# The Artesia Advocate 

## Honor Mother Mother On

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, FRIDAY<br>anthan, ,ew mexco, hinar, mit OLUME FORTY-SEVEN

Distributive Education Program To Be Offered In Artesia Schools

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Cooking Authority Is To Conduct Advocate School May 31, June 1-2


## Hope Celebration



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| Captured Here |




Bennett Heads
State Association Student Councils


Population Of rtesia Betueen 5000 And 25,000

and

June McDorman Visits Eunice Cluh











 tion Miss Jo Ann Jackson of Hobbs
tate viee president, also attended


R-LOCALS
 Mr. Livingston's mother. Mrs. Net-
tie Livingston, at Dryden, Va., and
other relatives and friends in Vir-
 ves and friends. PATE Is CHANGED
The Business and Professional
Women's Club meeting date, which Women's Club meeting date, which
vas Thursday, May 25 , has been Vening, May 18 at the home per and each member is requested
obring a dish.
sKRIP INK, the finest. tor sale
tothe artesia navocate

## as seen $\begin{aligned} & \text { in } \\ & \text { NIFE } \\ & \text { Newere }\end{aligned}$

 MAGAZINE CAMERA A "snap" to load! Fun to shoot! Five speeds!
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haiting for ...the nee Reverec Maserine Cment Makes thiriling snum moxic
 va do it. Come in sply a child
ask about
our easy

IANN DRUG STORE
${ }^{319}$ W. Main Phone 87
$\begin{array}{ll}\text { Eastern Star Has } & \text { REA Softball Team Dynamites } \\ \text { Meeting Tuesday } \\ \text { At Masonic Temple } \\ \text { The order of the Eastern star } & \text { Dexter } 28 \text { to } \mathbf{3} \text { in Season Opener }\end{array}$



 ARTESIA AUTO COMPANY

$\square$
"You Will Like the Way We Treat You 302 WEST MAIN


Let Penney's Help You Solve Your Mother's Day Problems

YOUR MOTHER'S DAY GIFT SHOPPING CENTER
J. C. Penney Co.

## IF YOU HAVE MONEY TROUBLE

We Are Ready to Help You Now With a Personal Loan. COME in today!

## ARTESIA INVESTMENT COMPANY

200 booker bullding

PHONE 871


A thumbnail classification of
EMERGENCY AND IMPORTANT PHONE NUMBERS AND ADDRESSES tesia Advocate, 316 W. Main - Call Us - Phone
 Fire Police (Tross
Red Ambulance
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AUTOMOTIVE
Wrecker Service
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main - Call Us - Phone

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## Drive home the

 facts!

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Lowest-built...that's why Hudson means Most room! Best ride! Safest!

Gifts that Say Just
Rightor MOM


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| Girls Basic Lesson in Textiles |  |  |  |
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Why just listen to reasons?

## COME SEE FOR YOURSELF!

This time we'd like to tell you about most of their jolt when you're at the Even Dynaflow Drive*-always silk-
picture-something, in fact, you cannot pictow about from looking at someone else in a passing Buick-or from viewing a Buick on our showroom floor. It's the feel you get from floor. $\begin{aligned} & \text { Buick-SPECIAL,SuPER or RoDDMASTER } \\ & \text {-is out of this world. }\end{aligned}$
motion. You are going to find out that it is some- example-the firm linkage of the torqueYou are going te ing on our own private, tube drive-the distribution of weight-
thing like traveling on soft tires on wide rims - the way $\begin{array}{ll}\text { jet-propelled cloud-only firmer. } & \text { Buick engines are mounted. }\end{array}$
Maybe you know a stretch of washboard road, where you have
Try that in a Buick and see how you keep a level, comfortable boulevard smoothness.
Maybe you're always on edge to dodge
dips and chuckholes. Those also los
only buici ans Dgeaflowe and with it goes:


"Beiter buy Buick"
GUY CHEVROLET CO.
101-103 WEST MAIN

ARTESIA, NEW MEXICO

PHONE 291


For Mother's Day What would be nicer for a Mother's Wish than an Electrolux on her day A. R. ANDERSO
office supplies at the advocate


| LANDSUN THEATER | OCOTILLO THEATER |
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## YOUR DIME ADVOCATE and Forests From Fire <br> A BIG SAVINi <br> Beecher Rovan, Former Banker <br> Armed Forces Dav Parade To Be

 BATIE'Here, Is Dead

Symbolic Of Independent America

 Hagerman News
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Farm Journal Lists 4.H Leaders Course And Carlsbad Rodeo
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Loco Hills Item.

THORNTONS DRAPERY SHOP

Don't Forget the Most Deserving Person in the World On Her One Day of the Year.

## MOTHER'S DAY, MAY 14TH

May We Suggest a Practical Gift?


Hi $\$ 6.95$


Med. 89.95


Low $\$ 5.95$

Shoes By Velvet Step in Many Heel Heights, Styles and Colors. Prices from $\$ 2.95$ to $\$ 10.95$ Hand Bags - A Large Assortment in Many Styles and Colors. Prices from $\$ 2.95$ to $\$ 10.95$
Hose - Beautiful, Sheer, 51 G, 15 D. Nylons, Only $\$ 1.29$ Hose - Beautiful, Sheer, 51 G, 15 D. Nylons. Only \$1.29
KIDS!

Don't Forget the Big Birthday Party at the Artesia Shoe Store Every Saturday at 10 A. M.

## THE ARTESIA SHOE STORE

Home of the Weather-Bird Sboes for Children Tom Brownlee, Owner
Nowt State

ADVERTISING NOVELTIES AND SPECIALTIES

GOLDSTEIN'S BOOK \& STATIONERY STORE
have just been appointed representatives for CROWTHER BAY COMPANY
"Chamber of Commerce Good-Will Trippers"
Call "Goldy" Goldstein, Phone 1018 prior to the Good Will Trip,
ut do it immediately to insure delivery




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