## Phones Increase ${ }^{229}$ Per Cent in Last Decade Here

Cole Will Head Campaign for Boy Scout Funds


## BULLDOGS ARE SET FOR RATHIERS TONIGHT



The Artesia Ādvocate
OR RATILERS TONIGHT


| Caway, Bobby Lovd, Howard Price, Joe Harbert. Second row-Don Goiden, Fred Hernandez, Jame |
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| Kids of School |
| :--- |
| Age Must Have |
| Permits to Work |

Annual Cakewalk
By Band Aides
To Be Oct. 1.0.0.F. Mathes Official Visit

Rev. Ralph 0'Dell Elected President Of Kiwanis Club

Council Discusses
Proposed Gas Tax Wednesday Night


and

Steps to Broaden V.J Celebration Taken Wednesday


VELV-O-FOAM BONDED

## Latex Office Cushions


sexishmonal mew development LATEX FORM RUBBER CUSHIONS at New LOW PRICES



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| :---: | :---: |
| ple Unit No. 41, American Le- Auxiliary, at a meeting held | Runyan: national security Wade Cunningham Pandme |
| 30 oclock Monday evening in |  |
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|  |  |
| The meeting was called to order |  |
| ded |  |
| ot colors by Mrs John Lively and | Mransis Briscoe introduced Mrs. |
| Panied by Mrs. John Runyan |  |
| 隹e piano. |  |
|  |  |
| past presidents answered rollcall. |  |
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| fray expenses of the reeent state junior baseball tournament here |  |
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| It was announced the auxliary |  |
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| pany distributors' meeting, Interesting repors were given |  |
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| Ruidoso last week by Mrs Darst |  |
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|  |  |
| ants John Runvan, chairman of | M |
| Shn $R$ |  |
| jo Storm |  |
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| and Mre John Mathis Jr. child wel. |  |
| fare chairman, reported that she |  |
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| needy Mrs . Daminest. membe |  |
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| vention for the most paid members |  |
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| Mrs. L. E. Francis: secretary. Mrs | she |
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| thur Paton, |  |
| officess were attired |  |
|  | Tom W. Heflin was |
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## CLASSIFIED $\star$ THAT COUNT

## MULTIPLE LISTING

## ARTESIA

REAL ESTATE GUIDE

## 

m Is Better Bread rge garage at 1006
appointment only
owner, 1003 Ray

ALE-New three.bedroom
house, with dining room
house with dining roo
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Hocal loons avan avable,
Sae
Fran
47. A . To

SALE-Ton
and buhe
ansel.
OLS
ALE-Five room, two bed.
house with comerete

SALE-Three. room modern
furnisher dor unt under

um Is Better Bread ${ }^{728 \mathrm{p} \text { p } 73}$
SALE- Winchester, Model 94
30. 1411 West Yuca.
ALE - Five-rom modern
e. 1201 W. Mann. Inguire
Chisum. R. A. Homste.




Surger stand; 20 coin machines
hexelent contition. May be
th 315 Ouny
lsum Is Better Bread

R SALE-White picket fence,


olsum Is Better Bread
R SLLE Better Bread


## WINTER SERVICE SPECIAL

1. Drain and back flush radiator
2. Fill with 2 gallons Permanent Anti-Freeze
3. Check Heater, all hoses for proper operation
4. Install High Temperature Thermostat
5. Drain and refill crankease with winter weight oil (6 quarts)
6. *Drain and refill transmission with winter
weight lub. (standard transmission) ........ . 80

Drain and refill differential with winter weight lub.
1.20
8. Lubricate Chassis
9. Pack Front Wheels
1.50
1.50
10. Vacuum clean interior........................ NC
11. Wash
$\frac{1.50}{20.90}$
*Automatic Transmission Extra
GUY CHEVROLET COMPANY

| Chevrolet | Authorized Dealers <br> Oldsmobile | Buick |
| :--- | :---: | :---: | :---: |
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Wise
Bird
Who
Realizes
That

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a Much Better Impression With Your
Business Associates and Customers.
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THE ARTESIA ADVOCATE


EGGS

PEACHES CHERRIES ${ }^{2}$ wimateon BUTITER BEANS ${ }^{\mathrm{Nan} 2} 2: 29$ CLOVER BLOOM'99' 31 BABYFOOD 3: 25 SHORTENING RMOUR'S
3 lb. Carton 75 HERSHEYS

VEGETABLE DEPARTMENT
 MEAT DEPARTMENT

| \|SA| |
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NELSON FOOD STORE
601 West Main-Where Your 8 Has More f

## LET'S TAKE TUCUMCARI!

 artisia bulldogs vs. tucumcari ratilers at artesia FRIDAY NIGHI, SEPTEMBER 15
## Be A Grandstand Referee! $\ldots$ Learn These Official ... ... Football Cues

Study the Illustrated Signals Shown Below. They Are Cues to Better Football. This Fall. Study the Accompanying Text; They Are the Cues to Better Buying-Better Living-for Every Season in the Year!


Plucky Artesia Eleven Ready For Grim Fray With Tucumeari

Rattler Coach Former Porker All-State Back


ON THE HOME FRONT

Game With Junior Sizes Coyotes Opens Season for Bulldogs Junior

WEEK END
ICE CREAM SPECIALS
Half Gallon Prices Velvet Family Pal

## 74

Good Used Refrigerators, \$45 Up RNITURE - WORK CLOTHES
Bargains Every Day!
FAIREY TRADING POST

Read the Ads




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NOW-MORE THAN EWER...



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gUY CHEVROLET COMPANY
101-103 West Main

Artesia, New Mexcio

Phone 291

Fashions


## Business in <br> State Is UP 14 Per Cent

PEACHES
c.ay 27

CHERRIES
Yellow Cling
PINTO BEANS MILK VELVEETA CHEESE


| $\mathrm{Cut}_{\text {Hunt's }}^{\text {Creen Beans }} \quad$ No. 2 tin $25{ }^{\text {c }}$ | Crackers 1 lb box <br> Ritz Nabisco 29c |
| :---: | :---: |
|  | $\underset{\text { Premiumers }}{\text { Cracker }}$ ( 1 lb box 29 c |
|  | Assorted Cookies English Style |
| $\underset{\text { Hunt's Tender }}{\text { Garden Peas }} \quad$ No. 2 tin 17 c | Olives Queen Thrown Don Juan $\quad 241 / 2$ oz 49 c |
| Gireen Peas $\quad$ No. 303 tin 20c | Olives Don Juan, stuffed manz bucket |
| $\underset{\text { Valley Brand }}{\text { Tomatoes }} \quad$ No. 2 tin $15{ }^{\mathrm{c}}$ | Cocktail Peanuts <br> Planter's |
| Tomato Juice Hunt's | $\underset{\text { Peter Pan }}{\text { Peanut Butter }} \quad 12$ oz 37 c |
| Orangeade <br> Green Spot | $\begin{array}{ll}\text { Wide Noodles } & 12 \mathrm{oz} \\ \text { American Beauty } & \\ \end{array}$ |
| $\underset{\text { Heinz Strained }}{\text { Baby Food }}$ | Long Macaroni |
| Tuna Fish Solid Light Meat | Cut Spaghetti |
| $\underset{\substack{\text { Spam } \\ \text { Hormel's }}}{\text { Sion }}$ | $\text { Vermicelli } \quad \text { 2lc }$ |
| $\mathrm{Vienna}_{\text {Libby's }}$ | $\begin{array}{ll}\text { Skinner } & 10 \text { oz } 21 \\ \\ \text { Hemo }\end{array}$ |
| $\underset{\substack{\text { Devierwod } \\ \text { Ded }}}{\text { Ham }}$ is 17 c |  |
| $\underset{\text { Fold Medal }}{\text { Flour }}$ ( ${ }^{\text {d }}$ (b bag 49 c | Cranberry Sauce No. 300 can 18c $^{\text {Cecan spray }}$ |
| White Cake Mix Dromedary's | $\underset{\text { Durkee's }}{\text { Salad Dressing }}$ pint 29 c |
| Coupon inside each box worth 15 c , we will r deem this coupon. | $\underset{24 \text { ounce }}{\text { Rain }}$ Drop $\quad 22 \mathrm{c}$ |
| $\underset{\text { Welch's }}{\text { Apple Jelly }} \quad 10$ or $2{\underset{⿺}{\mathrm{R}}}_{\mathrm{Q}}^{2} \mathrm{C}$ c | Enchilada Sauce Ashley's |
| Coca-Cola <br> 6 bottle carton | Tortillas Ashley's |
| HROLTN |  |
| ORANGE JUICE Old South |  |
| PEAS Pictsweet | 27 c |



BUTTER, Colorado Gold
OLEO, Nu Maid COTTAGE CHEESE, Prices .- paper ctn. 29c CHEESE, Tasty -2 lb . box 59 c

## DRUG SUNDRIES

Halo Shampoo --
Pond's Cold Cream
Lambert Listerine
Ammident Tooth Paste
Zonite
Air Wick

## bonobey

 FRANKS skiniless .... cello pkg 45
 TORTILLAS Freh .....- Dozen $\mathbf{1 5}^{\ddagger}$
 STEAK Baby Beef-Sirloin …- in. 79
Garden Basket $\square$ Bell Peppers

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pritas, seplember 15, 1950




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 At Aftesia Chamber

FREED EX-CONGRESSMAN HOME


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HOT WATER HEATER
20 Gallon
$\$ 52.50$

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${ }^{28} \times{ }^{8}$
8.95

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WINDOW STUCK -- NO GOODBY HUG

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Welll be glad to explain about the brigas \& stratton motors tre chay in our complete mitchel. \& son



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The Artesia Advocate

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Want Some Changes?
$\mathbf{T}_{\mathrm{C}}^{\mathrm{HE}}$


What Other Editors Are Saying

A Stitch In Time

## Halt These Practices

W

LaNDSUN THEATER

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Every Prescription Accurately and
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| $\$ 7.95$ St. Regis <br> WRIST WATCH <br> $\$ 2.99$ |  |
| :---: | :---: |
| BILLFOLD VALUES |  |
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| AL Movis minh ind |  |
| - Seaforth - Here's How <br> - Gaurielli - King's Men <br> - Sportsmen - Old Spice <br> - Hubigant many others |  |
| RED HOT SPECIALS |  |
|  |  |
| ${ }_{\text {75c C Baye Aspirin }}$ |  |
| 61 $100 \quad 59$ | 59\% VETO |
| ${ }^{35 \mathrm{c}}$ Carter's ${ }^{\text {a }}$ | 'VasELINE' E"73i |
|  | 29.1 HAIR TONIC |
| ${ }^{\text {s1.00 Cardui }}{ }^{\text {89 }}$ | dui ${ }_{\text {BRUSHLESS }}=\mathrm{mm}^{\text {mas }}$ |
|  | 89* ${ }^{\text {c/ }}$ CASHMERE |
| 75c Anacin <br> 69 |  |

If your diet is deficient in Vitamin $B$ this great new formula may help you build

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& \text { fort of Gas on the Stomach and Sour Belching and Eructations } \\
& \text { due to an Excess -Acidity oo the Stomach. An efficient medi- } \\
& \text { cinal preparation representing a carefully compounded and select- } \\
& \text { ed combination of ingredients. }
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$$




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Fully automatic.
One of the handiest and
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LaCross
Hair Nets

| Web soft .... gossamer sher.Strong. fine theas krep your |  |
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| Strong, fine the hair neat and | dit hreads keep your |
| you wear it. Seems to disappea,on your hair, to. For theres |  |
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| a delicate, natural shade to blend with every hair coloring. |  |
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| nylon net |  |



Valuable coupon offer on these necessities

|  |  | Flashlights $\Rightarrow 79$ |  |  |  |  |
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