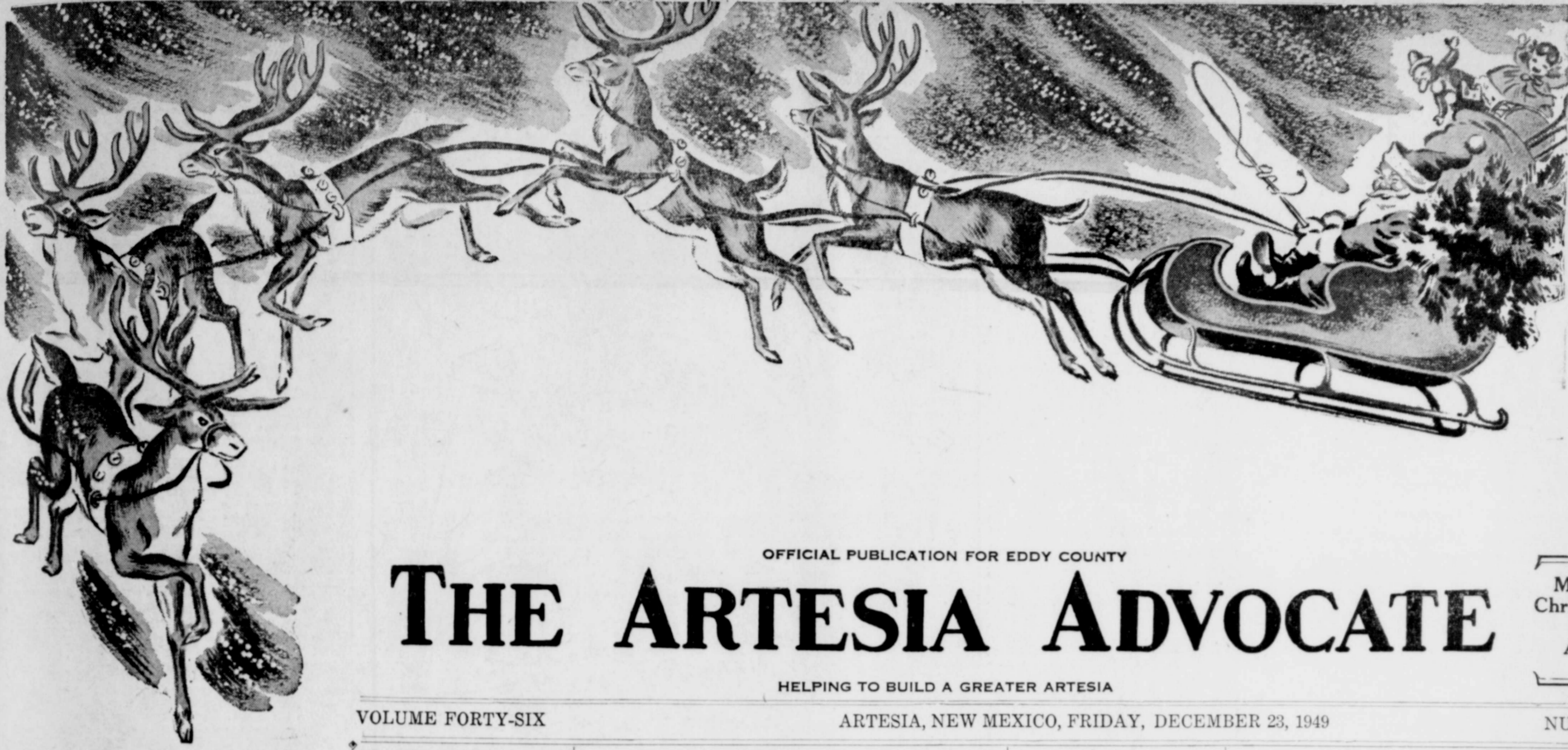


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THE ARTESIA ADVOCATE

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

Merry Christmas to All!

VOLUME FORTY-SIX

ARTESIA, NEW MEXICO, FRIDAY, DECEMBER 23, 1949

NUMBER 65

Artesia's Joan Wheatley Of Radio To Sing When Home On Visit

Joan Wheatley, daughter of Mr. and Mrs. Rex Wheatley of Artesia, will fly from New York City to Artesia New Year's Day to spend a vacation with her family. Wheatley is a soloist with the Waring and the Pennsylvania and is seen weekly on the Fred Waring television show every Sunday night over CBS and is heard on the Fred Waring broadcast every day morning over NBC. She will be Miss Wheatley's visit to Artesia in three years. During her stay, she will give a vocal program for the Artesia Presbyterian Church for the service of the infant twins of her cousins, Mr. and Mrs. John Wheatley, lovely ballad is that rare combination of sophistication and intelligence. She won a Phi Beta Kappa at Occidental College in California and she also has a master's degree in sociology from Columbia University. (pronounced Jo-an) was in Artesia and began studying piano at the age of 5. She gave recitals during her high school years but it was not until she entered college that she discovered her vocal talents. In addition to singing leading soprano roles in college operas, she found time to broadcast over a Los Angeles radio station. When she went East to study at Columbia, she lived at the International House and found herself surrounded by voice students from nearby Julliard School of Music. The proximity of all that music determined Joan to try her own hand in the professional music world of New York City. Success has followed her since her first venture, which was a singing job on a small radio station. She appeared on the RCA Victor show and the CBS Symphony program, "An Invitation to Music," and she sang with the Light Opera Repertory Company of New York and the Collegiate Chorus. In 1945, Fred Waring heard her sing and she has been a featured soloist with Waring's Pennsylvanians ever since. She has been loaned out on occasions to sing under the direction of such eminent conductors as Toscanini, Stokowski, Beecham and Bernstein. She has also given a number of recitals and concertos and has a list of recordings to her credit, including some children's records for Victor, called "On Wings of Song." During (Continued last page this section)

POT POURRI

'Twas two days before Christmas and all through the shop, every creature was hustling, was sure on the hop. The galleys of type were misplaced here and there and cuts by the dozens were strewn everywhere. Some pages of forms were all snug in their beds. Of course, on some stories were incorrect heads. A printer in apron—and also this sap—were ready to quit. We sure needed a nap. When back in the shop, there arose such a clatter, I sprang from my desk to see what was the matter. Away to the presses I flew like a flash, in hopes that some type had not pied or made hash. The sun in this Land of Enchantment of ours cast mid-morning shadows. We'd realized for hours the time we were hoping for soon would be here, to get off this issue, come snow or rain, dear. When up by the street opened wide the front door and there standing boldly, addressing the floor, was a man and believe me, I knew mighty quick, 'twas Postmaster Truett; it was not St. Nick. He looked us all over, from wearisome face, for he had just come from another mad place. He knew that his postmen would ne'er be the same, from lugging this issue. He called us by name: "Now, Vernon! Now, you, Nap! Now Herbert and Ott! On, Cecil! On, Cara Belle, Mary, Dwan, Pot! Vic, Sam, Butch and Charlie, Eloy! On the ball! Start rolling or else I'll dash away all." He was dressed just as usual, from foot to his hat, so there's no further use going into all that. Instead of a Stetson he wore a neat Kelly and said that for breakfast he's had bread and jelly. He spoke no more words, but went back to his work. Just then we were ready; the press, with a jerk, began to print copies, each one just like this. And each with our greeting. No one must miss. We sprang to our duties; someone gave a whistle and Advocates flew like the down on a thistle. So now we exclaim, from the Advocate crew: TO ALL A MERRY CHRISTMAS BEST WISHES TO YOU!

It seems there are other ways of saying, "Merry Christmas and Happy New Year." And here are just a few samples from over the world: "Onsket om en ngnonnd of glad Jul senes fra Hjem til Hjem." "Prettige Kerstdagen en een gelukkig Nieuwjaar." "Joyeux Noel et Bonne Annee." "Frohliche Weihnachten und ein gluckliches Neujahr." "Buon Natale—Buon Anno." "Feliz Navidad q Ano Nuevo." "God jul och godt nytt ar." Just in case you wonder, the above, in order, are Danish, Dutch, French, German, Italian, Spanish and Swedish. Or at least that's what the copy said from which we swiped it. (This is the kind of Christmas (Continued last page this section)

Postal Service Will Start At New Quarters On Fifth Tuesday Morning

All working equipment adequate to carry on mail service will be moved over the week end from the old post office location at Fourth and Main Streets to the new building across from the city hall at Fifth and Main Streets and will be ready for operation at the regular opening time at 8 o'clock next Tuesday morning, Dec. 27, it has been announced by Postmaster Jess Truett. He requested patrons having boxes to remove all mail from them Saturday or Sunday insofar as possible, to call for and receive parcels for which notices have been given and to refrain from making further inquiries regarding the mail until Tuesday morning, at which time all delivery of mail will be made on schedule from the new quarters. Postmaster Truett said it will be necessary to move all post office boxes, furniture and other equipment now in use to the new location, which will be a temporary set-up pending arrival of new government-owned equipment, which is now being manufactured. The new equipment is expected to be delivered about April 1, until which time the front door of the new quarters will be closed and locked with all other doors at 7:45 o'clock each evening, when the last postal employe leaves the workroom. The postmaster said that after the new equipment is received and installed, the front door will remain unlocked until 10 o'clock at night, as is the usual custom. Box rent notices for the first quarter of 1950 will be placed in the boxes Tuesday morning, Dec. 27, at the new quarters, Postmaster Truett said. A clerk will be in the lobby to receive payment, which is to be made prior to the close of business Dec. 31. While most of the services of the Artesia post office have been and will continue to be carried on at the old location through Saturday, parcel post has been received and delivered at the new quarters the last two weeks.

Larry Ray's Leg Is Amputated Here Tuesday

Larry Ray, 16-year-old Lake Arthur boy, whose left thighbone was shattered by gunshot in a hunting accident Dec. 10, underwent an operation Tuesday at Artesia General Hospital in which the leg was amputated about three inches above the knee at the fracture site. He was reported Thursday doing nicely and showing improvement. One of young Ray's physicians said the amputation was necessary because the blood supply to the lower limb was gone. Every effort was made to save the leg and a previous operation to that end was performed Friday of last week. The youth, son of Mr. and Mrs. Luke A. Ray of Lake Arthur, was shot at the end of a pheasant hunt, when he and two hunting companions were putting their guns in their car west of Lake Arthur to go home. Ray had placed his shotgun in the car and Thomas Arthur Crook, one of the other boys, was putting his gun in, when it was accidentally discharged. The entire load of pellets struck Ray in the leg.

Christmas Lighting Contest Is Won By Mrs. Bob McQuay

The first prize of \$25 in the Christmas residential lighting and decorating contest has been awarded Mrs. R. F. (Bob) McQuay, 813 South Fourth Street by a committee of five judges representing the Artesia Chamber of Commerce. The judges made a trip over the city studying the many beautiful displays and said they considered very close to being prize winners. Their decisions for the three prizes totaling \$50 were made only after much deliberation and considerable study, they reported. The committee consisted of three women and two men. The second prize of \$15 was awarded Mrs. Othel Olsson, 1004 West Dallas Avenue and third prize of \$10 went to Mrs. Thad Cox, 802 Missouri Avenue. The winning display at the McQuay residence is rather elaborate and embraces both the rooftop and the front of the house. On the roof are Santa Claus and his reindeer in stand-up figures. The front door is wrapped as though it were a package and on either side is a dwarf in red welcoming friends to the home. The legend, "Season's Greeting," is strung in cut-out letters. Santa and his reindeer also appear on the roof at the Olsson resi-

P.A. Is To Take Initiative In '50 March Of Dimes'

David Saikin, president of Central School Parent-Teacher Association, has announced the appointment of Mrs. Arthur H. Nicolai as chairman for the "March of Dimes" in 1950, with plans for Parent-Teacher Association in the state to co-operate in campaign. Nicolai said, in accepting appointment, "The March of Dimes is of vital importance to Parent-Teacher groups because children are the most affected by the terrible disease. As long as a possibility of our children being victimized, we must devote our time and energies to the right of polio." Parent-Teacher Association, consisting 145 units, is organized by county and nearly every district in the state. With more than 17,000 members in the group can place a work-in-the-campaign that will be effective during the 1950 "March of Dimes," she said. Chairman Grantham said, greatly pleased with Mrs. Nicolai's acceptance of this appointment, as the Parent-Teacher Association plays such a large part in the "March of Dimes" each year. Nicolai is a great cripple, was considered a child's disability, but the 1949 epidemic of polio that this disease is no (Continued last page this section)

Woodside Named Plumbing Inspector For Southeast Area

G. D. Woodside of the Woodside Plumbing & Heating Company of Artesia has been appointed state plumbing inspector for Artesia, Carlsbad, Loving, Hobbs, Eunice, Lovington and Jal, effective Dec. 16. Woodside is well known in the plumbing business in this section and has been a resident of Artesia the last 22 years. His son, Jackie D. Woodside, is now in charge of the local concern. The new state plumbing code, authorized by the 1949 Legislature, went into effect Thursday. The legislation created the State Plumbing Board to set up and supervise operation of the code, which conforms with the uniform Western building code.

Warning Is Issued About Subscription Solicitors Here

Citizens of the Artesia community were warned this week by Luther E. Sharpe, secretary-manager of the Chamber of Commerce, to use caution in dealing with magazine subscription solicitors, as some fraud has been perpetrated recently in Artesia, Hope and Lake Arthur by at least one such solicitor. Manager Sharpe said the Chamber of Commerce will not endorse any magazine solicitors for the next six months as a result of the fraud being worked. And, he said, there has been trouble in the past. He suggested that anyone wishing to subscribe to a magazine purchase his subscription from any of the several local individuals and businesses handling them.

Humble Well Is Now Deepest Drilled In State

The Humble Oil Company's Federal-Wiggs No. 1, deep Eddy County test, has now progressed deeper into the earth than any other well ever dug in New Mexico. The well, located about 15 miles south of Carlsbad and four miles southeast of Black River Village in SE NE 31-24-27, was reported drilling ahead at 14,387 feet, surpassing by nearly 400 feet in depth the previous deepest well in the state. The well holding the previous record was the Phillips Petroleum Company's State No. 4, in 17-17-33, which is just out of the east boundary of the Maljamar pool in Lea County. That well was plugged and abandoned as a dry hole. It was understood the Humble well will be drilled to the Elleburger, but it has not been predicted at what depth that formation should be reached. At present the well is drilling in lime. The only show of pay so far was a gas show at 10,006 feet. Although the Humble well sets a new record for New Mexico, tests (continued last page this section)

Tuesday Issues To Be Day Late Next Two Weeks

The next two weeks, the issues of The Advocate carrying Tuesday datelines will be printed for distribution on Wednesday, because of the observance of Christmas and New Year's Day on Monday, rather than on Sunday, on which they fall. It would be next to impossible to give any late news coverage the day after a double holiday, so the issues will be a day late. And then the regular Friday issues will be distributed two days later each of the two weeks. The break in regular schedule and shortening of the working week make it necessary for The Advocate staff to ask co-operation of everyone in getting copy in promptly—even earlier than usual, if possible. Practically all Artesia businesses will observe Christmas and New Year's on Dec. 26 and Jan. 2, respectively.

Three Boys, One Girl Are Born This Week In General Hospital

Three boys and one girl were born this week in Artesia General Hospital. They were: A son, Freeman Marshall Griffin III, born Tuesday to Mr. and Mrs. Freeman Griffin. A son, Stephen Paul, born Tuesday to Mr. and Mrs. Foster Mathis. A daughter, Maria Ilda, born Wednesday to Mr. and Mrs. Albino Lavario. A son, born Thursday to Mr. and Mrs. William Broom, has not been named.

Special Programs For Christmas Are Announced

All departments of the Sunday school of the First Methodist Church will meet together Sunday morning for a Christmas program, it has been announced by Rev. R. L. Willingham, pastor, who will tell a Christmas story about a little shepherd boy. At the 11 o'clock worship service the choir will sing, "Our Christ Child Is Born," by Nikolaus; "Rejoice, the Lord Is King," by Keating and "The Hallelujah Chorus," by Handel. The sermon subject will be "The Gift of God." A vesper service of carols and candlelighting will be held at 5 o'clock Sunday afternoon, for which the familiar carols, the prophecies of Scripture and the Christmas Story and three great anthems have been arranged as a fitting climax for Christmas Day. The anthems will be "The Heavens Are Telling," by Haydn; "Glory to God in the Highest," by Pergolesi and "O Holy Night," by Adams. An invitation was extended to everyone to attend and share in these Christmas services.

S. P. Emmons Is Injured As Car Goes Into Eagle Draw

S. P. Emmons was painfully but not seriously injured about 7:30 o'clock Tuesday evening, when he drove his car off the recently widened North First Street into Eagle Draw, the bridge of which is narrower than the highway. His principal injury was a broken collarbone, which was reduced at Artesia General Hospital. He was taken home Wednesday and is doing nicely. The front end and top of Emmons' car were somewhat damaged.

Youngsters To Eat Turkey And Ham This Noon

About 350 youngsters of the Artesia community will be served a turkey and ham Christmas dinner at noon today in the Artesia High School cafeteria as guests of a group of Artesia businessmen. And when they leave, each will be given a small gift, by way of assuring all they will have had contact with Santa Claus, both by way of a hot, filling meal and a something material to take home. Those who will attend have been extended invitations on the recommendations of their teachers and they will represent the three racial groups of this locality. The unnamed Santa Clauses will be at the dinner this noon to have the enjoyment of seeing the boys and girls enjoy themselves. An attempt has been made to include in the list of the boys and girls of school age who have been precluded from having a real Christmas dinner.

Christmas Story Is Told As Though By Owner Of Stable

The Christmas Story was related in a new and unique manner Tuesday noon at the weekly meeting of the Artesia Rotary Club by Luther E. Sharpe, secretary-manager of the Chamber of Commerce. Speaking in the first person and as though he were the owner of the stable in which Christ was born, he related the events leading up to and following His birth. The Rotarians and guests sang Christmas carols and had an exchange of gifts.

Remittance For Christmas Seals Is Requested

Those citizens of the Artesia community who have forgotten to or postponed acknowledgement of their 1949 Christmas Seals are being urged to do so by Mrs. Joe Nunn, president of the Artesia Graduate Nurses' Club, which handles the campaign here for the National Tuberculosis Society. She pointed out that people are accustomed to use the seals on packages and letters during the Christmas season, but that the money received from their sale is used the year 'round for tuberculosis control, no matter what the season. Mrs. Nunn said the club is happy to report there has been a good response to the annual appeal and that although the campaign will officially close Christmas Day, returns are still needed and will be welcome. "We want to be able to do all we can for the tuberculosis cases in our county," she said. The tuberculosis hospital at Socorro has been enlarged and can now accommodate more tubercular patients, Mrs. Nunn said. And the sale of Christmas Seals helps to send them to this sanitarium. Checks for blocks of seals which were mailed Thanksgiving week may be sent to Mrs. Nunn, Mrs. G. C. Kinder, secretary or Mrs. Paul Dillard, publicity chairman. In each envelope this year, there were 200 of the Christmas Seals, instead of the 100 usually sent in past years. Mrs. Nunn explained all are invited to purchase the entire 200, but that those wishing may (Continued last page this section)

VETERANS CLUB PLANS TWO HOLIDAY DANCES

Among the many holiday activities in Artesia will be a dance at the Veterans Memorial Building Christmas Eve, Saturday, under the auspices of the United Veterans Club. Music will be furnished by Tony King and His Orchestra. There will also be a New Year's Eve dance there Saturday of next week, at which there will be free noise makers and hats.

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TELEPHONE 7

Christmas Once Again

CHRISTMAS COMES TO ARTESIA once again on Sunday—Christmas, another anniversary of the birth of Christ.

And all America and many parts of the world will join in a joyous celebration of the birth of the Savior.

Happiness and gladness will prevail; peace will rule in the hearts of many, although peace will not exist in some nations which have been torn by strife and hatred and wars.

But for a little while each year when we celebrate the birth of the Savior, we let human kindness rule our hearts; we practice brotherly love; we believe in true fellowship. For a little while each year we are a little kinder, a little more charitable, a little more considerate and thoughtful of our fellowman.

The tragedy of Christmas, of course, is the fact that we do not keep Christmas in our hearts through the full 365 days in the year. It is unfortunate that only for a little while each year, do we let the spirit of Christmas rule us, our actions, our conduct, our very lives.

All of us would like to keep Christmas, to hold it and to have it, yet we do not do so, although it is within our power to do just that. We are told there are many things we could do and should do to have Christmas more often or to have Christmas longer, but we prefer to go back to our selfishness, to our greed and to our consideration only for ours and ourselves.

But He, whose birthday we celebrate, came that we might have life and have it more abundantly. He came that peace might rule in the hearts of all men and in this way peace might rule around the world. And He preached peace to men of good will.

And men of good will do have peace in their hearts and in their lives not just at Christmas-time but usually throughout the entire year.

We need to follow their examples and to learn the real and true meaning of Christmas and we need to learn how to keep Christmas.

Scrooge of Dickens famous "A Christmas Carol" had to learn how to keep Christmas. Most of us are not of the same disposition or the nature of Scrooge, but most of us need to learn to keep Christmas, too.

It is not difficult at all. There are many opportunities that come to us not only at Christmas-time, but during the year to practice the spirit of Christmas.

We know of no better time to start than during the Christmas season. Most of us would find it easier now—we have a little of that Christmas spirit to aid and help us.

But aiding and helping our fellowman now and all during the year is keeping Christmas. Being kind and considerate of the less fortunate families not only at Christmas-time but during the year is playing the role of Santa Claus.

Being kind and considerate and charitable to our friends, our acquaintances and to those with whom we come in contact helps us to enjoy Christmas.

Yes, Christmas comes again Sunday with all its hopes for a better world, a peaceful world and a happier world.

And we can help make all of this and more come true if we will learn to keep Christmas in our hearts all the years of our lives.—O.E.P.

Avoid Fire Causes

THERE IS NOTHING WORSE than a disastrous fire at the Christmas season and they are always far easier to start than they are to halt.

The time to halt fires of all kinds is before they start. And the best way to prevent a fire from occurring is to avoid doing those things which cause fires and are responsible for fires.

Many years ago we learned to avoid the use of candles on Christmas trees. It took some expensive experiences for us to learn this lesson but we finally learned it.

But today we may turn right around and do some other things which are just as costly, just as dangerous and can create just as great a fire.

At Christmas-time we always use lights—lots of lights. We put them on the Christmas trees; we place them in windows; we use them for outdoor decorating. That is wonderful and it creates beauty.

But we should be extremely careful in the use of electric wiring and electric equipment. It is just as dangerous as candles if it is not good, standard approved equipment in good condition.

The wise things to do, of course, to check

carefully our equipment and fixtures and to check the insulation on our wiring. It is easy to determine whether it is in good condition. And it may be expensive to throw it away and get new, but if it is not good it is cheaper in the long run.

The time to check the fixtures and the wiring is before they are put into use.

The time to take the precautions that can prevent a fire during the holiday season is before the wiring is used.

If each and every one of us will employ this precaution and then be extremely careful during the holiday season we can avoid having a fire, starting a fire and having a disaster.

It is always far wiser to be careful than to be careless. It is better to prevent the fire and the way to do that is by employing all of the safety measures we know.

Let's remove any causes for having fires this Christmas and if we do—we probably will not have one.—O.E.P.

How Old Is Santa?

HOW OLD IS SANTA CLAUS? The answer is probably a matter of record, but frankly we do not know off hand.

But we are certain he is very old. And at the same time he never grows any older. In fact, he carries with him a perennial youthfulness, which belies his long white whiskers and hair.

So Santa Claus is a paradox: He's old, but still he's young.

And perhaps in that paradox and the reason for it lies a secret we should all learn and practice—the quality of being eternally jolly and kind.

No one ever saw Santa Claus when he was not jolly, or when he was placing other people's interests first and before his own.

Oh, sure, sure, we know that Santa Claus is a symbol and the old fellow as we know him in America has been created, just as his counterpart has been created in other parts of the world. But he is quite real to us and to almost everyone else. He has taken the form of a man—a jolly, generous man—a personification in kindness and jovialness of that Event which he represents, becoming quite real at the period of the year when that Event approaches.

How old is Santa, we ask? He was old when we were a boy. But he was jolly. And he is old today. And he is still jolly. And he will be old—but still perennially young—when boys of generations to come are here. And he will be jolly then.

That then is the secret of youth. That is how old Santa is. That is why we should emulate him and be jolly. And in that, Santa places the happiness and interests of others first, we can say today and so long as the world exists and in the spirit of Him in whose kindness Santa Claus was created—Merry Christmas!—A.L.B.

Hard To Understand

ONE OF THE MOST DIFFICULT MATTERS to understand insofar as workers are concerned during these days and times is their unwillingness to accept any responsibility and the manner in which they will walk off and leave a job.

During the past five years, we have not only seen this happen once but we have seen it happen many, many times. Those desiring a job will walk in, apply for the job, declare they want the job and want it bad. They agree to the pay, the working hours and the duties or tasks they are to perform.

They appear to be perfectly happy and satisfied and then all of a sudden apparently without any reason they will walk off the job and not return or they just fail to appear. In many instances they do not even take the trouble to report the fact they are not returning to work.

We say, we find this just a little hard and difficult to understand. And especially do we find it a little hard to understand with jobs becoming a little more difficult to find.

We presume that it is part of the situation and conditions we inherited as a result of the war. We presume that since we did this to a large extent during the war we think we can continue to do it and that we will always be able to find work and a job.

Yet it has always appeared to us if we had a job, were satisfied with the hours, the pay and the work we would do that we would keep that job instead of continuing to wander over the country.

But that isn't the case. We have seen both line-type operators and printers seem happy to have work and apparently contented in their jobs, yet after earning a reputation for themselves as being dependable and good workmen they suddenly disappear.

This, of course, leaves their employer without needed help. And it doesn't help the general situation or help the individual any.

But it continues to happen and we presume that it will in the future or until such a time that an employer will be afraid to leave his or her job for fear they cannot find one somewhere else.

And many employers are just waiting for that day to arrive.—O.E.P.

Indians passed a cake instead of a pipe at a council meeting in Arizona. Much better than some of those banquet cigars.

Railroad porters are called one of our healthiest classes. Despite the number of times they have the grip.

Sticking out the tongue is a popular form of greeting in Tibet. Is that where our little kids got the idea?

HOLY NIGHT!



Adding Sunshine to the Sunshine State

By Dr. G. Ward Fenley

Christmas—the one time of the year when there's no time like the present!

Clayton's D. D. Monroe said it in a nice way: "What a blessing Christmas is! What it does for friendship! Why, if there were no Christmas, we'd have to invent one, for it is the one time of the year when we can lay aside all gnawing worry, indulge in sentiment without censure, assume the carefree faith of childhood and have just plain fun."

Mr. Monroe continues (Rotarian): "Whether they call it Yuletide, Noel, Weihnachten or Christmas, people around the earth thirst for its refreshment as the desert traveler for the oasis."

Christmas is not a date. It is a state of mind.

Christmas has four important ingredients: The family, the story, the carol, the gift. Forgetting all these, it is as Shakespeare's definition of pointless life: Bound in shallows and miseries.

Christmas is not just a date.

The story of the beggar is apropos at Christmas-time. He had sung all his songs but at noon none had dropped coins in his hat. Someone yelled: "Ah, it's dinner time."

The beggar replied in an undertone: "It may be dinner time for you but to me with no money, it's just 12 o'clock."

To all Christian people let's make it Christmas for everybody—not just Dec. 25.

There is a Santa Claus

The person who destroys faith in Santa Claus is a murderer and a cheat.

There's nothing more touching than the scribbling of tots who sent their requests to Good Old St. Nick.

The Cruces Sun published two letters from youngsters depicting all their hopes for a Merry Christmas.

One read: "Dear Santa Claus: I anta a doll a house, my sister want

a doll, I haf been bad but it will be good." His punctuation may be bad and he admits he has been bad but "it will be good soon."

Another candid letter with more "wants" runs: "Dear Santa Claus: I want a woman and a ball and I ant a doll for my sister and I want for me a dog for Christmas and a car and a train and a story book and a kitten for my sister and a elephant for my sister and a big balloons for me and we wish you a happy Christmas time."

Man is a queer animal. He has been described as a human being

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

A TOLEDO, O., MAN, suffering from continuous hiccupps for 31 days, announces he was talked out of the nuisance by a shoe salesman. If that's a sure cure, what a boon, postcards FEF, barbers and mothers-in-law may prove to be!

Two inmate football teams plan to stage a "Stone Bowl" game at a western penitentiary. An All-Stir attraction?

The boys may feel funny, at that, wearing only two numerals instead of anywhere from six to 10.

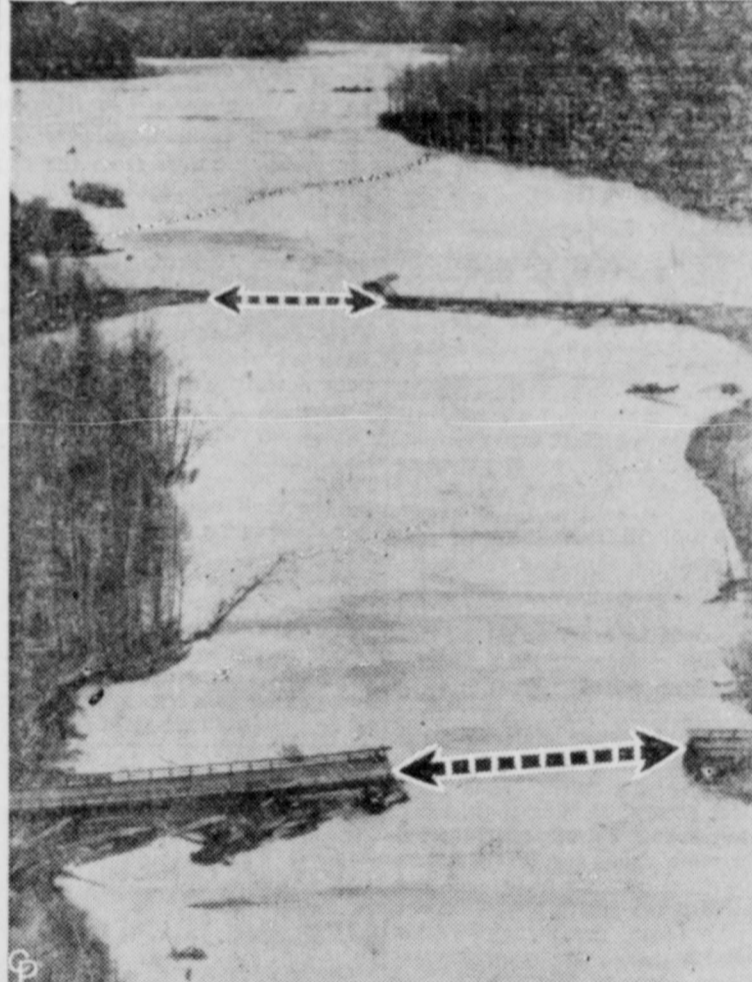
A Seattle cat crawled into a laundry bag and only managed to escape after the bag was

taken to the laundry. That experience probably took all the starch out of it.

New Yorkers probably don't mind the coffee shortage so much, now they've no water to perk it in.

The elapsed time of that latest 'round-the-world flyer suggests that even globe-girdling pilots are now on a five-days-a-week schedule.

BRIDGES RIPPED BY FIERCE STORM



FLOOD WATERS pour through the gaps (arrows) where two bridges in Squamish, British Columbia, were swept away in one of the worst storms of Pacific Northwest history. Winds of hurricane force, and torrential rains, swept the section killing fourteen persons. (International)

who buys three football tickets for bowl games and waits until Christmas Eve to do his gift shopping. To such an individual, Christmas is simply a date—Dec. 25.

Frank Williams of the Clayton News told how Gene Autry explained to a little tot the presence of so many Santas when there was supposed to be one real Santa Claus.

Mr. Autry told his questioner: "You see, everyone plays Santa to someone and perhaps that's why we see so many of the old fellow."

Again, Christmas is not just a date: it is a state of mind. For this Yuletide season, we wish for everyone in the Land of Enchantment—and the world over—a state of mind that will honor That Holy Thing.

George MacDonald said it in pretty words:

"They were looking for a king to slay their foes and left them high;

Thou can't, a little baby thing that made a woman cry."

Wendt Says Trips To Moon Possible By Year 2000

By Faye Teel
(From Artesia Hi Beacon)

What will we be doing by the year 2000? Dr. Gerald Wendt seems to think we may be making week-end trips to the moon.

Dr. Wendt spoke to the student body of Artesia High School Dec. 13. He told of, and demonstrated

some new plastics and rubber. He commented on our rockets and told some of the history of them. He explained a method of reaching the moon, by taking rockets, men and equipment up so far a few at a time, binding them together creating new moons from which rockets could be launched and go on from there.

Dr. Wendt has three degrees from Harvard. He is the author of many books, including "Science for the World of Tomorrow," and "The Atomic Age Opens." He is a former science editor of "Time."

Earlier he was professor at University of Chicago, and Dean of the Pennsylvania College. He has been director of scientific research for the Standard Oil Company of Indiana and research consultant to the General Printing Ink Corp., and Coffee Products Corporation. Also he was editorial director of "Science Illustrated." He is America's foremost interpreter of science to the public.

Dr. Wendt was the speaker who was brought to Artesia to speak before the newly organized Knife and Fork Club.

Inside WASHINGTON

MARCH OF EVENTS
Another Coal Strike After First of Year? Impatient John L. Lewis Use Sterner Measures
Special to Central Press

WASHINGTON—Some coal operators would not be surprised to see another full-fledged mine strike after the first of the year. The miners currently are on a three-day work week and this is expected to continue into 1950.

However, industry sources feel that if John L. Lewis is unable to force his terms on the operators, he may grow impatient and resort to sterner measures than the three-day week. Thus, they would not be surprised if the United Mine Workers return to a "no-day work week" in the nation's mines again.

Lewis has signed handsome new mine contracts with some small producers, but the big coal companies are still saying "no" to his demands.

There may yet be a lot more trouble before the coal dispute is completely settled. And the government may find the dispute in its lap again.

● GUIDED MISSILE "BRAIN"—America's chief stumbling block in designing guided missiles has been the need for a system which will effectively guide the deadly missiles to their targets. An aircraft company has helped attack this problem by building a fantastic mechanical "brain."

Available information does not reveal exactly how the BEMAC designed and built by Boeing, will aid United States scientists, but descriptions of the machine make possible intelligent "guesstimates" mates.

The new device mathematically simulates every characteristic of a missile through use of electro-mechanical gadgets of great complexity. The sum of these characteristics is the missile in the mathematical sense.

To these characteristics are "fed" known conditions, such as the nature, strength and direction of the propulsive force, and atmospheric conditions.

Thus, the BEMAC can simulate the flight of a guided missile, predicting and recording every movement from the time it leaves the ground until it hits its target.

● OFFICIAL RED FACES—The State department has been taking a terrific beating in the international poker game recently, and it wishes its luck would change. Some officials are convinced that their Chinese Communist opponent, in particular, has ways that are peculiar.

When Consul General Angus Ward was sprung from a Mukden jail, there was a surge of optimism through the department. However, just when officials thought the pot was theirs, up comes a hidden ace in the arrest of Vice Consul Stokes.

The reverses are not coming just from China. Much nearer home was the blunder committed when the department praised Ambassador Monnet C. Davis for having averted bloodshed in Panama during the recent coup.

Rioting followed, and President Chanis came back legally, only to be overthrown by Arnulfo Arias, whose overthrow in 1941 was welcomed by the United States. He was an active and vigorous opponent in the highly strategic canal area.

● CIO DOLLAR DIPLOMACY—CIO right-wingers in their battle against the leftist United Electrical Workers are making their appeal right to the worker's pocketbook rather than to his ideological beliefs.

James Carey, right-wing leader, is trying to persuade workers in the industry that the new International Union of Electrical Workers can benefit them more than the UEW. The IUEW was set up at the recent Cleveland CIO convention, which expelled the UEW.

Carey has issued an economic report which avoids any reference to the ideological war and concentrates on the theme that the left-wingers had not done so well by the workers economically. He promises to devote his attention to this little matter rather than to "political ventures."

Each member of the F.H.A. drew a name of another member and bought a small gift amounting to from 50 cents to \$1. This was suggested by the president, Edna Blount, so that all the gifts would amount to approximately the same price.

Earlier he was professor at University of Chicago, and Dean of the Pennsylvania College. He has been director of scientific research for the Standard Oil Company of Indiana and research consultant to the General Printing Ink Corp., and Coffee Products Corporation. Also he was editorial director of "Science Illustrated." He is America's foremost interpreter of science to the public.

Dr. Wendt was the speaker who was brought to Artesia to speak before the newly organized Knife and Fork Club.

Washington (AFPS)—In a recent survey conducted by the "American Man in Government," the following is revealed about "Mr. Average Government Official":

Mr. Average Government Official is 52, a college graduate, married with two children, likes to play golf, a veteran of World War I or II, has been in Federal service 14 years, and comes from one of the heavily populated states.

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Try and Stop Me

By BENNETT CERF

JOHN MASON BROWN, following the lead of all good parents, utilized Easter vacation to take his two small boys to Washington. They saw everything, with a side trip to Mount Vernon thrown in as a matter of course.

Several months later, Brown came across a picture of Mount Vernon in a magazine and decided to determine how much, if anything, his boys had learned from their trip to the Capital. "Meredith," he asked the one aged eight, "do you know what place this is?"

"Don't be silly, Pop," answered Meredith. "Everybody knows that it's Howard Johnson's."

A young man was apprehended in the act of pilfering a couple of lurid sex manuals from Bumpus's Book Shop in Los Angeles recently. In court he explained that he had been too embarrassed to ask the clerk for the title he wanted. "I found myself blushing like a schoolboy," he testified. The kindly magistrate said, "I'll give you six months in jail to recover your normal complexion."

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Loco Hills Items

(Mrs. Earl Smith)

Miss Pauline Darius and Orville Baker of Eunice were married Sunday, Dec. 12, by Rev. J. Roy Haynes, pastor of the First Baptist church of Loco Hills, in Rev. Haynes' home. Elvin Baker served as best man for his brother and Mrs. J. Roy Haynes was one of the witnesses. The bride wore a gray tulle gown. They plan to live in Borger, Texas, where the bridegroom is employed by a chemical company.

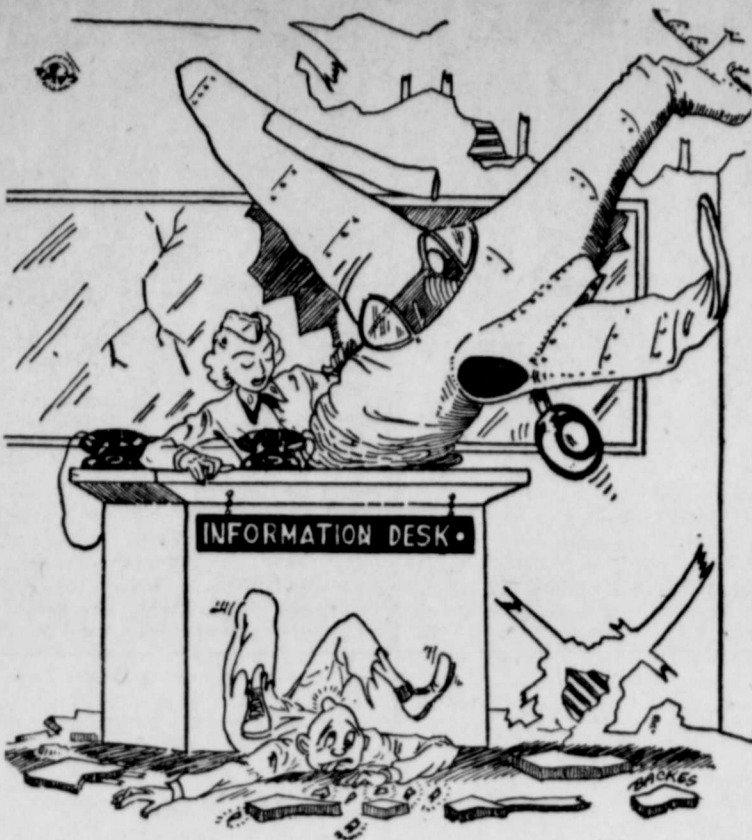
Texas and in Altus and Duncan, Okla. They went after their son, Jimmy, who had been visiting his grandparents, Mr. and Mrs. J. R. Staggs.

Mr. and Mrs. Garel Westall and children spent two days last week in Lubbock, Texas, visiting Mr. and Mrs. S. A. Traweck.

The brotherhood social held at the First Baptist Church Friday night of last week was well attended. Everyone enjoyed the venison supper. The deer was donated to the brotherhood by Wesley Meador. The annual Christmas program will be held at the church tonight.

Mr. and Mrs. Eirey Wier and children spent Saturday of last week in Roswell.

Laff-O-Gram



T. C. Barker, FA, USN

"Good morning,—may I help you, sir?"

Mr. and Mrs. Marvin Martin and son Richard Allen, of Artesia, are spending a few days with Mr. Martin's parents, Mr. and Mrs. Frank Martin and son.

Little Misses Judy and Mavis Shipley of Odessa, Texas, expect to spend the holidays here visiting their grandparents, Mr. and Mrs. F. A. Blum and sister, Josephine.

Mrs. M. E. Stewart and Mrs. T. C. Smith were hostesses for the two adult Sunday school classes of the First Baptist Church Friday evening of last week, at the home of Mr. and Mrs. Stewart in the Continental Camp. Games were played and a buffet supper was served to about 25 guests. Silver painted tumbleweeds hung from

the chandelier and Christmas candle lights decorated the home. Gifts were exchanged. A green and red color scheme was carried out in the colored bread used for the sandwiches and in tree shaped cookies. Fruit cake, coffee and cocoa were served with olives, pickles and potato chips.

Guests in the home of Mr. and Mrs. Charles Wier for Sunday dinner were Mrs. Wier's parents, Mr. and Mrs. J. U. Meador of Carlsbad and her sister, Mrs. Rufus King and family of Hagerman.

Mr. and Mrs. C. R. Doughty and children have returned from Medina, Okla., where they attended funeral services for Mrs. Doughty's mother, Mrs. Elmer Fox, who

YES, VIRGINIA

"Yes, indeed! Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age — they do not believe except what they see — they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus — the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there — nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men, that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real? — ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God! — he lives, and he lives forever — a thousand years from now, Virginia, may, ten thousand years from now, he will continue to make glad the heart of childhood."



One December day in 1897, Virginia O'Hanlon wrote to the New York Sun. "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun, it's so.' Please tell me the truth—is there a Santa Claus? The answer to Virginia O'Hanlon's question, written in a moment of deep spiritual insight by Francis B. Church, stands even today as a testament reflecting two thousand years of faith. It has been reprinted here because it always will deserve to be read again."

Meat Markets May Soon Have New Beef Grade

New Mexico homemakers may soon see a new U.S. beef grade in the meat market which will help them select the kind of beef they want for their menus. The new grade will be called "regular."

At present, Miss Patricia Sherman, extension assistant-in-marketing in consumer education, explained, U.S. graded meat is labeled "choice," "good," and "commercial." The proposed grade, "regular," would rank between "good" and "commercial." Choice is the tenderest, carrying the most fat. Good designates the middle grade, being somewhat leaner but still quite tender. The commercial grade includes beef which is the least tender.

The proposed regular grade would serve those who want meat with less fat than the good grade, but still more tender than the toughest cuts.

The revised commercial grade would come from older animals. "Although less tender than other grades, commercial cuts are just as good nutritionally," Miss Sherman said. "Long, slow cooking, with moist heat, brings out their delicious flavor."

SKRIP INK, the finest, for sale at The Artesia Advocate.

SUBSCRIBE TO THE ADVOCATE

Merry Christmas Dr. Ed Stone

FOR SALE

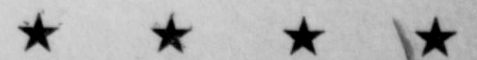
- 7 Ft. Servel Gas Refrigerator only 1000 feet from the ground and landed atop a peak in the San Bernardino Mountains, 21 miles east of Palm Springs. He made a tent of his parachute and awaited rescue by an Air Force helicopter. His plane, which he was flying on an instrument training flight, disintegrated in the air.

SUBSCRIBE TO THE ADVOCATE

A Christmas Cheer



... to wish you a Christmas rich in longed-for joys.



THE SHOE TREE



The very fact that Christmas is with us again ought to bring joy enough, but we want to gild the lily by wishing everyone a wonderful holiday.

SNOW WHITE LAUNDRY

MR. AND MRS. C. H. WINTERS

804 West Dallas

Phone 516



Plug in for a Merry Christmas

A Woman's First Choice Is Electrical Appliances. It Is Easy to Choose Electrical Gifts This Year, for We Have on Hand the Biggest and Best Selection of Hard-to-Get Items, at Lowest Prices in Our History. It Is Not Too Late to Make Her Happy With an Electrical Servant.

For Your Shopping Convenience We Will Be Open Evening until Xmas!

- FOOD MIXERS, BLANKETS, CLOCKS, ROASTERS, COFFEE MAKERS, NEW—AUTOMATIC DEEP FREEZERS, WAFFLE IRONS, CORN POPPERS

Hot Point Appliances

- Automatic Washers, Dish Washers, Stoves, Ironers, Refrigerators, Freezers

RICHARDS ELECTRIC SHOP

Light Fixtures

"Everything Electrical"

Electrical Contracting

514 WEST MAIN

PHONE 391-W

Greetings 1949

★ ★ ★



OUR SINCEREST WISHES
FOR A BRIGHT AND MERRY
CHRISTMAS GO OUT TO
ALL OF YOU.

★ ★ ★

ARTESIA LOCKER PLANT

★ ★ ★

Mr. and Mrs. W. S. Hogsett



Tell the truth about Santa
Among the myriad problems which beset parents at Christmas time are the many questions from the small fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task. However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret—so the legend of the goodness of St. Nicholas was further spread and strengthened.

The practice of placing burning candles in the windows on Christmas eve is tied up with an Irish custom which holds the thought of the Christ child alone in the dark, needing light for his way.

When buying toys for children remember that those of the constructive types are best—they develop the youngsters' ingenuity.

The wild boar has been revered from ancient times, and was especially honored at Christmastime for having taught mankind the art of plowing by rooting into the ground with his tusks.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

Read the Ads

Season's Compliments



The best way to say it is the way everyone says it—with a simple "Merry Christmas."

Preacher & Ira
Junk Yard



★ ★ ★
Unselfish interest in others is the

keynote of happiness at
Christmas Time.

May each gift you receive
breathe love and devotion
and bind the ties of home

and friendship more securely.

As for ourselves,
we desire to express our appreciation
for your loyalty to us in 1949 and
wish you A Merry Christmas.

★ ★ ★ ★

Homer G. Borland

Authorized Dealer

GAMBLE'S

207 Main Street

Artesia, New Mexico



SHIRT-SLEEVED SANTA . . . It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirt-sleeves. However, this is not standard procedure, and it's mighty few santas you see sitting on a park bench in New York.

Swiss Brotherhood Sang at Christmas To Banish Plague

One of the most impressive customs in the world is observed in Switzerland where the "singing at the fountains" is done by the Sebastiani brotherhood in the picturesque spa town of Rheinfelden.

According to the Swiss writer Gottlieb Wyss, the custom is more than 400 years old, dating from 1540 when a plague, sweeping through many lands, visited Rheinfelden. Twelve men formed a brotherhood in honor of St. Sebastian, promising to pray to him to safeguard their town from further distress. They also undertook to nurse those afflicted by the plague and to bury its victims.

If one of their own members died, the brethren acted as pallbearers, and up to the present day, by their own selection, the membership of the brotherhood has remained at 12.

Pestilence in the medieval period was ascribed to the evil spirits in the water, and when the Sebastiani brethren make their rounds of seven fountains on Christmas eve, they start at the fountain in the "Froschweide" where the plague started in the 16th century. After singing for the seventh time near the town church, they join its congregation for midnight mass, first placing their quaint mounted lantern, with its lighted candle, before the altar of St. Sebastian.

For their Christmas eve singing at twelve, brethren are dressed in dark clothes and black silk top-hats. Around their lantern-bearer they stand in a circle and three times, as the name of Christ is mentioned in their song, they uncover their heads.

On New Year's eve, between 9 and 10 o'clock, the brethren make another round of the fountains, this time singing an old song which concludes with the wish that St. Sebastian may intercede for all in the New Year so that they may be safeguarded from war, pestilence, and other perils.

FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.



And the best of
the New Year
is happiness
for all
of you

★ ★
East Main
Grocery
Gleghorn Bros.

SEASON'S GREETINGS nineteen forty nine

A holiday season brightened
with the rare joys of the
good old days of long ago—
that's our Christmas wish for you.

★ ★ ★

SANDERS OFFICE SUPPLY

419 West Main

Phone 28

Merry Christmas

and a

Happy New Year 1950

HERE'S HOPING
YOUR NEW YEAR
HOLDS REAL JOY AND
EACH NEW
HOUR UNFOLDS

INDEPENDENT SUPPLY CO.



★ ★ ★

May the
tidings of great
joy be yours
in full
this Christmas

★ ★ ★

CONEY ISLAND

Cliff Plattor, Prop.



"OLD FASHIONED
CHRISTMAS!"
WE HOPE YOU HAVE
ONE AND THAT THE
THOUGHT OF
SUCH A DAY BRINGS
YOU A FLOOD OF
HAPPY MEMORIES.

HAPPY CHRISTMAS

★ ★ ★ ★

Artesia Furniture Co.

C. G. Sherwood — Ed Havins

TIDINGS OF GREAT JOY



CHRISTMAS CAROLS on the air, and the good old Christmas spirit in evidence on every hand! We are happy to extend once more our sincere good wishes for a joyous Yuletide.

HART MOTOR CO.
 DODGE — PLYMOUTH
 DODGE JOB-RATED TRUCKS
 Sales — Service
 Phone 237-W 207 W. Texas Ave.

Christmas Carols

Christmas carols express better than anything else, probably, the true spirit of Christmas.

The word "carol" itself signifies joy and was originally used to accompany a dance. William Wallace Fyfe concludes that the term carol "signifies a song of joy or exultation." Another definition states: "A carol is a hymn of praise especially such as is sung at Christmas in the open air."

In England, which gave America most of its carols, they were sometimes gay and sometimes convivial until the time of the Puritans, who tried to suppress the Christmas spirit.

After the Restoration, the religious nature of the day was for a time almost forgotten in the reaction from Puritanism, and the carol was temporarily lost in the songs.

There are many quaint customs associated with the early carolers that might be used today to break the monotony of going from house to house singing Christmas hymns.

It was about the 16th century that caroling became a Christmas custom, and is supposed to have been brought to England from Italy by the traveling clergy. The first real Christmas carol is attributed to St. Francis of Assisi who made a model of the Bethlehem manger to help him tell his people the Christmas story.

The idea of caroling fitted admirably into the English conception of Christmas as a combination of religious celebration

and a great home day with neighborly feeling, so it grew and flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages came to be known as "Waits." A natural explanation of the name seems to be that it refers to watching and waiting, for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummers and carolers would begin going from door to door, announcing the great feast at hand. It was natural for the householders to offer hospitality to these Christmas troubadours, and gradually in many places the custom of giving aims and presents of various kinds was established.

This benign custom threatened at one time in England to become a profession and to lose its original simple charm.

For a period beginning just when no one knows and ending in 1829, there were in London and Westminster companies of "Waits" whose leaders held office by public appointment and who obtained an exclusive right to solicit contributions from the public.

The carolers were often accompanied by entertainers who gave a spirit of revelry to the occasions. The mummers often interrupted the singing to give their interpretation of "St. George and the Dragon." Tumblers, dressed in bright red, would perform their arts of skill to entertain the onlookers.

FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

Read the Ads

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

SKRIP INK, the finest, for sale at The Artesia Advocate.

Christmas is Friendship Time

Time for Us to Turn from Our Daily Routines . . . and Join Good Old St. Nick . . . in Wishing a
A MERRY HOLIDAY
 to All the Friends and Patrons We Have Had the Privilege of Serving.
 "A Dependable Source of Supply Since 1908"

Brainard-Corbin Hardware Co.
 327 West Main Phone 103

Greetings
1949

HEARTIEST NEW YEAR
Greetings
1950



OUR SINCEREST WISHES FOR A BRIGHT AND MERRY CHRISTMAS GO OUT TO ALL OF YOU.



MAY THE YEAR AHEAD BE ALL YOU WANT IT TO BE

Merry Christmas to You
1949

 A large illustration of Santa Claus holding a scroll, surrounded by stars.

We couldn't say for sure that you're on Santa Claus' gift list. All we can be certain about is that your name is on our list of those we wish all the season's joys.

OFFICERS AND DIRECTORS:

- Emery Carper, President Clyde Guy, Vice President
- Harry J. Nelson, Secretary
- Allan K. Richardson Glenn Booker Sam Sanders

Artesia Building and Loan Association

201½ South Fourth

Phone 870

RUSSELL AUTO SUPPLY COMPANY

Women's Page

Engagement Told Of Harvey Dixon, Albuquerque Girl

Mrs. W. R. Cooperrider of Albuquerque formally announced the approaching marriage of her daughter, Kathleen White, to George Harvey Dixon, son of Mr. and Mrs. George D. Dixon of Artesia, at a tea last Thursday afternoon.

The tea table was decorated with silvered greens, holly and cones, surrounding a bowl of poinsettias and large Christmas candles. The napkins were inscribed with silver letters, "Kathleen and George, Jan. 28, 1950."

A group of Miss White's sorority sisters assisted in the dining room, one of whom was Miss Carol Hensley of Artesia.

Miss White, daughter of Mrs. Cooperrider and John F. White, Gardena, Calif., graduated from Albuquerque High School and is now a junior at the University of New Mexico, majoring in commercial education. She is a member of Pi Beta Phi, social sorority and is

a pledge of Phi Gamma Nu, honorary business women's fraternity.

Mr. Dixon graduated from Roswell High School. He entered the Naval Reserve Officers Training Corps unit as a cadet at the University of New Mexico in 1943 and was discharged in 1946.

He will graduate from the university with a major in geology in January. He is affiliated with Kappa Sigma, social fraternity and Alpha Phi Omega, honorary service fraternity and is vice president of the Geology club.

After the informal wedding in the home of the bride's mother, the couple will make their home in Albuquerque. Mr. Dixon will be with the U.S. Geological Survey and will continue work at the university for his master's degree.

Delta Kappa Gamma Sorority Entertained At Christmas Party

Mrs. Cathryn Hayes was hostess to Delta Kappa Gamma, honorary teachers' sorority, at her home for a Christmas party Wednesday night. Co-hostesses were Miss Alma Sue Felix, Miss Alyce Erickson

and Miss Isabelle Macdonald. The occasion was a covered-dish turkey dinner.

The home was decorated with evergreen, candles and red berries. A large Christmas tree stood in the living room and at the base were heaped beautifully wrapped Christmas packages.

The guests were served at card tables that carried out the season's theme in the placecards and lighted Christmas candles. After the dinner, the tables were removed and everyone gathered in front of the large tree in the living room to exchange gifts.

Those attending this lovely Christmas party were Mmes. Margaret Bildstone, Winifred Halson, Leota Williams, Nellie Hamann, Vada Magatagan, Rosetta Stalcup, Gertrude McCaw, Nina McCarter, Mary Lou Carson, Milton Parker, Cogie Roberts, Richard Swartz, Kathryn Downey, Alyce Terrell, Kathryn Hamrick, Flora Powell and Cathryn Hayes and Misses Nancy Haynes, Lois Nethery, Hilda Kletke, Lenna McCaw, Helen Gorman, Marion Wood, Alma Sue Felix and Alyce Erickson.

Friendly Nine Club Meets On Monday At Cole Residence

The Friendly Nine Bridge Club met at the home of Mrs. G. Taylor Cole Monday evening for the Christmas party. One table of guests was present.

High scores for the evening were held by Mrs. Cliff Loyd and Mrs. Mildred Chipman, a guest. Low score was awarded Mrs. A. R. Company and the bingo prize was given Mrs. Bob Hanson.

Gifts were exchanged by club members and favors were presented to the guests.

Refreshments were served to the members. Mmes. J. L. (Don) McNallen, H. D. Burch, Tom Boyd, Bob Hanson, Cliff Loyd, Robert Bourland and H. N. Morgan and guests, Mmes. Ray Carpenter, Dave Bunting, A. R. Company, Mildred Chipman and S. Kelley Stout.

Pink-Blue Shower Is Surprise For Mrs. Betty Parker

Mrs. Betty Parker was surprised with a pink and blue shower at her home Friday evening of last week. Delicious refreshments were served by Elise Newman and Mrs. Nola Carder.

Those present were Mmes. Mary Jones, H. C. Prentiss, Homer Lewis, Bill Phillips, Jr., Ted Carder, W. H. Potter and E. L. Smith and Misses Dixie O'Bannon and Dorothy Stewig and Mildred Cransberry.

Those sending gifts but unable to attend were Mrs. Harold Houghtaling and Mrs. Lydia Bell Hopkins.

Presbyterian Choir And Families Have Christmas Party

Members of the choir of the First Presbyterian Church and their families enjoyed a Christmas party Wednesday night at the home of Mr. and Mrs. Robert Durham.

Gifts from the choir were presented Mrs. M. C. Ross, former director and Mrs. J. T. Caudle, president.

Games were enjoyed during the evening, at the conclusion of which light refreshments were served.



4-H LEADERSHIP champions at the 28th National Congress in Chicago are Don Bowman, 20, of Limestone, Tenn., and Rose Antonich, 19, of Black Eagle, Mont. They hold cups awarded them. (Internationals)



4-H CITIZENSHIP winners at Chicago competition are Dianne Mathre, 19, De Kalb, Ill., and Dwight E. Nelson, 26, Boone, Ia. Presenting award is meat packer Thomas E. Wilson, sponsor. (Internationals)

Girl Scout Troop Is Entertained By Alice Walker Circle

The Alice Walker Circle of the First Methodist Church, sponsor of Girl Scout Troop 8, was host at a lovely Christmas party at the home of Mrs. Herman Fuchs Tuesday afternoon. Mrs. M. L. Worley, Mrs. Gene Chambers and Mrs. E. P. Bullock were the committee from the circle in charge of the party.

The girls exchanged gifts and sang Christmas carols during the afternoon.

Refreshments of cocoa, cookies and doughnuts were served. Plate favors were foil Santas and snowmen.

Girls present were Annette Connor, Jessie Bell Brazelton, Lynell Burn, Peggy Ruth Hannah, Frances Ann Fuchs, Donna Ruth McNallen, Yvonne Dew, Arlee Faulk and Florence Worley.

Faithful Workers Entertain Husbands At Christmas Dinner

Members of the Faithful Workers Sunday School Class of the First Baptist Church entertained their husbands with a Christmas dinner Friday night of last week at the educational building.

A delicious Christmas menu topped by roast turkey was served the

following members and guests: Messrs. and Mmes. Charles Correll, Marshal Belshe, Marshall Morris, Elbert Murphy, Paul Hegwer, H. D. Cunningham, Odell Henderson, Leroy Holly, Orville Chambers, David Simons, Joe Little, John Simons, Jr., and J. T. Mitchell, Rev. and Mrs. V. E. McGuffin, Rev. and Mrs. S. M. Morgan and daughter, Melva Ann; Mrs. Vera Trone, Mrs. Edith Kimball and Mrs. Preston Williams.

Presbyterian Women Meet Last Week With Mrs. Shugart

The Women's Association of the First Presbyterian Church met Thursday afternoon of last week at the home of Mrs. Ralph A. Shugart with Mrs. Vearle Allen and Mrs. J. A. Fairry as co-hostesses.

The devotions were given by Mrs. Owen Hensley. Two Christmas stories were read by Mrs. D. C. Blue. Two boxes were filled with food and clothing, one for a missionary station and one to be given a local needy family. Plans for furnishing the kitchen were submitted.

At the close of the meeting, refreshments were served to about 30 members and a guest.

LOCALS

Guests in the home of Mr. and Mrs. D. C. Blue for the Christmas holidays are their children, Betty and Jim, students at the Highlands University, Las Vegas and Mrs. Blue's mother, Mrs. Rose Childress of Globe, Ariz.

Leon Bert, a student at the University of Oklahoma, Norman, arrived Wednesday night to spend the holidays with his parents, Mr. and Mrs. A. L. Bert.

Ted J. Vandagriff of Artesia and Kenneth Lee of Dexter were among cadets in the Reserve Officers Training Corps at New Mexico A. & M. College, Las Cruces, recently appointed as cadet colonels.

Rev. and Mrs. Kenneth E. Ford of Palo Pinto, Texas, arrived Tuesday to spend the holidays with Mrs. Ford's mother, Mrs. Bill Dunnam. They plan to go to Albuquerque also to see Mr. Dunnam, who is a patient in the Veterans Hospital.

Capt. Gladys T. Edwards arrived Sunday from Columbus, Ohio, for a two-week holiday visit with her parents, Mr. and Mrs. W. C. Thompson. Captain Edwards, an Army dietitian, is taking graduate work at the University of Ohio in Columbus.

Walter J. McNallen, son of Mr. and Mrs. W. E. McNallen, arrived home Monday to spend the Christmas holidays with his parents. He is a student at Fordham University in New York.

Mr. and Mrs. J. L. (Don) McNallen and family left Thursday for Kilgore, Texas, to spend the Christmas holidays with Mrs. McNallen's sister and two brothers.

Mr. and Mrs. T. E. Brown, Jr., of Waco, Texas, arrived home Saturday of last week to spend the Christmas holidays with Mr. Brown's parents, Mr. and Mrs. T. E. Brown, Sr. The group spent the first part of this week in Albuquerque.

Miss Teddy Jane Archer, a student at Highlands University, Las Vegas, arrived home Friday of last week to spend the Christmas holidays with her parents, Mr. and Mrs. T. L. Archer.

Miss Janice Cransford, a student at Abilene (Texas) Christian College arrived this week to spend the Christmas holidays with her parents, Mr. and Mrs. Leroy Cransford.

Mrs. C. R. Baldwin will spend Christmas Day with her father, G. M. Richards and her sister, Mrs. Anna Lou Deering, at Borger, Texas.

Pfc. Lee A. Smith stationed at El Toro Marine Base, Santa Ana, Calif., arrived home Wednesday

to spend the Christmas holidays with his parents, Mr. and Mrs. R. L. Smith.

Raymon Woodside, Tommy Goodwin, Ted Vandagriff, J. L. Long, Jr., and Miss Shirley Young, students at New Mexico A. & M. College, Las Cruces, arrived home Wednesday evening to spend the Christmas holiday with their parents.

Mr. and Mrs. Hugh Barron and children, Karla and Ronnie, are spending Christmas with Mr. Barron's parents, Mr. and Mrs. H. F. Barron, at Lamesa, Texas.

Mr. and Mrs. Bob Bean and daughters, Nila and Shirley of San Bernardino, Calif., arrived this week to spend the Christmas holidays with Mr. Bean's brother-in-law and sister, Mr. and Mrs. P. J. McCullough and are also visiting

Mr. Bean's niece, Mrs. John L. Carter and Mr. Carter and family. Christmas Day, the group will go to Levelland, Texas, for a family reunion.

Social Calendar

Saturday, Dec. 24

Martin-Glasscock wedding, at the home of the bride's parents, Mr. and Mrs. L. B. Glasscock, 3 p. m.

Tuesday, Dec. 27

Beta Sigma Phi sorority, meeting at the home of Mrs. Meredith Jones, 8 p. m.

C. GOTTFRIED FINKE Signs and Displays Phone 0191-R3



Merry Christmas



Sanitary Barber Shop

Seasons Greetings

A triple wish for all of you is ours:

Good Cheer! Good Friends! Good Health!

Again, this year as ever, has been and shall be, our desire to try in some way to show our appreciation for the business which we enjoyed in 1949.

We Say

Merry Christmas and A Happy New Year

KIDDY-LINELL AGENCY

READ THE ADS

KSVP PROGRAM SCHEDULE

1450 ON YOUR DIAL Subject to Change without Notice

FRIDAY AFTERNOON		SATURDAY		SUNDAY	
12:00 Personality Time	11:15 Your Morning Concert	5:59 Sign On	6:59 Sign On	7:00 Sunday Morning	7:00 Sunday Morning
12:15 Farm and Market News	12:00 Personality Time	6:30 News	7:00 Sunday Morning	7:30 Christmas Carols	7:30 Christmas Carols
12:30 Melody Scrapbook	12:15 Farm & Market News	6:45 Farm & Home Hour	7:00 News	7:45 Tots in David	7:45 Tots in David
12:45 News	12:30 National Guard Show	7:00 News	7:00 News	8:20 Good News Hour	8:20 Good News Hour
1:00 Saddle Serenade	12:45 News	7:30 Church of Christ	7:30 Church of Christ	9:00 Back to God	9:00 Back to God
1:15 Navy Recruiting Program	1:00 Saddle Serenade	7:45 News	7:45 News	9:00 Organ Melodies	9:00 Organ Melodies
1:30 Matinee Melodies	1:30 Tops in Pops	7:55 Church of Christ	7:55 Church of Christ	9:35 Organ Melodies	9:35 Organ Melodies
2:00 News	1:45 Dun on Discs	8:05 Background for Breakfast	8:05 Background for Breakfast	9:45 Christian Science	9:45 Christian Science
2:30 Victoria Choir	2:00 Faraway Christmas	8:15 Musical Roundup	8:15 Musical Roundup	10:00 College Choir	10:00 College Choir
3:00 Accent on Melody	2:30 White House Tree Lighting	8:30 Top of the Morning	8:30 Top of the Morning	10:30 Lutheran Hour	10:30 Lutheran Hour
3:15 Americana	3:00 White House Tree Lighting	8:45 Meet the Band	8:45 Meet the Band	11:00 Church Services	11:00 Church Services
4:00 News	3:15 Americana	8:55 Variety Time	8:55 Variety Time	12:00 Spirit of Saint Nick	12:00 Spirit of Saint Nick
4:05 Revolving Rhythm	3:30 The Shadow	9:15 Battle's Quiz	9:15 Battle's Quiz	12:45 Why the Chimes Ring	12:45 Why the Chimes Ring
4:30 Record Shop	3:45 Roy Rogers	9:30 Morning Devotional	9:30 Morning Devotional	1:00 Pokey the Xmas Elf	1:00 Pokey the Xmas Elf
5:00 E-Bar-B Ranch	3:50 True Detective Mysteries	9:45 Novelty in Rhythm	9:45 Novelty in Rhythm	1:30 Juvenile Jury	1:30 Juvenile Jury
5:30 Tom Mix	4:00 News	10:00 News	10:00 News		
6:00 Gabriel Heatter and the News	4:05 Revolving Rhythm	10:05 Harmonies for the Housewife	10:05 Harmonies for the Housewife		
6:15 Fulton Lewis, Jr.	4:30 Music from Roselawn	10:30 Western Jamboree	10:30 Western Jamboree		
6:30 Eddy Duchin's Orch.	4:45 Record Shop	11:00 Trade Winds Tavern	11:00 Trade Winds Tavern		
6:55 Bill Henry and the News	5:00 B-Bar-B Ranch	11:15 Year Morning Concert	11:15 Year Morning Concert		
7:00 Twilight Serenade	5:30 Tom Mix	12:00 Personality Time	12:00 Personality Time		
7:15 South American way	5:40 Gabriel Heatter and the News	12:15 Farm and Market News	12:15 Farm and Market News		
7:30 Meet the Press	6:00 Musicana				
8:00 Commentator	6:15 Fulton Lewis, Jr.				
8:15 Mutual Newscast	6:30 William Hillman and the News				
8:30 The Messiah	6:45 Christmas Carols				
9:00 I Love a Mystery	6:55 Christmas Carols				
9:15 Spanish Program	7:00 Robert Mitchell Boy Choir				
9:30 Dance Orchestra	7:15 John B. Kennedy				
9:45 Mutual Reports News	7:30 Christmas Carols				
9:59 Sign Off	7:45 News				
	7:55 Christmas Carols				
	8:00 Christmas Carols				
	8:15 Christmas Hymns and Carols				
	8:30 Carols for Christmas				
	8:45 Pokey the Xmas Elf				
	9:00 Christmas Favors				
	9:30 Christmas Hymns and Carols				
	10:00 Christmas Hymns and Carols				
	10:30 Song of Christmas				
	11:00 Christmas Music				
	11:59 Sign Off				



MAY ALL THE SEASON'S BEST BE YOURS THIS CHRISTMASTIME.

DIXIE BAR-B-Q

Bob and Ellen Jewell



Christmas Toy

★ CHRISTMAS IS HERE! WE WISH FOR YOU AND YOUR LOVED ONES THE BEST THAT THIS HAPPY SEASON CAN BRING ... and that you, our friends and patrons will have the health and happiness you deserve.

THOMPSON-PRICE

Everybody Does Is Smashing in Comedy Hit

Everybody will have a singing time at the Landsun Theater Christmas watching the fun and glee-in-cheek humor come streaming from the screen through every minute of "Everybody Does It."

Paul Douglas sings, Linda Darnell hits operatic high notes and, if he or not, Celeste Holm leaves off key. They all do it in "Everybody Does It" and the audience shrieks at this explosively funny picture.

It was inevitable that Linda and Celeste should be teamed again after their success in "A Letter to Three Wives" and "Twentieth Century-Fox" and the right vehicle for them in James M. Cain story about a frustrated soprano and a house-keeping husband who turns into a smashing baritone.

The picture is brightly performed under the direction of Edmund Goulding and Producer Nunnally Johnson's script provides glib dialogue and humorous situations for the actors, who seem to have just much fun as the audience.

Celeste Holm, wife of Paul Douglas, aspires to be a concert singer and Douglas, who is in the house-keeping business with Millard Mitchell, is warned by his father-in-law, Charles Coburn, of dire circumstances if her ambition is not checked. Following his wife's recital, Linda Darnell, a diva in her own right, tells Douglas that she has an ordinary voice. Linda who is looking for a six-foot baritone to be her partner on a concert tour, discovers that Douglas has a smashing voice—so powerful in its high notes that it cracks mirrors, glasses and even shatters glass bathroom doors when he lets it loose.

Douglas goes on tour with Linda, leaving his wife that it is a business trip. In common parlance he checks 'em dead. When Celeste learns that her husband is the new sensation she orders him out of the house. This leads him to accept an engagement to sing with Darnell in the American Sca Opera. On opening night of "The Eyes of Fatima" Douglas gets a terrible case of stage fright and his ill-wishers backstage ply him with so many "cures" that he tumbles on stage in blind abandon. His operatic debut is a complete flop but it serves as a means to a happy reunion with his wife. The plot moves swiftly and the situation comedy is of the highest order. Charles Coburn, Millard Mitchell and Lucile Watson contribute sparkling performances and a large cast of supporting players lives the proceedings with their perfectly timed playing.

Lovely Employees
Have Christmas Party Wednesday

Employees of the E. M. Lovelady held their annual Christmas party Wednesday night at the home of Mrs. Dave F. Brandell.

Gifts were exchanged and a good time was enjoyed by all. Refreshments of sandwiches, fruit and coffee were served by the hostess.

Those present were Fred Simpson, manager and Mrs. Simpson, and Mrs. Maurice Dipple, Mrs. Bill Hale, Mrs. Frank Thomas, Mrs. Carol Ross and Raymon Lara.

Mrs. R. M. McDonald Entertains Bridge Club At Luncheon

Mrs. R. M. McDonald was hostess to the Fortnightly Bridge Club Tuesday noon at a turkey luncheon at the Artesia Hotel dining room. The table held a beautiful centerpiece of Christmas decorations.

After the luncheon, the members adjourned to the home of Mrs. McDonald for an afternoon of bridge and exchange of Christmas gifts.

The Christmas motif was carried out in the decorations throughout the home, the mantel was covered in greenery and a beautiful decorated Christmas tree was in one corner of the room, where the gifts were placed. Mrs. Hollis G. Watson held high score for the afternoon.

Members present were Meses. C. R. Baldwin, C. R. Blocker, Glenn Booker, Grady Booker, John Lanning, William Linell, Albert Richards, W. Leslie Martin and Watson. Substitutes were Mrs. C. Bert Smith and Mrs. Dave Bunting. Mrs. Leona Gott was a luncheon guest.

Betty Jean Foster And Little Friends Entertain Dollies

Betty Jean Foster and her friends entertained their dollies with a three-course brunch party Thursday morning at the home of Betty's mother, Mrs. E. J. Foster.

A lovely decorated Christmas tree held gifts for the dollies. Betty Jean remembered each of her little friends with a miniature cup and saucer. One of the dollies behaved badly at the party and had to be reprimanded.

Guests and their dollies were: Marian Riley and Jane; Lando Gayle Beane and Barbara; Gayla Morgan and Susanna; Gretchen Lee Petty and Rosemary; Melva Morgan and Barbara Len; Mary Whitson and Betty; Charlene Morgan and Sharon and Betty Jean Foster and Jeanie.

Refreshments of cinnamon rolls hot cocoa and fruit juices were served. Christmas stories and games were played.

The girls and their dollies all came to The Advocate office. The dollies were dressed in their Sunday best and were very attractive. The girls then went window shopping.

P.E.O. Meeting Is Held Last Week At Home Of Mrs. Cole

Members of chapter "J" P.E.O., brought gifts which are to be distributed to two needy families to a meeting held Friday afternoon of last week at the home of Mrs. Fred Cole, with Mrs. William Jackson as co-hostess.

Mrs. Marshall Rowley was in charge of the program. She gave an interesting talk on Christmas customs in other countries.

"A Christmas Present for a Lady" was told by Mrs. S. P. Yates.

Reece Booker, at the piano, played two Christmas selections.

Mrs. Cole's home was beautifully decorated for the Christmas holidays. A Christmas tree with blue lights was in the living room.

After the meeting, refreshments were served 22 members.

SUBSCRIBE TO THE ADVOCATE

Mrs. Ransbarger Is Hostess At Yule Party For Circle

Mrs. Charles Ransbarger was hostess to the Homemakers' Circle of the First Baptist Church for the annual Christmas party and gift exchange Monday afternoon.

The house was artistically decorated, carrying the Christmas motif throughout and a lovely decorated Christmas tree held gifts.

Mrs. J. D. Josey gave the Christmas story, after which the group sang Christmas carols and hymns. Donations were made to be given a needy family, after which Christmas presents were distributed.

Mrs. N. H. Cabot, president and Mrs. C. C. Helm, teacher, were presented lovely Christmas gifts by the members.

Refreshment plates were served by the hostess, assisted by the co-hostesses, Mrs. J. S. Mills, Mrs. C. L. Hefley and Mrs. Carol Brown.

Vets Experience Less Trouble In Home Financing

Veterans today are experiencing less difficulty in obtaining low-interest mortgage financing for homes purchased with loans guaranteed under the GI Bill than at any time in the last two years.

Frank W. Kelsey, Veterans Administration assistant administrator for finance, said that nearly 40,000 applications for GI home loan guarantees were received from lenders in the month of October. This represents the highest number received in any month since November, 1947.

Applications have been rising steadily since April, 1949, when the long downward trend was reversed, Kelsey said.

A combination of factors was cited as probably responsible for the upturn. T. B. King, director of VA's loan guaranty service, said that an important influence was the large amount of mortgage money supplied through the Federal National Mortgage Association a government corporation authorized to buy GI loans from private lenders.

An increased willingness on the part of private investors to finance mortgage loans at 4 per cent interest—the maximum rate chargeable on GI home loans—and a greater availability of lower-priced homes were other important factors, King said.

King added that the home buying veteran's prospect of obtaining 4 per cent mortgage financing should be even further improved by a new law which became effective Oct. 25. This law expands the mortgage purchase authority of FNMA, permitting sale to the government by private lenders of

Betrothal Told Of Verona McKinley And Dave Button

Announcement has been made of the engagement of Miss Verona (Mac) McKinley of Pueblo, Colo. and Dave Button, manager of radio station KSVP of Artesia. The date is to be announced later.

Miss McKinley was Mr. Button's secretary, when he was program manager of station KCLM at Denver, prior to his coming here last Aug. 15, as manager of the local station. He was a member of the staff of KSVP at the time it went on the air in November, 1946 and went from here to Roswell and then to Denver.

At the time Mr. Button returned to Artesia last August, Miss McKinley went to Liberal, Kan. and later moved to Pueblo.

Rev. Willingham Is Guest Speaker At Park P.T.A. Meeting

Rev. R. L. Willingham, pastor of the First Methodist Church, was guest speaker at a meeting of the Park School Parent-Teacher Association Monday afternoon held in the school music room.

He spoke on the subject of "Religion in Home and School." His talk was interesting and thought provoking. His approach to the subject of sound spiritual values for young lives answered many questions arising on the subject among leaders of youth. The central theme of his discourse was that a child's spiritual training should come from his parents at home and through the facilities of the church. He does not feel that religion should be controlled by the state as would be the case were it included in the school's curriculum, he said.

Before Rev. Willingham's talk, a business meeting was held, after which the group sang Christmas songs, led by Mrs. Clyde Dungan.

most GI mortgages without restriction.

Of 15 million World War II veterans eligible for GI loan guarantees, more than 1,700,000 have used part or all of their entitlement to finance the purchase of a home, farm or business. Nearly 1,600,000 of them bought homes. Their VA-

guaranteed mortgages had a total face value of almost nine billion dollars.

Eligible veterans have nearly eight years left in which to use their loan guaranty rights. In view of this, VA advised veterans to consider all factors carefully to avoid rushing into what may prove

PLAY IT SAFE Don't Mix Gaiety With Danger When Celebrating Christmas

While Christmas is the merriest of all seasons of the year it can also be a time of tragedy if certain hazards aren't avoided and some particular precautions taken.

The National Safety Council annually points out that the Christmas holidays are the most dangerous of the year, usually replete with casualties, home accidents, fires and falls.

The council has listed the following "don'ts" and precautions which if remembered will help make this Christmas season a safe one:

The Christmas tree shouldn't be placed near a stove or fireplace.

Don't give children any toys that could prove dangerous, such as those with sharp points. If toys are operated with electricity, be sure some grownup supervises their use.

The Christmas tree should not be decorated with lighted candles. Carefully-wired electric bulbs definitely are much safer.

Don't leave a lighted tree unguarded at any time. One should be on the lookout for fire all the time the tree is lighted. Especially dangerous is the practice of some families in leaving the Christmas tree lighted and unwatched all night long.

One should never use a rick-

ety, unsafe ladder in decorating the tree.

Don't place Christmas candles near the tree, curtains, paper wreaths or any other inflammable decorations.

Remember, the Christmas tree can be made fire-resistant. According to the United States forestry service, it can be done in this manner: Divide the weight of your tree by four and buy that many pounds of ammonium sulphate. Dissolve it in water—one and one-half pints of water to each pound of ammonium sulphate. Cut the end of your tree trunk on a diagonal. Put some of the solution in a jar and steep the diagonal butt of the tree into it. Add more solution as the tree drinks it up.

Don't be excessive about Christmas "spirits."


Keep toys out of places where people might trip over them.

Remove the tree from the house before it dries out.

During Christmas you'll probably have many guests, so sprinkle salt or sand on icy steps and sidewalks.

Read the Ads

1949
Merry Christmas



Let us welcome the season with open hearts and the music of carols.

CORTEZ GAS COMPANY

Shop Penney's
Pre-Christmas
CLEAN-UP

GIFTS GALORE AT BETTER-THAN-EVER SAVINGS

CLEARANCE
BOYS' SUITS

Rayon and Wool Gabardines

Blue or Brown — Double Breasted

First Quality, Well Made, Broken Sizes

Free Alterations

While They Last—ONLY 8⁰⁰

REDUCED
BOYS' CASUAL JACKETS

Two-Tone, Solid Color Body with Fancy Sleeves and Colors — Durable Wool and Rayon Fabrics

Full Rayon Lined, Blue and Tan Combinations — Save Now! 5⁰⁰

SPECIAL CLEAN-UP
BOYS' OXFORDS

Odd Lots — Broken Sizes

Goodyear Welts — Values to \$6.50

Grouped for Quick Clearance

Tans and Blacks 3⁵⁰

WOOL AND RAYON PLAID
BOYS' SPORT SHIRTS

60% Wool — 40% Rayon

Colorful Plaids — Sport Collars

Warm and Durable — Ideal for Cold Weather

Hand Washable

Sizes 6 to 16 2⁸⁸

WOMEN'S 80-SQUARE
COTTON DRESSES

Large Assortment Taken from Higher Prices

Reduced to Clear Odd Lots — Broken Sizes

All Colors Fast to Washing

SAVE NOW!
ONLY! 2⁰⁰

SPECIAL CLEARANCE ALL
SHAG RUGS

All on Heavy Duck Backs — Assorted Colors

Most of Them Non-Skid Rubberized Back

in Three Sizes

2⁰⁰ 3⁰⁰ 5⁰⁰

FIRST QUALITY
GAYMODE NYLONS

42 and 45 Gauge Gaymode Nylons

New Winter Shades

Sizes 8½ to 10½

New Low Price! 79¢

MEN'S 100% WOOL
PLAID JACKETS

Colorful Plaids — Two-Pocket Style

Adjustable Cuffs — Ideal for Outdoor Wear

Sizes S, M, L

Save Now on These Warm Jackets! 5⁰⁰

Merry Christmas to All!



ROSS BAKING CO.
AND EMPLOYEES

May the stars in the heavens shine as never before on your Christmas happiness this year.



Greetings of the SEASON

HAZEL Flying Service

Sug and Burle Hazel
Herman and Cleo Fuchs
Bob and Grace Ehle
Gene Sherwood
Charles Henson
and
Rosie, the Airport Dog

NIGHT RIDES OVER CITY

See Christmas Lights from the Air!

Adults \$1 — Children 50c

Minimum Two Passengers

Minors Must Have Parents' Permission

Everybody Does Its Smashing New Comedy Hit

Everybody will have a singing time at the Lansdown Theater Christmas watching the fun and que-in-cheek humor come bubbling from the screen through every minute of "Everybody Does It."

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After the luncheon, the members adjourned to the home of Mrs. McDonald for an afternoon of bridge and exchange of Christmas gifts.

The Christmas motif was carried out in the decorations throughout the home, the mantel was covered in greenery and a beautiful decorated Christmas tree was in one corner of the room, where the gifts were placed. Mrs. Hollis G. Watson held high score for the afternoon.

Members present were Meses. C. R. Baldwin, C. R. Blocker, Glenn Booker, Grady Booker, John Lanning, William Linell, Albert Richards, W. Leslie Martin and Watson. Substitutes were Mrs. C. Bert Smith and Mrs. Dave Bunting. Mrs. Leona Gott was a luncheon guest.

Betty Jean Foster And Little Friends Entertain Dollies

Betty Jean Foster and her friends entertained their dollies with a three-course brunch party Thursday morning at the home of Betty's mother, Mrs. E. J. Foster.

A lovely decorated Christmas tree held gifts for the dollies. Betty Jean remembered each of her little friends with a miniature cup and saucer. One of the dollies behaved badly at the party and had to be reprimanded.

Guests and their dollies were: Marian Riley and Jane; Lando Gayle Beane and Barbara; Gayla Morgan and Susanna; Gretchen Lee Petty and Rosemary; Melva Morgan and Barbara Len; Mary Whitson and Betty; Charlene Morgan and Sharon and Betty Jean Foster and Jeanie.

Refreshments of cinnamon rolls hot cocoa and fruit juices were served. Christmas stories and games were played.

The girls and their dollies all came to The Advocate office. The dollies were dressed in their Sunday best and were very attractive. The girls then went window shopping.

P.E.O. Meeting Is Held Last Week At Home Of Mrs. Cole

Members of chapter "J" P.E.O., brought gifts which are to be distributed to two needy families to a meeting held Friday afternoon of last week at the home of Mrs. Fred Cole, with Mrs. William Jackson as co-hostess.

Mrs. Marshall Rowley was in charge of the program. She gave an interesting talk on Christmas customs in other countries.

"A Christmas Present for a Lady" was told by Mrs. S. P. Yates.

Reece Booker, at the piano, played two Christmas selections.

Mrs. Cole's home was beautifully decorated for the Christmas holidays. A Christmas tree with blue lights was in the living room.

After the meeting, refreshments were served 22 members.

SUBSCRIBE TO THE ADVOCATE

Mrs. Ransbarger Is Hostess At Yule Party For Circle

Mrs. Charles Ransbarger was hostess to the Homemakers' Circle of the First Baptist Church for the annual Christmas party and gift exchange Monday afternoon.

The house was artistically decorated, carrying the Christmas motif throughout and a lovely decorated Christmas tree held gifts.

Mrs. J. D. Josey gave the Christmas story, after which the group sang Christmas carols and hymns. Donations were made to be given a needy family, after which Christmas presents were distributed.

Mrs. N. H. Cabot, president and Mrs. C. C. Helm, teacher, were presented lovely Christmas gifts by the members.

Refreshment plates were served by the hostess, assisted by the co-hostesses, Mrs. J. S. Mills, Mrs. C. L. Hefley and Mrs. Carol Brown.

Members present were Meses. C. Helm, W. G. Everett, J. Hise Myers, J. M. Story, F. P. Turner, T. F. Wilson, J. D. Josey, J. T. Hearn, F. E. Murphy, F. M. Spencer, Emma Collins, B. E. Green, A. G. Bailey, E. B. Everett, J. C. Jesse, Minnie Teague, Lydia Johnson, Lillie Bratcher, Cabot and Brown.

Betrothal Told Of Verona McKinley And Dave Button

Announcement has been made of the engagement of Miss Verona (Mac) McKinley of Pueblo, Colo. and Dave Button, manager of radio station KSVP of Artesia. The date is to be announced later.

Miss McKinley was Mr. Button's secretary, when he was program manager of station KCLM at Denver, prior to his coming here last Aug. 15, as manager of the local station. He was a member of the staff of KSVP at the time it went on the air in November, 1946 and went from here to Roswell and then to Denver.

At the time Mr. Button returned to Artesia last August, Miss McKinley went to Liberal, Kan. and later moved to Pueblo.

Rev. Willingham Is Guest Speaker At Park P.T.A. Meeting

Rev. R. L. Willingham, pastor of the First Methodist Church, was guest speaker at a meeting of the Park School Parent-Teacher Association.

Vets Experience Less Trouble In Home Financing

Veterans today are experiencing less difficulty in obtaining low-interest mortgage financing for homes purchased with loans guaranteed under the GI Bill than at any time in the last two years.

Frank W. Kelsey, Veterans Administration assistant administrator for finance, said that nearly 40,000 applications for GI home loan guarantees were received from lenders in the month of October. This represents the highest number received in any month since November, 1947.

Applications have been rising steadily since April, 1949, when the long downward trend was reversed, Kelsey said.

A combination of factors was cited as probably responsible for the upturn. T. B. King, director of VA's loan guaranty service, said that an important influence was the large amount of mortgage money supplied through the Federal National Mortgage Association a government corporation authorized to buy GI loans from private lenders.

An increased willingness on the part of private investors to finance mortgage loans at 4 per cent interest—the maximum rate chargeable on GI home loans—and a greater availability of lower-priced homes were other important factors, King said.

King added that the home buying veteran's prospect of obtaining 4 per cent mortgage financing should be even further improved by a new law which became effective Oct. 25. This law expands the mortgage purchase authority of FNMA, permitting sale to the government by private lenders of

most GI mortgages without restriction.

Of 15 million World War II veterans eligible for GI loan guarantees, more than 1,700,000 have used part or all of their entitlement to finance the purchase of a home, farm or business. Nearly 1,600,000 of them bought homes. Their VA-

guaranteed mortgages had a total face value of almost nine billion dollars.

Eligible veterans have nearly eight years left in which to use their loan guaranty rights. In view of this, VA advised veterans to consider all factors carefully to avoid rushing into what may prove

to be an ill-advised purchase. The veteran should be convinced that the home he buys is suitable to the needs of his family and that the price is well within his ability to pay, VA cautioned.

DRAWING PENCILS from HB to 6H. Artesia Advocate, office supplies.

Read the Ads

PLAY IT SAFE Don't Mix Gaiety With Danger When Celebrating Christmas

While Christmas is the merriest of all seasons of the year it can also be a time of tragedy if certain hazards aren't avoided and some particular precautions taken.

The National Safety Council annually points out that the Christmas holidays are the most dangerous of the year, usually replete with casualties, home accidents, fires and falls.

The council has listed the following "don'ts" and precautions which if remembered will help make this Christmas season a safe one:

The Christmas tree shouldn't be placed near a stove or fireplace.

Don't give children any toys that could prove dangerous, such as those with sharp points.

If toys are operated with electricity, be sure some grownup supervises their use.

The Christmas tree should not be decorated with lighted candles. Carefully-wired electric bulbs definitely are much safer.

Don't leave a lighted tree unguarded at any time. One should be on the lookout for fire all the time the tree is lighted. Especially dangerous is the practice of some families in leaving the Christmas tree lighted and unwatched all night long.

One should never use a rick-

ety, unsafe ladder in decorating the tree.

Don't place Christmas candles near the tree, curtains, paper wreaths or any other inflammable decorations.

Remember, the Christmas tree can be made fire-resistant. According to the United States forestry service, it can be done in this manner: Divide the weight of your tree by four and buy that many pounds of ammonium sulphate. Dissolve it in water—one and one-half pints of water to each pound of ammonium sulphate. Cut the end of your tree trunk on a diagonal. Put some of the solution in a jar and stick the diagonal butt of the tree into it. Add more solution as the tree drinks it up.

Don't be excessive about Christmas "spirits."

Keep toys out of places where people might trip over them.

Remove the tree from the house before it dries out.

During Christmas you'll probably have many guests, so sprinkle salt or sand on icy steps and sidewalks.



Let us welcome the season with open hearts and the music of carols.

CORTEZ GAS COMPANY

Shop Penney's Pre-Christmas CLEAN-UP

GIFTS GALORE AT BETTER-THAN-EVER SAVINGS

<p>CLEARANCE BOYS' SUITS</p> <p>Rayon and Wool Gabardines</p> <p>Blue or Brown — Double Breasted</p> <p>First Quality, Well Made, Broken Sizes</p> <p>Free Alterations 8⁰⁰</p> <p>While They Last—ONLY</p>	<p>WOMEN'S 80-SQUARE COTTON DRESSES</p> <p>Large Assortment Taken from Higher Prices</p> <p>Reduced to Clear Odd Lots — Broken Sizes</p> <p>All Colors Fast to Washing</p> <p>SAVE NOW! 2⁰⁰ ONLY!</p>
<p>REDUCED BOYS' CASUAL JACKETS</p> <p>Two-Tone, Solid Color Body with Fancy Sleeves and Colors — Durable Wool and Rayon Fabrics</p> <p>Full Rayon Lined, Blue and Tan Combinations — Save Now! 5⁰⁰</p>	<p>SPECIAL CLEARANCE ALL SHAG RUGS</p> <p>All on Heavy Duck Backs — Assorted Colors</p> <p>Most of Them Non-Skid Rubberized Back in Three Sizes</p> <p>2⁰⁰ 3⁰⁰ 5⁰⁰</p>
<p>SPECIAL CLEAN-UP BOYS' OXFORDS</p> <p>Odd Lots — Broken Sizes</p> <p>Goodyear Welts — Values to \$6.50</p> <p>Grouped for Quick Clearance 3⁵⁰</p> <p>Tans and Blacks</p>	<p>FIRST QUALITY GAYMODE NYLONS</p> <p>42 and 45 Gauge Gaymode Nylons</p> <p>New Winter Shades</p> <p>Sizes 8½ to 10½ 79^c</p> <p>New Low Price!</p>
<p>WOOL AND RAYON PLAID BOYS' SPORT SHIRTS</p> <p>60% Wool — 40% Rayon</p> <p>Colorful Plaids — Sport Collars</p> <p>Warm and Durable — Ideal for Cold Weather</p> <p>Hand Washable 2⁸⁸</p> <p>Sizes 6 to 16</p>	<p>MEN'S 100% WOOL PLAID JACKETS</p> <p>Colorful Plaids — Two-Pocket Style</p> <p>Adjustable Cuffs — Ideal for Outdoor Wear</p> <p>Sizes S, M, L 5⁰⁰</p> <p>Save Now on These Warm Jackets!</p>

Merry Christmas to All!

ROSS BAKING CO. AND EMPLOYEES

PHONE 777 FOR

FRESH CUT FLOWERS

SUITABLE FOR ALL OCCASIONS!

ARTESIA FLORAL

408 West Main Phone 777

May the stars in the heavens shine as never before on your Christmas happiness this year.

Greetings of the SEASON

HAZEL Flying Service

Sug and Bule Hazel Herman ad Cleo Fuchs Bob and Grace Ehle Gene Sherwood Charles Henson and Rosie, the Airport Dog

NIGHT RIDES OVER CITY

See Christmas Lights from the Air!

Adults \$1 — Children 50c

Minimum Two Passengers

Minors Must Have Parents' Permission

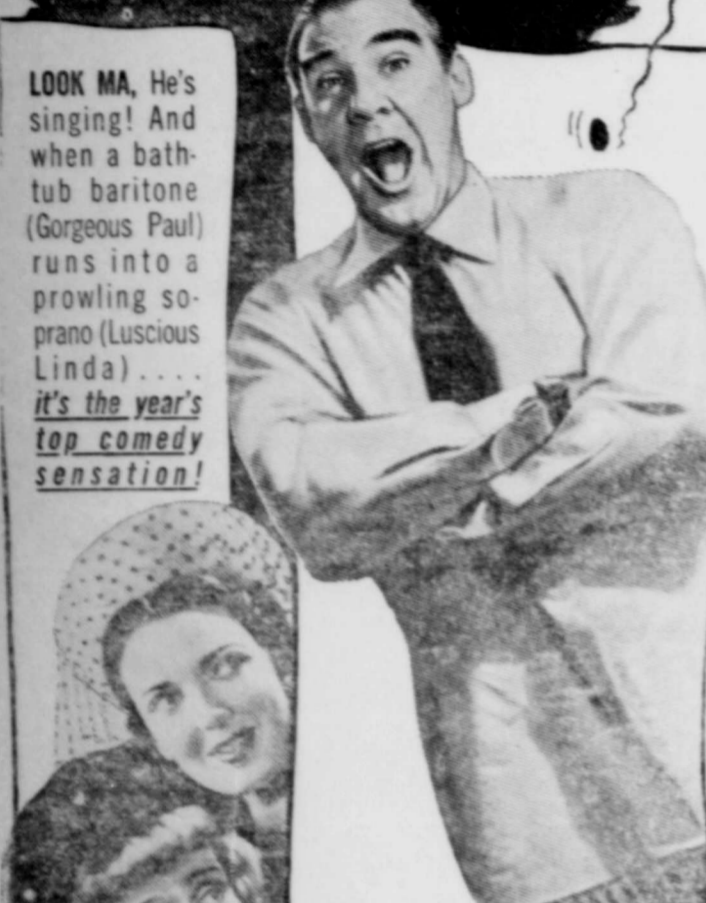
TICKETS NOW ON SALE FOR OUR NEW YEAR'S EVE GALA PREVUE!

FREE BALLOONS - CONFETTI - STREAMERS
HORNS AND OTHER NOISE MAKERS!

LANDSUN THEATER

CHRISTMAS DAY AND MONDAY

The greatest discovery since bubble gum!!
PAUL DOUGLAS SINGS



LOOK MA, He's singing! And when a bathtub baritone (Gorgeous Paul) runs into a prowling soprano (Luscious Linda)... it's the year's top comedy sensation!

Everybody DOES IT
That "LETTER TO THREE WIVES" team... is at it again!... and Terrific again!

PAUL DOUGLAS
LINDA DARNELL
CELESTE HOLM
CHARLES COBURN

OCOTILLO THEATER

CHRISTMAS DAY AND MONDAY



IT'S A GREAT FUN SHOW FOR
MA - PA - AND ALL THE KIDS!

IN THE DISTRICT COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO.

IN THE MATTER
OF THE LAST
WILL AND
TESTAMENT
OF ANNA MIRIAM
STROUP, also known
as ANNA M. STROUP,
Deceased.

NOTICE OF HEARING ON
FINAL ACCOUNT AND REPORT
THE STATE OF NEW MEXICO.
TO: Hamer Austin Stroup, Clayton
Stroup, Harold Stroup, Paul
Stroup, Howard Stroup, William
Leroy Jones, Mildred Jones Mc-
Aulley, Mrs. Lydia Jones, Louise
Stroup, Miriam Stroup, Mark
Stroup, All unknown heirs of Anna
Miriam Stroup, also known as
Anna M. Stroup, deceased and all
unknown persons claiming any
lien upon or right, title or interest
in and to the Estate of said De-
cedent. GREETING:

NOTICE IS HEREBY GIVEN
that this cause has been appealed
from the Probate Court of Eddy
County, State of New Mexico
wherein this cause was No. 1532.

NOTICE IS FURTHER GIVEN
that Hamer Austin Stroup has filed
his Final Account and Report as
Executor of the Last Will and Testa-
ment of said decedent, together
with his petition for discharge as
Executor and by order of the Judge
of the District Court of Eddy
County, New Mexico, the 30th day
of January, 1950, at the hour of
9:00 o'clock a. m. or as soon there-
after as the same may be heard,
in the Courtroom in the District
Court of Eddy County, New Mexico
in Carlsbad, New Mexico, is the
day, time and place for hearing
said Final Account and Report and
any objections thereto and the
settlement thereof.

NOTICE IS FURTHER GIVEN
that at the same time and place
said Court, as a part of its general
jurisdiction, will determine the
heirship of said decedent, the own-
ership of her estate, the interest
of each respective claimant there-
to or therein and the persons en-
titled to the distribution thereof.
DONALD S. BUSH, 216 Booker
Building, Artesia, New Mexico is
the attorney for the Executor.
WITNESS my hand and seal of
said Court on this 8th day of
December, 1949.

(SEAL) Margaret E. Waller,
Clerk of the District Court.
62-41-T-68

IN THE PROBATE COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO.
IN THE MATTER
OF THE LAST
WILL AND TESTA-
MENT OF DAVID
W. RUNYAN,
DECEASED.

NOTICE
TO WHOM IT MAY CONCERN:
Notice is hereby given to all per-
sons interested in the Estate of
David W. Runyan, deceased, that
an instrument in writing purport-
ing to be the Last Will and Testa-
ment of David W. Runyan, de-
ceased, has been filed for probate
in the Probate Court of Eddy County,
New Mexico and also filed in said
Court the verified petition of John
F. Runyan, praying for the probate
of said Will, and that letters testa-
mentary issue thereon to John F.
Runyan, the executor named in
said Will, and that by Order of
said Court, the 10th day of Janu-
ary, 1950, at the hour of 10:00
o'clock A. M. of said day, that be-
ing a day of the regular January
term, 1950, of said Court, has been
appointed as the day and time for
hearing said petition and proving
said Last Will and Testament, at
the Court room of said Court in
the City of Carlsbad, New Mexico,
when and where all persons inter-

ested may appear and contest the
same.
Therefore, any person or persons
wishing to enter objections to the
probating of said Last Will and
Testament, are hereby notified to

file their objections in the Office
of the County Clerk of Eddy Coun-
ty, New Mexico, on or before the
time set for said hearing.
Dated at Carlsbad, New Mexico,
this 14th day of December, 1949.

(SEAL) MRS. R. A. WILSON,
County Clerk of Eddy County,
M., and Ex-Officio Clerk of
Probate Court of Eddy County,
New Mexico.
63-4-

CHRISTMAS FLOWERING PLANTS!



- Poinsettia
- Cyclaman
- Christmas Begonia
- Everblooming Begonia
- Azalia
- Foliage Plants
- Well-Berried Holly



BRYAN GARDENS

Thirteenth and Richardson Phone 091-R1



Just what the family ordered

MERRY CHRISTMAS
and a
HAPPY NEW YEAR



... may the New Year
bring many happier
days for you!

MERRY CHRISTMAS

and

**"MAY YOU HAVE A NIFTY
NINETEEN-FIFTY!"
IRBY DRUG**

"Your Drug Store in the Carper Building"

Patronize Our Advertisers

Merry Christmas
Since we cannot shake each one of you by the hand to give you our good wishes personally—we want to take this opportunity to express our hopes that this Christmas and the coming New Year be one of joy and goodness for each and every one of you—our friends and patrons.
The Hub Clothiers
Harry Mogill, Prop.
305 West Main

**EARNINGS
NOW BEING PAID**
3%
Safety is Insured
You May Save with Us By Mail!
**CHAVES COUNTY
BUILDING & LOAN
ASSOCIATION**
Roswell, New Mexico

Merry Christmas

and a



HAPPY NEW YEAR 1950



Here's a sincere hope that this will be the best year of your life.

Cecil Mitchell

Texaco Service Station

15 South First

Phone 205

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE JOINT ADMINISTRATION OF THE ESTATES OF AUBREY C. BUSH AND CLAIRE G. BUSH, DECEASED. No. 1387
NOTICE OF HEARING OF FINAL ACCOUNT OF ADMINISTRATOR STATE OF NEW MEXICO, TO: Hilary A. Bush, Donald S. Bush, all unknown heirs of Aubrey C. Bush, deceased, all unknown heirs of Claire G. Bush, deceased and all unknown persons claiming any lien upon or right title or interest in or to the estates of said decedents, GREETINGS:

Notice is hereby given that Donald S. Bush has filed his final account and report as administrator of the above estates, together with his petition for discharge as administrator;

And the Honorable M. F. SADLER, Judge of the Probate Court, has set the 6th day of February, 1950, at the hour of 10 o'clock a. m. at the Probate Court Room in Carlsbad, Eddy County, New Mexico, as the day, time, and place for hearing said final account and report and any objections thereto.

At the same time and place the Probate Court will determine the heirship of said decedents, the ownership of their estates, and the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof.

Donald S. Bush is the Attorney for the administrator, and his address is Booker Building, Artesia, New Mexico.

WITNESS my hand and the seal of said Court this 19th day of December, 1949.

(SEAL) Mrs. R. A. Wilcox, County Clerk and Ex-Officio Clerk of the Probate Court of Eddy County, State of New Mexico. 65-41-F-4

Household Hint

To remove ice cream from rayon clothes, sponge with cold or lukewarm water, then wash in warm soapsuds. For non-washable rayon fabrics, sponge with a good cleaning fluid, let dry, then sponge with cold water.

Words of the Wise

To make mistakes as we are on the way to knowledge is far more honorable than to escape making them through never having set out to seek knowledge. —(Richard C. Trench)

Read the Ads



AMERICAN CHRISTMAS SCENE . . . Symbolic of our nation at this festive season of the year is this picture of little Ethel Gorman, 4, daughter of a guide at the Statue of Liberty, as she admires a Christmas tree on the porch of Newell M. Foster, superintendent of the statue staff on Bedloe's Island. Over her shoulder, Miss Liberty herself stays right on the job, blazing her message of peace and good will.

LILIENTHAL READS HIS RESIGNATION



FOR THE BENEFIT of newsreel and still photographers, David E. Lilienthal, who resigned as chairman of the Atomic Energy Commission, reads his letter of resignation in the AEC Building, Washington, D. C. It becomes effective on Saturday, December 31. (International Soundphoto)

Patronize Our Advertisers

Merry Christmas

for 1950~

Happy Days



Step out into the New Year with faith and courage. Success to you.

BOND ICE COMPANY

S. G. DAVIDSON, Manager

205 South First

Deadly Rays Last But Few Minutes In A-Blast Area

Mexico City (AFPS) — Deadly radiation from atomic blasts lasts only a few minutes in a bombed area, according to Maj. Gen. Geo. E. Armstrong, Deputy Army Surgeon General.

The General termed untrue, "though of powerful psychological portent" current beliefs that cities such as Nagasaki and Hiroshima remained dangerous to rescue workers a long time after they were bombed. He said hundreds of victims could have been saved by prompt and efficient medical care.

Underground shelters as defenses against atomic bombing are prohibitive in cost and time involved, as well as impractical General Armstrong declared.

Instead, the General advocated efficient disaster planning and organizing of medical personnel and materials at strategic points.

"Flash burns" caused the most frequent type of injury in the Hiroshima and Nagasaki bombings, General Armstrong said. Persons as far as 4,000 yards from the blast center were burned on portions of the body not protected by clothing. Within 1,000 yards, clothing provided little protection, and in many cases caught fire.

Luck Is Lucky

Ithaca, N. Y. (AFPS) — Lucky streaks are more than just a superstition—they're luck!

Studies made recently by two Cornell University mathematicians show that is coin-tossing it is most likely that one of the players will lead most of the time. The chances that each player will lead about half the time are much smaller.

Kai Lai Chung and W. Feller, who made the studies, say the chances are against you if you stick it out when you are losing and wait for your luck to change. And—on the other hand—they found that if you quit while even the chances are only one in 5000 that you would have a very long run of bad luck.

PRESIDENT GETS NEW BIBLE

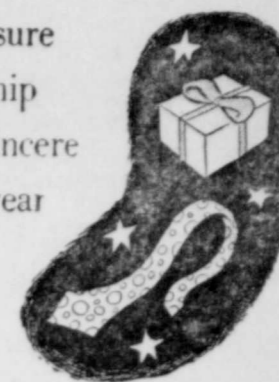
Washington (AFPS)—President Truman recently was presented the first copy of the Bruce Rogers World Bible, a folio volume of 968 pages produced after more than a year on the press.

The volume was described as the first truly American Bible in the great tradition of the printer's art being hand set in Goudy New-style type.

President Truman said that the book would "be one of his priceless possessions."



As a partial measure of our friendship we express the sincere hope that this year holds for you a perfect Christmas.



May it be touched with the same kind of serenity that accompanies a Christmas Eve snowfall.

Sanders Chevron Station

First Street and Quay Avenue

Artesia, New Mexico

SEASON'S GREETINGS!



Here's a GIFT for Every one

Here is a Suggestion for that Last Minute Christmas Shopping: GIVE JEWELRY FOR A LASTING GIFT! and We Have a Jewelry Gift for Everyone in Your Family!

OPEN EVENINGS FOR YOUR SHOPPING CONVENIENCE!

MONTGOMERY JEWELER

313 West Main

Phone 285



HERE'S WISHING YOU ALL THE HAPPIEST HOLIDAY SEASON

PENNEY'S

J. C. Penney Co., Inc.

Lake Arthur

(Joyce Foster)

The Women's Society of Christian Service held its regular meeting with a Christmas party at the home of Mrs. Redman Pate Wednesday evening of last week. The living and dining rooms were decorated in keeping with the Christmas season. A turkey menu was served buffet style. The table was centered with a lovely Christmas centerpiece of candles and pine cones. An interesting program was presented by Mrs. Dallas Cox, Mrs. John Lane and Mrs. Bucknell. Mrs. Charles Mitchell gave a reading, "Christmas Chimes." After the business session, gifts were exchanged. A pleasant hour of visitation was enjoyed by those present. They were Mrs. Dallas Cox, Mrs. Charles Mitchell, John Lane, E. L. Cummins, Charles Foster, Buckross, Mac Grooma and Jack Murphy and the hostess, Mrs. Pate. Visitors were Mrs. John Haven, Hart, Gene Sooter and Carol Jackson.

Mrs. Bob Merritt left Friday of last week for San Angelo, Texas, to stay with her daughter, Mrs. MacDonald, who is ill. Miss Miria Reynolds and Delbert Robinson, students at Eastern New Mexico University, Portales, are home for the Christmas holidays. The Farmers basketball team won over Loving in an exciting game held in the gymnasium Friday night of last week. The score was 44-37. The Farmers play Loving there tonight. Mr. and Mrs. T. Z. McCullough left last week for California to spend Christmas. Rev. and Mrs. Alvie Taylor and family left Thursday of last week for Andrews and Lamesa, Texas, to spend Christmas. Rev. Taylor will return Saturday. Mrs. Emma Lee Flowers gave a party Friday night of last week for the Baptist Intermediate Class. Games were played and Christmas gifts exchanged. Angel food cake and hot chocolate were served 24 members. Mr. and Mrs. Gayle Boroff entertained with a party Monday night for those in the Christmas program. Sandwiches, cookies and cold drinks were served to about 30 persons. All teachers plans to leave this week to visit relatives during the Christmas holidays. Mr. and Mrs. Sooter are going to Crocker, Mo.; Miss Cummings to Dallas; Mr. and Mrs. Davis to Canyon City, Colo.; Mrs. Riggie to Greeley, Colo. and Mr. and Mrs. Cross to El Paso. Larry Ray, whose leg was amputated Tuesday morning, is getting along nicely.

In Virginia, the old Dominion storied land of early American history, there is an old tradition of the origin of the Yule log that is retold every Christmas. As the family sits around the Yule log and sips their Christmas-egg nog on Christmas eve, the ancient legend is recounted again. One very cold Christmas eve when the frosty wind howled across a world of snow, an old man was sitting in his little cabin wishing that he had a fire to warm him. Suddenly he heard the cry of a little child away out in the cold. The old man bobbed to the door and gazed out across the snow. The wind and the snow came rustling in and the old man shivered until his "onliest two tee" chattered with cold. The plaintive cry of the child came again above the whistle of the wind. It went straight to the old man's heart and he wished with all his power of longing that he might have the strength to go out and find the unfortunate babe. The cry came a third time — and then a wondrous thing happened. A miraculous power filled the old man's veins. His muscles became strong and tense, his crutch fell back into the cabin and he stepped from his threshold out into the snow. Hurrying over the snow with a speed he had not owned since boyhood, by and by he came to a little child lying in a snow bank. He bent down and touched the child and a great new strength flowed over him, a strength which seemed to give him wings as he sped back to his cabin. Arriving there, he placed the child upon the bed, tenderly drew the ragged coverlet about it and then looked to see if there were a bit of furniture he could use to make a fire with which to warm the little one. At that precise moment a great log rolled across the threshold and into the fireplace. The little child looked at the log with eyes like stars—stars which sent gleams of light that kindled the log with the most brilliant fire the old man ever had seen. The dingy little room immediately was filled with radiance and warmth, and as the light enveloped the child he laughed and laughed with a melody like a song from the heart. The old man turned his eyes to where the fire burned and watched the flames leap in beautiful rainbow tints over the log, and as his old eyes watched, the colors seemed to form the shape of the Cross in the fire. The flames of the Cross leaped higher and higher, blue, red, yellow and white, and as the old man watched this display, suddenly and magically there appeared a table in the center of the room, covered with a Christmas feast such as never before had been spread before his eyes. And never again was the old man hungry or cold, and never after that was there a Christmas in old Virginia without the Yule log and the Christmas Child to give light and warmth. And that is the story of the Yule log as it is told in Virginia every Christmas eve. The ideal Christmas tree is the fir, because of its tendency to hold its needles longer. A final step in trimming the Christmas tree is frosting it with fluffy snow. A simple and popular form of snow is ordinary soap flakes.

Legend of the YULE LOG

After 170 years, British frigate sails up Hudson New York (AFPS)—The British frigate H.M.S. Snipe recently sailed up the Hudson River to Albany, the first English warship to navigate this river in 170 years. The H.M.S. Vulture made the venture in 1779 but was halted by American fortifications at West Point. STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate. Dr. B. G. NOFFLETT CHIROPODIST FOOT SPECIALIST Medical and Surgical Treatment of the Feet. Corrective Arch Supports 1101 W. Mermod at Elm Street Carlisbad, N. M. Phone 1146-J

Classified

For Sale

Holsum Is Better Bread E. A. HANNAH AGENCY Complete Insurance Service Real Estate — Home Loans 113 South Third Phone 352-W 20-tfc

Let Dunn's Garage inspect your car for a new brake and light sticker due Jan. 1. 4tc-63-64-66-67

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

Holsum Is Better Bread FOR SALE—Young fat hens, dressed, frying chickens, 2 1/2 to 3 pounds, trying rabbits, 2 1/2 to 3 pounds, fresh eggs at all times. L. G. Syferd, 318 West Adams, phone 737-W. 19-tfc

FOR SALE — Dressed turkeys at the Locker Plant. Bryant Williams. 52-tfc

Holsum Is Better Bread AGENCY for Compton Encyclopedia. Elsie Hayhurst, Box 895, Artesia or phone 095-R3 after 5 p. m. 63-4tp-66

Holsum Is Better Bread Let Dunn's Garage inspect your car for a new brake and light sticker due Jan. 1. 4tc-63-64-66-67

Holsum Is Better Bread WE BUY AND SELL used furniture. Army Surplus Store, 211 West Chisum, phone 845. 28-tfc

Holsum Is Better Bread FOR SALE—Nice fat hens, 35c per pound, we dress them. L.T. Rice, 2008 Pine St., phone 093-J6. 63-3tc-65

FOR SALE—Apples, several varieties, oranges, grapefruit, peaches, beans and potatoes. A. G. Bailey, 110 Richardson, phone 239. 63-tfc

Holsum Is Better Bread FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

FOR SALE — One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business is trucking the public. 33-tfc

Holsum Is Better Bread FOR SALE—Baby Chicks! Book your order now. U.S. approved and U. S. Pullorum controlled, English White Leghorn, New Hampshire and Hamp X White crossbreeds. All breeders vaccinated for Newcastle disease. McCRAW HATCHERY & POULTRY FARM, Box 485, 13th and Grand, Artesia, N. M. 62-tfc

VENETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J 37-tfc

FOR SALE — New two-bedroom stucco house in Alta Vista Addition, FHA and GI loans available. Call Frank Wingfield, 812 Missouri, phone 371-M. 61-tfc

FOR SALE—Moving in a good unfinished building, 25x25, due within a few days. Will set on your lot for \$1350. Jesse F. Cook, Phone 082-J2. 65-1tp

FOR SALE — By owner, duplex seven-rooms and bath, completely furnished. 808 West Missouri Avenue. See W. A. Jones, 810 West Missouri Avenue or phone 371-R. 65-2tp-66

FOR SALE—Gas Electrolux refrigerator, good condition. 1101 Richardson, phone 125. 65-2tc-66

FOR SALE—1938 Ford, excellent condition. See Dwain Felton at Artesia Advocate. 61-tfc

Let Dunn's Garage inspect your car for a new brake and light sticker due Jan. 1. 4tc-63-64-66-67

FOR SALE—Merle Norman cosmetics. Call Mary E. Stewart, phone 443-R, Conoco Colony. 62-6tc-67

FOR SALE — Give a beautiful Cocker Spaniel puppy to your child for Christmas. R. F. McQuay, 813 South Fourth. No phone calls. 64-2tc-65

FOR SALE—Beautiful fir Christmas trees. Emmett Gage store near Williams Lumber Company, Hope Highway. 64-2tc-65

FOR SALE — W-9 tractor, used very little, R. L. Paris, phone 260. 61-5tp-65

FOR SALE \$27,000, \$14,000 will handle. 80 acre farm \$225 per acre, including machinery. 70 acre farm \$11,000, \$7000 will handle. 18 acres adjoining town, \$350 per acre. 40 acre farm \$8000, \$6000 will handle. 160 acres, third down, balance crop payment. 5 section ranch, 473 acres deeded, 40 acres under irrigation, 2 good houses, good grass, plenty water, \$25,000, \$17,500 will handle. 6000 acre ranch, good improvements, \$12,000, \$6000 will handle. 3 section ranch, ideal dairy set up, 1200 acres patented, 100 acres cultivated, canal rights, very modern, 3-bedroom house, on good highway, \$15,750, terms. 5 room house \$5000, \$3000 will handle. 5 room house, 3 years old, very nice, \$7900, terms. New houses in Hightower and Carper additions, especially suited for G.I.'s. See us for businesses such as Laundries, Beauty Shops, Trailer Courts, Grocery Stores, Restaurants, Cabin Camps. See us before you buy or sell DON'S REAL ESTATE 314 Carper Building Office Phone 79-J Residence Phone 092-J3 or 202-J 52-tfc

MONEY TO LOAN—For purchase, remodeling or for paying your present loan. Fast service, low interest and repayable in convenient monthly payments. We also make FHA loans. Chaves County Building & Loan Association, Roswell, N. M. E. A. Hannah, Artesia representative. 60-6tc-65

ALCOHOLICS ANONYMOUS Box 891 37-tfx

JOHN A. MATHIS, SR., AND JR. —Fire, casualty and life insurance, phone 938. 29-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments 12th and Main. Phone 434. 43-tfc

FOR RENT—Storage space, phone 845. 28-tfc

FOR RENT — Room in private home, gentleman only. 303 West Grand or phone 150. 31-tfc

FOR RENT — Vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 866.

FOR RENT—Tank type vacuum cleaner with attachments. Artesia Furniture Co., 203-5 West Main, phone 517. 61-tfc

FOR RENT—Three-room furnished apartment, refrigerator, private bath, good bed. Phone 146 between 9 a. m. and 5:30 p. m., or 153-J earlier. Lillian McNeil, 611 W. Dallas. 65-1tc

LOST—A gray and white natural bob-tail cat, strayed from 115 Osborn, Sunday, Dec. 11. Please call 496-W with any information as it is a family pet. 65-1tp

LOST—One black and one tan bill-fold in First National Bank. Finder please return and receive reward. C. E. Terrell, phone 0190-R1. 65-1tp

WANTED — Dressmaking, tailoring and alterations. See Mrs. Chipman, 308 West Missouri, phone 583-NJ. 35-tfc

WANTED—Tree trimming, landscaping, yards and gardens plowed, complete nursery stock. H. L. Jurney, P. O. Box 24, Artesia, N. M. 62-10tp-4

WANTED—Two or three room furnished modern apartment or house. Electrification, shower and good bed. Call Henry Littlefield, phone 841. 63-2tp-64

WANTED TO RENT—Farm, 160 to 300 acres. Gene Chambers, Lake Arthur. 62-6tp-67

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WANTED—I am equipped to drill artesia, shallow wells, oil wells, wash and clean old wells. Also seismograph and setting of surface pipe and any kind of rotary drilling. Licensed, bonded, insured. A. F. Smith, phone 855-NJ, 306 West Chisum, Artesia, N. M. 63-5tp-67

WANTED—Buddy's Cabinets and fixtures of all made to order, furniture and refinishing, building modeling. Reasonable prices. West Texas, phone 954-M.

Merry Christmas and Happy New Year. It is with this Christmas Spirit that I wish for my many friends the very best of everything in this life. I don't think there could be anything better than a "CHRISTMAS HOME BLESSED WITH GOOD HEALTH AND HAPPINESS". It is my sincere wish that every home in the world could be blessed, not only during these holidays but always. May this Christmas bring to every home in this land of ours, spirit of the Christ Child.

LOVING INSURANCE AGENCY. Booker Building Artesia, New Mexico.



It's Christmas Time Again! ... A time when more than ever the home is filled with love and laughter; a spirit of festive tranquility! Good friends and neighbors gathered 'round the fireplace, the joyous anticipation of giving and receiving, carols in the air! All to combine in making this the Merriest Holiday you've ever enjoyed!

Sincere Wishes for a Pleasant Yuletide— ARTESIA Lumber Co. Phone 178 1010 North First

MERRY XMAS! F. L. Wilson Feed & Farm Supply Store Purina Chows — Baby Chicks Sherwin-Williams Paints

CECIL NICKELL CONSTRUCTION COMPANY CALICHE ROADS OIL FIELD PITS — RESERVOIRS Call C. M. Berry Artesia, 859-R Phone 118 P. O. Box 215 Tatum, New Mexico

MERRY CHRISTMAS and HAPPY NEW YEAR to All Our Friends and Patrons SPECIALS ON ALL PERMANENTS LORRAINE BEAUTY SHOP Mrs. A. E. Early 912 West Chisum Phone 646

Merry Christmas and a HEARTIEST NEW YEAR Greetings 1950 MAY THE YEAR AHEAD BE ALL YOU WANT IT TO BE

CARTER'S CAFE Bill and Tommy Thomas

Merry Christmas and a MAY THERE ALWAYS BE A SONG IN YOUR HEART AS YOU MEET EACH SUCCEEDING DAY OF THE NEW YEAR. Cranford's Gulf Station 210 South First Street

CHECKERBOARD CHUCKLES • From Your Purina Dealer WHEN'S SANTA COMING, MOM? SOMETHING MUST'VE HAPPENED I CAN'T MAKE IT—BLAME IT ON PURINA!

CHURCHES

LADY OF GRACE CATHOLIC CHURCH
 North Hill
 Sundays, 7 and 9 a. m., with sermon.
 Sessions every Saturday, 4 to 6 p. m., and before Mass Sunday mornings.
 Rev. Stephen Bono, O. M. C., Pastor.

CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS
 Sunday school at 10 a. m., Sacrament Service, 7:30 p. m., in the basement of the Artesia Hotel. Everyone welcome.

CHURCH OF GOD
 Seventh and Chisum
 Sunday school, 10 a. m.
 Morning worship, 11 a. m.
 Evening services, 7:30 p. m.
 Wednesday prayer meeting, 7:30 p. m.
 Young People's Endeavor, Friday, 7:30 p. m.

BETHEL BAPTIST CHURCH
 Usher board, Tuesday, 7:30 p. m.
 Mission, Wednesday, 3:30 p. m.
 Prayer service, Wednesday, 7:30 p. m.
 Choir rehearsal, Friday 7:30 p. m.
 Rev. J. H. Horton, Pastor

SHERMAN MEMORIAL METHODIST CHURCH
 (Outfield Community)
 Sunday school, 10 a. m.
 Church services, 8 p. m., second and fourth Sundays; 11 a. m. on fifth Sunday.
 Chas. F. Mitchell, Pastor

MALJAMAR BAPTIST CHURCH
 Church service, 11 a. m.
 Training Union, 6 p. m.
 Evening worship, 7 p. m.
 Wednesday service, 6:30 p. m.
 Rev. James Barton, preacher.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES
 Sunday school, 10 a. m. each Sunday.
 Worship service, 11 a. m., second and fourth Sundays.
 Ladies' Aid, third Thursday.
 Sunday school, 10 a. m. each Sunday.

CHURCH OF THE NAZARENE
 Fifth and Quay
 Sunday school, 9:45 a. m.
 Sunday services, 11 a. m.
 N.Y.P.S., 7:15 p. m.
 Evangelistic service, 7 p. m.
 Midweek prayer service, Wednesday, 7:45 p. m.
 Young people's prayer service, Friday, 7:45 p. m.
 John W. Eppler, Pastor

CHRISTIAN SCIENCE CHURCH
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Wednesday evening meeting, 7:30 p. m.
 Reading room, Wednesday and Saturday, 2 to 4 p. m.

FIRST PRESBYTERIAN CHURCH
 613 West Main
 Morning prayer and sermon on every first Sunday 11 a. m.
 Women's Association, first and third Thursday, 2:30 p. m.
 Church school, 9:15 a. m.
 Morning worship, 10:15 a. m.
 Senior Christian Endeavor, 7 a. m.

PANISH-AMERICAN METHODIST CHURCH
 North Mexican Hill
 Sunday school, every Sunday 10 a. m., Mrs. Lucinda H. Martinez, superintendent.
 Sunday, 11 a. m.
 Preaching service, every other Sunday, 7 p. m.
 Visits by pastor, second Wednesday; preaching same night 7:30 p. m.

ST. PAUL'S CHURCH, EPISCOPAL
 Seventh and Grand Street
 Church school every Sunday 9:45 a. m.
 Holy Communion and sermon, second, third and fourth Sundays, 11 a. m.
 Lectures and sermon, every fifth Sunday, 11 a. m.
 Young People's Fellowship, every Sunday, 7 p. m.
 Rev. G. W. Ribble, D.D., Vicar.

LAKEWOOD BAPTIST CHURCH
 Sunday school, 10 a. m.
 Preaching service, 11 a. m.
 Training Union, 6:30 p. m.
 Evening preaching, 7:30 p. m.
 Wednesday prayer meeting, 7:30 p. m.
 Rev. C. H. Murdock, Pastor

FREE PENTECOST CHURCH
 Morningside Addition
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Evangelistic services, 7:30 p. m.
 Wednesday prayer meeting, 7:30 p. m.

LAKE ARTHUR BAPTIST CHURCH
 Sunday school, 10 a. m.
 Services, 8 p. m.
 Chas. F. Mitchell, Pastor.
 Kenneth Whitely, Superintendent.

FIRST CHRISTIAN CHURCH
 Sixth and Quay
 The church school, 9:45 a. m.
 Worship service, 11 a. m.
 Chi Rho Fellowship, 5:30 p. m.
 CYF, 6:30 p. m.

Efficiency hour, 7:30 p. m.
 Women's Council, first Thursday, all-day meeting; second Thursday, executive meeting; and third Thursday, missionary program.
 Arthur G. Bell, Minister

FIRST BAPTIST CHURCH
 Corner Grand and Roselawn
 Bible school, 9:45 a. m.
 Morning worship, 10:50 a. m.
 Baptist Training Union 6:30 p. m.
 Evening worship, 7:30 p. m.
 Wednesday service, 7:30 p. m.
 S. M. Morgan, Pastor

MANUEL LUTHERAN CHURCH
 (Missouri Synod)
 Services at 7:30 p. m. each Tuesday at St. Paul's Episcopal Church.

ST. ANTHONY CATHOLIC CHURCH
 Ninth and Missouri
 Mass Sunday at 7:30 and 9 a. m. English sermon.
 Mass weekdays, 8 a. m.
 Confessions every Saturday, 7:30 to 8 p. m., and before Mass Sunday mornings.
 Rev. Francis Geary, pastor.

PRIMER IGLESIA BAUTISTA MEXICANA
 Sunday school services, 11:15 a. m.
 Marquez, superintendent, 10 a. m.
 Preaching, sermon by pastor, 11 a. m.
 Evening worship, 7:30 p. m.
 Prayer meeting, Wednesday 7:30 p. m.
 Rev. Donaciano Bejarano, Pastor

THOMPSON CHAPEL COLORED METHODIST CHURCH
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Epworth League, 6:30 p. m.
 Evening services, 7:30 p. m.
 Midweek services, Thursday, 7:30 p. m.
 Rev. S. J. Polk, Pastor.

LAKE ARTHUR BAPTIST CHURCH
 Sunday school, 10 a. m.
 Preaching service, 11 a. m.
 Training Union, 7 p. m.
 Evening preaching, 7 p. m.
 Wednesday prayer meeting, 7 p. m.
 Rev. A. C. Taylor, pastor

ASSEMBLY OF GOD CHURCH
 Fourth and Chisum
 Sunday services:
 Sunday school, 9:45 a. m.
 Morning worship, 11 a. m.
 Evangelistic services, 7:30 p. m.
 Mid-week services:
 Tuesday, Women's Missionary Council, 2 p. m.
 Wednesday, evangelistic services, 7:30 p. m.
 Friday, Christ's Embassadors, 7:30 p. m.
 J. H. McClendon, Pastor.

CHURCH OF CHRIST
 Eighth and Grand
 Sunday—
 Bible study, 10 a. m.
 Worship, 10:50 a. m.
 Evening service, 7 p. m.
 Wednesday—

Mid-week service, 7 p. m.
 Thursday—
 Ladies Bible class, 2:30 p. m.
 Thomas E. Cudd, Minister.

FIRST PRESBYTERIAN CHURCH
 Hagerman, N. M.
 Men's Bible class meets in Woman's Club building with the pastor as teacher, 9:45 a. m.
 Women's Bible class under Mrs. Holloway and the church school meet in the church, 10 a. m.
 Morning worship and sermon by the pastor, 11 a. m.
 Mebane Ramsey, Minister.

LOCO HILLS BAPTIST CHURCH
 Sunday school, 9:45 a. m.
 Preaching, 11 a. m.
 Training Union, 7 p. m.
 Preaching service, 8 p. m.
 Midweek service Wednesday, 7:30 p. m.
 J. Roy Haynes, Pastor.

NOTICE OF PENDENCY OF SUIT
 THE STATE OF NEW MEXICO
 TO: Floyd B. Hadley, defendant, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to wit: Floyd B. Hadley, Mrs. Lillian Blumgren and Mrs. Elta Eastman; The following named defendants by name, if living, if deceased their unknown heirs, to wit: Armand D. J. Hooper, Frank J. Thielen, George A. Vawter and Nellie I. Vawter; unknown heirs of Britton Hadley (also known as Britton Hadley); Deceased; Unknown heirs of Margaret E. Hadley, Deceased; Unknown heirs of Edward Davis Kissinger (also known as E. D. Kissinger and Ed Kissinger); Deceased; and All Unknown Claimants of Interest in the Premises Adverse to the Plaintiffs, GREETING:
 You, and each of you, are hereby notified that an action has been commenced and is now pending in the District Court of Eddy County, New Mexico, wherein ELSIE C. KISSINGER and HOWARD EDWARD KISSINGER are plaintiffs and you, and each of you, are defendants, said cause being No. 11363 on the Civil Docket of said Court.
 That the general object of the

action is to quiet title in the plaintiffs against all claims of the defendants in and to the property described in the Complaint in said cause, being real estate and interests therein, which property is located in Eddy County, State of New Mexico in Sections 33 and 35, Township 17 South, Range 25 East, N.M.P.M., and in Sections 3, 4, 12, 13, 21 and 22 in Township 18 South, Range 25 East, N.M.P.M., as described in the Complaint filed herein; and to bar and forever estop you, and each of you said defendants, and all persons claiming by, through or under said defendants, from having or claiming any lien upon, or right or title to the property described in the Complaint in said cause, adverse to the plaintiffs and to forever quiet and set at rest plaintiff's title to said real estate.
 If you, or any of you defendants, fail to enter your appearance in said cause on or before the 16th day of January, 1950, judgment by default will be rendered in said cause against each of you so failing to appear and plaintiffs will apply to the Court for the relief demanded in the Complaint.
 Plaintiffs' attorney is NEIL B. WATSON and his office and post office address is Artesia, New Mexico.
 WITNESS MY HAND and seal of said Court on this the 30th day of November, A.D., 1949.
 (SEAL) Margaret E. Waller, Clerk of the District Court. 59-41-F-65



In the Christmas mood, we wish you all happiness

MERRY CHRISTMAS USED CARS
 WE BUY, SELL OR TRADE Cash or Terms
BOX MOTOR CO.
 112 South First Phone 92-M

NEW FRIGIDAIRE Electric Range COOKS FASTER than ever before...and here's why!

- NEW** built-in Fluorescent Lamp lights entire cooking top.
- NEW** switch knobs are easier to read—no need to stoop, bend or reach.
- NEW** storage drawers move smoothly, quietly on triple Nylon rollers.
- NEW** higher back-panel on one-piece acid-resisting porcelain top.
- NEW** 6-60 Time-Signal has two speeds—one for stop-watch accuracy for measuring up to 6 minutes, another for up to 60 minutes.
- NEW** smarter-looking styling by world-famous Raymond Loewy.

Model RM-65—single oven and large warming drawer
 SEE THEM TODAY!

Model RM-75

Factory Approved Service. Liberal Trade-In Allowances.
 USE OUR LAY-A-WAY PLAN
ARTESIA ELECTRIC COMPANY
 206 WEST MAIN PHONE 72

SEASON'S GREETINGS

Season's Best 1950

And the best of the New Year is happiness for all of you

It's Christmastime, and we are happy once more to extend our heartiest Yule greetings to a host of good friends, young and old, old and new.

Merry Christmas

★ ★ ★

Toggery Shop Hopkins Firestone Dealer Store

North Side School Christmas Program Presented Wednesday

An all-school Christmas program was presented Wednesday afternoon by the children of North Side School under the direction of Mrs. Helen Mapes, with Mrs. Maureen Short at the piano.

Twenty seasonal songs were sung by the various grades from the first through the fifth grade. A solo, "The Holy Child," was sung by Elva Leaton.

The fourth and fifth grade numbers were announced by Opal Morton and Helen Granado.

Mrs. John A. Mathis, Jr., a member of the Artesia Story League, told an interesting and clever story, "The Christmas Fairies," which was enthusiastically received by the children.

The teachers then presented their annual Christmas treats.

Christmas—

(Continued from Page One)

the Nativity, Santa Claus, brightly lighted Christmas trees, wreaths, colored lights and bells.

Besides those in the residential areas are others of outstanding beauty and showing the results of much effort on the part of the persons responsible.

One such is the entire Conoco Colony, the single street of which has been strung with colored lights, after the manner of those in the Artesia business area. In front of each residence is a set piece of some phase of Christmas and the holiday season, including one each which greets visitors to the colony

"Merry Christmas" and "Happy New Year."

On top of the community garage are Santa and his reindeer, viewed from the drive circle are a scene of the Nativity and one of Santa Claus making a call.

The yard adjacent to the Central Valley Electric Co-operative, Inc. office is beautifully decorated, as in past year. And there are many others to be seen in the evening trip around town, all extending the theme of the downtown garlands of lights, two municipal trees and lighted figurines to every part of the community.

Remittance—

(Continued from Page One) mit only for 100. On the other hand, any additional amount may be sent and it will be put to good use.

Mrs. Nunn expressed in behalf of the Graduate Nurses' Club thanks to everyone for donations and extended to all best wishes for a Merry Christmas and a Happy New Year.

Potpourri—

(Continued from Page One)

present we like to get, at Christmastime or any other time, for it makes us feel that our feeble efforts to support the worthwhile things of the community are appreciated. It is a letter from Coach H. Floyd Davis, athletic director of Artesia High School, which came in time to go into our stockings.

"In behalf of the high school, the football boys and the coaching staff, I wish to thank The Advocate staff for their assistance in the

most successful season which has recently closed. We know the members were behind our Bulldogs all the way and also know the boys on the squad appreciated your backing them.

"Once again we say, 'Thanks,' for helping us.

"Sincerely,
H. FLOYD DAVIS,
Athletic Director."

And thanks to you, Coach Davis and a Merry Christmas from The Advocate staff to you and Coach Jack Tinson and the other members of the coaching staff and the Bulldogs.

May Christmas a year from now find your own figurative stockings as full as now, at the end of the recent successful season.

While we are passing greetings around, we wish also to include ours to the unnamed Santa Clauses who will be hosts to 350 youngsters at noon today at a Christmas dinner.

We know that as they help to make it a little happier for the boys and girls who will eat turkey and ham and all that goes with the meat course, they will be making for themselves a happier Christmas.

For, as He said: "Even as ye do unto the least of these . . ."

Those from the North and East, who miss the old-fashioned fireplaces, especially at Christmastime, may snatch a happy memory—as well as getting a touch of nostalgia—by looking at the chimney at the residence of Judge and Mrs. Arba Green at almost any time, for therefrom there usually is a trickle of smoke from the friendly fireplace in the Green living room.

And now to everybody: Merry Christmas from A.L.B.

Artesia's—

(Continued from Page One) World War II she sang for the wounded in many hospitals and determined some day to create a more effective bond between sociology and music.

Joan is five feet six inches tall and has beautiful brown hair and hazel eyes. She likes wearing a dressmaker type of suit and designs most of her own clothes. She learned to love horses when she was a child in New Mexico and is a first-rate horsewoman. Joan has a charming poise which gives her great stage presence and enables her to remain unruffled under the most trying conditions. The warmth and beauty of her voice have won Joan a large coterie of devoted fans from coast to coast.

P.T.A.—

(Continued from Page One) respecter of person or age. More than 20 per cent of the cases during the recent epidemic were adult and men and women alike were affected.

Grantham said Mrs. Nicolai will head the activities of the Parent-Teacher groups throughout the state.

Humble—

(Continued from Page One) in a number of states have gone deeper. The deepest of record was drilled in Wyoming to a total of 20,521 feet.

Tests of about 20,000 feet have been drilled also in California, Louisiana, Oklahoma and Texas.

The Queen



THELMA HAYHURST

By Freida Hoover

(From Artesia Hi Beacon)

Miss Thelma Hayhurst, a beautiful member of the senior class and daughter of Mr. and Mrs. J. M. Hayhurst of Artesia, was crowned Bulldog Football Queen in a very impressive ceremony during the half of the Homecoming game here Thanksgiving Day. Miss Hayhurst was brought onto the field in an open convertible driven by Dan Booker, where she was met by the two co-captains, Junie Russell and Kenneth Foster. They escorted her to her throne, where she was crowned and presented a lovely bouquet of chrysanthemums.

Finns See Evergreen As Mourning Symbol

Evergreens are never used as decorations in the homes and churches of Finland because the Finns regard them as symbols of mourning.

At Christmas most homes where there are children suspend a "heaven" from the living room or dining room ceiling. Such "heavens" consist of a cord framework covered with straw and different colors of paper ribbon, etc., and decorated with paper stars and silhouettes cut in various designs. The effect, when reflecting the firelight and the candles' glow, is mysterious and fascinating.

After the early church services, the gayly decorated sleds race for home, bright robes flying and sleigh bells a-jingling. Breakfast is festive, and then everyone takes a long nap. Christmas Day is not devoted to play or gift-giving; it is religiously observed, with intervals of carol singing and Bible readings.

The day after Christmas is St. Stephen's day, and from then until New Year's parties and general festivity are in order. Although gift-giving is not an integral part of the observances, in some parts of Finland trinkets and useful gifts of wearing apparel are presented to children by Wainamoinen, the Kalevala hero of Finnish legend.

Legend relates that the crown of thorns which was placed on the head of Jesus was made of holly and that before the crucifixion the berries were white, but turned crimson like drops of blood.

Legend relates that the crown of thorns which was placed on the head of Jesus was made of holly and that before the crucifixion the berries were white, but turned crimson like drops of blood.

\$59.95

FOR

Butane and Propane

WATER HEATERS

★ ★ ★

\$59.50 down

Will Deliver to You

500-Gallon Propane Tank

WRITE OR CALL

ARTESIA GAS & APPLIANCE CO.

Artesia and Carlsbad

Stevie, Jerry and Tommy, Mr. and Mrs. I. F. Wooton and Tommy, Larry and Ethel, Mr. and Mrs. H. E. Rich and Margaret Rose, Mr. and Mrs. Kenneth Shields and Mr. and Mrs. Ralph Gray of Artesia.

Mr. and Mrs. Dru Taylor entertained the Kewanee Sewing Club at their home Thursday night. Son Taylor received an unusual gift which he wore during the serving of refreshments. Each member and husband received Christmas gifts.

Mrs. John Leo acted as Santa. Bridge, "42" and Canasta were played. Refreshments were served to Messrs. and Mmes. Claude Crossley, John Leo, Ike Iverson, Oscar Goodman, Kenneth Shields, M. P. Blekeley, Son Taylor, Ira Pleasant, Luther Kelley, Herbert C. Hunter, F. H. Alexander, Floyd McCarthy, Ralph McGill and Artis O. Vowell and Mmes. Chartie Shannon, Cecil Holeman and J. C. Davis.

NOTICE

NOTICE IS HEREBY GIVEN, that on the 20th day of January, 1950, at the hour of 10:00 A. M., on said day, on the front steps of the City Hall situated on the Northeast Corner of Fifth and Main Street in the City of Artesia, Eddy County, New Mexico, the undersigned will sell at a public auction a 1939 Model Pontiac Sedan, Texas license No. BD 4837, Motor No. 8-166197.

Said auction and sale will be made under and by virtue of section 63-311 of the New Mexico Statutes Annotated of 1941 and for the purpose of satisfying the lien of the undersigned on said automobile in the sum of \$386.43, together with cost of this publication and cost of the sale. Said sum being for service rendered the owner of said automobile by the undersigned, a keeper of a garage for automobiles, for his compensation.

doing business BOYD-COLE MOTOR COMPANY, a partnership By William M. Siegenthal Attorney for Boyd-Cole Motor Company a Partnership 65-

"MANY PEOPLE OBTAIN PERSONAL BANK LOANS TO MEET THEIR PERSONAL MONEY PROBLEMS."

You'll find us anxious to understand your personal money problem, and eager to help you solve it. Your loan application will be given our prompt, careful attention.

FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST



In the Christmas mood, we wish you all happiness
MERRY CHRISTMAS

BLOCKER'S ELECTRIC

Stanley Blocker
Westinghouse Dealer

Merry Christmas
and a

Happy New Year

We earnestly hope your ship comes safely to port in 1950. Very best wishes.

1950

GUY'S CLEANERS
Guy Smith and Employees

MERRY CHRISTMAS

Nineteen forty-nine

TO YOU AND YOUR WHOLE FAMILY OUR BEST WISHES.

E. A. Hannah Agency

Virtue's GIFT

FEATURES For His Christmas

Dunbrooke Nylon

Acetate Rayon

SHIRT

5.90

The Newest Shirt Fabric

E. & W. ROBES

Sizes S, M, L

7.95

Brocaded, Jacquard rayon robes are always perfect for the men on your gift list. Choose either blue or maroon.

Gift Packages Wrapped
No Extra Charge

Give Shirts This Christmas!

Manhattan TIES

1.50 and \$2.00

Give him ties to match his every shirt. You may pick Manhattan ties with assurance of getting the latest in stylish neckwear.

Manhattan SHIRTS

White, Solid Pastels and Fancies

3.65

Quality fabrics are always featured in Manhattan shirts and you may select them in several collar styles. Broadcloths in pastel shades, white and patterns are among the wide variety offered.

Men's Nylon Anklets

69¢

Sizes 10-13
All nylon anklets and half hose in ribs, clocks and chain stripes. Popular for Christmas presents.

Plain Colors NYLON ANKLETS 49¢

E. & W. Broadcloth Pajamas

Sizes S, M, L

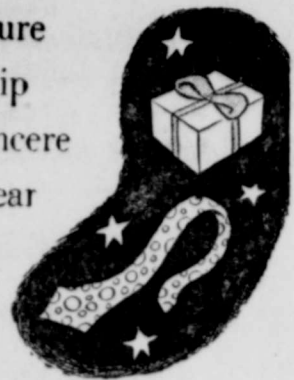
2.98

Perfect fitting for sleeping comfort. Fast color broadcloth pajamas, coat style top, elastic side waist band. Just received special Christmas supply

Give Him Pajamas!



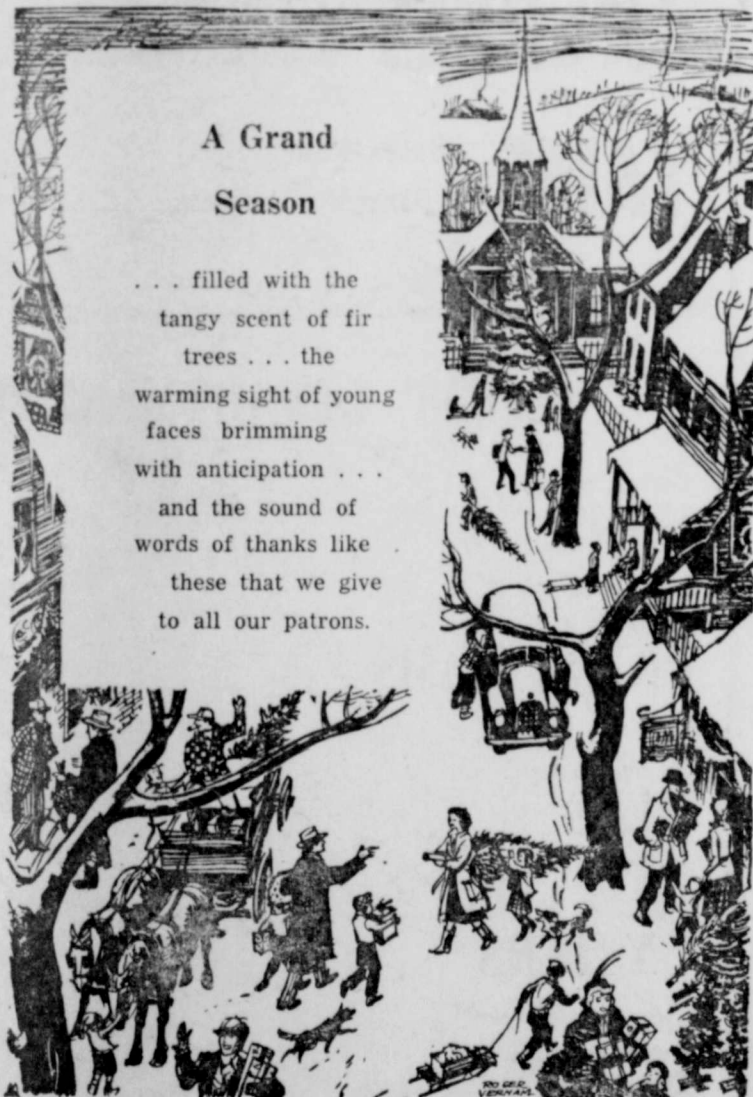
As a partial measure of our friendship we express the sincere hope that this year holds for you a perfect Christmas.



ARTESIA INVESTMENT CO.

Office Supplies at The Advocate

Merry Christmas



A Grand Season

... filled with the tangy scent of fir trees ... the warming sight of young faces brimming with anticipation ... and the sound of words of thanks like these that we give to all our patrons.

Station—111 West Texas

A. A. Branch
Waco Williams
Buddy Garner
Ed Allen

Station—501 North First Street

Jimmie Halfman
Lawrence Halfman
Paul Pearson
Clifford Oglevie

Station—1301 West Main

R. D. Porter
John Norwood
C. J. Alcorn

ALLEN OIL COMPANY

Time Not Constant In the Celebrations Of Christ's Nativity

While December is now the month in which Christ's birthday is celebrated by Christians all over the world, research and study show that Christ's nativity has been celebrated in January, March, April, May, September and October by various peoples.

And although few people know it, it was for the purpose of substituting a Christian festival for pagan ones of Romans and Druids that celebrations of Christmas in December were popularized.

No historian pretends to fix the actual date of Christ's birth or the date at which Christmas became a general festival.

About all that is known is that during the fourth century the feast of the Nativity was observed in all western world churches at different dates.

The confusion resulting from celebrations in seven months of the year caused the western church authorities to meet in 340 to set a definite date for the celebration. The eastern churches did not cooperate until the sixth century when December 25 was set as the day to be observed.

The question has arisen innumerable times as to why December was selected as the month for rejoicing. The answer is that this month was chosen in order that a Christian festival could compete with those of the pagans, because December was noted for its feasts and holidays in nearly every civilized land.

Greeks, Romans, Saxons and Scandinavians all took part in the celebration of these festivals which had originated before the birth of Christ.

From the Saxons came the ceremony of burning the Yule log. The Saxons burned great bonfires in honor of their god Thor. From the Romans came the giving of presents, for this custom has been traced to the Roman Saturnalia.

It may seem strange to claim that the pagan riotousness might be the forebear of the Christian holiday of goodness and love, but intertwined with that which was objectionable, were things that have gone straight to the hearts of people throughout the Christian world.

Star of Bethlehem Continues to Puzzle Modern Scholars

Once again Christendom sees the Star of Bethlehem and, like the Wise Men of old, rejoices with exceeding great joy.

Astronomers have discounted possibilities that the star may have been a natural phenomenon since such phenomena occur too far from the earth to serve as any sort of real guide. Modern opinion is, however, inclined to hold that there was a Star — although the story probably has been touched by Oriental imagery.

St. Matthew suggests that even the Wise Men may have lost sight of the star while they were in Jerusalem; hence, they rejoiced when it reappeared to their vision as they approached the Manger of Bethlehem.

Come to think of it, astronomers have sought an astronomically authentic star — and found it not; historians have sought an historically human Jesus of Nazareth — and are still arguing whether or not they have found Him; even zealous theologians, striving to harmonize messianic and eschatological theories with the illusive historical and human Jesus, have sometimes lost sight of the Babe in the Manger Who from His lowly stable draws unto Himself all who are weary and heavy-laden.

Pressing close to that sacred Manger, Christendom glimpses the star of Bethlehem once more and rejoices in the light of righteousness and peace which has conquered every tyranny that evil men could think of, the light that shineth in the darkness and shall not fail.

STATE DEPT. CONSIDERS RECOGNITION OF TIBET

Washington (AFPS) — The state department is considering recognition of the Tibetan Government, headed by the 15-year-old Dalai Lama.

Tibet has previously been considered a part of China, rather than a separate government.

Recognition of Tibet as an independent state would make it possible for the U.S. to accede to its recent unofficial requests for military assistance in opposing communist forces.

Mr. Parham: "Let me hear how far you can count."
Salvador A: "One, two, three, four, five, six, seven, eight, nine, ten, Jack, Queen, King."

FOR SALE—Esterbrook fountain pens, the choice of students. Only \$1.75 with your choice of points and colors. Artesia Advocate.

Dr. Kathryn Behnke

Palmer Graduate Chiropractor
105 South Roselawn, Artesia

Office Phone 861

Evening and Emergency 656-M

Office Hours: Daily except Wed.

9:30 to 12:30; 1:30 to 5:30

Listen to Radio Station KAVE

Tues. and Thurs., 7:50 A. M.

for Chiropractic Health Message

Dangerous Age: The one we are living in.

I ran up the door
Shut the stairs
Took off my prayers
Said my shoes
Turned off the bed
Jumped in the light
And all because you kissed me good night.

The school of hard knocks has its own special roll of honor—meaning of course a bankroll.

"How is your little brother Johnny?"

"Sick in bed. He hurt himself."

"That's too bad. How did he do it?"

"We were playing who could lean furthest out of the window and he won."

NOTICE

STATE ENGINEER'S OFFICE

Number of Application RA-1245 and RA-740-Comb., Santa Fe, N. M., December 12, 1949.

Notice is hereby given that on the 9th day of December, 1949, in accordance with Chapter 131 of the Session Laws of 1931, Fred Brainard of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of well and place of use of 150 acre feet of artesian water per annum by abandoning the use of Well No. RA-1245, located in the NW 1/4 NW 1/4 NE 1/4 Section 3, Township 18 South, Range 26 East, N.M.P.M., for the irrigation of 50 acres of land described as follows:

Subdivision Part NW 1/4 NE 1/4, Section 3, Township 18 S., Range 26 E., Acres 26.

Subdivision Part S 1/4 SE 1/4, Section 34, Township 17 S., Range 26 E., Acres 24.

and commencing the use of Well No. RA-740 located in the SW 1/4 SW 1/4 SE 1/4, Section 33, Township 17 South, Range 26 East, for the irrigation of 50 acres of land described as follows:

Subdivision Part SE 1/4 SE 1/4, Section 33, Township 17 S., Range 26 E., Acres 11.

Subdivision Part SW 1/4 SW 1/4, Section 34, Township 17 S., Range 26 E., Acres 21.

Subdivision Part N 1/2 SW 1/4, Section 34, Township 17 S., Range 26 E., Acres 13.

Subdivision Part SE 1/4 SW 1/4, Section 34, Township 17 S., Range 26 E., Acres 5.

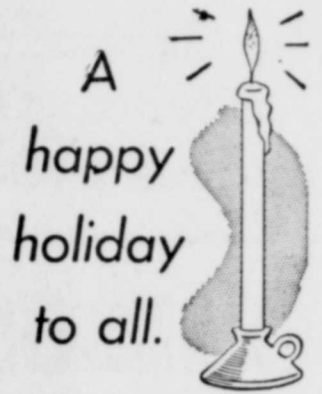
The lands moved from are to be abandoned to the further irrigation from artesian source.

Well RA-740 is also used for the irrigation of 63.5 acres of land described in Declaration RA-740-Amended.

Appropriation of water from all sources combined to be limited at all times to a maximum of 3 acre feet per acre per annum.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 23rd day of January, 1950.

JOHN H. BLISS,
State Engineer.
63-31-F-67



Hall

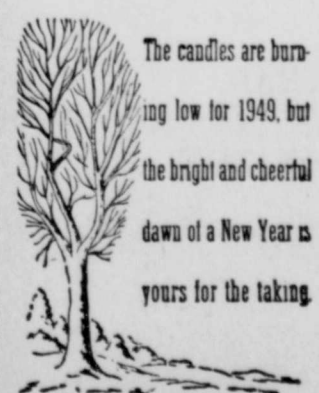
Auto Parts

113 W. Main Ph. 344-J



Gable Studio

Mr. and Mrs.
O. R. Gable, Jr.



Roach's Grocery

307 South Fifth

PHONE 943

STEVE W. MASON
LOW INTEREST RATE, LONG TERM,
FARM, RANCH AND CITY PROPERTY LOANS.
209 Carper Building Artesia, N. M.

Annual Golden Gloves Tournament

At Cahoon Armory — New Mexico Military Institute

JANUARY 12, 13, 14, 1950

Sponsored by Roswell Co-Operative Club

Open to All Amateurs 16 Years of Age and Older

For Entry Blanks and Further Information, Write

ROSWELL CO-OPERATIVE CLUB

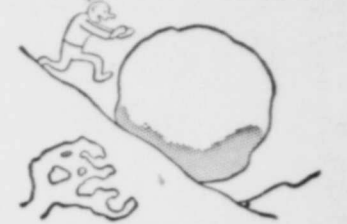
GOLDEN GLOVES TOURNAMENT

Box 78, Roswell, N. M.



Nineteen forty-nine

TO YOU AND YOUR WHOLE FAMILY OUR BEST WISHES.



Virtue's

Corner Third and Main
Artesia, N. M.

Merry Christmas

May the blessings of Christmas descend upon your homes in abundance.



Brown Mercantile Company

Eternal Vigilance Is Needed To Maintain Soil

Conservation is a continuous fight against the forces which destroy the productivity of the land, according to J. R. Ogden, chairman of the Eddy County PMA Committee. Progress in this struggle, he points out, means extending and

maintaining conservation practices carried out in previous years as well as starting new practices which should be incorporated into the farming system. The farmers of Eddy County cannot afford to "let the country down by letting up on conservation," says the chairman. With 13 or 14 people on the average—depending on what each farmer produces, neither the farmer nor the nation can afford to waste soil resources either for

SCOTT'S SCRAP BOOK

By R. J. SCOTT



THE DRAINAGE OF NEW ORLEANS IS CARRIED INTO LAKE PONCHARTRAIN THROUGH CANALS.

SCRAPS
ARE SOME SPECIES OF FERNS EDIBLE?
YES.

ANCIENT SPANISH MINT AT POTOSI, BOLIVIA. SEAVES, WALKING IN A CIRCLE, TURNED THE POWER WHEEL TO OPERATE THE MINT MACHINES.

veteran "messenger" of World War I has been in retirement. Kaiser was born in Germany and captured by the American soldiers during the Meuse-Argonne offensive in 1918. The pigeon, who would have been 33 years old in February, 1950, had fathered many of the Army's World War II carrier pigeons. Otto Meyer, chief of the center, described Kaiser's death as "a great blow" to the Army. His body will be sent to the Smithsonian Institution in Washington, where it will go on display with other reminders of the country's military past.

Railway's 1950 Calendar Picture Creates Mystery

When Hernando G. Villa, pioneer Los Angeles artist and authority on Indian lore, created his

painting, "The Chiefs," for Santa Fe Railway's 1950 calendar neither he nor the railroad dreamed it would result in a first-class mystery. But it did! Shortly after the railroad began distributing the calendar, which shows an Indian chief riding a white horse and waving to a passing streamliner, the company's offices were deluged with calls from the public asking for an explanation or two red hand prints on the horse's chest. Nobody on the railroad knew the answer to the "mystery of the red hands," and as the calls continued to increase, the company appealed to Villa for assistance. His explanation: The Arapahoe Indian warrior dips his hand into a special dye and puts a hand print on his horse to indicate the horse if a veteran of battle. It might be called the Indian version of the "service stripe."

Read the Ads

ARTESIA ABSTRACT COMPANY

BONDED AND INCORPORATED
R. H. HAYES, Secretary
COMPLETE TITLE SERVICE
Phone 12 118 S. Roselawn

ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY	
Fire	Tell Central
Police, Tell Central, or Call	Ph. 328
Red Cross	Ph. 328
Ambulance	Ph. 328
AUTOMOTIVE	
Artesia Auto Co., Wrecker Service	Ph. 68
PLUMBING AND HEATING	
L. C. Bivins Plumbing & Heating, 301 North Roselawn	Phone 68
COMMERCIAL PRINTING	
Artesia Advocate, 316 W. Main—Call Us	Ph. 68
OFFICE SUPPLIES AT THE ADVOCATE	



MERRY CHRISTMAS

and a

HAPPY NEW YEAR

KEYS MEN'S WEAR

Bill and Helen Keys

production that is unneeded or by neglect.

The chairman emphasizes that farmers who carry out conservation practices under PMA's Agricultural Conservation program are required to maintain practices carried out in previous years.

"It is determined that previous ACP practices are not being maintained in accordance with good farming practices, or the effectiveness of any such practices is destroyed during the 1950 program year, a deduction shall be made from current practice payments," he said.

"Conservation of our soil and water resources is so vital to the national welfare that every dollar used to assist in carrying out conservation practices must be used to obtain a maximum of protection to the productivity of the land. Farmers of Eddy County have a responsibility to see that none of these funds are wasted either in failing to maintain or properly protect practices previously carried out."

In planning conservation practices for 1950, the chairman urges that each farmer of Eddy County keep in mind his responsibility to maintain the practices started in past years and to fit his practices in 1950 into a continuing conservation program for the farm.

KAISER, WAR PIGEON, 32, DADDY OF COURIERS, DIES
Fort Monmouth, N. J. (AFPS)—Kaiser, believed to be the

world's oldest pigeon, died here recently on the grounds of the Army Signal Corps Pigeon Breeding and Training Center where the

AGAIN WE SAY TO THE BEST CUSTOMERS ANY STORE EVER HAD! MERRY XMAS and HAPPY NEW YEAR

The Christmas Stocking Is Passing, But We Still Have the Sock—the Jolting Sock Every Family Budget Gets at Yuletide. Ease the Strain on Your Budget By Buying All Your Holiday Food Needs at NELSON'S!

CRANBERRY SAUCE	Ocean Spray	10¢
CHOC. CHERRIES	Northmoor, in cordial cream	lb box 39¢
FRESH EGGS	Large Colorado Gold	doz. 49¢
PEAR HALVES	Hart's Delight in hvy. syrup	No. 303 can 21¢
PINEAPPLE	Del Monte Sliced	No. 2½ Cans 39¢
SALAD OLIVES	49c jar for ONLY	29¢
CORN	Del Monte, cream style	303 can 17¢
MILK	Armour's Star	tall cans 11¢
DOG FOOD	Ideal	2 cans 23¢

Fruit and Vegetable Department

APPLES	Extra fancy Christmas Large Red Delicious	lb. 11¢
ORANGES	Large Calif. Sunkist Navels	lb. 9¢
YAMS	Extra Fancy Maryland Sweets	lb. 9¢

MEAT DEPARTMENT

Cooked, canned HAMS	85c
Cured PICNIC HAMS	33c
Young, Tender HENS	49c
Fresh OYSTERS	95c
Swift's Premium BACON	55c
Sugar Cured, half or whole HAMS	47c
TURKEYS	YOUNG TOMS lb. 55c YOUNG HENS lb. 69c

Nelson's Have the Best Assortment of Christmas Candies in Artesia!



The Yule is a season for songs and rejoicing. Our earnest hope is that all you friendly people may share in this spirit to the utmost. And for what it's worth, we offer our heartiest wishes for a very Merry Christmas.

THANKS FOR THE BUSINESS THIS YEAR. WE HOPE TO BE OF MORE SERVICE IN 1950!

IVAN ROGERS AUTO REPAIR

Thirteenth and Main Phone 675-W

Nelson Food Store

"WHERE YOU GET WHAT YOU LIKE AND LIKE WHAT YOU GET"

601 WEST MAIN ARTESIA, NEW MEXICO

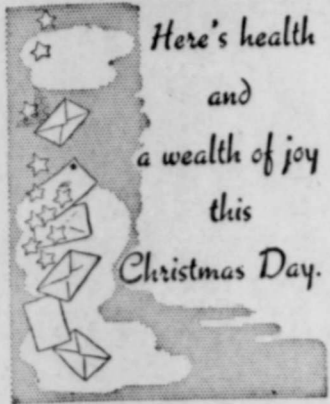
Student Council Representatives Meet Here for District Meeting

By Virginia Green
10, about 130 Student Council representatives from Roswell Junior

and Senior High Schools, Ruidoso, Hobbs Junior and Senior High Schools, Carrizozo, and Eunice, met in our library for the second district meeting of the year. Robert Green, president, could not be present, so Donald Spoonmore, vice-president presided.

The main topic of the meeting was to choose this year's project. Many good ideas were given and after much discussion Hobbs idea to have a sportsmanship contest for all schools was voted on and carried. Details are not ready at this time for publication. The panel discussion on "The Student Council" which was scheduled for 11 o'clock could not be given because it was time to adjourn. Members on this panel were Richard Johnson, Jean Green, Alice Martin, A. L. Terpening, and Allen White. Mimeographed copies were distributed to the visitors.

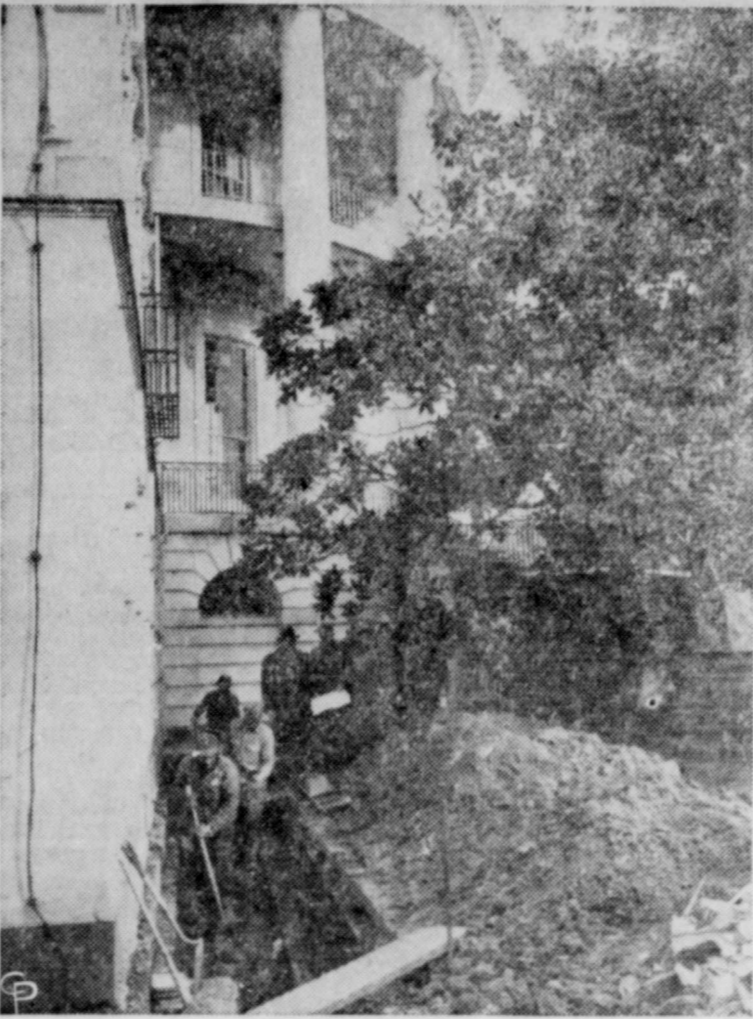
By the time the meeting was over the sun was shining and it was time for luncheon, served at



Leone's Studio

415 West Main Artesia, N. M.

EXPEDITING JOB AT WHITE HOUSE



WORKMEN ENGAGED in the \$5,400,000 renovation project at the White House prepare ground for driving concrete piers. Structural steel frames will be placed on the piers and new walls erected—all without disturbing outer shell of executive mansion. (International)

Wants Income Info



A TO-DO is developing in Congress over plans of Census Director Philip Hauser (above) to try to find out about incomes during 1950 census. (International)

the Masonic Hall. Turkey and all the trimmings. Allen White, our Student Body president, presided and Dr. C. P. Bunch gave the invocation. After luncheon Reese Booker played two piano selections, Polish Dance, and Gitanieras, with skill and ability. Dr. Bunch, the guest speaker, talked about the Art of Getting Along With People. The main thing to remember in the art of getting along with people,

said Bunch, is to try to understand them. There are three kinds of people, introverts, extroverts, and amoverts. Each have their good and bad points. To be a well developed person, you should be sincere, have tolerance, humor, loyalty, poise, interest, and have good judgement. A good leader should be able to lead as well as help the ones behind. Everybody is always telling youth that the best time of their lives is when they are young, but Dr. Bunch said that we should be happy all of our lives. He gave us six rules which he got from Dale Carnegie's book "How to Win Friends and Influence People." Here they are:

1. Become genuinely interested in people.
2. Smile.
3. Remember a man's name is the sweetest music to him.
4. Be a good listener.
5. Talk about what he's inter-

ested in.

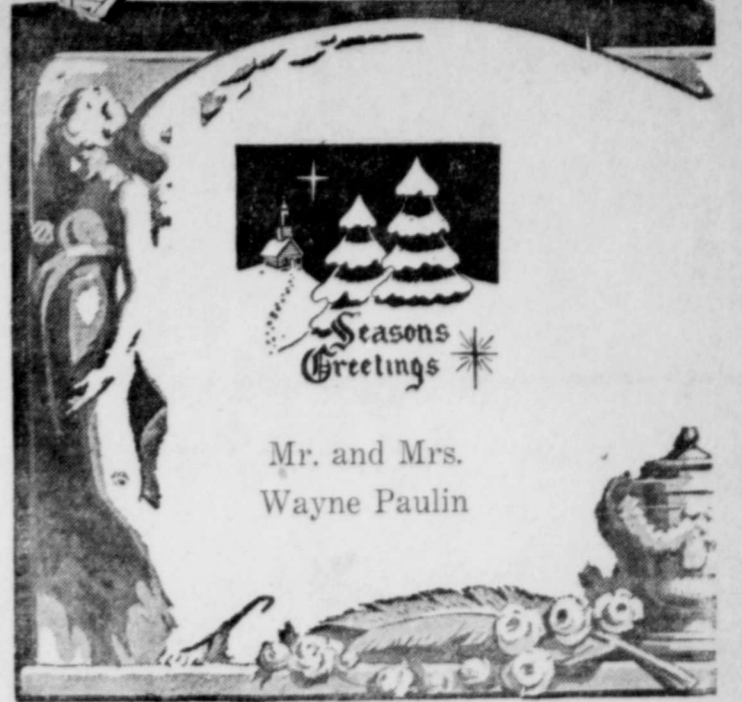
6. Make him feel sincerely important. But always the Golden Rule is enough. Dr. Bunch closed this excellent talk by quoting parts of Rebecca Foresman poetry, and Rudyard Kipling's "If." The meeting was then closed by Allen White. The next meeting will be held in Hobbs, Saturday, Jan. 21.

FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

Read the Ads



From us to you, sincere good wishes for a Happy Yuletide!

QUALITY LIQUOR STORE

Andy Anderson



CITIES SERVED BY SOUTHERN UNION IN NEW MEXICO

- Albuquerque
- Artesia
- Aztec
- Belen
- Bernalillo
- Carlsbad
- Clovis
- Dexter
- Farmington
- Hagerman
- Lake Arthur
- Los Lunas
- Loving
- Lovington
- Pariales
- Roswell
- (City Gate)
- Santa Fe
- Tesuque
- Texico
- Tucumcari

Southern Union Gas Company

HELPING BUILD NEW MEXICO

ANNOUNCEMENT

I Have Taken Over the Ownership and Active Management of the ARTESIA BUS STATION FRANCHISE

of the

NEW MEXICO TRANSPORTATION CO.

LOCATED AT 116 NORTH FIRST STREET

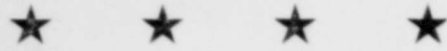
Having Had Years of Experience in Bus Transportation Work,

I Can Assure the People of This Community

the Same Efficient, Courteous Service

They Have Received in the Past.

ALVIN D. LAW



ARTESIA ABSTRACT CO.

Ralph Hayes

Anna Grace Gibson

Denortha Phillips

Russian People Are Also Able to Say 'Merry Christmas'

"S Rojdestvom Xristovym." That's what a Russian would say to you if you were in Russia on Christmas day and he wished to extend the season's greetings.

The phrase is the Russian's way of saying: "Merry Christmas." In the past, the Russian's Christmas was closely associated with his church; but how the day is observed now that the religious life has been subjugated in the Soviet, one would have to be behind the "iron curtain" to know.

But it was not always like that. In other days, the Russian Christmas was much like the Ukrainian. There was a Santa Claus known as "Dedushka Moroz" and there were traditional gifts of red boots for children and golden slippers for young girls.

In certain parts of the country the "baboushka" (grandmother) was the legendary dispenser of gifts. According to one story, she repented of unkindness and ever since has tried to make amends by distributing gifts to children at Christmas.

Dies Mysteriously



POLICE of Washington and Boston are investigating mystery death of 21-year-old Jean Costello, an airlines employe, in a Boston, Mass. hospital after she was flown to Boston from Washington. She collapsed while at work in Washington, and police were called after she was taken to a hospital. Then she flew to Boston. Her home was Herington, Kan. (International)

ONE HAPPY WEDDING DAY CAUSED MAN TO LOSE PAY

Romford, Eng. (AFPS) —Weddings may cause happiness and sorrow, tears and laughter, gaiety and remorsefulness. But a wedding here recently led to a strike.

Jack Murton, a loader, got married and took off on his honeymoon. When the company would not hire a substitute to handle Murton's work during his absence, the remaining loaders walked out, tying up the area's meat ration.



We wish you well this season.



Willburn Floor Covering Company

Zane Willburn
Ida Paxton
James Ray
Frank Fierro

I.O.O.F. LODGE
Meets
Wednesday, 7:30 P. M.
I.O.O.F. Hall, 510 West Main

Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office
307 1/2 West Main
Entrance on Roselawn
PHONE 37

Dr. G. P. RUPPERT
Dentist

Peoples State Bank Building
Office Hours: 9-11 and 1:30-3

Artesia Lodge No. 28
A. F. & A. M.

Meets Third Thursday Night of Each Month
Visiting members invited to attend these meetings.

Happy Holiday

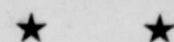


Let's do it up right this year and join our efforts to give each other the finest holiday season ever.

C. Gottfried Finke
Signs and Displays
Stamps and Accessories
Box 746 — Phone 0191-R3



Here's success in doing what you have to do and a sincere wish for a Happy New Year.



The Motor Port Service Station

Bringers of Gifts Range From Santa To Knight Ruppert

In America on Christmas Eve, there is a merry tinkle of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer.

He drives from roof to roof, pausing just long enough to climb down each chimney. From a huge pack on his back he fills the children's stockings with toys and goodies. Gifts that are too large to be stuffed in the stockings are put on the Christmas tree or stacked underneath it.

This is Christmas in America —but it is not always Santa who brings the gifts to children in other lands.

The Dutch children anxiously await the arrival on Christmas of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre, and carries a crozier.

He rides a white horse and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings to hold the gifts, the Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner," the bishop's white horse. It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

English children wait for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree, but this custom has been in effect only since Queen Victoria was a young bride. She married Albert, a German prince, and it was he who introduced this Christmas custom to England from Germany.

It is an angel who leaves the gifts in Czechoslovakia. She descends on a golden chord to accompany Santa.

In Scandinavia gifts are distributed during the supper hour. They are brought by dwarfs and the children leave bowls of porridge on the doorstep for them. Santa comes riding on a goat instead of a reindeer.

The birds receive the largest number of gifts in Sweden. Each family places a sheaf of grain on a pole or on the fence posts for the birds' Christmas dinner.

Spanish children place their straw-filled sleeves on the window sills so the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Knight Ruppert, who is the German Kris Kringel, is represented by a young girl wearing a golden crown and gowned in a flowing white robe. She carries a small tree laden with gifts which she distributes.

The children of Switzerland have their gifts brought to them by a radiant angel who rides in a sleigh drawn by six reindeer. She brings them goodies to eat as well as toys.

And in Poland, at least before the Communists came in the people called at the parish house on Christmas morning where the priest presented them with "peace wafers," which symbolized peace on earth, good will to men. The people exchanged Christmas wishes as the wafers were broken and eaten before returning home.

As Americans observe this Christmas in the comfort and luxury of modern civilization, who among them will pause for a thought of how their forebears kept the holy season?

An example of Christmas of the past in America is provided in a study of the history of the old village of Kaskaskia, first capital of Illinois, where the pioneers braved the rigors of a new and unsettled world.

Despite the hardships and discomfort which prevailed in the days of the early settlers of this land, there was hardly a cabin so humble but what its occupants found some way to keep Christmas.

MILITARY LEADERS HONORED

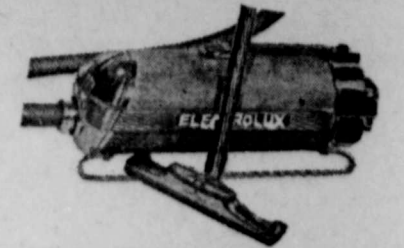
New York (AFPS)—The American War Correspondents Association recently presented honorary memberships in that organization to five leaders in military and civilian activities in World War II.

The five honored at the annual dinner of the correspondents organization were: Bernard M. Baruch, elder statesman; Gen. Hoyt S. Vandenberg, Air Force Chief of Staff; Lt. Gen. Walter Bedell Smith, Commander of the First Army; Rear Admiral Walter S. DeLany, Commander of the Third Naval District, and Marshall of the Royal Air Force, Lord Tedder.

CAA ASSUMES MORE CONTROL OF U.S. MILITARY FLIGHTS

Washington (AFPS)—The Department of Defense has announced that the Navy and the Air Force have agreed to turn over to the Civil Aeronautics Administration the power to regulate the altitude, radio frequencies and other flight terms of military craft under any weather conditions.

Christmas Is Here Again!



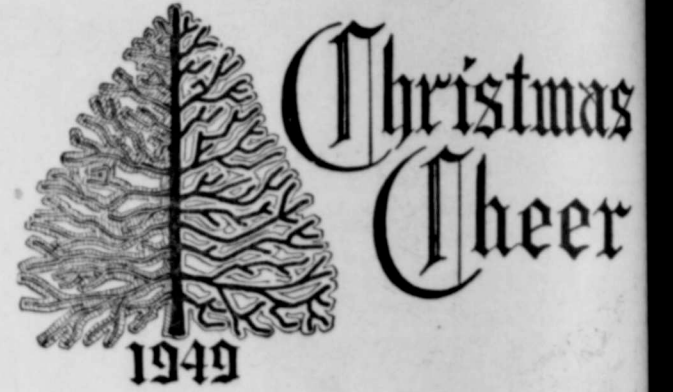
What nicer present could you give your wife or mother than an Air Purifier Electrolux?

We carry complete line of Electrolux products. All old Electrolux checked free of charge. Ask for a free demonstration.

ANDERSON & TANNER

305 South Fifth

Phone 863-3



Top of the season to you
May your happiness be as plentiful as the gifts you give



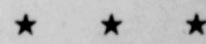
HARDCASTLE UPHOLSTERY

407 1/2 West Main

Phone 479-W



May the tidings of great joy be yours in full this Christmas



B. E. Holladay

A. B. Thomas

PECOS VALLEY OIL COMPANY

801 South First

Phone 819-W

Artesia, New Mexico

SKELLY PRODUCTS



May your New Year's outlook be the brightest you've ever had! We hope to enjoy your continued friendship.

Phone 3

Louie Burch

BURCH PETROLEUM CO.



Distributor

405 North First

Artesia, New Mexico

Southeast Engineering Company



General Surveying
Oil Field, Water Rights,
Farm and Ranch, Town Lots,
General Engineering and Drafting
509 West Main St. Phone 475
Artesia, New Mexico

NOTICE OF PUBLICATION (Domestic)
Pursuant to Section 32-233 of New Mexico Statutes Annotated, Codification of 1929, notice is hereby given of the filing in the office of the State Corporation Commission of Amendment of ARTESIA PETROLEUM COMPANY, N.S.L. Amending the original Certificate of Incorporation by: Decreasing the capital stock from \$100,000.00 divided into 1,000 shares of the par value of \$100.00 each, to \$70,000.00 represented by 700 shares of the par value of \$100.00 each.

The principal place of business of the corporation is Artesia, New Mexico and the name of the statutory agent therein and in charge thereof, upon whom process against the corporation may be served is C. E. Mann, at Artesia, New Mexico.

Filed in the office of the State Corporation Commission on December 12, 1949. No. 26934 Cor. Rec'd. Vol. 6 Page 148 at 10:30 a. m.

State Corporation Commission of New Mexico.

By Dan R. Sedillo, Chairman. I certify that a certified copy of the Certificate of Amendment of Artesia Petroleum Company (N. S. L.), decreasing the issued capital stock of said corporation from \$100,000.00, represented by 1,000 shares at \$100.00 per share, to \$70,000.00 represented by 700 shares of the par value of \$100.00 each, was filed in my office on the 14th day of December, 1949 in Book 6 at Page 53, of the Act of Incorporation Records.
(SEAL) Mrs. R. A. Wilcox,

County Clerk, Eddy County, N. M.
R. A. Wilcox, Deputy.
63-31-F-67

NOTICE OF SALE

The Board of Education of Artesia Municipal Schools hereby offers for sale five and one-half 50-foot lots on North First Street and U. S. Highway 285. The said lots are in the Tamarack Addition to the City of Artesia, being on the west side of the above highway and vary in depth from 132 to 136 feet.

Further information regarding the proposed sale of the above lots may be secured at the office of the Superintendent of Schools.

Bids will be considered either on individual lots or on the whole group. Bids will be accepted at the office of the Superintendent of Schools or by mail until noon January 31, 1950.

The Board of Education reserves the right to accept or reject any or all bids and to waive all technicalities.

Ordered by the Board of Education of School District No. 16, Artesia, New Mexico, this 8th day of December, 1949.

Artie McAnally,
President, Board of Education.
63-31-F-67

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

Read the Ads

Joyful Yuletide

On Christmas, 1949, we re-live the joy that comes to us across the centuries. May this season bring you nothing but happiness.



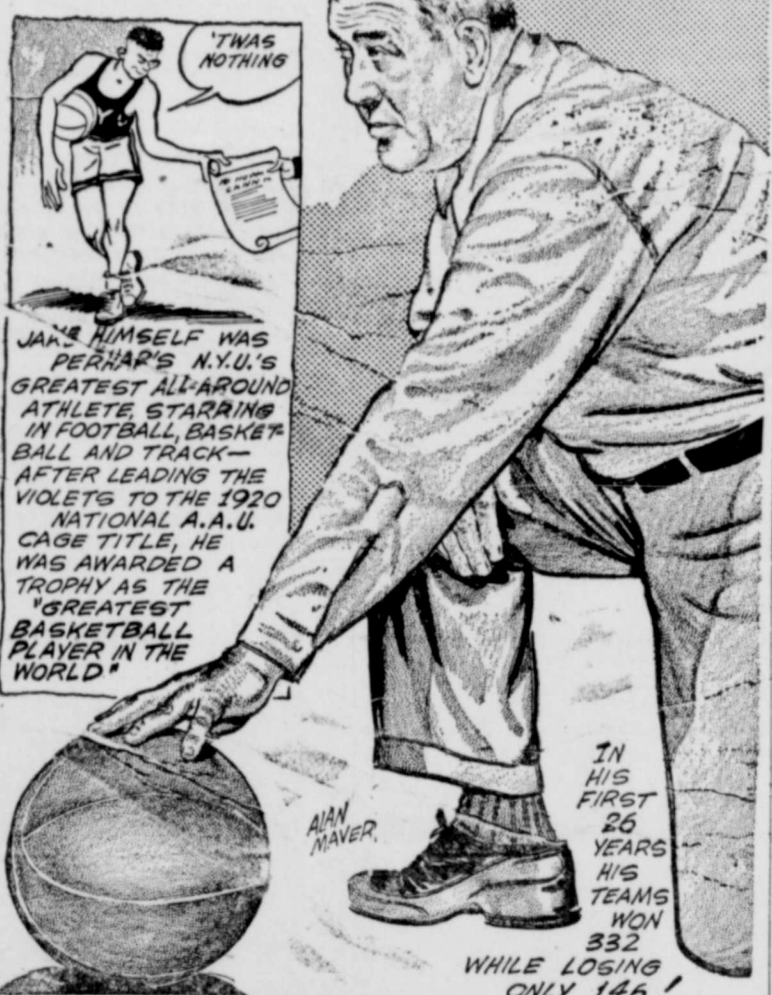
GILMA BEAUTY SHOP

Billie Gill and Thelma Gelwick,
Operators and Owners

Betty Willis and Mildred Angel, Operators

NO SHRINKING VIOLET - By Alan Maver

HOWARD "JAKE" CANN, N.Y.U. BASKETBALL COACH - NOW IN HIS 27th YEAR AT THE HELM OF THE VIOLET CAGE TEAM!



Distributed by King Features Syndicate



CLEM & CLEM

Plumbing - Heating - Electrical Appliances

408 1/2 West Main

Phone 714

1949 Merry Christmas



Let us welcome the season with open hearts and the music of carols.

SIMONS FOOD STORE

507 South Sixth

John - John, Jr. - Tommy
Jean - Charlene



1949

Adeste Fidelis

PERKINS & SON

"The Home of Universal Appliances"

413 West Main

Yuletide Greetings 1949



Simple, unadorned thoughts are best at Christmas. So we would only wish you a joyful and happy holiday season, when every step you take in-



creases your desire to be a friend to man. And a Merry Christmas to you.

MERRY CHRISTMAS

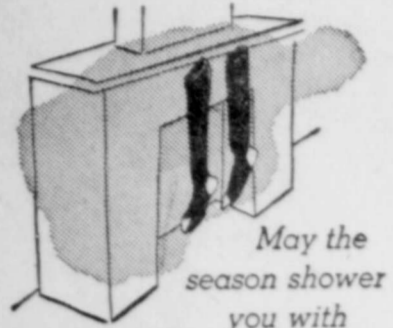
COX MOTOR COMPANY



Gasoline and Diesel
GMC Trucks



Chrysler - Plymouth
Automobiles



May the season shower you with excellent gifts of gladness.

Harold Strand — Leo Williams

ARTESIA MILLWORKS CO.

708 West Dallas Avenue Phone 59-R

Office Supplies at The Advocate

Plum Puddings, Processions and Christmas Trees

By Arlean Owens
(From Artesia Hi Beacon)

Gaily decorated trees, bright lights, carolers wending their way through the streets, friends and loved ones exchanging gifts, a feast of turkey and all the trimmings—that's the good old American way of commemorating Christmas.

But in other lands, other people don't use the same customs, nor celebrate just as we do. Each country has its own custom and each in its own unique way is just as beautiful as our own.

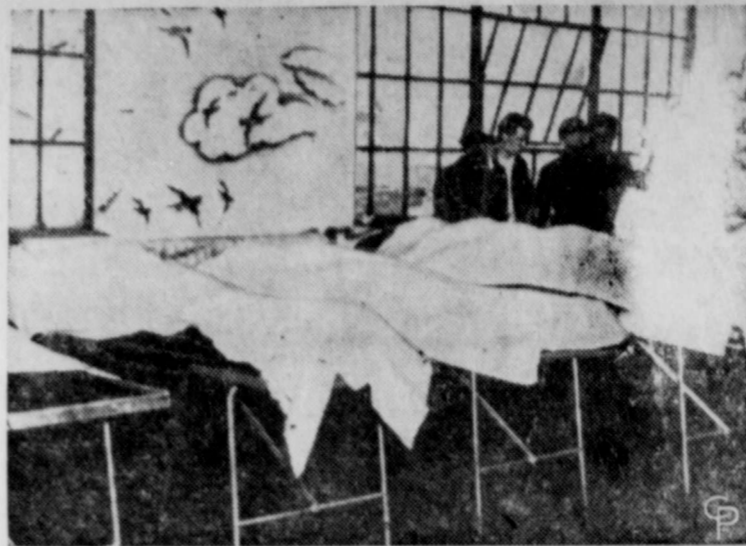
On Christmas Eve in the villages of France, the homes are the center of festivities, including a holiday supper and the ceremony of the burning of the Yule log. At midnight, the church bells ring and the merry-makers become solemn as each lights his Christmas candle. The streets are dotted with lights as the villagers hurry to church to celebrate the Noel. Then amid great excitement they return home for a supper. Children are not forgotten, for their little slippers and wooden shoes have been filled with sugar-plums.

At dusk on Christmas Eve, the door of the living room in the German home flies open and there stands a little tree ablaze with lights. German trees have nothing on them except lights and candy. Each person's presents are arranged in a pile underneath the tree.

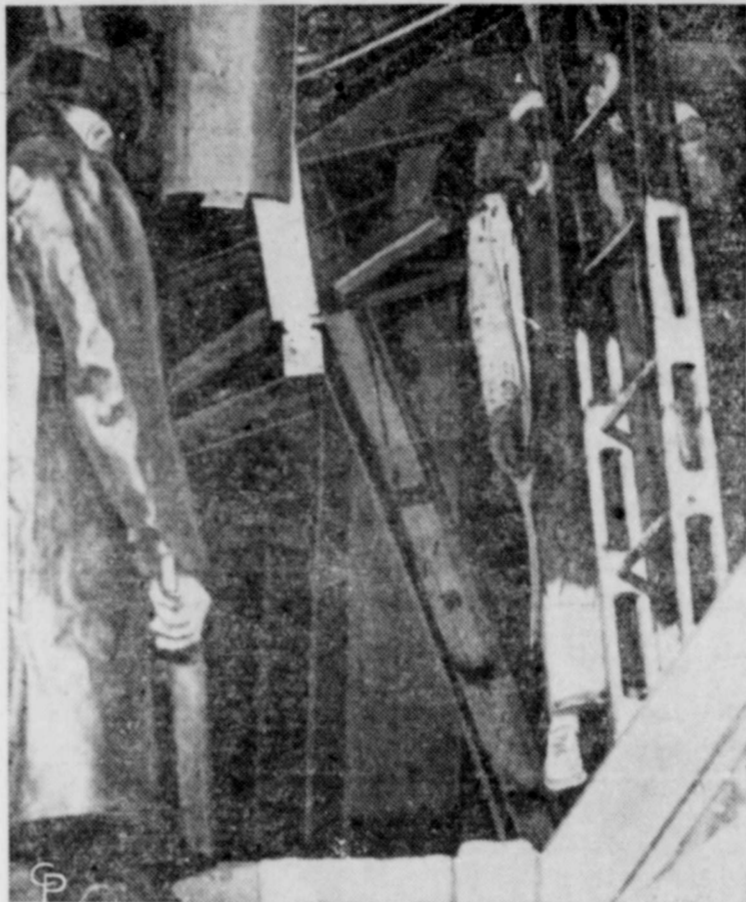
Blazing plum pudding, a crackling Yule log and rosy-cheeked carol singers are symbols of English Christmas cheer. An English Christmas food which has been adopted in the United States is mince pie. Unlike most of Europe, England celebrates on Christmas Day instead of the eve.

Norway, Sweden and Denmark celebrate Christmas in much the

IDENTIFY DEAD AT SIOUX CITY



Relatives look under shrouds at improvised morgue in Naval Reserve armory at Sioux City to identify victims of the packing plant blast.



Force of blast leaves dead man (right) hanging from girder by arm. TOLL OF 16 KILLED and 91 injured is count at Sioux City, Ia., in explosion at Swift & company packing plant. Rescue workers are searching ruins in basement of the six-story building for four persons missing and believed dead. (International Soundphotos)

same manner as Germany. Rich rice pudding containing one almond is served in Finland. The people believe that the lucky person who gets the almond will be married before the next Christmas. In Holland the young men, in fantastic costumes, meet in the village square and choose a star bearer to carry a large lantern in the shape of a star and containing many lighted candles. He leads the procession through the streets singing "Gloria in Excelsis." Processions, often religious, also form part of the festivities in Belgium, Italy, Spain, Poland, Rumania, the Ukraine, Mexico and South America.

For the children of Guatemala, game is an important part of the Honduras and Mexico, the pinata Christmas season.

In Czechoslovakia, a girl takes a twig from a cherry tree and places it in water on Dec. 4. If the twig blossoms before Christmas Eve, it is believed that the girl will marry during the year.

In Canada, Christmas is celebrated about as it is in the United States. People in the French section of Canada make it a point to feed the cat well during the Christmas season, for it is supposed to be bad luck if a cat meows in the house on Christmas Eve.



May your Home be filled with the Christmas Spirit; May your hearts be filled with good cheer and may your every dream come true this happy holiday

Culligan Soft Water Service

RAY F. LEWIS, Jr., Manager

113 South Thirteenth Phone 574-W



OUR FORTY-SIXTH CHRISTMAS GREETING TO THE ARTESIA COMMUNITY

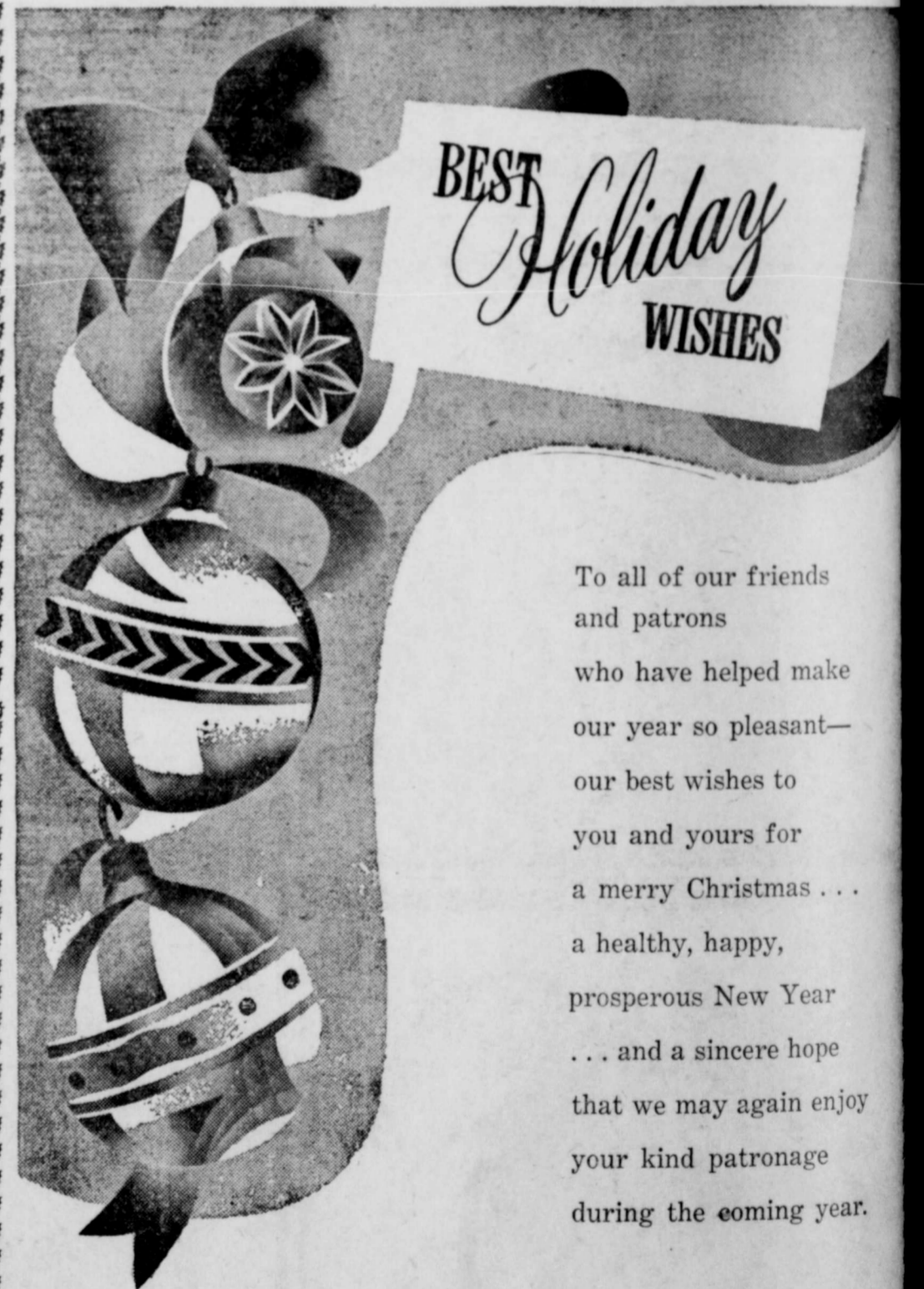
☆ Times have changed, but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship. In the same old familiar way it gives us pleasure to wish for you in this season of 1949 the most in Christmas Cheer and Enjoyment.



KEMP LUMBER COMPANY

Lowe Wickersham — Raul Juarez — Alfred D. Willburn

Patronize Our Advertisers



To all of our friends and patrons who have helped make our year so pleasant—our best wishes to you and yours for a merry Christmas... a healthy, happy, prosperous New Year... and a sincere hope that we may again enjoy your kind patronage during the coming year.

N. M. STEWART

C. E. MANN

Mann Drug Co.



Practical GIFTS FOR THE HOME

Give Her Embroidered Pillow Case Sets

1.69 - 1.98

For Christmas—beautifully embroidered pillow cases. Mr. and Mrs., His and Hers and many attractive designs in pastel colors.

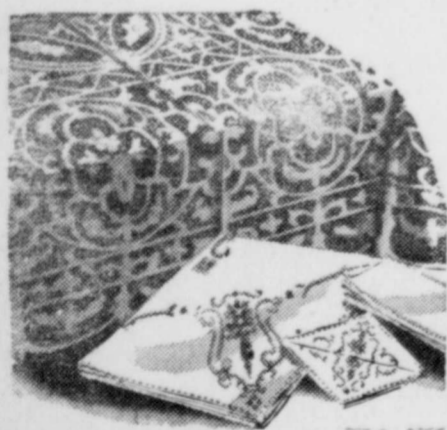
Cannon Towel Sets



A Complete Selection of Cannon's Famous Designs

Limelight—6-Piece Set
2—BATH TOWELS
2—FACE TOWELS
2—WASH CLOTHS **4.98**
Rhythm—5-Piece Set
2—BATH TOWELS
2—FACE TOWELS
1—WASH CLOTH **2.98**

GIVE QUAKER LACE TABLE CLOTHS



Featuring the Quaker Gala Design Size 63x81 **6.95**

For Christmas dinner she'll like to see a Quaker Lace cloth on the table. You'll find a wide selection of these famous cloths from which to choose.

The Quaker Baroness Design Size 72x72 **10.95**

Quaker Lace cloths in addition to their beauty are the most practical table covering you can use. They do not wrinkle easily.

Chatham Woolshire



100% Wool Blanket Size 72x90 **12.95**

Chatham's "Woolshire" blanket is woven of 100% fine quality wool in medium weight and offers years of deep-napped sleeping comfort. It is a beautiful blanket. Colors Rose, Blue, Grey, Flamingo, Chartreuse.

Gift Packages Wrapped No Extra Charge

For Bedroom Beauty



Full Size Chenille Spread **7.90**

Baby chenille, closely woven of softly tufted cotton. Beautiful designs. An extraordinary value in a fine quality spread. Give beauty for the home, this Christmas. You'll find your favorite color here, now.

A Gift She'll Appreciate All Through the Year!

Production Must Be Prepared To Counter Trend

As well as other production trends, says J. R. Ogden, chairman of the Eddy County committee, farmers are limited to certain crops by climate, and soil and water conditions within these limits pro-

duction should be headed in the direction of consumer trends, according to the chairman. Significant changes in eating habits are the clue to changes in farm production, the chairman points out. The trend is toward more leafy vegetables, more citrus and tomatoes, more meat, poultry and eggs, and away from potatoes, sweet potatoes, grain products and bread.

This trend, says the chairman, should help serve as a guide to

From Each of Us to ALL OF YOU



There is no place like home When Christmas comes around, and there is no time like right now to wish all you kindly home folks the Merriest Christmas ever! It has been a privilege and a pleasure to have served you in 1949 and we look forward to your continued friendship.



107 West Main

Phone 485



GREETINGS OF THE SEASON

Wishing you the best of everything this joyous 1949 Yuletide Season.

ARTESIA PHARMACY

A Joy No Earthly Wealth Can Give

There is an old tale which becomes apropos chiefly at the Christmas time.

An agnostic—a disbeliever in God—made this offer to a nine-year old:

"I will give you an orange if you will tell me where God is." The youngster was equal to the challenge. "I will give you two oranges," he said, "if you will tell me where He is not."

Many great men have always felt the spirituality of Christmas, and some have managed to put it into words. For instance, when Woodrow Wilson was asked to prove the greatness of Christianity, whose founder was the Christ-child, he said simply, "Try it."

Cardinal Spellman had a Christmas gift for the mind when he said:

"The joy of Christmas is a joy that war cannot kill, for it is a joy of the soul, and the soul cannot die. Poverty cannot prevent the joy of Christmas, for it is a joy no earthly wealth can give. Time cannot wither Christmas, for it belongs to eternity. The world cannot shatter it, for it is a union with Him who has overcome the world."

The late Franklin D. Roosevelt once illustrated the spirit of Christmas with this story:

"A thief broke into the home of a priest and stole his purse. That night the priest wrote in his diary: 'Let me be thankful. First because I was never robbed before. Second because although he took my purse, he never took my life. Third because although he took all I had it was not much. And fourth because it was he who stole, and not I.'"

farmers in the use of diverted acres—the land taken out of allotment crops. Some of the allotment crops are on the side of the products of declining use, while good conservation use of the land fits into the trend for more protein foods.

Ogden says that consumers should realize that allotments and marketing quotas are not aimed at less food but rather at a more balanced abundance. The wheat allotment does not mean less bread because the allotments have already allowed for as much bread as people have been using plus a safe reserve. The same is true of other crops.

Crop adjustments are based on the effort to use our available soil to produce what is needed, the chairman explains. "Rather than use up good soil fertility in producing more than is needed of some products while there is need for increased production of others, the allotment programs seek to balance production in line with consumer demands and in line with consumer trends. A balanced abundance and reserves in the soil for future abundance are the aims of these programs," the chairman said.

Will Keep Faith With All Nations

New York (AFPPS)—American determination to keep faith with freedom-loving countries, together

Household Hint

To remove ice cream from rayon clothes, sponge with cold or lukewarm water, then wash in warm soapsuds. For non-washable rayon fabrics, sponge with a good cleaning fluid, let dry, then sponge with cold water.

Words of the Wise

To make mistakes as we are on the way to knowledge is far more honorable than to escape making them through never having set out to seek knowledge. —(Richard C. Trench)

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

sad division of the world today is not of our making.

He placed the blame on "our erstwhile friend to whom we denied nothing by way of financial and munitions support during the war, but who now breaks up our efforts to help solve international problems by the hurling of an atom bomb in the form of a veto."

"World problems are far too wide in scope to be solved by any one country, or any one select group of countries," Secretary Johnson continued. "Destiny has

shall act as a world power—not to foist our will upon anyone, not to take an inch of territory that belongs to any other people."

HOOPER COMMISSION PLANS ADOPTED INTO GOVERNMENT

Washington (AFPS) — Six of the departmental revision plans recommended by the Hoover Commission on Government Reorganization recently were placed in effect in the Federal Government structure.

Included in the reorganization

plans: Veterans Placement Service Board are transferred to the Department of Labor, and the Board itself is abolished. The National Security Council

and the National Security Resources Board are transferred to the Executive Offices of the President from which they were previously administered in practice though not in theory.

SHIP BLAST DEATH TOLL IS 11



CHARRED HULK of the explosion-gutted Dutch motor ship Doros with death toll of 11 drifts abandoned 350 miles east of Miami, Fla. Five men, in addition to eight survivors flown to Miami, were picked up by a steamer after two days in an open lifeboat. (International)

with increasing public interest in military and foreign policies, hold promise for future peace, Defense Secretary Louis A. Johnson recently stated here.

America must keep strong, not to wage war, but to prevent it, he added.

Mr. Johnson asserted that the

FOR SALE!
FARMS AND RANCHES
Need Listing on Good Ranches
Buyers Waiting
HORD REAL ESTATE
201 South Lake Phone 839-J
Carlsbad, N. M.

Our Christmas Wish—

May Your Stocking Be Filled to Overflowing!

HILL AUTO SERVICE

607 South Second
Russell Hill,
Owner



We Know of No Better Time than Christmas to Give Recognition to Our Many Friends who have Contributed so Greatly to Our Success during the past year. From All of Us Once More to You, Whether You are Our Customer or Not...

A Merry Christmas

Boyd Barnett FURNITURE

Ninth and Dallas

Phone 625



A JOLLY CHRISTMAS

—and a happy New Year to You! It is our hope that the forth-coming year is as filled with good and wonderful surprises as the gift packages beneath your tree this Christmas!

MAHONE-SMITH MOTOR CO.

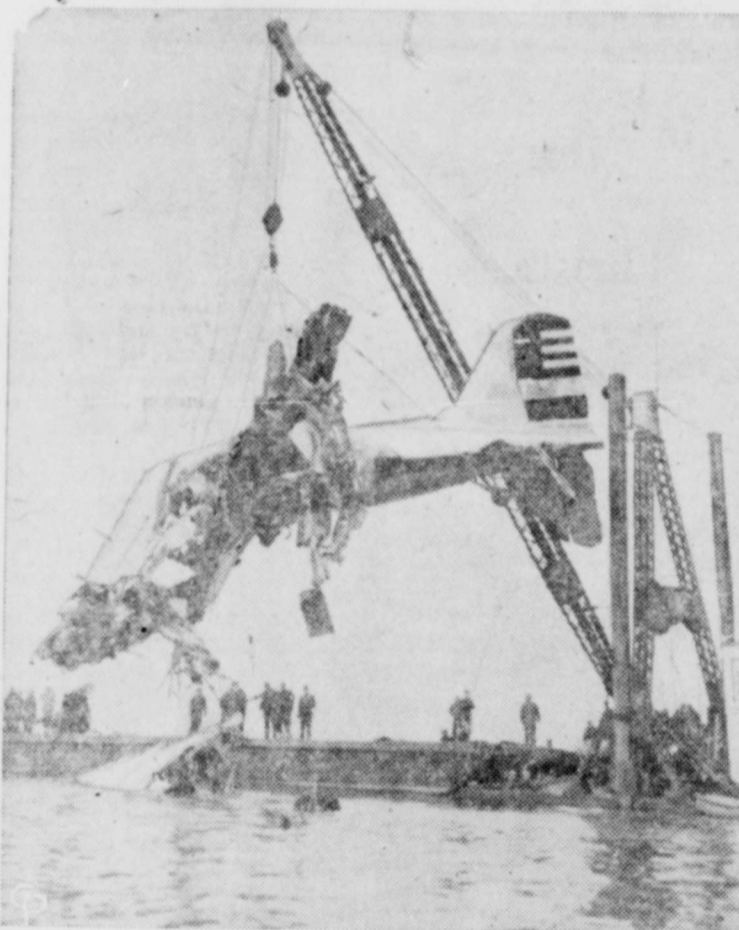
Successor to
Artesia Truck & Supply Co.

QUESTIONS ON CHRISTMAS

	
1. The Swedes know kissing is fun. That's why they thought of the Christmas mistletoe. What should be done to the mistletoe for each stolen kiss? (a) remove a berry (b) do nothing (c) take off a leaf.	2. We ought to know the names of the Three Wise Men who were the first givers of Christmas gifts. They were Melchior, Balthasar and (a) Samuel (b) Casper (c) Shadrach?
	
3. Everyone likes to get lots of Christmas cards. When did the custom of sending them start? (a) about 1845 (b) about 1781 (c) about 1903.	4. Who first had the idea of building a small replica of a manger for the Christmas ceremony? (a) Pope Gregory (b) Piers Flowman (c) St. Francis of Assisi.
	
5. The Christmas tree is the heart of our Christmas decorations. Which country first used the tree as a part of holiday observance? (a) Germany (b) Norway (c) France.	6. "Silent Night, Holy Night," one of the most beloved of Christmas hymns, was written by (a) Beethoven (b) Father Joseph Mohr (c) Martin Luther?

ANSWERS
1. Remove a berry. It's a good point for a kiss.
2. Balthasar.
3. About 1845. Mr. C. D. Clark, an English writer, probably sent the first card.
4. St. Francis of Assisi, in 1223, built the first one.
5. Germany.
6. Father Joseph Mohr wrote the hymn in Germany and sang it in a little church near Salzburg.

WRECK IN WHICH 19 SURVIVED



A GIANT CRANE lifts wrecked Capital Airlines DC-3 from Potomac river near Washington National airport after rescue of 19 of the 23 aboard. Four persons were killed. (International)

Loose Leaf Devices at The Advocate

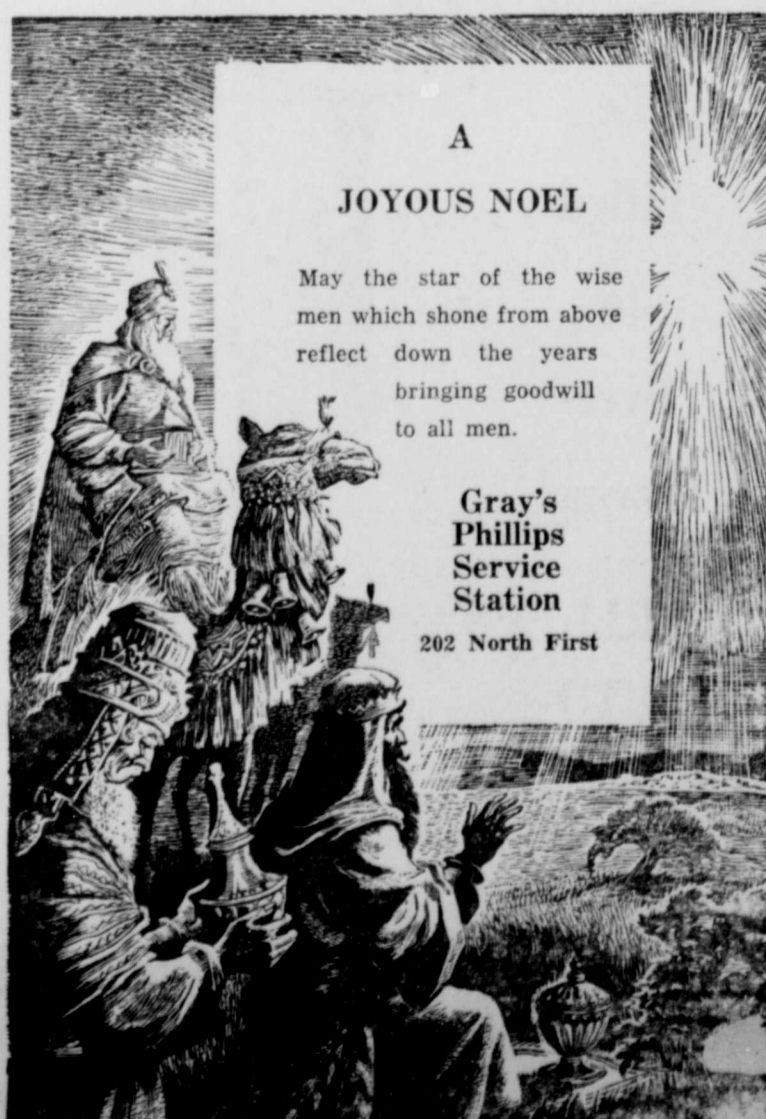


A Joyous Merry Christmas

—and a wish for the New Year too! May 1950, the mid-year of the Twentieth Century prove to be the opening door to greater happiness, health and success for you and all of those dear to you!

MILEY IMPLEMENT CO.

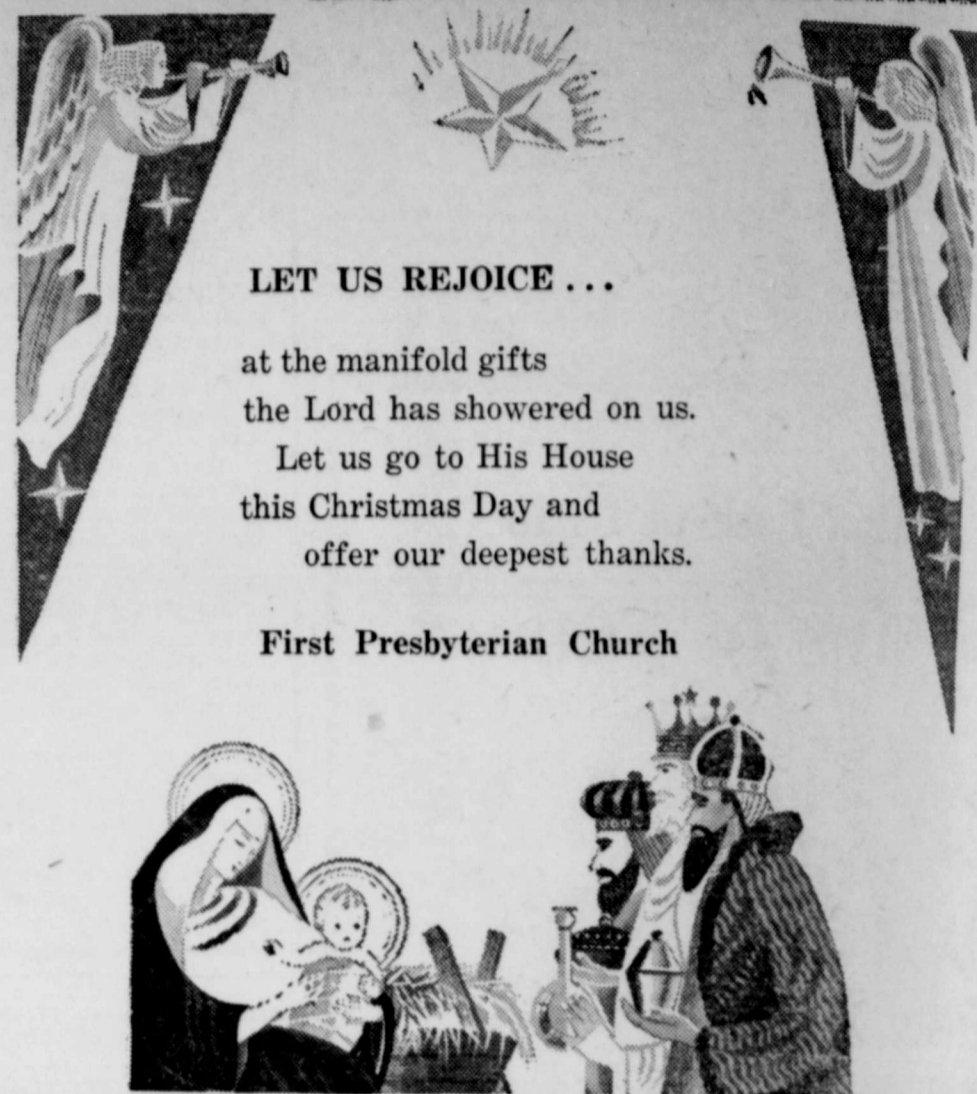
John Deere Quality Equipment for Every Farming Job
SALES AND SERVICE



A
JOYOUS NOEL

May the star of the wise men which shone from above reflect down the years bringing goodwill to all men.


Gray's Phillips Service Station
202 North First



LET US REJOICE...

at the manifold gifts the Lord has showered on us.
Let us go to His House this Christmas Day and offer our deepest thanks.

First Presbyterian Church



Patronize Our Advertisers

FLOWERS

The Loveliest Gift of All—
Flowers on Christmas Day

PHONE 777

Artesia Floral

408 West Main



Choose a merry wreath . . . a dainty corsage . . . a colorful bouquet or long-lasting potted plant from our large floral selection . . . grown in our own nurseries.

Season's

Greetings

1949



The divinity of the season is surpassed only in the joy it brings to the hearts of men.
Merry Christmas.

Merry
Christmas

KNOWLES GROCERY AND MARKET

Eighth and Dallas

Holy Night



Let men their songs employ

Holy Night



It Came Upon the Midnight Clear

It came up-on us
From an-gels bend-ing

We Three Kings of Orient Are

We three kings of Ori-ent
Field and foun-tain, moor

Silent Night

Si-lent night, ho-si-ty

FOR ONE HUNDRED AND THIRTY-ONE YEARS THE WORLD'S CHRISTIAN VOICES HAVE BEEN SINGING THIS MOST BELOVED OF ALL CHRISTMAS CAROLS, WHICH STRIKES AS CLOSE TO THE SOURCE OF DIVINE INSPIRATION IN MANKIND AS ANY MUSIC CAN.

LIKE MUCH THAT IS GREAT, IT HAD AN HUMBLE, ALMOST IGNOMINIOUS, BEGINNING. IT WAS CREATED, IN A FINAL, DESPERATE EFFORT TO MEET A LOCAL CEREMONIAL EMERGENCY, BY THE COMBINED EFFORTS OF FRANZ GRUBER, SCHOOLMASTER, AND FATHER JOSEF MOHR, ASSISTANT PRIEST OF THE BAVARIAN VILLAGE OF OBERNDORF.

FIRST SUNG ON CHRISTMAS MORNING OF THE YEAR 1818, THE WONDROUS WORDS AND MUSIC OF "STILLE NACHT" ARE REVERED TODAY BY THE WHOLE CIVILIZED WORLD.

Round yon Vir-gin Moth-er and
Sleep in heav-en-ly peace

O Little Town of Bethlehem

O lit-tle town of
A-bove thy deep an-

The First Noel

The first No-el,
shep-herds in fields as they lay





May you prosper in the wealth with which Christmas abounds...

Peace, love of life, kindness and the brotherhood of all people.

Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.

YEAGER BROTHERS GROCERY

201 West Chisum

Phone 467-M

COOKIES AND CANDIES & CHRISTMAS

LIKE Santa's pack, your stock of holiday goodies should be plentiful and interesting. Since callers will be as much present as holly and gifts during the holidays, do your baking of cakes and cookies, so your cupboard will be ready for any who might drop in.

Home-made delicacies served during Christmas and New Year's are as heart-warming as the sound of the yule log crackling on the hearth. If you have a fruit cake, a variety of cookies and perhaps a few candies, and if you serve these with a festive beverage, you will have gone a long way in spelling holiday cheer to those who come to say "Merry Christmas" at your home.

Here is a simple type fruit cake which does not need the aging that a traditional cake requires. The recipe makes two 9x4x3 inch loaves and is the perfect answer as to what should be served during the holidays:

- Raisin Fruit Cake**
(Makes 2 loaves)
- 4 cups seeded raisins
 - 2 tablespoons grated lemon rind
 - 1 tablespoon cinnamon
 - 1 tablespoon allspice
 - 2 1/4 cups liquid
 - 2 1/2 cups chopped nutmeats
 - 4 cups sifted cake flour
 - 5 teaspoons double acting baking powder
 - 2 teaspoons salt
 - 1 1/2 cups sugar
 - 1/2 cup butter or shortening
 - 2 eggs, well beaten
 - 2 teaspoons vanilla

Combine raisins, lemon rind, spices and water in a saucepan. Cover and simmer gently for eight minutes. Drain, pressing out as much liquid as possible. Measure liquid and add water or coffee to make one and one-half cups, and reserve. Grind raisins with nutmeats.

Sift flour once, measure and add baking powder, salt and sugar; sift three times. Cream butter thoroughly, and add flour mixture, eggs, vanilla and reserved liquid. Stir until all flour is dampened. Beat vigorously for two minutes. Add raisin-nut mixture and mix thoroughly. Turn into two 9x4x3 inch loaf pans which have been greased, lined with brown paper and then greased again. Bake in a moderate (350°) oven for one hour and 15

minutes, or until done. Let stand five minutes on cake rack, then remove from pan, leaving paper attached until ready to serve. Cool. Wrap in a clean cloth and store in tin container to keep moist.

*The liquid may be water or leftover coffee.

Kris Kringle cookies are a tasty concoction of dates and nuts. If stored in a tightly covered container, they will keep moist for several days:

- Kris Kringle Cookies**
(Makes 30 balls)
- 1 cup butter cookie crumbs
 - 1/4 teaspoon salt
 - 1/4 teaspoon baking powder
 - 1/4 cup sifted all-purpose flour
 - 1 cup finely chopped, pitted dates
 - 1 cup black walnuts, chopped
 - 1/2 cup sugar
 - 2 eggs, beaten
 - 1 teaspoon vanilla
 - 1/4 cup confectioners' sugar
- Combine cookie crumbs, salt, baking powder and flour. Add dates and nuts. Add sugar gradually to



RAISIN FRUIT CAKE
for a spicy holiday

beaten eggs. Blend in cookie crumb mixture and vanilla. Bake in a greased and floured nine-inch square pan and bake in a slow (325°) oven for 30 minutes. While still warm, cut into 30 squares. Roll each square into a ball, turning the top, crusty portion inwards as you roll. Place confectioners' sugar in a bag. Shake the balls in the sugar to coat evenly.



For a smile on every face and a carol in every heart we commend you to the spirit of Christmas. Happy holiday.

Artesia Implement & Supply Company

808 SOUTH FIRST

PHONE 93

CHRISTMAS GREETINGS

from

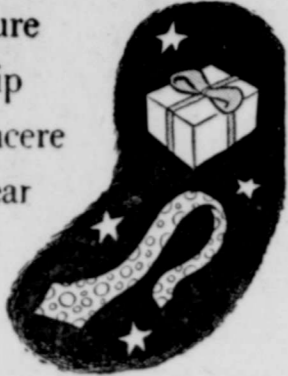
First National Bank of Artesia

Its Officers, Directors and Employes

Member Federal Deposit Insurance Corporation



As a partial measure of our friendship we express the sincere hope that this year holds for you a perfect Christmas.



May it be touched with the same kind of serenity that accompanies a Christmas Eve snowfall.

MID-WEST AUTO SUPPLY COMPANY



THE MAJESTIC STORY OF BETHLEHEM HAS INSPIRED MANKIND FOR CENTURIES. ITS GLORIOUS SCENES LIVE AGAIN ON THIS YEAR'S RELIGIOUS CHRISTMAS CARDS WITH THEIR REVERENT SENTIMENTS...

AGAIN HAS COME THE SEASON OF THE BLESSED SAVIOUR'S BIRTH, WHEN PEACE AND LOVE AND KINDNESS ENCIRCLE ALL THE EARTH



THE ANGEL ANNOUNCES "TIDINGS OF GREAT JOY" TO THE SHEPHERDS



THE RADIANT STAR OF THE EAST LEADS THE WISE MEN



THEY OFFER ROYAL GIFTS OF GOLD, FRANKINCENSE, AND MYRRH



WARNED OF KING HEROD'S TREACHERY, THE HOLY FAMILY FLEES TO EGYPT

Office Supplies at The Advocate



It has been a pleasure for all of us to serve you during the past year. And we just want to let you know that we value your friendship and patronage... and that we wish you and your families a very pleasant Christmas season.

Your  Dealer

Artesia Auto Co.



Christmas Greetings

We join with all your other friends of this community to extend to you a very sincere wish that this Yuletide season may enrich your life with its spirit of friendliness and beauty.

MERRY CHRISTMAS



E. B. BULLOCK & SONS



THE HAPPY SPIRIT OF CHRISTMAS IS DEEP IN OUR HEARTS. LET IT ECHO IN THE STRENGTH OF OUR VOICES AS WE GREET OUR FRIENDS AND NEIGHBORS ON CHRISTMAS MORNING.

1949

ANTHONY'S

Artesia, N. M.



SEASON'S GREETINGS

GOOD HEALTH! GOOD CHEER!

Brown Pipe & Supply



**"A VERY MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR"**

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Christmas of 1949 is going to be A BIG CHRISTMAS.
See if we are not right!
May YOUR Christmas be bounteous and
full of good cheer and may our greeting and best wishes
add just a little pleasure this Yuletide.

Central Valley Electric Co-Op., Inc.

Extends to Members and Friends
BEST WISHES FOR A

Merry Christmas—Happy New Year

A. W. Langenegger, Pres. Monroe Brantley, Treas. Roscoe Fletcher, Trustee
J. L. Taylor, Vice-Pres. S. O. Higgins, Trustee Paul L. Frost, Manager
Roger Durand, Sec'y. James Norris, Trustee W. M. Siegenthaler, Att'y.



How did you choose the toys for your youngsters this Christmas?
A New York toy manufacturer declares that only a few parents will select the proper playthings for their children each Christmas.

Most, he said, buy toys that please themselves, rather than the children.

The man, who owns a company that makes creative playthings, warns that "gadgets" toys may be harmful and frustrating. And, he adds, children quickly tire of them.

"The best toy a parent can buy," he said, "is a set of plain unpainted, wooden unit blocks. Children will use and enjoy them from age 18 months to nine years."

He said that girls between age 3 and 7 should have a "doll corner." He said the corner should be supplied first with a large wooden stove, bed and cupboard.

"The doll corner will become the most treasured play place in the little girl's life," he said.

He contends boys from ages 2 to 7 mostly enjoy "transportation" play—trucks, cars and boats.

There was no statement about what parents should choose at Christmas for the young teen-age boy or girl—in the 13-16 year-old group, whose interests already are deeply grounded in social activities, and who prefer parties and dances to play-at-home activities.

Perhaps by next year, this manufacturer, or some child psychologist will have solved this problem.



BACKED UP . . . What would Christmas be without bright new dollies for little girls to cherish? Giving promise of a goodly crop of dolls for this Christmas are these finished heads on racks in a toy factory, ready to be given bodies and limbs.

**Christmas of 1804
Was Chicago's Best**

Surely there will never be another Christmas celebration like the one in Chicago in 1804.

Captain John Whistler (grandfather of the painter who painted the famous "Whistler's Mother") was in command of the garrison at Fort Dearborn and he decided that there should be a great feast—complete with music, dancing and a splendid Christmas tree.

Soldiers from the garrison went a-hunting in the woods just north of the river and came back with a fat buck deer, some rabbits, a raccoon or two, a few wild turkeys. Added to the roasted pig (contributed by some festive-minded citizen) and the magnificent Christmas pudding, these morsels provided abundance for all. Everybody—the civilians and the military—drank a toast to Thomas Jefferson, the President of the United States.

The punch was "dizzy" and there were fifes and drums and a couple of fiddles to play for the dancing.

It was getting late when a watcher in one of the blockhouses gave a warning shout that Indians were approaching; but they turned out to be friendly Indians who came bearing gifts to the feast. They watched the white folks dance, and when the whites were exhausted, the redskins took the floor and began a wild, whooping dance of their own which climaxed Chicago's unique Christmas celebration in 1804.

**Heel Flies Ofttimes Cause
Much Discomfort to Cattle**

If your cattle high-tail across the pasture as if they were running for their lives, there's a good chance that heel flies are causing the trouble. The same is often true when cattle spend their time standing in a pond or creek.

Dr. N. D. Levine, parasite specialist with the University of Illinois, says the heel fly doesn't bite. But it does scare the cows, causing them to lose weight.

STUDENT'S ZIPPER BINDERS. two-ring, choice of colors and finishes. Artesia Advocate.

FOR SALE—Esterbrook fountain pens, the choice of students. Only \$1.75 with your choice of points and colors. Artesia Advocate.

SKRIP INK, the finest, for sale at The Artesia Advocate.

**Happy
Holiday**



**TREAT
YOURSELF
TO A FULL
DAY OF
HAPPINESS**

King's Cafe

109 West Main



Mr., Mrs. Tom Franklin

Park Inn Grocery

1302 West Main



Let us give thanks together for the priceless gift of Christmas

1949

Mr., Mrs. H. W. Croft

**The Artesia
Shoe Store**

114 West Main

**Santa Affected
By Restrictions**

It's difficult to understand, but the genial spirit of Christmas, Santa Claus himself, hasn't always had it easy. There have been occasions when laws or traditions or regulations have put certain curbs on the old gentleman. Here are some examples:

In Newark, N. J., Santa is required to pass a stiff physical examination before he can serve in a department store. And even then he is barred from kissing any of the children who perch upon his knee.

In Charleston, S. C., charity Santas have been forbidden to make a pitch on public streets on the grounds that children flocking in to see them may create a traffic



hazard. And in Washington a few years ago, when the postmaster general was asked to print a Santa Claus stamp at Christmas time he rejected the proposal with a scornful, "I should say not!"

Outside the U.S.A., Santa has had trouble, too. In Montreal, Canada, an influential organization fought against holding of the city's annual Santa Claus parade on the ground that it was "merely a display of grotesque and vulgar buffoonery." A prominent journalist in Rio de Janeiro fostered a movement to do away with Santa Claus (Papa Noel) in Brazil and substitute a toy-bearing grandfather Indian. In Mexico City the minister of education recommended that the Aztec god Quetzalcoatl, instead of St. Nick, should bring gifts to children.

In the field of opinion, Santa has encountered some detractors. A Prof. Ivan E. McDougle, sociologist at Goucher college, Baltimore, declared: "The Santa Claus myth has lived too long. Parents should substitute philosophy"—whatever that is.

A Toronto psychiatrist got in his blast. "It should be made clear to children," he said, "that Santa Claus is not necessarily a real man any more than any other character out of a story book."

**Druids First to Use
"Magic" of Mistletoe**

The greens which are used for Christmas decorations found their way into early festivities because of certain virtues attributed to them by the ancients, and many of them which adorned pagan seasonal rites were later taken over to grace the ceremonies and celebrations of Christmas Day.

In both England and America, the holly and the mistletoe are associated with Christmas as invariably as are the plum pudding and Christmas tree.

It was the Druids who first used the mistletoe. "Heal-all" was their name for it. The plant was supposed to have curative values, and gradually they assigned to it all manner of magic powers.

Their priests, each year around the time when we now celebrate Christmas, would have high platforms built around the sacred oak trees which, in a manner of speaking, were "hosts" to the mistletoe. Robed in ceremonial vestments of white, they ascended these platforms, and with golden sickles especially made for the solemn occasion they cut away the mistletoe.

The Saxons also prized it and it was they who gave to it the name of mistletoe.

Eventually the green came to be regarded as a symbol of peace. Opposing warriors who met near it would call a truce, and it was customary to hang it over the entrance doors so that they who entered might be assured of friendship.

On Christmas

While the litter from Christmas packages is still about, be particularly careful of smoking. Hot ashes dropped on tissue paper or a carelessly-tossed match could result in tragedy.

December 25 was decreed as the date of Christ's nativity by the Roman emperor Julian who began his reign as a Christian, but reverted to paganism before his death.

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

Read the Ads



HAPPY HOLIDAY

to all of you.
May no cloud appear to disturb its serenity.

**BEST WISHES
1949**

Mr. and Mrs. W. T. French

CORRAL GROCERY

912 West Richardson



Geo. E. Currier—Chas. E. Currier

**Merry
Christmas**

☆☆☆

Ever Bright

is the

Star of Bethlehem.

Ever Bright

Is Our Wish for You;

for the

Most Joyous Christmas Ever!

☆☆☆

STAR GROCERY

J. G. and M. D. SHARP

314 West Main

Should Auld Acquaintance Be Forgotten... 1950



NO, old friends won't be forgotten in this community. Not so long as we have the kind of persons who live here now. HAPPY NEW YEAR 1950

BEACH BARTON MOTOR CO.



The very fact that Christmas is with us again ought to bring joy enough, but we want to gild the lily by wishing everyone a wonderful holiday.

McCAW HATCHERY



May all the wonderful things that go with Christmas be yours in the fullest abundance this year.

From all of us here to all of you—a most happy holiday.

Artesia Paint & Glass Co.

Away in a Manger

The Stable of Bethlehem did not in any way resemble the airy porticos—complete with plaster of Paris animals and adoring shepherds—so dear to the heart of modern Christendom.

With comfort increasing throughout the western world, the poverty of the Nativity scene simultaneously startles and fascinates us—as perhaps Matthew, the publican, was impressed by the story of the Wise Men; and St. Luke, who had been a ship's doctor and probably knew very little about shepherds, was charmed by the shepherds abiding in the field.

There was no room in the Inn that night, so Jesus was born in a stable; a place of shelter hewn into a rocky ledge of the Judean countryside. It was cold and dark and damp, and Judean travelers—frequently "put up" in such caves—welcomed rather than disdained joint tenancy with beasts because the breath of the cattle and the heat of their bodies provided a little warmth, while the guests inside the inn had no heat at all.

The cave, which was the birthplace of the Saviour, is now a grotto beneath Bethlehem's Church of the Nativity; and though fascinated by the simplicity of the original Nativity scene, Christianity has been unwilling to maintain its poverty and has covered the entire surface with costly ornamentation.



HERALD ANGELS... Rehearsing for the annual Christmas candlelight service, the children choristers of the Crawford Methodist Memorial church in the Bronx, New York, make an impressive picture when viewed through a Christmas wreath in the foreground.

Pilgrims Deplored "Ye Christmas Day"

Puritan disapproval of Christmas celebrations disembarked from the Mayflower with the Pilgrims in 1621 and, accordingly, Governor Bradford issued a statement publicly rebuking certain young men who declined to work on December 25, "ye day called Christmas."

This first New England Christmas—or non-observance thereof—should not be credited as the first Christmas on American soil, since Leif Erikson spent a winter or two on the North American continent around the turn of the 11th century.

Leif was a Christian, and it is likely that members of his crew were Christians, too; although it is quite possible that some had accepted the faith without remodeling their pagan natures, since King Olaf's methods were ruthless and his command "Be baptized, or else!" left them little choice.

Undoubtedly, flagons of crude, raw wine fermented from the grapes of Leif's Vinland were passed around and the celebration may have been rather boisterous, but in all fairness to Leif—who, according to excellent testimony, was a sincere convert—it is reasonable to assume that there was a trace of religious observance.

Perhaps Leif remembered the few words of Latin prayer he learned at the time of his conversion and recited them in honor of the birthday of the Redeemer he had accepted. . . . Thus, the first Christmas in America was observed.

The first Christmas card was designed in 1845.

Poinsettias which have come to be a "must" for Christmas decorations owe their name and popularity to an early American diplomat, botanist and scholar—Joel Roberts Poinsett.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

Read the Ads



The years go on and our celebrations may change with time . . . but the wishes are always the same—

A MERRY CHRISTMAS and HAPPY NEW YEAR to You and Yours!



BOWMAN LUMBER CO., INC.

"The Builders' Supply Store"

310 West Texas Phone 123



The night before Christmas...

Few experiences surpass in beauty that hush of wonderful expectancy that falls over the home on Christmas eve. This season of 1949 holds that in store for you.

BOYD-COLE MOTOR CO.

"Your Pontiac Dealer"

-then came Three Wise Men

Legend not only has identified the Wise Men as Gaspar, Melchior and Balthasar, it has crowned them and given them the kingdoms of Tarsus, Arabia and Ethiopia. It has symbolized their gifts as symbolic of what Jesus was to become—gold for a king, frankincense for a high priest and myrrh for a great physician.

The Gospel text's specific wise men from the east logically identifies them with Zoroastrianism—an ancient monotheistic religion of Persia. Zoroastrian priests were called Magi; they were powerful in public and private life since they, and they alone, possessed the priestly mysteries involved in the worship of Mazda—who represented the Zoroastrian power for good.

The Magi may or may not have been fabulously wealthy; St. Matthew does not elaborate their treasures nor the amount of gold, frankincense and myrrh which they presented to the Christ Child. The gifts may have been mere tokens of their treasures, or the sum and substance thereof.

And if they were soothsayers, mystics and possibly clairvoyants they were also truly wise—in as much as they did not return to Herod, but departed into their own country by a different route.

New York Claims Santa Claus to Be Its Private Property

While the claim may cause the rest of America to bristle, New Yorkers insist that Santa Claus is peculiarly New York's own. Not only did he land in Manhattan with the Dutch settlers, they point out, but for almost two hundred years he never took his activities or presents out of New York state.

The New Yorkers advance some interesting points to bolster their contentions. They declare that in the genial company of Washington Irving, James Kirke Paulding and Clement Clarke Moore, Santa Claus gradually lost the grim, stern aspect he wore when he arrived with the Dutch settlers to the bulging, benevolent mien he now offers.

It was in New York, too, they assert, that Santa acquired his reindeer sleigh and his habit of arriving on Christmas instead of on the Dutch St. Nicholas eve (December 5). And thus, in his New York panoply, he finally found his way to all parts of the United States, England and even Australia and India.

Indeed, as the New Yorkers will tell you, New York, as New Amsterdam in the beginning, was dedicated to Santa Claus, or St. Nicholas, by its Dutch founders. For Santa Claus—or Sinterklaas, as it is sometimes written in Holland—is of course only the centuries-old pet name which Dutch children gave to their patron and gift bringer, the good Bishop St. Nicholas. And it is said that the ship which brought the first Dutch children to Manhattan island bore his face as figurehead.

From the first, too, his special day of December 6, was set aside with Christmas, New Year's, Easter and Whitsuntide, as one of the five chief holidays of the new colony, just as it had been in Holland.

So, year after year, as regularly as St. Nicholas eve came around in New Amsterdam, in Breuckelen (Brooklyn), in Fort Orange (Albany) and many other hamlets above the icy Hudson, the children in every good Dutch family gathered in expectant circle. For weeks beforehand they had learned their lessons and helped with the milking and churning in an agony of good behavior. And now, all ready, they sang their song to Santa Claus.

In the midst of the song would come a knocking at the door and in would stride Santa Claus, himself—not round and jolly, but solemn and majestic in trailing robes. In one hand he might have a basket of presents or a purse, but in the other was sure to be a birch rod—an awful warning to a naughty boy.

Santa questioned each child in turn about his behavior in the year just past and gave him a pat of approval or a warning shake of the head, as the record indicated. Then, bidding them all look for presents in the morning, the good saint suddenly flung a handful of lollipops into the room and, in the ensuing scramble, vanished into the night.

Then the children set out their sabots, or later the great blue yarn stockings made for the purpose. However he did it—and the tale varies in many lands—Santa Claus got about, for in the morning over the hearth steaming with waffles and sausages and other good Dutch fare, were the blue stockings bulging with apples, balls, dolls and tops.



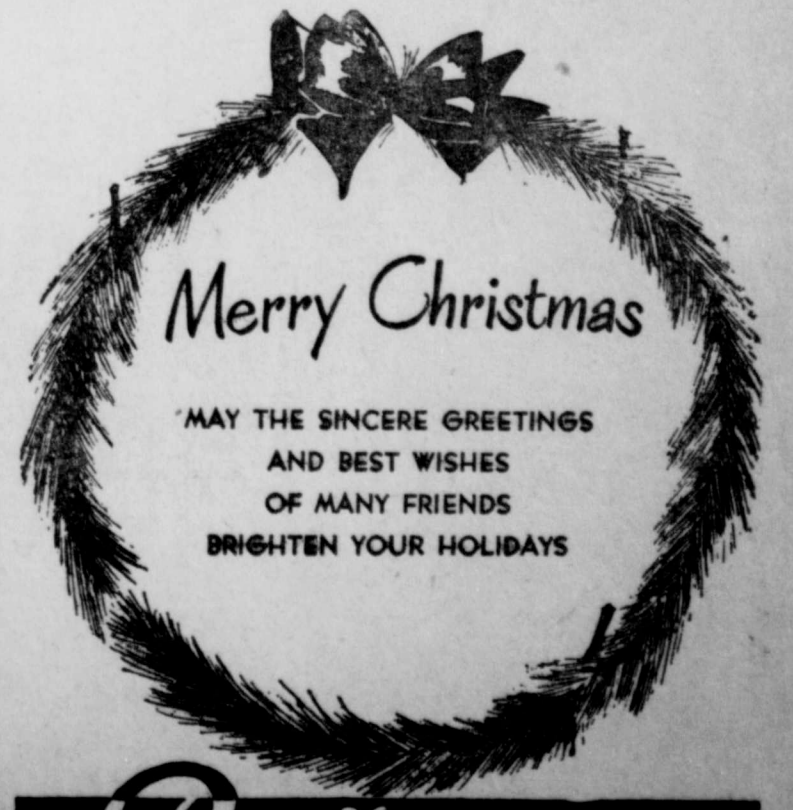
In the same cheery manner the words "Merry Christmas" come to you with our hope that all the season's happiness and joy be yours.

PIOR RUBBER CO.



The warmth of spirit that accompanies every Christmas season is with us again in 1949. Our wish is that you can participate to the fullest in a universal MERRY CHRISTMAS

AMERICAN CAFE



Merry Christmas

MAY THE SINCERE GREETINGS AND BEST WISHES OF MANY FRIENDS BRIGHTEN YOUR HOLIDAYS

Price's

**Season's Greetings
to All**

We wish for a moment that we were back
in the days when town-criers
proclaimed the news.
Then we'd stop off at the houses of all the folks
we know and personally wish each one of you
A JOYOUS AND BOUNTIFUL CHRISTMAS
followed by a year filled with contentment.

THE MYERS CO., Inc.



Patronize Our Advertisers

Speaking of Christmas

SPEAKING OF CHRISTMAS . . . Throughout the world wherever Christmas is celebrated it is customary to place a lighted candle in the window . . . The legend is that candles originally were set out to light the Christ child's way as he made his visits through the children . . . One



explanation of the custom of hanging stockings on Christmas Eve recalls the baronial halls of England where huge fireplaces were constantly in use . . . Each Christmas a special log, the Yule log, was thrown on the fire . . . This log burned steadily as long as the feasting and celebrating continued. Naturally, it burned with a pungent odor and stockings were hung over the fireplace to absorb some of this odor and to protect the owners from evil spirits . . . Christmas Eve, 1863,

saw a near tragedy in Virginia City, Nevada . . . Two friends celebrated with a terrific round of festivity . . . Just as dawn was breaking, they embarked on a perilous promenade over the town's rooftops . . . A policeman, mistaking them for burglars, drew his revolver and prepared to shoot—but a passerby stopped him . . . Had he fired and the bullets found the mark, the world would have been deprived of two great humorists—Artemus Ward (Charles Farrar Browne) and Mark Twain (Samuel Clemens) . . . Mince pies, so long a part of our Christmas tradition, originally had a deeply symbolic significance . . . The first mince pies were patterned in oblong shape, after the manger in which Christ was born . . . The crust represented the gold brought by the Three Wise Men; the many spices, the frankincense and myrrh . . . On May 11, 1659, the general court of Massachusetts Bay outlawed Christmas . . . Anyone celebrating, stopping work, serving holiday fare or deviating from normal daily life would be fined five shillings . . . The righteous Puritans were sure they were acting wisely—for how could good Christians condone the pagan origin of Christmas? Did not such a holiday encourage excess in eating and drinking? . . . It was 22 years before that law was repealed.



Office Supplies at The Advocate

Merry Christmas

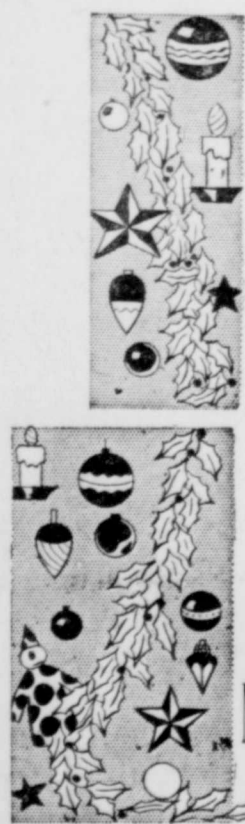
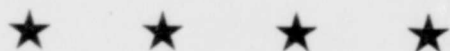
May this Yuletide hold everything
that's wonderful and dear!
The warmth and cheer of your own
hearth-side . . . the fun of trimming
the tree . . . the joy of being sur-
rounded by your family . . . the true
Christmas spirit of friends coming to
call to extend their best wishes!

**Guy
Tire & Supply Co.**



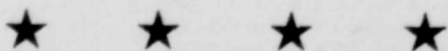
Patronize Our Advertisers

Yuletide Greetings 1949


Simple, unadorned thoughts are best at Christmas. So we would only wish you a joyful and happy holiday season, when every step you take increases your desire to be a friend to man. And a Merry Christmas to you.

MERRY CHRISTMAS



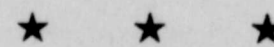
GUY CHEVROLET COMPANY

Tidings of Joy



1949

The glory of the Lord that shone on the shepherds in the hills near Jerusalem, undimmed across the centuries, is radiant as ever this Christmastime. Let us all share its warmth and happiness together.

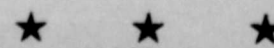


W. M. Jackson, Jr., C. C. Nelson, Owners

J. T. Ham, Cashier; Aubrey Rowe, Assistant Cashier

Bill Brown, Produce Dept. Mgr.; L. D. Wright, Market Mgr.

Felipe Guerrero, Head Sacker



NELSON FOOD STORE



**REMEMBER
LAST
CHRISTMAS?**



Remember Last Christmas?
These were the major goings-on in the world during Christmas week in 1948:

December 27—Joseph Cardinal Mindzenty, outspoken foe of Hungary's Communist regime, was arrested on charges of plotting against the government, spying, treason and blackmarket dealings in currency.

In an extemporaneous speech at Kansas City, President Truman made this remark that caught the interest of the world: "There are certain leaders in the government of that country (Russia) who are exceedingly anxious to have an understanding with us."

December 29—President Truman returned to Washington after a Christmas vacation in Independence, Mo.

December 28—Twelve stranded air force men were rescued by plane from an icecap in southern Greenland by Lt. Col. Emil Beaudry.

December 31—The 80th congress, denounced by President Truman as the second worst on record, passed into history with the adjournment of both houses.

December 31—At year's end America's favorite popular song for the moment was "On a Slow Boat to China."

Animals, Fowls Experience Man's Disease Conditions

Teetotaling dogs, turkeys and chickens which drink nothing stronger than water sometimes get the same diseases which human beings develop from over-indulgence or high living.

Veterinarians' records show that turkeys and chickens sometimes develop gout, and dogs and other animals get cirrhosis of the liver. Many other disease conditions of man also are common to animals.

Household Hint

If dresser drawers stick, even with soap and paraffin treatment, locate the spot that sticks; it probably will be a bit smoother than the rest. Sandpaper or plane down, but be careful not to take off too much wood. Make sure that the front of the drawer remains at its original level, even though the inside edge may be made lower.

**Naturalized Citizen—
That's Our Santa**

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas," he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

**Archaeologists' Findings
Bear Out Bible Stories**

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable to the crucifixion.

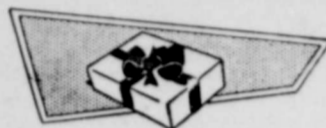


**One
Brightly Shining
Christmas Star...**

As the Star that guided the Wise Men toward the manger at Bethlehem twinkles brightly in the Christmas sky, we extend our heartiest wishes of the season to all of you who have made 1949 such a pleasant year for our firm. May we all, through united sacrifice and whole-hearted, all-out effort, keep this nation of ours one in which we proudly say

Merry Christmas
BIG JO LUMBER CO.

MAY ALL
THE SEASON'S BEST
BE YOURS
THIS CHRISTMASTIME.



JOE MITCHELL & SON



**Hearty Greetings and a Sincere Wish
for Your Happiness on Christmas Day!**

Christmas is a wonderful time—because it reminds us that no matter how busy we are, no matter how great our responsibilities, we can always find time to be generous to and considerate of others. And therein lies our own greatest happiness.

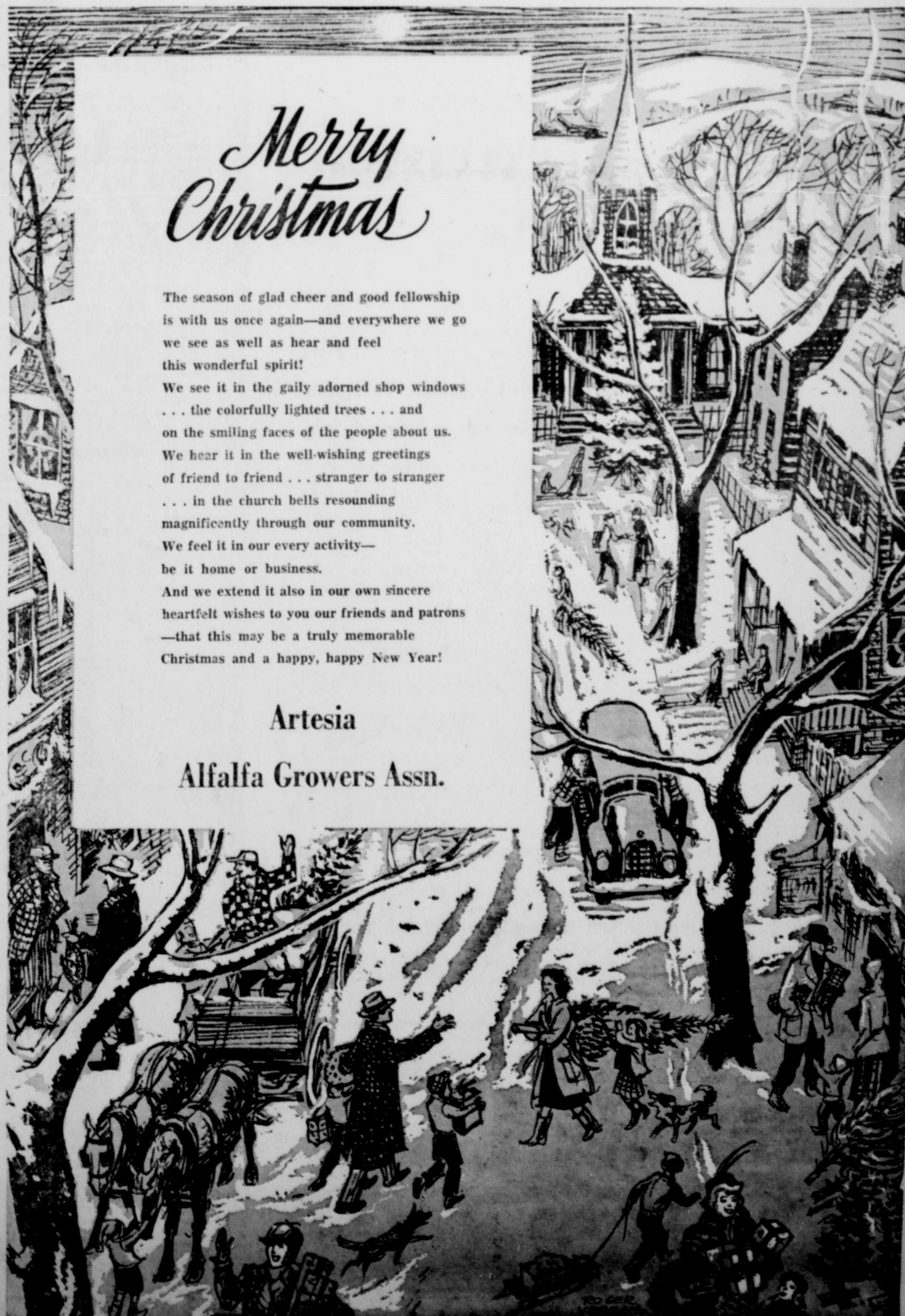
New Mexico Asphalt & Refining Co.
Management and Employes

*Merry
Christmas*

The season of glad cheer and good fellowship is with us once again—and everywhere we go we see as well as hear and feel this wonderful spirit!

We see it in the gaily adorned shop windows . . . the colorfully lighted trees . . . and on the smiling faces of the people about us. We hear it in the well-wishing greetings of friend to friend . . . stranger to stranger . . . in the church bells resounding magnificently through our community. We feel it in our every activity—be it home or business. And we extend it also in our own sincere heartfelt wishes to you our friends and patrons—that this may be a truly memorable Christmas and a happy, happy New Year!

**Artesia
Alfalfa Growers Assn.**



for 1949
Much
Joy



Officers and Employees

PEOPLES STATE BANK

Member Federal Deposit Insurance Corporation



The Season's
GREETINGS
 to You!

The gift we treasure most was not given at this Christmas Time, but rather it was given throughout the past months. This gift is your friendship and patronage. We treasure it more because we know it is your way of showing us that our service has been welcomed by you and that you value our service.

Merry
 Christmas

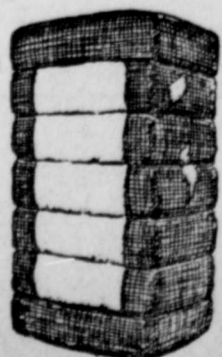


Happy
 New Year

We don't know what the New Year holds in store for you — but if wishes come true, our wishes will insure you a grand year. Here is to your health, happiness and prosperity — and our continued friendship.

The
ARTESIA FARMERS' GIN

ARTESIA, NEW MEXICO



98 Years Ago a Lutheran Pastor Set Up the First Tree in Church

December 24 this year, the tradition of the Christmas tree in American church services will be 98 years old—for it was back in 1851 that a Lutheran minister in Cleveland, Ohio, lighted the first tree at such services.

The minister was the Rev. Henry Schwan, pastor of the Zion Lutheran Church on Cleveland's York street and his action brought on a storm of controversy which lasted several years. This was caused by the fact that the Christmas tree had so long been associated with pagan observance of the season that many conservatives believed it had no place in Christian ceremonies.

However, some of Rev. Schwan's congregation, especially the children, thought the beautifully decorated tree, glowing with candles, was just the spirit of the Christmas season.

But the objectors had their way and they were determined that Rev. Schwan's tree was to be the last of the Christmas trees erected in America.

Through the years that followed, the minister did all in his power to learn of the origins of the Christmas tree tradition in order that he might show that the tradition was far from the "heathen" ceremony it had been called.

He wrote countless letters to friends and acquaintances all over the world; he questioned strangers and made long notes of their conversations. And, when he learned that a particular part of the world already had Christmas trees, he would mark that place on a large map which hung in his study—a

dark green tree where the tradition was established, a light green one where Christmas trees, at least, were known.

Pastor Schwan made his search for knowledge of the Christmas tree almost a crusade.

But as Christmas time approached in 1852, Rev. Schwan had not found enough church support for the tradition to light another tree at his Christmas service that year. So, with great regret, he resigned himself to the end of his hope of establishing the custom.

But on December 24, he received from the pastor of one of Cleveland's older churches the present of a new tree. Rev. Schwan realized immediately that the present meant the acceptance of the custom by a churchman far more influential than himself, and his sadness vanished.

There was a Christmas tree in the York street Zion Lutheran church that year—and once accepted in Cleveland, the custom spread all over the United States.

York street where Pastor Schwan's church once stood is changed now and long ago was named Hamilton avenue; and the first tree, decorated with candles and a gold star at its top, has given way to trees with brighter, more colorful decorations.

But the tradition of erecting and lighting Christmas trees, which is observed throughout the nation, is the same tradition which Pastor Schwan introduced to this country in the town of Cleveland nearly 100 years ago.

Pickles Perk Up a Meal

By ALICE DENHOFF

MENU magic isn't difficult to acquire. Just a little of this, a little of that, added to basic ingredients make all the difference between just food and fine fare. The right seasoning, to be more explicit, is the trick that works wonders, and one such trick is using the tang of pickle relish or dill pickles to pick up meat, and make it more tender. And as for fish, why, pickles work wonders as a basic seasoning ingredient, as well as being a swell escort to a ham on tye.

For something exotic that won't dent the budget, serve this one: Beef with Stroganoff Pickle Sauce for 4, starts off with one lb. round steak cut into one-inch cubes. Roll meat in 3 tsp. flour which has been seasoned with tsp. salt, 1/2 tsp. pepper. Sauté meat in 2 tsp. shortening until brown on all sides. Mix 2 c. sour cream gradually with 2 tsp. tomato catsup, and gradually stir into meat in skillet. Cover and simmer 40 min. until meat is tender. Add 1/2 c. finely chopped dill pickles, and cook a few minutes longer. Serve with rice or mashed potatoes.

Fine Dish

Pickle Stuffed Beef Rolls is another mighty fine dish that owes much to dill pickles. To serve 6 have butcher thinly slice 2 lb. round steak into 6 portions. Sprinkle each portion with salt and pepper, and a tsp. chopped onion, one for each slice. Place 3 carrot strips and a dill pickle strip on each slice. Roll up beef

slices and secure with toothpicks or skewer. Place beef rolls in skillet, then brown on all sides in shortening. Melt 4 tsp. butter in separate pan, add 1/4 c. chopped green pepper and one small sliced onion, then sauté for 5 min. Add 1/4 c. flour; blend well. Add a Number 2 can tomato juice, then cook until thickened, stirring constantly. Season with salt and pepper to taste. Pour tomato sauce over beef rolls, then simmer for an hour or so, until meat is tender.

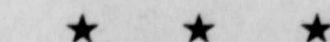
Can of Crabmeat

Remove stiff bony tissue from a lb. can of crabmeat, then flake and cut into smaller pieces. Add a slightly beaten egg, tsp. salt, 1/2 tsp. pepper, tsp. dry mustard, 2 tsp. lemon juice, tsp. Worcestershire sauce, tsp. minced onion and 2 tsp. mayonnaise; mix lightly with a fork. Shape into 6 cakes and roll in dry bread crumbs. Dip in one slightly beaten egg, then roll in breadcrumbs again. Fry in butter over low heat.

To prepare the sauce, melt 2 tsp. butter, add 2 tsp. minced onion; cook until onion is tender. Blend in 1/2 cup flour. Add one c. milk; cook, stirring constantly, until mixture is thickened. Add 1/2 c. chopped pickles, tsp. prepared horseradish, salt and pepper to taste, then cook a few minutes longer.



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In the twilight of the waning year our thoughts turn to old days, old times, old friends. To one and all we extend our heartiest New Year greetings.

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