# The Artesia Advocate 

Carlsbad, Artesia Chambers Agree On Loop Road Monday

More Than Inch Of Rain Breaks
Eight-Month Drought At Artesia


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\section*{ <br> | ices Held | Jaycees Stage Full-Scale Offensive |
| :---: | :---: |
|  | In 'Get-0ut-The-Vote' Campaign |
|  |  | Beta Sigma Phi $\begin{array}{ll}\text { Coffee Planned } & \begin{array}{l}\text { Beta Sigma Phi } \\ \text { Holds Reception }\end{array} \\ \text { For Theta Rho }\end{array}$ Convo Expenses Last Thursday

Shirley Sherwood Women's Society Of Mrs. Riler hrow is And E.G.Shults Christian Service Marry Saturday Meets On Thursday


## H1 What savings for you curing <br> PENNEY'S WHITE GOODS EVENT!

## Social Calendar <br> turecary, dume 6 .

KSVP PROGRAM SCHEDULE
1450 on your pal
Subject to Chanse without Notice


Read the Ads


Artesia Paint \& Glass Co.
824 South First
Phone 1091




KSVP PROGRAMI

a Loose drive line is like a hole in your pocket!
 anverwaysum
 $\pm=5=$ It pays to be sure about the condition
We your truck's transmission, propelier be glad to explain just what we $\quad \begin{aligned} & \text { Wo to keep running gear running right! }\end{aligned}$

## MAHONE-SMITH MOTOR CO.

406 North First
ARTESIA, N. M

## INTERNATIONAL TRUCKS



TERRY TOWELS BIG WRAPAROUND SIZE!

A WHALE OF A BUY AT THESE PENNEY PRICES:

$$
22 \times 44 \text { Inch bath size } \ldots \mathbf{6 5}
$$

16x26 Inch hand size
$35^{\circ}$
$22^{\circ}$
You'll have to look again at Penney's price tags on these . . . they're that low! These ar the kind of towels that make you want to bur These angers deep in he thick-ouch for the looks of your bathroom! Check the size, too They're big! Now try to match those price Buy:


Now we have SHEETMETALPARTS
for all Chevrolet cars! one YOUR CAR that "LIKE NEW"


Now you can get those sheet metal parts that were off the market for so long-the parts you need to give your car that well-kept look. And you can be sure of top quality, factory fit, fast and easy installation . . . because each part is formed on the original production dies, then rustproofed. So, drive in
that "like new" look.
GUY CHEVROLET COMPANY

101 WEST MAIN


Coffee Planned For Thete Rho Conro Expenses

Beta Sigma Phi Holds Reception Last Thursday


KSVP PROGRAM SCHEDLLE
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Subject to chane nithout Notice

Read tine Ads
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Artesia Paint \& Glass Co.
824 South First
Phone 1091

Shirley Sherwoo
And E.G.Shults Marry Saturday Meets On Thursday


## 1) Ma savings for you during <br> PENNEYS WHITE GOODS EVENT!



## Runeerze mack Hues rie noont

Save!
Cotton LOOP RUGS
1.50

TERRY TOWELS BIG WRAPAROUND SIZE!
a whale of a buy at
these penney prices:
$22 \times 4$ Inch bath size
65
$35^{\circ}$
$2: 29^{\circ}$ You'll have to look again at Penney's price tags on these . . . they're that low! These are the kind of towels that make you want to bury These are the colors that do so much for the looks of your bathroom! Check the size, too They're big! Now try to match those prices Buy!


Now we have SHEETMETAL PARTS
for all Chevrolet cars! ant YOUR CAR
thar "LIKE NEW" 1 Iook


Now you can get those sheet metal parts that were off the market for so long-the parts you need to give your car that well-kept look. And you can be sure of top quality, factory fit, fast and easy installation . . . because each part formed on the original production dies, then rustproofed. So, drive in your car-let us give it that "like new" look.

## MAHONE-SMITH MOTOR CO.

Tuestay, June 6, 1950

| Locals | Cavemen to Field | Ranchers | National Guard | 10 |  | two members from this part of d | dren. Mr. Waldren is vice.presi |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Word has just been reeeived an. |  | Plan to Examine | Holds Drill A gain |  | Sont hedd Thursayy Priay, and |  | dent of Peoples State and Mr. Cole is vice-president of the First Nat |
| nouncing the marriage of J. L. | Powerful Baseball | State's Payroll | Wednesday Night | The batery and medical detact. |  | and $J$ E. R Roberson, president of io | ional Bank. <br> Attendance at the convention |
|  | Team Again in'51 |  | Battery c of the New Mexieo |  | a member of the banking code committee. | Attending the convention from Artesia were Mr. and Mrs. Fred | was 400 . 1951 meeting will be held The |
| M Mrs. Minnie Braker and nephew of | Artesia High School baseball | ation showing the name, address | National Guard win get back mio |  | The executive committee has | Cole and Mr. and Mrs. Cecil Wal- |  |
|  | pasition | ed by the state is to be cossidered when the New Mexico M | row night at the cenitre street |  | SPFEOY" | 6y | Dhad Pox |
| Athmaritio Downey lef | season as they did last judging |  |  |  |  |  |  |
| diay to spend six weeks in Las Ve |  |  |  | Artesia Banker | Sowe | - Coun |  |
| Leota Wiliams and her daugher, | 16 players of the 1950 squad back |  |  | Named on State |  |  |  |
| neyy Mrs. J. S. Ward return- | on the diamond next season. A | resour organization adopted ${ }^{\text {a }}$ | antitaireraft gun, in preparation for the annual summer camp. | Bank Code Group |  |  |  |
| ht from San Angelo. |  | ${ }_{\text {rea }}^{\text {cal }}$ |  | Three bankers of southeattrrn. |  |  |  |
|  |  |  | she, commanding officer of the | mittees at the annual conv |  |  |  |
|  |  | in |  |  |  |  |  |
| s. T. C. Stromberg and he |  |  |  |  |  |  |  |



## FAMILY

Every member of the family has a stake in the future of the others. Each can feel secure when the entire family is financially secure. That's why a sayings account is so important to you, no matter what your age. Come open YOUR account, now!

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BUY NOW AND SAVE!

Automatic Hay Baler<br>Morrell Side Delivery Rake See the New J. Bean Haymaker

Complete Line of Irrigation Tarps and Dams
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COMPLETE 10,000 -MILE CHECK-UP WHICH INCLUDES:

- A Complete Motor Tune-Up.
- Tighten Car Completely All Over.
- Remove Front Wheels, Clean and Repack Bearings.
- Remove Rear Wheels and Axles, Clean and Repack

Rear Wheel Bearings.

- Remove Universal Joints, Glean and Repack.
- Wash Car and Clean Inside.
- Lubricate Car
- Adjust Brakes and Fill Master Cylinder.



Palace Drug
ON SALE THURSDAY. FRIDAY \& SATURDAY
Walgreen agency bruc siore

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## 




Mother Church Of Scientists Picks President



See the New Serwel today... nirugile buin - -inc sin
delivers a big, 6-foot Servel Gas Refrigerator (Model Bincoon) to your home!
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of onty SERVEL is operated by a tiny let of flamol
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LASTS LONGER!
SEE THE NEW SERVELS AT SOUTHERN UNION GAS COMPANY! THE FREEZING SYSTEM IN EVERY SERVEL SOLD BY SOUTHERN UNION
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For Sale







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one and twobedroom apartments

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Key \& Haskins Real Estate Bonded and License for Your Protection 412 West Texas
Business on Main st. a money maker.
3 Olost with 2 residence and 2 bustress building on First st. see
his
${ }^{95}$ Screat farm, 65 aere water dight, artesian well, fine crop grow-


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206 NORTH FIRST STREET



Under the Management of Pat Darnaby.

We Have Completely Remodeled and Are Adding New Equipment to Give You the Finest in Service and Foods at Reasonable Prices. Open Every Day from 6 A.M.to IA. M.Plenty of Free Parking Space at All Times.

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Buy or Sell From a Licensed and Bonded Dealer All Agencies Work on Every Listing Every Member a Realtor, Striving for a Bigger and Better ARTESIA ABSTRACT COUPPAYY
R. H. HAYES, Secretary

118 South Roselawn Phone 12 ABSTRACTS OF TITLE AND TITLE INSURANCE


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Long Terms

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BUSINESS, RESIDENCES, FARMS, RANCHES Will Build to Suit Your Requirements
Three bedroom suburban home with over an acre of ground. Could be hanatied with s1000 Good business lot close to new Junior Migh School 5950.00
Good woods $\$ 21,000$

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| Malco, Resler \& Yates, State 107 NW SW 32-18-28. Drilling at 1085 | Socorro Electric |
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| Weier Drilling Co., 1'oster 5-A. SW NW 17-1-31. <br> Total depth 2140; testing |  |
|  |  |
|  |  |
| Franklin, Astin \& Fair, Nelson 2 <br> SE NE 4-18-30. <br> Total depth 3518; pumping |  |
|  |  |
| D. B. Scully, Gorman 1, SW SW 4 26-29. <br> Drilling on 845. | a $\$ 1,763,000$ loan to Socorro Electric Cooperative, Inc., for the ac |
| Drilling on 845 |  |
| keer \& Parker |  |
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| Collier, Saund 17-27. |  |
|  | the last issue of The Artpeate was told how the adden |
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| 9, NE NW 19-17-28. |  |
|  | 105-mile extension east of Artesia The supplementary line will |
| Keeley 43-C, NW SW 25-17-29. Drilling at 180 |  |
|  |  |
| Bullock- | town |
| (Contmued trom Page One) <br> which Sutton defeated Murphy <br> In the third flight Carper defeat | - |
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|  | Qua |
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| Final rounds are to be played games leading up to them to be played in the meantime | Finisher Machinery |
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|  | A factory representative from Amarillo set up the new Good Oscar's Boot and Shoe Shop, 109 |
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New Restaurant Our Readers Say: On North First Opened Saturday


## REDUCED RATES

ON AUTO AND TRUCK INSURANCE
Nambin wix mixy


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So Extra Charre for ARe 110 obr


- PRompt-Friendly claims service

Charlie Stroud Sam Nicholas

## BE MIIES moMONEF AHEADD... TRRDE FOR ADOOGE TODAY!



HART MOTOR COMPANY



## THE ARTESIA ADVOCATE 1950 CENSUS SWEEPSTAKES

> If You Are 16 Years of Age or Older, Live Within the Artesia Trade Territory, Are Not a Census Taker, an Employe of The Artesia Advocate or a Member of Their Immediate Families-You Are Eligible to Take Part in the Census Sweepstake, Providing You Comply With the Rules.
> Your Estimate Must Be Based on the Population Figures of the Incorporated City Limits of Artesia. The Official Guessing Ballot Must Be Used. These May Be Clipped from This Page or Obtained from the Participating Merchants.
> Your Blank Can Be Mailed to The Advocate or Left With the Prize Offering Merchants. You Are Entitled to One Guess Each Week, Monday through Saturday. Prizes Will Be Graded No. 1, No. 2, No. 3 etc. Closest Guess Will Win Prize No. 1, Second Closest, Prize No. 2 etc. Contest Ends When Census Figure Is Announced.
> May the Best Man or Woman Win!


Lorang Cleaners
105 South Fifth
Bring Your Cleaning Pressing and Alterations to
Us for Fast, Dependable Service!
We Offer a Special One-Day Service!

A $\$ 10$ Trade Certificate to the Right Guesser!

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- Freezers - Refrigerators - Pocket Phone 39 25\% Discount - Farmall Equipment (first in the field) - Pumping Engines © Combines - Haj Balers - Cotton Pickers • Water Systems
Hand Tools, Sweeps, Belts, Hoes, Shovels, Rakes Hand Tools, Sweeps, Boits, Hoes,
Parts and Service
Guess Right for $\$ 30$ Credit on Purchase of New International Harvester Home Freezer or Refrig. erator (the National Choice).

103 Sonth Fourth

There is no guesswork about our HIGH values at LOW prices. All of our Merchandise is nationally advertised and sold at leading stores everywhere!

Hit It Right for a Free Pair of Our Quality Shoes!

Keys Men's Wear Store
116 West Main
All Fortune and Roblee Shoes On Sale at $\$ 5.95$ !

If You Are Smart on the Census,
We Will Give You a Pair of Florsheim Shoes!

Nelson Appliance
518 West Main Phone 978-W

- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing Machines and Ironers
- Deep Freeze Home Freezers

Make a Good Guess and We Will Give You a $\$ 12.95$ Automatic G-E Electric Iron!

Phone 630
118 West Main

## Evans Hardware

A General Line of Hardware Eclipse Lawn Mowers - Gifts - Sporting Goods Syracuse Franciscan and Shelly English Bone China
Tiffin, Heisey and Imperial Crystal
$\$ 15$ in Merchandise
for the Right Guess!

## The Hub Clothiers

305 West Main
"The Best Money Can Buy"
When you think of Western Shirts, think of The Hub. We are headquarters for snap button Westerns, featuring famous brands. H Bar C, California Ranchman, Red Myrick of Arizona and many others from \$4.45 up. Sizes for Men and Women. It's The Hub for Western Wear! A Top Quality Western Shirt
for the Lueky Man or Woman! for the Lacky Man or Woman!

Phone 668-W
"Your Weather Bird Store"
Shoes for the Entire Family Diamond Brand - City Club Velvet Step - Weather Bird
Make a Good Guess and We Will Give You a $\$ 10$ Gift Certificate to Apply on Any Purchase!
Key Furniture Company
412 West Texas Avenue
Where You Will Find Every Day Bargain Prices
in Quality Merchandise!
$\$ 10$ in Trade at Key Furniture
for the Right Guess on the Artesia Census! Clem\& Clem

## Beach Barton Motors

103 North Second
Phone 201

## See

STUDEBAKER

## Before You Buy

Six Wash and Grease Johs for the Right Guess!

## Artesia Multiple Listing <br> Real Estate Bureau

Buy or Sell from a Licensed and Bonded Dealer
A $\$ 25$ Cash Bond for the Right Guess!
All Agences Work on Every Listing-
See Real Estate Listings in This Paper


- Curier Abestrat
- Valley Exchange
- Dons' Real Estate
- Sons Real Estate Hannah Agg
We know Artesia is pretty big becern Realt
- Artesia Abstract

Nelson's Food Store
601 West Main

When You Are Guessing on the Census Remember There Is No Guesswork About the Quality Foods and Low Prices at Nelson's!

A $\$ 15$ Grocery and Meat Order If You Guess Right!

## Goldstein's Book \& Ståtionery Store

Corner Roselawn and Quay Phone 1018

## Graduation Gifts

Student Lamps, Dictionaries, Atlas', Scrap Books, Albums, Stationery are only a few of our many suggestions.
Free-All Stationery and Party Goods Purchased between now and the end of May will be PERSONALIZED with name or initial FREE.
Your Pick of Any Two Fiction Books in Our Stock for a Good Guess on the Census!

## Cole Motor Company

112 South Second
Phone 154
We think our Wash and Grease Jobs are the Best in Town. Try us and see what you think! You can always depend on Cole Motor Co. Used Cars. Our Service Department is Unexcelled and We Guarantee All Work!
A Plasticote Polish, Wash and Grease Job If You Guess Right!

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334 West Main
Phone 1080
Tice. 111 West Texas Avenue Service Station-1301 West Main Service Station-111 West Texas

Phone 629 Phone 915
Phone 929 Service Station- 501 N. First Phone 530-M

Numex Petroleum Products Wholesale - Retail
100 Gallons of Gasoline Free
for a Good Census Guess!

The Artesia Advocate

We Will Give a One Year Subscription
to the Ten Closest Guessers!

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203-205 West Main
Phone 517
COMPLETE HOME FURNISHINGS at MODERATE PRICES! Friendly Service:

Guess Right and We Will Give You $\$ 10$ in Trade!

Mayes \& Company
601 South Second
 oter Value sizs Now only gse
Kem.clio Looks, Feeks and warateses Lite Bated Enamel.
i sto Trade Cerificiate on the Purchase of Paint, Linoleum, Wall
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Yeager Grocery
201 West Chisum Avenue
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QUALITY GROCERIES AND MEATS AT REASONABLE PRICES!
Open Seven Days a Week!
A $\mathbf{\$ 1 0}$ Grocery Order for the Right Guess:




Artesia Credit Bureau DAity commercial. REPORTS AND
CREDIT INFORMATION
office $3071 / 2$ Office West Main Entrance on Roselawn
PHoNE


Put those walls to work. if ent size of the room and furni-
you don't they will pay havoc
with your decorating scheme.
ture
Many people prefer the func-
 $\underset{\substack{\text { lose } \\ \text { grou } \\ \text { Tou }}}{ }$ $\underset{\substack{\text { han } \\ \text { hob } \\ \text { hob } \\ \text { wail } \\ \text { moon } \\ \text { room }}}{ }$




FOR PLYPING OR DRILLING
Gas or Diesel Engines
Rebuilt or Repaired
Some John Deere
Machinery and Model G Tractor
with Equipment
NEW AND USED TURBINE PUMPS
COMPLETE TURBINE PUMP SERVICE NEW MEXICO
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THIS WARRANTY TAG
Is Your Assurance of the
Best Values in Used Cars.
Come In and See This List of Special Buys Today
1946 OLDSMOBLLE 76 DELUXE CLUB SEDAN Two-tone Beige and Brown, fully equipped, low mileage 1946 BUICK SUPER 51 -DOOR SEDAN

Black, radio and heater, good condition throughout 1948 DODGE CORONET 4-DOOR Sedan Gyromatic Drive Racio, heater, low mileage, extra clean, priced right 1947 NASH AMBASSADOR 4.DOOR SEDAN

New green finish, radio, heater and overdrive
1918 OLDSMOBLLE 76 DELUXE CLUB SEDAN
Beige finish, exceptionally clean, lots of extras
1948 PLYMOUTH SPECIAL DELUYE 2-DOOR SEDA Blue finish, radio, heater, sun visor, very clean
1949 KAISER SPECIAL 4-DOOR SEDAN
Extra clean with low mileage. A real buy!
1948 PLYMOUTH SPECIAL DELUXE CLUB COUPE an't beat it for cheap transportation
G00D VALUE USED CARS
1940 FORD 4-DOOR
1941 BUICK 4-DOOR
1942 OLDSMOBILE 2-DOOR
1942 BUICK 2-DOOR
1942 CHEVROLET AERO SEDAN

## Also Good Bargains in Used Trucks!

GUY CHEVROLET COMPANY
CHEVROLET
OLDSMOBILE
AUTHORIZED DEALERS
"Home of OK Used Cars"
101 WEST MAIN
PHONE 291



REACHING CHICAGO to play the leading role in the National Democratic
Confference, President Truman takes his morning oonstitutional on Mich Tan Avenene His major Stadium speech and a gala parade to the rostrum
vound up the three-day Jefferson Jubilee. (Interational Soundphoto)


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Dennis 0 Keefe
"Abandoned"
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Novelty

OCOTLLLO
last times today tuesday

Virginia Mayo
"Backfire"


FRIDAY - SATURDAY
Big Laugh Show!
Abbott and Costello "It Ain't Hay" -and-
w. C. Fieds
"never give A
SUCKER A BREAK"

## CIRCLE-B

last times today tuesday
Joan Davis "The Traveling Saleswoman" First Run! $\xlongequal[\text { WED. } . \text { THURS. }]{\text { Never Before in Artesia! }}$ James Stewart "Mr. Smith Goes to Washington"

Buck a Car Nite!
Yes Sir! Your Car Full of People, Admitted for only \$1.00!

CECIL NICKELL CONSTRUCTION COMPANY caliche roads oll field pits - reservoirs

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| CONSTRUCTION COMPANY |
| CALICHE ROADS |
| OLL FIELD PITS - RESERVOIRS |
| Call <br> c. M. Berry <br> Artesia, 859 R |

Phone. 118
P. O. Box 215 P. O. Box 215
Tatum, New Mexice

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OSCAR KEATHLEY, Owner
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Phone 417-W

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soft, eye-pleasing rays from Certified Lamps truly bring sunshine indoors . . . add new beauty to any room . . . bring out the delicate colors of any decorative theme.

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You'll be pleased, too; with the dozens of new styles and designs of Certified Lamps. In quality they are unsurpassed... for every Certified Lamp must meet 105 rigid specifications in construction and performance. Ask your Public Service representative about new, modern home-lighting with Certified Lamps.


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Vacation Jobs For Youngsters Draw Official Note of Caution


| STEVE W, MASON |
| :---: |
| LOW NTEREST RATE, LONG TERM |
| FARM, RANCH AND CITY PROPERTY LOANS |
| 209 Carper Building - Artesia, New Mexico - Phone 943 |

## BUSINESS DIRECTORY

EMERGENCY AND IMPORTAN PHONE NUMBERS AND ADDRESSES Artesia Advocate, 316 W. Main - Call Us - Phone
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Police( Tell Central or
Red Cross
Ambulance
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BANK PERSONAL LOANS ARE BEST


It's Fine to Buy a Home YOUR FAMMLY WILL Hown IT If Something Happens to You

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comathing we know is to bring your Buickt tous for a thorough brake Check.
Our Buick-trained mechan ics. using Buick-approved
testing methods and testing methods and Buick engineered replacement paran
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you've driven already. you've driven already.
Better come in today-ind
give your car a good brakel

Guy Chevrolet $\mathrm{C}_{0}$, tor W. Main Phone 29i



## ${ }^{5} 58$

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