# Pi OURRI <br> The Artesia Advocate <br> Siegenthaler Is Named President Chamber For 1950 

VOLUME FORTY-SIX

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-SIX

Death Comes To

Mrs. Abernathy Tuesday Morning


Funeral Services
For Mrs. Izard
Held In El Paso


## 



## To Be Today For

## Mrs. Sally Godwin




Responsibilities Of FBI Told At Clubs By Special Agent
$\qquad$


(a)
cal picture.

At Hagerman To

Have Many Prizes

fhe artesia adovocate, artesia, new mexico

The Artesia Advocate


## MATIOMAL EDITORIAL

## 




It Isn't Right
$\mathbf{E}_{\text {Plow }}^{\text {MPERS }}$

## ment, s vitation

vitations to
mine whether
to the fund in
possibly receiv
and a little
viduals
whether
whether making
$\square$

## not only the amou

cent on their payrolls down to as low as .3 per
cent. But their rate is one they have to earn-tha
is by the actual amount of funds withdrawn from is by the
the sum
"balance."
crease their "balance" and decrease their rate, nat
urally tey are interested.
We have long argued we felt that this levy a
well as the system employed is extremely unfai
to the employer. Firts it isnt fair that he and he
alone should have to pay the total sum for unem
ployment for an employe. The employe should be
paying his part of this. After all the employe is
the one who recrive the enfit trom it
$\square$

## Shop Early

## $\mathbf{I}_{\mathrm{T}}^{\mathrm{T}}$

But the majority of people will wait until
about Dec. 22 to start thinking about Christmas
gifts. And then there will be throngs in all the
stores, salespeople will be hard pressed to wait on
all and giffs will have been well picked over by
the few who will have shopped early.
The merchants perennially urge their custom.
ers to shop and select Cristas presents early
But it sems to be human nature ot put shopping off
just as many other things are put off until the las
minute.
We hardly expect you to heed this. We probab.
ly won't ourself. But it's a good idea anyway.
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 and it beates editiontitu


 air as Edgar A Geest wo You would think Yils of the Grand Canyou to bring excitement to a man such as
laim to be, sick unto death of the sometimes dark horror of the city, but the enhanefacee sometimes druth of the matter is
her ot excited the other night over seeing a movie actress.
This is a stark and frightening statement, when you This is a stark and frightening statement, when you consider
in New York you comb movie actreses out of our hair, buu
haps I will be forgiven a little when I say that the actress You see Garbo along the streets here from time to time,
along and wearing those strange dunce-caps of hats with
ing brims, and always she is the one you stop and wath Mayor $O$ Dwyer's car can whistle up Park avenue with wide open, or General Bradley can step out of Twenty-One
bally bump into you but these you do not stop for, if you
New Yorker and have the customary financial and career plagung your mind
Can disappear from it and you say to yourself, why this hen disappear from it and you say to yourself, why this
she is a pegen risen to a foolishly high stature because
tikes newspaper photograph. But you watch her likes newspaper photographs. But you watch her. You look
drititig around a corner and you remember her Comilue
hundred other parts. Make no mistake. You think about is not a one to be dismissed
SHE CAME INTO A PRESS PREVEW of a movie a
seum of Modern Art in 53 rd street the other night, just seum of Modern Art in 53 rd street the other nimght, just a
ime when Cecil B. Demille was standing up front expli ittle about the film.
DeMille was progressing nicely, receiving complete and pin.
dropping attention rrom the hundress of newspapermen present
when a side door in the rear opened to admit when a sile deon ion in them the hundreds of newspapermen
Robert E. Sherwood, the playwright admit some late-com Robert E. Sherwood, the playwright, came first, a king-siza
and those in the rear seats $100 k e d$ at him briefy and returne
attention to Do mille. After hlm came Garbo with a couple panions and
Cecil B. was
She came in quietly and unobtrusively and sat down without
customary "Darting!. barrage with which movie actresse
conor bound to enter a public place, and she even stume
her seat.
Howeer, the sidelong glances and the twisted necks cr
He freshly.sown
like freshly-sown grass, and Mr. Denille, atthough he
couldnt seawny to the back or the room to determine
up, sensed that he was losing his audience a little and he
Then the movie. went on and the ladies and gentlemen
their attention to watching Victor Mature and Hedy
their attention to watching Vietor Mature and Hedy L
arrange for the death of 3.000 Philistines in between moment
passion on the desert sand. But every so often you would
passion on the desert sand, But every so often yo
spectator, momentarily palled by the Art being
him, craning back once more to see
there are people who do this
a teminint of searching in textbooks will tell you why.
stand up on the the back of yourtorn who would make
sour neck with his unconscious the court, and there was. your neurke with his an anconscious
You feel it when Ted Williams comes to nem Bear
 or the least error.
All editors might as well take ind Conclusion
With ogden Nash lesson from The Farmington
Times in an article (Nov, 15) on porters.
The line: "Orain ari ylch, su
oor $m$ is provided only during the
Ste

\section*{| haven |
| :---: |
| Times |
| whole |}

## Try and Stop Me

$\mathbf{H}^{\text {ERSChel bric }}$



## Give' ${ }^{\text {Em }}$ Names



Virtuaur DRAFTED by delegates of the ClO convention in Cieveland
ooppose Sen Robert Taft in next year's Ohio election, Murray D.
oincoin (left) shakes hands with CIO president Philip Murray. Pinning
YOU'RE TELLING ME!

 Twentieth Century begins Jan,
1, 1951, and not this coming hunting season.
quarterbacks.
Wessing could be unfair gusssing could be halted if a good system was
worked out by the State High School Athletic As
sociation.- O.E.P. A California thief stole nothing but ch
from a delicatessen. Was he man or mouse?

## Grid Champions

The sate champions are decermined in baseSome of the efforts which have been made to
select leading teams in the state have been ratheAnd some of the efforts to select "all-state"been almost ridiculous because of the $\mathrm{F}_{\mathrm{o}}^{\mathrm{of}}$

Need Our Support
$\mathbf{E}_{\text {in every other community in the nation ne }}^{\text {VERY }}$ believes in a church and who is not active in an
other church.
Every church in this community and all other Sunday school teachers, more leaders and mores
$\square$


## d0 YOU NEED FUNDS IMMEDIATELY FOR UNFORSEEN EXPENSES?

LET US ARRANGE A PROMPT AND COMPLETELY CONFIDENTIAL LOAN.

## ARTESIA INVESTMENT COMPANY

## 200 BOOKER BUILDING

|  |
| :---: |
| ANNOUNCEMENT : <br> Tony Hernandez, Well Known Chef <br> from the Cortez Cafe, Carlsbad, is Now With Us! <br> COME OUT AND TRY HIS MEXICAN Food Specialites Steiks AND THE old kelliale fish and ciips. <br> Sussex Fish and Chips <br>  |

## 4



| HOMESTATE $\qquad$ |  |
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| 为 | PHONE 777 FOR |
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| jam |  |
|  | artesia floral |
| Whater meat | tos West Main Phone |
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|  | RICED T0 |
|  | ${ }^{12}$ Ga. High Velocity Shells. |
|  | ${ }^{16} 6$ a. High Velecity Shells |
| , | ${ }^{20} \mathrm{Ga}$. . High Clocoty shels |
|  | .30-.06 Rifle Cartridges |
|  | ${ }^{22}$ Long Cartridges --- |
| mem |  |
| Bo vens, wavT Moe: | MAYE |
|  |  |

## DANGER!

TROUBLE AHEAD!

Trouble for Your Truck, Car and You . . . If You Ignore Those Little Repairs . . Until One Day Something Snaps. and You Have a Serious, Costly Accident on Your Hands! Why Take Chanes? Bring Your Car in Today. Let Us Clean

Up Those "Trouble Spots" Now, Quickly and Reasonably.

## COX MOTOR CO.

> USE OUR LAY-A-WAY PLAN

ARTESIA ELECTRIC COMPANY
206 WEST MAIS

## Mromens page

Story League Will Present Annual Christmas Program Tuesday Night The Artesia Story League will key, Tommy Hager; Mary, Quite
present its annual Christmas pro- Contrary, Mary Yates; Brer Rab
gram at 7 ocelock Tuesday night, bit, Lynn Houston; Pinocchio Dec. 6, at the Central school audi Barry Miller.
torium. The program this year is Litle Jocrer, Melvin
tentitled "christmas Festival of Mapes Pusyy Cot Roxane Knorr entitled "Christmas Festival of Mapes; Pussy Cat, Roxanne Knor
Story Book Characters" and was Mock Turtle, Martha Jo Maschek;
written, staged and directed by Goldilocks, Sylvia Haile; Jack Be Be

 erformance.
The story of a little boy who Ushars wiil be Bobbie Haynes,
Donald Lewis, Sylvia Miller, Vee could not artend a Christmas party, Ann Mitchell, Linda Siegenthaler,
so the Christmas Fairy brought a a An Ann Nunn and Billy Cox
party of storybook characters to
The Story League's Christmas

The cast of characters includes:
Dickie, Dickie Coxitional. Two years ago, the
Dother, Mrs.
troup
group

Andy, Nancy and Nonny Lamb; and wrote a play for the dolls and
Old Man wwht a Beard, Shelly
Hresented the play to school chil.
Houston; Little Boy Blue, George dren of Artesia.
Bunch,
Gingerbread
Mitehell; Little Boy, Eddy
Bo
 Corbin; Hiawatha, John Conner
Clarke; Simple Simon, Joe Mathis;
Shoemaker's Elves, Kathy



date taffeta
in smouldering colors
JUSTIN MCCARTY strikes fashion fire
Wh ribbon striped taffeta
colors that glow and flicker with
rich bronzes and greens.
The black bodice accents the ember-tones of the skirt gives you a slim, pretty figure. Sizes 10 to 18 .

### 16.75

##    

 Read $h$ he $A d s$


Miss Ina Cole
Is Named Prexy Of Past Matrons

Memorial Services By Elks Lodge To
Be Sunday Evening

Virtues.
AY-A-WAY A GIFT
A DAY TIL CHRISTMAS

GIFT HEADOUARTERS
Virtues.
A SMALL
DEPOSIT
WILL HOLD OUR PURCHASE:

## CHRISTMAS SHOPPING'S FUN-.-IF EARLY DONE!

Men's Handkerchiefs



MEN'S FINE QUALITY


RAYON GABARDINE
SHIRT

genuine pig skin


GLOVES 4.98


| IT'S SO WISE TO SHOP NOW FOR THOSE WEARABLE CHRISTMAS GIFTS <br> A SUALL DEPOSTT WILL PUT YOUR SELECTIONS IN LAY-AWAY! |  |  | LADIES' HANDKERCHIEFS |
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WARMIN' THE BENCH


- Sidewalks
- Miscellaneous
O. H. SYFERD


## Dr. G. P. Rentist Dentist

eopples State Bank Building
ufice Hours: $9-11$ and $\mathbf{1}: \mathbf{m o n}$ =

## BUSINESS DIRECTORY



BANK PERSONAL LOANS ARE BEST


OCOTLLLO THEATER


WEST COAST FIR
2x4 and $2 \times 6$ $\qquad$ $\$ 10.50$ per 100

WEST COAST FIR SHEATHING LUMBER 1x8, 10, 12 .

JUST RECEIVED!
1x4 thru 1x12 White Pine Finish
2x4 thru 2x12 White Pine Finish
CEMENT ---------------------- $\$ 1.35$ per Sack RICHMORTAR CEMENT ----- $\$ 1.15$ per Sack

## FIRST NATIONAL BANK

## membere fegeral deposit insurance corp.


ist, pointed out.
inwarf trees seldom reach a
height of more than 12 or 15 feet
and can be pent
 combined with early bearing, good
yields and quality make them ideal
for home use." e for home use."
Another advantage and prob-
ably the most important at that, is the fact that insentan and diseases
can be effectively controlled by can be effectively controned by
using a five.gallon sprayer to ap-
ply insecticides and fungicides as STUDENTS ZIPPER BINDERS, two-ring, choice of colors and fini:
ishes. Artesia Advocate.
$\overline{\text { SUBSCRIBE TO THE ADVOCATE }}$

## B 0 WMAN

LUMBER C0., INC.
"The Builders' Supply Store"
310 West Texas Phone 123


COMMODES, complete -...------ $\$ 31.50$ Cash

## GALVANIZED PIPE

## $1 / 2$-Inch

$\$ 12.50$
AISO 1-Inch and 11/2-Inch.

## Holiday Bakeries

## ROSS BAKING CO.

Home Owned and Operated

## ATTENTION FARMERS!

Now Is the Time
to Look to Your Tractor and Implement Needs for 1950!

In View of the Present Steel Strike
Plows and Dises
Will Be a Short Item Again!

We Have on Hand at the Present Time
a Complete Line of Tractors!

COME IN AND
DISCUSS YOUR NEEDS WITH US.

JOE MITCHELL \& SON
CASE FARM MACHINERY
Sales -:- Service

Firestone Implements Tires and Tubes


CECIL NICKELL
CONSTRUCTION COMPANY
Caliche roads
oil field pits - reservoirs
c. M. Berry

| Phone 118 |
| :--- |
| P. O. Box 215 |

Artesia, 859-R
P. O. Box
Tatum, New Mexico




 daughters and families, Mr. and known to many here as former su
perintendent of the Phillips Petrol
Mrs. Ben Alexander and Mr. and
Mrs. Will MeCasland and son, Mike eum Company at Borger, Texas.

 end
football game.
Guests in the home of Mr. and
Mas
$\qquad$
$\qquad$
Jean of Levelland, Texas.

CHIROPRACTIC
FOR ARTHRITIS!
 CANNED FOOD SALE
Here's a Change from That Left Over Thanksgiving Dinner!

BOYSENBERRIES
 CORN Vilenna sausage ORANGEADE BAB'Y LIMA' BEANS CROWDER PEAS RED KIIDNEY BEANS' 15 C T-BONE STEAK PORK CHOPS

45c BACON

# ${ }^{49} \mathrm{c}$ 



## U.S. GOOD Gov't. GRade ${ }_{\text {un }} 69 \mathrm{c}$

 CHUCK ROAST RLDIP ROAST SWISS STEAK CLUB STEAKU.s.good
Govt. grade



We're Your Housing Headquarters
Assure the permanence, beauty and comfort of that NEW HOME you're going to build, by planning it with the aid of our competent advisors. Our many Home Plans are especially designed to fit your needs and purse! As low as $\$ 2800$ purchases all the necessary materials. Drive down-talk over the details with T. C. Stromberg or L. C. King this week!

FREE PARKING ALWAYS AVAILABLE!

$\underset{\text { canned Foods }}{\text { Cand }}$



Ins lod Your Pantry

$\qquad$


## Produce

 APPLESNORTH-
NORTH WEST
LELICIOUS
Lb.

buy them by the box<br>$\$ 3.05$ Frest bunch Turnips Funches Freht callformia firm iceberg heans

Lb.


| $\underbrace{\substack{\text { IVVRY }}}_{\text {MEOUM }}$IVORY <br> SOAP <br> 9c |  |
| :---: | :---: |
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| $\begin{array}{\|c\|c\|} \hline 105] \\ \text { DUZ } \\ 29 \mathrm{c} \end{array}$ | $\begin{aligned} & \text { DREFT } \\ & \text { dreft } 25 \mathrm{c} \end{aligned}$ |
| $0 \%$ OXYDOL 29 | $\begin{array}{\|c\|c} \hline \text { Spic } & \begin{array}{c} \text { SPIC } \\ \text { Spac } \\ \text { Span } \end{array} \\ \hline & 23 \mathrm{c} \end{array}$ |




FARM AND RANCH SUPPLIES

Field Fence - Barbed Wire
Smooth Black and Galvanized Wire
$1 / 2$ Inch to 2 Inch Galvanized Pipe
Pipe Fittings - Corrugated Roofing
to 3 Horsepower Pressure Pumps, also Tanks
Black, Green and Red Roll Roofing
Brick Siding 15 to 30 lb . Felt
Poultry and Stock Feeds
Morton's Stock Salt - Meat Salt Water Softening Salt Sherwin Williams Paints

Artesia Alfalfa Growers Assn.
Feeds - Seeds - Fertilizer - Oil and Gas General Hardware man-max- -mem picture has emerged. The story

$\qquad$


1. ECONOMY! Prom Ef separato $\overline{\text { G.V.W. }}$ clutch, transmission, rear axle, frame, springs,
2. PERFORMANCE!
$\qquad$
$\qquad$
3. EASE OF HANDIING!
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$\qquad$
4. COMFORT: You enioy the seffey and
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5. VISION You sit on "cop of the world".
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6. SAFEIY! You have at your command the
$\qquad$
linings (no rivets) prolong brake ife.
There's a $1 \frac{1}{2}$-Ton Dodge "Job-Rated" Chassis and Cab or Stake to meet your needs! See us Today!

We Finance New Motors and Major Overhaul Jobs.
HART MOTOR CO.


THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO





Friday, December 2, 1949
Non-Alcoholic-

## (Continuec from Page One)

 rcsort to the indulgence of alco rsort the indugence of alcoa.d oceasionally you may
them while in an intoxicated rem while in an intoxicated
ition erroneousty discussing
Such aleoholics are not and ver been A.A.'s, said the speak
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i. . He explained the disease
it contageous or herediter t contageous or hereditary aut
: nilar in activity to tuberculosis
or diabetis, more active whell se, that it is beot not impossibleested

## Notice:

Trot's Tots \& Teen Shop 409 West main Headquarters for

INFANTS AND CHILDREN'S CLOTHING Is Now Under the Management of Mrs. Meryl Story and Mrs. Betty Ferriman Who Invite All Their Friends to Call

## W 0 W

Fun for Everyone! see our

## "JACK POT WINDOW

Listen to the 1450 Club-KSVP
Every Morning-About 7 A. M. You May Win Everything in the Window.
It Is Simple, all you do is answer your phone. Our Mr. Whisper will call a number and will continue to call until he gets the right answer.

Here is the winning answer: When he callsanswer your phone by saying Clem \& Clem or the name of any appliance we handle.

Shr example-answer by saying any one of the ollowing: CLEM \& CLEM, THOR, BENDIX, KELVINATOR, TAPPAN, PHILCO, SUNBEAM, PROCTOR, TELECHRON, UNIVER I SAL, RUBBERMAID, PRESTO, COLEMAN, KITCENAID, ELJER.

If you answer by saying "Hello" or repeating your own phone number, you are disqualified. Each time we find a winner, the "Jack Pot Window" will be filled again for another winner.

## CLEM \& CLEM

408 West Main $\quad$ Phone 74

## The Shoe Tree





Education Area Group To Meet

## Here March 24

 was officially declared president,
to suceeed Hal Tunnell, former
Loving principal, who has moved
 bad, first vice president, was un-
able to aceept the presidency.
The members of the executive or - annual convention, which is expec-
ted to bring between 600 and 700
visitors. including administrators


ur counters full to the edges with car hease the most finicky recipient. TOYLAND NOW OPEN

## Mrs. Jack Conner Elected Noble Grand Of Rebekah Lodge

## notle grand of the Rebekah Lected at a meeting held M Monday eve. ning in the 1.O.O.F. Hall. Mrs. E

## grand. Other officers elected were Mrs. Ulas Golden, vice grand; Mrs. Effie

 Wingfield, seceraray, Mrs. NellieSmith, treasurer and Mrs. Beulah
Jones,
trustee
for a three. year
 Reservations Must
Be Made Saturday
$\qquad$ ommerce, stressed thas mor on
that reservation for the ming
chamber banquet at the or oclock
oxt Tuesday night should be made ext Tuesday night should be made
o later than Saturday. Persons
ishing to make reservation for
ckets may call the chamber office,
Clarence Wright, Former Artesian,
Dies At Rockport
Clarence Wright of Rockport,
Texas formerly of Artesia, died
Saturday, Nov. 26, it has just been
learned
He was an uncle of Mrs. George
Crenshaw and Todd Downs of Ar-


Brainard-Corbin Hardware Co.
"Where Santa Claus Shops"
927 West Mai
Phone 103

## KSVP PROGRAM SCHEDULE

1450 ON Your dat

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