


GUY TIRE \& SUPPLY CO.



101 South First

Phone 920


## Extension Chub Women To Me Women To Mee On May 29.31



FOR all your
drapery, slip cover and upholstery needs
See

## THORNTONS DRAPERY SHOP

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213 West Second - Roswell
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For Sale


 Holsum Is Better Bread

 Holsum Is Better Bread Se Artaio Multiple Listing Real
 Holsum Is Better Bread Holsum Is Better Bread See Artesia Multiple Listing Real
Estate guide this page. 29. tfe



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# The Artesia Advocate <br> Class Of 81 Artesia Seniors Will Hear University Prexy 

HELPING TO BUILD A GREATER ARTESIA ARTESIA, NEW MEXICO, TUESDAY, MAY 23,1950

arads

<br>$\qquad$<br>The nine part program w.Commencement Exercises To Be Held ThursdayaHite subject

Gate on thife
In his speec
Graduating Class
Phasized perseerverance ande adher- Tom Maytield speaker by Supl.

949.50 session on Friday, May 26 . $2=2$
$\because 2$1950Toun Of Hope To Foster PitchesPresent Play OnFriday Night Third Victory;Yanks Win 10-6
dentification Df Graduates pictured

|  |
| :---: |
|  |  |
|  |  |








Opening of New Subdivision Attracts 1,500 to Busy House Building Scene
$\qquad$ shot in the arm Sunday afternoon steel doors on clothes closets.
when Vaswood subdivision had its
official opening.
An easily opened linen closet:
From 2 o'clock in the afternoon room, hot water heater:
stoungstown steel fixture equipped to 8 that night, 1500 persons kitchen; demountable type steel
toured the 17 -acre tract, inspected windows, making it possible to
the dozen houses under construc- clean windows without going outtion, asked questions, and made
side; plastic screens; weatherstrip-
plans for their home arrangement.
The subdivision is located in the
ping are of asphalt tile: gas northwest part of town, bounded wall furnace; a big carport, or two
on the south by Adams, east by
Nollar roof extension on one side Nerth feet south of the new muni- of the house, serves as a garage.
Streets in the addition are
eipal park.
$\qquad$
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$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ overhanging roof, called solar
which alleviates heat of the sun House Described
Taking a comple

Dr. Kathryn Behnke Palmer Graduate Chiropracto 105 South Roselawn, Artesia Office Phone 861
Evening and Emergency 656-M Office Hours: Daily except Wed. $9: 30$ to $12: 30 ; 1: 30$ to $5: 30$
Listen to Radio Station KSWS Listen to Radio Station KSWS
Tues, and Fri., $4: 15 \mathrm{P}$. M.
the artesia abvocate, artesia, new mexico


And you'll always
 for Chiropractic Health Message 334 West Main


We're looking forward to your entry into the full life of our community.


ARTESIA AUTO CO.
sales Crita service


Your good worls in school heas come to a fruition of which you well may be proned.

EVANS HARDWARE
106 South Tenth Street
Flowerphone 312
Flowersell Floore, Owners 118 W. Main
THE FLOORE FLORAL SHOP
$\qquad$
Sue and Russell foore, Owners ,


Members and Employees
ARTESIA ALFALFA GROWERS ASSOCIATION


FIRST NATIONAL bANK member federal dergit insurance corp.

BANK PERSONAL LOANS ARE BEST


CLASS OF NINETEEN-FIFTY
Yoi've done a grand job in school,and we know you'll keep the pace you have set for yourselves.

MID.WEST AUTO SUPPLY CO.
330 W. Main Phone 525


YOUTVE EABNED THE BJGITT TO bsac Abous צочィ งOB. 2950
class of 7950
your friends are opplaiding the fine things you'ce done
during your school career.
were with yous
Russell
Auto Supply Co.


Good luck in your chosen career.


HOMER G. BORLAND Gambles Store 207 Main Street artesia, new mexico

For Your Vacation Supplies FAIREY TRADING POST
army surplus



Some Things Can Be Over-Looked! But one thing you can't ignore is the correct type and amount of Automobile Insurance coverage. You'll be amazed how important a part it will play in safeguarding your financial security if an accident occurs . . . and you're found liable. Come in and chat with our Experts today. Lo how easily you can afford this invaluable protection! DRIVE CAREFULLY ... LOSE A MINUTE; SAVE A LIFETIME!

## ARTESIA INVESTMENT CO.



You're out in FRONT BECAUSE
OF YOUR SUCCESSFUL SCHOOL RECORD

YOU'VE COME THROUGH WITH FLYING COLORS AND WE'RE PROUD OF YOU.
gUY CHEVROLET COMPANY


PLATFORM BOTH ?


The Man

The PlatformCaninuted addancement of

Therence vecerans,

MILES
GOVERNOR




## THE ARTESIA ADVOCATE 1950 CENSUS SWEEPSTAKES

If You Are 16 Years of Age or Older, Live Within the Artesia Trade Territory, Are Not a Census Taker, an Employe of The Artesia Advocate or a Member of Their Immediate Families-You Are Eligible to Take Part in the Census Sweepstake, Providing You Comply With the Rules.
Your Estimate Must Be Based on the Population Figures of the Incorporated City Limits of Artesia. The Official Guessing Ballot Must Be Used. These May Be Clipped from This Page or Obtained from the Participating Merchants.
Your Blank Can Be Mailed to The Advocate or Left With the Prize Offering Merchants. You Are Entitled to One Guess Each Week, Monday through Saturday. Prizes Will Be Graded No. 1, No. 2, No. 3 etc. Closest Guess Will Win Prize No. 1, Second Closest, Prize No. 2 etc. Contest Ends When Census Figure Is Announced.
May the Best Man or Woman Win!

Lorang Cleaners Star Grocery
105 South Fifth
314 West Main

Bring Your Cleaning Pressing and Alterations to

> A $\$ 10$ Trade Certificate to the Right Guesser:

Myers Co.. Inc.
109 South First

Do Your Food Shopping Here and You will Find
We Have the Lowest Every Day Average Price on Quality Groceries and Meats.
We Deliver Free of Charge-Delivery Hours: 9A. M. -10 A. M. -4 P. M.

If You Guess Right, We Will Give You a $\$ 10$ Food Order:


The Shoe Tree

## 103 South Fourth

$\square$
LOW prices. All of our Merchandise is nationally
Hit It Right for a Free Pair
of Our Quality Shoes!
Keys Men's Wear Store
116 West Main Phone 630

If You Are Smart on the Census,
We Will Give You a Pair of Florsheim Shoes!

Nelson Appliance
518 West Main
Phone 978-W

- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing Machines and Ironers
- Deep Freeze Home Frezers

Make a Good Guess and We Will Give You a $\$ 12.95$ Automatic G-E Electric Iron!

Toggery Shop
201 West Main
ladies wear
We Have Added New Lines of Paula Brooks and
Bloomfield Dresses, Sacony Suits.
We Carry a Full Line of
Millinery and Ladies Clothing
A $\$ 10$ Gift Certificate for the Right Guess!

Artesia Shoe Store
114 West Main
"Your Weather Bird Store" Shoes for the Entire Family Diamond Brand - City Club
Velvet Step - Weather Bird
Make a Good Guess and We Will Give You a s 10
Gift Certificte Gift Certificate to Apply on Any Purchase!


Key Furniture Company
412 West Texas Avenue Phone 877
Where You Will Find Every Day Bargain Prices in Quality Merchandise!
$\$ 10$ in Trade at Key Furniture for the Right Guess on the Artesia Census!
$\qquad$

Artesia Multiple Listing Real Estate Bureau
Buy or Sell from a Licensed and Bonded Dealer A $\$ 25$ Cash Bond for the Right Guess!

All Agencies Work on Every Listing-- W. E. Ragsdale | See |
| :---: | - W. E. Ragsdale

H. A. . Denton
C Currier Abstrac H. A. Denton
Currier Abstract
Valley Exchange - Dons' Real Estate
$\begin{array}{ll}\text { - Currier Abstract } & \text { - E. A. Hanna Agency } \\ \text { - Vanley Exchange } & \text { - Southestern Realty } \\ \text { - Dons' Real Estate } & \text { Artesia Abstract }\end{array}$

## Nelson's Food Store

601 West Main
Phone 76

When You Are Guessing on the Gensus Remember There Is No Guesswork About the Quality Foods and Low Prices at Nelson's!

A $\$ 15$ Grocery and Meat Order
A $\$ 16.50$ New Favorite Lawn Mower If You Guess Right on the Census!

## Beach Barton Motors

$$
103 \text { North Second }
$$

Phone 201

## See <br> STUDEBAKER

Before You Buy
Six Wash and Grease Jobs for the Right Guess!

Evans Hardware
118 West Main
A General Line of Hardware
Eelipse Lawn Mowers - Gifts - Sporting Goods
Syracuse Franciscan and Shelly English Bone China
Tiffin, Heisey and Imperial Crystal $\$ 15$ in Merchandise
for the Right Guess!

## The Hub Clothiers

305 West Main
The Best Money Can Buy"
When you think of Western Shirts, think of The Hub. We are headquarters for snap button Westerns, featuring famous brands. H Bar C, California Ranchman, Red Myrick of Arizona and many others from $\$ 4.45$ up. Sizes for Men and

Women. It's The Hub for Western Wear !
A Top Quality Western Shirt
for the Lucky Man or Woman!

## Cole Motor Company

112 South Second Phone 154

We think our Wash and Grease Jobs are the Best in Town. Try us and see what you think! You can always depend on Cole Motor Co. Used Cars. Our Service Department is Unexeelled and We Guarantee All Work!
A Plasticote Polish, Wash and Grease Job If You Guess Right!

Artesia Jewelers
334 West Main
Phone 1080

Expert Watch and Jewelry Repair
A $\mathbf{\$ 1 0}$ Gift Certificate for the Right Guess!


The Artesia Advocate D. D. Archer Q


## J. R. Caudle $\mathbf{F}^{\mathrm{IL}}$

They're Still Groving


## As Artesia Grows



| TORONTO claims to have afrog that sings. But is he photogenic enough to get into one of those now-on-the-marketbooks of pictures of animalstalking like humans? | that prosperity has gone to her head? | 11. very he |
| :---: | :---: | :---: |
|  |  | Chlordane Is Effective |
|  |  |  |
|  |  |  |
| talking like humans? | $h$. | west and most ef against cockr |
| The Swiss have been told to stock up on foodstuffs. They're not expecting company, arethey-from the east? |  | and certain kinds of ants is "chlordane." |
|  | sid. | Two-per cent chlordane sprays, |
|  | d. Must be a newcom | with oil or water base, now are for <br> sale in many department, drug |
| Knights of old wore blanlets under their suits of armor,' we read. If they were woi, nowonder they ithed to fight! |  | These sprays leave an invisible, |
|  | The House has been asked approve a 814 billion expen | odorless film on surtaces to kill |
|  |  | pests which come in contact with it. |
| A Hollywood actress, according to a news item, bought three dozen hats. Could it be |  |  |
|  |  |  |
|  | dat somas more like a shoot |  |
|  |  |  |



| As Artesia |
| :--- | :--- |
| Groves |

 Of Newcastle Disease

## YOU'RE TELLING ME!


$\square$

## Great Responsibitity



BANDHIS IN ZONE G-A pair of unidentified qircraft are being
Collowed" across the EXERCIIE SWARMER area by Private First
Class Joseph Menesick, (left) New York City and Private First Class
 area of the Carolinas are spotted by Aircraft Controllers in the field
and information as to number, speed, ind altitude e relayed by radio
to the huge grid map at SWARMER Headquarters Sho background are controllers who are in constant communication with
the forward areas.
the forward area


Analyzers for B-50 Bomber

Me se he o amaizerequipped a test program to evaluate the ne
device as an aid to attaining device assam an aid to astatine ne in
creased range through cruise coll


Garden Motif Characterizes Banquet, Prom

RESOURCES BOARD CHIEF SWORN IN


DR. KATHRYN BELIKE
Palmer Graduate
Chiropractor

## Going Places This

To Be Successful *
That
Vacation
That
Vacation Trip




You Have Planned Should Be Free From Needless Worry. He Should Like to Suggest a Few Things to Do Before You Leave.

## PEOPLES STATE BANK

[^0] ":



Congratulations and Best Wishes to the Class of 1950
ATIENTION FARMERS!
BUY NOW AND SAVE!
Automatic Hay Baler
Morrell Side Delivery Rake
See the New J. Bean Haymaker
Complete Line of Irrigation Tarps and Dams
Reynolds Lifetime Aluminum Syphoning Tools
Brillion Soil Packers and Pulverizers
Brillion Alfalfa and Grass Seeders
Concrete Mixers - Hand Tools
Chopping Hoes - Sweeps - Cultivators
Hydraulic Hose Made to Any Length
Lubricating Equipment
Bale Ties
We Carry a Complete Line of Farm Implements and Parts. Come In and Talk It 0 ver

expresses its thanks
A note of appreciation to employees, patrons and friends who stood fast during the firemen's strike

During this grave emergency we are proud that Santa Fe kept operat-ing-not completely, but nevertheless still operating. Not a wheel was derailed; there was not a single personal injury. This was made possible only because of the response of loyal employees - many responding beyond their normal call of duty.

Our passengers and shippers showed both patience and understanding, and Santa Fe was heartened by their appreciation of our unswerving purpose.

Your understanding, help, and loyal cooperation are deeply appreciated.

THE ATCHISON, TOPEKA \& SANTA FE RALLWAY COMPANY


[^0]:    Artesia, New Mexico Member Federal Deposit Insurance Corporation
    Capital $\$ 100,000$
    Surplus and Reserve $\$ 100,000$

