

THE ARTESIA ADVOCATE 1950 CENSUS SWEEPSTAKES

If You Are 16 Years of Age or Older, Live Within the Artesia Trade Territory, Are Not a Census Taker, an Employee of The Artesia Advocate or a Member of Their Immediate Families—You Are Eligible to Take Part in the Census Sweepstake, Providing You Comply With the Rules.

Your Estimate Must Be Based on the Population Figures of the Incorporated City Limits of Artesia. The Official Guessing Ballot Must Be Used. These May Be Clipped from This Page or Obtained from the Participating Merchants.

Your Blank Can Be Mailed to The Advocate or Left With the Prize Offering Merchants. You Are Entitled to One Guess Each Week, Monday through Saturday. Prizes Will Be Graded No. 1, No. 2, No. 3 etc. Closest Guess Will Win Prize No. 1, Second Closest, Prize No. 2 etc. Contest Ends When Census Figure Is Announced. May the Best Man or Woman Win!

OFFICIAL ENTRY BLANK

The Artesia Advocate
1950 Census Sweepstake

NAME _____

ADDRESS _____

DATE _____

TIME _____

MY GUESS _____

Clem & Clem
Plumbing and Appliances
408 West Main Phone 714



It is this easy to keep your lawn in good shape if you buy your equipment here!

A \$16.50 New Favorite Lawn Mower If You Guess Right on the Census!

Keys Men's Wear Store
116 West Main Phone 630

All Fortune and Roblee Shoes
On Sale at \$5.95!

If You Are Smart on the Census,
We Will Give You a Pair of Florsheim Shoes!

Allen Oil Company

Office: 111 West Texas Avenue Phone 629
Service Station—1301 West Main Phone 915
Service Station—111 West Texas Phone 929
Service Station—501 N. First Phone 530-M

Numex Petroleum Products
Wholesale — Retail

100 Gallons of Gasoline Free
for a Good Census Guess!

Artesia Jewelers
334 West Main Phone 1080



Expert Watch and Jewelry Repair

A \$10 Gift Certificate for the Right Guess!

Goldstein's Book & Stationery Store
Corner Roselawn and Quay Phone 1018
Across from the First National Bank

Did You Read "Forever Amber" by Kathleen Windsor? Then you will enjoy "Star Money" by the same authoress!

- Mother's Day Cards and Gifts
- Graduation Cards and Gifts

Come in and Browse Through Our Book Section
Your Pick of Any Two Books in Our Stock for a Good Guess on the Census!

The Hub Clothiers
305 West Main Phone 595-J
"The Best Money Can Buy"

When you think of Western Shirts, think of The Hub. We are headquarters for snap button Westerns, featuring famous brands. H Bar C, California Ranchman, Red Myrick of Arizona and many others from \$4.45 up. Sizes for Men and Women. It's The Hub for Western Wear!

A Top Quality Western Shirt for the Lucky Man or Woman!

Key Furniture Company
412 West Texas Avenue Phone 877

Where You Will Find Every Day Bargain Prices in Quality Merchandise!

\$10 in Trade at Key Furniture for the Right Guess on the Artesia Census!

Beach Barton Motors
103 North Second Phone 201

Bargains in Used Cars!

1947 Studebaker 1/2-ton Pickup very clean \$750
1946 Buick Super 4-door Sedan \$1050
1941 Dodge 2-door Sedan \$350

Six Wash and Grease Jobs for the Right Guess!

Toggery Shop
201 West Main Phone 460-W

LADIES WEAR

We Have Added New Lines of Paula Brooks and Bloomfield Dresses, Sacony Suits.

We Carry a Full Line of Millinery and Ladies Clothing
A \$10 Gift Certificate for the Right Guess!

The Shoe Tree
103 South Fourth Phone 823
"Do You Guess High or Low?"

There is no guesswork about our HIGH values at LOW prices. All of our Merchandise is nationally advertised and sold at leading stores everywhere!

Hit It Right for a Free Pair of Our Quality Shoes!

Nelson's Food Store
601 West Main Phone 76

When You Are Guessing on the Census Remember There Is No Guesswork About the Quality Foods and Low Prices at Nelson's!

A \$15 Grocery and Meat Order If You Guess Right!

The Artesia Advocate

We Will Give a One Year Subscription to the Ten Closest Guessers!

Cole Motor Company
112 South Second Phone 154

We think our Wash and Grease Jobs are the Best in Town. Try us and see what you think! You can always depend on Cole Motor Co. Used Cars. Our Service Department is Unexcelled and We Guarantee All Work!

A Plasticote Polish, Wash and Grease Job If You Guess Right!

Evans Hardware
118 West Main Phone 180

A General Line of Hardware
Eclipse Lawn Mowers - Gifts - Sporting Goods
Franciscan and Shelly English China
Syracuse, Tiffin, Heisey and Imperial Crystal

\$15 in Merchandise for the Right Guess!

Nelson Appliance
518 West Main Phone 978-W

- Kirby Vacuum Cleaners
- Neechi Sewing Machines
- Maytag Appliances—Ranges, Washing Machines and Ironers
- Deep Freeze Home Freezers

Make a Good Guess and We Will Give You a \$12.95 Automatic G-E Electric Iron!

Lorang Cleaners
105 South Fifth Phone 1143

Bring Your Cleaning Pressing and Alterations to Us for Fast, Dependable Service!
We Offer a Special One-Day Service!

A \$10 Trade Certificate to the Right Guesser!

Star Grocery
314 West Main Phone 48

Do Your Food Shopping Here and You Will Find We Have the Lowest Every Day Average Price on Quality Groceries and Meats.

We Deliver Free of Charge—Delivery Hours:
9 A. M. — 10 A. M. — 4 P. M.

If You Guess Right,
We Will Give You a \$10 Food Order!

Artesia Shoe Store
114 West Main Phone 668-W

"We Specialize in Fitting Feet!"
Shoes for the Entire Family
City Club, Velvet Step, Weather Bird

Make a Good Guess and We Will Give You a \$10 Gift Certificate to Apply on Any Purchase!

Artesia Multiple Listing Real Estate Bureau

Buy or Sell from a Licensed and Bonded Dealer
A \$25 Cash Bond for the Right Guess!

All Agencies Work on Every Listing—
See Real Estate Listings in This Paper

- W. E. Ragsdale
- Roberts Insurance Agency
- H. A. Denton
- Kiddy-Linell Agency
- Currier Abstract
- E. A. Hannah Agency
- Valley Exchange
- Southwestern Realty
- Dons' Real Estate
- Artesia Abstract

We know Artesia is pretty big because We helped the town's Growth

Myers Co., Inc.
109 South First Phone 39

- Freezers • Refrigerators • Pocket Knives at 25% Discount
- Farmall Equipment (first in the field)
- Pumping Engines • Combines • Hay Balers • Cotton Pickers • Water Systems
- Hand Tools, Sweeps, Bolts, Hoes, Shovels, Rakes Parts and Service

Guess Right for \$30 Credit on Purchase of New International Harvester Home Freezer or Refrigerator (the National Choice).

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SOCIETY

Levelland Girl Will Be Married To Troy Harris



BARBARA JACQUE JONES

Mr. and Mrs. J. W. Rhodes of Levelland, Texas, have announced the engagement and forthcoming marriage of their granddaughter, Miss Barbara Jacque Jones of 211 West Eighth Street, Roswell, to Troy Harris, son of Mr. and Mrs. A. B. Harris of Artesia. The wedding is set for June 6.

Miss Jones is a graduate of Roswell High School, and she also attended Texas State College for Women in Denton, Texas. She is now employed in the law offices of Brown & Russell.

The prospective bridegroom is a student in the senior college of New Mexico Military Institute, Roswell. The wedding will be on the day in June on which he is graduated.

The young people plan to make their home in Artesia.

Miss Rehberg Is Honored By Phone Company

Miss Celia Rehberg, an employe of the Mountain States Telephone & Telegraph Company, was honored with a buffet dinner by the company Saturday evening in honor of her 25th anniversary with the company, at the home of W. F. Hinde, local manager, and Mrs. Hinde.

The table was centered with a beautiful bouquet of spring flowers with the lettering "25th," and after the dinner was over it was presented to Miss Rehberg.

The company presented Miss Rehberg a 25-year pin, and the employes in the Artesia office presented her a lovely overnight case.

Those present were H. H. Hemby of El Paso, district manager; Reid Hatch, manager of the Roswell office, and Mrs. Hatch; Mrs. Luther Rideout, Mrs. Mary Jones, Miss Dorothy Hayhurst, Miss Billy Baker, Mr. and Mrs. Hinde, and the honoree.

Beta Sigma Phi Ritual Jeweled Ceremony Put On

Beta Sigma Phi had a ritual jeweled ceremony Thursday evening of last week at the home of Mrs. Andy Anderson, social advisor.

Those becoming full-fledged members and who received their ritual jewel pins were Mmes. Beach Barton, Bert Muncy, Jr., Jack Fautleroy, Louis Graig, and Aaron Cunningham.

The impressive candlelight service was conducted by Mrs. R. B. Rodke, president, and she was assisted by Miss Nancy Haynes, Mrs. Cecil Waldrep, and Mrs. Donald Fanning. All members were gowned in formals.

The home was beautifully decorated with spring flowers. The refreshment table was spread with a lace cloth and centered with a crystal punchbowl surrounded with flowers.

Individual cakes topped with yellow roses and punch were served by the hostesses, Mrs. M. A. Walters, Mrs. Cecil Waldrep, Mrs. Charles Sanford and Mrs. Andy Anderson.

Other members present besides those mentioned were Mmes. Joe Hamann, Leon Clayton, Meredith Jones, Harry B. Gilmore, Charles Bullock, William C. Thompson, Jr., Lawrence Coll, Lloyd Dorand, Clyde Dungan, O. R. Gable, Jr., and C. M. Murphy.

Mrs. Ernest Smith Is Honored At Pink-Blue Shower

Mrs. Ernest Smith was honored with a pink and blue shower Thursday afternoon of last week at the home of Mrs. L. A. Halfman.

The lovely gifts were placed on the dining table, and a stork was placed in the center.

Refreshments of cold drinks and cake were served to Mmes. Clara Hemby, Rea Willis, Doris Archid, Betty Jones, Wanda Rowland, John Crow, Mary Dowell, Winifred Owen, Millie Cook, Vick Parr, Leona Marsh, Mary Kennedy, Helen Kennedy, Millie Pritzer, Lela McNellis, and Rose McNellis, and little James William Rowland.

Nevill Muncy Is Honored On Birthday

Mr. and Mrs. C. R. Vandergriff honored Nevill Muncy on his birthday and Mrs. Muncy with a fish dinner at the Vandergriff home Thursday evening of last week.

Other guests were Mr. and Mrs. W. B. Gelwick and Mr. and Mrs. W. T. Haldeman.

The home was beautifully decorated with spring flowers. The fish were caught by Mr. Vandergriff at Lake McMillan.

SUBSCRIBE TO THE ADVOCATE

Miss Barbara June Harral Becomes Bride Of Kelly Roberts Saturday

Miss Barbara June Harral, daughter of Mr. and Mrs. A. W. Harral, 807 West Texas Avenue, became the bride of Kelly Roberts, son of Mr. and Mrs. Keyton Roberts of Lovington, Saturday afternoon at the home of the bride's parents, with Rev. R. L. Willingham, pastor of the First Methodist Church, officiating at the double-ring ceremony.

The young couple stood under an arch of greenery and pink and white gladioli, and tall baskets filled with pink and white gladioli stood on each side of the arch.

The bride chose for her wedding a pink and blue pin-check spring suit with navy blue accessories. Her corsage was of white and pink carnations.

Miss Shirley Sherwood was bridesmaid. She wore a two-piece spring blue dress with white accessories. Her corsage was of yellow carnations.

Bill Jackson of Lovington was the bridegroom's attendant.

Mrs. Harral, mother of the bride, chose for her daughter's wedding a navy blue spring dress with matching accessories. Her corsage was red and white carnations.

Mrs. Roberts, mother of the bridegroom, wore an aqua spring suit with pink and black accessories. Her corsage was pink carnations.

The refreshment table was covered with a lace cloth and was centered with a two-tiered pink and white wedding cake, topped with a miniature bride and bridegroom and circled with pink and white carnations. A crystal punchbowl was at one end of the table. Miss Doris Williams presided at the punchbowl. Mrs. Gillett of Lovington, aunt of the bridegroom, served the cake. She was assisted by Miss Maxine McAnally and Mrs. Leona Gooch. Mrs. Sherwood was in charge of the bride's book.

The bride attended Artesia High School and graduated in the class of 1949. She also attended the University of Arizona at Tucson the first semester of 1949-50.

The bridegroom attended school in Lovington and graduated with the class of 1948.

The couple left on a honeymoon trip to the Sacramento mountains. They will make their home in Lovington, where the bridegroom is employed by an oil company.

Other out-of-town guests attending the wedding besides those mentioned were Mrs. Love of Lovington, grandmother of the bridegroom; Mrs. Lee Roberts of Wilcox, Ariz., aunt of the bridegroom; and Miss Doris Williams, a student at the University of New Mexico, Albuquerque.

YOUNG ADULTS HAVE COVERED-DISH DINNER

A group of young adults met Friday evening at the First Presbyterian Church for a covered-dish dinner.

Jim Abbott gave a talk on the Geneva Conference and the ways it could be applied in the community for educational and social progress. The group decided to call

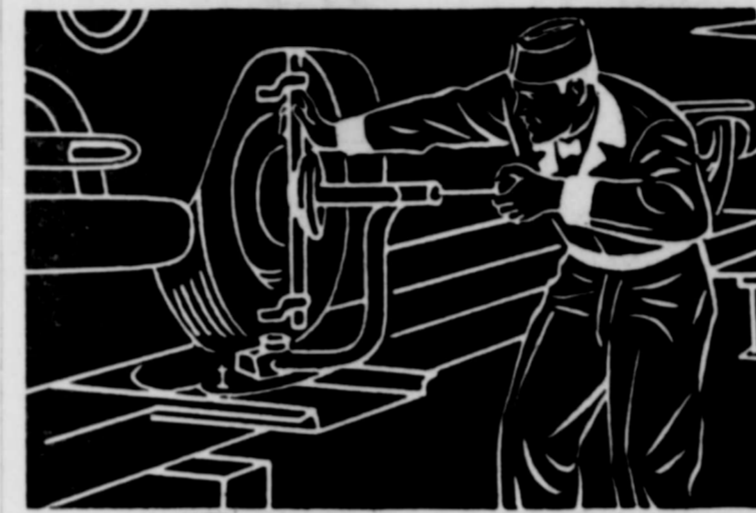
Mrs. Blocker Is Among 3500 At Methodist Meet

New Mexico was well represented in the nationwide assembly of Methodist women at Cleveland, Ohio, in quadriennial session, April 18-21, according to Mrs. C. R. Blocker of Artesia.

She said this delegate body of 3500 women from 48 states represents a membership of 1,500,000 members in the Women's Society of Christian Service of the Methodist Church.

Discussions and inspirational addresses followed the general theme, "Christian Faith for a World in Revolution," Mrs. Blocker said. The meeting sought means to insure the application of human rights on a worldwide basis. Findings and recommendations of the assembly served to blueprint a new international program sponsored by Methodist women in the fields of missions and human rights.

Mrs. Frank G. Grooms, of Mt. Vernon, Iowa, president of the Women's Division of Christian Service, the executive body of the Woman's Society of Christian Service, keynoted the assembly session, giving an interpretation of the assembly theme and objectives. She said, "Women, especially Christian women, believe there are still frontiers to be crossed. American women have been pioneers in the past and the sense of trail blazing is strong in most of them. Crossing a frontier, whether it is the boundary line of a nation or whether it leads to new areas of experience and of thinking, involve one in many adjustments."



Scientific WHEEL ALIGNMENT including

- * Adjust camber of front wheels
- * Adjust caster of front wheels
- * Adjust toe-in of front wheels
- * Inspect king pin inclination
- * Check wheels for balance
- * Adjust steering mechanism
- * Inspect brakes for drag * Road test car

Complete for only

ARTESIA AUTO CO.

302 WEST MAIN PHONE 52

SUMMER SPECIALS!

1. Tune Engine (Minor) 5.50
8 Cylinder Car \$2.00 Extra
 2. Wash and Vacuum Clean 3.00
 3. Lubricate 1.50
 4. Pack Front Wheels 1.50
 5. Change Engine Oil to Summer Grade 2.00
(5 quarts)
 6. Change to Summer Lube in Transmission and Differential 2.25
(Automatic Transmissions extra)
 7. Adjust Brakes 1.75
 8. Wash Engine 1.50
 9. Check Battery, Fan Belt and Electrical Connections NC
 10. Drain Anti-Freeze, Flush and Check Cooling System, add Anti Rust 4.50
- TOTAL \$23.50

SPECIAL FOR TWO WEEKS ONLY \$18.75 (ANY DEFECTIVE PARTS REPLACED WILL BE EXTRA)

GUY CHEVROLET CO.

CHEVROLET — BUICK — OLDSMOBILE
101 West Main Phone 291

RUSSELL FLOORE TALKS ON FLOWERS AT MEETING

Russell Floore gave an interesting talk and demonstrated the arrangements of cut flowers to members of P.E.O., Chapter "J", at a meeting last Friday evening at the lovely country home of Mrs. W. Leslie Martin.

Mrs. D. M. Schneberg, a member whose birthday was that day, was presented a bouquet by Mr. Floore. Refreshments were served by the hostess to 27 members.

Vernon, Iowa, president of the Women's Division of Christian Service, the executive body of the Woman's Society of Christian Service, keynoted the assembly session, giving an interpretation of the assembly theme and objectives. She said, "Women, especially Christian women, believe there are still frontiers to be crossed. American women have been pioneers in the past and the sense of trail blazing is strong in most of them. Crossing a frontier, whether it is the boundary line of a nation or whether it leads to new areas of experience and of thinking, involve one in many adjustments."

"SPEEDY"

by Cox Motor Co.



- 1947 Buick Sedan
- 1948 Dodge 2-Door
- 1948 Plymouth 2-Door
- 1946 Chevrolet Club Coupe, Good Shape

COX MOTOR CO.
Chrysler • Plymouth • GMC Trucks
Direct Factory Dealer
301 SOUTH FIRST • ARTESIA • Phone 841

Palace Drug Store

ON-SALE THURSDAY, FRIDAY & SATURDAY
Walgreen Agency DRUG STORE

- 29¢ ALCOHOL RUBBING COMPOUND, PINT BOTTLE (Limit 1) .. 17¢
- FACIAL TISSUES SOCIETY, DISPENSER BOX OF 400 (Limit 2) .. 23¢
- ABSORBINE JR. 76¢ \$1.25 BOTTLE, 4-OUNCE SIZE (Limit 1) .. 76¢
- 100 ASPIRIN 5-GRAIN TABLETS, "WORTHMORE" (Limit 1) .. 14¢



Tru Temp Household Thermometer Indoor or Outdoor . 49¢ Easy to read.

Leon Laraine CREAM DEODORANT \$1.00 VALUE 50¢ Limited Time Only.

Olafsen OLEUM Percomorphum 10cc bottle 75¢

6-oz. Size Kreml Hair Tonic 79¢

Pint Size Minoyl Mineral Oil 59¢

Shave Cream FREE when you buy 20 Gillette Blue Blades ALL ONLY 98¢

Spring Cleaning Aids

- CLEANING FLUID Justrite, 10-oz. can .. 29¢
- DUST PAN Metal with rubber edge .. 29¢
- GLASS WAX Gold Seal, Full pint .. 59¢
- MOTH SPRAY Dolph, 16-oz. bottle .. 79¢
- AMORAY Household Deodorizer Three scents .. 98¢
- Metal Rimmed WASTE BASKET On sale only .. 29¢
- Self-Polishing JOHNSONS GLO-COAT Full pint .. 59¢
- Regularly More! CHEESE CLOTH 4-yards x1-yard .. 39¢

PERMA-FIT for FALSE TEETH NO MORE LOOSE PLATES Only ONE Application Needed! If you're having trouble with slipping, insecure, ill-fitting plates, use PERMA-FIT one-application plastic reliner. Reline your plates with PERMA-FIT and say goodbye forever to temporary, bothersome pastes and powders. Only ONE application... thereafter plates fit tight. Helps heal sore gums. for upper 98¢ or lower

Men's Smoke Nationally Famous Kaywoodie Pipes Choose from our wide selection of styles and shapes, all with genuine imported briar bowls. 35¢ & 55¢

Economy Size Ipana Tooth Paste 57¢ Dolph Rectal Treatment 1.12

Streamlined ZIPPO LIGHTER Lights in the wind... 33¢ Durable Plastic CIGARETTE CASE Regular or King size... 10¢ Long Amber Stem CORN COB PIPES Composition bits... 15¢ PLASTIC TUMBLERS 9¢ 27 INCH SHOE LACES 2.6¢

FEED El Rancho FEEDS A Complete Line of Complete Feeds

NOW IS THE TIME TO BUY GARDEN SEED EVERYTHING TO MAKE YOUR GARDEN THE SHOW PLACE OF THE NEIGHBORHOOD!

Feed — Flour — Coal — Seeds Alfalfa Hay — Hogs — Cattle

We Buy Wool Pelts and Hides

E. B. BULLOCK & SONS 101 West Main Phone 86

FLOCALS

Mrs. Nancy Eipper, who was ill in the home of her granddaughter, N. D. Baker, was moved Tuesday last week to the home of her daughter, Mrs. G. C. Kinney. Mrs. Eipper's son, C. O. Eipper, of Lomita, Calif., is here visiting his mother.

Mr. and Mrs. J. W. Nelson returned to their home in Huntington, Calif., after visiting here several days.

Mr. and Mrs. C. G. Sherwood returned Friday of last week in El Paso.

Mr. and Mrs. W. B. Hiser and son, Donald, returned home Thursday evening of last week after visiting Mr. Hiser's mother, Mrs. M. E. Hiser, at Kingman, Ariz.

Mr. and Mrs. Joel Lewis of Andrews, Texas, formerly of Artesia, were visiting friends in Artesia Saturday.

Mr. and Mrs. C. R. Vandergriff and Mr. and Mrs. L. D. Gelwick and children spent Sunday, April 23, at Bottomless Lakes picnicking. At Roswell they were joined by Mr. and Mrs. L. L. Frazier and son, Larry, and Mr. and Mrs. Bob Dawson. They reported they had a wonderful day and plenty of good eats.

Guests here last week end of Mr. and Mrs. Roy Oliver, 902 Washington, were Mr. and Mrs. Roy Story of Cincinnati, Ohio, and Alice Criss, Marieta, Ohio. The three were on a trip to the Pacific Coast, came Saturday night to Artesia from Los Alamos, are on their return trip home. The Storys are cousins of Mr. Oliver. Miss Criss is a sister of Mrs. Oliver.

Glenn and Bob O'Bannon of the Cottonwood Community returned Sunday from Garden City, Mo., where they had gone to attend the funeral services for their mother, Mrs. H. B. O'Bannon, who died Tuesday, April 18.

Mrs. M. S. Brown is visiting her son and daughter-in-law, Mr. and Mrs. Stafford of Carlsbad, this week end.

Mr. and Mrs. W. D. Jeter of Donnell, Texas, were week end guests in the home of Mr. and Mrs. L. G. Hubbard.

Rev. C. H. Murdock, pastor of the Baptist Church at Lakewood, is still confined in a hospital in Carlsbad.

M. G. Schulze, manager of the C. Penney Company store in Artesia, left Saturday for Tulsa, Okla., to attend a company convention being held in that city.

G. Kelley Stout left Monday afternoon for Stafford, Texas, and returned Tuesday.

Ed Havins, L. E. Williams, and Lloyd Hickson of the Cottonwood Community returned recently from fishing trip to the lower end of a Pecos River near the Mexican border and at Devil's Lake at Del Rio, Texas. They caught one yellow catfish weighing 40 pounds.

Social Calendar

Tuesday, April 25
Eastern Star, meeting and light refreshments, Masonic Temple, 30 p. m.

Wednesday, April 26
Artesia Women's Golf Club, free lessons, golf course, 1:15 p. m.
Artesia Drove of Does, meeting, lks building, 7:30 p. m.

Thursday, April 27
Alice Walker Circle of the First Methodist Church, meeting, home of Mrs. Bert Muncey, Jr., with Mrs. McKee as co-hostess, 2 p. m.
Mary Brainard Circle of the First Methodist Church, meeting, home of Mrs. Earl Cox, with Mrs. Doyle as co-hostess, 2 p. m.
Business and Professional Women's Club, dinner and meeting at the Artesia Hotel Coffee Shop, 7 p. m.

Artesia Lodge, No. 28

A. F. & A. M.
Meets Third Thursday Night of each Month.
Visiting member invited to attend these meetings.

Robert Bourland INSURANCE

Artesia Auto Co.
PHONE 52

PAINTING!

Exterior, Interior
General Home
Maintenance
Skilled Reliable
Workmanship
Mack Reasner

801 West Main — Phone 227

Fried Chicken Dinner

Masonic Temple
May 1 — 7 P. M.

Assembly of God Church
Tickets on Sale at \$1.75 per
plate at Artesia Jewelers and
the Grocery. Proceeds go
toward building fund for educa-
tional building.

Mrs. Richards Gives Talk At Meeting Of Christian Women

"Travel With One of Our Missionaries in Japan" was the talk given by Mrs. Albert Richards, program chairman at a meeting of the Christian Women's Fellowship of the First Christian Church Thursday afternoon of last week at the church.

Mrs. William M. Siegenthaler, president, presided over the business meeting. Mrs. Arthur G. Bell was in charge of the devotions.

At the close of the meeting Mrs. Siegenthaler and Mrs. R. H. Williams, hostesses, served refreshments of sandwiches, cookies, and punch.

Little Caudle Son Showered at Party

Members of the sewing club, of which Mrs. J. R. Caudle is a member, surprised her little adopted son, Mike, with a shower Tuesday afternoon of last week when the club met at Mrs. Caudle's home.

Refreshments of strawberry cream puffs and coffee were served.

Those present and sending gifts were Meses. Stanley Carper, Marshall Rowley, A. C. Sadler, W. C. Thompson, Jr., Bert Muncey, Jr., John E. Cochran, Jr., Neil B. Watson, Williams (Bill) Keys, S. P. Yates, Hugh Parry, T. C. Stromberg, and Don Bush.

ARTESIA P.E.O. MEMBERS ATTEND ROSWELL LUNCHEON

Sixteen members of P.E.O. Chapter "J", attended a reciprocal luncheon and musical program given by the three P.E.O. chapters in Roswell Saturday, entertaining the chapters of Carlsbad, Hobbs, and Artesia.

Those attending were Meses. D. M. Schneberg, V. L. Gates, A. P. Mahone, E. M. Perry, R. L. Paris, Ralph Shugart, W. Leslie Martin, William Jackson, J. R. Caudle, W. B. Macey, Bertha Van Wyngarden, Stanley Carper, Grady Booker, M. C. Ross, Harvey Yates, and Marshall Rowley.

New Phone Books To Be Received Early Next Month

New telephone directories of the Mountain States Telephone and Telegraph Company are expected

to be issued in Artesia about May 9, W. F. Hinde, local manager said today.

This is the semi-annual edition. The last directory was dated November, 1949.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT No. 1612 OF O. R. GABLE, DECEASED.

NOTICE TO CREDITORS NOTICE IS HEREBY GIVEN that Virginia D. Gable has qualified as executrix of the Last Will and Testament of O. R. Gable, deceased.

All persons having claims against said decedent are hereby notified to present the same, as provided by law, within six (6) months from

the first publication of this Notice, on the 25th day of April, 1950, or the same will be barred.

VIRGINIA D. GABLE, Executrix 33-41-T-39

Go to Church

FOR SALE Exceptionally Clean, Smooth Running 1940 Chevrolet 4-Door Sedan

New Battery, Good Tires, Motor Slight Over Year Old

Call Vernon Bryan, Advocate or 202-M tfx

For lasting beauty inside your home.



PITTSBURGH WALLHIDE FLAT WALL PAINT

One Coat Really Covers!

This new wonder-working, one-coat, oil-base Wallhide can be applied on any surface with astonishing speed and ease. It gives a high, uniform, rich sheen that can be washed repeatedly without marring or streaking. Comes in Flat, Semi-Gloss, and Gloss finishes.

FLAT 3.85 GLOSS

ARTESIA PAINT & GLASS

South First Phone 369-W

PITTSBURGH PAINTS LOOK BETTER LONGER!

MOTHER'S DAY IS MAY 14!

It Is Not Too Early to Begin to Think of a Gift for Mother! May We Suggest:

EATON'S STATIONERY—Personalized by us, with your mother's name. We have a lovely assortment of Eaton's Stationery in Gift Boxes, as well as Eaton's open stock stationery (pound paper). We also carry other makes of stationery in gift boxes.

Our very lovely selection of Gibson Mother's Day Greeting Cards are now on display, as well as Gibson Greeting Cards for all occasions.

We have many other lovely, appropriate gifts for Mothers, some of our suggestions being:

- A New Cook Book—She and the whole family will appreciate one.
- A New Bible—if we do not have the one you want, we'll order it especially for you. "Mother"—A book of poems by Edgar A. Guest.
- A Set of Kentley Buffet Trays and a Set of Princess Plastic Place Mats—We can personalize these with Mother's name.
- A Set of Kentley Coasterettes—These are unique and different, you must see them and many, many, other gift items.

PLAN TO COME IN SOON AND SHOP AT GOLDSTEIN'S—ARTESIA'S NEW AND DIFFERENT STORE.

Goldstein's Book & Stationery Store

Corner Roselawn and Quay Phone 1018
Across from the First National Bank

KSVF PROGRAM SCHEDULE

1450 ON YOUR DIAL
Subject to Change without Notice

You're up to the minute every minute on the happenings in this area. When you're tuned to KSVF 1450, watch the schedule in this paper to be informed of the programs that are coming your way, from your station. Music—Sports—News—Local events day after day KSVF gives you programs created for your enjoyment. You'll agree that for a better and more complete listening, it's KSVF, Artesia.

TUESDAY AFTERNOON	8:05 Background for Breakfast	8:15 Musical Roundup	8:30 Say It with Music	9:00 Variety Time	9:30 Morning Devotional	9:45 Novelty in Rhythm	10:00 News	10:05 Sign Off	10:05 Harmonies for the Housewife	10:30 Western Jamboree	10:45 Excursion in Science	11:00 Cedric Foster and the News	11:15 Harvey Harding Sings	11:30 Harold Turner Organist	11:45 Checkerboard	12:00 Personality Time	12:15 Farm and Market Service	12:30 Local News	12:35 Melody Scrapbook	1:00 Ranch House Boys	1:15 Bob Poole Show	1:30 Matinee Melodies	2:00 News	2:05 It's Reminiscent	2:30 Georgia Jamboree	2:50 Soft Lights and Sweet Music	3:00 Commentator	3:15 Mutual Newsreel	3:30 Dance Band	3:45 I Love a Mystery	3:55 Dance Orchestra	4:20 Dance Reports the News	4:30 Sign Off	4:35 Fulton Lewis, Jr.	4:50 Meet the Band	5:00 Sports Final	5:15 Farm & Home Hour	5:30 Local News	5:45 Farm & Home Hour	6:00 News	6:15 Local News	6:30 Devotional	6:45 Local News	7:00 Local News	7:15 Local News	7:30 Local News	7:45 Local News	8:00 News
	8:05 Tin Pan Alley	8:30 Okla. State Symphony Orchestra	9:00 I Love a Mystery	9:15 Spanish Program	9:55 Mutual Reports the News	10:00 Sign Off				5:59 Sign On	6:00 Farm & Home Hour	6:30 News	6:45 Farm & Home Hour	7:00 News	7:05 Devotional	7:20 1450 Club	7:35 Local News	7:40 1450 Club	7:45 News	7:50 News	7:55 News	8:00 News	8:05 News	8:10 News	8:15 News	8:20 News	8:25 News	8:30 News	8:35 News	8:40 News	8:45 News	8:50 News	8:55 News	9:00 News	9:05 News	9:10 News	9:15 News	9:20 News	9:25 News	9:30 News	9:35 News	9:40 News	9:45 News	9:50 News	9:55 News	10:00 News		

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FIRST QUALITY IN EVERYTHING YOU BUY

ANNIVERSARY VALUE!

SPECIAL SAVINGS ON MATCHED UNIFORM SETS IN HEAVY-DUTY ARMY TWILL!

SHIRTS **3.49**

PANTS **3.69**

Now at a low 44c Penney's brings you an all Nylon body, with cotton top, slack sock. Pastel colors. Sizes 10 to 12.

Now Low Prices Effective Tuesday, April 25! Now, Penneys, brings you the finest two-ply combed Army twill sets at new low prices. There are two threads woven together to double the wear. They are made of the best combed cotton to insure the slick mercerized finish after many washings. Sanforized shrunk. Pants 29 to 42; Shirts 14 to 17.

Max. Shrinkage 1%

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ORGANDY PRISCILLAS

PERMANENT FINISH **2.88** Pair

Yes, Permanent Finished Organdy Priscillas. That's what your money buys at Penneys. White and pastels.

REDUCED PRICE ON Women's HAND BAGS

A wide assortment of colors in plastic and plastic calf. Come in and save at this low price! **1.33** plus tax

NYLON PANELS

1.00 Each

Yes, all Nylon! Easily washed, dries quickly. No stretching, no ironing. Egg-shell 42x81.

WOMEN'S 80-SQUARE WASH DRESSES

Colorful, Washable House Dresses **2.88**

Assorted styles. Some zipper front, some button-up styles.

MESH BRAID Summer Straws

1.98

Thousands of tiny air holes let breezes in. Smart pinch front with contrasting pleated band.

Wide Spread Collar Dress Shirts

2.44

Regular \$2.98 price! Pastel colors, sizes 14 to 17. Better hurry!

Potpourri—

(Continued from Page 1) the treacherous San Juan and Colorado Rivers in the nearly unexplored sections in Southwest Colorado, Northwest New Mexico, and Northeast Arizona.

Jack is all steamed up about his rivers, for he is planning another trip down through the deep gorges, which have been seen by probably fewer than 300 humans, Indian or white.

He said that Young Jack will again conduct several trips down this summer and Old Jack will be along on at least one of them.

The trips even became tangled up with the Hope story while we were in Hope, with the result that Jack soon is to be invited to give one of his interesting talks there similar to the numerous ones he has given in Artesia and in many other cities.

We must say the people of Hope are in for a great treat.

Doc Fenley, who turns out the column, "Assignment New Mexico," which appears in the Friday editions of The Advocate, made a crack which the linotype operator who sets his plunder took exception to—or, Doc, if you want the king's English, we will say, to which he took exception.

The old, bald-headed professor laid the typographers in the state's newspapers to the linotype operators.

"If," said our operator, "we guys didn't straighten out the busts and typos in copy which find their way to our mills, O Doc Fenley could really go to town in his state-wide beat. Even he sometimes doesn't know the difference between 'capital' and 'capitol'."

Now, Doc, will you lay off our operator, so we can keep him off us?

The Artesia census in 1930 was 2476, and in 1940 it was 4071. What will it be in 1950?

—A.L.B.

Artesia Athlete—

(Continued from Page One) 8 1/2 inches.

Javelin throw, Brown, second, 137 feet 8 inches.

High jump, Brown, in three-way tie for first, 5 feet 5 inches.

Census—

(Continued from Page 1) stores of participating merchants.

Contestants are not limited to one entry each but can submit more than one entry blank on the basis of one blank per one contestant per week, dated or postmarked by Saturday of the week in which the entry is made.

Contest Name-Deadlines Official name is The Artesia Advocate 1950 Census Sweepstake. Persons wishing to mail their blanks to this newspaper should use the address, The Artesia Advocate, Census, Post Office Box 427, Artesia, New Mexico.

The contest opens today, will continue until the federal government announces the figure for Artesia. This announcement is expected by June 1. Contest closes day figure is released.

Figure as given by the government will be considered as final. Awards

Awards will be made as soon as the government gives the official count on the population within the incorporated limits of Artesia.

Laugh, ya!

BUT BETTER STILL . . .



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WILL A PERSONAL LOAN STRAIGHTEN OUT YOUR BUDGET?

SEE US NOW!

THE COST IS LOW AND THE SERVICE IS FAST!

ARTESIA INVESTMENT COMPANY

200 BOOKER BUILDING

PHONE 871

Three Are—

(Continued from Page One)

The guess coming nearest the official census figure will be considered as No 1 on the list of awards; second nearest as No. 2 and so on.

In case of a tie the guess first received will take priority on the awards.

Among the awards will be a \$10 book of theater tickets, offered by Ray Bartlett, the tickets good at any of the three Artesia motion picture theaters and 10 one-year subscriptions to The Artesia Advocate.

Pre-School—

(Continued from Page One)

School zone or Park School zone should report to Central School any time between 8 o'clock and noon or from 1 o'clock to 5 in the afternoon of April 27.

Carver School children report to Carver School at 9 o'clock. Transportation will be furnished from there to Central School, the place of the clinic.

North Side School children report at North Side School at 8 o'clock for transportation to the clinic.

Loco Hills School children meet at Loco Hills School at 1 o'clock for transportation to the clinic.

Sponsors of the clinic are Central, Park, and Carver Parent-Teacher Associations with co-operation of Artesia schools, two school nurses, three principals, the superintendent, one head teacher, four Artesia doctors and four Artesia dentists.

Chairmen are Mrs. C. S. Powell, Mrs. J. J. Clarke, Jr., Mrs. Johnson Newton.

timony had to do largely with the finding of the bodies, their relative positions and as to the positions of the two weapons.

All said Martinez was lying on the 22 rifle and that the .38 pistol was near his hand, which was adjacent to his head. His left arm was cradled under Mrs. Arciniego and Arciniego was lying beyond her.

Dr. L. F. Hamilton and Wayne Paulin, funeral director, testified as to the wounds in the bodies of the three and as to their positions and the positions of the weapons, which testimony was the same as given by the investigating officers.

Representing the state in the inquests was Thomas E. Lusk of Carlsbad, assistant district attorney.

The coroner's jury: Adolph Zeleny, George Y. Torres, B. W. Owen, J. C. Smith, Solomon Urban and Domingo Galvan.

Mr. and Mrs. Arciniego are survived by four children, Alicia, 15; Luis, 13; Ramon, 3 and Margarita, 2. Only the two youngest were at home at the time of the triple killing.

Oil Report—

(Continued from Page One)

Brewer Drilling Co., Lilly M. Yates, NW SE 5-18-27.

Total depth 2004; testing.

Marion C. Welch, Lackawanna State 10, SE SW 24-18-28.

Total depth 2068; testing.

Malco & Resler, Morris-State 1, SW NE 22-18-28.

Drilling at 2700.

Resler Oil Co., Miller 5, NW NE 4-18-29.

Drilling at 2875.

T. H. McElvain, McElvain 1, SE SE 15-18-30.

Drilling at 2775.

Magnolia Petroleum Corp., Hamilton-Federal 1, SE NE 5-20-24.

Drilling at 1870.

Burnham Oil Co., Johnson-State 1, NE SE 2-18-28.

Total depth 2819; testing after shot.

American Republics Corp., Robinson 23-B, NE NW 35-17-29.

Drilling at 3160.

Gulf Oil Corp., Aggie-State 1, SW

NE 25-18-27.

Drilling at 1490.

General American Oil of Texas, Keeley 19-B, SE NE 26-17-29.

Drilling at 1400.

General American Oil of Texas, Keeley 44-B, SE SW 26-17-29.

Drilling at 1000.

Parker & Parker Drilling Co., Kaiser 1, NW SW 20-18-127.

Total depth 1590; waiting on pipe.

Franklin, Astin & Fair, Nelson 2, SE NE 4-18-30.

Drilling at 3360.

American Republics Corp., Robinson B-24, NE NE 35-17-29.

Drilling at 1580.

Malco, Resler & Yates, State 105, SW NW 25-18-27.



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PLANTS! We Carry a Variety of 100 Different Plants in the New Greenhouse We Have Erected at the Rear of Our Store. Come in and See Them! Artesia Floral Company 406 West Main Phone 777

Advertisement for Presto Cooker featuring an image of the cooker and text: 'NEW! America's Finest... COPPER BONDED STAINLESS STEEL Presto COOKER America's Favorite'.

Brainard-Corbin Hardware Co. 'A Dependable Source of Supply Since 1908' 327 West Main Phone 103

Large advertisement for Electrolux Washers with text: '3 STEPS TO NEW WASHDAY freedom' and 'Simple as 1-2-3! Wash-day drudgery vanishes completely when you leave it to electricity.'

Artes To Vi Excursi Artesia scheduled day, May The trip Greyhound School to In all, the trip, sponsors Don Ri and one o said he 40 senior How many go with U size of the Hinerar leave the at 7 o'clock 12. The lunch wit Ruidoso v picnic. Trip fr will take Mr. Ridd seniors w where a night, an have breaa ing. Horseb of the o pected to Saturday, high scho Cost of the trip, the senior its annua sions. Each p need \$7 a supper l breakfast Additio he neede other me outing, at horseback cost per Mr. Ridd Sponsor Felix, so Alyce Eric Harston i cial subje Schoo Choo La Ver ident of Club, gir to promo ter intere She su 1949-50 p of officer oldest in nesday. There named. I tem of h ienced c the squa juniors. Comple sopher section a training, noted. A dona school's s stituted regular f quet for t cage team Officer: 1950-51: La Ver dent; Al more, vic derson, s May Davi cases des of the pr Cheer l Return Sue Sudd Holdov Green, ju Sophon Charlene A devi made to perature grees F. until the Patron

Artesia Seniors To Visit Ruidoso

Excursion of the 1950 class of Artesia High School has been scheduled for Friday and Saturday, May 12-13. The trip will be on a chartered Greyhound bus from Artesia High School to Ruidoso and return. In all, 50 are expected to make the trip, including senior class sponsors and parents. Don Riddle, commerce teacher and one of the four class sponsors, said he expected between 30 and 40 seniors to go on the outing. How many parents will be asked to go with the group depends on the size of the student contingent. Itinerary calls for the bus to leave the high school building here at 7 o'clock in the morning of May 12. The seniors will bring their lunch with them and enroute to Ruidoso will select a place for a picnic.

Trip from Artesia to Ruidoso will take from three to four hours, Mr. Riddle said. At Ruidoso the seniors will stay in Navajo Lodge, where a dance will be held that night, and where the party will have breakfast the following morning. Horseback riding will be a part of the outing. The seniors are expected to be back in Artesia late Saturday, the bus returning to the high school.

Cost of obtaining the bus for the trip, \$200, has been raised by the senior class in advance from its annual play and from concessions.

Each pupil making the trip will need \$7 as a minimum to pay for supper Friday night, room, and breakfast Saturday morning.

Additional funds, however, will be needed if the pupil wants two other meals on the last day of the outing, and if he desires to go horseback riding, bringing the cost per pupil up to \$10 or \$12, Mr. Riddle estimated.

Sponsors of the class are Alma Felix, social science and English; Alyce Erickson, biology; Margaret Harston and Mr. Riddle, commercial subjects.

School Pep Club Chooses Officers

La Verne Batie is the new president of Artesia High School Pep Club, girls organization designed to promote school spirit and foster interest in athletics.

She succeeds Maxine Ashton, 1949-50 president. Annual election of officers of the club, one of the oldest in the school, was held Wednesday.

There were six cheer leaders named. In line with the club system of having a nucleus of experienced enthusiasts specialists on the squad, two are seniors, two juniors.

Completing the squad are two sophomores. Work in the cheering section as sophomores is basic training, in which dependability is noted.

A donation toward a case for the school's athletic trophies was substituted this year for the club's regular project of staging a banquet for the varsity and B grid and cage teams.

Officers and cheer leaders for 1950-51: La Verne Batie, junior, president; Alice Ray Martin, sophomore, vice president; Myrna Henderson, sophomore, secretary; Ola May Davis, junior, treasurer. In all cases designation by classes is as of the present session.

Cheer Leaders: Returning senior, Fid Hamill, Sue Suderth. Holdover, Linda Bolye and Jean Green, juniors. Sophomore, Wanda Bureh and Charlene Hale.

A device for detecting fire is made to ring a bell when the temperature near it reaches 140 degrees F. The bell continues to ring until the temperature is lowered.

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Engine power that doesn't get to the wheels is wasted power. Let us check the condition of your truck's drive line assembly. We have the men and equipment to do the job right!

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INTERNATIONAL TRUCKS

Rierson Says to Fight Cotton Insects Early

Cotton farmers had better go all out in their fight against insect pests this year, County Agent Dallas Rierson warned this week. Pointing out that cotton insect damage in New Mexico alone amounted to approximately \$2,358,000 last year, Rierson said the cotton growers may be in for another bad year unless they make immediate, thorough plans for control of cotton insects.

"Because of the mild winter just passed, the insects survived in great numbers, and hordes of the early season pests are just waiting for the cotton to come up," the county agent explained. "The farmer will be one step ahead if he prepares now to control these early-season bandits. With an efficient, well-planned, and well-executed early-season control program, the farmer can aid the cotton in setting the bottom crop of fruit and thus assure himself of at least this portion of the crop."

Rierson said a careful study of control efforts made last year shows that farmers who followed a well-timed, early-season control program and used recommended insecticides produced at least a quarter of a bale more per acre than those who failed to do so.

The county agent urged growers to buy enough insecticides immediately for at least two or three applications, get their equipment ready, and plan to begin treatment early. At least three applications should be made at five to seven-day intervals. He also suggested that growers work with their neighbors in carrying out community-wide control programs.

Maljamar News

(Mrs. Kenneth Shields)

Mr. and Mrs. Floyd McCarthy were dinner guests of Mr. and Mrs. Tom Ansley of Lovington, last Thursday evening.

Mrs. Luther Kelley entertained the Kewanee Sewing Club at her home Thursday last week with a fried chicken dinner. Pictures were taken of the group. Those attending were Meses. W. D. Wilson, M. P. Blakely, Artice Vowell, Kenneth Shields, Floyd McCarthy, Herbert C. Hunter, J. C. Davis, Oscar Goodman, F. H. Alexander, Ira Pleasant, and Ralph McGill and "Ma" Payne.

Guests at the home of Mr. and Mrs. Floyd McCarthy Friday evening of last week were Mr. and Mrs. P. H. Gamble and Rev. and Mrs. W. R. Huston of Lovington. They enjoyed a fish dinner.

The Canasta Club met with Mr. and Mrs. F. H. Alexander. High scores were won by Mr. and Mrs. J. C. Davis. Other members attending were Messrs. and Meses. Other

Wins Beauty Award



AFTER BEING CHOSEN "Miss Miami Beach of 1950," Betty Baucum, 19, holds the trophy that goes with the title. She will represent the city in the contest to select "Miss Florida." If she wins, she will compete in Atlantic City for the title of "Miss America." (International)

Furrh, Kenneth Shields, Ralph McGill, and Herbert C. Hunter. Mr. and Mrs. L. J. Kelley were guests of the club. The next club meeting will be with Mr. and Mrs. J. C. Davis, Wednesday, May 3.

The Maljamar Bridge Club met with Mrs. Oscar Loyd. High scores were won by Mrs. Son Taylor and Mrs. Oscar Loyd. Guests of the club were Mrs. Clarence Dorzier and Mrs. Zolmer Glover. Other members attending were Mrs. Oscar Goodman, Mrs. Albert W. Golden, Mrs. L. J. Kelly, and Mrs. Cecil Holeman.

Mr. and Mrs. John McMurray left for Oklahoma Wednesday of last week to spend a few days. Mr. and Mrs. Cliff Loyd of Artesia were visitors in Maljamar Wednesday of last week. They were returning home from Dallas, where Mr. Loyd received medical attention.

Guests of Mr. and Mrs. J. C. Davis last Sunday were Sgt. and Mrs. Henry Noel of Roswell.

Odd Fact
Love found a way in Kansas City when a 71-year-old man got married after forgoing his fiancée for jilting him at the altar 49 years ago.

Electric Co-Op Athletic Teams Win Nine Trophies in Four Years

A collection of nine trophies, all gained in a four-year period, 1946 to 1950, attest the athletic prowess of Rural Electrification Administration teams of Artesia. Ninth and latest trophy, however, has not been received, but the total of triumphs is still nine. The last in the series in for winning the 1950 city league basketball championship.

Out of the nine awards, which are the regular statuettes, six are in basketball, three in softball.

Championships total seven. The other two are for runner-up.

One member of the REA players has the honor of being on all the softball and basketball teams that were trophy winners. He is Emil Bach, a farmer, who is a pitcher and outfielder on the softball team, forward on the basketball squad.

Three others have the distinction of being on all but one of the trophy-collecting teams. They are Bill Case, third baseman, guard, an oil field worker, Cotton Pittman, outfielder, forward, employee of the telephone company, and Red Goodwin, pitcher, basketball coach, REA storekeeper.

The REA was started here in 1939, has been its present location, 115 West Quay, since 1944. Paul Frost is manager.

First Champions
Roster of the 1946 REA city

league softball team, champions of the circuit, winning 26 games and losing only four, divided into 18 won, one lost, in league play, and eight won, three lost, in non-league. Red Goodwin, p; Stanley Sutton, lf; Lefty Coor, rf; Bill Keys, 3b; Tom Pickett, c; S. Coor, ss; Ray Miller, cf; Scratchy Rideout, c; Truitt Doss, sf; Lefty Smith, 1b; Mike Stefano, rf; Emil Bach, p; Billy Bullock, 2b; Otto Wood, manager; Barry Wood, scorekeeper.

1950 Champions
Winners of first place in city league basketball:
Pete Hatch, Ralph McGuire, Frank Tozke, Emil Bach, Cotton Pittman, Bill Johnson, Bill Case, Lyle Terpening, Sam Hawkins, Red Goodwin.

Out of the 10, four are REA employees. They are Hatch, Terpening, Hawkins, and Goodwin.

Basketball Trophies
1947 city league championship.
1948 city league championship.
1949 East Grand Plains championship.
1949 city league runner-up.
1950 city league championship.

STEVE W. MASON
LOW INTEREST RATE, LONG TERM
FARM, RANCH AND CITY PROPERTY LOANS
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1950 REA tournament runner-up. **Softball Trophies**
1946 city league championship.
1948 city league championship, won 20, lost 4.
1948 Southeast N. M. Tournament, Lovington, championship.

Navy Speeding Up Call for Recruits

With high school graduates as their special target, the U. S. Navy is stepping up its recruiting.

This is reflected in Artesia in the once a week call here of a recruiter, H. F. Scher, chief machinist's mate, from Roswell.

Chief Scher is to make regular weekly calls in Artesia each Friday, being on duty at the city hall from 10 o'clock in the morning to 2 o'clock in the afternoon.

He was in Artesia last Friday utilizing a part of the police station as a place to interview applicants for enlistments.

Until recently the Navy has checked its flow of "boots" but is now accelerating recruiting. This is due to enlistments of many men being up in 1951 and while possibly 35 per cent of these will re-enlist, a backlog of recruits is needed to maintain full complements.

Qualified applicants can enlist

at a minimum age of 17, serve until their twenty-first birthday. Those 18 years old can enlist for either four or six years.

Route of navy applicants from Artesia here, to reporting at Roswell, then to Albuquerque, main recruiting point in the state, for physical examination.

From Duke City the novice sailors go to training station either in San Diego, Calif., or Norfolk, Va.

Roswell, Santa Fe, Clovis, Hobbs, and El Paso, are points of recruitment.

The Navy has a special program for high school graduates. With 62 schools, it offers training in a variety of trades.

These include a 42-week, almost a whole year, in electronics in Washington, D. C.; aviation electronics, gunnery, and aviation machinist, among many in the air branch.

For those going into surface craft, there are schools for metal-smiths, a refrigeration and air conditioning school at San Diego;

and a motor machinist's school. One of the latter is in San Diego, another in Norfolk, Va.

Chief Sydney Kelly is in charge of the Roswell office, headquarters for Chief Scher. The latter has been in the Navy 14 years, recently for nine months was in Istanbul, Turkey, and other parts of that country in connection with the American Marshall Plan mission, came to New Mexico from Annapolis.

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BUY OF THE WEEK!

SAFEWAY

PRICES EFFECTIVE: TUES., WED., THURS., FRI., SAT.

SUGAR Fine Granulated Beet 10 lb. Bag **59c**

TOMATOES Gardenside No. 2 Tin **2 for 15c**

SHORTENING Mrs. Tucker's Vegetable 3 lb. Ctn. **49c**

BUTTER Dairy Glen in quarters 1 lb. pkg. **67c**

PEACHES Highway Halves No. 2 1/2 or slices tin **15c**

FANCY PEAS Sugarbelle No. 303 tin **18c**

MANY OTHER VALUES TOO!



Be sure... shop SAFEWAY

TOMATO JUICE Sunny Dawn Fresh Flavor 46 oz tin	23c
PINEAPPLE JUICE Libbys or Dole 46 oz tin	42c
PRUNE JUICE Hearts Delight quart	29c
SWEET PEAS Gardenside No. 2 tin	10c
SPINACH Gardenside No. 2 tin	12c
BLACKEYED PEAS Stillwell No. 2 tin	10c
NEW POTATOES Del Monte No. 2 tin	15c
GREEN BEANS Gardenside Cut No. 2 tin	10c
CREAM CORN Gardenside Golden or White No. 2 tin	17c
PINEAPPLE Libbys or Dole sliced No. 2 tin	31c
PEACHES Libbys Finest No. 2 1/2 tin	25c
FRUIT COCKTAIL Libbys No. 303 tin	21c
PLUMS Monica Choice No. 2 1/2 tin	23c
PORK & BEANS Van Camps No. 300 tin	10c
SPAGHETTI Franco American No. 1 tall tin	15c
SPANISH RICE Brown Beauty No. 303 tin	19c
BEEF STEW Austex 15 1/2 oz tin	31c
TOMATO SOUP Campbell's No. 1 tin	12c
PINTO BEANS Reclaimed 5 lb bag	39c
WHITE BEANS Large Great Northern 2 lb bag	25c
WHITE RICE Showboat 3 lb bag	39c
RAISINS Supreme Seedless 2 lb bag	31c
APPLES Plio Choice sliced 1 lb bag	36c
PRUNES Rosetta Medium 2 lb box	43c
PEACHES Del Mone 11 oz pkg	26c
MILK Cherub "Creamy Rich" tall tin	25c
MILK Pet tall tin	10c
BABY FOOD Gerbers Fruits and Vegetables 4 1/2 oz tin	25c
PREM Luncheon Meat 12 oz tin	39c
VIENNA SAUSAGE Libbys No. 1/2 tin	18c
POTTED MEAT Libbys No. 1/4 tin	9c
BAKING POWDER Clabber Girl 25 oz tin	25c
SALT Snowwhite, Flavors Just Right 26 oz box	9c
CIGARETTES Popular Brands carton	199
DOG FOOD Ideal tall tin	10c
CRICO Vegetable Shortening 3 lb tin	75c
ROYAL SATIN Vegetable Shortening 3 lb tin	65c
AIRWAY COFFEE See It Ground, know it's fresh 3 lb pkg	179
NOB HILL COFFEE Whole Bean Blended, ground as you buy 1 lb	63c
EDWARDS COFFEE Drip or Regular Grind 1 lb tin	69c
HILLS COFFEE Drip or Regular Grind 1 lb tin	77c
JELLWELL Asstd. flavors gelatin desserts, puddings pkg	5c
GRAPE JELLY Welch's 10 oz glass	21c
APRICOT PRESERVES Welch's 16 oz glass	32c
HARVEST BLOSSOM Family Flour 25 lb bag	149
KITCHEN CRAFT Family Flour 25 lb bag	189
FLEET MIX Amazing New Biscuit Mix 40 oz box	43c
CRACKERS Tea Timers 1 lb box	32c
GRAHAM CRACKERS Pirates Gold 1 lb box	29c
TIDE Tide's In—Dirt's Out! 1 lb box	22c
TREND Cuts Dishwashing Time in Half 1 lb box	19c
WHITE MAGIC New Granulated Soap 1 lb box	19c
PALMOLIVE Beauty Care Soap bath bar	11c



VEAL ROAST
Armours Star Rolled Boneless lb. **63c**

FRESH FRYERS Dressed and Drawn lb. **63c**

SIRLOIN STEAK U.S. Good grade mature Grainfed Beef lb. **75c**

CHUCK ROAST U.S. Good Grade mature Grainfed Beef lb. **54c**

PORK ROAST Shoulder Cut lb. **39c**

PORK CHOPS Lean Center Cuts lb. **57c**

Sliced Bacon Corn King lb. **39c**

Smoked Picnics Small size short shanks lb. **32c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES!



ASPARAGUS
Green Spears lb. **16c**
Pound **10c**
White lb. **10c**

APPLES Delicious lb. **12c**


ORANGES 5 lb. Bags **52c**

SALAD MIX Package **14c**

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POTATOES Russet lb. **6c**

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WE NOW HAVE **SATIN SPREAD** The One Coat Paint

CEMENT ----- \$1.35 per Sack

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WEST COAST FIR

2x4, 2x6 ----- \$ 5.95 per 100

2x6 ----- \$9.50 per 100

2x4, 2x6 ----- \$10.50 per 100

CORRUGATED IRON

6, 7, 8, 9, 10, 11, 12 ----- \$9.95 per Sq.

STUCCO WIRE

1-36-20 ----- \$8.15

Potpourri—

(Continued from Page 1) the treacherous San Juan and Colorado Rivers in the nearly unexplored sections in Southwest Colorado, Northwest New Mexico, and Northeast Arizona.

The trips even became tangled up with the Hope story while we were in Hope, with the result that Jack soon is to be invited to give one of his interesting talks there similar to the numerous ones he has given in Artesia and in many other cities.

Doc Fenley, who turns out the column, "Assignment New Mexico," which appears in the Friday editions of The Advocate, made a crack which the linotype operator who sets his plunger took exception to—or, Doc, if you want the king's English, we will say, to which he took exception.

The old, bald-headed professor laid the typewriters in the state's newspapers to the linotype operators.

"If," said our operator, "we guys didn't straighten out the busts and typos in copy which find their way to our mills, Old Doc Fenley could really go to town in his s'westwide beat. Even he sometimes doesn't know the difference between 'capital' and 'captial'."

The Artesia census in 1930 was 2476, and in 1940 it was 4071. What will it be in 1950?

Artesia Athlete— (Continued from Page One) 8 1/2 inches.

Javelin throw, Brown, second, 137 feet 8 inches.

High jump, Brown, in three-way tie for first, 5 feet 5 inches.

Census— (Continued from Page 1) stores of participating merchants.

Contestants are not limited to one entry each but can submit more than one entry blank on the basis of one blank per one contestant per week, dated or postmarked by Saturday of the week in which the entry is made.

Contest Name-Deadlines Official name is The Artesia Advocate 1950 Census Sweepstakes.

Persons wishing to mail their blanks to this newspaper should use the address, The Artesia Advocate, Census, Post Office Box 427, Artesia, New Mexico.

The contest opens today, will continue until the federal government announces the figure for Artesia. This announcement is expected by June 1. Contest closes day figure is released.

Figure as given by the government will be considered as final. Awards

Awards will be made as soon as the government gives the official count on the population within the incorporated limits of Artesia.

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SEE US NOW!

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ARTESIA INVESTMENT COMPANY

200 BOOKER BUILDING

PHONE 871

The guess coming nearest the official census figure will be considered as No 1 on the list of awards: second nearest as No. 2 and so on.

In case of a tie the guess first received will take priority on the awards. Among the awards will be a \$10 book of theater tickets, offered by Ray Bartlett, the tickets good at any of the three Artesia motion picture theaters and 10 one-year subscriptions to The Artesia Advocate.

Pre-School—

(Continued from Page One) School zone or Park School zone should report to Central School any time between 8 o'clock and noon or from 1 o'clock to 5 in the afternoon of April 27.

Carver School children report to Carver School at 9 o'clock. Transportation will be furnished from there to Central School, the place of the clinic.

North Side School children report at North Side School at 8 o'clock for transportation to the clinic.

Loco Hills School children meet at Loco Hills School at 1 o'clock for transportation to the clinic.

Sponsors of the clinic are Central, Park, and Carver Parent-Teacher Associations with co-operation of Artesia schools, two school nurses, three principals, the superintendent, one head teacher, four Artesia doctors and four Artesia dentists.

Chairmen are Mrs. C. S. Powell, Mrs. J. J. Clarke, Jr., Mrs. Johnson Newton.

Three Are—

(Continued from Page One)

timony had to do largely with the finding of the bodies, their relative positions and as to the positions of the two weapons.

All said Martinez was lying on the 22 rifle and that the .38 pistol was near his hand, which was adjacent to his head. His left arm was eradied under Mrs. Arciniego and Arciniego was lying beyond her.

Dr. L. F. Hamilton and Wayne Paulin, funeral director, testified as to the wounds in the bodies of the three and as to their positions and the positions of the weapons, which testimony was the same as given by the investigating officers.

Representing the state in the inquests was Thomas E. Lusk of Carlsbad, assistant district attorney.

The coroner's jury: Adolph Zeleny, George Y. Torres, B. W. Owen, J. C. Smith, Solomon Urban and Domingo Galvan.

Mr. and Mrs. Arciniego are survived by four children, Alicia, 15; Luis, 13; Ramon, 3 and Margarita, 2. Only the two youngest were at home at the time of the triple killing.

Oil Report—

(Continued from Page One)

Brewer Drilling Co., Lilly M. Yates, NW SE 5-18-27. Total depth 2004; testing.

Marion C. Welch, Lackawanna State 10, SE SW 24-18-28. Total depth 2068; testing.

Malco & Resler, Morris-State 1, SW NE 22-18-28. Drilling at 2700.

Resler Oil Co., Miller 5, NW NE 4-18-29. Drilling at 2875.

T. H. McElvain, McElvain 1, SE SE 15-18-30. Drilling at 2775.

Magnolia Petroleum Corp., Hamilton-Federal 1, SE NE 5-20-24. Drilling at 1870.

Burnham Oil Co. Johnson-State 1, NE SE 2-18-28. Total depth 2819; testing after shot.

American Republics Corp., Robinson 23-B, NE NW 35-17-29. Drilling at 3160.

Gulf Oil Corp., Aggie-State 1, SW NE 25-18-27. Drilling at 1490.

General American Oil of Texas, Keeley 19-B, SE NE 26-17-29. Drilling at 1400.

General American Oil of Texas, Keeley 44-B, SE SW 26-17-29. Drilling at 1000.

Parker & Parker Drilling Co., Kaiser 1, NW SW 20-18-127. Total depth 1590; waiting on pipe.

Franklin, Astin & Fair, Nelson 2, SE NE 4-18-30. Drilling at 3360.

American Republics Corp., Robinson B-24, NE NE 35-17-29. Drilling at 1580.

Malco, Resler & Yates, State 105, SW NW 25-18-27. Drilling at 770.

Sinclair Oil & Gas, Keeley 8, NW SE 7-17-31. Total depth 2779; waiting on cement.

Stanley L. Jones, Inc., Patricia-State 15, NE NE 26-18-27. Total depth 1991; plugged back to 1968; testing.

Leonard Oil Co., State 3, SE SE 1-19-29. Drilling at 350.

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"I WON'T, DOC. I LEARNED TODAY THAT I CAN GET A PERSONAL BANK LOAN TO COVER MY MEDICAL EXPENSES."



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Low interest rates are figured on monthly balances ONLY. No large tax bills come due once or twice yearly. Our service is fast and always satisfactory.

We make home loans to buy, modernize or to pay a burdensome loan which you may now have.

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E. A. Hannah, Artesia Representative

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NEW! America's Finest... COPPER BONDED STAINLESS STEEL Presto COOKER America's Favorite Full 4-quart SIZE 19.45 Exclusive PRESTO COOKER features... FOR SALE! New American Standard Royal Hostess Sink One Set Briggs Beauty Ware Colored Bathroom Fixtures at Bargain Prices! Woodside Plumbing & Heating Co. CONTRACTORS-SALES-SERVICE 1014 SOUTH FIRST -- PHONE 760-W Brainard-Corbin Hardware Co. "A Dependable Source of Supply Since 1908" 327 West Main Phone 103

3 STEPS TO NEW WASHDAY freedom Simple as 1-2-3! Wash-day drudgery vanishes completely when you leave it to electricity. No steaming heat, no back-breaking labor, no hours-on-end of energy-robbing soak, scrub and rinse. Just place clothes and linens in your electric washer... set the dial... and leave the hard work to electricity! So convenient, so efficient... so dependable, too. Even the most fragile linens and laces come out fresh as an April dawn... beautifully clean... thanks to this gentle, modern care. Ask to see the new, completely automatic electric washers when you visit your dealer. Remember—only a few cents a day gives you new wash-day freedom. SOUTHWESTERN PUBLIC SERVICE COMPANY 35 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Artesia Seniors To Visit Ruidoso

Excursion of the 1950 class of Artesia High School has been scheduled for Friday and Saturday, May 12-13.

The trip will be on a chartered Greyhound bus from Artesia High School to Ruidoso and return.

In all, 50 are expected to make the trip, including senior class sponsors and parents.

Don Riddle, commerce teacher and one of the four class sponsors, said he expected between 30 and 40 seniors to go on the outing.

How many parents will be asked to go with the group depends on the size of the student contingent.

Itinerary calls for the bus to leave the high school building here at 7 o'clock in the morning of May 12. The seniors will bring their lunch with them and enroute to Ruidoso will select a place for a picnic.

Trip from Artesia to Ruidoso will take from three to four hours, Mr. Riddle said. At Ruidoso the seniors will stay in Navajo Lodge, where a dance will be held that night, and where the party will have breakfast the following morning.

Horseback riding will be a part of the outing. The seniors are expected to be back in Artesia late Saturday, the bus returning to the high school.

Cost of obtaining the bus for the trip, \$200, has been raised by the senior class in advance from its annual play and from concessions.

Each pupil making the trip will need \$7 as a minimum to pay for supper Friday night, room, and breakfast Saturday morning.

Additional funds, however, will be needed if the pupil wants two other meals on the last day of the outing, and if he desires to go horseback riding, bringing the cost per pupil up to \$10 or \$12, Mr. Riddle estimated.

Sponsors of the class are Alma Felix, social science and English; Alyce Erickson, biology; Margaret Harston and Mr. Riddle, commercial subjects.

School Pep Club Chooses Officers

La Verne Batie is the new president of Artesia High School Pep Club, girls organization designed to promote school spirit and foster interest in athletics.

She succeeds Maxine Ashton, 1949-50 president. Annual election of officers of the club, one of the oldest in the school, was held Wednesday.

There were six cheer leaders named. In line with the club system of having a nucleus of experienced enthusiasm specialists on the squad, two are seniors, two juniors.

Completing the squad are two sophomores. Work in the cheering section as sophomores is basic training, in which dependability is noted.

A donation toward a case for the school's athletic trophies was substituted this year for the club's regular project of staging a banquet for the varsity and B grid and cage teams.

Officers and cheer leaders for 1950-51:

La Verne Batie, junior, president; Alice Ray Martin, sophomore, vice president; Myrna Henderson, sophomore, secretary; Ola May Davis, junior, treasurer. In all cases designation by classes is as of the present session.

Cheer Leaders: Returning senior, Fid Hamill, Sue Sudderth.

Holdover, Linda Bolye and Jean Green, juniors.

Sophomore, Wanda Burch and Charlene Hale.

A device for detecting fire is made to ring a bell when the temperature near it reaches 140 degrees F. The bell continues to ring until the temperature is lowered.

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INTERNATIONAL TRUCKS

Rierson Says to Fight Cotton Insects Early

Cotton farmers had better get out in their fight against insect pests this year, County Agent Dallas Rierson warned this week.

Pointing out that cotton insect damage in New Mexico alone amounted to approximately \$2,358,000 last year, Rierson said the cotton growers may be in for another bad year unless they make immediate, thorough plans for control of cotton insects.

"Because of the mild winter just passed, the insects survived in great numbers, and hordes of the early season pests are just waiting for the cotton to come up," the county agent explained. "The farmer will be one step ahead if he prepares now to control these early-season bandits. With an efficient, well-planned, and well-executed early-season control program, the farmer can add the cotton in setting the bottom crop of fruit and thus assure himself of at least this portion of the crop."

Rierson said a careful study of control efforts made last year shows that farmers who followed a well-timed, early-season control program and used recommended insecticides produced at least a quarter of a bale more per acre than those who failed to do so.

The county agent urged growers to buy enough insecticides immediately for at least two or three applications, get their equipment ready, and plan to begin treatment early. At least three applications should be made at five to seven-day intervals. He also suggested that growers work with their neighbors in carrying out community-wide control programs.

Maljamar News

(Mrs. Kenneth Shields)

Mr. and Mrs. Floyd McCarthy were dinner guests of Mr. and Mrs. Tom Ansley of Lovington, last Thursday evening.

Mrs. Luther Kelley entertained the Kewanee Sewing Club at her home Thursday of last week with a fried chicken dinner. Pictures were taken of the group. Those attending were Meses. W. D. Wilson, M. P. Blakely, Artice Vowell, Kenneth Shields, Floyd McCarthy, Herbert C. Hunter, J. C. Davis, Oscar Goodman, F. H. Alexander, Ira Pleasant, and Ralph McGill and "Ma" Payne.

Guests at the home of Mr. and Mrs. Floyd McCarthy Friday evening of last week were Mr. and Mrs. P. H. Gamble and Rev. and Mrs. W. R. Huston of Lovington. They enjoyed a fish dinner.

The Canasta Club met with Mr. and Mrs. F. H. Alexander. High scores were won by Mr. and Mrs. J. C. Davis. Other members attending were Messrs. and Meses. Othar

Wins Beauty Award



AFTER BEING CHOSEN "Miss Miami Beach of 1950," Betty Baucom, 19, holds the trophy that goes with the title. She will represent the city in the contest to select "Miss Florida." If she wins, she will compete in Atlantic City for the title of "Miss America." (International)

Furrh, Kenneth Shields, Ralph McGill, and Herbert C. Hunter. Mr. and Mrs. L. J. Kelley were guests of the club. The next club meeting will be with Mr. and Mrs. J. C. Davis, Wednesday, May 3.

The Maljamar Bridge Club met with Mrs. Oscar Loyd. High scores were won by Mrs. Son Taylor and Mrs. Oscar Loyd. Guests of the club were Mrs. Clarence Dozier and Mrs. Zelmer Glover. Other members attending were Mrs. Oscar Goodman, Mrs. Albert W. Golden, Mrs. L. J. Kelly, and Mrs. Cecil Holeman.

Mr. and Mrs. John McMurray left for Oklahoma Wednesday of last week to spend a few days.

Mr. and Mrs. Cliff Loyd of Artesia were visitors in Maljamar Wednesday of last week. They were returning home from Dallas, where Mr. Loyd received medical attention.

Guests of Mr. and Mrs. J. C. Davis last Sunday were Sgt. and Mrs. Henry Noel of Roswell.

Odd Fact

Love found a way in Kansas City when a 71-year-old man got married after forgiving his fiancee for jilting him at the altar 49 years ago.

Electric Co-Op Athletic Teams Win Nine Trophies in Four Years

A collection of nine trophies, all gained in a four-year period, 1946 to 1950, attest the athletic prowess of Rural Electrification Administration teams of Artesia.

Ninth and latest trophy, however, has not been received, but the total of triumphs is still nine. The last in the series in for winning the 1950 city league basketball championship.

Out of the nine awards, which are the regular statuette type, six are in basketball, three in softball.

Championships total seven. The other two are for runner-up.

One member of the REA players has the honor of being on all the softball and basketball teams that were trophy winners. He is Emil Bach, a farmer, who is a pitcher and outfielder on the softball team, forward on the basketball squad.

Three others have the distinction of being on all but one of the trophy-collecting teams. They are Bill Case, third baseman, guard, an oil field worker, Cotton Pittman, outfielder, forward, employee of the telephone company; and Red Goodwin, pitcher, basketball coach, REA storekeeper.

The REA was started here in 1939, has been its present location, 115 West Quay, since 1944. Paul Frost is manager.

First Champions

Roster of the 1946 REA city league softball team, champions of the circuit, winning 26 games and losing only four, divided into 18 won, one lost, in league play, and eight won, three lost in non-league:

Red Goodwin, p; Stanley Sutton, lf; Lefty Coor, rf; Bill Keys, 3b; Tom Pickett, c; S. Coor, ss; Ray Miller, cf; Scratchy Rideout, c;

Truitt Doss, sf; Lefty Smith, lb; Mike Stefano, rf; Emil Bach, p; Billy Bullock, 2b; Otto Wood, manager; Barry Wood, scorekeeper.

1950 Champions

Winners of first place in city league basketball:

Pete Hatch, Ralph McGuire, Frank Tozke, Emil Bach, Cotton Pittman, Bill Johnson, Bill Case, Lyle Terpening, Sam Hawkins, Red Goodwin.

Out of the 10, four are REA employees. They are Hatch, Terpening, Hawkins, and Goodwin.

Basketball Trophies

1947 city league championship. 1948 city league championship. 1948 East Grand Plains championship.

1949 city league runner-up. 1950 city league championship.

1950 REA tournament runner-up. Softball Trophies

1946 city league championship. 1948 city league championship, won 20, lost 4.

1948 Southeast N. M. Tournament, Lovington, championship.

Navy Speeding Up Call for Recruits

With high school graduates as their special target, the U.S. Navy is stepping up its recruiting.

This is reflected in Artesia in the once a week call here of a recruiter, H. F. Scher, chief machinist's mate, from Roswell.

Chief Scher is to make regular weekly calls in Artesia each Friday, being on duty at the city hall from 10 o'clock in the morning to 2 o'clock in the afternoon.

He was in Artesia last Friday utilizing a part of the police station as a place to interview applicants for enlistments.

Until recently the Navy has checked its flow of "boots" but is now accelerating recruiting. This is due to enlistments of many men being up in 1951 and while possibly 35 per cent of these will enlist, a backlog of recruits is needed to maintain full complements.

Qualified applicants can enlist

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at a minimum age of 17, serve until their twenty-first birthday.

Those 18 years old can enlist for either four or six years.

Route of navy applicants from Artesia here, to reporting at Roswell, then to Albuquerque, main recruiting point in the state, for physical examination.

From Duke City the novice sailors go to training station either in San Diego, Calif., or Norfolk, Va.

Roswell, Santa Fe, Clovis, Hobbs, and El Paso, are points of recruitment.

The Navy has a special program for high school graduates. With 62 schools, it offers training in a variety of trades.

These include a 42-week, almost a whole year, in electronics in Washington, D. C.; aviation electronics, gunnery, and aviation machinist, among many in the air branch.

For those going into surface craft, there are schools for metal-smiths, a refrigeration and air conditioning school at San Diego;

and a motor machinist's school. One of the latter is in San Diego, another in Norfolk, Va.

Chief Sydney Kelly is in charge of the Roswell office, headquarters for Chief Schier. The latter has been in the Navy 14 years, recently for nine months was in Istanbul, Turkey, and other parts of that country in connection with the American Marshall Plan mission, came to New Mexico from Annapolis.

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TOMATOES Gardenside	No. 2 Tin	2 for 15¢
SHORTENING Mrs. Tucker's Vegetable	3 lb. Ctn.	49¢
BUTTER Dairy Glen in quarters	1 lb. pkg.	67¢
PEACHES Highway Halves No. 2 1/2 or slices	tin	15¢
FANCY PEAS Sugarbelle	No. 303 tin	18¢

Be sure... shop SAFEWAY

TOMATO JUICE Sunny Dawn Fresh Flavor	46 oz tin	23¢
PINEAPPLE JUICE Libbys or Dole	46 oz tin	42¢
PRUNE JUICE Hearts Delight	quart	29¢
SWEET PEAS Gardenside	No. 2 tin	10¢
SPINACH Gardenside	No. 2 tin	12¢
BLACKEYED PEAS Stillwell	No. 2 tin	10¢
NEW POTATOES Del Monte	No. 2 tin	15¢
GREEN BEANS Gardenside Cut	No. 2 tin	10¢
CREAM CORN Gardenside Golden or White	No. 2 tin	2 1/2 for 17¢
PINEAPPLE Libbys or Dole sliced	No. 2 tin	31¢
PEACHES Libbys Finest	No. 2 1/2 tin	25¢
FRUIT COCKTAIL Libbys	No. 303 tin	21¢
PLUMS Monica Choice	No. 2 1/2 tin	23¢
PORK & BEANS Van Camps	No. 300 tin	10¢
SPAGHETTI Franco American	No. 1 tall tin	15¢
SPANISH RICE Brown Beauty	No. 303 tin	19¢
BEEF STEW Austex	15 1/2 oz tin	31¢
TOMATO SOUP Campbell	No. 1 tin	12¢
PINTO BEANS Reclaimed	5 lb bag	39¢
WHITE BEANS Large Great Northern	2 lb bag	25¢
WHITE RICE Showboat	3 lb bag	39¢
RAISINS Supreme Seedless	2 lb bag	31¢
APPLES Plio Choice sliced	1 lb bag	36¢
PRUNES Rosetta Medium	2 lb box	43¢
PEACHES Del Monte	11 oz pkg	26¢
MILK Cherub "Creamy Rich"	tall tin	3 1/2 for 25¢
MILK Pet	tall tin	10¢
BABY FOOD Gerbers Fruits and Vegetables 4 1/2 oz tin	3 1/2 for 25¢	25¢
PREM Luncheon Meat	12 oz tin	39¢
VIENNA SAUSAGE Libbys	No. 1 1/2 tin	18¢
POTTED MEAT Libbys	No. 1/4 tin	9¢
BAKING POWDER Clabber Girl	25 oz tin	25¢
SALT Snowwhite, Flavors Just Right	26 oz box	9¢
CIGARETTES Popular Brands	carton	199
DOG FOOD Ideal	tall tin	10¢

VEAL ROAST

Armours Star Rolled Boneless lb. 63¢

FRESH FRYERS Dressed and Drawn lb. 63¢

SIRLOIN STEAK U.S. Good grade mature Grainfed Beef lb. 75¢

CHUCK ROAST U.S. Good Grade mature Grainfed Beef lb. 54¢

PORK ROAST Shoulder Cut lb. 39¢

PORK CHOPS Lean Center Cuts lb. 57¢

ASPARAGUS Green Spears lb. 16¢

GOLDEN CORN Pound 10¢

GRAPEFRUIT White lb. 10¢

APPLES Delicious lb. 12¢

ORANGES 5 lb. Bags 52¢

SALAD MIX Package 14¢

CELERY Crisp Stalks lb. 12¢

POTATOES Russet lb. 6¢

SAFEWAY

BOWMAN LUMBER CO., INC.

"The Builders' Supply Store"

310 West Texas Phone 123

WE NOW HAVE

SATIN SPREAD

The One Coat Paint

CEMENT \$1.35 per Sack

LIME 85¢ per Sack

WEST COAST FIR

2x4, 2x6 \$ 5.95 per 100

2x6 \$9.50 per 100

2x4, 2x6 \$10.50 per 100

CORRUGATED IRON

6, 7, 8, 9, 10, 11, 12 \$9.95 per Sq.

STUCCO WIRE

1-36-20 \$8.15

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INTERNATIONAL TRUCKS

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
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 The Artesia Enterprise

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 VERNON E. BRYAN, General Manager
 A. L. BERT, Editor

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 (Delivered as second-class matter at the postoffice in Artesia,
 New Mexico, under the act of Congress of March 3, 1919.)

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TELEPHONE 7

Make It a Business

NOBODY LIKES TO RUN A BUSINESS at a loss. And if he has spent all the money available to run that business and he cannot keep up all of his services, then he must curtail some of them.

That is exactly what has happened to Postmaster General Jesse Donaldson and the Post Office Department.

The postmaster general is given a stipulated amount of money with which to do business, it is told what he can do and pay and then must try to carry out all of the orders given him, without having an opportunity to run the business as would the head of almost any other business.

Postmaster General Donaldson tried to get more money so he could operate properly, but was turned down. Then the time came when he could not meet the payroll, so he cut down service, here and throughout the nation.

The Hoover Commission has recommended a number of ways in which the Post Office Department could and should be operated more economically. One of them is to take the department out of politics. Today it is all wrapped up in politics, so much so that the postmaster general cannot even attempt to run it as he would another business.

The revenue received through the post offices goes to the Treasury of the United States. And then in turn Congress each year makes an appropriation to run the department. In other words there is no semblance of business in the deal.

Without going into a lot of figures, let us give only one, \$551,129,528, the operating deficit for 1949. That means Congress failed by that much appropriating sufficient funds for the Post Office Department to operate, regardless of the changes which might be made to save here and there and to do away with antiquated practices as pointed out by the Hoover Commission. It is reasonable to assume Postmaster General Donaldson, who would like to run his business in a businesslike manner is faced with the same thing this year. So he cuts down on carrier service, shuts the windows earlier in post offices and otherwise cuts corners.

That was about all he could do, unless he would again show a great deficit for 1950.

From 1939 to 1949 the increase in Post Office Department revenue was 110.72 per cent, the increase in the number of pieces of mail was 64.7 per cent and the increase in the weight of mail handled was 104.73 per cent. But the number of employees was increased only 43.43 per cent.

About 96 per cent of all expenditures in the operation of the postal service is for salaries and transportation costs. The salaries are fixed by Congress and the transportation costs by the Interstate Commerce Commission and the Civil Aeronautics Board. The remaining 4 per cent is used to cover rentals, equipment, supplies and the like.

The Hoover Commission shows us how money can be saved. The Congress goes on in the same old horse-and-buggy method as to the Post Office Department. And the postmaster general cuts service.

We say give the postmaster general sufficient funds with which to set up business and run for a reasonable time and charge him with using business methods and making the Post Office Department pay its own way economically.

But our saying it alone will not do much good. It is up to you to tell the congressional delegation about it and demand business methods, at the same time demanding the kind of postal service we should expect in this year of 1950.—A.L.B.

Are We Preparing?

WE HAVE A GOOD FRIEND who holds the rank of captain in the Reserve Corps. Some two months ago he was called to active duty—called in along with a group of others to do a particular job. Supposedly the job had something to do with better preparing this nation for any emergency which may face us.

But our reports on the activities of this group seem to indicate it has been a matter of twiddling thumbs, drawing the pay and just waiting until the 90-day period is up.

We wonder whether they have accomplished anything. This officer seems to think that it has been a waste of time, of effort and of money.

If that is the case we can't keep from wondering about the other preparations we are supposed to be making. We are wondering whether we are making any preparations?

And we are very much concerned about an attitude of indifference as to the country's welfare and the country's future. We are concerned about an attitude that seems to be interested only in serving the time and drawing the pay.

We believe that America should be concerned about this, too.

We know that once before we weren't ready—remember Pearl Harbor?

We are sure you do. And the question for months after that was why weren't we ready for this situation? And Americans had a right to ask that question.

We hope that the one instance with which we are familiar is not the case with the other preparations. We hope that we are preparing for the period

ahead and for any emergency that may develop.

It begins to appear to us that we are going to have to forget the soft and easy life we want to live. We are going to have to realize that it was a soft and easy life that has caused the downfall of more nations and countries than anything else.

Few countries have lasted as long as America has lasted. We have existed all these years because we have been willing to do whatever was necessary to defend and to protect our way of life. We hope we have not lost the willingness to do that again or to pay the price to defend and protect our way of life that is demanded of us.

Are we really preparing for any emergency that may face us?—O.E.P.

The Better the Choice

THE LARGER THE NUMBER of candidates and the more qualified candidates who file for any one particular office or for all of the offices, the greater the choice and the selection the public has in selecting its candidates.

Sometimes, of course, the chosen candidate by the party in power may have a better chance to win the office if they have more opposition but more candidates mean more choice.

And we are firmly convinced that the public is entitled to more choice in some of the state offices for which candidates are to be chosen than it has today.

The fact that Supreme Court Justice C. R. Brice will not seek re-election came as a blow to those who had followed his career in the State Supreme Court bench. He was considered an outstanding judge and the folks over in Dona Ana County knew that he was in a large measure responsible for the fine work done by their grand jury.

He proved to be a real friend of law enforcement; honesty, decency and of good government. They have voiced their regrets that he did not seek re-election.

Most of us are convinced we can't afford to lose such good men from public office. We have too few of them.

There are other offices for which we need more candidates and better candidates. We need the best people and the best qualified people to run our business for us. And the government is our business.

It is not only our business but we are going to have to realize this fact; take an interest in it; help select the best men and women possible to run our business for us.

And the greater the number of candidates in the field in the various elections the more possibilities of selecting those who are able, experienced and qualified to do a better job for us.

And part of the job that has been done during the past few years has not been good and it has not been for the best interest of the citizens.

We hope we can have the opportunity to select just as able an individual to serve on our Supreme Court as Chief Justice Brice and we can have equally as good and qualified men and women serving us in the other state and county as well as district offices.—O.E.P.

Promoting Themselves

AMERICANS ARE SLOWLY BEGINNING to realize what a grand job is being done by those in political power to see they remain in power.

They are beginning to fully appreciate that about, if not more, time is being employed by the political powers that be to perpetuate themselves in office as to the job of serving the American people.

And when the American people do become informed and convinced—they usually know what to do about it. It is the pressure of the public that is going to remove some of the various war taxes assessed on amusements, traveling and luxuries. And that pressure, we are told, is going to get the job done.

That same pressure from the people on their congressmen also will reduce some of the appropriations being made today for various governmental departments because these departments are using these funds to promote themselves in office.

The Hatch Act has eliminated federal employees from participating in politics. We are told there is a federal law which prohibits the government department heads and employees from using their funds to promote their programs and to carry on what actually amounts to lobbying.

Yet that is being done. Cabinet members are not only making speaking tours over the nation at government expense to promote their own programs but they are approving the spending of government expense accounts for their employees to attend these meetings.

In other words they are using government funds to create sentiment among government employees for a particular government program.

This has and is being done concerning the Brannan farm program. And certain community committee chairmen in some states have had their expenses paid in order to hear the secretary of agriculture explain the Brannan plan. There is no question but what he instructs these government employees to boost the program.

What is being done by this cabinet member probably is being done by others. And if meetings are not held and expenses are not paid you can be sure that instructions are being given to the government employees as to how they vote; what they are for; what they will support and you can bet that the taxpayers are paying for it.

The party out of office is and will continue to be handicapped because of the tremendous government payrolls and those on these payrolls. That gives the party in power a flying start.

But we believe it is time that Americans call a halt to their money being used by government officials and government employees to promote their own pet schemes and to perpetuate themselves in office.

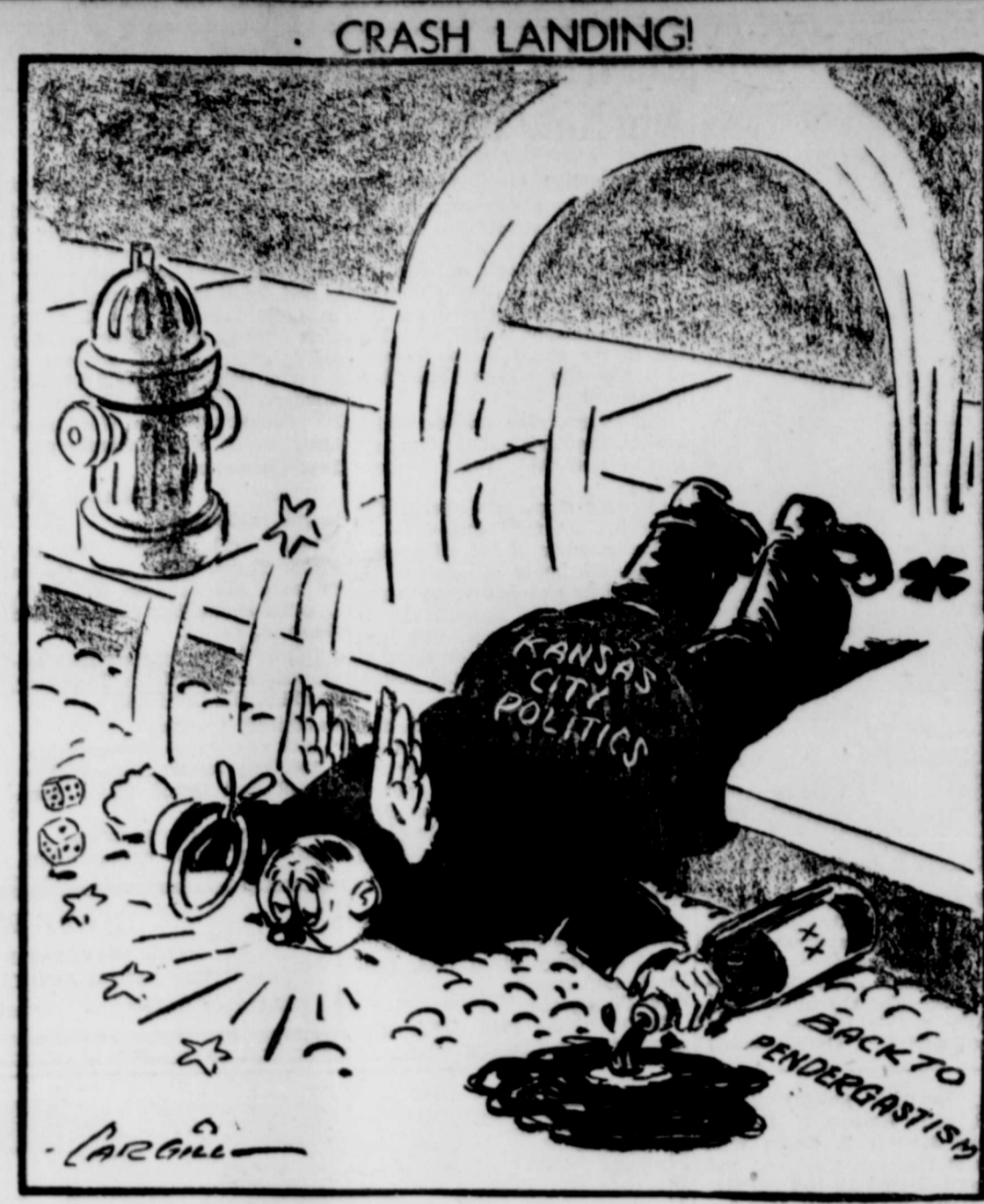
And we feel sure when the American people fully realize this is being done and has been done off and on for 20 years they will demand that it be halted.

It is no wonder that the budget is so large; that it is always larger than the income and that it is continuing to grow year by year.

And it is going to continue to grow until the American people demand a halt of the waste and extravagance and the use of their money by those in power to keep themselves in power.

And when the needless and unnecessary as well as illegal spending of the people's money there will probably be a change in the party in power.—O.E.P.

Cleveland police seized a flock of lottery tickets—and made it quite clear they weren't taking any chances.



As Artesia Grows

As Artesia grows, the population of Artesia is placed at 2476, according to a report received from the office of the district census supervisor at Roswell.

Tom Heflin has purchased Lot 1 in Block 26 on West Main Street and plans the erection of a new dwelling at an early date.

Dr. Edward Stone, former city clerk, will move his office from the city hall to the Gilbert & Collins building, where he has established quarters for jewelry repairing and optical work.

Mr. and Mrs. G. R. Brainard will drive to Roswell this afternoon to be present at the opening of the splendid new \$25,000 Woman's Club house. From there they will drive to Tularosa on Friday morning to attend a meeting of the fourth district.

Miss Ruth Bigler was presented in a piano recital at St. Paul's Mission Monday evening, assisted by Miss Florence Oakes, who delighted the audience with two violin numbers.

Clyde Nihart, rural mail carrier at Lake Arthur, was transacting business here yesterday.

R. G. Knoelder and E. A. Hannah were in Carlsbad Tuesday on Masonic business.

The 12-in-1 Bridge Club was entertained by Mrs. George Williams of Maljamar last night at the home of Mr. and Mrs. Harve Muncy in Artesia.

Mrs. Pete L. Loving and Mrs. Paul Otto, teachers of beginners' and primary department in the Church of Christ Sunday school, gave their children Easter egg hunts at their homes last Saturday afternoon.

The junior-senior banquet of Hope High School was held on the

As Artesia Grows

Roof Garden of the Artesia Hotel on Monday evening.

Mrs. Albert Richards and John Richards returned from a trip to Oklahoma City Monday night. They stopped on their way home in Portales, where Mrs. Albert Richards, as president of the American Legion Auxiliary for the state, made a visit to Carl McDermott Unit.

Mrs. Murphy Hayhurst and children, who have been at the home of her parents, Mr. and Mrs. L. G. Syferd, returned to their home at Lower Pecos Sunday.

TEN YEARS AGO (From The Advocate files for April 25, 1940)

Boy Scout leaders are busy in Artesia making last-minute preparations for the arrival of hundreds of Boy and Sea Scouts of the Eastern New Mexico Area Council for the annual "Camp-o-Ral," which will be at Morris Park here Friday through Saturday morning.

Rt. Rev. Anthony J. Schuler, S.J., D.D., bishop of El Paso, will confer confirmation on about 250 persons of the Artesia parish of St. Anthony Catholic Church at 7 o'clock Monday evening. Rev. Fr. Brendan Weishaar, pastor, announced.

The "second entrada" of the coming of Francisco Coronado will be enacted at Morris Field Friday evening. The "first entrada" was 400 years ago today.

Members and guests of the Rummy Club were entertained at the home of Mrs. Clarence Conner Friday.

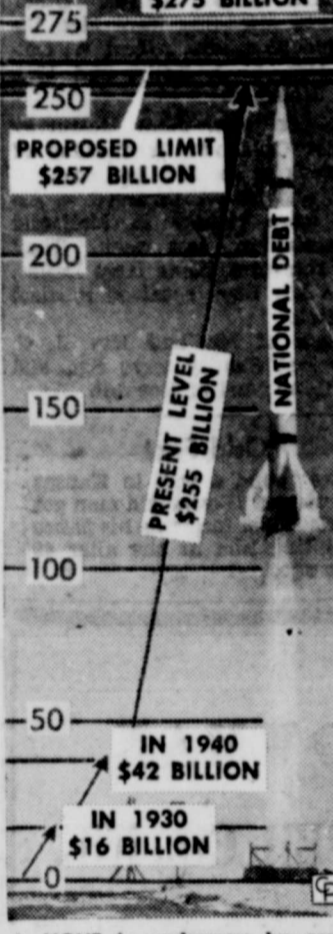
A study on "The Star of the East" was begun by the Past Matrons' Club at a meeting held at the home of Mrs. A. B. Coll Monday afternoon.

The Catholic Woman's Altar Society met at the home of Mrs. William Dooley last Thursday afternoon with seven members present.

Members of the Artesia Ladies' Golf Club had been asked to play the Carlsbad club Tuesday morning on the golf course as Carlsbad.

Mrs. Frank Clowe was hostess

Ask New 'Brake'



A MOVE is underway by seven Republican members of the tax-writing House ways and means committee to lower the legal limit of the national debt from \$275 billion to \$257 billion. They are Reps. Thomas Jenkins, Ohio; Daniel A. Reed, New York; Roy O. Woodruff, Michigan; Richard M. Simpson, Pennsylvania; Robert W. Keane, New Jersey; Thomas Martin, Iowa; Carl Curtis, Neb.

when she entertained the Scatterbrain Club at her home Wednesday afternoon.

The new officers of the Artesia Woman's Club will be installed at the closing meeting of the club year at the clubhouse Wednesday, May 1.

All members were present when Mrs. J. M. Story entertained the First Afternoon Bridge Club at her home Tuesday afternoon.

"Effects of Alcohol" was discussed by Mrs. G. C. Kinder at a meeting of the Gladys Dixon Circle of the First Methodist Church held at the home of Mrs. F. E. Pennell last Thursday afternoon, with Mrs. Jim Jackson as co-hostess.

Members of the Artesia Rotary Club had a splendid report Tuesday noon on the annual district conference of Rotary International at Albuquerque last week by Neil Watson, president-elect and one of the delegates to the conference.

C. O. (Cap) Fulton has leased the Texaco Service Station at 115 South First Street and took charge last week.

Try and Stop Me

By BENNETT CERF

THE recent death of Patrick Cain wrote finis to a unique theatrical career. Pat was the man who, for many years, bought the scenery and props of shows when they closed. Some, like Ziegfeld Follies and the George White Scandals, had achieved spectacular runs by the time the call was put in for Pat Cain, but others were the "flops" that opened one night and closed the next. Critics fell into the habit of mocking failures with lines like "Another candidate for Cain's warehouse," or "the audience was so bored you could hear Cain's trucks carting the show away as each act ended."

Pat Cain took it all as good advertising. "I'm really the biggest man on Broadway," he boasted once. "I've got pieces of as many as a hundred shows at one time!"

A man who works for a swank concern assures me that January is the month when most gentlemen befriend blondes.

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Words of the Wise

Women and men of retiring timidity are cowardly only in dangers which affect themselves, but the first to rescue when others are endangered.

—(Jean Paul Richter)

Words of the Wise

It is better to suffer wrong than to do it, and happier to be sometimes cheated than not to trust.

—(Samuel Johnson)

My New York

By MEL HEIMER

NEW YORK—It was 11 a. m. in the dining room of the Dixie, a little Times Square hotel that sits across the way from a "poker" palace on the grubbier part of 42nd street, and Stan Kenton was sitting across the table from me. He had just come in from one of his "Innovations in Modern Music of 1950" concerts in Hartford, Conn., at 4 a. m., and he was trying to get his eyes opened and his senses in order, with the help of a bun and some coffee.

I wasn't helping much; the first thing I wanted to know was why he had quit music for a whole year and was it true that he wanted to become a psychiatrist. It was pretty heavy weather for 11 in the morning.

Kenton is a big, good-looking pianist from California who got started toward success with a routine-type dance band, but who began almost immediately toward the concert field.

Now, this is the kind of step that has floored a lot of talented popular musicians—they grow dissatisfied with the Tin Roof Blues and Stardust and begin talking about tone poems and concertos and symphonic jazz, and it usually follows as the night unto the day that fewer and fewer people come out to hear them, and they end up by breaking up their bands and taking jobs in radio.

Woody Herman got all fouled up in that concert field and so did Artie Shaw and a handful of others. I don't know enough about music to judge whether what they did in the concerts was any good, but it seemed to help both of them into at least temporary musical oblivion.

But Kenton got away with it. He put together a 20-piece orchestra and toured the concert halls and the people came out in big crowds to hear him. I don't know; maybe it was because, while he was trying to create an art that he figured was a few steps higher than plain ragtime or Dixieland jazz, he never got too esoteric for the masses.

No—Kenton played his "progressive jazz" and he got across to his listeners in his casual and earnest manner just what it was he was after, and they liked it. But then he gave it all up, for a year. Why?

"THAT'S A HECK OF A QUESTION TO ASK A GUY in the morning," he said, grinning amiably. "As a matter of fact, there were several reasons. The big one, I guess, was that I suddenly felt I had gone as far as I could with modern music. Now, I think I was wrong.

"But, then, I had become a good musician, had led a successful jazz band, had done concert work—and there didn't seem to be anywhere else to go. And I guess I hit one of those periods where I got tired of music. I think everybody at some time in his life or other gets tired of his job and wants to do something else.

"It isn't so that I wanted to become a psychiatrist, but I did think about becoming a doctor. If I had my life to live again, I think I'd probably take up medicine, but after I broke up the band and thought about it, I realized that I was 38 and by the time I began practicing I'd be 51. So that was just out of the question."

He lit a cigaret and asked the waitress for another, hotter, cup of coffee.

"Well, what I finally did was to take my wife and little daughter on a trip to South America by freighter. The trip was fine.

"I couldn't get away completely from music, but I made out fairly well, and while I wasn't too high on South America, we were all right until my daughter got homesick after six weeks and we had to come back to the coast.

"Then there I was again, with the problem of what to do. I had a half-dozen offers of good jobs, but they were in business—heads of firms, executive jobs, things like that. I'd go nuts doing that. At least I realized that I was a musician and that that's the way I was trained, and it wasn't going to be any good trying to escape the inevitable.

"So I got the boys together again, and called in June Christy, the vocalist, and we planned this tour. But the devil with compromise! I used to be polite to Dixieland and swing and old-style jazz, but I figure now that I just don't give a hoot about using it when I don't like it.

"I play modern music, and that's about it. Music has to change, you know. No expression in any art can retain its total impact forever, and whether people are reluctant or not to accept a music that is a definite expression of their day hasn't any bearing on this music."

Photographs Feature High School Annual

resenting pupils from the seventh to twelfth grades. Artesia High School has not always been titled The Bulldog. At one time it was The Rambler; another time, The Round-Up.

No annuals were published from 1927 to 1938, according to Alma Felix, Bulldog staff sponsor, and one of the four sponsors of the 1950 class.

In 1938 a mimeographed yearbook was printed. No annual was issued in 1944. Since 1945 to the present there has been no interruption of the yearbooks.

Staff of this year's annual: Alma Ann Berry, editor in chief; Priscilla Kohl, assistant editor; Stanley Saikin, business manager; Phil Perry, photographer.

Others were Arlean Owens, Manuel Cortez, Richard Johnson, Julia Phillips Fleming, David Dillard, Wilma Griffin, Pan Horton, Autherean Horton, Eugene Howell, Boyce Russell, Norma Smith, Fid Hamill, Kenneth Foster.

Pictures are stressed in the 1950 edition of The Bulldog, yearbook of Artesia High School.

Stories are in the minority while a copious supply of photographs has been utilized in the 172-page annual.

For the first time since the end of World War II the yearbook will contain pictures of both the junior and senior plays.

Another "first" for the 1950 issue will be three pages of pictures of the 1949 junior-senior prom.

Copy for the annual is now at News-Photo, San Angelo. Issue date is uncertain but probably one week before the end of the 1949-50 session.

All deadlines were met by the yearbook staff.

The book will be an offset job, will have a padded cover in green and white, senior class colors.

There will be two sections, a junior high and senior high, representing pupils from the seventh to twelfth grades.

Words of the Wise

It is better to suffer wrong than to do it, and happier to be sometimes cheated than not to trust.

—(Samuel Johnson)

Words of the Wise

The last-named number is rather meaningless, since Carla is only 11 years old.

Lassie, Hollywood's noted pooch, had better look to his laurels. Supposing Carla starts making movie musicals?

The sweet singer of the Frankfurt kennels may never make the grade as far as the Metropolitan Opera, but she sure should have a bright future plugging the latest products of Tin Pan Alley, noted for its production of dizzy doggrels.

What a watchdog she would make—keeping the burglars entertained until the arrival of the copperheads.

To prove she's not strictly long-hair vocalist (and we don't mean collie or sheep dog), the cantata-wise canine also includes in her repertoire such popular ditties as "When You and I Were Young, Maggie."

YOU'RE TELLING ME!

By WILLIAM RITT
 Central Press Writer

CARLA, a Frankfurt, Germany, Doberman pinscher, sings, according to a cabled news dispatch, classical and popular tunes. The story didn't say whether the talented pooch is a mezzo-soprano or contralto.

Carla's favorite number is Rachmaninoff's "Prelude in C Sharp Minor," which is pretty highbrow stuff for even a pedigreed pooch.

What a watchdog she would make—keeping the burglars entertained until the arrival of the copperheads.

CIRCLE B
 LAST TIMES TODAY
WAKE ISLAND
 Cartoon - Musical Entertainment Under the Stars!
 WED. - THURS.
 FIRST TIME IN ARTESIA!

LANDSUN
 LAST TIMES TODAY
 TUESDAY
 Donald O'Conner
"Yes Sir, That's My Baby"
 A Grand Comedy in Technicolor
 WEDNESDAY
CHECK NITE!
 \$\$\$\$\$\$\$
 Spade Cooley
"Everybody's Dancing"
 News - Sports and Comedy

OCOTILLO
 LAST TIMES TODAY
"Ticket to Tomahawk"
 Everybody Says:
"The Best Picture in Months!"
 FRI. - SAT.
 Charles Starrett
"Renegades of the Sage"
 Comedy - Sports

REVIEW OF THE YEAR - By Alan Maver

January

NORTHWESTERN, S. M. U., OKLAHOMA AND TEXAS, CLAMBER OUT SUCCESSFULLY FROM ROSE, COTTON, SUGAR AND ORANGE BOWLS RESPECTIVELY!

LOU BOUDREAU SIGNS FOR A REPORTED \$70,000!

BOB MATHIAS, OLYMPIC DECATHLON CHAMP WINS JAMES E. SULLIVAN MEMORIAL AWARD!

STEVE BELLOISE GIVES GLAD HANDS TO ROBERT VILLEMANN, SPOILING FRENCH MIDDLE-WEIGHT'S DEBUT IN U.S.A.

LOID MANGRUM TAKES LOS ANGELES OPEN WITH 284!

may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested the application will be taken up for consideration by the State Engineer on that date, being on or about the 22nd day of May, 1950.

JOHN H. BLISS,
 State Engineer.
 31-31-T-35

RA-780, located in the SW¹/₄NE¹/₄ of Section 14, Township 18 South, Range 26 East, N.M.P.M. and drilling a new artesian well 10 inches in diameter and approximately 775 feet in depth, at a point in the SE¹/₄SW¹/₄NE¹/₄ of said Section 14, approximately 270 feet Northwest of the present well for the purpose of continuing rights for the irrigation of 136 acres of land described as follows:

Subdivision Parts of E¹/₂NE¹/₄ and SW¹/₄NE¹/₄, Section 14, Township 18 S., Range 26 E., Acres 80.

Subdivision Part of W¹/₂NW¹/₄, Section 13, Township 18 S., Range 26 E., Acres 56.

Said lands also receive water from Well No. RA-779 located in the same subdivision of said Section 14.

No additional rights over and above those set forth in Declarations Nos. RA-779 and RA-780 are contemplated under this application.

Appropriation of water from all sources combined to be limited at all times to not to exceed 408 acre feet per annum delivered upon the 136 acres herein described.

Old well to be plugged.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the state Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 15th day of May, 1950.

JOHN H. BLISS,
 State Engineer.
 29-31-T-33

SHE KNEW NO LIMIT...
 to save her pretty neck - and a fabulous fortune!

Treasure of Monte Cristo
 A LIPPERT PRODUCTION
 STARRING
GLENN LANGAN
ADELE JERGENS
STEVE BRODIE
 with
ROBERT JORDAN
MICHAEL WHALEN

Park School News

The boys and girls in Miss Hilda Kletke's sixth grade at Park School entertained their parents with a program, Friday afternoon, April 14.

This year these boys and girls have been studying Current Events as a classroom weekly newspaper. For their program they wrote a play entitled "The United Nations, Hope of the Modern World." The scene was staged in the lobby of the New Yorker Hotel. The group traveling from Park School to New York had assembled in the lobby of the hotel and was discussing the work of the United Nations. The next morning they were to attend the United Nations assembly and visit the buildings in Flushing Meadows, N. Y.

After their program the prizes were awarded that they had won by selling magazines in February. W. G. Short, principal, awarded

the prizes to the children. Sandra Hubbard and Marshall Martin were awarded sterling silver bracelets with their names engraved on them, for being the highest salesmen at the end of the first two days of the campaign. Sandra Hubbard was awarded a 17-jewel watch for being the highest saleswoman of the campaign. Glenda Watts received the second highest award which was a portable radio. Eighteen pupils received certificates of achievement for having sold more than \$30 of subscriptions.

The following received certificates: Sandra Hubbard, Glenda Watts, Betty Burch, Marshall Martin, Dicky Cox, Sandra Butts, Marian Jo Welch, Norma Hicks, Glenda Burns, Robert Haynes, Sibil Davis, Judy Sams, Carolina Ramirez, Claire Collins, Rex Standard, Clifford Cox, Beverly Butler, and Larry Haynes.

All pupils received prizes. After the awards were presented, refreshments of punch and cookies were served to all present. After the refreshments were served the parents visited and examined the exhibits of a communication project in the room.

We are very happy that several of our parents, Vernon Mills, and other guests visited with us. We extend you a cordial invitation to visit us again.

The fourth grade class in Mrs. Charles Wallis's room of Park School has been named a prize winner in a Constellation contest sponsored by My Weekly Reader, the national junior school newspaper published by American Education Press, Columbus, Ohio.

For writing one of the best class stories on the five most important uses of airplanes, the class will receive a plastic model of the new Constellation.

On Monday, April 17, the Park School P.T.A. met in the music room to enjoy a well-planned program. Reports from the various committees were given. Officers were elected and installed in an impressive candlelight ceremony.

As part of the entertainment, groups from Mrs. Edith Riddle's, Mrs. C. A. Stalcup's, and Miss Carmen's first grade sang clever little songs.

Mrs. Augusta Spratt gave an interesting report of her attendance at the National Music Convention. At the close, delightful refreshments were served by the hospitality committee.

Report card time has rolled around again, and Principal Short reports all will receive cards Wednesday afternoon.

man, of Lake Arthur, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of well by abandoning artesian well located in the NW¹/₄SE¹/₄NW¹/₄ of Section 35, Township 16 South, Range 26 East, N.M.P.M., and drilling a new well 10 inches in diameter and approximately 1250 feet in depth at another point in the same subdivision of said Section 35 for the purpose of continuing rights for the irrigation of 64¹/₂ acres of land described as follows:

Subdivision, Parts of the NW¹/₄NE¹/₄; the W¹/₂W¹/₂SW¹/₄NE¹/₄; the SE¹/₄NW¹/₄ and NE¹/₄SW¹/₄, Section 35, Township 16 S., Range 26 E., Acres 64.5.

No additional rights over and above those set forth in Amended Declaration No. RA-598 are contemplated under this application.

Appropriation of water from all sources combined to be limited at all times to not to exceed 3 acre feet per acre per annum delivered upon the land.

Old well to be plugged.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source,

NOTICE STATE ENGINEER'S OFFICE
 Number of Application RA-780, Santa Fe N. M., April 4, 1950.

Notice is hereby given that on the 28th day of March, 1950, in accordance with Chapter 131 of the Session Laws of 1931, Vinnie Leavitt, of Long Beach, County of Los Angeles, State of California, made application to the State Engineer of New Mexico for a permit to change location of well by abandoning the use of artesian Well No.



Luxurious Cotton Gown

Dainty pink lingerie.

By VERA WINSTON

SOME of the daintiest, the prettiest lingerie seen in many a season is of cotton. All the loving care usually lavished on fine silk has been bestowed on this charming nightgown of pale pink cotton of very sheer, fine quality. Matching embroidered banding is worked into a pretty neckline and is set-in at the waist. The bodice is finely pleated above the waist. Below the waist tucks are released into the gentle fullness of the skirt. There is a matching ribbon sash in back.

Words of the Wise
 Women, and young men, are very apt to tell what secrets they know, from the vanity of having been trusted.
 —(Earl of Chesterfield)

Dr. Kathryn Behnke
 Palmer Graduate Chiropractor
 105 South Roselawn, Artesia
 Office Phone 861
 Evening and Emergency 656-M
 Office Hours: Daily except Wed. 9:30 to 12:30; 1:30 to 5:30
 Listen to Radio Station KSWs Tues. and Fri. 4:15 P. M. for Chiropractic Health Message

The Human Race

FROM HIS VANTAGE POINT IN THE PARLOR, WILFRED WATCHDOG IS A RELENTLESS ENEMY OF ROTTEN POLITICS -

VENIAL WARD-HEELERS! THAT'S WHAT'S THE MATTER WITH OUR CITY! WHAT WE NEED ARE CIVIC LEADERS WHO LET THE CHIPS FALL WHERE THEY MAY!

YOU'RE SO RIGHT, WILFRED -

ATTA BOY, POP! YOU TELL 'EM!

BUT WHEN OLD HEW-TO-THE-LINE GETS A TRAFFIC TICKET, LOOKIT...

O.K., BUB, FERGIT IT! YOU VOTE RIGHT!

THANK YOU, SIR... THANK YOU -

RIP

NOTICE STATE ENGINEER'S OFFICE
 Number of Application RA-598, Santa Fe, N. M., April 10, 1950.

Notice is hereby given that on the 5th day of April, 1950, in accordance with Chapter 131 of the Session Laws of 1931, R. E. Cole

Wite Preservers

When you remove wallpaper from walls and intend to repaper, play safe and realize walls. When paper comes off walls easily, the sizing has worn off.

FOR ALL YOUR DRAPERY, SLIP COVER AND UPHOLSTERY NEEDS SEE

THORNTONS DRAPERY SHOP
 213 West Second - Roswell

A Wide Selection of Fabrics and Prints in All the Newest Colors

ARTESIA BUSINESS DIRECTORY
 A THUMBNAIL CLASSIFICATION OF EMERGENCY AND IMPORTANT PHONE NUMBERS AND ADDRESSES
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For MUTUAL BROADCASTING SYSTEM'S 'Game of the Day' in the Major League

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From 6:55 to 7:00 P. M. Monday thru Saturday
 1400 on Your Dial Roswell

PRESENTING THE DISTINGUISHED NEW 1950

PONTIAC Catalina!

The Most Beautiful Pontiac Ever Built!

There Are Two Brilliant Versions of the Completely New Catalina... The Super De Luxe and The De Luxe... With All the Dashing Grace of a Convertible... Plus the Luxury, Safety and Added Comfort of an All-Steel Body by Fisher!

Consider this a cordial invitation to come in soon and see the most beautiful car you ever laid eyes on!

It's the wonderfully good looking new Pontiac Catalina—a car that combines the dashing grace of a convertible with the safety and convenience of an all-steel body by Fisher.

The Catalina is available in two models: The Super De Luxe in San Pedro Ivory and Sierra Rust, a color scheme featured throughout the car, even to the upholstery of hand-rubbed top-grain leather. The De Luxe—available in the wide range of Pontiac colors—offers the same smart body with interior trim of fine broadcloth.

The new Pontiac Catalina is a sparkling car—and even better, it's a Pontiac, through and through! That means you will enjoy miles and miles of Pontiac's superb performance, and all of Pontiac's long-range economy.

Dollar for dollar you can't beat a Pontiac—and the Catalina is beautiful proof indeed! One look will convince you that here is the most beautiful Pontiac ever built!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC!

COLE MOTOR COMPANY
 112 South Second
 Artesia, New Mexico

Park School Class Victor In Theme Tilt

Hangar flying on the grade school level but with the enthusiasm manifested only by alert and energetic fourth grade youngsters is in the top bracket among activities of one Artesia class.

The 35 pupils of the fourth grade class at Park School taught by Mrs. Charles Wallis, will soon receive a plastic model of a new Constellation plane.

Awarding of the model is for writing one of the best articles in a contest sponsored by My Weekly Reader, four-page eight-column junior newspaper, published by the American Education Association, Columbus, Ohio.

The newspaper is read regularly by the pupils. It is a 32-year old publication, is full of pictures, and its 12 point type makes it easy for youngsters to read.

A sample of the contents is seen in the issue for the week of April 17-21:

"World Neighbors Live in Many Kinds of Houses."

"Cowboys Are World Neighbors."

"World Neighbors Play Baseball."

With a thoroughness that adults could well emulate, the pupils of the Park School class scanned a score of encyclopedias, two magazines, and other sources, added their own alert ideas, and discussed the whole article.

They started work on the theme on March 10, completed it March 20. After the final revision of the composite work, the theme was copied by Barbara Butts and submitted in the contest.

Along with the theme went a sketch of a Constellation airplane. The sketch was drawn by Bobby Gene Branson.

"Five Most Important Uses of Airplanes" was the theme title. Points were transportation and cargo, service, airmail, warfare, use on farms, and large scale mapping photographically from the air.

Salient in the theme:

"In 1922 airplanes were first used for application of calcium arsenate to cotton for control of cotton insects."

"This method was so satisfactory that within a few years there were several dozen companies operating hundreds of airplanes, used largely for dusting cotton."

"Fifty million pounds of this arsenical insecticide are now used each year."

Interest in aviation is not limited to the current fourth grade class at Park taught by Mrs. Wallis. Back in May, 1947, another fourth grade class at the same school, and with the same teacher, had its scrapbook selected as one of the 10 best in an aviation scrapbook contest of Air World Education.

Mrs. Wallis has taught in Artesia for the last decade. She is a graduate of Highlands University, Las Vegas.


Pupils
 Jimmy Lou Allen, Linda Bradshaw, Loretta Buchanan, Janis Coll, Wanda Kay Downer, Mary Helen Gressett, Mary Ruth Haag, Sharon Mermis, Jackie Moreland, Carol Northam.

Margaret Oglevie, Jeannette Patterson, Nora Price, Loretta Quinn, Louetta Rowley, Suellen Shotts, Margaret Simmons, Zeldia Zeleny, Bobby Gene Branson, Hugh Burch, John Clark.

Gary Colvin, Jon Cranford, Freddie Crawford, Johnnie French, Bill Hines, Dwayne Howard, Stanley Jones, Stephen Kelly, Kent Kennedy, Ronnie Wilson, Barbara Butts, Linda Gay Davison, Junior Newton, Edwin McBe.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

playfully yours
 FOR A FUN-FILLED SUMMER



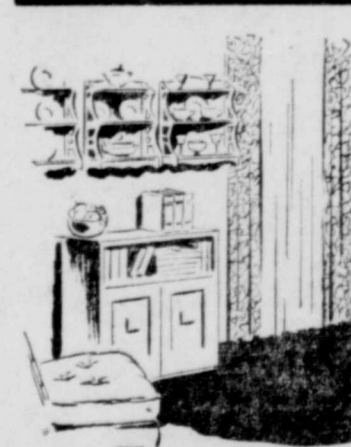
the DAYTONA

\$3.95

For a car-free, foot-free summer these spectrum-splashed beauties that will cradle your feet in comfort and color. Of fine fitting fabric with "Duo-texture" platforms, you'll find them easy on your feet—and on your budget. Comfortable companions at home, at work, the beach... for everyday or week-end play!

Summertime BY BALL-BAND

YOU...an Interior Decorator
 By BOYD BARNETT



YOUR MAGIC WAND

It isn't what you HAVE in your room that determines its individuality and livability, it's what you DO with what you have. We've all seen rooms that were filled with costly furnishings, yet were dull and uninteresting.

It's small touches... like a dramatic splash of color; an unusual arrangement of accessories to give an element of surprise; the way you combine textures and fabrics; an impish miniature peeping from an unexpected spot; all the little individual touches that are YOU bring that indefinable something to your room.

An ingenious touch has been employed in the room sketched above. A bamboo curtain used edgewise stands between the davenport and tea cart giving the living and dining functions in the room a separate setting, at the same time preserving the illusion of space and allowing an uninterrupted sweep of light and ventilation.

Painted a different harmonizing color on each side, it offers color variety and dramatic interest.

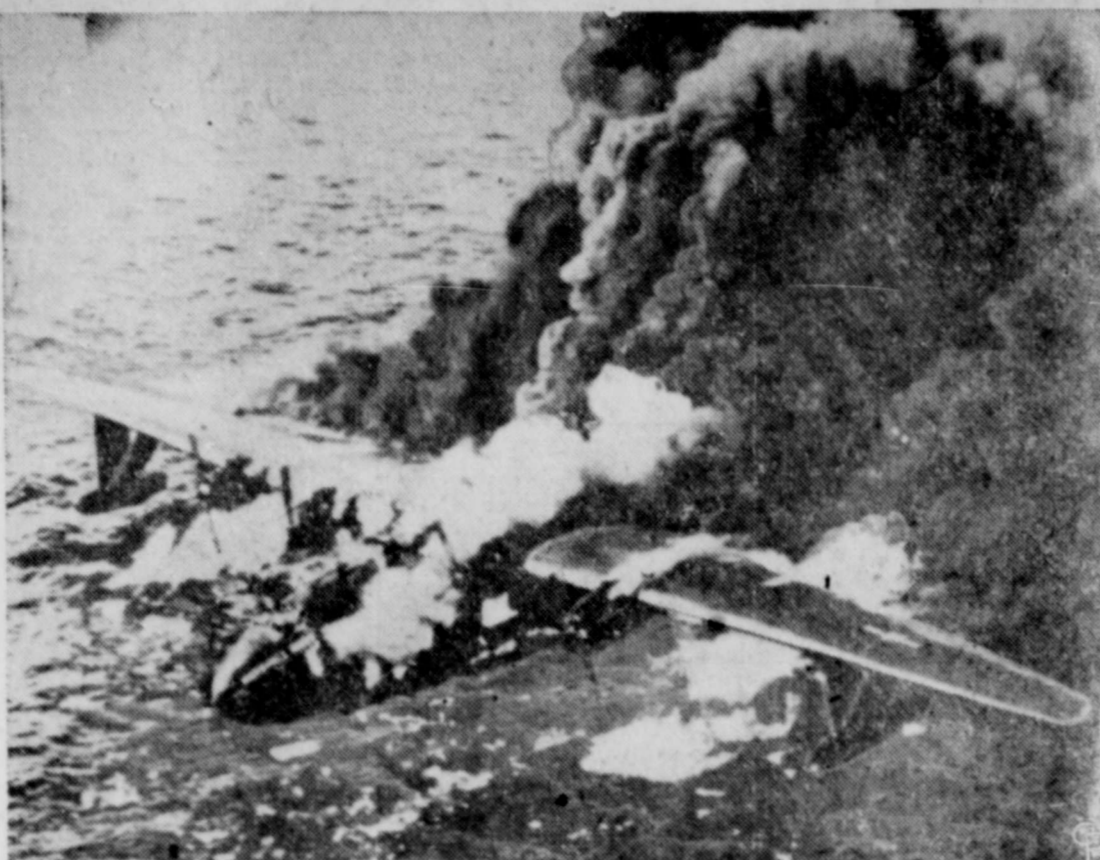
The tea cart opens to a sizable table for dining, is mobile for informal serving, perfect for buffet supper, and fits cozily into small space. The three hanging shelves on opposite wall keep dishes within reach, and the casual, scattered china arrangement adds to the decorative theme.

Let us help you personalize your home. We're here... waiting to help you.

Boyd Barnett FURNITURE
 9th at Dallas Phone 628

THE SHOE TREE
 103 South Fourth
 Phone 823-W

\$7,500,000 WORTH OF FLYING BOAT GOES TO GRAVE



NAVY'S 72-TON flying boat Marshall Mars burns just before explosion after an engine caught fire near Honolulu, forcing the craft down on a test flight. Seven crewmen escaped before the \$7,500,000 sky giant went to Davy Jones. The faulty engine had just been changed. (International)

Artesia And Hobbs Priests Attending Diocesan Session

Clergy and members of the National Council of Catholic Women from all parts of the 64,434 square mile diocese of El Paso gathered in Las Cruces today for the organization's spring meeting.

Rev. Francis Geary, pastor of St. Anthony Church of Artesia, and Rev. Hugh Rochkes, pastor of St. Helena, Hobbs, were among the 75 priests attending.

The occasion was highlighted by attendance of His Excellency, Most Rev. S. M. Metzger, bishop of the diocese, and four monsignori: Very Rev. Eugene P. Geary, Ysleta, chancellor of the diocese; Very Rev. Lawrence E. Gaynor, El Paso; Rt. Rev. G. W. Caffery, rector, St. Patrick's Cathedral, El Paso; and Rt. Rev. H. D. Buchanan, El Paso, formerly a pastor of St. Genevieve, Las Cruces.

No mass was said at St. Anthony this morning, and no mass will be said Wednesday or Thursday. Reason is that official business following the conclave requires the absence of Reverend Geary from Artesia.

A sidelight on the Las Cruces meeting is that the chancellor of the diocese and the Artesia pastor have the same last name and the chancellor was one of the first of the clergy met by the Artesia priest when he first came to this section.

Feedlot Meat Tonnage Increased During Year

More meat tonnage produced in feedlots this fall and winter as a result of a generally favorable feeding ratio will provide consumers with a more adequate meat supply in the months ahead, according to H. M. Conway, livestock market analyst.

A near-record 1949 corn crop, added to the heavy carry-over from 1948, plus a generally plentiful supply of roughage helped supplies.

First Four of 30 Rose Bushes Bloom At Artesia School

Reds 3, Canaries.

That's the score in the first blooming game Friday in the rose garden of Artesia High School.

The 30 rose bushes, set out by J. E. Walters, high school janitor, were already showing buds Wednesday, and two days later three of the bushes bearing red roses and one bearing yellow were in bloom.

Before Mr. Walters set out the one score and 10 bushes there was only a quartet in the area, which is on the south side of the junior-senior high school building.

Uncle Sam Says



1950 960 970
 1980
 1990 2000

"Measure Your Own Progress" should be the ambition of every one of my nieces and nephews now that we are in the mid-Twentieth Century year. You have seen this country grow into the greatest power on earth. That progress can be measured, but how about yourselves? How much have you saved toward that bright and secure financial future to which everyone aspires? If not now an investor in U. S. Savings Bonds there is no better time to start than TODAY. START SAVING 1-2-3-5-9 FOR 1960. Enroll for the automatic way of piling up Savings Bonds where you work, or if self-employed, the Bond-A-Month Plan where you bank.

U. S. Treasury Department

Read the Ads

YOU...an Interior Decorator
 By BOYD BARNETT

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Local Educators To Attend State Meet in Duke City

Six Artesia educators are expected to attend the meeting of the New Mexico Education Council in Albuquerque on April 28-29.

The six were listed by Supt. Tom J. Mayfield as among those attending the southeast district meeting of the organization, held last Saturday in Carlsbad.

Purpose of the district session was to discuss legislation to be presented at the state meeting.

The six are Linna McCaw, Mrs. Gertrude McCaw, Nannie Mae Haynes, Hazel Hockensmith, Mrs. Lucille Westerman, and Superintendent Mayfield.

Clip boards for sale at The Advocate.

Artesia's Neighbor Finds Street Name Revision Backfires

Any proposal to change the name of even a street, much less a town, as in the case of Hot Springs, can set off the fireworks.

Artesia's neighbor, Roswell, found out not long ago. A Roswell alderman had his proposal to change South Main there to Walker Road adopted by the council.

The alderman was roused from bed at 4:30 o'clock the next morning by a protest, so the council reversed its field and Walker Road became South Main again.

Another councilman, undismayed by what happened in this case, suggested that a part of the Dexter road be named Bob Crosby, after Roswell's famed cowboy. But he hastily added it was only a suggestion.

SCOTT'S SCRAP BOOK By R. J. SCOTT



EVERY LETTER IN BUFTON GWINNETT'S SIGNATURE ON A WILL IN 1770, BROUGHT \$1607.14 FROM AN AEROGRAH COLLECTOR IN 1926.

NO - THE REMAINS OF A SMALL, TURKEY-SIZED SAURIAN WERE FOUND IN ARIZONA.

WOMEN OF OSHIMA, JAPAN, BELIEVE IN WEAVING THEIR HAIR LONG.

WERE ALL THE DINOSAURS GIANTS?

SCRAPS

Electrolux Cleaners
 For SALES AND SERVICE
 A. R. ANDERSON
 612 West Main Phone 704-NM

Spring Calving Permits Cheaper Winter Feeding

Cheaper lower-grade feed during winter. A cow that calves in the spring will get along nicely on a plain kind of ration. But the cow that calves in the fall must be fed a milk-producing ration during the winter to keep the calf growing rapidly. Such a ration is more expensive.

In a climate where the cow herd must be on a dry feed for five months, a total of about 1,300 to 1,500 pounds of digestible feed is needed in winter.

A 1,100-pound pregnant beef cow can be carried through the winter quite cheaply when fed 1,100 pounds of clover hay, 1,500 pounds of corn stover and 500 pounds of oats straw.

Pencil Sharpeners in many styles for sale at The Advocate.

The first all-jet propelled passenger airliner recently made a 200-mile flight from Paris to London in 34 minutes.

Words of the Wise
 They who are in highest places, and have the most power, have the least liberty, because they are most observed. —(John Tillotson)

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 Office
 307 1/2 West Main
 Entrance on Roselawn
 PHONE 37

lattice-toed lovely



Step lightly into summer fun in comfort-crafted, spectrum-splashed Summerettes. Of fine fitting fabric construction with airy-light "Duo-texture" platforms, you'll find them easy on your feet, your eye... and your budget. Stop today and choose from our many of styles and colors.

\$3.95

Summertime BY BALL-BAND
 At Your BALL-BAND Store....

THE SHOE TREE
 103 South Fourth Phone 823-W

MOST ROOM!
 BEST RIDE!
 SAFEST!

No Wonder Hudson Is A LEADER IN RESALE VALUE



Acclaim for Hudson's modern design—which provides most room, best ride and greatest safety—and for Hudson's many high-quality, long-life features reflected in top prices for these great automobiles in nation's used-car markets!

BEFORE you choose your next new car, we invite you to see the new Hudson.

For here is the only car with a recessed floor ("step-down" design) which, right along with full road clearance, provides the most room, the best ride and the greatest safety to be found in any American automobile at any price!

Hudsons are bringing prices which, compared with original cost, are substantially higher than the average for the 18 other makes and models in Hudson's price class!

These figures are compiled from reports of used-car sales throughout the U.S., by dealers for all makes of cars!

Hudson for 1950 brings you all of these advantages at new, lower prices that make it today's best buy!

And "step-down" designed Hudsons are your best buy for another big reason. These great cars are leaders in resale value, coast to coast.

Most recent reports from National Automobile Dealers Association Official Used Car Guide Books show that 1948

NOW... 3 GREAT SERIES • Lower-Priced Pacemaker • Famous Super • Custom Commodore

NEW HUDSON PRICES LOWERED AS MUCH AS \$166.50

HUDSON

If you're going to buy a car in the low-price field, see the NEW, LOWER-PRICED PACEMAKER which, for just a few dollars more, brings you all of Hudson's exclusive advantages.

HERE'S WHERE TO SEE TODAY'S BEST MOTOR-CAR VALUE
MAHONE-SMITH MOTOR CO.

406 North First ARTESIA, N.