

THE ARTESIA ADVOCATE

HELPING TO BUILD A GREATER ARTESIA

ARTESIA, NEW MEXICO, TUESDAY, DECEMBER 13, 1949

Have
You
Decorated
Yet?

NUMBER 62

VOLUME FORTY-SIX

Local Institution To Be Known As Artesia General Hospital

The hospital in Artesia is about to get a new name—Artesia General Hospital—more descriptive of its functions and services than either of the previous names, Artesia Memorial Hospital, as it was originally called, or Artesia Municipal Hospital, by which it has been known more recently.

Mayor Oren C. Roberts said it has been generally agreed for some months to give the institution a new name and that it is planned to take official action to that end at a meeting of the City Council Wednesday night.

Members of the hospital staff have pointed out that both of the former names have been misleading and have given the impression that it is a charitable institution, municipally operated.

Mayor Roberts pointed out the building is owned by the municipality of Artesia, but that it has been operated a number of years by the Sisters Adores of the Most Precious Blood.

When the hospital was dedicated in August, 1939, it was called Artesia Memorial Hospital at the suggestion of Police Judge Arba Green, then secretary-manager of the Chamber of Commerce.

Several years later when the Catholic order was given a lease to the hospital and took over its

operation, the Sisters preferred to call it Artesia Municipal Hospital, in keeping with hospitals in other communities which the order was operating.

However, the various city administrations insisted that the lease carry the name of Artesia Memorial Hospital. Now, however, after official action by the City Council, the new name will be used.

An addition to the original hospital building was completed last spring and was opened on May 12, with open house to the public. Since that time a new emergency room and a new receiving room have been completed and are now in use.

In addition a staff room has been made available to the members of the staff for meetings and has been furnished by them.

Another new feature of the hospital is a new technical laboratory, in which is employed a full-time laboratory and X-ray technician, providing full diagnostic services in these fields. And a pathological laboratory is now being operated by a trained pathologist, making it possible to have tissues examined here, whereas previously local physicians had to send tissues away for tests.

Members of the staff pointed out that the new name of the hospital (Continued last page, this section)

Band Aides Are To Discuss Paso Trip At Meeting Tonight

An important meeting of the Band Aides, originally called for Tuesday night of last week, will be held in the band room at Artesia High School at 7:30 o'clock tonight, it was announced by Mrs. Cliff Loyd, president.

Russell Lewis, Jr., band director, asked that parents of all boys and girls in the band attend, as it is planned to discuss with them the trip of the band to El Paso to take part in the Southwest Sun Carnival over New Year's Day.

Mrs. Loyd likewise urged all members of the Band Aides and other parents of the band members to attend the meeting, as it will be quite important.

Businessmen Will Feed Kids At Yule Dinner

Artesia boys and girls of school age who might not otherwise have a Christmas dinner, are to be guests of a group of businessmen at noon Friday, Dec. 23, at the high school cafeteria, when they will have their choice of turkey and ham.

Invitation plans are to feed 400 to 500 boys and girls of the several racial groups and to give each a small gift when the dinner is over.

The businessmen who will play Santa Claus at the dinner are working through Tom Mayfield, superintendent of schools and the teachers of the various schools in compiling a list of boys and girls to invite on their recommendations.

The dinner will be prepared and served by the regular cafeteria staff.

Bulldogs Defeat Hope, But Bow To Santa Fe Demons

The Bulldogs split their games last week end on the Artesia floor, defeating the Hope Yellow Jackets 33-28 Friday night, but bowing to the Santa Fe Demons 44-19 Saturday night.

In the preliminary game Friday, the Bullpups won over the Hope "B" squad 36-27.

The Yellow Jackets were in the lead 10-8 at the quarter in the varsity game, but the Bulldogs had the score tied 20-20 at the end of the half.

Artesia then took the lead and had the advantage at 26-22 at the end of the third quarter and a spurt put them out ahead 33-28 as the game ended. In general it was a slow game.

Harold Funk, who led the Bulldogs in scoring, with five baskets and three good free throws for a total of 13, went out of the game Friday night because of a knee injury. He tried again Saturday night in the Santa Fe game and hurt the knee again. Basketball Coach Floyd Davis said Funk probably will be benched a number of days.

Stanley Saikin was second high scorer for Artesia, running up nine points. Kenneth Terry made 10 points to pace the Yellow Jackets.

In the Saturday night game, the Demons took an early lead and stayed out ahead the entire game. At the end of the first stanza, Santa Fe was leading 13-4 and at the half, 24-7.

With Funk out, the Bulldogs were sluggish against the Demons, which Coach Davis termed a "crackerjack team" and the breach had widened to 41-9 for Santa Fe by the end of the third period.

With Santa Fe substitutes finishing the game, the visitors made only three points in the final quarter, while the Bulldogs piled up 10. However, they were given 11 free throws, most of them in the final 2½ minutes, during which the Bulldogs worked harder than previously in the game.

Bill Brown, high-point man for Artesia, was able to get over only one basket and four free throws for a total of six.

Toby Roybal, fast Demon forward, put six through the hoop from the floor and dropped in four free throws, making a total of 16 points and one for a total of nine. It was recalled that last season when Artesia played the Demons at Santa Fe, Roybal made 12 points and Morse 10 for a total of 22, as against 25 in the game Saturday. (Continued last page, this section)

Recommendation To CAB Kills Artesia Air Stop

Any hope in the near future for Artesia to be included on a commercial airline was killed Friday, when James M. Verner, examiner for the Civil Aeronautics Board, recommended the elimination of the Amarillo-El Paso run of Pioneer Air Lines, on which it was hoped Artesia would be included.

The Artesia Chamber of Commerce and city administration, as well as Pioneer, petitioned the CAB some months ago, asking that Artesia be scheduled on the Amarillo-El Paso segment.

At the same time Pioneer, which had been ordered to stop flights on that run, applied for reconsideration, and a number of weeks ago was granted a temporary extension, until final action could be taken.

Verner on Friday recommended a five-year extension of operating rights for most of the Pioneer routes in Texas and proposed re-adjustment of certain route patterns to increase available traffic.

Initial Meet Of Knife-Fork Club To Be Tonight

The Artesia Knife and Fork Club will have its initial dinner meeting at the Veterans Memorial Building at 7 o'clock tonight, with Dr. Gerald Wendt, consulting editor of Time, Life and Fortune magazines and "The March of Time," as the speaker. His subject will be "Horizons of Science."

The club will start off with 110 couples as members and it was expected Monday that at least 200 persons would attend, as there were 190 reservations at that time, according to Theodore Fisher, representative of the Associated Clubs, national organization, who set up the local club.

Fisher said that there still are memberships available in the Artesia club, but that it is too late to make reservations for the initial meeting tonight. However, persons wishing to join and desiring to hear Dr. Wendt may bring their membership checks to the door at 8 o'clock this evening, at which time the speaker is scheduled to start his address.

The national representative said the response here has been great and the opening dinner tonight will surpass any within his observation in the years he has been organizing Knife and Fork Clubs.

Rev. R. L. Willingham, pastor of the First Methodist Church, who has been named the club's first president, will preside at the meeting tonight.

An honor guest will be Rev. Dr. (Continued last page, this section)

Martin Predicts Seventh Largest Crop Of Cotton

With cotton production forecast this year as the largest since 1937 the seventh largest on record, the cotton marketing quota referendum on Dec. 15 takes an added importance, W. Leslie Martin of Artesia, chairman of the New Mexico State Production and Marketing Administration Committee, pointed out.

The cotton crop for 1949 is estimated at 15,524,000 bales, an increase of 78,000 bales over the Oct. 1 forecast. The national marketing quota proclaimed by the secretary of agriculture in October is set at 11,733,750 bales. Production in 1948 was 14,868,000 bales and the 10-year 1948-49 average is 11,306,000 bales.

Cotton acreage for harvest in 1949, Martin reminded farmers, is estimated at 25,907,000 acres, the largest since 1937 and almost five million acres more than the 1950 national acreage allotment of 21 million acres, announced when cotton quotas were proclaimed.

Lint yield per acre for the 1949 cotton crop is computed at 287.6 pounds, the third highest of record and exceeded only in 1944 and 1948. Martin said the very fact that yields are so high means farmers can produce all the cotton that is needed on a smaller acreage. It also means farmers will have to try all the harder to keep cotton acreage and production in line with prospective demands.

The vote on whether growers wish to use quotas in marketing their 1950 cotton crop will be held Thursday, Dec. 15 and at least 200 persons are expected to attend. (Continued last page, this section)

County's Fourth Potash Company Bypasses Artesia, Goes To Carlsbad

A new potash enterprise in Eddy County, which Artesia interests had hoped would headquarter here, will be located at Carlsbad, the home of the three existing potash companies.

It will be the fourth multi-million-dollar potash company in the county, the Duval Texas Sulfur Company, which will sink a shaft east of Carlsbad after the first of the year, according to The Carlsbad Daily Current-Argus.

That newspaper said that became known Friday when it was announced that W. Page Morris, mine superintendent for International Minerals & Chemical Corporation, and George E. Atwood, metallurgical superintendent for International, have resigned effective Dec. 31 to accept employment with the new potash company.

For many months there have been rumors in Artesia that a fourth potash company was going to operate in Eddy County and that it was looking over Artesia as a possible headquarters. And it is known representatives of the Texas Duval Sulfur Company have been here from time to time. But the announcement at Carlsbad is believed to be the final word. Definite plans of Duval Texas

Sulfur Company have not been announced, but Howard Van Zandt, land manager for the firm said his company will begin operations "some time after the first of the year," according to The Current-Argus. The first job will be the sinking of a shaft and the construction of a plant.

Van Zandt said he could give no estimate of the amount of money his company plans to spend in getting into production here but it is certain to be several million dollars.

A shaft will cost a minimum of \$300,000, and may cost as much as \$1,000,000 if quicksand or other difficulties are encountered. It will probably take about a year to sink the shaft.

On the basis of costs of the other potash companies here, a potash plant is estimated to cost in the neighborhood of \$6,000,000 to \$8,000,000.

Location of the shaft has not been decided upon, Van Zandt said. His company's leases are scattered, but it has been rumored that the shaft likely will be sunk about midway between the Potash Company of America and the United States Potash Company mines—perhaps south of the Hobbs highway.

Need Nice Box For Shipping Christmas Gifts?

Need a nice, corrugated cardboard box to ship off those Christmas presents?

About 40 or 50 of them will be found outside the new post office quarters, according to Postmaster Jess Truett, who said the tile for the postoffice floor came in them.

Each is 10x10x14 inches and is heavy enough to make a good shipping box for Christmas gifts. The postmaster said it is hoped they will be used, which is preferable to throwing them away.

And, of course, they are free and they go to the first comers.

Atoka School To Hold Open House Sunday Afternoon

Open house will be held from 2:30 to 5 o'clock Sunday afternoon at Atoka School, where a new wing and gymnasium-auditorium building has just been completed, it has been announced by R. N. Thomas, Eddy County superintendent of schools.

Besides the new addition, giving the school six more class rooms, the old wing of the school has been remodeled.

The county superintendent said there are also two new teacherage houses and that a new artesian well for use of the school plant has just been drilled.

An invitation to everyone in the Artesia and Atoka territory was extended to attend the open house Sunday and inspect the new school addition and improvements to the old wing.

Contest Winner To Be Announced At Open House

The Boyd Barnett Furniture Store will hold open house at 7:30 o'clock Friday night, Dec. 16, during which, at 8 o'clock, the local award of a Crosley refrigerator will be made in the \$2,000,000 national essay contest.

After the winner in the local contest has been announced, all local essays submitted will be forwarded to the national headquarters to be judged in the nationwide contest.

Judges in the local contest are Mayor Oren C. Roberts, Mrs. H. R. Paton, president of the Artesia Woman's Club and Miss Ann Howarth, Artesia High School home economics teacher. The contest closed Dec. 1.

Barnett extended an invitation to the general public to visit the store during the open house and to be present at the time the winner of the refrigerator is announced. Visitors are to receive souvenirs.

Lake Arthur Boy May Lose Leg From Accidental Gunshot

Larry Ray, 16-year-old son of Mr. and Mrs. Luke A. Ray of Lake Arthur, was critically injured and may lose his left leg as the result of an accidental gunshot wound sustained about 4:30 o'clock Saturday afternoon four miles west of Lake Arthur.

The shotgun was in the hands of a pheasant hunting companion, Thomas Arthur Crook, 16-year-old son of Mr. and Mrs. J. B. Crook, also of Lake Arthur and it was discharged as he was putting it into the car in which the youths had gone hunting. With them was Donald Nelson, another Lake Arthur boy.

It was understood young Ray had placed his gun in the car and that when Crook started to put his in, it discharged and the lead of shot struck Ray's thigh about four inches above his left knee, shattering the bone.

Young Ray is a patient at Artesia Municipal Hospital, where he was rushed in the Paulin ambulance. His physician said Monday his condition was fair and that an attempt was being made to save the leg, but that it was too early to determine whether it would have to be amputated or not.

The youth suffered considerably from shock, the physician said and he also lost a large amount of blood.

Girl Scouts And Brownies Have Yule Parties

Girl Scouts of Artesia gathered around the traditional Yule log for their annual Christmas party Saturday afternoon at the First Methodist Church educational building.

Members of Troop 2 wrapped and hid the log and made three different maps for the Scouts to follow. The girls met at the educational building where they divided into three different groups to hunt the log. Group 1 found the log and brought it back to the church for the firelighting ceremony. Troop 8 lighted the log, while the group sang the "Firelighting Song."

Following the Yule log ceremony, Mrs. S. P. Yates of Story League, told a Christmas story, "The Monkey's Revenge," by E. V. Lucas. After the story, the Scouts sang carols, led by Mrs. Curtis Bolton accompanied on the piano by Mrs. William M. Sigenthaler. Refreshments of cookies and pop were served by Troop 14 and a short session of folk dancing closed the party. The building was decorated by Troop 11 with evergreen and red berries, bells and candles.

The Brownie Christmas party was held at the same time at the girls' gymnasium, where the little girls played games and sang Christmas songs, exchanged gifts and were served refreshments. The highlight of the afternoon was a Christmas story told by Mrs. John A. Mathis, Jr., who was dressed in a Christmas costume with a long dress and Christmas lights for earrings and necklace.

The next meeting of the Artesia Pilot Club will be held Wednesday, Dec. 28, with the new officers in charge.

Cage District No. 5 Is Divided By Association

Two of the athletic districts in New Mexico, including local district No. 5, have been split into two districts each, it was announced Friday by Charles Sweeney, secretary of the New Mexico High School Athletic Association.

The new Southeast New Mexico district is No. 10. Upstate No. 2 was split into No. 2 and No. 9.

Sweeney said the splits apply to the 1950 basketball season and district and state tournaments.

District No. 5, in which Artesia remains, also embraces Capitan, Carrizozo, Dexter, Hagerman, Hobbs, Lake Arthur, Roswell and Ruidoso.

Schools in the newly-created No. 10 include Tatum, Carlsbad, Eunice, Hobbs, Hope, Jal, Lovington, Monument and Weed.

In the other split No. 2 school members are Immaculate Conception of Las Vegas, Las Vegas, Madrid, Pecos, St. Catherine's Indian School, St. Michaels of Santa Fe, Santa Fe Indian School, Stanley, Santa Fe High, West Las Vegas, Mora, Villa Nueva and Tremont.

No. 9 includes Cama, Castilla, McCurdy Mission, Espanola, Los Alamos, Ojo Caliente, Penasco, Pojoaque, Santa Cruz, New Mexico Normal at El Rito, Taos, Tierra Amarilla and Luberton.

Reports were given by Mrs. Stoney Porche of El Paso, Mrs. Edward Hefner of Hobbs and Mrs. Ruth Goggin of El Paso.

Although a tourniquet had been applied, Ray had nearly bled to death and an immediate blood transfusion was indicated. He and his companion, Crook, were typed and it was found the Crook boy's blood matched and he gave Ray the first transfusion.

Up to Monday, three transfusions had been given and it was expected another would have been given by this time.

The assistance at the scene of the accident by Les Wood of Carlsbad, who is versed in first aid and the speedy transfusion of blood at the hospital, are credited with saving Ray's life.

Young Crook and Nelson had torn up their shirts and bandaged the wound and applied a tourniquet when Ward came along and took charge.

At that time, the boys started for help and as they drove over the country road, there was another gun discharge. The shot this time damaged the distributor and stopped the car, but no one was injured.

The three boys had gone out Saturday afternoon to hunt pheasant during the first afternoon of the day-and-a-half open season. They had hunted over considerable territory and were getting ready to come in shortly before sundown, when the accident happened.

Mrs. Sands Named First President Of Pilot Club

Mrs. Eula Sands was elected the first president of the new Artesia Pilot Club at the first business meeting Friday evening at the Artesia Hotel.

Others elected to serve with Mrs. Sands were: First vice president, Mrs. Clarence Hooker; second vice president, Mrs. Mittie Hamill; recording secretary, Mildred Hudson; corresponding secretary, Jimmy Starkey; treasurer, Dr. Esther Seale.

The directors are Mrs. Naomi Votaw, Mrs. Charles Stogner, Miss Laura Violet Robinson, Mrs. Robert H. Jewell, Mrs. John Tinson and Mrs. W. S. Treat.

The club's present members are Mrs. John Heaton, Mrs. Beatrice Blocker, Mrs. Clarence Hooker, Mrs. T. C. Williams, Mrs. Mittie Hamill, Mrs. Charles Stogner, Mrs. William Hudson, Mrs. Robert Jewell, Mrs. W. S. Treat, Mrs. Naomi Votaw, Mrs. John Tinson, Miss Jimmie Starkey, Miss Laura Violet Robinson, Dr. Esther Seale, Mrs. B. G. Robinson and Mrs. Eula Sands.

The meeting Friday night was in charge of Mrs. Mildred Rumpf, chairman of the extension committee of the Carlsbad Pilot Club. She was accompanied here by Mrs. Isabel Dawkins, a member of that club.

The next meeting of the Artesia Pilot Club will be held Wednesday, Dec. 28, with the new officers in charge.

First Showing Of Colonial Art Exhibit Tonight

The first showing of a Colonial art exhibit, sponsored by the Junior and Senior National Honor Societies of Artesia High School will be in the girls' gymnasium from 7 to 9 o'clock tonight.

The exhibit will also be open to the public from 7 to 9 o'clock Wednesday and Thursday nights.

More than 150 pictures will be shown. These reproductions are of the original colors, as well as the finest type produced, showing brush strokes of the original canvases. Works of both the old masters and the more modern painters will be represented.

Admission will be 35 cents for adults and 15 cents for grade-school students. Activity tickets will admit high-school students.

ARTESIANS ATTEND PECOS DEANERY MEETING

Mrs. Clyde Parrish, Mrs. Bertha C. Van Wyngarden and Mrs. H. C. Bidwell attended a called meeting of the women of the Pecos deanery of the Episcopal Church held in Roswell Thursday for the purpose of hearing reports from the general convention of the Episcopal Church held in San Francisco recently. About 40 women attended this meeting.

Mr. and Mrs. Sam Hawkins, Jr., are the parents of a daughter, Vicky Annette, born last Friday in Artesia Municipal Hospital.

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TELEPHONE 7

Community Jobs

THERE ARE ALWAYS COMMUNITY JOBS to be done. There will continue to be community work that must be carried out.

There are always those things above and beyond tax money that must be done.

Each and every one of us might wish that there would be sufficient money to do and have done all the things that our community desires to do and have done but that has never been the case. It never will be.

We are always being called upon to donate and to contribute to this and that. It not only happens in this community, it happens in every community.

The funds are not available unless we seek gifts, contributions and donations.

We are the only ones who really and truly are interested and care what happens in Artesia. There may be a few former citizens and residents interested and they might be willing to aid and help. There may be those who enjoy a certain amount of business here and they perhaps care somewhat. There may be a few who just like our city and they might care.

But the only folks who really and truly care about Artesia, its growth, its expansion, its progressiveness are the folks who live and reside here.

So these community jobs become ours. And if they are going to be done it becomes our duty and our responsibility to do them. No one else is going to do them for us and no one else is going to donate the money needed to do them.

On the whole we do a good job because there are many here who believe in Artesia and who are willing to put their money back into the community. They appreciate what the community does for them; they are grateful for the business they enjoy; they are appreciative of the effort that has gone into making the city all that it is today.

Some of those who have come into the city since it has made its great growth and development are happy to help continue this growth and are appreciative of the fine job that has been done. They are perfectly willing to put something back into the community that has been good to them.

Others want to take full advantage of all that has been done before and are only interested in taking out what they can get and seemingly aren't interested in putting anything back into the community.

But the fact remains that they are profiting by the work and the gifts and contributions of others. They have just as great a duty and obligation and responsibility to this community as those who have done so much for so long. And they should accept this responsibility.

We have always regretted there were not ways and means for them to be forced and required to make their contribution and to do their just and equal share of the community jobs to be done as well as making their contributions in cash and money.

After all, if we are being benefitted and profit from the work of others, we should be willing to join hands and aid and help them in further improving our community.

After all the only folks who really care what happens to Artesia are the folks who live, reside and are in business here.—O.E.P.

Strictly Confidential

COINCIDENCES IN ADVERTISING happen in any publication. The Advocate included, but they are strictly that—coincidences.

Once in a while, an item which has not been advertised in many months, will be the subject of two or more advertisements in the same issue. It has happened that identical mats sent to dealers by distributors of nationally-advertised products will appear over the signatures of more than one local merchant.

But this cannot be helped. If more than one merchant submits the same ad, we are duty bound to run it.

Sometimes a merchant feels that he has been done a wrong, that his competitor has been told about his ad, that his confidence has been broken.

On the contrary, even though the staff knows another ad of the same or similar content is to be run, it would be against all newspaper ethics if a merchant were to be told another already has placed the same material.

So rather than it being a case of disclosing to another what one is advertising, when two or more ads of the same content appear in an issue, it is a case of not disclosing the fact, of sticking strictly to the confidence to which every advertiser is entitled and to the ethics to which we adhere religiously.—A.L.B.

Quo Vadis?

IF ORGANIZATIONS constitute a criterion, then Artesia is becoming quite metropolitan. In the last five years the number of service clubs had doubled, the number of veterans' organizations has trebled, a new fraternal organization has initiated a local lodge, church groups have multiplied greatly and social clubs have been on the increase.

Besides that, the golf club has graduated into a country club, the quite advanced Knife and Fork Club has formed a chapter and other groups which had become dormant have taken on a new lease on life.

There seldom is an evening on which there are fewer than two to four meetings which we are entitled to attend or are invited to take part in.

Geographically Artesia has increased about 50 per cent; in population, perhaps more than that.

As Major Bowes used to say, "Round and round she goes and where she stops nobody knows."

So it is with Artesia. We cannot help but wonder: Quo vadis?—A.L.B.

Half-Way Law

NEW MEXICO, so we are told, only has a half-way law insofar as requiring motor vehicle operators to have public liability insurance when they operate on public highways.

Certainly it was the purpose and the intent when the law was passed and adopted by our State Legislature to provide protection for all on the highways. It was the intent of the Legislature to require everyone operating a motor vehicle on public roads to purchase and have public liability insurance.

But we are told by insurance men that the law does not have sufficient teeth in it and as a result fully one-third to one-half (this is only a guess) of the motor vehicles on the New Mexico highways do not have public liability insurance.

And in far too many instances where there are accidents or traffic fatalities the one responsible doesn't have the protection for those injured that the law intended for him or her to have.

We are told that Massachusetts has the finest law of this kind in the nation. We are told that all automobiles within the state and operating on Massachusetts highways have to have public liability insurance.

And we are told that the law is observed or enforced.

We are firmly convinced that all in New Mexico should be required to have public liability insurance or they should not be permitted to operate on our highways. And we believe the only way that this can be done is by amending the present law and requiring every one applying for a license for their motor vehicle to present his or her insurance policy as they must show their ownership statement.

Only in this way will it ever be possible to see that all do have and do purchase public liability insurance. If they must show their policy or a receipt for that policy before they can purchase their motor vehicle license—they are going to buy it.

And public liability insurance on motor vehicles is not only a protection to others operating cars and trucks on the highway; it is also protection to the operator of cars and trucks involved in an accident.

It prevents a law suit in case of an accident—or at least protects the insured. It also provides protection for the individual injured or hurt. We need to amend our law and to make it mandatory that every operator of a motor vehicle on our highways has public liability insurance.—O.E.P.

Then Do Your Job

THERE HAS LONG BEEN AN EXPRESSION to the effect that a job is a job to be done.

That, of course, is true. When we apply for a job, accept the salary, the hours and agree to do the work for that pay, we naturally are expected to do it.

If we were the employer instead of the employee, we would expect the employee to do the job. That employer expects us to do the job we agreed to do.

There are, of course, all kinds of jobs and all kinds of work. In some instances we can leave or be away from the job. There are other jobs we can take off for a day or a half day or leave early. There are other cases where there is a certain amount of routine work to be done—routine work that requires our full time to do.

When we have accepted a job and are being paid to do the job then naturally we are expected to do it.

There are employees who seemingly haven't learned this and do not know it. They are under the impression, as we have pointed out before, that their personal affairs are more important than their work. But they overlook the fact that without their job and their pay they wouldn't have any personal affairs.

But as jobs become more difficult to secure; as things level off; and as the movement back to normal continues, there is every reason to believe many will be looking for jobs. And many of these will appreciate a job when they get it and will be willing to do exactly what they agreed to do. They will carry out their work and do their job just as they expect their employer to do his job.

But if they expect their employer to keep his word; pay them what he promised; keep them on the job—well they are going to have to learn that they must keep their part of this agreement.

And those who aren't willing to keep faith and aren't willing to do the job they agreed to do when they accepted employment are going to find it just a little difficult to find a job and they will also find it is difficult to keep that job unless they keep faith and do what they agreed to do—the job they have accepted.

That is a lesson, we say, which many employees are going to have to learn if they expect to have and to keep a job.—O.E.P.

This generation is reported much slower at paying bills than the last. There are no more early settlers.

THERE WAS A SANTA CLAUS



As Artesia Grows

TWENTY YEARS AGO

(From The Advocate files for Dec. 19, 1929)

An enthusiastic audience greeted Joseph F. Leopold of Dallas, Texas, manager of the southwestern division of the United States Chamber of Commerce, at a Chamber of Commerce banquet last evening on the Roof Garden of the new Artesia Hotel. Plates were set for 55 members and guests.

The federal aid highway project now under construction between Carlsbad and Lakewood is the biggest job now under way in the state. The stretch of road, which is now being put up in shape will eliminate 14 miles of the roughest road between here and Carlsbad. In addition to eliminating the roughest portion of the south highway, the new road will also eliminate all of the sharp curves.

The ginning season of this area is practically over. Private estimates say that the cotton in the immediate sector is 95 per cent gathered.

"Rotary Accomplishments for 1930" was the subject discussed at the weekly luncheon of the Artesia Rotary Club Tuesday noon.

Mrs. Grover Kinder was hostess at a dinner party last Friday honoring a quartet of friends, Mmes. I. C. Dixon, I. C. Keller, J. D. McCann, and Charley Oliver whose birthday anniversaries are this month, and one, Mrs. Calvin Dunn who celebrates her wedding anniversary in December.

A telegram from Dallas, Texas was received here Saturday by relatives, announcing the marriage of Miss Wilma Berry and Clarence Connor at 2 o'clock Saturday. The bride, who is the older daughter

BODIES HANG ON WRECK IN RIO



BODIES OF TWO VICTIMS hang from shattered truck in which 12 persons were killed when the vehicle lost a front wheel and skidded into traffic in Rio de Janeiro, Brazil. There were 45 standing passengers on the truck which was being used as a bus. (International)

of Mr. and Mrs. Jim Berry, has been attending the College of Industrial Arts at Denton, Texas since September. They have returned to Artesia and are located on Missouri Avenue.

A charming bridge luncheon was given on the Roof Garden of the Artesia Hotel last Friday by Mmes. E. M. Phillips, Ralph Shugart and M. W. Evans.

Judge G. U. McCrary returned

the first of the week from a business trip to Oklahoma.

TEN YEARS AGO

(From The Advocate files for Dec. 14, 1939)

The Jal Panthers will go down in Gateway Bowl history as the first-year champions in what is planned to be an annual all-New Mexico prep school classic. The undefeated, untied Panthers won over the Silver City Colts 14-6 at Morris Field in Artesia Friday afternoon. An estimated crowd of 3500 football fans from all sections of the state saw the game, played under the warm New Mexico sun.

The Artesia High School Bulldog cagers will open the 1939-40 basketball season Friday evening, when they will clash with the rangy Roswell Coyotes in the season opener on the new Artesia High School gymnasium court. The Coyote game not only will be the curtain raiser of this year's cage season, but it also will be the first public athletic contest in the beautiful gymnasium.

Major Loren Edwin Neely celebrated his 67th birthday today with an open house.

Mrs. Glenn Booker entertained the Miercoles Bridge Club at her home last Thursday afternoon.

Mrs. E. J. Foster entertained Monday with two Yuletide socials, having as her guests on Monday afternoon room mothers of the



Bill Robinson

NEW YORK—When Dorothy Baker fashioned her first and best novel, *Young Man With a Horn*, she wrote in a prologue that all that was left now of her musical hero was a stack of phonograph records that some day would give out under the scratchings of a steel needle, and that when that day happened he would be gone for good.

Her hero was named Rick Martin but she was speaking of Bix Beiderbecke, a real if random genius whose records still are around, tiny and raucous and fine.

I was thinking of that today when I considered the closed case of Bill Robinson. For me, all that is left now of Bill Robinson is a kind of beat-up manila envelope in my bottom left-hand drawer.

It contains a couple of 1934 issues of *The New Yorker*, containing St. Clair McKelway's profile of Bill, and about 200 assorted pages of typed and scribbled notes—things like "in movies, one-take Robinson; first shot, best and last; made *Divina* with Bebe Daniels; spent most money in poolrooms until met wife" . . . and so on.

Some day I will mislay the envelope, or my desk will burn, or I will decide well, there's nothing to be done with this now, and I will throw it out, and when that day comes Bill Robinson will be, for me, gone for good.

It was only a few years ago that I set out to write a book about Bill. We were to split the profits down the middle and we signed a contract with a publishing house and started on our way.

It never worked out, because when I started trying to catch Bill on the fly to do some work on the book—in his Harlem apartment, in his backstage dressing room at the Zanibar night club, and in assorted little restaurants and deadfalls—it turned out that while he was as bright as a button about most things, he couldn't remember places and dates too well.

Bill couldn't place an event in his life nearer than five years, sometimes, and he couldn't recall names, and after a while it just got to be too tough a job for me and I threw in the sponge. He sent a man down to my office to pick up his scrapbooks one day and that was about the last I had to do with Bill. But even working that short time, I got to know about him.

YOU KNOW, HARLEM HAD A BIG FUNERAL and a half-holiday for school children when he died here. That's the sort of thing Harlem does for its big citizens, one of which he certainly was, but he never achieved the over-sized stature of Joe Louis or even of gray-haired Dan Burley, the newspaper writer and piano player whom everyone north of 110th street knows.

Bill spent a great deal of time in the white folks' company. We treat Negroes pretty shabbily in Manhattan. A long time ago Bill Robinson told a San Francisco newspaperman in an interview: "I like white folk to like me." There isn't a doubt in the world that he did, but perhaps because he did, some of his own race may have thought twice about him before giving him the accolade.

There was the time in 1925, when a rehearsal in the Albee theater over in Brooklyn was called off because workmen were busy fixing over the stage. "Doggone," Bill said, "here I am, all blacked up, and no rehearsal."

Bill was never ashamed of his color. Bill got pretty much what he wanted out of life, and I think when he finally sighed the last sigh, it was with a feeling that it couldn't have been fuller if he had tried.

Parent Teacher Association and in the evening members of the executive board of the P.T.A.

Members of the Past Matrons' Club entertained their husbands with a Christmas party and turkey dinner at the Masonic Hall Friday evening of last week.

A Christmas dinner and bridge was enjoyed by members of the Fortnightly Bridge Club, with Mrs. C. R. Blocker as hostess, Tuesday.

Mrs. James Nellis was hostess to the Abnormis Sapiens Bridge Club, which met at her home Wednesday afternoon.

Mr. and Mrs. Jesse I. Funk entertained members of the Pitch Club and Mr. and Mrs. James Thigpen and Edward Kissinger, club guests, at their home Wednesday evening.

In keeping with the Christmas holiday season, members of the American Legion Auxiliary entertained with a Christmas party at the hut Monday afternoon.

Even Old Santa Needs His Social Security Number

Even Santa Claus must have a Social Security account number if he works for a local store, according to J. Hassler Strickland, manager of the firm.

It was explained that persons 13.

ager of the Roswell Social Security Administration office.

"All extra workers employed in the holiday season must have Social Security account numbers," he continued, "and St. Nick himself is no exception."

With the Christmas rush under way, Strickland urged each person who has a job or who expects to be employed part time or full time to get a Social Security account number card from the Social Security office immediately, if he does not already have one. He should show it to the employer at the time he is entered on the payroll—or if already employed.

Continuing his suggestions, Strickland requested employers to see that each person hired has a Social Security account number.

A record of the number should be made at the time the person enters who do not have a job and do not expect to become employed in the very near future should not apply for Social Security account numbers as they are used only in identifying the wage earner's age and survivors' insurance account maintained by the Social Security Administration. Strickland also reminded businessmen who receive checks for cashing, or payment of Christmas merchandise, that they should not accept Social Security account numbers as positive identification of the individual holder.

A representative of the Roswell office will be in Artesia at the New Mexico State Employment Service office in the Ward Building from 11 o'clock to noon Tuesday, Dec. 13.

Try and Stop Me

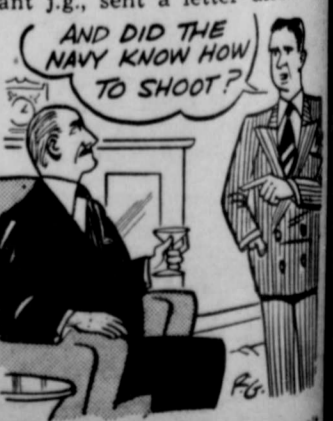
By BENNETT CERF

UP Newport way, they tell a story of how the late Admiral Roosevelt Sims first attracted the attention of President Theodore Roosevelt. Sims, then a lieutenant j.g., sent a letter direct to the President in which he stated bluntly, "The trouble with our Navy is that it simply does not know how to shoot."

The startled President sent for Sims forthwith. The lieutenant did not retract. Instead, he proposed that a floating target be built, and that the entire Eastern flotilla steam by and fire at it. "Did the President order the target built?" asked the man to whom Admiral Sims was telling the story later. "He did," said the Admiral. "And did the Navy know how to shoot?" persisted the questioner. "Hell," said Sims, "they haven't hit that target yet!"

Novelist Laura Hobson complained that she had lost in a poker game the previous night. Cleveland Amory told her, "That's what you get for sitting up with a slick friend."

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IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF ANNA MIRIAM STROUP, also known as ANNA M. STROUP, Deceased.

No. 11376

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT THE STATE OF NEW MEXICO, TO: Hamer Austin Stroup, Clayton Stroup, Harold Stroup, Paul Stroup, Howard Stroup, William Stroup, Mildred Jones, Louise Aully, Mrs. Lydia Jones, Louise Stroup, Miriam Stroup, Mark Stroup, All unknown heirs of Anna Stroup, also known as Miriam Stroup, also known as Anna M. Stroup, deceased and all unknown persons claiming any lien upon or right, title or interest in and to the Estate of said Decedent. GREETING:

NOTICE IS HEREBY GIVEN that this cause has been appealed from the Probate Court of Eddy County, State of New Mexico wherein this cause was No. 1532.

NOTICE IS FURTHER GIVEN that Hamer Austin Stroup has filed his Final Account and Report as Executor of said decedent, together with his petition for discharge as Executor and by order of the Judge of the District Court of Eddy County, New Mexico, the 30th day of January, 1950, at the hour of 9:00 o'clock a. m. or as soon thereafter as the same may be heard, in the Courtroom in the District Court of Eddy County, New Mexico in Carlsbad, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto and the settlement thereof.

NOTICE IS FURTHER GIVEN that at the same time and place said Court, as a part of its general jurisdiction, will determine the heirship of said decedent, the ownership of her estate, the interest of each respective claimant there-to or therein and the persons entitled to the distribution thereof.

DONALD S. BUSH, 216 Booker Building, Artesia, New Mexico is the attorney for the Executor.

WITNESS my hand and seal of said Court on this the 8th day of December, 1949.

Margaret E. Waller, Clerk of the District Court. 62-41-T-68

Lake Arthur

Larry Ray, 16-year-old son of Mr. and Mrs. Luke A. Ray of Lake Arthur, was critically injured and may lose his left leg as the result of an accidental gunshot wound sustained about 4:30 o'clock Saturday afternoon four miles west of Lake Arthur.

The shotgun was in the hands of a pheasant hunting companion, Thomas Arthur Crook, 16-year-old son of Mr. and Mrs. J. B. Crook, also of Lake Arthur and it was discharged as he was putting it into the car in which the youths had gone hunting. With them was Donald Nelson, another Lake Arthur boy.

It was understood young Ray had placed his gun in the car and that when Crook started to put his gun in, it discharged and the load of shot struck Ray's thigh about four inches above his left knee, shattering the bone.

Young Ray is a patient at Artesia Municipal Hospital, where he was rushed in the Paulin ambulance. His physician said Monday his condition was fair and that an attempt was being made to save the leg, but that it was too early to determine whether it would have to be amputated or not.

The youth suffered considerably from shock, the physician said and he also lost a large amount of blood.

Although a tourniquet had been applied, Ray had nearly bled to death and an immediate blood transfusion was indicated. He and his companion, Crook, were typed and it was found the Crook boy's blood matched and he gave Ray the first transfusion.

Up to Monday, three transfusions had been given and it was expected another would have been given by this time.

The assistance at the scene of the accident by Les Wood of Carlsbad, who is versed in first aid and the speedy transfusion of blood at the hospital are credited with saving Ray's life.

Young Crook and Nelson had torn up their shirts and bandaged the wound and applied a tourniquet when Ward came along and took charge.

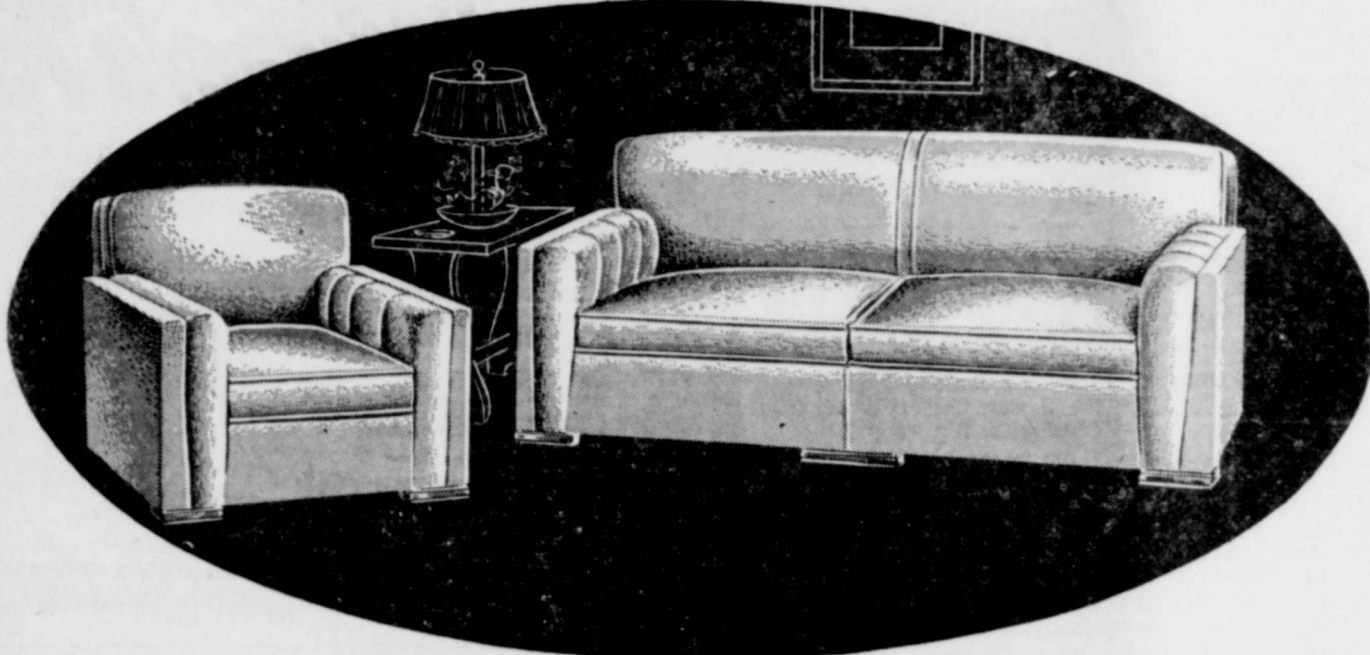
At that time, the boys started for help and as they drove over the country road, there was another gun discharge. The shot this time damaged the distributor and stopped the car, but no one was injured.

The three boys had gone out Saturday afternoon to hunt pheasant during the first afternoon of the day-and-a-half open season. They had hunted over considerable territory and were getting ready to come in shortly before sundown, when the accident happened.

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

READ THE ADS

Give Something for the Home! THIS CHRISTMAS



Smart new Permalux living room suite offers REAL BEAUTY . . . COMFORT . . . SAVINGS

Real beauty in every smart detail. The graceful lines — the 2-cushion seats — the channel arms.

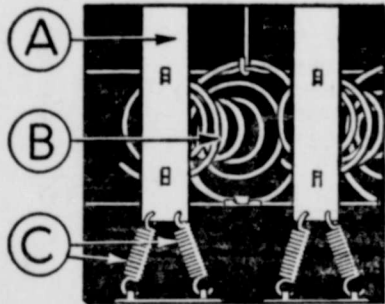
Real comfort in every quality feature. The large deep cushions — the extra softness — the luxurious floating comfort of the exclusive PERMALUX base construction.

Real savings in extra years of wear. PERMALUX means Permanent Luxury. The patented base construction is so superior it will outwear as many as three ordinary such units.

STEEL BANDS (A) hold springs firmly in place . . . no sagging seats, no burlap to repair or replace.

HOURL-GLASS SPRINGS (B) . . . for extra buoyancy, longer life . . . never lose their springiness.

HELICAL SPRINGS (C) connect steel bands to frame. You get "floating" spring action . . . the ultimate comfort.



OPEN BOTTOM . . . easier to keep clean . . . just blow out the dirt.

HARDWOOD FRAMES . . . extra-heavy. Made by expert craftsmen.

\$279.50



DINETTE FOR JOYOUS LIVING ★ Beautiful and useful extension table. Closed, 30" x 42"; extended, 30" x 52". Balanced MICALITE plastic top in wide choice of smart colors. French curve four-legged chairs. Genuine DURAN tailor-welted seats and backs. Wide choice of colors. Damp cloth keeps every part new looking. 79.50



6.95 up



49.50

SANTA CLAUS IS HERE IN PERSON! EVERY SATURDAY

10 to 11:30 A. M. and 3 to 5 P. M.

All Children Must Be Accompanied by Adult



LANE CEDAR HOPE CHEST

USE OUR CONVENIENT CHRISTMAS CLUB LAY-A-WAY PLAN! Buy today, while selections are complete. Pay later! New, low easy terms.

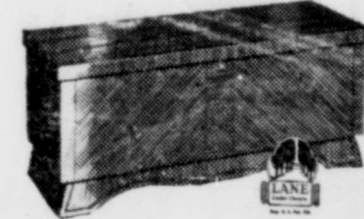


Now is the time to choose this best of all Christmas gifts—the only pressure-tested aroma-tight Cedar Chest in the world. Moth Protection Guarantee with every Lane. There's a perfect Lane style to blend with any room . . . any type of furnishings.

CHRISTMAS Special!

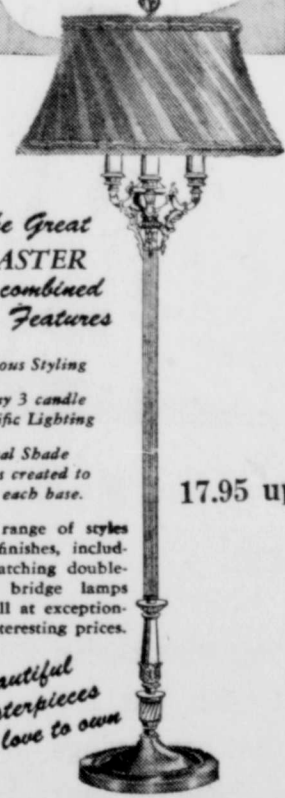
No. 2368. Lane Special (above). Front has matched American Walnut Stump at each end, four-piece matched American Walnut Longwood in center. Tray included. \$4995

As advertised in LIFE, LOOK and SEVENTEEN



No. 2268. Stunning modern chest in American Walnut. Tray included. \$4995

Rembrandt scientific lighting Floor Lamps



The Great MASTER has combined these Features

Gorgeous Styling Six-way 3 candle Scientific Lighting

Original Shade designs created to match each base.

Wide range of styles and finishes, including matching double-throw bridge lamps . . . all at exceptionally interesting prices.

Beautiful Masterpieces you'll love to own

ALL ARE THE GENUINE Rembrandt Lamps

17.95 up



BRIDGE SET

All plastic top, cigarette and liquor resistant

Card Table and Four Chairs . . . \$27.50

USE OUR CONVENIENT LAY-AWAY PLAN!

WILLIAMS Furniture Co. COMPLETE HOME FURNISHERS

Fourth and Main

Phone 2

LOST MARRIAGE LICENSE FOUND AT THE CLEANERS
Fort Lewis, Wash. (AFPS)—A marriage license turned up re-

cently in the pocket of a blouse at the Quartermaster's office here. The license was one of many articles found in the pockets of

Army uniforms sent to the cleaners during a three-months period. Items left included 25 wallets, 7 wrist watches, 6 fountain pens, 3 pairs of glasses, 3 partial plates and the marriage license.

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

AN EASTERN COLLEGE laboratory has developed a machine which measures the speed of the movement of the eye. Fine, now we'll know the exact length of a nap which is only 40 winks.

Just when things might have been getting dull for map makers, Iran up and decides to change its name back to Persia.

This is the time of the grid season when we don't know which has become the most frayed—the team's uniforms or the coach's nerves.

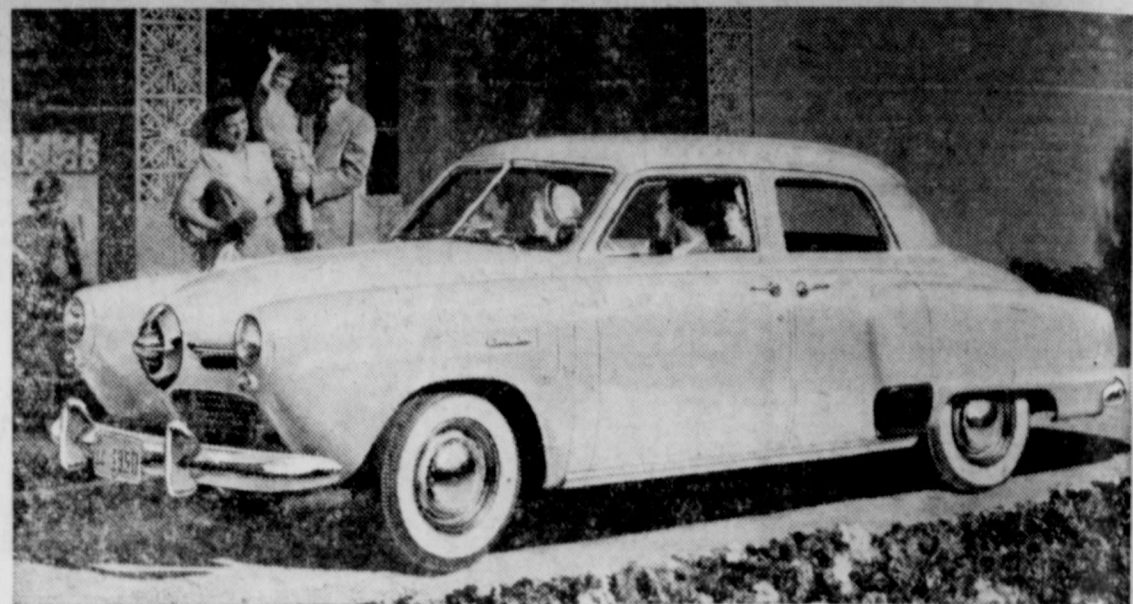
Now it's the British Broadcasting company which has tele-

vized the moon. If this keeps up the moon will be as familiar to folks as, say, Mill Berte.

Zadok Dumkolt has a grand scheme to cut the electric light bill. Why not, says he, televize the sun?

The man at the next desk points out that the fellow who developed the laceless footgear known as the loafer certainly didn't start out on a shoe string.

Christmas postcards for 1949, we read, have a trend toward pastel shades. Gosh, we'll bet Santa Claus won't like it—having to wear a suit of blushing pink.



White sidewall tires and wheel trim stage optional at extra cost.

Motoring's "next ride" is here! Come in and go for a drive!

NEW 1950 STUDEBAKER'S "Miracle Ride"

COME in and go for a drive in America's most talked about new car—the dramatically different 1950 Studebaker.

Come in and treat yourself to the unforgettable experience of the 1950 Studebaker's "Miracle Ride"—the grandest new thrill in all motoring.

The Studebaker "next look" and the Studebaker "next ride" are selling the 1950 Studebaker faster than any car Studebaker ever introduced before.

Come in now and let this aerodynamic new 1950 Studebaker work its magic on you. You won't ever want to go back to ordinary motoring.

BEACH BARTON MOTORS

STUDEBAKER CARS AND TRUCKS—SALES AND SERVICE
103 North Second Phone 201

STUDEBAKER'S REALITY-HOLLING! STUDEBAKER LEADS AGAIN WITH THE NEW 1950 STUDEBAKER



Advance Fashions FOR MEN with a Sure Promise of Perfect Fit... Good Looks Always!

Warfield SUITS of Distinction 50.00

Superbly tailored of fine loomed wools—hand finished by expert craftsmen to look better longer. You may choose either double breasted or single breasted models, in your favorite color and worsted fabrics.

LOOK FOR THIS LABEL Exclusively at Virtue's

WARFIELD



Give Him a "Warfield" Suit or Coat for Christmas

ALL WOOL

GABARDINE TOPCOATS

with the Famous "Warfield" Label

\$45.00

The "Warfield" 3-season coat—wear it in the fall, winter, spring. The quality fabric in "Warfield" coats combined with expert tailoring provides a coat that will stay in shape for the life of the garment.



The Perfect Christmas Present! A Custom Built PICTURE FRAME



Seventy-Five New Molding Patterns!

1/2 to 3-Inch

- Gold Leaf
- Off White
- Natural Finish
- Black
- Etc.



PLACE YOUR ORDER TODAY!

Artesia Paint & Glass

421 West Main

Phone 41

Humoresk

(Overheard during the recent elections):

Speaker: "Ladies and Gentlemen, my candidate is a self-made man. He started life as a barefoot boy."

Voice in the audience: "Well, I reckon none of us were born with shoes on."

True or False:

Story tellers are funny folks, because their tales come right out of their heads.

If you want to forget your troubles, wear tight shoes.

Smart men never argue with their wives; they know that all they can prove is they married a dumb woman.

Woman: "I want to buy a new hat for my husband."

Clerk: "Slouch?"

Woman: "Yes, but I don't see that that's any of your business."

Debunking de bunk . . .

Grandmother didn't necessarily have more clothes than the modern girl. . . She just put them all on.

"Why don't you marry me?" the sailor demanded. "There isn't anyone else, is there?"

"Oh," the dark eyed little brunette sighed, "There must be."

True of False . . .

A fool and his honey are soon parted.

The best years of a woman's

Dr. Kathryn Behnke

Palmer Graduate Chiropractor

105 South Roselawn, Artesia

Office Phone 861

Evening and Emergency 656-M

Office Hours: Daily except Wed.

9:30 to 12:30; 1:30 to 5:30

Listen to Radio Station KAYE

Tues. and Thurs., 7:50 A. M.

for Chiropractic Health Message

life are between twenty-nine and thirty.

CPO: "How can one man do so many dumb things in one day?"

Boat: "I guess it's because you get me up so early."

"What would you do if I kissed you on the forehead?"

"I'd call you down."

"Say, Sarg. Did you forget you owed me a buck?"

"No, but give me a chance and I will."

Debunking de bunk . . .

There's always some busy body who'll stick his nose in your business. . . unless you run a skunk farm.

HOMESTATE

Richmond, Va. (AFPS)—Kissing is a "job hazard" in Virginia.

That is, if it's in the "line of duty."

That's the solemn ruling of the Virginia Industrial Commission. Because impetuous Mell Turner, 26, of Decatur, Ga., kissed a girl so hard he broke his nose, lost four days' work and had \$176 medical expenses, the commission awarded him the money for his doctor bill. Turner explained he fractured his nose on the forehead of an actress with whom he works in the Barter Players, Virginia's state theatrical enterprise.

Buffalo, N. Y. (AFPS)—For more than half a century Robert Koch, 74, had sailed on Great Lakes ships. The former captain recently died of natural causes. Death came while he was in a rowboat.

Picayune, Miss. (AFPS)—The mayor of this Mississippi town figured he was being paid too much. He asked the city board of aldermen to cut his monthly salary by 33 per cent. The aldermen agreed. Now Mayor Claiborne McDonald Sr. draws \$10 a month instead of his former salary of \$15.

Wichita, Kan. (AFPS)—Here's a man who trusts everybody. Several coins held down an unsigned note on the running board of a car. The car was near a parking

meter in the downtown business section. The note read: "Dear Pedestrian—If this meter is red please deposit one or more of these coins. I have gone to a show."

GRITTY!

London (AFPS)—In all his 40 years with the British Army, ex-Sergeant Major Joseph Field told the judge he had never heard such a ridiculous charge.

Denying that he had never in any way bullied his wife, who said he did it all the time, Field declared:

"I just speak to my family in my sergeant major way."

HOW HOT IS HOT?

Waco, Texas (AFPS)—How hot is it when it's 100 degrees?

Well, according to tests made by the Baylor University department of physics, it's:

100 in the sun—same as the official weather bureau reading.

98 in the shade.

114 on an aluminum surface exposed to the sunlight.

140 on a stone ledge exposed similarly.

SKRIP INK, the finest, for sale at The Artesia Advocate.

FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

BALL POINT PENS by Fineline, the student's choice at \$1.50. Artesia Advocate, office supplies.

DRAWING PENCILS from HB to 6H. Artesia Advocate, office supplies.

Read the Ads

Artesia Lodge No. 28

A. F. & A. M.

Meets Third Thursday Night of Each Month. Visiting members invited to attend these meetings.

Now Is the Time

to

Convert Your Tractors

to

L. P. G. GAS

For Only \$89.50 Complete

Save on Your Fuel!

New Prices on Leases Tanks

500 Gal. 189.50 Down Pay'mt. 59.50

1000 Gal. 309.50 Down Pay'mt. 109.50

Three Years to Pay Balance

ARTESIA GAS & APPLIANCE CO.

BOX 278

PHONE 304

Artesia, New Mexico

Called Mom a "Dreamer" . . .

But She Showed Them!

Yes, maybe "Mom" is a dreamer, but she knows that dreams can come true when you have a savings share account with The Artesia Building and Loan Association. She knows that her savings are safe, for they're fully insured up to \$5,000. Plan ahead for your family by saving regularly.

OFFICERS AND DIRECTORS:

Emery Carper, President Clyde Guy, Vice President

Harry J. Nelson, Secretary

Allan K. Richardson Glenn Booker Sam Sanders

Artesia Building and Loan Association

201 1/2 South Fourth



Phone 870

Loco Hills Items

(Mrs. Earl Smith)
Miss Duluth Richardson and Mrs. Horace Fowler were hostesses Friday night of last week for the monthly Sunday school class social of the women's class of the First Baptist Church. Eighteen members were present. After discussing class business, the group drew names for gifts to be given at a Christmas party and made plans

Robert Bourland INSURANCE
Artesia Auto Co.
PHONE 52

for the party. The serving table was centered with a tiny Christmas tree flanked with red and green candles in crystal holders. The refreshments were punch and cake with green icing, with red candied cherries and having the inscription, "Merry Christmas," in the center.

Mr. and Mrs. Lawrence Mills and family of Kermit, Texas, were guests of Mr. Mills' parents, Mr. and Mrs. C. H. Mills, last week end.

Rev. J. Roy Haynes announced the First Baptist Church will hold a brotherhood social and venison steak supper at 6:30 o'clock this evening at the church. All men, women and children are invited.

George Kaldor, a student at New Mexico Western College, Silver City, spent last week end with his

wife and her mother, Mrs. Nora Coppinger. Mr. and Mrs. Kaldor had as dinner guests last Friday night Mr. and Mrs. Garel Westall and children.

Senior Scout committeemen met with other Scout leaders and Bill McRee of Roswell, field executive, Tuesday evening of last week at the Scout building to appoint Jack Whitaker as scoutmaster. Senior Scout Clement Taylor was present as well as Mr. and Mrs. G. G. Unangst. It was announced that regular Scout meetings will be held at 7 o'clock each Tuesday evening at the Scout building and the young men are urged to attend.

Mrs. Alvin Bland and Clarence Bland spent two days last week at Lovington and Hobbs.

Mrs. S. A. Dyer spent Monday at Lovington.

Rev. Charles Mitchell announced that picture slides will be shown Sunday night on the "Life of Christ" at the regular evening worship at the Sherman Methodist Church.

Mr. and Mrs. Ora McCann and daughter, Oralee, who lived here some time have moved to Eunice. They were dinner guests Tuesday of last week of Mr. and Mrs. Jeff Richardson and daughter, Duluth.

G. B. Grubbs of Artesia was a week end guest of his niece, Mrs. Earl Smith and Mr. Smith.

Mrs. Evelyn Chaney and son of Burkett, Texas, spent several days here last week visiting her sister, Mrs. Andy Melton and her family. Mrs. Chaney is a former resident.

Mr. and Mrs. A. L. Jeffers and

Thomas on Trial



CONGRESSMAN J. Parnell Thomas (R-N. J.), accompanied by Mrs. Thomas, is shown arriving at the District Court in Washington to face trial for alleged payroll padding and collecting "kickbacks." Indicted more than a year ago, the New Jersey representative's ill health caused frequent postponements of the case (International)

children were dinner guests Friday evening of last week of Mr. and Mrs. Tom Ferguson of the Woolley Camp.

Mr. and Mrs. S. A. Dyer, Sr., of Jal spent last Sunday as guests of their son, S. A. Dyer, Jr., and his family of Texas-New Mexico Camp. Mr. and Mrs. S. A. Dyer, Jr. had visited his parents and Mrs. Dyer's parents, Mr. and Mrs. A. C. Windham, at Eunice recently.

LaVein Allen, a former resident

spent Sunday as a guest of Mr. and Mrs. B. Newton and family.

Mr. and Mrs. Evans Fisher have moved here from Lamesa, Texas. Mr. Fisher replaces Ora McCann, who was a pumper for Repollo Oil Company.

Mrs. Jack Case and son, Jack Jr., of Wichita Falls, Texas, are here with Mr. and Mrs. C. H. Mills. Jack Case, who is a brother of Bill Case, plans to locate here.

Mrs. John Haney and Mrs. Lake Arthur spent the Thanksgiving week end in Las Vegas visiting Mrs. Haney's daughter, Mrs. Wallace Mitchell, Jr. and her family.

Clarence Bland, who has been stationed in Seattle, Wash., with the Army, has his discharge after 12 years of service. He is here visiting his brother, Alvin Bland and family.

Ray Herricks received a transfer from the Texas-New Mexico Pipe Line Company and is now working at Lynch, located between Hobbs and Carlsbad. His house there is being redecorated and as soon as it is completed, the family will move to Lynch.

Mr. and Mrs. J. U. Meador of Carlsbad, took their grandson, Dennis, to Hot Springs for a check-up at Carrie Tingley Hospital. They returned last Saturday and visited their children here.

A guest in the home of Mr. and Mrs. Trammell Sunday was Fred Heard of Artesia. The afternoon was spent in bird hunting.

Bill Briscoe has been hunting in Texas. He bagged two prairie chickens and a number of quail.

Word has been received here Mr. and Mrs. Al Earl and their daughter, Mrs. Cleston Jackson and her family, former residents here, are now located in Nowata, Okla.

Mrs. Taylor Lacy of Amarillo,

Texas, who had been visiting her son, Jack Phillips and family since Thanksgiving Day, has gone to Roswell to visit Mr. and Mrs. Phillips and son Bill, went to Amarillo for Mrs. Lacy and later took her to Roswell.

Mr. and Mrs. Bill Case of Artesia

are the parents of a son, Anthony William, born at the Artesia Osteopathic Hospital and Clinic Thanksgiving Day. He is the grandson of Mr. and Mrs. C. H. Mills. Mrs. Mills is staying with her

daughter and family in Artesia. Mr. and Mrs. Aaron Clark and Mr. and Mrs. Jim Bob Clark and family of Sterling City, Texas, visited a short time Monday with Mrs. Fannye Bedford and Mr. and Mrs. Charles Wier. The Clarks are old family friends.

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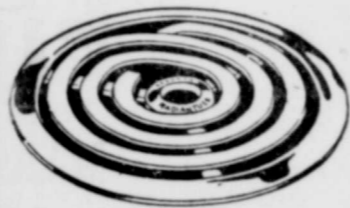
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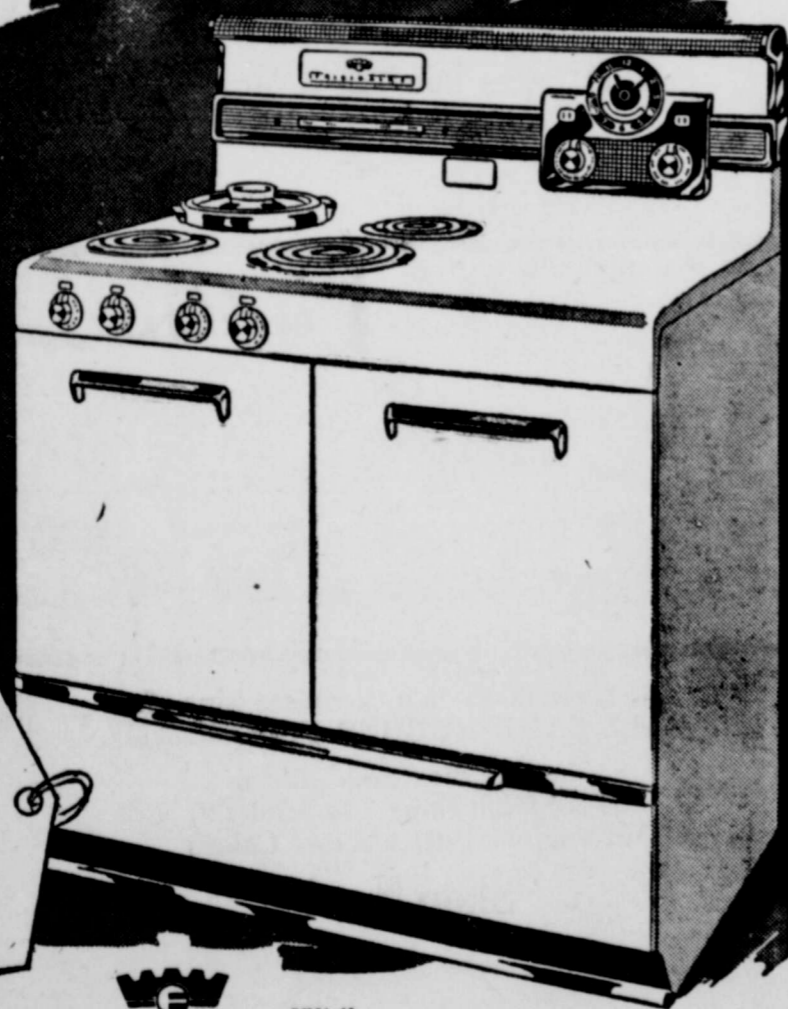
Radiantube Cooking Units have been designed for speedier, more economical cooking. They're flatter and wider—so more heating surface comes in contact with utensils. Tip up for easy cleaning.

NEW built-in Fluorescent Lamp lights entire cooking top.

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NEW storage drawers move smoothly, quietly on triple Nylon rollers.

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NEW higher back-panel on one-piece acid-resisting porcelain top.

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Wife Preservers



If soup seems too greasy, drop a few lettuce leaves in it to absorb excess fat, then remove them just before serving.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

FOR SALE—Esterbrook fountain pens, the choice of students. Only \$1.75 with your choice of points and colors. Artesia Advocate.

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Dad's a popular guy, he suggested-

It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

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Women's Page

Social Calendar

Tuesday, Dec. 13
 Miercoles Bridge Club, bridge and Christmas party, home of Mrs. Oren C. Roberts, 2 p. m.
 Band Aides, meeting in the high school band room, 7:30 p. m.
 Eastern Star, meeting and covered-dish supper, Masonic Temple, 6:30 p. m.
 Knife and Fork Club, inaugural banquet, Veterans Memorial Building, 7 p. m.
 Beta Sigma Phi, Christmas party, home of Miss Nancy Haynes, 8 p. m.
Wednesday, Dec. 14
 Study Club of the Woman's Club meeting, home of Mrs. T. L. Archer, 9:30 a. m.
 Cottonwood Community Club, meeting and Christmas party, home of Mrs. James Buck, 2 p. m.
 Sunshine Class of the First Methodist Church, meeting and covered-dish supper, at the church, 7 p. m.
 Artesia Drove of Does No. 45, meeting, election of officers and memorial services, Elks club room, 7:30 p. m.
 Past Noble Grand Club Christmas party at the L.O.O.F. Hall, 7:30 p. m.
 Junior Woman's Club Christmas

dance, Veterans Memorial Building, 8:30 p. m.
Thursday, Dec. 15
 Baptist Women's Missionary Union, meeting at the home of Mrs. Fred Cole, 2:30 p. m.
 Presbyterian Women's Association meeting and annual Christmas party at the home of Mrs. Ralph Shugart, co-hostesses Mrs. Vearle Allen and Mrs. J. A. Fairley.
 Women's Council of the First Christian Church, meeting and Christmas party, church, 2:30 p. m.
 Women's Society of Christian Service, Methodist Church, Christmas party, at the church, 2:30 p. m.
 Dorcas Class of the First Baptist Church, meeting and Christmas party at the home of Mrs. T. L. Archer, 7:30 p. m.
Friday, Dec. 16
 Garden Club meeting and Christmas party, gift exchange, home of Mrs. T. L. Archer, 7:30 p. m.
 Chapter "J" P.E.O., meeting at the home of Mrs. Fred Cole with Mrs. W. M. Jackson co-hostess, 2:30 p. m.
 Moline, Ill. (AFPS) — Arrested on a burglary charge, 30-year-old James C. Jones told police he robs nothing but churches. Why? He says they're the only places that gives him "peace of mind."

Mildred Dilling, Harpist, To Play Carlsbad Concert



MILDRED DILLING

Mildred Dilling, renowned concert harpist, will be presented by the Community Concert Association in Carlsbad Wednesday night and it is expected a number of Artesia people who are patrons of the association will go there to hear her.
 Miss Dilling has had many pupils, one of whom is Harpo Marx and while in Hollywood, she gave him a lesson a day. When their paths do not cross for an exceptionally long time, Harpo rings up her studio and takes his lesson by long distance telephone.
 When Mildred Dilling made a concert tour of the Hawaiian Islands, she was presented the first all-orchid lei on record. Several of the members of the committee in charge of the concert were orchid fanciers and each contributed his choicest bloom, so that the lei consisted of 22 rare species of the flower. Another such tribute to the harpist was in Havana, when she played as soloist with the Havana Philharmonic Orchestra. Admirers gave her a harp made entirely of gardenias. The next day she gave them and other fans, not to be outdone, gave her a great golden lyre, seven feet tall, made of black-eyed Susans.
 She spends less than six months a year in her New York studio in which are her harps and an incredible number of what might be called "objets d'harp," closets full of harp music, sets of china and lampshades decorated with pictures of harps, books about harps and books dear to her though they contain

no more than a single drawing of a harp and small harp curios, such as a Mexican figurine of a tiny harpist who is supposed to move about violently when a live fly is put in a hole in his head. Miss Dilling has never seen this knickknack in operation, because, as she rather ruefully told one friend who inquired about it, "I have never been able to catch a fly."

Homemakers' Circle Of Baptist Church Meets On Thursday

An all-day meeting of the Homemakers' Circle of the First Baptist Church was held at the home of Mrs. A. G. Bailey Thursday of last week.

Mrs. J. D. Josey opened the meeting with a prayer and Mrs. N. H. Cabot, president, presided over the business session. At noon a delicious luncheon was served and the afternoon was spent in quilting.

Members present were Meses. E. B. Everitt, Charles Ransbarger, W. C. Brown, J. M. Story, F. T. Turner, J. D. Josey, N. H. Cabot, J. Hise Myers, M. W. Evans, J. S. Mills, F. E. Murphy, Joe Jesse, C. L. Hefley and W. G. Everett and the hostess, Mrs. Bailey.

A Christmas party and exchange of gifts will be held at 2 o'clock Monday afternoon, Dec. 19, at the home of Mrs. Charles Ransbarger.

LOCALS

Bill Brookover of Lubbock, Texas, formerly of Artesia, was here Saturday and Sunday on business.

Among the newest residents of Artesia are Mr. and Mrs. Morris Dickenson, who moved here last week from Chico, Texas. They are living at 1208 Mann Avenue.

Charles Rogers, manager of the Artesia Farmers Gin Company, is staying at home on the advice of his physician to rest for a while. His son, Russell Rogers, is operating the gin during the remainder of the season.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

FOR SALE—Esterbrook fountain pens, the choice of students. Only \$1.75 with your choice of points and colors. Artesia Advocate.

Susanna Wesley Class Has Lovely Christmas Party

Mrs. George Frisch entertained members of the Susanna Wesley Class of the First Methodist Church with a lovely Christmas party at her home last Thursday afternoon.

Mrs. E. A. Hannah gave an interesting Christmas story. Gifts were exchanged and the group presented Mrs. Frisch a lovely piece of pottery.

The home was decorated in keeping with the Christmas holiday spirit. A decorated Christmas tree was in one corner of the room. The refreshment table was spread with a lovely damask cloth. Silver service and crystal were used. The centerpiece was of white chrysanthemum and red geraniums. Placecards were small white candles.

Refreshments were date loaf, cranberry salad, coffee, tea and red and white stick candy.

Those present were Meses. O. S. Matterson, Florence Hastings, E. B. Bullock, M. D. Sharp, Ella Anderson, George Dungan, Carrie M. Honricksen, E. A. Hannah, S. S. Ward, Ed Stone, W. S. Williams, S. G. White and Nancy Eipper and Mrs. Andrews of Denver, Colorado, sister of Mrs. Eipper.

Guests invited who could not attend were Mrs. J. H. Long, Mrs. Ella Stanley and Mrs. Mary MacDonald.

Past Matrons' Club Has Christmas Party

Members of the Past Matrons' Club entertained their husbands with a Christmas party and turkey dinner at the Masonic Temple banquet room at 7:30 o'clock last Friday evening.

The dinner was served at a long dining table, decorated with cotton covered with Christmas snow. A Santa Claus reflected on a large mirror and red tapers in small poinsettia candleholders on either side formed the centerpiece. Yucca Christmas trees decorated with red

Hagerman News

The Hagerman Extension Club held its annual installation of officers Friday at the home of Mrs. H. R. Menefee. After a covered-dish luncheon, the business meeting and installation ceremony was held. A Christmas tree with its colorful decorations and other Christmas decorations made a gay setting for the festivities which followed the business session. Gifts were exchanged during the social hour and Christmas carols were sung. Those attending were Meses. Carl Day, Joe Bell, George Goodwin, Nathan Cleek, Raynal Campsten, Elton Lankford, C. R. Williamson, W. S. Wiggins, L. E. Harshey, Sr., H. E. Freeman, Bobby Mitchell, M. D. Menoud, Wayne Graham, Sam Derrick, John Shockley, Mar-

vin Jones and H. R. Menefee. The Harmony Class of the Baptist Sunday School held its regular business meeting and enjoyed a Christmas party Thursday evening at the home of Mrs. Bill Langenecker. Christmas decorations and a Christmas tree made a colorful setting for the affair. Gifts were exchanged and Christmas carols sung after the guests assembled. Latef "Cootie" was played. Mrs. George Goodwin won the prize for high score and Mrs. King, low. Cake and coffee were served at the close of the evening to Meses. Harry Boggs, George Goodwin, Floyd Campbell, Stinson Andrus, James Collett, Zan King, Clarence Gibson, Veneil Barnett, Vernon Finley, Jack Higgins, Lee Minyard, Jay Baldock and Bill Langenecker. Mrs. E. R. McKinstry went to (Continued on Next Page)

First to Date Shah



DISTINCTION of being shah of Iran's first American date goes to Joann Frakes, 23, of Oak Park, Ill. Blond and blue-eyed Joann wore a rose, national flower of Iran, as she dined and danced with the handsome 30-year-old ruler in Phoenix, Ariz. She is publicist of the hotel where the shah stayed. (International)

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

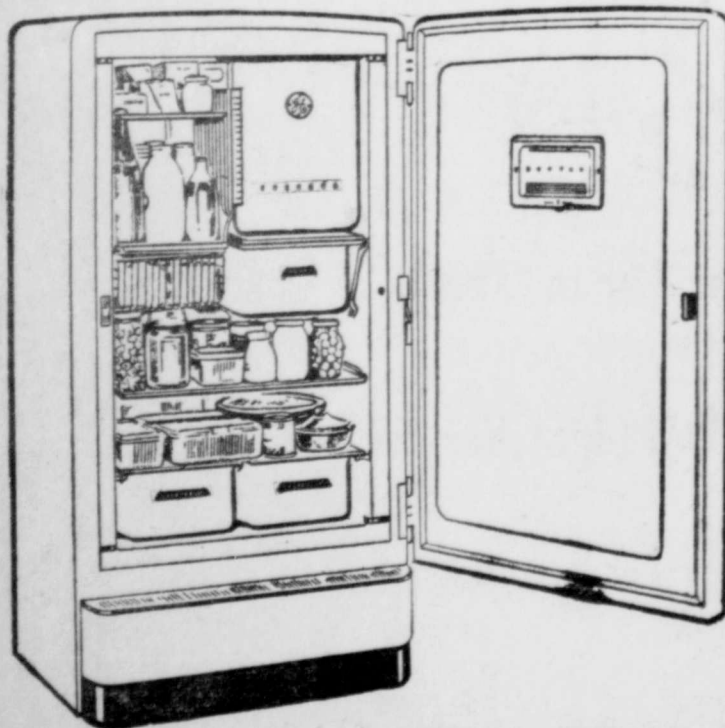
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We Have Just Received a Complete Stock

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- White
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MATS Boys 'Really Get Around', Mrs. Willard Write From Germany

Lt. and Mrs. L. V. Willard, who are stationed at Frankfurt, Germany, write Mrs. Willard's parents, Mr. and Mrs. Wallace Anderson, at the boys in the Military Air Transport System "really get around." One morning Lieutenant Willard flew over France and back at afternoon. Another week he went to England. Mrs. Willard said she wishes the wives could accompany their husbands.

The MATS recently gave a dinner honoring their commanding officer who recently was made a full colonel in the Regular Army. Koenberg Castle, "Ole Kaiser's" hideaway. They all met in the library and were introduced to the wing commander. Then the party adjourned to a large dining room for dinner. Mrs. Willard wrote. The food was very good and

nicely served. Later there was dancing in another smaller room. There were many private dining rooms, all with huge fireplaces. They climbed up the tower but it was so dark they couldn't see anything.

The furniture is rather dilapidated and rundown, Mrs. Willard said. The halls are full of grotesque clocks and huge cabinets and many, many paintings, very beautiful ones. Some of the rooms are not open, as very important people live there. Lieutenant and Mrs. Willard said they would like to visit this castle in the daytime.

Lieutenant and Mrs. Willard wrote Mr. and Mrs. Wallace Anderson another interesting letter describing Thanksgiving in Frankfurt, saying Thanksgiving there is as in the states—turkey and football.

Football started in late September and ended Nov. 26 in the Vittles Bowl at Frankfurt. The teams playing on Thanksgiving were the once-beaten 14th Constabulary Raiders and the Rhine-Main Rockets. Both teams were

well matched. The feeling ran high as this was their second meeting. The Rhine-Main Rockets lost the year before 10-7 and lost again this year 14-13.

Almost every important civilian and military man attended, including John J. McClay, high commissioner and Gen. Thomas T. Handy, European Command, commander-in-chief; photographers and press representatives from worldwide press syndicates, Army pictorial service, radio networks and feature writers.

At the pre-game parade, 100,000 persons lined the streets of downtown Frankfurt, Mrs. Willard wrote. There were 75 floats and 30 marching units and airplanes from Rhine-Main were flying overhead. The stadium holds 30,000 and the standing galleries circled the playing field.

Between halves the 7777th Honor Guard from Mannheim performed some excellent drilling, Mrs. Willard said. And the Frankfurt Military Post Negro band, a German band and the 14th Constabulary band played very good music during the game.

Hagerman News

Lubbock on a bus and drove her mother's car back to Hagerman. She was accompanied to Hagerman by her parents, Mr. and Mrs. Denham Lubbock, who will visit at the McKinstry home for some time.

Mrs. Bob Hart was hostess to the Thursday Club on last Thursday afternoon. Mrs. Spurgeon Wiggins was leader and gave an interesting view of the life of Jefferson Davis. Dainty refreshments of angel pie and coffee were served to Mrs. C. W. Curry, B. W. Curry, Mattie Willoughby, E. E. Lane, Hub Andrus, Wilson Hart, Hal Ware, Jack Sweat, Spurgeon Wiggins, J. W. Wiggins, O. J. Ford, G. Mason and Bob Hart.

O. J. Ford, W. E. Utterback and Kenneth Southard returned Saturday from Little Rock, Ark., where they and Jim Michelet, Bill Angenegeger and Roscoe Fletcher were attending to business. The latter group, who flew in the Michelet plane, were grounded by bad weather and had not arrived here when this was written.

The Past Matrons' Club held the regular monthly meeting and enjoyed a lovely breakfast on Tuesday morning of last week at the home of Mrs. E. R. McKinstry on West Argyle. The rooms were gay with various Christmas decorations and a beautifully decorated Christmas tree. A delicious ham menu was served from one long table and small tables. The placecards were Christmas cards, bringing appropriate greetings. Covers were laid for Mrs. Osborne, Frank Hartman and Moore, all of Dexter, Mrs. O. C. Basinger of Greentree and Mrs. J. W. Wiggins, W. H. Compton, Elmer Graham Edith West, Jack Sweat, Dub Andrus, S. Bowen, E. E. Lane, C. O. Holway, W. E. Utterback, James Michelet, C. G. Mason, B. J. West and E. R. McKinstry.

Mrs. Bill Gary, a recent bride, was honored with a lovely wedding shower at the Woman's Club with Mrs. Wiley Whitt and Mrs. Ed Pilly as hostesses. The honoree received a large number of lovely gifts, which were opened and displayed. Cookies and cold drinks were served to the many guests who shared this happy occasion with the honoree.

Hagerman farmers are getting some of the cotton in at a rapid rate, as the mechanical cotton pickers are doing a wonderful job. Cotton picking can now be done 24 hours a day. Vail O. Stewart is doing his mechanical picker operated day and night with good results.

A number of the Hagerman merchants have put up their Christmas decorations and the business section is now quite colorful during the evening hours. The water tower lights have been turned on and the effect is very good. Looking at the tower from some angles it appears to be a lighted cross. A number of residents have also completed their Christmas lighting schemes and the general effect is splendid.

Give them their favorite album of records and see what joy you give! Choose from our wide collection of regular and long playing classical, semi-classical, Western and popular recordings. Come early — for complete selection.

We have all the leading artists on Victor, Columbia, Decca, Capitol, M.G.M., etc. The new 45 and 33 1/3 R.P.M.

Buy Record Gift Certificates. Complete Children's Record Libraries. Record Racks and Storage Albums.

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KSVP PROGRAM SCHEDULE

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Subject to Change without Notice

TUESDAY AFTERNOON	8:05 Background for Breakfast	9:00 Straight Arrow	5:30 Captain Midnight
2:00 Personality Time	8:15 Musical Roundup	9:30 Mutual Newscast	6:00 Gabriel Heatter and the News
2:15 Farm & Market News	8:30 Meet the Band	9:45 Dance Band	6:15 Fulton Lewis, Jr.
2:30 Melody Scrapbook	8:45 Top of the Morning	9:00 I Love a Mystery	6:30 Fighting and Hunting Club
2:45 News	9:00 Variety Time	9:15 Spanish Program	6:55 Bill Henry and the News
3:00 Saddle Serenade	9:05 Morning Devotional	9:50 Mutual Reports the News	7:00 Comedy Playhouse
3:15 Treasure Chest	9:45 Novelty in Rhythm	10:00 News	8:00 Commentator
3:30 Taps in Pops	10:00 News	10:05 Sign On	8:15 Mutual Newscast
3:45 It's Reminiscent	10:05 Harmonies for the Housewife	10:15 Farm & Home Hour	8:30 Dance Orchestra
3:50 Hoe-Down Party	10:30 Western Jamboree	6:30 News	9:00 I Love a Mystery
4:00 Americana	10:45 Public Health Series	6:45 Farm & Home Hour	9:15 Dance Orchestra
4:15 Tin Pan Alley	11:00 This Rhythmic Age	7:00 News	9:30 Dance Orchestra
4:30 News	11:15 Your Morning Concert	7:05 1450 Club	9:55 Mutual Reports the News
4:45 Revolving Rhythm	11:45 Voice of the Army	8:00 News	9:59 Sign Off.
4:50 Record Shop	12:00 Personality Time	8:05 Harmonies for the Housewife	
4:55 Straight Arrow	12:15 Farm & Market News	8:15 Eddie Arnold Show	
5:00 Captain Midnight	12:45 Melody Scrapbook	8:30 Meet the Band	
5:05 Gabriel Heatter and the News	12:45 Saddle Serenade	8:45 Top of the Morning	
5:15 Fulton Lewis, Jr.	1:00 Musical Roundup	9:00 Variety Time	
5:30 Official Detective	1:15 Treasure Chest	9:05 Morning Devotional	
5:45 News	1:30 Melody Scrapbook	9:45 Novelty in Rhythm	
5:55 Bill Henry and the News	2:00 News	10:00 News	
6:00 Twilight Serenade	2:05 It's Reminiscent	10:05 Harmonies for the Housewife	
6:15 South American Way	2:30 Hoe-Down Party	10:30 Western Jamboree	
6:30 Mysterious Traveler	3:00 Accent on Melody	11:00 Trade Winds Tavern	
6:45 Commentator	3:15 Religion in the News	11:15 Your Morning Concert	
6:55 Mutual Newscast	3:30 News	11:45 Naval Air Reserve Show	
7:00 Dance Band	4:00 Americana	12:00 Personality Time	
7:05 I Love a Mystery	4:05 Revolving Rhythm	12:15 Farm & Market News	
7:10 Dance Orchestra	4:30 Proudly We Hall	12:30 Melody Scrapbook	
7:15 Mutual Reports the News	5:00 B-Bar-B Ranch	12:45 News	
7:20 Sign Off.	5:30 Tom Mix	1:00 Saddle Serenade	
	6:00 Gabriel Heatter and the News	1:15 Rhythm and Reason	
	6:15 Fulton Lewis, Jr.	1:30 Taps in Pops	
	6:30 International Airport	2:00 News	
	6:45 Bill Henry and the News	2:05 Reminiscent Rhythm	
	7:00 Twilight Serenade	2:30 Hoe-Down Party	
	7:15 Artists School Report	3:00 Americana	
	7:30 Family Theater	3:45 Tin Pan Alley	
		4:00 News	
		4:05 Revolving Rhythm	
		4:30 Record Shop	
		5:00 Straight Arrow	

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Entire Stock CHILDREN'S COATS

All Wool
Reduced from 14.75 and 16.75 Prices
NOW ONLY! **8⁰⁰**



100% Wool Plaid
SHIRT JACKETS
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Two Chest Pockets — Adjustable Cuffs
Button Front
Assorted Colors **5⁰⁰**

Four-Pocket, Zipper Front
BIG BLOCK PLAIDS
Three-Color Plaids — Coat Style Sleeves
Sport Clad
100% Wool **6⁰⁰**

Entire Stock
LEATHER JACKETS
REDUCED!

Horse Hide and Cape Leathers
In Cossack and Sur-Coat Styles
Three Price Groups

10⁰⁰ 15⁰⁰ 18⁰⁰

Boys' Tu-Tone
SPORT JACKETS
Solid Back with Sport Sleeves
Wool and Rayon Gabardines
Assorted Blues, Browns and Tans **5⁰⁰**

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Every One Must Go!

New Spring Coats

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Coats in Two Groups

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WOMEN'S FALL DRESS CLEARANCE!

These Dresses Are Marked Down to Three Groups!

4⁰⁰ 6⁰⁰ 8⁰⁰

Special Clearance
COTTON DRESSES

One Large Group
Odd Sizes and Lots
While They Last! **1⁰⁰**

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Three Groups
2⁰⁰ 3⁰⁰ 4⁰⁰

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LANDSUN

LAST TIMES
TODAY — TUESDAY

JUNE HAVER
MARK STEVENS

"Oh, You
Beautiful Doll"

OCOTILLO

LAST TIMES
TODAY — TUESDAY

ANN SHERIDAN
CARY GRANT

"I Was a Male
War Bride"

COMING FRIDAY

"Shadow
of the
West"

WED. - THURS.

"The
Fan"

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NOTICE OF ELECTION OF DIRECTOR FOR DISTRICT NO. 5 OF THE PECOS VALLEY ARTESIAN CONSERVANCY DISTRICT.

WHEREAS, it is provided by Section V of the Election Code of the Pecos Valley Artesian Conservancy District that the Board of Directors thereof shall publish notice of the time and place of holding an election for Directors of the Pecos

Valley Artesian Conservancy District.

NOW, THEREFORE, the undersigned members of the Board of Directors of the Pecos Valley Artesian Conservancy District, do hereby proclaim and give notice that an election will be held in District No. 5 for the purpose of electing a Director in said District.

The time, place, election officials and manner of holding said election and the rules and conduct thereof, shall be as follows:
Time: January 14, 1950.
Hours of voting: 8 o'clock A. M. to 6 o'clock P. M.

Poll or location of ballot box: District No. 5, Masonic Bldg., Artesia, New Mexico.

Election Judges: District No. 5
J. W. Bradshaw,
B. E. Spencer,
Ira Garner.
Alternate Judge:
Roger Durand.
Candidates:

Candidates for Director shall be nominated and their names printed upon the official ballots by nominating petition filed in the office of the Pecos Valley Artesian Conservancy District, at the Court House in Roswell, New Mexico, at least three days prior to the date set for the election. Any petition containing the signatures of not less than twenty-five electors in the district, herein designated as District No. 5, in which it is sought to nominate a candidate, filed within the time above, shall be sufficient to nominate such candidate.

Qualification of Candidates: Directors, at the time of their election, must be free holders in

the District from which elected.

Qualification of Voters: Directors shall be elected by the popular vote of the owners of real property situated in the respective Director's Districts.

BOUNDARIES OF DISTRICT 5: All of the Pecos Valley Artesian Conservancy District situated south of Main Street, City of Artesia, New Mexico, more particularly as follows: Beginning at the northeast corner of Section 18, Township 17 South, Range 27 East and running west to the northwest corner of Section 17, in Township 17 South, Range 25 East; thence south along the section line to the Northwest corner of Section 20, same township; thence E. to N.E. corner same section; thence S. on Section lines 9 miles to Township line; thence W. to N.E. corner Section 6, Township 19 S., Range 25 East; thence S. to N.W. corner Section 29, same Township; thence West to Range line; thence South four miles to Northwest corner Section 18, Township 20 South, Range 25 East; thence East to Northeast corner of same Section; thence South to Southwest corner Section 20, same Township; thence South to Southwest corner Section 20, same Township; thence East to Range line; thence North to Northwest corner Section 19, Township 20 South, Range 26 East; thence East to a point on the Western boundary of the lands withdrawn, condemned or bought by or for the Reclamation Bureau of the U.S. Department of the Interior for the McMillan Reservoir at the Northeast corner of said Section 19; thence northward, following said boundary line with its meanders to the Northeast corner of Section

IF YOU ARE IN A TIGHT FINANCIAL SPOT,

THIS HOLIDAY SEASON, DISCUSS YOUR NEEDS WITH US!

ARTESIA INVESTMENT COMPANY

200 BOOKER BUILDING

PHONE 871

Golden Gloves Tourney To Be In Roswell Jan. 12-14

The Co-operative Club of Roswell has announced the annual Golden Gloves tournament for this area will be held at Cahoon Armory in Roswell Thursday through Saturday, Jan. 12-14, with the club as sponsor.

Walter (Dub) Storey, club president, said the tournament will be open to all amateur boxers 16 years old or older in eight weight divisions.

Application blanks for the tournament may be obtained at The Advocate office or by writing to Box 78, Roswell.

SKRIP INK, the finest, for sale at The Artesia Advocate.

19, Township 18 South, Range 27 East; thence North on Section lines to Northeast corner of Section 18, Township 17 South, Range 27 East to point of beginning.

Said election will be held in accordance with the election code of the Pecos Valley Artesian Conservancy District, copies of which code may be had upon application to the Clerk of the District Court of Eddy County, New Mexico; also City Clerk's office in Artesia, New Mexico or E. K. Patterson, secretary of the Pecos Valley Artesian Conservancy District, Roswell, New Mexico.

Dated this 1st day of December, 1949, at Roswell, New Mexico.

(SEAL) W. Leslie Martin,
Guy M. Rowe
E. K. Patterson,
J. H. Southard,
A. P. Mahone.

60-41-T-66

ARTESIA ABSTRACT COMPANY

BONDED AND INCORPORATED
R. H. HAYES, Secretary
COMPLETE TITLE SERVICE
Phone 12 118 S. Roselawn

ARTESIA BUSINESS DIRECTORY

A Thumbnailed Classification of
EMERGENCY and IMPORTANT
PHONE NUMBERS and ADDRESSES

EMERGENCY

Fire ----- Tell Central
Police, Tell Central, or Call ----- Ph. 198
Red Cross ----- Phone 323-W
Ambulance ----- Ph. 700

AUTOMOTIVE

Artesia Auto Co., Wrecker Service ----- Ph. 50

PLUMBING AND HEATING

L. C. Bivins Plumbing & Heating, 301 North Roselawn ----- Phone 682

COMMERCIAL PRINTING

Artesia Advocate, 316 W. Main—Call Us ----- Ph. 871

Southeast Engineering Company



General Surveying
Oil Field, Water Rights,
Farm and Ranch, Town Lots,
General Engineering and Drafting
509 West Main St. Phone 475
Artesia, New Mexico

WE ARE THE HOME OF UNIVERSAL PRODUCTS

WHAT DO YOU HAVE TO TRADE?

Your Old Hat, an Old Pair of Shoes, or What Have You for a Down Payment on a Universal Cook Stove or Refrigerator?

This Offer Is Good for One Month Only!

Give Her That Christmas Present She Has Wanted So Long.

As Long as Two Years to Pay for One of These Outstanding Universal Products That Will Make Her the Happiest Woman in Town!

PERKINS & SON

PLUMBING AND SHEET METAL WORK

413 West Main Street

Phone 976-J

**Buy Now for
Christmas
giving!
Pay as the gift
is enjoyed!**

Check Southern Union's
generous Christmas terms

★ No down payment
★ 36 Months
to pay

All appliances products of
nationally known manufacturers;
all approved by the
American Gas Association.

CITIES SERVED BY SOUTHERN UNION IN NEW MEXICO

Albuquerque Lake Arthur
Artesia Los Lunas
Aztec Loving
Belen Lovington
Bernalillo Portales
Carlsbad Roswell
Clovis Santa Fe
Dexter Tesuque
Farmington Texico
Hogerman Tucumcari

A gift for the home is a gift for the entire family! Southern Union suggests:

- ✓ *An automatic gas range*
Perfect for Mom! She'll love the wonderful time-saving features on modern gas ranges. The family will love the better-than-ever meals she'll be able to turn out!
- ✓ *An automatic gas water heater*
Truly a gift for the entire family! Plenty of hot water for everyone... instantly... any hour of the day or night... any season of the year!
- ✓ *A Serval gas refrigerator*
A hit with everyone! Serval stays silent and lasts longer because it has no moving parts in its freezing system to wear or make noise. Lots of storage space! Special frozen food compartment! 10-year warranty!
- ✓ *Natural gas heating appliances*
Floor furnaces Unit heaters
Circulators Central furnaces
Give wintertime comfort for years to come! Choose from our complete stock of appliances.
- ✓ *An automatic gas clothes dryer*
A gift that says "Merry Christmas" every washday... a real time and labor saver!

Southern Union Gas Company

HELPING BUILD NEW MEXICO

Aljamar Items
(Mrs. Kenneth Shields)
Mrs. Albert W. Golden gave a Christmas party at her home Wednesday.

Dr. G. P. RUPPERT
Dentist
Peoples State Bank Building
Office Hours: 9-11 and 1:30-4

nesday for the Wednesday Bridge Club. Members revealed their "mystery friends" and received gifts. Mrs. Zelmer Glover was a guest of the club and celebrated her birthday attending the party. Homemade fruit cake and coffee was served to Mmes. Cliff Whitefield, Harold Adams, Mrs. W. McClendon of Loco Hills and Mmes. John McMurray, L. J. Kelly and Kenneth Shields. High scores were won by Mrs. Golden and Mrs. Mc-

Clendon. The next club meeting will be with Mrs. L. J. Kelly Jan. 4. Mr. and Mrs. Bob Patterson entertained the "42" Club at their home Wednesday night. Those attending were Messrs. and Mmes. I. Wooten, Aubrey Northam, M. P. Blakley, Jack Alexander, W. H. Wright and Dale Kennedy.

Mr. and Mrs. M. P. Blakley were dinner guests of Mr. and Mrs. W. H. Wright Wednesday evening.

Terry Taylor of Artesia, grandson of Mr. and Mrs. Luther Kelley, spent the last two weeks here visiting while his parents, Mr. and Mrs. Ed Taylor Jr., went on their vacation to Florida, Louisiana and other interesting places in the South.

Mr. and Mrs. Ralph McGill have a young visitor in their home for two weeks, their granddaughter, Linda Ray Eveland of Hobbs.

Mr. and Mrs. Ira Pleasant had as week end guests, Mrs. Julia Howard and children, Janette and Farrell of Artesia.

Mr. and Mrs. Floyd McCarthy were dinner guests of Mr. and Mrs. P. H. Gamble of Lovington Thursday evening.

Mrs. Herbert C. Hunter entertained the Kewanee Sewing Club Thursday afternoon. Those attending were Mmes. Luther Kelley, Kenneth Shields, Ralph McGill, Ira Pleasant, Dru Taylor, Floyd McCarthy and M. P. Blakley.

Mr. and Mrs. Curtis Hoover had as guests Monday of last week, Mr. and Mrs. Gerald Turner of Brook, Ind. and Mr. and Mrs. Bill Phore, of Rensselaer, Ind.

The Women's Missionary Society had an all-day program Tuesday of last week at the home of Mrs. Son Taylor. The week of prayer program was given first. A luncheon was served at noon and study of missionaries and "Lottie Moon"

India Constitution



NDIA'S NEW constitution is signed at New Delhi by Dr. Rajendra Prasad, president of the Indian Constituent Assembly, which spent almost three years drafting the document. It makes the country a democratic and secular state. (International)

traction. A large, flat, silver tray was filled with red liquid with green and red candle tallor pressed flat, with small candles of the same colors circled in the center, lighted, representing floating water lilies. Those attending were Mrs. Ralph McGill and daughter Linda Ray, of Hobbs, Mrs. John Leo and Dickie Strickland, Mrs. J. C. Davis, Mrs. Kenneth Shields, Mrs. Weston Mills and Karen and Carl Strickland, Mrs. W. W. White and Ann, Mrs. Noble Melton and Linda Kay, Mrs. George James and Dale and Mrs. Artis O. Vowell. The children had a tea party while the grown-ups enjoyed their refreshments and visit.

Ed Strickland Jr. lost his left eye Tuesday evening of last week, while working in the field. He was using a chisel and a piece of steel went into his left eye, going through the eyeball. He was rushed to Artesia to the hospital and the eye was immediately removed. He will remain there at least 10 days and possibly three weeks.

Warners lot. Recently he sketched the kind of characters required for "The Hawk and the Arrow." Technicolor romantic story. It was a routine job, but had surprising results. Casting officials, after interviewing all available talent, decided Archer himself was the only one physically qualified to interpret his own sketch as a towering hulk of a man.

been known to go out with a mid- get and a magnifying glass."

HONOR AMONG THIEVES?
Camden, N. J. (APPS)—Is there a fraternal order of thieves? Joseph C. Nettleton, businessman, reported to police that someone broke into his automobile and stole a gavel and an ebony sounding board.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

SUBSCRIBE TO THE ADVOCATE

I.O.O.F. LODGE
Meets
Wednesday, 7:30 P. M.
I.O.O.F. Hall, 510 West Main

PHONE 777 FOR
FRESH CUT FLOWERS
SUITABLE FOR ALL OCCASIONS!
ARTESIA FLORAL
408 West Main Phone 777

WE FEATURE LONG-TERM,
REASONABLE INTEREST
LOANS
Through Major Life Insurance Companies
On Business, Residence, Farm and Ranch Properties
Also F.H.A. or F.H.A.-GI Loans
Preserve Those Precious Papers on Film!
We Do Microfilming.

CURRIER ABSTRACT CO.
102 Booker Building Phone 470

Dr. B. G. NOFFLETT
CHIROPDIT
FOOT SPECIALIST
Medical and Surgical Treatment of the Feet.
Corrective Arch Supports
1101 W. Mermod at Elm Street
Carlsbad, N. M. Phone 1140-2

program were in the afternoon. Those attending were Mmes. Cecil Holeman, Dru Taylor, Herbert C. Hunter, W. W. White, W. G. White, J. C. Davis, Artis O. Vowell, Oscar Goodman, Oscar Loyd, Weston Mills and Kenneth Shields. It was planned to have a Christmas party at the home of Mrs. Cecil Holeman Tuesday afternoon and members were to bring gifts for the Portales Orphan's Home instead of for each other. The candy will be sacked for the Christmas tree for the church on Dec. 21 at the Tuesday meeting. Mrs. Oscar Loyd and Mrs. George James received gifts at the luncheon.

Mrs. Ike Iverson had a coffee Wednesday morning at her home with beautiful holiday decorations. The house was candle lighted with the dining table the main at-



By Armed Forces Press Service
WHAT WILL HAPPEN when comedian Milton Berle meets up with that unpredictable cartoon star "Bugs Bunny" is anybody's guess. Berle will co-star with the popular bunny if the proposed picture "Slapstick" goes before the cameras. Producer Jerry Wald has in mind to bring the two together at Warner Bros. If the plans go through, Berle will take "Bugs" abuse, being on the receiving end of Bunny's "What's cooking, Doc?" The story would have Berle portraying a comedian who goes to work in a cartoon factory and becomes hopelessly involved with one of the leading paper-and-ink characters.



Ask
Quentin Rodgers
this question:
Last Christmas our tree caught fire and completely burned out our living room and part of our dining room. This year we've not only increased our fire insurance coverage, but we've bought one of those home fire extinguishers. Will the latter affect our policy rate?
On any insurance or loan problem, consult
Mid-Valley Investment Co., Inc.
310 W. Main Phone 979-W
Artesia, New Mexico

IN THE MOVIES almost anything can happen—and generally does. Take Mel Archer, for example. He's a makeup man on the

Read the Ads

"ISN'T IT NICE TO BE TOGETHER AND HAPPY AGAIN?"

"GREAT. THANKS TO THE BANK—AND THAT PERSONAL BANK LOAN—WE'VE PUT AN END TO OUR WORRIES."

If your family's health, happiness or peace of mind can be improved through a Personal Loan, see us. We welcome opportunities to lend for sound and constructive purposes.

FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
BANK PERSONAL LOANS ARE BEST

It's ALL BUICK—

and only \$2050.00

ON some cars, it might not be such stand-out news. But when you read the price tags on this smart and sizable Buick SPECIAL of 1950—

When you listen to the throaty baritone of the big Fireball valve-in-head straight-eight engine that fills its bonnet—

When you feel its lift and surge on the road, sample the soft smoothness that's yours with coil springs on all four wheels (and wide Safety-Ride rims as well)—

When you see how neatly this beauty slips into pocket-size parking places, avoids "locked-horn" tangles, and threads its way through traffic—

When you take in its roominess, see its wide outlook, picture yourself traveling in the sleek, taper-fender styling that calls the turn on the smartest fashions for 1950—

When you hear some of the miles-per-gallon figures happy owners of this beauty are reporting—

Man alive, this stands out as a bargain that says "Grab me quick!"

Actually, dealers have trouble keeping this particular model of the 1950 SPECIAL on hand. Quick action may be able to nail one for you — or a six-passenger model in 2-door or 4-door body-type.

Why not see your dealer now—and start the New Year as a Buick owner at a cost that's less than for some sixes?

This stunning, fresh-lined 3-passenger 1950 SPECIAL Coupe delivers as shown for **\$2050.00**

State and local taxes extra. Prices subject to change without notice. Prices may vary slightly in adjoining communities due to shipping charges.

DYNAFLOW PRICE REDUCED \$40.00

All 1950 Buick SPECIALS are available with Dynaflo Drive as optional equipment, at a price now \$40.00 lower. This price reduction also applies on SUPER models delivered after December 1, 1949.

SPECIALLY NOW

"Buick's the Buy"

YOUR KEY TO GREATER VALUE

Phone your BUICK dealer for a demonstration—Right Now!

Guy Chevrolet Co.
103 West Main Street Artesia, New Mexico Phone 291

When better automobiles are built BUICK will build them

A CROSLY WORKSAVER SHELVADOR REFRIGERATOR WILL BE GIVEN AWAY FREE!

FRIDAY NIGHT, DEC. 16
at Our
OPEN HOUSE PARTY
Everybody Invited!
Party Starts at 7:30 P. M.
Souvenirs and Gifts for Everybody.
The Refrigerator Award to the Winner of Our Essay Contest, Which Ended Nov. 30, Will Be Made at 8 P. M.
Three Local Judges Will Select the Winner.

IT'S THE BIGGEST THING YET!

Gives up to 23% more space in the same size cabinet—easy to reach—easy to use—no stooping clear to the floor.

EVERYBODY INVITED! EVERYBODY WELCOME! COME EARLY! STAY LATE!

BOYD BARNETT FURNITURE STORE
812 West Dallas Avenue Phone 625

Plan NOW to be in **EL PASO**
for a better-than-ever Southwestern

SUN CARNIVAL

PARTIAL SCHEDULE OF EVENTS


- ★ December 29—Coronation of Sun Queen and Coronation Ball. Jimmy Zito and His Name Band.
- ★ December 30—Symphony Orchestra Sun Concert—Frederick Marvin, Guest Artist. Border Conference Round-Robin Basketball Tournament (also on 31st).
- ★ December 31—New Year's Eve Pageantry, Mardi Gras, Street Carnival, Burning of Old Man Winter, Music, Dancing.
- ★ January 1—New Year's Day (Sunday)—Mexico Day, International Bridge Ceremonials, Entertainment, Bullfight (Sun Corrida) in Juarez.
- ★ January 2—10:00 a.m. Sun Parade, theme, "Fairland Fantasies." 2:00 p.m. Sun Bowl Football Game. (Georgetown vs Texas Western).

Thursday, Dec. 29, thru Monday, Jan. 2

Sun Bowl Football Game Tickets and Tickets to all other Events Now Available

Write Southwestern Sun Carnival Association, Cortez Hotel—El Paso

MAKE YOUR HOTEL OR COURT RESERVATIONS NOW!



Fruit Cakes and Holiday Bakeries

ROSS BAKING CO.

Home Owned and Operated

Classified

For Sale

FOR SALE—Oil heating stove good condition. George Schneider, 904 West Hank. 60-3tp-62

Holsum Is Better Bread

FOR SALE—Three-bedroom house 905 South Sixth Street, tile construction, hardwood floors, large garage. Approved for FHA loan, with low down payment. Will be in Artesia Dec. 9-10. Ernest Hill, Box 23, Mountainair, N. M., phone 117-R. For appointment call Artesia 157-W. 60-3tp-62

Holsum Is Better Bread

E. A. HANNAH AGENCY Complete Insurance Service Real Estate—Home Loans 113 South Third Phone 352-W 20-tfc

Holsum Is Better Bread

FOR SALE—Six room house by owner. 201 Dallas, phone 243. 59-4tp-62

Holsum Is Better Bread

FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business is trucking the public. 33-tfc

Holsum Is Better Bread

FOR SALE—Young fat hens, dressed, frying chickens, 2 1/2 to 3 pounds, trying rabbits, 2 1/2 to 3 pounds, fresh eggs at all times. L. G. Syferd, 318 West Adams, phone 737-W. 19-tfc

Holsum Is Better Bread

FOR SALE—22 Mossberg rifle, bed, spring mattress, office desk, electric roaster, high chair and miscellaneous items. 603 W. Main. 46-tfc

Holsum Is Better Bread

FOR SALE—Bantam 2-wheel trailer, practically new, complete with sides and canopy cover. Bargain. Artesia Implement & Supply Company. 53-tfc

Holsum Is Better Bread

FOR SALE! FARMS AND RANCHES Need Listing on Good Ranches Buyers Waiting **HORD REAL ESTATE** 201 South Lake Phone 839-J Carlsbad, N. M.

FOR SALE—Colorado apples, several varieties; beans, potatoes, onions, walnuts and peanut. A. G. Bailey, 110 Richardson, phone 239. 59-tfc

Holsum Is Better Bread

FOR SALE—Dressed turkeys at the Locker Plant. Bryant Williams. 52-tfc

Holsum Is Better Bread

VENETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J. 37-tfc

Holsum Is Better Bread

WE BUY AND SELL used furniture. Army Surplus Store, 211 West Chisum, phone. 845. 28-tfc

Holsum Is Better Bread

FOR SALE 280 acre farm \$27,000, \$14,000 will handle.

80 acre farm \$225 per acre, including machinery.

70 acre farm \$11,000, \$7000 will handle.

18 acres adjoining town, \$350 per acre.

40 acre farm \$8000, \$6000 will handle.

160 acres, third down, balance crop payment.

5 section ranch, 473 acres deeded, 40 acres under irrigation 2 good houses, good grass, plenty water, \$25,000, \$17,500 will handle.

6000 acre ranch, good improvements, \$12,000, \$6000 will handle

3 section ranch, ideal dairy set up, 1200 acres patented, 100 acres cultivated, canal rights, very modern, 3-bedroom house, on good highway, \$15,750, terms.

5 room house \$5000, \$3000 will handle.

5 room house, 3 years old, very nice, \$7900, terms.

New houses in Hightower and Carper additions, especially suited for G.I.'s.

See us for businesses such as Laundries, Beauty Shops, Trailer Courts, Grocery Stores, Restaurants, Cabin Camps.

See us before you buy or sell **DONS' REAL ESTATE** 314 Carper Building Office Phone 79-J Residence Phone 092-J3 or 202-J 52-tfc

FOR SALE—Whizzer bike, \$100. Gilbert Hotel. 61-2tp-62

Holsum Is Better Bread

FOR SALE—(If sold by Dec. 15)—DEL RIO HOTEL PROPERTIES 96x200 feet at Second and Virginia, Roswell, N. M., with all ground floor leases and hotel furnishings. Some trade will be considered if your trade property is priced right.

FOR SALE—W-9 tractor, used very little, R. L. Paris, phone 260. 61-5tp-65

FOR SALE—New two-bedroom stucco house in Alta Vista Addition, FHA and GI loans available. Call Frank Wingfield, 812 Missouri, phone 371-M. 61-tfc

FOR SALE—1938 Ford, excellent condition. See Dwain Felton at Artesia Advocate. 61-tfc

FOR SALE—Baby Chicks! Book your order now. U.S. approved and U.S. Pullorum controlled, English White Leghorn, New Hampshire and Hamp X White crossbreeds. All breeders vaccinated for Newcastle disease. McCaw Hatchery & Poultry Farm, Box 485, 13th and Grand, Artesia, N. M. 62-tfc

FOR SALE—Merle Norman cosmetics. Call Mary E. Stewart, phone 443-R, Conoco Colony. 62-6tc-67

FOR SALE—Twenty sheep, mostly ewes. R. L. Paris, phone 260. 62-2tp-63

Why drive a noisy stinker?



NEW MUFFLERS

• Replaces corroded and damaged truck mufflers and tail pipes with our International-approved units. Quick installation. For exhaust system service, visit—

MAHONE & SMITH MOTOR CO.
406 North First Phone 326

INTERNATIONAL TRUCKS

FOR SALE—A few fat Hereford calves, a few stocker calves and yearling heifers. D. Walling, eight miles south on Carlsbad highway, take lane east two miles and two miles southeast. 62-2tp-63

FOR SALE—Will sell practically new eight-piece blond dining room suite, worth the money. Sam Stockton, four miles south on Carlsbad highway. 62-1tp-

FOR SALE—By owner, duplex seven-rooms and bath, completely furnished. 808 West Missouri Avenue. See W. A. Jones, 810 West Missouri Avenue or phone 371-R. 58-6tp-63

Miscellaneous

ALCOHOLICS ANONYMOUS Box 891 37-tfc

JOHN A. MATHIS, SR. AND JR.—Fire, casualty and life insurance, phone 938. 29-tfc

MONEY TO LOAN—For purchase, remodeling or for paying your present loan. Fast service, low interest and repayable in convenient monthly payments. We also make FHA loans. Chaves County Building & Loan Association, Roswell, N. M. E. A. Hannah, Artesia representative. 60-6tc-65

For Rent

FOR RENT—Storage space, phone 845. 59-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments 12th and Main. Phone 434. 43-tfc

FOR RENT—Room in private home, gentleman only. 303 West Grand or phone 150. 31-tfc

FOR RENT—Vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 866.

FOR RENT—Two furnished bedrooms with connecting bath, located close in and good neighbor. Call 358-J or see at 707 W. Grand. 59-tfc

FOR RENT—Two-room apartment and house, furnished. Oasis Station, phone 0188-R1. 59-tfc

FOR RENT—Bedroom. 102 East Grand, phone 231-R. 62-2tp-63

FOR RENT—Three-room furnished apartment, with bath. 102 Missouri. Inquire next door.

FOR RENT—Storeroom now occupied by the Fabric Outlet. Vacant Dec. 15. 114 South Roselawn, Cunningham Bros. 60-3tc-62

FOR RENT—Two-room apartment and house, furnished. Oasis Station, phone 0188-R1. 59-tfc

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FOR RENT—Tank type vacuum cleaner with attachments. Artesia Furniture Co., 203-5 West Main, phone 517. 61-tfc

Wanted

WANTED—Dressmaking, tailoring and alterations. See Mrs. Chipman, 308 West Missouri, phone 583-NJ. 35-tfc

WANTED—Painting and papering by responsible man, work guaranteed. I. G. Ayer, phone 0182-J3 58-8tp-63

WANTED—Dressmaking, tailoring and alteration, Mrs. Stephens, 407 South Ninth Street. 60-3tp-62

WANTED—Let Mrs. Barnett at 210 North Sixth Street make clothes for tiny tots and their dummies. One and one-half block north of Nelson Food Store. 61-2tp-62

WANTED—Ironing to do at 610 West Chisum. 61-1tp-

WANTED—Two experienced waitresses. Joe Kirk, Artesia Pharmacy. 62-2tc-63

WANTED—Tree trimming, landscaping, yards and gardens plowed, complete nursery stock. H. L. Jurney, P. O. Box 24, Artesia, N. M. 62-10tp-4

WANTED—Five boys, age 16 or older, with bicycles to work next Saturday, Dec. 17. Western Union. 62-2tc-63

WANTED TO RENT—Farm, 160 to 300 acres. Gene Chambers, Lake Arthur. 62-6tp-67

WANTED—Will keep children in my home, day or night. Two girls wants baby sitting. Call 096-J6. 62-2tp-63

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WANTED TO RENT—Farm, 160 to 300 acres. Gene Chambers, Lake Arthur. 62-6tp-67

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der the GI Bill are now in effect. The new regulations, recently announced by the Veterans Administration, are:

1. Servicemen or veterans who have completed or discontinued a training course and who want to take another course in a different field must undergo "advisement and guidance."
2. Servicemen or veterans applying for a certificate of eligibility for training must specify the name of the course and the school.

STUDENT'S ZIPPER BINDER, two-ring, choice of colors and finishes. Artesia Advocate.

Read the Ads

PHONE 943 **STEVE W. MASON**
LOW INTEREST RATE, LONG TERM,
FARM, RANCH AND CITY PROPERTY LOANS.
209 Carper Building Artesia, N. M.



THE Humboldt STALK CUTTER

IT CHOPS AND SHREDS STALKS FOR CLEAN PLOWING

Everybody's talking about the famous Humboldt Stalk Cutter, which does such a wonderful job of chopping up and shredding corn, cotton, maize and other stalks. At the same time spreading them evenly in the field, all ready for REALLY PLOWING THEM UNDER, the kind of plowing which—

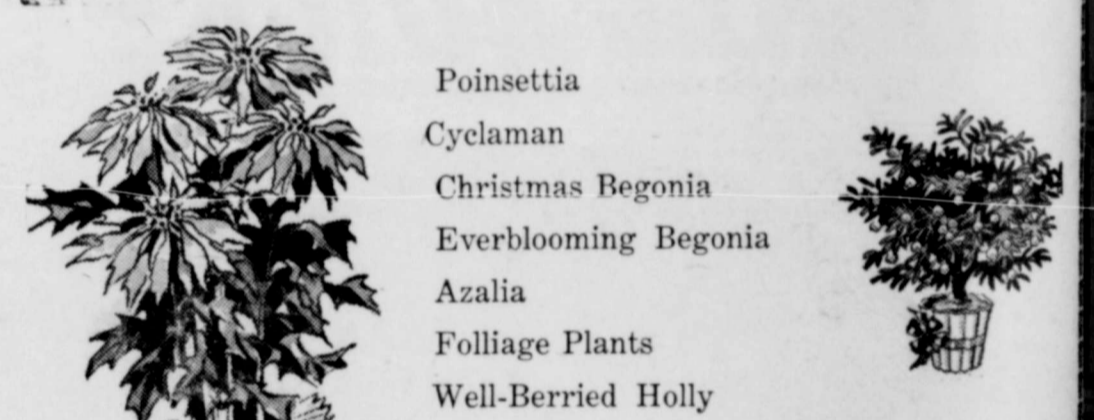
- BUILDS UP SOIL—through nitrogen and other soil nourishment in stalk remnants.
- HELPS CONTROL CORN BORER, BOLL WEEVIL, etc.—by enabling a thorough, clean job of plowing, thereby stopping reinfestation.

Investigate The HUMBOLDT CUTTER

Tractor-driven and power-takeoff-driven. Double blades (4 knives each) whirl 1,600 R.P.M., cut and mangle stalks into small bits. Blades supplied either with straight edge cutting knives or swinging hammers. Adjustable cutting height. GUARANTEED AGAINST FAULTY WORKMANSHIP AND MATERIAL.

Artesia Implement & Supply Co.
808 South First Phone 943

CHRISTMAS FLOWERING PLANTS!



- Poinsettia
- Cyclaman
- Christmas Begonia
- Everblooming Begonia
- Azalia
- Foliage Plants
- Well-Berried Holly

BRYAN GARDENS
Thirteenth and Richardson Phone 091-R1

Here's a **GIFT** for every one

QUALITY LEATHER and SILVER ITEMS!

THEY WILL REALLY APPRECIATE!

CHRISTMAS BARGAINS:

- Men's Boots, all sizes 5 1/2 to 11 \$14.50 Up
- Boys' Boots \$7.95 Up
- Ladies' and Men's Western Hand Tooled Belt, all sizes \$2.50 Up
- Ladies' Sandals
- Boys' Belts 98c and \$1.50
- Children's Chaps, Twin Gun Sets, Spurs, Priced to Sell!
- Buckles and Buckle Sets \$3.25 Up
- Sterling Silver and Gold Overlay
- Billfolds, Ladies Purses, all hand tooled, reasonably priced
- Belts Made to Order with Name or Initials Engraved.

ALL PURCHASES GIFT WRAPPED!

BENNIE'S BOOT & SHOE SHOP

411 West Main Artesia, N. M.

PALACE DRUG



Make her **TABU** from tip to toe this **Christmas**

For the woman you love this Christmas, Dana, the master perfumer, offers these elegant, TABU-scented toiletries.

Perfume \$2.50 to \$60.00; Cologne \$2.00 to \$18.00; Bath Oil \$2.00; Soap \$2.00 (box of 3); Body Sachet, Regular \$1.50, DeLuxe \$3.00; Lipstick Regular \$1.50, DeLuxe \$2.50; Face Powder \$1.75 (all prices, except soap, plus tax). She's always wanted to be "tip to toe" with the "forbidden" fragrance, and there's no better time than now!

Dana

ARTESIA

BUSINESS AND PROFESSIONAL

REVIEW

Mid-West Auto Supply
General Electric Appliances
Main Phone 525

TEXACO SERVICE STATION
Cecil Mitchell
WASHING - GREASING ACCESSORIES
115 South First

CITY CAB
PHONE 550
24-HOUR SERVICE
205 North First Street
Cecil Smith

Barbecue
STEAKS SPECIAL LUNCHES DINNERS
Sundays Chicken and Turkey Dinners
DIXIE BAR-B-Q
Bob and Ellen Jewell

City Cab And Phone 550 Mean Quick Service

Call City Cab, phone 550, is a good thing to keep in mind, for the firm and number go together—along with prompt and safe service.

There is nothing more convenient than a cab when you want it. And usually when you want a cab, you want it right now. So the phone number, 550 is important and should be remembered. It's such an easy number to remember and once learned associates itself in one's mind with City Cab and Cecil Smith, the genial owner.

He has good, clean cabs, well kept up mechanically and driven by careful, competent drivers.

One nice thing about City Cab is that the service and cabs are at a person's beck and call 24 hours a day.

The cab stand is centrally located in the downtown area at 205 North First Street, where a taxi can be picked up at any time. Or by calling 550 a Cab will be wherever you are just as quickly as safety and traffic regulations will permit. And the experienced drivers know how to make short cuts in getting anywhere, which saves time and makes for quicker trips anywhere in or near the city.

Don't forget the phone number, 550. That's right, 550. Phone 550 for prompt, courteous, safe, taxi service with City Cab.

Special Payment Is Announced By Penney Company

The board of directors of the J. C. Penney Company has authorized a special payment of an amount equal to two weeks' pay for all full-time associates who have been employed for the full year of 1949 and on a proportionate basis for extra and part-time



IN THE GRAND MANNER—An elaborately-embroidered coral net ballgown and attached stole, designed by a New York designer. Red lace, jeweled with neutral-colored beading and iridescent sequins, fashions the bodice and is applied on the full-blown skirt. (N. Y. Dress Institute Photo)

Staple And Fancy Food Found At Roach Grocery

Convenience and a friendly atmosphere are two of the most important factors when shopping, and both are found at the Roach Grocery at 307 South Fifth Street.

Although the store is relatively small, in it will be found a wide variety of food, both staple and fancy.

Mr. and Mrs. J. C. Roach are at your service when you shop and they are always glad to greet new customers, who have learned the convenience of shopping at their store, removed from the congested downtown area, where parking is no problem.

That is one of the pleasant things about shopping in a neighborhood store, such as the Roach Grocery, the fact that you do not have to search for a place to park and that you can then look over the merchandise in a leisurely manner, without fear that your penny in the parking meter will run out. You can take your time and make a much more careful selection of your food.

In the Roach Grocery one can always find the finest of food in the various departments.

The next time you are shopping, try the Roach Grocery and learn from experience the pleasure of trading with Mr. and Mrs. Roach in their convenient but complete store at 307 South Fifth Street.

bers of the management staff and whose earnings are determined largely by the company's long-standing profit-sharing plan.

Mr. Schulze said more than 50,000 Penney associates all over the

associates and for those employed less than a year, it has been announced by M. G. Schulze, manager of the Artesia Penney store.

All Penney associates throughout the company share in this payment except those who are mem-

NO: YET MASTER, SAY CRITICS



MARGARET TRUMAN and Conductor Howard Mitchell are shown at Washington's Constitution hall before her singing concert to an audience of capital great, including the Truman family. Listeners applauded enthusiastically, but critics declared she was not yet a master in her field. (International Soundphoto)

United States will participate in this payment, including 35 of the Artesia store. He further emphasized that this is not a Christmas bonus in the usual sense and is non-recurring.

The company some years ago

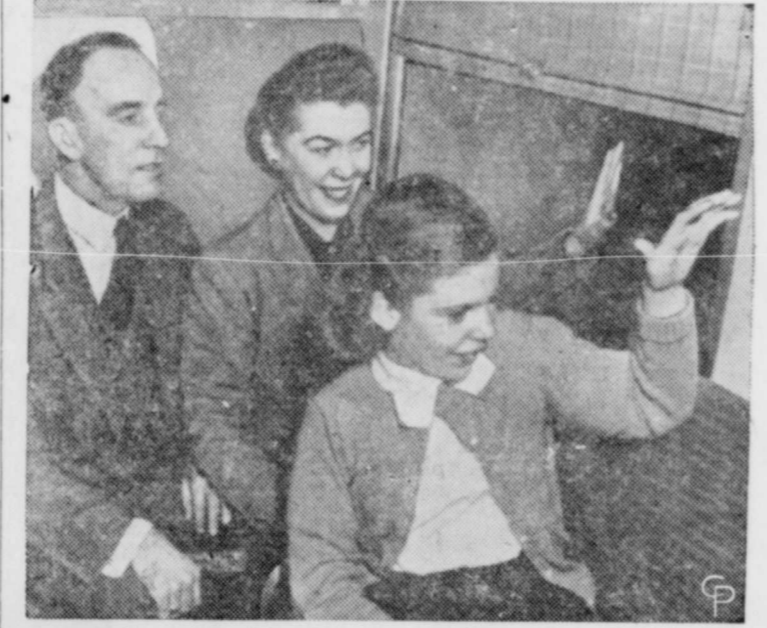
Irvin M. Goldstein To Open Stationery And Book Store Here

A book and personalized stationery store will be opened in January by Irvin M. Goldstein in the building at Roselawn and Quay Avenues owned by Dr. L. F. Hamilton, he announced this week.

Goldstein, who lived in Colombia 21 years as an employee of Standard

ZIPPER RING BINDERS for students. Good quality, variety of finished. Artesia Advocate, office supplies.

IN ST. LOUIS FOR VEEP'S WEDDING



DAUGHTER of Vice President Alben Barkley, Mrs. Douglas MacArthur II, her husband and their daughter Laura "Mimi" take train at Washington to attend wedding of the Veeep to Mrs. Carleton Hadley at St. Louis. MacArthur is nephew of Gen. Douglas MacArthur. Barkley has another daughter and a son. (International)

Bumper Yield



This is the type of bumper wheat yields which may be expected by the farmer who practices good soil conservation procedure wherever such is necessary to full crop production. Soil conservation, selection of good seed and attention to good farming practices generally always pay dividends.

Colon Therapy **Foot Correction**
Dr. Esther Seale
Former Instructor Los Angeles College of Chiropractic
Office Hours: 8-12, 2-6 Phone 375, 521 West Main

Wilburn Floor Covering Co.
Linoleum - Venetian Blinds
115 South Third St. Phone 796-W

DEE'S LAUNDRY
(Help-Your-Self)
Open 7 A. M. to 6 P. M.
Monday thru Saturday
Soft Water

DEE'S GROCERY
Roswell Highway

McCaw **ANTI FREEZE**
CHEVRON STATION
Washing - Greasing - Polishing
Atlas Tires, Batteries and Accessories
409 North First Phone 45

Winter Battery Values!
Varcon "Deluxe"
24-Month Guarantee \$14.45 Exchange
"Regular" 12-Month Guar. \$9.95 Exchange
"Super Active" 30-Month Guar. \$16.45 Ex.
Gambles
AUTHORIZED DEALER
The Friendly Store
Sizes for All Cars

"Landscaping Our Specialty"
EVERGREENS - SHRUBS - SHADE TREES
BULBS - PERENNIALS
CALLAWAY NURSERY
Day Phone 924-J Night Phone 1354-W
1000 Block North Mesa, Carlsbad, New Mexico
"Serving All Southern New Mexico"

Artesia Floral & Gift Shop
Floral Designs for All Occasions
Complete Line of Gifts
406 West Main Phone 777
Bonded Member Telegraph Delivery Service

EXPERT REPAIRING
Save Your Boots and Shoes by Having Them Repaired Here
BOOTS MADE TO ORDER
HAND MADE BELTS
BENNIE'S
BOOT & SHOE REPAIR
411 West Main Street

Williams Lumber Co.
Lumber and All Kinds Building Material
Builders Hardware
Oil Field Timbers Mine Timbers
Quality at a Fair Price!
West of Artesia Phone 095-J1

Chinese Dishes
American and Mexican Dishes
KING'S CAFE
109 W. Main Phone 697

PREACHER & IRA
JUNK YARD
We Buy
We Sell
We Trade
North on Roswell Highway

We Have Plenty of
Hunting Ammunition
.30-.30 .30-'06 .270 etc.
MAYES & CO.
601 Second St. Phone 102

New and Used Auto Parts
WELDING SERVICE
BUD'S
WRECKING YARD
Roswell Highway

HOT BISCUITS
Home Made Pies and Chili
Jumbo Hamburgers
Willie Cafe
101 West Texas

Green & Mays
GROCERIES
SERVICE STATION
Open 6:30 to 8:30
Northside on Roswell Highway

JACK'S SERVICE STATION
H. H. (Jack) Staggs
Gulf Products
Washing - Greasing
Tires - Accessories
201 North First Phone 792-W

"Say It With Flowers"
The Floore Floral Co.
106 South Tenth Phone 312
Member Florist Telegraph Delivery Service

Artesia Animal Hospital
BOARDING - GROOMING
Ranchers Supplies and Vaccines
902 SOUTH FIRST PHONE 582-J

SNOW WHITE WASHATERIA
Open 5 A. M. to 6 P. M.
Monday until Saturday Noon
WET WASH
ROUGH DRY
804 Dallas Phone 516

USED CARS TRUCKS - PARTS
D & D
Car Sales
L. Durham-Wayne Deering
North First St., Roswell Highway

HOME-COOKED DINNERS and SHORT ORDERS
THE IDEAL
Coffee Shoppe
Roy Phillips
205 South First

Roach Grocery
MARKETS - FRUITS - VEGETABLES - GROCERIES
307 South Fifth Mr. and Mrs. J. C. Roach Phone 299-W

COMPLETE FEED SERVICE
CECIL A. SMITH
A Feed for Every Need. Groceries. Fresh Yard Eggs Daily
Half Mile West of Artesia on Hope Highway

MANN REXALL DRUG
Phone 87
N. M. Stewart C. E. Mann

NUMEX ETHYL **NEW MEXICO ASPHALT AND REFINING CO.** **NUMEX REGULAR**

Only One—

(Continued from Page One) NE SE 18-17-28. Total depth 565; swabbing. McCursey & McElroy, Heard 5, NW SW 35-16-29. Drilling at 1168. C. T. McLaughlin, Bedingfield-State 1, NW NW 31-17-28. Drilling at 1168. I. D. Collier, Saunders 3, NW NW 13-17-27. Total depth 417; shut in. Malco, Resler & Yates, State 101, SE SE 22-18-27. Drilling at 973. New Mexico Steel Products Co., Saunders 1-A, SE NE 13-17-27. Drilling at 480. R. D. Collier, Saunders 4, NE NW 13-17-27. Drilling at 360. Suppes & Suppes, Johnson 15, SW NE 33-16-31. Total depth 3635; cleaning out. Franklin, Astin & Fair, Nelson 2, SE NE 4-18-30. Total depth 2937; reaming. Nay Hightower, Saunders 3, NW NW 13-17-27. Preparing to spud. Nunn & Sanders, Hightower 2, SE SE 17-17-27. Total depth 371; preparing to re-set casing. General American Oil of Texas, Burch 22-A, SE NE 19-17-30. Rigging up. Lilly May Yates, Yates 1, NW NE 7-20-27. Preparing to spud. J. E. Bedingfield, Delhi-State 6, NE NW 36-17-27. Drilling at 335. Kersey & Co., Ramapo-State 3, SE SE 36-17-27. Drilling at 504. Fincaid & Watson Drilling Co., Travis 4, SE SE 13-18-28.

Drilling at 741. Humble Oil & Refining Co., Federal-Hobbs 1, SE SE 24-20-24. Drilling at 615.

Local Institution

(Continued from Page One) is in keeping with the many phases of services now being offered, as in any general hospital. Some of the members specialize in surgery, there is an eye, ear, nose, and throat specialist, and some lean towards obstetrics and gynecology. Among the doctors are those who give special attention to cardiology, pediatrics and industrial surgery. Dr. J. W. Grossman of Albuquerque an X-ray specialist, has just been added to the staff and he will be here each Thursday. He has been certified by the American Board of Radiology and is a member of the American Academy of Radiology. He succeeds on the staff Dr. William H. Worthington of Roswell, who had been coming here every week, but who has resigned.

Bulldogs—

(Continued from Page One) The Bulldogs will meet Rosedale on the Artesia floor at 8 o'clock tonight in the final regularly scheduled game until after the Christmas holidays. However, Artesia will play in the invitational tourney at Capitan Friday and Saturday and is scheduled to meet Lake Arthur in the first bracket at 3:15 o'clock Friday afternoon. Artesia defeated Lake Arthur 45-31 in the Bulldogs' first game of the season at Lake Arthur Tuesday of last week.

Initial—

(Continued from Page One) William S. Dando of Carlsbad, president of the Knife and Fork Club there, which had its initial meeting Monday night with Dr. Wendt as the speaker. Some of the Artesia members who were unable to attend the meeting here tonight went to Carlsbad last night to hear the noted speaker. And it is expected a number of Carlsbad members will be here tonight. Dr. Wendt is to speak at a joint assembly at Artesia High School this afternoon and at 3 o'clock will be heard over radio stations KSPV, through arrangements of the local club.

Martin—

(Continued from Page One) thirds of those voting must approve quotas before they may remain in effect. Only farmers who produced cotton in 1948 are eligible to vote in the referendum. Whether or not quotas are approved, price supports on the 1950 cotton crop will be available only to growers who comply with their acreage allotments, Martin said. If quotas are disapproved, price supports must be set at 50 per cent of parity to co-operators instead of the 90 per cent otherwise directed to be made available for next year's crop.

Potpourri—

(Continued from Page One) a coyote. Last, but not least, a flock of Pheasants crossed the road ahead of him down the valley a ways. As this was written, the pheasant season of a day and a half was about to open. After all of his luck seeing game while on his trip, we hope Henry managed to bag a brace of cock pheasants over the week end. However, if he goes out after them, he'll have his gun along!

In this column Friday, attention was called to the white stripes which have been painted in the center of the streets in the business district, with the suggestion: They are to stay on the right side of, depending on the direction you are going.

Now one of the boys in the back shop says they are to stay on the

right side of going any direction but up!

One of the cleverest signs we have seen here—and we have been seeing it for many months—is that which Roland Rich Woolley (spelled double-R, double-U, double-O, double-L, ey) uses on his trucks and otherwise. It's a two-color job, so we'll have to demonstrate by means of capital and small letters what the Los Angeles and Artesia oil man's sign looks like:

rOland rich woolley That's oil right, isn't it?

It's almost unbelievable, but we know an El Paso woman who has occasion to be in Artesia occasionally with her husband and who puts off some of her shopping until she gets here, because she finds a wider variety of merchandise, more convenience and lower prices. And she likes the courtesy and friendliness found in the Artesia stores.

She was here last week and did most of her Christmas shopping, although, she admitted, she had made the rounds of the El Paso stores first.

Some of these Artesia women who shuttle off to El Paso, 200 miles away, thinking they have to go there to spend their husbands' hard-earned shekles, might take a lesson from the El Paso woman who comes here to shop.

After all, we have some mighty fine stores and a top class of merchants, if you only make an effort to get acquainted with them.

A.L.B.

ST. PAUL'S GUILD MEETS ON THURSDAY

St. Paul's Episcopal Guild met at the home of Mrs. E. N. Bigler Thursday afternoon, with Mrs. W. B. Macey as co-hostess.

The women wrapped 10 packages containing pajamas, books and other articles to be sent to the boys at Fort Stanton Hospital. Plans were also made for a Christmas party and tree for the children Wednesday, Dec. 21, at the church.

Delicious cake and coffee were served to Meses. Jim Lund, J. H. Brown, Herbert Aid and Marion Welch and the hostesses.

SKRIP INK, the finest, for sale at The Artesia Advocate.

DALLAS SURVIVOR CONTINUES ON



BENJAMIN BOGISH (in wheelchair) of Bronx, New York, one of 18 survivors of American Airlines DC-6 crash at Dallas, Tex., which killed 28, arrives at Tucson, Ariz., airport to claim body of his wife, who died there. He was en route to Tucson when the transport crashed. He continued from Dallas via same airline. (Internationals)

Patronize Our Advertisers

We Have Just Received a New Shipment of LIVING ROOM FURNITURE

Come In and See the New Styles!

Our Pre-Inventory HOLIDAY SALE Is Continuing!

GREATLY REDUCED PRICES IN ALL DEPARTMENTS! BUY CHRISTMAS FURNITURE AND APPLIANCES NOW AT A BIG SAVINGS!

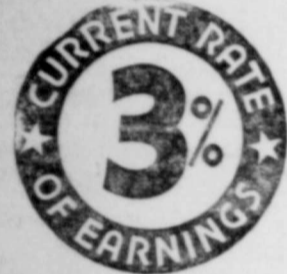
"The Key to Better Values"



CLARENCE E. KEY, Owner

412 West Texas

Phone 87

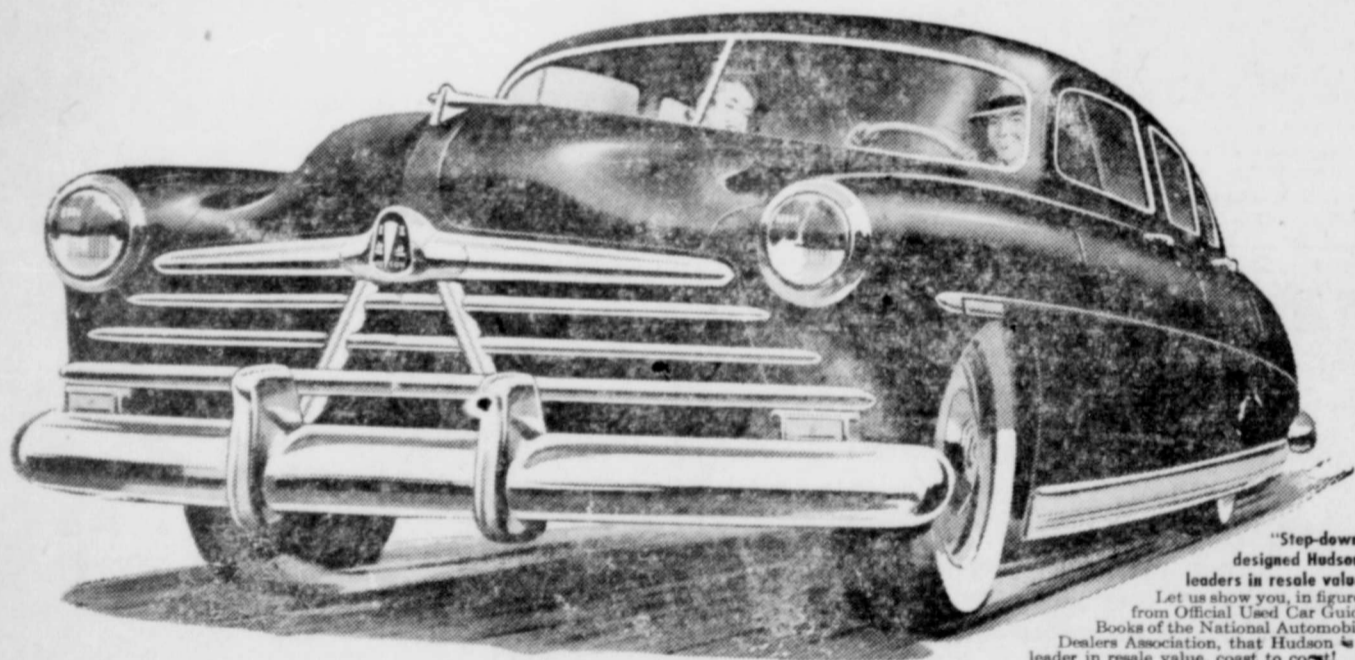


Why Let your savings work for less?



YOU MAY SAVE WITH US BY MAIL! CHAVES COUNTY BUILDING & LOAN ASSN. Roswell, New Mexico

Lower-Priced Hudson Taking the country by storm!



In two days, more than a million people flocked to see the new Pacemaker

and many thousands placed their orders for this exciting new car that costs less to buy... less to drive!

COME IN TODAY! See what the excitement's all about. Try the new Pacemaker! For here, at less cost, are all the beauty, roominess, riding qualities and safety that can come only with Hudson's "step-down" design! Here, for instance, is a car that you can instantly see is the lowest-built of them all! Free-flowing, close-to-the-ground design telegraphs the fact that it has the lowest center of gravity in any American automobile—and as a result, you know instinctively, as you view the exciting Hudson Pacemaker,

that it hugs the road more tenaciously and is therefore America's safest car! You quickly see, too, that this new member of the low-built Hudson family has full road clearance and more head room than in any mass-produced car built today—thanks to "step-down" design and recessed floor!

And amazing head room is only one kind of interior spaciousness you'll find in the economical, new Pacemaker. Through "step-down" design and ingenious use of space that is wasted in other makes of cars, this compact automobile of normal exterior width brings you more roominess and seat cushions that are up to 12 inches wider than those in even the most expensive cars!

It is no longer necessary to put up with crowding, for the Pacemaker provides more room for you than in any other make, at any price!

In fact, this car is so marvelous, and the performance of its new high-compression Pacemaker Six engine is so thrilling, that you can't begin to appreciate it until you see it and ride in it! Won't you accept our invitation for a demonstration ride in Hudson's new Pacemaker, today?

Available with Hudson's new SUPER-MATIC-DRIVE

*Optional at extra cost

NOW... 3 GREAT HUDSON SERIES - ONLY CARS WITH "STEP-DOWN" DESIGN - SEE THEM TODAY!

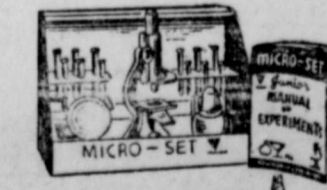
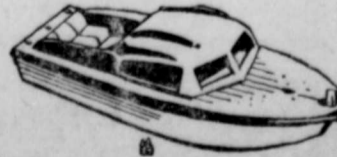
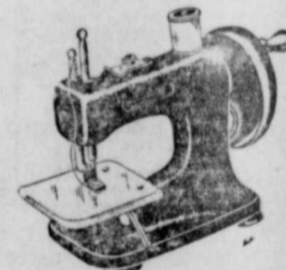
MAHONE-SMITH MOTOR CO.

406 North First

Artesia, N. M.



—and that jolly old gent is here in person... along with his very best selection of toys for Christmas 1945! Hurry in to our Toyland with the youngsters! Look around our toy-packed aisles and thrill to the grand variety as well as superb buying values we offer you this year.



PRACTICAL HARDWARE CHEETS

BRAINARD-CORBIN HARDWARE CO.

"WHERE SANTA CLAUS SHOPS"

327 West Main

Phone 103