

There were several remarkable things which took place Wednesday evening at the Veterans Memorial Building in connection with the fire.

The first, in chronological order, was the dispatch with which the fire eaters put out the fire, which had it gotten out of control might have destroyed the building. And in that connection Fire Chief Albert Richards made an important decision, overriding the opinion of some of the firemen, which would have heaped criticism on his head, had he been wrong. Some of the boys wanted to discontinue using one of the booster lines and tie in a full-size hose, which would have given more pressure and more water, very important at times.

But Chief Richards, on whose shoulders rested the decision, said no. And it was a tough one to have to make. Had the boys been unable to bring the fire under control with the booster lines and later they would have had to string a heavy line or had the fire built up and the damage been worse because of his decision, it would have been hard to live down.

But then Albert is the chief because the boys feel that he is the one to be the boss. And he proved himself to be a real chief Wednesday by making the decision over the protests of the fire fighters, making it an order, making it stick and proving himself to be right. Had he gone the other way and the fire had gone out of control no one would have blamed him, because everyone would have thought he did the right thing.

Compliments on the fighting of that fire not only to Chief Albert, but to the fire eaters, who proved to be a real team of trained, capable and willing workers.

Another remarkable thing in connection with the fire was the efficiency shown by the women of the American Legion Auxiliary in overcoming a number of obstacles and serving dinner to the Knife and Fork Club practically on schedule and less than an hour and a half after the fire was discovered.

Although most of the food was unshut and was unaffected by the smoke, the desert was ruined, because water fell on it through the ceiling, where it was ready to serve and laid out on trays. And we are certain that no one at the dinner would have protested under the circumstances if there had been no dessert.

But the women hustled around and dished up a substitute. So congratulations to them too.

Perhaps the third thing is not so remarkable, but it is worthy of note.

That is the spirit in which the Knife and Fork Club members and speaker took the little inconveniences in their stride and proved themselves to be good, co-operative Americans.

Although the hall had been aired so thoroughly as possible in the short time remaining before the crowd arrived, there still was the unpleasant smell of acrid smoke. The room was chilly because the door had been opened for the airing. But fortunately it was not a cold night. And the people sat down to face food which they had every reason to believe might not be up to par through no fault of the auxiliary women.

Folks, by and large, are nice people, aren't they?

Not being up on tennis, we don't know whether Erling J. Pederson or ever has been a tennis great. But a wino picked up on the highway north of town the other night by State Cop "Bud" South and who gave that name claimed he was the tennis champion of Hollywood, if not of the world or of Sweden, to which place he said he was traveling, when he was so lately taken in custody.

And he didn't like "Bud" South's detaining him in the city bastle or a night's lodging. In fact, he informed them that when he arrives in Sweden, he will see that war is declared on New Mexico.

And who knows, perhaps he will see to that, when he continues his journey to Sweden after he is no longer detained in the Eddy County Jail in Carlsbad, where Justice of the Peace sent him, inasmuch as his travels and wine had practically depleted his funds.

As most of you realize, last Friday was Friday the Thirteenth and were probably are a number of items which we could dig up about the day, but we haven't the time. However, Justice of the Peace J. Josey told us a good one:

It seems one of the city cops on Friday the Thirteenth observed a Danish-American in a jalope like a U-turn in middle of a back, so he stopp him and gave him a ticket for the traffic violation. (Continued on Society Pages)

# THE ARTESIA ADVOCATE

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-SEVEN

ARTESIA, NEW MEXICO, TUESDAY, JANUARY 17, 1950

NUMBER 5

## Appraisal Of Eddy Properties In Reassessment Program Starts

Richard H. Westaway, Eddy County assessor, has announced the start of preliminaries for the appraisal of properties in the county under the state reassessment program, which began last May 2. The program is being carried out by a firm headed by Dee Donnell of Artesia and Santa Fe, who has arrived in the county with some of his associates to conduct the survey.

Assessor Westaway said the survey will cover all properties in the category of real estate and improvements, which Donnell estimated would amount to more than 13,000 properties.

Donnell said he anticipated Eddy County would be the best, from the standpoint of assessor's office records of any county in the state. Eddy is the last county in which appraisal is being started under the

## Roses To Artesia's Joan Wheatley



Miss Joan Wheatley, Artesia's songbird of radio and television fame, is shown here receiving a spray of American Beauty roses from Thad Cox, president of the Rotary Club, at the meeting Tuesday last week, at which she presented a program. Happily looking on are her parents, Mr. and Mrs. Rex Wheatley. Miss Wheatley, a soloist with Fred Waring's Pennsylvanians, left Wednesday last week to resume her work in video and radio. (Photo by Gable.)

## March Of Dimes Is Off To Good Start As Drive Opens

The annual March of Dimes campaign in North Eddy County met with good response Monday as the drive opened, it was reported by Mrs. Charles E. Currier, campaign chairman.

However, she said, the campaign will not be in full swing until later in the week, when canvass teams make their house-to-house and business district calls and the "disc jockey" radio programs over KSVF have started.

The first of those programs will be presented from 9:15 to 10 o'clock tonight by members of the Artesia Lions Club, who will offer to play specified recordings and transcriptions requested by listeners by telephone.

With each phone request, a listener is expected to pledge a donation to the March of Dimes, which will be read over the air along with the name of the transcription or recording. The "minutemen" in automobiles, each assigned to a portion of the city, will be listening in on car radios and will immediately go to the address given to pick up the donation.

The "disc jockey" programs will be given from 9:15 to 10 o'clock Tuesday and Thursday evenings of this week and next and from 9 to 10 o'clock Saturday evenings of the two weeks.

With the Lions Club starting the series off tonight, the remainder of the schedule of "disc jockey" assignments will be: Thursday, Jan. 20, Rotary Club; Saturday, Jan. 21, 20:30 and Kiwanis Club splitting the hour; Tuesday, Jan. 24, 20:30 Club; Thursday, Jan. 26, Kiwanis Club; Saturday, Jan. 28, Rotary and Lions Club splitting the hour.

Mrs. Currier announced the house-to-house canvass in the residential sections will be made by members of the Central and Park Schools, Parent-Teacher Associations. The canvass in the business district will be made by members of the Order of the Eastern Star and the American Legion Auxiliary.

Placed in the mail Monday were 3500 appeals addressed to residents of North Eddy County, soliciting their support of the March of Dimes in this year's campaign, the greatest ever staged, because the epidemic last year depleted funds of the National Foundation for Infantile Paralysis.

Contribution checks may be made payable to March of Dimes and mailed to Fred Cole, chapter treasurer, at the First National Bank.

In addition scrolls are being placed in all of the larger places of business on which employees may make pledges, while workers are to pass scrolls among employees in the smaller business houses and offices.

Coin cards are being distributed to all school children in North (Continued last page, this section)

## Sharpe Comes Out Officially For Congress



LUTHER E. SHARPE

Luther E. Sharpe, secretary-manager of the Artesia Chamber of Commerce, who during the last few weeks told groups in Artesia and a few other cities over the state he would be a candidate for United States representative, officially announced his candidacy Friday.

He said he will seek one of the two seats in Congress from New Mexico, both of which will be filled at large, as the state is not districted.

Sharpe, who was given a leave of absence without pay from his position in the Chamber of Commerce, said, "This decision is my own and is made only after a very careful survey of the people in 13 counties. Hundreds and hundreds of 'little folk' have urged me to make this race and have promised me their unqualified support. The people of New Mexico are ready to support a man for Congress who is thoroughly qualified to fill this responsible position and one who will represent them." (Continued last page this section)

## Artesia Pilot Charter Night To Be Jan. 21

The Artesia Pilot Club will have its presentation of charter and installation of officer Saturday, Jan. 21.

A formal dinner to be held at the Artesia Hotel and the charter will be presented to the club by Mrs. Nellie Vickers of El Paso, district governor. Mrs. Clara Hilty, president of the Carlsbad Pilot Club, will be in charge of the installation of officers.

Mrs. Susan Beyer of Albuquerque, international president, will be the speaker.

Judge Mildred Boyer of Oklahoma City, international first vice president and Miss Wilda Richardson of Macon, Ga., executive secretary of International Pilot, will also be present.

Invitations have been presented to the presidents and their wives of all Artesia civic organizations.

Mrs. Eula Sandis, president of Artesia Pilot, is a former member of Pilot in Albuquerque and Carlsbad.

Dr. Esther Seale, treasurer, who is a former member of Hot Springs Pilot, has recently returned to Artesia to resume her practice.

## Flatfeet Find It Too Far To Walk Daily

Artesia Police Officers Robert J. Jurney and C. E. Smith admit they're harness cops, but don't claim to be like the old-time "flatfeet" the city forces used to sport and so find a 70-mile round-trip daily too much for a steady diet. And it's all because they can't find places to live in Artesia.

Both of them make the trip to and from Carlsbad every day, in order to see their families.

And both of them are married and have two children, which shows about what sort of living accommodations they must have.

The officers asked that anyone having quarters in which either might be interested in call police headquarters, phone 198 and leave the message with the desk sergeant, if they do not happen to be in the office.

## Bulldogs Take Two Beatings Over Week End

Still unable to get going, Coach Floyd Davis' erratic Bulldog crew absorbed two bad beatings over the week end.

A free-wheeling Capitan crew dumped Artesia 51-28 at Capitan Friday night and the tremendous Tucumcari Rattlers practically ran the Bulldogs out of their own field-house here Saturday night, galloping to a 73-29 win.

Davis' charges started fast against Capitan, jumping off to a 3-0 lead in the opening minute and a half of play but Jack Mayfield's fast-breaking aggregation came bouncing right back with two buckets from the floor on the torrid left-handed firing or Forward Teddy Cummins to go ahead 4-3 and that's all they wrote as far as the Bulldogs were concerned.

Capitan led 21-10 at halftime. Davis poured 12 men into the fray, trying to find a combination that would click, but the Bulldogs just couldn't cope with Cummins' deadly one-handers and a sizzling fast break.

When Artesia managed to halt Capitan's fast break, the Mountain lads pulled up out front and dropped in set shots.

Cummins pumped in seven baskets from the floor and converted two of three free-throw attempts for a total of 16 points to pace the scoring.

In Artesia's first outing against Capitan this season, the 5-foot, 10-inch senior burned up the nets for 25 points.

Bill Cozzens, younger brother of one of the greatest players ever to come out of New Mexico cager circles, L. E. (Red) Cozzens, now head coach of the Lovington Wildcats, hit 11 for runner-up scoring honors.

Bill Brown, freshman postman, hit two from the field and connected on one of four from charity line to lead the Bulldogs.

Three Capitan starters fouled out in the waning moments of the rugged fray but much too late to (Continued last page this section)

## Artesia C Squad Splits Two Games Over Week End

Coach Calvin Hall's Artesia C squad dumped the Lake Arthur C's 33-8 in the junior Eullups' opener at Lake Arthur Thursday, but fell before the sharp-shooting Hagerman C's 30-23 here Saturday.

It was all tied up 9-9 at half-time Saturday night, but the 'Bib-Cats' l'il Bobcats, jumped into a 22-13 third quarter lead and the Artesia C's never caught up.

The game was played as a preliminary tilt to the Artesia-Tucumcari varsity outing.

Hall's diminutive charges had little trouble stopping the Lake Arthur five, with Artesia's leading scorer batting in two of the opposition's eight points.

Louis Campanella, who scored nine for Artesia, was battling for a rebound on the defensive backboard and accidentally tipped in a basket for Lake Arthur—bringing his scoring total to 11.

## Artesia Cagers To Meet Erratic Coyotes Tonight

Seeking their first win in seven starts, Coach Floyd Davis' disappointing Bulldog cagers meet the hot-and-cold Coyotes of Roswell High School at Roswell tonight.

Roy Anderson's charges have been in and out all season, looking ragged one night and then bouncing back the next to trim the state's best.

Davis' crew was trying to find out "what happened" Monday in its 29-7 debacle at the hands of the state's No. 1 prep school cage power, Tucumcari, here Saturday night.

Anderson is in his first year as the Coyote basketball headman, having replaced the "Dean of District 5 cage coaches," Poe Corn, who moved up to the athletic director's post at Roswell High School. Corn took last year's editorial all the way to the state tournament.

The Coyotes started slow this term, dropping three of their first four outings, but have come along fast to upset two powerhouses in recent outings.

Roswell has dumped a fine Dexter Damon quintet, which is rated one of the favorite in District 5, 40-38. Dexter holds the scalp of Clovis, the miracle club which upset Santa Fe, the state's currently-ranked No. 2 five, 37-36, last Friday night, beating the Wildcats by a 35-31 count.

However, Dexter had taken the Coyotes into camp, 50-32, earlier this season so it is quite simple to see how far Anderson has brought Roswell in a few short weeks.

The Coyotes dropped a 44-1 double-overtime heartbreaker to the high-stepping Portales Rams on Jan. 6. The Rams this week are rated the No. 5 team in the state and are co-favorites with Clovis in District 6.

Last Friday night the Coyotes (Continued last page, this section)

## First Weekly Basketball Poll Of State Places Tucumcari On Top

By LEON BERT

The once-beaten, high-flying Tucumcari Rattlers of District 7 top The Artesia Advocate's first weekly basketball poll as the No. 1 high school cage team in New Mexico.

The poll was conducted with the assistance of Floyd Davis, Bulldog cage boss and Artesia High School athletic director, sports-casters from radio station KTNM of Tucumcari, who have watched most in the top teams in action this year. Artesia's KSVF sports staff, state sports writers and this member of The Advocate staff.

Grabbing the runner-up spot in the first poll are the Santa Fe Demons of District 7. Third place goes to Doc Cearley's Eunice Cardinals of New District 10.

Lovington's defending state champion Wildcats come in as No. 4, also of District 10. The tough Portales Rams of District 6 are fifth.

Coach Ralph Bowyer's rapidly-improving Carlsbad Cavemen, who held down the ninth spot. Eaton cumcari quintet is only setback, 30-26, last Friday night, vault into

the No. 6 spot. The Cavemen represent District 5.

"We were lucky to stay within four points of Carlsbad the way it was played Friday," the play-by-play announcer, Dale Wood of KTNM, which has covered every Rattler cage start in the past three seasons, honestly stated here Saturday night, concerning the startling upset which bounced Tucumcari out of the unbeaten ranks after 10 straight wins.

The Clovis Wildcats, who stunned New Mexico prep school basketball circles by upsetting the poll's No. 2 team, the Demons of Santa Fe, 37-36, last Friday, come in as the state's seventh five. Clovis comes out of District 6.

G. Y. Falls' Hagerman Bobcats, who surprised the dopsters with two major upsets to cop the pre-holiday Capitan invitational tournament, are No. 8 and hand two of the top 10 spots to District 5, which is the local conference.

District 4's Alamogordo Tigers hold down the ninth spot. Eaton cumcari quintet is only setback, 30-26, last Friday night, vault into (Continued last page, this section)

## Former POW's In State To Collect About 2½ Million

Richard R. Malone, contract representative for the War Claims Commission, has announced that approximately two and a half million dollars will be paid to residents of New Mexico under the War Claims Act of 1948.

The law provides for payment of \$1 a day to all former prisoners of war for each day they did not receive proper food rations under the rules of the Geneva Convention of July 27, 1929.

Provision is also made for payment to civilian internees of the Japanese during World War II from Dec. 8, 1941, until the end of hostilities.

Forms are available in Artesia at the residence of Glen Farmer, 206 Carper Drive, for the filing of these claims.

Farmer said that in the case of the death of a prisoner of war or civilian internee, survivors may file claim in his stead. A widow is first in line of beneficiaries, in case of the death of a prisoner of war or civilian internee. And should the widow be dead, children are next in line.

In the case of a former prisoner of war who was unmarried and who has died, parents may file as next of kin. However, it was pointed out, parents must establish a degree of dependency in order to benefit from a claim.

The deadline for filing a claim under the act is March 1, 1951.

## Rebekahs And I.O.O.F. Lodge Jointly Install

Mrs. Jack Conner was installed as noble grand of the Rebekah Lodge, replacing Mrs. E. G. Shepherd and W. B. Durham was installed as noble grand of the I.O.O.F., replacing Jack Conner, at a joint meeting Wednesday evening of last week in the I.O.O.F. Hall.

Other officers installed in the Rebekahs were: Vice grand, Mrs. Ulas Golden; warden, Mrs. P. F. Cleaver; conductress, Mrs. Kirk Yeager; secretary, Mrs. Effie Weinger; treasurer, Mrs. Nellie Smith; right supporter of noble grand, Mrs. J. T. Henry; left supporter of noble grand, Mrs. Loyd Walker; right supporter of vice grand, Mrs. F. O. Ashton, Sr.; left supporter of the vice grand, Mrs. Hansford Shockley; chaplain, Mrs. J. L. Stewart; inside guardian, Mrs. Ethel Smith; outside guardian, Mrs. F. W. Brooks; flagbearer, Mrs. L. J. Reiter; musician, Mrs. James McKinstry and altar supporters, Mrs. E. L. Durham and Mrs. James Tittle.

Officers installed in the I.O.O.F. besides the noble grand were: Vice grand, E. L. Bonine; secretary, Jack Conner; treasurer, Abe Conner; warden, E. H. King; conductor, (Continued on Society Pages)

## Bedingfield Has Only New Eddy Oil Production

J. E. Bedingfield brought in the only new production in the Eddy County oil fields the last week, while three other operators staked new locations.

Bedingfield's Delhi-State 6, NE NW 36-17-27, pumped 60 barrels of oil per day, after acid, from a total depth of 505 feet.

New locations: R. E. McKee, State 1-E, NE NW 18-29; Suppes & Suppes, Miller 5, NE E 6-18-29; York & Harper, Bear 1, NW NW 20-24-29.

The May & Finch, Bear 1-X location, in the same 40 as the Bear 1, was junked and abandoned. Drilling Report Humble Oil Co., Federal-Wiggs 1, SE NE 31-24-27. (Continued on Society Page)

## First National Bank Re-elects All Officers

All officers of The First National Bank were re-elected at a meeting of directors Thursday night and a fifth assistant cashier was named.

The officers who were retained for another year were: President, Ross Sears; vice presidents, L. B. Feather and Fred Cole; cashier, Doyle Hankins; assistant cashiers, C. F. Hammett, Martha Brockton, George H. Ferriman and Vernon Watson.

Clayton Menefee, a teller, was named assistant cashier in the note collection department.

All of the directors of the bank were re-elected by shareholders at the annual meeting Tuesday of last week.

They were President Sears, Vice Presidents Feather and Cole, and Emery Carper, Jesse I. Funk, Clyde Guy, Charles R. Martin, Russell Rogers, T. B. Runyan, T. J. Siveley, J. S. Ward, and Neil B. Watson.





# The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.  
Established August 29, 1933  
The Perce Valley News—The Artesia American  
The Artesia Enterprise  
ORVILLE E. FRIENTLEY, Publisher  
VERNON E. BRYAN, General Manager  
A. L. BERT, Editor  
PUBLISHED EVERY TUESDAY AND FRIDAY  
At 316 West Main Street, Artesia, N. M.  
Entered as second-class matter at the postoffice in Artesia,  
New Mexico, under the act of Congress of March 3, 1879.  
This newspaper is a member of the Audit  
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our latest A. B. C. report giving audited  
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TELEPHONE 7

## We Want Your News

THIS NEWSPAPER endeavors to reflect the happenings in this community—all of them. It seeks to print the news about individuals, about groups, clubs, organizations, movements, undertakings, projects, business ventures and business activities. It wants to print all of the news. It would rather print the good things. Those stories about the increase in business; increased sales; new buildings; new homes; new business; new improvements; new streets being paved. But it also is called upon if it is to reflect the community and a good newspaper does, all of the happenings good or bad. But all through the year of newspaper publishing, the items which are more thoroughly and complete read remain the "doings" of individuals and their families. Everyone seems to like to read about the "goings and comings" of folks. We like to read about what has or hasn't happened to some individuals.

If people are ill we want to know that as well as the progress they are making toward recovery. If they have been hurt or injured we want to know that as well as the fact they are coming along fine. We want to know who has been visiting in our city from elsewhere. We want to know about our folks who have been visiting in other cities. And this newspaper wants those personal items about individuals and about their activities because it knows that the readers of this paper enjoy reading them. But they are not always easy to get. We frequently neglect them because they are small and because they do not seem important to us. Yet we know from experience there are no items in this paper more thoroughly and completely read than the personal items.

And we want you to know we want these. Want you to know it because only by you knowing we want them can we secure your co-operation and your help in securing them. We not only want you to stop and give them to us when you see us, but if necessary phone them in to us or write them down on a slip of paper and mail them to us.

We would like to see the personal items appearing in this paper grow during 1950—grow from a few items or part of a column or even a column to many columns. Won't you help us?—O.E.P.

## Join The March Of Dimes

JOIN THE MARCH OF DIMES. That, briefly, is all we have to say in this editorial, for that covers the entire idea except, perhaps, for a few facts, which might prompt you to join the March of Dimes, or to be just a little more liberal with your money in this great cause.

The polio epidemic last year was the worst in the nation's history. More than 40,000 people were stricken in major outbreaks which raged across widespread areas from coast to coast.

The epidemic is over, but for thousands who must live with the disease, the tragedy of polio has hardly begun.

Of last year's victims, 17,000 will require continued care and treatment this year, according to the National Foundation for Infantile Paralysis, sponsor of the March of Dimes. And many more thousands remain from previous years.

Most of these patients are children. They are depending heavily on the March of Dimes to furnish financial assistance in dollars for the long, hard pull along the road to rehabilitation. They need your help.

The March of Dimes receipts last year totaled \$26,000,000. But patient care alone in 1949 cost \$31,000,000 in March of Dimes funds.

How much will be needed in 1950? No one knows and certainly no one can answer that question with any degree of accuracy.

But it is obvious that your contribution to the 1950 March of Dimes must be much greater than ever before, if sufficient funds are to be made available to the National Foundation for Infantile Paralysis in its all-out fight against polio, a dreadful, crippling disease.

The time to help is now, during the annual March of Dimes, which started Monday morning and will continue through Tuesday, Jan. 31. And the time to think about polio is today, when there is time to organize and plan our defense against the disease and place in capable hands the weapons which will ultimately spell victory over polio.

That is why you are being asked to give and to give generously.

Join the March of Dimes.—A.L.B.

## Participation Or Taxes

HOW MANY TIMES HAVE YOU HEARD some local business or professional man emphasize the fact that he was for such and such a candidate and for such and such activity but that he could not become involved because he was in business? Probably many times.

For years we have been reluctant as business people to become involved in elections and to participate in elections because we have been afraid that it might cost us some business. We have always been more concerned about our own little business and about a few sales than we have been concerned about big business—our government—and principles and ideals.

But it is now reaching the point where we either participate and take part in our elections or we continue to pay more and more in taxes.

As we have pointed out before the United States Chamber of Commerce has emphasized for years that the biggest business we are engaged in is our government. This is really and truly big business.

Even the operation of our own city and county has become big business.

Yet we have sat back and declared we could not participate and take part in elections because it might cost us business.

Well it is going to cost us—cost us all we might make in the way of a profit in extra taxes unless we forget that idea that to participate in our elections might cost us some business.

It is going to reach the point where the American business and professional man either becomes interested in politics, political candidates and those running for public office or they won't have any business.

Most of us are pretty sick and tired of the waste and extravagance now in progress. We don't mind paying taxes when it is needed and used wisely, but we are tired of paying in all our profits when waste is the order of the day and when we refuse to live within our means.

It can all be changed when the business and professional men and women of the nation will that it be changed. We can't expect someone else to do it for us or pay the cost of getting it done—no it is going to take our participation with our time, our money and our energy.

We are going to have to participate in the selecting of the men and women who run for office; we are going to have to contribute to the campaign funds; we are going to have to give our time and energy to actively campaigning for those we want in public office if we eliminate the graft and corruption and the waste and extravagance that now exists in public office.

The government isn't operated or run today to protect free enterprise or to encourage it or to help the people of America receive the greatest benefits or blessings from their form of government. No, the governments today are operated for the benefit of the politicians, their political machines, their relatives, their friends and their colleagues. There may be a lot of talk about some office holder, politician and candidate for public office not being concerned about the political machine and being concerned about the public, but we can assure you their record doesn't show that to be the case and it isn't true.

The habitual politician is only interested in himself, his friends, his relatives and his political party.

That strangle hold on the American government must be broken and it won't be broken with wishful thinking. It won't be broken when we are afraid to participate in politics.

If we want to stop the ever-increasing taxes, protect our own business and protect our government, we had better forget that idea we can't participate in politics and become very active in the next campaign.—O.E.P.

## Community Builder

ONE OF THE FINEST RESOLUTIONS that any business or professional man or citizen in any community could make would be to join the Chamber of Commerce in that community during the coming year.

Many always wonder what a Chamber of Commerce does. They wonder, because they are not familiar with the workings or the activities of a Chamber of Commerce. They have not worked with the organization; are not familiar with its efforts and have no knowledge of the many, many things it does each and every year.

If the Chamber of Commerce in this community did no more than to answer the many letters received every year, it would be money well spent. But it does more than this. It not only answers letters, it also answers the questions of visitors to the community. It informs these visitors of the industries, the businesses, the activities, the future of the community. It advises these folks of the possibilities of the community.

It impresses them with the prospects of the city and creates within these individuals the desire to live and reside in a community which is wide awake, alert and interested not only in its citizens and its businesses but in newcomers to the community.

The dues we pay into a Chamber of Commerce fund are well invested and they bring to us many dividends—dividends which we would not have without the organization. You may not be able to trace any direct benefits. You may not be able to sit down and say that the Chamber of Commerce brought certain business to your store or your concern or your business. You may not be able to figure out just how you profited. But you can see the benefits it brings to your community and when that is accomplished then indirectly you are benefited and you profit.

Because the fact remains that what helps your community also helps you. It helps your city and it helps your business or the industry in which you are interested.

Your investment in your Chamber of Commerce is one of the best you make whether you realize it or not.

It merely means you are joining hands with your fellow merchant, business man and citizen in helping to make your community into a bigger and a better community.

If you have not been a member in the past, why not join during 1950?—O.E.P.

## PUTTING A STRAIN ON HIS GOOD RESOLUTIONS



## As Artesia Grows

TWENTY YEARS AGO The Advocate files for Jan. 16, 1930.

Members of the Artesia Chamber of Commerce endorsed the work of this organization during the last year, when they re-elected practically all of the former Chamber of Commerce directors at the annual meeting Tuesday evening. The annual meeting was attended by more than 50 local residents and a great amount of interest was manifested in the program of the Chamber of Commerce for the coming year.

The annual stockholders meeting of the First National Bank was held in the directors' room of the bank Tuesday afternoon. All of the former officers and directors of the institution were re-elected. The personnel of the officers include J. E. Robinson, president; J. H. Jackson, vice president; L. B. Feather, cashier and William Linell, assistant cashier.

An oil sale involving the sum of \$115,000 was closed here recently, when M. W. Evans, local oil broker sold to the Barnsdall Oil Company 1280 acres of oil lands, in Township 17-29, west of the Grayburg Oil Company properties.

Ten Chinese pheasants were planted in the Artesia and Cottonwood communities the first of the week by the Artesia Game Protective Association under the supervision of M. W. Evans.

The Susannah Wesley Class was entertained at a lovely party at the home of Mrs. Dan Eipper last Thursday afternoon with Mrs. Grover Kinder as co-hostess.

After a holiday vacation, the Artesia Woman's Club resumed meetings yesterday afternoon. The meeting was held in the health room at Central School. Mrs. H. A. Stroup was elected president of the club.

Mr. and Mrs. Glen Leonard and son Max, of Fairbury Nebr., arrived yesterday for a fortnight visit

with Mrs. Leonard's brother, Ray Bartlett and family.

Mrs. M. W. Evans was hostess to the Idlewild Bridge club Tuesday. The bridge party was preceded by a luncheon.

Tom Heflin went to Fort Stan-

ton on a short business trip last week.

—

TEN YEARS AGO (From The Advocate files for Jan. 18, 1940)

D. I. Clowe, secretary of the Artesia Rotary Club, was guest speaker Wednesday noon at the Lions Club meeting, delivering to that body his now quite famous address, "We Live in America."

The joint installation of the Odd Fellow and Rebekah officers of the Artesia lodges for the coming year was held at the I.O.O.F. Hall last Thursday evening with T. R. Drennan and Mrs. Ted Carder installed as nobles grand.

The accomplishments of the Artesia Rotary Club for the first half of the fiscal year were reviewed at the weekly luncheon-meeting Tuesday noon by D. I. Clowe, secretary, disclosing the Rotarians have accomplished much in their work.

Artesia will send six boys to the Golden Gloves tourney at Hobbs this year. Among the Artesia Golden Gloves squad will be last year's lightweight champ, Willie McCasland. Others boys are Dallas McCasland, Howard Crockett and Orville (Rooster) Durbin.

## Orange Bowl Queen



Acme IT'S ALL OVER, including the shouting. The crown has been worn proudly, but now it's back to the routine of being an airline hostess for LaDene Wagoner. Here she's shown while being crowned Orange Bowl Queen. The comely lass doing the honors is actress Colleen Townsend. Oh, yes, the crowning was all for the Miami, Fla., football game between the University of Santa Clara and the University of Kentucky, which the former won, 21-13.

Members of the congregation of St. Anthony Catholic Church enjoyed a social hour at the Woman's Club building Wednesday evening.

A large crowd was present and spent a pleasant evening dancing and playing games.

A number of Artesia residents drove to Roswell Friday evening to hear National Commander Raymond J. Kelly of the American Legion speak at a public meeting in Cahoon Armory.

Mrs. Orval Gray of the Cottonwood community was hostess at a birthday party given at her home last Thursday, honoring her husband and his brother, Buford Gray at Artesia.

Mrs. John Rowland of Artesia was complimented with a dinner party and shower at the Altman home in Hope Tuesday with Mrs. C. B. Altman and Mrs. Don Riddle as co-hostesses.

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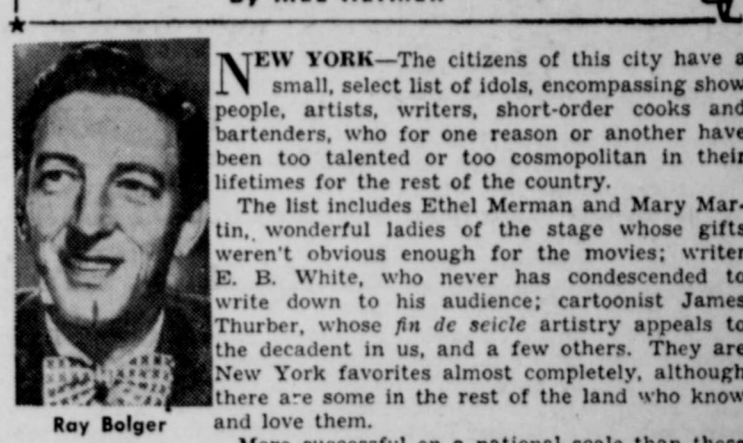
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## My New York

By MEL HEIMER



NEW YORK—The citizens of this city have a small, select list of idols, encompassing show people, artists, writers, short-order cooks and bartenders, who for one reason or another have been too talented or too cosmopolitan in their lifetimes for the rest of the country. The list includes Ethel Merman and Mary Martin, wonderful ladies of the stage whose gifts weren't obvious enough for the movies; writer E. B. White, who never has condescended to write down to his audience; cartoonist James Thurber, whose *in de seicis* artistry appeals to the decadent in us, and a few others. They are New York favorites almost completely, although there are some in the rest of the land who know and love them. More successful on a national scale than these souls has been the dancer named Ray Bolger, but even though Ray is securely entrenched as a character actor in the films, he remains primarily a New York idol and thus is eligible for our brief list. We were thinking about Ray today and wondering how in heaven's name he ever became an actor.

We have pointed out before that actors, although filthy with charm, rarely are what you might call regular guys. This is a much-abused term that indicates a species of male who chews tobacco, drinks Irish whisky, plays five-card draw poker and attends lodge meetings.

We mean it somewhat differently. Our regular guy is a man who realizes he is no better than his neighbor, who can hoot sincerely at his achievements, who will lend you five bucks in a hurry and who is kind to dogs.

What that adds up to, we are not quite sure, but rarely is it an actor. An actor is usually an enchanting egotist, but do not be misled. He is not real.

THE FIRST TIME WE MET BOLGER WAS BACKSTAGE at the musical *Three to Make Ready* at the Adelphi. After he had wiped off his greasepaint and stopped mumbling quietly but bitterly about how lousy he had been that night, he took us over to a little saloon on Sixth avenue and we stood around at the bar for a couple of hours, talking about how the Giants needed pitchers (we could pick that up, right now, without a hitch) and related subjects.

There wasn't anything coy about his preoccupation with the common man and his interests. Ray Bolger is a common man and has his interests, and our guess is that he's glad of it.

We met several times after that and got to be pretty good friends—you'd see him up at the Polo Grounds on a summer afternoon, eating peanuts—and always we would come away with that disturbed feeling, how did this guy ever become an actor? He was much too regular.

The other afternoon we were up at his apartment listening to him tell how he courted and won his talented wife, Gwen Rickard (they met when he was dancing in a show out on the West Coast and gave each other up forever because she was too young—except he went back about three years later and married her), and afterward we wandered down Park avenue in search of lunch at the men's bar of the Waldorf.

A MODEL WE KNOW CAME SWINGING DOWN THE LANE with the inevitable hat box and gave us one of those "Hel-lo, Mell!" deals, which only a bitter man would construe as a hidden invitation to write something about her in his column.

We talked briefly and as we were about to drift away, she noticed the almost shy-looking beanstalk beside us for who he was. She did everything then but climb on his shoulders for a piggy-back ride, but we got away and continued on our way, picking up the threads of a hot discussion over whether Ted Williams should hit away or bunt with a man on first and no out.

Later, the model telephoned us, and we repeat her message here mostly for the benefit of Mr. Bolger. It could be that it was the nicest thing ever said to him. "But, dar-ling," she said, in confusion over the Ameco-o-phone, "he's not like an actor at all!" We ask you, Bolger—can there be greater praise?

Mary Martin is a similar soul. Maybe we've mentioned it before, but we always like to recall the time we were breaking bread with her in the Barbary room here and she noticed a birthmark on the bathrobed leg of Duke Ellington, in a photo of the Duke we were carrying around.

"Why I have a birthmark in practically the same place!" she exclaimed—and promptly deposited her legs right in our lap while she demonstrated.

For a moment, we were undisputed king of the Barbary room. It isn't every actress who would put her legs in your lap without embarrassment. Or is it?

The formal installation of Mrs. I. C. Dixon as worthy matron of the Artesia chapter of the Order of the Eastern Star for the coming year was held at the Masonic Hall last Thursday evening. Officers and members were in formal dress.

Mr. and Mrs. Nevil Muncy entertained members of the Pitch Club with an enchilada supper at their home Tuesday evening, having as their substituting guests, Mr. and Mrs. Albert Richards.

Mrs. Boone Barnett was hostess to the Viernes Bridge Club, which met at her home Friday for an afternoon of bridge.

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## YOU'RE TELLING ME!

By WILLIAM RITT  
Central Press Writer

THAT SECOND-STORY expert who swiped a case of aspirin tablets may not have rated the title, Burglar of the Year, but he was, at least, the most pessimistic.

Whales, we read, have been trying to eat transoceanic cables. Probably figured they were large, economy-sized angle worms.

Medieval knights, according to Factographs, often wore armor exceeding 100 pounds. No wonder they were always throwing their weight around!

Police are seeking a footpad who likes to pun while holding up his victims. What's his try-

ing to prove—that the joke's on him?

The "riest flowers of spring (still a long way off) are those, alas, found only in seed catalogs.

After re-reading the lugubrious history of the first half of the Twentieth Century we naturally came to the conclusion they really must have been the Gay Nineties.

King Charles II of England, we read, was one quarter Scotch, one quarter French, one quarter Danish and one quarter Italian. Just a sort of two-bit king, eh?

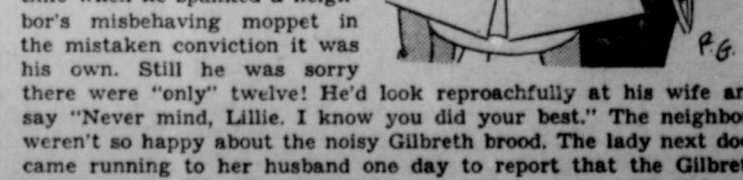
## Try and Stop Me

By BENNETT CERF

THE dangers of an efficiency expert's attempting to introduce his speed-up devices into his own home are high-lighted in the Gilbreth's wonderfully funny book, *Cheaper by the Dozen*. Pa Gilbreth got away with using two shaving brushes to lather his face, but came a cropper when he tried using two razors. He saved forty-four seconds, but took seven minutes putting plasters on the places where he had gashed himself.

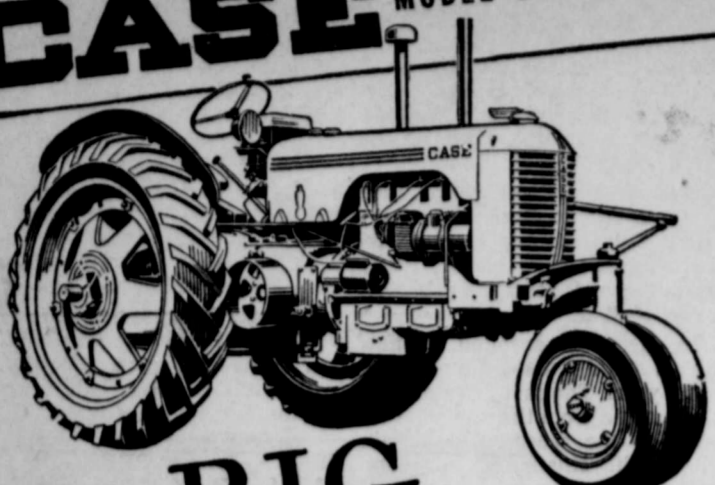
The fact that there were twelve Gilbreth children sometimes confused Pa, as in the time when he spanked a neighbor's misbehaving moppet in the mistaken conviction it was his own. Still he was sorry there were "only" twelve! He'd look reproachfully at his wife and say "Never mind, Lillie. I know you did your best." The neighbors weren't so happy about the noisy Gilbreth brood. The lady next door came running to her husband one day to report that the Gilbreth home was on fire. "Thank God," he replied fervently. "Shall I call the fire department?" she persisted. "What's the matter, are you crazy?" he shouted, and dragged her away from the scene. But the fire went out by itself.

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Have you been wanting more power? Then here is the big all-purpose tractor for you. It gives you real dependable performance for heavy field work, yet has the compact construction and easy handling you need for faster cultivation and haying. Save fuel on light loads by operating in a higher gear with engine throttled to desired speed. Like all Case tractors, this 3-pow "DC" is long on ENDURANCE and short on upkeep expense. Come in and see it now.

**PLENTY OF POWER FOR FAST PLOWING AND DISKING**

WE HAVE ALL SIZES IN NEW TRACTORS! Also Several Types and Sizes of Used Tractors.

### JOE MITCHELL & SON

CASE FARM MACHINERY SALES AND SERVICE

Firestone Implements — Tires and Tubes

## Who's A Communist? Here's How to Tell

By Armed Forces Press Service

"Everywhere, under communism, the people have lost all semblance of freedom. Everywhere they have been subjected to a complete and tyrannical dictatorship as any that the world has ever known. There is no reason to believe that the story would be different in the United States were the communists to come into power."

So states Armed Forces Talk 301, titled "Communism in the United States," the fourth and last of a series on communism.

The individual serviceman can do a great deal to combat communism, the Talk points out. He must be alert to communist tactics so as not to unwittingly help the communists or permit them to continue their work.

How to recognize communists is



Quentin Rodgers this question:

Our front steps get awfully icy in the winter. We don't have any type of accident insurance, but I understand our Comprehensive Personal Liability insurance will protect us from any suit. Would it pay our immediate family as well, if any of us were hurt on the steps?

On any insurance or loan problem, consult

Mid-Valley Investment Co., Inc. 310 W. Main Phone 979-W Artesia, New Mexico

important, the Talk continues since they are not easily identified as the popularly characterized puny fellows with long hair and scraggly beards. Personal appearance counts for little or nothing as a means of identifying communists. It is the ideas, words and actions that are the truly reliable tests.

Cautioning that it is impossible to find out if a person is a communist solely by his stand on one or two important issues, the Talk says:

"If a person consistently echoes the party line, he probably is a communist. If he consistently agrees with every shift and change in the communist press, he probably is a communist."

"If he consistently supports Soviet policies, he probably is a communist. If a person consistently does ALL of these three things, he IS a communist."

The tactics employed by communists usually follows the pattern of:

(1) Infiltration of the Government as a means of "boring from within."

(2) Use of "front" organizations, not advertised as communist, but aimed at spreading communist ideas and promoting interests of the Soviet Union.

"Front groups," explains the Talk, "are effective because they often enlist the support of Americans who would not knowingly support a group identified as communist."

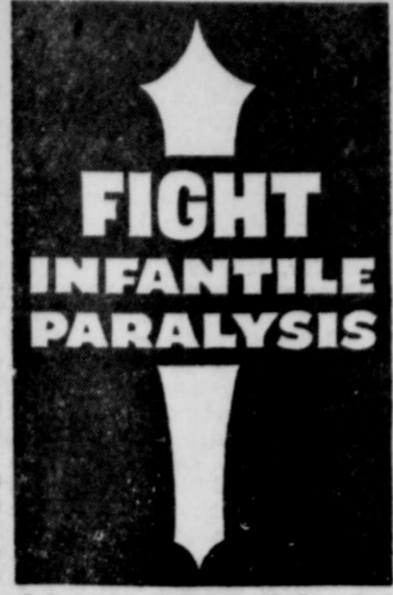
(3) Employing both open and disguised propaganda.

(4) Infiltration of labor unions and other key organizations.

(5) Lending support to liberal causes, thus attempting to be identified in the public mind as "champions of liberal causes."

ROCKAR! STOCKAR! SIS, BOOM, BAH! Lindsborg, Kan. (AFPS) — Here in the Sunflower state they

## MARCH OF DIMES



JANUARY 16-31

have a college cheer that should baffle any opposition.

The yell dates back to 1904 when little Bethany College was a power in Kansas.

It goes: "Rockar! Stockar! Thor Och Hans Bockar! Kor Igenom! Kor Igenom! Tjo! Tjo! Tjo! Betania."

Translated, it boils down to "Hit that line!" P.S.—It's in Swedish.

## Gompers Stamp



3-CENT stamp marking 100th anniversary of birth of Samuel Gompers goes on sale at Washington Jan. 27 (International)

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO. VIRGINIA TORRES, Plaintiff,

Vs. WILLIAM LEE ROBERT et al, Defendants. NOTICE OF PENDENCY OF SUIT THE STATE OF NEW MEXICO TO:

WILLIAM LEE ROBERT, defendant impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: D. M. WEEMS; The following named defendants by name, if living; if deceased, their unknown heirs: GEORGIA DOT BRIGGS; HOMER WEEMS; PAT WEEMS; ADA WEEMS; JESSIE WEEMS; W. H. NICOLSON; SUE HATCHER and C. C. NICOLSON; Unknown heirs of the following named deceased persons: SALLIE L. ROBERT; SACCA A. PROBST; MINERVA WEEMS; DAVID P. WEEMS (also known as D. P. WEEMS); E. H. WEEMS; RHODA O. WEEMS; ANDREW NICOLSON; Julia T. WEEMS; and, ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE PLAINTIFF, GREETING:

You, and each of you, are further notified that unless you enter your appearance in said cause on or before the 23rd day of February, 1950, judgment by default will be rendered in said cause against each of you so failing to appear and plaintiff will apply to the Court for the relief demanded in the Complaint.

A. J. LOSEE is attorney for the plaintiff, and his office and post

office address is Ward Building, Artesia, New Mexico. WITNESS MY HAND and seal of the District Court of Eddy County, on this the 5th day of January, 1950. (SEAL) Marguerite E. Waller, Clerk of the District Court, Carlsbad, New Mexico. 3-4T-9

of the Artesia Investment Company, a New Mexico corporation, to the following described property situated in Eddy County, New Mexico, to-wit: Lot 4, Block 8, Chisum Addition to the City of Artesia, Eddy County, New Mexico. You, and each of you, are further notified that unless you enter your appearance in said cause on or before the 23rd day of February, 1950, judgment by default will be rendered in said cause against each of you so failing to appear and plaintiff will apply to the Court for the relief demanded in the Complaint.

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Artesia Lodge No. 28 A. F. & A. M.

Meets Third Thursday Night of Each Month. Visiting members invited to attend these meetings.

Save 50% on TRACTOR FUEL!

Convert Your Tractor to Propane Gas

COMPLETE INSTALLATION \$89.50

SEE THEM TODAY!

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Due to the fact that we buy our materials in car load lots and do all our work right here in our own modern shop, we are able to hold our prices to a minimum.

For example: 24 inch Markers (single) \$50; 36 inch (double) \$85; 42 inch (double) \$110; 24 inch Wedge (single) \$75; 36 inch (double) \$130; 42 inch (double) \$185.

The above price include all lettering and setting at grave on concrete foundation, in Georgia Granite. All other sizes and types priced in proportion. A letter or phone call will bring an experienced representative to your home without obligation. We can give 24-hour service.

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# ELECTRICITY

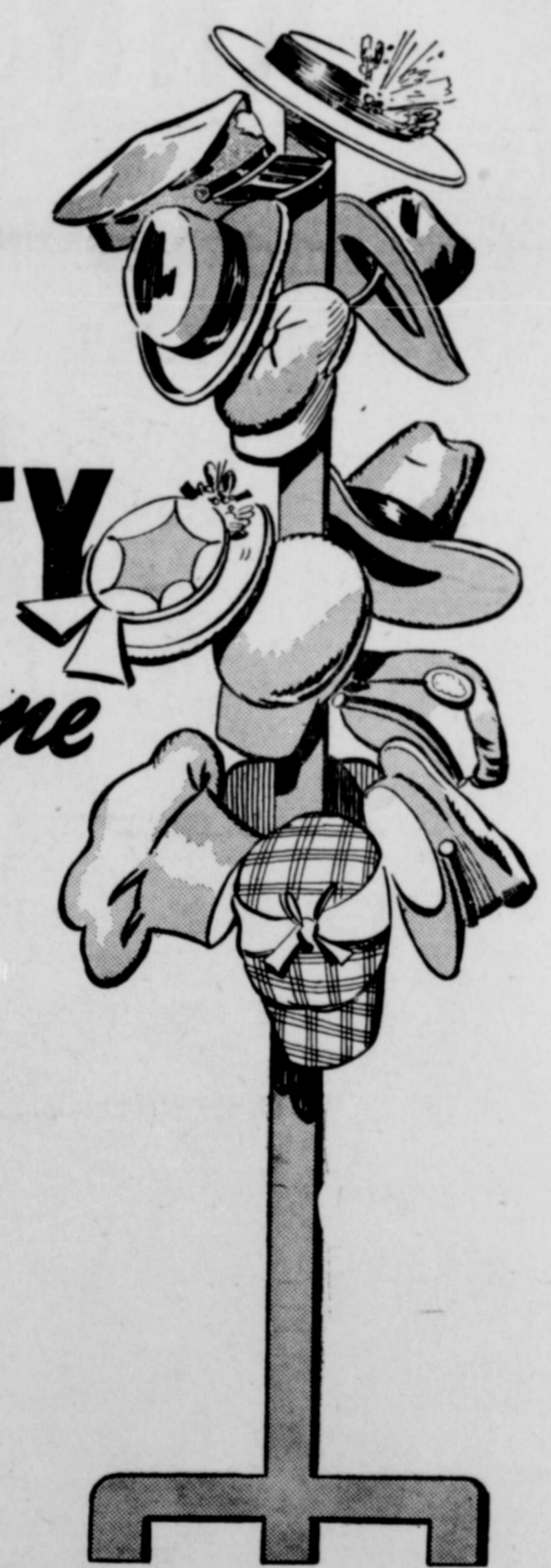
-works for everyone

On the farm, at home, in factory or store, dependable, low-cost electric service is used by just about everyone whether at work or at play. Every day existing uses are broadened... new ones are found. Nowadays, folks just naturally depend on electricity.

Alert to those ever-expanding needs, we at your Public Service Company are dedicated to providing the best possible electrical service to the vast area we serve.

With just the flick of a switch, the many comforts of good living—electrically—are brought to more people in the great Panhandle-Plains-Pecos Valley area.

Yes, all the folks at your Public Service Company work to make sure that low-cost electricity works for everyone!



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FRONT END RINGS RADIATOR REAR END

No Loose Ends Left When We Get Through with a Repair Job.

If You Hear Sections of Your Car or Truck Rattling While You Drive, Head for This Service Garage and We Will Tighten Up the Parts in Quick Time.

For All Kinds of Car and Truck Repairs, Handled Promptly and at the Lowest Prices, Make This Your Car or Truck Fix-It Headquarters.

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## BOWMAN LUMBER CO., INC.

"The Builders' Supply Store"

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### WEST COAST FIR

2x4 and 2x6 ..... \$5.95 per 100

### WHITE FIR SHEATHING LUMBER

1x6, 8, 10, 12 ..... \$7.50 per 100

### SHEET ROCK

4x8 3/8-Inch ..... \$4.50 per 100

### WOOD SHINGLES

16-Inch No. 2 ..... per sq. 8.50

16-Inch No. 1 ..... per sq. 11.75

### PLYWOOD

1/4-Inch, 4x8 Ft. .... 10.50 per 100

1/2-Inch, 4x8 Ft. .... 17.50 per 100

3/4-Inch, 4x8 Ft. .... 24.00 per 100

See Us for All Your Building Needs

We Will Be Glad to Help You!

## SOCIETY.

### Past Nobles Are Initiated At Meet Thursday

Mrs. E. J. Shepard, Mrs. Berneice Bridges, and Miss Nellie Lewis were initiated as junior past nobles grand in the Past Noble Grand Club at the regular monthly meeting in the I.O.O.F. Hall Thursday evening of last week.

Officers installed were: Mrs. D. F. Brandel, chairman; Mrs. J. B. Spencer, vice chairman; Miss Ella Bauslin, secretary-treasurer; Mrs. J. T. Henry, assistant secretary, and Mrs. Nola Carder, pianist.

Mrs. W. F. Keith was installed as staff captain of the drill team. The chairman appointed the following committees: Flowers, Mrs. J. M. Story and Mrs. W. S. Hogsett; telephone, Mrs. W. F. Amstutz and Mrs. E. J. Shepherd; visiting, Mrs. G. B. Dungan, Mrs. Beulah Jones and Mrs. C. Bert Smith; entertainers, Mrs. F. O. Ashton, Sr., Mrs. Berneice Bridges, and Miss Nellie Lewis.

After the business and social hour, delicious refreshment plates were served by Mrs. R. H. Ramsey, the retiring chairman, and Mrs. D. F. Brandel, the new chairman.

Present were Mmes. J. T. Henry, E. M. Wingfield, J. M. Story, R. H. Ramsey, G. B. Dungan, Beulah Jones, W. S. Hogsett, W. F. Amstutz, W. F. Keith, D. F. Brandel, J. B. Spencer, F. O. Ashton, Sr., and Berneice Bridges, and Misses Ina Cole, Nellie Lewis, and Ella Bauslin.

### Pink-Blue Shower Honors Mrs. Kreamer

Mrs. G. L. Kreamer was honored with a surprise pink and blue shower Wednesday evening of last week at the home of Mrs. Sank Tunnell.

The highlight of the evening was a treasure hunt led by Mrs. Kreamer, which was climaxed with her finding a basket filled with gifts. The room was decorated in pink, blue and white and at the end of the party, dainty refreshments in these colors were served.

Those present and those sending gifts were Mmes. William Holly, Wayne Hornbaker, Monroe Boleter, Marshall Morris, Lawrence Bisbee, J. T. Haile, Sid Lisse, C. O. Kreamer, the Faithful Workers Sunday School Class, the co-hostesses, Mrs. C. H. Winters and Mrs. Leroy Holly and the hostess.

### Social Calendar

Tuesday, Jan. 17  
Beta Sigma Phi sorority, "slack party" at the home of Mrs. R. B. Rodke, 7:30 p. m.  
Wednesday, Jan. 18  
Artesia Junior Woman's Club, meeting at the club house, 2:30 p. m.  
Study Group of the Artesia Woman's Club, meeting at the home of Mrs. J. E. Roberts, 2:30 p. m.  
Thursday, Jan. 19

Women's Missionary Society of the First Baptist Church, covered dish luncheon and meeting at the home of Mrs. T. E. Brown, southeast of Artesia, co-hostesses, Mmes. A. R. Wood, Burr Clem, J. H. Myers and T. L. Archer, 10:30 a. m.  
Circle 2 of the First Presbyterian Church, covered-dish luncheon and meeting at the home of Mrs. Owen Hensley, 1 p. m.

Circle 1 of the First Presbyterian Church, meeting with Mrs. J. R. Caudle, South Roselawn, 2:30 p. m.  
Women's Council of the First Methodist Church, meeting at the home of Mrs. Austin Stuart, 2:30 p. m.

Dixon Circle of the First Methodist Church, meeting at the home of Mrs. Lula Ekstrom, 2:30 p. m.  
Fellowship supper, First Presbyterian Church, covered-dish, 6:30 p. m.; Bible study, 7:30 p. m.

Night Circle of the First Presbyterian Church, meeting at the home of Mrs. Robert Durham, Hope Highway, 7:30 p. m.

American Association of University Women, meeting at the home of Mrs. V. P. Sheldon, 811 West Texas Avenue, 8 p. m.

Friday, Jan. 20  
Chapter "J" P.E.O. meeting at the home of Mrs. R. L. Paris, Mrs. N. A. Carlson, co-hostess, 2:30 p. m.

Homemakers' Circle Meets On Thursday

An all-day meeting of the Homemakers' Circle of the First Baptist Church Thursday of last week was at the home of Mrs. Carrol Brown with Mrs. J. M. Story as co-hostess.

Mrs. N. H. Cabot, president, presided over the business meeting. The devotions on the First Psalm were given by Mrs. J. D. Josey.

At noon a delicious covered-dish luncheon was served, and the afternoon was spent in quilting and visiting.

Members present were: Mmes. J. S. Mills, Lillian McNeil, C. L. Hefley, J. C. Floore, F. E. Murphy, M. W. Evans, J. H. Myers, Josey, Charles Ransbarger, C. C. Helm, Nuell Butts, E. B. Everett, G. T. Hearn, A. G. Bailey, F. P. Turner, Cabot and J. C. Jesse, and the hostesses.

Guests present were: Mrs. Cecil Hataway of Jackson, Miss., and Mrs. Albert Stephens of Newton, Miss., sisters of Mrs. E. B. Everett; Mrs. Mary Arnold of Hereford, Texas, mother of Mrs. J. T. Mitchell, and Mrs. Maude Finley of Artesia.

Mrs. Nuell Butts, a member of the circle is moving to Union, Miss., to make her home.

Rebekahs And—

(Continued from Page One)  
Paul Stroup; right supporter of the noble grand, Dr. Ed Stone; left supporter of the noble grand, W. T. Amstutz; right supporter of the vice grand, Frank Thomas; left supporter of the vice grand, E. L. Durham; chaplain, Wayne Deering; scene supporters, F. W. Brooks and S. G. Davidson; inside guardian, Loyd Walker and outside guardian C. G. Finke.

The installing officers for the Rebekahs were Mrs. Ted Carder, district deputy president and hostess; Grand warden, Mrs. F. W. Bridges; grand secretary, Mrs. D. F. Brandell; grand treasurer, Mrs. Frank Thomas; grand chaplain, Mrs. J. M. Story; grand marshal, Mrs. Don Shira; inside guardian, Mrs. W. T. Amstutz; outside guardian, Mrs. F. O. Ashton, Sr. and musician, Mrs. L. B. Carder.

The I.O.O.F. installing officers were: Deputy grand master, Don Shira; grand warden, Harold C. Ulrich; grand secretary, Dr. Ed Stone; grand treasurer, Loyd Walker; grand chaplain, F. W. Bridges; grand marshal, B. F. Neagle and inside guardian, Frank Thomas.

The meeting was opened with the singing of "The Star Spangled Banner." All officers were in formal dress. An interesting address was given by Wayne Paulin, grand warden of New Mexico and a drill was presented by the drill team of the Rebekahs. A number of visitors from Carlsbad attended. At the close of the meeting refreshments were served.

Mrs. H. N. Morgan Is Hostess To Friendly Nine Club

Mrs. H. N. Morgan was hostess to the Friendly Nine Bridge Club Wednesday evening of last week.

High score was held by Mrs. Tom Boyd, low score by Mrs. G. Taylor Cole, and bingo prize went to Mrs. J. L. (Don) McNallen.

Delicious refreshments were served to Mmes. Boyd, McNallen, Bob Hanson, Cole, Robert Bourland, H. D. Burch and Johnny Williams, and Mrs. Dave Saikin, a substitute.

Mrs. McNallen will be the next hostess.

### Betty Jean Foster Is Honored Friday At Farewell Party

Betty Jean Foster was honored with a farewell party Friday afternoon by the fifth-grade class of the Central School, of which she was a pupil, with Mrs. Winifred Harralson, teacher.

A program was presented for Betty Jean's benefit and games were played and Betty Jean was allowed to choose the games she wanted played. A special gift of a box of homemade cookies was presented her.

The napkins were printed, "Happy Landing, Betty." Cookies and cold drinks were served.

Betty Jean is moving to Lubbock, Texas, with her parents, Mr. and Mrs. E. J. Foster.

### Mrs. Polk Sells Toggery Interest To Mrs. Lanning

Mrs. Dora K. Polk, partner of Mrs. H. A. Keinath in the Toggery Shop, sold her interests as of Saturday to Mrs. Sally Lanning, retiring from active business in Artesia after 13 years as an owner and after 23 years in connection with ladies' ready-to-wear.

She said she has no plans for the immediate future but wants to rest for a while.

Mrs. Polk opened Polk's Toggery in Artesia Aug. 31, 1936, after being in the ready-to-wear department of the J. C. Penney Company store about 10 years.

In August, 1939, Mrs. Keinath became a partner and the name of the business was changed from Polk's Toggery to Toggery Shop, under which name it will continue, Mrs. Keinath and Mrs. Lanning said.

Mrs. Polk has been a resident of the Artesia community since 1914, when she and her husband, the late Tex Polk, who died in August, 1941, and their children came here.

After selling her share of the

business, Mrs. Polk expressed deep appreciation to her friends and customers for the business and friendship extended her over the many years she was identified with the ladies' ready-to-wear business in Artesia. And she extended to Mrs. Keinath and Mrs. Lanning her best wishes for the continued patronage which she has enjoyed.

### Class And Choir Entertain Fosters At Farewell Dinner

The Hustler Class and members of the choir of the First Methodist Church honored Mr. and Mrs. E. J. Foster with a farewell covered-dish dinner Thursday evening of last week in the educational building, with Mr. and Mrs. L. J. Lorrann and Mr. and Mrs. Edward Davis as hosts.

The group was entertained by a male quartet composed of Mr. Foster, H. O. Miller, V. F. Lowery and Glenn Caskey, who sang several songs and a solo was sung by Annie Marie Dunn.

Mr. and Mrs. Foster were presented a gift from the choir and the Sunday school class. The tables were decorated with bouquets of snapdragons.

Potpourri—

(Continued from Page One)

When the boy appeared before City Police Judge Arba Green, the court discovered he was a minor, so he turned him over to Judge Josey, who is the local juvenile officer, for proper reprimand.

Judge Josey asked the boy if he knew he had violated an ordinance and he admitted he did. Then the judge asked him why he had done it.

"Well, Judge," the boy said, "she is Friday the Thirteenth and a black cat she is crossing la calle, so I, Pedro, go back."

This seemed plausible enough to the judge, especially on Friday the Thirteenth, so he dismissed the case.

—A.L.B.

### Laura Savoie Named 4-H Club President

Laura Savoie was elected president of the Artesia 4-H Club at the regular monthly meeting Wednesday evening of last week at the Artesia High School library.

Other officers elected were: Vice president, Albert Bach; secretary, Hunter Zumwalt; reporter, Darlene Campbell; song leader, Perry Zumwalt, and recreation leader, Joanne Walker.

The members enrolled in new projects and discussed the program for the year. The meeting date has been changed from the second Wednesday to the second Tuesday in each month. This month the members will sponsor an enrollment campaign.

### Mr. and Mrs. Terpening Honored Friday On 25th Anniversary

Mr. and Mrs. Henry Terpening were honored Friday night on their 25th wedding anniversary at a turkey dinner by Mr. Terpening's sister-in-law, Mrs. Hester Terpening.

The honored guests received several lovely gifts and Mrs. Hester Terpening had a beautiful cake in observation of the occasion.

Present were Mr. and Mrs. Terpening's son, Lyle Terpening; Mr. and Mrs. L. Mackin, Mr. and Mrs. William Terpening and son, Ralph; Will Schneider and Mr. and Mrs. John H. Terpening and son, Allen.

Mr. and Mrs. Terpening's other son, A. L. Terpening, was not present, as he had gone with the Artesia Bulldog basketball team to Capitlan to play that night.

### FRED COLE ADDRESSES CARLSBAD BAPTIST MEN

Fred Cole of Artesia, president of the New Mexico State Baptist Brotherhood, was the principal speaker Monday night at a banquet of the Carlsbad Baptist Brotherhood.

He was accompanied to Carlsbad by Tom E. Brown and A. R. Wood.

## Thanks to My Friends

As I Have Sold My Interest in

## THE TOGGERY SHOP

I Wish to Express My Appreciation and Thanks to My Many Friends for Their Patronage and Encouragement During the Years I Was in Business.

And for the Present Owners

Julia Keinath and Sally Lanning

I Solicit Your Continued Good Will and Patronage.

Mrs. Tex (Dora K.) Polk

# ANNOUNCING!

Mrs. Sally R. Lanning Has Purchased the Partnership Interest of Mrs. Dora K. Polk, in the

## TOGGERY SHOP

201 WEST MAIN STREET

and Will Now Be Actively Associated in the Management of the Business.

We Shall Continue to Bend Every Effort in the Direction of Improved Service for Our Many Friends. Plans Are Now Being Carried Out to Secure the Most Complete Stock of Merchandise Obtainable. Watch for Newspaper Announcement in the Near Future.

You May Be Certain None Can Do Better Than We Can Here.

# TOGGERY SHOP

201 West Main

Phone 460-W

## GIVE TO THE MARCH OF DIMES AT YOUR FORD DEALER'S

### Attention Kids!

It's a gift! We'll give a coloring cartoon book to all who contribute in our showroom—adult or child!



When you give to the March of Dimes, you strike a mighty blow at POLIO! Your gift makes possible a program of research and treatment for you, your family and neighbors should Polio come. So give generously . . . give with your heart to stamp out Polio and help save lives—possibly your own.

To make your giving convenient, and to promote the success of the March of Dimes drive, your Ford Dealer will collect contributions in his showroom.

And to urge the kids to do their share, we're offering a copy of a unique and entertaining coloring book to all who contribute.

So make it a family affair to help protect your family from Polio.

MAKE YOUR CONTRIBUTION AT YOUR FORD DEALER'S TODAY

## ARTESIA AUTO CO.

SALES  SERVICE



**Mrs. Worley Feted On 31st Wedding Anniversary**  
A group of friends honored Mr.

and Mrs. J. S. Worley of southeast of Artesia with a party on their 31st wedding anniversary Friday evening.  
A lovely floral lamp was presented them by the group. Mrs.

Worley wore a corsage of red roses. A lovely cake centered the table, which was pink and white and bore the inscription "Happy Anniversary 1919-1950." Cake and coffee were served. A silver tray

which had been presented to Mr. and Mrs. Worley on their wedding date was used in the coffee service.

**Oil Report—**

(Continued from Page One)  
Total depth 14,646; coring.  
J. W. Jones, Wright 1, SW SW 18-18-29.  
Total depth 2984; preparing to treat.  
McCursey & McElroy, Heard 5, NW SW 35-16-29.  
Drilling at 3500.  
C. T. McLaughlin, Beddingfield-State 1, NW NW 31-17-28.  
Drilling at 1827.  
General American Oil of Texas, Burch 22-A, SE NE 19-17-30.  
Drilling at 2920.  
Kersey & Co., Ramapo-State 3, SE SE 36-17-27.  
Total depth 1875; plugged back to 1683; treating.  
Kincaid & Watson Drilling Co., Travis 4, SE SE 13-18-28.  
Drilling at 2900.  
Humble Oil & Refining Co., Federal-Hobbs 1, SE SE 24-20-24.  
Drilling at 4300.  
Forest E. Levers, Levers 12-B, SW NE 34-16-29.  
Drilling at 958.  
Weier Drilling Co., Foster 4-A, NW SE 17-17-31.  
Drilling at 1963.  
American Republics Corp., Russell 10-A, SW NE 18-17-31.  
Drilling at 2932.  
Kersey & Co., MRY-State 2, SW NW 30-18-28.  
Drilling at 2450.  
Stanley L. Jones, Inc., Jonell-State 14, NW SW 13-18-27.  
Drilling at 1728.  
S. P. Yates, State 3-E, NE NW 25-18-27.  
Drilling at 1818.  
Burnham Oil Co., Vandeventer-State 1, NW NW 22-18-28.  
Drilling at 2273.  
Worth Drilling Co., Taylor 7-A, SW SW 12-18-31.  
Drilling at 2997.  
M. M. Bradley, Bradley 1, SE NW 14-24-26.  
Drilling at 1850.  
Martin Yates III, Mesa-State 2 NW NW 4-19-28.  
Drilling at 2739.  
Barney Cockburn, Humble 3, SE SE 14-17-27.  
Drilling at 385.  
S. P. Yates, State 1-F, SW SW 16-17-28.  
Drilling at 421.  
Malco, Resler & Yates, State 101, SE SE 22-18-27.  
Total depth 2685; bridged back to 2800; drilling out.  
Nay Hightower, Saunders 3, NW NW 13-17-27.  
Total depth 455; shut down for orders.  
Kersey & Co., MRY-State #2, SW NW 30-18-28.  
Drilling at 2018.  
R. E. McKee, State 1-E, NE NW 18-18-29.  
Total depth 204; running casing.  
York & Harper, Bear 1, NW NW 20-24-29.  
Rigging up rotary.  
Lilly May Yates, Yates 1, NW NE

7-20-27.  
Total depth 703; waiting on pump.  
Boyd & Plemons Drilling Co., Gibson 1, SW SW 7-17-28.  
Total depth 498; testing.  
Roger Harris, Travis 4, SW NW 18-18-29.  
Total depth 3302; plugged back to 3003; testing on pump.  
R. D. Collier, Saunders 4, NE NW 13-17-27.  
Total depth 450; shut down for orders.

meeting of the Christian Church to be held here in February, at a meeting of the executive board of the First Christian Church of Artesia, at the home of Mrs. Earl Darst Thursday morning of last week.

Mrs. William M. Siegenthaler, president, presided at the business meeting.  
Plans were made for a tea in the afternoon for the women attending the meeting and for serving the Laymen's League at a supper that night.

Refreshments of cinnamon rolls and coffee were served to Mrs. Siegenthaler, W. H. Ballard, Arthur G. Bell, A. C. Crozier, C. Bert Smith, Nevil Muncy, W. T. Halde-man, Albert Richards and A. W. Boyce and Miss Cora Rogers.

**First Semester In School Will Close Wednesday**

The first semester of the 1949-50 school year at Artesia High School officially closes Wednesday afternoon with the completion of mid-term examinations.  
Although classes will continue throughout the period, the remainder of the week will be used for new enrollment, changes in class

schedules and other between-semester work.  
The semester test schedule for today, Tuesday, was as follows: Morning class examinations were scheduled for periods three and four; afternoon class tests will be held during the fifth and sixth periods.  
The schedule Wednesday: Morning classes tests will be held during the first and second periods; afternoon classes will meet as regularly scheduled.



**... Just Children Today BUT HOW ABOUT TOMORROW?**

How far into your children's future can you see? Will they have all they need to give them a head start in life? You can give them everything—if you start doing something about it NOW! A Savings Share Account in The Artesia Building and Loan Association is the SAFEST and SUREST way to insure their future. And your account is SAFE—for it's insured up to \$5,000!

**OFFICERS AND DIRECTORS:**  
Emery Carper, President      Clyde Guy, Vice President  
Harry J. Nelson, Secretary  
Allan K. Richardson      Glenn Booker      Sam Sanders

**Artesia Building and Loan Association**

201 1/2 South Fourth



Phone 870

**Dollar for Dollar— you can't beat a PONTIAC!**

DELIVERED HERE **\$1,895.00**

5-Passenger Streamliner Six-Cylinder Sedan Coupe\*

**The Least you can pay-for the Best!**

Let's start with the idea that you want to drive the very best car your money will buy. Who doesn't? You want to be seen in a big, beautiful outstanding automobile. You want to enjoy the thrill of silken-smooth performance. You want to know for sure that the car you're driving will give miles and miles of carefree service.

What you want is a Pontiac!

Prove it for yourself—come in and we'll show you that dollar for dollar you can't beat a Pontiac. Bumper to bumper, inside and out, one thing is apparent—no car offers you more for your money than a new Pontiac! Come in soon!

**BOYD-COLE MOTOR COMPANY**

112 SOUTH SECOND      Artesia, N. Mex.

*America's Lowest-Priced Straight Eight*  
*Lowest-Priced Car with GM Hydra-Matic Drive*  
*Optional on all models, at extra cost.*  
*Thrilling, Power-Packed Performance—Choice of Six or Eight*  
*World Renowned Road Record for Economy and Long Life*  
*Only Car in the World with Silver Streak Styling*

\*State and local taxes, if any, license, optional equipment and accessories—extra. Prices subject to change without notice. Prices may vary in surrounding communities due to transportation differentials.

**PENNEY'S** BUILT STRONGER... LAST LONGER... SAVE YOU PLENTY!

**WORK CLOTHES**

11 Oz. Sanforized  
**Foremost Pants**  
**2<sup>49</sup>**  
Snug Western Style  
Riveted Strain Points  
Double Stitched with  
Orange Thread.  
Sizes 29 to 42.  
Boys Sizes 4-16 \$1.98

Sanforized  
**ARMY TWILL MATCHED SETS**  
SHIRTS **2<sup>49</sup>** PANTS **2<sup>98</sup>**  
14 to 17      29 to 46

Neat on the Job — Wear Extra Long  
Full Cut Throughout for Comfort  
Thrifty Priced — Suntan or Silver Grey

Stormwelted  
**Work Shoes**  
**6<sup>90</sup>**  
Genuine Barbour  
Stormwelt helps keep  
Moisture Out!  
Rugged Cord and  
Rubber Soles, One-Piece Molded Back.  
Great for Farm or  
General Wear.  
Sizes 6 to 12, D and E

Big Mac 8-Oz.  
**Denim Overalls**  
Man, they're **2<sup>29</sup>**  
Rugged!  
Yet So Low Priced!  
Sanforized for  
Correct Fit Always!  
Sizes 30 to 50  
Big Mac Jumpers  
Sizes 34 to 48 \$2.29

BROWN ELK-FINISHED COWHIDE  
FULL BELLOWS GUSSET  
RIVETED STEEL SHANK  
GOODYEAR WELT  
SOLID LEATHER HEEL  
FULL DOUBLE LEATHER SOLE  
ANCHORED FLANGE STEEL BOX TOE

**Men's Safety Toe 8-inch Boots**  
**\$9.75**  
8 INCHES OF SOLID PENNEY VALUE!

All Leather  
**Work Shoes**  
**8<sup>50</sup>**  
Top Grade Oil-treated  
Leather Soles and  
Brown Elk Finished  
Cowhide Uppers.  
Solid Sole Leather  
Counter, Riveted  
Steel Shank.  
Hi-Spot Arch Support  
B, D, E Widths  
Sizes 6 to 12.  
Chambray  
**Work Shirts**  
Strong Oxhide  
Blue or Grey  
Sanforized Work  
Shirts. Sizes 14 to 17  
**1<sup>19</sup>**



**LANDSUN**

LAST TIMES TODAY

TUESDAY

ALAN LADD

"Whispering  
Smith"

News — Cartoon

WED. - THURS.

A  
MUST SEE  
Picture!

"Not  
Wanted"

The Story of 100,000

Unwed Mothers!  
Not Recommended  
for Children.

**OCOTILLO**

LAST TIMES TODAY

TUESDAY

BOB HOPE

"Sorrowful  
Jones"

News — Pop Eye

WED. - THURS.

Charlie Chan

"Sky Dragon"

and

JOE PALOOKA

"Counter  
Punch"

Two Big Features Every  
Wednesday - Thursday

**Office Supplies at The Advocate**

PHONE 943

STEVE W. MASON

LOW INTEREST RATE, LONG TERM.

FARM, RANCH AND CITY PROPERTY LOANS.

209 Carper Building

Artesia, N. M.

*"I'm Winning  
Because of You"*

**JOIN  
THE MARCH OF  
DIMES**

January 16-31

**FIGHT  
INFANTILE PARALYSIS**

The National Foundation for Infantile Paralysis  
FRANKLIN D. ROOSEVELT, founder



NEWLY DESIGNED . . . by the New York shortwave station of the Armed Forces Radio Service is a monthly program schedule. The mimeographed schedule lists the regular shows beamed each day to the Atlantic, European and Mediterranean areas. Any person overseas may obtain a copy by writing AFRS, 641 Washington St., New York 14, N. Y. The program, however, will be distributed only in continental U.S. to service personnel. In addition to the scheduled programs during the approximately four hours of broadcasting each day, the sheet contains frequencies of the New York

shortwave station and a time conversion chart.

**VIDEO VICTIMS . . .** According to the principal of a Clifton, N. J., school, television is the cause of failing marks by pupils at the school. Out of 562 enrolled, 169 flunked their courses, he said. Video, he averred, kept the students up late in the evening—hence no school work done . . . and the failure.

**INCIDENTAL INFO . . .** Pat O'Brein, film star, is now an honorary colonel of the National Volunteers of the Philippines. It's in recognition of his work as an entertainer and morale builder during the war . . . Cheta, the chimpanzee of the Tarzan series, is insured for \$50,000 . . . For those who may have been wondering when another Three Stooges comedy would be out, Columbia

**NSLI Checks Due To Start Rolling After Mid-January**

Washington (APPS) — "The middle of January," still remains the tentative date for mailing National Service Life Insurance policy dividend checks, the Veterans Administration has announced.

The VA also announced that at least 1,175,000 of the estimated 16 million World War II veterans eligible for the dividend payments have failed so far to file claims.

Veterans who have not filed applications, the VA states, are simply delaying the date they will receive their checks. Veterans can apply at any time, and the amount they receive on war-time insurance they hold or once held will not change with the delay. Interest earned on unclaimed dividends will revert to the VA insurance fund as profits.

At the present rate of filing, 1,500 a day three years will elapse before all eligibles have claimed their share of the dividends.

in October was the second highest on record. This was due in part to the fall weather and fall utilization of late pasture feed and crop residue, together with liberal supplementary feeding from ample grain supplies on farms.

October milk production, however, was low relative to the number of the nation's potential milk consumers. The amount of milk per capita in October averaged

1.94 pounds per day, the third smallest for the month in 20 years of record.

**READ THE ADS**

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate, office supplies.

BALL POINT PENS by Fireline, the student's choice at \$1.50. Artesia Advocate, office supplies.

**JOIN THE MARCH OF DIMES**

JAN. 16-31

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

**Dairy Pastures In Good Condition**

The condition of dairy pastures in New Mexico on Nov. 1 averaged 89 per cent of normal, or 12 per cent better than at the same time last year and 17 per cent better than the 1938-47 average, according to C. R. Keaton, assistant extension economist. This year's 89 per cent average for the state is 10 per cent above the U.S. average.

A combination of favorable weather conditions, especially an above-average rainfall, favored a further development of green feed in most sections of the state.

For the U.S. as a whole, dairy pastures average 79 per cent of normal on Nov. 1.

Milk production on U.S. farms

**Dr. Kathryn Behnke**

Palmer Graduate Chiropractor

105 South Roselawn, Artesia

Office Phone 861

Evening and Emergency 656-M

Office Hours: Daily except Wed. 9:30 to 12:30; 1:30 to 5:30

Listen to Radio Station KAVE Tues. and Thurs., 7:50 A. M. for Chiropractic Health Message

"YOU SHOULDN'T PUT IT OFF ANY LONGER, DAVE."

"I WON'T, DOC. I LEARNED TODAY THAT I CAN GET A PERSONAL BANK LOAN TO COVER MY MEDICAL EXPENSES."

If you need medical services, see us right away about a Personal Loan. You can get the money you need without delay, and pay back the loan in instalments, from income.

**FIRST NATIONAL BANK**

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

**BANK PERSONAL LOANS ARE BEST**

No. 2 of a SERIES - "REMINISCING WITH SOUTHERN U."

There's nothing quite like the thrill of finding a coin as you walk along. You reach down, pick it up, smile, then put it in your pocket with a feeling of satisfaction.

And, there's nothing like "discovering" another source of satisfaction . . . your Natural Gas. At your fingertips, you have heat to keep you warm . . . hot water to keep you clean . . . a flame to cook and bake with . . . and a flame to give you refrigeration. In reality, Mother Nature with her most perfect fuel, Natural Gas, provides you with a silent servant that's ready to serve you 24 hours of every day . . . keeping you comfortable in every way.

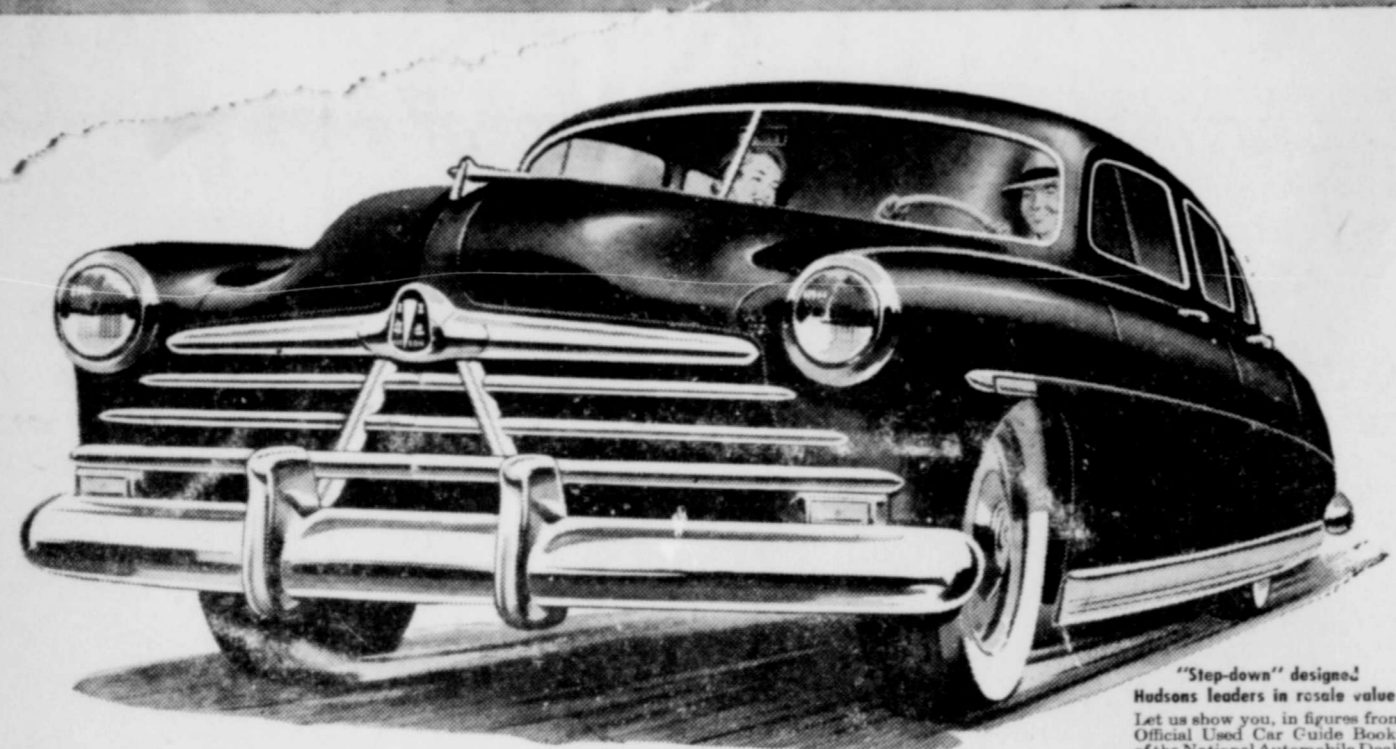
**REMEMBER YOUR 1st Discovery?**



- CITIES SERVED BY SOUTHERN UNION IN NEW MEXICO**
- Albuquerque
  - Artesia
  - Aztec
  - Belen
  - Bernalillo
  - Carlsbad
  - Clovis
  - Dexter
  - Farmington
  - Hagerman
  - Lake Arthur
  - Los Lunas
  - Loving
  - Lovington
  - Parales
  - Roswell
  - (City Gate)
  - Santa Fe
  - Tesuque
  - Texico
  - Tucuman

**Southern Union Gas Company**

HELPING BUILD NEW MEXICO



**Lower-Priced Hudson**  
shouts "Value!" for all to hear!

- MOST ROOM!
- BEST RIDE!
- SAFEST!
- BIGGEST DOLLAR VALUE!

YOU DON'T have to buy an under-sized car just because you're economy-minded. For the new, lower-priced Hudson is a big, powerful car . . . priced for average pocket-books . . . styled to hold its own in the finest company!

You instantly see that it's the most beautiful of them all. Free-flowing, low-built design flashes the fact that here is the lowest center of gravity in any American automobile. And you know instinctively that, as a result, the Pacemaker hugs the road more tenaciously . . . and is therefore America's best-riding and safest car!

You'll see, too, that this new member of the Hudson family has full road clearance, and more head room than in any other mass-produced car built today, thanks to "step-down" design with its recessed floor. And amazing head room is only one

kind of interior spaciousness you'll find in the new Pacemaker. "Step-down" design gives you more space because it gives you new space that is wasted in other makes of cars. With normal outside width, this compact automobile brings you seat cushions that are up to 12 inches wider than those in cars of far greater outside dimensions!

And for dazzling get-up-and-go, there's the new high-compression Pacemaker engine—a lightning-like performer with saving ways!

No matter how much or how little you intend to pay for your next car, we invite you to look at Hudson's lower-priced Pacemaker . . . it has a "value" message you'll like to hear!

Available with Hudson's new **SUPER-MATIC DRIVE**

**NOW . . . 3 GREAT HUDSON SERIES**  
ONLY CARS WITH "STEP-DOWN" DESIGN

See . . . Drive . . . the New Pacemaker at these Hudson Dealers'

**MAHONE & SMITH MOTOR CO.**

406 NORTH FIRST

ARTESIA, N. M.



**Classified**

**For Sale**

**Holsum Is Better Bread**

E. A. HANNAH AGENCY  
Complete Insurance Service  
Real Estate — Home Loans  
South Third Phone 352-W  
20-tfc

**Holsum Is Better Bread**

FOR SALE—Young fat hens, dress-  
ed, trying chickens, 2 1/2 to 3  
pounds, trying rabbits, 2 1/2 to 3  
pounds, fresh eggs at all times. L.  
Byrd, 318 West Adams, phone  
37. 19-tfc

**Holsum Is Better Bread**

BUY AND SELL used furni-  
ture. Army Surplus Store, 211  
E. Chisum, phone 345. 28-tfc

**Holsum Is Better Bread**

FOR SALE—Baby Chicks! Book  
order now. U.S. approved  
U. S. Pullorum controlled,  
Gish White Leghorn, New  
England and Hamp X White  
Sambrook. All breeders vaccinat-  
ed for Newcastle disease. McCAW  
BROTHERS & POULTRY FARM,  
c 485, 13th and Grand, Artesia,  
N. M. 62-tfc

**FOR SALE**

Dressed turkeys at  
the Locker Plant, Bryant Wil-  
lams. 52-tfc

**MOVING?**

**Artesia Transfer & Delivery Co.**

Nothing Too Small or Too Large  
110 North First Phone 668-M

**Holsum Is Better Bread**

FOR SALE—Apples, several vari-  
eties, oranges, grapefruit, pec-  
ans, beans and potatoes. A. G.  
Bailey, 110 Richardson, phone 239.  
63-tfc

**VENETIAN BLINDS**

—We guaran-  
tee perfect fit. No charge for  
estimates or installations. Key  
Furniture Co., 412 West Texas,  
phone 241-J 37-tfc

**Holsum Is Better Bread**

FOR SALE — New two-bedroom  
house with garage attached at  
708 S. Seventh, FHA commitments,  
also VA commitments for \$10,000  
to World War II veterans, no de-  
lay. Also have house 25x25 to be  
moved, unfinished inside but liv-  
able, only \$1350. Jesse F. Cook,  
turn south at dip on Hope Highway  
to second house on left. 4-2tp-5

**FOR SALE**

— New large house,  
\$1800 and three-bedroom house  
and half acre land, good water,  
\$2800 or both \$4000. Phone 096-J3  
or see Dean at Batie. 4-3tp-6

**FOR SALE**

— One D-S-35 Interna-  
tional long wheelbase truck. I  
also have winch trucks for heavy  
oil field hauling. K. J. Williams,  
phone 534-R. My business is truck-  
ing the public. 33-tfc

**FOR SALE**

—1948 two-door Fleet-  
line Chevrolet, all accessories,  
overdrive, high torque motor, going  
overdrive, high torque motor, going  
643-W or see at 505 E. Chisum.  
5-1tp

**Holsum Is Better Bread**

—1948 two-door Fleet-  
line Chevrolet, all accessories,  
overdrive, high torque motor, going  
overdrive, high torque motor, going  
643-W or see at 505 E. Chisum.  
5-1tp



**"Of Course I Am All Right ... I Just Believe in Being Prepared!"**  
Marvin has the right idea, being prepared for any eventuality is sensible and inexpensive. We will be happy to discuss your insurance needs with you at any time.

**ARTESIA INVESTMENT COMPANY**

200 BOOKER BUILDING

PHONE 871

**Holsum Is Better Bread**

FOR SALE — Three used Model  
No. 71-A Star spudder drills,  
mounted on 1942 Ford trucks; 45  
H.P. Continental auxiliary engines  
mounted, equipment in operating  
condition, excellent for water well  
or shot-hole drilling. Any reason-  
able offer considered. For further  
details, contact Standolind Oil &  
Gas Co., P. O. Box 104, Carlsbad,  
N. M., phone 1192-J. 2-tfc

**Holsum Is Better Bread**

FOR SALE — Applewood, sawed  
fireplace length, \$17 a ton. Will  
deliver to Artesia. Bryant Williams,  
Hope, N. M. 5-2tc-6

**Holsum Is Better Bread**

FOR SALE — Applewood, sawed  
fireplace length, \$17 a ton. Will  
deliver to Artesia. Bryant Williams,  
Hope, N. M. 5-2tc-6

**Holsum Is Better Bread**

FOR SALE — Applewood, sawed  
fireplace length, \$17 a ton. Will  
deliver to Artesia. Bryant Williams,  
Hope, N. M. 5-2tc-6

**FOR SALE**

280 acre farm \$27,000, \$14,000 will  
handle.  
80 acre farm \$225 per acre, includ-  
ing machinery.  
18 acres adjoining town, \$350 per  
acre.  
40 acre farm \$8000, \$6000 will  
handle.  
Four-room house, \$500 down, \$2750  
160 acres, third down, balance crop  
payment.  
5 section ranch, 473 acres deeded,  
40 acres under irrigation 2 good  
houses, good grass, plenty water,  
\$25,000, \$17,500 will handle.  
6000 acre ranch, good improve-  
ments, \$12,000, \$6000 will handle  
3 section ranch, ideal dairy set up,  
1200 acres patented, 100 acres  
cultivated, canal rights, very  
modern, 3-bedroom house, on  
good highway, \$15,750, terms.  
5 room house \$5000, \$3000 will  
handle.  
New houses in Hightower and Car-  
per additions, especially suited  
for G.I.'s.  
See us for businesses such as  
Laundries, Beauty Shops, Trailer  
Courts, Grocery Stores, Restau-  
rants, Cabin Camps.  
See us before you buy or sell  
DON'S REAL ESTATE  
314 Carper Building  
Office Phone 79-J  
Residence Phone 092-J3 or 202-J  
52-tfc

**FOR SALE**

—Three milk cows, two  
just fresh, will give five and five  
and one-half gallons per day. Also  
tractors and farm machinery for  
sale. See Eugene Sammons, Cotton-  
wood any day except Saturday.  
5-2tp-6

**FOR SALE**

—One 4-inch turbine  
pump and electric motor, also  
barn 24x24. See Pat Fairey, phone  
617-W. 4-tfc

**FOR SALE**

—1948 Dodge four-door  
custom, excellent condition, rea-  
sonably priced. Phone 0183-R1.  
5-2tp-6

**FOR SALE**

—Two Cocker pups, 8  
weeks old, male and female. Pa-  
pers if desired. Phone 328-J. Eve-  
nings 795-W. 5-tfc

**FOR SALE**

—Tumblebug plow and  
Everman land leveler, slightly  
used, \$250 each. R. D. King, Hag-  
erman, N. M. 4-2tp-5

**FOR SALE**

—1947 Pontiac 8, radio,  
heater, fog lights, spot lights,  
\$1200. Don Jensen, phone 202-J.  
4-tfc

**FOR SALE**

—Three lots, 150-foot  
frontage, corner Fifth and Wash-  
ington, \$2500 plus paving; one lot  
408 W. Dallas, \$1500, paving paid.  
E. A. Hannah Agency. 67-tfc

**FOR SALE**

— Army barracks,  
20x40, 20x50 and 20x100, with  
or without floors, located at Carls-  
bad air base. Contact Southern  
New Mexico Warehouse, phone 48,  
Carlsbad. 2-4tc-5

**Holsum Is Better Bread**

— Army barracks,  
20x40, 20x50 and 20x100, with  
or without floors, located at Carls-  
bad air base. Contact Southern  
New Mexico Warehouse, phone 48,  
Carlsbad. 2-4tc-5

**Holsum Is Better Bread**

FOR SALE — Cushman motor  
scooter, Model 1949. See at Ar-  
tesia Advocate or call 097-NR6.  
3-1-tfc

**Holsum Is Better Bread**

FOR SALE — By owner, six room  
house, 201 West Dallas, phone  
243. 1-9tp-9

**For Rent**

FOR RENT—Modern unfurnished  
one and two-bedroom apartments  
12th and Main. Phone 434. 43-tfc

**FOR RENT**

—Storage space, phone  
845. 28-tfc

**FOR RENT**

— Room in private  
home, gentleman only. 303 West  
Grand or phone 150. 31-tfc

**FOR RENT**

— Vacuum cleaners,  
floor polishers and portable sew-  
ing machines. Roselawn Radio Ser-  
vice, 106 S. Roselawn, phone 866.

**FOR RENT**

— Tank type vacuum  
cleaner with attachments. Ar-  
tesia Furniture Co., 203-5 West  
Main, phone 517. 61-tfc

**FOR RENT OR SALE**

—160 acre  
farm, under cultivation. Inquire  
at Atoka Store. 5-1tp

**FOR RENT**

— Unfurnished three-  
room apartment and bath at 1302  
West Main, phone 220. 5-1tc

**FOR RENT**

— Couple only, four-  
room furnished upstairs apart-  
ment, newly decorated. See at 902  
Washington Avenue. 5-1tp

**Wanted**

— Dressmaking, tailor-  
ing and alterations. See Mrs.  
Chipman, 308 West Missouri, phone  
583-NJ. 35-tfc

**WANTED TO RENT**

— Permanent  
established business man wants  
two or three bedroom unfurnished  
house. Write F. M., c/o Box 427,  
Artesia, N. M. 2-tfc

**MOVING!**

Household moving, across the state,  
Across nation. Southern New Mexi-  
co Warehouse, Carlsbad, N. M.  
Phone 48. 2-8tc-9

**WANTED**

To do concrete work in  
or out of Artesia. Also caliche  
fill for driveways and roads. See  
Pablo Alvarez, 908 West Grand,  
phone 327-R. 2-tfc

**WANTED**

— If you live in or near  
Artesia and would like to earn  
\$5000 or more the first year, have  
sales ability and car, not afraid of  
hard work, write C. C. Taylor, 1412  
W. Tansil, Carlsbad, N. M. 4-2tp-5

**WANTED**

— Beginning classes for  
adults in shorthand, typewriting  
and bookkeeping. Call 656-M be-  
fore 8 a. m. and after 4 p. m.  
4-3tc-6

**"IT HAPPENS EVERY DAY"**

HERE'S A LAFF CARBURETOR OVERHAUL FROM 2 TO 6 BUCKS! HA HA HA HA HA HA

ED PUT IN 2 GALLONS JUST WAIT 'TIL HIS WIFE FINDS OUT, TH' FRAUD

TINKERING WITH VITAL PARTS OF YOUR CAR CAN BE COSTLY AND DANGEROUS IF YOU'RE NOT GETTING THE PROPER MILEAGE WE SUGGEST OUR

PUT IN 10 GAL. KEEP YOUR BATTERY SALT

ALL OVERHAUL IT MYSELF ALSO INCREASE THE MILEAGE 5 MILES PER GALLON

**By PLOTNER**

**Ford**  
CARBURETOR EXPERTS RIGHT THE TROUBLE

**ARTESIA AUTO COMPANY**  
HOME OF FORD

**FURNITURE UPHOLSTERING BY EXPERTS**

The Harcastle Upholstering Co., Roswell, for Twenty Years a Leader in Upholstering Furniture in This Vicinity, has Opened a Shop in Artesia, under the Management of Mr. D. E. Conboy.

We Carry a Complete Line of Material, in the Latest Styles, to Choose From.

Call Us Today for a Free Estimate.

Free Pickup and Delivery Service.

**HARCASTLE UPHOLSTERING CO.**

407 1/2 West Main Phone 479-W

Play this brand new WHITE MAGIC SOAP QUIZ GAME

**\$32,000.00**

**IN BIG PRIZES!**

TO RESIDENTS OF THE 11 WESTERN STATES ONLY

WIN ONE OF 3 PACKARD SEDANS OR ONE OF 400 WESTINGHOUSE HOME APPLIANCES

33 Prizes Every Week for 12 Weeks!  
1 New Packard Sedan Given Away Every 4 Weeks!

Be Sure To Get Rules and Entry Blanks

at **SAFEWAY**

White Magic SOAP

**Holsum Is Better Bread**

WANTED—Do you need a baby  
setter? Three sisters available.  
Trudy 14, Ann 13 and Patty 12.  
Phone 829-M. 4-2tp-5

**WANTED**

— Ironing to do, also  
keep children. 610 West Chisum.  
5-2tc-6

**TIM'S PICK-UP AND DELIVERY SERVICE**

Phone 401-NW 5-5tc-9

**Miscellaneous**

JOHN A. MATHIS, SR. AND JR.  
—Fire, casualty and life insur-  
ance, phone 938. 29-tfc

**ALCOHOLICS ANONYMOUS**

Box 391 37-tfc

**I.O.O.F. LODGE**

Meets  
Wednesday, 7:30 P. M.  
I.O.O.F. Hall, 510 West Main

**Robert Bourland INSURANCE**

Artesia Auto Co.  
PHONE 52

**VETERANS! Drafting Service**

House Plans FHA Approved  
G.I. Leo Williams  
Phone 314-M

Fill up for fast starting with

**Winter-Blended PHILLIPS 66**

Improved high-volatility mixture gives you faster warm-up, better performance!

Winter-Blended Phillips 66 Gasoline contains added amounts of valuable high-volatility elements. Result: smooth "pick-up" on cold days, less wasted gas, long mileage! Get Winter-Blended Phillips 66 Gasoline at any station where you see the orange and black Phillips 66 Shield.

**PHILLIPS 66 GASOLINE**

**THIS WEEK'S OK USED CAR SPECIALS**

**YOU BUY WITH SAFETY WHEN YOU BUY A CAR WITH THE OK WARRANTY TAG!**


1941 Chevrolet 4-Door Sedan  
1946 Ford V-8 Tudor Sedan  
1947 Chevrolet Fleetline Aero Sedan  
1947 Chevrolet Stylemaster Club Coupe  
1948 Plymouth Special Deluxe Club Coupe  
1948 Plymouth Special Deluxe 4-Dr. Sedan  
1949 Chevrolet Fleetline Deluxe 4-Door

**GUY CHEVROLET COMPANY**

"Home of OK Used Cars"

101 WEST MAIN PHONE 291





**KEEP SMILING! KEEP HAPPY!**  
With a Handy Checking Account!

Here's an easy way to increase your business efficiency—keep your spirits high! Pay by check. See how much more simple it is—how easily important payment records are kept.

Let us help you start a business or personal checking account—it's a sure way to make your business day smoother. Come in today.

**PEOPLES STATE BANK**  
Member Federal Deposit Insurance Corporation

Capital \$100,000 Surplus and Reserve \$100,000

**Dunn's Garage**  
Used Cars are Better

1946 Ford Super Deluxe 4-Door Sedan  
1941 Chevrolet 4-Dr. Sedan  
1941 Pontiac Club Coupe

**Dunn's Garage**  
For Better Service



*"I'm Winning Because of You"*

**JOIN THE MARCH OF DIMES**

January 16-31

*The National Association for Inhabitable Dwellings*

FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.



**Southeast Engineering Company**

General Surveying  
Oil Field, Water Rights,  
Farm and Ranch, Town Lots.  
General Engineering and Drafting

509 West Main St. Phone 475  
Artesia, New Mexico

**WE FEATURE LONG-TERM, REASONABLE INTEREST LOANS**

Through Major Life Insurance Companies

On Business, Residence, Farm and Ranch Properties  
Also F.H.A. or F.H.A.-GI Loans  
Preserve Those Precious Papers on Film!  
We Do Microfilming.

**CURRIER ABSTRACT CO.**

102 Booker Building Phone 470

**Christian Church Condition Good, Reports Show**

About 85 members and friends of the First Christian Church gathered for a turkey dinner and the annual business meeting last Thursday evening. It was a happy occasion with optimism and good will on every hand. The dinner was "tip-top" and there were many compliments offered the quality of cooking among the membership.

The reports showed a fine program of progress during the last year. The report of the church treasurer, J. D. Smith, showed that in spite of spending practically double that of the previous year, the church opened the new year with a balance larger than was on hand a year ago.

The report of the Women's Council, Mrs. William M. Sigenthaler, president, showed that group had raised and spent more than \$1000, besides many service projects completed.

Reports from Chi Rho and C.Y.F. youth organizations, showed a year of serious planning and achievement. Sylvia Amstutz reported for the high school age youth and Lynnell Burns for the intermediate Chi Rhos.

Clark Storm, superintendent of the church school, reported for that organization, assisted by Miss Cora Rogers, secretary-treasurer.

Rev. Arthur G. Bell, pastor highlighted his report with colored slides, which he had taken of various projects and activities, especially that of the youth, closing with some gorgeous sunsets and sunrise slides. The latter, said the minister, indicated to the church the beginning of another and glorious year of light and progress.

C. O. Brown and Ira Reser were re-elected for three-year terms and Clark Storm was elected to fill a vacancy in the eldership. J. W. Bradshaw was re-elected for a three-year term as deacon and M. D. Estill was elected as a new member of that body. William M. Siegenthaler was added to the board of trustees.

Others elected or re-elected to office were: Church treasurer, J. D. Smith; clerk, Earl Darst; director of music, Mrs. John Lanning; pianist, Marijo Storm; Superintendent of the church school, Clark Storm; assistant, Mrs. A. W. Boyce; secretary-treasurer of the church school, Miss Cora Rogers.

Four new members were welcomed and received into the membership during the evening. They were Mrs. Naomi Votaw, Mr. and Mrs. W. E. Rountree, Jr. and Mrs. Mary L. Hoagland.

SKRIP INK, the finest, for sale at The Artesia Advocate.

DRAWING PENCILS from HB to 6H. Artesia Advocate, office supplies.

**BACK TO WORK ORDER ISSUED BY CARLSBAD POTASH COMPANIES**

*The following letter was sent on January 13, 1950 by the management of International Minerals & Chemical Corporation, Potash Company of America and United States Potash Company to the bargaining agent of their striking employees:*

International Union of Mine, Mill & Smelter Workers (C.I.O.)  
Carlsbad Potash Workers, Local 415  
Carlsbad, New Mexico

Attention: Mr. Howard Goddard, Mr. William Gately  
Gentlemen:

This letter is to inform you as the bargaining agent of our striking employees that we are reopening our plant and mines for production on January 16, 1950, at the beginning of the day shift. All striking employees who report for work on said date will be reinstated. The wages, hours and working conditions which will prevail will be those set forth in the Companies' final offer, a copy of which is enclosed herewith.

In order that the Company may have the necessary full crew of workers with which to conduct its operations, it will be necessary to replace any striking employee who has not reported for work by January 23, unless arrangements have been made for a leave of absence beyond that date.

It is our sincere wish that all of our regular employees return to work prior to January 23. The normal average earnings of over \$2.00 per hour and other working conditions which prevail in the Carlsbad potash industry are unmatched by any other industry in the country.

Since, as you know, many of the employees on strike have left the Carlsbad area, a copy of this letter is being sent to each striking employee at his last known address in order that all may have an equal opportunity to report for work when the companies reopen. A copy of this letter will also be published in the Carlsbad Current-Argus, The Eddy County News and any other newspapers where it is felt the men can best be reached.

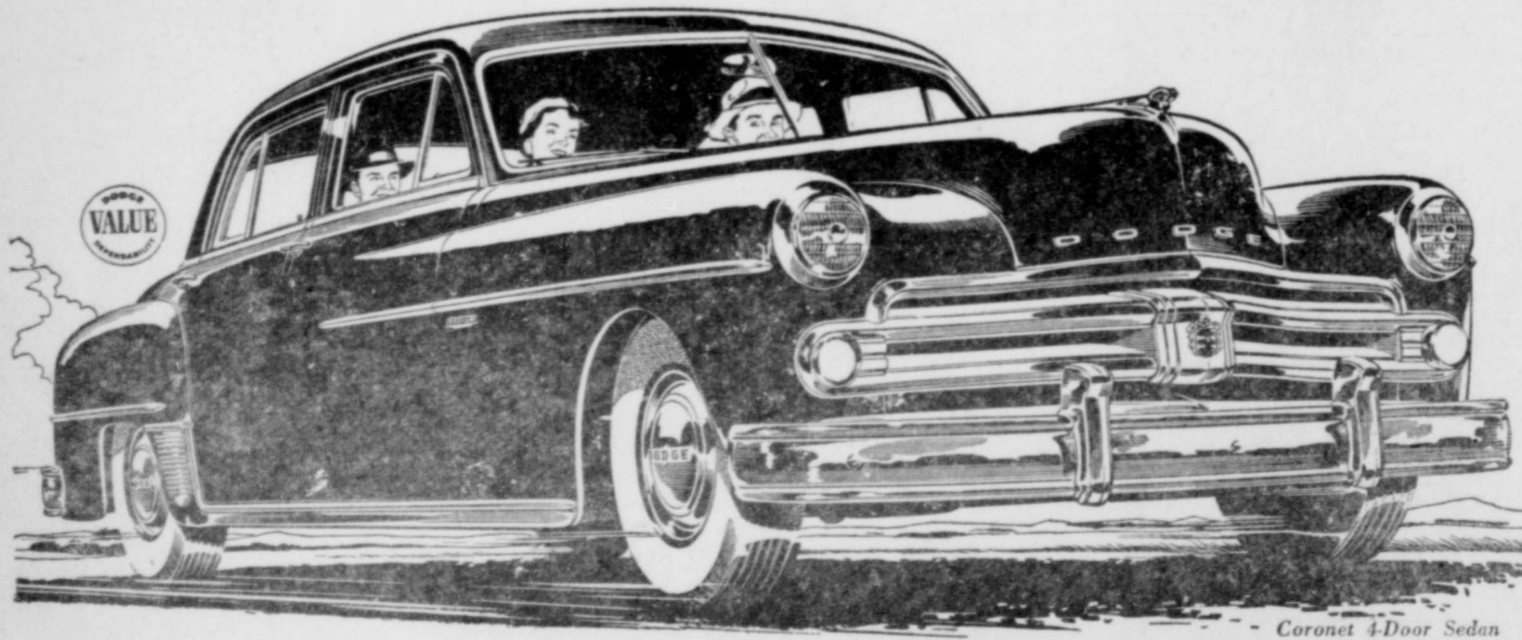
The Company will continue to bargain with your Union so long as it remains the employees' bargaining agent.

Very truly yours,  
Resident Manager.  
cc: Orville Larson  
C. D. Smothermon

**POTASH COMPANY OF AMERICA INTERNATIONAL MINERALS & CHEMICAL CORP. UNITED STATES POTASH COMPANY**

*Now on Display... See it Today*

**NEW... BIGGER VALUE 1950 DODGE!**



Today's BIGGER VALUE DODGE makes your dollars go farther, puts you miles and money ahead.

Here's BIGGER VALUE in comfort—because Dodge gives you a wider, roomier car INSIDE, yet on the OUTSIDE Dodge is more compact for easier handling and parking.

You get a BIGGER VALUE in convenience. Dodge seats are "knee-level" for relaxing support. There's full head room, leg room, shoulder room.

And here's BIGGER VALUE in performance. You get the flashing pick-up of the big high-compression Dodge "Get-away" Engine... the amazing smoothness of gyrol Fluid Drive. Ask us for a "Magic Mile" demonstration ride. Come in, see and drive the new Dodge today.



**BIGGER VALUE!** Dodge interiors measure up to extra comfort... give you more head, elbow and leg room so you can sit naturally in a relaxed position.



**BIGGER VALUE!** New rear "picture window" for safer driving vision. Wider rear tread means greater safety, better road stability, more riding comfort.

**GYRO-MATIC**  
Lowest-priced automatic transmission to free you from shifting, is now available on Coronet models at moderate extra cost.



**New Bigger Value DODGE**

Just a few dollars more than the lowest-priced cars!

**HART MOTOR COMPANY**  
Artesia, New Mexico

**FOR THAT SPRING CLEAN-UP PAINT-UP URGE**

**USE PITTSBURGH PAINTS**  
because they **LOOK BETTER LONGER!**



No matter what kind of paint you need—for the outside, inside, floors or furniture—we have the Pittsburgh Paint that will give you the best looking, longest lasting, most economical results.

WATERSPAR ENAMEL—	\$5.20 Gal.
FLO-RIDE— Interior or exterior Floor Enamel.	\$2.05 Qt.
WALLHIDE— One coat oil base Wall Paint.	\$1.50 Qt.

Artesia Paint & Glass Co.  
824 S. First Phone 369-W



# ARTESIA BUSINESS AND PROFESSIONAL REVIEW

**Mid-West Auto Supply**  
General Electric Appliances  
100 Main Phone 525

**TEXACO SERVICE STATION**  
Cecil Mitchell  
WASHING - GREASING ACCESSORIES  
115 South First

**CITY CAB PHONE 550**  
24-HOUR SERVICE  
205 North First Street  
Cecil Smith

**Barbecue**  
STEAKS SPECIAL LUNCHES DINNERS  
Sundays Chicken and Turkey Dinners  
DIXIE BAR-B-Q  
Bob and Ellen Jewell

**Colon Therapy Foot Correction**  
**Dr. Esther Seale**  
Former Instructor Los Angeles College of Chiropractic  
Office Hours: 9-12, 2-6 Phone 375, 521 West Main

**Wilburn Floor Covering Co.**  
Linoleum - Venetian Blinds  
115 South Third St. Phone 796-W

**DEE'S LAUNDRY** (Help-Your-Self)  
Open 7 A. M. to 6 P. M.  
Monday thru Saturday  
ew Maytags Soft Water  
**DEE'S GROCERY**  
Roswell Highway

## Welcome Mat Is Always Out At The Mint Bar

You're always welcome at The Mint Bar, 809 South First. After a long hard day at the office — an afternoon trekking through the bogs with that trusty old shotgun on your arm—or after a Bulldog basketball game, why not stop in at The Mint Bar for a cold, refreshing bottle of your favorite beer—or one of their superbly blended mixed drinks on the way home?

The Mint Bar is eager to serve you your favorite drink—regardless of what it may be, The Mint Bar has it for you.

It is open from 8 o'clock mornings to 11 o'clock nights on weekdays and remains open until midnight on Saturdays for your convenience.

The Mint features shuffle board for your enjoyment. Its quite, pleasant atmosphere will appeal to you. Its service is prompt and courteous.

Its genial proprietor, Hoot Gibson, is bending every effort to make the time you spend at The Mint Bar enjoyable and relaxing.

The Mint Bar says, "We aren't urging you to drink—but if you do—why not do it in our pleasant, relaxing atmosphere?"

That's The Mint Bar at 809 South First—only a couple of minutes' drive from the hustle and bustle of downtown Artesia.

**FARMS SUPPLY POPULATION TO REPLACE CITIES' DEFICIT**  
Food and fiber aren't the only ranchers supply to the cities. In order to maintain population in the U.S., the villages and farms supply the people to make up for the deficit of population in cities.

Farm areas have a 50 per cent surplus above that needed to maintain the national population and villages have a 25 per cent sur-

## Experiment Staff Member Awarded Award For Research

The Leonard H. Vaughn Award, presented annually for outstanding research paper on vegetable crops published in the proceedings of the American Society for Horticultural Science, has been won this year by R. E. Larson of Pennsylvania State College and Sherman Fair of the New Mexico Agricultural Experiment Station.

Selected by a committee of former presidents of the horticultural society, the research men won the award for their paper, "The Description and Inheritance of a Functionally Sterile Flower Mutant in Tomato and Its Probable Value in Hybrid Tomato Seed Production." Selection was based on originality, clearness of presentation and practical applicability of the findings.

At the time of this research, Paur was taking graduate work at Pennsylvania State College, where Larson is professor of plant breeding. Paur has been at New Mexico A. & M. the last year, conducting research in the improvement of pin-to beans varieties for New Mexico and in native plants of potential value to agriculture and industry.

SUBSCRIBE TO THE ADVOCATE

## Borland Invites You To Gambles



Pictured above is the unique Gamble Store, 207 West Main—which features everything in the way of auto supplies. Homer G. Borland is your authorized Gamble dealer in Artesia and you can't do better than Gambles. Gambles is your friendly store. Right now it's featuring winter battery values. If your old, or new, whoopee won't start on these cold mornings you probably need a new battery. Why not stop in Gambles today and buy one of those Varcon "Deluxe" batteries? They're a real bargain. For everything in the way of auto supplies, why not stop in at your store—the Artesia Gambles store? Mr. Borland will be happy to serve you.

**ZIPPER RING BINDERS** for students. Good quality, variety of finishes. Artesia Advocate, office supplies.

**FOR SALE** — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

## Rural Income In 1948 Sets Record For New Mexico

New Mexico farmers and ranchers received the highest income on record from their products in 1948 according to a report from the U.S. Department of Agriculture.

Cash receipts from farm marketings totaled \$191,343,000 last year. This compares with \$172,232,000 in 1947.

Cash receipts represent quantities sold multiplied by prices received for products and are not to be confused with value of productions. The total includes \$2,552,000 in government payments, the smallest amount since 1936.

Cotton products accounted for more than half the money taken in by New Mexico for field crops. The 1948 total for cotton lint and cottonseed was \$39,734,000.

Cash receipts for cattle and calves were \$96,874,000, the largest on record and about 12 times the amount taken in for cattle and calves in 1933. The figure represents nearly three times the combined cash receipts for all other livestock and livestock products.

Cash receipts for dairy products last year were \$10,133,000. Sheep and lamb brought \$8,472,000.

Wheat receipts fell off sharply from 1947. Receipts last year were \$6,577,000 compared with \$15,042,600 in 1947.

## If It's Food, Willie's Cafe Is The Place

Do you want a meal just like Mom used to fix? Do you know where to get it? It's simple. Why at Willie's Cafe, 101 West Texas, of course—right there at the Artesia bus station.

Willie features that food you learned to love at home—hot biscuits, homemade pies, big, juicy hamburgers and that chili that's just right for this nippy weather.

When you're hungry—regardless of how hungry—or what you're hungry for—Willie's is the place for you.

You can eat in comfort at Willie's. The service is always prompt and courteous and it's clean in Willie's.

"Our coffee is right out of this world," is the motto at Willie's.

Remember you can get that home cooked food, served piping hot, at 101 West Texas—the home of Willie's Cafe.

Go there for just a cup of coffee—or a big steak—it doesn't make any difference, because Willie's features everything in the way of good food—served just the way you like it.

Try it and you will be sold on Willie's Cafe.

**CULLIGAN SOFT WATER SERVICE**  
113 S. Third Phone 574-W  
Ray E. Lewis, Jr., Mgr.

**CUMMINS HOUSE OF TIME**  
Diamond Engagement and Wedding Rings  
Watches, Silver, Jewelry  
Stones Mounted  
Booker Bldg., 110 S. Fourth

**Mixed Drinks**  
**Cold Beer Shuffle Board**  
Open 7 A. M. until 11 P. M.  
Open until Midnight Saturdays  
**NORTHSIDE BAR**  
Roswell Highway

**ARTESIA LAUNDRY AND CLEANERS**  
115 North Fourth  
PHONE 11

## THREE SISTERS FINALLY 'WAVE DOWN' A TRAIN



FOUR CREW MEMBERS of Illinois Central's freight No. 81 stopped their train at Dongola, Ill., to pay Christmastime visit to three sisters who have been waving to them every night for four years as No. 81 passed their house. From left: Engineer Ross Brewster, fireman M. C. Cook, Vivian Miller, 13; Gloria, 11; brakeman R. J. Brennan; Loraine, 4; brakeman W. P. Hutchens. (International)

**Fight Infantile Paralysis**  
JAN. 16-31  
THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

**JOIN THE MARCH OF DIMES**

**Fight Infantile Paralysis**  
DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

CLIP BOARDS and Arch Boards letter and legal size. Artesia Advocate.

**McCAW Hatchery and Poultry Farm**  
BABY CHICKS  
Book your order now. First quality poultry and eggs. Feed and Poultry Supplies.  
McCaw Hatchery & Poultry Farm  
13th and Grand Phone 485

**THE MINT BAR**  
You're Always Welcome at  
Open from 8 A. M. to 11 P. M.; Midnight on Saturdays  
MIXED DRINKS — COLD BEER — SHUFFLE BOARD

**Artesia Electric Co.**  
A. W. HARRAL, Owner  
Electrical Contracting - Refrigeration Service  
206 Main Street, Artesia, New Mexico

**DEE'S LAUNDRY** (Help-Your-Self)  
Open 7 A. M. to 6 P. M.  
Monday thru Saturday  
ew Maytags Soft Water  
**DEE'S GROCERY**  
Roswell Highway

**McCaw CHEVRON STATION**  
Washing - Greasing - Polishing  
Atlas Tires, Batteries and Accessories  
409 North First Phone 45

**Winter Battery Values!**  
Varcon "Deluxe" 24-Month Guarantee \$14.45 Exchange  
"Regular" 12-Month Guar. \$9.95 Exchange  
"Super Active" 30-Month Guar. \$16.45 Ex.  
**Gambles** AUTHORIZED DEALER  
The Friendly Store  
Sizes for All Cars

**"Landscaping Our Specialty"**  
EVERGREENS — SHRUBS — SHADE TREES  
BULBS — PERENNIALS  
**CALLAWAY NURSERY**  
Day Phone 924-J Night Phone 1334-W  
1900 Block North Mesa, Carlsbad, New Mexico  
'Serving All Southern New Mexico'

**Chinese Dishes**  
American and Mexican Dishes  
**KING'S CAFE**  
109 W. Main Phone 697  
North on Roswell Highway

**PREACHER & IRA JUNK YARD**  
We Buy We Sell We Trade  
North on Roswell Highway

**Artesia Floral & Gift Shop**  
Floral Designs for All Occasions  
Complete Line of Gifts Phone 777  
406 West Main Bonded Member Telegraph Delivery Service

**EXPERT REPAIRING**  
Save Your Boots and Shoes by Having Them Repaired Here  
BOOTS MADE TO ORDER  
HAND MADE BELTS  
**BENNE'S BOOT & SHOE REPAIR**  
411 West Main Street

**Williams Lumber Co.**  
Lumber and All Kinds Building Material  
Builders Hardware  
Oil Field Timbers Mine Timbers  
Quality at a Fair Price!  
West of Artesia Phone 095-J1

"Say It With Flowers"  
**The Floore Floral Co.** Phone 312  
106 South Tenth Member Florist Telegraph Delivery Service

"BRUSH ON A NEW WALL"  
**DRAMEX INTERIOR WALL FINISH**  
Makes Sad Rooms Glad 601 Second St. Phone 102 Covers All  
**MAYES & CO.** One Coat

New and Used Auto Parts  
**WELDING SERVICE**  
**BUD'S WRECKING YARD**  
Roswell Highway

**HOT BISCUITS**  
Home Made Pies and Chili  
Jumbo Hamburgers  
**Willie Cafe**  
101 West Texas

**Green & Mays GROCERIES SERVICE STATION**  
Open 6:30 to 8:30  
Northside on Roswell Highway

**JACK'S SERVICE STATION**  
H. H. (Jack) Staggs  
Gulf Products  
Washing - Greasing Tires - Accessories  
201 North First Phone 792-W

**Artesia Animal Hospital**  
BOARDING — GROOMING  
Ranchers Supplies and Vaccines  
902 SOUTH FIRST PHONE 582-J

**USED CARS RUCKS - PARTS**  
**D & D Car Sales**  
Durham—Wayne Deering  
First St., Roswell Hiway

**HOME-COOKED DINNERS and SHORT ORDERS**  
**THE IDEAL Coffee Shoppe**  
Roy Phillips  
205 South First

**Roach Grocery**  
MARKETS — FRUITS — VEGETABLES — GROCERIES  
307 South Fifth Mr. and Mrs. J. C. Roach Phone 299-W

**COMPLETE FEED SERVICE**  
CECIL A. SMITH  
A Feed for Every Need. Groceries. Fresh Yard Eggs Daily  
Half Mile West of Artesia on Hope Highway

**SNOW WHITE WASHATERIA**  
Open 5 A. M. to 6 P. M.  
Monday until Saturday Noon  
WET WASH ROUGH DRY  
804 Dallas Phone 516

**MANN REXALL DRUG**  
Phone 87  
M. Stewart C. E. Mann

**NUMEX ETHYL NEW MEXICO ASPHALT AND REFINING CO. NUMEX REGULAR**



Bulldogs—

(Continued from Page One) help the Artesia cause. Jim Budd's Rattlers, ramrodded by the shooting wizardry of Teddy Marshall and the free-throwing of 6-foot, 6-inch S. O. Izard, blasted their way to a 20-1 lead and never let the Bulldogs get in the ball game here Saturday night.

inch Marshall unreeled one of the greatest shooting exhibitions ever witnessed here. The senior forward banged in six of his first nine attempts from the floor and added two later baskets to lead the scoring with 16. Izard, although canning only three field goals, pushing in eight of eight free throws for 14 Babers, who didn't get in the milling until the second half after Izard had drawn his third personal, tossed in five fielders and two from the charity line for 12.

And the Rattler club as a whole was just as torrid as its big postman from the foul line, making 17 of 21 free throws, a amazing record for a high school team. Tucumcari, holding the bewildered Bulldogs to a lone field goal and three free throws in the opening eight minutes, swept to a 14-5 first quarter lead.

CONCRETE WORK

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50 BOOK MATCHES 1000 Lights 13c

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FLASHLIGHT BATTERIES Reg. 10c each. Now only 2.15c

Artesia (29) Player FG FTM FTA PF TP Felton, f 0 0 0 1 0 Reiger, f 5 3 9 1 13 Bill Brown, c 1 1 5 5 3 Morgan, g 0 3 5 1 3 Burch, g 0 0 0 2 0 Saikin, f 2 4 6 2 8 Batie, g 0 0 0 2 0 Totals 8 13 30 18 29

Tucumcari (73) Player FG FTM FTA PF TP Best, f 2 0 2 4 4 Gonzales, f 2 1 1 3 5 Izard, c 3 8 8 3 14 Jacobs, g 2 4 5 3 8 Marshall, g 8 0 1 4 16 Babers, f 5 2 2 4 12 Pelzer, g 4 0 1 2 8 Langley, g 2 2 2 5 6 Totals 28 17 22 28 73

March Of—

(Continued from Page One) Eddy County for their contributions. Jerry Losee, chairman of the North Eddy County chapter, stressed that a child's pennies will be as welcome as a businessman's check and that all funds received will be put to good use in the fight against infantile paralysis.

The Boy Scouts are doing their part also, in that they have distributed attractive posters throughout the city in the various stores.

First Weekly—

(Continued from Page One) This section of the state is undoubtedly the toughest basketball nook in New Mexico with four clubs represented in the listing. The new District 10 appears to be the roughest with Eunice and Lovington, the No. 3 and 4 teams in the state, leading the way. It is closely followed by District 6 with the fifth place Portales Rams and the No. 7 Clovis Wildcats running rampant. Five is the only other district to place two teams.

- State's Top 10 Teams
1. Tucumcari, District 7.
2. Santa Fe, District 2.
3. Eunice, District 10.
4. Lovington, District 10.
5. Portales, District 6.
6. Carlsbad, District 5.
7. Clovis, District 6.
8. Hagerman, District 5.
9. Alamogordo, District 4.
10. Raton, District 1.

MRS. WINKLEPLECH HEADS ALTAR SOCIETY Mrs. Roland M. Winkleplech was elected president of the St. Anthony Altar Society Thursday evening of last week, succeeding Mrs. Louis Campanello.

READ THE ADS

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GRILLE GUARDS Illustration of a grille guard.

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INTERNATIONAL TRUCKS

Sharpe—

(Continued from Page One) represent all the people of the sovereign state of New Mexico and not just the 'Big Three.' It is my considered judgment that when the votes are counted in the June primary, a new political face will be heading toward Washington, D. C.

"I am under no obligation to anyone or any political faction and shall conduct my campaign in the interest of good government and for the rank and file people of the state," Sharpe said. "The people of the east and south sides have been politically disenfranchised entirely too long and have not had adequate representation in either the state or national government."

"I shall run on a platform of economy in government, the elimination of waste and extravagance and the reduction of personal income taxes, as well as corporation taxes. Definite planks in my platform will be nailed down in no uncertain terms as my campaign progresses."

Artesia Cagers—

(Continued from Page One) are played under by the Hobbs Eagles, 55-43. The Eagles, who are coming fast too, played Tucumcari to a standstill before dropping a 44-36 decision the night before.

around three fast-stepping seniors, Jerry Keith, Jack Wilson and Jerry Bear. This trio got 32 of Roswell's 43 points against Hobbs. Keith, the leading plunker, canned 13, Wilson 10 and Bear 9.

Keith is just a tiny mite, standing 5-8 and weighing 145 but he has a remarkable scoring eye. Wilson, a rugged football end for the Coyotes, stands 6-2 and weighs 190. Another of Anderson's tough basketball customers is Jimmy Crouse, another senior of 5-foot, 11-inch, 165-pound proportions.

Three ball games are on the docket tonight. The Artesia Cs will meet the Roswell Cs at 6, the B squads square off at 7 and varsity tipoff time is scheduled for 8:15. Davis is expected to start off with the same crew who opened against Tucumcari with one exception. Stanley Saikin, vest-pocket

sized forward who played very well against the Rattlers, probably will get the starting nod over Walter Burch. It will be Saikin and Jimmy Reiger at forwards, Bill Brown at center and Bobby Morgan and John Felton at guards. Morgan played a great game on the boards against the towering Rattlers.

State—

(Continued from Page One) ings, scheduling, approving officials and the many other diversified activities of conference executive secretaries in other states. His duties are ever broadening and consist of starting and completing work suggested by the board of control.

Ward was with the school system of Boyd, Texas, for seven years. His present work at Walker Field pertains mainly to preparing Army personnel for office management.

He has been an approved state athletic official for the last seven years and while at Walker Field has worked football, basketball and track meets throughout this section of the state. He will officiate the Artesia-Roswell basketball game at Roswell tonight.

A.A.U.W. PLANS TO FORM BOOK GROUP

Members of the American Association of University Women will meet at 8 o'clock Thursday evening at the home of Mrs. V. P. Sheldon, 811 West Texas Avenue, for the purpose of organizing a group to read, discuss and criticize current books and articles of interest to the group.

Selection of material and time and place of meeting will be decided. Any members interested in invited to attend.

KSVP PROGRAM SCHEDULE

Table with columns for time slots (TUESDAY AFTERNOON, TUESDAY EVENING, WEDNESDAY) and program titles (Personality Time, Farm & Market News, etc.).

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