# The artesia Advocate 

Loop Road, Good-Will Trip Are Discussed

| vouume forty-seven |
| :--- |
| Advocate's Three-Day Cooking |
| School To Open Wednesday |



LPING TO BUILD A GREATER ARTESIA
ARTESIA, NEW MEXICO, TUESDAY, MA 30,1

## $P^{0}$ <br> OURR

Sale Of Poppies Saturday Stirs
Old Memories

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| Etadem |




This is what might be termed a historical photo, although run
trifle late. It shows William $M$. (Biil) Siienenthater, president of a trifle late. It shows William M. (Bin) Siegenthater, president of
the Artesia Chamber of Commerce, reading his speeh, which no
one could understand over the public address syter, one could understand over the poblic address system, because of
the thousand or more peopele crowded into the Hope School gm.
nasium, as he presented Mayor Ethel Altman of Hope a gavel as a the thousand or more people crowded into the Hope School gym
nasium, as he presented Mayo Ethel Altman of Hope a gavel as
gesture of the good will existing between the two communities, a
竍
 LIFE snapped the picture, one of perhaps 300 she took at
bration. ti was one of the many rejected by the editors of
rine, when they made up the two-page spread for last we

$$
\begin{aligned}
& \text { Careless Driving } \\
& \text { Habits Revealed } \\
& \text { In Brief Survey }
\end{aligned}
$$



| In Brief Survey | pany of Malaga has made extensi- |
| :---: | :---: |
| Not an automobile was | rs on |
| much as bumped, no one was injured, there were no argu- |  |
| ments, but a five-minute obser vation of traffic, viewed from a corner of Roselawn and | Ralph Gal |
|  |  |
|  | On |
| Main, revealed some careless driving habits on Saturday afternoon. | Ralph Gallegos, a Demoer |
|  |  |
| Gravest error perhaps was one automobile parking for atwo-minute period near the curb in such a manner as to |  |
|  |  |
|  | New |
|  | Nor |
| occupants of the vehicle car- ried on a conversation with |  |
|  |  |
| Two automobiles slippedover the pedestrian traffic lane lines as they came to a |  |
|  | In 1948 Gallegos was a candi- |
|  |  |
|  |  |
|  |  |
|  |  |

The Advoc
Is Unique

Humble Oil's 0. A. Pearson Deep
Test Is Plugged And Abandoned

This Issue Of
Virgil McGollum





Bills Sponsor

Hope's Gavel Plate From Artesia Arrives By Plane


OGOCIETY
Mrs. T. Stovall Is Reelected As Circle President

Beta Sigma Phi Field Expcutive Is In Artesia Visiting Local Chapter

Miss Davison Is Speaker At Sorority Meet



TE artesta advocate, artesia, new mexich


1 Lauyer Law Maker's Jo D. D. ARCHE

State Representativ
$\qquad$

## and



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## VOTE FOR THE MAN WHOGAVE YOU REAPPORTIONMENT

VIRGIL 0. McCOLLLy

Carlsbad, New Mexico

STATE LEGISLATLRE
HE IS THE MAN WHO GETS THE JOBDONE
McCollum's Proposals
co House of Representatives, Rep. Virgil O. McCollum of Carlsbat spoke out in favor of:

1. Further correction of legislative apportionment.
2. Dividing the state into districts for Congressional repre
3. A constitutional convention.
4. A legislative reference bureau

Rep. McCollum has thus endorsed four proposals urther Eddy County and all of New Mexico. We definitely nee tion. The southern and eastern sections of the state representarom Congressional representation by districts.

The New Mexico Constitution is a patchwork of amendment enovation. The record of errors document is given a thorough at the last session two years ago is definite proof of the need for legislative reference bureau.
Virgil O. McCollum Is Married and Lives at 511 N. Halaguena Street, Carlsbad. He Is the Father of Two Children. McCollum Is a Vęteran of the Last War, Having Spent $31 / 2$ Years in a Japanese Prison Camp. His Outstanding Record in the Last Session of the New Mexico House of Representatives Is Our Best Guarantee for the Future


E.N.M.U. Queen And Attendants Are Beauties


Slump In Retail Sales Catches Up With New Mexico

One-Day Check Mt Conchas Is

$\square$

ARTESIA

EMERGENCY AND IMPORTANT
PHONE NUMBERS AND ADDRESSES
Artesia Advocate, 316 W. Main - Call Us - Phone 7
Fire TMERGENCY
Police( Tell Central or
Red Cross
Ambulance
Artesia Auto Co. Wrentral
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main - Call Us - Phone 7


## BUSINESS DIRECTORY

Nomes.aturem $\mathrm{N}=\sqrt{2}=\mathrm{E}=$
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5 $2=-5=$

## $= \pm .4$.

## BUICN CARE

 keeps Buicks bestGUY CHREVROLET
CHEVROLET - BUICK - OLDSMOBILE 101 West Main

Phone 291
Let a Buick Expert
Perk up your Power!


## J. B. "Buster" Mulcock

FOR AN

- HONEST
- EFFICIENT
- CAPABLE ADMINISTRATION



## State Treasurer

Subject to Democratic Primary Tuesday, June 6
Resident of East Side 24 Years • Fully Qualified Veteran of World War II
Your Support Will Be Appreciated

## 르를 AS


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VOTE FOR


Jess I.

HEY KIDS! Pony Will Be Given way Fre
at the Lions Carnival , $, 2,3$

## REDUGED RATES

on auto and truck insurañice






- SAVE YOUR DRIVERS LICENSE

No Extra Charge for Age 21 to 67 - SAVE YOUR MONEY

- promprrifriendiy Claims service Charlie Stroud Sam Nicholas
 Roselawn Agents Phone 1115 .

ADVERSE TO THE PLAIN-
TIFF.
Witess
Witess my hand and the mexico Whess my hand and the seal
of the District Court of Eddy Coun-
y, on this the 17h day of May

$\qquad$ Section 120.1406 of NNew Mexico
Statutes Annotated Codification of





## THE ARTESIA ADVOCATE 1950 CENSUS SWEEPSTAKES

If You Are 16 Years of Age or Older, Live Within the Artesia Trade Territory, Are Not a Census Taker, an Employe of The Artesia Advocate or a Member of Their Immediate Families-You Are Eligible to Take Part in the Census Sweepstake, Providing You Comply With the Rules.
Your Estimate Must Be Based on the Population Figures of the Incorporated City Limits of Artesia. The Official Guessing Ballot Must Be Used. These May Be Clipped from This Page or Obtained from the Participating Merchants.
Your Blank Can Be Mailed to The Advocate or Left With the Prize Offering Merchants. You Are Entitled to One Guess Each Week, Monday through Saturday. Prizes Will Be Graded No. 1, No. 2, No. 3 etc. Closest Guess Will Win Prize No. 1, Second Closest, Prize No. 2 etc. Contest Ends When Census Figure Is Announced.
May the Best Man or Woman Win!


Lorang Cleaners
${ }^{105}$ South Fifth


Star Grocery
34 West Main
Do Your Food Shopping Here and You Whill Find
We Have the Lowest Every Day Average Price on Quslity Groceries and Meats.
We Deliver Free of Charge-Delivery Hours: 9A. M. -10 A. M. -4 P. M.

If You Guess Right, We Will Give You a $\$ 10$ Food Order:

Toggery Shop
201 West Main

Key Furniture Company. 412 West Texas Avenue Phone 877

Where You Will Find Every Day Bargain Prices in Quality Merchandise!
$\$ 10$ in Trade at Key Furniture for the Right Guess on the Artesia Census!

## Artesia Multiple Listing Real Estate Bureau

Buy or Sell from a Licensed and Bonded Dealer A $\$ 25$ Cash Bond for the Right Guess!

All Agencies Work on Every Listing-

- W. E. Ragsdale
$\begin{array}{ll}\text { - W. E. Ragsdale } & \text { : Roberts Insurance Agen } \\ \text { - H. A. Denton } & \text { Kiddy-Linell Agency }\end{array}$ $\begin{array}{ll}\text {-. Aurrier Abstract } & \text { : Kiddy-Linell Agency } \\ \text { E. A. Hannah Ageny } \\ \text { - Valley Exchange } & \text { : Southwestern Realy }\end{array}$ $\begin{array}{ll}\text { - Valley Exchange } & \text { : Southwestern Realty } \\ \text { - Dons' Real Estate } & \text { Artesia Abstract }\end{array}$ We know Artesia is pretty big because We helped the town's Growth

Nelson's Food Store
601 West Main Phone 76
LADIES WEAR
Have Added New Lines of Paula Brooks and
Bloomfield Dresses, Sacony Suits.
We Carry a Full Line of
Millinery and Ladies Clothing
A $\$ 10$ Gift Certificate for the Right Guess!
The Shoe Tree

Hit It Right for a Free Pair
of Our Quality Shoes:
Keys Men's Wear Store
16 West Main
Phone 630

If You Are Smart on the Census,
We Will Give You a Pair of Florsheim Shoes:

Artesia Shoe Store
Art
"Your Weather Bird Store"
Shoes for the Entire Family
Diamond Brand - City Club
Velvet Step - Weather Bird
Make a Good Guess and We Will Give You a $\$ 10$ Gift Certificate to Apply on Any Purchase!

Phone 668-W
Phone 823

Evans Hardware
118 West Main
A General Line of Hardware
Lawn Mowers - Gifts - Sporting Goods
Syracuse Franciscan and Shelly
English Bone China
Tiffin, Heisey and Imperial Crystal
$\$ 15$ in Merchandise
for the Right Guess!

## Beach Barton Motors

103 North Second

See<br>STUDEBAKER<br>Before You Buy

Six Wash and Grease Jobs for the Right Guess!

When You Are Guessing on the Census Remember There Is No Guesswork About the Quality Foods and Low Prices at Nelson's!

A $\$ 15$ Grocery and Meat Order If You Guess Right!

Goldstein's Book \& Stationery Store Corner Roselawn and Quay Phone 1018

## Graduation Gifts

Student Lamps, Dictionaries, Atlas', Scrap Books, Albums, Stationery are only a few of our many suggestions.
FREE-All Stationery and Party Goods Pur chased between now and the end of May will be PERSONALIZED with name or initial FREE
Your Pick of Any Two Fiction Books in Our Stock
for a Good Guess on the Census!

## Allen Oil Company

Office: 111 West Texas Avenue Phone 629 Service Station-1301 West Main Phone 915 Service Station-111 West Texas Phone 929 Service Station-501 N. First Phone 530-M

## Numex Petroleum Products

Wholesale - Retail
100 Gallons of Gasoline Free
for a Good Census Guess!

Nelson Appliance
518 West Main
Phone 978-W

- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, W

Machines and Ironers
Deep Freeze Home Freeze
Make a Good Guess and We Will Give You a \$12.95 Automatic G-E Electric Iron!

Cole Motor Company
112 South Second Phone 154
We think our Wash and Grease Jobs are the Best
in Town. Try us and see what you think!
You can always depend on Cole Motor Co. Used
Cars. Our Service Department is Unexcelled and We Guarantee All Work!
A Plasticote Polish, Wash and Grease Job If You Guess Right!

A $\mathbf{\$ 1 0} \mathbf{G i f t}$ Certificate for the Right Guess!

When you think of Western Shirts, think of The Hub. We are headquarters for snap button Westerns, featuring famous brands. H Bar C, Cali-
fornia Ranchman, Red Myrick of Arizona and many others from $\$ 4.45$ up. Sizes for Men and

Women. It's The Hub for Western Wear!
A Top Quality Western Shirt
for the Lucky Man or Woman!

Artesia Jewelers

## ${ }_{334}$ West Main

Phone 1080

Expert Watch and Jewelry Repair
The Artesia Advocate
We Will Give a One Year Subscription
to the Ten Closest Guessers!
The Hub Clothiers

305 West Main
Phone 595-J
,


| Artesia Furniture Company |  |
| :---: | :---: |
| 203-205 West Main | Phone 517 |
| COMPLETE HOME FURNISHINGS |  |
| Friendly Service! |  |
| Guess Right and We Will Give You \$10 in Trade! |  |
| Mayes \& Company |  |
| 601 South Second |  |
| Special "Try a Pint" Offer on Kem-Glo "Stay White"Ask for Free Coupon and Save 41 Cents. Reg. Value 8139 Now Onty 98 Reg. Value \$1.39 Now Only 98eOffer Good for Limited Time Only. |  |
| A sto Trade Cerrificate on the Purchase of Paint, Linoleum, Wall |  |
| Paper or Unfinished Furriture for a Good Census Guess: |  |
| Yeager Grocery |  |
| 201 West Chisum Avenue |  |
| QUALITY GROCERIES AND MEATS |  |
| AT REASONABLE PRICES! |  |
| Open Seven Days a Week! |  |
| A \$10 Grocery Order for the Right Guess! |  |
| Sergeant Mills <br> Scores As Expert <br> In Rifle Practice <br> Sgt. Allen Mills proved his <br> marksmanship as tops of local units of the New Mexico National Guard. <br> A check-up early this week in- <br> dicated Sergeant Mills led in the rifle practice held all day Sunday <br> in Carlsbad by Battery C and med <br> cal detachment of the 697th Anti- ircraft Artillery Automatic Wea- <br> pons Battalion. | Bartlett, 101; Sgt. Jack Holcomb, 100; Sgt. Albert Shaw, 100 |
|  |  |
|  | Chavez, 97: Pfe Manuel Aguilar 6; Pfc. Richard Cranford, 95; Sgt Uel Fleming, 94; Pfc. Clarence |
|  | Lamb, 93; Sgt. clifton Perkins. ${ }^{93}$ cpl. Marvin Holly, 89; Rct. |
|  |  |
|  | Willard Heckel, medical detach- ment, qualified for sharpshooter |
|  | Garland Stuart, warrant officer, rated marksman with a 93 |
| Vosterday, a tabulation of thescores shows the sergeant to have scores shows the sergeant ho haveclinched first place. He shot 111 . | Baseball Added |
|  | To State College |
| three more than needed for expert rating and was the only member of | Conference Sports |
| The shoot was held from earlymorning to late evening. Distancewas 200 yards; piece, the M-1 30 | - $\begin{aligned} & \text { Baseball has been recognized as } \\ & \text { conterence sport of the } \\ & \text { tew }\end{aligned}$ |
|  | $\begin{aligned} & \text { a conference sport of the New } \\ & \text { M xico conference following a } \\ & \text { meeting held in Roswell. } \end{aligned}$ |
| cill caiber carbibe. Scores ofther guardsmen: | There are seven colleges in the conference. One nearest to Artesia |
| Sharpshooter 99 Stht. Paul Gooch, 107, Capt. | Con New Mee mexeo nearest at at Roswell |
| Marshall Belshe, 104; Sgt. Don | Others are New Mexico Western. |



## FAMILY

Every member of the family has a stake in the future of the others. Each can feel secure when the entire family is financially secure. That's why a savings account is so important to you, no matter what your age. Come open YOUR account, now!

PEOPLES STATE BANK
$\begin{array}{cl}\text { Member Federal Deposit Insurance Corporation } \\ \text { Sapital } \$ 100,000 & \text { Surplus and Reserve } \mathbf{\$ 1 0 0 , 0 0 0}\end{array}$


## LANDSUN

AST TIMES TODAY


The Gal Who Took the West" 0 Check nite:

Port of New York" OCOTILLO
last times today add wednespay "Battle Ground" van joheson јонм нодлак

wed. thurs. Not Just an Ordinary Wetern, But an Extra Fine Outdoor Picture!
"The
"Rugged
0 Riorans ${ }^{-1}$ Sea Spoilers"

Erection of Road Markers for City
Delayed Until Fall

Memorial D AY

## 200 Booker Building Phone 871

## "Little Quacker"

## CIRCLE-B

ast times today: tuespay RITA HAYWORTH "You Were
Never Lovlier"
Also Cartoon

Odd fact
$\qquad$

0 n this Memorial Day the nation turns once more in solemn

## Safeguard Your Home

From Fire-Loss!
It's a mighty good feeling to know that in the event a fire breaks out in your home, your family is properly protected against financial calamity by our modern FIRE INSURANCE. Come in and talk with John Shackleford today. We'll help you arrange a sound policy in ratio with the present evaluation of your Home!
remembrance to the quict places of the earth, where those who gave their lives for America lie at rest. There the fallen soldiers of democracy
sleep in peace. We honor them in our ceremonies and in
our hearts . . yet, only as we match their faith and their sacrifice
in our striving to preserve the freedom for which they died, can we truly
honor them. To us, the living, it means work and great devotion.
God grant that it be enough !

## sornumis PUBLIC SERVICE <br> COMPANY <br> 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



The Artesia Advocate




## Movinuguta

## sw

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## 

Limit Federal Taxing
W

Plan To Go Vot D

## Election Time Only <br> $W^{\prime \prime}$



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## U. S. NATIONAL DEBT-



## YOU'RE TELLING ME!

## \section*{${ }^{\text {pi }}$} <br> 훌



From these ine quesionnaires the
figures were estimated. Igures were estimated.
It was determined that the aver-
age trout fisherman in New Mex-
ico catches 1.1 trout an
fishes an ane anerage of and
fit times dur-






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# Don't Waste Your Vote VOTE FOR <br> John E. Miles 

MAKE IT COUNT WHERE IT WILL DO THE MOST GOOD. MARK IT FOR MILES!
DON'T BE FOOLED BY DUMMY CANDIDATES OR MISLED BY HONEYED WORDS. THE PRIMARY RACE FOR THE NOMINATION FOR GOVERNOR IS NOT A WIDE-OPEN RACE. IT IS A FIGHT BETWEEN JOHN E. MILES AND THE CHAVEZ FAMIIY.
IF YOU MARK YOUR BALLOT FOR ANY CANDIDATE FOR GOVERNOR EXCEPT JOHN E. MILES IT WILL BE A VOTE FOR DAVE CHAVEZ. YOU CAN ELECT DAVE CHAVEZ WITHOUT VOTING FOR HIM. YOU CAN DO IT BY SPLITTING YOUR VOTES AMONG THE OTHER CANDIDATES!
THE ONLY SAFE WAY IS TO MARK IT FOR MILES! MAKE YOUR VOTE COUNT! MAKE IT COUNT BIG! MAKE IT COUNT FOR MILES!

VOTE FOR JOHN E. MILES

TRUMAN GREETS PAKISTAN CHIEF


## Now!

WE'LL ALLOW YOU ${ }^{\$ 4} 20$ FOR YOUR OLD BLANKET. TOWARD A BRAND NEW BEAUTIFUL TEXTRON

has all these features
Now only 2 ents your budget
Guaranteed for parfer occepted by the Underwriters' Le...teratories, Ind Automatic thermostat control....maintains even Guaranteed against moth damage for one year 8 glorious decorator colors... 10 glorify your flame - CEDA - SUN UME - BERMUDA SEA - ROSE PTTAL
EMERAIO GREN - WINTER ROSE OUSTY BLUE

## Virtues

LOOSE LEAF DEVICES AT THE ADVOCATE

## ARTESIA

BUSINESS AND PROFESSIONAL
 Casey's Ice Cream Comes In 16 Flavors



Artesia Laundry \& Cleaner: FOUR FAMILY LAUNDRY SERICES
REFRIGERATED FUR AND WOOLEN STORAG 115 North Fourth SANITONE

Phone 11

Evans Harduare Tin Shop Here Is Long Established
er a mide an
Ifs King's Cafe For Breakfast, Lunch, Dinner
 Summer Eggs Must Alway Be Kept Cool, Odor-Free GASCO..INC Carries Full Line ervice Station


EVANS HARDWARE
HARDWARE - SPORTING GOODS SHEET METAL WORK

HOWARD
CAFE SChool lunches Chili . Hamburger
Hot Dogs - Ice Cream Home Made Pies Candies and Soft Drin




ARTESIA CHEMICAL CO.
TOP CROP LIQUID FERTILIZERS
AND WELL ACIDIZING

North First on Roswell Highway

SIMON'S
FOOD STORE
Large Enough
small Enough to Be Friendly!
Small Enough to Be Friendly:
507 South Sixth Phone 62.J


BIG J0 LUMBER CO.

## Everything to Build Anything, Paint It or Fix

Boone Barnett, Manager

| LORANG <br> CLEANERS <br> Phone 1143 <br> Cleaning, Pressing and Alterations SUITS MADE TO MEASURE 105 S. 5th L. J. Lorang, Owner | WILBURN <br> FLOOR COVERING COMPANY <br> venetian blinds and Steel Wall Tile |
| :---: | :---: |
| WALTER <br> GENERAL <br> QUALITY READ <br> Where You Want It <br> 201 East Mosely | NUGENT <br> NTRACTOR <br> MIX CONCRETE <br> When You Want It <br> Phone 718-W |


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