Chamber Resolution Calls Phone Service As 'Completely Inadequate'


New Switchboard At Exchange Is Put In Use Today


The artesia Addocate

## VOLUME FORTY-SEVEN

Hobbs Forming Seventh State Jaycee Chapter
$\square$ UNITED STATE



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Commercial Printing Commercial Printing
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## IT'S LED THE FIELD FOR YEARS:




B 0 WMAN LUMBER CO., INC. The Buillert' Supply Store" 310 West Texas Phone 123

WEST COAST FIR $2 \times 4-2 \times 6 \ldots \ldots \ldots .10 .95$ per 100

GUM DOORS
$20 \times 6{ }^{6} 13 / 8$
11.25
${ }^{26} \times{ }^{6}{ }^{8} 13 / 8$
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.8 .95
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24x24 4-Light Horizontal
Completely Weatherstripped 17.95
4 In. Glay Sewer Tile ... 25 e per ft .


Round Up Of Food Values From Nelson's

Where the Best Fed Families Shop Here's Why_
CANTALOUPES ${ }^{\text {in }}$
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|  |
| :---: |



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|  |  |

 DISHES AND GLASSES

Set of 6 Beautiful Glasses in

Carry Home Carton
$69^{4}$
GRAPE JUICE CHERRIES Stume

## Welcome Rodeo Visitors

NELSON FOOD STORE

$$
601 \mathrm{~W} . \text { Main }
$$

Where the Best Fed Families Shop


A customer tells us: "I've lived in New York and Los Angeles - traveled all across the country and shopped in all the big chains-but none of them can beat, and few can equal, the Southwest's own FOOD MARTS!"
What makes so many women (and men, too) Food Mart "Fans"? Sure our prices are low as the lovest, and of ten lover still. But there must be something else that 'most aluays turns "firsttimers" into "regulars."

SHOP-SAVE-AND ENJOY IT Maybe it's our tremendous selections or the wide, wide aisles to shop them in. For some, it's our amazing and unique Packaged Meat department; for others it's the gleaming newness and cleanliness of our ultra-modern stores. Or perhaps it's our rigid policy of courtesy, and fair dealing.

A MIRACLE OF MODERN MERCHANDISING Whatever it is, you MUST be missing something if you've Southwest housewives CAN'T be wrong In four short years their patronage and approval have made Food Marts by far the biggest and most popular group of food stores in this section of the Southwest.

If you've never been to see us, come in TODAY and just look around. Maybe you'll become a FOOD MART Fan too !! Every piece of meat you buy at Food Mart is GUARANTEED
BY BOND. Taste it-or eat it all-if you're not completely BY BOND. Taste it-or eat it all-if youre not completely satisfied, just retur back. Fresh--grown, sold at the peak of their flavor--Food Mart We feature products from select creameries-products that are all fresh, rich, pure and delicious.
Take advantage of our everyday staple values They're items you should always have on your pantry shelf.

## THIS WEEKS BARGAIN BUYS

bONDED $\frac{3}{2}$
HAMS, large size ...... half or whole 656 BACON, Armour's Star .... 1 lb . cello 59s PICNIC HAMS, small size ......... lb. 49¢ GROUND BEEF, lean fresh ....... lb. 53¢ ROAST, baby beef chuck ......... lb. 65¢ CHEESE, full cream, Longhorn .... lb. 39¢ CUTLETS, breaded seasoned ..... lb. 79¢ FRANKS, Peyton's ... 1 lb . cello pkg. 55 F DAIRY Yma COLORED OLEO, Nu Maid ....... lh. 27s VELVEETA, Kraft Cheese ... 2 lb . box 79s ICE CREAM, Price's $\frac{1}{2}$ gal. 69s COTTAGE CHEESE, Price's......... 256
EGGS, American Beauty doz. 565
BUTTER, Colorado Gold
lb. 6) 5

> APRICOTS, Premium Valmount . . 1 lb. 256 PEACHES, Premium Valmount ... 1 lb. $25 \%$

GIRDEV BASKET

BANANAS, golden ripe .......... lb. 10 s PLUMS, Premium Valmount .... 1 lb. 256 PEACHES, Elberta's .............. lb. 126 LETTUCE, mountain grown ........ lb. 8 f TURNIPS \& TOPS, mountain grn. . bel. 76 CREEN ONIONS, mountain grown, beh 56 Mustard GREENS, mountain grown, beh 56 CABBACE, mountain grown ....... lb. 46 CARROTS, mountain grown ..... beh. 76

## DRUGS 会

SHAMPOO, Modart ................... 656 MILK of MAGNESIA, Phillips .. . 4 oz. 236 DENTAL CREAM, Colgate ...... giant 436 BRILLIANTINE, .............. 21 $\mathbf{2}$ oz. 126 ENERGINE, ................... 8 oz. 376 FAB. . . . . . . . . . . . . . . . large box 256 VEL . . . . . . . . . . . . . . . . . large box 256


## moturis [TETICIPboinid

|  | ${ }^{\text {FRUIT JaRS }}{ }^{\text {and }}$ 89 ${ }^{\text {c }}$ |
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|  | Scot tissue $10{ }^{\text {c }}$ |
|  | TOWELS ${ }^{\text {aso neex }} 16^{\text {c }}$ |
| GREENBEANS 2 or ${ }^{\text {com }}$ | FACIAL TISSUE ${ }^{\text {comem }} 17^{\text {c }}$ |
| PEAS remen 2 tor 19 ${ }^{\text {c }}$ | PEANUT BUTTER ${ }^{\text {Prem }} 3^{\circ}$ |
| SYRUP No. ${ }^{\text {Sos }}{ }^{\text {c }}$ | SOUR PICKLES ${ }_{20}{ }^{2} \mathbf{2 6}^{\text {comer }}$ |
|  | DILL PICKLES ${ }_{20} \mathbf{2 6}^{\text {c }}$ |
| PINEAPPLE ${ }_{\text {cole }}$ | CATSUP ${ }^{\text {come }} 19^{\text {c }}$ |
| ORANGE-ADE "\% $299^{\circ}$ | SAUCE ${ }^{\text {cos }} 3$ lor $19^{\text {c }}$ |
| Porki \& BEANS | ${ }_{\text {cmorox }}$ |
|  | clorox 17 ${ }^{\text {c }}$ |
| PEA ${ }^{\text {a }}$ (8 ${ }^{\text {c }}$ | TEA $31^{\circ}$ |
| PEAS | TEA $611^{\circ}$ |
|  | SALAD DRESSING $49^{\circ}$ |
| ${ }_{\text {Tommato JUICE }}$ | PINTO BEANS $\mathrm{cm} \mathrm{mb}^{\circ}$ |
|  | ${ }_{\text {Latundry SoAP }}^{3}$ ber $\mathbf{1 7}^{\text {c }}$ |

Ample Free Parking Space For Your Car. Courteous Attendants to Help You With Your Heavy Packages.

Miss Margie Funt Is Honored W ith
Bridal Shower

Alamogordo Vets
Play Eagles Sunday


RHOCALS:


## Maljamar Items

Troquois Trail Is Two-Fisted Outdoor Thriller


County Commission Says La Huerta Bridge Will Require Bond Eelction

| briage Wil Require bond Lelction |  |  |  |
| :---: | :---: | :---: | :---: |
| The Eddy County Board of Commissioners, at a meeting Mon | about $11 / 2$ miles and cost around \$1,500. | to a special meeting set for Aug. ust 22 . | Beto Villa and his orchestra, will <br> be held at 7:30 o'clock Wednes |
| told members of the high commitue of the Carrsba | Kin | Sargent Marler, | $\begin{aligned} & \text { night August } 16 \text { in } \\ & \text { gymnasium, } \quad 404 \end{aligned}$ |
| commitue of the Carssad | ${ }_{\text {had }}^{\text {had }}$ about | In Japan, Expects |  |
|  | were <br> work | To Go To Kor |  |
|  |  |  | cludes two vocalists, Carmen and Laura, who have sung for record- |
|  |  | nescay from their son | ings The orchestra will play mambo, |
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| he road from the Pot. |  |  |  |
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| ion. |  |  |  |
| Carlsbad |  |  | Income Fact |
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| bricee is throug a bond issue |  |  | Korea Crisis |
| w the |  | Mar |  |
| der buid a bridge. Y | ${ }_{\text {lance }}$ | son have been with | real |
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| belie | alle | ${ }_{\text {M Sareant Marler has reenty }}$ |  |
| ser of votes cas | 19 | been promoted to that rank fr |  |
|  | ed |  | costs. |
| county Commissioner W. T. | partment saying the department is | Goldstein, Lo |  |
| mide |  |  |  |
| at st | to | Rotary Tuesday |  |
| liemway department Jame | (tame | Irvin (Goldy) Goldstein and L. | Before the buying wave touched |
| piers of the La Huerta | Ede |  |  |
|  | approved two yea sioners agreed on |  | food and housing and |
| del. manager | 14.5 mile allotment: |  |  |
| Chamber of Commeree, said said the this would amount |  | ${ }_{\text {Rot }}^{\text {Rot }}$ the |  |
|  | pany refinery; 2.2 mile road from |  |  |
| might account for the difference | a. 4 mile road from U. S S. 62 to | that |  |
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|  | chances of obtaining tue |  | tend to clear distribution outtets |
| tratic to go aroses Butan Briges | ${ }_{\text {moid }}$ |  |  |
|  |  |  |  |
| Latuerta bride |  |  |  |
|  | aily approved second. |  |  |
|  | ary system $\quad . \quad$ However, the letter added that under certain | He | Something that you have. you may not need, SELL thru the Admay not Want |



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other cars





 icas lowest center of gravity-which
the key to the steadiest road-huggin
ride ever known! Hudson's exclusive recessed floor also
resultsin low-bilt,streamlined beauty
Right alon- with full road clearance
it bring Right along with full road clearance
it brings ou more head and seating
room than in any other car! room than in any other car!
And brilliant, high-compression eng performance, a traditional character-
stic with Hudson, is another engineeristic with Hudson, is another engineer
ing trimph that make siding in thi
great car the outstanding automotive great car the outstanding automotive
experience of the year! Won't you
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with recessed floors, their great array of high-
quality, long-life features, qnd advanced design, ture among
The lead uadity, long-life features, qnd adoanced design, ine among
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Knit Briefs, size 2-10. Knit Athletic Shirts, size $3^{\text {for }} 1^{00}$ bors elastic top BLAZER STRIPE SPORT SOCKS
A great wearing sock now even
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and toe. Sizes $6^{\prime}$ to to $10^{\prime}$.2.


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All full bolts . . . no short lengths, no seconds! Fresh, new prints just received! Florals, stripes, checks, dark grounds, light summery prints they're all here! And where can you match Penney's price! 36 inch.

boys' WESTERN CUT
Blue Denim Jeans
A terrific example of value! These narrow cut -double orange stitching at all main seams-a zipper fly that works smoothly, even after washingfive tough sailcloth pockets-exact proportioned

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## Wide assortment of colors in white and ppastels. Nylon rein- 99

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 So tert conerete floor, io hown by appoint ment only. MEE Winchester rifie, 32.
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 SLE 20 -ft. house trailer.





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Main.











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eutors,
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pair. Artesia Jewelers, 334 w .
Pal response new has been added
have andwich menu. Drivire out to our the
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 BUSINESS DIRECTORY






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1949 BUICK SUPER 4-DOOR SEDAN 1950 BUICCK SUPER 2-DOOR SEDAN 1947 DODGE 2-DOOR SEDAN 1948 OLDSMOBILE SEDAN COUPE 1948 CHEVROLET BUSINESS COUPE 1949 CHEVROLET BUSINESS COUPE 1948 CHEVROLET 4-DOOR SEDAN 1949 CHEVROLET STATION WAGON

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## ARTESIA ABSTRACT COUPANY

118 South Roselawn. H. HAYES, Secretary
South Roselawn
ABSTRACTS OF TITLE AND TITLE INSUR Phone 12

|  |  |  |
| :---: | :---: | :---: |
|  | Leonard L. Ledbetter and wife to Flora D. Powell Lot 3 Block | Roberts <br> Insurance Agency |
| J. A. Fairey and wife to John P. Lippis and wife Lot |  |  |
|  | Ralph W. Quinn and wife |  |
| J. A. Fairey and wife to Harry Haselby and wife Lot 12 Block 4 vaswood Subdivision. | 190 feet North and 30 feet East of the Southwest corner of See | auty Shop F |
|  | tion 7. Township 17, Range 26 , North 60 feet, East 105 feet, South 50 feet. West 105 , to point | Year Lease on Buildine Reasonale Price |
| Charles F. Brown and wife to Chatles Nelso $B$ win and wife Redivision. | Barnett and wife Lots 2 and 4 Block 13 Chisum Addition Lots |  |
|  |  |  |
| George L. Spurgeon and wife to L. Jurney and wife Lot 15 Homac Redivision. | Charemerem dadition |  |
|  | Richard L. Gill and wife West 57 feet of Lot 9 Block 7 Alta Vista Addition |  |
| ter Moes and wife T ter |  |  |
|  |  |  |
|  | H. A. Denton, Agent Phones |  |
|  | Office  Phones  <br> 356   Residence <br> 145-W    | Two 5room houses on one acre |
|  |  | Soly |
|  | 2031/2 W. Main, Artesia |  |
|  | G.I. and F.H.A. Loans. Pick Out Your Lot and Have | ${ }_{107} \begin{gathered}\text { Phone } \\ \text { South } \\ \text { Roxelawn }\end{gathered}$ |
| $\begin{aligned} & \text { orlunesies } \\ & \text { 2asioticese } \end{aligned}$ |  |  |
|  | A. Hannah, Agency, H3 S. 3rdS |  |
|  | Real Estate, Fire \& Life Insurance, Home Loan |  |

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Business, Residences, Farms, Ranches better hurry: Current events indicate that new building is going to be definitely curtailed and that houses already constructed will either
remain at their present price level or tend to go higher. WE ARE Not prophets, Nor sons of propiets, but unless you wish to continue to pay rent or pay more for a house later, that can be bourbt at a relatively fair price and if necesers, a relatively small down payment.

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Enjoy the
Celebration
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Those Farm Listings!
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WANT TO OWN YOUR OWN HOME?
Be your own landlord. Have something in 20 years besides a stack of rent reeceipts. still 17 houses in Vaswood Subdivision, regulations. The old committments still stand on this addition. Only 17 left out of the 50 to be built!

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 BETHEL BAPTIST CHURCH
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Sunday school, $10 \mathrm{a} . \mathrm{m}$.
Preaching service,. Preaching servie, it
Training Union, p .
Viening preaching
Wednesday prayer EMMANUEL LUTHERAN
CHURCH
 OपR LADY OF GRace
CATHOLIC CHURCE CATHolic church Mass Sundays,
Spanish sermo
Conteseimo Confessions. every Saturcay, 4 to
5 permind before Mass Sunday
mornings.
Fing $\begin{aligned} & \text { Father Stephen Bono, } \\ & \text { pastor. } \\ & \text { pentecostal holiness }\end{aligned}$ PENTECO
CHURCH

1815 North Oak in
Morningside Addition Morningside Addition
Sunday schoort $10 . \mathrm{m} . \mathrm{m}$
Morning worshin. $11 . \mathrm{m} . \mathrm{m}$
Evening services. $7: 30 \mathrm{p} . \mathrm{m}$
Wednescay, Bible study,
W.


## SPANISHAMERICAN METHODIST CHURC

 NISH-AMERICANTHODIST CHECH
North Mexican
suday shool, every
100 . m.
Supt
Preac
Sundat, Sunday, 11 a. m. m . every second Wed
Visists by best
nessay, preaching same night $7: 30$
p. m.
LAKE ARTHUR-COTTONWO
METHODIST CHURCHE
Sunday schel Ches
Sunday.
Worship service, 11
and fourth Sundays
Ladies' Adid, hird Thursday,
Sunday school, 10 a. m .
Suiday. Suyday.
loco hills baptist churc

 | $\begin{array}{c}\text { Preaching } \\ \text { n:30 p. } \\ \text { Mideek }\end{array}$ |
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ST. ANTHONY
CATHOLIC CHURCH
Mass Sunday at
Enjlish sermon.
Mass week day


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| Rev. |

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##   Revin Miss    - mev. Donaciano, Bejurano. Pator  <br> Mastrux scivecre cuvicy      First Wednesday in every month, $\begin{aligned} & \text { Evening service, } 7: 30 \mathrm{p} . \mathrm{m} \\ & \text { Church board meeting, after pray-. } \\ & \text { Mid. week service, } 7: 30 \mathrm{p} . \mathrm{m}\end{aligned}$ er meeting.  THOMPSON CHAPEL COLORED SOEMMANMEMORIAL METHODIST CHURCH  Morning worship, $11 \mathrm{a} . \mathrm{m}$. Epworth League, $6: 30 \mathrm{p} . \mathrm{m}$. Evening services, $7: 30 \mathrm{p} . \mathrm{m}$ Miaweek services, Thur  LAKEWOOD BAPTIST CHURCH FIBST PRESBYTERLAN CHURCH Sunday school, $10 \mathrm{a} . \mathrm{m}$. Eourth and Grand  Wednesday prayer meeting. 7:30 p. mev C. H. Murdock, Pastor. ASSEMBLY OF GOD Fourth and Chisum <br>  <br> 

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all accientan deaths. according
a report from the Nations
farm residents who drowned were
non
farm residents who drowned were
non-swimmers and that the major-
ity of all infant drownings happen
ity of all infant drownings happen
in such places as irrigation dithes.
stock watering tanks. reservirs
and even tubs and crocks. The
studies also showed troks.
and even tubs and crocks. The
studies also showed that the erin-
cipal cause of drownings are lack
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} <br> \title{

}


You can see this man has made his still young.
You can tell he likes action for his money - that he knows a fine car
needn't be the most expensive to give the greatest value.
Yes, such are the things you know of any man, when you note that his car is a Roadmaster.
Follow him on his spirited way as he pilots this lively motorcar through traffic, Even the lightweights are no match for this road-steady husky not with the 152 -horsepower straighteight Fireball engine that purrs beneath its bonnet.
Maneuver beside him at the next stop
light. Then just try to get away as light. Then just try to get away as -

## Onts, Buick has Dypaflown Drivo






smoothly, swiftly and silently as Dy naflow Drive gets his Roadmaster going - and keeps it rolling without shifting, even automatically.
But don't waste time merely envying the man in this great car! Why not emulate him?
With all its outsize room, interior lux ury and exterior grace - with all its ront-rank prestige, rare performance and matchless ride - a Roadmaster can be yours for less than some smaller cars cost.
In fact, even if you had a fortune to spend, you couldn't make a more for tunate buy in the fine-car field.
So we suggest you try a few minutes behind the wheel. We're confident they will convince you that Roadmaster
has everything you could ever ask for in any motorcar - although your Buick dealer asks a good bit less for Roadmaster than you might pay for other top-line cars.


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 participating in the 1950 natiorel
H dairy foods derls Club Work and supervised
by
 county as well as in top htanors and
hational competion．
Under guidance of Under guidance of local club
就ers and extension agents，the
Hers work individually Hers and extension agents，the
work individually and in
tams to show clum mempers and
ther groups the latest methods
Herearing tasty emms to show elub mempers and
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preparing taty，nutritious dairy
Favorites in the Fods Farites in the summer．
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ome menus for 4 H tamilies are
ime cream，milk drinks．frozen des
cers and eottage cheese dishes．
While a demonstration looks
white a demonstration leoks
syy it is by no means easy to
hieve．says Miss Travis Huhs，
sociate state 4 H Club leader．
achyieve．＂says Miss mave Travis Hughs，
Hsociate state 4．Club leader．
Many hours of study and practice
associate state 4．Club leader．
Many hours of study and practice
Ko into perfecting a demonstration
仵隹e the giris are ready to step
on the stage in their crisp white
efore the girls are ready to step
n he stage in their crisp white
niforms poised confident and
ure of their subject．They also
ure of be ready to answer questions
nust sure of theired．subject．They anso
nust be ready wo answer questions
Hom the audience afterwards．

## Its Super



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You＇ll find driving＇s a real＂picnic＂．．．when you OIL－
PLATE your engine with new Conoco Super Motor Oil． Proved by 50,000 －mile Rood Test！In a $\mathbf{5 0 , 0 0 0 - m i l e}$ road test，engines lubricated with Conoco Super Motor Oif showed amazing economy of operation．Gasoline mile－ age for the last 5,000 miles of the test－run was actually
$99.77 \%$ as good as for the first 5,000 miles．Proving that Conoco Super Motor Oil－with proper crankease drains
and regular care－can keep new－car gasoline mileage． and regular care－can keep new－car gasoline mileage． Come in and aco，000 milgs

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