pointed out that if good men are selected, they will continue to run, but if the selection is not of good men, then there will not be good men on the ballot.

He said he has hopes the Civil Aeronautics Board will reconsider the petition for continuance of the Pioneer Air Lines segment between Amarillo and El Paso and that if the CAB should report unfavorably, he will continue to work for the line and to have Artesia included as a stop thereon.

Joe Martinez, attorney general, who is a candidate to succeed himself, said all of the Democratic candidates are well qualified for the offices they seek.

He said the Republicans say this is their best year, but he pointed out that out of all counties in the state, in only five have candidates been filed. He said the state Republican candidates were selected in a room at the Hilton Hotel in Albuquerque and that if they are elected, they will be responsible to that group present at the hotel meeting.

On the contrary, said the attorney general, the Democratic candidates were selected by the people at the primary, therefore should be elected by the people on Nov. 7.

He strongly opposes the pre-primary proposition and recommended that the people vote against it at the polls.

Other candidates who were introduced and spoke briefly were Bob Castner, candidate for state auditor; Tom Wiley, for superintendent of public instruction; Gene Allison, for corporation commissioner; Guy Shepard, for land commissioner.

In the party and sitting at the head table with her husband, was Mrs. Fernandez.

Ray Rodgers, state treasurer and state Democratic chairman, presided as toastmaster.

He was introduced by Mayor Oren C. Roberts.

Teen-Age Canteen Reopens Social Season

(From Artesia Hi Beacon)

By George Blevins
School in full swing again brings back the Teen-Age Canteen for the 1950-51 season of school. Students of Artesia High and Junior High use the girls gym as their building for the canteen. Some students dance or play games while other sit or stand around and talk. After the junior high moves into their new building, the canteen will consist of high school students, their visiting teams and their school mates.

Those not having activity tickets are requested to pay admittance. This money is used for new records which consists of Western music, as well as popular and classic. These records are to be taken care of and used for the benefit of the students of Artesia High.

On nights that we have a home game, the canteen will not open until after the game. On nights that

Tennis Team Shaping Up

(From Artesia Hi Beacon)

By Charles Gibson
Watch the ball! Follow through on your shots! Arch your back! Get down to the shot!

These are some of the frantic suggestions that Coach Howard Miller is giving his Bulldog tennis team, trying to get them back into shape. Even so, he says they are doing quite well.

Any day at noon, or the sixth period, you can see the Bulldog netters out on the courts swatting those tennis balls around.

There are three first-string players back for mlst year: Jody Williams, Charles Gibson, and Bob Flynn. Douglas Whitefield, a very promising sophomore, is expected to fill the vacant spot left by Cody Williams, who graduated last year.

The Bulldogs will miss the Williams brothers duo. It is not yet known who will be playing singles or doubles. The team will have to be on its toes to match or to better the record set last year. They were defeated in dual meets, won doubles and runnerup doubles at the Cavern City relays, doubles and won state doubles and third singles.

Last year the team purchased new rackets and suits with money earned by parking cars at football games and selling pop and popcorn at the REA basketball tournament. Again this year they are parking cars at the football games.

The date of the first match is not known at this time, but will be announced later.

Potpourri—

(Continued from Page One)

part of Greater Artesia.

Speaking of co-operation, here's an opportunity for someone or someones to do a little of it, at the same time helping the police to make their new station more attractive and at the same time mak-

ing this a prettier city in which to live.

all four wheels instead of two—with big soft low-pressure tires on Buick's wide rims—and with feather-light handling for all its road-hugging left.

Remember that such things as air cleaners, oil filters, dual horns, windshield wipers, sun visors and map lights, automatic dome lighting, and a built-in ventilation system all come as part and parcel of every Buick at no extra cost—and likewise that Buick, and Buick alone, offers Dynaflo Drive.*

Take stock of its generous expanses of safety plate glass that mean extra visibility—and the sofa-wide comfort of its deep-cushioned seats.

Take our word for it—or check for yourself—it rides like a dream—with coil springs on

ing this a prettier city in which to live.

The last few days the police—with the assistance of some of the roomers and boarders at the police station—put in a walk across the parking, so as to give the grass a better chance, as the dozens of people cross to go to the postoffice.

And then they went further; they built a fancy brick border to the concrete walk in front of the station, but back a foot or so, leaving a strip for poises.

All of this, mind you, is costing the taxpayers not a penny.

But for that reason, the cops would like a little help by way of getting the garden started. They could use some tulip and glad bulbs and all that sort of thing.

Fact of the matter is that whatever kind of garden shows up in front of the station next year will depend on what kind of bulbs they receive.

How unlike the Artesia Chamber of Commerce must be the chamber at Socorro! For here's what The Socorro Chieftain had to say the other day:

"More than half of the year has passed and we are still looking for some performance by the Chamber of Commerce, or even the promise of performance. Is it the desire of the community that the Chamber of Commerce be liquidated? If so, the policy of the officers and directors is to be commended."

After reading that stinger, we can't help but muse how different our chamber here is and how much good it does.

So we commend the officers and directors, but for a quite different reason.

In fact, we highly recommend that when the annual membership drive is staged next month that no business, no matter how small, join and that some representative thereof become active in Artesia Chamber of Commerce affairs.

We were pawing through Webster's Guide to the Dumb the other day, looking for a correct word shading, when someone slipped up behind us and asked if we knew the definition of the word, "brute."

Before we could answer, he did: "A husband who leaves his wife alone all evening—without a cigarette in the house."

—A.L.B.

READ THE CLASSIFIEDS

Kay Booker Edits Beacon, Austin Is Associate

(From Artesia Hi Beacon)
By Joyce Essex



Kay Booker



Rube Austin

The staff for the Artesia Hi-Beacon, a bi-monthly production, was chosen from a list of applicants Friday, September 29, by Margaret Bildstone, sponsor. Kay Booker was named editor-in-chief, with

Rube Austin as associate editor. Feature editors will be Joan Amstutz and Charles McNallen. The sports news is being handled by Charles Gibson, Jody Williams, and George Blevins. Exchange editors are Joy Teague and Joyce Essex, with Linda Boyle, Bobbie Jo Roberts and Norma Cantrell as circulation managers. The business transactions are in the hands of Pug Bailey, Norman Monroe, Buster Letcher and Bob Flynn, advertising managers. The art work will be carried out by Dorris Gayle and Charles McNallen. Columnists are Linda Boyle, and Dorothy Carver. Last but not least are the reporters, Jimmie Thorp, Laverne Batie, Harold Grissom, Bob Bryant, Juan-



"Who's the new grease monkey?"

A subsea canyon of Carmel, Monterey, Calif., is higher than the Grand Canyon.

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EVERYTHING FOR THE HUNTER! Brainard-Corbin Hardware Co. "A Dependable Source of Supply Since 1908" 327 W. Main Phone 103

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Can Afford A New Car ...

You

Can Afford

A

Dynaflo

Buick.

Guy Chevrolet Co.

101 W. Main Phone 291

What's the Price of a Buick?

Less than most people think



LOOK AT THE
Typical Delivered Prices
ON 1950 BUICKS

MODEL 460 Buick SPECIAL 6-pass. Sedan with de luxe trim...	\$2262⁰⁰
MODEL 41D (Illustrated) Buick SPECIAL 6-pass. 4-door Sedan with de luxe trim...	\$2324⁰⁰
MODEL 56R Buick SUPER 6-pass. 2-door Riviera...	\$2445⁰⁰
MODEL 72R Buick ROADMASTER 6-pass. 4-door Riviera Sedan...	\$3171⁷⁰

Optional equipment, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

Then look at the prices and see how they jibe with your idea of what such a car should cost. If you've done any shopping, you'll quickly find out that you can own a Buick at prices that start below what you'd pay for some sixes.

Why not get the exact figures for the body type in the Series that exactly fits your taste and budget—starting now, with a visit to your Buick dealer.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

WHATEVER YOUR PRICE RANGE

"Better buy Buick"

YOUR KEY TO GREATER VALUE

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

GUY CHEVROLET COMPANY

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WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Phone Your Buick Dealer for a demonstration Right Now!

Seeks Peace Talks



ENLARGING UPON his letter to Stalin in which he urges talks to stop the drift toward war, "Harold E. Stassen tells reporters in Washington that he is willing to take a delegation of "four or five top citizen-leaders" to a Moscow conference. (International)

First Picture Stamp of U.S. Issued in 1869

By C. GOTTFRIED FINKE

The year 1869 brought the first pictorial issue of postage stamps to the United States. This issue was produced for the federal government by the National Bank Note Company. Plates for the one, two, three, six, 10 and 12 cent consisted of 300 subjects in panes of 150 stamps each: for the 15, 24, 30, and 90 cent plates of 100 subjects each. Note on this is that the stamps of 1869 without grill cannot be guaranteed unless they are mint and have the original gum on the back.

This stamp was perforated 12 the grill measuring 9½ by 9½ mm. It was printed on hard wave paper. Franklin D. Roosevelt

The one cent issued on April 1, 1869, is found in two shades of orange, dark brown orange and brown orange. It bears a picture of Benjamin Franklin.

The two cent finds the Pony Express rider in brown, pale brown, yellow brown or light brown. At the top of the stamp the words United States Postage and at the bottom two cents. It was issued March 30, 1869.

A locomotive of early vintage appears on the three cent in four shades, ultramarine, pale ultramarine, dark ultramarine and dark blue. It was issued on March 27, 1869. Vertical one-third and two-thirds appears on covers for one and two cent postage paid, respectively.

On April 30, 1869, the six cent was issued in ultramarine and pale ultramarine. This bore a picture of George Washington.

The ten cent bears a shield and eagle with the value in numerals in the center of the shield. This was issued on April 10, 1869, in yellow and yellow-orange.

The S.S. Adriatic appeared in four shades of green on the 12 cent issued on April 5, 1869.

The 15 cent was issued in two different types. Type I was Landing of Columbus but the picture was without a frame. It was issued on April 15, 1869, in brown and blue or dark brown and blue. This is the rarer of the two types. Type II, issued May 23, 1869, had a frame around the picture in the same colors as Type I, also appears with an inverted center.

The 24 cent green and violet or dark bluish green and violet appeared also in May 1869. It showed

the Declaration of Independence. This also appeared with inverted center variety.

Inverted Flags
The 30 cent shield, eagle and flag appeared on May 29, 1869, in blue and carmine, pale blue and carmine, and blue and dark carmine. It appeared in varieties with the flags inverted.
The 50 cent, pride of the series, came out Sept. 9, 1869, bearing the head of Lincoln in either carmine and black or carmine rose and black.

In 1876 for the Centennial Exposition held in Philadelphia the government had the National Bank Note Company re-issue this set on hard white paper, without grill and with white crackling gum.

A new plate of 150 subjects was made for the one cent and for the 15 cent. The frame on the 15 cent is the same as Type I, but without the fringe of brown shading line around central vignette, thus creating Type III.

In 1880 the one cent was re-issued on soft porous paper, and without grill.

These were the first pictorial stamps issued and not until 1892, for the World's Columbian Exposition in Chicago did the government issue any other pictorials. This issue in the opinion of collectors should be classified as commemoratives. The stamp world calls the Columbian the first commemoratives in this country.

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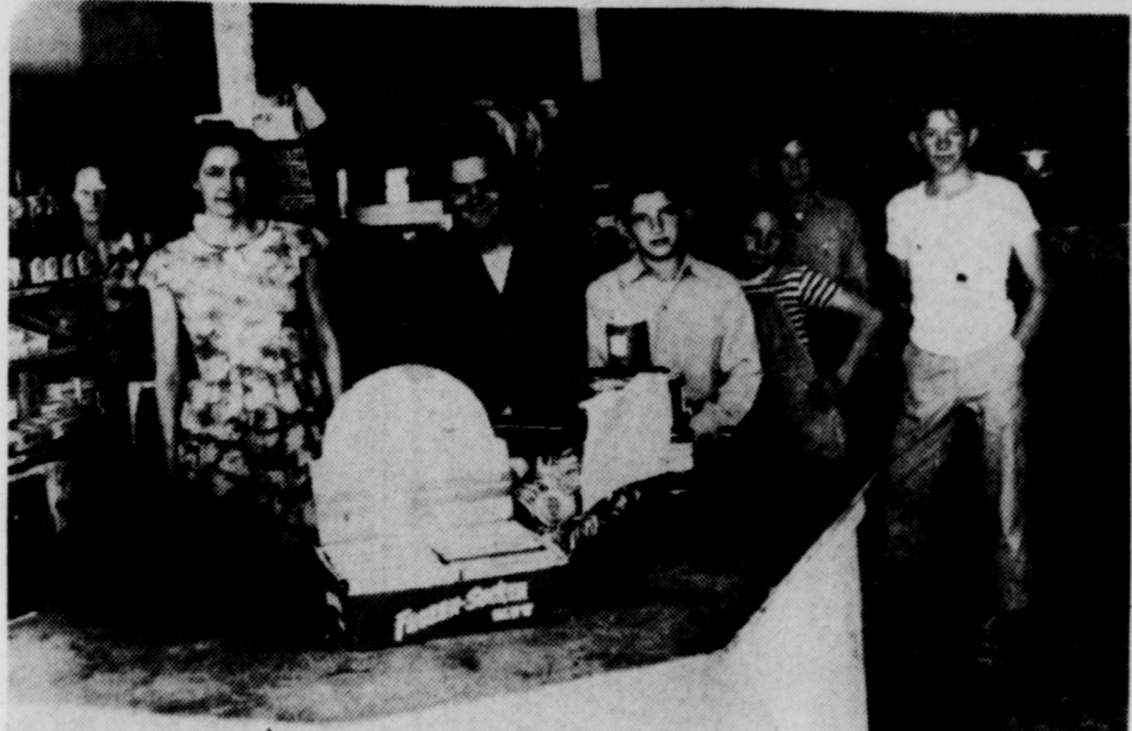
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ARTESIA BUSINESS AND PROFESSIONAL REVIEW



Here is an interior view of Cape's Grocery on North First Street at the city limits. Shown in the foreground is Mrs. Beatrice Boyles, store manager. Next to her is Floyd Shelton, clerk and attendant of the service station, which is operated in connection with the grocery. Others in the picture are customers and neighborhood boys.

It's King's Cafe For Breakfast, Lunch, Dinner

Henry King, operator of King's Cafe at 109 West Main Street, has been a resident of Artesia since 1941 and has operated his cafe since 1945.

King has been in the cafe business many years in California and New Mexico. When he first came to Artesia, he worked at Carter's Cafe.

A regular breakfast, lunch, and dinner are served at King's Cafe, which also features a merchant's lunch at noon. And short orders are served at any time.

King's Cafe remains open for long hours, so as to serve the public at all times. Opening time is 5 o'clock in the morning and closing time is 1 o'clock in the morning. In other words, it is hard to find King's Cafe closed at any hour when the public wants service.

Chinese foods are a specialty at King's Cafe. Included are chop suey, chow mein, egg Foo Young, or any Chinese dish you want at any time. Or if you prefer, you may obtain delicious Mexican dishes.

Another specialty at King's Cafe is homemade pies and cakes. And hot homemade rolls are served on Sundays.

King's Cafe, which can seat 28 people, is noted for the good coffee, which customers say is the best to be found in town.

McCaw Hatchery Offers Fryers At Their Best

If you want fryers at their best, your best bet is McCaw's, which you can buy either at McCaw Hatchery, 13th and Grand, phone 48, or from your favorite food store.

The McCaw Hatchery maintains a "perpetual motion" plan, under which there are fryers always in some stage of development, from the egg to the packing room and freezing.

Approximately 1500 layers provide eggs not only for hatching, but infertile eggs for the market.

McCaw Hatchery during regular seasons hatches three breeds of chicks, New Hampshires, White Leghorns and Hamp-X-Whites, the last of which are a crossbreed used principally for fryers.

In the broiler room, a large room filled with battery brooders, the chicks are kept until they are about 4 or 5 weeks old. Then they go into the finishing room, to be raised until they are about 10 weeks old and weigh 2½ pounds and up.

McCaw Hatchery finishes about 600 fryers a week and has approximately 6000 on hand at all times from those just hatched to those ready for the dressing room.

The dressing room is equipped with a new killing stand, where the broilers are killed and bled. Next comes the automatic, thermostatically controlled scalding machine, to assure perfect picking. And there is an automatic picking machine, which cleans them thoroughly, even to the pin feathers.

In the packing room the chickens are inspected, thoroughly cleaned, cut up and packed in cellophane covered boxes, which are sealed for freezing.

We suggest you stop in at McCaw Hatchery, 13th and Grand, or at your favorite food store for McCaw fryers.

Neon Company Serves Entire Pecos Valley

The Neon Company at 409 West Greene in Carlsbad serves Artesia and the entire Pecos Valley.

Tony Carter, the owner, has been in business in Carlsbad since 1927 and for a long time was the only sign shop there. He bought the present property and built the new building at 409 West Greene in 1948, in order to be able to manufacture all kinds of signs. Neon signs were added about a year ago.

Carter says the Neon Company is the only complete sign shop—

the egg to the packing room and freezing.

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Howard's Cafe At 1209 Grand Serves Good Food

Howard's Cafe at 1209 West Grand is operated by Mr. and Mrs. A. N. Howard, who came here 10 years ago from Ada, Okla.

Mr. Howard first opened an electric shop, doing house wiring and then added electric refrigeration service. Several years ago, his health broke down and he was unable to continue with the electrical work. He and Mrs. Howard built their cafe building themselves and

opened it just before Mr. Howard had to undergo a serious operation.

Mrs. Howard said the day she started she had only a \$35 stock and a workbench for a table, but that from that beginning she worked up a business that took care of them and has grown into a paying business.

Howard's Cafe now has a large counter and four booths for the serving of customers, an ice cream box, cold soft drink box, food refrigerator and other necessary equipment.

Mr. Howard has gradually improved in health and his physician thinks he will be able to re-open his electric shop by the first of next year. He has had 30 years of experience in that business.

But in the meantime, Howard's Cafe at 1209 West Grand is open daily from 7 o'clock in the morning to 9 o'clock at night. It's a good place to drop in for a plate lunch, sandwiches, hamburgers, hot dogs, chili, soup, short orders and home-made pie.

Our Readers Say:

(This department is open to the public without charge for the expression of the thoughts of the writers of letters published. Such contributions must be signed, but in certain cases will be withheld if so requested.)

The American Legion
I was wondering how many veterans of World War I were still cognizant of our obligation to the American Legion. Let me deviate and say World Wars I and II.

During the lull days of the '20's when we thought we were secure, the American citizenry were placid—let come what may.

In the period 1933-41 the legion sounded the alarm. What did Congress do? With such isolationists as Wheeler, etc., every effort of defense was thwarted. Do you remember Pearl Harbor? You don't have to elaborate on the horror that followed: New Guinea, Ribault, Solomons, Okinawa and finally the triumphant return to Tokyo.

In all these trying times, the American Legion was exerting every effort to have a fitting place

for our boys to come home to. In Artesia the home guard (old-timers) was working overtime to have a club where all veterans could meet on common grounds. Through the help of business organizations, individual donations and a lot of hard work by legionnaires, our Artesia veterans Club was finally realized. We have the finest club in New Mexico. We are in position to invite any organization, civic or otherwise, to have their meetings in our building, having ample space to accommodate them.

Why isn't our club paying off? Our primary purpose as legionnaires is the education of our American youth to Americanism. If we could realize a reasonable income from our club this purpose could be fulfilled.

After the return of our World War II veterans, we had the organization of the V.F.W. and the D.A.V. and their auxiliaries. The American Legion welcomed them and our building was open to these organizations. We are the only club in the state of New Mexico that is operating as the United Veterans Club. Let's get together and see that it is a success.

God knows we need the services of all three organizations and their auxiliaries. Don't forget the auxiliaries. They are going to pass the American Legion, V.F.W., and D.A.V., if we don't get busy.

Now, if you don't belong to the V.F.W. or D.A.V., why don't you come across with \$5 and join the American Legion? Let your wife,

mother or sister join the American Legion Auxiliary and make this the greatest year in American Legion history.

By the way, have you read the preamble to the Constitution of the American Legion? Read it and see if you can see anything but Americanism.

J. L. LONG,
Adjutant American Legion.

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SCHOOL LUNCHES
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We Manufacture All Kinds of Signs
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Operators on Duty: Margaret Meador, Bea Thomas, Anna Lou Cox, Owner and Operator
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The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
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The Pecos Valley News—The Artesia American

ORVILLE E. PRIESTLEY, Publisher
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TELEPHONE 7

The American Way

EDITORS EVERYWHERE are preaching the exercise of the franchise to vote more than ever before. We have talked and talked about it, as has Orville E. Priestley, publisher of The Advocate, in this column.

As no two writers present a subject in exactly the same way, we thought we might let you read what Wes Izzard of The Amarillo News had to say a few days ago about voting:

"More than 95 per cent of the people of East Germany voted for the communist ticket in Sunday's (Oct. 15) elections. The reason for the landslide was simple. There was only one ticket.

"The only alternative a citizen had was to cast a protest vote against the whole ticket. To do so, he had to enter a booth bearing a big sign, 'Against Peace.' And he had to do so with communist secret police watching him.

Despite this threat, however, 35,000 East Germans did vote 'no.' "Actually, the free ballot is a rare thing in the world today. Yet we Americans go blithely on our way, ignoring the whole thing.

"In Italy, 92 per cent of the people turned out to vote in the last general election; in Sweden, 90 per cent; in France, 79 per cent; in Great Britain, 76 per cent; in Norway, 70 per cent.

"But in the last general election in this country less than 52 per cent of the people turned out; and in the so-called one-party states, it ran as low as 14 per cent in South Carolina.

"Our forefathers won the right to a free ballot by dying on the battlefield. Only 31 years ago women were thrown into jail in the struggle for suffrage. Yet today only half of us use this privilege brought with blood and struggle.

"The time may come when we, like the East Germans, will be offered a single dictator's ticket to vote for, unless we keep the machinery of a free ballot from rusting away."

Izzard has said exactly what we had in mind, but he has given it a new twist.

The point is—and we intend to pound it in in every issue between now and Nov. 7:

Vote—vote as you please—help preserve the American way—vote on Nov. 7.

Guaranteed Circulation

THE ARTESIA ADVOCATE is the only twice-a-week newspaper or weekly newspaper in the state of New Mexico which holds membership in the Audit Bureau of Circulations. This means guaranteed circulation to the advertisers in this newspaper.

It means guaranteed circulation because the circulation of this newspaper is audited by a representative of the Audit Bureau of Circulation and because the circulation figures are only those actually delivered to paying subscribers.

Extra copies of the paper, advertising copies of the paper, complimentary copies of the paper, or even those given to the employees of The Advocate are not counted or included in the circulation figures.

The net circulation is only the actual paid subscribers—that is all that can be counted.

And The Advocate is the only advertising medium in North Eddy County that can guarantee to its advertisers its circulation and can guarantee their advertising message reaches a definite number of subscribers each issue.—O.E.P.

Let's Observe Rules

WE CAN MAKE A FAR GREATER CONTRIBUTION to safety driving by observing of safety rules than we can ever accomplish with idle conversation.

The final solution to safety driving; the avoiding of accidents, eliminating accidents and preventing them, lies in our own willingness and our own ability to drive safely at all times.

When we as individual drivers and operators of motor vehicles are willing to observe the safety rules we know; observe the traffic signs and signals; and discontinue driving at unsafe speeds, we will be able to reduce the accidents which are occurring on our highways.

There is no magic formula we can adopt and no method we can employ that will provide greater safety. We, the operators and drivers on the highways, can provide greater safety when we are willing to operate our motor vehicles in a safe manner.

Until we are willing to do that, the great number of accidents and deaths on the highways will continue.—O.E.P.

Trim Those Trees

TRIM THOSE TREES. How many times we have admonished the property owners of Artesia to do that we could not say. But it has been many times. We try to get around to it as least once in the early spring, before the sap starts flowing, and once in the fall, along about this time of the year.

It has always seemed strange to us that so many people take great care of their houses, keeping them painted, and spend much time on growing and trimming grass, as well as spending more time and effort in having the premises all spic and span, at the same time neglecting their trees.

It should be a matter of civic pride to make some effort to keep trees as beautiful as possible. And this can only be accomplished by trimming them and cutting out the dead branches.

The job can be done by a householder, or, if he has the means, he can hire it done by experts.

And then there is another angle, that of the unfortunate pedestrian who has to duck under the low-hanging branches over sidewalks or the places where there should be sidewalks.

Most of us ride in cars the biggest part of the time, so we don't realize how uncomfortable it is to be slapped in the face by scraggly branches that hang down. That is, we don't realize it unless we are forced to walk occasionally. And most people seldom have that experience. But we do.

By the same token many persons whiz in their driveways, intent on that immediate task, and do not at the moment have an opportunity to see the entire picture of their yards. Then when they get out of their cars they are under the untrimmed trees, so they still don't see the entire picture.

Of course, most everyone can and does notice the premises of others as they drive by, for they are not concerned with hitting the driveway square and center.

So we advise every motorist in town to drive past his own place, look it over well, go around the block and make a landing—and then trim his trees.—A.L.B.



What Other Editors Are Saying

HIGH STANDARDS FOR KILLERS
Different light has been cast on the high percentage of rejections recorded in youth called by the draft board since the recent test experiment of a number of congressmen who failed to pass the stock test given potential draftees. While New Mexico boys have been rejected to the tune of as high as 82 per cent, that is little complaint hereabouts among those of draft age because requirements are so stringent, and there are those who hope that the standard "two years of college training" will be required. After all, why the many frills and high standard for those whose main job is to pull a trigger and shoot straight? All of which causes this writer to wonder about the IQ of Kit Carson, Daniel Boone, or even Billy the Kid.—Roy Record.

FEDERAL LICENSES
Some 116 federal stamps for the operation of coin-operated gaming devices in the state of New Mexico were purchased during the past fiscal year according to an Associated Press report out of Washington.
The federal government has a license fee of \$100 per machine on these gambling devices. There is no federal law against their ownership or operation.
But if 116 in New Mexico purchased a federal stamp for the machines they did so with the expectation of operating these machines or having them operated.
And we expect despite all the so-called surface efforts to halt their operation they are still in use over the state and in hidden spots only known to those who play them.
They are going to continue to operate them just as long as there are those responsible for seeing they are not operated sharing in some manner or other in the profits they make.
It will be recalled that one of the nation's biggest gamblers told a Senate committee that gambling only flourishes where the "green light" is given by those charged with enforcing the laws against gambling.—Las Cruces Sun-News.

STANDARDS OF GOVERNMENT
More than anything else, good government requires intelligent, honest, capable, hard-working men and women to run it. We can have the best of laws, and we can have sufficient taxable money, but if those in public office are lax in the enforcement of the law, if they are wasteful or dishonest or careless in the expenditure of your money, then we will have poor government.—Eunice Enterprise.

LAND LEASING FEES
From 'way down at Hobbs comes comment from a Record reader regarding mention in this column of intention of a law maker of next legislative session to do something about adjustment of the leasing fee on state lands. "That the law governing leasing which sets an exorbitantly low price in comparison to taxes paid to private owners of like lands needs some attention is apparent to all," said the commentator, "but any legislator will have one heluva time doing anything about it." Candidly, it does seem that some of the state's big dailies which do on criticism of state policies, always ready to grab up an armload of cudgels in behalf of the dear common people, would devote a bit of thought and space to the proposal of the embryo lawmaker.—Roy Record.

F-80 JET EXPLODES ON TAKEOFF IN ALASKA



AN F-80 JET FIGHTER burns furiously after it exploded during takeoff on a routine training flight at Eielson Air Force Base, Alaska. The pilot is in critical condition. (International Soundphoto)

As Artesia Grows

TWENTY YEARS AGO
(From The Advocate files for Oct. 23, 1930)

Construction on the new Artesia city jail will start soon. Equipment from the old county jail at Carlsbad has been moved up and erected near the water tower, the framework to be used in modeling the interior of the city jail building, which will be located near the Linnell Second Hand Store on Main Street.

The watermelon that won first prize at the Chaves County Cotton Carnival was recently displayed in the window of Joyce-Fruit. This melon was grown by L. P. Johnson of the Lower Cottonwood community and was purchased by Firm Davenport for \$2.

The Artesia Rotary Club was host Tuesday to about 50 men in an intercity meeting of Pecos Valley communities, in the interest of the Boy Scout movement.

Clarence Kepple Post, American Legion, on Saturday forwarded to the national headquarters 100 enrollments in the 1931 membership campaign.

L. B. F. Kaiser arrived from California last Friday and is visiting his parents, Mr. and Mrs. B. F. Kaiser, at Dayton. Lieutenant Kaiser recently returned from China, where he had been stationed for three years.

Mrs. Ralph Shugart and children who have been visiting Mrs. Shugart's mother, Mrs. Frank Middleton, at Marion, Ind., returned home Sunday.

The Idlewild Bridge Club met with Mrs. Jim Nellis on Tuesday afternoon.

Dr. and Mrs. J. J. Clarke were hosts to the First Evening Bridge Club Monday evening with a chicken supper.

M. E. Baish entertained at a 6 o'clock dinner Sunday evening.

Mrs. G. R. Brainard, state treasurer and Mrs. Earl Darsl, delegate from the Artesia Woman's Club, are among the 200 women in attendance at the State Federation meeting in Albuquerque this week.

A son was born to Mr. and Mrs. Connor in Carlsbad Friday. He was named James Edward.

Mr. and Mrs. John Runyan were visitors in Roswell Monday.

The P.E.O. sisterhood was entertained by Miss Ruth Morgan Friday afternoon of last week.

TEN YEARS AGO

(From The Advocate files for Oct. 24, 1940)

W. E. Kerr, superintendent of Artesia schools, will lead a panel discussion of the social studies program at the annual session of the Elementary Education Section of the New Mexico Educational Association in Santa Fe this afternoon.

Andry Corbin has purchased the C. E. Kimball residence on 806 Richardson Avenue.

E. L. Harp, director of the Artesia school band, has announced a program will be presented the half hour prior to the Artesia Building-Albuquerque Indians football game at Morris Field.

Miss Mary Johnson of Artesia, representing Eddy County at the National Dairy Show in Harrisburg, Pa., last week took second place in the national foods contest.

Mrs. John Rowland complimented her houseguest, Mrs. Cloyd Snowberger, a sorority sister from Silver City, with a unique dinner party at her home Friday. Mrs. Rowland greeted her guests wearing a Mexican costume.

Mrs. Frank Wilson, assisted by Mrs. George Frisch, entertained members of the Gladys Dixon Circle of the First Methodist Church last Thursday afternoon at her home.

Members of the Rebekah Lodge surprised Mrs. John Williams Tuesday evening at her home with a stork shower party.

Thirteen persons were present for the regular meeting of the Presbyterian Women's Association at the home of Mrs. Maude Ployhar last Thursday afternoon.

The Literary Division of the Artesia Woman's Club met at the clubhouse Wednesday morning, when Mrs. T. C. Stromberg led a discussion.

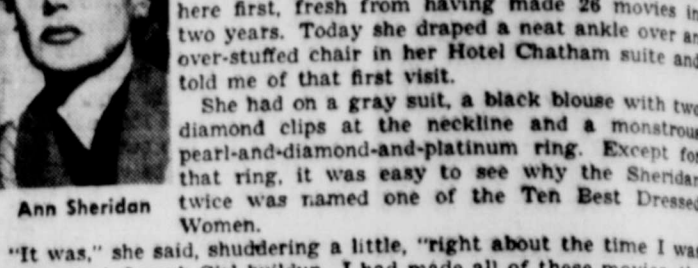
Mr. and Mrs. James Welch entertained a group of friends over the week end at the Welch mountain lodge, "Vagabond House," in the Sacramento Mountains.

Members of the Lakewood Extension Club were entertained in the home of Mrs. R. T. Schenck last Thursday afternoon, which was spent visiting and sewing.

The first Afternoon Bridge Club



My New York
By MEL HEIMER



Ann Sheridan

NEW YORK—First impressions are so terribly important, so the social arbiters tell us, and if they can be trusted, I guess the city of New York can fold up its little tent and steal away into a subway tunnel, as far as Miss Ann Sheridan is concerned.
It has been 11 years since Miss Sheridan came here first, fresh from having made 26 movies in two years. Today she draped a neat ankle over an over-stuffed chair in her Hotel Chatham suite and told me of that first visit.
She had on a gray suit, a black blouse with two diamond clips at the neckline and a monstrous pearl-and-diamond-and-platinum ring. Except for that ring, it was easy to see why the Sheridan twice was named one of the Ten Best Dressed Women.
"It was," she said, shuddering a little, "right about the time I was getting that Omph-Girl buildup. I had made all of these movies, the majority of them B's, and the studio decided it would help my budding popularity for me to do a personal appearance thing. So I came into the Strand theater here for three weeks—five shows most days and six on Saturdays."
I am not sure what the fair Miss Sheridan suspected was in store for her, but I know she thought she could see at least a little of the biggest city in the world. All the starlets do when they blow into Manhattan for those P. A. routines.
The view that Ann got was, roughly, about the same as they all get—a movie house dressing room, a hotel and maybe one lunch at Twenty-One in three weeks. Try it yourself some time, that five-day stuff.
"In addition to which," Miss Sheridan recalled morosely, "I was scared stiff. They had a young lad named Earl Oxford as the master of ceremonies and he was like all these New York kids—poised, glib, taking everything in stride. He had to hold me up onstage while I shook and tried to sing songs. Then there was Ted Weems' band and a couple of young, un-famous singers named Marilyn Maxwell and Perry Como. They were real pros, and they helped me wonderfully."

WHEN THE THREE WEEKS WERE UP, the Sheridan fled back to the coast and, she said, promptly went around beefing to acquaintances "This is New York?" Three weeks at the Strand had left her far from impressed. "I hated the drugery of it," she told me, "and personally I doubt that it improved my following at all."
Since then, Miss Sheridan—who, incidentally, is the same age as I, and between us will never see 70 again—has come back to us often, and time has softened the blow. For example, she likes New York because it is a place where she can go to the movies by throwing on a raincoat and slipping around the corner.
In California, she lives in the Valley (the San Fernando Valley, you fool; is there another?), which is 600 miles from anywhere, roughly. So she never sees movies in California—and she loves them.
She goes to the theater a great deal when she hits Gotham and she likes to eat in a half-dozen selected places like the Marguery, Twenty-One, Dinty Moore's and Bertelotti's.
She rides hansom cabs through Central Park and once in a while she does a little shopping, although she discovers that shoppers here and in Los Angeles are the same—they abandon waiting on her and promptly call all the other salesgirls over to look at her.
But mostly, if Ann has a few days free when she's in New York—she pulls up stakes and goes to Connecticut. There's a little lake up there, and she will loaf as long as possible before work drags her back to the big town. "I am," she sums up, "strictly country."

WHERE MISS SHERIDAN STANDS ON THE LADDER of amour now, I was gentleman enough not to ask. She has, you know, been divorced from both Edward Norris and George Brent and for 10 years the columnists have been guessing that she was married to press agent Steve Hannagan. She has let them guess.
Meanwhile, she is remodeling a Valley farmhouse on three and a half acres of ground, but strikes by assorted unions have held up the project endlessly. For a year she has been living with the family of her secretary, Martha.
Her latest film is something called Woman on the Run, and if in it she displays the talents she did in her recent Stella, a lovely bit of sacrilege, she may make her mark as an actress yet.

But living down that Omph-Girl thing, even after all these years, still is a task. Even for someone from Texas, to whom impossible things are only slightly difficult.
donia, Mo., where she went last week after her mother, Mrs. Fannie Bruton.
Mrs. Albert Richards is expected to arrive home Tuesday from Lad-won 121 games, lost 56 and tied 11 in his 19 years of coaching.

Lobo Coach Dud De Groot has won 121 games, lost 56 and tied 11 in his 19 years of coaching.

Mrs. Beecher Rowan Tuesday afternoon. Mrs. J. J. Clarke, Sr., was awarded the high score.
Mrs. Albert Richards is expected to arrive home Tuesday from Lad-

Try and Stop Me

By BENNETT CERF

AT BELLEVUE hospital there was a doctor on the staff who acquired a modest proficiency as a ventriloquist on the side. Finding himself in need of an unskilled apprentice to help out in his laboratory, he devised his own peculiar method for testing the intelligence and nerve of the gangling youngsters who applied for the job.
To the first applicant he handed a bowl of piping-hot Gruel, and remarked casually, "There's a skeleton in the coat closet over there. Feed him!"
The boy proffered the bowl with shaking hands, and when the skeleton announced, "Ugh, ugh! That's too hot!" he dropped everything and made for the nearest exit. Two more kids fell victim to the amateur ventriloquist's grisly gag, but the fourth applicant took it in stride. When the skeleton announced, "Take it away! It's too hot," he simply jammed the bowl between his ribs and answered cheerfully, "Then blow on it, you dumb jerk." He got the job.
A lady on a bus sat studying a map of Korea and Japan with great concentration. A slightly tipsy gentleman seated alongside her finally tapped her on the shoulder and asked, "Lady, sure you're on the right bus?"
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THE AVERAGE MAN gets angry about six times a week these days, says a psychiatrist. Granddaddy Jenkins says it takes an oldtimer to remember when the average man got mad only once a month—on the first thereof—that is.
As far as football coaches are concerned, Upset Saturday is always followed by Aspirin Sunday.
The Thirty-Eighth Parallel is an imaginary line that has captured the world's imagination.
A scientist is checking the speed of a Greenland glacier.

YOU'RE TELLING ME!

This may be a more important game than Britain's sport of snail watching, but not nearly as comfortable.
A New Englander gulped down 200 clams in 20 minutes. Just a broth of a boy!
Every time a big league manager is fired, says Zedek Dumbkopf, it's so much more fuel for the Hot Steve League.
The giraffe, according to an article on animal lore, kicks in all directions. You would, too, if you looked into a mirror and found out you were a giraffe.

LANDSUN

LAST TIMES TODAY
TUESDAY

MARIE WILSON
"My Friend
Irma
Goes West"

WEDNESDAY

CHECK NIGHT
\$\$\$\$\$\$\$

"It's a
Small World"

— News —
Comedy — Cartoon

OCOTILLO

LAST TIMES TODAY
TUESDAY

WILLIAM
ELLIOTT
"The
Savage
Horde"

WED. - THURS.

CANTINFLAS

— in —

"El Mago"

News and
Mexican Revue

CIRCLE-B

LAST TIMES TODAY!
TUESDAY!

ERNIE PYLE'S
"Story of
G.I. Joe"

WED. - THURS.

Buck a
Car Nite!
"Strike It
Rich"
A Great Story
of the Oil Fields!

Christian Science Lecture Is Given Here Saturday

The Christian Scientist turns to his Bible for inspiration and places his confidence in God, Walter S. Symonds, C.S., of San Antonio, Texas, declared here Saturday night, when he delivered a free lecture on Christian Science under the auspices of the Christian Science Society of Artesia.

The speaker is a member of the board of lecturers of the Mother Church, First Church of Christ, Scientist, Boston.

His lecture was well received and had a good attendance.

The lecturer spoke substantially as follows:

One of the many satisfying assurances found in the Bible is voiced in the Book of Proverbs: "In the fear of the Lord is strong confidence; and his children shall have a place of refuge" (Prov. 1:7).

The word "fear" is frequently used in the Scriptures to indicate reverence. Thus this passage means that those who reverence the Lord with spiritual understanding will be unafraid and will always have a shelter from all evil.

Mankind throughout the centuries has been seeking in the material world, a place of safety wherein may be found an abundance of supply and peace from the toils and struggles of daily life. In ancient times the astrologers studied the stars, trying to predict the fate of men. The so-called laws of nature, said to govern the rotation of the earth and the planets, symbolize the order and symmetry of eternity. Yet neither the astrologer nor the astronomer has found God in his vain search for a creative cause in matter.

The bold adventurer sailed the seven seas trying to satisfy his rest-

less spirit. The Phoenicians of old went far beyond the Straits of Gibraltar in their frail craft. The Vikings, those hardy Norsemen, not only conquered the Britons, but actually invaded the shores of North America. Yet in all their travels they failed to find the Utopian realm and a first cause.

In our own day the chemist has labored with the various forms of matter and through research and patient effort has broken apart the stubborn rock. He has peered inside the gases and analyzed the minerals. He has succeeded in putting together the elements and forming new and useful synthetic objects. His scientific search for power has enabled the chemist to give us many material goods to brighten our lives. Yet the chemist has never been able to produce one little form of life. He has not found God in matter.

The physicist in his laboratory has tested the stress of great beams and learned the tensile strength of wood and iron. He has exploded the atom into components of power. Yet he has not found the primary cause of these phenomena. He has not found God in matter.

Christian Science teaches us that the First Cause is not to be found in matter, for God is divine Mind or Spirit. Christian Science teaches us to reason logically that there can be but one Creator of the infinite, eternal universe, including man, and this Creator is Mind, the source of true intelligence and all right ideas. Thus Christian Science shows that existence is not an accident, nor is it the product of mindless matter. This method of

study and reasoning, basing all cause upon divine Mind or God, is Christian metaphysics. Jesus was the Master Metaphysician and His words and works are recorded in the Bible. So the Christian Scientist turns to his Bible for his inspiration and to "Science and Health with Key to the Scriptures" by Mary Baker Eddy, for his guidance in this study. He makes his vocation the living of Christian science. He places his confidence in God.

An electronic fuel gauge for aircraft makes allowance for temperature and pressure changes.

The biggest known stars are about 500 million miles in diameter. The smallest are about 50,000 miles.

The average American vacationing in Europe this year will spend \$2,900 for 85 days away from home.

NOTICE OF PENDING OF SUIT
STATE OF NEW MEXICO TO: Unknown heirs of Tiburcio Corrales, deceased; impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Unknown heirs of the following named deceased persons: Tiburcio Corrales, Frances Corrales, James S. Venable, also known as J. S. Venable; the following named defendants by name, if living, if deceased, their unknown heirs: A. B. Gerrells, also known as A. B. Gerrells; Jennie Gerrells, also known as Jennie Gerrells; R. H. Morrow; W. S. Hollifield; William Crandall; Margaret Crandall; Eusibio Gonzalez; and all unknown claimants of interest in the premises adverse to the estate of the plaintiffs.

GREETINGS:
You are hereby notified that a suit has been filed against you, and each of you, by Sisto Chavez, Dave Torres and A. G. Samora as plaintiffs, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, and being cause No. 11980, the general object of said suit being to quiet and set at rest plaintiff's respective titles in fee simple in and to the following described properties, situated in Eddy County, State of New Mexico, to-wit:

TRACT NO. 1: East 20 feet of Lot 7, Block 17, Artesia Heights Addition to the City of Artesia, New Mexico.

TRACT NO. 2: Lot 7, except the East 20 feet thereof and the East 20 feet of Lot 9, all in Block 17, Artesia Heights Addition to the City of Artesia, New Mexico.

The plaintiffs' attorney is Donald S. Bush, whose office address is 216 Booker Building, Artesia, New Mexico.

You and each of you, are hereby further notified that unless you enter your appearance in said cause on or before the 24th day of November, 1950, judgment will be rendered against you in said cause in default.

WITNESS my hand and seal of said Court this 4th day of October, 1950.

(SEAL) Marguerite E. Waller, Clerk of the District Court.
81-41-T-87

Auxiliary Calls For Enthusiastic Americanism

A call for more enthusiastic Americanism to oppose fanatical communism was issued today by Mrs. Albert Richards, Americanism chairman of Clarence Kepple Unit of the American Legion Auxiliary.

She urged all women members of veterans' families to join the fight against Communism by enrolling in the auxiliary for 1951.

Fanatical followers of communism are working night and day to undermine the confidence of Americans in their government and the form of life. Mrs. Richards declared. "They are tireless, clever and utterly unscrupulous. They will do anything to spread their godless, communistic faith."

"We, on the other hand, seem to take our priceless Americanism for granted most of the time. We are indifferent to its marvelous benefits and neglect in our citizenship duties. Hardly half of us even bother to vote in the average election. Our love of America is seldom expressed or demonstrated."

"With our young men again going for American ideals of freedom, justice and democracy, it is time for us to show a more vigorous, enthusiastic Americanism here at home. Our devotion to American ideals must match the zeal of the communists. We must work constantly for living Americanism and strengthening faith in the free institutions of America in preparation for the great trials ahead."

"This year, more than ever before, we hope to make our American Legion Auxiliary unit a strong center of Americanism influence and activity. We have need for more sound American women to help us in this effort, and we are inviting all eligible women to join us now and help us defeat the threat of communism—a threat to everything we hold dear."

New Trier High Is Outstanding, Mrs. Hayes Says

An Artesia instructor, Mrs. Cathryn Hayes, had the opportunity while attending Northwestern University at Evanston, Ill., in 1945 to do supervisory work at the New Trier High School at Winnetka, Ill.

In the Oct. 16 issue of Life magazine, this school is mentioned as one of the most outstanding high schools in the country.

Mrs. Hayes took two courses in connection with New Trier, teaching the social sciences in the secondary school and curriculum revision in the secondary school.

The school is all Life magazine portrays it to be and then some, said Mrs. Hayes. With 2300 students it offers 145 courses. The honor system prevails throughout the school—even to the study halls.

The people who are responsible for the operation of New Trier Township High School are concerned with only one thing—good teachers for their children. In order to secure these, the salaries are from \$6000 to \$7000 a year. To them a "good" teacher does not mean one with mere formal education but one who has a well-rounded, well-developed individuality all his or her own. Therefore, there is always a list of available teachers at New Trier, Mrs. Hayes said.

Jurney Completes Five Years With Southern Union



ROBERT L. JURNEY
Robert Lefrette Jurney, an employee of Southern Union Gas Company's office here since Oct. 24, 1945, has been honored upon his completion of five consecutive

years of service with the company.

Announcement of the presentation of Southern Union's five-year service emblem to Jurney came from E. C. Reddy, Carlisle, manager of the company's Southeast New Mexico district. He said Jurney is the 356th company employee to receive such an award.

Only a few months after being employed by Southern Union, Jurney was called to serve with the Army. After his return in November, 1948, he was appointed to his present position, fitter's helper. Time spent in the service by its employees was not considered a break in continuity by Southern Union.

Reddy said that Southern Union now has 359 employees who have been with the company for five years, 128 employees have 10 years of service with the company, 53 have 15 years of service, and 14 employees have been with Southern Union for 20 years, almost the entire lifetime of the 22-year-old utility.

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A New Car...
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WHAT KIND OF A PERSON
A MAN IS BY ASKIN' HIM
ABOUT TH' FOLKS BACK
IN HIS
HOME
TOWN.

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ARTESIA, NEW MEXICO

**YOU... an Interior
Decorator**
By **BOYD BARNETT**



SCENE STEALER

One of the most inspiring and practical trends in modern decorating is the recent revival of murals. In the not-too-far past only those of fabulous wealth could afford to have artists paint murals on their walls. Today beautiful wallpaper murals are within the bounds of the most modest budgets.

Besides imparting a feeling of great space to your room, a wallpaper mural can create a rich, breathtaking decorative effect. If you love the outdoors you can interpret its freshness with a mural of a rustic country lane bordered with evergreens; or a "snow scene"; or a lazy river flowing dreamily across your wall.

Sketched above a wallpaper mural of silver birches along a bank of wide blue water makes a small inside dining room appear delightfully spacious. Ded-

and woodwork of soft blue blend with mural sky coloring. Remaining wall and floor covering are quiet grey. Ceiling is white.

The soft, silvery luster of the birch table with Duncan Phyfe legs, and birch Sheraton chairs harmonizes perfectly with this picturesque background. The birch lowboy has the same clarity of beauty and design as table and chairs. The silver planters above it were made from an old Sheffield tureen.

Come in and see us for more ideas that will give distinctive decorative touches to your home.

Boyd Barnett
FURNITURE
9th at Dallas Phone 629

"SPEEDY" by Thad Cox

OH BOY! LOOK! THIS CAR COVER THE GROUND—IT'S BEEN PROVEN TIME AND TIME AGAIN THAT
COX MOTOR CO.
DO THE BEST SERVICE JOBS IN TOWN—THEY REALLY KNOW HOW TO MAKE A CAR HUM!

YES, SPEEDY—BUT FOR HEAVEN'S SAKE USE BOTH HANDS WHILE YOU'RE DRIVING!
B BUT HONN—

I'VE GOT TO USE ONE HAND TO STEER WITH

TO LIKE IT BETTER IF WE COULD PARK

SWELL, THEN I CAN CONCENTRATE ON TELLING YOU ALL ABOUT THE FINE JOB THEY DID ON MY CAR.

BUY NOW REAL BARGAINS

- 1947 Chevrolet 4-Door Sedan
- 1948 Chevrolet 4-Door Sedan
- 1946 Plymouth 2-Door Sedan
- 1947 Buick Special 4-Door Sedan
- 1949 Fleetline Chevrolet
- 1947 Aero Chevrolet

SOME OLDER MODEL USED CARS—

- 1947 GMC 3 1/2-ton Truck
- 1948 GMC 1 1/2-ton Truck
- 1949 GMC 3/4-ton Pickup
- 1949 1/2-ton Pickup
- 1948 2-ton Truck
- 1950 Model 640 Diesel, practically new

LISTEN, FOLKS!

WINTERIZE YOUR CAR NOW

- Add Permanent Anti-Freeze
- Check Radiator
- Check Radiator Hose Connections
- Change Transmission and Differential Lubricants to Winter Grades.
- Check Condition of Battery and Ignition.

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IT'S WONDERFUL,
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There's no suffocating feeling from an overload of blankets, when you sleep (and folks, we mean SLEEP!) under the soothing warmth of a light-weight electric blanket. It's the modern, healthful way to a restful solid eight hours. It's economical, too! First cost is not expensive and the operating cost?... about a penny a day.

What else gives you so much comfort for so little? Electric blankets come with single or dual controls. Get yours and enjoy your sleeping hours. See your electric appliance dealer... he's a good man to know.

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Of course—it's Electric!

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WE'RE FOR GOOD GOVERNMENT

EDWIN L. MECHEM

WE'RE AGAINST THE DINERO-CRATS

• Our state purchasing law is a mess. We need a thorough revision of the law to guarantee honest, open, competitive bidding on state contracts.

Under our present law the purchasing agent is free to buy from whom he pleases at any price he pleases.

What happens under this system? Simple—friends of the machine get all the state business. People who refuse to pay kickbacks are ignored. Result—you pay more for state purchases than you should. The State Taxpayers Association says the state can save \$1 million a year with real competitive bidding. But the machine said it was "not too disturbed" about this advice.

To get a new purchasing law—



• A postcard we got in the mail the other day was so interesting, we thought we'd pass it on to you. It came from Taos—

"Dear Mr. Mechem:

"I am going to vote for you this year because you are not a politician. You trying to do your best for the state and have fight a terrible political organization.

"I tell all my friends vote for you and Paul Larrazolo."

• Two out of every five purchases the state makes do not go through competitive bidding. And there is no guarantee that low bids will be accepted on the remaining three.

Cars bought without bids cost \$104 more than they did after the machine was forced to call for bids on cars.

But after this automobile deal was exposed the machine went ahead and ignored low bids on highway equipment—at extra cost of \$14,000; spent hundreds of thousands in insurance premiums to machine friends without a bid; and intends to do more.

"If they don't think we're doing right, let them put us out of office," the Purchasing Agent said.

Let's take his advice and—

Vote For Mechem - Larrazolo

(Political Advertisement)

Paid for By Friends of Ed Mechem

BU... A b... the fi... ent in... ary o... elock... It v... igh Sc... and t... ame w... tes 28... arner... Th... ame i... the sec... L. Ter... So... all his... Th... Mary U... As... ey con... d. La... pperb... whis... Good... As A... Atoka... eady o... the At... elock T... The al... all trip... mmerce... J. D... el the... an on t... aster... eeches... ia con... Atoka, n... and an A... arts of... and Be... Mrs. P... e Atok... charge o... asisted... ad, pi... e and... shipped... Cost o... artes... art a u... and... Direct... are of... aren... arched... even... tire... othing... asks... Howar... eponse... kiks."... He sa... operatio... ore cor... Atoka S... many pu... school h... that wh... resident... Anglos... school... Mrs. "la... read... Emphas... Value... ing hac... be" v... Bill Sie... ent... Bob... did a... Scho... Prog... Edu... With... mion... Artesia... "Ameri... 511... A fe... school... les of... New M... herque... Souther... Main... The... partme... hile t... rogram... uring... Wink... "Ar... mmit... igher... layers... Sue Fe... The... address... Rose... me, M... Nov. 9... Shop... Park... on Stir... Nov. 7... Dreche... et ex... Test 3... Cent... illian... y, N... bit c... arge... am v... Test 1... Juni... pri... nior... (