Hope Is Jammed On 'Fiesta Day' Saturday

The Artesia Advocate
$\qquad$



## $\left\lvert\, \begin{aligned} & \text { Fatheree, Former } \\ & \text { Artesia Mayor, } \\ & \text { Dies In Texas }\end{aligned}\right.$

Beecher Rovan Former Banker Here, Is Dead

## Ferriman Boy

 Hurt In Accident Is Doing Nicely| had | of Mr. and Mrs. George Ferriman, | Success C pstate |
| :---: | :---: | :---: |
| Boys Asked Not 7. Deface | lise oclock Saturay afternoon, | In His Campaign |
| Football Sign | doing nicely in Artesia Genera Hospital. |  |
| School authorities this week | The boy who sustained crushed ribs on his right side, was stin |  |
| apealed to boys to stop de- | under observation for possible |  |
| Morris Field, on which the | ternal injuries. Michael was struck by a pick-up |  |
| schedule for the Bulldogs' 1950 games has just been | driven by W. B. Hiser, when he |  |
| $\begin{aligned} & 1950 \mathrm{ga} \\ & \text { painted. } \end{aligned}$ | ran out into 10th Street between |  |
| There has been a certain | according to police Witnesses said |  |
| ount of scraping and other- | he was driving slowly and did not |  |
| which is an advertisement for | see the boy until just before he was struck. |  |
| the Artesia High School team and was put up in support of | It was not known whether the |  |
| the Bulldogs. | right front wheel passed over Mi- |  |
| The sign was donated by | chael's body, but witnesses |  |
| arq's for this purpose and it st considerable to have it | wheel did. |  |
| erected and painted as a publie service. | In recent months there have been only three serious accidents with- |  |

Concert To Be Given On Thursday


## $P^{0 т}$ <br> OURRI

## THE ARTESIA ADVOCATE 1950 CENSUS SWEEPSTAKES

If You Are 16 Years of Age or Older, Live Within the Artesia Trade Territory, Are Not a Census Taker, an Employe of The Artesia Advocate or a Member of Their Immediate Families-You Are Eligible to Take Part in the Census Sweepstake, Providing You Comply With the Rules.
Your Estimate Must Be Based on the Population Figures of the Incorporated City Limits of Artesia. The Official Guessing Ballot Must Be Used. These May Be Clipped from This Page or Obtained from the Participating Merchants.
Your Blank Can Be Mailed to The Advocate or Left With the Prize Offering Merchants. You Are Entitled to One Guess Each Week, Monday through Saturday. Prizes Will Be Graded No. 1, No. 2, No. 3 etc. Closest Guess Will Win Prize No. 1, Second Closest, Prize No. 2 etc. Contest Ends When Census Figure Is Announced. May the Best Man or Woman Win!

| Star Grocery |  |
| :---: | :---: |
| Weet Main |  |
| Do Your Food Shopping Here and You Will Find We Have the Lowest Every Day Average Price on Quality Groceries and Meats. |  |
| We Deliver Free of Charge-Delivery Hours:$9 \text { A. M. }-10 \text { A. M. }-4 \text { P. M. }$ |  |
| If You Guess Right, <br> We Will Give You a $\$ 10$ Food Order! |  |
| Togery Shop |  |
| West Main | Phone 460.w |
| $\begin{aligned} & \text { We Have Added New Lines of Paula Brooks and } \\ & \text { Bloomfield Dresses, Sacony Suits. } \end{aligned}$ <br> Bloomfield Dresses, Sacony Suits. |  |
|  |  |
| - We Carry a Full Line of <br> Millinery and Ladies Clothing <br> A $\$ 10$ Gift Certificate for the Right Gues |  |


| Key Furniture Company |
| :---: |
| 412 West Texas Avenue Phone 877 |
| Where You Will Find Every Day Bargain Prices |

Where You Will Find Every Day Bargain Prices
in Quality Merchandise!
$\$ 10$ in Trade at Key Furniture for the Right Guess on the Artesia Census!

Lorang Cleaners
105 South Fifth
Bring Your Cleaning Pressing and Alterations to
Us for Fast, Dependable Service!
We Offer a Special One-Day Service!

A $\$ 10$ Trade Certificate to the Right Guesser!

Myers Co., Inc.
109 South First - Freezers • Refrigerators - Pocket Knives
$25 \%$ Discount - Farmall Equipment (first in the field) $\bullet$ Pumping Engines $\bullet$ Combines $\bullet$ Ha
Balers $\bullet$ Cotton Pickers $\bullet$ Water Systems Hand Tools, Sweeps, Bolts, Hoes, Shovels, Rakes

Guess Right for $\$ 30$ Credit on Purchase of New International Harvester Home Freezer or Refrig-
erator (the National Choice).
Phone 1143 erator (the National Choice). $\quad \infty$ The Shoe Tree
103 South Fourth Phone 823

There is no guesswork about our HIGH values at
LOW prices. All of our Merchandise is nationally
advertised and sold at leading stores everywhere?
Hit It Right for a Free Pair of Our Quality Shoes!

Keys Men's Wear Store
116 West Main
Phone 630
All Fortune and Roblee Shoes

If You Are Smart on the Census,
We Will Give You a Pair of Florsheim Shoes!
Nelson Appliance
518 West Main
Phone 978-W

- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing
Machines and Ironers
- Deep Freeze Home Freezers
Make a Good Guess and We Will Give You a
\$12.95 Automatic G-E Electric Iron!
- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing
Machines and Ironers
- Deep Freeze Home Freezers
Make a Good Guess and We Will Give You a
\$12.95 Automatic G-E Electric Iron!
- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing
Machines and Ironers
- Deep Freeze Home Freezers
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Machines and Ironers
- Deep Freeze Home Freezers
Make a Good Guess and We Will Give You a
\$12.95 Automatic G-E Electric Iron!
- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances-Ranges, Washing
Machines and Ironers
- Deep Freeze Home Freezers
Make a Good Guess and We Will Give You a
\$12.95 Automatic G-E Electric Iron!
Clem \& Clem
Plumbing and Appliances
Phone 714

A \$16.50 New Favorite Lawn Mower
If You Guess Right on the Census!

| Beach Barton Motors |
| :---: |
| 103 North Second |
| Bargains in Used Cars! |

Phone 668-W
114 West Main
Artesia Shoe Store
"Your Weather Bird Store"
Shoes for the Entire Family
Diamond Brand - City Club
Velvet Step - Weather Bird
Make a Good Guess and We Will Give You a $\$ 10$ Gift Certificate to Apply on Any Purchase!
Evans Hardware

$$
1950 \text { Model 4-Door Champion Regal Deluxe, }
$$

Radio, Heater, Overdrive, 4000 Miles with New Car Guarantee!
See This Bargain Before You Buy!
Six Wash and Grease Jobs for the Right Guess!

## Cole Motor Company

112 South Second
Phone 180
118 West Main
$\square$
A General Line of Hardware
Eelipse Lawn Mowers - Gifts - Sporting Goods
Syracuse Franciscan and Shelly English Bone China
Tiffin, Heisey and Imperial Crystal
$\$ 15$ in Merchandise
for the Right Guess!
1

## The Hub Clohiers

305 West Main
"The Best Money Can Buy"
When you think of Western Shirts, think of The Hub. We are headquarters for snap button Westerns, featuring famous brands. H Bar C, California Ranchman, Red Myriek of Arizona and many others from $\$ 4.45$ up. Sizes for Men and Women. It's The Hub for Western Wear!

A Top Quality Western Shirt A Top Quality Western Shirt
for the Lueky Man or Woman!


## $\therefore$ OSOCIETY.

Mrs. Boyce 1 s. Installed Head

Miss Halterman.
Jerry Privett
IV ed In Carlshed


## Of Valley Play Here Wednesday

THE ARTESTA ADVOCATE, ARTESIA, NEW MExico


## REDUCED RATES

ON AUTO AND TRUCK INSURANCE
smaman
$\qquad$ Autos, Pickups, and small Trucks
All other prive epasenger Autos. Also pickups and small trucks
used for contractors, earpenters, painters, plastering, plumbing.

comparable low rates, 5.50 NON-RECURRNG FEE AT B GINNING OF PoLLCY. National Standard form, Non-Aassess
able Policy. One of the West's largest Auto Insurance Caricrs
Aceepted by U. S . Government Posts and Leading Lendini

- SAVE YOUR DRIVERS LICENSE - SAVE YOUR MONEY

CHARLES STROUD, SAM NICHOLAS
South Resselawn
ug


## Part Time People

We want to interview a few people who would like to earn $\$ 10.00$ per day working evenings, 6 to $9: 30$. If you are neat in appearance, have a car, and can furnish good references, apply Crawford Hotel, Carlsbad, 7:30 P. M. Tuesday, My 16. Ask for Mr. Page.

Honorary Membership Awarded Quintet at Future Farmer Banquet

Foster Strikes Out 13 as Yanks Crush Vets 12-5

Artesia Schools Expand Curriculum In Keeping Step With Needs of City

Junior-Senior In Central School

Ten Children Receive
First Holy Communion

Electric Company
Added to Sponsor
Added to Sponsor
List of Ad Series

Robert Bourland
INSURANCE


WATCH Your Savings GROW:

PEOPLES STATE BANK

ARTESIA

## BUSINESS DIRECTORY

A ThUMBNAL CLASSIFICATION OF
PHONE NUMBERS AND ADDRESSES ocate, 316 W. Main - Call Us - Phone

Police (Tell Central or
Red Cross
Tell Central
Red Cross
Ambulance
Phone 198
Ambulance
Phone 707
AUTOMOTIVE
Artesia Auto Co., Wrecker Service
COMMERCIAL PRINTING Phone 52
COMMERCIAL PRINTING
rtesia Advocate, 316 W. Main - Call Us - Phone 7

| ${ }^{\text {nememim nep }}$ | ${ }_{2}^{212}$ |
| :---: | :---: |
| Pears... | 25 |
| Patereapple |  |
| Prume Juice | ${ }^{25}$ |
| Fancy Corn | 2 |



Crackers .......... 23 c
Preserves......... 25

Tea


# CHERUB MLLK <br> OXYDOL <br> FRUT COCKTALL MIRACLE WHIP GREENBEANS <br> al. tex cut 



## SIRLOIM STEAK ROUND STEAK

 CHEESELunch Meats Bologna Sliced Bacon Pork Chops

$82^{\circ}$
FRESH FRUITS and VEGETABLES
10) Luscious fruits-crisp vegetables! Safeway not only guarantees them to be farm-fresh but of the finest quality too.
.33. LEMONS
 Fresh

## SAPHPNAY



| 11,00 |
| :---: |
| 12.155 |
| 12,25 |

[^0] our shelves calling attention to these reductions. Look to Safeway for all the up-to-the-minue savings. Be sure shop Safeway.

Classified

## For Sale

Holsum Is Better Bread WE BUY AND SELL used fur
Sil North First, phone 845.

 Holsum Is Better Bread


Holsum Is Better Bread

| see Artesia Multiple Listing Real |
| :--- |
| Estate guide this paze. |
| $29 . \operatorname{tife}$ | MOVINC,

STORAGE,
 Holsum Is Better Bread

Holsum Is Better Bread

| cee Artesia, Multipipe Listing Real |
| :--- |
| Estate guide this pase. |
| 29 Ite |






Folsum Is Better Bread | ee Artesia Multiple Listing Rea |
| :--- |
| Estate guide this page. |
| 29tic |

 Iolsum Is $\overline{\text { Better Bread }}$



 e Artesia Multiple Listing Real
Estate guide this page.
oratic
olsum Is Better Bread
 12 West Texas 1-2-3-4 Bed Rooms homes. Lots for sale. Residence or Business
Laundry Worth the Money!


## 

## There are three things to remember about start

 ing baby chicks:1. Start with the best stock that you can buy. 2. Provide with warm, roomy, clean quarters. 3. Keep water and feed within reach at all times. E1 Rancho Starter Feed
Feed - Flour - Coal - Seeds Alfalfa Hay - Hogs - Cattle We Buy
Wool Pelts and Hides
E. B. BULLOCK \& SONS


Key \& Haskins Real Estate
Bonded and License for Your Protection
Phone 877
Business on Main St. Gross income for 49,
70,000 . Walkout $\$ 13,000$

MULTIPLE LISTING real estate guide
Buy or Sell From a Licensed and Bonded Dealer All Agencies Work on
Every Listing Every Member a Realtor, Striving for a Bigger and Better
Artesia.

KSVP PROGRAM SCHEDULE
Subject to chaneme without Notise Nat on wo mex

## 














BOWMAN LINBER CO., ING.
"The Builders' Supply Store" 310 West Texas Phone 123 1/2 Inch GALVANIZED PIPE
 $12^{6}$

## Per Foot

1 Inch GALVANIZED PIPE

Per Foot

| 1/2 Inch BLACK PIPE Per Foot $\qquad$ | $9{ }^{\frac{1}{2} \mathrm{f}}$ |
| :---: | :---: |
| 3/4 Inch BLACK PIPE <br> Per Foot $\qquad$ | 24 |
| 1 Inch BLACK PIPE <br> Per Foot $\qquad$ | $\frac{1}{2}$ ¢ |

ARTESIA ABSTRACT COMPANY

| 118 South Roselawn |
| :--- |
| ABSTRACTS OF TITLE AND TITLE INSURANCE | ABSTRACT


| ARTESIA COMMUNITY WARRANTY DEEDS | IDEAL BUSINESS PROPERTY, FIRST ST <br>  <br>  |
| :---: | :---: |
|  |  |
|  | Roberts <br> Insurance Agency H. A. Denton, Agent |
|  |  |
| ens and | 033/3. W. Main, Aresit |
|  | - |
| Howard R. Stroup and wife to JohnS. Shearman and wife Lot 9 Block 4 Alta Vista Addition | L and F.r.t. Lons |
|  |  |
|  |  |
|  | KIDDY-LINELL AGENCY |
|  | Phone 9144151/2 West MainINSURANCE AND REAL ESTATE. |
|  |  |
| E. Smith to Friend Burnhamand wife Lot 4 Block 4 Spencer Addition |  |
|  |  |
|  | $\underset{\$ 35,000}{2}$ Business Buildings on Lot $80 x 140$ Located at 211 North Fist, <br> 3 Bedroom House, 2 baths, located at 112 West Texas, a good |
|  |  <br>  |
|  |  |


| ARTESIA ABSTRACT COMPANY |
| :---: |
| R. H. HAYES, Secretary |
| 118 South Roselawn |
| ABSTRACTS OF TITLE AND TITLE INSURANCE |

## CURRIER ABSTRACT CO

102 Booker Building Phone 470 Abstract of Title and Title Insurance - Loans Through Major Life Insurance Companies on
Business, Residence, Farm and Ranch Properties. Also F.H.A. or F.H.A.-G.I. Loans
Low Interest
Long Terms
E. A. Hannah Agency

- Insurance
nis south third
office
$352 \cdot \mathrm{~W}$


## Valley Exchange Offices: 107 South Roselawn, Artesia Phone 1115 <br> - Real Estate <br> - Insurance



## $\longrightarrow$

## DONS REAL ESTATE

314 Carper Building
79 Residential Phon
Office Phone 79 Residential Phones 202-J or 092-J3 Don teed don Jensen
business, residences, farms, ranches Grocery store, $\$ 45000$ Gross; 5 room house, Bates Ave. $82650 ; 5$ room house, 2 BR. 1106 Chisholm $\mathrm{S8750}$; 4 room house with laundry Blidg. behind, close to schools 999 Grand
S6750; Home and a rental unit 911 W. Richardson $\$ 9000$; 3 BR home, furnished 1210





LANDSUN Last times today

## OCOTLLO

LAST TIMES TODAY!
"All the
King's
Men"


4 Lawyer
Law Maker's Job D. D. ARCHER

State Representative



## Maljamar Nevos

## 





A WORD TO THE WISE:
No matter how good a judge of character you believe yourself to be, staking everything on your employees' honesty may turn out to be a costly mistake.
Our dependable FIDELITY BONDS offer a judicious way of providing your firm as well as employees with proper protection at nominal cost. Stop in for complete details this week!

ARTESIA INVESTMENT CO.
Phone 871

CRCLE-B

| Last times today |
| :---: |
| Barbara Stanwyek |
| "Lady |
| Eve" |
| wed. - THurs. |
| The Swellest Comedy |
| This Season! |
| "Hired |
| Wife" |

## Wére ready now to take your order for Quick Delivery

## 

## 1950 DODGE



## ATTENTION FARMERS! <br> buY Now and save!

Automatic Hay Baler Morrell Side Delivery Rake See the New J. Bean Haymaker

Complete Line of Irrigation Tarps and Dams
Reynolds Lifetime Aluminum Syphoning Tools
Brillion Soil Packers and Pulverizers Brillion Alfalfa and Grass Seeders
Concrete Mixers - Hand Tools
Chopping Hoes - Sweeps - Cultivators Hydraulic Hose Made to Any Length

Lubricating Equipment
Bale Ties
We Carry a Complete Line of
Farm Implements and Parts.
Come In and Talk It Over

## Page Ten <br> The Artesia Advocate




ABC



The Traffic Problems $A^{-}$

\footnotetext{
Admire His Honest 7形 9
 ben extremely lucky and fortunate and they will
shou w heir appreciation by reelecting their govWe wonder what would happen in our own
tate if one of the present candidates would run on



$\qquad$









 was used and
and torth on it
tor



| Bird Blitzes Dexter Electric Substation | Flight Training Application Made |
| :---: | :---: |
|  | Application Made By Artesia Cadet |
| A substation of the Central Val ley Electric Co-operative, Inc., was put out of action for two hours as |  |
|  |  |
|  |  |
| started a flass fire that |  |
|  |  |
| period |  |
| Strice line |  |
|  |  |
| naged to survive | fied the associatic tesia |
| dentally the flash fire was |  |
| start by Roscoe |  |
| er, one of the associa |  |
| south of the substation. | Go to Churc |
| SCOT'S SCRAP BOOK |  |

## YOU'RE TELLING ME!




## 



| As Artesia Grows | Auxiliary, Department of New Mexico, was held here last Friday at the | rt- |
| :---: | :---: | :---: |
| twenty years ago (From The Advocate files for | Miss Ruth, expect to leave Sunday for a visit with Mrs. Bigler's moth- er. Mrs. Edward Spitz, in Albu- | Lanning Tuessay afternoon. Mr. and Mrs. Rex Wheatley and |
|  |  |  |
| \% stron, arrived here | r |  |
| ing and were greeted by a large number of Artesia people. | (e) |  |
| Doc Loucks has recently installed some up-to-the-minute machin- ery to be used in the repair department of his garage. | inveris (From The Advocate files for May 16, 1940) The main water line on Main | Mrs. Francis ${ }^{-0}$ Painter compli mented her son, Robert, with anniversary, at the Painter home Tuesay aternoon. |
| planting operations have started on the Peess Valley |  |  |
| arm loated on the | ning endangering the paving and |  |
| celo heops have been planted. green | tesia from water until repared. but | Mrr. and Mrrs. W. W Loos Angeles, Cal |
| The program Friday noon at the luncheon of the Artesia Lions Club concerned the membership and | pipe without shutting off the water <br> of P. V. Morris city manager. | Havaiian Flowers |
|  | re-appointed to that position at a evening, making the second ap <br> evening <br> ang the second ap | Mother's D |

Groves

Mother's Day Gift

## To Artesia Woman





Rawwitans, we read, have no
wora tor weather. But hey sure
would invent one in a hurry if
they experienced one of our un.
seasonable mid - spring

vorrying the government- and


## Roswell Booster

 Sees PopulationOf City as 90,000




## ARTESIA <br> BUSINESS AND PROFESSIONAL

| and delivery service available anywhere in the city. $\qquad$ | Nutrena Voted | sold by Cecil A. Smith, west Artesia on the Hope highway. |
| :---: | :---: | :---: |
| les Hair $\begin{gathered}\text { The Vogue cleaners is open from } \\ \text { The }\end{gathered}$ | Best Feeds In |  |
|  | 14-State Survey |  |
|  | Cecil A. Smith, who operates a | CLEANERS |
| hes or call for them, thus sav. | (on the Hope highway, phone |  |
| 2t for truck service for Vog | last fall, because Nutrena was vot |  |
| (l) |  |  |
| Willburn Floor | He says sutrena is the only chick feed stepped up with Livium |  |
| Covering Company |  |  |
| Has Full Line | Livi |  |
|  | rai |  |
|  |  | PHONE 55-W |
|  |  | 305 South First |

tice On Sales
Eight From Artesia On Mexican Coast Fishing Expedition


## the








Knowles Grocery
Handles Finest
In Food, Meats




| Knowles Grocery, 710 west Dallas for the finest of foods at reason1010. | as the ouner, and the other be cians at the stop will be hap Phone 34 for appointment. |
| :---: | :---: |
| Modernistic | Vogue Cleaners |
| Beauty Shop Is | Is Thorough |
| At 409 Main | In Procedure |


| shoved | wflliams |
| :---: | :---: |
| The average liveability of all | LUMBER <br> CO. |
| FRYING CHICKENS |  |
|  |  |
| - | ds |
| Favorie | Lumber, Hardware |
| McCAW |  |
| HATCHERY \& ${ }_{\text {¢ }}$ | MINE timbers |
|  | Quality at a Price! |
| and Grand Phone | West of Artesia Phone 1105 |



ARTESIA CHEMICAL CO.
TOP CROP LIQUID FERTILIZERS
North First on Roswell Highway

## simons <br> FOOD STORE

Large Enough
to Have What You Want,
smal Enough to Be Friendly:
507 South Sixth Phone $62 . \mathrm{J}$


BIG JO LUMBER CO. Everything to Build Anything, Paint It or Fix It 209 Quay Boone Barnett, Manager

| LORANG |
| :---: |
| CLEANERS |
| Phone 1143 |
| Cleaning, Pressing |
| and Alterations |
| surs mave to MEASURE |
| 105 s. 5ht L. J. Lorang, owner |

## WILBURN

FLOOR COVERING COMPANY
venetian blinds
and Steel Wall Tile

ARTESIA PAINT \& GLASS
Phone 369-w




## 

| Mid-West Auto Supply <br> General Electric Appliances |  | KNOWLES <br> Grocery \& Market <br> National Brands <br> Fresh Vegetables <br> Quality Meats <br> FREE DELIVERY PHONE 1010 $\qquad$ |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

NUTRENA FEEDS


EVANS HARDWARE
HARDWARE - SPORTING GOODS SHEET METAL WORK
118 West Main


## WALTER NUGENT

QUALITY READY-MIX CONCRETE
Where You Want It - When You Want It

Maljamar Nevs


[^0]:    Here's a good example that lower prices appear on our shelves daily. They're proof of Safeway's pricing policy in action. Watch for special markers on

